Decentralised Market Information Services in Lira District - Project Overview

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Project Overview

- Funded by DFID Crop Post-Harvest Programme
- Duration: January 2003 – December 2004
- Project Partners:
  - NRI, Foodnet, PMA, Radio Lira, CMIS,
  - CEDO, AT(U), Voice of Teso, NAADS Lira,
  - Farmer Groups in Lira, Apac, and Soroti Districts,
Project Activities

- Inception workshop, Lira, January 2003

- Baseline study in five sub-counties of Lira District on farmers’ and traders’ livelihoods and needs and sources of information: March – May 2003

  Sub-counties: Adwari, Aloi, Bata, Ogur, and Namasale.
Project Activities, ctd.

- Drafting of an advice manual for the organisation of collective marketing activities by small-scale farmers:
  July – September 2003

- Testing of the manual as part of the In-the-field training:
  End of 2003 – mid 2004
Project Activities, ctd.


- Broadcasting of the radio spots in English and Luo by Radio Lira: January – August 2004

- Monitoring of the broadcasts by a Lira based team: February – June 2004
Project Activities, ctd.

- Production of an Ateso version of the radio spots: July 2004
- Broadcasting of the radio spots in Ateso by Voice of Teso: August – October 2004
- Production of additional language versions of the radio ‘spots’: October – December 2004
Project Activities, ctd.

- Comparative case study on farmers’ needs and sources of information in Kasese District: July – August 2004
- Study on how FM Radio and other forms of ICT can be linked: September – October 2004
Project Activities, ctd.

- Evaluation survey in seven Sub-counties of Lira, Apac, and Soroti Districts using PRA and questionnaire survey: September – November 2004
- Final project workshop: December 2004.
Thank You !