

Final Project Workshop, Ridar Hotel, Kampala
8 & 9 December 2004

Decentralised Market Information Services in Lira District - Project Overview

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Project Overview

- Funded by DFID Crop Post-Harvest Programme
- Duration: January 2003 – December 2004
- Project Partners:
NRI, Foodnet, PMA, Radio Lira, CMIS, CEDO, AT(U), Voice of Teso, NAADS Lira, Farmer Groups in Lira, Apac, and Soroti Districts,

Project Activities

- Inception workshop, Lira, January 2003
- Baseline study in five sub-counties of Lira District on farmers' and traders' livelihoods and needs and sources of information:
March – May 2003
Sub-counties: Adwari, Aloi, Bata, Ogur, and Namasale.

Project Activities, ctd.

- Drafting of an advice manual for the organisation of collective marketing activities by small-scale farmers:
July – September 2003
- Testing of the manual as part of the In-the-field training:
End of 2003 – mid 2004

Project Activities, ctd.

- Production of a series of 10 radio 'spots' entitled *Together to Market* in both English and Luo: October – December 2003
- Broadcasting of the radio spots in English and Luo by Radio Lira:
January – August 2004
- Monitoring of the broadcasts by a Lira based team: February – June 2004

Project Activities, ctd.

- Production of an Ateso version of the radio spots: July 2004
- Broadcasting of the radio spots in Ateso by Voice of Teso: August – October 2004
- Production of additional language versions of the radio ‘spots’:
October – December 2004

Project Activities, ctd.

- Comparative case study on farmers' needs and sources of information in Kasese District: July – August 2004
- Study on how FM Radio and other forms of ICT can be linked: September – October 2004

Project Activities, ctd.

- Evaluation survey in seven Sub-counties of Lira, Apac, and Soroti Districts using PRA and questionnaire survey:
September – November 2004
- Final project workshop: December 2004.

Thank You !