Regional characteristics of poultry keeping households

For ease of communication, FAO has subdivided poultry production into four broad ‘sectors’, S1 to S4. Categorization is based mainly on scale of production and market-orientation. Drawing on data from the 2002 VHLSS, households were identified as falling into one of the four sectors according to their annual poultry production based on the following definitions:

- **S1**: >2000kg
- **S2**: 201-2000kg
- **S3**: 51-200kg
- **S4**: 1-50kg

As can be seen on the map, the vast majority of poultry keeping households falls into Sector 4 across all regions. The number of poultry keeping households is particularly high in the Red river delta, the Northeast and the North Central Coast, where more than 65% of rural households keep poultry.

Map produced by: M. Epprecht