### **Global ACT Subsidy**

June 2007

## The problem: the poor have very limited access to affordable and quality ACTs

- Over **one million people die** every year from malaria around world, mostly in Africa. 90% of the people who die are **children under 5 years**
- The most commonly used anti-malarial, chloroquine, is **ineffective** but cheap
- WHO recommends Artemisinin-based Combination Therapies (ACTs) as the most effective anti-malarial medicine but they are:
  - •**Unaffordable** compared to chloroquine (10¢ versus at least \$1.00)
  - Available in very limited numbers in the private sector (where 60-80% of anti-malarial treatments are obtained)
- There are two additional problems with the current situation:
  - •Artemisinin monotherapies are promoting **resistance**
  - •Counterfeits are filling the gap

# Patients suffering from fever seek medicine from both the public and private sectors

Public facilities are not always accessible

30-40% access



Public Health Clinic

"In coastal Kenya, 87% of rural households live within 1km of a shop, but only 32% within 2 km of a government dispensary or private clinic"

"shops and vendors selling drugs are often a much more convenient source of drugs than public clinics" *C.* Goodman (2004) Formal private outlets are more widely accessible

40-50% access



#### Licensed pharmacy



Licensed pharmacy

A range of informal outlets are nearly always available

80-95% access



Drug shop



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## ACT prices are too high for most in the private sector – cheaper alternatives are ineffective



Note: Ranges indicate variance across countries and products excluding outliers; N (observations): (ACT, 222); (AMT, 227) ; (CQ, 37) ; (SP, 118). Source: Dalberg field research (Kenya, Uganda, BF, Cameroon), Observations by World Bank and Research International (Nigeria). Smaller pricing observations were also performed in Ghana, Rwanda, Burundi, Niger and Zambia), but due to low n not included. SP and CQ data complemented with HAI and IOM observations

### The proposed solution: a Global ACT Access Facility

- Lower factory-gate **price** quickly to encourage uptake of ACTs
- Enable introduction into private sector market
- **Delay resistance** by undercutting the price of artemisinin monotherapies
- Undermine counterfeit market
- Improve predictability and sustainability for public sector and for manufacturers



Public health clinic



Pharmacy

## The goal is to increase the availability of ACTs across all sectors

2006 Antimalarial Treatment volumes (M)

Total = 546



Note: Estimates of actual malaria treatments (vs. fever) are between 25%(BCG) and 40%(WHO). Other category includes MQ, AQ, etc.. P. Vivax treatment included (90M CQ treatments). ACT numbers updated after manufacturer interviews from 82M (WHO) to 90M public sector, and from 8M to 10M in private sector. Source: Biosynthetic Artemisinin Roll-Out Strategy, BCG/Institute for One World Health, Dalberg

### Private sector channels exist for cheaper less effective drugs (CQ, SP) –need to be used for ACTs

#### **Imports - Wholesale**







#### **Retail – Drug shops & Pharmacies**







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## The Global ACT Access Facility will offer ACTs to first-line buyers through existing channels



### What the Global ACT Access Facility will not do

The Global ACT Access Facility will not:

- Subsidize raw material suppliers
- Subsidize manufacturers
- Subsidize only middle class patients
- Limit competition
- Discourage innovation
- Undermine country ownership

### What the Global ACT Access Facility will do

The goal is equitable access to affordable ACTs for patients through:

- Existing channels public, NGO and private sector
- Co-payment of purchases of ACTs at the factory gate
- Via a simple facility which ensures a competitive bidding process
- With clear eligibility criteria for products, suppliers and buyers
- It will require USD 250-300 million to finance co-payment of ACTs
- Essential supporting interventions to promote responsible introduction will be funded separately
- Target date for public announcement: November 2007