## Views on Statement of Scope for Market Study of Care homes - Alzheimer's Society

Dear Sir/Madam

Alzheimers' Society welcomes the CMA's Market Study of Care Homes and, having read thought the statement of scope agree with the proposed themes and key questions set out within it, as being comprehensive and clear in its aims and intent.

People with dementia in care homes are some of the most vulnerable people in society, and it is paramount that their care is of high quality, meets their individual needs and in particular enables the views and input of their families and carers to form part of that support and care. This level of need can in particular affect the ability for people to complain about the care they receive, or for families to do it on their behalf without fear of reprisal, the effect of which can be especially adverse for people with dementia.

The decision making process around choosing a care home or moving between care homes is also a great area of interest.

With specific reference to the key themes, and theme 4 around the key pressures affecting long terms sustainability, we would like to ask if this would include an assessment of staff training and retention/recruitment in order to maintain continuity/consistency of care.

Alzheimer's Society will be looking to see if we are able to source any case studies that may be of relevance to the study and would contact the CMA in due course if that is agreeable.

With best wishes Gavin Terry

**Gavin Terry**Policy Manager