

Final Project Workshop, Ridar Hotel, Kampala  
8 & 9 December 2004

# Decentralised Market Information Services in Uganda

## Synthesis of Evaluation Survey

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# Methodology

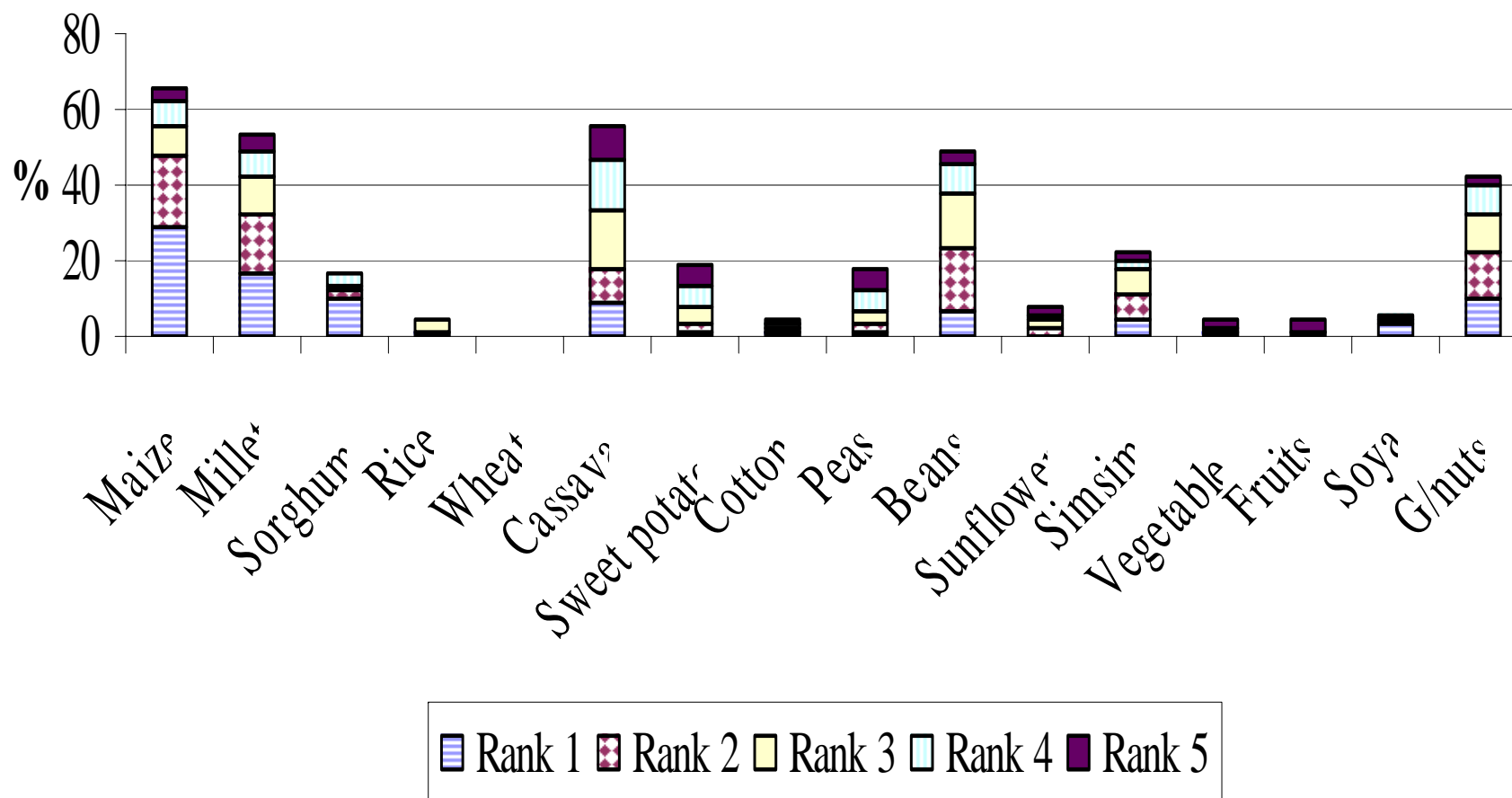
- Livelihoods Approach
- Participatory Rural Appraisal
- Questionnaire Survey
- Six Survey Teams

# Sample

<b>District</b>	<b>Sub-county</b>	<b>NAADS or PMA</b>	<b>Foodnet Training</b>	<b>Household survey (N = 279)</b>
Lira	Adekokwok	NAADS	Training	39
	Kwera	NAADS	Training	40
	Dokolo			40
Apac	Akalo	PMA	Training	40
	Aduku	?		40
Soroti	Gweri	?		40
	Kamuda	NAADS	Training	40

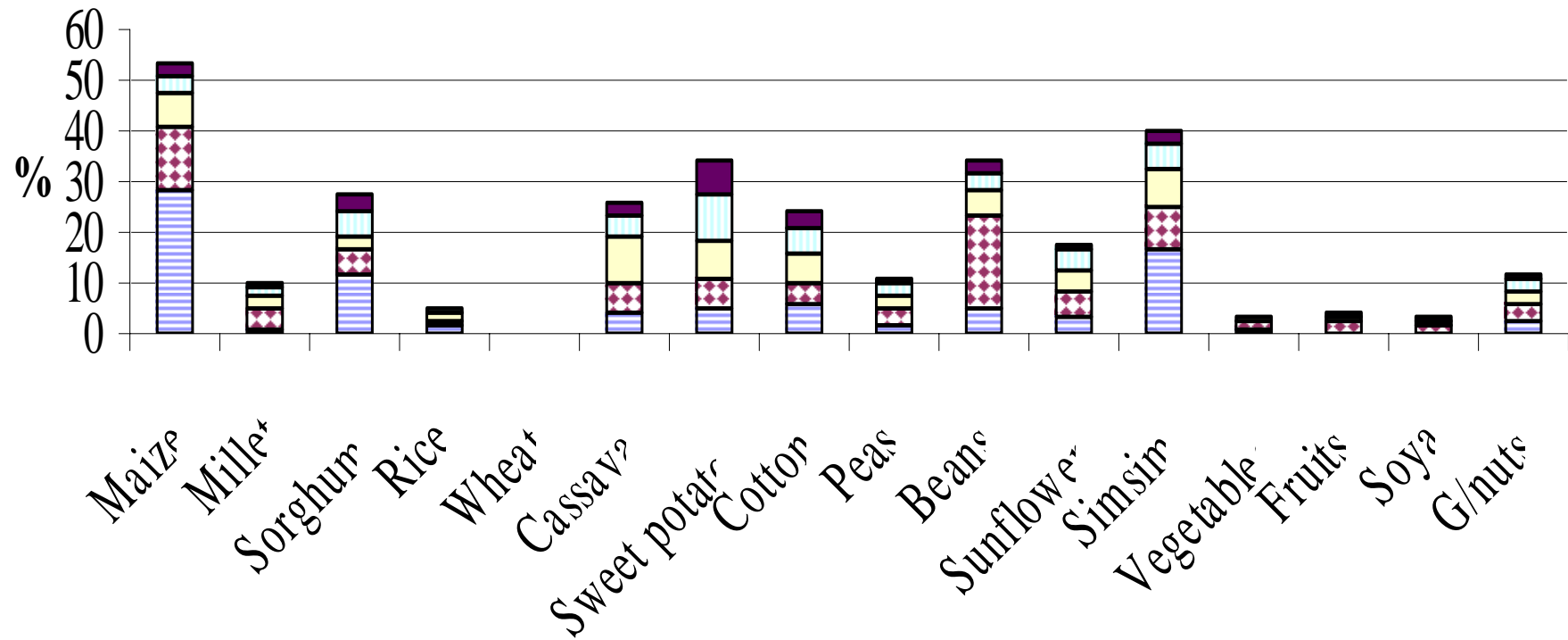
# Crop Production - 1st Season

% of Households



## Crop Production - 2nd Season

### % of Households



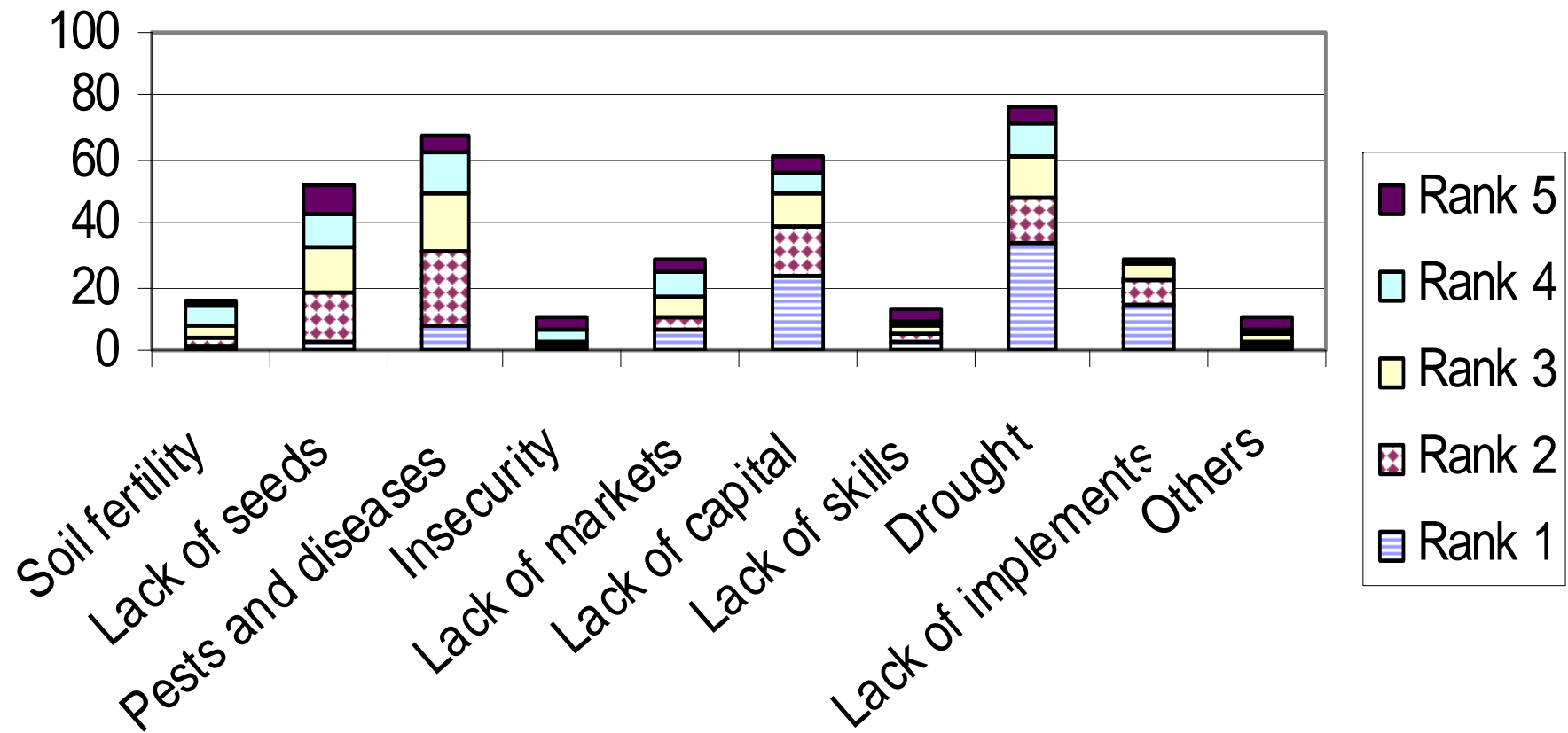
Rank 1
  Rank 2
  Rank 3
  Rank 4
  Rank 5

# Crop Preferences – PRA Adekokwok

Men	Women	Youth	Rank
Cassava	Millet / pigeon peas	Tomatoes	1
Beans	Cassava/ beans	Beans	2
Sunflower	Simsim	Sunflower	3
Simsim	Sunflower	Cassava	4
Maize	Maize / beans	Simsim	5
Sweet potatoes	Sunflower / beans	Maize / soya	6

# Constraints to Agricultural Production

## % of Households



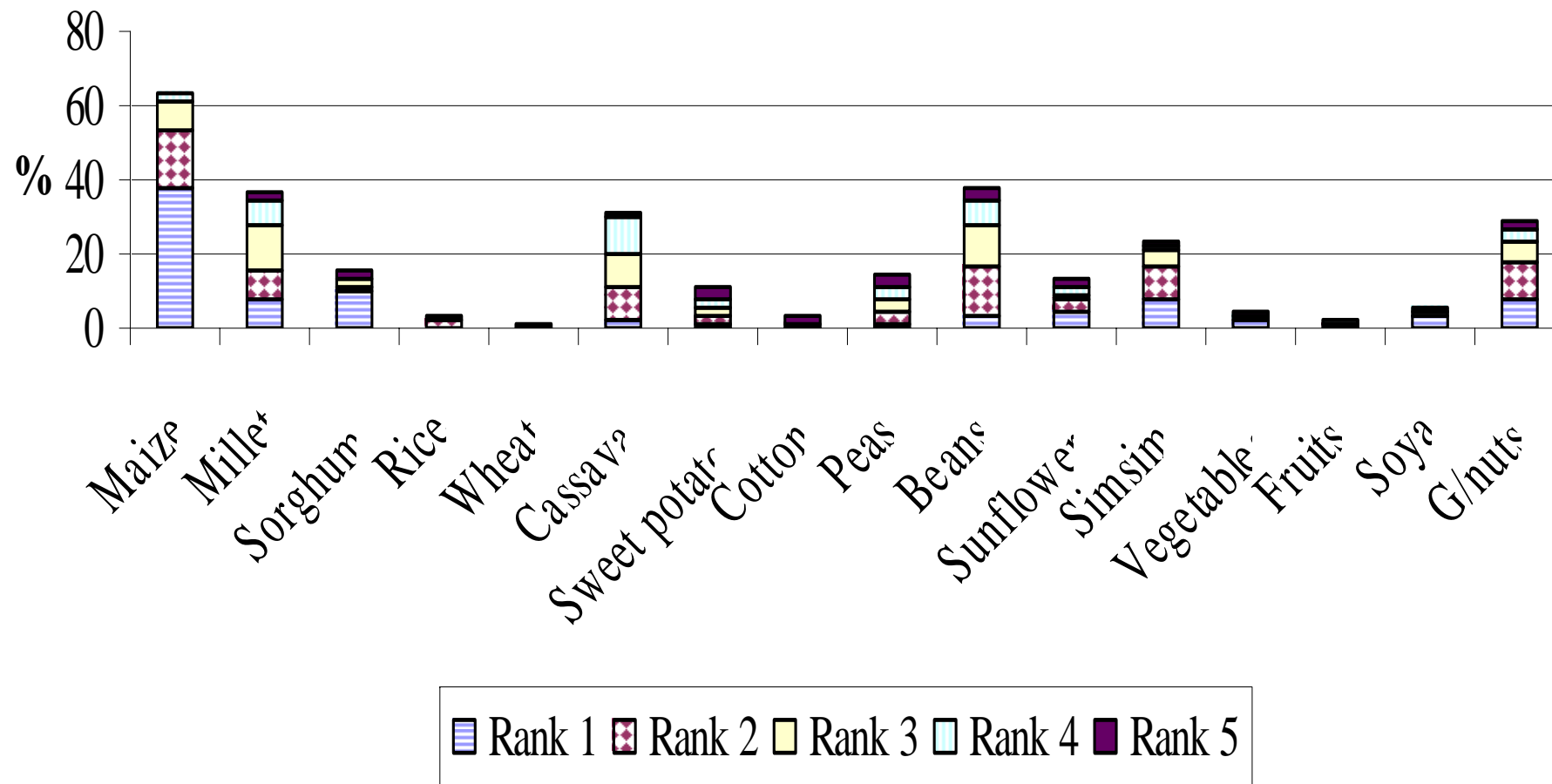
# Agricultural Constraints, PRA - Akalo

- Lack of farm implements
- Natural Disasters (e.g. drought)
- Lack of capital
- Low farmgate prices
- Pest and diseases
- Inadequate storage facilities
- Lack of quality seeds
- Weeding and harvest labour intensiveness (mainly women)



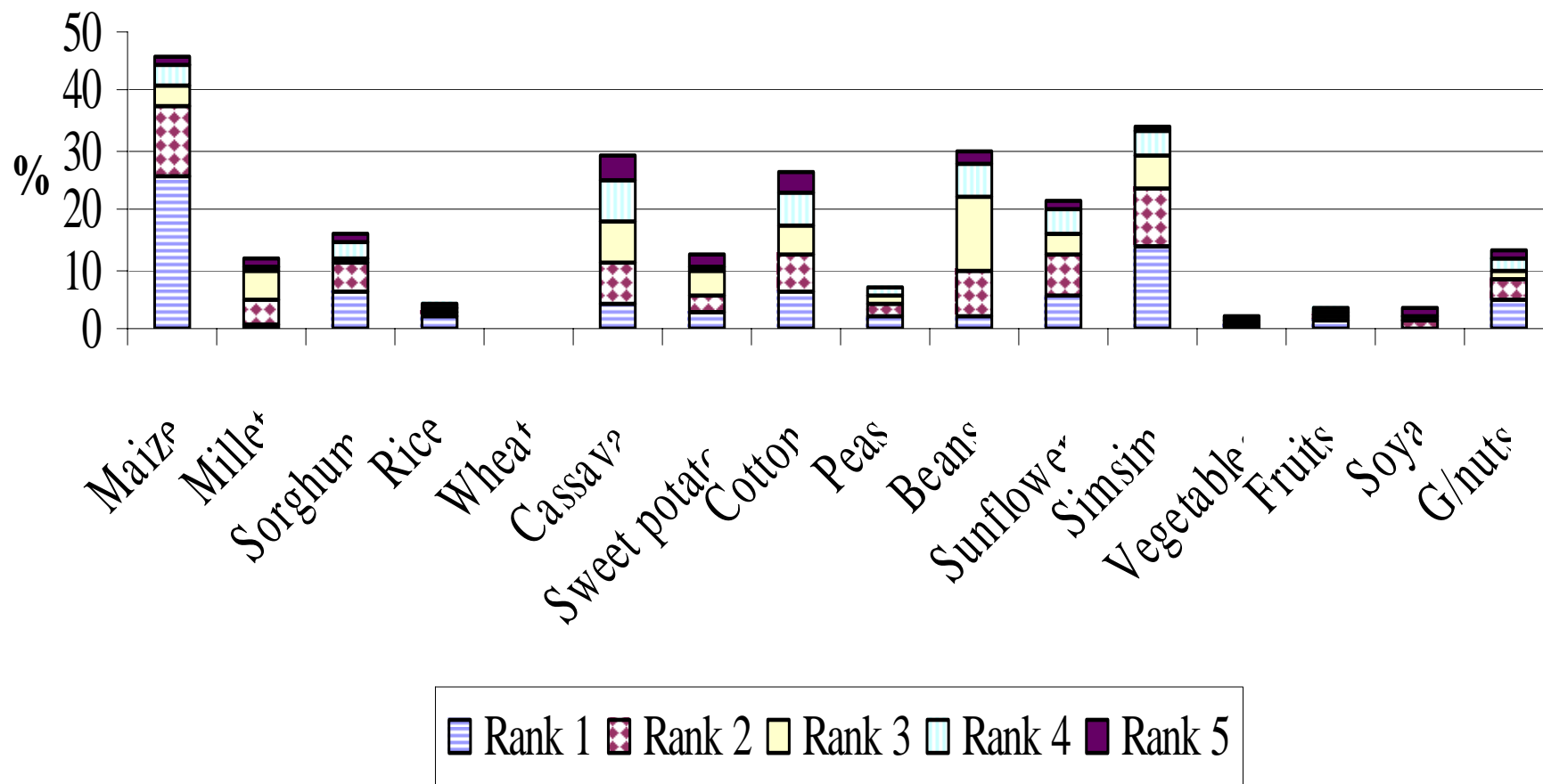
# Crop Marketing - 1st Season

% of Households



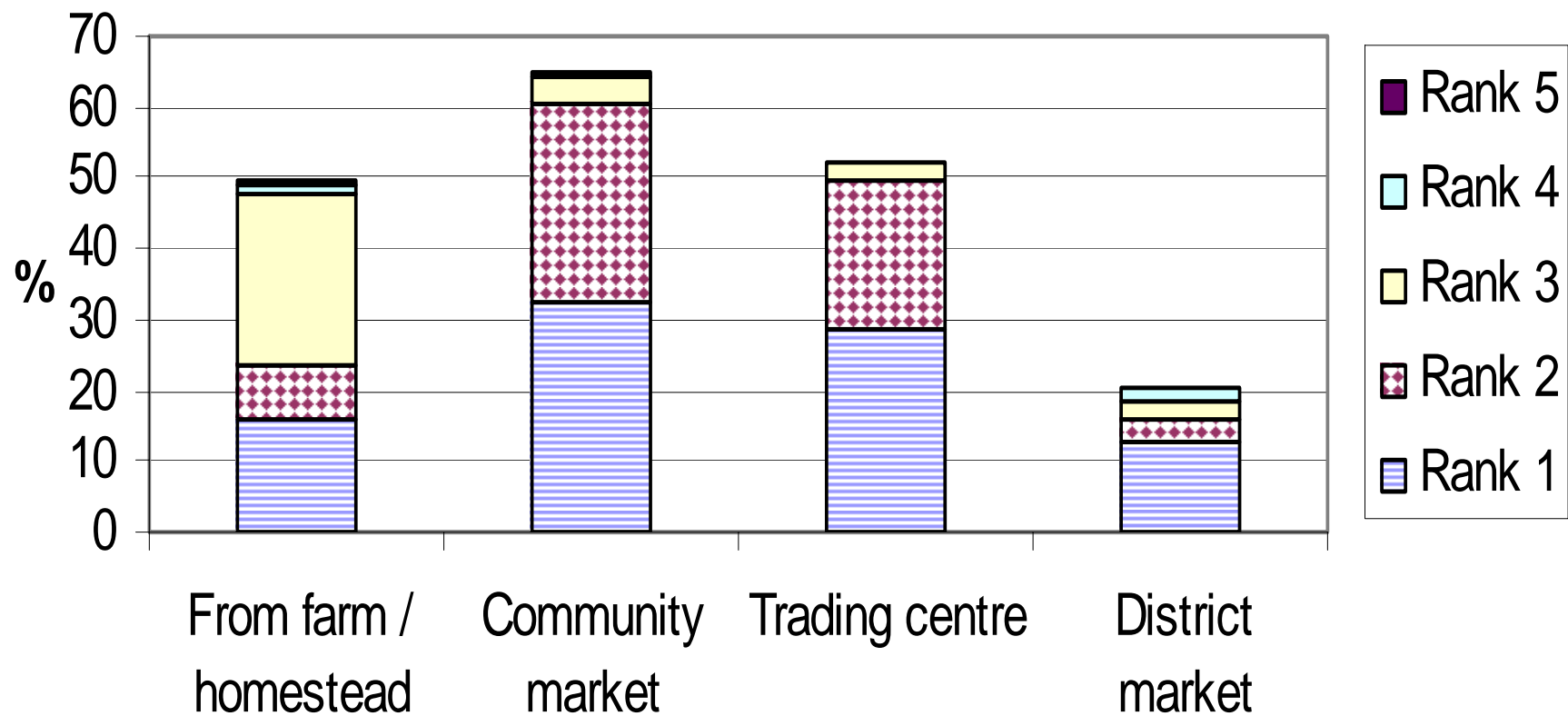
# Crop Marketing - 2nd Season

% of Households



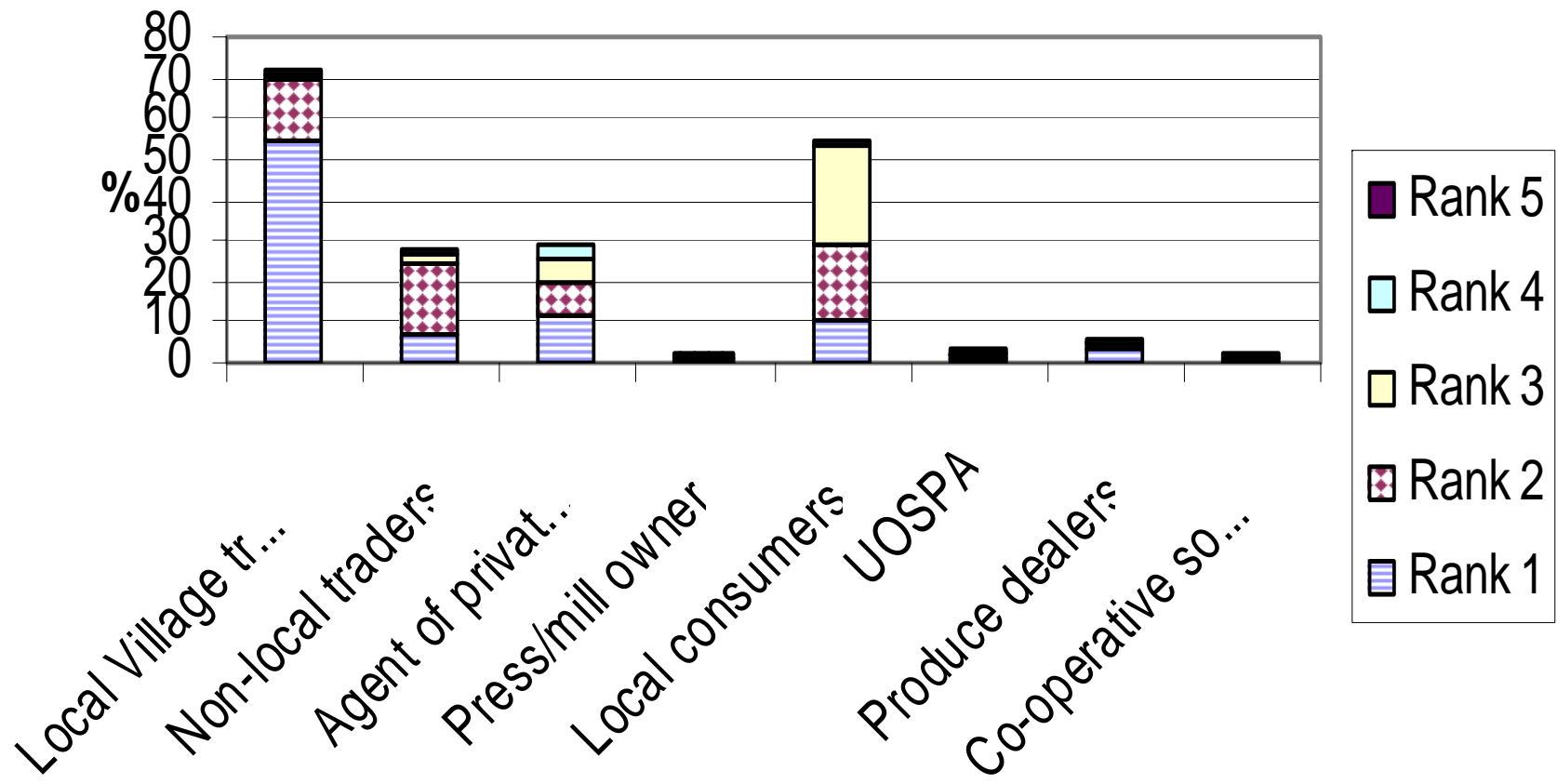
# Place of Produce Sale

## % of Households



# Buyers of Produce from Farmers

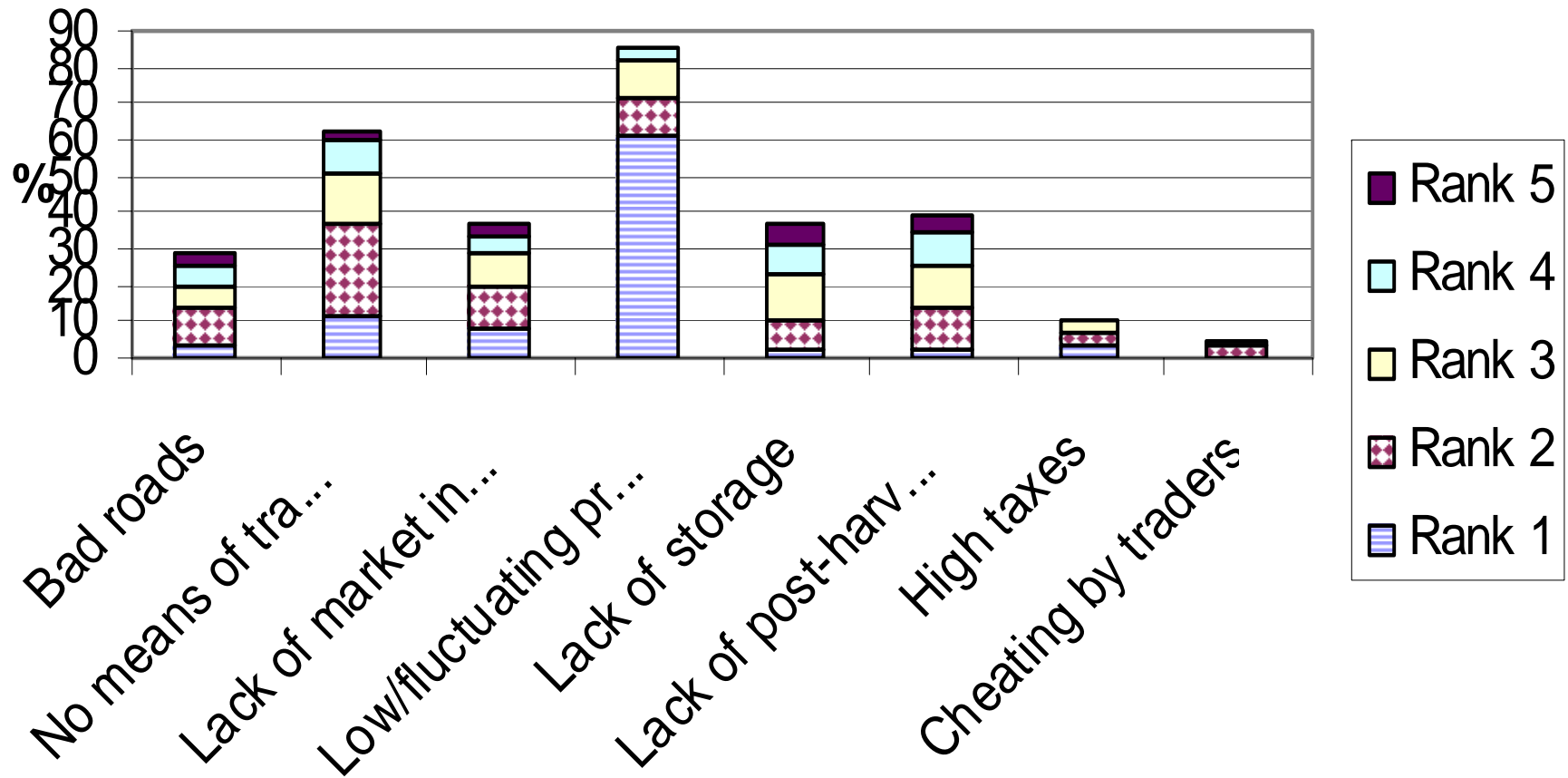
## % of Households



## Source of Market Information – PRA Akalo

<b>Sources of market info</b>	<b>Women</b>	<b>Men</b>
Radio Lira, Market News	3 <sup>rd</sup>	2 <sup>nd</sup>
Traders / buyers	2 <sup>nd</sup>	3 <sup>rd</sup>
Fellow farmers / neighbours	1 <sup>st</sup>	1 <sup>st</sup>
Extension officer	4 <sup>th</sup>	4 <sup>th</sup>

## Constraints to Produce Marketing % of Households



# Suggestions to Improve Marketing System, PRA results

- Encourage group marketing
- Continue training on group dynamics and market information
- Farmers should be linked with better markets
- Produce buyers should be trained on marketing
- Produce buyers should inform farmers of their whereabouts
- Infrastructure should be improved (transport, stores, markets)
- Local leader should mediate the market
- Market information sources should be diversified (posters)
- Linkages between radio agents and community/ LG institutions, so that they can also disseminate market info

# Impact of Insecurity on Agricultural Production and Marketing

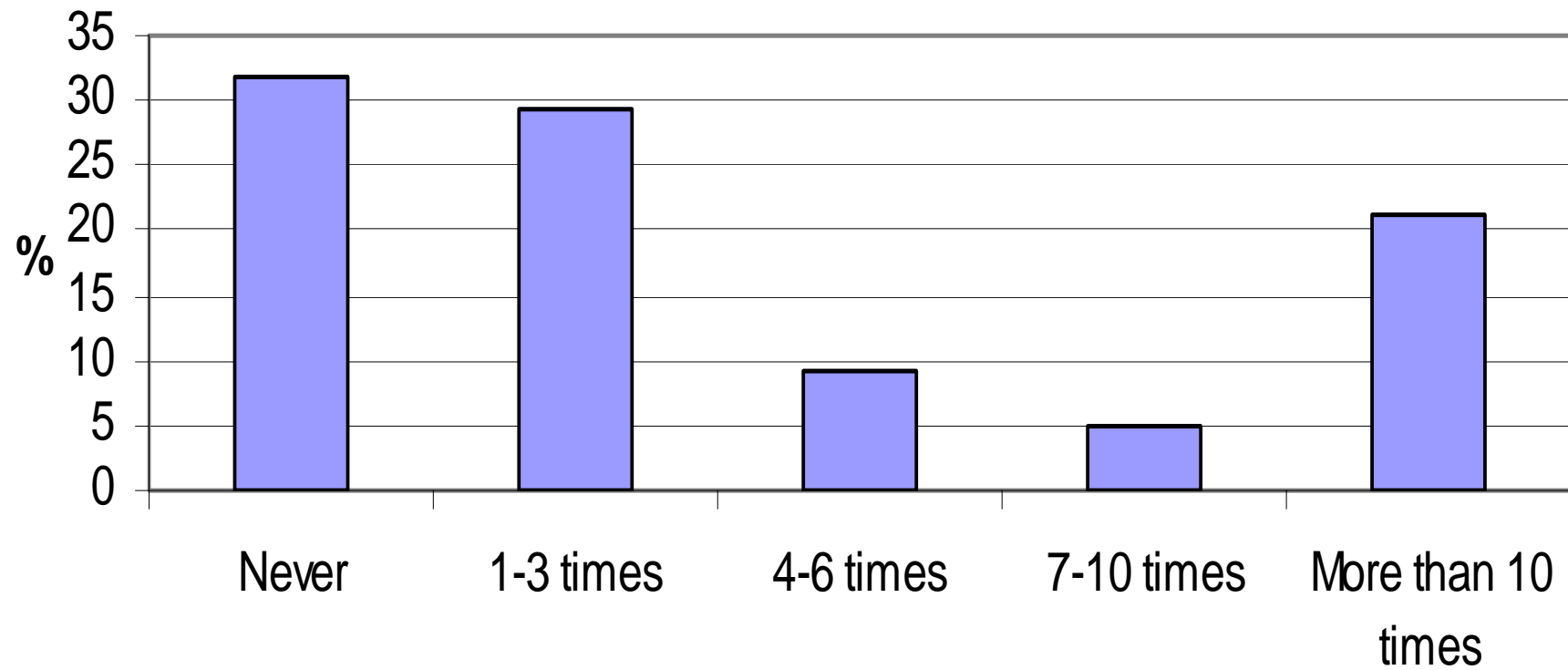
- Loss of lives and abduction of people, hence a reduction in workforce
- Loss of property including livestock
- Reduction in agricultural production due to displacement of people; this also affected marketing; for example, in Dokolo S/C only 2 out of 8 community markets were operational at the time of the PRA (Oct 04)
- Deterioration of social services



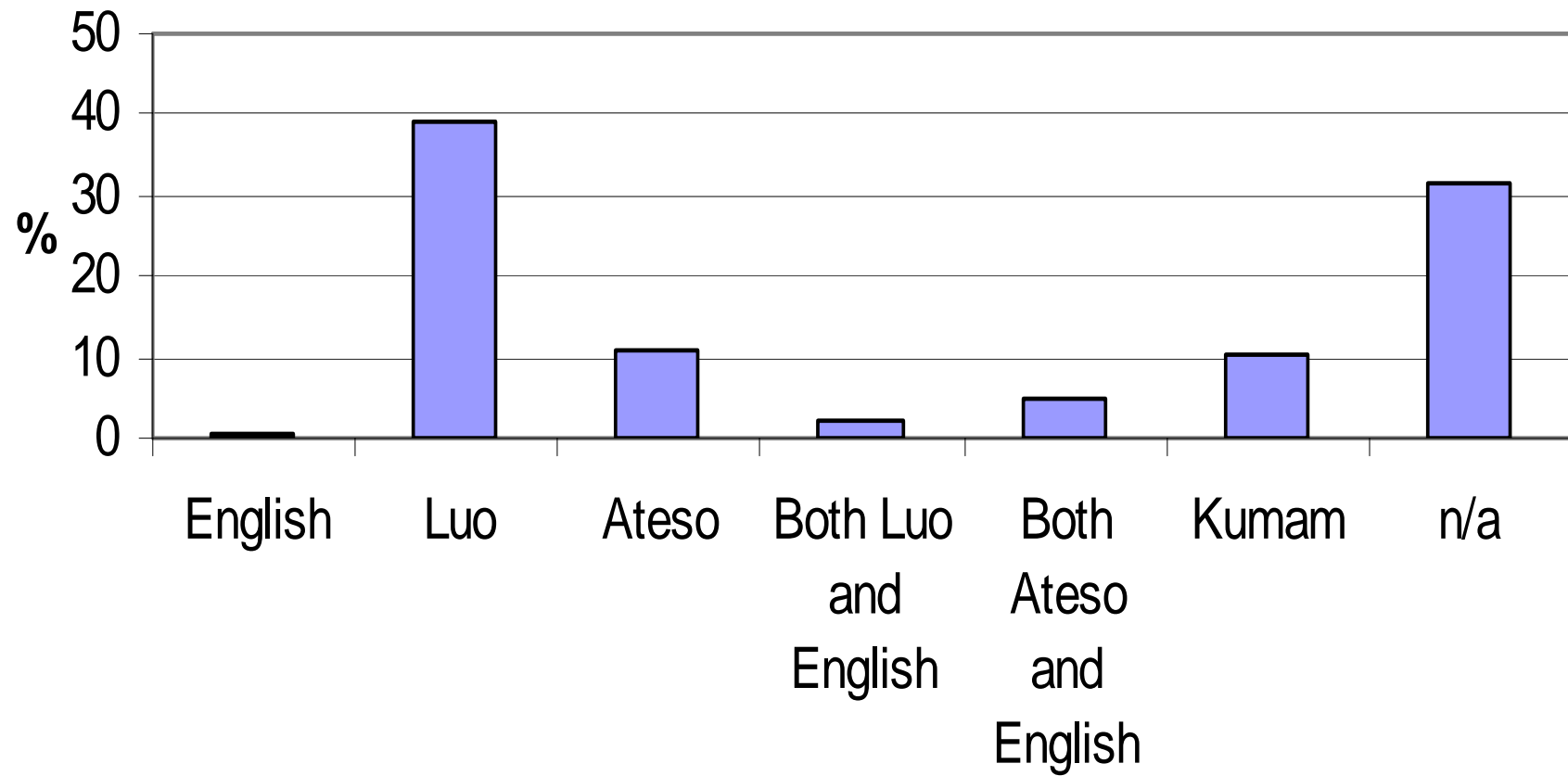
# Radio 'Spots' Listenership

	Have listened to the radio 'spots' (%) N = 278
Lira District	53.4%
Apac District	68.8%
Soroti District	90.0%
Total	68.3%

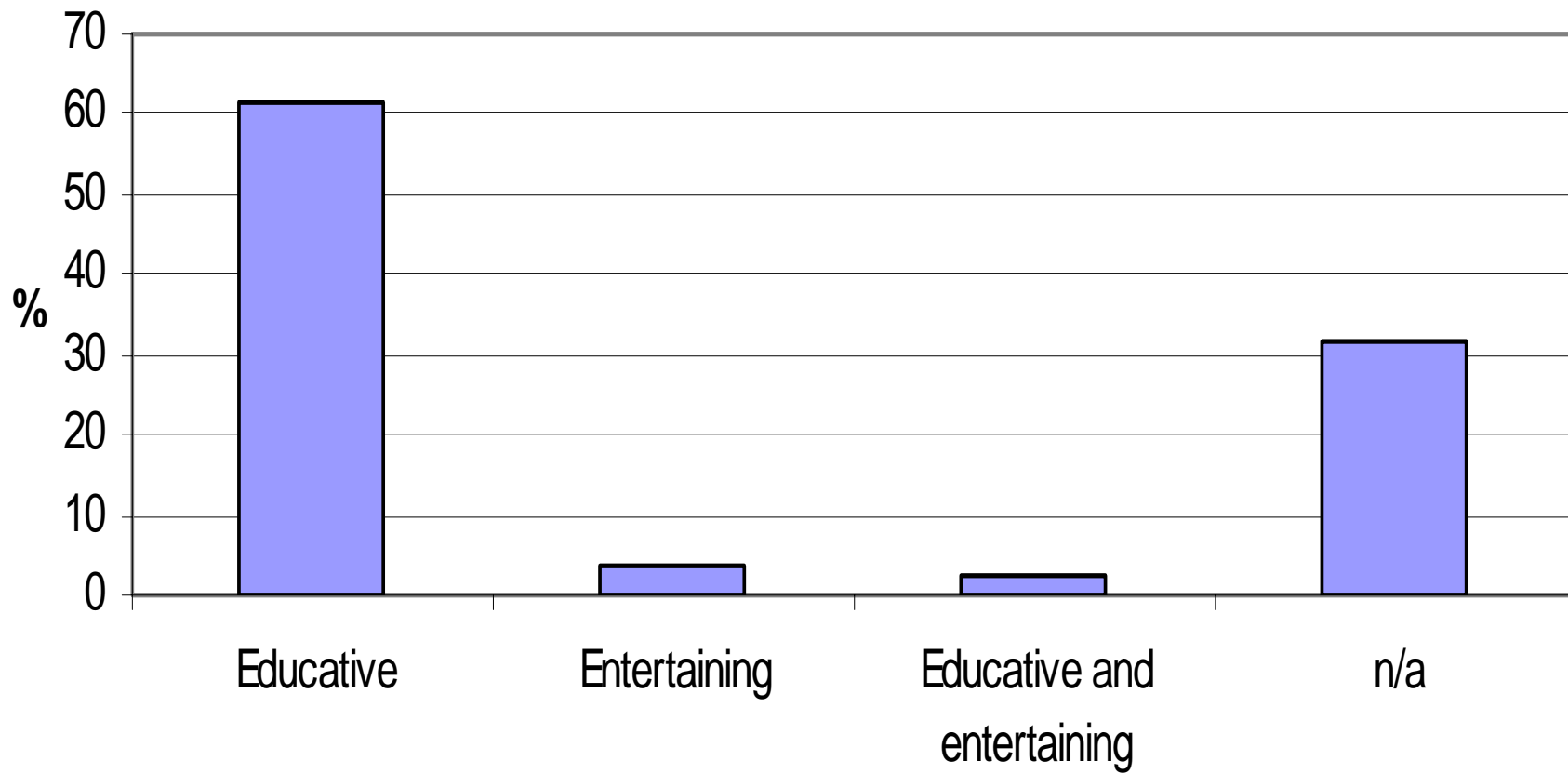
# Number of times of hearing radio spots 'Together to Market' % of HHs



## Preferred language for radio spots % of HHs

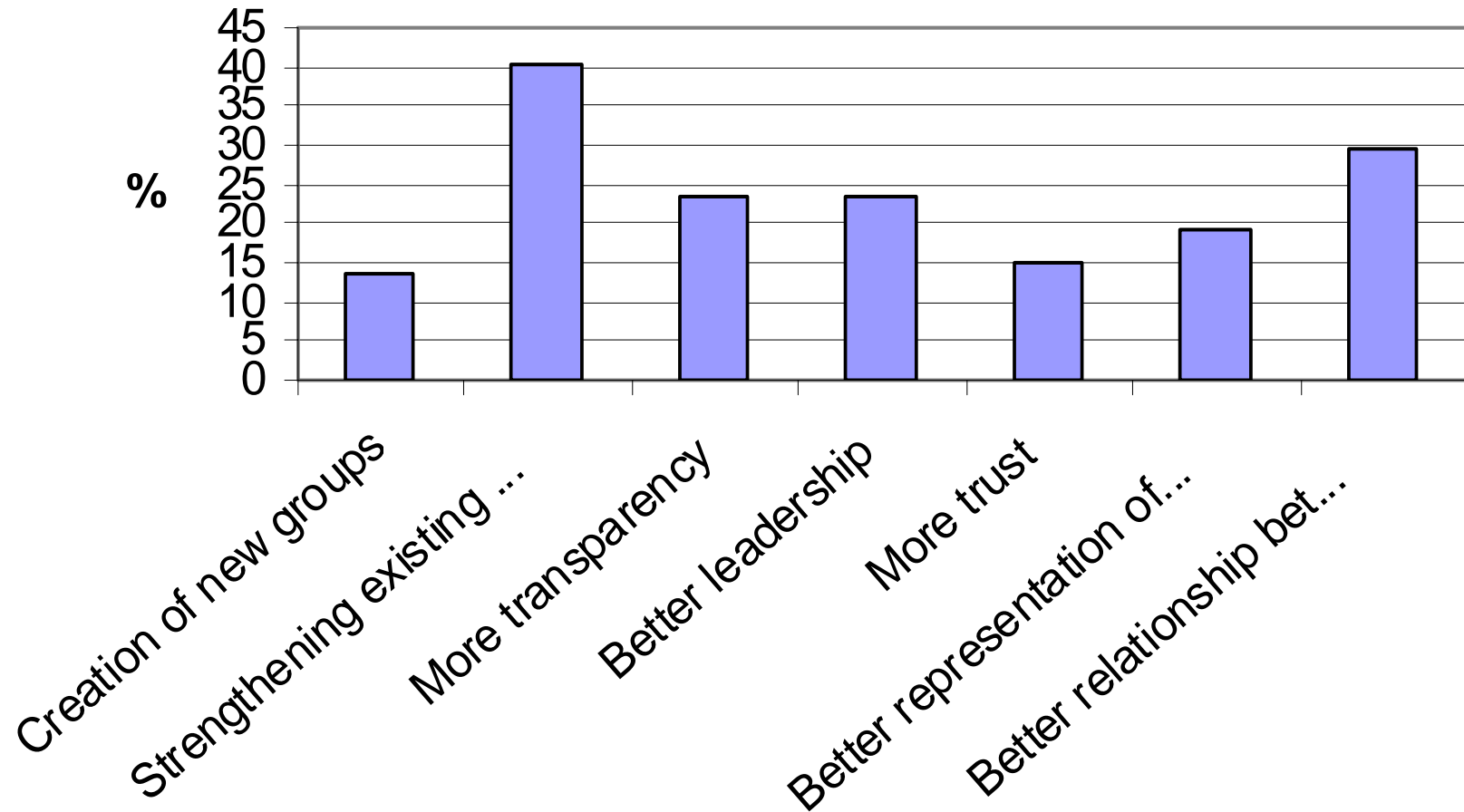


# Usefulness of radio spots % of HHs

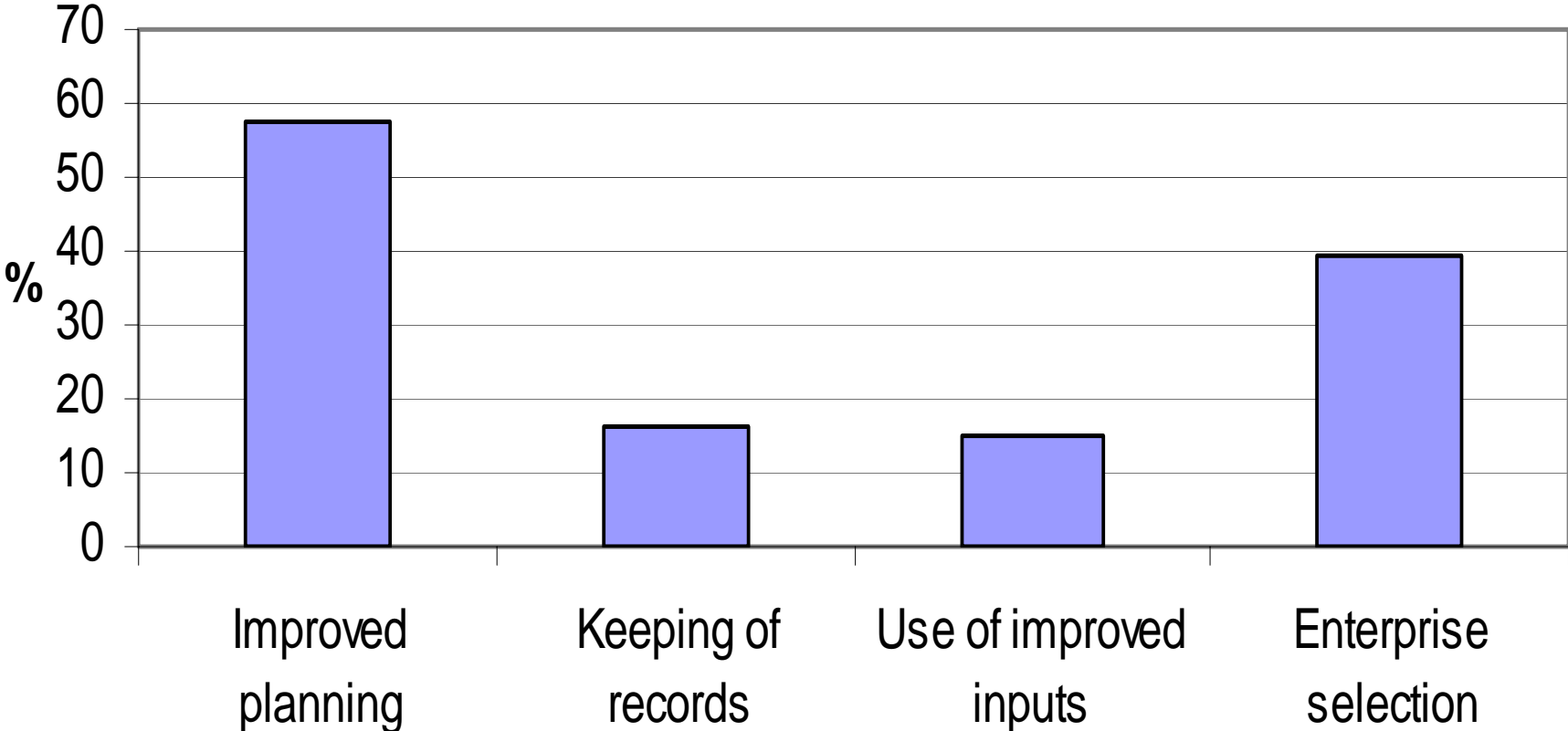


# How have radio spots helped groups?

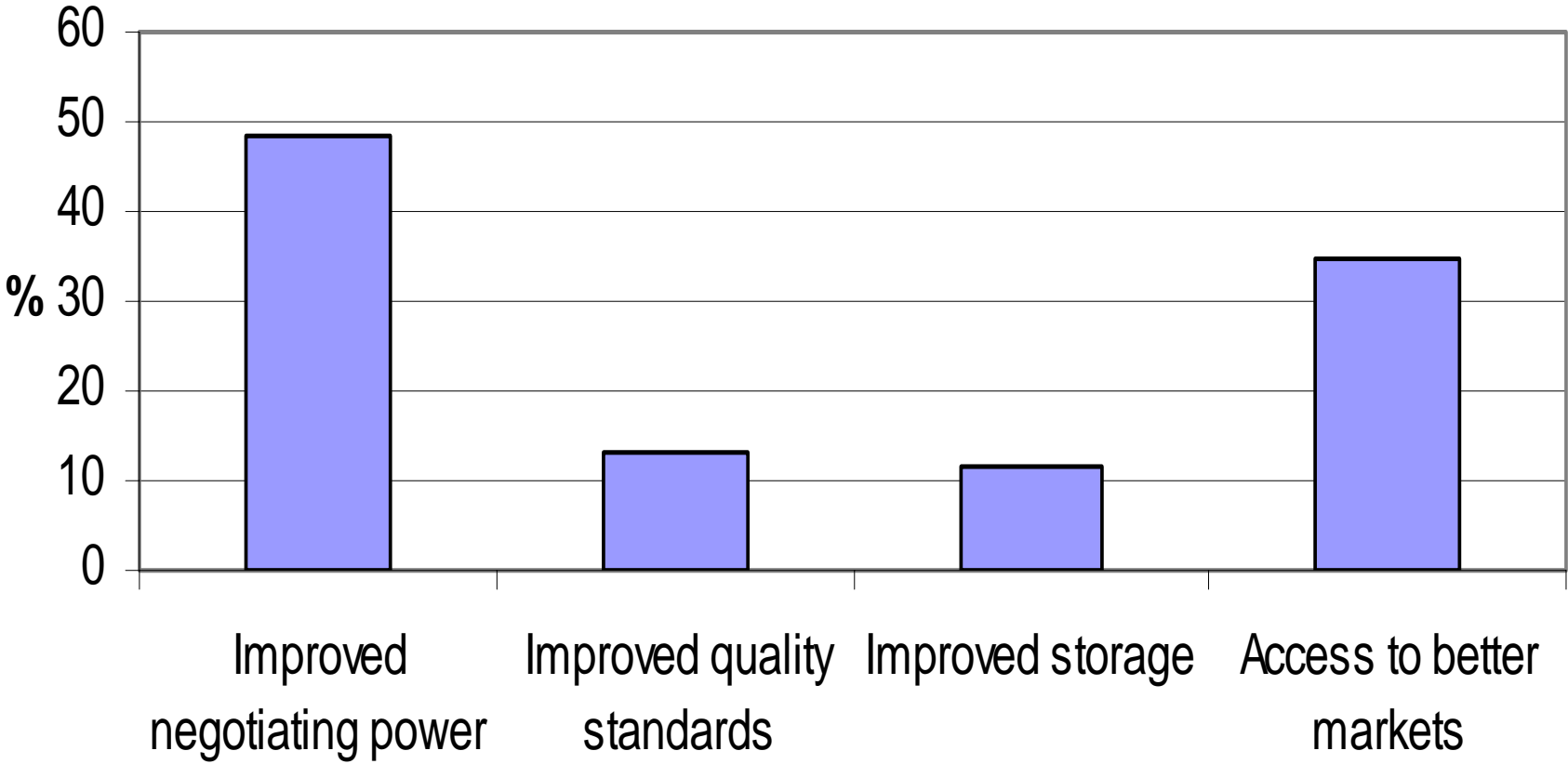
% of HHs



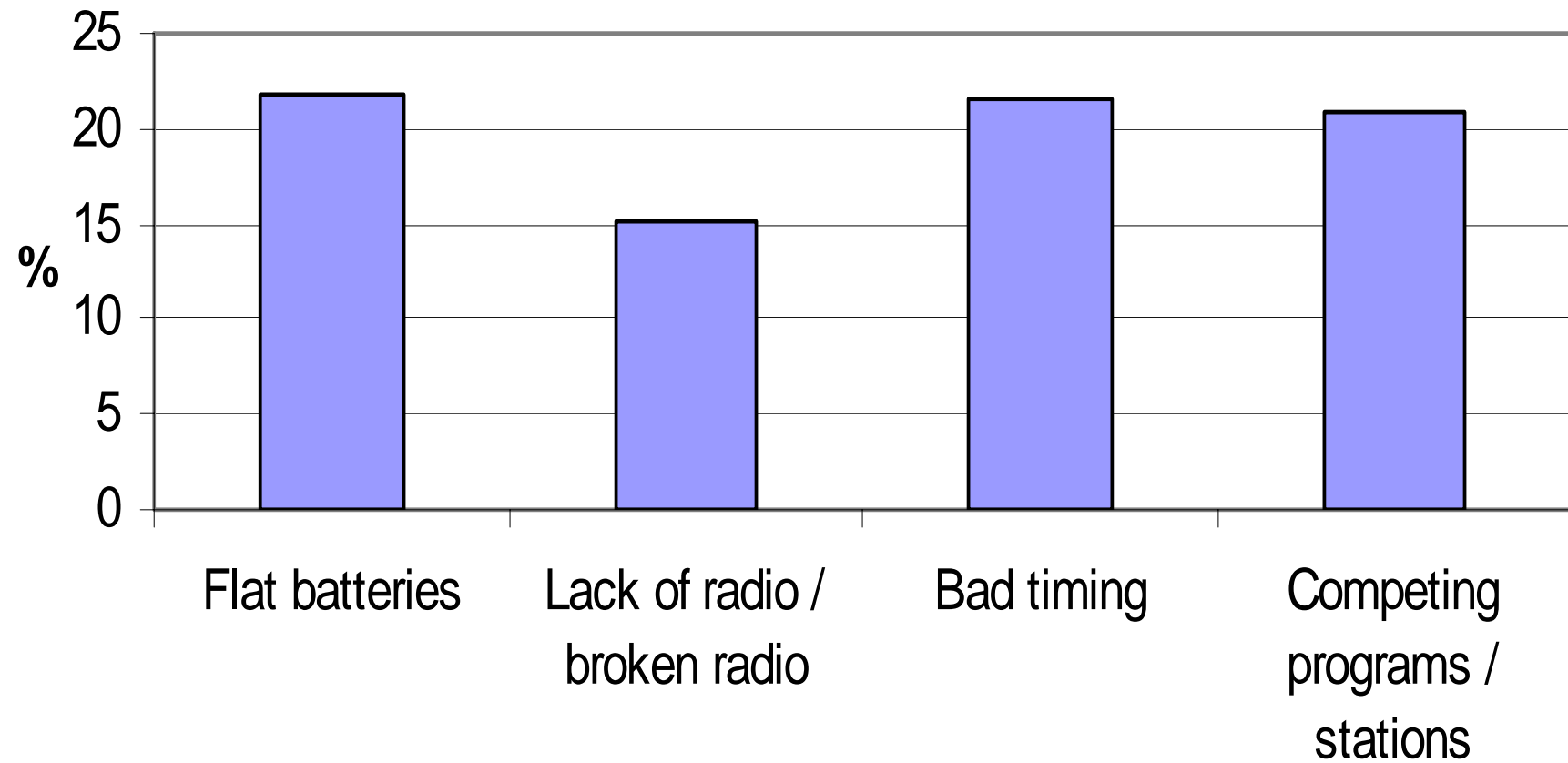
# How has information from spots helped in relation to production?



# How has information from spots helped in relation to marketing?

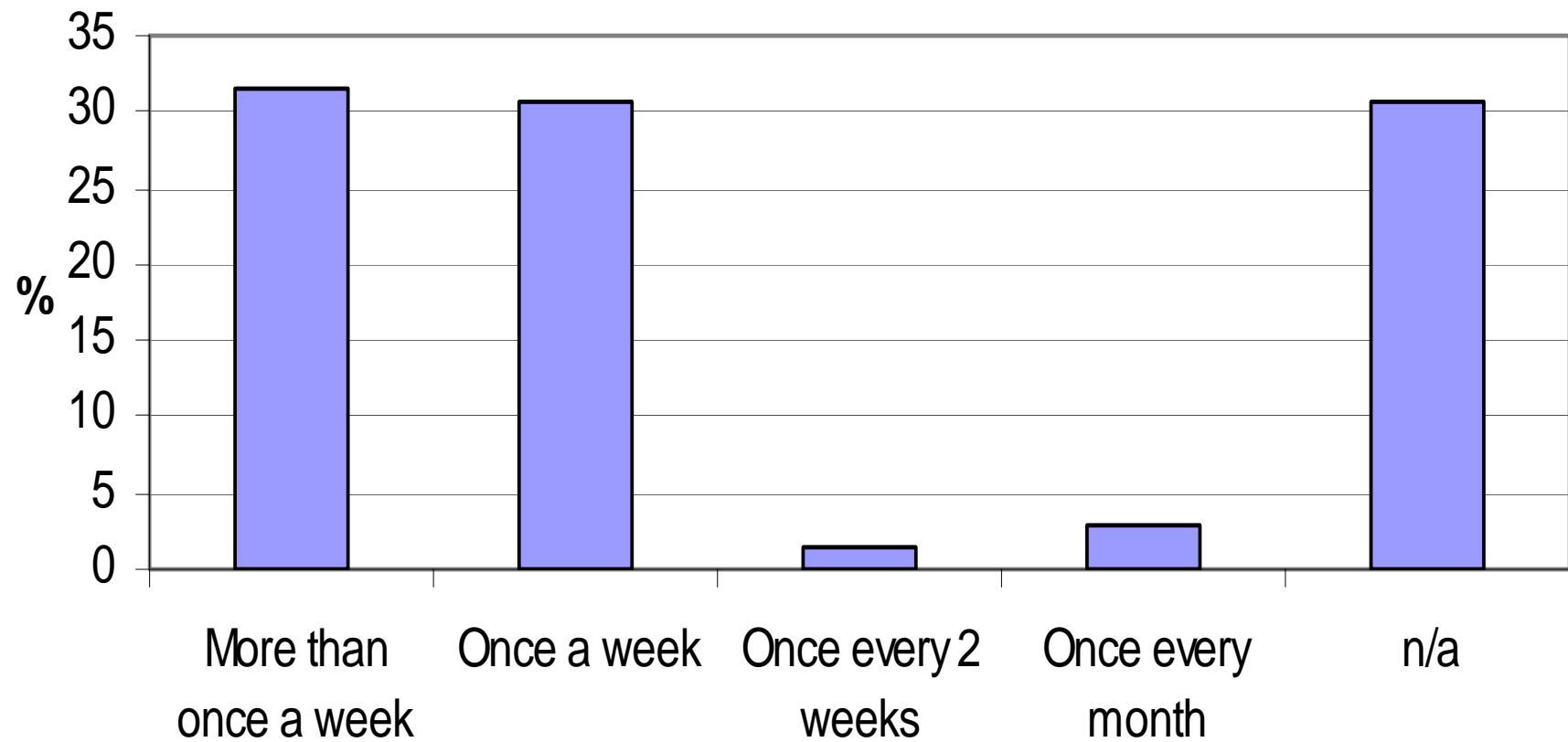


## Constraints in listening to the spots % of HHs

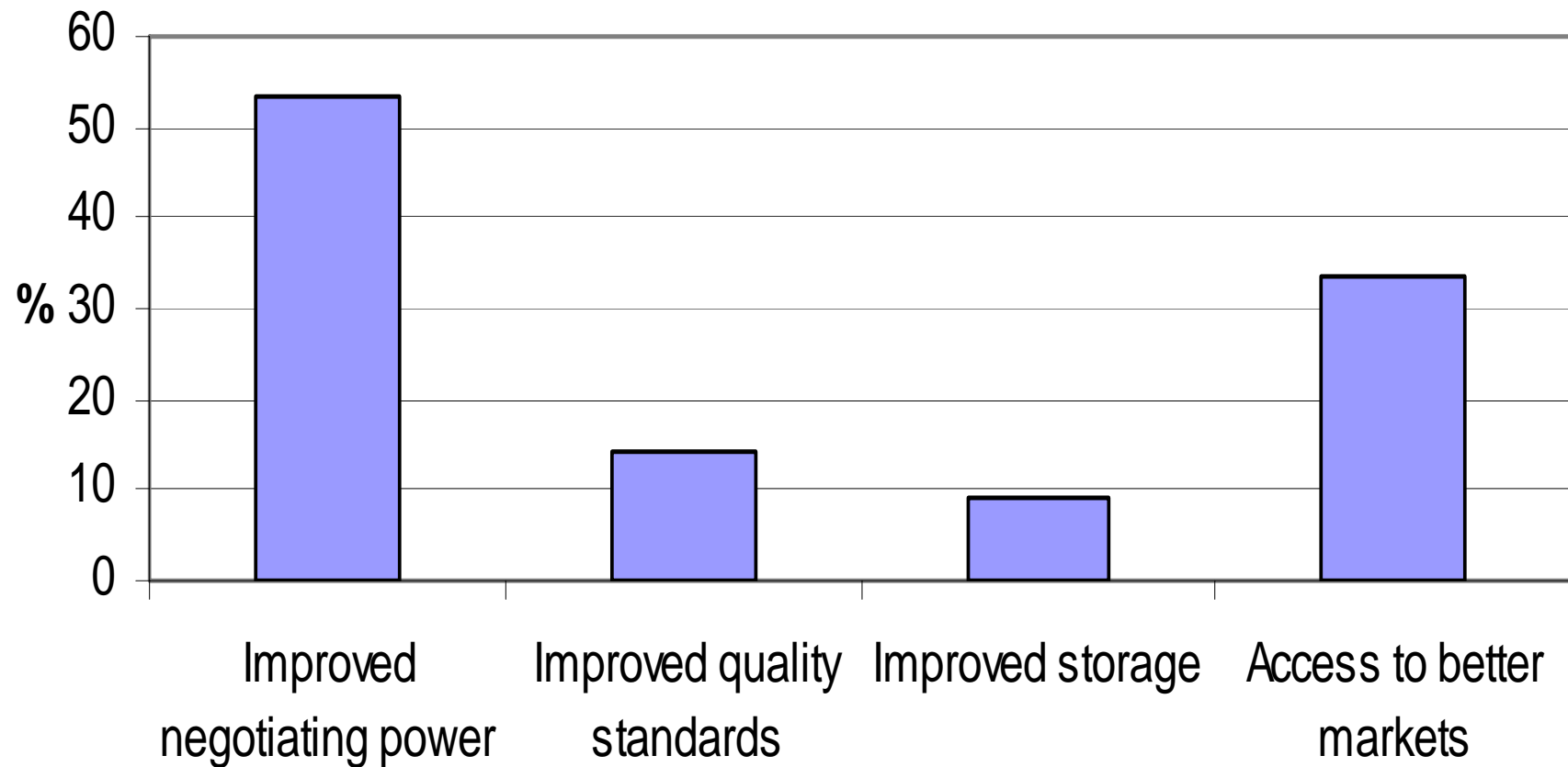




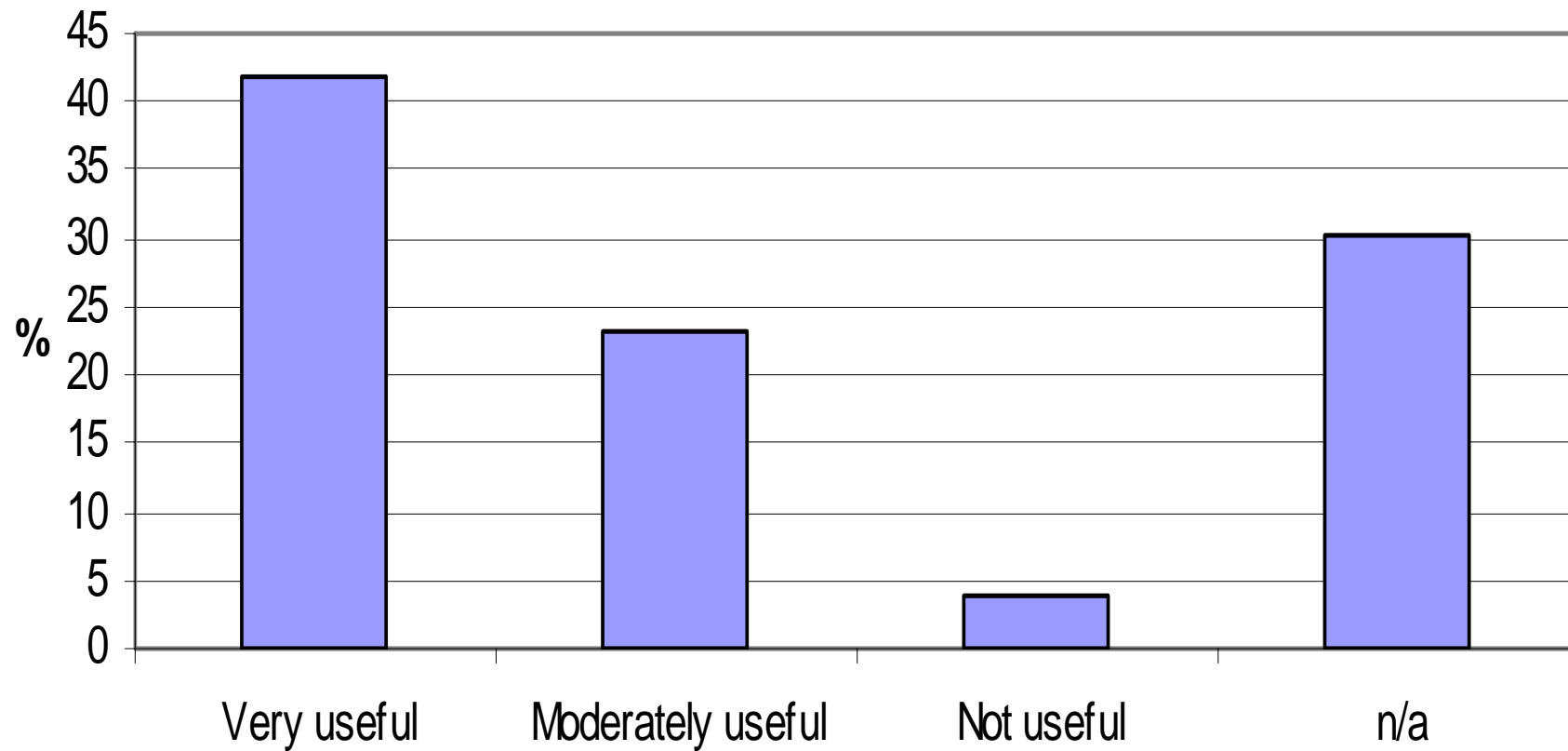
## How often do farmers listen to the Market News programme?



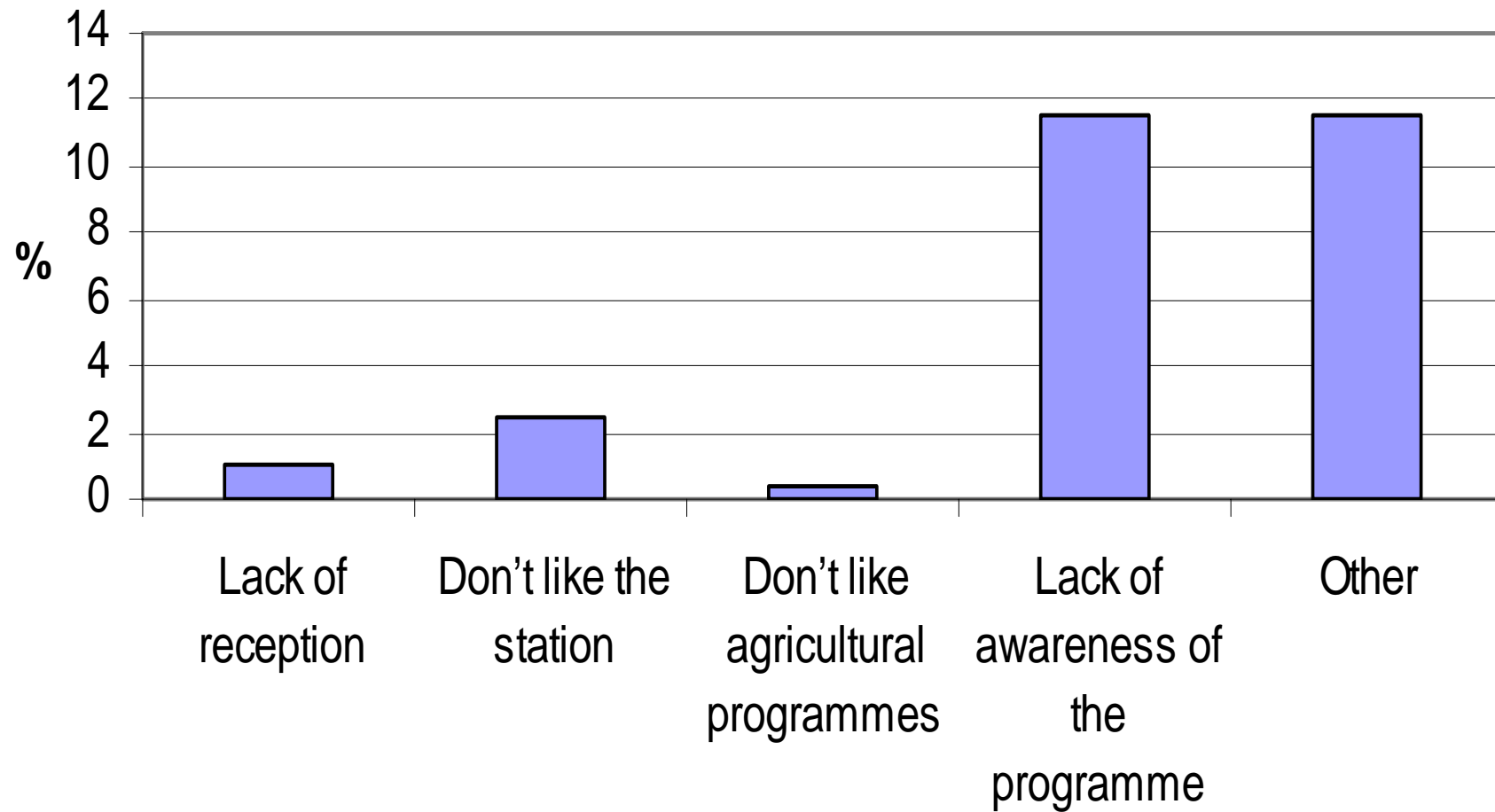
## How Market News helped in relation to marketing % of HHs



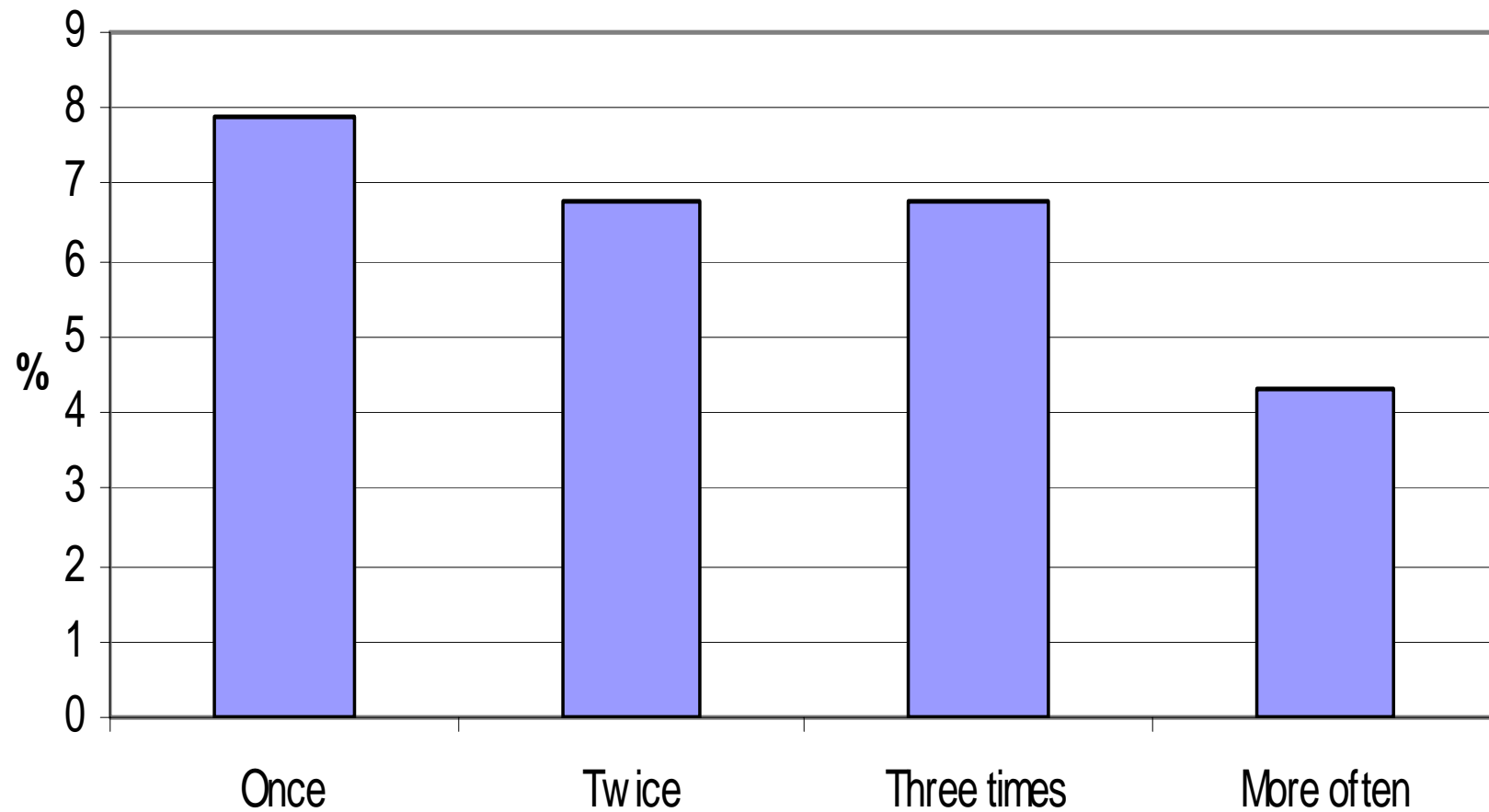
## Usefulness of Market News programme for selling produce



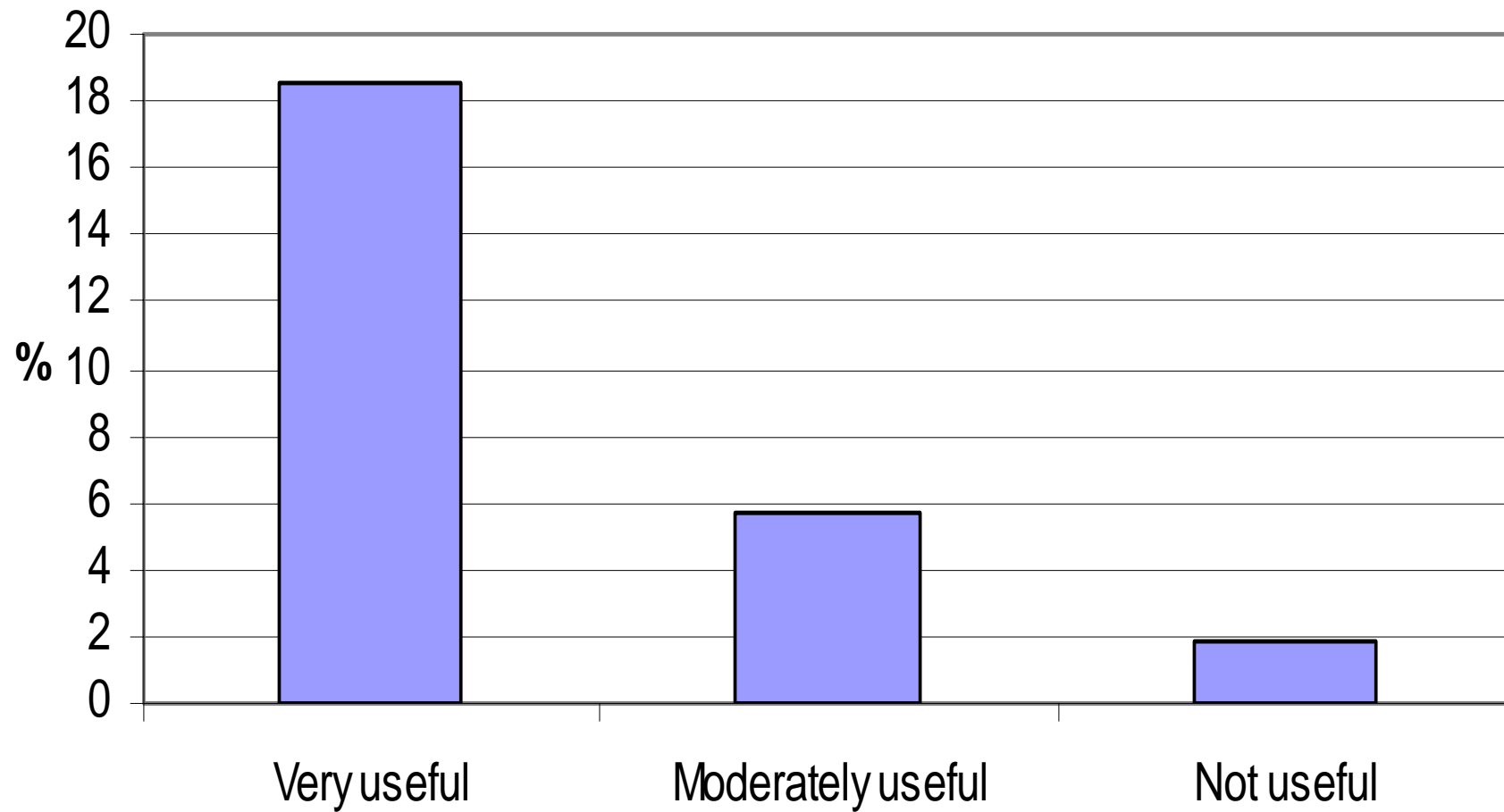
## Constraints to listening to Market News programme



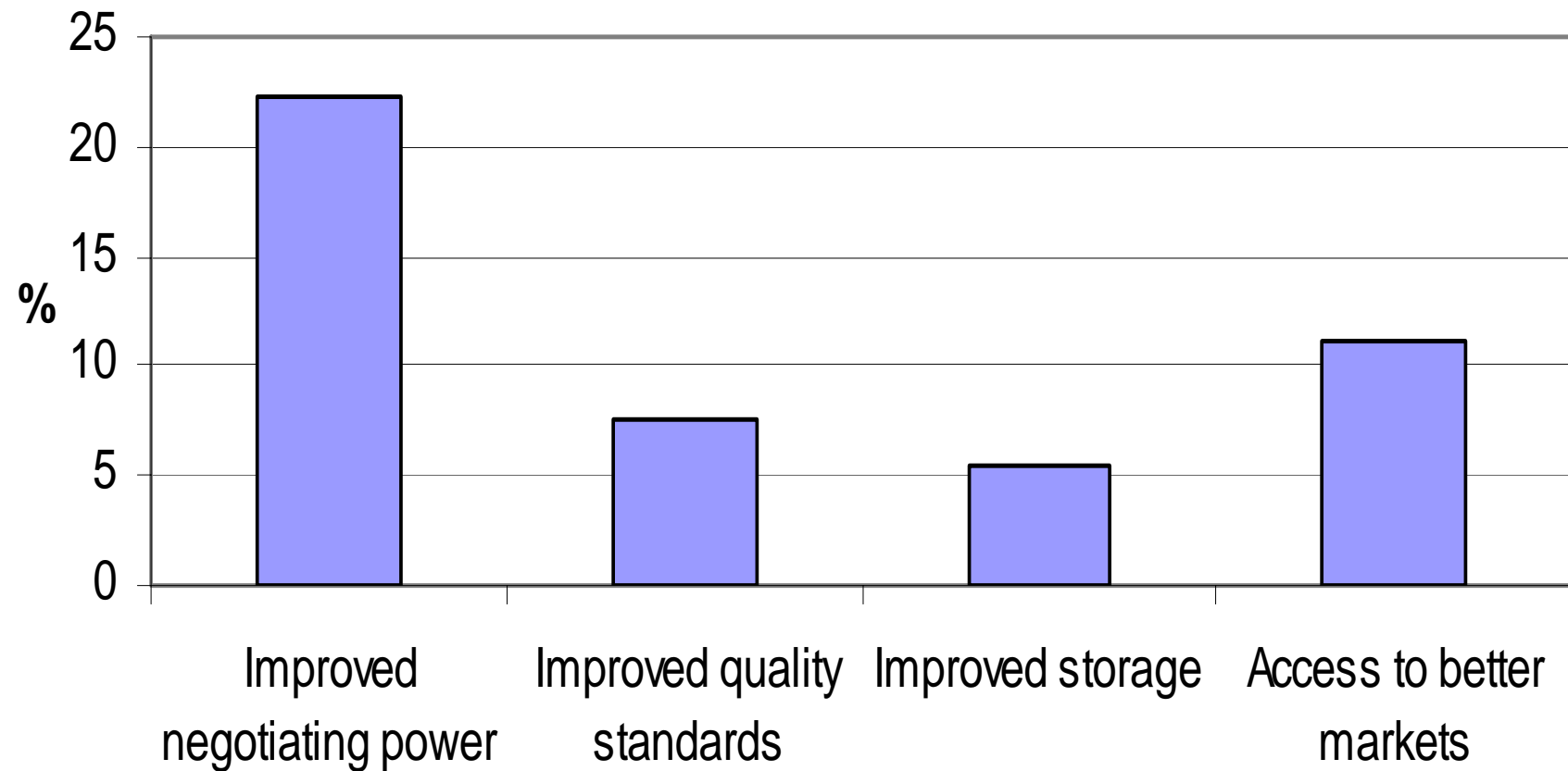
## How often was the Foodnet training received



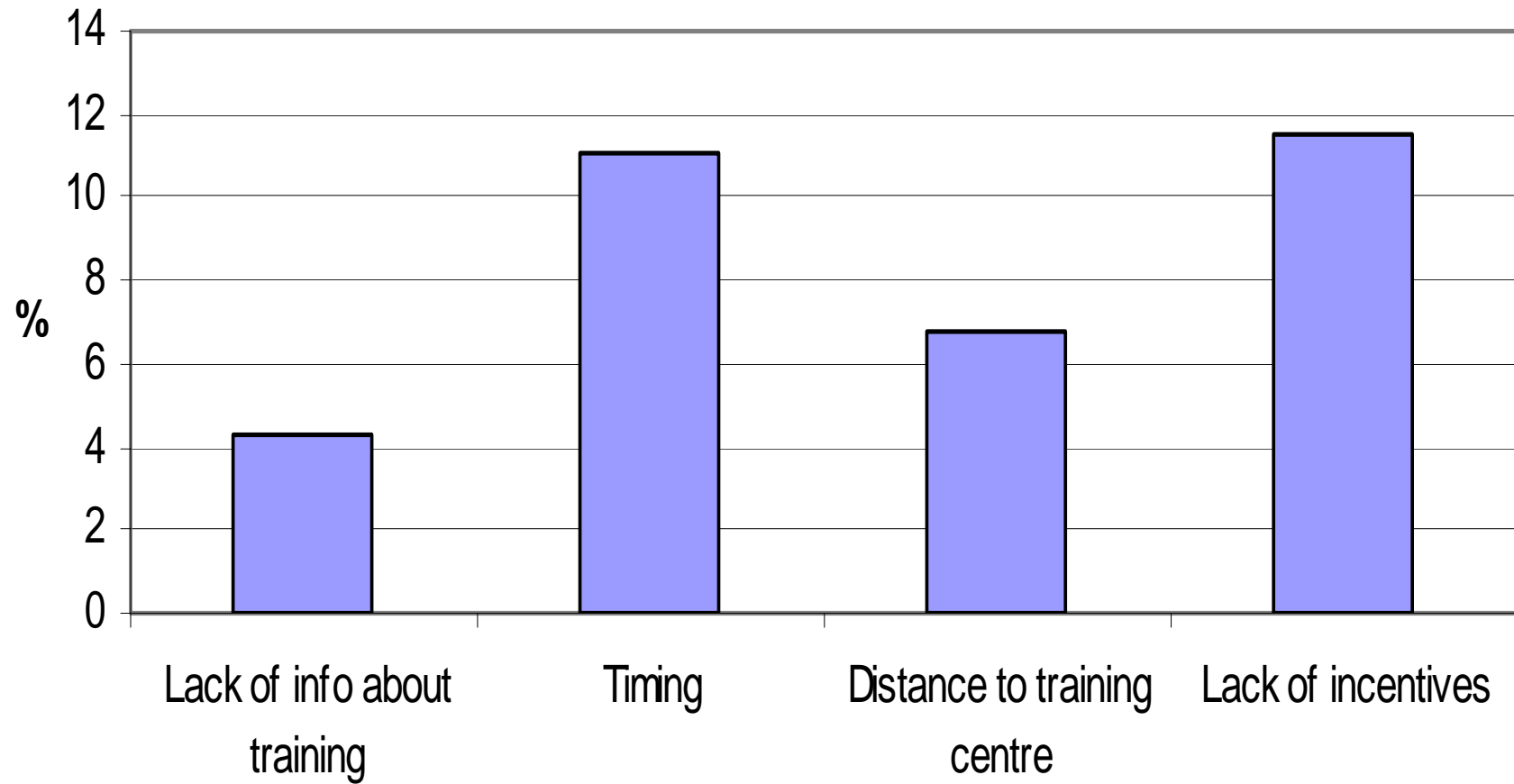
## How useful was the Foodnet training



## How has Foodnet training helped in relation to marketing?

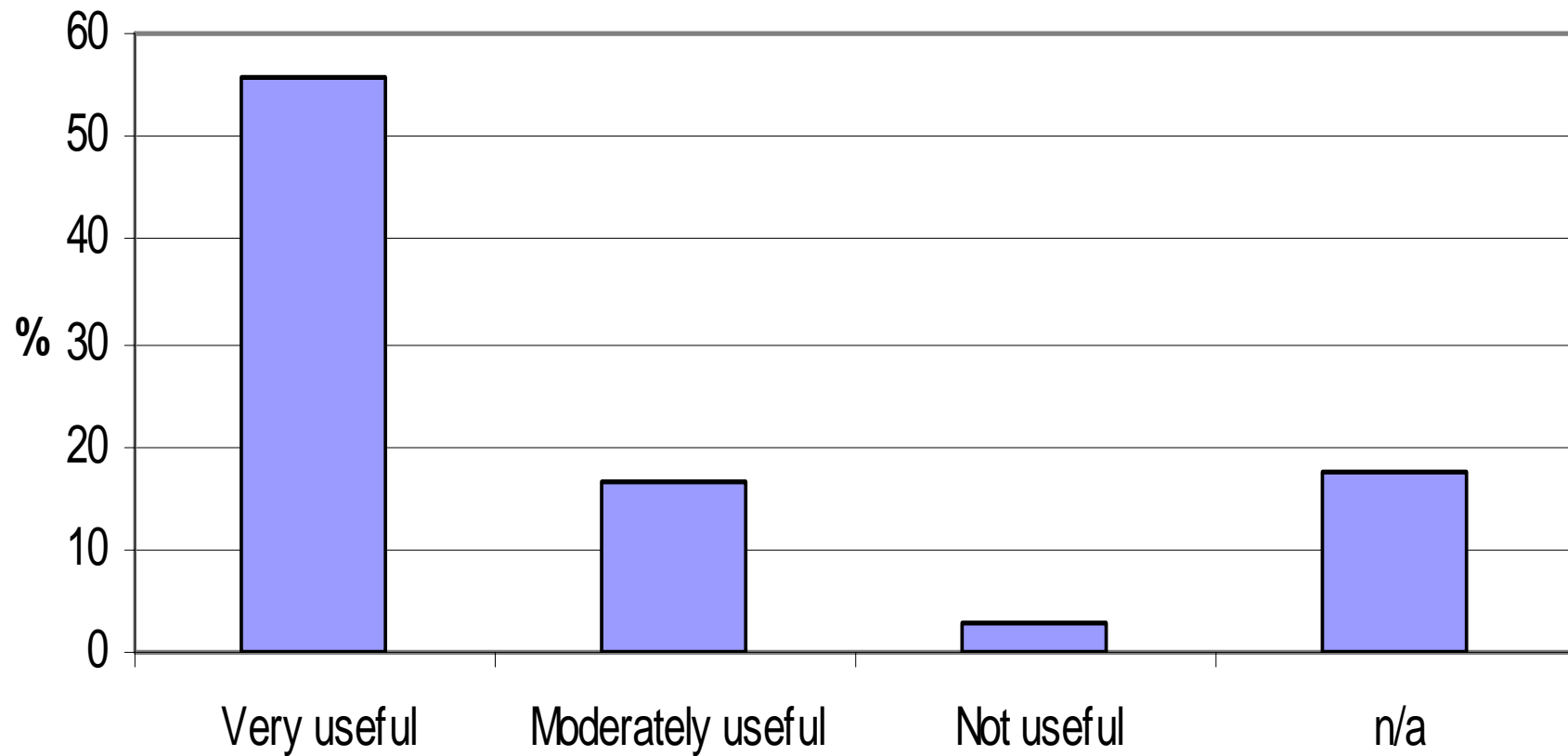


## Constraints related to Foodnet training

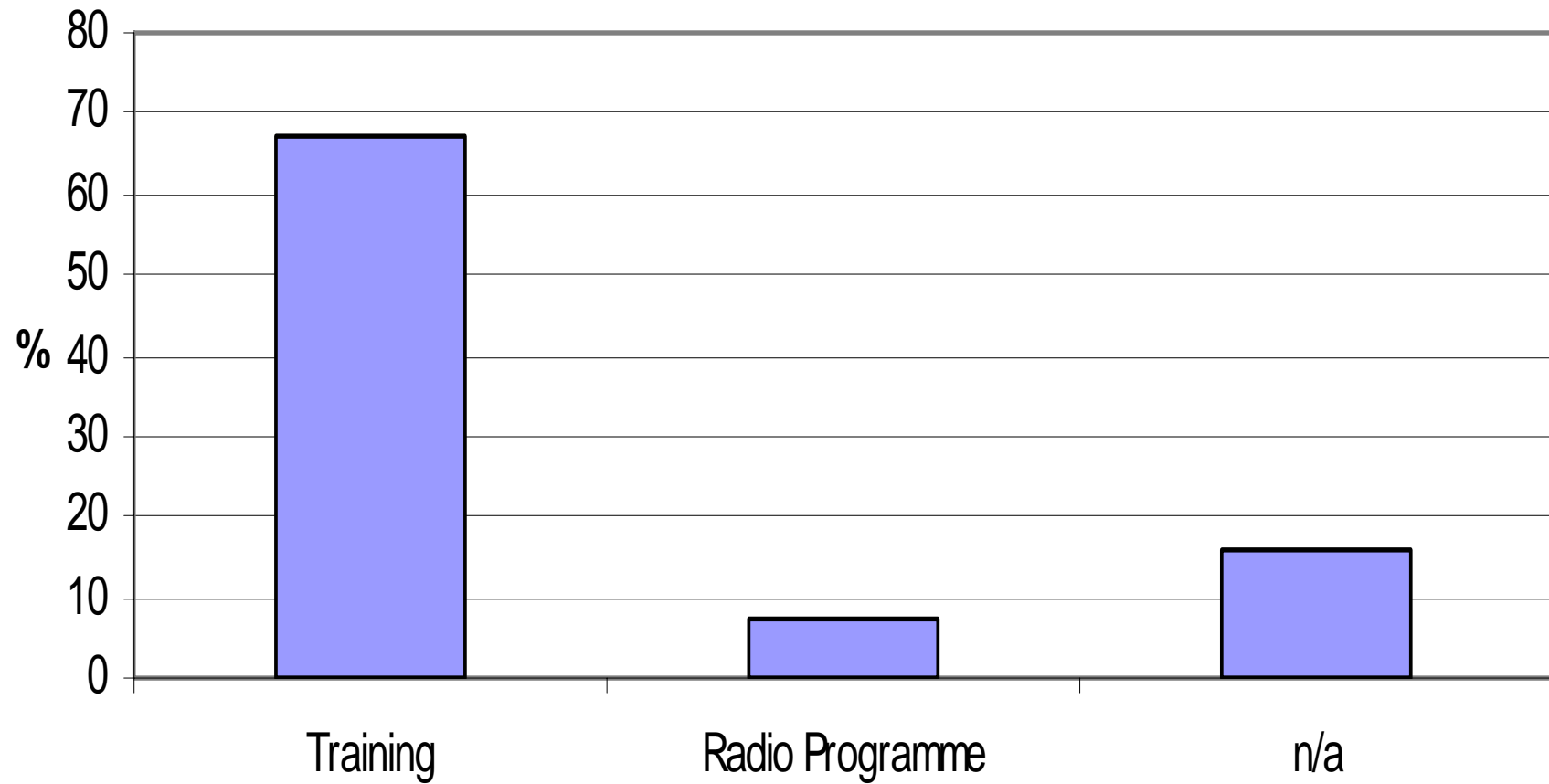




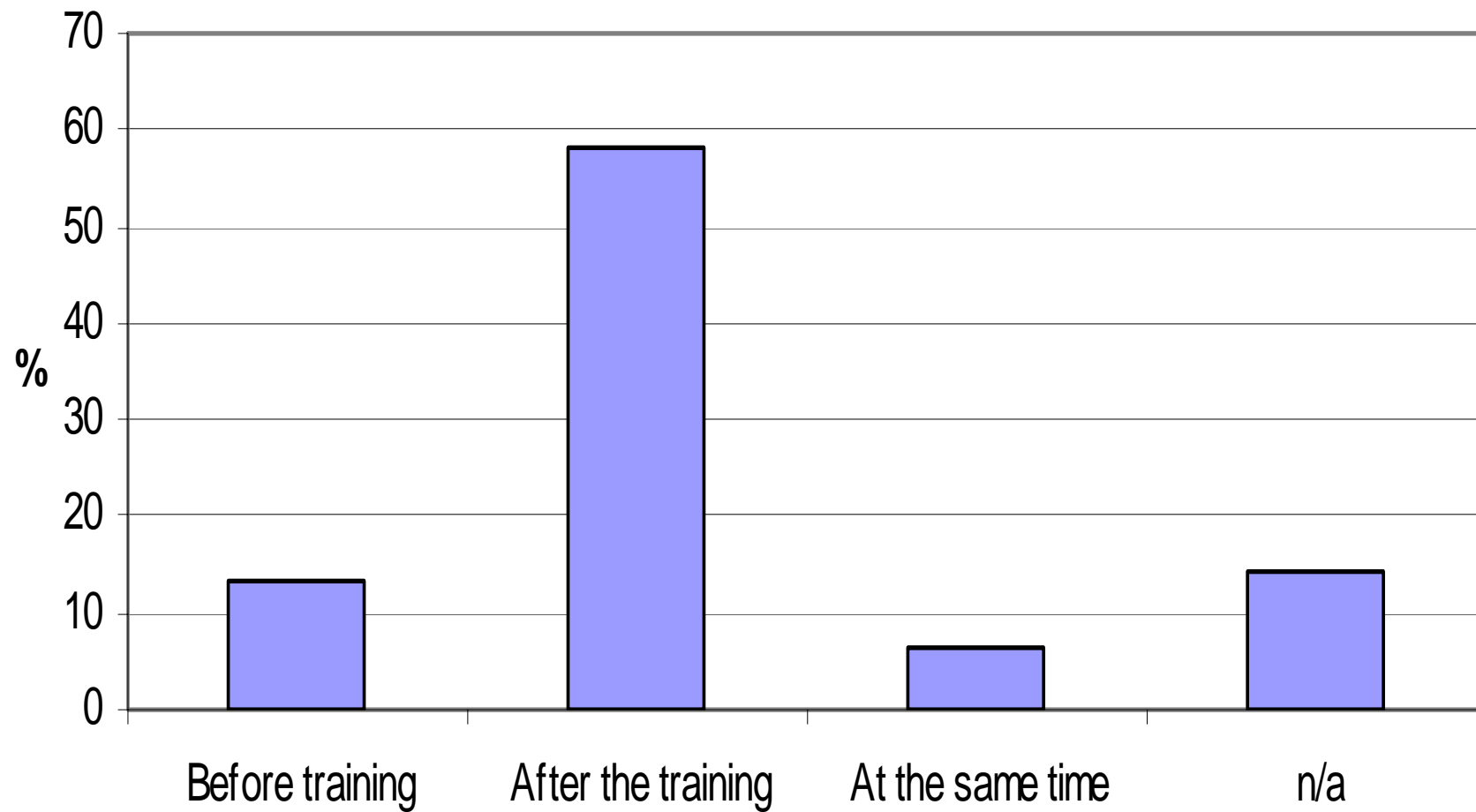
## Usefulness of the combination of training and radio spots



## What's more beneficial: training or radio



## Preferred timing of broadcasting of radio spots



■ Thank you for your attention !

