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COMPETITION AND MARKETS AUTHORITY Fox/Sky Merger Inquiry

Notes of a Teleconference Call with Royal London Asset Management held at Competition and Markets Authority, Victoria House, Southampton Row, London WC1B 4AD on 18 October 2017

PRESENT:

FOR THE COMPETITION AND MARKETS AUTHORITY

David Du Parc Braham - Assistant Project Director (Chair) Steven Pantling - Remedies, Business and Financial Adviser

Sabrina Basran - Project Manager Timothy Ker - Legal Advisor

FOR ROYAL LONDON ASSET MANAGEMENT

Ashley Hamilton Claxton - Corporate Governance Manager Richard Marwood - Senior UK Growth Fund Manager

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Email: ukclient@dtiglobal.eu

- 1 (Introductions not all recorded)
- 2 THE CHAIRMAN: Could you please state your names and roles for the record?
- A. (Ms Hamilton Claxton) I am Ashley Hamilton Claxton, I am the corporate governance manager at Royal London Asset Management.
- 5 A. (Mr Marwood) I am Richard Marwood, one of the senior UK equity fund 6 managers.
- THE CHAIRMAN: Thank you for agreeing to speak with us today. I am just going to kick off with a bit of preamble before handing over to Steve who will have the most questions.
- 10 A. (<u>Mr Marwood</u>) [%]
- 11 Q. (Mr Ker) [%]

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- 12 A. (<u>Mr Marwood</u>) [%]
 - THE CHAIRMAN: So this is just some standard preamble just to set the context for this call. Obviously, this is in the context of our view of the Fox/Sky merger, and we published our administrative timetable, which outlines the steps we are taking in the Inquiry and our expected timeframe, and our Issues Statement was published on 10 October. If you have not seen that, that sets out the key areas for our investigation.
 - I think Sabrina has obviously sent to you information on our procedures at hearings like this and the treatment of evidence. I would just like to say that if you would like to add to or amend the evidence that you provide today or anything that you say today, you are free to do so in writing following the hearing. Similarly, if we ask a question and you cannot think of the answer, you could follow that up afterwards in a written response, and if we have any follow-up questions, we will do the same.

Going onto the point that you made, we are taking a recording of this hearing, which will be summarised, and it is usual practice to publish summaries of the hearings that we hold. However, we do not publish regardless. We will allow you to have a look at what the summary says for any confidential information that you wish to strike out from the published record. Obviously, the information we have here will then obviously also go into our Provisional Findings, and again we will liaise with you there before we disclose anything.

- 8 Q. (<u>Mr Ker</u>) [%]
- 9 A. (Mr Marwood) Okay, that seems very fair.
 - Q. (Mr Braham): So, just before we kick off, I will remind you, as we remind everyone who comes to a hearing with us, that it is a criminal offence under section 117 of the Enterprise Act 2002 to provide false or misleading information to the CMA at any time, including at this hearing.
 - Do you have any further questions before we kick off?
 - A. (Mr Marwood) I just wanted to clarify that point on market abuse and inside information. Is anything we are likely to hear today likely to make us offside for the purposes of those regulations?
- 18 Q. No.
- 19 A. (Mr Marwood) Okay, that is great.
 - Q. (Mr Ker) I mean, it may not be surprising for you to hear that we will not say very much. Well, we will say, "Do you have any questions?" We might not answer those questions very fully because we are conscious that some of the things are very market-sensitive, but we expect this call to be mostly us asking you fairly straightforward factual questions and us listening to your answers.

- A. (Mr Marwood) Okay. I thought that was going to be the case but I just wanted to clarify before we started so that we don't make any mistakes.
- THE CHAIRMAN: No, that is fine. Okay, Steve.

- Q. (Mr Pantling) Hi there. Well thanks for taking the time to talk to us today. I have got a few questions which I would like to run through. One of the things that we are exploring in relation to this transaction is how much control Fox and the Murdoch's have over Sky currently, and how this will change if the transaction went ahead. So, to that end, we are seeking your views on the influence which they currently exert over Sky arising from Fox's shareholding and from James Murdoch's position as Chairman. If I could just start by checking something: can you confirm that last year, of 2016, you voted against James Murdoch's appointment as Chairman of Sky?
- 13 A. (Ms Hamilton Claxton) Yes, that is correct.
- Q. (Mr Pantling) Would you be able to outline your reasons for that, why it was that you voted against James Murdoch's appointment?
 - A. (Ms Hamilton Claxton) Yes. This is a matter of public record and it is available on our website, we also voted against him at the 2017 AGM which has just happened on 12 October.
 - Q. (Mr Pantling) Okay.
 - A. (Ms Hamilton Claxton) The public comment we made is that we continue to have concerns about Mr Murdoch's position as non-independent chairman of Sky, while also serving as CEO of Fox, which is the controlling shareholder. We felt this was of heightened concern at the time when Fox was bidding for the remaining shares of Sky that it does not control. We believed that minority shareholders would be better served by a truly independent chairman, and

that is how we felt last year as well. We also noted that Mr Murdoch had been questioned by Ofcom as to his poor judgement and lack of operational scrutiny that he displayed in his role at News Corp, which is now 21st Century Fox, as part of the reason for our vote against.

May I just say that we have no view and no evidence as to whether and how Mr Murdoch has actually behaved on the Board, because we are not inside the Board Room. Our view is very much restricted to our view of the governance of the company and what we felt was the best governance structure.

- Q. (Mr Pantling) Okay. How do you make these concerns that you just outlined known to Sky and the Board? I know you published the letter it is a matter of public record but did you do anything else?
- A. (Ms Hamilton Claxton) Yes. As a matter of course for any of our actively held companies, we will write to the company where we vote against or abstain. I need to double-check our records, but I am pretty sure we wrote to the company in 2016 to outline exactly the rationale for our vote, and we would have done so as well this year, but let me just double-check the records.
- Q. (<u>Mr Pantling</u>) In response to those letters, do you get a reply by the Board, by the Investor Relations Team or any of the independent directors?
- A. (Ms Hamilton Claxton) We do not always get responses to those letters.

 There was some correspondence with the company last year, but I would need to go back and check the records as to what that was regarding.
- A. (Mr Marwood) I need to check this as well, but I believe we actually met with one of the senior independent directors after the bid was launched, and part of what they were doing then was talking about the governance structure

1		around the bid and the way that the non-independent non-executives actually
2		were standing down from the Board for the purposes of the bid. ¹
3	Q.	(Mr Pantling) So that was a recent discussion then within the last year?
4	A.	(Mr Marwood) That would have been just after the bid was launched.
5	Q.	(Mr Pantling) Did any of you attend that meeting?
6	A.	(Mr Marwood) I did. I want to check what the date was.
7	A.	(Ms Hamilton Claxton) I was not there, I was on maternity leave.
8	Q.	(Mr Pantling) Okay, and that was in response to you raising concerns to
9		them, that they met with you to talk you through your concerns, is that right?
10	A.	(Mr Marwood) Yes, that is my recollection of it.
11	Q.	(Mr Pantling) Have you talked to other shareholders about your concerns
12		over the independence of the Chairman of Sky?
13	A.	(Ms Hamilton Claxton) Not directly and not recently, no.
14	Q.	(Mr Pantling) I believe that in the 2016 AGM you also voted against one of
15		the independent directors. Is that true, and can you outline the reasons for
16		that?
17	A.	(Ms Hamilton Claxton) I have only got my 2017 vote ballot, so I would have to
18		come back to you on it. If I can speak to 2017?
19	Q.	(Mr Pantling) That's fine.
20	A.	(Ms Hamilton Claxton) We did vote against Tracy Clarke this year. She is
21		Chair of the Remuneration Committee, and that is usual policy that we have,
22		which is if we vote against remuneration for two years in a row, and we are

¹ Clarification provided by Royal London after the call – "Our meeting with the Sky senior independent director, Andy Sukawaty, was held in our offices on 15th June 2016, long in advance of the bid being launched. One of the topics discussed in that meeting was corporate governance and what would happen in the event of 21CF launching a bid for the minority. Mr Sukawaty described the procedures that they had in place, whereby the non-independent directors would step back."

voting against this year, we will also vote against the Remuneration

- 1 Committee Chairman. I need to check from last year -- apologies, I didn't 2 bring that with me.
- 3 Q. (Mr Pantling) No that is fine. Did you vote against any other independent 4 directors at this year's AGM, whilst we are on it?
- 5 A. (Ms Hamilton-Claxton) No.

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- Q. (Mr Pantling) Okay. Just a quick question around that -- so you voted against 7 in 2016 and again this year against James Murdoch's position as Chairman, 8 but in any event you lost the vote. Given Fox's shareholding in Sky, was that not inevitable? What is the benefit of you publicly voting against?
 - Α. (Ms Hamilton Claxton) You are correct in that it is inevitable, so controlling shareholders certainly can have the rest of the vote. Our point of voting against is that it sends a signal and a message to the company about what minority investors believe. It is also an opportunity to engage with the company. So, like I said, they would have received a letter from us explaining our rationale. We take voting very seriously, we think it is important even though we know, in some cases, we are not going to win the vote, we still think it is important to execute our stewardship rights over those votes.
 - (Mr Pantling) And you think that that still has some sort of influence on the Q. Board and some sort of constraint against the Fox shareholding?
 - A. (Ms Hamilton Claxton) In general, from a governance perspective, yes. I think, generally, if companies receive more than 20-25-30 per cent vote against any resolution, they need to be thinking long and hard about why that is. In a company that has got a controlling shareholder, they would need to be looking at the independent shareholder vote and how many independent shareholders are voting against. So, even though independent shareholders

1		do not get a 50 per cent plus 1 vote, certainly if we are getting 25 per cent
2		against a resolution that sends a very strong signal to the company, and any
3		company that did not pay attention to that we would have governance
4		concerns about.
5	Q.	(Mr Pantling) Okay, thank you. Outside of the AGMs and your involvement
6		with them around the letters that you send, do you have any other
7		engagement with the company?
8	A.	(Mr Marwood) From the point of view of an investor, yes, we would have
9		meetings with them to discuss results, and the last contact I had with them
10		prior to the bid would be I actually attended their Investor Day at their offices
11		in Brentford, which was an all-day event, so a very wide range of participants,
12		where they basically were just explaining the strategy for the business for the
13		benefit of investors. ²
14	THE	CHAIRMAN: Sorry, just picking up on a comment earlier, you said that any
15		company that did not pay attention to a significant no-vote, that you would

that any ou would have some governance concerns. Is it your perception that Sky responded to the no-vote in 2016, and did their response give you any governance concerns?

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A. (Ms Hamilton Claxton) I think that the company responded well, in the sense that it was very clear with shareholders, as Richard described, of explaining the process the Board was going to go through, to negotiate the bid independent of anyone connected to Fox. I think that was positive, but overall I do not think the company has been very responsive to independent shareholders, simply because it is quite clear that Fox would like to take the

² Confirmation provided by Royal London after call: "I attended the Sky Capital Markets Day, at their offices in Brentford, on October 20th 2016."

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company over, it is the controlling shareholder, it has lots of influence on the Board, and minority shareholders may raise concerns, but ultimately we have little influence or control.

- (Mr Marwood) If I could just add one general point as well, I would say that the way we have behaved on this is not unique to Sky. Any other company where we thought the Chairman was non-independent, or where there was a very substantial non-independent shareholding, we would behave in exactly the same fashion.
- A. (Ms Hamilton Claxton) Yes, so any company that had a 30 per cent plus shareholder, and that shareholder had a representative as Chairman, we would be voting against as a matter of course.

THE CHAIRMAN: You would respond in the same fashion, but has the response of Sky been in accordance with what you would expect in those circumstances?

(Ms Hamilton Claxton) We get a variety of responses from companies, to be honest, so I would not see it as out-of-step with any other company response. I think the better governed companies tend to be more responsive, but companies like Sky with a controlling shareholder generally are not as responsive because they do not really have to be, because they have a shareholder that will support management and the Board regardless of what the independent shareholders say. So, I would not say they are out-of-step with any other company of their kind with a controlling shareholder, but probably their response maybe was not as forward thinking in terms of the governance as we would like, but I am not particularly concerned about it, because I know the reason for that, which is that they have a controlling shareholder, and that is the kind of behaviour we would expect from such a

company.

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- 2 THE CHAIRMAN: Okay, thank you.
- 3 Q. (Mr Pantling) So, as I mentioned at the start, we are interested around 4 whether or not this transaction increases Fox's control and the Murdoch's 5 control over Sky, so I am just going to put something to you to hopefully get 6 your views on afterwards. Some people have argued that to all intents and 7 purposes Fox already has complete control of Sky because James Murdoch's position as the Chairman, and they already have an 8 approximately 40 per cent stake, slightly lower share vote, whereas others 10 might have argued that, given that it is a 40 per cent stake, that is less than an absolute majority, and the presence of independent directors and minority 12 shareholders constrains the influence of the Murdoch's and Fox over Sky. So, 13 I wondered what your view is. Do you think this transaction will increase the 14 control that Fox or the Murdoch's have over Sky?
 - Α. (Mr Marwood) I think probably with the removal of independent directors, we would probably say, yes it did. Clearly, from a strategy point of view, once they own 100 per cent of the shares, from an accounting point of view they have got full control of the cash flows of the business as well.
 - Q. (Mr Pantling) So, in that way, you believe the independent directors act as some sort of constraint?
- 21 Α. (Mr Marwood) I would believe so, yes.
 - (Mr Pantling) Are there any other constraints that you would consider that Q. potentially reduce Fox's influence? For example, do you consider yourself and other shareholders have a significant influence on decisions at Sky?
- 25 (Mr Marwood) I think that we would like to think that we had a voice, yes. As Α.

1 we have already discussed, do we necessarily change things? No, but I think 2 we actually get issues out into the public and discuss, and the company 3 explains its position or it needs to explain its position to external shareholders. 4 A. Plus the independent shareholders provide an (Ms Hamilton Claxton) 5 additional layer of accountability, so it is an accountability mechanism rather 6 than potentially a direct influence mechanism. 7 (Mr Pantling) Can you think of any examples where you think independent Q. 8 directors or shareholders have acted as a constraint, where you have 9 influenced decisions at Sky? 10 Α. (Mr Marwood) Without knowing the details of Board discussions, we cannot 11 really comment, to be honest. 12 Α. We are so far removed from the operational (Ms Hamilton Claxton) 13 discussions of the business that it probably would not be appropriate to 14 comment on that. 15 Q. (Mr Pantling) If the transaction did proceed, is there anything that Fox would 16 have the ability to do then that they do not have the ability to do now? 17 A. (Mr Marwood) I am not sure we are well placed to answer that, to be honest. 18 (Mr Pantling) That's okay, these are difficult questions. If I could just move on Q. 19 to incentives. Do you consider that if the transaction proceeded, that Fox 20 would have an increased incentive to influence decisions at Sky? 21 A. (Ms Hamilton Claxton) I don't know that we can answer that, again, without 22 knowing the details of the Board, but if you follow the logic, they would not 23 have bid for Sky if they did not want to have influence over it, so it is a bit of a 24 circular argument. 25 (Mr Pantling) Okay. So, if I tackle it from a slightly different point of view, do Q.

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you consider that Sky's commercial incentives at the moment are aligned to yours and its minority shareholders, which together make a majority, so its financial incentives are closely aligned to you guys, and then after the transaction, would you consider that that is a big change for Sky's commercial incentives?

- (Mr Marwood) I think I would probably come back to the point about the full control of the cash flows actually. That might be why they want to take out the minority. It might not be purely about influencing the strategic direction of the business; it might just be that they want to take full control of the cash flows of the business, which by owning 40 per cent they do not. It is clearly accounted for in a different way, as an associate rather than a 100 per cent subsidiary.
- Q. (Mr Pantling) You are a minority shareholder of Sky, and if the transaction proceeds, Fox becomes the sole shareholder of Sky, but Fox itself has minority shareholders like yourself, do you think the interests of those minority shareholders would differ from yours, or would they have similar incentives and oversight of Fox as you do with Sky?
 - (Ms Hamilton Claxton) Fox is a US listed company. The governance structures in the US are quite different, and the way that boards interact with shareholders is very different in the US, so for example, shareholders in the UK can very easily meet with non-executive directors and have conversations about governance and strategy. In the US that is very very difficult for an independent shareholder to do, and therefore independent shareholders tend to use other mechanisms like shareholders launch a proposal to get the attention of the board management. So, to answer your question, I think if Fox does acquire Sky, Sky becomes part of a US-listed company, the levels

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of influence of independent shareholders in Fox are somewhat more limited and certainly the governance around Fox is also of some concern for

shareholders, not just ourselves.

(Mr Pantling) Thank you. That is really helpful. Just thinking to last week's AGM and how it changed from last year, so last year a majority of minority shareholders voted against James Murdoch appointment as chair, whereas last week that changed slightly so that a majority of minority shareholders approved his appointment. Can you explain why you think that might have been, how that shift has come about?

(Ms Hamilton Claxton) Part of the reason -- and I believe this may be the reason for our influence change -- is we actually sold out of our active holdings, so whereas in 2016 we would have been voting in active position, but in 2017 we had sold those active shares, so if other shareholders were following our lead and decided to sell out their active positions following the bid, you would have seen investors, active managers like ourselves and some of our other colleagues, take quite strong positions on voting in governance, having less voting influence. So, that is one explanation. The other explanation - and this is complete speculation - is that the bid had happened, shareholders may have just decided that it was essentially a done deal, and therefore supported the board to get the bid finished and move on.

(Mr Marwood) I think one thing that it might be instructive to do -- I have not done this exercise myself -- but if you compare the shareholder register, I think you probably will have seen quite a bit of change between the two votes, and maybe some of the people who are now holders are more sort of corporate action arbitrage funds rather than active investors. So, that they

- may be arb-ing the deal rather than having a view on the underlining company, and they probably behave in a very different way in terms of voting.
- 3 A. (Ms Hamilton Claxton) Or they may not vote at all.

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- A. (Mr Marwood) Possible, yes, and actually, if they had taken a holding, they would definitely be voting in a fashion that would try and get the deal done as quickly as possible.
 - Q. (Mr Pantling) Okay, thank you. I have only actually got one more question.

 What are your views of the proposed transaction and the offer?
 - (Mr Marwood) We went on record at the time about the offer, and I think the main concern we had was that the bid was possibly timed at a very interesting point; people were quite worried about the operational issues at Sky; they worried that maybe they were going to struggle to grow their UK subscriber base any more; there were concerns about the content cost, having to spend ever more on sports rights and content, and the shares had been quite depressed. Now, when the bid came, it probably came at a time when the market sentiment was quite negative on the company - and certainly I talked about that Investor Day that I went to - my perception was then that actually sentiment was quite negative and people were very concerned about the prospects for the company, but when the bid came, you could argue that it was pitched at a level that if you went back to longer history it did not look that high a premium, but it was a reasonably high premium to the share price at that point because of those concerns in the market, and I think, as outside investors, we didn't have as much visibility about some of those strategic issues and the prospects for them turning round as 21st Century Fox would do, particularly given the visibility that James Murdoch would have of what

- was going on in Sky due to his position as Chairman, so we felt that they were information-advantaged relative to other shareholders in terms of pitching the level of that bid. That was our main concern.
- Q. (Mr Pantling) Thank you. That is all the questions we have for you. Is there anything you would like to ask us?
- A. (Ms Hamilton Claxton) I don't think so. It would just be useful if you could follow up by email in terms of timelines for publishing transcripts and things like that, that would be helpful.
- 9 Q. (Ms Basran) We hope to get you a transcript next week to have a look at, and
 10 then we will be publishing summaries of the transcripts involved in batches,
 11 but I can let you know when we have got a date in mind closer to the time.
- 12 A. (Ms Hamilton-Claxton) Okay.
- A. (Mr Marwood) Just in terms of further information that you require from us, were there any follow-up points that you specifically wanted?
- Q. (Mr Pantling) No, I do not think there is anything I need you to follow up on after that. I think that's fine.
- 17 A. (Ms Hamilton Claxton) Do you want us to confirm whether or not we sent letters and when those went to the company, et cetera?
- 19 Q. (Mr Pantling) No, I think I have already seen, I've had access to those letters.
- 20 A. (<u>Ms Hamilton Claxton</u>) Okay.

- A. (Mr Marwood) And likewise, the meeting we had after the bid was launched when we said we spoke to the non-exec. Do you want me to confirm that and get a date for that?
 - Q. (Mr Pantling) Yes, I would like to know if it happened; I would be interested to know if you could tell me any more about what was discussed at the meeting.

- 1 A. (Mr Marwood) There is nothing documented, but I could confirm the date.
- 2 Q. (Mr Pantling) That might be helpful, yes, thank you.
- THE CHAIRMAN: So that is everything then, thank you very much again for speaking with us this afternoon.

Key to punctuation used in transcript

	Double dashes are used at the end of a line to indicate that the
	person's speech was cut off by someone else speaking
	Ellipsis is used at the end of a line to indicate that the person tailed off
	their speech and didn't finish the sentence.
- XX XX XX -	A pair of single dashes are used to separate strong interruptions from
	the rest of the sentence e.g. An honest politician – if such a creature
	exists – would never agree to such a plan. These are unlike commas,
	which only separate off a weak interruption.
-	Single dashes are used when the strong interruption comes at the end
	of the sentence, e.g. There was no other way – or was there?