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From: Joel Bamford

Project Director

Direct line: [✂]

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Dear Kevin

Re. Request for information and assistance relating to the acquisition by Twenty-First Century Fox, Inc. (Fox) of the entire share capital of Sky plc (Sky) (the Fox/Sky transaction).

Further to the letter sent on 25 September 2017 setting out an agreed basis for the provision of information and assistance by Ofcom to the CMA, I write on behalf of the CMA to formally request Ofcom provides information and assistance in relation to the exercise of the CMA's functions in reviewing the Fox/Sky transaction. This request is made in reliance of section 105(3A) of the Enterprise Act 2002 (the "Act"), which states:

OFCOM shall give the CMA:

- (a) such information in their possession as the CMA may reasonably require to enable the CMA to carry out its functions under [Part 3 of the Act]; and
- (b) any other assistance which the CMA may reasonably require for the purpose of assisting it in carrying out its functions under this Part and which it is within the power of OFCOM to give.

This provision is made applicable to the exercise of the CMA's functions under The Enterprise Act 2002 (Protection of Legitimate Interests) Order 2003 (the Order) by virtue of Article 15 and Schedule 3 paragraph 1(1)(m) of the Order.

The assistance we request in relation to the exercise of our functions, drawing on Ofcom's technical expertise as the UK regulator for communications, at this stage of the investigation is a discussion, either at a meeting or on a conference call, with Ofcom in relation to understanding the comScore data used by Ofcom to inform the assessment of media plurality set out in its Public Interest Test report to the Secretary of State on 20 June 2017. The high-level questions we would like to explore are:

- What is Ofcom's view of the strengths and weaknesses of the comScore data?
- Has Ofcom done any analysis to see how comScore's results compare with other sources? What were the conclusions?
- Does Ofcom have any concerns about the methodology used by comScore?

From the CMA, the discussion would be attended by analysts from the CMA's staff team.

Yours sincerely,

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Joel Bamford  
Project Director

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