



Formulating Rural Road Policy and Strategy in a Developing Country Environment with Key Stakeholders including Academic Institutions

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Presentation Content

- Cambodia & Rural Roads
- Main Challenges
- Policy and Strategy Development
 Process
- Vision
- Examples of policy and strategy
- Lessons learnt



Cambodia & Rural Roads

- One of the poorest countries: GDP per capita\$320
- Rural population: over majority 90%
- Poverty reduction: reduction of rural poverty and inequality
- Rural population have substantial transport burden
- Improved rural roads can reduce the transport burden and socio-economic wellbeing of rural population





Rural Roads in Cambodia





Rural Roads: Policy and Strategy

- Ministry of Rural Development responsible for rural roads
- MRD started strategic plan development in 2005 & completed in 2006:
 - To set out long-term direction &framework
- Started the updating of rural roads policy in 2006
 - One of the seven most important issues identified in the strategic plan
- Clear policies and strategies: will help better management of the rural roads by MRD





Main Challenges

- Identification of key issues
- Absence of reliable data
- Involvement of stakeholders in the process
- Integration of the policy and strategy messages into the academic curriculum
- The approval process and dissemination of the documents







Step 1: Form official Working Group

Step 6: Consult Stakeholders

Step 7: Draft and translate the documents

Step 12: Develop a university module

Step 2: Identify the development objective & key issues

Step 5: Assess risk and rank the options

Step 8: Consult Stakeholders

Step 11: Disseminate policy and strategy

Step 3: Collect, assess and analyze relevant data

Step 4: Identify options to address the key issues

Step 9: Finalize documents

Step 10: Obtain Government approval





Vision Statement

"Every Person living in rural Cambodia will have year-round access to basic needs, economic and social facilities, services and opportunities."





Issues

- 21 issues identified
- Planning and Programming:
 - Road inventory, Investment prioritisation, Network improvement rate, Inter-modal integration etc.
- Financing
 - Overall funding and improvement vs maintenance
- Sustainability
 - Maintenance, private sector's involvement etc.
- Institutional .
 - Role of local governments; institutional capacity development etc.



A Policy Example: Road Inventory

Policy objective

■ To have a reliable database of the rural road network and related infrastructure to enable informed decision making

Policy direction

- a. It will be a top priority of MRD to complete the Cambodia-wide rural road and related infrastructure inventory.
- b. Efforts to capture the spatial and attribute data in an electronic database will continue. Each rural road will be categorised and assigned a unique identification number.
- c. IRAP/GIS units at MRD headquarters and PDRD offices will be expanded and strengthened for the effective management of the rural infrastructure database



A Strategy Example: Road Inventory

Strategic Options

- Option 1: start the development of a complete rural infrastructure inventory immediately, including that of roads, building on the experience gained during the implementation of the Integrated Rural Accessibility Planning (IRAP)/Geographic Information System (GIS) project.
- Option 2: progressively develop a complete rural infrastructure inventory under different rural infrastructure projects as done in four provinces under NRDP
- Selected option: Option 1
- Barrier level in the implementation of Option 1:
 - Financial: medium; institutional: medium; legal: low and technological: high



Module Updating for an Academic Course

- Developing countries: involvement of academia in government development initiatives is rare
- Teaching staff and students are unaware of the government policies and strategies
- Cambodia rural roads policy and strategy:
 - Academia involved in their development
 - Outputs incorporated in the academic curriculum
- University faculty
 - considered as one of the stakeholders
 - Involved in the consultation process
- Existing module on the development policies
 - Updated in consultation with the faculty





Impact of Updating the Academic Module

- Too early to comment on its impact
- There is ongoing cooperation between the academic institutions and ministries in Cambodia
- Relevant module is only updated
 - A part of the development engineering course
 - Highlight the key issues, contexts, policies and strategies
- Cooperation from academics was encouraging
 - One or more people attended the consultation meetings
 - Cooperated fully during the development of the module
- The potential impact may include
 - strengthened cooperation: academia and ministries
 - Potential entrants to the ministries –better prepared: anecdotal evidence also suggest so





Lessons Learnt

- The process approach: found very effective
 - Stakeholder involvement at all stages
 - Formulation of a Ministry Working Group
 - Helped in promoting ownership
- Inadequate data availability can be overcome
 - Collection of crucial primary data may be necessary
- Inclusion of university faculty as one of the stakeholders found helpful
 - Renewing links between the university and ministry
 - In dissemination of the outputs
- Assistance in the formal promulgation of the policy and strategy is important for country like Cambodia





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- Policy and Strategy Development Process
- Examples of policy and strategy
- Involvement of academia in the process
- Lessons learnt





Thank you for your attention