

Stakeholder mapping

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What we need to know

1) The institutional mapping of the disease surveillance system:

- What formal and informal institutions, private/public are involved?
- How is information about disease outbreaks communicated?
- Who responds how on outbreaks?
- Who is influential? Who are the core actors? What are their roles?
- What should be improved to ensure efficient and effective communication of disease risk and surveillance?
- Where and how could project findings help inform decision making in the system?

What we need to know

2) The value chain mapping of the live poultry network:

- What formal and informal actors, private/public are involved in the live poultry value chain?
- What are the flows of goods between various actors?
- How does communication on disease information flow in the value chain?
- Who in the value chain is influential in communication of information about diseases such as HPAI, New castle?
- What should be improved to make the value chain more resilient against effects of disease outbreak and scare?
- Where and how could project findings help inform decision making in the value chain?

Net - Map

toolbox

Influence Mapping of Social Networks[©]

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Strategic Influence Network Planning

Net-Map

Visualize, discuss, analyze and improve influence networks:

- Actors
- Links (formal and informal)
- Influence
- Entry point for research findings

Group exercise

- Define research questions:
 - Group 1: “Who can influence the risk communication and response to disease risk such as HPAI?”
 - Group 2: “Who can influence the movement of disease such as HPAI and the flow of information about the disease in the value chain?”
- Split into two groups according to expertise, interest or institutional affiliation.
 - Group 1 facilitated by Tess Tiongco
 - Group 2 facilitated by Serge Nzietchueng

Group exercise

- Follow 4 steps

1. Who is involved: Write actors on stickers and distribute on map; **color according to kind of actor**
2. How are they linked: Draw arrows of different color depending on the type of link; **color = kind of link, arrow heads = direction of flow**
3. How influential are they: Build influence towers; **Higher influence = higher tower**
4. Discuss: What kind of information do they need and in which format? What can we (all) do to improve the network? **Where and in what format can research findings enter the system**

