

**Research Project on Decentralised
Market Information Services
In Lira District, Uganda**

Final Report

**Monitoring of the Radio Lira Foodnet Market
News and Radio Spots / Announcements on the
Farmers Use & Access
To Market Information and Sources of
Information**

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July 2004**

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countries. The views expressed here are not necessarily those of DFID.
Crop Post-Harvest Research Programme – Project R8250**

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Abbreviations

DFID	United Kingdom Department for International Development
PMA	Plan for Modernization of Agriculture
NAADS	National Agricultural Advisory Services
NRI	Natural Resources Institute, United Kingdom
KARI	Kawanda Agricultural Research Institute
WFP	World Food Programme
BBC	British broadcasting Services
AT-U	Appropriate Technology Uganda

Exchange Rate

1\$ = 1715

(July 2004)

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The authors of the report would like to thank the members of the following farmer groups in Lira district and Apac districts that helped in the monitoring of the Foodnet market news and radio spots /announcements on radio Lira 95.3 FM.

No.	Group name	Sub County
1	Otira 'A' church Youth and Women	Aputi
2	Temo Loo weko farmers group	Aputi
3	Oyo Alwak pe golo ot	Aputi
4	Otim Ikomwa farmer's group	Aputi
5	Ayet Ayet development project	Kwera
6	Apyenyang mixed group	Kwera
7	Atwako youth group	Kwera
8	Oyengo Apena association	Kwera
9	Ryem can Ikweri	Abongomola
10	Can ogik	Abongomola
11	Ocan kwo ilwetgi	Abongomola
12	Note en teko women's group	Abongomola
13	Adyeda youth	Akalo
14	Amone pe tio	Akalo
15	St. Luke women's group	Akalo
16	Woro mite women's group	Akalo
17	Kakano Lim acan okwia	Loro
18	Anot ocao women's group	Loro
19	Lonyo tye ibadi women's group	Loro
20	Obanga pe weko apur ata	Loro
21	Obanga atwero women's group	Adekokwok
22	Can mii diro	Adekokwok
23	Obanga ber	Adekokwok
24	Nyeko pe konyi disabled group	Adekokwok
25	Kong otem	Lira

26	Ongale paro icen	Lira
27	Note Ber women's group	Lira
28	Acan lole women's group	Lira

We are also grateful for the views and the ideas you gave us towards the improvement of the programme. Special thanks go to these extension workers Mr. Ogwang Victor (Akalo sub county), Tommy Opio (Loro), Jacob Ngura (Abongomola), Adoli Joshep (Aputi), Otim Ayita George (Lira), Okoda Alfred (Adekokwok) and Johnson Ogwang (Kwera) for their tireless efforts in mobilising and guiding the farmers.

The team would like to express their gratitude to Mr. Gordon Bell for his continued support towards the project. Lastly we would like to thank DFID Crop Post Harvest Research programme for providing funds for the monitoring and evaluation exercise.

Summary

Foodnet market news and radio spots /announcements monitoring programme is a follow up exercise of the decentralized market information services research which was conducted in Lira district in the year 2003.

The objectives of that survey were to: -

- i. Obtain a better understanding of the information needs of the poor rural people in Uganda.
- ii. Test the information delivery models to the poor farming communities with emphasis on decentralization market information services and the use of local FM radio stations.

The purpose of the survey was to gain a better understanding of the farmers' livelihood their needs and sources of information related to marketing. The research was conducted in 5 sub counties in Lira district namely: - Ogur, Aloi, Bata, Namasale and Adwari.

Monitoring and evaluation of this project started in January 2004.

28 farmer groups drawn from seven sub counties in Lira and Apac districts helped in monitoring the programme. The purpose of the monitoring exercise was to assess the access and use of the Foodnet market news and use of radio as a major source of information by the farmers.

It is unfortunate that the monitoring has been done by farmers in the sub counties that did not participate in the research which was conducted in 2003 due to insurgency.

To monitor, the radio programme, four farmer groups per sub county participated in the exercise. Each sub county received a total of 40 questionnaires. The result of the radio lira market news is from 187 responses collected over a period of 10 weeks.

The programmes broadcasted over the radio includes market news and the radio spots.

According to the questionnaire forms many of the respondents said they heard about both programmes and had the benefits as listed below:-

1. The market news has helped the farmers to know the market prices in all towns in Uganda and because of this some farmer groups such as Ryem Can Ikweri in Abongomola sub county and Kakano lim Acan Okwia in Loro sub county now sell their produce direct to Afro Kai trading company one of the major buyers based in Kampala.
2. Farmers negotiating power has been improved.
3. The marketing of some crops such as beans, Simsim, maize, G'Nuts and Soya beans has also been enhanced.

4. New members have joined the already existing groups e.g. Adyeda youth, Woro Mite, and St.Luke both in Akalo sub county.
5. The marketing system is changing gradually as a result of the market news. Many farmers are now growing crops that have ready markets such as maize, beans, Soya beans and Simsim.

Radio Spots:

Many respondents who heard the spots appreciated it. According to the data collected the spots most listened to were appealing to them include:-

- Women and men in groups
- Why market together?
- Money matters- Bateganda Womens' group
- Getting information about the market
- Keeping on – Kamukamu Womens' group
- Why form groups?
- Trust and Transparency.

The presentation and the length of the programme were good and educative. The benefits of the radio spots were sighted as follows:-

- It helped them to market their produce together.
- Improved the relationship between men and women in the groups.
- Trust and transparency among group members has also improved.

Training:

This was conducted in all the seven sub counties. Turn up of the women and men in all venues were good

The monitoring team consisted of Dr. Bernard Otim-Ogong, Mr. Taiwo Benson and Mrs. Cecilia Agang.

Introduction

Background to the study:

Foodnet market news and radio spots monitoring programme is a follow up exercise of the decentralized market information services research which was conducted in Lira district in the year 2003.

The objective of the monitoring exercise was to assess the access and use of the Foodnet market news programme provided to the farmers weekly. This exercise was in line with the GoU's efforts to develop a communication strategy for PMA/ NAADS. The monitoring exercise started in January – May 2004.

Methodology

Choice of the sub counties

Seven new sub counties in Lira and Apac districts were chosen to participate in the monitoring. Due to the existence of LRA insurgency in the sub counties that contributed towards the 2003 research, new sub counties were selected. Selection of the new sub counties was done on the basis of the existence of relative peace.

Further more the sub counties were chosen because of the varying distance to the various markets & existence of PMA / NAADS programme in these sub counties.

Table 1; sub counties selected for monitoring

Sub county	County	District	NAADS/ PMA
Abongomola	Kwania	Apac	PMA
Akalo	Kole	Apac	PMA
Loro	Oyam	Apac	PMA
Adekokwok	Erute	Lira	NAADS
Lira	Erute	Lira	-
Kwera	Dokolo	Lira	NAADS
Aputi	Kyoga	Lira	NAADS

Tools used: Foodnet market news programme and radio spots/ announcements were run on radio Lira 95.3 FM station four times a week for the farmers and traders. Questionnaire designed in Luo were given to 4 selected groups per sub county and a total of 28 groups helped in the monitoring exercise. Trainings were also conducted with these groups both at the district and sub county levels.

Radio Lira Foodnet market News Programme:

In the just concluded monitoring of the radio spots and radio Lira Foodnet market news questionnaire survey forms were given out to the various farmer groups to be filled and each sub county received 40 questionnaire forms with each group getting 10 questioner forms. The filling was to done after listening to the radio programmes. In the beginning questioner written in English were given to farmers. But farmers complained it was not easily understood by them. As a result the Lira monitoring team in consultation with other stakeholders, Natural resources institute (NRI) Greenwich University, and Foodnet Kampala agreed that the questionnaire forms be translated in the local language. The questioner designed in Luo came into use from 1st April-May 31st 2004.

In Akalo sub county, majority heard about the radio Lira Foodnet market news. In Abongomola sub county, majority heard about it and said it helped them a lot in knowing the market prices in all the places in Uganda such that they are now able to sell whatever they have or store it till the right time to sell when scarcity and or demand is high. One of the groups Ryem Can Ikweri has been the only group selling their produce together as a group to Afro Kai Trading Company one of the big buyers / exporters at very attractive prices. They have been brought up by Kawanda Agricultural Research Institute (KARI) under their post harvest handling training programmes.

In Loro sub county, majority heard about the Foodnet market news on radio Lira and one group known as Kakano Lim Acan Okwia said they have been using this market information so much because they market their produce directly to the major buyer of produce in Uganda Afro Kai trading company with their counter parts in Abongomola.

In Adekokwok sub county, many heard about radio Lira Foodnet market news. And here many farmers still market their produce individually. But many groups are now beginning to organize themselves to form these marketing groups after our direct contacts and trainings we gave them on collective /group marketing and on the use and understanding of market information organized by NRI university of Greenwich and Foodnet market information service Uganda.

In Lira sub county a number of respondents heard about the radio Lira Market news programme although few farmers are benefiting from this information individually. The training has helped them

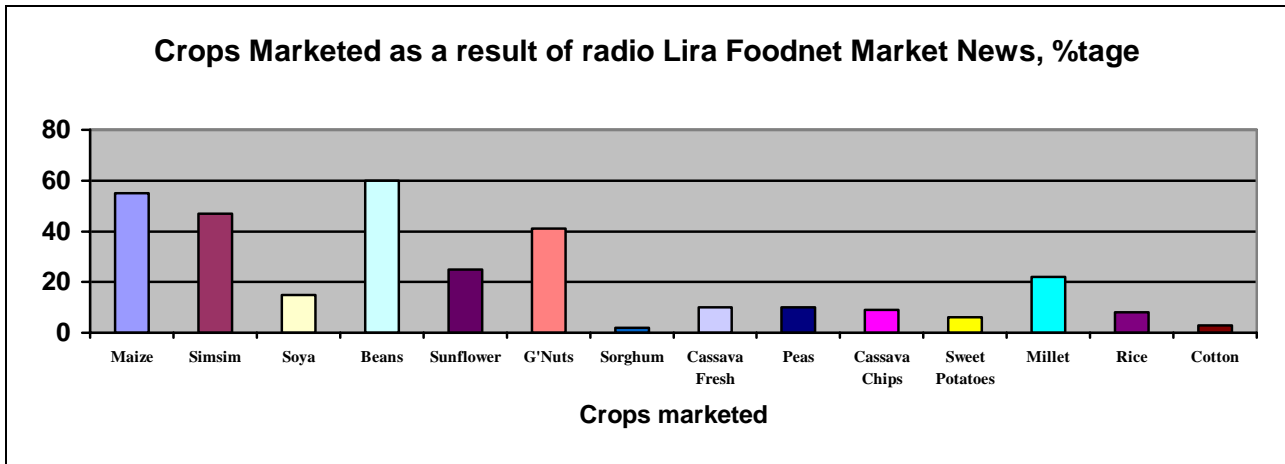
to put up marketing groups so that they can benefit from the pooling of their produce together and selling it as a group which will make them realize a bigger quantity to explore bigger market for higher prices.

In Kwera sub county, a few respondents heard about the radio Lira Foodnet market news. But none of them is currently practicing collective production and marketing.

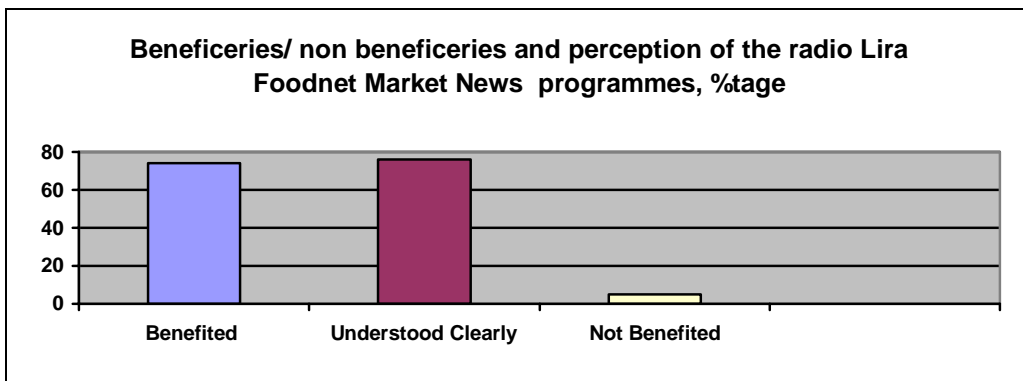
In Aputi sub county some of the respondents said they heard about the radio Lira Foodnet market news programmes. They seemed not to be sensitized on the monitoring of these programmes unlike in other places. The questionnaire survey monitoring forms were not delivered to them so as result we could not have any figures as per the number of those who monitored these programmes. Although some few members of the participants during training told us they listen to the programmes and according to them it has helped them in marketing their produce especially to traders and buyers who normally visit them in their villages and to some traders in Lira town. However many groups are now organizing to start bulking their maize and beans to sell as a group to World food programme (WFP) and other big buyers. This was reached at after training we had with these farmers on the use and understanding of market information organized by WFP, Foodnet and NRI respectively to make the farmers aware of the market opportunities for them and how to explore these markets.

Benefits of radio Lira Foodnet Market News Programmes:

According to the questionnaire survey forms majority benefited from the radio Lira Foodnet market news which helped most of them to market their crops and 2% said they never benefited from it. 60% used it to sell their beans, 55% used it to sell maize, 47% used it to sell Simsim, 41% used it to sell Groundnuts, 25% used it to sell sunflower, 22% used it to sell millet, 15% used it to sell soya beans, 10% used it to sell fresh cassava, 10% used it to sell peas, 9% used it to sell cassava dry chips, 8% used it to sell rice, 6% used it to sell sweet potatoes and 3% used it to sell cotton.



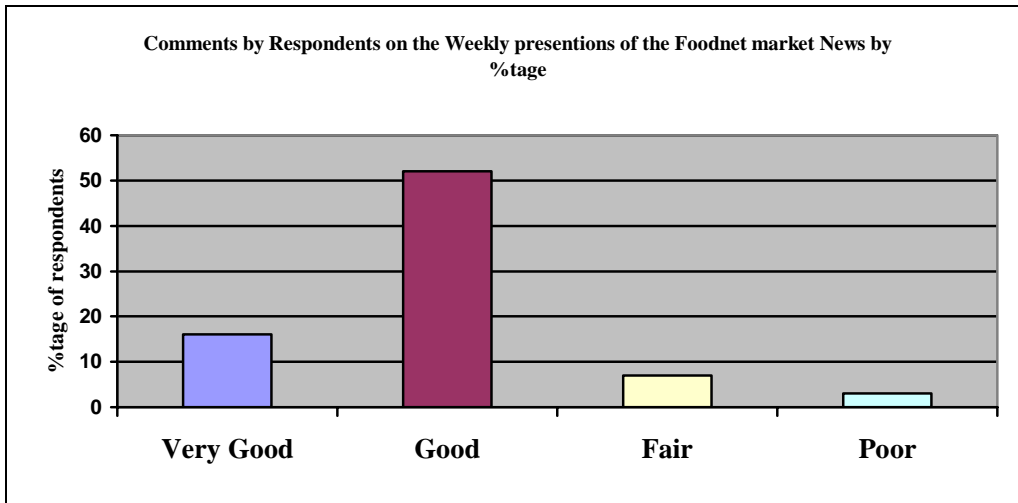
Source: Radio Lira Foodnet Market News Questionnaire survey 2004



Source: Radio Lira Foodnet Market News Questionnaire survey 2004

Weekly presentations

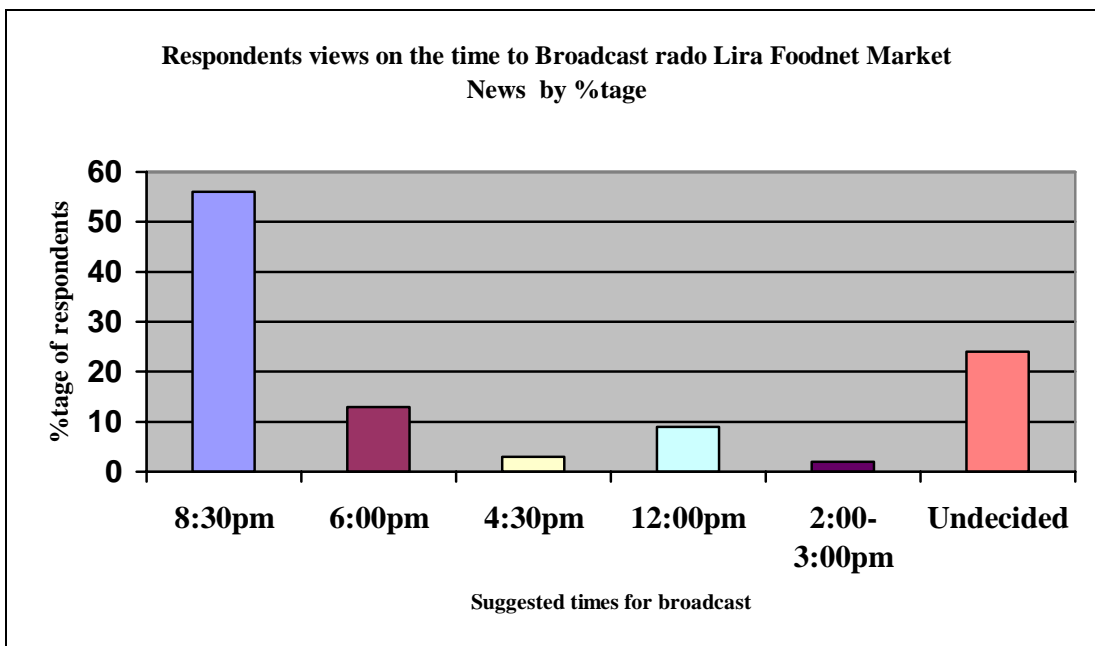
The over all percentage according to the questionnaire survey indicates that at least 16% said the presentation was very good, 52% said the presentation was good, 7% said the presentation was fair and 3% said the presentation was poor, while 22% were undecided.



Source: Radio Lira Foodnet Market News Questionnaire survey 2004

Time of Broadcast

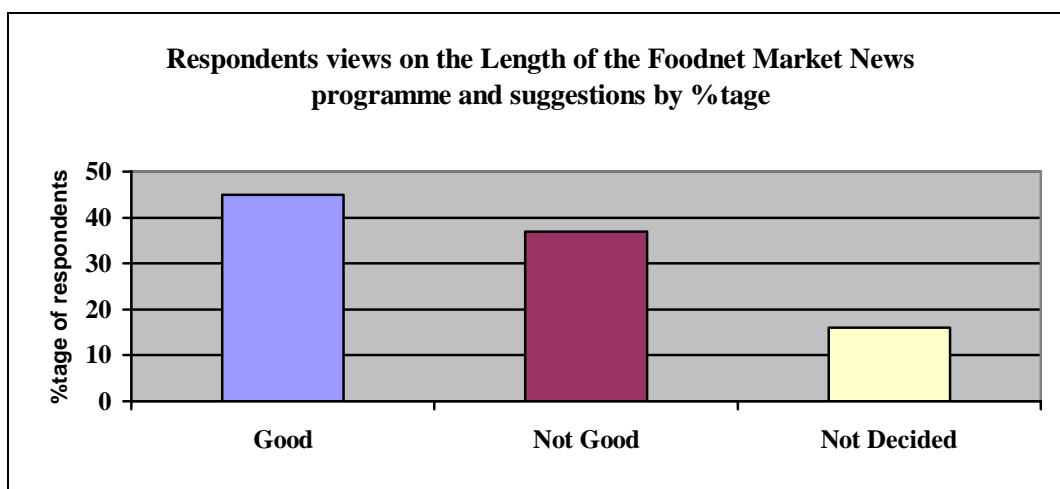
The overall suggestions of time vary from one place to the other and from one group to the other. 44% said the time of broadcast is okay (between 2:30pm-3:00pm on Tuesdays and 11:30am-12:00pm) but 32% said it is not a good time while 24% were undecided. And 56% suggested that it should be broadcasted at 8:30pm, while 13% suggested 6:00pm, 3% suggested 4:30pm, 9% suggested 12:00pm and 2% suggested between 2:00-3:00pm, and 17% were yet to decide on their preferable time of broadcast.



Source: Radio Lira Foodnet Market News Questionnaire survey 2004

Length of the programme:

The response indicated that 47% said the length of 30 minutes currently used for the program is good and 37% said the length of the program is not good while 16% were not decided. 63% suggested the length of the programme should be extended to cover 45 minutes, and 37% suggested the length of the programme should be 1 hour.



Source: Radio Lira Foodnet Market News Questionnaire survey 2004

Has the programme helped Groups?

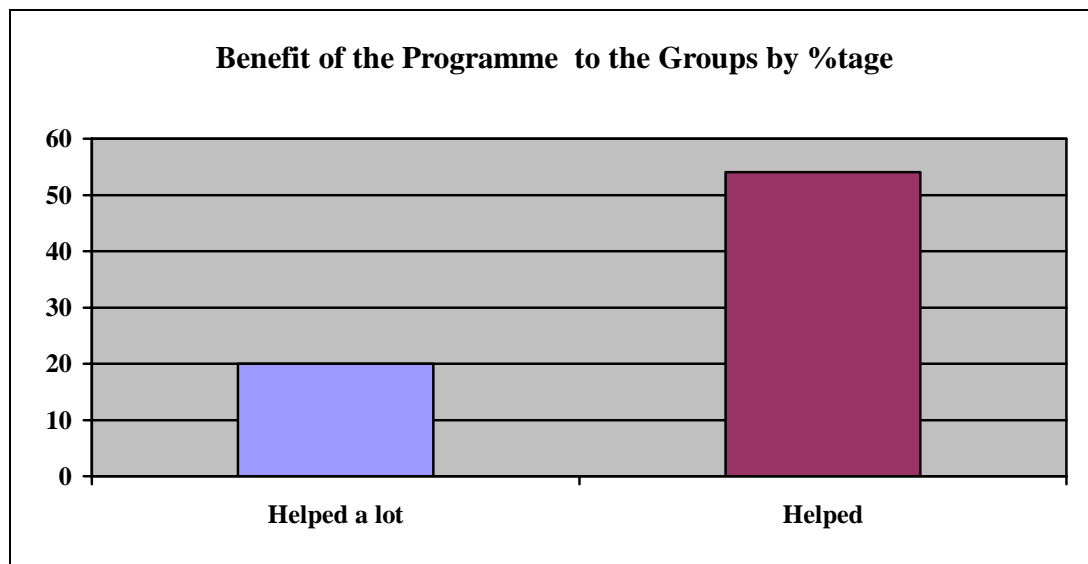
According to the questionnaire survey 54% said the radio Lira Foodnet market news helped the groups while 20% said it helped the group a lot and 26% were not decided.

The idea of forming marketing groups is yet something many farmers are still analysing because of the past experience of the cooperative societies officials who embezzled large sums of money for the member groups which ended up breaking up many farmer groups at that time.

However, the few groups currently practicing collective marketing are now reaping the benefits of joining hands together, and through their successes many farmers are now being attracted to join those groups or have feelings to form their own marketing groups as well. This is because these groups have trustworthy and transparent leaders who account for every activity undertaken on behalf of the group to the all members.

It is only the question of trust that has hampered the growth of farmer marketing groups in Uganda.

According to questionnaire survey majority of the respondents in the five respective selected sub counties of Adekokwok, Lira, Akalo, Abongomola, and Loro said they understood clearly this radio Lira Foodnet market news programme.



Source: Radio Lira Foodnet Market News Questionnaire survey 2004

Suggestions for improvement of Radio Lira Foodnet Market News:

- ⇒ Exchange visits / study tours to areas of success by the farmers groups.
- ⇒ Publish this information on pamphlets, brochures and local news papers.
- ⇒ Regular training / workshops to be organized at group levels to enable all the group members to benefit from this very important information.
- ⇒ Put this program on more than one FM local stations.
- ⇒ Film shows on successful groups practicing group marketing.
- ⇒ Collection of the primary data from local community markets and broadcast it as well.
- ⇒ Regular monitoring and evaluation to check whether the groups are benefiting from the programme.
- ⇒ Gifts / prizes to be given to farmer groups that have done well in the monitoring / listening to radio programmes.
- ⇒ Foodnet get link farmers at lower levels to coordinate and channel information to district office.
- ⇒ Display of produce prices at trading centres and portable notice boards in local markets.

⇒ Broadcast should be done in the local language Luo.

Members of the groups who benefited on the weekly programmes:

Majority of the group members mainly from Akalo, Abongomola and Loro benefited a lot from the weekly programs. This is mainly in the areas of marketing their crops to the major buyers of their produce Afro Kai trading company one of the members to Uganda Grain Traders Association since they are the only groups currently practicing the collective marketing system.

Women farmers and the programme:

Majority of women farmers out of the respondents from Akalo, Abongomola, Loro, Lira and Adekokwok sub counties said it has helped them a lot, and many of these groups are women groups. And the majority who benefited directly from the radio Lira Foodnet market programs and many of the ladies said they have generated good incomes which has enabled them to pay school fees for their children through marketing their produce as a group, buy clothes for their children and even build new houses using iron sheets. They said their lifestyle has generally changed. The numbers of women farmers have been generated from the list of names of the women farmers who registered their names in the questionnaire and said the programme has helped and benefited them a lot.

Radio spots / Announcements on farmer Group Marketing:

Background:

Following the baseline survey which was carried out in 2003 under the two year project decentralized market information services in Lira district. Farmers came up with a number of information needs they would like to listen to, as a result the DFID, NRI, Foodnet, PMA and Radio Lira came up with this recorded voices of successful farmer groups practicing collective or group marketing from Rakai and Masaka districts.

This recordings and packaging of the spots was done in between November to December 2003 by Kaz Janowski producer of in the field farmers programmes on British Broadcasting Services (BBC), Dr. Monica Janowski from Natural Resources Institute (NRI) Greenwich University, Benson Taiwo of Foodnet / radio Lira, Kai Depkat who played the technical role of putting the bits together forming the spots.

The program was run from January to May 2004. But it was continuously played until end September 2004, 10 different spots were played and this included: - Why form groups?, Why Market together?, Getting started, trust and Transparency, Getting Information about the market, Keeping going- Kamukamu Womens' Group, Money matters- Bateganda Womens' Group, Getting the size right- the Andingana farmers group and A vision for the Future- the Kasambya Farmers Group.

Those who heard about Radio Spots / Announcements:

The table below is representing data derived from 3 sub counties of Akalo, Abongomola and Loro to sample how the group members were listening to these radio spots. The survey was being monitored by Foodnet field staff Benson Taiwo who was also the team leader in charge monitoring in these sub counties.

Names of Group members	Sex	1	2	3	4	5	6	7	8	9	10
Abongomola sub county											
Note En Teko Group											
Fred Ocen	M	I	I	-	-	I	I	I	I	-	-
Kathy Okwang	F	I	I	I	-	I	I	I	I	-	-
Esther Oming	F	I	I	-	-	-	I	I	I	-	-
Kristina Ejang	F	I	I	-	-	-	I	I	I	-	-
Selina Etap	F	I	I	-	-	-	-	I	I	-	-
Rujalbwa	F	I	I	-	-	-	I	I	I	-	-
Total Females		5	5	1	-	1	4	5	5	-	-
Total Males		1	1	-	-	1	1	1	1	-	-
Can Ogik Group											
Ocen Leo	M	I	-	-	I	I	I	I	-	I	-
Rose Odur	F	I	-	-	I	I	I	I	-	I	-
Lillian	F	I	-	-	I	I	I	I	-	I	-
Rose Adupa	F	-	-	-	-	-	-	-	-	I	-
Middy	F	I	-	-	I	-	-	-	-	I	-
Ketty	F	I	-	-	-	I	-	-	-	-	-
Kengo Odur	F	I	-	-	I	I	I	I	-	-	-
Odoc	M	-	-	-	I	-	-	-	-	-	-
Odur	M	-	-	-	-	-	I	-	-	-	-
Olal Johnson	M	-	-	-	-	-	-	I	-	-	-
Adupa	M	-	-	-	-	-	-	I	-	-	-
Total Females per spot		5	-	-	4	4	3	3	4	4	-
Total Males per spot		1	-	-	2	1	2	3	1	1	-
Ocan Kwo Ilwetgi Group											
Ngura Bonny	M	I	I	-	-	I	I	I	-	I	I
Paul Onapa	M	I	I	-	I	I	I	I	-	I	-

Alfred Ojuka	M	I	I	-	-	I	I	I	-	I	I
Grace Adiga	F	I	I	-	-	I	I	I	-	I	I
Bicantina	F	I	I	-	-	I	I	I	-	I	I
Girata Esau	F	-	-	-	I	-	-	-	-	-	-
Jusphine Olet	F	I	I	-	-	I	I	I	-	I	I
Odongo Maikol	M	-	-	-	I	-	-	-	-	-	-
Total Females		3	3	-	1	3	3	3	-	3	3
Total Males		3	3	-	2	3	3	3	-	3	2
Ryem Can Ikweri Group											
Simon Otim	M	I	-	-	-	-	-	-	-	-	-
Paul Ogwal	M	I	-	-	-	-	-	-	-	-	-
Lilly Okello	F	I	-	-	-	-	-	-	-	-	-
Betty Adoli	F	I	--	-	-	-	-	-	-	--	-
Grace Omara	F	I	-	-	-	-	-	-	-	-	-
Peter Adoli	M	-	I	I	I	I	I	-	-	-	I
Richard Okeng	M	-	I	-	I	I	I	-	-	-	I
Leo Ocen	M	-	I	-	-	-	-	-	-	-	-
Moses Okeng	M	-	I	-	-	-	-	-	-	-	-
Paskolina	F	-	I	-	-	-	-	-	-	-	-
Rose Adoli	F	-	I	-	-	-	-	I	-	-	-
Moses Odyek	M	-	-	I	-	I	-	-	-	-	I
Levi Okello	M	--	-	I	-	-	-	-	-	-	-
Martin Adoli	M	-	-	I	-	-	-	-	-	-	I
Adiga Nelson	M	-	-	I	-	-	-	-	-	-	-
Bito Akodo	F	-	-	I	-	-	-	-	--	-	-
Bonny Ngura	M	-	-	-	I	-	-	-	-	-	-
Rose Ogwal	F	-	-	-	I	-	-	-	-	-	-
David Agole	M	-	-	-	-	I	-	-	-	-	-
Wasi	M	-	-	-	-	I	-	-	-	-	-

Collins Ogowok	F	-	-	-	-	I	-	-	-	-	-
Vincent Ogwal	M	-	-	-	-	-	I	-	-	-	-
Benon Adoli	M	-	-	-	-	-	I	-	-	-	-
Molly Adoli	F	-	-	-	-	-	-	I	-	-	-
Dorcus Ongima	F	-	-	-	-	-	-	I	-	-	-
Hellen Ngoro	F	-	-	-	-	-	-	I	-	-	-
Magret Ogwal	F	-	-	-	-	-	-	I	-	-	-
Nelson Ogowok	M	-	-	-	-	-	-	-	-	-	I
Joel Onyinge	M	-	-	-	-	-	-	-	-	-	I
Total Females		3	2	1	1	1	-	5	-	-	-
Total Males		2	4	5	3	5	5	1	-	-	6
Loro Sub County											
Lonyo Tye Ibadi Group											
Sylvia Edonga	F	I	-	-	I	I	-	I	I	-	-
Jusphine Opio	F	I	I	I	I	I	I	I	I	-	-
Anna Alemo	F	I	-	-	-	-	-	-	-	--	-
Matta Apono	F	I	-	-	-	-	-	-	-	-	-
Anna Oyuku	F	I	-	-	-	-	-	-	-	-	-
Sidonia Owani	F	I	I	I	-	-	I	I	-	--	-
Opiny Jimmy	M	-	I	-	I	I	-	I	I	-	-
Sekondina Odyek	F	-	I	-	-	-	-	-	-	-	-
Agnes Ojok	F	-	I	-	I	-	I	-	-	-	-
Susan Ongol	F	-	I	I	-	-	-	-	-	-	-
Ronald Anange	M	-	--	I	-	-	-	-	-	-	-
Edonga	M	-	-	I	I	-	-	-	-	-	-
Susan Opiny	F	-	-	I	-	I	I	I	I	-	-
Madelena Obua	F	-	-	I	-	-	-	-	-	-	-
Harriet Odyek	F	-	-	-	I	-	-	-	-	-	-
Opio	M	-	-	-	-	I	-	-	-	-	-
Onang Richard	M	-	-	-	-	I	I	I	-	-	-

Kevin Odongo	F	-	-	-	-	-	-	I	-	-	-	-
Owani	M	-	-	-	-	-	-	-	-	I	-	-
Total Females per spot		6	5	4	4	3	4	4	3	-	-	
Total Males per spot		-	1	2	2	3	2	2	2	-	-	
Anoto Ocao Group												
Bosco Okello	M	I	-	I	-	I	-	-	I	I	-	
Santa Okello	F	I	I	-	-	-	-	-	-	-	-	
Grace Odaga	F	I	-	-	I	-	I	-	-		I	
Esther Ogwal	F	I	-	-	-	-	-	-	-	I	-	
Rose Adigi	F	I	-	-	I	I	-	-	I	I	-	
Joyce Oder	F	I	I	-	I	I	-	-	-	-	-	
Bosco Okello	M	-	I	-	I	-	-	-	-	-	-	
Florence Angom	F	-	I	I	-	I	I	-	-	-	-	
Beatrice Ogwang	F	-	I	-	-	-	-	-	I	-	-	
Christine Okidi	F	-	I	-	-	-	-	-	-	-	I	
Faustino Omara	M	-	-	I	-	-	I	-	I	-	-	
Peter Okello	M	-	-	I	-	-	-	-	-	I	-	
Milly Edong	F	-	-	I	-	-	-	-	-	-	I	
Hadolin Otim	F	-	-	I	I	I	-	-	-	-	I	
Mary Ayo	F	-	-	-	I	-	I	-	I	-	-	
Robina Opio	F	-	-	-	-	I	-	-	-	-	-	
Moses Otim	M	-	-	-	-	-	I	-	-	I	I	
Jimmy Ebong	M	-	-	--	-	-	-	-	I	-	I	
Korina Opio	F	-	-	-	-	-	-	-	-	I	-	
Total Females per spot		5	5	3	5	5	3	-	3	3	4	
Total Males per spot		1	1	3	1	1	2	-	2	3	2	
Obanga Pe Weko Apur Ataa												
Albino Ebwol	M	I	-	-	I	-	-	-	I	I	I	

Omara James	M	I	-	-	-	-	-	I	I	I	I
John Olema	M	I	-	-	I	I	-	I	-	I	-
Rose Omara	F	I	-	-	-	-	-	I	-	I	-
Bicantina	F	I	-	-	-	-	-	I	I	I	I
Joan	F	I	-	-	-	-	-	I	-	I	-
George Odur	M	-	I	I	I	I	I	-	-	-	-
Won Lobo	M	-	I	-	-	-	-	-	-	-	-
Maria Olema	F	-	I	-	-	-	-	-	-	-	-
Anna Ejon	F	-	I	-	-	-	-	-	-	-	-
Evaline	F	-	-	I	-	I	-	-	-	-	-
Molly	F	-	-	I	I	I	-	-	-	-	-
Petromila	F	-	-	I	I	I	-	-	-	-	-
Mary Odongo	F	-	-	I	I	-	-	-	-	-	-
Enestina	F	-	-	I	-	I	-	-	-	-	-
Odong Geoffrey	M	-	-	-	-	-	I	I	-	-	I
Olot Joel	M	-	-	-	-	-	I	-	-	-	-
Levi Omara	M	-	-	-	-	-	I	-	-	-	-
Lilly Omara	F	-	-	-	-	-	I	-	-	-	-
Okello Peter	M	-	-	-	-	-	-	-	I	-	I
Okello Kuranimo	M	-	-	-	-	-	-	-	I	-	I
Opio Omara	M	-	-	-	-	-	I	-	-	-	-
Total Females per spot		3	2	5	3	4	1	3	1	3	1
Total Males per spot		3	4	1	3	2	5	3	4	3	5
Kakano Lim Acan Okwia											
Eyit Joshep	M	I	I	-	-	-	I	I	-	-	-
Ogwal John	M	I	I	-	-	-	I	-	-	-	-
Alyii Francis	M	I	I	-	-	-	-	I	-	-	-
Okello Bosco	M	I	-	-	--	-	-	I	-	I	-
Owuni Richard	M	I	-	-	-	-	-	I	-	-	-

Magret Oba	F	I	I	-	I	-	I	I	-	-	I
Atim Wilfred	M	-	I	-	-	-	-	-	-	-	I
Joyce Nyanga	F	-	I	I	I	I	-	-	I	-	I
Gladeshi Eyit	F	-	-	I	I	I	-	-	-	-	-
Ogwang Nelson	M	-	-	I	-	I	I	I	-	-	-
Elok Birobson	M	-	-	I	-	I	-	-	-	-	-
Odana	M	-	-	I	-	I	-	-	-	-	-
Ogwang .N. Obong	M	-	-	I	-	I	-	-	-	--	-
Hawa Opio	F	-	-	-	I	-	-	-	-	I	I
Enestina	F	-	-	-	I	-	I	I	-	I	I
Ojok William	M	-	-	-	-	-	I	-	-	I	-
Ogwal Jimmy	M	-	-	-	-	-	I	-	-	I	-
Onya Jackson	M	-	-	-	-	-	-	-	I	-	-
Omara Leo	M	-	-	-	-	-	-	-	I	-	-
Okello Luzino	M	-	-	-	-	-	-	-	I	-	-
Olwata David	M	-	--	-	-	-	-	-	I	-	-
Opio Lakana	M	-	-	--	-	-	-	-	-	I	-
Okello Gilbert	M	-	-	-	-	-	-	--	-	-	I
Awino Terezina	F	-	-	-	-	-	-	-	-	I	-
Total Females per spot		1	2	2	5	2	2	2	1	3	4
Total Males per spot		5	4	4	-	4	5	4	4	4	2

Akalo Sub County

Adyeda Youth Group											
Peter Alele	M	I	I	I	I	-	I	I	-	I	I
Okello Tom	M	I	I	I	I	I	I	I	I	I	I
Ogwal John	M	I	I	I	I	I	-	I	I	I	I
Geoffrey Ogali	M	I	I	I	I	I	I	I	-	I	I
Onyala Bashir	M	I	I	I	I	I	I	I	I	I	I
Milo Okwir	F	I	I	I	I	I	I	I	I	I	I

Beatrice Olek	F	I	I	I	I	I	I	I	I	I	I
Beatrice Alele	F	-	-	-	-	-	-	I	-	-	-
Otim Ben	M	-	-	-	-	-	-	-	I	-	-
Total Females per spot		2	2	2	2	2	2	3	2	2	2
Total Males per spot		5	5	5	5	4	4	5	4	5	5
Amone Pe Tio Group											
Otim Anjilo	M	I	-	-	-	I	-	-	I	-	I
Emuko Alfred	M	I	-	-	-	-	-	-	-	I	-
Kali Francis	M	I	-	-	-	-	-	-	I	-	I
Dorin Oyugi	F	I	-	-	-	I	I	-	-	-	-
Emanuel Elim	M	-	I	I	I	I	-	-	-	--	-
George Elim	M	-	I	I	-	I	-	-	-	-	I
Odongo Francis	M	-	I	-	I	-	-	I	-	-	-
Betty Emuk	F	-	I	-	-	-	-	-	-	-	-
Ketty Okullo	F	-	-	I	-	-	-	-	-	-	-
Martin Oming	M	-	-	I	-	I	-	-	-	-	-
Okullo Richard	M	-	-	I	-	-	I	-	-	-	-
Dominic Kali	M	-	-	-	I	-	-	-	-	-	-
Patrick Ogwang	M	-	-	-	I	-	-	-	I	I	I
Karina Atine	F	-	-	-	I	-	-	-	-	-	-
Agnes Anyii	F	-	-	-	-	-	I	I	-	-	-
Ketty Kali	F	-	-	-	-	-	I	-	-	-	-
Apio Lucy	F	-	-	-	-	-	I	-	-	-	-
Atim Ketty	F	-	-	-	-	-	I	-	-	-	-
Anyii Moses	M	-	-	-	-	-	-	I	-	I	-
Ajwang Anna	F	-	-	-	-	-	-	I	-	I	-
Nastina Obong	F	-	I	-	-	I	-	-	-	-	-
Betty Okello	F	-	I	-	-	I	-	-	-	-	-
Total Females per spot		1	3	1	1	3	5	2	-	1	1

Total Males per spot		3	3	4	4	4	1	2	3	3	4
Woro Mite Group											
Florence Okello	F	I	-	-	-	-	-	-	-	-	-
Molly Apaka	F	I	-	-	-	-	-	-	-	I	-
Rose Abet	F	I	-	-	I	-	-	-	-	-	-
Erominia	F	I	-	-	-	I	-	-	-	-	-
Jasinta	F	I	I	I	-	-	-	I	-	-	-
Katorina Oleca	F	-	I	-	I	I	I	I	-	-	-
Bentorina Abet	F	-	I	-	-	I	-	I	-	-	-
Betty Oluk	F	-	I	-	-	I	-	-	I	-	-
Leo Oyugi	M	-	-	-	-	I	-	-	-	-	-
Semenci Oculi	F	-	-	I	-	-	-	-	-	I	-
Oluk John	M	-	-	-	I	-	-	-	-	-	-
Epila James	M	-	-	-	I	-	-	-	-	-	-
Levi Oyugi	M	-	-	-	-	I	-	-	-	-	-
John Oleca	M	-	-	-	-	I	I	I	-	-	-
Bito Omong	F	-	-	-	-	-	I	-	I	-	I
Patrick Odur	M	-	-	-	-	-	I	I	-	-	I
Ocen Richard	M	-	-	-	-	-	I	-	-	-	-
Obong Morrish	M	-	-	-	-	-	I	-	-	-	I
Grace Oyugi	F	-	-	-	-	-	-	-	I	-	-
Grace Okello	F	-	-	-	-	-	-	-	-	I	-
Agnes Omara	F	-	-	-	-	-	-	-	-	I	-
Florence Okello	M	-	-	-	-	-	-	-	-	I	-
Total Females per spot		5	4	2	-	4	2	3	3	5	1
Total Males per spot		-	-	-	-	3	4	2	-	-	2
St. Luke Group											
Wisley Onapa	M	I	-	I	I	-	-	I	-	-	-

James Lukori	M	I	-	I	-	-	-	-	-	-	-
Kaifa Okec	M	I	-	I	I	-	-	I	-	I	-
Ketty Ocen	F	I	I	I	I	-	I	I	-	I	-
Mary Olet	F	I	-	I	I	I	I	-	I	I	-
Moses Odur	M	-	I	-	I	I	-	-	-	-	I
Lilly Opwonya	F	-	I	-	-	I	-	-	I	-	-
Dorcus Alum	F	-	I	-	-	I	I	-	I	-	I
Konsi Olinga	F	-	I	-	-	I	I	-	I	-	I
Akello Scovia	F	-	I	-	-	I	-	-	-	-	-
Sylvia Kali	F	-	I	-	-	-	-	-	-	-	-
Orech Benson	M	-	-	I	-	-	-	-	I	-	I
James Oculi	M	-	-	-	-	-	I	-	-	-	I
Grace Alele	F	-	-	-	-	-	I	-	-	-	I
Olinga Jack	M	-	-	-	-	-	I	-	-	-	I
Hannington Ogwang	M	-	-	-	-	-	-	I	-	I	-
Abel Okao	M	-	-	-	-	-	-	I	-	I	-
Mariana Akello	F	-	-	-	-	-	-	-	I	-	-
Total Females per spot		2	6	2	2	5	5	1	5	3	3
Total Males per spot		3	1	4	3	1	2	4	1	3	4

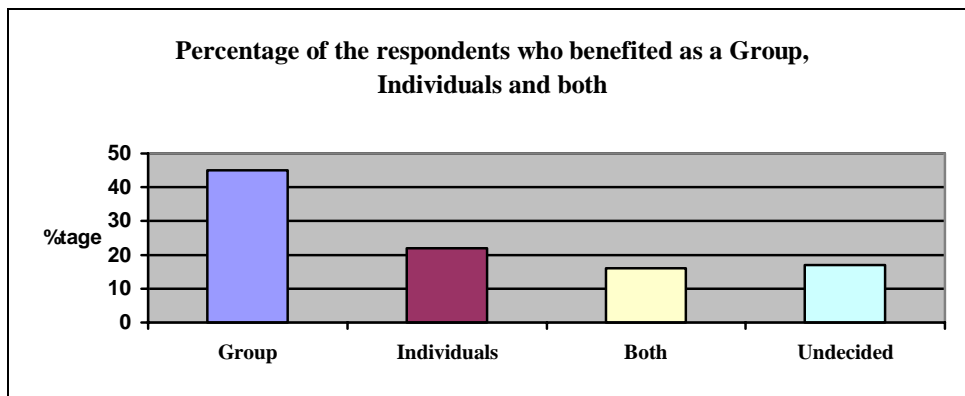
According to the questionnaire survey the listenership of the programme was highly attended in most places with so many respondents appreciating the packages in each of the 10 spots which they said has helped them a lot to reorganize themselves.

According to the table above indicating the level of listenership for each spot by sex shows clearly the members who listened to, from each group and indicating how many times those whose names appear there had listened to the each of the spots. From the analysis derived from the above it indicates that most of the respondents in the three sub counties were listening to the spots individually at the homes while only Adyeda Youth group according to results derived from the questionnaires, it indicates that they listened to many spots as a group.

The questionnaire survey also indicated that the majority of the respondents understood clearly what was being aired on the different radio spots and announcements although some respondents were undecided and others seemed not to have understood it.

Beneficiaries of the Radio Spots Programmes:

According to the questionnaire survey it indicates that 45% of the all respondents over 10 weeks said they benefited as a group from these radio spots, 22% of the respondents said they benefited as individuals from these radio spots and 16% of the respondents said they benefited both as individuals and as group members while 17% were not decided.



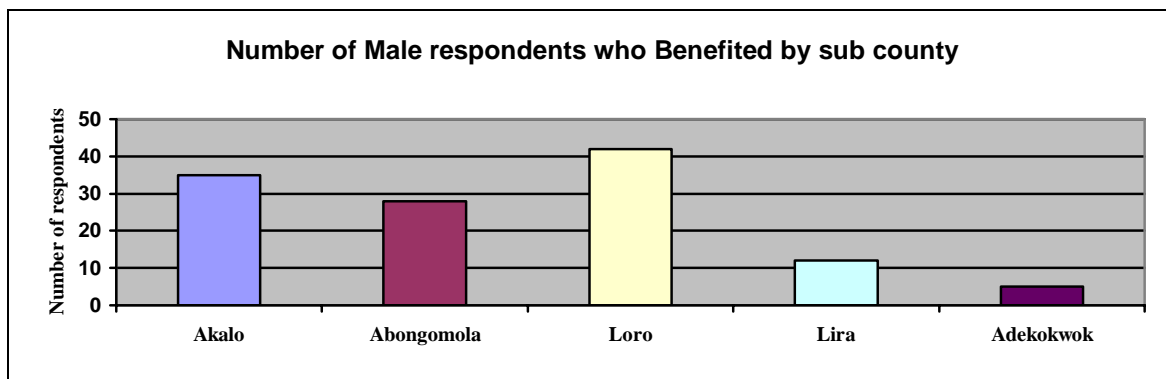
Source: Radio Lira Spots / Announcements Questionnaire survey 2004

How the members benefited: Reasons

- In marketing their produce together and getting better prices.
- They are now empowered to bargain as a group when marketing their produce together.
- They are now able to keep the high quality produce and realize good quantity as a result of pooling what they have together to allow them attract the big buyers who offer the highest price.
- Are able to keep their groups stronger by working together as a team with transparency.
- Has helped them to gain new skills and knowledge to do modern farming which is more profitable and can bring more income to them.

- Have gained skills in post harvest handling of their crops to avoid losses both in the field at home and during marketing.
- By knowing proper time to sell their produce especially when it is scarce and when the demand is high.
- Getting market information has helped them to sell their produce at higher price.
- Has exposed them to some open opportunities for the group to get some money or funding to support their programmes. E.g. AT – Uganda groups in Akalo sub county who benefited by getting matching grants for the purchase of improved seeds.
- Brought transparency and trust in handling and using group funds.

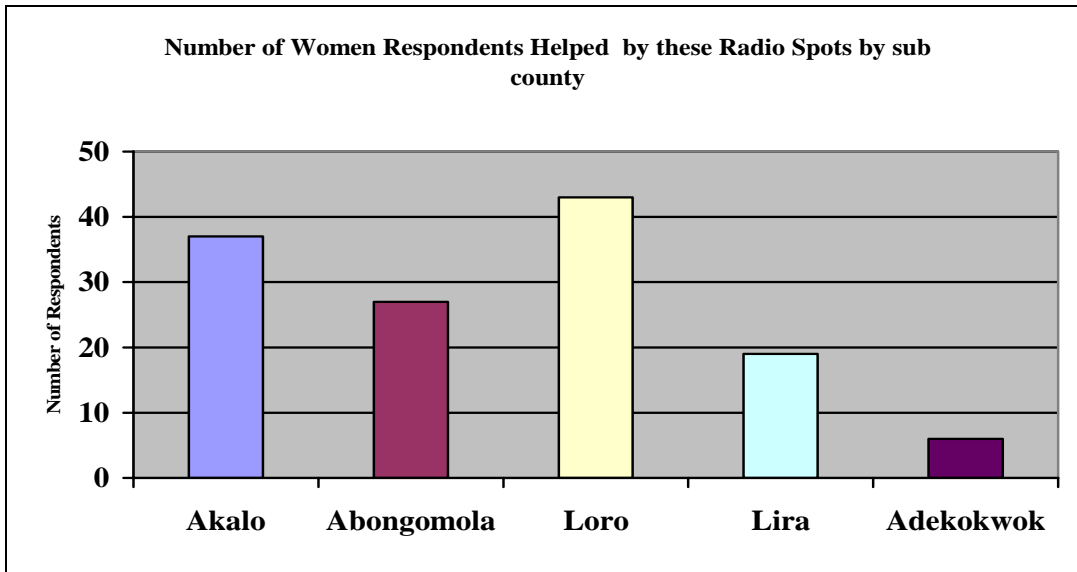
Out of the total 187 responses majority said they benefited from the radio spots / announcements programmes on radio Lira from all the sub counties of Akalo, Abongomola, Loro, Lira and Adekokwok, while others still wanted more time to understand the contents of the programmes



Source: Radio Lira Spots / Announcements Questionnaire survey 2004

How it helped Women Farmers:

Majority of the women respondents said it helped them across all the 5 sub counties out 7 where the survey was conducted i.e. Akalo, Abongomola, Loro, Lira and Adekokwok.



Source: Radio Lira Spots / Announcements Questionnaire survey 2004

NB: - The Number of respondents has been derived from the 4 forms or questionnaire filled per week, which each of the 4 groups fills in one questionnaire per spot once only in a week, even if the spot is repeated then at the middle of the questionnaire we ask the to list names of those who listened and benefited from the broadcast and also list the names of ladies who listened and benefited to.

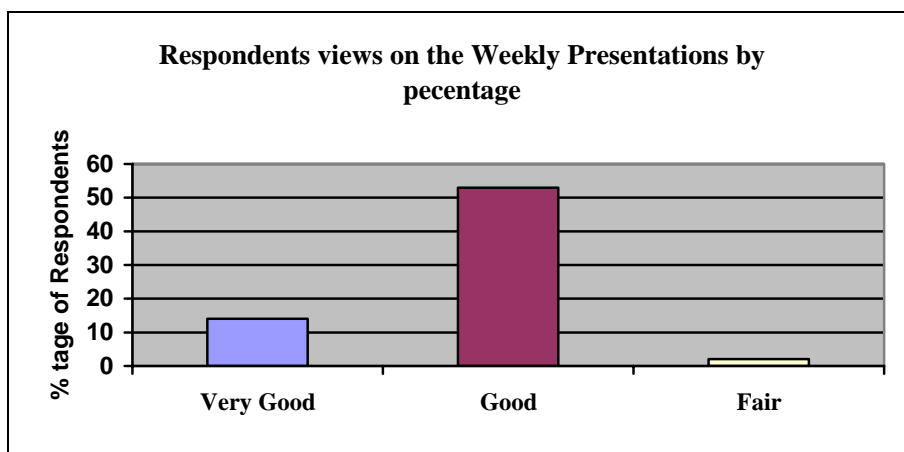
How it helped the Women Farmers-Reasons

- In marketing their produce together and getting better price unlike in the past when they used to sell individually.
- Have now gain recognition in their groups prompting better working relationship amongst men and women in the groups.
- They are now able to share and acquire knowledge together and also contributing ideas acceptable by all sexes.
- They are now getting bigger profits.
- It has updated their skills and knowledge in farming.
- They are now able to look for better markets for their produce to get big profits.
- They are now able to pay school fees for their children because of the improvement in their incomes and also their general lifestyle has greatly changed.
- Food security in many homes has greatly improved since many of them now take farming as a business, because many now have what is enough to feed their family and what to sell to get money for other necessities.

- Equal division of labour amongst both women and men in the groups.
- Have realized the usefulness of Foodnet market information service to their groups.
- Can now have vision for the future for their groups.
- Women are now elected to head the groups.

Weekly presentations;

The general response across the five sub counties showed that 53% of the respondents said the presentation was good, 14% of the respondents said the presentation was very good and 2% of the respondents said the presentation was fair while 31% were not decided.



Source: Radio Lira Spots / Announcements Questionnaire survey 2004

Language preferred for presentation of the programme:

Previously during the PRA survey that was carried out in 2003, a majority of the respondents in the chosen sub counties where the survey took place by then said they preferred the programme to be aired in both English and Luo concurrently.

However in the just concluded radio monitoring exercise according to the questionnaire survey majority of respondents said they prefer the programme to be done in Luo, and other few respondents said it should be run in both Luo and English, while a few others said it should be done in English and others were not decided.

Suggestions for the improvement of the Programme:

- Exchange visits / study tours to successful areas for exchange of ideas and experiences amongst the farmers.

- Film / Cinema shows on successful groups practicing group marketing to encourage others.
- Put the programme in more than one local FM stations.
- Regular training /workshops with the groups at the grass root level to equip farmers' new skills and knowledge as a way forward to modernize their Agriculture.
- Help farmers to find market for their produce together through linking them with the major buyers in Kampala.
- Train group leaders on leadership skills and group organization.
- More programmes to be packaged and put on radio as this has proved to a very special way to communicate to the groups through their fellow farmers.
- Regular meetings with the farmers groups.
- Monitoring and Evaluation to be done always at group level to measure successes and failures for effective planning.
- Train farmers on post harvest handling measures to ensure high quality produce for better prices.
- Write the information on brochures, pamphlets and local news papers.
- Both radio and pamphlets be used to disseminate this information to reach out everyone.
- Radios to be given to the effective groups to allow regular follow up of all the programmes.

Radio spots / announcements which helped

The respondents across the chosen sub counties identified some spots which they said helped them a lot. However 63% of the respondents said these radio spots / announcements played helped the farmer groups a lot, while 0.5% said it never helped them while 36.5% were not decided.

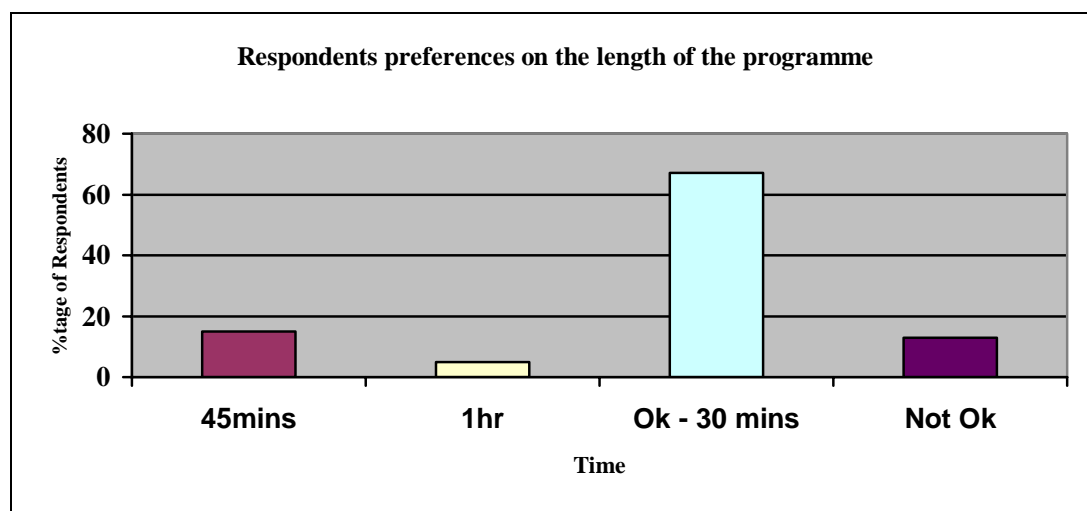
However the respondents identified the following radio spots / announcements as being the one that has been so instrumental in their various groups. These are:-

- Women and men in groups
- Why market together?
- Money matters- Bateganda Womens' group
- Getting information about the market
- Keeping on – Kamukamu Womens' group
- Why form groups?

- Trust and Transparency.

Length of the programme:

67% of the respondents said the length of the program currently 30 minutes is alright, while 13% of the respondents said it is not alright. But those who said ‘no’ suggested as follows, 15% of the respondents said it should be 45 minutes, while 5% of the respondents said the length should be 1 hour,



Source: Radio Lira Spots / Announcements Questionnaire survey 2004

Number of group members in Abongomola, Akalo and Loro			
Loro Sub County	Males	Females	Total
Lonyo Tye Ibadi Group	2	18	20
Anoto Ocao Group	5	15	20
Obang Pe Weko Apur Ataa Group	13	22	35
Kakano Lim Acan Okwia	15	21	36
Akalo sub county			
Adyeda Youth Group	8	12	20
Woro Mite Group	10	15	25
Amone Pe Tio Group	8	19	27
St. Luke Group	11	11	22
Abongomola Sub County			
Note En Teko Group	5	8	13
Can Ogik Group	18	16	34
Ocan Kwo Ilwetgi Group	19	24	43
Ryem Can Ikweri	30	29	59

Total number of group members who listened to the spots by sex in the sub counties of Akalo, Loro and Abongomola.(sampled) out of 5 sub counties which monitored the programme.

	Males	Females	Total
Akalo Groups	33	38	71
Abongomola Groups	28	27	74
Loro Groups	30	44	55

FARMERS TRAININGS:

The group leaders’ training was conducted on the 28th Jan 2004. 4 group leaders and one Agricultural extension worker were drawn from each of the 7 sub counties for training at Lira Hotel. A total of 41 participants attended the workshop.

The second round of the training was organized at the sub county levels. Members of the 4 monitoring groups and other new groups were invited for the training. The training programme ran as follows:-

No	Training Dates	Sub County	No. of ppts.	F	M
1	20 th May 2004	Lira	40		
2	21 st May 2004	Adekokwok	40		
3	17 th Jun 2004	Abongomola	49	18	31
4	18 th Jun 2004	Kwera	42	03	39
5	2 nd Jul 2004	Akalo	40	21	19
6	3 rd Jul 2004	Loro	46	19	27
7	27 th Aug 2004	Aputi	15	03	12

- Women and men in groups
- Why market together?
- Money matters- Bateganda Womens’ group
- Getting information about the market
- Keeping on – Kamukamu Womens’ group
- Why form groups?
- Trust and Transparency.

Extension workers Letters / views on the Radio Lira Market News /Radio Spots programmes on radio Lira 95.3FM:

Abongomola Farmers' Association
Abongomola Sub County
10/07/2004

Mr. Benson Taiwo
Field Technician IITA-Foodnet
Lira.

Re: REPORT OF THE RADIO TALKSHOWS IN RADIO LIRA 95.3 FM

1. INTRODUCTION

On behalf of the farmer groups of Abongomola and myself, I would like to thank Mr. Benson Taiwo for considering Abongomola farmers association for participating in Foodnet programme.

2. ACHIVEMENTS:

Some of the achievements which have been captured as a result of attending and listening to talk shows were: -

- i. Benefits of training the farmer group members on group marketing were:-
 - a. It brought all the members together as members of one family.
 - b. It enabled the farmer group members to com together, work together, practice post harvest technologies together and achieve high quality of our products hence fetching high prices. Atypical example which can be quoted was when Abongomola farmers' Association sold their quality maize to AFOKAI trading company, they were offered 215= per kilogram and maize sold by individual farmers in the same area was selling at 170= per kilogram.
 - c. Selling as members of Abongomola Framers Association made us to have high bargaining power as opposed to the farmers who sold their maize individually.
 - d. The Foodnet also educated the farmer group members not to sell immediately after harvest but to learn to store for a period of at least three months in order to get high price.

3. CHALENGES:

- a. Time of listening to talk shows not appropriate. The group members have suggested that the time should be improved to 8:30pm-9:15 pm. This is because the farmers are at their fire places and are resting.
- b. The talk show alone is not enough. The group members suggested that trainings be organized by Foodnet and delivered to farmer groups at grassroots.
- c. Cinemas should be organized by Foodnet and shown live to the group members at the grass root.

d. The consensus of the farmer group members was that since some farmer group members do not possess radio, they felt and suggested that at least one radio be provided per group so as to be current on market prices. I would like to thank you once more for putting Abongomola sub county on the map of Foodnet and radio talk show and if some spots could be dubbed and issued to farmer group members, they would be in a position to learn more and better. Conclusively, their livelihood and standard of living would be improved. Greetings from the entire members of the group. Yours sincerely,

Peter Adoli

Abongomola Farmers' Association.

Department of Agriculture
Akalo Sub County
10-07-2004

Mr. Benson Taiwo
Field Technician IITA-Foodnet

RE: REPORTS ON FORMS/ FARMER GROUPS PARTICIPATION IN LISTENING TO TALK SHOW, ACHIVEMENTS, CHALLENGES AND POSSIBLE SUGGESTED SOLUTION FROM AKALO SUB COUNTY FARMER GROUPS:

1) INTRODUCTION

The farmer group in Akalo sub county who have participated actively in listening and using the talk show message on group marketing were as follows: -

- a. Adyeda youth group in Adyeda parish
- b. Amone Pe tio in Adyang parish
- c. Woro mite womens group in Adyang parish
- d. St. Luke farmer group in Adyeda parish

The programme in its active state for two years now. The sub county consists of 4 parishes. The exercise questioner / farmer participation in listening to the talk show is mainly two parishes for easy supervision, monitoring and evaluation.

The four farmer groups were sensitized, trained in Lira Hotel for one day. 10 taped spots were played to the farmer group members who were invited for the training. Later on training questioner forms were given out to the farmer groups to fill them, collect and give it back to Mr. Benson Taiwo for studying and making analysis.

The second phase of the form / farmer talk show (10 sets of questioner forms) were distributed to each group and guided through the extension worker to let them fill according to how they have attended the spots played. A total of 40 sets of questioner forms were distributed to the farmer groups and duly filled.

2. ACHIVEMENTS

A number of achievements were recorded by the farmer group members as below:-

- i. The radio spots programme strengthened the group dynamics and group management.
- ii. The radio spots reminded the farmer group members to work together, plan together and above all be trained together.
- iii. The farmer group members drew their work plan together and implement it according to planned activities
- iv. The farmer group developed a culture of adopting post harvest technologies (timely harvesting) of their crops, proper transport, drying their products to a safe moisture level 12- 14% moisture, proper threshing, proper shelling by using aluminium maize Sheller and threshing their plucked pods of beans and pigeon peas in gunny bags in order to reduce crop losses, pest control in storage by use of pesticides namely acetylic super, acetylic and malathon as well as proper storage in order to increase storage duration.
- v. The farmer group are now collecting their farm produce and marketing collectively.
- vi. As a group they have the gut of bargaining for their crops and attaining better and higher market price for their goods.
- vii. Quality control and bulking of their farm produce is being adhered to as a result of following and practicing post harvest technology.
- viii. The group members were trained on what group marketing was.
- ix. Why farmer groups market together i.e. collective marketing
 - gives the farmers bargaining power
 - it brings knowledge to all the farmer groups
 - it empowers the farmer group members to bargain with buyers on their produce.
 - It makes the farmer access giant traders

The farmer group members learnt about marketing their products together. Some of the points captured were; -

- It makes accessing transport easy during collective group marketing
- When the farmer group market their products together, they can get access to inputs like improved seeds, fertilizers
- Accessing capital in terms of micro finance becomes easy particularly after registering the group.

The farmer group members also benefited from the talk show (radio spots) about high price for the produce and how it can be generated: - high price can be got from the produce when it is stored for about 3-6 months in storage, getting market information, quality and quantity (bulk), little knowledge about the market.

The radio spots also trained the farmer groups about management of team composition and their roles. The farmer group members selected those members whom they trusted would manage the stores. Record keeping was highlighted during the talk show.

Challenges:-

The following challenges were captured during questionnaire survey form filling with the farmer groups:-

1. Time of listening to the talk show was in appropriate. And the solution to this is to change the time for these shows to start from 8:30pm-9:15pm because by this time most farmers would be back at their fire places relaxing at their respective homes.
2. More tools be used to in order to disseminate the information:-
 - by use of cinemas
 - Training the farmer groups on group marketing at grass root level regularly.
 - Exchange visits by the farmer groups who are excelling in group marketing.
 - Radios to be issued to outstanding groups because some members do not possess radios.

On behalf of the framer group members, I would like to thank Benson Taiwo for his dedication to train, exhibit the spots and continue to work harder to improve the livelihood of our poor resource farmers.

Yours faithfully,

Victor Ogwang

PRICIPAL ASSISTANT AGRICUTURAL OFFICER

NEW HOPE IN FOODNET PROGRAMME

Lira Sub County

28-08-2004

To Benson Taiwo
Foodnet Field Technician
Lira

Many innovator farmers' groups in Lira sub county have been with the problem of lack of market for their produce. This is because of number factors affecting the agriculture sector. Some of them are natural hazards, and man made i.e. insecurity hence leading to poor or low yields.

However, with the introduction of Foodnet programme farmers have greater chances of getting access to market information and contacts of companies e.g. Mukwano or other enterprises who buys agricultural produce from farmers.

Above all there is high hope that Foodnet programme will achieve its objective of sensitising farmers on how to access relevant information to improve their production hence livelihood. Although Foodnet impact on the ground is moderate awareness has been created amongst the community about the programme and its goal of improving the livelihoods of farmers through giving them information on group formation and marketing system.

Yours

Otim-Ayita G.A

ASSISTANT AGRICULTURAL OFFICER

To Benson Taiwo

Foodnet Field Technician

Lira

RADIO SPOT / ANNOUNCEMENTS REPORT ADEKOKWOK SUB COUNTY

06-07-2004:

The above programme has been run in the sub county during the first half of this year 2004. The programme started with four farmer groups and was of late extended to cover six new farmer groups totalling to ten farmer groups.

The programme was measured successful not only by the target groups but also by the surrounding communities. It was much appreciated by the farmers for presenting it at such a time when they would have finished with their major domestic chores and would be relaxing or resting hence enabling them to listen very conveniently.

Secondly, the latest idea of interviewing the farmers in their own language Luo necessitated them to express themselves wholly.

Thirdly, the programme warranted the farmers to stay in group or join one and hence help them to learn and improve their production or productivity planning and marketing.

The market information training 21st may 2004 attended by ten group representatives (4 Members per group) provided additional detailed knowledge of organizing group marketing processes for convenient marketing with better profits.

In conclusion, farmers are optimistic with the programme for solving their production or productivity problems and are asking for the renewal or extension of radio spots / announcements so that they can discover more of their problems solution.

On the side of extension services I am glad to announce that this programme increased our coverage of farmers and it even facilitated our services.

Yours truly,

ALFRED OKODA

FIELD EXTENSION WORKER - ADEKOKWOK

Loro Sub County
Apac district
30-05-2004

To Programme officer
Foodnet
Lira office

Thru:
The sub county Chief
Loro Sub County

From:
Agricultural officer
Loro Sub County

RE: MONITORING REPORT FOR FARMERS GROUP AND TRADERS IN LORO SUB COUNTY

Monitoring period from 1st April to 15th -05-2004

Participating Groups namely: Four farmers groups namely:-

- 1- Obanga Pe Weko Apur Ataa group in Agulurude parish.
- 2- Kakano Lim Acan Okwia group in Agulurude parish
- 3- Lonyo tye ibadi women group in Alutkot parish
- 4- Anoto Ocao Women group in Adigo parish

- I. The chairperson of all the groups were trained at Lira hotel on how to coordinate group members who were attending to radio programmes on radio Lira.
- II. From 1st April 2004 to 15th May 2004 various programmes were run on radio Lira on different dates and the farmers groups and traders attended the trainings on the radio programmes. Among the programmes played on radio were:-
 - a) Why form groups
 - b) Why market together in groups
 - c) How to get started?
 - d) Trust and Transparency
 - e) Getting market information
 - f) Women and Men in groups
- III. Questionnaires were given to farmers to fill in their views relating to each programme they attended on radio.

Farmers appreciated the programmes that it highlighted them on:-

1. Commodity prices
2. Market information
3. Group formation and maintenance
4. Maximization of profits in a group
5. Women and men in a group

A. Suggestions for improvement on programmes by Framers:-

- i. Programmes should be put in pamphlets or brochures for the framers who do not have radios to read.
- ii. Radio programmes should run between 4:30-6:00pm when everyone is at home.
- iii. Continuation with the radio programmes should be developed to sensitise farmers on their potential problems.
- iv. Now projects should be identified for farmers to carry out.
- v. Farmers should be trained on programmes in a workshop in their parish.

B. Suggestions on improvement of programmes by Traders:-

Traders appreciated the radio programmes and came out with the followings:-

- i. That the radio programmes should be continued
- ii. Training programmes should be continued
- iii. Best time for radio programmes are 4:30- 6:00pm
- iv. Production of programmes on pamphlets and papers for those who do not have radios.
- v. Organize workshop to train farmers in their locations.

Yours faithfully,

Tommy Opio

Agricultural Officer

Loro Sub County – Apac District