Makutano Junction A Kenyan TV soap opera

Additional Resource | Tourism and sustainability

19.1 Tourism Quiz

What do you know about tourism and sustainability? Decide whether each of the statements below is *True* or *False* and tick the appropriate box.

1 Approximately 780,000 foreign visitors arrive in Kenya each year.	2 Only 5% of money spent at Maasai Mara reserve benefit local Maasai people.	3 The tourist industry in Kenya is the largest source of foreign exchange revenue.
True False	True False	True False
4 The political crisis in Kenya in 2007-2008 lead to violent protests as the people suspected that the elections were manipulated so that President Mwai Kibaki won. Tourism plummeted 54 % in 2007as a consequence of the unrest.	5 At the beginning of 1988, pastoralists were evicted from the Mkomazi Game Reserve in north-eastern Tanzania, on the border with Kenya.	6 Around the world, 13 to 19 million young people work as barmen, "fast food" employees, domestics, cooks' assistants, gardeners, laundry workers, informal tour guides, shellfish divers, roving beach vendors and souvenir makers.
True False	True False	True False
7 More than one million children are sexually abused by tourists every year within the global child sex tourism industry.	9 Everyone benefits from the influx of rich tourists into a country.	10 An 18 hole golf course soaks up at least 52,000 gallons of water a day.
True False	True False	True False
11 All tourists visit Kenya to immerse themselves in the culture and to respect local ways of life.	Add one of your own:	Add one of your own:
True False	True False	True False







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19.1 Tourism Quiz (Answers)

1 Approximately 780,000 foreign visitors arrive in Kenya each year.	2 Only 5% of money spent at Maasai Mara reserve benefit local Maasai people. (It is actually only 2%)	3 The tourist industry in Kenya is the largest source of foreign exchange revenue. (It is the 2nd largest, after agriculture)
True False	True False	True False
4 The political crisis in Kenya in 2007-2008 lead to violent protests as the people suspected that the elections were manipulated so that President Mwai Kibaki won. Tourism plummeted 54 % in 2007as a consequence of the unrest. (Wikipaedia)	5 At the beginning of 1988, pastoralists were supported in the Mkomazi Game Reserve in north-eastern Tanzania, on the border with Kenya (They were evicted so that the park could be free for tourists to explore. Tourism Geography by Stephen Williams)	6 Around the world, 13 to 19 million young people work as barmen, "fast food" employees, domestics, cooks' assistants, gardeners, laundry workers, informal tour guides, shellfish divers, roving beach vendors and souvenir makers. (Tourism Concern)
True False	True False V	True False
7 More than one million children are sexually abused by tourists every year within the global child sex tourism industry. (Tourism Concern)	9 Everyone benefits from the influx of rich tourists into a country.	10 An 18 hole golf course soaks up at least 52,000 gallons of water a day. (It uses 523,000 gallons. Tourism Concern).
True False	True False	True False
11 All tourists visit Kenya to immerse themselves in the culture and to respect local ways of life.	Add one of your own:	Add one of your own:
True False V	True False	True False





