## PRODUCTION CHANGES IN GHANA COCOA FARMING HOUSEHOLDS UNDER MARKET REFORMS\*

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#### Abstract

The Ghana cocoa market has been extensively liberalised over the period since the mid 1980s. Two issues have been prominent in microeconomic research on agricultural supply response to liberalisation. The first has been the response to reduced subsidies on inputs, the second whether innovation has occurred. In this paper we investigate these two issues by estimating a production function for cocoa in Ghana drawing on two household surveys covering the period from 1991 to 1998. The estimated production function allows identifying the factors underlying the change in output. It is shown that the use of non-labour inputs increased substantially while we find no evidence for any rise in total factor productivity. We show that labour inputs declined substantially so that the ratio of both land and non-labour inputs to labour rose implying a rise in labour productivity of 39 per cent. Thus the analysis of the micro data shows that, contrary to much of the discussion of the effects of trade reform, the contribution of non-labour inputs to cocoa production has increased both relative to land and, very substantially, relative to labour. Over the 1990s labour productivity has increased and land productivity has not. Reforms have not led to innovation in techniques which raise total factor productivity.

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#### 1 Introduction

The issue of how agricultural markets respond to price liberalisation is a central issue in development policy and one that has been surrounded by much controversy. One concern has been the effects of removing subsidies on inputs which are often an important policy intervention by governments. A second has been whether innovation, in the sense of adopting new techniques leading to a rise in total factor productivity, is possible by means of liberalisation. The Ghana cocoa sector offers an opportunity to explore both issues. From the early 1970s until the mid 1980s Ghana's cocoa output fell due to the combination of an overvalued exchange rate and heavy taxation of cocoa effected by means of a monopsonistic marketing board (see Figure 1 for the data). From the mid 1980s markets have been liberalised. First a substantial devaluation of the nominal exchange rate had by the early 1990s largely eliminated the black market premium. Real prices to producer rose and, as we show, subsidies were reduced on inputs so that the real prices of inputs rose far faster than the Consumer Price Index. An element of competition was also introduced into the marketing of cocoa although the monopsonistic price setting by the Cocoa Board has been retained.<sup>1</sup> Official data suggests yields of 300-400 kg/ha which are about one third of the level in other countries and one tenth of those achieved on experimental farms in Ghana.<sup>2</sup> If liberalisation can lead to improved productivity there seems plenty of scope with known technologies.

In this paper we propose to investigate these issues by assessing how the expansion of cocoa production in Ghana in the 1990s was effected. In the next section we show that micro survey data for cocoa farming households shows a rise in output almost exactly the same as that given by the macro data. We then present a cocoa production function in section 3 and, in section 4, use the parameter estimates to infer which factors explain the growth of output. A final section concludes.

## 2 Cocoa production and productivity: the macro and micro data

We begin with the macro data. Table 1 looks at three key agricultural macroeconomic indicators: land harvested, production levels and cocoa yields. These data, obtained from FAO's official statistics, show, over the period from 1990/91 to 1997/98 an increase in total area under cocoa cultivation of 73% and in the level of production of 37%, implying a substantial drop of 21% in land productivity. This fall in yield with increasing land area is

<sup>&</sup>lt;sup>1</sup> In 1993 Ghana started the liberalisation of its cocoa sector through the domestic deregulation of its state -

controlled marketing board; 18 licensed private buying firms have progressively entered the domestic sector as competitors (at least in principle) to the Cocobod for the internal purchase of the crop. <sup>2</sup> Indonesia, which has one of the best performances among major producing countries in terms of a verage yields,

<sup>&</sup>lt;sup>2</sup> Indonesia, which has one of the best performances among major producing countries in terms of a verage yields, appears to achieve close to one tonne per hectare per year (ICCO (1998); FAOSTAT (2003)). Experimental yields on cocoa farms in Ghana have been of the order of 2471kgs/ha (Cocoa Research Institute, 1973).

assumed to be the result of the westward movements towards unoccupied virgin forests of Western and southern Brong Ahafo regions (Gerken, et al. (2001); Ministry of Finance (1999)).

Is the micro evidence consistent with this macro picture? The micro data we draw on to answer that question is the nationally representative Ghana Living Standards Surveys. These surveys were conducted in four rounds between 1987 and 1998. The present study uses the last two cross sections of the data covering the years 1991/92 and 1998/99. In this study cocoa production refers to the crop years 1990/91 and 1997/98. Households were interviewed between September 1991 and September 1992 in the third round of the survey, and between April 1998 and February 1999 in the fourth round. The relevant questions on crop production, sales and inputs use were asked with reference to the 12 months preceding the interview date. This explains why the reference points in time in this paper are the *crop-years* preceding the actual survey: 1990/91 and 1997/98.

The GLSS data covers detailed information on households' incomes and expenditures, agricultural production levels, background data at the community level, and prices for the most important food and non-food items entering their consumption basket. The agricultural section, from which most variables used in this study are drawn, contains details on the crops grown and harvested, the costs incurred, and various aspects on agricultural assets such as households' land holdings and tenancy arrangements, farm equipment and livestock. Out of the 3253 (GLSS3) and 4277 (GLSS4) households originally surveyed, we identified respectively 505 and 790 cocoa observations.

We define cocoa-households as all those respondents who satisfied simultaneously the condition of harvesting/selling any cocoa as well as those reporting cocoa as the most (or second most) important crop grown on household-operated plots in terms of annual revenue. This double restriction was imposed because of the different levels of aggregation at which information on cocoa production was recorded in the GLSS; the size of cocoa holdings at the farm level, the volume of output and sales at the crop level, and expenditure figures on inputs at the household level. As certain key variables were only collected at the household level we need to use the household as the unit of observation.

We noticed that in both rounds of the data a number of cases (i.e. cocoa households according to the definition given above) did not report information about the land holdings on which the corresponding production occurred. Further inspection of these cases revealed that part of these apparently 'land-less' cocoa farmers were sharecroppers, caretakers or in general households unable to quantify the size of the holdings on which they were growing cocoa. As

these observations did not enter our econometric analysis, our sample was further reduced to 374 observations in 1990/91 and 680 in 1997/98<sup>3</sup>.

Table 2 presents some characteristics of the GLSS sample data. The general picture shows the dominant presence of male-headed cocoa-farming households, with household heads being on average 50 years old. The data show that in absolute terms the level of education of household heads has increased between 1991 and 1998 from just above five to nearly six years of education, a rise of 11 per cent. The average size of cocoa farms has not changed significantly, while the percentage of hired labour increased by 7 percentage points (the only statistically significant change which occurred over the period analysed).

The data also show a high percentage of revenue from cocoa-sales in cocoahouseholds' income. Although this proportion has not increased considerably in the 1990s, the sampled percentage has remained stable around 50% suggesting that cocoa production remains the major source of income for those farmers that are still in the sector.

Table 3 presents the key variables relevant for cocoa production analysis in levels and in their logarithmic transformation. Because a few large outliers tend to dominate the distribution of most of these indicators, our comments on the changes observed over time will be almost entirely based on the data in logs. The far right column with the aggregate figures shows the key facts about the expansion of cocoa farming from the micro data. First the household's average amount of cocoa produced has increased by 6 percent. Second, as the average size of land holdings owned or operated by households increased by 5 percent, cocoa acreage yields on average have remained virtually unchanged. Third, non-labour inputs have increased by 14%. The components of these non-labour input are shown in Figure 2, the most important single element being insecticide. Total labour use decreased significantly by 24 percent. This fall in total labour input hides a larger fall of 36% in the family labour component and a rise of 7 per cent in hired labour. The rise in output and large decrease in labour input imply that labour productivity has increased by 39%.

These averages hide substantial regional variation. Household output has declined significantly in the Central and Eastern regions and risen in other regions (the sample size in Volta is too small for the averages to be useful). Cocoa yields have fallen substantially in the Eastern region which is consistent with the long running problems of cocoa production in that part of the country. Labour productivity too has fallen in the Eastern region, in some others it has risen very substantially. Across all regions there have been falls in total labour input.

We now assess the extent to which the production increase observed at the household level is consistent with the macro statistics presented earlier. Two figures are needed to carry out this exercise. The first, which we already have from Table 3, is the change in the average

<sup>&</sup>lt;sup>3</sup> The appendix discusses in detail the potential selectivity bias induced by the omission of these observations which account for 17 percent of the total number of cocoa farmers surveyed in 1991/92 and 1998/99.

amount of cocoa harvested at the household level. The second is the change in the cocoa farmers' population. The top half of table 4 shows these data obtained from the census on Ghana's household population by region. The number of households in Ghana's six cocoa growing regions has increased by 29.7% between 1991 and 1998. Over the same period the total proportion of cocoa farming household has remained stable, accounting for 16% of the total number of households in each year<sup>4</sup>. It is estimated that in 1998 there were about 700,000 cocoa farmers in Ghana (Wallis (2000b); Wallis (2000a); Commodity Risk Task Force (2000); EC (2000)). The GLSS data for the same year indicates an estimated number of 496.000 cocoa growing households. This number is consistent with the 700,000 figure if one considers that each household typically accounts for more than one cocoa farmer allowing for spouses and family member selling out their labour to non family owned farms <sup>5</sup>. Therefore, combining the estimated increase in household population (29.7%) with the average increase in the level of household cocoa production (6%), we get a 37% rate of cocoa production growth - exactly the number given by the macro data.

While the micro data is wholly consistent with the macro for the increase in output there is no evidence from the micro data of any fall in yields per hectare and there is strong evidence that labour productivity has risen. The source of this rise is investigated in the next section.

#### **3** Cocoa Production Functions

Having established that the micro data on supply response is consistent with the macro figures we now turn to consider the factors that underlie the increase in output by estimating cocoa production functions. In the following analysis we have dropped all observations from the Volta region due to the insufficient number of observations for individual years (table 3). With this exclusion the focus of the econometric analysis is restricted to those areas where cocoa has been predominant in Ghana for the last twenty years.

In addition to the basic agricultural production inputs such as land, labour, and nonlabour inputs, a number of household and non-household characteristics are expected to have important effects on the level of cocoa production. Accordingly the basic specification to be estimated is as follows:

<sup>&</sup>lt;sup>4</sup> Standard errors for the values of the proportion of cocoa farming households were calculated using the following formula:  $SE=((p)(1-p)/n)^{1/2}$ . Where p=proportion of cocoa farming households, n= sample size.

<sup>&</sup>lt;sup>5</sup> In the GLSS, the definition of household includes a group of people who have usually slept in the same dwelling and continuously shared the cost of their meals for at least nine months.

$$ln(cocoa) = \beta_1 + \beta_2 ln(farmsize) + \beta_3 ln(Input) + \beta_4 ln(Labour) + \beta_5 \frac{L_H}{L_T} + \beta_6 ln(farm \ value) + \beta_7 hh \ edu + \beta_8 \ hh \ edu^2 + \beta_9 hhh \ sex + \beta_{10} ln(rain + \gamma T)$$
(1)

Where:

cocoa	=	kilos of cocoa produced
farm size	=	total hectares of cocoa farms cultivated by each household
input	=	amount of non labour input use
labour	=	Man-days of labour (both household and hired)
$L_{\rm H}/L_{\rm T}$	=	% of hired labour in total labour
hhh sex	=	dummy $=1$ if household head is male
hh edu	=	Years of household head education
farm value	; =	value of all land holdings owned/operated by the household on which any cocoa is growing
rain	=	regional amount of rainfall
Т	=	time trend = 1 if year==1997, the measure of TFP $\mathbf{T}$

The soil quality of different farms is believed to cause important variations in the effect of farm size on agricultural production (Berry, et al. (1979); Lamb (2003)). In our estimates we seek to control for this by using the self-reported value of cocoa holdings as a proxy for land quality. Moreover, the above equation explicitly accounts for the effect of the percentage of hired labour. Why is this important? Total labour used in production is a function of hired and household labour but might not be correctly measured by adding up the two components if these have different productivity levels. The dual labour-market model hypotheses that small family-owned farms, which characterise most cocoa farms in Ghana, are endowed with a relatively large supply of family labour which they tend to employ beyond the point at which marginal productivity equals the prevailing market wage rate. Therefore, when analysing cocoa production functions, it is important to allow the effect of hired labour to be identified separately, as this is equivalent to testing the different productivity of the labour components (see box 1 in appendix for the mathematical derivation of this term).

In Table 5 we begin by presenting OLS estimates of the regional production functions and one pooled across all regions. We have tested for whether the production functions pool over time and across regions. We find that for all regions we can accept pooling over time while across regions all the coefficients pool except those on the time dummy, our measure of total factor productivity (TFP). For the Eastern Region we show a substantial fall in TFP and for the Ashanti region a rise of similar magnitude. These offset each other so that in the pooled production function the point estimate on TFP is negative but wholly insignificant.

The pooled OLS results show that land, non-labour inputs and the value of land (proxying quality) have highly significant effects. The measure of labour input is not significant in the pooled regression nor is the share of hired labour in total labour input. We

have experimented with dropping the share of hired labour in the equation and neither the point estimate nor the significance of the labour coefficient is affected. We interpret this as evidence that the measurement problems with this variable are serious and may well be biasing the results, a point to which we return below. We control for rainfall but this is not significant. In the pooled regression the null of constant returns to scale in cocoa production is rejected.

It is possible these OLS results are seriously biased both by the endogeneity of the variable inputs, labour and non-labour, and by the presence of measurement error particularly for labour. We begin, in Table 5 Column [2], by instrumenting all inputs except land. The first stage regression is reported in table A3 in the appendix. The Hausman test does not reject, at the 1 percent level, the null hypothesis of weak exogeneity. On the basis of this test we have no reason not to accept the OLS estimates as the more efficient. It will be noted that the point estimate on labour does increase substantially in magnitude and is significant at the 10 per cent level in the IV estimates of Column [2] which is consistent with measurement error being a problem for this variable.

To probe this issue further we report, in Table 5 Column [3], a regression in which we only instrument the two labour variables. Again the point estimate on labour rises and it is significant at the 10 per cent level. However, again the Hausman test does not reject weak exogeneity. The formal tests for both our IV equations are showing that the OLS estimates are the more efficient. It is rather striking that a common factor across the OLS and both the IV estimates is that the share of hired labour in the total is not significant. We will present some evidence below which is consistent with this finding, at least for the second period, and which is also consistent with the OLS point estimate on labour input.

In summary we would argue that the OLS results are reasonably robust to tests for endogeneity. We have no evidence that the share of hired labour is significant, so no support for a dual labour market hypothesis, and most striking of all no evidence at all for any rise in TFP on average across the regions. We are now equipped with all the information needed to identify the sources of growth in households' cocoa production.

#### 4 Accounting for the Growth of Cocoa Production

We now re-present the results of the production function in a growth accounting framework in Table 6. We found in section 2 that the increase in total cocoa output over this period of 37 per cent could be broken down between an increase of 29 per cent due to population growth, i.e. a process by which the population of cocoa farmers grew and with this expansion occurred an increase in the land area cultivated and a rise of 6 per cent in the

average output of the household. Table 6 thus asks how much of this 6 per cent increase was due to labour, land and non-labour inputs. These inputs can explain about one-third of the rise of 6 per cent. The increases in land and non-labour inputs, of 5 and 14 per cent respectively, just outweigh the negative effect of the substantial decline in labour input of 24 per cent. The broadly similar rises in land and household output means, as already noted, that land productivity did not rise. The rise in both the land and non-labour to labour ratios will have increased the marginal product of labour. These outcomes suggest that the expansion of cocoa output has been effected by a very similar method to that which has occurred in the past. By far the most important source of growth has been the rise in land and labour inputs brought about by an increasing population of cocoa farmers. The household level farming has continued to use a similar technology, with reductions in the ratio of labour to other inputs, and with no innovation in techniques to increase TFP.

The implication of the results is that the return to labour on the farm rose substantially over this period. Table 7 shows just how substantial this rise was. The value of the marginal productivity of labour doubled in constant price cedi terms and increased by nearly 90 per cent in constant US\$ terms. Most of this value rise was due to the rise in the marginal product of labour, which increased by 60 per cent, rather than due to output price increases. As we have shown, virtually all of this rise was due to increases in non-labour to land ratios rather than any underlying rise in TFP.

In our estimation of the production function in section 3 we found no evidence that hired labour is more productive than household labour. This result is certainly surprising given the widespread assumption that labour markets in rural areas are highly imperfect. The fact that hired labour is a small proportion of total labour - on average only 25 per cent (Tables 2 and 3) - is consistent with the view that the market does not function well. It is possible to approach the problem directly now by comparing the value of the marginal product of the household labour with the market wage rate.

Table 8 presents the data for the agricultural daily wages from the community questionnaire that was administered at the same time as the household questionnaire. There is no evidence for a rise in market wage rates.<sup>6</sup> Wages are about US\$ 1.7 per day. From Table 7 we can find the US dollar value of the marginal product of labour. This rose from US\$ 0.43 in 1990 to 0.88 in 1997. This point estimate thus suggests that labour productivity is half the going wage rate. However recall how imprecisely the coefficient on labour is estimated. Clearly the value of the marginal product of labour is not significantly different from the market wage rate in 1997. The results suggest that the labour market has been moving

<sup>&</sup>lt;sup>6</sup> Daily wage rates are available from the community questionnaire and show no rise in real cedi wage rates and virtually identical nominal US\$ wage rates in the two years (Table 8). Teal (2000) shows for the period 1992 to 1996 falls in real wages for unskilled worked in Ghana's manufacturing sector.

towards a more efficient allocation of labour over this period with the rapid rise in marginal productivity leading to wages much closer to those prevailing in the market.

While there is substantial uncertainty about measuring the costs of labour to the household we have rather clear evidence that TFP has not been rising and that land productivity has been virtually static. The rise in imputed labour cost and the fall in labour supply suggest one possible reason for the lack of innovation in new technology, which is that it is labour using. While that at present remains speculation it is clear from the analysis that the underlying problem facing the cocoa sector is its failure to innovate.

### 5 Conclusions

This paper has analysed the evolution of cocoa production growth in Ghana in the 1990s: a period of agricultural reforms that was expected to significantly affect the sector due to both macro liberalisation and the internal liberalisation of cocoa marketing. In the introduction we noted two issues which have been the focus of much controversy. The first is the role of subsidies on inputs, the second is the possible role of technical change in effecting rises in cocoa production. We have been able to address both of these issues.

Our data suggests a very substantial rise in the use of non-labour inputs. While the real prices of these inputs rose the implications of our findings is that their shadow prices when rationed were much higher. This is consistent with liberalisation having provided a framework by which inputs, although no longer subsidised, are used because they are now available. The liberalisation in access to inputs implies an increase in both labour and land productivity. This increase in non-labour input occurred with a very substantial decline in household labour input. While offset to some extent by a rise in hired labour use the net effect was a decline of 24 per cent in labour input. This large fall implies that the major change which has occurred in the Ghana cocoa sector over this period was a very substantial rise in labour productivity, with no change in either land productivity or TFP.

Finally, and most unambiguously as far as our data is concerned, we have shown that output growth was almost entirely due to the traditional method of expanding output by means of additional land. Of the 37 per cent increase in output over this period only 6 per cent was due to increased output per household, the rest was due to the expansion of the number of households. Labour productivity was increased in part due to the expansion on non-labour inputs and land but mainly due to the large declines in labour input. The lack of innovation in new crop technologies may be due to the fact that they are labour using and land saving whereas it is labour that is scarce for the household.

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FIGURE 1 GHANA'S COCOA PRODUCTION (MT) AND PRODUCER PRICES (CONSTANT 1987 USD)



Source: Faostat database and Ghana Cocoa Board. Note: The clear bars show the period covered by the analysis of this paper.

 $FIGURE\ 2$  Changes in Cocoa-Farming Households Input use<sup>†</sup> (constant 1991/92 prices): 1991-1998



Source: Authors' calculations from GLSS data

 $\dagger The$  heights of the bars are proportional to the means of each category to which they refer.

\*The variable total input use a more comprehensive measure of nonlabour inputs used by the household. In addition to chemicals purchased, this includes items such as: storage of crops, purchased seed, irrigation, bags, containers, petrol/diesel/oil (to operate spraying machine and mist blowers), transport of crops, hand tools (local and imported), repairs/maintenance, other (unspecified) crop costs. This is the variable entered in the regression analysis.

Crop Year	Area Harv ('000 ha)	Yield (Kg/Ha)	Production ('000 Kg)
1990/91	707	379	268
1991/92	721	384	277
1992/93	711	398	283
1993/94	694	391	271
1994/95	843	412	346
1995/96	1025	394	403
1996/97	1062	342	363
1997/98	1220	300	366
Changes over th	e period as a whole	(%)	
	73	-21	37

 TABLE 1

 COCCOA PRODUCTION, YIELD AND AREA HARVESTED (a)

Source: FAOSTAT Database

(a) Crop production figures include the quantities of the commodity sold in the market (marketed production). When the production data available refers to a production period falling into two successive calendar years and it is not possible to allocate the relative production to each of them, it is usual to refer production data to that year into which the bulk of the production falls (http://www.fao.org/waicent/faostat/agricult/pr\_ele-e.htm). This rule applies to cocoa. The production period is divided into two seasons, with the bulk of the harvest being sold between September and February of any given *crop* year. We therefore calculated the average across two calendar years in order to make a meaningful comparison with the GLSS household data.

				<u>No of Observed</u> <u>Households</u> <sup>b</sup>		
Characteristics	1991/1992	1998/1999	<b>Difference</b> (98 – 91)	1991/1992	1998/1999	
HH head Gender (% male)	72% (0.03)	74% (0.03)	0.02	371	673	
HH head Age	47 (0.88)	49 (0.93)	2	371	673	
If hh head attended school (% yes)	12% (0.02)	14% (0.01)	0.02	371	673	
School years completed by HH Head	5.24 (0.27)	5.84 (0.29)	0.60	371	673	
Household size	5 (0.15)	5 (0.14)	0	371	673	
Farm size (hectares) <sup>c</sup>	1.65	2.02	0.37	371	673	
% Of hired labour	22% (0.02)	29% (0.02)	0.07***	371	673	
<b>Revenue from cocoa<sup>d</sup></b> ('000 Cedis)	112.48 (13122.52)	129.01 (13598.53)	16.53	371	673	
<b>Revenue from all crops</b> ('000 Cedis)	210.86 (20008.22)	228.54 (21747.37)	17.68	371	673	
% Revenue from cocoa	53%	56%	0.03	371	673	
Producer Price Changes <sup>e</sup> (Cedis/Kg.)						
Producer Prices (nominal)	251,2	1800,00		467	718	
Producer Prices (real)	251,2	266,02		467	718	

# TABLE 2 GLSS Data<sup>a</sup>: Characteristics of Coccoa-farming Households

<u>Notes</u>: a) Figures – unless noted otherwise - are mean values, standard errors are in parentheses. T-test of difference between means.  $H_o$ : mean(1998/99) - mean(1991/92) = 0. b) The figures were calculated using <u>non-missing</u> observations *for all* variables with the exception of producer prices. The latter were computed using the values of any cocoa sale reported, to get the most accurate representative figure to reconcile the micro with the macro data. c) Median values are reported in place of the means is based on its logarithmic value. d) Constant 1991/92 prices. e) These are median unit values obtained by dividing the value of cocoa sale sby the amount sold, and perfectly match the macro figures from the Cocobod statistics. These figures were computed using the values of *any* cocoa sale reported to the get most accurate figures to reconcile the micro with the micro data.

Data in levels										
		Western	Central	Eastern	Volta	Ashanti	B. Ahafo	Total		
No. Households	1990/91	137	71	100	14	112	71	505		
	1997/98	227	130	123	16	132	54	682		
Cocoa farming hh	1990/91	29%	14%	15%	3%	15%	16%	16%		
(as % of total pop.)	1997/98	34%	22%	16%	3%	12%	9%	16%		
	Change	0.05	0.08	0.01	0.00	-0.03	-0.07	0.00		
Cocoa harvested (kg)	1990/91	628	483	433	128	334	623	489		
	1997/98	922	395	266	128	441	1353	626		
	% change	47%	-18%	-39%	0%	32%	117%	28%		
Cocoa farm size (ha) <sup>a</sup>	1990/91	1.97	1.65	1.21	1.35	2.43	2.83	1.65		
	1997/98	2.48	1.65	1.21	0.22	1.62	2.63	2.02		
	% change	26%	0%	0%	-84%	-33%	-7%	23%		
Cocoa yield (kg/ha)	1990/91	355	230	442	158	217	504	340		
	1997/98	493	231	331	216	263	287	353		
	% change	39%	0%	-25%	87%	21%	-43%	4%		
Non-lab. Real input exp	1990/91	13.04	12.34	8.05	3.30	16.10	10.47	12.03		
(constant 1991-92 prices)	1997/98	32.29	11.94	8.08	3.04	17.68	11.50	18.89		
('000 Cedis)	% change	148%	-3%	0%	-8%	10%	10%	57%		
Tot lab days	1990/91	132	118	101	129	160	158	134		
(Yearly man/days)	1997/98	108	82	83	102	118	118	101		
	% change	-18%	-31%	-18%	-21%	-26%	-25%	-24%		
Household labour	1990/91	103	88	74	114	120	133	103		
(Yearly man/days)	1997/98	69	57	65	76	68	68	66		
	% change	-33%	-35%	-12%	-33%	-43%	-49%	-36%		
% Of hired labour	1990/91	0.20	0.22	0.26	0.12	0.25	0.18	0.22		
(Man/days)	1997/98	0.28	0.31	0.23	0.29	0.31	0.35	0.29		
	change	8%	9%	-3%	19%	6%	19%	7%		
Labour productivity	1990/91	6.46	4.51	6.05	1.24	3.34	5.93	5.19		
(kg cocoa/man-days)	1997/98	11.40	6.32	4.11	1.45	5.43	19.49	8.37		
	% change	77%	40%	-32%	17%	62%	229%	61%		
Real input exp./ha	1990/91	7.62	5.62	8.39	2.97	12.26	5.43	8.31		
('000 Cedis)	1997/98	18.17	6.24	11.75	8.35	12.83	4.27	12.71		
	% change	138%	11%	40%	181%	5%	-21%	53%		
Man-days lab./ha	1990/91	97	109	165	99	128	73	118		
	1997/98	81	65	190	433	102	49	103		
	% change	-17%	-41%	15%	337%	-20%	-33%	-13%		

 TABLE 3

 Regional Means of Cocoa Production Variables

#### **TABLE 3 CONT'D**

Data in Logarithmic								
		Western	Central	Eastern	Volta	Ashanti	B. Ahafo	Total
Cocoa harvested (kg)	1990/91	5.91	5.48	5.35	4.59	4.87	5.70	5.44
	1997/98	6.05	5.27	4.83	4.04	5.31	6.13	5.50
	% change <sup>b</sup>	15%	-19%	-41%	-42%	55%	54%	6%
Cocoa farm size (ha)	1990/91	0.71	0.40	0.06	0.44	0.65	0.84	0.52
	1997/98	0.89	0.57	0.02	-0.94	0.42	1.08	0.58
	% change	20%	19%	-4%	-75%	-20%	27%	5%
Cocoa yield (kg/ha)	1990/91	5.20	5.08	5.29	4.15	4.22	4.86	4.92
	1997/98	5.16	4.7	4.81	4.98	4.89	5.05	4.92
	% change	-4%	-32%	-38%	129%	95%	21%	0%
Labour productivity	1990/91	1.27	0.87	1.00	-0.16	0.02	0.85	0.78
(kg cocoa/man-days)	1997/98	1.58	1.01	0.60	-0.38	0.87	1.55	1.11
	% change	36%	15%	-33%	-20%	134%	103%	39%
Non-lab. real input exp	1990/91	8.92	8.77	8.36	7.85	9.18	8.77	8.80
	1997/98	9.32	8.90	8.29	7.83	8.99	8.83	8.92
	% change	48%	14%	-7%	-2%	-17%	6%	14%
Tot lab days	1990/91	4.67	4.63	4.37	4.75	4.85	4.86	4.67
(Yearly man/days)	1997/98	4.48	4.27	4.24	4.43	4.43	4.58	4.39
	% change	-17%	-30%	-12%	-27%	-34%	-24%	-24%

<u>Source</u>: Authors' calculation based on GLSS3 and GLSS4. a)Median values. The data on farm size, yields and inputs per hectare are based on a smaller sample excluding all the observations discussed in section 2.1 that did not report the size of the land holdings on which cocoa production occurred. b) The percentage of log -differences in the bottom half of the table is computed using the formula: Exp (log-difference)-1

~ PROJECTIONS FROM CENSUS ('000) ~											
Year	Western	Central	Eastern	Volta	Ashanti	B. Ahafo	Total				
1. All Households											
1991	350	380	480	310	540	330	2,390				
1998	420	540	570	380	740	450	3,100				
2. Percentage Cha	ange in Total l	Number of Ho	useholds								
%∆	20.00%	42.11%	18.75%	22.58%	37.04%	36.36%	29.71%				
		~ GLSS POI	PULATION	ESTIMAT	TES ~						
Year	Western	Central	Eastern	Volta	<u>Ashanti</u>	B. Ahafo	Total				
3. All Households											
1991	483	515	659	409	733	454	3,253				
1998	664	604	738	607	1,083	581	4,277				
4. Cocoa Farming	g Households										
1991	137	71	100	14	112	71	505				
1998	227	130	123	16	132	54	682				
5. Percentage of c	cocoa farming	households ir	the GLSS <sup>a</sup>								
1991	28%	14%	15%	3%	15%	16%	16% (0.006)				
1998	34%	22%	17%	3%	12%	9%	16% (0.006)				
6. Estimates of Co	ocoa Farmers'	Household Pa	opulation ('0	00) (apply	ing 5. to 1.)						
1991	98	53	72	9	81	53	382				
1998	143	119	97	11	89	41	496				
% Δ	1.46	2.24	1.35	1.22	1.22	0.77	1.30				
7. Log of househo	ld average co	coa productio	n (kilos)								
1991	5.91	5.48	5.35	4.59	4.87	5.70	5.44				
1998	6.05	5.27	4.83	4.04	5.31	6.13	5.50				
8. Proportional C	hange in Cocc	oa Production									
<u>%</u> Δ	1.15	0.81	0.59	0.58	1.55	1.54	1.06				
Estimate of Cocoa	Production G	Growth (comb	ining the tot	al % <u>A</u> in 6.	and 8.)						
	68%	81%	-20%	-29%	89%	19%	38%				

 TABLE 4

 Matching the Macro and Micro Data on Cocoa Production Growth

Source: Projections from Census from documentation to GLSS data, and author's calculations from GLSS data. a) These figures are derived counting all cocoa growing households who harvested any positive quantity of cocoa in each given crop year.

				(1) OLS			(2) 2SLS All	(3) <u>2SLS Labour</u>
	Western	Central	Eastern	Ashanti	B. Ahafo	Pooled	Pooled	Pooled
Dependent variable is Log (cocoa harves	ted)							
Log of cocoa plot size	0.273*** (0.066)	0.364*** (0.088)	0.299*** (0.084)	0.431*** (0.090)	0.267 (0.172)	0.332*** (0.041)	0.353*** (0.074)	0.318*** (0.043)
Log of labour input	0.176* (0.090)	0.385* (0.209)	0.040 (0.150)	0.117 (0.189)	-0.049 (0.332)	0.117 (0.073)	0.473* (0.252)	0.243* (0.146)
Percentage of hired labour	0.686*** (0.227)	0.224 (0.443)	-0.449 (0.440)	0.353 (0.389)	1.030* (0.522)	0.270 (0.176)	1.678 (1.300)	0.581 (0.859)
Log of input expenditure (constant prices)	0.207*** (0.054)	0.335*** (0.098)	0.302*** (0.082)	0.140* (0.074)	0.262* (0.154)	0.246*** (0.036)	-0.098 (0.272)	0.206*** (0.068)
Log (plot value+1)	0.052*** (0.011)	0.024** (0.012)	0.004 (0.014)	0.011 (0.014)	-0.009 (0.026)	0.025*** (0.006)	0.029*** (0.009)	0.024*** (0.006)
Dummy = 1  if hh head is male	0.320** (0.153)	0.186 (0.188)	0.348* (0.203)	0.114 (0.199)	0.004 (0.328)	0.336*** (0.092)	0.457*** (0.145)	0.336*** (0.115)
Years of schooling of household head	0.051 (0.031)	-0.090* (0.047)	-0.091* (0.047)	0.118** (0.054)	0.040 (0.129)	0.010 (0.022)	0.029 (0.029)	0.013 (0.025)
(Years of schooling of household head) <sup>2</sup>	-0.007*** (0.002)	0.004 (0.004)	0.006* (0.003)	-0.010** (0.004)	-0.005 (0.011)	-0.003 (0.002)	-0.005 (0.003)	-0.003 (0.002)
Log of total annual rainfall per region						0.102 (0.231)	0.134 (0.258)	0.100 (0.238)
Y98	0.012 (0.118)	-0.005 (0.185)	-0.525*** (0.167)	0.421** (0.183)	-0.144 (0.289)	-0.031 (0.096)	0.033 (0.134)	-0.007 (0.109)
Constant	2.242*** (0.522)	0.392 (1.283)	2.716*** (0.670)	2.593*** (0.984)	3.608** (1.644)	1.791* (1.057)	2.572 (1.777)	1.506 (1.098)
Observations	292	173	184	237	84	970	968	970
R-squared Sargan test (over identification test of all	0.43 instruments):	0.38	0.32	0.22	0.22	0.31	0.19 4.10	0.31 9.898
p-value							0.25	0.195
Hausman Test: H <sub>0</sub> OLS efficient against l	IV (col. 2)						2.92***	1.05*** - 0,73*** (tot lab) (% hired lab)
p-value							0.98	0.16 0.35
$\frac{\text{CRS; H}_0: \beta_{Land} + \beta_{Lab} + \beta_{Non-Lab input} + \beta_{farm y}}{\text{F test}}$ $p \text{-value}$	<u>value = 1</u> 8.07 0.005	0.19*** 0.66	6.43 <i>0.01</i>	2.89 0.09	2.20*** 0.14	13.82 0.00		
<b>Wald test [X<sup>2</sup>(1)]</b> p-value							3.53* 0.06	2.01*** 0.16

 TABLE 5

 Estimating Household Cocoa Production at the Regional and Aggregate Level

<u>Notes</u>: Robust standard errors in parentheses. For coefficient estimates the following notation holds: \* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%. For diagnostic tests, \*, \*\*, \*\*\* denote non-rejection of the null hypothesis at respectively 10%, 5% and 1%. Table A3 in the appendix shows the first stage regression of the IV estimates as well as the different instruments used for the labour input variables.

		Change in Inputs	Change in Output due to change in Input
Total Cocoa Production G	owth (kg)		0.06
Total Input Growth			
	Land	0.05	0.016
	Labour	-0.24	-0.029
0	ther Inputs	0.14	0.035
0			

TABLE 6	
PRODUCTION GROWTH DECOMPOSITION: 1991-	98

<u>Notes</u>: a) Entering the effect of rainfall did not change the contribution of labour, non-labour inputs and TFP. Therefore this table omits the corresponding figure as it does not add any significant value to the interpretation of the results.

Year	Nom. Prod. Pr. (Cedis/kg)	CPI 90	Real Prod. Pr. (1990 = 0)	Lab. Prod. kg. /(men days)	Mg. productivity per person per day	Value of Mg prod'ivity per person per day (real ' 90 cedis	Off. Exch. Rate	WPI 90	Value of Mg. prod'ivity per person per day (USD)	Value of Mg. prod'ivity per person per day (real ' 90 USD)
1990	224	1.00	224.00	5.19	0.63	141	326.33	1.00	0.43	0.43
1997	1,800	6.06	297.03	8.37	1.00	297	2050.17	1.10	0.88	0.80

TABLE 7 CALCULATIONS OF AVERAGE AND MARGINAL LABOUR PRODUCTIVITY IN THE COCOA SECTOR

### **EXPLANATION OF VARIABLE CALCULATIONS:**

Value of marginal productivity in the cocoa sector per day (real '90 cedis) Value of marginal productivity in the cocoa sector per day (USD) Value of marginal productivity in the cocoa sector per day (real '90 USD) Mg productivity \* real prod. Price Mg productivity\* Nominal prod. Prices converted in USD Mg productivity\* Nominal prod. Prices converted in USD/WPI

AGRICULTURAL DAILY WAGES FROM THE COMMUNITY QUESTIONN								
	CEDIS	'90 CEDIS	US\$					
1990	565.9	565.97	1.73					
1997	3420.1	564.4	1.67					

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#### **APPENDICES**

#### **A1 SAMPLE SELECTION**

When analysing the GLSS data, 17 percent of the observations on cocoa farming households (i.e. 17 percent of the respondents reporting a positive amount of cocoa harvested and sold) did not provide any information relative to the size of their cocoa holding. In the econometric analysis of this study, these observations were dropped since farm size is a central variable of interest. Yet we need to worry about the potential selectivity bias that could arise by omitting such a large share of the sampled population. In econometric terms the estimates might be affected by a form of endogenous selection.

In very simple terms the problem can be outlined as follows. Consider two different equations. The "outcome" equation (Newey, et al., 1990), identifies what factors determine the level of households' cocoa production:

$$y^*_{1i} = x'_{1i}\beta_1 + \varepsilon_{1i}$$

Where  $y_{1i}^{*}$  is the amount of cocoa harvested entering the regressions for positive (i.e. reported) values of cocoa farms, so that

$$y_{1i} = \begin{cases} y^{*}{}_{1i} & if \ y^{*}{}_{2i} > \\ 0 & else \end{cases}$$

The "selection" equation looks as follows:

$$y^*_{2i} = x'_{2i}\beta_2 + \varepsilon_{2i}$$

The expression above explains what factors might determine the probability of observing a household reporting the size of its cocoa farm. The structure of the error term in these two equations is as follows:

$$\begin{pmatrix} \boldsymbol{\varepsilon}_{1i} \\ \boldsymbol{\varepsilon}_{2i} \end{pmatrix} \sim N \begin{bmatrix} \begin{pmatrix} 0 \\ 0 \end{pmatrix}, \begin{pmatrix} \boldsymbol{\sigma}_1^2 & \boldsymbol{\sigma}_1 \boldsymbol{\sigma}_2 \\ \boldsymbol{\sigma}_1 \boldsymbol{\sigma}_2 & \boldsymbol{\sigma}_2^2 \end{bmatrix}$$

Here  $\sigma_1 \sigma_2$  are different from 0. It is useful to define

$$D_i = \begin{cases} 1 & if \quad y^* Q_i > \\ 0 & else \end{cases}$$

Then  $(y_1, D)$  provide the observed information on the endogenous variables. In our case, the selection bias derives from the potential non-randomness of the observations not reporting the size of cocoa farms. In other words, if there is a systematic component characterising the households that did not report the size of their cocoa holdings (if, for example, these *censored* observations represent sharecropping households unaware of the size of the farm they

cultivate), than the two errors  $\varepsilon_{1i}$  and  $\varepsilon_{2i}$  will be correlated. The potential dependence between the error terms  $\varepsilon_{1i}$  and  $\varepsilon_{2i}$  would therefore require introducing a non-linear selection correction term into the model for the observed dependent variable (the production function equation). To control for and test the significance of the non-randomness of sampled cocoa farmers a regression model with selection using Heckman's full maximum-likelihood estimator is used. The results are reported in table A1.1 below.

	HECKMAN SEI	OLS REGRESSION	
	Outcome equation	Selection equation	
Log of cocoa farm size	0.333*** (0.041)	******	0.333*** (0.042)
Log of input expenditure (constant prices)	0.249*** (0.037)	0.136*** (0.022)	0.249*** (0.037)
Log of labour input	0.119 (0.073)	-0.254*** (0.035)	0.119 (0.074)
Percentage of hired labour	0.155 (0.171)	0.049 (0.086)	0.155 (0.172)
Log (plot value+1)	0.025*** (0.006)		0.025*** (0.006)
Dummy = 1 if hh head is male	0.287*** (0.091)		0.287*** (0.092)
Age - Economic Head	0.004* (0.002)		0.004* (0.002)
Dummy==1 if head has primary education	0.007 (0.103)		0.007 (0.104)
Log of total annual rainfall per region	0.019 (0.230)		0.018 (0.232)
Y98	-0.021 (0.098)		-0.021 (0.100)
Number of crops grown by hh		<b>0.030***</b> (0.005)	
Number of farms cultivated by hh		<b>0.057***</b> (0.012)	
% of harvest received from sharecropped land		-0.011*** (0.002)	
Dummy = 1 if household owns any land		<b>0.168***</b> (0.049)	
Inverse mills ratio			<b>0.058</b> (0.396)
Constant	1.869* (1.074)	0.406*** (0.072)	1.867* (1.083)
ρ	0.050 (0.244)		
σ	1.099 (0.035)		
λ	0.051 (0.268)		
Observations	1195	1195	970
Wald test of indep. eqns. (rho = 0) Prob>Chi-sq	0.04 0.851		
R-squared		0.03	0.31

 TABLE A1

 Heckman Selection model for missing observations in Cocoa Production Functions

<u>Notes</u>: Robust standard errors in parentheses. For coefficient estimates the following notation holds: \* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%.

The first two columns simultaneously estimate the two equations (the outcome and the selection one); a zero-restriction is needed to identify the system. Three indicators are

introduced to identify the system: the number of crops grown by each household, the number of farms cultivated by each household, and the percentage of harvested received form sharecropping arrangements. All these variables turn out to be highly significant in the selection equation. Yet the Wald test on the independence of the two equations does not allow rejecting the null of independence. This is a first symptom that selectivity bias might not occur due to the omitted observations. We take a step further and, after deriving the inverse mills ratio (which indicates the extent of the potential selection bias) we enter this index in the OLS pooled regression. Once again, the coefficient on this index is not statistically different from zero. We therefore conclude that the observations which are dropped in the main analysis of this chapter due to missing values for the size of cocoa farms represent a random sub-sample: we need not to be concerned about selectivity bias.

#### **A2 Non-LABOUR INPUTS IN COCOA PRODUCTION**

In 1996-97 all subsidies on insecticides and fertilisers were removed as a part of the CRP's (Cocoa Rehabilitation Programme) long term programme to reorganise more efficiently the distribution of inputs to the farmers. The use of these chemicals is of crucial importance to control pests and diseases affecting cocoa trees and their yields (production per unit of land). The increase in the cost of inputs to the farmers which occurred as a result of this liberalisation strategy, was marked by the establishment of the "Cocoa Inputs Company LTD"<sup>7</sup>. This operated a network of stores in each of the cocoa districts centres increasing de facto the supply of these inputs to the farmers.

How was this information extracted from the GLSS survey? This lists basic farming chemicals (fertiliser, pesticide, insecticide), as well as seeds and other items (such as tools used, and transport costs) as components of households' input expenditure. In order to transform the monetary variable into a quantity equivalent one, the following adjustments were made. Firstly, the inflation increase occurred between the two crop years (6.76), was lower than the increase in the cost of inputs to the farmers, which increased between a factor of 7.7 (for insecticides) and 9 (for fertilisers)<sup>8</sup>. We therefore used two separate *input cost deflators* defined as  $P^{1998}/P^{1991}$  to turn insecticide and fertiliser expenditure into volumes used. For all other non chemical inputs listed above, we simply deflated the 1998 expenditure figure

<sup>8</sup> CHANGE IN THE NOMINAL COST OF INPUTS

Inputs	Average cost of	P <sup>1998</sup> /P <sup>1991</sup>	
	1997	1998	
Insecticide (cedis/litre)	2,585	20,000	7.74
Fertiliser (cedis/50kg bags)	4,000	36,000	9

<sup>&</sup>lt;sup>7</sup> This is in turn a subsidiary of the Ghana Cocoa Coffee and Sheanut Farmers Association (CCSFA) which in 1994 took over all input distribution functions from government's Cocoa Service Division. The set up of the Cocoa Inputs Company was justified by the need to sort out the operational inefficiency under which the earlier established CCSFA operated.

by the inflation rate to get a quantity-equivalent variable. The two components were then added up together to give the variable used in the empirical analysis.

Figure 2 then shows an increase in the *volume* of insecticides and fertilisers used by cocoa farmers across the two years. This preliminary evidence might suggest that despite the persistently low use of inputs by cocoa farmers, their greater availability since 1996/97 has had a strong positive effect on the amount used.

### **A3 LABOUR INPUTS IN COCOA PRODUCTION**

Labour input is a key component in cocoa production, yet in this study it is perhaps the most problematic variable to measure using the GLSS data. The types of labour used in cocoa farming can be broadly classified in four categories (Blowfield, et al. (1993); Blowfield (1995), Masdar (1998)): a) household labour, b) hired labour, c) caretakers, and d) communal labour (*nnoboa*)<sup>9</sup>. The GLSS does not distinguish among these categories since, as mentioned before, this survey was not specifically designed for cocoa producing households. We therefore used two derived measures for this production input.

*Household labour*. We count all household members aged 7 and above<sup>10</sup> whose working status in the agricultural sector was defined by the respondents either as *self-employed* or as *unpaid family workers*. Secondly, we convert our original measure of household labour (number of household members) in 'man-days' of labour. 'Man-days' is defined as the product of persons employed and the average number of days worked by each individual. Of course this measure is both task specific (there are different requirements for clearing, weeding and harvesting operations) and individual specific (women and children ratios differ from men's ratios). Because this detailed information is not available in the GLSS, we estimate the average number of days worked by each individual per annum to be 40. This figure is based on the labour requirement figures reported in the limited literature available on this specific issue, and falls well within the range of these studies<sup>11</sup> (Blowfield, *op. cit.*, Masdar, *op. cit.*; Wood et al., *op. cit.*; Bloomfield, et al. (1992); Okali (1973)).

<sup>&</sup>lt;sup>9</sup> Nnoboa is a particular form of labour exchange where labour is exchanged on a rotating basis. The labour is used for all types of farm work, but most commonly for weeding. Although <u>no payment</u> is made, the farm owner often serves food. There is a strong tendency for men and women to form separate nnoboa groups (reason: (physical strength difference calls for creation of *homogenous* labour groups). The primary function of nnoboa labour is to overcome labour shortages on one's own farms through an exchange of labour.
<sup>10</sup> Although active population is usually defined for an age range 15-64, it is common practice among cocoa

<sup>&</sup>lt;sup>10</sup> Although active population is usually defined for an age range 15-64, it is common practice among cocoa farmers to use informally the help of their children at specific time of the year for tasks such as weeding, harvesting and breaking open cocoa pods.

<sup>&</sup>lt;sup>11</sup> We also experimented with different *conversion factors*; respectively 30 and 50 days of labour and this did not change the point estimate of the relevant variable.

Hired labour. For this component we adopt a different procedure. An estimate of total expenditure on hired labour (if any) is recorded at the household level in the GLSS module on agricultural costs and expenses. In order to convert these payments into man-days, we need an estimate of the prevailing wage rate. Ideally it would be desirable to have wage rates at the household level, failing this a certain amount of aggregation has to be accepted. Village data are available from the community questionnaire for almost all clusters/villages where cocoa farmers were sampled. Where the information is not available, we select an estimate for it at the lowest level of aggregation; i.e. wages at the district level for GLSS4, and at the region level for GLSS3 (as no district level information was recorded in this round of the survey). The basic unit of analysis selected is the village average between male and female daily wages across the three tasks specified in the questionnaire: clearing, planting, and harvesting. This procedure assigns to each household village-specific wage rates. Therefore, if the household recorded any expenditure on hired labour, this figure is divided by the village-level estimates to derive man-days of hired labour. Moreover, the 1998/99 survey asks how many individuals worked on each farm, therefore we tried using these data to check our procedure. Unfortunately, this variable did not prove to be reliable or usable since we found several cases where the respondent recorded a figure on hired labour expenditure but failed to report a positive number for individuals employed. Since, despite the wording of the question (How many people were employed on the farm by sex?), the information was silent as to which farms it referred to (the question was asked at the crop-level), we failed to make any use of this variable, and decided to use the procedure outlined above.

The two labour components derived are arranged in the specification of our regressions to allow different productivity levels for household and hired labour. Box 1 explains how we arrive at the logarithmic representation of the total labour variable used in the econometric analysis allowing for this differentiation in labour inputs productivity.

#### BOX 1: Derivation of regressor for labour\*

Each household has an endowment of labour L which is used in agricultural production, and is a function of household labour ( $L_F$ ) and hired labour ( $L_H$ ). Yet the total amount of labour employed might not be derived as the sum of the two components if the hired component is more productive and efficient than the household one. These two labour components can be either perfect or imperfect substitutes. In a peasant semi-subsistence economic context it is realistic to assume the occurrence of a dual labour market scenario (Berry and Cline (1979), Barrett (1996)) where smallholders hire-in relatively more (cheap) household labour on their farms, and where the hired labour will be more effective the higher the supervision control exercised by household labour. In order to allow for the imperfect substitutability of the two forms of labour, we use the following expression for total labour employed:

$$L^{\alpha} \equiv \left(L_F + \gamma L_H\right)^{\alpha}$$

The term  $\gamma$  therefore identifies the potential efficiency (i.e. productivity) wedge between the two components in the farm labour force. Through some simple manipulation, L can be re-expressed as follows:

$$(L_F + L_H) + L_H(\gamma - I)$$
$$L\left(1 + (\gamma - 1)\frac{L_H}{L}\right)$$

When taking the log of  $L^{\alpha}$ , we get:

$$logL^{\alpha} \equiv \alpha logL$$
$$\equiv \alpha logL + \alpha log \left(1 + (\gamma - 1)\frac{L_{H}}{L}\right)$$

Since  $\log(1+x) \cong x$  if |x| <, provided that (in rural peasant agriculture) the term  $\frac{L_{H}}{L}$  is

frequently a small fraction of total labour (usually not exceeding 30 percent), even allowing for  $\gamma$  to have values up to 3 (which would imply hired labour being three times more productive than household labour), the above approximation holds. It is possible to write the expression above as:

$$\equiv \alpha log L + \beta \frac{L_H}{L}$$

Where

$$\beta = \alpha(\gamma - 1)$$

Therefore through the estimates  $\hat{\alpha}$  (the coefficient on total labour), and  $\hat{\beta}$  (which combines the coefficient on the percentage of hired labour to the rate of substitution between the two forms of labour) we can easily derive the estimate of  $\gamma$  as follows:

$$\hat{\gamma} = \frac{\hat{\beta}}{\hat{\alpha}} + \hat{\beta}$$

\*We wish to thank Marcel Fafchamps for suggesting this formulation.

Dependent variable	(1)	(2)	(3)
	<b>Tot. Labour</b>	Non-lab. Inputs	% Hired labour
Log of cocoa plot size	0.085***	0.295***	0.029***
	(0.018)	(0.035)	(0.008)
Log (plot value+1)	0.007	0.011	-0.010**
	(0.009)	(0.017)	(0.004)
Dummy = 1 if hh head is male	0.234***	0.302***	-0.080***
	(0.046)	(0.087)	(0.021)
Years of schooling of household head	0.024**	0.006	-0.013**
	(0.012)	(0.022)	(0.005)
(Years of schooling of household head) <sup>2</sup>	-0.003***	0.001	0.002***
	(0.001)	(0.002)	(0.000)
Log of total annual rainfall per region	0.220*	0.053	-0.067
	(0.126)	(0.235)	(0.056)
Y98	-0.359***	0.043	0.050**
	(0.051)	(0.096)	(0.023)
Instrumental variables employed			
Log of hh size	0.431***	0.293***	-0.007
	(0.031)	(0.059)	(0.014)
Number of crops grown by hh	0.015***	0.030***	0.004**
	(0.005)	(0.009)	(0.002)
Log (input loan + 1)	0.016** (0.007)	0.042*** (0.013)	0.004 (0.003)
Dummy = 1 if household owns any land	0.074	-0.054	-0.080***
	(0.065)	(0.122)	(0.029)
Ln (hh head age)	0.236***	-0.137	0.007
	(0.060)	(0.113)	(0.027)
Log (value all farms operated by hh)	-0.005	0.019	0.016***
	(0.010)	(0.018)	(0.004)
Constant	1.791**	7.692***	0.458*
	(0.600)	1.124)	(0.267)
Observations	1020	975	1020
R-squared	0.33	0.22	0.12
Partial R-squared of excluded instruments:	0.22	0.06	0.02
F Test of excluded instruments:	42.98	10.22	3.82
<i>P-value</i>	0.00	0.00	0.00

TABLE A3 FIRST STAGE REGRESSIONS OF IV 2SLS COCOA PRODUCTION FUNCTION ESTIMATES

	(1)	(2)
Dependent variable	Log (tot labour)	% Hired labour
Log of cocoa plot size	0.045***	0.015**
Log of input expenditure (constant prices)	(0.019) 0.119***	(0.008) 0.077***
Log (plot value+1)	(0.019) 0.010	(0.008) -0.013***
Dummy = 1  if hh head is male	(0.009) 0.204*** (0.045)	(0.004) -0.083*** (0.020)
Years of schooling of household head	0.019 (0.012)	-0.016*** (0.005)
$(Years of schooling of household head)^2$	-0.003*** (0.000)	0.002*** (0.000)
Log of total annual rainfall per region	0.275** (0.123)	-0.059 (0.054)
Y98	-0.034 (0.191)	0.174** (0.084)
Instrumental variables employed		
Log of hh size	0.406***	-0.023* (0.014)
% of farms owned	-0.161 (0.107)	0.044 (0.047)
No. cash crops cultivated	0.059*** (0.022)	-0.009 (0.009)
No. root crops cultivated	0.006 (0.005)	0.002 (0.002)
Log (real value all land owned by hh +1)	0.005 (0.009)	0.011** (0.004)
Log (village level agricultural wages)	-0.184** (0.095)	-0.060 (0.042)
% Input exp. on fertiliser and insecticide	-0.089 (0.080)	-0.108*** (0.035)
Log hh head age	0.246*** (0.058)	0.009 (0.025)
Households mean no. years of schooling	0.013 (0.009)	0.009** (0.004)
Constant	1.709** (0.815)	0.195 (0.357)
Observations	970	970
Adjusted R <sup>2</sup>	0.36	0.18
Partial R-squared of excluded instruments:	0.20	0.03
F Test of excluded instruments:	26.03	3.65
<i>P-value</i>	0.00	0.00

# TABLE A4 First Stage Regressions of IV 2SLS Cocoa Production Function Estimates

<u>Notes</u>: Robust standard errors in parentheses. For coefficient estimates the following notation holds: \* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%.