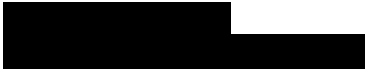




United Kingdom Hydrographic Office

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Telephone:
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www.gov.uk/ukho


REF: FOI2017/11610

08 December, 2017


Thank you for your email of 15th November to UKHO and HMNAO (part of UKHO) requesting the following information:

Part 1

1. Does your department/agency/organisation currently use a private company to undertake any of the following services:

Public Relations
Social Media Communications
External Stakeholder Communications
Internal Stakeholder Communications

2. If yes, can you please confirm:

What the current contract was last let
When the current contract expires
Whether the current contract has options to extend its length
When you expect to retender the contract

3. If no (to question 1 above) are you considering letting such a contract in the future and if so, do you have an approximate timetable for engaging the market?

Part 2

4. Have you used a private company to help you with any other marketing or public information campaigns in the past 2 years?

5. If so, could you please provide a brief overview of what those campaigns were about and approximately how long your contract with the company was for to support the campaign(s)?

I am treating your correspondence as a request for information under the Freedom of Information Act 2000 (FOIA). A search for the information has now been completed within the UKHO, and I can confirm that all the information in scope of your request is held.

Part 1

1. Does your department/agency/organisation currently use a private company to undertake any of the following services:

Public Relations - Yes
Social Media Communications - Yes
External Stakeholder Communications - Yes
Internal Stakeholder Communications - Yes

2. If yes, can you please confirm:

What the current contract was last let -	1 st November 2016
When the current contract expires -	31 st October 2019
Whether the current contract has options to extend its length -	Yes 1 option of 12 months
When you expect to retender the contract -	Late spring 2019

Internal Stakeholder Communications

What the current contract was last let -	11 th August 2017
When the current contract expires -	31 st March 2019
Whether the current contract has options to extend its length	No
When you expect to retender the contract	Requirement to retender not anticipated

3. If no (to question 1 above) are you considering letting such a contract in the future and if so, do you have an approximate timetable for engaging the market?

Part 2

4. Have you used a private company to help you with any other marketing or public information campaigns in the past 2 years? - Yes

5. If so, could you please provide a brief overview of what those campaigns were about and approximately how long your contract with the company was for to support the campaign(s)? –

We have a framework agreement for marketing services, including brand development, design and PR. These agencies were instrumental in the helping to evolve and modernise our commercial ADMIRALTY brand, which satisfies the navigational requirements of the world's shipping industry.

If you are not satisfied with this response or you wish to complain about any aspect of the handling of your request, then you should contact me in the first instance. If informal resolution is not possible and you are still dissatisfied then you may apply for an independent internal review by contacting the Information Rights Compliance team, Ground Floor, MOD Main Building, Whitehall, SW1A 2HB (e-mail CIO-FOI-IR@mod.uk). Please note that any request for an internal review must be made within 40 working days of the date on which the attempt to reach informal resolution has come to an end.

If you remain dissatisfied following an internal review, you may take your complaint to the Information Commissioner under the provisions of Section 50 of the Freedom of Information Act. Please note that the Information Commissioner will not investigate your case until the MOD internal review process has been completed. Further details of the role and powers of the Information Commissioner can be found on the Commissioner's website, <http://www.ico.org.uk>.

Yours sincerely

