An Organisational Psychology of Poverty Reduction: Does it all Add Up?

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Overall Plan
- Development landscape
- I/O Psychology features
- Example Project ADDUP

LANDSCAPE: Human Statistics
- Global population 6 billion
- Approx. half in economic poverty (US$2 per day)
- 1 billion on < $1 per day, Extreme poverty
- Approaching 1/6 chronically undernourished
- Child poverty around 1 in 2 (1 billion/2)
- Poverty levels dropping in South and East Asia
- Poverty levels rising in sub-Saharan Africa
- Half world’s wealthiest bodies are: Corporations…
  (Source: Shah, 2006)

Millennium Development Goals
1. Eradicate extreme poverty & hunger
2. Achieve universal primary education
3. Promote gender equality and empower women
4. Reduce child mortality
5. Improve maternal health
6. Combat HIV/AIDS, malaria & other diseases
7. Ensure environmental sustainability
8. Develop a global partnership for development
   - E.g., open trade, governance, private sector
   - Source: Annan (2000)
   - The “MDGs” are not without critics, e.g., Easterly (2006)
   - Easterly focuses a lot on ‘bottom-up’ dynamics…

2005 Paris Declaration on Aid
- Ownership
- Managing for Results
- Mutual Accountability
- Alignment
- Harmonisation

Organisations and Poverty
- Multilateral (e.g., UNs, WHO, WBank)
- National Agencies (e.g., NZAID)
- Government civil services
- Non-governmental NGOs
- Consultant groups and individuals
- Social Entrepreneurs
And ‘Business’ organisations?

- Concept of “capacity development” (‘Empowerment’)
- Commercial orgs have more potential to foster (OECD)
- May also harmonise and align with aid sector on projects
- International Joint Ventures
- Small to Medium Enterprises
- Employers in countries receiving migrants

An Inter-disciplinary undertaking

- MDGs are multi-disciplinary
- Paris Declaration is inter-disciplinary
- E.g., Organisations have to work well
- Organisational studies are needed
- Including relatively micro-level disciplines,
- Like for example I/O psychology -
- Which focuses on People at Work

FEATURE: I/O Psychology

- I/O psychology has been silent on poverty
- At research and policy meetings, not present
- Psychological perspectives not taken seriously
- Despite acceptance of behavioural concepts like
  “Business confidence,” “radius of trust”, “incentives”
- I/O psychology has to take some responsibility for this (very) low profile

Servants of Power?

- Baritz’s (1960) critique
- Arguably still with us
- A self-imposed stereotype
- Perhaps some lack of confidence
- Implicit “crisis” in I/O psychology?
- How do we become more responsive, and socially responsive?
- As a discipline, and as a Profession

Riposte: Socio-Cultural Context?

- After all, aid work is often “cross-cultural”
- And cross-cultural comparisons are ‘big’ in I & O
- So, too, is cross-cultural, executive “adjustment”
- They have assumed figure rather than ground
- Arguably deflecting interest from development
- Could this be a bit of a “discounting” bias?
- What about other forms of diversity? E.g.,
  – Political
  – Economic

Socio-Political Context

- The influence of Political Skill is growing in I & O
- But hasn’t yet reached the international context
- High development interest, though, in “governance”
- Micro-level analyses of motivation may be useful
- E.g. undermining of social contract in civil service workers (Ferrinho & van Lerberghe, 2002)
- PRG Currently co-undertaking workshop with GDN
- On “Budget Support”
- Can report next year!
Socio-Economic context

• Irony that I/O Psychology has neglected this!
• At the risk of making another discounting error:
• The most obvious (and salient?) feature of many workplaces is...
• PAY, and in particular, RELATIVE remuneration
• In development work, pay often very diverse
• & ironically mirrors the very gaps it might reduce
• E.g., between expatriates and locals
• Not unusual for ratios to be 10:1 or greater
• How would it make you feel? Especially re career?

EXAMPLE: Project ADDUP

• Are Development Discrepancies Undermining Performance?
• A rich moment in a poor country
• An elephant in the parlour
• A herd of elephants in the parlour!
• More of barrier to teamwork than cultural diversity
• Set in motion a series of case, experimental and survey studies
• Conducted on the smell of a proverbial oily rag

1ST some THEORY: Double De-motivation? (OECD, 2004)

An Organisational Survey

<table>
<thead>
<tr>
<th>Items about foreign expatriates</th>
<th>Expatriate</th>
<th>Malawian</th>
</tr>
</thead>
<tbody>
<tr>
<td>Some expatriates on large salaries feel guilty because they earn much more than local workers</td>
<td>3.4</td>
<td>2.0</td>
</tr>
<tr>
<td>Expatriates are better employees than their local counterparts</td>
<td>2.7</td>
<td>1.6</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Items about local instructors</th>
<th>Expatriate</th>
<th>Malawian</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expatriates who work abroad should work under the same terms and conditions as local people</td>
<td>2.2</td>
<td>4.1</td>
</tr>
<tr>
<td>Most companies are unfair to their local employees</td>
<td>3.3</td>
<td>4.6</td>
</tr>
<tr>
<td>Local people are de-motivated by the large salaries that some expatriates earn</td>
<td>2.9</td>
<td>4.2</td>
</tr>
</tbody>
</table>

Scale ranged from 1 – 5, with higher ratings indicating stronger agreement. All differences are statistically significant.

And Expatriates on Local salaries?

• They realised that higher paid expatriates did feel some guilt
• They understood better that local staff were demotivated
• They may have been partly better able to share perspectives?

Laboratory Experiments

• Variation on Deci paradigm
• Participants = students
• Measures = intrinsic motivation, equity sensitivity
• Procedure = free choice period, paid not at all, diversely, diversely with knowledge of diversity

KEY RESULTS

• Knowing pay diversity led to double de-motivation
• Especially for “equity sensitive” individuals
• And in pay systems that have wider pay diversity
  – Source: Carr et al (2005)
Critical Incidents from Pacific

The Solomon Islands (RAMSI)

- Two sides of the same (human factors) coin:
  - “Australians are coming in with a higher and higher and better lifestyle, making a lot of money...what RAMSI [Regional Assistance Mission to Solomon Islands] might get in one week is what Solomon Islanders might live on in a year...that’s just sure to engender some bitterness eventually” (Prominent Solomon Islands Church Leader, 2005)
  - “I was introduced to your work recently during a visit to the Solomon Islands, when an AusAID employee was talking about her experiences in this location, in particular her guilt regarding the gulf that exists between herself and the local islanders” (Senior Staff Counselling in Aid sector, March 2006)

- 2007: The debate continues, SICHE closed, RAMSI ‘under fire’

- UPNG industrial tension (and goodwill to resolve politics)

A Draft Measure

IDENTITY
Inner conflict, blind spot, empathy

DOMINANCE
Superiority, backlash, neutrality

INJUSTICE
Blind spot, indignation, empathy

CAPACITY
Intent to stay vs leave, satisfaction

Expats on local pay, locals on international pay will be less de-motivated than expats on Intl. pay and locals on local pay

ADDUP: An Inter-disciplinary Team

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Landlocked Economies
Chiwere Bandawe and Nel Maboko-Banda, Univ. of Malawi, Colin Turner & Lison Mulungu, Makerere University, Uganda

Island Nations
Glynne Gale, University of the South Pacific, Solomon Islands
Les Moore, University of Papua New Guinea

Economies in Transition
Eriko Zhao, Hebei University of Technology & Technology

Coordination and Advisory Institutions - South
Helena Mehta, Project Manager for ADDUP candidate
Tony Banks, AusAID
Rod McBride, AusAID

Addison Project Advisors - North
Chief Collaborator: Prof. Mac MacLachlan, Centre for Global Health
Adrian Furnham, University College London
Thea Hilhorst, Sociology, Wageningen University

INTER-DISCIPLINARY ETHOS
Health, Education, Management, Economics, Geography, Dev. Studies, Counseling, Sociology, Disaster Relief, and I/O psychology

Overall Process

- Avoid double de-motivation itself
- Country site visits, team recruited
- Critical Incidents
- Delphi technique (local variations)
- Online survey (q-squared)
- In-country workshops with policy makers/friends of ADDUP
- Dissemination national and international, including ESRC website
- No “IP”

Quo Vadis?

- Website for ADDUP due to be launched soon

- Povio
  - majordomo@massey.ac.nz
  - Subscribe povio
  - End

- Call for Task Force:
  - Organisational Psychology & Poverty Reduction
  - Interviews with a range of figures in development policy, practice and research
  - “The Industrial Psychologist”
  - Encourage talented graduates in I and O
  - Keep pursuing the Inter-disciplinary

Some References

