

Consent to certain actions for the purposes of the Initial Enforcement Order made by the Competition and Markets Authority (CMA) on 22 December 2016

Completed acquisition by JD Sports Fashion PLC (JD Sports) of Go Outdoors Topco Limited (Go Outdoors)

We refer to your emails of 16 and 17 February 2017 and related discussions regarding a request by JD Sports that the CMA grant a derogation to the Initial Enforcement Order served on Pentland Group PLC (**Pentland**) and JD Sports on 22 December 2016 (the **Order**). The terms defined in the Order have the same meaning in this letter.

Under the Order, save for the written consent of the CMA, Pentland and JD Sports are required to hold separate the Pentland business from the Go Outdoors business and refrain from taking any action which might prejudice a reference under section 22 of the Act or impede the taking of any remedial action following such a reference.

After due consideration of your request for a derogation from the Order, based on the information received from you, and in the particular circumstances of this case, JD Sports may carry out the following actions, in relation to the specific paragraph of the Order listed below:

Paragraph 5(l) of the Order

Further to the derogation granted by the CMA on 3 January 2017, the CMA consents to the following individual being added to the list of designated recipients subject to the safeguards as set out in that derogation:

Group Finance

- [redacted].

Raul Nieto
Assistant Director, Mergers
20 February 2017