

## **Media Plurality Roundtable: Attendee list**

**Monday 23 October, 2.00pm – 5.00pm**

### ***Attendees:***

Alan Renwick  
Dr Alice Enders  
David Elstein  
Dr David Levy  
Julian Dickens  
Mathew Horsman  
Professor Suzanne Franks  
Stewart Purvis

### ***Biographies:***

**Alan Renwick** – The CEO of Urbs Media, a tech-driven news agency. Alan has led corporate, venture-backed and start up media businesses. His previous posts include Head of Strategy at Local World Media, Client Director at Ocean Strategy and Business Development Director at TES Global.

**Dr Alice Enders** – Alice Enders is Head of Research at Enders Analysis. She undertakes landmark research on the challenges and opportunities for creative industries in the digital age. Alice supplies consultancy services on music, licensing and B2B media. She is a former senior economist at the World Trade Organisation and was professor of economics at York University, Canada. Alice holds a doctorate in economics from Queens University, Canada.

**David Elstein** - Chairman of Open Democracy and an executive producer at Portobello Films. Formerly worked on current affairs programmes for both the BBC and ITV (he was editor of Thames Television's This Week) before becoming a pioneering independent producer when Channel 4 launched. He then went to Thames as director of programmes, then worked as head of programmes for Sky Television before joining Channel 5 as chief executive a few months before its launch.

**Dr David Levy** - Director of the Reuters Institute since September 2008. His work covers the full range of issues around developments in journalism and he has particular interests in public service broadcasting, media regulation and business models, and the interaction between digital technology and media regulation both within the UK and Europe. Before joining the Institute, he was Controller, Public Policy at the BBC until 2007 where he led the BBC's policy for the BBC Charter Review and was in charge of public policy & regulation. Prior to his BBC policy role, he worked as a journalist, first for the BBC World Service and then for BBC News and Current Affairs; as a radio producer and reporter on *File on 4*; as a TV reporter on *Newsnight*, and as Editor of *Analysis* on Radio 4.

**Julian Dickens** – Julian founded Informed Sources International, a specialist media strategy consultancy which advised at CEO/Board level across a wide range of leading media

organisations throughout the USA, UK and continental Europe. Informed Sources was sold to Mercer Consulting Group Inc. In 2002 and Julian joined Mercer UK as Director and Head of Media Practice where he remained until September 2004. Since then Julian has acted as a retained adviser to clients in the television and internet sectors through his company 3 More Reasons Ltd.

**Mathew Horseman** – Director of Mediatique, he has worked across all areas of the industry, covering digital TV, commercial radio, independent television production, print and new media. Mathew was formerly Head of Media Research at Investec Securities. Prior to joining Investec, Mathew was Media Editor of *The Independent*.

**Professor Suzanne Franks** - head of the Journalism department at City, University of London. She is a former BBC TV journalist, producing programmes such as *Panorama*, *Newsnight*, *Watchdog* and *the Money Programme*. She founded an independent production company which won commissions from several broadcasters including Sky News, Channel 4 and the BBC and the first contract for the televising of Parliament. Her books include 'Dished: The Rise and Fall of BSB' and 'Women and Journalism'.

**Stewart Purvis** – Non-Executive Director of Channel 4 from 2013-, Stewart was the second editor of Channel 4 News, Editor-in-Chief and CEO of ITN. In 2003, he became City University London's first Professor of Television Journalism and a Visiting Professor of Broadcast Media at Oxford University. He is a broadcaster on media matters, appearing regularly on BBC Radio 4's *Media Show* and on Sky News, the BBC News channel and LBC. In November 2007 Purvis became Content and Standards Partner at the UK regulator OFCOM, a position he held until 2010.