

Who are TNS BMRB?

TNS BMRB is an independent research agency. We collect and analyse data for clients in many sectors, including central and local governments, as well as academic institutions and other organisations.

www.tns-bmr.com

How can I check that the interviewer is genuine?



All interviewers work for TNS Operations on behalf of TNS BMRB and carry the Market Research Society Interviewer Identity card (as shown).

You can also contact TNS Operations or

TNS BMRB directly to check that the interviewer is one of our interviewers working in your area.

If you would like to check the identity of an interviewer or get some further information on the survey, please call:

TNS BMRB Survey Information Line:

Freephone 0800 015 2476

TNS Operations:

Lawrence Kitt, 020 8433 4176

Interviewer ID check (office hours):

020 8433 42142



Department
for Culture
Media & Sport



Department
for Education



DCMS Partner Organisations



ARTS COUNCIL
ENGLAND



ENGLISH HERITAGE



Department for Culture, Media and Sport
4th Floor
100 Parliament Street
London SW1A 2BQ
www.gov.uk

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Taking Part

England's Survey of Culture, Leisure and Sport

Child Boost Survey



Department
for Culture
Media & Sport

Why have I been contacted?

The Department for Culture, Media and Sport (DCMS), together with the Department for Education (DfE) have commissioned a survey to look at sports participation and provision amongst 11 to 15 year olds.

Your child has been selected at random from the National Pupil Database to take part in the survey.

What is The Taking Part Survey?

DCMS is the Government department which aims to improve the quality of life for all through sporting and cultural activities. The Taking Part Survey is England's survey of leisure, culture and sport. The results of the survey help DCMS and its partners understand what helps or hinders people taking part in these activities. The survey covers a wide range of topics, such as:

- Sport and active recreation
- Visits to museums, galleries and heritage sites
- Use of libraries and archives
- Arts events and activities
- Volunteering and charitable giving
- The London 2012 Olympic and Paralympic Games

The child boost survey is specifically aimed at children aged between 11 and 15 years old, and asks mainly about sporting activities, both in school and during their spare time.

Your child's participation is much appreciated and it is important to interview them even if they don't do any activities or you don't think their views are relevant. The results need to be representative of everyone in England.

10,000 adults and 1,000 children will be interviewed for the 2013/14 survey, with an additional 1,750 children interviewed via the child boost survey. Further information about the survey is available at:

<https://www.gov.uk/taking-part-information-for-survey-participants>.

Who will be interviewed?

The name of the child who has been randomly selected for interview is mentioned on the letter that this leaflet was enclosed with. This will be the child that our interviewer will need to speak to. In addition, the interviewer will need to speak to the parent or guardian of this child to ask them a few questions about the household.

What happens next?

An interviewer will call at your home within the next couple of weeks. He/she will show you an identification card and will be able to answer any questions you have. If it is not a convenient time, they will also be able to arrange an appointment for a time that suits you and your child

At the end of the interview the interviewer will give your child a £5 high street voucher as a thank-you for their time.

Is the information I give confidential?

It is **entirely confidential**:

- Your name and address details are kept separate from your answers and will not be passed to any other organisation, including DCMS, DfE and their partner organisations, without your expressed permission.
- No individual will be identifiable from the results. Your answers will be combined with others who take part in the survey.

Where did you get my contact details, and what do I do if they are wrong?

Your child's name was randomly selected from the National Pupil Database, a file that DfE keeps with details of every school pupil in England. If this address is not correct for the child named in the letter, then please let us know using the contact information provided below.

TNS-BMRB Survey Information Line:
Freephone 0800 015 2476

Email: takingpart@tns-bmrb.co.uk