

Annex A: Levels of partnership

Designation	Official Principal Partner to the programme	Official Partner to the programme	Official Supporting Partner to the programme
Contribution	A strategic partnership with the programme, including significant financial and/or in-kind contribution to the design and delivery of the programme or its largest projects.	A majority contribution to a specific project (i.e. meeting more than half its cost), or a contribution to the overall programme equivalent to that (e.g. providing a secondee to the programme team).	A supporting contribution to a specific project (i.e. meeting less than half its cost), or an equivalent contribution to the overall programme. Supporting partnerships will be considered for contributions over £10k in value.
Permission to use partnership designation for 2 years	✓	✓	✓
Where possible, the partner's logo will appear on the media for any specific project/event sponsored	✓	✓	✓
Partner assigned a relationship manager in the programme team	✓	✓	✓
Invitations to programme events and consideration for roles on panels	✓	✓	
Where possible, we will seek to include the partner's logo on programme media and at programme events	✓	✓	
Involvement in programme design	✓	✓	
Invitation to sit on programme advisory board	✓		