UK Company secures food consultancy through SIN support

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The food processing industry in India is growing rapidly as consumer demands increase. SIN India organized a delegation of UK industry experts to attend India's premier agri-tech exhibition, Foodpro, to provide insights and solutions to how technology can add value to food processing in India.

Indian stakeholders were concerned about the challenge of reducing carbon emissions. The UK delegation was able to showcase UK expertise in food chain energy efficiency.

As a result of SIN India's involvement a UK company, Doug Marriott Associates Ltd partnered with an Indian food processing company (MTR Foods). The agreement provides energy consultancy across MTR's eight factories using engineering methods and mathematical models. The company also advises on using technology to influence individual behaviour to saving energy.

Beyond the commercial success, SIN's participation at Foodpro helped to build future opportunities. It tested the appetite (quite literally) of several Indian institutes to work together with the UK on the food processing challenge. As a result of our work in this area we've had other successes too – namely brokering a £10 million collaborative research and development partnership in food processing and post-harvest technologies between the UK and India.

For more information, please email to: Swati Saxena, Science and Innovation Network India.