

# NOVIB-RALF Multi-Stakeholder Programme in Afghanistan: Natural Ingredients for Food, Cosmetics & Pharmaceuticals (RALF 02-07)

Actors in Resource Assessment, Management & Utilisation

Kabul, 19 April 2005 Bert-Jan Ottens executive manager





## From Resource to Market

- Resource Assessment and Conservation
- Sustainable Supply Chain Management (sustainable utilisation)
- Value Addition & Product Development
- Market Requirements: ISO, GACP, GMP, etc.
- Quality Control Systems
- Building of trust between stakeholders: value chain development



## **Actors**

- Communities, Local CBOs/NGOs and networks, international NGOs
- Collectors, Traders and Companies that are interested to provide knowledge/services in return for trade facilitation
- Relevant Universities, Laboratories, Research Institutes
- Relevant Government Departments (Forestry, Environment and Natural Resources, Trade and Industry) and Legislative Bodies
- Standardisation and Certification Bodies (GACP, GMP, Sanitary/phytosanitary, HACCP, Organic Certification, Fair Trade, Labelling Organisations)



# Actors (2)

- Relevant Sector/Industry/Branch Organisations/ Associations (e.g. organic associations, organic lobby groups, etc.)
- Trade Promotion Organisations, Chambers of Commerce, Export Bureau's
- Relevant Bilateral and Multilateral Donor Agencies



## **Role of Actors**

- Organising the sector, promoting and articulating the communication between the players
- Being productive to the companies, identifying and understanding their needs, while at same time ensuring fair sharing of benefits between all actors
- Being pro-active towards government to help implement regulations of international laws and requirements
- Obtaining existing information and regulations concerning Guidelines on GMP and GACP, HACCP, traceability, documentation & logistics
- Making this available to all actors and facilitate implementation thereof



# Role of Actors (2)

- Work on trust (visits!) and transparency, sticking to agreements
- Include sustainability criteria and value chain approaches in Business Plans
- Development of Quality Management Systems and Control (GACP, GMP, HACCP); (Organic) Certification
- Facilitation of interaction with suppliers and buyers; assist in cost calculation and pricing
- Assist Companies to develop Export Management Plans as part of the Business Plan



## **Project: Case Examples**

- Afghanistan: Multi-Stakeholder Programme for Natural Ingredients for Cosmetics, Pharmaceuticals and Food:
  - 6 selected Natural Ingredients:

Glycyrrhiza glabra (Shireen Buya, Liquorice)
Cuminum cyminum (Zira, Cumin)
Ferula asa foetida (Hing, Devil's dung)
Carum carvi (Carabia, Caraway)
Artemisia cina berg (Terkh, Wormseed)
Ziziphus jujuba (Onab, Ber, Jujube)

→ Framework conditions for involving different actors



## **Project Outputs**

#### Timeframe 2005-2006 (*de facto* start 04/2005):

- Mechanisms for sustainable resource management and utilisation of these 6 species
- How to generate community-based economic opportunities
- Contribute to policy and regulations



## **Project Strategy**

- Value chain analysis the 6 selected natural ingredients
- Introduce sustainable resource management practices
- Provide access to processing technologies
- Product quality improvements
- Facilitate market access
- Lobby and advocacy



## **Project Partners**

#### NGOs:

CHA, TLO, AKF (together working in 9 provinces)

#### Service providers:

Ministry of Agriculture, Dept. of Forests

University of Kabul, Dept. of Pharmacy

University of Anadolu, Turkey

UNIFEM, O-ReTechs

#### **Management & Coordination:**

Novib as Principal Investigator

ProFound for Management and Technical Support



# **Thank You!**