

In the Field Training of Farmers Groups

AT Uganda's Experience

Presented by

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Background

- DFID COARD Project
- Participatory Soil Fertility Enhancement and group marketing
- Lango and Teso Agro-ecological Zone
- Activities: OFTs, Field Days, Trainings, Exchanges visits etc



Training Report

Trainings were done in 2 levels: centralized and sub county

Training Topics: -

- group marketing
- use and collection of market information
- Group dynamics
- Drawing up work plans (work forward)

Training Participants included

- Farmers
- Extension staff
- ATU Staff
- CEDO trainer
- IITA trainer



Centralized Training of trainers(TOT)

TOT was conducted

23 farmer group representatives,
5 sub-county extension staff and
2 ATU staff,2 day residential training held in Soroti

Methodology Used included

- Lecture sessions
- Use of flipcharts & markers
- There were role-plays and
- Copies of manuals were distributed to all participants

Topics covered included: -

1. Group Marketing
2. How to collect and use market information

NB: for details of the training refer to training manual



Sub-county Level Trainings

- 2 Decentralized trainings per sub-county
- Duration 2 days in each sub-county;
- IITA & CEDO conducted the trainings.
- 13 neighboring & 4 participating groups attended
- at least 1 training in Kamuda, Soroti district

Methodology Included

- Lecture method,
- Brainstorming,
- Group discussions
- Handouts on the how to Collect and use market information, and collective marketing.



Group Evaluation of the training

This was carried out one year later after the first training was done, with the objective of: -

- i) Assessing the impact of group marketing training
- ii) Understanding & using the market information training (findings next slide)

A checklist was used to capture key issues

A scale of 1-5 results as follows

Key

* Very low, ** low, *** moderate, **** high, ***** very high

Findings of the exercise



Benefits	Apac	Kumi	Soroti
Regular meetings	* *	* *	*
Accessing mkt info	* *	* *	*
Understanding mkt info	* *	* * *	*
Formed mkt committee	* * *	* * * *	*
Planning pdn for mkt	* * *	* * *	*
Have group workplans	* * *	* *	*
Group records	*	* *	*



General Findings indicated that;

- **Group records keeping needs to be improved**
- **Establishment of public market information centers**
- **Selection of marketing teams needs to be more**

Participatory though

- **Training on group dynamics needs to be done especially in soroti**
- **Groups have formed marketing committees**