
Data discovery



What data to use?



What data is available on social media?



**What would consumer data
tell you about your policy?**



What would be your dream data set?



**What would someone's
phone tell you about your
policy?**



What would surveys reveal?



**Think of your most
innovative use of data?
How could you apply that to
your project?**



What would proxy data be?



**Turn over an inspiration card.
How could you use that
type of data or method in
your project?**

