**TAKING PART USER EVENT** 28<sup>th</sup> November 2012 12.30 – 4.10pm GCR 1 & 2, DCMS offices, 2-4 Cockspur Street, London SW1Y 5DH

## Agenda

- 12:30 Registration
- 12:45 Introduction to the event (Tom Knight, Chair, DCMS)
- 12:50 Context of the use of data and analysis in DCMS (Chris Sharrock, DCMS)
- 13:00 Wellbeing: Using Taking part data to address the question 'does culture and sport make people happy?' (Lee Smith, DCMS)
- 13:25 The effect of access to culture along with socio-economic variables on rates of attendance in adults and children (Orian Brook, St Andrews University)
- 13:50 Everyday participation: Discovering how people participate in culture in their everyday lives and what this participation means to them (Catherine Bunting, AHRC)
- 14:15 Panel discussion on the future of participation measurement
- 14:30 Refreshment break and post-it note feedback session
- 14:50 Inspiring a generation: A Taking Part report on the 2012 Olympic and Paralympic Games (Angela Charlton / Mike Potter TNS-BMRB)
- 15:15 Using Taking Part data to measure participation in the Badminton sector (David Barrett, Badminton England)
- 15:40 London 2012: The effect of the Olympic and Paralympic games on sports participation (Peter Dawson, University of East Anglia and Paul Downward, Loughborough University)
- 16:05 Concluding remarks (Tom Knight, DCMS)
- 16:10 Event ends