

Table 17a: Percentage who disagrees that HIV is a punishment for sinning (a9) -(All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 25.8 | [20.8, 31.4] | 74.2  | [68.6, 79.2] | 100.0 | 692   |
| 20-24                                   | 14.9 | [11.1, 19.8] | 85.1  | [80.2, 88.9] | 100.0 | 909   |
| 25-29                                   | 20.3 | [15.1, 26.8] | 79.7  | [73.2, 84.9] | 100.0 | 819   |
| 30-34                                   | 12.6 | [8.5, 18.2]  | 87.4  | [81.8, 91.5] | 100.0 | 595   |
| 35-39                                   | 21.7 | [9.8, 41.5]  | 78.3  | [58.5, 90.2] | 100.0 | 409   |
| 40-44                                   | 22.3 | [15.3, 31.3] | 77.7  | [68.7, 84.7] | 100.0 | 264   |
| 45-49                                   | 22.8 | [15.8, 31.7] | 77.2  | [68.3, 84.2] | 100.0 | 269   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 21.0 | [16.4, 26.6] | 79.0  | [73.4, 83.6] | 100.0 | 1,347 |
| Div/sep/widow                           | 15.0 | [9.0, 23.8]  | 85.0  | [76.2, 91.0] | 100.0 | 180   |
| Never married                           | 18.8 | [16.0, 21.9] | 81.2  | [78.1, 84.0] | 100.0 | 2,428 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 18.1 | [14.0, 23.1] | 81.9  | [76.9, 86.0] | 100.0 | 651   |
| Protestant                              | 14.2 | [8.4, 22.8]  | 85.8  | [77.2, 91.6] | 100.0 | 267   |
| Roman Catholic                          | 19.6 | [12.3, 29.6] | 80.4  | [70.4, 87.7] | 100.0 | 240   |
| Pentacostal                             | 13.3 | [9.5, 18.4]  | 86.7  | [81.6, 90.5] | 100.0 | 319   |
| Zionist                                 | 23.0 | [19.8, 26.5] | 77.0  | [73.5, 80.2] | 100.0 | 1,232 |
| Apostolic sect                          | 13.2 | [9.0, 18.9]  | 86.8  | [81.1, 91.0] | 100.0 | 218   |
| Islamic                                 | 19.3 | [14.8, 24.7] | 80.7  | [75.3, 85.2] | 100.0 | 649   |
| Other                                   | 20.7 | [10.5, 36.9] | 79.3  | [63.1, 89.5] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 25.8 | [19.3, 33.6] | 74.2  | [66.4, 80.7] | 100.0 | 213   |
| Primary                                 | 28.3 | [24.3, 32.7] | 71.7  | [67.3, 75.7] | 100.0 | 761   |
| Secondary                               | 21.1 | [14.9, 29.1] | 78.9  | [70.9, 85.1] | 100.0 | 1,053 |
| High school                             | 14.3 | [11.7, 17.4] | 85.7  | [82.6, 88.3] | 100.0 | 1,495 |
| Tertiary                                | 10.3 | [6.7, 15.5]  | 89.7  | [84.5, 93.3] | 100.0 | 432   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 26.1 | [21.4, 31.5] | 73.9  | [68.5, 78.6] | 100.0 | 1,321 |
| Yes                                     | 15.6 | [13.5, 17.8] | 84.4  | [82.2, 86.5] | 100.0 | 2,631 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 23.4 | [19.3, 28.2] | 76.6  | [71.8, 80.7] | 100.0 | 780   |
| Second                                  | 24.5 | [16.5, 34.7] | 75.5  | [65.3, 83.5] | 100.0 | 782   |
| Third                                   | 18.2 | [14.6, 22.4] | 81.8  | [77.6, 85.4] | 100.0 | 782   |
| Fourth                                  | 16.0 | [13.3, 19.1] | 84.0  | [80.9, 86.7] | 100.0 | 861   |
| Fifth quintile                          | 12.9 | [9.6, 17.1]  | 87.1  | [82.9, 90.4] | 100.0 | 699   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 22.8 | [18.7, 27.5] | 77.2  | [72.5, 81.3] | 100.0 | 1,775 |
| Yes                                     | 16.5 | [14.2, 19.0] | 83.5  | [81.0, 85.8] | 100.0 | 2,178 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 23.3 | [18.6, | 28.8] | 76.7 | [71.2, | 81.4] | 100.0 684   |
| Yes                  | 18.5 | [15.6, | 21.8] | 81.5 | [78.2, | 84.4] | 100.0 3,272 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 25.3 | [15.3, | 38.8] | 74.7 | [61.2, | 84.7] | 100.0 251   |
| Yes                         | 18.9 | [16.7, | 21.4] | 81.1 | [78.6, | 83.3] | 100.0 3,704 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 20.5 | [17.7, | 23.7] | 79.5 | [76.3, | 82.3] | 100.0 2,780 |
| Yes                  | 16.1 | [12.9, | 20.1] | 83.9 | [79.9, | 87.1] | 100.0 1,174 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| No Exposure | 19.9 | [17.0, | 23.1] | 80.1 | [76.9, | 83.0] | 100.0 1,296 |
| One         | 20.8 | [16.7, | 25.7] | 79.2 | [74.3, | 83.3] | 100.0 1,390 |
| Two+        | 17.0 | [13.4, | 21.3] | 83.0 | [78.7, | 86.6] | 100.0 1,261 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 21.9 | [18.9, | 25.2] | 78.1 | [74.8, | 81.1] | 100.0 2,194 |
| Yes | 15.6 | [12.5, | 19.2] | 84.4 | [80.8, | 87.5] | 100.0 1,647 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 21.4 | [19.2, | 23.9] | 78.6 | [76.1, | 80.8] | 100.0 1,991 |
| 1 Booklet    | 16.9 | [10.1, | 27.0] | 83.1 | [73.0, | 89.9] | 100.0 687   |
| 2-5 Booklets | 17.5 | [14.4, | 21.1] | 82.5 | [78.9, | 85.6] | 100.0 1,261 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 21.9 | [17.7, | 26.9] | 78.1 | [73.1, | 82.3] | 100.0 591   |
| 1 Channel   | 22.2 | [18.9, | 25.9] | 77.8 | [74.1, | 81.1] | 100.0 1,176 |
| 2+ Channels | 16.7 | [12.9, | 21.5] | 83.3 | [78.5, | 87.1] | 100.0 2,046 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 19.1 | [16.7, | 21.8] | 80.9 | [78.2, | 83.3] | 100.0 3,455 |
| Yes | 20.5 | [15.3, | 27.0] | 79.5 | [73.0, | 84.7] | 100.0 427   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 19.3 | [16.8, | 22.1] | 80.7 | [77.9, | 83.2] | 100.0 3,957 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 17b: Percentage who disagrees that HIV is a punishment for sinning (a9) -(Females Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 28.0 | [20.8, 36.6] | 72.0  | [63.4, 79.2] | 100.0 | 305   |
| 20-24                                   | 13.6 | [10.0, 18.3] | 86.4  | [81.7, 90.0] | 100.0 | 470   |
| 25-29                                   | 20.0 | [11.8, 31.8] | 80.0  | [68.2, 88.2] | 100.0 | 434   |
| 30-34                                   | 14.9 | [9.4, 22.7]  | 85.1  | [77.3, 90.6] | 100.0 | 300   |
| 35-39                                   | 20.0 | [12.8, 29.7] | 80.0  | [70.3, 87.2] | 100.0 | 198   |
| 40-44                                   | 21.1 | [14.4, 29.7] | 78.9  | [70.3, 85.6] | 100.0 | 137   |
| 45-49                                   | 24.3 | [15.2, 36.5] | 75.7  | [63.5, 84.8] | 100.0 | 145   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 20.9 | [16.3, 26.4] | 79.1  | [73.6, 83.7] | 100.0 | 792   |
| Div/sep/widow                           | 12.7 | [6.5, 23.3]  | 87.3  | [76.7, 93.5] | 100.0 | 129   |
| Never married                           | 19.3 | [15.7, 23.5] | 80.7  | [76.5, 84.3] | 100.0 | 1,066 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 21.5 | [16.0, 28.2] | 78.5  | [71.8, 84.0] | 100.0 | 418   |
| Protestant                              | 9.2  | [4.1, 19.5]  | 90.8  | [80.5, 95.9] | 100.0 | 132   |
| Roman Catholic                          | 9.8  | [4.4, 20.5]  | 90.2  | [79.5, 95.6] | 100.0 | 113   |
| Pentacostal                             | 15.5 | [8.4, 26.8]  | 84.5  | [73.2, 91.6] | 100.0 | 121   |
| Zionist                                 | 25.1 | [20.0, 31.1] | 74.9  | [68.9, 80.0] | 100.0 | 596   |
| Apostolic sect                          | 18.4 | [9.7, 32.1]  | 81.6  | [67.9, 90.3] | 100.0 | 113   |
| Islamic                                 | 18.5 | [13.9, 24.2] | 81.5  | [75.8, 86.1] | 100.0 | 417   |
| Other                                   | 5.8  | [1.8, 17.3]  | 94.2  | [82.7, 98.2] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 26.1 | [14.1, 43.2] | 73.9  | [56.8, 85.9] | 100.0 | 121   |
| Primary                                 | 25.1 | [19.7, 31.5] | 74.9  | [68.5, 80.3] | 100.0 | 397   |
| Secondary                               | 20.0 | [14.7, 26.4] | 80.0  | [73.6, 85.3] | 100.0 | 580   |
| High school                             | 17.1 | [12.8, 22.3] | 82.9  | [77.7, 87.2] | 100.0 | 664   |
| Tertiary                                | 10.0 | [5.7, 17.1]  | 90.0  | [82.9, 94.3] | 100.0 | 227   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 22.3 | [18.7, 26.3] | 77.7  | [73.7, 81.3] | 100.0 | 687   |
| Yes                                     | 17.9 | [14.7, 21.6] | 82.1  | [78.4, 85.3] | 100.0 | 1,302 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 19.8 | [14.8, 25.9] | 80.2  | [74.1, 85.2] | 100.0 | 407   |
| Second                                  | 23.1 | [16.5, 31.2] | 76.9  | [68.8, 83.5] | 100.0 | 391   |
| Third                                   | 17.5 | [12.7, 23.6] | 82.5  | [76.4, 87.3] | 100.0 | 381   |
| Fourth                                  | 20.7 | [15.0, 27.9] | 79.3  | [72.1, 85.0] | 100.0 | 437   |
| Fifth quintile                          | 13.8 | [8.9, 20.7]  | 86.2  | [79.3, 91.1] | 100.0 | 354   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 18.3 | [14.2, 23.2] | 81.7  | [76.8, 85.8] | 100.0 | 898   |
| Yes                                     | 20.4 | [16.4, 25.1] | 79.6  | [74.9, 83.6] | 100.0 | 1,088 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 21.4 | [15.3, 29.2] | 78.6 | [70.8, 84.7] | 100.0 | 372   |
| Yes | 19.0 | [15.3, 23.2] | 81.0 | [76.8, 84.7] | 100.0 | 1,616 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 20.4 | [10.5, 35.7] | 79.6 | [64.3, 89.5] | 100.0 | 105   |
| Yes | 19.4 | [16.5, 22.6] | 80.6 | [77.4, 83.5] | 100.0 | 1,883 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 19.7 | [16.5, 23.3] | 80.3 | [76.7, 83.5] | 100.0 | 1,418 |
| Yes | 18.7 | [13.7, 25.0] | 81.3 | [75.0, 86.3] | 100.0 | 570   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 22.8 | [17.8, 28.8] | 77.2 | [71.2, 82.2] | 100.0 | 611 |
| One         | 16.9 | [13.0, 21.7] | 83.1 | [78.3, 87.0] | 100.0 | 700 |
| Two+        | 19.1 | [14.2, 25.3] | 80.9 | [74.7, 85.8] | 100.0 | 672 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 21.5 | [18.6, 24.7] | 78.5 | [75.3, 81.4] | 100.0 | 1,082 |
| Yes | 17.1 | [12.7, 22.7] | 82.9 | [77.3, 87.3] | 100.0 | 844   |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 21.5 | [17.5, 26.2] | 78.5 | [73.8, 82.5] | 100.0 | 994 |
| 1 Booklet    | 13.5 | [8.4, 20.9]  | 86.5 | [79.1, 91.6] | 100.0 | 331 |
| 2-5 Booklets | 19.8 | [15.4, 25.1] | 80.2 | [74.9, 84.6] | 100.0 | 655 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |       |
|-------------|------|--------------|------|--------------|-------|-------|
| None        | 26.1 | [19.0, 34.8] | 73.9 | [65.2, 81.0] | 100.0 | 253   |
| 1 Channel   | 21.3 | [15.6, 28.3] | 78.7 | [71.7, 84.4] | 100.0 | 603   |
| 2+ Channels | 16.8 | [12.9, 21.6] | 83.2 | [78.4, 87.1] | 100.0 | 1,052 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 19.6 | [16.4, 23.3] | 80.4 | [76.7, 83.6] | 100.0 | 1,785 |
| Yes | 17.1 | [10.7, 26.2] | 82.9 | [73.8, 89.3] | 100.0 | 162   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 19.4 | [16.5, 22.7] | 80.6 | [77.3, 83.5] | 100.0 | 1,989 |
|-------|------|--------------|------|--------------|-------|-------|

Table 17c: Percentage who disagrees that HIV is a punishment for sinning (a9) -(Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 23.6 | [17.3, 31.3] | 76.4  | [68.7, 82.7] | 100.0 | 387   |
| 20-24                                   | 16.3 | [10.9, 23.6] | 83.7  | [76.4, 89.1] | 100.0 | 439   |
| 25-29                                   | 20.7 | [16.2, 26.0] | 79.3  | [74.0, 83.8] | 100.0 | 385   |
| 30-34                                   | 9.6  | [5.8, 15.5]  | 90.4  | [84.5, 94.2] | 100.0 | 295   |
| 35-39                                   | 23.0 | [7.6, 52.1]  | 77.0  | [47.9, 92.4] | 100.0 | 211   |
| 40-44                                   | 23.9 | [13.3, 39.2] | 76.1  | [60.8, 86.7] | 100.0 | 127   |
| 45-49                                   | 20.9 | [12.7, 32.3] | 79.1  | [67.7, 87.3] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 21.2 | [13.7, 31.2] | 78.8  | [68.8, 86.3] | 100.0 | 555   |
| Div/sep/widow                           | 21.8 | [11.0, 38.6] | 78.2  | [61.4, 89.0] | 100.0 | 51    |
| Never married                           | 18.3 | [15.2, 21.9] | 81.7  | [78.1, 84.8] | 100.0 | 1,362 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 10.4 | [6.1, 17.3]  | 89.6  | [82.7, 93.9] | 100.0 | 233   |
| Protestant                              | 18.7 | [10.7, 30.6] | 81.3  | [69.4, 89.3] | 100.0 | 135   |
| Roman Catholic                          | 29.1 | [18.3, 42.8] | 70.9  | [57.2, 81.7] | 100.0 | 127   |
| Pentacostal                             | 12.0 | [8.3, 17.1]  | 88.0  | [82.9, 91.7] | 100.0 | 198   |
| Zionist                                 | 20.8 | [15.9, 26.8] | 79.2  | [73.2, 84.1] | 100.0 | 636   |
| Apostolic sect                          | 7.9  | [3.8, 15.8]  | 92.1  | [84.2, 96.2] | 100.0 | 105   |
| Islamic                                 | 20.7 | [12.5, 32.3] | 79.3  | [67.7, 87.5] | 100.0 | 232   |
| Other                                   | 24.7 | [12.4, 43.1] | 75.3  | [56.9, 87.6] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 25.4 | [14.3, 41.0] | 74.6  | [59.0, 85.7] | 100.0 | 92    |
| Primary                                 | 31.9 | [24.0, 41.0] | 68.1  | [59.0, 76.0] | 100.0 | 364   |
| Secondary                               | 22.6 | [12.7, 37.1] | 77.4  | [62.9, 87.3] | 100.0 | 473   |
| High school                             | 11.9 | [9.1, 15.5]  | 88.1  | [84.5, 90.9] | 100.0 | 831   |
| Tertiary                                | 10.6 | [6.2, 17.3]  | 89.4  | [82.7, 93.8] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 30.1 | [22.7, 38.7] | 69.9  | [61.3, 77.3] | 100.0 | 634   |
| Yes                                     | 12.9 | [10.0, 16.6] | 87.1  | [83.4, 90.0] | 100.0 | 1,329 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 27.8 | [21.2, 35.6] | 72.2  | [64.4, 78.8] | 100.0 | 373   |
| Second                                  | 26.1 | [14.9, 41.6] | 73.9  | [58.4, 85.1] | 100.0 | 391   |
| Third                                   | 18.8 | [13.7, 25.2] | 81.2  | [74.8, 86.3] | 100.0 | 401   |
| Fourth                                  | 10.4 | [7.0, 15.2]  | 89.6  | [84.8, 93.0] | 100.0 | 424   |
| Fifth quintile                          | 11.9 | [7.9, 17.6]  | 88.1  | [82.4, 92.1] | 100.0 | 345   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 27.8 | [21.8, 34.7] | 72.2  | [65.3, 78.2] | 100.0 | 877   |
| Yes                                     | 12.3 | [9.6, 15.5]  | 87.7  | [84.5, 90.4] | 100.0 | 1,090 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 26.0 | [19.2, 34.1] | 74.0 | [65.9, 80.8] | 100.0 | 312   |
| Yes | 18.1 | [14.3, 22.5] | 81.9 | [77.5, 85.7] | 100.0 | 1,656 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 30.7 | [18.5, 46.4] | 69.3 | [53.6, 81.5] | 100.0 | 146   |
| Yes | 18.4 | [15.2, 22.1] | 81.6 | [77.9, 84.8] | 100.0 | 1,821 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 21.5 | [17.0, 26.8] | 78.5 | [73.2, 83.0] | 100.0 | 1,362 |
| Yes | 13.8 | [10.7, 17.5] | 86.2 | [82.5, 89.3] | 100.0 | 604   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 17.1 | [13.2, 21.9] | 82.9 | [78.1, 86.8] | 100.0 | 685 |
| One         | 24.9 | [18.1, 33.1] | 75.1 | [66.9, 81.9] | 100.0 | 690 |
| Two+        | 14.2 | [10.1, 19.6] | 85.8 | [80.4, 89.9] | 100.0 | 589 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 22.3 | [17.5, 27.9] | 77.7 | [72.1, 82.5] | 100.0 | 1,112 |
| Yes | 13.7 | [10.7, 17.5] | 86.3 | [82.5, 89.3] | 100.0 | 803   |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 21.4 | [17.0, 26.5] | 78.6 | [73.5, 83.0] | 100.0 | 997 |
| 1 Booklet    | 20.7 | [9.0, 40.6]  | 79.3 | [59.4, 91.0] | 100.0 | 356 |
| 2-5 Booklets | 15.0 | [11.0, 20.0] | 85.0 | [80.0, 89.0] | 100.0 | 606 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 18.7 | [12.8, 26.3] | 81.3 | [73.7, 87.2] | 100.0 | 338 |
| 1 Channel   | 23.2 | [17.2, 30.5] | 76.8 | [69.5, 82.8] | 100.0 | 573 |
| 2+ Channels | 16.6 | [11.5, 23.4] | 83.4 | [76.6, 88.5] | 100.0 | 994 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 18.6 | [15.2, 22.4] | 81.4 | [77.6, 84.8] | 100.0 | 1,670 |
| Yes | 22.6 | [15.7, 31.3] | 77.4 | [68.7, 84.3] | 100.0 | 265   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 19.2 | [15.7, 23.2] | 80.8 | [76.8, 84.3] | 100.0 | 1,968 |
|-------|------|--------------|------|--------------|-------|-------|

Table 17d: Percentage who disagrees that HIV is a punishment for sinning (a9) -(Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 28.7 | [21.2, 37.5] | 71.3  | [62.5, 78.8] | 100.0 | 263 |
| 20-24                                   | 13.4 | [8.1, 21.6]  | 86.6  | [78.4, 91.9] | 100.0 | 309 |
| 25-29                                   | 23.2 | [15.4, 33.4] | 76.8  | [66.6, 84.6] | 100.0 | 267 |
| 30-34                                   | 11.2 | [5.7, 20.7]  | 88.8  | [79.3, 94.3] | 100.0 | 192 |
| 35-39                                   | 28.1 | [9.2, 60.1]  | 71.9  | [39.9, 90.8] | 100.0 | 122 |
| 40-44                                   | 29.1 | [17.6, 44.1] | 70.9  | [55.9, 82.4] | 100.0 | 80  |
| 45-49                                   | 17.0 | [9.9, 27.7]  | 83.0  | [72.3, 90.1] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 24.0 | [16.6, 33.3] | 76.0  | [66.7, 83.4] | 100.0 | 452 |
| Div/sep/widow                           | 10.2 | [3.7, 25.2]  | 89.8  | [74.8, 96.3] | 100.0 | 59  |
| Never married                           | 19.2 | [15.0, 24.3] | 80.8  | [75.7, 85.0] | 100.0 | 822 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 18.5 | [13.3, 25.1] | 81.5  | [74.9, 86.7] | 100.0 | 181 |
| Protestant                              | 14.4 | [6.3, 29.7]  | 85.6  | [70.3, 93.7] | 100.0 | 86  |
| Roman Catholic                          | 23.4 | [10.6, 44.0] | 76.6  | [56.0, 89.4] | 100.0 | 59  |
| Pentacostal                             | 14.2 | [8.9, 21.9]  | 85.8  | [78.1, 91.1] | 100.0 | 109 |
| Zionist                                 | 23.2 | [19.0, 28.2] | 76.8  | [71.8, 81.0] | 100.0 | 473 |
| Apostolic sect                          | 12.4 | [7.5, 20.0]  | 87.6  | [80.0, 92.5] | 100.0 | 67  |
| Islamic                                 | 19.4 | [12.9, 28.1] | 80.6  | [71.9, 87.1] | 100.0 | 230 |
| Other                                   | 25.2 | [10.6, 48.9] | 74.8  | [51.1, 89.4] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 21.5 | [13.8, 32.1] | 78.5  | [67.9, 86.2] | 100.0 | 90  |
| Primary                                 | 26.8 | [22.0, 32.2] | 73.2  | [67.8, 78.0] | 100.0 | 302 |
| Secondary                               | 22.5 | [13.5, 35.2] | 77.5  | [64.8, 86.5] | 100.0 | 384 |
| High school                             | 16.5 | [12.4, 21.7] | 83.5  | [78.3, 87.6] | 100.0 | 475 |
| Tertiary                                | 7.4  | [2.9, 17.6]  | 92.6  | [82.4, 97.1] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 24.4 | [17.7, 32.6] | 75.6  | [67.4, 82.3] | 100.0 | 546 |
| Yes                                     | 17.7 | [14.5, 21.5] | 82.3  | [78.5, 85.5] | 100.0 | 785 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 23.8 | [18.1, 30.6] | 76.2  | [69.4, 81.9] | 100.0 | 324 |
| Second                                  | 27.4 | [16.3, 42.3] | 72.6  | [57.7, 83.7] | 100.0 | 335 |
| Third                                   | 16.5 | [12.3, 21.6] | 83.5  | [78.4, 87.7] | 100.0 | 323 |
| Fourth                                  | 15.9 | [12.1, 20.6] | 84.1  | [79.4, 87.9] | 100.0 | 267 |
| Fifth quintile                          | 10.0 | [4.2, 22.1]  | 90.0  | [77.9, 95.8] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 24.5 | [18.4, 31.9] | 75.5  | [68.1, 81.6] | 100.0 | 693 |
| Yes                                     | 16.5 | [13.3, 20.3] | 83.5  | [79.7, 86.7] | 100.0 | 637 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 23.6 | [17.2, 31.6] | 76.4 | [68.4, 82.8] | 100.0 | 241   |
| Yes | 19.7 | [15.1, 25.2] | 80.3 | [74.8, 84.9] | 100.0 | 1,091 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 27.5 | [13.2, 48.4] | 72.5 | [51.6, 86.8] | 100.0 | 96    |
| Yes | 19.8 | [16.3, 23.9] | 80.2 | [76.1, 83.7] | 100.0 | 1,236 |

Household Owns a Car

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 21.2 | [17.0, 26.1] | 78.8 | [73.9, 83.0] | 100.0 | 990 |
| Yes | 17.7 | [12.2, 25.0] | 82.3 | [75.0, 87.8] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 17.9 | [13.6, 23.2] | 82.1 | [76.8, 86.4] | 100.0 | 391 |
| One         | 24.0 | [17.4, 32.2] | 76.0 | [67.8, 82.6] | 100.0 | 456 |
| Two+        | 18.4 | [13.2, 24.9] | 81.6 | [75.1, 86.8] | 100.0 | 483 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 23.3 | [18.8, 28.5] | 76.7 | [71.5, 81.2] | 100.0 | 814 |
| Yes | 16.1 | [11.6, 21.9] | 83.9 | [78.1, 88.4] | 100.0 | 472 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 21.1 | [17.9, 24.8] | 78.9 | [75.2, 82.1] | 100.0 | 713 |
| 1 Booklet    | 21.5 | [10.6, 38.7] | 78.5 | [61.3, 89.4] | 100.0 | 210 |
| 2-5 Booklets | 18.5 | [14.6, 23.1] | 81.5 | [76.9, 85.4] | 100.0 | 405 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 18.3 | [11.6, 27.6] | 81.7 | [72.4, 88.4] | 100.0 | 211 |
| 1 Channel   | 23.9 | [19.0, 29.5] | 76.1 | [70.5, 81.0] | 100.0 | 400 |
| 2+ Channels | 19.3 | [13.3, 27.3] | 80.7 | [72.7, 86.7] | 100.0 | 664 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 20.4 | [16.4, 25.0] | 79.6 | [75.0, 83.6] | 100.0 | 1,160 |
| Yes | 19.4 | [12.3, 29.3] | 80.6 | [70.7, 87.7] | 100.0 | 139   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 20.3 | [16.4, 24.9] | 79.7 | [75.1, 83.6] | 100.0 | 1,333 |
|-------|------|--------------|------|--------------|-------|-------|



Table 17e: Percentage who disagrees that HIV is a punishment for sinning (a9) -(Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 19.7 | [14.9, 25.5] | 80.3  | [74.5, 85.1] | 100.0 | 196   |
| 20-24                                   | 16.7 | [11.4, 23.7] | 83.3  | [76.3, 88.6] | 100.0 | 273   |
| 25-29                                   | 13.7 | [6.8, 25.7]  | 86.3  | [74.3, 93.2] | 100.0 | 320   |
| 30-34                                   | 13.6 | [7.5, 23.3]  | 86.4  | [76.7, 92.5] | 100.0 | 220   |
| 35-39                                   | 11.8 | [6.3, 21.0]  | 88.2  | [79.0, 93.7] | 100.0 | 155   |
| 40-44                                   | 6.7  | [2.7, 15.6]  | 93.3  | [84.4, 97.3] | 100.0 | 84    |
| 45-49                                   | 24.8 | [11.6, 45.1] | 75.2  | [54.9, 88.4] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 13.4 | [8.0, 21.5]  | 86.6  | [78.5, 92.0] | 100.0 | 423   |
| Div/sep/widow                           | 13.9 | [5.3, 32.0]  | 86.1  | [68.0, 94.7] | 100.0 | 54    |
| Never married                           | 16.0 | [12.1, 21.0] | 84.0  | [79.0, 87.9] | 100.0 | 818   |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 17.4 | [9.0, 31.1]  | 82.6  | [68.9, 91.0] | 100.0 | 260   |
| Protestant                              | 14.5 | [7.6, 26.0]  | 85.5  | [74.0, 92.4] | 100.0 | 110   |
| Roman Catholic                          | 11.9 | [5.6, 23.4]  | 88.1  | [76.6, 94.4] | 100.0 | 133   |
| Pentacostal                             | 6.9  | [3.3, 13.7]  | 93.1  | [86.3, 96.7] | 100.0 | 115   |
| Zionist                                 | 18.7 | [13.3, 25.5] | 81.3  | [74.5, 86.7] | 100.0 | 301   |
| Apostolic sect                          | 19.7 | [11.2, 32.4] | 80.3  | [67.6, 88.8] | 100.0 | 92    |
| Islamic                                 | 15.4 | [9.9, 23.3]  | 84.6  | [76.7, 90.1] | 100.0 | 149   |
| Other                                   | 7.9  | [4.2, 14.6]  | 92.1  | [85.4, 95.8] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 23.7 | [9.6, 47.6]  | 76.3  | [52.4, 90.4] | 100.0 | 36    |
| Primary                                 | 25.0 | [17.9, 33.7] | 75.0  | [66.3, 82.1] | 100.0 | 177   |
| Secondary                               | 19.0 | [11.0, 30.8] | 81.0  | [69.2, 89.0] | 100.0 | 281   |
| High school                             | 11.9 | [8.0, 17.5]  | 88.1  | [82.5, 92.0] | 100.0 | 551   |
| Tertiary                                | 10.4 | [5.2, 19.6]  | 89.6  | [80.4, 94.8] | 100.0 | 250   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 24.4 | [18.1, 32.0] | 75.6  | [68.0, 81.9] | 100.0 | 283   |
| Yes                                     | 12.7 | [9.3, 17.1]  | 87.3  | [82.9, 90.7] | 100.0 | 1,012 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 10.6 | [4.6, 22.7]  | 89.4  | [77.3, 95.4] | 100.0 | 112   |
| Second                                  | 24.5 | [14.2, 39.0] | 75.5  | [61.0, 85.8] | 100.0 | 153   |
| Third                                   | 19.0 | [12.8, 27.3] | 81.0  | [72.7, 87.2] | 100.0 | 200   |
| Fourth                                  | 14.7 | [11.0, 19.4] | 85.3  | [80.6, 89.0] | 100.0 | 341   |
| Fifth quintile                          | 12.9 | [8.6, 18.7]  | 87.1  | [81.3, 91.4] | 100.0 | 472   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 16.7 | [11.1, 24.3] | 83.3  | [75.7, 88.9] | 100.0 | 390   |
| Yes                                     | 14.6 | [11.0, 19.0] | 85.4  | [81.0, 89.0] | 100.0 | 906   |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 23.2 | [12.5, | 39.0] | 76.8 | [61.0, | 87.5] | 100.0 186   |
| Yes                  | 13.9 | [10.2, | 18.6] | 86.1 | [81.4, | 89.8] | 100.0 1,110 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 11.2 | [6.3,  | 19.1] | 88.8 | [80.9, | 93.7] | 100.0 62    |
| Yes                         | 15.4 | [11.7, | 20.0] | 84.6 | [80.0, | 88.3] | 100.0 1,234 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 17.1 | [12.9, | 22.4] | 82.9 | [77.6, | 87.1] | 100.0 804 |
| Yes                  | 12.2 | [8.3,  | 17.4] | 87.8 | [82.6, | 91.7] | 100.0 491 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 19.1 | [14.0, | 25.4] | 80.9 | [74.6, | 86.0] | 100.0 427 |
| One         | 14.1 | [9.5,  | 20.5] | 85.9 | [79.5, | 90.5] | 100.0 435 |
| Two+        | 12.1 | [7.8,  | 18.3] | 87.9 | [81.7, | 92.2] | 100.0 432 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 15.3 | [11.8, | 19.6] | 84.7 | [80.4, | 88.2] | 100.0 563 |
| Yes | 14.2 | [8.8,  | 22.0] | 85.8 | [78.0, | 91.2] | 100.0 703 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 16.7 | [12.9, | 21.4] | 83.3 | [78.6, | 87.1] | 100.0 600 |
| 1 Booklet    | 8.5  | [5.4,  | 13.2] | 91.5 | [86.8, | 94.6] | 100.0 237 |
| 2-5 Booklets | 16.8 | [9.3,  | 28.6] | 83.2 | [71.4, | 90.7] | 100.0 453 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 19.7 | [15.8, | 24.4] | 80.3 | [75.6, | 84.2] | 100.0 155 |
| 1 Channel   | 16.6 | [11.4, | 23.4] | 83.4 | [76.6, | 88.6] | 100.0 356 |
| 2+ Channels | 12.5 | [7.6,  | 19.8] | 87.5 | [80.2, | 92.4] | 100.0 748 |

Exposed to Any SAfAIDS Materials or Program

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| No    | 15.8 | [11.9, | 20.5] | 84.2 | [79.5, | 88.1] | 100.0 1,155 |
| Yes   | 7.0  | [3.7,  | 12.9] | 93.0 | [87.1, | 96.3] | 100.0 116   |
| Total | 15.2 | [11.6, | 19.6] | 84.8 | [80.4, | 88.4] | 100.0 1,296 |

Table 17f: Percentage who disagrees that HIV is a punishment for sinning (a9) -(Border Areas Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 23.2 | [15.2, 33.7] | 76.8  | [66.3, 84.8] | 100.0 | 233 |
| 20-24                                   | 17.1 | [11.2, 25.1] | 82.9  | [74.9, 88.8] | 100.0 | 327 |
| 25-29                                   | 19.5 | [12.8, 28.8] | 80.5  | [71.2, 87.2] | 100.0 | 232 |
| 30-34                                   | 15.8 | [9.3, 25.5]  | 84.2  | [74.5, 90.7] | 100.0 | 183 |
| 35-39                                   | 15.7 | [10.7, 22.3] | 84.3  | [77.7, 89.3] | 100.0 | 132 |
| 40-44                                   | 23.1 | [12.6, 38.5] | 76.9  | [61.5, 87.4] | 100.0 | 100 |
| 45-49                                   | 32.7 | [18.6, 50.9] | 67.3  | [49.1, 81.4] | 100.0 | 121 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 20.0 | [16.0, 24.7] | 80.0  | [75.3, 84.0] | 100.0 | 472 |
| Div/sep/widow                           | 26.0 | [16.6, 38.2] | 74.0  | [61.8, 83.4] | 100.0 | 67  |
| Never married                           | 20.0 | [15.9, 24.9] | 80.0  | [75.1, 84.1] | 100.0 | 788 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 17.8 | [10.5, 28.6] | 82.2  | [71.4, 89.5] | 100.0 | 210 |
| Protestant                              | 12.6 | [5.3, 27.2]  | 87.4  | [72.8, 94.7] | 100.0 | 71  |
| Roman Catholic                          | 28.6 | [13.4, 50.9] | 71.4  | [49.1, 86.6] | 100.0 | 48  |
| Pentacostal                             | 18.0 | [9.3, 31.9]  | 82.0  | [68.1, 90.7] | 100.0 | 95  |
| Zionist                                 | 24.8 | [18.2, 32.8] | 75.2  | [67.2, 81.8] | 100.0 | 458 |
| Apostolic sect                          | 5.7  | [2.0, 15.4]  | 94.3  | [84.6, 98.0] | 100.0 | 59  |
| Islamic                                 | 20.6 | [13.4, 30.1] | 79.4  | [69.9, 86.6] | 100.0 | 270 |
| Other                                   | 15.1 | [8.7, 24.8]  | 84.9  | [75.2, 91.3] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 37.5 | [23.1, 54.5] | 62.5  | [45.5, 76.9] | 100.0 | 87  |
| Primary                                 | 33.4 | [24.2, 44.0] | 66.6  | [56.0, 75.8] | 100.0 | 282 |
| Secondary                               | 18.6 | [12.9, 26.2] | 81.4  | [73.8, 87.1] | 100.0 | 388 |
| High school                             | 10.9 | [7.8, 15.2]  | 89.1  | [84.8, 92.2] | 100.0 | 469 |
| Tertiary                                | 15.3 | [9.3, 24.4]  | 84.7  | [75.6, 90.7] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 31.6 | [25.9, 37.9] | 68.4  | [62.1, 74.1] | 100.0 | 492 |
| Yes                                     | 13.5 | [10.6, 17.0] | 86.5  | [83.0, 89.4] | 100.0 | 834 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 25.3 | [18.8, 33.1] | 74.7  | [66.9, 81.2] | 100.0 | 344 |
| Second                                  | 16.1 | [10.1, 24.6] | 83.9  | [75.4, 89.9] | 100.0 | 294 |
| Third                                   | 22.6 | [13.7, 34.9] | 77.4  | [65.1, 86.3] | 100.0 | 259 |
| Fourth                                  | 17.7 | [12.8, 24.0] | 82.3  | [76.0, 87.2] | 100.0 | 253 |
| Fifth quintile                          | 15.7 | [9.4, 25.0]  | 84.3  | [75.0, 90.6] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 21.8 | [16.7, 27.9] | 78.2  | [72.1, 83.3] | 100.0 | 692 |
| Yes                                     | 18.6 | [13.8, 24.7] | 81.4  | [75.3, 86.2] | 100.0 | 635 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 22.6 | [15.0, 32.6] | 77.4 | [67.4, 85.0] | 100.0 | 257   |
| Yes | 19.7 | [15.7, 24.5] | 80.3 | [75.5, 84.3] | 100.0 | 1,071 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 29.7 | [15.6, 49.0] | 70.3 | [51.0, 84.4] | 100.0 | 93    |
| Yes | 19.7 | [16.7, 23.0] | 80.3 | [77.0, 83.3] | 100.0 | 1,234 |

Household Owns a Car

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 21.3 | [16.7, 26.7] | 78.7 | [73.3, 83.3] | 100.0 | 986 |
| Yes | 17.4 | [12.5, 23.8] | 82.6 | [76.2, 87.5] | 100.0 | 341 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 24.4 | [19.6, 30.0] | 75.6 | [70.0, 80.4] | 100.0 | 478 |
| One         | 17.9 | [13.9, 22.7] | 82.1 | [77.3, 86.1] | 100.0 | 499 |
| Two+        | 17.9 | [10.9, 28.0] | 82.1 | [72.0, 89.1] | 100.0 | 346 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 22.4 | [17.8, 27.9] | 77.6 | [72.1, 82.2] | 100.0 | 817 |
| Yes | 16.1 | [11.3, 22.3] | 83.9 | [77.7, 88.7] | 100.0 | 472 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 25.9 | [21.8, 30.4] | 74.1 | [69.6, 78.2] | 100.0 | 678 |
| 1 Booklet    | 11.7 | [7.3, 18.4]  | 88.3 | [81.6, 92.7] | 100.0 | 240 |
| 2-5 Booklets | 15.6 | [10.2, 23.0] | 84.4 | [77.0, 89.8] | 100.0 | 403 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 30.7 | [25.7, 36.2] | 69.3 | [63.8, 74.3] | 100.0 | 225 |
| 1 Channel   | 22.3 | [16.6, 29.2] | 77.7 | [70.8, 83.4] | 100.0 | 420 |
| 2+ Channels | 13.7 | [9.8, 18.8]  | 86.3 | [81.2, 90.2] | 100.0 | 634 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 19.0 | [16.2, 22.1] | 81.0 | [77.9, 83.8] | 100.0 | 1,140 |
| Yes | 29.7 | [20.8, 40.5] | 70.3 | [59.5, 79.2] | 100.0 | 172   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 20.3 | [16.8, 24.3] | 79.7 | [75.7, 83.2] | 100.0 | 1,328 |
|-------|------|--------------|------|--------------|-------|-------|

Table 17g: Percentage who disagrees that HIV is a punishment for sinning (a9) -(Women Aged 15-24 Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 28.0 | [20.8, 36.6] | 72.0  | [63.4, 79.2] | 100.0 | 305 |
| 20-24                                   | 13.6 | [10.0, 18.3] | 86.4  | [81.7, 90.0] | 100.0 | 470 |
| 25-29                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 20.8 | [11.4, 35.0] | 79.2  | [65.0, 88.6] | 100.0 | 144 |
| Div/sep/widow                           | 0.0  |              | 100.0 |              | 100.0 | 3   |
| Never married                           | 19.5 | [14.3, 26.1] | 80.5  | [73.9, 85.7] | 100.0 | 628 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 17.0 | [11.3, 24.7] | 83.0  | [75.3, 88.7] | 100.0 | 172 |
| Protestant                              | 15.1 | [5.1, 37.0]  | 84.9  | [63.0, 94.9] | 100.0 | 40  |
| Roman Catholic                          | 21.1 | [9.1, 41.7]  | 78.9  | [58.3, 90.9] | 100.0 | 43  |
| Pentacostal                             | 13.9 | [5.3, 31.8]  | 86.1  | [68.2, 94.7] | 100.0 | 52  |
| Zionist                                 | 28.3 | [19.7, 38.9] | 71.7  | [61.1, 80.3] | 100.0 | 226 |
| Apostolic sect                          | 17.1 | [5.7, 41.1]  | 82.9  | [58.9, 94.3] | 100.0 | 41  |
| Islamic                                 | 18.4 | [11.1, 28.9] | 81.6  | [71.1, 88.9] | 100.0 | 172 |
| Other                                   | 2.6  | [0.5, 13.1]  | 97.4  | [86.9, 99.5] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 17.2 | [6.8, 37.1]  | 82.8  | [62.9, 93.2] | 100.0 | 17  |
| Primary                                 | 18.0 | [10.0, 30.1] | 82.0  | [69.9, 90.0] | 100.0 | 112 |
| Secondary                               | 22.5 | [15.1, 32.0] | 77.5  | [68.0, 84.9] | 100.0 | 243 |
| High school                             | 18.7 | [12.6, 26.7] | 81.3  | [73.3, 87.4] | 100.0 | 345 |
| Tertiary                                | 15.3 | [7.0, 30.5]  | 84.7  | [69.5, 93.0] | 100.0 | 58  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 17.9 | [10.9, 27.9] | 82.1  | [72.1, 89.1] | 100.0 | 168 |
| Yes                                     | 20.1 | [15.0, 26.5] | 79.9  | [73.5, 85.0] | 100.0 | 607 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 19.6 | [11.0, 32.4] | 80.4  | [67.6, 89.0] | 100.0 | 146 |
| Second                                  | 27.1 | [18.0, 38.6] | 72.9  | [61.4, 82.0] | 100.0 | 161 |
| Third                                   | 14.2 | [8.1, 23.5]  | 85.8  | [76.5, 91.9] | 100.0 | 154 |
| Fourth                                  | 19.3 | [10.6, 32.6] | 80.7  | [67.4, 89.4] | 100.0 | 170 |
| Fifth quintile                          | 17.2 | [10.3, 27.4] | 82.8  | [72.6, 89.7] | 100.0 | 137 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 19.9 | [14.5, 26.6] | 80.1  | [73.4, 85.5] | 100.0 | 349 |
| Yes                                     | 19.5 | [13.5, 27.3] | 80.5  | [72.7, 86.5] | 100.0 | 425 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |        |       |      |        |       |           |
| No                   | 18.1 | [11.2, | 27.9] | 81.9 | [72.1, | 88.8] | 100.0 163 |
| Yes                  | 20.1 | [14.0, | 27.8] | 79.9 | [72.2, | 86.0] | 100.0 611 |

|                             |      |        |       |      |        |       |           |
|-----------------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |      |        |       |      |        |       |           |
| No                          | 22.7 | [6.9,  | 53.8] | 77.3 | [46.2, | 93.1] | 100.0 40  |
| Yes                         | 19.4 | [14.5, | 25.5] | 80.6 | [74.5, | 85.5] | 100.0 734 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 19.7 | [14.4, | 26.5] | 80.3 | [73.5, | 85.6] | 100.0 555 |
| Yes                  | 19.5 | [13.1, | 28.0] | 80.5 | [72.0, | 86.9] | 100.0 219 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 22.0 | [14.9, | 31.2] | 78.0 | [68.8, | 85.1] | 100.0 230 |
| One         | 14.1 | [9.0,  | 21.4] | 85.9 | [78.6, | 91.0] | 100.0 288 |
| Two+        | 23.9 | [15.9, | 34.3] | 76.1 | [65.7, | 84.1] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 22.6 | [16.5, | 30.1] | 77.4 | [69.9, | 83.5] | 100.0 398 |
| Yes | 16.5 | [10.8, | 24.5] | 83.5 | [75.5, | 89.2] | 100.0 356 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 23.8 | [17.8, | 31.0] | 76.2 | [69.0, | 82.2] | 100.0 315 |
| 1 Booklet    | 18.3 | [10.3, | 30.3] | 81.7 | [69.7, | 89.7] | 100.0 138 |
| 2-5 Booklets | 16.6 | [11.1, | 24.2] | 83.4 | [75.8, | 88.9] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 30.8 | [17.8, | 47.7] | 69.2 | [52.3, | 82.2] | 100.0 84  |
| 1 Channel   | 18.2 | [11.2, | 28.2] | 81.8 | [71.8, | 88.8] | 100.0 194 |
| 2+ Channels | 18.3 | [12.7, | 25.7] | 81.7 | [74.3, | 87.3] | 100.0 470 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 19.8 | [14.5, | 26.5] | 80.2 | [73.5, | 85.5] | 100.0 705 |
| Yes | 22.9 | [9.0,  | 47.1] | 77.1 | [52.9, | 91.0] | 100.0 51  |

|       |      |        |       |      |        |       |           |
|-------|------|--------|-------|------|--------|-------|-----------|
| Total | 19.6 | [15.1, | 25.2] | 80.4 | [74.8, | 84.9] | 100.0 775 |
|-------|------|--------|-------|------|--------|-------|-----------|

Table 17h: Percentage who disagrees that HIV is a punishment for sinning (a9) -(SAfAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 23.4 | [18.4, 29.4] | 76.6  | [70.6, 81.6] | 100.0 | 448   |
| 20-24                                   | 19.7 | [14.6, 26.0] | 80.3  | [74.0, 85.4] | 100.0 | 583   |
| 25-29                                   | 17.1 | [13.7, 21.2] | 82.9  | [78.8, 86.3] | 100.0 | 541   |
| 30-34                                   | 16.4 | [12.5, 21.1] | 83.6  | [78.9, 87.5] | 100.0 | 396   |
| 35-39                                   | 20.9 | [16.0, 26.8] | 79.1  | [73.2, 84.0] | 100.0 | 270   |
| 40-44                                   | 22.0 | [14.9, 31.2] | 78.0  | [68.8, 85.1] | 100.0 | 187   |
| 45-49                                   | 17.0 | [11.4, 24.6] | 83.0  | [75.4, 88.6] | 100.0 | 186   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 18.4 | [15.4, 21.8] | 81.6  | [78.2, 84.6] | 100.0 | 898   |
| Div/sep/widow                           | 14.1 | [7.7, 24.4]  | 85.9  | [75.6, 92.3] | 100.0 | 111   |
| Never married                           | 20.4 | [17.4, 23.8] | 79.6  | [76.2, 82.6] | 100.0 | 1,600 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 19.1 | [13.3, 26.8] | 80.9  | [73.2, 86.7] | 100.0 | 413   |
| Protestant                              | 15.5 | [8.7, 26.3]  | 84.5  | [73.7, 91.3] | 100.0 | 181   |
| Roman Catholic                          | 21.6 | [12.7, 34.3] | 78.4  | [65.7, 87.3] | 100.0 | 164   |
| Pentacostal                             | 16.9 | [10.9, 25.2] | 83.1  | [74.8, 89.1] | 100.0 | 220   |
| Zionist                                 | 22.5 | [18.7, 26.8] | 77.5  | [73.2, 81.3] | 100.0 | 833   |
| Apostolic sect                          | 22.0 | [15.0, 31.1] | 78.0  | [68.9, 85.0] | 100.0 | 142   |
| Islamic                                 | 18.9 | [14.5, 24.2] | 81.1  | [75.8, 85.5] | 100.0 | 393   |
| Other                                   | 14.0 | [9.1, 21.0]  | 86.0  | [79.0, 90.9] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 27.5 | [19.3, 37.5] | 72.5  | [62.5, 80.7] | 100.0 | 138   |
| Primary                                 | 24.3 | [19.6, 29.7] | 75.7  | [70.3, 80.4] | 100.0 | 494   |
| Secondary                               | 18.6 | [14.7, 23.4] | 81.4  | [76.6, 85.3] | 100.0 | 688   |
| High school                             | 17.8 | [14.4, 21.8] | 82.2  | [78.2, 85.6] | 100.0 | 1,037 |
| Tertiary                                | 16.1 | [12.0, 21.3] | 83.9  | [78.7, 88.0] | 100.0 | 253   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 25.4 | [21.4, 29.8] | 74.6  | [70.2, 78.6] | 100.0 | 862   |
| Yes                                     | 16.7 | [14.4, 19.3] | 83.3  | [80.7, 85.6] | 100.0 | 1,747 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 22.2 | [17.1, 28.2] | 77.8  | [71.8, 82.9] | 100.0 | 531   |
| Second                                  | 20.0 | [16.0, 24.6] | 80.0  | [75.4, 84.0] | 100.0 | 529   |
| Third                                   | 20.6 | [16.1, 26.0] | 79.4  | [74.0, 83.9] | 100.0 | 507   |
| Fourth                                  | 16.1 | [12.6, 20.3] | 83.9  | [79.7, 87.4] | 100.0 | 591   |
| Fifth quintile                          | 17.8 | [12.8, 24.3] | 82.2  | [75.7, 87.2] | 100.0 | 415   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 21.6 | [18.2, 25.3] | 78.4  | [74.7, 81.8] | 100.0 | 1,180 |
| Yes                                     | 17.9 | [14.9, 21.4] | 82.1  | [78.6, 85.1] | 100.0 | 1,427 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 24.9 | [20.0, 30.5] | 75.1 | [69.5, 80.0] | 100.0 | 445   |
| Yes | 18.5 | [16.2, 21.1] | 81.5 | [78.9, 83.8] | 100.0 | 2,165 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 19.6 | [13.3, 27.8] | 80.4 | [72.2, 86.7] | 100.0 | 174   |
| Yes | 19.5 | [17.1, 22.2] | 80.5 | [77.8, 82.9] | 100.0 | 2,436 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 20.3 | [17.8, 23.0] | 79.7 | [77.0, 82.2] | 100.0 | 1,868 |
| Yes | 17.8 | [13.9, 22.5] | 82.2 | [77.5, 86.1] | 100.0 | 740   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 20.0 | [16.1, 24.5] | 80.0 | [75.5, 83.9] | 100.0 | 848 |
| One         | 19.7 | [16.0, 24.0] | 80.3 | [76.0, 84.0] | 100.0 | 926 |
| Two+        | 19.0 | [14.8, 24.0] | 81.0 | [76.0, 85.2] | 100.0 | 830 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 21.4 | [18.4, 24.8] | 78.6 | [75.2, 81.6] | 100.0 | 1,436 |
| Yes | 18.0 | [14.7, 21.9] | 82.0 | [78.1, 85.3] | 100.0 | 1,092 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |       |
|--------------|------|--------------|------|--------------|-------|-------|
| None         | 20.7 | [17.7, 24.0] | 79.3 | [76.0, 82.3] | 100.0 | 1,320 |
| 1 Booklet    | 21.3 | [17.0, 26.2] | 78.7 | [73.8, 83.0] | 100.0 | 452   |
| 2-5 Booklets | 17.2 | [12.8, 22.8] | 82.8 | [77.2, 87.2] | 100.0 | 826   |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |       |
|-------------|------|--------------|------|--------------|-------|-------|
| None        | 23.7 | [18.9, 29.4] | 76.3 | [70.6, 81.1] | 100.0 | 387   |
| 1 Channel   | 21.6 | [17.5, 26.5] | 78.4 | [73.5, 82.5] | 100.0 | 767   |
| 2+ Channels | 18.2 | [15.4, 21.4] | 81.8 | [78.6, 84.6] | 100.0 | 1,358 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 19.2 | [16.7, 21.8] | 80.8 | [78.2, 83.3] | 100.0 | 2,271 |
| Yes | 23.5 | [17.6, 30.7] | 76.5 | [69.3, 82.4] | 100.0 | 280   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 19.5 | [17.2, 22.1] | 80.5 | [77.9, 82.8] | 100.0 | 2,611 |
|-------|------|--------------|------|--------------|-------|-------|



Table 18a: Percentage who disagrees that telling people you are HIV+ doesn't help anything (a8) -(All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 42.3 | [36.1, 48.7] | 57.7  | [51.3, 63.9] | 100.0 | 694   |
| 20-24                                   | 34.3 | [28.9, 40.1] | 65.7  | [59.9, 71.1] | 100.0 | 909   |
| 25-29                                   | 29.5 | [24.8, 34.7] | 70.5  | [65.3, 75.2] | 100.0 | 820   |
| 30-34                                   | 31.3 | [26.3, 36.8] | 68.7  | [63.2, 73.7] | 100.0 | 595   |
| 35-39                                   | 32.3 | [19.6, 48.2] | 67.7  | [51.8, 80.4] | 100.0 | 409   |
| 40-44                                   | 47.2 | [36.4, 58.2] | 52.8  | [41.8, 63.6] | 100.0 | 264   |
| 45-49                                   | 35.1 | [26.0, 45.3] | 64.9  | [54.7, 74.0] | 100.0 | 267   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 37.3 | [30.4, 44.6] | 62.7  | [55.4, 69.6] | 100.0 | 1,346 |
| Div/sep/widow                           | 38.2 | [26.1, 52.0] | 61.8  | [48.0, 73.9] | 100.0 | 180   |
| Never married                           | 33.8 | [30.4, 37.3] | 66.2  | [62.7, 69.6] | 100.0 | 2,430 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 38.3 | [32.0, 45.0] | 61.7  | [55.0, 68.0] | 100.0 | 651   |
| Protestant                              | 33.3 | [23.9, 44.1] | 66.7  | [55.9, 76.1] | 100.0 | 267   |
| Roman Catholic                          | 35.3 | [22.7, 50.2] | 64.7  | [49.8, 77.3] | 100.0 | 241   |
| Pentacostal                             | 32.8 | [25.4, 41.1] | 67.2  | [58.9, 74.6] | 100.0 | 319   |
| Zionist                                 | 36.4 | [31.0, 42.3] | 63.6  | [57.7, 69.0] | 100.0 | 1,232 |
| Apostolic sect                          | 24.6 | [19.1, 31.1] | 75.4  | [68.9, 80.9] | 100.0 | 218   |
| Islamic                                 | 36.3 | [29.6, 43.7] | 63.7  | [56.3, 70.4] | 100.0 | 649   |
| Other                                   | 30.9 | [19.6, 45.2] | 69.1  | [54.8, 80.4] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 27.4 | [18.7, 38.1] | 72.6  | [61.9, 81.3] | 100.0 | 212   |
| Primary                                 | 43.8 | [37.5, 50.2] | 56.2  | [49.8, 62.5] | 100.0 | 761   |
| Secondary                               | 35.5 | [28.1, 43.6] | 64.5  | [56.4, 71.9] | 100.0 | 1,055 |
| High school                             | 33.8 | [29.6, 38.3] | 66.2  | [61.7, 70.4] | 100.0 | 1,494 |
| Tertiary                                | 24.3 | [18.0, 32.0] | 75.7  | [68.0, 82.0] | 100.0 | 433   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 38.9 | [32.3, 45.9] | 61.1  | [54.1, 67.7] | 100.0 | 1,320 |
| Yes                                     | 33.0 | [29.3, 36.9] | 67.0  | [63.1, 70.7] | 100.0 | 2,633 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 38.7 | [33.0, 44.6] | 61.3  | [55.4, 67.0] | 100.0 | 781   |
| Second                                  | 39.0 | [31.1, 47.4] | 61.0  | [52.6, 68.9] | 100.0 | 783   |
| Third                                   | 37.1 | [29.7, 45.1] | 62.9  | [54.9, 70.3] | 100.0 | 781   |
| Fourth                                  | 30.0 | [25.8, 34.5] | 70.0  | [65.5, 74.2] | 100.0 | 860   |
| Fifth quintile                          | 28.0 | [24.2, 32.2] | 72.0  | [67.8, 75.8] | 100.0 | 699   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 37.9 | [32.8, 43.4] | 62.1  | [56.6, 67.2] | 100.0 | 1,779 |
| Yes                                     | 32.7 | [28.9, 36.7] | 67.3  | [63.3, 71.1] | 100.0 | 2,175 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 38.1 | [31.7, | 44.9] | 61.9 | [55.1, | 68.3] | 100.0 684   |
| Yes                  | 34.4 | [30.0, | 39.1] | 65.6 | [60.9, | 70.0] | 100.0 3,273 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 40.5 | [31.6, | 50.1] | 59.5 | [49.9, | 68.4] | 100.0 252   |
| Yes                         | 34.6 | [30.9, | 38.5] | 65.4 | [61.5, | 69.1] | 100.0 3,704 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 36.8 | [32.1, | 41.7] | 63.2 | [58.3, | 67.9] | 100.0 2,781 |
| Yes                  | 30.5 | [25.3, | 36.3] | 69.5 | [63.7, | 74.7] | 100.0 1,174 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| No Exposure | 36.5 | [31.0, | 42.3] | 63.5 | [57.7, | 69.0] | 100.0 1,297 |
| One         | 33.7 | [27.4, | 40.6] | 66.3 | [59.4, | 72.6] | 100.0 1,392 |
| Two+        | 35.0 | [30.0, | 40.3] | 65.0 | [59.7, | 70.0] | 100.0 1,259 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 34.1 | [28.7, | 39.9] | 65.9 | [60.1, | 71.3] | 100.0 2,194 |
| Yes | 35.9 | [31.7, | 40.3] | 64.1 | [59.7, | 68.3] | 100.0 1,648 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 31.5 | [27.1, | 36.3] | 68.5 | [63.7, | 72.9] | 100.0 1,992 |
| 1 Booklet    | 44.9 | [37.7, | 52.3] | 55.1 | [47.7, | 62.3] | 100.0 687   |
| 2-5 Booklets | 34.9 | [28.6, | 41.8] | 65.1 | [58.2, | 71.4] | 100.0 1,261 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 35.4 | [28.4, | 43.1] | 64.6 | [56.9, | 71.6] | 100.0 591   |
| 1 Channel   | 31.6 | [26.0, | 38.0] | 68.4 | [62.0, | 74.0] | 100.0 1,177 |
| 2+ Channels | 36.4 | [31.7, | 41.5] | 63.6 | [58.5, | 68.3] | 100.0 2,046 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 35.1 | [31.0, | 39.5] | 64.9 | [60.5, | 69.0] | 100.0 3,455 |
| Yes | 34.0 | [26.8, | 41.9] | 66.0 | [58.1, | 73.2] | 100.0 428   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 35.0 | [31.1, | 39.1] | 65.0 | [60.9, | 68.9] | 100.0 3,958 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 18b: Percentage who disagrees that telling people you are HIV+ doesn't help anything (a8) -(Females Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 37.6 | [30.5, 45.3] | 62.4  | [54.7, 69.5] | 100.0 | 305   |
| 20-24                                   | 38.4 | [31.4, 45.9] | 61.6  | [54.1, 68.6] | 100.0 | 470   |
| 25-29                                   | 31.9 | [25.7, 38.9] | 68.1  | [61.1, 74.3] | 100.0 | 435   |
| 30-34                                   | 35.5 | [26.5, 45.7] | 64.5  | [54.3, 73.5] | 100.0 | 300   |
| 35-39                                   | 27.2 | [17.3, 40.0] | 72.8  | [60.0, 82.7] | 100.0 | 198   |
| 40-44                                   | 55.3 | [42.2, 67.7] | 44.7  | [32.3, 57.8] | 100.0 | 137   |
| 45-49                                   | 31.7 | [20.0, 46.2] | 68.3  | [53.8, 80.0] | 100.0 | 145   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 38.8 | [32.5, 45.5] | 61.2  | [54.5, 67.5] | 100.0 | 793   |
| Div/sep/widow                           | 37.8 | [22.7, 55.7] | 62.2  | [44.3, 77.3] | 100.0 | 129   |
| Never married                           | 34.4 | [30.0, 39.0] | 65.6  | [61.0, 70.0] | 100.0 | 1,066 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 38.2 | [31.7, 45.2] | 61.8  | [54.8, 68.3] | 100.0 | 419   |
| Protestant                              | 34.1 | [17.8, 55.2] | 65.9  | [44.8, 82.2] | 100.0 | 132   |
| Roman Catholic                          | 37.3 | [16.2, 64.6] | 62.7  | [35.4, 83.8] | 100.0 | 113   |
| Pentacostal                             | 22.3 | [14.3, 33.0] | 77.7  | [67.0, 85.7] | 100.0 | 121   |
| Zionist                                 | 37.8 | [31.0, 45.0] | 62.2  | [55.0, 69.0] | 100.0 | 596   |
| Apostolic sect                          | 25.5 | [16.2, 37.8] | 74.5  | [62.2, 83.8] | 100.0 | 113   |
| Islamic                                 | 39.2 | [30.1, 49.2] | 60.8  | [50.8, 69.9] | 100.0 | 417   |
| Other                                   | 26.5 | [14.3, 43.7] | 73.5  | [56.3, 85.7] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 27.6 | [15.2, 44.8] | 72.4  | [55.2, 84.8] | 100.0 | 121   |
| Primary                                 | 41.5 | [34.1, 49.3] | 58.5  | [50.7, 65.9] | 100.0 | 397   |
| Secondary                               | 33.4 | [28.3, 38.9] | 66.6  | [61.1, 71.7] | 100.0 | 580   |
| High school                             | 39.4 | [31.3, 48.1] | 60.6  | [51.9, 68.7] | 100.0 | 664   |
| Tertiary                                | 27.7 | [20.7, 35.9] | 72.3  | [64.1, 79.3] | 100.0 | 228   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 36.3 | [30.6, 42.3] | 63.7  | [57.7, 69.4] | 100.0 | 687   |
| Yes                                     | 35.9 | [30.8, 41.4] | 64.1  | [58.6, 69.2] | 100.0 | 1,303 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 40.4 | [33.2, 48.0] | 59.6  | [52.0, 66.8] | 100.0 | 407   |
| Second                                  | 34.4 | [27.7, 41.9] | 65.6  | [58.1, 72.3] | 100.0 | 391   |
| Third                                   | 41.1 | [30.9, 52.2] | 58.9  | [47.8, 69.1] | 100.0 | 381   |
| Fourth                                  | 31.5 | [25.6, 38.1] | 68.5  | [61.9, 74.4] | 100.0 | 438   |
| Fifth quintile                          | 31.8 | [26.1, 38.1] | 68.2  | [61.9, 73.9] | 100.0 | 354   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 35.9 | [30.2, 42.1] | 64.1  | [57.9, 69.8] | 100.0 | 899   |
| Yes                                     | 36.2 | [31.4, 41.4] | 63.8  | [58.6, 68.6] | 100.0 | 1,088 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 35.2 | [27.8, | 43.3] | 64.8 | [56.7, | 72.2] | 100.0 372   |
| Yes                  | 36.3 | [32.2, | 40.5] | 63.7 | [59.5, | 67.8] | 100.0 1,617 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 34.3 | [23.2, | 47.3] | 65.7 | [52.7, | 76.8] | 100.0 105   |
| Yes                         | 36.2 | [32.2, | 40.4] | 63.8 | [59.6, | 67.8] | 100.0 1,884 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 37.5 | [32.8, | 42.5] | 62.5 | [57.5, | 67.2] | 100.0 1,419 |
| Yes                  | 32.0 | [25.0, | 39.9] | 68.0 | [60.1, | 75.0] | 100.0 570   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 38.0 | [31.7, | 44.6] | 62.0 | [55.4, | 68.3] | 100.0 611 |
| One         | 35.8 | [29.1, | 43.2] | 64.2 | [56.8, | 70.9] | 100.0 701 |
| Two+        | 34.7 | [27.5, | 42.6] | 65.3 | [57.4, | 72.5] | 100.0 672 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 33.6 | [28.8, | 38.7] | 66.4 | [61.3, | 71.2] | 100.0 1,083 |
| Yes | 39.3 | [33.3, | 45.6] | 60.7 | [54.4, | 66.7] | 100.0 844   |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 32.4 | [27.3, | 37.9] | 67.6 | [62.1, | 72.7] | 100.0 995 |
| 1 Booklet    | 53.8 | [43.8, | 63.6] | 46.2 | [36.4, | 56.2] | 100.0 331 |
| 2-5 Booklets | 31.8 | [26.6, | 37.5] | 68.2 | [62.5, | 73.4] | 100.0 655 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 39.4 | [29.0, | 50.8] | 60.6 | [49.2, | 71.0] | 100.0 253   |
| 1 Channel   | 30.5 | [23.1, | 39.2] | 69.5 | [60.8, | 76.9] | 100.0 604   |
| 2+ Channels | 38.5 | [34.1, | 43.0] | 61.5 | [57.0, | 65.9] | 100.0 1,052 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 35.2 | [31.0, | 39.6] | 64.8 | [60.4, | 69.0] | 100.0 1,786 |
| Yes | 43.0 | [29.8, | 57.3] | 57.0 | [42.7, | 70.2] | 100.0 162   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 36.0 | [32.3, | 40.0] | 64.0 | [60.0, | 67.7] | 100.0 1,990 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 18c: Percentage who disagrees that telling people you are HIV+ doesn't help anything (a8) -(Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 46.6 | [37.1, 56.4] | 53.4  | [43.6, 62.9] | 100.0 | 389   |
| 20-24                                   | 29.9 | [21.8, 39.4] | 70.1  | [60.6, 78.2] | 100.0 | 439   |
| 25-29                                   | 26.6 | [21.1, 33.0] | 73.4  | [67.0, 78.9] | 100.0 | 385   |
| 30-34                                   | 25.9 | [18.6, 34.9] | 74.1  | [65.1, 81.4] | 100.0 | 295   |
| 35-39                                   | 36.1 | [16.3, 62.1] | 63.9  | [37.9, 83.7] | 100.0 | 211   |
| 40-44                                   | 36.8 | [24.1, 51.7] | 63.2  | [48.3, 75.9] | 100.0 | 127   |
| 45-49                                   | 39.5 | [26.5, 54.2] | 60.5  | [45.8, 73.5] | 100.0 | 122   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 35.2 | [24.1, 48.1] | 64.8  | [51.9, 75.9] | 100.0 | 553   |
| Div/sep/widow                           | 39.4 | [21.1, 61.2] | 60.6  | [38.8, 78.9] | 100.0 | 51    |
| Never married                           | 33.2 | [26.9, 40.2] | 66.8  | [59.8, 73.1] | 100.0 | 1,364 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 38.6 | [27.7, 50.7] | 61.4  | [49.3, 72.3] | 100.0 | 232   |
| Protestant                              | 32.5 | [20.4, 47.5] | 67.5  | [52.5, 79.6] | 100.0 | 135   |
| Roman Catholic                          | 33.4 | [21.8, 47.5] | 66.6  | [52.5, 78.2] | 100.0 | 128   |
| Pentacostal                             | 39.1 | [28.8, 50.5] | 60.9  | [49.5, 71.2] | 100.0 | 198   |
| Zionist                                 | 35.2 | [28.8, 42.2] | 64.8  | [57.8, 71.2] | 100.0 | 636   |
| Apostolic sect                          | 23.7 | [13.6, 37.8] | 76.3  | [62.2, 86.4] | 100.0 | 105   |
| Islamic                                 | 30.7 | [22.6, 40.3] | 69.3  | [59.7, 77.4] | 100.0 | 232   |
| Other                                   | 32.1 | [18.1, 50.4] | 67.9  | [49.6, 81.9] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 27.0 | [17.8, 38.9] | 73.0  | [61.1, 82.2] | 100.0 | 91    |
| Primary                                 | 46.3 | [37.7, 55.1] | 53.7  | [44.9, 62.3] | 100.0 | 364   |
| Secondary                               | 38.0 | [25.5, 52.5] | 62.0  | [47.5, 74.5] | 100.0 | 475   |
| High school                             | 29.0 | [22.5, 36.5] | 71.0  | [63.5, 77.5] | 100.0 | 830   |
| Tertiary                                | 20.1 | [11.3, 33.2] | 79.9  | [66.8, 88.7] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 41.6 | [31.6, 52.4] | 58.4  | [47.6, 68.4] | 100.0 | 633   |
| Yes                                     | 29.6 | [23.7, 36.4] | 70.4  | [63.6, 76.3] | 100.0 | 1,330 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 36.5 | [29.6, 44.1] | 63.5  | [55.9, 70.4] | 100.0 | 374   |
| Second                                  | 44.0 | [30.9, 58.1] | 56.0  | [41.9, 69.1] | 100.0 | 392   |
| Third                                   | 33.5 | [24.2, 44.4] | 66.5  | [55.6, 75.8] | 100.0 | 400   |
| Fourth                                  | 28.2 | [19.8, 38.4] | 71.8  | [61.6, 80.2] | 100.0 | 422   |
| Fifth quintile                          | 24.0 | [17.9, 31.4] | 76.0  | [68.6, 82.1] | 100.0 | 345   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 40.1 | [32.0, 48.7] | 59.9  | [51.3, 68.0] | 100.0 | 880   |
| Yes                                     | 28.9 | [22.4, 36.3] | 71.1  | [63.7, 77.6] | 100.0 | 1,087 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 42.4 | [33.2, 52.1] | 57.6 | [47.9, 66.8] | 100.0 | 312   |
| Yes | 32.5 | [25.3, 40.6] | 67.5 | [59.4, 74.7] | 100.0 | 1,656 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 47.0 | [30.4, 64.2] | 53.0 | [35.8, 69.6] | 100.0 | 147   |
| Yes | 32.9 | [26.6, 39.9] | 67.1 | [60.1, 73.4] | 100.0 | 1,820 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 35.9 | [28.8, 43.7] | 64.1 | [56.3, 71.2] | 100.0 | 1,362 |
| Yes | 29.2 | [21.3, 38.6] | 70.8 | [61.4, 78.7] | 100.0 | 604   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 35.0 | [27.7, 43.1] | 65.0 | [56.9, 72.3] | 100.0 | 686 |
| One         | 31.5 | [22.1, 42.8] | 68.5 | [57.2, 77.9] | 100.0 | 691 |
| Two+        | 35.4 | [26.9, 45.0] | 64.6 | [55.0, 73.1] | 100.0 | 587 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 34.6 | [26.4, 43.8] | 65.4 | [56.2, 73.6] | 100.0 | 1,111 |
| Yes | 31.8 | [26.0, 38.2] | 68.2 | [61.8, 74.0] | 100.0 | 804   |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 30.6 | [25.1, 36.9] | 69.4 | [63.1, 74.9] | 100.0 | 997 |
| 1 Booklet    | 34.9 | [21.7, 51.0] | 65.1 | [49.0, 78.3] | 100.0 | 356 |
| 2-5 Booklets | 38.4 | [29.4, 48.3] | 61.6 | [51.7, 70.6] | 100.0 | 606 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 32.3 | [23.4, 42.7] | 67.7 | [57.3, 76.6] | 100.0 | 338 |
| 1 Channel   | 32.9 | [26.0, 40.5] | 67.1 | [59.5, 74.0] | 100.0 | 573 |
| 2+ Channels | 34.1 | [25.2, 44.2] | 65.9 | [55.8, 74.8] | 100.0 | 994 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 35.0 | [28.2, 42.4] | 65.0 | [57.6, 71.8] | 100.0 | 1,669 |
| Yes | 28.7 | [21.1, 37.8] | 71.3 | [62.2, 78.9] | 100.0 | 266   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 33.9 | [27.4, 41.1] | 66.1 | [58.9, 72.6] | 100.0 | 1,968 |
|-------|------|--------------|------|--------------|-------|-------|

Table 18d: Percentage who disagrees that telling people you are HIV+ doesn't help anything (a8) -(Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 43.7 | [34.0, 53.9] | 56.3  | [46.1, 66.0] | 100.0 | 264 |
| 20-24                                   | 34.5 | [27.0, 43.0] | 65.5  | [57.0, 73.0] | 100.0 | 309 |
| 25-29                                   | 28.0 | [20.8, 36.6] | 72.0  | [63.4, 79.2] | 100.0 | 266 |
| 30-34                                   | 36.0 | [28.5, 44.4] | 64.0  | [55.6, 71.5] | 100.0 | 192 |
| 35-39                                   | 36.3 | [16.1, 62.9] | 63.7  | [37.1, 83.9] | 100.0 | 122 |
| 40-44                                   | 48.4 | [31.1, 66.0] | 51.6  | [34.0, 68.9] | 100.0 | 80  |
| 45-49                                   | 32.7 | [21.2, 46.8] | 67.3  | [53.2, 78.8] | 100.0 | 98  |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 38.4 | [27.4, 50.7] | 61.6  | [49.3, 72.6] | 100.0 | 450 |
| Div/sep/widow                           | 32.6 | [16.4, 54.4] | 67.4  | [45.6, 83.6] | 100.0 | 59  |
| Never married                           | 35.1 | [29.7, 40.9] | 64.9  | [59.1, 70.3] | 100.0 | 822 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 43.7 | [32.4, 55.6] | 56.3  | [44.4, 67.6] | 100.0 | 180 |
| Protestant                              | 37.9 | [23.0, 55.6] | 62.1  | [44.4, 77.0] | 100.0 | 86  |
| Roman Catholic                          | 54.1 | [33.2, 73.6] | 45.9  | [26.4, 66.8] | 100.0 | 60  |
| Pentacostal                             | 32.0 | [21.2, 45.3] | 68.0  | [54.7, 78.8] | 100.0 | 109 |
| Zionist                                 | 31.9 | [23.9, 41.1] | 68.1  | [58.9, 76.1] | 100.0 | 471 |
| Apostolic sect                          | 24.2 | [16.8, 33.5] | 75.8  | [66.5, 83.2] | 100.0 | 67  |
| Islamic                                 | 39.9 | [29.4, 51.5] | 60.1  | [48.5, 70.6] | 100.0 | 230 |
| Other                                   | 30.4 | [15.0, 51.9] | 69.6  | [48.1, 85.0] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 22.8 | [11.9, 39.3] | 77.2  | [60.7, 88.1] | 100.0 | 89  |
| Primary                                 | 43.7 | [34.9, 53.0] | 56.3  | [47.0, 65.1] | 100.0 | 302 |
| Secondary                               | 33.6 | [22.5, 46.8] | 66.4  | [53.2, 77.5] | 100.0 | 385 |
| High school                             | 37.4 | [30.8, 44.4] | 62.6  | [55.6, 69.2] | 100.0 | 473 |
| Tertiary                                | 27.6 | [13.6, 47.9] | 72.4  | [52.1, 86.4] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 37.0 | [27.7, 47.3] | 63.0  | [52.7, 72.3] | 100.0 | 544 |
| Yes                                     | 35.5 | [29.4, 42.1] | 64.5  | [57.9, 70.6] | 100.0 | 785 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 37.3 | [29.2, 46.1] | 62.7  | [53.9, 70.8] | 100.0 | 324 |
| Second                                  | 41.0 | [30.1, 52.8] | 59.0  | [47.2, 69.9] | 100.0 | 336 |
| Third                                   | 36.2 | [25.7, 48.3] | 63.8  | [51.7, 74.3] | 100.0 | 322 |
| Fourth                                  | 30.2 | [24.2, 37.0] | 69.8  | [63.0, 75.8] | 100.0 | 265 |
| Fifth quintile                          | 31.0 | [19.9, 44.9] | 69.0  | [55.1, 80.1] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 38.9 | [31.0, 47.4] | 61.1  | [52.6, 69.0] | 100.0 | 694 |
| Yes                                     | 33.4 | [27.0, 40.3] | 66.6  | [59.7, 73.0] | 100.0 | 634 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 39.4 | [29.4, | 50.3] | 60.6 | [49.7, | 70.6] | 100.0 241   |
| Yes                  | 35.3 | [28.1, | 43.3] | 64.7 | [56.7, | 71.9] | 100.0 1,089 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 44.5 | [32.2, | 57.6] | 55.5 | [42.4, | 67.8] | 100.0 97    |
| Yes                         | 35.4 | [29.2, | 42.1] | 64.6 | [57.9, | 70.8] | 100.0 1,233 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 37.0 | [29.7, | 45.0] | 63.0 | [55.0, | 70.3] | 100.0 989 |
| Yes                  | 32.9 | [23.4, | 43.9] | 67.1 | [56.1, | 76.6] | 100.0 341 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 35.2 | [25.8, | 45.9] | 64.8 | [54.1, | 74.2] | 100.0 391 |
| One         | 33.8 | [24.3, | 44.8] | 66.2 | [55.2, | 75.7] | 100.0 457 |
| Two+        | 39.1 | [31.8, | 46.9] | 60.9 | [53.1, | 68.2] | 100.0 480 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 32.5 | [24.4, | 41.9] | 67.5 | [58.1, | 75.6] | 100.0 813 |
| Yes | 41.5 | [34.5, | 48.9] | 58.5 | [51.1, | 65.5] | 100.0 471 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 29.3 | [22.4, | 37.3] | 70.7 | [62.7, | 77.6] | 100.0 712 |
| 1 Booklet    | 51.4 | [40.3, | 62.4] | 48.6 | [37.6, | 59.7] | 100.0 210 |
| 2-5 Booklets | 37.3 | [26.9, | 49.0] | 62.7 | [51.0, | 73.1] | 100.0 404 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 29.9 | [18.7, | 44.1] | 70.1 | [55.9, | 81.3] | 100.0 211 |
| 1 Channel   | 31.5 | [22.6, | 42.1] | 68.5 | [57.9, | 77.4] | 100.0 399 |
| 2+ Channels | 40.1 | [32.7, | 48.0] | 59.9 | [52.0, | 67.3] | 100.0 663 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 35.5 | [28.6, | 43.1] | 64.5 | [56.9, | 71.4] | 100.0 1,157 |
| Yes | 38.7 | [27.8, | 50.8] | 61.3 | [49.2, | 72.2] | 100.0 140   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 36.0 | [29.5, | 43.0] | 64.0 | [57.0, | 70.5] | 100.0 1,331 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 18e: Percentage who disagrees that telling people you are HIV+ doesn't help anything (a8) -(Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 33.0 | [25.9, 41.1] | 67.0  | [58.9, 74.1] | 100.0 | 197   |
| 20-24                                   | 26.5 | [20.5, 33.4] | 73.5  | [66.6, 79.5] | 100.0 | 273   |
| 25-29                                   | 23.7 | [17.4, 31.3] | 76.3  | [68.7, 82.6] | 100.0 | 321   |
| 30-34                                   | 24.6 | [18.7, 31.5] | 75.4  | [68.5, 81.3] | 100.0 | 220   |
| 35-39                                   | 28.1 | [17.6, 41.8] | 71.9  | [58.2, 82.4] | 100.0 | 155   |
| 40-44                                   | 37.6 | [20.2, 58.9] | 62.4  | [41.1, 79.8] | 100.0 | 84    |
| 45-49                                   | 14.4 | [6.6, 28.4]  | 85.6  | [71.6, 93.4] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 31.4 | [22.5, 42.0] | 68.6  | [58.0, 77.5] | 100.0 | 424   |
| Div/sep/widow                           | 26.6 | [15.5, 41.9] | 73.4  | [58.1, 84.5] | 100.0 | 54    |
| Never married                           | 25.1 | [22.4, 28.1] | 74.9  | [71.9, 77.6] | 100.0 | 819   |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 30.1 | [23.8, 37.2] | 69.9  | [62.8, 76.2] | 100.0 | 261   |
| Protestant                              | 28.5 | [20.6, 38.1] | 71.5  | [61.9, 79.4] | 100.0 | 110   |
| Roman Catholic                          | 15.2 | [7.7, 27.8]  | 84.8  | [72.2, 92.3] | 100.0 | 133   |
| Pentacostal                             | 26.0 | [15.8, 39.7] | 74.0  | [60.3, 84.2] | 100.0 | 115   |
| Zionist                                 | 31.2 | [24.6, 38.8] | 68.8  | [61.2, 75.4] | 100.0 | 302   |
| Apostolic sect                          | 16.5 | [9.7, 26.8]  | 83.5  | [73.2, 90.3] | 100.0 | 92    |
| Islamic                                 | 27.9 | [18.5, 39.9] | 72.1  | [60.1, 81.5] | 100.0 | 149   |
| Other                                   | 29.4 | [18.5, 43.3] | 70.6  | [56.7, 81.5] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 33.5 | [13.3, 62.4] | 66.5  | [37.6, 86.7] | 100.0 | 36    |
| Primary                                 | 36.9 | [28.0, 46.9] | 63.1  | [53.1, 72.0] | 100.0 | 177   |
| Secondary                               | 32.1 | [25.0, 40.1] | 67.9  | [59.9, 75.0] | 100.0 | 282   |
| High school                             | 23.6 | [18.2, 30.0] | 76.4  | [70.0, 81.8] | 100.0 | 551   |
| Tertiary                                | 21.7 | [15.4, 29.7] | 78.3  | [70.3, 84.6] | 100.0 | 251   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 39.0 | [29.0, 50.0] | 61.0  | [50.0, 71.0] | 100.0 | 284   |
| Yes                                     | 23.8 | [19.6, 28.6] | 76.2  | [71.4, 80.4] | 100.0 | 1,013 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 39.9 | [23.7, 58.6] | 60.1  | [41.4, 76.3] | 100.0 | 113   |
| Second                                  | 27.8 | [19.3, 38.2] | 72.2  | [61.8, 80.7] | 100.0 | 153   |
| Third                                   | 27.5 | [17.2, 40.9] | 72.5  | [59.1, 82.8] | 100.0 | 200   |
| Fourth                                  | 25.6 | [18.8, 33.9] | 74.4  | [66.1, 81.2] | 100.0 | 342   |
| Fifth quintile                          | 25.2 | [20.8, 30.2] | 74.8  | [69.8, 79.2] | 100.0 | 472   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 33.6 | [26.7, 41.2] | 66.4  | [58.8, 73.3] | 100.0 | 392   |
| Yes                                     | 24.4 | [20.6, 28.7] | 75.6  | [71.3, 79.4] | 100.0 | 906   |

|  |      |        |       |      |        |       |             |
|--|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio   |      |        |       |      |        |       |             |
| No   | 30.4 | [22.8, | 39.2] | 69.6 | [60.8, | 77.2] | 100.0 186   |
| Yes  | 26.5 | [22.2, | 31.3] | 73.5 | [68.7, | 77.8] | 100.0 1,112 |
| Household Owns Mobile Phone  |      |        |       |      |        |       |             |
| No   | 24.8 | [15.1, | 38.0] | 75.2 | [62.0, | 84.9] | 100.0 62    |
| Yes  | 27.2 | [23.5, | 31.1] | 72.8 | [68.9, | 76.5] | 100.0 1,236 |
| Household Owns a Car   |      |        |       |      |        |       |             |
| No   | 28.9 | [23.8, | 34.5] | 71.1 | [65.5, | 76.2] | 100.0 806   |
| Yes  | 24.2 | [19.9, | 29.2] | 75.8 | [70.8, | 80.1] | 100.0 491   |
| Exposure to OneLove Radio Programs or Champion Radio Adverts         |      |        |       |      |        |       |             |
| No Exposure  | 26.7 | [21.0, | 33.2] | 73.3 | [66.8, | 79.0] | 100.0 427   |
| One  | 30.4 | [26.0, | 35.2] | 69.6 | [64.8, | 74.0] | 100.0 436   |
| Two+   | 24.3 | [17.4, | 32.7] | 75.7 | [67.3, | 82.6] | 100.0 433   |
| Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe) |      |        |       |      |        |       |             |
| No   | 29.2 | [24.1, | 35.0] | 70.8 | [65.0, | 75.9] | 100.0 564   |
| Yes  | 24.7 | [22.0, | 27.6] | 75.3 | [72.4, | 78.0] | 100.0 704   |
| Level of Exposure to OneLove Booklets                                |      |        |       |      |        |       |             |
| None   | 27.5 | [23.5, | 31.9] | 72.5 | [68.1, | 76.5] | 100.0 601   |
| 1 Booklet  | 27.8 | [18.5, | 39.6] | 72.2 | [60.4, | 81.5] | 100.0 237   |
| 2-5 Booklets   | 26.2 | [19.9, | 33.6] | 73.8 | [66.4, | 80.1] | 100.0 454   |
| Multimedia Exposure to OneLove                                       |      |        |       |      |        |       |             |
| None   | 31.2 | [24.4, | 38.9] | 68.8 | [61.1, | 75.6] | 100.0 155   |
| 1 Channel  | 26.0 | [18.9, | 34.6] | 74.0 | [65.4, | 81.1] | 100.0 357   |
| 2+ Channels  | 26.1 | [22.3, | 30.4] | 73.9 | [69.6, | 77.7] | 100.0 749   |
| Exposed to Any SAfAIDS Materials or Program                          |      |        |       |      |        |       |             |
| No   | 27.7 | [24.0, | 31.8] | 72.3 | [68.2, | 76.0] | 100.0 1,157 |
| Yes  | 21.0 | [14.0, | 30.4] | 79.0 | [69.6, | 86.0] | 100.0 116   |
| Total  | 27.0 | [23.6, | 30.8] | 73.0 | [69.2, | 76.4] | 100.0 1,298 |

Table 18f: Percentage who disagrees that telling people you are HIV+ doesn't help anything (a8) -(Border Areas Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 45.1 | [37.0, 53.4] | 54.9  | [46.6, 63.0] | 100.0 | 233 |
| 20-24                                   | 39.8 | [27.3, 53.8] | 60.2  | [46.2, 72.7] | 100.0 | 327 |
| 25-29                                   | 40.0 | [32.1, 48.5] | 60.0  | [51.5, 67.9] | 100.0 | 233 |
| 30-34                                   | 23.8 | [16.3, 33.4] | 76.2  | [66.6, 83.7] | 100.0 | 183 |
| 35-39                                   | 26.0 | [17.7, 36.6] | 74.0  | [63.4, 82.3] | 100.0 | 132 |
| 40-44                                   | 52.8 | [35.3, 69.7] | 47.2  | [30.3, 64.7] | 100.0 | 100 |
| 45-49                                   | 46.7 | [28.5, 65.9] | 53.3  | [34.1, 71.5] | 100.0 | 121 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 39.4 | [31.8, 47.5] | 60.6  | [52.5, 68.2] | 100.0 | 472 |
| Div/sep/widow                           | 59.1 | [39.8, 75.9] | 40.9  | [24.1, 60.2] | 100.0 | 67  |
| Never married                           | 38.1 | [32.6, 43.9] | 61.9  | [56.1, 67.4] | 100.0 | 789 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 35.0 | [24.6, 47.1] | 65.0  | [52.9, 75.4] | 100.0 | 210 |
| Protestant                              | 23.6 | [13.0, 38.9] | 76.4  | [61.1, 87.0] | 100.0 | 71  |
| Roman Catholic                          | 31.6 | [16.7, 51.7] | 68.4  | [48.3, 83.3] | 100.0 | 48  |
| Pentacostal                             | 42.5 | [30.8, 55.1] | 57.5  | [44.9, 69.2] | 100.0 | 95  |
| Zionist                                 | 49.5 | [41.9, 57.2] | 50.5  | [42.8, 58.1] | 100.0 | 459 |
| Apostolic sect                          | 37.5 | [25.0, 51.9] | 62.5  | [48.1, 75.0] | 100.0 | 59  |
| Islamic                                 | 33.2 | [22.9, 45.3] | 66.8  | [54.7, 77.1] | 100.0 | 270 |
| Other                                   | 35.2 | [23.8, 48.5] | 64.8  | [51.5, 76.2] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 36.6 | [23.8, 51.7] | 63.4  | [48.3, 76.2] | 100.0 | 87  |
| Primary                                 | 47.5 | [35.8, 59.6] | 52.5  | [40.4, 64.2] | 100.0 | 282 |
| Secondary                               | 42.8 | [35.8, 50.2] | 57.2  | [49.8, 64.2] | 100.0 | 388 |
| High school                             | 35.2 | [29.6, 41.2] | 64.8  | [58.8, 70.4] | 100.0 | 470 |
| Tertiary                                | 24.8 | [16.3, 35.9] | 75.2  | [64.1, 83.7] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 44.0 | [34.8, 53.7] | 56.0  | [46.3, 65.2] | 100.0 | 492 |
| Yes                                     | 36.7 | [30.9, 43.0] | 63.3  | [57.0, 69.1] | 100.0 | 835 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 40.8 | [32.5, 49.8] | 59.2  | [50.2, 67.5] | 100.0 | 344 |
| Second                                  | 37.0 | [28.3, 46.7] | 63.0  | [53.3, 71.7] | 100.0 | 294 |
| Third                                   | 46.6 | [35.2, 58.4] | 53.4  | [41.6, 64.8] | 100.0 | 259 |
| Fourth                                  | 34.3 | [28.0, 41.1] | 65.7  | [58.9, 72.0] | 100.0 | 253 |
| Fifth quintile                          | 34.5 | [28.1, 41.5] | 65.5  | [58.5, 71.9] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 37.7 | [31.0, 44.9] | 62.3  | [55.1, 69.0] | 100.0 | 693 |
| Yes                                     | 41.3 | [36.0, 46.8] | 58.7  | [53.2, 64.0] | 100.0 | 635 |

|                      |      |        |       |      |        |       |       |
|----------------------|------|--------|-------|------|--------|-------|-------|
| Household Owns Radio |      |        |       |      |        |       |       |
| No                   | 40.1 | [30.8, | 50.3] | 59.9 | [49.7, | 69.2] | 257   |
| Yes                  | 39.3 | [34.5, | 44.3] | 60.7 | [55.7, | 65.5] | 1,072 |

|                             |      |        |       |      |        |       |       |
|-----------------------------|------|--------|-------|------|--------|-------|-------|
| Household Owns Mobile Phone |      |        |       |      |        |       |       |
| No                          | 40.5 | [25.1, | 58.2] | 59.5 | [41.8, | 74.9] | 93    |
| Yes                         | 39.3 | [34.8, | 44.1] | 60.7 | [55.9, | 65.2] | 1,235 |

|                      |      |        |       |      |        |       |     |
|----------------------|------|--------|-------|------|--------|-------|-----|
| Household Owns a Car |      |        |       |      |        |       |     |
| No                   | 41.8 | [35.3, | 48.5] | 58.2 | [51.5, | 64.7] | 986 |
| Yes                  | 33.0 | [27.1, | 39.5] | 67.0 | [60.5, | 72.9] | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |     |
|-------------|------|--------|-------|------|--------|-------|-----|
| No Exposure | 46.8 | [40.8, | 52.9] | 53.2 | [47.1, | 59.2] | 479 |
| One         | 36.1 | [25.3, | 48.5] | 63.9 | [51.5, | 74.7] | 499 |
| Two+        | 33.6 | [24.9, | 43.5] | 66.4 | [56.5, | 75.1] | 346 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |     |
|-----|------|--------|-------|------|--------|-------|-----|
| No  | 40.8 | [34.1, | 47.9] | 59.2 | [52.1, | 65.9] | 817 |
| Yes | 35.9 | [30.0, | 42.2] | 64.1 | [57.8, | 70.0] | 473 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |     |
|--------------|------|--------|-------|------|--------|-------|-----|
| None         | 39.8 | [33.5, | 46.6] | 60.2 | [53.4, | 66.5] | 679 |
| 1 Booklet    | 42.3 | [32.7, | 52.6] | 57.7 | [47.4, | 67.3] | 240 |
| 2-5 Booklets | 37.4 | [30.0, | 45.3] | 62.6 | [54.7, | 70.0] | 403 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |     |
|-------------|------|--------|-------|------|--------|-------|-----|
| None        | 49.2 | [42.1, | 56.3] | 50.8 | [43.7, | 57.9] | 225 |
| 1 Channel   | 36.0 | [28.9, | 43.8] | 64.0 | [56.2, | 71.1] | 421 |
| 2+ Channels | 36.6 | [29.8, | 44.0] | 63.4 | [56.0, | 70.2] | 634 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |       |
|-----|------|--------|-------|------|--------|-------|-------|
| No  | 40.8 | [35.8, | 46.0] | 59.2 | [54.0, | 64.2] | 1,141 |
| Yes | 30.0 | [21.3, | 40.3] | 70.0 | [59.7, | 78.7] | 172   |

|       |      |        |       |      |        |       |       |
|-------|------|--------|-------|------|--------|-------|-------|
| Total | 39.4 | [34.6, | 44.5] | 60.6 | [55.5, | 65.4] | 1,329 |
|-------|------|--------|-------|------|--------|-------|-------|

Table 18g: Percentage who disagrees that telling people you are HIV+ doesn't help anything (a8) -(Women Aged 15-24 Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 37.6 | [30.5, 45.3] | 62.4  | [54.7, 69.5] | 100.0 | 305 |
| 20-24                                   | 38.4 | [31.4, 45.9] | 61.6  | [54.1, 68.6] | 100.0 | 470 |
| 25-29                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 44.9 | [32.4, 58.0] | 55.1  | [42.0, 67.6] | 100.0 | 144 |
| Div/sep/widow                           | 47.1 | [6.8, 91.5]  | 52.9  | [8.5, 93.2]  | 100.0 | 3   |
| Never married                           | 37.1 | [30.7, 43.9] | 62.9  | [56.1, 69.3] | 100.0 | 628 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 39.3 | [27.8, 52.1] | 60.7  | [47.9, 72.2] | 100.0 | 172 |
| Protestant                              | 60.8 | [34.9, 81.8] | 39.2  | [18.2, 65.1] | 100.0 | 40  |
| Roman Catholic                          | 24.9 | [12.3, 43.9] | 75.1  | [56.1, 87.7] | 100.0 | 43  |
| Pentacostal                             | 22.3 | [10.9, 40.1] | 77.7  | [59.9, 89.1] | 100.0 | 52  |
| Zionist                                 | 38.1 | [27.8, 49.7] | 61.9  | [50.3, 72.2] | 100.0 | 226 |
| Apostolic sect                          | 22.9 | [10.0, 44.2] | 77.1  | [55.8, 90.0] | 100.0 | 41  |
| Islamic                                 | 39.5 | [28.7, 51.5] | 60.5  | [48.5, 71.3] | 100.0 | 172 |
| Other                                   | 44.2 | [17.4, 74.9] | 55.8  | [25.1, 82.6] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 46.0 | [21.1, 73.1] | 54.0  | [26.9, 78.9] | 100.0 | 17  |
| Primary                                 | 39.7 | [26.4, 54.7] | 60.3  | [45.3, 73.6] | 100.0 | 112 |
| Secondary                               | 35.9 | [27.1, 45.6] | 64.1  | [54.4, 72.9] | 100.0 | 243 |
| High school                             | 41.4 | [30.1, 53.7] | 58.6  | [46.3, 69.9] | 100.0 | 345 |
| Tertiary                                | 22.1 | [12.3, 36.4] | 77.9  | [63.6, 87.7] | 100.0 | 58  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 35.3 | [25.4, 46.6] | 64.7  | [53.4, 74.6] | 100.0 | 168 |
| Yes                                     | 38.9 | [31.8, 46.4] | 61.1  | [53.6, 68.2] | 100.0 | 607 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 39.5 | [27.0, 53.7] | 60.5  | [46.3, 73.0] | 100.0 | 146 |
| Second                                  | 33.1 | [24.5, 42.9] | 66.9  | [57.1, 75.5] | 100.0 | 161 |
| Third                                   | 43.8 | [28.1, 60.8] | 56.2  | [39.2, 71.9] | 100.0 | 154 |
| Fourth                                  | 36.1 | [25.1, 48.8] | 63.9  | [51.2, 74.9] | 100.0 | 170 |
| Fifth quintile                          | 36.4 | [26.6, 47.4] | 63.6  | [52.6, 73.4] | 100.0 | 137 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 33.8 | [26.0, 42.6] | 66.2  | [57.4, 74.0] | 100.0 | 349 |
| Yes                                     | 41.8 | [33.7, 50.4] | 58.2  | [49.6, 66.3] | 100.0 | 425 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |        |       |      |        |       |           |
| No                   | 34.7 | [23.2, | 48.3] | 65.3 | [51.7, | 76.8] | 100.0 163 |
| Yes                  | 39.0 | [32.9, | 45.5] | 61.0 | [54.5, | 67.1] | 100.0 611 |

|                             |      |        |       |      |        |       |           |
|-----------------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |      |        |       |      |        |       |           |
| No                          | 29.6 | [12.6, | 55.0] | 70.4 | [45.0, | 87.4] | 100.0 40  |
| Yes                         | 38.7 | [32.6, | 45.3] | 61.3 | [54.7, | 67.4] | 100.0 734 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 39.4 | [32.4, | 46.8] | 60.6 | [53.2, | 67.6] | 100.0 555 |
| Yes                  | 34.4 | [23.9, | 46.6] | 65.6 | [53.4, | 76.1] | 100.0 219 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 37.1 | [30.4, | 44.3] | 62.9 | [55.7, | 69.6] | 100.0 230 |
| One         | 41.4 | [31.4, | 52.2] | 58.6 | [47.8, | 68.6] | 100.0 288 |
| Two+        | 35.4 | [26.9, | 44.9] | 64.6 | [55.1, | 73.1] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 33.7 | [26.9, | 41.3] | 66.3 | [58.7, | 73.1] | 100.0 398 |
| Yes | 43.7 | [35.3, | 52.4] | 56.3 | [47.6, | 64.7] | 100.0 356 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 30.5 | [22.9, | 39.2] | 69.5 | [60.8, | 77.1] | 100.0 315 |
| 1 Booklet    | 58.1 | [43.4, | 71.4] | 41.9 | [28.6, | 56.6] | 100.0 138 |
| 2-5 Booklets | 35.6 | [28.6, | 43.3] | 64.4 | [56.7, | 71.4] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 31.3 | [20.4, | 44.7] | 68.7 | [55.3, | 79.6] | 100.0 84  |
| 1 Channel   | 33.5 | [23.0, | 45.9] | 66.5 | [54.1, | 77.0] | 100.0 194 |
| 2+ Channels | 41.6 | [34.7, | 48.7] | 58.4 | [51.3, | 65.3] | 100.0 470 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 37.3 | [31.3, | 43.7] | 62.7 | [56.3, | 68.7] | 100.0 705 |
| Yes | 36.2 | [19.0, | 58.0] | 63.8 | [42.0, | 81.0] | 100.0 51  |

|       |      |        |       |      |        |       |           |
|-------|------|--------|-------|------|--------|-------|-----------|
| Total | 38.1 | [32.4, | 44.1] | 61.9 | [55.9, | 67.6] | 100.0 775 |
|-------|------|--------|-------|------|--------|-------|-----------|

Table 18h: Percentage who disagrees that telling people you are HIV+ doesn't help anything (a8) -(SAfAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 38.0 | [32.7, 43.5] | 62.0  | [56.5, 67.3] | 100.0 | 449   |
| 20-24                                   | 29.9 | [25.7, 34.5] | 70.1  | [65.5, 74.3] | 100.0 | 583   |
| 25-29                                   | 30.0 | [25.0, 35.6] | 70.0  | [64.4, 75.0] | 100.0 | 541   |
| 30-34                                   | 31.1 | [25.5, 37.2] | 68.9  | [62.8, 74.5] | 100.0 | 396   |
| 35-39                                   | 28.2 | [22.0, 35.4] | 71.8  | [64.6, 78.0] | 100.0 | 270   |
| 40-44                                   | 36.4 | [26.2, 48.0] | 63.6  | [52.0, 73.8] | 100.0 | 187   |
| 45-49                                   | 30.5 | [19.9, 43.7] | 69.5  | [56.3, 80.1] | 100.0 | 185   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 31.4 | [26.4, 36.9] | 68.6  | [63.1, 73.6] | 100.0 | 897   |
| Div/sep/widow                           | 33.2 | [20.9, 48.2] | 66.8  | [51.8, 79.1] | 100.0 | 111   |
| Never married                           | 32.1 | [29.3, 34.9] | 67.9  | [65.1, 70.7] | 100.0 | 1,601 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 36.4 | [29.6, 43.9] | 63.6  | [56.1, 70.4] | 100.0 | 413   |
| Protestant                              | 26.1 | [19.2, 34.3] | 73.9  | [65.7, 80.8] | 100.0 | 181   |
| Roman Catholic                          | 32.0 | [24.7, 40.2] | 68.0  | [59.8, 75.3] | 100.0 | 164   |
| Pentacostal                             | 28.9 | [22.1, 36.7] | 71.1  | [63.3, 77.9] | 100.0 | 220   |
| Zionist                                 | 33.0 | [27.7, 38.7] | 67.0  | [61.3, 72.3] | 100.0 | 833   |
| Apostolic sect                          | 32.5 | [23.9, 42.4] | 67.5  | [57.6, 76.1] | 100.0 | 142   |
| Islamic                                 | 31.7 | [25.1, 39.2] | 68.3  | [60.8, 74.9] | 100.0 | 393   |
| Other                                   | 29.0 | [20.9, 38.8] | 71.0  | [61.2, 79.1] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 35.7 | [25.5, 47.3] | 64.3  | [52.7, 74.5] | 100.0 | 138   |
| Primary                                 | 41.4 | [35.2, 47.9] | 58.6  | [52.1, 64.8] | 100.0 | 494   |
| Secondary                               | 30.6 | [25.1, 36.6] | 69.4  | [63.4, 74.9] | 100.0 | 689   |
| High school                             | 29.6 | [25.8, 33.7] | 70.4  | [66.3, 74.2] | 100.0 | 1,036 |
| Tertiary                                | 25.7 | [18.7, 34.1] | 74.3  | [65.9, 81.3] | 100.0 | 253   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 37.5 | [32.2, 43.2] | 62.5  | [56.8, 67.8] | 100.0 | 862   |
| Yes                                     | 29.3 | [26.2, 32.6] | 70.7  | [67.4, 73.8] | 100.0 | 1,747 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 33.6 | [28.3, 39.4] | 66.4  | [60.6, 71.7] | 100.0 | 532   |
| Second                                  | 34.4 | [29.2, 40.0] | 65.6  | [60.0, 70.8] | 100.0 | 529   |
| Third                                   | 33.2 | [26.6, 40.6] | 66.8  | [59.4, 73.4] | 100.0 | 506   |
| Fourth                                  | 29.5 | [24.3, 35.3] | 70.5  | [64.7, 75.7] | 100.0 | 590   |
| Fifth quintile                          | 28.4 | [23.2, 34.1] | 71.6  | [65.9, 76.8] | 100.0 | 415   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 34.1 | [30.4, 38.1] | 65.9  | [61.9, 69.6] | 100.0 | 1,182 |
| Yes                                     | 30.3 | [26.7, 34.1] | 69.7  | [65.9, 73.3] | 100.0 | 1,425 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 35.6 | [28.9, | 42.9] | 64.4 | [57.1, | 71.1] | 100.0 445   |
| Yes                  | 31.3 | [28.3, | 34.4] | 68.7 | [65.6, | 71.7] | 100.0 2,165 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 40.9 | [32.3, | 50.1] | 59.1 | [49.9, | 67.7] | 100.0 174   |
| Yes                         | 31.4 | [28.6, | 34.4] | 68.6 | [65.6, | 71.4] | 100.0 2,436 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 33.1 | [29.9, | 36.5] | 66.9 | [63.5, | 70.1] | 100.0 1,868 |
| Yes                  | 29.3 | [24.4, | 34.6] | 70.7 | [65.4, | 75.6] | 100.0 740   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 35.2 | [30.8, | 39.9] | 64.8 | [60.1, | 69.2] | 100.0 849 |
| One         | 29.8 | [25.3, | 34.8] | 70.2 | [65.2, | 74.7] | 100.0 926 |
| Two+        | 31.0 | [26.5, | 35.9] | 69.0 | [64.1, | 73.5] | 100.0 829 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 33.0 | [29.0, | 37.3] | 67.0 | [62.7, | 71.0] | 100.0 1,435 |
| Yes | 31.0 | [27.3, | 35.0] | 69.0 | [65.0, | 72.7] | 100.0 1,093 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 32.0 | [28.2, | 36.1] | 68.0 | [63.9, | 71.8] | 100.0 1,320 |
| 1 Booklet    | 33.6 | [27.4, | 40.5] | 66.4 | [59.5, | 72.6] | 100.0 452   |
| 2-5 Booklets | 30.9 | [26.4, | 35.7] | 69.1 | [64.3, | 73.6] | 100.0 826   |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 40.6 | [34.0, | 47.5] | 59.4 | [52.5, | 66.0] | 100.0 387   |
| 1 Channel   | 30.8 | [26.0, | 36.0] | 69.2 | [64.0, | 74.0] | 100.0 767   |
| 2+ Channels | 30.6 | [27.2, | 34.3] | 69.4 | [65.7, | 72.8] | 100.0 1,358 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 32.3 | [29.0, | 35.9] | 67.7 | [64.1, | 71.0] | 100.0 2,271 |
| Yes | 29.9 | [23.9, | 36.6] | 70.1 | [63.4, | 76.1] | 100.0 280   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 32.0 | [29.1, | 35.0] | 68.0 | [65.0, | 70.9] | 100.0 2,611 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 19a: Percentage who are willing to care for a person who is on ART (pc6) -(All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 15.2 | [11.6, 19.8] | 84.8  | [80.2, 88.4] | 100.0 | 636   |
| 20-24                                   | 12.5 | [8.1, 18.8]  | 87.5  | [81.2, 91.9] | 100.0 | 861   |
| 25-29                                   | 9.6  | [6.4, 14.4]  | 90.4  | [85.6, 93.6] | 100.0 | 776   |
| 30-34                                   | 5.0  | [2.6, 9.5]   | 95.0  | [90.5, 97.4] | 100.0 | 566   |
| 35-39                                   | 5.9  | [3.2, 10.5]  | 94.1  | [89.5, 96.8] | 100.0 | 390   |
| 40-44                                   | 9.0  | [4.5, 17.1]  | 91.0  | [82.9, 95.5] | 100.0 | 253   |
| 45-49                                   | 10.7 | [5.0, 21.6]  | 89.3  | [78.4, 95.0] | 100.0 | 256   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 7.0  | [5.0, 9.8]   | 93.0  | [90.2, 95.0] | 100.0 | 1,290 |
| Div/sep/widow                           | 10.0 | [3.4, 25.9]  | 90.0  | [74.1, 96.6] | 100.0 | 173   |
| Never married                           | 12.1 | [9.4, 15.5]  | 87.9  | [84.5, 90.6] | 100.0 | 2,273 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 6.6  | [3.9, 11.1]  | 93.4  | [88.9, 96.1] | 100.0 | 621   |
| Protestant                              | 9.5  | [5.1, 17.1]  | 90.5  | [82.9, 94.9] | 100.0 | 252   |
| Roman Catholic                          | 11.2 | [6.1, 19.6]  | 88.8  | [80.4, 93.9] | 100.0 | 226   |
| Pentacostal                             | 6.8  | [4.1, 11.0]  | 93.2  | [89.0, 95.9] | 100.0 | 293   |
| Zionist                                 | 10.9 | [7.8, 15.0]  | 89.1  | [85.0, 92.2] | 100.0 | 1,174 |
| Apostolic sect                          | 8.4  | [4.4, 15.4]  | 91.6  | [84.6, 95.6] | 100.0 | 201   |
| Islamic                                 | 11.5 | [7.4, 17.4]  | 88.5  | [82.6, 92.6] | 100.0 | 631   |
| Other                                   | 17.5 | [11.1, 26.7] | 82.5  | [73.3, 88.9] | 100.0 | 338   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 9.2  | [4.0, 19.6]  | 90.8  | [80.4, 96.0] | 100.0 | 204   |
| Primary                                 | 8.2  | [5.4, 12.2]  | 91.8  | [87.8, 94.6] | 100.0 | 715   |
| Secondary                               | 10.9 | [7.8, 14.9]  | 89.1  | [85.1, 92.2] | 100.0 | 1,001 |
| High school                             | 12.2 | [8.8, 16.5]  | 87.8  | [83.5, 91.2] | 100.0 | 1,414 |
| Tertiary                                | 7.9  | [5.0, 12.3]  | 92.1  | [87.7, 95.0] | 100.0 | 400   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 8.8  | [6.1, 12.4]  | 91.2  | [87.6, 93.9] | 100.0 | 1,248 |
| Yes                                     | 11.5 | [8.5, 15.3]  | 88.5  | [84.7, 91.5] | 100.0 | 2,485 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 11.6 | [8.3, 15.8]  | 88.4  | [84.2, 91.7] | 100.0 | 744   |
| Second                                  | 8.1  | [5.5, 11.9]  | 91.9  | [88.1, 94.5] | 100.0 | 749   |
| Third                                   | 9.7  | [6.3, 14.5]  | 90.3  | [85.5, 93.7] | 100.0 | 730   |
| Fourth                                  | 12.2 | [7.7, 19.0]  | 87.8  | [81.0, 92.3] | 100.0 | 812   |
| Fifth quintile                          | 11.3 | [7.2, 17.2]  | 88.7  | [82.8, 92.8] | 100.0 | 652   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 10.5 | [7.9, 13.7]  | 89.5  | [86.3, 92.1] | 100.0 | 1,695 |
| Yes                                     | 10.5 | [7.7, 14.1]  | 89.5  | [85.9, 92.3] | 100.0 | 2,039 |

|                      |      |       |       |      |        |       |       |
|----------------------|------|-------|-------|------|--------|-------|-------|
| Household Owns Radio |      |       |       |      |        |       |       |
| No                   | 10.7 | [7.8, | 14.4] | 89.3 | [85.6, | 92.2] | 645   |
| Yes                  | 10.4 | [8.0, | 13.5] | 89.6 | [86.5, | 92.0] | 3,092 |

|                             |      |        |       |      |        |       |       |
|-----------------------------|------|--------|-------|------|--------|-------|-------|
| Household Owns Mobile Phone |      |        |       |      |        |       |       |
| No                          | 16.7 | [10.1, | 26.2] | 83.3 | [73.8, | 89.9] | 242   |
| Yes                         | 10.0 | [7.8,  | 12.8] | 90.0 | [87.2, | 92.2] | 3,495 |

|                      |      |       |       |      |        |       |       |
|----------------------|------|-------|-------|------|--------|-------|-------|
| Household Owns a Car |      |       |       |      |        |       |       |
| No                   | 10.2 | [7.8, | 13.3] | 89.8 | [86.7, | 92.2] | 2,637 |
| Yes                  | 11.1 | [7.6, | 16.0] | 88.9 | [84.0, | 92.4] | 1,098 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |       |
|-------------|------|--------|-------|------|--------|-------|-------|
| No Exposure | 17.0 | [12.3, | 22.9] | 83.0 | [77.1, | 87.7] | 1,208 |
| One         | 7.7  | [5.4,  | 11.0] | 92.3 | [89.0, | 94.6] | 1,313 |
| Two+        | 7.0  | [4.6,  | 10.5] | 93.0 | [89.5, | 95.4] | 1,204 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |       |
|-----|------|-------|-------|------|--------|-------|-------|
| No  | 11.4 | [9.0, | 14.4] | 88.6 | [85.6, | 91.0] | 2,068 |
| Yes | 9.1  | [6.5, | 12.7] | 90.9 | [87.3, | 93.5] | 1,557 |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |
|--------------|------|-------|-------|------|--------|-------|-------|
| None         | 12.1 | [9.2, | 15.9] | 87.9 | [84.1, | 90.8] | 1,878 |
| 1 Booklet    | 9.1  | [6.2, | 13.2] | 90.9 | [86.8, | 93.8] | 656   |
| 2-5 Booklets | 8.7  | [5.8, | 12.8] | 91.3 | [87.2, | 94.2] | 1,184 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |       |
|-------------|------|--------|-------|------|--------|-------|-------|
| None        | 19.4 | [12.7, | 28.4] | 80.6 | [71.6, | 87.3] | 543   |
| 1 Channel   | 8.8  | [6.1,  | 12.5] | 91.2 | [87.5, | 93.9] | 1,119 |
| 2+ Channels | 8.8  | [6.2,  | 12.4] | 91.2 | [87.6, | 93.8] | 1,939 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |       |
|-----|------|--------|-------|------|--------|-------|-------|
| No  | 9.0  | [6.9,  | 11.7] | 91.0 | [88.3, | 93.1] | 3,253 |
| Yes | 21.3 | [10.8, | 37.7] | 78.7 | [62.3, | 89.2] | 410   |

|       |      |       |       |      |        |       |       |
|-------|------|-------|-------|------|--------|-------|-------|
| Total | 10.5 | [8.2, | 13.3] | 89.5 | [86.7, | 91.8] | 3,738 |
|-------|------|-------|-------|------|--------|-------|-------|

Table 19b: Percentage who are willing to care for a person who is on ART (pc6) -(Females Only)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N     |
|---|------|-------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |             |       |              |       |       |
| 15-24                                   | 14.0 | [7.5, 24.5] | 86.0  | [75.5, 92.5] | 100.0 | 285   |
| 20-24                                   | 5.5  | [3.1, 9.7]  | 94.5  | [90.3, 96.9] | 100.0 | 456   |
| 25-29                                   | 4.2  | [2.1, 8.0]  | 95.8  | [92.0, 97.9] | 100.0 | 419   |
| 30-34                                   | 2.4  | [1.2, 4.5]  | 97.6  | [95.5, 98.8] | 100.0 | 291   |
| 35-39                                   | 1.2  | [0.3, 4.6]  | 98.8  | [95.4, 99.7] | 100.0 | 191   |
| 40-44                                   | 5.7  | [1.3, 21.2] | 94.3  | [78.8, 98.7] | 100.0 | 137   |
| 45-49                                   | 8.0  | [1.8, 29.2] | 92.0  | [70.8, 98.2] | 100.0 | 142   |
| <b>Current Marital Status</b>           |      |             |       |              |       |       |
| Married/union                           | 3.2  | [2.0, 5.1]  | 96.8  | [94.9, 98.0] | 100.0 | 769   |
| Div/sep/widow                           | 7.2  | [1.1, 35.2] | 92.8  | [64.8, 98.9] | 100.0 | 128   |
| Never married                           | 7.7  | [4.4, 13.1] | 92.3  | [86.9, 95.6] | 100.0 | 1,022 |
| <b>Religion</b>                         |      |             |       |              |       |       |
| Charismatic                             | 5.1  | [2.4, 10.5] | 94.9  | [89.5, 97.6] | 100.0 | 407   |
| Protestant                              | 8.8  | [3.9, 18.8] | 91.2  | [81.2, 96.1] | 100.0 | 130   |
| Roman Catholic                          | 2.2  | [0.8, 6.1]  | 97.8  | [93.9, 99.2] | 100.0 | 108   |
| Pentacostal                             | 6.7  | [3.1, 13.7] | 93.3  | [86.3, 96.9] | 100.0 | 111   |
| Zionist                                 | 5.4  | [1.9, 14.6] | 94.6  | [85.4, 98.1] | 100.0 | 575   |
| Apostolic sect                          | 5.3  | [1.8, 14.9] | 94.7  | [85.1, 98.2] | 100.0 | 106   |
| Islamic                                 | 7.6  | [3.4, 16.0] | 92.4  | [84.0, 96.6] | 100.0 | 408   |
| Other                                   | 11.1 | [2.0, 43.6] | 88.9  | [56.4, 98.0] | 100.0 | 75    |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |       |
| None                                    | 2.0  | [0.3, 13.7] | 98.0  | [86.3, 99.7] | 100.0 | 120   |
| Primary                                 | 3.8  | [1.8, 7.6]  | 96.2  | [92.4, 98.2] | 100.0 | 384   |
| Secondary                               | 6.8  | [3.7, 12.1] | 93.2  | [87.9, 96.3] | 100.0 | 560   |
| High school                             | 8.0  | [4.5, 14.0] | 92.0  | [86.0, 95.5] | 100.0 | 640   |
| Tertiary                                | 5.1  | [2.7, 9.4]  | 94.9  | [90.6, 97.3] | 100.0 | 216   |
| <b>Able to Read English</b>             |      |             |       |              |       |       |
| No                                      | 3.0  | [1.3, 6.9]  | 97.0  | [93.1, 98.7] | 100.0 | 668   |
| Yes                                     | 7.9  | [5.0, 12.2] | 92.1  | [87.8, 95.0] | 100.0 | 1,253 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |       |
| First quintile                          | 6.5  | [3.7, 11.4] | 93.5  | [88.6, 96.3] | 100.0 | 399   |
| Second                                  | 6.0  | [2.9, 11.9] | 94.0  | [88.1, 97.1] | 100.0 | 381   |
| Third                                   | 3.8  | [1.9, 7.3]  | 96.2  | [92.7, 98.1] | 100.0 | 363   |
| Fourth                                  | 7.5  | [3.1, 17.2] | 92.5  | [82.8, 96.9] | 100.0 | 420   |
| Fifth quintile                          | 7.0  | [4.0, 11.8] | 93.0  | [88.2, 96.0] | 100.0 | 340   |
| <b>Household Owns Television</b>        |      |             |       |              |       |       |
| No                                      | 6.6  | [3.9, 11.0] | 93.4  | [89.0, 96.1] | 100.0 | 874   |
| Yes                                     | 5.8  | [3.3, 10.0] | 94.2  | [90.0, 96.7] | 100.0 | 1,044 |

Household Owns Radio

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 6.0 | [2.8, | 12.5] | 94.0 | [87.5, | 97.2] | 100.0 | 360   |
| Yes | 6.2 | [3.8, | 9.9]  | 93.8 | [90.1, | 96.2] | 100.0 | 1,560 |

Household Owns Mobile Phone

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 4.5 | [1.5, | 12.5] | 95.5 | [87.5, | 98.5] | 100.0 | 104   |
| Yes | 6.3 | [3.8, | 10.1] | 93.7 | [89.9, | 96.2] | 100.0 | 1,816 |

Household Owns a Car

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 5.4 | [3.2, | 8.9]  | 94.6 | [91.1, | 96.8] | 100.0 | 1,372 |
| Yes | 8.4 | [4.5, | 15.2] | 91.6 | [84.8, | 95.5] | 100.0 | 548   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |       |       |      |        |       |       |     |
|-------------|-----|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 8.4 | [4.7, | 14.6] | 91.6 | [85.4, | 95.3] | 100.0 | 581 |
| One         | 3.6 | [2.1, | 6.2]  | 96.4 | [93.8, | 97.9] | 100.0 | 681 |
| Two+        | 6.8 | [3.5, | 12.6] | 93.2 | [87.4, | 96.5] | 100.0 | 650 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 5.3 | [3.2, | 8.8]  | 94.7 | [91.2, | 96.8] | 100.0 | 1,044 |
| Yes | 7.4 | [4.3, | 12.3] | 92.6 | [87.7, | 95.7] | 100.0 | 812   |

Level of Exposure to OneLove Booklets

|              |     |       |       |      |        |       |       |     |
|--------------|-----|-------|-------|------|--------|-------|-------|-----|
| None         | 4.8 | [2.8, | 8.1]  | 95.2 | [91.9, | 97.2] | 100.0 | 962 |
| 1 Booklet    | 5.8 | [3.2, | 10.4] | 94.2 | [89.6, | 96.8] | 100.0 | 316 |
| 2-5 Booklets | 8.3 | [4.4, | 15.3] | 91.7 | [84.7, | 95.6] | 100.0 | 631 |

Multimedia Exposure to OneLove

|             |     |       |       |      |        |       |       |       |
|-------------|-----|-------|-------|------|--------|-------|-------|-------|
| None        | 7.8 | [4.1, | 14.5] | 92.2 | [85.5, | 95.9] | 100.0 | 241   |
| 1 Channel   | 1.9 | [1.0, | 3.6]  | 98.1 | [96.4, | 99.0] | 100.0 | 583   |
| 2+ Channels | 8.0 | [4.7, | 13.4] | 92.0 | [86.6, | 95.3] | 100.0 | 1,014 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 6.3 | [4.0, | 9.9]  | 93.7 | [90.1, | 96.0] | 100.0 | 1,723 |
| Yes | 5.3 | [1.5, | 16.7] | 94.7 | [83.3, | 98.5] | 100.0 | 154   |

|       |     |       |      |      |        |       |       |       |
|-------|-----|-------|------|------|--------|-------|-------|-------|
| Total | 6.2 | [3.8, | 9.7] | 93.8 | [90.3, | 96.2] | 100.0 | 1,921 |
|-------|-----|-------|------|------|--------|-------|-------|-------|

Table 19c: Percentage who are willing to care for a person who is on ART (pc6) -(Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 16.5 | [11.6, 22.9] | 83.5  | [77.1, 88.4] | 100.0 | 351   |
| 20-24                                   | 20.1 | [12.4, 30.7] | 79.9  | [69.3, 87.6] | 100.0 | 405   |
| 25-29                                   | 16.7 | [10.8, 25.0] | 83.3  | [75.0, 89.2] | 100.0 | 357   |
| 30-34                                   | 8.6  | [3.6, 19.1]  | 91.4  | [80.9, 96.4] | 100.0 | 275   |
| 35-39                                   | 9.4  | [5.5, 15.6]  | 90.6  | [84.4, 94.5] | 100.0 | 199   |
| 40-44                                   | 13.4 | [6.7, 25.1]  | 86.6  | [74.9, 93.3] | 100.0 | 116   |
| 45-49                                   | 14.4 | [6.4, 29.4]  | 85.6  | [70.6, 93.6] | 100.0 | 114   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 12.2 | [8.4, 17.4]  | 87.8  | [82.6, 91.6] | 100.0 | 521   |
| Div/sep/widow                           | 19.0 | [8.8, 36.3]  | 81.0  | [63.7, 91.2] | 100.0 | 45    |
| Never married                           | 16.5 | [12.3, 21.7] | 83.5  | [78.3, 87.7] | 100.0 | 1,251 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 10.3 | [5.7, 18.0]  | 89.7  | [82.0, 94.3] | 100.0 | 214   |
| Protestant                              | 10.2 | [4.2, 22.8]  | 89.8  | [77.2, 95.8] | 100.0 | 122   |
| Roman Catholic                          | 20.1 | [10.8, 34.3] | 79.9  | [65.7, 89.2] | 100.0 | 118   |
| Pentacostal                             | 6.9  | [3.3, 13.6]  | 93.1  | [86.4, 96.7] | 100.0 | 182   |
| Zionist                                 | 16.5 | [12.4, 21.6] | 83.5  | [78.4, 87.6] | 100.0 | 599   |
| Apostolic sect                          | 11.7 | [5.4, 23.3]  | 88.3  | [76.7, 94.6] | 100.0 | 95    |
| Islamic                                 | 19.1 | [9.5, 34.6]  | 80.9  | [65.4, 90.5] | 100.0 | 223   |
| Other                                   | 19.4 | [12.0, 29.8] | 80.6  | [70.2, 88.0] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 20.2 | [8.2, 41.7]  | 79.8  | [58.3, 91.8] | 100.0 | 84    |
| Primary                                 | 13.4 | [8.5, 20.6]  | 86.6  | [79.4, 91.5] | 100.0 | 331   |
| Secondary                               | 16.3 | [10.5, 24.3] | 83.7  | [75.7, 89.5] | 100.0 | 441   |
| High school                             | 15.9 | [11.6, 21.4] | 84.1  | [78.6, 88.4] | 100.0 | 774   |
| Tertiary                                | 11.9 | [6.3, 21.3]  | 88.1  | [78.7, 93.7] | 100.0 | 184   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 14.9 | [10.1, 21.5] | 85.1  | [78.5, 89.9] | 100.0 | 580   |
| Yes                                     | 15.7 | [11.1, 21.7] | 84.3  | [78.3, 88.9] | 100.0 | 1,232 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 18.0 | [12.4, 25.4] | 82.0  | [74.6, 87.6] | 100.0 | 345   |
| Second                                  | 10.6 | [6.9, 15.9]  | 89.4  | [84.1, 93.1] | 100.0 | 368   |
| Third                                   | 15.0 | [9.7, 22.4]  | 85.0  | [77.6, 90.3] | 100.0 | 367   |
| Fourth                                  | 18.2 | [11.7, 27.3] | 81.8  | [72.7, 88.3] | 100.0 | 392   |
| Fifth quintile                          | 16.3 | [9.5, 26.4]  | 83.7  | [73.6, 90.5] | 100.0 | 312   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 14.9 | [11.2, 19.6] | 85.1  | [80.4, 88.8] | 100.0 | 821   |
| Yes                                     | 15.7 | [11.3, 21.3] | 84.3  | [78.7, 88.7] | 100.0 | 995   |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 17.9 | [12.2, 25.4] | 82.1 | [74.6, 87.8] | 100.0 | 285   |
| Yes | 14.9 | [11.2, 19.7] | 85.1 | [80.3, 88.8] | 100.0 | 1,532 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 30.2 | [17.1, 47.6] | 69.8 | [52.4, 82.9] | 100.0 | 138   |
| Yes | 14.3 | [11.1, 18.2] | 85.7 | [81.8, 88.9] | 100.0 | 1,679 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 16.0 | [12.1, 20.8] | 84.0 | [79.2, 87.9] | 100.0 | 1,265 |
| Yes | 13.8 | [9.0, 20.7]  | 86.2 | [79.3, 91.0] | 100.0 | 550   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 25.7 | [17.7, 35.8] | 74.3 | [64.2, 82.3] | 100.0 | 627 |
| One         | 12.2 | [8.4, 17.4]  | 87.8 | [82.6, 91.6] | 100.0 | 632 |
| Two+        | 7.3  | [4.9, 10.7]  | 92.7 | [89.3, 95.1] | 100.0 | 554 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 17.8 | [13.9, 22.5] | 82.2 | [77.5, 86.1] | 100.0 | 1,024 |
| Yes | 11.3 | [7.6, 16.7]  | 88.7 | [83.3, 92.4] | 100.0 | 745   |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 20.3 | [14.9, 27.0] | 79.7 | [73.0, 85.1] | 100.0 | 916 |
| 1 Booklet    | 12.7 | [7.4, 21.0]  | 87.3 | [79.0, 92.6] | 100.0 | 340 |
| 2-5 Booklets | 9.1  | [6.0, 13.6]  | 90.9 | [86.4, 94.0] | 100.0 | 553 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 29.3 | [19.5, 41.5] | 70.7 | [58.5, 80.5] | 100.0 | 302 |
| 1 Channel   | 16.6 | [11.5, 23.5] | 83.4 | [76.5, 88.5] | 100.0 | 536 |
| 2+ Channels | 9.8  | [6.9, 13.7]  | 90.2 | [86.3, 93.1] | 100.0 | 925 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 12.2 | [8.9, 16.4]  | 87.8 | [83.6, 91.1] | 100.0 | 1,530 |
| Yes | 30.9 | [15.2, 52.7] | 69.1 | [47.3, 84.8] | 100.0 | 256   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 15.4 | [11.9, 19.6] | 84.6 | [80.4, 88.1] | 100.0 | 1,817 |
|-------|------|--------------|------|--------------|-------|-------|

Table 19d: Percentage who are willing to care for a person who is on ART (pc6) -(Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 14.7 | [10.0, 21.1] | 85.3  | [78.9, 90.0] | 100.0 | 245 |
| 20-24                                   | 14.2 | [7.8, 24.5]  | 85.8  | [75.5, 92.2] | 100.0 | 297 |
| 25-29                                   | 9.0  | [4.6, 16.9]  | 91.0  | [83.1, 95.4] | 100.0 | 252 |
| 30-34                                   | 3.9  | [1.5, 9.6]   | 96.1  | [90.4, 98.5] | 100.0 | 181 |
| 35-39                                   | 4.5  | [1.7, 11.6]  | 95.5  | [88.4, 98.3] | 100.0 | 115 |
| 40-44                                   | 12.8 | [5.0, 29.1]  | 87.2  | [70.9, 95.0] | 100.0 | 79  |
| 45-49                                   | 14.3 | [5.4, 32.9]  | 85.7  | [67.1, 94.6] | 100.0 | 94  |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 6.5  | [3.8, 10.7]  | 93.5  | [89.3, 96.2] | 100.0 | 432 |
| Div/sep/widow                           | 16.5 | [5.0, 42.7]  | 83.5  | [57.3, 95.0] | 100.0 | 58  |
| Never married                           | 12.5 | [9.0, 17.0]  | 87.5  | [83.0, 91.0] | 100.0 | 773 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 5.6  | [2.3, 13.0]  | 94.4  | [87.0, 97.7] | 100.0 | 175 |
| Protestant                              | 8.7  | [3.0, 22.7]  | 91.3  | [77.3, 97.0] | 100.0 | 80  |
| Roman Catholic                          | 12.3 | [3.8, 33.3]  | 87.7  | [66.7, 96.2] | 100.0 | 56  |
| Pentacostal                             | 4.3  | [2.2, 8.2]   | 95.7  | [91.8, 97.8] | 100.0 | 99  |
| Zionist                                 | 13.3 | [9.1, 18.9]  | 86.7  | [81.1, 90.9] | 100.0 | 451 |
| Apostolic sect                          | 1.8  | [0.3, 9.9]   | 98.2  | [90.1, 99.7] | 100.0 | 58  |
| Islamic                                 | 12.5 | [7.3, 20.7]  | 87.5  | [79.3, 92.7] | 100.0 | 224 |
| Other                                   | 16.1 | [8.2, 29.2]  | 83.9  | [70.8, 91.8] | 100.0 | 120 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 10.7 | [3.7, 27.2]  | 89.3  | [72.8, 96.3] | 100.0 | 88  |
| Primary                                 | 7.5  | [4.0, 13.6]  | 92.5  | [86.4, 96.0] | 100.0 | 291 |
| Secondary                               | 12.0 | [7.8, 18.1]  | 88.0  | [81.9, 92.2] | 100.0 | 360 |
| High school                             | 12.5 | [7.9, 19.2]  | 87.5  | [80.8, 92.1] | 100.0 | 450 |
| Tertiary                                | 4.4  | [1.7, 10.9]  | 95.6  | [89.1, 98.3] | 100.0 | 73  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 9.4  | [5.8, 14.7]  | 90.6  | [85.3, 94.2] | 100.0 | 524 |
| Yes                                     | 11.8 | [7.6, 18.1]  | 88.2  | [81.9, 92.4] | 100.0 | 737 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 14.6 | [9.7, 21.3]  | 85.4  | [78.7, 90.3] | 100.0 | 312 |
| Second                                  | 8.8  | [5.4, 14.1]  | 91.2  | [85.9, 94.6] | 100.0 | 322 |
| Third                                   | 8.7  | [5.1, 14.4]  | 91.3  | [85.6, 94.9] | 100.0 | 300 |
| Fourth                                  | 12.4 | [6.6, 22.1]  | 87.6  | [77.9, 93.4] | 100.0 | 248 |
| Fifth quintile                          | 11.0 | [4.3, 25.4]  | 89.0  | [74.6, 95.7] | 100.0 | 62  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 11.7 | [8.2, 16.4]  | 88.3  | [83.6, 91.8] | 100.0 | 664 |
| Yes                                     | 10.0 | [6.4, 15.3]  | 90.0  | [84.7, 93.6] | 100.0 | 596 |

Household Owns Radio

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 11.3 | [7.9, | 16.0] | 88.7 | [84.0, | 92.1] | 100.0 | 226   |
| Yes | 10.7 | [7.5, | 15.1] | 89.3 | [84.9, | 92.5] | 100.0 | 1,036 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 17.9 | [9.0, | 32.4] | 82.1 | [67.6, | 91.0] | 100.0 | 95    |
| Yes | 10.3 | [7.3, | 14.3] | 89.7 | [85.7, | 92.7] | 100.0 | 1,167 |

Household Owns a Car

|     |      |       |       |      |        |       |       |     |
|-----|------|-------|-------|------|--------|-------|-------|-----|
| No  | 10.4 | [7.4, | 14.5] | 89.6 | [85.5, | 92.6] | 100.0 | 938 |
| Yes | 12.0 | [6.4, | 21.1] | 88.0 | [78.9, | 93.6] | 100.0 | 324 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |       |     |
|-------------|------|--------|-------|------|--------|-------|-------|-----|
| No Exposure | 17.9 | [11.2, | 27.2] | 82.1 | [72.8, | 88.8] | 100.0 | 364 |
| One         | 9.2  | [5.8,  | 14.4] | 90.8 | [85.6, | 94.2] | 100.0 | 433 |
| Two+        | 6.3  | [3.6,  | 10.9] | 93.7 | [89.1, | 96.4] | 100.0 | 462 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |       |     |
|-----|------|-------|-------|------|--------|-------|-------|-----|
| No  | 11.1 | [8.2, | 14.8] | 88.9 | [85.2, | 91.8] | 100.0 | 775 |
| Yes | 10.3 | [6.2, | 16.6] | 89.7 | [83.4, | 93.8] | 100.0 | 444 |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |     |
|--------------|------|-------|-------|------|--------|-------|-------|-----|
| None         | 10.9 | [7.7, | 15.3] | 89.1 | [84.7, | 92.3] | 100.0 | 679 |
| 1 Booklet    | 11.4 | [7.0, | 18.1] | 88.6 | [81.9, | 93.0] | 100.0 | 200 |
| 2-5 Booklets | 10.2 | [6.1, | 16.6] | 89.8 | [83.4, | 93.9] | 100.0 | 378 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| None        | 17.8 | [8.9, | 32.4] | 82.2 | [67.6, | 91.1] | 100.0 | 194 |
| 1 Channel   | 7.6  | [4.3, | 13.3] | 92.4 | [86.7, | 95.7] | 100.0 | 387 |
| 2+ Channels | 10.5 | [6.8, | 16.0] | 89.5 | [84.0, | 93.2] | 100.0 | 627 |

Exposed to Any SAfAIDS Materials or Program

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 9.3  | [6.2, | 13.7] | 90.7 | [86.3, | 93.8] | 100.0 | 1,099 |
| Yes | 20.3 | [7.3, | 45.3] | 79.7 | [54.7, | 92.7] | 100.0 | 131   |

|       |      |       |       |      |        |       |       |       |
|-------|------|-------|-------|------|--------|-------|-------|-------|
| Total | 10.8 | [7.8, | 14.8] | 89.2 | [85.2, | 92.2] | 100.0 | 1,263 |
|-------|------|-------|-------|------|--------|-------|-------|-------|



Table 19e: Percentage who are willing to care for a person who is on ART (pc6) -(Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 23.4 | [13.0, 38.3] | 76.6  | [61.7, 87.0] | 100.0 | 172 |
| 20-24                                   | 11.7 | [4.4, 27.5]  | 88.3  | [72.5, 95.6] | 100.0 | 257 |
| 25-29                                   | 13.3 | [7.9, 21.5]  | 86.7  | [78.5, 92.1] | 100.0 | 302 |
| 30-34                                   | 8.7  | [2.4, 26.5]  | 91.3  | [73.5, 97.6] | 100.0 | 207 |
| 35-39                                   | 8.3  | [3.2, 20.3]  | 91.7  | [79.7, 96.8] | 100.0 | 148 |
| 40-44                                   | 8.5  | [2.3, 27.3]  | 91.5  | [72.7, 97.7] | 100.0 | 80  |
| 45-49                                   | 17.8 | [5.1, 46.6]  | 82.2  | [53.4, 94.9] | 100.0 | 47  |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 10.3 | [5.7, 18.0]  | 89.7  | [82.0, 94.3] | 100.0 | 407 |
| Div/sep/widow                           | 2.3  | [0.4, 12.4]  | 97.7  | [87.6, 99.6] | 100.0 | 52  |
| Never married                           | 15.1 | [8.5, 25.3]  | 84.9  | [74.7, 91.5] | 100.0 | 753 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 9.1  | [3.8, 20.5]  | 90.9  | [79.5, 96.2] | 100.0 | 242 |
| Protestant                              | 10.0 | [4.8, 19.9]  | 90.0  | [80.1, 95.2] | 100.0 | 104 |
| Roman Catholic                          | 11.7 | [7.9, 16.9]  | 88.3  | [83.1, 92.1] | 100.0 | 123 |
| Pentacostal                             | 6.7  | [2.5, 16.8]  | 93.3  | [83.2, 97.5] | 100.0 | 104 |
| Zionist                                 | 12.8 | [4.6, 31.0]  | 87.2  | [69.0, 95.4] | 100.0 | 289 |
| Apostolic sect                          | 20.1 | [12.9, 29.9] | 79.9  | [70.1, 87.1] | 100.0 | 87  |
| Islamic                                 | 11.1 | [3.5, 30.2]  | 88.9  | [69.8, 96.5] | 100.0 | 143 |
| Other                                   | 30.9 | [15.0, 53.0] | 69.1  | [47.0, 85.0] | 100.0 | 120 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 9.2  | [1.5, 40.0]  | 90.8  | [60.0, 98.5] | 100.0 | 36  |
| Primary                                 | 12.2 | [6.6, 21.6]  | 87.8  | [78.4, 93.4] | 100.0 | 167 |
| Secondary                               | 12.4 | [5.9, 24.2]  | 87.6  | [75.8, 94.1] | 100.0 | 268 |
| High school                             | 16.3 | [9.0, 27.7]  | 83.7  | [72.3, 91.0] | 100.0 | 510 |
| Tertiary                                | 8.5  | [5.3, 13.4]  | 91.5  | [86.6, 94.7] | 100.0 | 231 |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 9.8  | [4.1, 21.5]  | 90.2  | [78.5, 95.9] | 100.0 | 269 |
| Yes                                     | 14.0 | [8.2, 23.0]  | 86.0  | [77.0, 91.8] | 100.0 | 943 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 6.3  | [2.1, 17.6]  | 93.7  | [82.4, 97.9] | 100.0 | 109 |
| Second                                  | 7.9  | [2.7, 20.9]  | 92.1  | [79.1, 97.3] | 100.0 | 145 |
| Third                                   | 16.6 | [8.4, 30.2]  | 83.4  | [69.8, 91.6] | 100.0 | 188 |
| Fourth                                  | 17.0 | [6.8, 36.3]  | 83.0  | [63.7, 93.2] | 100.0 | 322 |
| Fifth quintile                          | 11.0 | [6.2, 18.6]  | 89.0  | [81.4, 93.8] | 100.0 | 432 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 12.9 | [5.6, 27.0]  | 87.1  | [73.0, 94.4] | 100.0 | 375 |
| Yes                                     | 13.2 | [7.5, 22.0]  | 86.8  | [78.0, 92.5] | 100.0 | 838 |

Household Owns Radio

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 9.1  | [2.4, | 29.1] | 90.9 | [70.9, | 97.6] | 100.0 | 178   |
| Yes | 13.7 | [8.0, | 22.6] | 86.3 | [77.4, | 92.0] | 100.0 | 1,035 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 18.6 | [7.1, | 40.8] | 81.4 | [59.2, | 92.9] | 100.0 | 61    |
| Yes | 12.8 | [7.4, | 21.2] | 87.2 | [78.8, | 92.6] | 100.0 | 1,152 |

Household Owns a Car

|     |      |       |       |      |        |       |       |     |
|-----|------|-------|-------|------|--------|-------|-------|-----|
| No  | 14.2 | [7.8, | 24.5] | 85.8 | [75.5, | 92.2] | 100.0 | 766 |
| Yes | 11.2 | [6.8, | 17.8] | 88.8 | [82.2, | 93.2] | 100.0 | 446 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |       |     |
|-------------|------|--------|-------|------|--------|-------|-------|-----|
| No Exposure | 19.8 | [10.5, | 34.1] | 80.2 | [65.9, | 89.5] | 100.0 | 395 |
| One         | 8.4  | [3.6,  | 18.4] | 91.6 | [81.6, | 96.4] | 100.0 | 405 |
| Two+        | 10.7 | [4.5,  | 23.1] | 89.3 | [76.9, | 95.5] | 100.0 | 410 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |       |     |
|-----|------|--------|-------|------|--------|-------|-------|-----|
| No  | 18.6 | [10.9, | 29.9] | 81.4 | [70.1, | 89.1] | 100.0 | 530 |
| Yes | 8.7  | [4.9,  | 15.0] | 91.3 | [85.0, | 95.1] | 100.0 | 654 |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |     |
|--------------|------|-------|-------|------|--------|-------|-------|-----|
| None         | 17.6 | [9.5, | 30.2] | 82.4 | [69.8, | 90.5] | 100.0 | 565 |
| 1 Booklet    | 7.9  | [4.5, | 13.6] | 92.1 | [86.4, | 95.5] | 100.0 | 225 |
| 2-5 Booklets | 9.6  | [3.5, | 23.9] | 90.4 | [76.1, | 96.5] | 100.0 | 417 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |       |     |
|-------------|------|--------|-------|------|--------|-------|-------|-----|
| None        | 29.8 | [16.0, | 48.6] | 70.2 | [51.4, | 84.0] | 100.0 | 148 |
| 1 Channel   | 12.3 | [6.7,  | 21.5] | 87.7 | [78.5, | 93.3] | 100.0 | 329 |
| 2+ Channels | 8.9  | [3.9,  | 19.2] | 91.1 | [80.8, | 96.1] | 100.0 | 701 |

Exposed to Any SAfAIDS Materials or Program

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 12.2 | [7.7, | 18.7] | 87.8 | [81.3, | 92.3] | 100.0 | 1,076 |
| Yes | 24.5 | [5.0, | 66.9] | 75.5 | [33.1, | 95.0] | 100.0 | 112   |

|       |      |       |       |      |        |       |       |       |
|-------|------|-------|-------|------|--------|-------|-------|-------|
| Total | 13.1 | [7.7, | 21.3] | 86.9 | [78.7, | 92.3] | 100.0 | 1,213 |
|-------|------|-------|-------|------|--------|-------|-------|-------|

Table 19f: Percentage who are willing to care for a person who is on ART (pc6) -(Border Areas Only)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N   |
|---|------|-------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |             |       |              |       |     |
| 15-24                                   | 11.5 | [6.6, 19.3] | 88.5  | [80.7, 93.4] | 100.0 | 219 |
| 20-24                                   | 8.9  | [4.3, 17.6] | 91.1  | [82.4, 95.7] | 100.0 | 307 |
| 25-29                                   | 7.6  | [3.0, 18.2] | 92.4  | [81.8, 97.0] | 100.0 | 222 |
| 30-34                                   | 4.5  | [2.1, 9.3]  | 95.5  | [90.7, 97.9] | 100.0 | 178 |
| 35-39                                   | 6.7  | [1.6, 24.6] | 93.3  | [75.4, 98.4] | 100.0 | 127 |
| 40-44                                   | 2.3  | [0.7, 7.6]  | 97.7  | [92.4, 99.3] | 100.0 | 94  |
| 45-49                                   | 1.4  | [0.4, 5.1]  | 98.6  | [94.9, 99.6] | 100.0 | 115 |
| <b>Current Marital Status</b>           |      |             |       |              |       |     |
| Married/union                           | 5.7  | [3.1, 10.3] | 94.3  | [89.7, 96.9] | 100.0 | 451 |
| Div/sep/widow                           | 1.5  | [0.4, 4.9]  | 98.5  | [95.1, 99.6] | 100.0 | 63  |
| Never married                           | 8.8  | [4.5, 16.4] | 91.2  | [83.6, 95.5] | 100.0 | 747 |
| <b>Religion</b>                         |      |             |       |              |       |     |
| Charismatic                             | 6.3  | [3.1, 12.4] | 93.7  | [87.6, 96.9] | 100.0 | 204 |
| Protestant                              | 11.5 | [3.2, 33.9] | 88.5  | [66.1, 96.8] | 100.0 | 68  |
| Roman Catholic                          | 6.9  | [2.0, 21.4] | 93.1  | [78.6, 98.0] | 100.0 | 47  |
| Pentacostal                             | 14.1 | [5.5, 31.6] | 85.9  | [68.4, 94.5] | 100.0 | 90  |
| Zionist                                 | 4.4  | [2.3, 8.3]  | 95.6  | [91.7, 97.7] | 100.0 | 434 |
| Apostolic sect                          | 8.1  | [1.5, 33.6] | 91.9  | [66.4, 98.5] | 100.0 | 56  |
| Islamic                                 | 9.6  | [3.3, 24.8] | 90.4  | [75.2, 96.7] | 100.0 | 264 |
| Other                                   | 9.9  | [2.9, 29.1] | 90.1  | [70.9, 97.1] | 100.0 | 98  |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |     |
| None                                    | 5.1  | [0.8, 26.1] | 94.9  | [73.9, 99.2] | 100.0 | 80  |
| Primary                                 | 7.6  | [3.4, 16.1] | 92.4  | [83.9, 96.6] | 100.0 | 257 |
| Secondary                               | 6.9  | [3.9, 11.9] | 93.1  | [88.1, 96.1] | 100.0 | 373 |
| High school                             | 7.2  | [4.0, 12.9] | 92.8  | [87.1, 96.0] | 100.0 | 454 |
| Tertiary                                | 13.0 | [4.5, 32.4] | 87.0  | [67.6, 95.5] | 100.0 | 96  |
| <b>Able to Read English</b>             |      |             |       |              |       |     |
| No                                      | 6.7  | [3.1, 13.5] | 93.3  | [86.5, 96.9] | 100.0 | 455 |
| Yes                                     | 8.0  | [4.4, 14.0] | 92.0  | [86.0, 95.6] | 100.0 | 805 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |     |
| First quintile                          | 7.3  | [4.4, 12.0] | 92.7  | [88.0, 95.6] | 100.0 | 323 |
| Second                                  | 6.2  | [2.7, 13.7] | 93.8  | [86.3, 97.3] | 100.0 | 282 |
| Third                                   | 7.5  | [2.2, 22.2] | 92.5  | [77.8, 97.8] | 100.0 | 242 |
| Fourth                                  | 6.3  | [2.3, 16.0] | 93.7  | [84.0, 97.7] | 100.0 | 242 |
| Fifth quintile                          | 12.6 | [3.9, 33.9] | 87.4  | [66.1, 96.1] | 100.0 | 158 |
| <b>Household Owns Television</b>        |      |             |       |              |       |     |
| No                                      | 6.5  | [4.0, 10.2] | 93.5  | [89.8, 96.0] | 100.0 | 656 |
| Yes                                     | 8.6  | [4.0, 17.5] | 91.4  | [82.5, 96.0] | 100.0 | 605 |

Household Owns Radio

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 10.2 | [5.9, | 17.3] | 89.8 | [82.7, | 94.1] | 100.0 | 241   |
| Yes | 6.9  | [3.5, | 12.9] | 93.1 | [87.1, | 96.5] | 100.0 | 1,021 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 11.9 | [3.8, | 31.5] | 88.1 | [68.5, | 96.2] | 100.0 | 86    |
| Yes | 7.2  | [4.2, | 12.1] | 92.8 | [87.9, | 95.8] | 100.0 | 1,176 |

Household Owns a Car

|     |     |       |       |      |        |       |       |     |
|-----|-----|-------|-------|------|--------|-------|-------|-----|
| No  | 6.9 | [3.5, | 12.9] | 93.1 | [87.1, | 96.5] | 100.0 | 933 |
| Yes | 9.2 | [4.0, | 19.5] | 90.8 | [80.5, | 96.0] | 100.0 | 328 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 13.0 | [6.3, | 25.0] | 87.0 | [75.0, | 93.7] | 100.0 | 449 |
| One         | 3.7  | [1.4, | 9.1]  | 96.3 | [90.9, | 98.6] | 100.0 | 475 |
| Two+        | 5.4  | [3.2, | 9.1]  | 94.6 | [90.9, | 96.8] | 100.0 | 332 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |       |      |        |       |       |     |
|-----|-----|-------|-------|------|--------|-------|-------|-----|
| No  | 7.9 | [4.4, | 13.9] | 92.1 | [86.1, | 95.6] | 100.0 | 763 |
| Yes | 6.7 | [3.2, | 13.6] | 93.3 | [86.4, | 96.8] | 100.0 | 459 |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |     |
|--------------|------|-------|-------|------|--------|-------|-------|-----|
| None         | 10.9 | [5.5, | 20.3] | 89.1 | [79.7, | 94.5] | 100.0 | 634 |
| 1 Booklet    | 4.0  | [1.9, | 8.2]  | 96.0 | [91.8, | 98.1] | 100.0 | 231 |
| 2-5 Booklets | 4.0  | [2.2, | 7.1]  | 96.0 | [92.9, | 97.8] | 100.0 | 389 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| None        | 15.0 | [6.8, | 30.1] | 85.0 | [69.9, | 93.2] | 100.0 | 201 |
| 1 Channel   | 9.1  | [4.6, | 17.1] | 90.9 | [82.9, | 95.4] | 100.0 | 403 |
| 2+ Channels | 3.9  | [2.4, | 6.1]  | 96.1 | [93.9, | 97.6] | 100.0 | 611 |

Exposed to Any SAfAIDS Materials or Program

|       |      |       |       |      |        |       |       |       |
|-------|------|-------|-------|------|--------|-------|-------|-------|
| No    | 5.2  | [3.6, | 7.6]  | 94.8 | [92.4, | 96.4] | 100.0 | 1,078 |
| Yes   | 21.9 | [6.8, | 51.9] | 78.1 | [48.1, | 93.2] | 100.0 | 167   |
| Total | 7.5  | [4.2, | 13.1] | 92.5 | [86.9, | 95.8] | 100.0 | 1,262 |

Table 19g: Percentage who are willing to care for a person who is on ART (pc6) -(Women Aged 15-24 Only)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N   |
|---|------|-------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |             |       |              |       |     |
| 15-24                                   | 14.0 | [7.5, 24.5] | 86.0  | [75.5, 92.5] | 100.0 | 285 |
| 20-24                                   | 5.5  | [3.1, 9.7]  | 94.5  | [90.3, 96.9] | 100.0 | 456 |
| 25-29                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |             |       |              |       |     |
| Married/union                           | 1.8  | [0.7, 4.8]  | 98.2  | [95.2, 99.3] | 100.0 | 137 |
| Div/sep/widow                           | 0.0  |             | 100.0 |              | 100.0 | 3   |
| Never married                           | 10.2 | [5.9, 16.9] | 89.8  | [83.1, 94.1] | 100.0 | 601 |
| <b>Religion</b>                         |      |             |       |              |       |     |
| Charismatic                             | 8.1  | [3.1, 19.6] | 91.9  | [80.4, 96.9] | 100.0 | 164 |
| Protestant                              | 13.2 | [5.1, 30.0] | 86.8  | [70.0, 94.9] | 100.0 | 39  |
| Roman Catholic                          | 5.3  | [1.6, 16.2] | 94.7  | [83.8, 98.4] | 100.0 | 40  |
| Pentacostal                             | 14.1 | [6.5, 28.0] | 85.9  | [72.0, 93.5] | 100.0 | 48  |
| Zionist                                 | 7.9  | [2.3, 23.6] | 92.1  | [76.4, 97.7] | 100.0 | 217 |
| Apostolic sect                          | 8.4  | [2.0, 29.4] | 91.6  | [70.6, 98.0] | 100.0 | 36  |
| Islamic                                 | 11.2 | [4.2, 26.6] | 88.8  | [73.4, 95.8] | 100.0 | 169 |
| Other                                   | 3.3  | [0.4, 21.5] | 96.7  | [78.5, 99.6] | 100.0 | 27  |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |     |
| None                                    | 0.0  |             | 100.0 |              | 100.0 | 16  |
| Primary                                 | 6.9  | [2.4, 18.6] | 93.1  | [81.4, 97.6] | 100.0 | 109 |
| Secondary                               | 5.7  | [2.6, 12.1] | 94.3  | [87.9, 97.4] | 100.0 | 232 |
| High school                             | 12.5 | [6.9, 21.6] | 87.5  | [78.4, 93.1] | 100.0 | 328 |
| Tertiary                                | 9.9  | [4.1, 22.0] | 90.1  | [78.0, 95.9] | 100.0 | 55  |
| <b>Able to Read English</b>             |      |             |       |              |       |     |
| No                                      | 5.4  | [2.1, 13.1] | 94.6  | [86.9, 97.9] | 100.0 | 165 |
| Yes                                     | 10.2 | [6.0, 16.8] | 89.8  | [83.2, 94.0] | 100.0 | 576 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |     |
| First quintile                          | 13.2 | [7.4, 22.6] | 86.8  | [77.4, 92.6] | 100.0 | 142 |
| Second                                  | 6.4  | [2.1, 18.1] | 93.6  | [81.9, 97.9] | 100.0 | 157 |
| Third                                   | 3.0  | [1.3, 6.5]  | 97.0  | [93.5, 98.7] | 100.0 | 144 |
| Fourth                                  | 13.4 | [5.3, 30.2] | 86.6  | [69.8, 94.7] | 100.0 | 160 |
| Fifth quintile                          | 10.3 | [5.5, 18.5] | 89.7  | [81.5, 94.5] | 100.0 | 131 |
| <b>Household Owns Television</b>        |      |             |       |              |       |     |
| No                                      | 10.0 | [5.2, 18.3] | 90.0  | [81.7, 94.8] | 100.0 | 337 |
| Yes                                     | 8.3  | [4.2, 16.0] | 91.7  | [84.0, 95.8] | 100.0 | 403 |

|                      |      |       |       |      |        |       |           |
|----------------------|------|-------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |       |       |      |        |       |           |
| No                   | 10.9 | [5.1, | 21.7] | 89.1 | [78.3, | 94.9] | 100.0 158 |
| Yes                  | 8.7  | [4.9, | 14.8] | 91.3 | [85.2, | 95.1] | 100.0 582 |

|                             |     |       |       |      |        |       |           |
|-----------------------------|-----|-------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |     |       |       |      |        |       |           |
| No                          | 2.3 | [0.7, | 7.7]  | 97.7 | [92.3, | 99.3] | 100.0 40  |
| Yes                         | 9.6 | [5.7, | 16.0] | 90.4 | [84.0, | 94.3] | 100.0 700 |

|                      |     |       |       |      |        |       |           |
|----------------------|-----|-------|-------|------|--------|-------|-----------|
| Household Owns a Car |     |       |       |      |        |       |           |
| No                   | 8.8 | [4.9, | 15.3] | 91.2 | [84.7, | 95.1] | 100.0 529 |
| Yes                  | 9.9 | [3.7, | 23.7] | 90.1 | [76.3, | 96.3] | 100.0 211 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |           |
|-------------|------|-------|-------|------|--------|-------|-----------|
| No Exposure | 14.2 | [6.9, | 27.0] | 85.8 | [73.0, | 93.1] | 100.0 214 |
| One         | 5.3  | [2.6, | 10.6] | 94.7 | [89.4, | 97.4] | 100.0 277 |
| Two+        | 9.0  | [3.9, | 19.7] | 91.0 | [80.3, | 96.1] | 100.0 247 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |           |
|-----|------|-------|-------|------|--------|-------|-----------|
| No  | 8.1  | [4.8, | 13.4] | 91.9 | [86.6, | 95.2] | 100.0 380 |
| Yes | 10.3 | [5.2, | 19.1] | 89.7 | [80.9, | 94.8] | 100.0 338 |

Level of Exposure to OneLove Booklets

|              |     |       |       |      |        |       |           |
|--------------|-----|-------|-------|------|--------|-------|-----------|
| None         | 9.5 | [4.8, | 17.8] | 90.5 | [82.2, | 95.2] | 100.0 301 |
| 1 Booklet    | 9.6 | [4.6, | 19.2] | 90.4 | [80.8, | 95.4] | 100.0 129 |
| 2-5 Booklets | 8.5 | [4.4, | 15.9] | 91.5 | [84.1, | 95.6] | 100.0 306 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |           |
|-------------|------|-------|-------|------|--------|-------|-----------|
| None        | 17.7 | [7.6, | 35.9] | 82.3 | [64.1, | 92.4] | 100.0 78  |
| 1 Channel   | 2.3  | [1.1, | 4.8]  | 97.7 | [95.2, | 98.9] | 100.0 184 |
| 2+ Channels | 10.0 | [5.3, | 18.1] | 90.0 | [81.9, | 94.7] | 100.0 450 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |           |
|-----|-----|-------|-------|------|--------|-------|-----------|
| No  | 9.2 | [5.5, | 15.1] | 90.8 | [84.9, | 94.5] | 100.0 673 |
| Yes | 9.8 | [2.1, | 35.0] | 90.2 | [65.0, | 97.9] | 100.0 48  |

|       |     |       |       |      |        |       |           |
|-------|-----|-------|-------|------|--------|-------|-----------|
| Total | 9.1 | [5.4, | 15.1] | 90.9 | [84.9, | 94.6] | 100.0 741 |
|-------|-----|-------|-------|------|--------|-------|-----------|

Table 19h: Percentage who are willing to care for a person who is on ART (pc6) -(SAFAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 14.1 | [9.8, 19.7]  | 85.9  | [80.3, 90.2] | 100.0 | 411   |
| 20-24                                   | 9.8  | [7.4, 12.8]  | 90.2  | [87.2, 92.6] | 100.0 | 551   |
| 25-29                                   | 8.0  | [4.7, 13.3]  | 92.0  | [86.7, 95.3] | 100.0 | 510   |
| 30-34                                   | 8.7  | [5.7, 13.0]  | 91.3  | [87.0, 94.3] | 100.0 | 373   |
| 35-39                                   | 8.0  | [4.8, 12.9]  | 92.0  | [87.1, 95.2] | 100.0 | 258   |
| 40-44                                   | 3.3  | [1.2, 8.9]   | 96.7  | [91.1, 98.8] | 100.0 | 179   |
| 45-49                                   | 17.4 | [6.2, 39.9]  | 82.6  | [60.1, 93.8] | 100.0 | 177   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 7.8  | [5.5, 11.1]  | 92.2  | [88.9, 94.5] | 100.0 | 853   |
| Div/sep/widow                           | 23.1 | [6.6, 56.1]  | 76.9  | [43.9, 93.4] | 100.0 | 106   |
| Never married                           | 10.2 | [8.2, 12.7]  | 89.8  | [87.3, 91.8] | 100.0 | 1,498 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 8.6  | [5.1, 14.1]  | 91.4  | [85.9, 94.9] | 100.0 | 399   |
| Protestant                              | 4.7  | [1.9, 11.1]  | 95.3  | [88.9, 98.1] | 100.0 | 172   |
| Roman Catholic                          | 11.7 | [6.7, 19.5]  | 88.3  | [80.5, 93.3] | 100.0 | 155   |
| Pentacostal                             | 11.9 | [7.7, 17.8]  | 88.1  | [82.2, 92.3] | 100.0 | 202   |
| Zionist                                 | 8.9  | [6.2, 12.4]  | 91.1  | [87.6, 93.8] | 100.0 | 788   |
| Apostolic sect                          | 8.9  | [3.0, 23.4]  | 91.1  | [76.6, 97.0] | 100.0 | 132   |
| Islamic                                 | 9.2  | [5.5, 14.9]  | 90.8  | [85.1, 94.5] | 100.0 | 381   |
| Other                                   | 20.7 | [10.1, 37.9] | 79.3  | [62.1, 89.9] | 100.0 | 229   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 5.2  | [2.2, 11.7]  | 94.8  | [88.3, 97.8] | 100.0 | 130   |
| Primary                                 | 6.4  | [4.3, 9.5]   | 93.6  | [90.5, 95.7] | 100.0 | 461   |
| Secondary                               | 10.7 | [6.4, 17.4]  | 89.3  | [82.6, 93.6] | 100.0 | 654   |
| High school                             | 10.9 | [8.0, 14.5]  | 89.1  | [85.5, 92.0] | 100.0 | 978   |
| Tertiary                                | 15.2 | [8.7, 25.1]  | 84.8  | [74.9, 91.3] | 100.0 | 234   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 5.9  | [4.3, 8.2]   | 94.1  | [91.8, 95.7] | 100.0 | 808   |
| Yes                                     | 12.2 | [9.3, 15.7]  | 87.8  | [84.3, 90.7] | 100.0 | 1,649 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 9.7  | [6.7, 13.9]  | 90.3  | [86.1, 93.3] | 100.0 | 502   |
| Second                                  | 9.3  | [6.3, 13.4]  | 90.7  | [86.6, 93.7] | 100.0 | 502   |
| Third                                   | 6.4  | [4.1, 9.8]   | 93.6  | [90.2, 95.9] | 100.0 | 469   |
| Fourth                                  | 10.2 | [4.7, 21.0]  | 89.8  | [79.0, 95.3] | 100.0 | 556   |
| Fifth quintile                          | 17.2 | [10.4, 27.1] | 82.8  | [72.9, 89.6] | 100.0 | 392   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 9.5  | [7.2, 12.5]  | 90.5  | [87.5, 92.8] | 100.0 | 1,117 |
| Yes                                     | 10.7 | [7.5, 15.1]  | 89.3  | [84.9, 92.5] | 100.0 | 1,338 |

Household Owns Radio

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 9.2  | [6.3, | 13.3] | 90.8 | [86.7, | 93.7] | 100.0 | 415   |
| Yes | 10.3 | [7.9, | 13.3] | 89.7 | [86.7, | 92.1] | 100.0 | 2,043 |

Household Owns Mobile Phone

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 18.8 | [11.6, | 29.1] | 81.2 | [70.9, | 88.4] | 100.0 | 166   |
| Yes | 9.6  | [7.4,  | 12.2] | 90.4 | [87.8, | 92.6] | 100.0 | 2,292 |

Household Owns a Car

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 8.6  | [6.8, | 10.8] | 91.4 | [89.2, | 93.2] | 100.0 | 1,760 |
| Yes | 13.6 | [8.5, | 21.0] | 86.4 | [79.0, | 91.5] | 100.0 | 696   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |       |     |
|-------------|------|--------|-------|------|--------|-------|-------|-----|
| No Exposure | 17.8 | [12.4, | 24.7] | 82.2 | [75.3, | 87.6] | 100.0 | 791 |
| One         | 7.5  | [5.0,  | 11.1] | 92.5 | [88.9, | 95.0] | 100.0 | 864 |
| Two+        | 5.2  | [3.9,  | 6.8]  | 94.8 | [93.2, | 96.1] | 100.0 | 795 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 9.7  | [7.4, | 12.7] | 90.3 | [87.3, | 92.6] | 100.0 | 1,340 |
| Yes | 10.6 | [7.2, | 15.4] | 89.4 | [84.6, | 92.8] | 100.0 | 1,038 |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |       |
|--------------|------|-------|-------|------|--------|-------|-------|-------|
| None         | 11.5 | [8.8, | 15.0] | 88.5 | [85.0, | 91.2] | 100.0 | 1,239 |
| 1 Booklet    | 9.8  | [6.5, | 14.5] | 90.2 | [85.5, | 93.5] | 100.0 | 430   |
| 2-5 Booklets | 8.1  | [4.5, | 14.0] | 91.9 | [86.0, | 95.5] | 100.0 | 775   |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |       |       |
|-------------|------|--------|-------|------|--------|-------|-------|-------|
| None        | 16.7 | [12.2, | 22.4] | 83.3 | [77.6, | 87.8] | 100.0 | 352   |
| 1 Channel   | 10.4 | [7.0,  | 15.2] | 89.6 | [84.8, | 93.0] | 100.0 | 728   |
| 2+ Channels | 8.3  | [5.7,  | 12.0] | 91.7 | [88.0, | 94.3] | 100.0 | 1,284 |

Exposed to Any SAfAIDS Materials or Program

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 10.3 | [8.0, | 13.1] | 89.7 | [86.9, | 92.0] | 100.0 | 2,127 |
| Yes | 8.6  | [4.8, | 15.1] | 91.4 | [84.9, | 95.2] | 100.0 | 272   |

|       |      |       |       |      |        |       |       |       |
|-------|------|-------|-------|------|--------|-------|-------|-------|
| Total | 10.1 | [8.0, | 12.7] | 89.9 | [87.3, | 92.0] | 100.0 | 2,459 |
|-------|------|-------|-------|------|--------|-------|-------|-------|



Table 20a: Percentage who agree that one's sex life can improve if you communicate well with your sexual partner (a4) -(All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 21.4 | [17.2, 26.3] | 78.6  | [73.7, 82.8] | 100.0 | 693   |
| 20-24                                   | 5.7  | [3.8, 8.4]   | 94.3  | [91.6, 96.2] | 100.0 | 909   |
| 25-29                                   | 3.4  | [1.9, 5.8]   | 96.6  | [94.2, 98.1] | 100.0 | 821   |
| 30-34                                   | 1.5  | [0.9, 2.5]   | 98.5  | [97.5, 99.1] | 100.0 | 595   |
| 35-39                                   | 3.6  | [1.9, 6.9]   | 96.4  | [93.1, 98.1] | 100.0 | 409   |
| 40-44                                   | 3.7  | [1.6, 8.4]   | 96.3  | [91.6, 98.4] | 100.0 | 264   |
| 45-49                                   | 8.2  | [3.3, 18.8]  | 91.8  | [81.2, 96.7] | 100.0 | 269   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 3.9  | [2.3, 6.7]   | 96.1  | [93.3, 97.7] | 100.0 | 1,348 |
| Div/sep/widow                           | 3.9  | [1.8, 8.4]   | 96.1  | [91.6, 98.2] | 100.0 | 180   |
| Never married                           | 9.5  | [7.7, 11.6]  | 90.5  | [88.4, 92.3] | 100.0 | 2,430 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 7.4  | [4.5, 12.0]  | 92.6  | [88.0, 95.5] | 100.0 | 652   |
| Protestant                              | 8.1  | [4.4, 14.5]  | 91.9  | [85.5, 95.6] | 100.0 | 267   |
| Roman Catholic                          | 6.6  | [3.5, 12.3]  | 93.4  | [87.7, 96.5] | 100.0 | 241   |
| Pentacostal                             | 10.0 | [6.4, 15.2]  | 90.0  | [84.8, 93.6] | 100.0 | 319   |
| Zionist                                 | 9.3  | [6.6, 12.9]  | 90.7  | [87.1, 93.4] | 100.0 | 1,233 |
| Apostolic sect                          | 5.7  | [2.4, 12.6]  | 94.3  | [87.4, 97.6] | 100.0 | 218   |
| Islamic                                 | 6.2  | [3.6, 10.4]  | 93.8  | [89.6, 96.4] | 100.0 | 649   |
| Other                                   | 4.9  | [2.7, 8.8]   | 95.1  | [91.2, 97.3] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 5.9  | [3.0, 11.4]  | 94.1  | [88.6, 97.0] | 100.0 | 213   |
| Primary                                 | 12.1 | [8.0, 17.9]  | 87.9  | [82.1, 92.0] | 100.0 | 761   |
| Secondary                               | 8.1  | [5.7, 11.4]  | 91.9  | [88.6, 94.3] | 100.0 | 1,055 |
| High school                             | 6.5  | [4.7, 8.8]   | 93.5  | [91.2, 95.3] | 100.0 | 1,495 |
| Tertiary                                | 2.1  | [1.2, 3.8]   | 97.9  | [96.2, 98.8] | 100.0 | 433   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 8.3  | [5.6, 12.1]  | 91.7  | [87.9, 94.4] | 100.0 | 1,322 |
| Yes                                     | 7.2  | [5.8, 9.0]   | 92.8  | [91.0, 94.2] | 100.0 | 2,633 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 11.6 | [7.3, 17.9]  | 88.4  | [82.1, 92.7] | 100.0 | 781   |
| Second                                  | 7.0  | [4.3, 11.1]  | 93.0  | [88.9, 95.7] | 100.0 | 782   |
| Third                                   | 7.4  | [5.0, 10.9]  | 92.6  | [89.1, 95.0] | 100.0 | 782   |
| Fourth                                  | 5.6  | [3.4, 9.0]   | 94.4  | [91.0, 96.6] | 100.0 | 862   |
| Fifth quintile                          | 6.5  | [5.0, 8.6]   | 93.5  | [91.4, 95.0] | 100.0 | 699   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 9.4  | [6.9, 12.7]  | 90.6  | [87.3, 93.1] | 100.0 | 1,779 |
| Yes                                     | 6.1  | [4.6, 8.1]   | 93.9  | [91.9, 95.4] | 100.0 | 2,177 |

Household Owns Radio

|     |      |             |      |              |       |       |
|-----|------|-------------|------|--------------|-------|-------|
| No  | 13.6 | [9.9, 18.4] | 86.4 | [81.6, 90.1] | 100.0 | 684   |
| Yes | 6.4  | [5.1, 8.1]  | 93.6 | [91.9, 94.9] | 100.0 | 3,275 |

Household Owns Mobile Phone

|     |      |             |      |              |       |       |
|-----|------|-------------|------|--------------|-------|-------|
| No  | 10.4 | [5.7, 18.3] | 89.6 | [81.7, 94.3] | 100.0 | 251   |
| Yes | 7.4  | [5.9, 9.3]  | 92.6 | [90.7, 94.1] | 100.0 | 3,707 |

Household Owns a Car

|     |     |             |      |              |       |       |
|-----|-----|-------------|------|--------------|-------|-------|
| No  | 8.0 | [6.0, 10.6] | 92.0 | [89.4, 94.0] | 100.0 | 2,782 |
| Yes | 6.5 | [5.0, 8.5]  | 93.5 | [91.5, 95.0] | 100.0 | 1,175 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |             |      |              |       |       |
|-------------|------|-------------|------|--------------|-------|-------|
| No Exposure | 10.4 | [7.9, 13.6] | 89.6 | [86.4, 92.1] | 100.0 | 1,297 |
| One         | 6.4  | [4.6, 8.7]  | 93.6 | [91.3, 95.4] | 100.0 | 1,391 |
| Two+        | 6.0  | [4.2, 8.6]  | 94.0 | [91.4, 95.8] | 100.0 | 1,262 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |             |      |              |       |       |
|-----|-----|-------------|------|--------------|-------|-------|
| No  | 8.3 | [6.1, 11.2] | 91.7 | [88.8, 93.9] | 100.0 | 2,195 |
| Yes | 6.3 | [4.7, 8.5]  | 93.7 | [91.5, 95.3] | 100.0 | 1,649 |

Level of Exposure to OneLove Booklets

|              |     |             |      |              |       |       |
|--------------|-----|-------------|------|--------------|-------|-------|
| None         | 8.8 | [6.6, 11.5] | 91.2 | [88.5, 93.4] | 100.0 | 1,994 |
| 1 Booklet    | 4.3 | [2.7, 6.8]  | 95.7 | [93.2, 97.3] | 100.0 | 686   |
| 2-5 Booklets | 7.6 | [5.3, 10.6] | 92.4 | [89.4, 94.7] | 100.0 | 1,262 |

Multimedia Exposure to OneLove

|             |      |             |      |              |       |       |
|-------------|------|-------------|------|--------------|-------|-------|
| None        | 13.3 | [9.4, 18.4] | 86.7 | [81.6, 90.6] | 100.0 | 591   |
| 1 Channel   | 6.3  | [4.3, 9.1]  | 93.7 | [90.9, 95.7] | 100.0 | 1,179 |
| 2+ Channels | 6.3  | [4.8, 8.2]  | 93.7 | [91.8, 95.2] | 100.0 | 2,046 |

Exposed to Any SAfAIDS Materials or Program

|     |     |             |      |              |       |       |
|-----|-----|-------------|------|--------------|-------|-------|
| No  | 8.2 | [6.6, 10.1] | 91.8 | [89.9, 93.4] | 100.0 | 3,457 |
| Yes | 3.2 | [1.7, 5.9]  | 96.8 | [94.1, 98.3] | 100.0 | 428   |

|       |     |            |      |              |       |       |
|-------|-----|------------|------|--------------|-------|-------|
| Total | 7.6 | [6.1, 9.4] | 92.4 | [90.6, 93.9] | 100.0 | 3,960 |
|-------|-----|------------|------|--------------|-------|-------|

Table 20b: Percentage who agree that one's sex life can improve if you communicate well with your sexual partner (a4) -(Females Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 18.5 | [12.7, 26.1] | 81.5  | [73.9, 87.3] | 100.0 | 305   |
| 20-24                                   | 4.3  | [2.4, 7.6]   | 95.7  | [92.4, 97.6] | 100.0 | 470   |
| 25-29                                   | 2.3  | [0.9, 5.4]   | 97.7  | [94.6, 99.1] | 100.0 | 435   |
| 30-34                                   | 0.5  | [0.2, 1.1]   | 99.5  | [98.9, 99.8] | 100.0 | 300   |
| 35-39                                   | 4.2  | [1.8, 9.1]   | 95.8  | [90.9, 98.2] | 100.0 | 198   |
| 40-44                                   | 1.3  | [0.5, 3.7]   | 98.7  | [96.3, 99.5] | 100.0 | 137   |
| 45-49                                   | 11.0 | [3.5, 29.9]  | 89.0  | [70.1, 96.5] | 100.0 | 145   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 4.1  | [2.1, 7.8]   | 95.9  | [92.2, 97.9] | 100.0 | 793   |
| Div/sep/widow                           | 3.2  | [1.2, 8.0]   | 96.8  | [92.0, 98.8] | 100.0 | 129   |
| Never married                           | 7.7  | [5.4, 10.9]  | 92.3  | [89.1, 94.6] | 100.0 | 1,066 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 6.7  | [3.3, 13.2]  | 93.3  | [86.8, 96.7] | 100.0 | 419   |
| Protestant                              | 5.4  | [2.5, 11.5]  | 94.6  | [88.5, 97.5] | 100.0 | 132   |
| Roman Catholic                          | 4.1  | [1.8, 9.0]   | 95.9  | [91.0, 98.2] | 100.0 | 113   |
| Pentacostal                             | 8.2  | [3.9, 16.3]  | 91.8  | [83.7, 96.1] | 100.0 | 121   |
| Zionist                                 | 8.0  | [4.8, 13.1]  | 92.0  | [86.9, 95.2] | 100.0 | 596   |
| Apostolic sect                          | 4.2  | [1.1, 14.3]  | 95.8  | [85.7, 98.9] | 100.0 | 113   |
| Islamic                                 | 5.1  | [2.6, 9.5]   | 94.9  | [90.5, 97.4] | 100.0 | 417   |
| Other                                   | 0.9  | [0.1, 6.8]   | 99.1  | [93.2, 99.9] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 3.5  | [1.4, 8.3]   | 96.5  | [91.7, 98.6] | 100.0 | 121   |
| Primary                                 | 8.6  | [4.7, 15.0]  | 91.4  | [85.0, 95.3] | 100.0 | 397   |
| Secondary                               | 7.0  | [4.4, 11.0]  | 93.0  | [89.0, 95.6] | 100.0 | 580   |
| High school                             | 5.9  | [3.3, 10.4]  | 94.1  | [89.6, 96.7] | 100.0 | 664   |
| Tertiary                                | 1.6  | [0.6, 3.9]   | 98.4  | [96.1, 99.4] | 100.0 | 228   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 5.5  | [3.1, 9.6]   | 94.5  | [90.4, 96.9] | 100.0 | 687   |
| Yes                                     | 6.6  | [4.6, 9.4]   | 93.4  | [90.6, 95.4] | 100.0 | 1,303 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 8.9  | [4.4, 17.2]  | 91.1  | [82.8, 95.6] | 100.0 | 407   |
| Second                                  | 7.5  | [4.0, 13.6]  | 92.5  | [86.4, 96.0] | 100.0 | 391   |
| Third                                   | 5.1  | [3.1, 8.3]   | 94.9  | [91.7, 96.9] | 100.0 | 381   |
| Fourth                                  | 4.2  | [1.5, 11.0]  | 95.8  | [89.0, 98.5] | 100.0 | 438   |
| Fifth quintile                          | 5.9  | [4.0, 8.6]   | 94.1  | [91.4, 96.0] | 100.0 | 354   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 6.9  | [4.4, 10.6]  | 93.1  | [89.4, 95.6] | 100.0 | 899   |
| Yes                                     | 5.7  | [3.6, 8.7]   | 94.3  | [91.3, 96.4] | 100.0 | 1,088 |

Household Owns Radio

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 10.4 | [6.0, | 17.7] | 89.6 | [82.3, | 94.0] | 100.0 | 372   |
| Yes | 5.2  | [3.6, | 7.5]  | 94.8 | [92.5, | 96.4] | 100.0 | 1,617 |

Household Owns Mobile Phone

|     |     |       |      |      |        |       |       |       |
|-----|-----|-------|------|------|--------|-------|-------|-------|
| No  | 2.5 | [0.8, | 7.6] | 97.5 | [92.4, | 99.2] | 100.0 | 105   |
| Yes | 6.5 | [4.7, | 8.8] | 93.5 | [91.2, | 95.3] | 100.0 | 1,884 |

Household Owns a Car

|     |     |       |      |      |        |       |       |       |
|-----|-----|-------|------|------|--------|-------|-------|-------|
| No  | 6.8 | [4.6, | 9.8] | 93.2 | [90.2, | 95.4] | 100.0 | 1,419 |
| Yes | 4.6 | [3.0, | 7.0] | 95.4 | [93.0, | 97.0] | 100.0 | 570   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |       |       |      |        |       |       |     |
|-------------|-----|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 8.0 | [5.3, | 12.1] | 92.0 | [87.9, | 94.7] | 100.0 | 611 |
| One         | 5.1 | [2.6, | 9.7]  | 94.9 | [90.3, | 97.4] | 100.0 | 701 |
| Two+        | 5.6 | [3.5, | 8.9]  | 94.4 | [91.1, | 96.5] | 100.0 | 672 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 7.0 | [4.6, | 10.5] | 93.0 | [89.5, | 95.4] | 100.0 | 1,083 |
| Yes | 5.0 | [3.2, | 7.8]  | 95.0 | [92.2, | 96.8] | 100.0 | 844   |

Level of Exposure to OneLove Booklets

|              |     |       |       |      |        |       |       |     |
|--------------|-----|-------|-------|------|--------|-------|-------|-----|
| None         | 6.1 | [4.0, | 9.1]  | 93.9 | [90.9, | 96.0] | 100.0 | 995 |
| 1 Booklet    | 4.9 | [2.8, | 8.7]  | 95.1 | [91.3, | 97.2] | 100.0 | 331 |
| 2-5 Booklets | 6.9 | [4.0, | 11.8] | 93.1 | [88.2, | 96.0] | 100.0 | 655 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |       |       |
|-------------|------|-------|-------|------|--------|-------|-------|-------|
| None        | 10.2 | [5.7, | 17.5] | 89.8 | [82.5, | 94.3] | 100.0 | 253   |
| 1 Channel   | 5.5  | [2.9, | 10.0] | 94.5 | [90.0, | 97.1] | 100.0 | 604   |
| 2+ Channels | 5.5  | [3.6, | 8.5]  | 94.5 | [91.5, | 96.4] | 100.0 | 1,052 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 6.4 | [4.7, | 8.8]  | 93.6 | [91.2, | 95.3] | 100.0 | 1,786 |
| Yes | 3.3 | [0.9, | 11.1] | 96.7 | [88.9, | 99.1] | 100.0 | 162   |

|       |     |       |      |      |        |       |       |       |
|-------|-----|-------|------|------|--------|-------|-------|-------|
| Total | 6.2 | [4.6, | 8.4] | 93.8 | [91.6, | 95.4] | 100.0 | 1,990 |
|-------|-----|-------|------|------|--------|-------|-------|-------|

Table 20c: Percentage who agree that one's sex life can improve if you communicate well with your sexual partner (a4) -(Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 24.1 | [17.2, 32.7] | 75.9  | [67.3, 82.8] | 100.0 | 388   |
| 20-24                                   | 7.2  | [4.2, 12.0]  | 92.8  | [88.0, 95.8] | 100.0 | 439   |
| 25-29                                   | 4.7  | [2.4, 9.1]   | 95.3  | [90.9, 97.6] | 100.0 | 386   |
| 30-34                                   | 2.7  | [1.5, 4.9]   | 97.3  | [95.1, 98.5] | 100.0 | 295   |
| 35-39                                   | 3.3  | [1.5, 6.7]   | 96.7  | [93.3, 98.5] | 100.0 | 211   |
| 40-44                                   | 6.6  | [2.4, 17.1]  | 93.4  | [82.9, 97.6] | 100.0 | 127   |
| 45-49                                   | 4.6  | [1.6, 12.4]  | 95.4  | [87.6, 98.4] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 3.7  | [2.1, 6.7]   | 96.3  | [93.3, 97.9] | 100.0 | 555   |
| Div/sep/widow                           | 6.2  | [1.5, 22.2]  | 93.8  | [77.8, 98.5] | 100.0 | 51    |
| Never married                           | 11.2 | [8.5, 14.5]  | 88.8  | [85.5, 91.5] | 100.0 | 1,364 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 9.1  | [4.5, 17.4]  | 90.9  | [82.6, 95.5] | 100.0 | 233   |
| Protestant                              | 10.5 | [4.5, 22.8]  | 89.5  | [77.2, 95.5] | 100.0 | 135   |
| Roman Catholic                          | 9.0  | [3.9, 19.3]  | 91.0  | [80.7, 96.1] | 100.0 | 128   |
| Pentacostal                             | 11.0 | [5.9, 19.7]  | 89.0  | [80.3, 94.1] | 100.0 | 198   |
| Zionist                                 | 10.5 | [7.2, 15.1]  | 89.5  | [84.9, 92.8] | 100.0 | 637   |
| Apostolic sect                          | 7.2  | [2.8, 17.5]  | 92.8  | [82.5, 97.2] | 100.0 | 105   |
| Islamic                                 | 8.4  | [4.2, 16.0]  | 91.6  | [84.0, 95.8] | 100.0 | 232   |
| Other                                   | 6.0  | [3.1, 11.0]  | 94.0  | [89.0, 96.9] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 9.5  | [4.1, 20.7]  | 90.5  | [79.3, 95.9] | 100.0 | 92    |
| Primary                                 | 16.0 | [10.7, 23.3] | 84.0  | [76.7, 89.3] | 100.0 | 364   |
| Secondary                               | 9.4  | [5.6, 15.4]  | 90.6  | [84.6, 94.4] | 100.0 | 475   |
| High school                             | 6.9  | [4.6, 10.2]  | 93.1  | [89.8, 95.4] | 100.0 | 831   |
| Tertiary                                | 2.8  | [1.4, 5.5]   | 97.2  | [94.5, 98.6] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 11.2 | [7.7, 16.1]  | 88.8  | [83.9, 92.3] | 100.0 | 635   |
| Yes                                     | 7.9  | [5.7, 11.0]  | 92.1  | [89.0, 94.3] | 100.0 | 1,330 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 14.9 | [9.7, 22.0]  | 85.1  | [78.0, 90.3] | 100.0 | 374   |
| Second                                  | 6.4  | [3.8, 10.6]  | 93.6  | [89.4, 96.2] | 100.0 | 391   |
| Third                                   | 9.4  | [5.4, 16.0]  | 90.6  | [84.0, 94.6] | 100.0 | 401   |
| Fourth                                  | 7.2  | [4.3, 11.9]  | 92.8  | [88.1, 95.7] | 100.0 | 424   |
| Fifth quintile                          | 7.2  | [4.8, 10.8]  | 92.8  | [89.2, 95.2] | 100.0 | 345   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 12.2 | [8.7, 16.9]  | 87.8  | [83.1, 91.3] | 100.0 | 880   |
| Yes                                     | 6.6  | [4.5, 9.6]   | 93.4  | [90.4, 95.5] | 100.0 | 1,089 |

Household Owns Radio

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 18.3 | [13.2, | 24.8] | 81.7 | [75.2, | 86.8] | 100.0 | 312   |
| Yes | 7.6  | [5.7,  | 10.2] | 92.4 | [89.8, | 94.3] | 100.0 | 1,658 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 18.7 | [9.4, | 33.8] | 81.3 | [66.2, | 90.6] | 100.0 | 146   |
| Yes | 8.4  | [6.3, | 11.1] | 91.6 | [88.9, | 93.7] | 100.0 | 1,823 |

Household Owns a Car

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 9.5 | [6.7, | 13.2] | 90.5 | [86.8, | 93.3] | 100.0 | 1,363 |
| Yes | 8.3 | [5.9, | 11.5] | 91.7 | [88.5, | 94.1] | 100.0 | 605   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 12.6 | [9.0, | 17.5] | 87.4 | [82.5, | 91.0] | 100.0 | 686 |
| One         | 7.7  | [5.0, | 11.6] | 92.3 | [88.4, | 95.0] | 100.0 | 690 |
| Two+        | 6.6  | [4.5, | 9.8]  | 93.4 | [90.2, | 95.5] | 100.0 | 590 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 9.6 | [6.8, | 13.4] | 90.4 | [86.6, | 93.2] | 100.0 | 1,112 |
| Yes | 8.0 | [5.4, | 11.6] | 92.0 | [88.4, | 94.6] | 100.0 | 805   |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |     |
|--------------|------|-------|-------|------|--------|-------|-------|-----|
| None         | 11.6 | [8.4, | 15.7] | 88.4 | [84.3, | 91.6] | 100.0 | 999 |
| 1 Booklet    | 3.7  | [2.0, | 6.6]  | 96.3 | [93.4, | 98.0] | 100.0 | 355 |
| 2-5 Booklets | 8.3  | [5.5, | 12.1] | 91.7 | [87.9, | 94.5] | 100.0 | 607 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| None        | 15.7 | [9.9, | 23.9] | 84.3 | [76.1, | 90.1] | 100.0 | 338 |
| 1 Channel   | 7.2  | [4.5, | 11.2] | 92.8 | [88.8, | 95.5] | 100.0 | 575 |
| 2+ Channels | 7.2  | [5.0, | 10.1] | 92.8 | [89.9, | 95.0] | 100.0 | 994 |

Exposed to Any SAfAIDS Materials or Program

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 10.2 | [7.8, | 13.3] | 89.8 | [86.7, | 92.2] | 100.0 | 1,671 |
| Yes | 3.0  | [1.4, | 6.5]  | 97.0 | [93.5, | 98.6] | 100.0 | 266   |

|       |     |       |       |      |        |       |       |       |
|-------|-----|-------|-------|------|--------|-------|-------|-------|
| Total | 9.1 | [6.9, | 11.8] | 90.9 | [88.2, | 93.1] | 100.0 | 1,970 |
|-------|-----|-------|-------|------|--------|-------|-------|-------|

Table 20d: Percentage who agree that one's sex life can improve if you communicate well with your sexual partner (a4) -(Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 20.6 | [14.6, 28.1] | 79.4  | [71.9, 85.4] | 100.0 | 264 |
| 20-24                                   | 6.5  | [3.7, 11.3]  | 93.5  | [88.7, 96.3] | 100.0 | 309 |
| 25-29                                   | 3.3  | [1.4, 7.2]   | 96.7  | [92.8, 98.6] | 100.0 | 267 |
| 30-34                                   | 0.8  | [0.3, 2.1]   | 99.2  | [97.9, 99.7] | 100.0 | 192 |
| 35-39                                   | 1.8  | [0.6, 4.9]   | 98.2  | [95.1, 99.4] | 100.0 | 122 |
| 40-44                                   | 4.1  | [1.0, 15.8]  | 95.9  | [84.2, 99.0] | 100.0 | 80  |
| 45-49                                   | 10.5 | [3.1, 30.4]  | 89.5  | [69.6, 96.9] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 3.7  | [1.4, 9.3]   | 96.3  | [90.7, 98.6] | 100.0 | 452 |
| Div/sep/widow                           | 2.1  | [0.4, 10.0]  | 97.9  | [90.0, 99.6] | 100.0 | 59  |
| Never married                           | 9.6  | [7.2, 12.8]  | 90.4  | [87.2, 92.8] | 100.0 | 823 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 6.0  | [2.2, 15.3]  | 94.0  | [84.7, 97.8] | 100.0 | 181 |
| Protestant                              | 8.0  | [3.0, 19.6]  | 92.0  | [80.4, 97.0] | 100.0 | 86  |
| Roman Catholic                          | 7.1  | [2.1, 21.1]  | 92.9  | [78.9, 97.9] | 100.0 | 60  |
| Pentacostal                             | 10.1 | [5.1, 19.0]  | 89.9  | [81.0, 94.9] | 100.0 | 109 |
| Zionist                                 | 10.0 | [6.1, 16.0]  | 90.0  | [84.0, 93.9] | 100.0 | 473 |
| Apostolic sect                          | 4.2  | [0.9, 17.8]  | 95.8  | [82.2, 99.1] | 100.0 | 67  |
| Islamic                                 | 6.8  | [3.1, 14.3]  | 93.2  | [85.7, 96.9] | 100.0 | 230 |
| Other                                   | 4.3  | [1.8, 10.2]  | 95.7  | [89.8, 98.2] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 6.4  | [2.6, 15.1]  | 93.6  | [84.9, 97.4] | 100.0 | 90  |
| Primary                                 | 13.8 | [7.8, 23.3]  | 86.2  | [76.7, 92.2] | 100.0 | 302 |
| Secondary                               | 6.6  | [3.6, 11.6]  | 93.4  | [88.4, 96.4] | 100.0 | 385 |
| High school                             | 6.1  | [3.7, 9.9]   | 93.9  | [90.1, 96.3] | 100.0 | 475 |
| Tertiary                                | 2.0  | [0.8, 4.8]   | 98.0  | [95.2, 99.2] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 9.3  | [5.4, 15.5]  | 90.7  | [84.5, 94.6] | 100.0 | 546 |
| Yes                                     | 6.5  | [4.5, 9.2]   | 93.5  | [90.8, 95.5] | 100.0 | 786 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 11.9 | [6.2, 21.6]  | 88.1  | [78.4, 93.8] | 100.0 | 324 |
| Second                                  | 6.4  | [3.1, 12.8]  | 93.6  | [87.2, 96.9] | 100.0 | 336 |
| Third                                   | 8.4  | [4.9, 13.8]  | 91.6  | [86.2, 95.1] | 100.0 | 323 |
| Fourth                                  | 4.8  | [2.2, 10.2]  | 95.2  | [89.8, 97.8] | 100.0 | 267 |
| Fifth quintile                          | 3.7  | [1.2, 10.6]  | 96.3  | [89.4, 98.8] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 9.6  | [6.3, 14.5]  | 90.4  | [85.5, 93.7] | 100.0 | 694 |
| Yes                                     | 5.7  | [3.4, 9.3]   | 94.3  | [90.7, 96.6] | 100.0 | 637 |

Household Owns Radio

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 13.3 | [8.5, | 20.3] | 86.7 | [79.7, | 91.5] | 100.0 | 241   |
| Yes | 6.5  | [4.5, | 9.3]  | 93.5 | [90.7, | 95.5] | 100.0 | 1,092 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 13.5 | [6.3, | 26.5] | 86.5 | [73.5, | 93.7] | 100.0 | 97    |
| Yes | 7.1  | [5.0, | 10.1] | 92.9 | [89.9, | 95.0] | 100.0 | 1,236 |

Household Owns a Car

|     |     |       |       |      |        |       |       |     |
|-----|-----|-------|-------|------|--------|-------|-------|-----|
| No  | 8.4 | [5.6, | 12.4] | 91.6 | [87.6, | 94.4] | 100.0 | 991 |
| Yes | 5.1 | [3.0, | 8.6]  | 94.9 | [91.4, | 97.0] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |       |       |      |        |       |       |     |
|-------------|-----|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 9.1 | [5.9, | 13.9] | 90.9 | [86.1, | 94.1] | 100.0 | 391 |
| One         | 7.4 | [4.8, | 11.5] | 92.6 | [88.5, | 95.2] | 100.0 | 457 |
| Two+        | 6.3 | [3.7, | 10.7] | 93.7 | [89.3, | 96.3] | 100.0 | 483 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |       |      |        |       |       |     |
|-----|-----|-------|-------|------|--------|-------|-------|-----|
| No  | 7.8 | [4.8, | 12.5] | 92.2 | [87.5, | 95.2] | 100.0 | 815 |
| Yes | 6.8 | [4.2, | 11.0] | 93.2 | [89.0, | 95.8] | 100.0 | 472 |

Level of Exposure to OneLove Booklets

|              |     |       |       |      |        |       |       |     |
|--------------|-----|-------|-------|------|--------|-------|-------|-----|
| None         | 9.2 | [6.1, | 13.8] | 90.8 | [86.2, | 93.9] | 100.0 | 714 |
| 1 Booklet    | 2.1 | [0.8, | 5.5]  | 97.9 | [94.5, | 99.2] | 100.0 | 210 |
| 2-5 Booklets | 8.2 | [4.8, | 13.6] | 91.8 | [86.4, | 95.2] | 100.0 | 405 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| None        | 13.0 | [7.6, | 21.5] | 87.0 | [78.5, | 92.4] | 100.0 | 211 |
| 1 Channel   | 6.5  | [3.7, | 11.4] | 93.5 | [88.6, | 96.3] | 100.0 | 401 |
| 2+ Channels | 6.5  | [4.3, | 9.8]  | 93.5 | [90.2, | 95.7] | 100.0 | 664 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 8.4 | [6.2, | 11.5] | 91.6 | [88.5, | 93.8] | 100.0 | 1,160 |
| Yes | 2.1 | [0.7, | 5.7]  | 97.9 | [94.3, | 99.3] | 100.0 | 140   |

|       |     |       |       |      |        |       |       |       |
|-------|-----|-------|-------|------|--------|-------|-------|-------|
| Total | 7.6 | [5.5, | 10.3] | 92.4 | [89.7, | 94.5] | 100.0 | 1,334 |
|-------|-----|-------|-------|------|--------|-------|-------|-------|



Table 20e: Percentage who agree that one's sex life can improve if you communicate well with your sexual partner (a4) -(Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 21.1 | [15.4, 28.2] | 78.9  | [71.8, 84.6] | 100.0 | 197   |
| 20-24                                   | 2.9  | [1.3, 6.7]   | 97.1  | [93.3, 98.7] | 100.0 | 273   |
| 25-29                                   | 1.4  | [0.6, 2.9]   | 98.6  | [97.1, 99.4] | 100.0 | 321   |
| 30-34                                   | 2.1  | [0.8, 5.8]   | 97.9  | [94.2, 99.2] | 100.0 | 220   |
| 35-39                                   | 5.1  | [1.9, 12.8]  | 94.9  | [87.2, 98.1] | 100.0 | 155   |
| 40-44                                   | 3.2  | [0.9, 10.1]  | 96.8  | [89.9, 99.1] | 100.0 | 84    |
| 45-49                                   | 5.2  | [0.7, 29.4]  | 94.8  | [70.6, 99.3] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 2.7  | [1.5, 5.1]   | 97.3  | [94.9, 98.5] | 100.0 | 424   |
| Div/sep/widow                           | 5.6  | [1.3, 22.0]  | 94.4  | [78.0, 98.7] | 100.0 | 54    |
| Never married                           | 7.2  | [4.9, 10.4]  | 92.8  | [89.6, 95.1] | 100.0 | 819   |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 6.3  | [4.0, 9.8]   | 93.7  | [90.2, 96.0] | 100.0 | 261   |
| Protestant                              | 4.8  | [1.8, 12.1]  | 95.2  | [87.9, 98.2] | 100.0 | 110   |
| Roman Catholic                          | 4.1  | [1.8, 8.9]   | 95.9  | [91.1, 98.2] | 100.0 | 133   |
| Pentacostal                             | 9.1  | [4.7, 16.9]  | 90.9  | [83.1, 95.3] | 100.0 | 115   |
| Zionist                                 | 5.9  | [2.5, 13.6]  | 94.1  | [86.4, 97.5] | 100.0 | 302   |
| Apostolic sect                          | 4.1  | [1.1, 13.9]  | 95.9  | [86.1, 98.9] | 100.0 | 92    |
| Islamic                                 | 5.2  | [2.1, 12.5]  | 94.8  | [87.5, 97.9] | 100.0 | 149   |
| Other                                   | 6.7  | [2.6, 16.1]  | 93.3  | [83.9, 97.4] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 3.7  | [0.5, 24.4]  | 96.3  | [75.6, 99.5] | 100.0 | 36    |
| Primary                                 | 5.5  | [2.6, 11.3]  | 94.5  | [88.7, 97.4] | 100.0 | 177   |
| Secondary                               | 9.8  | [5.3, 17.6]  | 90.2  | [82.4, 94.7] | 100.0 | 282   |
| High school                             | 5.9  | [3.3, 10.5]  | 94.1  | [89.5, 96.7] | 100.0 | 551   |
| Tertiary                                | 2.2  | [0.9, 5.7]   | 97.8  | [94.3, 99.1] | 100.0 | 251   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 4.6  | [2.3, 9.2]   | 95.4  | [90.8, 97.7] | 100.0 | 284   |
| Yes                                     | 6.2  | [4.0, 9.3]   | 93.8  | [90.7, 96.0] | 100.0 | 1,013 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 2.3  | [0.6, 8.7]   | 97.7  | [91.3, 99.4] | 100.0 | 113   |
| Second                                  | 5.5  | [2.2, 12.9]  | 94.5  | [87.1, 97.8] | 100.0 | 153   |
| Third                                   | 3.0  | [1.4, 6.0]   | 97.0  | [94.0, 98.6] | 100.0 | 200   |
| Fourth                                  | 6.1  | [2.5, 13.9]  | 93.9  | [86.1, 97.5] | 100.0 | 342   |
| Fifth quintile                          | 7.6  | [5.7, 9.9]   | 92.4  | [90.1, 94.3] | 100.0 | 472   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 3.7  | [2.0, 6.8]   | 96.3  | [93.2, 98.0] | 100.0 | 392   |
| Yes                                     | 6.7  | [4.6, 9.6]   | 93.3  | [90.4, 95.4] | 100.0 | 906   |

|  |      |       |       |      |        |       |             |
|--|------|-------|-------|------|--------|-------|-------------|
| Household Owns Radio   |      |       |       |      |        |       |             |
| No   | 10.5 | [3.5, | 27.6] | 89.5 | [72.4, | 96.5] | 100.0 186   |
| Yes  | 5.1  | [3.5, | 7.4]  | 94.9 | [92.6, | 96.5] | 100.0 1,112 |
| Household Owns Mobile Phone  |      |       |       |      |        |       |             |
| No   | 2.0  | [0.6, | 6.4]  | 98.0 | [93.6, | 99.4] | 100.0 62    |
| Yes  | 6.0  | [4.1, | 8.9]  | 94.0 | [91.1, | 95.9] | 100.0 1,236 |
| Household Owns a Car   |      |       |       |      |        |       |             |
| No   | 4.6  | [2.6, | 8.0]  | 95.4 | [92.0, | 97.4] | 100.0 806   |
| Yes  | 7.7  | [5.9, | 10.0] | 92.3 | [90.0, | 94.1] | 100.0 491   |
| Exposure to OneLove Radio Programs or Champion Radio Adverts         |      |       |       |      |        |       |             |
| No Exposure  | 9.7  | [6.2, | 14.8] | 90.3 | [85.2, | 93.8] | 100.0 427   |
| One  | 2.9  | [1.6, | 5.2]  | 97.1 | [94.8, | 98.4] | 100.0 436   |
| Two+   | 4.0  | [2.5, | 6.4]  | 96.0 | [93.6, | 97.5] | 100.0 433   |
| Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe) |      |       |       |      |        |       |             |
| No   | 6.1  | [3.3, | 11.2] | 93.9 | [88.8, | 96.7] | 100.0 564   |
| Yes  | 5.5  | [4.0, | 7.5]  | 94.5 | [92.5, | 96.0] | 100.0 704   |
| Level of Exposure to OneLove Booklets                                |      |       |       |      |        |       |             |
| None   | 5.6  | [3.1, | 10.2] | 94.4 | [89.8, | 96.9] | 100.0 601   |
| 1 Booklet  | 5.5  | [2.9, | 10.3] | 94.5 | [89.7, | 97.1] | 100.0 237   |
| 2-5 Booklets   | 5.8  | [3.6, | 9.2]  | 94.2 | [90.8, | 96.4] | 100.0 454   |
| Multimedia Exposure to OneLove                                       |      |       |       |      |        |       |             |
| None   | 11.8 | [6.1, | 21.7] | 88.2 | [78.3, | 93.9] | 100.0 155   |
| 1 Channel  | 3.6  | [1.9, | 6.7]  | 96.4 | [93.3, | 98.1] | 100.0 357   |
| 2+ Channels  | 5.2  | [3.7, | 7.2]  | 94.8 | [92.8, | 96.3] | 100.0 749   |
| Exposed to Any SAfAIDS Materials or Program                          |      |       |       |      |        |       |             |
| No   | 6.0  | [4.2, | 8.6]  | 94.0 | [91.4, | 95.8] | 100.0 1,157 |
| Yes  | 1.2  | [0.3, | 5.2]  | 98.8 | [94.8, | 99.7] | 100.0 116   |
| Total  | 5.8  | [3.9, | 8.5]  | 94.2 | [91.5, | 96.1] | 100.0 1,298 |

Table 20f: Percentage who agree that one's sex life can improve if you communicate well with your sexual partner (a4) -(Border Areas Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 23.4 | [15.5, 33.5] | 76.6  | [66.5, 84.5] | 100.0 | 232 |
| 20-24                                   | 5.9  | [3.3, 10.3]  | 94.1  | [89.7, 96.7] | 100.0 | 327 |
| 25-29                                   | 5.9  | [2.5, 13.2]  | 94.1  | [86.8, 97.5] | 100.0 | 233 |
| 30-34                                   | 2.8  | [1.4, 5.7]   | 97.2  | [94.3, 98.6] | 100.0 | 183 |
| 35-39                                   | 7.1  | [2.3, 19.5]  | 92.9  | [80.5, 97.7] | 100.0 | 132 |
| 40-44                                   | 3.3  | [1.1, 9.9]   | 96.7  | [90.1, 98.9] | 100.0 | 100 |
| 45-49                                   | 4.9  | [2.2, 10.6]  | 95.1  | [89.4, 97.8] | 100.0 | 121 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 5.5  | [2.8, 10.2]  | 94.5  | [89.8, 97.2] | 100.0 | 472 |
| Div/sep/widow                           | 6.5  | [2.4, 16.4]  | 93.5  | [83.6, 97.6] | 100.0 | 67  |
| Never married                           | 11.1 | [7.6, 16.1]  | 88.9  | [83.9, 92.4] | 100.0 | 788 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 12.6 | [6.6, 22.5]  | 87.4  | [77.5, 93.4] | 100.0 | 210 |
| Protestant                              | 13.9 | [5.5, 30.7]  | 86.1  | [69.3, 94.5] | 100.0 | 71  |
| Roman Catholic                          | 11.8 | [4.3, 28.6]  | 88.2  | [71.4, 95.7] | 100.0 | 48  |
| Pentacostal                             | 10.7 | [4.9, 21.6]  | 89.3  | [78.4, 95.1] | 100.0 | 95  |
| Zionist                                 | 9.6  | [5.8, 15.5]  | 90.4  | [84.5, 94.2] | 100.0 | 458 |
| Apostolic sect                          | 11.8 | [3.6, 32.6]  | 88.2  | [67.4, 96.4] | 100.0 | 59  |
| Islamic                                 | 5.5  | [2.8, 10.6]  | 94.5  | [89.4, 97.2] | 100.0 | 270 |
| Other                                   | 5.5  | [1.8, 15.6]  | 94.5  | [84.4, 98.2] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 5.3  | [1.8, 14.6]  | 94.7  | [85.4, 98.2] | 100.0 | 87  |
| Primary                                 | 11.9 | [6.0, 22.1]  | 88.1  | [77.9, 94.0] | 100.0 | 282 |
| Secondary                               | 11.2 | [7.2, 16.9]  | 88.8  | [83.1, 92.8] | 100.0 | 388 |
| High school                             | 8.0  | [4.9, 13.0]  | 92.0  | [87.0, 95.1] | 100.0 | 469 |
| Tertiary                                | 2.1  | [0.7, 5.9]   | 97.9  | [94.1, 99.3] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 7.5  | [4.0, 13.7]  | 92.5  | [86.3, 96.0] | 100.0 | 492 |
| Yes                                     | 10.2 | [7.1, 14.3]  | 89.8  | [85.7, 92.9] | 100.0 | 834 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 13.0 | [6.5, 24.3]  | 87.0  | [75.7, 93.5] | 100.0 | 344 |
| Second                                  | 9.0  | [5.0, 15.7]  | 91.0  | [84.3, 95.0] | 100.0 | 293 |
| Third                                   | 7.8  | [4.1, 14.1]  | 92.2  | [85.9, 95.9] | 100.0 | 259 |
| Fourth                                  | 7.7  | [4.2, 13.6]  | 92.3  | [86.4, 95.8] | 100.0 | 253 |
| Fifth quintile                          | 5.8  | [2.5, 12.6]  | 94.2  | [87.4, 97.5] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 11.6 | [7.3, 18.1]  | 88.4  | [81.9, 92.7] | 100.0 | 693 |
| Yes                                     | 6.6  | [4.3, 10.0]  | 93.4  | [90.0, 95.7] | 100.0 | 634 |

Household Owns Radio

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 16.2 | [10.0, | 25.2] | 83.8 | [74.8, | 90.0] | 100.0 | 257   |
| Yes | 7.6  | [5.1,  | 11.0] | 92.4 | [89.0, | 94.9] | 100.0 | 1,071 |

Household Owns Mobile Phone

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 7.9 | [3.1, | 18.9] | 92.1 | [81.1, | 96.9] | 100.0 | 92    |
| Yes | 9.3 | [6.4, | 13.4] | 90.7 | [86.6, | 93.6] | 100.0 | 1,235 |

Household Owns a Car

|     |     |       |       |      |        |       |       |     |
|-----|-----|-------|-------|------|--------|-------|-------|-----|
| No  | 9.5 | [5.9, | 15.0] | 90.5 | [85.0, | 94.1] | 100.0 | 985 |
| Yes | 8.3 | [5.1, | 13.2] | 91.7 | [86.8, | 94.9] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 13.4 | [7.9, | 21.9] | 86.6 | [78.1, | 92.1] | 100.0 | 479 |
| One         | 6.2  | [4.1, | 9.5]  | 93.8 | [90.5, | 95.9] | 100.0 | 498 |
| Two+        | 7.4  | [4.3, | 12.5] | 92.6 | [87.5, | 95.7] | 100.0 | 346 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |       |     |
|-----|------|-------|-------|------|--------|-------|-------|-----|
| No  | 10.7 | [6.9, | 16.3] | 89.3 | [83.7, | 93.1] | 100.0 | 816 |
| Yes | 6.1  | [3.9, | 9.6]  | 93.9 | [90.4, | 96.1] | 100.0 | 473 |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |     |
|--------------|------|-------|-------|------|--------|-------|-------|-----|
| None         | 10.1 | [6.4, | 15.5] | 89.9 | [84.5, | 93.6] | 100.0 | 679 |
| 1 Booklet    | 9.6  | [5.4, | 16.5] | 90.4 | [83.5, | 94.6] | 100.0 | 239 |
| 2-5 Booklets | 7.6  | [4.7, | 12.1] | 92.4 | [87.9, | 95.3] | 100.0 | 403 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| None        | 14.6 | [7.8, | 25.8] | 85.4 | [74.2, | 92.2] | 100.0 | 225 |
| 1 Channel   | 7.7  | [4.5, | 12.9] | 92.3 | [87.1, | 95.5] | 100.0 | 421 |
| 2+ Channels | 6.7  | [4.3, | 10.2] | 93.3 | [89.8, | 95.7] | 100.0 | 633 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 9.6 | [6.4, | 14.3] | 90.4 | [85.7, | 93.6] | 100.0 | 1,140 |
| Yes | 6.5 | [2.7, | 15.2] | 93.5 | [84.8, | 97.3] | 100.0 | 172   |

|       |     |       |       |      |        |       |       |       |
|-------|-----|-------|-------|------|--------|-------|-------|-------|
| Total | 9.2 | [6.3, | 13.3] | 90.8 | [86.7, | 93.7] | 100.0 | 1,328 |
|-------|-----|-------|-------|------|--------|-------|-------|-------|

Table 20g: Percentage who agree that one's sex life can improve if you communicate well with your sexual partner (a4) -(Women Aged 15-24 Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 18.5 | [12.7, 26.1] | 81.5  | [73.9, 87.3] | 100.0 | 305 |
| 20-24                                   | 4.3  | [2.4, 7.6]   | 95.7  | [92.4, 97.6] | 100.0 | 470 |
| 25-29                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 3.8  | [1.6, 8.7]   | 96.2  | [91.3, 98.4] | 100.0 | 144 |
| Div/sep/widow                           | 0.0  |              | 100.0 |              | 100.0 | 3   |
| Never married                           | 11.2 | [7.8, 15.8]  | 88.8  | [84.2, 92.2] | 100.0 | 628 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 12.6 | [5.7, 25.6]  | 87.4  | [74.4, 94.3] | 100.0 | 172 |
| Protestant                              | 11.6 | [4.6, 26.3]  | 88.4  | [73.7, 95.4] | 100.0 | 40  |
| Roman Catholic                          | 7.2  | [2.6, 18.2]  | 92.8  | [81.8, 97.4] | 100.0 | 43  |
| Pentacostal                             | 11.9 | [4.4, 28.3]  | 88.1  | [71.7, 95.6] | 100.0 | 52  |
| Zionist                                 | 11.6 | [7.0, 18.6]  | 88.4  | [81.4, 93.0] | 100.0 | 226 |
| Apostolic sect                          | 8.4  | [2.1, 28.3]  | 91.6  | [71.7, 97.9] | 100.0 | 41  |
| Islamic                                 | 8.2  | [3.9, 16.4]  | 91.8  | [83.6, 96.1] | 100.0 | 172 |
| Other                                   | 0.0  |              | 100.0 |              | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 29.5 | [10.6, 59.5] | 70.5  | [40.5, 89.4] | 100.0 | 17  |
| Primary                                 | 14.3 | [6.9, 27.2]  | 85.7  | [72.8, 93.1] | 100.0 | 112 |
| Secondary                               | 11.1 | [6.5, 18.4]  | 88.9  | [81.6, 93.5] | 100.0 | 243 |
| High school                             | 8.8  | [4.8, 15.6]  | 91.2  | [84.4, 95.2] | 100.0 | 345 |
| Tertiary                                | 3.1  | [0.7, 12.8]  | 96.9  | [87.2, 99.3] | 100.0 | 58  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 9.9  | [4.8, 19.1]  | 90.1  | [80.9, 95.2] | 100.0 | 168 |
| Yes                                     | 10.4 | [7.0, 15.0]  | 89.6  | [85.0, 93.0] | 100.0 | 607 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 17.5 | [8.0, 34.0]  | 82.5  | [66.0, 92.0] | 100.0 | 146 |
| Second                                  | 8.5  | [4.5, 15.5]  | 91.5  | [84.5, 95.5] | 100.0 | 161 |
| Third                                   | 7.4  | [3.7, 14.3]  | 92.6  | [85.7, 96.3] | 100.0 | 154 |
| Fourth                                  | 8.5  | [2.8, 23.2]  | 91.5  | [76.8, 97.2] | 100.0 | 170 |
| Fifth quintile                          | 11.1 | [7.0, 17.1]  | 88.9  | [82.9, 93.0] | 100.0 | 137 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 11.4 | [7.2, 17.5]  | 88.6  | [82.5, 92.8] | 100.0 | 349 |
| Yes                                     | 9.3  | [5.4, 15.4]  | 90.7  | [84.6, 94.6] | 100.0 | 425 |

|                      |      |       |       |      |        |       |           |
|----------------------|------|-------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |       |       |      |        |       |           |
| No                   | 12.8 | [6.9, | 22.6] | 87.2 | [77.4, | 93.1] | 100.0 163 |
| Yes                  | 9.6  | [6.4, | 14.2] | 90.4 | [85.8, | 93.6] | 100.0 611 |

|                             |      |       |       |      |        |       |           |
|-----------------------------|------|-------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |      |       |       |      |        |       |           |
| No                          | 4.0  | [0.9, | 15.6] | 96.0 | [84.4, | 99.1] | 100.0 40  |
| Yes                         | 10.7 | [7.5, | 15.1] | 89.3 | [84.9, | 92.5] | 100.0 734 |

|                      |      |       |       |      |        |       |           |
|----------------------|------|-------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |       |       |      |        |       |           |
| No                   | 10.8 | [7.2, | 15.9] | 89.2 | [84.1, | 92.8] | 100.0 555 |
| Yes                  | 8.8  | [5.2, | 14.4] | 91.2 | [85.6, | 94.8] | 100.0 219 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |           |
|-------------|------|-------|-------|------|--------|-------|-----------|
| No Exposure | 14.7 | [9.4, | 22.4] | 85.3 | [77.6, | 90.6] | 100.0 230 |
| One         | 7.3  | [3.6, | 14.3] | 92.7 | [85.7, | 96.4] | 100.0 288 |
| Two+        | 9.9  | [5.9, | 16.2] | 90.1 | [83.8, | 94.1] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |           |
|-----|------|-------|-------|------|--------|-------|-----------|
| No  | 11.2 | [6.7, | 18.2] | 88.8 | [81.8, | 93.3] | 100.0 398 |
| Yes | 9.1  | [5.3, | 15.3] | 90.9 | [84.7, | 94.7] | 100.0 356 |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |           |
|--------------|------|-------|-------|------|--------|-------|-----------|
| None         | 11.4 | [7.5, | 16.9] | 88.6 | [83.1, | 92.5] | 100.0 315 |
| 1 Booklet    | 6.0  | [2.9, | 12.1] | 94.0 | [87.9, | 97.1] | 100.0 138 |
| 2-5 Booklets | 11.3 | [6.2, | 19.8] | 88.7 | [80.2, | 93.8] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 25.2 | [13.6, | 41.9] | 74.8 | [58.1, | 86.4] | 100.0 84  |
| 1 Channel   | 5.8  | [3.2,  | 10.2] | 94.2 | [89.8, | 96.8] | 100.0 194 |
| 2+ Channels | 9.7  | [5.9,  | 15.6] | 90.3 | [84.4, | 94.1] | 100.0 470 |

Exposed to Any SAfAIDS Materials or Program

|     |      |       |       |      |        |       |           |
|-----|------|-------|-------|------|--------|-------|-----------|
| No  | 10.5 | [7.2, | 14.9] | 89.5 | [85.1, | 92.8] | 100.0 705 |
| Yes | 8.8  | [2.5, | 26.9] | 91.2 | [73.1, | 97.5] | 100.0 51  |

|       |      |       |       |      |        |       |           |
|-------|------|-------|-------|------|--------|-------|-----------|
| Total | 10.2 | [7.2, | 14.3] | 89.8 | [85.7, | 92.8] | 100.0 775 |
|-------|------|-------|-------|------|--------|-------|-----------|

Table 20h: Percentage who agree that one's sex life can improve if you communicate well with your sexual partner (a4) -(SAfAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 25.9 | [20.8, 31.8] | 74.1  | [68.2, 79.2] | 100.0 | 448   |
| 20-24                                   | 8.0  | [5.2, 12.3]  | 92.0  | [87.7, 94.8] | 100.0 | 583   |
| 25-29                                   | 3.7  | [2.3, 6.0]   | 96.3  | [94.0, 97.7] | 100.0 | 542   |
| 30-34                                   | 3.7  | [2.2, 6.3]   | 96.3  | [93.7, 97.8] | 100.0 | 396   |
| 35-39                                   | 6.0  | [3.2, 10.9]  | 94.0  | [89.1, 96.8] | 100.0 | 270   |
| 40-44                                   | 7.2  | [2.5, 19.1]  | 92.8  | [80.9, 97.5] | 100.0 | 187   |
| 45-49                                   | 4.3  | [2.1, 8.6]   | 95.7  | [91.4, 97.9] | 100.0 | 186   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 4.3  | [2.8, 6.6]   | 95.7  | [93.4, 97.2] | 100.0 | 898   |
| Div/sep/widow                           | 4.9  | [1.5, 14.7]  | 95.1  | [85.3, 98.5] | 100.0 | 111   |
| Never married                           | 12.2 | [9.9, 15.0]  | 87.8  | [85.0, 90.1] | 100.0 | 1,601 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 9.9  | [6.3, 15.4]  | 90.1  | [84.6, 93.7] | 100.0 | 413   |
| Protestant                              | 13.0 | [7.0, 22.9]  | 87.0  | [77.1, 93.0] | 100.0 | 181   |
| Roman Catholic                          | 7.7  | [3.9, 14.7]  | 92.3  | [85.3, 96.1] | 100.0 | 164   |
| Pentacostal                             | 10.5 | [6.6, 16.3]  | 89.5  | [83.7, 93.4] | 100.0 | 220   |
| Zionist                                 | 10.0 | [7.5, 13.4]  | 90.0  | [86.6, 92.5] | 100.0 | 834   |
| Apostolic sect                          | 10.6 | [4.1, 24.6]  | 89.4  | [75.4, 95.9] | 100.0 | 142   |
| Islamic                                 | 8.0  | [5.4, 11.8]  | 92.0  | [88.2, 94.6] | 100.0 | 393   |
| Other                                   | 7.7  | [4.4, 13.1]  | 92.3  | [86.9, 95.6] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 7.9  | [4.0, 15.2]  | 92.1  | [84.8, 96.0] | 100.0 | 138   |
| Primary                                 | 14.0 | [10.2, 18.9] | 86.0  | [81.1, 89.8] | 100.0 | 494   |
| Secondary                               | 10.9 | [8.2, 14.3]  | 89.1  | [85.7, 91.8] | 100.0 | 689   |
| High school                             | 8.3  | [5.8, 11.7]  | 91.7  | [88.3, 94.2] | 100.0 | 1,037 |
| Tertiary                                | 4.1  | [2.4, 6.8]   | 95.9  | [93.2, 97.6] | 100.0 | 253   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 10.2 | [7.8, 13.3]  | 89.8  | [86.7, 92.2] | 100.0 | 863   |
| Yes                                     | 9.3  | [7.4, 11.7]  | 90.7  | [88.3, 92.6] | 100.0 | 1,747 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 9.8  | [6.4, 14.7]  | 90.2  | [85.3, 93.6] | 100.0 | 532   |
| Second                                  | 9.4  | [6.5, 13.3]  | 90.6  | [86.7, 93.5] | 100.0 | 528   |
| Third                                   | 12.4 | [8.5, 17.6]  | 87.6  | [82.4, 91.5] | 100.0 | 507   |
| Fourth                                  | 7.3  | [5.3, 9.8]   | 92.7  | [90.2, 94.7] | 100.0 | 591   |
| Fifth quintile                          | 8.5  | [5.8, 12.5]  | 91.5  | [87.5, 94.2] | 100.0 | 415   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 9.8  | [7.4, 12.8]  | 90.2  | [87.2, 92.6] | 100.0 | 1,182 |
| Yes                                     | 9.5  | [7.5, 12.0]  | 90.5  | [88.0, 92.5] | 100.0 | 1,426 |

Household Owns Radio

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 9.8 | [7.2, | 13.2] | 90.2 | [86.8, | 92.8] | 100.0 | 445   |
| Yes | 9.6 | [7.7, | 11.9] | 90.4 | [88.1, | 92.3] | 100.0 | 2,166 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 13.8 | [8.5, | 21.6] | 86.2 | [78.4, | 91.5] | 100.0 | 173   |
| Yes | 9.4  | [7.6, | 11.5] | 90.6 | [88.5, | 92.4] | 100.0 | 2,438 |

Household Owns a Car

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 9.0  | [6.9, | 11.6] | 91.0 | [88.4, | 93.1] | 100.0 | 1,868 |
| Yes | 11.2 | [8.3, | 14.8] | 88.8 | [85.2, | 91.7] | 100.0 | 741   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |       |     |
|-------------|------|--------|-------|------|--------|-------|-------|-----|
| No Exposure | 12.9 | [10.3, | 16.2] | 87.1 | [83.8, | 89.7] | 100.0 | 849 |
| One         | 7.3  | [5.2,  | 10.2] | 92.7 | [89.8, | 94.8] | 100.0 | 925 |
| Two+        | 8.9  | [6.5,  | 12.0] | 91.1 | [88.0, | 93.5] | 100.0 | 831 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 9.4 | [7.3, | 11.9] | 90.6 | [88.1, | 92.7] | 100.0 | 1,435 |
| Yes | 9.5 | [7.3, | 12.1] | 90.5 | [87.9, | 92.7] | 100.0 | 1,094 |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |       |
|--------------|------|-------|-------|------|--------|-------|-------|-------|
| None         | 11.2 | [8.5, | 14.5] | 88.8 | [85.5, | 91.5] | 100.0 | 1,321 |
| 1 Booklet    | 5.6  | [3.7, | 8.3]  | 94.4 | [91.7, | 96.3] | 100.0 | 451   |
| 2-5 Booklets | 9.5  | [6.5, | 13.6] | 90.5 | [86.4, | 93.5] | 100.0 | 827   |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |       |       |
|-------------|------|--------|-------|------|--------|-------|-------|-------|
| None        | 16.1 | [11.7, | 21.7] | 83.9 | [78.3, | 88.3] | 100.0 | 387   |
| 1 Channel   | 8.4  | [6.2,  | 11.4] | 91.6 | [88.6, | 93.8] | 100.0 | 768   |
| 2+ Channels | 8.0  | [6.1,  | 10.5] | 92.0 | [89.5, | 93.9] | 100.0 | 1,358 |

Exposed to Any SAfAIDS Materials or Program

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 10.0 | [8.1, | 12.3] | 90.0 | [87.7, | 91.9] | 100.0 | 2,272 |
| Yes | 6.3  | [2.8, | 13.5] | 93.7 | [86.5, | 97.2] | 100.0 | 280   |

|       |     |       |       |      |        |       |       |       |
|-------|-----|-------|-------|------|--------|-------|-------|-------|
| Total | 9.6 | [7.9, | 11.6] | 90.4 | [88.4, | 92.1] | 100.0 | 2,612 |
|-------|-----|-------|-------|------|--------|-------|-------|-------|



Table 24a: Percentage who agrees that the village head publicly speak out against men have sexual partners that are much younger than them (cn10) - (All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 54.3 | [45.7, 62.8] | 45.7  | [37.2, 54.3] | 100.0 | 693   |
| 20-24                                   | 56.0 | [47.7, 64.1] | 44.0  | [35.9, 52.3] | 100.0 | 908   |
| 25-29                                   | 51.2 | [45.2, 57.1] | 48.8  | [42.9, 54.8] | 100.0 | 819   |
| 30-34                                   | 42.9 | [35.8, 50.4] | 57.1  | [49.6, 64.2] | 100.0 | 593   |
| 35-39                                   | 39.2 | [27.6, 52.2] | 60.8  | [47.8, 72.4] | 100.0 | 408   |
| 40-44                                   | 47.9 | [37.8, 58.1] | 52.1  | [41.9, 62.2] | 100.0 | 263   |
| 45-49                                   | 48.2 | [36.6, 59.9] | 51.8  | [40.1, 63.4] | 100.0 | 268   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 42.7 | [36.1, 49.5] | 57.3  | [50.5, 63.9] | 100.0 | 1,343 |
| Div/sep/widow                           | 45.9 | [31.4, 61.0] | 54.1  | [39.0, 68.6] | 100.0 | 180   |
| Never married                           | 54.2 | [48.1, 60.2] | 45.8  | [39.8, 51.9] | 100.0 | 2,427 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 53.4 | [44.1, 62.5] | 46.6  | [37.5, 55.9] | 100.0 | 648   |
| Protestant                              | 49.2 | [38.8, 59.6] | 50.8  | [40.4, 61.2] | 100.0 | 267   |
| Roman Catholic                          | 46.0 | [32.1, 60.6] | 54.0  | [39.4, 67.9] | 100.0 | 241   |
| Pentacostal                             | 45.9 | [36.0, 56.2] | 54.1  | [43.8, 64.0] | 100.0 | 318   |
| Zionist                                 | 48.3 | [41.4, 55.4] | 51.7  | [44.6, 58.6] | 100.0 | 1,232 |
| Apostolic sect                          | 49.8 | [37.6, 62.0] | 50.2  | [38.0, 62.4] | 100.0 | 218   |
| Islamic                                 | 57.0 | [49.5, 64.2] | 43.0  | [35.8, 50.5] | 100.0 | 647   |
| Other                                   | 46.1 | [35.6, 57.0] | 53.9  | [43.0, 64.4] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 45.7 | [34.8, 56.9] | 54.3  | [43.1, 65.2] | 100.0 | 213   |
| Primary                                 | 43.2 | [35.7, 51.1] | 56.8  | [48.9, 64.3] | 100.0 | 758   |
| Secondary                               | 50.8 | [43.0, 58.5] | 49.2  | [41.5, 57.0] | 100.0 | 1,053 |
| High school                             | 53.1 | [44.9, 61.2] | 46.9  | [38.8, 55.1] | 100.0 | 1,493 |
| Tertiary                                | 56.3 | [43.8, 68.0] | 43.7  | [32.0, 56.2] | 100.0 | 432   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 42.9 | [37.3, 48.6] | 57.1  | [51.4, 62.7] | 100.0 | 1,318 |
| Yes                                     | 54.5 | [47.2, 61.6] | 45.5  | [38.4, 52.8] | 100.0 | 2,629 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 52.7 | [45.2, 60.2] | 47.3  | [39.8, 54.8] | 100.0 | 781   |
| Second                                  | 46.9 | [39.7, 54.2] | 53.1  | [45.8, 60.3] | 100.0 | 782   |
| Third                                   | 44.7 | [36.1, 53.7] | 55.3  | [46.3, 63.9] | 100.0 | 779   |
| Fourth                                  | 52.7 | [43.9, 61.4] | 47.3  | [38.6, 56.1] | 100.0 | 861   |
| Fifth quintile                          | 58.7 | [50.5, 66.3] | 41.3  | [33.7, 49.5] | 100.0 | 696   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 48.6 | [41.4, 55.9] | 51.4  | [44.1, 58.6] | 100.0 | 1,776 |
| Yes                                     | 51.9 | [45.6, 58.1] | 48.1  | [41.9, 54.4] | 100.0 | 2,172 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 52.6 | [45.0, 60.0] | 47.4 | [40.0, 55.0] | 100.0 | 683   |
| Yes | 50.0 | [43.6, 56.4] | 50.0 | [43.6, 56.4] | 100.0 | 3,268 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 45.6 | [32.3, 59.6] | 54.4 | [40.4, 67.7] | 100.0 | 252   |
| Yes | 50.7 | [44.8, 56.7] | 49.3 | [43.3, 55.2] | 100.0 | 3,698 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 50.2 | [43.4, 56.9] | 49.8 | [43.1, 56.6] | 100.0 | 2,777 |
| Yes | 51.0 | [45.0, 57.0] | 49.0 | [43.0, 55.0] | 100.0 | 1,172 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |       |
|-------------|------|--------------|------|--------------|-------|-------|
| No Exposure | 58.7 | [53.4, 63.8] | 41.3 | [36.2, 46.6] | 100.0 | 1,296 |
| One         | 49.3 | [39.9, 58.8] | 50.7 | [41.2, 60.1] | 100.0 | 1,390 |
| Two+        | 43.0 | [36.2, 50.0] | 57.0 | [50.0, 63.8] | 100.0 | 1,262 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 48.4 | [41.4, 55.4] | 51.6 | [44.6, 58.6] | 100.0 | 2,195 |
| Yes | 53.1 | [46.0, 60.1] | 46.9 | [39.9, 54.0] | 100.0 | 1,647 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |       |
|--------------|------|--------------|------|--------------|-------|-------|
| None         | 53.5 | [47.2, 59.6] | 46.5 | [40.4, 52.8] | 100.0 | 1,992 |
| 1 Booklet    | 56.3 | [45.6, 66.5] | 43.7 | [33.5, 54.4] | 100.0 | 686   |
| 2-5 Booklets | 42.4 | [36.1, 49.0] | 57.6 | [51.0, 63.9] | 100.0 | 1,262 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |       |
|-------------|------|--------------|------|--------------|-------|-------|
| None        | 54.5 | [46.2, 62.6] | 45.5 | [37.4, 53.8] | 100.0 | 590   |
| 1 Channel   | 52.6 | [44.5, 60.6] | 47.4 | [39.4, 55.5] | 100.0 | 1,179 |
| 2+ Channels | 47.5 | [40.4, 54.7] | 52.5 | [45.3, 59.6] | 100.0 | 2,045 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 52.1 | [45.8, 58.3] | 47.9 | [41.7, 54.2] | 100.0 | 3,455 |
| Yes | 38.5 | [27.4, 50.9] | 61.5 | [49.1, 72.6] | 100.0 | 428   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 50.4 | [44.3, 56.5] | 49.6 | [43.5, 55.7] | 100.0 | 3,952 |
|-------|------|--------------|------|--------------|-------|-------|

Table 24b: Percentage who agrees that the village head publicly speak out against men have sexual partners that are much younger than them (cn10) - (Females Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 61.8 | [51.2, 71.4] | 38.2  | [28.6, 48.8] | 100.0 | 304   |
| 20-24                                   | 63.4 | [53.1, 72.7] | 36.6  | [27.3, 46.9] | 100.0 | 469   |
| 25-29                                   | 54.8 | [48.1, 61.3] | 45.2  | [38.7, 51.9] | 100.0 | 434   |
| 30-34                                   | 47.5 | [36.6, 58.6] | 52.5  | [41.4, 63.4] | 100.0 | 299   |
| 35-39                                   | 49.5 | [39.2, 59.8] | 50.5  | [40.2, 60.8] | 100.0 | 197   |
| 40-44                                   | 52.5 | [39.9, 64.7] | 47.5  | [35.3, 60.1] | 100.0 | 137   |
| 45-49                                   | 51.9 | [38.4, 65.2] | 48.1  | [34.8, 61.6] | 100.0 | 144   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 49.9 | [43.6, 56.1] | 50.1  | [43.9, 56.4] | 100.0 | 790   |
| Div/sep/widow                           | 48.4 | [30.0, 67.3] | 51.6  | [32.7, 70.0] | 100.0 | 129   |
| Never married                           | 60.8 | [53.4, 67.8] | 39.2  | [32.2, 46.6] | 100.0 | 1,063 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 52.5 | [42.5, 62.4] | 47.5  | [37.6, 57.5] | 100.0 | 416   |
| Protestant                              | 55.9 | [37.4, 72.9] | 44.1  | [27.1, 62.6] | 100.0 | 132   |
| Roman Catholic                          | 59.4 | [38.5, 77.4] | 40.6  | [22.6, 61.5] | 100.0 | 113   |
| Pentacostal                             | 48.0 | [36.1, 60.2] | 52.0  | [39.8, 63.9] | 100.0 | 120   |
| Zionist                                 | 56.2 | [48.3, 63.8] | 43.8  | [36.2, 51.7] | 100.0 | 596   |
| Apostolic sect                          | 55.0 | [39.9, 69.2] | 45.0  | [30.8, 60.1] | 100.0 | 113   |
| Islamic                                 | 61.1 | [52.5, 69.1] | 38.9  | [30.9, 47.5] | 100.0 | 415   |
| Other                                   | 63.3 | [32.4, 86.2] | 36.7  | [13.8, 67.6] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 40.2 | [29.2, 52.4] | 59.8  | [47.6, 70.8] | 100.0 | 121   |
| Primary                                 | 48.9 | [40.4, 57.5] | 51.1  | [42.5, 59.6] | 100.0 | 396   |
| Secondary                               | 56.7 | [49.1, 64.0] | 43.3  | [36.0, 50.9] | 100.0 | 578   |
| High school                             | 60.9 | [52.8, 68.4] | 39.1  | [31.6, 47.2] | 100.0 | 662   |
| Tertiary                                | 66.2 | [51.1, 78.5] | 33.8  | [21.5, 48.9] | 100.0 | 227   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 47.8 | [42.2, 53.6] | 52.2  | [46.4, 57.8] | 100.0 | 685   |
| Yes                                     | 61.1 | [53.6, 68.0] | 38.9  | [32.0, 46.4] | 100.0 | 1,299 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 55.5 | [46.7, 63.9] | 44.5  | [36.1, 53.3] | 100.0 | 407   |
| Second                                  | 52.1 | [43.3, 60.8] | 47.9  | [39.2, 56.7] | 100.0 | 391   |
| Third                                   | 53.2 | [41.3, 64.8] | 46.8  | [35.2, 58.7] | 100.0 | 380   |
| Fourth                                  | 57.2 | [48.2, 65.9] | 42.8  | [34.1, 51.8] | 100.0 | 437   |
| Fifth quintile                          | 69.2 | [59.2, 77.6] | 30.8  | [22.4, 40.8] | 100.0 | 351   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 52.7 | [45.5, 59.8] | 47.3  | [40.2, 54.5] | 100.0 | 898   |
| Yes                                     | 59.7 | [52.9, 66.1] | 40.3  | [33.9, 47.1] | 100.0 | 1,083 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 54.7 | [46.5, | 62.6] | 45.3 | [37.4, | 53.5] | 100.0 371   |
| Yes                  | 56.9 | [50.5, | 63.1] | 43.1 | [36.9, | 49.5] | 100.0 1,612 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 49.1 | [31.9, | 66.6] | 50.9 | [33.4, | 68.1] | 100.0 105   |
| Yes                         | 56.9 | [51.1, | 62.6] | 43.1 | [37.4, | 48.9] | 100.0 1,878 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 55.3 | [48.4, | 62.0] | 44.7 | [38.0, | 51.6] | 100.0 1,416 |
| Yes                  | 59.7 | [51.9, | 67.0] | 40.3 | [33.0, | 48.1] | 100.0 567   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 62.2 | [54.9, | 68.9] | 37.8 | [31.1, | 45.1] | 100.0 610 |
| One         | 54.8 | [46.1, | 63.2] | 45.2 | [36.8, | 53.9] | 100.0 700 |
| Two+        | 53.1 | [44.0, | 62.0] | 46.9 | [38.0, | 56.0] | 100.0 672 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 52.4 | [46.7, | 58.1] | 47.6 | [41.9, | 53.3] | 100.0 1,082 |
| Yes | 61.1 | [51.3, | 70.1] | 38.9 | [29.9, | 48.7] | 100.0 843   |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 56.0 | [50.0, | 61.9] | 44.0 | [38.1, | 50.0] | 100.0 994 |
| 1 Booklet    | 63.5 | [51.9, | 73.7] | 36.5 | [26.3, | 48.1] | 100.0 330 |
| 2-5 Booklets | 53.1 | [46.3, | 59.8] | 46.9 | [40.2, | 53.7] | 100.0 655 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 51.8 | [40.3, | 63.1] | 48.2 | [36.9, | 59.7] | 100.0 252   |
| 1 Channel   | 57.7 | [50.3, | 64.8] | 42.3 | [35.2, | 49.7] | 100.0 604   |
| 2+ Channels | 55.8 | [47.9, | 63.4] | 44.2 | [36.6, | 52.1] | 100.0 1,051 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 57.1 | [51.4, | 62.6] | 42.9 | [37.4, | 48.6] | 100.0 1,784 |
| Yes | 54.8 | [34.0, | 74.0] | 45.2 | [26.0, | 66.0] | 100.0 162   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 56.5 | [50.5, | 62.3] | 43.5 | [37.7, | 49.5] | 100.0 1,984 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 24c: Percentage who agrees that the village head publicly speak out against men have sexual partners that are much younger than them (cn10) - (Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 47.3 | [37.3, 57.5] | 52.7  | [42.5, 62.7] | 100.0 | 389   |
| 20-24                                   | 48.2 | [39.4, 57.0] | 51.8  | [43.0, 60.6] | 100.0 | 439   |
| 25-29                                   | 46.7 | [35.8, 58.0] | 53.3  | [42.0, 64.2] | 100.0 | 385   |
| 30-34                                   | 37.1 | [27.2, 48.3] | 62.9  | [51.7, 72.8] | 100.0 | 294   |
| 35-39                                   | 31.6 | [18.0, 49.3] | 68.4  | [50.7, 82.0] | 100.0 | 211   |
| 40-44                                   | 42.0 | [27.6, 57.9] | 58.0  | [42.1, 72.4] | 100.0 | 126   |
| 45-49                                   | 43.4 | [28.6, 59.5] | 56.6  | [40.5, 71.4] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 33.1 | [23.7, 44.0] | 66.9  | [56.0, 76.3] | 100.0 | 553   |
| Div/sep/widow                           | 38.0 | [21.6, 57.8] | 62.0  | [42.2, 78.4] | 100.0 | 51    |
| Never married                           | 48.1 | [40.2, 56.1] | 51.9  | [43.9, 59.8] | 100.0 | 1,364 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 55.5 | [40.6, 69.4] | 44.5  | [30.6, 59.4] | 100.0 | 232   |
| Protestant                              | 43.1 | [30.1, 57.1] | 56.9  | [42.9, 69.9] | 100.0 | 135   |
| Roman Catholic                          | 33.7 | [21.9, 48.0] | 66.3  | [52.0, 78.1] | 100.0 | 128   |
| Pentacostal                             | 44.6 | [32.1, 57.9] | 55.4  | [42.1, 67.9] | 100.0 | 198   |
| Zionist                                 | 40.7 | [31.9, 50.2] | 59.3  | [49.8, 68.1] | 100.0 | 636   |
| Apostolic sect                          | 44.5 | [30.0, 60.1] | 55.5  | [39.9, 70.0] | 100.0 | 105   |
| Islamic                                 | 49.2 | [39.7, 58.7] | 50.8  | [41.3, 60.3] | 100.0 | 232   |
| Other                                   | 41.5 | [28.1, 56.4] | 58.5  | [43.6, 71.9] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 53.7 | [34.3, 72.0] | 46.3  | [28.0, 65.7] | 100.0 | 92    |
| Primary                                 | 36.9 | [27.7, 47.2] | 63.1  | [52.8, 72.3] | 100.0 | 362   |
| Secondary                               | 43.4 | [31.7, 56.0] | 56.6  | [44.0, 68.3] | 100.0 | 475   |
| High school                             | 46.4 | [36.3, 56.8] | 53.6  | [43.2, 63.7] | 100.0 | 831   |
| Tertiary                                | 43.7 | [31.3, 56.9] | 56.3  | [43.1, 68.7] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 37.8 | [29.0, 47.5] | 62.2  | [52.5, 71.0] | 100.0 | 633   |
| Yes                                     | 47.3 | [37.9, 56.9] | 52.7  | [43.1, 62.1] | 100.0 | 1,330 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 49.4 | [38.9, 60.0] | 50.6  | [40.0, 61.1] | 100.0 | 374   |
| Second                                  | 41.0 | [29.9, 53.0] | 59.0  | [47.0, 70.1] | 100.0 | 391   |
| Third                                   | 37.1 | [28.8, 46.2] | 62.9  | [53.8, 71.2] | 100.0 | 399   |
| Fourth                                  | 47.4 | [31.9, 63.3] | 52.6  | [36.7, 68.1] | 100.0 | 424   |
| Fifth quintile                          | 47.7 | [36.6, 59.0] | 52.3  | [41.0, 63.4] | 100.0 | 345   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 44.1 | [34.2, 54.5] | 55.9  | [45.5, 65.8] | 100.0 | 878   |
| Yes                                     | 43.7 | [35.0, 52.8] | 56.3  | [47.2, 65.0] | 100.0 | 1,089 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 49.5 | [38.0, | 61.1] | 50.5 | [38.9, | 62.0] | 100.0 312   |
| Yes                  | 43.0 | [34.8, | 51.6] | 57.0 | [48.4, | 65.2] | 100.0 1,656 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 42.0 | [28.0, | 57.4] | 58.0 | [42.6, | 72.0] | 100.0 147   |
| Yes                         | 44.0 | [35.8, | 52.6] | 56.0 | [47.4, | 64.2] | 100.0 1,820 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 44.3 | [34.5, | 54.6] | 55.7 | [45.4, | 65.5] | 100.0 1,361 |
| Yes                  | 42.9 | [34.7, | 51.6] | 57.1 | [48.4, | 65.3] | 100.0 605   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 55.4 | [46.9, | 63.6] | 44.6 | [36.4, | 53.1] | 100.0 686 |
| One         | 43.8 | [32.4, | 55.8] | 56.2 | [44.2, | 67.6] | 100.0 690 |
| Two+        | 29.8 | [22.4, | 38.4] | 70.2 | [61.6, | 77.6] | 100.0 590 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 44.3 | [33.0, | 56.3] | 55.7 | [43.7, | 67.0] | 100.0 1,113 |
| Yes | 43.4 | [35.4, | 51.7] | 56.6 | [48.3, | 64.6] | 100.0 804   |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 50.8 | [41.4, | 60.1] | 49.2 | [39.9, | 58.6] | 100.0 998 |
| 1 Booklet    | 48.3 | [34.2, | 62.8] | 51.7 | [37.2, | 65.8] | 100.0 356 |
| 2-5 Booklets | 30.6 | [22.9, | 39.5] | 69.4 | [60.5, | 77.1] | 100.0 607 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 56.7 | [44.5, | 68.2] | 43.3 | [31.8, | 55.5] | 100.0 338 |
| 1 Channel   | 47.0 | [36.2, | 58.1] | 53.0 | [41.9, | 63.8] | 100.0 575 |
| 2+ Channels | 37.7 | [29.1, | 47.2] | 62.3 | [52.8, | 70.9] | 100.0 994 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 46.3 | [37.4, | 55.4] | 53.7 | [44.6, | 62.6] | 100.0 1,671 |
| Yes | 29.0 | [21.2, | 38.3] | 71.0 | [61.7, | 78.8] | 100.0 266   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 43.9 | [35.7, | 52.5] | 56.1 | [47.5, | 64.3] | 100.0 1,968 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 24d: Percentage who agrees that the village head publicly speak out against men have sexual partners that are much younger than them (cn10) - (Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 49.4 | [36.2, 62.8] | 50.6  | [37.2, 63.8] | 100.0 | 264 |
| 20-24                                   | 52.9 | [39.8, 65.5] | 47.1  | [34.5, 60.2] | 100.0 | 309 |
| 25-29                                   | 49.5 | [41.1, 58.0] | 50.5  | [42.0, 58.9] | 100.0 | 267 |
| 30-34                                   | 41.3 | [30.9, 52.6] | 58.7  | [47.4, 69.1] | 100.0 | 191 |
| 35-39                                   | 30.5 | [15.5, 51.2] | 69.5  | [48.8, 84.5] | 100.0 | 122 |
| 40-44                                   | 39.4 | [24.4, 56.7] | 60.6  | [43.3, 75.6] | 100.0 | 80  |
| 45-49                                   | 39.6 | [24.9, 56.3] | 60.4  | [43.7, 75.1] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 37.6 | [28.4, 47.9] | 62.4  | [52.1, 71.6] | 100.0 | 451 |
| Div/sep/widow                           | 38.0 | [18.0, 63.2] | 62.0  | [36.8, 82.0] | 100.0 | 59  |
| Never married                           | 50.8 | [41.2, 60.3] | 49.2  | [39.7, 58.8] | 100.0 | 823 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 46.1 | [32.9, 60.0] | 53.9  | [40.0, 67.1] | 100.0 | 180 |
| Protestant                              | 42.4 | [28.4, 57.8] | 57.6  | [42.2, 71.6] | 100.0 | 86  |
| Roman Catholic                          | 45.9 | [21.3, 72.7] | 54.1  | [27.3, 78.7] | 100.0 | 60  |
| Pentacostal                             | 40.7 | [26.2, 57.1] | 59.3  | [42.9, 73.8] | 100.0 | 109 |
| Zionist                                 | 44.2 | [34.5, 54.4] | 55.8  | [45.6, 65.5] | 100.0 | 473 |
| Apostolic sect                          | 45.5 | [26.3, 66.1] | 54.5  | [33.9, 73.7] | 100.0 | 67  |
| Islamic                                 | 57.6 | [47.8, 66.7] | 42.4  | [33.3, 52.2] | 100.0 | 230 |
| Other                                   | 41.6 | [28.2, 56.5] | 58.4  | [43.5, 71.8] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 43.0 | [28.7, 58.7] | 57.0  | [41.3, 71.3] | 100.0 | 90  |
| Primary                                 | 37.8 | [28.3, 48.3] | 62.2  | [51.7, 71.7] | 100.0 | 301 |
| Secondary                               | 46.6 | [35.4, 58.2] | 53.4  | [41.8, 64.6] | 100.0 | 385 |
| High school                             | 51.0 | [37.5, 64.4] | 49.0  | [35.6, 62.5] | 100.0 | 475 |
| Tertiary                                | 48.1 | [23.6, 73.5] | 51.9  | [26.5, 76.4] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 39.1 | [32.9, 45.8] | 60.9  | [54.2, 67.1] | 100.0 | 545 |
| Yes                                     | 51.1 | [38.4, 63.7] | 48.9  | [36.3, 61.6] | 100.0 | 786 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 48.0 | [37.9, 58.2] | 52.0  | [41.8, 62.1] | 100.0 | 324 |
| Second                                  | 44.2 | [34.4, 54.4] | 55.8  | [45.6, 65.6] | 100.0 | 335 |
| Third                                   | 43.6 | [32.3, 55.6] | 56.4  | [44.4, 67.7] | 100.0 | 323 |
| Fourth                                  | 47.8 | [34.4, 61.5] | 52.2  | [38.5, 65.6] | 100.0 | 267 |
| Fifth quintile                          | 55.3 | [35.5, 73.6] | 44.7  | [26.4, 64.5] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 47.2 | [37.0, 57.7] | 52.8  | [42.3, 63.0] | 100.0 | 693 |
| Yes                                     | 45.6 | [35.5, 56.0] | 54.4  | [44.0, 64.5] | 100.0 | 637 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 47.5 | [36.1, | 59.0] | 52.5 | [41.0, | 63.9] | 100.0 241   |
| Yes                  | 46.1 | [36.2, | 56.3] | 53.9 | [43.7, | 63.8] | 100.0 1,091 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 46.9 | [27.3, | 67.5] | 53.1 | [32.5, | 72.7] | 100.0 97    |
| Yes                         | 46.3 | [37.1, | 55.8] | 53.7 | [44.2, | 62.9] | 100.0 1,235 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 47.5 | [37.5, | 57.7] | 52.5 | [42.3, | 62.5] | 100.0 990 |
| Yes                  | 43.0 | [33.8, | 52.6] | 57.0 | [47.4, | 66.2] | 100.0 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 53.5 | [46.0, | 61.0] | 46.5 | [39.0, | 54.0] | 100.0 391 |
| One         | 45.0 | [29.7, | 61.2] | 55.0 | [38.8, | 70.3] | 100.0 457 |
| Two+        | 41.5 | [32.0, | 51.7] | 58.5 | [48.3, | 68.0] | 100.0 483 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 44.6 | [34.6, | 55.1] | 55.4 | [44.9, | 65.4] | 100.0 815 |
| Yes | 48.5 | [36.6, | 60.5] | 51.5 | [39.5, | 63.4] | 100.0 472 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 48.7 | [39.3, | 58.3] | 51.3 | [41.7, | 60.7] | 100.0 714 |
| 1 Booklet    | 53.7 | [36.7, | 69.9] | 46.3 | [30.1, | 63.3] | 100.0 210 |
| 2-5 Booklets | 38.3 | [29.4, | 48.1] | 61.7 | [51.9, | 70.6] | 100.0 405 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 47.3 | [34.9, | 60.1] | 52.7 | [39.9, | 65.1] | 100.0 211 |
| 1 Channel   | 48.3 | [35.7, | 61.0] | 51.7 | [39.0, | 64.3] | 100.0 401 |
| 2+ Channels | 44.1 | [33.2, | 55.6] | 55.9 | [44.4, | 66.8] | 100.0 664 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 48.3 | [38.5, | 58.2] | 51.7 | [41.8, | 61.5] | 100.0 1,160 |
| Yes | 34.3 | [17.8, | 55.8] | 65.7 | [44.2, | 82.2] | 100.0 140   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 46.3 | [36.9, | 56.0] | 53.7 | [44.0, | 63.1] | 100.0 1,333 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 24e: Percentage who agrees that the village head publicly speak out against men have sexual partners that are much younger than them (cn10) - (Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 63.6 | [53.8, 72.4] | 36.4  | [27.6, 46.2] | 100.0 | 196   |
| 20-24                                   | 56.9 | [40.2, 72.2] | 43.1  | [27.8, 59.8] | 100.0 | 272   |
| 25-29                                   | 54.8 | [42.4, 66.5] | 45.2  | [33.5, 57.6] | 100.0 | 320   |
| 30-34                                   | 43.7 | [30.8, 57.5] | 56.3  | [42.5, 69.2] | 100.0 | 220   |
| 35-39                                   | 55.3 | [38.8, 70.7] | 44.7  | [29.3, 61.2] | 100.0 | 154   |
| 40-44                                   | 60.9 | [41.1, 77.7] | 39.1  | [22.3, 58.9] | 100.0 | 84    |
| 45-49                                   | 46.7 | [24.5, 70.3] | 53.3  | [29.7, 75.5] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 52.2 | [40.8, 63.4] | 47.8  | [36.6, 59.2] | 100.0 | 422   |
| Div/sep/widow                           | 47.7 | [29.2, 66.8] | 52.3  | [33.2, 70.8] | 100.0 | 54    |
| Never married                           | 57.0 | [45.0, 68.1] | 43.0  | [31.9, 55.0] | 100.0 | 817   |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 66.6 | [48.5, 80.9] | 33.4  | [19.1, 51.5] | 100.0 | 258   |
| Protestant                              | 62.1 | [40.2, 79.9] | 37.9  | [20.1, 59.8] | 100.0 | 110   |
| Roman Catholic                          | 39.0 | [25.2, 54.8] | 61.0  | [45.2, 74.8] | 100.0 | 133   |
| Pentacostal                             | 47.6 | [33.5, 62.2] | 52.4  | [37.8, 66.5] | 100.0 | 114   |
| Zionist                                 | 53.2 | [38.2, 67.7] | 46.8  | [32.3, 61.8] | 100.0 | 302   |
| Apostolic sect                          | 43.3 | [31.9, 55.3] | 56.7  | [44.7, 68.1] | 100.0 | 92    |
| Islamic                                 | 62.4 | [47.9, 74.9] | 37.6  | [25.1, 52.1] | 100.0 | 149   |
| Other                                   | 50.2 | [32.5, 67.9] | 49.8  | [32.1, 67.5] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 43.2 | [24.9, 63.5] | 56.8  | [36.5, 75.1] | 100.0 | 36    |
| Primary                                 | 50.9 | [33.1, 68.4] | 49.1  | [31.6, 66.9] | 100.0 | 176   |
| Secondary                               | 58.0 | [48.1, 67.4] | 42.0  | [32.6, 51.9] | 100.0 | 281   |
| High school                             | 52.6 | [39.1, 65.8] | 47.4  | [34.2, 60.9] | 100.0 | 550   |
| Tertiary                                | 61.6 | [45.7, 75.3] | 38.4  | [24.7, 54.3] | 100.0 | 250   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 48.0 | [31.5, 64.8] | 52.0  | [35.2, 68.5] | 100.0 | 283   |
| Yes                                     | 57.1 | [46.5, 67.0] | 42.9  | [33.0, 53.5] | 100.0 | 1,010 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 61.3 | [46.2, 74.5] | 38.7  | [25.5, 53.8] | 100.0 | 113   |
| Second                                  | 51.2 | [35.7, 66.5] | 48.8  | [33.5, 64.3] | 100.0 | 153   |
| Third                                   | 37.2 | [20.7, 57.4] | 62.8  | [42.6, 79.3] | 100.0 | 200   |
| Fourth                                  | 60.2 | [46.6, 72.4] | 39.8  | [27.6, 53.4] | 100.0 | 341   |
| Fifth quintile                          | 60.5 | [49.1, 70.9] | 39.5  | [29.1, 50.9] | 100.0 | 469   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 45.1 | [28.4, 62.9] | 54.9  | [37.1, 71.6] | 100.0 | 392   |
| Yes                                     | 59.2 | [50.0, 67.8] | 40.8  | [32.2, 50.0] | 100.0 | 902   |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 67.4 | [51.5, | 80.1] | 32.6 | [19.9, | 48.5] | 100.0 186   |
| Yes                  | 53.3 | [42.0, | 64.2] | 46.7 | [35.8, | 58.0] | 100.0 1,108 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 42.2 | [24.1, | 62.8] | 57.8 | [37.2, | 75.9] | 100.0 62    |
| Yes                         | 55.9 | [45.0, | 66.2] | 44.1 | [33.8, | 55.0] | 100.0 1,232 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 52.2 | [37.3, | 66.7] | 47.8 | [33.3, | 62.7] | 100.0 805 |
| Yes                  | 59.8 | [48.6, | 70.0] | 40.2 | [30.0, | 51.4] | 100.0 488 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 67.4 | [54.7, | 78.0] | 32.6 | [22.0, | 45.3] | 100.0 426 |
| One         | 55.6 | [44.5, | 66.3] | 44.4 | [33.7, | 55.5] | 100.0 435 |
| Two+        | 41.3 | [29.8, | 53.7] | 58.7 | [46.3, | 70.2] | 100.0 433 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 51.4 | [38.3, | 64.3] | 48.6 | [35.7, | 61.7] | 100.0 563 |
| Yes | 59.2 | [49.4, | 68.4] | 40.8 | [31.6, | 50.6] | 100.0 703 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 60.6 | [49.1, | 71.1] | 39.4 | [28.9, | 50.9] | 100.0 600 |
| 1 Booklet    | 56.6 | [42.5, | 69.7] | 43.4 | [30.3, | 57.5] | 100.0 236 |
| 2-5 Booklets | 47.2 | [33.6, | 61.2] | 52.8 | [38.8, | 66.4] | 100.0 454 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 64.6 | [52.1, | 75.4] | 35.4 | [24.6, | 47.9] | 100.0 154 |
| 1 Channel   | 59.7 | [46.0, | 72.0] | 40.3 | [28.0, | 54.0] | 100.0 357 |
| 2+ Channels | 51.8 | [41.1, | 62.3] | 48.2 | [37.7, | 58.9] | 100.0 748 |

Exposed to Any SAfAIDS Materials or Program

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| No    | 56.6 | [45.3, | 67.2] | 43.4 | [32.8, | 54.7] | 100.0 1,155 |
| Yes   | 38.3 | [26.5, | 51.6] | 61.7 | [48.4, | 73.5] | 100.0 116   |
| Total | 55.2 | [44.0, | 65.9] | 44.8 | [34.1, | 56.0] | 100.0 1,294 |

Table 24f: Percentage who agrees that the village head publicly speak out against men have sexual partners that are much younger than them (cn10) - (Border Areas Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 59.4 | [46.6, 71.1] | 40.6  | [28.9, 53.4] | 100.0 | 233 |
| 20-24                                   | 63.1 | [52.4, 72.6] | 36.9  | [27.4, 47.6] | 100.0 | 327 |
| 25-29                                   | 51.6 | [39.8, 63.2] | 48.4  | [36.8, 60.2] | 100.0 | 232 |
| 30-34                                   | 47.3 | [35.7, 59.2] | 52.7  | [40.8, 64.3] | 100.0 | 182 |
| 35-39                                   | 44.8 | [32.2, 58.2] | 55.2  | [41.8, 67.8] | 100.0 | 132 |
| 40-44                                   | 52.1 | [34.9, 68.8] | 47.9  | [31.2, 65.1] | 100.0 | 99  |
| 45-49                                   | 64.8 | [43.9, 81.2] | 35.2  | [18.8, 56.1] | 100.0 | 120 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 47.1 | [35.6, 58.9] | 52.9  | [41.1, 64.4] | 100.0 | 470 |
| Div/sep/widow                           | 61.3 | [44.9, 75.5] | 38.7  | [24.5, 55.1] | 100.0 | 67  |
| Never married                           | 60.4 | [51.9, 68.4] | 39.6  | [31.6, 48.1] | 100.0 | 787 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 55.4 | [40.8, 69.1] | 44.6  | [30.9, 59.2] | 100.0 | 210 |
| Protestant                              | 53.7 | [34.9, 71.5] | 46.3  | [28.5, 65.1] | 100.0 | 71  |
| Roman Catholic                          | 64.0 | [38.1, 83.7] | 36.0  | [16.3, 61.9] | 100.0 | 48  |
| Pentacostal                             | 59.7 | [42.9, 74.4] | 40.3  | [25.6, 57.1] | 100.0 | 95  |
| Zionist                                 | 54.8 | [42.3, 66.6] | 45.2  | [33.4, 57.7] | 100.0 | 457 |
| Apostolic sect                          | 70.9 | [52.9, 84.0] | 29.1  | [16.0, 47.1] | 100.0 | 59  |
| Islamic                                 | 53.9 | [38.5, 68.6] | 46.1  | [31.4, 61.5] | 100.0 | 268 |
| Other                                   | 60.8 | [42.0, 76.9] | 39.2  | [23.1, 58.0] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 53.2 | [32.2, 73.1] | 46.8  | [26.9, 67.8] | 100.0 | 87  |
| Primary                                 | 51.0 | [36.3, 65.6] | 49.0  | [34.4, 63.7] | 100.0 | 281 |
| Secondary                               | 57.7 | [48.3, 66.7] | 42.3  | [33.3, 51.7] | 100.0 | 387 |
| High school                             | 59.1 | [51.4, 66.3] | 40.9  | [33.7, 48.6] | 100.0 | 468 |
| Tertiary                                | 58.4 | [49.4, 67.0] | 41.6  | [33.0, 50.6] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 50.4 | [36.5, 64.2] | 49.6  | [35.8, 63.5] | 100.0 | 490 |
| Yes                                     | 60.0 | [53.0, 66.7] | 40.0  | [33.3, 47.0] | 100.0 | 833 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 59.3 | [45.9, 71.4] | 40.7  | [28.6, 54.1] | 100.0 | 344 |
| Second                                  | 53.2 | [44.0, 62.1] | 46.8  | [37.9, 56.0] | 100.0 | 294 |
| Third                                   | 53.3 | [36.8, 69.2] | 46.7  | [30.8, 63.2] | 100.0 | 256 |
| Fourth                                  | 60.9 | [46.3, 73.8] | 39.1  | [26.2, 53.7] | 100.0 | 253 |
| Fifth quintile                          | 55.7 | [44.1, 66.6] | 44.3  | [33.4, 55.9] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 53.4 | [42.1, 64.4] | 46.6  | [35.6, 57.9] | 100.0 | 691 |
| Yes                                     | 59.6 | [50.4, 68.3] | 40.4  | [31.7, 49.6] | 100.0 | 633 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 54.2 | [42.7, 65.4] | 45.8 | [34.6, 57.3] | 100.0 | 256   |
| Yes | 56.9 | [48.4, 65.1] | 43.1 | [34.9, 51.6] | 100.0 | 1,069 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 44.5 | [24.7, 66.1] | 55.5 | [33.9, 75.3] | 100.0 | 93    |
| Yes | 57.3 | [48.1, 66.0] | 42.7 | [34.0, 51.9] | 100.0 | 1,231 |

Household Owns a Car

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 55.5 | [45.4, 65.2] | 44.5 | [34.8, 54.6] | 100.0 | 982 |
| Yes | 59.0 | [51.6, 66.0] | 41.0 | [34.0, 48.4] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 61.8 | [54.3, 68.7] | 38.2 | [31.3, 45.7] | 100.0 | 479 |
| One         | 55.5 | [44.1, 66.4] | 44.5 | [33.6, 55.9] | 100.0 | 498 |
| Two+        | 49.6 | [36.3, 62.9] | 50.4 | [37.1, 63.7] | 100.0 | 346 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 55.6 | [44.6, 66.1] | 44.4 | [33.9, 55.4] | 100.0 | 817 |
| Yes | 57.3 | [48.2, 65.9] | 42.7 | [34.1, 51.8] | 100.0 | 472 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 59.0 | [49.2, 68.1] | 41.0 | [31.9, 50.8] | 100.0 | 678 |
| 1 Booklet    | 63.2 | [52.4, 72.9] | 36.8 | [27.1, 47.6] | 100.0 | 240 |
| 2-5 Booklets | 48.4 | [37.2, 59.7] | 51.6 | [40.3, 62.8] | 100.0 | 403 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 61.8 | [48.5, 73.6] | 38.2 | [26.4, 51.5] | 100.0 | 225 |
| 1 Channel   | 57.8 | [48.7, 66.4] | 42.2 | [33.6, 51.3] | 100.0 | 421 |
| 2+ Channels | 52.8 | [43.0, 62.5] | 47.2 | [37.5, 57.0] | 100.0 | 633 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 57.6 | [48.7, 66.1] | 42.4 | [33.9, 51.3] | 100.0 | 1,140 |
| Yes | 47.7 | [38.2, 57.3] | 52.3 | [42.7, 61.8] | 100.0 | 172   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 56.4 | [47.7, 64.8] | 43.6 | [35.2, 52.3] | 100.0 | 1,325 |
|-------|------|--------------|------|--------------|-------|-------|

Table 24g: Percentage who agrees that the village head publicly speak out against men have sexual partners that are much younger than them (cn10) - (Women Aged 15-24 Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 61.8 | [51.2, 71.4] | 38.2  | [28.6, 48.8] | 100.0 | 304 |
| 20-24                                   | 63.4 | [53.1, 72.7] | 36.6  | [27.3, 46.9] | 100.0 | 469 |
| 25-29                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 56.5 | [41.9, 70.1] | 43.5  | [29.9, 58.1] | 100.0 | 144 |
| Div/sep/widow                           | 15.2 | [1.6, 67.1]  | 84.8  | [32.9, 98.4] | 100.0 | 3   |
| Never married                           | 63.8 | [54.7, 72.0] | 36.2  | [28.0, 45.3] | 100.0 | 626 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 52.8 | [40.3, 64.9] | 47.2  | [35.1, 59.7] | 100.0 | 171 |
| Protestant                              | 61.8 | [29.9, 86.0] | 38.2  | [14.0, 70.1] | 100.0 | 40  |
| Roman Catholic                          | 59.5 | [35.7, 79.6] | 40.5  | [20.4, 64.3] | 100.0 | 43  |
| Pentacostal                             | 49.1 | [31.6, 66.8] | 50.9  | [33.2, 68.4] | 100.0 | 51  |
| Zionist                                 | 62.8 | [49.0, 74.7] | 37.2  | [25.3, 51.0] | 100.0 | 226 |
| Apostolic sect                          | 72.8 | [54.2, 85.8] | 27.2  | [14.2, 45.8] | 100.0 | 41  |
| Islamic                                 | 73.0 | [57.2, 84.5] | 27.0  | [15.5, 42.8] | 100.0 | 172 |
| Other                                   | 68.2 | [35.3, 89.4] | 31.8  | [10.6, 64.7] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 47.5 | [23.9, 72.2] | 52.5  | [27.8, 76.1] | 100.0 | 17  |
| Primary                                 | 47.6 | [33.6, 61.9] | 52.4  | [38.1, 66.4] | 100.0 | 111 |
| Secondary                               | 65.6 | [54.4, 75.3] | 34.4  | [24.7, 45.6] | 100.0 | 243 |
| High school                             | 63.0 | [52.4, 72.4] | 37.0  | [27.6, 47.6] | 100.0 | 344 |
| Tertiary                                | 82.3 | [67.5, 91.2] | 17.7  | [8.8, 32.5]  | 100.0 | 58  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 52.7 | [41.0, 64.1] | 47.3  | [35.9, 59.0] | 100.0 | 167 |
| Yes                                     | 65.6 | [55.7, 74.3] | 34.4  | [25.7, 44.3] | 100.0 | 606 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 56.7 | [42.9, 69.5] | 43.3  | [30.5, 57.1] | 100.0 | 146 |
| Second                                  | 59.7 | [42.6, 74.6] | 40.3  | [25.4, 57.4] | 100.0 | 161 |
| Third                                   | 56.8 | [38.6, 73.4] | 43.2  | [26.6, 61.4] | 100.0 | 154 |
| Fourth                                  | 71.3 | [57.0, 82.3] | 28.7  | [17.7, 43.0] | 100.0 | 169 |
| Fifth quintile                          | 71.2 | [58.5, 81.3] | 28.8  | [18.7, 41.5] | 100.0 | 136 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 56.1 | [43.6, 67.9] | 43.9  | [32.1, 56.4] | 100.0 | 349 |
| Yes                                     | 68.4 | [57.9, 77.3] | 31.6  | [22.7, 42.1] | 100.0 | 423 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |        |       |      |        |       |           |
| No                   | 62.3 | [49.5, | 73.6] | 37.7 | [26.4, | 50.5] | 100.0 163 |
| Yes                  | 62.8 | [53.5, | 71.3] | 37.2 | [28.7, | 46.5] | 100.0 609 |

|                             |      |        |       |      |        |       |           |
|-----------------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |      |        |       |      |        |       |           |
| No                          | 49.1 | [24.2, | 74.5] | 50.9 | [25.5, | 75.8] | 100.0 40  |
| Yes                         | 63.7 | [55.3, | 71.4] | 36.3 | [28.6, | 44.7] | 100.0 732 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 61.7 | [50.4, | 71.8] | 38.3 | [28.2, | 49.6] | 100.0 555 |
| Yes                  | 65.8 | [57.3, | 73.4] | 34.2 | [26.6, | 42.7] | 100.0 217 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 71.1 | [63.5, | 77.6] | 28.9 | [22.4, | 36.5] | 100.0 229 |
| One         | 58.3 | [42.5, | 72.6] | 41.7 | [27.4, | 57.5] | 100.0 287 |
| Two+        | 60.8 | [48.5, | 71.9] | 39.2 | [28.1, | 51.5] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 59.6 | [49.8, | 68.7] | 40.4 | [31.3, | 50.2] | 100.0 397 |
| Yes | 65.3 | [52.6, | 76.2] | 34.7 | [23.8, | 47.4] | 100.0 355 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 64.9 | [55.3, | 73.4] | 35.1 | [26.6, | 44.7] | 100.0 314 |
| 1 Booklet    | 67.2 | [48.1, | 82.0] | 32.8 | [18.0, | 51.9] | 100.0 137 |
| 2-5 Booklets | 58.3 | [48.0, | 67.9] | 41.7 | [32.1, | 52.0] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 62.2 | [48.0, | 74.5] | 37.8 | [25.5, | 52.0] | 100.0 83  |
| 1 Channel   | 66.6 | [53.5, | 77.5] | 33.4 | [22.5, | 46.5] | 100.0 194 |
| 2+ Channels | 60.4 | [49.8, | 70.1] | 39.6 | [29.9, | 50.2] | 100.0 469 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 64.0 | [55.0, | 72.1] | 36.0 | [27.9, | 45.0] | 100.0 703 |
| Yes | 54.6 | [29.8, | 77.2] | 45.4 | [22.8, | 70.2] | 100.0 51  |

|       |      |        |       |      |        |       |           |
|-------|------|--------|-------|------|--------|-------|-----------|
| Total | 62.8 | [54.0, | 70.8] | 37.2 | [29.2, | 46.0] | 100.0 773 |
|-------|------|--------|-------|------|--------|-------|-----------|

Table 24h: Percentage who agrees that the village head publicly speak out against men have sexual partners that are much younger than them (cn10) - (SAfAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 48.9 | [42.5, 55.3] | 51.1  | [44.7, 57.5] | 100.0 | 448   |
| 20-24                                   | 53.1 | [46.6, 59.5] | 46.9  | [40.5, 53.4] | 100.0 | 583   |
| 25-29                                   | 54.9 | [48.9, 60.8] | 45.1  | [39.2, 51.1] | 100.0 | 540   |
| 30-34                                   | 51.3 | [44.8, 57.7] | 48.7  | [42.3, 55.2] | 100.0 | 395   |
| 35-39                                   | 45.2 | [37.2, 53.5] | 54.8  | [46.5, 62.8] | 100.0 | 270   |
| 40-44                                   | 42.2 | [32.9, 52.1] | 57.8  | [47.9, 67.1] | 100.0 | 186   |
| 45-49                                   | 52.4 | [39.3, 65.2] | 47.6  | [34.8, 60.7] | 100.0 | 185   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 44.1 | [39.4, 48.9] | 55.9  | [51.1, 60.6] | 100.0 | 895   |
| Div/sep/widow                           | 49.1 | [30.7, 67.7] | 50.9  | [32.3, 69.3] | 100.0 | 111   |
| Never married                           | 54.0 | [49.6, 58.4] | 46.0  | [41.6, 50.4] | 100.0 | 1,599 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 47.8 | [38.9, 56.8] | 52.2  | [43.2, 61.1] | 100.0 | 411   |
| Protestant                              | 48.6 | [36.0, 61.3] | 51.4  | [38.7, 64.0] | 100.0 | 181   |
| Roman Catholic                          | 46.1 | [31.2, 61.8] | 53.9  | [38.2, 68.8] | 100.0 | 164   |
| Pentacostal                             | 46.0 | [36.0, 56.3] | 54.0  | [43.7, 64.0] | 100.0 | 220   |
| Zionist                                 | 50.3 | [45.5, 55.2] | 49.7  | [44.8, 54.5] | 100.0 | 833   |
| Apostolic sect                          | 46.6 | [35.1, 58.4] | 53.4  | [41.6, 64.9] | 100.0 | 142   |
| Islamic                                 | 57.4 | [50.6, 63.8] | 42.6  | [36.2, 49.4] | 100.0 | 391   |
| Other                                   | 59.9 | [51.2, 68.0] | 40.1  | [32.0, 48.8] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 47.1 | [38.0, 56.4] | 52.9  | [43.6, 62.0] | 100.0 | 138   |
| Primary                                 | 48.9 | [42.9, 55.0] | 51.1  | [45.0, 57.1] | 100.0 | 493   |
| Secondary                               | 53.4 | [47.4, 59.2] | 46.6  | [40.8, 52.6] | 100.0 | 688   |
| High school                             | 49.4 | [44.4, 54.3] | 50.6  | [45.7, 55.6] | 100.0 | 1,035 |
| Tertiary                                | 58.1 | [50.2, 65.6] | 41.9  | [34.4, 49.8] | 100.0 | 252   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 48.1 | [43.5, 52.7] | 51.9  | [47.3, 56.5] | 100.0 | 861   |
| Yes                                     | 52.4 | [48.0, 56.8] | 47.6  | [43.2, 52.0] | 100.0 | 1,744 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 55.5 | [48.1, 62.7] | 44.5  | [37.3, 51.9] | 100.0 | 532   |
| Second                                  | 44.7 | [39.5, 50.0] | 55.3  | [50.0, 60.5] | 100.0 | 529   |
| Third                                   | 48.9 | [40.8, 57.0] | 51.1  | [43.0, 59.2] | 100.0 | 504   |
| Fourth                                  | 50.4 | [42.9, 57.9] | 49.6  | [42.1, 57.1] | 100.0 | 590   |
| Fifth quintile                          | 58.0 | [49.2, 66.4] | 42.0  | [33.6, 50.8] | 100.0 | 414   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 50.3 | [45.8, 54.8] | 49.7  | [45.2, 54.2] | 100.0 | 1,180 |
| Yes                                     | 51.7 | [46.0, 57.4] | 48.3  | [42.6, 54.0] | 100.0 | 1,423 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 53.2 | [46.5, | 59.8] | 46.8 | [40.2, | 53.5] | 100.0 444   |
| Yes                  | 50.6 | [46.4, | 54.7] | 49.4 | [45.3, | 53.6] | 100.0 2,162 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 53.1 | [43.9, | 62.1] | 46.9 | [37.9, | 56.1] | 100.0 174   |
| Yes                         | 50.8 | [46.8, | 54.9] | 49.2 | [45.1, | 53.2] | 100.0 2,432 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 50.6 | [46.7, | 54.4] | 49.4 | [45.6, | 53.3] | 100.0 1,865 |
| Yes                  | 51.9 | [44.3, | 59.3] | 48.1 | [40.7, | 55.7] | 100.0 739   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 61.9 | [57.2, | 66.3] | 38.1 | [33.7, | 42.8] | 100.0 849 |
| One         | 50.6 | [44.8, | 56.3] | 49.4 | [43.7, | 55.2] | 100.0 924 |
| Two+        | 40.3 | [33.6, | 47.3] | 59.7 | [52.7, | 66.4] | 100.0 831 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 51.1 | [46.7, | 55.4] | 48.9 | [44.6, | 53.3] | 100.0 1,436 |
| Yes | 50.8 | [45.5, | 56.0] | 49.2 | [44.0, | 54.5] | 100.0 1,092 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 52.3 | [47.8, | 56.7] | 47.7 | [43.3, | 52.2] | 100.0 1,320 |
| 1 Booklet    | 59.3 | [52.6, | 65.7] | 40.7 | [34.3, | 47.4] | 100.0 451   |
| 2-5 Booklets | 45.1 | [38.4, | 52.0] | 54.9 | [48.0, | 61.6] | 100.0 827   |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 56.8 | [50.6, | 62.7] | 43.2 | [37.3, | 49.4] | 100.0 387   |
| 1 Channel   | 53.2 | [46.4, | 59.9] | 46.8 | [40.1, | 53.6] | 100.0 768   |
| 2+ Channels | 47.8 | [42.6, | 53.0] | 52.2 | [47.0, | 57.4] | 100.0 1,357 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 51.7 | [47.7, | 55.8] | 48.3 | [44.2, | 52.3] | 100.0 2,271 |
| Yes | 45.0 | [37.7, | 52.5] | 55.0 | [47.5, | 62.3] | 100.0 280   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 51.0 | [47.1, | 54.9] | 49.0 | [45.1, | 52.9] | 100.0 2,607 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 25a: Percentage who agrees that condom use in marriage is becoming more widely accepted in community (cn1) -(All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 31.7 | [25.3, 39.0] | 68.3  | [61.0, 74.7] | 100.0 | 694   |
| 20-24                                   | 29.3 | [23.4, 35.9] | 70.7  | [64.1, 76.6] | 100.0 | 908   |
| 25-29                                   | 23.7 | [17.7, 30.9] | 76.3  | [69.1, 82.3] | 100.0 | 820   |
| 30-34                                   | 18.7 | [13.3, 25.7] | 81.3  | [74.3, 86.7] | 100.0 | 593   |
| 35-39                                   | 22.8 | [14.6, 33.9] | 77.2  | [66.1, 85.4] | 100.0 | 408   |
| 40-44                                   | 18.9 | [12.2, 28.0] | 81.1  | [72.0, 87.8] | 100.0 | 263   |
| 45-49                                   | 25.0 | [16.7, 35.7] | 75.0  | [64.3, 83.3] | 100.0 | 268   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 20.0 | [16.3, 24.4] | 80.0  | [75.6, 83.7] | 100.0 | 1,344 |
| Div/sep/widow                           | 35.2 | [24.4, 47.8] | 64.8  | [52.2, 75.6] | 100.0 | 180   |
| Never married                           | 27.8 | [22.9, 33.2] | 72.2  | [66.8, 77.1] | 100.0 | 2,428 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 25.0 | [19.9, 31.0] | 75.0  | [69.0, 80.1] | 100.0 | 650   |
| Protestant                              | 14.4 | [9.6, 21.2]  | 85.6  | [78.8, 90.4] | 100.0 | 267   |
| Roman Catholic                          | 19.4 | [12.6, 28.7] | 80.6  | [71.3, 87.4] | 100.0 | 241   |
| Pentacostal                             | 16.5 | [11.5, 23.1] | 83.5  | [76.9, 88.5] | 100.0 | 318   |
| Zionist                                 | 26.6 | [20.4, 34.0] | 73.4  | [66.0, 79.6] | 100.0 | 1,232 |
| Apostolic sect                          | 21.1 | [13.4, 31.7] | 78.9  | [68.3, 86.6] | 100.0 | 218   |
| Islamic                                 | 32.8 | [26.3, 40.1] | 67.2  | [59.9, 73.7] | 100.0 | 647   |
| Other                                   | 30.6 | [16.5, 49.6] | 69.4  | [50.4, 83.5] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 26.8 | [16.4, 40.7] | 73.2  | [59.3, 83.6] | 100.0 | 213   |
| Primary                                 | 30.3 | [24.6, 36.6] | 69.7  | [63.4, 75.4] | 100.0 | 758   |
| Secondary                               | 25.0 | [18.4, 32.9] | 75.0  | [67.1, 81.6] | 100.0 | 1,053 |
| High school                             | 24.6 | [19.8, 30.2] | 75.4  | [69.8, 80.2] | 100.0 | 1,494 |
| Tertiary                                | 23.3 | [17.2, 30.6] | 76.7  | [69.4, 82.8] | 100.0 | 433   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 29.6 | [22.5, 37.9] | 70.4  | [62.1, 77.5] | 100.0 | 1,318 |
| Yes                                     | 23.7 | [20.0, 27.8] | 76.3  | [72.2, 80.0] | 100.0 | 2,631 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 28.6 | [22.8, 35.2] | 71.4  | [64.8, 77.2] | 100.0 | 781   |
| Second                                  | 24.0 | [16.9, 33.0] | 76.0  | [67.0, 83.1] | 100.0 | 782   |
| Third                                   | 25.5 | [18.4, 34.2] | 74.5  | [65.8, 81.6] | 100.0 | 779   |
| Fourth                                  | 25.2 | [18.7, 32.9] | 74.8  | [67.1, 81.3] | 100.0 | 862   |
| Fifth quintile                          | 27.5 | [22.1, 33.5] | 72.5  | [66.5, 77.9] | 100.0 | 697   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 24.7 | [19.3, 30.9] | 75.3  | [69.1, 80.7] | 100.0 | 1,776 |
| Yes                                     | 26.7 | [22.3, 31.6] | 73.3  | [68.4, 77.7] | 100.0 | 2,174 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 33.4 | [24.6, | 43.5] | 66.6 | [56.5, | 75.4] | 100.0 683   |
| Yes                  | 24.3 | [20.3, | 28.8] | 75.7 | [71.2, | 79.7] | 100.0 3,270 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 29.7 | [18.6, | 44.0] | 70.3 | [56.0, | 81.4] | 100.0 252   |
| Yes                         | 25.5 | [21.2, | 30.4] | 74.5 | [69.6, | 78.8] | 100.0 3,700 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 24.7 | [19.8, | 30.5] | 75.3 | [69.5, | 80.2] | 100.0 2,777 |
| Yes                  | 28.5 | [24.1, | 33.3] | 71.5 | [66.7, | 75.9] | 100.0 1,174 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| No Exposure | 35.1 | [27.4, | 43.7] | 64.9 | [56.3, | 72.6] | 100.0 1,296 |
| One         | 22.4 | [16.8, | 29.2] | 77.6 | [70.8, | 83.2] | 100.0 1,391 |
| Two+        | 20.0 | [16.3, | 24.3] | 80.0 | [75.7, | 83.7] | 100.0 1,262 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 29.8 | [23.4, | 37.1] | 70.2 | [62.9, | 76.6] | 100.0 2,195 |
| Yes | 20.1 | [17.0, | 23.6] | 79.9 | [76.4, | 83.0] | 100.0 1,648 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 30.8 | [24.9, | 37.4] | 69.2 | [62.6, | 75.1] | 100.0 1,992 |
| 1 Booklet    | 18.2 | [13.5, | 24.1] | 81.8 | [75.9, | 86.5] | 100.0 687   |
| 2-5 Booklets | 22.4 | [17.6, | 28.1] | 77.6 | [71.9, | 82.4] | 100.0 1,262 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 40.8 | [30.7, | 51.8] | 59.2 | [48.2, | 69.3] | 100.0 590   |
| 1 Channel   | 29.2 | [21.8, | 37.8] | 70.8 | [62.2, | 78.2] | 100.0 1,179 |
| 2+ Channels | 19.4 | [15.4, | 24.0] | 80.6 | [76.0, | 84.6] | 100.0 2,046 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 26.8 | [22.0, | 32.1] | 73.2 | [67.9, | 78.0] | 100.0 3,456 |
| Yes | 18.4 | [12.3, | 26.5] | 81.6 | [73.5, | 87.7] | 100.0 428   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 25.8 | [21.6, | 30.4] | 74.2 | [69.6, | 78.4] | 100.0 3,954 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 25b: Percentage who agrees that condom use in marriage is becoming more widely accepted in community (cn1) -(Females Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 38.8 | [28.7, 49.9] | 61.2  | [50.1, 71.3] | 100.0 | 305   |
| 20-24                                   | 26.5 | [19.7, 34.7] | 73.5  | [65.3, 80.3] | 100.0 | 469   |
| 25-29                                   | 20.9 | [13.2, 31.3] | 79.1  | [68.7, 86.8] | 100.0 | 435   |
| 30-34                                   | 17.7 | [11.3, 26.7] | 82.3  | [73.3, 88.7] | 100.0 | 299   |
| 35-39                                   | 26.8 | [18.9, 36.5] | 73.2  | [63.5, 81.1] | 100.0 | 197   |
| 40-44                                   | 22.4 | [12.6, 36.5] | 77.6  | [63.5, 87.4] | 100.0 | 137   |
| 45-49                                   | 28.0 | [16.9, 42.6] | 72.0  | [57.4, 83.1] | 100.0 | 144   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 21.9 | [17.4, 27.1] | 78.1  | [72.9, 82.6] | 100.0 | 791   |
| Div/sep/widow                           | 36.7 | [24.2, 51.3] | 63.3  | [48.7, 75.8] | 100.0 | 129   |
| Never married                           | 27.5 | [21.9, 33.9] | 72.5  | [66.1, 78.1] | 100.0 | 1,064 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 26.6 | [20.9, 33.2] | 73.4  | [66.8, 79.1] | 100.0 | 418   |
| Protestant                              | 10.6 | [5.8, 18.5]  | 89.4  | [81.5, 94.2] | 100.0 | 132   |
| Roman Catholic                          | 17.8 | [9.7, 30.5]  | 82.2  | [69.5, 90.3] | 100.0 | 113   |
| Pentacostal                             | 22.5 | [13.4, 35.4] | 77.5  | [64.6, 86.6] | 100.0 | 120   |
| Zionist                                 | 24.4 | [17.6, 32.7] | 75.6  | [67.3, 82.4] | 100.0 | 596   |
| Apostolic sect                          | 21.1 | [12.2, 33.9] | 78.9  | [66.1, 87.8] | 100.0 | 113   |
| Islamic                                 | 36.0 | [27.4, 45.7] | 64.0  | [54.3, 72.6] | 100.0 | 415   |
| Other                                   | 24.0 | [12.6, 40.9] | 76.0  | [59.1, 87.4] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 28.4 | [13.6, 50.0] | 71.6  | [50.0, 86.4] | 100.0 | 121   |
| Primary                                 | 29.9 | [22.9, 38.0] | 70.1  | [62.0, 77.1] | 100.0 | 396   |
| Secondary                               | 24.5 | [19.5, 30.3] | 75.5  | [69.7, 80.5] | 100.0 | 578   |
| High school                             | 25.7 | [20.8, 31.2] | 74.3  | [68.8, 79.2] | 100.0 | 663   |
| Tertiary                                | 24.5 | [16.8, 34.2] | 75.5  | [65.8, 83.2] | 100.0 | 228   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 30.0 | [22.6, 38.6] | 70.0  | [61.4, 77.4] | 100.0 | 685   |
| Yes                                     | 24.1 | [20.2, 28.6] | 75.9  | [71.4, 79.8] | 100.0 | 1,301 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 25.4 | [19.0, 33.1] | 74.6  | [66.9, 81.0] | 100.0 | 407   |
| Second                                  | 25.3 | [16.8, 36.2] | 74.7  | [63.8, 83.2] | 100.0 | 391   |
| Third                                   | 24.3 | [17.1, 33.2] | 75.7  | [66.8, 82.9] | 100.0 | 380   |
| Fourth                                  | 27.4 | [19.6, 36.9] | 72.6  | [63.1, 80.4] | 100.0 | 438   |
| Fifth quintile                          | 30.9 | [23.9, 39.0] | 69.1  | [61.0, 76.1] | 100.0 | 352   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 25.5 | [18.5, 34.1] | 74.5  | [65.9, 81.5] | 100.0 | 898   |
| Yes                                     | 26.8 | [22.6, 31.4] | 73.2  | [68.6, 77.4] | 100.0 | 1,085 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 31.3 | [21.3, 43.3] | 68.7 | [56.7, 78.7] | 100.0 | 371   |
| Yes | 25.0 | [20.7, 30.0] | 75.0 | [70.0, 79.3] | 100.0 | 1,614 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 26.1 | [13.9, 43.7] | 73.9 | [56.3, 86.1] | 100.0 | 105   |
| Yes | 26.2 | [21.6, 31.4] | 73.8 | [68.6, 78.4] | 100.0 | 1,880 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 23.9 | [19.0, 29.6] | 76.1 | [70.4, 81.0] | 100.0 | 1,416 |
| Yes | 32.6 | [26.6, 39.4] | 67.4 | [60.6, 73.4] | 100.0 | 569   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 33.1 | [24.8, 42.6] | 66.9 | [57.4, 75.2] | 100.0 | 610 |
| One         | 21.2 | [14.8, 29.3] | 78.8 | [70.7, 85.2] | 100.0 | 701 |
| Two+        | 25.1 | [20.6, 30.2] | 74.9 | [69.8, 79.4] | 100.0 | 672 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 28.1 | [22.3, 34.7] | 71.9 | [65.3, 77.7] | 100.0 | 1,082 |
| Yes | 24.0 | [19.2, 29.6] | 76.0 | [70.4, 80.8] | 100.0 | 844   |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 27.4 | [22.2, 33.3] | 72.6 | [66.7, 77.8] | 100.0 | 994 |
| 1 Booklet    | 21.3 | [14.0, 31.1] | 78.7 | [68.9, 86.0] | 100.0 | 331 |
| 2-5 Booklets | 27.0 | [20.4, 34.8] | 73.0 | [65.2, 79.6] | 100.0 | 655 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |       |
|-------------|------|--------------|------|--------------|-------|-------|
| None        | 31.3 | [22.8, 41.1] | 68.7 | [58.9, 77.2] | 100.0 | 252   |
| 1 Channel   | 29.5 | [19.4, 42.1] | 70.5 | [57.9, 80.6] | 100.0 | 604   |
| 2+ Channels | 23.1 | [18.2, 28.8] | 76.9 | [71.2, 81.8] | 100.0 | 1,052 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 26.3 | [21.6, 31.6] | 73.7 | [68.4, 78.4] | 100.0 | 1,785 |
| Yes | 23.1 | [13.7, 36.2] | 76.9 | [63.8, 86.3] | 100.0 | 162   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 26.2 | [21.9, 31.0] | 73.8 | [69.0, 78.1] | 100.0 | 1,986 |
|-------|------|--------------|------|--------------|-------|-------|

Table 25c: Percentage who agrees that condom use in marriage is becoming more widely accepted in community (cn1) -(Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 25.0 | [18.1, 33.6] | 75.0  | [66.4, 81.9] | 100.0 | 389   |
| 20-24                                   | 32.2 | [22.9, 43.2] | 67.8  | [56.8, 77.1] | 100.0 | 439   |
| 25-29                                   | 27.1 | [20.4, 34.9] | 72.9  | [65.1, 79.6] | 100.0 | 385   |
| 30-34                                   | 20.0 | [13.1, 29.3] | 80.0  | [70.7, 86.9] | 100.0 | 294   |
| 35-39                                   | 19.9 | [10.2, 35.3] | 80.1  | [64.7, 89.8] | 100.0 | 211   |
| 40-44                                   | 14.4 | [7.8, 25.0]  | 85.6  | [75.0, 92.2] | 100.0 | 126   |
| 45-49                                   | 21.3 | [13.2, 32.5] | 78.7  | [67.5, 86.8] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 17.5 | [12.8, 23.6] | 82.5  | [76.4, 87.2] | 100.0 | 553   |
| Div/sep/widow                           | 30.7 | [17.3, 48.5] | 69.3  | [51.5, 82.7] | 100.0 | 51    |
| Never married                           | 28.1 | [21.7, 35.4] | 71.9  | [64.6, 78.3] | 100.0 | 1,364 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 21.5 | [13.2, 32.9] | 78.5  | [67.1, 86.8] | 100.0 | 232   |
| Protestant                              | 17.9 | [10.5, 29.0] | 82.1  | [71.0, 89.5] | 100.0 | 135   |
| Roman Catholic                          | 20.8 | [11.9, 33.8] | 79.2  | [66.2, 88.1] | 100.0 | 128   |
| Pentacostal                             | 12.9 | [8.4, 19.3]  | 87.1  | [80.7, 91.6] | 100.0 | 198   |
| Zionist                                 | 28.8 | [20.9, 38.4] | 71.2  | [61.6, 79.1] | 100.0 | 636   |
| Apostolic sect                          | 21.1 | [8.1, 44.9]  | 78.9  | [55.1, 91.9] | 100.0 | 105   |
| Islamic                                 | 26.7 | [17.5, 38.6] | 73.3  | [61.4, 82.5] | 100.0 | 232   |
| Other                                   | 32.3 | [16.4, 53.8] | 67.7  | [46.2, 83.6] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 24.5 | [13.0, 41.4] | 75.5  | [58.6, 87.0] | 100.0 | 92    |
| Primary                                 | 30.7 | [23.0, 39.6] | 69.3  | [60.4, 77.0] | 100.0 | 362   |
| Secondary                               | 25.6 | [14.9, 40.2] | 74.4  | [59.8, 85.1] | 100.0 | 475   |
| High school                             | 23.7 | [16.5, 32.7] | 76.3  | [67.3, 83.5] | 100.0 | 831   |
| Tertiary                                | 21.7 | [13.9, 32.3] | 78.3  | [67.7, 86.1] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 29.3 | [20.6, 39.7] | 70.7  | [60.3, 79.4] | 100.0 | 633   |
| Yes                                     | 23.1 | [17.8, 29.4] | 76.9  | [70.6, 82.2] | 100.0 | 1,330 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 32.4 | [24.0, 42.2] | 67.6  | [57.8, 76.0] | 100.0 | 374   |
| Second                                  | 22.7 | [15.1, 32.5] | 77.3  | [67.5, 84.9] | 100.0 | 391   |
| Third                                   | 26.6 | [15.8, 41.2] | 73.4  | [58.8, 84.2] | 100.0 | 399   |
| Fourth                                  | 22.5 | [15.3, 31.9] | 77.5  | [68.1, 84.7] | 100.0 | 424   |
| Fifth quintile                          | 23.9 | [16.9, 32.7] | 76.1  | [67.3, 83.1] | 100.0 | 345   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 23.7 | [18.0, 30.6] | 76.3  | [69.4, 82.0] | 100.0 | 878   |
| Yes                                     | 26.6 | [19.5, 35.2] | 73.4  | [64.8, 80.5] | 100.0 | 1,089 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 36.4 | [26.4, 47.9] | 63.6 | [52.1, 73.6] | 100.0 | 312   |
| Yes | 23.6 | [18.4, 29.7] | 76.4 | [70.3, 81.6] | 100.0 | 1,656 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 33.5 | [20.0, 50.4] | 66.5 | [49.6, 80.0] | 100.0 | 147   |
| Yes | 24.8 | [19.2, 31.3] | 75.2 | [68.7, 80.8] | 100.0 | 1,820 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 25.7 | [19.3, 33.3] | 74.3 | [66.7, 80.7] | 100.0 | 1,361 |
| Yes | 24.6 | [18.4, 31.9] | 75.4 | [68.1, 81.6] | 100.0 | 605   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 37.0 | [28.0, 47.0] | 63.0 | [53.0, 72.0] | 100.0 | 686 |
| One         | 23.6 | [17.1, 31.6] | 76.4 | [68.4, 82.9] | 100.0 | 690 |
| Two+        | 13.3 | [7.8, 21.7]  | 86.7 | [78.3, 92.2] | 100.0 | 590 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 31.5 | [22.8, 41.8] | 68.5 | [58.2, 77.2] | 100.0 | 1,113 |
| Yes | 15.3 | [11.9, 19.5] | 84.7 | [80.5, 88.1] | 100.0 | 804   |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 34.2 | [26.1, 43.5] | 65.8 | [56.5, 73.9] | 100.0 | 998 |
| 1 Booklet    | 14.6 | [8.5, 24.0]  | 85.4 | [76.0, 91.5] | 100.0 | 356 |
| 2-5 Booklets | 17.2 | [11.3, 25.3] | 82.8 | [74.7, 88.7] | 100.0 | 607 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 48.3 | [33.5, 63.4] | 51.7 | [36.6, 66.5] | 100.0 | 338 |
| 1 Channel   | 28.8 | [22.5, 36.1] | 71.2 | [63.9, 77.5] | 100.0 | 575 |
| 2+ Channels | 15.0 | [10.6, 20.9] | 85.0 | [79.1, 89.4] | 100.0 | 994 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 27.3 | [21.1, 34.6] | 72.7 | [65.4, 78.9] | 100.0 | 1,671 |
| Yes | 15.6 | [9.6, 24.3]  | 84.4 | [75.7, 90.4] | 100.0 | 266   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 25.3 | [19.8, 31.8] | 74.7 | [68.2, 80.2] | 100.0 | 1,968 |
|-------|------|--------------|------|--------------|-------|-------|

Table 25d: Percentage who agrees that condom use in marriage is becoming more widely accepted in community (cn1) -(Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 31.6 | [22.2, 42.8] | 68.4  | [57.2, 77.8] | 100.0 | 264 |
| 20-24                                   | 30.4 | [20.9, 42.0] | 69.6  | [58.0, 79.1] | 100.0 | 309 |
| 25-29                                   | 28.1 | [19.0, 39.3] | 71.9  | [60.7, 81.0] | 100.0 | 267 |
| 30-34                                   | 17.6 | [10.0, 29.1] | 82.4  | [70.9, 90.0] | 100.0 | 191 |
| 35-39                                   | 24.3 | [11.3, 44.7] | 75.7  | [55.3, 88.7] | 100.0 | 122 |
| 40-44                                   | 14.6 | [7.9, 25.4]  | 85.4  | [74.6, 92.1] | 100.0 | 80  |
| 45-49                                   | 30.7 | [17.7, 47.8] | 69.3  | [52.2, 82.3] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 20.1 | [14.7, 27.0] | 79.9  | [73.0, 85.3] | 100.0 | 451 |
| Div/sep/widow                           | 44.2 | [27.6, 62.3] | 55.8  | [37.7, 72.4] | 100.0 | 59  |
| Never married                           | 29.2 | [21.4, 38.5] | 70.8  | [61.5, 78.6] | 100.0 | 823 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 27.6 | [19.4, 37.7] | 72.4  | [62.3, 80.6] | 100.0 | 180 |
| Protestant                              | 13.6 | [7.3, 23.9]  | 86.4  | [76.1, 92.7] | 100.0 | 86  |
| Roman Catholic                          | 15.8 | [5.4, 38.0]  | 84.2  | [62.0, 94.6] | 100.0 | 60  |
| Pentacostal                             | 15.3 | [8.7, 25.5]  | 84.7  | [74.5, 91.3] | 100.0 | 109 |
| Zionist                                 | 31.3 | [21.5, 43.1] | 68.7  | [56.9, 78.5] | 100.0 | 473 |
| Apostolic sect                          | 19.5 | [8.0, 40.1]  | 80.5  | [59.9, 92.0] | 100.0 | 67  |
| Islamic                                 | 31.3 | [23.3, 40.7] | 68.7  | [59.3, 76.7] | 100.0 | 230 |
| Other                                   | 30.3 | [11.5, 59.2] | 69.7  | [40.8, 88.5] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 29.9 | [15.0, 50.9] | 70.1  | [49.1, 85.0] | 100.0 | 90  |
| Primary                                 | 34.0 | [25.9, 43.3] | 66.0  | [56.7, 74.1] | 100.0 | 301 |
| Secondary                               | 26.2 | [16.6, 38.8] | 73.8  | [61.2, 83.4] | 100.0 | 385 |
| High school                             | 26.0 | [18.1, 35.9] | 74.0  | [64.1, 81.9] | 100.0 | 475 |
| Tertiary                                | 11.5 | [5.7, 21.9]  | 88.5  | [78.1, 94.3] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 33.6 | [23.5, 45.6] | 66.4  | [54.4, 76.5] | 100.0 | 545 |
| Yes                                     | 22.9 | [17.0, 30.0] | 77.1  | [70.0, 83.0] | 100.0 | 786 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 30.2 | [21.5, 40.6] | 69.8  | [59.4, 78.5] | 100.0 | 324 |
| Second                                  | 26.7 | [16.5, 40.3] | 73.3  | [59.7, 83.5] | 100.0 | 335 |
| Third                                   | 28.5 | [18.7, 41.0] | 71.5  | [59.0, 81.3] | 100.0 | 323 |
| Fourth                                  | 24.3 | [14.8, 37.3] | 75.7  | [62.7, 85.2] | 100.0 | 267 |
| Fifth quintile                          | 27.0 | [16.0, 41.9] | 73.0  | [58.1, 84.0] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 27.6 | [19.3, 37.8] | 72.4  | [62.2, 80.7] | 100.0 | 693 |
| Yes                                     | 26.7 | [19.6, 35.2] | 73.3  | [64.8, 80.4] | 100.0 | 637 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 40.3 | [25.7, 56.7] | 59.7 | [43.3, 74.3] | 100.0 | 241   |
| Yes | 24.6 | [18.3, 32.2] | 75.4 | [67.8, 81.7] | 100.0 | 1,091 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 36.1 | [19.3, 57.1] | 63.9 | [42.9, 80.7] | 100.0 | 97    |
| Yes | 26.4 | [19.5, 34.8] | 73.6 | [65.2, 80.5] | 100.0 | 1,235 |

Household Owns a Car

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 26.4 | [18.6, 36.0] | 73.6 | [64.0, 81.4] | 100.0 | 990 |
| Yes | 29.2 | [22.5, 36.9] | 70.8 | [63.1, 77.5] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 35.2 | [22.1, 51.0] | 64.8 | [49.0, 77.9] | 100.0 | 391 |
| One         | 24.6 | [15.5, 36.8] | 75.4 | [63.2, 84.5] | 100.0 | 457 |
| Two+        | 22.6 | [17.6, 28.6] | 77.4 | [71.4, 82.4] | 100.0 | 483 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 32.7 | [22.8, 44.5] | 67.3 | [55.5, 77.2] | 100.0 | 815 |
| Yes | 17.7 | [13.4, 23.0] | 82.3 | [77.0, 86.6] | 100.0 | 472 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 32.0 | [22.6, 43.0] | 68.0 | [57.0, 77.4] | 100.0 | 714 |
| 1 Booklet    | 19.8 | [12.6, 29.8] | 80.2 | [70.2, 87.4] | 100.0 | 210 |
| 2-5 Booklets | 23.8 | [16.6, 33.0] | 76.2 | [67.0, 83.4] | 100.0 | 405 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 43.0 | [26.0, 61.8] | 57.0 | [38.2, 74.0] | 100.0 | 211 |
| 1 Channel   | 32.1 | [20.7, 46.2] | 67.9 | [53.8, 79.3] | 100.0 | 401 |
| 2+ Channels | 20.1 | [14.0, 27.9] | 79.9 | [72.1, 86.0] | 100.0 | 664 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 28.6 | [20.9, 37.7] | 71.4 | [62.3, 79.1] | 100.0 | 1,160 |
| Yes | 16.4 | [8.2, 29.9]  | 83.6 | [70.1, 91.8] | 100.0 | 140   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 27.1 | [20.4, 35.0] | 72.9 | [65.0, 79.6] | 100.0 | 1,333 |
|-------|------|--------------|------|--------------|-------|-------|



Table 25e: Percentage who agrees that condom use in marriage is becoming more widely accepted in community (cn1) -(Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 34.4 | [26.2, 43.6] | 65.6  | [56.4, 73.8] | 100.0 | 197   |
| 20-24                                   | 29.7 | [23.4, 37.0] | 70.3  | [63.0, 76.6] | 100.0 | 272   |
| 25-29                                   | 18.9 | [12.5, 27.6] | 81.1  | [72.4, 87.5] | 100.0 | 321   |
| 30-34                                   | 17.8 | [11.6, 26.2] | 82.2  | [73.8, 88.4] | 100.0 | 220   |
| 35-39                                   | 13.5 | [7.0, 24.4]  | 86.5  | [75.6, 93.0] | 100.0 | 154   |
| 40-44                                   | 22.2 | [7.8, 48.9]  | 77.8  | [51.1, 92.2] | 100.0 | 84    |
| 45-49                                   | 22.7 | [8.8, 47.2]  | 77.3  | [52.8, 91.2] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 17.3 | [11.6, 25.0] | 82.7  | [75.0, 88.4] | 100.0 | 423   |
| Div/sep/widow                           | 23.7 | [13.5, 38.3] | 76.3  | [61.7, 86.5] | 100.0 | 54    |
| Never married                           | 26.5 | [21.2, 32.6] | 73.5  | [67.4, 78.8] | 100.0 | 818   |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 22.5 | [16.2, 30.3] | 77.5  | [69.7, 83.8] | 100.0 | 260   |
| Protestant                              | 16.7 | [8.1, 31.3]  | 83.3  | [68.7, 91.9] | 100.0 | 110   |
| Roman Catholic                          | 19.2 | [13.7, 26.2] | 80.8  | [73.8, 86.3] | 100.0 | 133   |
| Pentacostal                             | 16.1 | [6.7, 33.7]  | 83.9  | [66.3, 93.3] | 100.0 | 114   |
| Zionist                                 | 21.6 | [12.2, 35.2] | 78.4  | [64.8, 87.8] | 100.0 | 302   |
| Apostolic sect                          | 22.1 | [13.7, 33.7] | 77.9  | [66.3, 86.3] | 100.0 | 92    |
| Islamic                                 | 35.8 | [21.4, 53.3] | 64.2  | [46.7, 78.6] | 100.0 | 149   |
| Other                                   | 35.9 | [26.4, 46.7] | 64.1  | [53.3, 73.6] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 19.6 | [7.5, 42.1]  | 80.4  | [57.9, 92.5] | 100.0 | 36    |
| Primary                                 | 25.6 | [16.6, 37.3] | 74.4  | [62.7, 83.4] | 100.0 | 176   |
| Secondary                               | 20.4 | [13.6, 29.3] | 79.6  | [70.7, 86.4] | 100.0 | 281   |
| High school                             | 21.8 | [17.2, 27.4] | 78.2  | [72.6, 82.8] | 100.0 | 551   |
| Tertiary                                | 29.8 | [20.8, 40.8] | 70.2  | [59.2, 79.2] | 100.0 | 251   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 21.8 | [14.6, 31.2] | 78.2  | [68.8, 85.4] | 100.0 | 283   |
| Yes                                     | 24.1 | [19.5, 29.3] | 75.9  | [70.7, 80.5] | 100.0 | 1,012 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 19.3 | [10.8, 32.0] | 80.7  | [68.0, 89.2] | 100.0 | 113   |
| Second                                  | 25.3 | [16.5, 36.7] | 74.7  | [63.3, 83.5] | 100.0 | 153   |
| Third                                   | 13.9 | [9.6, 19.6]  | 86.1  | [80.4, 90.4] | 100.0 | 200   |
| Fourth                                  | 25.4 | [20.8, 30.7] | 74.6  | [69.3, 79.2] | 100.0 | 342   |
| Fifth quintile                          | 28.1 | [21.1, 36.4] | 71.9  | [63.6, 78.9] | 100.0 | 470   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 16.4 | [10.2, 25.3] | 83.6  | [74.7, 89.8] | 100.0 | 392   |
| Yes                                     | 26.6 | [21.5, 32.4] | 73.4  | [67.6, 78.5] | 100.0 | 904   |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 25.1 | [15.1, | 38.7] | 74.9 | [61.3, | 84.9] | 100.0 186   |
| Yes                  | 23.5 | [18.8, | 29.0] | 76.5 | [71.0, | 81.2] | 100.0 1,110 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 18.2 | [5.4,  | 46.7] | 81.8 | [53.3, | 94.6] | 100.0 62    |
| Yes                         | 24.0 | [19.7, | 28.9] | 76.0 | [71.1, | 80.3] | 100.0 1,234 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 21.4 | [17.2, | 26.4] | 78.6 | [73.6, | 82.8] | 100.0 805 |
| Yes                  | 27.3 | [20.1, | 35.9] | 72.7 | [64.1, | 79.9] | 100.0 490 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 35.5 | [26.3, | 45.9] | 64.5 | [54.1, | 73.7] | 100.0 426 |
| One         | 22.3 | [16.4, | 29.5] | 77.7 | [70.5, | 83.6] | 100.0 436 |
| Two+        | 12.2 | [7.9,  | 18.3] | 87.8 | [81.7, | 92.1] | 100.0 433 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 27.9 | [20.9, | 36.2] | 72.1 | [63.8, | 79.1] | 100.0 563 |
| Yes | 21.1 | [16.4, | 26.8] | 78.9 | [73.2, | 83.6] | 100.0 704 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 32.9 | [25.5, | 41.4] | 67.1 | [58.6, | 74.5] | 100.0 600 |
| 1 Booklet    | 15.8 | [10.2, | 23.8] | 84.2 | [76.2, | 89.8] | 100.0 237 |
| 2-5 Booklets | 15.4 | [9.8,  | 23.3] | 84.6 | [76.7, | 90.2] | 100.0 454 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 44.1 | [30.7, | 58.5] | 55.9 | [41.5, | 69.3] | 100.0 154 |
| 1 Channel   | 27.8 | [19.3, | 38.2] | 72.2 | [61.8, | 80.7] | 100.0 357 |
| 2+ Channels | 17.1 | [12.9, | 22.4] | 82.9 | [77.6, | 87.1] | 100.0 749 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 24.3 | [19.4, | 29.9] | 75.7 | [70.1, | 80.6] | 100.0 1,156 |
| Yes | 19.3 | [11.9, | 29.8] | 80.7 | [70.2, | 88.1] | 100.0 116   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 23.7 | [19.3, | 28.8] | 76.3 | [71.2, | 80.7] | 100.0 1,296 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 25f: Percentage who agrees that condom use in marriage is becoming more widely accepted in community (cn1) -(Border Areas Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 30.3 | [18.9, 44.8] | 69.7  | [55.2, 81.1] | 100.0 | 233 |
| 20-24                                   | 26.1 | [20.4, 32.9] | 73.9  | [67.1, 79.6] | 100.0 | 327 |
| 25-29                                   | 16.9 | [10.8, 25.4] | 83.1  | [74.6, 89.2] | 100.0 | 232 |
| 30-34                                   | 23.7 | [14.4, 36.3] | 76.3  | [63.7, 85.6] | 100.0 | 182 |
| 35-39                                   | 29.2 | [20.3, 39.9] | 70.8  | [60.1, 79.7] | 100.0 | 132 |
| 40-44                                   | 23.7 | [10.8, 44.4] | 76.3  | [55.6, 89.2] | 100.0 | 99  |
| 45-49                                   | 15.1 | [8.2, 26.2]  | 84.9  | [73.8, 91.8] | 100.0 | 120 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 22.1 | [15.5, 30.5] | 77.9  | [69.5, 84.5] | 100.0 | 470 |
| Div/sep/widow                           | 24.8 | [13.5, 41.0] | 75.2  | [59.0, 86.5] | 100.0 | 67  |
| Never married                           | 25.3 | [19.6, 32.0] | 74.7  | [68.0, 80.4] | 100.0 | 787 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 21.7 | [14.2, 31.7] | 78.3  | [68.3, 85.8] | 100.0 | 210 |
| Protestant                              | 13.9 | [6.3, 28.0]  | 86.1  | [72.0, 93.7] | 100.0 | 71  |
| Roman Catholic                          | 30.1 | [17.7, 46.4] | 69.9  | [53.6, 82.3] | 100.0 | 48  |
| Pentacostal                             | 20.8 | [12.8, 32.0] | 79.2  | [68.0, 87.2] | 100.0 | 95  |
| Zionist                                 | 19.2 | [12.8, 27.8] | 80.8  | [72.2, 87.2] | 100.0 | 457 |
| Apostolic sect                          | 23.9 | [12.4, 41.0] | 76.1  | [59.0, 87.6] | 100.0 | 59  |
| Islamic                                 | 34.4 | [21.2, 50.6] | 65.6  | [49.4, 78.8] | 100.0 | 268 |
| Other                                   | 26.1 | [13.6, 44.2] | 73.9  | [55.8, 86.4] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 21.5 | [12.0, 35.5] | 78.5  | [64.5, 88.0] | 100.0 | 87  |
| Primary                                 | 24.6 | [17.9, 32.8] | 75.4  | [67.2, 82.1] | 100.0 | 281 |
| Secondary                               | 24.5 | [17.9, 32.6] | 75.5  | [67.4, 82.1] | 100.0 | 387 |
| High school                             | 23.6 | [17.2, 31.5] | 76.4  | [68.5, 82.8] | 100.0 | 468 |
| Tertiary                                | 29.2 | [15.3, 48.5] | 70.8  | [51.5, 84.7] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 23.0 | [16.9, 30.4] | 77.0  | [69.6, 83.1] | 100.0 | 490 |
| Yes                                     | 25.1 | [19.5, 31.6] | 74.9  | [68.4, 80.5] | 100.0 | 833 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 27.7 | [20.3, 36.5] | 72.3  | [63.5, 79.7] | 100.0 | 344 |
| Second                                  | 15.9 | [11.3, 22.1] | 84.1  | [77.9, 88.7] | 100.0 | 294 |
| Third                                   | 25.0 | [14.1, 40.5] | 75.0  | [59.5, 85.9] | 100.0 | 256 |
| Fourth                                  | 27.9 | [19.5, 38.2] | 72.1  | [61.8, 80.5] | 100.0 | 253 |
| Fifth quintile                          | 25.9 | [16.1, 38.8] | 74.1  | [61.2, 83.9] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 21.8 | [16.6, 28.2] | 78.2  | [71.8, 83.4] | 100.0 | 691 |
| Yes                                     | 27.0 | [19.8, 35.5] | 73.0  | [64.5, 80.2] | 100.0 | 633 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 23.9 | [15.7, 34.5] | 76.1 | [65.5, 84.3] | 100.0 | 256   |
| Yes | 24.4 | [18.8, 31.0] | 75.6 | [69.0, 81.2] | 100.0 | 1,069 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 20.4 | [8.1, 42.8]  | 79.6 | [57.2, 91.9] | 100.0 | 93    |
| Yes | 24.6 | [19.0, 31.2] | 75.4 | [68.8, 81.0] | 100.0 | 1,231 |

Household Owns a Car

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 22.8 | [17.7, 28.9] | 77.2 | [71.1, 82.3] | 100.0 | 982 |
| Yes | 28.3 | [19.6, 39.0] | 71.7 | [61.0, 80.4] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 34.5 | [25.6, 44.6] | 65.5 | [55.4, 74.4] | 100.0 | 479 |
| One         | 16.7 | [12.9, 21.4] | 83.3 | [78.6, 87.1] | 100.0 | 498 |
| Two+        | 20.0 | [11.6, 32.2] | 80.0 | [67.8, 88.4] | 100.0 | 346 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 23.8 | [18.0, 30.8] | 76.2 | [69.2, 82.0] | 100.0 | 817 |
| Yes | 24.9 | [18.4, 32.8] | 75.1 | [67.2, 81.6] | 100.0 | 472 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 26.2 | [19.7, 33.9] | 73.8 | [66.1, 80.3] | 100.0 | 678 |
| 1 Booklet    | 15.7 | [9.4, 25.1]  | 84.3 | [74.9, 90.6] | 100.0 | 240 |
| 2-5 Booklets | 25.3 | [16.8, 36.4] | 74.7 | [63.6, 83.2] | 100.0 | 403 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 34.3 | [24.2, 46.1] | 65.7 | [53.9, 75.8] | 100.0 | 225 |
| 1 Channel   | 23.2 | [17.3, 30.4] | 76.8 | [69.6, 82.7] | 100.0 | 421 |
| 2+ Channels | 19.6 | [13.9, 26.9] | 80.4 | [73.1, 86.1] | 100.0 | 633 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 24.4 | [18.7, 31.2] | 75.6 | [68.8, 81.3] | 100.0 | 1,140 |
| Yes | 22.3 | [13.9, 33.7] | 77.7 | [66.3, 86.1] | 100.0 | 172   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 24.3 | [19.0, 30.5] | 75.7 | [69.5, 81.0] | 100.0 | 1,325 |
|-------|------|--------------|------|--------------|-------|-------|

Table 25g: Percentage who agrees that condom use in marriage is becoming more widely accepted in community (cn1) -(Women Aged 15-25 Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 38.8 | [28.7, 49.9] | 61.2  | [50.1, 71.3] | 100.0 | 305 |
| 20-24                                   | 26.5 | [19.7, 34.7] | 73.5  | [65.3, 80.3] | 100.0 | 469 |
| 25-29                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 27.6 | [17.5, 40.7] | 72.4  | [59.3, 82.5] | 100.0 | 144 |
| Div/sep/widow                           | 37.7 | [4.6, 88.3]  | 62.3  | [11.7, 95.4] | 100.0 | 3   |
| Never married                           | 32.2 | [25.3, 40.0] | 67.8  | [60.0, 74.7] | 100.0 | 627 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 30.9 | [21.3, 42.3] | 69.1  | [57.7, 78.7] | 100.0 | 172 |
| Protestant                              | 5.4  | [1.0, 23.5]  | 94.6  | [76.5, 99.0] | 100.0 | 40  |
| Roman Catholic                          | 34.0 | [17.1, 56.3] | 66.0  | [43.7, 82.9] | 100.0 | 43  |
| Pentacostal                             | 31.4 | [16.9, 50.6] | 68.6  | [49.4, 83.1] | 100.0 | 51  |
| Zionist                                 | 31.8 | [20.6, 45.7] | 68.2  | [54.3, 79.4] | 100.0 | 226 |
| Apostolic sect                          | 29.5 | [13.2, 53.6] | 70.5  | [46.4, 86.8] | 100.0 | 41  |
| Islamic                                 | 39.5 | [27.2, 53.3] | 60.5  | [46.7, 72.8] | 100.0 | 172 |
| Other                                   | 22.4 | [9.7, 43.9]  | 77.6  | [56.1, 90.3] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 37.1 | [13.6, 68.8] | 62.9  | [31.2, 86.4] | 100.0 | 17  |
| Primary                                 | 40.7 | [27.5, 55.4] | 59.3  | [44.6, 72.5] | 100.0 | 111 |
| Secondary                               | 31.8 | [23.7, 41.2] | 68.2  | [58.8, 76.3] | 100.0 | 243 |
| High school                             | 29.2 | [21.2, 38.7] | 70.8  | [61.3, 78.8] | 100.0 | 345 |
| Tertiary                                | 27.1 | [12.7, 48.6] | 72.9  | [51.4, 87.3] | 100.0 | 58  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 42.2 | [31.9, 53.2] | 57.8  | [46.8, 68.1] | 100.0 | 167 |
| Yes                                     | 28.7 | [21.8, 36.7] | 71.3  | [63.3, 78.2] | 100.0 | 607 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 33.0 | [22.2, 46.0] | 67.0  | [54.0, 77.8] | 100.0 | 146 |
| Second                                  | 29.3 | [18.8, 42.6] | 70.7  | [57.4, 81.2] | 100.0 | 161 |
| Third                                   | 23.1 | [13.9, 35.9] | 76.9  | [64.1, 86.1] | 100.0 | 154 |
| Fourth                                  | 40.0 | [29.2, 52.0] | 60.0  | [48.0, 70.8] | 100.0 | 170 |
| Fifth quintile                          | 36.3 | [26.2, 47.8] | 63.7  | [52.2, 73.8] | 100.0 | 136 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 32.7 | [23.5, 43.4] | 67.3  | [56.6, 76.5] | 100.0 | 349 |
| Yes                                     | 30.8 | [23.3, 39.5] | 69.2  | [60.5, 76.7] | 100.0 | 424 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |        |       |      |        |       |           |
| No                   | 34.3 | [22.7, | 48.1] | 65.7 | [51.9, | 77.3] | 100.0 163 |
| Yes                  | 31.0 | [24.4, | 38.4] | 69.0 | [61.6, | 75.6] | 100.0 610 |

|                             |      |        |       |      |        |       |           |
|-----------------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |      |        |       |      |        |       |           |
| No                          | 34.1 | [14.3, | 61.7] | 65.9 | [38.3, | 85.7] | 100.0 40  |
| Yes                         | 31.5 | [25.0, | 38.8] | 68.5 | [61.2, | 75.0] | 100.0 733 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 29.9 | [22.7, | 38.3] | 70.1 | [61.7, | 77.3] | 100.0 555 |
| Yes                  | 36.8 | [28.0, | 46.5] | 63.2 | [53.5, | 72.0] | 100.0 218 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 40.8 | [31.5, | 50.8] | 59.2 | [49.2, | 68.5] | 100.0 229 |
| One         | 25.4 | [15.8, | 38.2] | 74.6 | [61.8, | 84.2] | 100.0 288 |
| Two+        | 30.9 | [22.3, | 41.0] | 69.1 | [59.0, | 77.7] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 34.8 | [26.8, | 43.8] | 65.2 | [56.2, | 73.2] | 100.0 397 |
| Yes | 28.4 | [20.0, | 38.8] | 71.6 | [61.2, | 80.0] | 100.0 356 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 31.3 | [22.9, | 41.0] | 68.7 | [59.0, | 77.1] | 100.0 314 |
| 1 Booklet    | 25.4 | [16.2, | 37.7] | 74.6 | [62.3, | 83.8] | 100.0 138 |
| 2-5 Booklets | 35.0 | [25.7, | 45.6] | 65.0 | [54.4, | 74.3] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 46.7 | [32.6, | 61.4] | 53.3 | [38.6, | 67.4] | 100.0 83  |
| 1 Channel   | 29.0 | [19.7, | 40.5] | 71.0 | [59.5, | 80.3] | 100.0 194 |
| 2+ Channels | 30.7 | [22.7, | 40.1] | 69.3 | [59.9, | 77.3] | 100.0 470 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 30.9 | [24.4, | 38.3] | 69.1 | [61.7, | 75.6] | 100.0 704 |
| Yes | 43.8 | [22.5, | 67.7] | 56.2 | [32.3, | 77.5] | 100.0 51  |

|       |      |        |       |      |        |       |           |
|-------|------|--------|-------|------|--------|-------|-----------|
| Total | 31.7 | [25.3, | 38.8] | 68.3 | [61.2, | 74.7] | 100.0 774 |
|-------|------|--------|-------|------|--------|-------|-----------|

Table 25h: Percentage who agrees that condom use in marriage is becoming more widely accepted in community (cn1) -(SAfAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 35.1 | [28.5, 42.3] | 64.9  | [57.7, 71.5] | 100.0 | 449   |
| 20-24                                   | 26.2 | [21.2, 32.0] | 73.8  | [68.0, 78.8] | 100.0 | 583   |
| 25-29                                   | 22.7 | [17.7, 28.6] | 77.3  | [71.4, 82.3] | 100.0 | 541   |
| 30-34                                   | 26.3 | [20.3, 33.3] | 73.7  | [66.7, 79.7] | 100.0 | 395   |
| 35-39                                   | 22.3 | [16.1, 30.0] | 77.7  | [70.0, 83.9] | 100.0 | 270   |
| 40-44                                   | 17.7 | [11.0, 27.2] | 82.3  | [72.8, 89.0] | 100.0 | 186   |
| 45-49                                   | 19.1 | [12.2, 28.7] | 80.9  | [71.3, 87.8] | 100.0 | 185   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 21.5 | [18.3, 25.0] | 78.5  | [75.0, 81.7] | 100.0 | 896   |
| Div/sep/widow                           | 24.7 | [13.1, 41.7] | 75.3  | [58.3, 86.9] | 100.0 | 111   |
| Never married                           | 28.0 | [23.7, 32.6] | 72.0  | [67.4, 76.3] | 100.0 | 1,600 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 22.6 | [17.4, 28.9] | 77.4  | [71.1, 82.6] | 100.0 | 413   |
| Protestant                              | 12.0 | [7.1, 19.6]  | 88.0  | [80.4, 92.9] | 100.0 | 181   |
| Roman Catholic                          | 19.6 | [12.6, 29.2] | 80.4  | [70.8, 87.4] | 100.0 | 164   |
| Pentacostal                             | 23.0 | [16.2, 31.6] | 77.0  | [68.4, 83.8] | 100.0 | 220   |
| Zionist                                 | 29.5 | [24.7, 34.8] | 70.5  | [65.2, 75.3] | 100.0 | 833   |
| Apostolic sect                          | 23.8 | [15.2, 35.3] | 76.2  | [64.7, 84.8] | 100.0 | 142   |
| Islamic                                 | 27.1 | [21.2, 34.0] | 72.9  | [66.0, 78.8] | 100.0 | 391   |
| Other                                   | 35.2 | [25.7, 45.9] | 64.8  | [54.1, 74.3] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 28.4 | [21.0, 37.3] | 71.6  | [62.7, 79.0] | 100.0 | 138   |
| Primary                                 | 26.2 | [21.7, 31.4] | 73.8  | [68.6, 78.3] | 100.0 | 493   |
| Secondary                               | 25.1 | [20.2, 30.7] | 74.9  | [69.3, 79.8] | 100.0 | 688   |
| High school                             | 26.3 | [21.8, 31.3] | 73.7  | [68.7, 78.2] | 100.0 | 1,036 |
| Tertiary                                | 25.1 | [18.6, 32.9] | 74.9  | [67.1, 81.4] | 100.0 | 253   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 26.7 | [23.3, 30.4] | 73.3  | [69.6, 76.7] | 100.0 | 861   |
| Yes                                     | 25.6 | [21.8, 29.7] | 74.4  | [70.3, 78.2] | 100.0 | 1,746 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 31.3 | [25.8, 37.3] | 68.7  | [62.7, 74.2] | 100.0 | 532   |
| Second                                  | 23.6 | [19.3, 28.5] | 76.4  | [71.5, 80.7] | 100.0 | 529   |
| Third                                   | 24.8 | [18.7, 32.0] | 75.2  | [68.0, 81.3] | 100.0 | 504   |
| Fourth                                  | 24.7 | [19.5, 30.8] | 75.3  | [69.2, 80.5] | 100.0 | 591   |
| Fifth quintile                          | 26.0 | [20.0, 33.0] | 74.0  | [67.0, 80.0] | 100.0 | 415   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 26.2 | [22.2, 30.5] | 73.8  | [69.5, 77.8] | 100.0 | 1,180 |
| Yes                                     | 25.9 | [21.3, 31.0] | 74.1  | [69.0, 78.7] | 100.0 | 1,425 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 28.9 | [23.9, | 34.5] | 71.1 | [65.5, | 76.1] | 100.0 444   |
| Yes                  | 25.4 | [21.8, | 29.4] | 74.6 | [70.6, | 78.2] | 100.0 2,164 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 33.3 | [24.9, | 42.9] | 66.7 | [57.1, | 75.1] | 100.0 174   |
| Yes                         | 25.5 | [22.2, | 29.1] | 74.5 | [70.9, | 77.8] | 100.0 2,434 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 26.0 | [22.7, | 29.6] | 74.0 | [70.4, | 77.3] | 100.0 1,865 |
| Yes                  | 25.7 | [20.4, | 31.9] | 74.3 | [68.1, | 79.6] | 100.0 741   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 32.5 | [27.8, | 37.6] | 67.5 | [62.4, | 72.2] | 100.0 849 |
| One         | 24.3 | [19.9, | 29.3] | 75.7 | [70.7, | 80.1] | 100.0 925 |
| Two+        | 21.1 | [16.0, | 27.3] | 78.9 | [72.7, | 84.0] | 100.0 831 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 28.5 | [24.5, | 33.0] | 71.5 | [67.0, | 75.5] | 100.0 1,436 |
| Yes | 21.9 | [18.2, | 26.1] | 78.1 | [73.9, | 81.8] | 100.0 1,093 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 29.4 | [25.9, | 33.2] | 70.6 | [66.8, | 74.1] | 100.0 1,320 |
| 1 Booklet    | 20.6 | [15.4, | 27.1] | 79.4 | [72.9, | 84.6] | 100.0 452   |
| 2-5 Booklets | 23.7 | [18.5, | 29.8] | 76.3 | [70.2, | 81.5] | 100.0 827   |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 38.1 | [31.8, | 44.8] | 61.9 | [55.2, | 68.2] | 100.0 387   |
| 1 Channel   | 24.3 | [20.6, | 28.3] | 75.7 | [71.7, | 79.4] | 100.0 768   |
| 2+ Channels | 22.6 | [18.4, | 27.5] | 77.4 | [72.5, | 81.6] | 100.0 1,358 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 25.5 | [22.2, | 29.1] | 74.5 | [70.9, | 77.8] | 100.0 2,272 |
| Yes | 30.2 | [22.6, | 39.1] | 69.8 | [60.9, | 77.4] | 100.0 280   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 25.9 | [22.8, | 29.4] | 74.1 | [70.6, | 77.2] | 100.0 2,609 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 26a: Percentage who agrees that it is acceptable for a woman to ask her partner to use a condom when having sex (cn2) -(All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 34.7 | [30.0, 39.8] | 65.3  | [60.2, 70.0] | 100.0 | 694   |
| 20-24                                   | 28.4 | [23.2, 34.4] | 71.6  | [65.6, 76.8] | 100.0 | 906   |
| 25-29                                   | 27.8 | [19.1, 38.7] | 72.2  | [61.3, 80.9] | 100.0 | 820   |
| 30-34                                   | 20.5 | [14.5, 28.2] | 79.5  | [71.8, 85.5] | 100.0 | 593   |
| 35-39                                   | 26.3 | [17.2, 37.8] | 73.7  | [62.2, 82.8] | 100.0 | 408   |
| 40-44                                   | 22.1 | [15.1, 31.3] | 77.9  | [68.7, 84.9] | 100.0 | 263   |
| 45-49                                   | 23.6 | [17.4, 31.1] | 76.4  | [68.9, 82.6] | 100.0 | 268   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 24.4 | [19.1, 30.6] | 75.6  | [69.4, 80.9] | 100.0 | 1,343 |
| Div/sep/widow                           | 33.0 | [22.7, 45.1] | 67.0  | [54.9, 77.3] | 100.0 | 180   |
| Never married                           | 28.8 | [24.3, 33.7] | 71.2  | [66.3, 75.7] | 100.0 | 2,427 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 29.2 | [22.8, 36.5] | 70.8  | [63.5, 77.2] | 100.0 | 648   |
| Protestant                              | 21.9 | [12.2, 36.1] | 78.1  | [63.9, 87.8] | 100.0 | 267   |
| Roman Catholic                          | 22.4 | [14.6, 32.9] | 77.6  | [67.1, 85.4] | 100.0 | 241   |
| Pentacostal                             | 19.7 | [14.5, 26.3] | 80.3  | [73.7, 85.5] | 100.0 | 318   |
| Zionist                                 | 28.4 | [22.2, 35.5] | 71.6  | [64.5, 77.8] | 100.0 | 1,232 |
| Apostolic sect                          | 23.2 | [14.4, 35.2] | 76.8  | [64.8, 85.6] | 100.0 | 218   |
| Islamic                                 | 31.0 | [25.5, 37.0] | 69.0  | [63.0, 74.5] | 100.0 | 647   |
| Other                                   | 30.3 | [16.2, 49.5] | 69.7  | [50.5, 83.8] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 27.6 | [17.1, 41.3] | 72.4  | [58.7, 82.9] | 100.0 | 213   |
| Primary                                 | 34.6 | [27.1, 43.0] | 65.4  | [57.0, 72.9] | 100.0 | 758   |
| Secondary                               | 27.7 | [22.2, 33.9] | 72.3  | [66.1, 77.8] | 100.0 | 1,052 |
| High school                             | 23.9 | [18.9, 29.8] | 76.1  | [70.2, 81.1] | 100.0 | 1,494 |
| Tertiary                                | 27.5 | [20.9, 35.2] | 72.5  | [64.8, 79.1] | 100.0 | 432   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 31.5 | [23.2, 41.1] | 68.5  | [58.9, 76.8] | 100.0 | 1,318 |
| Yes                                     | 25.5 | [21.9, 29.6] | 74.5  | [70.4, 78.1] | 100.0 | 2,629 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 26.4 | [21.4, 32.1] | 73.6  | [67.9, 78.6] | 100.0 | 781   |
| Second                                  | 28.3 | [22.2, 35.2] | 71.7  | [64.8, 77.8] | 100.0 | 782   |
| Third                                   | 27.4 | [20.3, 35.9] | 72.6  | [64.1, 79.7] | 100.0 | 778   |
| Fourth                                  | 27.6 | [20.1, 36.6] | 72.4  | [63.4, 79.9] | 100.0 | 862   |
| Fifth quintile                          | 29.6 | [23.6, 36.4] | 70.4  | [63.6, 76.4] | 100.0 | 697   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 27.3 | [22.9, 32.3] | 72.7  | [67.7, 77.1] | 100.0 | 1,776 |
| Yes                                     | 27.9 | [22.6, 33.9] | 72.1  | [66.1, 77.4] | 100.0 | 2,172 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 33.3 | [25.9, 41.8] | 66.7 | [58.2, 74.1] | 100.0 | 683   |
| Yes | 26.5 | [22.2, 31.3] | 73.5 | [68.7, 77.8] | 100.0 | 3,268 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 32.4 | [22.4, 44.2] | 67.6 | [55.8, 77.6] | 100.0 | 252   |
| Yes | 27.3 | [22.5, 32.8] | 72.7 | [67.2, 77.5] | 100.0 | 3,698 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 27.2 | [22.1, 33.1] | 72.8 | [66.9, 77.9] | 100.0 | 2,776 |
| Yes | 28.6 | [23.8, 34.0] | 71.4 | [66.0, 76.2] | 100.0 | 1,173 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |       |
|-------------|------|--------------|------|--------------|-------|-------|
| No Exposure | 35.3 | [27.6, 44.0] | 64.7 | [56.0, 72.4] | 100.0 | 1,294 |
| One         | 24.3 | [18.3, 31.6] | 75.7 | [68.4, 81.7] | 100.0 | 1,391 |
| Two+        | 23.3 | [17.8, 29.9] | 76.7 | [70.1, 82.2] | 100.0 | 1,262 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 31.5 | [25.0, 38.9] | 68.5 | [61.1, 75.0] | 100.0 | 2,195 |
| Yes | 22.4 | [18.9, 26.5] | 77.6 | [73.5, 81.1] | 100.0 | 1,646 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |       |
|--------------|------|--------------|------|--------------|-------|-------|
| None         | 32.1 | [25.6, 39.4] | 67.9 | [60.6, 74.4] | 100.0 | 1,991 |
| 1 Booklet    | 20.3 | [14.5, 27.6] | 79.7 | [72.4, 85.5] | 100.0 | 686   |
| 2-5 Booklets | 24.8 | [20.0, 30.2] | 75.2 | [69.8, 80.0] | 100.0 | 1,262 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |       |
|-------------|------|--------------|------|--------------|-------|-------|
| None        | 40.3 | [30.0, 51.5] | 59.7 | [48.5, 70.0] | 100.0 | 590   |
| 1 Channel   | 31.0 | [22.6, 40.9] | 69.0 | [59.1, 77.4] | 100.0 | 1,178 |
| 2+ Channels | 22.4 | [17.7, 27.9] | 77.6 | [72.1, 82.3] | 100.0 | 2,045 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 28.4 | [23.5, 34.0] | 71.6 | [66.0, 76.5] | 100.0 | 3,454 |
| Yes | 21.5 | [14.7, 30.4] | 78.5 | [69.6, 85.3] | 100.0 | 428   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 27.6 | [23.2, 32.5] | 72.4 | [67.5, 76.8] | 100.0 | 3,952 |
|-------|------|--------------|------|--------------|-------|-------|

Table 26b: Percentage who agrees that it is acceptable for a woman to ask her partner to use a condom when having sex (cn2) -(Females Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 42.8 | [34.1, 52.0] | 57.2  | [48.0, 65.9] | 100.0 | 305   |
| 20-24                                   | 28.0 | [22.2, 34.6] | 72.0  | [65.4, 77.8] | 100.0 | 467   |
| 25-29                                   | 28.4 | [16.1, 45.0] | 71.6  | [55.0, 83.9] | 100.0 | 435   |
| 30-34                                   | 19.6 | [11.3, 31.9] | 80.4  | [68.1, 88.7] | 100.0 | 299   |
| 35-39                                   | 33.5 | [23.5, 45.2] | 66.5  | [54.8, 76.5] | 100.0 | 197   |
| 40-44                                   | 25.1 | [15.1, 38.8] | 74.9  | [61.2, 84.9] | 100.0 | 137   |
| 45-49                                   | 23.8 | [14.3, 36.9] | 76.2  | [63.1, 85.7] | 100.0 | 144   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 28.2 | [21.0, 36.7] | 71.8  | [63.3, 79.0] | 100.0 | 790   |
| Div/sep/widow                           | 36.0 | [23.3, 51.0] | 64.0  | [49.0, 76.7] | 100.0 | 129   |
| Never married                           | 29.7 | [24.2, 35.7] | 70.3  | [64.3, 75.8] | 100.0 | 1,063 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 32.5 | [24.9, 41.2] | 67.5  | [58.8, 75.1] | 100.0 | 416   |
| Protestant                              | 24.8 | [9.8, 50.2]  | 75.2  | [49.8, 90.2] | 100.0 | 132   |
| Roman Catholic                          | 18.7 | [10.8, 30.5] | 81.3  | [69.5, 89.2] | 100.0 | 113   |
| Pentacostal                             | 24.2 | [15.5, 35.7] | 75.8  | [64.3, 84.5] | 100.0 | 120   |
| Zionist                                 | 30.2 | [21.2, 41.1] | 69.8  | [58.9, 78.8] | 100.0 | 596   |
| Apostolic sect                          | 26.7 | [17.1, 39.2] | 73.3  | [60.8, 82.9] | 100.0 | 113   |
| Islamic                                 | 31.6 | [23.3, 41.3] | 68.4  | [58.7, 76.7] | 100.0 | 415   |
| Other                                   | 25.0 | [13.1, 42.4] | 75.0  | [57.6, 86.9] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 29.3 | [14.3, 50.8] | 70.7  | [49.2, 85.7] | 100.0 | 121   |
| Primary                                 | 36.5 | [28.1, 45.7] | 63.5  | [54.3, 71.9] | 100.0 | 396   |
| Secondary                               | 28.4 | [23.9, 33.4] | 71.6  | [66.6, 76.1] | 100.0 | 577   |
| High school                             | 25.9 | [20.3, 32.4] | 74.1  | [67.6, 79.7] | 100.0 | 663   |
| Tertiary                                | 31.7 | [21.1, 44.6] | 68.3  | [55.4, 78.9] | 100.0 | 227   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 32.8 | [23.4, 43.8] | 67.2  | [56.2, 76.6] | 100.0 | 685   |
| Yes                                     | 27.8 | [22.9, 33.3] | 72.2  | [66.7, 77.1] | 100.0 | 1,299 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 26.8 | [20.0, 34.9] | 73.2  | [65.1, 80.0] | 100.0 | 407   |
| Second                                  | 28.8 | [21.0, 38.3] | 71.2  | [61.7, 79.0] | 100.0 | 391   |
| Third                                   | 26.5 | [20.1, 34.1] | 73.5  | [65.9, 79.9] | 100.0 | 379   |
| Fourth                                  | 33.7 | [23.8, 45.2] | 66.3  | [54.8, 76.2] | 100.0 | 438   |
| Fifth quintile                          | 33.3 | [26.1, 41.4] | 66.7  | [58.6, 73.9] | 100.0 | 352   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 29.0 | [22.5, 36.6] | 71.0  | [63.4, 77.5] | 100.0 | 898   |
| Yes                                     | 30.0 | [24.4, 36.3] | 70.0  | [63.7, 75.6] | 100.0 | 1,083 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 29.6 | [21.8, 38.7] | 70.4 | [61.3, 78.2] | 100.0 | 371   |
| Yes | 29.5 | [24.3, 35.4] | 70.5 | [64.6, 75.7] | 100.0 | 1,612 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 35.9 | [20.7, 54.6] | 64.1 | [45.4, 79.3] | 100.0 | 105   |
| Yes | 29.1 | [23.4, 35.5] | 70.9 | [64.5, 76.6] | 100.0 | 1,878 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 27.9 | [22.1, 34.4] | 72.1 | [65.6, 77.9] | 100.0 | 1,415 |
| Yes | 34.3 | [28.0, 41.1] | 65.7 | [58.9, 72.0] | 100.0 | 568   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 34.7 | [26.5, 44.1] | 65.3 | [55.9, 73.5] | 100.0 | 608 |
| One         | 23.5 | [16.0, 33.1] | 76.5 | [66.9, 84.0] | 100.0 | 701 |
| Two+        | 31.0 | [22.5, 41.1] | 69.0 | [58.9, 77.5] | 100.0 | 672 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 31.0 | [24.4, 38.4] | 69.0 | [61.6, 75.6] | 100.0 | 1,082 |
| Yes | 28.1 | [21.9, 35.3] | 71.9 | [64.7, 78.1] | 100.0 | 842   |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 31.3 | [24.8, 38.7] | 68.7 | [61.3, 75.2] | 100.0 | 993 |
| 1 Booklet    | 23.7 | [16.3, 33.1] | 76.3 | [66.9, 83.7] | 100.0 | 330 |
| 2-5 Booklets | 30.1 | [22.9, 38.4] | 69.9 | [61.6, 77.1] | 100.0 | 655 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |       |
|-------------|------|--------------|------|--------------|-------|-------|
| None        | 33.4 | [24.7, 43.5] | 66.6 | [56.5, 75.3] | 100.0 | 252   |
| 1 Channel   | 32.6 | [20.0, 48.4] | 67.4 | [51.6, 80.0] | 100.0 | 603   |
| 2+ Channels | 27.4 | [21.0, 34.9] | 72.6 | [65.1, 79.0] | 100.0 | 1,051 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 29.5 | [24.2, 35.5] | 70.5 | [64.5, 75.8] | 100.0 | 1,783 |
| Yes | 29.1 | [12.7, 53.8] | 70.9 | [46.2, 87.3] | 100.0 | 162   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 29.5 | [24.4, 35.2] | 70.5 | [64.8, 75.6] | 100.0 | 1,984 |
|-------|------|--------------|------|--------------|-------|-------|

Table 26c: Percentage who agrees that it is acceptable for a woman to ask her partner to use a condom when having sex (cn2) -(Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 27.1 | [20.6, 34.7] | 72.9  | [65.3, 79.4] | 100.0 | 389   |
| 20-24                                   | 28.9 | [19.5, 40.6] | 71.1  | [59.4, 80.5] | 100.0 | 439   |
| 25-29                                   | 27.2 | [20.5, 35.1] | 72.8  | [64.9, 79.5] | 100.0 | 385   |
| 30-34                                   | 21.6 | [14.7, 30.6] | 78.4  | [69.4, 85.3] | 100.0 | 294   |
| 35-39                                   | 20.9 | [10.8, 36.7] | 79.1  | [63.3, 89.2] | 100.0 | 211   |
| 40-44                                   | 18.3 | [10.8, 29.3] | 81.7  | [70.7, 89.2] | 100.0 | 126   |
| 45-49                                   | 23.3 | [15.7, 33.2] | 76.7  | [66.8, 84.3] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 19.2 | [14.0, 25.9] | 80.8  | [74.1, 86.0] | 100.0 | 553   |
| Div/sep/widow                           | 23.8 | [11.9, 42.0] | 76.2  | [58.0, 88.1] | 100.0 | 51    |
| Never married                           | 28.0 | [21.9, 35.0] | 72.0  | [65.0, 78.1] | 100.0 | 1,364 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 21.7 | [14.8, 30.6] | 78.3  | [69.4, 85.2] | 100.0 | 232   |
| Protestant                              | 19.2 | [11.7, 29.9] | 80.8  | [70.1, 88.3] | 100.0 | 135   |
| Roman Catholic                          | 25.8 | [14.8, 41.2] | 74.2  | [58.8, 85.2] | 100.0 | 128   |
| Pentacostal                             | 17.1 | [11.4, 24.8] | 82.9  | [75.2, 88.6] | 100.0 | 198   |
| Zionist                                 | 26.6 | [19.7, 34.7] | 73.4  | [65.3, 80.3] | 100.0 | 636   |
| Apostolic sect                          | 19.6 | [7.1, 43.6]  | 80.4  | [56.4, 92.9] | 100.0 | 105   |
| Islamic                                 | 29.6 | [18.9, 43.2] | 70.4  | [56.8, 81.1] | 100.0 | 232   |
| Other                                   | 31.7 | [15.8, 53.5] | 68.3  | [46.5, 84.2] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 25.0 | [13.1, 42.3] | 75.0  | [57.7, 86.9] | 100.0 | 92    |
| Primary                                 | 32.5 | [23.9, 42.6] | 67.5  | [57.4, 76.1] | 100.0 | 362   |
| Secondary                               | 26.8 | [16.9, 39.6] | 73.2  | [60.4, 83.1] | 100.0 | 475   |
| High school                             | 22.2 | [15.3, 31.1] | 77.8  | [68.9, 84.7] | 100.0 | 831   |
| Tertiary                                | 22.2 | [14.2, 32.9] | 77.8  | [67.1, 85.8] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 30.1 | [21.6, 40.3] | 69.9  | [59.7, 78.4] | 100.0 | 633   |
| Yes                                     | 23.0 | [18.2, 28.6] | 77.0  | [71.4, 81.8] | 100.0 | 1,330 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 25.9 | [19.4, 33.7] | 74.1  | [66.3, 80.6] | 100.0 | 374   |
| Second                                  | 27.6 | [20.0, 36.8] | 72.4  | [63.2, 80.0] | 100.0 | 391   |
| Third                                   | 28.3 | [17.4, 42.4] | 71.7  | [57.6, 82.6] | 100.0 | 399   |
| Fourth                                  | 20.5 | [14.3, 28.4] | 79.5  | [71.6, 85.7] | 100.0 | 424   |
| Fifth quintile                          | 25.7 | [17.8, 35.7] | 74.3  | [64.3, 82.2] | 100.0 | 345   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 25.4 | [20.7, 30.7] | 74.6  | [69.3, 79.3] | 100.0 | 878   |
| Yes                                     | 25.7 | [18.6, 34.3] | 74.3  | [65.7, 81.4] | 100.0 | 1,089 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 38.8 | [27.9, | 51.1] | 61.2 | [48.9, | 72.1] | 100.0 312   |
| Yes                  | 23.5 | [18.8, | 28.9] | 76.5 | [71.1, | 81.2] | 100.0 1,656 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 28.7 | [19.8, | 39.6] | 71.3 | [60.4, | 80.2] | 100.0 147   |
| Yes                         | 25.4 | [19.9, | 31.7] | 74.6 | [68.3, | 80.1] | 100.0 1,820 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 26.5 | [20.8, | 33.2] | 73.5 | [66.8, | 79.2] | 100.0 1,361 |
| Yes                  | 23.3 | [17.0, | 31.1] | 76.7 | [68.9, | 83.0] | 100.0 605   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 35.9 | [26.9, | 45.9] | 64.1 | [54.1, | 73.1] | 100.0 686 |
| One         | 25.2 | [19.1, | 32.5] | 74.8 | [67.5, | 80.9] | 100.0 690 |
| Two+        | 13.2 | [9.6,  | 18.0] | 86.8 | [82.0, | 90.4] | 100.0 590 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 32.0 | [23.9, | 41.5] | 68.0 | [58.5, | 76.1] | 100.0 1,113 |
| Yes | 15.5 | [12.2, | 19.6] | 84.5 | [80.4, | 87.8] | 100.0 804   |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 33.0 | [25.1, | 42.0] | 67.0 | [58.0, | 74.9] | 100.0 998 |
| 1 Booklet    | 16.5 | [10.3, | 25.3] | 83.5 | [74.7, | 89.7] | 100.0 356 |
| 2-5 Booklets | 18.8 | [13.1, | 26.4] | 81.2 | [73.6, | 86.9] | 100.0 607 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 45.7 | [30.7, | 61.6] | 54.3 | [38.4, | 69.3] | 100.0 338 |
| 1 Channel   | 29.2 | [23.9, | 35.1] | 70.8 | [64.9, | 76.1] | 100.0 575 |
| 2+ Channels | 16.5 | [12.3, | 21.9] | 83.5 | [78.1, | 87.7] | 100.0 994 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 27.2 | [21.1, | 34.2] | 72.8 | [65.8, | 78.9] | 100.0 1,671 |
| Yes | 17.1 | [12.1, | 23.7] | 82.9 | [76.3, | 87.9] | 100.0 266   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 25.6 | [20.5, | 31.4] | 74.4 | [68.6, | 79.5] | 100.0 1,968 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 26d: Percentage who agrees that it is acceptable for a woman to ask her partner to use a condom when having sex (cn2) -(Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 36.1 | [30.3, 42.3] | 63.9  | [57.7, 69.7] | 100.0 | 264 |
| 20-24                                   | 29.1 | [20.9, 39.0] | 70.9  | [61.0, 79.1] | 100.0 | 309 |
| 25-29                                   | 31.5 | [17.6, 49.8] | 68.5  | [50.2, 82.4] | 100.0 | 267 |
| 30-34                                   | 20.0 | [11.1, 33.4] | 80.0  | [66.6, 88.9] | 100.0 | 191 |
| 35-39                                   | 28.2 | [13.9, 49.0] | 71.8  | [51.0, 86.1] | 100.0 | 122 |
| 40-44                                   | 18.3 | [10.8, 29.4] | 81.7  | [70.6, 89.2] | 100.0 | 80  |
| 45-49                                   | 28.1 | [19.1, 39.5] | 71.9  | [60.5, 80.9] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 25.2 | [17.0, 35.5] | 74.8  | [64.5, 83.0] | 100.0 | 451 |
| Div/sep/widow                           | 38.0 | [22.1, 57.1] | 62.0  | [42.9, 77.9] | 100.0 | 59  |
| Never married                           | 30.3 | [23.2, 38.4] | 69.7  | [61.6, 76.8] | 100.0 | 823 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 32.7 | [22.8, 44.5] | 67.3  | [55.5, 77.2] | 100.0 | 180 |
| Protestant                              | 22.1 | [8.3, 47.2]  | 77.9  | [52.8, 91.7] | 100.0 | 86  |
| Roman Catholic                          | 17.9 | [6.2, 42.0]  | 82.1  | [58.0, 93.8] | 100.0 | 60  |
| Pentacostal                             | 18.3 | [11.2, 28.6] | 81.7  | [71.4, 88.8] | 100.0 | 109 |
| Zionist                                 | 32.8 | [23.4, 43.7] | 67.2  | [56.3, 76.6] | 100.0 | 473 |
| Apostolic sect                          | 22.0 | [9.6, 42.6]  | 78.0  | [57.4, 90.4] | 100.0 | 67  |
| Islamic                                 | 30.0 | [22.7, 38.5] | 70.0  | [61.5, 77.3] | 100.0 | 230 |
| Other                                   | 29.8 | [11.1, 59.0] | 70.2  | [41.0, 88.9] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 30.3 | [15.2, 51.3] | 69.7  | [48.7, 84.8] | 100.0 | 90  |
| Primary                                 | 37.2 | [26.3, 49.7] | 62.8  | [50.3, 73.7] | 100.0 | 301 |
| Secondary                               | 29.6 | [21.7, 39.1] | 70.4  | [60.9, 78.3] | 100.0 | 385 |
| High school                             | 24.5 | [16.6, 34.7] | 75.5  | [65.3, 83.4] | 100.0 | 475 |
| Tertiary                                | 24.5 | [13.3, 40.8] | 75.5  | [59.2, 86.7] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 35.0 | [23.0, 49.2] | 65.0  | [50.8, 77.0] | 100.0 | 545 |
| Yes                                     | 25.2 | [19.3, 32.3] | 74.8  | [67.7, 80.7] | 100.0 | 786 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 26.9 | [20.4, 34.6] | 73.1  | [65.4, 79.6] | 100.0 | 324 |
| Second                                  | 31.1 | [22.7, 40.9] | 68.9  | [59.1, 77.3] | 100.0 | 335 |
| Third                                   | 28.0 | [17.7, 41.3] | 72.0  | [58.7, 82.3] | 100.0 | 323 |
| Fourth                                  | 31.1 | [19.8, 45.2] | 68.9  | [54.8, 80.2] | 100.0 | 267 |
| Fifth quintile                          | 23.8 | [12.9, 39.6] | 76.2  | [60.4, 87.1] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 29.4 | [22.9, 36.8] | 70.6  | [63.2, 77.1] | 100.0 | 693 |
| Yes                                     | 28.8 | [20.0, 39.5] | 71.2  | [60.5, 80.0] | 100.0 | 637 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 37.7 | [25.3, | 51.8] | 62.3 | [48.2, | 74.7] | 100.0 241   |
| Yes                  | 27.4 | [20.7, | 35.3] | 72.6 | [64.7, | 79.3] | 100.0 1,091 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 38.0 | [23.6, | 54.8] | 62.0 | [45.2, | 76.4] | 100.0 97    |
| Yes                         | 28.4 | [20.6, | 37.8] | 71.6 | [62.2, | 79.4] | 100.0 1,235 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 29.7 | [21.7, | 39.1] | 70.3 | [60.9, | 78.3] | 100.0 990 |
| Yes                  | 27.1 | [20.1, | 35.5] | 72.9 | [64.5, | 79.9] | 100.0 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 37.4 | [24.0, | 53.1] | 62.6 | [46.9, | 76.0] | 100.0 391 |
| One         | 26.3 | [16.6, | 39.0] | 73.7 | [61.0, | 83.4] | 100.0 457 |
| Two+        | 24.7 | [16.3, | 35.7] | 75.3 | [64.3, | 83.7] | 100.0 483 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 33.7 | [23.6, | 45.6] | 66.3 | [54.4, | 76.4] | 100.0 815 |
| Yes | 21.9 | [16.2, | 28.8] | 78.1 | [71.2, | 83.8] | 100.0 472 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 34.8 | [24.4, | 47.0] | 65.2 | [53.0, | 75.6] | 100.0 714 |
| 1 Booklet    | 19.3 | [11.0, | 31.9] | 80.7 | [68.1, | 89.0] | 100.0 210 |
| 2-5 Booklets | 25.8 | [18.7, | 34.5] | 74.2 | [65.5, | 81.3] | 100.0 405 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 43.8 | [26.5, | 62.7] | 56.2 | [37.3, | 73.5] | 100.0 211 |
| 1 Channel   | 34.5 | [21.3, | 50.6] | 65.5 | [49.4, | 78.7] | 100.0 401 |
| 2+ Channels | 22.5 | [15.2, | 31.9] | 77.5 | [68.1, | 84.8] | 100.0 664 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 30.2 | [22.1, | 39.8] | 69.8 | [60.2, | 77.9] | 100.0 1,160 |
| Yes | 21.0 | [11.0, | 36.4] | 79.0 | [63.6, | 89.0] | 100.0 140   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 29.0 | [22.0, | 37.3] | 71.0 | [62.7, | 78.0] | 100.0 1,333 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 26e: Percentage who agrees that it is acceptable for a woman to ask her partner to use a condom when having sex (cn2) -(Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 39.6 | [27.1, 53.7] | 60.4  | [46.3, 72.9] | 100.0 | 197   |
| 20-24                                   | 28.1 | [20.8, 36.7] | 71.9  | [63.3, 79.2] | 100.0 | 271   |
| 25-29                                   | 23.7 | [14.9, 35.5] | 76.3  | [64.5, 85.1] | 100.0 | 321   |
| 30-34                                   | 18.6 | [13.0, 25.8] | 81.4  | [74.2, 87.0] | 100.0 | 220   |
| 35-39                                   | 14.5 | [8.3, 24.2]  | 85.5  | [75.8, 91.7] | 100.0 | 154   |
| 40-44                                   | 23.9 | [9.1, 49.8]  | 76.1  | [50.2, 90.9] | 100.0 | 84    |
| 45-49                                   | 25.4 | [12.6, 44.6] | 74.6  | [55.4, 87.4] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 21.0 | [15.0, 28.6] | 79.0  | [71.4, 85.0] | 100.0 | 423   |
| Div/sep/widow                           | 25.1 | [16.6, 36.0] | 74.9  | [64.0, 83.4] | 100.0 | 54    |
| Never married                           | 27.8 | [21.6, 34.9] | 72.2  | [65.1, 78.4] | 100.0 | 817   |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 28.4 | [20.1, 38.5] | 71.6  | [61.5, 79.9] | 100.0 | 259   |
| Protestant                              | 22.2 | [11.7, 38.0] | 77.8  | [62.0, 88.3] | 100.0 | 110   |
| Roman Catholic                          | 22.2 | [14.7, 32.2] | 77.8  | [67.8, 85.3] | 100.0 | 133   |
| Pentacostal                             | 25.6 | [17.1, 36.5] | 74.4  | [63.5, 82.9] | 100.0 | 114   |
| Zionist                                 | 21.9 | [13.1, 34.3] | 78.1  | [65.7, 86.9] | 100.0 | 302   |
| Apostolic sect                          | 15.5 | [6.9, 31.5]  | 84.5  | [68.5, 93.1] | 100.0 | 92    |
| Islamic                                 | 34.2 | [24.0, 46.1] | 65.8  | [53.9, 76.0] | 100.0 | 149   |
| Other                                   | 33.0 | [22.5, 45.6] | 67.0  | [54.4, 77.5] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 28.8 | [13.8, 50.5] | 71.2  | [49.5, 86.2] | 100.0 | 36    |
| Primary                                 | 29.6 | [16.8, 46.7] | 70.4  | [53.3, 83.2] | 100.0 | 176   |
| Secondary                               | 23.0 | [15.6, 32.7] | 77.0  | [67.3, 84.4] | 100.0 | 281   |
| High school                             | 23.5 | [18.1, 30.0] | 76.5  | [70.0, 81.9] | 100.0 | 551   |
| Tertiary                                | 29.6 | [20.6, 40.5] | 70.4  | [59.5, 79.4] | 100.0 | 250   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 24.5 | [16.9, 34.3] | 75.5  | [65.7, 83.1] | 100.0 | 283   |
| Yes                                     | 25.9 | [21.4, 30.9] | 74.1  | [69.1, 78.6] | 100.0 | 1,011 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 18.4 | [12.1, 26.9] | 81.6  | [73.1, 87.9] | 100.0 | 113   |
| Second                                  | 29.6 | [19.2, 42.6] | 70.4  | [57.4, 80.8] | 100.0 | 153   |
| Third                                   | 20.6 | [14.5, 28.4] | 79.4  | [71.6, 85.5] | 100.0 | 200   |
| Fourth                                  | 19.6 | [13.5, 27.5] | 80.4  | [72.5, 86.5] | 100.0 | 342   |
| Fifth quintile                          | 32.5 | [24.7, 41.5] | 67.5  | [58.5, 75.3] | 100.0 | 470   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 21.1 | [14.3, 29.9] | 78.9  | [70.1, 85.7] | 100.0 | 392   |
| Yes                                     | 27.5 | [21.9, 34.0] | 72.5  | [66.0, 78.1] | 100.0 | 903   |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 33.1 | [24.1, | 43.5] | 66.9 | [56.5, | 75.9] | 100.0 186   |
| Yes                  | 24.5 | [19.7, | 30.1] | 75.5 | [69.9, | 80.3] | 100.0 1,109 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 10.3 | [5.0,  | 19.9] | 89.7 | [80.1, | 95.0] | 100.0 62    |
| Yes                         | 26.5 | [22.0, | 31.6] | 73.5 | [68.4, | 78.0] | 100.0 1,233 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 22.5 | [17.7, | 28.3] | 77.5 | [71.7, | 82.3] | 100.0 805 |
| Yes                  | 30.6 | [22.6, | 40.0] | 69.4 | [60.0, | 77.4] | 100.0 489 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 32.7 | [25.8, | 40.5] | 67.3 | [59.5, | 74.2] | 100.0 425 |
| One         | 25.5 | [19.1, | 33.1] | 74.5 | [66.9, | 80.9] | 100.0 436 |
| Two+        | 18.2 | [13.5, | 24.2] | 81.8 | [75.8, | 86.5] | 100.0 433 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 27.6 | [22.2, | 33.7] | 72.4 | [66.3, | 77.8] | 100.0 563 |
| Yes | 25.2 | [19.5, | 31.8] | 74.8 | [68.2, | 80.5] | 100.0 703 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 30.8 | [23.9, | 38.7] | 69.2 | [61.3, | 76.1] | 100.0 600 |
| 1 Booklet    | 22.0 | [15.7, | 29.9] | 78.0 | [70.1, | 84.3] | 100.0 236 |
| 2-5 Booklets | 21.0 | [13.4, | 31.3] | 79.0 | [68.7, | 86.6] | 100.0 454 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 33.4 | [22.9, | 45.9] | 66.6 | [54.1, | 77.1] | 100.0 154 |
| 1 Channel   | 31.2 | [23.6, | 40.0] | 68.8 | [60.0, | 76.4] | 100.0 357 |
| 2+ Channels | 22.2 | [17.4, | 27.8] | 77.8 | [72.2, | 82.6] | 100.0 748 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 25.8 | [21.0, | 31.3] | 74.2 | [68.7, | 79.0] | 100.0 1,155 |
| Yes | 23.9 | [16.4, | 33.3] | 76.1 | [66.7, | 83.6] | 100.0 116   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 25.7 | [21.1, | 30.9] | 74.3 | [69.1, | 78.9] | 100.0 1,295 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 26f: Percentage who agrees that it is acceptable for a woman to ask her partner to use a condom when having sex (cn2) -(Border Areas Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 28.4 | [18.8, 40.5] | 71.6  | [59.5, 81.2] | 100.0 | 233 |
| 20-24                                   | 26.9 | [19.9, 35.4] | 73.1  | [64.6, 80.1] | 100.0 | 326 |
| 25-29                                   | 22.3 | [15.1, 31.7] | 77.7  | [68.3, 84.9] | 100.0 | 232 |
| 30-34                                   | 24.5 | [17.3, 33.5] | 75.5  | [66.5, 82.7] | 100.0 | 182 |
| 35-39                                   | 33.9 | [22.5, 47.7] | 66.1  | [52.3, 77.5] | 100.0 | 132 |
| 40-44                                   | 27.5 | [13.6, 47.7] | 72.5  | [52.3, 86.4] | 100.0 | 99  |
| 45-49                                   | 14.4 | [6.8, 27.7]  | 85.6  | [72.3, 93.2] | 100.0 | 120 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 25.2 | [17.3, 35.1] | 74.8  | [64.9, 82.7] | 100.0 | 469 |
| Div/sep/widow                           | 28.1 | [13.9, 48.6] | 71.9  | [51.4, 86.1] | 100.0 | 67  |
| Never married                           | 25.9 | [20.0, 32.8] | 74.1  | [67.2, 80.0] | 100.0 | 787 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 21.3 | [12.5, 33.9] | 78.7  | [66.1, 87.5] | 100.0 | 209 |
| Protestant                              | 20.6 | [11.0, 35.2] | 79.4  | [64.8, 89.0] | 100.0 | 71  |
| Roman Catholic                          | 35.9 | [21.7, 53.0] | 64.1  | [47.0, 78.3] | 100.0 | 48  |
| Pentacostal                             | 17.5 | [8.2, 33.6]  | 82.5  | [66.4, 91.8] | 100.0 | 95  |
| Zionist                                 | 22.2 | [14.4, 32.5] | 77.8  | [67.5, 85.6] | 100.0 | 457 |
| Apostolic sect                          | 37.5 | [22.1, 55.9] | 62.5  | [44.1, 77.9] | 100.0 | 59  |
| Islamic                                 | 31.4 | [21.2, 43.8] | 68.6  | [56.2, 78.8] | 100.0 | 268 |
| Other                                   | 29.7 | [15.5, 49.3] | 70.3  | [50.7, 84.5] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 20.3 | [12.2, 31.8] | 79.7  | [68.2, 87.8] | 100.0 | 87  |
| Primary                                 | 31.6 | [22.4, 42.4] | 68.4  | [57.6, 77.6] | 100.0 | 281 |
| Secondary                               | 25.0 | [18.4, 33.0] | 75.0  | [67.0, 81.6] | 100.0 | 386 |
| High school                             | 22.8 | [15.5, 32.2] | 77.2  | [67.8, 84.5] | 100.0 | 468 |
| Tertiary                                | 28.0 | [15.1, 46.0] | 72.0  | [54.0, 84.9] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 25.6 | [18.7, 34.1] | 74.4  | [65.9, 81.3] | 100.0 | 490 |
| Yes                                     | 25.8 | [20.1, 32.5] | 74.2  | [67.5, 79.9] | 100.0 | 832 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 27.1 | [18.4, 38.0] | 72.9  | [62.0, 81.6] | 100.0 | 344 |
| Second                                  | 19.9 | [12.5, 30.1] | 80.1  | [69.9, 87.5] | 100.0 | 294 |
| Third                                   | 30.5 | [22.7, 39.6] | 69.5  | [60.4, 77.3] | 100.0 | 255 |
| Fourth                                  | 25.1 | [17.3, 34.8] | 74.9  | [65.2, 82.7] | 100.0 | 253 |
| Fifth quintile                          | 25.5 | [14.8, 40.4] | 74.5  | [59.6, 85.2] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 25.5 | [18.7, 33.7] | 74.5  | [66.3, 81.3] | 100.0 | 691 |
| Yes                                     | 26.0 | [19.7, 33.6] | 74.0  | [66.4, 80.3] | 100.0 | 632 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 24.3 | [17.0, 33.5] | 75.7 | [66.5, 83.0] | 100.0 | 256   |
| Yes | 26.1 | [20.0, 33.3] | 73.9 | [66.7, 80.0] | 100.0 | 1,068 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 32.5 | [18.2, 51.1] | 67.5 | [48.9, 81.8] | 100.0 | 93    |
| Yes | 25.3 | [19.4, 32.3] | 74.7 | [67.7, 80.6] | 100.0 | 1,230 |

Household Owns a Car

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 24.3 | [18.2, 31.8] | 75.7 | [68.2, 81.8] | 100.0 | 981 |
| Yes | 29.6 | [20.0, 41.4] | 70.4 | [58.6, 80.0] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 33.4 | [24.9, 43.1] | 66.6 | [56.9, 75.1] | 100.0 | 478 |
| One         | 18.6 | [13.8, 24.8] | 81.4 | [75.2, 86.2] | 100.0 | 498 |
| Two+        | 24.4 | [18.4, 31.5] | 75.6 | [68.5, 81.6] | 100.0 | 346 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 28.5 | [21.4, 36.8] | 71.5 | [63.2, 78.6] | 100.0 | 817 |
| Yes | 20.3 | [15.3, 26.5] | 79.7 | [73.5, 84.7] | 100.0 | 471 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 26.9 | [20.4, 34.5] | 73.1 | [65.5, 79.6] | 100.0 | 677 |
| 1 Booklet    | 21.3 | [13.7, 31.4] | 78.7 | [68.6, 86.3] | 100.0 | 240 |
| 2-5 Booklets | 25.8 | [18.5, 34.7] | 74.2 | [65.3, 81.5] | 100.0 | 403 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 38.3 | [26.1, 52.1] | 61.7 | [47.9, 73.9] | 100.0 | 225 |
| 1 Channel   | 22.6 | [16.8, 29.7] | 77.4 | [70.3, 83.2] | 100.0 | 420 |
| 2+ Channels | 22.4 | [16.7, 29.4] | 77.6 | [70.6, 83.3] | 100.0 | 633 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 26.4 | [20.3, 33.5] | 73.6 | [66.5, 79.7] | 100.0 | 1,139 |
| Yes | 21.5 | [14.3, 31.1] | 78.5 | [68.9, 85.7] | 100.0 | 172   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 25.7 | [20.1, 32.4] | 74.3 | [67.6, 79.9] | 100.0 | 1,324 |
|-------|------|--------------|------|--------------|-------|-------|

Table 26g: Percentage who agrees that it is acceptable for a woman to ask her partner to use a condom when having sex (cn2) -(Women Aged 15-26 Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 42.8 | [34.1, 52.0] | 57.2  | [48.0, 65.9] | 100.0 | 305 |
| 20-24                                   | 28.0 | [22.2, 34.6] | 72.0  | [65.4, 77.8] | 100.0 | 467 |
| 25-29                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 32.4 | [21.5, 45.7] | 67.6  | [54.3, 78.5] | 100.0 | 143 |
| Div/sep/widow                           | 0.0  |              | 100.0 |              | 100.0 | 3   |
| Never married                           | 34.5 | [28.8, 40.8] | 65.5  | [59.2, 71.2] | 100.0 | 626 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 30.5 | [21.6, 41.2] | 69.5  | [58.8, 78.4] | 100.0 | 170 |
| Protestant                              | 10.5 | [3.3, 28.9]  | 89.5  | [71.1, 96.7] | 100.0 | 40  |
| Roman Catholic                          | 29.3 | [15.1, 49.1] | 70.7  | [50.9, 84.9] | 100.0 | 43  |
| Pentacostal                             | 34.5 | [19.4, 53.5] | 65.5  | [46.5, 80.6] | 100.0 | 51  |
| Zionist                                 | 39.9 | [27.8, 53.5] | 60.1  | [46.5, 72.2] | 100.0 | 226 |
| Apostolic sect                          | 35.0 | [16.6, 59.1] | 65.0  | [40.9, 83.4] | 100.0 | 41  |
| Islamic                                 | 39.9 | [28.7, 52.2] | 60.1  | [47.8, 71.3] | 100.0 | 172 |
| Other                                   | 17.4 | [7.0, 37.2]  | 82.6  | [62.8, 93.0] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 37.1 | [13.6, 68.8] | 62.9  | [31.2, 86.4] | 100.0 | 17  |
| Primary                                 | 41.1 | [27.0, 56.9] | 58.9  | [43.1, 73.0] | 100.0 | 111 |
| Secondary                               | 37.6 | [31.0, 44.7] | 62.4  | [55.3, 69.0] | 100.0 | 242 |
| High school                             | 29.7 | [23.3, 36.9] | 70.3  | [63.1, 76.7] | 100.0 | 345 |
| Tertiary                                | 31.4 | [16.8, 51.0] | 68.6  | [49.0, 83.2] | 100.0 | 57  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 40.6 | [29.7, 52.4] | 59.4  | [47.6, 70.3] | 100.0 | 167 |
| Yes                                     | 32.4 | [27.0, 38.3] | 67.6  | [61.7, 73.0] | 100.0 | 605 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 29.9 | [19.4, 43.1] | 70.1  | [56.9, 80.6] | 100.0 | 146 |
| Second                                  | 34.7 | [23.9, 47.2] | 65.3  | [52.8, 76.1] | 100.0 | 161 |
| Third                                   | 23.7 | [16.0, 33.7] | 76.3  | [66.3, 84.0] | 100.0 | 153 |
| Fourth                                  | 43.7 | [34.7, 53.2] | 56.3  | [46.8, 65.3] | 100.0 | 170 |
| Fifth quintile                          | 43.9 | [33.1, 55.3] | 56.1  | [44.7, 66.9] | 100.0 | 136 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 34.2 | [26.1, 43.4] | 65.8  | [56.6, 73.9] | 100.0 | 349 |
| Yes                                     | 34.2 | [28.1, 40.8] | 65.8  | [59.2, 71.9] | 100.0 | 422 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |        |       |      |        |       |           |
| No                   | 34.0 | [21.0, | 50.0] | 66.0 | [50.0, | 79.0] | 100.0 163 |
| Yes                  | 34.3 | [28.9, | 40.1] | 65.7 | [59.9, | 71.1] | 100.0 608 |

|                             |      |        |       |      |        |       |           |
|-----------------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |      |        |       |      |        |       |           |
| No                          | 45.7 | [20.2, | 73.6] | 54.3 | [26.4, | 79.8] | 100.0 40  |
| Yes                         | 33.4 | [27.9, | 39.3] | 66.6 | [60.7, | 72.1] | 100.0 731 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 29.8 | [24.5, | 35.7] | 70.2 | [64.3, | 75.5] | 100.0 554 |
| Yes                  | 46.8 | [39.1, | 54.8] | 53.2 | [45.2, | 60.9] | 100.0 217 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 43.9 | [34.4, | 53.8] | 56.1 | [46.2, | 65.6] | 100.0 227 |
| One         | 25.8 | [16.7, | 37.7] | 74.2 | [62.3, | 83.3] | 100.0 288 |
| Two+        | 35.3 | [28.5, | 42.8] | 64.7 | [57.2, | 71.5] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 36.4 | [29.7, | 43.6] | 63.6 | [56.4, | 70.3] | 100.0 397 |
| Yes | 31.9 | [24.6, | 40.2] | 68.1 | [59.8, | 75.4] | 100.0 354 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 36.2 | [29.2, | 43.8] | 63.8 | [56.2, | 70.8] | 100.0 313 |
| 1 Booklet    | 26.5 | [17.6, | 37.8] | 73.5 | [62.2, | 82.4] | 100.0 137 |
| 2-5 Booklets | 36.0 | [27.2, | 45.9] | 64.0 | [54.1, | 72.8] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 44.5 | [30.3, | 59.6] | 55.5 | [40.4, | 69.7] | 100.0 83  |
| 1 Channel   | 35.7 | [27.2, | 45.1] | 64.3 | [54.9, | 72.8] | 100.0 193 |
| 2+ Channels | 32.3 | [25.1, | 40.4] | 67.7 | [59.6, | 74.9] | 100.0 469 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 34.8 | [29.4, | 40.7] | 65.2 | [59.3, | 70.6] | 100.0 702 |
| Yes | 29.5 | [13.0, | 54.0] | 70.5 | [46.0, | 87.0] | 100.0 51  |

|       |      |        |       |      |        |       |           |
|-------|------|--------|-------|------|--------|-------|-----------|
| Total | 34.2 | [29.2, | 39.6] | 65.8 | [60.4, | 70.8] | 100.0 772 |
|-------|------|--------|-------|------|--------|-------|-----------|

Table 26h: Percentage who agrees that it is acceptable for a woman to ask her partner to use a condom when having sex (cn2) -(SAfAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 38.0 | [31.5, 45.0] | 62.0  | [55.0, 68.5] | 100.0 | 449   |
| 20-24                                   | 24.0 | [19.6, 29.1] | 76.0  | [70.9, 80.4] | 100.0 | 581   |
| 25-29                                   | 20.4 | [15.4, 26.6] | 79.6  | [73.4, 84.6] | 100.0 | 541   |
| 30-34                                   | 28.2 | [22.0, 35.4] | 71.8  | [64.6, 78.0] | 100.0 | 395   |
| 35-39                                   | 24.2 | [18.2, 31.4] | 75.8  | [68.6, 81.8] | 100.0 | 270   |
| 40-44                                   | 25.1 | [17.0, 35.5] | 74.9  | [64.5, 83.0] | 100.0 | 186   |
| 45-49                                   | 21.5 | [14.2, 31.2] | 78.5  | [68.8, 85.8] | 100.0 | 185   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 22.5 | [18.6, 27.0] | 77.5  | [73.0, 81.4] | 100.0 | 895   |
| Div/sep/widow                           | 25.2 | [14.5, 40.2] | 74.8  | [59.8, 85.5] | 100.0 | 111   |
| Never married                           | 28.3 | [24.5, 32.5] | 71.7  | [67.5, 75.5] | 100.0 | 1,599 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 24.5 | [19.0, 30.9] | 75.5  | [69.1, 81.0] | 100.0 | 411   |
| Protestant                              | 20.1 | [11.9, 32.0] | 79.9  | [68.0, 88.1] | 100.0 | 181   |
| Roman Catholic                          | 20.9 | [13.5, 30.9] | 79.1  | [69.1, 86.5] | 100.0 | 164   |
| Pentacostal                             | 23.7 | [17.2, 31.7] | 76.3  | [68.3, 82.8] | 100.0 | 220   |
| Zionist                                 | 27.4 | [22.8, 32.4] | 72.6  | [67.6, 77.2] | 100.0 | 833   |
| Apostolic sect                          | 30.4 | [21.2, 41.4] | 69.6  | [58.6, 78.8] | 100.0 | 142   |
| Islamic                                 | 29.6 | [23.6, 36.4] | 70.4  | [63.6, 76.4] | 100.0 | 391   |
| Other                                   | 30.7 | [21.0, 42.5] | 69.3  | [57.5, 79.0] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 31.6 | [23.0, 41.7] | 68.4  | [58.3, 77.0] | 100.0 | 138   |
| Primary                                 | 31.0 | [26.0, 36.5] | 69.0  | [63.5, 74.0] | 100.0 | 493   |
| Secondary                               | 24.8 | [20.2, 30.1] | 75.2  | [69.9, 79.8] | 100.0 | 687   |
| High school                             | 25.2 | [21.0, 29.8] | 74.8  | [70.2, 79.0] | 100.0 | 1,036 |
| Tertiary                                | 26.2 | [20.0, 33.6] | 73.8  | [66.4, 80.0] | 100.0 | 252   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 29.1 | [25.1, 33.6] | 70.9  | [66.4, 74.9] | 100.0 | 861   |
| Yes                                     | 25.3 | [21.6, 29.4] | 74.7  | [70.6, 78.4] | 100.0 | 1,744 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 28.5 | [22.6, 35.1] | 71.5  | [64.9, 77.4] | 100.0 | 532   |
| Second                                  | 24.9 | [20.8, 29.5] | 75.1  | [70.5, 79.2] | 100.0 | 529   |
| Third                                   | 26.8 | [20.6, 34.1] | 73.2  | [65.9, 79.4] | 100.0 | 503   |
| Fourth                                  | 24.7 | [20.2, 29.8] | 75.3  | [70.2, 79.8] | 100.0 | 591   |
| Fifth quintile                          | 28.9 | [22.5, 36.2] | 71.1  | [63.8, 77.5] | 100.0 | 415   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 27.1 | [23.1, 31.5] | 72.9  | [68.5, 76.9] | 100.0 | 1,180 |
| Yes                                     | 26.2 | [22.4, 30.4] | 73.8  | [69.6, 77.6] | 100.0 | 1,423 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 29.4 | [24.1, 35.2] | 70.6 | [64.8, 75.9] | 100.0 | 444   |
| Yes | 26.0 | [22.6, 29.8] | 74.0 | [70.2, 77.4] | 100.0 | 2,162 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 29.5 | [21.1, 39.5] | 70.5 | [60.5, 78.9] | 100.0 | 174   |
| Yes | 26.4 | [23.1, 29.9] | 73.6 | [70.1, 76.9] | 100.0 | 2,432 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 26.0 | [22.5, 29.8] | 74.0 | [70.2, 77.5] | 100.0 | 1,864 |
| Yes | 27.8 | [22.4, 34.1] | 72.2 | [65.9, 77.6] | 100.0 | 740   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 32.3 | [27.7, 37.4] | 67.7 | [62.6, 72.3] | 100.0 | 847 |
| One         | 24.0 | [19.8, 28.6] | 76.0 | [71.4, 80.2] | 100.0 | 925 |
| Two+        | 23.5 | [18.6, 29.1] | 76.5 | [70.9, 81.4] | 100.0 | 831 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 29.8 | [25.8, 34.1] | 70.2 | [65.9, 74.2] | 100.0 | 1,436 |
| Yes | 22.4 | [18.2, 27.2] | 77.6 | [72.8, 81.8] | 100.0 | 1,091 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |       |
|--------------|------|--------------|------|--------------|-------|-------|
| None         | 30.7 | [26.9, 34.9] | 69.3 | [65.1, 73.1] | 100.0 | 1,319 |
| 1 Booklet    | 22.7 | [17.6, 28.9] | 77.3 | [71.1, 82.4] | 100.0 | 451   |
| 2-5 Booklets | 22.4 | [17.8, 27.8] | 77.6 | [72.2, 82.2] | 100.0 | 827   |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |       |
|-------------|------|--------------|------|--------------|-------|-------|
| None        | 38.4 | [32.0, 45.3] | 61.6 | [54.7, 68.0] | 100.0 | 387   |
| 1 Channel   | 26.7 | [22.5, 31.3] | 73.3 | [68.7, 77.5] | 100.0 | 767   |
| 2+ Channels | 23.0 | [19.0, 27.4] | 77.0 | [72.6, 81.0] | 100.0 | 1,357 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 27.1 | [23.5, 30.9] | 72.9 | [69.1, 76.5] | 100.0 | 2,270 |
| Yes | 22.4 | [16.3, 29.9] | 77.6 | [70.1, 83.7] | 100.0 | 280   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 26.5 | [23.3, 30.0] | 73.5 | [70.0, 76.7] | 100.0 | 2,607 |
|-------|------|--------------|------|--------------|-------|-------|



Table 27a: Percentage who agrees that men who have sex with many women are real men (a5) -(All respondents)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N     |
|---|------|-------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |             |       |              |       |       |
| 15-24                                   | 10.2 | [6.9, 14.8] | 89.8  | [85.2, 93.1] | 100.0 | 694   |
| 20-24                                   | 5.3  | [3.4, 8.0]  | 94.7  | [92.0, 96.6] | 100.0 | 909   |
| 25-29                                   | 2.7  | [1.5, 4.6]  | 97.3  | [95.4, 98.5] | 100.0 | 821   |
| 30-34                                   | 6.0  | [2.1, 15.6] | 94.0  | [84.4, 97.9] | 100.0 | 595   |
| 35-39                                   | 5.8  | [3.0, 10.8] | 94.2  | [89.2, 97.0] | 100.0 | 409   |
| 40-44                                   | 3.4  | [1.6, 7.2]  | 96.6  | [92.8, 98.4] | 100.0 | 264   |
| 45-49                                   | 6.0  | [3.5, 10.1] | 94.0  | [89.9, 96.5] | 100.0 | 269   |
| <b>Current Marital Status</b>           |      |             |       |              |       |       |
| Married/union                           | 3.6  | [2.5, 5.1]  | 96.4  | [94.9, 97.5] | 100.0 | 1,348 |
| Div/sep/widow                           | 4.9  | [1.9, 12.2] | 95.1  | [87.8, 98.1] | 100.0 | 180   |
| Never married                           | 6.9  | [5.2, 9.1]  | 93.1  | [90.9, 94.8] | 100.0 | 2,431 |
| <b>Religion</b>                         |      |             |       |              |       |       |
| Charismatic                             | 3.4  | [1.9, 6.2]  | 96.6  | [93.8, 98.1] | 100.0 | 652   |
| Protestant                              | 5.6  | [2.5, 12.3] | 94.4  | [87.7, 97.5] | 100.0 | 267   |
| Roman Catholic                          | 6.5  | [2.6, 15.4] | 93.5  | [84.6, 97.4] | 100.0 | 241   |
| Pentacostal                             | 5.3  | [2.7, 10.2] | 94.7  | [89.8, 97.3] | 100.0 | 319   |
| Zionist                                 | 6.0  | [4.3, 8.4]  | 94.0  | [91.6, 95.7] | 100.0 | 1,234 |
| Apostolic sect                          | 6.0  | [3.4, 10.5] | 94.0  | [89.5, 96.6] | 100.0 | 218   |
| Islamic                                 | 3.8  | [1.7, 8.0]  | 96.2  | [92.0, 98.3] | 100.0 | 649   |
| Other                                   | 12.7 | [5.4, 27.2] | 87.3  | [72.8, 94.6] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |       |
| None                                    | 16.0 | [5.9, 36.8] | 84.0  | [63.2, 94.1] | 100.0 | 213   |
| Primary                                 | 7.3  | [5.0, 10.5] | 92.7  | [89.5, 95.0] | 100.0 | 761   |
| Secondary                               | 4.5  | [2.8, 7.1]  | 95.5  | [92.9, 97.2] | 100.0 | 1,055 |
| High school                             | 5.5  | [3.9, 7.7]  | 94.5  | [92.3, 96.1] | 100.0 | 1,496 |
| Tertiary                                | 2.8  | [1.3, 6.0]  | 97.2  | [94.0, 98.7] | 100.0 | 433   |
| <b>Able to Read English</b>             |      |             |       |              |       |       |
| No                                      | 8.1  | [5.5, 11.9] | 91.9  | [88.1, 94.5] | 100.0 | 1,322 |
| Yes                                     | 4.5  | [3.2, 6.2]  | 95.5  | [93.8, 96.8] | 100.0 | 2,634 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |       |
| First quintile                          | 5.9  | [3.8, 8.9]  | 94.1  | [91.1, 96.2] | 100.0 | 781   |
| Second                                  | 8.5  | [5.1, 13.9] | 91.5  | [86.1, 94.9] | 100.0 | 783   |
| Third                                   | 5.2  | [3.2, 8.3]  | 94.8  | [91.7, 96.8] | 100.0 | 782   |
| Fourth                                  | 4.2  | [2.0, 8.6]  | 95.8  | [91.4, 98.0] | 100.0 | 862   |
| Fifth quintile                          | 5.8  | [3.4, 9.7]  | 94.2  | [90.3, 96.6] | 100.0 | 699   |
| <b>Household Owns Television</b>        |      |             |       |              |       |       |
| No                                      | 7.2  | [5.2, 9.9]  | 92.8  | [90.1, 94.8] | 100.0 | 1,779 |
| Yes                                     | 4.7  | [3.4, 6.5]  | 95.3  | [93.5, 96.6] | 100.0 | 2,178 |

|  |      |       |       |      |        |       |             |
|--|------|-------|-------|------|--------|-------|-------------|
| Household Owns Radio   |      |       |       |      |        |       |             |
| No   | 5.5  | [3.4, | 8.7]  | 94.5 | [91.3, | 96.6] | 100.0 684   |
| Yes  | 5.9  | [4.5, | 7.7]  | 94.1 | [92.3, | 95.5] | 100.0 3,276 |
| Household Owns Mobile Phone  |      |       |       |      |        |       |             |
| No   | 9.7  | [5.7, | 16.1] | 90.3 | [83.9, | 94.3] | 100.0 252   |
| Yes  | 5.6  | [4.2, | 7.3]  | 94.4 | [92.7, | 95.8] | 100.0 3,707 |
| Household Owns a Car   |      |       |       |      |        |       |             |
| No   | 6.5  | [4.9, | 8.6]  | 93.5 | [91.4, | 95.1] | 100.0 2,783 |
| Yes  | 4.2  | [2.6, | 6.7]  | 95.8 | [93.3, | 97.4] | 100.0 1,175 |
| Exposure to OneLove Radio Programs or Champion Radio Adverts         |      |       |       |      |        |       |             |
| No Exposure  | 8.9  | [6.1, | 12.9] | 91.1 | [87.1, | 93.9] | 100.0 1,297 |
| One  | 3.8  | [2.5, | 5.6]  | 96.2 | [94.4, | 97.5] | 100.0 1,392 |
| Two+   | 5.0  | [3.0, | 8.1]  | 95.0 | [91.9, | 97.0] | 100.0 1,262 |
| Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe) |      |       |       |      |        |       |             |
| No   | 7.5  | [5.3, | 10.3] | 92.5 | [89.7, | 94.7] | 100.0 2,196 |
| Yes  | 3.4  | [2.2, | 5.0]  | 96.6 | [95.0, | 97.8] | 100.0 1,649 |
| Level of Exposure to OneLove Booklets                                |      |       |       |      |        |       |             |
| None   | 6.2  | [4.2, | 9.0]  | 93.8 | [91.0, | 95.8] | 100.0 1,994 |
| 1 Booklet  | 8.4  | [4.6, | 14.8] | 91.6 | [85.2, | 95.4] | 100.0 687   |
| 2-5 Booklets   | 4.0  | [2.7, | 5.8]  | 96.0 | [94.2, | 97.3] | 100.0 1,262 |
| Multimedia Exposure to OneLove                                       |      |       |       |      |        |       |             |
| None   | 11.7 | [7.1, | 18.7] | 88.3 | [81.3, | 92.9] | 100.0 591   |
| 1 Channel  | 5.4  | [3.8, | 7.6]  | 94.6 | [92.4, | 96.2] | 100.0 1,179 |
| 2+ Channels  | 4.3  | [2.8, | 6.4]  | 95.7 | [93.6, | 97.2] | 100.0 2,047 |
| Exposed to Any SAfAIDS Materials or Program                          |      |       |       |      |        |       |             |
| No   | 5.9  | [4.5, | 7.7]  | 94.1 | [92.3, | 95.5] | 100.0 3,458 |
| Yes  | 6.0  | [3.1, | 11.1] | 94.0 | [88.9, | 96.9] | 100.0 428   |
| Total  | 5.8  | [4.5, | 7.6]  | 94.2 | [92.4, | 95.5] | 100.0 3,961 |

Table 27b: Percentage who agrees that men who have sex with many women are real men (a5) -(Females Only)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N     |
|---|------|-------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |             |       |              |       |       |
| 15-24                                   | 6.2  | [2.9, 12.5] | 93.8  | [87.5, 97.1] | 100.0 | 305   |
| 20-24                                   | 1.9  | [0.9, 3.8]  | 98.1  | [96.2, 99.1] | 100.0 | 470   |
| 25-29                                   | 1.0  | [0.5, 2.3]  | 99.0  | [97.7, 99.5] | 100.0 | 435   |
| 30-34                                   | 6.5  | [1.3, 27.5] | 93.5  | [72.5, 98.7] | 100.0 | 300   |
| 35-39                                   | 1.8  | [0.6, 5.1]  | 98.2  | [94.9, 99.4] | 100.0 | 198   |
| 40-44                                   | 2.4  | [0.6, 8.9]  | 97.6  | [91.1, 99.4] | 100.0 | 137   |
| 45-49                                   | 3.4  | [0.9, 11.4] | 96.6  | [88.6, 99.1] | 100.0 | 145   |
| <b>Current Marital Status</b>           |      |             |       |              |       |       |
| Married/union                           | 1.7  | [1.0, 2.9]  | 98.3  | [97.1, 99.0] | 100.0 | 793   |
| Div/sep/widow                           | 2.6  | [0.4, 15.2] | 97.4  | [84.8, 99.6] | 100.0 | 129   |
| Never married                           | 4.3  | [2.1, 8.4]  | 95.7  | [91.6, 97.9] | 100.0 | 1,066 |
| <b>Religion</b>                         |      |             |       |              |       |       |
| Charismatic                             | 1.2  | [0.4, 3.8]  | 98.8  | [96.2, 99.6] | 100.0 | 419   |
| Protestant                              | 2.6  | [0.9, 7.4]  | 97.4  | [92.6, 99.1] | 100.0 | 132   |
| Roman Catholic                          | 1.1  | [0.3, 3.6]  | 98.9  | [96.4, 99.7] | 100.0 | 113   |
| Pentacostal                             | 0.8  | [0.2, 2.6]  | 99.2  | [97.4, 99.8] | 100.0 | 121   |
| Zionist                                 | 3.1  | [1.6, 5.7]  | 96.9  | [94.3, 98.4] | 100.0 | 596   |
| Apostolic sect                          | 2.8  | [0.5, 12.9] | 97.2  | [87.1, 99.5] | 100.0 | 113   |
| Islamic                                 | 2.6  | [0.8, 8.0]  | 97.4  | [92.0, 99.2] | 100.0 | 417   |
| Other                                   | 27.5 | [7.9, 62.7] | 72.5  | [37.3, 92.1] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |       |
| None                                    | 18.7 | [4.4, 53.6] | 81.3  | [46.4, 95.6] | 100.0 | 121   |
| Primary                                 | 3.5  | [1.5, 8.1]  | 96.5  | [91.9, 98.5] | 100.0 | 397   |
| Secondary                               | 2.4  | [1.1, 4.8]  | 97.6  | [95.2, 98.9] | 100.0 | 580   |
| High school                             | 2.0  | [0.9, 4.4]  | 98.0  | [95.6, 99.1] | 100.0 | 664   |
| Tertiary                                | 0.8  | [0.3, 2.3]  | 99.2  | [97.7, 99.7] | 100.0 | 228   |
| <b>Able to Read English</b>             |      |             |       |              |       |       |
| No                                      | 6.2  | [2.7, 13.4] | 93.8  | [86.6, 97.3] | 100.0 | 687   |
| Yes                                     | 1.8  | [1.0, 3.3]  | 98.2  | [96.7, 99.0] | 100.0 | 1,303 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |       |
| First quintile                          | 1.9  | [0.7, 4.8]  | 98.1  | [95.2, 99.3] | 100.0 | 407   |
| Second                                  | 8.2  | [3.0, 20.5] | 91.8  | [79.5, 97.0] | 100.0 | 391   |
| Third                                   | 1.7  | [0.8, 3.6]  | 98.3  | [96.4, 99.2] | 100.0 | 381   |
| Fourth                                  | 1.0  | [0.2, 5.3]  | 99.0  | [94.7, 99.8] | 100.0 | 438   |
| Fifth quintile                          | 4.6  | [1.6, 12.6] | 95.4  | [87.4, 98.4] | 100.0 | 354   |
| <b>Household Owns Television</b>        |      |             |       |              |       |       |
| No                                      | 4.9  | [2.2, 10.8] | 95.1  | [89.2, 97.8] | 100.0 | 899   |
| Yes                                     | 2.0  | [1.0, 3.8]  | 98.0  | [96.2, 99.0] | 100.0 | 1,088 |

Household Owns Radio

|     |     |            |      |              |       |       |
|-----|-----|------------|------|--------------|-------|-------|
| No  | 3.8 | [1.7, 8.5] | 96.2 | [91.5, 98.3] | 100.0 | 372   |
| Yes | 3.2 | [1.6, 6.4] | 96.8 | [93.6, 98.4] | 100.0 | 1,617 |

Household Owns Mobile Phone

|     |     |             |      |              |       |       |
|-----|-----|-------------|------|--------------|-------|-------|
| No  | 4.6 | [1.2, 15.6] | 95.4 | [84.4, 98.8] | 100.0 | 105   |
| Yes | 3.2 | [1.7, 6.1]  | 96.8 | [93.9, 98.3] | 100.0 | 1,884 |

Household Owns a Car

|     |     |            |      |              |       |       |
|-----|-----|------------|------|--------------|-------|-------|
| No  | 3.4 | [1.6, 7.2] | 96.6 | [92.8, 98.4] | 100.0 | 1,419 |
| Yes | 3.1 | [1.3, 7.3] | 96.9 | [92.7, 98.7] | 100.0 | 570   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |             |      |              |       |     |
|-------------|-----|-------------|------|--------------|-------|-----|
| No Exposure | 7.0 | [3.3, 14.4] | 93.0 | [85.6, 96.7] | 100.0 | 611 |
| One         | 1.6 | [0.8, 3.3]  | 98.4 | [96.7, 99.2] | 100.0 | 701 |
| Two+        | 1.8 | [0.9, 3.6]  | 98.2 | [96.4, 99.1] | 100.0 | 672 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |            |      |              |       |       |
|-----|-----|------------|------|--------------|-------|-------|
| No  | 5.0 | [2.6, 9.4] | 95.0 | [90.6, 97.4] | 100.0 | 1,083 |
| Yes | 1.3 | [0.7, 2.5] | 98.7 | [97.5, 99.3] | 100.0 | 844   |

Level of Exposure to OneLove Booklets

|              |     |             |      |              |       |     |
|--------------|-----|-------------|------|--------------|-------|-----|
| None         | 4.1 | [1.6, 10.1] | 95.9 | [89.9, 98.4] | 100.0 | 995 |
| 1 Booklet    | 3.9 | [1.4, 10.3] | 96.1 | [89.7, 98.6] | 100.0 | 331 |
| 2-5 Booklets | 1.9 | [1.0, 3.6]  | 98.1 | [96.4, 99.0] | 100.0 | 655 |

Multimedia Exposure to OneLove

|             |      |             |      |              |       |       |
|-------------|------|-------------|------|--------------|-------|-------|
| None        | 11.9 | [4.5, 27.9] | 88.1 | [72.1, 95.5] | 100.0 | 253   |
| 1 Channel   | 3.3  | [1.7, 6.2]  | 96.7 | [93.8, 98.3] | 100.0 | 604   |
| 2+ Channels | 1.5  | [0.8, 2.8]  | 98.5 | [97.2, 99.2] | 100.0 | 1,052 |

Exposed to Any SAfAIDS Materials or Program

|     |     |            |      |               |       |       |
|-----|-----|------------|------|---------------|-------|-------|
| No  | 3.7 | [2.0, 6.6] | 96.3 | [93.4, 98.0]  | 100.0 | 1,786 |
| Yes | 0.2 | [0.0, 1.8] | 99.8 | [98.2, 100.0] | 100.0 | 162   |

|       |     |            |      |              |       |       |
|-------|-----|------------|------|--------------|-------|-------|
| Total | 3.3 | [1.8, 6.0] | 96.7 | [94.0, 98.2] | 100.0 | 1,990 |
|-------|-----|------------|------|--------------|-------|-------|

Table 27c: Percentage who agrees that men who have sex with many women are real men (a5) -(Males Only)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N     |
|---|------|-------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |             |       |              |       |       |
| 15-24                                   | 14.0 | [8.9, 21.4] | 86.0  | [78.6, 91.1] | 100.0 | 389   |
| 20-24                                   | 8.8  | [5.5, 14.0] | 91.2  | [86.0, 94.5] | 100.0 | 439   |
| 25-29                                   | 4.6  | [2.2, 9.4]  | 95.4  | [90.6, 97.8] | 100.0 | 386   |
| 30-34                                   | 5.3  | [2.2, 12.2] | 94.7  | [87.8, 97.8] | 100.0 | 295   |
| 35-39                                   | 8.8  | [4.0, 17.9] | 91.2  | [82.1, 96.0] | 100.0 | 211   |
| 40-44                                   | 4.7  | [1.8, 11.8] | 95.3  | [88.2, 98.2] | 100.0 | 127   |
| 45-49                                   | 9.4  | [4.4, 18.9] | 90.6  | [81.1, 95.6] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |             |       |              |       |       |
| Married/union                           | 6.1  | [4.0, 9.4]  | 93.9  | [90.6, 96.0] | 100.0 | 555   |
| Div/sep/widow                           | 11.7 | [4.4, 27.6] | 88.3  | [72.4, 95.6] | 100.0 | 51    |
| Never married                           | 9.3  | [6.9, 12.6] | 90.7  | [87.4, 93.1] | 100.0 | 1,365 |
| <b>Religion</b>                         |      |             |       |              |       |       |
| Charismatic                             | 8.5  | [4.9, 14.5] | 91.5  | [85.5, 95.1] | 100.0 | 233   |
| Protestant                              | 8.4  | [3.1, 20.8] | 91.6  | [79.2, 96.9] | 100.0 | 135   |
| Roman Catholic                          | 11.5 | [4.3, 27.1] | 88.5  | [72.9, 95.7] | 100.0 | 128   |
| Pentacostal                             | 8.0  | [3.9, 15.9] | 92.0  | [84.1, 96.1] | 100.0 | 198   |
| Zionist                                 | 8.9  | [5.9, 13.3] | 91.1  | [86.7, 94.1] | 100.0 | 638   |
| Apostolic sect                          | 9.3  | [4.9, 17.2] | 90.7  | [82.8, 95.1] | 100.0 | 105   |
| Islamic                                 | 6.0  | [2.7, 12.8] | 94.0  | [87.2, 97.3] | 100.0 | 232   |
| Other                                   | 8.8  | [2.9, 23.4] | 91.2  | [76.6, 97.1] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |       |
| None                                    | 11.9 | [5.4, 24.2] | 88.1  | [75.8, 94.6] | 100.0 | 92    |
| Primary                                 | 11.4 | [6.9, 18.4] | 88.6  | [81.6, 93.1] | 100.0 | 364   |
| Secondary                               | 7.1  | [3.9, 12.5] | 92.9  | [87.5, 96.1] | 100.0 | 475   |
| High school                             | 8.5  | [5.6, 12.5] | 91.5  | [87.5, 94.4] | 100.0 | 832   |
| Tertiary                                | 5.3  | [2.3, 12.1] | 94.7  | [87.9, 97.7] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |             |       |              |       |       |
| No                                      | 10.1 | [6.4, 15.6] | 89.9  | [84.4, 93.6] | 100.0 | 635   |
| Yes                                     | 7.4  | [5.0, 10.9] | 92.6  | [89.1, 95.0] | 100.0 | 1,331 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |       |
| First quintile                          | 10.7 | [7.0, 16.0] | 89.3  | [84.0, 93.0] | 100.0 | 374   |
| Second                                  | 8.9  | [5.8, 13.4] | 91.1  | [86.6, 94.2] | 100.0 | 392   |
| Third                                   | 8.3  | [4.9, 13.6] | 91.7  | [86.4, 95.1] | 100.0 | 401   |
| Fourth                                  | 8.1  | [3.5, 17.3] | 91.9  | [82.7, 96.5] | 100.0 | 424   |
| Fifth quintile                          | 7.0  | [4.2, 11.5] | 93.0  | [88.5, 95.8] | 100.0 | 345   |
| <b>Household Owns Television</b>        |      |             |       |              |       |       |
| No                                      | 9.6  | [7.1, 13.0] | 90.4  | [87.0, 92.9] | 100.0 | 880   |
| Yes                                     | 7.6  | [4.9, 11.8] | 92.4  | [88.2, 95.1] | 100.0 | 1,090 |

Household Owns Radio

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 7.9 | [4.3, | 14.0] | 92.1 | [86.0, | 95.7] | 100.0 | 312   |
| Yes | 8.6 | [6.4, | 11.5] | 91.4 | [88.5, | 93.6] | 100.0 | 1,659 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 15.0 | [8.4, | 25.4] | 85.0 | [74.6, | 91.6] | 100.0 | 147   |
| Yes | 8.1  | [5.8, | 11.2] | 91.9 | [88.8, | 94.2] | 100.0 | 1,823 |

Household Owns a Car

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 10.0 | [7.3, | 13.5] | 90.0 | [86.5, | 92.7] | 100.0 | 1,364 |
| Yes | 5.2  | [3.1, | 8.5]  | 94.8 | [91.5, | 96.9] | 100.0 | 605   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 10.8 | [7.9, | 14.7] | 89.2 | [85.3, | 92.1] | 100.0 | 686 |
| One         | 6.0  | [3.6, | 9.9]  | 94.0 | [90.1, | 96.4] | 100.0 | 691 |
| Two+        | 9.2  | [5.3, | 15.4] | 90.8 | [84.6, | 94.7] | 100.0 | 590 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 9.9 | [6.7, | 14.5] | 90.1 | [85.5, | 93.3] | 100.0 | 1,113 |
| Yes | 5.9 | [3.7, | 9.3]  | 94.1 | [90.7, | 96.3] | 100.0 | 805   |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |     |
|--------------|------|-------|-------|------|--------|-------|-------|-----|
| None         | 8.3  | [5.7, | 12.0] | 91.7 | [88.0, | 94.3] | 100.0 | 999 |
| 1 Booklet    | 13.4 | [6.8, | 24.6] | 86.6 | [75.4, | 93.2] | 100.0 | 356 |
| 2-5 Booklets | 6.3  | [4.0, | 9.7]  | 93.7 | [90.3, | 96.0] | 100.0 | 607 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| None        | 11.6 | [7.1, | 18.3] | 88.4 | [81.7, | 92.9] | 100.0 | 338 |
| 1 Channel   | 7.7  | [4.7, | 12.3] | 92.3 | [87.7, | 95.3] | 100.0 | 575 |
| 2+ Channels | 7.6  | [4.6, | 12.1] | 92.4 | [87.9, | 95.4] | 100.0 | 995 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 8.5 | [6.2, | 11.6] | 91.5 | [88.4, | 93.8] | 100.0 | 1,672 |
| Yes | 9.3 | [5.3, | 16.0] | 90.7 | [84.0, | 94.7] | 100.0 | 266   |

|       |     |       |       |      |        |       |       |       |
|-------|-----|-------|-------|------|--------|-------|-------|-------|
| Total | 8.5 | [6.4, | 11.4] | 91.5 | [88.6, | 93.6] | 100.0 | 1,971 |
|-------|-----|-------|-------|------|--------|-------|-------|-------|

Table 27d: Percentage who agrees that men who have sex with many women are real men (a5) -(Rural Only)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N   |
|---|------|-------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |             |       |              |       |     |
| 15-24                                   | 8.7  | [4.8, 15.2] | 91.3  | [84.8, 95.2] | 100.0 | 264 |
| 20-24                                   | 5.7  | [3.0, 10.3] | 94.3  | [89.7, 97.0] | 100.0 | 309 |
| 25-29                                   | 3.4  | [1.6, 6.9]  | 96.6  | [93.1, 98.4] | 100.0 | 267 |
| 30-34                                   | 7.7  | [2.0, 25.6] | 92.3  | [74.4, 98.0] | 100.0 | 192 |
| 35-39                                   | 6.1  | [2.1, 16.2] | 93.9  | [83.8, 97.9] | 100.0 | 122 |
| 40-44                                   | 4.4  | [1.4, 12.8] | 95.6  | [87.2, 98.6] | 100.0 | 80  |
| 45-49                                   | 5.5  | [2.2, 13.2] | 94.5  | [86.8, 97.8] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |             |       |              |       |     |
| Married/union                           | 4.7  | [2.9, 7.6]  | 95.3  | [92.4, 97.1] | 100.0 | 452 |
| Div/sep/widow                           | 5.6  | [1.3, 21.0] | 94.4  | [79.0, 98.7] | 100.0 | 59  |
| Never married                           | 6.8  | [4.4, 10.2] | 93.2  | [89.8, 95.6] | 100.0 | 823 |
| <b>Religion</b>                         |      |             |       |              |       |     |
| Charismatic                             | 3.3  | [1.2, 8.9]  | 96.7  | [91.1, 98.8] | 100.0 | 181 |
| Protestant                              | 5.9  | [1.8, 17.6] | 94.1  | [82.4, 98.2] | 100.0 | 86  |
| Roman Catholic                          | 10.5 | [2.9, 31.4] | 89.5  | [68.6, 97.1] | 100.0 | 60  |
| Pentacostal                             | 6.3  | [2.5, 15.2] | 93.7  | [84.8, 97.5] | 100.0 | 109 |
| Zionist                                 | 5.6  | [3.4, 9.0]  | 94.4  | [91.0, 96.6] | 100.0 | 473 |
| Apostolic sect                          | 3.3  | [1.0, 9.8]  | 96.7  | [90.2, 99.0] | 100.0 | 67  |
| Islamic                                 | 3.4  | [1.1, 10.2] | 96.6  | [89.8, 98.9] | 100.0 | 230 |
| Other                                   | 14.4 | [4.4, 37.9] | 85.6  | [62.1, 95.6] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |     |
| None                                    | 20.1 | [5.9, 50.4] | 79.9  | [49.6, 94.1] | 100.0 | 90  |
| Primary                                 | 6.7  | [3.7, 11.7] | 93.3  | [88.3, 96.3] | 100.0 | 302 |
| Secondary                               | 4.5  | [2.3, 8.6]  | 95.5  | [91.4, 97.7] | 100.0 | 385 |
| High school                             | 5.2  | [3.0, 9.0]  | 94.8  | [91.0, 97.0] | 100.0 | 475 |
| Tertiary                                | 3.6  | [0.9, 13.5] | 96.4  | [86.5, 99.1] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |             |       |              |       |     |
| No                                      | 7.9  | [4.3, 13.9] | 92.1  | [86.1, 95.7] | 100.0 | 546 |
| Yes                                     | 4.7  | [2.8, 8.0]  | 95.3  | [92.0, 97.2] | 100.0 | 786 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |     |
| First quintile                          | 5.8  | [3.1, 10.7] | 94.2  | [89.3, 96.9] | 100.0 | 324 |
| Second                                  | 8.7  | [4.3, 17.1] | 91.3  | [82.9, 95.7] | 100.0 | 336 |
| Third                                   | 4.5  | [2.2, 9.3]  | 95.5  | [90.7, 97.8] | 100.0 | 323 |
| Fourth                                  | 4.6  | [1.6, 12.6] | 95.4  | [87.4, 98.4] | 100.0 | 267 |
| Fifth quintile                          | 11.6 | [3.2, 33.9] | 88.4  | [66.1, 96.8] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |             |       |              |       |     |
| No                                      | 7.9  | [5.0, 12.2] | 92.1  | [87.8, 95.0] | 100.0 | 694 |
| Yes                                     | 4.5  | [2.6, 7.7]  | 95.5  | [92.3, 97.4] | 100.0 | 637 |

Household Owns Radio

|     |     |       |      |      |        |       |       |       |
|-----|-----|-------|------|------|--------|-------|-------|-------|
| No  | 3.6 | [1.6, | 7.9] | 96.4 | [92.1, | 98.4] | 100.0 | 241   |
| Yes | 6.6 | [4.4, | 9.8] | 93.4 | [90.2, | 95.6] | 100.0 | 1,092 |

Household Owns Mobile Phone

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 9.8 | [4.7, | 19.1] | 90.2 | [80.9, | 95.3] | 100.0 | 97    |
| Yes | 5.8 | [3.8, | 8.8]  | 94.2 | [91.2, | 96.2] | 100.0 | 1,236 |

Household Owns a Car

|     |     |       |       |      |        |       |       |     |
|-----|-----|-------|-------|------|--------|-------|-------|-----|
| No  | 6.8 | [4.4, | 10.3] | 93.2 | [89.7, | 95.6] | 100.0 | 991 |
| Yes | 4.0 | [1.7, | 9.2]  | 96.0 | [90.8, | 98.3] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |       |       |      |        |       |       |     |
|-------------|-----|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 9.2 | [4.9, | 16.9] | 90.8 | [83.1, | 95.1] | 100.0 | 391 |
| One         | 3.4 | [1.9, | 6.1]  | 96.6 | [93.9, | 98.1] | 100.0 | 457 |
| Two+        | 6.4 | [3.3, | 12.0] | 93.6 | [88.0, | 96.7] | 100.0 | 483 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |       |      |        |       |       |     |
|-----|-----|-------|-------|------|--------|-------|-------|-----|
| No  | 7.8 | [4.8, | 12.6] | 92.2 | [87.4, | 95.2] | 100.0 | 815 |
| Yes | 3.1 | [1.6, | 6.2]  | 96.9 | [93.8, | 98.4] | 100.0 | 472 |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |     |
|--------------|------|-------|-------|------|--------|-------|-------|-----|
| None         | 6.3  | [3.3, | 11.7] | 93.7 | [88.3, | 96.7] | 100.0 | 714 |
| 1 Booklet    | 10.6 | [4.9, | 21.6] | 89.4 | [78.4, | 95.1] | 100.0 | 210 |
| 2-5 Booklets | 3.2  | [1.7, | 5.8]  | 96.8 | [94.2, | 98.3] | 100.0 | 405 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| None        | 13.3 | [6.0, | 27.1] | 86.7 | [72.9, | 94.0] | 100.0 | 211 |
| 1 Channel   | 5.0  | [2.9, | 8.5]  | 95.0 | [91.5, | 97.1] | 100.0 | 401 |
| 2+ Channels | 4.8  | [2.7, | 8.4]  | 95.2 | [91.6, | 97.3] | 100.0 | 664 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 6.4 | [4.2, | 9.6]  | 93.6 | [90.4, | 95.8] | 100.0 | 1,160 |
| Yes | 5.1 | [1.8, | 14.1] | 94.9 | [85.9, | 98.2] | 100.0 | 140   |

|       |     |       |      |      |        |       |       |       |
|-------|-----|-------|------|------|--------|-------|-------|-------|
| Total | 6.1 | [4.1, | 9.0] | 93.9 | [91.0, | 95.9] | 100.0 | 1,334 |
|-------|-----|-------|------|------|--------|-------|-------|-------|



Table 27e: Percentage who agrees that men who have sex with many women are real men (a5) -(Urban Only)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N     |
|---|------|-------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |             |       |              |       |       |
| 15-24                                   | 8.1  | [4.0, 15.8] | 91.9  | [84.2, 96.0] | 100.0 | 197   |
| 20-24                                   | 3.4  | [1.8, 6.2]  | 96.6  | [93.8, 98.2] | 100.0 | 273   |
| 25-29                                   | 1.4  | [0.5, 3.7]  | 98.6  | [96.3, 99.5] | 100.0 | 321   |
| 30-34                                   | 5.2  | [2.7, 9.8]  | 94.8  | [90.2, 97.3] | 100.0 | 220   |
| 35-39                                   | 6.6  | [3.2, 13.3] | 93.4  | [86.7, 96.8] | 100.0 | 155   |
| 40-44                                   | 1.5  | [0.4, 6.2]  | 98.5  | [93.8, 99.6] | 100.0 | 84    |
| 45-49                                   | 8.6  | [2.6, 25.1] | 91.4  | [74.9, 97.4] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |             |       |              |       |       |
| Married/union                           | 2.0  | [1.1, 3.5]  | 98.0  | [96.5, 98.9] | 100.0 | 424   |
| Div/sep/widow                           | 4.2  | [0.5, 25.7] | 95.8  | [74.3, 99.5] | 100.0 | 54    |
| Never married                           | 5.5  | [3.5, 8.6]  | 94.5  | [91.4, 96.5] | 100.0 | 819   |
| <b>Religion</b>                         |      |             |       |              |       |       |
| Charismatic                             | 3.3  | [1.6, 6.6]  | 96.7  | [93.4, 98.4] | 100.0 | 261   |
| Protestant                              | 0.9  | [0.2, 4.2]  | 99.1  | [95.8, 99.8] | 100.0 | 110   |
| Roman Catholic                          | 2.1  | [0.7, 5.6]  | 97.9  | [94.4, 99.3] | 100.0 | 133   |
| Pentacostal                             | 2.1  | [0.5, 9.1]  | 97.9  | [90.9, 99.5] | 100.0 | 115   |
| Zionist                                 | 7.0  | [3.4, 14.0] | 93.0  | [86.0, 96.6] | 100.0 | 302   |
| Apostolic sect                          | 6.9  | [2.9, 15.3] | 93.1  | [84.7, 97.1] | 100.0 | 92    |
| Islamic                                 | 2.0  | [0.5, 8.0]  | 98.0  | [92.0, 99.5] | 100.0 | 149   |
| Other                                   | 9.9  | [5.0, 18.5] | 90.1  | [81.5, 95.0] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |       |
| None                                    | 12.1 | [2.8, 39.9] | 87.9  | [60.1, 97.2] | 100.0 | 36    |
| Primary                                 | 5.2  | [2.8, 9.4]  | 94.8  | [90.6, 97.2] | 100.0 | 177   |
| Secondary                               | 4.7  | [1.8, 11.6] | 95.3  | [88.4, 98.2] | 100.0 | 282   |
| High school                             | 5.1  | [2.7, 9.4]  | 94.9  | [90.6, 97.3] | 100.0 | 551   |
| Tertiary                                | 1.6  | [0.7, 3.4]  | 98.4  | [96.6, 99.3] | 100.0 | 251   |
| <b>Able to Read English</b>             |      |             |       |              |       |       |
| No                                      | 8.7  | [5.4, 13.6] | 91.3  | [86.4, 94.6] | 100.0 | 284   |
| Yes                                     | 3.3  | [2.0, 5.4]  | 96.7  | [94.6, 98.0] | 100.0 | 1,013 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |       |
| First quintile                          | 2.8  | [1.0, 7.8]  | 97.2  | [92.2, 99.0] | 100.0 | 113   |
| Second                                  | 7.2  | [3.2, 15.1] | 92.8  | [84.9, 96.8] | 100.0 | 153   |
| Third                                   | 5.6  | [3.3, 9.4]  | 94.4  | [90.6, 96.7] | 100.0 | 200   |
| Fourth                                  | 4.7  | [1.8, 11.7] | 95.3  | [88.3, 98.2] | 100.0 | 342   |
| Fifth quintile                          | 3.4  | [2.0, 5.6]  | 96.6  | [94.4, 98.0] | 100.0 | 472   |
| <b>Household Owns Television</b>        |      |             |       |              |       |       |
| No                                      | 4.1  | [2.6, 6.4]  | 95.9  | [93.6, 97.4] | 100.0 | 392   |
| Yes                                     | 4.6  | [2.8, 7.3]  | 95.4  | [92.7, 97.2] | 100.0 | 906   |

Household Owns Radio

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 8.8 | [3.2, | 21.7] | 91.2 | [78.3, | 96.8] | 100.0 | 186   |
| Yes | 3.8 | [2.4, | 5.8]  | 96.2 | [94.2, | 97.6] | 100.0 | 1,112 |

Household Owns Mobile Phone

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 8.2 | [4.0, | 16.1] | 91.8 | [83.9, | 96.0] | 100.0 | 62    |
| Yes | 4.2 | [3.0, | 6.0]  | 95.8 | [94.0, | 97.0] | 100.0 | 1,236 |

Household Owns a Car

|     |     |       |      |      |        |       |       |     |
|-----|-----|-------|------|------|--------|-------|-------|-----|
| No  | 5.6 | [3.5, | 8.7] | 94.4 | [91.3, | 96.5] | 100.0 | 806 |
| Yes | 2.7 | [1.5, | 4.7] | 97.3 | [95.3, | 98.5] | 100.0 | 491 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |       |       |      |        |       |       |     |
|-------------|-----|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 7.6 | [5.3, | 10.8] | 92.4 | [89.2, | 94.7] | 100.0 | 427 |
| One         | 3.6 | [1.6, | 8.0]  | 96.4 | [92.0, | 98.4] | 100.0 | 436 |
| Two+        | 1.8 | [0.9, | 3.9]  | 98.2 | [96.1, | 99.1] | 100.0 | 433 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |      |      |        |       |       |     |
|-----|-----|-------|------|------|--------|-------|-------|-----|
| No  | 6.2 | [3.9, | 9.6] | 93.8 | [90.4, | 96.1] | 100.0 | 564 |
| Yes | 2.9 | [1.6, | 5.1] | 97.1 | [94.9, | 98.4] | 100.0 | 704 |

Level of Exposure to OneLove Booklets

|              |     |       |      |      |        |       |       |     |
|--------------|-----|-------|------|------|--------|-------|-------|-----|
| None         | 5.2 | [3.3, | 8.3] | 94.8 | [91.7, | 96.7] | 100.0 | 601 |
| 1 Booklet    | 2.3 | [0.8, | 6.5] | 97.7 | [93.5, | 99.2] | 100.0 | 237 |
| 2-5 Booklets | 4.5 | [2.1, | 9.4] | 95.5 | [90.6, | 97.9] | 100.0 | 454 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| None        | 10.8 | [6.8, | 16.9] | 89.2 | [83.1, | 93.2] | 100.0 | 155 |
| 1 Channel   | 4.7  | [2.4, | 9.3]  | 95.3 | [90.7, | 97.6] | 100.0 | 357 |
| 2+ Channels | 2.5  | [1.2, | 5.3]  | 97.5 | [94.7, | 98.8] | 100.0 | 749 |

Exposed to Any SAfAIDS Materials or Program

|       |     |       |       |      |        |       |       |       |
|-------|-----|-------|-------|------|--------|-------|-------|-------|
| No    | 4.5 | [3.2, | 6.3]  | 95.5 | [93.7, | 96.8] | 100.0 | 1,157 |
| Yes   | 4.4 | [1.5, | 12.4] | 95.6 | [87.6, | 98.5] | 100.0 | 116   |
| Total | 4.4 | [3.1, | 6.3]  | 95.6 | [93.7, | 96.9] | 100.0 | 1,298 |

Table 27f: Percentage who agrees that men who have sex with many women are real men (a5) -(Border Areas Only)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N   |
|---|------|-------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |             |       |              |       |     |
| 15-24                                   | 15.1 | [7.8, 27.2] | 84.9  | [72.8, 92.2] | 100.0 | 233 |
| 20-24                                   | 5.8  | [2.8, 11.6] | 94.2  | [88.4, 97.2] | 100.0 | 327 |
| 25-29                                   | 2.1  | [0.6, 6.8]  | 97.9  | [93.2, 99.4] | 100.0 | 233 |
| 30-34                                   | 1.0  | [0.4, 2.6]  | 99.0  | [97.4, 99.6] | 100.0 | 183 |
| 35-39                                   | 4.0  | [1.0, 14.3] | 96.0  | [85.7, 99.0] | 100.0 | 132 |
| 40-44                                   | 3.3  | [1.3, 8.2]  | 96.7  | [91.8, 98.7] | 100.0 | 100 |
| 45-49                                   | 6.2  | [3.6, 10.3] | 93.8  | [89.7, 96.4] | 100.0 | 121 |
| <b>Current Marital Status</b>           |      |             |       |              |       |     |
| Married/union                           | 2.2  | [1.2, 3.8]  | 97.8  | [96.2, 98.8] | 100.0 | 472 |
| Div/sep/widow                           | 3.9  | [1.1, 12.6] | 96.1  | [87.4, 98.9] | 100.0 | 67  |
| Never married                           | 8.5  | [5.1, 13.7] | 91.5  | [86.3, 94.9] | 100.0 | 789 |
| <b>Religion</b>                         |      |             |       |              |       |     |
| Charismatic                             | 3.9  | [1.2, 12.1] | 96.1  | [87.9, 98.8] | 100.0 | 210 |
| Protestant                              | 12.2 | [3.6, 34.2] | 87.8  | [65.8, 96.4] | 100.0 | 71  |
| Roman Catholic                          | 6.2  | [1.1, 28.4] | 93.8  | [71.6, 98.9] | 100.0 | 48  |
| Pentacostal                             | 5.7  | [2.8, 11.3] | 94.3  | [88.7, 97.2] | 100.0 | 95  |
| Zionist                                 | 6.6  | [3.5, 12.0] | 93.4  | [88.0, 96.5] | 100.0 | 459 |
| Apostolic sect                          | 12.1 | [4.2, 30.5] | 87.9  | [69.5, 95.8] | 100.0 | 59  |
| Islamic                                 | 5.1  | [1.5, 15.7] | 94.9  | [84.3, 98.5] | 100.0 | 270 |
| Other                                   | 8.3  | [3.5, 18.6] | 91.7  | [81.4, 96.5] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |     |
| None                                    | 6.8  | [2.8, 15.5] | 93.2  | [84.5, 97.2] | 100.0 | 87  |
| Primary                                 | 9.7  | [5.2, 17.4] | 90.3  | [82.6, 94.8] | 100.0 | 282 |
| Secondary                               | 4.2  | [1.6, 10.3] | 95.8  | [89.7, 98.4] | 100.0 | 388 |
| High school                             | 6.4  | [3.7, 10.8] | 93.6  | [89.2, 96.3] | 100.0 | 470 |
| Tertiary                                | 4.3  | [0.9, 18.4] | 95.7  | [81.6, 99.1] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |             |       |              |       |     |
| No                                      | 8.5  | [4.9, 14.3] | 91.5  | [85.7, 95.1] | 100.0 | 492 |
| Yes                                     | 5.1  | [3.1, 8.2]  | 94.9  | [91.8, 96.9] | 100.0 | 835 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |     |
| First quintile                          | 6.6  | [3.5, 12.0] | 93.4  | [88.0, 96.5] | 100.0 | 344 |
| Second                                  | 8.2  | [4.3, 15.3] | 91.8  | [84.7, 95.7] | 100.0 | 294 |
| Third                                   | 6.7  | [2.5, 16.8] | 93.3  | [83.2, 97.5] | 100.0 | 259 |
| Fourth                                  | 2.3  | [0.9, 6.1]  | 97.7  | [93.9, 99.1] | 100.0 | 253 |
| Fifth quintile                          | 8.1  | [3.5, 17.6] | 91.9  | [82.4, 96.5] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |             |       |              |       |     |
| No                                      | 7.0  | [4.1, 11.7] | 93.0  | [88.3, 95.9] | 100.0 | 693 |
| Yes                                     | 5.6  | [3.2, 9.8]  | 94.4  | [90.2, 96.8] | 100.0 | 635 |

Household Owns Radio

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 7.5 | [3.6, | 15.2] | 92.5 | [84.8, | 96.4] | 100.0 | 257   |
| Yes | 6.1 | [3.9, | 9.4]  | 93.9 | [90.6, | 96.1] | 100.0 | 1,072 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 10.6 | [3.0, | 31.3] | 89.4 | [68.7, | 97.0] | 100.0 | 93    |
| Yes | 6.1  | [3.8, | 9.5]  | 93.9 | [90.5, | 96.2] | 100.0 | 1,235 |

Household Owns a Car

|     |     |       |       |      |        |       |       |     |
|-----|-----|-------|-------|------|--------|-------|-------|-----|
| No  | 6.3 | [4.0, | 9.9]  | 93.7 | [90.1, | 96.0] | 100.0 | 986 |
| Yes | 6.5 | [3.2, | 12.6] | 93.5 | [87.4, | 96.8] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |       |       |      |        |       |       |     |
|-------------|-----|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 9.4 | [5.2, | 16.6] | 90.6 | [83.4, | 94.8] | 100.0 | 479 |
| One         | 4.8 | [2.4, | 9.6]  | 95.2 | [90.4, | 97.6] | 100.0 | 499 |
| Two+        | 4.1 | [2.0, | 8.1]  | 95.9 | [91.9, | 98.0] | 100.0 | 346 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |       |      |        |       |       |     |
|-----|-----|-------|-------|------|--------|-------|-------|-----|
| No  | 7.3 | [4.3, | 12.0] | 92.7 | [88.0, | 95.7] | 100.0 | 817 |
| Yes | 4.6 | [2.4, | 8.7]  | 95.4 | [91.3, | 97.6] | 100.0 | 473 |

Level of Exposure to OneLove Booklets

|              |     |       |       |      |        |       |       |     |
|--------------|-----|-------|-------|------|--------|-------|-------|-----|
| None         | 6.5 | [4.2, | 10.0] | 93.5 | [90.0, | 95.8] | 100.0 | 679 |
| 1 Booklet    | 7.7 | [3.1, | 17.5] | 92.3 | [82.5, | 96.9] | 100.0 | 240 |
| 2-5 Booklets | 5.5 | [2.7, | 10.6] | 94.5 | [89.4, | 97.3] | 100.0 | 403 |

Multimedia Exposure to OneLove

|             |     |       |       |      |        |       |       |     |
|-------------|-----|-------|-------|------|--------|-------|-------|-----|
| None        | 9.2 | [4.6, | 17.5] | 90.8 | [82.5, | 95.4] | 100.0 | 225 |
| 1 Channel   | 6.7 | [3.6, | 12.1] | 93.3 | [87.9, | 96.4] | 100.0 | 421 |
| 2+ Channels | 4.7 | [2.4, | 8.8]  | 95.3 | [91.2, | 97.6] | 100.0 | 634 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 6.1 | [3.8, | 9.5]  | 93.9 | [90.5, | 96.2] | 100.0 | 1,141 |
| Yes | 8.7 | [3.9, | 18.2] | 91.3 | [81.8, | 96.1] | 100.0 | 172   |

|       |     |       |      |      |        |       |       |       |
|-------|-----|-------|------|------|--------|-------|-------|-------|
| Total | 6.4 | [4.0, | 9.9] | 93.6 | [90.1, | 96.0] | 100.0 | 1,329 |
|-------|-----|-------|------|------|--------|-------|-------|-------|

Table 27g: Percentage who agrees that men who have sex with many women are real men (a5) -(Women Aged 15-27 Only)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N   |
|---|------|-------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |             |       |              |       |     |
| 15-24                                   | 6.2  | [2.9, 12.5] | 93.8  | [87.5, 97.1] | 100.0 | 305 |
| 20-24                                   | 1.9  | [0.9, 3.8]  | 98.1  | [96.2, 99.1] | 100.0 | 470 |
| 25-29                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |             |       |              |       |     |
| Married/union                           | 2.4  | [0.8, 7.2]  | 97.6  | [92.8, 99.2] | 100.0 | 144 |
| Div/sep/widow                           | 0.0  |             | 100.0 |              | 100.0 | 3   |
| Never married                           | 3.9  | [2.1, 7.1]  | 96.1  | [92.9, 97.9] | 100.0 | 628 |
| <b>Religion</b>                         |      |             |       |              |       |     |
| Charismatic                             | 1.8  | [0.4, 7.5]  | 98.2  | [92.5, 99.6] | 100.0 | 172 |
| Protestant                              | 2.6  | [0.4, 17.0] | 97.4  | [83.0, 99.6] | 100.0 | 40  |
| Roman Catholic                          | 1.4  | [0.2, 9.7]  | 98.6  | [90.3, 99.8] | 100.0 | 43  |
| Pentacostal                             | 0.4  | [0.1, 2.8]  | 99.6  | [97.2, 99.9] | 100.0 | 52  |
| Zionist                                 | 5.2  | [2.3, 11.2] | 94.8  | [88.8, 97.7] | 100.0 | 226 |
| Apostolic sect                          | 5.8  | [1.2, 23.9] | 94.2  | [76.1, 98.8] | 100.0 | 41  |
| Islamic                                 | 3.9  | [0.8, 16.8] | 96.1  | [83.2, 99.2] | 100.0 | 172 |
| Other                                   | 9.5  | [2.7, 28.9] | 90.5  | [71.1, 97.3] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |     |
| None                                    | 5.8  | [0.9, 30.6] | 94.2  | [69.4, 99.1] | 100.0 | 17  |
| Primary                                 | 7.8  | [2.0, 26.1] | 92.2  | [73.9, 98.0] | 100.0 | 112 |
| Secondary                               | 3.2  | [1.2, 8.4]  | 96.8  | [91.6, 98.8] | 100.0 | 243 |
| High school                             | 3.0  | [1.2, 7.1]  | 97.0  | [92.9, 98.8] | 100.0 | 345 |
| Tertiary                                | 1.4  | [0.3, 7.6]  | 98.6  | [92.4, 99.7] | 100.0 | 58  |
| <b>Able to Read English</b>             |      |             |       |              |       |     |
| No                                      | 6.9  | [2.8, 16.2] | 93.1  | [83.8, 97.2] | 100.0 | 168 |
| Yes                                     | 2.8  | [1.4, 5.5]  | 97.2  | [94.5, 98.6] | 100.0 | 607 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |     |
| First quintile                          | 1.7  | [0.5, 5.6]  | 98.3  | [94.4, 99.5] | 100.0 | 146 |
| Second                                  | 7.3  | [3.6, 14.3] | 92.7  | [85.7, 96.4] | 100.0 | 161 |
| Third                                   | 0.9  | [0.2, 4.0]  | 99.1  | [96.0, 99.8] | 100.0 | 154 |
| Fourth                                  | 2.1  | [0.3, 13.2] | 97.9  | [86.8, 99.7] | 100.0 | 170 |
| Fifth quintile                          | 8.3  | [2.0, 28.1] | 91.7  | [71.9, 98.0] | 100.0 | 137 |
| <b>Household Owns Television</b>        |      |             |       |              |       |     |
| No                                      | 4.3  | [2.2, 8.4]  | 95.7  | [91.6, 97.8] | 100.0 | 349 |
| Yes                                     | 3.1  | [1.1, 8.3]  | 96.9  | [91.7, 98.9] | 100.0 | 425 |

|                      |     |       |       |      |        |       |           |
|----------------------|-----|-------|-------|------|--------|-------|-----------|
| Household Owns Radio |     |       |       |      |        |       |           |
| No                   | 6.5 | [2.5, | 15.6] | 93.5 | [84.4, | 97.5] | 100.0 163 |
| Yes                  | 2.9 | [1.4, | 5.9]  | 97.1 | [94.1, | 98.6] | 100.0 611 |

|                             |     |       |       |      |        |       |           |
|-----------------------------|-----|-------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |     |       |       |      |        |       |           |
| No                          | 4.1 | [0.5, | 25.0] | 95.9 | [75.0, | 99.5] | 100.0 40  |
| Yes                         | 3.6 | [2.0, | 6.5]  | 96.4 | [93.5, | 98.0] | 100.0 734 |

|                      |     |       |       |      |        |       |           |
|----------------------|-----|-------|-------|------|--------|-------|-----------|
| Household Owns a Car |     |       |       |      |        |       |           |
| No                   | 2.9 | [1.5, | 5.5]  | 97.1 | [94.5, | 98.5] | 100.0 555 |
| Yes                  | 5.8 | [1.9, | 16.5] | 94.2 | [83.5, | 98.1] | 100.0 219 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |       |       |      |        |       |           |
|-------------|-----|-------|-------|------|--------|-------|-----------|
| No Exposure | 8.5 | [4.0, | 17.1] | 91.5 | [82.9, | 96.0] | 100.0 230 |
| One         | 1.5 | [0.5, | 4.8]  | 98.5 | [95.2, | 99.5] | 100.0 288 |
| Two+        | 2.2 | [0.8, | 5.8]  | 97.8 | [94.2, | 99.2] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |       |      |        |       |           |
|-----|-----|-------|-------|------|--------|-------|-----------|
| No  | 5.9 | [3.2, | 10.8] | 94.1 | [89.2, | 96.8] | 100.0 398 |
| Yes | 1.4 | [0.6, | 3.2]  | 98.6 | [96.8, | 99.4] | 100.0 356 |

Level of Exposure to OneLove Booklets

|              |     |       |       |      |        |       |           |
|--------------|-----|-------|-------|------|--------|-------|-----------|
| None         | 3.5 | [1.5, | 7.9]  | 96.5 | [92.1, | 98.5] | 100.0 315 |
| 1 Booklet    | 7.6 | [2.5, | 20.8] | 92.4 | [79.2, | 97.5] | 100.0 138 |
| 2-5 Booklets | 2.0 | [0.8, | 4.8]  | 98.0 | [95.2, | 99.2] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |           |
|-------------|------|-------|-------|------|--------|-------|-----------|
| None        | 11.9 | [4.5, | 28.0] | 88.1 | [72.0, | 95.5] | 100.0 84  |
| 1 Channel   | 5.1  | [1.5, | 15.7] | 94.9 | [84.3, | 98.5] | 100.0 194 |
| 2+ Channels | 2.0  | [0.9, | 4.4]  | 98.0 | [95.6, | 99.1] | 100.0 470 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |      |       |        |       |           |
|-----|-----|-------|------|-------|--------|-------|-----------|
| No  | 4.1 | [2.2, | 7.3] | 95.9  | [92.7, | 97.8] | 100.0 705 |
| Yes | 0.0 |       |      | 100.0 |        |       | 100.0 51  |

|       |     |       |      |      |        |       |           |
|-------|-----|-------|------|------|--------|-------|-----------|
| Total | 3.7 | [2.0, | 6.6] | 96.3 | [93.4, | 98.0] | 100.0 775 |
|-------|-----|-------|------|------|--------|-------|-----------|

Table 27h: Percentage who agrees that men who have sex with many women are real men (a5) -(SAFAIDS Program Areas)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N     |
|---|------|-------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |             |       |              |       |       |
| 15-24                                   | 7.4  | [4.7, 11.4] | 92.6  | [88.6, 95.3] | 100.0 | 449   |
| 20-24                                   | 6.1  | [3.8, 9.5]  | 93.9  | [90.5, 96.2] | 100.0 | 583   |
| 25-29                                   | 4.8  | [3.1, 7.6]  | 95.2  | [92.4, 96.9] | 100.0 | 542   |
| 30-34                                   | 4.8  | [2.9, 7.9]  | 95.2  | [92.1, 97.1] | 100.0 | 396   |
| 35-39                                   | 13.0 | [7.3, 22.1] | 87.0  | [77.9, 92.7] | 100.0 | 270   |
| 40-44                                   | 4.7  | [1.8, 11.8] | 95.3  | [88.2, 98.2] | 100.0 | 187   |
| 45-49                                   | 6.8  | [4.2, 10.6] | 93.2  | [89.4, 95.8] | 100.0 | 186   |
| <b>Current Marital Status</b>           |      |             |       |              |       |       |
| Married/union                           | 5.7  | [4.0, 8.1]  | 94.3  | [91.9, 96.0] | 100.0 | 898   |
| Div/sep/widow                           | 3.9  | [1.0, 14.5] | 96.1  | [85.5, 99.0] | 100.0 | 111   |
| Never married                           | 7.0  | [5.2, 9.4]  | 93.0  | [90.6, 94.8] | 100.0 | 1,602 |
| <b>Religion</b>                         |      |             |       |              |       |       |
| Charismatic                             | 4.7  | [2.3, 9.7]  | 95.3  | [90.3, 97.7] | 100.0 | 413   |
| Protestant                              | 5.8  | [2.3, 14.0] | 94.2  | [86.0, 97.7] | 100.0 | 181   |
| Roman Catholic                          | 5.1  | [2.5, 10.3] | 94.9  | [89.7, 97.5] | 100.0 | 164   |
| Pentacostal                             | 8.5  | [4.6, 15.3] | 91.5  | [84.7, 95.4] | 100.0 | 220   |
| Zionist                                 | 8.1  | [5.7, 11.4] | 91.9  | [88.6, 94.3] | 100.0 | 835   |
| Apostolic sect                          | 3.4  | [1.1, 9.6]  | 96.6  | [90.4, 98.9] | 100.0 | 142   |
| Islamic                                 | 4.4  | [2.0, 9.5]  | 95.6  | [90.5, 98.0] | 100.0 | 393   |
| Other                                   | 8.7  | [5.4, 13.6] | 91.3  | [86.4, 94.6] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |       |
| None                                    | 9.0  | [5.5, 14.3] | 91.0  | [85.7, 94.5] | 100.0 | 138   |
| Primary                                 | 8.9  | [5.6, 13.7] | 91.1  | [86.3, 94.4] | 100.0 | 494   |
| Secondary                               | 6.5  | [4.0, 10.2] | 93.5  | [89.8, 96.0] | 100.0 | 689   |
| High school                             | 5.4  | [3.7, 7.8]  | 94.6  | [92.2, 96.3] | 100.0 | 1,038 |
| Tertiary                                | 5.5  | [2.5, 11.7] | 94.5  | [88.3, 97.5] | 100.0 | 253   |
| <b>Able to Read English</b>             |      |             |       |              |       |       |
| No                                      | 9.6  | [6.6, 13.6] | 90.4  | [86.4, 93.4] | 100.0 | 863   |
| Yes                                     | 5.0  | [3.6, 7.0]  | 95.0  | [93.0, 96.4] | 100.0 | 1,748 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |       |
| First quintile                          | 7.7  | [5.0, 11.8] | 92.3  | [88.2, 95.0] | 100.0 | 532   |
| Second                                  | 7.7  | [5.2, 11.1] | 92.3  | [88.9, 94.8] | 100.0 | 529   |
| Third                                   | 6.1  | [3.5, 10.4] | 93.9  | [89.6, 96.5] | 100.0 | 507   |
| Fourth                                  | 4.8  | [2.7, 8.3]  | 95.2  | [91.7, 97.3] | 100.0 | 591   |
| Fifth quintile                          | 6.1  | [4.0, 9.2]  | 93.9  | [90.8, 96.0] | 100.0 | 415   |
| <b>Household Owns Television</b>        |      |             |       |              |       |       |
| No                                      | 7.6  | [5.4, 10.6] | 92.4  | [89.4, 94.6] | 100.0 | 1,182 |
| Yes                                     | 5.6  | [3.8, 8.1]  | 94.4  | [91.9, 96.2] | 100.0 | 1,427 |

Household Owns Radio

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 7.2 | [4.5, | 11.3] | 92.8 | [88.7, | 95.5] | 100.0 | 445   |
| Yes | 6.4 | [4.8, | 8.4]  | 93.6 | [91.6, | 95.2] | 100.0 | 2,167 |

Household Owns Mobile Phone

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 9.9 | [5.7, | 16.8] | 90.1 | [83.2, | 94.3] | 100.0 | 174   |
| Yes | 6.3 | [4.7, | 8.3]  | 93.7 | [91.7, | 95.3] | 100.0 | 2,438 |

Household Owns a Car

|     |     |       |      |      |        |       |       |       |
|-----|-----|-------|------|------|--------|-------|-------|-------|
| No  | 7.3 | [5.5, | 9.7] | 92.7 | [90.3, | 94.5] | 100.0 | 1,869 |
| Yes | 4.6 | [3.0, | 6.9] | 95.4 | [93.1, | 97.0] | 100.0 | 741   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |       |       |      |        |       |       |     |
|-------------|-----|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 8.2 | [6.1, | 10.9] | 91.8 | [89.1, | 93.9] | 100.0 | 849 |
| One         | 4.2 | [2.6, | 6.8]  | 95.8 | [93.2, | 97.4] | 100.0 | 926 |
| Two+        | 7.4 | [4.9, | 11.0] | 92.6 | [89.0, | 95.1] | 100.0 | 831 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |      |      |        |       |       |       |
|-----|-----|-------|------|------|--------|-------|-------|-------|
| No  | 7.4 | [5.5, | 9.7] | 92.6 | [90.3, | 94.5] | 100.0 | 1,436 |
| Yes | 5.1 | [3.4, | 7.8] | 94.9 | [92.2, | 96.6] | 100.0 | 1,094 |

Level of Exposure to OneLove Booklets

|              |     |       |       |      |        |       |       |       |
|--------------|-----|-------|-------|------|--------|-------|-------|-------|
| None         | 6.6 | [4.7, | 9.2]  | 93.4 | [90.8, | 95.3] | 100.0 | 1,321 |
| 1 Booklet    | 4.6 | [2.5, | 8.2]  | 95.4 | [91.8, | 97.5] | 100.0 | 452   |
| 2-5 Booklets | 7.3 | [4.9, | 10.7] | 92.7 | [89.3, | 95.1] | 100.0 | 827   |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |       |       |
|-------------|------|-------|-------|------|--------|-------|-------|-------|
| None        | 12.3 | [8.5, | 17.5] | 87.7 | [82.5, | 91.5] | 100.0 | 387   |
| 1 Channel   | 5.2  | [3.6, | 7.6]  | 94.8 | [92.4, | 96.4] | 100.0 | 768   |
| 2+ Channels | 5.3  | [3.6, | 7.8]  | 94.7 | [92.2, | 96.4] | 100.0 | 1,359 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 6.5 | [4.9, | 8.7]  | 93.5 | [91.3, | 95.1] | 100.0 | 2,273 |
| Yes | 7.6 | [3.9, | 14.5] | 92.4 | [85.5, | 96.1] | 100.0 | 280   |

|       |     |       |      |      |        |       |       |       |
|-------|-----|-------|------|------|--------|-------|-------|-------|
| Total | 6.5 | [4.9, | 8.5] | 93.5 | [91.5, | 95.1] | 100.0 | 2,613 |
|-------|-----|-------|------|------|--------|-------|-------|-------|



Table 28a: Percentage who agrees that most friends feel that men have the right to have sex with their girlfriends if they buy them gifts (a6) -(All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 20.4 | [16.0, 25.5] | 79.6  | [74.5, 84.0] | 100.0 | 694   |
| 20-24                                   | 18.7 | [12.8, 26.5] | 81.3  | [73.5, 87.2] | 100.0 | 908   |
| 25-29                                   | 21.0 | [15.4, 27.8] | 79.0  | [72.2, 84.6] | 100.0 | 820   |
| 30-34                                   | 19.6 | [12.9, 28.5] | 80.4  | [71.5, 87.1] | 100.0 | 594   |
| 35-39                                   | 14.9 | [10.0, 21.6] | 85.1  | [78.4, 90.0] | 100.0 | 409   |
| 40-44                                   | 17.8 | [10.6, 28.4] | 82.2  | [71.6, 89.4] | 100.0 | 264   |
| 45-49                                   | 18.4 | [9.7, 32.2]  | 81.6  | [67.8, 90.3] | 100.0 | 268   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 13.4 | [10.5, 17.0] | 86.6  | [83.0, 89.5] | 100.0 | 1,346 |
| Div/sep/widow                           | 16.1 | [8.0, 29.9]  | 83.9  | [70.1, 92.0] | 100.0 | 180   |
| Never married                           | 22.0 | [16.7, 28.3] | 78.0  | [71.7, 83.3] | 100.0 | 2,429 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 14.8 | [10.7, 20.2] | 85.2  | [79.8, 89.3] | 100.0 | 651   |
| Protestant                              | 17.9 | [11.3, 27.2] | 82.1  | [72.8, 88.7] | 100.0 | 267   |
| Roman Catholic                          | 24.7 | [12.3, 43.3] | 75.3  | [56.7, 87.7] | 100.0 | 241   |
| Pentacostal                             | 16.7 | [10.6, 25.4] | 83.3  | [74.6, 89.4] | 100.0 | 319   |
| Zionist                                 | 19.8 | [15.2, 25.4] | 80.2  | [74.6, 84.8] | 100.0 | 1,233 |
| Apostolic sect                          | 15.4 | [7.3, 29.6]  | 84.6  | [70.4, 92.7] | 100.0 | 218   |
| Islamic                                 | 14.5 | [9.7, 21.0]  | 85.5  | [79.0, 90.3] | 100.0 | 647   |
| Other                                   | 33.8 | [18.2, 54.0] | 66.2  | [46.0, 81.8] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 16.3 | [9.8, 26.1]  | 83.7  | [73.9, 90.2] | 100.0 | 213   |
| Primary                                 | 17.8 | [12.5, 24.7] | 82.2  | [75.3, 87.5] | 100.0 | 761   |
| Secondary                               | 19.3 | [13.3, 27.0] | 80.7  | [73.0, 86.7] | 100.0 | 1,053 |
| High school                             | 20.5 | [16.2, 25.6] | 79.5  | [74.4, 83.8] | 100.0 | 1,495 |
| Tertiary                                | 18.0 | [12.4, 25.3] | 82.0  | [74.7, 87.6] | 100.0 | 432   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 20.1 | [14.4, 27.2] | 79.9  | [72.8, 85.6] | 100.0 | 1,320 |
| Yes                                     | 18.7 | [15.1, 22.9] | 81.3  | [77.1, 84.9] | 100.0 | 2,632 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 15.6 | [11.6, 20.8] | 84.4  | [79.2, 88.4] | 100.0 | 781   |
| Second                                  | 18.9 | [13.5, 26.0] | 81.1  | [74.0, 86.5] | 100.0 | 781   |
| Third                                   | 21.6 | [14.2, 31.4] | 78.4  | [68.6, 85.8] | 100.0 | 782   |
| Fourth                                  | 19.6 | [12.1, 29.9] | 80.4  | [70.1, 87.9] | 100.0 | 861   |
| Fifth quintile                          | 19.2 | [14.2, 25.5] | 80.8  | [74.5, 85.8] | 100.0 | 698   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 16.9 | [13.8, 20.6] | 83.1  | [79.4, 86.2] | 100.0 | 1,777 |
| Yes                                     | 21.0 | [14.9, 28.8] | 79.0  | [71.2, 85.1] | 100.0 | 2,176 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 22.2 | [15.4, | 30.9] | 77.8 | [69.1, | 84.6] | 100.0 683   |
| Yes                  | 18.6 | [14.6, | 23.4] | 81.4 | [76.6, | 85.4] | 100.0 3,273 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 17.5 | [9.5,  | 30.2] | 82.5 | [69.8, | 90.5] | 100.0 252   |
| Yes                         | 19.3 | [15.1, | 24.3] | 80.7 | [75.7, | 84.9] | 100.0 3,703 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 18.9 | [14.1, | 24.9] | 81.1 | [75.1, | 85.9] | 100.0 2,782 |
| Yes                  | 19.8 | [15.7, | 24.7] | 80.2 | [75.3, | 84.3] | 100.0 1,172 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| No Exposure | 23.9 | [17.4, | 32.0] | 76.1 | [68.0, | 82.6] | 100.0 1,295 |
| One         | 17.6 | [13.9, | 22.1] | 82.4 | [77.9, | 86.1] | 100.0 1,391 |
| Two+        | 16.1 | [12.0, | 21.3] | 83.9 | [78.7, | 88.0] | 100.0 1,261 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 21.7 | [16.7, | 27.6] | 78.3 | [72.4, | 83.3] | 100.0 2,194 |
| Yes | 15.6 | [11.6, | 20.7] | 84.4 | [79.3, | 88.4] | 100.0 1,647 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 21.3 | [15.6, | 28.5] | 78.7 | [71.5, | 84.4] | 100.0 1,991 |
| 1 Booklet    | 17.2 | [10.9, | 25.9] | 82.8 | [74.1, | 89.1] | 100.0 687   |
| 2-5 Booklets | 17.1 | [13.7, | 21.2] | 82.9 | [78.8, | 86.3] | 100.0 1,261 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 29.1 | [18.6, | 42.4] | 70.9 | [57.6, | 81.4] | 100.0 589   |
| 1 Channel   | 19.1 | [14.5, | 24.8] | 80.9 | [75.2, | 85.5] | 100.0 1,179 |
| 2+ Channels | 16.3 | [13.2, | 20.0] | 83.7 | [80.0, | 86.8] | 100.0 2,045 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 17.7 | [13.5, | 22.7] | 82.3 | [77.3, | 86.5] | 100.0 3,454 |
| Yes | 29.4 | [18.1, | 43.9] | 70.6 | [56.1, | 81.9] | 100.0 428   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 19.2 | [15.2, | 23.9] | 80.8 | [76.1, | 84.8] | 100.0 3,957 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 28b: Percentage who agrees that most friends feel that men have the right to have sex with their girlfriends if they buy them gifts (a6) -(Females Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 13.5 | [8.6, 20.6]  | 86.5  | [79.4, 91.4] | 100.0 | 305   |
| 20-24                                   | 7.7  | [4.5, 12.7]  | 92.3  | [87.3, 95.5] | 100.0 | 469   |
| 25-29                                   | 13.0 | [7.8, 20.8]  | 87.0  | [79.2, 92.2] | 100.0 | 435   |
| 30-34                                   | 16.3 | [6.5, 35.4]  | 83.7  | [64.6, 93.5] | 100.0 | 300   |
| 35-39                                   | 3.4  | [1.7, 6.4]   | 96.6  | [93.6, 98.3] | 100.0 | 198   |
| 40-44                                   | 10.0 | [3.6, 25.1]  | 90.0  | [74.9, 96.4] | 100.0 | 137   |
| 45-49                                   | 20.3 | [8.8, 40.1]  | 79.7  | [59.9, 91.2] | 100.0 | 144   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 8.0  | [4.9, 12.6]  | 92.0  | [87.4, 95.1] | 100.0 | 792   |
| Div/sep/widow                           | 18.5 | [8.5, 35.7]  | 81.5  | [64.3, 91.5] | 100.0 | 129   |
| Never married                           | 13.2 | [8.3, 20.3]  | 86.8  | [79.7, 91.7] | 100.0 | 1,065 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 15.3 | [10.1, 22.4] | 84.7  | [77.6, 89.9] | 100.0 | 418   |
| Protestant                              | 4.8  | [1.7, 12.3]  | 95.2  | [87.7, 98.3] | 100.0 | 132   |
| Roman Catholic                          | 22.5 | [4.8, 62.6]  | 77.5  | [37.4, 95.2] | 100.0 | 113   |
| Pentacostal                             | 5.6  | [1.9, 15.5]  | 94.4  | [84.5, 98.1] | 100.0 | 121   |
| Zionist                                 | 13.4 | [7.6, 22.6]  | 86.6  | [77.4, 92.4] | 100.0 | 596   |
| Apostolic sect                          | 7.1  | [2.4, 19.3]  | 92.9  | [80.7, 97.6] | 100.0 | 113   |
| Islamic                                 | 6.0  | [3.5, 10.3]  | 94.0  | [89.7, 96.5] | 100.0 | 416   |
| Other                                   | 23.1 | [8.9, 48.2]  | 76.9  | [51.8, 91.1] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 4.8  | [2.1, 10.7]  | 95.2  | [89.3, 97.9] | 100.0 | 121   |
| Primary                                 | 9.7  | [5.3, 17.2]  | 90.3  | [82.8, 94.7] | 100.0 | 397   |
| Secondary                               | 12.8 | [8.4, 19.2]  | 87.2  | [80.8, 91.6] | 100.0 | 578   |
| High school                             | 13.2 | [6.7, 24.5]  | 86.8  | [75.5, 93.3] | 100.0 | 664   |
| Tertiary                                | 12.0 | [5.3, 24.9]  | 88.0  | [75.1, 94.7] | 100.0 | 228   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 9.2  | [6.1, 13.5]  | 90.8  | [86.5, 93.9] | 100.0 | 685   |
| Yes                                     | 13.2 | [8.3, 20.2]  | 86.8  | [79.8, 91.7] | 100.0 | 1,303 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 9.8  | [5.9, 15.9]  | 90.2  | [84.1, 94.1] | 100.0 | 407   |
| Second                                  | 11.6 | [7.2, 18.3]  | 88.4  | [81.7, 92.8] | 100.0 | 389   |
| Third                                   | 8.5  | [4.2, 16.7]  | 91.5  | [83.3, 95.8] | 100.0 | 381   |
| Fourth                                  | 15.4 | [5.9, 34.5]  | 84.6  | [65.5, 94.1] | 100.0 | 438   |
| Fifth quintile                          | 13.9 | [7.5, 24.4]  | 86.1  | [75.6, 92.5] | 100.0 | 354   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 9.2  | [6.3, 13.3]  | 90.8  | [86.7, 93.7] | 100.0 | 897   |
| Yes                                     | 13.9 | [8.0, 23.3]  | 86.1  | [76.7, 92.0] | 100.0 | 1,088 |

Household Owns Radio

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 13.1 | [7.3, | 22.5] | 86.9 | [77.5, | 92.7] | 100.0 | 371   |
| Yes | 11.5 | [7.6, | 17.0] | 88.5 | [83.0, | 92.4] | 100.0 | 1,616 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 6.1  | [2.3, | 15.3] | 93.9 | [84.7, | 97.7] | 100.0 | 105   |
| Yes | 12.2 | [8.4, | 17.4] | 87.8 | [82.6, | 91.6] | 100.0 | 1,882 |

Household Owns a Car

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 11.7 | [7.3, | 18.1] | 88.3 | [81.9, | 92.7] | 100.0 | 1,418 |
| Yes | 12.1 | [7.6, | 18.8] | 87.9 | [81.2, | 92.4] | 100.0 | 569   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 14.5 | [8.6, | 23.5] | 85.5 | [76.5, | 91.4] | 100.0 | 609 |
| One         | 8.4  | [4.7, | 14.7] | 91.6 | [85.3, | 95.3] | 100.0 | 701 |
| Two+        | 12.9 | [7.0, | 22.7] | 87.1 | [77.3, | 93.0] | 100.0 | 672 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 11.3 | [7.8, | 16.0] | 88.7 | [84.0, | 92.2] | 100.0 | 1,081 |
| Yes | 12.5 | [6.9, | 21.7] | 87.5 | [78.3, | 93.1] | 100.0 | 844   |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |     |
|--------------|------|-------|-------|------|--------|-------|-------|-----|
| None         | 11.0 | [7.4, | 16.1] | 89.0 | [83.9, | 92.6] | 100.0 | 993 |
| 1 Booklet    | 13.1 | [4.8, | 31.0] | 86.9 | [69.0, | 95.2] | 100.0 | 331 |
| 2-5 Booklets | 12.3 | [8.4, | 17.7] | 87.7 | [82.3, | 91.6] | 100.0 | 655 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |       |       |
|-------------|------|-------|-------|------|--------|-------|-------|-------|
| None        | 12.1 | [5.8, | 23.6] | 87.9 | [76.4, | 94.2] | 100.0 | 251   |
| 1 Channel   | 11.3 | [7.3, | 17.2] | 88.7 | [82.8, | 92.7] | 100.0 | 604   |
| 2+ Channels | 12.1 | [7.4, | 19.0] | 87.9 | [81.0, | 92.6] | 100.0 | 1,052 |

Exposed to Any SAfAIDS Materials or Program

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 11.0 | [7.6, | 15.6] | 89.0 | [84.4, | 92.4] | 100.0 | 1,784 |
| Yes | 18.1 | [5.8, | 44.5] | 81.9 | [55.5, | 94.2] | 100.0 | 162   |

|       |      |       |       |      |        |       |       |       |
|-------|------|-------|-------|------|--------|-------|-------|-------|
| Total | 11.8 | [8.1, | 16.9] | 88.2 | [83.1, | 91.9] | 100.0 | 1,988 |
|-------|------|-------|-------|------|--------|-------|-------|-------|

Table 28c: Percentage who agrees that most friends feel that men have the right to have sex with their girlfriends if they buy them gifts (a6) -(Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 26.9 | [18.9, 36.8] | 73.1  | [63.2, 81.1] | 100.0 | 389   |
| 20-24                                   | 30.4 | [21.4, 41.2] | 69.6  | [58.8, 78.6] | 100.0 | 439   |
| 25-29                                   | 30.6 | [22.6, 40.0] | 69.4  | [60.0, 77.4] | 100.0 | 385   |
| 30-34                                   | 23.8 | [16.7, 32.8] | 76.2  | [67.2, 83.3] | 100.0 | 294   |
| 35-39                                   | 23.6 | [14.6, 35.7] | 76.4  | [64.3, 85.4] | 100.0 | 211   |
| 40-44                                   | 27.7 | [16.9, 42.0] | 72.3  | [58.0, 83.1] | 100.0 | 127   |
| 45-49                                   | 16.1 | [9.0, 27.2]  | 83.9  | [72.8, 91.0] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 20.7 | [16.0, 26.5] | 79.3  | [73.5, 84.0] | 100.0 | 554   |
| Div/sep/widow                           | 9.0  | [3.9, 19.5]  | 91.0  | [80.5, 96.1] | 100.0 | 51    |
| Never married                           | 30.1 | [23.6, 37.4] | 69.9  | [62.6, 76.4] | 100.0 | 1,364 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 13.7 | [7.0, 25.1]  | 86.3  | [74.9, 93.0] | 100.0 | 233   |
| Protestant                              | 30.0 | [17.5, 46.4] | 70.0  | [53.6, 82.5] | 100.0 | 135   |
| Roman Catholic                          | 26.7 | [15.8, 41.4] | 73.3  | [58.6, 84.2] | 100.0 | 128   |
| Pentacostal                             | 23.5 | [14.6, 35.7] | 76.5  | [64.3, 85.4] | 100.0 | 198   |
| Zionist                                 | 26.1 | [19.6, 33.9] | 73.9  | [66.1, 80.4] | 100.0 | 637   |
| Apostolic sect                          | 23.9 | [10.1, 46.8] | 76.1  | [53.2, 89.9] | 100.0 | 105   |
| Islamic                                 | 30.8 | [18.4, 46.7] | 69.2  | [53.3, 81.6] | 100.0 | 231   |
| Other                                   | 36.7 | [19.1, 58.6] | 63.3  | [41.4, 80.9] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 33.4 | [20.2, 49.7] | 66.6  | [50.3, 79.8] | 100.0 | 92    |
| Primary                                 | 26.8 | [16.1, 41.0] | 73.2  | [59.0, 83.9] | 100.0 | 364   |
| Secondary                               | 27.3 | [17.2, 40.3] | 72.7  | [59.7, 82.8] | 100.0 | 475   |
| High school                             | 26.8 | [20.4, 34.4] | 73.2  | [65.6, 79.6] | 100.0 | 831   |
| Tertiary                                | 25.6 | [16.9, 36.9] | 74.4  | [63.1, 83.1] | 100.0 | 204   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 31.3 | [21.1, 43.6] | 68.7  | [56.4, 78.9] | 100.0 | 635   |
| Yes                                     | 24.8 | [19.7, 30.7] | 75.2  | [69.3, 80.3] | 100.0 | 1,329 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 22.7 | [16.0, 31.1] | 77.3  | [68.9, 84.0] | 100.0 | 374   |
| Second                                  | 27.1 | [19.3, 36.7] | 72.9  | [63.3, 80.7] | 100.0 | 392   |
| Third                                   | 33.3 | [21.4, 47.9] | 66.7  | [52.1, 78.6] | 100.0 | 401   |
| Fourth                                  | 24.4 | [18.3, 31.8] | 75.6  | [68.2, 81.7] | 100.0 | 423   |
| Fifth quintile                          | 24.9 | [16.9, 35.0] | 75.1  | [65.0, 83.1] | 100.0 | 344   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 25.4 | [20.7, 30.7] | 74.6  | [69.3, 79.3] | 100.0 | 880   |
| Yes                                     | 28.5 | [21.6, 36.7] | 71.5  | [63.3, 78.4] | 100.0 | 1,088 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 35.4 | [25.9, 46.3] | 64.6 | [53.7, 74.1] | 100.0 | 312   |
| Yes | 25.8 | [20.7, 31.7] | 74.2 | [68.3, 79.3] | 100.0 | 1,657 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 29.3 | [14.2, 50.9] | 70.7 | [49.1, 85.8] | 100.0 | 147   |
| Yes | 27.0 | [21.4, 33.5] | 73.0 | [66.5, 78.6] | 100.0 | 1,821 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 27.2 | [21.4, 33.9] | 72.8 | [66.1, 78.6] | 100.0 | 1,364 |
| Yes | 27.0 | [20.9, 34.2] | 73.0 | [65.8, 79.1] | 100.0 | 603   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 32.8 | [23.5, 43.7] | 67.2 | [56.3, 76.5] | 100.0 | 686 |
| One         | 27.1 | [20.4, 35.0] | 72.9 | [65.0, 79.6] | 100.0 | 690 |
| Two+        | 20.3 | [15.2, 26.5] | 79.7 | [73.5, 84.8] | 100.0 | 589 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 32.1 | [24.2, 41.1] | 67.9 | [58.9, 75.8] | 100.0 | 1,113 |
| Yes | 19.4 | [14.3, 25.8] | 80.6 | [74.2, 85.7] | 100.0 | 803   |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 32.1 | [22.7, 43.2] | 67.9 | [56.8, 77.3] | 100.0 | 998 |
| 1 Booklet    | 21.7 | [14.1, 31.8] | 78.3 | [68.2, 85.9] | 100.0 | 356 |
| 2-5 Booklets | 22.5 | [16.5, 30.0] | 77.5 | [70.0, 83.5] | 100.0 | 606 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 42.4 | [26.9, 59.5] | 57.6 | [40.5, 73.1] | 100.0 | 338 |
| 1 Channel   | 27.7 | [20.3, 36.5] | 72.3 | [63.5, 79.7] | 100.0 | 575 |
| 2+ Channels | 21.3 | [16.1, 27.6] | 78.7 | [72.4, 83.9] | 100.0 | 993 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 25.4 | [19.0, 33.1] | 74.6 | [66.9, 81.0] | 100.0 | 1,670 |
| Yes | 35.9 | [21.3, 53.6] | 64.1 | [46.4, 78.7] | 100.0 | 266   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 27.1 | [21.9, 33.1] | 72.9 | [66.9, 78.1] | 100.0 | 1,969 |
|-------|------|--------------|------|--------------|-------|-------|

Table 28d: Percentage who agrees that most friends feel that men have the right to have sex with their girlfriends if they buy them gifts (a6) -(Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 21.4 | [15.2, 29.3] | 78.6  | [70.7, 84.8] | 100.0 | 264 |
| 20-24                                   | 22.3 | [13.0, 35.5] | 77.7  | [64.5, 87.0] | 100.0 | 309 |
| 25-29                                   | 25.3 | [16.9, 36.2] | 74.7  | [63.8, 83.1] | 100.0 | 267 |
| 30-34                                   | 23.7 | [13.5, 38.3] | 76.3  | [61.7, 86.5] | 100.0 | 191 |
| 35-39                                   | 15.1 | [8.1, 26.6]  | 84.9  | [73.4, 91.9] | 100.0 | 122 |
| 40-44                                   | 14.9 | [5.7, 33.5]  | 85.1  | [66.5, 94.3] | 100.0 | 80  |
| 45-49                                   | 24.0 | [10.3, 46.3] | 76.0  | [53.7, 89.7] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 13.1 | [8.8, 18.9]  | 86.9  | [81.1, 91.2] | 100.0 | 451 |
| Div/sep/widow                           | 22.7 | [9.4, 45.3]  | 77.3  | [54.7, 90.6] | 100.0 | 59  |
| Never married                           | 26.1 | [17.7, 36.5] | 73.9  | [63.5, 82.3] | 100.0 | 823 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 17.0 | [10.9, 25.5] | 83.0  | [74.5, 89.1] | 100.0 | 181 |
| Protestant                              | 21.0 | [11.2, 36.1] | 79.0  | [63.9, 88.8] | 100.0 | 86  |
| Roman Catholic                          | 37.1 | [13.5, 68.9] | 62.9  | [31.1, 86.5] | 100.0 | 60  |
| Pentacostal                             | 20.8 | [11.5, 34.8] | 79.2  | [65.2, 88.5] | 100.0 | 109 |
| Zionist                                 | 25.2 | [18.0, 34.0] | 74.8  | [66.0, 82.0] | 100.0 | 472 |
| Apostolic sect                          | 11.0 | [2.0, 42.6]  | 89.0  | [57.4, 98.0] | 100.0 | 67  |
| Islamic                                 | 12.7 | [7.1, 21.7]  | 87.3  | [78.3, 92.9] | 100.0 | 230 |
| Other                                   | 34.4 | [13.4, 63.9] | 65.6  | [36.1, 86.6] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 17.3 | [8.3, 32.6]  | 82.7  | [67.4, 91.7] | 100.0 | 90  |
| Primary                                 | 21.9 | [13.9, 32.8] | 78.1  | [67.2, 86.1] | 100.0 | 302 |
| Secondary                               | 21.5 | [12.9, 33.7] | 78.5  | [66.3, 87.1] | 100.0 | 385 |
| High school                             | 24.9 | [18.0, 33.3] | 75.1  | [66.7, 82.0] | 100.0 | 475 |
| Tertiary                                | 12.0 | [4.7, 27.6]  | 88.0  | [72.4, 95.3] | 100.0 | 81  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 22.7 | [14.5, 33.7] | 77.3  | [66.3, 85.5] | 100.0 | 546 |
| Yes                                     | 21.7 | [15.8, 29.0] | 78.3  | [71.0, 84.2] | 100.0 | 785 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 17.9 | [12.0, 25.9] | 82.1  | [74.1, 88.0] | 100.0 | 324 |
| Second                                  | 21.1 | [13.4, 31.7] | 78.9  | [68.3, 86.6] | 100.0 | 336 |
| Third                                   | 25.1 | [14.2, 40.4] | 74.9  | [59.6, 85.8] | 100.0 | 323 |
| Fourth                                  | 23.8 | [13.1, 39.2] | 76.2  | [60.8, 86.9] | 100.0 | 266 |
| Fifth quintile                          | 15.6 | [7.1, 31.1]  | 84.4  | [68.9, 92.9] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 18.8 | [14.2, 24.4] | 81.2  | [75.6, 85.8] | 100.0 | 694 |
| Yes                                     | 25.1 | [14.9, 38.9] | 74.9  | [61.1, 85.1] | 100.0 | 636 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 26.3 | [15.5, | 40.9] | 73.7 | [59.1, | 84.5] | 100.0 241   |
| Yes                  | 21.2 | [15.0, | 29.1] | 78.8 | [70.9, | 85.0] | 100.0 1,091 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 20.7 | [9.1,  | 40.3] | 79.3 | [59.7, | 90.9] | 100.0 97    |
| Yes                         | 22.1 | [15.6, | 30.5] | 77.9 | [69.5, | 84.4] | 100.0 1,235 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 22.7 | [15.3, | 32.2] | 77.3 | [67.8, | 84.7] | 100.0 991 |
| Yes                  | 20.1 | [13.7, | 28.6] | 79.9 | [71.4, | 86.3] | 100.0 341 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 26.4 | [15.7, | 40.9] | 73.6 | [59.1, | 84.3] | 100.0 391 |
| One         | 21.6 | [15.8, | 28.6] | 78.4 | [71.4, | 84.2] | 100.0 457 |
| Two+        | 18.7 | [12.5, | 27.1] | 81.3 | [72.9, | 87.5] | 100.0 482 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 25.0 | [17.5, | 34.3] | 75.0 | [65.7, | 82.5] | 100.0 815 |
| Yes | 17.7 | [11.0, | 27.2] | 82.3 | [72.8, | 89.0] | 100.0 471 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 23.3 | [14.5, | 35.3] | 76.7 | [64.7, | 85.5] | 100.0 714 |
| 1 Booklet    | 21.2 | [11.5, | 35.6] | 78.8 | [64.4, | 88.5] | 100.0 210 |
| 2-5 Booklets | 20.7 | [15.1, | 27.7] | 79.3 | [72.3, | 84.9] | 100.0 404 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 31.7 | [14.7, | 55.6] | 68.3 | [44.4, | 85.3] | 100.0 211 |
| 1 Channel   | 22.5 | [15.7, | 31.2] | 77.5 | [68.8, | 84.3] | 100.0 401 |
| 2+ Channels | 19.6 | [14.6, | 25.7] | 80.4 | [74.3, | 85.4] | 100.0 663 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 20.4 | [13.7, | 29.3] | 79.6 | [70.7, | 86.3] | 100.0 1,159 |
| Yes | 32.0 | [16.0, | 53.7] | 68.0 | [46.3, | 84.0] | 100.0 140   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 22.0 | [15.8, | 29.9] | 78.0 | [70.1, | 84.2] | 100.0 1,333 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 28e: Percentage who agrees that most friends feel that men have the right to have sex with their girlfriends if they buy them gifts (a6) -(Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 20.4 | [11.6, 33.4] | 79.6  | [66.6, 88.4] | 100.0 | 197   |
| 20-24                                   | 13.4 | [8.8, 19.9]  | 86.6  | [80.1, 91.2] | 100.0 | 273   |
| 25-29                                   | 12.5 | [7.7, 19.7]  | 87.5  | [80.3, 92.3] | 100.0 | 320   |
| 30-34                                   | 16.3 | [9.6, 26.5]  | 83.7  | [73.5, 90.4] | 100.0 | 220   |
| 35-39                                   | 12.5 | [6.1, 23.9]  | 87.5  | [76.1, 93.9] | 100.0 | 155   |
| 40-44                                   | 26.7 | [11.4, 50.9] | 73.3  | [49.1, 88.6] | 100.0 | 84    |
| 45-49                                   | 13.3 | [2.7, 45.4]  | 86.7  | [54.6, 97.3] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 17.9 | [12.2, 25.5] | 82.1  | [74.5, 87.8] | 100.0 | 424   |
| Div/sep/widow                           | 1.6  | [0.3, 8.3]   | 98.4  | [91.7, 99.7] | 100.0 | 54    |
| Never married                           | 15.3 | [10.7, 21.3] | 84.7  | [78.7, 89.3] | 100.0 | 818   |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 12.6 | [6.2, 24.0]  | 87.4  | [76.0, 93.8] | 100.0 | 261   |
| Protestant                              | 8.4  | [3.0, 21.1]  | 91.6  | [78.9, 97.0] | 100.0 | 110   |
| Roman Catholic                          | 14.7 | [7.6, 26.6]  | 85.3  | [73.4, 92.4] | 100.0 | 133   |
| Pentacostal                             | 10.3 | [4.4, 22.3]  | 89.7  | [77.7, 95.6] | 100.0 | 115   |
| Zionist                                 | 11.7 | [7.4, 17.9]  | 88.3  | [82.1, 92.6] | 100.0 | 302   |
| Apostolic sect                          | 18.5 | [10.4, 30.7] | 81.5  | [69.3, 89.6] | 100.0 | 92    |
| Islamic                                 | 19.8 | [10.6, 33.9] | 80.2  | [66.1, 89.4] | 100.0 | 148   |
| Other                                   | 36.2 | [22.7, 52.3] | 63.8  | [47.7, 77.3] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 10.1 | [3.7, 24.4]  | 89.9  | [75.6, 96.3] | 100.0 | 36    |
| Primary                                 | 11.1 | [5.4, 21.5]  | 88.9  | [78.5, 94.6] | 100.0 | 177   |
| Secondary                               | 11.7 | [7.0, 19.0]  | 88.3  | [81.0, 93.0] | 100.0 | 282   |
| High school                             | 16.0 | [11.0, 22.8] | 84.0  | [77.2, 89.0] | 100.0 | 550   |
| Tertiary                                | 21.7 | [13.5, 32.9] | 78.3  | [67.1, 86.5] | 100.0 | 251   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 15.2 | [9.6, 23.3]  | 84.8  | [76.7, 90.4] | 100.0 | 284   |
| Yes                                     | 15.4 | [10.6, 21.8] | 84.6  | [78.2, 89.4] | 100.0 | 1,012 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 10.5 | [4.8, 21.3]  | 89.5  | [78.7, 95.2] | 100.0 | 113   |
| Second                                  | 14.7 | [7.8, 25.9]  | 85.3  | [74.1, 92.2] | 100.0 | 153   |
| Third                                   | 13.6 | [7.9, 22.4]  | 86.4  | [77.6, 92.1] | 100.0 | 200   |
| Fourth                                  | 10.4 | [6.0, 17.3]  | 89.6  | [82.7, 94.0] | 100.0 | 342   |
| Fifth quintile                          | 20.5 | [14.0, 29.0] | 79.5  | [71.0, 86.0] | 100.0 | 471   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 12.6 | [7.2, 21.3]  | 87.4  | [78.7, 92.8] | 100.0 | 392   |
| Yes                                     | 16.7 | [11.7, 23.1] | 83.3  | [76.9, 88.3] | 100.0 | 905   |

Household Owns Radio

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 12.3 | [4.5,  | 29.3] | 87.7 | [70.7, | 95.5] | 100.0 | 186   |
| Yes | 16.0 | [11.8, | 21.4] | 84.0 | [78.6, | 88.2] | 100.0 | 1,111 |

Household Owns Mobile Phone

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 4.2  | [1.5,  | 11.3] | 95.8 | [88.7, | 98.5] | 100.0 | 62    |
| Yes | 16.1 | [11.2, | 22.5] | 83.9 | [77.5, | 88.8] | 100.0 | 1,235 |

Household Owns a Car

|     |      |        |       |      |        |       |       |     |
|-----|------|--------|-------|------|--------|-------|-------|-----|
| No  | 11.8 | [7.9,  | 17.5] | 88.2 | [82.5, | 92.1] | 100.0 | 806 |
| Yes | 21.2 | [14.9, | 29.4] | 78.8 | [70.6, | 85.1] | 100.0 | 490 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |       |     |
|-------------|------|--------|-------|------|--------|-------|-------|-----|
| No Exposure | 19.4 | [11.4, | 31.3] | 80.6 | [68.7, | 88.6] | 100.0 | 427 |
| One         | 12.6 | [7.8,  | 19.8] | 87.4 | [80.2, | 92.2] | 100.0 | 435 |
| Two+        | 14.1 | [9.3,  | 20.9] | 85.9 | [79.1, | 90.7] | 100.0 | 433 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |       |     |
|-----|------|--------|-------|------|--------|-------|-------|-----|
| No  | 17.7 | [11.3, | 26.7] | 82.3 | [73.3, | 88.7] | 100.0 | 564 |
| Yes | 13.4 | [9.2,  | 19.0] | 86.6 | [81.0, | 90.8] | 100.0 | 703 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |       |     |
|--------------|------|--------|-------|------|--------|-------|-------|-----|
| None         | 18.3 | [11.4, | 28.0] | 81.7 | [72.0, | 88.6] | 100.0 | 600 |
| 1 Booklet    | 10.4 | [6.7,  | 15.8] | 89.6 | [84.2, | 93.3] | 100.0 | 237 |
| 2-5 Booklets | 14.7 | [10.2, | 20.7] | 85.3 | [79.3, | 89.8] | 100.0 | 454 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |       |     |
|-------------|------|--------|-------|------|--------|-------|-------|-----|
| None        | 28.2 | [17.7, | 41.8] | 71.8 | [58.2, | 82.3] | 100.0 | 155 |
| 1 Channel   | 13.4 | [7.7,  | 22.3] | 86.6 | [77.7, | 92.3] | 100.0 | 357 |
| 2+ Channels | 13.0 | [9.4,  | 17.8] | 87.0 | [82.2, | 90.6] | 100.0 | 748 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 14.5 | [10.1, | 20.5] | 85.5 | [79.5, | 89.9] | 100.0 | 1,156 |
| Yes | 24.7 | [7.0,  | 58.9] | 75.3 | [41.1, | 93.0] | 100.0 | 116   |

|       |      |        |       |      |        |       |       |       |
|-------|------|--------|-------|------|--------|-------|-------|-------|
| Total | 15.5 | [11.0, | 21.3] | 84.5 | [78.7, | 89.0] | 100.0 | 1,297 |
|-------|------|--------|-------|------|--------|-------|-------|-------|

Table 28f: Percentage who agrees that most friends feel that men have the right to have sex with their girlfriends if they buy them gifts (a6) -(Border Areas Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 17.9 | [11.5, 26.9] | 82.1  | [73.1, 88.5] | 100.0 | 233 |
| 20-24                                   | 14.3 | [8.0, 24.3]  | 85.7  | [75.7, 92.0] | 100.0 | 326 |
| 25-29                                   | 18.2 | [11.4, 27.7] | 81.8  | [72.3, 88.6] | 100.0 | 233 |
| 30-34                                   | 9.7  | [5.9, 15.5]  | 90.3  | [84.5, 94.1] | 100.0 | 183 |
| 35-39                                   | 17.1 | [9.7, 28.3]  | 82.9  | [71.7, 90.3] | 100.0 | 132 |
| 40-44                                   | 15.8 | [7.4, 30.4]  | 84.2  | [69.6, 92.6] | 100.0 | 100 |
| 45-49                                   | 9.8  | [4.9, 18.7]  | 90.2  | [81.3, 95.1] | 100.0 | 120 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 10.6 | [6.9, 15.9]  | 89.4  | [84.1, 93.1] | 100.0 | 471 |
| Div/sep/widow                           | 13.2 | [6.1, 26.1]  | 86.8  | [73.9, 93.9] | 100.0 | 67  |
| Never married                           | 17.6 | [12.0, 25.0] | 82.4  | [75.0, 88.0] | 100.0 | 788 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 12.0 | [7.7, 18.4]  | 88.0  | [81.6, 92.3] | 100.0 | 209 |
| Protestant                              | 21.6 | [10.5, 39.3] | 78.4  | [60.7, 89.5] | 100.0 | 71  |
| Roman Catholic                          | 14.1 | [6.0, 29.6]  | 85.9  | [70.4, 94.0] | 100.0 | 48  |
| Pentacostal                             | 11.5 | [6.6, 19.5]  | 88.5  | [80.5, 93.4] | 100.0 | 95  |
| Zionist                                 | 12.6 | [7.3, 21.0]  | 87.4  | [79.0, 92.7] | 100.0 | 459 |
| Apostolic sect                          | 22.6 | [9.2, 45.8]  | 77.4  | [54.2, 90.8] | 100.0 | 59  |
| Islamic                                 | 15.6 | [7.3, 30.2]  | 84.4  | [69.8, 92.7] | 100.0 | 269 |
| Other                                   | 29.0 | [16.4, 46.0] | 71.0  | [54.0, 83.6] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 16.0 | [8.2, 28.7]  | 84.0  | [71.3, 91.8] | 100.0 | 87  |
| Primary                                 | 12.4 | [7.2, 20.5]  | 87.6  | [79.5, 92.8] | 100.0 | 282 |
| Secondary                               | 17.7 | [11.5, 26.1] | 82.3  | [73.9, 88.5] | 100.0 | 386 |
| High school                             | 13.7 | [9.2, 19.9]  | 86.3  | [80.1, 90.8] | 100.0 | 470 |
| Tertiary                                | 19.8 | [10.5, 34.3] | 80.2  | [65.7, 89.5] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 15.4 | [10.5, 22.0] | 84.6  | [78.0, 89.5] | 100.0 | 490 |
| Yes                                     | 15.1 | [10.2, 21.7] | 84.9  | [78.3, 89.8] | 100.0 | 835 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 12.7 | [7.7, 20.3]  | 87.3  | [79.7, 92.3] | 100.0 | 344 |
| Second                                  | 14.1 | [8.9, 21.6]  | 85.9  | [78.4, 91.1] | 100.0 | 292 |
| Third                                   | 17.2 | [9.3, 29.7]  | 82.8  | [70.3, 90.7] | 100.0 | 259 |
| Fourth                                  | 15.8 | [11.2, 21.6] | 84.2  | [78.4, 88.8] | 100.0 | 253 |
| Fifth quintile                          | 18.6 | [9.0, 34.4]  | 81.4  | [65.6, 91.0] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 14.7 | [9.9, 21.2]  | 85.3  | [78.8, 90.1] | 100.0 | 691 |
| Yes                                     | 15.8 | [10.2, 23.6] | 84.2  | [76.4, 89.8] | 100.0 | 635 |

|                      |      |        |       |      |        |       |       |
|----------------------|------|--------|-------|------|--------|-------|-------|
| Household Owns Radio |      |        |       |      |        |       |       |
| No                   | 19.7 | [12.0, | 30.5] | 80.3 | [69.5, | 88.0] | 256   |
| Yes                  | 14.2 | [9.7,  | 20.4] | 85.8 | [79.6, | 90.3] | 1,071 |

|                             |      |        |       |      |        |       |       |
|-----------------------------|------|--------|-------|------|--------|-------|-------|
| Household Owns Mobile Phone |      |        |       |      |        |       |       |
| No                          | 18.3 | [8.2,  | 35.8] | 81.7 | [64.2, | 91.8] | 93    |
| Yes                         | 15.1 | [10.5, | 21.1] | 84.9 | [78.9, | 89.5] | 1,233 |

|                      |      |        |       |      |        |       |     |
|----------------------|------|--------|-------|------|--------|-------|-----|
| Household Owns a Car |      |        |       |      |        |       |     |
| No                   | 14.5 | [10.1, | 20.3] | 85.5 | [79.7, | 89.9] | 985 |
| Yes                  | 17.3 | [10.9, | 26.4] | 82.7 | [73.6, | 89.1] | 341 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |     |
|-------------|------|--------|-------|------|--------|-------|-----|
| No Exposure | 22.7 | [14.8, | 33.0] | 77.3 | [67.0, | 85.2] | 477 |
| One         | 11.6 | [7.7,  | 17.1] | 88.4 | [82.9, | 92.3] | 499 |
| Two+        | 9.8  | [7.4,  | 13.0] | 90.2 | [87.0, | 92.6] | 346 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |     |
|-----|------|--------|-------|------|--------|-------|-----|
| No  | 16.0 | [11.1, | 22.6] | 84.0 | [77.4, | 88.9] | 815 |
| Yes | 13.2 | [8.6,  | 19.7] | 86.8 | [80.3, | 91.4] | 473 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |     |
|--------------|------|--------|-------|------|--------|-------|-----|
| None         | 19.1 | [12.4, | 28.3] | 80.9 | [71.7, | 87.6] | 677 |
| 1 Booklet    | 12.2 | [7.9,  | 18.3] | 87.8 | [81.7, | 92.1] | 240 |
| 2-5 Booklets | 10.4 | [6.9,  | 15.6] | 89.6 | [84.4, | 93.1] | 403 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |     |
|-------------|------|--------|-------|------|--------|-------|-----|
| None        | 24.6 | [14.5, | 38.6] | 75.4 | [61.4, | 85.5] | 223 |
| 1 Channel   | 15.1 | [9.2,  | 23.8] | 84.9 | [76.2, | 90.8] | 421 |
| 2+ Channels | 10.4 | [7.5,  | 14.1] | 89.6 | [85.9, | 92.5] | 634 |

Exposed to Any SAfAIDS Materials or Program

|       |      |        |       |      |        |       |       |
|-------|------|--------|-------|------|--------|-------|-------|
| No    | 13.7 | [10.0, | 18.5] | 86.3 | [81.5, | 90.0] | 1,139 |
| Yes   | 25.9 | [10.5, | 51.0] | 74.1 | [49.0, | 89.5] | 172   |
| Total | 15.2 | [10.7, | 21.2] | 84.8 | [78.8, | 89.3] | 1,327 |

Table 28g: Percentage who agrees that most friends feel that men have the right to have sex with their girlfriends if they buy them gifts (a6) -(Women Aged 15-28 Only)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N   |
|---|------|-------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |             |       |              |       |     |
| 15-24                                   | 13.5 | [8.6, 20.6] | 86.5  | [79.4, 91.4] | 100.0 | 305 |
| 20-24                                   | 7.7  | [4.5, 12.7] | 92.3  | [87.3, 95.5] | 100.0 | 469 |
| 25-29                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |             |       |              |       |     |
| Married/union                           | 6.5  | [3.1, 13.3] | 93.5  | [86.7, 96.9] | 100.0 | 144 |
| Div/sep/widow                           | 0.0  |             | 100.0 |              | 100.0 | 3   |
| Never married                           | 10.7 | [7.1, 15.7] | 89.3  | [84.3, 92.9] | 100.0 | 627 |
| <b>Religion</b>                         |      |             |       |              |       |     |
| Charismatic                             | 9.4  | [4.5, 18.8] | 90.6  | [81.2, 95.5] | 100.0 | 171 |
| Protestant                              | 5.0  | [1.4, 16.4] | 95.0  | [83.6, 98.6] | 100.0 | 40  |
| Roman Catholic                          | 4.4  | [0.8, 20.2] | 95.6  | [79.8, 99.2] | 100.0 | 43  |
| Pentacostal                             | 7.2  | [2.2, 20.8] | 92.8  | [79.2, 97.8] | 100.0 | 52  |
| Zionist                                 | 13.4 | [6.3, 26.2] | 86.6  | [73.8, 93.7] | 100.0 | 226 |
| Apostolic sect                          | 6.5  | [1.6, 23.2] | 93.5  | [76.8, 98.4] | 100.0 | 41  |
| Islamic                                 | 8.7  | [4.1, 17.4] | 91.3  | [82.6, 95.9] | 100.0 | 172 |
| Other                                   | 25.5 | [5.6, 66.4] | 74.5  | [33.6, 94.4] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |     |
| None                                    | 12.7 | [4.3, 32.1] | 87.3  | [67.9, 95.7] | 100.0 | 17  |
| Primary                                 | 10.7 | [4.6, 22.9] | 89.3  | [77.1, 95.4] | 100.0 | 112 |
| Secondary                               | 12.6 | [7.4, 20.5] | 87.4  | [79.5, 92.6] | 100.0 | 242 |
| High school                             | 8.4  | [4.7, 14.8] | 91.6  | [85.2, 95.3] | 100.0 | 345 |
| Tertiary                                | 6.6  | [2.5, 15.9] | 93.4  | [84.1, 97.5] | 100.0 | 58  |
| <b>Able to Read English</b>             |      |             |       |              |       |     |
| No                                      | 12.5 | [7.1, 21.1] | 87.5  | [78.9, 92.9] | 100.0 | 167 |
| Yes                                     | 9.4  | [6.2, 14.2] | 90.6  | [85.8, 93.8] | 100.0 | 607 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |     |
| First quintile                          | 12.1 | [5.1, 26.0] | 87.9  | [74.0, 94.9] | 100.0 | 146 |
| Second                                  | 9.5  | [4.3, 19.8] | 90.5  | [80.2, 95.7] | 100.0 | 160 |
| Third                                   | 4.3  | [1.8, 9.7]  | 95.7  | [90.3, 98.2] | 100.0 | 154 |
| Fourth                                  | 11.6 | [5.8, 22.0] | 88.4  | [78.0, 94.2] | 100.0 | 170 |
| Fifth quintile                          | 16.7 | [8.7, 29.5] | 83.3  | [70.5, 91.3] | 100.0 | 137 |
| <b>Household Owns Television</b>        |      |             |       |              |       |     |
| No                                      | 9.5  | [5.7, 15.4] | 90.5  | [84.6, 94.3] | 100.0 | 348 |
| Yes                                     | 10.6 | [6.5, 17.0] | 89.4  | [83.0, 93.5] | 100.0 | 425 |

|                      |      |       |       |      |        |       |           |
|----------------------|------|-------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |       |       |      |        |       |           |
| No                   | 12.4 | [6.0, | 23.8] | 87.6 | [76.2, | 94.0] | 100.0 163 |
| Yes                  | 9.5  | [6.4, | 14.0] | 90.5 | [86.0, | 93.6] | 100.0 610 |

|                             |      |       |       |      |        |       |           |
|-----------------------------|------|-------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |      |       |       |      |        |       |           |
| No                          | 0.9  | [0.1, | 5.9]  | 99.1 | [94.1, | 99.9] | 100.0 40  |
| Yes                         | 10.8 | [7.4, | 15.6] | 89.2 | [84.4, | 92.6] | 100.0 733 |

|                      |      |       |       |      |        |       |           |
|----------------------|------|-------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |       |       |      |        |       |           |
| No                   | 9.2  | [5.8, | 14.2] | 90.8 | [85.8, | 94.2] | 100.0 554 |
| Yes                  | 12.9 | [7.7, | 20.7] | 87.1 | [79.3, | 92.3] | 100.0 219 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |           |
|-------------|------|-------|-------|------|--------|-------|-----------|
| No Exposure | 13.5 | [6.1, | 27.4] | 86.5 | [72.6, | 93.9] | 100.0 229 |
| One         | 9.1  | [5.0, | 15.9] | 90.9 | [84.1, | 95.0] | 100.0 288 |
| Two+        | 8.6  | [4.3, | 16.4] | 91.4 | [83.6, | 95.7] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |           |
|-----|------|-------|-------|------|--------|-------|-----------|
| No  | 13.2 | [8.6, | 19.7] | 86.8 | [80.3, | 91.4] | 100.0 397 |
| Yes | 6.7  | [3.6, | 12.1] | 93.3 | [87.9, | 96.4] | 100.0 356 |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |           |
|--------------|------|-------|-------|------|--------|-------|-----------|
| None         | 10.8 | [6.6, | 17.0] | 89.2 | [83.0, | 93.4] | 100.0 314 |
| 1 Booklet    | 9.2  | [4.2, | 19.0] | 90.8 | [81.0, | 95.8] | 100.0 138 |
| 2-5 Booklets | 10.1 | [5.6, | 17.3] | 89.9 | [82.7, | 94.4] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 20.8 | [10.5, | 37.0] | 79.2 | [63.0, | 89.5] | 100.0 83  |
| 1 Channel   | 7.1  | [3.5,  | 13.9] | 92.9 | [86.1, | 96.5] | 100.0 194 |
| 2+ Channels | 9.8  | [6.1,  | 15.3] | 90.2 | [84.7, | 93.9] | 100.0 470 |

Exposed to Any SAfAIDS Materials or Program

|     |      |       |       |      |        |       |           |
|-----|------|-------|-------|------|--------|-------|-----------|
| No  | 10.7 | [7.2, | 15.7] | 89.3 | [84.3, | 92.8] | 100.0 704 |
| Yes | 4.9  | [1.1, | 18.9] | 95.1 | [81.1, | 98.9] | 100.0 51  |

|       |      |       |       |      |        |       |           |
|-------|------|-------|-------|------|--------|-------|-----------|
| Total | 10.1 | [6.9, | 14.7] | 89.9 | [85.3, | 93.1] | 100.0 774 |
|-------|------|-------|-------|------|--------|-------|-----------|

Table 28h: Percentage who agrees that most friends feel that men have the right to have sex with their girlfriends if they buy them gifts (a6) -(SAfAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 18.4 | [14.2, 23.6] | 81.6  | [76.4, 85.8] | 100.0 | 449   |
| 20-24                                   | 17.6 | [13.4, 22.8] | 82.4  | [77.2, 86.6] | 100.0 | 583   |
| 25-29                                   | 22.0 | [17.0, 28.1] | 78.0  | [71.9, 83.0] | 100.0 | 541   |
| 30-34                                   | 16.4 | [12.5, 21.1] | 83.6  | [78.9, 87.5] | 100.0 | 395   |
| 35-39                                   | 21.5 | [15.3, 29.3] | 78.5  | [70.7, 84.7] | 100.0 | 270   |
| 40-44                                   | 16.4 | [11.3, 23.3] | 83.6  | [76.7, 88.7] | 100.0 | 187   |
| 45-49                                   | 25.8 | [14.0, 42.6] | 74.2  | [57.4, 86.0] | 100.0 | 186   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 16.9 | [13.0, 21.7] | 83.1  | [78.3, 87.0] | 100.0 | 897   |
| Div/sep/widow                           | 26.3 | [9.1, 55.8]  | 73.7  | [44.2, 90.9] | 100.0 | 111   |
| Never married                           | 19.9 | [16.1, 24.3] | 80.1  | [75.7, 83.9] | 100.0 | 1,601 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 16.8 | [11.9, 23.0] | 83.2  | [77.0, 88.1] | 100.0 | 413   |
| Protestant                              | 13.5 | [8.5, 20.6]  | 86.5  | [79.4, 91.5] | 100.0 | 181   |
| Roman Catholic                          | 21.2 | [13.3, 32.1] | 78.8  | [67.9, 86.7] | 100.0 | 164   |
| Pentacostal                             | 23.2 | [13.5, 36.9] | 76.8  | [63.1, 86.5] | 100.0 | 220   |
| Zionist                                 | 17.8 | [14.1, 22.2] | 82.2  | [77.8, 85.9] | 100.0 | 834   |
| Apostolic sect                          | 14.4 | [9.9, 20.5]  | 85.6  | [79.5, 90.1] | 100.0 | 142   |
| Islamic                                 | 14.7 | [10.3, 20.6] | 85.3  | [79.4, 89.7] | 100.0 | 392   |
| Other                                   | 36.1 | [24.6, 49.4] | 63.9  | [50.6, 75.4] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 22.0 | [13.9, 33.0] | 78.0  | [67.0, 86.1] | 100.0 | 138   |
| Primary                                 | 17.4 | [12.4, 23.8] | 82.6  | [76.2, 87.6] | 100.0 | 494   |
| Secondary                               | 17.9 | [13.0, 24.2] | 82.1  | [75.8, 87.0] | 100.0 | 689   |
| High school                             | 20.0 | [16.2, 24.5] | 80.0  | [75.5, 83.8] | 100.0 | 1,037 |
| Tertiary                                | 23.0 | [17.0, 30.4] | 77.0  | [69.6, 83.0] | 100.0 | 252   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 19.5 | [14.8, 25.2] | 80.5  | [74.8, 85.2] | 100.0 | 863   |
| Yes                                     | 19.2 | [15.9, 23.1] | 80.8  | [76.9, 84.1] | 100.0 | 1,746 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 17.8 | [13.1, 23.6] | 82.2  | [76.4, 86.9] | 100.0 | 532   |
| Second                                  | 21.4 | [17.0, 26.5] | 78.6  | [73.5, 83.0] | 100.0 | 529   |
| Third                                   | 17.1 | [12.4, 23.1] | 82.9  | [76.9, 87.6] | 100.0 | 507   |
| Fourth                                  | 19.2 | [13.0, 27.6] | 80.8  | [72.4, 87.0] | 100.0 | 590   |
| Fifth quintile                          | 22.0 | [15.2, 30.7] | 78.0  | [69.3, 84.8] | 100.0 | 414   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 18.8 | [15.4, 22.8] | 81.2  | [77.2, 84.6] | 100.0 | 1,182 |
| Yes                                     | 19.8 | [15.7, 24.6] | 80.2  | [75.4, 84.3] | 100.0 | 1,425 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 18.1 | [13.5, | 23.8] | 81.9 | [76.2, | 86.5] | 100.0 445   |
| Yes                  | 19.6 | [16.1, | 23.6] | 80.4 | [76.4, | 83.9] | 100.0 2,165 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 14.7 | [10.3, | 20.4] | 85.3 | [79.6, | 89.7] | 100.0 174   |
| Yes                         | 19.6 | [16.3, | 23.5] | 80.4 | [76.5, | 83.7] | 100.0 2,436 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 18.3 | [15.2, | 21.8] | 81.7 | [78.2, | 84.8] | 100.0 1,869 |
| Yes                  | 21.8 | [15.9, | 29.2] | 78.2 | [70.8, | 84.1] | 100.0 739   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 24.3 | [18.7, | 31.0] | 75.7 | [69.0, | 81.3] | 100.0 849 |
| One         | 14.4 | [11.1, | 18.5] | 85.6 | [81.5, | 88.9] | 100.0 925 |
| Two+        | 19.8 | [15.1, | 25.6] | 80.2 | [74.4, | 84.9] | 100.0 830 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 21.2 | [17.2, | 25.8] | 78.8 | [74.2, | 82.8] | 100.0 1,436 |
| Yes | 17.3 | [13.6, | 21.9] | 82.7 | [78.1, | 86.4] | 100.0 1,092 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 20.8 | [16.8, | 25.4] | 79.2 | [74.6, | 83.2] | 100.0 1,320 |
| 1 Booklet    | 15.8 | [11.0, | 22.1] | 84.2 | [77.9, | 89.0] | 100.0 452   |
| 2-5 Booklets | 19.1 | [14.4, | 25.1] | 80.9 | [74.9, | 85.6] | 100.0 826   |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 26.7 | [20.2, | 34.3] | 73.3 | [65.7, | 79.8] | 100.0 387   |
| 1 Channel   | 19.9 | [15.4, | 25.2] | 80.1 | [74.8, | 84.6] | 100.0 768   |
| 2+ Channels | 17.0 | [13.5, | 21.2] | 83.0 | [78.8, | 86.5] | 100.0 1,357 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 18.9 | [15.7, | 22.7] | 81.1 | [77.3, | 84.3] | 100.0 2,271 |
| Yes | 24.0 | [18.4, | 30.7] | 76.0 | [69.3, | 81.6] | 100.0 280   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 19.3 | [16.2, | 22.9] | 80.7 | [77.1, | 83.8] | 100.0 2,611 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 29a: Percentage who agrees that people in the community join together to help PLHIV (cn4) -(All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 39.1 | [32.0, 46.7] | 60.9  | [53.3, 68.0] | 100.0 | 691   |
| 20-24                                   | 45.5 | [38.3, 52.8] | 54.5  | [47.2, 61.7] | 100.0 | 907   |
| 25-29                                   | 36.9 | [31.3, 42.8] | 63.1  | [57.2, 68.7] | 100.0 | 819   |
| 30-34                                   | 30.0 | [23.4, 37.6] | 70.0  | [62.4, 76.6] | 100.0 | 593   |
| 35-39                                   | 34.9 | [23.2, 48.9] | 65.1  | [51.1, 76.8] | 100.0 | 408   |
| 40-44                                   | 43.0 | [33.3, 53.3] | 57.0  | [46.7, 66.7] | 100.0 | 263   |
| 45-49                                   | 40.6 | [29.1, 53.2] | 59.4  | [46.8, 70.9] | 100.0 | 268   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 40.5 | [34.1, 47.3] | 59.5  | [52.7, 65.9] | 100.0 | 1,344 |
| Div/sep/widow                           | 35.8 | [22.1, 52.1] | 64.2  | [47.9, 77.9] | 100.0 | 180   |
| Never married                           | 38.4 | [32.9, 44.2] | 61.6  | [55.8, 67.1] | 100.0 | 2,423 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 39.4 | [29.6, 50.0] | 60.6  | [50.0, 70.4] | 100.0 | 649   |
| Protestant                              | 28.8 | [19.0, 41.0] | 71.2  | [59.0, 81.0] | 100.0 | 267   |
| Roman Catholic                          | 28.8 | [20.6, 38.6] | 71.2  | [61.4, 79.4] | 100.0 | 241   |
| Pentacostal                             | 32.6 | [24.7, 41.5] | 67.4  | [58.5, 75.3] | 100.0 | 317   |
| Zionist                                 | 41.8 | [34.9, 49.1] | 58.2  | [50.9, 65.1] | 100.0 | 1,230 |
| Apostolic sect                          | 38.9 | [28.5, 50.5] | 61.1  | [49.5, 71.5] | 100.0 | 218   |
| Islamic                                 | 45.6 | [35.8, 55.7] | 54.4  | [44.3, 64.2] | 100.0 | 646   |
| Other                                   | 34.0 | [23.1, 46.8] | 66.0  | [53.2, 76.9] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 37.4 | [30.2, 45.3] | 62.6  | [54.7, 69.8] | 100.0 | 213   |
| Primary                                 | 40.4 | [32.3, 48.9] | 59.6  | [51.1, 67.7] | 100.0 | 756   |
| Secondary                               | 36.6 | [29.1, 44.8] | 63.4  | [55.2, 70.9] | 100.0 | 1,052 |
| High school                             | 38.1 | [32.5, 44.1] | 61.9  | [55.9, 67.5] | 100.0 | 1,493 |
| Tertiary                                | 48.0 | [40.5, 55.5] | 52.0  | [44.5, 59.5] | 100.0 | 432   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 36.4 | [30.3, 42.9] | 63.6  | [57.1, 69.7] | 100.0 | 1,318 |
| Yes                                     | 40.4 | [34.5, 46.6] | 59.6  | [53.4, 65.5] | 100.0 | 2,626 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 40.6 | [31.1, 51.0] | 59.4  | [49.0, 68.9] | 100.0 | 780   |
| Second                                  | 38.7 | [32.6, 45.2] | 61.3  | [54.8, 67.4] | 100.0 | 781   |
| Third                                   | 35.7 | [27.3, 45.1] | 64.3  | [54.9, 72.7] | 100.0 | 779   |
| Fourth                                  | 36.4 | [29.3, 44.0] | 63.6  | [56.0, 70.7] | 100.0 | 862   |
| Fifth quintile                          | 47.0 | [40.4, 53.7] | 53.0  | [46.3, 59.6] | 100.0 | 695   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 37.7 | [31.0, 45.0] | 62.3  | [55.0, 69.0] | 100.0 | 1,774 |
| Yes                                     | 40.0 | [33.9, 46.5] | 60.0  | [53.5, 66.1] | 100.0 | 2,171 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 40.6 | [31.7, | 50.3] | 59.4 | [49.7, | 68.3] | 100.0 683   |
| Yes                  | 38.6 | [32.9, | 44.6] | 61.4 | [55.4, | 67.1] | 100.0 3,265 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 32.9 | [22.0, | 45.9] | 67.1 | [54.1, | 78.0] | 100.0 251   |
| Yes                         | 39.4 | [34.0, | 45.1] | 60.6 | [54.9, | 66.0] | 100.0 3,696 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 37.5 | [31.8, | 43.6] | 62.5 | [56.4, | 68.2] | 100.0 2,775 |
| Yes                  | 42.7 | [36.1, | 49.6] | 57.3 | [50.4, | 63.9] | 100.0 1,171 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| No Exposure | 46.1 | [39.0, | 53.4] | 53.9 | [46.6, | 61.0] | 100.0 1,293 |
| One         | 37.4 | [30.4, | 45.1] | 62.6 | [54.9, | 69.6] | 100.0 1,389 |
| Two+        | 33.3 | [27.2, | 39.9] | 66.7 | [60.1, | 72.8] | 100.0 1,262 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 37.8 | [32.1, | 43.9] | 62.2 | [56.1, | 67.9] | 100.0 2,193 |
| Yes | 40.3 | [33.8, | 47.1] | 59.7 | [52.9, | 66.2] | 100.0 1,645 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 43.5 | [37.2, | 50.0] | 56.5 | [50.0, | 62.8] | 100.0 1,991 |
| 1 Booklet    | 39.7 | [31.5, | 48.6] | 60.3 | [51.4, | 68.5] | 100.0 686   |
| 2-5 Booklets | 31.7 | [27.2, | 36.5] | 68.3 | [63.5, | 72.8] | 100.0 1,259 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 44.4 | [35.8, | 53.4] | 55.6 | [46.6, | 64.2] | 100.0 590   |
| 1 Channel   | 43.0 | [36.3, | 50.0] | 57.0 | [50.0, | 63.7] | 100.0 1,177 |
| 2+ Channels | 35.1 | [29.3, | 41.4] | 64.9 | [58.6, | 70.7] | 100.0 2,043 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 40.8 | [35.4, | 46.5] | 59.2 | [53.5, | 64.6] | 100.0 3,451 |
| Yes | 24.8 | [18.5, | 32.4] | 75.2 | [67.6, | 81.5] | 100.0 428   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 39.0 | [33.5, | 44.7] | 61.0 | [55.3, | 66.5] | 100.0 3,949 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 29b: Percentage who agrees that people in the community join together to help PLHIV (cn4) -(Females Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 38.6 | [30.4, 47.6] | 61.4  | [52.4, 69.6] | 100.0 | 305   |
| 20-24                                   | 53.1 | [45.0, 61.0] | 46.9  | [39.0, 55.0] | 100.0 | 468   |
| 25-29                                   | 36.1 | [29.0, 43.8] | 63.9  | [56.2, 71.0] | 100.0 | 435   |
| 30-34                                   | 28.9 | [20.3, 39.2] | 71.1  | [60.8, 79.7] | 100.0 | 299   |
| 35-39                                   | 31.7 | [22.3, 42.8] | 68.3  | [57.2, 77.7] | 100.0 | 197   |
| 40-44                                   | 50.7 | [38.3, 63.0] | 49.3  | [37.0, 61.7] | 100.0 | 137   |
| 45-49                                   | 42.2 | [27.7, 58.1] | 57.8  | [41.9, 72.3] | 100.0 | 144   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 43.9 | [36.4, 51.6] | 56.1  | [48.4, 63.6] | 100.0 | 791   |
| Div/sep/widow                           | 36.2 | [20.8, 55.2] | 63.8  | [44.8, 79.2] | 100.0 | 129   |
| Never married                           | 39.3 | [33.6, 45.4] | 60.7  | [54.6, 66.4] | 100.0 | 1,063 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 35.1 | [25.4, 46.2] | 64.9  | [53.8, 74.6] | 100.0 | 417   |
| Protestant                              | 19.9 | [8.2, 41.0]  | 80.1  | [59.0, 91.8] | 100.0 | 132   |
| Roman Catholic                          | 26.3 | [15.2, 41.6] | 73.7  | [58.4, 84.8] | 100.0 | 113   |
| Pentacostal                             | 27.8 | [16.7, 42.7] | 72.2  | [57.3, 83.3] | 100.0 | 120   |
| Zionist                                 | 45.7 | [37.9, 53.8] | 54.3  | [46.2, 62.1] | 100.0 | 596   |
| Apostolic sect                          | 47.2 | [34.0, 60.7] | 52.8  | [39.3, 66.0] | 100.0 | 113   |
| Islamic                                 | 48.4 | [36.7, 60.4] | 51.6  | [39.6, 63.3] | 100.0 | 415   |
| Other                                   | 47.1 | [24.8, 70.7] | 52.9  | [29.3, 75.2] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 38.0 | [26.7, 50.7] | 62.0  | [49.3, 73.3] | 100.0 | 121   |
| Primary                                 | 39.8 | [30.8, 49.6] | 60.2  | [50.4, 69.2] | 100.0 | 396   |
| Secondary                               | 39.0 | [32.2, 46.2] | 61.0  | [53.8, 67.8] | 100.0 | 578   |
| High school                             | 43.7 | [35.5, 52.3] | 56.3  | [47.7, 64.5] | 100.0 | 663   |
| Tertiary                                | 39.3 | [28.6, 51.1] | 60.7  | [48.9, 71.4] | 100.0 | 227   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 39.1 | [32.5, 46.1] | 60.9  | [53.9, 67.5] | 100.0 | 685   |
| Yes                                     | 41.5 | [34.7, 48.6] | 58.5  | [51.4, 65.3] | 100.0 | 1,300 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 38.7 | [29.5, 48.8] | 61.3  | [51.2, 70.5] | 100.0 | 407   |
| Second                                  | 40.8 | [32.7, 49.3] | 59.2  | [50.7, 67.3] | 100.0 | 391   |
| Third                                   | 40.5 | [30.6, 51.3] | 59.5  | [48.7, 69.4] | 100.0 | 380   |
| Fourth                                  | 41.5 | [35.0, 48.3] | 58.5  | [51.7, 65.0] | 100.0 | 438   |
| Fifth quintile                          | 41.0 | [32.6, 50.0] | 59.0  | [50.0, 67.4] | 100.0 | 352   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 38.0 | [31.5, 45.1] | 62.0  | [54.9, 68.5] | 100.0 | 898   |
| Yes                                     | 43.0 | [36.7, 49.5] | 57.0  | [50.5, 63.3] | 100.0 | 1,084 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 36.8 | [26.5, | 48.5] | 63.2 | [51.5, | 73.5] | 100.0 371   |
| Yes                  | 41.6 | [35.7, | 47.6] | 58.4 | [52.4, | 64.3] | 100.0 1,613 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 30.2 | [16.5, | 48.5] | 69.8 | [51.5, | 83.5] | 100.0 105   |
| Yes                         | 41.4 | [36.1, | 46.9] | 58.6 | [53.1, | 63.9] | 100.0 1,879 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 39.9 | [34.1, | 46.0] | 60.1 | [54.0, | 65.9] | 100.0 1,416 |
| Yes                  | 42.8 | [34.8, | 51.1] | 57.2 | [48.9, | 65.2] | 100.0 568   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 45.5 | [38.5, | 52.6] | 54.5 | [47.4, | 61.5] | 100.0 609 |
| One         | 41.4 | [34.8, | 48.3] | 58.6 | [51.7, | 65.2] | 100.0 701 |
| Two+        | 35.7 | [27.0, | 45.4] | 64.3 | [54.6, | 73.0] | 100.0 672 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 39.6 | [33.7, | 45.9] | 60.4 | [54.1, | 66.3] | 100.0 1,082 |
| Yes | 41.9 | [34.4, | 49.8] | 58.1 | [50.2, | 65.6] | 100.0 843   |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 41.3 | [34.7, | 48.3] | 58.7 | [51.7, | 65.3] | 100.0 994 |
| 1 Booklet    | 48.4 | [35.3, | 61.7] | 51.6 | [38.3, | 64.7] | 100.0 330 |
| 2-5 Booklets | 35.5 | [30.5, | 40.9] | 64.5 | [59.1, | 69.5] | 100.0 655 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 41.5 | [31.9, | 51.9] | 58.5 | [48.1, | 68.1] | 100.0 252   |
| 1 Channel   | 44.3 | [36.0, | 52.8] | 55.7 | [47.2, | 64.0] | 100.0 604   |
| 2+ Channels | 38.7 | [32.3, | 45.5] | 61.3 | [54.5, | 67.7] | 100.0 1,051 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 42.1 | [36.7, | 47.7] | 57.9 | [52.3, | 63.3] | 100.0 1,784 |
| Yes | 27.2 | [16.6, | 41.2] | 72.8 | [58.8, | 83.4] | 100.0 162   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 40.7 | [35.3, | 46.3] | 59.3 | [53.7, | 64.7] | 100.0 1,985 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 29c: Percentage who agrees that people in the community join together to help PLHIV (cn4) -(Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 39.6 | [29.9, 50.1] | 60.4  | [49.9, 70.1] | 100.0 | 386   |
| 20-24                                   | 37.5 | [28.2, 47.8] | 62.5  | [52.2, 71.8] | 100.0 | 439   |
| 25-29                                   | 37.9 | [26.0, 51.4] | 62.1  | [48.6, 74.0] | 100.0 | 384   |
| 30-34                                   | 31.5 | [23.5, 40.8] | 68.5  | [59.2, 76.5] | 100.0 | 294   |
| 35-39                                   | 37.4 | [20.8, 57.6] | 62.6  | [42.4, 79.2] | 100.0 | 211   |
| 40-44                                   | 33.4 | [21.5, 47.7] | 66.6  | [52.3, 78.5] | 100.0 | 126   |
| 45-49                                   | 38.6 | [26.1, 52.8] | 61.4  | [47.2, 73.9] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 36.0 | [26.2, 47.3] | 64.0  | [52.7, 73.8] | 100.0 | 553   |
| Div/sep/widow                           | 34.4 | [16.2, 58.6] | 65.6  | [41.4, 83.8] | 100.0 | 51    |
| Never married                           | 37.6 | [30.2, 45.5] | 62.4  | [54.5, 69.8] | 100.0 | 1,360 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 49.2 | [36.1, 62.4] | 50.8  | [37.6, 63.9] | 100.0 | 232   |
| Protestant                              | 36.9 | [26.0, 49.3] | 63.1  | [50.7, 74.0] | 100.0 | 135   |
| Roman Catholic                          | 31.0 | [21.8, 41.9] | 69.0  | [58.1, 78.2] | 100.0 | 128   |
| Pentacostal                             | 35.4 | [26.2, 45.9] | 64.6  | [54.1, 73.8] | 100.0 | 197   |
| Zionist                                 | 38.1 | [28.9, 48.2] | 61.9  | [51.8, 71.1] | 100.0 | 634   |
| Apostolic sect                          | 30.6 | [15.9, 50.7] | 69.4  | [49.3, 84.1] | 100.0 | 105   |
| Islamic                                 | 40.1 | [29.7, 51.5] | 59.9  | [48.5, 70.3] | 100.0 | 231   |
| Other                                   | 30.5 | [18.7, 45.6] | 69.5  | [54.4, 81.3] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 36.6 | [21.5, 54.9] | 63.4  | [45.1, 78.5] | 100.0 | 92    |
| Primary                                 | 41.0 | [30.2, 52.7] | 59.0  | [47.3, 69.8] | 100.0 | 360   |
| Secondary                               | 33.7 | [21.5, 48.4] | 66.3  | [51.6, 78.5] | 100.0 | 474   |
| High school                             | 33.3 | [27.3, 39.9] | 66.7  | [60.1, 72.7] | 100.0 | 830   |
| Tertiary                                | 59.0 | [46.2, 70.7] | 41.0  | [29.3, 53.8] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 33.7 | [24.5, 44.2] | 66.3  | [55.8, 75.5] | 100.0 | 633   |
| Yes                                     | 39.1 | [31.9, 46.9] | 60.9  | [53.1, 68.1] | 100.0 | 1,326 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 43.0 | [30.3, 56.5] | 57.0  | [43.5, 69.7] | 100.0 | 373   |
| Second                                  | 36.3 | [27.1, 46.7] | 63.7  | [53.3, 72.9] | 100.0 | 390   |
| Third                                   | 31.4 | [22.6, 41.7] | 68.6  | [58.3, 77.4] | 100.0 | 399   |
| Fourth                                  | 30.3 | [19.7, 43.6] | 69.7  | [56.4, 80.3] | 100.0 | 424   |
| Fifth quintile                          | 53.4 | [42.8, 63.6] | 46.6  | [36.4, 57.2] | 100.0 | 343   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 37.3 | [28.3, 47.3] | 62.7  | [52.7, 71.7] | 100.0 | 876   |
| Yes                                     | 36.9 | [28.5, 46.2] | 63.1  | [53.8, 71.5] | 100.0 | 1,087 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 46.2 | [35.6, | 57.2] | 53.8 | [42.8, | 64.4] | 100.0 312   |
| Yes                  | 35.6 | [27.9, | 44.2] | 64.4 | [55.8, | 72.1] | 100.0 1,652 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 35.6 | [22.8, | 50.9] | 64.4 | [49.1, | 77.2] | 100.0 146   |
| Yes                         | 37.2 | [29.6, | 45.5] | 62.8 | [54.5, | 70.4] | 100.0 1,817 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 34.7 | [26.4, | 44.1] | 65.3 | [55.9, | 73.6] | 100.0 1,359 |
| Yes                  | 42.6 | [34.1, | 51.6] | 57.4 | [48.4, | 65.9] | 100.0 603   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 46.8 | [35.7, | 58.2] | 53.2 | [41.8, | 64.3] | 100.0 684 |
| One         | 33.4 | [23.7, | 44.7] | 66.6 | [55.3, | 76.3] | 100.0 688 |
| Two+        | 30.1 | [23.7, | 37.3] | 69.9 | [62.7, | 76.3] | 100.0 590 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 36.0 | [27.1, | 46.0] | 64.0 | [54.0, | 72.9] | 100.0 1,111 |
| Yes | 38.3 | [30.6, | 46.5] | 61.7 | [53.5, | 69.4] | 100.0 802   |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 45.7 | [35.4, | 56.5] | 54.3 | [43.5, | 64.6] | 100.0 997 |
| 1 Booklet    | 30.1 | [21.0, | 41.0] | 69.9 | [59.0, | 79.0] | 100.0 356 |
| 2-5 Booklets | 27.4 | [20.3, | 35.8] | 72.6 | [64.2, | 79.7] | 100.0 604 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 46.7 | [32.7, | 61.1] | 53.3 | [38.9, | 67.3] | 100.0 338 |
| 1 Channel   | 41.6 | [31.4, | 52.5] | 58.4 | [47.5, | 68.6] | 100.0 573 |
| 2+ Channels | 30.9 | [23.6, | 39.2] | 69.1 | [60.8, | 76.4] | 100.0 992 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 39.4 | [31.4, | 47.9] | 60.6 | [52.1, | 68.6] | 100.0 1,667 |
| Yes | 23.4 | [15.1, | 34.5] | 76.6 | [65.5, | 84.9] | 100.0 266   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 37.1 | [29.5, | 45.4] | 62.9 | [54.6, | 70.5] | 100.0 1,964 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 29d: Percentage who agrees that people in the community join together to help PLHIV (cn4) -(Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 33.1 | [23.3, 44.5] | 66.9  | [55.5, 76.7] | 100.0 | 264 |
| 20-24                                   | 37.7 | [27.2, 49.5] | 62.3  | [50.5, 72.8] | 100.0 | 309 |
| 25-29                                   | 34.9 | [27.7, 42.9] | 65.1  | [57.1, 72.3] | 100.0 | 267 |
| 30-34                                   | 23.4 | [15.0, 34.5] | 76.6  | [65.5, 85.0] | 100.0 | 191 |
| 35-39                                   | 27.3 | [11.9, 50.9] | 72.7  | [49.1, 88.1] | 100.0 | 122 |
| 40-44                                   | 37.0 | [22.5, 54.4] | 63.0  | [45.6, 77.5] | 100.0 | 80  |
| 45-49                                   | 33.2 | [18.0, 52.9] | 66.8  | [47.1, 82.0] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 36.3 | [27.4, 46.2] | 63.7  | [53.8, 72.6] | 100.0 | 451 |
| Div/sep/widow                           | 31.3 | [12.9, 58.3] | 68.7  | [41.7, 87.1] | 100.0 | 59  |
| Never married                           | 31.4 | [23.7, 40.4] | 68.6  | [59.6, 76.3] | 100.0 | 823 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 29.4 | [17.6, 44.8] | 70.6  | [55.2, 82.4] | 100.0 | 180 |
| Protestant                              | 26.8 | [12.8, 47.7] | 73.2  | [52.3, 87.2] | 100.0 | 86  |
| Roman Catholic                          | 19.3 | [8.6, 37.8]  | 80.7  | [62.2, 91.4] | 100.0 | 60  |
| Pentacostal                             | 29.0 | [17.6, 43.8] | 71.0  | [56.2, 82.4] | 100.0 | 109 |
| Zionist                                 | 36.4 | [27.3, 46.6] | 63.6  | [53.4, 72.7] | 100.0 | 473 |
| Apostolic sect                          | 31.3 | [18.0, 48.8] | 68.7  | [51.2, 82.0] | 100.0 | 67  |
| Islamic                                 | 39.4 | [25.8, 54.8] | 60.6  | [45.2, 74.2] | 100.0 | 230 |
| Other                                   | 29.8 | [16.3, 48.1] | 70.2  | [51.9, 83.7] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 34.1 | [26.1, 43.2] | 65.9  | [56.8, 73.9] | 100.0 | 90  |
| Primary                                 | 36.0 | [25.6, 47.8] | 64.0  | [52.2, 74.4] | 100.0 | 301 |
| Secondary                               | 32.5 | [22.4, 44.6] | 67.5  | [55.4, 77.6] | 100.0 | 385 |
| High school                             | 30.1 | [22.2, 39.5] | 69.9  | [60.5, 77.8] | 100.0 | 475 |
| Tertiary                                | 40.5 | [27.8, 54.6] | 59.5  | [45.4, 72.2] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 31.9 | [24.4, 40.4] | 68.1  | [59.6, 75.6] | 100.0 | 545 |
| Yes                                     | 33.7 | [24.4, 44.4] | 66.3  | [55.6, 75.6] | 100.0 | 786 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 34.7 | [21.1, 51.4] | 65.3  | [48.6, 78.9] | 100.0 | 324 |
| Second                                  | 32.8 | [25.1, 41.7] | 67.2  | [58.3, 74.9] | 100.0 | 335 |
| Third                                   | 32.5 | [20.8, 46.9] | 67.5  | [53.1, 79.2] | 100.0 | 323 |
| Fourth                                  | 30.2 | [22.8, 38.7] | 69.8  | [61.3, 77.2] | 100.0 | 267 |
| Fifth quintile                          | 41.2 | [20.1, 66.0] | 58.8  | [34.0, 79.9] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 33.4 | [24.0, 44.4] | 66.6  | [55.6, 76.0] | 100.0 | 693 |
| Yes                                     | 32.4 | [23.8, 42.4] | 67.6  | [57.6, 76.2] | 100.0 | 637 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 34.0 | [20.5, | 50.7] | 66.0 | [49.3, | 79.5] | 100.0 241   |
| Yes                  | 32.7 | [24.8, | 41.7] | 67.3 | [58.3, | 75.2] | 100.0 1,091 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 34.5 | [18.8, | 54.5] | 65.5 | [45.5, | 81.2] | 100.0 97    |
| Yes                         | 32.8 | [25.2, | 41.3] | 67.2 | [58.7, | 74.8] | 100.0 1,235 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 31.8 | [24.1, | 40.5] | 68.2 | [59.5, | 75.9] | 100.0 990 |
| Yes                  | 36.2 | [25.6, | 48.3] | 63.8 | [51.7, | 74.4] | 100.0 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 39.4 | [28.9, | 51.0] | 60.6 | [49.0, | 71.1] | 100.0 391 |
| One         | 32.3 | [21.9, | 44.8] | 67.7 | [55.2, | 78.1] | 100.0 457 |
| Two+        | 27.7 | [19.7, | 37.6] | 72.3 | [62.4, | 80.3] | 100.0 483 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 31.3 | [23.8, | 40.0] | 68.7 | [60.0, | 76.2] | 100.0 815 |
| Yes | 35.1 | [25.0, | 46.7] | 64.9 | [53.3, | 75.0] | 100.0 472 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 37.8 | [29.1, | 47.4] | 62.2 | [52.6, | 70.9] | 100.0 714 |
| 1 Booklet    | 31.6 | [20.7, | 44.9] | 68.4 | [55.1, | 79.3] | 100.0 210 |
| 2-5 Booklets | 26.1 | [19.9, | 33.5] | 73.9 | [66.5, | 80.1] | 100.0 405 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 35.4 | [24.1, | 48.5] | 64.6 | [51.5, | 75.9] | 100.0 211 |
| 1 Channel   | 38.2 | [28.4, | 49.1] | 61.8 | [50.9, | 71.6] | 100.0 401 |
| 2+ Channels | 29.1 | [20.8, | 39.0] | 70.9 | [61.0, | 79.2] | 100.0 664 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 35.0 | [27.3, | 43.7] | 65.0 | [56.3, | 72.7] | 100.0 1,160 |
| Yes | 16.9 | [9.8,  | 27.7] | 83.1 | [72.3, | 90.2] | 100.0 140   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 32.9 | [25.2, | 41.6] | 67.1 | [58.4, | 74.8] | 100.0 1,333 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 29e: Percentage who agrees that people in the community join together to help PLHIV (cn4) -(Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 45.4 | [31.7, 59.8] | 54.6  | [40.2, 68.3] | 100.0 | 195   |
| 20-24                                   | 48.6 | [33.4, 64.2] | 51.4  | [35.8, 66.6] | 100.0 | 271   |
| 25-29                                   | 37.5 | [28.4, 47.5] | 62.5  | [52.5, 71.6] | 100.0 | 320   |
| 30-34                                   | 41.9 | [28.6, 56.4] | 58.1  | [43.6, 71.4] | 100.0 | 220   |
| 35-39                                   | 44.9 | [29.4, 61.4] | 55.1  | [38.6, 70.6] | 100.0 | 154   |
| 40-44                                   | 46.6 | [29.7, 64.4] | 53.4  | [35.6, 70.3] | 100.0 | 84    |
| 45-49                                   | 38.4 | [18.9, 62.5] | 61.6  | [37.5, 81.1] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 44.5 | [31.2, 58.6] | 55.5  | [41.4, 68.8] | 100.0 | 423   |
| Div/sep/widow                           | 38.2 | [20.8, 59.4] | 61.8  | [40.6, 79.2] | 100.0 | 54    |
| Never married                           | 43.6 | [33.0, 54.7] | 56.4  | [45.3, 67.0] | 100.0 | 814   |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 50.7 | [31.0, 70.1] | 49.3  | [29.9, 69.0] | 100.0 | 259   |
| Protestant                              | 37.6 | [24.6, 52.7] | 62.4  | [47.3, 75.4] | 100.0 | 110   |
| Roman Catholic                          | 36.0 | [26.9, 46.2] | 64.0  | [53.8, 73.1] | 100.0 | 133   |
| Pentacostal                             | 37.0 | [22.7, 54.1] | 63.0  | [45.9, 77.3] | 100.0 | 113   |
| Zionist                                 | 38.8 | [24.1, 55.9] | 61.2  | [44.1, 75.9] | 100.0 | 301   |
| Apostolic sect                          | 41.4 | [28.3, 55.9] | 58.6  | [44.1, 71.7] | 100.0 | 92    |
| Islamic                                 | 67.4 | [52.6, 79.3] | 32.6  | [20.7, 47.4] | 100.0 | 148   |
| Other                                   | 29.7 | [20.9, 40.5] | 70.3  | [59.5, 79.1] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 38.0 | [26.7, 50.9] | 62.0  | [49.1, 73.3] | 100.0 | 36    |
| Primary                                 | 40.4 | [23.3, 60.2] | 59.6  | [39.8, 76.7] | 100.0 | 175   |
| Secondary                               | 36.8 | [24.6, 51.0] | 63.2  | [49.0, 75.4] | 100.0 | 280   |
| High school                             | 43.4 | [30.8, 57.0] | 56.6  | [43.0, 69.2] | 100.0 | 550   |
| Tertiary                                | 53.1 | [41.4, 64.6] | 46.9  | [35.4, 58.6] | 100.0 | 250   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 38.9 | [25.9, 53.7] | 61.1  | [46.3, 74.1] | 100.0 | 283   |
| Yes                                     | 44.8 | [34.5, 55.5] | 55.2  | [44.5, 65.5] | 100.0 | 1,008 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 42.2 | [26.9, 59.1] | 57.8  | [40.9, 73.1] | 100.0 | 112   |
| Second                                  | 39.9 | [23.9, 58.3] | 60.1  | [41.7, 76.1] | 100.0 | 153   |
| Third                                   | 27.3 | [17.6, 39.8] | 72.7  | [60.2, 82.4] | 100.0 | 200   |
| Fourth                                  | 45.5 | [26.4, 66.0] | 54.5  | [34.0, 73.6] | 100.0 | 342   |
| Fifth quintile                          | 50.4 | [43.2, 57.5] | 49.6  | [42.5, 56.8] | 100.0 | 468   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 34.2 | [21.5, 49.6] | 65.8  | [50.4, 78.5] | 100.0 | 391   |
| Yes                                     | 47.4 | [37.7, 57.4] | 52.6  | [42.6, 62.3] | 100.0 | 901   |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 47.3 | [31.7, | 63.4] | 52.7 | [36.6, | 68.3] | 100.0 186   |
| Yes                  | 43.1 | [32.9, | 53.8] | 56.9 | [46.2, | 67.1] | 100.0 1,106 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 19.6 | [7.8,  | 41.5] | 80.4 | [58.5, | 92.2] | 100.0 61    |
| Yes                         | 44.9 | [34.5, | 55.8] | 55.1 | [44.2, | 65.5] | 100.0 1,231 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 39.5 | [26.9, | 53.6] | 60.5 | [46.4, | 73.1] | 100.0 804 |
| Yes                  | 50.2 | [41.8, | 58.5] | 49.8 | [41.5, | 58.2] | 100.0 487 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 51.3 | [37.6, | 64.7] | 48.7 | [35.3, | 62.4] | 100.0 424 |
| One         | 42.2 | [32.5, | 52.6] | 57.8 | [47.4, | 67.5] | 100.0 434 |
| Two+        | 36.7 | [24.5, | 50.8] | 63.3 | [49.2, | 75.5] | 100.0 433 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 41.3 | [28.7, | 55.1] | 58.7 | [44.9, | 71.3] | 100.0 562 |
| Yes | 45.9 | [35.9, | 56.2] | 54.1 | [43.8, | 64.1] | 100.0 701 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 46.6 | [33.7, | 60.0] | 53.4 | [40.0, | 66.3] | 100.0 599 |
| 1 Booklet    | 50.9 | [36.8, | 64.8] | 49.1 | [35.2, | 63.2] | 100.0 236 |
| 2-5 Booklets | 36.1 | [27.6, | 45.6] | 63.9 | [54.4, | 72.4] | 100.0 452 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 49.9 | [30.4, | 69.3] | 50.1 | [30.7, | 69.6] | 100.0 154 |
| 1 Channel   | 44.6 | [30.9, | 59.1] | 55.4 | [40.9, | 69.1] | 100.0 356 |
| 2+ Channels | 41.9 | [32.3, | 52.1] | 58.1 | [47.9, | 67.7] | 100.0 746 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 44.5 | [33.3, | 56.4] | 55.5 | [43.6, | 66.7] | 100.0 1,152 |
| Yes | 33.8 | [23.6, | 45.7] | 66.2 | [54.3, | 76.4] | 100.0 116   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 43.6 | [33.1, | 54.7] | 56.4 | [45.3, | 66.9] | 100.0 1,292 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 29f: Percentage who agrees that people in the community join together to help PLHIV (cn4) -(Border Areas Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 49.0 | [38.0, 60.1] | 51.0  | [39.9, 62.0] | 100.0 | 232 |
| 20-24                                   | 62.0 | [53.6, 69.6] | 38.0  | [30.4, 46.4] | 100.0 | 327 |
| 25-29                                   | 41.5 | [26.4, 58.4] | 58.5  | [41.6, 73.6] | 100.0 | 232 |
| 30-34                                   | 37.4 | [26.1, 50.1] | 62.6  | [49.9, 73.9] | 100.0 | 182 |
| 35-39                                   | 44.6 | [31.8, 58.2] | 55.4  | [41.8, 68.2] | 100.0 | 132 |
| 40-44                                   | 50.8 | [33.0, 68.4] | 49.2  | [31.6, 67.0] | 100.0 | 99  |
| 45-49                                   | 55.2 | [38.0, 71.2] | 44.8  | [28.8, 62.0] | 100.0 | 120 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 47.6 | [36.6, 58.9] | 52.4  | [41.1, 63.4] | 100.0 | 470 |
| Div/sep/widow                           | 43.5 | [22.5, 67.1] | 56.5  | [32.9, 77.5] | 100.0 | 67  |
| Never married                           | 51.7 | [42.8, 60.4] | 48.3  | [39.6, 57.2] | 100.0 | 786 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 50.3 | [37.3, 63.3] | 49.7  | [36.7, 62.7] | 100.0 | 210 |
| Protestant                              | 22.0 | [11.2, 38.6] | 78.0  | [61.4, 88.8] | 100.0 | 71  |
| Roman Catholic                          | 37.6 | [18.2, 62.1] | 62.4  | [37.9, 81.8] | 100.0 | 48  |
| Pentacostal                             | 38.6 | [28.1, 50.3] | 61.4  | [49.7, 71.9] | 100.0 | 95  |
| Zionist                                 | 55.7 | [43.2, 67.5] | 44.3  | [32.5, 56.8] | 100.0 | 456 |
| Apostolic sect                          | 55.8 | [42.3, 68.5] | 44.2  | [31.5, 57.7] | 100.0 | 59  |
| Islamic                                 | 48.4 | [34.0, 63.2] | 51.6  | [36.8, 66.0] | 100.0 | 268 |
| Other                                   | 56.4 | [42.3, 69.5] | 43.6  | [30.5, 57.7] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 45.7 | [27.8, 64.8] | 54.3  | [35.2, 72.2] | 100.0 | 87  |
| Primary                                 | 49.9 | [34.5, 65.4] | 50.1  | [34.6, 65.5] | 100.0 | 280 |
| Secondary                               | 47.8 | [37.3, 58.5] | 52.2  | [41.5, 62.7] | 100.0 | 387 |
| High school                             | 53.4 | [45.1, 61.6] | 46.6  | [38.4, 54.9] | 100.0 | 468 |
| Tertiary                                | 49.0 | [36.8, 61.4] | 51.0  | [38.6, 63.2] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 47.2 | [34.1, 60.6] | 52.8  | [39.4, 65.9] | 100.0 | 490 |
| Yes                                     | 51.8 | [44.3, 59.2] | 48.2  | [40.8, 55.7] | 100.0 | 832 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 50.6 | [39.5, 61.8] | 49.4  | [38.2, 60.5] | 100.0 | 344 |
| Second                                  | 54.9 | [44.3, 65.2] | 45.1  | [34.8, 55.7] | 100.0 | 293 |
| Third                                   | 51.1 | [38.4, 63.6] | 48.9  | [36.4, 61.6] | 100.0 | 256 |
| Fourth                                  | 47.1 | [31.4, 63.4] | 52.9  | [36.6, 68.6] | 100.0 | 253 |
| Fifth quintile                          | 41.7 | [29.4, 55.2] | 58.3  | [44.8, 70.6] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 49.1 | [38.9, 59.4] | 50.9  | [40.6, 61.1] | 100.0 | 690 |
| Yes                                     | 51.1 | [40.5, 61.6] | 48.9  | [38.4, 59.5] | 100.0 | 633 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 50.7 | [39.8, 61.5] | 49.3 | [38.5, 60.2] | 100.0 | 256   |
| Yes | 49.9 | [40.4, 59.5] | 50.1 | [40.5, 59.6] | 100.0 | 1,068 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 37.5 | [22.8, 54.9] | 62.5 | [45.1, 77.2] | 100.0 | 93    |
| Yes | 51.0 | [41.9, 59.9] | 49.0 | [40.1, 58.1] | 100.0 | 1,230 |

Household Owns a Car

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 50.7 | [40.4, 60.8] | 49.3 | [39.2, 59.6] | 100.0 | 981 |
| Yes | 48.6 | [37.0, 60.3] | 51.4 | [39.7, 63.0] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 55.3 | [43.7, 66.3] | 44.7 | [33.7, 56.3] | 100.0 | 478 |
| One         | 46.8 | [35.1, 58.8] | 53.2 | [41.2, 64.9] | 100.0 | 498 |
| Two+        | 47.4 | [39.5, 55.5] | 52.6 | [44.5, 60.5] | 100.0 | 346 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 51.7 | [41.3, 61.9] | 48.3 | [38.1, 58.7] | 100.0 | 816 |
| Yes | 46.5 | [37.2, 56.1] | 53.5 | [43.9, 62.8] | 100.0 | 472 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 54.5 | [43.4, 65.1] | 45.5 | [34.9, 56.6] | 100.0 | 678 |
| 1 Booklet    | 52.3 | [40.9, 63.5] | 47.7 | [36.5, 59.1] | 100.0 | 240 |
| 2-5 Booklets | 41.7 | [33.6, 50.2] | 58.3 | [49.8, 66.4] | 100.0 | 402 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 58.3 | [44.4, 71.1] | 41.7 | [28.9, 55.6] | 100.0 | 225 |
| 1 Channel   | 53.1 | [42.5, 63.5] | 46.9 | [36.5, 57.5] | 100.0 | 420 |
| 2+ Channels | 45.2 | [36.8, 53.9] | 54.8 | [46.1, 63.2] | 100.0 | 633 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 52.0 | [43.2, 60.7] | 48.0 | [39.3, 56.8] | 100.0 | 1,139 |
| Yes | 37.7 | [24.7, 52.8] | 62.3 | [47.2, 75.3] | 100.0 | 172   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 50.1 | [41.0, 59.1] | 49.9 | [40.9, 59.0] | 100.0 | 1,324 |
|-------|------|--------------|------|--------------|-------|-------|

Table 29g: Percentage who agrees that people in the community join together to help PLHIV (cn4) -(Women Aged 15-29 Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 38.6 | [30.4, 47.6] | 61.4  | [52.4, 69.6] | 100.0 | 305 |
| 20-24                                   | 53.1 | [45.0, 61.0] | 46.9  | [39.0, 55.0] | 100.0 | 468 |
| 25-29                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 53.8 | [39.8, 67.2] | 46.2  | [32.8, 60.2] | 100.0 | 144 |
| Div/sep/widow                           | 15.2 | [1.6, 67.1]  | 84.8  | [32.9, 98.4] | 100.0 | 3   |
| Never married                           | 46.1 | [39.2, 53.2] | 53.9  | [46.8, 60.8] | 100.0 | 626 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 41.2 | [29.0, 54.5] | 58.8  | [45.5, 71.0] | 100.0 | 171 |
| Protestant                              | 33.9 | [11.2, 67.7] | 66.1  | [32.3, 88.8] | 100.0 | 40  |
| Roman Catholic                          | 42.2 | [23.3, 63.6] | 57.8  | [36.4, 76.7] | 100.0 | 43  |
| Pentacostal                             | 32.4 | [16.7, 53.4] | 67.6  | [46.6, 83.3] | 100.0 | 51  |
| Zionist                                 | 49.5 | [38.0, 61.1] | 50.5  | [38.9, 62.0] | 100.0 | 226 |
| Apostolic sect                          | 50.8 | [28.8, 72.5] | 49.2  | [27.5, 71.2] | 100.0 | 41  |
| Islamic                                 | 54.6 | [39.6, 68.8] | 45.4  | [31.2, 60.4] | 100.0 | 172 |
| Other                                   | 55.6 | [24.9, 82.5] | 44.4  | [17.5, 75.1] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 33.6 | [16.8, 55.9] | 66.4  | [44.1, 83.2] | 100.0 | 17  |
| Primary                                 | 50.4 | [36.5, 64.2] | 49.6  | [35.8, 63.5] | 100.0 | 111 |
| Secondary                               | 44.1 | [34.3, 54.4] | 55.9  | [45.6, 65.7] | 100.0 | 243 |
| High school                             | 48.1 | [38.9, 57.5] | 51.9  | [42.5, 61.1] | 100.0 | 345 |
| Tertiary                                | 50.6 | [29.7, 71.3] | 49.4  | [28.7, 70.3] | 100.0 | 57  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 50.0 | [40.4, 59.5] | 50.0  | [40.5, 59.6] | 100.0 | 167 |
| Yes                                     | 46.2 | [38.6, 54.0] | 53.8  | [46.0, 61.4] | 100.0 | 606 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 42.2 | [30.0, 55.4] | 57.8  | [44.6, 70.0] | 100.0 | 146 |
| Second                                  | 45.6 | [31.8, 60.1] | 54.4  | [39.9, 68.2] | 100.0 | 161 |
| Third                                   | 48.6 | [36.3, 61.0] | 51.4  | [39.0, 63.7] | 100.0 | 154 |
| Fourth                                  | 49.4 | [38.3, 60.5] | 50.6  | [39.5, 61.7] | 100.0 | 170 |
| Fifth quintile                          | 48.5 | [37.3, 59.8] | 51.5  | [40.2, 62.7] | 100.0 | 136 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 42.0 | [32.2, 52.6] | 58.0  | [47.4, 67.8] | 100.0 | 349 |
| Yes                                     | 51.4 | [43.3, 59.3] | 48.6  | [40.7, 56.7] | 100.0 | 423 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |        |       |      |        |       |           |
| No                   | 39.3 | [29.1, | 50.6] | 60.7 | [49.4, | 70.9] | 100.0 163 |
| Yes                  | 49.1 | [41.4, | 56.8] | 50.9 | [43.2, | 58.6] | 100.0 609 |

|                             |      |        |       |      |        |       |           |
|-----------------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |      |        |       |      |        |       |           |
| No                          | 28.4 | [10.6, | 56.8] | 71.6 | [43.2, | 89.4] | 100.0 40  |
| Yes                         | 48.4 | [41.8, | 55.1] | 51.6 | [44.9, | 58.2] | 100.0 732 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 46.5 | [38.4, | 54.8] | 53.5 | [45.2, | 61.6] | 100.0 555 |
| Yes                  | 48.5 | [38.7, | 58.5] | 51.5 | [41.5, | 61.3] | 100.0 217 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 53.1 | [44.2, | 61.8] | 46.9 | [38.2, | 55.8] | 100.0 228 |
| One         | 43.6 | [33.5, | 54.3] | 56.4 | [45.7, | 66.5] | 100.0 288 |
| Two+        | 46.0 | [34.8, | 57.7] | 54.0 | [42.3, | 65.2] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 44.6 | [36.1, | 53.5] | 55.4 | [46.5, | 63.9] | 100.0 397 |
| Yes | 49.7 | [40.7, | 58.8] | 50.3 | [41.2, | 59.3] | 100.0 355 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 51.8 | [41.7, | 61.8] | 48.2 | [38.2, | 58.3] | 100.0 314 |
| 1 Booklet    | 55.4 | [37.7, | 71.8] | 44.6 | [28.2, | 62.3] | 100.0 137 |
| 2-5 Booklets | 38.7 | [30.1, | 48.0] | 61.3 | [52.0, | 69.9] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 58.0 | [43.6, | 71.2] | 42.0 | [28.8, | 56.4] | 100.0 83  |
| 1 Channel   | 49.0 | [36.5, | 61.6] | 51.0 | [38.4, | 63.5] | 100.0 194 |
| 2+ Channels | 45.0 | [36.9, | 53.4] | 55.0 | [46.6, | 63.1] | 100.0 469 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 47.8 | [40.7, | 55.0] | 52.2 | [45.0, | 59.3] | 100.0 703 |
| Yes | 41.5 | [25.4, | 59.5] | 58.5 | [40.5, | 74.6] | 100.0 51  |

|       |      |        |       |      |        |       |           |
|-------|------|--------|-------|------|--------|-------|-----------|
| Total | 47.0 | [40.0, | 54.2] | 53.0 | [45.8, | 60.0] | 100.0 773 |
|-------|------|--------|-------|------|--------|-------|-----------|

Table 29h: Percentage who agrees that people in the community join together to help PLHIV (cn4) - (SAfAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 37.3 | [31.4, 43.7] | 62.7  | [56.3, 68.6] | 100.0 | 448   |
| 20-24                                   | 41.4 | [34.5, 48.5] | 58.6  | [51.5, 65.5] | 100.0 | 582   |
| 25-29                                   | 32.9 | [27.4, 39.0] | 67.1  | [61.0, 72.6] | 100.0 | 540   |
| 30-34                                   | 34.7 | [28.2, 41.9] | 65.3  | [58.1, 71.8] | 100.0 | 395   |
| 35-39                                   | 46.5 | [37.8, 55.5] | 53.5  | [44.5, 62.2] | 100.0 | 270   |
| 40-44                                   | 41.2 | [30.3, 53.0] | 58.8  | [47.0, 69.7] | 100.0 | 186   |
| 45-49                                   | 40.2 | [24.2, 58.6] | 59.8  | [41.4, 75.8] | 100.0 | 185   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 39.2 | [34.2, 44.4] | 60.8  | [55.6, 65.8] | 100.0 | 896   |
| Div/sep/widow                           | 43.0 | [24.5, 63.6] | 57.0  | [36.4, 75.5] | 100.0 | 111   |
| Never married                           | 37.7 | [33.0, 42.6] | 62.3  | [57.4, 67.0] | 100.0 | 1,597 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 39.3 | [30.9, 48.3] | 60.7  | [51.7, 69.1] | 100.0 | 412   |
| Protestant                              | 26.5 | [19.8, 34.4] | 73.5  | [65.6, 80.2] | 100.0 | 181   |
| Roman Catholic                          | 34.7 | [23.9, 47.4] | 65.3  | [52.6, 76.1] | 100.0 | 164   |
| Pentacostal                             | 26.9 | [16.5, 40.6] | 73.1  | [59.4, 83.5] | 100.0 | 220   |
| Zionist                                 | 39.5 | [34.6, 44.7] | 60.5  | [55.3, 65.4] | 100.0 | 831   |
| Apostolic sect                          | 44.7 | [34.4, 55.6] | 55.3  | [44.4, 65.6] | 100.0 | 142   |
| Islamic                                 | 45.4 | [37.1, 53.8] | 54.6  | [46.2, 62.9] | 100.0 | 391   |
| Other                                   | 40.6 | [29.5, 52.7] | 59.4  | [47.3, 70.5] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 39.3 | [30.7, 48.7] | 60.7  | [51.3, 69.3] | 100.0 | 138   |
| Primary                                 | 38.7 | [33.1, 44.7] | 61.3  | [55.3, 66.9] | 100.0 | 492   |
| Secondary                               | 41.3 | [33.6, 49.5] | 58.7  | [50.5, 66.4] | 100.0 | 687   |
| High school                             | 36.2 | [31.3, 41.4] | 63.8  | [58.6, 68.7] | 100.0 | 1,036 |
| Tertiary                                | 38.3 | [31.8, 45.3] | 61.7  | [54.7, 68.2] | 100.0 | 252   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 39.1 | [33.8, 44.8] | 60.9  | [55.2, 66.2] | 100.0 | 861   |
| Yes                                     | 38.0 | [33.0, 43.3] | 62.0  | [56.7, 67.0] | 100.0 | 1,743 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 37.9 | [32.0, 44.2] | 62.1  | [55.8, 68.0] | 100.0 | 531   |
| Second                                  | 36.6 | [30.3, 43.3] | 63.4  | [56.7, 69.7] | 100.0 | 528   |
| Third                                   | 42.6 | [35.6, 49.8] | 57.4  | [50.2, 64.4] | 100.0 | 504   |
| Fourth                                  | 40.5 | [32.3, 49.3] | 59.5  | [50.7, 67.7] | 100.0 | 591   |
| Fifth quintile                          | 33.2 | [26.4, 40.8] | 66.8  | [59.2, 73.6] | 100.0 | 415   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 37.3 | [32.4, 42.5] | 62.7  | [57.5, 67.6] | 100.0 | 1,178 |
| Yes                                     | 39.5 | [33.7, 45.6] | 60.5  | [54.4, 66.3] | 100.0 | 1,424 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 39.5 | [33.0, | 46.4] | 60.5 | [53.6, | 67.0] | 100.0 444   |
| Yes                  | 38.2 | [33.5, | 43.2] | 61.8 | [56.8, | 66.5] | 100.0 2,161 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 45.6 | [36.7, | 54.7] | 54.4 | [45.3, | 63.3] | 100.0 173   |
| Yes                         | 38.0 | [33.3, | 42.9] | 62.0 | [57.1, | 66.7] | 100.0 2,432 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 37.5 | [33.0, | 42.2] | 62.5 | [57.8, | 67.0] | 100.0 1,863 |
| Yes                  | 40.7 | [33.1, | 48.7] | 59.3 | [51.3, | 66.9] | 100.0 740   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 45.9 | [39.9, | 51.9] | 54.1 | [48.1, | 60.1] | 100.0 847 |
| One         | 35.2 | [29.2, | 41.7] | 64.8 | [58.3, | 70.8] | 100.0 924 |
| Two+        | 34.4 | [28.5, | 40.7] | 65.6 | [59.3, | 71.5] | 100.0 831 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 38.5 | [33.8, | 43.4] | 61.5 | [56.6, | 66.2] | 100.0 1,434 |
| Yes | 37.3 | [31.4, | 43.7] | 62.7 | [56.3, | 68.6] | 100.0 1,092 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 41.4 | [36.6, | 46.3] | 58.6 | [53.7, | 63.4] | 100.0 1,320 |
| 1 Booklet    | 39.6 | [32.4, | 47.2] | 60.4 | [52.8, | 67.6] | 100.0 451   |
| 2-5 Booklets | 33.5 | [27.1, | 40.5] | 66.5 | [59.5, | 72.9] | 100.0 825   |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 41.9 | [35.4, | 48.7] | 58.1 | [51.3, | 64.6] | 100.0 387   |
| 1 Channel   | 42.3 | [36.2, | 48.6] | 57.7 | [51.4, | 63.8] | 100.0 767   |
| 2+ Channels | 34.9 | [29.3, | 40.9] | 65.1 | [59.1, | 70.7] | 100.0 1,356 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 37.9 | [33.0, | 43.1] | 62.1 | [56.9, | 67.0] | 100.0 2,269 |
| Yes | 41.1 | [33.3, | 49.3] | 58.9 | [50.7, | 66.7] | 100.0 280   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 38.4 | [33.8, | 43.2] | 61.6 | [56.8, | 66.2] | 100.0 2,606 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 30a: Percentage who agrees that most people in the community would want to keep it a secret if a family member had HIV (cn3) -(All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 24.5 | [19.4, 30.5] | 75.5  | [69.5, 80.6] | 100.0 | 694   |
| 20-24                                   | 25.6 | [21.7, 30.0] | 74.4  | [70.0, 78.3] | 100.0 | 908   |
| 25-29                                   | 25.0 | [21.7, 28.6] | 75.0  | [71.4, 78.3] | 100.0 | 820   |
| 30-34                                   | 27.7 | [20.8, 35.8] | 72.3  | [64.2, 79.2] | 100.0 | 593   |
| 35-39                                   | 29.3 | [20.1, 40.5] | 70.7  | [59.5, 79.9] | 100.0 | 408   |
| 40-44                                   | 28.7 | [20.9, 38.1] | 71.3  | [61.9, 79.1] | 100.0 | 263   |
| 45-49                                   | 20.3 | [12.1, 32.0] | 79.7  | [68.0, 87.9] | 100.0 | 268   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 25.8 | [21.9, 30.0] | 74.2  | [70.0, 78.1] | 100.0 | 1,344 |
| Div/sep/widow                           | 38.5 | [28.0, 50.3] | 61.5  | [49.7, 72.0] | 100.0 | 180   |
| Never married                           | 24.9 | [21.9, 28.2] | 75.1  | [71.8, 78.1] | 100.0 | 2,428 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 31.6 | [24.3, 39.9] | 68.4  | [60.1, 75.7] | 100.0 | 650   |
| Protestant                              | 20.5 | [13.6, 29.6] | 79.5  | [70.4, 86.4] | 100.0 | 267   |
| Roman Catholic                          | 33.6 | [21.1, 49.0] | 66.4  | [51.0, 78.9] | 100.0 | 241   |
| Pentacostal                             | 28.6 | [20.1, 38.9] | 71.4  | [61.1, 79.9] | 100.0 | 318   |
| Zionist                                 | 23.3 | [20.4, 26.5] | 76.7  | [73.5, 79.6] | 100.0 | 1,232 |
| Apostolic sect                          | 18.5 | [11.3, 28.6] | 81.5  | [71.4, 88.7] | 100.0 | 218   |
| Islamic                                 | 26.3 | [22.3, 30.9] | 73.7  | [69.1, 77.7] | 100.0 | 647   |
| Other                                   | 22.7 | [13.6, 35.2] | 77.3  | [64.8, 86.4] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 25.9 | [14.3, 42.3] | 74.1  | [57.7, 85.7] | 100.0 | 213   |
| Primary                                 | 26.3 | [22.5, 30.6] | 73.7  | [69.4, 77.5] | 100.0 | 758   |
| Secondary                               | 25.6 | [21.3, 30.5] | 74.4  | [69.5, 78.7] | 100.0 | 1,053 |
| High school                             | 26.1 | [20.8, 32.2] | 73.9  | [67.8, 79.2] | 100.0 | 1,494 |
| Tertiary                                | 23.2 | [16.4, 31.7] | 76.8  | [68.3, 83.6] | 100.0 | 433   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 25.6 | [22.0, 29.5] | 74.4  | [70.5, 78.0] | 100.0 | 1,318 |
| Yes                                     | 25.9 | [22.1, 30.1] | 74.1  | [69.9, 77.9] | 100.0 | 2,631 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 29.7 | [25.6, 34.2] | 70.3  | [65.8, 74.4] | 100.0 | 781   |
| Second                                  | 24.8 | [19.1, 31.5] | 75.2  | [68.5, 80.9] | 100.0 | 782   |
| Third                                   | 20.9 | [17.2, 25.1] | 79.1  | [74.9, 82.8] | 100.0 | 779   |
| Fourth                                  | 28.1 | [23.7, 32.9] | 71.9  | [67.1, 76.3] | 100.0 | 862   |
| Fifth quintile                          | 26.3 | [20.4, 33.2] | 73.7  | [66.8, 79.6] | 100.0 | 697   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 26.4 | [22.3, 30.9] | 73.6  | [69.1, 77.7] | 100.0 | 1,776 |
| Yes                                     | 25.2 | [22.5, 28.2] | 74.8  | [71.8, 77.5] | 100.0 | 2,174 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 26.3 | [21.7, | 31.4] | 73.7 | [68.6, | 78.3] | 100.0 683   |
| Yes                  | 25.6 | [22.7, | 28.8] | 74.4 | [71.2, | 77.3] | 100.0 3,270 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 33.4 | [22.1, | 47.1] | 66.6 | [52.9, | 77.9] | 100.0 252   |
| Yes                         | 25.2 | [22.4, | 28.2] | 74.8 | [71.8, | 77.6] | 100.0 3,700 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 26.0 | [22.9, | 29.5] | 74.0 | [70.5, | 77.1] | 100.0 2,777 |
| Yes                  | 24.9 | [21.7, | 28.4] | 75.1 | [71.6, | 78.3] | 100.0 1,174 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| No Exposure | 27.5 | [23.3, | 32.1] | 72.5 | [67.9, | 76.7] | 100.0 1,296 |
| One         | 25.5 | [20.7, | 30.9] | 74.5 | [69.1, | 79.3] | 100.0 1,391 |
| Two+        | 24.2 | [19.9, | 29.1] | 75.8 | [70.9, | 80.1] | 100.0 1,262 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 28.6 | [24.4, | 33.1] | 71.4 | [66.9, | 75.6] | 100.0 2,195 |
| Yes | 21.7 | [18.9, | 24.8] | 78.3 | [75.2, | 81.1] | 100.0 1,648 |

|                                       |      |        |       |      |        |       |             |
|---------------------------------------|------|--------|-------|------|--------|-------|-------------|
| Level of Exposure to OneLove Booklets |      |        |       |      |        |       |             |
| None                                  | 27.4 | [24.3, | 30.7] | 72.6 | [69.3, | 75.7] | 100.0 1,992 |
| 1 Booklet                             | 29.6 | [22.2, | 38.2] | 70.4 | [61.8, | 77.8] | 100.0 687   |
| 2-5 Booklets                          | 21.1 | [17.7, | 25.0] | 78.9 | [75.0, | 82.3] | 100.0 1,262 |

|                                |      |        |       |      |        |       |             |
|--------------------------------|------|--------|-------|------|--------|-------|-------------|
| Multimedia Exposure to OneLove |      |        |       |      |        |       |             |
| None                           | 30.2 | [24.0, | 37.3] | 69.8 | [62.7, | 76.0] | 100.0 590   |
| 1 Channel                      | 26.8 | [23.6, | 30.3] | 73.2 | [69.7, | 76.4] | 100.0 1,179 |
| 2+ Channels                    | 23.9 | [19.7, | 28.7] | 76.1 | [71.3, | 80.3] | 100.0 2,046 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 26.1 | [23.2, | 29.2] | 73.9 | [70.8, | 76.8] | 100.0 3,456 |
| Yes | 23.9 | [16.5, | 33.3] | 76.1 | [66.7, | 83.5] | 100.0 428   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 25.7 | [23.1, | 28.5] | 74.3 | [71.5, | 76.9] | 100.0 3,954 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 30b: Percentage who agrees that most people in the community would want to keep it a secret if a family member had HIV (cn3) -(Females Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 30.5 | [22.9, 39.4] | 69.5  | [60.6, 77.1] | 100.0 | 305   |
| 20-24                                   | 32.0 | [25.2, 39.7] | 68.0  | [60.3, 74.8] | 100.0 | 469   |
| 25-29                                   | 28.3 | [22.9, 34.4] | 71.7  | [65.6, 77.1] | 100.0 | 435   |
| 30-34                                   | 35.1 | [23.8, 48.5] | 64.9  | [51.5, 76.2] | 100.0 | 299   |
| 35-39                                   | 30.3 | [22.0, 40.1] | 69.7  | [59.9, 78.0] | 100.0 | 197   |
| 40-44                                   | 36.2 | [25.0, 49.0] | 63.8  | [51.0, 75.0] | 100.0 | 137   |
| 45-49                                   | 24.9 | [13.5, 41.3] | 75.1  | [58.7, 86.5] | 100.0 | 144   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 29.7 | [24.5, 35.5] | 70.3  | [64.5, 75.5] | 100.0 | 791   |
| Div/sep/widow                           | 38.0 | [24.6, 53.4] | 62.0  | [46.6, 75.4] | 100.0 | 129   |
| Never married                           | 31.1 | [25.4, 37.4] | 68.9  | [62.6, 74.6] | 100.0 | 1,064 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 35.0 | [25.6, 45.8] | 65.0  | [54.2, 74.4] | 100.0 | 418   |
| Protestant                              | 16.4 | [8.4, 29.5]  | 83.6  | [70.5, 91.6] | 100.0 | 132   |
| Roman Catholic                          | 43.9 | [22.1, 68.3] | 56.1  | [31.7, 77.9] | 100.0 | 113   |
| Pentacostal                             | 28.4 | [18.1, 41.5] | 71.6  | [58.5, 81.9] | 100.0 | 120   |
| Zionist                                 | 29.7 | [24.2, 35.8] | 70.3  | [64.2, 75.8] | 100.0 | 596   |
| Apostolic sect                          | 19.1 | [10.4, 32.3] | 80.9  | [67.7, 89.6] | 100.0 | 113   |
| Islamic                                 | 32.0 | [25.1, 39.9] | 68.0  | [60.1, 74.9] | 100.0 | 415   |
| Other                                   | 35.3 | [17.4, 58.5] | 64.7  | [41.5, 82.6] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 30.6 | [14.9, 52.6] | 69.4  | [47.4, 85.1] | 100.0 | 121   |
| Primary                                 | 30.7 | [23.9, 38.4] | 69.3  | [61.6, 76.1] | 100.0 | 396   |
| Secondary                               | 33.0 | [26.8, 39.9] | 67.0  | [60.1, 73.2] | 100.0 | 578   |
| High school                             | 30.9 | [24.0, 38.8] | 69.1  | [61.2, 76.0] | 100.0 | 663   |
| Tertiary                                | 26.1 | [16.9, 38.1] | 73.9  | [61.9, 83.1] | 100.0 | 228   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 31.7 | [25.9, 38.2] | 68.3  | [61.8, 74.1] | 100.0 | 685   |
| Yes                                     | 30.7 | [25.1, 36.9] | 69.3  | [63.1, 74.9] | 100.0 | 1,301 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 35.3 | [29.4, 41.7] | 64.7  | [58.3, 70.6] | 100.0 | 407   |
| Second                                  | 27.2 | [20.9, 34.5] | 72.8  | [65.5, 79.1] | 100.0 | 391   |
| Third                                   | 30.2 | [23.5, 37.8] | 69.8  | [62.2, 76.5] | 100.0 | 380   |
| Fourth                                  | 32.3 | [23.1, 43.1] | 67.7  | [56.9, 76.9] | 100.0 | 438   |
| Fifth quintile                          | 30.9 | [22.8, 40.4] | 69.1  | [59.6, 77.2] | 100.0 | 352   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 30.8 | [25.4, 36.9] | 69.2  | [63.1, 74.6] | 100.0 | 898   |
| Yes                                     | 31.3 | [25.5, 37.6] | 68.7  | [62.4, 74.5] | 100.0 | 1,085 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 32.4 | [26.3, 39.2] | 67.6 | [60.8, 73.7] | 100.0 | 371   |
| Yes | 30.7 | [25.4, 36.6] | 69.3 | [63.4, 74.6] | 100.0 | 1,614 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 41.8 | [27.7, 57.5] | 58.2 | [42.5, 72.3] | 100.0 | 105   |
| Yes | 30.3 | [25.7, 35.4] | 69.7 | [64.6, 74.3] | 100.0 | 1,880 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 31.0 | [25.5, 37.0] | 69.0 | [63.0, 74.5] | 100.0 | 1,416 |
| Yes | 31.2 | [24.4, 39.0] | 68.8 | [61.0, 75.6] | 100.0 | 569   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 33.6 | [27.4, 40.4] | 66.4 | [59.6, 72.6] | 100.0 | 610 |
| One         | 28.3 | [22.3, 35.2] | 71.7 | [64.8, 77.7] | 100.0 | 701 |
| Two+        | 31.7 | [25.8, 38.2] | 68.3 | [61.8, 74.2] | 100.0 | 672 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 34.9 | [29.9, 40.1] | 65.1 | [59.9, 70.1] | 100.0 | 1,082 |
| Yes | 25.9 | [20.5, 32.1] | 74.1 | [67.9, 79.5] | 100.0 | 844   |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 33.4 | [27.9, 39.5] | 66.6 | [60.5, 72.1] | 100.0 | 994 |
| 1 Booklet    | 28.8 | [20.4, 39.0] | 71.2 | [61.0, 79.6] | 100.0 | 331 |
| 2-5 Booklets | 28.7 | [22.5, 35.8] | 71.3 | [64.2, 77.5] | 100.0 | 655 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |       |
|-------------|------|--------------|------|--------------|-------|-------|
| None        | 39.9 | [29.6, 51.3] | 60.1 | [48.7, 70.4] | 100.0 | 252   |
| 1 Channel   | 31.4 | [24.5, 39.3] | 68.6 | [60.7, 75.5] | 100.0 | 604   |
| 2+ Channels | 28.5 | [23.2, 34.6] | 71.5 | [65.4, 76.8] | 100.0 | 1,052 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 30.4 | [26.3, 34.8] | 69.6 | [65.2, 73.7] | 100.0 | 1,785 |
| Yes | 38.7 | [19.9, 61.7] | 61.3 | [38.3, 80.1] | 100.0 | 162   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 31.0 | [26.6, 35.9] | 69.0 | [64.1, 73.4] | 100.0 | 1,986 |
|-------|------|--------------|------|--------------|-------|-------|

Table 30c: Percentage who agrees that most people in the community would want to keep it a secret if a family member had HIV (cn3) -(Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 18.8 | [12.4, 27.6] | 81.2  | [72.4, 87.6] | 100.0 | 389   |
| 20-24                                   | 18.9 | [11.1, 30.2] | 81.1  | [69.8, 88.9] | 100.0 | 439   |
| 25-29                                   | 20.9 | [13.9, 30.1] | 79.1  | [69.9, 86.1] | 100.0 | 385   |
| 30-34                                   | 18.1 | [10.1, 30.4] | 81.9  | [69.6, 89.9] | 100.0 | 294   |
| 35-39                                   | 28.5 | [15.7, 46.1] | 71.5  | [53.9, 84.3] | 100.0 | 211   |
| 40-44                                   | 19.3 | [11.3, 31.1] | 80.7  | [68.9, 88.7] | 100.0 | 126   |
| 45-49                                   | 14.6 | [6.5, 29.6]  | 85.4  | [70.4, 93.5] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 20.5 | [13.5, 29.8] | 79.5  | [70.2, 86.5] | 100.0 | 553   |
| Div/sep/widow                           | 40.2 | [20.2, 64.1] | 59.8  | [35.9, 79.8] | 100.0 | 51    |
| Never married                           | 19.2 | [13.1, 27.3] | 80.8  | [72.7, 86.9] | 100.0 | 1,364 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 23.8 | [13.4, 38.5] | 76.2  | [61.5, 86.6] | 100.0 | 232   |
| Protestant                              | 24.2 | [12.9, 40.7] | 75.8  | [59.3, 87.1] | 100.0 | 135   |
| Roman Catholic                          | 24.2 | [14.9, 36.8] | 75.8  | [63.2, 85.1] | 100.0 | 128   |
| Pentacostal                             | 28.7 | [16.8, 44.5] | 71.3  | [55.5, 83.2] | 100.0 | 198   |
| Zionist                                 | 17.2 | [13.1, 22.3] | 82.8  | [77.7, 86.9] | 100.0 | 636   |
| Apostolic sect                          | 17.9 | [8.1, 34.9]  | 82.1  | [65.1, 91.9] | 100.0 | 105   |
| Islamic                                 | 15.4 | [8.6, 26.0]  | 84.6  | [74.0, 91.4] | 100.0 | 232   |
| Other                                   | 19.3 | [9.3, 35.8]  | 80.7  | [64.2, 90.7] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 19.0 | [8.2, 38.2]  | 81.0  | [61.8, 91.8] | 100.0 | 92    |
| Primary                                 | 21.5 | [15.8, 28.5] | 78.5  | [71.5, 84.2] | 100.0 | 362   |
| Secondary                               | 16.5 | [9.7, 26.5]  | 83.5  | [73.5, 90.3] | 100.0 | 475   |
| High school                             | 21.9 | [13.4, 33.7] | 78.1  | [66.3, 86.6] | 100.0 | 831   |
| Tertiary                                | 19.5 | [9.3, 36.3]  | 80.5  | [63.7, 90.7] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 19.2 | [14.0, 25.8] | 80.8  | [74.2, 86.0] | 100.0 | 633   |
| Yes                                     | 20.6 | [12.9, 31.2] | 79.4  | [68.8, 87.1] | 100.0 | 1,330 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 23.0 | [17.3, 29.9] | 77.0  | [70.1, 82.7] | 100.0 | 374   |
| Second                                  | 22.1 | [12.3, 36.4] | 77.9  | [63.6, 87.7] | 100.0 | 391   |
| Third                                   | 12.5 | [7.9, 19.3]  | 87.5  | [80.7, 92.1] | 100.0 | 399   |
| Fourth                                  | 23.1 | [13.8, 36.1] | 76.9  | [63.9, 86.2] | 100.0 | 424   |
| Fifth quintile                          | 21.5 | [13.4, 32.7] | 78.5  | [67.3, 86.6] | 100.0 | 345   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 21.5 | [14.6, 30.4] | 78.5  | [69.6, 85.4] | 100.0 | 878   |
| Yes                                     | 18.8 | [12.9, 26.7] | 81.2  | [73.3, 87.1] | 100.0 | 1,089 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 17.3 | [12.7, | 23.2] | 82.7 | [76.8, | 87.3] | 100.0 312   |
| Yes                  | 20.4 | [13.9, | 29.1] | 79.6 | [70.9, | 86.1] | 100.0 1,656 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 24.7 | [13.2, | 41.4] | 75.3 | [58.6, | 86.8] | 100.0 147   |
| Yes                         | 19.6 | [13.3, | 28.0] | 80.4 | [72.0, | 86.7] | 100.0 1,820 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 20.5 | [12.9, | 30.8] | 79.5 | [69.2, | 87.1] | 100.0 1,361 |
| Yes                  | 18.9 | [14.2, | 24.9] | 81.1 | [75.1, | 85.8] | 100.0 605   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 21.7 | [14.8, | 30.8] | 78.3 | [69.2, | 85.2] | 100.0 686 |
| One         | 22.6 | [12.7, | 36.9] | 77.4 | [63.1, | 87.3] | 100.0 690 |
| Two+        | 14.4 | [9.9,  | 20.5] | 85.6 | [79.5, | 90.1] | 100.0 590 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 22.3 | [14.0, | 33.8] | 77.7 | [66.2, | 86.0] | 100.0 1,113 |
| Yes | 16.6 | [12.1, | 22.5] | 83.4 | [77.5, | 87.9] | 100.0 804   |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 21.0 | [14.9, | 28.8] | 79.0 | [71.2, | 85.1] | 100.0 998 |
| 1 Booklet    | 30.4 | [16.1, | 50.0] | 69.6 | [50.0, | 83.9] | 100.0 356 |
| 2-5 Booklets | 12.7 | [9.4,  | 16.9] | 87.3 | [83.1, | 90.6] | 100.0 607 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 22.6 | [15.2, | 32.3] | 77.4 | [67.7, | 84.8] | 100.0 338 |
| 1 Channel   | 21.8 | [14.7, | 30.9] | 78.2 | [69.1, | 85.3] | 100.0 575 |
| 2+ Channels | 18.5 | [11.7, | 28.1] | 81.5 | [71.9, | 88.3] | 100.0 994 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 21.0 | [14.6, | 29.3] | 79.0 | [70.7, | 85.4] | 100.0 1,671 |
| Yes | 15.3 | [8.7,  | 25.4] | 84.7 | [74.6, | 91.3] | 100.0 266   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 20.0 | [13.9, | 27.8] | 80.0 | [72.2, | 86.1] | 100.0 1,968 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 30d: Percentage who agrees that most people in the community would want to keep it a secret if a family member had HIV (cn3) -(Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 21.1 | [14.1, 30.3] | 78.9  | [69.7, 85.9] | 100.0 | 264 |
| 20-24                                   | 25.9 | [20.4, 32.3] | 74.1  | [67.7, 79.6] | 100.0 | 309 |
| 25-29                                   | 27.0 | [22.4, 32.1] | 73.0  | [67.9, 77.6] | 100.0 | 267 |
| 30-34                                   | 34.7 | [24.1, 47.0] | 65.3  | [53.0, 75.9] | 100.0 | 191 |
| 35-39                                   | 35.9 | [20.0, 55.6] | 64.1  | [44.4, 80.0] | 100.0 | 122 |
| 40-44                                   | 28.8 | [18.5, 41.8] | 71.2  | [58.2, 81.5] | 100.0 | 80  |
| 45-49                                   | 19.8 | [8.1, 40.9]  | 80.2  | [59.1, 91.9] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 27.4 | [21.6, 34.1] | 72.6  | [65.9, 78.4] | 100.0 | 451 |
| Div/sep/widow                           | 53.2 | [38.2, 67.6] | 46.8  | [32.4, 61.8] | 100.0 | 59  |
| Never married                           | 25.4 | [20.7, 30.8] | 74.6  | [69.2, 79.3] | 100.0 | 823 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 34.8 | [23.0, 48.8] | 65.2  | [51.2, 77.0] | 100.0 | 180 |
| Protestant                              | 21.0 | [11.1, 36.0] | 79.0  | [64.0, 88.9] | 100.0 | 86  |
| Roman Catholic                          | 45.1 | [22.2, 70.3] | 54.9  | [29.7, 77.8] | 100.0 | 60  |
| Pentacostal                             | 29.6 | [17.0, 46.5] | 70.4  | [53.5, 83.0] | 100.0 | 109 |
| Zionist                                 | 24.4 | [21.0, 28.1] | 75.6  | [71.9, 79.0] | 100.0 | 473 |
| Apostolic sect                          | 15.0 | [5.9, 33.4]  | 85.0  | [66.6, 94.1] | 100.0 | 67  |
| Islamic                                 | 28.0 | [22.0, 34.9] | 72.0  | [65.1, 78.0] | 100.0 | 230 |
| Other                                   | 23.1 | [11.0, 42.2] | 76.9  | [57.8, 89.0] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 26.8 | [10.8, 52.4] | 73.2  | [47.6, 89.2] | 100.0 | 90  |
| Primary                                 | 28.5 | [23.4, 34.2] | 71.5  | [65.8, 76.6] | 100.0 | 301 |
| Secondary                               | 26.0 | [19.7, 33.4] | 74.0  | [66.6, 80.3] | 100.0 | 385 |
| High school                             | 27.9 | [19.3, 38.5] | 72.1  | [61.5, 80.7] | 100.0 | 475 |
| Tertiary                                | 24.0 | [12.5, 41.2] | 76.0  | [58.8, 87.5] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 25.8 | [20.9, 31.4] | 74.2  | [68.6, 79.1] | 100.0 | 545 |
| Yes                                     | 28.0 | [21.7, 35.4] | 72.0  | [64.6, 78.3] | 100.0 | 786 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 32.0 | [26.9, 37.6] | 68.0  | [62.4, 73.1] | 100.0 | 324 |
| Second                                  | 26.3 | [18.3, 36.3] | 73.7  | [63.7, 81.7] | 100.0 | 335 |
| Third                                   | 21.0 | [16.2, 26.9] | 79.0  | [73.1, 83.8] | 100.0 | 323 |
| Fourth                                  | 29.5 | [23.6, 36.1] | 70.5  | [63.9, 76.4] | 100.0 | 267 |
| Fifth quintile                          | 35.1 | [17.7, 57.6] | 64.9  | [42.4, 82.3] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 28.9 | [22.9, 35.7] | 71.1  | [64.3, 77.1] | 100.0 | 693 |
| Yes                                     | 25.5 | [21.5, 29.8] | 74.5  | [70.2, 78.5] | 100.0 | 637 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 29.3 | [22.2, | 37.6] | 70.7 | [62.4, | 77.8] | 100.0 241   |
| Yes                  | 26.6 | [22.2, | 31.6] | 73.4 | [68.4, | 77.8] | 100.0 1,091 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 37.5 | [20.4, | 58.4] | 62.5 | [41.6, | 79.6] | 100.0 97    |
| Yes                         | 26.3 | [22.0, | 31.1] | 73.7 | [68.9, | 78.0] | 100.0 1,235 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 27.7 | [22.9, | 33.0] | 72.3 | [67.0, | 77.1] | 100.0 990 |
| Yes                  | 25.2 | [20.7, | 30.4] | 74.8 | [69.6, | 79.3] | 100.0 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 29.5 | [22.4, | 37.8] | 70.5 | [62.2, | 77.6] | 100.0 391 |
| One         | 25.6 | [18.1, | 34.9] | 74.4 | [65.1, | 81.9] | 100.0 457 |
| Two+        | 26.7 | [20.3, | 34.2] | 73.3 | [65.8, | 79.7] | 100.0 483 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 30.1 | [23.6, | 37.4] | 69.9 | [62.6, | 76.4] | 100.0 815 |
| Yes | 22.8 | [18.7, | 27.5] | 77.2 | [72.5, | 81.3] | 100.0 472 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 28.2 | [23.7, | 33.3] | 71.8 | [66.7, | 76.3] | 100.0 714 |
| 1 Booklet    | 32.9 | [21.6, | 46.6] | 67.1 | [53.4, | 78.4] | 100.0 210 |
| 2-5 Booklets | 21.9 | [16.6, | 28.3] | 78.1 | [71.7, | 83.4] | 100.0 405 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 30.0 | [20.0, | 42.3] | 70.0 | [57.7, | 80.0] | 100.0 211 |
| 1 Channel   | 28.7 | [24.3, | 33.6] | 71.3 | [66.4, | 75.7] | 100.0 401 |
| 2+ Channels | 25.6 | [18.9, | 33.7] | 74.4 | [66.3, | 81.1] | 100.0 664 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 26.8 | [22.2, | 32.0] | 73.2 | [68.0, | 77.8] | 100.0 1,160 |
| Yes | 30.2 | [19.2, | 44.0] | 69.8 | [56.0, | 80.8] | 100.0 140   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 27.1 | [23.1, | 31.5] | 72.9 | [68.5, | 76.9] | 100.0 1,333 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 30e: Percentage who agrees that most people in the community would want to keep it a secret if a family member had HIV (cn3) -(Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 26.3 | [17.9, 37.0] | 73.7  | [63.0, 82.1] | 100.0 | 197   |
| 20-24                                   | 28.4 | [20.8, 37.6] | 71.6  | [62.4, 79.2] | 100.0 | 272   |
| 25-29                                   | 21.2 | [15.8, 27.9] | 78.8  | [72.1, 84.2] | 100.0 | 321   |
| 30-34                                   | 15.0 | [9.9, 22.0]  | 85.0  | [78.0, 90.1] | 100.0 | 220   |
| 35-39                                   | 21.5 | [12.4, 34.5] | 78.5  | [65.5, 87.6] | 100.0 | 154   |
| 40-44                                   | 29.3 | [14.2, 51.0] | 70.7  | [49.0, 85.8] | 100.0 | 84    |
| 45-49                                   | 15.0 | [7.0, 29.2]  | 85.0  | [70.8, 93.0] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 23.1 | [16.3, 31.8] | 76.9  | [68.2, 83.7] | 100.0 | 423   |
| Div/sep/widow                           | 20.8 | [12.0, 33.6] | 79.2  | [66.4, 88.0] | 100.0 | 54    |
| Never married                           | 23.3 | [19.5, 27.6] | 76.7  | [72.4, 80.5] | 100.0 | 818   |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 28.2 | [17.7, 41.7] | 71.8  | [58.3, 82.3] | 100.0 | 260   |
| Protestant                              | 22.7 | [13.0, 36.6] | 77.3  | [63.4, 87.0] | 100.0 | 110   |
| Roman Catholic                          | 17.8 | [11.9, 25.9] | 82.2  | [74.1, 88.1] | 100.0 | 133   |
| Pentacostal                             | 21.9 | [12.0, 36.4] | 78.1  | [63.6, 88.0] | 100.0 | 114   |
| Zionist                                 | 18.6 | [12.1, 27.4] | 81.4  | [72.6, 87.9] | 100.0 | 302   |
| Apostolic sect                          | 20.6 | [12.6, 31.7] | 79.4  | [68.3, 87.4] | 100.0 | 92    |
| Islamic                                 | 35.8 | [28.3, 44.2] | 64.2  | [55.8, 71.7] | 100.0 | 149   |
| Other                                   | 15.5 | [8.7, 26.2]  | 84.5  | [73.8, 91.3] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 22.4 | [8.2, 48.3]  | 77.6  | [51.7, 91.8] | 100.0 | 36    |
| Primary                                 | 24.9 | [13.3, 41.8] | 75.1  | [58.2, 86.7] | 100.0 | 176   |
| Secondary                               | 22.4 | [16.3, 30.0] | 77.6  | [70.0, 83.7] | 100.0 | 281   |
| High school                             | 22.1 | [18.2, 26.5] | 77.9  | [73.5, 81.8] | 100.0 | 551   |
| Tertiary                                | 24.9 | [14.9, 38.7] | 75.1  | [61.3, 85.1] | 100.0 | 251   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 24.0 | [15.6, 35.0] | 76.0  | [65.0, 84.4] | 100.0 | 283   |
| Yes                                     | 23.0 | [18.9, 27.6] | 77.0  | [72.4, 81.1] | 100.0 | 1,012 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 23.3 | [10.1, 45.0] | 76.7  | [55.0, 89.9] | 100.0 | 113   |
| Second                                  | 19.8 | [13.0, 28.8] | 80.2  | [71.2, 87.0] | 100.0 | 153   |
| Third                                   | 16.0 | [10.8, 23.2] | 84.0  | [76.8, 89.2] | 100.0 | 200   |
| Fourth                                  | 27.0 | [19.0, 36.9] | 73.0  | [63.1, 81.0] | 100.0 | 342   |
| Fifth quintile                          | 24.8 | [17.9, 33.2] | 75.2  | [66.8, 82.1] | 100.0 | 470   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 18.9 | [10.9, 30.8] | 81.1  | [69.2, 89.1] | 100.0 | 392   |
| Yes                                     | 24.9 | [20.6, 29.7] | 75.1  | [70.3, 79.4] | 100.0 | 904   |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 22.8 | [14.8, | 33.4] | 77.2 | [66.6, | 85.2] | 100.0 186   |
| Yes                  | 23.2 | [18.6, | 28.6] | 76.8 | [71.4, | 81.4] | 100.0 1,110 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 25.7 | [10.2, | 51.4] | 74.3 | [48.6, | 89.8] | 100.0 62    |
| Yes                         | 23.0 | [19.3, | 27.3] | 77.0 | [72.7, | 80.7] | 100.0 1,234 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 22.4 | [17.7, | 27.9] | 77.6 | [72.1, | 82.3] | 100.0 805 |
| Yes                  | 24.3 | [17.9, | 32.1] | 75.7 | [67.9, | 82.1] | 100.0 490 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 23.2 | [18.2, | 29.1] | 76.8 | [70.9, | 81.8] | 100.0 426 |
| One         | 27.1 | [21.5, | 33.5] | 72.9 | [66.5, | 78.5] | 100.0 436 |
| Two+        | 19.1 | [14.3, | 25.1] | 80.9 | [74.9, | 85.7] | 100.0 433 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 25.1 | [20.2, | 30.8] | 74.9 | [69.2, | 79.8] | 100.0 563 |
| Yes | 21.5 | [16.4, | 27.7] | 78.5 | [72.3, | 83.6] | 100.0 704 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 24.4 | [20.1, | 29.2] | 75.6 | [70.8, | 79.9] | 100.0 600 |
| 1 Booklet    | 24.7 | [15.8, | 36.5] | 75.3 | [63.5, | 84.2] | 100.0 237 |
| 2-5 Booklets | 20.9 | [14.8, | 28.8] | 79.1 | [71.2, | 85.2] | 100.0 454 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 24.2 | [18.7, | 30.7] | 75.8 | [69.3, | 81.3] | 100.0 154 |
| 1 Channel   | 25.2 | [18.0, | 34.2] | 74.8 | [65.8, | 82.0] | 100.0 357 |
| 2+ Channels | 22.0 | [16.6, | 28.5] | 78.0 | [71.5, | 83.4] | 100.0 749 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 24.3 | [20.7, | 28.3] | 75.7 | [71.7, | 79.3] | 100.0 1,156 |
| Yes | 11.1 | [5.2,  | 22.3] | 88.9 | [77.7, | 94.8] | 100.0 116   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 23.2 | [19.3, | 27.5] | 76.8 | [72.5, | 80.7] | 100.0 1,296 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 30f: Percentage who agrees that most people in the community would want to keep it a secret if a family member had HIV (cn3) -(Border Areas Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 31.0 | [22.6, 41.0] | 69.0  | [59.0, 77.4] | 100.0 | 233 |
| 20-24                                   | 22.8 | [15.9, 31.5] | 77.2  | [68.5, 84.1] | 100.0 | 327 |
| 25-29                                   | 23.5 | [16.4, 32.4] | 76.5  | [67.6, 83.6] | 100.0 | 232 |
| 30-34                                   | 20.1 | [14.2, 27.6] | 79.9  | [72.4, 85.8] | 100.0 | 182 |
| 35-39                                   | 20.1 | [11.1, 33.6] | 79.9  | [66.4, 88.9] | 100.0 | 132 |
| 40-44                                   | 28.2 | [13.8, 49.1] | 71.8  | [50.9, 86.2] | 100.0 | 99  |
| 45-49                                   | 23.2 | [14.4, 35.1] | 76.8  | [64.9, 85.6] | 100.0 | 120 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 24.0 | [18.2, 30.9] | 76.0  | [69.1, 81.8] | 100.0 | 470 |
| Div/sep/widow                           | 20.8 | [14.0, 29.7] | 79.2  | [70.3, 86.0] | 100.0 | 67  |
| Never married                           | 25.0 | [20.2, 30.5] | 75.0  | [69.5, 79.8] | 100.0 | 787 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 27.8 | [19.3, 38.4] | 72.2  | [61.6, 80.7] | 100.0 | 210 |
| Protestant                              | 15.1 | [6.7, 30.4]  | 84.9  | [69.6, 93.3] | 100.0 | 71  |
| Roman Catholic                          | 40.1 | [21.2, 62.4] | 59.9  | [37.6, 78.8] | 100.0 | 48  |
| Pentacostal                             | 32.7 | [21.7, 46.0] | 67.3  | [54.0, 78.3] | 100.0 | 95  |
| Zionist                                 | 23.7 | [17.1, 31.8] | 76.3  | [68.2, 82.9] | 100.0 | 457 |
| Apostolic sect                          | 24.6 | [11.7, 44.5] | 75.4  | [55.5, 88.3] | 100.0 | 59  |
| Islamic                                 | 19.4 | [14.8, 25.0] | 80.6  | [75.0, 85.2] | 100.0 | 268 |
| Other                                   | 28.3 | [14.1, 48.8] | 71.7  | [51.2, 85.9] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 25.0 | [15.3, 38.1] | 75.0  | [61.9, 84.7] | 100.0 | 87  |
| Primary                                 | 22.5 | [16.5, 29.9] | 77.5  | [70.1, 83.5] | 100.0 | 281 |
| Secondary                               | 26.7 | [20.4, 34.0] | 73.3  | [66.0, 79.6] | 100.0 | 387 |
| High school                             | 25.7 | [19.8, 32.7] | 74.3  | [67.3, 80.2] | 100.0 | 468 |
| Tertiary                                | 17.1 | [10.4, 26.9] | 82.9  | [73.1, 89.6] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 25.6 | [20.0, 32.2] | 74.4  | [67.8, 80.0] | 100.0 | 490 |
| Yes                                     | 23.9 | [19.4, 29.1] | 76.1  | [70.9, 80.6] | 100.0 | 833 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 27.0 | [20.0, 35.4] | 73.0  | [64.6, 80.0] | 100.0 | 344 |
| Second                                  | 22.1 | [15.6, 30.3] | 77.9  | [69.7, 84.4] | 100.0 | 294 |
| Third                                   | 23.9 | [16.5, 33.4] | 76.1  | [66.6, 83.5] | 100.0 | 256 |
| Fourth                                  | 24.4 | [17.1, 33.6] | 75.6  | [66.4, 82.9] | 100.0 | 253 |
| Fifth quintile                          | 23.2 | [14.5, 35.0] | 76.8  | [65.0, 85.5] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 24.1 | [20.1, 28.7] | 75.9  | [71.3, 79.9] | 100.0 | 691 |
| Yes                                     | 25.0 | [18.9, 32.3] | 75.0  | [67.7, 81.1] | 100.0 | 633 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 22.0 | [16.6, 28.7] | 78.0 | [71.3, 83.4] | 100.0 | 256   |
| Yes | 25.1 | [20.6, 30.3] | 74.9 | [69.7, 79.4] | 100.0 | 1,069 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 27.8 | [19.3, 38.2] | 72.2 | [61.8, 80.7] | 100.0 | 93    |
| Yes | 24.3 | [20.1, 28.9] | 75.7 | [71.1, 79.9] | 100.0 | 1,231 |

Household Owns a Car

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 24.5 | [20.0, 29.5] | 75.5 | [70.5, 80.0] | 100.0 | 982 |
| Yes | 24.7 | [19.5, 30.9] | 75.3 | [69.1, 80.5] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 27.0 | [21.4, 33.5] | 73.0 | [66.5, 78.6] | 100.0 | 479 |
| One         | 24.0 | [19.1, 29.6] | 76.0 | [70.4, 80.9] | 100.0 | 498 |
| Two+        | 21.9 | [15.3, 30.3] | 78.1 | [69.7, 84.7] | 100.0 | 346 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 27.0 | [22.4, 32.1] | 73.0 | [67.9, 77.6] | 100.0 | 817 |
| Yes | 19.3 | [14.3, 25.4] | 80.7 | [74.6, 85.7] | 100.0 | 472 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 27.6 | [21.5, 34.7] | 72.4 | [65.3, 78.5] | 100.0 | 678 |
| 1 Booklet    | 24.9 | [17.6, 33.9] | 75.1 | [66.1, 82.4] | 100.0 | 240 |
| 2-5 Booklets | 19.4 | [15.3, 24.3] | 80.6 | [75.7, 84.7] | 100.0 | 403 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 34.8 | [25.5, 45.4] | 65.2 | [54.6, 74.5] | 100.0 | 225 |
| 1 Channel   | 23.5 | [17.6, 30.7] | 76.5 | [69.3, 82.4] | 100.0 | 421 |
| 2+ Channels | 21.1 | [17.3, 25.6] | 78.9 | [74.4, 82.7] | 100.0 | 633 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 25.8 | [21.9, 30.2] | 74.2 | [69.8, 78.1] | 100.0 | 1,140 |
| Yes | 16.3 | [9.4, 26.7]  | 83.7 | [73.3, 90.6] | 100.0 | 172   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 24.5 | [20.5, 29.1] | 75.5 | [70.9, 79.5] | 100.0 | 1,325 |
|-------|------|--------------|------|--------------|-------|-------|

Table 30g: Percentage who agrees that most people in the community would want to keep it a secret if a family member had HIV (cn3) -(Women Aged 15-30 Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 30.5 | [22.9, 39.4] | 69.5  | [60.6, 77.1] | 100.0 | 305 |
| 20-24                                   | 32.0 | [25.2, 39.7] | 68.0  | [60.3, 74.8] | 100.0 | 469 |
| 25-29                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 37.1 | [24.9, 51.3] | 62.9  | [48.7, 75.1] | 100.0 | 144 |
| Div/sep/widow                           | 37.7 | [4.6, 88.3]  | 62.3  | [11.7, 95.4] | 100.0 | 3   |
| Never married                           | 30.5 | [23.4, 38.7] | 69.5  | [61.3, 76.6] | 100.0 | 627 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 30.9 | [18.9, 46.3] | 69.1  | [53.7, 81.1] | 100.0 | 172 |
| Protestant                              | 15.9 | [5.3, 39.1]  | 84.1  | [60.9, 94.7] | 100.0 | 40  |
| Roman Catholic                          | 42.5 | [22.2, 65.7] | 57.5  | [34.3, 77.8] | 100.0 | 43  |
| Pentacostal                             | 29.0 | [14.0, 50.5] | 71.0  | [49.5, 86.0] | 100.0 | 51  |
| Zionist                                 | 32.9 | [23.1, 44.4] | 67.1  | [55.6, 76.9] | 100.0 | 226 |
| Apostolic sect                          | 22.5 | [8.8, 46.4]  | 77.5  | [53.6, 91.2] | 100.0 | 41  |
| Islamic                                 | 33.7 | [23.8, 45.3] | 66.3  | [54.7, 76.2] | 100.0 | 172 |
| Other                                   | 34.5 | [12.0, 66.9] | 65.5  | [33.1, 88.0] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 25.0 | [7.3, 58.4]  | 75.0  | [41.6, 92.7] | 100.0 | 17  |
| Primary                                 | 41.1 | [27.3, 56.5] | 58.9  | [43.5, 72.7] | 100.0 | 111 |
| Secondary                               | 35.7 | [26.7, 45.8] | 64.3  | [54.2, 73.3] | 100.0 | 243 |
| High school                             | 25.8 | [19.8, 33.0] | 74.2  | [67.0, 80.2] | 100.0 | 345 |
| Tertiary                                | 26.3 | [12.4, 47.4] | 73.7  | [52.6, 87.6] | 100.0 | 58  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 38.3 | [24.4, 54.4] | 61.7  | [45.6, 75.6] | 100.0 | 167 |
| Yes                                     | 29.4 | [22.7, 37.1] | 70.6  | [62.9, 77.3] | 100.0 | 607 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 41.4 | [30.3, 53.5] | 58.6  | [46.5, 69.7] | 100.0 | 146 |
| Second                                  | 23.5 | [14.1, 36.4] | 76.5  | [63.6, 85.9] | 100.0 | 161 |
| Third                                   | 37.7 | [25.7, 51.5] | 62.3  | [48.5, 74.3] | 100.0 | 154 |
| Fourth                                  | 25.6 | [15.2, 39.7] | 74.4  | [60.3, 84.8] | 100.0 | 170 |
| Fifth quintile                          | 30.9 | [21.4, 42.5] | 69.1  | [57.5, 78.6] | 100.0 | 136 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 32.0 | [24.2, 41.0] | 68.0  | [59.0, 75.8] | 100.0 | 349 |
| Yes                                     | 30.7 | [23.4, 39.2] | 69.3  | [60.8, 76.6] | 100.0 | 424 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |        |       |      |        |       |           |
| No                   | 28.8 | [21.2, | 37.8] | 71.2 | [62.2, | 78.8] | 100.0 163 |
| Yes                  | 32.0 | [24.9, | 40.0] | 68.0 | [60.0, | 75.1] | 100.0 610 |

|                             |      |        |       |      |        |       |           |
|-----------------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |      |        |       |      |        |       |           |
| No                          | 41.7 | [17.9, | 70.2] | 58.3 | [29.8, | 82.1] | 100.0 40  |
| Yes                         | 30.6 | [24.5, | 37.4] | 69.4 | [62.6, | 75.5] | 100.0 733 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 31.6 | [24.6, | 39.5] | 68.4 | [60.5, | 75.4] | 100.0 555 |
| Yes                  | 30.7 | [22.0, | 40.9] | 69.3 | [59.1, | 78.0] | 100.0 218 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 34.7 | [24.9, | 45.9] | 65.3 | [54.1, | 75.1] | 100.0 229 |
| One         | 27.6 | [18.0, | 39.9] | 72.4 | [60.1, | 82.0] | 100.0 288 |
| Two+        | 32.9 | [25.4, | 41.4] | 67.1 | [58.6, | 74.6] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 39.5 | [31.1, | 48.5] | 60.5 | [51.5, | 68.9] | 100.0 397 |
| Yes | 22.2 | [15.9, | 29.9] | 77.8 | [70.1, | 84.1] | 100.0 356 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 38.4 | [29.1, | 48.7] | 61.6 | [51.3, | 70.9] | 100.0 314 |
| 1 Booklet    | 21.4 | [12.3, | 34.4] | 78.6 | [65.6, | 87.7] | 100.0 138 |
| 2-5 Booklets | 29.6 | [22.2, | 38.4] | 70.4 | [61.6, | 77.8] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 53.3 | [37.8, | 68.2] | 46.7 | [31.8, | 62.2] | 100.0 83  |
| 1 Channel   | 30.9 | [20.0, | 44.5] | 69.1 | [55.5, | 80.0] | 100.0 194 |
| 2+ Channels | 27.5 | [21.2, | 34.9] | 72.5 | [65.1, | 78.8] | 100.0 470 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 31.8 | [25.2, | 39.2] | 68.2 | [60.8, | 74.8] | 100.0 704 |
| Yes | 33.5 | [17.9, | 53.8] | 66.5 | [46.2, | 82.1] | 100.0 51  |

|       |      |        |       |      |        |       |           |
|-------|------|--------|-------|------|--------|-------|-----------|
| Total | 31.4 | [25.2, | 38.3] | 68.6 | [61.7, | 74.8] | 100.0 774 |
|-------|------|--------|-------|------|--------|-------|-----------|

Table 30h: Percentage who agrees that most people in the community would want to keep it a secret if a family member had HIV (cn3) -(SAfAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 23.7 | [19.1, 29.0] | 76.3  | [71.0, 80.9] | 100.0 | 449   |
| 20-24                                   | 28.7 | [22.9, 35.2] | 71.3  | [64.8, 77.1] | 100.0 | 583   |
| 25-29                                   | 25.9 | [21.3, 31.1] | 74.1  | [68.9, 78.7] | 100.0 | 541   |
| 30-34                                   | 21.2 | [17.0, 26.1] | 78.8  | [73.9, 83.0] | 100.0 | 395   |
| 35-39                                   | 28.2 | [21.2, 36.4] | 71.8  | [63.6, 78.8] | 100.0 | 270   |
| 40-44                                   | 23.0 | [16.6, 30.8] | 77.0  | [69.2, 83.4] | 100.0 | 186   |
| 45-49                                   | 27.5 | [14.9, 45.2] | 72.5  | [54.8, 85.1] | 100.0 | 185   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 26.0 | [22.0, 30.5] | 74.0  | [69.5, 78.0] | 100.0 | 896   |
| Div/sep/widow                           | 36.0 | [18.0, 59.2] | 64.0  | [40.8, 82.0] | 100.0 | 111   |
| Never married                           | 24.8 | [21.0, 29.0] | 75.2  | [71.0, 79.0] | 100.0 | 1,600 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 29.0 | [20.5, 39.2] | 71.0  | [60.8, 79.5] | 100.0 | 413   |
| Protestant                              | 26.4 | [17.9, 37.2] | 73.6  | [62.8, 82.1] | 100.0 | 181   |
| Roman Catholic                          | 30.3 | [21.7, 40.4] | 69.7  | [59.6, 78.3] | 100.0 | 164   |
| Pentacostal                             | 25.8 | [18.6, 34.6] | 74.2  | [65.4, 81.4] | 100.0 | 220   |
| Zionist                                 | 25.6 | [21.6, 30.1] | 74.4  | [69.9, 78.4] | 100.0 | 833   |
| Apostolic sect                          | 24.9 | [16.7, 35.4] | 75.1  | [64.6, 83.3] | 100.0 | 142   |
| Islamic                                 | 18.9 | [14.1, 24.8] | 81.1  | [75.2, 85.9] | 100.0 | 391   |
| Other                                   | 28.0 | [17.6, 41.5] | 72.0  | [58.5, 82.4] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 25.2 | [18.2, 33.7] | 74.8  | [66.3, 81.8] | 100.0 | 138   |
| Primary                                 | 26.4 | [20.5, 33.2] | 73.6  | [66.8, 79.5] | 100.0 | 493   |
| Secondary                               | 29.7 | [23.4, 36.9] | 70.3  | [63.1, 76.6] | 100.0 | 688   |
| High school                             | 23.5 | [20.3, 27.1] | 76.5  | [72.9, 79.7] | 100.0 | 1,036 |
| Tertiary                                | 22.5 | [15.4, 31.7] | 77.5  | [68.3, 84.6] | 100.0 | 253   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 26.5 | [22.2, 31.4] | 73.5  | [68.6, 77.8] | 100.0 | 861   |
| Yes                                     | 25.3 | [21.7, 29.3] | 74.7  | [70.7, 78.3] | 100.0 | 1,746 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 27.7 | [21.9, 34.2] | 72.3  | [65.8, 78.1] | 100.0 | 532   |
| Second                                  | 21.6 | [17.4, 26.5] | 78.4  | [73.5, 82.6] | 100.0 | 529   |
| Third                                   | 26.2 | [20.7, 32.6] | 73.8  | [67.4, 79.3] | 100.0 | 504   |
| Fourth                                  | 28.0 | [20.5, 36.9] | 72.0  | [63.1, 79.5] | 100.0 | 591   |
| Fifth quintile                          | 24.2 | [17.6, 32.4] | 75.8  | [67.6, 82.4] | 100.0 | 415   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 24.6 | [21.0, 28.6] | 75.4  | [71.4, 79.0] | 100.0 | 1,180 |
| Yes                                     | 26.6 | [22.2, 31.6] | 73.4  | [68.4, 77.8] | 100.0 | 1,425 |

|  |      |        |       |      |        |       |             |
|--|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio   |      |        |       |      |        |       |             |
| No   | 25.1 | [18.9, | 32.6] | 74.9 | [67.4, | 81.1] | 100.0 444   |
| Yes  | 25.8 | [22.4, | 29.5] | 74.2 | [70.5, | 77.6] | 100.0 2,164 |
| Household Owns Mobile Phone  |      |        |       |      |        |       |             |
| No   | 34.5 | [23.8, | 47.1] | 65.5 | [52.9, | 76.2] | 100.0 174   |
| Yes  | 25.1 | [21.8, | 28.7] | 74.9 | [71.3, | 78.2] | 100.0 2,434 |
| Household Owns a Car   |      |        |       |      |        |       |             |
| No   | 25.5 | [22.1, | 29.2] | 74.5 | [70.8, | 77.9] | 100.0 1,865 |
| Yes  | 26.0 | [20.3, | 32.6] | 74.0 | [67.4, | 79.7] | 100.0 741   |
| Exposure to OneLove Radio Programs or Champion Radio Adverts         |      |        |       |      |        |       |             |
| No Exposure  | 29.3 | [23.2, | 36.2] | 70.7 | [63.8, | 76.8] | 100.0 849   |
| One  | 23.5 | [19.7, | 27.8] | 76.5 | [72.2, | 80.3] | 100.0 925   |
| Two+   | 24.5 | [20.0, | 29.7] | 75.5 | [70.3, | 80.0] | 100.0 831   |
| Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe) |      |        |       |      |        |       |             |
| No   | 29.2 | [25.2, | 33.6] | 70.8 | [66.4, | 74.8] | 100.0 1,436 |
| Yes  | 21.9 | [17.1, | 27.6] | 78.1 | [72.4, | 82.9] | 100.0 1,093 |
| Level of Exposure to OneLove Booklets                                |      |        |       |      |        |       |             |
| None   | 26.4 | [22.8, | 30.4] | 73.6 | [69.6, | 77.2] | 100.0 1,320 |
| 1 Booklet  | 26.4 | [20.3, | 33.7] | 73.6 | [66.3, | 79.7] | 100.0 452   |
| 2-5 Booklets   | 24.5 | [18.6, | 31.5] | 75.5 | [68.5, | 81.4] | 100.0 827   |
| Multimedia Exposure to OneLove                                       |      |        |       |      |        |       |             |
| None   | 31.1 | [24.8, | 38.1] | 68.9 | [61.9, | 75.2] | 100.0 387   |
| 1 Channel  | 26.2 | [21.9, | 30.9] | 73.8 | [69.1, | 78.1] | 100.0 768   |
| 2+ Channels  | 24.1 | [19.5, | 29.4] | 75.9 | [70.6, | 80.5] | 100.0 1,358 |
| Exposed to Any SAfAIDS Materials or Program                          |      |        |       |      |        |       |             |
| No   | 26.8 | [23.3, | 30.5] | 73.2 | [69.5, | 76.7] | 100.0 2,272 |
| Yes  | 19.1 | [14.4, | 24.8] | 80.9 | [75.2, | 85.6] | 100.0 280   |
| Total  | 25.7 | [22.4, | 29.3] | 74.3 | [70.7, | 77.6] | 100.0 2,609 |



Table 31a: Percentage who agrees that leaders in the community openly encourage PLHIV to get treatment (cn6) -(All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 34.5 | [29.3, 40.0] | 65.5  | [60.0, 70.7] | 100.0 | 694   |
| 20-24                                   | 35.9 | [29.9, 42.3] | 64.1  | [57.7, 70.1] | 100.0 | 907   |
| 25-29                                   | 32.8 | [27.1, 39.1] | 67.2  | [60.9, 72.9] | 100.0 | 819   |
| 30-34                                   | 23.7 | [17.2, 31.8] | 76.3  | [68.2, 82.8] | 100.0 | 593   |
| 35-39                                   | 27.4 | [18.1, 39.3] | 72.6  | [60.7, 81.9] | 100.0 | 408   |
| 40-44                                   | 31.4 | [22.8, 41.5] | 68.6  | [58.5, 77.2] | 100.0 | 263   |
| 45-49                                   | 31.5 | [22.5, 42.2] | 68.5  | [57.8, 77.5] | 100.0 | 268   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 30.3 | [24.2, 37.1] | 69.7  | [62.9, 75.8] | 100.0 | 1,343 |
| Div/sep/widow                           | 34.6 | [21.7, 50.3] | 65.4  | [49.7, 78.3] | 100.0 | 180   |
| Never married                           | 32.6 | [28.2, 37.3] | 67.4  | [62.7, 71.8] | 100.0 | 2,427 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 34.4 | [25.7, 44.4] | 65.6  | [55.6, 74.3] | 100.0 | 648   |
| Protestant                              | 21.1 | [15.3, 28.4] | 78.9  | [71.6, 84.7] | 100.0 | 267   |
| Roman Catholic                          | 24.6 | [17.7, 33.1] | 75.4  | [66.9, 82.3] | 100.0 | 241   |
| Pentacostal                             | 23.2 | [16.9, 30.9] | 76.8  | [69.1, 83.1] | 100.0 | 318   |
| Zionist                                 | 32.1 | [26.4, 38.4] | 67.9  | [61.6, 73.6] | 100.0 | 1,232 |
| Apostolic sect                          | 31.9 | [22.6, 43.0] | 68.1  | [57.0, 77.4] | 100.0 | 218   |
| Islamic                                 | 38.7 | [30.8, 47.3] | 61.3  | [52.7, 69.2] | 100.0 | 647   |
| Other                                   | 32.2 | [23.9, 41.6] | 67.8  | [58.4, 76.1] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 31.7 | [23.7, 41.0] | 68.3  | [59.0, 76.3] | 100.0 | 213   |
| Primary                                 | 30.0 | [23.8, 37.1] | 70.0  | [62.9, 76.2] | 100.0 | 758   |
| Secondary                               | 31.8 | [25.2, 39.2] | 68.2  | [60.8, 74.8] | 100.0 | 1,053 |
| High school                             | 32.0 | [26.6, 37.9] | 68.0  | [62.1, 73.4] | 100.0 | 1,494 |
| Tertiary                                | 37.0 | [27.7, 47.4] | 63.0  | [52.6, 72.3] | 100.0 | 431   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 29.0 | [24.8, 33.7] | 71.0  | [66.3, 75.2] | 100.0 | 1,318 |
| Yes                                     | 33.7 | [28.0, 39.8] | 66.3  | [60.2, 72.0] | 100.0 | 2,629 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 34.3 | [27.1, 42.4] | 65.7  | [57.6, 72.9] | 100.0 | 781   |
| Second                                  | 28.9 | [24.0, 34.3] | 71.1  | [65.7, 76.0] | 100.0 | 782   |
| Third                                   | 29.4 | [23.0, 36.8] | 70.6  | [63.2, 77.0] | 100.0 | 779   |
| Fourth                                  | 29.7 | [23.5, 36.8] | 70.3  | [63.2, 76.5] | 100.0 | 862   |
| Fifth quintile                          | 41.5 | [35.1, 48.1] | 58.5  | [51.9, 64.9] | 100.0 | 696   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 31.0 | [25.2, 37.4] | 69.0  | [62.6, 74.8] | 100.0 | 1,776 |
| Yes                                     | 32.9 | [28.3, 37.8] | 67.1  | [62.2, 71.7] | 100.0 | 2,172 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 37.5 | [29.6, | 46.2] | 62.5 | [53.8, | 70.4] | 100.0 683   |
| Yes                  | 30.9 | [26.4, | 35.9] | 69.1 | [64.1, | 73.6] | 100.0 3,268 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 27.2 | [18.3, | 38.3] | 72.8 | [61.7, | 81.7] | 100.0 252   |
| Yes                         | 32.3 | [27.7, | 37.3] | 67.7 | [62.7, | 72.3] | 100.0 3,698 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 30.7 | [25.6, | 36.2] | 69.3 | [63.8, | 74.4] | 100.0 2,777 |
| Yes                  | 35.3 | [29.6, | 41.5] | 64.7 | [58.5, | 70.4] | 100.0 1,172 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| No Exposure | 43.6 | [38.0, | 49.4] | 56.4 | [50.6, | 62.0] | 100.0 1,295 |
| One         | 31.9 | [25.1, | 39.5] | 68.1 | [60.5, | 74.9] | 100.0 1,391 |
| Two+        | 19.9 | [15.6, | 25.1] | 80.1 | [74.9, | 84.4] | 100.0 1,262 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 31.6 | [26.6, | 37.1] | 68.4 | [62.9, | 73.4] | 100.0 2,195 |
| Yes | 32.4 | [27.4, | 37.9] | 67.6 | [62.1, | 72.6] | 100.0 1,647 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 36.6 | [31.0, | 42.7] | 63.4 | [57.3, | 69.0] | 100.0 1,992 |
| 1 Booklet    | 29.9 | [23.1, | 37.6] | 70.1 | [62.4, | 76.9] | 100.0 686   |
| 2-5 Booklets | 26.1 | [21.9, | 30.6] | 73.9 | [69.4, | 78.1] | 100.0 1,262 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 41.1 | [34.3, | 48.2] | 58.9 | [51.8, | 65.7] | 100.0 590   |
| 1 Channel   | 37.0 | [29.9, | 44.7] | 63.0 | [55.3, | 70.1] | 100.0 1,179 |
| 2+ Channels | 26.4 | [21.9, | 31.4] | 73.6 | [68.6, | 78.1] | 100.0 2,045 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 34.1 | [29.4, | 39.2] | 65.9 | [60.8, | 70.6] | 100.0 3,455 |
| Yes | 15.4 | [11.2, | 20.7] | 84.6 | [79.3, | 88.8] | 100.0 428   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 32.0 | [27.3, | 37.1] | 68.0 | [62.9, | 72.7] | 100.0 3,952 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 31b: Percentage who agrees that leaders in the community openly encourage PLHIV to get treatment (cn6) -(Females Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 33.9 | [27.3, 41.2] | 66.1  | [58.8, 72.7] | 100.0 | 305   |
| 20-24                                   | 42.1 | [33.3, 51.5] | 57.9  | [48.5, 66.7] | 100.0 | 468   |
| 25-29                                   | 33.5 | [27.7, 39.8] | 66.5  | [60.2, 72.3] | 100.0 | 434   |
| 30-34                                   | 24.5 | [15.2, 37.0] | 75.5  | [63.0, 84.8] | 100.0 | 299   |
| 35-39                                   | 24.8 | [15.7, 36.8] | 75.2  | [63.2, 84.3] | 100.0 | 197   |
| 40-44                                   | 39.6 | [26.5, 54.4] | 60.4  | [45.6, 73.5] | 100.0 | 137   |
| 45-49                                   | 35.7 | [23.8, 49.6] | 64.3  | [50.4, 76.2] | 100.0 | 144   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 33.3 | [26.4, 40.9] | 66.7  | [59.1, 73.6] | 100.0 | 790   |
| Div/sep/widow                           | 37.3 | [21.3, 56.7] | 62.7  | [43.3, 78.7] | 100.0 | 129   |
| Never married                           | 34.4 | [29.2, 40.0] | 65.6  | [60.0, 70.8] | 100.0 | 1,063 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 32.1 | [23.1, 42.7] | 67.9  | [57.3, 76.9] | 100.0 | 416   |
| Protestant                              | 13.2 | [7.1, 23.4]  | 86.8  | [76.6, 92.9] | 100.0 | 132   |
| Roman Catholic                          | 24.5 | [14.2, 38.9] | 75.5  | [61.1, 85.8] | 100.0 | 113   |
| Pentacostal                             | 20.2 | [12.3, 31.5] | 79.8  | [68.5, 87.7] | 100.0 | 120   |
| Zionist                                 | 35.4 | [28.4, 43.0] | 64.6  | [57.0, 71.6] | 100.0 | 596   |
| Apostolic sect                          | 36.2 | [24.6, 49.6] | 63.8  | [50.4, 75.4] | 100.0 | 113   |
| Islamic                                 | 43.2 | [32.1, 55.1] | 56.8  | [44.9, 67.9] | 100.0 | 415   |
| Other                                   | 42.8 | [21.9, 66.6] | 57.2  | [33.4, 78.1] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 33.2 | [22.5, 46.0] | 66.8  | [54.0, 77.5] | 100.0 | 121   |
| Primary                                 | 30.7 | [22.7, 40.0] | 69.3  | [60.0, 77.3] | 100.0 | 396   |
| Secondary                               | 32.2 | [25.5, 39.8] | 67.8  | [60.2, 74.5] | 100.0 | 578   |
| High school                             | 36.2 | [27.4, 46.2] | 63.8  | [53.8, 72.6] | 100.0 | 663   |
| Tertiary                                | 41.6 | [30.6, 53.4] | 58.4  | [46.6, 69.4] | 100.0 | 226   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 31.3 | [26.0, 37.1] | 68.7  | [62.9, 74.0] | 100.0 | 685   |
| Yes                                     | 35.8 | [28.9, 43.3] | 64.2  | [56.7, 71.1] | 100.0 | 1,299 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 35.0 | [26.1, 45.2] | 65.0  | [54.8, 73.9] | 100.0 | 407   |
| Second                                  | 29.4 | [22.1, 37.9] | 70.6  | [62.1, 77.9] | 100.0 | 391   |
| Third                                   | 32.6 | [24.2, 42.3] | 67.4  | [57.7, 75.8] | 100.0 | 380   |
| Fourth                                  | 32.9 | [26.1, 40.4] | 67.1  | [59.6, 73.9] | 100.0 | 438   |
| Fifth quintile                          | 44.9 | [36.2, 53.9] | 55.1  | [46.1, 63.8] | 100.0 | 351   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 32.3 | [26.1, 39.2] | 67.7  | [60.8, 73.9] | 100.0 | 898   |
| Yes                                     | 35.9 | [30.1, 42.1] | 64.1  | [57.9, 69.9] | 100.0 | 1,083 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 35.5 | [27.0, 45.1] | 64.5 | [54.9, 73.0] | 100.0 | 371   |
| Yes | 33.9 | [28.5, 39.7] | 66.1 | [60.3, 71.5] | 100.0 | 1,612 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 25.4 | [13.6, 42.5] | 74.6 | [57.5, 86.4] | 100.0 | 105   |
| Yes | 34.8 | [29.6, 40.3] | 65.2 | [59.7, 70.4] | 100.0 | 1,878 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 32.3 | [26.5, 38.6] | 67.7 | [61.4, 73.5] | 100.0 | 1,416 |
| Yes | 39.5 | [32.4, 47.1] | 60.5 | [52.9, 67.6] | 100.0 | 567   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 44.6 | [37.7, 51.7] | 55.4 | [48.3, 62.3] | 100.0 | 609 |
| One         | 35.5 | [28.5, 43.1] | 64.5 | [56.9, 71.5] | 100.0 | 701 |
| Two+        | 23.5 | [17.7, 30.5] | 76.5 | [69.5, 82.3] | 100.0 | 672 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 31.9 | [26.5, 37.7] | 68.1 | [62.3, 73.5] | 100.0 | 1,082 |
| Yes | 37.0 | [29.9, 44.6] | 63.0 | [55.4, 70.1] | 100.0 | 843   |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 35.5 | [29.4, 42.0] | 64.5 | [58.0, 70.6] | 100.0 | 994 |
| 1 Booklet    | 35.1 | [24.1, 47.9] | 64.9 | [52.1, 75.9] | 100.0 | 330 |
| 2-5 Booklets | 31.8 | [26.3, 37.8] | 68.2 | [62.2, 73.7] | 100.0 | 655 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |       |
|-------------|------|--------------|------|--------------|-------|-------|
| None        | 34.1 | [25.8, 43.5] | 65.9 | [56.5, 74.2] | 100.0 | 252   |
| 1 Channel   | 39.7 | [31.5, 48.5] | 60.3 | [51.5, 68.5] | 100.0 | 604   |
| 2+ Channels | 30.9 | [25.0, 37.6] | 69.1 | [62.4, 75.0] | 100.0 | 1,051 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 35.4 | [30.1, 41.0] | 64.6 | [59.0, 69.9] | 100.0 | 1,784 |
| Yes | 22.8 | [13.9, 35.0] | 77.2 | [65.0, 86.1] | 100.0 | 162   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 34.2 | [29.1, 39.8] | 65.8 | [60.2, 70.9] | 100.0 | 1,984 |
|-------|------|--------------|------|--------------|-------|-------|

Table 31c: Percentage who agrees that leaders in the community openly encourage PLHIV to get treatment (cn6) -(Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 35.0 | [26.8, 44.2] | 65.0  | [55.8, 73.2] | 100.0 | 389   |
| 20-24                                   | 29.2 | [23.4, 35.8] | 70.8  | [64.2, 76.6] | 100.0 | 439   |
| 25-29                                   | 32.1 | [21.8, 44.4] | 67.9  | [55.6, 78.2] | 100.0 | 385   |
| 30-34                                   | 22.7 | [16.1, 31.0] | 77.3  | [69.0, 83.9] | 100.0 | 294   |
| 35-39                                   | 29.4 | [17.1, 45.5] | 70.6  | [54.5, 82.9] | 100.0 | 211   |
| 40-44                                   | 21.0 | [12.7, 32.7] | 79.0  | [67.3, 87.3] | 100.0 | 126   |
| 45-49                                   | 26.4 | [15.9, 40.3] | 73.6  | [59.7, 84.1] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 26.2 | [19.4, 34.4] | 73.8  | [65.6, 80.6] | 100.0 | 553   |
| Div/sep/widow                           | 26.6 | [10.9, 51.7] | 73.4  | [48.3, 89.1] | 100.0 | 51    |
| Never married                           | 31.0 | [25.1, 37.5] | 69.0  | [62.5, 74.9] | 100.0 | 1,364 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 39.8 | [28.4, 52.4] | 60.2  | [47.6, 71.6] | 100.0 | 232   |
| Protestant                              | 28.3 | [18.8, 40.2] | 71.7  | [59.8, 81.2] | 100.0 | 135   |
| Roman Catholic                          | 24.7 | [16.6, 35.2] | 75.3  | [64.8, 83.4] | 100.0 | 128   |
| Pentacostal                             | 24.9 | [16.4, 35.9] | 75.1  | [64.1, 83.6] | 100.0 | 198   |
| Zionist                                 | 28.9 | [22.6, 36.2] | 71.1  | [63.8, 77.4] | 100.0 | 636   |
| Apostolic sect                          | 27.6 | [11.8, 52.1] | 72.4  | [47.9, 88.2] | 100.0 | 105   |
| Islamic                                 | 30.0 | [20.6, 41.4] | 70.0  | [58.6, 79.4] | 100.0 | 232   |
| Other                                   | 29.3 | [20.1, 40.6] | 70.7  | [59.4, 79.9] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 29.5 | [18.4, 43.7] | 70.5  | [56.3, 81.6] | 100.0 | 92    |
| Primary                                 | 29.2 | [21.8, 37.9] | 70.8  | [62.1, 78.2] | 100.0 | 362   |
| Secondary                               | 31.2 | [20.6, 44.3] | 68.8  | [55.7, 79.4] | 100.0 | 475   |
| High school                             | 28.3 | [23.0, 34.4] | 71.7  | [65.6, 77.0] | 100.0 | 831   |
| Tertiary                                | 31.1 | [21.1, 43.3] | 68.9  | [56.7, 78.9] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 26.7 | [20.9, 33.5] | 73.3  | [66.5, 79.1] | 100.0 | 633   |
| Yes                                     | 31.3 | [25.0, 38.3] | 68.7  | [61.7, 75.0] | 100.0 | 1,330 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 33.5 | [24.3, 44.1] | 66.5  | [55.9, 75.7] | 100.0 | 374   |
| Second                                  | 28.3 | [20.4, 37.9] | 71.7  | [62.1, 79.6] | 100.0 | 391   |
| Third                                   | 26.6 | [19.6, 34.9] | 73.4  | [65.1, 80.4] | 100.0 | 399   |
| Fourth                                  | 26.0 | [18.1, 35.9] | 74.0  | [64.1, 81.9] | 100.0 | 424   |
| Fifth quintile                          | 37.9 | [29.5, 47.1] | 62.1  | [52.9, 70.5] | 100.0 | 345   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 29.5 | [22.1, 38.1] | 70.5  | [61.9, 77.9] | 100.0 | 878   |
| Yes                                     | 29.7 | [24.4, 35.7] | 70.3  | [64.3, 75.6] | 100.0 | 1,089 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 40.5 | [30.9, | 50.8] | 59.5 | [49.2, | 69.1] | 100.0 312   |
| Yes                  | 27.9 | [22.4, | 34.1] | 72.1 | [65.9, | 77.6] | 100.0 1,656 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 29.0 | [18.5, | 42.3] | 71.0 | [57.7, | 81.5] | 100.0 147   |
| Yes                         | 29.7 | [24.1, | 36.0] | 70.3 | [64.0, | 75.9] | 100.0 1,820 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 28.8 | [22.2, | 36.5] | 71.2 | [63.5, | 77.8] | 100.0 1,361 |
| Yes                  | 31.4 | [24.3, | 39.5] | 68.6 | [60.5, | 75.7] | 100.0 605   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 42.7 | [34.6, | 51.1] | 57.3 | [48.9, | 65.4] | 100.0 686 |
| One         | 28.2 | [20.1, | 38.2] | 71.8 | [61.8, | 79.9] | 100.0 690 |
| Two+        | 15.2 | [11.0, | 20.5] | 84.8 | [79.5, | 89.0] | 100.0 590 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 31.3 | [23.9, | 39.8] | 68.7 | [60.2, | 76.1] | 100.0 1,113 |
| Yes | 26.9 | [21.6, | 33.0] | 73.1 | [67.0, | 78.4] | 100.0 804   |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 37.9 | [30.3, | 46.0] | 62.1 | [54.0, | 69.7] | 100.0 998 |
| 1 Booklet    | 24.0 | [17.3, | 32.4] | 76.0 | [67.6, | 82.7] | 100.0 356 |
| 2-5 Booklets | 19.7 | [14.0, | 27.0] | 80.3 | [73.0, | 86.0] | 100.0 607 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 46.6 | [36.5, | 56.9] | 53.4 | [43.1, | 63.5] | 100.0 338 |
| 1 Channel   | 34.1 | [25.3, | 44.2] | 65.9 | [55.8, | 74.7] | 100.0 575 |
| 2+ Channels | 21.0 | [16.4, | 26.6] | 79.0 | [73.4, | 83.6] | 100.0 994 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 32.7 | [26.4, | 39.6] | 67.3 | [60.4, | 73.6] | 100.0 1,671 |
| Yes | 11.1 | [7.8,  | 15.6] | 88.9 | [84.4, | 92.2] | 100.0 266   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 29.6 | [23.9, | 36.0] | 70.4 | [64.0, | 76.1] | 100.0 1,968 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 31d: Percentage who agrees that leaders in the community openly encourage PLHIV to get treatment (cn6) -(Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 28.6 | [21.1, 37.5] | 71.4  | [62.5, 78.9] | 100.0 | 264 |
| 20-24                                   | 29.7 | [21.4, 39.7] | 70.3  | [60.3, 78.6] | 100.0 | 309 |
| 25-29                                   | 27.7 | [19.8, 37.3] | 72.3  | [62.7, 80.2] | 100.0 | 267 |
| 30-34                                   | 19.5 | [10.8, 32.6] | 80.5  | [67.4, 89.2] | 100.0 | 191 |
| 35-39                                   | 20.3 | [8.8, 40.1]  | 79.7  | [59.9, 91.2] | 100.0 | 122 |
| 40-44                                   | 23.5 | [12.7, 39.2] | 76.5  | [60.8, 87.3] | 100.0 | 80  |
| 45-49                                   | 25.8 | [14.7, 41.3] | 74.2  | [58.7, 85.3] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 25.6 | [17.2, 36.3] | 74.4  | [63.7, 82.8] | 100.0 | 451 |
| Div/sep/widow                           | 28.8 | [11.9, 54.7] | 71.2  | [45.3, 88.1] | 100.0 | 59  |
| Never married                           | 26.3 | [20.0, 33.9] | 73.7  | [66.1, 80.0] | 100.0 | 823 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 25.3 | [15.4, 38.7] | 74.7  | [61.3, 84.6] | 100.0 | 180 |
| Protestant                              | 14.7 | [9.1, 22.8]  | 85.3  | [77.2, 90.9] | 100.0 | 86  |
| Roman Catholic                          | 12.5 | [5.5, 25.7]  | 87.5  | [74.3, 94.5] | 100.0 | 60  |
| Pentacostal                             | 18.7 | [11.0, 30.0] | 81.3  | [70.0, 89.0] | 100.0 | 109 |
| Zionist                                 | 26.8 | [19.1, 36.2] | 73.2  | [63.8, 80.9] | 100.0 | 473 |
| Apostolic sect                          | 24.0 | [11.9, 42.5] | 76.0  | [57.5, 88.1] | 100.0 | 67  |
| Islamic                                 | 36.1 | [24.6, 49.3] | 63.9  | [50.7, 75.4] | 100.0 | 230 |
| Other                                   | 27.6 | [17.7, 40.4] | 72.4  | [59.6, 82.3] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 29.1 | [19.0, 41.9] | 70.9  | [58.1, 81.0] | 100.0 | 90  |
| Primary                                 | 26.2 | [17.8, 36.8] | 73.8  | [63.2, 82.2] | 100.0 | 301 |
| Secondary                               | 26.8 | [17.9, 38.2] | 73.2  | [61.8, 82.1] | 100.0 | 385 |
| High school                             | 25.5 | [17.7, 35.3] | 74.5  | [64.7, 82.3] | 100.0 | 475 |
| Tertiary                                | 24.1 | [12.5, 41.5] | 75.9  | [58.5, 87.5] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 24.7 | [19.5, 30.7] | 75.3  | [69.3, 80.5] | 100.0 | 545 |
| Yes                                     | 27.4 | [18.2, 38.9] | 72.6  | [61.1, 81.8] | 100.0 | 786 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 26.2 | [17.2, 37.8] | 73.8  | [62.2, 82.8] | 100.0 | 324 |
| Second                                  | 25.4 | [19.0, 33.1] | 74.6  | [66.9, 81.0] | 100.0 | 335 |
| Third                                   | 24.8 | [16.7, 35.2] | 75.2  | [64.8, 83.3] | 100.0 | 323 |
| Fourth                                  | 26.5 | [19.2, 35.5] | 73.5  | [64.5, 80.8] | 100.0 | 267 |
| Fifth quintile                          | 31.8 | [14.0, 57.2] | 68.2  | [42.8, 86.0] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 26.3 | [18.0, 36.5] | 73.7  | [63.5, 82.0] | 100.0 | 693 |
| Yes                                     | 26.2 | [20.0, 33.5] | 73.8  | [66.5, 80.0] | 100.0 | 637 |

|                      |      |        |       |      |        |       |       |
|----------------------|------|--------|-------|------|--------|-------|-------|
| Household Owns Radio |      |        |       |      |        |       |       |
| No                   | 32.0 | [19.2, | 48.2] | 68.0 | [51.8, | 80.8] | 241   |
| Yes                  | 25.1 | [19.1, | 32.2] | 74.9 | [67.8, | 80.9] | 1,091 |

|                             |      |        |       |      |        |       |       |
|-----------------------------|------|--------|-------|------|--------|-------|-------|
| Household Owns Mobile Phone |      |        |       |      |        |       |       |
| No                          | 27.5 | [14.6, | 45.6] | 72.5 | [54.4, | 85.4] | 97    |
| Yes                         | 26.1 | [19.6, | 33.9] | 73.9 | [66.1, | 80.4] | 1,235 |

|                      |      |        |       |      |        |       |     |
|----------------------|------|--------|-------|------|--------|-------|-----|
| Household Owns a Car |      |        |       |      |        |       |     |
| No                   | 25.7 | [18.6, | 34.3] | 74.3 | [65.7, | 81.4] | 990 |
| Yes                  | 27.8 | [19.8, | 37.6] | 72.2 | [62.4, | 80.2] | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |     |
|-------------|------|--------|-------|------|--------|-------|-----|
| No Exposure | 39.8 | [31.3, | 48.9] | 60.2 | [51.1, | 68.7] | 391 |
| One         | 25.7 | [15.7, | 39.1] | 74.3 | [60.9, | 84.3] | 457 |
| Two+        | 14.7 | [9.6,  | 21.9] | 85.3 | [78.1, | 90.4] | 483 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |     |
|-----|------|--------|-------|------|--------|-------|-----|
| No  | 25.7 | [18.8, | 33.9] | 74.3 | [66.1, | 81.2] | 815 |
| Yes | 27.2 | [19.7, | 36.3] | 72.8 | [63.7, | 80.3] | 472 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |     |
|--------------|------|--------|-------|------|--------|-------|-----|
| None         | 31.3 | [23.0, | 40.9] | 68.7 | [59.1, | 77.0] | 714 |
| 1 Booklet    | 22.3 | [13.8, | 34.1] | 77.7 | [65.9, | 86.2] | 210 |
| 2-5 Booklets | 20.8 | [16.0, | 26.6] | 79.2 | [73.4, | 84.0] | 405 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |     |
|-------------|------|--------|-------|------|--------|-------|-----|
| None        | 36.3 | [26.9, | 46.9] | 63.7 | [53.1, | 73.1] | 211 |
| 1 Channel   | 31.7 | [21.0, | 44.6] | 68.3 | [55.4, | 79.0] | 401 |
| 2+ Channels | 20.4 | [14.4, | 27.9] | 79.6 | [72.1, | 85.6] | 664 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |       |
|-----|------|--------|-------|------|--------|-------|-------|
| No  | 28.7 | [21.7, | 37.0] | 71.3 | [63.0, | 78.3] | 1,160 |
| Yes | 8.1  | [4.7,  | 13.6] | 91.9 | [86.4, | 95.3] | 140   |

|       |      |        |       |      |        |       |       |
|-------|------|--------|-------|------|--------|-------|-------|
| Total | 26.2 | [19.5, | 34.3] | 73.8 | [65.7, | 80.5] | 1,333 |
|-------|------|--------|-------|------|--------|-------|-------|



Table 31e: Percentage who agrees that leaders in the community openly encourage PLHIV to get treatment (cn6) -(Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 42.2 | [31.8, 53.3] | 57.8  | [46.7, 68.2] | 100.0 | 197   |
| 20-24                                   | 40.9 | [26.8, 56.6] | 59.1  | [43.4, 73.2] | 100.0 | 271   |
| 25-29                                   | 36.9 | [27.5, 47.5] | 63.1  | [52.5, 72.5] | 100.0 | 320   |
| 30-34                                   | 29.9 | [19.5, 43.0] | 70.1  | [57.0, 80.5] | 100.0 | 220   |
| 35-39                                   | 41.3 | [25.7, 58.9] | 58.7  | [41.1, 74.3] | 100.0 | 154   |
| 40-44                                   | 44.8 | [27.2, 63.7] | 55.2  | [36.3, 72.8] | 100.0 | 84    |
| 45-49                                   | 33.3 | [16.0, 56.8] | 66.7  | [43.2, 84.0] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 40.1 | [28.3, 53.1] | 59.9  | [46.9, 71.7] | 100.0 | 422   |
| Div/sep/widow                           | 38.7 | [17.6, 65.2] | 61.3  | [34.8, 82.4] | 100.0 | 54    |
| Never married                           | 37.8 | [29.4, 47.0] | 62.2  | [53.0, 70.6] | 100.0 | 817   |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 47.8 | [29.6, 66.6] | 52.2  | [33.4, 70.4] | 100.0 | 258   |
| Protestant                              | 37.7 | [22.1, 56.4] | 62.3  | [43.6, 77.9] | 100.0 | 110   |
| Roman Catholic                          | 30.6 | [22.6, 40.0] | 69.4  | [60.0, 77.4] | 100.0 | 133   |
| Pentacostal                             | 26.6 | [14.5, 43.5] | 73.4  | [56.5, 85.5] | 100.0 | 114   |
| Zionist                                 | 34.5 | [23.4, 47.6] | 65.5  | [52.4, 76.6] | 100.0 | 302   |
| Apostolic sect                          | 35.0 | [23.1, 49.0] | 65.0  | [51.0, 76.9] | 100.0 | 92    |
| Islamic                                 | 50.4 | [38.6, 62.3] | 49.6  | [37.7, 61.4] | 100.0 | 149   |
| Other                                   | 32.5 | [18.6, 50.3] | 67.5  | [49.7, 81.4] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 28.7 | [12.8, 52.5] | 71.3  | [47.5, 87.2] | 100.0 | 36    |
| Primary                                 | 32.3 | [19.0, 49.3] | 67.7  | [50.7, 81.0] | 100.0 | 176   |
| Secondary                               | 40.7 | [29.5, 53.0] | 59.3  | [47.0, 70.5] | 100.0 | 281   |
| High school                             | 37.4 | [26.3, 50.0] | 62.6  | [50.0, 73.7] | 100.0 | 551   |
| Tertiary                                | 43.7 | [29.8, 58.7] | 56.3  | [41.3, 70.2] | 100.0 | 249   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 32.7 | [21.6, 46.1] | 67.3  | [53.9, 78.4] | 100.0 | 283   |
| Yes                                     | 40.0 | [31.4, 49.2] | 60.0  | [50.8, 68.6] | 100.0 | 1,010 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 49.1 | [29.3, 69.2] | 50.9  | [30.8, 70.7] | 100.0 | 113   |
| Second                                  | 36.7 | [25.0, 50.2] | 63.3  | [49.8, 75.0] | 100.0 | 153   |
| Third                                   | 24.6 | [14.8, 38.1] | 75.4  | [61.9, 85.2] | 100.0 | 200   |
| Fourth                                  | 35.2 | [20.8, 52.9] | 64.8  | [47.1, 79.2] | 100.0 | 342   |
| Fifth quintile                          | 45.4 | [39.2, 51.8] | 54.6  | [48.2, 60.8] | 100.0 | 469   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 31.3 | [19.3, 46.5] | 68.7  | [53.5, 80.7] | 100.0 | 392   |
| Yes                                     | 41.4 | [34.1, 49.1] | 58.6  | [50.9, 65.9] | 100.0 | 902   |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 43.0 | [32.4, | 54.2] | 57.0 | [45.8, | 67.6] | 100.0 186   |
| Yes                  | 37.8 | [29.0, | 47.5] | 62.2 | [52.5, | 71.0] | 100.0 1,108 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 20.7 | [11.2, | 34.9] | 79.3 | [65.1, | 88.8] | 100.0 62    |
| Yes                         | 39.5 | [30.6, | 49.1] | 60.5 | [50.9, | 69.4] | 100.0 1,232 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 34.2 | [22.8, | 47.8] | 65.8 | [52.2, | 77.2] | 100.0 805 |
| Yes                  | 45.2 | [38.5, | 52.1] | 54.8 | [47.9, | 61.5] | 100.0 488 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 48.6 | [36.8, | 60.5] | 51.4 | [39.5, | 63.2] | 100.0 425 |
| One         | 39.1 | [29.9, | 49.2] | 60.9 | [50.8, | 70.1] | 100.0 436 |
| Two+        | 26.9 | [17.9, | 38.3] | 73.1 | [61.7, | 82.1] | 100.0 433 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 36.6 | [25.4, | 49.4] | 63.4 | [50.6, | 74.6] | 100.0 563 |
| Yes | 40.6 | [33.0, | 48.6] | 59.4 | [51.4, | 67.0] | 100.0 703 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 40.8 | [30.8, | 51.6] | 59.2 | [48.4, | 69.2] | 100.0 600 |
| 1 Booklet    | 43.1 | [29.1, | 58.3] | 56.9 | [41.7, | 70.9] | 100.0 236 |
| 2-5 Booklets | 33.4 | [23.5, | 44.9] | 66.6 | [55.1, | 76.5] | 100.0 454 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 42.9 | [26.2, | 61.4] | 57.1 | [38.6, | 73.8] | 100.0 154 |
| 1 Channel   | 41.6 | [32.9, | 50.8] | 58.4 | [49.2, | 67.1] | 100.0 357 |
| 2+ Channels | 36.4 | [27.5, | 46.3] | 63.6 | [53.7, | 72.5] | 100.0 748 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 39.4 | [30.5, | 49.0] | 60.6 | [51.0, | 69.5] | 100.0 1,155 |
| Yes | 27.2 | [16.9, | 40.8] | 72.8 | [59.2, | 83.1] | 100.0 116   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 38.5 | [29.8, | 48.1] | 61.5 | [51.9, | 70.2] | 100.0 1,294 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 31f: Percentage who agrees that leaders in the community openly encourage PLHIV to get treatment (cn6) -(Border Areas Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 42.7 | [36.3, 49.3] | 57.3  | [50.7, 63.7] | 100.0 | 233 |
| 20-24                                   | 46.8 | [38.8, 55.0] | 53.2  | [45.0, 61.2] | 100.0 | 327 |
| 25-29                                   | 42.4 | [30.4, 55.4] | 57.6  | [44.6, 69.6] | 100.0 | 232 |
| 30-34                                   | 30.1 | [19.6, 43.2] | 69.9  | [56.8, 80.4] | 100.0 | 182 |
| 35-39                                   | 31.3 | [19.6, 46.1] | 68.7  | [53.9, 80.4] | 100.0 | 132 |
| 40-44                                   | 34.5 | [18.5, 54.9] | 65.5  | [45.1, 81.5] | 100.0 | 99  |
| 45-49                                   | 41.6 | [25.5, 59.7] | 58.4  | [40.3, 74.5] | 100.0 | 120 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 33.4 | [24.4, 43.9] | 66.6  | [56.1, 75.6] | 100.0 | 470 |
| Div/sep/widow                           | 44.1 | [25.4, 64.6] | 55.9  | [35.4, 74.6] | 100.0 | 67  |
| Never married                           | 44.0 | [36.4, 51.8] | 56.0  | [48.2, 63.6] | 100.0 | 787 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 40.8 | [26.0, 57.6] | 59.2  | [42.4, 74.0] | 100.0 | 210 |
| Protestant                              | 18.3 | [9.6, 32.2]  | 81.7  | [67.8, 90.4] | 100.0 | 71  |
| Roman Catholic                          | 44.2 | [24.1, 66.4] | 55.8  | [33.6, 75.9] | 100.0 | 48  |
| Pentacostal                             | 32.9 | [19.1, 50.4] | 67.1  | [49.6, 80.9] | 100.0 | 95  |
| Zionist                                 | 42.5 | [32.5, 53.3] | 57.5  | [46.7, 67.5] | 100.0 | 457 |
| Apostolic sect                          | 48.8 | [33.6, 64.3] | 51.2  | [35.7, 66.4] | 100.0 | 59  |
| Islamic                                 | 38.8 | [26.5, 52.7] | 61.2  | [47.3, 73.5] | 100.0 | 268 |
| Other                                   | 51.1 | [38.9, 63.3] | 48.9  | [36.7, 61.1] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 39.4 | [25.1, 55.7] | 60.6  | [44.3, 74.9] | 100.0 | 87  |
| Primary                                 | 37.1 | [26.7, 48.8] | 62.9  | [51.2, 73.3] | 100.0 | 281 |
| Secondary                               | 39.9 | [31.9, 48.6] | 60.1  | [51.4, 68.1] | 100.0 | 387 |
| High school                             | 43.3 | [35.1, 51.8] | 56.7  | [48.2, 64.9] | 100.0 | 468 |
| Tertiary                                | 44.7 | [27.3, 63.4] | 55.3  | [36.6, 72.7] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 38.9 | [28.9, 49.9] | 61.1  | [50.1, 71.1] | 100.0 | 490 |
| Yes                                     | 41.9 | [34.6, 49.5] | 58.1  | [50.5, 65.4] | 100.0 | 833 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 45.5 | [34.5, 56.9] | 54.5  | [43.1, 65.5] | 100.0 | 344 |
| Second                                  | 36.1 | [28.6, 44.4] | 63.9  | [55.6, 71.4] | 100.0 | 294 |
| Third                                   | 46.6 | [35.0, 58.5] | 53.4  | [41.5, 65.0] | 100.0 | 256 |
| Fourth                                  | 34.5 | [20.4, 51.8] | 65.5  | [48.2, 79.6] | 100.0 | 253 |
| Fifth quintile                          | 37.5 | [23.3, 54.3] | 62.5  | [45.7, 76.7] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 41.6 | [34.2, 49.3] | 58.4  | [50.7, 65.8] | 100.0 | 691 |
| Yes                                     | 39.9 | [30.0, 50.7] | 60.1  | [49.3, 70.0] | 100.0 | 633 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 46.0 | [40.5, | 51.5] | 54.0 | [48.5, | 59.5] | 100.0 256   |
| Yes                  | 39.6 | [30.3, | 49.6] | 60.4 | [50.4, | 69.7] | 100.0 1,069 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 30.9 | [21.4, | 42.4] | 69.1 | [57.6, | 78.6] | 100.0 93    |
| Yes                         | 41.5 | [33.3, | 50.2] | 58.5 | [49.8, | 66.7] | 100.0 1,231 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 40.8 | [33.6, | 48.5] | 59.2 | [51.5, | 66.4] | 100.0 982 |
| Yes                  | 40.6 | [27.7, | 54.9] | 59.4 | [45.1, | 72.3] | 100.0 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 47.1 | [38.3, | 56.1] | 52.9 | [43.9, | 61.7] | 100.0 479 |
| One         | 42.1 | [31.4, | 53.5] | 57.9 | [46.5, | 68.6] | 100.0 498 |
| Two+        | 29.1 | [19.4, | 41.1] | 70.9 | [58.9, | 80.6] | 100.0 346 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 43.0 | [34.7, | 51.8] | 57.0 | [48.2, | 65.3] | 100.0 817 |
| Yes | 35.4 | [26.3, | 45.6] | 64.6 | [54.4, | 73.7] | 100.0 472 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 46.2 | [36.9, | 55.7] | 53.8 | [44.3, | 63.1] | 100.0 678 |
| 1 Booklet    | 38.8 | [27.7, | 51.2] | 61.2 | [48.8, | 72.3] | 100.0 240 |
| 2-5 Booklets | 32.5 | [22.9, | 43.8] | 67.5 | [56.2, | 77.1] | 100.0 403 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 49.1 | [39.4, | 58.9] | 50.9 | [41.1, | 60.6] | 100.0 225 |
| 1 Channel   | 46.5 | [36.0, | 57.3] | 53.5 | [42.7, | 64.0] | 100.0 421 |
| 2+ Channels | 33.2 | [25.6, | 41.7] | 66.8 | [58.3, | 74.4] | 100.0 633 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 42.8 | [34.9, | 51.1] | 57.2 | [48.9, | 65.1] | 100.0 1,140 |
| Yes | 25.4 | [16.1, | 37.7] | 74.6 | [62.3, | 83.9] | 100.0 172   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 40.8 | [33.1, | 49.0] | 59.2 | [51.0, | 66.9] | 100.0 1,325 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 31g: Percentage who agrees that leaders in the community openly encourage PLHIV to get treatment (cn6) -(Women Aged 15-31 Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 33.9 | [27.3, 41.2] | 66.1  | [58.8, 72.7] | 100.0 | 305 |
| 20-24                                   | 42.1 | [33.3, 51.5] | 57.9  | [48.5, 66.7] | 100.0 | 468 |
| 25-29                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 42.2 | [28.8, 56.8] | 57.8  | [43.2, 71.2] | 100.0 | 144 |
| Div/sep/widow                           | 15.2 | [1.6, 67.1]  | 84.8  | [32.9, 98.4] | 100.0 | 3   |
| Never married                           | 38.2 | [32.4, 44.5] | 61.8  | [55.5, 67.6] | 100.0 | 626 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 37.0 | [26.3, 49.3] | 63.0  | [50.7, 73.7] | 100.0 | 171 |
| Protestant                              | 13.5 | [5.9, 28.1]  | 86.5  | [71.9, 94.1] | 100.0 | 40  |
| Roman Catholic                          | 36.0 | [18.7, 57.9] | 64.0  | [42.1, 81.3] | 100.0 | 43  |
| Pentacostal                             | 24.8 | [12.2, 43.8] | 75.2  | [56.2, 87.8] | 100.0 | 51  |
| Zionist                                 | 37.0 | [24.5, 51.4] | 63.0  | [48.6, 75.5] | 100.0 | 226 |
| Apostolic sect                          | 37.7 | [18.1, 62.3] | 62.3  | [37.7, 81.9] | 100.0 | 41  |
| Islamic                                 | 50.2 | [36.1, 64.2] | 49.8  | [35.8, 63.9] | 100.0 | 172 |
| Other                                   | 44.6 | [17.9, 74.8] | 55.4  | [25.2, 82.1] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 31.3 | [11.9, 60.5] | 68.7  | [39.5, 88.1] | 100.0 | 17  |
| Primary                                 | 32.0 | [20.5, 46.2] | 68.0  | [53.8, 79.5] | 100.0 | 111 |
| Secondary                               | 39.9 | [30.2, 50.4] | 60.1  | [49.6, 69.8] | 100.0 | 243 |
| High school                             | 39.3 | [30.8, 48.4] | 60.7  | [51.6, 69.2] | 100.0 | 345 |
| Tertiary                                | 44.5 | [25.6, 65.1] | 55.5  | [34.9, 74.4] | 100.0 | 57  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 34.7 | [26.5, 43.9] | 65.3  | [56.1, 73.5] | 100.0 | 167 |
| Yes                                     | 39.8 | [32.7, 47.4] | 60.2  | [52.6, 67.3] | 100.0 | 606 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 40.1 | [29.7, 51.4] | 59.9  | [48.6, 70.3] | 100.0 | 146 |
| Second                                  | 28.1 | [18.5, 40.2] | 71.9  | [59.8, 81.5] | 100.0 | 161 |
| Third                                   | 36.7 | [26.5, 48.2] | 63.3  | [51.8, 73.5] | 100.0 | 154 |
| Fourth                                  | 43.1 | [33.7, 53.1] | 56.9  | [46.9, 66.3] | 100.0 | 170 |
| Fifth quintile                          | 49.8 | [39.3, 60.3] | 50.2  | [39.7, 60.7] | 100.0 | 136 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 35.1 | [27.0, 44.2] | 64.9  | [55.8, 73.0] | 100.0 | 349 |
| Yes                                     | 41.7 | [34.0, 49.9] | 58.3  | [50.1, 66.0] | 100.0 | 423 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |        |       |      |        |       |           |
| No                   | 39.9 | [33.2, | 47.0] | 60.1 | [53.0, | 66.8] | 100.0 163 |
| Yes                  | 38.3 | [31.7, | 45.4] | 61.7 | [54.6, | 68.3] | 100.0 609 |

|                             |      |        |       |      |        |       |           |
|-----------------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |      |        |       |      |        |       |           |
| No                          | 22.6 | [9.8,  | 44.0] | 77.4 | [56.0, | 90.2] | 100.0 40  |
| Yes                         | 39.8 | [34.0, | 46.0] | 60.2 | [54.0, | 66.0] | 100.0 732 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 35.7 | [28.2, | 43.9] | 64.3 | [56.1, | 71.8] | 100.0 555 |
| Yes                  | 47.2 | [40.2, | 54.3] | 52.8 | [45.7, | 59.8] | 100.0 217 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 50.4 | [42.6, | 58.1] | 49.6 | [41.9, | 57.4] | 100.0 228 |
| One         | 36.9 | [27.7, | 47.1] | 63.1 | [52.9, | 72.3] | 100.0 288 |
| Two+        | 31.1 | [23.4, | 39.8] | 68.9 | [60.2, | 76.6] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 36.8 | [29.6, | 44.7] | 63.2 | [55.3, | 70.4] | 100.0 397 |
| Yes | 40.5 | [32.0, | 49.6] | 59.5 | [50.4, | 68.0] | 100.0 355 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 42.3 | [33.3, | 51.8] | 57.7 | [48.2, | 66.7] | 100.0 314 |
| 1 Booklet    | 41.3 | [25.3, | 59.3] | 58.7 | [40.7, | 74.7] | 100.0 137 |
| 2-5 Booklets | 33.8 | [26.4, | 42.2] | 66.2 | [57.8, | 73.6] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 45.8 | [32.4, | 59.8] | 54.2 | [40.2, | 67.6] | 100.0 83  |
| 1 Channel   | 42.7 | [30.3, | 56.1] | 57.3 | [43.9, | 69.7] | 100.0 194 |
| 2+ Channels | 35.7 | [28.9, | 43.2] | 64.3 | [56.8, | 71.1] | 100.0 469 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 39.4 | [33.2, | 46.0] | 60.6 | [54.0, | 66.8] | 100.0 703 |
| Yes | 29.9 | [15.7, | 49.5] | 70.1 | [50.5, | 84.3] | 100.0 51  |

|       |      |        |       |      |        |       |           |
|-------|------|--------|-------|------|--------|-------|-----------|
| Total | 38.7 | [32.7, | 45.0] | 61.3 | [55.0, | 67.3] | 100.0 773 |
|-------|------|--------|-------|------|--------|-------|-----------|

Table 31h: Percentage who agrees that leaders in the community openly encourage PLHIV to get treatment (cn6) -(SAfAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 33.4 | [28.6, 38.5] | 66.6  | [61.5, 71.4] | 100.0 | 449   |
| 20-24                                   | 34.5 | [28.1, 41.6] | 65.5  | [58.4, 71.9] | 100.0 | 582   |
| 25-29                                   | 27.5 | [22.7, 32.9] | 72.5  | [67.1, 77.3] | 100.0 | 540   |
| 30-34                                   | 30.9 | [24.3, 38.5] | 69.1  | [61.5, 75.7] | 100.0 | 395   |
| 35-39                                   | 31.6 | [24.5, 39.6] | 68.4  | [60.4, 75.5] | 100.0 | 270   |
| 40-44                                   | 26.1 | [17.6, 36.9] | 73.9  | [63.1, 82.4] | 100.0 | 186   |
| 45-49                                   | 33.5 | [20.0, 50.3] | 66.5  | [49.7, 80.0] | 100.0 | 185   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 29.5 | [24.7, 34.7] | 70.5  | [65.3, 75.3] | 100.0 | 895   |
| Div/sep/widow                           | 35.1 | [16.8, 59.2] | 64.9  | [40.8, 83.2] | 100.0 | 111   |
| Never married                           | 32.3 | [28.6, 36.2] | 67.7  | [63.8, 71.4] | 100.0 | 1,599 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 28.2 | [20.8, 37.0] | 71.8  | [63.0, 79.2] | 100.0 | 411   |
| Protestant                              | 23.7 | [17.2, 31.6] | 76.3  | [68.4, 82.8] | 100.0 | 181   |
| Roman Catholic                          | 29.8 | [20.6, 40.9] | 70.2  | [59.1, 79.4] | 100.0 | 164   |
| Pentacostal                             | 22.4 | [14.7, 32.7] | 77.6  | [67.3, 85.3] | 100.0 | 220   |
| Zionist                                 | 32.7 | [27.9, 37.8] | 67.3  | [62.2, 72.1] | 100.0 | 833   |
| Apostolic sect                          | 30.9 | [21.9, 41.6] | 69.1  | [58.4, 78.1] | 100.0 | 142   |
| Islamic                                 | 40.4 | [33.5, 47.7] | 59.6  | [52.3, 66.5] | 100.0 | 391   |
| Other                                   | 35.3 | [25.8, 46.2] | 64.7  | [53.8, 74.2] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 37.0 | [28.6, 46.4] | 63.0  | [53.6, 71.4] | 100.0 | 138   |
| Primary                                 | 29.3 | [24.5, 34.6] | 70.7  | [65.4, 75.5] | 100.0 | 493   |
| Secondary                               | 32.0 | [25.2, 39.6] | 68.0  | [60.4, 74.8] | 100.0 | 688   |
| High school                             | 31.9 | [27.2, 37.0] | 68.1  | [63.0, 72.8] | 100.0 | 1,036 |
| Tertiary                                | 30.9 | [23.4, 39.5] | 69.1  | [60.5, 76.6] | 100.0 | 251   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 31.2 | [27.0, 35.7] | 68.8  | [64.3, 73.0] | 100.0 | 861   |
| Yes                                     | 31.8 | [27.7, 36.2] | 68.2  | [63.8, 72.3] | 100.0 | 1,744 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 35.6 | [29.2, 42.7] | 64.4  | [57.3, 70.8] | 100.0 | 532   |
| Second                                  | 28.8 | [24.2, 33.9] | 71.2  | [66.1, 75.8] | 100.0 | 529   |
| Third                                   | 30.4 | [24.3, 37.4] | 69.6  | [62.6, 75.7] | 100.0 | 504   |
| Fourth                                  | 31.5 | [24.2, 39.9] | 68.5  | [60.1, 75.8] | 100.0 | 591   |
| Fifth quintile                          | 31.8 | [25.6, 38.6] | 68.2  | [61.4, 74.4] | 100.0 | 414   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 31.8 | [27.7, 36.3] | 68.2  | [63.7, 72.3] | 100.0 | 1,180 |
| Yes                                     | 31.5 | [26.9, 36.5] | 68.5  | [63.5, 73.1] | 100.0 | 1,423 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 32.4 | [26.7, | 38.6] | 67.6 | [61.4, | 73.3] | 100.0 444   |
| Yes                  | 31.4 | [27.4, | 35.8] | 68.6 | [64.2, | 72.6] | 100.0 2,162 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 39.8 | [31.0, | 49.5] | 60.2 | [50.5, | 69.0] | 100.0 174   |
| Yes                         | 31.1 | [27.3, | 35.1] | 68.9 | [64.9, | 72.7] | 100.0 2,432 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 31.9 | [28.2, | 35.8] | 68.1 | [64.2, | 71.8] | 100.0 1,865 |
| Yes                  | 30.8 | [25.0, | 37.3] | 69.2 | [62.7, | 75.0] | 100.0 739   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 40.0 | [34.9, | 45.4] | 60.0 | [54.6, | 65.1] | 100.0 848 |
| One         | 31.9 | [27.4, | 36.7] | 68.1 | [63.3, | 72.6] | 100.0 925 |
| Two+        | 22.6 | [18.3, | 27.7] | 77.4 | [72.3, | 81.7] | 100.0 831 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 33.9 | [29.6, | 38.4] | 66.1 | [61.6, | 70.4] | 100.0 1,436 |
| Yes | 28.8 | [24.4, | 33.6] | 71.2 | [66.4, | 75.6] | 100.0 1,092 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 31.8 | [28.1, | 35.7] | 68.2 | [64.3, | 71.9] | 100.0 1,320 |
| 1 Booklet    | 36.6 | [27.7, | 46.5] | 63.4 | [53.5, | 72.3] | 100.0 451   |
| 2-5 Booklets | 29.1 | [23.9, | 34.9] | 70.9 | [65.1, | 76.1] | 100.0 827   |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 37.2 | [31.5, | 43.3] | 62.8 | [56.7, | 68.5] | 100.0 387   |
| 1 Channel   | 33.4 | [27.2, | 40.3] | 66.6 | [59.7, | 72.8] | 100.0 768   |
| 2+ Channels | 29.0 | [24.8, | 33.6] | 71.0 | [66.4, | 75.2] | 100.0 1,357 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 32.3 | [28.4, | 36.4] | 67.7 | [63.6, | 71.6] | 100.0 2,271 |
| Yes | 24.3 | [18.7, | 31.0] | 75.7 | [69.0, | 81.3] | 100.0 280   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 31.6 | [28.0, | 35.5] | 68.4 | [64.5, | 72.0] | 100.0 2,607 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 32a: Percentage who agrees that community leaders openly encourage people to test (cn5) - (cn5) -(All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 35.0 | [28.9, 41.6] | 65.0  | [58.4, 71.1] | 100.0 | 694   |
| 20-24                                   | 37.1 | [31.6, 43.0] | 62.9  | [57.0, 68.4] | 100.0 | 907   |
| 25-29                                   | 34.2 | [28.6, 40.3] | 65.8  | [59.7, 71.4] | 100.0 | 819   |
| 30-34                                   | 24.2 | [17.6, 32.4] | 75.8  | [67.6, 82.4] | 100.0 | 593   |
| 35-39                                   | 25.9 | [17.0, 37.4] | 74.1  | [62.6, 83.0] | 100.0 | 408   |
| 40-44                                   | 37.2 | [28.7, 46.7] | 62.8  | [53.3, 71.3] | 100.0 | 263   |
| 45-49                                   | 32.7 | [23.0, 44.1] | 67.3  | [55.9, 77.0] | 100.0 | 268   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 31.8 | [25.7, 38.6] | 68.2  | [61.4, 74.3] | 100.0 | 1,343 |
| Div/sep/widow                           | 30.1 | [18.0, 45.7] | 69.9  | [54.3, 82.0] | 100.0 | 180   |
| Never married                           | 33.7 | [29.4, 38.4] | 66.3  | [61.6, 70.6] | 100.0 | 2,427 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 33.6 | [24.4, 44.4] | 66.4  | [55.6, 75.6] | 100.0 | 649   |
| Protestant                              | 19.7 | [14.2, 26.5] | 80.3  | [73.5, 85.8] | 100.0 | 267   |
| Roman Catholic                          | 22.5 | [16.3, 30.2] | 77.5  | [69.8, 83.7] | 100.0 | 241   |
| Pentacostal                             | 22.5 | [16.9, 29.3] | 77.5  | [70.7, 83.1] | 100.0 | 318   |
| Zionist                                 | 35.5 | [29.6, 41.8] | 64.5  | [58.2, 70.4] | 100.0 | 1,232 |
| Apostolic sect                          | 32.2 | [22.5, 43.7] | 67.8  | [56.3, 77.5] | 100.0 | 218   |
| Islamic                                 | 40.3 | [32.0, 49.1] | 59.7  | [50.9, 68.0] | 100.0 | 646   |
| Other                                   | 32.9 | [24.2, 42.9] | 67.1  | [57.1, 75.8] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 31.3 | [23.4, 40.4] | 68.7  | [59.6, 76.6] | 100.0 | 213   |
| Primary                                 | 33.0 | [26.8, 39.9] | 67.0  | [60.1, 73.2] | 100.0 | 758   |
| Secondary                               | 33.9 | [27.3, 41.2] | 66.1  | [58.8, 72.7] | 100.0 | 1,053 |
| High school                             | 31.7 | [26.4, 37.6] | 68.3  | [62.4, 73.6] | 100.0 | 1,493 |
| Tertiary                                | 36.0 | [26.8, 46.3] | 64.0  | [53.7, 73.2] | 100.0 | 432   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 30.2 | [25.8, 34.9] | 69.8  | [65.1, 74.2] | 100.0 | 1,318 |
| Yes                                     | 34.6 | [29.0, 40.6] | 65.4  | [59.4, 71.0] | 100.0 | 2,629 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 37.3 | [29.3, 46.0] | 62.7  | [54.0, 70.7] | 100.0 | 781   |
| Second                                  | 30.5 | [25.6, 35.9] | 69.5  | [64.1, 74.4] | 100.0 | 782   |
| Third                                   | 31.3 | [25.2, 38.0] | 68.7  | [62.0, 74.8] | 100.0 | 779   |
| Fourth                                  | 30.0 | [23.9, 36.8] | 70.0  | [63.2, 76.1] | 100.0 | 861   |
| Fifth quintile                          | 38.9 | [32.5, 45.7] | 61.1  | [54.3, 67.5] | 100.0 | 696   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 33.2 | [27.1, 39.9] | 66.8  | [60.1, 72.9] | 100.0 | 1,776 |
| Yes                                     | 32.8 | [28.2, 37.8] | 67.2  | [62.2, 71.8] | 100.0 | 2,172 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 36.5 | [28.2, | 45.6] | 63.5 | [54.4, | 71.8] | 100.0 683   |
| Yes                  | 32.3 | [27.7, | 37.3] | 67.7 | [62.7, | 72.3] | 100.0 3,268 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 27.4 | [18.6, | 38.4] | 72.6 | [61.6, | 81.4] | 100.0 252   |
| Yes                         | 33.4 | [28.8, | 38.3] | 66.6 | [61.7, | 71.2] | 100.0 3,698 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 32.2 | [27.2, | 37.6] | 67.8 | [62.4, | 72.8] | 100.0 2,777 |
| Yes                  | 35.0 | [29.3, | 41.2] | 65.0 | [58.8, | 70.7] | 100.0 1,172 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| No Exposure | 43.6 | [37.8, | 49.6] | 56.4 | [50.4, | 62.2] | 100.0 1,296 |
| One         | 32.1 | [25.3, | 39.7] | 67.9 | [60.3, | 74.7] | 100.0 1,391 |
| Two+        | 22.9 | [17.7, | 29.0] | 77.1 | [71.0, | 82.3] | 100.0 1,261 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 32.4 | [27.2, | 38.0] | 67.6 | [62.0, | 72.8] | 100.0 2,195 |
| Yes | 33.8 | [28.7, | 39.3] | 66.2 | [60.7, | 71.3] | 100.0 1,647 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 37.4 | [31.6, | 43.5] | 62.6 | [56.5, | 68.4] | 100.0 1,991 |
| 1 Booklet    | 31.1 | [24.7, | 38.4] | 68.9 | [61.6, | 75.3] | 100.0 687   |
| 2-5 Booklets | 27.3 | [23.2, | 31.8] | 72.7 | [68.2, | 76.8] | 100.0 1,262 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 41.9 | [34.9, | 49.2] | 58.1 | [50.8, | 65.1] | 100.0 590   |
| 1 Channel   | 36.6 | [29.5, | 44.3] | 63.4 | [55.7, | 70.5] | 100.0 1,179 |
| 2+ Channels | 28.4 | [24.0, | 33.3] | 71.6 | [66.7, | 76.0] | 100.0 2,045 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 35.0 | [30.3, | 40.0] | 65.0 | [60.0, | 69.7] | 100.0 3,456 |
| Yes | 17.5 | [12.5, | 24.1] | 82.5 | [75.9, | 87.5] | 100.0 427   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 33.0 | [28.3, | 38.0] | 67.0 | [62.0, | 71.7] | 100.0 3,952 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 32b: Percentage who agrees that community leaders openly encourage people to test (cn5) -(Females Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 33.0 | [25.2, 41.8] | 67.0  | [58.2, 74.8] | 100.0 | 305   |
| 20-24                                   | 43.6 | [34.9, 52.6] | 56.4  | [47.4, 65.1] | 100.0 | 469   |
| 25-29                                   | 34.9 | [29.2, 41.1] | 65.1  | [58.9, 70.8] | 100.0 | 434   |
| 30-34                                   | 24.6 | [15.4, 37.0] | 75.4  | [63.0, 84.6] | 100.0 | 299   |
| 35-39                                   | 22.9 | [14.2, 34.7] | 77.1  | [65.3, 85.8] | 100.0 | 197   |
| 40-44                                   | 48.8 | [36.4, 61.3] | 51.2  | [38.7, 63.6] | 100.0 | 137   |
| 45-49                                   | 36.7 | [23.6, 52.0] | 63.3  | [48.0, 76.4] | 100.0 | 144   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 35.7 | [28.6, 43.4] | 64.3  | [56.6, 71.4] | 100.0 | 790   |
| Div/sep/widow                           | 31.3 | [16.8, 50.7] | 68.7  | [49.3, 83.2] | 100.0 | 129   |
| Never married                           | 35.3 | [29.9, 41.1] | 64.7  | [58.9, 70.1] | 100.0 | 1,064 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 30.4 | [20.8, 42.1] | 69.6  | [57.9, 79.2] | 100.0 | 417   |
| Protestant                              | 11.6 | [5.6, 22.4]  | 88.4  | [77.6, 94.4] | 100.0 | 132   |
| Roman Catholic                          | 20.4 | [11.5, 33.6] | 79.6  | [66.4, 88.5] | 100.0 | 113   |
| Pentacostal                             | 22.6 | [13.9, 34.5] | 77.4  | [65.5, 86.1] | 100.0 | 120   |
| Zionist                                 | 38.3 | [31.6, 45.6] | 61.7  | [54.4, 68.4] | 100.0 | 596   |
| Apostolic sect                          | 35.3 | [23.8, 48.9] | 64.7  | [51.1, 76.2] | 100.0 | 113   |
| Islamic                                 | 45.4 | [34.8, 56.5] | 54.6  | [43.5, 65.2] | 100.0 | 415   |
| Other                                   | 47.8 | [25.2, 71.3] | 52.2  | [28.7, 74.8] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 32.5 | [21.9, 45.2] | 67.5  | [54.8, 78.1] | 100.0 | 121   |
| Primary                                 | 33.4 | [25.0, 43.1] | 66.6  | [56.9, 75.0] | 100.0 | 396   |
| Secondary                               | 36.4 | [29.1, 44.4] | 63.6  | [55.6, 70.9] | 100.0 | 578   |
| High school                             | 34.3 | [25.5, 44.3] | 65.7  | [55.7, 74.5] | 100.0 | 663   |
| Tertiary                                | 39.3 | [28.0, 52.0] | 60.7  | [48.0, 72.0] | 100.0 | 227   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 33.6 | [28.0, 39.8] | 66.4  | [60.2, 72.0] | 100.0 | 685   |
| Yes                                     | 36.0 | [28.9, 43.8] | 64.0  | [56.2, 71.1] | 100.0 | 1,300 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 38.9 | [29.9, 48.8] | 61.1  | [51.2, 70.1] | 100.0 | 407   |
| Second                                  | 31.4 | [23.4, 40.6] | 68.6  | [59.4, 76.6] | 100.0 | 391   |
| Third                                   | 35.3 | [27.0, 44.6] | 64.7  | [55.4, 73.0] | 100.0 | 380   |
| Fourth                                  | 32.8 | [26.0, 40.4] | 67.2  | [59.6, 74.0] | 100.0 | 438   |
| Fifth quintile                          | 39.7 | [30.1, 50.2] | 60.3  | [49.8, 69.9] | 100.0 | 351   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 35.1 | [28.4, 42.5] | 64.9  | [57.5, 71.6] | 100.0 | 898   |
| Yes                                     | 35.3 | [29.2, 41.9] | 64.7  | [58.1, 70.8] | 100.0 | 1,084 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 35.9 | [27.0, | 45.7] | 64.1 | [54.3, | 73.0] | 100.0 371   |
| Yes                  | 35.0 | [29.2, | 41.3] | 65.0 | [58.7, | 70.8] | 100.0 1,613 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 26.2 | [14.6, | 42.3] | 73.8 | [57.7, | 85.4] | 100.0 105   |
| Yes                         | 35.8 | [30.3, | 41.7] | 64.2 | [58.3, | 69.7] | 100.0 1,879 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 34.4 | [28.6, | 40.7] | 65.6 | [59.3, | 71.4] | 100.0 1,416 |
| Yes                  | 37.3 | [30.4, | 44.8] | 62.7 | [55.2, | 69.6] | 100.0 568   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 43.3 | [35.8, | 51.0] | 56.7 | [49.0, | 64.2] | 100.0 610 |
| One         | 35.5 | [28.7, | 43.1] | 64.5 | [56.9, | 71.3] | 100.0 701 |
| Two+        | 27.4 | [19.7, | 36.7] | 72.6 | [63.3, | 80.3] | 100.0 672 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 33.4 | [27.3, | 40.1] | 66.6 | [59.9, | 72.7] | 100.0 1,082 |
| Yes | 37.3 | [30.2, | 45.0] | 62.7 | [55.0, | 69.8] | 100.0 844   |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 35.8 | [29.2, | 43.0] | 64.2 | [57.0, | 70.8] | 100.0 994 |
| 1 Booklet    | 37.2 | [26.0, | 49.9] | 62.8 | [50.1, | 74.0] | 100.0 331 |
| 2-5 Booklets | 33.0 | [27.6, | 38.9] | 67.0 | [61.1, | 72.4] | 100.0 655 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 35.1 | [26.2, | 45.1] | 64.9 | [54.9, | 73.8] | 100.0 252   |
| 1 Channel   | 39.1 | [30.9, | 47.9] | 60.9 | [52.1, | 69.1] | 100.0 604   |
| 2+ Channels | 33.0 | [26.9, | 39.8] | 67.0 | [60.2, | 73.1] | 100.0 1,052 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 36.4 | [31.0, | 42.2] | 63.6 | [57.8, | 69.0] | 100.0 1,785 |
| Yes | 23.2 | [14.2, | 35.6] | 76.8 | [64.4, | 85.8] | 100.0 162   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 35.2 | [29.7, | 41.1] | 64.8 | [58.9, | 70.3] | 100.0 1,985 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 32c: Percentage who agrees that community leaders openly encourage people to test (cn5) -(Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 36.9 | [27.9, 46.9] | 63.1  | [53.1, 72.1] | 100.0 | 389   |
| 20-24                                   | 30.2 | [24.7, 36.4] | 69.8  | [63.6, 75.3] | 100.0 | 438   |
| 25-29                                   | 33.3 | [22.3, 46.4] | 66.7  | [53.6, 77.7] | 100.0 | 385   |
| 30-34                                   | 23.7 | [17.0, 32.0] | 76.3  | [68.0, 83.0] | 100.0 | 294   |
| 35-39                                   | 28.1 | [16.2, 44.1] | 71.9  | [55.9, 83.8] | 100.0 | 211   |
| 40-44                                   | 22.6 | [14.1, 34.3] | 77.4  | [65.7, 85.9] | 100.0 | 126   |
| 45-49                                   | 27.7 | [17.1, 41.7] | 72.3  | [58.3, 82.9] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 26.6 | [19.7, 34.9] | 73.4  | [65.1, 80.3] | 100.0 | 553   |
| Div/sep/widow                           | 26.3 | [10.6, 51.6] | 73.7  | [48.4, 89.4] | 100.0 | 51    |
| Never married                           | 32.3 | [26.3, 39.0] | 67.7  | [61.0, 73.7] | 100.0 | 1,363 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 41.0 | [29.2, 54.0] | 59.0  | [46.0, 70.8] | 100.0 | 232   |
| Protestant                              | 27.1 | [17.7, 39.0] | 72.9  | [61.0, 82.3] | 100.0 | 135   |
| Roman Catholic                          | 24.3 | [15.9, 35.4] | 75.7  | [64.6, 84.1] | 100.0 | 128   |
| Pentacostal                             | 22.4 | [15.6, 31.0] | 77.6  | [69.0, 84.4] | 100.0 | 198   |
| Zionist                                 | 32.7 | [25.3, 41.0] | 67.3  | [59.0, 74.7] | 100.0 | 636   |
| Apostolic sect                          | 29.0 | [12.9, 53.0] | 71.0  | [47.0, 87.1] | 100.0 | 105   |
| Islamic                                 | 30.3 | [22.5, 39.3] | 69.7  | [60.7, 77.5] | 100.0 | 231   |
| Other                                   | 28.9 | [19.7, 40.2] | 71.1  | [59.8, 80.3] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 29.5 | [18.5, 43.6] | 70.5  | [56.4, 81.5] | 100.0 | 92    |
| Primary                                 | 32.5 | [25.0, 41.1] | 67.5  | [58.9, 75.0] | 100.0 | 362   |
| Secondary                               | 30.8 | [20.3, 43.7] | 69.2  | [56.3, 79.7] | 100.0 | 475   |
| High school                             | 29.5 | [23.8, 36.0] | 70.5  | [64.0, 76.2] | 100.0 | 830   |
| Tertiary                                | 31.7 | [21.9, 43.4] | 68.3  | [56.6, 78.1] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 26.6 | [20.8, 33.3] | 73.4  | [66.7, 79.2] | 100.0 | 633   |
| Yes                                     | 33.0 | [26.9, 39.8] | 67.0  | [60.2, 73.1] | 100.0 | 1,329 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 35.3 | [25.3, 46.8] | 64.7  | [53.2, 74.7] | 100.0 | 374   |
| Second                                  | 29.5 | [21.6, 38.8] | 70.5  | [61.2, 78.4] | 100.0 | 391   |
| Third                                   | 27.6 | [21.4, 34.9] | 72.4  | [65.1, 78.6] | 100.0 | 399   |
| Fourth                                  | 26.6 | [19.0, 35.9] | 73.4  | [64.1, 81.0] | 100.0 | 423   |
| Fifth quintile                          | 37.9 | [30.1, 46.4] | 62.1  | [53.6, 69.9] | 100.0 | 345   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 31.2 | [23.5, 40.1] | 68.8  | [59.9, 76.5] | 100.0 | 878   |
| Yes                                     | 30.2 | [25.0, 36.0] | 69.8  | [64.0, 75.0] | 100.0 | 1,088 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 37.4 | [27.4, 48.5] | 62.6 | [51.5, 72.6] | 100.0 | 312   |
| Yes | 29.6 | [23.9, 36.0] | 70.4 | [64.0, 76.1] | 100.0 | 1,655 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 28.7 | [17.7, 43.0] | 71.3 | [57.0, 82.3] | 100.0 | 147   |
| Yes | 30.8 | [25.1, 37.1] | 69.2 | [62.9, 74.9] | 100.0 | 1,819 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 29.7 | [23.0, 37.4] | 70.3 | [62.6, 77.0] | 100.0 | 1,361 |
| Yes | 32.8 | [25.8, 40.7] | 67.2 | [59.3, 74.2] | 100.0 | 604   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 43.9 | [36.4, 51.8] | 56.1 | [48.2, 63.6] | 100.0 | 686 |
| One         | 28.5 | [20.1, 38.8] | 71.5 | [61.2, 79.9] | 100.0 | 690 |
| Two+        | 16.9 | [12.3, 22.9] | 83.1 | [77.1, 87.7] | 100.0 | 589 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 31.3 | [23.9, 39.9] | 68.7 | [60.1, 76.1] | 100.0 | 1,113 |
| Yes | 29.5 | [24.0, 35.7] | 70.5 | [64.3, 76.0] | 100.0 | 803   |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 39.1 | [31.4, 47.4] | 60.9 | [52.6, 68.6] | 100.0 | 997 |
| 1 Booklet    | 24.3 | [17.2, 33.2] | 75.7 | [66.8, 82.8] | 100.0 | 356 |
| 2-5 Booklets | 20.9 | [15.1, 28.2] | 79.1 | [71.8, 84.9] | 100.0 | 607 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 47.2 | [37.1, 57.6] | 52.8 | [42.4, 62.9] | 100.0 | 338 |
| 1 Channel   | 33.8 | [25.1, 43.7] | 66.2 | [56.3, 74.9] | 100.0 | 575 |
| 2+ Channels | 23.0 | [17.8, 29.2] | 77.0 | [70.8, 82.2] | 100.0 | 993 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 33.4 | [27.1, 40.3] | 66.6 | [59.7, 72.9] | 100.0 | 1,671 |
| Yes | 14.2 | [9.5, 20.8]  | 85.8 | [79.2, 90.5] | 100.0 | 265   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 30.7 | [24.9, 37.1] | 69.3 | [62.9, 75.1] | 100.0 | 1,967 |
|-------|------|--------------|------|--------------|-------|-------|

Table 32d: Percentage who agrees that community leaders openly encourage people to test (cn5) -(Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 29.9 | [20.9, 40.8] | 70.1  | [59.2, 79.1] | 100.0 | 264 |
| 20-24                                   | 33.0 | [25.9, 41.1] | 67.0  | [58.9, 74.1] | 100.0 | 309 |
| 25-29                                   | 31.7 | [23.8, 40.9] | 68.3  | [59.1, 76.2] | 100.0 | 267 |
| 30-34                                   | 20.0 | [11.1, 33.3] | 80.0  | [66.7, 88.9] | 100.0 | 191 |
| 35-39                                   | 18.8 | [7.7, 38.8]  | 81.2  | [61.2, 92.3] | 100.0 | 122 |
| 40-44                                   | 33.7 | [22.7, 46.8] | 66.3  | [53.2, 77.3] | 100.0 | 80  |
| 45-49                                   | 29.1 | [16.5, 46.0] | 70.9  | [54.0, 83.5] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 28.0 | [19.7, 38.2] | 72.0  | [61.8, 80.3] | 100.0 | 451 |
| Div/sep/widow                           | 27.0 | [10.7, 53.4] | 73.0  | [46.6, 89.3] | 100.0 | 59  |
| Never married                           | 29.1 | [22.9, 36.2] | 70.9  | [63.8, 77.1] | 100.0 | 823 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 24.2 | [13.7, 39.2] | 75.8  | [60.8, 86.3] | 100.0 | 180 |
| Protestant                              | 15.1 | [9.5, 23.3]  | 84.9  | [76.7, 90.5] | 100.0 | 86  |
| Roman Catholic                          | 8.7  | [4.2, 17.1]  | 91.3  | [82.9, 95.8] | 100.0 | 60  |
| Pentacostal                             | 19.4 | [12.5, 28.8] | 80.6  | [71.2, 87.5] | 100.0 | 109 |
| Zionist                                 | 33.0 | [24.6, 42.6] | 67.0  | [57.4, 75.4] | 100.0 | 473 |
| Apostolic sect                          | 25.3 | [12.7, 44.1] | 74.7  | [55.9, 87.3] | 100.0 | 67  |
| Islamic                                 | 37.8 | [26.8, 50.3] | 62.2  | [49.7, 73.2] | 100.0 | 230 |
| Other                                   | 31.1 | [19.8, 45.2] | 68.9  | [54.8, 80.2] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 28.8 | [18.8, 41.4] | 71.2  | [58.6, 81.2] | 100.0 | 90  |
| Primary                                 | 30.0 | [21.6, 40.1] | 70.0  | [59.9, 78.4] | 100.0 | 301 |
| Secondary                               | 30.7 | [21.6, 41.5] | 69.3  | [58.5, 78.4] | 100.0 | 385 |
| High school                             | 27.2 | [19.5, 36.5] | 72.8  | [63.5, 80.5] | 100.0 | 475 |
| Tertiary                                | 22.1 | [11.1, 39.3] | 77.9  | [60.7, 88.9] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 27.1 | [21.9, 33.0] | 72.9  | [67.0, 78.1] | 100.0 | 545 |
| Yes                                     | 29.9 | [20.9, 40.7] | 70.1  | [59.3, 79.1] | 100.0 | 786 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 31.6 | [20.5, 45.3] | 68.4  | [54.7, 79.5] | 100.0 | 324 |
| Second                                  | 28.0 | [21.6, 35.4] | 72.0  | [64.6, 78.4] | 100.0 | 335 |
| Third                                   | 28.6 | [21.2, 37.3] | 71.4  | [62.7, 78.8] | 100.0 | 323 |
| Fourth                                  | 26.1 | [18.9, 34.9] | 73.9  | [65.1, 81.1] | 100.0 | 267 |
| Fifth quintile                          | 29.3 | [12.3, 55.1] | 70.7  | [44.9, 87.7] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 31.1 | [22.4, 41.5] | 68.9  | [58.5, 77.6] | 100.0 | 693 |
| Yes                                     | 26.5 | [20.4, 33.7] | 73.5  | [66.3, 79.6] | 100.0 | 637 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 32.7 | [19.6, 49.1] | 67.3 | [50.9, 80.4] | 100.0 | 241   |
| Yes | 28.0 | [21.8, 35.0] | 72.0 | [65.0, 78.2] | 100.0 | 1,091 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 27.8 | [15.1, 45.3] | 72.2 | [54.7, 84.9] | 100.0 | 97    |
| Yes | 28.8 | [22.3, 36.2] | 71.2 | [63.8, 77.7] | 100.0 | 1,235 |

Household Owns a Car

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 28.6 | [21.6, 36.8] | 71.4 | [63.2, 78.4] | 100.0 | 990 |
| Yes | 29.0 | [21.0, 38.7] | 71.0 | [61.3, 79.0] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 40.0 | [30.9, 49.9] | 60.0 | [50.1, 69.1] | 100.0 | 391 |
| One         | 27.9 | [17.8, 40.9] | 72.1 | [59.1, 82.2] | 100.0 | 457 |
| Two+        | 19.6 | [12.7, 29.0] | 80.4 | [71.0, 87.3] | 100.0 | 483 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 28.0 | [21.1, 36.0] | 72.0 | [64.0, 78.9] | 100.0 | 815 |
| Yes | 30.2 | [22.4, 39.3] | 69.8 | [60.7, 77.6] | 100.0 | 472 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 33.2 | [24.7, 42.9] | 66.8 | [57.1, 75.3] | 100.0 | 714 |
| 1 Booklet    | 26.1 | [17.8, 36.5] | 73.9 | [63.5, 82.2] | 100.0 | 210 |
| 2-5 Booklets | 23.4 | [18.4, 29.3] | 76.6 | [70.7, 81.6] | 100.0 | 405 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 35.7 | [26.4, 46.3] | 64.3 | [53.7, 73.6] | 100.0 | 211 |
| 1 Channel   | 33.6 | [23.0, 46.3] | 66.4 | [53.7, 77.0] | 100.0 | 401 |
| 2+ Channels | 24.3 | [18.2, 31.6] | 75.7 | [68.4, 81.8] | 100.0 | 664 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 31.1 | [24.3, 38.9] | 68.9 | [61.1, 75.7] | 100.0 | 1,160 |
| Yes | 11.7 | [6.2, 20.9]  | 88.3 | [79.1, 93.8] | 100.0 | 140   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 28.7 | [22.0, 36.5] | 71.3 | [63.5, 78.0] | 100.0 | 1,333 |
|-------|------|--------------|------|--------------|-------|-------|



Table 32e: Percentage who agrees that community leaders openly encourage people to test (cn5) -(Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 42.0 | [32.3, 52.3] | 58.0  | [47.7, 67.7] | 100.0 | 197   |
| 20-24                                   | 39.1 | [24.3, 56.3] | 60.9  | [43.7, 75.7] | 100.0 | 272   |
| 25-29                                   | 35.9 | [26.8, 46.2] | 64.1  | [53.8, 73.2] | 100.0 | 320   |
| 30-34                                   | 29.0 | [18.9, 41.7] | 71.0  | [58.3, 81.1] | 100.0 | 220   |
| 35-39                                   | 40.1 | [25.4, 56.7] | 59.9  | [43.3, 74.6] | 100.0 | 154   |
| 40-44                                   | 44.5 | [26.7, 63.8] | 55.5  | [36.2, 73.3] | 100.0 | 84    |
| 45-49                                   | 36.7 | [18.4, 59.7] | 63.3  | [40.3, 81.6] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 41.4 | [28.8, 55.2] | 58.6  | [44.8, 71.2] | 100.0 | 422   |
| Div/sep/widow                           | 25.5 | [11.6, 47.0] | 74.5  | [53.0, 88.4] | 100.0 | 54    |
| Never married                           | 36.7 | [28.2, 46.1] | 63.3  | [53.9, 71.8] | 100.0 | 818   |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 49.9 | [30.8, 69.0] | 50.1  | [31.0, 69.2] | 100.0 | 259   |
| Protestant                              | 30.7 | [19.3, 45.2] | 69.3  | [54.8, 80.7] | 100.0 | 110   |
| Roman Catholic                          | 30.2 | [22.4, 39.5] | 69.8  | [60.5, 77.6] | 100.0 | 133   |
| Pentacostal                             | 24.6 | [13.1, 41.5] | 75.4  | [58.5, 86.9] | 100.0 | 114   |
| Zionist                                 | 33.2 | [22.2, 46.4] | 66.8  | [53.6, 77.8] | 100.0 | 302   |
| Apostolic sect                          | 33.9 | [20.1, 51.0] | 66.1  | [49.0, 79.9] | 100.0 | 92    |
| Islamic                                 | 49.5 | [36.0, 63.1] | 50.5  | [36.9, 64.0] | 100.0 | 149   |
| Other                                   | 30.9 | [17.7, 48.3] | 69.1  | [51.7, 82.3] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 28.7 | [12.8, 52.5] | 71.3  | [47.5, 87.2] | 100.0 | 36    |
| Primary                                 | 38.1 | [23.1, 55.6] | 61.9  | [44.4, 76.9] | 100.0 | 176   |
| Secondary                               | 41.5 | [29.4, 54.7] | 58.5  | [45.3, 70.6] | 100.0 | 281   |
| High school                             | 32.9 | [22.3, 45.7] | 67.1  | [54.3, 77.7] | 100.0 | 551   |
| Tertiary                                | 43.7 | [29.7, 58.8] | 56.3  | [41.2, 70.3] | 100.0 | 250   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 35.5 | [22.9, 50.5] | 64.5  | [49.5, 77.1] | 100.0 | 283   |
| Yes                                     | 38.1 | [29.4, 47.6] | 61.9  | [52.4, 70.6] | 100.0 | 1,011 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 48.2 | [28.9, 68.0] | 51.8  | [32.0, 71.1] | 100.0 | 113   |
| Second                                  | 39.3 | [25.8, 54.7] | 60.7  | [45.3, 74.2] | 100.0 | 153   |
| Third                                   | 25.6 | [13.1, 43.9] | 74.4  | [56.1, 86.9] | 100.0 | 200   |
| Fourth                                  | 36.6 | [22.5, 53.4] | 63.4  | [46.6, 77.5] | 100.0 | 342   |
| Fifth quintile                          | 42.0 | [34.9, 49.5] | 58.0  | [50.5, 65.1] | 100.0 | 469   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 32.4 | [19.5, 48.8] | 67.6  | [51.2, 80.5] | 100.0 | 392   |
| Yes                                     | 39.7 | [32.4, 47.5] | 60.3  | [52.5, 67.6] | 100.0 | 903   |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 43.7 | [32.1, | 56.1] | 56.3 | [43.9, | 67.9] | 100.0 186   |
| Yes                  | 36.7 | [27.9, | 46.5] | 63.3 | [53.5, | 72.1] | 100.0 1,109 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 24.3 | [13.0, | 40.7] | 75.7 | [59.3, | 87.0] | 100.0 62    |
| Yes                         | 38.3 | [29.4, | 48.2] | 61.7 | [51.8, | 70.6] | 100.0 1,233 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 34.7 | [23.7, | 47.6] | 65.3 | [52.4, | 76.3] | 100.0 805 |
| Yes                  | 42.3 | [34.7, | 50.2] | 57.7 | [49.8, | 65.3] | 100.0 489 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 46.8 | [35.9, | 58.0] | 53.2 | [42.0, | 64.1] | 100.0 426 |
| One         | 36.7 | [26.3, | 48.5] | 63.3 | [51.5, | 73.7] | 100.0 436 |
| Two+        | 28.5 | [20.6, | 38.1] | 71.5 | [61.9, | 79.4] | 100.0 433 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 36.3 | [24.5, | 49.9] | 63.7 | [50.1, | 75.5] | 100.0 563 |
| Yes | 39.1 | [31.6, | 47.1] | 60.9 | [52.9, | 68.4] | 100.0 704 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 40.1 | [29.8, | 51.3] | 59.9 | [48.7, | 70.2] | 100.0 600 |
| 1 Booklet    | 40.8 | [26.4, | 57.0] | 59.2 | [43.0, | 73.6] | 100.0 237 |
| 2-5 Booklets | 32.9 | [23.8, | 43.5] | 67.1 | [56.5, | 76.2] | 100.0 454 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 44.9 | [27.4, | 63.7] | 55.1 | [36.3, | 72.6] | 100.0 154 |
| 1 Channel   | 38.0 | [28.2, | 48.8] | 62.0 | [51.2, | 71.8] | 100.0 357 |
| 2+ Channels | 36.0 | [27.6, | 45.3] | 64.0 | [54.7, | 72.4] | 100.0 749 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 38.7 | [29.7, | 48.6] | 61.3 | [51.4, | 70.3] | 100.0 1,156 |
| Yes | 25.1 | [15.5, | 37.9] | 74.9 | [62.1, | 84.5] | 100.0 116   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 37.6 | [28.8, | 47.4] | 62.4 | [52.6, | 71.2] | 100.0 1,295 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 32f: Percentage who agrees that community leaders openly encourage people to test (cn5) -(Border Areas Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 42.0 | [33.9, 50.6] | 58.0  | [49.4, 66.1] | 100.0 | 233 |
| 20-24                                   | 45.5 | [36.6, 54.7] | 54.5  | [45.3, 63.4] | 100.0 | 326 |
| 25-29                                   | 39.1 | [27.3, 52.3] | 60.9  | [47.7, 72.7] | 100.0 | 232 |
| 30-34                                   | 32.6 | [21.2, 46.5] | 67.4  | [53.5, 78.8] | 100.0 | 182 |
| 35-39                                   | 29.4 | [18.6, 43.3] | 70.6  | [56.7, 81.4] | 100.0 | 132 |
| 40-44                                   | 37.7 | [21.0, 57.8] | 62.3  | [42.2, 79.0] | 100.0 | 99  |
| 45-49                                   | 38.0 | [21.9, 57.4] | 62.0  | [42.6, 78.1] | 100.0 | 120 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 33.1 | [23.1, 44.7] | 66.9  | [55.3, 76.9] | 100.0 | 470 |
| Div/sep/widow                           | 40.1 | [20.8, 63.0] | 59.9  | [37.0, 79.2] | 100.0 | 67  |
| Never married                           | 42.8 | [35.0, 51.0] | 57.2  | [49.0, 65.0] | 100.0 | 786 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 37.2 | [22.7, 54.4] | 62.8  | [45.6, 77.3] | 100.0 | 210 |
| Protestant                              | 18.8 | [6.4, 44.1]  | 81.2  | [55.9, 93.6] | 100.0 | 71  |
| Roman Catholic                          | 42.2 | [22.5, 64.7] | 57.8  | [35.3, 77.5] | 100.0 | 48  |
| Pentacostal                             | 29.4 | [16.5, 46.7] | 70.6  | [53.3, 83.5] | 100.0 | 95  |
| Zionist                                 | 42.2 | [32.8, 52.3] | 57.8  | [47.7, 67.2] | 100.0 | 457 |
| Apostolic sect                          | 48.1 | [31.2, 65.5] | 51.9  | [34.5, 68.8] | 100.0 | 59  |
| Islamic                                 | 41.0 | [25.6, 58.3] | 59.0  | [41.7, 74.4] | 100.0 | 267 |
| Other                                   | 42.5 | [30.2, 55.8] | 57.5  | [44.2, 69.8] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 38.4 | [24.3, 54.7] | 61.6  | [45.3, 75.7] | 100.0 | 87  |
| Primary                                 | 36.8 | [26.5, 48.5] | 63.2  | [51.5, 73.5] | 100.0 | 281 |
| Secondary                               | 38.2 | [29.4, 48.0] | 61.8  | [52.0, 70.6] | 100.0 | 387 |
| High school                             | 42.3 | [34.0, 51.0] | 57.7  | [49.0, 66.0] | 100.0 | 467 |
| Tertiary                                | 42.8 | [25.2, 62.4] | 57.2  | [37.6, 74.8] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 35.6 | [25.4, 47.3] | 64.4  | [52.7, 74.6] | 100.0 | 490 |
| Yes                                     | 42.1 | [34.2, 50.3] | 57.9  | [49.7, 65.8] | 100.0 | 832 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 44.9 | [34.4, 55.9] | 55.1  | [44.1, 65.6] | 100.0 | 344 |
| Second                                  | 34.6 | [26.7, 43.4] | 65.4  | [56.6, 73.3] | 100.0 | 294 |
| Third                                   | 43.2 | [31.2, 56.1] | 56.8  | [43.9, 68.8] | 100.0 | 256 |
| Fourth                                  | 35.5 | [22.4, 51.2] | 64.5  | [48.8, 77.6] | 100.0 | 252 |
| Fifth quintile                          | 37.4 | [25.6, 51.0] | 62.6  | [49.0, 74.4] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 38.4 | [30.5, 47.0] | 61.6  | [53.0, 69.5] | 100.0 | 691 |
| Yes                                     | 41.1 | [30.9, 52.1] | 58.9  | [47.9, 69.1] | 100.0 | 632 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 40.1 | [32.5, | 48.2] | 59.9 | [51.8, | 67.5] | 100.0 256   |
| Yes                  | 39.6 | [30.2, | 49.9] | 60.4 | [50.1, | 69.8] | 100.0 1,068 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 28.6 | [17.3, | 43.5] | 71.4 | [56.5, | 82.7] | 100.0 93    |
| Yes                         | 40.5 | [32.0, | 49.6] | 59.5 | [50.4, | 68.0] | 100.0 1,230 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 39.6 | [31.8, | 48.0] | 60.4 | [52.0, | 68.2] | 100.0 982 |
| Yes                  | 39.9 | [27.0, | 54.5] | 60.1 | [45.5, | 73.0] | 100.0 341 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 48.2 | [38.9, | 57.7] | 51.8 | [42.3, | 61.1] | 100.0 479 |
| One         | 39.1 | [28.9, | 50.4] | 60.9 | [49.6, | 71.1] | 100.0 498 |
| Two+        | 27.4 | [18.0, | 39.4] | 72.6 | [60.6, | 82.0] | 100.0 345 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 40.8 | [31.5, | 50.8] | 59.2 | [49.2, | 68.5] | 100.0 817 |
| Yes | 36.2 | [26.9, | 46.7] | 63.8 | [53.3, | 73.1] | 100.0 471 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 45.3 | [36.1, | 54.8] | 54.7 | [45.2, | 63.9] | 100.0 677 |
| 1 Booklet    | 36.2 | [25.3, | 48.7] | 63.8 | [51.3, | 74.7] | 100.0 240 |
| 2-5 Booklets | 31.8 | [22.6, | 42.7] | 68.2 | [57.3, | 77.4] | 100.0 403 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 51.9 | [40.5, | 63.1] | 48.1 | [36.9, | 59.5] | 100.0 225 |
| 1 Channel   | 42.4 | [32.1, | 53.5] | 57.6 | [46.5, | 67.9] | 100.0 421 |
| 2+ Channels | 32.5 | [24.5, | 41.7] | 67.5 | [58.3, | 75.5] | 100.0 632 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 41.3 | [33.1, | 50.0] | 58.7 | [50.0, | 66.9] | 100.0 1,140 |
| Yes | 26.9 | [17.2, | 39.4] | 73.1 | [60.6, | 82.8] | 100.0 171   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 39.7 | [31.5, | 48.5] | 60.3 | [51.5, | 68.5] | 100.0 1,324 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 32g: Percentage who agrees that community leaders openly encourage people to test (cn5) -(Women Aged 15-32 Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 33.0 | [25.2, 41.8] | 67.0  | [58.2, 74.8] | 100.0 | 305 |
| 20-24                                   | 43.6 | [34.9, 52.6] | 56.4  | [47.4, 65.1] | 100.0 | 469 |
| 25-29                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 42.2 | [28.5, 57.3] | 57.8  | [42.7, 71.5] | 100.0 | 144 |
| Div/sep/widow                           | 15.2 | [1.6, 67.1]  | 84.8  | [32.9, 98.4] | 100.0 | 3   |
| Never married                           | 38.8 | [32.6, 45.3] | 61.2  | [54.7, 67.4] | 100.0 | 627 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 33.3 | [21.3, 47.9] | 66.7  | [52.1, 78.7] | 100.0 | 172 |
| Protestant                              | 14.8 | [5.8, 32.9]  | 85.2  | [67.1, 94.2] | 100.0 | 40  |
| Roman Catholic                          | 28.9 | [14.8, 48.7] | 71.1  | [51.3, 85.2] | 100.0 | 43  |
| Pentacostal                             | 27.8 | [13.7, 48.3] | 72.2  | [51.7, 86.3] | 100.0 | 51  |
| Zionist                                 | 38.8 | [26.8, 52.4] | 61.2  | [47.6, 73.2] | 100.0 | 226 |
| Apostolic sect                          | 40.3 | [20.7, 63.6] | 59.7  | [36.4, 79.3] | 100.0 | 41  |
| Islamic                                 | 51.7 | [39.1, 64.2] | 48.3  | [35.8, 60.9] | 100.0 | 172 |
| Other                                   | 56.2 | [25.2, 83.0] | 43.8  | [17.0, 74.8] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 22.5 | [8.6, 47.5]  | 77.5  | [52.5, 91.4] | 100.0 | 17  |
| Primary                                 | 35.5 | [22.2, 51.6] | 64.5  | [48.4, 77.8] | 100.0 | 111 |
| Secondary                               | 43.1 | [32.4, 54.5] | 56.9  | [45.5, 67.6] | 100.0 | 243 |
| High school                             | 36.9 | [28.4, 46.2] | 63.1  | [53.8, 71.6] | 100.0 | 345 |
| Tertiary                                | 44.6 | [25.6, 65.4] | 55.4  | [34.6, 74.4] | 100.0 | 58  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 36.8 | [26.6, 48.5] | 63.2  | [51.5, 73.4] | 100.0 | 167 |
| Yes                                     | 39.8 | [32.4, 47.7] | 60.2  | [52.3, 67.6] | 100.0 | 607 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 46.7 | [35.2, 58.7] | 53.3  | [41.3, 64.8] | 100.0 | 146 |
| Second                                  | 27.1 | [16.8, 40.6] | 72.9  | [59.4, 83.2] | 100.0 | 161 |
| Third                                   | 39.7 | [29.6, 50.7] | 60.3  | [49.3, 70.4] | 100.0 | 154 |
| Fourth                                  | 40.9 | [32.4, 50.0] | 59.1  | [50.0, 67.6] | 100.0 | 170 |
| Fifth quintile                          | 43.9 | [33.7, 54.7] | 56.1  | [45.3, 66.3] | 100.0 | 136 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 37.3 | [28.7, 46.7] | 62.7  | [53.3, 71.3] | 100.0 | 349 |
| Yes                                     | 40.8 | [33.3, 48.7] | 59.2  | [51.3, 66.7] | 100.0 | 424 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |        |       |      |        |       |           |
| No                   | 39.4 | [31.7, | 47.7] | 60.6 | [52.3, | 68.3] | 100.0 163 |
| Yes                  | 39.1 | [31.7, | 47.0] | 60.9 | [53.0, | 68.3] | 100.0 610 |

|                             |      |        |       |      |        |       |           |
|-----------------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |      |        |       |      |        |       |           |
| No                          | 19.2 | [8.0,  | 39.5] | 80.8 | [60.5, | 92.0] | 100.0 40  |
| Yes                         | 40.6 | [34.5, | 47.1] | 59.4 | [52.9, | 65.5] | 100.0 733 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 37.4 | [30.2, | 45.3] | 62.6 | [54.7, | 69.8] | 100.0 555 |
| Yes                  | 44.1 | [35.7, | 52.8] | 55.9 | [47.2, | 64.3] | 100.0 218 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 47.9 | [38.2, | 57.8] | 52.1 | [42.2, | 61.8] | 100.0 229 |
| One         | 36.6 | [27.2, | 47.1] | 63.4 | [52.9, | 72.8] | 100.0 288 |
| Two+        | 34.6 | [25.9, | 44.6] | 65.4 | [55.4, | 74.1] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 36.7 | [28.3, | 46.0] | 63.3 | [54.0, | 71.7] | 100.0 397 |
| Yes | 41.7 | [34.1, | 49.7] | 58.3 | [50.3, | 65.9] | 100.0 356 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 42.6 | [33.1, | 52.7] | 57.4 | [47.3, | 66.9] | 100.0 314 |
| 1 Booklet    | 41.5 | [25.7, | 59.2] | 58.5 | [40.8, | 74.3] | 100.0 138 |
| 2-5 Booklets | 34.6 | [26.9, | 43.1] | 65.4 | [56.9, | 73.1] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 47.6 | [33.6, | 61.9] | 52.4 | [38.1, | 66.4] | 100.0 83  |
| 1 Channel   | 41.0 | [29.1, | 54.0] | 59.0 | [46.0, | 70.9] | 100.0 194 |
| 2+ Channels | 37.3 | [30.7, | 44.4] | 62.7 | [55.6, | 69.3] | 100.0 470 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 39.4 | [33.0, | 46.2] | 60.6 | [53.8, | 67.0] | 100.0 704 |
| Yes | 36.9 | [21.7, | 55.3] | 63.1 | [44.7, | 78.3] | 100.0 51  |

|       |      |        |       |      |        |       |           |
|-------|------|--------|-------|------|--------|-------|-----------|
| Total | 39.1 | [32.7, | 46.0] | 60.9 | [54.0, | 67.3] | 100.0 774 |
|-------|------|--------|-------|------|--------|-------|-----------|

Table 32h: Percentage who agrees that community leaders openly encourage people to test (cn5) -(SAfAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 32.3 | [26.6, 38.5] | 67.7  | [61.5, 73.4] | 100.0 | 449   |
| 20-24                                   | 32.8 | [27.0, 39.2] | 67.2  | [60.8, 73.0] | 100.0 | 583   |
| 25-29                                   | 30.4 | [25.4, 35.9] | 69.6  | [64.1, 74.6] | 100.0 | 540   |
| 30-34                                   | 30.4 | [23.5, 38.2] | 69.6  | [61.8, 76.5] | 100.0 | 395   |
| 35-39                                   | 32.5 | [25.9, 39.8] | 67.5  | [60.2, 74.1] | 100.0 | 270   |
| 40-44                                   | 28.5 | [20.1, 38.8] | 71.5  | [61.2, 79.9] | 100.0 | 186   |
| 45-49                                   | 38.8 | [23.5, 56.7] | 61.2  | [43.3, 76.5] | 100.0 | 185   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 31.8 | [27.1, 36.8] | 68.2  | [63.2, 72.9] | 100.0 | 895   |
| Div/sep/widow                           | 33.9 | [15.7, 58.7] | 66.1  | [41.3, 84.3] | 100.0 | 111   |
| Never married                           | 32.1 | [28.3, 36.1] | 67.9  | [63.9, 71.7] | 100.0 | 1,600 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 28.8 | [21.5, 37.4] | 71.2  | [62.6, 78.5] | 100.0 | 412   |
| Protestant                              | 18.7 | [13.6, 25.1] | 81.3  | [74.9, 86.4] | 100.0 | 181   |
| Roman Catholic                          | 25.6 | [17.6, 35.8] | 74.4  | [64.2, 82.4] | 100.0 | 164   |
| Pentacostal                             | 18.1 | [11.5, 27.3] | 81.9  | [72.7, 88.5] | 100.0 | 220   |
| Zionist                                 | 34.6 | [30.0, 39.5] | 65.4  | [60.5, 70.0] | 100.0 | 833   |
| Apostolic sect                          | 34.5 | [24.9, 45.6] | 65.5  | [54.4, 75.1] | 100.0 | 142   |
| Islamic                                 | 41.2 | [34.4, 48.4] | 58.8  | [51.6, 65.6] | 100.0 | 391   |
| Other                                   | 39.6 | [28.6, 51.8] | 60.4  | [48.2, 71.4] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 35.4 | [27.8, 43.8] | 64.6  | [56.2, 72.2] | 100.0 | 138   |
| Primary                                 | 34.3 | [29.6, 39.3] | 65.7  | [60.7, 70.4] | 100.0 | 493   |
| Secondary                               | 32.9 | [25.9, 40.7] | 67.1  | [59.3, 74.1] | 100.0 | 688   |
| High school                             | 30.2 | [26.4, 34.2] | 69.8  | [65.8, 73.6] | 100.0 | 1,036 |
| Tertiary                                | 32.0 | [25.1, 39.9] | 68.0  | [60.1, 74.9] | 100.0 | 252   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 33.6 | [29.3, 38.2] | 66.4  | [61.8, 70.7] | 100.0 | 861   |
| Yes                                     | 31.3 | [27.2, 35.8] | 68.7  | [64.2, 72.8] | 100.0 | 1,745 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 36.1 | [29.6, 43.1] | 63.9  | [56.9, 70.4] | 100.0 | 532   |
| Second                                  | 30.2 | [25.1, 35.7] | 69.8  | [64.3, 74.9] | 100.0 | 529   |
| Third                                   | 30.1 | [25.4, 35.2] | 69.9  | [64.8, 74.6] | 100.0 | 504   |
| Fourth                                  | 32.8 | [25.5, 40.9] | 67.2  | [59.1, 74.5] | 100.0 | 591   |
| Fifth quintile                          | 31.8 | [25.9, 38.4] | 68.2  | [61.6, 74.1] | 100.0 | 414   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 32.8 | [28.7, 37.3] | 67.2  | [62.7, 71.3] | 100.0 | 1,180 |
| Yes                                     | 31.6 | [27.1, 36.3] | 68.4  | [63.7, 72.9] | 100.0 | 1,424 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 33.1 | [27.1, | 39.7] | 66.9 | [60.3, | 72.9] | 100.0 444   |
| Yes                  | 31.9 | [28.0, | 36.0] | 68.1 | [64.0, | 72.0] | 100.0 2,163 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 42.3 | [33.1, | 52.1] | 57.7 | [47.9, | 66.9] | 100.0 174   |
| Yes                         | 31.4 | [27.7, | 35.5] | 68.6 | [64.5, | 72.3] | 100.0 2,433 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 32.2 | [28.7, | 36.0] | 67.8 | [64.0, | 71.3] | 100.0 1,865 |
| Yes                  | 31.7 | [25.9, | 38.0] | 68.3 | [62.0, | 74.1] | 100.0 740   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 39.5 | [33.9, | 45.4] | 60.5 | [54.6, | 66.1] | 100.0 849 |
| One         | 31.8 | [27.1, | 36.8] | 68.2 | [63.2, | 72.9] | 100.0 925 |
| Two+        | 24.7 | [20.3, | 29.7] | 75.3 | [70.3, | 79.7] | 100.0 831 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 34.2 | [30.1, | 38.6] | 65.8 | [61.4, | 69.9] | 100.0 1,436 |
| Yes | 29.5 | [24.9, | 34.6] | 70.5 | [65.4, | 75.1] | 100.0 1,093 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 32.8 | [29.2, | 36.7] | 67.2 | [63.3, | 70.8] | 100.0 1,320 |
| 1 Booklet    | 37.4 | [28.6, | 47.1] | 62.6 | [52.9, | 71.4] | 100.0 452   |
| 2-5 Booklets | 28.4 | [23.0, | 34.5] | 71.6 | [65.5, | 77.0] | 100.0 827   |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 37.8 | [31.8, | 44.2] | 62.2 | [55.8, | 68.2] | 100.0 387   |
| 1 Channel   | 34.2 | [28.2, | 40.7] | 65.8 | [59.3, | 71.8] | 100.0 768   |
| 2+ Channels | 29.3 | [25.0, | 34.0] | 70.7 | [66.0, | 75.0] | 100.0 1,358 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 32.6 | [28.6, | 36.8] | 67.4 | [63.2, | 71.4] | 100.0 2,272 |
| Yes | 26.8 | [20.9, | 33.6] | 73.2 | [66.4, | 79.1] | 100.0 280   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 32.1 | [28.4, | 36.0] | 67.9 | [64.0, | 71.6] | 100.0 2,608 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 33a: Percentage who agrees that community leaders speak out against GBV (cn7) -(All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 31.9 | [25.5, 39.2] | 68.1  | [60.8, 74.5] | 100.0 | 694   |
| 20-24                                   | 35.5 | [28.5, 43.2] | 64.5  | [56.8, 71.5] | 100.0 | 908   |
| 25-29                                   | 29.0 | [23.6, 35.1] | 71.0  | [64.9, 76.4] | 100.0 | 819   |
| 30-34                                   | 20.4 | [14.6, 27.7] | 79.6  | [72.3, 85.4] | 100.0 | 592   |
| 35-39                                   | 26.0 | [16.8, 38.0] | 74.0  | [62.0, 83.2] | 100.0 | 408   |
| 40-44                                   | 32.6 | [22.9, 44.1] | 67.4  | [55.9, 77.1] | 100.0 | 263   |
| 45-49                                   | 32.3 | [23.2, 43.0] | 67.7  | [57.0, 76.8] | 100.0 | 268   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 27.8 | [21.9, 34.5] | 72.2  | [65.5, 78.1] | 100.0 | 1,342 |
| Div/sep/widow                           | 36.6 | [22.9, 52.8] | 63.4  | [47.2, 77.1] | 100.0 | 180   |
| Never married                           | 30.9 | [25.2, 37.1] | 69.1  | [62.9, 74.8] | 100.0 | 2,428 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 33.4 | [25.1, 43.0] | 66.6  | [57.0, 74.9] | 100.0 | 649   |
| Protestant                              | 21.9 | [13.0, 34.6] | 78.1  | [65.4, 87.0] | 100.0 | 267   |
| Roman Catholic                          | 23.2 | [16.5, 31.7] | 76.8  | [68.3, 83.5] | 100.0 | 241   |
| Pentacostal                             | 19.1 | [12.5, 28.2] | 80.9  | [71.8, 87.5] | 100.0 | 318   |
| Zionist                                 | 31.4 | [25.8, 37.7] | 68.6  | [62.3, 74.2] | 100.0 | 1,232 |
| Apostolic sect                          | 28.3 | [20.6, 37.4] | 71.7  | [62.6, 79.4] | 100.0 | 218   |
| Islamic                                 | 36.3 | [28.3, 45.1] | 63.7  | [54.9, 71.7] | 100.0 | 646   |
| Other                                   | 27.1 | [17.9, 38.7] | 72.9  | [61.3, 82.1] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 32.4 | [25.8, 39.8] | 67.6  | [60.2, 74.2] | 100.0 | 213   |
| Primary                                 | 27.7 | [22.5, 33.6] | 72.3  | [66.4, 77.5] | 100.0 | 758   |
| Secondary                               | 28.0 | [20.9, 36.4] | 72.0  | [63.6, 79.1] | 100.0 | 1,053 |
| High school                             | 32.2 | [25.5, 39.7] | 67.8  | [60.3, 74.5] | 100.0 | 1,494 |
| Tertiary                                | 33.3 | [24.7, 43.1] | 66.7  | [56.9, 75.3] | 100.0 | 431   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 25.8 | [21.2, 31.0] | 74.2  | [69.0, 78.8] | 100.0 | 1,318 |
| Yes                                     | 32.6 | [26.1, 39.9] | 67.4  | [60.1, 73.9] | 100.0 | 2,629 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 37.5 | [29.9, 45.9] | 62.5  | [54.1, 70.1] | 100.0 | 781   |
| Second                                  | 26.3 | [21.2, 32.1] | 73.7  | [67.9, 78.8] | 100.0 | 782   |
| Third                                   | 25.5 | [17.8, 35.2] | 74.5  | [64.8, 82.2] | 100.0 | 779   |
| Fourth                                  | 28.1 | [19.7, 38.4] | 71.9  | [61.6, 80.3] | 100.0 | 862   |
| Fifth quintile                          | 37.9 | [31.7, 44.5] | 62.1  | [55.5, 68.3] | 100.0 | 695   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 29.5 | [23.7, 36.1] | 70.5  | [63.9, 76.3] | 100.0 | 1,776 |
| Yes                                     | 30.7 | [25.1, 37.0] | 69.3  | [63.0, 74.9] | 100.0 | 2,172 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 34.6 | [26.0, | 44.3] | 65.4 | [55.7, | 74.0] | 100.0 683   |
| Yes                  | 29.3 | [23.9, | 35.4] | 70.7 | [64.6, | 76.1] | 100.0 3,268 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 33.0 | [23.8, | 43.8] | 67.0 | [56.2, | 76.2] | 100.0 252   |
| Yes                         | 30.0 | [24.6, | 36.0] | 70.0 | [64.0, | 75.4] | 100.0 3,698 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 29.2 | [23.0, | 36.2] | 70.8 | [63.8, | 77.0] | 100.0 2,776 |
| Yes                  | 32.7 | [27.6, | 38.3] | 67.3 | [61.7, | 72.4] | 100.0 1,173 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| No Exposure | 37.8 | [31.4, | 44.7] | 62.2 | [55.3, | 68.6] | 100.0 1,296 |
| One         | 31.1 | [23.5, | 39.8] | 68.9 | [60.2, | 76.5] | 100.0 1,391 |
| Two+        | 21.0 | [16.3, | 26.8] | 79.0 | [73.2, | 83.7] | 100.0 1,261 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 29.9 | [24.6, | 35.9] | 70.1 | [64.1, | 75.4] | 100.0 2,195 |
| Yes | 30.6 | [24.4, | 37.7] | 69.4 | [62.3, | 75.6] | 100.0 1,647 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 34.1 | [28.1, | 40.7] | 65.9 | [59.3, | 71.9] | 100.0 1,992 |
| 1 Booklet    | 30.6 | [23.5, | 38.7] | 69.4 | [61.3, | 76.5] | 100.0 687   |
| 2-5 Booklets | 23.8 | [18.8, | 29.7] | 76.2 | [70.3, | 81.2] | 100.0 1,261 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 37.7 | [30.3, | 45.6] | 62.3 | [54.4, | 69.7] | 100.0 590   |
| 1 Channel   | 33.3 | [26.0, | 41.4] | 66.7 | [58.6, | 74.0] | 100.0 1,179 |
| 2+ Channels | 26.3 | [20.9, | 32.5] | 73.7 | [67.5, | 79.1] | 100.0 2,045 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 31.9 | [26.6, | 37.8] | 68.1 | [62.2, | 73.4] | 100.0 3,455 |
| Yes | 16.9 | [10.9, | 25.4] | 83.1 | [74.6, | 89.1] | 100.0 428   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 30.2 | [24.8, | 36.2] | 69.8 | [63.8, | 75.2] | 100.0 3,952 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 33b: Percentage who agrees that community leaders speak out against GBV (cn7) -(Females Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 31.9 | [24.3, 40.4] | 68.1  | [59.6, 75.7] | 100.0 | 305   |
| 20-24                                   | 44.7 | [35.2, 54.6] | 55.3  | [45.4, 64.8] | 100.0 | 469   |
| 25-29                                   | 30.6 | [25.2, 36.6] | 69.4  | [63.4, 74.8] | 100.0 | 434   |
| 30-34                                   | 21.0 | [13.8, 30.6] | 79.0  | [69.4, 86.2] | 100.0 | 298   |
| 35-39                                   | 24.1 | [15.1, 36.2] | 75.9  | [63.8, 84.9] | 100.0 | 197   |
| 40-44                                   | 47.0 | [34.4, 60.1] | 53.0  | [39.9, 65.6] | 100.0 | 137   |
| 45-49                                   | 36.0 | [24.1, 49.8] | 64.0  | [50.2, 75.9] | 100.0 | 144   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 31.1 | [24.5, 38.7] | 68.9  | [61.3, 75.5] | 100.0 | 789   |
| Div/sep/widow                           | 39.0 | [22.7, 58.2] | 61.0  | [41.8, 77.3] | 100.0 | 129   |
| Never married                           | 34.6 | [27.7, 42.2] | 65.4  | [57.8, 72.3] | 100.0 | 1,064 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 31.6 | [22.4, 42.4] | 68.4  | [57.6, 77.6] | 100.0 | 417   |
| Protestant                              | 17.9 | [6.9, 39.2]  | 82.1  | [60.8, 93.1] | 100.0 | 132   |
| Roman Catholic                          | 22.7 | [13.3, 36.0] | 77.3  | [64.0, 86.7] | 100.0 | 113   |
| Pentacostal                             | 15.9 | [9.9, 24.6]  | 84.1  | [75.4, 90.1] | 100.0 | 120   |
| Zionist                                 | 35.6 | [28.1, 43.9] | 64.4  | [56.1, 71.9] | 100.0 | 596   |
| Apostolic sect                          | 32.7 | [21.3, 46.6] | 67.3  | [53.4, 78.7] | 100.0 | 113   |
| Islamic                                 | 41.3 | [29.5, 54.2] | 58.7  | [45.8, 70.5] | 100.0 | 414   |
| Other                                   | 48.5 | [25.7, 71.9] | 51.5  | [28.1, 74.3] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 34.0 | [23.4, 46.4] | 66.0  | [53.6, 76.6] | 100.0 | 121   |
| Primary                                 | 27.2 | [19.3, 36.9] | 72.8  | [63.1, 80.7] | 100.0 | 396   |
| Secondary                               | 30.4 | [23.5, 38.3] | 69.6  | [61.7, 76.5] | 100.0 | 578   |
| High school                             | 38.7 | [27.8, 50.9] | 61.3  | [49.1, 72.2] | 100.0 | 663   |
| Tertiary                                | 40.6 | [29.4, 52.9] | 59.4  | [47.1, 70.6] | 100.0 | 226   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 29.3 | [23.0, 36.4] | 70.7  | [63.6, 77.0] | 100.0 | 685   |
| Yes                                     | 36.1 | [28.2, 44.8] | 63.9  | [55.2, 71.8] | 100.0 | 1,299 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 37.9 | [28.7, 48.0] | 62.1  | [52.0, 71.3] | 100.0 | 407   |
| Second                                  | 28.7 | [20.7, 38.1] | 71.3  | [61.9, 79.3] | 100.0 | 391   |
| Third                                   | 31.4 | [20.4, 45.1] | 68.6  | [54.9, 79.6] | 100.0 | 380   |
| Fourth                                  | 31.1 | [21.2, 43.3] | 68.9  | [56.7, 78.8] | 100.0 | 438   |
| Fifth quintile                          | 43.9 | [35.3, 52.8] | 56.1  | [47.2, 64.7] | 100.0 | 350   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 30.3 | [23.8, 37.7] | 69.7  | [62.3, 76.2] | 100.0 | 898   |
| Yes                                     | 36.7 | [29.7, 44.3] | 63.3  | [55.7, 70.3] | 100.0 | 1,083 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 36.2 | [26.0, | 47.7] | 63.8 | [52.3, | 74.0] | 100.0 371   |
| Yes                  | 33.2 | [26.7, | 40.4] | 66.8 | [59.6, | 73.3] | 100.0 1,612 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 33.0 | [19.6, | 49.8] | 67.0 | [50.2, | 80.4] | 100.0 105   |
| Yes                         | 33.8 | [27.5, | 40.7] | 66.2 | [59.3, | 72.5] | 100.0 1,878 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 32.1 | [25.4, | 39.6] | 67.9 | [60.4, | 74.6] | 100.0 1,415 |
| Yes                  | 38.4 | [31.0, | 46.4] | 61.6 | [53.6, | 69.0] | 100.0 568   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 40.6 | [33.4, | 48.2] | 59.4 | [51.8, | 66.6] | 100.0 610 |
| One         | 35.1 | [27.8, | 43.2] | 64.9 | [56.8, | 72.2] | 100.0 701 |
| Two+        | 26.0 | [19.3, | 34.1] | 74.0 | [65.9, | 80.7] | 100.0 671 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 31.5 | [25.5, | 38.2] | 68.5 | [61.8, | 74.5] | 100.0 1,082 |
| Yes | 36.4 | [27.5, | 46.3] | 63.6 | [53.7, | 72.5] | 100.0 843   |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 34.5 | [28.4, | 41.1] | 65.5 | [58.9, | 71.6] | 100.0 994 |
| 1 Booklet    | 36.4 | [25.3, | 49.1] | 63.6 | [50.9, | 74.7] | 100.0 331 |
| 2-5 Booklets | 31.1 | [24.4, | 38.7] | 68.9 | [61.3, | 75.6] | 100.0 654 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 35.1 | [26.1, | 45.3] | 64.9 | [54.7, | 73.9] | 100.0 252   |
| 1 Channel   | 36.3 | [28.2, | 45.2] | 63.7 | [54.8, | 71.8] | 100.0 604   |
| 2+ Channels | 31.8 | [25.0, | 39.6] | 68.2 | [60.4, | 75.0] | 100.0 1,051 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 34.0 | [27.9, | 40.7] | 66.0 | [59.3, | 72.1] | 100.0 1,784 |
| Yes | 31.3 | [18.0, | 48.6] | 68.7 | [51.4, | 82.0] | 100.0 162   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 33.7 | [27.6, | 40.5] | 66.3 | [59.5, | 72.4] | 100.0 1,984 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 33c: Percentage who agrees that community leaders speak out against GBV (cn7) -(Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 32.0 | [23.8, 41.6] | 68.0  | [58.4, 76.2] | 100.0 | 389   |
| 20-24                                   | 25.8 | [18.6, 34.6] | 74.2  | [65.4, 81.4] | 100.0 | 439   |
| 25-29                                   | 27.1 | [17.9, 38.8] | 72.9  | [61.2, 82.1] | 100.0 | 385   |
| 30-34                                   | 19.5 | [14.0, 26.6] | 80.5  | [73.4, 86.0] | 100.0 | 294   |
| 35-39                                   | 27.5 | [15.7, 43.5] | 72.5  | [56.5, 84.3] | 100.0 | 211   |
| 40-44                                   | 14.4 | [7.0, 27.3]  | 85.6  | [72.7, 93.0] | 100.0 | 126   |
| 45-49                                   | 27.7 | [17.2, 41.4] | 72.3  | [58.6, 82.8] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 23.3 | [17.1, 30.8] | 76.7  | [69.2, 82.9] | 100.0 | 553   |
| Div/sep/widow                           | 29.4 | [12.7, 54.6] | 70.6  | [45.4, 87.3] | 100.0 | 51    |
| Never married                           | 27.4 | [20.8, 35.1] | 72.6  | [64.9, 79.2] | 100.0 | 1,364 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 37.8 | [26.8, 50.1] | 62.2  | [49.9, 73.2] | 100.0 | 232   |
| Protestant                              | 25.6 | [16.4, 37.6] | 74.4  | [62.4, 83.6] | 100.0 | 135   |
| Roman Catholic                          | 23.8 | [15.8, 34.2] | 76.2  | [65.8, 84.2] | 100.0 | 128   |
| Pentacostal                             | 21.1 | [11.5, 35.6] | 78.9  | [64.4, 88.5] | 100.0 | 198   |
| Zionist                                 | 27.4 | [20.8, 35.2] | 72.6  | [64.8, 79.2] | 100.0 | 636   |
| Apostolic sect                          | 23.8 | [10.8, 44.4] | 76.2  | [55.6, 89.2] | 100.0 | 105   |
| Islamic                                 | 26.6 | [17.3, 38.5] | 73.4  | [61.5, 82.7] | 100.0 | 232   |
| Other                                   | 21.4 | [12.7, 33.8] | 78.6  | [66.2, 87.3] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 30.0 | [16.7, 48.0] | 70.0  | [52.0, 83.3] | 100.0 | 92    |
| Primary                                 | 28.3 | [21.7, 36.1] | 71.7  | [63.9, 78.3] | 100.0 | 362   |
| Secondary                               | 24.9 | [14.4, 39.5] | 75.1  | [60.5, 85.6] | 100.0 | 475   |
| High school                             | 26.5 | [20.7, 33.4] | 73.5  | [66.6, 79.3] | 100.0 | 831   |
| Tertiary                                | 24.0 | [16.4, 33.7] | 76.0  | [66.3, 83.6] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 22.3 | [16.7, 28.9] | 77.7  | [71.1, 83.3] | 100.0 | 633   |
| Yes                                     | 28.7 | [21.8, 36.8] | 71.3  | [63.2, 78.2] | 100.0 | 1,330 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 37.1 | [27.3, 48.1] | 62.9  | [51.9, 72.7] | 100.0 | 374   |
| Second                                  | 23.6 | [16.9, 32.0] | 76.4  | [68.0, 83.1] | 100.0 | 391   |
| Third                                   | 20.2 | [13.1, 29.7] | 79.8  | [70.3, 86.9] | 100.0 | 399   |
| Fourth                                  | 24.5 | [15.3, 36.9] | 75.5  | [63.1, 84.7] | 100.0 | 424   |
| Fifth quintile                          | 31.6 | [24.4, 39.8] | 68.4  | [60.2, 75.6] | 100.0 | 345   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 28.6 | [21.2, 37.4] | 71.4  | [62.6, 78.8] | 100.0 | 878   |
| Yes                                     | 24.5 | [18.6, 31.5] | 75.5  | [68.5, 81.4] | 100.0 | 1,089 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 32.3 | [22.4, 44.1] | 67.7 | [55.9, 77.6] | 100.0 | 312   |
| Yes | 25.4 | [19.5, 32.3] | 74.6 | [67.7, 80.5] | 100.0 | 1,656 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 33.1 | [19.9, 49.7] | 66.9 | [50.3, 80.1] | 100.0 | 147   |
| Yes | 25.9 | [19.9, 32.9] | 74.1 | [67.1, 80.1] | 100.0 | 1,820 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 25.9 | [18.4, 35.1] | 74.1 | [64.9, 81.6] | 100.0 | 1,361 |
| Yes | 27.4 | [20.7, 35.4] | 72.6 | [64.6, 79.3] | 100.0 | 605   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 35.2 | [26.8, 44.6] | 64.8 | [55.4, 73.2] | 100.0 | 686 |
| One         | 26.9 | [18.0, 38.3] | 73.1 | [61.7, 82.0] | 100.0 | 690 |
| Two+        | 14.5 | [9.8, 20.9]  | 85.5 | [79.1, 90.2] | 100.0 | 590 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 28.3 | [20.3, 38.0] | 71.7 | [62.0, 79.7] | 100.0 | 1,113 |
| Yes | 23.6 | [18.3, 29.8] | 76.4 | [70.2, 81.7] | 100.0 | 804   |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 33.8 | [25.6, 43.1] | 66.2 | [56.9, 74.4] | 100.0 | 998 |
| 1 Booklet    | 24.2 | [16.7, 33.7] | 75.8 | [66.3, 83.3] | 100.0 | 356 |
| 2-5 Booklets | 15.7 | [11.0, 22.1] | 84.3 | [77.9, 89.0] | 100.0 | 607 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 39.7 | [28.4, 52.2] | 60.3 | [47.8, 71.6] | 100.0 | 338 |
| 1 Channel   | 29.9 | [21.5, 40.0] | 70.1 | [60.0, 78.5] | 100.0 | 575 |
| 2+ Channels | 19.8 | [14.5, 26.5] | 80.2 | [73.5, 85.5] | 100.0 | 994 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 29.5 | [23.1, 36.8] | 70.5 | [63.2, 76.9] | 100.0 | 1,671 |
| Yes | 8.6  | [4.4, 16.2]  | 91.4 | [83.8, 95.6] | 100.0 | 266   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 26.3 | [20.2, 33.5] | 73.7 | [66.5, 79.8] | 100.0 | 1,968 |
|-------|------|--------------|------|--------------|-------|-------|

Table 33d: Percentage who agrees that community leaders speak out against GBV (cn7) -(Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 26.8 | [17.3, 39.1] | 73.2  | [60.9, 82.7] | 100.0 | 264 |
| 20-24                                   | 30.8 | [20.7, 43.3] | 69.2  | [56.7, 79.3] | 100.0 | 309 |
| 25-29                                   | 25.6 | [17.9, 35.1] | 74.4  | [64.9, 82.1] | 100.0 | 267 |
| 30-34                                   | 15.2 | [7.8, 27.7]  | 84.8  | [72.3, 92.2] | 100.0 | 191 |
| 35-39                                   | 18.7 | [7.7, 38.8]  | 81.3  | [61.2, 92.3] | 100.0 | 122 |
| 40-44                                   | 32.0 | [17.7, 50.8] | 68.0  | [49.2, 82.3] | 100.0 | 80  |
| 45-49                                   | 25.8 | [14.8, 41.2] | 74.2  | [58.8, 85.2] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 22.7 | [14.5, 33.7] | 77.3  | [66.3, 85.5] | 100.0 | 451 |
| Div/sep/widow                           | 29.4 | [11.7, 56.6] | 70.6  | [43.4, 88.3] | 100.0 | 59  |
| Never married                           | 26.3 | [17.8, 36.9] | 73.7  | [63.1, 82.2] | 100.0 | 823 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 26.8 | [16.7, 40.0] | 73.2  | [60.0, 83.3] | 100.0 | 180 |
| Protestant                              | 19.5 | [7.4, 42.3]  | 80.5  | [57.7, 92.6] | 100.0 | 86  |
| Roman Catholic                          | 11.4 | [4.5, 25.9]  | 88.6  | [74.1, 95.5] | 100.0 | 60  |
| Pentacostal                             | 15.7 | [7.0, 31.5]  | 84.3  | [68.5, 93.0] | 100.0 | 109 |
| Zionist                                 | 26.3 | [18.8, 35.5] | 73.7  | [64.5, 81.2] | 100.0 | 473 |
| Apostolic sect                          | 18.4 | [10.2, 31.0] | 81.6  | [69.0, 89.8] | 100.0 | 67  |
| Islamic                                 | 33.3 | [21.5, 47.5] | 66.7  | [52.5, 78.5] | 100.0 | 230 |
| Other                                   | 25.4 | [13.6, 42.5] | 74.6  | [57.5, 86.4] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 31.1 | [23.7, 39.5] | 68.9  | [60.5, 76.3] | 100.0 | 90  |
| Primary                                 | 20.7 | [15.3, 27.5] | 79.3  | [72.5, 84.7] | 100.0 | 301 |
| Secondary                               | 23.3 | [13.9, 36.4] | 76.7  | [63.6, 86.1] | 100.0 | 385 |
| High school                             | 29.4 | [19.2, 42.3] | 70.6  | [57.7, 80.8] | 100.0 | 475 |
| Tertiary                                | 20.6 | [10.7, 36.0] | 79.4  | [64.0, 89.3] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 20.4 | [15.3, 26.7] | 79.6  | [73.3, 84.7] | 100.0 | 545 |
| Yes                                     | 28.7 | [18.0, 42.3] | 71.3  | [57.7, 82.0] | 100.0 | 786 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 32.3 | [21.5, 45.4] | 67.7  | [54.6, 78.5] | 100.0 | 324 |
| Second                                  | 22.9 | [16.3, 31.1] | 77.1  | [68.9, 83.7] | 100.0 | 335 |
| Third                                   | 22.1 | [11.8, 37.5] | 77.9  | [62.5, 88.2] | 100.0 | 323 |
| Fourth                                  | 24.1 | [13.5, 39.2] | 75.9  | [60.8, 86.5] | 100.0 | 267 |
| Fifth quintile                          | 31.9 | [13.9, 57.6] | 68.1  | [42.4, 86.1] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 26.0 | [17.9, 36.2] | 74.0  | [63.8, 82.1] | 100.0 | 693 |
| Yes                                     | 24.8 | [16.3, 35.7] | 75.2  | [64.3, 83.7] | 100.0 | 637 |

|                      |      |        |       |      |        |       |       |
|----------------------|------|--------|-------|------|--------|-------|-------|
| Household Owns Radio |      |        |       |      |        |       |       |
| No                   | 30.7 | [17.3, | 48.5] | 69.3 | [51.5, | 82.7] | 241   |
| Yes                  | 24.3 | [16.7, | 33.9] | 75.7 | [66.1, | 83.3] | 1,091 |

|                             |      |        |       |      |        |       |       |
|-----------------------------|------|--------|-------|------|--------|-------|-------|
| Household Owns Mobile Phone |      |        |       |      |        |       |       |
| No                          | 38.5 | [23.7, | 55.7] | 61.5 | [44.3, | 76.3] | 97    |
| Yes                         | 24.4 | [16.5, | 34.5] | 75.6 | [65.5, | 83.5] | 1,235 |

|                      |      |        |       |      |        |       |     |
|----------------------|------|--------|-------|------|--------|-------|-----|
| Household Owns a Car |      |        |       |      |        |       |     |
| No                   | 24.4 | [15.7, | 35.9] | 75.6 | [64.1, | 84.3] | 990 |
| Yes                  | 28.1 | [20.3, | 37.5] | 71.9 | [62.5, | 79.7] | 342 |

#### Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |     |
|-------------|------|--------|-------|------|--------|-------|-----|
| No Exposure | 33.5 | [23.5, | 45.2] | 66.5 | [54.8, | 76.5] | 391 |
| One         | 25.7 | [14.5, | 41.5] | 74.3 | [58.5, | 85.5] | 457 |
| Two+        | 17.6 | [11.2, | 26.4] | 82.4 | [73.6, | 88.8] | 483 |

#### Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |     |
|-----|------|--------|-------|------|--------|-------|-----|
| No  | 24.6 | [17.5, | 33.4] | 75.4 | [66.6, | 82.5] | 815 |
| Yes | 27.0 | [17.0, | 40.0] | 73.0 | [60.0, | 83.0] | 472 |

#### Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |     |
|--------------|------|--------|-------|------|--------|-------|-----|
| None         | 29.7 | [21.2, | 39.9] | 70.3 | [60.1, | 78.8] | 714 |
| 1 Booklet    | 23.8 | [14.3, | 36.9] | 76.2 | [63.1, | 85.7] | 210 |
| 2-5 Booklets | 19.5 | [12.4, | 29.4] | 80.5 | [70.6, | 87.6] | 405 |

#### Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |     |
|-------------|------|--------|-------|------|--------|-------|-----|
| None        | 31.9 | [22.4, | 43.2] | 68.1 | [56.8, | 77.6] | 211 |
| 1 Channel   | 28.2 | [17.8, | 41.6] | 71.8 | [58.4, | 82.2] | 401 |
| 2+ Channels | 22.1 | [14.1, | 32.7] | 77.9 | [67.3, | 85.9] | 664 |

#### Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |       |
|-----|------|--------|-------|------|--------|-------|-------|
| No  | 27.0 | [18.9, | 36.9] | 73.0 | [63.1, | 81.1] | 1,160 |
| Yes | 14.4 | [6.8,  | 27.8] | 85.6 | [72.2, | 93.2] | 140   |

|       |      |        |       |      |        |       |       |
|-------|------|--------|-------|------|--------|-------|-------|
| Total | 25.3 | [17.4, | 35.4] | 74.7 | [64.6, | 82.6] | 1,333 |
|-------|------|--------|-------|------|--------|-------|-------|



Table 33e: Percentage who agrees that community leaders speak out against GBV (cn7) -(Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 37.3 | [27.2, 48.8] | 62.7  | [51.2, 72.8] | 100.0 | 197   |
| 20-24                                   | 38.3 | [24.0, 54.9] | 61.7  | [45.1, 76.0] | 100.0 | 272   |
| 25-29                                   | 31.5 | [23.5, 40.7] | 68.5  | [59.3, 76.5] | 100.0 | 320   |
| 30-34                                   | 32.1 | [21.1, 45.4] | 67.9  | [54.6, 78.9] | 100.0 | 220   |
| 35-39                                   | 39.2 | [23.7, 57.2] | 60.8  | [42.8, 76.3] | 100.0 | 154   |
| 40-44                                   | 32.4 | [15.8, 55.1] | 67.6  | [44.9, 84.2] | 100.0 | 84    |
| 45-49                                   | 32.9 | [15.8, 56.2] | 67.1  | [43.8, 84.2] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 38.2 | [27.8, 49.8] | 61.8  | [50.2, 72.2] | 100.0 | 422   |
| Div/sep/widow                           | 42.1 | [21.4, 66.0] | 57.9  | [34.0, 78.6] | 100.0 | 54    |
| Never married                           | 33.4 | [24.3, 44.0] | 66.6  | [56.0, 75.7] | 100.0 | 818   |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 42.9 | [24.4, 63.7] | 57.1  | [36.3, 75.6] | 100.0 | 259   |
| Protestant                              | 34.4 | [20.2, 52.1] | 65.6  | [47.9, 79.8] | 100.0 | 110   |
| Roman Catholic                          | 23.4 | [16.2, 32.6] | 76.6  | [67.4, 83.8] | 100.0 | 133   |
| Pentacostal                             | 27.5 | [14.8, 45.4] | 72.5  | [54.6, 85.2] | 100.0 | 114   |
| Zionist                                 | 34.5 | [22.8, 48.5] | 65.5  | [51.5, 77.2] | 100.0 | 302   |
| Apostolic sect                          | 35.5 | [23.2, 50.0] | 64.5  | [50.0, 76.8] | 100.0 | 92    |
| Islamic                                 | 46.8 | [33.4, 60.7] | 53.2  | [39.3, 66.6] | 100.0 | 149   |
| Other                                   | 22.4 | [14.3, 33.4] | 77.6  | [66.6, 85.7] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 23.7 | [11.1, 43.4] | 76.3  | [56.6, 88.9] | 100.0 | 36    |
| Primary                                 | 35.0 | [19.8, 54.0] | 65.0  | [46.0, 80.2] | 100.0 | 176   |
| Secondary                               | 35.8 | [25.5, 47.5] | 64.2  | [52.5, 74.5] | 100.0 | 281   |
| High school                             | 33.3 | [21.7, 47.3] | 66.7  | [52.7, 78.3] | 100.0 | 551   |
| Tertiary                                | 39.7 | [25.5, 55.8] | 60.3  | [44.2, 74.5] | 100.0 | 250   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 31.4 | [20.9, 44.3] | 68.6  | [55.7, 79.1] | 100.0 | 283   |
| Yes                                     | 36.0 | [26.8, 46.5] | 64.0  | [53.5, 73.2] | 100.0 | 1,011 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 46.8 | [26.8, 67.9] | 53.2  | [32.1, 73.2] | 100.0 | 113   |
| Second                                  | 36.1 | [24.3, 49.9] | 63.9  | [50.1, 75.7] | 100.0 | 153   |
| Third                                   | 20.0 | [10.3, 35.2] | 80.0  | [64.8, 89.7] | 100.0 | 200   |
| Fourth                                  | 33.8 | [18.8, 53.0] | 66.2  | [47.0, 81.2] | 100.0 | 342   |
| Fifth quintile                          | 40.9 | [34.4, 47.8] | 59.1  | [52.2, 65.6] | 100.0 | 469   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 29.1 | [16.4, 46.2] | 70.9  | [53.8, 83.6] | 100.0 | 392   |
| Yes                                     | 37.6 | [30.0, 45.8] | 62.4  | [54.2, 70.0] | 100.0 | 903   |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 43.0 | [31.6, | 55.2] | 57.0 | [44.8, | 68.4] | 100.0 186   |
| Yes                  | 33.9 | [24.9, | 44.3] | 66.1 | [55.7, | 75.1] | 100.0 1,109 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 20.9 | [11.7, | 34.4] | 79.1 | [65.6, | 88.3] | 100.0 62    |
| Yes                         | 35.9 | [26.8, | 46.2] | 64.1 | [53.8, | 73.2] | 100.0 1,233 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 32.6 | [21.2, | 46.5] | 67.4 | [53.5, | 78.8] | 100.0 805 |
| Yes                  | 39.1 | [32.2, | 46.5] | 60.9 | [53.5, | 67.8] | 100.0 489 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 42.1 | [30.4, | 54.8] | 57.9 | [45.2, | 69.6] | 100.0 426 |
| One         | 37.5 | [27.9, | 48.0] | 62.5 | [52.0, | 72.1] | 100.0 436 |
| Two+        | 25.2 | [16.0, | 37.5] | 74.8 | [62.5, | 84.0] | 100.0 433 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 34.0 | [22.7, | 47.3] | 66.0 | [52.7, | 77.3] | 100.0 563 |
| Yes | 36.4 | [28.5, | 45.2] | 63.6 | [54.8, | 71.5] | 100.0 704 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 37.4 | [26.0, | 50.3] | 62.6 | [49.7, | 74.0] | 100.0 600 |
| 1 Booklet    | 41.4 | [29.6, | 54.4] | 58.6 | [45.6, | 70.4] | 100.0 237 |
| 2-5 Booklets | 29.2 | [20.9, | 39.1] | 70.8 | [60.9, | 79.1] | 100.0 454 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 41.7 | [25.7, | 59.5] | 58.3 | [40.5, | 74.3] | 100.0 154 |
| 1 Channel   | 36.1 | [24.5, | 49.5] | 63.9 | [50.5, | 75.5] | 100.0 357 |
| 2+ Channels | 33.2 | [25.6, | 41.8] | 66.8 | [58.2, | 74.4] | 100.0 749 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 36.3 | [27.4, | 46.3] | 63.7 | [53.7, | 72.6] | 100.0 1,156 |
| Yes | 22.4 | [11.4, | 39.4] | 77.6 | [60.6, | 88.6] | 100.0 116   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 35.2 | [26.2, | 45.3] | 64.8 | [54.7, | 73.8] | 100.0 1,295 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 33f: Percentage who agrees that community leaders speak out against GBV (cn7) -(Border Areas Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 40.2 | [32.6, 48.2] | 59.8  | [51.8, 67.4] | 100.0 | 233 |
| 20-24                                   | 44.8 | [36.2, 53.7] | 55.2  | [46.3, 63.8] | 100.0 | 327 |
| 25-29                                   | 35.8 | [24.7, 48.7] | 64.2  | [51.3, 75.3] | 100.0 | 232 |
| 30-34                                   | 23.0 | [16.8, 30.8] | 77.0  | [69.2, 83.2] | 100.0 | 181 |
| 35-39                                   | 31.4 | [17.9, 48.9] | 68.6  | [51.1, 82.1] | 100.0 | 132 |
| 40-44                                   | 33.9 | [18.2, 54.0] | 66.1  | [46.0, 81.8] | 100.0 | 99  |
| 45-49                                   | 44.2 | [27.9, 61.8] | 55.8  | [38.2, 72.1] | 100.0 | 120 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 31.6 | [24.1, 40.3] | 68.4  | [59.7, 75.9] | 100.0 | 469 |
| Div/sep/widow                           | 47.7 | [29.2, 66.9] | 52.3  | [33.1, 70.8] | 100.0 | 67  |
| Never married                           | 40.2 | [32.8, 48.0] | 59.8  | [52.0, 67.2] | 100.0 | 787 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 38.4 | [27.1, 51.1] | 61.6  | [48.9, 72.9] | 100.0 | 210 |
| Protestant                              | 10.9 | [5.0, 22.4]  | 89.1  | [77.6, 95.0] | 100.0 | 71  |
| Roman Catholic                          | 56.5 | [41.3, 70.6] | 43.5  | [29.4, 58.7] | 100.0 | 48  |
| Pentacostal                             | 20.3 | [11.9, 32.5] | 79.7  | [67.5, 88.1] | 100.0 | 95  |
| Zionist                                 | 41.2 | [31.6, 51.6] | 58.8  | [48.4, 68.4] | 100.0 | 457 |
| Apostolic sect                          | 44.2 | [29.1, 60.5] | 55.8  | [39.5, 70.9] | 100.0 | 59  |
| Islamic                                 | 37.5 | [26.8, 49.6] | 62.5  | [50.4, 73.2] | 100.0 | 267 |
| Other                                   | 39.3 | [24.4, 56.4] | 60.7  | [43.6, 75.6] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 38.7 | [22.6, 57.7] | 61.3  | [42.3, 77.4] | 100.0 | 87  |
| Primary                                 | 39.1 | [28.1, 51.4] | 60.9  | [48.6, 71.9] | 100.0 | 281 |
| Secondary                               | 36.1 | [28.1, 45.1] | 63.9  | [54.9, 71.9] | 100.0 | 387 |
| High school                             | 38.2 | [30.9, 46.1] | 61.8  | [53.9, 69.1] | 100.0 | 468 |
| Tertiary                                | 41.3 | [32.5, 50.6] | 58.7  | [49.4, 67.5] | 100.0 | 99  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 37.3 | [27.9, 47.8] | 62.7  | [52.2, 72.1] | 100.0 | 490 |
| Yes                                     | 38.4 | [31.7, 45.5] | 61.6  | [54.5, 68.3] | 100.0 | 832 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 44.8 | [34.3, 55.7] | 55.2  | [44.3, 65.7] | 100.0 | 344 |
| Second                                  | 32.6 | [25.2, 41.1] | 67.4  | [58.9, 74.8] | 100.0 | 294 |
| Third                                   | 39.5 | [28.5, 51.7] | 60.5  | [48.3, 71.5] | 100.0 | 256 |
| Fourth                                  | 35.3 | [21.9, 51.4] | 64.7  | [48.6, 78.1] | 100.0 | 253 |
| Fifth quintile                          | 33.4 | [21.1, 48.5] | 66.6  | [51.5, 78.9] | 100.0 | 162 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 37.8 | [29.8, 46.5] | 62.2  | [53.5, 70.2] | 100.0 | 691 |
| Yes                                     | 38.1 | [30.0, 46.9] | 61.9  | [53.1, 70.0] | 100.0 | 632 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 37.6 | [29.6, 46.4] | 62.4 | [53.6, 70.4] | 100.0 | 256   |
| Yes | 38.0 | [29.8, 47.0] | 62.0 | [53.0, 70.2] | 100.0 | 1,068 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 26.6 | [19.1, 35.7] | 73.4 | [64.3, 80.9] | 100.0 | 93    |
| Yes | 38.7 | [31.2, 46.9] | 61.3 | [53.1, 68.8] | 100.0 | 1,230 |

Household Owns a Car

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 38.8 | [30.7, 47.6] | 61.2 | [52.4, 69.3] | 100.0 | 981 |
| Yes | 35.6 | [25.6, 47.0] | 64.4 | [53.0, 74.4] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 42.8 | [35.3, 50.7] | 57.2 | [49.3, 64.7] | 100.0 | 479 |
| One         | 39.7 | [28.7, 51.8] | 60.3 | [48.2, 71.3] | 100.0 | 498 |
| Two+        | 27.7 | [19.9, 37.3] | 72.3 | [62.7, 80.1] | 100.0 | 345 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 40.6 | [31.8, 50.1] | 59.4 | [49.9, 68.2] | 100.0 | 817 |
| Yes | 32.5 | [24.9, 41.2] | 67.5 | [58.8, 75.1] | 100.0 | 471 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 42.1 | [32.4, 52.5] | 57.9 | [47.5, 67.6] | 100.0 | 678 |
| 1 Booklet    | 39.6 | [28.3, 52.2] | 60.4 | [47.8, 71.7] | 100.0 | 240 |
| 2-5 Booklets | 29.8 | [22.6, 38.2] | 70.2 | [61.8, 77.4] | 100.0 | 402 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 46.2 | [32.0, 61.0] | 53.8 | [39.0, 68.0] | 100.0 | 225 |
| 1 Channel   | 43.1 | [34.2, 52.6] | 56.9 | [47.4, 65.8] | 100.0 | 421 |
| 2+ Channels | 31.3 | [24.6, 38.8] | 68.7 | [61.2, 75.4] | 100.0 | 632 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 40.3 | [33.5, 47.5] | 59.7 | [52.5, 66.5] | 100.0 | 1,139 |
| Yes | 19.9 | [10.0, 35.8] | 80.1 | [64.2, 90.0] | 100.0 | 172   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 38.0 | [30.8, 45.7] | 62.0 | [54.3, 69.2] | 100.0 | 1,324 |
|-------|------|--------------|------|--------------|-------|-------|

Table 33g: Percentage who agrees that community leaders speak out against GBV (cn7) -(Women Aged 15-33 Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 31.9 | [24.3, 40.4] | 68.1  | [59.6, 75.7] | 100.0 | 305 |
| 20-24                                   | 44.7 | [35.2, 54.6] | 55.3  | [45.4, 64.8] | 100.0 | 469 |
| 25-29                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 42.1 | [28.8, 56.6] | 57.9  | [43.4, 71.2] | 100.0 | 144 |
| Div/sep/widow                           | 15.2 | [1.6, 67.1]  | 84.8  | [32.9, 98.4] | 100.0 | 3   |
| Never married                           | 39.0 | [31.0, 47.6] | 61.0  | [52.4, 69.0] | 100.0 | 627 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 37.2 | [26.3, 49.6] | 62.8  | [50.4, 73.7] | 100.0 | 172 |
| Protestant                              | 25.8 | [6.2, 64.8]  | 74.2  | [35.2, 93.8] | 100.0 | 40  |
| Roman Catholic                          | 28.3 | [14.3, 48.3] | 71.7  | [51.7, 85.7] | 100.0 | 43  |
| Pentacostal                             | 22.9 | [11.3, 41.0] | 77.1  | [59.0, 88.7] | 100.0 | 51  |
| Zionist                                 | 38.8 | [27.4, 51.7] | 61.2  | [48.3, 72.6] | 100.0 | 226 |
| Apostolic sect                          | 30.9 | [13.5, 56.3] | 69.1  | [43.7, 86.5] | 100.0 | 41  |
| Islamic                                 | 48.6 | [33.0, 64.4] | 51.4  | [35.6, 67.0] | 100.0 | 172 |
| Other                                   | 60.1 | [27.8, 85.5] | 39.9  | [14.5, 72.2] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 48.1 | [26.0, 71.0] | 51.9  | [29.0, 74.0] | 100.0 | 17  |
| Primary                                 | 35.2 | [22.4, 50.5] | 64.8  | [49.5, 77.6] | 100.0 | 111 |
| Secondary                               | 35.6 | [25.6, 47.1] | 64.4  | [52.9, 74.4] | 100.0 | 243 |
| High school                             | 42.1 | [30.9, 54.2] | 57.9  | [45.8, 69.1] | 100.0 | 345 |
| Tertiary                                | 47.1 | [27.5, 67.6] | 52.9  | [32.4, 72.5] | 100.0 | 58  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 39.3 | [25.4, 55.2] | 60.7  | [44.8, 74.6] | 100.0 | 167 |
| Yes                                     | 39.3 | [30.8, 48.5] | 60.7  | [51.5, 69.2] | 100.0 | 607 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 47.1 | [33.8, 60.8] | 52.9  | [39.2, 66.2] | 100.0 | 146 |
| Second                                  | 25.7 | [15.7, 39.1] | 74.3  | [60.9, 84.3] | 100.0 | 161 |
| Third                                   | 38.9 | [23.5, 56.9] | 61.1  | [43.1, 76.5] | 100.0 | 154 |
| Fourth                                  | 41.9 | [27.3, 58.0] | 58.1  | [42.0, 72.7] | 100.0 | 170 |
| Fifth quintile                          | 47.2 | [36.7, 58.0] | 52.8  | [42.0, 63.3] | 100.0 | 136 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 32.0 | [22.3, 43.5] | 68.0  | [56.5, 77.7] | 100.0 | 349 |
| Yes                                     | 45.7 | [37.0, 54.6] | 54.3  | [45.4, 63.0] | 100.0 | 424 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |        |       |      |        |       |           |
| No                   | 40.5 | [28.4, | 53.8] | 59.5 | [46.2, | 71.6] | 100.0 163 |
| Yes                  | 39.0 | [30.5, | 48.2] | 61.0 | [51.8, | 69.5] | 100.0 610 |

|                             |      |        |       |      |        |       |           |
|-----------------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |      |        |       |      |        |       |           |
| No                          | 36.4 | [16.8, | 61.9] | 63.6 | [38.1, | 83.2] | 100.0 40  |
| Yes                         | 39.6 | [31.6, | 48.1] | 60.4 | [51.9, | 68.4] | 100.0 733 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 36.1 | [26.7, | 46.7] | 63.9 | [53.3, | 73.3] | 100.0 555 |
| Yes                  | 48.7 | [40.0, | 57.5] | 51.3 | [42.5, | 60.0] | 100.0 218 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 47.6 | [36.0, | 59.5] | 52.4 | [40.5, | 64.0] | 100.0 229 |
| One         | 39.2 | [27.3, | 52.6] | 60.8 | [47.4, | 72.7] | 100.0 288 |
| Two+        | 32.5 | [24.8, | 41.2] | 67.5 | [58.8, | 75.2] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 35.0 | [25.9, | 45.2] | 65.0 | [54.8, | 74.1] | 100.0 397 |
| Yes | 44.0 | [34.2, | 54.3] | 56.0 | [45.7, | 65.8] | 100.0 356 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 45.1 | [34.8, | 55.8] | 54.9 | [44.2, | 65.2] | 100.0 314 |
| 1 Booklet    | 38.7 | [23.7, | 56.2] | 61.3 | [43.8, | 76.3] | 100.0 138 |
| 2-5 Booklets | 34.0 | [25.9, | 43.2] | 66.0 | [56.8, | 74.1] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 48.1 | [33.4, | 63.0] | 51.9 | [37.0, | 66.6] | 100.0 83  |
| 1 Channel   | 39.3 | [26.2, | 54.2] | 60.7 | [45.8, | 73.8] | 100.0 194 |
| 2+ Channels | 37.8 | [30.0, | 46.4] | 62.2 | [53.6, | 70.0] | 100.0 470 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 38.3 | [30.2, | 47.1] | 61.7 | [52.9, | 69.8] | 100.0 704 |
| Yes | 54.0 | [27.8, | 78.2] | 46.0 | [21.8, | 72.2] | 100.0 51  |

|       |      |        |       |      |        |       |           |
|-------|------|--------|-------|------|--------|-------|-----------|
| Total | 39.3 | [31.3, | 47.9] | 60.7 | [52.1, | 68.7] | 100.0 774 |
|-------|------|--------|-------|------|--------|-------|-----------|

Table 33h: Percentage who agrees that community leaders speak out against GBV (cn7) -(SAfAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 27.9 | [23.3, 33.1] | 72.1  | [66.9, 76.7] | 100.0 | 449   |
| 20-24                                   | 31.6 | [25.4, 38.4] | 68.4  | [61.6, 74.6] | 100.0 | 583   |
| 25-29                                   | 25.6 | [21.0, 30.9] | 74.4  | [69.1, 79.0] | 100.0 | 540   |
| 30-34                                   | 28.4 | [22.4, 35.3] | 71.6  | [64.7, 77.6] | 100.0 | 394   |
| 35-39                                   | 30.5 | [23.8, 38.1] | 69.5  | [61.9, 76.2] | 100.0 | 270   |
| 40-44                                   | 22.0 | [13.7, 33.4] | 78.0  | [66.6, 86.3] | 100.0 | 186   |
| 45-49                                   | 33.3 | [19.7, 50.3] | 66.7  | [49.7, 80.3] | 100.0 | 185   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 26.6 | [22.4, 31.3] | 73.4  | [68.7, 77.6] | 100.0 | 894   |
| Div/sep/widow                           | 42.2 | [24.0, 62.8] | 57.8  | [37.2, 76.0] | 100.0 | 111   |
| Never married                           | 28.7 | [25.4, 32.2] | 71.3  | [67.8, 74.6] | 100.0 | 1,600 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 27.2 | [20.3, 35.4] | 72.8  | [64.6, 79.7] | 100.0 | 412   |
| Protestant                              | 15.7 | [10.9, 22.1] | 84.3  | [77.9, 89.1] | 100.0 | 181   |
| Roman Catholic                          | 26.1 | [17.2, 37.4] | 73.9  | [62.6, 82.8] | 100.0 | 164   |
| Pentacostal                             | 16.8 | [11.0, 24.8] | 83.2  | [75.2, 89.0] | 100.0 | 220   |
| Zionist                                 | 31.2 | [26.4, 36.4] | 68.8  | [63.6, 73.6] | 100.0 | 833   |
| Apostolic sect                          | 23.8 | [15.1, 35.3] | 76.2  | [64.7, 84.9] | 100.0 | 142   |
| Islamic                                 | 37.5 | [30.4, 45.2] | 62.5  | [54.8, 69.6] | 100.0 | 390   |
| Other                                   | 33.6 | [24.4, 44.1] | 66.4  | [55.9, 75.6] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 33.6 | [25.2, 43.2] | 66.4  | [56.8, 74.8] | 100.0 | 138   |
| Primary                                 | 29.2 | [24.1, 34.9] | 70.8  | [65.1, 75.9] | 100.0 | 493   |
| Secondary                               | 28.3 | [21.6, 36.1] | 71.7  | [63.9, 78.4] | 100.0 | 688   |
| High school                             | 27.8 | [23.9, 32.2] | 72.2  | [67.8, 76.1] | 100.0 | 1,036 |
| Tertiary                                | 30.5 | [22.6, 39.8] | 69.5  | [60.2, 77.4] | 100.0 | 251   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 28.7 | [24.2, 33.6] | 71.3  | [66.4, 75.8] | 100.0 | 861   |
| Yes                                     | 28.8 | [24.8, 33.0] | 71.2  | [67.0, 75.2] | 100.0 | 1,744 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 33.2 | [27.0, 40.0] | 66.8  | [60.0, 73.0] | 100.0 | 532   |
| Second                                  | 28.6 | [24.3, 33.3] | 71.4  | [66.7, 75.7] | 100.0 | 529   |
| Third                                   | 24.2 | [19.6, 29.6] | 75.8  | [70.4, 80.4] | 100.0 | 504   |
| Fourth                                  | 27.2 | [19.9, 35.9] | 72.8  | [64.1, 80.1] | 100.0 | 591   |
| Fifth quintile                          | 32.1 | [25.5, 39.6] | 67.9  | [60.4, 74.5] | 100.0 | 413   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 30.2 | [26.1, 34.5] | 69.8  | [65.5, 73.9] | 100.0 | 1,180 |
| Yes                                     | 27.6 | [23.3, 32.5] | 72.4  | [67.5, 76.7] | 100.0 | 1,423 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 31.1 | [25.2, | 37.6] | 68.9 | [62.4, | 74.8] | 100.0 444   |
| Yes                  | 28.3 | [24.5, | 32.4] | 71.7 | [67.6, | 75.5] | 100.0 2,162 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 41.6 | [32.7, | 51.1] | 58.4 | [48.9, | 67.3] | 100.0 174   |
| Yes                         | 27.9 | [24.4, | 31.8] | 72.1 | [68.2, | 75.6] | 100.0 2,432 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 29.0 | [25.5, | 32.8] | 71.0 | [67.2, | 74.5] | 100.0 1,864 |
| Yes                  | 28.1 | [22.3, | 34.6] | 71.9 | [65.4, | 77.7] | 100.0 740   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 35.3 | [30.2, | 40.7] | 64.7 | [59.3, | 69.8] | 100.0 849 |
| One         | 29.3 | [24.7, | 34.4] | 70.7 | [65.6, | 75.3] | 100.0 925 |
| Two+        | 21.3 | [17.4, | 25.9] | 78.7 | [74.1, | 82.6] | 100.0 830 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 30.4 | [26.5, | 34.6] | 69.6 | [65.4, | 73.5] | 100.0 1,436 |
| Yes | 27.2 | [22.8, | 32.0] | 72.8 | [68.0, | 77.2] | 100.0 1,092 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 29.0 | [25.5, | 32.8] | 71.0 | [67.2, | 74.5] | 100.0 1,320 |
| 1 Booklet    | 33.5 | [25.7, | 42.4] | 66.5 | [57.6, | 74.3] | 100.0 452   |
| 2-5 Booklets | 26.0 | [20.6, | 32.2] | 74.0 | [67.8, | 79.4] | 100.0 826   |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 33.1 | [28.0, | 38.7] | 66.9 | [61.3, | 72.0] | 100.0 387   |
| 1 Channel   | 30.9 | [25.2, | 37.3] | 69.1 | [62.7, | 74.8] | 100.0 768   |
| 2+ Channels | 26.6 | [22.4, | 31.4] | 73.4 | [68.6, | 77.6] | 100.0 1,357 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 29.4 | [25.6, | 33.4] | 70.6 | [66.6, | 74.4] | 100.0 2,271 |
| Yes | 24.3 | [17.7, | 32.3] | 75.7 | [67.7, | 82.3] | 100.0 280   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 28.7 | [25.2, | 32.5] | 71.3 | [67.5, | 74.8] | 100.0 2,607 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 34a: Percentage who agree that they can resist the temptation of having sex with anyone else besides main partner (a2) -(All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 27.7 | [22.0, 34.2] | 72.3  | [65.8, 78.0] | 100.0 | 694   |
| 20-24                                   | 17.0 | [13.2, 21.7] | 83.0  | [78.3, 86.8] | 100.0 | 909   |
| 25-29                                   | 17.6 | [14.5, 21.3] | 82.4  | [78.7, 85.5] | 100.0 | 821   |
| 30-34                                   | 16.8 | [12.8, 21.8] | 83.2  | [78.2, 87.2] | 100.0 | 595   |
| 35-39                                   | 13.4 | [9.8, 18.1]  | 86.6  | [81.9, 90.2] | 100.0 | 409   |
| 40-44                                   | 13.4 | [8.0, 21.5]  | 86.6  | [78.5, 92.0] | 100.0 | 265   |
| 45-49                                   | 14.6 | [9.1, 22.5]  | 85.4  | [77.5, 90.9] | 100.0 | 269   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 14.3 | [11.9, 17.1] | 85.7  | [82.9, 88.1] | 100.0 | 1,349 |
| Div/sep/widow                           | 18.5 | [8.8, 35.0]  | 81.5  | [65.0, 91.2] | 100.0 | 180   |
| Never married                           | 20.5 | [18.0, 23.1] | 79.5  | [76.9, 82.0] | 100.0 | 2,431 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 19.2 | [13.1, 27.3] | 80.8  | [72.7, 86.9] | 100.0 | 653   |
| Protestant                              | 10.4 | [6.7, 16.0]  | 89.6  | [84.0, 93.3] | 100.0 | 267   |
| Roman Catholic                          | 15.7 | [10.0, 23.8] | 84.3  | [76.2, 90.0] | 100.0 | 241   |
| Pentacostal                             | 20.3 | [13.5, 29.5] | 79.7  | [70.5, 86.5] | 100.0 | 319   |
| Zionist                                 | 19.3 | [15.8, 23.3] | 80.7  | [76.7, 84.2] | 100.0 | 1,234 |
| Apostolic sect                          | 15.9 | [10.8, 22.7] | 84.1  | [77.3, 89.2] | 100.0 | 218   |
| Islamic                                 | 18.0 | [14.1, 22.7] | 82.0  | [77.3, 85.9] | 100.0 | 649   |
| Other                                   | 22.7 | [18.4, 27.6] | 77.3  | [72.4, 81.6] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 16.9 | [8.2, 31.5]  | 83.1  | [68.5, 91.8] | 100.0 | 213   |
| Primary                                 | 18.8 | [15.0, 23.3] | 81.2  | [76.7, 85.0] | 100.0 | 761   |
| Secondary                               | 21.2 | [16.8, 26.3] | 78.8  | [73.7, 83.2] | 100.0 | 1,055 |
| High school                             | 17.7 | [14.7, 21.1] | 82.3  | [78.9, 85.3] | 100.0 | 1,496 |
| Tertiary                                | 14.1 | [8.8, 22.0]  | 85.9  | [78.0, 91.2] | 100.0 | 434   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 18.6 | [15.7, 21.8] | 81.4  | [78.2, 84.3] | 100.0 | 1,322 |
| Yes                                     | 18.5 | [16.4, 20.9] | 81.5  | [79.1, 83.6] | 100.0 | 2,635 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 22.1 | [17.5, 27.6] | 77.9  | [72.4, 82.5] | 100.0 | 781   |
| Second                                  | 17.0 | [12.8, 22.1] | 83.0  | [77.9, 87.2] | 100.0 | 783   |
| Third                                   | 18.3 | [14.6, 22.6] | 81.7  | [77.4, 85.4] | 100.0 | 782   |
| Fourth                                  | 17.9 | [14.6, 21.8] | 82.1  | [78.2, 85.4] | 100.0 | 862   |
| Fifth quintile                          | 18.3 | [13.8, 23.9] | 81.7  | [76.1, 86.2] | 100.0 | 700   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 18.9 | [16.4, 21.7] | 81.1  | [78.3, 83.6] | 100.0 | 1,779 |
| Yes                                     | 18.3 | [15.9, 20.8] | 81.7  | [79.2, 84.1] | 100.0 | 2,179 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 20.0 | [16.1, 24.5] | 80.0 | [75.5, 83.9] | 100.0 | 684   |
| Yes | 18.3 | [16.0, 20.7] | 81.7 | [79.3, 84.0] | 100.0 | 3,277 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 29.7 | [20.0, 41.7] | 70.3 | [58.3, 80.0] | 100.0 | 252   |
| Yes | 17.8 | [15.8, 19.9] | 82.2 | [80.1, 84.2] | 100.0 | 3,708 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 18.7 | [16.4, 21.1] | 81.3 | [78.9, 83.6] | 100.0 | 2,783 |
| Yes | 18.2 | [14.8, 22.3] | 81.8 | [77.7, 85.2] | 100.0 | 1,176 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |       |
|-------------|------|--------------|------|--------------|-------|-------|
| No Exposure | 23.1 | [19.6, 27.1] | 76.9 | [72.9, 80.4] | 100.0 | 1,297 |
| One         | 15.2 | [12.3, 18.6] | 84.8 | [81.4, 87.7] | 100.0 | 1,392 |
| Two+        | 17.6 | [14.3, 21.4] | 82.4 | [78.6, 85.7] | 100.0 | 1,262 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 19.3 | [16.9, 22.1] | 80.7 | [77.9, 83.1] | 100.0 | 2,196 |
| Yes | 16.6 | [13.7, 19.9] | 83.4 | [80.1, 86.3] | 100.0 | 1,649 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |       |
|--------------|------|--------------|------|--------------|-------|-------|
| None         | 19.5 | [16.4, 23.0] | 80.5 | [77.0, 83.6] | 100.0 | 1,994 |
| 1 Booklet    | 18.5 | [14.4, 23.3] | 81.5 | [76.7, 85.6] | 100.0 | 687   |
| 2-5 Booklets | 17.1 | [13.3, 21.8] | 82.9 | [78.2, 86.7] | 100.0 | 1,262 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |       |
|-------------|------|--------------|------|--------------|-------|-------|
| None        | 22.4 | [17.3, 28.4] | 77.6 | [71.6, 82.7] | 100.0 | 591   |
| 1 Channel   | 19.3 | [15.8, 23.4] | 80.7 | [76.6, 84.2] | 100.0 | 1,179 |
| 2+ Channels | 16.3 | [13.6, 19.3] | 83.7 | [80.7, 86.4] | 100.0 | 2,047 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 17.8 | [15.6, 20.2] | 82.2 | [79.8, 84.4] | 100.0 | 3,458 |
| Yes | 21.7 | [14.9, 30.4] | 78.3 | [69.6, 85.1] | 100.0 | 428   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 18.5 | [16.6, 20.6] | 81.5 | [79.4, 83.4] | 100.0 | 3,962 |
|-------|------|--------------|------|--------------|-------|-------|

Table 34b: Percentage who agree that they can resist the temptation of having sex with anyone else besides main partner (a2) -(Females Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 25.1 | [16.4, 36.3] | 74.9  | [63.7, 83.6] | 100.0 | 305   |
| 20-24                                   | 10.4 | [6.6, 15.9]  | 89.6  | [84.1, 93.4] | 100.0 | 470   |
| 25-29                                   | 11.4 | [5.9, 20.7]  | 88.6  | [79.3, 94.1] | 100.0 | 435   |
| 30-34                                   | 10.1 | [6.3, 16.0]  | 89.9  | [84.0, 93.7] | 100.0 | 300   |
| 35-39                                   | 15.2 | [8.7, 25.2]  | 84.8  | [74.8, 91.3] | 100.0 | 198   |
| 40-44                                   | 11.4 | [4.7, 25.3]  | 88.6  | [74.7, 95.3] | 100.0 | 138   |
| 45-49                                   | 16.2 | [8.2, 29.4]  | 83.8  | [70.6, 91.8] | 100.0 | 145   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 13.6 | [10.3, 17.6] | 86.4  | [82.4, 89.7] | 100.0 | 794   |
| Div/sep/widow                           | 19.7 | [8.0, 40.9]  | 80.3  | [59.1, 92.0] | 100.0 | 129   |
| Never married                           | 13.8 | [10.0, 18.9] | 86.2  | [81.1, 90.0] | 100.0 | 1,066 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 19.0 | [11.3, 30.2] | 81.0  | [69.8, 88.7] | 100.0 | 420   |
| Protestant                              | 3.2  | [1.3, 7.5]   | 96.8  | [92.5, 98.7] | 100.0 | 132   |
| Roman Catholic                          | 11.1 | [3.9, 27.6]  | 88.9  | [72.4, 96.1] | 100.0 | 113   |
| Pentacostal                             | 10.7 | [5.5, 19.8]  | 89.3  | [80.2, 94.5] | 100.0 | 121   |
| Zionist                                 | 16.5 | [12.3, 21.8] | 83.5  | [78.2, 87.7] | 100.0 | 596   |
| Apostolic sect                          | 8.4  | [3.5, 18.6]  | 91.6  | [81.4, 96.5] | 100.0 | 113   |
| Islamic                                 | 11.9 | [8.1, 17.3]  | 88.1  | [82.7, 91.9] | 100.0 | 417   |
| Other                                   | 11.5 | [3.5, 31.8]  | 88.5  | [68.2, 96.5] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 20.5 | [7.9, 43.7]  | 79.5  | [56.3, 92.1] | 100.0 | 121   |
| Primary                                 | 14.8 | [10.7, 20.0] | 85.2  | [80.0, 89.3] | 100.0 | 397   |
| Secondary                               | 15.8 | [11.2, 21.8] | 84.2  | [78.2, 88.8] | 100.0 | 580   |
| High school                             | 13.3 | [8.7, 19.9]  | 86.7  | [80.1, 91.3] | 100.0 | 664   |
| Tertiary                                | 5.8  | [3.1, 10.5]  | 94.2  | [89.5, 96.9] | 100.0 | 229   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 15.6 | [12.2, 19.8] | 84.4  | [80.2, 87.8] | 100.0 | 687   |
| Yes                                     | 13.3 | [9.8, 17.7]  | 86.7  | [82.3, 90.2] | 100.0 | 1,304 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 21.1 | [15.1, 28.7] | 78.9  | [71.3, 84.9] | 100.0 | 407   |
| Second                                  | 17.6 | [11.0, 26.9] | 82.4  | [73.1, 89.0] | 100.0 | 391   |
| Third                                   | 10.5 | [6.8, 16.0]  | 89.5  | [84.0, 93.2] | 100.0 | 381   |
| Fourth                                  | 12.5 | [8.3, 18.3]  | 87.5  | [81.7, 91.7] | 100.0 | 438   |
| Fifth quintile                          | 7.2  | [4.2, 11.9]  | 92.8  | [88.1, 95.8] | 100.0 | 355   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 16.8 | [13.1, 21.2] | 83.2  | [78.8, 86.9] | 100.0 | 899   |
| Yes                                     | 11.9 | [8.8, 15.8]  | 88.1  | [84.2, 91.2] | 100.0 | 1,089 |

Household Owns Radio

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 10.9 | [7.6,  | 15.3] | 89.1 | [84.7, | 92.4] | 100.0 | 372   |
| Yes | 14.8 | [11.3, | 19.1] | 85.2 | [80.9, | 88.7] | 100.0 | 1,618 |

Household Owns Mobile Phone

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 25.0 | [12.2, | 44.3] | 75.0 | [55.7, | 87.8] | 100.0 | 105   |
| Yes | 13.4 | [10.5, | 16.9] | 86.6 | [83.1, | 89.5] | 100.0 | 1,885 |

Household Owns a Car

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 15.3 | [11.7, | 19.7] | 84.7 | [80.3, | 88.3] | 100.0 | 1,419 |
| Yes | 10.8 | [7.3,  | 15.7] | 89.2 | [84.3, | 92.7] | 100.0 | 571   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |       |     |
|-------------|------|--------|-------|------|--------|-------|-------|-----|
| No Exposure | 17.8 | [13.5, | 23.3] | 82.2 | [76.7, | 86.5] | 100.0 | 611 |
| One         | 10.6 | [6.9,  | 15.8] | 89.4 | [84.2, | 93.1] | 100.0 | 701 |
| Two+        | 14.2 | [10.7, | 18.5] | 85.8 | [81.5, | 89.3] | 100.0 | 672 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 16.5 | [12.8, | 21.0] | 83.5 | [79.0, | 87.2] | 100.0 | 1,083 |
| Yes | 10.9 | [7.6,  | 15.3] | 89.1 | [84.7, | 92.4] | 100.0 | 844   |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |       |     |
|--------------|------|--------|-------|------|--------|-------|-------|-----|
| None         | 13.0 | [8.5,  | 19.4] | 87.0 | [80.6, | 91.5] | 100.0 | 995 |
| 1 Booklet    | 17.2 | [10.9, | 26.1] | 82.8 | [73.9, | 89.1] | 100.0 | 331 |
| 2-5 Booklets | 13.8 | [9.5,  | 19.6] | 86.2 | [80.4, | 90.5] | 100.0 | 655 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |       |       |
|-------------|------|--------|-------|------|--------|-------|-------|-------|
| None        | 16.7 | [10.5, | 25.4] | 83.3 | [74.6, | 89.5] | 100.0 | 253   |
| 1 Channel   | 15.5 | [9.0,  | 25.3] | 84.5 | [74.7, | 91.0] | 100.0 | 604   |
| 2+ Channels | 12.5 | [9.6,  | 16.2] | 87.5 | [83.8, | 90.4] | 100.0 | 1,052 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 13.8 | [10.8, | 17.5] | 86.2 | [82.5, | 89.2] | 100.0 | 1,786 |
| Yes | 9.8  | [5.1,  | 18.0] | 90.2 | [82.0, | 94.9] | 100.0 | 162   |

|       |      |        |       |      |        |       |       |       |
|-------|------|--------|-------|------|--------|-------|-------|-------|
| Total | 14.1 | [11.2, | 17.6] | 85.9 | [82.4, | 88.8] | 100.0 | 1,991 |
|-------|------|--------|-------|------|--------|-------|-------|-------|

Table 34c: Percentage who agree that they can resist the temptation of having sex with anyone else besides main partner (a2) -(Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 30.1 | [22.8, 38.6] | 69.9  | [61.4, 77.2] | 100.0 | 389   |
| 20-24                                   | 24.1 | [19.1, 30.0] | 75.9  | [70.0, 80.9] | 100.0 | 439   |
| 25-29                                   | 25.2 | [18.7, 33.1] | 74.8  | [66.9, 81.3] | 100.0 | 386   |
| 30-34                                   | 25.4 | [18.8, 33.4] | 74.6  | [66.6, 81.2] | 100.0 | 295   |
| 35-39                                   | 12.1 | [7.8, 18.2]  | 87.9  | [81.8, 92.2] | 100.0 | 211   |
| 40-44                                   | 15.9 | [8.2, 28.4]  | 84.1  | [71.6, 91.8] | 100.0 | 127   |
| 45-49                                   | 12.6 | [6.5, 23.1]  | 87.4  | [76.9, 93.5] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 15.3 | [11.7, 19.8] | 84.7  | [80.2, 88.3] | 100.0 | 555   |
| Div/sep/widow                           | 15.1 | [6.7, 30.5]  | 84.9  | [69.5, 93.3] | 100.0 | 51    |
| Never married                           | 26.6 | [23.4, 30.0] | 73.4  | [70.0, 76.6] | 100.0 | 1,365 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 19.6 | [13.4, 27.7] | 80.4  | [72.3, 86.6] | 100.0 | 233   |
| Protestant                              | 17.0 | [10.4, 26.6] | 83.0  | [73.4, 89.6] | 100.0 | 135   |
| Roman Catholic                          | 19.9 | [12.9, 29.4] | 80.1  | [70.6, 87.1] | 100.0 | 128   |
| Pentacostal                             | 26.2 | [15.5, 40.8] | 73.8  | [59.2, 84.5] | 100.0 | 198   |
| Zionist                                 | 22.0 | [17.2, 27.7] | 78.0  | [72.3, 82.8] | 100.0 | 638   |
| Apostolic sect                          | 23.5 | [14.4, 36.0] | 76.5  | [64.0, 85.6] | 100.0 | 105   |
| Islamic                                 | 29.7 | [22.2, 38.4] | 70.3  | [61.6, 77.8] | 100.0 | 232   |
| Other                                   | 25.6 | [20.7, 31.3] | 74.4  | [68.7, 79.3] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 11.5 | [6.7, 19.2]  | 88.5  | [80.8, 93.3] | 100.0 | 92    |
| Primary                                 | 23.3 | [17.2, 30.7] | 76.7  | [69.3, 82.8] | 100.0 | 364   |
| Secondary                               | 27.9 | [21.1, 35.8] | 72.1  | [64.2, 78.9] | 100.0 | 475   |
| High school                             | 21.4 | [17.9, 25.5] | 78.6  | [74.5, 82.1] | 100.0 | 832   |
| Tertiary                                | 24.8 | [14.2, 39.5] | 75.2  | [60.5, 85.8] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 21.6 | [17.1, 27.0] | 78.4  | [73.0, 82.9] | 100.0 | 635   |
| Yes                                     | 24.4 | [20.9, 28.3] | 75.6  | [71.7, 79.1] | 100.0 | 1,331 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 23.4 | [17.7, 30.2] | 76.6  | [69.8, 82.3] | 100.0 | 374   |
| Second                                  | 16.3 | [12.2, 21.5] | 83.7  | [78.5, 87.8] | 100.0 | 392   |
| Third                                   | 25.3 | [18.4, 33.7] | 74.7  | [66.3, 81.6] | 100.0 | 401   |
| Fourth                                  | 24.3 | [18.9, 30.6] | 75.7  | [69.4, 81.1] | 100.0 | 424   |
| Fifth quintile                          | 30.1 | [22.2, 39.4] | 69.9  | [60.6, 77.8] | 100.0 | 345   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 21.3 | [17.4, 25.6] | 78.7  | [74.4, 82.6] | 100.0 | 880   |
| Yes                                     | 25.0 | [21.1, 29.3] | 75.0  | [70.7, 78.9] | 100.0 | 1,090 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 33.2 | [25.1, 42.4] | 66.8 | [57.6, 74.9] | 100.0 | 312   |
| Yes | 21.8 | [19.0, 24.8] | 78.2 | [75.2, 81.0] | 100.0 | 1,659 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 34.6 | [22.8, 48.7] | 65.4 | [51.3, 77.2] | 100.0 | 147   |
| Yes | 22.6 | [19.7, 25.7] | 77.4 | [74.3, 80.3] | 100.0 | 1,823 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 22.5 | [19.3, 26.0] | 77.5 | [74.0, 80.7] | 100.0 | 1,364 |
| Yes | 25.2 | [19.7, 31.7] | 74.8 | [68.3, 80.3] | 100.0 | 605   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 28.2 | [22.6, 34.5] | 71.8 | [65.5, 77.4] | 100.0 | 686 |
| One         | 19.9 | [15.4, 25.3] | 80.1 | [74.7, 84.6] | 100.0 | 691 |
| Two+        | 22.1 | [16.6, 28.7] | 77.9 | [71.3, 83.4] | 100.0 | 590 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 22.2 | [18.9, 25.9] | 77.8 | [74.1, 81.1] | 100.0 | 1,113 |
| Yes | 23.5 | [18.5, 29.4] | 76.5 | [70.6, 81.5] | 100.0 | 805   |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 26.3 | [22.0, 31.1] | 73.7 | [68.9, 78.0] | 100.0 | 999 |
| 1 Booklet    | 19.8 | [15.6, 24.8] | 80.2 | [75.2, 84.4] | 100.0 | 356 |
| 2-5 Booklets | 20.8 | [15.8, 26.9] | 79.2 | [73.1, 84.2] | 100.0 | 607 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 26.9 | [19.8, 35.4] | 73.1 | [64.6, 80.2] | 100.0 | 338 |
| 1 Channel   | 23.5 | [18.3, 29.8] | 76.5 | [70.2, 81.7] | 100.0 | 575 |
| 2+ Channels | 20.6 | [16.9, 24.9] | 79.4 | [75.1, 83.1] | 100.0 | 995 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 22.3 | [19.0, 26.0] | 77.7 | [74.0, 81.0] | 100.0 | 1,672 |
| Yes | 28.5 | [20.8, 37.7] | 71.5 | [62.3, 79.2] | 100.0 | 266   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 23.3 | [20.5, 26.5] | 76.7 | [73.5, 79.5] | 100.0 | 1,971 |
|-------|------|--------------|------|--------------|-------|-------|

Table 34d: Percentage who agree that they can resist the temptation of having sex with anyone else besides main partner (a2) -(Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 25.2 | [16.5, 36.4] | 74.8  | [63.6, 83.5] | 100.0 | 264 |
| 20-24                                   | 17.4 | [11.4, 25.6] | 82.6  | [74.4, 88.6] | 100.0 | 309 |
| 25-29                                   | 16.3 | [12.3, 21.4] | 83.7  | [78.6, 87.7] | 100.0 | 267 |
| 30-34                                   | 13.8 | [8.5, 21.5]  | 86.2  | [78.5, 91.5] | 100.0 | 192 |
| 35-39                                   | 10.5 | [6.2, 17.2]  | 89.5  | [82.8, 93.8] | 100.0 | 122 |
| 40-44                                   | 16.8 | [7.7, 32.7]  | 83.2  | [67.3, 92.3] | 100.0 | 80  |
| 45-49                                   | 17.7 | [9.3, 30.9]  | 82.3  | [69.1, 90.7] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 13.8 | [10.7, 17.6] | 86.2  | [82.4, 89.3] | 100.0 | 452 |
| Div/sep/widow                           | 21.6 | [6.9, 50.8]  | 78.4  | [49.2, 93.1] | 100.0 | 59  |
| Never married                           | 19.0 | [15.6, 22.9] | 81.0  | [77.1, 84.4] | 100.0 | 823 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 19.7 | [10.3, 34.4] | 80.3  | [65.6, 89.7] | 100.0 | 181 |
| Protestant                              | 8.8  | [4.1, 17.6]  | 91.2  | [82.4, 95.9] | 100.0 | 86  |
| Roman Catholic                          | 16.3 | [6.9, 33.8]  | 83.7  | [66.2, 93.1] | 100.0 | 60  |
| Pentacostal                             | 21.2 | [11.2, 36.6] | 78.8  | [63.4, 88.8] | 100.0 | 109 |
| Zionist                                 | 18.0 | [13.5, 23.6] | 82.0  | [76.4, 86.5] | 100.0 | 473 |
| Apostolic sect                          | 11.8 | [6.8, 19.9]  | 88.2  | [80.1, 93.2] | 100.0 | 67  |
| Islamic                                 | 16.8 | [11.0, 24.7] | 83.2  | [75.3, 89.0] | 100.0 | 230 |
| Other                                   | 19.7 | [14.4, 26.4] | 80.3  | [73.6, 85.6] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 18.2 | [6.4, 42.2]  | 81.8  | [57.8, 93.6] | 100.0 | 90  |
| Primary                                 | 19.6 | [14.2, 26.4] | 80.4  | [73.6, 85.8] | 100.0 | 302 |
| Secondary                               | 21.1 | [14.9, 29.0] | 78.9  | [71.0, 85.1] | 100.0 | 385 |
| High school                             | 14.3 | [10.3, 19.5] | 85.7  | [80.5, 89.7] | 100.0 | 475 |
| Tertiary                                | 10.1 | [2.5, 33.0]  | 89.9  | [67.0, 97.5] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 18.8 | [15.0, 23.4] | 81.2  | [76.6, 85.0] | 100.0 | 546 |
| Yes                                     | 16.8 | [14.0, 20.0] | 83.2  | [80.0, 86.0] | 100.0 | 786 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 22.3 | [16.4, 29.6] | 77.7  | [70.4, 83.6] | 100.0 | 324 |
| Second                                  | 17.0 | [11.5, 24.4] | 83.0  | [75.6, 88.5] | 100.0 | 336 |
| Third                                   | 16.2 | [11.6, 22.2] | 83.8  | [77.8, 88.4] | 100.0 | 323 |
| Fourth                                  | 17.6 | [13.2, 23.1] | 82.4  | [76.9, 86.8] | 100.0 | 267 |
| Fifth quintile                          | 9.0  | [4.3, 17.9]  | 91.0  | [82.1, 95.7] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 19.0 | [15.7, 22.8] | 81.0  | [77.2, 84.3] | 100.0 | 694 |
| Yes                                     | 16.3 | [13.2, 20.0] | 83.7  | [80.0, 86.8] | 100.0 | 637 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 18.6 | [13.6, 24.9] | 81.4 | [75.1, 86.4] | 100.0 | 241   |
| Yes | 17.4 | [14.0, 21.3] | 82.6 | [78.7, 86.0] | 100.0 | 1,092 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 27.9 | [14.9, 46.3] | 72.1 | [53.7, 85.1] | 100.0 | 97    |
| Yes | 16.8 | [14.1, 19.9] | 83.2 | [80.1, 85.9] | 100.0 | 1,236 |

Household Owns a Car

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 17.6 | [14.6, 21.1] | 82.4 | [78.9, 85.4] | 100.0 | 991 |
| Yes | 17.4 | [12.2, 24.2] | 82.6 | [75.8, 87.8] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 21.2 | [16.1, 27.5] | 78.8 | [72.5, 83.9] | 100.0 | 391 |
| One         | 14.8 | [10.7, 20.1] | 85.2 | [79.9, 89.3] | 100.0 | 457 |
| Two+        | 17.3 | [13.0, 22.8] | 82.7 | [77.2, 87.0] | 100.0 | 483 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 18.4 | [15.2, 22.2] | 81.6 | [77.8, 84.8] | 100.0 | 815 |
| Yes | 15.0 | [11.2, 19.8] | 85.0 | [80.2, 88.8] | 100.0 | 472 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 18.1 | [13.6, 23.7] | 81.9 | [76.3, 86.4] | 100.0 | 714 |
| 1 Booklet    | 18.4 | [12.7, 26.0] | 81.6 | [74.0, 87.3] | 100.0 | 210 |
| 2-5 Booklets | 16.2 | [10.8, 23.5] | 83.8 | [76.5, 89.2] | 100.0 | 405 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 18.8 | [12.0, 28.3] | 81.2 | [71.7, 88.0] | 100.0 | 211 |
| 1 Channel   | 19.5 | [14.4, 25.9] | 80.5 | [74.1, 85.6] | 100.0 | 401 |
| 2+ Channels | 15.3 | [11.7, 19.9] | 84.7 | [80.1, 88.3] | 100.0 | 664 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 16.4 | [13.3, 20.1] | 83.6 | [79.9, 86.7] | 100.0 | 1,160 |
| Yes | 20.6 | [11.3, 34.6] | 79.4 | [65.4, 88.7] | 100.0 | 140   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 17.6 | [15.0, 20.4] | 82.4 | [79.6, 85.0] | 100.0 | 1,334 |
|-------|------|--------------|------|--------------|-------|-------|



Table 34e: Percentage who agree that they can resist the temptation of having sex with anyone else besides main partner (a2) -(Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 31.3 | [22.2, 42.1] | 68.7  | [57.9, 77.8] | 100.0 | 197   |
| 20-24                                   | 14.8 | [9.6, 22.2]  | 85.2  | [77.8, 90.4] | 100.0 | 273   |
| 25-29                                   | 13.6 | [8.8, 20.5]  | 86.4  | [79.5, 91.2] | 100.0 | 321   |
| 30-34                                   | 21.2 | [15.6, 28.1] | 78.8  | [71.9, 84.4] | 100.0 | 220   |
| 35-39                                   | 13.2 | [7.1, 23.0]  | 86.8  | [77.0, 92.9] | 100.0 | 155   |
| 40-44                                   | 8.9  | [3.7, 19.8]  | 91.1  | [80.2, 96.3] | 100.0 | 85    |
| 45-49                                   | 15.7 | [6.2, 34.6]  | 84.3  | [65.4, 93.8] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 13.3 | [10.2, 17.2] | 86.7  | [82.8, 89.8] | 100.0 | 425   |
| Div/sep/widow                           | 17.1 | [6.8, 36.7]  | 82.9  | [63.3, 93.2] | 100.0 | 54    |
| Never married                           | 19.8 | [15.3, 25.2] | 80.2  | [74.8, 84.7] | 100.0 | 819   |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 15.0 | [7.7, 27.1]  | 85.0  | [72.9, 92.3] | 100.0 | 262   |
| Protestant                              | 14.7 | [7.6, 26.5]  | 85.3  | [73.5, 92.4] | 100.0 | 110   |
| Roman Catholic                          | 15.1 | [9.0, 24.1]  | 84.9  | [75.9, 91.0] | 100.0 | 133   |
| Pentacostal                             | 16.2 | [8.6, 28.3]  | 83.8  | [71.7, 91.4] | 100.0 | 115   |
| Zionist                                 | 18.5 | [13.0, 25.6] | 81.5  | [74.4, 87.0] | 100.0 | 302   |
| Apostolic sect                          | 21.3 | [12.8, 33.1] | 78.7  | [66.9, 87.2] | 100.0 | 92    |
| Islamic                                 | 20.4 | [12.3, 31.9] | 79.6  | [68.1, 87.7] | 100.0 | 149   |
| Other                                   | 24.4 | [16.8, 34.1] | 75.6  | [65.9, 83.2] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 18.5 | [7.3, 39.6]  | 81.5  | [60.4, 92.7] | 100.0 | 36    |
| Primary                                 | 22.8 | [15.2, 32.7] | 77.2  | [67.3, 84.8] | 100.0 | 177   |
| Secondary                               | 17.5 | [10.9, 27.0] | 82.5  | [73.0, 89.1] | 100.0 | 282   |
| High school                             | 20.0 | [14.8, 26.5] | 80.0  | [73.5, 85.2] | 100.0 | 551   |
| Tertiary                                | 10.5 | [6.6, 16.4]  | 89.5  | [83.6, 93.4] | 100.0 | 252   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 20.7 | [15.0, 27.8] | 79.3  | [72.2, 85.0] | 100.0 | 284   |
| Yes                                     | 17.0 | [13.6, 21.1] | 83.0  | [78.9, 86.4] | 100.0 | 1,014 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 19.4 | [10.3, 33.7] | 80.6  | [66.3, 89.7] | 100.0 | 113   |
| Second                                  | 14.4 | [9.7, 20.9]  | 85.6  | [79.1, 90.3] | 100.0 | 153   |
| Third                                   | 20.3 | [13.8, 28.9] | 79.7  | [71.1, 86.2] | 100.0 | 200   |
| Fourth                                  | 19.7 | [12.2, 30.1] | 80.3  | [69.9, 87.8] | 100.0 | 342   |
| Fifth quintile                          | 16.2 | [12.2, 21.2] | 83.8  | [78.8, 87.8] | 100.0 | 473   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 17.0 | [12.9, 22.0] | 83.0  | [78.0, 87.1] | 100.0 | 392   |
| Yes                                     | 18.1 | [14.2, 22.8] | 81.9  | [77.2, 85.8] | 100.0 | 907   |

Household Owns Radio

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 11.2 | [5.3,  | 22.1] | 88.8 | [77.9, | 94.7] | 100.0 | 186   |
| Yes | 18.8 | [15.4, | 22.8] | 81.2 | [77.2, | 84.6] | 100.0 | 1,113 |

Household Owns Mobile Phone

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 38.1 | [17.1, | 64.8] | 61.9 | [35.2, | 82.9] | 100.0 | 62    |
| Yes | 16.7 | [13.7, | 20.2] | 83.3 | [79.8, | 86.3] | 100.0 | 1,237 |

Household Owns a Car

|     |      |        |       |      |        |       |       |     |
|-----|------|--------|-------|------|--------|-------|-------|-----|
| No  | 18.8 | [14.0, | 24.6] | 81.2 | [75.4, | 86.0] | 100.0 | 806 |
| Yes | 16.3 | [12.7, | 20.6] | 83.7 | [79.4, | 87.3] | 100.0 | 492 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |       |     |
|-------------|------|--------|-------|------|--------|-------|-------|-----|
| No Exposure | 21.0 | [15.7, | 27.4] | 79.0 | [72.6, | 84.3] | 100.0 | 427 |
| One         | 14.9 | [10.8, | 20.1] | 85.1 | [79.9, | 89.2] | 100.0 | 436 |
| Two+        | 17.3 | [10.8, | 26.4] | 82.7 | [73.6, | 89.2] | 100.0 | 433 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |       |     |
|-----|------|--------|-------|------|--------|-------|-------|-----|
| No  | 21.2 | [16.5, | 26.9] | 78.8 | [73.1, | 83.5] | 100.0 | 564 |
| Yes | 14.9 | [10.0, | 21.5] | 85.1 | [78.5, | 90.0] | 100.0 | 704 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |       |     |
|--------------|------|--------|-------|------|--------|-------|-------|-----|
| None         | 18.9 | [14.7, | 23.8] | 81.1 | [76.2, | 85.3] | 100.0 | 601 |
| 1 Booklet    | 15.3 | [10.0, | 22.7] | 84.7 | [77.3, | 90.0] | 100.0 | 237 |
| 2-5 Booklets | 17.9 | [10.4, | 29.0] | 82.1 | [71.0, | 89.6] | 100.0 | 454 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |       |     |
|-------------|------|--------|-------|------|--------|-------|-------|-----|
| None        | 24.6 | [16.5, | 34.9] | 75.4 | [65.1, | 83.5] | 100.0 | 155 |
| 1 Channel   | 18.6 | [13.8, | 24.6] | 81.4 | [75.4, | 86.2] | 100.0 | 357 |
| 2+ Channels | 15.6 | [10.2, | 23.2] | 84.4 | [76.8, | 89.8] | 100.0 | 749 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 18.1 | [14.7, | 22.0] | 81.9 | [78.0, | 85.3] | 100.0 | 1,157 |
| Yes | 15.7 | [6.4,  | 33.6] | 84.3 | [66.4, | 93.6] | 100.0 | 116   |

|       |      |        |       |      |        |       |       |       |
|-------|------|--------|-------|------|--------|-------|-------|-------|
| Total | 17.8 | [14.3, | 21.9] | 82.2 | [78.1, | 85.7] | 100.0 | 1,299 |
|-------|------|--------|-------|------|--------|-------|-------|-------|

Table 34f: Percentage who agree that they can resist the temptation of having sex with anyone else besides main partner (a2) -(Border Areas Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 31.0 | [24.5, 38.4] | 69.0  | [61.6, 75.5] | 100.0 | 233 |
| 20-24                                   | 17.9 | [13.8, 23.0] | 82.1  | [77.0, 86.2] | 100.0 | 327 |
| 25-29                                   | 25.6 | [18.0, 35.2] | 74.4  | [64.8, 82.0] | 100.0 | 233 |
| 30-34                                   | 21.6 | [14.2, 31.5] | 78.4  | [68.5, 85.8] | 100.0 | 183 |
| 35-39                                   | 21.5 | [13.1, 33.4] | 78.5  | [66.6, 86.9] | 100.0 | 132 |
| 40-44                                   | 11.1 | [5.3, 21.8]  | 88.9  | [78.2, 94.7] | 100.0 | 100 |
| 45-49                                   | 8.5  | [3.7, 18.5]  | 91.5  | [81.5, 96.3] | 100.0 | 121 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 16.3 | [10.4, 24.8] | 83.7  | [75.2, 89.6] | 100.0 | 472 |
| Div/sep/widow                           | 13.1 | [5.8, 26.9]  | 86.9  | [73.1, 94.2] | 100.0 | 67  |
| Never married                           | 24.7 | [20.0, 30.1] | 75.3  | [69.9, 80.0] | 100.0 | 789 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 23.1 | [14.6, 34.4] | 76.9  | [65.6, 85.4] | 100.0 | 210 |
| Protestant                              | 9.7  | [4.5, 19.9]  | 90.3  | [80.1, 95.5] | 100.0 | 71  |
| Roman Catholic                          | 15.6 | [5.9, 35.3]  | 84.4  | [64.7, 94.1] | 100.0 | 48  |
| Pentacostal                             | 22.3 | [11.7, 38.3] | 77.7  | [61.7, 88.3] | 100.0 | 95  |
| Zionist                                 | 22.6 | [15.1, 32.3] | 77.4  | [67.7, 84.9] | 100.0 | 459 |
| Apostolic sect                          | 19.0 | [5.8, 47.2]  | 81.0  | [52.8, 94.2] | 100.0 | 59  |
| Islamic                                 | 19.2 | [13.3, 27.0] | 80.8  | [73.0, 86.7] | 100.0 | 270 |
| Other                                   | 33.5 | [19.9, 50.4] | 66.5  | [49.6, 80.1] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 12.8 | [8.1, 19.6]  | 87.2  | [80.4, 91.9] | 100.0 | 87  |
| Primary                                 | 15.0 | [9.2, 23.5]  | 85.0  | [76.5, 90.8] | 100.0 | 282 |
| Secondary                               | 23.5 | [17.4, 31.0] | 76.5  | [69.0, 82.6] | 100.0 | 388 |
| High school                             | 24.1 | [18.5, 30.7] | 75.9  | [69.3, 81.5] | 100.0 | 470 |
| Tertiary                                | 31.0 | [14.1, 55.1] | 69.0  | [44.9, 85.9] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 16.9 | [11.9, 23.4] | 83.1  | [76.6, 88.1] | 100.0 | 492 |
| Yes                                     | 24.4 | [19.2, 30.5] | 75.6  | [69.5, 80.8] | 100.0 | 835 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 22.3 | [14.2, 33.3] | 77.7  | [66.7, 85.8] | 100.0 | 344 |
| Second                                  | 17.8 | [11.9, 25.7] | 82.2  | [74.3, 88.1] | 100.0 | 294 |
| Third                                   | 23.0 | [15.8, 32.2] | 77.0  | [67.8, 84.2] | 100.0 | 259 |
| Fourth                                  | 16.8 | [11.6, 23.6] | 83.2  | [76.4, 88.4] | 100.0 | 253 |
| Fifth quintile                          | 33.8 | [18.8, 52.9] | 66.2  | [47.1, 81.2] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 19.7 | [14.3, 26.4] | 80.3  | [73.6, 85.7] | 100.0 | 693 |
| Yes                                     | 23.7 | [18.2, 30.3] | 76.3  | [69.7, 81.8] | 100.0 | 635 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 28.2 | [20.5, | 37.4] | 71.8 | [62.6, | 79.5] | 100.0 257   |
| Yes                  | 20.1 | [16.0, | 25.0] | 79.9 | [75.0, | 84.0] | 100.0 1,072 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 28.6 | [20.5, | 38.4] | 71.4 | [61.6, | 79.5] | 100.0 93    |
| Yes                         | 21.2 | [16.8, | 26.4] | 78.8 | [73.6, | 83.2] | 100.0 1,235 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 21.2 | [16.9, | 26.2] | 78.8 | [73.8, | 83.1] | 100.0 986 |
| Yes                  | 22.8 | [15.1, | 32.9] | 77.2 | [67.1, | 84.9] | 100.0 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 28.7 | [21.9, | 36.6] | 71.3 | [63.4, | 78.1] | 100.0 479 |
| One         | 16.3 | [10.9, | 23.5] | 83.7 | [76.5, | 89.1] | 100.0 499 |
| Two+        | 18.7 | [12.9, | 26.4] | 81.3 | [73.6, | 87.1] | 100.0 346 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 20.4 | [15.4, | 26.5] | 79.6 | [73.5, | 84.6] | 100.0 817 |
| Yes | 22.8 | [16.3, | 30.9] | 77.2 | [69.1, | 83.7] | 100.0 473 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 23.2 | [17.3, | 30.4] | 76.8 | [69.6, | 82.7] | 100.0 679 |
| 1 Booklet    | 21.5 | [13.8, | 32.0] | 78.5 | [68.0, | 86.2] | 100.0 240 |
| 2-5 Booklets | 18.7 | [13.0, | 26.2] | 81.3 | [73.8, | 87.0] | 100.0 403 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 27.9 | [18.6, | 39.4] | 72.1 | [60.6, | 81.4] | 100.0 225 |
| 1 Channel   | 19.3 | [13.7, | 26.6] | 80.7 | [73.4, | 86.3] | 100.0 421 |
| 2+ Channels | 19.6 | [15.3, | 24.6] | 80.4 | [75.4, | 84.7] | 100.0 634 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 20.9 | [16.4, | 26.2] | 79.1 | [73.8, | 83.6] | 100.0 1,141 |
| Yes | 26.9 | [16.9, | 40.0] | 73.1 | [60.0, | 83.1] | 100.0 172   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 21.6 | [17.4, | 26.6] | 78.4 | [73.4, | 82.6] | 100.0 1,329 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 34g: Percentage who agree that they can resist the temptation of having sex with anyone else besides main partner (a2) -(Women Aged 15-34 Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 25.1 | [16.4, 36.3] | 74.9  | [63.7, 83.6] | 100.0 | 305 |
| 20-24                                   | 10.4 | [6.6, 15.9]  | 89.6  | [84.1, 93.4] | 100.0 | 470 |
| 25-29                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 12.6 | [4.8, 28.9]  | 87.4  | [71.1, 95.2] | 100.0 | 144 |
| Div/sep/widow                           | 0.0  |              | 100.0 |              | 100.0 | 3   |
| Never married                           | 17.1 | [11.6, 24.6] | 82.9  | [75.4, 88.4] | 100.0 | 628 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 24.9 | [15.1, 38.2] | 75.1  | [61.8, 84.9] | 100.0 | 172 |
| Protestant                              | 3.7  | [0.8, 15.0]  | 96.3  | [85.0, 99.2] | 100.0 | 40  |
| Roman Catholic                          | 10.4 | [3.9, 25.1]  | 89.6  | [74.9, 96.1] | 100.0 | 43  |
| Pentacostal                             | 12.1 | [4.6, 28.3]  | 87.9  | [71.7, 95.4] | 100.0 | 52  |
| Zionist                                 | 16.9 | [10.0, 27.1] | 83.1  | [72.9, 90.0] | 100.0 | 226 |
| Apostolic sect                          | 9.3  | [2.6, 28.5]  | 90.7  | [71.5, 97.4] | 100.0 | 41  |
| Islamic                                 | 16.1 | [9.5, 25.9]  | 83.9  | [74.1, 90.5] | 100.0 | 172 |
| Other                                   | 4.8  | [1.5, 14.2]  | 95.2  | [85.8, 98.5] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 14.0 | [6.1, 28.7]  | 86.0  | [71.3, 93.9] | 100.0 | 17  |
| Primary                                 | 18.8 | [10.4, 31.7] | 81.2  | [68.3, 89.6] | 100.0 | 112 |
| Secondary                               | 19.8 | [11.5, 32.0] | 80.2  | [68.0, 88.5] | 100.0 | 243 |
| High school                             | 14.6 | [9.4, 22.1]  | 85.4  | [77.9, 90.6] | 100.0 | 345 |
| Tertiary                                | 7.6  | [2.8, 19.1]  | 92.4  | [80.9, 97.2] | 100.0 | 58  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 14.9 | [8.5, 25.0]  | 85.1  | [75.0, 91.5] | 100.0 | 168 |
| Yes                                     | 17.0 | [11.4, 24.6] | 83.0  | [75.4, 88.6] | 100.0 | 607 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 27.4 | [15.8, 43.1] | 72.6  | [56.9, 84.2] | 100.0 | 146 |
| Second                                  | 20.8 | [12.8, 32.0] | 79.2  | [68.0, 87.2] | 100.0 | 161 |
| Third                                   | 7.4  | [4.1, 13.2]  | 92.6  | [86.8, 95.9] | 100.0 | 154 |
| Fourth                                  | 16.4 | [9.2, 27.6]  | 83.6  | [72.4, 90.8] | 100.0 | 170 |
| Fifth quintile                          | 9.3  | [4.2, 19.3]  | 90.7  | [80.7, 95.8] | 100.0 | 137 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 18.8 | [12.5, 27.3] | 81.2  | [72.7, 87.5] | 100.0 | 349 |
| Yes                                     | 14.6 | [9.3, 22.1]  | 85.4  | [77.9, 90.7] | 100.0 | 425 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |        |       |      |        |       |           |
| No                   | 14.2 | [8.4,  | 23.1] | 85.8 | [76.9, | 91.6] | 100.0 163 |
| Yes                  | 17.2 | [11.0, | 25.7] | 82.8 | [74.3, | 89.0] | 100.0 611 |

|                             |      |        |       |      |        |       |           |
|-----------------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |      |        |       |      |        |       |           |
| No                          | 23.9 | [6.8,  | 57.4] | 76.1 | [42.6, | 93.2] | 100.0 40  |
| Yes                         | 16.0 | [11.5, | 21.9] | 84.0 | [78.1, | 88.5] | 100.0 734 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 17.2 | [12.0, | 24.0] | 82.8 | [76.0, | 88.0] | 100.0 555 |
| Yes                  | 14.6 | [8.0,  | 25.3] | 85.4 | [74.7, | 92.0] | 100.0 219 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 20.5 | [14.1, | 28.7] | 79.5 | [71.3, | 85.9] | 100.0 230 |
| One         | 11.1 | [5.2,  | 22.3] | 88.9 | [77.7, | 94.8] | 100.0 288 |
| Two+        | 18.9 | [11.9, | 28.9] | 81.1 | [71.1, | 88.1] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 18.4 | [11.5, | 28.0] | 81.6 | [72.0, | 88.5] | 100.0 398 |
| Yes | 14.2 | [8.7,  | 22.2] | 85.8 | [77.8, | 91.3] | 100.0 356 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 16.3 | [11.3, | 23.0] | 83.7 | [77.0, | 88.7] | 100.0 315 |
| 1 Booklet    | 14.7 | [5.7,  | 32.7] | 85.3 | [67.3, | 94.3] | 100.0 138 |
| 2-5 Booklets | 17.5 | [10.5, | 27.7] | 82.5 | [72.3, | 89.5] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 26.6 | [15.7, | 41.5] | 73.4 | [58.5, | 84.3] | 100.0 84  |
| 1 Channel   | 11.9 | [4.9,  | 26.1] | 88.1 | [73.9, | 95.1] | 100.0 194 |
| 2+ Channels | 16.3 | [10.8, | 23.7] | 83.7 | [76.3, | 89.2] | 100.0 470 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 15.8 | [11.0, | 22.2] | 84.2 | [77.8, | 89.0] | 100.0 705 |
| Yes | 15.6 | [6.2,  | 34.0] | 84.4 | [66.0, | 93.8] | 100.0 51  |

|       |      |        |       |      |        |       |           |
|-------|------|--------|-------|------|--------|-------|-----------|
| Total | 16.5 | [11.7, | 22.9] | 83.5 | [77.1, | 88.3] | 100.0 775 |
|-------|------|--------|-------|------|--------|-------|-----------|

Table 34h: Percentage who agree that they can resist the temptation of having sex with anyone else besides main partner (a2) -(SAfAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 27.3 | [21.9, 33.4] | 72.7  | [66.6, 78.1] | 100.0 | 449   |
| 20-24                                   | 17.7 | [13.2, 23.3] | 82.3  | [76.7, 86.8] | 100.0 | 583   |
| 25-29                                   | 18.5 | [14.1, 23.9] | 81.5  | [76.1, 85.9] | 100.0 | 542   |
| 30-34                                   | 18.5 | [14.1, 24.0] | 81.5  | [76.0, 85.9] | 100.0 | 396   |
| 35-39                                   | 19.4 | [13.7, 26.8] | 80.6  | [73.2, 86.3] | 100.0 | 270   |
| 40-44                                   | 12.3 | [7.3, 19.9]  | 87.7  | [80.1, 92.7] | 100.0 | 188   |
| 45-49                                   | 12.0 | [5.4, 24.5]  | 88.0  | [75.5, 94.6] | 100.0 | 186   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 14.7 | [11.4, 18.8] | 85.3  | [81.2, 88.6] | 100.0 | 899   |
| Div/sep/widow                           | 9.7  | [5.1, 17.6]  | 90.3  | [82.4, 94.9] | 100.0 | 111   |
| Never married                           | 21.9 | [18.5, 25.7] | 78.1  | [74.3, 81.5] | 100.0 | 1,602 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 16.7 | [12.3, 22.2] | 83.3  | [77.8, 87.7] | 100.0 | 414   |
| Protestant                              | 16.6 | [10.6, 25.1] | 83.4  | [74.9, 89.4] | 100.0 | 181   |
| Roman Catholic                          | 18.3 | [11.5, 27.9] | 81.7  | [72.1, 88.5] | 100.0 | 164   |
| Pentacostal                             | 24.8 | [17.2, 34.3] | 75.2  | [65.7, 82.8] | 100.0 | 220   |
| Zionist                                 | 17.4 | [13.6, 21.9] | 82.6  | [78.1, 86.4] | 100.0 | 835   |
| Apostolic sect                          | 21.2 | [12.7, 33.1] | 78.8  | [66.9, 87.3] | 100.0 | 142   |
| Islamic                                 | 20.6 | [15.3, 27.0] | 79.4  | [73.0, 84.7] | 100.0 | 393   |
| Other                                   | 23.9 | [18.4, 30.3] | 76.1  | [69.7, 81.6] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 19.2 | [13.1, 27.3] | 80.8  | [72.7, 86.9] | 100.0 | 138   |
| Primary                                 | 23.3 | [17.4, 30.4] | 76.7  | [69.6, 82.6] | 100.0 | 494   |
| Secondary                               | 17.9 | [14.3, 22.3] | 82.1  | [77.7, 85.7] | 100.0 | 689   |
| High school                             | 17.8 | [14.6, 21.6] | 82.2  | [78.4, 85.4] | 100.0 | 1,038 |
| Tertiary                                | 22.0 | [13.1, 34.5] | 78.0  | [65.5, 86.9] | 100.0 | 254   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 19.8 | [15.9, 24.3] | 80.2  | [75.7, 84.1] | 100.0 | 863   |
| Yes                                     | 19.0 | [16.1, 22.3] | 81.0  | [77.7, 83.9] | 100.0 | 1,749 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 17.5 | [14.1, 21.4] | 82.5  | [78.6, 85.9] | 100.0 | 532   |
| Second                                  | 21.4 | [16.7, 27.0] | 78.6  | [73.0, 83.3] | 100.0 | 529   |
| Third                                   | 18.9 | [13.5, 25.7] | 81.1  | [74.3, 86.5] | 100.0 | 507   |
| Fourth                                  | 16.8 | [13.0, 21.5] | 83.2  | [78.5, 87.0] | 100.0 | 591   |
| Fifth quintile                          | 23.7 | [16.4, 33.1] | 76.3  | [66.9, 83.6] | 100.0 | 416   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 17.9 | [15.4, 20.8] | 82.1  | [79.2, 84.6] | 100.0 | 1,182 |
| Yes                                     | 20.5 | [16.8, 24.8] | 79.5  | [75.2, 83.2] | 100.0 | 1,428 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 20.7 | [16.3, | 25.9] | 79.3 | [74.1, | 83.7] | 100.0 445   |
| Yes                  | 19.0 | [16.2, | 22.2] | 81.0 | [77.8, | 83.8] | 100.0 2,168 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 23.3 | [15.8, | 32.9] | 76.7 | [67.1, | 84.2] | 100.0 174   |
| Yes                         | 19.0 | [16.2, | 22.2] | 81.0 | [77.8, | 83.8] | 100.0 2,439 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 18.9 | [16.2, | 22.0] | 81.1 | [78.0, | 83.8] | 100.0 1,869 |
| Yes                  | 20.1 | [15.8, | 25.2] | 79.9 | [74.8, | 84.2] | 100.0 742   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 24.1 | [20.4, | 28.2] | 75.9 | [71.8, | 79.6] | 100.0 849 |
| One         | 15.2 | [11.7, | 19.5] | 84.8 | [80.5, | 88.3] | 100.0 926 |
| Two+        | 18.8 | [14.1, | 24.5] | 81.2 | [75.5, | 85.9] | 100.0 831 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 18.5 | [16.0, | 21.4] | 81.5 | [78.6, | 84.0] | 100.0 1,436 |
| Yes | 18.3 | [14.4, | 23.1] | 81.7 | [76.9, | 85.6] | 100.0 1,094 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 22.2 | [18.9, | 25.9] | 77.8 | [74.1, | 81.1] | 100.0 1,321 |
| 1 Booklet    | 16.9 | [12.7, | 22.2] | 83.1 | [77.8, | 87.3] | 100.0 452   |
| 2-5 Booklets | 16.2 | [12.4, | 20.8] | 83.8 | [79.2, | 87.6] | 100.0 827   |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 23.5 | [18.9, | 28.8] | 76.5 | [71.2, | 81.1] | 100.0 387   |
| 1 Channel   | 19.8 | [15.6, | 24.8] | 80.2 | [75.2, | 84.4] | 100.0 768   |
| 2+ Channels | 16.5 | [13.3, | 20.4] | 83.5 | [79.6, | 86.7] | 100.0 1,359 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 18.5 | [16.0, | 21.4] | 81.5 | [78.6, | 84.0] | 100.0 2,273 |
| Yes | 26.4 | [17.0, | 38.4] | 73.6 | [61.6, | 83.0] | 100.0 280   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 19.3 | [16.5, | 22.3] | 80.7 | [77.7, | 83.5] | 100.0 2,614 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 35a: Percentage who disagrees that they need someone to fill the gap in case they ever break up (a3) - (All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 41.9 | [36.2, 47.8] | 58.1  | [52.2, 63.8] | 100.0 | 693   |
| 20-24                                   | 35.3 | [31.1, 39.8] | 64.7  | [60.2, 68.9] | 100.0 | 908   |
| 25-29                                   | 37.5 | [32.3, 43.0] | 62.5  | [57.0, 67.7] | 100.0 | 821   |
| 30-34                                   | 37.5 | [30.9, 44.6] | 62.5  | [55.4, 69.1] | 100.0 | 595   |
| 35-39                                   | 34.3 | [25.7, 44.0] | 65.7  | [56.0, 74.3] | 100.0 | 409   |
| 40-44                                   | 24.5 | [16.6, 34.5] | 75.5  | [65.5, 83.4] | 100.0 | 264   |
| 45-49                                   | 23.3 | [16.3, 32.3] | 76.7  | [67.7, 83.7] | 100.0 | 269   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 27.0 | [21.8, 33.0] | 73.0  | [67.0, 78.2] | 100.0 | 1,348 |
| Div/sep/widow                           | 35.4 | [20.3, 54.1] | 64.6  | [45.9, 79.7] | 100.0 | 180   |
| Never married                           | 40.0 | [36.9, 43.3] | 60.0  | [56.7, 63.1] | 100.0 | 2,429 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 31.8 | [25.6, 38.6] | 68.2  | [61.4, 74.4] | 100.0 | 652   |
| Protestant                              | 35.0 | [26.2, 44.9] | 65.0  | [55.1, 73.8] | 100.0 | 267   |
| Roman Catholic                          | 36.9 | [23.9, 52.1] | 63.1  | [47.9, 76.1] | 100.0 | 241   |
| Pentacostal                             | 31.8 | [23.8, 41.1] | 68.2  | [58.9, 76.2] | 100.0 | 319   |
| Zionist                                 | 35.1 | [29.1, 41.5] | 64.9  | [58.5, 70.9] | 100.0 | 1,232 |
| Apostolic sect                          | 36.5 | [29.0, 44.6] | 63.5  | [55.4, 71.0] | 100.0 | 218   |
| Islamic                                 | 36.4 | [30.6, 42.7] | 63.6  | [57.3, 69.4] | 100.0 | 649   |
| Other                                   | 46.8 | [34.6, 59.5] | 53.2  | [40.5, 65.4] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 38.5 | [26.7, 51.8] | 61.5  | [48.2, 73.3] | 100.0 | 213   |
| Primary                                 | 32.8 | [27.5, 38.6] | 67.2  | [61.4, 72.5] | 100.0 | 760   |
| Secondary                               | 38.5 | [32.1, 45.3] | 61.5  | [54.7, 67.9] | 100.0 | 1,055 |
| High school                             | 37.8 | [33.6, 42.2] | 62.2  | [57.8, 66.4] | 100.0 | 1,495 |
| Tertiary                                | 25.4 | [18.1, 34.3] | 74.6  | [65.7, 81.9] | 100.0 | 433   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 35.8 | [31.3, 40.6] | 64.2  | [59.4, 68.7] | 100.0 | 1,321 |
| Yes                                     | 36.0 | [32.3, 39.8] | 64.0  | [60.2, 67.7] | 100.0 | 2,633 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 32.9 | [27.6, 38.7] | 67.1  | [61.3, 72.4] | 100.0 | 780   |
| Second                                  | 36.6 | [29.3, 44.5] | 63.4  | [55.5, 70.7] | 100.0 | 783   |
| Third                                   | 39.1 | [32.7, 46.0] | 60.9  | [54.0, 67.3] | 100.0 | 782   |
| Fourth                                  | 34.3 | [29.9, 39.0] | 65.7  | [61.0, 70.1] | 100.0 | 861   |
| Fifth quintile                          | 35.4 | [28.1, 43.4] | 64.6  | [56.6, 71.9] | 100.0 | 699   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 36.2 | [32.1, 40.6] | 63.8  | [59.4, 67.9] | 100.0 | 1,778 |
| Yes                                     | 35.7 | [31.6, 40.1] | 64.3  | [59.9, 68.4] | 100.0 | 2,177 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 36.0 | [31.4, | 40.8] | 64.0 | [59.2, | 68.6] | 100.0 684   |
| Yes                  | 35.9 | [32.1, | 40.0] | 64.1 | [60.0, | 67.9] | 100.0 3,274 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 37.9 | [28.6, | 48.2] | 62.1 | [51.8, | 71.4] | 100.0 252   |
| Yes                         | 35.8 | [32.4, | 39.4] | 64.2 | [60.6, | 67.6] | 100.0 3,705 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 35.7 | [31.9, | 39.7] | 64.3 | [60.3, | 68.1] | 100.0 2,781 |
| Yes                  | 36.6 | [32.2, | 41.1] | 63.4 | [58.9, | 67.8] | 100.0 1,175 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| No Exposure | 39.4 | [35.5, | 43.5] | 60.6 | [56.5, | 64.5] | 100.0 1,296 |
| One         | 33.1 | [27.2, | 39.6] | 66.9 | [60.4, | 72.8] | 100.0 1,391 |
| Two+        | 35.6 | [29.7, | 42.1] | 64.4 | [57.9, | 70.3] | 100.0 1,262 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 35.0 | [30.8, | 39.6] | 65.0 | [60.4, | 69.2] | 100.0 2,195 |
| Yes | 37.1 | [33.4, | 40.9] | 62.9 | [59.1, | 66.6] | 100.0 1,649 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 35.5 | [31.7, | 39.5] | 64.5 | [60.5, | 68.3] | 100.0 1,992 |
| 1 Booklet    | 38.4 | [29.3, | 48.4] | 61.6 | [51.6, | 70.7] | 100.0 687   |
| 2-5 Booklets | 35.3 | [30.6, | 40.4] | 64.7 | [59.6, | 69.4] | 100.0 1,262 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 38.6 | [33.5, | 43.9] | 61.4 | [56.1, | 66.5] | 100.0 591   |
| 1 Channel   | 33.6 | [29.4, | 38.0] | 66.4 | [62.0, | 70.6] | 100.0 1,178 |
| 2+ Channels | 36.3 | [32.0, | 40.9] | 63.7 | [59.1, | 68.0] | 100.0 2,047 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 35.8 | [32.6, | 39.2] | 64.2 | [60.8, | 67.4] | 100.0 3,456 |
| Yes | 35.5 | [29.1, | 42.5] | 64.5 | [57.5, | 70.9] | 100.0 428   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 35.9 | [32.6, | 39.4] | 64.1 | [60.6, | 67.4] | 100.0 3,959 |
|-------|------|--------|-------|------|--------|-------|-------------|

Table 35b: Percentage who disagrees that they need someone to fill the gap in case they ever break up (a3) - (Females Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 37.8 | [29.2, 47.2] | 62.2  | [52.8, 70.8] | 100.0 | 304   |
| 20-24                                   | 28.1 | [23.0, 33.9] | 71.9  | [66.1, 77.0] | 100.0 | 470   |
| 25-29                                   | 32.8 | [25.0, 41.7] | 67.2  | [58.3, 75.0] | 100.0 | 435   |
| 30-34                                   | 36.0 | [24.7, 49.2] | 64.0  | [50.8, 75.3] | 100.0 | 300   |
| 35-39                                   | 33.1 | [20.8, 48.2] | 66.9  | [51.8, 79.2] | 100.0 | 198   |
| 40-44                                   | 21.4 | [12.1, 34.9] | 78.6  | [65.1, 87.9] | 100.0 | 137   |
| 45-49                                   | 12.8 | [5.7, 26.4]  | 87.2  | [73.6, 94.3] | 100.0 | 145   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 22.9 | [19.1, 27.1] | 77.1  | [72.9, 80.9] | 100.0 | 793   |
| Div/sep/widow                           | 32.4 | [14.1, 58.5] | 67.6  | [41.5, 85.9] | 100.0 | 129   |
| Never married                           | 35.4 | [30.2, 40.9] | 64.6  | [59.1, 69.8] | 100.0 | 1,065 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 31.8 | [23.6, 41.3] | 68.2  | [58.7, 76.4] | 100.0 | 419   |
| Protestant                              | 22.3 | [12.5, 36.5] | 77.7  | [63.5, 87.5] | 100.0 | 132   |
| Roman Catholic                          | 42.4 | [21.1, 66.9] | 57.6  | [33.1, 78.9] | 100.0 | 113   |
| Pentacostal                             | 20.6 | [12.5, 32.2] | 79.4  | [67.8, 87.5] | 100.0 | 121   |
| Zionist                                 | 29.9 | [23.0, 37.8] | 70.1  | [62.2, 77.0] | 100.0 | 595   |
| Apostolic sect                          | 34.0 | [21.6, 49.1] | 66.0  | [50.9, 78.4] | 100.0 | 113   |
| Islamic                                 | 30.9 | [23.7, 39.2] | 69.1  | [60.8, 76.3] | 100.0 | 417   |
| Other                                   | 42.7 | [17.7, 72.1] | 57.3  | [27.9, 82.3] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 40.2 | [22.8, 60.5] | 59.8  | [39.5, 77.2] | 100.0 | 121   |
| Primary                                 | 26.4 | [20.1, 33.8] | 73.6  | [66.2, 79.9] | 100.0 | 396   |
| Secondary                               | 32.5 | [25.1, 40.9] | 67.5  | [59.1, 74.9] | 100.0 | 580   |
| High school                             | 34.3 | [26.1, 43.5] | 65.7  | [56.5, 73.9] | 100.0 | 664   |
| Tertiary                                | 19.2 | [11.9, 29.5] | 80.8  | [70.5, 88.1] | 100.0 | 228   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 27.0 | [21.6, 33.2] | 73.0  | [66.8, 78.4] | 100.0 | 686   |
| Yes                                     | 33.2 | [27.4, 39.6] | 66.8  | [60.4, 72.6] | 100.0 | 1,303 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 26.2 | [18.9, 35.0] | 73.8  | [65.0, 81.1] | 100.0 | 406   |
| Second                                  | 31.7 | [22.2, 42.9] | 68.3  | [57.1, 77.8] | 100.0 | 391   |
| Third                                   | 34.8 | [25.6, 45.4] | 65.2  | [54.6, 74.4] | 100.0 | 381   |
| Fourth                                  | 31.4 | [23.4, 40.7] | 68.6  | [59.3, 76.6] | 100.0 | 438   |
| Fifth quintile                          | 28.7 | [21.2, 37.7] | 71.3  | [62.3, 78.8] | 100.0 | 354   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 32.0 | [26.8, 37.6] | 68.0  | [62.4, 73.2] | 100.0 | 898   |
| Yes                                     | 30.3 | [23.8, 37.7] | 69.7  | [62.3, 76.2] | 100.0 | 1,088 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 27.8 | [21.6, 34.9] | 72.2 | [65.1, 78.4] | 100.0 | 372   |
| Yes | 31.8 | [26.2, 38.1] | 68.2 | [61.9, 73.8] | 100.0 | 1,616 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 30.0 | [16.7, 47.7] | 70.0 | [52.3, 83.3] | 100.0 | 105   |
| Yes | 31.1 | [25.9, 36.9] | 68.9 | [63.1, 74.1] | 100.0 | 1,883 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 30.2 | [24.3, 36.7] | 69.8 | [63.3, 75.7] | 100.0 | 1,418 |
| Yes | 33.5 | [27.2, 40.6] | 66.5 | [59.4, 72.8] | 100.0 | 570   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 30.3 | [25.5, 35.5] | 69.7 | [64.5, 74.5] | 100.0 | 610 |
| One         | 25.7 | [20.0, 32.3] | 74.3 | [67.7, 80.0] | 100.0 | 701 |
| Two+        | 37.4 | [27.2, 48.8] | 62.6 | [51.2, 72.8] | 100.0 | 672 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 29.0 | [23.8, 34.7] | 71.0 | [65.3, 76.2] | 100.0 | 1,083 |
| Yes | 33.2 | [26.6, 40.5] | 66.8 | [59.5, 73.4] | 100.0 | 844   |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 28.4 | [22.6, 35.0] | 71.6 | [65.0, 77.4] | 100.0 | 994 |
| 1 Booklet    | 34.2 | [22.4, 48.4] | 65.8 | [51.6, 77.6] | 100.0 | 331 |
| 2-5 Booklets | 33.1 | [27.8, 38.8] | 66.9 | [61.2, 72.2] | 100.0 | 655 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |       |
|-------------|------|--------------|------|--------------|-------|-------|
| None        | 28.9 | [20.3, 39.3] | 71.1 | [60.7, 79.7] | 100.0 | 253   |
| 1 Channel   | 25.8 | [19.4, 33.4] | 74.2 | [66.6, 80.6] | 100.0 | 604   |
| 2+ Channels | 33.8 | [27.5, 40.7] | 66.2 | [59.3, 72.5] | 100.0 | 1,052 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 29.9 | [25.5, 34.7] | 70.1 | [65.3, 74.5] | 100.0 | 1,785 |
| Yes | 38.6 | [26.7, 52.1] | 61.4 | [47.9, 73.3] | 100.0 | 162   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 31.1 | [26.2, 36.4] | 68.9 | [63.6, 73.8] | 100.0 | 1,989 |
|-------|------|--------------|------|--------------|-------|-------|

Table 35c: Percentage who disagrees that they need someone to fill the gap in case they ever break up (a3) - (Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 45.8 | [37.2, 54.7] | 54.2  | [45.3, 62.8] | 100.0 | 389   |
| 20-24                                   | 42.9 | [36.5, 49.6] | 57.1  | [50.4, 63.5] | 100.0 | 438   |
| 25-29                                   | 43.2 | [36.8, 49.9] | 56.8  | [50.1, 63.2] | 100.0 | 386   |
| 30-34                                   | 39.4 | [29.9, 49.8] | 60.6  | [50.2, 70.1] | 100.0 | 295   |
| 35-39                                   | 35.1 | [20.1, 53.8] | 64.9  | [46.2, 79.9] | 100.0 | 211   |
| 40-44                                   | 28.4 | [19.1, 40.2] | 71.6  | [59.8, 80.9] | 100.0 | 127   |
| 45-49                                   | 36.5 | [22.4, 53.3] | 63.5  | [46.7, 77.6] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 32.6 | [23.0, 44.0] | 67.4  | [56.0, 77.0] | 100.0 | 555   |
| Div/sep/widow                           | 44.3 | [24.0, 66.7] | 55.7  | [33.3, 76.0] | 100.0 | 51    |
| Never married                           | 44.3 | [40.3, 48.4] | 55.7  | [51.6, 59.7] | 100.0 | 1,364 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 31.7 | [24.1, 40.3] | 68.3  | [59.7, 75.9] | 100.0 | 233   |
| Protestant                              | 46.6 | [33.2, 60.5] | 53.4  | [39.5, 66.8] | 100.0 | 135   |
| Roman Catholic                          | 31.9 | [22.0, 43.8] | 68.1  | [56.2, 78.0] | 100.0 | 128   |
| Pentacostal                             | 38.6 | [26.0, 53.1] | 61.4  | [46.9, 74.0] | 100.0 | 198   |
| Zionist                                 | 40.1 | [32.3, 48.4] | 59.9  | [51.6, 67.7] | 100.0 | 637   |
| Apostolic sect                          | 39.0 | [28.5, 50.6] | 61.0  | [49.4, 71.5] | 100.0 | 105   |
| Islamic                                 | 47.1 | [40.1, 54.2] | 52.9  | [45.8, 59.9] | 100.0 | 232   |
| Other                                   | 47.9 | [34.9, 61.3] | 52.1  | [38.7, 65.1] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 35.9 | [25.1, 48.5] | 64.1  | [51.5, 74.9] | 100.0 | 92    |
| Primary                                 | 40.0 | [32.4, 48.2] | 60.0  | [51.8, 67.6] | 100.0 | 364   |
| Secondary                               | 45.9 | [37.3, 54.8] | 54.1  | [45.2, 62.7] | 100.0 | 475   |
| High school                             | 40.8 | [33.5, 48.6] | 59.2  | [51.4, 66.5] | 100.0 | 831   |
| Tertiary                                | 33.2 | [22.2, 46.4] | 66.8  | [53.6, 77.8] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 44.9 | [37.3, 52.7] | 55.1  | [47.3, 62.7] | 100.0 | 635   |
| Yes                                     | 39.1 | [33.9, 44.6] | 60.9  | [55.4, 66.1] | 100.0 | 1,330 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 41.0 | [34.6, 47.7] | 59.0  | [52.3, 65.4] | 100.0 | 374   |
| Second                                  | 42.1 | [32.0, 52.8] | 57.9  | [47.2, 68.0] | 100.0 | 392   |
| Third                                   | 43.0 | [34.6, 51.8] | 57.0  | [48.2, 65.4] | 100.0 | 401   |
| Fourth                                  | 37.7 | [31.4, 44.4] | 62.3  | [55.6, 68.6] | 100.0 | 423   |
| Fifth quintile                          | 42.3 | [32.0, 53.4] | 57.7  | [46.6, 68.0] | 100.0 | 345   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 40.9 | [34.6, 47.6] | 59.1  | [52.4, 65.4] | 100.0 | 880   |
| Yes                                     | 41.5 | [36.0, 47.1] | 58.5  | [52.9, 64.0] | 100.0 | 1,089 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 48.1 | [40.0, 56.2] | 51.9 | [43.8, 60.0] | 100.0 | 312   |
| Yes | 40.1 | [35.3, 45.2] | 59.9 | [54.8, 64.7] | 100.0 | 1,658 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 46.1 | [34.6, 58.1] | 53.9 | [41.9, 65.4] | 100.0 | 147   |
| Yes | 40.9 | [35.8, 46.2] | 59.1 | [53.8, 64.2] | 100.0 | 1,822 |

Household Owns a Car

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 42.0 | [36.8, 47.4] | 58.0 | [52.6, 63.2] | 100.0 | 1,363 |
| Yes | 39.4 | [31.8, 47.5] | 60.6 | [52.5, 68.2] | 100.0 | 605   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 48.1 | [42.7, 53.6] | 51.9 | [46.4, 57.3] | 100.0 | 686 |
| One         | 40.7 | [32.4, 49.6] | 59.3 | [50.4, 67.6] | 100.0 | 690 |
| Two+        | 33.4 | [26.9, 40.6] | 66.6 | [59.4, 73.1] | 100.0 | 590 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 41.1 | [35.9, 46.6] | 58.9 | [53.4, 64.1] | 100.0 | 1,112 |
| Yes | 41.7 | [34.0, 49.8] | 58.3 | [50.2, 66.0] | 100.0 | 805   |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 42.9 | [38.6, 47.3] | 57.1 | [52.7, 61.4] | 100.0 | 998 |
| 1 Booklet    | 43.0 | [27.6, 60.0] | 57.0 | [40.0, 72.4] | 100.0 | 356 |
| 2-5 Booklets | 37.9 | [31.1, 45.1] | 62.1 | [54.9, 68.9] | 100.0 | 607 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 46.2 | [39.3, 53.3] | 53.8 | [46.7, 60.7] | 100.0 | 338 |
| 1 Channel   | 42.2 | [36.3, 48.3] | 57.8 | [51.7, 63.7] | 100.0 | 574 |
| 2+ Channels | 39.3 | [30.9, 48.4] | 60.7 | [51.6, 69.1] | 100.0 | 995 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 42.7 | [38.2, 47.3] | 57.3 | [52.7, 61.8] | 100.0 | 1,671 |
| Yes | 33.8 | [24.1, 45.0] | 66.2 | [55.0, 75.9] | 100.0 | 266   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 41.2 | [36.4, 46.2] | 58.8 | [53.8, 63.6] | 100.0 | 1,970 |
|-------|------|--------------|------|--------------|-------|-------|

Table 35d: Percentage who disagrees that they need someone to fill the gap in case they ever break up (a3) - (Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 41.5 | [33.1, 50.4] | 58.5  | [49.6, 66.9] | 100.0 | 263 |
| 20-24                                   | 34.7 | [28.7, 41.2] | 65.3  | [58.8, 71.3] | 100.0 | 309 |
| 25-29                                   | 36.6 | [28.6, 45.5] | 63.4  | [54.5, 71.4] | 100.0 | 267 |
| 30-34                                   | 38.9 | [29.1, 49.7] | 61.1  | [50.3, 70.9] | 100.0 | 192 |
| 35-39                                   | 40.3 | [27.3, 54.9] | 59.7  | [45.1, 72.7] | 100.0 | 122 |
| 40-44                                   | 29.7 | [16.0, 48.2] | 70.3  | [51.8, 84.0] | 100.0 | 80  |
| 45-49                                   | 23.5 | [14.0, 36.7] | 76.5  | [63.3, 86.0] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 27.2 | [19.2, 37.0] | 72.8  | [63.0, 80.8] | 100.0 | 452 |
| Div/sep/widow                           | 44.4 | [20.2, 71.7] | 55.6  | [28.3, 79.8] | 100.0 | 59  |
| Never married                           | 40.4 | [35.7, 45.4] | 59.6  | [54.6, 64.3] | 100.0 | 822 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 33.4 | [23.5, 45.0] | 66.6  | [55.0, 76.5] | 100.0 | 181 |
| Protestant                              | 32.1 | [20.1, 47.1] | 67.9  | [52.9, 79.9] | 100.0 | 86  |
| Roman Catholic                          | 44.8 | [20.8, 71.6] | 55.2  | [28.4, 79.2] | 100.0 | 60  |
| Pentacostal                             | 30.1 | [18.6, 44.9] | 69.9  | [55.1, 81.4] | 100.0 | 109 |
| Zionist                                 | 33.6 | [24.6, 43.9] | 66.4  | [56.1, 75.4] | 100.0 | 472 |
| Apostolic sect                          | 36.6 | [25.9, 48.8] | 63.4  | [51.2, 74.1] | 100.0 | 67  |
| Islamic                                 | 35.5 | [26.4, 45.8] | 64.5  | [54.2, 73.6] | 100.0 | 230 |
| Other                                   | 53.2 | [36.6, 69.1] | 46.8  | [30.9, 63.4] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 42.1 | [25.3, 60.9] | 57.9  | [39.1, 74.7] | 100.0 | 90  |
| Primary                                 | 31.3 | [24.1, 39.5] | 68.7  | [60.5, 75.9] | 100.0 | 301 |
| Secondary                               | 40.5 | [31.1, 50.6] | 59.5  | [49.4, 68.9] | 100.0 | 385 |
| High school                             | 37.4 | [30.8, 44.4] | 62.6  | [55.6, 69.2] | 100.0 | 475 |
| Tertiary                                | 22.5 | [9.9, 43.4]  | 77.5  | [56.6, 90.1] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 37.1 | [30.9, 43.8] | 62.9  | [56.2, 69.1] | 100.0 | 545 |
| Yes                                     | 36.2 | [30.3, 42.6] | 63.8  | [57.4, 69.7] | 100.0 | 786 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 33.7 | [26.6, 41.6] | 66.3  | [58.4, 73.4] | 100.0 | 323 |
| Second                                  | 36.5 | [26.4, 48.0] | 63.5  | [52.0, 73.6] | 100.0 | 336 |
| Third                                   | 38.9 | [29.6, 49.0] | 61.1  | [51.0, 70.4] | 100.0 | 323 |
| Fourth                                  | 35.7 | [29.1, 42.8] | 64.3  | [57.2, 70.9] | 100.0 | 267 |
| Fifth quintile                          | 36.4 | [22.1, 53.7] | 63.6  | [46.3, 77.9] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 36.5 | [30.6, 42.9] | 63.5  | [57.1, 69.4] | 100.0 | 693 |
| Yes                                     | 36.7 | [30.3, 43.7] | 63.3  | [56.3, 69.7] | 100.0 | 637 |

Household Owns Radio

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 35.2 | [29.2, 41.7] | 64.8 | [58.3, 70.8] | 100.0 | 241   |
| Yes | 36.9 | [30.9, 43.3] | 63.1 | [56.7, 69.1] | 100.0 | 1,091 |

Household Owns Mobile Phone

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 39.2 | [25.6, 54.5] | 60.8 | [45.5, 74.4] | 100.0 | 97    |
| Yes | 36.4 | [31.2, 42.0] | 63.6 | [58.0, 68.8] | 100.0 | 1,235 |

Household Owns a Car

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 36.2 | [30.4, 42.4] | 63.8 | [57.6, 69.6] | 100.0 | 990 |
| Yes | 38.0 | [32.0, 44.5] | 62.0 | [55.5, 68.0] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| No Exposure | 41.1 | [34.9, 47.6] | 58.9 | [52.4, 65.1] | 100.0 | 390 |
| One         | 32.7 | [23.6, 43.3] | 67.3 | [56.7, 76.4] | 100.0 | 457 |
| Two+        | 37.2 | [28.1, 47.4] | 62.8 | [52.6, 71.9] | 100.0 | 483 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |              |      |              |       |     |
|-----|------|--------------|------|--------------|-------|-----|
| No  | 35.9 | [29.6, 42.7] | 64.1 | [57.3, 70.4] | 100.0 | 815 |
| Yes | 37.6 | [32.3, 43.2] | 62.4 | [56.8, 67.7] | 100.0 | 472 |

Level of Exposure to OneLove Booklets

|              |      |              |      |              |       |     |
|--------------|------|--------------|------|--------------|-------|-----|
| None         | 37.5 | [32.1, 43.2] | 62.5 | [56.8, 67.9] | 100.0 | 713 |
| 1 Booklet    | 41.0 | [26.6, 57.3] | 59.0 | [42.7, 73.4] | 100.0 | 210 |
| 2-5 Booklets | 32.8 | [25.7, 40.8] | 67.2 | [59.2, 74.3] | 100.0 | 405 |

Multimedia Exposure to OneLove

|             |      |              |      |              |       |     |
|-------------|------|--------------|------|--------------|-------|-----|
| None        | 40.9 | [34.2, 47.9] | 59.1 | [52.1, 65.8] | 100.0 | 211 |
| 1 Channel   | 34.8 | [28.7, 41.5] | 65.2 | [58.5, 71.3] | 100.0 | 401 |
| 2+ Channels | 36.3 | [29.6, 43.7] | 63.7 | [56.3, 70.4] | 100.0 | 664 |

Exposed to Any SAfAIDS Materials or Program

|     |      |              |      |              |       |       |
|-----|------|--------------|------|--------------|-------|-------|
| No  | 35.9 | [31.1, 41.1] | 64.1 | [58.9, 68.9] | 100.0 | 1,159 |
| Yes | 39.9 | [31.5, 48.9] | 60.1 | [51.1, 68.5] | 100.0 | 140   |

|       |      |              |      |              |       |       |
|-------|------|--------------|------|--------------|-------|-------|
| Total | 36.6 | [31.6, 42.0] | 63.4 | [58.0, 68.4] | 100.0 | 1,333 |
|-------|------|--------------|------|--------------|-------|-------|



Table 35e: Percentage who disagrees that they need someone to fill the gap in case they ever break up (a3) - (Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 31.1 | [19.9, 45.2] | 68.9  | [54.8, 80.1] | 100.0 | 197   |
| 20-24                                   | 30.3 | [23.6, 37.9] | 69.7  | [62.1, 76.4] | 100.0 | 273   |
| 25-29                                   | 39.6 | [30.8, 49.1] | 60.4  | [50.9, 69.2] | 100.0 | 321   |
| 30-34                                   | 36.8 | [27.0, 47.8] | 63.2  | [52.2, 73.0] | 100.0 | 220   |
| 35-39                                   | 24.4 | [16.6, 34.4] | 75.6  | [65.6, 83.4] | 100.0 | 155   |
| 40-44                                   | 23.1 | [10.6, 43.2] | 76.9  | [56.8, 89.4] | 100.0 | 84    |
| 45-49                                   | 17.2 | [6.9, 37.0]  | 82.8  | [63.0, 93.1] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 26.1 | [18.1, 36.1] | 73.9  | [63.9, 81.9] | 100.0 | 424   |
| Div/sep/widow                           | 23.8 | [10.7, 44.7] | 76.2  | [55.3, 89.3] | 100.0 | 54    |
| Never married                           | 35.1 | [29.5, 41.2] | 64.9  | [58.8, 70.5] | 100.0 | 819   |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 24.9 | [17.9, 33.5] | 75.1  | [66.5, 82.1] | 100.0 | 261   |
| Protestant                              | 36.5 | [23.0, 52.5] | 63.5  | [47.5, 77.0] | 100.0 | 110   |
| Roman Catholic                          | 35.3 | [22.8, 50.2] | 64.7  | [49.8, 77.2] | 100.0 | 133   |
| Pentacostal                             | 35.1 | [21.4, 51.9] | 64.9  | [48.1, 78.6] | 100.0 | 115   |
| Zionist                                 | 32.9 | [23.5, 44.0] | 67.1  | [56.0, 76.5] | 100.0 | 302   |
| Apostolic sect                          | 30.5 | [22.1, 40.5] | 69.5  | [59.5, 77.9] | 100.0 | 92    |
| Islamic                                 | 35.9 | [23.3, 50.7] | 64.1  | [49.3, 76.7] | 100.0 | 149   |
| Other                                   | 33.8 | [21.7, 48.6] | 66.2  | [51.4, 78.3] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 31.0 | [11.6, 60.5] | 69.0  | [39.5, 88.4] | 100.0 | 36    |
| Primary                                 | 32.1 | [20.8, 45.9] | 67.9  | [54.1, 79.2] | 100.0 | 177   |
| Secondary                               | 35.3 | [24.1, 48.4] | 64.7  | [51.6, 75.9] | 100.0 | 282   |
| High school                             | 33.3 | [27.4, 39.8] | 66.7  | [60.2, 72.6] | 100.0 | 551   |
| Tertiary                                | 26.4 | [17.3, 38.1] | 73.6  | [61.9, 82.7] | 100.0 | 251   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 30.2 | [21.6, 40.5] | 69.8  | [59.5, 78.4] | 100.0 | 284   |
| Yes                                     | 32.6 | [26.6, 39.1] | 67.4  | [60.9, 73.4] | 100.0 | 1,013 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 19.2 | [9.9, 33.9]  | 80.8  | [66.1, 90.1] | 100.0 | 113   |
| Second                                  | 37.6 | [26.2, 50.7] | 62.4  | [49.3, 73.8] | 100.0 | 153   |
| Third                                   | 38.0 | [28.3, 48.8] | 62.0  | [51.2, 71.7] | 100.0 | 200   |
| Fourth                                  | 29.5 | [23.9, 35.9] | 70.5  | [64.1, 76.1] | 100.0 | 342   |
| Fifth quintile                          | 31.4 | [22.0, 42.6] | 68.6  | [57.4, 78.0] | 100.0 | 472   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 34.0 | [26.4, 42.5] | 66.0  | [57.5, 73.6] | 100.0 | 392   |
| Yes                                     | 31.2 | [24.3, 39.0] | 68.8  | [61.0, 75.7] | 100.0 | 906   |

|  |      |        |       |      |        |       |             |
|--|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio   |      |        |       |      |        |       |             |
| No   | 33.6 | [22.4, | 47.0] | 66.4 | [53.0, | 77.6] | 100.0 186   |
| Yes  | 31.7 | [25.7, | 38.5] | 68.3 | [61.5, | 74.3] | 100.0 1,112 |
| Household Owns Mobile Phone  |      |        |       |      |        |       |             |
| No   | 32.2 | [16.6, | 53.1] | 67.8 | [46.9, | 83.4] | 100.0 62    |
| Yes  | 32.0 | [26.1, | 38.5] | 68.0 | [61.5, | 73.9] | 100.0 1,236 |
| Household Owns a Car   |      |        |       |      |        |       |             |
| No   | 32.5 | [26.2, | 39.4] | 67.5 | [60.6, | 73.8] | 100.0 806   |
| Yes  | 31.3 | [22.9, | 41.1] | 68.7 | [58.9, | 77.1] | 100.0 491   |
| Exposure to OneLove Radio Programs or Champion Radio Adverts         |      |        |       |      |        |       |             |
| No Exposure  | 34.9 | [27.8, | 42.9] | 65.1 | [57.1, | 72.2] | 100.0 427   |
| One  | 28.6 | [22.5, | 35.5] | 71.4 | [64.5, | 77.5] | 100.0 436   |
| Two+   | 32.4 | [23.8, | 42.4] | 67.6 | [57.6, | 76.2] | 100.0 433   |
| Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe) |      |        |       |      |        |       |             |
| No   | 31.2 | [24.5, | 38.7] | 68.8 | [61.3, | 75.5] | 100.0 564   |
| Yes  | 33.4 | [25.9, | 41.9] | 66.6 | [58.1, | 74.1] | 100.0 704   |
| Level of Exposure to OneLove Booklets                                |      |        |       |      |        |       |             |
| None   | 29.6 | [24.6, | 35.2] | 70.4 | [64.8, | 75.4] | 100.0 601   |
| 1 Booklet  | 29.6 | [20.3, | 40.8] | 70.4 | [59.2, | 79.7] | 100.0 237   |
| 2-5 Booklets   | 36.9 | [28.4, | 46.3] | 63.1 | [53.7, | 71.6] | 100.0 454   |
| Multimedia Exposure to OneLove                                       |      |        |       |      |        |       |             |
| None   | 33.6 | [23.8, | 45.0] | 66.4 | [55.0, | 76.2] | 100.0 155   |
| 1 Channel  | 28.5 | [23.5, | 34.1] | 71.5 | [65.9, | 76.5] | 100.0 357   |
| 2+ Channels  | 34.2 | [26.8, | 42.4] | 65.8 | [57.6, | 73.2] | 100.0 749   |
| Exposed to Any SAfAIDS Materials or Program                          |      |        |       |      |        |       |             |
| No   | 32.8 | [26.9, | 39.4] | 67.2 | [60.6, | 73.1] | 100.0 1,157 |
| Yes  | 22.4 | [10.9, | 40.3] | 77.6 | [59.7, | 89.1] | 100.0 116   |
| Total  | 32.0 | [26.2, | 38.5] | 68.0 | [61.5, | 73.8] | 100.0 1,298 |

Table 35f: Percentage who disagrees that they need someone to fill the gap in case they ever break up (a3) - (Border Areas Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 50.1 | [43.2, 57.0] | 49.9  | [43.0, 56.8] | 100.0 | 233 |
| 20-24                                   | 40.8 | [32.2, 49.9] | 59.2  | [50.1, 67.8] | 100.0 | 326 |
| 25-29                                   | 37.7 | [30.2, 45.8] | 62.3  | [54.2, 69.8] | 100.0 | 233 |
| 30-34                                   | 33.8 | [23.9, 45.3] | 66.2  | [54.7, 76.1] | 100.0 | 183 |
| 35-39                                   | 29.0 | [19.0, 41.5] | 71.0  | [58.5, 81.0] | 100.0 | 132 |
| 40-44                                   | 16.5 | [8.6, 29.6]  | 83.5  | [70.4, 91.4] | 100.0 | 100 |
| 45-49                                   | 25.2 | [13.2, 42.7] | 74.8  | [57.3, 86.8] | 100.0 | 121 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 27.4 | [20.3, 35.9] | 72.6  | [64.1, 79.7] | 100.0 | 472 |
| Div/sep/widow                           | 25.0 | [12.7, 43.2] | 75.0  | [56.8, 87.3] | 100.0 | 67  |
| Never married                           | 43.4 | [38.4, 48.5] | 56.6  | [51.5, 61.6] | 100.0 | 788 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 36.3 | [27.3, 46.4] | 63.7  | [53.6, 72.7] | 100.0 | 210 |
| Protestant                              | 43.2 | [25.8, 62.4] | 56.8  | [37.6, 74.2] | 100.0 | 71  |
| Roman Catholic                          | 18.4 | [7.6, 38.2]  | 81.6  | [61.8, 92.4] | 100.0 | 48  |
| Pentacostal                             | 33.4 | [22.4, 46.5] | 66.6  | [53.5, 77.6] | 100.0 | 95  |
| Zionist                                 | 39.6 | [31.3, 48.6] | 60.4  | [51.4, 68.7] | 100.0 | 458 |
| Apostolic sect                          | 44.8 | [26.2, 64.9] | 55.2  | [35.1, 73.8] | 100.0 | 59  |
| Islamic                                 | 38.4 | [31.1, 46.2] | 61.6  | [53.8, 68.9] | 100.0 | 270 |
| Other                                   | 33.3 | [21.5, 47.7] | 66.7  | [52.3, 78.5] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 32.0 | [22.6, 43.1] | 68.0  | [56.9, 77.4] | 100.0 | 87  |
| Primary                                 | 36.6 | [26.9, 47.5] | 63.4  | [52.5, 73.1] | 100.0 | 282 |
| Secondary                               | 34.9 | [28.1, 42.4] | 65.1  | [57.6, 71.9] | 100.0 | 388 |
| High school                             | 43.5 | [36.6, 50.6] | 56.5  | [49.4, 63.4] | 100.0 | 469 |
| Tertiary                                | 28.3 | [15.5, 46.0] | 71.7  | [54.0, 84.5] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 35.2 | [27.3, 43.9] | 64.8  | [56.1, 72.7] | 100.0 | 492 |
| Yes                                     | 39.2 | [34.2, 44.3] | 60.8  | [55.7, 65.8] | 100.0 | 834 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 34.2 | [25.3, 44.5] | 65.8  | [55.5, 74.7] | 100.0 | 344 |
| Second                                  | 36.3 | [28.4, 45.0] | 63.7  | [55.0, 71.6] | 100.0 | 294 |
| Third                                   | 40.7 | [30.7, 51.5] | 59.3  | [48.5, 69.3] | 100.0 | 259 |
| Fourth                                  | 35.2 | [29.2, 41.8] | 64.8  | [58.2, 70.8] | 100.0 | 252 |
| Fifth quintile                          | 47.3 | [36.1, 58.7] | 52.7  | [41.3, 63.9] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 36.6 | [29.4, 44.5] | 63.4  | [55.5, 70.6] | 100.0 | 693 |
| Yes                                     | 38.8 | [33.3, 44.6] | 61.2  | [55.4, 66.7] | 100.0 | 634 |

|                      |      |        |       |      |        |       |       |
|----------------------|------|--------|-------|------|--------|-------|-------|
| Household Owns Radio |      |        |       |      |        |       |       |
| No                   | 39.2 | [30.3, | 48.8] | 60.8 | [51.2, | 69.7] | 257   |
| Yes                  | 37.3 | [32.0, | 42.9] | 62.7 | [57.1, | 68.0] | 1,071 |

|                             |      |        |       |      |        |       |       |
|-----------------------------|------|--------|-------|------|--------|-------|-------|
| Household Owns Mobile Phone |      |        |       |      |        |       |       |
| No                          | 38.5 | [26.7, | 51.9] | 61.5 | [48.1, | 73.3] | 93    |
| Yes                         | 37.6 | [32.5, | 43.0] | 62.4 | [57.0, | 67.5] | 1,234 |

|                      |      |        |       |      |        |       |     |
|----------------------|------|--------|-------|------|--------|-------|-----|
| Household Owns a Car |      |        |       |      |        |       |     |
| No                   | 36.9 | [31.3, | 42.8] | 63.1 | [57.2, | 68.7] | 985 |
| Yes                  | 39.8 | [31.7, | 48.4] | 60.2 | [51.6, | 68.3] | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |     |
|-------------|------|--------|-------|------|--------|-------|-----|
| No Exposure | 39.8 | [33.6, | 46.3] | 60.2 | [53.7, | 66.4] | 479 |
| One         | 37.7 | [29.8, | 46.2] | 62.3 | [53.8, | 70.2] | 498 |
| Two+        | 34.0 | [27.6, | 41.0] | 66.0 | [59.0, | 72.4] | 346 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |     |
|-----|------|--------|-------|------|--------|-------|-----|
| No  | 35.3 | [28.4, | 42.9] | 64.7 | [57.1, | 71.6] | 816 |
| Yes | 40.4 | [35.1, | 45.9] | 59.6 | [54.1, | 64.9] | 473 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |     |
|--------------|------|--------|-------|------|--------|-------|-----|
| None         | 35.4 | [27.7, | 43.9] | 64.6 | [56.1, | 72.3] | 678 |
| 1 Booklet    | 39.2 | [30.8, | 48.3] | 60.8 | [51.7, | 69.2] | 240 |
| 2-5 Booklets | 40.4 | [33.7, | 47.4] | 59.6 | [52.6, | 66.3] | 403 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |     |
|-------------|------|--------|-------|------|--------|-------|-----|
| None        | 37.5 | [27.5, | 48.7] | 62.5 | [51.3, | 72.5] | 225 |
| 1 Channel   | 34.3 | [26.3, | 43.3] | 65.7 | [56.7, | 73.7] | 420 |
| 2+ Channels | 38.5 | [33.3, | 43.9] | 61.5 | [56.1, | 66.7] | 634 |

Exposed to Any SAfAIDS Materials or Program

|       |      |        |       |      |        |       |       |
|-------|------|--------|-------|------|--------|-------|-------|
| No    | 38.3 | [32.6, | 44.3] | 61.7 | [55.7, | 67.4] | 1,140 |
| Yes   | 32.5 | [22.7, | 44.2] | 67.5 | [55.8, | 77.3] | 172   |
| Total | 37.7 | [32.7, | 42.9] | 62.3 | [57.1, | 67.3] | 1,328 |

Table 35g: Percentage who disagrees that they need someone to fill the gap in case they ever break up (a3) - (Women Aged 15-35 Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 37.8 | [29.2, 47.2] | 62.2  | [52.8, 70.8] | 100.0 | 304 |
| 20-24                                   | 28.1 | [23.0, 33.9] | 71.9  | [66.1, 77.0] | 100.0 | 470 |
| 25-29                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 28.5 | [18.4, 41.5] | 71.5  | [58.5, 81.6] | 100.0 | 144 |
| Div/sep/widow                           | 52.9 | [8.5, 93.2]  | 47.1  | [6.8, 91.5]  | 100.0 | 3   |
| Never married                           | 32.6 | [27.3, 38.4] | 67.4  | [61.6, 72.7] | 100.0 | 627 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 28.6 | [19.2, 40.3] | 71.4  | [59.7, 80.8] | 100.0 | 172 |
| Protestant                              | 11.6 | [4.9, 25.1]  | 88.4  | [74.9, 95.1] | 100.0 | 40  |
| Roman Catholic                          | 41.7 | [22.5, 63.8] | 58.3  | [36.2, 77.5] | 100.0 | 43  |
| Pentacostal                             | 29.6 | [15.0, 50.2] | 70.4  | [49.8, 85.0] | 100.0 | 52  |
| Zionist                                 | 32.4 | [23.4, 43.0] | 67.6  | [57.0, 76.6] | 100.0 | 225 |
| Apostolic sect                          | 39.0 | [20.8, 60.9] | 61.0  | [39.1, 79.2] | 100.0 | 41  |
| Islamic                                 | 36.6 | [26.8, 47.7] | 63.4  | [52.3, 73.2] | 100.0 | 172 |
| Other                                   | 38.0 | [13.3, 71.0] | 62.0  | [29.0, 86.7] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 38.7 | [17.6, 65.2] | 61.3  | [34.8, 82.4] | 100.0 | 17  |
| Primary                                 | 29.8 | [19.4, 42.9] | 70.2  | [57.1, 80.6] | 100.0 | 111 |
| Secondary                               | 36.9 | [28.8, 45.8] | 63.1  | [54.2, 71.2] | 100.0 | 243 |
| High school                             | 30.6 | [23.1, 39.2] | 69.4  | [60.8, 76.9] | 100.0 | 345 |
| Tertiary                                | 21.7 | [11.8, 36.6] | 78.3  | [63.4, 88.2] | 100.0 | 58  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 26.6 | [21.0, 32.9] | 73.4  | [67.1, 79.0] | 100.0 | 167 |
| Yes                                     | 33.8 | [27.5, 40.7] | 66.2  | [59.3, 72.5] | 100.0 | 607 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 30.4 | [19.0, 44.8] | 69.6  | [55.2, 81.0] | 100.0 | 145 |
| Second                                  | 33.1 | [19.3, 50.5] | 66.9  | [49.5, 80.7] | 100.0 | 161 |
| Third                                   | 28.9 | [17.4, 43.8] | 71.1  | [56.2, 82.6] | 100.0 | 154 |
| Fourth                                  | 35.5 | [26.3, 45.9] | 64.5  | [54.1, 73.7] | 100.0 | 170 |
| Fifth quintile                          | 30.3 | [19.4, 44.1] | 69.7  | [55.9, 80.6] | 100.0 | 137 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 32.8 | [25.7, 40.9] | 67.2  | [59.1, 74.3] | 100.0 | 348 |
| Yes                                     | 31.7 | [23.9, 40.6] | 68.3  | [59.4, 76.1] | 100.0 | 425 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |        |       |      |        |       |           |
| No                   | 27.7 | [20.1, | 36.8] | 72.3 | [63.2, | 79.9] | 100.0 163 |
| Yes                  | 33.4 | [27.0, | 40.5] | 66.6 | [59.5, | 73.0] | 100.0 610 |

|                             |      |        |       |      |        |       |           |
|-----------------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |      |        |       |      |        |       |           |
| No                          | 28.0 | [9.7,  | 58.5] | 72.0 | [41.5, | 90.3] | 100.0 40  |
| Yes                         | 32.5 | [26.3, | 39.4] | 67.5 | [60.6, | 73.7] | 100.0 733 |

|                      |      |        |       |      |        |       |           |
|----------------------|------|--------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |        |       |      |        |       |           |
| No                   | 29.3 | [24.0, | 35.3] | 70.7 | [64.7, | 76.0] | 100.0 554 |
| Yes                  | 40.5 | [30.0, | 52.0] | 59.5 | [48.0, | 70.0] | 100.0 219 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 32.1 | [22.8, | 43.1] | 67.9 | [56.9, | 77.2] | 100.0 229 |
| One         | 25.6 | [18.3, | 34.6] | 74.4 | [65.4, | 81.7] | 100.0 288 |
| Two+        | 39.2 | [27.7, | 52.0] | 60.8 | [48.0, | 72.3] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 32.8 | [26.0, | 40.5] | 67.2 | [59.5, | 74.0] | 100.0 398 |
| Yes | 31.1 | [23.6, | 39.7] | 68.9 | [60.3, | 76.4] | 100.0 356 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |           |
|--------------|------|--------|-------|------|--------|-------|-----------|
| None         | 30.0 | [23.4, | 37.7] | 70.0 | [62.3, | 76.6] | 100.0 314 |
| 1 Booklet    | 37.1 | [22.9, | 53.9] | 62.9 | [46.1, | 77.1] | 100.0 138 |
| 2-5 Booklets | 31.2 | [23.5, | 40.2] | 68.8 | [59.8, | 76.5] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 33.8 | [22.3, | 47.6] | 66.2 | [52.4, | 77.7] | 100.0 84  |
| 1 Channel   | 26.3 | [17.3, | 37.9] | 73.7 | [62.1, | 82.7] | 100.0 194 |
| 2+ Channels | 33.7 | [25.7, | 42.7] | 66.3 | [57.3, | 74.3] | 100.0 470 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |           |
|-----|------|--------|-------|------|--------|-------|-----------|
| No  | 30.8 | [25.6, | 36.6] | 69.2 | [63.4, | 74.4] | 100.0 704 |
| Yes | 41.7 | [24.8, | 60.7] | 58.3 | [39.3, | 75.2] | 100.0 51  |

|       |      |        |       |      |        |       |           |
|-------|------|--------|-------|------|--------|-------|-----------|
| Total | 32.2 | [26.8, | 38.0] | 67.8 | [62.0, | 73.2] | 100.0 774 |
|-------|------|--------|-------|------|--------|-------|-----------|

Table 35h: Percentage who disagrees that they need someone to fill the gap in case they ever break up (a3) - (SAfAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 40.0 | [33.6, 46.8] | 60.0  | [53.2, 66.4] | 100.0 | 448   |
| 20-24                                   | 36.9 | [31.2, 43.0] | 63.1  | [57.0, 68.8] | 100.0 | 583   |
| 25-29                                   | 35.0 | [28.3, 42.3] | 65.0  | [57.7, 71.7] | 100.0 | 542   |
| 30-34                                   | 36.3 | [30.7, 42.2] | 63.7  | [57.8, 69.3] | 100.0 | 396   |
| 35-39                                   | 33.1 | [24.7, 42.6] | 66.9  | [57.4, 75.3] | 100.0 | 270   |
| 40-44                                   | 28.2 | [20.4, 37.6] | 71.8  | [62.4, 79.6] | 100.0 | 187   |
| 45-49                                   | 17.2 | [11.0, 25.9] | 82.8  | [74.1, 89.0] | 100.0 | 186   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 29.8 | [25.3, 34.7] | 70.2  | [65.3, 74.7] | 100.0 | 898   |
| Div/sep/widow                           | 17.4 | [10.2, 28.2] | 82.6  | [71.8, 89.8] | 100.0 | 111   |
| Never married                           | 38.1 | [34.4, 42.0] | 61.9  | [58.0, 65.6] | 100.0 | 1,601 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 29.9 | [24.6, 35.7] | 70.1  | [64.3, 75.4] | 100.0 | 413   |
| Protestant                              | 36.4 | [28.7, 44.9] | 63.6  | [55.1, 71.3] | 100.0 | 181   |
| Roman Catholic                          | 35.1 | [24.2, 47.9] | 64.9  | [52.1, 75.8] | 100.0 | 164   |
| Pentacostal                             | 33.9 | [26.2, 42.6] | 66.1  | [57.4, 73.8] | 100.0 | 220   |
| Zionist                                 | 35.4 | [29.4, 41.9] | 64.6  | [58.1, 70.6] | 100.0 | 834   |
| Apostolic sect                          | 36.3 | [26.2, 47.9] | 63.7  | [52.1, 73.8] | 100.0 | 142   |
| Islamic                                 | 35.5 | [29.4, 42.1] | 64.5  | [57.9, 70.6] | 100.0 | 393   |
| Other                                   | 37.9 | [28.6, 48.2] | 62.1  | [51.8, 71.4] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 29.3 | [19.9, 41.0] | 70.7  | [59.0, 80.1] | 100.0 | 138   |
| Primary                                 | 35.6 | [28.5, 43.4] | 64.4  | [56.6, 71.5] | 100.0 | 493   |
| Secondary                               | 33.0 | [27.6, 38.8] | 67.0  | [61.2, 72.4] | 100.0 | 689   |
| High school                             | 36.9 | [32.9, 41.2] | 63.1  | [58.8, 67.1] | 100.0 | 1,038 |
| Tertiary                                | 32.0 | [23.4, 41.9] | 68.0  | [58.1, 76.6] | 100.0 | 253   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 33.5 | [27.8, 39.8] | 66.5  | [60.2, 72.2] | 100.0 | 862   |
| Yes                                     | 35.4 | [32.1, 38.9] | 64.6  | [61.1, 67.9] | 100.0 | 1,748 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 31.5 | [25.4, 38.2] | 68.5  | [61.8, 74.6] | 100.0 | 531   |
| Second                                  | 34.9 | [29.3, 41.0] | 65.1  | [59.0, 70.7] | 100.0 | 529   |
| Third                                   | 37.5 | [30.4, 45.2] | 62.5  | [54.8, 69.6] | 100.0 | 507   |
| Fourth                                  | 34.5 | [29.5, 39.8] | 65.5  | [60.2, 70.5] | 100.0 | 591   |
| Fifth quintile                          | 35.7 | [28.5, 43.6] | 64.3  | [56.4, 71.5] | 100.0 | 415   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 33.6 | [29.7, 37.7] | 66.4  | [62.3, 70.3] | 100.0 | 1,181 |
| Yes                                     | 35.8 | [31.5, 40.3] | 64.2  | [59.7, 68.5] | 100.0 | 1,427 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |        |       |      |        |       |             |
| No                   | 35.4 | [29.8, | 41.3] | 64.6 | [58.7, | 70.2] | 100.0 445   |
| Yes                  | 34.7 | [31.2, | 38.4] | 65.3 | [61.6, | 68.8] | 100.0 2,166 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 41.3 | [32.0, | 51.2] | 58.7 | [48.8, | 68.0] | 100.0 174   |
| Yes                         | 34.4 | [31.0, | 38.0] | 65.6 | [62.0, | 69.0] | 100.0 2,437 |

|                      |      |        |       |      |        |       |             |
|----------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |        |       |      |        |       |             |
| No                   | 33.6 | [30.3, | 37.1] | 66.4 | [62.9, | 69.7] | 100.0 1,868 |
| Yes                  | 37.7 | [32.1, | 43.6] | 62.3 | [56.4, | 67.9] | 100.0 741   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| No Exposure | 39.3 | [34.3, | 44.5] | 60.7 | [55.5, | 65.7] | 100.0 848 |
| One         | 31.0 | [26.1, | 36.3] | 69.0 | [63.7, | 73.9] | 100.0 926 |
| Two+        | 34.6 | [29.4, | 40.1] | 65.4 | [59.9, | 70.6] | 100.0 831 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 34.8 | [31.0, | 38.8] | 65.2 | [61.2, | 69.0] | 100.0 1,436 |
| Yes | 35.3 | [30.9, | 39.9] | 64.7 | [60.1, | 69.1] | 100.0 1,094 |

Level of Exposure to OneLove Booklets

|              |      |        |       |      |        |       |             |
|--------------|------|--------|-------|------|--------|-------|-------------|
| None         | 35.9 | [32.1, | 39.8] | 64.1 | [60.2, | 67.9] | 100.0 1,320 |
| 1 Booklet    | 29.8 | [23.9, | 36.4] | 70.2 | [63.6, | 76.1] | 100.0 452   |
| 2-5 Booklets | 35.7 | [30.0, | 41.9] | 64.3 | [58.1, | 70.0] | 100.0 827   |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 41.8 | [35.1, | 48.8] | 58.2 | [51.2, | 64.9] | 100.0 387   |
| 1 Channel   | 32.3 | [27.7, | 37.3] | 67.7 | [62.7, | 72.3] | 100.0 768   |
| 2+ Channels | 34.7 | [29.9, | 39.8] | 65.3 | [60.2, | 70.1] | 100.0 1,359 |

Exposed to Any SAfAIDS Materials or Program

|     |      |        |       |      |        |       |             |
|-----|------|--------|-------|------|--------|-------|-------------|
| No  | 34.8 | [31.2, | 38.5] | 65.2 | [61.5, | 68.8] | 100.0 2,272 |
| Yes | 38.0 | [30.5, | 46.0] | 62.0 | [54.0, | 69.5] | 100.0 280   |

|       |      |        |       |      |        |       |             |
|-------|------|--------|-------|------|--------|-------|-------------|
| Total | 34.8 | [31.5, | 38.3] | 65.2 | [61.7, | 68.5] | 100.0 2,612 |
|-------|------|--------|-------|------|--------|-------|-------------|



Table 36a: Percentage who disagrees that life is over if you have HIV (a7) -(All respondents)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N     |
|---|------|-------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |             |       |              |       |       |
| 15-24                                   | 9.2  | [6.3, 13.1] | 90.8  | [86.9, 93.7] | 100.0 | 694   |
| 20-24                                   | 4.0  | [2.6, 6.1]  | 96.0  | [93.9, 97.4] | 100.0 | 907   |
| 25-29                                   | 3.8  | [2.3, 6.3]  | 96.2  | [93.7, 97.7] | 100.0 | 821   |
| 30-34                                   | 4.0  | [2.4, 6.5]  | 96.0  | [93.5, 97.6] | 100.0 | 595   |
| 35-39                                   | 5.9  | [3.1, 10.9] | 94.1  | [89.1, 96.9] | 100.0 | 409   |
| 40-44                                   | 7.2  | [3.2, 15.6] | 92.8  | [84.4, 96.8] | 100.0 | 263   |
| 45-49                                   | 12.1 | [7.0, 19.9] | 87.9  | [80.1, 93.0] | 100.0 | 269   |
| <b>Current Marital Status</b>           |      |             |       |              |       |       |
| Married/union                           | 5.3  | [3.6, 7.6]  | 94.7  | [92.4, 96.4] | 100.0 | 1,348 |
| Div/sep/widow                           | 7.2  | [3.2, 15.5] | 92.8  | [84.5, 96.8] | 100.0 | 179   |
| Never married                           | 6.0  | [4.5, 7.9]  | 94.0  | [92.1, 95.5] | 100.0 | 2,429 |
| <b>Religion</b>                         |      |             |       |              |       |       |
| Charismatic                             | 4.6  | [2.5, 8.3]  | 95.4  | [91.7, 97.5] | 100.0 | 651   |
| Protestant                              | 6.3  | [3.0, 12.6] | 93.7  | [87.4, 97.0] | 100.0 | 267   |
| Roman Catholic                          | 7.6  | [3.3, 16.4] | 92.4  | [83.6, 96.7] | 100.0 | 241   |
| Pentacostal                             | 5.5  | [3.2, 9.2]  | 94.5  | [90.8, 96.8] | 100.0 | 319   |
| Zionist                                 | 6.6  | [4.6, 9.5]  | 93.4  | [90.5, 95.4] | 100.0 | 1,232 |
| Apostolic sect                          | 5.4  | [2.6, 10.7] | 94.6  | [89.3, 97.4] | 100.0 | 218   |
| Islamic                                 | 5.1  | [2.8, 9.1]  | 94.9  | [90.9, 97.2] | 100.0 | 649   |
| Other                                   | 6.3  | [4.4, 8.9]  | 93.7  | [91.1, 95.6] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |       |
| None                                    | 15.3 | [9.8, 23.1] | 84.7  | [76.9, 90.2] | 100.0 | 213   |
| Primary                                 | 8.5  | [5.7, 12.3] | 91.5  | [87.7, 94.3] | 100.0 | 759   |
| Secondary                               | 4.6  | [3.0, 7.0]  | 95.4  | [93.0, 97.0] | 100.0 | 1,054 |
| High school                             | 3.8  | [2.6, 5.6]  | 96.2  | [94.4, 97.4] | 100.0 | 1,496 |
| Tertiary                                | 6.9  | [4.0, 11.6] | 93.1  | [88.4, 96.0] | 100.0 | 433   |
| <b>Able to Read English</b>             |      |             |       |              |       |       |
| No                                      | 7.9  | [6.2, 10.0] | 92.1  | [90.0, 93.8] | 100.0 | 1,319 |
| Yes                                     | 4.7  | [3.4, 6.5]  | 95.3  | [93.5, 96.6] | 100.0 | 2,634 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |       |
| First quintile                          | 8.4  | [6.0, 11.7] | 91.6  | [88.3, 94.0] | 100.0 | 780   |
| Second                                  | 5.5  | [3.7, 8.2]  | 94.5  | [91.8, 96.3] | 100.0 | 782   |
| Third                                   | 4.5  | [3.1, 6.6]  | 95.5  | [93.4, 96.9] | 100.0 | 781   |
| Fourth                                  | 4.6  | [2.4, 8.3]  | 95.4  | [91.7, 97.6] | 100.0 | 862   |
| Fifth quintile                          | 7.5  | [4.6, 12.0] | 92.5  | [88.0, 95.4] | 100.0 | 699   |
| <b>Household Owns Television</b>        |      |             |       |              |       |       |
| No                                      | 6.6  | [4.9, 8.9]  | 93.4  | [91.1, 95.1] | 100.0 | 1,777 |
| Yes                                     | 5.2  | [3.8, 7.0]  | 94.8  | [93.0, 96.2] | 100.0 | 2,177 |

Household Owns Radio

|     |     |       |      |      |        |       |       |       |
|-----|-----|-------|------|------|--------|-------|-------|-------|
| No  | 5.1 | [3.3, | 7.7] | 94.9 | [92.3, | 96.7] | 100.0 | 684   |
| Yes | 6.0 | [4.7, | 7.6] | 94.0 | [92.4, | 95.3] | 100.0 | 3,273 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 10.7 | [6.1, | 18.2] | 89.3 | [81.8, | 93.9] | 100.0 | 252   |
| Yes | 5.5  | [4.3, | 7.0]  | 94.5 | [93.0, | 95.7] | 100.0 | 3,704 |

Household Owns a Car

|     |     |       |      |      |        |       |       |       |
|-----|-----|-------|------|------|--------|-------|-------|-------|
| No  | 6.1 | [4.6, | 7.9] | 93.9 | [92.1, | 95.4] | 100.0 | 2,780 |
| Yes | 5.3 | [3.3, | 8.3] | 94.7 | [91.7, | 96.7] | 100.0 | 1,175 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |       |      |      |        |       |       |       |
|-------------|-----|-------|------|------|--------|-------|-------|-------|
| No Exposure | 7.4 | [5.5, | 9.8] | 92.6 | [90.2, | 94.5] | 100.0 | 1,296 |
| One         | 4.9 | [3.5, | 6.9] | 95.1 | [93.1, | 96.5] | 100.0 | 1,391 |
| Two+        | 5.4 | [3.7, | 7.7] | 94.6 | [92.3, | 96.3] | 100.0 | 1,261 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |      |      |        |       |       |       |
|-----|-----|-------|------|------|--------|-------|-------|-------|
| No  | 6.6 | [5.3, | 8.2] | 93.4 | [91.8, | 94.7] | 100.0 | 2,193 |
| Yes | 4.8 | [3.2, | 7.1] | 95.2 | [92.9, | 96.8] | 100.0 | 1,649 |

Level of Exposure to OneLove Booklets

|              |     |       |      |      |        |       |       |       |
|--------------|-----|-------|------|------|--------|-------|-------|-------|
| None         | 7.0 | [5.3, | 9.2] | 93.0 | [90.8, | 94.7] | 100.0 | 1,991 |
| 1 Booklet    | 4.6 | [2.6, | 8.0] | 95.4 | [92.0, | 97.4] | 100.0 | 687   |
| 2-5 Booklets | 4.9 | [3.4, | 6.9] | 95.1 | [93.1, | 96.6] | 100.0 | 1,262 |

Multimedia Exposure to OneLove

|             |     |       |       |      |        |       |       |       |
|-------------|-----|-------|-------|------|--------|-------|-------|-------|
| None        | 7.9 | [5.5, | 11.2] | 92.1 | [88.8, | 94.5] | 100.0 | 590   |
| 1 Channel   | 7.7 | [5.4, | 10.8] | 92.3 | [89.2, | 94.6] | 100.0 | 1,177 |
| 2+ Channels | 4.2 | [2.9, | 6.0]  | 95.8 | [94.0, | 97.1] | 100.0 | 2,047 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 5.8 | [4.6, | 7.4]  | 94.2 | [92.6, | 95.4] | 100.0 | 3,455 |
| Yes | 6.1 | [3.3, | 10.8] | 93.9 | [89.2, | 96.7] | 100.0 | 428   |

|       |     |       |      |      |        |       |       |       |
|-------|-----|-------|------|------|--------|-------|-------|-------|
| Total | 5.8 | [4.7, | 7.3] | 94.2 | [92.7, | 95.3] | 100.0 | 3,958 |
|-------|-----|-------|------|------|--------|-------|-------|-------|

Table 36b: Percentage who disagrees that life is over if you have HIV (a7) -(Females Only)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N     |
|---|------|-------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |             |       |              |       |       |
| 15-24                                   | 7.0  | [3.6, 13.2] | 93.0  | [86.8, 96.4] | 100.0 | 305   |
| 20-24                                   | 3.6  | [1.8, 7.1]  | 96.4  | [92.9, 98.2] | 100.0 | 470   |
| 25-29                                   | 3.1  | [1.5, 6.6]  | 96.9  | [93.4, 98.5] | 100.0 | 435   |
| 30-34                                   | 5.7  | [3.2, 10.0] | 94.3  | [90.0, 96.8] | 100.0 | 300   |
| 35-39                                   | 6.6  | [2.0, 20.0] | 93.4  | [80.0, 98.0] | 100.0 | 198   |
| 40-44                                   | 9.4  | [3.2, 24.6] | 90.6  | [75.4, 96.8] | 100.0 | 136   |
| 45-49                                   | 13.4 | [6.0, 27.3] | 86.6  | [72.7, 94.0] | 100.0 | 145   |
| <b>Current Marital Status</b>           |      |             |       |              |       |       |
| Married/union                           | 6.1  | [3.8, 9.5]  | 93.9  | [90.5, 96.2] | 100.0 | 793   |
| Div/sep/widow                           | 8.1  | [3.4, 18.4] | 91.9  | [81.6, 96.6] | 100.0 | 128   |
| Never married                           | 5.2  | [3.3, 8.3]  | 94.8  | [91.7, 96.7] | 100.0 | 1,066 |
| <b>Religion</b>                         |      |             |       |              |       |       |
| Charismatic                             | 5.0  | [2.3, 10.5] | 95.0  | [89.5, 97.7] | 100.0 | 418   |
| Protestant                              | 4.7  | [1.3, 15.1] | 95.3  | [84.9, 98.7] | 100.0 | 132   |
| Roman Catholic                          | 5.2  | [2.0, 13.1] | 94.8  | [86.9, 98.0] | 100.0 | 113   |
| Pentacostal                             | 5.2  | [1.9, 13.5] | 94.8  | [86.5, 98.1] | 100.0 | 121   |
| Zionist                                 | 6.8  | [3.6, 12.6] | 93.2  | [87.4, 96.4] | 100.0 | 596   |
| Apostolic sect                          | 6.4  | [2.3, 16.9] | 93.6  | [83.1, 97.7] | 100.0 | 113   |
| Islamic                                 | 5.4  | [2.7, 10.7] | 94.6  | [89.3, 97.3] | 100.0 | 417   |
| Other                                   | 4.9  | [1.2, 17.4] | 95.1  | [82.6, 98.8] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |       |
| None                                    | 12.8 | [5.9, 25.4] | 87.2  | [74.6, 94.1] | 100.0 | 121   |
| Primary                                 | 5.8  | [3.3, 10.2] | 94.2  | [89.8, 96.7] | 100.0 | 396   |
| Secondary                               | 4.3  | [2.4, 7.6]  | 95.7  | [92.4, 97.6] | 100.0 | 580   |
| High school                             | 4.3  | [2.3, 7.9]  | 95.7  | [92.1, 97.7] | 100.0 | 664   |
| Tertiary                                | 9.9  | [5.3, 17.7] | 90.1  | [82.3, 94.7] | 100.0 | 228   |
| <b>Able to Read English</b>             |      |             |       |              |       |       |
| No                                      | 6.5  | [4.4, 9.6]  | 93.5  | [90.4, 95.6] | 100.0 | 686   |
| Yes                                     | 5.2  | [3.4, 7.9]  | 94.8  | [92.1, 96.6] | 100.0 | 1,303 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |       |
| First quintile                          | 6.7  | [3.3, 13.3] | 93.3  | [86.7, 96.7] | 100.0 | 407   |
| Second                                  | 4.6  | [2.7, 7.6]  | 95.4  | [92.4, 97.3] | 100.0 | 390   |
| Third                                   | 3.1  | [1.5, 6.1]  | 96.9  | [93.9, 98.5] | 100.0 | 381   |
| Fourth                                  | 5.9  | [2.7, 12.5] | 94.1  | [87.5, 97.3] | 100.0 | 438   |
| Fifth quintile                          | 9.6  | [5.1, 17.4] | 90.4  | [82.6, 94.9] | 100.0 | 354   |
| <b>Household Owns Television</b>        |      |             |       |              |       |       |
| No                                      | 5.7  | [3.5, 9.2]  | 94.3  | [90.8, 96.5] | 100.0 | 898   |
| Yes                                     | 5.6  | [3.7, 8.5]  | 94.4  | [91.5, 96.3] | 100.0 | 1,088 |

Household Owns Radio

|     |     |            |      |              |       |       |
|-----|-----|------------|------|--------------|-------|-------|
| No  | 2.5 | [0.9, 6.3] | 97.5 | [93.7, 99.1] | 100.0 | 372   |
| Yes | 6.4 | [4.7, 8.8] | 93.6 | [91.2, 95.3] | 100.0 | 1,616 |

Household Owns Mobile Phone

|     |     |             |      |              |       |       |
|-----|-----|-------------|------|--------------|-------|-------|
| No  | 5.9 | [2.2, 15.2] | 94.1 | [84.8, 97.8] | 100.0 | 105   |
| Yes | 5.7 | [4.0, 8.0]  | 94.3 | [92.0, 96.0] | 100.0 | 1,883 |

Household Owns a Car

|     |     |             |      |              |       |       |
|-----|-----|-------------|------|--------------|-------|-------|
| No  | 5.2 | [3.4, 7.8]  | 94.8 | [92.2, 96.6] | 100.0 | 1,418 |
| Yes | 7.1 | [3.7, 13.0] | 92.9 | [87.0, 96.3] | 100.0 | 570   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |             |      |              |       |     |
|-------------|-----|-------------|------|--------------|-------|-----|
| No Exposure | 8.6 | [5.4, 13.3] | 91.4 | [86.7, 94.6] | 100.0 | 611 |
| One         | 4.1 | [2.4, 6.8]  | 95.9 | [93.2, 97.6] | 100.0 | 701 |
| Two+        | 4.8 | [2.6, 8.6]  | 95.2 | [91.4, 97.4] | 100.0 | 671 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |            |      |              |       |       |
|-----|-----|------------|------|--------------|-------|-------|
| No  | 6.1 | [4.2, 8.8] | 93.9 | [91.2, 95.8] | 100.0 | 1,082 |
| Yes | 5.1 | [3.1, 8.3] | 94.9 | [91.7, 96.9] | 100.0 | 844   |

Level of Exposure to OneLove Booklets

|              |     |             |      |              |       |     |
|--------------|-----|-------------|------|--------------|-------|-----|
| None         | 6.3 | [4.2, 9.3]  | 93.7 | [90.7, 95.8] | 100.0 | 994 |
| 1 Booklet    | 5.6 | [2.6, 11.9] | 94.4 | [88.1, 97.4] | 100.0 | 331 |
| 2-5 Booklets | 4.8 | [2.7, 8.4]  | 95.2 | [91.6, 97.3] | 100.0 | 655 |

Multimedia Exposure to OneLove

|             |     |             |      |              |       |       |
|-------------|-----|-------------|------|--------------|-------|-------|
| None        | 8.4 | [4.5, 15.2] | 91.6 | [84.8, 95.5] | 100.0 | 253   |
| 1 Channel   | 7.0 | [4.5, 10.7] | 93.0 | [89.3, 95.5] | 100.0 | 603   |
| 2+ Channels | 4.4 | [2.6, 7.3]  | 95.6 | [92.7, 97.4] | 100.0 | 1,052 |

Exposed to Any SAfAIDS Materials or Program

|     |     |             |      |              |       |       |
|-----|-----|-------------|------|--------------|-------|-------|
| No  | 5.8 | [4.1, 8.2]  | 94.2 | [91.8, 95.9] | 100.0 | 1,785 |
| Yes | 4.3 | [1.5, 11.9] | 95.7 | [88.1, 98.5] | 100.0 | 162   |

|       |     |            |      |              |       |       |
|-------|-----|------------|------|--------------|-------|-------|
| Total | 5.7 | [4.1, 7.9] | 94.3 | [92.1, 95.9] | 100.0 | 1,989 |
|-------|-----|------------|------|--------------|-------|-------|

Table 36c: Percentage who disagrees that life is over if you have HIV (a7) -(Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 11.2 | [7.5, 16.3]  | 88.8  | [83.7, 92.5] | 100.0 | 389   |
| 20-24                                   | 4.5  | [2.8, 7.2]   | 95.5  | [92.8, 97.2] | 100.0 | 437   |
| 25-29                                   | 4.7  | [2.3, 9.4]   | 95.3  | [90.6, 97.7] | 100.0 | 386   |
| 30-34                                   | 1.8  | [1.0, 3.3]   | 98.2  | [96.7, 99.0] | 100.0 | 295   |
| 35-39                                   | 5.3  | [3.0, 9.1]   | 94.7  | [90.9, 97.0] | 100.0 | 211   |
| 40-44                                   | 4.4  | [1.6, 11.9]  | 95.6  | [88.1, 98.4] | 100.0 | 127   |
| 45-49                                   | 10.3 | [5.1, 19.9]  | 89.7  | [80.1, 94.9] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 4.2  | [2.5, 7.1]   | 95.8  | [92.9, 97.5] | 100.0 | 555   |
| Div/sep/widow                           | 4.4  | [1.2, 14.4]  | 95.6  | [85.6, 98.8] | 100.0 | 51    |
| Never married                           | 6.8  | [5.1, 8.9]   | 93.2  | [91.1, 94.9] | 100.0 | 1,363 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 3.8  | [1.7, 8.0]   | 96.2  | [92.0, 98.3] | 100.0 | 233   |
| Protestant                              | 7.7  | [2.9, 19.0]  | 92.3  | [81.0, 97.1] | 100.0 | 135   |
| Roman Catholic                          | 9.8  | [3.3, 25.5]  | 90.2  | [74.5, 96.7] | 100.0 | 128   |
| Pentacostal                             | 5.7  | [2.9, 10.7]  | 94.3  | [89.3, 97.1] | 100.0 | 198   |
| Zionist                                 | 6.5  | [4.5, 9.3]   | 93.5  | [90.7, 95.5] | 100.0 | 636   |
| Apostolic sect                          | 4.3  | [1.7, 10.5]  | 95.7  | [89.5, 98.3] | 100.0 | 105   |
| Islamic                                 | 4.6  | [1.9, 10.5]  | 95.4  | [89.5, 98.1] | 100.0 | 232   |
| Other                                   | 6.6  | [4.4, 9.9]   | 93.4  | [90.1, 95.6] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 19.0 | [10.5, 32.1] | 81.0  | [67.9, 89.5] | 100.0 | 92    |
| Primary                                 | 11.4 | [7.7, 16.6]  | 88.6  | [83.4, 92.3] | 100.0 | 363   |
| Secondary                               | 5.0  | [3.0, 8.3]   | 95.0  | [91.7, 97.0] | 100.0 | 474   |
| High school                             | 3.4  | [2.3, 5.1]   | 96.6  | [94.9, 97.7] | 100.0 | 832   |
| Tertiary                                | 3.1  | [1.7, 5.5]   | 96.9  | [94.5, 98.3] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 9.3  | [7.0, 12.2]  | 90.7  | [87.8, 93.0] | 100.0 | 633   |
| Yes                                     | 4.2  | [2.8, 6.2]   | 95.8  | [93.8, 97.2] | 100.0 | 1,331 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 10.4 | [7.1, 15.0]  | 89.6  | [85.0, 92.9] | 100.0 | 373   |
| Second                                  | 6.6  | [3.6, 11.7]  | 93.4  | [88.3, 96.4] | 100.0 | 392   |
| Third                                   | 5.8  | [3.6, 9.4]   | 94.2  | [90.6, 96.4] | 100.0 | 400   |
| Fourth                                  | 3.0  | [1.6, 5.5]   | 97.0  | [94.5, 98.4] | 100.0 | 424   |
| Fifth quintile                          | 5.3  | [2.9, 9.4]   | 94.7  | [90.6, 97.1] | 100.0 | 345   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 7.7  | [5.3, 10.9]  | 92.3  | [89.1, 94.7] | 100.0 | 879   |
| Yes                                     | 4.7  | [3.4, 6.6]   | 95.3  | [93.4, 96.6] | 100.0 | 1,089 |

Household Owns Radio

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 9.0 | [5.5, | 14.5] | 91.0 | [85.5, | 94.5] | 100.0 | 312   |
| Yes | 5.6 | [4.2, | 7.4]  | 94.4 | [92.6, | 95.8] | 100.0 | 1,657 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 15.7 | [7.2, | 31.0] | 84.3 | [69.0, | 92.8] | 100.0 | 147   |
| Yes | 5.4  | [4.2, | 6.8]  | 94.6 | [93.2, | 95.8] | 100.0 | 1,821 |

Household Owns a Car

|     |     |       |      |      |        |       |       |       |
|-----|-----|-------|------|------|--------|-------|-------|-------|
| No  | 7.1 | [5.3, | 9.4] | 92.9 | [90.6, | 94.7] | 100.0 | 1,362 |
| Yes | 3.6 | [2.3, | 5.7] | 96.4 | [94.3, | 97.7] | 100.0 | 605   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |       |      |      |        |       |       |     |
|-------------|-----|-------|------|------|--------|-------|-------|-----|
| No Exposure | 6.2 | [4.4, | 8.7] | 93.8 | [91.3, | 95.6] | 100.0 | 685 |
| One         | 5.8 | [3.9, | 8.6] | 94.2 | [91.4, | 96.1] | 100.0 | 690 |
| Two+        | 6.1 | [3.9, | 9.5] | 93.9 | [90.5, | 96.1] | 100.0 | 590 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |      |      |        |       |       |       |
|-----|-----|-------|------|------|--------|-------|-------|-------|
| No  | 7.1 | [5.2, | 9.6] | 92.9 | [90.4, | 94.8] | 100.0 | 1,111 |
| Yes | 4.4 | [2.9, | 6.5] | 95.6 | [93.5, | 97.1] | 100.0 | 805   |

Level of Exposure to OneLove Booklets

|              |     |       |       |      |        |       |       |     |
|--------------|-----|-------|-------|------|--------|-------|-------|-----|
| None         | 7.7 | [5.5, | 10.5] | 92.3 | [89.5, | 94.5] | 100.0 | 997 |
| 1 Booklet    | 3.4 | [1.6, | 7.2]  | 96.6 | [92.8, | 98.4] | 100.0 | 356 |
| 2-5 Booklets | 5.0 | [3.4, | 7.2]  | 95.0 | [92.8, | 96.6] | 100.0 | 607 |

Multimedia Exposure to OneLove

|             |     |       |       |      |        |       |       |     |
|-------------|-----|-------|-------|------|--------|-------|-------|-----|
| None        | 7.5 | [4.8, | 11.3] | 92.5 | [88.7, | 95.2] | 100.0 | 337 |
| 1 Channel   | 8.5 | [5.3, | 13.2] | 91.5 | [86.8, | 94.7] | 100.0 | 574 |
| 2+ Channels | 4.0 | [2.9, | 5.6]  | 96.0 | [94.4, | 97.1] | 100.0 | 995 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 5.9 | [4.5, | 7.5]  | 94.1 | [92.5, | 95.5] | 100.0 | 1,670 |
| Yes | 7.1 | [3.4, | 14.0] | 92.9 | [86.0, | 96.6] | 100.0 | 266   |

|       |     |       |      |      |        |       |       |       |
|-------|-----|-------|------|------|--------|-------|-------|-------|
| Total | 6.0 | [4.7, | 7.7] | 94.0 | [92.3, | 95.3] | 100.0 | 1,969 |
|-------|-----|-------|------|------|--------|-------|-------|-------|

Table 36d: Percentage who disagrees that life is over if you have HIV (a7) -(Rural Only)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N   |
|---|------|-------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |             |       |              |       |     |
| 15-24                                   | 10.8 | [6.5, 17.4] | 89.2  | [82.6, 93.5] | 100.0 | 264 |
| 20-24                                   | 3.2  | [1.5, 6.5]  | 96.8  | [93.5, 98.5] | 100.0 | 308 |
| 25-29                                   | 3.9  | [1.9, 7.9]  | 96.1  | [92.1, 98.1] | 100.0 | 267 |
| 30-34                                   | 3.8  | [1.8, 7.8]  | 96.2  | [92.2, 98.2] | 100.0 | 192 |
| 35-39                                   | 6.8  | [2.5, 16.8] | 93.2  | [83.2, 97.5] | 100.0 | 122 |
| 40-44                                   | 6.1  | [2.7, 12.8] | 93.9  | [87.2, 97.3] | 100.0 | 80  |
| 45-49                                   | 10.0 | [4.3, 21.7] | 90.0  | [78.3, 95.7] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |             |       |              |       |     |
| Married/union                           | 5.0  | [2.8, 8.8]  | 95.0  | [91.2, 97.2] | 100.0 | 452 |
| Div/sep/widow                           | 5.3  | [1.2, 20.2] | 94.7  | [79.8, 98.8] | 100.0 | 59  |
| Never married                           | 6.2  | [4.0, 9.7]  | 93.8  | [90.3, 96.0] | 100.0 | 822 |
| <b>Religion</b>                         |      |             |       |              |       |     |
| Charismatic                             | 3.2  | [0.9, 10.3] | 96.8  | [89.7, 99.1] | 100.0 | 181 |
| Protestant                              | 8.5  | [3.3, 20.0] | 91.5  | [80.0, 96.7] | 100.0 | 86  |
| Roman Catholic                          | 10.8 | [3.1, 31.4] | 89.2  | [68.6, 96.9] | 100.0 | 60  |
| Pentacostal                             | 4.8  | [2.3, 9.8]  | 95.2  | [90.2, 97.7] | 100.0 | 109 |
| Zionist                                 | 6.7  | [3.9, 11.5] | 93.3  | [88.5, 96.1] | 100.0 | 472 |
| Apostolic sect                          | 5.4  | [1.6, 16.8] | 94.6  | [83.2, 98.4] | 100.0 | 67  |
| Islamic                                 | 5.1  | [2.0, 12.4] | 94.9  | [87.6, 98.0] | 100.0 | 230 |
| Other                                   | 5.8  | [3.5, 9.4]  | 94.2  | [90.6, 96.5] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |     |
| None                                    | 13.3 | [7.8, 21.8] | 86.7  | [78.2, 92.2] | 100.0 | 90  |
| Primary                                 | 9.7  | [5.7, 15.9] | 90.3  | [84.1, 94.3] | 100.0 | 302 |
| Secondary                               | 4.4  | [2.2, 8.5]  | 95.6  | [91.5, 97.8] | 100.0 | 384 |
| High school                             | 3.7  | [2.0, 6.9]  | 96.3  | [93.1, 98.0] | 100.0 | 475 |
| Tertiary                                | 6.1  | [2.8, 12.9] | 93.9  | [87.1, 97.2] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |             |       |              |       |     |
| No                                      | 8.2  | [5.9, 11.2] | 91.8  | [88.8, 94.1] | 100.0 | 545 |
| Yes                                     | 4.3  | [2.4, 7.6]  | 95.7  | [92.4, 97.6] | 100.0 | 786 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |     |
| First quintile                          | 8.7  | [5.6, 13.2] | 91.3  | [86.8, 94.4] | 100.0 | 323 |
| Second                                  | 4.7  | [2.4, 8.8]  | 95.3  | [91.2, 97.6] | 100.0 | 336 |
| Third                                   | 5.1  | [3.1, 8.2]  | 94.9  | [91.8, 96.9] | 100.0 | 323 |
| Fourth                                  | 5.0  | [2.0, 12.1] | 95.0  | [87.9, 98.0] | 100.0 | 267 |
| Fifth quintile                          | 11.1 | [3.0, 33.2] | 88.9  | [66.8, 97.0] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |             |       |              |       |     |
| No                                      | 7.0  | [4.6, 10.5] | 93.0  | [89.5, 95.4] | 100.0 | 693 |
| Yes                                     | 4.8  | [2.9, 8.0]  | 95.2  | [92.0, 97.1] | 100.0 | 637 |

Household Owns Radio

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 5.6 | [3.0, | 10.1] | 94.4 | [89.9, | 97.0] | 100.0 | 241   |
| Yes | 5.9 | [4.0, | 8.6]  | 94.1 | [91.4, | 96.0] | 100.0 | 1,091 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 12.6 | [6.0, | 24.5] | 87.4 | [75.5, | 94.0] | 100.0 | 97    |
| Yes | 5.3  | [3.6, | 7.8]  | 94.7 | [92.2, | 96.4] | 100.0 | 1,235 |

Household Owns a Car

|     |     |       |       |      |        |       |       |     |
|-----|-----|-------|-------|------|--------|-------|-------|-----|
| No  | 6.2 | [4.1, | 9.2]  | 93.8 | [90.8, | 95.9] | 100.0 | 990 |
| Yes | 4.8 | [2.0, | 10.9] | 95.2 | [89.1, | 98.0] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |       |       |      |        |       |       |     |
|-------------|-----|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 6.9 | [4.2, | 11.0] | 93.1 | [89.0, | 95.8] | 100.0 | 391 |
| One         | 4.9 | [2.9, | 8.1]  | 95.1 | [91.9, | 97.1] | 100.0 | 456 |
| Two+        | 6.0 | [3.6, | 9.8]  | 94.0 | [90.2, | 96.4] | 100.0 | 483 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |      |      |        |       |       |     |
|-----|-----|-------|------|------|--------|-------|-------|-----|
| No  | 6.2 | [4.5, | 8.6] | 93.8 | [91.4, | 95.5] | 100.0 | 814 |
| Yes | 5.2 | [2.9, | 9.3] | 94.8 | [90.7, | 97.1] | 100.0 | 472 |

Level of Exposure to OneLove Booklets

|              |     |       |       |      |        |       |       |     |
|--------------|-----|-------|-------|------|--------|-------|-------|-----|
| None         | 6.2 | [3.9, | 9.9]  | 93.8 | [90.1, | 96.1] | 100.0 | 713 |
| 1 Booklet    | 5.8 | [2.7, | 11.9] | 94.2 | [88.1, | 97.3] | 100.0 | 210 |
| 2-5 Booklets | 5.3 | [3.2, | 8.6]  | 94.7 | [91.4, | 96.8] | 100.0 | 405 |

Multimedia Exposure to OneLove

|             |     |       |       |      |        |       |       |     |
|-------------|-----|-------|-------|------|--------|-------|-------|-----|
| None        | 6.8 | [3.7, | 12.1] | 93.2 | [87.9, | 96.3] | 100.0 | 211 |
| 1 Channel   | 7.1 | [4.1, | 12.2] | 92.9 | [87.8, | 95.9] | 100.0 | 400 |
| 2+ Channels | 5.0 | [3.0, | 8.2]  | 95.0 | [91.8, | 97.0] | 100.0 | 664 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 5.8 | [3.9, | 8.5]  | 94.2 | [91.5, | 96.1] | 100.0 | 1,159 |
| Yes | 6.8 | [2.8, | 15.6] | 93.2 | [84.4, | 97.2] | 100.0 | 140   |

|       |     |       |      |      |        |       |       |       |
|-------|-----|-------|------|------|--------|-------|-------|-------|
| Total | 5.8 | [4.1, | 8.3] | 94.2 | [91.7, | 95.9] | 100.0 | 1,333 |
|-------|-----|-------|------|------|--------|-------|-------|-------|



Table 36e: Percentage who disagrees that life is over if you have HIV (a7) -(Urban Only)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N     |
|---|------|-------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |             |       |              |       |       |
| 15-24                                   | 6.1  | [2.8, 13.1] | 93.9  | [86.9, 97.2] | 100.0 | 197   |
| 20-24                                   | 3.5  | [1.9, 6.2]  | 96.5  | [93.8, 98.1] | 100.0 | 273   |
| 25-29                                   | 3.8  | [1.5, 9.4]  | 96.2  | [90.6, 98.5] | 100.0 | 321   |
| 30-34                                   | 5.2  | [1.9, 13.1] | 94.8  | [86.9, 98.1] | 100.0 | 220   |
| 35-39                                   | 3.6  | [1.5, 8.6]  | 96.4  | [91.4, 98.5] | 100.0 | 155   |
| 40-44                                   | 13.6 | [2.3, 51.2] | 86.4  | [48.8, 97.7] | 100.0 | 84    |
| 45-49                                   | 7.4  | [2.0, 24.2] | 92.6  | [75.8, 98.0] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |             |       |              |       |       |
| Married/union                           | 7.4  | [3.5, 14.9] | 92.6  | [85.1, 96.5] | 100.0 | 424   |
| Div/sep/widow                           | 5.3  | [1.1, 22.7] | 94.7  | [77.3, 98.9] | 100.0 | 54    |
| Never married                           | 3.9  | [2.7, 5.6]  | 96.1  | [94.4, 97.3] | 100.0 | 819   |
| <b>Religion</b>                         |      |             |       |              |       |       |
| Charismatic                             | 7.1  | [3.1, 15.4] | 92.9  | [84.6, 96.9] | 100.0 | 261   |
| Protestant                              | 0.9  | [0.2, 3.7]  | 99.1  | [96.3, 99.8] | 100.0 | 110   |
| Roman Catholic                          | 1.4  | [0.4, 4.3]  | 98.6  | [95.7, 99.6] | 100.0 | 133   |
| Pentacostal                             | 4.3  | [0.8, 20.0] | 95.7  | [80.0, 99.2] | 100.0 | 115   |
| Zionist                                 | 4.5  | [2.1, 9.4]  | 95.5  | [90.6, 97.9] | 100.0 | 302   |
| Apostolic sect                          | 6.5  | [2.5, 15.8] | 93.5  | [84.2, 97.5] | 100.0 | 92    |
| Islamic                                 | 5.0  | [1.7, 14.2] | 95.0  | [85.8, 98.3] | 100.0 | 149   |
| Other                                   | 8.1  | [4.0, 15.5] | 91.9  | [84.5, 96.0] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |       |
| None                                    | 4.7  | [0.8, 22.6] | 95.3  | [77.4, 99.2] | 100.0 | 36    |
| Primary                                 | 4.8  | [1.5, 14.1] | 95.2  | [85.9, 98.5] | 100.0 | 177   |
| Secondary                               | 4.8  | [2.4, 9.1]  | 95.2  | [90.9, 97.6] | 100.0 | 282   |
| High school                             | 4.0  | [2.2, 7.3]  | 96.0  | [92.7, 97.8] | 100.0 | 551   |
| Tertiary                                | 7.3  | [2.9, 17.0] | 92.7  | [83.0, 97.1] | 100.0 | 251   |
| <b>Able to Read English</b>             |      |             |       |              |       |       |
| No                                      | 3.6  | [1.9, 6.7]  | 96.4  | [93.3, 98.1] | 100.0 | 284   |
| Yes                                     | 5.4  | [3.4, 8.4]  | 94.6  | [91.6, 96.6] | 100.0 | 1,013 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |       |
| First quintile                          | 7.0  | [2.8, 16.6] | 93.0  | [83.4, 97.2] | 100.0 | 113   |
| Second                                  | 4.7  | [2.0, 10.7] | 95.3  | [89.3, 98.0] | 100.0 | 153   |
| Third                                   | 2.3  | [1.2, 4.4]  | 97.7  | [95.6, 98.8] | 100.0 | 200   |
| Fourth                                  | 3.9  | [1.9, 7.8]  | 96.1  | [92.2, 98.1] | 100.0 | 342   |
| Fifth quintile                          | 6.3  | [3.4, 11.4] | 93.7  | [88.6, 96.6] | 100.0 | 472   |
| <b>Household Owns Television</b>        |      |             |       |              |       |       |
| No                                      | 3.4  | [1.5, 7.4]  | 96.6  | [92.6, 98.5] | 100.0 | 392   |
| Yes                                     | 5.6  | [3.5, 8.9]  | 94.4  | [91.1, 96.5] | 100.0 | 906   |

|                      |     |       |      |      |        |       |             |
|----------------------|-----|-------|------|------|--------|-------|-------------|
| Household Owns Radio |     |       |      |      |        |       |             |
| No                   | 2.6 | [1.2, | 5.9] | 97.4 | [94.1, | 98.8] | 100.0 186   |
| Yes                  | 5.4 | [3.4, | 8.4] | 94.6 | [91.6, | 96.6] | 100.0 1,112 |

|                             |     |       |       |      |        |       |             |
|-----------------------------|-----|-------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |     |       |       |      |        |       |             |
| No                          | 4.7 | [1.8, | 11.5] | 95.3 | [88.5, | 98.2] | 100.0 62    |
| Yes                         | 5.0 | [3.2, | 7.8]  | 95.0 | [92.2, | 96.8] | 100.0 1,236 |

|                      |     |       |       |      |        |       |           |
|----------------------|-----|-------|-------|------|--------|-------|-----------|
| Household Owns a Car |     |       |       |      |        |       |           |
| No                   | 4.1 | [2.6, | 6.3]  | 95.9 | [93.7, | 97.4] | 100.0 806 |
| Yes                  | 6.5 | [3.3, | 12.2] | 93.5 | [87.8, | 96.7] | 100.0 491 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |       |       |      |        |       |           |
|-------------|-----|-------|-------|------|--------|-------|-----------|
| No Exposure | 9.1 | [5.8, | 14.2] | 90.9 | [85.8, | 94.2] | 100.0 427 |
| One         | 2.8 | [1.4, | 5.4]  | 97.2 | [94.6, | 98.6] | 100.0 436 |
| Two+        | 2.7 | [1.3, | 5.4]  | 97.3 | [94.6, | 98.7] | 100.0 433 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |       |      |        |       |           |
|-----|-----|-------|-------|------|--------|-------|-----------|
| No  | 5.7 | [3.0, | 10.4] | 94.3 | [89.6, | 97.0] | 100.0 564 |
| Yes | 4.4 | [2.0, | 9.4]  | 95.6 | [90.6, | 98.0] | 100.0 704 |

Level of Exposure to OneLove Booklets

|              |     |       |       |      |        |       |           |
|--------------|-----|-------|-------|------|--------|-------|-----------|
| None         | 7.2 | [4.2, | 12.0] | 92.8 | [88.0, | 95.8] | 100.0 601 |
| 1 Booklet    | 1.2 | [0.4, | 3.4]  | 98.8 | [96.6, | 99.6] | 100.0 237 |
| 2-5 Booklets | 4.0 | [1.9, | 8.5]  | 96.0 | [91.5, | 98.1] | 100.0 454 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |           |
|-------------|------|-------|-------|------|--------|-------|-----------|
| None        | 11.9 | [6.6, | 20.5] | 88.1 | [79.5, | 93.4] | 100.0 155 |
| 1 Channel   | 6.0  | [2.2, | 15.3] | 94.0 | [84.7, | 97.8] | 100.0 357 |
| 2+ Channels | 2.6  | [1.2, | 5.8]  | 97.4 | [94.2, | 98.8] | 100.0 749 |

Exposed to Any SAfAIDS Materials or Program

|       |     |       |      |      |        |       |             |
|-------|-----|-------|------|------|--------|-------|-------------|
| No    | 5.2 | [3.3, | 8.1] | 94.8 | [91.9, | 96.7] | 100.0 1,157 |
| Yes   | 3.3 | [1.1, | 9.4] | 96.7 | [90.6, | 98.9] | 100.0 116   |
| Total | 5.0 | [3.3, | 7.6] | 95.0 | [92.4, | 96.7] | 100.0 1,298 |

Table 36f: Percentage who disagrees that life is over if you have HIV (a7) -(Border Areas Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 7.4  | [4.0, 13.5]  | 92.6  | [86.5, 96.0] | 100.0 | 233 |
| 20-24                                   | 6.4  | [3.4, 12.0]  | 93.6  | [88.0, 96.6] | 100.0 | 326 |
| 25-29                                   | 3.7  | [1.3, 10.0]  | 96.3  | [90.0, 98.7] | 100.0 | 233 |
| 30-34                                   | 3.2  | [1.7, 6.0]   | 96.8  | [94.0, 98.3] | 100.0 | 183 |
| 35-39                                   | 6.0  | [2.6, 13.5]  | 94.0  | [86.5, 97.4] | 100.0 | 132 |
| 40-44                                   | 4.0  | [2.0, 8.0]   | 96.0  | [92.0, 98.0] | 100.0 | 99  |
| 45-49                                   | 17.6 | [8.3, 33.5]  | 82.4  | [66.5, 91.7] | 100.0 | 121 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 4.1  | [2.4, 6.9]   | 95.9  | [93.1, 97.6] | 100.0 | 472 |
| Div/sep/widow                           | 12.7 | [4.3, 31.8]  | 87.3  | [68.2, 95.7] | 100.0 | 66  |
| Never married                           | 7.3  | [5.3, 10.0]  | 92.7  | [90.0, 94.7] | 100.0 | 788 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 5.0  | [2.1, 11.4]  | 95.0  | [88.6, 97.9] | 100.0 | 209 |
| Protestant                              | 6.6  | [1.7, 21.8]  | 93.4  | [78.2, 98.3] | 100.0 | 71  |
| Roman Catholic                          | 13.7 | [4.8, 33.0]  | 86.3  | [67.0, 95.2] | 100.0 | 48  |
| Pentacostal                             | 8.9  | [3.7, 19.9]  | 91.1  | [80.1, 96.3] | 100.0 | 95  |
| Zionist                                 | 7.6  | [4.4, 13.0]  | 92.4  | [87.0, 95.6] | 100.0 | 458 |
| Apostolic sect                          | 3.8  | [1.2, 11.6]  | 96.2  | [88.4, 98.8] | 100.0 | 59  |
| Islamic                                 | 5.1  | [2.2, 11.7]  | 94.9  | [88.3, 97.8] | 100.0 | 270 |
| Other                                   | 6.4  | [2.5, 15.2]  | 93.6  | [84.8, 97.5] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 24.1 | [10.5, 46.2] | 75.9  | [53.8, 89.5] | 100.0 | 87  |
| Primary                                 | 7.8  | [4.7, 12.7]  | 92.2  | [87.3, 95.3] | 100.0 | 280 |
| Secondary                               | 5.1  | [3.0, 8.4]   | 94.9  | [91.6, 97.0] | 100.0 | 388 |
| High school                             | 3.9  | [2.1, 7.2]   | 96.1  | [92.8, 97.9] | 100.0 | 470 |
| Tertiary                                | 7.5  | [2.4, 20.7]  | 92.5  | [79.3, 97.6] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 9.2  | [6.2, 13.5]  | 90.8  | [86.5, 93.8] | 100.0 | 490 |
| Yes                                     | 5.0  | [3.1, 8.0]   | 95.0  | [92.0, 96.9] | 100.0 | 835 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 8.1  | [4.1, 15.3]  | 91.9  | [84.7, 95.9] | 100.0 | 344 |
| Second                                  | 8.2  | [5.5, 12.0]  | 91.8  | [88.0, 94.5] | 100.0 | 293 |
| Third                                   | 4.4  | [2.0, 9.2]   | 95.6  | [90.8, 98.0] | 100.0 | 258 |
| Fourth                                  | 3.9  | [1.7, 9.0]   | 96.1  | [91.0, 98.3] | 100.0 | 253 |
| Fifth quintile                          | 8.0  | [3.3, 18.1]  | 92.0  | [81.9, 96.7] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 7.4  | [4.9, 11.1]  | 92.6  | [88.9, 95.1] | 100.0 | 692 |
| Yes                                     | 5.7  | [3.6, 8.9]   | 94.3  | [91.1, 96.4] | 100.0 | 634 |

Household Owns Radio

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 5.6 | [2.8, | 10.8] | 94.4 | [89.2, | 97.2] | 100.0 | 257   |
| Yes | 6.8 | [4.9, | 9.4]  | 93.2 | [90.6, | 95.1] | 100.0 | 1,070 |

Household Owns Mobile Phone

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 9.9 | [5.1, | 18.3] | 90.1 | [81.7, | 94.9] | 100.0 | 93    |
| Yes | 6.4 | [4.7, | 8.6]  | 93.6 | [91.4, | 95.3] | 100.0 | 1,233 |

Household Owns a Car

|     |     |       |       |      |        |       |       |     |
|-----|-----|-------|-------|------|--------|-------|-------|-----|
| No  | 7.2 | [4.9, | 10.2] | 92.8 | [89.8, | 95.1] | 100.0 | 984 |
| Yes | 4.9 | [2.6, | 9.3]  | 95.1 | [90.7, | 97.4] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |       |       |      |        |       |       |     |
|-------------|-----|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 6.8 | [4.3, | 10.8] | 93.2 | [89.2, | 95.7] | 100.0 | 478 |
| One         | 6.6 | [3.9, | 10.8] | 93.4 | [89.2, | 96.1] | 100.0 | 499 |
| Two+        | 6.3 | [3.2, | 11.8] | 93.7 | [88.2, | 96.8] | 100.0 | 345 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |       |      |        |       |       |     |
|-----|-----|-------|-------|------|--------|-------|-------|-----|
| No  | 8.1 | [5.9, | 11.1] | 91.9 | [88.9, | 94.1] | 100.0 | 815 |
| Yes | 4.1 | [2.0, | 7.9]  | 95.9 | [92.1, | 98.0] | 100.0 | 473 |

Level of Exposure to OneLove Booklets

|              |     |       |       |      |        |       |       |     |
|--------------|-----|-------|-------|------|--------|-------|-------|-----|
| None         | 8.4 | [6.2, | 11.4] | 91.6 | [88.6, | 93.8] | 100.0 | 677 |
| 1 Booklet    | 4.2 | [1.7, | 10.1] | 95.8 | [89.9, | 98.3] | 100.0 | 240 |
| 2-5 Booklets | 4.7 | [2.6, | 8.4]  | 95.3 | [91.6, | 97.4] | 100.0 | 403 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| None        | 7.2  | [4.3, | 11.8] | 92.8 | [88.2, | 95.7] | 100.0 | 224 |
| 1 Channel   | 10.2 | [6.6, | 15.4] | 89.8 | [84.6, | 93.4] | 100.0 | 420 |
| 2+ Channels | 3.6  | [2.0, | 6.4]  | 96.4 | [93.6, | 98.0] | 100.0 | 634 |

Exposed to Any SAfAIDS Materials or Program

|       |     |       |       |      |        |       |       |       |
|-------|-----|-------|-------|------|--------|-------|-------|-------|
| No    | 6.4 | [4.7, | 8.8]  | 93.6 | [91.2, | 95.3] | 100.0 | 1,139 |
| Yes   | 5.9 | [3.0, | 11.1] | 94.1 | [88.9, | 97.0] | 100.0 | 172   |
| Total | 6.6 | [4.9, | 8.8]  | 93.4 | [91.2, | 95.1] | 100.0 | 1,327 |

Table 36g: Percentage who disagrees that life is over if you have HIV (a7) -(Women Aged 15-36 Only)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N   |
|---|------|-------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |             |       |              |       |     |
| 15-24                                   | 7.0  | [3.6, 13.2] | 93.0  | [86.8, 96.4] | 100.0 | 305 |
| 20-24                                   | 3.6  | [1.8, 7.1]  | 96.4  | [92.9, 98.2] | 100.0 | 470 |
| 25-29                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |             | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |             |       |              |       |     |
| Married/union                           | 0.3  | [0.1, 1.4]  | 99.7  | [98.6, 99.9] | 100.0 | 144 |
| Div/sep/widow                           | 0.0  |             | 100.0 |              | 100.0 | 3   |
| Never married                           | 5.7  | [3.2, 10.1] | 94.3  | [89.9, 96.8] | 100.0 | 628 |
| <b>Religion</b>                         |      |             |       |              |       |     |
| Charismatic                             | 1.2  | [0.4, 3.8]  | 98.8  | [96.2, 99.6] | 100.0 | 172 |
| Protestant                              | 4.0  | [0.5, 25.2] | 96.0  | [74.8, 99.5] | 100.0 | 40  |
| Roman Catholic                          | 10.3 | [3.4, 26.9] | 89.7  | [73.1, 96.6] | 100.0 | 43  |
| Pentacostal                             | 4.6  | [1.5, 13.3] | 95.4  | [86.7, 98.5] | 100.0 | 52  |
| Zionist                                 | 7.0  | [2.0, 22.1] | 93.0  | [77.9, 98.0] | 100.0 | 226 |
| Apostolic sect                          | 6.2  | [1.6, 21.1] | 93.8  | [78.9, 98.4] | 100.0 | 41  |
| Islamic                                 | 6.3  | [2.2, 16.9] | 93.7  | [83.1, 97.8] | 100.0 | 172 |
| Other                                   | 2.7  | [0.5, 13.0] | 97.3  | [87.0, 99.5] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |     |
| None                                    | 11.5 | [3.7, 30.9] | 88.5  | [69.1, 96.3] | 100.0 | 17  |
| Primary                                 | 11.4 | [4.0, 28.7] | 88.6  | [71.3, 96.0] | 100.0 | 112 |
| Secondary                               | 1.2  | [0.4, 3.2]  | 98.8  | [96.8, 99.6] | 100.0 | 243 |
| High school                             | 4.8  | [2.2, 10.1] | 95.2  | [89.9, 97.8] | 100.0 | 345 |
| Tertiary                                | 12.2 | [4.8, 27.6] | 87.8  | [72.4, 95.2] | 100.0 | 58  |
| <b>Able to Read English</b>             |      |             |       |              |       |     |
| No                                      | 7.9  | [3.4, 17.3] | 92.1  | [82.7, 96.6] | 100.0 | 168 |
| Yes                                     | 4.2  | [2.3, 7.5]  | 95.8  | [92.5, 97.7] | 100.0 | 607 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |     |
| First quintile                          | 3.2  | [0.7, 12.9] | 96.8  | [87.1, 99.3] | 100.0 | 146 |
| Second                                  | 5.4  | [2.5, 11.0] | 94.6  | [89.0, 97.5] | 100.0 | 161 |
| Third                                   | 1.8  | [0.7, 5.0]  | 98.2  | [95.0, 99.3] | 100.0 | 154 |
| Fourth                                  | 5.6  | [1.7, 16.6] | 94.4  | [83.4, 98.3] | 100.0 | 170 |
| Fifth quintile                          | 12.5 | [4.9, 28.4] | 87.5  | [71.6, 95.1] | 100.0 | 137 |
| <b>Household Owns Television</b>        |      |             |       |              |       |     |
| No                                      | 4.0  | [2.0, 7.9]  | 96.0  | [92.1, 98.0] | 100.0 | 349 |
| Yes                                     | 5.9  | [3.0, 11.5] | 94.1  | [88.5, 97.0] | 100.0 | 425 |

|                      |     |       |       |      |        |       |           |
|----------------------|-----|-------|-------|------|--------|-------|-----------|
| Household Owns Radio |     |       |       |      |        |       |           |
| No                   | 3.3 | [0.8, | 11.7] | 96.7 | [88.3, | 99.2] | 100.0 163 |
| Yes                  | 5.5 | [3.2, | 9.2]  | 94.5 | [90.8, | 96.8] | 100.0 611 |

|                             |     |       |      |      |        |       |           |
|-----------------------------|-----|-------|------|------|--------|-------|-----------|
| Household Owns Mobile Phone |     |       |      |      |        |       |           |
| No                          | 1.5 | [0.4, | 5.4] | 98.5 | [94.6, | 99.6] | 100.0 40  |
| Yes                         | 5.3 | [3.0, | 9.3] | 94.7 | [90.7, | 97.0] | 100.0 734 |

|                      |     |       |       |      |        |       |           |
|----------------------|-----|-------|-------|------|--------|-------|-----------|
| Household Owns a Car |     |       |       |      |        |       |           |
| No                   | 3.4 | [1.8, | 6.1]  | 96.6 | [93.9, | 98.2] | 100.0 555 |
| Yes                  | 9.8 | [4.2, | 21.0] | 90.2 | [79.0, | 95.8] | 100.0 219 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |           |
|-------------|------|-------|-------|------|--------|-------|-----------|
| No Exposure | 10.5 | [4.4, | 22.9] | 89.5 | [77.1, | 95.6] | 100.0 230 |
| One         | 2.4  | [1.1, | 5.1]  | 97.6 | [94.9, | 98.9] | 100.0 288 |
| Two+        | 3.5  | [1.5, | 7.8]  | 96.5 | [92.2, | 98.5] | 100.0 256 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |       |      |        |       |           |
|-----|-----|-------|-------|------|--------|-------|-----------|
| No  | 5.1 | [2.6, | 9.5]  | 94.9 | [90.5, | 97.4] | 100.0 398 |
| Yes | 5.0 | [2.4, | 10.0] | 95.0 | [90.0, | 97.6] | 100.0 356 |

Level of Exposure to OneLove Booklets

|              |     |       |       |      |        |       |           |
|--------------|-----|-------|-------|------|--------|-------|-----------|
| None         | 4.4 | [2.2, | 8.4]  | 95.6 | [91.6, | 97.8] | 100.0 315 |
| 1 Booklet    | 6.4 | [2.0, | 18.4] | 93.6 | [81.6, | 98.0] | 100.0 138 |
| 2-5 Booklets | 5.0 | [2.2, | 10.8] | 95.0 | [89.2, | 97.8] | 100.0 319 |

Multimedia Exposure to OneLove

|             |     |       |       |      |        |       |           |
|-------------|-----|-------|-------|------|--------|-------|-----------|
| None        | 7.5 | [2.1, | 23.6] | 92.5 | [76.4, | 97.9] | 100.0 84  |
| 1 Channel   | 6.4 | [2.7, | 14.6] | 93.6 | [85.4, | 97.3] | 100.0 194 |
| 2+ Channels | 4.1 | [2.1, | 8.1]  | 95.9 | [91.9, | 97.9] | 100.0 470 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |           |
|-----|-----|-------|-------|------|--------|-------|-----------|
| No  | 5.1 | [2.8, | 9.3]  | 94.9 | [90.7, | 97.2] | 100.0 705 |
| Yes | 2.2 | [0.3, | 12.3] | 97.8 | [87.7, | 99.7] | 100.0 51  |

|       |     |       |      |      |        |       |           |
|-------|-----|-------|------|------|--------|-------|-----------|
| Total | 5.0 | [2.8, | 8.8] | 95.0 | [91.2, | 97.2] | 100.0 775 |
|-------|-----|-------|------|------|--------|-------|-----------|

Table 36h: Percentage who disagrees that life is over if you have HIV (a7) -(SAfAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 10.3 | [7.3, 14.2]  | 89.7  | [85.8, 92.7] | 100.0 | 449   |
| 20-24                                   | 7.7  | [5.1, 11.6]  | 92.3  | [88.4, 94.9] | 100.0 | 582   |
| 25-29                                   | 5.3  | [3.0, 9.1]   | 94.7  | [90.9, 97.0] | 100.0 | 542   |
| 30-34                                   | 4.7  | [2.8, 7.9]   | 95.3  | [92.1, 97.2] | 100.0 | 396   |
| 35-39                                   | 5.7  | [3.2, 9.9]   | 94.3  | [90.1, 96.8] | 100.0 | 270   |
| 40-44                                   | 7.3  | [4.1, 12.5]  | 92.7  | [87.5, 95.9] | 100.0 | 186   |
| 45-49                                   | 8.1  | [4.0, 15.5]  | 91.9  | [84.5, 96.0] | 100.0 | 186   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 5.9  | [3.5, 9.8]   | 94.1  | [90.2, 96.5] | 100.0 | 898   |
| Div/sep/widow                           | 5.7  | [2.4, 13.0]  | 94.3  | [87.0, 97.6] | 100.0 | 110   |
| Never married                           | 7.8  | [6.1, 9.9]   | 92.2  | [90.1, 93.9] | 100.0 | 1,601 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 4.1  | [2.3, 7.4]   | 95.9  | [92.6, 97.7] | 100.0 | 412   |
| Protestant                              | 6.3  | [3.1, 12.6]  | 93.7  | [87.4, 96.9] | 100.0 | 181   |
| Roman Catholic                          | 9.3  | [4.4, 18.4]  | 90.7  | [81.6, 95.6] | 100.0 | 164   |
| Pentacostal                             | 8.9  | [5.5, 14.1]  | 91.1  | [85.9, 94.5] | 100.0 | 220   |
| Zionist                                 | 8.3  | [5.7, 11.9]  | 91.7  | [88.1, 94.3] | 100.0 | 834   |
| Apostolic sect                          | 13.2 | [6.8, 24.1]  | 86.8  | [75.9, 93.2] | 100.0 | 142   |
| Islamic                                 | 4.2  | [1.7, 9.6]   | 95.8  | [90.4, 98.3] | 100.0 | 393   |
| Other                                   | 7.2  | [4.4, 11.5]  | 92.8  | [88.5, 95.6] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 19.5 | [11.0, 32.3] | 80.5  | [67.7, 89.0] | 100.0 | 138   |
| Primary                                 | 8.2  | [5.9, 11.3]  | 91.8  | [88.7, 94.1] | 100.0 | 492   |
| Secondary                               | 4.6  | [2.9, 7.1]   | 95.4  | [92.9, 97.1] | 100.0 | 689   |
| High school                             | 6.0  | [4.0, 9.0]   | 94.0  | [91.0, 96.0] | 100.0 | 1,038 |
| Tertiary                                | 11.5 | [7.3, 17.6]  | 88.5  | [82.4, 92.7] | 100.0 | 253   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 8.9  | [6.3, 12.4]  | 91.1  | [87.6, 93.7] | 100.0 | 861   |
| Yes                                     | 6.3  | [4.6, 8.8]   | 93.7  | [91.2, 95.4] | 100.0 | 1,748 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 8.5  | [5.9, 12.0]  | 91.5  | [88.0, 94.1] | 100.0 | 532   |
| Second                                  | 7.7  | [5.0, 11.6]  | 92.3  | [88.4, 95.0] | 100.0 | 528   |
| Third                                   | 4.8  | [2.4, 9.4]   | 95.2  | [90.6, 97.6] | 100.0 | 506   |
| Fourth                                  | 6.8  | [4.1, 11.1]  | 93.2  | [88.9, 95.9] | 100.0 | 591   |
| Fifth quintile                          | 8.2  | [5.0, 13.1]  | 91.8  | [86.9, 95.0] | 100.0 | 415   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 7.7  | [5.6, 10.6]  | 92.3  | [89.4, 94.4] | 100.0 | 1,181 |
| Yes                                     | 6.7  | [4.8, 9.4]   | 93.3  | [90.6, 95.2] | 100.0 | 1,426 |

Household Owns Radio

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 8.9 | [5.9, | 13.0] | 91.1 | [87.0, | 94.1] | 100.0 | 445   |
| Yes | 6.8 | [5.0, | 9.2]  | 93.2 | [90.8, | 95.0] | 100.0 | 2,165 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 11.6 | [6.9, | 18.7] | 88.4 | [81.3, | 93.1] | 100.0 | 174   |
| Yes | 6.9  | [5.2, | 9.1]  | 93.1 | [90.9, | 94.8] | 100.0 | 2,436 |

Household Owns a Car

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 7.8 | [5.7, | 10.7] | 92.2 | [89.3, | 94.3] | 100.0 | 1,867 |
| Yes | 5.6 | [3.6, | 8.5]  | 94.4 | [91.5, | 96.4] | 100.0 | 741   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |       |       |      |        |       |       |     |
|-------------|-----|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 7.7 | [5.6, | 10.6] | 92.3 | [89.4, | 94.4] | 100.0 | 848 |
| One         | 5.5 | [3.8, | 7.9]  | 94.5 | [92.1, | 96.2] | 100.0 | 926 |
| Two+        | 8.5 | [5.6, | 12.6] | 91.5 | [87.4, | 94.4] | 100.0 | 830 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 7.0 | [5.3, | 9.3]  | 93.0 | [90.7, | 94.7] | 100.0 | 1,434 |
| Yes | 7.3 | [5.0, | 10.3] | 92.7 | [89.7, | 95.0] | 100.0 | 1,094 |

Level of Exposure to OneLove Booklets

|              |     |       |       |      |        |       |       |       |
|--------------|-----|-------|-------|------|--------|-------|-------|-------|
| None         | 7.6 | [5.7, | 10.0] | 92.4 | [90.0, | 94.3] | 100.0 | 1,319 |
| 1 Booklet    | 3.4 | [1.6, | 7.1]  | 96.6 | [92.9, | 98.4] | 100.0 | 452   |
| 2-5 Booklets | 8.5 | [6.0, | 11.8] | 91.5 | [88.2, | 94.0] | 100.0 | 827   |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |       |       |
|-------------|------|-------|-------|------|--------|-------|-------|-------|
| None        | 10.1 | [6.9, | 14.7] | 89.9 | [85.3, | 93.1] | 100.0 | 386   |
| 1 Channel   | 6.3  | [4.3, | 9.1]  | 93.7 | [90.9, | 95.7] | 100.0 | 767   |
| 2+ Channels | 6.8  | [4.8, | 9.5]  | 93.2 | [90.5, | 95.2] | 100.0 | 1,359 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 7.3 | [5.5, | 9.7]  | 92.7 | [90.3, | 94.5] | 100.0 | 2,271 |
| Yes | 6.1 | [3.3, | 10.9] | 93.9 | [89.1, | 96.7] | 100.0 | 280   |

|       |     |       |      |      |        |       |       |       |
|-------|-----|-------|------|------|--------|-------|-------|-------|
| Total | 7.2 | [5.4, | 9.4] | 92.8 | [90.6, | 94.6] | 100.0 | 2,611 |
|-------|-----|-------|------|------|--------|-------|-------|-------|



Table 37a: Percentage who knows where to get information on HIV (k11) - (All respondents)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 8.9  | [6.1, 12.6]  | 91.1  | [87.4, 93.9] | 100.0 | 691   |
| 20-24                                   | 12.6 | [8.1, 19.1]  | 87.4  | [80.9, 91.9] | 100.0 | 909   |
| 25-29                                   | 9.6  | [7.2, 12.8]  | 90.4  | [87.2, 92.8] | 100.0 | 821   |
| 30-34                                   | 8.3  | [3.8, 17.1]  | 91.7  | [82.9, 96.2] | 100.0 | 595   |
| 35-39                                   | 5.5  | [2.8, 10.4]  | 94.5  | [89.6, 97.2] | 100.0 | 409   |
| 40-44                                   | 10.0 | [4.7, 19.8]  | 90.0  | [80.2, 95.3] | 100.0 | 264   |
| 45-49                                   | 9.0  | [4.2, 18.4]  | 91.0  | [81.6, 95.8] | 100.0 | 268   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 6.5  | [4.6, 9.2]   | 93.5  | [90.8, 95.4] | 100.0 | 1,348 |
| Div/sep/widow                           | 8.6  | [3.5, 19.3]  | 91.4  | [80.7, 96.5] | 100.0 | 180   |
| Never married                           | 11.1 | [7.7, 15.8]  | 88.9  | [84.2, 92.3] | 100.0 | 2,427 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 8.0  | [4.6, 13.7]  | 92.0  | [86.3, 95.4] | 100.0 | 653   |
| Protestant                              | 6.1  | [3.4, 10.9]  | 93.9  | [89.1, 96.6] | 100.0 | 267   |
| Roman Catholic                          | 3.3  | [1.2, 8.9]   | 96.7  | [91.1, 98.8] | 100.0 | 240   |
| Pentacostal                             | 7.5  | [3.8, 14.3]  | 92.5  | [85.7, 96.2] | 100.0 | 318   |
| Zionist                                 | 12.1 | [8.5, 17.0]  | 87.9  | [83.0, 91.5] | 100.0 | 1,231 |
| Apostolic sect                          | 14.2 | [8.4, 22.9]  | 85.8  | [77.1, 91.6] | 100.0 | 218   |
| Islamic                                 | 6.7  | [4.1, 10.7]  | 93.3  | [89.3, 95.9] | 100.0 | 649   |
| Other                                   | 14.6 | [7.2, 27.1]  | 85.4  | [72.9, 92.8] | 100.0 | 378   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 24.6 | [13.1, 41.5] | 75.4  | [58.5, 86.9] | 100.0 | 212   |
| Primary                                 | 15.6 | [11.1, 21.3] | 84.4  | [78.7, 88.9] | 100.0 | 761   |
| Secondary                               | 8.8  | [5.5, 13.9]  | 91.2  | [86.1, 94.5] | 100.0 | 1,053 |
| High school                             | 6.5  | [3.8, 10.7]  | 93.5  | [89.3, 96.2] | 100.0 | 1,494 |
| Tertiary                                | 3.8  | [1.3, 10.4]  | 96.2  | [89.6, 98.7] | 100.0 | 434   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 14.4 | [10.3, 19.7] | 85.6  | [80.3, 89.7] | 100.0 | 1,320 |
| Yes                                     | 7.0  | [4.1, 11.5]  | 93.0  | [88.5, 95.9] | 100.0 | 2,632 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 14.3 | [10.5, 19.3] | 85.7  | [80.7, 89.5] | 100.0 | 781   |
| Second                                  | 16.7 | [11.1, 24.5] | 83.3  | [75.5, 88.9] | 100.0 | 782   |
| Third                                   | 7.3  | [4.9, 10.6]  | 92.7  | [89.4, 95.1] | 100.0 | 779   |
| Fourth                                  | 4.7  | [2.4, 8.9]   | 95.3  | [91.1, 97.6] | 100.0 | 861   |
| Fifth quintile                          | 4.1  | [2.1, 7.9]   | 95.9  | [92.1, 97.9] | 100.0 | 700   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 14.6 | [10.1, 20.7] | 85.4  | [79.3, 89.9] | 100.0 | 1,779 |
| Yes                                     | 5.6  | [3.8, 8.1]   | 94.4  | [91.9, 96.2] | 100.0 | 2,174 |

Household Owns Radio

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 12.2 | [7.9, | 18.4] | 87.8 | [81.6, | 92.1] | 100.0 | 684   |
| Yes | 9.1  | [6.4, | 12.8] | 90.9 | [87.2, | 93.6] | 100.0 | 3,272 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 15.3 | [9.2, | 24.3] | 84.7 | [75.7, | 90.8] | 100.0 | 252   |
| Yes | 9.3  | [6.5, | 12.9] | 90.7 | [87.1, | 93.5] | 100.0 | 3,703 |

Household Owns a Car

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 11.6 | [8.2, | 16.0] | 88.4 | [84.0, | 91.8] | 100.0 | 2,779 |
| Yes | 4.7  | [3.0, | 7.5]  | 95.3 | [92.5, | 97.0] | 100.0 | 1,175 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |       |       |
|-------------|------|-------|-------|------|--------|-------|-------|-------|
| No Exposure | 11.4 | [7.7, | 16.5] | 88.6 | [83.5, | 92.3] | 100.0 | 1,296 |
| One         | 8.9  | [5.7, | 13.7] | 91.1 | [86.3, | 94.3] | 100.0 | 1,390 |
| Two+        | 8.7  | [5.6, | 13.2] | 91.3 | [86.8, | 94.4] | 100.0 | 1,260 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 14.1 | [9.8, | 20.0] | 85.9 | [80.0, | 90.2] | 100.0 | 2,195 |
| Yes | 3.3  | [2.2, | 4.8]  | 96.7 | [95.2, | 97.8] | 100.0 | 1,645 |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |       |
|--------------|------|-------|-------|------|--------|-------|-------|-------|
| None         | 10.8 | [7.6, | 15.2] | 89.2 | [84.8, | 92.4] | 100.0 | 1,991 |
| 1 Booklet    | 11.3 | [5.6, | 21.6] | 88.7 | [78.4, | 94.4] | 100.0 | 686   |
| 2-5 Booklets | 6.8  | [4.6, | 10.1] | 93.2 | [89.9, | 95.4] | 100.0 | 1,261 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |       |       |
|-------------|------|--------|-------|------|--------|-------|-------|-------|
| None        | 18.8 | [12.1, | 28.0] | 81.2 | [72.0, | 87.9] | 100.0 | 591   |
| 1 Channel   | 7.9  | [5.6,  | 10.9] | 92.1 | [89.1, | 94.4] | 100.0 | 1,178 |
| 2+ Channels | 7.9  | [5.3,  | 11.8] | 92.1 | [88.2, | 94.7] | 100.0 | 2,043 |

Exposed to Any SAfAIDS Materials or Program

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 10.1 | [7.3, | 13.9] | 89.9 | [86.1, | 92.7] | 100.0 | 3,453 |
| Yes | 5.5  | [2.8, | 10.5] | 94.5 | [89.5, | 97.2] | 100.0 | 428   |

|       |     |       |       |      |        |       |       |       |
|-------|-----|-------|-------|------|--------|-------|-------|-------|
| Total | 9.6 | [6.9, | 13.4] | 90.4 | [86.6, | 93.1] | 100.0 | 3,957 |
|-------|-----|-------|-------|------|--------|-------|-------|-------|

Table 37b: Percentage who knows where to get information on HIV (k11) - (Females Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 8.7  | [5.7, 13.0]  | 91.3  | [87.0, 94.3] | 100.0 | 304   |
| 20-24                                   | 11.7 | [7.9, 17.0]  | 88.3  | [83.0, 92.1] | 100.0 | 470   |
| 25-29                                   | 6.9  | [3.9, 11.8]  | 93.1  | [88.2, 96.1] | 100.0 | 435   |
| 30-34                                   | 8.9  | [2.6, 26.0]  | 91.1  | [74.0, 97.4] | 100.0 | 300   |
| 35-39                                   | 3.9  | [1.9, 8.0]   | 96.1  | [92.0, 98.1] | 100.0 | 198   |
| 40-44                                   | 16.3 | [7.4, 32.0]  | 83.7  | [68.0, 92.6] | 100.0 | 138   |
| 45-49                                   | 7.9  | [2.7, 21.3]  | 92.1  | [78.7, 97.3] | 100.0 | 144   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 5.6  | [3.6, 8.8]   | 94.4  | [91.2, 96.4] | 100.0 | 794   |
| Div/sep/widow                           | 4.6  | [1.7, 11.6]  | 95.4  | [88.4, 98.3] | 100.0 | 129   |
| Never married                           | 11.4 | [7.5, 17.0]  | 88.6  | [83.0, 92.5] | 100.0 | 1,064 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 5.8  | [2.7, 12.3]  | 94.2  | [87.7, 97.3] | 100.0 | 420   |
| Protestant                              | 4.5  | [2.0, 9.9]   | 95.5  | [90.1, 98.0] | 100.0 | 132   |
| Roman Catholic                          | 0.3  | [0.1, 1.3]   | 99.7  | [98.7, 99.9] | 100.0 | 112   |
| Pentacostal                             | 6.7  | [1.9, 21.1]  | 93.3  | [78.9, 98.1] | 100.0 | 121   |
| Zionist                                 | 10.8 | [6.2, 17.9]  | 89.2  | [82.1, 93.8] | 100.0 | 595   |
| Apostolic sect                          | 20.2 | [9.7, 37.1]  | 79.8  | [62.9, 90.3] | 100.0 | 113   |
| Islamic                                 | 6.6  | [3.9, 11.1]  | 93.4  | [88.9, 96.1] | 100.0 | 417   |
| Other                                   | 34.8 | [13.7, 64.3] | 65.2  | [35.7, 86.3] | 100.0 | 78    |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 30.1 | [12.8, 55.7] | 69.9  | [44.3, 87.2] | 100.0 | 120   |
| Primary                                 | 14.4 | [9.6, 21.1]  | 85.6  | [78.9, 90.4] | 100.0 | 397   |
| Secondary                               | 7.0  | [3.6, 13.1]  | 93.0  | [86.9, 96.4] | 100.0 | 580   |
| High school                             | 5.6  | [2.9, 10.4]  | 94.4  | [89.6, 97.1] | 100.0 | 663   |
| Tertiary                                | 3.9  | [1.3, 11.2]  | 96.1  | [88.8, 98.7] | 100.0 | 229   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 15.0 | [9.3, 23.3]  | 85.0  | [76.7, 90.7] | 100.0 | 686   |
| Yes                                     | 6.0  | [3.8, 9.2]   | 94.0  | [90.8, 96.2] | 100.0 | 1,303 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 12.9 | [8.4, 19.2]  | 87.1  | [80.8, 91.6] | 100.0 | 407   |
| Second                                  | 16.5 | [9.5, 27.2]  | 83.5  | [72.8, 90.5] | 100.0 | 391   |
| Third                                   | 7.7  | [4.3, 13.5]  | 92.3  | [86.5, 95.7] | 100.0 | 380   |
| Fourth                                  | 3.1  | [1.6, 5.9]   | 96.9  | [94.1, 98.4] | 100.0 | 437   |
| Fifth quintile                          | 3.1  | [1.1, 8.4]   | 96.9  | [91.6, 98.9] | 100.0 | 355   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 13.9 | [9.3, 20.2]  | 86.1  | [79.8, 90.7] | 100.0 | 899   |
| Yes                                     | 5.2  | [2.9, 8.9]   | 94.8  | [91.1, 97.1] | 100.0 | 1,087 |

Household Owns Radio

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 9.8 | [5.6, | 16.7] | 90.2 | [83.3, | 94.4] | 100.0 | 372   |
| Yes | 8.9 | [5.9, | 13.3] | 91.1 | [86.7, | 94.1] | 100.0 | 1,616 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 10.7 | [5.5, | 19.9] | 89.3 | [80.1, | 94.5] | 100.0 | 105   |
| Yes | 9.0  | [6.2, | 12.9] | 91.0 | [87.1, | 93.8] | 100.0 | 1,883 |

Household Owns a Car

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 10.8 | [7.5, | 15.5] | 89.2 | [84.5, | 92.5] | 100.0 | 1,417 |
| Yes | 4.2  | [2.0, | 8.9]  | 95.8 | [91.1, | 98.0] | 100.0 | 571   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 12.0 | [6.8, | 20.4] | 88.0 | [79.6, | 93.2] | 100.0 | 610 |
| One         | 6.4  | [4.1, | 9.9]  | 93.6 | [90.1, | 95.9] | 100.0 | 701 |
| Two+        | 9.3  | [5.5, | 15.4] | 90.7 | [84.6, | 94.5] | 100.0 | 671 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 12.9 | [8.5, | 19.0] | 87.1 | [81.0, | 91.5] | 100.0 | 1,083 |
| Yes | 4.1  | [2.6, | 6.6]  | 95.9 | [93.4, | 97.4] | 100.0 | 842   |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |     |
|--------------|------|-------|-------|------|--------|-------|-------|-----|
| None         | 10.6 | [6.5, | 16.8] | 89.4 | [83.2, | 93.5] | 100.0 | 993 |
| 1 Booklet    | 5.6  | [2.6, | 11.7] | 94.4 | [88.3, | 97.4] | 100.0 | 331 |
| 2-5 Booklets | 8.8  | [5.2, | 14.6] | 91.2 | [85.4, | 94.8] | 100.0 | 655 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |       |       |
|-------------|------|--------|-------|------|--------|-------|-------|-------|
| None        | 21.5 | [11.9, | 35.8] | 78.5 | [64.2, | 88.1] | 100.0 | 253   |
| 1 Channel   | 5.7  | [3.5,  | 9.1]  | 94.3 | [90.9, | 96.5] | 100.0 | 603   |
| 2+ Channels | 7.7  | [5.1,  | 11.4] | 92.3 | [88.6, | 94.9] | 100.0 | 1,051 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 9.3 | [6.3, | 13.3] | 90.7 | [86.7, | 93.7] | 100.0 | 1,784 |
| Yes | 8.1 | [2.8, | 21.1] | 91.9 | [78.9, | 97.2] | 100.0 | 162   |

|       |     |       |       |      |        |       |       |       |
|-------|-----|-------|-------|------|--------|-------|-------|-------|
| Total | 9.1 | [6.3, | 13.0] | 90.9 | [87.0, | 93.7] | 100.0 | 1,989 |
|-------|-----|-------|-------|------|--------|-------|-------|-------|

Table 37c: Percentage who knows where to get information on HIV (k11) - (Males Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 9.0  | [4.7, 16.7]  | 91.0  | [83.3, 95.3] | 100.0 | 387   |
| 20-24                                   | 13.5 | [6.5, 26.1]  | 86.5  | [73.9, 93.5] | 100.0 | 439   |
| 25-29                                   | 13.0 | [7.7, 20.9]  | 87.0  | [79.1, 92.3] | 100.0 | 386   |
| 30-34                                   | 7.5  | [3.6, 15.0]  | 92.5  | [85.0, 96.4] | 100.0 | 295   |
| 35-39                                   | 6.6  | [2.7, 15.6]  | 93.4  | [84.4, 97.3] | 100.0 | 211   |
| 40-44                                   | 1.9  | [0.7, 5.3]   | 98.1  | [94.7, 99.3] | 100.0 | 126   |
| 45-49                                   | 10.4 | [3.8, 25.6]  | 89.6  | [74.4, 96.2] | 100.0 | 124   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 7.7  | [4.8, 12.0]  | 92.3  | [88.0, 95.2] | 100.0 | 554   |
| Div/sep/widow                           | 20.5 | [6.0, 51.1]  | 79.5  | [48.9, 94.0] | 100.0 | 51    |
| Never married                           | 10.9 | [6.0, 18.8]  | 89.1  | [81.2, 94.0] | 100.0 | 1,363 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 13.0 | [6.6, 23.9]  | 87.0  | [76.1, 93.4] | 100.0 | 233   |
| Protestant                              | 7.6  | [3.5, 15.7]  | 92.4  | [84.3, 96.5] | 100.0 | 135   |
| Roman Catholic                          | 6.1  | [2.2, 15.6]  | 93.9  | [84.4, 97.8] | 100.0 | 128   |
| Pentacostal                             | 8.0  | [3.3, 18.2]  | 92.0  | [81.8, 96.7] | 100.0 | 197   |
| Zionist                                 | 13.5 | [8.4, 20.9]  | 86.5  | [79.1, 91.6] | 100.0 | 636   |
| Apostolic sect                          | 8.0  | [2.1, 26.2]  | 92.0  | [73.8, 97.9] | 100.0 | 105   |
| Islamic                                 | 6.9  | [3.1, 14.6]  | 93.1  | [85.4, 96.9] | 100.0 | 232   |
| Other                                   | 9.2  | [3.2, 23.6]  | 90.8  | [76.4, 96.8] | 100.0 | 300   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 16.5 | [7.1, 34.1]  | 83.5  | [65.9, 92.9] | 100.0 | 92    |
| Primary                                 | 16.9 | [11.9, 23.3] | 83.1  | [76.7, 88.1] | 100.0 | 364   |
| Secondary                               | 11.1 | [5.3, 21.8]  | 88.9  | [78.2, 94.7] | 100.0 | 473   |
| High school                             | 7.2  | [3.0, 16.2]  | 92.8  | [83.8, 97.0] | 100.0 | 831   |
| Tertiary                                | 3.7  | [1.0, 12.5]  | 96.3  | [87.5, 99.0] | 100.0 | 205   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 13.7 | [9.4, 19.5]  | 86.3  | [80.5, 90.6] | 100.0 | 634   |
| Yes                                     | 8.1  | [3.4, 18.0]  | 91.9  | [82.0, 96.6] | 100.0 | 1,329 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 16.1 | [10.4, 24.1] | 83.9  | [75.9, 89.6] | 100.0 | 374   |
| Second                                  | 17.0 | [9.0, 29.8]  | 83.0  | [70.2, 91.0] | 100.0 | 391   |
| Third                                   | 6.9  | [3.9, 11.8]  | 93.1  | [88.2, 96.1] | 100.0 | 399   |
| Fourth                                  | 6.5  | [2.4, 16.7]  | 93.5  | [83.3, 97.6] | 100.0 | 424   |
| Fifth quintile                          | 5.2  | [2.0, 12.8]  | 94.8  | [87.2, 98.0] | 100.0 | 345   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 15.5 | [8.6, 26.2]  | 84.5  | [73.8, 91.4] | 100.0 | 880   |
| Yes                                     | 6.0  | [3.5, 10.1]  | 94.0  | [89.9, 96.5] | 100.0 | 1,087 |

Household Owns Radio

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 15.7 | [7.7, | 29.6] | 84.3 | [70.4, | 92.3] | 100.0 | 312   |
| Yes | 9.3  | [5.5, | 15.4] | 90.7 | [84.6, | 94.5] | 100.0 | 1,656 |

Household Owns Mobile Phone

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 20.0 | [10.6, | 34.4] | 80.0 | [65.6, | 89.4] | 100.0 | 147   |
| Yes | 9.5  | [5.3,  | 16.5] | 90.5 | [83.5, | 94.7] | 100.0 | 1,820 |

Household Owns a Car

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 12.4 | [7.0, | 21.1] | 87.6 | [78.9, | 93.0] | 100.0 | 1,362 |
| Yes | 5.2  | [2.8, | 9.4]  | 94.8 | [90.6, | 97.2] | 100.0 | 604   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 10.8 | [6.5, | 17.4] | 89.2 | [82.6, | 93.5] | 100.0 | 686 |
| One         | 11.4 | [5.8, | 21.3] | 88.6 | [78.7, | 94.2] | 100.0 | 689 |
| Two+        | 7.8  | [3.9, | 14.9] | 92.2 | [85.1, | 96.1] | 100.0 | 589 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 15.4 | [8.5, | 26.2] | 84.6 | [73.8, | 91.5] | 100.0 | 1,112 |
| Yes | 2.2  | [1.4, | 3.6]  | 97.8 | [96.4, | 98.6] | 100.0 | 803   |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |     |
|--------------|------|-------|-------|------|--------|-------|-------|-----|
| None         | 11.1 | [6.3, | 18.8] | 88.9 | [81.2, | 93.7] | 100.0 | 998 |
| 1 Booklet    | 17.7 | [8.6, | 33.0] | 82.3 | [67.0, | 91.4] | 100.0 | 355 |
| 2-5 Booklets | 4.6  | [2.7, | 7.9]  | 95.4 | [92.1, | 97.3] | 100.0 | 606 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| None        | 16.6 | [8.8, | 29.1] | 83.4 | [70.9, | 91.2] | 100.0 | 338 |
| 1 Channel   | 10.3 | [6.0, | 16.9] | 89.7 | [83.1, | 94.0] | 100.0 | 575 |
| 2+ Channels | 8.2  | [4.2, | 15.4] | 91.8 | [84.6, | 95.8] | 100.0 | 992 |

Exposed to Any SAfAIDS Materials or Program

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 11.1 | [6.4, | 18.6] | 88.9 | [81.4, | 93.6] | 100.0 | 1,669 |
| Yes | 4.0  | [1.6, | 9.4]  | 96.0 | [90.6, | 98.4] | 100.0 | 266   |

|       |      |       |       |      |        |       |       |       |
|-------|------|-------|-------|------|--------|-------|-------|-------|
| Total | 10.2 | [5.9, | 17.2] | 89.8 | [82.8, | 94.1] | 100.0 | 1,968 |
|-------|------|-------|-------|------|--------|-------|-------|-------|

Table 37d: Percentage who knows where to get information on HIV (k11) - (Rural Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 9.4  | [5.5, 15.7]  | 90.6  | [84.3, 94.5] | 100.0 | 262 |
| 20-24                                   | 14.7 | [7.7, 26.2]  | 85.3  | [73.8, 92.3] | 100.0 | 309 |
| 25-29                                   | 11.5 | [8.0, 16.2]  | 88.5  | [83.8, 92.0] | 100.0 | 267 |
| 30-34                                   | 8.9  | [2.7, 25.4]  | 91.1  | [74.6, 97.3] | 100.0 | 192 |
| 35-39                                   | 4.0  | [1.1, 14.1]  | 96.0  | [85.9, 98.9] | 100.0 | 122 |
| 40-44                                   | 12.3 | [5.0, 27.2]  | 87.7  | [72.8, 95.0] | 100.0 | 80  |
| 45-49                                   | 5.3  | [1.2, 20.2]  | 94.7  | [79.8, 98.8] | 100.0 | 100 |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 5.3  | [2.8, 9.6]   | 94.7  | [90.4, 97.2] | 100.0 | 452 |
| Div/sep/widow                           | 9.4  | [2.3, 31.9]  | 90.6  | [68.1, 97.7] | 100.0 | 59  |
| Never married                           | 12.9 | [7.7, 20.8]  | 87.1  | [79.2, 92.3] | 100.0 | 821 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 9.3  | [3.9, 20.6]  | 90.7  | [79.4, 96.1] | 100.0 | 181 |
| Protestant                              | 5.3  | [2.1, 12.7]  | 94.7  | [87.3, 97.9] | 100.0 | 86  |
| Roman Catholic                          | 4.4  | [0.9, 19.6]  | 95.6  | [80.4, 99.1] | 100.0 | 59  |
| Pentacostal                             | 9.6  | [3.9, 21.8]  | 90.4  | [78.2, 96.1] | 100.0 | 108 |
| Zionist                                 | 10.2 | [5.9, 17.2]  | 89.8  | [82.8, 94.1] | 100.0 | 473 |
| Apostolic sect                          | 19.2 | [9.8, 34.2]  | 80.8  | [65.8, 90.2] | 100.0 | 67  |
| Islamic                                 | 7.5  | [3.6, 14.7]  | 92.5  | [85.3, 96.4] | 100.0 | 230 |
| Other                                   | 18.6 | [7.8, 38.1]  | 81.4  | [61.9, 92.2] | 100.0 | 127 |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 27.9 | [12.3, 51.6] | 72.1  | [48.4, 87.7] | 100.0 | 90  |
| Primary                                 | 14.7 | [8.6, 24.1]  | 85.3  | [75.9, 91.4] | 100.0 | 302 |
| Secondary                               | 9.8  | [5.1, 18.2]  | 90.2  | [81.8, 94.9] | 100.0 | 384 |
| High school                             | 7.1  | [3.1, 15.5]  | 92.9  | [84.5, 96.9] | 100.0 | 474 |
| Tertiary                                | 1.5  | [0.4, 5.4]   | 98.5  | [94.6, 99.6] | 100.0 | 82  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 13.7 | [8.3, 21.8]  | 86.3  | [78.2, 91.7] | 100.0 | 545 |
| Yes                                     | 8.2  | [3.6, 17.4]  | 91.8  | [82.6, 96.4] | 100.0 | 785 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 14.0 | [9.0, 21.2]  | 86.0  | [78.8, 91.0] | 100.0 | 324 |
| Second                                  | 18.8 | [11.0, 30.2] | 81.2  | [69.8, 89.0] | 100.0 | 336 |
| Third                                   | 5.9  | [3.3, 10.1]  | 94.1  | [89.9, 96.7] | 100.0 | 321 |
| Fourth                                  | 4.3  | [1.3, 12.8]  | 95.7  | [87.2, 98.7] | 100.0 | 267 |
| Fifth quintile                          | 6.7  | [1.2, 29.3]  | 93.3  | [70.7, 98.8] | 100.0 | 64  |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 15.9 | [9.2, 26.1]  | 84.1  | [73.9, 90.8] | 100.0 | 694 |
| Yes                                     | 5.5  | [3.1, 9.6]   | 94.5  | [90.4, 96.9] | 100.0 | 635 |

Household Owns Radio

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 14.9 | [8.3, | 25.4] | 85.1 | [74.6, | 91.7] | 100.0 | 241   |
| Yes | 9.6  | [5.6, | 16.0] | 90.4 | [84.0, | 94.4] | 100.0 | 1,090 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 13.0 | [6.5, | 24.3] | 87.0 | [75.7, | 93.5] | 100.0 | 97    |
| Yes | 10.3 | [6.1, | 16.7] | 89.7 | [83.3, | 93.9] | 100.0 | 1,234 |

Household Owns a Car

|     |      |       |       |      |        |       |       |     |
|-----|------|-------|-------|------|--------|-------|-------|-----|
| No  | 12.2 | [7.3, | 19.8] | 87.8 | [80.2, | 92.7] | 100.0 | 990 |
| Yes | 5.3  | [2.7, | 10.1] | 94.7 | [89.9, | 97.3] | 100.0 | 341 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 12.8 | [6.9, | 22.6] | 87.2 | [77.4, | 93.1] | 100.0 | 391 |
| One         | 9.3  | [4.6, | 17.8] | 90.7 | [82.2, | 95.4] | 100.0 | 457 |
| Two+        | 9.7  | [5.1, | 17.4] | 90.3 | [82.6, | 94.9] | 100.0 | 481 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |       |     |
|-----|------|-------|-------|------|--------|-------|-------|-----|
| No  | 15.2 | [8.7, | 25.2] | 84.8 | [74.8, | 91.3] | 100.0 | 814 |
| Yes | 2.7  | [1.5, | 5.1]  | 97.3 | [94.9, | 98.5] | 100.0 | 471 |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |     |
|--------------|------|-------|-------|------|--------|-------|-------|-----|
| None         | 11.7 | [7.0, | 19.0] | 88.3 | [81.0, | 93.0] | 100.0 | 713 |
| 1 Booklet    | 13.6 | [5.0, | 31.9] | 86.4 | [68.1, | 95.0] | 100.0 | 209 |
| 2-5 Booklets | 6.7  | [3.5, | 12.5] | 93.3 | [87.5, | 96.5] | 100.0 | 405 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |       |     |
|-------------|------|--------|-------|------|--------|-------|-------|-----|
| None        | 21.3 | [10.8, | 37.6] | 78.7 | [62.4, | 89.2] | 100.0 | 211 |
| 1 Channel   | 8.1  | [5.1,  | 12.8] | 91.9 | [87.2, | 94.9] | 100.0 | 401 |
| 2+ Channels | 8.6  | [4.7,  | 15.5] | 91.4 | [84.5, | 95.3] | 100.0 | 662 |

Exposed to Any SAfAIDS Materials or Program

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 11.0 | [6.7, | 17.5] | 89.0 | [82.5, | 93.3] | 100.0 | 1,158 |
| Yes | 6.3  | [2.4, | 15.8] | 93.7 | [84.2, | 97.6] | 100.0 | 140   |

|       |      |       |       |      |        |       |       |       |
|-------|------|-------|-------|------|--------|-------|-------|-------|
| Total | 10.5 | [6.2, | 17.0] | 89.5 | [83.0, | 93.8] | 100.0 | 1,332 |
|-------|------|-------|-------|------|--------|-------|-------|-------|



Table 37e: Percentage who knows where to get information on HIV (k11) - (Urban Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 7.0  | [3.7, 12.8]  | 93.0  | [87.2, 96.3] | 100.0 | 197   |
| 20-24                                   | 9.9  | [4.9, 18.8]  | 90.1  | [81.2, 95.1] | 100.0 | 273   |
| 25-29                                   | 7.9  | [4.4, 13.9]  | 92.1  | [86.1, 95.6] | 100.0 | 321   |
| 30-34                                   | 6.6  | [1.8, 21.2]  | 93.4  | [78.8, 98.2] | 100.0 | 220   |
| 35-39                                   | 3.0  | [0.9, 9.0]   | 97.0  | [91.0, 99.1] | 100.0 | 155   |
| 40-44                                   | 1.1  | [0.3, 3.5]   | 98.9  | [96.5, 99.7] | 100.0 | 85    |
| 45-49                                   | 7.7  | [1.8, 27.6]  | 92.3  | [72.4, 98.2] | 100.0 | 48    |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 7.8  | [4.1, 14.5]  | 92.2  | [85.5, 95.9] | 100.0 | 425   |
| Div/sep/widow                           | 8.7  | [2.1, 29.7]  | 91.3  | [70.3, 97.9] | 100.0 | 54    |
| Never married                           | 6.7  | [4.5, 9.8]   | 93.3  | [90.2, 95.5] | 100.0 | 819   |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 4.2  | [2.3, 7.7]   | 95.8  | [92.3, 97.7] | 100.0 | 262   |
| Protestant                              | 9.5  | [4.1, 20.6]  | 90.5  | [79.4, 95.9] | 100.0 | 110   |
| Roman Catholic                          | 2.4  | [0.7, 8.3]   | 97.6  | [91.7, 99.3] | 100.0 | 133   |
| Pentacostal                             | 4.1  | [1.4, 11.1]  | 95.9  | [88.9, 98.6] | 100.0 | 115   |
| Zionist                                 | 13.5 | [7.0, 24.5]  | 86.5  | [75.5, 93.0] | 100.0 | 302   |
| Apostolic sect                          | 9.0  | [3.7, 20.4]  | 91.0  | [79.6, 96.3] | 100.0 | 92    |
| Islamic                                 | 6.9  | [2.9, 15.7]  | 93.1  | [84.3, 97.1] | 100.0 | 149   |
| Other                                   | 2.5  | [1.0, 6.5]   | 97.5  | [93.5, 99.0] | 100.0 | 135   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 5.8  | [1.7, 18.2]  | 94.2  | [81.8, 98.3] | 100.0 | 36    |
| Primary                                 | 23.3 | [14.6, 34.9] | 76.7  | [65.1, 85.4] | 100.0 | 177   |
| Secondary                               | 6.6  | [3.2, 13.1]  | 93.4  | [86.9, 96.8] | 100.0 | 282   |
| High school                             | 4.1  | [2.4, 6.9]   | 95.9  | [93.1, 97.6] | 100.0 | 551   |
| Tertiary                                | 2.8  | [0.7, 10.5]  | 97.2  | [89.5, 99.3] | 100.0 | 252   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 16.9 | [11.9, 23.4] | 83.1  | [76.6, 88.1] | 100.0 | 284   |
| Yes                                     | 4.4  | [3.0, 6.5]   | 95.6  | [93.5, 97.0] | 100.0 | 1,014 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 12.1 | [3.4, 34.8]  | 87.9  | [65.2, 96.6] | 100.0 | 113   |
| Second                                  | 18.4 | [9.2, 33.4]  | 81.6  | [66.6, 90.8] | 100.0 | 153   |
| Third                                   | 12.1 | [8.7, 16.7]  | 87.9  | [83.3, 91.3] | 100.0 | 200   |
| Fourth                                  | 5.0  | [2.8, 8.9]   | 95.0  | [91.1, 97.2] | 100.0 | 342   |
| Fifth quintile                          | 3.0  | [1.4, 6.2]   | 97.0  | [93.8, 98.6] | 100.0 | 473   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 13.7 | [9.1, 20.0]  | 86.3  | [80.0, 90.9] | 100.0 | 392   |
| Yes                                     | 4.5  | [2.7, 7.2]   | 95.5  | [92.8, 97.3] | 100.0 | 907   |

Household Owns Radio

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 10.8 | [4.3, | 24.8] | 89.2 | [75.2, | 95.7] | 100.0 | 186   |
| Yes | 6.5  | [4.1, | 10.1] | 93.5 | [89.9, | 95.9] | 100.0 | 1,113 |

Household Owns Mobile Phone

|     |      |        |       |      |        |       |       |       |
|-----|------|--------|-------|------|--------|-------|-------|-------|
| No  | 27.7 | [10.5, | 55.6] | 72.3 | [44.4, | 89.5] | 100.0 | 62    |
| Yes | 6.0  | [4.1,  | 8.6]  | 94.0 | [91.4, | 95.9] | 100.0 | 1,237 |

Household Owns a Car

|     |     |       |       |      |        |       |       |     |
|-----|-----|-------|-------|------|--------|-------|-------|-----|
| No  | 9.8 | [7.0, | 13.6] | 90.2 | [86.4, | 93.0] | 100.0 | 806 |
| Yes | 2.9 | [1.4, | 6.0]  | 97.1 | [94.0, | 98.6] | 100.0 | 492 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |     |       |       |      |        |       |       |     |
|-------------|-----|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 6.3 | [3.6, | 10.8] | 93.7 | [89.2, | 96.4] | 100.0 | 427 |
| One         | 6.8 | [4.0, | 11.2] | 93.2 | [88.8, | 96.0] | 100.0 | 436 |
| Two+        | 8.3 | [4.6, | 14.5] | 91.7 | [85.5, | 95.4] | 100.0 | 433 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |       |     |
|-----|------|-------|-------|------|--------|-------|-------|-----|
| No  | 11.6 | [7.9, | 16.8] | 88.4 | [83.2, | 92.1] | 100.0 | 564 |
| Yes | 3.6  | [2.0, | 6.6]  | 96.4 | [93.4, | 98.0] | 100.0 | 704 |

Level of Exposure to OneLove Booklets

|              |     |       |       |      |        |       |       |     |
|--------------|-----|-------|-------|------|--------|-------|-------|-----|
| None         | 6.0 | [3.5, | 9.9]  | 94.0 | [90.1, | 96.5] | 100.0 | 601 |
| 1 Booklet    | 7.9 | [3.8, | 15.9] | 92.1 | [84.1, | 96.2] | 100.0 | 237 |
| 2-5 Booklets | 8.4 | [4.5, | 14.8] | 91.6 | [85.2, | 95.5] | 100.0 | 454 |

Multimedia Exposure to OneLove

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| None        | 10.8 | [4.7, | 22.9] | 89.2 | [77.1, | 95.3] | 100.0 | 155 |
| 1 Channel   | 5.3  | [2.8, | 10.1] | 94.7 | [89.9, | 97.2] | 100.0 | 357 |
| 2+ Channels | 7.1  | [4.0, | 12.4] | 92.9 | [87.6, | 96.0] | 100.0 | 749 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |       |       |
|-----|-----|-------|-------|------|--------|-------|-------|-------|
| No  | 7.5 | [5.1, | 10.9] | 92.5 | [89.1, | 94.9] | 100.0 | 1,157 |
| Yes | 3.4 | [0.8, | 12.8] | 96.6 | [87.2, | 99.2] | 100.0 | 116   |

|       |     |       |       |      |        |       |       |       |
|-------|-----|-------|-------|------|--------|-------|-------|-------|
| Total | 7.1 | [4.9, | 10.1] | 92.9 | [89.9, | 95.1] | 100.0 | 1,299 |
|-------|-----|-------|-------|------|--------|-------|-------|-------|

Table 37f: Percentage who knows where to get information on HIV (k11) - (Border Areas Only)

|   | % No | [95% CI]    | % Yes | [95% CI]     | Total | N   |
|---|------|-------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |             |       |              |       |     |
| 15-24                                   | 8.9  | [4.9, 15.8] | 91.1  | [84.2, 95.1] | 100.0 | 232 |
| 20-24                                   | 9.6  | [5.7, 15.8] | 90.4  | [84.2, 94.3] | 100.0 | 327 |
| 25-29                                   | 6.4  | [2.3, 16.8] | 93.6  | [83.2, 97.7] | 100.0 | 233 |
| 30-34                                   | 8.3  | [3.9, 16.8] | 91.7  | [83.2, 96.1] | 100.0 | 183 |
| 35-39                                   | 12.1 | [5.5, 24.7] | 87.9  | [75.3, 94.5] | 100.0 | 132 |
| 40-44                                   | 13.1 | [3.1, 41.9] | 86.9  | [58.1, 96.9] | 100.0 | 99  |
| 45-49                                   | 16.6 | [6.2, 37.2] | 83.4  | [62.8, 93.8] | 100.0 | 120 |
| <b>Current Marital Status</b>           |      |             |       |              |       |     |
| Married/union                           | 8.4  | [5.1, 13.7] | 91.6  | [86.3, 94.9] | 100.0 | 471 |
| Div/sep/widow                           | 6.6  | [2.6, 15.7] | 93.4  | [84.3, 97.4] | 100.0 | 67  |
| Never married                           | 10.6 | [5.5, 19.6] | 89.4  | [80.4, 94.5] | 100.0 | 787 |
| <b>Religion</b>                         |      |             |       |              |       |     |
| Charismatic                             | 9.4  | [3.3, 23.7] | 90.6  | [76.3, 96.7] | 100.0 | 210 |
| Protestant                              | 3.7  | [1.0, 13.1] | 96.3  | [86.9, 99.0] | 100.0 | 71  |
| Roman Catholic                          | 2.6  | [0.5, 12.6] | 97.4  | [87.4, 99.5] | 100.0 | 48  |
| Pentacostal                             | 4.9  | [2.0, 11.6] | 95.1  | [88.4, 98.0] | 100.0 | 95  |
| Zionist                                 | 15.7 | [8.4, 27.5] | 84.3  | [72.5, 91.6] | 100.0 | 456 |
| Apostolic sect                          | 8.0  | [1.3, 37.4] | 92.0  | [62.6, 98.7] | 100.0 | 59  |
| Islamic                                 | 5.2  | [2.7, 9.9]  | 94.8  | [90.1, 97.3] | 100.0 | 270 |
| Other                                   | 10.2 | [4.9, 20.1] | 89.8  | [79.9, 95.1] | 100.0 | 116 |
| <b>Highest Level of School Attended</b> |      |             |       |              |       |     |
| None                                    | 22.7 | [8.9, 46.7] | 77.3  | [53.3, 91.1] | 100.0 | 86  |
| Primary                                 | 13.3 | [8.0, 21.4] | 86.7  | [78.6, 92.0] | 100.0 | 282 |
| Secondary                               | 7.4  | [3.2, 16.2] | 92.6  | [83.8, 96.8] | 100.0 | 387 |
| High school                             | 7.1  | [4.0, 12.3] | 92.9  | [87.7, 96.0] | 100.0 | 469 |
| Tertiary                                | 10.9 | [2.3, 39.2] | 89.1  | [60.8, 97.7] | 100.0 | 100 |
| <b>Able to Read English</b>             |      |             |       |              |       |     |
| No                                      | 14.8 | [8.0, 25.7] | 85.2  | [74.3, 92.0] | 100.0 | 491 |
| Yes                                     | 6.8  | [4.0, 11.5] | 93.2  | [88.5, 96.0] | 100.0 | 833 |
| <b>Wealth Index (Quintiles)</b>         |      |             |       |              |       |     |
| First quintile                          | 15.3 | [9.4, 24.0] | 84.7  | [76.0, 90.6] | 100.0 | 344 |
| Second                                  | 10.4 | [5.7, 18.2] | 89.6  | [81.8, 94.3] | 100.0 | 293 |
| Third                                   | 7.9  | [3.0, 19.4] | 92.1  | [80.6, 97.0] | 100.0 | 258 |
| Fourth                                  | 5.7  | [2.7, 11.6] | 94.3  | [88.4, 97.3] | 100.0 | 252 |
| Fifth quintile                          | 5.5  | [1.5, 18.4] | 94.5  | [81.6, 98.5] | 100.0 | 163 |
| <b>Household Owns Television</b>        |      |             |       |              |       |     |
| No                                      | 12.2 | [7.7, 18.7] | 87.8  | [81.3, 92.3] | 100.0 | 693 |
| Yes                                     | 7.1  | [3.1, 15.6] | 92.9  | [84.4, 96.9] | 100.0 | 632 |

Household Owns Radio

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 7.3  | [3.9, | 13.3] | 92.7 | [86.7, | 96.1] | 100.0 | 257   |
| Yes | 10.4 | [5.7, | 18.2] | 89.6 | [81.8, | 94.3] | 100.0 | 1,069 |

Household Owns Mobile Phone

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 12.7 | [5.2, | 27.9] | 87.3 | [72.1, | 94.8] | 100.0 | 93    |
| Yes | 9.6  | [5.4, | 16.5] | 90.4 | [83.5, | 94.6] | 100.0 | 1,232 |

Household Owns a Car

|     |      |       |       |      |        |       |       |     |
|-----|------|-------|-------|------|--------|-------|-------|-----|
| No  | 11.3 | [6.9, | 17.9] | 88.7 | [82.1, | 93.1] | 100.0 | 983 |
| Yes | 5.7  | [2.0, | 15.1] | 94.3 | [84.9, | 98.0] | 100.0 | 342 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |       |     |
|-------------|------|-------|-------|------|--------|-------|-------|-----|
| No Exposure | 12.7 | [7.1, | 21.6] | 87.3 | [78.4, | 92.9] | 100.0 | 478 |
| One         | 9.6  | [5.3, | 16.7] | 90.4 | [83.3, | 94.7] | 100.0 | 497 |
| Two+        | 5.9  | [2.7, | 12.3] | 94.1 | [87.7, | 97.3] | 100.0 | 346 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |       |     |
|-----|------|-------|-------|------|--------|-------|-------|-----|
| No  | 13.0 | [7.7, | 21.2] | 87.0 | [78.8, | 92.3] | 100.0 | 817 |
| Yes | 4.2  | [1.8, | 9.7]  | 95.8 | [90.3, | 98.2] | 100.0 | 470 |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |       |     |
|--------------|------|-------|-------|------|--------|-------|-------|-----|
| None         | 12.6 | [7.1, | 21.6] | 87.4 | [78.4, | 92.9] | 100.0 | 677 |
| 1 Booklet    | 8.3  | [4.5, | 15.0] | 91.7 | [85.0, | 95.5] | 100.0 | 240 |
| 2-5 Booklets | 5.8  | [3.3, | 9.9]  | 94.2 | [90.1, | 96.7] | 100.0 | 402 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |       |     |
|-------------|------|--------|-------|------|--------|-------|-------|-----|
| None        | 19.3 | [10.7, | 32.5] | 80.7 | [67.5, | 89.3] | 100.0 | 225 |
| 1 Channel   | 9.0  | [4.6,  | 16.8] | 91.0 | [83.2, | 95.4] | 100.0 | 420 |
| 2+ Channels | 6.7  | [3.6,  | 12.1] | 93.3 | [87.9, | 96.4] | 100.0 | 632 |

Exposed to Any SAfAIDS Materials or Program

|     |      |       |       |      |        |       |       |       |
|-----|------|-------|-------|------|--------|-------|-------|-------|
| No  | 10.5 | [6.0, | 17.7] | 89.5 | [82.3, | 94.0] | 100.0 | 1,138 |
| Yes | 4.8  | [2.4, | 9.1]  | 95.2 | [90.9, | 97.6] | 100.0 | 172   |

|       |     |       |       |      |        |       |       |       |
|-------|-----|-------|-------|------|--------|-------|-------|-------|
| Total | 9.8 | [5.7, | 16.3] | 90.2 | [83.7, | 94.3] | 100.0 | 1,326 |
|-------|-----|-------|-------|------|--------|-------|-------|-------|

Table 37g: Percentage who knows where to get information on HIV (k11) - (Women Aged 15-37 Only)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N   |
|---|------|--------------|-------|--------------|-------|-----|
| <b>Age Categories</b>                   |      |              |       |              |       |     |
| 15-24                                   | 8.7  | [5.7, 13.0]  | 91.3  | [87.0, 94.3] | 100.0 | 304 |
| 20-24                                   | 11.7 | [7.9, 17.0]  | 88.3  | [83.0, 92.1] | 100.0 | 470 |
| 25-29                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 30-34                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 35-39                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 40-44                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| 45-49                                   | 0.0  |              | 0.0   |              | 100.0 | 0   |
| <b>Current Marital Status</b>           |      |              |       |              |       |     |
| Married/union                           | 4.3  | [2.1, 8.8]   | 95.7  | [91.2, 97.9] | 100.0 | 144 |
| Div/sep/widow                           | 15.2 | [1.6, 67.1]  | 84.8  | [32.9, 98.4] | 100.0 | 3   |
| Never married                           | 11.3 | [8.0, 15.7]  | 88.7  | [84.3, 92.0] | 100.0 | 627 |
| <b>Religion</b>                         |      |              |       |              |       |     |
| Charismatic                             | 9.1  | [3.7, 20.8]  | 90.9  | [79.2, 96.3] | 100.0 | 172 |
| Protestant                              | 8.8  | [3.1, 22.4]  | 91.2  | [77.6, 96.9] | 100.0 | 40  |
| Roman Catholic                          | 0.5  | [0.1, 4.1]   | 99.5  | [95.9, 99.9] | 100.0 | 42  |
| Pentacostal                             | 8.2  | [2.0, 28.0]  | 91.8  | [72.0, 98.0] | 100.0 | 52  |
| Zionist                                 | 11.1 | [6.4, 18.7]  | 88.9  | [81.3, 93.6] | 100.0 | 226 |
| Apostolic sect                          | 19.2 | [6.9, 43.2]  | 80.8  | [56.8, 93.1] | 100.0 | 41  |
| Islamic                                 | 10.0 | [5.3, 18.0]  | 90.0  | [82.0, 94.7] | 100.0 | 172 |
| Other                                   | 21.0 | [4.5, 59.7]  | 79.0  | [40.3, 95.5] | 100.0 | 28  |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |     |
| None                                    | 14.2 | [4.2, 38.5]  | 85.8  | [61.5, 95.8] | 100.0 | 17  |
| Primary                                 | 28.0 | [16.9, 42.8] | 72.0  | [57.2, 83.1] | 100.0 | 112 |
| Secondary                               | 5.9  | [2.6, 12.6]  | 94.1  | [87.4, 97.4] | 100.0 | 243 |
| High school                             | 8.9  | [4.6, 16.6]  | 91.1  | [83.4, 95.4] | 100.0 | 344 |
| Tertiary                                | 6.2  | [2.1, 17.0]  | 93.8  | [83.0, 97.9] | 100.0 | 58  |
| <b>Able to Read English</b>             |      |              |       |              |       |     |
| No                                      | 16.7 | [8.4, 30.6]  | 83.3  | [69.4, 91.6] | 100.0 | 168 |
| Yes                                     | 8.7  | [5.6, 13.2]  | 91.3  | [86.8, 94.4] | 100.0 | 606 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |     |
| First quintile                          | 18.5 | [11.3, 28.7] | 81.5  | [71.3, 88.7] | 100.0 | 146 |
| Second                                  | 11.6 | [6.0, 21.2]  | 88.4  | [78.8, 94.0] | 100.0 | 161 |
| Third                                   | 10.1 | [5.0, 19.4]  | 89.9  | [80.6, 95.0] | 100.0 | 153 |
| Fourth                                  | 4.4  | [1.9, 10.0]  | 95.6  | [90.0, 98.1] | 100.0 | 170 |
| Fifth quintile                          | 3.3  | [1.1, 9.2]   | 96.7  | [90.8, 98.9] | 100.0 | 137 |
| <b>Household Owns Television</b>        |      |              |       |              |       |     |
| No                                      | 14.5 | [9.7, 21.1]  | 85.5  | [78.9, 90.3] | 100.0 | 349 |
| Yes                                     | 7.0  | [4.1, 11.5]  | 93.0  | [88.5, 95.9] | 100.0 | 424 |

|                      |      |       |       |      |        |       |           |
|----------------------|------|-------|-------|------|--------|-------|-----------|
| Household Owns Radio |      |       |       |      |        |       |           |
| No                   | 11.8 | [6.3, | 21.0] | 88.2 | [79.0, | 93.7] | 100.0 163 |
| Yes                  | 10.1 | [7.2, | 14.0] | 89.9 | [86.0, | 92.8] | 100.0 610 |

|                             |      |       |       |      |        |       |           |
|-----------------------------|------|-------|-------|------|--------|-------|-----------|
| Household Owns Mobile Phone |      |       |       |      |        |       |           |
| No                          | 9.0  | [2.7, | 26.0] | 91.0 | [74.0, | 97.3] | 100.0 40  |
| Yes                         | 10.6 | [7.6, | 14.5] | 89.4 | [85.5, | 92.4] | 100.0 733 |

|                      |      |       |       |      |        |       |           |
|----------------------|------|-------|-------|------|--------|-------|-----------|
| Household Owns a Car |      |       |       |      |        |       |           |
| No                   | 11.9 | [8.4, | 16.7] | 88.1 | [83.3, | 91.6] | 100.0 554 |
| Yes                  | 6.2  | [2.7, | 13.7] | 93.8 | [86.3, | 97.3] | 100.0 219 |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |           |
|-------------|------|-------|-------|------|--------|-------|-----------|
| No Exposure | 13.3 | [8.1, | 21.0] | 86.7 | [79.0, | 91.9] | 100.0 230 |
| One         | 5.7  | [3.3, | 9.7]  | 94.3 | [90.3, | 96.7] | 100.0 288 |
| Two+        | 13.4 | [8.3, | 20.9] | 86.6 | [79.1, | 91.7] | 100.0 255 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |           |
|-----|------|-------|-------|------|--------|-------|-----------|
| No  | 15.0 | [9.7, | 22.4] | 85.0 | [77.6, | 90.3] | 100.0 398 |
| Yes | 5.4  | [3.1, | 9.1]  | 94.6 | [90.9, | 96.9] | 100.0 355 |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |           |
|--------------|------|-------|-------|------|--------|-------|-----------|
| None         | 12.4 | [8.3, | 18.2] | 87.6 | [81.8, | 91.7] | 100.0 314 |
| 1 Booklet    | 10.8 | [5.0, | 21.7] | 89.2 | [78.3, | 95.0] | 100.0 138 |
| 2-5 Booklets | 8.5  | [4.9, | 14.4] | 91.5 | [85.6, | 95.1] | 100.0 319 |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |           |
|-------------|------|--------|-------|------|--------|-------|-----------|
| None        | 23.5 | [12.5, | 39.7] | 76.5 | [60.3, | 87.5] | 100.0 84  |
| 1 Channel   | 6.0  | [3.2,  | 11.0] | 94.0 | [89.0, | 96.8] | 100.0 194 |
| 2+ Channels | 9.4  | [6.4,  | 13.7] | 90.6 | [86.3, | 93.6] | 100.0 469 |

Exposed to Any SAfAIDS Materials or Program

|     |      |       |       |      |        |       |           |
|-----|------|-------|-------|------|--------|-------|-----------|
| No  | 9.8  | [7.1, | 13.4] | 90.2 | [86.6, | 92.9] | 100.0 704 |
| Yes | 18.7 | [7.2, | 40.4] | 81.3 | [59.6, | 92.8] | 100.0 51  |

|       |      |       |       |      |        |       |           |
|-------|------|-------|-------|------|--------|-------|-----------|
| Total | 10.4 | [7.5, | 14.3] | 89.6 | [85.7, | 92.5] | 100.0 774 |
|-------|------|-------|-------|------|--------|-------|-----------|

Table 37h: Percentage who knows where to get information on HIV (k11) - (SafAIDS Program Areas)

|   | % No | [95% CI]     | % Yes | [95% CI]     | Total | N     |
|---|------|--------------|-------|--------------|-------|-------|
| <b>Age Categories</b>                   |      |              |       |              |       |       |
| 15-24                                   | 11.9 | [8.0, 17.3]  | 88.1  | [82.7, 92.0] | 100.0 | 449   |
| 20-24                                   | 11.2 | [6.8, 17.8]  | 88.8  | [82.2, 93.2] | 100.0 | 583   |
| 25-29                                   | 8.2  | [5.5, 12.2]  | 91.8  | [87.8, 94.5] | 100.0 | 542   |
| 30-34                                   | 6.1  | [3.5, 10.7]  | 93.9  | [89.3, 96.5] | 100.0 | 396   |
| 35-39                                   | 4.9  | [2.4, 9.8]   | 95.1  | [90.2, 97.6] | 100.0 | 270   |
| 40-44                                   | 4.5  | [2.2, 8.7]   | 95.5  | [91.3, 97.8] | 100.0 | 187   |
| 45-49                                   | 5.9  | [2.9, 11.8]  | 94.1  | [88.2, 97.1] | 100.0 | 185   |
| <b>Current Marital Status</b>           |      |              |       |              |       |       |
| Married/union                           | 6.0  | [4.3, 8.4]   | 94.0  | [91.6, 95.7] | 100.0 | 898   |
| Div/sep/widow                           | 8.2  | [3.0, 20.7]  | 91.8  | [79.3, 97.0] | 100.0 | 111   |
| Never married                           | 9.9  | [7.5, 13.0]  | 90.1  | [87.0, 92.5] | 100.0 | 1,601 |
| <b>Religion</b>                         |      |              |       |              |       |       |
| Charismatic                             | 6.7  | [3.8, 11.5]  | 93.3  | [88.5, 96.2] | 100.0 | 414   |
| Protestant                              | 9.5  | [4.8, 18.1]  | 90.5  | [81.9, 95.2] | 100.0 | 181   |
| Roman Catholic                          | 2.7  | [0.9, 8.2]   | 97.3  | [91.8, 99.1] | 100.0 | 164   |
| Pentacostal                             | 12.3 | [5.6, 24.9]  | 87.7  | [75.1, 94.4] | 100.0 | 220   |
| Zionist                                 | 10.3 | [7.6, 13.7]  | 89.7  | [86.3, 92.4] | 100.0 | 833   |
| Apostolic sect                          | 13.2 | [5.7, 27.9]  | 86.8  | [72.1, 94.3] | 100.0 | 142   |
| Islamic                                 | 6.1  | [3.5, 10.5]  | 93.9  | [89.5, 96.5] | 100.0 | 393   |
| Other                                   | 9.2  | [5.6, 14.6]  | 90.8  | [85.4, 94.4] | 100.0 | 263   |
| <b>Highest Level of School Attended</b> |      |              |       |              |       |       |
| None                                    | 9.8  | [6.3, 15.0]  | 90.2  | [85.0, 93.7] | 100.0 | 137   |
| Primary                                 | 16.5 | [13.3, 20.4] | 83.5  | [79.6, 86.7] | 100.0 | 494   |
| Secondary                               | 9.3  | [6.1, 13.8]  | 90.7  | [86.2, 93.9] | 100.0 | 689   |
| High school                             | 6.2  | [3.9, 9.7]   | 93.8  | [90.3, 96.1] | 100.0 | 1,037 |
| Tertiary                                | 2.3  | [0.8, 6.1]   | 97.7  | [93.9, 99.2] | 100.0 | 254   |
| <b>Able to Read English</b>             |      |              |       |              |       |       |
| No                                      | 14.2 | [11.0, 18.2] | 85.8  | [81.8, 89.0] | 100.0 | 862   |
| Yes                                     | 6.1  | [4.2, 8.8]   | 93.9  | [91.2, 95.8] | 100.0 | 1,748 |
| <b>Wealth Index (Quintiles)</b>         |      |              |       |              |       |       |
| First quintile                          | 13.2 | [8.9, 19.1]  | 86.8  | [80.9, 91.1] | 100.0 | 532   |
| Second                                  | 12.3 | [8.9, 16.8]  | 87.7  | [83.2, 91.1] | 100.0 | 529   |
| Third                                   | 8.1  | [4.9, 13.2]  | 91.9  | [86.8, 95.1] | 100.0 | 506   |
| Fourth                                  | 6.3  | [3.9, 10.1]  | 93.7  | [89.9, 96.1] | 100.0 | 590   |
| Fifth quintile                          | 1.4  | [0.5, 3.7]   | 98.6  | [96.3, 99.5] | 100.0 | 416   |
| <b>Household Owns Television</b>        |      |              |       |              |       |       |
| No                                      | 11.6 | [9.0, 14.7]  | 88.4  | [85.3, 91.0] | 100.0 | 1,182 |
| Yes                                     | 6.4  | [4.3, 9.5]   | 93.6  | [90.5, 95.7] | 100.0 | 1,426 |

|                      |      |       |       |      |        |       |             |
|----------------------|------|-------|-------|------|--------|-------|-------------|
| Household Owns Radio |      |       |       |      |        |       |             |
| No                   | 12.9 | [9.5, | 17.2] | 87.1 | [82.8, | 90.5] | 100.0 445   |
| Yes                  | 8.0  | [6.0, | 10.5] | 92.0 | [89.5, | 94.0] | 100.0 2,166 |

|                             |      |        |       |      |        |       |             |
|-----------------------------|------|--------|-------|------|--------|-------|-------------|
| Household Owns Mobile Phone |      |        |       |      |        |       |             |
| No                          | 19.3 | [13.6, | 26.7] | 80.7 | [73.3, | 86.4] | 100.0 174   |
| Yes                         | 8.1  | [6.1,  | 10.6] | 91.9 | [89.4, | 93.9] | 100.0 2,437 |

|                      |      |       |       |      |        |       |             |
|----------------------|------|-------|-------|------|--------|-------|-------------|
| Household Owns a Car |      |       |       |      |        |       |             |
| No                   | 10.3 | [8.1, | 13.1] | 89.7 | [86.9, | 91.9] | 100.0 1,867 |
| Yes                  | 5.1  | [2.6, | 9.6]  | 94.9 | [90.4, | 97.4] | 100.0 742   |

Exposure to OneLove Radio Programs or Champion Radio Adverts

|             |      |       |       |      |        |       |           |
|-------------|------|-------|-------|------|--------|-------|-----------|
| No Exposure | 11.9 | [8.9, | 15.6] | 88.1 | [84.4, | 91.1] | 100.0 848 |
| One         | 8.5  | [6.2, | 11.5] | 91.5 | [88.5, | 93.8] | 100.0 925 |
| Two+        | 5.6  | [3.1, | 9.9]  | 94.4 | [90.1, | 96.9] | 100.0 831 |

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion/Meet Joe)

|     |      |       |       |      |        |       |             |
|-----|------|-------|-------|------|--------|-------|-------------|
| No  | 12.4 | [9.6, | 15.8] | 87.6 | [84.2, | 90.4] | 100.0 1,436 |
| Yes | 4.2  | [2.8, | 6.2]  | 95.8 | [93.8, | 97.2] | 100.0 1,092 |

Level of Exposure to OneLove Booklets

|              |      |       |       |      |        |       |             |
|--------------|------|-------|-------|------|--------|-------|-------------|
| None         | 10.2 | [7.9, | 12.9] | 89.8 | [87.1, | 92.1] | 100.0 1,319 |
| 1 Booklet    | 10.8 | [6.3, | 17.9] | 89.2 | [82.1, | 93.7] | 100.0 452   |
| 2-5 Booklets | 5.5  | [3.6, | 8.5]  | 94.5 | [91.5, | 96.4] | 100.0 827   |

Multimedia Exposure to OneLove

|             |      |        |       |      |        |       |             |
|-------------|------|--------|-------|------|--------|-------|-------------|
| None        | 18.0 | [12.8, | 24.6] | 82.0 | [75.4, | 87.2] | 100.0 387   |
| 1 Channel   | 7.9  | [5.5,  | 11.3] | 92.1 | [88.7, | 94.5] | 100.0 767   |
| 2+ Channels | 6.5  | [4.5,  | 9.4]  | 93.5 | [90.6, | 95.5] | 100.0 1,358 |

Exposed to Any SAfAIDS Materials or Program

|     |     |       |       |      |        |       |             |
|-----|-----|-------|-------|------|--------|-------|-------------|
| No  | 8.7 | [6.9, | 10.9] | 91.3 | [89.1, | 93.1] | 100.0 2,271 |
| Yes | 9.9 | [4.5, | 20.4] | 90.1 | [79.6, | 95.5] | 100.0 280   |

|       |     |       |       |      |        |       |             |
|-------|-----|-------|-------|------|--------|-------|-------------|
| Total | 8.7 | [6.8, | 11.1] | 91.3 | [88.9, | 93.2] | 100.0 2,612 |
|-------|-----|-------|-------|------|--------|-------|-------------|