

Table 38a: Percentage who had multiple partnerships in the last 12months (mp1) -(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	93.5	[85.8, 97.2]	6.5	[2.8, 14.2]	100.0	295
20-24	89.7	[84.4, 93.3]	10.3	[6.7, 15.6]	100.0	495
25-29	94.3	[90.7, 96.6]	5.7	[3.4, 9.3]	100.0	499
30-34	91.9	[85.6, 95.6]	8.1	[4.4, 14.4]	100.0	412
35-39	95.6	[92.2, 97.5]	4.4	[2.5, 7.8]	100.0	389
40-44	94.4	[87.9, 97.5]	5.6	[2.5, 12.1]	100.0	260
45-49	97.0	[92.8, 98.7]	3.0	[1.3, 7.2]	100.0	174
Current Marital Status						
Married/union	95.5	[93.1, 97.1]	4.5	[2.9, 6.9]	100.0	1,799
Div/sep/widow	91.3	[83.7, 95.5]	8.7	[4.5, 16.3]	100.0	207
Never married	87.8	[82.7, 91.5]	12.2	[8.5, 17.3]	100.0	518
Religion						
Catholic	91.2	[86.2, 94.5]	8.8	[5.5, 13.8]	100.0	515
Baptist	92.3	[82.2, 96.9]	7.7	[3.1, 17.8]	100.0	96
Pentacostal	91.9	[86.0, 95.4]	8.1	[4.6, 14.0]	100.0	387
7th Day Advent.	92.2	[86.7, 95.6]	7.8	[4.4, 13.3]	100.0	374
Jehovah's Wittn.	96.9	[92.4, 98.7]	3.1	[1.3, 7.6]	100.0	166
New Apostolic	95.5	[91.2, 97.8]	4.5	[2.2, 8.8]	100.0	288
UC of Zambia	95.1	[91.2, 97.3]	4.9	[2.7, 8.8]	100.0	319
Other	94.2	[88.4, 97.1]	5.8	[2.9, 11.6]	100.0	378
Highest Level of School Attended						
None	97.5	[93.1, 99.2]	2.5	[0.8, 6.9]	100.0	155
Primary	95.9	[93.9, 97.2]	4.1	[2.8, 6.1]	100.0	985
Secondary	90.4	[86.8, 93.1]	9.6	[6.9, 13.2]	100.0	1,246
High school	94.8	[85.8, 98.2]	5.2	[1.8, 14.2]	100.0	137
Able to Read English						
No	94.1	[91.9, 95.8]	5.9	[4.2, 8.1]	100.0	1,519
Yes	92.0	[88.0, 94.8]	8.0	[5.2, 12.0]	100.0	1,003
Wealth Index (Quintiles)						
First quintile	94.7	[91.4, 96.7]	5.3	[3.3, 8.6]	100.0	518
Second	94.3	[88.8, 97.1]	5.7	[2.9, 11.2]	100.0	521
Third	91.0	[86.4, 94.1]	9.0	[5.9, 13.6]	100.0	499
Fourth	92.8	[87.0, 96.1]	7.2	[3.9, 13.0]	100.0	504
Fifth quintile	92.9	[87.7, 96.0]	7.1	[4.0, 12.3]	100.0	458
Household owns television						
No	93.9	[91.5, 95.6]	6.1	[4.4, 8.5]	100.0	1,517
Yes	92.6	[89.0, 95.0]	7.4	[5.0, 11.0]	100.0	1,005
Household owns radio						
No	92.0	[88.2, 94.6]	8.0	[5.4, 11.8]	100.0	877
Yes	94.0	[91.7, 95.6]	6.0	[4.4, 8.3]	100.0	1,645

Household Owns Mobile Phone

No	94.1	[90.5, 96.3]	5.9	[3.7, 9.5]	100.0	716
Yes	93.0	[90.3, 95.0]	7.0	[5.0, 9.7]	100.0	1,806

Household Owns a Car

No	93.3	[91.3, 94.9]	6.7	[5.1, 8.7]	100.0	2,376
Yes	93.0	[68.7, 98.8]	7.0	[1.2, 31.3]	100.0	144

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	95.5	[93.0, 97.1]	4.5	[2.9, 7.0]	100.0	896
One	91.4	[87.5, 94.2]	8.6	[5.8, 12.5]	100.0	1,091
Two+	93.5	[88.7, 96.3]	6.5	[3.7, 11.3]	100.0	536

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	96.2	[94.3, 97.5]	3.8	[2.5, 5.7]	100.0	1,021
Yes	91.4	[88.2, 93.8]	8.6	[6.2, 11.8]	100.0	1,487

Level of Exposure to OneLove Booklets

None	94.4	[92.3, 96.0]	5.6	[4.0, 7.7]	100.0	1,817
1 Booklet	88.6	[82.8, 92.6]	11.4	[7.4, 17.2]	100.0	419
2-5 Booklets	93.3	[88.0, 96.4]	6.7	[3.6, 12.0]	100.0	280

Multimedia Exposure to OneLove

None	97.1	[94.5, 98.4]	2.9	[1.6, 5.5]	100.0	631
1 Channel	94.7	[91.2, 96.9]	5.3	[3.1, 8.8]	100.0	452
2+ Channels	91.3	[87.9, 93.8]	8.7	[6.2, 12.1]	100.0	1,421

Exposed to Any SAfAIDS Materials or Program

No	92.7	[90.0, 94.7]	7.3	[5.3, 10.0]	100.0	1,574
Yes	94.1	[90.5, 96.4]	5.9	[3.6, 9.5]	100.0	947

Total	93.3	[91.2, 95.0]	6.7	[5.0, 8.8]	100.0	2,524
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Table 38b: Percentage who had multiple partnerships in the last 12months (mp1) -(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	99.4	[97.1, 99.9]	0.6	[0.1, 2.9]	100.0	157
20-24	95.5	[90.2, 98.0]	4.5	[2.0, 9.8]	100.0	285
25-29	98.0	[90.3, 99.6]	2.0	[0.4, 9.7]	100.0	275
30-34	98.6	[94.6, 99.7]	1.4	[0.3, 5.4]	100.0	226
35-39	97.9	[93.6, 99.3]	2.1	[0.7, 6.4]	100.0	172
40-44	98.3	[93.3, 99.6]	1.7	[0.4, 6.7]	100.0	118
45-49	100.0		0.0		100.0	65
Current Marital Status						
Married/union	98.6	[96.6, 99.4]	1.4	[0.6, 3.4]	100.0	967
Div/sep/widow	96.7	[86.7, 99.3]	3.3	[0.7, 13.3]	100.0	146
Never married	95.7	[90.7, 98.1]	4.3	[1.9, 9.3]	100.0	185
Religion						
Catholic	95.0	[90.9, 97.3]	5.0	[2.7, 9.1]	100.0	269
Baptist	100.0		0.0		100.0	44
Pentacostal	98.1	[88.7, 99.7]	1.9	[0.3, 11.3]	100.0	206
7th Day Advent.	98.8	[95.2, 99.7]	1.2	[0.3, 4.8]	100.0	186
Jehovah's Wittn.	100.0	[99.8, 100.0]	0.0	[0.0, 0.2]	100.0	78
New Apostolic	97.7	[87.0, 99.6]	2.3	[0.4, 13.0]	100.0	155
UC of Zambia	96.8	[90.1, 99.0]	3.2	[1.0, 9.9]	100.0	166
Other	100.0		0.0		100.0	193
Highest Level of School Attended						
None	98.8	[92.1, 99.8]	1.2	[0.2, 7.9]	100.0	112
Primary	99.0	[97.6, 99.6]	1.0	[0.4, 2.4]	100.0	602
Secondary	96.3	[93.1, 98.0]	3.7	[2.0, 6.9]	100.0	535
High school	100.0		0.0		100.0	48
Able to Read English						
No	98.2	[96.5, 99.1]	1.8	[0.9, 3.5]	100.0	949
Yes	96.9	[93.0, 98.7]	3.1	[1.3, 7.0]	100.0	347
Wealth Index (Quintiles)						
First quintile	98.7	[95.7, 99.6]	1.3	[0.4, 4.3]	100.0	287
Second	98.3	[95.1, 99.4]	1.7	[0.6, 4.9]	100.0	260
Third	97.8	[93.4, 99.3]	2.2	[0.7, 6.6]	100.0	248
Fourth	97.7	[92.5, 99.3]	2.3	[0.7, 7.5]	100.0	255
Fifth quintile	96.3	[90.7, 98.6]	3.7	[1.4, 9.3]	100.0	234
Household owns television						
No	98.2	[96.4, 99.1]	1.8	[0.9, 3.6]	100.0	794
Yes	97.4	[94.6, 98.8]	2.6	[1.2, 5.4]	100.0	502
Household owns radio						
No	97.3	[93.6, 98.9]	2.7	[1.1, 6.4]	100.0	487
Yes	98.2	[96.2, 99.1]	1.8	[0.9, 3.8]	100.0	809

Household Owns Mobile Phone

No	98.5	[95.8, 99.5]	1.5	[0.5, 4.2]	100.0	400
Yes	97.6	[95.7, 98.6]	2.4	[1.4, 4.3]	100.0	896

Household Owns a Car

No	97.8	[96.0, 98.8]	2.2	[1.2, 4.0]	100.0	1,218
Yes	100.0	[99.7, 100.0]	0.0	[0.0, 0.3]	100.0	76

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	97.8	[94.2, 99.2]	2.2	[0.8, 5.8]	100.0	562
One	97.7	[95.1, 99.0]	2.3	[1.0, 4.9]	100.0	490
Two+	98.2	[94.9, 99.4]	1.8	[0.6, 5.1]	100.0	245

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	97.9	[94.9, 99.1]	2.1	[0.9, 5.1]	100.0	660
Yes	97.9	[95.8, 98.9]	2.1	[1.1, 4.2]	100.0	631

Level of Exposure to OneLove Booklets

None	98.5	[96.8, 99.3]	1.5	[0.7, 3.2]	100.0	964
1 Booklet	95.4	[88.8, 98.2]	4.6	[1.8, 11.2]	100.0	197
2-5 Booklets	97.4	[90.2, 99.3]	2.6	[0.7, 9.8]	100.0	132

Multimedia Exposure to OneLove

None	97.9	[93.6, 99.3]	2.1	[0.7, 6.4]	100.0	417
1 Channel	98.3	[95.3, 99.4]	1.7	[0.6, 4.7]	100.0	261
2+ Channels	97.7	[95.5, 98.8]	2.3	[1.2, 4.5]	100.0	611

Exposed to Any SAfAIDS Materials or Program

No	97.4	[94.3, 98.8]	2.6	[1.2, 5.7]	100.0	726
Yes	98.4	[96.2, 99.4]	1.6	[0.6, 3.8]	100.0	569

Total	97.9	[96.2, 98.8]	2.1	[1.2, 3.8]	100.0	1,298
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Table 38c: Percentage who had multiple partnerships in the last 12months (mp1) -(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	88.1	[74.3, 95.0]	11.9	[5.0, 25.7]	100.0	138
20-24	82.2	[71.5, 89.4]	17.8	[10.6, 28.5]	100.0	210
25-29	90.7	[84.0, 94.8]	9.3	[5.2, 16.0]	100.0	224
30-34	83.3	[70.9, 91.1]	16.7	[8.9, 29.1]	100.0	186
35-39	92.9	[86.1, 96.5]	7.1	[3.5, 13.9]	100.0	217
40-44	89.9	[77.9, 95.8]	10.1	[4.2, 22.1]	100.0	142
45-49	94.8	[87.7, 97.9]	5.2	[2.1, 12.3]	100.0	109
Current Marital Status						
Married/union	91.8	[87.2, 94.8]	8.2	[5.2, 12.8]	100.0	832
Div/sep/widow	78.9	[64.6, 88.5]	21.1	[11.5, 35.4]	100.0	61
Never married	83.1	[75.5, 88.7]	16.9	[11.3, 24.5]	100.0	333
Religion						
Catholic	86.5	[77.5, 92.3]	13.5	[7.7, 22.5]	100.0	246
Baptist	83.5	[66.0, 93.0]	16.5	[7.0, 34.0]	100.0	52
Pentacostal	85.2	[76.1, 91.2]	14.8	[8.8, 23.9]	100.0	181
7th Day Advent.	86.5	[77.4, 92.2]	13.5	[7.8, 22.6]	100.0	188
Jehovah's Wittn.	93.7	[84.8, 97.5]	6.3	[2.5, 15.2]	100.0	88
New Apostolic	93.4	[86.6, 96.9]	6.6	[3.1, 13.4]	100.0	133
UC of Zambia	93.2	[85.8, 96.8]	6.8	[3.2, 14.2]	100.0	153
Other	87.2	[76.4, 93.5]	12.8	[6.5, 23.6]	100.0	185
Highest Level of School Attended						
None	95.0	[83.1, 98.7]	5.0	[1.3, 16.9]	100.0	43
Primary	91.4	[87.1, 94.3]	8.6	[5.7, 12.9]	100.0	383
Secondary	85.5	[79.8, 89.7]	14.5	[10.3, 20.2]	100.0	711
High school	91.6	[78.4, 97.1]	8.4	[2.9, 21.6]	100.0	89
Able to Read English						
No	87.2	[81.7, 91.2]	12.8	[8.8, 18.3]	100.0	570
Yes	89.5	[84.2, 93.1]	10.5	[6.9, 15.8]	100.0	656
Wealth Index (Quintiles)						
First quintile	89.9	[83.5, 94.0]	10.1	[6.0, 16.5]	100.0	231
Second	90.2	[79.9, 95.5]	9.8	[4.5, 20.1]	100.0	261
Third	84.4	[76.2, 90.1]	15.6	[9.9, 23.8]	100.0	251
Fourth	86.8	[75.7, 93.3]	13.2	[6.7, 24.3]	100.0	249
Fifth quintile	89.7	[79.7, 95.1]	10.3	[4.9, 20.3]	100.0	224
Household owns television						
No	89.1	[84.8, 92.3]	10.9	[7.7, 15.2]	100.0	723
Yes	87.4	[80.9, 91.9]	12.6	[8.1, 19.1]	100.0	503
Household owns radio						
No	84.9	[77.8, 90.1]	15.1	[9.9, 22.2]	100.0	390
Yes	89.8	[85.7, 92.8]	10.2	[7.2, 14.3]	100.0	836

Household Owns Mobile Phone

No	88.7	[82.4, 92.9]	11.3	[7.1, 17.6]	100.0	316
Yes	88.3	[83.5, 91.8]	11.7	[8.2, 16.5]	100.0	910

Household Owns a Car

No	88.6	[84.8, 91.4]	11.4	[8.6, 15.2]	100.0	1,158
Yes	84.6	[49.4, 96.9]	15.4	[3.1, 50.6]	100.0	68

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	91.9	[86.7, 95.1]	8.1	[4.9, 13.3]	100.0	334
One	86.3	[80.2, 90.7]	13.7	[9.3, 19.8]	100.0	601
Two+	88.2	[80.3, 93.2]	11.8	[6.8, 19.7]	100.0	291

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	93.4	[89.7, 95.9]	6.6	[4.1, 10.3]	100.0	361
Yes	86.3	[81.4, 90.0]	13.7	[10.0, 18.6]	100.0	856

Level of Exposure to OneLove Booklets

None	89.9	[85.9, 92.8]	10.1	[7.2, 14.1]	100.0	853
1 Booklet	81.9	[71.9, 89.0]	18.1	[11.0, 28.1]	100.0	222
2-5 Booklets	89.4	[82.0, 93.9]	10.6	[6.1, 18.0]	100.0	148

Multimedia Exposure to OneLove

None	95.5	[91.5, 97.6]	4.5	[2.4, 8.5]	100.0	214
1 Channel	91.0	[83.9, 95.1]	9.0	[4.9, 16.1]	100.0	191
2+ Channels	85.9	[80.7, 89.8]	14.1	[10.2, 19.3]	100.0	810

Exposed to Any SAfAIDS Materials or Program

No	88.6	[84.1, 91.9]	11.4	[8.1, 15.9]	100.0	848
Yes	88.1	[80.6, 93.0]	11.9	[7.0, 19.4]	100.0	378

Total	88.4	[84.6, 91.4]	11.6	[8.6, 15.4]	100.0	1,226
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Table 38d: Percentage who had multiple partnerships in the last 12months (mp1) -(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	92.3	[78.3, 97.5]	7.7	[2.5, 21.7]	100.0	98
20-24	92.3	[83.9, 96.5]	7.7	[3.5, 16.1]	100.0	179
25-29	96.6	[92.6, 98.5]	3.4	[1.5, 7.4]	100.0	180
30-34	93.3	[86.8, 96.7]	6.7	[3.3, 13.2]	100.0	129
35-39	95.3	[89.7, 97.9]	4.7	[2.1, 10.3]	100.0	129
40-44	96.7	[88.5, 99.1]	3.3	[0.9, 11.5]	100.0	98
45-49	94.7	[86.7, 98.0]	5.3	[2.0, 13.3]	100.0	66
Current Marital Status						
Married/union	96.5	[94.3, 97.9]	3.5	[2.1, 5.7]	100.0	667
Div/sep/widow	93.1	[84.6, 97.0]	6.9	[3.0, 15.4]	100.0	69
Never married	88.0	[78.9, 93.5]	12.0	[6.5, 21.1]	100.0	143
Religion						
Catholic	92.9	[85.4, 96.7]	7.1	[3.3, 14.6]	100.0	169
Baptist	95.7	[82.0, 99.1]	4.3	[0.9, 18.0]	100.0	20
Pentacostal	93.7	[86.3, 97.3]	6.3	[2.7, 13.7]	100.0	82
7th Day Advent.	91.4	[84.1, 95.5]	8.6	[4.5, 15.9]	100.0	163
Jehovah's Wittn.	94.1	[84.5, 97.9]	5.9	[2.1, 15.5]	100.0	41
New Apostolic	97.0	[92.7, 98.8]	3.0	[1.2, 7.3]	100.0	137
UC of Zambia	96.1	[90.0, 98.5]	3.9	[1.5, 10.0]	100.0	108
Other	95.7	[88.3, 98.5]	4.3	[1.5, 11.7]	100.0	158
Highest Level of School Attended						
None	97.8	[92.1, 99.4]	2.2	[0.6, 7.9]	100.0	80
Primary	96.2	[93.9, 97.7]	3.8	[2.3, 6.1]	100.0	453
Secondary	91.3	[86.0, 94.7]	8.7	[5.3, 14.0]	100.0	328
High school	91.4	[75.8, 97.3]	8.6	[2.7, 24.2]	100.0	17
Able to Read English						
No	94.9	[91.7, 96.8]	5.1	[3.2, 8.3]	100.0	662
Yes	92.9	[86.4, 96.4]	7.1	[3.6, 13.6]	100.0	215
Wealth Index (Quintiles)						
First quintile	95.3	[92.0, 97.2]	4.7	[2.8, 8.0]	100.0	440
Second	93.7	[86.7, 97.1]	6.3	[2.9, 13.3]	100.0	232
Third	91.1	[82.5, 95.7]	8.9	[4.3, 17.5]	100.0	116
Fourth	95.1	[86.3, 98.3]	4.9	[1.7, 13.7]	100.0	66
Fifth quintile	100.0		0.0		100.0	13
Household owns television						
No	94.0	[91.0, 96.1]	6.0	[3.9, 9.0]	100.0	733
Yes	95.8	[91.9, 97.8]	4.2	[2.2, 8.1]	100.0	144
Household owns radio						
No	93.3	[87.6, 96.5]	6.7	[3.5, 12.4]	100.0	348
Yes	95.0	[91.9, 96.9]	5.0	[3.1, 8.1]	100.0	529

Household Owns Mobile Phone							
No	94.2	[90.1,	96.6]	5.8	[3.4,	9.9]	100.0 451
Yes	94.6	[91.2,	96.7]	5.4	[3.3,	8.8]	100.0 426

Household Owns a Car							
No	94.3	[91.4,	96.2]	5.7	[3.8,	8.6]	100.0 862
Yes	100.0			0.0			100.0 14

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	96.0	[93.2,	97.7]	4.0	[2.3,	6.8]	100.0 413
One	92.1	[85.7,	95.8]	7.9	[4.2,	14.3]	100.0 322
Two+	94.7	[86.4,	98.0]	5.3	[2.0,	13.6]	100.0 143

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	96.4	[94.2,	97.8]	3.6	[2.2,	5.8]	100.0 515
Yes	91.9	[86.1,	95.4]	8.1	[4.6,	13.9]	100.0 359

Level of Exposure to OneLove Booklets

None	95.4	[92.6,	97.1]	4.6	[2.9,	7.4]	100.0 714
1 Booklet	88.6	[77.9,	94.5]	11.4	[5.5,	22.1]	100.0 108
2-5 Booklets	93.4	[82.0,	97.7]	6.6	[2.3,	18.0]	100.0 53

Multimedia Exposure to OneLove

None	97.1	[94.3,	98.6]	2.9	[1.4,	5.7]	100.0 324
1 Channel	95.7	[91.7,	97.8]	4.3	[2.2,	8.3]	100.0 207
2+ Channels	91.5	[85.4,	95.2]	8.5	[4.8,	14.6]	100.0 342

Exposed to Any SAfAIDS Materials or Program

No	94.2	[90.6,	96.4]	5.8	[3.6,	9.4]	100.0 563
Yes	94.6	[90.0,	97.2]	5.4	[2.8,	10.0]	100.0 314

Total	94.4	[91.6,	96.3]	5.6	[3.7,	8.4]	100.0 879
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Table 38e: Percentage who had multiple partnerships in the last 12months (mp1) -(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	94.4	[82.7, 98.3]	5.6	[1.7, 17.3]	100.0	163
20-24	85.7	[77.4, 91.3]	14.3	[8.7, 22.6]	100.0	249
25-29	90.8	[82.9, 95.3]	9.2	[4.7, 17.1]	100.0	246
30-34	90.2	[75.5, 96.5]	9.8	[3.5, 24.5]	100.0	221
35-39	97.1	[93.3, 98.8]	2.9	[1.2, 6.7]	100.0	217
40-44	91.4	[77.9, 96.9]	8.6	[3.1, 22.1]	100.0	138
45-49	99.4	[97.2, 99.9]	0.6	[0.1, 2.8]	100.0	90
Current Marital Status						
Married/union	94.4	[88.6, 97.4]	5.6	[2.6, 11.4]	100.0	902
Div/sep/widow	89.1	[73.6, 96.0]	10.9	[4.0, 26.4]	100.0	108
Never married	87.4	[80.7, 92.0]	12.6	[8.0, 19.3]	100.0	314
Religion						
Catholic	88.9	[80.2, 94.1]	11.1	[5.9, 19.8]	100.0	301
Baptist	92.2	[71.6, 98.2]	7.8	[1.8, 28.4]	100.0	65
Pentacostal	91.4	[82.7, 95.9]	8.6	[4.1, 17.3]	100.0	247
7th Day Advent.	94.1	[83.7, 98.0]	5.9	[2.0, 16.3]	100.0	183
Jehovah's Wittn.	98.8	[96.1, 99.6]	1.2	[0.4, 3.9]	100.0	97
New Apostolic	92.7	[74.8, 98.2]	7.3	[1.8, 25.2]	100.0	123
UC of Zambia	93.5	[86.5, 97.0]	6.5	[3.0, 13.5]	100.0	150
Other	91.2	[78.8, 96.6]	8.8	[3.4, 21.2]	100.0	158
Highest Level of School Attended						
None	96.5	[80.2, 99.5]	3.5	[0.5, 19.8]	100.0	65
Primary	94.9	[90.2, 97.4]	5.1	[2.6, 9.8]	100.0	417
Secondary	89.7	[83.8, 93.6]	10.3	[6.4, 16.2]	100.0	745
High school	95.3	[81.9, 98.9]	4.7	[1.1, 18.1]	100.0	97
Able to Read English						
No	92.7	[88.9, 95.3]	7.3	[4.7, 11.1]	100.0	660
Yes	91.4	[85.3, 95.1]	8.6	[4.9, 14.7]	100.0	664
Wealth Index (Quintiles)						
First quintile	78.4	[68.6, 85.7]	21.6	[14.3, 31.4]	100.0	50
Second	99.3	[97.6, 99.8]	0.7	[0.2, 2.4]	100.0	218
Third	90.3	[84.3, 94.1]	9.7	[5.9, 15.7]	100.0	290
Fourth	91.9	[84.3, 96.0]	8.1	[4.0, 15.7]	100.0	363
Fifth quintile	92.5	[86.9, 95.8]	7.5	[4.2, 13.1]	100.0	393
Household owns television						
No	92.8	[88.4, 95.7]	7.2	[4.3, 11.6]	100.0	592
Yes	91.6	[86.9, 94.7]	8.4	[5.3, 13.1]	100.0	732
Household owns radio						
No	89.9	[83.8, 93.9]	10.1	[6.1, 16.2]	100.0	396
Yes	92.7	[88.9, 95.3]	7.3	[4.7, 11.1]	100.0	928

Household Owns Mobile Phone

No	92.1	[79.6, 97.2]	7.9	[2.8, 20.4]	100.0	193
Yes	92.0	[87.6, 94.9]	8.0	[5.1, 12.4]	100.0	1,131

Household Owns a Car

No	92.1	[88.4, 94.6]	7.9	[5.4, 11.6]	100.0	1,214
Yes	91.1	[63.3, 98.4]	8.9	[1.6, 36.7]	100.0	109

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	94.8	[87.6, 97.9]	5.2	[2.1, 12.4]	100.0	321
One	90.5	[84.7, 94.2]	9.5	[5.8, 15.3]	100.0	661
Two+	92.6	[85.6, 96.3]	7.4	[3.7, 14.4]	100.0	342

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	96.1	[90.3, 98.5]	3.9	[1.5, 9.7]	100.0	353
Yes	91.0	[86.5, 94.1]	9.0	[5.9, 13.5]	100.0	960

Level of Exposure to OneLove Booklets

None	92.7	[88.5, 95.5]	7.3	[4.5, 11.5]	100.0	856
1 Booklet	88.5	[80.1, 93.6]	11.5	[6.4, 19.9]	100.0	264
2-5 Booklets	93.7	[86.6, 97.2]	6.3	[2.8, 13.4]	100.0	201

Multimedia Exposure to OneLove

None	96.1	[84.0, 99.2]	3.9	[0.8, 16.0]	100.0	196
1 Channel	94.5	[84.2, 98.2]	5.5	[1.8, 15.8]	100.0	181
2+ Channels	91.0	[86.3, 94.2]	9.0	[5.8, 13.7]	100.0	934

Exposed to Any SAfAIDS Materials or Program

No	90.6	[85.4, 94.1]	9.4	[5.9, 14.6]	100.0	801
Yes	93.4	[86.7, 96.9]	6.6	[3.1, 13.3]	100.0	522

Total	92.0	[88.1, 94.7]	8.0	[5.3, 11.9]	100.0	1,324
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Table 38f: Percentage who had multiple partnerships in the last 12months (mp1) -(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	100.0		0.0		100.0	34
20-24	97.7	[85.2, 99.7]	2.3	[0.3, 14.8]	100.0	67
25-29	96.9	[81.0, 99.6]	3.1	[0.4, 19.0]	100.0	73
30-34	93.8	[83.0, 97.9]	6.2	[2.1, 17.0]	100.0	62
35-39	74.5	[36.3, 93.8]	25.5	[6.2, 63.7]	100.0	43
40-44	100.0		0.0		100.0	24
45-49	100.0		0.0		100.0	18
Current Marital Status						
Married/union	94.1	[83.3, 98.1]	5.9	[1.9, 16.7]	100.0	230
Div/sep/widow	100.0		0.0		100.0	30
Never married	96.4	[83.4, 99.3]	3.6	[0.7, 16.6]	100.0	61
Religion						
Catholic	99.3	[96.1, 99.9]	0.7	[0.1, 3.9]	100.0	45
Baptist	69.4	[63.0, 75.1]	30.6	[24.9, 37.0]	100.0	11
Pentacostal	86.8	[84.2, 89.1]	13.2	[10.9, 15.8]	100.0	58
7th Day Advent.	93.0	[55.7, 99.3]	7.0	[0.7, 44.3]	100.0	28
Jehovah's Wittn.	100.0		0.0		100.0	28
New Apostolic	89.9	[46.5, 98.9]	10.1	[1.1, 53.5]	100.0	28
UC of Zambia	98.5	[92.4, 99.7]	1.5	[0.3, 7.6]	100.0	61
Other	100.0		0.0		100.0	62
Highest Level of School Attended						
None	100.0		0.0		100.0	10
Primary	99.7	[98.3, 100.0]	0.3	[0.0, 1.7]	100.0	115
Secondary	90.8	[80.4, 96.0]	9.2	[4.0, 19.6]	100.0	173
High school	99.7	[95.0, 100.0]	0.3	[0.0, 5.0]	100.0	23
Able to Read English						
No	93.8	[80.6, 98.2]	6.2	[1.8, 19.4]	100.0	197
Yes	95.5	[90.4, 97.9]	4.5	[2.1, 9.6]	100.0	124
Wealth Index (Quintiles)						
First quintile	99.9	[98.5, 100.0]	0.1	[0.0, 1.5]	100.0	28
Second	83.6	[52.0, 96.0]	16.4	[4.0, 48.0]	100.0	71
Third	98.7	[91.0, 99.8]	1.3	[0.2, 9.0]	100.0	93
Fourth	97.6	[73.6, 99.8]	2.4	[0.2, 26.4]	100.0	75
Fifth quintile	95.0	[84.1, 98.6]	5.0	[1.4, 15.9]	100.0	52
Household owns television						
No	97.0	[87.6, 99.3]	3.0	[0.7, 12.4]	100.0	192
Yes	90.5	[86.0, 93.7]	9.5	[6.3, 14.0]	100.0	129
Household owns radio						
No	91.6	[67.6, 98.3]	8.4	[1.7, 32.4]	100.0	133
Yes	96.7	[93.5, 98.3]	3.3	[1.7, 6.5]	100.0	188

Household Owns Mobile Phone							
No	99.9	[98.9,	100.0]	0.1	[0.0,	1.1]	100.0 72
Yes	91.6	[83.0,	96.0]	8.4	[4.0,	17.0]	100.0 249

Household Owns a Car							
No	94.4	[85.3,	98.0]	5.6	[2.0,	14.7]	100.0 300
Yes	100.0			0.0			100.0 21

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	91.3	[75.5,	97.3]	8.7	[2.7,	24.5]	100.0 162
One	98.8	[93.3,	99.8]	1.2	[0.2,	6.7]	100.0 108
Two+	100.0			0.0			100.0 51

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	93.5	[77.4,	98.4]	6.5	[1.6,	22.6]	100.0 153
Yes	95.6	[92.0,	97.7]	4.4	[2.3,	8.0]	100.0 168

Level of Exposure to OneLove Booklets

None	97.6	[91.1,	99.4]	2.4	[0.6,	8.9]	100.0 247
1 Booklet	89.9	[83.5,	93.9]	10.1	[6.1,	16.5]	100.0 47
2-5 Booklets	78.5	[39.0,	95.4]	21.5	[4.6,	61.0]	100.0 26

Multimedia Exposure to OneLove

None	99.9	[98.9,	100.0]	0.1	[0.0,	1.1]	100.0 111
1 Channel	84.7	[69.8,	93.0]	15.3	[7.0,	30.2]	100.0 64
2+ Channels	98.8	[93.5,	99.8]	1.2	[0.2,	6.5]	100.0 145

Exposed to Any SAfAIDS Materials or Program

No	92.6	[80.9,	97.3]	7.4	[2.7,	19.1]	100.0 210
Yes	99.5	[96.8,	99.9]	0.5	[0.1,	3.2]	100.0 111

Total	94.4	[85.4,	98.0]	5.6	[2.0,	14.6]	100.0 321
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Table 38g: Percentage who had multiple partnerships in the last 12months (mp1) -(Women Aged 15-38 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	99.4	[97.1, 99.9]	0.6	[0.1, 2.9]	100.0	157
20-24	95.5	[90.2, 98.0]	4.5	[2.0, 9.8]	100.0	285
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	97.5	[93.7, 99.0]	2.5	[1.0, 6.3]	100.0	276
Div/sep/widow	100.0		0.0		100.0	20
Never married	95.8	[89.3, 98.4]	4.2	[1.6, 10.7]	100.0	146
Religion						
Catholic	92.8	[83.0, 97.1]	7.2	[2.9, 17.0]	100.0	95
Baptist	100.0		0.0		100.0	14
Pentacostal	100.0	[99.7, 100.0]	0.0	[0.0, 0.3]	100.0	69
7th Day Advent.	96.9	[87.9, 99.3]	3.1	[0.7, 12.1]	100.0	72
Jehovah's Wittn.	100.0		0.0		100.0	23
New Apostolic	99.2	[95.1, 99.9]	0.8	[0.1, 4.9]	100.0	52
UC of Zambia	92.1	[71.7, 98.2]	7.9	[1.8, 28.3]	100.0	55
Other	100.0		0.0		100.0	62
Highest Level of School Attended						
None	94.8	[70.9, 99.3]	5.2	[0.7, 29.1]	100.0	20
Primary	98.7	[95.3, 99.7]	1.3	[0.3, 4.7]	100.0	180
Secondary	95.8	[89.8, 98.3]	4.2	[1.7, 10.2]	100.0	234
High school	100.0		0.0		100.0	8
Able to Read English						
No	96.8	[93.1, 98.6]	3.2	[1.4, 6.9]	100.0	295
Yes	97.2	[91.0, 99.2]	2.8	[0.8, 9.0]	100.0	146
Wealth Index (Quintiles)						
First quintile	98.2	[88.1, 99.8]	1.8	[0.2, 11.9]	100.0	102
Second	98.4	[90.0, 99.8]	1.6	[0.2, 10.0]	100.0	94
Third	94.7	[81.3, 98.7]	5.3	[1.3, 18.7]	100.0	79
Fourth	96.1	[86.3, 99.0]	3.9	[1.0, 13.7]	100.0	73
Fifth quintile	95.3	[86.0, 98.5]	4.7	[1.5, 14.0]	100.0	88
Household owns television						
No	97.4	[93.2, 99.1]	2.6	[0.9, 6.8]	100.0	273
Yes	96.2	[91.1, 98.4]	3.8	[1.6, 8.9]	100.0	168
Household owns radio						
No	96.8	[89.2, 99.1]	3.2	[0.9, 10.8]	100.0	167
Yes	97.0	[93.6, 98.6]	3.0	[1.4, 6.4]	100.0	274

Household Owns Mobile Phone

No	98.1	[87.9, 99.7]	1.9	[0.3, 12.1]	100.0	128
Yes	96.4	[93.2, 98.2]	3.6	[1.8, 6.8]	100.0	313

Household Owns a Car

No	96.8	[93.4, 98.5]	3.2	[1.5, 6.6]	100.0	417
Yes	99.9	[98.9, 100.0]	0.1	[0.0, 1.1]	100.0	23

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	97.6	[87.6, 99.6]	2.4	[0.4, 12.4]	100.0	183
One	96.5	[91.6, 98.6]	3.5	[1.4, 8.4]	100.0	167
Two+	96.3	[88.4, 98.9]	3.7	[1.1, 11.6]	100.0	91

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	97.8	[90.6, 99.5]	2.2	[0.5, 9.4]	100.0	231
Yes	96.0	[91.6, 98.2]	4.0	[1.8, 8.4]	100.0	210

Level of Exposure to OneLove Booklets

None	97.2	[93.4, 98.8]	2.8	[1.2, 6.6]	100.0	308
1 Booklet	96.4	[88.8, 98.9]	3.6	[1.1, 11.2]	100.0	79
2-5 Booklets	96.2	[78.1, 99.4]	3.8	[0.6, 21.9]	100.0	53

Multimedia Exposure to OneLove

None	98.2	[88.2, 99.7]	1.8	[0.3, 11.8]	100.0	132
1 Channel	96.6	[89.2, 99.0]	3.4	[1.0, 10.8]	100.0	99
2+ Channels	96.3	[91.9, 98.3]	3.7	[1.7, 8.1]	100.0	209

Exposed to Any SAfAIDS Materials or Program

No	95.6	[89.8, 98.2]	4.4	[1.8, 10.2]	100.0	248
Yes	98.4	[94.1, 99.6]	1.6	[0.4, 5.9]	100.0	193

Total	96.9	[93.7, 98.5]	3.1	[1.5, 6.3]	100.0	442
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Table 38h: Percentage who had multiple partnerships in the last 12months (mp1) -(SafAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	91.7	[81.3, 96.6]	8.3	[3.4, 18.7]	100.0	65
20-24	88.0	[79.1, 93.4]	12.0	[6.6, 20.9]	100.0	105
25-29	93.2	[81.1, 97.8]	6.8	[2.2, 18.9]	100.0	90
30-34	89.5	[69.5, 96.9]	10.5	[3.1, 30.5]	100.0	80
35-39	92.4	[83.7, 96.7]	7.6	[3.3, 16.3]	100.0	108
40-44	95.8	[86.8, 98.8]	4.2	[1.2, 13.2]	100.0	60
45-49	95.9	[87.0, 98.8]	4.1	[1.2, 13.0]	100.0	32
Current Marital Status						
Married/union	95.7	[92.7, 97.5]	4.3	[2.5, 7.3]	100.0	377
Div/sep/widow	91.2	[76.4, 97.1]	8.8	[2.9, 23.6]	100.0	45
Never married	83.6	[74.5, 90.0]	16.4	[10.0, 25.5]	100.0	118
Religion						
Catholic	91.8	[86.2, 95.3]	8.2	[4.7, 13.8]	100.0	137
Baptist	88.7	[47.7, 98.5]	11.3	[1.5, 52.3]	100.0	17
Pentacostal	93.8	[86.8, 97.2]	6.2	[2.8, 13.2]	100.0	103
7th Day Advent.	88.6	[68.4, 96.5]	11.4	[3.5, 31.6]	100.0	73
Jehovah's Wittn.	95.2	[84.4, 98.6]	4.8	[1.4, 15.6]	100.0	51
New Apostolic	87.9	[66.3, 96.4]	12.1	[3.6, 33.7]	100.0	37
UC of Zambia	89.1	[74.4, 95.8]	10.9	[4.2, 25.6]	100.0	66
Other	94.4	[67.4, 99.3]	5.6	[0.7, 32.6]	100.0	56
Highest Level of School Attended						
None	100.0		0.0		100.0	18
Primary	92.5	[86.1, 96.1]	7.5	[3.9, 13.9]	100.0	160
Secondary	91.0	[84.8, 94.8]	9.0	[5.2, 15.2]	100.0	323
High school	91.8	[71.8, 98.0]	8.2	[2.0, 28.2]	100.0	39
Able to Read English						
No	91.6	[86.4, 94.9]	8.4	[5.1, 13.6]	100.0	261
Yes	91.8	[86.3, 95.2]	8.2	[4.8, 13.7]	100.0	279
Wealth Index (Quintiles)						
First quintile	80.4	[35.3, 96.8]	19.6	[3.2, 64.7]	100.0	13
Second	94.1	[76.4, 98.7]	5.9	[1.3, 23.6]	100.0	80
Third	86.2	[74.3, 93.1]	13.8	[6.9, 25.7]	100.0	108
Fourth	90.9	[83.5, 95.2]	9.1	[4.8, 16.5]	100.0	137
Fifth quintile	95.2	[91.6, 97.3]	4.8	[2.7, 8.4]	100.0	191
Household owns television						
No	89.8	[82.1, 94.4]	10.2	[5.6, 17.9]	100.0	241
Yes	93.1	[89.4, 95.5]	6.9	[4.5, 10.6]	100.0	299
Household owns radio						
No	92.6	[86.4, 96.2]	7.4	[3.8, 13.6]	100.0	161
Yes	91.3	[86.1, 94.7]	8.7	[5.3, 13.9]	100.0	379

Household Owns Mobile Phone							
No	93.0	[79.9,	97.8]	7.0	[2.2,	20.1]	100.0 81
Yes	91.5	[86.8,	94.6]	8.5	[5.4,	13.2]	100.0 459

Household Owns a Car							
No	90.7	[85.8,	94.0]	9.3	[6.0,	14.2]	100.0 485
Yes	100.0			0.0			100.0 54

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	97.2	[92.7,	98.9]	2.8	[1.1,	7.3]	100.0 127
One	91.6	[84.8,	95.6]	8.4	[4.4,	15.2]	100.0 267
Two+	87.5	[80.5,	92.2]	12.5	[7.8,	19.5]	100.0 146

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	96.8	[93.1,	98.5]	3.2	[1.5,	6.9]	100.0 139
Yes	90.5	[85.4,	93.9]	9.5	[6.1,	14.6]	100.0 399

Level of Exposure to OneLove Booklets

None	94.7	[90.7,	97.0]	5.3	[3.0,	9.3]	100.0 365
1 Booklet	83.7	[73.2,	90.6]	16.3	[9.4,	26.8]	100.0 105
2-5 Booklets	89.6	[77.6,	95.5]	10.4	[4.5,	22.4]	100.0 68

Multimedia Exposure to OneLove

None	97.6	[90.3,	99.4]	2.4	[0.6,	9.7]	100.0 93
1 Channel	96.4	[91.0,	98.6]	3.6	[1.4,	9.0]	100.0 55
2+ Channels	90.1	[84.9,	93.7]	9.9	[6.3,	15.1]	100.0 389

Exposed to Any SAfAIDS Materials or Program

No	89.4	[83.9,	93.2]	10.6	[6.8,	16.1]	100.0 341
Yes	95.4	[91.8,	97.5]	4.6	[2.5,	8.2]	100.0 199

Total	91.7	[87.1,	94.7]	8.3	[5.3,	12.9]	100.0 540
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Table 39a: Percentage who had multiple partnerships in the last month (mp2) -(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	95.1	[81.4, 98.9]	4.9	[1.1, 18.6]	100.0	226
20-24	93.9	[88.1, 96.9]	6.1	[3.1, 11.9]	100.0	444
25-29	98.2	[96.1, 99.2]	1.8	[0.8, 3.9]	100.0	451
30-34	95.9	[88.6, 98.6]	4.1	[1.4, 11.4]	100.0	374
35-39	97.0	[93.5, 98.7]	3.0	[1.3, 6.5]	100.0	363
40-44	94.8	[85.9, 98.2]	5.2	[1.8, 14.1]	100.0	232
45-49	97.7	[92.9, 99.3]	2.3	[0.7, 7.1]	100.0	144
Current Marital Status						
Married/union	97.2	[95.2, 98.4]	2.8	[1.6, 4.8]	100.0	1,778
Div/sep/widow	92.6	[84.7, 96.6]	7.4	[3.4, 15.3]	100.0	91
Never married	92.1	[85.5, 95.9]	7.9	[4.1, 14.5]	100.0	365
Religion						
Catholic	95.4	[91.2, 97.7]	4.6	[2.3, 8.8]	100.0	461
Baptist	95.5	[84.2, 98.8]	4.5	[1.2, 15.8]	100.0	84
Pentacostal	94.4	[87.6, 97.6]	5.6	[2.4, 12.4]	100.0	351
7th Day Advent.	95.2	[88.5, 98.1]	4.8	[1.9, 11.5]	100.0	334
Jehovah's Wittn.	99.7	[98.0, 99.9]	0.3	[0.1, 2.0]	100.0	138
New Apostolic	98.2	[95.1, 99.3]	1.8	[0.7, 4.9]	100.0	264
UC of Zambia	97.0	[92.1, 98.9]	3.0	[1.1, 7.9]	100.0	267
Other	95.3	[88.6, 98.1]	4.7	[1.9, 11.4]	100.0	334
Highest Level of School Attended						
None	98.2	[93.0, 99.6]	1.8	[0.4, 7.0]	100.0	139
Primary	97.2	[94.5, 98.7]	2.8	[1.3, 5.5]	100.0	878
Secondary	94.3	[90.6, 96.6]	5.7	[3.4, 9.4]	100.0	1,103
High school	97.9	[92.2, 99.5]	2.1	[0.5, 7.8]	100.0	113
Able to Read English						
No	96.1	[93.6, 97.6]	3.9	[2.4, 6.4]	100.0	1,368
Yes	95.7	[92.1, 97.7]	4.3	[2.3, 7.9]	100.0	865
Wealth Index (Quintiles)						
First quintile	97.2	[93.5, 98.8]	2.8	[1.2, 6.5]	100.0	475
Second	96.2	[90.7, 98.5]	3.8	[1.5, 9.3]	100.0	469
Third	95.7	[92.2, 97.7]	4.3	[2.3, 7.8]	100.0	429
Fourth	93.8	[87.4, 97.1]	6.2	[2.9, 12.6]	100.0	445
Fifth quintile	96.2	[90.2, 98.6]	3.8	[1.4, 9.8]	100.0	395
Household owns television						
No	96.7	[94.3, 98.2]	3.3	[1.8, 5.7]	100.0	1,345
Yes	94.8	[90.9, 97.1]	5.2	[2.9, 9.1]	100.0	888
Household owns radio						
No	96.3	[92.8, 98.1]	3.7	[1.9, 7.2]	100.0	771
Yes	95.8	[93.2, 97.4]	4.2	[2.6, 6.8]	100.0	1,462

Household Owns Mobile Phone

No	97.5	[94.8, 98.9]	2.5	[1.1, 5.2]	100.0	653
Yes	95.2	[92.2, 97.1]	4.8	[2.9, 7.8]	100.0	1,580

Household Owns a Car

No	96.3	[94.2, 97.6]	3.7	[2.4, 5.8]	100.0	2,106
Yes	88.8	[68.3, 96.7]	11.2	[3.3, 31.7]	100.0	125

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	98.2	[96.5, 99.1]	1.8	[0.9, 3.5]	100.0	802
One	94.6	[90.6, 96.9]	5.4	[3.1, 9.4]	100.0	965
Two+	94.8	[89.6, 97.5]	5.2	[2.5, 10.4]	100.0	467

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	97.9	[96.4, 98.8]	2.1	[1.2, 3.6]	100.0	912
Yes	94.5	[90.8, 96.8]	5.5	[3.2, 9.2]	100.0	1,310

Level of Exposure to OneLove Booklets

None	96.3	[93.7, 97.9]	3.7	[2.1, 6.3]	100.0	1,608
1 Booklet	96.2	[90.7, 98.5]	3.8	[1.5, 9.3]	100.0	371
2-5 Booklets	93.1	[84.4, 97.1]	6.9	[2.9, 15.6]	100.0	248

Multimedia Exposure to OneLove

None	99.0	[97.5, 99.6]	1.0	[0.4, 2.5]	100.0	566
1 Channel	96.3	[92.8, 98.1]	3.7	[1.9, 7.2]	100.0	404
2+ Channels	94.4	[90.4, 96.8]	5.6	[3.2, 9.6]	100.0	1,248

Exposed to Any SAfAIDS Materials or Program

No	96.9	[94.5, 98.2]	3.1	[1.8, 5.5]	100.0	1,399
Yes	94.7	[91.0, 96.9]	5.3	[3.1, 9.0]	100.0	833

Total	96.0	[93.7, 97.4]	4.0	[2.6, 6.3]	100.0	2,234
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Table 39b: Percentage who had multiple partnerships in the last month (mp2) -(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	99.9	[99.7, 100.0]	0.1	[0.0, 0.3]	100.0	130
20-24	98.0	[93.8, 99.3]	2.0	[0.7, 6.2]	100.0	266
25-29	99.6	[97.3, 99.9]	0.4	[0.1, 2.7]	100.0	254
30-34	98.6	[94.8, 99.6]	1.4	[0.4, 5.2]	100.0	201
35-39	99.2	[95.0, 99.9]	0.8	[0.1, 5.0]	100.0	157
40-44	97.8	[91.0, 99.5]	2.2	[0.5, 9.0]	100.0	97
45-49	100.0		0.0		100.0	41
Current Marital Status						
Married/union	99.0	[97.9, 99.5]	1.0	[0.5, 2.1]	100.0	957
Div/sep/widow	98.0	[87.0, 99.7]	2.0	[0.3, 13.0]	100.0	57
Never married	98.2	[92.1, 99.6]	1.8	[0.4, 7.9]	100.0	132
Religion						
Catholic	96.8	[92.5, 98.7]	3.2	[1.3, 7.5]	100.0	238
Baptist	100.0		0.0		100.0	36
Pentacostal	98.9	[92.8, 99.8]	1.1	[0.2, 7.2]	100.0	184
7th Day Advent.	100.0	[99.8, 100.0]	0.0	[0.0, 0.2]	100.0	164
Jehovah's Wittn.	100.0		0.0		100.0	66
New Apostolic	98.9	[92.9, 99.8]	1.1	[0.2, 7.1]	100.0	143
UC of Zambia	98.0	[92.7, 99.5]	2.0	[0.5, 7.3]	100.0	138
Other	100.0	[99.9, 100.0]	0.0	[0.0, 0.1]	100.0	176
Highest Level of School Attended						
None	98.7	[91.6, 99.8]	1.3	[0.2, 8.4]	100.0	101
Primary	99.4	[97.7, 99.9]	0.6	[0.1, 2.3]	100.0	532
Secondary	98.4	[96.4, 99.3]	1.6	[0.7, 3.6]	100.0	475
High school	96.6	[82.6, 99.4]	3.4	[0.6, 17.4]	100.0	37
Able to Read English						
No	99.0	[97.8, 99.6]	1.0	[0.4, 2.2]	100.0	855
Yes	98.3	[95.2, 99.4]	1.7	[0.6, 4.8]	100.0	290
Wealth Index (Quintiles)						
First quintile	99.2	[97.1, 99.8]	0.8	[0.2, 2.9]	100.0	265
Second	99.4	[95.8, 99.9]	0.6	[0.1, 4.2]	100.0	234
Third	99.0	[93.1, 99.9]	1.0	[0.1, 6.9]	100.0	212
Fourth	98.6	[95.1, 99.6]	1.4	[0.4, 4.9]	100.0	222
Fifth quintile	97.6	[92.7, 99.2]	2.4	[0.8, 7.3]	100.0	201
Household owns television						
No	99.0	[97.7, 99.6]	1.0	[0.4, 2.3]	100.0	704
Yes	98.5	[96.2, 99.4]	1.5	[0.6, 3.8]	100.0	441
Household owns radio						
No	99.2	[96.9, 99.8]	0.8	[0.2, 3.1]	100.0	427
Yes	98.6	[97.2, 99.4]	1.4	[0.6, 2.8]	100.0	718

Household Owns Mobile Phone

No	99.6	[97.7, 99.9]	0.4	[0.1, 2.3]	100.0	364
Yes	98.4	[96.9, 99.2]	1.6	[0.8, 3.1]	100.0	781

Household Owns a Car

No	98.8	[97.7, 99.4]	1.2	[0.6, 2.3]	100.0	1,078
Yes	99.9	[98.9, 100.0]	0.1	[0.0, 1.1]	100.0	65

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	99.3	[97.9, 99.8]	0.7	[0.2, 2.1]	100.0	502
One	98.8	[96.5, 99.6]	1.2	[0.4, 3.5]	100.0	437
Two+	98.0	[94.2, 99.4]	2.0	[0.6, 5.8]	100.0	207

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	98.7	[97.3, 99.4]	1.3	[0.6, 2.7]	100.0	592
Yes	98.9	[97.0, 99.6]	1.1	[0.4, 3.0]	100.0	549

Level of Exposure to OneLove Booklets

None	99.0	[97.8, 99.6]	1.0	[0.4, 2.2]	100.0	849
1 Booklet	99.3	[94.7, 99.9]	0.7	[0.1, 5.3]	100.0	175
2-5 Booklets	97.1	[89.2, 99.2]	2.9	[0.8, 10.8]	100.0	118

Multimedia Exposure to OneLove

None	99.4	[97.8, 99.9]	0.6	[0.1, 2.2]	100.0	374
1 Channel	98.2	[94.7, 99.4]	1.8	[0.6, 5.3]	100.0	235
2+ Channels	98.7	[96.7, 99.5]	1.3	[0.5, 3.3]	100.0	530

Exposed to Any SAfAIDS Materials or Program

No	99.1	[97.7, 99.7]	0.9	[0.3, 2.3]	100.0	648
Yes	98.5	[96.6, 99.3]	1.5	[0.7, 3.4]	100.0	496

Total	98.8	[97.8, 99.4]	1.2	[0.6, 2.2]	100.0	1,146
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Table 39c: Percentage who had multiple partnerships in the last month (mp2) -(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	90.4	[66.9, 97.8]	9.6	[2.2, 33.1]	100.0	96
20-24	88.4	[76.0, 94.8]	11.6	[5.2, 24.0]	100.0	178
25-29	96.6	[92.3, 98.6]	3.4	[1.4, 7.7]	100.0	197
30-34	92.7	[77.3, 97.9]	7.3	[2.1, 22.7]	100.0	173
35-39	94.7	[87.6, 97.8]	5.3	[2.2, 12.4]	100.0	206
40-44	91.6	[78.5, 97.1]	8.4	[2.9, 21.5]	100.0	135
45-49	96.6	[89.4, 98.9]	3.4	[1.1, 10.6]	100.0	103
Current Marital Status						
Married/union	95.0	[91.4, 97.1]	5.0	[2.9, 8.6]	100.0	821
Div/sep/widow	84.6	[67.1, 93.7]	15.4	[6.3, 32.9]	100.0	34
Never married	88.6	[78.6, 94.2]	11.4	[5.8, 21.4]	100.0	233
Religion						
Catholic	93.8	[86.3, 97.3]	6.2	[2.7, 13.7]	100.0	223
Baptist	91.1	[71.9, 97.6]	8.9	[2.4, 28.1]	100.0	48
Pentacostal	90.1	[80.0, 95.4]	9.9	[4.6, 20.0]	100.0	167
7th Day Advent.	91.1	[80.2, 96.3]	8.9	[3.7, 19.8]	100.0	170
Jehovah's Wittn.	99.3	[96.0, 99.9]	0.7	[0.1, 4.0]	100.0	72
New Apostolic	97.4	[92.0, 99.2]	2.6	[0.8, 8.0]	100.0	121
UC of Zambia	95.9	[85.4, 98.9]	4.1	[1.1, 14.6]	100.0	129
Other	89.3	[76.6, 95.5]	10.7	[4.5, 23.4]	100.0	158
Highest Level of School Attended						
None	97.1	[80.6, 99.6]	2.9	[0.4, 19.4]	100.0	38
Primary	94.1	[88.8, 97.0]	5.9	[3.0, 11.2]	100.0	346
Secondary	91.0	[85.1, 94.7]	9.0	[5.3, 14.9]	100.0	628
High school	98.5	[90.4, 99.8]	1.5	[0.2, 9.6]	100.0	76
Able to Read English						
No	91.2	[85.3, 94.8]	8.8	[5.2, 14.7]	100.0	513
Yes	94.5	[89.7, 97.1]	5.5	[2.9, 10.3]	100.0	575
Wealth Index (Quintiles)						
First quintile	94.6	[88.1, 97.7]	5.4	[2.3, 11.9]	100.0	210
Second	93.3	[83.0, 97.5]	6.7	[2.5, 17.0]	100.0	235
Third	92.7	[86.4, 96.2]	7.3	[3.8, 13.6]	100.0	217
Fourth	87.9	[76.2, 94.3]	12.1	[5.7, 23.8]	100.0	223
Fifth quintile	94.8	[84.2, 98.4]	5.2	[1.6, 15.8]	100.0	194
Household owns television						
No	94.3	[89.6, 96.9]	5.7	[3.1, 10.4]	100.0	641
Yes	90.8	[84.3, 94.7]	9.2	[5.3, 15.7]	100.0	447
Household owns radio						
No	92.4	[84.2, 96.5]	7.6	[3.5, 15.8]	100.0	344
Yes	93.1	[89.0, 95.7]	6.9	[4.3, 11.0]	100.0	744

Household Owns Mobile Phone

No	94.9	[89.2, 97.7]	5.1	[2.3, 10.8]	100.0	289
Yes	92.0	[87.0, 95.1]	8.0	[4.9, 13.0]	100.0	799

Household Owns a Car

No	93.6	[89.9, 96.0]	6.4	[4.0, 10.1]	100.0	1,028
Yes	75.5	[47.4, 91.3]	24.5	[8.7, 52.6]	100.0	60

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	96.7	[92.3, 98.6]	3.3	[1.4, 7.7]	100.0	300
One	91.2	[85.1, 94.9]	8.8	[5.1, 14.9]	100.0	528
Two+	91.2	[81.6, 96.1]	8.8	[3.9, 18.4]	100.0	260

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	96.4	[92.4, 98.4]	3.6	[1.6, 7.6]	100.0	320
Yes	91.2	[85.7, 94.7]	8.8	[5.3, 14.3]	100.0	761

Level of Exposure to OneLove Booklets

None	93.3	[88.5, 96.2]	6.7	[3.8, 11.5]	100.0	759
1 Booklet	93.4	[83.5, 97.6]	6.6	[2.4, 16.5]	100.0	196
2-5 Booklets	88.9	[77.0, 95.1]	11.1	[4.9, 23.0]	100.0	130

Multimedia Exposure to OneLove

None	98.0	[93.8, 99.4]	2.0	[0.6, 6.2]	100.0	192
1 Channel	94.1	[87.0, 97.5]	5.9	[2.5, 13.0]	100.0	169
2+ Channels	91.0	[85.0, 94.7]	9.0	[5.3, 15.0]	100.0	718

Exposed to Any SAfAIDS Materials or Program

No	94.8	[90.4, 97.3]	5.2	[2.7, 9.6]	100.0	751
Yes	89.4	[82.1, 94.0]	10.6	[6.0, 17.9]	100.0	337

Total	92.9	[88.9, 95.5]	7.1	[4.5, 11.1]	100.0	1,088
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Table 39d: Percentage who had multiple partnerships in the last month (mp2) -(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	91.3	[66.6, 98.2]	8.7	[1.8, 33.4]	100.0	81
20-24	95.7	[84.3, 98.9]	4.3	[1.1, 15.7]	100.0	168
25-29	97.1	[93.5, 98.7]	2.9	[1.3, 6.5]	100.0	162
30-34	97.9	[93.5, 99.3]	2.1	[0.7, 6.5]	100.0	123
35-39	97.0	[90.4, 99.1]	3.0	[0.9, 9.6]	100.0	122
40-44	97.5	[89.9, 99.4]	2.5	[0.6, 10.1]	100.0	93
45-49	95.5	[86.4, 98.6]	4.5	[1.4, 13.6]	100.0	54
Current Marital Status						
Married/union	97.7	[95.7, 98.7]	2.3	[1.3, 4.3]	100.0	663
Div/sep/widow	92.9	[81.0, 97.6]	7.1	[2.4, 19.0]	100.0	32
Never married	90.7	[77.7, 96.5]	9.3	[3.5, 22.3]	100.0	108
Religion						
Catholic	97.5	[92.3, 99.2]	2.5	[0.8, 7.7]	100.0	156
Baptist	94.8	[76.6, 99.0]	5.2	[1.0, 23.4]	100.0	17
Pentacostal	93.7	[85.6, 97.4]	6.3	[2.6, 14.4]	100.0	77
7th Day Advent.	93.1	[84.0, 97.2]	6.9	[2.8, 16.0]	100.0	147
Jehovah's Wittn.	100.0		0.0		100.0	33
New Apostolic	98.6	[94.3, 99.7]	1.4	[0.3, 5.7]	100.0	130
UC of Zambia	96.2	[88.1, 98.8]	3.8	[1.2, 11.9]	100.0	92
Other	96.4	[88.7, 98.9]	3.6	[1.1, 11.3]	100.0	150
Highest Level of School Attended						
None	98.8	[91.2, 99.9]	1.2	[0.1, 8.8]	100.0	75
Primary	97.6	[95.1, 98.9]	2.4	[1.1, 4.9]	100.0	411
Secondary	94.1	[87.2, 97.3]	5.9	[2.7, 12.8]	100.0	301
High school	89.3	[72.9, 96.3]	10.7	[3.7, 27.1]	100.0	15
Able to Read English						
No	95.9	[92.2, 97.9]	4.1	[2.1, 7.8]	100.0	610
Yes	96.9	[92.7, 98.7]	3.1	[1.3, 7.3]	100.0	192
Wealth Index (Quintiles)						
First quintile	96.9	[92.9, 98.7]	3.1	[1.3, 7.1]	100.0	402
Second	96.0	[88.3, 98.7]	4.0	[1.3, 11.7]	100.0	216
Third	95.1	[88.9, 97.9]	4.9	[2.1, 11.1]	100.0	103
Fourth	94.4	[79.2, 98.7]	5.6	[1.3, 20.8]	100.0	60
Fifth quintile	92.9	[84.4, 97.0]	7.1	[3.0, 15.6]	100.0	12
Household owns television						
No	96.5	[93.0, 98.3]	3.5	[1.7, 7.0]	100.0	668
Yes	94.8	[89.5, 97.5]	5.2	[2.5, 10.5]	100.0	134
Household owns radio						
No	97.1	[91.4, 99.0]	2.9	[1.0, 8.6]	100.0	324
Yes	95.6	[91.7, 97.8]	4.4	[2.2, 8.3]	100.0	478

Household Owns Mobile Phone							
No	97.0	[93.6,	98.7]	3.0	[1.3,	6.4]	100.0 416
Yes	95.3	[90.1,	97.8]	4.7	[2.2,	9.9]	100.0 386

Household Owns a Car							
No	96.3	[93.3,	98.0]	3.7	[2.0,	6.7]	100.0 788
Yes	87.3	[43.4,	98.4]	12.7	[1.6,	56.6]	100.0 13

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	98.7	[97.1,	99.4]	1.3	[0.6,	2.9]	100.0 377
One	93.9	[86.9,	97.3]	6.1	[2.7,	13.1]	100.0 295
Two+	93.8	[82.7,	98.0]	6.2	[2.0,	17.3]	100.0 131

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	97.8	[95.8,	98.8]	2.2	[1.2,	4.2]	100.0 466
Yes	93.8	[85.9,	97.4]	6.2	[2.6,	14.1]	100.0 334

Level of Exposure to OneLove Booklets

None	96.8	[93.1,	98.5]	3.2	[1.5,	6.9]	100.0 655
1 Booklet	94.4	[81.6,	98.5]	5.6	[1.5,	18.4]	100.0 95
2-5 Booklets	92.3	[81.3,	97.1]	7.7	[2.9,	18.7]	100.0 50

Multimedia Exposure to OneLove

None	98.9	[97.0,	99.6]	1.1	[0.4,	3.0]	100.0 297
1 Channel	96.8	[92.9,	98.6]	3.2	[1.4,	7.1]	100.0 186
2+ Channels	93.2	[84.9,	97.1]	6.8	[2.9,	15.1]	100.0 316

Exposed to Any SAfAIDS Materials or Program

No	97.4	[94.7,	98.8]	2.6	[1.2,	5.3]	100.0 518
Yes	94.0	[88.7,	97.0]	6.0	[3.0,	11.3]	100.0 284

Total	96.2	[92.8,	98.0]	3.8	[2.0,	7.2]	100.0 803
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Table 39e: Percentage who had multiple partnerships in the last month (mp2) -(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	99.0	[94.0, 99.9]	1.0	[0.1, 6.0]	100.0	115
20-24	91.0	[82.0, 95.8]	9.0	[4.2, 18.0]	100.0	222
25-29	99.5	[96.6, 99.9]	0.5	[0.1, 3.4]	100.0	225
30-34	93.9	[74.1, 98.8]	6.1	[1.2, 25.9]	100.0	194
35-39	97.7	[91.9, 99.4]	2.3	[0.6, 8.1]	100.0	206
40-44	91.4	[71.4, 97.8]	8.6	[2.2, 28.6]	100.0	122
45-49	99.9	[99.7, 100.0]	0.1	[0.0, 0.3]	100.0	74
Current Marital Status						
Married/union	96.7	[91.6, 98.7]	3.3	[1.3, 8.4]	100.0	887
Div/sep/widow	92.3	[78.3, 97.6]	7.7	[2.4, 21.7]	100.0	50
Never married	93.3	[85.6, 97.0]	6.7	[3.0, 14.4]	100.0	221
Religion						
Catholic	93.0	[84.3, 97.0]	7.0	[3.0, 15.7]	100.0	266
Baptist	95.5	[72.0, 99.4]	4.5	[0.6, 28.0]	100.0	58
Pentacostal	94.9	[83.1, 98.6]	5.1	[1.4, 16.9]	100.0	221
7th Day Advent.	100.0	[99.6, 100.0]	0.0	[0.0, 0.4]	100.0	162
Jehovah's Wittn.	99.4	[96.5, 99.9]	0.6	[0.1, 3.5]	100.0	82
New Apostolic	98.6	[89.6, 99.8]	1.4	[0.2, 10.4]	100.0	108
UC of Zambia	97.8	[86.8, 99.7]	2.2	[0.3, 13.2]	100.0	125
Other	92.6	[74.8, 98.1]	7.4	[1.9, 25.2]	100.0	136
Highest Level of School Attended						
None	96.2	[78.2, 99.5]	3.8	[0.5, 21.8]	100.0	56
Primary	96.3	[86.4, 99.1]	3.7	[0.9, 13.6]	100.0	372
Secondary	94.5	[88.9, 97.4]	5.5	[2.6, 11.1]	100.0	650
High school	100.0	[99.8, 100.0]	0.0	[0.0, 0.2]	100.0	80
Able to Read English						
No	96.3	[92.2, 98.3]	3.7	[1.7, 7.8]	100.0	588
Yes	95.0	[88.9, 97.8]	5.0	[2.2, 11.1]	100.0	570
Wealth Index (Quintiles)						
First quintile	99.8	[98.2, 100.0]	0.2	[0.0, 1.8]	100.0	45
Second	99.2	[96.6, 99.8]	0.8	[0.2, 3.4]	100.0	196
Third	96.0	[90.1, 98.5]	4.0	[1.5, 9.9]	100.0	248
Fourth	93.4	[84.9, 97.2]	6.6	[2.8, 15.1]	100.0	320
Fifth quintile	96.4	[89.6, 98.8]	3.6	[1.2, 10.4]	100.0	340
Household owns television						
No	97.4	[93.8, 98.9]	2.6	[1.1, 6.2]	100.0	514
Yes	94.8	[89.1, 97.5]	5.2	[2.5, 10.9]	100.0	644
Household owns radio						
No	95.4	[88.8, 98.2]	4.6	[1.8, 11.2]	100.0	338
Yes	95.7	[91.4, 97.9]	4.3	[2.1, 8.6]	100.0	820

Household Owns Mobile Phone

No	99.6	[97.9, 99.9]	0.4	[0.1, 2.1]	100.0	175
Yes	95.1	[90.5, 97.6]	4.9	[2.4, 9.5]	100.0	983

Household Owns a Car

No	96.2	[92.3, 98.2]	3.8	[1.8, 7.7]	100.0	1,063
Yes	89.2	[62.3, 97.6]	10.8	[2.4, 37.7]	100.0	94

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	97.8	[90.2, 99.6]	2.2	[0.4, 9.8]	100.0	287
One	94.9	[88.8, 97.7]	5.1	[2.3, 11.2]	100.0	577
Two+	95.3	[88.1, 98.2]	4.7	[1.8, 11.9]	100.0	294

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	98.6	[95.5, 99.6]	1.4	[0.4, 4.5]	100.0	314
Yes	94.9	[89.9, 97.5]	5.1	[2.5, 10.1]	100.0	835

Level of Exposure to OneLove Booklets

None	95.5	[89.8, 98.1]	4.5	[1.9, 10.2]	100.0	748
1 Booklet	97.2	[89.9, 99.3]	2.8	[0.7, 10.1]	100.0	231
2-5 Booklets	94.0	[78.2, 98.6]	6.0	[1.4, 21.8]	100.0	176

Multimedia Exposure to OneLove

None	99.2	[94.7, 99.9]	0.8	[0.1, 5.3]	100.0	174
1 Channel	96.1	[83.7, 99.2]	3.9	[0.8, 16.3]	100.0	164
2+ Channels	95.0	[89.7, 97.6]	5.0	[2.4, 10.3]	100.0	809

Exposed to Any SAfAIDS Materials or Program

No	96.2	[90.5, 98.5]	3.8	[1.5, 9.5]	100.0	705
Yes	95.0	[88.7, 97.9]	5.0	[2.1, 11.3]	100.0	452

Total	95.6	[91.5, 97.8]	4.4	[2.2, 8.5]	100.0	1,158
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Table 39f: Percentage who had multiple partnerships in the last month (mp2) -(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	100.0		0.0		100.0	30
20-24	100.0		0.0		100.0	54
25-29	99.8	[98.0, 100.0]	0.2	[0.0, 2.0]	100.0	64
30-34	93.4	[83.5, 97.5]	6.6	[2.5, 16.5]	100.0	57
35-39	86.8	[62.5, 96.3]	13.2	[3.7, 37.5]	100.0	35
40-44	100.0		0.0		100.0	17
45-49	100.0		0.0		100.0	16
Current Marital Status						
Married/union	96.3	[87.7, 99.0]	3.7	[1.0, 12.3]	100.0	228
Div/sep/widow	100.0		0.0		100.0	9
Never married	99.5	[94.8, 100.0]	0.5	[0.0, 5.2]	100.0	36
Religion						
Catholic	99.8	[96.9, 100.0]	0.2	[0.0, 3.1]	100.0	39
Baptist	99.3	[87.5, 100.0]	0.7	[0.0, 12.5]	100.0	9
Pentacostal	89.9	[79.3, 95.4]	10.1	[4.6, 20.7]	100.0	53
7th Day Advent.	100.0		0.0		100.0	25
Jehovah's Wittn.	100.0		0.0		100.0	23
New Apostolic	89.2	[46.5, 98.7]	10.8	[1.3, 53.5]	100.0	26
UC of Zambia	100.0		0.0		100.0	50
Other	100.0		0.0		100.0	48
Highest Level of School Attended						
None	100.0		0.0		100.0	8
Primary	99.7	[98.0, 100.0]	0.3	[0.0, 2.0]	100.0	95
Secondary	94.5	[84.8, 98.1]	5.5	[1.9, 15.2]	100.0	152
High school	100.0		0.0		100.0	18
Able to Read English						
No	97.2	[88.2, 99.4]	2.8	[0.6, 11.8]	100.0	170
Yes	95.8	[89.9, 98.3]	4.2	[1.7, 10.1]	100.0	103
Wealth Index (Quintiles)						
First quintile	100.0		0.0		100.0	28
Second	88.6	[65.0, 97.0]	11.4	[3.0, 35.0]	100.0	57
Third	99.6	[97.2, 99.9]	0.4	[0.1, 2.8]	100.0	78
Fourth	100.0		0.0		100.0	65
Fifth quintile	96.0	[80.2, 99.3]	4.0	[0.7, 19.8]	100.0	43
Household owns television						
No	97.2	[86.3, 99.5]	2.8	[0.5, 13.7]	100.0	163
Yes	95.7	[91.9, 97.8]	4.3	[2.2, 8.1]	100.0	110
Household owns radio						
No	92.4	[62.2, 98.9]	7.6	[1.1, 37.8]	100.0	109
Yes	99.7	[98.0, 100.0]	0.3	[0.0, 2.0]	100.0	164

Household Owns Mobile Phone							
No	100.0			0.0		100.0	62
Yes	94.8	[87.0,	98.0]	5.2	[2.0,	13.0]	211

Household Owns a Car							
No	96.7	[88.5,	99.1]	3.3	[0.9,	11.5]	255
Yes	92.7	[59.0,	99.1]	7.3	[0.9,	41.0]	18

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	94.5	[81.2,	98.5]	5.5	[1.5,	18.8]	138
One	99.7	[96.5,	100.0]	0.3	[0.0,	3.5]	93
Two+	100.0			0.0			42

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	97.0	[86.0,	99.4]	3.0	[0.6,	14.0]	132
Yes	96.1	[91.6,	98.3]	3.9	[1.7,	8.4]	141

Level of Exposure to OneLove Booklets

None	97.4	[90.9,	99.3]	2.6	[0.7,	9.1]	205
1 Booklet	100.0			0.0			45
2-5 Booklets	78.2	[37.6,	95.5]	21.8	[4.5,	62.4]	22

Multimedia Exposure to OneLove

None	99.8	[98.6,	100.0]	0.2	[0.0,	1.4]	95
1 Channel	90.5	[77.1,	96.4]	9.5	[3.6,	22.9]	54
2+ Channels	99.7	[96.7,	100.0]	0.3	[0.0,	3.3]	123

Exposed to Any SAfAIDS Materials or Program

No	95.5	[85.4,	98.7]	4.5	[1.3,	14.6]	176
Yes	99.6	[96.2,	100.0]	0.4	[0.0,	3.8]	97

Total	96.6	[88.8,	99.0]	3.4	[1.0,	11.2]	273
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Table 39g: Percentage who had multiple partnerships in the last month (mp2) -(Women Aged 15-39 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	99.9	[99.7, 100.0]	0.1	[0.0, 0.3]	100.0	130
20-24	98.0	[93.8, 99.3]	2.0	[0.7, 6.2]	100.0	266
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	98.7	[94.8, 99.7]	1.3	[0.3, 5.2]	100.0	274
Div/sep/widow	100.0		0.0		100.0	16
Never married	98.3	[89.6, 99.8]	1.7	[0.2, 10.4]	100.0	106
Religion						
Catholic	94.2	[83.5, 98.1]	5.8	[1.9, 16.5]	100.0	86
Baptist	100.0		0.0		100.0	13
Pentacostal	100.0		0.0		100.0	61
7th Day Advent.	99.9	[99.3, 100.0]	0.1	[0.0, 0.7]	100.0	60
Jehovah's Wittn.	100.0		0.0		100.0	20
New Apostolic	100.0		0.0		100.0	49
UC of Zambia	100.0		0.0		100.0	49
Other	100.0		0.0		100.0	58
Highest Level of School Attended						
None	94.8	[70.9, 99.3]	5.2	[0.7, 29.1]	100.0	20
Primary	100.0		0.0		100.0	165
Secondary	98.1	[93.2, 99.5]	1.9	[0.5, 6.8]	100.0	204
High school	100.0		0.0		100.0	7
Able to Read English						
No	98.7	[95.1, 99.7]	1.3	[0.3, 4.9]	100.0	274
Yes	98.3	[89.9, 99.7]	1.7	[0.3, 10.1]	100.0	122
Wealth Index (Quintiles)						
First quintile	100.0		0.0		100.0	95
Second	100.0		0.0		100.0	89
Third	96.5	[77.7, 99.5]	3.5	[0.5, 22.3]	100.0	67
Fourth	97.6	[86.8, 99.6]	2.4	[0.4, 13.2]	100.0	64
Fifth quintile	97.1	[83.5, 99.5]	2.9	[0.5, 16.5]	100.0	76
Household owns television						
No	99.2	[94.9, 99.9]	0.8	[0.1, 5.1]	100.0	251
Yes	97.6	[91.5, 99.4]	2.4	[0.6, 8.5]	100.0	145
Household owns radio						
No	98.6	[91.5, 99.8]	1.4	[0.2, 8.5]	100.0	154
Yes	98.6	[94.5, 99.7]	1.4	[0.3, 5.5]	100.0	242

Household Owns Mobile Phone							
No	100.0	[99.7,	100.0]	0.0	[0.0,	0.3]	100.0 120
Yes	98.0	[94.2,	99.3]	2.0	[0.7,	5.8]	100.0 276

Household Owns a Car							
No	98.6	[95.8,	99.5]	1.4	[0.5,	4.2]	100.0 376
Yes	100.0			0.0			100.0 19

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	100.0	[99.8,	100.0]	0.0	[0.0,	0.2]	100.0 167
One	97.7	[91.2,	99.4]	2.3	[0.6,	8.8]	100.0 150
Two+	97.9	[87.8,	99.7]	2.1	[0.3,	12.2]	100.0 79

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	99.3	[96.0,	99.9]	0.7	[0.1,	4.0]	100.0 215
Yes	97.8	[91.9,	99.4]	2.2	[0.6,	8.1]	100.0 181

Level of Exposure to OneLove Booklets

None	98.8	[95.3,	99.7]	1.2	[0.3,	4.7]	100.0 277
1 Booklet	100.0			0.0			100.0 69
2-5 Booklets	95.8	[76.3,	99.4]	4.2	[0.6,	23.7]	100.0 49

Multimedia Exposure to OneLove

None	100.0			0.0			100.0 120
1 Channel	98.4	[90.6,	99.8]	1.6	[0.2,	9.4]	100.0 95
2+ Channels	97.8	[92.1,	99.4]	2.2	[0.6,	7.9]	100.0 180

Exposed to Any SAfAIDS Materials or Program

No	98.5	[94.4,	99.6]	1.5	[0.4,	5.6]	100.0 227
Yes	98.8	[92.4,	99.8]	1.2	[0.2,	7.6]	100.0 169

Total	98.6	[96.0,	99.5]	1.4	[0.5,	4.0]	100.0 396
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Table 39h: Percentage who had multiple partnerships in the last month (mp2) -(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	97.2	[81.4, 99.6]	2.8	[0.4, 18.6]	100.0	54
20-24	93.3	[83.4, 97.5]	6.7	[2.5, 16.6]	100.0	95
25-29	98.0	[88.3, 99.7]	2.0	[0.3, 11.7]	100.0	81
30-34	98.9	[92.8, 99.8]	1.1	[0.2, 7.2]	100.0	72
35-39	97.9	[93.5, 99.3]	2.1	[0.7, 6.5]	100.0	105
40-44	100.0		0.0		100.0	54
45-49	100.0		0.0		100.0	24
Current Marital Status						
Married/union	99.6	[98.2, 99.9]	0.4	[0.1, 1.8]	100.0	372
Div/sep/widow	95.6	[84.3, 98.9]	4.4	[1.1, 15.7]	100.0	22
Never married	91.7	[83.1, 96.1]	8.3	[3.9, 16.9]	100.0	91
Religion						
Catholic	95.1	[89.5, 97.8]	4.9	[2.2, 10.5]	100.0	129
Baptist	100.0		0.0		100.0	13
Pentacostal	98.6	[94.5, 99.6]	1.4	[0.4, 5.5]	100.0	98
7th Day Advent.	100.0		0.0		100.0	68
Jehovah's Wittn.	98.7	[91.1, 99.8]	1.3	[0.2, 8.9]	100.0	43
New Apostolic	94.6	[70.7, 99.2]	5.4	[0.8, 29.3]	100.0	33
UC of Zambia	100.0		0.0		100.0	55
Other	93.8	[72.8, 98.9]	6.2	[1.1, 27.2]	100.0	46
Highest Level of School Attended						
None	100.0		0.0		100.0	13
Primary	98.2	[91.9, 99.6]	1.8	[0.4, 8.1]	100.0	146
Secondary	96.5	[93.1, 98.2]	3.5	[1.8, 6.9]	100.0	293
High school	100.0		0.0		100.0	33
Able to Read English						
No	98.2	[95.3, 99.4]	1.8	[0.6, 4.7]	100.0	239
Yes	96.4	[92.4, 98.3]	3.6	[1.7, 7.6]	100.0	246
Wealth Index (Quintiles)						
First quintile	100.0		0.0		100.0	12
Second	98.2	[93.6, 99.5]	1.8	[0.5, 6.4]	100.0	74
Third	97.1	[87.9, 99.3]	2.9	[0.7, 12.1]	100.0	93
Fourth	95.6	[90.2, 98.1]	4.4	[1.9, 9.8]	100.0	127
Fifth quintile	98.4	[95.0, 99.5]	1.6	[0.5, 5.0]	100.0	169
Household owns television						
No	98.0	[95.2, 99.2]	2.0	[0.8, 4.8]	100.0	216
Yes	96.8	[92.5, 98.6]	3.2	[1.4, 7.5]	100.0	269
Household owns radio						
No	97.5	[93.8, 99.0]	2.5	[1.0, 6.2]	100.0	145
Yes	97.2	[94.7, 98.6]	2.8	[1.4, 5.3]	100.0	340

Household Owns Mobile Phone

No	99.2	[94.1, 99.9]	0.8	[0.1, 5.9]	100.0	77
Yes	96.9	[94.7, 98.3]	3.1	[1.7, 5.3]	100.0	408

Household Owns a Car

No	97.4	[95.5, 98.5]	2.6	[1.5, 4.5]	100.0	438
Yes	96.1	[74.5, 99.5]	3.9	[0.5, 25.5]	100.0	46

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	98.6	[90.6, 99.8]	1.4	[0.2, 9.4]	100.0	112
One	98.0	[94.2, 99.3]	2.0	[0.7, 5.8]	100.0	240
Two+	95.1	[88.4, 98.0]	4.9	[2.0, 11.6]	100.0	133

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	98.1	[92.3, 99.5]	1.9	[0.5, 7.7]	100.0	125
Yes	97.0	[94.0, 98.6]	3.0	[1.4, 6.0]	100.0	358

Level of Exposure to OneLove Booklets

None	98.3	[95.6, 99.4]	1.7	[0.6, 4.4]	100.0	328
1 Booklet	96.6	[90.4, 98.9]	3.4	[1.1, 9.6]	100.0	93
2-5 Booklets	93.4	[83.0, 97.6]	6.6	[2.4, 17.0]	100.0	62

Multimedia Exposure to OneLove

None	98.0	[87.5, 99.7]	2.0	[0.3, 12.5]	100.0	81
1 Channel	100.0		0.0		100.0	53
2+ Channels	96.7	[93.7, 98.3]	3.3	[1.7, 6.3]	100.0	348

Exposed to Any SAfAIDS Materials or Program

No	97.6	[94.7, 98.9]	2.4	[1.1, 5.3]	100.0	304
Yes	96.9	[92.0, 98.8]	3.1	[1.2, 8.0]	100.0	181

Total	97.3	[95.2, 98.5]	2.7	[1.5, 4.8]	100.0	485
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Table 40a: Percentage who self-reported concurrent partnerships in the past year (b3) -(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	83.6	[73.1, 90.5]	16.4	[9.5, 26.9]	100.0	226
20-24	88.1	[82.4, 92.1]	11.9	[7.9, 17.6]	100.0	442
25-29	95.2	[92.0, 97.1]	4.8	[2.9, 8.0]	100.0	452
30-34	88.9	[82.5, 93.1]	11.1	[6.9, 17.5]	100.0	373
35-39	90.3	[83.0, 94.6]	9.7	[5.4, 17.0]	100.0	363
40-44	90.0	[79.6, 95.4]	10.0	[4.6, 20.4]	100.0	231
45-49	96.3	[91.0, 98.5]	3.7	[1.5, 9.0]	100.0	141
Current Marital Status						
Married/union	92.3	[89.3, 94.5]	7.7	[5.5, 10.7]	100.0	1,774
Div/sep/widow	88.6	[78.0, 94.4]	11.4	[5.6, 22.0]	100.0	90
Never married	82.2	[76.3, 86.9]	17.8	[13.1, 23.7]	100.0	364
Religion						
Catholic	94.4	[90.4, 96.8]	5.6	[3.2, 9.6]	100.0	461
Baptist	91.0	[79.6, 96.3]	9.0	[3.7, 20.4]	100.0	84
Pentacostal	84.8	[75.8, 90.9]	15.2	[9.1, 24.2]	100.0	347
7th Day Advent.	90.1	[84.0, 94.0]	9.9	[6.0, 16.0]	100.0	332
Jehovah's Wittn.	95.1	[87.8, 98.1]	4.9	[1.9, 12.2]	100.0	138
New Apostolic	89.7	[84.7, 93.2]	10.3	[6.8, 15.3]	100.0	264
UC of Zambia	88.5	[81.1, 93.3]	11.5	[6.7, 18.9]	100.0	267
Other	89.2	[82.8, 93.4]	10.8	[6.6, 17.2]	100.0	334
Highest Level of School Attended						
None	98.2	[93.0, 99.5]	1.8	[0.5, 7.0]	100.0	139
Primary	91.7	[87.7, 94.5]	8.3	[5.5, 12.3]	100.0	875
Secondary	86.8	[82.4, 90.3]	13.2	[9.7, 17.6]	100.0	1,100
High school	96.4	[90.4, 98.7]	3.6	[1.3, 9.6]	100.0	113
Able to Read English						
No	90.6	[87.7, 92.9]	9.4	[7.1, 12.3]	100.0	1,366
Yes	89.1	[85.1, 92.2]	10.9	[7.8, 14.9]	100.0	861
Wealth Index (Quintiles)						
First quintile	93.1	[89.2, 95.6]	6.9	[4.4, 10.8]	100.0	473
Second	91.1	[84.7, 95.0]	8.9	[5.0, 15.3]	100.0	468
Third	86.3	[79.7, 91.0]	13.7	[9.0, 20.3]	100.0	430
Fourth	88.6	[82.1, 92.9]	11.4	[7.1, 17.9]	100.0	442
Fifth quintile	90.0	[78.4, 95.7]	10.0	[4.3, 21.6]	100.0	394
Household owns television						
No	90.9	[88.1, 93.2]	9.1	[6.8, 11.9]	100.0	1,342
Yes	88.8	[83.0, 92.8]	11.2	[7.2, 17.0]	100.0	885
Household owns radio						
No	89.5	[84.6, 92.9]	10.5	[7.1, 15.4]	100.0	767
Yes	90.4	[87.2, 92.8]	9.6	[7.2, 12.8]	100.0	1,460

Household Owns Mobile Phone

No	91.7	[87.9, 94.4]	8.3	[5.6, 12.1]	100.0	651
Yes	89.3	[85.5, 92.2]	10.7	[7.8, 14.5]	100.0	1,576

Household Owns a Car

No	90.0	[87.1, 92.3]	10.0	[7.7, 12.9]	100.0	2,101
Yes	91.1	[80.0, 96.3]	8.9	[3.7, 20.0]	100.0	124

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	91.9	[87.9, 94.6]	8.1	[5.4, 12.1]	100.0	800
One	89.6	[85.8, 92.5]	10.4	[7.5, 14.2]	100.0	965
Two+	87.9	[79.3, 93.2]	12.1	[6.8, 20.7]	100.0	463

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	92.9	[89.8, 95.2]	7.1	[4.8, 10.2]	100.0	908
Yes	88.2	[83.7, 91.6]	11.8	[8.4, 16.3]	100.0	1,308

Level of Exposure to OneLove Booklets

None	92.4	[89.9, 94.3]	7.6	[5.7, 10.1]	100.0	1,602
1 Booklet	85.2	[76.7, 90.9]	14.8	[9.1, 23.3]	100.0	371
2-5 Booklets	82.4	[72.7, 89.1]	17.6	[10.9, 27.3]	100.0	248

Multimedia Exposure to OneLove

None	93.9	[90.0, 96.4]	6.1	[3.6, 10.0]	100.0	564
1 Channel	91.0	[85.7, 94.5]	9.0	[5.5, 14.3]	100.0	402
2+ Channels	88.3	[83.7, 91.7]	11.7	[8.3, 16.3]	100.0	1,246

Exposed to Any SAfAIDS Materials or Program

No	91.6	[89.5, 93.3]	8.4	[6.7, 10.5]	100.0	1,395
Yes	88.0	[82.8, 91.8]	12.0	[8.2, 17.2]	100.0	831

Total	90.1	[87.3, 92.3]	9.9	[7.7, 12.7]	100.0	2,228
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Table 40b: Percentage who self-reported concurrent partnerships in the past year (b3) --(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	92.2	[75.7, 97.8]	7.8	[2.2, 24.3]	100.0	130
20-24	93.7	[88.1, 96.7]	6.3	[3.3, 11.9]	100.0	265
25-29	97.1	[93.1, 98.8]	2.9	[1.2, 6.9]	100.0	254
30-34	91.7	[84.1, 95.8]	8.3	[4.2, 15.9]	100.0	200
35-39	92.5	[80.8, 97.3]	7.5	[2.7, 19.2]	100.0	157
40-44	91.6	[78.7, 97.0]	8.4	[3.0, 21.3]	100.0	96
45-49	98.5	[89.9, 99.8]	1.5	[0.2, 10.1]	100.0	41
Current Marital Status						
Married/union	93.1	[89.4, 95.6]	6.9	[4.4, 10.6]	100.0	955
Div/sep/widow	97.9	[86.5, 99.7]	2.1	[0.3, 13.5]	100.0	56
Never married	94.5	[89.2, 97.3]	5.5	[2.7, 10.8]	100.0	132
Religion						
Catholic	95.5	[91.0, 97.8]	4.5	[2.2, 9.0]	100.0	238
Baptist	95.2	[75.3, 99.2]	4.8	[0.8, 24.7]	100.0	36
Pentacostal	91.4	[82.0, 96.1]	8.6	[3.9, 18.0]	100.0	182
7th Day Advent.	98.3	[92.7, 99.6]	1.7	[0.4, 7.3]	100.0	163
Jehovah's Wittn.	96.7	[79.1, 99.5]	3.3	[0.5, 20.9]	100.0	66
New Apostolic	92.4	[79.9, 97.4]	7.6	[2.6, 20.1]	100.0	143
UC of Zambia	92.7	[85.0, 96.6]	7.3	[3.4, 15.0]	100.0	138
Other	90.2	[80.5, 95.3]	9.8	[4.7, 19.5]	100.0	176
Highest Level of School Attended						
None	98.7	[91.7, 99.8]	1.3	[0.2, 8.3]	100.0	101
Primary	92.4	[87.6, 95.5]	7.6	[4.5, 12.4]	100.0	530
Secondary	93.8	[87.3, 97.0]	6.2	[3.0, 12.7]	100.0	474
High school	93.3	[78.3, 98.2]	6.7	[1.8, 21.7]	100.0	37
Able to Read English						
No	93.2	[89.6, 95.6]	6.8	[4.4, 10.4]	100.0	853
Yes	94.9	[89.6, 97.5]	5.1	[2.5, 10.4]	100.0	289
Wealth Index (Quintiles)						
First quintile	96.6	[92.3, 98.5]	3.4	[1.5, 7.7]	100.0	264
Second	94.6	[83.3, 98.4]	5.4	[1.6, 16.7]	100.0	234
Third	93.1	[82.4, 97.5]	6.9	[2.5, 17.6]	100.0	211
Fourth	91.7	[83.8, 95.9]	8.3	[4.1, 16.2]	100.0	221
Fifth quintile	91.0	[71.6, 97.6]	9.0	[2.4, 28.4]	100.0	201
Household owns television						
No	94.6	[91.0, 96.8]	5.4	[3.2, 9.0]	100.0	701
Yes	92.2	[84.4, 96.2]	7.8	[3.8, 15.6]	100.0	441
Household owns radio						
No	93.2	[87.2, 96.5]	6.8	[3.5, 12.8]	100.0	424
Yes	93.8	[90.5, 96.0]	6.2	[4.0, 9.5]	100.0	718

Household Owns Mobile Phone

No	93.6	[88.3, 96.6]	6.4	[3.4, 11.7]	100.0	363
Yes	93.6	[89.0, 96.3]	6.4	[3.7, 11.0]	100.0	779

Household Owns a Car

No	93.6	[90.2, 95.9]	6.4	[4.1, 9.8]	100.0	1,076
Yes	93.6	[78.1, 98.4]	6.4	[1.6, 21.9]	100.0	64

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	94.2	[89.2, 97.0]	5.8	[3.0, 10.8]	100.0	500
One	93.8	[89.2, 96.5]	6.2	[3.5, 10.8]	100.0	437
Two+	92.0	[81.5, 96.8]	8.0	[3.2, 18.5]	100.0	206

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	94.2	[90.0, 96.6]	5.8	[3.4, 10.0]	100.0	590
Yes	92.9	[87.6, 96.1]	7.1	[3.9, 12.4]	100.0	548

Level of Exposure to OneLove Booklets

None	94.7	[91.8, 96.6]	5.3	[3.4, 8.2]	100.0	847
1 Booklet	91.0	[79.0, 96.5]	9.0	[3.5, 21.0]	100.0	174
2-5 Booklets	90.9	[82.5, 95.4]	9.1	[4.6, 17.5]	100.0	118

Multimedia Exposure to OneLove

None	94.4	[88.8, 97.2]	5.6	[2.8, 11.2]	100.0	372
1 Channel	95.0	[88.9, 97.8]	5.0	[2.2, 11.1]	100.0	235
2+ Channels	92.7	[87.2, 96.0]	7.3	[4.0, 12.8]	100.0	529

Exposed to Any SAfAIDS Materials or Program

No	94.5	[91.4, 96.5]	5.5	[3.5, 8.6]	100.0	646
Yes	92.7	[85.8, 96.4]	7.3	[3.6, 14.2]	100.0	495

Total	93.6	[90.4, 95.8]	6.4	[4.2, 9.6]	100.0	1,143
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Table 40c: Percentage who self-reported concurrent partnerships in the past year (b3) -(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	75.1	[60.0, 85.9]	24.9	[14.1, 40.0]	100.0	96
20-24	80.7	[68.8, 88.8]	19.3	[11.2, 31.2]	100.0	177
25-29	93.1	[86.6, 96.5]	6.9	[3.5, 13.4]	100.0	198
30-34	85.5	[75.2, 92.0]	14.5	[8.0, 24.8]	100.0	173
35-39	87.8	[76.7, 94.0]	12.2	[6.0, 23.3]	100.0	206
40-44	88.3	[73.2, 95.5]	11.7	[4.5, 26.8]	100.0	135
45-49	95.1	[87.1, 98.2]	4.9	[1.8, 12.9]	100.0	100
Current Marital Status						
Married/union	91.4	[87.3, 94.2]	8.6	[5.8, 12.7]	100.0	819
Div/sep/widow	75.3	[53.0, 89.1]	24.7	[10.9, 47.0]	100.0	34
Never married	74.9	[66.6, 81.8]	25.1	[18.2, 33.4]	100.0	232
Religion						
Catholic	93.2	[86.3, 96.8]	6.8	[3.2, 13.7]	100.0	223
Baptist	87.0	[69.8, 95.1]	13.0	[4.9, 30.2]	100.0	48
Pentacostal	78.6	[66.7, 87.1]	21.4	[12.9, 33.3]	100.0	165
7th Day Advent.	83.0	[73.1, 89.8]	17.0	[10.2, 26.9]	100.0	169
Jehovah's Wittn.	93.3	[82.9, 97.6]	6.7	[2.4, 17.1]	100.0	72
New Apostolic	86.8	[75.2, 93.4]	13.2	[6.6, 24.8]	100.0	121
UC of Zambia	84.0	[71.2, 91.7]	16.0	[8.3, 28.8]	100.0	129
Other	87.9	[78.2, 93.6]	12.1	[6.4, 21.8]	100.0	158
Highest Level of School Attended						
None	97.0	[81.1, 99.6]	3.0	[0.4, 18.9]	100.0	38
Primary	90.7	[84.2, 94.7]	9.3	[5.3, 15.8]	100.0	345
Secondary	81.2	[75.3, 85.9]	18.8	[14.1, 24.7]	100.0	626
High school	97.9	[91.4, 99.5]	2.1	[0.5, 8.6]	100.0	76
Able to Read English						
No	86.3	[80.4, 90.6]	13.7	[9.4, 19.6]	100.0	513
Yes	86.4	[80.8, 90.5]	13.6	[9.5, 19.2]	100.0	572
Wealth Index (Quintiles)						
First quintile	88.8	[82.5, 93.0]	11.2	[7.0, 17.5]	100.0	209
Second	87.8	[77.5, 93.8]	12.2	[6.2, 22.5]	100.0	234
Third	80.1	[70.1, 87.4]	19.9	[12.6, 29.9]	100.0	219
Fourth	84.7	[75.8, 90.8]	15.3	[9.2, 24.2]	100.0	221
Fifth quintile	89.1	[78.7, 94.8]	10.9	[5.2, 21.3]	100.0	193
Household owns television						
No	87.1	[82.4, 90.7]	12.9	[9.3, 17.6]	100.0	641
Yes	85.1	[78.1, 90.2]	14.9	[9.8, 21.9]	100.0	444
Household owns radio						
No	84.5	[76.4, 90.2]	15.5	[9.8, 23.6]	100.0	343
Yes	87.1	[81.9, 90.9]	12.9	[9.1, 18.1]	100.0	742

Household Owns Mobile Phone

No	89.3	[83.3, 93.4]	10.7	[6.6, 16.7]	100.0	288
Yes	85.0	[79.7, 89.1]	15.0	[10.9, 20.3]	100.0	797

Household Owns a Car

No	86.3	[82.1, 89.6]	13.7	[10.4, 17.9]	100.0	1,025
Yes	88.2	[64.7, 96.8]	11.8	[3.2, 35.3]	100.0	60

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	88.4	[81.8, 92.8]	11.6	[7.2, 18.2]	100.0	300
One	86.3	[80.0, 90.9]	13.7	[9.1, 20.0]	100.0	528
Two+	83.3	[71.4, 90.8]	16.7	[9.2, 28.6]	100.0	257

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	90.7	[85.2, 94.3]	9.3	[5.7, 14.8]	100.0	318
Yes	84.7	[79.0, 89.0]	15.3	[11.0, 21.0]	100.0	760

Level of Exposure to OneLove Booklets

None	89.9	[85.5, 93.1]	10.1	[6.9, 14.5]	100.0	755
1 Booklet	80.0	[69.3, 87.6]	20.0	[12.4, 30.7]	100.0	197
2-5 Booklets	73.4	[57.2, 85.1]	26.6	[14.9, 42.8]	100.0	130

Multimedia Exposure to OneLove

None	93.1	[87.1, 96.5]	6.9	[3.5, 12.9]	100.0	192
1 Channel	86.7	[79.2, 91.8]	13.3	[8.2, 20.8]	100.0	167
2+ Channels	84.7	[78.7, 89.2]	15.3	[10.8, 21.3]	100.0	717

Exposed to Any SAfAIDS Materials or Program

No	89.0	[85.2, 92.0]	11.0	[8.0, 14.8]	100.0	749
Yes	81.5	[74.7, 86.8]	18.5	[13.2, 25.3]	100.0	336

Total	86.3	[82.1, 89.7]	13.7	[10.3, 17.9]	100.0	1,085
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Table 40d: Percentage who self-reported concurrent partnerships in the past year (b3) -(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	83.0	[65.9, 92.5]	17.0	[7.5, 34.1]	100.0	81
20-24	91.7	[82.9, 96.2]	8.3	[3.8, 17.1]	100.0	167
25-29	95.2	[90.3, 97.7]	4.8	[2.3, 9.7]	100.0	162
30-34	87.6	[78.1, 93.3]	12.4	[6.7, 21.9]	100.0	122
35-39	88.9	[77.1, 95.0]	11.1	[5.0, 22.9]	100.0	122
40-44	94.0	[82.6, 98.1]	6.0	[1.9, 17.4]	100.0	93
45-49	93.8	[84.0, 97.7]	6.2	[2.3, 16.0]	100.0	52
Current Marital Status						
Married/union	93.4	[90.8, 95.4]	6.6	[4.6, 9.2]	100.0	659
Div/sep/widow	86.6	[68.9, 95.0]	13.4	[5.0, 31.1]	100.0	32
Never married	80.7	[71.5, 87.5]	19.3	[12.5, 28.5]	100.0	108
Religion						
Catholic	95.7	[91.2, 97.9]	4.3	[2.1, 8.8]	100.0	155
Baptist	94.8	[76.6, 99.0]	5.2	[1.0, 23.4]	100.0	17
Pentacostal	85.7	[76.3, 91.8]	14.3	[8.2, 23.7]	100.0	76
7th Day Advent.	88.9	[80.9, 93.8]	11.1	[6.2, 19.1]	100.0	145
Jehovah's Wittn.	94.4	[81.8, 98.4]	5.6	[1.6, 18.2]	100.0	33
New Apostolic	90.0	[83.6, 94.1]	10.0	[5.9, 16.4]	100.0	130
UC of Zambia	88.9	[77.6, 94.9]	11.1	[5.1, 22.4]	100.0	92
Other	90.7	[81.8, 95.5]	9.3	[4.5, 18.2]	100.0	150
Highest Level of School Attended						
None	98.8	[91.2, 99.9]	1.2	[0.1, 8.8]	100.0	75
Primary	92.7	[89.3, 95.1]	7.3	[4.9, 10.7]	100.0	408
Secondary	86.8	[81.1, 91.0]	13.2	[9.0, 18.9]	100.0	300
High school	83.5	[64.2, 93.4]	16.5	[6.6, 35.8]	100.0	15
Able to Read English						
No	92.1	[88.7, 94.6]	7.9	[5.4, 11.3]	100.0	607
Yes	86.7	[80.9, 90.9]	13.3	[9.1, 19.1]	100.0	191
Wealth Index (Quintiles)						
First quintile	93.1	[88.9, 95.8]	6.9	[4.2, 11.1]	100.0	400
Second	89.8	[81.8, 94.5]	10.2	[5.5, 18.2]	100.0	215
Third	87.2	[77.1, 93.2]	12.8	[6.8, 22.9]	100.0	102
Fourth	91.5	[77.7, 97.1]	8.5	[2.9, 22.3]	100.0	60
Fifth quintile	78.8	[56.5, 91.4]	21.2	[8.6, 43.5]	100.0	12
Household owns television						
No	90.9	[87.3, 93.6]	9.1	[6.4, 12.7]	100.0	664
Yes	90.1	[79.6, 95.5]	9.9	[4.5, 20.4]	100.0	134
Household owns radio						
No	92.7	[86.9, 96.0]	7.3	[4.0, 13.1]	100.0	321
Yes	89.7	[86.1, 92.5]	10.3	[7.5, 13.9]	100.0	477

Household Owns Mobile Phone							
No	92.0	[87.5,	95.0]	8.0	[5.0,	12.5]	100.0 414
Yes	89.6	[85.0,	92.9]	10.4	[7.1,	15.0]	100.0 384

Household Owns a Car							
No	91.1	[88.3,	93.2]	8.9	[6.8,	11.7]	100.0 785
Yes	72.8	[43.5,	90.3]	27.2	[9.7,	56.5]	100.0 12

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	92.5	[87.5,	95.7]	7.5	[4.3,	12.5]	100.0 375
One	88.2	[81.9,	92.5]	11.8	[7.5,	18.1]	100.0 295
Two+	91.6	[80.8,	96.6]	8.4	[3.4,	19.2]	100.0 129

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	93.0	[89.0,	95.5]	7.0	[4.5,	11.0]	100.0 462
Yes	88.3	[81.8,	92.6]	11.7	[7.4,	18.2]	100.0 334

Level of Exposure to OneLove Booklets

None	92.1	[89.0,	94.5]	7.9	[5.5,	11.0]	100.0 651
1 Booklet	83.1	[70.9,	90.8]	16.9	[9.2,	29.1]	100.0 95
2-5 Booklets	89.0	[77.4,	95.1]	11.0	[4.9,	22.6]	100.0 50

Multimedia Exposure to OneLove

None	93.4	[88.4,	96.4]	6.6	[3.6,	11.6]	100.0 295
1 Channel	92.9	[87.9,	95.9]	7.1	[4.1,	12.1]	100.0 184
2+ Channels	87.6	[80.6,	92.3]	12.4	[7.7,	19.4]	100.0 316

Exposed to Any SAfAIDS Materials or Program

No	91.9	[88.9,	94.1]	8.1	[5.9,	11.1]	100.0 514
Yes	88.9	[84.2,	92.3]	11.1	[7.7,	15.8]	100.0 284

Total	90.8	[87.9,	93.1]	9.2	[6.9,	12.1]	100.0 799
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Table 40e: Percentage who self-reported concurrent partnerships in the past year (b3) -(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	83.2	[67.2, 92.3]	16.8	[7.7, 32.8]	100.0	115
20-24	82.5	[72.9, 89.3]	17.5	[10.7, 27.1]	100.0	222
25-29	95.0	[89.1, 97.8]	5.0	[2.2, 10.9]	100.0	226
30-34	89.8	[77.9, 95.6]	10.2	[4.4, 22.1]	100.0	194
35-39	92.9	[81.2, 97.5]	7.1	[2.5, 18.8]	100.0	206
40-44	84.7	[62.5, 94.8]	15.3	[5.2, 37.5]	100.0	121
45-49	98.9	[92.6, 99.8]	1.1	[0.2, 7.4]	100.0	73
Current Marital Status						
Married/union	90.7	[83.4, 95.0]	9.3	[5.0, 16.6]	100.0	887
Div/sep/widow	90.4	[75.3, 96.7]	9.6	[3.3, 24.7]	100.0	49
Never married	83.6	[74.9, 89.7]	16.4	[10.3, 25.1]	100.0	221
Religion						
Catholic	92.9	[84.5, 96.9]	7.1	[3.1, 15.5]	100.0	267
Baptist	91.0	[69.8, 97.8]	9.0	[2.2, 30.2]	100.0	58
Pentacostal	84.3	[70.4, 92.4]	15.7	[7.6, 29.6]	100.0	218
7th Day Advent.	92.7	[82.2, 97.2]	7.3	[2.8, 17.8]	100.0	162
Jehovah's Wittn.	95.2	[82.6, 98.8]	4.8	[1.2, 17.4]	100.0	82
New Apostolic	89.2	[77.9, 95.1]	10.8	[4.9, 22.1]	100.0	108
UC of Zambia	87.3	[74.6, 94.2]	12.7	[5.8, 25.4]	100.0	125
Other	85.4	[73.4, 92.6]	14.6	[7.4, 26.6]	100.0	137
Highest Level of School Attended						
None	96.1	[78.8, 99.4]	3.9	[0.6, 21.2]	100.0	56
Primary	89.1	[76.7, 95.3]	10.9	[4.7, 23.3]	100.0	372
Secondary	86.7	[79.0, 91.9]	13.3	[8.1, 21.0]	100.0	649
High school	99.5	[97.2, 99.9]	0.5	[0.1, 2.8]	100.0	80
Able to Read English						
No	87.6	[80.7, 92.3]	12.4	[7.7, 19.3]	100.0	589
Yes	90.2	[84.1, 94.1]	9.8	[5.9, 15.9]	100.0	568
Wealth Index (Quintiles)						
First quintile	87.6	[79.0, 93.0]	12.4	[7.0, 21.0]	100.0	45
Second	98.4	[93.8, 99.6]	1.6	[0.4, 6.2]	100.0	196
Third	84.8	[74.3, 91.5]	15.2	[8.5, 25.7]	100.0	250
Fourth	87.3	[79.1, 92.6]	12.7	[7.4, 20.9]	100.0	317
Fifth quintile	90.7	[77.9, 96.4]	9.3	[3.6, 22.1]	100.0	340
Household owns television						
No	90.4	[84.0, 94.4]	9.6	[5.6, 16.0]	100.0	515
Yes	88.3	[80.5, 93.2]	11.7	[6.8, 19.5]	100.0	642
Household owns radio						
No	83.5	[72.9, 90.5]	16.5	[9.5, 27.1]	100.0	338
Yes	90.8	[84.7, 94.6]	9.2	[5.4, 15.3]	100.0	819

Household Owns Mobile Phone

No	88.0	[77.8, 93.9]	12.0	[6.1, 22.2]	100.0	175
Yes	89.1	[82.6, 93.4]	10.9	[6.6, 17.4]	100.0	982

Household Owns a Car

No	88.4	[81.9, 92.7]	11.6	[7.3, 18.1]	100.0	1,062
Yes	95.9	[85.4, 98.9]	4.1	[1.1, 14.6]	100.0	94

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	90.8	[80.3, 96.0]	9.2	[4.0, 19.7]	100.0	287
One	90.5	[85.0, 94.1]	9.5	[5.9, 15.0]	100.0	578
Two+	85.1	[71.5, 92.9]	14.9	[7.1, 28.5]	100.0	292

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	93.2	[84.8, 97.1]	6.8	[2.9, 15.2]	100.0	314
Yes	87.8	[80.9, 92.5]	12.2	[7.5, 19.1]	100.0	834

Level of Exposure to OneLove Booklets

None	92.6	[87.6, 95.7]	7.4	[4.3, 12.4]	100.0	747
1 Booklet	86.3	[71.8, 94.0]	13.7	[6.0, 28.2]	100.0	231
2-5 Booklets	78.9	[65.1, 88.2]	21.1	[11.8, 34.9]	100.0	176

Multimedia Exposure to OneLove

None	95.6	[84.5, 98.9]	4.4	[1.1, 15.5]	100.0	174
1 Channel	88.1	[69.9, 95.9]	11.9	[4.1, 30.1]	100.0	164
2+ Channels	88.3	[81.5, 92.8]	11.7	[7.2, 18.5]	100.0	808

Exposed to Any SAfAIDS Materials or Program

No	91.3	[87.6, 94.0]	8.7	[6.0, 12.4]	100.0	706
Yes	86.6	[76.1, 92.9]	13.4	[7.1, 23.9]	100.0	450

Total	89.0	[83.0, 93.0]	11.0	[7.0, 17.0]	100.0	1,157
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Table 40f: Percentage who self-reported concurrent partnerships in the past year (b3) -(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	93.6	[62.6, 99.2]	6.4	[0.8, 37.4]	100.0	30
20-24	98.8	[90.8, 99.9]	1.2	[0.1, 9.2]	100.0	53
25-29	96.2	[80.4, 99.4]	3.8	[0.6, 19.6]	100.0	64
30-34	93.2	[83.7, 97.4]	6.8	[2.6, 16.3]	100.0	57
35-39	73.7	[35.6, 93.4]	26.3	[6.6, 64.4]	100.0	35
40-44	100.0		0.0		100.0	17
45-49	100.0		0.0		100.0	16
Current Marital Status						
Married/union	93.8	[83.5, 97.8]	6.2	[2.2, 16.5]	100.0	228
Div/sep/widow	100.0		0.0		100.0	9
Never married	83.9	[49.3, 96.5]	16.1	[3.5, 50.7]	100.0	35
Religion						
Catholic	98.8	[93.0, 99.8]	1.2	[0.2, 7.0]	100.0	39
Baptist	67.5	[65.0, 70.0]	32.5	[30.0, 35.0]	100.0	9
Pentacostal	86.6	[84.3, 88.6]	13.4	[11.4, 15.7]	100.0	53
7th Day Advent.	100.0		0.0		100.0	25
Jehovah's Wittn.	100.0		0.0		100.0	23
New Apostolic	88.5	[47.0, 98.5]	11.5	[1.5, 53.0]	100.0	26
UC of Zambia	98.3	[90.6, 99.7]	1.7	[0.3, 9.4]	100.0	50
Other	96.6	[71.8, 99.7]	3.4	[0.3, 28.2]	100.0	47
Highest Level of School Attended						
None	99.2	[86.1, 100.0]	0.8	[0.0, 13.9]	100.0	8
Primary	99.3	[96.4, 99.8]	0.7	[0.2, 3.6]	100.0	95
Secondary	88.9	[81.5, 93.6]	11.1	[6.4, 18.5]	100.0	151
High school	99.4	[93.4, 100.0]	0.6	[0.0, 6.6]	100.0	18
Able to Read English						
No	91.4	[80.4, 96.5]	8.6	[3.5, 19.6]	100.0	170
Yes	95.4	[90.2, 97.9]	4.6	[2.1, 9.8]	100.0	102
Wealth Index (Quintiles)						
First quintile	99.6	[95.7, 100.0]	0.4	[0.0, 4.3]	100.0	28
Second	82.8	[51.3, 95.6]	17.2	[4.4, 48.7]	100.0	57
Third	93.6	[77.4, 98.4]	6.4	[1.6, 22.6]	100.0	78
Fourth	97.6	[72.5, 99.8]	2.4	[0.2, 27.5]	100.0	65
Fifth quintile	87.6	[62.4, 96.8]	12.4	[3.2, 37.6]	100.0	42
Household owns television						
No	95.1	[86.8, 98.3]	4.9	[1.7, 13.2]	100.0	163
Yes	90.0	[86.1, 92.9]	10.0	[7.1, 13.9]	100.0	109
Household owns radio						
No	90.8	[65.4, 98.1]	9.2	[1.9, 34.6]	100.0	108
Yes	94.6	[90.6, 97.0]	5.4	[3.0, 9.4]	100.0	164

Household Owns Mobile Phone

No	99.8	[98.8, 100.0]	0.2	[0.0, 1.2]	100.0	62
Yes	89.4	[83.2, 93.5]	10.6	[6.5, 16.8]	100.0	210

Household Owns a Car

No	93.2	[85.3, 97.0]	6.8	[3.0, 14.7]	100.0	254
Yes	82.9	[36.5, 97.6]	17.1	[2.4, 63.5]	100.0	18

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	88.9	[75.8, 95.3]	11.1	[4.7, 24.2]	100.0	138
One	99.4	[95.9, 99.9]	0.6	[0.1, 4.1]	100.0	92
Two+	98.6	[90.0, 99.8]	1.4	[0.2, 10.0]	100.0	42

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	90.9	[77.1, 96.8]	9.1	[3.2, 22.9]	100.0	132
Yes	95.7	[91.8, 97.8]	4.3	[2.2, 8.2]	100.0	140

Level of Exposure to OneLove Booklets

None	95.5	[90.4, 98.0]	4.5	[2.0, 9.6]	100.0	204
1 Booklet	90.6	[84.3, 94.5]	9.4	[5.5, 15.7]	100.0	45
2-5 Booklets	77.7	[37.9, 95.2]	22.3	[4.8, 62.1]	100.0	22

Multimedia Exposure to OneLove

None	96.1	[82.2, 99.2]	3.9	[0.8, 17.8]	100.0	95
1 Channel	84.1	[69.7, 92.4]	15.9	[7.6, 30.3]	100.0	54
2+ Channels	99.0	[93.5, 99.9]	1.0	[0.1, 6.5]	100.0	122

Exposed to Any SAfAIDS Materials or Program

No	90.8	[80.1, 96.0]	9.2	[4.0, 19.9]	100.0	175
Yes	99.0	[93.6, 99.9]	1.0	[0.1, 6.4]	100.0	97

Total	93.0	[85.4, 96.8]	7.0	[3.2, 14.6]	100.0	272
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Table 40g: Percentage who self-reported concurrent partnerships in the past year (b3) -(Women Aged 15-39 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	92.2	[75.7, 97.8]	7.8	[2.2, 24.3]	100.0	130
20-24	93.7	[88.1, 96.7]	6.3	[3.3, 11.9]	100.0	265
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	91.4	[82.8, 95.9]	8.6	[4.1, 17.2]	100.0	273
Div/sep/widow	100.0		0.0		100.0	16
Never married	95.3	[88.7, 98.1]	4.7	[1.9, 11.3]	100.0	106
Religion						
Catholic	93.7	[83.3, 97.8]	6.3	[2.2, 16.7]	100.0	86
Baptist	85.7	[40.8, 98.1]	14.3	[1.9, 59.2]	100.0	13
Pentacostal	93.3	[77.2, 98.3]	6.7	[1.7, 22.8]	100.0	60
7th Day Advent.	95.5	[82.0, 99.0]	4.5	[1.0, 18.0]	100.0	60
Jehovah's Wittn.	100.0		0.0		100.0	20
New Apostolic	97.3	[83.9, 99.6]	2.7	[0.4, 16.1]	100.0	49
UC of Zambia	99.9	[99.6, 100.0]	0.1	[0.0, 0.4]	100.0	49
Other	83.0	[59.2, 94.3]	17.0	[5.7, 40.8]	100.0	58
Highest Level of School Attended						
None	94.7	[71.2, 99.2]	5.3	[0.8, 28.8]	100.0	20
Primary	94.8	[88.8, 97.6]	5.2	[2.4, 11.2]	100.0	164
Secondary	91.7	[79.2, 97.0]	8.3	[3.0, 20.8]	100.0	204
High school	100.0		0.0		100.0	7
Able to Read English						
No	91.2	[82.0, 96.0]	8.8	[4.0, 18.0]	100.0	273
Yes	97.8	[91.0, 99.5]	2.2	[0.5, 9.0]	100.0	122
Wealth Index (Quintiles)						
First quintile	97.9	[92.3, 99.5]	2.1	[0.5, 7.7]	100.0	94
Second	97.4	[89.3, 99.4]	2.6	[0.6, 10.7]	100.0	89
Third	88.6	[72.0, 95.9]	11.4	[4.1, 28.0]	100.0	67
Fourth	91.6	[78.9, 96.9]	8.4	[3.1, 21.1]	100.0	64
Fifth quintile	85.0	[51.1, 96.8]	15.0	[3.2, 48.9]	100.0	76
Household owns television						
No	95.6	[91.3, 97.8]	4.4	[2.2, 8.7]	100.0	250
Yes	89.3	[72.4, 96.4]	10.7	[3.6, 27.6]	100.0	145
Household owns radio						
No	88.4	[73.2, 95.5]	11.6	[4.5, 26.8]	100.0	153
Yes	95.8	[91.6, 97.9]	4.2	[2.1, 8.4]	100.0	242

Household Owns Mobile Phone

No	95.1	[87.9, 98.1]	4.9	[1.9, 12.1]	100.0	119
Yes	92.3	[83.0, 96.7]	7.7	[3.3, 17.0]	100.0	276

Household Owns a Car

No	93.7	[86.6, 97.2]	6.3	[2.8, 13.4]	100.0	375
Yes	79.8	[45.9, 94.9]	20.2	[5.1, 54.1]	100.0	19

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	95.9	[90.0, 98.4]	4.1	[1.6, 10.0]	100.0	166
One	95.0	[88.2, 98.0]	5.0	[2.0, 11.8]	100.0	150
Two+	86.6	[63.3, 96.0]	13.4	[4.0, 36.7]	100.0	79

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	96.4	[92.1, 98.4]	3.6	[1.6, 7.9]	100.0	214
Yes	89.3	[75.5, 95.8]	10.7	[4.2, 24.5]	100.0	181

Level of Exposure to OneLove Booklets

None	96.5	[93.0, 98.3]	3.5	[1.7, 7.0]	100.0	276
1 Booklet	86.2	[61.8, 96.0]	13.8	[4.0, 38.2]	100.0	69
2-5 Booklets	89.6	[71.5, 96.7]	10.4	[3.3, 28.5]	100.0	49

Multimedia Exposure to OneLove

None	96.3	[89.8, 98.7]	3.7	[1.3, 10.2]	100.0	119
1 Channel	98.4	[90.9, 99.7]	1.6	[0.3, 9.1]	100.0	95
2+ Channels	89.6	[76.1, 95.9]	10.4	[4.1, 23.9]	100.0	180

Exposed to Any SAfAIDS Materials or Program

No	96.5	[92.7, 98.3]	3.5	[1.7, 7.3]	100.0	226
Yes	89.3	[75.4, 95.8]	10.7	[4.2, 24.6]	100.0	169

Total	93.2	[86.6, 96.6]	6.8	[3.4, 13.4]	100.0	395
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Table 40h: Percentage who self-reported concurrent partnerships in the past year (b3) -(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	88.3	[73.7, 95.3]	11.7	[4.7, 26.3]	100.0	54
20-24	85.1	[75.2, 91.5]	14.9	[8.5, 24.8]	100.0	95
25-29	88.9	[76.2, 95.2]	11.1	[4.8, 23.8]	100.0	82
30-34	92.4	[66.0, 98.7]	7.6	[1.3, 34.0]	100.0	71
35-39	95.6	[90.1, 98.2]	4.4	[1.8, 9.9]	100.0	105
40-44	95.2	[84.7, 98.6]	4.8	[1.4, 15.3]	100.0	54
45-49	94.2	[72.0, 99.0]	5.8	[1.0, 28.0]	100.0	24
Current Marital Status						
Married/union	95.7	[93.2, 97.3]	4.3	[2.7, 6.8]	100.0	372
Div/sep/widow	90.7	[65.0, 98.1]	9.3	[1.9, 35.0]	100.0	22
Never married	78.1	[65.8, 86.8]	21.9	[13.2, 34.2]	100.0	91
Religion						
Catholic	95.0	[89.3, 97.7]	5.0	[2.3, 10.7]	100.0	129
Baptist	100.0		0.0		100.0	13
Pentacostal	93.9	[88.9, 96.7]	6.1	[3.3, 11.1]	100.0	97
7th Day Advent.	91.2	[75.2, 97.2]	8.8	[2.8, 24.8]	100.0	68
Jehovah's Wittn.	95.8	[88.3, 98.6]	4.2	[1.4, 11.7]	100.0	43
New Apostolic	87.1	[72.3, 94.6]	12.9	[5.4, 27.7]	100.0	33
UC of Zambia	83.2	[66.5, 92.5]	16.8	[7.5, 33.5]	100.0	55
Other	78.7	[56.1, 91.5]	21.3	[8.5, 43.9]	100.0	47
Highest Level of School Attended						
None	100.0		0.0		100.0	13
Primary	94.8	[88.8, 97.7]	5.2	[2.3, 11.2]	100.0	146
Secondary	87.8	[81.3, 92.3]	12.2	[7.7, 18.7]	100.0	293
High school	98.0	[88.2, 99.7]	2.0	[0.3, 11.8]	100.0	33
Able to Read English						
No	90.5	[84.9, 94.2]	9.5	[5.8, 15.1]	100.0	240
Yes	91.1	[86.5, 94.3]	8.9	[5.7, 13.5]	100.0	245
Wealth Index (Quintiles)						
First quintile	94.6	[69.8, 99.2]	5.4	[0.8, 30.2]	100.0	12
Second	96.9	[88.1, 99.3]	3.1	[0.7, 11.9]	100.0	74
Third	84.8	[73.6, 91.7]	15.2	[8.3, 26.4]	100.0	94
Fourth	86.7	[78.2, 92.2]	13.3	[7.8, 21.8]	100.0	126
Fifth quintile	94.7	[90.8, 97.0]	5.3	[3.0, 9.2]	100.0	169
Household owns television						
No	91.3	[84.7, 95.2]	8.7	[4.8, 15.3]	100.0	217
Yes	90.4	[84.8, 94.1]	9.6	[5.9, 15.2]	100.0	268
Household owns radio						
No	91.0	[85.0, 94.7]	9.0	[5.3, 15.0]	100.0	145
Yes	90.8	[85.8, 94.1]	9.2	[5.9, 14.2]	100.0	340

Household Owns Mobile Phone							
No	94.6	[85.0,	98.2]	5.4	[1.8,	15.0]	100.0 77
Yes	90.1	[85.8,	93.2]	9.9	[6.8,	14.2]	100.0 408

Household Owns a Car							
No	90.2	[85.9,	93.3]	9.8	[6.7,	14.1]	100.0 438
Yes	96.1	[74.5,	99.5]	3.9	[0.5,	25.5]	100.0 46

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	94.0	[87.4,	97.2]	6.0	[2.8,	12.6]	100.0 112
One	91.5	[85.7,	95.1]	8.5	[4.9,	14.3]	100.0 241
Two+	87.1	[79.2,	92.2]	12.9	[7.8,	20.8]	100.0 132

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	92.7	[87.8,	95.7]	7.3	[4.3,	12.2]	100.0 125
Yes	90.2	[84.9,	93.7]	9.8	[6.3,	15.1]	100.0 358

Level of Exposure to OneLove Booklets

None	92.8	[88.4,	95.6]	7.2	[4.4,	11.6]	100.0 327
1 Booklet	88.6	[78.7,	94.2]	11.4	[5.8,	21.3]	100.0 94
2-5 Booklets	84.8	[71.5,	92.5]	15.2	[7.5,	28.5]	100.0 62

Multimedia Exposure to OneLove

None	93.3	[85.7,	97.0]	6.7	[3.0,	14.3]	100.0 81
1 Channel	94.9	[88.4,	97.8]	5.1	[2.2,	11.6]	100.0 53
2+ Channels	89.7	[84.1,	93.4]	10.3	[6.6,	15.9]	100.0 348

Exposed to Any SAfAIDS Materials or Program

No	88.9	[83.5,	92.7]	11.1	[7.3,	16.5]	100.0 305
Yes	93.9	[88.9,	96.7]	6.1	[3.3,	11.1]	100.0 180

Total	90.8	[86.8,	93.7]	9.2	[6.3,	13.2]	100.0 485
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Table 41a: Percentage who currently have more than one sexual partner (past 3 months)(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	92.4	[81.0, 97.2]	7.6	[2.8, 19.0]	100.0	225
20-24	91.9	[86.2, 95.4]	8.1	[4.6, 13.8]	100.0	445
25-29	98.1	[96.0, 99.1]	1.9	[0.9, 4.0]	100.0	451
30-34	95.1	[88.2, 98.0]	4.9	[2.0, 11.8]	100.0	375
35-39	95.6	[90.8, 98.0]	4.4	[2.0, 9.2]	100.0	362
40-44	95.7	[88.6, 98.4]	4.3	[1.6, 11.4]	100.0	231
45-49	95.5	[86.8, 98.5]	4.5	[1.5, 13.2]	100.0	144
Current Marital Status						
Married/union	96.7	[94.8, 97.9]	3.3	[2.1, 5.2]	100.0	1,777
Div/sep/widow	91.4	[83.4, 95.7]	8.6	[4.3, 16.6]	100.0	92
Never married	88.9	[82.5, 93.1]	11.1	[6.9, 17.5]	100.0	364
Religion						
Catholic	95.1	[91.0, 97.4]	4.9	[2.6, 9.0]	100.0	463
Baptist	95.5	[84.2, 98.8]	4.5	[1.2, 15.8]	100.0	83
Pentacostal	93.2	[87.4, 96.4]	6.8	[3.6, 12.6]	100.0	351
7th Day Advent.	94.5	[88.3, 97.5]	5.5	[2.5, 11.7]	100.0	333
Jehovah's Wittn.	95.3	[83.9, 98.7]	4.7	[1.3, 16.1]	100.0	138
New Apostolic	97.1	[93.6, 98.7]	2.9	[1.3, 6.4]	100.0	264
UC of Zambia	94.1	[87.3, 97.3]	5.9	[2.7, 12.7]	100.0	267
Other	94.9	[88.4, 97.9]	5.1	[2.1, 11.6]	100.0	333
Highest Level of School Attended						
None	94.9	[86.1, 98.2]	5.1	[1.8, 13.9]	100.0	139
Primary	97.0	[94.8, 98.3]	3.0	[1.7, 5.2]	100.0	876
Secondary	92.5	[88.7, 95.2]	7.5	[4.8, 11.3]	100.0	1,104
High school	99.0	[93.5, 99.9]	1.0	[0.1, 6.5]	100.0	113
Able to Read English						
No	94.8	[92.6, 96.4]	5.2	[3.6, 7.4]	100.0	1,368
Yes	94.9	[91.1, 97.2]	5.1	[2.8, 8.9]	100.0	864
Wealth Index (Quintiles)						
First quintile	94.9	[91.8, 96.9]	5.1	[3.1, 8.2]	100.0	474
Second	96.2	[90.7, 98.5]	3.8	[1.5, 9.3]	100.0	468
Third	93.8	[89.8, 96.3]	6.2	[3.7, 10.2]	100.0	429
Fourth	94.3	[88.2, 97.3]	5.7	[2.7, 11.8]	100.0	446
Fifth quintile	94.6	[88.3, 97.6]	5.4	[2.4, 11.7]	100.0	395
Household owns television						
No	95.3	[93.1, 96.8]	4.7	[3.2, 6.9]	100.0	1,344
Yes	94.2	[90.4, 96.5]	5.8	[3.5, 9.6]	100.0	888
Household owns radio						
No	94.3	[90.7, 96.6]	5.7	[3.4, 9.3]	100.0	771
Yes	95.1	[92.6, 96.8]	4.9	[3.2, 7.4]	100.0	1,461

Household Owns Mobile Phone

No	96.0	[93.2, 97.6]	4.0	[2.4, 6.8]	100.0	652
Yes	94.3	[91.3, 96.3]	5.7	[3.7, 8.7]	100.0	1,580

Household Owns a Car

No	95.1	[93.2, 96.5]	4.9	[3.5, 6.8]	100.0	2,105
Yes	88.9	[68.3, 96.7]	11.1	[3.3, 31.7]	100.0	125

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	96.6	[94.5, 98.0]	3.4	[2.0, 5.5]	100.0	799
One	93.8	[90.0, 96.2]	6.2	[3.8, 10.0]	100.0	965
Two+	93.8	[88.9, 96.6]	6.2	[3.4, 11.1]	100.0	469

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	97.1	[95.5, 98.2]	2.9	[1.8, 4.5]	100.0	909
Yes	93.1	[89.5, 95.6]	6.9	[4.4, 10.5]	100.0	1,312

Level of Exposure to OneLove Booklets

None	95.5	[93.1, 97.0]	4.5	[3.0, 6.9]	100.0	1,607
1 Booklet	94.0	[88.4, 97.0]	6.0	[3.0, 11.6]	100.0	370
2-5 Booklets	91.8	[83.6, 96.1]	8.2	[3.9, 16.4]	100.0	249

Multimedia Exposure to OneLove

None	97.5	[95.0, 98.8]	2.5	[1.2, 5.0]	100.0	564
1 Channel	96.1	[92.7, 98.0]	3.9	[2.0, 7.3]	100.0	403
2+ Channels	93.1	[89.2, 95.6]	6.9	[4.4, 10.8]	100.0	1,250

Exposed to Any SAfAIDS Materials or Program

No	95.1	[92.9, 96.7]	4.9	[3.3, 7.1]	100.0	1,397
Yes	94.4	[90.3, 96.8]	5.6	[3.2, 9.7]	100.0	834

Total	94.8	[92.7, 96.4]	5.2	[3.6, 7.3]	100.0	2,233
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Table 41b: Percentage who currently have more than one sexual partner (past 3 months)(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	99.3	[96.1, 99.9]	0.7	[0.1, 3.9]	100.0	130
20-24	96.3	[91.7, 98.4]	3.7	[1.6, 8.3]	100.0	267
25-29	99.6	[97.4, 99.9]	0.4	[0.1, 2.6]	100.0	254
30-34	99.1	[95.6, 99.8]	0.9	[0.2, 4.4]	100.0	201
35-39	99.2	[95.0, 99.9]	0.8	[0.1, 5.0]	100.0	156
40-44	100.0		0.0		100.0	96
45-49	100.0		0.0		100.0	41
Current Marital Status						
Married/union	99.4	[98.4, 99.7]	0.6	[0.3, 1.6]	100.0	955
Div/sep/widow	97.6	[88.5, 99.5]	2.4	[0.5, 11.5]	100.0	58
Never married	96.0	[89.2, 98.6]	4.0	[1.4, 10.8]	100.0	132
Religion						
Catholic	96.0	[91.8, 98.0]	4.0	[2.0, 8.2]	100.0	239
Baptist	100.0		0.0		100.0	35
Pentacostal	100.0		0.0		100.0	184
7th Day Advent.	99.4	[96.7, 99.9]	0.6	[0.1, 3.3]	100.0	163
Jehovah's Wittn.	100.0		0.0		100.0	66
New Apostolic	100.0		0.0		100.0	143
UC of Zambia	97.1	[88.5, 99.3]	2.9	[0.7, 11.5]	100.0	138
Other	100.0	[99.9, 100.0]	0.0	[0.0, 0.1]	100.0	176
Highest Level of School Attended						
None	98.7	[91.6, 99.8]	1.3	[0.2, 8.4]	100.0	101
Primary	99.9	[99.5, 100.0]	0.1	[0.0, 0.5]	100.0	530
Secondary	97.4	[95.0, 98.7]	2.6	[1.3, 5.0]	100.0	476
High school	100.0		0.0		100.0	37
Able to Read English						
No	98.8	[97.5, 99.5]	1.2	[0.5, 2.5]	100.0	854
Yes	98.5	[95.8, 99.5]	1.5	[0.5, 4.2]	100.0	290
Wealth Index (Quintiles)						
First quintile	98.9	[95.3, 99.7]	1.1	[0.3, 4.7]	100.0	264
Second	99.4	[95.8, 99.9]	0.6	[0.1, 4.2]	100.0	234
Third	98.6	[93.7, 99.7]	1.4	[0.3, 6.3]	100.0	211
Fourth	99.4	[96.4, 99.9]	0.6	[0.1, 3.6]	100.0	223
Fifth quintile	97.2	[92.7, 98.9]	2.8	[1.1, 7.3]	100.0	201
Household owns television						
No	98.8	[97.1, 99.5]	1.2	[0.5, 2.9]	100.0	703
Yes	98.8	[96.8, 99.5]	1.2	[0.5, 3.2]	100.0	441
Household owns radio						
No	98.6	[95.7, 99.6]	1.4	[0.4, 4.3]	100.0	426
Yes	98.8	[97.6, 99.5]	1.2	[0.5, 2.4]	100.0	718

Household Owns Mobile Phone

No	99.0	[96.1, 99.8]	1.0	[0.2, 3.9]	100.0	363
Yes	98.6	[97.3, 99.3]	1.4	[0.7, 2.7]	100.0	781

Household Owns a Car

No	98.7	[97.6, 99.3]	1.3	[0.7, 2.4]	100.0	1,077
Yes	100.0		0.0		100.0	65

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	99.0	[96.9, 99.7]	1.0	[0.3, 3.1]	100.0	500
One	99.0	[97.0, 99.7]	1.0	[0.3, 3.0]	100.0	437
Two+	97.7	[94.4, 99.1]	2.3	[0.9, 5.6]	100.0	208

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	98.8	[97.0, 99.5]	1.2	[0.5, 3.0]	100.0	590
Yes	98.7	[97.0, 99.5]	1.3	[0.5, 3.0]	100.0	550

Level of Exposure to OneLove Booklets

None	99.1	[97.8, 99.6]	0.9	[0.4, 2.2]	100.0	848
1 Booklet	98.2	[94.0, 99.5]	1.8	[0.5, 6.0]	100.0	175
2-5 Booklets	97.1	[89.2, 99.2]	2.9	[0.8, 10.8]	100.0	118

Multimedia Exposure to OneLove

None	99.1	[96.0, 99.8]	0.9	[0.2, 4.0]	100.0	372
1 Channel	98.8	[95.7, 99.7]	1.2	[0.3, 4.3]	100.0	235
2+ Channels	98.5	[96.7, 99.3]	1.5	[0.7, 3.3]	100.0	531

Exposed to Any SAfAIDS Materials or Program

No	98.7	[97.0, 99.5]	1.3	[0.5, 3.0]	100.0	646
Yes	98.8	[97.1, 99.5]	1.2	[0.5, 2.9]	100.0	497

Total	98.8	[97.7, 99.3]	1.2	[0.7, 2.3]	100.0	1,145
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Table 41c: Percentage who currently have more than one sexual partner (past 3 months)(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	85.6	[65.7, 94.8]	14.4	[5.2, 34.3]	100.0	95
20-24	86.0	[74.3, 92.9]	14.0	[7.1, 25.7]	100.0	178
25-29	96.4	[92.2, 98.4]	3.6	[1.6, 7.8]	100.0	197
30-34	90.3	[76.9, 96.3]	9.7	[3.7, 23.1]	100.0	174
35-39	91.7	[82.0, 96.4]	8.3	[3.6, 18.0]	100.0	206
40-44	91.1	[78.3, 96.7]	8.9	[3.3, 21.7]	100.0	135
45-49	93.2	[80.9, 97.8]	6.8	[2.2, 19.1]	100.0	103
Current Marital Status						
Married/union	93.4	[89.8, 95.8]	6.6	[4.2, 10.2]	100.0	822
Div/sep/widow	82.0	[64.3, 92.0]	18.0	[8.0, 35.7]	100.0	34
Never married	84.7	[75.2, 91.0]	15.3	[9.0, 24.8]	100.0	232
Religion						
Catholic	94.2	[86.8, 97.6]	5.8	[2.4, 13.2]	100.0	224
Baptist	91.1	[71.9, 97.6]	8.9	[2.4, 28.1]	100.0	48
Pentacostal	86.7	[76.2, 93.0]	13.3	[7.0, 23.8]	100.0	167
7th Day Advent.	90.2	[80.0, 95.5]	9.8	[4.5, 20.0]	100.0	170
Jehovah's Wittn.	90.1	[70.4, 97.2]	9.9	[2.8, 29.6]	100.0	72
New Apostolic	93.9	[86.7, 97.3]	6.1	[2.7, 13.3]	100.0	121
UC of Zambia	90.8	[77.7, 96.6]	9.2	[3.4, 22.3]	100.0	129
Other	88.5	[76.1, 94.9]	11.5	[5.1, 23.9]	100.0	157
Highest Level of School Attended						
None	86.0	[63.1, 95.7]	14.0	[4.3, 36.9]	100.0	38
Primary	92.8	[87.6, 95.9]	7.2	[4.1, 12.4]	100.0	346
Secondary	88.6	[82.4, 92.7]	11.4	[7.3, 17.6]	100.0	628
High school	98.5	[90.5, 99.8]	1.5	[0.2, 9.5]	100.0	76
Able to Read English						
No	87.9	[82.5, 91.9]	12.1	[8.1, 17.5]	100.0	514
Yes	93.2	[88.1, 96.2]	6.8	[3.8, 11.9]	100.0	574
Wealth Index (Quintiles)						
First quintile	90.2	[83.9, 94.2]	9.8	[5.8, 16.1]	100.0	210
Second	93.2	[82.9, 97.5]	6.8	[2.5, 17.1]	100.0	234
Third	89.4	[82.6, 93.8]	10.6	[6.2, 17.4]	100.0	218
Fourth	88.0	[76.2, 94.4]	12.0	[5.6, 23.8]	100.0	223
Fifth quintile	92.1	[81.9, 96.8]	7.9	[3.2, 18.1]	100.0	194
Household owns television						
No	91.6	[87.3, 94.5]	8.4	[5.5, 12.7]	100.0	641
Yes	89.3	[82.4, 93.7]	10.7	[6.3, 17.6]	100.0	447
Household owns radio						
No	88.6	[80.6, 93.5]	11.4	[6.5, 19.4]	100.0	345
Yes	91.5	[87.2, 94.4]	8.5	[5.6, 12.8]	100.0	743

Household Owns Mobile Phone

No	92.2	[86.6, 95.6]	7.8	[4.4, 13.4]	100.0	289
Yes	89.9	[84.9, 93.5]	10.1	[6.5, 15.1]	100.0	799

Household Owns a Car

No	91.3	[87.7, 93.9]	8.7	[6.1, 12.3]	100.0	1,028
Yes	75.4	[47.4, 91.3]	24.6	[8.7, 52.6]	100.0	60

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	93.1	[87.7, 96.2]	6.9	[3.8, 12.3]	100.0	299
One	89.6	[83.7, 93.6]	10.4	[6.4, 16.3]	100.0	528
Two+	89.5	[80.6, 94.6]	10.5	[5.4, 19.4]	100.0	261

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	94.2	[89.7, 96.7]	5.8	[3.3, 10.3]	100.0	319
Yes	89.0	[83.5, 92.8]	11.0	[7.2, 16.5]	100.0	762

Level of Exposure to OneLove Booklets

None	91.4	[86.8, 94.5]	8.6	[5.5, 13.2]	100.0	759
1 Booklet	90.1	[80.0, 95.4]	9.9	[4.6, 20.0]	100.0	195
2-5 Booklets	86.5	[75.3, 93.0]	13.5	[7.0, 24.7]	100.0	131

Multimedia Exposure to OneLove

None	94.3	[87.7, 97.4]	5.7	[2.6, 12.3]	100.0	192
1 Channel	93.2	[86.4, 96.7]	6.8	[3.3, 13.6]	100.0	168
2+ Channels	88.7	[82.8, 92.8]	11.3	[7.2, 17.2]	100.0	719

Exposed to Any SAfAIDS Materials or Program

No	91.9	[87.7, 94.8]	8.1	[5.2, 12.3]	100.0	751
Yes	88.4	[80.0, 93.5]	11.6	[6.5, 20.0]	100.0	337

Total	90.6	[86.7, 93.5]	9.4	[6.5, 13.3]	100.0	1,088
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Table 41d: Percentage who currently have more than one sexual partner (past 3 months)(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	90.3	[67.2, 97.7]	9.7	[2.3, 32.8]	100.0	80
20-24	93.7	[84.1, 97.7]	6.3	[2.3, 15.9]	100.0	168
25-29	97.1	[93.5, 98.7]	2.9	[1.3, 6.5]	100.0	162
30-34	97.1	[92.6, 98.9]	2.9	[1.1, 7.4]	100.0	123
35-39	96.3	[90.0, 98.7]	3.7	[1.3, 10.0]	100.0	122
40-44	98.4	[89.4, 99.8]	1.6	[0.2, 10.6]	100.0	93
45-49	91.2	[75.9, 97.2]	8.8	[2.8, 24.1]	100.0	54
Current Marital Status						
Married/union	97.2	[95.1, 98.4]	2.8	[1.6, 4.9]	100.0	663
Div/sep/widow	92.9	[81.0, 97.6]	7.1	[2.4, 19.0]	100.0	32
Never married	87.7	[75.9, 94.2]	12.3	[5.8, 24.1]	100.0	107
Religion						
Catholic	97.5	[92.3, 99.2]	2.5	[0.8, 7.7]	100.0	156
Baptist	94.8	[76.6, 99.0]	5.2	[1.0, 23.4]	100.0	17
Pentacostal	92.4	[84.0, 96.6]	7.6	[3.4, 16.0]	100.0	77
7th Day Advent.	92.6	[84.0, 96.7]	7.4	[3.3, 16.0]	100.0	147
Jehovah's Wittn.	89.6	[64.6, 97.6]	10.4	[2.4, 35.4]	100.0	33
New Apostolic	98.1	[93.4, 99.5]	1.9	[0.5, 6.6]	100.0	130
UC of Zambia	95.3	[86.0, 98.5]	4.7	[1.5, 14.0]	100.0	92
Other	95.9	[88.6, 98.6]	4.1	[1.4, 11.4]	100.0	149
Highest Level of School Attended						
None	94.3	[82.2, 98.4]	5.7	[1.6, 17.8]	100.0	75
Primary	97.6	[95.3, 98.8]	2.4	[1.2, 4.7]	100.0	411
Secondary	92.4	[86.3, 96.0]	7.6	[4.0, 13.7]	100.0	300
High school	95.1	[70.7, 99.4]	4.9	[0.6, 29.3]	100.0	15
Able to Read English						
No	95.0	[91.6, 97.0]	5.0	[3.0, 8.4]	100.0	610
Yes	96.1	[91.9, 98.1]	3.9	[1.9, 8.1]	100.0	191
Wealth Index (Quintiles)						
First quintile	95.4	[92.1, 97.4]	4.6	[2.6, 7.9]	100.0	402
Second	96.0	[88.3, 98.7]	4.0	[1.3, 11.7]	100.0	215
Third	93.0	[86.0, 96.6]	7.0	[3.4, 14.0]	100.0	103
Fourth	94.4	[79.2, 98.7]	5.6	[1.3, 20.8]	100.0	60
Fifth quintile	100.0		0.0		100.0	12
Household owns television						
No	95.3	[92.4, 97.1]	4.7	[2.9, 7.6]	100.0	667
Yes	94.9	[89.3, 97.7]	5.1	[2.3, 10.7]	100.0	134
Household owns radio						
No	95.1	[90.2, 97.6]	4.9	[2.4, 9.8]	100.0	324
Yes	95.3	[91.7, 97.4]	4.7	[2.6, 8.3]	100.0	477

Household Owns Mobile Phone							
No	96.0	[92.8,	97.8]	4.0	[2.2,	7.2]	100.0 416
Yes	94.5	[89.6,	97.1]	5.5	[2.9,	10.4]	100.0 385

Household Owns a Car							
No	95.4	[92.7,	97.1]	4.6	[2.9,	7.3]	100.0 787
Yes	87.3	[43.4,	98.4]	12.7	[1.6,	56.6]	100.0 13

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	97.1	[94.7,	98.5]	2.9	[1.5,	5.3]	100.0 376
One	93.1	[86.5,	96.6]	6.9	[3.4,	13.5]	100.0 295
Two+	94.6	[82.7,	98.5]	5.4	[1.5,	17.3]	100.0 131

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	96.9	[94.7,	98.2]	3.1	[1.8,	5.3]	100.0 465
Yes	92.8	[85.5,	96.6]	7.2	[3.4,	14.5]	100.0 334

Level of Exposure to OneLove Booklets

None	95.6	[92.4,	97.5]	4.4	[2.5,	7.6]	100.0 655
1 Booklet	94.4	[81.5,	98.5]	5.6	[1.5,	18.5]	100.0 94
2-5 Booklets	92.3	[81.3,	97.1]	7.7	[2.9,	18.7]	100.0 50

Multimedia Exposure to OneLove

None	97.1	[93.8,	98.7]	2.9	[1.3,	6.2]	100.0 297
1 Channel	96.9	[93.0,	98.6]	3.1	[1.4,	7.0]	100.0 185
2+ Channels	92.4	[84.5,	96.4]	7.6	[3.6,	15.5]	100.0 316

Exposed to Any SAfAIDS Materials or Program

No	95.8	[93.2,	97.4]	4.2	[2.6,	6.8]	100.0 518
Yes	94.3	[89.2,	97.1]	5.7	[2.9,	10.8]	100.0 283

Total	95.2	[92.3,	97.1]	4.8	[2.9,	7.7]	100.0 802
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Table 41e: Percentage who currently have more than one sexual partner (past 3 months)(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	94.1	[83.3, 98.1]	5.9	[1.9, 16.7]	100.0	115
20-24	89.0	[79.8, 94.3]	11.0	[5.7, 20.2]	100.0	223
25-29	99.5	[96.7, 99.9]	0.5	[0.1, 3.3]	100.0	225
30-34	92.9	[74.9, 98.3]	7.1	[1.7, 25.1]	100.0	195
35-39	95.4	[84.5, 98.7]	4.6	[1.3, 15.5]	100.0	205
40-44	92.2	[77.0, 97.7]	7.8	[2.3, 23.0]	100.0	121
45-49	99.9	[99.5, 100.0]	0.1	[0.0, 0.5]	100.0	74
Current Marital Status						
Married/union	96.1	[91.7, 98.2]	3.9	[1.8, 8.3]	100.0	886
Div/sep/widow	89.9	[76.3, 96.1]	10.1	[3.9, 23.7]	100.0	51
Never married	89.7	[81.7, 94.5]	10.3	[5.5, 18.3]	100.0	221
Religion						
Catholic	92.3	[84.4, 96.4]	7.7	[3.6, 15.6]	100.0	268
Baptist	95.4	[72.2, 99.4]	4.6	[0.6, 27.8]	100.0	57
Pentacostal	93.9	[84.7, 97.7]	6.1	[2.3, 15.3]	100.0	221
7th Day Advent.	98.7	[95.3, 99.6]	1.3	[0.4, 4.7]	100.0	161
Jehovah's Wittn.	98.9	[95.7, 99.7]	1.1	[0.3, 4.3]	100.0	82
New Apostolic	95.8	[84.1, 99.0]	4.2	[1.0, 15.9]	100.0	108
UC of Zambia	92.1	[78.0, 97.5]	7.9	[2.5, 22.0]	100.0	125
Other	92.6	[74.8, 98.1]	7.4	[1.9, 25.2]	100.0	136
Highest Level of School Attended						
None	96.2	[78.5, 99.4]	3.8	[0.6, 21.5]	100.0	56
Primary	95.5	[89.1, 98.2]	4.5	[1.8, 10.9]	100.0	370
Secondary	92.5	[86.1, 96.1]	7.5	[3.9, 13.9]	100.0	652
High school	100.0	[99.8, 100.0]	0.0	[0.0, 0.2]	100.0	80
Able to Read English						
No	94.3	[91.2, 96.3]	5.7	[3.7, 8.8]	100.0	588
Yes	94.2	[87.8, 97.4]	5.8	[2.6, 12.2]	100.0	570
Wealth Index (Quintiles)						
First quintile	82.1	[69.6, 90.2]	17.9	[9.8, 30.4]	100.0	44
Second	99.1	[96.6, 99.8]	0.9	[0.2, 3.4]	100.0	196
Third	94.2	[87.7, 97.3]	5.8	[2.7, 12.3]	100.0	248
Fourth	94.1	[86.1, 97.6]	5.9	[2.4, 13.9]	100.0	321
Fifth quintile	94.3	[87.5, 97.5]	5.7	[2.5, 12.5]	100.0	340
Household owns television						
No	94.9	[90.6, 97.3]	5.1	[2.7, 9.4]	100.0	514
Yes	93.9	[88.6, 96.9]	6.1	[3.1, 11.4]	100.0	644
Household owns radio						
No	93.4	[85.6, 97.1]	6.6	[2.9, 14.4]	100.0	338
Yes	94.5	[90.2, 97.0]	5.5	[3.0, 9.8]	100.0	820

Household Owns Mobile Phone

No	95.0	[85.0, 98.5]	5.0	[1.5, 15.0]	100.0	174
Yes	94.1	[89.5, 96.8]	5.9	[3.2, 10.5]	100.0	984

Household Owns a Car

No	94.7	[91.1, 96.9]	5.3	[3.1, 8.9]	100.0	1,063
Yes	89.2	[62.3, 97.6]	10.8	[2.4, 37.7]	100.0	94

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	96.0	[88.7, 98.7]	4.0	[1.3, 11.3]	100.0	285
One	94.2	[88.4, 97.1]	5.8	[2.9, 11.6]	100.0	577
Two+	93.1	[86.8, 96.5]	6.9	[3.5, 13.2]	100.0	296

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	98.2	[95.4, 99.3]	1.8	[0.7, 4.6]	100.0	312
Yes	93.2	[88.3, 96.1]	6.8	[3.9, 11.7]	100.0	837

Level of Exposure to OneLove Booklets

None	95.1	[90.0, 97.6]	4.9	[2.4, 10.0]	100.0	747
1 Booklet	93.4	[85.6, 97.1]	6.6	[2.9, 14.4]	100.0	231
2-5 Booklets	92.1	[78.5, 97.4]	7.9	[2.6, 21.5]	100.0	177

Multimedia Exposure to OneLove

None	98.8	[95.1, 99.7]	1.2	[0.3, 4.9]	100.0	172
1 Channel	95.7	[84.0, 99.0]	4.3	[1.0, 16.0]	100.0	164
2+ Channels	93.3	[88.1, 96.3]	6.7	[3.7, 11.9]	100.0	811

Exposed to Any SAfAIDS Materials or Program

No	94.3	[89.1, 97.1]	5.7	[2.9, 10.9]	100.0	703
Yes	94.2	[86.0, 97.7]	5.8	[2.3, 14.0]	100.0	454

Total	94.2	[90.2, 96.7]	5.8	[3.3, 9.8]	100.0	1,158
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Table 41f: Percentage who currently have more than one sexual partner (past 3 months)(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	100.0		0.0		100.0	30
20-24	99.7	[96.3, 100.0]	0.3	[0.0, 3.7]	100.0	54
25-29	97.3	[79.0, 99.7]	2.7	[0.3, 21.0]	100.0	64
30-34	93.8	[82.9, 97.9]	6.2	[2.1, 17.1]	100.0	57
35-39	86.8	[62.5, 96.3]	13.2	[3.7, 37.5]	100.0	35
40-44	100.0		0.0		100.0	17
45-49	100.0		0.0		100.0	16
Current Marital Status						
Married/union	95.9	[88.8, 98.6]	4.1	[1.4, 11.2]	100.0	228
Div/sep/widow	100.0		0.0		100.0	9
Never married	99.1	[94.1, 99.9]	0.9	[0.1, 5.9]	100.0	36
Religion						
Catholic	99.5	[96.2, 99.9]	0.5	[0.1, 3.8]	100.0	39
Baptist	100.0		0.0		100.0	9
Pentacostal	86.4	[84.4, 88.2]	13.6	[11.8, 15.6]	100.0	53
7th Day Advent.	100.0		0.0		100.0	25
Jehovah's Wittn.	100.0		0.0		100.0	23
New Apostolic	89.8	[45.9, 98.9]	10.2	[1.1, 54.1]	100.0	26
UC of Zambia	100.0		0.0		100.0	50
Other	100.0		0.0		100.0	48
Highest Level of School Attended						
None	100.0		0.0		100.0	8
Primary	99.8	[98.3, 100.0]	0.2	[0.0, 1.7]	100.0	95
Secondary	93.7	[86.9, 97.1]	6.3	[2.9, 13.1]	100.0	152
High school	99.7	[94.7, 100.0]	0.3	[0.0, 5.3]	100.0	18
Able to Read English						
No	96.3	[90.1, 98.7]	3.7	[1.3, 9.9]	100.0	170
Yes	95.9	[89.7, 98.5]	4.1	[1.5, 10.3]	100.0	103
Wealth Index (Quintiles)						
First quintile	100.0		0.0		100.0	28
Second	88.5	[65.1, 96.9]	11.5	[3.1, 34.9]	100.0	57
Third	99.8	[97.7, 100.0]	0.2	[0.0, 2.3]	100.0	78
Fourth	97.6	[72.5, 99.8]	2.4	[0.2, 27.5]	100.0	65
Fifth quintile	98.5	[87.2, 99.8]	1.5	[0.2, 12.8]	100.0	43
Household owns television						
No	97.2	[86.3, 99.5]	2.8	[0.5, 13.7]	100.0	163
Yes	94.6	[92.3, 96.2]	5.4	[3.8, 7.7]	100.0	110
Household owns radio						
No	91.0	[65.3, 98.2]	9.0	[1.8, 34.7]	100.0	109
Yes	99.9	[99.2, 100.0]	0.1	[0.0, 0.8]	100.0	164

Household Owns Mobile Phone							
No	99.9	[98.9,	100.0]	0.1	[0.0,	1.1]	100.0 62
Yes	94.1	[88.6,	97.1]	5.9	[2.9,	11.4]	100.0 211
Household Owns a Car							
No	96.1	[89.9,	98.6]	3.9	[1.4,	10.1]	100.0 255
Yes	100.0			0.0			100.0 18
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	93.5	[83.4,	97.7]	6.5	[2.3,	16.6]	100.0 138
One	100.0			0.0			100.0 93
Two+	100.0			0.0			100.0 42
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	96.0	[88.3,	98.7]	4.0	[1.3,	11.7]	100.0 132
Yes	96.3	[91.4,	98.5]	3.7	[1.5,	8.6]	100.0 141
Level of Exposure to OneLove Booklets							
None	97.6	[90.6,	99.4]	2.4	[0.6,	9.4]	100.0 205
1 Booklet	97.6	[80.1,	99.8]	2.4	[0.2,	19.9]	100.0 45
2-5 Booklets	78.2	[37.6,	95.5]	21.8	[4.5,	62.4]	100.0 22
Multimedia Exposure to OneLove							
None	99.8	[98.6,	100.0]	0.2	[0.0,	1.4]	100.0 95
1 Channel	88.9	[79.9,	94.2]	11.1	[5.8,	20.1]	100.0 54
2+ Channels	99.9	[98.8,	100.0]	0.1	[0.0,	1.2]	100.0 123
Exposed to Any SAfAIDS Materials or Program							
No	94.8	[86.7,	98.1]	5.2	[1.9,	13.3]	100.0 176
Yes	99.7	[98.4,	100.0]	0.3	[0.0,	1.6]	100.0 97
Total	96.2	[90.0,	98.6]	3.8	[1.4,	10.0]	100.0 273

Table 41g: Percentage who currently have more than one sexual partner (past 3 months)(Women Aged 15-39 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	99.3	[96.1, 99.9]	0.7	[0.1, 3.9]	100.0	130
20-24	96.3	[91.7, 98.4]	3.7	[1.6, 8.3]	100.0	267
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	98.1	[94.3, 99.4]	1.9	[0.6, 5.7]	100.0	274
Div/sep/widow	100.0		0.0		100.0	17
Never married	95.7	[87.2, 98.7]	4.3	[1.3, 12.8]	100.0	106
Religion						
Catholic	92.3	[82.7, 96.8]	7.7	[3.2, 17.3]	100.0	87
Baptist	100.0		0.0		100.0	13
Pentacostal	100.0		0.0		100.0	61
7th Day Advent.	98.5	[91.2, 99.8]	1.5	[0.2, 8.8]	100.0	60
Jehovah's Wittn.	100.0		0.0		100.0	20
New Apostolic	100.0		0.0		100.0	49
UC of Zambia	94.4	[68.5, 99.3]	5.6	[0.7, 31.5]	100.0	49
Other	100.0		0.0		100.0	58
Highest Level of School Attended						
None	94.8	[70.9, 99.3]	5.2	[0.7, 29.1]	100.0	20
Primary	99.7	[98.0, 100.0]	0.3	[0.0, 2.0]	100.0	165
Secondary	95.9	[90.7, 98.3]	4.1	[1.7, 9.3]	100.0	205
High school	100.0		0.0		100.0	7
Able to Read English						
No	97.1	[93.1, 98.8]	2.9	[1.2, 6.9]	100.0	275
Yes	98.0	[90.7, 99.6]	2.0	[0.4, 9.3]	100.0	122
Wealth Index (Quintiles)						
First quintile	98.0	[86.9, 99.7]	2.0	[0.3, 13.1]	100.0	95
Second	100.0		0.0		100.0	89
Third	95.0	[79.4, 98.9]	5.0	[1.1, 20.6]	100.0	67
Fourth	97.6	[87.0, 99.6]	2.4	[0.4, 13.0]	100.0	65
Fifth quintile	94.6	[83.4, 98.4]	5.4	[1.6, 16.6]	100.0	76
Household owns television						
No	97.9	[93.0, 99.4]	2.1	[0.6, 7.0]	100.0	251
Yes	96.4	[91.1, 98.6]	3.6	[1.4, 8.9]	100.0	146
Household owns radio						
No	96.9	[88.3, 99.2]	3.1	[0.8, 11.7]	100.0	154
Yes	97.6	[94.0, 99.0]	2.4	[1.0, 6.0]	100.0	243

Household Owns Mobile Phone							
No	97.9	[86.8,	99.7]	2.1	[0.3,	13.2]	100.0 120
Yes	97.1	[93.6,	98.7]	2.9	[1.3,	6.4]	100.0 277

Household Owns a Car							
No	97.2	[94.2,	98.7]	2.8	[1.3,	5.8]	100.0 377
Yes	100.0			0.0			100.0 19

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	98.4	[89.9,	99.8]	1.6	[0.2,	10.1]	100.0 167
One	97.1	[91.0,	99.1]	2.9	[0.9,	9.0]	100.0 150
Two+	96.1	[89.0,	98.7]	3.9	[1.3,	11.0]	100.0 80

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	98.2	[92.9,	99.6]	1.8	[0.4,	7.1]	100.0 215
Yes	96.3	[91.4,	98.5]	3.7	[1.5,	8.6]	100.0 182

Level of Exposure to OneLove Booklets

None	97.6	[93.3,	99.2]	2.4	[0.8,	6.7]	100.0 278
1 Booklet	97.5	[88.3,	99.5]	2.5	[0.5,	11.7]	100.0 69
2-5 Booklets	95.8	[76.3,	99.4]	4.2	[0.6,	23.7]	100.0 49

Multimedia Exposure to OneLove

None	98.0	[86.8,	99.7]	2.0	[0.3,	13.2]	100.0 120
1 Channel	98.4	[90.7,	99.7]	1.6	[0.3,	9.3]	100.0 95
2+ Channels	96.4	[91.6,	98.5]	3.6	[1.5,	8.4]	100.0 181

Exposed to Any SAfAIDS Materials or Program

No	96.6	[91.7,	98.7]	3.4	[1.3,	8.3]	100.0 227
Yes	98.2	[93.4,	99.5]	1.8	[0.5,	6.6]	100.0 170

Total	97.3	[94.4,	98.7]	2.7	[1.3,	5.6]	100.0 397
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Table 41h: Percentage who currently have more than one sexual partner (past 3 months)(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	90.5	[75.2, 96.8]	9.5	[3.2, 24.8]	100.0	54
20-24	92.5	[83.4, 96.8]	7.5	[3.2, 16.6]	100.0	95
25-29	97.0	[89.2, 99.2]	3.0	[0.8, 10.8]	100.0	81
30-34	94.7	[76.6, 99.0]	5.3	[1.0, 23.4]	100.0	72
35-39	95.7	[88.6, 98.5]	4.3	[1.5, 11.4]	100.0	105
40-44	97.6	[90.2, 99.5]	2.4	[0.5, 9.8]	100.0	54
45-49	100.0		0.0		100.0	24
Current Marital Status						
Married/union	98.3	[96.2, 99.3]	1.7	[0.7, 3.8]	100.0	372
Div/sep/widow	86.6	[66.0, 95.6]	13.4	[4.4, 34.0]	100.0	22
Never married	87.5	[77.1, 93.6]	12.5	[6.4, 22.9]	100.0	91
Religion						
Catholic	95.0	[90.1, 97.6]	5.0	[2.4, 9.9]	100.0	129
Baptist	100.0		0.0		100.0	13
Pentacostal	96.3	[89.9, 98.7]	3.7	[1.3, 10.1]	100.0	98
7th Day Advent.	96.7	[86.7, 99.3]	3.3	[0.7, 13.3]	100.0	68
Jehovah's Wittn.	97.3	[89.5, 99.4]	2.7	[0.6, 10.5]	100.0	43
New Apostolic	84.1	[56.8, 95.5]	15.9	[4.5, 43.2]	100.0	33
UC of Zambia	93.5	[79.6, 98.2]	6.5	[1.8, 20.4]	100.0	55
Other	93.8	[72.8, 98.9]	6.2	[1.1, 27.2]	100.0	46
Highest Level of School Attended						
None	100.0		0.0		100.0	13
Primary	93.2	[86.0, 96.9]	6.8	[3.1, 14.0]	100.0	146
Secondary	94.8	[91.1, 97.0]	5.2	[3.0, 8.9]	100.0	293
High school	100.0		0.0		100.0	33
Able to Read English						
No	94.3	[89.1, 97.1]	5.7	[2.9, 10.9]	100.0	239
Yes	95.2	[91.6, 97.3]	4.8	[2.7, 8.4]	100.0	246
Wealth Index (Quintiles)						
First quintile	78.2	[26.5, 97.3]	21.8	[2.7, 73.5]	100.0	12
Second	98.2	[93.6, 99.5]	1.8	[0.5, 6.4]	100.0	74
Third	90.0	[76.5, 96.1]	10.0	[3.9, 23.5]	100.0	93
Fourth	96.0	[90.4, 98.4]	4.0	[1.6, 9.6]	100.0	127
Fifth quintile	96.4	[92.4, 98.3]	3.6	[1.7, 7.6]	100.0	169
Household owns television						
No	93.9	[86.9, 97.2]	6.1	[2.8, 13.1]	100.0	216
Yes	95.5	[91.7, 97.6]	4.5	[2.4, 8.3]	100.0	269
Household owns radio						
No	97.3	[94.1, 98.8]	2.7	[1.2, 5.9]	100.0	145
Yes	93.9	[89.9, 96.4]	6.1	[3.6, 10.1]	100.0	340

Household Owns Mobile Phone							
No	95.4	[79.2,	99.1]	4.6	[0.9,	20.8]	100.0 77
Yes	94.7	[91.7,	96.7]	5.3	[3.3,	8.3]	100.0 408

Household Owns a Car							
No	94.6	[91.2,	96.8]	5.4	[3.2,	8.8]	100.0 438
Yes	96.1	[74.5,	99.5]	3.9	[0.5,	25.5]	100.0 46

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	97.3	[92.1,	99.1]	2.7	[0.9,	7.9]	100.0 112
One	95.9	[89.7,	98.4]	4.1	[1.6,	10.3]	100.0 240
Two+	90.9	[80.8,	96.0]	9.1	[4.0,	19.2]	100.0 133

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	96.4	[92.3,	98.3]	3.6	[1.7,	7.7]	100.0 125
Yes	94.3	[89.9,	96.8]	5.7	[3.2,	10.1]	100.0 358

Level of Exposure to OneLove Booklets

None	95.9	[91.8,	98.0]	4.1	[2.0,	8.2]	100.0 328
1 Booklet	94.5	[87.5,	97.7]	5.5	[2.3,	12.5]	100.0 93
2-5 Booklets	90.2	[79.1,	95.7]	9.8	[4.3,	20.9]	100.0 62

Multimedia Exposure to OneLove

None	97.1	[88.9,	99.3]	2.9	[0.7,	11.1]	100.0 81
1 Channel	97.5	[92.1,	99.2]	2.5	[0.8,	7.9]	100.0 53
2+ Channels	93.9	[89.1,	96.7]	6.1	[3.3,	10.9]	100.0 348

Exposed to Any SAfAIDS Materials or Program

No	94.4	[89.9,	97.0]	5.6	[3.0,	10.1]	100.0 304
Yes	95.4	[90.5,	97.8]	4.6	[2.2,	9.5]	100.0 181

Total	94.8	[91.6,	96.8]	5.2	[3.2,	8.4]	100.0 485
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Table 42a: Number of lifetime partners(All respondents)

	Mean	[95% CI]	N
Age Categories			
15-24	0.9	[0.7, 1.0]	689
20-24	3.5	[1.5, 5.4]	577
25-29	3.0	[2.6, 3.3]	509
30-34	4.9	[3.4, 6.4]	419
35-39	3.9	[3.1, 4.6]	392
40-44	3.4	[2.9, 3.9]	262
45-49	4.8	[3.2, 6.4]	175
Current Marital Status			
Married/union	3.9	[2.9, 4.8]	1,810
Div/sep/widow	3.9	[3.0, 4.8]	211
Never married	1.6	[1.4, 1.8]	996
Religion			
Catholic	2.8	[2.1, 3.5]	633
Baptist	4.1	[2.0, 6.2]	104
Pentacostal	3.0	[2.4, 3.7]	471
7th Day Advent.	3.1	[2.5, 3.7]	440
Jehovah's Wittn.	1.9	[1.4, 2.4]	200
New Apostolic	2.5	[2.2, 2.9]	337
UC of Zambia	2.5	[2.0, 2.9]	412
Other	4.2	[1.2, 7.3]	419
Highest Level of School Attended			
None	2.4	[1.9, 2.9]	165
Primary	2.7	[2.3, 3.0]	1,136
Secondary	3.0	[2.5, 3.5]	1,565
High school	7.2	[0.7, 13.7]	148
Able to Read English			
No	2.6	[2.3, 2.9]	1,770
Yes	3.7	[2.4, 5.0]	1,245
Wealth Index (Quintiles)			
First quintile	2.3	[2.1, 2.6]	601
Second	3.0	[2.5, 3.5]	596
Third	3.4	[2.7, 4.2]	596
Fourth	3.1	[2.2, 4.1]	598
Fifth quintile	3.7	[1.8, 5.6]	597
Household owns television			
No	2.8	[2.5, 3.1]	1,779
Yes	3.4	[2.0, 4.7]	1,236
Household owns radio			
No	2.7	[2.4, 3.1]	1,016
Yes	3.2	[2.4, 4.0]	1,999

Household Owns Mobile Phone

No	2.5	[2.2,	2.8]	839
Yes	3.3	[2.5,	4.1]	2,175

Household Owns a Car

No	3.0	[2.5,	3.4]	2,817
Yes	3.8	[0.6,	7.0]	196

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	2.3	[1.9,	2.6]	1,056
One	3.8	[2.5,	5.0]	1,312
Two+	2.9	[2.4,	3.5]	647

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	2.2	[2.0,	2.5]	1,174
Yes	3.6	[2.6,	4.5]	1,823

Level of Exposure to OneLove Booklets

None	3.1	[2.3,	3.9]	2,152
1 Booklet	2.9	[2.4,	3.4]	500
2-5 Booklets	2.9	[2.3,	3.6]	352

Multimedia Exposure to OneLove

None	2.1	[1.7,	2.4]	729
1 Channel	2.5	[2.2,	2.9]	534
2+ Channels	3.6	[2.6,	4.7]	1,727

Exposed to Any SAfAIDS Materials or Program

No	3.0	[2.4,	3.7]	1,922
Yes	3.0	[2.4,	3.6]	1,090

Total	3.0	[2.4,	3.6]	3,023
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Table 42b: Number of lifetime partners(Females Only)

	Mean	[95% CI]	N
Age Categories			
15-24	0.7	[0.5, 0.8]	323
20-24	1.7	[1.5, 1.8]	311
25-29	2.1	[1.8, 2.4]	280
30-34	2.3	[2.0, 2.5]	227
35-39	2.1	[1.8, 2.4]	175
40-44	2.0	[1.7, 2.2]	120
45-49	1.8	[1.4, 2.2]	66
Current Marital Status			
Married/union	1.9	[1.8, 2.1]	974
Div/sep/widow	2.2	[1.9, 2.4]	149
Never married	1.0	[0.8, 1.2]	375
Religion			
Catholic	1.6	[1.4, 1.8]	315
Baptist	1.9	[1.5, 2.3]	46
Pentacostal	1.8	[1.6, 2.0]	237
7th Day Advent.	1.7	[1.4, 2.0]	218
Jehovah's Wittn.	1.5	[1.1, 2.0]	93
New Apostolic	2.0	[1.6, 2.3]	170
UC of Zambia	1.5	[1.2, 1.8]	207
Other	1.8	[1.5, 2.0]	211
Highest Level of School Attended			
None	1.9	[1.6, 2.2]	115
Primary	1.7	[1.6, 1.9]	652
Secondary	1.6	[1.4, 1.8]	674
High school	1.9	[1.2, 2.6]	54
Able to Read English			
No	1.7	[1.6, 1.8]	1,051
Yes	1.6	[1.4, 1.9]	445
Wealth Index (Quintiles)			
First quintile	1.6	[1.4, 1.8]	322
Second	1.9	[1.5, 2.3]	291
Third	1.7	[1.5, 2.0]	285
Fourth	1.8	[1.6, 2.0]	289
Fifth quintile	1.4	[1.3, 1.6]	296
Household owns television			
No	1.7	[1.6, 1.9]	901
Yes	1.6	[1.5, 1.8]	595
Household owns radio			
No	1.7	[1.5, 1.9]	538
Yes	1.7	[1.5, 1.8]	958

Household Owns Mobile Phone

No	1.7	[1.5,	1.9]	457
Yes	1.7	[1.5,	1.8]	1,039

Household Owns a Car

No	1.7	[1.6,	1.8]	1,395
Yes	1.5	[1.2,	1.8]	99

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	1.7	[1.5,	1.9]	638
One	1.7	[1.6,	1.9]	576
Two+	1.6	[1.4,	1.8]	283

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	1.7	[1.5,	1.9]	736
Yes	1.7	[1.5,	1.8]	754

Level of Exposure to OneLove Booklets

None	1.7	[1.6,	1.9]	1,090
1 Booklet	1.5	[1.3,	1.8]	234
2-5 Booklets	1.6	[1.2,	2.0]	168

Multimedia Exposure to OneLove

None	1.7	[1.5,	1.9]	461
1 Channel	1.8	[1.6,	2.0]	301
2+ Channels	1.7	[1.5,	1.8]	726

Exposed to Any SAfAIDS Materials or Program

No	1.6	[1.5,	1.7]	853
Yes	1.8	[1.6,	2.0]	641

Total	1.7	[1.6,	1.8]	1,502
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Table 42c: Number of lifetime partners(Males Only)

	Mean	[95% CI]	N
Age Categories			
15-24	1.0	[0.7, 1.3]	366
20-24	5.5	[1.3, 9.6]	266
25-29	3.9	[3.2, 4.5]	229
30-34	8.3	[5.2, 11.3]	192
35-39	6.1	[4.7, 7.4]	217
40-44	5.1	[4.3, 6.0]	142
45-49	7.2	[5.1, 9.4]	109
Current Marital Status			
Married/union	6.4	[4.2, 8.6]	836
Div/sep/widow	8.2	[5.6, 10.8]	62
Never married	1.9	[1.6, 2.3]	621
Religion			
Catholic	4.1	[2.8, 5.3]	318
Baptist	6.4	[2.4, 10.5]	58
Pentacostal	4.3	[3.1, 5.5]	234
7th Day Advent.	4.4	[3.4, 5.5]	222
Jehovah's Wittn.	2.3	[1.6, 3.0]	107
New Apostolic	3.0	[2.3, 3.7]	167
UC of Zambia	3.6	[2.8, 4.4]	205
Other	7.0	[0.6, 13.5]	208
Highest Level of School Attended			
None	3.3	[2.2, 4.4]	50
Primary	3.9	[3.1, 4.7]	484
Secondary	4.1	[3.2, 5.1]	891
High school	10.3	[0.8, 19.9]	94
Able to Read English			
No	4.0	[3.4, 4.6]	719
Yes	4.8	[2.8, 6.8]	800
Wealth Index (Quintiles)			
First quintile	3.1	[2.7, 3.6]	279
Second	4.0	[3.2, 4.9]	305
Third	5.3	[3.8, 6.7]	311
Fourth	4.6	[2.6, 6.7]	309
Fifth quintile	5.7	[2.1, 9.2]	301
Household owns television			
No	3.9	[3.4, 4.5]	878
Yes	5.1	[2.5, 7.7]	641
Household owns radio			
No	4.0	[3.3, 4.6]	478
Yes	4.6	[3.1, 6.1]	1,041

Household Owns Mobile Phone

No	3.4	[2.9,	4.0]	382
Yes	4.9	[3.2,	6.5]	1,136

Household Owns a Car

No	4.3	[3.4,	5.2]	1,422
Yes	6.0	[-0.2,	12.1]	97

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	3.1	[2.4,	3.7]	418
One	5.4	[3.1,	7.7]	736
Two+	4.2	[3.1,	5.4]	364

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	3.1	[2.4,	3.7]	438
Yes	5.1	[3.4,	6.8]	1,069

Level of Exposure to OneLove Booklets

None	4.5	[2.9,	6.1]	1,062
1 Booklet	4.2	[3.3,	5.2]	266
2-5 Booklets	4.4	[3.1,	5.6]	184

Multimedia Exposure to OneLove

None	2.8	[2.0,	3.5]	268
1 Channel	3.2	[2.6,	3.9]	233
2+ Channels	5.3	[3.4,	7.3]	1,001

Exposed to Any SAfAIDS Materials or Program

No	4.3	[3.1,	5.4]	1,069
Yes	4.7	[3.2,	6.3]	449

Total	4.4	[3.2,	5.6]	1,521
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Table 42d: Number of lifetime partners(Rural Only)

	Mean	[95% CI]		N
Age Categories				
15-24	0.8	[0.6,	1.1]	214
20-24	2.3	[2.0,	2.7]	199
25-29	2.7	[2.3,	3.1]	180
30-34	3.6	[2.9,	4.4]	131
35-39	3.8	[2.8,	4.7]	131
40-44	3.3	[2.6,	4.0]	99
45-49	4.0	[2.9,	5.2]	66
Current Marital Status				
Married/union	3.2	[2.8,	3.6]	669
Div/sep/widow	3.4	[2.3,	4.4]	71
Never married	1.3	[1.0,	1.6]	277
Religion				
Catholic	2.6	[2.0,	3.1]	194
Baptist	3.6	[1.9,	5.3]	23
Pentacostal	2.1	[1.6,	2.7]	102
7th Day Advent.	2.9	[2.3,	3.5]	191
Jehovah's Wittn.	1.7	[1.1,	2.2]	51
New Apostolic	2.2	[1.9,	2.5]	154
UC of Zambia	2.2	[1.6,	2.7]	132
Other	3.0	[2.3,	3.6]	169
Highest Level of School Attended				
None	2.6	[2.0,	3.2]	85
Primary	2.4	[2.0,	2.8]	514
Secondary	2.7	[2.2,	3.2]	398
High school	2.9	[2.2,	3.7]	18
Able to Read English				
No	2.5	[2.2,	2.9]	756
Yes	2.6	[2.1,	3.0]	259
Wealth Index (Quintiles)				
First quintile	2.3	[2.0,	2.6]	506
Second	2.9	[2.4,	3.5]	265
Third	3.0	[2.0,	4.1]	136
Fourth	2.0	[1.6,	2.5]	78
Fifth quintile	1.8	[1.3,	2.3]	19
Household owns television				
No	2.6	[2.3,	3.0]	847
Yes	2.2	[1.7,	2.6]	168
Household owns radio				
No	2.6	[2.2,	3.1]	393
Yes	2.5	[2.1,	2.8]	622

Household Owns Mobile Phone

No	2.5	[2.2,	2.8]	514
Yes	2.6	[2.2,	2.9]	500

Household Owns a Car

No	2.5	[2.2,	2.8]	996
Yes	2.8	[1.4,	4.2]	18

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	2.2	[1.8,	2.6]	469
One	3.0	[2.6,	3.5]	371
Two+	2.4	[1.8,	2.9]	176

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	2.3	[1.9,	2.7]	584
Yes	2.8	[2.4,	3.2]	427

Level of Exposure to OneLove Booklets

None	2.5	[2.2,	2.8]	820
1 Booklet	3.1	[2.1,	4.0]	122
2-5 Booklets	2.2	[1.3,	3.1]	71

Multimedia Exposure to OneLove

None	2.1	[1.7,	2.5]	364
1 Channel	2.6	[2.1,	3.1]	240
2+ Channels	2.8	[2.4,	3.2]	406

Exposed to Any SAfAIDS Materials or Program

No	2.5	[2.2,	2.9]	661
Yes	2.5	[2.0,	3.1]	355

Total	2.5	[2.2,	2.8]	1,020
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Table 42e: Number of lifetime partners(Urban Only)

	Mean	[95% CI]		N
Age Categories				
15-24	0.8	[0.6,	1.1]	378
20-24	5.0	[0.4,	9.6]	294
25-29	3.3	[2.7,	4.0]	254
30-34	6.7	[3.4,	10.0]	225
35-39	3.8	[2.7,	5.0]	218
40-44	3.6	[2.8,	4.4]	139
45-49	5.9	[2.9,	8.9]	90
Current Marital Status				
Married/union	4.9	[2.6,	7.2]	910
Div/sep/widow	4.6	[3.0,	6.1]	109
Never married	1.9	[1.6,	2.2]	576
Religion				
Catholic	3.0	[1.6,	4.4]	377
Baptist	4.6	[0.7,	8.6]	70
Pentacostal	3.5	[2.6,	4.4]	289
7th Day Advent.	3.6	[2.2,	5.1]	215
Jehovah's Wittn.	2.2	[1.4,	2.9]	118
New Apostolic	3.3	[2.2,	4.4]	151
UC of Zambia	2.7	[2.1,	3.4]	194
Other	6.2	[-1.2,	13.6]	181
Highest Level of School Attended				
None	1.7	[1.3,	2.2]	69
Primary	3.3	[2.4,	4.2]	480
Secondary	3.2	[2.4,	4.0]	939
High school	8.4	[-0.2,	17.0]	106
Able to Read English				
No	2.8	[2.3,	3.3]	772
Yes	4.3	[2.3,	6.3]	823
Wealth Index (Quintiles)				
First quintile	2.9	[2.6,	3.2]	62
Second	3.3	[1.6,	5.0]	252
Third	4.0	[2.9,	5.1]	339
Fourth	3.4	[2.1,	4.7]	427
Fifth quintile	3.9	[1.8,	6.0]	502
Household owns television				
No	3.4	[2.7,	4.1]	699
Yes	3.8	[2.0,	5.6]	896
Household owns radio				
No	2.9	[2.3,	3.5]	454
Yes	3.9	[2.4,	5.5]	1,141

Household Owns Mobile Phone

No	2.5	[2.0,	2.9]	241
Yes	3.8	[2.4,	5.2]	1,354

Household Owns a Car

No	3.6	[2.6,	4.6]	1,447
Yes	4.0	[0.2,	7.7]	147

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	2.4	[1.9,	2.9]	393
One	4.5	[2.1,	7.0]	800
Two+	3.3	[2.5,	4.0]	401

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	2.0	[1.7,	2.3]	406
Yes	4.1	[2.6,	5.6]	1,175

Level of Exposure to OneLove Booklets

None	4.1	[2.0,	6.1]	1,023
1 Booklet	2.8	[2.2,	3.5]	321
2-5 Booklets	3.4	[2.5,	4.2]	244

Multimedia Exposure to OneLove

None	1.9	[1.5,	2.4]	231
1 Channel	2.3	[1.7,	3.0]	220
2+ Channels	4.2	[2.5,	5.8]	1,126

Exposed to Any SAfAIDS Materials or Program

No	3.8	[2.2,	5.4]	988
Yes	3.5	[2.4,	4.6]	604

Total	3.7	[2.4,	4.9]	1,598
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Table 42f: Number of lifetime partners(Border Areas Only)

	Mean	[95% CI]	N
Age Categories			
15-24	1.5	[0.7, 2.3]	95
20-24	1.9	[1.0, 2.8]	83
25-29	3.1	[2.0, 4.2]	75
30-34	2.2	[1.7, 2.7]	63
35-39	6.0	[1.9, 10.1]	43
40-44	2.1	[1.7, 2.5]	24
45-49	1.6	[0.1, 3.2]	19
Current Marital Status			
Married/union	2.9	[2.5, 3.2]	231
Div/sep/widow	2.3	[1.6, 3.0]	31
Never married	1.2	[0.8, 1.6]	140
Religion			
Catholic	2.2	[1.6, 2.8]	62
Baptist	2.8	[2.4, 3.3]	11
Pentacostal	3.0	[2.4, 3.5]	79
7th Day Advent.	1.1	[-0.1, 2.2]	34
Jehovah's Wittn.	1.6	[1.4, 1.7]	31
New Apostolic	2.3	[1.2, 3.5]	32
UC of Zambia	4.4	[0.9, 8.0]	85
Other	2.3	[1.6, 3.0]	68
Highest Level of School Attended			
None	1.8	[0.3, 3.2]	11
Primary	2.2	[1.3, 3.1]	141
Secondary	2.3	[2.0, 2.7]	226
High school	5.0	[4.4, 5.5]	24
Able to Read English			
No	2.3	[1.8, 2.7]	241
Yes	3.0	[2.6, 3.4]	161
Wealth Index (Quintiles)			
First quintile	2.4	[1.3, 3.4]	33
Second	2.2	[1.3, 3.2]	78
Third	2.2	[1.9, 2.6]	120
Fourth	3.6	[2.8, 4.4]	93
Fifth quintile	2.9	[1.5, 4.4]	75
Household owns television			
No	2.4	[1.7, 3.0]	232
Yes	2.8	[2.6, 3.1]	170
Household owns radio			
No	2.4	[2.0, 2.9]	167
Yes	2.6	[2.0, 3.3]	235

Household Owns Mobile Phone

No	1.9	[1.2,	2.7]	84
Yes	2.9	[2.5,	3.2]	318

Household Owns a Car

No	2.5	[2.0,	3.1]	371
Yes	2.4	[1.2,	3.7]	31

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	2.6	[2.3,	2.9]	192
One	1.9	[1.2,	2.6]	141
Two+	4.2	[0.7,	7.7]	69

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	2.4	[1.9,	2.8]	183
Yes	2.8	[1.8,	3.7]	219

Level of Exposure to OneLove Booklets

None	2.7	[1.8,	3.6]	307
1 Booklet	2.2	[1.3,	3.0]	57
2-5 Booklets	1.8	[1.1,	2.6]	36

Multimedia Exposure to OneLove

None	2.3	[1.6,	3.0]	133
1 Channel	2.7	[2.4,	3.0]	74
2+ Channels	2.6	[1.7,	3.5]	193

Exposed to Any SAfAIDS Materials or Program

No	2.7	[2.1,	3.4]	272
Yes	2.0	[1.3,	2.6]	129

Total	2.5	[2.0,	3.1]	402
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Table 42g: Number of lifetime partners(Women Aged 15-40 Only)

	Mean	[95% CI]	N
Age Categories			
15-24	0.7	[0.5, 0.8]	323
20-24	1.7	[1.5, 1.8]	311
Current Marital Status			
Married/union	1.7	[1.5, 1.9]	279
Div/sep/widow	1.3	[1.0, 1.6]	22
Never married	0.8	[0.6, 1.0]	332
Religion			
Catholic	1.3	[1.0, 1.5]	141
Baptist	2.0	[1.3, 2.6]	16
Pentacostal	1.1	[0.9, 1.4]	98
7th Day Advent.	1.1	[0.8, 1.4]	100
Jehovah's Wittn.	1.2	[0.5, 1.9]	37
New Apostolic	1.3	[0.9, 1.7]	67
UC of Zambia	1.0	[0.6, 1.3]	95
Other	1.1	[0.9, 1.3]	79
Highest Level of School Attended			
None	1.6	[0.9, 2.2]	23
Primary	1.3	[1.1, 1.4]	226
Secondary	1.1	[0.9, 1.3]	370
High school	0.9	[0.3, 1.6]	12
Able to Read English			
No	1.2	[1.1, 1.4]	391
Yes	1.0	[0.8, 1.3]	241
Wealth Index (Quintiles)			
First quintile	1.2	[1.0, 1.4]	134
Second	1.2	[0.9, 1.5]	124
Third	1.3	[0.9, 1.6]	114
Fourth	1.1	[0.9, 1.4]	106
Fifth quintile	1.0	[0.7, 1.3]	148
Household owns television			
No	1.2	[1.0, 1.3]	374
Yes	1.1	[0.9, 1.3]	258
Household owns radio			
No	1.3	[1.0, 1.5]	217
Yes	1.1	[1.0, 1.3]	415
Household Owns Mobile Phone			
No	1.1	[0.9, 1.4]	181
Yes	1.2	[1.0, 1.3]	451
Household Owns a Car			

No	1.2	[1.0,	1.3]	585
Yes	0.8	[0.2,	1.5]	46

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	1.2	[1.0,	1.4]	255
One	1.2	[1.0,	1.4]	249
Two+	1.1	[0.8,	1.3]	128

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	1.2	[1.1,	1.4]	303
Yes	1.1	[0.9,	1.3]	328

Level of Exposure to OneLove Booklets

None	1.2	[1.1,	1.4]	428
1 Booklet	1.1	[0.8,	1.4]	113
2-5 Booklets	1.0	[0.6,	1.4]	89

Multimedia Exposure to OneLove

None	1.2	[1.0,	1.4]	174
1 Channel	1.3	[1.0,	1.6]	136
2+ Channels	1.1	[0.9,	1.3]	320

Exposed to Any SAfAIDS Materials or Program

No	1.1	[0.9,	1.3]	369
Yes	1.2	[1.0,	1.4]	262

Total	1.2	[1.0,	1.3]	634
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Table 42h: Number of lifetime partners(SAfAIDS Program Areas)

	Mean	[95% CI]	N
Age Categories			
15-24	0.9	[0.6, 1.2]	153
20-24	2.4	[1.6, 3.1]	124
25-29	2.9	[2.0, 3.9]	93
30-34	4.1	[2.5, 5.6]	82
35-39	4.3	[2.5, 6.0]	108
40-44	3.1	[2.0, 4.3]	60
45-49	3.7	[2.3, 5.2]	32
Current Marital Status			
Married/union	3.4	[2.6, 4.2]	380
Div/sep/widow	3.1	[2.2, 4.1]	46
Never married	1.7	[1.1, 2.3]	226
Religion			
Catholic	2.0	[1.5, 2.4]	168
Baptist	2.9	[1.1, 4.7]	20
Pentacostal	3.0	[2.1, 3.8]	122
7th Day Advent.	3.5	[1.7, 5.3]	87
Jehovah's Wittn.	2.0	[1.5, 2.4]	60
New Apostolic	3.9	[1.8, 6.0]	41
UC of Zambia	2.6	[1.5, 3.7]	85
Other	2.4	[1.3, 3.4]	69
Highest Level of School Attended			
None	1.6	[1.0, 2.2]	19
Primary	2.6	[2.0, 3.3]	185
Secondary	2.5	[1.9, 3.1]	401
High school	4.4	[1.8, 7.0]	45
Able to Read English			
No	2.3	[1.9, 2.8]	310
Yes	2.9	[2.1, 3.6]	342
Wealth Index (Quintiles)			
First quintile	2.6	[1.6, 3.6]	16
Second	2.8	[1.4, 4.3]	94
Third	3.5	[2.3, 4.8]	122
Fourth	3.2	[2.2, 4.2]	157
Fifth quintile	1.8	[1.3, 2.3]	251
Household owns television			
No	3.1	[2.3, 4.0]	275
Yes	2.3	[1.8, 2.8]	377
Household owns radio			
No	3.1	[2.0, 4.1]	181
Yes	2.5	[2.0, 3.0]	471

Household Owns Mobile Phone

No	2.4	[1.6,	3.1]	99
Yes	2.7	[2.1,	3.2]	553

Household Owns a Car

No	2.7	[2.2,	3.3]	579
Yes	1.8	[1.2,	2.4]	72

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	2.0	[1.6,	2.4]	153
One	2.6	[1.9,	3.2]	332
Two+	3.3	[2.1,	4.4]	167

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	2.2	[1.7,	2.6]	152
Yes	2.7	[2.1,	3.4]	498

Level of Exposure to OneLove Booklets

None	2.1	[1.8,	2.5]	439
1 Booklet	3.3	[2.0,	4.6]	130
2-5 Booklets	3.9	[2.4,	5.3]	81

Multimedia Exposure to OneLove

None	2.0	[1.5,	2.5]	104
1 Channel	1.8	[1.3,	2.4]	71
2+ Channels	2.9	[2.2,	3.5]	474

Exposed to Any SAfAIDS Materials or Program

No	2.4	[1.9,	2.9]	411
Yes	2.9	[2.1,	3.7]	241

Total	2.6	[2.1,	3.1]	652
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Table 43a: Percentage who used a condom at last sex,(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	59.1	[47.9, 69.5]	40.9	[30.5, 52.1]	100.0	295
20-24	60.3	[53.7, 66.5]	39.7	[33.5, 46.3]	100.0	494
25-29	70.7	[65.0, 75.9]	29.3	[24.1, 35.0]	100.0	499
30-34	72.5	[65.3, 78.7]	27.5	[21.3, 34.7]	100.0	412
35-39	79.2	[72.5, 84.7]	20.8	[15.3, 27.5]	100.0	388
40-44	77.5	[65.7, 86.1]	22.5	[13.9, 34.3]	100.0	259
45-49	82.0	[70.4, 89.7]	18.0	[10.3, 29.6]	100.0	172
Current Marital Status						
Married/union	81.3	[77.5, 84.5]	18.7	[15.5, 22.5]	100.0	1,798
Div/sep/widow	56.7	[45.8, 67.0]	43.3	[33.0, 54.2]	100.0	203
Never married	43.9	[36.4, 51.6]	56.1	[48.4, 63.6]	100.0	518
Religion						
Catholic	69.2	[61.5, 76.0]	30.8	[24.0, 38.5]	100.0	514
Baptist	61.2	[38.1, 80.2]	38.8	[19.8, 61.9]	100.0	96
Pentacostal	69.7	[59.1, 78.5]	30.3	[21.5, 40.9]	100.0	386
7th Day Advent.	68.7	[60.8, 75.7]	31.3	[24.3, 39.2]	100.0	374
Jehovah's Wittn.	78.7	[68.7, 86.1]	21.3	[13.9, 31.3]	100.0	164
New Apostolic	68.9	[60.5, 76.2]	31.1	[23.8, 39.5]	100.0	288
UC of Zambia	64.2	[52.4, 74.4]	35.8	[25.6, 47.6]	100.0	316
Other	76.5	[69.0, 82.6]	23.5	[17.4, 31.0]	100.0	380
Highest Level of School Attended						
None	82.6	[71.8, 89.9]	17.4	[10.1, 28.2]	100.0	154
Primary	78.9	[74.6, 82.5]	21.1	[17.5, 25.4]	100.0	985
Secondary	61.8	[56.6, 66.8]	38.2	[33.2, 43.4]	100.0	1,243
High school	66.5	[53.9, 77.1]	33.5	[22.9, 46.1]	100.0	136
Able to Read English						
No	74.8	[71.0, 78.3]	25.2	[21.7, 29.0]	100.0	1,519
Yes	62.9	[56.6, 68.7]	37.1	[31.3, 43.4]	100.0	998
Wealth Index (Quintiles)						
First quintile	79.1	[72.5, 84.4]	20.9	[15.6, 27.5]	100.0	518
Second	68.2	[61.3, 74.4]	31.8	[25.6, 38.7]	100.0	520
Third	70.7	[62.4, 77.8]	29.3	[22.2, 37.6]	100.0	498
Fourth	65.3	[56.9, 72.9]	34.7	[27.1, 43.1]	100.0	504
Fifth quintile	63.2	[55.0, 70.7]	36.8	[29.3, 45.0]	100.0	455
Household owns television						
No	75.0	[70.7, 78.9]	25.0	[21.1, 29.3]	100.0	1,516
Yes	63.2	[57.6, 68.5]	36.8	[31.5, 42.4]	100.0	1,001
Household owns radio						
No	76.1	[70.8, 80.6]	23.9	[19.4, 29.2]	100.0	874
Yes	67.5	[63.2, 71.6]	32.5	[28.4, 36.8]	100.0	1,643

Household Owns Mobile Phone

No	78.4	[73.9, 82.4]	21.6	[17.6, 26.1]	100.0	716
Yes	66.4	[62.3, 70.3]	33.6	[29.7, 37.7]	100.0	1,801

Household Owns a Car

No	70.5	[66.8, 74.0]	29.5	[26.0, 33.2]	100.0	2,372
Yes	63.1	[59.5, 74.2]	36.9	[25.8, 49.5]	100.0	143

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	73.0	[68.2, 77.3]	27.0	[22.7, 31.8]	100.0	895
One	69.7	[64.6, 74.3]	30.3	[25.7, 35.4]	100.0	1,087
Two+	66.8	[59.7, 73.3]	33.2	[26.7, 40.3]	100.0	536

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	76.4	[71.6, 80.7]	23.6	[19.3, 28.4]	100.0	1,019
Yes	65.9	[61.2, 70.2]	34.1	[29.8, 38.8]	100.0	1,484

Level of Exposure to OneLove Booklets

None	73.4	[68.9, 77.4]	26.6	[22.6, 31.1]	100.0	1,814
1 Booklet	64.4	[56.7, 71.4]	35.6	[28.6, 43.3]	100.0	418
2-5 Booklets	58.5	[45.5, 70.4]	41.5	[29.6, 54.5]	100.0	279

Multimedia Exposure to OneLove

None	77.7	[72.3, 82.3]	22.3	[17.7, 27.7]	100.0	631
1 Channel	71.8	[65.5, 77.4]	28.2	[22.6, 34.5]	100.0	450
2+ Channels	66.3	[61.7, 70.7]	33.7	[29.3, 38.3]	100.0	1,418

Exposed to Any SAfAIDS Materials or Program

No	73.5	[69.5, 77.1]	26.5	[22.9, 30.5]	100.0	1,571
Yes	65.8	[60.4, 70.9]	34.2	[29.1, 39.6]	100.0	945

Total	70.3	[66.6, 73.7]	29.7	[26.3, 33.4]	100.0	2,519
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Table 43b: Percentage who used a condom at last sex(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	63.4	[50.3, 74.8]	36.6	[25.2, 49.7]	100.0	157
20-24	60.3	[51.3, 68.8]	39.7	[31.2, 48.7]	100.0	284
25-29	80.0	[70.4, 87.0]	20.0	[13.0, 29.6]	100.0	275
30-34	73.5	[63.9, 81.3]	26.5	[18.7, 36.1]	100.0	226
35-39	83.2	[72.8, 90.2]	16.8	[9.8, 27.2]	100.0	172
40-44	73.4	[53.0, 87.1]	26.6	[12.9, 47.0]	100.0	117
45-49	78.8	[58.1, 90.9]	21.2	[9.1, 41.9]	100.0	64
Current Marital Status						
Married/union	83.1	[77.6, 87.5]	16.9	[12.5, 22.4]	100.0	967
Div/sep/widow	57.8	[43.6, 70.8]	42.2	[29.2, 56.4]	100.0	143
Never married	36.1	[25.7, 47.9]	63.9	[52.1, 74.3]	100.0	185
Religion						
Catholic	73.2	[63.5, 81.1]	26.8	[18.9, 36.5]	100.0	268
Baptist	58.0	[29.9, 81.8]	42.0	[18.2, 70.1]	100.0	44
Pentacostal	72.5	[62.5, 80.6]	27.5	[19.4, 37.5]	100.0	206
7th Day Advent.	63.6	[51.5, 74.3]	36.4	[25.7, 48.5]	100.0	186
Jehovah's Wittn.	84.4	[69.3, 92.9]	15.6	[7.1, 30.7]	100.0	77
New Apostolic	65.7	[55.8, 74.3]	34.3	[25.7, 44.2]	100.0	155
UC of Zambia	71.5	[59.1, 81.4]	28.5	[18.6, 40.9]	100.0	164
Other	79.9	[69.7, 87.3]	20.1	[12.7, 30.3]	100.0	194
Highest Level of School Attended						
None	78.9	[64.8, 88.3]	21.1	[11.7, 35.2]	100.0	111
Primary	77.6	[72.6, 82.0]	22.4	[18.0, 27.4]	100.0	602
Secondary	64.9	[58.6, 70.8]	35.1	[29.2, 41.4]	100.0	534
High school	72.6	[54.3, 85.5]	27.4	[14.5, 45.7]	100.0	47
Able to Read English						
No	75.4	[70.5, 79.7]	24.6	[20.3, 29.5]	100.0	948
Yes	62.6	[53.5, 71.0]	37.4	[29.0, 46.5]	100.0	345
Wealth Index (Quintiles)						
First quintile	80.1	[72.2, 86.2]	19.9	[13.8, 27.8]	100.0	287
Second	69.8	[60.1, 78.0]	30.2	[22.0, 39.9]	100.0	259
Third	74.3	[63.7, 82.6]	25.7	[17.4, 36.3]	100.0	248
Fourth	64.0	[53.7, 73.1]	36.0	[26.9, 46.3]	100.0	255
Fifth quintile	69.6	[59.7, 77.9]	30.4	[22.1, 40.3]	100.0	232
Household owns television						
No	77.3	[72.0, 81.9]	22.7	[18.1, 28.0]	100.0	793
Yes	64.6	[57.8, 70.9]	35.4	[29.1, 42.2]	100.0	500
Household owns radio						
No	79.3	[72.6, 84.6]	20.7	[15.4, 27.4]	100.0	484
Yes	68.5	[63.2, 73.3]	31.5	[26.7, 36.8]	100.0	809

Household Owns Mobile Phone

No	79.6	[73.6, 84.5]	20.4	[15.5, 26.4]	100.0	399
Yes	68.5	[63.3, 73.3]	31.5	[26.7, 36.7]	100.0	894

Household Owns a Car

No	72.3	[67.8, 76.4]	27.7	[23.6, 32.2]	100.0	1,216
Yes	69.5	[51.2, 83.2]	30.5	[16.8, 48.8]	100.0	75

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	75.6	[71.0, 79.8]	24.4	[20.2, 29.0]	100.0	561
One	72.7	[66.5, 78.1]	27.3	[21.9, 33.5]	100.0	488
Two+	65.1	[56.2, 73.0]	34.9	[27.0, 43.8]	100.0	245

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	76.5	[71.0, 81.2]	23.5	[18.8, 29.0]	100.0	658
Yes	67.6	[61.3, 73.3]	32.4	[26.7, 38.7]	100.0	630

Level of Exposure to OneLove Booklets

None	75.7	[70.4, 80.3]	24.3	[19.7, 29.6]	100.0	962
1 Booklet	68.4	[59.0, 76.5]	31.6	[23.5, 41.0]	100.0	197
2-5 Booklets	53.3	[40.2, 66.0]	46.7	[34.0, 59.8]	100.0	131

Multimedia Exposure to OneLove

None	78.4	[72.9, 83.0]	21.6	[17.0, 27.1]	100.0	417
1 Channel	73.7	[65.3, 80.6]	26.3	[19.4, 34.7]	100.0	259
2+ Channels	67.3	[61.1, 72.9]	32.7	[27.1, 38.9]	100.0	610

Exposed to Any SAfAIDS Materials or Program

No	76.6	[71.6, 81.0]	23.4	[19.0, 28.4]	100.0	724
Yes	67.4	[60.5, 73.6]	32.6	[26.4, 39.5]	100.0	568

Total	72.3	[67.9, 76.2]	27.7	[23.8, 32.1]	100.0	1,295
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Table 43c: Percentage who used a condom at last sex(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	55.1	[41.1, 68.4]	44.9	[31.6, 58.9]	100.0	138
20-24	60.3	[52.0, 68.0]	39.7	[32.0, 48.0]	100.0	210
25-29	61.6	[52.5, 70.0]	38.4	[30.0, 47.5]	100.0	224
30-34	71.2	[61.0, 79.6]	28.8	[20.4, 39.0]	100.0	186
35-39	74.6	[63.9, 83.0]	25.4	[17.0, 36.1]	100.0	216
40-44	82.1	[71.5, 89.3]	17.9	[10.7, 28.5]	100.0	142
45-49	84.2	[70.0, 92.4]	15.8	[7.6, 30.0]	100.0	108
Current Marital Status						
Married/union	78.9	[74.4, 82.9]	21.1	[17.1, 25.6]	100.0	831
Div/sep/widow	54.3	[36.7, 70.9]	45.7	[29.1, 63.3]	100.0	60
Never married	48.5	[40.1, 56.9]	51.5	[43.1, 59.9]	100.0	333
Religion						
Catholic	64.3	[55.1, 72.6]	35.7	[27.4, 44.9]	100.0	246
Baptist	64.8	[41.0, 83.0]	35.2	[17.0, 59.0]	100.0	52
Pentacostal	66.6	[51.4, 79.0]	33.4	[21.0, 48.6]	100.0	180
7th Day Advent.	73.2	[64.8, 80.2]	26.8	[19.8, 35.2]	100.0	188
Jehovah's Wittn.	72.8	[58.0, 83.8]	27.2	[16.2, 42.0]	100.0	87
New Apostolic	72.1	[58.3, 82.7]	27.9	[17.3, 41.7]	100.0	133
UC of Zambia	56.0	[41.1, 69.9]	44.0	[30.1, 58.9]	100.0	152
Other	72.5	[63.0, 80.4]	27.5	[19.6, 37.0]	100.0	186
Highest Level of School Attended						
None	90.2	[66.2, 97.8]	9.8	[2.2, 33.8]	100.0	43
Primary	80.6	[74.2, 85.7]	19.4	[14.3, 25.8]	100.0	383
Secondary	59.2	[52.6, 65.5]	40.8	[34.5, 47.4]	100.0	709
High school	62.7	[48.8, 74.8]	37.3	[25.2, 51.2]	100.0	89
Able to Read English						
No	73.7	[68.2, 78.6]	26.3	[21.4, 31.8]	100.0	571
Yes	63.0	[56.3, 69.1]	37.0	[30.9, 43.7]	100.0	653
Wealth Index (Quintiles)						
First quintile	77.8	[70.1, 84.0]	22.2	[16.0, 29.9]	100.0	231
Second	66.6	[58.0, 74.2]	33.4	[25.8, 42.0]	100.0	261
Third	67.2	[56.5, 76.4]	32.8	[23.6, 43.5]	100.0	250
Fourth	67.0	[57.1, 75.5]	33.0	[24.5, 42.9]	100.0	249
Fifth quintile	57.0	[45.5, 67.8]	43.0	[32.2, 54.5]	100.0	223
Household owns television						
No	72.5	[67.1, 77.3]	27.5	[22.7, 32.9]	100.0	723
Yes	61.8	[54.6, 68.4]	38.2	[31.6, 45.4]	100.0	501
Household owns radio						
No	71.9	[64.2, 78.4]	28.1	[21.6, 35.8]	100.0	390
Yes	66.6	[61.3, 71.5]	33.4	[28.5, 38.7]	100.0	834

Household Owns Mobile Phone

No	77.0	[70.3, 82.6]	23.0	[17.4, 29.7]	100.0	317
Yes	64.2	[59.3, 68.9]	35.8	[31.1, 40.7]	100.0	907

Household Owns a Car

No	68.6	[64.0, 72.9]	31.4	[27.1, 36.0]	100.0	1,156
Yes	55.6	[37.2, 72.6]	44.4	[27.4, 62.8]	100.0	68

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	69.0	[61.4, 75.6]	31.0	[24.4, 38.6]	100.0	334
One	67.3	[60.5, 73.4]	32.7	[26.6, 39.5]	100.0	599
Two+	68.8	[57.3, 78.3]	31.2	[21.7, 42.7]	100.0	291

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	76.4	[70.1, 81.7]	23.6	[18.3, 29.9]	100.0	361
Yes	64.5	[58.8, 69.8]	35.5	[30.2, 41.2]	100.0	854

Level of Exposure to OneLove Booklets

None	70.8	[65.3, 75.7]	29.2	[24.3, 34.7]	100.0	852
1 Booklet	60.5	[50.6, 69.5]	39.5	[30.5, 49.4]	100.0	221
2-5 Booklets	63.5	[44.9, 78.8]	36.5	[21.2, 55.1]	100.0	148

Multimedia Exposure to OneLove

None	76.4	[67.5, 83.5]	23.6	[16.5, 32.5]	100.0	214
1 Channel	69.9	[60.1, 78.2]	30.1	[21.8, 39.9]	100.0	191
2+ Channels	65.6	[59.8, 70.9]	34.4	[29.1, 40.2]	100.0	808

Exposed to Any SAfAIDS Materials or Program

No	70.6	[64.7, 76.0]	29.4	[24.0, 35.3]	100.0	847
Yes	63.6	[55.4, 71.2]	36.4	[28.8, 44.6]	100.0	377

Total	68.1	[63.7, 72.2]	31.9	[27.8, 36.3]	100.0	1,224
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Table 43d: Percentage who used a condom at last sex(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	67.6	[53.0, 79.4]	32.4	[20.6, 47.0]	100.0	98
20-24	60.9	[51.4, 69.6]	39.1	[30.4, 48.6]	100.0	178
25-29	74.4	[66.2, 81.2]	25.6	[18.8, 33.8]	100.0	180
30-34	69.7	[59.2, 78.5]	30.3	[21.5, 40.8]	100.0	129
35-39	87.6	[78.7, 93.1]	12.4	[6.9, 21.3]	100.0	128
40-44	87.0	[77.2, 92.9]	13.0	[7.1, 22.8]	100.0	98
45-49	74.6	[57.9, 86.2]	25.4	[13.8, 42.1]	100.0	65
Current Marital Status						
Married/union	83.4	[79.5, 86.7]	16.6	[13.3, 20.5]	100.0	667
Div/sep/widow	56.6	[43.9, 68.4]	43.4	[31.6, 56.1]	100.0	67
Never married	46.9	[36.0, 58.2]	53.1	[41.8, 64.0]	100.0	142
Religion						
Catholic	70.1	[58.3, 79.7]	29.9	[20.3, 41.7]	100.0	169
Baptist	71.2	[36.7, 91.3]	28.8	[8.7, 63.3]	100.0	20
Pentacostal	73.4	[57.3, 85.1]	26.6	[14.9, 42.7]	100.0	81
7th Day Advent.	72.6	[63.5, 80.1]	27.4	[19.9, 36.5]	100.0	163
Jehovah's Wittn.	74.5	[57.3, 86.5]	25.5	[13.5, 42.7]	100.0	40
New Apostolic	71.7	[62.1, 79.6]	28.3	[20.4, 37.9]	100.0	137
UC of Zambia	67.4	[51.7, 80.0]	32.6	[20.0, 48.3]	100.0	107
Other	81.7	[70.4, 89.3]	18.3	[10.7, 29.6]	100.0	158
Highest Level of School Attended						
None	88.0	[77.5, 94.0]	12.0	[6.0, 22.5]	100.0	79
Primary	78.4	[73.1, 82.9]	21.6	[17.1, 26.9]	100.0	453
Secondary	63.7	[55.7, 70.9]	36.3	[29.1, 44.3]	100.0	326
High school	64.0	[38.9, 83.3]	36.0	[16.7, 61.1]	100.0	17
Able to Read English						
No	76.7	[72.1, 80.8]	23.3	[19.2, 27.9]	100.0	661
Yes	62.6	[54.3, 70.3]	37.4	[29.7, 45.7]	100.0	213
Wealth Index (Quintiles)						
First quintile	79.0	[71.7, 84.7]	21.0	[15.3, 28.3]	100.0	439
Second	68.1	[59.4, 75.7]	31.9	[24.3, 40.6]	100.0	230
Third	70.1	[59.1, 79.1]	29.9	[20.9, 40.9]	100.0	116
Fourth	65.6	[50.5, 78.1]	34.4	[21.9, 49.5]	100.0	66
Fifth quintile	54.1	[30.2, 76.3]	45.9	[23.7, 69.8]	100.0	13
Household owns television						
No	75.6	[70.0, 80.4]	24.4	[19.6, 30.0]	100.0	731
Yes	62.9	[52.1, 72.6]	37.1	[27.4, 47.9]	100.0	143
Household owns radio						
No	81.6	[76.1, 86.1]	18.4	[13.9, 23.9]	100.0	346
Yes	68.6	[62.9, 73.8]	31.4	[26.2, 37.1]	100.0	528

Household Owns Mobile Phone							
No	79.8	[74.6,	84.2]	20.2	[15.8,	25.4]	100.0 449
Yes	66.8	[61.7,	71.6]	33.2	[28.4,	38.3]	100.0 425

Household Owns a Car							
No	73.6	[68.6,	78.0]	26.4	[22.0,	31.4]	100.0 859
Yes	48.7	[18.3,	80.1]	51.3	[19.9,	81.7]	100.0 14

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	77.6	[72.2,	82.2]	22.4	[17.8,	27.8]	100.0 412
One	72.1	[65.6,	77.8]	27.9	[22.2,	34.4]	100.0 320
Two+	62.8	[52.3,	72.3]	37.2	[27.7,	47.7]	100.0 143

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	78.9	[73.3,	83.5]	21.1	[16.5,	26.7]	100.0 514
Yes	64.6	[57.4,	71.3]	35.4	[28.7,	42.6]	100.0 357

Level of Exposure to OneLove Booklets

None	75.2	[70.5,	79.4]	24.8	[20.6,	29.5]	100.0 713
1 Booklet	71.4	[59.0,	81.3]	28.6	[18.7,	41.0]	100.0 107
2-5 Booklets	51.6	[33.6,	69.2]	48.4	[30.8,	66.4]	100.0 52

Multimedia Exposure to OneLove

None	80.2	[74.8,	84.7]	19.8	[15.3,	25.2]	100.0 324
1 Channel	76.5	[67.8,	83.4]	23.5	[16.6,	32.2]	100.0 206
2+ Channels	64.1	[56.9,	70.8]	35.9	[29.2,	43.1]	100.0 340

Exposed to Any SAfAIDS Materials or Program

No	77.3	[72.5,	81.5]	22.7	[18.5,	27.5]	100.0 562
Yes	66.4	[59.5,	72.7]	33.6	[27.3,	40.5]	100.0 312

Total	73.3	[68.5,	77.6]	26.7	[22.4,	31.5]	100.0 876
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Table 43e: Percentage who used a condom at last sex(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	51.4	[33.8, 68.7]	48.6	[31.3, 66.2]	100.0	163
20-24	58.1	[48.6, 67.0]	41.9	[33.0, 51.4]	100.0	250
25-29	65.3	[56.7, 73.0]	34.7	[27.0, 43.3]	100.0	246
30-34	74.0	[62.2, 83.1]	26.0	[16.9, 37.8]	100.0	221
35-39	71.4	[61.4, 79.6]	28.6	[20.4, 38.6]	100.0	217
40-44	66.3	[45.3, 82.4]	33.7	[17.6, 54.7]	100.0	137
45-49	89.8	[74.6, 96.4]	10.2	[3.6, 25.4]	100.0	89
Current Marital Status						
Married/union	78.6	[70.9, 84.7]	21.4	[15.3, 29.1]	100.0	902
Div/sep/widow	56.2	[37.7, 73.1]	43.8	[26.9, 62.3]	100.0	106
Never married	41.5	[30.9, 52.8]	58.5	[47.2, 69.1]	100.0	315
Religion						
Catholic	67.8	[56.3, 77.5]	32.2	[22.5, 43.7]	100.0	301
Baptist	49.0	[22.0, 76.6]	51.0	[23.4, 78.0]	100.0	65
Pentacostal	68.2	[54.0, 79.7]	31.8	[20.3, 46.0]	100.0	247
7th Day Advent.	59.3	[44.3, 72.7]	40.7	[27.3, 55.7]	100.0	183
Jehovah's Wittn.	80.9	[68.0, 89.4]	19.1	[10.6, 32.0]	100.0	96
New Apostolic	63.6	[47.5, 77.1]	36.4	[22.9, 52.5]	100.0	123
UC of Zambia	61.2	[41.5, 77.8]	38.8	[22.2, 58.5]	100.0	148
Other	68.1	[56.9, 77.4]	31.9	[22.6, 43.1]	100.0	160
Highest Level of School Attended						
None	68.0	[40.7, 86.8]	32.0	[13.2, 59.3]	100.0	65
Primary	79.2	[71.0, 85.5]	20.8	[14.5, 29.0]	100.0	417
Secondary	60.0	[52.5, 67.0]	40.0	[33.0, 47.5]	100.0	744
High school	65.6	[50.3, 78.3]	34.4	[21.7, 49.7]	100.0	97
Able to Read English						
No	71.4	[63.8, 77.9]	28.6	[22.1, 36.2]	100.0	661
Yes	62.0	[53.1, 70.2]	38.0	[29.8, 46.9]	100.0	662
Wealth Index (Quintiles)						
First quintile	76.3	[67.2, 83.5]	23.7	[16.5, 32.8]	100.0	51
Second	64.9	[53.4, 74.8]	35.1	[25.2, 46.6]	100.0	219
Third	69.7	[56.0, 80.6]	30.3	[19.4, 44.0]	100.0	289
Fourth	66.5	[56.4, 75.4]	33.5	[24.6, 43.6]	100.0	363
Fifth quintile	63.8	[55.0, 71.7]	36.2	[28.3, 45.0]	100.0	391
Household owns television						
No	71.9	[64.2, 78.5]	28.1	[21.5, 35.8]	100.0	593
Yes	63.6	[56.7, 70.1]	36.4	[29.9, 43.3]	100.0	730
Household owns radio						
No	66.5	[56.1, 75.5]	33.5	[24.5, 43.9]	100.0	395
Yes	66.3	[59.1, 72.8]	33.7	[27.2, 40.9]	100.0	928

Household Owns Mobile Phone

No	68.2	[57.7, 77.1]	31.8	[22.9, 42.3]	100.0	195
Yes	66.1	[59.7, 72.0]	33.9	[28.0, 40.3]	100.0	1,128

Household Owns a Car

No	66.3	[60.2, 71.9]	33.7	[28.1, 39.8]	100.0	1,214
Yes	66.5	[54.8, 76.4]	33.5	[23.6, 45.2]	100.0	108

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	59.9	[50.8, 68.3]	40.1	[31.7, 49.2]	100.0	322
One	67.4	[59.3, 74.6]	32.6	[25.4, 40.7]	100.0	659
Two+	69.0	[59.3, 77.3]	31.0	[22.7, 40.7]	100.0	342

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	66.8	[55.9, 76.2]	33.2	[23.8, 44.1]	100.0	353
Yes	66.5	[60.1, 72.4]	33.5	[27.6, 39.9]	100.0	959

Level of Exposure to OneLove Booklets

None	70.3	[61.0, 78.2]	29.7	[21.8, 39.0]	100.0	855
1 Booklet	58.7	[48.2, 68.4]	41.3	[31.6, 51.8]	100.0	264
2-5 Booklets	61.3	[44.1, 76.1]	38.7	[23.9, 55.9]	100.0	201

Multimedia Exposure to OneLove

None	66.3	[48.7, 80.3]	33.7	[19.7, 51.3]	100.0	197
1 Channel	60.2	[50.2, 69.5]	39.8	[30.5, 49.8]	100.0	180
2+ Channels	67.7	[61.3, 73.4]	32.3	[26.6, 38.7]	100.0	933

Exposed to Any SAfAIDS Materials or Program

No	67.8	[60.6, 74.2]	32.2	[25.8, 39.4]	100.0	800
Yes	65.0	[56.0, 73.0]	35.0	[27.0, 44.0]	100.0	522

Total	66.3	[60.4, 71.8]	33.7	[28.2, 39.6]	100.0	1,323
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Table 43f: Percentage who used a condom at last sex(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	42.3	[14.6, 75.8]	57.7	[24.2, 85.4]	100.0	34
20-24	91.7	[71.8, 98.0]	8.3	[2.0, 28.2]	100.0	66
25-29	71.8	[29.4, 94.0]	28.2	[6.0, 70.6]	100.0	73
30-34	86.5	[69.1, 94.9]	13.5	[5.1, 30.9]	100.0	62
35-39	60.1	[18.3, 91.0]	39.9	[9.0, 81.7]	100.0	43
40-44	83.5	[42.3, 97.2]	16.5	[2.8, 57.7]	100.0	24
45-49	100.0		0.0		100.0	18
Current Marital Status						
Married/union	79.1	[69.1, 86.5]	20.9	[13.5, 30.9]	100.0	229
Div/sep/widow	92.6	[78.1, 97.8]	7.4	[2.2, 21.9]	100.0	30
Never married	22.7	[9.4, 45.4]	77.3	[54.6, 90.6]	100.0	61
Religion						
Catholic	77.2	[57.9, 89.3]	22.8	[10.7, 42.1]	100.0	44
Baptist	96.7	[74.2, 99.7]	3.3	[0.3, 25.8]	100.0	11
Pentacostal	68.0	[44.8, 84.7]	32.0	[15.3, 55.2]	100.0	58
7th Day Advent.	87.1	[54.9, 97.4]	12.9	[2.6, 45.1]	100.0	28
Jehovah's Wittn.	94.1	[64.7, 99.3]	5.9	[0.7, 35.3]	100.0	28
New Apostolic	56.5	[27.0, 82.0]	43.5	[18.0, 73.0]	100.0	28
UC of Zambia	43.9	[21.6, 69.0]	56.1	[31.0, 78.4]	100.0	61
Other	85.8	[58.0, 96.4]	14.2	[3.6, 42.0]	100.0	62
Highest Level of School Attended						
None	59.2	[39.4, 76.5]	40.8	[23.5, 60.6]	100.0	10
Primary	90.3	[82.2, 94.9]	9.7	[5.1, 17.8]	100.0	115
Secondary	66.4	[55.5, 75.7]	33.6	[24.3, 44.5]	100.0	173
High school	84.6	[81.0, 87.7]	15.4	[12.3, 19.0]	100.0	22
Able to Read English						
No	70.0	[54.9, 81.8]	30.0	[18.2, 45.1]	100.0	197
Yes	80.2	[76.2, 83.7]	19.8	[16.3, 23.8]	100.0	123
Wealth Index (Quintiles)						
First quintile	87.3	[71.5, 94.9]	12.7	[5.1, 28.5]	100.0	28
Second	81.8	[59.5, 93.2]	18.2	[6.8, 40.5]	100.0	71
Third	91.3	[78.8, 96.8]	8.7	[3.2, 21.2]	100.0	93
Fourth	36.6	[20.4, 56.7]	63.4	[43.3, 79.6]	100.0	75
Fifth quintile	72.5	[54.0, 85.6]	27.5	[14.4, 46.0]	100.0	51
Household owns television						
No	85.8	[76.3, 91.9]	14.2	[8.1, 23.7]	100.0	192
Yes	56.2	[40.5, 70.8]	43.8	[29.2, 59.5]	100.0	128
Household owns radio						
No	79.1	[63.0, 89.4]	20.9	[10.6, 37.0]	100.0	133
Yes	70.3	[55.8, 81.7]	29.7	[18.3, 44.2]	100.0	187

Household Owns Mobile Phone

No	88.9	[74.0, 95.7]	11.1	[4.3, 26.0]	100.0	72
Yes	66.5	[58.9, 73.3]	33.5	[26.7, 41.1]	100.0	248

Household Owns a Car

No	74.1	[66.0, 80.8]	25.9	[19.2, 34.0]	100.0	299
Yes	78.7	[54.6, 91.9]	21.3	[8.1, 45.4]	100.0	21

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	75.2	[69.9, 79.8]	24.8	[20.2, 30.1]	100.0	161
One	70.2	[46.9, 86.3]	29.8	[13.7, 53.1]	100.0	108
Two+	80.1	[58.6, 92.0]	19.9	[8.0, 41.4]	100.0	51

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	79.5	[73.3, 84.6]	20.5	[15.4, 26.7]	100.0	152
Yes	67.3	[54.2, 78.2]	32.7	[21.8, 45.8]	100.0	168

Level of Exposure to OneLove Booklets

None	75.8	[68.1, 82.1]	24.2	[17.9, 31.9]	100.0	246
1 Booklet	70.7	[44.3, 88.0]	29.3	[12.0, 55.7]	100.0	47
2-5 Booklets	69.4	[20.8, 95.2]	30.6	[4.8, 79.2]	100.0	26

Multimedia Exposure to OneLove

None	80.4	[62.8, 90.9]	19.6	[9.1, 37.2]	100.0	110
1 Channel	75.2	[61.9, 85.0]	24.8	[15.0, 38.1]	100.0	64
2+ Channels	67.1	[50.5, 80.2]	32.9	[19.8, 49.5]	100.0	145

Exposed to Any SAfAIDS Materials or Program

No	74.1	[68.5, 79.1]	25.9	[20.9, 31.5]	100.0	209
Yes	74.2	[46.5, 90.5]	25.8	[9.5, 53.5]	100.0	111

Total	74.2	[66.2, 80.8]	25.8	[19.2, 33.8]	100.0	320
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Table 43g: Percentage who used a condom at last sex(Women Aged 15-41 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	63.4	[50.3, 74.8]	36.6	[25.2, 49.7]	100.0	157
20-24	60.3	[51.3, 68.8]	39.7	[31.2, 48.7]	100.0	284
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	81.6	[74.9, 86.8]	18.4	[13.2, 25.1]	100.0	275
Div/sep/widow	54.9	[22.0, 84.0]	45.1	[16.0, 78.0]	100.0	20
Never married	35.6	[24.1, 49.0]	64.4	[51.0, 75.9]	100.0	146
Religion						
Catholic	59.8	[43.2, 74.4]	40.2	[25.6, 56.8]	100.0	94
Baptist	24.7	[5.9, 63.0]	75.3	[37.0, 94.1]	100.0	14
Pentacostal	59.3	[39.4, 76.5]	40.7	[23.5, 60.6]	100.0	69
7th Day Advent.	56.6	[38.6, 73.0]	43.4	[27.0, 61.4]	100.0	72
Jehovah's Wittn.	80.1	[49.8, 94.2]	19.9	[5.8, 50.2]	100.0	23
New Apostolic	63.7	[44.7, 79.2]	36.3	[20.8, 55.3]	100.0	52
UC of Zambia	51.9	[30.9, 72.2]	48.1	[27.8, 69.1]	100.0	55
Other	74.4	[53.7, 87.9]	25.6	[12.1, 46.3]	100.0	62
Highest Level of School Attended						
None	61.2	[28.2, 86.4]	38.8	[13.6, 71.8]	100.0	20
Primary	68.6	[56.4, 78.7]	31.4	[21.3, 43.6]	100.0	180
Secondary	56.7	[47.1, 65.9]	43.3	[34.1, 52.9]	100.0	234
High school	58.1	[14.2, 92.1]	41.9	[7.9, 85.8]	100.0	7
Able to Read English						
No	67.0	[58.3, 74.6]	33.0	[25.4, 41.7]	100.0	295
Yes	48.2	[33.8, 62.9]	51.8	[37.1, 66.2]	100.0	145
Wealth Index (Quintiles)						
First quintile	71.7	[56.7, 83.0]	28.3	[17.0, 43.3]	100.0	102
Second	70.2	[55.3, 81.7]	29.8	[18.3, 44.7]	100.0	94
Third	58.1	[40.0, 74.2]	41.9	[25.8, 60.0]	100.0	79
Fourth	38.0	[24.0, 54.2]	62.0	[45.8, 76.0]	100.0	73
Fifth quintile	56.6	[39.5, 72.3]	43.4	[27.7, 60.5]	100.0	87
Household owns television						
No	67.4	[57.5, 75.9]	32.6	[24.1, 42.5]	100.0	273
Yes	52.4	[41.1, 63.4]	47.6	[36.6, 58.9]	100.0	167
Household owns radio						
No	78.3	[66.9, 86.6]	21.7	[13.4, 33.1]	100.0	167
Yes	52.7	[43.1, 62.2]	47.3	[37.8, 56.9]	100.0	273

Household Owns Mobile Phone							
No	74.6	[64.2,	82.8]	25.4	[17.2,	35.8]	100.0 128
Yes	55.8	[47.3,	63.9]	44.2	[36.1,	52.7]	100.0 312

Household Owns a Car							
No	60.9	[53.1,	68.2]	39.1	[31.8,	46.9]	100.0 416
Yes	71.5	[45.5,	88.2]	28.5	[11.8,	54.5]	100.0 23

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	63.3	[51.7,	73.6]	36.7	[26.4,	48.3]	100.0 182
One	68.8	[56.8,	78.8]	31.2	[21.2,	43.2]	100.0 167
Two+	47.0	[34.2,	60.1]	53.0	[39.9,	65.8]	100.0 91

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	66.2	[55.8,	75.2]	33.8	[24.8,	44.2]	100.0 230
Yes	56.2	[46.0,	65.9]	43.8	[34.1,	54.0]	100.0 210

Level of Exposure to OneLove Booklets

None	70.7	[62.8,	77.5]	29.3	[22.5,	37.2]	100.0 307
1 Booklet	53.8	[36.8,	69.9]	46.2	[30.1,	63.2]	100.0 79
2-5 Booklets	25.8	[13.3,	44.1]	74.2	[55.9,	86.7]	100.0 53

Multimedia Exposure to OneLove

None	70.6	[57.1,	81.2]	29.4	[18.8,	42.9]	100.0 131
1 Channel	60.0	[45.3,	73.1]	40.0	[26.9,	54.7]	100.0 99
2+ Channels	55.9	[45.1,	66.1]	44.1	[33.9,	54.9]	100.0 209

Exposed to Any SAfAIDS Materials or Program

No	67.7	[57.6,	76.3]	32.3	[23.7,	42.4]	100.0 247
Yes	54.3	[44.9,	63.3]	45.7	[36.7,	55.1]	100.0 193

Total	61.5	[54.0,	68.5]	38.5	[31.5,	46.0]	100.0 441
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Table 43h: Percentage who used a condom at last sex(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	54.0	[37.9, 69.3]	46.0	[30.7, 62.1]	100.0	65
20-24	63.0	[50.4, 74.1]	37.0	[25.9, 49.6]	100.0	106
25-29	60.1	[44.6, 73.7]	39.9	[26.3, 55.4]	100.0	90
30-34	77.1	[61.2, 87.8]	22.9	[12.2, 38.8]	100.0	80
35-39	82.6	[69.1, 90.9]	17.4	[9.1, 30.9]	100.0	108
40-44	82.6	[68.0, 91.3]	17.4	[8.7, 32.0]	100.0	60
45-49	89.5	[68.3, 97.1]	10.5	[2.9, 31.7]	100.0	31
Current Marital Status						
Married/union	84.0	[78.0, 88.7]	16.0	[11.3, 22.0]	100.0	377
Div/sep/widow	75.2	[52.5, 89.2]	24.8	[10.8, 47.5]	100.0	44
Never married	41.5	[31.0, 52.9]	58.5	[47.1, 69.0]	100.0	119
Religion						
Catholic	72.7	[62.8, 80.8]	27.3	[19.2, 37.2]	100.0	137
Baptist	66.2	[36.2, 87.1]	33.8	[12.9, 63.8]	100.0	17
Pentacostal	74.9	[64.5, 83.1]	25.1	[16.9, 35.5]	100.0	103
7th Day Advent.	80.2	[67.9, 88.6]	19.8	[11.4, 32.1]	100.0	73
Jehovah's Wittn.	68.7	[49.2, 83.3]	31.3	[16.7, 50.8]	100.0	50
New Apostolic	74.8	[56.3, 87.3]	25.2	[12.7, 43.7]	100.0	37
UC of Zambia	63.6	[42.8, 80.4]	36.4	[19.6, 57.2]	100.0	66
Other	58.6	[43.7, 72.0]	41.4	[28.0, 56.3]	100.0	57
Highest Level of School Attended						
None	86.3	[66.9, 95.1]	13.7	[4.9, 33.1]	100.0	18
Primary	78.3	[68.8, 85.5]	21.7	[14.5, 31.2]	100.0	160
Secondary	67.5	[59.7, 74.4]	32.5	[25.6, 40.3]	100.0	323
High school	63.6	[44.8, 79.0]	36.4	[21.0, 55.2]	100.0	39
Able to Read English						
No	76.6	[68.5, 83.1]	23.4	[16.9, 31.5]	100.0	262
Yes	65.6	[56.9, 73.4]	34.4	[26.6, 43.1]	100.0	278
Wealth Index (Quintiles)						
First quintile	71.2	[36.4, 91.5]	28.8	[8.5, 63.6]	100.0	13
Second	76.3	[61.8, 86.6]	23.7	[13.4, 38.2]	100.0	81
Third	70.6	[57.8, 80.8]	29.4	[19.2, 42.2]	100.0	108
Fourth	66.9	[56.6, 75.9]	33.1	[24.1, 43.4]	100.0	137
Fifth quintile	71.5	[61.8, 79.5]	28.5	[20.5, 38.2]	100.0	190
Household owns television						
No	72.8	[64.0, 80.0]	27.2	[20.0, 36.0]	100.0	242
Yes	69.2	[60.8, 76.5]	30.8	[23.5, 39.2]	100.0	298
Household owns radio						
No	73.0	[63.1, 81.0]	27.0	[19.0, 36.9]	100.0	162
Yes	69.9	[62.2, 76.5]	30.1	[23.5, 37.8]	100.0	378

Household Owns Mobile Phone

No	77.3	[61.0, 88.2]	22.7	[11.8, 39.0]	100.0	82
Yes	69.5	[63.0, 75.3]	30.5	[24.7, 37.0]	100.0	458

Household Owns a Car

No	71.7	[64.9, 77.7]	28.3	[22.3, 35.1]	100.0	485
Yes	61.3	[45.2, 75.2]	38.7	[24.8, 54.8]	100.0	54

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	76.5	[65.5, 84.8]	23.5	[15.2, 34.5]	100.0	127
One	71.8	[62.8, 79.3]	28.2	[20.7, 37.2]	100.0	267
Two+	64.1	[52.9, 73.9]	35.9	[26.1, 47.1]	100.0	146

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	79.2	[70.1, 86.1]	20.8	[13.9, 29.9]	100.0	139
Yes	68.0	[61.0, 74.3]	32.0	[25.7, 39.0]	100.0	399

Level of Exposure to OneLove Booklets

None	74.3	[67.0, 80.5]	25.7	[19.5, 33.0]	100.0	364
1 Booklet	65.9	[53.2, 76.6]	34.1	[23.4, 46.8]	100.0	106
2-5 Booklets	61.0	[47.8, 72.7]	39.0	[27.3, 52.2]	100.0	68

Multimedia Exposure to OneLove

None	78.4	[67.3, 86.5]	21.6	[13.5, 32.7]	100.0	93
1 Channel	79.4	[61.0, 90.5]	20.6	[9.5, 39.0]	100.0	55
2+ Channels	67.9	[61.0, 74.2]	32.1	[25.8, 39.0]	100.0	389

Exposed to Any SAfAIDS Materials or Program

No	69.2	[61.0, 76.3]	30.8	[23.7, 39.0]	100.0	341
Yes	73.3	[64.3, 80.6]	26.7	[19.4, 35.7]	100.0	199

Total	70.7	[64.0, 76.6]	29.3	[23.4, 36.0]	100.0	540
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Table 44a: Percentage who used a condom at last sex, if a regular partner (last 12 months) (All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	58.6	[47.8, 68.6]	41.4	[31.4, 52.2]	100.0	215
20-24	65.9	[58.3, 72.8]	34.1	[27.2, 41.7]	100.0	429
25-29	78.7	[72.4, 83.8]	21.3	[16.2, 27.6]	100.0	443
30-34	81.6	[75.1, 86.6]	18.4	[13.4, 24.9]	100.0	370
35-39	85.5	[78.6, 90.5]	14.5	[9.5, 21.4]	100.0	353
40-44	87.3	[77.6, 93.2]	12.7	[6.8, 22.4]	100.0	225
45-49	92.7	[83.1, 97.0]	7.3	[3.0, 16.9]	100.0	141
Current Marital Status						
Married/union	87.6	[84.6, 90.0]	12.4	[10.0, 15.4]	100.0	1,750
Div/sep/widow	63.2	[46.2, 77.5]	36.8	[22.5, 53.8]	100.0	79
Never married	40.8	[33.1, 48.9]	59.2	[51.1, 66.9]	100.0	347
Religion						
Catholic	74.7	[68.1, 80.3]	25.3	[19.7, 31.9]	100.0	452
Baptist	65.8	[42.3, 83.5]	34.2	[16.5, 57.7]	100.0	81
Pentacostal	74.3	[64.6, 82.0]	25.7	[18.0, 35.4]	100.0	339
7th Day Advent.	74.8	[65.1, 82.4]	25.2	[17.6, 34.9]	100.0	327
Jehovah's Wittn.	88.9	[79.7, 94.2]	11.1	[5.8, 20.3]	100.0	134
New Apostolic	76.8	[65.6, 85.2]	23.2	[14.8, 34.4]	100.0	258
UC of Zambia	77.4	[67.1, 85.1]	22.6	[14.9, 32.9]	100.0	256
Other	83.6	[74.5, 89.8]	16.4	[10.2, 25.5]	100.0	328
Highest Level of School Attended						
None	89.2	[76.5, 95.4]	10.8	[4.6, 23.5]	100.0	138
Primary	83.9	[79.7, 87.4]	16.1	[12.6, 20.3]	100.0	862
Secondary	70.9	[65.9, 75.4]	29.1	[24.6, 34.1]	100.0	1,068
High school	71.6	[57.6, 82.4]	28.4	[17.6, 42.4]	100.0	107
Able to Read English						
No	81.3	[77.3, 84.8]	18.7	[15.2, 22.7]	100.0	1,335
Yes	70.8	[64.4, 76.4]	29.2	[23.6, 35.6]	100.0	840
Wealth Index (Quintiles)						
First quintile	86.5	[79.9, 91.1]	13.5	[8.9, 20.1]	100.0	462
Second	77.1	[69.8, 83.1]	22.9	[16.9, 30.2]	100.0	460
Third	75.4	[68.8, 81.0]	24.6	[19.0, 31.2]	100.0	419
Fourth	70.3	[60.8, 78.2]	29.7	[21.8, 39.2]	100.0	432
Fifth quintile	71.9	[66.7, 76.6]	28.1	[23.4, 33.3]	100.0	383
Household owns television						
No	80.7	[75.7, 84.9]	19.3	[15.1, 24.3]	100.0	1,314
Yes	72.4	[67.7, 76.7]	27.6	[23.3, 32.3]	100.0	861
Household owns radio						
No	83.9	[79.1, 87.8]	16.1	[12.2, 20.9]	100.0	748
Yes	74.4	[70.0, 78.4]	25.6	[21.6, 30.0]	100.0	1,427

Household Owns Mobile Phone

No	85.9	[81.5,	89.4]	14.1	[10.6,	18.5]	100.0	632
Yes	73.4	[69.2,	77.2]	26.6	[22.8,	30.8]	100.0	1,543

Household Owns a Car

No	77.7	[73.8,	81.2]	22.3	[18.8,	26.2]	100.0	2,052
Yes	70.0	[56.9,	80.5]	30.0	[19.5,	43.1]	100.0	121

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	82.1	[76.7,	86.4]	17.9	[13.6,	23.3]	100.0	776
One	78.0	[71.9,	83.0]	22.0	[17.0,	28.1]	100.0	946
Two+	68.7	[61.9,	74.7]	31.3	[25.3,	38.1]	100.0	454

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	83.4	[78.1,	87.6]	16.6	[12.4,	21.9]	100.0	885
Yes	72.9	[68.4,	76.9]	27.1	[23.1,	31.6]	100.0	1,279

Level of Exposure to OneLove Booklets

None	81.2	[76.9,	84.8]	18.8	[15.2,	23.1]	100.0	1,566
1 Booklet	69.9	[62.0,	76.8]	30.1	[23.2,	38.0]	100.0	359
2-5 Booklets	63.2	[51.7,	73.3]	36.8	[26.7,	48.3]	100.0	244

Multimedia Exposure to OneLove

None	87.0	[81.7,	90.9]	13.0	[9.1,	18.3]	100.0	549
1 Channel	77.2	[70.2,	83.0]	22.8	[17.0,	29.8]	100.0	392
2+ Channels	72.9	[68.2,	77.1]	27.1	[22.9,	31.8]	100.0	1,219

Exposed to Any SAfAIDS Materials or Program

No	80.9	[77.2,	84.1]	19.1	[15.9,	22.8]	100.0	1,366
Yes	72.2	[66.4,	77.4]	27.8	[22.6,	33.6]	100.0	808

Total	77.4	[73.6,	80.8]	22.6	[19.2,	26.4]	100.0	2,176
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Table 44b: Percentage who used a condom at last sex, if a regular partner (last 12 months)(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	66.0	[50.6, 78.6]	34.0	[21.4, 49.4]	100.0	124
20-24	65.6	[55.9, 74.3]	34.4	[25.7, 44.1]	100.0	260
25-29	87.5	[78.8, 92.9]	12.5	[7.1, 21.2]	100.0	249
30-34	86.3	[76.1, 92.6]	13.7	[7.4, 23.9]	100.0	198
35-39	89.6	[79.5, 95.0]	10.4	[5.0, 20.5]	100.0	151
40-44	84.9	[66.1, 94.2]	15.1	[5.8, 33.9]	100.0	94
45-49	92.8	[62.7, 99.0]	7.2	[1.0, 37.3]	100.0	40
Current Marital Status						
Married/union	89.3	[84.5, 92.8]	10.7	[7.2, 15.5]	100.0	944
Div/sep/widow	62.4	[40.4, 80.3]	37.6	[19.7, 59.6]	100.0	47
Never married	31.6	[22.7, 42.2]	68.4	[57.8, 77.3]	100.0	125
Religion						
Catholic	78.7	[69.1, 85.9]	21.3	[14.1, 30.9]	100.0	234
Baptist	61.8	[29.9, 86.0]	38.2	[14.0, 70.1]	100.0	36
Pentacostal	77.0	[66.0, 85.2]	23.0	[14.8, 34.0]	100.0	178
7th Day Advent.	70.7	[55.2, 82.5]	29.3	[17.5, 44.8]	100.0	161
Jehovah's Wittn.	91.0	[77.5, 96.8]	9.0	[3.2, 22.5]	100.0	64
New Apostolic	78.2	[66.2, 86.8]	21.8	[13.2, 33.8]	100.0	138
UC of Zambia	86.3	[72.2, 93.9]	13.7	[6.1, 27.8]	100.0	134
Other	87.6	[77.6, 93.5]	12.4	[6.5, 22.4]	100.0	170
Highest Level of School Attended						
None	85.9	[68.3, 94.5]	14.1	[5.5, 31.7]	100.0	100
Primary	85.6	[80.2, 89.7]	14.4	[10.3, 19.8]	100.0	521
Secondary	73.9	[67.6, 79.3]	26.1	[20.7, 32.4]	100.0	461
High school	69.0	[50.0, 83.1]	31.0	[16.9, 50.0]	100.0	33
Able to Read English						
No	83.0	[77.7, 87.2]	17.0	[12.8, 22.3]	100.0	833
Yes	71.3	[62.0, 79.0]	28.7	[21.0, 38.0]	100.0	282
Wealth Index (Quintiles)						
First quintile	88.2	[80.6, 93.1]	11.8	[6.9, 19.4]	100.0	255
Second	79.1	[70.3, 85.9]	20.9	[14.1, 29.7]	100.0	231
Third	77.8	[68.2, 85.2]	22.2	[14.8, 31.8]	100.0	209
Fourth	72.2	[60.6, 81.5]	27.8	[18.5, 39.4]	100.0	214
Fifth quintile	78.0	[67.0, 86.1]	22.0	[13.9, 33.0]	100.0	196
Household owns television						
No	83.2	[78.4, 87.1]	16.8	[12.9, 21.6]	100.0	689
Yes	75.5	[69.5, 80.6]	24.5	[19.4, 30.5]	100.0	426
Household owns radio						
No	85.9	[79.5, 90.4]	14.1	[9.6, 20.5]	100.0	416
Yes	77.1	[72.4, 81.2]	22.9	[18.8, 27.6]	100.0	699

Household Owns Mobile Phone

No	88.3	[82.8,	92.2]	11.7	[7.8,	17.2]	100.0	351
Yes	76.0	[71.0,	80.3]	24.0	[19.7,	29.0]	100.0	764

Household Owns a Car

No	80.4	[76.1,	84.0]	19.6	[16.0,	23.9]	100.0	1,049
Yes	75.8	[53.5,	89.5]	24.2	[10.5,	46.5]	100.0	64

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	84.7	[78.9,	89.0]	15.3	[11.0,	21.1]	100.0	487
One	83.3	[76.4,	88.4]	16.7	[11.6,	23.6]	100.0	428
Two+	66.5	[57.0,	74.8]	33.5	[25.2,	43.0]	100.0	201

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	83.5	[77.9,	87.9]	16.5	[12.1,	22.1]	100.0	575
Yes	76.3	[70.4,	81.3]	23.7	[18.7,	29.6]	100.0	536

Level of Exposure to OneLove Booklets

None	84.5	[79.3,	88.6]	15.5	[11.4,	20.7]	100.0	827
1 Booklet	72.4	[62.7,	80.4]	27.6	[19.6,	37.3]	100.0	170
2-5 Booklets	60.2	[44.3,	74.2]	39.8	[25.8,	55.7]	100.0	115

Multimedia Exposure to OneLove

None	88.0	[81.8,	92.3]	12.0	[7.7,	18.2]	100.0	362
1 Channel	77.6	[68.9,	84.4]	22.4	[15.6,	31.1]	100.0	229
2+ Channels	75.6	[69.4,	80.9]	24.4	[19.1,	30.6]	100.0	518

Exposed to Any SAfAIDS Materials or Program

No	84.1	[78.7,	88.3]	15.9	[11.7,	21.3]	100.0	632
Yes	75.3	[68.9,	80.8]	24.7	[19.2,	31.1]	100.0	482

Total	80.2	[76.1,	83.7]	19.8	[16.3,	23.9]	100.0	1,116
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Table 44c: Percentage who used a condom at last sex, if a regular partner (last 12 months) (Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	51.5	[40.5, 62.4]	48.5	[37.6, 59.5]	100.0	91
20-24	66.3	[56.0, 75.3]	33.7	[24.7, 44.0]	100.0	169
25-29	69.6	[60.3, 77.6]	30.4	[22.4, 39.7]	100.0	194
30-34	76.1	[65.8, 84.0]	23.9	[16.0, 34.2]	100.0	172
35-39	81.2	[70.9, 88.4]	18.8	[11.6, 29.1]	100.0	202
40-44	90.0	[82.7, 94.4]	10.0	[5.6, 17.3]	100.0	131
45-49	92.7	[81.8, 97.3]	7.3	[2.7, 18.2]	100.0	101
Current Marital Status						
Married/union	85.4	[81.9, 88.3]	14.6	[11.7, 18.1]	100.0	806
Div/sep/widow	64.0	[41.4, 81.7]	36.0	[18.3, 58.6]	100.0	32
Never married	46.1	[36.2, 56.3]	53.9	[43.7, 63.8]	100.0	222
Religion						
Catholic	70.0	[60.3, 78.3]	30.0	[21.7, 39.7]	100.0	218
Baptist	69.8	[48.1, 85.2]	30.2	[14.8, 51.9]	100.0	45
Pentacostal	71.8	[57.8, 82.5]	28.2	[17.5, 42.2]	100.0	161
7th Day Advent.	78.4	[69.4, 85.3]	21.6	[14.7, 30.6]	100.0	166
Jehovah's Wittn.	86.5	[71.0, 94.4]	13.5	[5.6, 29.0]	100.0	70
New Apostolic	75.4	[59.4, 86.5]	24.6	[13.5, 40.6]	100.0	120
UC of Zambia	67.3	[51.5, 79.9]	32.7	[20.1, 48.5]	100.0	122
Other	78.7	[66.2, 87.5]	21.3	[12.5, 33.8]	100.0	158
Highest Level of School Attended						
None	96.6	[80.3, 99.5]	3.4	[0.5, 19.7]	100.0	38
Primary	81.5	[74.5, 86.9]	18.5	[13.1, 25.5]	100.0	341
Secondary	68.5	[62.1, 74.3]	31.5	[25.7, 37.9]	100.0	607
High school	72.8	[56.5, 84.7]	27.2	[15.3, 43.5]	100.0	74
Able to Read English						
No	78.7	[73.2, 83.3]	21.3	[16.7, 26.8]	100.0	502
Yes	70.5	[62.8, 77.3]	29.5	[22.7, 37.2]	100.0	558
Wealth Index (Quintiles)						
First quintile	84.4	[77.4, 89.6]	15.6	[10.4, 22.6]	100.0	207
Second	75.3	[64.7, 83.5]	24.7	[16.5, 35.3]	100.0	229
Third	73.2	[62.2, 81.9]	26.8	[18.1, 37.8]	100.0	210
Fourth	67.9	[55.7, 78.0]	32.1	[22.0, 44.3]	100.0	218
Fifth quintile	65.8	[52.6, 77.0]	34.2	[23.0, 47.4]	100.0	187
Household owns television						
No	78.1	[71.0, 83.8]	21.9	[16.2, 29.0]	100.0	625
Yes	69.2	[62.2, 75.4]	30.8	[24.6, 37.8]	100.0	435
Household owns radio						
No	81.3	[74.2, 86.7]	18.7	[13.3, 25.8]	100.0	332
Yes	71.9	[66.0, 77.2]	28.1	[22.8, 34.0]	100.0	728

Household Owns Mobile Phone

No	83.1	[76.9, 87.8]	16.9	[12.2, 23.1]	100.0	281
Yes	70.8	[64.9, 76.0]	29.2	[24.0, 35.1]	100.0	779

Household Owns a Car

No	75.0	[69.7, 79.7]	25.0	[20.3, 30.3]	100.0	1,003
Yes	62.7	[50.9, 73.2]	37.3	[26.8, 49.1]	100.0	57

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	78.1	[68.6, 85.3]	21.9	[14.7, 31.4]	100.0	289
One	73.9	[65.8, 80.6]	26.1	[19.4, 34.2]	100.0	518
Two+	71.0	[59.7, 80.2]	29.0	[19.8, 40.3]	100.0	253

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	83.1	[74.8, 89.1]	16.9	[10.9, 25.2]	100.0	310
Yes	70.4	[64.3, 75.9]	29.6	[24.1, 35.7]	100.0	743

Level of Exposure to OneLove Booklets

None	77.6	[72.2, 82.1]	22.4	[17.9, 27.8]	100.0	739
1 Booklet	67.6	[56.5, 76.9]	32.4	[23.1, 43.5]	100.0	189
2-5 Booklets	66.0	[48.4, 80.0]	34.0	[20.0, 51.6]	100.0	129

Multimedia Exposure to OneLove

None	84.9	[75.5, 91.1]	15.1	[8.9, 24.5]	100.0	187
1 Channel	76.8	[65.4, 85.2]	23.2	[14.8, 34.6]	100.0	163
2+ Channels	70.7	[64.2, 76.5]	29.3	[23.5, 35.8]	100.0	701

Exposed to Any SAfAIDS Materials or Program

No	78.1	[72.9, 82.5]	21.9	[17.5, 27.1]	100.0	734
Yes	68.1	[58.1, 76.7]	31.9	[23.3, 41.9]	100.0	326

Total	74.5	[69.4, 79.0]	25.5	[21.0, 30.6]	100.0	1,060
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Table 44d: Percentage who used a condom at last sex, if a regular partner (last 12 months) (Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	68.6	[52.8, 80.9]	31.4	[19.1, 47.2]	100.0	76
20-24	69.1	[57.5, 78.8]	30.9	[21.2, 42.5]	100.0	161
25-29	83.8	[76.6, 89.1]	16.2	[10.9, 23.4]	100.0	160
30-34	78.2	[67.2, 86.2]	21.8	[13.8, 32.8]	100.0	121
35-39	90.8	[82.3, 95.4]	9.2	[4.6, 17.7]	100.0	120
40-44	94.6	[87.8, 97.7]	5.4	[2.3, 12.2]	100.0	93
45-49	91.0	[76.1, 97.0]	9.0	[3.0, 23.9]	100.0	52
Current Marital Status						
Married/union	89.8	[86.2, 92.5]	10.2	[7.5, 13.8]	100.0	659
Div/sep/widow	67.4	[42.1, 85.5]	32.6	[14.5, 57.9]	100.0	26
Never married	42.6	[30.2, 55.9]	57.4	[44.1, 69.8]	100.0	98
Religion						
Catholic	79.3	[70.0, 86.3]	20.7	[13.7, 30.0]	100.0	153
Baptist	76.2	[36.6, 94.7]	23.8	[5.3, 63.4]	100.0	17
Pentacostal	77.1	[65.3, 85.7]	22.9	[14.3, 34.7]	100.0	73
7th Day Advent.	79.9	[68.9, 87.7]	20.1	[12.3, 31.1]	100.0	144
Jehovah's Wittn.	82.5	[64.8, 92.3]	17.5	[7.7, 35.2]	100.0	33
New Apostolic	84.9	[74.7, 91.5]	15.1	[8.5, 25.3]	100.0	127
UC of Zambia	78.4	[63.1, 88.5]	21.6	[11.5, 36.9]	100.0	88
Other	84.4	[69.6, 92.7]	15.6	[7.3, 30.4]	100.0	147
Highest Level of School Attended						
None	92.7	[82.4, 97.2]	7.3	[2.8, 17.6]	100.0	74
Primary	86.6	[81.3, 90.6]	13.4	[9.4, 18.7]	100.0	404
Secondary	72.2	[62.8, 80.0]	27.8	[20.0, 37.2]	100.0	289
High school	58.7	[31.9, 81.2]	41.3	[18.8, 68.1]	100.0	15
Able to Read English						
No	84.5	[79.4, 88.5]	15.5	[11.5, 20.6]	100.0	597
Yes	70.5	[59.9, 79.3]	29.5	[20.7, 40.1]	100.0	185
Wealth Index (Quintiles)						
First quintile	86.3	[79.1, 91.3]	13.7	[8.7, 20.9]	100.0	393
Second	78.1	[69.4, 84.8]	21.9	[15.2, 30.6]	100.0	211
Third	79.9	[68.3, 88.0]	20.1	[12.0, 31.7]	100.0	100
Fourth	69.2	[49.6, 83.7]	30.8	[16.3, 50.4]	100.0	57
Fifth quintile	35.9	[19.5, 56.4]	64.1	[43.6, 80.5]	100.0	12
Household owns television						
No	82.6	[76.0, 87.7]	17.4	[12.3, 24.0]	100.0	654
Yes	74.2	[62.9, 83.1]	25.8	[16.9, 37.1]	100.0	128
Household owns radio						
No	88.7	[82.8, 92.7]	11.3	[7.3, 17.2]	100.0	317
Yes	76.7	[69.6, 82.6]	23.3	[17.4, 30.4]	100.0	465

Household Owns Mobile Phone							
No	86.3	[81.3,	90.2]	13.7	[9.8,	18.7]	100.0 406
Yes	76.0	[67.8,	82.6]	24.0	[17.4,	32.2]	100.0 376
Household Owns a Car							
No	81.8	[75.8,	86.6]	18.2	[13.4,	24.2]	100.0 768
Yes	43.3	[14.7,	77.2]	56.7	[22.8,	85.3]	100.0 13
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	85.2	[78.2,	90.2]	14.8	[9.8,	21.8]	100.0 364
One	81.7	[73.4,	87.9]	18.3	[12.1,	26.6]	100.0 289
Two+	68.0	[57.5,	77.0]	32.0	[23.0,	42.5]	100.0 130
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	85.6	[78.7,	90.5]	14.4	[9.5,	21.3]	100.0 454
Yes	74.5	[66.1,	81.4]	25.5	[18.6,	33.9]	100.0 326
Level of Exposure to OneLove Booklets							
None	84.0	[78.7,	88.1]	16.0	[11.9,	21.3]	100.0 638
1 Booklet	74.3	[58.4,	85.6]	25.7	[14.4,	41.6]	100.0 94
2-5 Booklets	59.2	[39.4,	76.4]	40.8	[23.6,	60.6]	100.0 48
Multimedia Exposure to OneLove							
None	89.2	[83.5,	93.2]	10.8	[6.8,	16.5]	100.0 287
1 Channel	79.9	[69.2,	87.6]	20.1	[12.4,	30.8]	100.0 182
2+ Channels	74.2	[65.5,	81.3]	25.8	[18.7,	34.5]	100.0 310
Exposed to Any SAfAIDS Materials or Program							
No	86.0	[81.1,	89.8]	14.0	[10.2,	18.9]	100.0 505
Yes	72.8	[64.1,	80.0]	27.2	[20.0,	35.9]	100.0 277
Total	81.1	[75.2,	85.9]	18.9	[14.1,	24.8]	100.0 783

Table 44e: Percentage who used a condom at last sex, if a regular partner (last 12 months)(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	48.7	[34.4, 63.1]	51.3	[36.9, 65.6]	100.0	110
20-24	60.2	[49.7, 69.9]	39.8	[30.1, 50.3]	100.0	216
25-29	69.9	[58.5, 79.3]	30.1	[20.7, 41.5]	100.0	222
30-34	83.1	[75.2, 88.9]	16.9	[11.1, 24.8]	100.0	192
35-39	80.1	[66.9, 88.9]	19.9	[11.1, 33.1]	100.0	200
40-44	77.5	[60.0, 88.7]	22.5	[11.3, 40.0]	100.0	115
45-49	94.2	[75.2, 98.9]	5.8	[1.1, 24.8]	100.0	74
Current Marital Status						
Married/union	84.0	[78.6, 88.3]	16.0	[11.7, 21.4]	100.0	870
Div/sep/widow	59.6	[37.0, 78.7]	40.4	[21.3, 63.0]	100.0	45
Never married	39.8	[30.1, 50.4]	60.2	[49.6, 69.9]	100.0	214
Religion						
Catholic	69.7	[59.0, 78.7]	30.3	[21.3, 41.0]	100.0	262
Baptist	53.9	[26.4, 79.2]	46.1	[20.8, 73.6]	100.0	56
Pentacostal	72.8	[59.1, 83.2]	27.2	[16.8, 40.9]	100.0	213
7th Day Advent.	63.0	[44.9, 78.1]	37.0	[21.9, 55.1]	100.0	159
Jehovah's Wittn.	93.1	[83.5, 97.3]	6.9	[2.7, 16.5]	100.0	79
New Apostolic	54.0	[39.1, 68.1]	46.0	[31.9, 60.9]	100.0	106
UC of Zambia	76.3	[59.7, 87.5]	23.7	[12.5, 40.3]	100.0	121
Other	81.0	[68.3, 89.4]	19.0	[10.6, 31.7]	100.0	133
Highest Level of School Attended						
None	77.5	[38.4, 95.0]	22.5	[5.0, 61.6]	100.0	56
Primary	77.1	[69.2, 83.4]	22.9	[16.6, 30.8]	100.0	364
Secondary	69.0	[63.1, 74.3]	31.0	[25.7, 36.9]	100.0	633
High school	73.7	[56.4, 85.9]	26.3	[14.1, 43.6]	100.0	76
Able to Read English						
No	74.7	[67.3, 80.9]	25.3	[19.1, 32.7]	100.0	572
Yes	69.8	[61.2, 77.2]	30.2	[22.8, 38.8]	100.0	557
Wealth Index (Quintiles)						
First quintile	80.5	[67.3, 89.2]	19.5	[10.8, 32.7]	100.0	42
Second	67.7	[50.7, 81.0]	32.3	[19.0, 49.3]	100.0	192
Third	69.9	[60.9, 77.7]	30.1	[22.3, 39.1]	100.0	243
Fourth	71.5	[59.9, 80.8]	28.5	[19.2, 40.1]	100.0	312
Fifth quintile	74.1	[69.1, 78.5]	25.9	[21.5, 30.9]	100.0	331
Household owns television						
No	72.8	[64.5, 79.8]	27.2	[20.2, 35.5]	100.0	501
Yes	71.7	[66.2, 76.7]	28.3	[23.3, 33.8]	100.0	628
Household owns radio						
No	73.0	[65.7, 79.2]	27.0	[20.8, 34.3]	100.0	324
Yes	71.8	[65.7, 77.2]	28.2	[22.8, 34.3]	100.0	805

Household Owns Mobile Phone

No	80.1	[66.5, 89.0]	19.9	[11.0, 33.5]	100.0	165
Yes	71.2	[66.1, 75.7]	28.8	[24.3, 33.9]	100.0	964

Household Owns a Car

No	71.6	[66.7, 76.1]	28.4	[23.9, 33.3]	100.0	1,038
Yes	77.3	[70.3, 83.0]	22.7	[17.0, 29.7]	100.0	90

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	71.7	[61.9, 79.9]	28.3	[20.1, 38.1]	100.0	279
One	74.3	[64.9, 81.8]	25.7	[18.2, 35.1]	100.0	566
Two+	68.7	[59.2, 76.9]	31.3	[23.1, 40.8]	100.0	284

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	73.8	[65.7, 80.6]	26.2	[19.4, 34.3]	100.0	305
Yes	71.4	[65.8, 76.4]	28.6	[23.6, 34.2]	100.0	815

Level of Exposure to OneLove Booklets

None	76.0	[68.4, 82.2]	24.0	[17.8, 31.6]	100.0	730
1 Booklet	66.3	[57.4, 74.3]	33.7	[25.7, 42.6]	100.0	222
2-5 Booklets	63.9	[49.4, 76.2]	36.1	[23.8, 50.6]	100.0	174

Multimedia Exposure to OneLove

None	76.2	[60.9, 86.8]	23.8	[13.2, 39.1]	100.0	171
1 Channel	68.5	[58.5, 77.0]	31.5	[23.0, 41.5]	100.0	158
2+ Channels	71.8	[66.0, 77.0]	28.2	[23.0, 34.0]	100.0	789

Exposed to Any SAfAIDS Materials or Program

No	73.0	[67.3, 77.9]	27.0	[22.1, 32.7]	100.0	691
Yes	71.0	[62.3, 78.4]	29.0	[21.6, 37.7]	100.0	437

Total	72.1	[67.4, 76.4]	27.9	[23.6, 32.6]	100.0	1,129
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Table 44f: Percentage who used a condom at last sex, if a regular partner (last 12 months)(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	45.8	[13.9, 81.6]	54.2	[18.4, 86.1]	100.0	29
20-24	94.2	[74.4, 98.9]	5.8	[1.1, 25.6]	100.0	52
25-29	98.5	[92.0, 99.7]	1.5	[0.3, 8.0]	100.0	61
30-34	99.7	[98.0, 100.0]	0.3	[0.0, 2.0]	100.0	57
35-39	73.0	[35.7, 93.0]	27.0	[7.0, 64.3]	100.0	33
40-44	99.0	[92.7, 99.9]	1.0	[0.1, 7.3]	100.0	17
45-49	99.2	[90.8, 99.9]	0.8	[0.1, 9.2]	100.0	15
Current Marital Status						
Married/union	92.2	[76.8, 97.7]	7.8	[2.3, 23.2]	100.0	221
Div/sep/widow	91.3	[48.6, 99.2]	8.7	[0.8, 51.4]	100.0	8
Never married	13.2	[3.2, 41.4]	86.8	[58.6, 96.8]	100.0	35
Religion						
Catholic	76.8	[56.6, 89.4]	23.2	[10.6, 43.4]	100.0	37
Baptist	98.5	[77.1, 99.9]	1.5	[0.1, 22.9]	100.0	8
Pentacostal	78.7	[61.2, 89.6]	21.3	[10.4, 38.8]	100.0	53
7th Day Advent.	86.5	[53.4, 97.3]	13.5	[2.7, 46.6]	100.0	24
Jehovah's Wittn.	96.7	[72.1, 99.7]	3.3	[0.3, 27.9]	100.0	22
New Apostolic	99.0	[93.4, 99.9]	1.0	[0.1, 6.6]	100.0	25
UC of Zambia	73.8	[57.2, 85.6]	26.2	[14.4, 42.8]	100.0	47
Other	91.0	[71.8, 97.6]	9.0	[2.4, 28.2]	100.0	48
Highest Level of School Attended						
None	100.0		0.0		100.0	8
Primary	99.1	[95.7, 99.8]	0.9	[0.2, 4.3]	100.0	94
Secondary	81.5	[68.8, 89.8]	18.5	[10.2, 31.2]	100.0	146
High school	85.4	[83.0, 87.5]	14.6	[12.5, 17.0]	100.0	16
Able to Read English						
No	85.9	[62.1, 95.8]	14.1	[4.2, 37.9]	100.0	166
Yes	88.7	[80.5, 93.7]	11.3	[6.3, 19.5]	100.0	98
Wealth Index (Quintiles)						
First quintile	99.7	[96.8, 100.0]	0.3	[0.0, 3.2]	100.0	27
Second	99.5	[95.8, 99.9]	0.5	[0.1, 4.2]	100.0	57
Third	92.3	[75.5, 97.9]	7.7	[2.1, 24.5]	100.0	76
Fourth	52.1	[38.2, 65.7]	47.9	[34.3, 61.8]	100.0	63
Fifth quintile	76.5	[55.7, 89.4]	23.5	[10.6, 44.3]	100.0	40
Household owns television						
No	96.7	[86.9, 99.2]	3.3	[0.8, 13.1]	100.0	159
Yes	73.4	[55.6, 85.9]	26.6	[14.1, 44.4]	100.0	105
Household owns radio						
No	98.6	[94.2, 99.7]	1.4	[0.3, 5.8]	100.0	107
Yes	78.6	[65.3, 87.8]	21.4	[12.2, 34.7]	100.0	157

Household Owns Mobile Phone

No	99.3	[97.0, 99.8]	0.7	[0.2, 3.0]	100.0	61
Yes	80.6	[67.1, 89.4]	19.4	[10.6, 32.9]	100.0	203

Household Owns a Car

No	87.1	[71.0, 94.9]	12.9	[5.1, 29.0]	100.0	246
Yes	85.0	[60.9, 95.4]	15.0	[4.6, 39.1]	100.0	18

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	91.3	[82.4, 95.9]	8.7	[4.1, 17.6]	100.0	133
One	81.0	[51.9, 94.4]	19.0	[5.6, 48.1]	100.0	91
Two+	82.0	[55.7, 94.3]	18.0	[5.7, 44.3]	100.0	40

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	90.9	[76.1, 96.9]	9.1	[3.1, 23.9]	100.0	126
Yes	82.6	[69.6, 90.8]	17.4	[9.2, 30.4]	100.0	138

Level of Exposure to OneLove Booklets

None	91.9	[83.1, 96.3]	8.1	[3.7, 16.9]	100.0	198
1 Booklet	70.2	[44.0, 87.6]	29.8	[12.4, 56.0]	100.0	43
2-5 Booklets	96.6	[86.0, 99.3]	3.4	[0.7, 14.0]	100.0	22

Multimedia Exposure to OneLove

None	95.3	[78.7, 99.1]	4.7	[0.9, 21.3]	100.0	91
1 Channel	89.7	[78.1, 95.5]	10.3	[4.5, 21.9]	100.0	52
2+ Channels	77.6	[53.7, 91.2]	22.4	[8.8, 46.3]	100.0	120

Exposed to Any SAfAIDS Materials or Program

No	87.5	[73.9, 94.5]	12.5	[5.5, 26.1]	100.0	170
Yes	86.1	[58.4, 96.5]	13.9	[3.5, 41.6]	100.0	94

Total	87.1	[71.3, 94.8]	12.9	[5.2, 28.7]	100.0	264
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Table 44g: Percentage who used a condom at last sex, if a regular partner (last 12 months)(Women Aged 15-42 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	66.0	[50.6, 78.6]	34.0	[21.4, 49.4]	100.0	124
20-24	65.6	[55.9, 74.3]	34.4	[25.7, 44.1]	100.0	260
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	86.1	[77.6, 91.7]	13.9	[8.3, 22.4]	100.0	269
Div/sep/widow	87.1	[44.9, 98.3]	12.9	[1.7, 55.1]	100.0	15
Never married	27.4	[16.7, 41.7]	72.6	[58.3, 83.3]	100.0	100
Religion						
Catholic	66.7	[48.1, 81.2]	33.3	[18.8, 51.9]	100.0	83
Baptist	31.3	[7.0, 73.3]	68.7	[26.7, 93.0]	100.0	13
Pentacostal	62.8	[40.2, 80.9]	37.2	[19.1, 59.8]	100.0	60
7th Day Advent.	56.5	[37.1, 74.2]	43.5	[25.8, 62.9]	100.0	59
Jehovah's Wittn.	73.1	[44.1, 90.3]	26.9	[9.7, 55.9]	100.0	19
New Apostolic	68.6	[48.8, 83.4]	31.4	[16.6, 51.2]	100.0	48
UC of Zambia	66.0	[39.0, 85.6]	34.0	[14.4, 61.0]	100.0	48
Other	75.0	[49.1, 90.3]	25.0	[9.7, 50.9]	100.0	54
Highest Level of School Attended						
None	62.5	[26.4, 88.6]	37.5	[11.4, 73.6]	100.0	19
Primary	73.1	[59.1, 83.7]	26.9	[16.3, 40.9]	100.0	161
Secondary	62.2	[51.5, 71.8]	37.8	[28.2, 48.5]	100.0	198
High school	31.3	[5.1, 79.6]	68.7	[20.4, 94.9]	100.0	6
Able to Read English						
No	70.1	[60.6, 78.1]	29.9	[21.9, 39.4]	100.0	266
Yes	55.1	[40.6, 68.7]	44.9	[31.3, 59.4]	100.0	118
Wealth Index (Quintiles)						
First quintile	78.6	[63.0, 88.8]	21.4	[11.2, 37.0]	100.0	92
Second	70.9	[53.7, 83.7]	29.1	[16.3, 46.3]	100.0	87
Third	49.4	[31.3, 67.7]	50.6	[32.3, 68.7]	100.0	66
Fourth	46.7	[28.4, 65.9]	53.3	[34.1, 71.6]	100.0	61
Fifth quintile	63.0	[47.9, 75.9]	37.0	[24.1, 52.1]	100.0	74
Household owns television						
No	70.7	[59.8, 79.6]	29.3	[20.4, 40.2]	100.0	245
Yes	57.4	[46.0, 68.1]	42.6	[31.9, 54.0]	100.0	139
Household owns radio						
No	82.5	[68.9, 90.9]	17.5	[9.1, 31.1]	100.0	150
Yes	56.2	[46.0, 65.9]	43.8	[34.1, 54.0]	100.0	234

Household Owns Mobile Phone							
No	81.0	[69.8,	88.7]	19.0	[11.3,	30.2]	100.0 115
Yes	59.1	[49.6,	67.9]	40.9	[32.1,	50.4]	100.0 269
Household Owns a Car							
No	65.4	[56.8,	73.1]	34.6	[26.9,	43.2]	100.0 364
Yes	71.2	[44.6,	88.4]	28.8	[11.6,	55.4]	100.0 19
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	72.4	[58.4,	83.1]	27.6	[16.9,	41.6]	100.0 158
One	71.5	[58.8,	81.5]	28.5	[18.5,	41.2]	100.0 149
Two+	48.1	[33.9,	62.6]	51.9	[37.4,	66.1]	100.0 77
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	69.9	[58.2,	79.5]	30.1	[20.5,	41.8]	100.0 207
Yes	60.8	[50.2,	70.4]	39.2	[29.6,	49.8]	100.0 177
Level of Exposure to OneLove Booklets							
None	74.9	[65.8,	82.1]	25.1	[17.9,	34.2]	100.0 267
1 Booklet	56.4	[37.9,	73.3]	43.6	[26.7,	62.1]	100.0 68
2-5 Booklets	34.0	[17.6,	55.4]	66.0	[44.6,	82.4]	100.0 48
Multimedia Exposure to OneLove							
None	78.0	[62.4,	88.4]	22.0	[11.6,	37.6]	100.0 113
1 Channel	61.0	[46.9,	73.5]	39.0	[26.5,	53.1]	100.0 93
2+ Channels	59.8	[48.5,	70.2]	40.2	[29.8,	51.5]	100.0 177
Exposed to Any SAfAIDS Materials or Program							
No	72.2	[61.4,	81.0]	27.8	[19.0,	38.6]	100.0 219
Yes	58.1	[47.7,	67.9]	41.9	[32.1,	52.3]	100.0 165
Total	65.7	[57.5,	73.1]	34.3	[26.9,	42.5]	100.0 384

Table 44h: Percentage who used a condom at last sex, if a regular partner (last 12 months)(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	49.5	[31.1, 68.0]	50.5	[32.0, 68.9]	100.0	51
20-24	65.5	[54.4, 75.1]	34.5	[24.9, 45.6]	100.0	92
25-29	68.8	[54.1, 80.5]	31.2	[19.5, 45.9]	100.0	82
30-34	78.8	[60.8, 90.0]	21.2	[10.0, 39.2]	100.0	71
35-39	85.4	[73.7, 92.4]	14.6	[7.6, 26.3]	100.0	103
40-44	88.7	[75.6, 95.2]	11.3	[4.8, 24.4]	100.0	54
45-49	94.2	[81.2, 98.4]	5.8	[1.6, 18.8]	100.0	24
Current Marital Status						
Married/union	88.1	[82.7, 92.0]	11.9	[8.0, 17.3]	100.0	368
Div/sep/widow	73.1	[44.9, 90.1]	26.9	[9.9, 55.1]	100.0	22
Never married	35.8	[25.0, 48.4]	64.2	[51.6, 75.0]	100.0	87
Religion						
Catholic	76.9	[63.9, 86.3]	23.1	[13.7, 36.1]	100.0	127
Baptist	76.5	[40.7, 93.9]	23.5	[6.1, 59.3]	100.0	13
Pentacostal	81.3	[70.8, 88.6]	18.7	[11.4, 29.2]	100.0	97
7th Day Advent.	76.3	[61.9, 86.4]	23.7	[13.6, 38.1]	100.0	68
Jehovah's Wittn.	78.9	[58.5, 90.9]	21.1	[9.1, 41.5]	100.0	41
New Apostolic	58.1	[38.7, 75.3]	41.9	[24.7, 61.3]	100.0	31
UC of Zambia	59.1	[38.5, 76.9]	40.9	[23.1, 61.5]	100.0	54
Other	71.6	[54.4, 84.2]	28.4	[15.8, 45.6]	100.0	46
Highest Level of School Attended						
None	93.8	[75.1, 98.7]	6.2	[1.3, 24.9]	100.0	13
Primary	77.5	[66.4, 85.7]	22.5	[14.3, 33.6]	100.0	144
Secondary	72.0	[64.1, 78.8]	28.0	[21.2, 35.9]	100.0	288
High school	70.9	[49.0, 86.1]	29.1	[13.9, 51.0]	100.0	32
Able to Read English						
No	79.0	[70.1, 85.8]	21.0	[14.2, 29.9]	100.0	235
Yes	69.4	[60.6, 77.0]	30.6	[23.0, 39.4]	100.0	242
Wealth Index (Quintiles)						
First quintile	72.8	[27.2, 95.0]	27.2	[5.0, 72.8]	100.0	12
Second	83.5	[66.5, 92.8]	16.5	[7.2, 33.5]	100.0	73
Third	65.6	[50.8, 77.9]	34.4	[22.1, 49.2]	100.0	91
Fourth	72.1	[60.8, 81.1]	27.9	[18.9, 39.2]	100.0	126
Fifth quintile	75.8	[63.4, 85.0]	24.2	[15.0, 36.6]	100.0	166
Household owns television						
No	74.9	[65.0, 82.8]	25.1	[17.2, 35.0]	100.0	211
Yes	73.3	[63.6, 81.2]	26.7	[18.8, 36.4]	100.0	266
Household owns radio						
No	78.0	[65.4, 87.0]	22.0	[13.0, 34.6]	100.0	142
Yes	72.5	[63.7, 79.9]	27.5	[20.1, 36.3]	100.0	335

Household Owns Mobile Phone							
No	81.1	[62.1,	91.9]	18.9	[8.1,	37.9]	100.0 74
Yes	72.7	[64.9,	79.3]	27.3	[20.7,	35.1]	100.0 403
Household Owns a Car							
No	74.6	[66.8,	81.1]	25.4	[18.9,	33.2]	100.0 432
Yes	67.4	[53.2,	79.0]	32.6	[21.0,	46.8]	100.0 44
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	81.0	[69.6,	88.8]	19.0	[11.2,	30.4]	100.0 110
One	76.7	[66.2,	84.7]	23.3	[15.3,	33.8]	100.0 236
Two+	63.7	[50.8,	74.9]	36.3	[25.1,	49.2]	100.0 131
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	82.9	[73.4,	89.4]	17.1	[10.6,	26.6]	100.0 122
Yes	71.2	[62.8,	78.3]	28.8	[21.7,	37.2]	100.0 353
Level of Exposure to OneLove Booklets							
None	75.0	[65.5,	82.5]	25.0	[17.5,	34.5]	100.0 323
1 Booklet	70.9	[60.1,	79.8]	29.1	[20.2,	39.9]	100.0 91
2-5 Booklets	74.7	[61.3,	84.7]	25.3	[15.3,	38.7]	100.0 61
Multimedia Exposure to OneLove							
None	81.7	[69.9,	89.5]	18.3	[10.5,	30.1]	100.0 80
1 Channel	85.1	[67.3,	94.1]	14.9	[5.9,	32.7]	100.0 51
2+ Channels	70.9	[62.3,	78.2]	29.1	[21.8,	37.7]	100.0 343
Exposed to Any SAfAIDS Materials or Program							
No	70.4	[59.7,	79.2]	29.6	[20.8,	40.3]	100.0 299
Yes	79.7	[70.0,	86.8]	20.3	[13.2,	30.0]	100.0 178
Total	74.0	[66.3,	80.4]	26.0	[19.6,	33.7]	100.0 477

Table 45a: Percentage who used a condom at last sex, if a casual partner (last 12 months)(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	44.1	[18.1, 73.8]	55.9	[26.2, 81.9]	100.0	8
20-24	17.4	[2.9, 60.3]	82.6	[39.7, 97.1]	100.0	15
25-29	48.1	[5.4, 93.7]	51.9	[6.3, 94.6]	100.0	7
30-34	99.4	[94.5, 99.9]	0.6	[0.1, 5.5]	100.0	5
35-39	75.0	[14.2, 98.2]	25.0	[1.8, 85.8]	100.0	3
40-44	0.0		100.0		100.0	2
45-49	9.7	[0.5, 68.4]	90.3	[31.6, 99.5]	100.0	3
Current Marital Status						
Married/union	74.3	[34.3, 94.1]	25.7	[5.9, 65.7]	100.0	16
Div/sep/widow	18.9	[3.1, 62.8]	81.1	[37.2, 96.9]	100.0	7
Never married	27.9	[10.1, 57.3]	72.1	[42.7, 89.9]	100.0	20
Religion						
Catholic	26.1	[9.5, 54.4]	73.9	[45.6, 90.5]	100.0	12
Baptist	100.0		0.0		100.0	2
Pentacostal	14.9	[2.2, 58.0]	85.1	[42.0, 97.8]	100.0	10
7th Day Advent.	55.9	[6.9, 95.6]	44.1	[4.4, 93.1]	100.0	7
Jehovah's Wittn.	61.9	[12.4, 94.9]	38.1	[5.1, 87.6]	100.0	4
New Apostolic	100.0		0.0		100.0	1
UC of Zambia	20.1	[2.0, 75.5]	79.9	[24.5, 98.0]	100.0	6
Other	100.0		0.0		100.0	1
Highest Level of School Attended						
None	0.0		100.0		100.0	1
Primary	48.8	[13.6, 85.2]	51.2	[14.8, 86.4]	100.0	10
Secondary	29.2	[12.1, 55.3]	70.8	[44.7, 87.9]	100.0	31
High school	0.0		100.0		100.0	1
Able to Read English						
No	41.1	[19.9, 66.2]	58.9	[33.8, 80.1]	100.0	22
Yes	23.9	[5.8, 61.5]	76.1	[38.5, 94.2]	100.0	21
Wealth Index (Quintiles)						
First quintile	30.7	[14.7, 53.3]	69.3	[46.7, 85.3]	100.0	8
Second	64.0	[14.9, 94.8]	36.0	[5.2, 85.1]	100.0	9
Third	31.1	[8.8, 68.0]	68.9	[32.0, 91.2]	100.0	15
Fourth	0.7	[0.1, 8.2]	99.3	[91.8, 99.9]	100.0	6
Fifth quintile	0.0		100.0		100.0	4
Household owns television						
No	42.9	[23.4, 64.9]	57.1	[35.1, 76.6]	100.0	25
Yes	5.9	[1.1, 26.1]	94.1	[73.9, 98.9]	100.0	18
Household owns radio						
No	27.1	[14.1, 45.8]	72.9	[54.2, 85.9]	100.0	18
Yes	35.7	[13.4, 66.7]	64.3	[33.3, 86.6]	100.0	25

Household Owns Mobile Phone							
No	31.9	[17.3,	51.2]	68.1	[48.8,	82.7]	100.0 13
Yes	33.1	[10.9,	66.6]	66.9	[33.4,	89.1]	100.0 30

Household Owns a Car							
No	33.9	[17.9,	54.7]	66.1	[45.3,	82.1]	100.0 41
Yes	0.0			100.0			100.0 2

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	24.5	[5.4,	64.6]	75.5	[35.4,	94.6]	100.0 17
One	35.7	[13.4,	66.6]	64.3	[33.4,	86.6]	100.0 17
Two+	57.5	[17.1,	89.9]	42.5	[10.1,	82.9]	100.0 9

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	30.7	[8.0,	69.2]	69.3	[30.8,	92.0]	100.0 15
Yes	33.9	[16.1,	57.9]	66.1	[42.1,	83.9]	100.0 28

Level of Exposure to OneLove Booklets

None	29.1	[15.0,	48.9]	70.9	[51.1,	85.0]	100.0 29
1 Booklet	51.4	[8.0,	92.8]	48.6	[7.2,	92.0]	100.0 8
2-5 Booklets	19.3	[2.7,	67.0]	80.7	[33.0,	97.3]	100.0 6

Multimedia Exposure to OneLove

None	12.9	[1.9,	53.2]	87.1	[46.8,	98.1]	100.0 7
1 Channel	41.7	[8.6,	84.5]	58.3	[15.5,	91.4]	100.0 12
2+ Channels	38.2	[18.3,	63.1]	61.8	[36.9,	81.7]	100.0 24

Exposed to Any SAfAIDS Materials or Program

No	39.3	[23.3,	58.0]	60.7	[42.0,	76.7]	100.0 31
Yes	21.0	[2.5,	73.7]	79.0	[26.3,	97.5]	100.0 12

Total	32.5	[17.2,	52.7]	67.5	[47.3,	82.8]	100.0 43
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Table 45b: Percentage who used a condom at last sex, if a casual partner (last 12 months)(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	96.3	[61.2, 99.8]	3.7	[0.2, 38.8]	100.0	2
20-24	5.2	[0.5, 36.7]	94.8	[63.3, 99.5]	100.0	4
25-29	100.0		0.0		100.0	2
30-34	100.0		0.0		100.0	1
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		100.0		100.0	1
Current Marital Status						
Married/union	22.6	[2.0, 80.5]	77.4	[19.5, 98.0]	100.0	4
Div/sep/widow	15.3	[1.5, 67.6]	84.7	[32.4, 98.5]	100.0	3
Never married	51.0	[6.1, 94.3]	49.0	[5.7, 93.9]	100.0	3
Religion						
Catholic	0.0		100.0		100.0	2
Baptist	0.0		0.0		100.0	0
Pentacostal	21.3	[1.6, 82.1]	78.7	[17.9, 98.4]	100.0	3
7th Day Advent.	48.0	[5.2, 94.0]	52.0	[6.0, 94.8]	100.0	3
Jehovah's Wittn.	0.0		0.0		100.0	0
New Apostolic	100.0		0.0		100.0	1
UC of Zambia	0.0		0.0		100.0	0
Other	100.0		0.0		100.0	1
Highest Level of School Attended						
None	0.0		100.0		100.0	1
Primary	100.0		0.0		100.0	2
Secondary	13.7	[1.4, 63.6]	86.3	[36.4, 98.6]	100.0	7
Able to Read English						
No	37.6	[7.5, 81.8]	62.4	[18.2, 92.5]	100.0	6
Yes	0.5	[0.0, 5.5]	99.5	[94.5, 100.0]	100.0	4
Wealth Index (Quintiles)						
First quintile	100.0		0.0		100.0	2
Second	0.0		0.0		100.0	0
Third	8.5	[0.6, 60.3]	91.5	[39.7, 99.4]	100.0	2
Fourth	0.7	[0.1, 7.4]	99.3	[92.6, 99.9]	100.0	6
Fifth quintile	0.0		0.0		100.0	0
Household owns television						
No	100.0		0.0		100.0	3
Yes	0.5	[0.0, 4.7]	99.5	[95.3, 100.0]	100.0	7
Household owns radio						
No	97.0	[71.5, 99.8]	3.0	[0.2, 28.5]	100.0	3
Yes	12.2	[1.4, 58.3]	87.8	[41.7, 98.6]	100.0	7
Household Owns Mobile Phone						

No	41.9	[5.9,	89.3]	58.1	[10.7,	94.1]	100.0	3
Yes	5.8	[0.7,	35.2]	94.2	[64.8,	99.3]	100.0	7
Household Owns a Car								
No	23.4	[4.9,	64.3]	76.6	[35.7,	95.1]	100.0	10
Yes	0.0			0.0			100.0	0
Exposure to OneLove Radio Programs or Champion Radio Adverts								
No Exposure	31.5	[3.5,	85.3]	68.5	[14.7,	96.5]	100.0	6
One	17.6	[1.6,	73.7]	82.4	[26.3,	98.4]	100.0	4
Two+	0.0			0.0			100.0	0
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)								
No	66.0	[15.6,	95.3]	34.0	[4.7,	84.4]	100.0	5
Yes	4.1	[0.4,	30.2]	95.9	[69.8,	99.6]	100.0	5
Level of Exposure to OneLove Booklets								
None	23.4	[4.9,	64.5]	76.6	[35.5,	95.1]	100.0	8
1 Booklet	100.0			0.0			100.0	1
2-5 Booklets	0.0			100.0			100.0	1
Multimedia Exposure to OneLove								
None	100.0			0.0			100.0	1
1 Channel	25.3	[3.5,	75.8]	74.7	[24.2,	96.5]	100.0	7
2+ Channels	0.0			100.0			100.0	2
Exposed to Any SAfAIDS Materials or Program								
No	68.6	[18.4,	95.5]	31.4	[4.5,	81.6]	100.0	6
Yes	0.3	[0.0,	3.0]	99.7	[97.0,	100.0]	100.0	4
Total	23.4	[4.9,	64.3]	76.6	[35.7,	95.1]	100.0	10

Table 45c: Percentage who used a condom at last sex, if a casual partner (last 12 months)(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	36.2	[15.5, 63.6]	63.8	[36.4, 84.5]	100.0	6
20-24	21.4	[3.5, 67.2]	78.6	[32.8, 96.5]	100.0	11
25-29	3.0	[0.3, 25.5]	97.0	[74.5, 99.7]	100.0	5
30-34	99.4	[94.7, 99.9]	0.6	[0.1, 5.3]	100.0	4
35-39	75.0	[15.5, 98.0]	25.0	[2.0, 84.5]	100.0	3
40-44	0.0		100.0		100.0	2
45-49	94.4	[50.5, 99.6]	5.6	[0.4, 49.5]	100.0	2
Current Marital Status						
Married/union	90.6	[66.6, 97.9]	9.4	[2.1, 33.4]	100.0	12
Div/sep/widow	30.5	[3.4, 84.4]	69.5	[15.6, 96.6]	100.0	4
Never married	25.9	[8.8, 55.9]	74.1	[44.1, 91.2]	100.0	17
Religion						
Catholic	36.1	[14.4, 65.4]	63.9	[34.6, 85.6]	100.0	10
Baptist	100.0		0.0		100.0	2
Pentacostal	7.9	[0.9, 44.5]	92.1	[55.5, 99.1]	100.0	7
7th Day Advent.	56.0	[7.9, 95.0]	44.0	[5.0, 92.1]	100.0	4
Jehovah's Wittn.	61.9	[13.5, 94.4]	38.1	[5.6, 86.5]	100.0	4
New Apostolic	0.0		0.0		100.0	0
UC of Zambia	20.1	[2.3, 72.6]	79.9	[27.4, 97.7]	100.0	6
Other	0.0		0.0		100.0	0
Highest Level of School Attended						
None	0.0		0.0		100.0	0
Primary	39.1	[9.5, 79.8]	60.9	[20.2, 90.5]	100.0	8
Secondary	34.6	[15.1, 61.1]	65.4	[38.9, 84.9]	100.0	24
High school	0.0		100.0		100.0	1
Able to Read English						
No	42.7	[20.2, 68.7]	57.3	[31.3, 79.8]	100.0	16
Yes	29.6	[8.0, 66.9]	70.4	[33.1, 92.0]	100.0	17
Wealth Index (Quintiles)						
First quintile	19.3	[9.4, 35.7]	80.7	[64.3, 90.6]	100.0	6
Second	64.0	[16.8, 94.0]	36.0	[6.0, 83.2]	100.0	9
Third	42.2	[12.1, 79.4]	57.8	[20.6, 87.9]	100.0	13
Fourth	0.0		0.0		100.0	0
Fifth quintile	0.0		100.0		100.0	4
Household owns television						
No	37.8	[19.8, 59.9]	62.2	[40.1, 80.2]	100.0	22
Yes	18.5	[3.6, 57.7]	81.5	[42.3, 96.4]	100.0	11
Household owns radio						
No	20.2	[10.8, 34.6]	79.8	[65.4, 89.2]	100.0	15
Yes	48.8	[19.0, 79.5]	51.2	[20.5, 81.0]	100.0	18

Household Owns Mobile Phone							
No	28.6	[18.5,	41.4]	71.4	[58.6,	81.5]	100.0 10
Yes	43.0	[15.1,	76.3]	57.0	[23.7,	84.9]	100.0 23

Household Owns a Car							
No	37.8	[20.3,	59.1]	62.2	[40.9,	79.7]	100.0 31
Yes	0.0			100.0			100.0 2

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	22.5	[3.6,	69.3]	77.5	[30.7,	96.4]	100.0 11
One	46.3	[19.5,	75.4]	53.7	[24.6,	80.5]	100.0 13
Two+	57.5	[18.4,	89.0]	42.5	[11.0,	81.6]	100.0 9

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	23.2	[3.8,	70.0]	76.8	[30.0,	96.2]	100.0 10
Yes	48.2	[29.1,	67.8]	51.8	[32.2,	70.9]	100.0 23

Level of Exposure to OneLove Booklets

None	31.8	[16.5,	52.5]	68.2	[47.5,	83.5]	100.0 21
1 Booklet	51.2	[8.4,	92.3]	48.8	[7.7,	91.6]	100.0 7
2-5 Booklets	19.7	[3.0,	66.5]	80.3	[33.5,	97.0]	100.0 5

Multimedia Exposure to OneLove

None	3.3	[0.4,	21.8]	96.7	[78.2,	99.6]	100.0 6
1 Channel	57.7	[7.7,	95.7]	42.3	[4.3,	92.3]	100.0 5
2+ Channels	48.2	[29.1,	67.9]	51.8	[32.1,	70.9]	100.0 22

Exposed to Any SAfAIDS Materials or Program

No	34.6	[20.4,	52.2]	65.4	[47.8,	79.6]	100.0 25
Yes	38.2	[5.7,	86.3]	61.8	[13.7,	94.3]	100.0 8

Total	35.6	[19.2,	56.3]	64.4	[43.7,	80.8]	100.0 33
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Table 45d: Percentage who used a condom at last sex, if a casual partner (last 12 months) (Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	35.1	[2.1, 93.0]	64.9	[7.0, 97.9]	100.0	2
20-24	17.0	[1.7, 70.3]	83.0	[29.7, 98.3]	100.0	8
25-29	100.0		0.0		100.0	1
30-34	100.0		0.0		100.0	3
35-39	100.0		0.0		100.0	2
40-44	0.0		100.0		100.0	1
45-49	9.7	[0.4, 72.7]	90.3	[27.3, 99.6]	100.0	2
Current Marital Status						
Married/union	92.5	[57.9, 99.1]	7.5	[0.9, 42.1]	100.0	6
Div/sep/widow	22.4	[2.8, 74.3]	77.6	[25.7, 97.2]	100.0	4
Never married	22.6	[3.7, 68.6]	77.4	[31.4, 96.3]	100.0	9
Religion						
Catholic	19.1	[5.3, 50.1]	80.9	[49.9, 94.7]	100.0	6
Pentacostal	26.0	[1.9, 86.6]	74.0	[13.4, 98.1]	100.0	4
7th Day Advent.	56.2	[5.6, 96.5]	43.8	[3.5, 94.4]	100.0	3
Jehovah's Wittn.	35.4	[2.2, 93.1]	64.6	[6.9, 97.8]	100.0	2
UC of Zambia	22.8	[1.8, 82.6]	77.2	[17.4, 98.2]	100.0	3
Other	100.0		0.0		100.0	1
Highest Level of School Attended						
Primary	42.6	[8.5, 85.5]	57.4	[14.5, 91.5]	100.0	6
Secondary	28.9	[8.2, 64.9]	71.1	[35.1, 91.8]	100.0	13
Able to Read English						
No	41.3	[11.6, 79.1]	58.7	[20.9, 88.4]	100.0	8
Yes	26.1	[5.6, 67.9]	73.9	[32.1, 94.4]	100.0	11
Wealth Index (Quintiles)						
First quintile	29.7	[9.6, 62.8]	70.3	[37.2, 90.4]	100.0	6
Second	64.1	[13.0, 95.5]	35.9	[4.5, 87.0]	100.0	7
Third	16.0	[1.3, 73.2]	84.0	[26.8, 98.7]	100.0	4
Fourth	0.0		100.0		100.0	2
Household owns television						
No	40.7	[17.5, 68.9]	59.3	[31.1, 82.5]	100.0	15
Yes	4.4	[0.3, 42.9]	95.6	[57.1, 99.7]	100.0	4
Household owns radio						
No	33.7	[17.4, 55.2]	66.3	[44.8, 82.6]	100.0	8
Yes	31.4	[7.9, 71.0]	68.6	[29.0, 92.1]	100.0	11
Household Owns Mobile Phone						
No	31.4	[13.1, 58.3]	68.6	[41.7, 86.9]	100.0	9
Yes	33.0	[7.0, 76.5]	67.0	[23.5, 93.0]	100.0	10
Household Owns a Car						

No	32.2	[13.2, 59.8]	67.8	[40.2, 86.8]	100.0	19
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Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	25.7	[4.1, 73.6]	74.3	[26.4, 95.9]	100.0	7
One	33.6	[9.2, 71.7]	66.4	[28.3, 90.8]	100.0	9
Two+	82.3	[27.3, 98.3]	17.7	[1.7, 72.7]	100.0	3

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	31.3	[6.7, 74.3]	68.7	[25.7, 93.3]	100.0	8
Yes	33.3	[9.5, 70.5]	66.7	[29.5, 90.5]	100.0	11

Level of Exposure to OneLove Booklets

None	22.8	[9.4, 45.8]	77.2	[54.2, 90.6]	100.0	15
1 Booklet	100.0		0.0		100.0	2
2-5 Booklets	50.0	[50.0, 50.0]	50.0	[50.0, 50.0]	100.0	2

Multimedia Exposure to OneLove

None	10.2	[0.9, 59.8]	89.8	[40.2, 99.1]	100.0	5
1 Channel	44.7	[6.7, 90.0]	55.3	[10.0, 93.3]	100.0	4
2+ Channels	42.4	[11.4, 80.8]	57.6	[19.2, 88.6]	100.0	10

Exposed to Any SAfAIDS Materials or Program

No	38.1	[17.2, 64.5]	61.9	[35.5, 82.8]	100.0	13
Yes	24.3	[2.3, 81.3]	75.7	[18.7, 97.7]	100.0	6

Total	32.2	[13.2, 59.8]	67.8	[40.2, 86.8]	100.0	19
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Table 45e: Percentage who used a condom at last sex, if a casual partner (last 12 months) (Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	49.1	[21.3, 77.5]	50.9	[22.5, 78.7]	100.0	6
20-24	20.3	[3.2, 66.3]	79.7	[33.7, 96.8]	100.0	7
25-29	2.9	[0.2, 32.1]	97.1	[67.9, 99.8]	100.0	3
30-34	50.0	[3.9, 96.1]	50.0	[3.9, 96.1]	100.0	2
35-39	0.0		100.0		100.0	1
40-44	0.0		100.0		100.0	1
45-49	0.0		100.0		100.0	1
Current Marital Status						
Married/union	21.4	[1.7, 81.3]	78.6	[18.7, 98.3]	100.0	8
Div/sep/widow	1.0	[0.1, 16.0]	99.0	[84.0, 99.9]	100.0	3
Never married	42.7	[20.4, 68.5]	57.3	[31.5, 79.6]	100.0	10
Religion						
Catholic	50.2	[7.5, 92.6]	49.8	[7.4, 92.5]	100.0	4
Baptist	100.0		0.0		100.0	1
Pentacostal	1.0	[0.1, 8.5]	99.0	[91.5, 99.9]	100.0	6
7th Day Advent.	38.7	[3.6, 91.5]	61.3	[8.5, 96.4]	100.0	4
Jehovah's Wittn.	100.0		0.0		100.0	2
New Apostolic	100.0		0.0		100.0	1
UC of Zambia	0.0		100.0		100.0	3
Highest Level of School Attended						
None	0.0		100.0		100.0	1
Primary	100.0		0.0		100.0	3
Secondary	30.3	[12.0, 58.0]	69.7	[42.0, 88.0]	100.0	17
Able to Read English						
No	40.7	[19.9, 65.6]	59.3	[34.4, 80.1]	100.0	12
Yes	2.1	[0.2, 16.2]	97.9	[83.8, 99.8]	100.0	9
Wealth Index (Quintiles)						
First quintile	33.3	[33.3, 33.3]	66.7	[66.7, 66.7]	100.0	2
Second	53.8	[4.6, 96.6]	46.2	[3.4, 95.4]	100.0	2
Third	73.0	[17.4, 97.2]	27.0	[2.8, 82.6]	100.0	10
Fourth	3.3	[0.1, 44.2]	96.7	[55.8, 99.9]	100.0	4
Fifth quintile	0.0		100.0		100.0	2
Household owns television						
No	51.7	[22.4, 79.9]	48.3	[20.1, 77.6]	100.0	9
Yes	8.4	[1.0, 45.9]	91.6	[54.1, 99.0]	100.0	12
Household owns radio						
No	13.0	[2.0, 51.5]	87.0	[48.5, 98.0]	100.0	9
Yes	53.0	[13.5, 89.1]	47.0	[10.9, 86.5]	100.0	12
Household Owns Mobile Phone						
No	33.3	[21.0, 48.5]	66.7	[51.5, 79.0]	100.0	4

Yes	33.2	[7.9, 74.2]	66.8	[25.8, 92.1]	100.0	17
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Household Owns a Car

No	40.4	[20.1, 64.7]	59.6	[35.3, 79.9]	100.0	19
Yes	0.0		100.0		100.0	2

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	17.9	[1.8, 71.7]	82.1	[28.3, 98.2]	100.0	8
One	42.2	[7.0, 87.6]	57.8	[12.4, 93.0]	100.0	7
Two+	39.7	[4.0, 91.3]	60.3	[8.7, 96.0]	100.0	6

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	22.9	[1.8, 82.9]	77.1	[17.1, 98.2]	100.0	6
Yes	35.1	[16.0, 60.4]	64.9	[39.6, 84.0]	100.0	15

Level of Exposure to OneLove Booklets

None	59.0	[18.1, 90.3]	41.0	[9.7, 81.9]	100.0	13
1 Booklet	0.6	[0.0, 9.6]	99.4	[90.4, 100.0]	100.0	5
2-5 Booklets	0.0		100.0		100.0	3

Multimedia Exposure to OneLove

None	100.0		0.0		100.0	1
1 Channel	22.5	[1.9, 81.2]	77.5	[18.8, 98.1]	100.0	8
2+ Channels	32.8	[14.0, 59.4]	67.2	[40.6, 86.0]	100.0	12

Exposed to Any SAfAIDS Materials or Program

No	42.1	[21.7, 65.6]	57.9	[34.4, 78.3]	100.0	16
Yes	0.9	[0.1, 11.3]	99.1	[88.7, 99.9]	100.0	5

Total	33.3	[16.1, 56.3]	66.7	[43.7, 83.9]	100.0	21
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Table 45f: Percentage who used a condom at last sex, if a casual partner (last 12 months) (Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
25-29	34.3	[0.1, 99.7]	65.7	[0.3, 99.9]	100.0	3
Current Marital Status						
Married/union	52.2	[0.1, 99.9]	47.8	[0.1, 99.9]	100.0	2
Never married	0.0		100.0		100.0	1
Religion						
Catholic	0.0		100.0		100.0	2
Baptist	100.0		0.0		100.0	1
Highest Level of School Attended						
Primary	100.0		0.0		100.0	1
Secondary	0.0		100.0		100.0	1
High school	0.0		100.0		100.0	1
Able to Read English						
No	52.2	[0.1, 99.9]	47.8	[0.1, 99.9]	100.0	2
Yes	0.0		100.0		100.0	1
Wealth Index (Quintiles)						
Third	100.0		0.0		100.0	1
Fifth quintile	0.0		100.0		100.0	2
Household owns television						
No	100.0		0.0		100.0	1
Yes	0.0		100.0		100.0	2
Household owns radio						
No	0.0		100.0		100.0	1
Yes	52.2	[0.1, 99.9]	47.8	[0.1, 99.9]	100.0	2
Household Owns Mobile Phone						
Yes	34.3	[0.1, 99.7]	65.7	[0.3, 99.9]	100.0	3
Household Owns a Car						
No	34.3	[0.1, 99.7]	65.7	[0.3, 99.9]	100.0	3
Exposure to OneLove Radio Programs or Champion Radio Adverts						
No Exposure	50.0	[0.1, 99.9]	50.0	[0.1, 99.9]	100.0	2
One	0.0		100.0		100.0	1
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)						
No	100.0		0.0		100.0	1
Yes	0.0		100.0		100.0	2
Level of Exposure to OneLove Booklets						

None	100.0			0.0			100.0	1
1 Booklet	0.0			100.0			100.0	1
2-5 Booklets	0.0			100.0			100.0	1
Multimedia Exposure to OneLove								
None	100.0			0.0			100.0	1
2+ Channels	0.0			100.0			100.0	2
Exposed to Any SAfAIDS Materials or Program								
No	52.2	[0.1,	99.9]	47.8	[0.1,	99.9]	100.0	2
Yes	0.0			100.0			100.0	1
Total	34.3	[0.1,	99.7]	65.7	[0.3,	99.9]	100.0	3

Table 45g: Percentage who used a condom at last sex, if a casual partner (last 12 months)(Women Aged 15-43 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	96.3	[61.2, 99.8]	3.7	[0.2, 38.8]	100.0	2
20-24	5.2	[0.5, 36.7]	94.8	[63.3, 99.5]	100.0	4
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	20.4	[1.5, 80.8]	79.6	[19.2, 98.5]	100.0	2
Div/sep/widow	0.0		100.0		100.0	1
Never married	51.0	[6.1, 94.3]	49.0	[5.7, 93.9]	100.0	3
Religion						
Catholic	0.0		100.0		100.0	2
Baptist	0.0		0.0		100.0	0
Pentacostal	0.0		100.0		100.0	1
7th Day Advent.	0.0		100.0		100.0	1
Jehovah's Wittn.	0.0		0.0		100.0	0
New Apostolic	100.0		0.0		100.0	1
UC of Zambia	0.0		0.0		100.0	0
Other	100.0		0.0		100.0	1
Highest Level of School Attended						
None	0.0		100.0		100.0	1
Primary	100.0		0.0		100.0	2
Secondary	0.0		100.0		100.0	3
Able to Read English						
No	55.7	[8.8, 94.2]	44.3	[5.8, 91.2]	100.0	3
Yes	0.0		100.0		100.0	3
Wealth Index (Quintiles)						
First quintile	100.0		0.0		100.0	1
Second	0.0		0.0		100.0	0
Third	100.0		0.0		100.0	1
Fourth	0.0		100.0		100.0	4
Fifth quintile	0.0		0.0		100.0	0
Household owns television						
No	100.0		0.0		100.0	2
Yes	0.0		100.0		100.0	4
Household owns radio						
No	97.0	[71.5, 99.8]	3.0	[0.2, 28.5]	100.0	3
Yes	0.0		100.0		100.0	3

Household Owns Mobile Phone							
No	100.0			0.0		100.0	1
Yes	5.1	[0.5,	36.4]	94.9	[63.6,	99.5]	100.0 5
Household Owns a Car							
No	21.0	[3.2,	68.3]	79.0	[31.7,	96.8]	100.0 6
Yes	0.0			0.0		100.0	0
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	30.9	[3.3,	85.3]	69.1	[14.7,	96.7]	100.0 4
One	0.0			100.0		100.0	2
Two+	0.0			0.0		100.0	0
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	49.1	[5.8,	93.8]	50.9	[6.2,	94.2]	100.0 3
Yes	6.5	[0.6,	46.2]	93.5	[53.8,	99.4]	100.0 3
Level of Exposure to OneLove Booklets							
None	21.1	[3.2,	68.6]	78.9	[31.4,	96.8]	100.0 5
1 Booklet	0.0			0.0		100.0	0
2-5 Booklets	0.0			100.0		100.0	1
Multimedia Exposure to OneLove							
None	100.0			0.0		100.0	1
1 Channel	6.3	[0.5,	45.1]	93.7	[54.9,	99.5]	100.0 4
2+ Channels	0.0			100.0		100.0	1
Exposed to Any SAfAIDS Materials or Program							
No	54.7	[9.0,	93.7]	45.3	[6.3,	91.0]	100.0 4
Yes	0.0			100.0		100.0	2
Total	21.0	[3.2,	68.3]	79.0	[31.7,	96.8]	100.0 6

Table 45h: Percentage who used a condom at last sex, if a casual partner (last 12 months)(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	100.0		0.0		100.0	2
20-24	31.6	[4.9, 80.6]	68.4	[19.4, 95.1]	100.0	4
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	75.0	[15.0, 98.1]	25.0	[1.9, 85.0]	100.0	3
40-44	0.0		100.0		100.0	1
45-49	100.0		0.0		100.0	1
Current Marital Status						
Married/union	74.1	[55.0, 87.0]	25.9	[13.0, 45.0]	100.0	4
Div/sep/widow	66.7	[10.5, 97.1]	33.3	[2.9, 89.5]	100.0	2
Never married	56.1	[13.1, 91.6]	43.9	[8.4, 86.9]	100.0	5
Religion						
Catholic	26.0	[2.3, 83.8]	74.0	[16.2, 97.7]	100.0	3
Pentacostal	50.0	[5.6, 94.4]	50.0	[5.6, 94.4]	100.0	2
7th Day Advent.	100.0		0.0		100.0	1
Jehovah's Wittn.	100.0		0.0		100.0	3
New Apostolic	100.0		0.0		100.0	1
UC of Zambia	0.0		100.0		100.0	1
Other	0.0		0.0		100.0	0
Highest Level of School Attended						
Primary	100.0		0.0		100.0	5
Secondary	40.6	[7.6, 85.0]	59.4	[15.0, 92.4]	100.0	6
Able to Read English						
No	72.2	[18.5, 96.7]	27.8	[3.3, 81.5]	100.0	7
Yes	41.3	[10.1, 81.5]	58.7	[18.5, 89.9]	100.0	4
Wealth Index (Quintiles)						
First quintile	0.0		0.0		100.0	0
Second	80.0	[80.0, 80.0]	20.0	[20.0, 20.0]	100.0	4
Third	74.3	[18.5, 97.4]	25.7	[2.6, 81.5]	100.0	5
Fourth	0.0		0.0		100.0	0
Fifth quintile	0.0		100.0		100.0	1
Household owns television						
No	88.7	[65.1, 97.1]	11.3	[2.9, 34.9]	100.0	6
Yes	28.4	[4.5, 76.9]	71.6	[23.1, 95.5]	100.0	5
Household owns radio						
No	58.8	[23.9, 86.7]	41.2	[13.3, 76.1]	100.0	5
Yes	64.3	[19.6, 93.0]	35.7	[7.0, 80.4]	100.0	6
Household Owns Mobile Phone						
No	60.0	[10.0, 95.3]	40.0	[4.7, 90.0]	100.0	3
Yes	63.8	[26.3, 89.7]	36.2	[10.3, 73.7]	100.0	8

Household Owns a Car							
No	71.0	[28.1,	93.9]	29.0	[6.1,	71.9]	100.0 10
Yes	0.0			100.0			100.0 1

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	100.0			0.0			100.0 2
One	51.0	[11.1,	89.7]	49.0	[10.3,	88.9]	100.0 5
Two+	66.7	[20.8,	93.8]	33.3	[6.2,	79.2]	100.0 4

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	100.0			0.0			100.0 1
Yes	60.2	[22.9,	88.6]	39.8	[11.4,	77.1]	100.0 10

Level of Exposure to OneLove Booklets

None	100.0			0.0			100.0 5
1 Booklet	35.1	[3.1,	90.2]	64.9	[9.8,	96.9]	100.0 2
2-5 Booklets	20.0	[2.9,	67.6]	80.0	[32.4,	97.1]	100.0 4

Multimedia Exposure to OneLove

None	100.0			0.0			100.0 1
1 Channel	100.0			0.0			100.0 1
2+ Channels	57.8	[20.2,	88.1]	42.2	[11.9,	79.8]	100.0 9

Exposed to Any SAfAIDS Materials or Program

No	83.0	[30.0,	98.2]	17.0	[1.8,	70.0]	100.0 8
Yes	0.0			100.0			100.0 3

Total	62.6	[25.5,	89.1]	37.4	[10.9,	74.5]	100.0 11
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Table 46a: Percentage who used a condom at last sex among those with multiple partners in the last year(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	38.0	[11.3, 74.6]	62.0	[25.4, 88.7]	100.0	19
20-24	56.1	[35.7, 74.7]	43.9	[25.3, 64.3]	100.0	45
25-29	19.8	[6.6, 46.2]	80.2	[53.8, 93.4]	100.0	28
30-34	76.9	[50.1, 91.7]	23.1	[8.3, 49.9]	100.0	22
35-39	71.8	[47.8, 87.6]	28.2	[12.4, 52.2]	100.0	23
40-44	57.1	[22.2, 86.1]	42.9	[13.9, 77.8]	100.0	14
45-49	99.2	[93.6, 99.9]	0.8	[0.1, 6.4]	100.0	11
Current Marital Status						
Married/union	72.4	[58.6, 83.0]	27.6	[17.0, 41.4]	100.0	83
Div/sep/widow	44.9	[15.3, 78.7]	55.1	[21.3, 84.7]	100.0	13
Never married	39.7	[21.7, 61.1]	60.3	[38.9, 78.3]	100.0	66
Religion						
Catholic	47.0	[27.1, 67.8]	53.0	[32.2, 72.9]	100.0	43
Baptist	75.9	[25.7, 96.6]	24.1	[3.4, 74.3]	100.0	8
Pentacostal	65.5	[40.9, 83.9]	34.5	[16.1, 59.1]	100.0	24
7th Day Advent.	47.5	[21.1, 75.3]	52.5	[24.7, 78.9]	100.0	27
Jehovah's Wittn.	55.9	[14.6, 90.4]	44.1	[9.6, 85.4]	100.0	10
New Apostolic	75.5	[42.7, 92.7]	24.5	[7.3, 57.3]	100.0	16
UC of Zambia	28.6	[9.4, 60.7]	71.4	[39.3, 90.6]	100.0	21
Other	64.5	[29.3, 88.9]	35.5	[11.1, 70.7]	100.0	13
Highest Level of School Attended						
None	100.0		0.0		100.0	4
Primary	48.0	[27.1, 69.6]	52.0	[30.4, 72.9]	100.0	43
Secondary	58.9	[43.9, 72.4]	41.1	[27.6, 56.1]	100.0	108
High school	15.1	[1.7, 64.7]	84.9	[35.3, 98.3]	100.0	7
Able to Read English						
No	44.6	[32.2, 57.7]	55.4	[42.3, 67.8]	100.0	75
Yes	67.6	[50.4, 81.1]	32.4	[18.9, 49.6]	100.0	87
Wealth Index (Quintiles)						
First quintile	49.6	[27.6, 71.7]	50.4	[28.3, 72.4]	100.0	21
Second	51.0	[21.5, 79.8]	49.0	[20.2, 78.5]	100.0	30
Third	65.2	[43.8, 81.9]	34.8	[18.1, 56.2]	100.0	43
Fourth	57.7	[25.7, 84.4]	42.3	[15.6, 74.3]	100.0	35
Fifth quintile	48.6	[24.9, 73.0]	51.4	[27.0, 75.1]	100.0	31
Household owns television						
No	57.0	[41.6, 71.1]	43.0	[28.9, 58.4]	100.0	83
Yes	52.8	[37.6, 67.6]	47.2	[32.4, 62.4]	100.0	79
Household owns radio						
No	44.8	[26.7, 64.4]	55.2	[35.6, 73.3]	100.0	56
Yes	61.5	[47.3, 74.0]	38.5	[26.0, 52.7]	100.0	106

Household Owns Mobile Phone							
No	59.3	[39.7,	76.3]	40.7	[23.7,	60.3]	100.0 36
Yes	53.5	[40.9,	65.6]	46.5	[34.4,	59.1]	100.0 126
Household Owns a Car							
No	53.1	[42.6,	63.3]	46.9	[36.7,	57.4]	100.0 156
Yes	98.6	[86.1,	99.9]	1.4	[0.1,	13.9]	100.0 6
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	60.6	[40.2,	77.9]	39.4	[22.1,	59.8]	100.0 46
One	55.8	[36.2,	73.8]	44.2	[26.2,	63.8]	100.0 83
Two+	46.9	[22.7,	72.7]	53.1	[27.3,	77.3]	100.0 33
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	61.9	[41.3,	78.9]	38.1	[21.1,	58.7]	100.0 42
Yes	51.4	[37.4,	65.3]	48.6	[34.7,	62.6]	100.0 117
Level of Exposure to OneLove Booklets							
None	55.8	[41.6,	69.1]	44.2	[30.9,	58.4]	100.0 93
1 Booklet	59.0	[34.8,	79.5]	41.0	[20.5,	65.2]	100.0 44
2-5 Booklets	41.1	[16.5,	71.2]	58.9	[28.8,	83.5]	100.0 25
Multimedia Exposure to OneLove							
None	45.4	[22.4,	70.5]	54.6	[29.5,	77.6]	100.0 20
1 Channel	72.1	[44.0,	89.5]	27.9	[10.5,	56.0]	100.0 29
2+ Channels	51.3	[37.1,	65.3]	48.7	[34.7,	62.9]	100.0 110
Exposed to Any SAfAIDS Materials or Program							
No	54.2	[43.6,	64.3]	45.8	[35.7,	56.4]	100.0 115
Yes	56.7	[36.3,	75.1]	43.3	[24.9,	63.7]	100.0 47
Total	55.1	[44.0,	65.8]	44.9	[34.2,	56.0]	100.0 162

Table 46b: Percentage who used a condom at last sex among those with multiple partners in the last year(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	95.8	[67.8, 99.6]	4.2	[0.4, 32.2]	100.0	6
20-24	59.9	[28.0, 85.2]	40.1	[14.8, 72.0]	100.0	12
25-29	0.0		100.0		100.0	3
30-34	100.0		0.0		100.0	3
35-39	69.3	[17.4, 96.0]	30.7	[4.0, 82.6]	100.0	5
40-44	0.8	[0.1, 8.9]	99.2	[91.1, 99.9]	100.0	3
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	79.0	[58.2, 91.0]	21.0	[9.0, 41.8]	100.0	14
Div/sep/widow	26.6	[2.2, 85.4]	73.4	[14.6, 97.8]	100.0	3
Never married	25.9	[6.2, 64.8]	74.1	[35.2, 93.8]	100.0	15
Religion						
Catholic	45.0	[17.9, 75.5]	55.0	[24.5, 82.1]	100.0	13
Baptist	0.0		0.0		100.0	0
Pentacostal	0.6	[0.0, 9.1]	99.4	[90.9, 100.0]	100.0	3
7th Day Advent.	98.0	[87.6, 99.7]	2.0	[0.3, 12.4]	100.0	7
Jehovah's Wittn.	100.0		0.0		100.0	1
New Apostolic	100.0		0.0		100.0	4
UC of Zambia	51.6	[8.7, 92.3]	48.4	[7.7, 91.3]	100.0	4
Other	0.0		0.0		100.0	0
Highest Level of School Attended						
None	100.0		0.0		100.0	2
Primary	27.6	[5.2, 72.5]	72.4	[27.5, 94.8]	100.0	8
Secondary	55.3	[26.0, 81.3]	44.7	[18.7, 74.0]	100.0	22
High school	0.0		0.0		100.0	0
Able to Read English						
No	46.4	[21.0, 73.7]	53.6	[26.3, 79.0]	100.0	18
Yes	59.9	[16.6, 91.8]	40.1	[8.2, 83.4]	100.0	14
Wealth Index (Quintiles)						
First quintile	26.9	[3.0, 81.2]	73.1	[18.8, 97.0]	100.0	4
Second	68.4	[16.4, 96.0]	31.6	[4.0, 83.6]	100.0	6
Third	98.4	[91.0, 99.7]	1.6	[0.3, 9.0]	100.0	6
Fourth	42.3	[6.3, 88.9]	57.7	[11.1, 93.7]	100.0	7
Fifth quintile	38.7	[13.8, 71.4]	61.3	[28.6, 86.2]	100.0	9
Household owns television						
No	60.0	[23.6, 87.9]	40.0	[12.1, 76.4]	100.0	17
Yes	42.2	[15.9, 73.9]	57.8	[26.1, 84.1]	100.0	15
Household owns radio						
No	29.8	[6.9, 71.0]	70.2	[29.0, 93.1]	100.0	14
Yes	68.2	[41.7, 86.5]	31.8	[13.5, 58.3]	100.0	18

Household Owns Mobile Phone							
No	44.9	[10.0,	85.7]	55.1	[14.3,	90.0]	9
Yes	53.4	[28.5,	76.7]	46.6	[23.3,	71.5]	23
Household Owns a Car							
No	51.3	[29.3,	72.8]	48.7	[27.2,	70.7]	31
Yes	100.0			0.0			1
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	38.6	[20.5,	60.4]	61.4	[39.6,	79.5]	19
One	65.8	[18.1,	94.4]	34.2	[5.6,	81.9]	9
Two+	50.7	[10.3,	90.2]	49.3	[9.8,	89.7]	4
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	48.6	[25.7,	72.1]	51.4	[27.9,	74.3]	18
Yes	54.2	[19.2,	85.5]	45.8	[14.5,	80.8]	14
Level of Exposure to OneLove Booklets							
None	50.1	[21.5,	78.6]	49.9	[21.4,	78.5]	19
1 Booklet	57.7	[15.1,	91.2]	42.3	[8.8,	84.9]	9
2-5 Booklets	39.6	[4.2,	90.7]	60.4	[9.3,	95.8]	4
Multimedia Exposure to OneLove							
None	18.0	[3.4,	58.0]	82.0	[42.0,	96.6]	10
1 Channel	99.0	[94.7,	99.8]	1.0	[0.2,	5.3]	10
2+ Channels	57.4	[21.7,	86.7]	42.6	[13.3,	78.3]	12
Exposed to Any SAfAIDS Materials or Program							
No	59.7	[34.8,	80.5]	40.3	[19.5,	65.2]	25
Yes	35.6	[8.6,	76.4]	64.4	[23.6,	91.4]	7
Total	51.4	[29.4,	72.8]	48.6	[27.2,	70.6]	32

Table 46c: Percentage who used a condom at last sex among those with multiple partners in the last year(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	35.1	[9.4, 73.9]	64.9	[26.1, 90.6]	100.0	13
20-24	54.9	[30.0, 77.5]	45.1	[22.5, 70.0]	100.0	33
25-29	23.9	[8.1, 52.8]	76.1	[47.2, 91.9]	100.0	25
30-34	74.5	[45.4, 91.1]	25.5	[8.9, 54.6]	100.0	19
35-39	72.7	[48.0, 88.5]	27.3	[11.5, 52.0]	100.0	18
40-44	67.9	[25.2, 93.0]	32.1	[7.0, 74.8]	100.0	11
45-49	99.2	[93.7, 99.9]	0.8	[0.1, 6.3]	100.0	11
Current Marital Status						
Married/union	71.0	[55.4, 82.9]	29.0	[17.1, 44.6]	100.0	69
Div/sep/widow	51.4	[19.7, 82.0]	48.6	[18.0, 80.3]	100.0	10
Never married	41.8	[21.7, 65.1]	58.2	[34.9, 78.3]	100.0	51
Religion						
Catholic	47.8	[24.3, 72.3]	52.2	[27.7, 75.7]	100.0	30
Baptist	75.9	[26.0, 96.6]	24.1	[3.4, 74.0]	100.0	8
Pentacostal	74.3	[46.1, 90.7]	25.7	[9.3, 53.9]	100.0	21
7th Day Advent.	43.5	[17.8, 73.1]	56.5	[26.9, 82.2]	100.0	20
Jehovah's Wittn.	55.7	[14.8, 90.1]	44.3	[9.9, 85.2]	100.0	9
New Apostolic	66.8	[33.7, 88.9]	33.2	[11.1, 66.3]	100.0	12
UC of Zambia	16.4	[2.6, 58.8]	83.6	[41.2, 97.4]	100.0	17
Other	64.5	[29.7, 88.7]	35.5	[11.3, 70.3]	100.0	13
Highest Level of School Attended						
None	100.0		0.0		100.0	2
Primary	51.5	[27.6, 74.7]	48.5	[25.3, 72.4]	100.0	35
Secondary	59.7	[43.1, 74.4]	40.3	[25.6, 56.9]	100.0	86
High school	15.1	[1.7, 64.2]	84.9	[35.8, 98.3]	100.0	7
Able to Read English						
No	44.2	[30.1, 59.3]	55.8	[40.7, 69.9]	100.0	57
Yes	68.8	[52.3, 81.6]	31.2	[18.4, 47.7]	100.0	73
Wealth Index (Quintiles)						
First quintile	53.1	[28.5, 76.4]	46.9	[23.6, 71.5]	100.0	17
Second	47.9	[16.7, 80.9]	52.1	[19.1, 83.3]	100.0	24
Third	60.7	[37.7, 79.7]	39.3	[20.3, 62.3]	100.0	37
Fourth	61.1	[25.3, 87.9]	38.9	[12.1, 74.7]	100.0	28
Fifth quintile	52.2	[26.3, 76.9]	47.8	[23.1, 73.7]	100.0	22
Household owns television						
No	56.4	[38.3, 73.0]	43.6	[27.0, 61.7]	100.0	66
Yes	55.1	[37.9, 71.2]	44.9	[28.8, 62.1]	100.0	64
Household owns radio						
No	48.3	[27.2, 70.0]	51.7	[30.0, 72.8]	100.0	42
Yes	60.3	[44.9, 74.0]	39.7	[26.0, 55.1]	100.0	88

Household Owns Mobile Phone							
No	61.6	[37.8,	80.9]	38.4	[19.1,	62.2]	27
Yes	53.5	[40.2,	66.2]	46.5	[33.8,	59.8]	103
Household Owns a Car							
No	53.4	[41.3,	65.2]	46.6	[34.8,	58.7]	125
Yes	98.6	[86.4,	99.9]	1.4	[0.1,	13.6]	5
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	69.4	[43.1,	87.2]	30.6	[12.8,	56.9]	27
One	54.5	[34.3,	73.3]	45.5	[26.7,	65.7]	74
Two+	46.3	[21.3,	73.3]	53.7	[26.7,	78.7]	29
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	69.2	[41.5,	87.7]	30.8	[12.3,	58.5]	24
Yes	51.1	[36.9,	65.1]	48.9	[34.9,	63.1]	103
Level of Exposure to OneLove Booklets							
None	56.8	[40.5,	71.7]	43.2	[28.3,	59.5]	74
1 Booklet	59.3	[32.4,	81.7]	40.7	[18.3,	67.6]	35
2-5 Booklets	41.5	[17.3,	70.7]	58.5	[29.3,	82.7]	21
Multimedia Exposure to OneLove							
None	70.7	[37.5,	90.6]	29.3	[9.4,	62.5]	10
1 Channel	66.8	[36.6,	87.5]	33.2	[12.5,	63.4]	19
2+ Channels	50.4	[36.0,	64.8]	49.6	[35.2,	64.0]	98
Exposed to Any SAfAIDS Materials or Program							
No	53.0	[40.2,	65.4]	47.0	[34.6,	59.8]	90
Yes	60.6	[37.7,	79.7]	39.4	[20.3,	62.3]	40
Total	55.9	[43.4,	67.6]	44.1	[32.4,	56.6]	130

Table 46d: Percentage who used a condom at last sex among those with multiple partners in the last year(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	30.4	[3.0, 86.2]	69.6	[13.8, 97.0]	100.0	6
20-24	57.1	[21.5, 86.6]	42.9	[13.4, 78.5]	100.0	11
25-29	29.1	[6.0, 72.4]	70.9	[27.6, 94.0]	100.0	6
30-34	79.0	[39.1, 95.7]	21.0	[4.3, 60.9]	100.0	8
35-39	85.8	[37.2, 98.4]	14.2	[1.6, 62.8]	100.0	7
40-44	30.6	[7.2, 71.5]	69.4	[28.5, 92.8]	100.0	4
45-49	100.0		0.0		100.0	5
Current Marital Status						
Married/union	73.1	[52.6, 86.9]	26.9	[13.1, 47.4]	100.0	26
Div/sep/widow	83.6	[30.8, 98.3]	16.4	[1.7, 69.2]	100.0	5
Never married	36.3	[10.0, 74.5]	63.7	[25.5, 90.0]	100.0	16
Religion						
Catholic	60.8	[28.0, 86.1]	39.2	[13.9, 72.0]	100.0	13
Baptist	100.0		0.0		100.0	1
Pentacostal	25.8	[4.1, 74.2]	74.2	[25.8, 95.9]	100.0	6
7th Day Advent.	43.8	[15.0, 77.5]	56.2	[22.5, 85.0]	100.0	10
Jehovah's Wittn.	59.4	[9.7, 95.2]	40.6	[4.8, 90.3]	100.0	3
New Apostolic	78.8	[35.6, 96.2]	21.2	[3.8, 64.4]	100.0	5
UC of Zambia	62.6	[12.8, 95.0]	37.4	[5.0, 87.2]	100.0	4
Other	78.4	[23.5, 97.7]	21.6	[2.3, 76.5]	100.0	5
Highest Level of School Attended						
None	100.0		0.0		100.0	2
Primary	43.9	[21.0, 69.7]	56.1	[30.3, 79.0]	100.0	18
Secondary	62.9	[33.4, 85.2]	37.1	[14.8, 66.6]	100.0	25
High school	50.0	[4.8, 95.2]	50.0	[4.8, 95.2]	100.0	2
Able to Read English						
No	40.7	[23.4, 60.6]	59.3	[39.4, 76.6]	100.0	29
Yes	93.9	[61.8, 99.3]	6.1	[0.7, 38.2]	100.0	18
Wealth Index (Quintiles)						
First quintile	49.3	[23.5, 75.5]	50.7	[24.5, 76.5]	100.0	16
Second	47.7	[15.6, 81.9]	52.3	[18.1, 84.4]	100.0	14
Third	84.5	[50.9, 96.6]	15.5	[3.4, 49.1]	100.0	13
Fourth	51.0	[7.3, 93.2]	49.0	[6.8, 92.7]	100.0	4
Household owns television						
No	58.2	[37.2, 76.6]	41.8	[23.4, 62.8]	100.0	37
Yes	52.3	[17.9, 84.6]	47.7	[15.4, 82.1]	100.0	10
Household owns radio						
No	39.9	[15.2, 71.1]	60.1	[28.9, 84.8]	100.0	19
Yes	70.4	[47.6, 86.2]	29.6	[13.8, 52.4]	100.0	28

Household Owns Mobile Phone

No	60.2	[36.1, 80.2]	39.8	[19.8, 63.9]	100.0	22
Yes	54.5	[29.4, 77.5]	45.5	[22.5, 70.6]	100.0	25

Household Owns a Car

No	57.4	[38.1, 74.7]	42.6	[25.3, 61.9]	100.0	47
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Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	50.8	[26.2, 75.1]	49.2	[24.9, 73.8]	100.0	18
One	62.1	[30.5, 86.0]	37.9	[14.0, 69.5]	100.0	21
Two+	55.9	[11.2, 92.8]	44.1	[7.2, 88.8]	100.0	8

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	63.1	[35.9, 83.9]	36.9	[16.1, 64.1]	100.0	18
Yes	50.4	[23.8, 76.7]	49.6	[23.3, 76.2]	100.0	28

Level of Exposure to OneLove Booklets

None	50.0	[31.7, 68.3]	50.0	[31.7, 68.3]	100.0	32
1 Booklet	75.7	[34.6, 94.8]	24.3	[5.2, 65.4]	100.0	10
2-5 Booklets	57.7	[10.6, 94.0]	42.3	[6.0, 89.4]	100.0	5

Multimedia Exposure to OneLove

None	45.6	[17.0, 77.5]	54.4	[22.5, 83.0]	100.0	10
1 Channel	71.5	[28.4, 94.1]	28.5	[5.9, 71.6]	100.0	9
2+ Channels	53.3	[26.4, 78.4]	46.7	[21.6, 73.6]	100.0	27

Exposed to Any SAfAIDS Materials or Program

No	60.0	[42.0, 75.7]	40.0	[24.3, 58.0]	100.0	33
Yes	52.7	[21.4, 82.0]	47.3	[18.0, 78.6]	100.0	14

Total	57.4	[38.1, 74.7]	42.6	[25.3, 61.9]	100.0	47
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Table 46e: Percentage who used a condom at last sex among those with multiple partners in the last year(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	49.2	[22.7, 76.1]	50.8	[23.9, 77.3]	100.0	13
20-24	55.8	[33.3, 76.1]	44.2	[23.9, 66.7]	100.0	32
25-29	12.4	[1.8, 52.5]	87.6	[47.5, 98.2]	100.0	17
30-34	73.6	[32.6, 94.1]	26.4	[5.9, 67.4]	100.0	13
35-39	58.3	[22.3, 87.2]	41.7	[12.8, 77.7]	100.0	13
40-44	68.6	[22.2, 94.3]	31.4	[5.7, 77.8]	100.0	10
45-49	91.2	[47.0, 99.2]	8.8	[0.8, 53.0]	100.0	6
Current Marital Status						
Married/union	72.0	[49.3, 87.2]	28.0	[12.8, 50.7]	100.0	50
Div/sep/widow	16.7	[2.3, 63.2]	83.3	[36.8, 97.7]	100.0	8
Never married	43.1	[23.1, 65.7]	56.9	[34.3, 76.9]	100.0	46
Religion						
Catholic	37.6	[16.4, 64.9]	62.4	[35.1, 83.6]	100.0	27
Baptist	54.5	[7.2, 94.9]	45.5	[5.1, 92.8]	100.0	6
Pentacostal	80.3	[46.8, 95.0]	19.7	[5.0, 53.2]	100.0	16
7th Day Advent.	61.4	[13.7, 94.1]	38.6	[5.9, 86.3]	100.0	16
Jehovah's Wittn.	42.3	[6.0, 89.5]	57.7	[10.5, 94.0]	100.0	7
New Apostolic	66.8	[16.3, 95.4]	33.2	[4.6, 83.7]	100.0	10
UC of Zambia	1.1	[0.3, 4.1]	98.9	[95.9, 99.7]	100.0	14
Other	55.1	[13.1, 90.9]	44.9	[9.1, 86.9]	100.0	8
Highest Level of School Attended						
None	100.0		0.0		100.0	2
Primary	54.4	[19.1, 85.7]	45.6	[14.3, 80.9]	100.0	23
Secondary	55.7	[37.6, 72.4]	44.3	[27.6, 62.4]	100.0	75
High school	0.0		100.0		100.0	4
Able to Read English						
No	49.1	[32.4, 66.0]	50.9	[34.0, 67.6]	100.0	39
Yes	55.1	[32.5, 75.7]	44.9	[24.3, 67.5]	100.0	65
Wealth Index (Quintiles)						
First quintile	50.9	[20.8, 80.4]	49.1	[19.6, 79.2]	100.0	4
Second	76.3	[37.9, 94.4]	23.7	[5.6, 62.1]	100.0	13
Third	47.8	[23.1, 73.7]	52.2	[26.3, 76.9]	100.0	27
Fourth	58.3	[22.4, 87.1]	41.7	[12.9, 77.6]	100.0	30
Fifth quintile	48.7	[24.7, 73.4]	51.3	[26.6, 75.3]	100.0	28
Household owns television						
No	56.8	[37.5, 74.3]	43.2	[25.7, 62.5]	100.0	41
Yes	50.9	[33.8, 67.7]	49.1	[32.3, 66.2]	100.0	63
Household owns radio						
No	48.9	[23.4, 74.9]	51.1	[25.1, 76.6]	100.0	31
Yes	54.4	[34.6, 73.0]	45.6	[27.0, 65.4]	100.0	73

Household Owns Mobile Phone

No	55.4	[28.1, 79.7]	44.6	[20.3, 71.9]	100.0	13
Yes	52.3	[37.1, 67.1]	47.7	[32.9, 62.9]	100.0	91

Household Owns a Car

No	48.3	[37.0, 59.8]	51.7	[40.2, 63.0]	100.0	98
Yes	98.6	[85.7, 99.9]	1.4	[0.1, 14.3]	100.0	6

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	78.5	[43.9, 94.4]	21.5	[5.6, 56.1]	100.0	22
One	51.2	[26.2, 75.7]	48.8	[24.3, 73.8]	100.0	57
Two+	42.9	[15.5, 75.6]	57.1	[24.4, 84.5]	100.0	25

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	45.0	[20.0, 72.8]	55.0	[27.2, 80.0]	100.0	19
Yes	52.9	[37.1, 68.1]	47.1	[31.9, 62.9]	100.0	83

Level of Exposure to OneLove Booklets

None	63.0	[42.8, 79.5]	37.0	[20.5, 57.2]	100.0	57
1 Booklet	44.7	[18.1, 74.7]	55.3	[25.3, 81.9]	100.0	29
2-5 Booklets	26.6	[6.2, 66.6]	73.4	[33.4, 93.8]	100.0	18

Multimedia Exposure to OneLove

None	44.9	[26.1, 65.2]	55.1	[34.8, 73.9]	100.0	9
1 Channel	74.5	[22.1, 96.8]	25.5	[3.2, 77.9]	100.0	16
2+ Channels	50.3	[34.1, 66.4]	49.7	[33.6, 65.9]	100.0	77

Exposed to Any SAfAIDS Materials or Program

No	47.8	[34.7, 61.2]	52.2	[38.8, 65.3]	100.0	74
Yes	60.0	[35.6, 80.2]	40.0	[19.8, 64.4]	100.0	30

Total	52.6	[38.5, 66.3]	47.4	[33.7, 61.5]	100.0	104
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Table 46f: Percentage who used a condom at last sex among those with multiple partners in the last year(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
20-24	0.0		100.0		100.0	2
25-29	94.4	[37.9, 99.8]	5.6	[0.2, 62.1]	100.0	5
30-34	100.0		0.0		100.0	1
35-39	49.4	[47.4, 51.5]	50.6	[48.5, 52.6]	100.0	3
Current Marital Status						
Married/union	70.5	[57.7, 80.7]	29.5	[19.3, 42.3]	100.0	7
Never married	0.0		100.0		100.0	4
Religion						
Catholic	31.4	[1.8, 92.1]	68.6	[7.9, 98.2]	100.0	3
Baptist	100.0		0.0		100.0	1
Pentacostal	24.5	[0.8, 93.1]	75.5	[6.9, 99.2]	100.0	2
7th Day Advent.	0.0		100.0		100.0	1
New Apostolic	100.0		0.0		100.0	1
UC of Zambia	46.6	[3.3, 95.7]	53.4	[4.3, 96.7]	100.0	3
Highest Level of School Attended						
Primary	47.8	[2.1, 97.5]	52.2	[2.5, 97.9]	100.0	2
Secondary	66.8	[55.6, 76.4]	33.2	[23.6, 44.4]	100.0	8
High school	0.0		100.0		100.0	1
Able to Read English						
No	57.6	[35.0, 77.4]	42.4	[22.6, 65.0]	100.0	7
Yes	83.4	[16.9, 99.2]	16.6	[0.8, 83.1]	100.0	4
Wealth Index (Quintiles)						
First quintile	100.0		0.0		100.0	1
Second	66.7	[66.7, 66.7]	33.3	[33.3, 33.3]	100.0	3
Third	13.3	[0.5, 83.4]	86.7	[16.6, 99.5]	100.0	3
Fourth	100.0		0.0		100.0	1
Fifth quintile	22.3	[1.0, 88.7]	77.7	[11.3, 99.0]	100.0	3
Household owns television						
No	3.7	[0.2, 39.8]	96.3	[60.2, 99.8]	100.0	5
Yes	97.0	[60.7, 99.9]	3.0	[0.1, 39.3]	100.0	6
Household owns radio						
No	57.2	[35.1, 76.8]	42.8	[23.2, 64.9]	100.0	6
Yes	83.7	[17.8, 99.2]	16.3	[0.8, 82.2]	100.0	5
Household Owns Mobile Phone						
No	100.0		0.0		100.0	1
Yes	65.9	[54.9, 75.5]	34.1	[24.5, 45.1]	100.0	10
Household Owns a Car						
No	66.2	[55.3, 75.5]	33.8	[24.5, 44.7]	100.0	11

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	69.0	[58.5, 77.8]	31.0	[22.2, 41.5]	100.0	6
One	26.9	[5.7, 69.0]	73.1	[31.0, 94.3]	100.0	5

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	99.0	[75.7, 100.0]	1.0	[0.0, 24.3]	100.0	5
Yes	3.5	[0.2, 39.5]	96.5	[60.5, 99.8]	100.0	6

Level of Exposure to OneLove Booklets

None	2.1	[0.1, 44.2]	97.9	[55.8, 99.9]	100.0	4
1 Booklet	90.1	[30.2, 99.5]	9.9	[0.5, 69.8]	100.0	5
2-5 Booklets	100.0		0.0		100.0	2

Multimedia Exposure to OneLove

None	0.0		100.0		100.0	1
1 Channel	69.9	[58.0, 79.6]	30.1	[20.4, 42.0]	100.0	4
2+ Channels	24.6	[6.8, 59.3]	75.4	[40.7, 93.2]	100.0	6

Exposed to Any SAfAIDS Materials or Program

No	67.3	[56.6, 76.5]	32.7	[23.5, 43.4]	100.0	8
Yes	23.8	[2.3, 80.3]	76.2	[19.7, 97.7]	100.0	3

Total	66.2	[55.3, 75.5]	33.8	[24.5, 44.7]	100.0	11
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Table 46g: Percentage who used a condom at last sex among those with multiple partners in the last year(Women Aged 15-44 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	95.8	[67.8, 99.6]	4.2	[0.4, 32.2]	100.0	6
20-24	59.9	[27.9, 85.2]	40.1	[14.8, 72.1]	100.0	12
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	100.0		0.0		100.0	6
Div/sep/widow	0.0		0.0		100.0	0
Never married	32.8	[7.1, 75.7]	67.2	[24.3, 92.9]	100.0	12
Religion						
Catholic	64.8	[19.1, 93.5]	35.2	[6.5, 80.9]	100.0	7
Baptist	0.0		0.0		100.0	0
Pentacostal	100.0		0.0		100.0	1
7th Day Advent.	99.1	[90.7, 99.9]	0.9	[0.1, 9.3]	100.0	5
Jehovah's Wittn.	0.0		0.0		100.0	0
New Apostolic	100.0		0.0		100.0	2
UC of Zambia	34.7	[3.1, 89.7]	65.3	[10.3, 96.9]	100.0	3
Other	0.0		0.0		100.0	0
Highest Level of School Attended						
None	100.0		0.0		100.0	1
Primary	81.0	[24.8, 98.2]	19.0	[1.8, 75.2]	100.0	4
Secondary	54.1	[22.3, 82.9]	45.9	[17.1, 77.7]	100.0	13
High school	0.0		0.0		100.0	0
Able to Read English						
No	53.2	[17.1, 86.2]	46.8	[13.8, 82.9]	100.0	8
Yes	87.7	[45.0, 98.4]	12.3	[1.6, 55.0]	100.0	10
Wealth Index (Quintiles)						
First quintile	0.0		100.0		100.0	1
Second	100.0		0.0		100.0	3
Third	98.5	[85.8, 99.9]	1.5	[0.1, 14.2]	100.0	4
Fourth	100.0		0.0		100.0	4
Fifth quintile	37.6	[4.6, 88.2]	62.4	[11.8, 95.4]	100.0	6
Household owns television						
No	64.1	[15.6, 94.5]	35.9	[5.5, 84.4]	100.0	8
Yes	61.2	[17.5, 92.2]	38.8	[7.8, 82.5]	100.0	10
Household owns radio						
No	48.1	[7.0, 91.9]	51.9	[8.1, 93.0]	100.0	8
Yes	70.6	[26.0, 94.2]	29.4	[5.8, 74.0]	100.0	10

Household Owns Mobile Phone							
No	3.9	[0.4,	29.8]	96.1	[70.2,	99.6]	100.0 4
Yes	76.2	[33.4,	95.3]	23.8	[4.7,	66.6]	100.0 14
Household Owns a Car							
No	62.6	[30.9,	86.2]	37.4	[13.8,	69.1]	100.0 17
Yes	100.0			0.0			100.0 1
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	40.5	[26.0,	57.0]	59.5	[43.0,	74.0]	100.0 8
One	99.2	[93.3,	99.9]	0.8	[0.1,	6.7]	100.0 7
Two+	34.0	[3.6,	87.5]	66.0	[12.5,	96.4]	100.0 3
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	52.5	[20.5,	82.5]	47.5	[17.5,	79.5]	100.0 7
Yes	68.9	[24.3,	93.9]	31.1	[6.1,	75.7]	100.0 11
Level of Exposure to OneLove Booklets							
None	69.9	[20.7,	95.4]	30.1	[4.6,	79.3]	100.0 10
1 Booklet	86.0	[38.8,	98.3]	14.0	[1.7,	61.2]	100.0 5
2-5 Booklets	4.7	[0.4,	36.2]	95.3	[63.8,	99.6]	100.0 3
Multimedia Exposure to OneLove							
None	0.9	[0.1,	12.8]	99.1	[87.2,	99.9]	100.0 2
1 Channel	99.4	[93.8,	99.9]	0.6	[0.1,	6.2]	100.0 7
2+ Channels	67.9	[22.8,	93.8]	32.1	[6.2,	77.2]	100.0 9
Exposed to Any SAfAIDS Materials or Program							
No	75.5	[34.0,	94.9]	24.5	[5.1,	66.0]	100.0 15
Yes	23.5	[2.2,	80.8]	76.5	[19.2,	97.8]	100.0 3
Total	62.7	[31.0,	86.3]	37.3	[13.7,	69.0]	100.0 18

Table 46h: Percentage who used a condom at last sex among those with multiple partners in the last year(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	22.6	[2.4, 77.4]	77.4	[22.6, 97.6]	100.0	4
20-24	56.9	[27.4, 82.2]	43.1	[17.8, 72.6]	100.0	13
25-29	12.7	[1.4, 60.6]	87.3	[39.4, 98.6]	100.0	4
30-34	0.0		100.0		100.0	5
35-39	54.9	[20.5, 85.2]	45.1	[14.8, 79.5]	100.0	8
40-44	100.0		0.0		100.0	4
45-49	100.0		0.0		100.0	2
Current Marital Status						
Married/union	61.3	[35.4, 82.1]	38.7	[17.9, 64.6]	100.0	17
Div/sep/widow	43.3	[7.9, 87.3]	56.7	[12.7, 92.1]	100.0	4
Never married	28.3	[11.9, 53.5]	71.7	[46.5, 88.1]	100.0	19
Religion						
Catholic	24.7	[7.7, 56.3]	75.3	[43.7, 92.3]	100.0	11
Baptist	0.0		100.0		100.0	1
Pentacostal	78.3	[55.2, 91.4]	21.7	[8.6, 44.8]	100.0	8
7th Day Advent.	100.0		0.0		100.0	6
Jehovah's Wittn.	76.0	[20.3, 97.5]	24.0	[2.5, 79.7]	100.0	3
New Apostolic	27.7	[3.8, 78.6]	72.3	[21.4, 96.2]	100.0	4
UC of Zambia	0.0		100.0		100.0	5
Other	0.0		100.0		100.0	2
Highest Level of School Attended						
None	0.0		0.0		100.0	0
Primary	39.1	[11.6, 75.9]	60.9	[24.1, 88.4]	100.0	11
Secondary	45.6	[28.2, 64.2]	54.4	[35.8, 71.8]	100.0	27
High school	0.0		100.0		100.0	2
Able to Read English						
No	34.5	[18.9, 54.3]	65.5	[45.7, 81.1]	100.0	18
Yes	45.6	[21.9, 71.5]	54.4	[28.5, 78.1]	100.0	22
Wealth Index (Quintiles)						
First quintile	0.0		100.0		100.0	1
Second	100.0		0.0		100.0	5
Third	27.3	[11.8, 51.4]	72.7	[48.6, 88.2]	100.0	12
Fourth	52.9	[27.4, 77.0]	47.1	[23.0, 72.6]	100.0	11
Fifth quintile	21.9	[6.5, 53.2]	78.1	[46.8, 93.5]	100.0	9
Household owns television						
No	42.5	[20.5, 67.9]	57.5	[32.1, 79.5]	100.0	19
Yes	38.2	[15.0, 68.5]	61.8	[31.5, 85.0]	100.0	21
Household owns radio						
No	76.4	[48.3, 91.8]	23.6	[8.2, 51.7]	100.0	11
Yes	29.3	[13.9, 51.5]	70.7	[48.5, 86.1]	100.0	29

Household Owns Mobile Phone

No	25.0	[2.8,	79.5]	75.0	[20.5,	97.2]	100.0	3
Yes	42.6	[27.1,	59.6]	57.4	[40.4,	72.9]	100.0	37

Household Owns a Car

No	40.4	[23.7,	59.7]	59.6	[40.3,	76.3]	100.0	40
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Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	58.2	[11.6,	93.6]	41.8	[6.4,	88.4]	100.0	4
One	37.8	[17.2,	63.9]	62.2	[36.1,	82.8]	100.0	19
Two+	40.4	[15.8,	71.1]	59.6	[28.9,	84.2]	100.0	17

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	47.6	[11.7,	86.1]	52.4	[13.9,	88.3]	100.0	5
Yes	37.6	[18.7,	61.1]	62.4	[38.9,	81.3]	100.0	34

Level of Exposure to OneLove Booklets

None	35.0	[17.9,	57.0]	65.0	[43.0,	82.1]	100.0	17
1 Booklet	44.0	[14.6,	78.3]	56.0	[21.7,	85.4]	100.0	14
2-5 Booklets	45.0	[18.1,	75.3]	55.0	[24.7,	81.9]	100.0	9

Multimedia Exposure to OneLove

None	31.6	[2.5,	89.4]	68.4	[10.6,	97.5]	100.0	2
1 Channel	100.0			0.0			100.0	3
2+ Channels	35.9	[17.5,	59.8]	64.1	[40.2,	82.5]	100.0	34

Exposed to Any SAfAIDS Materials or Program

No	35.8	[18.8,	57.4]	64.2	[42.6,	81.2]	100.0	29
Yes	57.8	[32.1,	79.9]	42.2	[20.1,	67.9]	100.0	11

Total	40.4	[23.7,	59.7]	59.6	[40.3,	76.3]	100.0	40
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Table 47a: Percentage who used a condom at last sex with a regular partner among those with multiple partners in the last year(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	37.9	[11.3, 74.6]	62.1	[25.4, 88.7]	100.0	19
20-24	55.8	[35.5, 74.4]	44.2	[25.6, 64.5]	100.0	45
25-29	38.9	[15.9, 68.2]	61.1	[31.8, 84.1]	100.0	28
30-34	76.9	[50.1, 91.7]	23.1	[8.3, 49.9]	100.0	22
35-39	82.3	[55.9, 94.4]	17.7	[5.6, 44.1]	100.0	23
40-44	87.3	[43.3, 98.4]	12.7	[1.6, 56.7]	100.0	14
45-49	70.2	[26.0, 94.1]	29.8	[5.9, 74.0]	100.0	11
Current Marital Status						
Married/union	82.6	[68.4, 91.2]	17.4	[8.8, 31.6]	100.0	83
Div/sep/widow	63.9	[37.6, 83.9]	36.1	[16.1, 62.4]	100.0	13
Never married	37.7	[20.1, 59.2]	62.3	[40.8, 79.9]	100.0	66
Religion						
Catholic	50.1	[27.5, 72.6]	49.9	[27.4, 72.5]	100.0	43
Baptist	76.8	[25.6, 97.0]	23.2	[3.0, 74.4]	100.0	8
Pentacostal	76.7	[49.4, 91.8]	23.3	[8.2, 50.6]	100.0	24
7th Day Advent.	58.8	[26.3, 85.1]	41.2	[14.9, 73.7]	100.0	27
Jehovah's Wittn.	56.4	[14.8, 90.7]	43.6	[9.3, 85.2]	100.0	10
New Apostolic	85.4	[47.7, 97.4]	14.6	[2.6, 52.3]	100.0	16
UC of Zambia	28.6	[9.4, 60.7]	71.4	[39.3, 90.6]	100.0	21
Other	66.0	[30.9, 89.4]	34.0	[10.6, 69.1]	100.0	13
Highest Level of School Attended						
None	100.0		0.0		100.0	4
Primary	63.5	[40.3, 81.8]	36.5	[18.2, 59.7]	100.0	43
Secondary	61.9	[46.1, 75.6]	38.1	[24.4, 53.9]	100.0	108
High school	15.1	[1.7, 64.7]	84.9	[35.3, 98.3]	100.0	7
Able to Read English						
No	52.7	[37.6, 67.4]	47.3	[32.6, 62.4]	100.0	75
Yes	70.8	[55.4, 82.6]	29.2	[17.4, 44.6]	100.0	87
Wealth Index (Quintiles)						
First quintile	63.0	[40.8, 80.9]	37.0	[19.1, 59.2]	100.0	21
Second	65.1	[24.2, 91.6]	34.9	[8.4, 75.8]	100.0	30
Third	61.8	[40.4, 79.4]	38.2	[20.6, 59.6]	100.0	43
Fourth	63.7	[31.3, 87.1]	36.3	[12.9, 68.7]	100.0	35
Fifth quintile	50.1	[26.0, 74.2]	49.9	[25.8, 74.0]	100.0	31
Household owns television						
No	63.6	[46.3, 78.0]	36.4	[22.0, 53.7]	100.0	83
Yes	57.8	[40.6, 73.3]	42.2	[26.7, 59.4]	100.0	79
Household owns radio						
No	59.5	[40.2, 76.3]	40.5	[23.7, 59.8]	100.0	56
Yes	61.9	[46.5, 75.2]	38.1	[24.8, 53.5]	100.0	106

Household Owns Mobile Phone							
No	69.7	[51.7,	83.2]	30.3	[16.8,	48.3]	100.0 36
Yes	57.5	[42.9,	70.9]	42.5	[29.1,	57.1]	100.0 126
Household Owns a Car							
No	59.2	[47.3,	70.2]	40.8	[29.8,	52.7]	100.0 156
Yes	98.6	[86.1,	99.9]	1.4	[0.1,	13.9]	100.0 6
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	76.4	[56.9,	88.8]	23.6	[11.2,	43.1]	100.0 46
One	60.0	[39.4,	77.7]	40.0	[22.3,	60.6]	100.0 83
Two+	45.7	[24.1,	69.0]	54.3	[31.0,	75.9]	100.0 33
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	72.3	[50.4,	87.0]	27.7	[13.0,	49.6]	100.0 42
Yes	56.1	[41.4,	69.7]	43.9	[30.3,	58.6]	100.0 117
Level of Exposure to OneLove Booklets							
None	62.3	[45.5,	76.6]	37.7	[23.4,	54.5]	100.0 93
1 Booklet	60.3	[36.8,	79.8]	39.7	[20.2,	63.2]	100.0 44
2-5 Booklets	56.0	[24.4,	83.4]	44.0	[16.6,	75.6]	100.0 25
Multimedia Exposure to OneLove							
None	67.7	[38.2,	87.7]	32.3	[12.3,	61.8]	100.0 20
1 Channel	81.5	[47.7,	95.5]	18.5	[4.5,	52.3]	100.0 29
2+ Channels	54.1	[38.9,	68.5]	45.9	[31.5,	61.1]	100.0 110
Exposed to Any SAfAIDS Materials or Program							
No	60.6	[48.8,	71.3]	39.4	[28.7,	51.2]	100.0 115
Yes	61.7	[36.2,	82.0]	38.3	[18.0,	63.8]	100.0 47
Total	61.0	[48.9,	71.9]	39.0	[28.1,	51.1]	100.0 162

Table 47b: Percentage who used a condom at last sex with a regular partner among those with multiple partners in the last year(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	95.8	[67.8, 99.6]	4.2	[0.4, 32.2]	100.0	6
20-24	48.3	[21.3, 76.3]	51.7	[23.7, 78.7]	100.0	12
25-29	82.2	[22.2, 98.7]	17.8	[1.3, 77.8]	100.0	3
30-34	100.0		0.0		100.0	3
35-39	69.3	[17.4, 96.0]	30.7	[4.0, 82.6]	100.0	5
40-44	100.0		0.0		100.0	3
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	100.0		0.0		100.0	14
Div/sep/widow	99.5	[94.4, 100.0]	0.5	[0.0, 5.6]	100.0	3
Never married	10.7	[2.0, 41.7]	89.3	[58.3, 98.0]	100.0	15
Religion						
Catholic	54.9	[24.4, 82.1]	45.1	[17.9, 75.6]	100.0	13
Baptist	0.0		0.0		100.0	0
Pentacostal	99.4	[90.3, 100.0]	0.6	[0.0, 9.7]	100.0	3
7th Day Advent.	99.1	[91.0, 99.9]	0.9	[0.1, 9.0]	100.0	7
Jehovah's Wittn.	100.0		0.0		100.0	1
New Apostolic	100.0		0.0		100.0	4
UC of Zambia	51.6	[8.7, 92.3]	48.4	[7.7, 91.3]	100.0	4
Other	0.0		0.0		100.0	0
Highest Level of School Attended						
None	100.0		0.0		100.0	2
Primary	73.1	[29.1, 94.7]	26.9	[5.3, 70.9]	100.0	8
Secondary	66.0	[35.9, 87.1]	34.0	[12.9, 64.1]	100.0	22
High school	0.0		0.0		100.0	0
Able to Read English						
No	53.9	[26.8, 78.9]	46.1	[21.1, 73.2]	100.0	18
Yes	95.5	[75.2, 99.3]	4.5	[0.7, 24.8]	100.0	14
Wealth Index (Quintiles)						
First quintile	26.9	[3.0, 81.2]	73.1	[18.8, 97.0]	100.0	4
Second	99.4	[94.5, 99.9]	0.6	[0.1, 5.5]	100.0	6
Third	98.4	[91.0, 99.7]	1.6	[0.3, 9.0]	100.0	6
Fourth	100.0		0.0		100.0	7
Fifth quintile	40.0	[6.6, 86.2]	60.0	[13.8, 93.4]	100.0	9
Household owns television						
No	68.5	[38.2, 88.5]	31.5	[11.5, 61.8]	100.0	17
Yes	69.9	[30.2, 92.6]	30.1	[7.4, 69.8]	100.0	15
Household owns radio						
No	69.5	[32.5, 91.5]	30.5	[8.5, 67.5]	100.0	14
Yes	69.0	[33.0, 90.9]	31.0	[9.1, 67.0]	100.0	18

Household Owns Mobile Phone							
No	44.9	[10.0,	85.7]	55.1	[14.3,	90.0]	100.0 9
Yes	76.9	[46.3,	92.8]	23.1	[7.2,	53.7]	100.0 23
Household Owns a Car							
No	69.2	[44.3,	86.4]	30.8	[13.6,	55.7]	100.0 31
Yes	100.0			0.0			100.0 1
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	62.1	[33.3,	84.3]	37.9	[15.7,	66.7]	100.0 19
One	86.1	[41.2,	98.2]	13.9	[1.8,	58.8]	100.0 9
Two+	50.7	[10.3,	90.2]	49.3	[9.8,	89.7]	100.0 4
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	68.3	[40.2,	87.4]	31.7	[12.6,	59.8]	100.0 18
Yes	70.1	[31.9,	92.1]	29.9	[7.9,	68.1]	100.0 14
Level of Exposure to OneLove Booklets							
None	69.1	[37.5,	89.3]	30.9	[10.7,	62.5]	100.0 19
1 Booklet	80.4	[37.2,	96.6]	19.6	[3.4,	62.8]	100.0 9
2-5 Booklets	39.6	[4.2,	90.7]	60.4	[9.3,	95.8]	100.0 4
Multimedia Exposure to OneLove							
None	49.3	[16.1,	83.1]	50.7	[16.9,	83.9]	100.0 10
1 Channel	99.6	[96.0,	100.0]	0.4	[0.0,	4.0]	100.0 10
2+ Channels	72.2	[34.9,	92.7]	27.8	[7.3,	65.1]	100.0 12
Exposed to Any SAfAIDS Materials or Program							
No	67.0	[38.6,	86.8]	33.0	[13.2,	61.4]	100.0 25
Yes	73.4	[25.7,	95.6]	26.6	[4.4,	74.3]	100.0 7
Total	69.2	[44.3,	86.4]	30.8	[13.6,	55.7]	100.0 32

Table 47c: Percentage who used a condom at last sex with a regular partner among those with multiple partners in the last year(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	35.0	[9.3, 73.9]	65.0	[26.1, 90.7]	100.0	13
20-24	58.2	[33.3, 79.6]	41.8	[20.4, 66.7]	100.0	33
25-29	29.7	[11.3, 58.5]	70.3	[41.5, 88.7]	100.0	25
30-34	74.5	[45.4, 91.1]	25.5	[8.9, 54.6]	100.0	19
35-39	86.8	[61.8, 96.4]	13.2	[3.6, 38.2]	100.0	18
40-44	84.9	[37.8, 98.1]	15.1	[1.9, 62.2]	100.0	11
45-49	70.2	[26.6, 93.9]	29.8	[6.1, 73.4]	100.0	11
Current Marital Status						
Married/union	78.9	[63.8, 88.8]	21.1	[11.2, 36.2]	100.0	69
Div/sep/widow	51.4	[19.7, 82.0]	48.6	[18.0, 80.3]	100.0	10
Never married	41.8	[22.1, 64.5]	58.2	[35.5, 77.9]	100.0	51
Religion						
Catholic	47.9	[24.4, 72.4]	52.1	[27.6, 75.6]	100.0	30
Baptist	76.8	[26.0, 96.9]	23.2	[3.1, 74.0]	100.0	8
Pentacostal	73.7	[45.5, 90.3]	26.3	[9.7, 54.5]	100.0	21
7th Day Advent.	55.6	[23.5, 83.7]	44.4	[16.3, 76.5]	100.0	20
Jehovah's Wittn.	56.2	[15.0, 90.3]	43.8	[9.7, 85.0]	100.0	9
New Apostolic	80.3	[37.8, 96.5]	19.7	[3.5, 62.2]	100.0	12
UC of Zambia	16.4	[2.6, 58.8]	83.6	[41.2, 97.4]	100.0	17
Other	66.0	[31.3, 89.2]	34.0	[10.8, 68.7]	100.0	13
Highest Level of School Attended						
None	100.0		0.0		100.0	2
Primary	61.9	[36.9, 81.8]	38.1	[18.2, 63.1]	100.0	35
Secondary	61.1	[44.4, 75.5]	38.9	[24.5, 55.6]	100.0	86
High school	15.1	[1.7, 64.2]	84.9	[35.8, 98.3]	100.0	7
Able to Read English						
No	52.4	[35.2, 69.2]	47.6	[30.8, 64.8]	100.0	57
Yes	67.0	[50.6, 80.1]	33.0	[19.9, 49.4]	100.0	73
Wealth Index (Quintiles)						
First quintile	68.7	[44.0, 86.0]	31.3	[14.0, 56.0]	100.0	17
Second	59.0	[19.4, 89.6]	41.0	[10.4, 80.6]	100.0	24
Third	56.7	[34.1, 76.9]	43.3	[23.1, 65.9]	100.0	37
Fourth	55.9	[21.5, 85.4]	44.1	[14.6, 78.5]	100.0	28
Fifth quintile	53.7	[27.8, 77.7]	46.3	[22.3, 72.2]	100.0	22
Household owns television						
No	62.7	[42.6, 79.3]	37.3	[20.7, 57.4]	100.0	66
Yes	55.2	[38.4, 70.8]	44.8	[29.2, 61.6]	100.0	64
Household owns radio						
No	57.2	[33.9, 77.7]	42.8	[22.3, 66.1]	100.0	42
Yes	60.6	[44.1, 75.1]	39.4	[24.9, 55.9]	100.0	88

Household Owns Mobile Phone							
No	73.8	[51.5,	88.1]	26.2	[11.9,	48.5]	100.0 27
Yes	53.4	[38.4,	67.8]	46.6	[32.2,	61.6]	100.0 103
Household Owns a Car							
No	57.2	[44.1,	69.3]	42.8	[30.7,	55.9]	100.0 125
Yes	98.6	[86.4,	99.9]	1.4	[0.1,	13.6]	100.0 5
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	82.1	[56.8,	94.1]	17.9	[5.9,	43.2]	100.0 27
One	56.5	[35.2,	75.7]	43.5	[24.3,	64.8]	100.0 74
Two+	44.8	[22.7,	69.2]	55.2	[30.8,	77.3]	100.0 29
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	74.4	[44.1,	91.5]	25.6	[8.5,	55.9]	100.0 24
Yes	54.3	[39.5,	68.4]	45.7	[31.6,	60.5]	100.0 103
Level of Exposure to OneLove Booklets							
None	61.1	[42.3,	77.1]	38.9	[22.9,	57.7]	100.0 74
1 Booklet	55.3	[29.9,	78.3]	44.7	[21.7,	70.1]	100.0 35
2-5 Booklets	59.9	[29.7,	84.1]	40.1	[15.9,	70.3]	100.0 21
Multimedia Exposure to OneLove							
None	84.7	[38.9,	98.0]	15.3	[2.0,	61.1]	100.0 10
1 Channel	77.9	[41.3,	94.6]	22.1	[5.4,	58.7]	100.0 19
2+ Channels	51.6	[36.1,	66.7]	48.4	[33.3,	63.9]	100.0 98
Exposed to Any SAfAIDS Materials or Program							
No	59.3	[45.7,	71.5]	40.7	[28.5,	54.3]	100.0 90
Yes	59.5	[33.7,	81.0]	40.5	[19.0,	66.3]	100.0 40
Total	59.4	[46.2,	71.3]	40.6	[28.7,	53.8]	100.0 130

Table 47d: Percentage who used a condom at last sex with a regular partner among those with multiple partners in the last year(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	30.3	[2.9, 86.1]	69.7	[13.9, 97.1]	100.0	6
20-24	68.8	[30.7, 91.7]	31.2	[8.3, 69.3]	100.0	11
25-29	43.0	[11.4, 81.6]	57.0	[18.4, 88.6]	100.0	6
30-34	79.0	[39.1, 95.7]	21.0	[4.3, 60.9]	100.0	8
35-39	85.8	[37.2, 98.4]	14.2	[1.6, 62.8]	100.0	7
40-44	100.0		0.0		100.0	4
45-49	75.5	[22.1, 97.1]	24.5	[2.9, 77.9]	100.0	5
Current Marital Status						
Married/union	87.9	[66.5, 96.4]	12.1	[3.6, 33.5]	100.0	26
Div/sep/widow	83.6	[30.8, 98.3]	16.4	[1.7, 69.2]	100.0	5
Never married	39.8	[12.7, 75.0]	60.2	[25.0, 87.3]	100.0	16
Religion						
Catholic	67.8	[26.0, 92.7]	32.2	[7.3, 74.0]	100.0	13
Baptist	100.0		0.0		100.0	1
Pentacostal	5.9	[0.6, 40.2]	94.1	[59.8, 99.4]	100.0	6
7th Day Advent.	65.4	[20.9, 93.1]	34.6	[6.9, 79.1]	100.0	10
Jehovah's Wittn.	59.4	[9.7, 95.2]	40.6	[4.8, 90.3]	100.0	3
New Apostolic	100.0		0.0		100.0	5
UC of Zambia	62.6	[12.8, 95.0]	37.4	[5.0, 87.2]	100.0	4
Other	78.4	[23.5, 97.7]	21.6	[2.3, 76.5]	100.0	5
Highest Level of School Attended						
None	100.0		0.0		100.0	2
Primary	63.1	[32.7, 85.8]	36.9	[14.2, 67.3]	100.0	18
Secondary	65.6	[35.3, 87.0]	34.4	[13.0, 64.7]	100.0	25
High school	50.0	[4.8, 95.2]	50.0	[4.8, 95.2]	100.0	2
Able to Read English						
No	52.5	[29.8, 74.2]	47.5	[25.8, 70.2]	100.0	29
Yes	93.8	[62.1, 99.3]	6.2	[0.7, 37.9]	100.0	18
Wealth Index (Quintiles)						
First quintile	65.7	[38.0, 85.7]	34.3	[14.3, 62.0]	100.0	16
Second	58.7	[17.7, 90.4]	41.3	[9.6, 82.3]	100.0	14
Third	77.2	[43.9, 93.6]	22.8	[6.4, 56.1]	100.0	13
Fourth	51.0	[7.3, 93.2]	49.0	[6.8, 92.7]	100.0	4
Household owns television						
No	65.7	[41.1, 84.0]	34.3	[16.0, 58.9]	100.0	37
Yes	63.9	[23.0, 91.3]	36.1	[8.7, 77.0]	100.0	10
Household owns radio						
No	59.2	[27.2, 84.9]	40.8	[15.1, 72.8]	100.0	19
Yes	70.2	[43.9, 87.6]	29.8	[12.4, 56.1]	100.0	28

Household Owns Mobile Phone							
No	73.0	[50.1,	88.0]	27.0	[12.0,	49.9]	100.0 22
Yes	57.5	[25.1,	84.6]	42.5	[15.4,	74.9]	100.0 25
Household Owns a Car							
No	65.5	[43.1,	82.6]	34.5	[17.4,	56.9]	100.0 47
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	65.5	[41.9,	83.3]	34.5	[16.7,	58.1]	100.0 18
One	65.3	[29.9,	89.2]	34.7	[10.8,	70.1]	100.0 21
Two+	66.0	[36.3,	86.9]	34.0	[13.1,	63.7]	100.0 8
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	72.0	[44.4,	89.2]	28.0	[10.8,	55.6]	100.0 18
Yes	58.5	[27.1,	84.2]	41.5	[15.8,	72.9]	100.0 28
Level of Exposure to OneLove Booklets							
None	57.3	[31.5,	79.7]	42.7	[20.3,	68.5]	100.0 32
1 Booklet	75.7	[34.6,	94.8]	24.3	[5.2,	65.4]	100.0 10
2-5 Booklets	100.0			0.0			100.0 5
Multimedia Exposure to OneLove							
None	63.7	[30.9,	87.3]	36.3	[12.7,	69.1]	100.0 10
1 Channel	79.8	[29.3,	97.4]	20.2	[2.6,	70.7]	100.0 9
2+ Channels	58.6	[26.8,	84.5]	41.4	[15.5,	73.2]	100.0 27
Exposed to Any SAfAIDS Materials or Program							
No	75.3	[56.3,	87.8]	24.7	[12.2,	43.7]	100.0 33
Yes	47.8	[15.1,	82.6]	52.2	[17.4,	84.9]	100.0 14
Total	65.5	[43.1,	82.6]	34.5	[17.4,	56.9]	100.0 47

Table 47e: Percentage who used a condom at last sex with a regular partner among those with multiple partners in the last year(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	49.2	[22.7, 76.1]	50.8	[23.9, 77.3]	100.0	13
20-24	46.6	[25.4, 69.2]	53.4	[30.8, 74.6]	100.0	32
25-29	34.9	[8.4, 75.8]	65.1	[24.2, 91.6]	100.0	17
30-34	73.6	[32.6, 94.1]	26.4	[5.9, 67.4]	100.0	13
35-39	67.4	[29.3, 91.2]	32.6	[8.8, 70.7]	100.0	13
40-44	81.8	[29.4, 98.0]	18.2	[2.0, 70.6]	100.0	10
45-49	17.6	[2.3, 65.8]	82.4	[34.2, 97.7]	100.0	6
Current Marital Status						
Married/union	76.3	[52.5, 90.4]	23.7	[9.6, 47.5]	100.0	50
Div/sep/widow	49.6	[21.5, 78.0]	50.4	[22.0, 78.5]	100.0	8
Never married	36.1	[17.0, 60.9]	63.9	[39.1, 83.0]	100.0	46
Religion						
Catholic	38.1	[16.7, 65.4]	61.9	[34.6, 83.3]	100.0	27
Baptist	56.2	[7.6, 95.2]	43.8	[4.8, 92.4]	100.0	6
Pentacostal	96.3	[84.0, 99.2]	3.7	[0.8, 16.0]	100.0	16
7th Day Advent.	37.6	[12.2, 72.2]	62.4	[27.8, 87.8]	100.0	16
Jehovah's Wittn.	44.9	[6.8, 90.0]	55.1	[10.0, 93.2]	100.0	7
New Apostolic	66.8	[16.3, 95.4]	33.2	[4.6, 83.7]	100.0	10
UC of Zambia	1.1	[0.3, 4.1]	98.9	[95.9, 99.7]	100.0	14
Other	57.5	[14.9, 91.2]	42.5	[8.8, 85.1]	100.0	8
Highest Level of School Attended						
None	100.0		0.0		100.0	2
Primary	64.1	[28.1, 89.1]	35.9	[10.9, 71.9]	100.0	23
Secondary	57.3	[37.5, 75.0]	42.7	[25.0, 62.5]	100.0	75
High school	0.0		100.0		100.0	4
Able to Read English						
No	49.4	[30.9, 68.1]	50.6	[31.9, 69.1]	100.0	39
Yes	59.9	[37.9, 78.5]	40.1	[21.5, 62.1]	100.0	65
Wealth Index (Quintiles)						
First quintile	50.9	[20.8, 80.4]	49.1	[19.6, 79.2]	100.0	4
Second	84.0	[46.5, 96.9]	16.0	[3.1, 53.5]	100.0	13
Third	47.8	[23.1, 73.7]	52.2	[26.3, 76.9]	100.0	27
Fourth	65.3	[28.6, 89.8]	34.7	[10.2, 71.4]	100.0	30
Fifth quintile	50.2	[25.7, 74.5]	49.8	[25.5, 74.3]	100.0	28
Household owns television						
No	57.0	[37.6, 74.4]	43.0	[25.6, 62.4]	100.0	41
Yes	54.9	[35.4, 73.1]	45.1	[26.9, 64.6]	100.0	63
Household owns radio						
No	56.0	[34.6, 75.3]	44.0	[24.7, 65.4]	100.0	31
Yes	55.3	[35.0, 74.0]	44.7	[26.0, 65.0]	100.0	73

Household Owns Mobile Phone							
No	55.6	[28.4,	79.8]	44.4	[20.2,	71.6]	100.0 13
Yes	55.5	[39.9,	70.1]	44.5	[29.9,	60.1]	100.0 91
Household Owns a Car							
No	51.5	[38.4,	64.4]	48.5	[35.6,	61.6]	100.0 98
Yes	98.6	[85.7,	99.9]	1.4	[0.1,	14.3]	100.0 6
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	91.8	[61.5,	98.7]	8.2	[1.3,	38.5]	100.0 22
One	56.3	[30.4,	79.1]	43.7	[20.9,	69.6]	100.0 57
Two+	36.6	[10.6,	73.8]	63.4	[26.2,	89.4]	100.0 25
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	64.0	[21.4,	92.0]	36.0	[8.0,	78.6]	100.0 19
Yes	54.2	[38.6,	68.9]	45.8	[31.1,	61.4]	100.0 83
Level of Exposure to OneLove Booklets							
None	66.4	[46.1,	82.0]	33.6	[18.0,	53.9]	100.0 57
1 Booklet	47.0	[20.2,	75.6]	53.0	[24.4,	79.8]	100.0 29
2-5 Booklets	29.5	[7.4,	68.7]	70.5	[31.3,	92.6]	100.0 18
Multimedia Exposure to OneLove							
None	80.8	[23.5,	98.3]	19.2	[1.7,	76.5]	100.0 9
1 Channel	74.8	[22.1,	96.9]	25.2	[3.1,	77.9]	100.0 16
2+ Channels	51.6	[35.4,	67.4]	48.4	[32.6,	64.6]	100.0 77
Exposed to Any SAfAIDS Materials or Program							
No	44.5	[30.1,	59.8]	55.5	[40.2,	69.9]	100.0 74
Yes	72.5	[43.5,	90.1]	27.5	[9.9,	56.5]	100.0 30
Total	55.5	[40.8,	69.3]	44.5	[30.7,	59.2]	100.0 104

Table 47f: Percentage who used a condom at last sex with a regular partner among those with multiple partners in the last year(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
20-24	0.0		100.0		100.0	2
25-29	94.4	[37.9, 99.8]	5.6	[0.2, 62.1]	100.0	5
30-34	100.0		0.0		100.0	1
35-39	98.9	[67.6, 100.0]	1.1	[0.0, 32.4]	100.0	3
Current Marital Status						
Married/union	100.0		0.0		100.0	7
Never married	0.0		100.0		100.0	4
Religion						
Catholic	31.4	[1.8, 92.1]	68.6	[7.9, 98.2]	100.0	3
Baptist	100.0		0.0		100.0	1
Pentacostal	100.0		0.0		100.0	2
7th Day Advent.	0.0		100.0		100.0	1
New Apostolic	100.0		0.0		100.0	1
UC of Zambia	46.6	[3.3, 95.7]	53.4	[4.3, 96.7]	100.0	3
Highest Level of School Attended						
Primary	47.8	[2.1, 97.5]	52.2	[2.5, 97.9]	100.0	2
Secondary	95.0	[45.8, 99.8]	5.0	[0.2, 54.2]	100.0	8
High school	0.0		100.0		100.0	1
Able to Read English						
No	99.1	[76.6, 100.0]	0.9	[0.0, 23.4]	100.0	7
Yes	83.4	[16.9, 99.2]	16.6	[0.8, 83.1]	100.0	4
Wealth Index (Quintiles)						
First quintile	100.0		0.0		100.0	1
Second	100.0		0.0		100.0	3
Third	13.3	[0.5, 83.4]	86.7	[16.6, 99.5]	100.0	3
Fourth	100.0		0.0		100.0	1
Fifth quintile	22.3	[1.0, 88.7]	77.7	[11.3, 99.0]	100.0	3
Household owns television						
No	87.5	[19.5, 99.5]	12.5	[0.5, 80.5]	100.0	5
Yes	97.0	[60.7, 99.9]	3.0	[0.1, 39.3]	100.0	6
Household owns radio						
No	99.0	[76.5, 100.0]	1.0	[0.0, 23.5]	100.0	6
Yes	83.7	[17.8, 99.2]	16.3	[0.8, 82.2]	100.0	5
Household Owns Mobile Phone						
No	100.0		0.0		100.0	1
Yes	93.8	[45.9, 99.6]	6.2	[0.4, 54.1]	100.0	10
Household Owns a Car						
No	93.9	[46.4, 99.6]	6.1	[0.4, 53.6]	100.0	11

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	98.6	[77.7, 99.9]	1.4	[0.1, 22.3]	100.0	6
One	26.9	[5.7, 69.0]	73.1	[31.0, 94.3]	100.0	5

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	99.0	[75.7, 100.0]	1.0	[0.0, 24.3]	100.0	5
Yes	84.0	[18.9, 99.2]	16.0	[0.8, 81.1]	100.0	6

Level of Exposure to OneLove Booklets

None	93.3	[34.8, 99.7]	6.7	[0.3, 65.2]	100.0	4
1 Booklet	90.1	[30.2, 99.5]	9.9	[0.5, 69.8]	100.0	5
2-5 Booklets	100.0		0.0		100.0	2

Multimedia Exposure to OneLove

None	0.0		100.0		100.0	1
1 Channel	100.0		0.0		100.0	4
2+ Channels	24.6	[6.8, 59.3]	75.4	[40.7, 93.2]	100.0	6

Exposed to Any SAfAIDS Materials or Program

No	95.8	[46.2, 99.8]	4.2	[0.2, 53.8]	100.0	8
Yes	23.8	[2.3, 80.3]	76.2	[19.7, 97.7]	100.0	3

Total	93.9	[46.4, 99.6]	6.1	[0.4, 53.6]	100.0	11
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Table 47h: Percentage who used a condom at last sex with a regular partner among those with multiple partners in the last year(SAFAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	22.6	[2.4, 77.4]	77.4	[22.6, 97.6]	100.0	4
20-24	41.0	[16.2, 71.5]	59.0	[28.5, 83.8]	100.0	13
25-29	12.7	[1.4, 60.6]	87.3	[39.4, 98.6]	100.0	4
30-34	0.0		100.0		100.0	5
35-39	64.1	[26.9, 89.6]	35.9	[10.4, 73.1]	100.0	8
40-44	100.0		0.0		100.0	4
45-49	50.0	[5.7, 94.3]	50.0	[5.7, 94.3]	100.0	2
Current Marital Status						
Married/union	61.3	[33.9, 83.0]	38.7	[17.0, 66.1]	100.0	17
Div/sep/widow	43.3	[7.9, 87.3]	56.7	[12.7, 92.1]	100.0	4
Never married	19.8	[7.1, 44.4]	80.2	[55.6, 92.9]	100.0	19
Religion						
Catholic	24.7	[7.7, 56.3]	75.3	[43.7, 92.3]	100.0	11
Baptist	0.0		100.0		100.0	1
Pentacostal	76.7	[40.6, 94.0]	23.3	[6.0, 59.4]	100.0	8
7th Day Advent.	62.3	[23.8, 89.7]	37.7	[10.3, 76.2]	100.0	6
Jehovah's Wittn.	76.0	[20.3, 97.5]	24.0	[2.5, 79.7]	100.0	3
New Apostolic	27.7	[3.8, 78.6]	72.3	[21.4, 96.2]	100.0	4
UC of Zambia	0.0		100.0		100.0	5
Other	20.0	[20.0, 20.0]	80.0	[80.0, 80.0]	100.0	2
Highest Level of School Attended						
None	0.0		0.0		100.0	0
Primary	39.1	[11.6, 75.9]	60.9	[24.1, 88.4]	100.0	11
Secondary	38.3	[25.3, 53.1]	61.7	[46.9, 74.7]	100.0	27
High school	0.0		100.0		100.0	2
Able to Read English						
No	34.5	[18.9, 54.3]	65.5	[45.7, 81.1]	100.0	18
Yes	36.4	[20.4, 56.0]	63.6	[44.0, 79.6]	100.0	22
Wealth Index (Quintiles)						
First quintile	0.0		100.0		100.0	1
Second	100.0		0.0		100.0	5
Third	27.3	[11.8, 51.4]	72.7	[48.6, 88.2]	100.0	12
Fourth	31.1	[13.6, 56.5]	68.9	[43.5, 86.4]	100.0	11
Fifth quintile	28.1	[10.3, 57.1]	71.9	[42.9, 89.7]	100.0	9
Household owns television						
No	42.5	[20.5, 67.9]	57.5	[32.1, 79.5]	100.0	19
Yes	28.1	[16.5, 43.7]	71.9	[56.3, 83.5]	100.0	21
Household owns radio						
No	50.0	[20.7, 79.3]	50.0	[20.7, 79.3]	100.0	11
Yes	31.0	[15.8, 51.9]	69.0	[48.1, 84.2]	100.0	29

Household Owns Mobile Phone

No	25.0	[2.8,	79.5]	75.0	[20.5,	97.2]	100.0	3
Yes	37.0	[24.5,	51.5]	63.0	[48.5,	75.5]	100.0	37

Household Owns a Car

No	35.5	[21.2,	52.9]	64.5	[47.1,	78.8]	100.0	40
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Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	58.2	[11.6,	93.6]	41.8	[6.4,	88.4]	100.0	4
One	40.4	[19.7,	65.2]	59.6	[34.8,	80.3]	100.0	19
Two+	25.3	[8.5,	55.3]	74.7	[44.7,	91.5]	100.0	17

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	47.6	[11.7,	86.1]	52.4	[13.9,	88.3]	100.0	5
Yes	32.0	[17.4,	51.2]	68.0	[48.8,	82.6]	100.0	34

Level of Exposure to OneLove Booklets

None	35.0	[17.9,	57.0]	65.0	[43.0,	82.1]	100.0	17
1 Booklet	29.0	[11.9,	55.1]	71.0	[44.9,	88.1]	100.0	14
2-5 Booklets	53.1	[22.7,	81.4]	46.9	[18.6,	77.3]	100.0	9

Multimedia Exposure to OneLove

None	31.6	[2.5,	89.4]	68.4	[10.6,	97.5]	100.0	2
1 Channel	100.0			0.0			100.0	3
2+ Channels	30.4	[16.5,	49.1]	69.6	[50.9,	83.5]	100.0	34

Exposed to Any SAfAIDS Materials or Program

No	26.0	[12.0,	47.6]	74.0	[52.4,	88.0]	100.0	29
Yes	71.7	[41.4,	90.1]	28.3	[9.9,	58.6]	100.0	11

Total	35.5	[21.2,	52.9]	64.5	[47.1,	78.8]	100.0	40
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Table 48a: Percentage who received gifts or money in exchange for sex with last partner(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	49.6	[38.9, 60.4]	50.4	[39.6, 61.1]	100.0	223
20-24	60.5	[51.7, 68.6]	39.5	[31.4, 48.3]	100.0	441
25-29	72.8	[64.6, 79.7]	27.2	[20.3, 35.4]	100.0	450
30-34	72.5	[65.8, 78.2]	27.5	[21.8, 34.2]	100.0	374
35-39	71.3	[62.6, 78.6]	28.7	[21.4, 37.4]	100.0	361
40-44	77.7	[66.8, 85.7]	22.3	[14.3, 33.2]	100.0	230
45-49	69.8	[56.5, 80.4]	30.2	[19.6, 43.5]	100.0	144
Current Marital Status						
Married/union	72.1	[66.0, 77.5]	27.9	[22.5, 34.0]	100.0	1,776
Div/sep/widow	52.6	[38.5, 66.2]	47.4	[33.8, 61.5]	100.0	87
Never married	55.0	[45.9, 63.8]	45.0	[36.2, 54.1]	100.0	360
Religion						
Catholic	71.4	[63.2, 78.4]	28.6	[21.6, 36.8]	100.0	460
Baptist	80.0	[59.2, 91.7]	20.0	[8.3, 40.8]	100.0	84
Pentacostal	71.1	[60.1, 80.0]	28.9	[20.0, 39.9]	100.0	350
7th Day Advent.	64.8	[52.2, 75.5]	35.2	[24.5, 47.8]	100.0	332
Jehovah's Wittn.	67.5	[51.3, 80.4]	32.5	[19.6, 48.7]	100.0	137
New Apostolic	55.4	[40.0, 69.8]	44.6	[30.2, 60.0]	100.0	263
UC of Zambia	66.3	[54.0, 76.7]	33.7	[23.3, 46.0]	100.0	265
Other	70.6	[61.3, 78.4]	29.4	[21.6, 38.7]	100.0	331
Highest Level of School Attended						
None	66.0	[52.9, 77.0]	34.0	[23.0, 47.1]	100.0	138
Primary	69.8	[62.7, 76.1]	30.2	[23.9, 37.3]	100.0	872
Secondary	64.1	[55.6, 71.7]	35.9	[28.3, 44.4]	100.0	1,099
High school	85.5	[72.8, 92.8]	14.5	[7.2, 27.2]	100.0	113
Able to Read English						
No	66.6	[60.4, 72.3]	33.4	[27.7, 39.6]	100.0	1,359
Yes	69.5	[59.9, 77.7]	30.5	[22.3, 40.1]	100.0	863
Wealth Index (Quintiles)						
First quintile	60.7	[51.3, 69.5]	39.3	[30.5, 48.7]	100.0	471
Second	71.7	[62.4, 79.5]	28.3	[20.5, 37.6]	100.0	465
Third	68.9	[54.7, 80.2]	31.1	[19.8, 45.3]	100.0	430
Fourth	69.0	[59.1, 77.5]	31.0	[22.5, 40.9]	100.0	442
Fifth quintile	71.2	[61.2, 79.6]	28.8	[20.4, 38.8]	100.0	394
Household owns television						
No	67.9	[61.0, 74.0]	32.1	[26.0, 39.0]	100.0	1,338
Yes	67.5	[58.5, 75.4]	32.5	[24.6, 41.5]	100.0	884
Household owns radio						
No	70.5	[63.9, 76.3]	29.5	[23.7, 36.1]	100.0	766
Yes	66.4	[59.3, 72.9]	33.6	[27.1, 40.7]	100.0	1,456

Household Owns Mobile Phone

No	69.0	[61.6, 75.6]	31.0	[24.4, 38.4]	100.0	649
Yes	67.1	[59.5, 73.8]	32.9	[26.2, 40.5]	100.0	1,573

Household Owns a Car

No	67.8	[61.6, 73.4]	32.2	[26.6, 38.4]	100.0	2,095
Yes	65.2	[51.2, 77.0]	34.8	[23.0, 48.8]	100.0	125

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	68.5	[60.5, 75.5]	31.5	[24.5, 39.5]	100.0	794
One	69.0	[60.4, 76.4]	31.0	[23.6, 39.6]	100.0	965
Two+	64.0	[53.0, 73.8]	36.0	[26.2, 47.0]	100.0	464

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	63.8	[55.4, 71.4]	36.2	[28.6, 44.6]	100.0	904
Yes	70.5	[63.3, 76.7]	29.5	[23.3, 36.7]	100.0	1,307

Level of Exposure to OneLove Booklets

None	70.8	[64.8, 76.1]	29.2	[23.9, 35.2]	100.0	1,599
1 Booklet	63.2	[50.8, 74.0]	36.8	[26.0, 49.2]	100.0	369
2-5 Booklets	53.5	[41.1, 65.5]	46.5	[34.5, 58.9]	100.0	248

Multimedia Exposure to OneLove

None	67.7	[58.6, 75.6]	32.3	[24.4, 41.4]	100.0	560
1 Channel	64.9	[55.4, 73.4]	35.1	[26.6, 44.6]	100.0	401
2+ Channels	68.6	[59.7, 76.3]	31.4	[23.7, 40.3]	100.0	1,246

Exposed to Any SAfAIDS Materials or Program

No	75.3	[70.1, 79.8]	24.7	[20.2, 29.9]	100.0	1,393
Yes	56.9	[47.9, 65.5]	43.1	[34.5, 52.1]	100.0	828

Total	67.7	[61.6, 73.3]	32.3	[26.7, 38.4]	100.0	2,223
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Table 48b: Percentage who received gifts or money in exchange for sex with last partner(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	48.9	[34.4, 63.5]	51.1	[36.5, 65.6]	100.0	127
20-24	54.5	[43.4, 65.1]	45.5	[34.9, 56.6]	100.0	265
25-29	63.5	[52.5, 73.3]	36.5	[26.7, 47.5]	100.0	252
30-34	61.1	[50.3, 70.9]	38.9	[29.1, 49.7]	100.0	200
35-39	58.8	[46.7, 69.9]	41.2	[30.1, 53.3]	100.0	155
40-44	67.9	[51.0, 81.2]	32.1	[18.8, 49.0]	100.0	96
45-49	40.2	[21.2, 62.7]	59.8	[37.3, 78.8]	100.0	41
Current Marital Status						
Married/union	61.9	[53.4, 69.8]	38.1	[30.2, 46.6]	100.0	955
Div/sep/widow	41.5	[24.3, 61.0]	58.5	[39.0, 75.7]	100.0	53
Never married	43.3	[29.5, 58.3]	56.7	[41.7, 70.5]	100.0	128
Religion						
Catholic	61.8	[50.5, 72.0]	38.2	[28.0, 49.5]	100.0	237
Baptist	64.4	[34.1, 86.3]	35.6	[13.7, 65.9]	100.0	36
Pentacostal	62.6	[49.6, 74.1]	37.4	[25.9, 50.4]	100.0	183
7th Day Advent.	48.5	[32.3, 64.9]	51.5	[35.1, 67.7]	100.0	163
Jehovah's Wittn.	68.9	[48.5, 84.0]	31.1	[16.0, 51.5]	100.0	65
New Apostolic	48.4	[29.9, 67.4]	51.6	[32.6, 70.1]	100.0	142
UC of Zambia	53.6	[37.3, 69.3]	46.4	[30.7, 62.7]	100.0	136
Other	62.5	[50.7, 73.0]	37.5	[27.0, 49.3]	100.0	173
Highest Level of School Attended						
None	56.0	[39.8, 71.1]	44.0	[28.9, 60.2]	100.0	100
Primary	63.8	[54.5, 72.2]	36.2	[27.8, 45.5]	100.0	526
Secondary	51.6	[40.9, 62.2]	48.4	[37.8, 59.1]	100.0	472
High school	67.9	[43.4, 85.3]	32.1	[14.7, 56.6]	100.0	37
Able to Read English						
No	58.2	[49.5, 66.4]	41.8	[33.6, 50.5]	100.0	846
Yes	58.1	[44.9, 70.2]	41.9	[29.8, 55.1]	100.0	289
Wealth Index (Quintiles)						
First quintile	48.2	[34.7, 62.1]	51.8	[37.9, 65.3]	100.0	261
Second	59.8	[45.9, 72.2]	40.2	[27.8, 54.1]	100.0	232
Third	62.4	[46.7, 75.9]	37.6	[24.1, 53.3]	100.0	211
Fourth	63.5	[48.8, 76.1]	36.5	[23.9, 51.2]	100.0	220
Fifth quintile	61.8	[49.8, 72.5]	38.2	[27.5, 50.2]	100.0	200
Household owns television						
No	58.5	[48.5, 67.9]	41.5	[32.1, 51.5]	100.0	697
Yes	57.7	[47.3, 67.4]	42.3	[32.6, 52.7]	100.0	438
Household owns radio						
No	64.2	[54.7, 72.8]	35.8	[27.2, 45.3]	100.0	422
Yes	54.9	[46.0, 63.5]	45.1	[36.5, 54.0]	100.0	713

Household Owns Mobile Phone

No	56.9	[45.9, 67.4]	43.1	[32.6, 54.1]	100.0	361
Yes	58.8	[49.5, 67.6]	41.2	[32.4, 50.5]	100.0	774

Household Owns a Car

No	58.3	[50.0, 66.2]	41.7	[33.8, 50.0]	100.0	1,068
Yes	53.9	[36.4, 70.4]	46.1	[29.6, 63.6]	100.0	65

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	65.5	[55.3, 74.4]	34.5	[25.6, 44.7]	100.0	495
One	57.4	[46.9, 67.4]	42.6	[32.6, 53.1]	100.0	436
Two+	45.5	[32.2, 59.4]	54.5	[40.6, 67.8]	100.0	205

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	57.8	[47.4, 67.5]	42.2	[32.5, 52.6]	100.0	584
Yes	58.8	[49.4, 67.5]	41.2	[32.5, 50.6]	100.0	547

Level of Exposure to OneLove Booklets

None	61.2	[52.7, 69.1]	38.8	[30.9, 47.3]	100.0	842
1 Booklet	51.7	[37.6, 65.5]	48.3	[34.5, 62.4]	100.0	173
2-5 Booklets	45.4	[30.8, 60.7]	54.6	[39.3, 69.2]	100.0	117

Multimedia Exposure to OneLove

None	64.7	[53.3, 74.7]	35.3	[25.3, 46.7]	100.0	368
1 Channel	57.3	[44.3, 69.4]	42.7	[30.6, 55.7]	100.0	233
2+ Channels	54.1	[43.3, 64.6]	45.9	[35.4, 56.7]	100.0	528

Exposed to Any SAfAIDS Materials or Program

No	65.8	[57.1, 73.5]	34.2	[26.5, 42.9]	100.0	643
Yes	49.3	[39.2, 59.4]	50.7	[40.6, 60.8]	100.0	491

Total	58.2	[50.1, 65.9]	41.8	[34.1, 49.9]	100.0	1,136
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Table 48c: Percentage who received gifts or money in exchange for sex with last partner(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	50.3	[33.5, 67.1]	49.7	[32.9, 66.5]	100.0	96
20-24	68.5	[57.1, 78.0]	31.5	[22.0, 42.9]	100.0	176
25-29	82.8	[74.2, 88.9]	17.2	[11.1, 25.8]	100.0	198
30-34	85.7	[78.4, 90.8]	14.3	[9.2, 21.6]	100.0	174
35-39	84.9	[75.5, 91.1]	15.1	[8.9, 24.5]	100.0	206
40-44	87.9	[78.9, 93.3]	12.1	[6.7, 21.1]	100.0	134
45-49	84.1	[68.0, 93.0]	15.9	[7.0, 32.0]	100.0	103
Current Marital Status						
Married/union	84.5	[79.9, 88.2]	15.5	[11.8, 20.1]	100.0	821
Div/sep/widow	67.2	[44.8, 83.8]	32.8	[16.2, 55.2]	100.0	34
Never married	61.7	[49.7, 72.4]	38.3	[27.6, 50.3]	100.0	232
Religion						
Catholic	82.3	[73.0, 88.9]	17.7	[11.1, 27.0]	100.0	223
Baptist	95.0	[72.8, 99.3]	5.0	[0.7, 27.2]	100.0	48
Pentacostal	78.9	[65.9, 87.8]	21.1	[12.2, 34.1]	100.0	167
7th Day Advent.	78.9	[68.1, 86.8]	21.1	[13.2, 31.9]	100.0	169
Jehovah's Wittn.	66.0	[42.3, 83.7]	34.0	[16.3, 57.7]	100.0	72
New Apostolic	62.8	[45.7, 77.2]	37.2	[22.8, 54.3]	100.0	121
UC of Zambia	79.8	[64.9, 89.4]	20.2	[10.6, 35.1]	100.0	129
Other	80.6	[69.8, 88.2]	19.4	[11.8, 30.2]	100.0	158
Highest Level of School Attended						
None	88.3	[73.7, 95.3]	11.7	[4.7, 26.3]	100.0	38
Primary	78.4	[71.1, 84.3]	21.6	[15.7, 28.9]	100.0	346
Secondary	74.2	[66.1, 80.9]	25.8	[19.1, 33.9]	100.0	627
High school	94.4	[83.2, 98.3]	5.6	[1.7, 16.8]	100.0	76
Able to Read English						
No	80.7	[74.7, 85.5]	19.3	[14.5, 25.3]	100.0	513
Yes	75.1	[65.6, 82.6]	24.9	[17.4, 34.4]	100.0	574
Wealth Index (Quintiles)						
First quintile	75.5	[66.9, 82.4]	24.5	[17.6, 33.1]	100.0	210
Second	82.9	[72.4, 89.9]	17.1	[10.1, 27.6]	100.0	233
Third	74.7	[60.2, 85.2]	25.3	[14.8, 39.8]	100.0	219
Fourth	75.9	[65.9, 83.7]	24.1	[16.3, 34.1]	100.0	222
Fifth quintile	80.3	[66.3, 89.5]	19.7	[10.5, 33.7]	100.0	194
Household owns television						
No	77.6	[71.8, 82.6]	22.4	[17.4, 28.2]	100.0	641
Yes	78.0	[68.6, 85.2]	22.0	[14.8, 31.4]	100.0	446
Household owns radio						
No	78.7	[70.3, 85.3]	21.3	[14.7, 29.7]	100.0	344
Yes	77.4	[70.8, 82.8]	22.6	[17.2, 29.2]	100.0	743

Household Owns Mobile Phone

No	83.8	[77.5, 88.6]	16.2	[11.4, 22.5]	100.0	288
Yes	75.2	[67.9, 81.3]	24.8	[18.7, 32.1]	100.0	799

Household Owns a Car

No	77.7	[72.2, 82.4]	22.3	[17.6, 27.8]	100.0	1,027
Yes	78.9	[57.8, 91.1]	21.1	[8.9, 42.2]	100.0	60

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	72.8	[62.9, 80.8]	27.2	[19.2, 37.1]	100.0	299
One	78.1	[68.8, 85.2]	21.9	[14.8, 31.2]	100.0	529
Two+	84.2	[74.0, 90.9]	15.8	[9.1, 26.0]	100.0	259

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	74.2	[66.6, 80.7]	25.8	[19.3, 33.4]	100.0	320
Yes	79.2	[71.8, 85.0]	20.8	[15.0, 28.2]	100.0	760

Level of Exposure to OneLove Booklets

None	81.3	[75.6, 85.9]	18.7	[14.1, 24.4]	100.0	757
1 Booklet	73.5	[59.9, 83.7]	26.5	[16.3, 40.1]	100.0	196
2-5 Booklets	61.7	[43.5, 77.1]	38.3	[22.9, 56.5]	100.0	131

Multimedia Exposure to OneLove

None	73.5	[61.7, 82.7]	26.5	[17.3, 38.3]	100.0	192
1 Channel	73.0	[63.0, 81.2]	27.0	[18.8, 37.0]	100.0	168
2+ Channels	80.2	[71.7, 86.6]	19.8	[13.4, 28.3]	100.0	718

Exposed to Any SAfAIDS Materials or Program

No	83.8	[79.0, 87.7]	16.2	[12.3, 21.0]	100.0	750
Yes	67.1	[57.0, 75.9]	32.9	[24.1, 43.0]	100.0	337

Total	77.8	[72.2, 82.5]	22.2	[17.5, 27.8]	100.0	1,087
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Table 48d: Percentage who received gifts or money in exchange for sex with last partner(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	48.3	[33.2, 63.7]	51.7	[36.3, 66.8]	100.0	80
20-24	60.4	[49.6, 70.3]	39.6	[29.7, 50.4]	100.0	166
25-29	69.4	[57.9, 78.9]	30.6	[21.1, 42.1]	100.0	162
30-34	67.9	[57.7, 76.6]	32.1	[23.4, 42.3]	100.0	122
35-39	60.1	[48.7, 70.6]	39.9	[29.4, 51.3]	100.0	121
40-44	78.8	[66.8, 87.3]	21.2	[12.7, 33.2]	100.0	93
45-49	72.3	[55.4, 84.7]	27.7	[15.3, 44.6]	100.0	54
Current Marital Status						
Married/union	69.7	[60.9, 77.2]	30.3	[22.8, 39.1]	100.0	662
Div/sep/widow	38.5	[21.5, 58.9]	61.5	[41.1, 78.5]	100.0	30
Never married	50.8	[39.6, 62.0]	49.2	[38.0, 60.4]	100.0	106
Religion						
Catholic	73.3	[60.7, 83.0]	26.7	[17.0, 39.3]	100.0	156
Baptist	76.5	[33.6, 95.4]	23.5	[4.6, 66.4]	100.0	17
Pentacostal	65.3	[49.2, 78.5]	34.7	[21.5, 50.8]	100.0	77
7th Day Advent.	63.2	[46.4, 77.3]	36.8	[22.7, 53.6]	100.0	146
Jehovah's Wittn.	66.0	[48.6, 79.9]	34.0	[20.1, 51.4]	100.0	33
New Apostolic	56.3	[39.6, 71.7]	43.7	[28.3, 60.4]	100.0	129
UC of Zambia	60.4	[44.9, 74.1]	39.6	[25.9, 55.1]	100.0	91
Other	66.4	[52.9, 77.7]	33.6	[22.3, 47.1]	100.0	148
Highest Level of School Attended						
None	69.5	[55.0, 81.0]	30.5	[19.0, 45.0]	100.0	74
Primary	66.4	[56.6, 74.9]	33.6	[25.1, 43.4]	100.0	408
Secondary	61.5	[50.5, 71.3]	38.5	[28.7, 49.5]	100.0	300
High school	76.8	[31.1, 96.0]	23.2	[4.0, 68.9]	100.0	15
Able to Read English						
No	64.6	[55.8, 72.5]	35.4	[27.5, 44.2]	100.0	606
Yes	65.8	[53.1, 76.6]	34.2	[23.4, 46.9]	100.0	191
Wealth Index (Quintiles)						
First quintile	59.3	[49.0, 68.9]	40.7	[31.1, 51.0]	100.0	400
Second	71.3	[59.6, 80.8]	28.7	[19.2, 40.4]	100.0	214
Third	71.1	[46.0, 87.6]	28.9	[12.4, 54.0]	100.0	102
Fourth	61.5	[44.9, 75.8]	38.5	[24.2, 55.1]	100.0	60
Fifth quintile	65.7	[47.6, 80.2]	34.3	[19.8, 52.4]	100.0	12
Household owns television						
No	65.0	[56.1, 73.1]	35.0	[26.9, 43.9]	100.0	664
Yes	64.4	[48.1, 78.0]	35.6	[22.0, 51.9]	100.0	133
Household owns radio						
No	68.6	[59.7, 76.3]	31.4	[23.7, 40.3]	100.0	322
Yes	62.8	[52.9, 71.8]	37.2	[28.2, 47.1]	100.0	475

Household Owns Mobile Phone							
No	66.2	[57.1,	74.3]	33.8	[25.7,	42.9]	100.0 415
Yes	63.6	[52.4,	73.5]	36.4	[26.5,	47.6]	100.0 382

Household Owns a Car							
No	65.2	[56.6,	72.9]	34.8	[27.1,	43.4]	100.0 783
Yes	48.7	[24.5,	73.5]	51.3	[26.5,	75.5]	100.0 13

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	66.2	[55.9,	75.2]	33.8	[24.8,	44.1]	100.0 372
One	66.2	[54.9,	75.9]	33.8	[24.1,	45.1]	100.0 295
Two+	58.4	[42.6,	72.6]	41.6	[27.4,	57.4]	100.0 131

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	62.8	[52.4,	72.2]	37.2	[27.8,	47.6]	100.0 462
Yes	67.6	[55.6,	77.7]	32.4	[22.3,	44.4]	100.0 333

Level of Exposure to OneLove Booklets

None	66.1	[57.2,	74.1]	33.9	[25.9,	42.8]	100.0 650
1 Booklet	58.5	[43.4,	72.1]	41.5	[27.9,	56.6]	100.0 95
2-5 Booklets	62.1	[42.7,	78.2]	37.9	[21.8,	57.3]	100.0 50

Multimedia Exposure to OneLove

None	66.2	[54.9,	75.8]	33.8	[24.2,	45.1]	100.0 293
1 Channel	60.3	[48.1,	71.4]	39.7	[28.6,	51.9]	100.0 185
2+ Channels	66.3	[53.0,	77.4]	33.7	[22.6,	47.0]	100.0 316

Exposed to Any SAfAIDS Materials or Program

No	70.7	[63.1,	77.2]	29.3	[22.8,	36.9]	100.0 514
Yes	55.3	[42.2,	67.7]	44.7	[32.3,	57.8]	100.0 283

Total	65.0	[56.5,	72.6]	35.0	[27.4,	43.5]	100.0 798
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Table 48e: Percentage who received gifts or money in exchange for sex with last partner(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	48.4	[32.8, 64.3]	51.6	[35.7, 67.2]	100.0	113
20-24	60.6	[45.1, 74.3]	39.4	[25.7, 54.9]	100.0	221
25-29	75.0	[61.6, 84.9]	25.0	[15.1, 38.4]	100.0	225
30-34	76.3	[65.7, 84.3]	23.7	[15.7, 34.3]	100.0	195
35-39	82.4	[69.0, 90.8]	17.6	[9.2, 31.0]	100.0	205
40-44	76.0	[55.1, 89.1]	24.0	[10.9, 44.9]	100.0	120
45-49	65.9	[44.0, 82.6]	34.1	[17.4, 56.0]	100.0	74
Current Marital Status						
Married/union	74.0	[64.0, 82.0]	26.0	[18.0, 36.0]	100.0	886
Div/sep/widow	65.5	[44.9, 81.5]	34.5	[18.5, 55.1]	100.0	49
Never married	58.4	[43.4, 72.0]	41.6	[28.0, 56.6]	100.0	218
Religion						
Catholic	69.7	[57.8, 79.4]	30.3	[20.6, 42.2]	100.0	265
Baptist	80.4	[57.4, 92.6]	19.6	[7.4, 42.6]	100.0	58
Pentacostal	73.3	[57.8, 84.6]	26.7	[15.4, 42.2]	100.0	220
7th Day Advent.	67.8	[49.4, 81.9]	32.2	[18.1, 50.6]	100.0	162
Jehovah's Wittn.	67.5	[41.1, 86.0]	32.5	[14.0, 58.9]	100.0	81
New Apostolic	49.3	[19.4, 79.6]	50.7	[20.4, 80.6]	100.0	108
UC of Zambia	72.0	[50.3, 86.7]	28.0	[13.3, 49.7]	100.0	124
Other	73.8	[58.5, 84.9]	26.2	[15.1, 41.5]	100.0	135
Highest Level of School Attended						
None	52.2	[28.7, 74.8]	47.8	[25.2, 71.3]	100.0	56
Primary	76.0	[65.9, 83.8]	24.0	[16.2, 34.1]	100.0	369
Secondary	65.1	[51.3, 76.7]	34.9	[23.3, 48.7]	100.0	648
High school	86.4	[76.1, 92.7]	13.6	[7.3, 23.9]	100.0	80
Able to Read English						
No	68.7	[59.6, 76.6]	31.3	[23.4, 40.4]	100.0	584
Yes	70.8	[56.3, 82.1]	29.2	[17.9, 43.7]	100.0	569
Wealth Index (Quintiles)						
First quintile	74.2	[55.1, 87.0]	25.8	[13.0, 44.9]	100.0	43
Second	67.8	[53.1, 79.6]	32.2	[20.4, 46.9]	100.0	194
Third	65.3	[47.7, 79.5]	34.7	[20.5, 52.3]	100.0	250
Fourth	70.7	[57.9, 80.8]	29.3	[19.2, 42.1]	100.0	318
Fifth quintile	71.5	[60.7, 80.3]	28.5	[19.7, 39.3]	100.0	339
Household owns television						
No	74.3	[63.4, 82.8]	25.7	[17.2, 36.6]	100.0	511
Yes	67.7	[56.3, 77.3]	32.3	[22.7, 43.7]	100.0	642
Household owns radio						
No	71.8	[59.9, 81.3]	28.2	[18.7, 40.1]	100.0	335
Yes	69.2	[57.6, 78.8]	30.8	[21.2, 42.4]	100.0	818

Household Owns Mobile Phone

No	79.7	[68.1,	87.8]	20.3	[12.2,	31.9]	100.0	172
Yes	68.6	[57.5,	77.9]	31.4	[22.1,	42.5]	100.0	981

Household Owns a Car

No	69.8	[59.3,	78.6]	30.2	[21.4,	40.7]	100.0	1,058
Yes	69.4	[52.6,	82.2]	30.6	[17.8,	47.4]	100.0	94

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	70.5	[55.6,	82.0]	29.5	[18.0,	44.4]	100.0	284
One	71.0	[56.7,	82.1]	29.0	[17.9,	43.3]	100.0	578
Two+	67.4	[51.5,	80.2]	32.6	[19.8,	48.5]	100.0	291

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	63.1	[48.0,	75.9]	36.9	[24.1,	52.0]	100.0	311
Yes	71.6	[62.0,	79.6]	28.4	[20.4,	38.0]	100.0	833

Level of Exposure to OneLove Booklets

None	76.9	[68.4,	83.7]	23.1	[16.3,	31.6]	100.0	745
1 Booklet	64.7	[44.4,	80.8]	35.3	[19.2,	55.6]	100.0	229
2-5 Booklets	48.0	[32.7,	63.7]	52.0	[36.3,	67.3]	100.0	176

Multimedia Exposure to OneLove

None	71.3	[52.2,	85.0]	28.7	[15.0,	47.8]	100.0	172
1 Channel	69.2	[53.7,	81.4]	30.8	[18.6,	46.3]	100.0	163
2+ Channels	69.7	[57.0,	80.0]	30.3	[20.0,	43.0]	100.0	807

Exposed to Any SAfAIDS Materials or Program

No	80.4	[72.2,	86.6]	19.6	[13.4,	27.8]	100.0	703
Yes	58.0	[44.7,	70.2]	42.0	[29.8,	55.3]	100.0	449

Total	69.8	[59.5,	78.5]	30.2	[21.5,	40.5]	100.0	1,153
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Table 48f: Percentage who received gifts or money in exchange for sex with last partner(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	75.0	[50.7, 89.7]	25.0	[10.3, 49.3]	100.0	30
20-24	59.9	[30.3, 83.7]	40.1	[16.3, 69.7]	100.0	54
25-29	98.7	[94.5, 99.7]	1.3	[0.3, 5.5]	100.0	63
30-34	84.5	[69.6, 92.8]	15.5	[7.2, 30.4]	100.0	57
35-39	93.7	[70.1, 98.9]	6.3	[1.1, 29.9]	100.0	35
40-44	81.9	[25.9, 98.3]	18.1	[1.7, 74.1]	100.0	17
45-49	96.3	[75.3, 99.6]	3.7	[0.4, 24.7]	100.0	16
Current Marital Status						
Married/union	85.2	[78.5, 90.1]	14.8	[9.9, 21.5]	100.0	228
Div/sep/widow	51.3	[12.0, 89.0]	48.7	[11.0, 88.0]	100.0	8
Never married	76.1	[33.3, 95.3]	23.9	[4.7, 66.7]	100.0	36
Religion						
Catholic	64.3	[44.1, 80.5]	35.7	[19.5, 55.9]	100.0	39
Baptist	98.7	[85.6, 99.9]	1.3	[0.1, 14.4]	100.0	9
Pentacostal	77.8	[57.0, 90.3]	22.2	[9.7, 43.0]	100.0	53
7th Day Advent.	95.5	[67.1, 99.6]	4.5	[0.4, 32.9]	100.0	24
Jehovah's Wittn.	88.0	[83.5, 91.4]	12.0	[8.6, 16.5]	100.0	23
New Apostolic	78.4	[53.0, 92.1]	21.6	[7.9, 47.0]	100.0	26
UC of Zambia	92.1	[68.1, 98.5]	7.9	[1.5, 31.9]	100.0	50
Other	94.2	[76.1, 98.8]	5.8	[1.2, 23.9]	100.0	48
Highest Level of School Attended						
None	99.1	[85.1, 100.0]	0.9	[0.0, 14.9]	100.0	8
Primary	88.3	[83.1, 92.1]	11.7	[7.9, 16.9]	100.0	95
Secondary	78.9	[67.6, 86.9]	21.1	[13.1, 32.4]	100.0	151
High school	99.5	[91.3, 100.0]	0.5	[0.0, 8.7]	100.0	18
Able to Read English						
No	84.8	[73.3, 92.0]	15.2	[8.0, 26.7]	100.0	169
Yes	83.7	[72.0, 91.1]	16.3	[8.9, 28.0]	100.0	103
Wealth Index (Quintiles)						
First quintile	81.3	[62.7, 91.9]	18.7	[8.1, 37.3]	100.0	28
Second	92.0	[82.5, 96.5]	8.0	[3.5, 17.5]	100.0	57
Third	88.9	[67.7, 96.8]	11.1	[3.2, 32.3]	100.0	78
Fourth	80.8	[77.3, 83.8]	19.2	[16.2, 22.7]	100.0	64
Fifth quintile	82.9	[67.3, 91.9]	17.1	[8.1, 32.7]	100.0	43
Household owns television						
No	83.5	[66.7, 92.7]	16.5	[7.3, 33.3]	100.0	163
Yes	85.8	[77.5, 91.3]	14.2	[8.7, 22.5]	100.0	109
Household owns radio						
No	86.1	[68.0, 94.7]	13.9	[5.3, 32.0]	100.0	109
Yes	83.1	[75.9, 88.5]	16.9	[11.5, 24.1]	100.0	163

Household Owns Mobile Phone

No	90.0	[66.6, 97.6]	10.0	[2.4, 33.4]	100.0	62
Yes	81.4	[68.9, 89.6]	18.6	[10.4, 31.1]	100.0	210

Household Owns a Car

No	84.4	[76.2, 90.1]	15.6	[9.9, 23.8]	100.0	254
Yes	85.7	[56.3, 96.5]	14.3	[3.5, 43.7]	100.0	18

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	87.1	[61.0, 96.7]	12.9	[3.3, 39.0]	100.0	138
One	80.9	[53.0, 94.1]	19.1	[5.9, 47.0]	100.0	92
Two+	78.7	[56.9, 91.2]	21.3	[8.8, 43.1]	100.0	42

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	83.4	[70.3, 91.4]	16.6	[8.6, 29.7]	100.0	131
Yes	85.7	[77.5, 91.2]	14.3	[8.8, 22.5]	100.0	141

Level of Exposure to OneLove Booklets

None	84.1	[74.6, 90.5]	15.9	[9.5, 25.4]	100.0	204
1 Booklet	87.4	[75.9, 93.8]	12.6	[6.2, 24.1]	100.0	45
2-5 Booklets	77.2	[38.1, 94.9]	22.8	[5.1, 61.9]	100.0	22

Multimedia Exposure to OneLove

None	79.7	[59.6, 91.2]	20.3	[8.8, 40.4]	100.0	95
1 Channel	96.3	[75.9, 99.5]	3.7	[0.5, 24.1]	100.0	53
2+ Channels	77.0	[54.6, 90.3]	23.0	[9.7, 45.4]	100.0	123

Exposed to Any SAfAIDS Materials or Program

No	90.6	[79.8, 95.9]	9.4	[4.1, 20.2]	100.0	176
Yes	67.8	[43.7, 85.1]	32.2	[14.9, 56.3]	100.0	96

Total	84.4	[76.4, 90.0]	15.6	[10.0, 23.6]	100.0	272
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Table 48g: Percentage who received gifts or money in exchange for sex with last partner(Women Aged 15-47 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	48.9	[34.4, 63.5]	51.1	[36.5, 65.6]	100.0	127
20-24	54.5	[43.4, 65.1]	45.5	[34.9, 56.6]	100.0	265
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	58.5	[46.3, 69.9]	41.5	[30.1, 53.7]	100.0	273
Div/sep/widow	48.9	[18.1, 80.6]	51.1	[19.4, 81.9]	100.0	16
Never married	42.8	[27.8, 59.2]	57.2	[40.8, 72.2]	100.0	103
Religion						
Catholic	61.2	[47.2, 73.5]	38.8	[26.5, 52.8]	100.0	85
Baptist	68.6	[21.2, 94.7]	31.4	[5.3, 78.8]	100.0	13
Pentacostal	58.4	[39.9, 74.8]	41.6	[25.2, 60.1]	100.0	61
7th Day Advent.	40.9	[21.3, 63.9]	59.1	[36.1, 78.7]	100.0	60
Jehovah's Wittn.	50.2	[20.8, 79.4]	49.8	[20.6, 79.2]	100.0	19
New Apostolic	61.7	[37.6, 81.2]	38.3	[18.8, 62.4]	100.0	49
UC of Zambia	40.0	[19.9, 64.1]	60.0	[35.9, 80.1]	100.0	49
Other	48.2	[27.8, 69.2]	51.8	[30.8, 72.2]	100.0	56
Highest Level of School Attended						
None	55.1	[20.4, 85.4]	44.9	[14.6, 79.6]	100.0	19
Primary	52.6	[38.9, 65.9]	47.4	[34.1, 61.1]	100.0	163
Secondary	51.2	[39.1, 63.2]	48.8	[36.8, 60.9]	100.0	203
High school	89.3	[44.1, 98.9]	10.7	[1.1, 55.9]	100.0	7
Able to Read English						
No	51.3	[38.4, 64.1]	48.7	[35.9, 61.6]	100.0	270
Yes	55.7	[41.6, 69.0]	44.3	[31.0, 58.4]	100.0	122
Wealth Index (Quintiles)						
First quintile	53.4	[33.7, 72.2]	46.6	[27.8, 66.3]	100.0	94
Second	50.1	[31.8, 68.4]	49.9	[31.6, 68.2]	100.0	87
Third	45.6	[25.2, 67.5]	54.4	[32.5, 74.8]	100.0	66
Fourth	57.0	[35.4, 76.3]	43.0	[23.7, 64.6]	100.0	64
Fifth quintile	54.7	[35.4, 72.8]	45.3	[27.2, 64.6]	100.0	76
Household owns television						
No	52.0	[38.5, 65.2]	48.0	[34.8, 61.5]	100.0	248
Yes	53.7	[40.4, 66.4]	46.3	[33.6, 59.6]	100.0	144
Household owns radio						
No	61.9	[45.5, 76.0]	38.1	[24.0, 54.5]	100.0	151
Yes	47.6	[37.3, 58.1]	52.4	[41.9, 62.7]	100.0	241

Household Owns Mobile Phone

No	56.8	[38.2,	73.7]	43.2	[26.3,	61.8]	100.0	118
Yes	50.8	[39.7,	61.9]	49.2	[38.1,	60.3]	100.0	274

Household Owns a Car

No	52.5	[41.9,	62.8]	47.5	[37.2,	58.1]	100.0	372
Yes	53.9	[26.9,	78.8]	46.1	[21.2,	73.1]	100.0	19

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	69.2	[53.9,	81.2]	30.8	[18.8,	46.1]	100.0	163
One	44.2	[31.9,	57.2]	55.8	[42.8,	68.1]	100.0	150
Two+	39.7	[25.1,	56.4]	60.3	[43.6,	74.9]	100.0	79

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	57.1	[42.4,	70.6]	42.9	[29.4,	57.6]	100.0	211
Yes	47.5	[35.9,	59.2]	52.5	[40.8,	64.1]	100.0	181

Level of Exposure to OneLove Booklets

None	56.5	[44.1,	68.1]	43.5	[31.9,	55.9]	100.0	274
1 Booklet	43.8	[27.1,	62.1]	56.2	[37.9,	72.9]	100.0	69
2-5 Booklets	44.3	[25.7,	64.8]	55.7	[35.2,	74.3]	100.0	48

Multimedia Exposure to OneLove

None	66.2	[48.3,	80.4]	33.8	[19.6,	51.7]	100.0	117
1 Channel	50.5	[34.0,	66.8]	49.5	[33.2,	66.0]	100.0	94
2+ Channels	44.6	[33.6,	56.1]	55.4	[43.9,	66.4]	100.0	180

Exposed to Any SAfAIDS Materials or Program

No	61.8	[49.7,	72.6]	38.2	[27.4,	50.3]	100.0	224
Yes	42.1	[29.2,	56.1]	57.9	[43.9,	70.8]	100.0	168

Total	52.6	[42.2,	62.9]	47.4	[37.1,	57.8]	100.0	392
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Table 48h: Percentage who received gifts or money in exchange for sex with last partner(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	80.7	[66.5, 89.8]	19.3	[10.2, 33.5]	100.0	54
20-24	74.8	[60.9, 85.0]	25.2	[15.0, 39.1]	100.0	94
25-29	86.0	[78.3, 91.2]	14.0	[8.8, 21.7]	100.0	82
30-34	87.0	[76.7, 93.1]	13.0	[6.9, 23.3]	100.0	72
35-39	91.6	[83.6, 95.9]	8.4	[4.1, 16.4]	100.0	105
40-44	89.4	[74.3, 96.1]	10.6	[3.9, 25.7]	100.0	54
45-49	86.4	[52.6, 97.3]	13.6	[2.7, 47.4]	100.0	24
Current Marital Status						
Married/union	87.6	[83.2, 91.0]	12.4	[9.0, 16.8]	100.0	372
Div/sep/widow	80.1	[44.5, 95.3]	19.9	[4.7, 55.5]	100.0	22
Never married	77.8	[69.1, 84.6]	22.2	[15.4, 30.9]	100.0	91
Religion						
Catholic	75.0	[67.5, 81.2]	25.0	[18.8, 32.5]	100.0	129
Baptist	90.2	[66.0, 97.8]	9.8	[2.2, 34.0]	100.0	13
Pentacostal	90.2	[79.0, 95.8]	9.8	[4.2, 21.0]	100.0	98
7th Day Advent.	89.4	[79.9, 94.7]	10.6	[5.3, 20.1]	100.0	68
Jehovah's Wittn.	82.1	[61.7, 92.9]	17.9	[7.1, 38.3]	100.0	43
New Apostolic	68.2	[49.0, 82.8]	31.8	[17.2, 51.0]	100.0	33
UC of Zambia	93.5	[84.0, 97.5]	6.5	[2.5, 16.0]	100.0	55
Other	93.5	[84.2, 97.5]	6.5	[2.5, 15.8]	100.0	46
Highest Level of School Attended						
None	92.8	[58.4, 99.2]	7.2	[0.8, 41.6]	100.0	13
Primary	84.4	[75.2, 90.6]	15.6	[9.4, 24.8]	100.0	146
Secondary	83.9	[78.5, 88.1]	16.1	[11.9, 21.5]	100.0	293
High school	89.2	[73.4, 96.1]	10.8	[3.9, 26.6]	100.0	33
Able to Read English						
No	83.9	[78.0, 88.5]	16.1	[11.5, 22.0]	100.0	239
Yes	85.2	[78.7, 90.0]	14.8	[10.0, 21.3]	100.0	246
Wealth Index (Quintiles)						
First quintile	100.0		0.0		100.0	12
Second	91.5	[84.0, 95.7]	8.5	[4.3, 16.0]	100.0	73
Third	82.3	[72.4, 89.2]	17.7	[10.8, 27.6]	100.0	94
Fourth	85.8	[76.4, 91.9]	14.2	[8.1, 23.6]	100.0	127
Fifth quintile	82.2	[75.5, 87.4]	17.8	[12.6, 24.5]	100.0	169
Household owns television						
No	84.1	[75.8, 89.9]	15.9	[10.1, 24.2]	100.0	216
Yes	84.9	[79.2, 89.3]	15.1	[10.7, 20.8]	100.0	269
Household owns radio						
No	84.8	[78.7, 89.4]	15.2	[10.6, 21.3]	100.0	144
Yes	84.5	[79.0, 88.7]	15.5	[11.3, 21.0]	100.0	341

Household Owns Mobile Phone							
No	88.9	[79.9,	94.2]	11.1	[5.8,	20.1]	100.0 76
Yes	83.8	[79.4,	87.4]	16.2	[12.6,	20.6]	100.0 409
Household Owns a Car							
No	85.4	[81.3,	88.7]	14.6	[11.3,	18.7]	100.0 438
Yes	76.5	[62.0,	86.7]	23.5	[13.3,	38.0]	100.0 46
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	86.9	[76.2,	93.3]	13.1	[6.7,	23.8]	100.0 112
One	82.3	[75.6,	87.5]	17.7	[12.5,	24.4]	100.0 241
Two+	87.0	[78.5,	92.4]	13.0	[7.6,	21.5]	100.0 132
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	86.7	[77.3,	92.6]	13.3	[7.4,	22.7]	100.0 125
Yes	83.8	[78.9,	87.8]	16.2	[12.2,	21.1]	100.0 358
Level of Exposure to OneLove Booklets							
None	86.8	[81.8,	90.6]	13.2	[9.4,	18.2]	100.0 328
1 Booklet	77.4	[64.2,	86.7]	22.6	[13.3,	35.8]	100.0 93
2-5 Booklets	85.1	[72.7,	92.5]	14.9	[7.5,	27.3]	100.0 62
Multimedia Exposure to OneLove							
None	86.4	[75.8,	92.8]	13.6	[7.2,	24.2]	100.0 81
1 Channel	88.9	[74.1,	95.7]	11.1	[4.3,	25.9]	100.0 53
2+ Channels	83.5	[78.4,	87.6]	16.5	[12.4,	21.6]	100.0 348
Exposed to Any SAfAIDS Materials or Program							
No	89.8	[84.8,	93.3]	10.2	[6.7,	15.2]	100.0 305
Yes	76.2	[68.8,	82.4]	23.8	[17.6,	31.2]	100.0 180
Total	84.6	[80.4,	88.0]	15.4	[12.0,	19.6]	100.0 485

Table 49a: Percentage who received gifts or money in exchange for sex with last partner, if regular(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	46.8	[27.1, 67.4]	53.2	[32.6, 72.9]	100.0	63
20-24	70.3	[58.8, 79.7]	29.7	[20.3, 41.2]	100.0	207
25-29	79.2	[69.5, 86.4]	20.8	[13.6, 30.5]	100.0	286
30-34	72.0	[62.9, 79.7]	28.0	[20.3, 37.1]	100.0	265
35-39	73.6	[63.4, 81.8]	26.4	[18.2, 36.6]	100.0	251
40-44	85.4	[77.2, 91.0]	14.6	[9.0, 22.8]	100.0	183
45-49	73.7	[58.2, 84.9]	26.3	[15.1, 41.8]	100.0	118
Current Marital Status						
Married/union	75.1	[68.7, 80.6]	24.9	[19.4, 31.3]	100.0	1,336
Div/sep/widow	61.7	[32.4, 84.4]	38.3	[15.6, 67.6]	100.0	26
Never married	67.5	[18.2, 95.1]	32.5	[4.9, 81.8]	100.0	11
Religion						
Catholic	78.2	[67.5, 86.1]	21.8	[13.9, 32.5]	100.0	259
Baptist	81.5	[47.3, 95.6]	18.5	[4.4, 52.7]	100.0	53
Pentacostal	80.5	[70.8, 87.5]	19.5	[12.5, 29.2]	100.0	238
7th Day Advent.	70.6	[57.4, 81.0]	29.4	[19.0, 42.6]	100.0	197
Jehovah's Wittn.	80.4	[66.7, 89.3]	19.6	[10.7, 33.3]	100.0	90
New Apostolic	69.8	[54.7, 81.5]	30.2	[18.5, 45.3]	100.0	162
UC of Zambia	68.7	[52.4, 81.3]	31.3	[18.7, 47.6]	100.0	159
Other	73.6	[61.2, 83.1]	26.4	[16.9, 38.8]	100.0	214
Highest Level of School Attended						
None	68.2	[52.4, 80.6]	31.8	[19.4, 47.6]	100.0	101
Primary	74.5	[66.2, 81.3]	25.5	[18.7, 33.8]	100.0	602
Secondary	74.3	[65.3, 81.7]	25.7	[18.3, 34.7]	100.0	601
High school	87.4	[66.0, 96.1]	12.6	[3.9, 34.0]	100.0	68
Able to Read English						
No	72.8	[65.2, 79.3]	27.2	[20.7, 34.8]	100.0	911
Yes	78.8	[68.8, 86.2]	21.2	[13.8, 31.2]	100.0	461
Wealth Index (Quintiles)						
First quintile	64.6	[53.5, 74.3]	35.4	[25.7, 46.5]	100.0	325
Second	80.8	[70.9, 87.8]	19.2	[12.2, 29.1]	100.0	282
Third	78.0	[65.0, 87.1]	22.0	[12.9, 35.0]	100.0	267
Fourth	82.4	[72.9, 89.1]	17.6	[10.9, 27.1]	100.0	260
Fifth quintile	76.0	[63.3, 85.4]	24.0	[14.6, 36.7]	100.0	226
Household owns television						
No	72.8	[64.6, 79.6]	27.2	[20.4, 35.4]	100.0	855
Yes	78.0	[69.3, 84.8]	22.0	[15.2, 30.7]	100.0	517
Household owns radio						
No	75.1	[67.5, 81.4]	24.9	[18.6, 32.5]	100.0	508
Yes	74.5	[67.1, 80.7]	25.5	[19.3, 32.9]	100.0	864

Household Owns Mobile Phone

No	73.0	[63.1, 81.1]	27.0	[18.9, 36.9]	100.0	417
Yes	75.7	[68.2, 81.8]	24.3	[18.2, 31.8]	100.0	955

Household Owns a Car

No	74.7	[68.1, 80.4]	25.3	[19.6, 31.9]	100.0	1,299
Yes	73.8	[53.3, 87.4]	26.2	[12.6, 46.7]	100.0	72

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	71.8	[61.8, 80.0]	28.2	[20.0, 38.2]	100.0	537
One	79.3	[71.5, 85.4]	20.7	[14.6, 28.5]	100.0	561
Two+	72.4	[61.3, 81.4]	27.6	[18.6, 38.7]	100.0	275

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	67.3	[57.8, 75.5]	32.7	[24.5, 42.2]	100.0	613
Yes	81.4	[74.2, 87.0]	18.6	[13.0, 25.8]	100.0	753

Level of Exposure to OneLove Booklets

None	76.7	[70.4, 82.0]	23.3	[18.0, 29.6]	100.0	1,036
1 Booklet	69.7	[54.5, 81.5]	30.3	[18.5, 45.5]	100.0	197
2-5 Booklets	64.6	[46.8, 79.2]	35.4	[20.8, 53.2]	100.0	134

Multimedia Exposure to OneLove

None	70.0	[58.9, 79.2]	30.0	[20.8, 41.1]	100.0	406
1 Channel	68.6	[56.2, 78.8]	31.4	[21.2, 43.8]	100.0	234
2+ Channels	80.0	[71.5, 86.5]	20.0	[13.5, 28.5]	100.0	723

Exposed to Any SAfAIDS Materials or Program

No	81.0	[75.5, 85.5]	19.0	[14.5, 24.5]	100.0	882
Yes	64.3	[52.7, 74.4]	35.7	[25.6, 47.3]	100.0	490

Total	74.7	[68.2, 80.3]	25.3	[19.7, 31.8]	100.0	1,373
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Table 49b: Percentage who received gifts or money in exchange for sex with last partner, if regular(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	49.3	[26.3, 72.5]	50.7	[27.5, 73.7]	100.0	55
20-24	67.1	[53.9, 78.1]	32.9	[21.9, 46.1]	100.0	162
25-29	71.9	[58.8, 82.1]	28.1	[17.9, 41.2]	100.0	182
30-34	61.5	[48.4, 73.2]	38.5	[26.8, 51.6]	100.0	154
35-39	65.4	[51.8, 76.8]	34.6	[23.2, 48.2]	100.0	113
40-44	79.0	[64.9, 88.4]	21.0	[11.6, 35.1]	100.0	78
45-49	41.2	[20.5, 65.6]	58.8	[34.4, 79.5]	100.0	32
Current Marital Status						
Married/union	66.2	[57.4, 73.9]	33.8	[26.1, 42.6]	100.0	759
Div/sep/widow	66.6	[25.3, 92.1]	33.4	[7.9, 74.7]	100.0	16
Never married	100.0		0.0		100.0	1
Religion						
Catholic	71.5	[56.5, 82.9]	28.5	[17.1, 43.5]	100.0	150
Baptist	69.5	[30.0, 92.4]	30.5	[7.6, 70.0]	100.0	26
Pentacostal	69.6	[54.2, 81.6]	30.4	[18.4, 45.8]	100.0	135
7th Day Advent.	56.9	[38.3, 73.6]	43.1	[26.4, 61.7]	100.0	109
Jehovah's Wittn.	76.3	[55.2, 89.4]	23.7	[10.6, 44.8]	100.0	45
New Apostolic	62.6	[42.9, 78.8]	37.4	[21.2, 57.1]	100.0	96
UC of Zambia	61.8	[41.9, 78.5]	38.2	[21.5, 58.1]	100.0	91
Other	65.4	[52.3, 76.6]	34.6	[23.4, 47.7]	100.0	123
Highest Level of School Attended						
None	57.4	[38.6, 74.3]	42.6	[25.7, 61.4]	100.0	72
Primary	69.5	[59.2, 78.2]	30.5	[21.8, 40.8]	100.0	396
Secondary	62.6	[50.7, 73.2]	37.4	[26.8, 49.3]	100.0	279
High school	70.5	[36.9, 90.7]	29.5	[9.3, 63.1]	100.0	28
Able to Read English						
No	65.4	[55.6, 74.1]	34.6	[25.9, 44.4]	100.0	602
Yes	68.9	[53.9, 80.7]	31.1	[19.3, 46.1]	100.0	173
Wealth Index (Quintiles)						
First quintile	53.3	[38.5, 67.6]	46.7	[32.4, 61.5]	100.0	199
Second	67.3	[52.7, 79.1]	32.7	[20.9, 47.3]	100.0	145
Third	71.7	[54.0, 84.5]	28.3	[15.5, 46.0]	100.0	150
Fourth	78.0	[62.9, 88.1]	22.0	[11.9, 37.1]	100.0	144
Fifth quintile	70.8	[53.5, 83.6]	29.2	[16.4, 46.5]	100.0	130
Household owns television						
No	64.0	[53.0, 73.7]	36.0	[26.3, 47.0]	100.0	495
Yes	70.0	[59.3, 78.9]	30.0	[21.1, 40.7]	100.0	280
Household owns radio						
No	65.9	[54.9, 75.4]	34.1	[24.6, 45.1]	100.0	312
Yes	66.3	[56.9, 74.6]	33.7	[25.4, 43.1]	100.0	463

Household Owns Mobile Phone							
No	62.4	[48.6,	74.4]	37.6	[25.6,	51.4]	100.0 250
Yes	68.4	[59.1,	76.4]	31.6	[23.6,	40.9]	100.0 525

Household Owns a Car							
No	66.0	[57.2,	73.8]	34.0	[26.2,	42.8]	100.0 732
Yes	67.5	[39.9,	86.6]	32.5	[13.4,	60.1]	100.0 42

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	67.4	[54.9,	77.9]	32.6	[22.1,	45.1]	100.0 359
One	69.9	[58.9,	78.9]	30.1	[21.1,	41.1]	100.0 292
Two+	56.5	[42.8,	69.3]	43.5	[30.7,	57.2]	100.0 125

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	61.8	[50.5,	71.9]	38.2	[28.1,	49.5]	100.0 422
Yes	72.6	[63.5,	80.1]	27.4	[19.9,	36.5]	100.0 350

Level of Exposure to OneLove Booklets

None	68.3	[59.4,	76.1]	31.7	[23.9,	40.6]	100.0 604
1 Booklet	62.1	[44.9,	76.8]	37.9	[23.2,	55.1]	100.0 100
2-5 Booklets	47.2	[26.9,	68.4]	52.8	[31.6,	73.1]	100.0 68

Multimedia Exposure to OneLove

None	65.8	[52.0,	77.3]	34.2	[22.7,	48.0]	100.0 274
1 Channel	62.8	[48.9,	74.8]	37.2	[25.2,	51.1]	100.0 161
2+ Channels	68.6	[57.2,	78.1]	31.4	[21.9,	42.8]	100.0 335

Exposed to Any SAfAIDS Materials or Program

No	74.0	[65.3,	81.1]	26.0	[18.9,	34.7]	100.0 459
Yes	54.6	[42.9,	65.7]	45.4	[34.3,	57.1]	100.0 316

Total	66.2	[57.5,	73.9]	33.8	[26.1,	42.5]	100.0 776
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Table 49c: Percentage who received gifts or money in exchange for sex with last partner, if regular(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	38.6	[10.0, 78.1]	61.4	[21.9, 90.0]	100.0	8
20-24	81.6	[63.8, 91.8]	18.4	[8.2, 36.2]	100.0	45
25-29	88.9	[78.8, 94.5]	11.1	[5.5, 21.2]	100.0	104
30-34	88.7	[79.4, 94.1]	11.3	[5.9, 20.6]	100.0	111
35-39	84.6	[70.3, 92.7]	15.4	[7.3, 29.7]	100.0	138
40-44	92.6	[82.1, 97.1]	7.4	[2.9, 17.9]	100.0	105
45-49	86.4	[67.6, 95.1]	13.6	[4.9, 32.4]	100.0	86
Current Marital Status						
Married/union	88.0	[82.3, 92.0]	12.0	[8.0, 17.7]	100.0	577
Div/sep/widow	55.9	[19.3, 87.1]	44.1	[12.9, 80.7]	100.0	10
Never married	67.5	[18.2, 95.1]	32.5	[4.9, 81.8]	100.0	10
Religion						
Catholic	88.0	[75.9, 94.5]	12.0	[5.5, 24.1]	100.0	109
Baptist	99.8	[98.5, 100.0]	0.2	[0.0, 1.5]	100.0	27
Pentacostal	94.0	[84.7, 97.8]	6.0	[2.2, 15.3]	100.0	103
7th Day Advent.	85.7	[73.6, 92.8]	14.3	[7.2, 26.4]	100.0	88
Jehovah's Wittn.	86.0	[58.9, 96.4]	14.0	[3.6, 41.1]	100.0	45
New Apostolic	78.5	[60.5, 89.7]	21.5	[10.3, 39.5]	100.0	66
UC of Zambia	80.8	[62.6, 91.3]	19.2	[8.7, 37.4]	100.0	68
Other	86.0	[67.5, 94.8]	14.0	[5.2, 32.5]	100.0	91
Highest Level of School Attended						
None	92.0	[77.2, 97.5]	8.0	[2.5, 22.8]	100.0	29
Primary	84.0	[72.7, 91.2]	16.0	[8.8, 27.3]	100.0	206
Secondary	85.6	[77.4, 91.1]	14.4	[8.9, 22.6]	100.0	322
High school	98.5	[90.6, 99.8]	1.5	[0.2, 9.4]	100.0	40
Able to Read English						
No	88.3	[80.9, 93.0]	11.7	[7.0, 19.1]	100.0	309
Yes	84.7	[75.8, 90.8]	15.3	[9.2, 24.2]	100.0	288
Wealth Index (Quintiles)						
First quintile	82.2	[69.0, 90.6]	17.8	[9.4, 31.0]	100.0	126
Second	94.2	[86.9, 97.6]	5.8	[2.4, 13.1]	100.0	137
Third	88.3	[74.7, 95.0]	11.7	[5.0, 25.3]	100.0	117
Fourth	89.5	[76.3, 95.7]	10.5	[4.3, 23.7]	100.0	116
Fifth quintile	82.0	[64.9, 91.8]	18.0	[8.2, 35.1]	100.0	96
Household owns television						
No	85.8	[77.5, 91.4]	14.2	[8.6, 22.5]	100.0	360
Yes	87.7	[77.8, 93.5]	12.3	[6.5, 22.2]	100.0	237
Household owns radio						
No	92.5	[84.8, 96.5]	7.5	[3.5, 15.2]	100.0	196
Yes	84.0	[76.5, 89.4]	16.0	[10.6, 23.5]	100.0	401

Household Owns Mobile Phone							
No	89.5	[82.1,	94.1]	10.5	[5.9,	17.9]	100.0 167
Yes	85.1	[77.9,	90.2]	14.9	[9.8,	22.1]	100.0 430

Household Owns a Car							
No	86.6	[80.3,	91.1]	13.4	[8.9,	19.7]	100.0 567
Yes	85.9	[52.0,	97.2]	14.1	[2.8,	48.0]	100.0 30

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	81.1	[68.5,	89.4]	18.9	[10.6,	31.5]	100.0 178
One	88.6	[80.4,	93.7]	11.4	[6.3,	19.6]	100.0 269
Two+	90.1	[74.5,	96.6]	9.9	[3.4,	25.5]	100.0 150

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	81.0	[70.2,	88.5]	19.0	[11.5,	29.8]	100.0 191
Yes	89.1	[81.8,	93.7]	10.9	[6.3,	18.2]	100.0 403

Level of Exposure to OneLove Booklets

None	89.2	[82.9,	93.4]	10.8	[6.6,	17.1]	100.0 432
1 Booklet	78.7	[61.3,	89.6]	21.3	[10.4,	38.7]	100.0 97
2-5 Booklets	79.8	[55.3,	92.7]	20.2	[7.3,	44.7]	100.0 66

Multimedia Exposure to OneLove

None	80.7	[67.2,	89.5]	19.3	[10.5,	32.8]	100.0 132
1 Channel	79.6	[57.8,	91.7]	20.4	[8.3,	42.2]	100.0 73
2+ Channels	90.1	[82.9,	94.5]	9.9	[5.5,	17.1]	100.0 388

Exposed to Any SAfAIDS Materials or Program

No	89.7	[84.1,	93.5]	10.3	[6.5,	15.9]	100.0 423
Yes	80.5	[67.0,	89.3]	19.5	[10.7,	33.0]	100.0 174

Total	86.6	[80.5,	91.0]	13.4	[9.0,	19.5]	100.0 597
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Table 49d: Percentage who received gifts or money in exchange for sex with last partner, if regular(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	63.4	[37.6, 83.3]	36.6	[16.7, 62.4]	100.0	22
20-24	67.5	[52.2, 79.9]	32.5	[20.1, 47.8]	100.0	83
25-29	78.4	[64.0, 88.1]	21.6	[11.9, 36.0]	100.0	103
30-34	65.0	[52.4, 75.7]	35.0	[24.3, 47.6]	100.0	87
35-39	63.2	[48.2, 76.0]	36.8	[24.0, 51.8]	100.0	81
40-44	83.7	[71.9, 91.2]	16.3	[8.8, 28.1]	100.0	74
45-49	70.0	[51.4, 83.7]	30.0	[16.3, 48.6]	100.0	43
Current Marital Status						
Married/union	71.9	[62.2, 79.9]	28.1	[20.1, 37.8]	100.0	484
Div/sep/widow	33.9	[6.4, 79.2]	66.1	[20.8, 93.6]	100.0	6
Never married	100.0		0.0		100.0	3
Religion						
Catholic	77.8	[61.8, 88.4]	22.2	[11.6, 38.2]	100.0	92
Baptist	72.5	[20.9, 96.3]	27.5	[3.7, 79.1]	100.0	10
Pentacostal	77.2	[60.9, 88.1]	22.8	[11.9, 39.1]	100.0	52
7th Day Advent.	67.6	[49.3, 81.7]	32.4	[18.3, 50.7]	100.0	90
Jehovah's Wittn.	65.9	[47.1, 80.8]	34.1	[19.2, 52.9]	100.0	22
New Apostolic	69.9	[53.1, 82.6]	30.1	[17.4, 46.9]	100.0	81
UC of Zambia	66.4	[45.8, 82.1]	33.6	[17.9, 54.2]	100.0	59
Other	70.9	[53.7, 83.6]	29.1	[16.4, 46.3]	100.0	86
Highest Level of School Attended						
None	73.3	[55.7, 85.7]	26.7	[14.3, 44.3]	100.0	54
Primary	70.4	[59.2, 79.5]	29.6	[20.5, 40.8]	100.0	273
Secondary	72.7	[60.3, 82.3]	27.3	[17.7, 39.7]	100.0	155
High school	67.2	[22.7, 93.5]	32.8	[6.5, 77.3]	100.0	10
Able to Read English						
No	70.5	[60.2, 79.0]	29.5	[21.0, 39.8]	100.0	403
Yes	75.1	[59.2, 86.2]	24.9	[13.8, 40.8]	100.0	89
Wealth Index (Quintiles)						
First quintile	64.6	[52.8, 74.8]	35.4	[25.2, 47.2]	100.0	272
Second	81.3	[68.5, 89.7]	18.7	[10.3, 31.5]	100.0	118
Third	79.8	[61.6, 90.6]	20.2	[9.4, 38.4]	100.0	51
Fourth	75.7	[57.2, 87.9]	24.3	[12.1, 42.8]	100.0	35
Fifth quintile	56.5	[34.4, 76.3]	43.5	[23.7, 65.6]	100.0	9
Household owns television						
No	69.9	[59.3, 78.7]	30.1	[21.3, 40.7]	100.0	412
Yes	78.0	[62.7, 88.2]	22.0	[11.8, 37.3]	100.0	80
Household owns radio						
No	73.3	[63.0, 81.5]	26.7	[18.5, 37.0]	100.0	221
Yes	69.8	[58.9, 78.8]	30.2	[21.2, 41.1]	100.0	271

Household Owns Mobile Phone							
No	71.1	[59.3,	80.6]	28.9	[19.4,	40.7]	100.0 264
Yes	71.5	[60.0,	80.7]	28.5	[19.3,	40.0]	100.0 228

Household Owns a Car							
No	71.8	[62.0,	79.8]	28.2	[20.2,	38.0]	100.0 485
Yes	36.8	[9.6,	76.1]	63.2	[23.9,	90.4]	100.0 6

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	67.2	[53.7,	78.4]	32.8	[21.6,	46.3]	100.0 246
One	76.5	[65.1,	85.1]	23.5	[14.9,	34.9]	100.0 161
Two+	74.3	[59.4,	85.1]	25.7	[14.9,	40.6]	100.0 86

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	64.4	[51.9,	75.2]	35.6	[24.8,	48.1]	100.0 299
Yes	82.0	[69.7,	90.0]	18.0	[10.0,	30.3]	100.0 192

Level of Exposure to OneLove Booklets

None	71.3	[61.5,	79.4]	28.7	[20.6,	38.5]	100.0 415
1 Booklet	68.4	[47.0,	84.1]	31.6	[15.9,	53.0]	100.0 50
2-5 Booklets	76.7	[58.9,	88.3]	23.3	[11.7,	41.1]	100.0 26

Multimedia Exposure to OneLove

None	66.7	[52.6,	78.4]	33.3	[21.6,	47.4]	100.0 203
1 Channel	62.5	[46.1,	76.5]	37.5	[23.5,	53.9]	100.0 101
2+ Channels	81.2	[70.3,	88.8]	18.8	[11.2,	29.7]	100.0 187

Exposed to Any SAfAIDS Materials or Program

No	76.1	[67.3,	83.1]	23.9	[16.9,	32.7]	100.0 327
Yes	61.1	[45.4,	74.9]	38.9	[25.1,	54.6]	100.0 165

Total	71.3	[61.7,	79.4]	28.7	[20.6,	38.3]	100.0 493
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Table 49e: Percentage who received gifts or money in exchange for sex with last partner, if regular(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	23.0	[7.1, 54.0]	77.0	[46.0, 92.9]	100.0	25
20-24	76.3	[54.1, 89.8]	23.7	[10.2, 45.9]	100.0	90
25-29	77.3	[61.8, 87.8]	22.7	[12.2, 38.2]	100.0	130
30-34	79.6	[60.6, 90.8]	20.4	[9.2, 39.4]	100.0	126
35-39	85.0	[72.5, 92.4]	15.0	[7.6, 27.5]	100.0	146
40-44	87.8	[73.2, 95.0]	12.2	[5.0, 26.8]	100.0	93
45-49	76.6	[47.3, 92.3]	23.4	[7.7, 52.7]	100.0	59
Current Marital Status						
Married/union	78.6	[68.1, 86.3]	21.4	[13.7, 31.9]	100.0	648
Div/sep/widow	86.6	[42.3, 98.3]	13.4	[1.7, 57.7]	100.0	15
Never married	58.3	[10.6, 94.3]	41.7	[5.7, 89.4]	100.0	6
Religion						
Catholic	80.2	[63.2, 90.6]	19.8	[9.4, 36.8]	100.0	141
Baptist	88.2	[59.2, 97.5]	11.8	[2.5, 40.8]	100.0	36
Pentacostal	83.2	[68.8, 91.8]	16.8	[8.2, 31.2]	100.0	139
7th Day Advent.	76.8	[62.3, 86.9]	23.2	[13.1, 37.7]	100.0	92
Jehovah's Wittn.	92.0	[67.6, 98.4]	8.0	[1.6, 32.4]	100.0	50
New Apostolic	63.0	[25.4, 89.5]	37.0	[10.5, 74.6]	100.0	58
UC of Zambia	69.8	[38.6, 89.5]	30.2	[10.5, 61.4]	100.0	66
Other	72.7	[49.9, 87.7]	27.3	[12.3, 50.1]	100.0	87
Highest Level of School Attended						
None	47.9	[21.7, 75.3]	52.1	[24.7, 78.3]	100.0	40
Primary	82.4	[68.5, 91.0]	17.6	[9.0, 31.5]	100.0	243
Secondary	75.2	[59.6, 86.1]	24.8	[13.9, 40.4]	100.0	339
High school	92.3	[77.5, 97.6]	7.7	[2.4, 22.5]	100.0	47
Able to Read English						
No	76.4	[63.5, 85.8]	23.6	[14.2, 36.5]	100.0	364
Yes	80.1	[65.3, 89.6]	19.9	[10.4, 34.7]	100.0	305
Wealth Index (Quintiles)						
First quintile	24.8	[3.5, 75.2]	75.2	[24.8, 96.5]	100.0	29
Second	74.0	[55.5, 86.6]	26.0	[13.4, 44.5]	100.0	115
Third	74.8	[53.5, 88.5]	25.2	[11.5, 46.5]	100.0	149
Fourth	85.6	[73.7, 92.7]	14.4	[7.3, 26.3]	100.0	183
Fifth quintile	77.6	[63.7, 87.2]	22.4	[12.8, 36.3]	100.0	189
Household owns television						
No	78.9	[64.5, 88.5]	21.1	[11.5, 35.5]	100.0	307
Yes	78.0	[66.3, 86.4]	22.0	[13.6, 33.7]	100.0	362
Household owns radio						
No	76.9	[62.6, 86.9]	23.1	[13.1, 37.4]	100.0	199
Yes	78.8	[66.4, 87.5]	21.2	[12.5, 33.6]	100.0	470

Household Owns Mobile Phone

No	76.7	[53.2, 90.5]	23.3	[9.5, 46.8]	100.0	99
Yes	78.5	[66.7, 87.0]	21.5	[13.0, 33.3]	100.0	570

Household Owns a Car

No	77.8	[66.5, 86.1]	22.2	[13.9, 33.5]	100.0	616
Yes	84.1	[66.0, 93.5]	15.9	[6.5, 34.0]	100.0	53

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	80.4	[63.8, 90.5]	19.6	[9.5, 36.2]	100.0	180
One	81.7	[68.6, 90.1]	18.3	[9.9, 31.4]	100.0	330
Two+	70.9	[53.2, 83.9]	29.1	[16.1, 46.8]	100.0	159

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	72.0	[57.5, 83.1]	28.0	[16.9, 42.5]	100.0	207
Yes	81.0	[70.4, 88.4]	19.0	[11.6, 29.6]	100.0	457

Level of Exposure to OneLove Booklets

None	85.3	[77.8, 90.6]	14.7	[9.4, 22.2]	100.0	455
1 Booklet	68.3	[44.9, 85.0]	31.7	[15.0, 55.1]	100.0	118
2-5 Booklets	58.2	[35.0, 78.2]	41.8	[21.8, 65.0]	100.0	93

Multimedia Exposure to OneLove

None	80.3	[58.5, 92.2]	19.7	[7.8, 41.5]	100.0	124
1 Channel	73.7	[53.1, 87.3]	26.3	[12.7, 46.9]	100.0	91
2+ Channels	79.4	[65.6, 88.5]	20.6	[11.5, 34.4]	100.0	447

Exposed to Any SAfAIDS Materials or Program

No	87.9	[81.5, 92.3]	12.1	[7.7, 18.5]	100.0	418
Yes	67.1	[47.9, 81.9]	32.9	[18.1, 52.1]	100.0	251

Total	78.3	[67.4, 86.3]	21.7	[13.7, 32.6]	100.0	669
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Table 49f: Percentage who received gifts or money in exchange for sex with last partner, if regular(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	65.3	[15.6, 95.1]	34.7	[4.9, 84.4]	100.0	16
20-24	59.1	[27.0, 85.0]	40.9	[15.0, 73.0]	100.0	34
25-29	98.8	[94.8, 99.7]	1.2	[0.3, 5.2]	100.0	53
30-34	89.3	[78.2, 95.1]	10.7	[4.9, 21.8]	100.0	52
35-39	88.7	[53.0, 98.2]	11.3	[1.8, 47.0]	100.0	24
40-44	82.2	[25.7, 98.4]	17.8	[1.6, 74.3]	100.0	16
45-49	96.3	[75.3, 99.6]	3.7	[0.4, 24.7]	100.0	16
Current Marital Status						
Married/union	85.1	[76.7, 90.9]	14.9	[9.1, 23.3]	100.0	204
Div/sep/widow	57.2	[9.7, 94.3]	42.8	[5.7, 90.3]	100.0	5
Never married	100.0		0.0		100.0	2
Religion						
Catholic	44.4	[10.2, 84.9]	55.6	[15.1, 89.8]	100.0	26
Baptist	98.1	[80.2, 99.8]	1.9	[0.2, 19.8]	100.0	7
Pentacostal	66.6	[46.8, 81.9]	33.4	[18.1, 53.2]	100.0	47
7th Day Advent.	93.7	[53.0, 99.5]	6.3	[0.5, 47.0]	100.0	15
Jehovah's Wittn.	99.3	[88.6, 100.0]	0.7	[0.0, 11.4]	100.0	18
New Apostolic	87.2	[70.3, 95.2]	12.8	[4.8, 29.7]	100.0	23
UC of Zambia	91.3	[63.5, 98.4]	8.7	[1.6, 36.5]	100.0	34
Other	94.2	[71.2, 99.1]	5.8	[0.9, 28.8]	100.0	41
Highest Level of School Attended						
None	99.1	[84.8, 100.0]	0.9	[0.0, 15.2]	100.0	7
Primary	88.2	[83.0, 92.1]	11.8	[7.9, 17.0]	100.0	86
Secondary	78.7	[62.0, 89.3]	21.3	[10.7, 38.0]	100.0	107
High school	99.6	[93.9, 100.0]	0.4	[0.0, 6.1]	100.0	11
Able to Read English						
No	86.6	[74.7, 93.4]	13.4	[6.6, 25.3]	100.0	144
Yes	83.0	[64.7, 92.8]	17.0	[7.2, 35.3]	100.0	67
Wealth Index (Quintiles)						
First quintile	85.4	[67.8, 94.2]	14.6	[5.8, 32.2]	100.0	24
Second	91.0	[77.7, 96.7]	9.0	[3.3, 22.3]	100.0	49
Third	91.0	[71.3, 97.6]	9.0	[2.4, 28.7]	100.0	67
Fourth	57.0	[45.1, 68.1]	43.0	[31.9, 54.9]	100.0	42
Fifth quintile	82.2	[59.0, 93.6]	17.8	[6.4, 41.0]	100.0	28
Household owns television						
No	88.0	[72.6, 95.3]	12.0	[4.7, 27.4]	100.0	136
Yes	79.1	[55.8, 91.9]	20.9	[8.1, 44.2]	100.0	75
Household owns radio						
No	85.4	[66.5, 94.5]	14.6	[5.5, 33.5]	100.0	88
Yes	84.7	[64.4, 94.4]	15.3	[5.6, 35.6]	100.0	123

Household Owns Mobile Phone							
No	94.0	[63.9,	99.3]	6.0	[0.7,	36.1]	100.0 54
Yes	78.8	[74.0,	82.8]	21.2	[17.2,	26.0]	100.0 157
Household Owns a Car							
No	85.0	[76.5,	90.8]	15.0	[9.2,	23.5]	100.0 198
Yes	85.0	[49.5,	97.0]	15.0	[3.0,	50.5]	100.0 13
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	87.8	[67.8,	96.1]	12.2	[3.9,	32.2]	100.0 111
One	82.6	[46.8,	96.2]	17.4	[3.8,	53.2]	100.0 70
Two+	75.5	[39.6,	93.6]	24.5	[6.4,	60.4]	100.0 30
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	87.3	[74.3,	94.2]	12.7	[5.8,	25.7]	100.0 107
Yes	82.1	[64.3,	92.1]	17.9	[7.9,	35.7]	100.0 104
Level of Exposure to OneLove Booklets							
None	84.0	[75.8,	89.7]	16.0	[10.3,	24.2]	100.0 166
1 Booklet	94.4	[71.0,	99.1]	5.6	[0.9,	29.0]	100.0 29
2-5 Booklets	77.2	[36.5,	95.2]	22.8	[4.8,	63.5]	100.0 15
Multimedia Exposure to OneLove							
None	82.1	[64.0,	92.2]	17.9	[7.8,	36.0]	100.0 79
1 Channel	97.0	[84.4,	99.5]	3.0	[0.5,	15.6]	100.0 42
2+ Channels	76.2	[42.1,	93.4]	23.8	[6.6,	57.9]	100.0 89
Exposed to Any SAfAIDS Materials or Program							
No	92.0	[89.9,	93.7]	8.0	[6.3,	10.1]	100.0 137
Yes	67.2	[37.0,	87.7]	32.8	[12.3,	63.0]	100.0 74
Total	85.0	[76.7,	90.8]	15.0	[9.2,	23.3]	100.0 211

Table 49g: Percentage who received gifts or money in exchange for sex with last partner, if regular(Women Aged 15-48 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	49.3	[26.3, 72.5]	50.7	[27.5, 73.7]	100.0	55
20-24	67.1	[53.9, 78.1]	32.9	[21.9, 46.1]	100.0	162
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	63.8	[49.0, 76.3]	36.2	[23.7, 51.0]	100.0	208
Div/sep/widow	45.2	[11.0, 84.7]	54.8	[15.3, 89.0]	100.0	8
Never married	100.0		0.0		100.0	1
Religion						
Catholic	84.0	[65.7, 93.5]	16.0	[6.5, 34.3]	100.0	36
Baptist	88.9	[43.9, 98.8]	11.1	[1.2, 56.1]	100.0	9
Pentacostal	57.7	[33.6, 78.6]	42.3	[21.4, 66.4]	100.0	41
7th Day Advent.	51.4	[28.5, 73.7]	48.6	[26.3, 71.5]	100.0	38
Jehovah's Wittn.	61.9	[23.1, 89.8]	38.1	[10.2, 76.9]	100.0	9
New Apostolic	74.5	[47.0, 90.6]	25.5	[9.4, 53.0]	100.0	30
UC of Zambia	50.6	[18.7, 82.0]	49.4	[18.0, 81.3]	100.0	24
Other	53.0	[22.2, 81.7]	47.0	[18.3, 77.8]	100.0	30
Highest Level of School Attended						
None	46.0	[13.2, 82.6]	54.0	[17.4, 86.8]	100.0	12
Primary	65.3	[46.8, 80.0]	34.7	[20.0, 53.2]	100.0	103
Secondary	63.0	[47.1, 76.5]	37.0	[23.5, 52.9]	100.0	99
High school	100.0		0.0		100.0	3
Able to Read English						
No	59.0	[42.4, 73.8]	41.0	[26.2, 57.6]	100.0	165
Yes	76.4	[57.4, 88.6]	23.6	[11.4, 42.6]	100.0	52
Wealth Index (Quintiles)						
First quintile	63.8	[43.7, 80.0]	36.2	[20.0, 56.3]	100.0	67
Second	59.4	[37.5, 78.1]	40.6	[21.9, 62.5]	100.0	46
Third	49.9	[17.4, 82.5]	50.1	[17.5, 82.6]	100.0	38
Fourth	80.1	[49.7, 94.3]	19.9	[5.7, 50.3]	100.0	34
Fifth quintile	64.8	[31.2, 88.2]	35.2	[11.8, 68.8]	100.0	31
Household owns television						
No	60.9	[44.6, 75.1]	39.1	[24.9, 55.4]	100.0	153
Yes	68.0	[46.2, 83.9]	32.0	[16.1, 53.8]	100.0	64
Household owns radio						
No	62.8	[43.2, 78.9]	37.2	[21.1, 56.8]	100.0	103
Yes	63.0	[48.7, 75.3]	37.0	[24.7, 51.3]	100.0	114

Household Owns Mobile Phone							
No	64.9	[45.3,	80.5]	35.1	[19.5,	54.7]	100.0 74
Yes	61.7	[44.8,	76.2]	38.3	[23.8,	55.2]	100.0 143
Household Owns a Car							
No	63.1	[49.4,	75.0]	36.9	[25.0,	50.6]	100.0 209
Yes	58.8	[21.0,	88.4]	41.2	[11.6,	79.0]	100.0 8
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	70.8	[48.4,	86.2]	29.2	[13.8,	51.6]	100.0 103
One	59.9	[42.0,	75.5]	40.1	[24.5,	58.0]	100.0 82
Two+	48.9	[29.7,	68.5]	51.1	[31.5,	70.3]	100.0 32
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	63.3	[45.8,	77.8]	36.7	[22.2,	54.2]	100.0 134
Yes	62.2	[44.4,	77.3]	37.8	[22.7,	55.6]	100.0 83
Level of Exposure to OneLove Booklets							
None	64.1	[48.6,	77.2]	35.9	[22.8,	51.4]	100.0 168
1 Booklet	56.0	[30.7,	78.6]	44.0	[21.4,	69.3]	100.0 30
2-5 Booklets	58.7	[25.7,	85.4]	41.3	[14.6,	74.3]	100.0 18
Multimedia Exposure to OneLove							
None	65.6	[41.2,	83.8]	34.4	[16.2,	58.8]	100.0 77
1 Channel	61.0	[41.0,	77.9]	39.0	[22.1,	59.0]	100.0 56
2+ Channels	60.0	[43.1,	74.9]	40.0	[25.1,	56.9]	100.0 83
Exposed to Any SAfAIDS Materials or Program							
No	74.1	[60.8,	84.1]	25.9	[15.9,	39.2]	100.0 130
Yes	47.5	[29.0,	66.7]	52.5	[33.3,	71.0]	100.0 87
Total	62.9	[48.8,	75.1]	37.1	[24.9,	51.2]	100.0 217

Table 49h: Percentage who received gifts or money in exchange for sex with last partner, if regular(SAfaIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	83.7	[58.1, 95.0]	16.3	[5.0, 41.9]	100.0	13
20-24	89.6	[77.0, 95.7]	10.4	[4.3, 23.0]	100.0	42
25-29	92.6	[82.4, 97.1]	7.4	[2.9, 17.6]	100.0	49
30-34	86.9	[71.6, 94.6]	13.1	[5.4, 28.4]	100.0	49
35-39	91.5	[80.6, 96.6]	8.5	[3.4, 19.4]	100.0	81
40-44	93.4	[78.7, 98.2]	6.6	[1.8, 21.3]	100.0	44
45-49	100.0		0.0		100.0	16
Current Marital Status						
Married/union	90.6	[84.9, 94.3]	9.4	[5.7, 15.1]	100.0	285
Div/sep/widow	100.0		0.0		100.0	8
Never married	100.0		0.0		100.0	1
Religion						
Catholic	84.8	[69.3, 93.2]	15.2	[6.8, 30.7]	100.0	76
Baptist	89.8	[48.0, 98.8]	10.2	[1.2, 52.0]	100.0	8
Pentacostal	92.4	[77.9, 97.7]	7.6	[2.3, 22.1]	100.0	65
7th Day Advent.	93.4	[78.5, 98.2]	6.6	[1.8, 21.5]	100.0	47
Jehovah's Wittn.	94.9	[67.8, 99.4]	5.1	[0.6, 32.2]	100.0	25
New Apostolic	94.0	[63.8, 99.3]	6.0	[0.7, 36.2]	100.0	15
UC of Zambia	88.3	[70.7, 95.9]	11.7	[4.1, 29.3]	100.0	30
Other	97.8	[83.9, 99.7]	2.2	[0.3, 16.1]	100.0	28
Highest Level of School Attended						
None	100.0		0.0		100.0	9
Primary	92.3	[84.7, 96.3]	7.7	[3.7, 15.3]	100.0	86
Secondary	90.0	[81.2, 94.9]	10.0	[5.1, 18.8]	100.0	175
High school	92.2	[71.6, 98.2]	7.8	[1.8, 28.4]	100.0	24
Able to Read English						
No	91.1	[84.9, 94.9]	8.9	[5.1, 15.1]	100.0	141
Yes	91.1	[83.4, 95.4]	8.9	[4.6, 16.6]	100.0	153
Wealth Index (Quintiles)						
First quintile	100.0		0.0		100.0	7
Second	94.4	[79.6, 98.6]	5.6	[1.4, 20.4]	100.0	46
Third	86.8	[69.9, 94.9]	13.2	[5.1, 30.1]	100.0	56
Fourth	93.3	[87.0, 96.7]	6.7	[3.3, 13.0]	100.0	78
Fifth quintile	89.5	[78.3, 95.3]	10.5	[4.7, 21.7]	100.0	102
Household owns television						
No	89.6	[80.5, 94.7]	10.4	[5.3, 19.5]	100.0	133
Yes	92.2	[83.6, 96.5]	7.8	[3.5, 16.4]	100.0	161
Household owns radio						
No	87.9	[78.3, 93.6]	12.1	[6.4, 21.7]	100.0	99
Yes	92.6	[84.7, 96.6]	7.4	[3.4, 15.3]	100.0	195

Household Owns Mobile Phone							
No	90.8	[78.3,	96.4]	9.2	[3.6,	21.7]	100.0 46
Yes	91.2	[84.4,	95.2]	8.8	[4.8,	15.6]	100.0 248
Household Owns a Car							
No	91.6	[85.8,	95.2]	8.4	[4.8,	14.2]	100.0 264
Yes	86.9	[62.9,	96.3]	13.1	[3.7,	37.1]	100.0 30
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	91.1	[81.0,	96.1]	8.9	[3.9,	19.0]	100.0 85
One	90.6	[79.6,	96.0]	9.4	[4.0,	20.4]	100.0 139
Two+	92.1	[79.8,	97.2]	7.9	[2.8,	20.2]	100.0 70
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	91.0	[81.4,	95.9]	9.0	[4.1,	18.6]	100.0 93
Yes	91.1	[83.2,	95.5]	8.9	[4.5,	16.8]	100.0 200
Level of Exposure to OneLove Booklets							
None	92.0	[87.1,	95.1]	8.0	[4.9,	12.9]	100.0 213
1 Booklet	83.1	[63.5,	93.3]	16.9	[6.7,	36.5]	100.0 47
2-5 Booklets	95.8	[84.5,	99.0]	4.2	[1.0,	15.5]	100.0 32
Multimedia Exposure to OneLove							
None	90.4	[78.1,	96.1]	9.6	[3.9,	21.9]	100.0 62
1 Channel	93.8	[83.4,	97.8]	6.2	[2.2,	16.6]	100.0 37
2+ Channels	90.8	[82.1,	95.5]	9.2	[4.5,	17.9]	100.0 193
Exposed to Any SAfAIDS Materials or Program							
No	92.7	[86.6,	96.1]	7.3	[3.9,	13.4]	100.0 202
Yes	88.1	[77.3,	94.1]	11.9	[5.9,	22.7]	100.0 92
Total	91.1	[85.5,	94.7]	8.9	[5.3,	14.5]	100.0 294

Table 50a: Percentage who received gifts or money in exchange for sex with last partner, if casual(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	50.7	[38.9, 62.5]	49.3	[37.5, 61.1]	100.0	159
20-24	54.0	[44.2, 63.5]	46.0	[36.5, 55.8]	100.0	231
25-29	63.9	[52.4, 74.1]	36.1	[25.9, 47.6]	100.0	162
30-34	73.3	[62.2, 82.1]	26.7	[17.9, 37.8]	100.0	109
35-39	66.8	[52.2, 78.7]	33.2	[21.3, 47.8]	100.0	110
40-44	51.5	[29.2, 73.3]	48.5	[26.7, 70.8]	100.0	46
45-49	56.1	[30.9, 78.6]	43.9	[21.4, 69.1]	100.0	26
Current Marital Status						
Married/union	64.1	[56.1, 71.5]	35.9	[28.5, 43.9]	100.0	437
Div/sep/widow	49.5	[33.9, 65.3]	50.5	[34.7, 66.1]	100.0	60
Never married	54.7	[46.0, 63.1]	45.3	[36.9, 54.0]	100.0	346
Religion						
Catholic	63.6	[54.2, 72.1]	36.4	[27.9, 45.8]	100.0	200
Baptist	78.3	[54.4, 91.6]	21.7	[8.4, 45.6]	100.0	29
Pentacostal	57.4	[41.9, 71.6]	42.6	[28.4, 58.1]	100.0	111
7th Day Advent.	57.8	[40.1, 73.7]	42.2	[26.3, 59.9]	100.0	134
Jehovah's Wittn.	48.2	[23.7, 73.5]	51.8	[26.5, 76.3]	100.0	46
New Apostolic	38.5	[22.0, 58.1]	61.5	[41.9, 78.0]	100.0	100
UC of Zambia	63.4	[49.3, 75.4]	36.6	[24.6, 50.7]	100.0	106
Other	66.4	[54.7, 76.4]	33.6	[23.6, 45.3]	100.0	117
Highest Level of School Attended						
None	60.1	[42.2, 75.7]	39.9	[24.3, 57.8]	100.0	37
Primary	60.9	[51.3, 69.6]	39.1	[30.4, 48.7]	100.0	267
Secondary	55.8	[46.2, 65.0]	44.2	[35.0, 53.8]	100.0	495
High school	82.0	[61.0, 93.0]	18.0	[7.0, 39.0]	100.0	44
Able to Read English						
No	57.0	[49.2, 64.6]	43.0	[35.4, 50.8]	100.0	443
Yes	61.0	[50.1, 70.9]	39.0	[29.1, 49.9]	100.0	400
Wealth Index (Quintiles)						
First quintile	53.5	[41.0, 65.6]	46.5	[34.4, 59.0]	100.0	145
Second	61.5	[47.9, 73.4]	38.5	[26.6, 52.1]	100.0	183
Third	59.1	[42.0, 74.2]	40.9	[25.8, 58.0]	100.0	159
Fourth	55.8	[42.8, 68.0]	44.2	[32.0, 57.2]	100.0	182
Fifth quintile	65.0	[53.0, 75.3]	35.0	[24.7, 47.0]	100.0	167
Household owns television						
No	61.0	[53.1, 68.3]	39.0	[31.7, 46.9]	100.0	478
Yes	56.1	[45.5, 66.1]	43.9	[33.9, 54.5]	100.0	365
Household owns radio						
No	61.7	[52.3, 70.2]	38.3	[29.8, 47.7]	100.0	256
Yes	57.8	[49.6, 65.7]	42.2	[34.3, 50.4]	100.0	587

Household Owns Mobile Phone							
No	62.5	[53.7,	70.6]	37.5	[29.4,	46.3]	100.0 231
Yes	57.3	[48.4,	65.8]	42.7	[34.2,	51.6]	100.0 612
Household Owns a Car							
No	58.9	[51.6,	65.8]	41.1	[34.2,	48.4]	100.0 789
Yes	56.9	[33.0,	77.9]	43.1	[22.1,	67.0]	100.0 53
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	62.9	[52.8,	72.0]	37.1	[28.0,	47.2]	100.0 252
One	58.5	[47.9,	68.3]	41.5	[31.7,	52.1]	100.0 403
Two+	54.1	[40.7,	66.9]	45.9	[33.1,	59.3]	100.0 188
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	58.0	[47.9,	67.5]	42.0	[32.5,	52.1]	100.0 286
Yes	58.9	[50.4,	66.9]	41.1	[33.1,	49.6]	100.0 552
Level of Exposure to OneLove Booklets							
None	62.1	[54.5,	69.2]	37.9	[30.8,	45.5]	100.0 556
1 Booklet	57.3	[42.9,	70.6]	42.7	[29.4,	57.1]	100.0 172
2-5 Booklets	43.9	[29.0,	60.1]	56.1	[39.9,	71.0]	100.0 114
Multimedia Exposure to OneLove							
None	63.0	[52.3,	72.6]	37.0	[27.4,	47.7]	100.0 149
1 Channel	60.7	[50.4,	70.0]	39.3	[30.0,	49.6]	100.0 167
2+ Channels	56.5	[46.7,	65.8]	43.5	[34.2,	53.3]	100.0 521
Exposed to Any SAfAIDS Materials or Program							
No	67.1	[60.0,	73.5]	32.9	[26.5,	40.0]	100.0 504
Yes	49.0	[38.8,	59.3]	51.0	[40.7,	61.2]	100.0 338
Total	58.8	[51.6,	65.7]	41.2	[34.3,	48.4]	100.0 843

Table 50b: Percentage who received gifts or money in exchange for sex with last partner, if casual(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	49.4	[30.4, 68.5]	50.6	[31.5, 69.6]	100.0	71
20-24	39.4	[26.1, 54.6]	60.6	[45.4, 73.9]	100.0	102
25-29	48.6	[31.9, 65.6]	51.4	[34.4, 68.1]	100.0	70
30-34	59.7	[41.2, 75.9]	40.3	[24.1, 58.8]	100.0	46
35-39	42.3	[21.9, 65.6]	57.7	[34.4, 78.1]	100.0	42
40-44	23.8	[6.1, 60.0]	76.2	[40.0, 93.9]	100.0	17
45-49	38.2	[12.8, 72.2]	61.8	[27.8, 87.2]	100.0	9
Current Marital Status						
Married/union	47.5	[35.3, 60.0]	52.5	[40.0, 64.7]	100.0	194
Div/sep/widow	33.7	[17.9, 54.1]	66.3	[45.9, 82.1]	100.0	37
Never married	43.6	[29.7, 58.6]	56.4	[41.4, 70.3]	100.0	126
Religion						
Catholic	47.7	[35.8, 60.0]	52.3	[40.0, 64.2]	100.0	86
Baptist	53.4	[13.0, 89.8]	46.6	[10.2, 87.0]	100.0	10
Pentacostal	47.8	[31.1, 65.0]	52.2	[35.0, 68.9]	100.0	48
7th Day Advent.	34.9	[14.3, 63.3]	65.1	[36.7, 85.7]	100.0	53
Jehovah's Wittn.	53.5	[22.9, 81.7]	46.5	[18.3, 77.1]	100.0	20
New Apostolic	29.8	[12.6, 55.7]	70.2	[44.3, 87.4]	100.0	45
UC of Zambia	35.7	[17.8, 58.6]	64.3	[41.4, 82.2]	100.0	45
Other	57.2	[36.7, 75.5]	42.8	[24.5, 63.3]	100.0	50
Highest Level of School Attended						
None	52.4	[28.2, 75.5]	47.6	[24.5, 71.8]	100.0	28
Primary	47.5	[33.7, 61.7]	52.5	[38.3, 66.3]	100.0	129
Secondary	41.2	[29.0, 54.7]	58.8	[45.3, 71.0]	100.0	192
High school	60.0	[39.0, 77.9]	40.0	[22.1, 61.0]	100.0	8
Able to Read English						
No	44.4	[33.4, 56.0]	55.6	[44.0, 66.6]	100.0	242
Yes	44.8	[29.8, 60.8]	55.2	[39.2, 70.2]	100.0	115
Wealth Index (Quintiles)						
First quintile	34.4	[16.2, 58.6]	65.6	[41.4, 83.8]	100.0	61
Second	50.7	[31.7, 69.5]	49.3	[30.5, 68.3]	100.0	87
Third	42.7	[22.4, 65.8]	57.3	[34.2, 77.6]	100.0	61
Fourth	45.7	[28.2, 64.3]	54.3	[35.7, 71.8]	100.0	76
Fifth quintile	47.7	[33.4, 62.3]	52.3	[37.7, 66.6]	100.0	69
Household owns television						
No	46.4	[32.8, 60.6]	53.6	[39.4, 67.2]	100.0	200
Yes	42.6	[30.4, 55.7]	57.4	[44.3, 69.6]	100.0	157
Household owns radio						
No	59.2	[44.5, 72.4]	40.8	[27.6, 55.5]	100.0	109
Yes	39.9	[29.6, 51.3]	60.1	[48.7, 70.4]	100.0	248

Household Owns Mobile Phone							
No	45.2	[30.7,	60.5]	54.8	[39.5,	69.3]	100.0 110
Yes	44.2	[33.0,	56.0]	55.8	[44.0,	67.0]	100.0 247

Household Owns a Car							
No	45.0	[34.4,	56.0]	55.0	[44.0,	65.6]	100.0 333
Yes	34.4	[17.9,	55.7]	65.6	[44.3,	82.1]	100.0 23

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	60.6	[46.7,	72.9]	39.4	[27.1,	53.3]	100.0 133
One	41.1	[30.3,	52.8]	58.9	[47.2,	69.7]	100.0 144
Two+	32.1	[17.6,	51.1]	67.9	[48.9,	82.4]	100.0 80

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	48.6	[32.7,	64.8]	51.4	[35.2,	67.3]	100.0 159
Yes	41.3	[30.7,	52.8]	58.7	[47.2,	69.3]	100.0 197

Level of Exposure to OneLove Booklets

None	46.2	[34.6,	58.3]	53.8	[41.7,	65.4]	100.0 235
1 Booklet	39.1	[22.6,	58.5]	60.9	[41.5,	77.4]	100.0 73
2-5 Booklets	44.0	[26.9,	62.7]	56.0	[37.3,	73.1]	100.0 49

Multimedia Exposure to OneLove

None	62.5	[46.6,	76.2]	37.5	[23.8,	53.4]	100.0 91
1 Channel	46.0	[27.7,	65.5]	54.0	[34.5,	72.3]	100.0 72
2+ Channels	37.1	[26.8,	48.6]	62.9	[51.4,	73.2]	100.0 193

Exposed to Any SAfAIDS Materials or Program

No	47.4	[35.3,	59.9]	52.6	[40.1,	64.7]	100.0 181
Yes	42.4	[29.6,	56.3]	57.6	[43.7,	70.4]	100.0 175

Total	44.5	[34.4,	55.1]	55.5	[44.9,	65.6]	100.0 357
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Table 50c: Percentage who received gifts or money in exchange for sex with last partner, if casual(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	51.7	[35.7, 67.3]	48.3	[32.7, 64.3]	100.0	88
20-24	65.3	[52.1, 76.4]	34.7	[23.6, 47.9]	100.0	129
25-29	76.2	[62.1, 86.3]	23.8	[13.7, 37.9]	100.0	92
30-34	82.1	[69.3, 90.3]	17.9	[9.7, 30.7]	100.0	63
35-39	85.3	[70.4, 93.4]	14.7	[6.6, 29.6]	100.0	68
40-44	74.1	[55.0, 87.0]	25.9	[13.0, 45.0]	100.0	29
45-49	73.0	[37.3, 92.4]	27.0	[7.6, 62.7]	100.0	17
Current Marital Status						
Married/union	77.7	[70.3, 83.7]	22.3	[16.3, 29.7]	100.0	243
Div/sep/widow	71.5	[44.8, 88.5]	28.5	[11.5, 55.2]	100.0	23
Never married	61.4	[50.5, 71.3]	38.6	[28.7, 49.5]	100.0	220
Religion						
Catholic	77.5	[64.1, 86.9]	22.5	[13.1, 35.9]	100.0	114
Baptist	91.5	[58.2, 98.8]	8.5	[1.2, 41.8]	100.0	19
Pentacostal	63.3	[44.1, 79.0]	36.7	[21.0, 55.9]	100.0	63
7th Day Advent.	72.5	[57.1, 84.0]	27.5	[16.0, 42.9]	100.0	81
Jehovah's Wittn.	44.1	[17.6, 74.4]	55.9	[25.6, 82.4]	100.0	26
New Apostolic	46.5	[26.2, 68.0]	53.5	[32.0, 73.8]	100.0	55
UC of Zambia	79.1	[55.9, 91.9]	20.9	[8.1, 44.1]	100.0	61
Other	74.7	[60.5, 85.1]	25.3	[14.9, 39.5]	100.0	67
Highest Level of School Attended						
None	78.1	[49.8, 92.8]	21.9	[7.2, 50.2]	100.0	9
Primary	71.8	[62.1, 79.9]	28.2	[20.1, 37.9]	100.0	138
Secondary	66.1	[56.0, 74.9]	33.9	[25.1, 44.0]	100.0	303
High school	88.8	[64.4, 97.2]	11.2	[2.8, 35.6]	100.0	36
Able to Read English						
No	72.2	[61.9, 80.6]	27.8	[19.4, 38.1]	100.0	201
Yes	67.3	[56.0, 76.9]	32.7	[23.1, 44.0]	100.0	285
Wealth Index (Quintiles)						
First quintile	67.1	[51.9, 79.4]	32.9	[20.6, 48.1]	100.0	84
Second	70.8	[55.0, 82.8]	29.2	[17.2, 45.0]	100.0	96
Third	66.6	[49.2, 80.4]	33.4	[19.6, 50.8]	100.0	98
Fourth	65.7	[51.9, 77.2]	34.3	[22.8, 48.1]	100.0	106
Fifth quintile	78.6	[57.2, 90.9]	21.4	[9.1, 42.8]	100.0	98
Household owns television						
No	69.9	[62.0, 76.8]	30.1	[23.2, 38.0]	100.0	278
Yes	68.8	[57.0, 78.6]	31.2	[21.4, 43.0]	100.0	208
Household owns radio						
No	63.4	[50.6, 74.5]	36.6	[25.5, 49.4]	100.0	147
Yes	71.6	[63.3, 78.7]	28.4	[21.3, 36.7]	100.0	339

Household Owns Mobile Phone							
No	77.1	[65.5,	85.6]	22.9	[14.4,	34.5]	100.0 121
Yes	66.7	[57.6,	74.7]	33.3	[25.3,	42.4]	100.0 365
Household Owns a Car							
No	69.2	[62.4,	75.3]	30.8	[24.7,	37.6]	100.0 456
Yes	74.7	[34.4,	94.3]	25.3	[5.7,	65.6]	100.0 30
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	64.6	[50.2,	76.8]	35.4	[23.2,	49.8]	100.0 119
One	69.4	[57.1,	79.4]	30.6	[20.6,	42.9]	100.0 259
Two+	77.4	[62.7,	87.4]	22.6	[12.6,	37.3]	100.0 108
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	67.7	[56.6,	77.1]	32.3	[22.9,	43.4]	100.0 127
Yes	70.0	[60.5,	78.0]	30.0	[22.0,	39.5]	100.0 355
Level of Exposure to OneLove Booklets							
None	73.4	[65.1,	80.2]	26.6	[19.8,	34.9]	100.0 321
1 Booklet	69.8	[52.4,	83.0]	30.2	[17.0,	47.6]	100.0 99
2-5 Booklets	43.9	[21.8,	68.7]	56.1	[31.3,	78.2]	100.0 65
Multimedia Exposure to OneLove							
None	63.6	[47.7,	77.0]	36.4	[23.0,	52.3]	100.0 58
1 Channel	68.9	[56.7,	79.0]	31.1	[21.0,	43.3]	100.0 95
2+ Channels	70.6	[59.8,	79.5]	29.4	[20.5,	40.2]	100.0 328
Exposed to Any SAfAIDS Materials or Program							
No	77.9	[70.2,	84.1]	22.1	[15.9,	29.8]	100.0 323
Yes	56.1	[43.9,	67.5]	43.9	[32.5,	56.1]	100.0 163
Total	69.5	[62.3,	75.9]	30.5	[24.1,	37.7]	100.0 486

Table 50d: Percentage who received gifts or money in exchange for sex with last partner, if casual(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	44.2	[27.5, 62.4]	55.8	[37.6, 72.5]	100.0	58
20-24	55.3	[42.6, 67.3]	44.7	[32.7, 57.4]	100.0	83
25-29	55.1	[39.8, 69.5]	44.9	[30.5, 60.2]	100.0	59
30-34	75.7	[57.4, 87.8]	24.3	[12.2, 42.6]	100.0	35
35-39	54.1	[35.2, 71.8]	45.9	[28.2, 64.8]	100.0	40
40-44	60.1	[36.7, 79.7]	39.9	[20.3, 63.3]	100.0	19
45-49	80.6	[30.2, 97.6]	19.4	[2.4, 69.8]	100.0	11
Current Marital Status						
Married/union	63.7	[52.6, 73.5]	36.3	[26.5, 47.4]	100.0	178
Div/sep/widow	40.1	[20.4, 63.6]	59.9	[36.4, 79.6]	100.0	24
Never married	50.0	[38.7, 61.3]	50.0	[38.7, 61.3]	100.0	103
Religion						
Catholic	67.4	[53.0, 79.1]	32.6	[20.9, 47.0]	100.0	64
Baptist	84.4	[44.1, 97.4]	15.6	[2.6, 55.9]	100.0	7
Pentacostal	37.7	[18.0, 62.4]	62.3	[37.6, 82.0]	100.0	25
7th Day Advent.	57.9	[36.3, 76.8]	42.1	[23.2, 63.7]	100.0	56
Jehovah's Wittn.	66.1	[29.7, 90.0]	33.9	[10.0, 70.3]	100.0	11
New Apostolic	37.8	[20.2, 59.2]	62.2	[40.8, 79.8]	100.0	48
UC of Zambia	51.2	[33.7, 68.4]	48.8	[31.6, 66.3]	100.0	32
Other	60.9	[45.1, 74.7]	39.1	[25.3, 54.9]	100.0	62
Highest Level of School Attended						
None	59.4	[39.4, 76.8]	40.6	[23.2, 60.6]	100.0	20
Primary	58.2	[45.5, 69.8]	41.8	[30.2, 54.5]	100.0	135
Secondary	52.8	[40.6, 64.7]	47.2	[35.3, 59.4]	100.0	145
High school	100.0		0.0		100.0	5
Able to Read English						
No	54.2	[42.4, 65.6]	45.8	[34.4, 57.6]	100.0	203
Yes	59.3	[45.9, 71.4]	40.7	[28.6, 54.1]	100.0	102
Wealth Index (Quintiles)						
First quintile	49.4	[36.6, 62.3]	50.6	[37.7, 63.4]	100.0	128
Second	60.9	[44.5, 75.2]	39.1	[24.8, 55.5]	100.0	96
Third	63.0	[32.4, 85.8]	37.0	[14.2, 67.6]	100.0	51
Fourth	45.9	[24.4, 69.1]	54.1	[30.9, 75.6]	100.0	25
Fifth quintile	100.0		0.0		100.0	3
Household owns television						
No	58.1	[48.1, 67.4]	41.9	[32.6, 51.9]	100.0	252
Yes	47.7	[29.4, 66.7]	52.3	[33.3, 70.6]	100.0	53
Household owns radio						
No	58.4	[45.5, 70.3]	41.6	[29.7, 54.5]	100.0	101
Yes	55.1	[43.4, 66.2]	44.9	[33.8, 56.6]	100.0	204

Household Owns Mobile Phone

No	58.2	[47.5,	68.2]	41.8	[31.8,	52.5]	100.0	151
Yes	54.1	[40.9,	66.7]	45.9	[33.3,	59.1]	100.0	154

Household Owns a Car

No	55.9	[45.8,	65.5]	44.1	[34.5,	54.2]	100.0	298
Yes	61.1	[20.9,	90.3]	38.9	[9.7,	79.1]	100.0	7

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	64.4	[53.2,	74.2]	35.6	[25.8,	46.8]	100.0	126
One	55.7	[41.3,	69.2]	44.3	[30.8,	58.7]	100.0	134
Two+	34.4	[17.5,	56.3]	65.6	[43.7,	82.5]	100.0	45

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	60.3	[48.7,	70.8]	39.7	[29.2,	51.3]	100.0	163
Yes	50.6	[36.4,	64.6]	49.4	[35.4,	63.6]	100.0	141

Level of Exposure to OneLove Booklets

None	57.9	[46.5,	68.5]	42.1	[31.5,	53.5]	100.0	235
1 Booklet	49.1	[30.9,	67.5]	50.9	[32.5,	69.1]	100.0	45
2-5 Booklets	52.1	[27.4,	75.9]	47.9	[24.1,	72.6]	100.0	24

Multimedia Exposure to OneLove

None	65.0	[52.3,	75.9]	35.0	[24.1,	47.7]	100.0	90
1 Channel	58.2	[45.7,	69.7]	41.8	[30.3,	54.3]	100.0	84
2+ Channels	48.1	[32.7,	63.9]	51.9	[36.1,	67.3]	100.0	129

Exposed to Any SAfAIDS Materials or Program

No	61.4	[52.8,	69.3]	38.6	[30.7,	47.2]	100.0	187
Yes	49.3	[33.8,	64.9]	50.7	[35.1,	66.2]	100.0	118

Total	56.0	[46.2,	65.4]	44.0	[34.6,	53.8]	100.0	305
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Table 50e: Percentage who received gifts or money in exchange for sex with last partner, if casual(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	55.1	[38.6, 70.4]	44.9	[29.6, 61.4]	100.0	88
20-24	52.2	[36.6, 67.4]	47.8	[32.6, 63.4]	100.0	129
25-29	72.7	[54.6, 85.5]	27.3	[14.5, 45.4]	100.0	94
30-34	72.5	[57.1, 83.9]	27.5	[16.1, 42.9]	100.0	69
35-39	77.6	[48.1, 92.9]	22.4	[7.1, 51.9]	100.0	59
40-44	43.5	[14.5, 77.8]	56.5	[22.2, 85.5]	100.0	26
45-49	30.5	[11.6, 59.5]	69.5	[40.5, 88.4]	100.0	15
Current Marital Status						
Married/union	63.5	[50.7, 74.6]	36.5	[25.4, 49.3]	100.0	237
Div/sep/widow	58.4	[36.4, 77.4]	41.6	[22.6, 63.6]	100.0	33
Never married	58.5	[45.0, 70.9]	41.5	[29.1, 55.0]	100.0	210
Religion						
Catholic	59.0	[45.9, 70.9]	41.0	[29.1, 54.1]	100.0	124
Baptist	74.1	[42.2, 91.8]	25.9	[8.2, 57.8]	100.0	21
Pentacostal	61.6	[42.1, 77.9]	38.4	[22.1, 57.9]	100.0	80
7th Day Advent.	57.1	[26.8, 82.9]	42.9	[17.1, 73.2]	100.0	69
Jehovah's Wittn.	40.9	[14.4, 74.0]	59.1	[26.0, 85.6]	100.0	30
New Apostolic	39.9	[11.6, 77.0]	60.1	[23.0, 88.4]	100.0	50
UC of Zambia	73.9	[55.3, 86.6]	26.1	[13.4, 44.7]	100.0	58
Other	75.4	[54.6, 88.6]	24.6	[11.4, 45.4]	100.0	48
Highest Level of School Attended						
None	61.9	[24.2, 89.2]	38.1	[10.8, 75.8]	100.0	16
Primary	65.7	[49.7, 78.7]	34.3	[21.3, 50.3]	100.0	124
Secondary	57.0	[42.1, 70.8]	43.0	[29.2, 57.9]	100.0	307
High school	77.3	[53.2, 91.1]	22.7	[8.9, 46.8]	100.0	33
Able to Read English						
No	59.7	[49.6, 69.0]	40.3	[31.0, 50.4]	100.0	217
Yes	61.6	[45.3, 75.6]	38.4	[24.4, 54.7]	100.0	263
Wealth Index (Quintiles)						
First quintile	99.9	[98.3, 100.0]	0.1	[0.0, 1.7]	100.0	13
Second	61.2	[39.3, 79.3]	38.8	[20.7, 60.7]	100.0	79
Third	54.7	[37.3, 71.1]	45.3	[28.9, 62.7]	100.0	98
Fourth	56.0	[40.8, 70.1]	44.0	[29.9, 59.2]	100.0	135
Fifth quintile	64.0	[51.7, 74.7]	36.0	[25.3, 48.3]	100.0	150
Household owns television						
No	68.7	[55.0, 79.7]	31.3	[20.3, 45.0]	100.0	201
Yes	57.2	[44.8, 68.7]	42.8	[31.3, 55.2]	100.0	279
Household owns radio						
No	65.2	[50.2, 77.8]	34.8	[22.2, 49.8]	100.0	134
Yes	59.4	[47.2, 70.6]	40.6	[29.4, 52.8]	100.0	346

Household Owns Mobile Phone

No	83.2	[69.7, 91.5]	16.8	[8.5, 30.3]	100.0	72
Yes	58.1	[45.9, 69.4]	41.9	[30.6, 54.1]	100.0	408

Household Owns a Car

No	61.1	[49.7, 71.5]	38.9	[28.5, 50.3]	100.0	438
Yes	55.6	[27.9, 80.2]	44.4	[19.8, 72.1]	100.0	41

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	55.4	[35.7, 73.5]	44.6	[26.5, 64.3]	100.0	102
One	60.6	[44.3, 74.8]	39.4	[25.2, 55.7]	100.0	247
Two+	64.0	[46.4, 78.6]	36.0	[21.4, 53.6]	100.0	131

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	45.7	[27.2, 65.6]	54.3	[34.4, 72.8]	100.0	102
Yes	62.8	[52.3, 72.2]	37.2	[27.8, 47.7]	100.0	374

Level of Exposure to OneLove Booklets

None	66.8	[56.3, 75.9]	33.2	[24.1, 43.7]	100.0	286
1 Booklet	61.6	[38.6, 80.4]	38.4	[19.6, 61.4]	100.0	111
2-5 Booklets	38.9	[22.1, 58.9]	61.1	[41.1, 77.9]	100.0	83

Multimedia Exposure to OneLove

None	51.7	[34.9, 68.1]	48.3	[31.9, 65.1]	100.0	46
1 Channel	63.1	[43.7, 79.0]	36.9	[21.0, 56.3]	100.0	72
2+ Channels	60.7	[47.9, 72.2]	39.3	[27.8, 52.1]	100.0	358

Exposed to Any SAfAIDS Materials or Program

No	72.2	[59.1, 82.3]	27.8	[17.7, 40.9]	100.0	281
Yes	48.3	[35.0, 61.9]	51.7	[38.1, 65.0]	100.0	198

Total	60.7	[49.4, 71.0]	39.3	[29.0, 50.6]	100.0	480
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Table 50f: Percentage who received gifts or money in exchange for sex with last partner, if casual(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	97.2	[76.2, 99.7]	2.8	[0.3, 23.8]	100.0	13
20-24	63.9	[16.9, 93.9]	36.1	[6.1, 83.1]	100.0	19
25-29	97.3	[78.8, 99.7]	2.7	[0.3, 21.2]	100.0	9
30-34	51.7	[47.1, 56.3]	48.3	[43.7, 52.9]	100.0	5
35-39	98.0	[80.3, 99.8]	2.0	[0.2, 19.7]	100.0	11
40-44	0.0		100.0		100.0	1
Current Marital Status						
Married/union	85.6	[74.8, 92.3]	14.4	[7.7, 25.2]	100.0	22
Div/sep/widow	36.2	[3.5, 89.8]	63.8	[10.2, 96.5]	100.0	3
Never married	95.1	[77.7, 99.1]	4.9	[0.9, 22.3]	100.0	33
Religion						
Catholic	79.8	[78.6, 81.1]	20.2	[18.9, 21.4]	100.0	12
Baptist	100.0		0.0		100.0	1
Pentacostal	99.4	[88.8, 100.0]	0.6	[0.0, 11.2]	100.0	6
7th Day Advent.	100.0		0.0		100.0	9
Jehovah's Wittn.	14.1	[1.3, 67.9]	85.9	[32.1, 98.7]	100.0	5
New Apostolic	52.0	[4.4, 96.3]	48.0	[3.7, 95.6]	100.0	2
UC of Zambia	94.7	[70.6, 99.2]	5.3	[0.8, 29.4]	100.0	16
Other	94.3	[59.4, 99.5]	5.7	[0.5, 40.6]	100.0	7
Highest Level of School Attended						
None	100.0		0.0		100.0	1
Primary	90.6	[43.9, 99.2]	9.4	[0.8, 56.1]	100.0	8
Secondary	85.9	[78.4, 91.1]	14.1	[8.9, 21.6]	100.0	43
High school	99.1	[82.8, 100.0]	0.9	[0.0, 17.2]	100.0	6
Able to Read English						
No	88.5	[84.7, 91.4]	11.5	[8.6, 15.3]	100.0	23
Yes	87.1	[42.0, 98.4]	12.9	[1.6, 58.0]	100.0	35
Wealth Index (Quintiles)						
First quintile	51.1	[48.2, 53.9]	48.9	[46.1, 51.8]	100.0	4
Second	99.1	[83.3, 100.0]	0.9	[0.0, 16.7]	100.0	8
Third	71.9	[57.2, 83.1]	28.1	[16.9, 42.8]	100.0	10
Fourth	97.6	[78.5, 99.8]	2.4	[0.2, 21.5]	100.0	22
Fifth quintile	83.7	[61.0, 94.4]	16.3	[5.6, 39.0]	100.0	14
Household owns television						
No	69.9	[63.4, 75.8]	30.1	[24.2, 36.6]	100.0	25
Yes	97.1	[76.7, 99.7]	2.9	[0.3, 23.3]	100.0	33
Household owns radio						
No	95.6	[77.0, 99.3]	4.4	[0.7, 23.0]	100.0	21
Yes	86.9	[77.9, 92.5]	13.1	[7.5, 22.1]	100.0	37

Household Owns Mobile Phone							
No	53.5	[45.1,	61.8]	46.5	[38.2,	54.9]	100.0 8
Yes	94.4	[67.0,	99.3]	5.6	[0.7,	33.0]	100.0 50
Household Owns a Car							
No	88.0	[80.3,	93.0]	12.0	[7.0,	19.7]	100.0 53
Yes	88.6	[37.8,	99.0]	11.4	[1.0,	62.2]	100.0 5
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	95.3	[62.3,	99.6]	4.7	[0.4,	37.7]	100.0 24
One	75.7	[72.0,	79.1]	24.3	[20.9,	28.0]	100.0 22
Two+	89.6	[46.6,	98.8]	10.4	[1.2,	53.4]	100.0 12
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	79.5	[76.9,	81.9]	20.5	[18.1,	23.1]	100.0 21
Yes	96.0	[71.8,	99.6]	4.0	[0.4,	28.2]	100.0 37
Level of Exposure to OneLove Booklets							
None	97.2	[79.9,	99.7]	2.8	[0.3,	20.1]	100.0 35
1 Booklet	79.7	[68.6,	87.6]	20.3	[12.4,	31.4]	100.0 16
2-5 Booklets	78.3	[32.1,	96.5]	21.7	[3.5,	67.9]	100.0 7
Multimedia Exposure to OneLove							
None	97.8	[84.2,	99.7]	2.2	[0.3,	15.8]	100.0 13
1 Channel	94.4	[47.0,	99.7]	5.6	[0.3,	53.0]	100.0 11
2+ Channels	78.8	[74.2,	82.8]	21.2	[17.2,	25.8]	100.0 34
Exposed to Any SAfAIDS Materials or Program							
No	94.6	[65.5,	99.4]	5.4	[0.6,	34.5]	100.0 36
Yes	70.0	[62.1,	76.8]	30.0	[23.2,	37.9]	100.0 22
Total	88.0	[80.3,	93.0]	12.0	[7.0,	19.7]	100.0 58

Table 50g: Percentage who received gifts or money in exchange for sex with last partner, if casual(Women Aged 15-49 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	49.4	[30.4, 68.5]	50.6	[31.5, 69.6]	100.0	71
20-24	39.4	[26.1, 54.6]	60.6	[45.4, 73.9]	100.0	102
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	42.9	[28.3, 58.9]	57.1	[41.1, 71.7]	100.0	64
Div/sep/widow	52.3	[12.3, 89.6]	47.7	[10.4, 87.7]	100.0	8
Never married	43.1	[28.0, 59.6]	56.9	[40.4, 72.0]	100.0	101
Religion						
Catholic	47.1	[29.3, 65.8]	52.9	[34.2, 70.7]	100.0	48
Baptist	57.4	[7.8, 95.6]	42.6	[4.4, 92.2]	100.0	4
Pentacostal	59.6	[24.1, 87.3]	40.4	[12.7, 75.9]	100.0	20
7th Day Advent.	26.1	[7.2, 61.6]	73.9	[38.4, 92.8]	100.0	22
Jehovah's Wittn.	43.6	[11.6, 82.0]	56.4	[18.0, 88.4]	100.0	10
New Apostolic	48.8	[17.7, 80.9]	51.2	[19.1, 82.3]	100.0	18
UC of Zambia	27.7	[10.3, 55.9]	72.3	[44.1, 89.7]	100.0	25
Other	45.1	[20.6, 72.3]	54.9	[27.7, 79.4]	100.0	26
Highest Level of School Attended						
None	75.6	[25.1, 96.6]	24.4	[3.4, 74.9]	100.0	7
Primary	37.5	[22.0, 56.1]	62.5	[43.9, 78.0]	100.0	60
Secondary	43.3	[28.7, 59.2]	56.7	[40.8, 71.3]	100.0	103
High school	84.4	[26.8, 98.8]	15.6	[1.2, 73.2]	100.0	3
Able to Read English						
No	43.1	[27.1, 60.7]	56.9	[39.3, 72.9]	100.0	104
Yes	44.2	[27.9, 61.9]	55.8	[38.1, 72.1]	100.0	69
Wealth Index (Quintiles)						
First quintile	36.7	[11.0, 73.2]	63.3	[26.8, 89.0]	100.0	27
Second	41.7	[19.8, 67.6]	58.3	[32.4, 80.2]	100.0	41
Third	41.4	[16.2, 72.1]	58.6	[27.9, 83.8]	100.0	28
Fourth	47.3	[22.7, 73.3]	52.7	[26.7, 77.3]	100.0	30
Fifth quintile	47.8	[29.8, 66.4]	52.2	[33.6, 70.2]	100.0	44
Household owns television						
No	41.5	[24.0, 61.5]	58.5	[38.5, 76.0]	100.0	94
Yes	45.7	[30.7, 61.5]	54.3	[38.5, 69.3]	100.0	79
Household owns radio						
No	59.7	[35.3, 80.1]	40.3	[19.9, 64.7]	100.0	48
Yes	39.4	[27.4, 53.0]	60.6	[47.0, 72.6]	100.0	125

Household Owns Mobile Phone							
No	45.3	[19.6,	73.7]	54.7	[26.3,	80.4]	100.0 44
Yes	42.9	[29.7,	57.3]	57.1	[42.7,	70.3]	100.0 129
Household Owns a Car							
No	43.1	[30.1,	57.0]	56.9	[43.0,	69.9]	100.0 161
Yes	48.5	[16.1,	82.2]	51.5	[17.8,	83.9]	100.0 11
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	68.3	[47.2,	83.8]	31.7	[16.2,	52.8]	100.0 58
One	31.9	[18.9,	48.4]	68.1	[51.6,	81.1]	100.0 68
Two+	34.4	[17.6,	56.4]	65.6	[43.6,	82.4]	100.0 47
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	49.1	[27.9,	70.6]	50.9	[29.4,	72.1]	100.0 75
Yes	39.4	[26.3,	54.2]	60.6	[45.8,	73.7]	100.0 98
Level of Exposure to OneLove Booklets							
None	47.5	[31.5,	64.1]	52.5	[35.9,	68.5]	100.0 104
1 Booklet	35.7	[17.7,	58.9]	64.3	[41.1,	82.3]	100.0 39
2-5 Booklets	40.7	[20.0,	65.3]	59.3	[34.7,	80.0]	100.0 30
Multimedia Exposure to OneLove							
None	69.2	[46.4,	85.4]	30.8	[14.6,	53.6]	100.0 38
1 Channel	40.4	[19.2,	65.9]	59.6	[34.1,	80.8]	100.0 38
2+ Channels	35.8	[23.8,	49.8]	64.2	[50.2,	76.2]	100.0 97
Exposed to Any SAfAIDS Materials or Program							
No	49.2	[31.4,	67.2]	50.8	[32.8,	68.6]	100.0 92
Yes	37.9	[23.6,	54.8]	62.1	[45.2,	76.4]	100.0 81
Total	43.5	[31.0,	56.9]	56.5	[43.1,	69.0]	100.0 173

Table 50h: Percentage who received gifts or money in exchange for sex with last partner, if casual(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	83.5	[68.6, 92.1]	16.5	[7.9, 31.4]	100.0	40
20-24	65.8	[46.9, 80.7]	34.2	[19.3, 53.1]	100.0	51
25-29	78.9	[64.3, 88.6]	21.1	[11.4, 35.7]	100.0	33
30-34	87.1	[65.5, 96.0]	12.9	[4.0, 34.5]	100.0	23
35-39	91.8	[78.0, 97.3]	8.2	[2.7, 22.0]	100.0	24
40-44	73.9	[32.1, 94.4]	26.1	[5.6, 67.9]	100.0	10
45-49	67.2	[22.2, 93.6]	32.8	[6.4, 77.8]	100.0	8
Current Marital Status						
Married/union	78.3	[65.5, 87.2]	21.7	[12.8, 34.5]	100.0	87
Div/sep/widow	72.5	[33.6, 93.2]	27.5	[6.8, 66.4]	100.0	14
Never married	78.6	[70.3, 85.1]	21.4	[14.9, 29.7]	100.0	88
Religion						
Catholic	64.1	[53.3, 73.6]	35.9	[26.4, 46.7]	100.0	53
Baptist	90.6	[53.6, 98.8]	9.4	[1.2, 46.4]	100.0	5
Pentacostal	86.9	[70.5, 94.9]	13.1	[5.1, 29.5]	100.0	33
7th Day Advent.	81.8	[57.3, 93.8]	18.2	[6.2, 42.7]	100.0	21
Jehovah's Wittn.	67.9	[31.0, 90.9]	32.1	[9.1, 69.0]	100.0	17
New Apostolic	60.2	[35.1, 80.9]	39.8	[19.1, 64.9]	100.0	17
UC of Zambia	97.7	[88.1, 99.6]	2.3	[0.4, 11.9]	100.0	25
Other	88.4	[75.0, 95.1]	11.6	[4.9, 25.0]	100.0	18
Highest Level of School Attended						
None	73.1	[18.1, 97.1]	26.9	[2.9, 81.9]	100.0	4
Primary	76.3	[57.7, 88.4]	23.7	[11.6, 42.3]	100.0	59
Secondary	78.4	[70.9, 84.3]	21.6	[15.7, 29.1]	100.0	117
High school	82.0	[47.7, 95.8]	18.0	[4.2, 52.3]	100.0	9
Able to Read English						
No	78.2	[66.4, 86.7]	21.8	[13.3, 33.6]	100.0	96
Yes	77.5	[64.8, 86.6]	22.5	[13.4, 35.2]	100.0	93
Wealth Index (Quintiles)						
First quintile	100.0		0.0		100.0	5
Second	87.5	[76.6, 93.7]	12.5	[6.3, 23.4]	100.0	27
Third	78.3	[60.0, 89.7]	21.7	[10.3, 40.0]	100.0	37
Fourth	77.0	[59.6, 88.4]	23.0	[11.6, 40.4]	100.0	49
Fifth quintile	73.3	[62.5, 81.9]	26.7	[18.1, 37.5]	100.0	67
Household owns television						
No	79.6	[63.3, 89.8]	20.4	[10.2, 36.7]	100.0	82
Yes	76.6	[67.1, 84.0]	23.4	[16.0, 32.9]	100.0	107
Household owns radio						
No	79.2	[69.6, 86.4]	20.8	[13.6, 30.4]	100.0	45
Yes	77.5	[68.4, 84.6]	22.5	[15.4, 31.6]	100.0	144

Household Owns Mobile Phone							
No	87.0	[66.5,	95.8]	13.0	[4.2,	33.5]	100.0 30
Yes	76.0	[69.5,	81.6]	24.0	[18.4,	30.5]	100.0 159
Household Owns a Car							
No	79.3	[72.0,	85.0]	20.7	[15.0,	28.0]	100.0 172
Yes	62.0	[40.3,	79.8]	38.0	[20.2,	59.7]	100.0 16
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	84.9	[62.1,	95.1]	15.1	[4.9,	37.9]	100.0 25
One	73.1	[64.1,	80.6]	26.9	[19.4,	35.9]	100.0 102
Two+	82.7	[68.0,	91.5]	17.3	[8.5,	32.0]	100.0 62
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	83.3	[61.5,	94.0]	16.7	[6.0,	38.5]	100.0 30
Yes	76.8	[68.5,	83.5]	23.2	[16.5,	31.5]	100.0 158
Level of Exposure to OneLove Booklets							
None	81.0	[69.9,	88.7]	19.0	[11.3,	30.1]	100.0 113
1 Booklet	73.3	[52.8,	87.1]	26.7	[12.9,	47.2]	100.0 46
2-5 Booklets	74.0	[52.2,	88.2]	26.0	[11.8,	47.8]	100.0 30
Multimedia Exposure to OneLove							
None	88.2	[58.4,	97.6]	11.8	[2.4,	41.6]	100.0 17
1 Channel	79.4	[49.7,	93.8]	20.6	[6.2,	50.3]	100.0 16
2+ Channels	76.5	[68.0,	83.3]	23.5	[16.7,	32.0]	100.0 155
Exposed to Any SAfAIDS Materials or Program							
No	87.8	[80.0,	92.8]	12.2	[7.2,	20.0]	100.0 101
Yes	65.7	[51.5,	77.5]	34.3	[22.5,	48.5]	100.0 88
Total	77.9	[70.5,	83.8]	22.1	[16.2,	29.5]	100.0 189

Table 51a: Percentage who gave gifts or money in exchange for sex with last partner(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	56.8	[43.8, 68.9]	43.2	[31.1, 56.2]	100.0	223
20-24	75.0	[66.5, 81.9]	25.0	[18.1, 33.5]	100.0	440
25-29	77.8	[70.7, 83.6]	22.2	[16.4, 29.3]	100.0	451
30-34	78.2	[71.8, 83.5]	21.8	[16.5, 28.2]	100.0	374
35-39	73.9	[65.0, 81.2]	26.1	[18.8, 35.0]	100.0	361
40-44	77.0	[64.5, 86.0]	23.0	[14.0, 35.5]	100.0	229
45-49	78.1	[66.0, 86.8]	21.9	[13.2, 34.0]	100.0	144
Current Marital Status						
Married/union	77.9	[72.5, 82.6]	22.1	[17.4, 27.5]	100.0	1,776
Div/sep/widow	68.4	[54.2, 79.9]	31.6	[20.1, 45.8]	100.0	87
Never married	61.4	[49.1, 72.3]	38.6	[27.7, 50.9]	100.0	359
Religion						
Catholic	72.5	[65.8, 78.4]	27.5	[21.6, 34.2]	100.0	459
Baptist	81.7	[62.2, 92.4]	18.3	[7.6, 37.8]	100.0	84
Pentacostal	77.1	[66.3, 85.2]	22.9	[14.8, 33.7]	100.0	349
7th Day Advent.	80.0	[69.6, 87.5]	20.0	[12.5, 30.4]	100.0	331
Jehovah's Wittn.	79.0	[60.4, 90.2]	21.0	[9.8, 39.6]	100.0	137
New Apostolic	67.2	[50.3, 80.5]	32.8	[19.5, 49.7]	100.0	263
UC of Zambia	75.8	[62.9, 85.2]	24.2	[14.8, 37.1]	100.0	266
Other	69.9	[59.6, 78.5]	30.1	[21.5, 40.4]	100.0	332
Highest Level of School Attended						
None	80.6	[65.9, 89.9]	19.4	[10.1, 34.1]	100.0	138
Primary	78.9	[73.5, 83.5]	21.1	[16.5, 26.5]	100.0	873
Secondary	68.9	[60.7, 76.0]	31.1	[24.0, 39.3]	100.0	1,097
High school	78.3	[65.7, 87.2]	21.7	[12.8, 34.3]	100.0	113
Able to Read English						
No	78.0	[72.5, 82.7]	22.0	[17.3, 27.5]	100.0	1,359
Yes	67.8	[58.6, 75.8]	32.2	[24.2, 41.4]	100.0	862
Wealth Index (Quintiles)						
First quintile	74.7	[66.5, 81.4]	25.3	[18.6, 33.5]	100.0	470
Second	80.6	[72.7, 86.6]	19.4	[13.4, 27.3]	100.0	466
Third	68.9	[58.1, 78.0]	31.1	[22.0, 41.9]	100.0	430
Fourth	69.0	[57.8, 78.4]	31.0	[21.6, 42.2]	100.0	441
Fifth quintile	76.7	[65.0, 85.3]	23.3	[14.7, 35.0]	100.0	394
Household owns television						
No	76.9	[71.3, 81.6]	23.1	[18.4, 28.7]	100.0	1,338
Yes	70.1	[60.0, 78.6]	29.9	[21.4, 40.0]	100.0	883
Household owns radio						
No	80.9	[75.0, 85.7]	19.1	[14.3, 25.0]	100.0	765
Yes	71.1	[63.6, 77.5]	28.9	[22.5, 36.4]	100.0	1,456

Household Owns Mobile Phone

No	81.1	[75.6,	85.6]	18.9	[14.4,	24.4]	100.0	649
Yes	70.8	[63.0,	77.6]	29.2	[22.4,	37.0]	100.0	1,572

Household Owns a Car

No	74.3	[68.3,	79.6]	25.7	[20.4,	31.7]	100.0	2,094
Yes	70.0	[54.2,	82.1]	30.0	[17.9,	45.8]	100.0	125

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	75.8	[68.5,	81.8]	24.2	[18.2,	31.5]	100.0	795
One	73.4	[65.7,	79.8]	26.6	[20.2,	34.3]	100.0	963
Two+	73.1	[62.3,	81.8]	26.9	[18.2,	37.7]	100.0	464

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	74.5	[67.5,	80.4]	25.5	[19.6,	32.5]	100.0	905
Yes	74.0	[66.4,	80.3]	26.0	[19.7,	33.6]	100.0	1,305

Level of Exposure to OneLove Booklets

None	76.9	[71.1,	81.9]	23.1	[18.1,	28.9]	100.0	1,599
1 Booklet	67.0	[53.7,	78.1]	33.0	[21.9,	46.3]	100.0	369
2-5 Booklets	66.7	[53.8,	77.6]	33.3	[22.4,	46.2]	100.0	247

Multimedia Exposure to OneLove

None	79.7	[72.7,	85.2]	20.3	[14.8,	27.3]	100.0	561
1 Channel	67.6	[58.1,	75.8]	32.4	[24.2,	41.9]	100.0	401
2+ Channels	74.1	[65.7,	81.1]	25.9	[18.9,	34.3]	100.0	1,244

Exposed to Any SAfAIDS Materials or Program

No	77.5	[71.8,	82.3]	22.5	[17.7,	28.2]	100.0	1,392
Yes	69.4	[61.1,	76.5]	30.6	[23.5,	38.9]	100.0	828

Total	74.2	[68.0,	79.5]	25.8	[20.5,	32.0]	100.0	2,222
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Table 51b: Percentage who gave gifts or money in exchange for sex with last partner(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	75.0	[61.3, 85.0]	25.0	[15.0, 38.7]	100.0	127
20-24	80.6	[71.0, 87.6]	19.4	[12.4, 29.0]	100.0	266
25-29	85.8	[77.5, 91.3]	14.2	[8.7, 22.5]	100.0	253
30-34	84.6	[76.7, 90.1]	15.4	[9.9, 23.3]	100.0	200
35-39	80.6	[69.2, 88.4]	19.4	[11.6, 30.8]	100.0	155
40-44	78.2	[56.2, 90.9]	21.8	[9.1, 43.8]	100.0	96
45-49	75.5	[53.3, 89.3]	24.5	[10.7, 46.7]	100.0	41
Current Marital Status						
Married/union	82.9	[75.9, 88.2]	17.1	[11.8, 24.1]	100.0	956
Div/sep/widow	70.5	[51.3, 84.4]	29.5	[15.6, 48.7]	100.0	53
Never married	74.0	[59.5, 84.7]	26.0	[15.3, 40.5]	100.0	129
Religion						
Catholic	80.8	[71.8, 87.4]	19.2	[12.6, 28.2]	100.0	237
Baptist	98.6	[90.6, 99.8]	1.4	[0.2, 9.4]	100.0	36
Pentacostal	80.3	[70.0, 87.7]	19.7	[12.3, 30.0]	100.0	183
7th Day Advent.	77.4	[58.8, 89.2]	22.6	[10.8, 41.2]	100.0	163
Jehovah's Wittn.	88.5	[71.3, 96.0]	11.5	[4.0, 28.7]	100.0	65
New Apostolic	76.6	[59.1, 88.1]	23.4	[11.9, 40.9]	100.0	142
UC of Zambia	85.5	[70.8, 93.5]	14.5	[6.5, 29.2]	100.0	137
Other	79.9	[69.7, 87.2]	20.1	[12.8, 30.3]	100.0	174
Highest Level of School Attended						
None	82.5	[66.2, 91.9]	17.5	[8.1, 33.8]	100.0	100
Primary	84.9	[79.6, 89.0]	15.1	[11.0, 20.4]	100.0	528
Secondary	76.2	[66.7, 83.6]	23.8	[16.4, 33.3]	100.0	472
High school	82.9	[65.4, 92.6]	17.1	[7.4, 34.6]	100.0	37
Able to Read English						
No	81.6	[74.4, 87.1]	18.4	[12.9, 25.6]	100.0	848
Yes	79.0	[69.7, 86.1]	21.0	[13.9, 30.3]	100.0	289
Wealth Index (Quintiles)						
First quintile	83.2	[73.7, 89.7]	16.8	[10.3, 26.3]	100.0	261
Second	87.2	[79.5, 92.3]	12.8	[7.7, 20.5]	100.0	233
Third	81.2	[68.2, 89.7]	18.8	[10.3, 31.8]	100.0	211
Fourth	72.0	[58.4, 82.6]	28.0	[17.4, 41.6]	100.0	220
Fifth quintile	79.9	[70.3, 87.0]	20.1	[13.0, 29.7]	100.0	201
Household owns television						
No	85.1	[79.4, 89.4]	14.9	[10.6, 20.6]	100.0	698
Yes	74.9	[65.0, 82.8]	25.1	[17.2, 35.0]	100.0	439
Household owns radio						
No	88.4	[82.9, 92.3]	11.6	[7.7, 17.1]	100.0	423
Yes	76.9	[69.4, 83.1]	23.1	[16.9, 30.6]	100.0	714

Household Owns Mobile Phone

No	88.4	[82.8, 92.4]	11.6	[7.6, 17.2]	100.0	362
Yes	77.0	[69.0, 83.3]	23.0	[16.7, 31.0]	100.0	775

Household Owns a Car

No	81.2	[75.3, 85.9]	18.8	[14.1, 24.7]	100.0	1,070
Yes	75.9	[53.6, 89.6]	24.1	[10.4, 46.4]	100.0	65

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	88.2	[82.2, 92.3]	11.8	[7.7, 17.8]	100.0	496
One	80.1	[71.8, 86.4]	19.9	[13.6, 28.2]	100.0	436
Two+	68.5	[53.2, 80.6]	31.5	[19.4, 46.8]	100.0	206

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	82.0	[74.4, 87.7]	18.0	[12.3, 25.6]	100.0	585
Yes	80.3	[71.5, 86.9]	19.7	[13.1, 28.5]	100.0	548

Level of Exposure to OneLove Booklets

None	83.1	[76.3, 88.3]	16.9	[11.7, 23.7]	100.0	843
1 Booklet	73.0	[56.9, 84.8]	27.0	[15.2, 43.1]	100.0	174
2-5 Booklets	77.1	[61.1, 87.8]	22.9	[12.2, 38.9]	100.0	117

Multimedia Exposure to OneLove

None	89.7	[83.4, 93.7]	10.3	[6.3, 16.6]	100.0	369
1 Channel	76.4	[66.9, 83.9]	23.6	[16.1, 33.1]	100.0	233
2+ Channels	77.4	[68.4, 84.4]	22.6	[15.6, 31.6]	100.0	529

Exposed to Any SAfAIDS Materials or Program

No	83.0	[76.6, 88.0]	17.0	[12.0, 23.4]	100.0	644
Yes	78.5	[68.0, 86.2]	21.5	[13.8, 32.0]	100.0	492

Total	81.0	[75.0, 85.8]	19.0	[14.2, 25.0]	100.0	1,138
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Table 51c: Percentage who gave gifts or money in exchange for sex with last partner(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	39.5	[25.2, 55.9]	60.5	[44.1, 74.8]	100.0	96
20-24	67.1	[54.4, 77.8]	32.9	[22.2, 45.6]	100.0	174
25-29	69.3	[58.2, 78.5]	30.7	[21.5, 41.8]	100.0	198
30-34	70.9	[58.1, 81.1]	29.1	[18.9, 41.9]	100.0	174
35-39	66.6	[52.9, 78.0]	33.4	[22.0, 47.1]	100.0	206
40-44	75.7	[62.8, 85.2]	24.3	[14.8, 37.2]	100.0	133
45-49	79.4	[63.8, 89.4]	20.6	[10.6, 36.2]	100.0	103
Current Marital Status						
Married/union	71.8	[64.2, 78.4]	28.2	[21.6, 35.8]	100.0	820
Div/sep/widow	65.7	[44.2, 82.3]	34.3	[17.7, 55.8]	100.0	34
Never married	53.9	[39.9, 67.4]	46.1	[32.6, 60.1]	100.0	230
Religion						
Catholic	62.8	[52.0, 72.5]	37.2	[27.5, 48.0]	100.0	222
Baptist	65.5	[38.5, 85.2]	34.5	[14.8, 61.5]	100.0	48
Pentacostal	74.0	[58.4, 85.2]	26.0	[14.8, 41.6]	100.0	166
7th Day Advent.	82.3	[73.2, 88.8]	17.7	[11.2, 26.8]	100.0	168
Jehovah's Wittn.	68.5	[44.1, 85.7]	31.5	[14.3, 55.9]	100.0	72
New Apostolic	57.1	[37.8, 74.4]	42.9	[25.6, 62.2]	100.0	121
UC of Zambia	65.4	[48.9, 78.8]	34.6	[21.2, 51.1]	100.0	129
Other	57.5	[43.7, 70.2]	42.5	[29.8, 56.3]	100.0	158
Highest Level of School Attended						
None	76.2	[44.0, 92.9]	23.8	[7.1, 56.0]	100.0	38
Primary	70.2	[61.4, 77.8]	29.8	[22.2, 38.6]	100.0	345
Secondary	62.8	[53.5, 71.3]	37.2	[28.7, 46.5]	100.0	625
High school	76.0	[55.9, 88.8]	24.0	[11.2, 44.1]	100.0	76
Able to Read English						
No	72.0	[64.5, 78.4]	28.0	[21.6, 35.5]	100.0	511
Yes	62.3	[51.3, 72.1]	37.7	[27.9, 48.7]	100.0	573
Wealth Index (Quintiles)						
First quintile	64.6	[54.6, 73.4]	35.4	[26.6, 45.4]	100.0	209
Second	74.4	[63.9, 82.6]	25.6	[17.4, 36.1]	100.0	233
Third	57.9	[43.8, 70.8]	42.1	[29.2, 56.2]	100.0	219
Fourth	65.1	[48.9, 78.5]	34.9	[21.5, 51.1]	100.0	221
Fifth quintile	73.5	[56.5, 85.5]	26.5	[14.5, 43.5]	100.0	193
Household owns television						
No	68.2	[61.3, 74.4]	31.8	[25.6, 38.7]	100.0	640
Yes	65.0	[51.6, 76.3]	35.0	[23.7, 48.4]	100.0	444
Household owns radio						
No	70.9	[60.2, 79.6]	29.1	[20.4, 39.8]	100.0	342
Yes	65.4	[56.2, 73.6]	34.6	[26.4, 43.8]	100.0	742

Household Owns Mobile Phone

No	72.0	[64.3,	78.6]	28.0	[21.4,	35.7]	100.0	287
Yes	64.7	[55.0,	73.3]	35.3	[26.7,	45.0]	100.0	797

Household Owns a Car

No	67.1	[59.2,	74.1]	32.9	[25.9,	40.8]	100.0	1,024
Yes	62.8	[41.7,	80.0]	37.2	[20.0,	58.3]	100.0	60

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	57.6	[46.6,	68.0]	42.4	[32.0,	53.4]	100.0	299
One	67.9	[58.6,	76.0]	32.1	[24.0,	41.4]	100.0	527
Two+	78.3	[66.7,	86.6]	21.7	[13.4,	33.3]	100.0	258

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	61.3	[52.4,	69.5]	38.7	[30.5,	47.6]	100.0	320
Yes	69.2	[59.0,	77.8]	30.8	[22.2,	41.0]	100.0	757

Level of Exposure to OneLove Booklets

None	70.0	[62.4,	76.6]	30.0	[23.4,	37.6]	100.0	756
1 Booklet	61.6	[46.2,	74.9]	38.4	[25.1,	53.8]	100.0	195
2-5 Booklets	56.1	[37.7,	72.9]	43.9	[27.1,	62.3]	100.0	130

Multimedia Exposure to OneLove

None	59.9	[47.9,	70.8]	40.1	[29.2,	52.1]	100.0	192
1 Channel	58.1	[44.8,	70.3]	41.9	[29.7,	55.2]	100.0	168
2+ Channels	71.5	[61.1,	80.0]	28.5	[20.0,	38.9]	100.0	715

Exposed to Any SAfAIDS Materials or Program

No	72.5	[64.8,	79.1]	27.5	[20.9,	35.2]	100.0	748
Yes	57.1	[45.0,	68.4]	42.9	[31.6,	55.0]	100.0	336

Total	66.9	[59.1,	74.0]	33.1	[26.0,	40.9]	100.0	1,084
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Table 51d: Percentage who gave gifts or money in exchange for sex with last partner(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	55.2	[40.4, 69.1]	44.8	[30.9, 59.6]	100.0	80
20-24	76.1	[68.4, 82.4]	23.9	[17.6, 31.6]	100.0	167
25-29	77.2	[66.8, 85.0]	22.8	[15.0, 33.2]	100.0	162
30-34	81.2	[70.9, 88.4]	18.8	[11.6, 29.1]	100.0	122
35-39	74.5	[63.5, 83.1]	25.5	[16.9, 36.5]	100.0	121
40-44	79.8	[66.1, 88.9]	20.2	[11.1, 33.9]	100.0	92
45-49	84.7	[72.3, 92.2]	15.3	[7.8, 27.7]	100.0	54
Current Marital Status						
Married/union	80.8	[75.1, 85.4]	19.2	[14.6, 24.9]	100.0	662
Div/sep/widow	63.7	[39.2, 82.7]	36.3	[17.3, 60.8]	100.0	30
Never married	56.0	[43.1, 68.1]	44.0	[31.9, 56.9]	100.0	106
Religion						
Catholic	75.6	[66.4, 82.9]	24.4	[17.1, 33.6]	100.0	156
Baptist	94.8	[69.2, 99.3]	5.2	[0.7, 30.8]	100.0	17
Pentacostal	80.7	[67.5, 89.4]	19.3	[10.6, 32.5]	100.0	77
7th Day Advent.	84.2	[74.3, 90.7]	15.8	[9.3, 25.7]	100.0	145
Jehovah's Wittn.	78.9	[62.9, 89.2]	21.1	[10.8, 37.1]	100.0	33
New Apostolic	69.5	[52.2, 82.6]	30.5	[17.4, 47.8]	100.0	129
UC of Zambia	75.9	[62.9, 85.4]	24.1	[14.6, 37.1]	100.0	91
Other	66.8	[51.7, 79.0]	33.2	[21.0, 48.3]	100.0	149
Highest Level of School Attended						
None	86.8	[68.9, 95.1]	13.2	[4.9, 31.1]	100.0	74
Primary	79.4	[72.4, 84.9]	20.6	[15.1, 27.6]	100.0	408
Secondary	67.7	[59.5, 74.9]	32.3	[25.1, 40.5]	100.0	300
High school	85.1	[58.8, 95.8]	14.9	[4.2, 41.2]	100.0	15
Able to Read English						
No	79.8	[73.2, 85.1]	20.2	[14.9, 26.8]	100.0	606
Yes	62.5	[53.1, 71.1]	37.5	[28.9, 46.9]	100.0	191
Wealth Index (Quintiles)						
First quintile	73.7	[65.0, 80.9]	26.3	[19.1, 35.0]	100.0	399
Second	83.4	[75.3, 89.3]	16.6	[10.7, 24.7]	100.0	215
Third	72.4	[57.6, 83.5]	27.6	[16.5, 42.4]	100.0	102
Fourth	65.0	[48.1, 78.8]	35.0	[21.2, 51.9]	100.0	60
Fifth quintile	72.8	[58.8, 83.4]	27.2	[16.6, 41.2]	100.0	12
Household owns television						
No	76.7	[69.9, 82.5]	23.3	[17.5, 30.1]	100.0	664
Yes	70.2	[56.7, 80.9]	29.8	[19.1, 43.3]	100.0	133
Household owns radio						
No	83.1	[77.6, 87.4]	16.9	[12.6, 22.4]	100.0	322
Yes	71.2	[62.6, 78.5]	28.8	[21.5, 37.4]	100.0	475

Household Owns Mobile Phone							
No	80.6	[74.1,	85.8]	19.4	[14.2,	25.9]	100.0 415
Yes	70.5	[62.3,	77.5]	29.5	[22.5,	37.7]	100.0 382

Household Owns a Car							
No	75.5	[68.9,	81.1]	24.5	[18.9,	31.1]	100.0 783
Yes	74.4	[47.3,	90.4]	25.6	[9.6,	52.7]	100.0 13

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	77.9	[69.7,	84.3]	22.1	[15.7,	30.3]	100.0 373
One	73.3	[64.4,	80.7]	26.7	[19.3,	35.6]	100.0 295
Two+	73.8	[60.4,	83.9]	26.2	[16.1,	39.6]	100.0 130

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	75.4	[66.8,	82.4]	24.6	[17.6,	33.2]	100.0 463
Yes	75.4	[67.9,	81.7]	24.6	[18.3,	32.1]	100.0 332

Level of Exposure to OneLove Booklets

None	77.0	[70.6,	82.4]	23.0	[17.6,	29.4]	100.0 651
1 Booklet	64.1	[49.5,	76.5]	35.9	[23.5,	50.5]	100.0 95
2-5 Booklets	80.7	[64.0,	90.8]	19.3	[9.2,	36.0]	100.0 49

Multimedia Exposure to OneLove

None	80.6	[72.7,	86.6]	19.4	[13.4,	27.3]	100.0 294
1 Channel	68.0	[55.9,	78.1]	32.0	[21.9,	44.1]	100.0 185
2+ Channels	75.6	[66.9,	82.6]	24.4	[17.4,	33.1]	100.0 315

Exposed to Any SAfAIDS Materials or Program

No	76.8	[69.9,	82.6]	23.2	[17.4,	30.1]	100.0 514
Yes	73.3	[64.6,	80.5]	26.7	[19.5,	35.4]	100.0 283

Total	75.6	[69.0,	81.1]	24.4	[18.9,	31.0]	100.0 798
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Table 51e: Percentage who gave gifts or money in exchange for sex with last partner(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	55.7	[32.8, 76.3]	44.3	[23.7, 67.2]	100.0	113
20-24	74.3	[54.7, 87.3]	25.7	[12.7, 45.3]	100.0	219
25-29	79.6	[68.0, 87.7]	20.4	[12.3, 32.0]	100.0	226
30-34	74.8	[65.5, 82.3]	25.2	[17.7, 34.5]	100.0	195
35-39	74.4	[58.5, 85.7]	25.6	[14.3, 41.5]	100.0	205
40-44	73.3	[50.4, 88.1]	26.7	[11.9, 49.6]	100.0	120
45-49	70.3	[49.3, 85.2]	29.7	[14.8, 50.7]	100.0	74
Current Marital Status						
Married/union	74.7	[63.8, 83.2]	25.3	[16.8, 36.2]	100.0	886
Div/sep/widow	72.9	[56.7, 84.6]	27.1	[15.4, 43.3]	100.0	49
Never married	66.0	[43.3, 83.1]	34.0	[16.9, 56.7]	100.0	217
Religion						
Catholic	70.9	[60.7, 79.4]	29.1	[20.6, 39.3]	100.0	264
Baptist	81.4	[58.0, 93.3]	18.6	[6.7, 42.0]	100.0	58
Pentacostal	76.1	[60.3, 86.9]	23.9	[13.1, 39.7]	100.0	219
7th Day Advent.	70.6	[47.0, 86.7]	29.4	[13.3, 53.0]	100.0	162
Jehovah's Wittn.	78.5	[45.8, 94.1]	21.5	[5.9, 54.2]	100.0	81
New Apostolic	58.0	[24.3, 85.5]	42.0	[14.5, 75.7]	100.0	108
UC of Zambia	74.5	[47.6, 90.4]	25.5	[9.6, 52.4]	100.0	125
Other	72.0	[55.9, 83.9]	28.0	[16.1, 44.1]	100.0	135
Highest Level of School Attended						
None	59.9	[32.6, 82.2]	40.1	[17.8, 67.4]	100.0	56
Primary	77.4	[66.9, 85.2]	22.6	[14.8, 33.1]	100.0	370
Secondary	69.9	[54.9, 81.5]	30.1	[18.5, 45.1]	100.0	646
High school	78.9	[62.3, 89.4]	21.1	[10.6, 37.7]	100.0	80
Able to Read English						
No	74.4	[62.9, 83.3]	25.6	[16.7, 37.1]	100.0	584
Yes	71.0	[55.9, 82.5]	29.0	[17.5, 44.1]	100.0	568
Wealth Index (Quintiles)						
First quintile	94.4	[61.8, 99.4]	5.6	[0.6, 38.2]	100.0	43
Second	69.3	[44.8, 86.2]	30.7	[13.8, 55.2]	100.0	194
Third	65.4	[48.5, 79.2]	34.6	[20.8, 51.5]	100.0	250
Fourth	70.6	[55.7, 82.1]	29.4	[17.9, 44.3]	100.0	317
Fifth quintile	77.0	[64.3, 86.1]	23.0	[13.9, 35.7]	100.0	339
Household owns television						
No	76.8	[65.0, 85.6]	23.2	[14.4, 35.0]	100.0	511
Yes	70.5	[56.7, 81.3]	29.5	[18.7, 43.3]	100.0	641
Household owns radio						
No	77.1	[61.9, 87.4]	22.9	[12.6, 38.1]	100.0	334
Yes	71.1	[57.7, 81.7]	28.9	[18.3, 42.3]	100.0	818

Household Owns Mobile Phone

No	82.6	[69.1, 91.0]	17.4	[9.0, 30.9]	100.0	172
Yes	71.3	[58.2, 81.6]	28.7	[18.4, 41.8]	100.0	980

Household Owns a Car

No	72.9	[60.6, 82.4]	27.1	[17.6, 39.4]	100.0	1,057
Yes	69.2	[49.9, 83.6]	30.8	[16.4, 50.1]	100.0	94

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	70.8	[52.2, 84.3]	29.2	[15.7, 47.8]	100.0	284
One	73.4	[59.9, 83.6]	26.6	[16.4, 40.1]	100.0	576
Two+	72.6	[55.8, 84.7]	27.4	[15.3, 44.2]	100.0	292

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	69.8	[55.1, 81.2]	30.2	[18.8, 44.9]	100.0	311
Yes	73.5	[61.2, 82.9]	26.5	[17.1, 38.8]	100.0	832

Level of Exposure to OneLove Booklets

None	77.2	[64.3, 86.4]	22.8	[13.6, 35.7]	100.0	744
1 Booklet	68.6	[45.3, 85.3]	31.4	[14.7, 54.7]	100.0	229
2-5 Booklets	59.1	[42.5, 73.8]	40.9	[26.2, 57.5]	100.0	176

Multimedia Exposure to OneLove

None	75.9	[54.8, 89.2]	24.1	[10.8, 45.2]	100.0	172
1 Channel	65.9	[46.7, 81.0]	34.1	[19.0, 53.3]	100.0	163
2+ Channels	73.4	[59.8, 83.6]	26.6	[16.4, 40.2]	100.0	806

Exposed to Any SAfAIDS Materials or Program

No	78.6	[66.8, 87.1]	21.4	[12.9, 33.2]	100.0	702
Yes	65.6	[51.4, 77.4]	34.4	[22.6, 48.6]	100.0	449

Total	72.6	[60.4, 82.1]	27.4	[17.9, 39.6]	100.0	1,152
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Table 51f: Percentage who gave gifts or money in exchange for sex with last partner(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	84.9	[73.8, 91.8]	15.1	[8.2, 26.2]	100.0	30
20-24	56.1	[26.0, 82.3]	43.9	[17.7, 74.0]	100.0	54
25-29	68.5	[38.9, 88.1]	31.5	[11.9, 61.1]	100.0	63
30-34	78.3	[56.1, 91.1]	21.7	[8.9, 43.9]	100.0	57
35-39	55.0	[17.7, 87.4]	45.0	[12.6, 82.3]	100.0	35
40-44	81.9	[25.9, 98.3]	18.1	[1.7, 74.1]	100.0	17
45-49	96.3	[75.3, 99.6]	3.7	[0.4, 24.7]	100.0	16
Current Marital Status						
Married/union	71.8	[50.5, 86.4]	28.2	[13.6, 49.5]	100.0	228
Div/sep/widow	51.3	[12.0, 89.0]	48.7	[11.0, 88.0]	100.0	8
Never married	88.0	[60.9, 97.2]	12.0	[2.8, 39.1]	100.0	36
Religion						
Catholic	39.0	[21.5, 59.9]	61.0	[40.1, 78.5]	100.0	39
Baptist	3.4	[0.3, 28.2]	96.6	[71.8, 99.7]	100.0	9
Pentacostal	64.7	[46.8, 79.3]	35.3	[20.7, 53.2]	100.0	53
7th Day Advent.	81.9	[44.5, 96.2]	18.1	[3.8, 55.5]	100.0	24
Jehovah's Wittn.	86.8	[80.0, 91.5]	13.2	[8.5, 20.0]	100.0	23
New Apostolic	88.3	[70.9, 95.9]	11.7	[4.1, 29.1]	100.0	26
UC of Zambia	89.9	[65.9, 97.6]	10.1	[2.4, 34.1]	100.0	50
Other	88.8	[57.2, 97.9]	11.2	[2.1, 42.8]	100.0	48
Highest Level of School Attended						
None	98.1	[80.1, 99.9]	1.9	[0.1, 19.9]	100.0	8
Primary	88.5	[83.2, 92.2]	11.5	[7.8, 16.8]	100.0	95
Secondary	69.1	[52.3, 82.0]	30.9	[18.0, 47.7]	100.0	151
High school	54.6	[47.3, 61.7]	45.4	[38.3, 52.7]	100.0	18
Able to Read English						
No	78.2	[66.4, 86.7]	21.8	[13.3, 33.6]	100.0	169
Yes	65.3	[41.2, 83.5]	34.7	[16.5, 58.8]	100.0	103
Wealth Index (Quintiles)						
First quintile	75.4	[44.9, 92.0]	24.6	[8.0, 55.1]	100.0	28
Second	80.7	[53.5, 93.8]	19.3	[6.2, 46.5]	100.0	57
Third	70.5	[55.8, 81.9]	29.5	[18.1, 44.2]	100.0	78
Fourth	61.9	[56.1, 67.4]	38.1	[32.6, 43.9]	100.0	64
Fifth quintile	57.2	[26.1, 83.5]	42.8	[16.5, 73.9]	100.0	43
Household owns television						
No	79.9	[66.6, 88.8]	20.1	[11.2, 33.4]	100.0	163
Yes	62.7	[44.4, 77.9]	37.3	[22.1, 55.6]	100.0	109
Household owns radio						
No	80.7	[64.7, 90.5]	19.3	[9.5, 35.3]	100.0	109
Yes	67.4	[43.1, 84.9]	32.6	[15.1, 56.9]	100.0	163

Household Owns Mobile Phone							
No	85.4	[54.1,	96.7]	14.6	[3.3,	45.9]	100.0 62
Yes	66.4	[56.8,	74.8]	33.6	[25.2,	43.2]	100.0 210

Household Owns a Car							
No	73.5	[54.3,	86.6]	26.5	[13.4,	45.7]	100.0 254
Yes	37.6	[10.1,	76.4]	62.4	[23.6,	89.9]	100.0 18

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	72.3	[57.7,	83.2]	27.7	[16.8,	42.3]	100.0 138
One	72.8	[40.7,	91.2]	27.2	[8.8,	59.3]	100.0 92
Two+	78.4	[56.9,	90.9]	21.6	[9.1,	43.1]	100.0 42

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	79.3	[68.3,	87.2]	20.7	[12.8,	31.7]	100.0 131
Yes	65.1	[43.3,	82.0]	34.9	[18.0,	56.7]	100.0 141

Level of Exposure to OneLove Booklets

None	72.0	[48.2,	87.6]	28.0	[12.4,	51.8]	100.0 204
1 Booklet	74.9	[58.6,	86.3]	25.1	[13.7,	41.4]	100.0 45
2-5 Booklets	76.8	[38.3,	94.6]	23.2	[5.4,	61.7]	100.0 22

Multimedia Exposure to OneLove

None	79.2	[65.4,	88.4]	20.8	[11.6,	34.6]	100.0 95
1 Channel	70.9	[52.7,	84.3]	29.1	[15.7,	47.3]	100.0 53
2+ Channels	69.3	[44.9,	86.2]	30.7	[13.8,	55.1]	100.0 123

Exposed to Any SAfAIDS Materials or Program

No	76.1	[57.3,	88.3]	23.9	[11.7,	42.7]	100.0 176
Yes	64.7	[41.6,	82.5]	35.3	[17.5,	58.4]	100.0 96

Total	73.0	[54.4,	86.0]	27.0	[14.0,	45.6]	100.0 272
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Table 51g: Percentage who gave gifts or money in exchange for sex with last partner(Women Aged 15-50 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	75.0	[61.3, 85.0]	25.0	[15.0, 38.7]	100.0	127
20-24	80.6	[71.0, 87.6]	19.4	[12.4, 29.0]	100.0	266
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	84.2	[73.4, 91.2]	15.8	[8.8, 26.6]	100.0	274
Div/sep/widow	79.5	[31.8, 97.0]	20.5	[3.0, 68.2]	100.0	16
Never married	69.0	[52.2, 81.9]	31.0	[18.1, 47.8]	100.0	103
Religion						
Catholic	82.1	[66.7, 91.3]	17.9	[8.7, 33.3]	100.0	85
Baptist	96.0	[72.4, 99.5]	4.0	[0.5, 27.6]	100.0	13
Pentacostal	74.5	[54.3, 87.8]	25.5	[12.2, 45.7]	100.0	61
7th Day Advent.	78.2	[60.6, 89.4]	21.8	[10.6, 39.4]	100.0	60
Jehovah's Wittn.	86.6	[50.4, 97.6]	13.4	[2.4, 49.6]	100.0	19
New Apostolic	80.6	[55.6, 93.2]	19.4	[6.8, 44.4]	100.0	49
UC of Zambia	76.3	[44.9, 92.7]	23.7	[7.3, 55.1]	100.0	49
Other	73.3	[51.0, 87.8]	26.7	[12.2, 49.0]	100.0	57
Highest Level of School Attended						
None	68.4	[25.7, 93.1]	31.6	[6.9, 74.3]	100.0	19
Primary	77.4	[66.4, 85.6]	22.6	[14.4, 33.6]	100.0	164
Secondary	80.1	[69.0, 87.9]	19.9	[12.1, 31.0]	100.0	203
High school	100.0		0.0		100.0	7
Able to Read English						
No	78.5	[67.3, 86.6]	21.5	[13.4, 32.7]	100.0	271
Yes	79.5	[64.4, 89.2]	20.5	[10.8, 35.6]	100.0	122
Wealth Index (Quintiles)						
First quintile	80.0	[63.4, 90.3]	20.0	[9.7, 36.6]	100.0	94
Second	79.9	[66.5, 88.8]	20.1	[11.2, 33.5]	100.0	88
Third	72.9	[40.5, 91.4]	27.1	[8.6, 59.5]	100.0	66
Fourth	71.6	[48.8, 87.0]	28.4	[13.0, 51.2]	100.0	64
Fifth quintile	83.6	[61.3, 94.2]	16.4	[5.8, 38.7]	100.0	76
Household owns television						
No	80.1	[68.5, 88.2]	19.9	[11.8, 31.5]	100.0	249
Yes	76.6	[62.7, 86.4]	23.4	[13.6, 37.3]	100.0	144
Household owns radio						
No	88.2	[74.7, 94.9]	11.8	[5.1, 25.3]	100.0	152
Yes	73.5	[63.7, 81.5]	26.5	[18.5, 36.3]	100.0	241

Household Owns Mobile Phone

No	88.5	[78.0, 94.4]	11.5	[5.6, 22.0]	100.0	119
Yes	74.4	[63.1, 83.2]	25.6	[16.8, 36.9]	100.0	274

Household Owns a Car

No	78.7	[70.2, 85.3]	21.3	[14.7, 29.8]	100.0	373
Yes	78.8	[48.2, 93.7]	21.2	[6.3, 51.8]	100.0	19

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	86.6	[73.8, 93.7]	13.4	[6.3, 26.2]	100.0	164
One	78.0	[64.9, 87.1]	22.0	[12.9, 35.1]	100.0	150
Two+	68.2	[49.8, 82.3]	31.8	[17.7, 50.2]	100.0	79

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	78.6	[65.9, 87.5]	21.4	[12.5, 34.1]	100.0	212
Yes	78.9	[67.6, 87.0]	21.1	[13.0, 32.4]	100.0	181

Level of Exposure to OneLove Booklets

None	83.1	[73.4, 89.8]	16.9	[10.2, 26.6]	100.0	275
1 Booklet	71.3	[50.4, 85.9]	28.7	[14.1, 49.6]	100.0	69
2-5 Booklets	66.6	[43.5, 83.8]	33.4	[16.2, 56.5]	100.0	48

Multimedia Exposure to OneLove

None	87.1	[72.5, 94.6]	12.9	[5.4, 27.5]	100.0	118
1 Channel	72.7	[56.6, 84.4]	27.3	[15.6, 43.4]	100.0	94
2+ Channels	76.0	[64.8, 84.5]	24.0	[15.5, 35.2]	100.0	180

Exposed to Any SAfAIDS Materials or Program

No	81.6	[71.8, 88.5]	18.4	[11.5, 28.2]	100.0	225
Yes	75.4	[60.6, 86.0]	24.6	[14.0, 39.4]	100.0	168

Total	78.8	[70.0, 85.5]	21.2	[14.5, 30.0]	100.0	393
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Table 51h: Percentage who gave gifts or money in exchange for sex with last partner(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	89.6	[77.8, 95.5]	10.4	[4.5, 22.2]	100.0	54
20-24	85.7	[74.8, 92.3]	14.3	[7.7, 25.2]	100.0	94
25-29	89.8	[81.6, 94.6]	10.2	[5.4, 18.4]	100.0	82
30-34	88.1	[78.1, 93.9]	11.9	[6.1, 21.9]	100.0	72
35-39	90.9	[81.8, 95.7]	9.1	[4.3, 18.2]	100.0	105
40-44	94.7	[82.2, 98.6]	5.3	[1.4, 17.8]	100.0	54
45-49	89.3	[50.2, 98.6]	10.7	[1.4, 49.8]	100.0	24
Current Marital Status						
Married/union	89.6	[84.5, 93.1]	10.4	[6.9, 15.5]	100.0	372
Div/sep/widow	86.8	[56.9, 97.1]	13.2	[2.9, 43.1]	100.0	22
Never married	89.7	[80.8, 94.7]	10.3	[5.3, 19.2]	100.0	91
Religion						
Catholic	82.9	[73.1, 89.7]	17.1	[10.3, 26.9]	100.0	129
Baptist	95.1	[69.1, 99.4]	4.9	[0.6, 30.9]	100.0	13
Pentacostal	90.2	[81.2, 95.1]	9.8	[4.9, 18.8]	100.0	98
7th Day Advent.	95.7	[85.6, 98.8]	4.3	[1.2, 14.4]	100.0	68
Jehovah's Wittn.	87.5	[69.7, 95.5]	12.5	[4.5, 30.3]	100.0	43
New Apostolic	92.5	[81.3, 97.2]	7.5	[2.8, 18.7]	100.0	33
UC of Zambia	94.8	[83.7, 98.5]	5.2	[1.5, 16.3]	100.0	55
Other	88.8	[74.7, 95.5]	11.2	[4.5, 25.3]	100.0	46
Highest Level of School Attended						
None	100.0		0.0		100.0	13
Primary	91.1	[82.6, 95.7]	8.9	[4.3, 17.4]	100.0	146
Secondary	88.4	[82.3, 92.6]	11.6	[7.4, 17.7]	100.0	293
High school	88.9	[72.2, 96.1]	11.1	[3.9, 27.8]	100.0	33
Able to Read English						
No	92.2	[87.1, 95.4]	7.8	[4.6, 12.9]	100.0	239
Yes	86.8	[80.2, 91.5]	13.2	[8.5, 19.8]	100.0	246
Wealth Index (Quintiles)						
First quintile	100.0		0.0		100.0	12
Second	93.7	[84.2, 97.6]	6.3	[2.4, 15.8]	100.0	73
Third	89.8	[78.0, 95.6]	10.2	[4.4, 22.0]	100.0	94
Fourth	87.3	[77.5, 93.2]	12.7	[6.8, 22.5]	100.0	127
Fifth quintile	87.8	[79.4, 93.1]	12.2	[6.9, 20.6]	100.0	169
Household owns television						
No	89.5	[82.3, 94.0]	10.5	[6.0, 17.7]	100.0	216
Yes	89.4	[83.0, 93.6]	10.6	[6.4, 17.0]	100.0	269
Household owns radio						
No	90.2	[82.1, 94.8]	9.8	[5.2, 17.9]	100.0	144
Yes	89.2	[83.8, 92.9]	10.8	[7.1, 16.2]	100.0	341

Household Owns Mobile Phone

No	94.5	[88.5, 97.5]	5.5	[2.5, 11.5]	100.0	76
Yes	88.5	[83.3, 92.2]	11.5	[7.8, 16.7]	100.0	409

Household Owns a Car

No	91.2	[86.8, 94.2]	8.8	[5.8, 13.2]	100.0	438
Yes	72.6	[55.4, 85.0]	27.4	[15.0, 44.6]	100.0	46

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	91.1	[80.9, 96.1]	8.9	[3.9, 19.1]	100.0	112
One	88.7	[81.9, 93.1]	11.3	[6.9, 18.1]	100.0	241
Two+	89.5	[78.7, 95.2]	10.5	[4.8, 21.3]	100.0	132

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	89.9	[80.7, 95.0]	10.1	[5.0, 19.3]	100.0	125
Yes	89.4	[83.9, 93.2]	10.6	[6.8, 16.1]	100.0	358

Level of Exposure to OneLove Booklets

None	93.3	[89.5, 95.9]	6.7	[4.1, 10.5]	100.0	328
1 Booklet	80.1	[66.8, 88.9]	19.9	[11.1, 33.2]	100.0	93
2-5 Booklets	85.3	[70.4, 93.3]	14.7	[6.7, 29.6]	100.0	62

Multimedia Exposure to OneLove

None	92.2	[83.6, 96.5]	7.8	[3.5, 16.4]	100.0	81
1 Channel	90.3	[78.0, 96.0]	9.7	[4.0, 22.0]	100.0	53
2+ Channels	88.8	[83.1, 92.8]	11.2	[7.2, 16.9]	100.0	348

Exposed to Any SAfAIDS Materials or Program

No	90.2	[85.1, 93.7]	9.8	[6.3, 14.9]	100.0	305
Yes	88.1	[80.2, 93.2]	11.9	[6.8, 19.8]	100.0	180

Total	89.4	[84.9, 92.7]	10.6	[7.3, 15.1]	100.0	485
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Table 52a: Percentage who gave gifts or money in exchange for sex with last partner, if regular(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	65.3	[41.1, 83.5]	34.7	[16.5, 58.9]	100.0	63
20-24	86.4	[78.6, 91.7]	13.6	[8.3, 21.4]	100.0	208
25-29	85.7	[76.8, 91.5]	14.3	[8.5, 23.2]	100.0	286
30-34	83.8	[77.4, 88.6]	16.2	[11.4, 22.6]	100.0	265
35-39	81.0	[72.5, 87.3]	19.0	[12.7, 27.5]	100.0	251
40-44	81.7	[72.0, 88.6]	18.3	[11.4, 28.0]	100.0	182
45-49	83.3	[67.3, 92.4]	16.7	[7.6, 32.7]	100.0	118
Current Marital Status						
Married/union	83.1	[78.2, 87.0]	16.9	[13.0, 21.8]	100.0	1,336
Div/sep/widow	79.6	[49.8, 93.9]	20.4	[6.1, 50.2]	100.0	26
Never married	67.5	[18.2, 95.1]	32.5	[4.9, 81.8]	100.0	11
Religion						
Catholic	81.5	[73.5, 87.5]	18.5	[12.5, 26.5]	100.0	259
Baptist	91.2	[63.2, 98.4]	8.8	[1.6, 36.8]	100.0	53
Pentacostal	84.7	[77.5, 89.9]	15.3	[10.1, 22.5]	100.0	238
7th Day Advent.	84.3	[76.2, 90.0]	15.7	[10.0, 23.8]	100.0	196
Jehovah's Wittn.	88.0	[75.2, 94.7]	12.0	[5.3, 24.8]	100.0	90
New Apostolic	80.3	[66.6, 89.2]	19.7	[10.8, 33.4]	100.0	162
UC of Zambia	81.0	[65.1, 90.7]	19.0	[9.3, 34.9]	100.0	159
Other	81.1	[70.3, 88.6]	18.9	[11.4, 29.7]	100.0	215
Highest Level of School Attended						
None	87.9	[70.4, 95.7]	12.1	[4.3, 29.6]	100.0	101
Primary	84.2	[77.9, 88.9]	15.8	[11.1, 22.1]	100.0	602
Secondary	79.0	[73.0, 83.9]	21.0	[16.1, 27.0]	100.0	601
High school	88.7	[77.4, 94.8]	11.3	[5.2, 22.6]	100.0	68
Able to Read English						
No	84.6	[79.2, 88.9]	15.4	[11.1, 20.8]	100.0	911
Yes	78.8	[70.7, 85.2]	21.2	[14.8, 29.3]	100.0	461
Wealth Index (Quintiles)						
First quintile	83.6	[75.4, 89.4]	16.4	[10.6, 24.6]	100.0	324
Second	87.9	[80.5, 92.7]	12.1	[7.3, 19.5]	100.0	283
Third	78.3	[66.2, 86.9]	21.7	[13.1, 33.8]	100.0	267
Fourth	81.0	[70.6, 88.4]	19.0	[11.6, 29.4]	100.0	260
Fifth quintile	81.5	[71.0, 88.8]	18.5	[11.2, 29.0]	100.0	226
Household owns television						
No	84.8	[79.6, 88.8]	15.2	[11.2, 20.4]	100.0	855
Yes	79.4	[70.9, 85.9]	20.6	[14.1, 29.1]	100.0	517
Household owns radio						
No	87.4	[82.6, 91.1]	12.6	[8.9, 17.4]	100.0	508
Yes	80.1	[73.5, 85.4]	19.9	[14.6, 26.5]	100.0	864

Household Owns Mobile Phone

No	87.4	[81.0, 91.9]	12.6	[8.1, 19.0]	100.0	417
Yes	80.2	[73.7, 85.4]	19.8	[14.6, 26.3]	100.0	955

Household Owns a Car

No	82.8	[77.8, 86.8]	17.2	[13.2, 22.2]	100.0	1,299
Yes	82.7	[67.8, 91.5]	17.3	[8.5, 32.2]	100.0	72

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	82.5	[76.2, 87.4]	17.5	[12.6, 23.8]	100.0	538
One	82.5	[75.1, 88.0]	17.5	[12.0, 24.9]	100.0	561
Two+	84.0	[73.7, 90.7]	16.0	[9.3, 26.3]	100.0	274

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	81.6	[75.6, 86.3]	18.4	[13.7, 24.4]	100.0	614
Yes	84.2	[77.8, 89.0]	15.8	[11.0, 22.2]	100.0	752

Level of Exposure to OneLove Booklets

None	84.4	[79.9, 88.1]	15.6	[11.9, 20.1]	100.0	1,037
1 Booklet	79.3	[66.1, 88.3]	20.7	[11.7, 33.9]	100.0	197
2-5 Booklets	73.0	[52.9, 86.7]	27.0	[13.3, 47.1]	100.0	133

Multimedia Exposure to OneLove

None	84.1	[77.5, 89.1]	15.9	[10.9, 22.5]	100.0	407
1 Channel	74.3	[64.9, 81.9]	25.7	[18.1, 35.1]	100.0	234
2+ Channels	85.5	[78.9, 90.3]	14.5	[9.7, 21.1]	100.0	722

Exposed to Any SAfAIDS Materials or Program

No	85.2	[80.8, 88.8]	14.8	[11.2, 19.2]	100.0	882
Yes	78.7	[68.2, 86.4]	21.3	[13.6, 31.8]	100.0	490

Total	82.8	[77.9, 86.8]	17.2	[13.2, 22.1]	100.0	1,373
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Table 52b: Percentage who gave gifts or money in exchange for sex with last partner, if regular(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	73.6	[45.3, 90.3]	26.4	[9.7, 54.7]	100.0	55
20-24	89.3	[79.6, 94.7]	10.7	[5.3, 20.4]	100.0	163
25-29	87.0	[75.9, 93.4]	13.0	[6.6, 24.1]	100.0	182
30-34	85.8	[76.5, 91.9]	14.2	[8.1, 23.5]	100.0	154
35-39	86.3	[75.5, 92.8]	13.7	[7.2, 24.5]	100.0	113
40-44	82.9	[68.4, 91.6]	17.1	[8.4, 31.6]	100.0	78
45-49	82.8	[56.5, 94.7]	17.2	[5.3, 43.5]	100.0	32
Current Marital Status						
Married/union	85.2	[79.6, 89.4]	14.8	[10.6, 20.4]	100.0	760
Div/sep/widow	100.0		0.0		100.0	16
Never married	100.0		0.0		100.0	1
Religion						
Catholic	85.2	[74.4, 92.0]	14.8	[8.0, 25.6]	100.0	150
Baptist	97.9	[86.0, 99.7]	2.1	[0.3, 14.0]	100.0	26
Pentacostal	81.3	[70.0, 89.0]	18.7	[11.0, 30.0]	100.0	135
7th Day Advent.	84.7	[73.7, 91.6]	15.3	[8.4, 26.3]	100.0	109
Jehovah's Wittn.	93.3	[73.8, 98.6]	6.7	[1.4, 26.2]	100.0	45
New Apostolic	87.0	[74.9, 93.7]	13.0	[6.3, 25.1]	100.0	96
UC of Zambia	85.1	[65.5, 94.5]	14.9	[5.5, 34.5]	100.0	91
Other	84.6	[74.6, 91.1]	15.4	[8.9, 25.4]	100.0	124
Highest Level of School Attended						
None	84.2	[61.2, 94.8]	15.8	[5.2, 38.8]	100.0	72
Primary	88.2	[82.5, 92.3]	11.8	[7.7, 17.5]	100.0	397
Secondary	80.7	[73.8, 86.2]	19.3	[13.8, 26.2]	100.0	279
High school	88.4	[71.8, 95.8]	11.6	[4.2, 28.2]	100.0	28
Able to Read English						
No	86.3	[79.6, 91.1]	13.7	[8.9, 20.4]	100.0	603
Yes	81.9	[71.9, 88.9]	18.1	[11.1, 28.1]	100.0	173
Wealth Index (Quintiles)						
First quintile	90.0	[82.2, 94.6]	10.0	[5.4, 17.8]	100.0	199
Second	88.0	[79.5, 93.2]	12.0	[6.8, 20.5]	100.0	146
Third	79.3	[62.1, 90.0]	20.7	[10.0, 37.9]	100.0	150
Fourth	82.0	[67.6, 90.8]	18.0	[9.2, 32.4]	100.0	144
Fifth quintile	82.6	[72.4, 89.5]	17.4	[10.5, 27.6]	100.0	130
Household owns television						
No	88.2	[82.5, 92.3]	11.8	[7.7, 17.5]	100.0	496
Yes	80.2	[71.1, 86.9]	19.8	[13.1, 28.9]	100.0	280
Household owns radio						
No	89.2	[82.6, 93.5]	10.8	[6.5, 17.4]	100.0	313
Yes	82.7	[75.6, 88.1]	17.3	[11.9, 24.4]	100.0	463

Household Owns Mobile Phone							
No	90.6	[83.3,	94.9]	9.4	[5.1,	16.7]	100.0 251
Yes	82.3	[74.4,	88.1]	17.7	[11.9,	25.6]	100.0 525
Household Owns a Car							
No	85.4	[80.0,	89.4]	14.6	[10.6,	20.0]	100.0 733
Yes	86.2	[65.1,	95.4]	13.8	[4.6,	34.9]	100.0 42
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	88.6	[81.5,	93.2]	11.4	[6.8,	18.5]	100.0 360
One	81.9	[73.5,	88.0]	18.1	[12.0,	26.5]	100.0 292
Two+	83.4	[72.7,	90.5]	16.6	[9.5,	27.3]	100.0 125
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	85.8	[79.4,	90.5]	14.2	[9.5,	20.6]	100.0 423
Yes	85.8	[78.3,	90.9]	14.2	[9.1,	21.7]	100.0 350
Level of Exposure to OneLove Booklets							
None	86.4	[80.7,	90.7]	13.6	[9.3,	19.3]	100.0 605
1 Booklet	84.8	[73.6,	91.8]	15.2	[8.2,	26.4]	100.0 100
2-5 Booklets	74.3	[53.2,	88.0]	25.7	[12.0,	46.8]	100.0 68
Multimedia Exposure to OneLove							
None	89.5	[81.7,	94.2]	10.5	[5.8,	18.3]	100.0 275
1 Channel	79.5	[69.6,	86.8]	20.5	[13.2,	30.4]	100.0 161
2+ Channels	85.6	[78.7,	90.6]	14.4	[9.4,	21.3]	100.0 335
Exposed to Any SAfAIDS Materials or Program							
No	87.3	[81.8,	91.3]	12.7	[8.7,	18.2]	100.0 460
Yes	82.6	[70.8,	90.3]	17.4	[9.7,	29.2]	100.0 316
Total	85.4	[80.0,	89.6]	14.6	[10.4,	20.0]	100.0 777

Table 52c: Percentage who gave gifts or money in exchange for sex with last partner, if regular(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	38.6	[10.0, 78.1]	61.4	[21.9, 90.0]	100.0	8
20-24	76.2	[57.8, 88.2]	23.8	[11.8, 42.2]	100.0	45
25-29	84.0	[71.7, 91.5]	16.0	[8.5, 28.3]	100.0	104
30-34	80.6	[67.6, 89.2]	19.4	[10.8, 32.4]	100.0	111
35-39	73.9	[57.1, 85.7]	26.1	[14.3, 42.9]	100.0	138
40-44	80.4	[66.7, 89.3]	19.6	[10.7, 33.3]	100.0	104
45-49	83.5	[65.5, 93.1]	16.5	[6.9, 34.5]	100.0	86
Current Marital Status						
Married/union	80.1	[73.1, 85.6]	19.9	[14.4, 26.9]	100.0	576
Div/sep/widow	55.9	[19.3, 87.1]	44.1	[12.9, 80.7]	100.0	10
Never married	67.5	[18.2, 95.1]	32.5	[4.9, 81.8]	100.0	10
Religion						
Catholic	75.9	[61.7, 86.0]	24.1	[14.0, 38.3]	100.0	109
Baptist	81.0	[35.1, 97.1]	19.0	[2.9, 64.9]	100.0	27
Pentacostal	88.9	[78.3, 94.7]	11.1	[5.3, 21.7]	100.0	103
7th Day Advent.	83.8	[70.8, 91.7]	16.2	[8.3, 29.2]	100.0	87
Jehovah's Wittn.	80.7	[55.5, 93.4]	19.3	[6.6, 44.5]	100.0	45
New Apostolic	72.1	[46.8, 88.4]	27.9	[11.6, 53.2]	100.0	66
UC of Zambia	73.8	[51.3, 88.2]	26.2	[11.8, 48.7]	100.0	68
Other	75.7	[59.4, 86.9]	24.3	[13.1, 40.6]	100.0	91
Highest Level of School Attended						
None	95.9	[76.5, 99.4]	4.1	[0.6, 23.5]	100.0	29
Primary	76.2	[64.9, 84.6]	23.8	[15.4, 35.1]	100.0	205
Secondary	77.3	[67.6, 84.7]	22.7	[15.3, 32.4]	100.0	322
High school	88.9	[70.1, 96.5]	11.1	[3.5, 29.9]	100.0	40
Able to Read English						
No	81.1	[72.3, 87.5]	18.9	[12.5, 27.7]	100.0	308
Yes	77.0	[66.2, 85.1]	23.0	[14.9, 33.8]	100.0	288
Wealth Index (Quintiles)						
First quintile	73.4	[59.1, 84.1]	26.6	[15.9, 40.9]	100.0	125
Second	87.8	[78.1, 93.5]	12.2	[6.5, 21.9]	100.0	137
Third	76.6	[60.4, 87.6]	23.4	[12.4, 39.6]	100.0	117
Fourth	79.5	[62.8, 89.9]	20.5	[10.1, 37.2]	100.0	116
Fifth quintile	80.3	[63.8, 90.5]	19.7	[9.5, 36.2]	100.0	96
Household owns television						
No	79.6	[70.8, 86.2]	20.4	[13.8, 29.2]	100.0	359
Yes	78.4	[65.5, 87.5]	21.6	[12.5, 34.5]	100.0	237
Household owns radio						
No	84.0	[74.5, 90.5]	16.0	[9.5, 25.5]	100.0	195
Yes	77.0	[67.5, 84.3]	23.0	[15.7, 32.5]	100.0	401

Household Owns Mobile Phone							
No	82.4	[73.0,	89.0]	17.6	[11.0,	27.0]	100.0 166
Yes	77.5	[68.3,	84.6]	22.5	[15.4,	31.7]	100.0 430

Household Owns a Car							
No	79.2	[71.5,	85.3]	20.8	[14.7,	28.5]	100.0 566
Yes	76.1	[45.3,	92.5]	23.9	[7.5,	54.7]	100.0 30

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	69.5	[55.9,	80.4]	30.5	[19.6,	44.1]	100.0 178
One	83.0	[72.6,	90.0]	17.0	[10.0,	27.4]	100.0 269
Two+	84.6	[69.0,	93.1]	15.4	[6.9,	31.0]	100.0 149

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	71.0	[59.5,	80.3]	29.0	[19.7,	40.5]	100.0 191
Yes	82.8	[73.2,	89.5]	17.2	[10.5,	26.8]	100.0 402

Level of Exposure to OneLove Booklets

None	81.4	[73.9,	87.2]	18.6	[12.8,	26.1]	100.0 432
1 Booklet	72.8	[51.8,	87.0]	27.2	[13.0,	48.2]	100.0 97
2-5 Booklets	71.8	[46.6,	88.1]	28.2	[11.9,	53.4]	100.0 65

Multimedia Exposure to OneLove

None	70.6	[55.8,	82.0]	29.4	[18.0,	44.2]	100.0 132
1 Channel	64.4	[45.6,	79.6]	35.6	[20.4,	54.4]	100.0 73
2+ Channels	85.4	[76.2,	91.5]	14.6	[8.5,	23.8]	100.0 387

Exposed to Any SAfAIDS Materials or Program

No	82.6	[75.8,	87.8]	17.4	[12.2,	24.2]	100.0 422
Yes	72.3	[57.6,	83.4]	27.7	[16.6,	42.4]	100.0 174

Total	79.1	[71.7,	85.0]	20.9	[15.0,	28.3]	100.0 596
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Table 52d: Percentage who gave gifts or money in exchange for sex with last partner, if regular(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	77.4	[54.1, 90.9]	22.6	[9.1, 45.9]	100.0	22
20-24	88.2	[79.6, 93.5]	11.8	[6.5, 20.4]	100.0	84
25-29	89.6	[74.6, 96.2]	10.4	[3.8, 25.4]	100.0	103
30-34	85.1	[76.3, 91.0]	14.9	[9.0, 23.7]	100.0	87
35-39	78.7	[65.1, 88.0]	21.3	[12.0, 34.9]	100.0	81
40-44	81.1	[66.3, 90.4]	18.9	[9.6, 33.7]	100.0	73
45-49	84.2	[68.1, 93.0]	15.8	[7.0, 31.9]	100.0	43
Current Marital Status						
Married/union	84.8	[78.8, 89.3]	15.2	[10.7, 21.2]	100.0	484
Div/sep/widow	57.2	[18.1, 89.0]	42.8	[11.0, 81.9]	100.0	6
Never married	100.0		0.0		100.0	3
Religion						
Catholic	82.4	[69.9, 90.5]	17.6	[9.5, 30.1]	100.0	92
Baptist	100.0		0.0		100.0	10
Pentacostal	86.8	[72.9, 94.1]	13.2	[5.9, 27.1]	100.0	52
7th Day Advent.	86.7	[76.0, 93.1]	13.3	[6.9, 24.0]	100.0	89
Jehovah's Wittn.	85.0	[65.5, 94.4]	15.0	[5.6, 34.5]	100.0	22
New Apostolic	82.6	[68.2, 91.3]	17.4	[8.7, 31.8]	100.0	81
UC of Zambia	87.5	[75.9, 93.9]	12.5	[6.1, 24.1]	100.0	59
Other	80.0	[68.2, 88.3]	20.0	[11.7, 31.8]	100.0	87
Highest Level of School Attended						
None	95.0	[85.6, 98.4]	5.0	[1.6, 14.4]	100.0	54
Primary	84.8	[77.3, 90.1]	15.2	[9.9, 22.7]	100.0	273
Secondary	78.7	[68.7, 86.1]	21.3	[13.9, 31.3]	100.0	155
High school	91.8	[73.0, 97.9]	8.2	[2.1, 27.0]	100.0	10
Able to Read English						
No	85.7	[79.2, 90.3]	14.3	[9.7, 20.8]	100.0	403
Yes	78.1	[63.4, 88.1]	21.9	[11.9, 36.6]	100.0	89
Wealth Index (Quintiles)						
First quintile	83.1	[74.2, 89.4]	16.9	[10.6, 25.8]	100.0	271
Second	90.6	[82.3, 95.2]	9.4	[4.8, 17.7]	100.0	119
Third	83.8	[66.9, 93.0]	16.2	[7.0, 33.1]	100.0	51
Fourth	72.7	[47.5, 88.7]	27.3	[11.3, 52.5]	100.0	35
Fifth quintile	83.4	[68.0, 92.3]	16.6	[7.7, 32.0]	100.0	9
Household owns television						
No	85.5	[79.2, 90.1]	14.5	[9.9, 20.8]	100.0	412
Yes	78.9	[61.7, 89.7]	21.1	[10.3, 38.3]	100.0	80
Household owns radio						
No	89.2	[84.3, 92.7]	10.8	[7.3, 15.7]	100.0	221
Yes	80.7	[71.6, 87.4]	19.3	[12.6, 28.4]	100.0	271

Household Owns Mobile Phone

No	87.1	[79.2, 92.3]	12.9	[7.7, 20.8]	100.0	264
Yes	81.2	[72.0, 87.9]	18.8	[12.1, 28.0]	100.0	228

Household Owns a Car

No	84.2	[78.1, 88.9]	15.8	[11.1, 21.9]	100.0	485
Yes	88.4	[49.4, 98.4]	11.6	[1.6, 50.6]	100.0	6

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	83.4	[75.3, 89.2]	16.6	[10.8, 24.7]	100.0	247
One	83.0	[71.4, 90.5]	17.0	[9.5, 28.6]	100.0	161
Two+	90.1	[78.9, 95.7]	9.9	[4.3, 21.1]	100.0	85

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	82.0	[74.3, 87.7]	18.0	[12.3, 25.7]	100.0	300
Yes	88.0	[77.4, 94.0]	12.0	[6.0, 22.6]	100.0	191

Level of Exposure to OneLove Booklets

None	84.4	[78.0, 89.2]	15.6	[10.8, 22.0]	100.0	416
1 Booklet	80.3	[66.7, 89.2]	19.7	[10.8, 33.3]	100.0	50
2-5 Booklets	92.1	[74.4, 97.9]	7.9	[2.1, 25.6]	100.0	25

Multimedia Exposure to OneLove

None	84.6	[76.8, 90.1]	15.4	[9.9, 23.2]	100.0	204
1 Channel	74.8	[60.4, 85.2]	25.2	[14.8, 39.6]	100.0	101
2+ Channels	89.5	[79.2, 95.0]	10.5	[5.0, 20.8]	100.0	186

Exposed to Any SAfAIDS Materials or Program

No	83.5	[76.5, 88.7]	16.5	[11.3, 23.5]	100.0	327
Yes	85.9	[76.5, 92.0]	14.1	[8.0, 23.5]	100.0	165

Total	84.4	[78.2, 89.0]	15.6	[11.0, 21.8]	100.0	493
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Table 52e: Percentage who gave gifts or money in exchange for sex with last partner, if regular(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	50.6	[14.5, 86.0]	49.4	[14.0, 85.5]	100.0	25
20-24	86.4	[66.9, 95.3]	13.6	[4.7, 33.1]	100.0	90
25-29	80.6	[66.9, 89.6]	19.4	[10.4, 33.1]	100.0	130
30-34	80.6	[68.4, 88.9]	19.4	[11.1, 31.6]	100.0	126
35-39	83.3	[71.7, 90.7]	16.7	[9.3, 28.3]	100.0	146
40-44	82.4	[66.9, 91.6]	17.6	[8.4, 33.1]	100.0	93
45-49	81.7	[49.0, 95.4]	18.3	[4.6, 51.0]	100.0	59
Current Marital Status						
Married/union	81.0	[71.4, 87.9]	19.0	[12.1, 28.6]	100.0	648
Div/sep/widow	100.0		0.0		100.0	15
Never married	58.3	[10.6, 94.3]	41.7	[5.7, 89.4]	100.0	6
Religion						
Catholic	82.4	[70.9, 90.0]	17.6	[10.0, 29.1]	100.0	141
Baptist	97.1	[81.0, 99.6]	2.9	[0.4, 19.0]	100.0	36
Pentacostal	84.6	[74.8, 91.1]	15.4	[8.9, 25.2]	100.0	139
7th Day Advent.	78.6	[64.1, 88.3]	21.4	[11.7, 35.9]	100.0	92
Jehovah's Wittn.	89.8	[67.8, 97.3]	10.2	[2.7, 32.2]	100.0	50
New Apostolic	69.4	[35.9, 90.2]	30.6	[9.8, 64.1]	100.0	58
UC of Zambia	69.2	[34.0, 90.8]	30.8	[9.2, 66.0]	100.0	66
Other	79.6	[53.7, 92.9]	20.4	[7.1, 46.3]	100.0	87
Highest Level of School Attended						
None	63.3	[23.6, 90.6]	36.7	[9.4, 76.4]	100.0	40
Primary	82.3	[67.2, 91.3]	17.7	[8.7, 32.8]	100.0	243
Secondary	79.2	[70.3, 86.1]	20.8	[13.9, 29.7]	100.0	339
High school	91.5	[76.6, 97.3]	8.5	[2.7, 23.4]	100.0	47
Able to Read English						
No	82.0	[68.6, 90.5]	18.0	[9.5, 31.4]	100.0	364
Yes	79.8	[68.6, 87.8]	20.2	[12.2, 31.4]	100.0	305
Wealth Index (Quintiles)						
First quintile	98.7	[92.7, 99.8]	1.3	[0.2, 7.3]	100.0	29
Second	75.6	[57.5, 87.6]	24.4	[12.4, 42.5]	100.0	115
Third	74.4	[54.2, 87.7]	25.6	[12.3, 45.8]	100.0	149
Fourth	84.7	[73.3, 91.8]	15.3	[8.2, 26.7]	100.0	183
Fifth quintile	81.5	[69.8, 89.4]	18.5	[10.6, 30.2]	100.0	189
Household owns television						
No	81.9	[69.0, 90.1]	18.1	[9.9, 31.0]	100.0	307
Yes	80.4	[69.6, 88.0]	19.6	[12.0, 30.4]	100.0	362
Household owns radio						
No	84.0	[70.0, 92.2]	16.0	[7.8, 30.0]	100.0	199
Yes	79.8	[68.6, 87.7]	20.2	[12.3, 31.4]	100.0	470

Household Owns Mobile Phone

No	86.8	[73.8, 93.8]	13.2	[6.2, 26.2]	100.0	99
Yes	80.2	[69.7, 87.6]	19.8	[12.4, 30.3]	100.0	570

Household Owns a Car

No	80.8	[71.1, 87.8]	19.2	[12.2, 28.9]	100.0	616
Yes	82.1	[63.9, 92.2]	17.9	[7.8, 36.1]	100.0	53

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	80.5	[65.7, 89.9]	19.5	[10.1, 34.3]	100.0	180
One	82.0	[70.7, 89.6]	18.0	[10.4, 29.3]	100.0	330
Two+	79.5	[62.3, 90.0]	20.5	[10.0, 37.7]	100.0	159

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	78.7	[66.6, 87.2]	21.3	[12.8, 33.4]	100.0	207
Yes	82.4	[73.0, 89.0]	17.6	[11.0, 27.0]	100.0	457

Level of Exposure to OneLove Booklets

None	85.3	[77.0, 90.9]	14.7	[9.1, 23.0]	100.0	455
1 Booklet	77.5	[53.7, 91.1]	22.5	[8.9, 46.3]	100.0	118
2-5 Booklets	64.6	[39.4, 83.6]	35.4	[16.4, 60.6]	100.0	93

Multimedia Exposure to OneLove

None	82.9	[61.5, 93.6]	17.1	[6.4, 38.5]	100.0	124
1 Channel	70.7	[56.6, 81.7]	29.3	[18.3, 43.4]	100.0	91
2+ Channels	83.3	[73.1, 90.1]	16.7	[9.9, 26.9]	100.0	447

Exposed to Any SAfAIDS Materials or Program

No	88.0	[82.0, 92.2]	12.0	[7.8, 18.0]	100.0	418
Yes	72.7	[54.2, 85.6]	27.3	[14.4, 45.8]	100.0	251

Total	80.9	[71.4, 87.8]	19.1	[12.2, 28.6]	100.0	669
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Table 52f: Percentage who gave gifts or money in exchange for sex with last partner, if regular(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	67.1	[16.3, 95.5]	32.9	[4.5, 83.7]	100.0	16
20-24	58.7	[26.6, 84.8]	41.3	[15.2, 73.4]	100.0	34
25-29	77.8	[47.8, 93.1]	22.2	[6.9, 52.2]	100.0	53
30-34	89.4	[78.2, 95.2]	10.6	[4.8, 21.8]	100.0	52
35-39	88.1	[52.6, 98.0]	11.9	[2.0, 47.4]	100.0	24
40-44	82.2	[25.7, 98.4]	17.8	[1.6, 74.3]	100.0	16
45-49	96.3	[75.3, 99.6]	3.7	[0.4, 24.7]	100.0	16
Current Marital Status						
Married/union	80.2	[65.5, 89.7]	19.8	[10.3, 34.5]	100.0	204
Div/sep/widow	57.2	[9.7, 94.3]	42.8	[5.7, 90.3]	100.0	5
Never married	100.0		0.0		100.0	2
Religion						
Catholic	37.5	[7.5, 81.6]	62.5	[18.4, 92.5]	100.0	26
Baptist	5.0	[0.5, 37.3]	95.0	[62.7, 99.5]	100.0	7
Pentacostal	67.0	[47.3, 82.2]	33.0	[17.8, 52.7]	100.0	47
7th Day Advent.	93.7	[53.0, 99.5]	6.3	[0.5, 47.0]	100.0	15
Jehovah's Wittn.	99.3	[88.6, 100.0]	0.7	[0.0, 11.4]	100.0	18
New Apostolic	87.2	[70.3, 95.2]	12.8	[4.8, 29.7]	100.0	23
UC of Zambia	90.3	[63.6, 98.0]	9.7	[2.0, 36.4]	100.0	34
Other	94.1	[71.4, 99.0]	5.9	[1.0, 28.6]	100.0	41
Highest Level of School Attended						
None	98.1	[79.8, 99.9]	1.9	[0.1, 20.2]	100.0	7
Primary	88.6	[83.1, 92.4]	11.4	[7.6, 16.9]	100.0	86
Secondary	78.7	[62.0, 89.3]	21.3	[10.7, 38.0]	100.0	107
High school	57.2	[47.8, 66.0]	42.8	[34.0, 52.2]	100.0	11
Able to Read English						
No	86.5	[74.5, 93.3]	13.5	[6.7, 25.5]	100.0	144
Yes	72.1	[44.6, 89.2]	27.9	[10.8, 55.4]	100.0	67
Wealth Index (Quintiles)						
First quintile	85.4	[67.8, 94.2]	14.6	[5.8, 32.2]	100.0	24
Second	91.0	[77.7, 96.7]	9.0	[3.3, 22.3]	100.0	49
Third	71.7	[53.8, 84.6]	28.3	[15.4, 46.2]	100.0	67
Fourth	55.8	[45.7, 65.4]	44.2	[34.6, 54.3]	100.0	42
Fifth quintile	57.2	[17.5, 89.4]	42.8	[10.6, 82.5]	100.0	28
Household owns television						
No	87.8	[72.4, 95.2]	12.2	[4.8, 27.6]	100.0	136
Yes	64.7	[33.0, 87.2]	35.3	[12.8, 67.0]	100.0	75
Household owns radio						
No	85.3	[66.4, 94.4]	14.7	[5.6, 33.6]	100.0	88
Yes	74.7	[44.8, 91.5]	25.3	[8.5, 55.2]	100.0	123

Household Owns Mobile Phone

No	94.0	[63.8, 99.3]	6.0	[0.7, 36.2]	100.0	54
Yes	70.5	[60.1, 79.1]	29.5	[20.9, 39.9]	100.0	157

Household Owns a Car

No	80.8	[65.8, 90.2]	19.2	[9.8, 34.2]	100.0	198
Yes	37.8	[8.7, 79.5]	62.2	[20.5, 91.3]	100.0	13

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	80.7	[69.5, 88.4]	19.3	[11.6, 30.5]	100.0	111
One	80.7	[46.3, 95.3]	19.3	[4.7, 53.7]	100.0	70
Two+	75.5	[39.6, 93.6]	24.5	[6.4, 60.4]	100.0	30

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	87.4	[74.4, 94.3]	12.6	[5.7, 25.6]	100.0	107
Yes	70.7	[43.9, 88.2]	29.3	[11.8, 56.1]	100.0	104

Level of Exposure to OneLove Booklets

None	78.4	[62.5, 88.7]	21.6	[11.3, 37.5]	100.0	166
1 Booklet	90.2	[62.1, 98.1]	9.8	[1.9, 37.9]	100.0	29
2-5 Booklets	77.2	[36.5, 95.2]	22.8	[4.8, 63.5]	100.0	15

Multimedia Exposure to OneLove

None	82.0	[63.9, 92.1]	18.0	[7.9, 36.1]	100.0	79
1 Channel	84.2	[66.9, 93.3]	15.8	[6.7, 33.1]	100.0	42
2+ Channels	74.1	[41.9, 91.9]	25.9	[8.1, 58.1]	100.0	89

Exposed to Any SAfAIDS Materials or Program

No	86.2	[76.3, 92.4]	13.8	[7.6, 23.7]	100.0	137
Yes	64.8	[34.9, 86.3]	35.2	[13.7, 65.1]	100.0	74

Total	80.2	[65.5, 89.6]	19.8	[10.4, 34.5]	100.0	211
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Table 52h: Percentage who gave gifts or money in exchange for sex with last partner, if regular(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	83.7	[58.1, 95.0]	16.3	[5.0, 41.9]	100.0	13
20-24	87.9	[75.9, 94.3]	12.1	[5.7, 24.1]	100.0	42
25-29	88.8	[78.9, 94.4]	11.2	[5.6, 21.1]	100.0	49
30-34	83.8	[71.3, 91.5]	16.2	[8.5, 28.7]	100.0	49
35-39	90.6	[79.9, 95.8]	9.4	[4.2, 20.1]	100.0	81
40-44	93.4	[78.7, 98.2]	6.6	[1.8, 21.3]	100.0	44
45-49	100.0		0.0		100.0	16
Current Marital Status						
Married/union	88.9	[83.6, 92.7]	11.1	[7.3, 16.4]	100.0	285
Div/sep/widow	100.0		0.0		100.0	8
Never married	100.0		0.0		100.0	1
Religion						
Catholic	85.9	[71.1, 93.8]	14.1	[6.2, 28.9]	100.0	76
Baptist	89.8	[48.0, 98.8]	10.2	[1.2, 52.0]	100.0	8
Pentacostal	88.6	[78.5, 94.4]	11.4	[5.6, 21.5]	100.0	65
7th Day Advent.	93.4	[78.5, 98.2]	6.6	[1.8, 21.5]	100.0	47
Jehovah's Wittn.	89.7	[68.4, 97.2]	10.3	[2.8, 31.6]	100.0	25
New Apostolic	94.0	[63.8, 99.3]	6.0	[0.7, 36.2]	100.0	15
UC of Zambia	88.3	[70.7, 95.9]	11.7	[4.1, 29.3]	100.0	30
Other	92.9	[82.2, 97.4]	7.1	[2.6, 17.8]	100.0	28
Highest Level of School Attended						
None	100.0		0.0		100.0	9
Primary	93.3	[85.8, 97.0]	6.7	[3.0, 14.2]	100.0	86
Secondary	87.7	[79.7, 92.8]	12.3	[7.2, 20.3]	100.0	175
High school	86.5	[63.2, 96.0]	13.5	[4.0, 36.8]	100.0	24
Able to Read English						
No	90.0	[82.9, 94.3]	10.0	[5.7, 17.1]	100.0	141
Yes	89.1	[81.6, 93.8]	10.9	[6.2, 18.4]	100.0	153
Wealth Index (Quintiles)						
First quintile	100.0		0.0		100.0	7
Second	94.4	[82.9, 98.3]	5.6	[1.7, 17.1]	100.0	46
Third	85.4	[69.3, 93.8]	14.6	[6.2, 30.7]	100.0	56
Fourth	90.4	[83.0, 94.8]	9.6	[5.2, 17.0]	100.0	78
Fifth quintile	88.0	[76.9, 94.2]	12.0	[5.8, 23.1]	100.0	102
Household owns television						
No	88.3	[79.6, 93.5]	11.7	[6.5, 20.4]	100.0	133
Yes	90.4	[82.6, 94.9]	9.6	[5.1, 17.4]	100.0	161
Household owns radio						
No	88.8	[79.2, 94.3]	11.2	[5.7, 20.8]	100.0	99
Yes	89.8	[82.4, 94.3]	10.2	[5.7, 17.6]	100.0	195

Household Owns Mobile Phone

No	92.7	[82.9, 97.0]	7.3	[3.0, 17.1]	100.0	46
Yes	89.0	[82.7, 93.2]	11.0	[6.8, 17.3]	100.0	248

Household Owns a Car

No	90.7	[85.2, 94.3]	9.3	[5.7, 14.8]	100.0	264
Yes	79.0	[55.9, 91.8]	21.0	[8.2, 44.1]	100.0	30

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	90.2	[79.7, 95.6]	9.8	[4.4, 20.3]	100.0	85
One	88.4	[79.1, 93.9]	11.6	[6.1, 20.9]	100.0	139
Two+	90.9	[76.1, 96.9]	9.1	[3.1, 23.9]	100.0	70

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	89.3	[79.4, 94.8]	10.7	[5.2, 20.6]	100.0	93
Yes	89.9	[82.0, 94.6]	10.1	[5.4, 18.0]	100.0	200

Level of Exposure to OneLove Booklets

None	90.9	[86.5, 93.9]	9.1	[6.1, 13.5]	100.0	213
1 Booklet	79.8	[61.2, 90.8]	20.2	[9.2, 38.8]	100.0	47
2-5 Booklets	93.7	[81.9, 98.0]	6.3	[2.0, 18.1]	100.0	32

Multimedia Exposure to OneLove

None	89.1	[77.7, 95.1]	10.9	[4.9, 22.3]	100.0	62
1 Channel	91.6	[80.1, 96.8]	8.4	[3.2, 19.9]	100.0	37
2+ Channels	89.5	[81.0, 94.5]	10.5	[5.5, 19.0]	100.0	193

Exposed to Any SAfAIDS Materials or Program

No	91.0	[85.0, 94.8]	9.0	[5.2, 15.0]	100.0	202
Yes	86.5	[76.3, 92.7]	13.5	[7.3, 23.7]	100.0	92

Total	89.5	[84.1, 93.2]	10.5	[6.8, 15.9]	100.0	294
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Table 53a: Percentage who gave gifts or money in exchange for sex with last partner, if casual(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	54.1	[41.6, 66.2]	45.9	[33.8, 58.4]	100.0	159
20-24	67.1	[55.9, 76.6]	32.9	[23.4, 44.1]	100.0	229
25-29	66.9	[56.9, 75.5]	33.1	[24.5, 43.1]	100.0	163
30-34	67.8	[54.4, 78.9]	32.2	[21.1, 45.6]	100.0	109
35-39	60.5	[42.8, 75.8]	39.5	[24.2, 57.2]	100.0	110
40-44	61.0	[34.5, 82.3]	39.0	[17.7, 65.5]	100.0	46
45-49	60.2	[34.9, 81.0]	39.8	[19.0, 65.1]	100.0	26
Current Marital Status						
Married/union	64.5	[54.9, 73.1]	35.5	[26.9, 45.1]	100.0	437
Div/sep/widow	64.7	[48.4, 78.2]	35.3	[21.8, 51.6]	100.0	60
Never married	61.0	[49.3, 71.6]	39.0	[28.4, 50.7]	100.0	345
Religion						
Catholic	62.2	[51.9, 71.4]	37.8	[28.6, 48.1]	100.0	199
Baptist	70.2	[47.8, 85.9]	29.8	[14.1, 52.2]	100.0	29
Pentacostal	65.8	[48.8, 79.5]	34.2	[20.5, 51.2]	100.0	110
7th Day Advent.	75.0	[56.9, 87.1]	25.0	[12.9, 43.1]	100.0	134
Jehovah's Wittn.	64.7	[32.6, 87.5]	35.3	[12.5, 67.4]	100.0	46
New Apostolic	51.0	[32.2, 69.6]	49.0	[30.4, 67.8]	100.0	100
UC of Zambia	69.3	[52.8, 82.0]	30.7	[18.0, 47.2]	100.0	107
Other	53.7	[40.6, 66.3]	46.3	[33.7, 59.4]	100.0	117
Highest Level of School Attended						
None	61.4	[35.6, 82.1]	38.6	[17.9, 64.4]	100.0	37
Primary	68.6	[59.2, 76.7]	31.4	[23.3, 40.8]	100.0	268
Secondary	60.4	[49.1, 70.7]	39.6	[29.3, 50.9]	100.0	493
High school	60.2	[39.2, 78.0]	39.8	[22.0, 60.8]	100.0	44
Able to Read English						
No	67.4	[59.3, 74.7]	32.6	[25.3, 40.7]	100.0	443
Yes	57.5	[45.4, 68.7]	42.5	[31.3, 54.6]	100.0	399
Wealth Index (Quintiles)						
First quintile	58.2	[46.0, 69.6]	41.8	[30.4, 54.0]	100.0	145
Second	72.3	[60.1, 81.9]	27.7	[18.1, 39.9]	100.0	183
Third	58.6	[47.2, 69.2]	41.4	[30.8, 52.8]	100.0	159
Fourth	56.9	[41.4, 71.1]	43.1	[28.9, 58.6]	100.0	181
Fifth quintile	70.2	[54.1, 82.4]	29.8	[17.6, 45.9]	100.0	167
Household owns television						
No	65.4	[57.6, 72.5]	34.6	[27.5, 42.4]	100.0	478
Yes	59.9	[46.7, 71.7]	40.1	[28.3, 53.3]	100.0	364
Household owns radio						
No	68.4	[58.3, 77.0]	31.6	[23.0, 41.7]	100.0	255
Yes	61.2	[52.0, 69.7]	38.8	[30.3, 48.0]	100.0	587

Household Owns Mobile Phone							
No	70.8	[62.9,	77.6]	29.2	[22.4,	37.1]	100.0 231
Yes	59.9	[49.6,	69.3]	40.1	[30.7,	50.4]	100.0 611
Household Owns a Car							
No	63.3	[55.1,	70.7]	36.7	[29.3,	44.9]	100.0 788
Yes	57.7	[29.1,	81.9]	42.3	[18.1,	70.9]	100.0 53
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	63.4	[51.9,	73.5]	36.6	[26.5,	48.1]	100.0 252
One	63.9	[54.0,	72.9]	36.1	[27.1,	46.0]	100.0 401
Two+	60.4	[47.4,	72.1]	39.6	[27.9,	52.6]	100.0 189
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	62.1	[50.9,	72.2]	37.9	[27.8,	49.1]	100.0 286
Yes	63.1	[53.2,	72.1]	36.9	[27.9,	46.8]	100.0 551
Level of Exposure to OneLove Booklets							
None	65.6	[56.8,	73.5]	34.4	[26.5,	43.2]	100.0 555
1 Booklet	55.7	[40.2,	70.2]	44.3	[29.8,	59.8]	100.0 172
2-5 Booklets	61.5	[44.4,	76.2]	38.5	[23.8,	55.6]	100.0 114
Multimedia Exposure to OneLove							
None	69.4	[56.7,	79.7]	30.6	[20.3,	43.3]	100.0 149
1 Channel	59.9	[46.9,	71.6]	40.1	[28.4,	53.1]	100.0 167
2+ Channels	62.0	[51.3,	71.7]	38.0	[28.3,	48.7]	100.0 520
Exposed to Any SAfAIDS Materials or Program							
No	66.0	[55.9,	74.8]	34.0	[25.2,	44.1]	100.0 503
Yes	59.2	[50.2,	67.7]	40.8	[32.3,	49.8]	100.0 338
Total	63.0	[54.7,	70.6]	37.0	[29.4,	45.3]	100.0 842

Table 53b: Percentage who gave gifts or money in exchange for sex with last partner, if casual(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	75.4	[59.4, 86.5]	24.6	[13.5, 40.6]	100.0	71
20-24	70.2	[53.5, 82.8]	29.8	[17.2, 46.5]	100.0	102
25-29	83.5	[66.7, 92.8]	16.5	[7.2, 33.3]	100.0	71
30-34	80.9	[65.3, 90.6]	19.1	[9.4, 34.7]	100.0	46
35-39	66.2	[38.8, 85.8]	33.8	[14.2, 61.2]	100.0	42
40-44	59.3	[15.5, 92.1]	40.7	[7.9, 84.5]	100.0	17
45-49	60.9	[23.2, 88.9]	39.1	[11.1, 76.8]	100.0	9
Current Marital Status						
Married/union	75.2	[60.8, 85.6]	24.8	[14.4, 39.2]	100.0	194
Div/sep/widow	61.3	[39.9, 79.1]	38.7	[20.9, 60.1]	100.0	37
Never married	73.8	[59.2, 84.6]	26.2	[15.4, 40.8]	100.0	127
Religion						
Catholic	74.3	[59.0, 85.3]	25.7	[14.7, 41.0]	100.0	86
Baptist	100.0		0.0		100.0	10
Pentacostal	78.2	[58.3, 90.2]	21.8	[9.8, 41.7]	100.0	48
7th Day Advent.	65.7	[33.7, 87.8]	34.3	[12.2, 66.3]	100.0	53
Jehovah's Wittn.	78.6	[43.0, 94.7]	21.4	[5.3, 57.0]	100.0	20
New Apostolic	61.7	[33.4, 83.7]	38.3	[16.3, 66.6]	100.0	45
UC of Zambia	86.5	[61.5, 96.3]	13.5	[3.7, 38.5]	100.0	46
Other	71.2	[52.6, 84.7]	28.8	[15.3, 47.4]	100.0	50
Highest Level of School Attended						
None	78.1	[52.4, 92.0]	21.9	[8.0, 47.6]	100.0	28
Primary	75.4	[62.1, 85.1]	24.6	[14.9, 37.9]	100.0	130
Secondary	71.7	[57.5, 82.5]	28.3	[17.5, 42.5]	100.0	192
High school	66.7	[39.3, 86.1]	33.3	[13.9, 60.7]	100.0	8
Able to Read English						
No	72.2	[60.4, 81.5]	27.8	[18.5, 39.6]	100.0	243
Yes	75.5	[59.9, 86.4]	24.5	[13.6, 40.1]	100.0	115
Wealth Index (Quintiles)						
First quintile	64.6	[42.4, 81.9]	35.4	[18.1, 57.6]	100.0	61
Second	86.3	[73.2, 93.5]	13.7	[6.5, 26.8]	100.0	87
Third	85.1	[67.6, 94.0]	14.9	[6.0, 32.4]	100.0	61
Fourth	59.8	[40.5, 76.4]	40.2	[23.6, 59.5]	100.0	76
Fifth quintile	75.7	[58.1, 87.5]	24.3	[12.5, 41.9]	100.0	70
Household owns television						
No	77.9	[65.4, 86.8]	22.1	[13.2, 34.6]	100.0	200
Yes	68.4	[54.3, 79.8]	31.6	[20.2, 45.7]	100.0	158
Household owns radio						
No	86.1	[74.5, 92.9]	13.9	[7.1, 25.5]	100.0	109
Yes	69.2	[58.1, 78.4]	30.8	[21.6, 41.9]	100.0	249

Household Owns Mobile Phone							
No	83.7	[72.6,	90.9]	16.3	[9.1,	27.4]	100.0 110
Yes	68.6	[57.3,	78.0]	31.4	[22.0,	42.7]	100.0 248

Household Owns a Car							
No	73.8	[64.0,	81.7]	26.2	[18.3,	36.0]	100.0 334
Yes	61.2	[31.6,	84.4]	38.8	[15.6,	68.4]	100.0 23

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	86.9	[75.5,	93.4]	13.1	[6.6,	24.5]	100.0 133
One	77.9	[64.2,	87.3]	22.1	[12.7,	35.8]	100.0 144
Two+	50.4	[31.4,	69.3]	49.6	[30.7,	68.6]	100.0 81

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	72.5	[55.4,	84.9]	27.5	[15.1,	44.6]	100.0 159
Yes	73.5	[61.4,	82.8]	26.5	[17.2,	38.6]	100.0 198

Level of Exposure to OneLove Booklets

None	75.9	[63.8,	85.0]	24.1	[15.0,	36.2]	100.0 235
1 Booklet	58.9	[37.0,	77.8]	41.1	[22.2,	63.0]	100.0 74
2-5 Booklets	79.1	[54.5,	92.3]	20.9	[7.7,	45.5]	100.0 49

Multimedia Exposure to OneLove

None	90.1	[79.0,	95.6]	9.9	[4.4,	21.0]	100.0 91
1 Channel	70.1	[52.8,	83.0]	29.9	[17.0,	47.2]	100.0 72
2+ Channels	67.7	[55.4,	78.0]	32.3	[22.0,	44.6]	100.0 194

Exposed to Any SAfAIDS Materials or Program

No	73.0	[58.1,	84.1]	27.0	[15.9,	41.9]	100.0 181
Yes	73.1	[60.5,	82.8]	26.9	[17.2,	39.5]	100.0 176

Total	73.2	[63.7,	80.9]	26.8	[19.1,	36.3]	100.0 358
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Table 53c: Percentage who gave gifts or money in exchange for sex with last partner, if casual(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	39.6	[25.6, 55.6]	60.4	[44.4, 74.4]	100.0	88
20-24	64.6	[49.6, 77.2]	35.4	[22.8, 50.4]	100.0	127
25-29	53.5	[38.5, 67.9]	46.5	[32.1, 61.5]	100.0	92
30-34	59.3	[39.6, 76.4]	40.7	[23.6, 60.4]	100.0	63
35-39	56.2	[36.9, 73.8]	43.8	[26.2, 63.1]	100.0	68
40-44	62.4	[38.9, 81.2]	37.6	[18.8, 61.1]	100.0	29
45-49	59.5	[28.3, 84.5]	40.5	[15.5, 71.7]	100.0	17
Current Marital Status						
Married/union	55.8	[43.7, 67.3]	44.2	[32.7, 56.3]	100.0	243
Div/sep/widow	69.4	[44.6, 86.5]	30.6	[13.5, 55.4]	100.0	23
Never married	53.0	[39.6, 66.0]	47.0	[34.0, 60.4]	100.0	218
Religion						
Catholic	51.3	[38.2, 64.2]	48.7	[35.8, 61.8]	100.0	113
Baptist	54.4	[27.5, 78.9]	45.6	[21.1, 72.5]	100.0	19
Pentacostal	57.9	[36.1, 76.9]	42.1	[23.1, 63.9]	100.0	62
7th Day Advent.	80.9	[66.7, 90.0]	19.1	[10.0, 33.3]	100.0	81
Jehovah's Wittn.	54.2	[21.8, 83.3]	45.8	[16.7, 78.2]	100.0	26
New Apostolic	41.4	[22.6, 63.1]	58.6	[36.9, 77.4]	100.0	55
UC of Zambia	59.5	[37.5, 78.2]	40.5	[21.8, 62.5]	100.0	61
Other	37.8	[23.7, 54.3]	62.2	[45.7, 76.3]	100.0	67
Highest Level of School Attended						
None	22.9	[3.8, 69.2]	77.1	[30.8, 96.2]	100.0	9
Primary	63.1	[50.5, 74.1]	36.9	[25.9, 49.5]	100.0	138
Secondary	52.3	[40.6, 63.8]	47.7	[36.2, 59.4]	100.0	301
High school	58.2	[32.5, 80.2]	41.8	[19.8, 67.5]	100.0	36
Able to Read English						
No	61.6	[50.6, 71.6]	38.4	[28.4, 49.4]	100.0	200
Yes	50.3	[37.6, 62.9]	49.7	[37.1, 62.4]	100.0	284
Wealth Index (Quintiles)						
First quintile	53.7	[40.2, 66.8]	46.3	[33.2, 59.8]	100.0	84
Second	60.2	[45.2, 73.5]	39.8	[26.5, 54.8]	100.0	96
Third	46.4	[31.3, 62.1]	53.6	[37.9, 68.7]	100.0	98
Fourth	53.9	[36.1, 70.8]	46.1	[29.2, 63.9]	100.0	105
Fifth quintile	65.7	[43.8, 82.4]	34.3	[17.6, 56.2]	100.0	97
Household owns television						
No	57.7	[49.0, 65.9]	42.3	[34.1, 51.0]	100.0	278
Yes	51.5	[36.3, 66.5]	48.5	[33.5, 63.7]	100.0	206
Household owns radio						
No	56.0	[41.5, 69.5]	44.0	[30.5, 58.5]	100.0	146
Yes	55.0	[44.6, 65.0]	45.0	[35.0, 55.4]	100.0	338

Household Owns Mobile Phone							
No	60.0	[48.9,	70.2]	40.0	[29.8,	51.1]	100.0 121
Yes	53.5	[42.3,	64.4]	46.5	[35.6,	57.7]	100.0 363

Household Owns a Car							
No	55.3	[46.4,	63.9]	44.7	[36.1,	53.6]	100.0 454
Yes	54.9	[18.6,	86.6]	45.1	[13.4,	81.4]	100.0 30

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	45.6	[33.0,	58.9]	54.4	[41.1,	67.0]	100.0 119
One	55.0	[43.3,	66.1]	45.0	[33.9,	56.7]	100.0 257
Two+	71.1	[54.8,	83.2]	28.9	[16.8,	45.2]	100.0 108

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	51.5	[39.5,	63.4]	48.5	[36.6,	60.5]	100.0 127
Yes	56.5	[44.4,	67.9]	43.5	[32.1,	55.6]	100.0 353

Level of Exposure to OneLove Booklets

None	58.2	[48.4,	67.4]	41.8	[32.6,	51.6]	100.0 320
1 Booklet	53.5	[36.3,	69.8]	46.5	[30.2,	63.7]	100.0 98
2-5 Booklets	41.3	[20.4,	65.8]	58.7	[34.2,	79.6]	100.0 65

Multimedia Exposure to OneLove

None	44.4	[29.8,	60.1]	55.6	[39.9,	70.2]	100.0 58
1 Channel	54.1	[38.0,	69.4]	45.9	[30.6,	62.0]	100.0 95
2+ Channels	57.9	[45.5,	69.3]	42.1	[30.7,	54.5]	100.0 326

Exposed to Any SAfAIDS Materials or Program

No	62.1	[50.5,	72.5]	37.9	[27.5,	49.5]	100.0 322
Yes	44.3	[31.4,	57.9]	55.7	[42.1,	68.6]	100.0 162

Total	55.3	[45.9,	64.3]	44.7	[35.7,	54.1]	100.0 484
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Table 53d: Percentage who gave gifts or money in exchange for sex with last partner, if casual(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	49.1	[32.9, 65.6]	50.9	[34.4, 67.1]	100.0	58
20-24	67.3	[56.0, 76.9]	32.7	[23.1, 44.0]	100.0	83
25-29	57.5	[43.3, 70.5]	42.5	[29.5, 56.7]	100.0	59
30-34	70.6	[49.3, 85.6]	29.4	[14.4, 50.7]	100.0	35
35-39	66.2	[46.4, 81.6]	33.8	[18.4, 53.6]	100.0	40
40-44	74.8	[42.0, 92.4]	25.2	[7.6, 58.0]	100.0	19
45-49	86.5	[52.6, 97.4]	13.5	[2.6, 47.4]	100.0	11
Current Marital Status						
Married/union	69.7	[59.0, 78.6]	30.3	[21.4, 41.0]	100.0	178
Div/sep/widow	65.9	[40.5, 84.6]	34.1	[15.4, 59.5]	100.0	24
Never married	55.2	[42.2, 67.6]	44.8	[32.4, 57.8]	100.0	103
Religion						
Catholic	66.8	[51.4, 79.3]	33.2	[20.7, 48.6]	100.0	64
Baptist	84.4	[44.1, 97.4]	15.6	[2.6, 55.9]	100.0	7
Pentacostal	66.7	[43.1, 84.1]	33.3	[15.9, 56.9]	100.0	25
7th Day Advent.	81.2	[64.2, 91.2]	18.8	[8.8, 35.8]	100.0	56
Jehovah's Wittn.	64.6	[28.5, 89.3]	35.4	[10.7, 71.5]	100.0	11
New Apostolic	51.6	[33.6, 69.1]	48.4	[30.9, 66.4]	100.0	48
UC of Zambia	58.1	[40.1, 74.2]	41.9	[25.8, 59.9]	100.0	32
Other	50.1	[32.3, 68.0]	49.9	[32.0, 67.7]	100.0	62
Highest Level of School Attended						
None	64.7	[30.8, 88.3]	35.3	[11.7, 69.2]	100.0	20
Primary	68.3	[56.2, 78.3]	31.7	[21.7, 43.8]	100.0	135
Secondary	59.2	[49.0, 68.6]	40.8	[31.4, 51.0]	100.0	145
High school	68.7	[18.4, 95.5]	31.3	[4.5, 81.6]	100.0	5
Able to Read English						
No	69.5	[58.4, 78.6]	30.5	[21.4, 41.6]	100.0	203
Yes	51.5	[40.7, 62.1]	48.5	[37.9, 59.3]	100.0	102
Wealth Index (Quintiles)						
First quintile	56.0	[43.4, 67.7]	44.0	[32.3, 56.6]	100.0	128
Second	75.9	[62.5, 85.6]	24.1	[14.4, 37.5]	100.0	96
Third	61.9	[48.2, 73.9]	38.1	[26.1, 51.8]	100.0	51
Fourth	56.5	[32.4, 78.0]	43.5	[22.0, 67.6]	100.0	25
Fifth quintile	33.5	[2.7, 90.0]	66.5	[10.0, 97.3]	100.0	3
Household owns television						
No	64.1	[54.6, 72.7]	35.9	[27.3, 45.4]	100.0	252
Yes	59.4	[40.5, 75.8]	40.6	[24.2, 59.5]	100.0	53
Household owns radio						
No	69.6	[57.8, 79.3]	30.4	[20.7, 42.2]	100.0	101
Yes	60.7	[51.1, 69.6]	39.3	[30.4, 48.9]	100.0	204

Household Owns Mobile Phone

No	70.0	[60.8,	77.8]	30.0	[22.2,	39.2]	100.0	151
Yes	57.4	[47.2,	67.0]	42.6	[33.0,	52.8]	100.0	154

Household Owns a Car

No	63.2	[54.4,	71.3]	36.8	[28.7,	45.6]	100.0	298
Yes	59.9	[20.4,	89.7]	40.1	[10.3,	79.6]	100.0	7

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	67.8	[55.2,	78.2]	32.2	[21.8,	44.8]	100.0	126
One	63.6	[52.0,	73.8]	36.4	[26.2,	48.0]	100.0	134
Two+	49.7	[31.5,	68.0]	50.3	[32.0,	68.5]	100.0	45

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	65.1	[51.8,	76.3]	34.9	[23.7,	48.2]	100.0	163
Yes	60.7	[50.7,	69.8]	39.3	[30.2,	49.3]	100.0	141

Level of Exposure to OneLove Booklets

None	65.1	[55.7,	73.5]	34.9	[26.5,	44.3]	100.0	235
1 Booklet	48.8	[29.8,	68.2]	51.2	[31.8,	70.2]	100.0	45
2-5 Booklets	73.6	[49.6,	88.8]	26.4	[11.2,	50.4]	100.0	24

Multimedia Exposure to OneLove

None	72.0	[57.6,	83.0]	28.0	[17.0,	42.4]	100.0	90
1 Channel	61.3	[47.0,	73.8]	38.7	[26.2,	53.0]	100.0	84
2+ Channels	59.0	[47.6,	69.5]	41.0	[30.5,	52.4]	100.0	129

Exposed to Any SAfAIDS Materials or Program

No	65.4	[54.4,	74.9]	34.6	[25.1,	45.6]	100.0	187
Yes	60.4	[49.1,	70.8]	39.6	[29.2,	50.9]	100.0	118

Total	63.2	[54.6,	71.0]	36.8	[29.0,	45.4]	100.0	305
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Table 53e: Percentage who gave gifts or money in exchange for sex with last partner, if casual(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	57.0	[36.7, 75.2]	43.0	[24.8, 63.3]	100.0	88
20-24	67.1	[44.3, 83.9]	32.9	[16.1, 55.7]	100.0	127
25-29	78.5	[62.4, 88.9]	21.5	[11.1, 37.6]	100.0	95
30-34	68.3	[49.6, 82.4]	31.7	[17.6, 50.4]	100.0	69
35-39	57.7	[28.1, 82.6]	42.3	[17.4, 71.9]	100.0	59
40-44	48.1	[16.3, 81.6]	51.9	[18.4, 83.7]	100.0	26
45-49	32.5	[13.2, 60.6]	67.5	[39.4, 86.8]	100.0	15
Current Marital Status						
Married/union	60.3	[43.7, 74.9]	39.7	[25.1, 56.3]	100.0	237
Div/sep/widow	63.7	[42.0, 80.9]	36.3	[19.1, 58.0]	100.0	33
Never married	66.4	[44.8, 82.8]	33.6	[17.2, 55.2]	100.0	209
Religion						
Catholic	59.0	[45.3, 71.4]	41.0	[28.6, 54.7]	100.0	123
Baptist	68.8	[39.7, 88.1]	31.2	[11.9, 60.3]	100.0	21
Pentacostal	65.7	[43.6, 82.6]	34.3	[17.4, 56.4]	100.0	79
7th Day Advent.	61.1	[27.9, 86.5]	38.9	[13.5, 72.1]	100.0	69
Jehovah's Wittn.	65.8	[22.6, 92.7]	34.2	[7.3, 77.4]	100.0	30
New Apostolic	50.1	[14.9, 85.2]	49.9	[14.8, 85.1]	100.0	50
UC of Zambia	79.3	[46.4, 94.4]	20.7	[5.6, 53.6]	100.0	59
Other	60.7	[42.4, 76.4]	39.3	[23.6, 57.6]	100.0	48
Highest Level of School Attended						
None	52.4	[19.1, 83.6]	47.6	[16.4, 80.9]	100.0	16
Primary	69.3	[52.6, 82.0]	30.7	[18.0, 47.4]	100.0	125
Secondary	62.2	[41.5, 79.3]	37.8	[20.7, 58.5]	100.0	305
High school	59.4	[34.8, 80.0]	40.6	[20.0, 65.2]	100.0	33
Able to Read English						
No	65.1	[51.9, 76.3]	34.9	[23.7, 48.1]	100.0	217
Yes	62.1	[42.0, 78.7]	37.9	[21.3, 58.0]	100.0	262
Wealth Index (Quintiles)						
First quintile	92.3	[49.5, 99.3]	7.7	[0.7, 50.5]	100.0	13
Second	62.5	[31.5, 85.8]	37.5	[14.2, 68.5]	100.0	79
Third	55.1	[36.7, 72.2]	44.9	[27.8, 63.3]	100.0	98
Fourth	56.4	[37.0, 73.9]	43.6	[26.1, 63.0]	100.0	134
Fifth quintile	71.3	[54.6, 83.6]	28.7	[16.4, 45.4]	100.0	150
Household owns television						
No	70.7	[55.6, 82.3]	29.3	[17.7, 44.4]	100.0	201
Yes	60.1	[43.1, 74.9]	39.9	[25.1, 56.9]	100.0	278
Household owns radio						
No	67.8	[49.0, 82.2]	32.2	[17.8, 51.0]	100.0	133
Yes	62.2	[45.3, 76.5]	37.8	[23.5, 54.7]	100.0	346

Household Owns Mobile Phone

No	77.7	[60.4,	88.9]	22.3	[11.1,	39.6]	100.0	72
Yes	61.7	[45.0,	76.0]	38.3	[24.0,	55.0]	100.0	407

Household Owns a Car

No	63.9	[48.5,	76.9]	36.1	[23.1,	51.5]	100.0	437
Yes	57.2	[23.6,	85.3]	42.8	[14.7,	76.4]	100.0	41

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	55.6	[33.2,	75.9]	44.4	[24.1,	66.8]	100.0	102
One	64.7	[47.6,	78.7]	35.3	[21.3,	52.4]	100.0	245
Two+	65.8	[47.7,	80.2]	34.2	[19.8,	52.3]	100.0	132

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	52.0	[31.1,	72.2]	48.0	[27.8,	68.9]	100.0	102
Yes	64.9	[49.5,	77.7]	35.1	[22.3,	50.5]	100.0	373

Level of Exposure to OneLove Booklets

None	67.1	[49.3,	81.1]	32.9	[18.9,	50.7]	100.0	285
1 Booklet	60.8	[35.3,	81.6]	39.2	[18.4,	64.7]	100.0	111
2-5 Booklets	54.2	[33.0,	73.9]	45.8	[26.1,	67.0]	100.0	83

Multimedia Exposure to OneLove

None	59.7	[35.6,	79.9]	40.3	[20.1,	64.4]	100.0	46
1 Channel	59.3	[28.4,	84.3]	40.7	[15.7,	71.6]	100.0	72
2+ Channels	63.9	[47.4,	77.7]	36.1	[22.3,	52.6]	100.0	357

Exposed to Any SAfAIDS Materials or Program

No	68.1	[48.5,	82.9]	31.9	[17.1,	51.5]	100.0	280
Yes	57.9	[43.4,	71.1]	42.1	[28.9,	56.6]	100.0	198

Total	63.4	[48.0,	76.5]	36.6	[23.5,	52.0]	100.0	479
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Table 53f: Percentage who gave gifts or money in exchange for sex with last partner, if casual(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	96.3	[74.1, 99.6]	3.7	[0.4, 25.9]	100.0	13
20-24	39.2	[12.3, 74.8]	60.8	[25.2, 87.7]	100.0	19
25-29	0.0		100.0		100.0	9
30-34	3.4	[0.2, 36.4]	96.6	[63.6, 99.8]	100.0	5
35-39	26.2	[23.3, 29.3]	73.8	[70.7, 76.7]	100.0	11
40-44	0.0		100.0		100.0	1
Current Marital Status						
Married/union	31.8	[26.4, 37.7]	68.2	[62.3, 73.6]	100.0	22
Div/sep/widow	36.2	[3.5, 89.8]	63.8	[10.2, 96.5]	100.0	3
Never married	84.8	[50.7, 96.8]	15.2	[3.2, 49.3]	100.0	33
Religion						
Catholic	39.9	[38.8, 41.1]	60.1	[58.9, 61.2]	100.0	12
Baptist	0.0		100.0		100.0	1
Pentacostal	60.3	[41.7, 76.4]	39.7	[23.6, 58.3]	100.0	6
7th Day Advent.	52.3	[23.1, 80.0]	47.7	[20.0, 76.9]	100.0	9
Jehovah's Wittn.	4.7	[0.3, 46.0]	95.3	[54.0, 99.7]	100.0	5
New Apostolic	48.0	[3.7, 95.6]	52.0	[4.4, 96.3]	100.0	2
UC of Zambia	88.6	[52.5, 98.2]	11.4	[1.8, 47.5]	100.0	16
Other	39.2	[3.5, 91.9]	60.8	[8.1, 96.5]	100.0	7
Highest Level of School Attended						
None	100.0		0.0		100.0	1
Primary	91.4	[64.2, 98.4]	8.6	[1.6, 35.8]	100.0	8
Secondary	45.3	[42.4, 48.2]	54.7	[51.8, 57.6]	100.0	43
High school	47.5	[41.2, 53.9]	52.5	[46.1, 58.8]	100.0	6
Able to Read English						
No	52.7	[46.5, 58.7]	47.3	[41.3, 53.5]	100.0	23
Yes	33.4	[26.6, 41.1]	66.6	[58.9, 73.4]	100.0	35
Wealth Index (Quintiles)						
First quintile	1.1	[0.0, 20.9]	98.9	[79.1, 100.0]	100.0	4
Second	6.2	[0.5, 47.1]	93.8	[52.9, 99.5]	100.0	8
Third	62.2	[49.0, 73.7]	37.8	[26.3, 51.0]	100.0	10
Fourth	66.3	[53.1, 77.3]	33.7	[22.7, 46.9]	100.0	22
Fifth quintile	55.3	[30.2, 78.0]	44.7	[22.0, 69.8]	100.0	14
Household owns television						
No	21.5	[2.8, 72.5]	78.5	[27.5, 97.2]	100.0	25
Yes	59.1	[50.5, 67.2]	40.9	[32.8, 49.5]	100.0	33
Household owns radio						
No	19.8	[4.0, 59.4]	80.2	[40.6, 96.0]	100.0	21
Yes	50.6	[47.0, 54.3]	49.4	[45.7, 53.0]	100.0	37
Household Owns Mobile Phone						

No	7.1	[0.6, 50.0]	92.9	[50.0, 99.4]	100.0	8
Yes	53.8	[50.2, 57.4]	46.2	[42.6, 49.8]	100.0	50

Household Owns a Car

No	46.6	[44.1, 49.2]	53.4	[50.8, 55.9]	100.0	53
Yes	36.9	[4.4, 88.1]	63.1	[11.9, 95.6]	100.0	5

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	38.0	[29.0, 47.8]	62.0	[52.2, 71.0]	100.0	24
One	48.4	[43.4, 53.5]	51.6	[46.5, 56.6]	100.0	22
Two+	88.0	[44.4, 98.5]	12.0	[1.5, 55.6]	100.0	12

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	43.9	[36.7, 51.4]	56.1	[48.6, 63.3]	100.0	21
Yes	48.9	[45.3, 52.6]	51.1	[47.4, 54.7]	100.0	37

Level of Exposure to OneLove Booklets

None	33.5	[12.7, 63.6]	66.5	[36.4, 87.3]	100.0	35
1 Booklet	58.2	[37.5, 76.4]	41.8	[23.6, 62.5]	100.0	16
2-5 Booklets	67.4	[23.1, 93.4]	32.6	[6.6, 76.9]	100.0	7

Multimedia Exposure to OneLove

None	44.8	[5.2, 92.4]	55.2	[7.6, 94.8]	100.0	13
1 Channel	36.0	[25.1, 48.6]	64.0	[51.4, 74.9]	100.0	11
2+ Channels	57.0	[50.0, 63.8]	43.0	[36.2, 50.0]	100.0	34

Exposed to Any SAfAIDS Materials or Program

No	40.0	[34.5, 45.8]	60.0	[54.2, 65.5]	100.0	36
Yes	64.5	[58.8, 69.7]	35.5	[30.3, 41.2]	100.0	22

Total	46.5	[44.0, 49.1]	53.5	[50.9, 56.0]	100.0	58
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Table 53g: Percentage who gave gifts or money in exchange for sex with last partner, if casual (Women Aged 15-52 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	75.4	[59.4, 86.5]	24.6	[13.5, 40.6]	100.0	71
20-24	70.2	[53.5, 82.8]	29.8	[17.2, 46.5]	100.0	102
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	82.3	[68.3, 90.9]	17.7	[9.1, 31.7]	100.0	64
Div/sep/widow	60.7	[14.0, 93.6]	39.3	[6.4, 86.0]	100.0	8
Never married	68.7	[51.8, 81.7]	31.3	[18.3, 48.2]	100.0	101
Religion						
Catholic	75.4	[53.1, 89.3]	24.6	[10.7, 46.9]	100.0	48
Baptist	100.0		0.0		100.0	4
Pentacostal	67.5	[26.6, 92.2]	32.5	[7.8, 73.4]	100.0	20
7th Day Advent.	69.1	[37.0, 89.5]	30.9	[10.5, 63.0]	100.0	22
Jehovah's Wittn.	82.0	[34.0, 97.6]	18.0	[2.4, 66.0]	100.0	10
New Apostolic	67.2	[28.7, 91.3]	32.8	[8.7, 71.3]	100.0	18
UC of Zambia	86.6	[45.5, 98.0]	13.4	[2.0, 54.5]	100.0	25
Other	60.3	[33.1, 82.3]	39.7	[17.7, 66.9]	100.0	26
Highest Level of School Attended						
None	100.0		0.0		100.0	7
Primary	68.6	[50.7, 82.3]	31.4	[17.7, 49.3]	100.0	60
Secondary	71.6	[55.2, 83.8]	28.4	[16.2, 44.8]	100.0	103
High school	100.0		0.0		100.0	3
Able to Read English						
No	71.6	[55.3, 83.6]	28.4	[16.4, 44.7]	100.0	104
Yes	73.6	[52.4, 87.6]	26.4	[12.4, 47.6]	100.0	69
Wealth Index (Quintiles)						
First quintile	61.6	[30.5, 85.4]	38.4	[14.6, 69.5]	100.0	27
Second	77.9	[58.5, 89.8]	22.1	[10.2, 41.5]	100.0	41
Third	85.1	[47.7, 97.3]	14.9	[2.7, 52.3]	100.0	28
Fourth	63.7	[35.4, 84.9]	36.3	[15.1, 64.6]	100.0	30
Fifth quintile	77.6	[47.3, 93.1]	22.4	[6.9, 52.7]	100.0	44
Household owns television						
No	74.5	[55.4, 87.2]	25.5	[12.8, 44.6]	100.0	94
Yes	69.9	[51.9, 83.3]	30.1	[16.7, 48.1]	100.0	79
Household owns radio						
No	93.4	[76.0, 98.5]	6.6	[1.5, 24.0]	100.0	48
Yes	67.0	[53.5, 78.2]	33.0	[21.8, 46.5]	100.0	125

Household Owns Mobile Phone							
No	86.1	[68.4,	94.7]	13.9	[5.3,	31.6]	100.0 44
Yes	67.9	[53.2,	79.7]	32.1	[20.3,	46.8]	100.0 129
Household Owns a Car							
No	71.6	[59.0,	81.6]	28.4	[18.4,	41.0]	100.0 161
Yes	86.0	[47.4,	97.7]	14.0	[2.3,	52.6]	100.0 11
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	89.3	[68.1,	97.0]	10.7	[3.0,	31.9]	100.0 58
One	74.1	[55.6,	86.7]	25.9	[13.3,	44.4]	100.0 68
Two+	54.5	[33.7,	73.8]	45.5	[26.2,	66.3]	100.0 47
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	71.8	[50.3,	86.5]	28.2	[13.5,	49.7]	100.0 75
Yes	72.6	[57.7,	83.8]	27.4	[16.2,	42.3]	100.0 98
Level of Exposure to OneLove Booklets							
None	80.1	[65.7,	89.5]	19.9	[10.5,	34.3]	100.0 104
1 Booklet	55.4	[32.1,	76.5]	44.6	[23.5,	67.9]	100.0 39
2-5 Booklets	68.6	[40.4,	87.6]	31.4	[12.4,	59.6]	100.0 30
Multimedia Exposure to OneLove							
None	96.6	[80.3,	99.5]	3.4	[0.5,	19.7]	100.0 38
1 Channel	59.4	[36.5,	78.9]	40.6	[21.1,	63.5]	100.0 38
2+ Channels	68.7	[54.2,	80.3]	31.3	[19.7,	45.8]	100.0 97
Exposed to Any SAfAIDS Materials or Program							
No	74.1	[57.5,	85.9]	25.9	[14.1,	42.5]	100.0 92
Yes	70.5	[53.4,	83.3]	29.5	[16.7,	46.6]	100.0 81
Total	72.3	[60.0,	81.9]	27.7	[18.1,	40.0]	100.0 173

Table 53h: Percentage who gave gifts or money in exchange for sex with last partner, if casual(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	90.1	[75.6, 96.4]	9.9	[3.6, 24.4]	100.0	40
20-24	84.1	[68.6, 92.7]	15.9	[7.3, 31.4]	100.0	51
25-29	90.9	[78.6, 96.4]	9.1	[3.6, 21.4]	100.0	33
30-34	96.8	[83.4, 99.4]	3.2	[0.6, 16.6]	100.0	23
35-39	92.0	[73.0, 98.0]	8.0	[2.0, 27.0]	100.0	24
40-44	100.0		0.0		100.0	10
45-49	74.2	[23.1, 96.5]	25.8	[3.5, 76.9]	100.0	8
Current Marital Status						
Married/union	91.6	[81.7, 96.4]	8.4	[3.6, 18.3]	100.0	87
Div/sep/widow	81.8	[47.0, 95.8]	18.2	[4.2, 53.0]	100.0	14
Never married	88.9	[79.6, 94.3]	11.1	[5.7, 20.4]	100.0	88
Religion						
Catholic	79.7	[64.5, 89.4]	20.3	[10.6, 35.5]	100.0	53
Baptist	100.0		0.0		100.0	5
Pentacostal	92.5	[77.3, 97.8]	7.5	[2.2, 22.7]	100.0	33
7th Day Advent.	100.0		0.0		100.0	21
Jehovah's Wittn.	84.1	[45.6, 97.1]	15.9	[2.9, 54.4]	100.0	17
New Apostolic	90.8	[72.6, 97.4]	9.2	[2.6, 27.4]	100.0	17
UC of Zambia	100.0		0.0		100.0	25
Other	83.8	[55.4, 95.6]	16.2	[4.4, 44.6]	100.0	18
Highest Level of School Attended						
None	100.0		0.0		100.0	4
Primary	88.5	[69.9, 96.2]	11.5	[3.8, 30.1]	100.0	59
Secondary	88.9	[80.4, 94.0]	11.1	[6.0, 19.6]	100.0	117
High school	94.6	[75.7, 99.0]	5.4	[1.0, 24.3]	100.0	9
Able to Read English						
No	94.4	[87.4, 97.6]	5.6	[2.4, 12.6]	100.0	96
Yes	83.9	[73.2, 90.9]	16.1	[9.1, 26.8]	100.0	93
Wealth Index (Quintiles)						
First quintile	100.0		0.0		100.0	5
Second	92.7	[73.1, 98.3]	7.3	[1.7, 26.9]	100.0	27
Third	94.8	[85.3, 98.3]	5.2	[1.7, 14.7]	100.0	37
Fourth	83.7	[66.6, 93.0]	16.3	[7.0, 33.4]	100.0	49
Fifth quintile	87.6	[75.6, 94.2]	12.4	[5.8, 24.4]	100.0	67
Household owns television						
No	90.7	[78.2, 96.4]	9.3	[3.6, 21.8]	100.0	82
Yes	88.1	[78.2, 93.8]	11.9	[6.2, 21.8]	100.0	107
Household owns radio						
No	92.7	[84.0, 96.8]	7.3	[3.2, 16.0]	100.0	45
Yes	88.3	[80.5, 93.2]	11.7	[6.8, 19.5]	100.0	144

Household Owns Mobile Phone							
No	96.5	[86.9,	99.1]	3.5	[0.9,	13.1]	100.0 30
Yes	87.7	[79.9,	92.8]	12.3	[7.2,	20.1]	100.0 159
Household Owns a Car							
No	91.6	[84.9,	95.5]	8.4	[4.5,	15.1]	100.0 172
Yes	63.6	[35.5,	84.7]	36.4	[15.3,	64.5]	100.0 16
Exposure to OneLove Radio Programs or Champion Radio Adverts							
No Exposure	92.5	[72.6,	98.3]	7.5	[1.7,	27.4]	100.0 25
One	88.9	[77.8,	94.8]	11.1	[5.2,	22.2]	100.0 102
Two+	88.4	[74.7,	95.1]	11.6	[4.9,	25.3]	100.0 62
Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)							
No	90.5	[72.2,	97.2]	9.5	[2.8,	27.8]	100.0 30
Yes	88.9	[81.1,	93.7]	11.1	[6.3,	18.9]	100.0 158
Level of Exposure to OneLove Booklets							
None	96.8	[89.0,	99.1]	3.2	[0.9,	11.0]	100.0 113
1 Booklet	80.3	[61.9,	91.1]	19.7	[8.9,	38.1]	100.0 46
2-5 Booklets	76.5	[53.4,	90.2]	23.5	[9.8,	46.6]	100.0 30
Multimedia Exposure to OneLove							
None	100.0			0.0			100.0 17
1 Channel	87.7	[56.7,	97.5]	12.3	[2.5,	43.3]	100.0 16
2+ Channels	88.2	[80.4,	93.1]	11.8	[6.9,	19.6]	100.0 155
Exposed to Any SAfAIDS Materials or Program							
No	88.8	[80.4,	93.9]	11.2	[6.1,	19.6]	100.0 101
Yes	89.6	[76.4,	95.8]	10.4	[4.2,	23.6]	100.0 88
Total	89.2	[82.4,	93.5]	10.8	[6.5,	17.6]	100.0 189

Table 54a: Percentage who discussed HIV/AIDS with their children(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	48.2	[32.1, 64.7]	51.8	[35.3, 67.9]	100.0	93
20-24	56.7	[43.9, 68.6]	43.3	[31.4, 56.1]	100.0	163
25-29	61.7	[52.5, 70.1]	38.3	[29.9, 47.5]	100.0	289
30-34	47.3	[39.0, 55.8]	52.7	[44.2, 61.0]	100.0	314
35-39	44.7	[36.1, 53.6]	55.3	[46.4, 63.9]	100.0	326
40-44	38.6	[28.7, 49.5]	61.4	[50.5, 71.3]	100.0	223
45-49	21.8	[14.3, 31.7]	78.2	[68.3, 85.7]	100.0	142
Current Marital Status						
Married/union	46.5	[41.0, 52.1]	53.5	[47.9, 59.0]	100.0	1,238
Div/sep/widow	33.4	[24.2, 43.9]	66.6	[56.1, 75.8]	100.0	138
Never married	52.8	[40.0, 65.4]	47.2	[34.6, 60.0]	100.0	174
Religion						
Catholic	46.7	[38.7, 55.0]	53.3	[45.0, 61.3]	100.0	330
Baptist	54.3	[36.3, 71.3]	45.7	[28.7, 63.7]	100.0	55
Pentacostal	50.3	[41.0, 59.7]	49.7	[40.3, 59.0]	100.0	224
7th Day Advent.	47.6	[37.6, 57.8]	52.4	[42.2, 62.4]	100.0	225
Jehovah's Wittn.	37.8	[25.6, 51.8]	62.2	[48.2, 74.4]	100.0	105
New Apostolic	37.5	[28.2, 47.9]	62.5	[52.1, 71.8]	100.0	189
UC of Zambia	46.7	[34.3, 59.6]	53.3	[40.4, 65.7]	100.0	188
Other	47.3	[35.9, 58.9]	52.7	[41.1, 64.1]	100.0	234
Highest Level of School Attended						
None	49.6	[36.7, 62.6]	50.4	[37.4, 63.3]	100.0	110
Primary	45.7	[39.1, 52.4]	54.3	[47.6, 60.9]	100.0	648
Secondary	49.5	[42.5, 56.5]	50.5	[43.5, 57.5]	100.0	702
High school	24.3	[13.9, 38.8]	75.7	[61.2, 86.1]	100.0	89
Able to Read English						
No	48.2	[42.2, 54.2]	51.8	[45.8, 57.8]	100.0	959
Yes	42.4	[35.2, 49.9]	57.6	[50.1, 64.8]	100.0	590
Wealth Index (Quintiles)						
First quintile	50.0	[41.4, 58.6]	50.0	[41.4, 58.6]	100.0	303
Second	56.8	[47.1, 66.1]	43.2	[33.9, 52.9]	100.0	318
Third	43.2	[34.0, 53.0]	56.8	[47.0, 66.0]	100.0	320
Fourth	42.5	[33.4, 52.1]	57.5	[47.9, 66.6]	100.0	325
Fifth quintile	34.9	[27.1, 43.5]	65.1	[56.5, 72.9]	100.0	274
Household owns television						
No	51.1	[45.4, 56.7]	48.9	[43.3, 54.6]	100.0	908
Yes	39.3	[32.7, 46.4]	60.7	[53.6, 67.3]	100.0	641
Household owns radio						
No	51.2	[44.9, 57.4]	48.8	[42.6, 55.1]	100.0	500
Yes	44.0	[38.1, 50.0]	56.0	[50.0, 61.9]	100.0	1,049

Household Owns Mobile Phone

No	51.1	[43.5,	58.7]	48.9	[41.3,	56.5]	100.0	436
Yes	43.8	[38.0,	49.8]	56.2	[50.2,	62.0]	100.0	1,113

Household Owns a Car

No	46.1	[41.0,	51.2]	53.9	[48.8,	59.0]	100.0	1,456
Yes	46.5	[33.6,	60.0]	53.5	[40.0,	66.4]	100.0	92

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	47.0	[40.3,	53.7]	53.0	[46.3,	59.7]	100.0	546
One	49.7	[43.6,	55.9]	50.3	[44.1,	56.4]	100.0	671
Two+	38.4	[28.7,	49.1]	61.6	[50.9,	71.3]	100.0	333

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	49.3	[42.4,	56.2]	50.7	[43.8,	57.6]	100.0	612
Yes	43.8	[37.6,	50.1]	56.2	[49.9,	62.4]	100.0	931

Level of Exposure to OneLove Booklets

None	47.2	[41.3,	53.3]	52.8	[46.7,	58.7]	100.0	1,129
1 Booklet	43.5	[35.4,	52.0]	56.5	[48.0,	64.6]	100.0	241
2-5 Booklets	41.8	[30.9,	53.4]	58.2	[46.6,	69.1]	100.0	176

Multimedia Exposure to OneLove

None	48.1	[39.6,	56.7]	51.9	[43.3,	60.4]	100.0	383
1 Channel	48.5	[39.6,	57.5]	51.5	[42.5,	60.4]	100.0	268
2+ Channels	44.2	[38.3,	50.3]	55.8	[49.7,	61.7]	100.0	890

Exposed to Any SAfAIDS Materials or Program

No	48.5	[42.5,	54.6]	51.5	[45.4,	57.5]	100.0	941
Yes	43.1	[35.8,	50.8]	56.9	[49.2,	64.2]	100.0	606

Total	46.1	[41.0,	51.2]	53.9	[48.8,	59.0]	100.0	1,550
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Table 54b: Percentage who discussed HIV/AIDS with their children(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	52.7	[32.8, 71.8]	47.3	[28.2, 67.2]	100.0	56
20-24	60.5	[47.0, 72.6]	39.5	[27.4, 53.0]	100.0	113
25-29	55.8	[43.3, 67.5]	44.2	[32.5, 56.7]	100.0	190
30-34	38.3	[28.0, 49.8]	61.7	[50.2, 72.0]	100.0	180
35-39	31.9	[22.4, 43.2]	68.1	[56.8, 77.6]	100.0	151
40-44	21.9	[12.3, 35.7]	78.1	[64.3, 87.7]	100.0	100
45-49	12.3	[5.4, 25.3]	87.7	[74.7, 94.6]	100.0	51
Current Marital Status						
Married/union	38.6	[32.4, 45.3]	61.4	[54.7, 67.6]	100.0	655
Div/sep/widow	26.6	[15.9, 41.0]	73.4	[59.0, 84.1]	100.0	100
Never married	56.6	[39.5, 72.3]	43.4	[27.7, 60.5]	100.0	86
Religion						
Catholic	37.5	[28.9, 47.1]	62.5	[52.9, 71.1]	100.0	179
Baptist	57.9	[23.1, 86.2]	42.1	[13.8, 76.9]	100.0	22
Pentacostal	39.8	[29.3, 51.3]	60.2	[48.7, 70.7]	100.0	126
7th Day Advent.	48.4	[32.8, 64.3]	51.6	[35.7, 67.2]	100.0	118
Jehovah's Wittn.	26.8	[14.0, 45.1]	73.2	[54.9, 86.0]	100.0	55
New Apostolic	33.3	[23.4, 44.9]	66.7	[55.1, 76.6]	100.0	111
UC of Zambia	42.1	[28.2, 57.5]	57.9	[42.5, 71.8]	100.0	107
Other	38.6	[26.5, 52.3]	61.4	[47.7, 73.5]	100.0	123
Highest Level of School Attended						
None	38.0	[26.9, 50.6]	62.0	[49.4, 73.1]	100.0	81
Primary	39.1	[32.4, 46.2]	60.9	[53.8, 67.6]	100.0	403
Secondary	43.0	[33.6, 52.9]	57.0	[47.1, 66.4]	100.0	324
High school	18.5	[6.7, 41.6]	81.5	[58.4, 93.3]	100.0	32
Able to Read English						
No	39.8	[33.2, 46.7]	60.2	[53.3, 66.8]	100.0	630
Yes	39.2	[29.5, 49.9]	60.8	[50.1, 70.5]	100.0	210
Wealth Index (Quintiles)						
First quintile	37.0	[28.3, 46.6]	63.0	[53.4, 71.7]	100.0	183
Second	52.7	[39.1, 66.0]	47.3	[34.0, 60.9]	100.0	161
Third	40.6	[29.4, 53.0]	59.4	[47.0, 70.6]	100.0	161
Fourth	34.6	[24.2, 46.9]	65.4	[53.1, 75.8]	100.0	180
Fifth quintile	35.4	[24.9, 47.5]	64.6	[52.5, 75.1]	100.0	150
Household owns television						
No	43.9	[37.6, 50.4]	56.1	[49.6, 62.4]	100.0	500
Yes	33.6	[25.0, 43.4]	66.4	[56.6, 75.0]	100.0	340
Household owns radio						
No	40.5	[31.4, 50.3]	59.5	[49.7, 68.6]	100.0	295
Yes	39.2	[32.5, 46.5]	60.8	[53.5, 67.5]	100.0	545

Household Owns Mobile Phone							
No	40.2	[31.6,	49.4]	59.8	[50.6,	68.4]	254
Yes	39.4	[32.0,	47.3]	60.6	[52.7,	68.0]	586

Household Owns a Car							
No	39.4	[33.5,	45.6]	60.6	[54.4,	66.5]	782
Yes	43.6	[26.4,	62.4]	56.4	[37.6,	73.6]	57

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	39.7	[32.1,	47.9]	60.3	[52.1,	67.9]	360
One	45.1	[37.6,	52.9]	54.9	[47.1,	62.4]	329
Two+	30.4	[19.3,	44.3]	69.6	[55.7,	80.7]	152

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	43.4	[35.8,	51.2]	56.6	[48.8,	64.2]	415
Yes	36.4	[28.3,	45.3]	63.6	[54.7,	71.7]	422

Level of Exposure to OneLove Booklets

None	39.2	[32.8,	46.0]	60.8	[54.0,	67.2]	622
1 Booklet	39.5	[28.6,	51.5]	60.5	[48.5,	71.4]	129
2-5 Booklets	41.9	[26.6,	58.9]	58.1	[41.1,	73.4]	89

Multimedia Exposure to OneLove

None	40.9	[31.3,	51.3]	59.1	[48.7,	68.7]	257
1 Channel	45.1	[35.7,	54.8]	54.9	[45.2,	64.3]	175
2+ Channels	37.0	[29.0,	45.7]	63.0	[54.3,	71.0]	405

Exposed to Any SAfAIDS Materials or Program

No	36.1	[29.4,	43.3]	63.9	[56.7,	70.6]	444
Yes	43.2	[34.6,	52.2]	56.8	[47.8,	65.4]	394

Total	39.6	[33.8,	45.7]	60.4	[54.3,	66.2]	841
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Table 54c: Percentage who discussed HIV/AIDS with their children(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	39.1	[16.8, 67.2]	60.9	[32.8, 83.2]	100.0	37
20-24	48.6	[26.4, 71.3]	51.4	[28.7, 73.6]	100.0	50
25-29	69.3	[54.5, 81.0]	30.7	[19.0, 45.5]	100.0	99
30-34	61.0	[47.3, 73.1]	39.0	[26.9, 52.7]	100.0	134
35-39	61.4	[47.2, 74.0]	38.6	[26.0, 52.8]	100.0	175
40-44	58.3	[43.7, 71.7]	41.7	[28.3, 56.3]	100.0	123
45-49	27.7	[15.9, 43.6]	72.3	[56.4, 84.1]	100.0	91
Current Marital Status						
Married/union	55.9	[47.1, 64.4]	44.1	[35.6, 52.9]	100.0	583
Div/sep/widow	53.3	[28.6, 76.5]	46.7	[23.5, 71.4]	100.0	38
Never married	47.9	[30.7, 65.6]	52.1	[34.4, 69.3]	100.0	88
Religion						
Catholic	58.8	[45.9, 70.6]	41.2	[29.4, 54.1]	100.0	151
Baptist	51.3	[32.7, 69.6]	48.7	[30.4, 67.3]	100.0	33
Pentacostal	63.0	[46.6, 76.9]	37.0	[23.1, 53.4]	100.0	98
7th Day Advent.	46.5	[32.8, 60.7]	53.5	[39.3, 67.2]	100.0	107
Jehovah's Wittn.	52.1	[31.2, 72.2]	47.9	[27.8, 68.8]	100.0	50
New Apostolic	43.0	[28.1, 59.2]	57.0	[40.8, 71.9]	100.0	78
UC of Zambia	53.9	[33.0, 73.5]	46.1	[26.5, 67.0]	100.0	81
Other	58.9	[40.0, 75.5]	41.1	[24.5, 60.0]	100.0	111
Highest Level of School Attended						
None	72.0	[38.1, 91.5]	28.0	[8.5, 61.9]	100.0	29
Primary	57.2	[44.6, 68.9]	42.8	[31.1, 55.4]	100.0	245
Secondary	56.7	[47.2, 65.7]	43.3	[34.3, 52.8]	100.0	378
High school	27.2	[13.9, 46.2]	72.8	[53.8, 86.1]	100.0	57
Able to Read English						
No	65.5	[54.1, 75.3]	34.5	[24.7, 45.9]	100.0	329
Yes	44.3	[35.5, 53.5]	55.7	[46.5, 64.5]	100.0	380
Wealth Index (Quintiles)						
First quintile	69.5	[57.0, 79.7]	30.5	[20.3, 43.0]	100.0	120
Second	61.7	[45.4, 75.7]	38.3	[24.3, 54.6]	100.0	157
Third	45.9	[31.5, 60.9]	54.1	[39.1, 68.5]	100.0	159
Fourth	56.4	[42.8, 69.1]	43.6	[30.9, 57.2]	100.0	145
Fifth quintile	34.3	[22.1, 49.0]	65.7	[51.0, 77.9]	100.0	124
Household owns television						
No	60.8	[50.1, 70.5]	39.2	[29.5, 49.9]	100.0	408
Yes	46.6	[37.2, 56.1]	53.4	[43.9, 62.8]	100.0	301
Household owns radio						
No	69.5	[59.5, 77.9]	30.5	[22.1, 40.5]	100.0	205
Yes	49.6	[40.6, 58.6]	50.4	[41.4, 59.4]	100.0	504

Household Owns Mobile Phone

No	67.0	[54.3, 77.6]	33.0	[22.4, 45.7]	100.0	182
Yes	49.4	[40.4, 58.3]	50.6	[41.7, 59.6]	100.0	527

Household Owns a Car

No	54.8	[46.3, 63.0]	45.2	[37.0, 53.7]	100.0	674
Yes	51.2	[24.7, 77.1]	48.8	[22.9, 75.3]	100.0	35

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	60.7	[46.9, 73.0]	39.3	[27.0, 53.1]	100.0	186
One	54.5	[44.7, 64.0]	45.5	[36.0, 55.3]	100.0	342
Two+	47.6	[34.0, 61.5]	52.4	[38.5, 66.0]	100.0	181

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	61.7	[47.7, 74.0]	38.3	[26.0, 52.3]	100.0	197
Yes	51.0	[42.2, 59.8]	49.0	[40.2, 57.8]	100.0	509

Level of Exposure to OneLove Booklets

None	58.2	[48.5, 67.4]	41.8	[32.6, 51.5]	100.0	507
1 Booklet	48.3	[35.0, 61.8]	51.7	[38.2, 65.0]	100.0	112
2-5 Booklets	41.6	[27.4, 57.3]	58.4	[42.7, 72.6]	100.0	87

Multimedia Exposure to OneLove

None	63.5	[45.3, 78.5]	36.5	[21.5, 54.7]	100.0	126
1 Channel	53.7	[38.9, 67.8]	46.3	[32.2, 61.1]	100.0	93
2+ Channels	51.7	[43.1, 60.2]	48.3	[39.8, 56.9]	100.0	485

Exposed to Any SAfAIDS Materials or Program

No	61.6	[52.3, 70.1]	38.4	[29.9, 47.7]	100.0	497
Yes	43.1	[32.2, 54.7]	56.9	[45.3, 67.8]	100.0	212

Total	54.6	[46.4, 62.6]	45.4	[37.4, 53.6]	100.0	709
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Table 54d: Percentage who discussed HIV/AIDS with their children(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	53.5	[32.4, 73.5]	46.5	[26.5, 67.6]	100.0	30
20-24	60.5	[44.1, 74.8]	39.5	[25.2, 55.9]	100.0	54
25-29	63.4	[50.7, 74.5]	36.6	[25.5, 49.3]	100.0	109
30-34	47.9	[36.5, 59.6]	52.1	[40.4, 63.5]	100.0	102
35-39	43.2	[32.5, 54.7]	56.8	[45.3, 67.5]	100.0	108
40-44	48.6	[33.8, 63.7]	51.4	[36.3, 66.2]	100.0	89
45-49	35.7	[24.3, 48.9]	64.3	[51.1, 75.7]	100.0	51
Current Marital Status						
Married/union	51.6	[44.6, 58.6]	48.4	[41.4, 55.4]	100.0	449
Div/sep/widow	34.6	[22.0, 49.6]	65.4	[50.4, 78.0]	100.0	41
Never married	55.3	[38.8, 70.8]	44.7	[29.2, 61.2]	100.0	53
Religion						
Catholic	50.0	[37.9, 62.1]	50.0	[37.9, 62.1]	100.0	112
Baptist	73.5	[48.7, 89.0]	26.5	[11.0, 51.3]	100.0	10
Pentacostal	63.2	[43.7, 79.2]	36.8	[20.8, 56.3]	100.0	46
7th Day Advent.	53.1	[42.9, 63.0]	46.9	[37.0, 57.1]	100.0	93
Jehovah's Wittn.	40.2	[21.0, 63.1]	59.8	[36.9, 79.0]	100.0	27
New Apostolic	35.9	[24.9, 48.6]	64.1	[51.4, 75.1]	100.0	92
UC of Zambia	51.8	[36.4, 66.8]	48.2	[33.2, 63.6]	100.0	62
Other	55.7	[38.8, 71.4]	44.3	[28.6, 61.2]	100.0	101
Highest Level of School Attended						
None	49.3	[33.4, 65.4]	50.7	[34.6, 66.6]	100.0	60
Primary	49.7	[41.7, 57.7]	50.3	[42.3, 58.3]	100.0	292
Secondary	53.6	[45.7, 61.4]	46.4	[38.6, 54.3]	100.0	179
High school	36.7	[13.5, 68.4]	63.3	[31.6, 86.5]	100.0	11
Able to Read English						
No	50.1	[42.5, 57.7]	49.9	[42.3, 57.5]	100.0	424
Yes	52.9	[41.4, 64.0]	47.1	[36.0, 58.6]	100.0	118
Wealth Index (Quintiles)						
First quintile	49.0	[39.7, 58.3]	51.0	[41.7, 60.3]	100.0	259
Second	55.7	[44.7, 66.2]	44.3	[33.8, 55.3]	100.0	143
Third	41.3	[28.4, 55.6]	58.7	[44.4, 71.6]	100.0	77
Fourth	58.0	[46.0, 69.2]	42.0	[30.8, 54.0]	100.0	49
Fifth quintile	58.5	[29.6, 82.5]	41.5	[17.5, 70.4]	100.0	9
Household owns television						
No	50.9	[44.0, 57.8]	49.1	[42.2, 56.0]	100.0	443
Yes	49.8	[39.7, 60.0]	50.2	[40.0, 60.3]	100.0	99
Household owns radio						
No	54.8	[48.0, 61.3]	45.2	[38.7, 52.0]	100.0	204
Yes	48.6	[40.9, 56.4]	51.4	[43.6, 59.1]	100.0	338

Household Owns Mobile Phone							
No	50.5	[41.9,	59.1]	49.5	[40.9,	58.1]	100.0 289
Yes	50.9	[43.4,	58.3]	49.1	[41.7,	56.6]	100.0 253

Household Owns a Car							
No	50.3	[43.8,	56.8]	49.7	[43.2,	56.2]	100.0 535
Yes	80.8	[29.8,	97.7]	19.2	[2.3,	70.2]	100.0 6

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	45.8	[37.5,	54.3]	54.2	[45.7,	62.5]	100.0 269
One	58.8	[49.0,	68.0]	41.2	[32.0,	51.0]	100.0 184
Two+	49.1	[37.1,	61.3]	50.9	[38.7,	62.9]	100.0 90

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	49.0	[40.9,	57.2]	51.0	[42.8,	59.1]	100.0 329
Yes	53.4	[44.3,	62.2]	46.6	[37.8,	55.7]	100.0 213

Level of Exposure to OneLove Booklets

None	52.1	[44.9,	59.2]	47.9	[40.8,	55.1]	100.0 447
1 Booklet	43.3	[30.9,	56.5]	56.7	[43.5,	69.1]	100.0 60
2-5 Booklets	42.9	[23.2,	65.1]	57.1	[34.9,	76.8]	100.0 34

Multimedia Exposure to OneLove

None	46.4	[36.7,	56.4]	53.6	[43.6,	63.3]	100.0 216
1 Channel	54.4	[43.8,	64.5]	45.6	[35.5,	56.2]	100.0 120
2+ Channels	52.9	[43.3,	62.3]	47.1	[37.7,	56.7]	100.0 205

Exposed to Any SAfAIDS Materials or Program

No	52.3	[43.8,	60.6]	47.7	[39.4,	56.2]	100.0 343
Yes	48.4	[40.3,	56.5]	51.6	[43.5,	59.7]	100.0 199

Total	50.6	[44.2,	57.0]	49.4	[43.0,	55.8]	100.0 543
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Table 54e: Percentage who discussed HIV/AIDS with their children(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	43.1	[21.3, 67.9]	56.9	[32.1, 78.7]	100.0	59
20-24	51.8	[31.2, 71.8]	48.2	[28.2, 68.8]	100.0	91
25-29	63.4	[48.4, 76.1]	36.6	[23.9, 51.6]	100.0	138
30-34	45.5	[33.3, 58.2]	54.5	[41.8, 66.7]	100.0	168
35-39	44.9	[31.6, 59.0]	55.1	[41.0, 68.4]	100.0	184
40-44	25.9	[14.3, 42.3]	74.1	[57.7, 85.7]	100.0	120
45-49	6.9	[2.4, 17.9]	93.1	[82.1, 97.6]	100.0	80
Current Marital Status						
Married/union	39.5	[31.2, 48.5]	60.5	[51.5, 68.8]	100.0	651
Div/sep/widow	31.9	[19.4, 47.6]	68.1	[52.4, 80.6]	100.0	81
Never married	50.1	[30.6, 69.6]	49.9	[30.4, 69.4]	100.0	108
Religion						
Catholic	40.9	[31.3, 51.3]	59.1	[48.7, 68.7]	100.0	190
Baptist	44.2	[21.2, 70.0]	55.8	[30.0, 78.8]	100.0	37
Pentacostal	44.3	[33.4, 55.8]	55.7	[44.2, 66.6]	100.0	147
7th Day Advent.	36.6	[19.9, 57.3]	63.4	[42.7, 80.1]	100.0	121
Jehovah's Wittn.	36.2	[22.2, 53.0]	63.8	[47.0, 77.8]	100.0	64
New Apostolic	46.3	[26.5, 67.4]	53.7	[32.6, 73.5]	100.0	86
UC of Zambia	39.4	[20.8, 61.6]	60.6	[38.4, 79.2]	100.0	93
Other	35.3	[22.1, 51.1]	64.7	[48.9, 77.9]	100.0	102
Highest Level of School Attended						
None	49.8	[29.8, 70.0]	50.2	[30.0, 70.2]	100.0	45
Primary	39.1	[28.3, 51.0]	60.9	[49.0, 71.7]	100.0	292
Secondary	45.1	[34.7, 55.9]	54.9	[44.1, 65.3]	100.0	439
High school	19.2	[8.5, 37.9]	80.8	[62.1, 91.5]	100.0	64
Able to Read English						
No	44.0	[34.2, 54.2]	56.0	[45.8, 65.8]	100.0	435
Yes	36.7	[27.6, 46.9]	63.3	[53.1, 72.4]	100.0	405
Wealth Index (Quintiles)						
First quintile	67.6	[59.4, 74.8]	32.4	[25.2, 40.6]	100.0	30
Second	64.1	[41.9, 81.6]	35.9	[18.4, 58.1]	100.0	134
Third	47.1	[33.3, 61.2]	52.9	[38.8, 66.7]	100.0	201
Fourth	36.5	[26.2, 48.1]	63.5	[51.9, 73.8]	100.0	234
Fifth quintile	32.8	[25.5, 41.1]	67.2	[58.9, 74.5]	100.0	238
Household owns television						
No	52.0	[41.7, 62.1]	48.0	[37.9, 58.3]	100.0	372
Yes	34.9	[26.9, 43.9]	65.1	[56.1, 73.1]	100.0	468
Household owns radio						
No	45.2	[33.2, 57.8]	54.8	[42.2, 66.8]	100.0	230
Yes	38.7	[30.0, 48.2]	61.3	[51.8, 70.0]	100.0	610

Household Owns Mobile Phone							
No	55.3	[37.6,	71.8]	44.7	[28.2,	62.4]	100.0 103
Yes	38.9	[30.9,	47.6]	61.1	[52.4,	69.1]	100.0 737

Household Owns a Car							
No	40.1	[32.4,	48.4]	59.9	[51.6,	67.6]	100.0 766
Yes	41.6	[28.1,	56.6]	58.4	[43.4,	71.9]	100.0 74

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	51.9	[41.9,	61.9]	48.1	[38.1,	58.1]	100.0 196
One	41.8	[34.2,	49.9]	58.2	[50.1,	65.8]	100.0 430
Two+	31.8	[19.8,	46.9]	68.2	[53.1,	80.2]	100.0 214

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	50.2	[39.0,	61.5]	49.8	[38.5,	61.0]	100.0 211
Yes	38.1	[30.3,	46.5]	61.9	[53.5,	69.7]	100.0 623

Level of Exposure to OneLove Booklets

None	39.1	[29.1,	50.1]	60.9	[49.9,	70.9]	100.0 551
1 Booklet	42.2	[32.3,	52.7]	57.8	[47.3,	67.7]	100.0 160
2-5 Booklets	41.4	[28.7,	55.4]	58.6	[44.6,	71.3]	100.0 127

Multimedia Exposure to OneLove

None	61.0	[46.6,	73.7]	39.0	[26.3,	53.4]	100.0 118
1 Channel	35.7	[18.5,	57.5]	64.3	[42.5,	81.5]	100.0 111
2+ Channels	38.7	[31.6,	46.4]	61.3	[53.6,	68.4]	100.0 604

Exposed to Any SAfAIDS Materials or Program

No	42.8	[34.2,	51.8]	57.2	[48.2,	65.8]	100.0 489
Yes	37.8	[26.7,	50.4]	62.2	[49.6,	73.3]	100.0 349

Total	40.2	[32.5,	48.5]	59.8	[51.5,	67.5]	100.0 840
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Table 54f: Percentage who discussed HIV/AIDS with their children(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	79.3	[66.5, 88.1]	20.7	[11.9, 33.5]	100.0	4
20-24	54.2	[24.6, 81.1]	45.8	[18.9, 75.4]	100.0	18
25-29	34.1	[15.3, 59.8]	65.9	[40.2, 84.7]	100.0	42
30-34	53.6	[19.0, 85.1]	46.4	[14.9, 81.0]	100.0	44
35-39	71.1	[17.7, 96.5]	28.9	[3.5, 82.3]	100.0	34
40-44	37.5	[5.5, 86.2]	62.5	[13.8, 94.5]	100.0	14
45-49	48.9	[6.5, 93.0]	51.1	[7.0, 93.5]	100.0	11
Current Marital Status						
Married/union	49.0	[21.1, 77.5]	51.0	[22.5, 78.9]	100.0	138
Div/sep/widow	67.9	[26.8, 92.4]	32.1	[7.6, 73.2]	100.0	16
Never married	42.9	[13.4, 78.4]	57.1	[21.6, 86.6]	100.0	13
Religion						
Catholic	93.4	[73.0, 98.7]	6.6	[1.3, 27.0]	100.0	28
Baptist	33.2	[30.3, 36.2]	66.8	[63.8, 69.7]	100.0	8
Pentacostal	68.0	[39.5, 87.4]	32.0	[12.6, 60.5]	100.0	31
7th Day Advent.	68.9	[25.0, 93.6]	31.1	[6.4, 75.0]	100.0	11
Jehovah's Wittn.	15.2	[2.2, 59.4]	84.8	[40.6, 97.8]	100.0	14
New Apostolic	13.6	[1.0, 71.5]	86.4	[28.5, 99.0]	100.0	11
UC of Zambia	54.4	[23.0, 82.6]	45.6	[17.4, 77.0]	100.0	33
Other	47.7	[17.1, 80.1]	52.3	[19.9, 82.9]	100.0	31
Highest Level of School Attended						
None	57.3	[39.3, 73.5]	42.7	[26.5, 60.7]	100.0	5
Primary	19.6	[4.1, 57.9]	80.4	[42.1, 95.9]	100.0	64
Secondary	63.5	[24.9, 90.1]	36.5	[9.9, 75.1]	100.0	84
High school	44.9	[38.4, 51.6]	55.1	[48.4, 61.6]	100.0	14
Able to Read English						
No	53.7	[23.3, 81.5]	46.3	[18.5, 76.7]	100.0	100
Yes	43.8	[17.4, 74.3]	56.2	[25.7, 82.6]	100.0	67
Wealth Index (Quintiles)						
First quintile	53.1	[15.1, 87.8]	46.9	[12.2, 84.9]	100.0	14
Second	48.5	[9.6, 89.3]	51.5	[10.7, 90.4]	100.0	41
Third	20.5	[13.1, 30.6]	79.5	[69.4, 86.9]	100.0	42
Fourth	67.2	[58.2, 75.0]	32.8	[25.0, 41.8]	100.0	42
Fifth quintile	64.7	[32.6, 87.4]	35.3	[12.6, 67.4]	100.0	27
Household owns television						
No	48.0	[18.6, 78.9]	52.0	[21.1, 81.4]	100.0	93
Yes	51.4	[29.1, 73.1]	48.6	[26.9, 70.9]	100.0	74
Household owns radio						
No	48.3	[15.5, 82.6]	51.7	[17.4, 84.5]	100.0	66
Yes	50.1	[29.6, 70.6]	49.9	[29.4, 70.4]	100.0	101

Household Owns Mobile Phone

No	52.0	[20.4,	82.1]	48.0	[17.9,	79.6]	100.0	44
Yes	47.5	[21.1,	75.4]	52.5	[24.6,	78.9]	100.0	123

Household Owns a Car

No	48.8	[21.3,	77.1]	51.2	[22.9,	78.7]	100.0	155
Yes	74.3	[34.0,	94.2]	25.7	[5.8,	66.0]	100.0	12

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	43.9	[18.1,	73.4]	56.1	[26.6,	81.9]	100.0	81
One	51.9	[19.7,	82.6]	48.1	[17.4,	80.3]	100.0	57
Two+	71.8	[23.3,	95.5]	28.2	[4.5,	76.7]	100.0	29

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	51.2	[12.1,	88.9]	48.8	[11.1,	87.9]	100.0	72
Yes	47.2	[31.3,	63.7]	52.8	[36.3,	68.7]	100.0	95

Level of Exposure to OneLove Booklets

None	46.7	[25.3,	69.4]	53.3	[30.6,	74.7]	100.0	131
1 Booklet	63.0	[13.3,	95.0]	37.0	[5.0,	86.7]	100.0	21
2-5 Booklets	35.7	[5.2,	84.9]	64.3	[15.1,	94.8]	100.0	15

Multimedia Exposure to OneLove

None	39.9	[10.8,	78.6]	60.1	[21.4,	89.2]	100.0	49
1 Channel	48.0	[26.0,	70.8]	52.0	[29.2,	74.0]	100.0	37
2+ Channels	58.1	[23.4,	86.3]	41.9	[13.7,	76.6]	100.0	81

Exposed to Any SAfAIDS Materials or Program

No	45.5	[16.6,	77.7]	54.5	[22.3,	83.4]	100.0	109
Yes	64.1	[34.3,	85.9]	35.9	[14.1,	65.7]	100.0	58

Total	49.2	[22.0,	77.0]	50.8	[23.0,	78.0]	100.0	167
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Table 54g: Percentage who discussed HIV/AIDS with their children(Women Aged 15-53 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	52.7	[32.8, 71.8]	47.3	[28.2, 67.2]	100.0	56
20-24	60.5	[47.0, 72.6]	39.5	[27.4, 53.0]	100.0	113
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	60.7	[48.7, 71.6]	39.3	[28.4, 51.3]	100.0	93
Div/sep/widow	55.8	[17.2, 88.5]	44.2	[11.5, 82.8]	100.0	9
Never married	54.8	[36.5, 71.9]	45.2	[28.1, 63.5]	100.0	67
Religion						
Catholic	41.7	[26.0, 59.4]	58.3	[40.6, 74.0]	100.0	39
Baptist	100.0		0.0		100.0	3
Pentacostal	51.8	[20.8, 81.4]	48.2	[18.6, 79.2]	100.0	26
7th Day Advent.	81.9	[63.6, 92.1]	18.1	[7.9, 36.4]	100.0	28
Jehovah's Wittn.	43.4	[11.3, 82.1]	56.6	[17.9, 88.7]	100.0	10
New Apostolic	58.9	[30.4, 82.5]	41.1	[17.5, 69.6]	100.0	20
UC of Zambia	63.2	[31.8, 86.3]	36.8	[13.7, 68.2]	100.0	21
Other	46.5	[21.4, 73.5]	53.5	[26.5, 78.6]	100.0	22
Highest Level of School Attended						
None	100.0		0.0		100.0	5
Primary	60.2	[42.8, 75.4]	39.8	[24.6, 57.2]	100.0	65
Secondary	55.3	[41.7, 68.1]	44.7	[31.9, 58.3]	100.0	94
High school	23.5	[3.7, 70.9]	76.5	[29.1, 96.3]	100.0	5
Able to Read English						
No	55.4	[41.9, 68.2]	44.6	[31.8, 58.1]	100.0	105
Yes	60.6	[44.4, 74.7]	39.4	[25.3, 55.6]	100.0	64
Wealth Index (Quintiles)						
First quintile	59.4	[39.5, 76.6]	40.6	[23.4, 60.5]	100.0	29
Second	65.6	[44.4, 82.0]	34.4	[18.0, 55.6]	100.0	37
Third	68.6	[39.5, 88.0]	31.4	[12.0, 60.5]	100.0	29
Fourth	39.3	[18.1, 65.4]	60.7	[34.6, 81.9]	100.0	31
Fifth quintile	57.5	[35.5, 76.8]	42.5	[23.2, 64.5]	100.0	42
Household owns television						
No	65.8	[54.4, 75.6]	34.2	[24.4, 45.6]	100.0	91
Yes	49.0	[31.9, 66.4]	51.0	[33.6, 68.1]	100.0	78
Household owns radio						
No	72.1	[52.7, 85.7]	27.9	[14.3, 47.3]	100.0	45
Yes	52.5	[39.6, 65.0]	47.5	[35.0, 60.4]	100.0	124

Household Owns Mobile Phone							
No	59.2	[40.9,	75.2]	40.8	[24.8,	59.1]	100.0 37
Yes	56.8	[43.6,	69.0]	43.2	[31.0,	56.4]	100.0 132

Household Owns a Car							
No	57.7	[46.2,	68.4]	42.3	[31.6,	53.8]	100.0 155
Yes	50.0	[20.4,	79.6]	50.0	[20.4,	79.6]	100.0 14

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	63.9	[49.3,	76.4]	36.1	[23.6,	50.7]	100.0 66
One	66.4	[50.3,	79.4]	33.6	[20.6,	49.7]	100.0 70
Two+	33.7	[15.5,	58.5]	66.3	[41.5,	84.5]	100.0 33

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	69.2	[56.4,	79.5]	30.8	[20.5,	43.6]	100.0 74
Yes	49.1	[34.8,	63.6]	50.9	[36.4,	65.2]	100.0 95

Level of Exposure to OneLove Booklets

None	60.1	[47.0,	71.9]	39.9	[28.1,	53.0]	100.0 107
1 Booklet	60.6	[35.0,	81.5]	39.4	[18.5,	65.0]	100.0 35
2-5 Booklets	48.2	[22.4,	74.9]	51.8	[25.1,	77.6]	100.0 27

Multimedia Exposure to OneLove

None	68.3	[49.6,	82.5]	31.7	[17.5,	50.4]	100.0 37
1 Channel	59.6	[37.0,	78.8]	40.4	[21.2,	63.0]	100.0 43
2+ Channels	52.1	[36.7,	67.0]	47.9	[33.0,	63.3]	100.0 89

Exposed to Any SAfAIDS Materials or Program

No	51.5	[34.9,	67.8]	48.5	[32.2,	65.1]	100.0 73
Yes	61.6	[47.0,	74.3]	38.4	[25.7,	53.0]	100.0 95

Total	57.3	[46.5,	67.4]	42.7	[32.6,	53.5]	100.0 169
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Table 54h: Percentage who discussed HIV/AIDS with their children(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	90.7	[65.7, 98.0]	9.3	[2.0, 34.3]	100.0	18
20-24	64.9	[39.3, 84.1]	35.1	[15.9, 60.7]	100.0	32
25-29	49.9	[33.2, 66.7]	50.1	[33.3, 66.8]	100.0	45
30-34	43.2	[30.2, 57.2]	56.8	[42.8, 69.8]	100.0	65
35-39	48.6	[37.9, 59.5]	51.4	[40.5, 62.1]	100.0	94
40-44	27.1	[15.8, 42.5]	72.9	[57.5, 84.2]	100.0	51
45-49	24.1	[8.8, 51.0]	75.9	[49.0, 91.2]	100.0	27
Current Marital Status						
Married/union	43.8	[36.2, 51.7]	56.2	[48.3, 63.8]	100.0	277
Div/sep/widow	38.4	[20.9, 59.4]	61.6	[40.6, 79.1]	100.0	31
Never married	77.3	[42.2, 94.1]	22.7	[5.9, 57.8]	100.0	24
Religion						
Catholic	44.4	[30.9, 58.8]	55.6	[41.2, 69.1]	100.0	87
Baptist	70.8	[41.3, 89.3]	29.2	[10.7, 58.7]	100.0	13
Pentacostal	43.7	[29.4, 59.2]	56.3	[40.8, 70.6]	100.0	61
7th Day Advent.	53.7	[34.0, 72.3]	46.3	[27.7, 66.0]	100.0	52
Jehovah's Wittn.	37.7	[19.3, 60.4]	62.3	[39.6, 80.7]	100.0	28
New Apostolic	63.5	[35.2, 84.9]	36.5	[15.1, 64.8]	100.0	22
UC of Zambia	39.0	[23.1, 57.6]	61.0	[42.4, 76.9]	100.0	35
Other	44.4	[24.9, 65.8]	55.6	[34.2, 75.1]	100.0	34
Highest Level of School Attended						
None	66.1	[35.7, 87.3]	33.9	[12.7, 64.3]	100.0	15
Primary	52.9	[41.8, 63.7]	47.1	[36.3, 58.2]	100.0	110
Secondary	46.5	[37.6, 55.7]	53.5	[44.3, 62.4]	100.0	176
High school	25.2	[12.1, 45.2]	74.8	[54.8, 87.9]	100.0	31
Able to Read English						
No	54.9	[45.6, 63.8]	45.1	[36.2, 54.4]	100.0	168
Yes	39.8	[32.1, 48.0]	60.2	[52.0, 67.9]	100.0	164
Wealth Index (Quintiles)						
First quintile	79.9	[37.5, 96.3]	20.1	[3.7, 62.5]	100.0	8
Second	70.2	[48.9, 85.2]	29.8	[14.8, 51.1]	100.0	51
Third	54.0	[37.3, 69.8]	46.0	[30.2, 62.7]	100.0	70
Fourth	40.3	[28.2, 53.6]	59.7	[46.4, 71.8]	100.0	82
Fifth quintile	36.9	[30.0, 44.4]	63.1	[55.6, 70.0]	100.0	118
Household owns television						
No	59.4	[48.4, 69.5]	40.6	[30.5, 51.6]	100.0	149
Yes	37.9	[31.2, 45.1]	62.1	[54.9, 68.8]	100.0	183
Household owns radio						
No	51.4	[41.1, 61.6]	48.6	[38.4, 58.9]	100.0	94
Yes	45.5	[39.0, 52.2]	54.5	[47.8, 61.0]	100.0	238

Household Owns Mobile Phone							
No	64.7	[40.8,	83.0]	35.3	[17.0,	59.2]	100.0 38
Yes	44.9	[38.8,	51.1]	55.1	[48.9,	61.2]	100.0 294

Household Owns a Car							
No	48.5	[41.7,	55.3]	51.5	[44.7,	58.3]	100.0 293
Yes	36.9	[22.0,	54.7]	63.1	[45.3,	78.0]	100.0 39

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	56.5	[44.0,	68.2]	43.5	[31.8,	56.0]	100.0 76
One	44.8	[35.4,	54.5]	55.2	[45.5,	64.6]	100.0 175
Two+	43.9	[34.1,	54.2]	56.1	[45.8,	65.9]	100.0 81

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	55.0	[44.8,	64.7]	45.0	[35.3,	55.2]	100.0 81
Yes	45.1	[38.0,	52.4]	54.9	[47.6,	62.0]	100.0 250

Level of Exposure to OneLove Booklets

None	48.5	[40.4,	56.7]	51.5	[43.3,	59.6]	100.0 229
1 Booklet	52.0	[36.0,	67.5]	48.0	[32.5,	64.0]	100.0 61
2-5 Booklets	32.5	[21.3,	46.2]	67.5	[53.8,	78.7]	100.0 40

Multimedia Exposure to OneLove

None	58.9	[46.7,	70.0]	41.1	[30.0,	53.3]	100.0 56
1 Channel	45.5	[25.9,	66.6]	54.5	[33.4,	74.1]	100.0 32
2+ Channels	45.0	[37.5,	52.8]	55.0	[47.2,	62.5]	100.0 242

Exposed to Any SAfAIDS Materials or Program

No	42.3	[34.3,	50.8]	57.7	[49.2,	65.7]	100.0 194
Yes	52.4	[40.0,	64.6]	47.6	[35.4,	60.0]	100.0 138

Total	47.0	[40.7,	53.4]	53.0	[46.6,	59.3]	100.0 332
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Table 55a: Percentage who discussed HIV/AIDS with a spouse(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	32.7	[18.6, 50.8]	67.3	[49.2, 81.4]	100.0	83
20-24	18.4	[12.8, 25.8]	81.6	[74.2, 87.2]	100.0	283
25-29	20.2	[14.5, 27.6]	79.8	[72.4, 85.5]	100.0	382
30-34	16.8	[11.3, 24.3]	83.2	[75.7, 88.7]	100.0	343
35-39	15.6	[11.1, 21.4]	84.4	[78.6, 88.9]	100.0	333
40-44	13.8	[8.8, 21.0]	86.2	[79.0, 91.2]	100.0	222
45-49	19.7	[9.6, 36.0]	80.3	[64.0, 90.4]	100.0	138
Current Marital Status						
Married/union	17.9	[15.0, 21.3]	82.1	[78.7, 85.0]	100.0	1,776
Div/sep/widow	0.0		100.0		100.0	3
Never married	33.1	[32.6, 33.7]	66.9	[66.3, 67.4]	100.0	5
Religion						
Catholic	17.5	[11.3, 26.1]	82.5	[73.9, 88.7]	100.0	353
Baptist	10.6	[4.4, 23.4]	89.4	[76.6, 95.6]	100.0	70
Pentacostal	18.2	[12.8, 25.2]	81.8	[74.8, 87.2]	100.0	286
7th Day Advent.	8.4	[4.9, 13.9]	91.6	[86.1, 95.1]	100.0	281
Jehovah's Wittn.	21.3	[12.8, 33.1]	78.7	[66.9, 87.2]	100.0	106
New Apostolic	16.2	[9.3, 26.7]	83.8	[73.3, 90.7]	100.0	206
UC of Zambia	20.6	[12.3, 32.5]	79.4	[67.5, 87.7]	100.0	196
Other	25.9	[21.1, 31.4]	74.1	[68.6, 78.9]	100.0	285
Highest Level of School Attended						
None	27.5	[18.4, 38.9]	72.5	[61.1, 81.6]	100.0	131
Primary	18.6	[14.7, 23.1]	81.4	[76.9, 85.3]	100.0	760
Secondary	16.1	[12.6, 20.4]	83.9	[79.6, 87.4]	100.0	798
High school	13.3	[5.6, 28.6]	86.7	[71.4, 94.4]	100.0	94
Able to Read English						
No	20.7	[17.2, 24.7]	79.3	[75.3, 82.8]	100.0	1,171
Yes	12.3	[8.8, 16.8]	87.7	[83.2, 91.2]	100.0	612
Wealth Index (Quintiles)						
First quintile	20.3	[14.8, 27.1]	79.7	[72.9, 85.2]	100.0	412
Second	15.2	[10.5, 21.5]	84.8	[78.5, 89.5]	100.0	384
Third	17.2	[10.8, 26.4]	82.8	[73.6, 89.2]	100.0	347
Fourth	20.2	[14.3, 27.7]	79.8	[72.3, 85.7]	100.0	346
Fifth quintile	14.9	[10.0, 21.4]	85.1	[78.6, 90.0]	100.0	281
Household owns television						
No	19.6	[15.7, 24.1]	80.4	[75.9, 84.3]	100.0	1,114
Yes	15.4	[12.1, 19.4]	84.6	[80.6, 87.9]	100.0	669
Household owns radio						
No	24.2	[18.8, 30.5]	75.8	[69.5, 81.2]	100.0	636
Yes	14.8	[12.1, 18.0]	85.2	[82.0, 87.9]	100.0	1,147

Household Owns Mobile Phone

No	23.8	[18.2, 30.5]	76.2	[69.5, 81.8]	100.0	554
Yes	14.9	[12.0, 18.2]	85.1	[81.8, 88.0]	100.0	1,229

Household Owns a Car

No	18.2	[15.2, 21.6]	81.8	[78.4, 84.8]	100.0	1,689
Yes	14.7	[9.0, 23.1]	85.3	[76.9, 91.0]	100.0	93

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	20.4	[16.1, 25.4]	79.6	[74.6, 83.9]	100.0	669
One	17.8	[13.4, 23.4]	82.2	[76.6, 86.6]	100.0	770
Two+	13.8	[9.4, 19.8]	86.2	[80.2, 90.6]	100.0	345

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	19.4	[15.0, 24.8]	80.6	[75.2, 85.0]	100.0	777
Yes	16.5	[12.8, 21.0]	83.5	[79.0, 87.2]	100.0	998

Level of Exposure to OneLove Booklets

None	19.1	[15.6, 23.1]	80.9	[76.9, 84.4]	100.0	1,329
1 Booklet	14.2	[9.1, 21.5]	85.8	[78.5, 90.9]	100.0	268
2-5 Booklets	14.6	[8.4, 24.2]	85.4	[75.8, 91.6]	100.0	181

Multimedia Exposure to OneLove

None	20.7	[15.7, 26.9]	79.3	[73.1, 84.3]	100.0	496
1 Channel	17.9	[11.8, 26.2]	82.1	[73.8, 88.2]	100.0	324
2+ Channels	16.1	[12.4, 20.7]	83.9	[79.3, 87.6]	100.0	951

Exposed to Any SAfAIDS Materials or Program

No	20.6	[16.8, 25.0]	79.4	[75.0, 83.2]	100.0	1,130
Yes	14.1	[10.8, 18.3]	85.9	[81.7, 89.2]	100.0	652

Total	18.0	[15.1, 21.3]	82.0	[78.7, 84.9]	100.0	1,784
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Table 55b: Percentage who discussed HIV/AIDS with a spouse(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	34.7	[18.5, 55.4]	65.3	[44.6, 81.5]	100.0	70
20-24	17.6	[11.8, 25.5]	82.4	[74.5, 88.2]	100.0	205
25-29	19.3	[12.7, 28.1]	80.7	[71.9, 87.3]	100.0	229
30-34	15.3	[9.0, 25.0]	84.7	[75.0, 91.0]	100.0	185
35-39	14.6	[8.8, 23.2]	85.4	[76.8, 91.2]	100.0	136
40-44	15.7	[9.5, 24.7]	84.3	[75.3, 90.5]	100.0	92
45-49	31.7	[13.5, 58.0]	68.3	[42.0, 86.5]	100.0	39
Current Marital Status						
Married/union	18.5	[15.0, 22.7]	81.5	[77.3, 85.0]	100.0	954
Div/sep/widow	0.0		100.0		100.0	1
Never married	100.0		0.0		100.0	1
Religion						
Catholic	12.5	[7.5, 20.1]	87.5	[79.9, 92.5]	100.0	192
Baptist	18.5	[6.2, 43.8]	81.5	[56.2, 93.8]	100.0	31
Pentacostal	14.7	[9.3, 22.6]	85.3	[77.4, 90.7]	100.0	156
7th Day Advent.	10.2	[5.3, 18.7]	89.8	[81.3, 94.7]	100.0	142
Jehovah's Wittn.	27.5	[14.2, 46.5]	72.5	[53.5, 85.8]	100.0	55
New Apostolic	18.5	[9.0, 34.4]	81.5	[65.6, 91.0]	100.0	117
UC of Zambia	22.3	[11.6, 38.6]	77.7	[61.4, 88.4]	100.0	110
Other	29.4	[21.3, 39.1]	70.6	[60.9, 78.7]	100.0	152
Highest Level of School Attended						
None	28.8	[16.9, 44.4]	71.2	[55.6, 83.1]	100.0	96
Primary	18.9	[14.6, 24.2]	81.1	[75.8, 85.4]	100.0	463
Secondary	15.3	[10.6, 21.5]	84.7	[78.5, 89.4]	100.0	364
High school	16.7	[6.2, 37.8]	83.3	[62.2, 93.8]	100.0	32
Able to Read English						
No	19.3	[15.5, 23.8]	80.7	[76.2, 84.5]	100.0	749
Yes	15.8	[9.7, 24.7]	84.2	[75.3, 90.3]	100.0	206
Wealth Index (Quintiles)						
First quintile	19.3	[13.0, 27.7]	80.7	[72.3, 87.0]	100.0	238
Second	13.6	[7.3, 24.0]	86.4	[76.0, 92.7]	100.0	197
Third	22.5	[13.1, 35.8]	77.5	[64.2, 86.9]	100.0	183
Fourth	17.9	[10.7, 28.3]	82.1	[71.7, 89.3]	100.0	174
Fifth quintile	18.4	[9.9, 31.4]	81.6	[68.6, 90.1]	100.0	157
Household owns television						
No	21.0	[16.1, 27.0]	79.0	[73.0, 83.9]	100.0	602
Yes	14.6	[9.9, 21.0]	85.4	[79.0, 90.1]	100.0	353
Household owns radio						
No	25.0	[18.7, 32.5]	75.0	[67.5, 81.3]	100.0	364
Yes	14.8	[11.3, 19.1]	85.2	[80.9, 88.7]	100.0	591

Household Owns Mobile Phone							
No	22.9	[16.4,	31.0]	77.1	[69.0,	83.6]	100.0 319
Yes	16.1	[11.9,	21.3]	83.9	[78.7,	88.1]	100.0 636

Household Owns a Car							
No	18.5	[14.9,	22.8]	81.5	[77.2,	85.1]	100.0 901
Yes	19.9	[10.8,	33.6]	80.1	[66.4,	89.2]	100.0 53

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	19.5	[14.6,	25.5]	80.5	[74.5,	85.4]	100.0 435
One	21.0	[14.9,	28.7]	79.0	[71.3,	85.1]	100.0 368
Two+	12.0	[7.0,	19.8]	88.0	[80.2,	93.0]	100.0 153

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	18.8	[13.1,	26.3]	81.2	[73.7,	86.9]	100.0 513
Yes	17.5	[13.3,	22.5]	82.5	[77.5,	86.7]	100.0 438

Level of Exposure to OneLove Booklets

None	19.5	[15.4,	24.3]	80.5	[75.7,	84.6]	100.0 735
1 Booklet	16.6	[9.5,	27.3]	83.4	[72.7,	90.5]	100.0 132
2-5 Booklets	13.3	[5.5,	28.9]	86.7	[71.1,	94.5]	100.0 85

Multimedia Exposure to OneLove

None	18.6	[12.8,	26.3]	81.4	[73.7,	87.2]	100.0 334
1 Channel	22.5	[14.0,	34.1]	77.5	[65.9,	86.0]	100.0 194
2+ Channels	16.0	[12.1,	21.0]	84.0	[79.0,	87.9]	100.0 421

Exposed to Any SAfAIDS Materials or Program

No	22.5	[17.6,	28.2]	77.5	[71.8,	82.4]	100.0 551
Yes	13.6	[8.8,	20.6]	86.4	[79.4,	91.2]	100.0 403

Total	18.5	[15.0,	22.7]	81.5	[77.3,	85.0]	100.0 956
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Table 55c: Percentage who discussed HIV/AIDS with a spouse(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	25.7	[7.4, 59.9]	74.3	[40.1, 92.6]	100.0	13
20-24	20.2	[10.3, 35.7]	79.8	[64.3, 89.7]	100.0	78
25-29	21.5	[13.4, 32.6]	78.5	[67.4, 86.6]	100.0	153
30-34	18.7	[11.6, 28.7]	81.3	[71.3, 88.4]	100.0	158
35-39	16.5	[10.8, 24.6]	83.5	[75.4, 89.2]	100.0	197
40-44	12.0	[6.2, 21.9]	88.0	[78.1, 93.8]	100.0	130
45-49	14.2	[6.2, 29.4]	85.8	[70.6, 93.8]	100.0	99
Current Marital Status						
Married/union	17.2	[13.2, 22.2]	82.8	[77.8, 86.8]	100.0	822
Div/sep/widow	0.0		100.0		100.0	2
Never married	32.7	[31.2, 34.4]	67.3	[65.6, 68.8]	100.0	4
Religion						
Catholic	24.3	[13.5, 39.9]	75.7	[60.1, 86.5]	100.0	161
Baptist	2.0	[0.4, 8.8]	98.0	[91.2, 99.6]	100.0	39
Pentacostal	21.8	[12.9, 34.5]	78.2	[65.5, 87.1]	100.0	130
7th Day Advent.	6.6	[3.3, 12.7]	93.4	[87.3, 96.7]	100.0	139
Jehovah's Wittn.	12.1	[5.2, 25.5]	87.9	[74.5, 94.8]	100.0	51
New Apostolic	13.1	[6.8, 23.8]	86.9	[76.2, 93.2]	100.0	89
UC of Zambia	18.1	[10.1, 30.3]	81.9	[69.7, 89.9]	100.0	86
Other	21.9	[13.4, 33.6]	78.1	[66.4, 86.6]	100.0	133
Highest Level of School Attended						
None	24.6	[14.2, 39.2]	75.4	[60.8, 85.8]	100.0	35
Primary	18.0	[12.1, 26.0]	82.0	[74.0, 87.9]	100.0	297
Secondary	16.9	[12.4, 22.7]	83.1	[77.3, 87.6]	100.0	434
High school	11.3	[4.1, 27.4]	88.7	[72.6, 95.9]	100.0	62
Able to Read English						
No	23.2	[17.2, 30.5]	76.8	[69.5, 82.8]	100.0	422
Yes	10.4	[6.8, 15.5]	89.6	[84.5, 93.2]	100.0	406
Wealth Index (Quintiles)						
First quintile	21.6	[14.2, 31.4]	78.4	[68.6, 85.8]	100.0	174
Second	16.8	[11.0, 24.9]	83.2	[75.1, 89.0]	100.0	187
Third	11.0	[5.7, 20.3]	89.0	[79.7, 94.3]	100.0	164
Fourth	23.0	[13.5, 36.3]	77.0	[63.7, 86.5]	100.0	172
Fifth quintile	10.4	[5.1, 19.9]	89.6	[80.1, 94.9]	100.0	124
Household owns television						
No	17.9	[12.9, 24.3]	82.1	[75.7, 87.1]	100.0	512
Yes	16.3	[10.5, 24.5]	83.7	[75.5, 89.5]	100.0	316
Household owns radio						
No	23.0	[15.8, 32.3]	77.0	[67.7, 84.2]	100.0	272
Yes	14.8	[11.2, 19.4]	85.2	[80.6, 88.8]	100.0	556

Household Owns Mobile Phone

No	24.9	[17.2,	34.7]	75.1	[65.3,	82.8]	100.0	235
Yes	13.5	[9.8,	18.2]	86.5	[81.8,	90.2]	100.0	593

Household Owns a Car

No	17.8	[13.6,	22.8]	82.2	[77.2,	86.4]	100.0	788
Yes	6.8	[2.5,	17.3]	93.2	[82.7,	97.5]	100.0	40

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	22.1	[14.8,	31.6]	77.9	[68.4,	85.2]	100.0	234
One	15.1	[10.0,	22.1]	84.9	[77.9,	90.0]	100.0	402
Two+	15.7	[10.3,	23.3]	84.3	[76.7,	89.7]	100.0	192

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	20.6	[14.1,	29.1]	79.4	[70.9,	85.9]	100.0	264
Yes	15.7	[11.5,	21.1]	84.3	[78.9,	88.5]	100.0	560

Level of Exposure to OneLove Booklets

None	18.5	[13.5,	24.8]	81.5	[75.2,	86.5]	100.0	594
1 Booklet	11.2	[5.3,	22.2]	88.8	[77.8,	94.7]	100.0	136
2-5 Booklets	15.6	[7.3,	30.2]	84.4	[69.8,	92.7]	100.0	96

Multimedia Exposure to OneLove

None	25.6	[16.2,	37.9]	74.4	[62.1,	83.8]	100.0	162
1 Channel	12.7	[6.3,	23.9]	87.3	[76.1,	93.7]	100.0	130
2+ Channels	16.2	[11.7,	22.1]	83.8	[77.9,	88.3]	100.0	530

Exposed to Any SAfAIDS Materials or Program

No	18.6	[13.6,	25.1]	81.4	[74.9,	86.4]	100.0	579
Yes	14.8	[10.4,	20.8]	85.2	[79.2,	89.6]	100.0	249

Total	17.3	[13.3,	22.2]	82.7	[77.8,	86.7]	100.0	828
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Table 55d: Percentage who discussed HIV/AIDS with a spouse(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	24.1	[11.7, 43.1]	75.9	[56.9, 88.3]	100.0	33
20-24	20.1	[13.4, 29.1]	79.9	[70.9, 86.6]	100.0	124
25-29	17.6	[10.2, 28.6]	82.4	[71.4, 89.8]	100.0	144
30-34	21.2	[13.1, 32.4]	78.8	[67.6, 86.9]	100.0	109
35-39	14.5	[8.1, 24.5]	85.5	[75.5, 91.9]	100.0	112
40-44	11.0	[5.8, 19.9]	89.0	[80.1, 94.2]	100.0	86
45-49	16.1	[7.6, 31.1]	83.9	[68.9, 92.4]	100.0	50
Current Marital Status						
Married/union	17.2	[13.4, 21.8]	82.8	[78.2, 86.6]	100.0	656
Never married	33.3	[33.3, 33.3]	66.7	[66.7, 66.7]	100.0	2
Religion						
Catholic	16.2	[9.2, 26.8]	83.8	[73.2, 90.8]	100.0	128
Baptist	18.4	[6.9, 40.7]	81.6	[59.3, 93.1]	100.0	14
Pentacostal	10.6	[4.5, 23.1]	89.4	[76.9, 95.5]	100.0	58
7th Day Advent.	8.6	[4.4, 16.0]	91.4	[84.0, 95.6]	100.0	127
Jehovah's Wittn.	21.1	[9.7, 40.1]	78.9	[59.9, 90.3]	100.0	26
New Apostolic	14.9	[7.0, 29.0]	85.1	[71.0, 93.0]	100.0	100
UC of Zambia	23.2	[12.1, 39.7]	76.8	[60.3, 87.9]	100.0	71
Other	26.9	[20.9, 33.7]	73.1	[66.3, 79.1]	100.0	133
Highest Level of School Attended						
None	21.5	[13.7, 32.2]	78.5	[67.8, 86.3]	100.0	71
Primary	17.0	[12.5, 22.8]	83.0	[77.2, 87.5]	100.0	362
Secondary	16.7	[11.0, 24.5]	83.3	[75.5, 89.0]	100.0	212
High school	12.4	[1.5, 57.1]	87.6	[42.9, 98.5]	100.0	12
Able to Read English						
No	18.9	[14.7, 23.8]	81.1	[76.2, 85.3]	100.0	530
Yes	10.3	[5.7, 18.0]	89.7	[82.0, 94.3]	100.0	127
Wealth Index (Quintiles)						
First quintile	19.5	[13.7, 26.9]	80.5	[73.1, 86.3]	100.0	348
Second	15.6	[9.9, 23.8]	84.4	[76.2, 90.1]	100.0	172
Third	13.5	[6.8, 25.1]	86.5	[74.9, 93.2]	100.0	74
Fourth	15.1	[7.8, 27.1]	84.9	[72.9, 92.2]	100.0	44
Fifth quintile	8.3	[0.8, 50.8]	91.7	[49.2, 99.2]	100.0	10
Household owns television						
No	18.5	[14.2, 23.9]	81.5	[76.1, 85.8]	100.0	552
Yes	11.5	[5.6, 22.3]	88.5	[77.7, 94.4]	100.0	105
Household owns radio						
No	21.9	[15.5, 30.0]	78.1	[70.0, 84.5]	100.0	277
Yes	14.3	[11.0, 18.4]	85.7	[81.6, 89.0]	100.0	380
Household Owns Mobile Phone						

No	21.1	[15.3, 28.4]	78.9	[71.6, 84.7]	100.0	354
Yes	13.0	[9.3, 17.9]	87.0	[82.1, 90.7]	100.0	303

Household Owns a Car

No	17.3	[13.5, 21.9]	82.7	[78.1, 86.5]	100.0	645
Yes	20.5	[6.1, 50.7]	79.5	[49.3, 93.9]	100.0	11

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	18.7	[14.1, 24.4]	81.3	[75.6, 85.9]	100.0	319
One	15.9	[10.7, 23.0]	84.1	[77.0, 89.3]	100.0	240
Two+	15.7	[7.7, 29.4]	84.3	[70.6, 92.3]	100.0	99

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	18.1	[13.3, 24.0]	81.9	[76.0, 86.7]	100.0	402
Yes	16.1	[10.2, 24.6]	83.9	[75.4, 89.8]	100.0	255

Level of Exposure to OneLove Booklets

None	17.7	[13.5, 22.8]	82.3	[77.2, 86.5]	100.0	554
1 Booklet	15.0	[7.3, 28.3]	85.0	[71.7, 92.7]	100.0	67
2-5 Booklets	13.8	[4.1, 37.6]	86.2	[62.4, 95.9]	100.0	35

Multimedia Exposure to OneLove

None	18.2	[12.7, 25.3]	81.8	[74.7, 87.3]	100.0	262
1 Channel	17.6	[10.2, 28.7]	82.4	[71.3, 89.8]	100.0	152
2+ Channels	15.9	[10.1, 24.1]	84.1	[75.9, 89.9]	100.0	242

Exposed to Any SAfAIDS Materials or Program

No	19.9	[15.3, 25.4]	80.1	[74.6, 84.7]	100.0	434
Yes	12.5	[8.9, 17.1]	87.5	[82.9, 91.1]	100.0	223

Total	17.3	[13.5, 21.9]	82.7	[78.1, 86.5]	100.0	658
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Table 55e: Percentage who discussed HIV/AIDS with a spouse(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	47.1	[16.2, 80.4]	52.9	[19.6, 83.8]	100.0	34
20-24	16.3	[7.2, 32.9]	83.7	[67.1, 92.8]	100.0	123
25-29	22.8	[14.5, 33.9]	77.2	[66.1, 85.5]	100.0	181
30-34	10.6	[4.6, 22.6]	89.4	[77.4, 95.4]	100.0	178
35-39	15.3	[10.1, 22.5]	84.7	[77.5, 89.9]	100.0	190
40-44	15.7	[8.1, 28.3]	84.3	[71.7, 91.9]	100.0	119
45-49	22.3	[6.4, 54.5]	77.7	[45.5, 93.6]	100.0	73
Current Marital Status						
Married/union	17.7	[13.1, 23.4]	82.3	[76.6, 86.9]	100.0	892
Div/sep/widow	0.0		100.0		100.0	3
Never married	25.0	[25.0, 25.0]	75.0	[75.0, 75.0]	100.0	3
Religion						
Catholic	17.4	[7.9, 34.2]	82.6	[65.8, 92.1]	100.0	195
Baptist	4.3	[1.1, 14.8]	95.7	[85.2, 98.9]	100.0	48
Pentacostal	20.5	[13.9, 29.2]	79.5	[70.8, 86.1]	100.0	180
7th Day Advent.	7.0	[2.7, 17.3]	93.0	[82.7, 97.3]	100.0	136
Jehovah's Wittn.	23.0	[11.7, 40.4]	77.0	[59.6, 88.3]	100.0	59
New Apostolic	21.0	[7.3, 47.5]	79.0	[52.5, 92.7]	100.0	82
UC of Zambia	16.0	[5.7, 37.8]	84.0	[62.2, 94.3]	100.0	87
Other	22.4	[13.8, 34.2]	77.6	[65.8, 86.2]	100.0	111
Highest Level of School Attended						
None	39.5	[15.2, 70.5]	60.5	[29.5, 84.8]	100.0	52
Primary	21.2	[14.5, 29.9]	78.8	[70.1, 85.5]	100.0	316
Secondary	15.3	[10.8, 21.2]	84.7	[78.8, 89.2]	100.0	462
High school	9.0	[2.6, 26.7]	91.0	[73.3, 97.4]	100.0	68
Able to Read English						
No	22.5	[16.3, 30.3]	77.5	[69.7, 83.7]	100.0	491
Yes	12.8	[8.3, 19.1]	87.2	[80.9, 91.7]	100.0	407
Wealth Index (Quintiles)						
First quintile	22.0	[2.8, 73.6]	78.0	[26.4, 97.2]	100.0	37
Second	10.6	[4.7, 22.3]	89.4	[77.7, 95.3]	100.0	159
Third	19.9	[10.2, 35.2]	80.1	[64.8, 89.8]	100.0	207
Fourth	20.5	[13.5, 29.8]	79.5	[70.2, 86.5]	100.0	253
Fifth quintile	15.3	[10.3, 22.1]	84.7	[77.9, 89.7]	100.0	239
Household owns television						
No	19.9	[11.8, 31.7]	80.1	[68.3, 88.2]	100.0	422
Yes	16.5	[12.8, 21.0]	83.5	[79.0, 87.2]	100.0	476
Household owns radio						
No	28.8	[18.5, 42.0]	71.2	[58.0, 81.5]	100.0	266
Yes	13.9	[9.9, 19.2]	86.1	[80.8, 90.1]	100.0	632

Household Owns Mobile Phone

No	33.7	[16.7, 56.3]	66.3	[43.7, 83.3]	100.0	143
Yes	15.6	[11.8, 20.4]	84.4	[79.6, 88.2]	100.0	755

Household Owns a Car

No	18.2	[13.2, 24.4]	81.8	[75.6, 86.8]	100.0	829
Yes	12.8	[7.2, 21.8]	87.2	[78.2, 92.8]	100.0	69

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	21.1	[11.7, 35.0]	78.9	[65.0, 88.3]	100.0	231
One	20.0	[13.0, 29.4]	80.0	[70.6, 87.0]	100.0	454
Two+	11.9	[7.4, 18.6]	88.1	[81.4, 92.6]	100.0	213

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	22.0	[10.7, 39.8]	78.0	[60.2, 89.3]	100.0	260
Yes	16.0	[11.5, 21.7]	84.0	[78.3, 88.5]	100.0	630

Level of Exposure to OneLove Booklets

None	19.5	[13.5, 27.4]	80.5	[72.6, 86.5]	100.0	602
1 Booklet	13.3	[6.9, 24.0]	86.7	[76.0, 93.1]	100.0	165
2-5 Booklets	15.5	[8.2, 27.2]	84.5	[72.8, 91.8]	100.0	128

Multimedia Exposure to OneLove

None	28.5	[15.4, 46.6]	71.5	[53.4, 84.6]	100.0	151
1 Channel	14.2	[6.3, 29.0]	85.8	[71.0, 93.7]	100.0	126
2+ Channels	16.1	[11.5, 22.2]	83.9	[77.8, 88.5]	100.0	611

Exposed to Any SAfAIDS Materials or Program

No	19.8	[13.0, 29.0]	80.2	[71.0, 87.0]	100.0	544
Yes	15.5	[10.2, 22.8]	84.5	[77.2, 89.8]	100.0	353

Total	17.7	[13.1, 23.4]	82.3	[76.6, 86.9]	100.0	898
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Table 55f: Percentage who discussed HIV/AIDS with a spouse(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	34.1	[6.8, 78.7]	65.9	[21.3, 93.2]	100.0	16
20-24	4.4	[0.8, 20.8]	95.6	[79.2, 99.2]	100.0	36
25-29	33.4	[12.2, 64.2]	66.6	[35.8, 87.8]	100.0	57
30-34	27.6	[8.4, 61.4]	72.4	[38.6, 91.6]	100.0	56
35-39	37.0	[15.1, 66.1]	63.0	[33.9, 84.9]	100.0	31
40-44	36.7	[8.5, 78.3]	63.3	[21.7, 91.5]	100.0	17
45-49	48.5	[6.3, 93.0]	51.5	[7.0, 93.7]	100.0	15
Current Marital Status						
Married/union	30.1	[22.3, 39.2]	69.9	[60.8, 77.7]	100.0	228
Religion						
Catholic	45.8	[23.9, 69.4]	54.2	[30.6, 76.1]	100.0	30
Baptist	0.6	[0.0, 10.9]	99.4	[89.1, 100.0]	100.0	8
Pentacostal	33.2	[16.5, 55.7]	66.8	[44.3, 83.5]	100.0	48
7th Day Advent.	72.4	[26.7, 95.0]	27.6	[5.0, 73.3]	100.0	18
Jehovah's Wittn.	2.7	[0.3, 20.6]	97.3	[79.4, 99.7]	100.0	21
New Apostolic	13.7	[5.8, 29.1]	86.3	[70.9, 94.2]	100.0	24
UC of Zambia	36.3	[14.7, 65.4]	63.7	[34.6, 85.3]	100.0	38
Other	35.7	[25.6, 47.4]	64.3	[52.6, 74.4]	100.0	41
Highest Level of School Attended						
None	96.4	[69.9, 99.7]	3.6	[0.3, 30.1]	100.0	8
Primary	30.3	[19.0, 44.8]	69.7	[55.2, 81.0]	100.0	82
Secondary	19.8	[10.0, 35.5]	80.2	[64.5, 90.0]	100.0	124
High school	54.0	[45.7, 62.0]	46.0	[38.0, 54.3]	100.0	14
Able to Read English						
No	39.0	[26.5, 53.2]	61.0	[46.8, 73.5]	100.0	150
Yes	17.9	[7.3, 37.5]	82.1	[62.5, 92.7]	100.0	78
Wealth Index (Quintiles)						
First quintile	37.1	[16.7, 63.4]	62.9	[36.6, 83.3]	100.0	27
Second	23.6	[10.4, 45.2]	76.4	[54.8, 89.6]	100.0	53
Third	22.1	[5.7, 57.0]	77.9	[43.0, 94.3]	100.0	66
Fourth	38.1	[25.8, 52.2]	61.9	[47.8, 74.2]	100.0	49
Fifth quintile	19.2	[8.5, 37.8]	80.8	[62.2, 91.5]	100.0	32
Household owns television						
No	36.7	[26.5, 48.2]	63.3	[51.8, 73.5]	100.0	140
Yes	19.6	[10.0, 34.9]	80.4	[65.1, 90.0]	100.0	88
Household owns radio						
No	24.5	[14.3, 38.7]	75.5	[61.3, 85.7]	100.0	93
Yes	34.7	[25.2, 45.7]	65.3	[54.3, 74.8]	100.0	135
Household Owns Mobile Phone						
No	43.5	[26.3, 62.4]	56.5	[37.6, 73.7]	100.0	57

Yes	21.9	[9.0,	44.4]	78.1	[55.6,	91.0]	100.0	171
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Household Owns a Car

No	30.2	[22.3,	39.4]	69.8	[60.6,	77.7]	100.0	215
Yes	18.4	[3.7,	56.8]	81.6	[43.2,	96.3]	100.0	13

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	35.8	[24.4,	49.2]	64.2	[50.8,	75.6]	100.0	119
One	14.8	[3.0,	49.4]	85.2	[50.6,	97.0]	100.0	76
Two+	39.0	[15.7,	68.7]	61.0	[31.3,	84.3]	100.0	33

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	29.4	[16.9,	46.0]	70.6	[54.0,	83.1]	100.0	115
Yes	31.0	[22.4,	41.2]	69.0	[58.8,	77.6]	100.0	113

Level of Exposure to OneLove Booklets

None	37.0	[27.1,	48.1]	63.0	[51.9,	72.9]	100.0	173
1 Booklet	16.9	[6.0,	39.4]	83.1	[60.6,	94.0]	100.0	36
2-5 Booklets	3.9	[0.7,	18.8]	96.1	[81.2,	99.3]	100.0	18

Multimedia Exposure to OneLove

None	35.5	[22.5,	51.1]	64.5	[48.9,	77.5]	100.0	83
1 Channel	34.6	[16.0,	59.6]	65.4	[40.4,	84.0]	100.0	46
2+ Channels	19.6	[7.0,	44.0]	80.4	[56.0,	93.0]	100.0	98

Exposed to Any SAfAIDS Materials or Program

No	34.3	[28.0,	41.2]	65.7	[58.8,	72.0]	100.0	152
Yes	17.3	[4.4,	48.9]	82.7	[51.1,	95.6]	100.0	76

Total	30.1	[22.3,	39.2]	69.9	[60.8,	77.7]	100.0	228
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Table 55g: Percentage who discussed HIV/AIDS with a spouse(Women Aged 15-54 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	34.7	[18.5, 55.4]	65.3	[44.6, 81.5]	100.0	70
20-24	17.6	[11.8, 25.5]	82.4	[74.5, 88.2]	100.0	205
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	21.9	[14.7, 31.4]	78.1	[68.6, 85.3]	100.0	274
Div/sep/widow	0.0		0.0		100.0	0
Never married	100.0		0.0		100.0	1
Religion						
Catholic	16.3	[7.1, 33.1]	83.7	[66.9, 92.9]	100.0	54
Baptist	38.0	[5.6, 86.3]	62.0	[13.7, 94.4]	100.0	9
Pentacostal	12.3	[4.5, 29.5]	87.7	[70.5, 95.5]	100.0	47
7th Day Advent.	11.9	[4.7, 26.9]	88.1	[73.1, 95.3]	100.0	46
Jehovah's Wittn.	30.8	[7.2, 71.9]	69.2	[28.1, 92.8]	100.0	12
New Apostolic	29.5	[8.4, 65.6]	70.5	[34.4, 91.6]	100.0	36
UC of Zambia	40.4	[17.9, 67.8]	59.6	[32.2, 82.1]	100.0	29
Other	23.6	[9.3, 48.2]	76.4	[51.8, 90.7]	100.0	42
Highest Level of School Attended						
None	57.1	[24.1, 84.8]	42.9	[15.2, 75.9]	100.0	17
Primary	23.1	[13.9, 36.0]	76.9	[64.0, 86.1]	100.0	122
Secondary	14.9	[8.8, 24.1]	85.1	[75.9, 91.2]	100.0	132
High school	2.2	[0.3, 14.5]	97.8	[85.5, 99.7]	100.0	4
Able to Read English						
No	25.0	[16.3, 36.4]	75.0	[63.6, 83.7]	100.0	209
Yes	10.6	[4.4, 23.4]	89.4	[76.6, 95.6]	100.0	66
Wealth Index (Quintiles)						
First quintile	23.7	[13.5, 38.0]	76.3	[62.0, 86.5]	100.0	82
Second	14.3	[5.5, 32.5]	85.7	[67.5, 94.5]	100.0	63
Third	41.2	[20.5, 65.6]	58.8	[34.4, 79.5]	100.0	47
Fourth	14.7	[4.2, 40.3]	85.3	[59.7, 95.8]	100.0	42
Fifth quintile	15.8	[6.3, 34.3]	84.2	[65.7, 93.7]	100.0	40
Household owns television						
No	26.2	[17.1, 37.8]	73.8	[62.2, 82.9]	100.0	191
Yes	11.9	[5.5, 24.1]	88.1	[75.9, 94.5]	100.0	84
Household owns radio						
No	26.8	[15.1, 42.9]	73.2	[57.1, 84.9]	100.0	121
Yes	17.7	[11.8, 25.6]	82.3	[74.4, 88.2]	100.0	154

Household Owns Mobile Phone

No	25.4	[14.9, 39.6]	74.6	[60.4, 85.1]	100.0	96
Yes	19.8	[11.2, 32.6]	80.2	[67.4, 88.8]	100.0	179

Household Owns a Car

No	21.1	[14.1, 30.2]	78.9	[69.8, 85.9]	100.0	264
Yes	38.9	[13.2, 72.8]	61.1	[27.2, 86.8]	100.0	11

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	25.4	[15.7, 38.5]	74.6	[61.5, 84.3]	100.0	130
One	24.2	[13.9, 38.7]	75.8	[61.3, 86.1]	100.0	106
Two+	8.7	[2.7, 25.1]	91.3	[74.9, 97.3]	100.0	39

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	23.5	[14.6, 35.6]	76.5	[64.4, 85.4]	100.0	168
Yes	19.3	[10.8, 32.2]	80.7	[67.8, 89.2]	100.0	107

Level of Exposure to OneLove Booklets

None	24.7	[16.6, 35.0]	75.3	[65.0, 83.4]	100.0	208
1 Booklet	7.5	[2.1, 23.2]	92.5	[76.8, 97.9]	100.0	41
2-5 Booklets	30.4	[10.5, 62.0]	69.6	[38.0, 89.5]	100.0	25

Multimedia Exposure to OneLove

None	24.3	[13.6, 39.7]	75.7	[60.3, 86.4]	100.0	97
1 Channel	28.1	[14.7, 47.1]	71.9	[52.9, 85.3]	100.0	70
2+ Channels	16.6	[9.2, 28.2]	83.4	[71.8, 90.8]	100.0	107

Exposed to Any SAfAIDS Materials or Program

No	23.1	[14.3, 35.2]	76.9	[64.8, 85.7]	100.0	161
Yes	20.3	[9.5, 38.2]	79.7	[61.8, 90.5]	100.0	114

Total	21.9	[14.7, 31.4]	78.1	[68.6, 85.3]	100.0	275
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Table 55h: Percentage who discussed HIV/AIDS with a spouse(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	30.5	[13.3, 55.8]	69.5	[44.2, 86.7]	100.0	17
20-24	11.3	[5.2, 22.9]	88.7	[77.1, 94.8]	100.0	52
25-29	12.0	[6.1, 22.3]	88.0	[77.7, 93.9]	100.0	67
30-34	6.4	[2.8, 13.8]	93.6	[86.2, 97.2]	100.0	63
35-39	14.7	[8.2, 25.2]	85.3	[74.8, 91.8]	100.0	98
40-44	4.0	[0.9, 15.9]	96.0	[84.1, 99.1]	100.0	53
45-49	3.2	[0.5, 19.9]	96.8	[80.1, 99.5]	100.0	23
Current Marital Status						
Married/union	10.6	[7.3, 15.2]	89.4	[84.8, 92.7]	100.0	373
Never married	0.0		0.0		100.0	0
Religion						
Catholic	7.9	[2.8, 20.5]	92.1	[79.5, 97.2]	100.0	92
Baptist	9.8	[2.3, 33.2]	90.2	[66.8, 97.7]	100.0	13
Pentacostal	12.0	[5.9, 23.1]	88.0	[76.9, 94.1]	100.0	79
7th Day Advent.	9.2	[3.7, 21.4]	90.8	[78.6, 96.3]	100.0	63
Jehovah's Wittn.	13.1	[4.4, 32.9]	86.9	[67.1, 95.6]	100.0	30
New Apostolic	14.9	[4.8, 37.9]	85.1	[62.1, 95.2]	100.0	26
UC of Zambia	4.8	[1.3, 16.4]	95.2	[83.6, 98.7]	100.0	35
Other	17.1	[9.4, 29.0]	82.9	[71.0, 90.6]	100.0	35
Highest Level of School Attended						
None	0.0		100.0		100.0	12
Primary	18.4	[10.2, 31.0]	81.6	[69.0, 89.8]	100.0	115
Secondary	7.7	[5.2, 11.3]	92.3	[88.7, 94.8]	100.0	217
High school	6.8	[1.7, 23.2]	93.2	[76.8, 98.3]	100.0	29
Able to Read English						
No	13.8	[8.7, 21.2]	86.2	[78.8, 91.3]	100.0	185
Yes	7.7	[4.8, 12.0]	92.3	[88.0, 95.2]	100.0	188
Wealth Index (Quintiles)						
First quintile	8.1	[1.0, 43.4]	91.9	[56.6, 99.0]	100.0	9
Second	20.2	[12.6, 30.8]	79.8	[69.2, 87.4]	100.0	61
Third	5.3	[1.9, 14.1]	94.7	[85.9, 98.1]	100.0	76
Fourth	13.6	[6.9, 25.1]	86.4	[74.9, 93.1]	100.0	100
Fifth quintile	7.7	[3.9, 14.7]	92.3	[85.3, 96.1]	100.0	123
Household owns television						
No	13.9	[8.8, 21.4]	86.1	[78.6, 91.2]	100.0	176
Yes	8.0	[4.6, 13.6]	92.0	[86.4, 95.4]	100.0	197
Household owns radio						
No	13.0	[7.4, 21.7]	87.0	[78.3, 92.6]	100.0	122
Yes	9.6	[5.7, 15.6]	90.4	[84.4, 94.3]	100.0	251
Household Owns Mobile Phone						

No	9.0	[3.7,	20.2]	91.0	[79.8,	96.3]	100.0	57
Yes	10.9	[7.3,	15.9]	89.1	[84.1,	92.7]	100.0	316

Household Owns a Car

No	11.5	[7.9,	16.5]	88.5	[83.5,	92.1]	100.0	340
Yes	1.9	[0.3,	12.1]	98.1	[87.9,	99.7]	100.0	33

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	12.2	[6.5,	21.6]	87.8	[78.4,	93.5]	100.0	98
One	11.3	[7.3,	17.2]	88.7	[82.8,	92.7]	100.0	188
Two+	7.4	[3.4,	15.4]	92.6	[84.6,	96.6]	100.0	87

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	10.1	[5.8,	16.9]	89.9	[83.1,	94.2]	100.0	111
Yes	10.9	[7.3,	16.1]	89.1	[83.9,	92.7]	100.0	260

Level of Exposure to OneLove Booklets

None	12.8	[8.5,	18.8]	87.2	[81.2,	91.5]	100.0	260
1 Booklet	6.6	[3.0,	13.8]	93.4	[86.2,	97.0]	100.0	66
2-5 Booklets	5.1	[1.3,	18.5]	94.9	[81.5,	98.7]	100.0	45

Multimedia Exposure to OneLove

None	14.0	[7.6,	24.4]	86.0	[75.6,	92.4]	100.0	70
1 Channel	6.5	[2.0,	19.3]	93.5	[80.7,	98.0]	100.0	48
2+ Channels	10.7	[6.9,	16.1]	89.3	[83.9,	93.1]	100.0	252

Exposed to Any SAfAIDS Materials or Program

No	12.9	[9.6,	17.1]	87.1	[82.9,	90.4]	100.0	235
Yes	7.0	[2.9,	15.7]	93.0	[84.3,	97.1]	100.0	138

Total	10.6	[7.3,	15.2]	89.4	[84.8,	92.7]	100.0	373
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Table 56a: Percentage who discussed HIV/AIDS with a friend(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	24.8	[19.4, 31.0]	75.2	[69.0, 80.6]	100.0	685
20-24	26.9	[21.8, 32.8]	73.1	[67.2, 78.2]	100.0	573
25-29	24.5	[18.7, 31.3]	75.5	[68.7, 81.3]	100.0	509
30-34	23.2	[18.3, 28.9]	76.8	[71.1, 81.7]	100.0	417
35-39	23.3	[17.7, 30.0]	76.7	[70.0, 82.3]	100.0	390
40-44	26.1	[18.9, 35.0]	73.9	[65.0, 81.1]	100.0	261
45-49	22.7	[14.7, 33.4]	77.3	[66.6, 85.3]	100.0	175
Current Marital Status						
Married/union	27.0	[23.5, 30.7]	73.0	[69.3, 76.5]	100.0	1,808
Div/sep/widow	22.5	[15.7, 31.2]	77.5	[68.8, 84.3]	100.0	210
Never married	21.9	[17.1, 27.6]	78.1	[72.4, 82.9]	100.0	991
Religion						
Catholic	25.1	[19.7, 31.4]	74.9	[68.6, 80.3]	100.0	633
Baptist	27.9	[15.0, 45.8]	72.1	[54.2, 85.0]	100.0	104
Pentacostal	26.3	[20.4, 33.4]	73.7	[66.6, 79.6]	100.0	470
7th Day Advent.	22.1	[16.4, 29.2]	77.9	[70.8, 83.6]	100.0	438
Jehovah's Wittn.	30.8	[20.5, 43.5]	69.2	[56.5, 79.5]	100.0	200
New Apostolic	21.1	[14.2, 30.1]	78.9	[69.9, 85.8]	100.0	337
UC of Zambia	27.5	[18.9, 38.1]	72.5	[61.9, 81.1]	100.0	410
Other	23.4	[18.0, 29.8]	76.6	[70.2, 82.0]	100.0	416
Highest Level of School Attended						
None	40.9	[30.8, 51.8]	59.1	[48.2, 69.2]	100.0	165
Primary	29.9	[25.0, 35.4]	70.1	[64.6, 75.0]	100.0	1,131
Secondary	20.7	[17.2, 24.7]	79.3	[75.3, 82.8]	100.0	1,562
High school	9.1	[4.6, 17.2]	90.9	[82.8, 95.4]	100.0	148
Able to Read English						
No	30.2	[26.2, 34.5]	69.8	[65.5, 73.8]	100.0	1,765
Yes	16.9	[13.5, 20.9]	83.1	[79.1, 86.5]	100.0	1,242
Wealth Index (Quintiles)						
First quintile	30.4	[24.2, 37.4]	69.6	[62.6, 75.8]	100.0	600
Second	24.5	[19.1, 30.9]	75.5	[69.1, 80.9]	100.0	593
Third	26.0	[19.3, 34.0]	74.0	[66.0, 80.7]	100.0	595
Fourth	21.7	[17.3, 26.9]	78.3	[73.1, 82.7]	100.0	596
Fifth quintile	19.3	[15.0, 24.4]	80.7	[75.6, 85.0]	100.0	596
Household owns television						
No	28.8	[24.8, 33.1]	71.2	[66.9, 75.2]	100.0	1,774
Yes	19.2	[15.8, 23.2]	80.8	[76.8, 84.2]	100.0	1,233
Household owns radio						
No	27.9	[23.0, 33.4]	72.1	[66.6, 77.0]	100.0	1,012
Yes	23.5	[20.0, 27.4]	76.5	[72.6, 80.0]	100.0	1,995

Household Owns Mobile Phone

No	31.6	[26.4, 37.2]	68.4	[62.8, 73.6]	100.0	837
Yes	21.7	[18.5, 25.3]	78.3	[74.7, 81.5]	100.0	2,169

Household Owns a Car

No	25.3	[22.0, 28.9]	74.7	[71.1, 78.0]	100.0	2,810
Yes	16.8	[11.1, 24.8]	83.2	[75.2, 88.9]	100.0	195

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	30.8	[25.4, 36.7]	69.2	[63.3, 74.6]	100.0	1,053
One	25.9	[21.5, 30.8]	74.1	[69.2, 78.5]	100.0	1,310
Two+	13.9	[10.4, 18.3]	86.1	[81.7, 89.6]	100.0	645

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	31.2	[26.3, 36.5]	68.8	[63.5, 73.7]	100.0	1,171
Yes	20.8	[17.5, 24.6]	79.2	[75.4, 82.5]	100.0	1,819

Level of Exposure to OneLove Booklets

None	28.7	[24.9, 32.9]	71.3	[67.1, 75.1]	100.0	2,146
1 Booklet	17.2	[12.6, 23.1]	82.8	[76.9, 87.4]	100.0	500
2-5 Booklets	13.1	[8.5, 19.8]	86.9	[80.2, 91.5]	100.0	351

Multimedia Exposure to OneLove

None	34.6	[27.9, 42.0]	65.4	[58.0, 72.1]	100.0	727
1 Channel	25.8	[20.0, 32.7]	74.2	[67.3, 80.0]	100.0	533
2+ Channels	20.5	[17.1, 24.4]	79.5	[75.6, 82.9]	100.0	1,723

Exposed to Any SAfAIDS Materials or Program

No	27.7	[23.8, 31.9]	72.3	[68.1, 76.2]	100.0	1,918
Yes	20.6	[16.7, 25.2]	79.4	[74.8, 83.3]	100.0	1,086

Total	24.8	[21.6, 28.2]	75.2	[71.8, 78.4]	100.0	3,010
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Table 56b: Percentage who discussed HIV/AIDS with a friend(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	27.3	[20.7, 35.1]	72.7	[64.9, 79.3]	100.0	322
20-24	33.2	[25.8, 41.5]	66.8	[58.5, 74.2]	100.0	309
25-29	27.1	[19.5, 36.2]	72.9	[63.8, 80.5]	100.0	280
30-34	23.7	[16.3, 33.1]	76.3	[66.9, 83.7]	100.0	226
35-39	27.9	[20.1, 37.3]	72.1	[62.7, 79.9]	100.0	173
40-44	31.1	[20.6, 44.1]	68.9	[55.9, 79.4]	100.0	119
45-49	29.6	[15.3, 49.4]	70.4	[50.6, 84.7]	100.0	66
Current Marital Status						
Married/union	31.8	[26.2, 38.1]	68.2	[61.9, 73.8]	100.0	973
Div/sep/widow	25.6	[16.9, 36.7]	74.4	[63.3, 83.1]	100.0	148
Never married	22.3	[16.5, 29.3]	77.7	[70.7, 83.5]	100.0	374
Religion						
Catholic	24.5	[18.6, 31.5]	75.5	[68.5, 81.4]	100.0	315
Baptist	35.9	[16.6, 61.2]	64.1	[38.8, 83.4]	100.0	46
Pentacostal	33.3	[24.4, 43.6]	66.7	[56.4, 75.6]	100.0	237
7th Day Advent.	28.5	[19.8, 39.1]	71.5	[60.9, 80.2]	100.0	217
Jehovah's Wittn.	44.9	[28.9, 62.0]	55.1	[38.0, 71.1]	100.0	93
New Apostolic	25.5	[15.9, 38.1]	74.5	[61.9, 84.1]	100.0	170
UC of Zambia	28.8	[18.7, 41.5]	71.2	[58.5, 81.3]	100.0	207
Other	24.4	[17.2, 33.5]	75.6	[66.5, 82.8]	100.0	209
Highest Level of School Attended						
None	38.8	[25.4, 54.2]	61.2	[45.8, 74.6]	100.0	115
Primary	34.0	[27.9, 40.7]	66.0	[59.3, 72.1]	100.0	650
Secondary	22.9	[18.3, 28.3]	77.1	[71.7, 81.7]	100.0	673
High school	16.0	[7.1, 32.3]	84.0	[67.7, 92.9]	100.0	54
Able to Read English						
No	31.6	[27.1, 36.6]	68.4	[63.4, 72.9]	100.0	1,049
Yes	21.0	[15.9, 27.3]	79.0	[72.7, 84.1]	100.0	444
Wealth Index (Quintiles)						
First quintile	31.5	[24.5, 39.5]	68.5	[60.5, 75.5]	100.0	321
Second	28.6	[19.8, 39.4]	71.4	[60.6, 80.2]	100.0	289
Third	32.2	[22.5, 43.8]	67.8	[56.2, 77.5]	100.0	285
Fourth	25.3	[18.3, 33.9]	74.7	[66.1, 81.7]	100.0	289
Fifth quintile	24.9	[19.4, 31.4]	75.1	[68.6, 80.6]	100.0	296
Household owns television						
No	32.8	[27.6, 38.4]	67.2	[61.6, 72.4]	100.0	898
Yes	22.5	[17.4, 28.6]	77.5	[71.4, 82.6]	100.0	595
Household owns radio						
No	32.0	[25.8, 39.0]	68.0	[61.0, 74.2]	100.0	537
Yes	26.9	[22.2, 32.1]	73.1	[67.9, 77.8]	100.0	956

Household Owns Mobile Phone

No	34.1	[27.2, 41.8]	65.9	[58.2, 72.8]	100.0	455
Yes	25.8	[21.3, 31.0]	74.2	[69.0, 78.7]	100.0	1,038

Household Owns a Car

No	28.8	[24.5, 33.4]	71.2	[66.6, 75.5]	100.0	1,392
Yes	26.0	[16.2, 39.0]	74.0	[61.0, 83.8]	100.0	99

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	32.1	[25.9, 38.9]	67.9	[61.1, 74.1]	100.0	636
One	32.0	[25.2, 39.6]	68.0	[60.4, 74.8]	100.0	575
Two+	17.0	[11.8, 23.8]	83.0	[76.2, 88.2]	100.0	283

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	33.2	[27.2, 39.7]	66.8	[60.3, 72.8]	100.0	734
Yes	24.3	[19.6, 29.8]	75.7	[70.2, 80.4]	100.0	753

Level of Exposure to OneLove Booklets

None	32.9	[28.0, 38.3]	67.1	[61.7, 72.0]	100.0	1,088
1 Booklet	19.5	[12.2, 29.6]	80.5	[70.4, 87.8]	100.0	234
2-5 Booklets	16.4	[9.3, 27.3]	83.6	[72.7, 90.7]	100.0	167

Multimedia Exposure to OneLove

None	33.8	[26.2, 42.4]	66.2	[57.6, 73.8]	100.0	460
1 Channel	34.1	[24.7, 45.1]	65.9	[54.9, 75.3]	100.0	300
2+ Channels	23.6	[18.5, 29.7]	76.4	[70.3, 81.5]	100.0	725

Exposed to Any SAfAIDS Materials or Program

No	36.1	[30.4, 42.2]	63.9	[57.8, 69.6]	100.0	852
Yes	19.8	[14.9, 25.8]	80.2	[74.2, 85.1]	100.0	639

Total	28.5	[24.5, 33.0]	71.5	[67.0, 75.5]	100.0	1,495
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Table 56c: Percentage who discussed HIV/AIDS with a friend(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	22.7	[16.4, 30.6]	77.3	[69.4, 83.6]	100.0	363
20-24	20.0	[13.1, 29.3]	80.0	[70.7, 86.9]	100.0	264
25-29	22.0	[14.9, 31.2]	78.0	[68.8, 85.1]	100.0	229
30-34	22.5	[15.2, 31.9]	77.5	[68.1, 84.8]	100.0	191
35-39	17.9	[11.3, 27.4]	82.1	[72.6, 88.7]	100.0	217
40-44	20.3	[11.1, 34.4]	79.7	[65.6, 88.9]	100.0	142
45-49	17.8	[9.3, 31.4]	82.2	[68.6, 90.7]	100.0	109
Current Marital Status						
Married/union	21.0	[16.2, 26.7]	79.0	[73.3, 83.8]	100.0	835
Div/sep/widow	15.4	[7.8, 28.1]	84.6	[71.9, 92.2]	100.0	62
Never married	21.7	[16.3, 28.2]	78.3	[71.8, 83.7]	100.0	617
Religion						
Catholic	25.7	[18.2, 35.1]	74.3	[64.9, 81.8]	100.0	318
Baptist	19.6	[8.0, 40.5]	80.4	[59.5, 92.0]	100.0	58
Pentacostal	19.9	[13.1, 29.0]	80.1	[71.0, 86.9]	100.0	233
7th Day Advent.	16.3	[10.3, 24.9]	83.7	[75.1, 89.7]	100.0	221
Jehovah's Wittn.	16.0	[7.1, 32.2]	84.0	[67.8, 92.9]	100.0	107
New Apostolic	17.2	[9.5, 29.2]	82.8	[70.8, 90.5]	100.0	167
UC of Zambia	26.0	[15.2, 40.7]	74.0	[59.3, 84.8]	100.0	203
Other	22.3	[14.3, 33.0]	77.7	[67.0, 85.7]	100.0	207
Highest Level of School Attended						
None	44.6	[26.6, 64.2]	55.4	[35.8, 73.4]	100.0	50
Primary	24.8	[18.0, 33.1]	75.2	[66.9, 82.0]	100.0	481
Secondary	18.9	[14.7, 24.0]	81.1	[76.0, 85.3]	100.0	889
High school	4.8	[1.9, 11.4]	95.2	[88.6, 98.1]	100.0	94
Able to Read English						
No	28.0	[22.4, 34.5]	72.0	[65.5, 77.6]	100.0	716
Yes	14.6	[10.8, 19.5]	85.4	[80.5, 89.2]	100.0	798
Wealth Index (Quintiles)						
First quintile	29.2	[20.2, 40.3]	70.8	[59.7, 79.8]	100.0	279
Second	20.5	[14.2, 28.7]	79.5	[71.3, 85.8]	100.0	304
Third	19.7	[13.0, 28.7]	80.3	[71.3, 87.0]	100.0	310
Fourth	17.9	[12.0, 25.7]	82.1	[74.3, 88.0]	100.0	307
Fifth quintile	14.3	[8.1, 24.1]	85.7	[75.9, 91.9]	100.0	300
Household owns television						
No	24.6	[19.3, 30.8]	75.4	[69.2, 80.7]	100.0	876
Yes	16.1	[11.1, 22.6]	83.9	[77.4, 88.9]	100.0	638
Household owns radio						
No	22.9	[16.3, 31.2]	77.1	[68.8, 83.7]	100.0	475
Yes	20.3	[16.2, 25.2]	79.7	[74.8, 83.8]	100.0	1,039

Household Owns Mobile Phone

No	28.7	[21.7, 36.9]	71.3	[63.1, 78.3]	100.0	382
Yes	17.8	[13.6, 23.0]	82.2	[77.0, 86.4]	100.0	1,131

Household Owns a Car

No	21.7	[17.5, 26.6]	78.3	[73.4, 82.5]	100.0	1,418
Yes	8.3	[3.2, 19.7]	91.7	[80.3, 96.8]	100.0	96

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	29.1	[21.0, 38.8]	70.9	[61.2, 79.0]	100.0	417
One	21.0	[16.0, 27.0]	79.0	[73.0, 84.0]	100.0	735
Two+	10.9	[6.8, 17.2]	89.1	[82.8, 93.2]	100.0	362

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	28.0	[20.1, 37.6]	72.0	[62.4, 79.9]	100.0	437
Yes	18.2	[14.2, 23.0]	81.8	[77.0, 85.8]	100.0	1,066

Level of Exposure to OneLove Booklets

None	24.4	[19.2, 30.5]	75.6	[69.5, 80.8]	100.0	1,058
1 Booklet	15.1	[9.9, 22.5]	84.9	[77.5, 90.1]	100.0	266
2-5 Booklets	9.8	[6.2, 15.2]	90.2	[84.8, 93.8]	100.0	184

Multimedia Exposure to OneLove

None	36.0	[24.5, 49.4]	64.0	[50.6, 75.5]	100.0	267
1 Channel	18.0	[12.1, 26.1]	82.0	[73.9, 87.9]	100.0	233
2+ Channels	18.0	[14.0, 22.8]	82.0	[77.2, 86.0]	100.0	998

Exposed to Any SAfAIDS Materials or Program

No	20.7	[16.1, 26.2]	79.3	[73.8, 83.9]	100.0	1,066
Yes	21.6	[16.2, 28.3]	78.4	[71.7, 83.8]	100.0	447

Total	21.0	[16.9, 25.7]	79.0	[74.3, 83.1]	100.0	1,515
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Table 56d: Percentage who discussed HIV/AIDS with a friend(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	27.6	[20.4, 36.2]	72.4	[63.8, 79.6]	100.0	213
20-24	29.4	[22.2, 37.7]	70.6	[62.3, 77.8]	100.0	196
25-29	28.6	[19.4, 39.9]	71.4	[60.1, 80.6]	100.0	180
30-34	24.5	[16.8, 34.4]	75.5	[65.6, 83.2]	100.0	131
35-39	22.5	[15.2, 32.1]	77.5	[67.9, 84.8]	100.0	129
40-44	25.0	[16.0, 36.8]	75.0	[63.2, 84.0]	100.0	99
45-49	27.0	[16.3, 41.2]	73.0	[58.8, 83.7]	100.0	66
Current Marital Status						
Married/union	27.5	[23.0, 32.5]	72.5	[67.5, 77.0]	100.0	668
Div/sep/widow	24.2	[14.8, 37.0]	75.8	[63.0, 85.2]	100.0	70
Never married	26.4	[18.9, 35.6]	73.6	[64.4, 81.1]	100.0	276
Religion						
Catholic	26.0	[17.9, 36.2]	74.0	[63.8, 82.1]	100.0	194
Baptist	42.2	[15.4, 74.6]	57.8	[25.4, 84.6]	100.0	23
Pentacostal	26.6	[14.4, 43.8]	73.4	[56.2, 85.6]	100.0	102
7th Day Advent.	23.4	[16.1, 32.8]	76.6	[67.2, 83.9]	100.0	189
Jehovah's Wittn.	41.6	[25.2, 60.1]	58.4	[39.9, 74.8]	100.0	51
New Apostolic	23.0	[14.1, 35.3]	77.0	[64.7, 85.9]	100.0	154
UC of Zambia	33.7	[20.5, 50.2]	66.3	[49.8, 79.5]	100.0	132
Other	23.7	[16.2, 33.2]	76.3	[66.8, 83.8]	100.0	168
Highest Level of School Attended						
None	37.9	[27.0, 50.1]	62.1	[49.9, 73.0]	100.0	85
Primary	29.9	[24.0, 36.7]	70.1	[63.3, 76.0]	100.0	511
Secondary	21.1	[14.6, 29.4]	78.9	[70.6, 85.4]	100.0	398
High school	23.4	[8.2, 51.1]	76.6	[48.9, 91.8]	100.0	18
Able to Read English						
No	29.4	[24.4, 35.1]	70.6	[64.9, 75.6]	100.0	754
Yes	19.8	[13.3, 28.5]	80.2	[71.5, 86.7]	100.0	258
Wealth Index (Quintiles)						
First quintile	30.7	[24.1, 38.2]	69.3	[61.8, 75.9]	100.0	505
Second	24.0	[17.5, 32.1]	76.0	[67.9, 82.5]	100.0	263
Third	24.2	[14.3, 37.8]	75.8	[62.2, 85.7]	100.0	136
Fourth	21.6	[12.0, 35.7]	78.4	[64.3, 88.0]	100.0	78
Fifth quintile	16.2	[7.8, 30.5]	83.8	[69.5, 92.2]	100.0	19
Household owns television						
No	28.6	[23.6, 34.2]	71.4	[65.8, 76.4]	100.0	844
Yes	19.5	[12.9, 28.4]	80.5	[71.6, 87.1]	100.0	168
Household owns radio						
No	28.3	[22.1, 35.5]	71.7	[64.5, 77.9]	100.0	391
Yes	26.1	[20.3, 32.9]	73.9	[67.1, 79.7]	100.0	621

Household Owns Mobile Phone							
No	32.5	[26.6,	39.0]	67.5	[61.0,	73.4]	100.0 512
Yes	21.7	[15.7,	29.2]	78.3	[70.8,	84.3]	100.0 499

Household Owns a Car							
No	26.7	[21.8,	32.2]	73.3	[67.8,	78.2]	100.0 993
Yes	45.1	[23.9,	68.3]	54.9	[31.7,	76.1]	100.0 18

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	31.3	[24.4,	39.1]	68.7	[60.9,	75.6]	100.0 468
One	27.2	[20.6,	35.1]	72.8	[64.9,	79.4]	100.0 369
Two+	14.5	[8.3,	24.2]	85.5	[75.8,	91.7]	100.0 176

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	31.1	[25.5,	37.4]	68.9	[62.6,	74.5]	100.0 582
Yes	21.2	[15.2,	28.7]	78.8	[71.3,	84.8]	100.0 426

Level of Exposure to OneLove Booklets

None	28.6	[23.3,	34.5]	71.4	[65.5,	76.7]	100.0 817
1 Booklet	21.3	[13.0,	32.9]	78.7	[67.1,	87.0]	100.0 122
2-5 Booklets	18.6	[8.7,	35.5]	81.4	[64.5,	91.3]	100.0 71

Multimedia Exposure to OneLove

None	33.0	[25.2,	41.8]	67.0	[58.2,	74.8]	100.0 363
1 Channel	28.4	[20.8,	37.5]	71.6	[62.5,	79.2]	100.0 239
2+ Channels	20.6	[14.6,	28.3]	79.4	[71.7,	85.4]	100.0 405

Exposed to Any SAfAIDS Materials or Program

No	28.9	[23.2,	35.4]	71.1	[64.6,	76.8]	100.0 659
Yes	23.4	[17.6,	30.2]	76.6	[69.8,	82.4]	100.0 353

Total	26.9	[22.0,	32.3]	73.1	[67.7,	78.0]	100.0 1,014
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Table 56e: Percentage who discussed HIV/AIDS with a friend(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	21.7	[14.2, 31.7]	78.3	[68.3, 85.8]	100.0	377
20-24	23.9	[16.6, 33.2]	76.1	[66.8, 83.4]	100.0	294
25-29	19.3	[14.1, 25.9]	80.7	[74.1, 85.9]	100.0	254
30-34	22.0	[16.3, 28.8]	78.0	[71.2, 83.7]	100.0	223
35-39	24.5	[16.1, 35.5]	75.5	[64.5, 83.9]	100.0	218
40-44	28.4	[17.3, 42.9]	71.6	[57.1, 82.7]	100.0	138
45-49	15.5	[6.0, 34.5]	84.5	[65.5, 94.0]	100.0	90
Current Marital Status						
Married/union	27.2	[21.6, 33.6]	72.8	[66.4, 78.4]	100.0	909
Div/sep/widow	20.3	[11.3, 33.7]	79.7	[66.3, 88.7]	100.0	109
Never married	16.7	[11.6, 23.4]	83.3	[76.6, 88.4]	100.0	575
Religion						
Catholic	23.6	[16.9, 31.9]	76.4	[68.1, 83.1]	100.0	377
Baptist	18.6	[8.7, 35.2]	81.4	[64.8, 91.3]	100.0	70
Pentacostal	26.5	[20.2, 33.9]	73.5	[66.1, 79.8]	100.0	289
7th Day Advent.	17.6	[11.5, 25.9]	82.4	[74.1, 88.5]	100.0	215
Jehovah's Wittn.	21.9	[11.4, 37.7]	78.1	[62.3, 88.6]	100.0	118
New Apostolic	17.7	[8.9, 32.3]	82.3	[67.7, 91.1]	100.0	151
UC of Zambia	20.0	[12.6, 30.3]	80.0	[69.7, 87.4]	100.0	193
Other	23.8	[16.0, 33.8]	76.2	[66.2, 84.0]	100.0	180
Highest Level of School Attended						
None	47.3	[23.1, 73.0]	52.7	[27.0, 76.9]	100.0	69
Primary	30.2	[21.3, 41.0]	69.8	[59.0, 78.7]	100.0	479
Secondary	20.6	[17.0, 24.7]	79.4	[75.3, 83.0]	100.0	938
High school	5.3	[2.4, 11.3]	94.7	[88.7, 97.6]	100.0	106
Able to Read English						
No	31.7	[25.1, 39.1]	68.3	[60.9, 74.9]	100.0	770
Yes	15.7	[12.0, 20.3]	84.3	[79.7, 88.0]	100.0	823
Wealth Index (Quintiles)						
First quintile	18.1	[8.8, 33.7]	81.9	[66.3, 91.2]	100.0	62
Second	30.3	[22.2, 39.9]	69.7	[60.1, 77.8]	100.0	252
Third	29.2	[20.4, 39.8]	70.8	[60.2, 79.6]	100.0	339
Fourth	21.6	[16.6, 27.6]	78.4	[72.4, 83.4]	100.0	425
Fifth quintile	19.5	[15.0, 25.0]	80.5	[75.0, 85.0]	100.0	502
Household owns television						
No	29.8	[23.7, 36.8]	70.2	[63.2, 76.3]	100.0	698
Yes	19.2	[15.2, 24.0]	80.8	[76.0, 84.8]	100.0	895
Household owns radio						
No	27.4	[19.0, 37.8]	72.6	[62.2, 81.0]	100.0	454
Yes	20.9	[17.1, 25.3]	79.1	[74.7, 82.9]	100.0	1,139

Household Owns Mobile Phone

No	27.3	[16.5,	41.7]	72.7	[58.3,	83.5]	100.0	241
Yes	21.9	[18.4,	25.9]	78.1	[74.1,	81.6]	100.0	1,352

Household Owns a Car

No	23.7	[19.3,	28.7]	76.3	[71.3,	80.7]	100.0	1,446
Yes	11.8	[8.0,	17.1]	88.2	[82.9,	92.0]	100.0	146

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	31.7	[22.8,	42.1]	68.3	[57.9,	77.2]	100.0	393
One	24.5	[18.8,	31.3]	75.5	[68.7,	81.2]	100.0	800
Two+	13.3	[9.6,	18.3]	86.7	[81.7,	90.4]	100.0	400

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	34.3	[23.3,	47.4]	65.7	[52.6,	76.7]	100.0	406
Yes	20.3	[16.5,	24.8]	79.7	[75.2,	83.5]	100.0	1,174

Level of Exposure to OneLove Booklets

None	29.4	[23.8,	35.8]	70.6	[64.2,	76.2]	100.0	1,022
1 Booklet	13.9	[9.0,	20.9]	86.1	[79.1,	91.0]	100.0	321
2-5 Booklets	10.2	[6.7,	15.1]	89.8	[84.9,	93.3]	100.0	244

Multimedia Exposure to OneLove

None	44.8	[29.2,	61.6]	55.2	[38.4,	70.8]	100.0	231
1 Channel	21.5	[12.1,	35.2]	78.5	[64.8,	87.9]	100.0	220
2+ Channels	20.3	[16.3,	24.9]	79.7	[75.1,	83.7]	100.0	1,125

Exposed to Any SAfAIDS Materials or Program

No	26.5	[21.7,	31.9]	73.5	[68.1,	78.3]	100.0	987
Yes	17.9	[12.5,	25.0]	82.1	[75.0,	87.5]	100.0	604

Total	22.4	[18.5,	26.9]	77.6	[73.1,	81.5]	100.0	1,594
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Table 56f: Percentage who discussed HIV/AIDS with a friend(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	21.6	[7.9, 47.1]	78.4	[52.9, 92.1]	100.0	95
20-24	23.5	[5.0, 64.3]	76.5	[35.7, 95.0]	100.0	83
25-29	18.8	[6.7, 42.8]	81.2	[57.2, 93.3]	100.0	75
30-34	20.1	[6.8, 46.5]	79.9	[53.5, 93.2]	100.0	63
35-39	16.1	[6.4, 35.2]	83.9	[64.8, 93.6]	100.0	43
40-44	11.6	[3.7, 31.1]	88.4	[68.9, 96.3]	100.0	24
45-49	65.7	[19.1, 94.0]	34.3	[6.0, 80.9]	100.0	19
Current Marital Status						
Married/union	18.1	[12.3, 25.8]	81.9	[74.2, 87.7]	100.0	231
Div/sep/widow	34.6	[9.1, 73.7]	65.4	[26.3, 90.9]	100.0	31
Never married	36.8	[11.5, 72.4]	63.2	[27.6, 88.5]	100.0	140
Religion						
Catholic	39.7	[14.3, 72.1]	60.3	[27.9, 85.7]	100.0	62
Baptist	1.9	[0.2, 18.8]	98.1	[81.2, 99.8]	100.0	11
Pentacostal	21.7	[11.3, 37.7]	78.3	[62.3, 88.7]	100.0	79
7th Day Advent.	62.6	[24.0, 89.8]	37.4	[10.2, 76.0]	100.0	34
Jehovah's Wittn.	13.9	[7.7, 23.9]	86.1	[76.1, 92.3]	100.0	31
New Apostolic	12.0	[4.6, 27.9]	88.0	[72.1, 95.4]	100.0	32
UC of Zambia	13.8	[4.5, 35.2]	86.2	[64.8, 95.5]	100.0	85
Other	17.5	[5.6, 43.0]	82.5	[57.0, 94.4]	100.0	68
Highest Level of School Attended						
None	69.9	[34.7, 91.1]	30.1	[8.9, 65.3]	100.0	11
Primary	24.0	[12.1, 41.9]	76.0	[58.1, 87.9]	100.0	141
Secondary	18.2	[9.2, 33.1]	81.8	[66.9, 90.8]	100.0	226
High school	14.1	[12.3, 16.1]	85.9	[83.9, 87.7]	100.0	24
Able to Read English						
No	31.0	[19.2, 45.9]	69.0	[54.1, 80.8]	100.0	241
Yes	6.9	[3.6, 12.8]	93.1	[87.2, 96.4]	100.0	161
Wealth Index (Quintiles)						
First quintile	40.3	[19.1, 65.8]	59.7	[34.2, 80.9]	100.0	33
Second	10.5	[5.7, 18.5]	89.5	[81.5, 94.3]	100.0	78
Third	9.3	[3.2, 23.8]	90.7	[76.2, 96.8]	100.0	120
Fourth	26.1	[21.7, 30.9]	73.9	[69.1, 78.3]	100.0	93
Fifth quintile	25.2	[9.5, 52.0]	74.8	[48.0, 90.5]	100.0	75
Household owns television						
No	24.9	[15.3, 37.7]	75.1	[62.3, 84.7]	100.0	232
Yes	16.9	[12.7, 22.1]	83.1	[77.9, 87.3]	100.0	170
Household owns radio						
No	26.0	[16.2, 39.1]	74.0	[60.9, 83.8]	100.0	167
Yes	18.4	[11.7, 27.7]	81.6	[72.3, 88.3]	100.0	235

Household Owns Mobile Phone

No	28.2	[13.5,	49.7]	71.8	[50.3,	86.5]	100.0	84
Yes	18.2	[14.6,	22.4]	81.8	[77.6,	85.4]	100.0	318

Household Owns a Car

No	21.9	[15.1,	30.6]	78.1	[69.4,	84.9]	100.0	371
Yes	19.2	[6.2,	46.0]	80.8	[54.0,	93.8]	100.0	31

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	18.3	[12.8,	25.6]	81.7	[74.4,	87.2]	100.0	192
One	28.4	[15.4,	46.4]	71.6	[53.6,	84.6]	100.0	141
Two+	20.5	[3.8,	63.0]	79.5	[37.0,	96.2]	100.0	69

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	16.5	[9.2,	27.7]	83.5	[72.3,	90.8]	100.0	183
Yes	28.4	[20.5,	37.7]	71.6	[62.3,	79.5]	100.0	219

Level of Exposure to OneLove Booklets

None	22.9	[16.4,	31.1]	77.1	[68.9,	83.6]	100.0	307
1 Booklet	22.3	[9.9,	42.9]	77.7	[57.1,	90.1]	100.0	57
2-5 Booklets	8.1	[2.1,	27.1]	91.9	[72.9,	97.9]	100.0	36

Multimedia Exposure to OneLove

None	21.6	[13.2,	33.3]	78.4	[66.7,	86.8]	100.0	133
1 Channel	16.2	[7.7,	31.2]	83.8	[68.8,	92.3]	100.0	74
2+ Channels	26.7	[17.5,	38.4]	73.3	[61.6,	82.5]	100.0	193

Exposed to Any SAfAIDS Materials or Program

No	21.0	[12.6,	33.1]	79.0	[66.9,	87.4]	100.0	272
Yes	23.9	[15.2,	35.6]	76.1	[64.4,	84.8]	100.0	129

Total	21.8	[15.2,	30.4]	78.2	[69.6,	84.8]	100.0	402
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Table 56g: Percentage who discussed HIV/AIDS with a friend(Women Aged 15-55 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	27.3	[20.7, 35.1]	72.7	[64.9, 79.3]	100.0	322
20-24	33.2	[25.8, 41.5]	66.8	[58.5, 74.2]	100.0	309
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	44.4	[34.5, 54.6]	55.6	[45.4, 65.5]	100.0	278
Div/sep/widow	39.1	[20.9, 60.9]	60.9	[39.1, 79.1]	100.0	22
Never married	20.4	[14.4, 28.2]	79.6	[71.8, 85.6]	100.0	331
Religion						
Catholic	26.7	[18.5, 36.8]	73.3	[63.2, 81.5]	100.0	141
Baptist	38.6	[12.1, 74.3]	61.4	[25.7, 87.9]	100.0	16
Pentacostal	28.7	[17.2, 43.8]	71.3	[56.2, 82.8]	100.0	98
7th Day Advent.	34.7	[23.7, 47.6]	65.3	[52.4, 76.3]	100.0	100
Jehovah's Wittn.	55.5	[31.2, 77.4]	44.5	[22.6, 68.8]	100.0	37
New Apostolic	33.6	[15.1, 58.9]	66.4	[41.1, 84.9]	100.0	67
UC of Zambia	32.1	[18.9, 48.9]	67.9	[51.1, 81.1]	100.0	95
Other	16.4	[8.6, 29.1]	83.6	[70.9, 91.4]	100.0	77
Highest Level of School Attended						
None	77.0	[49.3, 92.0]	23.0	[8.0, 50.7]	100.0	23
Primary	37.1	[28.1, 47.2]	62.9	[52.8, 71.9]	100.0	225
Secondary	23.4	[17.5, 30.5]	76.6	[69.5, 82.5]	100.0	369
High school	5.6	[0.6, 34.6]	94.4	[65.4, 99.4]	100.0	12
Able to Read English						
No	33.8	[27.6, 40.6]	66.2	[59.4, 72.4]	100.0	390
Yes	23.8	[16.7, 32.6]	76.2	[67.4, 83.3]	100.0	240
Wealth Index (Quintiles)						
First quintile	34.9	[26.9, 43.9]	65.1	[56.1, 73.1]	100.0	134
Second	29.2	[18.4, 43.0]	70.8	[57.0, 81.6]	100.0	122
Third	41.8	[24.7, 61.0]	58.2	[39.0, 75.3]	100.0	114
Fourth	21.4	[13.0, 33.1]	78.6	[66.9, 87.0]	100.0	106
Fifth quintile	24.1	[15.4, 35.7]	75.9	[64.3, 84.6]	100.0	148
Household owns television						
No	35.9	[29.1, 43.4]	64.1	[56.6, 70.9]	100.0	372
Yes	21.9	[15.4, 30.1]	78.1	[69.9, 84.6]	100.0	258
Household owns radio						
No	33.3	[25.0, 42.9]	66.7	[57.1, 75.0]	100.0	216
Yes	28.7	[22.8, 35.4]	71.3	[64.6, 77.2]	100.0	414

Household Owns Mobile Phone

No	35.4	[26.4, 45.5]	64.6	[54.5, 73.6]	100.0	180
Yes	27.8	[21.2, 35.5]	72.2	[64.5, 78.8]	100.0	450

Household Owns a Car

No	30.8	[25.7, 36.5]	69.2	[63.5, 74.3]	100.0	583
Yes	18.2	[6.9, 40.0]	81.8	[60.0, 93.1]	100.0	46

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	35.4	[27.2, 44.4]	64.6	[55.6, 72.8]	100.0	253
One	36.1	[27.9, 45.1]	63.9	[54.9, 72.1]	100.0	249
Two+	14.0	[8.2, 23.0]	86.0	[77.0, 91.8]	100.0	128

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	36.6	[29.5, 44.4]	63.4	[55.6, 70.5]	100.0	302
Yes	24.6	[18.5, 31.9]	75.4	[68.1, 81.5]	100.0	327

Level of Exposure to OneLove Booklets

None	39.0	[32.7, 45.6]	61.0	[54.4, 67.3]	100.0	427
1 Booklet	17.2	[9.4, 29.3]	82.8	[70.7, 90.6]	100.0	113
2-5 Booklets	14.4	[7.3, 26.3]	85.6	[73.7, 92.7]	100.0	88

Multimedia Exposure to OneLove

None	41.8	[31.3, 53.1]	58.2	[46.9, 68.7]	100.0	173
1 Channel	29.8	[18.6, 44.1]	70.2	[55.9, 81.4]	100.0	136
2+ Channels	24.8	[18.0, 33.0]	75.2	[67.0, 82.0]	100.0	319

Exposed to Any SAfAIDS Materials or Program

No	38.0	[31.0, 45.5]	62.0	[54.5, 69.0]	100.0	368
Yes	20.0	[13.2, 29.0]	80.0	[71.0, 86.8]	100.0	261

Total	30.1	[25.0, 35.6]	69.9	[64.4, 75.0]	100.0	631
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Table 56h: Percentage who discussed HIV/AIDS with a friend(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	25.4	[18.0, 34.6]	74.6	[65.4, 82.0]	100.0	153
20-24	24.7	[17.3, 34.0]	75.3	[66.0, 82.7]	100.0	124
25-29	27.6	[18.9, 38.6]	72.4	[61.4, 81.1]	100.0	93
30-34	18.2	[10.5, 29.7]	81.8	[70.3, 89.5]	100.0	82
35-39	24.5	[16.4, 35.0]	75.5	[65.0, 83.6]	100.0	108
40-44	18.6	[12.2, 27.1]	81.4	[72.9, 87.8]	100.0	60
45-49	20.1	[7.4, 44.4]	79.9	[55.6, 92.6]	100.0	32
Current Marital Status						
Married/union	22.0	[16.9, 28.0]	78.0	[72.0, 83.1]	100.0	380
Div/sep/widow	29.8	[20.6, 41.1]	70.2	[58.9, 79.4]	100.0	46
Never married	24.6	[19.0, 31.3]	75.4	[68.7, 81.0]	100.0	226
Religion						
Catholic	21.8	[15.3, 30.1]	78.2	[69.9, 84.7]	100.0	168
Baptist	37.0	[12.3, 71.2]	63.0	[28.8, 87.7]	100.0	20
Pentacostal	29.2	[20.6, 39.6]	70.8	[60.4, 79.4]	100.0	122
7th Day Advent.	22.4	[14.0, 33.8]	77.6	[66.2, 86.0]	100.0	87
Jehovah's Wittn.	14.7	[7.6, 26.6]	85.3	[73.4, 92.4]	100.0	60
New Apostolic	39.7	[23.8, 58.2]	60.3	[41.8, 76.2]	100.0	41
UC of Zambia	23.8	[15.5, 34.8]	76.2	[65.2, 84.5]	100.0	85
Other	15.7	[7.9, 28.7]	84.3	[71.3, 92.1]	100.0	69
Highest Level of School Attended						
None	46.7	[22.1, 73.0]	53.3	[27.0, 77.9]	100.0	19
Primary	34.0	[26.7, 42.1]	66.0	[57.9, 73.3]	100.0	185
Secondary	19.0	[15.8, 22.7]	81.0	[77.3, 84.2]	100.0	401
High school	16.8	[6.1, 38.4]	83.2	[61.6, 93.9]	100.0	45
Able to Read English						
No	31.3	[24.6, 38.9]	68.7	[61.1, 75.4]	100.0	310
Yes	17.5	[13.7, 22.0]	82.5	[78.0, 86.3]	100.0	342
Wealth Index (Quintiles)						
First quintile	33.6	[10.6, 68.4]	66.4	[31.6, 89.4]	100.0	16
Second	29.5	[21.3, 39.2]	70.5	[60.8, 78.7]	100.0	94
Third	25.7	[15.3, 39.8]	74.3	[60.2, 84.7]	100.0	122
Fourth	25.0	[18.4, 33.2]	75.0	[66.8, 81.6]	100.0	157
Fifth quintile	20.6	[14.5, 28.4]	79.4	[71.6, 85.5]	100.0	251
Household owns television						
No	26.8	[20.0, 34.8]	73.2	[65.2, 80.0]	100.0	275
Yes	21.8	[17.3, 27.2]	78.2	[72.8, 82.7]	100.0	377
Household owns radio						
No	24.4	[17.6, 32.7]	75.6	[67.3, 82.4]	100.0	181
Yes	23.6	[18.9, 29.0]	76.4	[71.0, 81.1]	100.0	471

Household Owns Mobile Phone

No	20.6	[11.8,	33.3]	79.4	[66.7,	88.2]	100.0	99
Yes	24.3	[20.0,	29.3]	75.7	[70.7,	80.0]	100.0	553

Household Owns a Car

No	24.9	[20.9,	29.5]	75.1	[70.5,	79.1]	100.0	579
Yes	15.3	[8.6,	25.7]	84.7	[74.3,	91.4]	100.0	72

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	37.2	[28.4,	46.9]	62.8	[53.1,	71.6]	100.0	153
One	22.4	[17.5,	28.3]	77.6	[71.7,	82.5]	100.0	332
Two+	15.3	[10.6,	21.7]	84.7	[78.3,	89.4]	100.0	167

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	35.9	[25.2,	48.1]	64.1	[51.9,	74.8]	100.0	152
Yes	20.7	[17.2,	24.7]	79.3	[75.3,	82.8]	100.0	498

Level of Exposure to OneLove Booklets

None	29.6	[24.6,	35.2]	70.4	[64.8,	75.4]	100.0	439
1 Booklet	13.1	[7.8,	21.0]	86.9	[79.0,	92.2]	100.0	130
2-5 Booklets	12.6	[6.1,	24.1]	87.4	[75.9,	93.9]	100.0	81

Multimedia Exposure to OneLove

None	42.9	[30.7,	56.0]	57.1	[44.0,	69.3]	100.0	104
1 Channel	28.5	[15.9,	45.6]	71.5	[54.4,	84.1]	100.0	71
2+ Channels	19.6	[15.8,	24.1]	80.4	[75.9,	84.2]	100.0	474

Exposed to Any SAfAIDS Materials or Program

No	26.1	[21.4,	31.4]	73.9	[68.6,	78.6]	100.0	411
Yes	19.9	[14.1,	27.1]	80.1	[72.9,	85.9]	100.0	241

Total	23.8	[19.8,	28.3]	76.2	[71.7,	80.2]	100.0	652
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Table 57a: Percentage who discussed HIV/AIDS with kids, spouse and/or friends(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	23.1	[17.9, 29.2]	76.9	[70.8, 82.1]	100.0	685
20-24	15.4	[11.3, 20.7]	84.6	[79.3, 88.7]	100.0	574
25-29	15.1	[10.0, 22.1]	84.9	[77.9, 90.0]	100.0	509
30-34	6.6	[4.3, 10.1]	93.4	[89.9, 95.7]	100.0	417
35-39	9.6	[6.3, 14.4]	90.4	[85.6, 93.7]	100.0	390
40-44	7.6	[4.1, 13.9]	92.4	[86.1, 95.9]	100.0	261
45-49	4.8	[2.2, 10.0]	95.2	[90.0, 97.8]	100.0	175
Current Marital Status						
Married/union	9.4	[7.2, 12.1]	90.6	[87.9, 92.8]	100.0	1,809
Div/sep/widow	14.7	[10.0, 21.2]	85.3	[78.8, 90.0]	100.0	210
Never married	21.1	[16.4, 26.8]	78.9	[73.2, 83.6]	100.0	991
Religion						
Catholic	15.7	[11.3, 21.5]	84.3	[78.5, 88.7]	100.0	633
Baptist	14.2	[6.6, 27.7]	85.8	[72.3, 93.4]	100.0	104
Pentacostal	11.9	[8.1, 17.1]	88.1	[82.9, 91.9]	100.0	470
7th Day Advent.	9.9	[6.2, 15.7]	90.1	[84.3, 93.8]	100.0	438
Jehovah's Wittn.	15.9	[8.9, 27.0]	84.1	[73.0, 91.1]	100.0	200
New Apostolic	13.7	[7.9, 22.7]	86.3	[77.3, 92.1]	100.0	337
UC of Zambia	19.4	[11.6, 30.6]	80.6	[69.4, 88.4]	100.0	410
Other	13.3	[9.2, 18.8]	86.7	[81.2, 90.8]	100.0	417
Highest Level of School Attended						
None	26.1	[17.8, 36.5]	73.9	[63.5, 82.2]	100.0	165
Primary	15.4	[11.5, 20.2]	84.6	[79.8, 88.5]	100.0	1,132
Secondary	12.9	[9.9, 16.7]	87.1	[83.3, 90.1]	100.0	1,562
High school	1.7	[0.5, 6.2]	98.3	[93.8, 99.5]	100.0	148
Able to Read English						
No	16.2	[13.3, 19.6]	83.8	[80.4, 86.7]	100.0	1,766
Yes	10.9	[8.1, 14.5]	89.1	[85.5, 91.9]	100.0	1,242
Wealth Index (Quintiles)						
First quintile	18.0	[13.1, 24.0]	82.0	[76.0, 86.9]	100.0	600
Second	12.3	[8.4, 17.7]	87.7	[82.3, 91.6]	100.0	594
Third	14.9	[9.7, 22.2]	85.1	[77.8, 90.3]	100.0	595
Fourth	12.3	[9.0, 16.6]	87.7	[83.4, 91.0]	100.0	596
Fifth quintile	11.0	[7.5, 15.8]	89.0	[84.2, 92.5]	100.0	596
Household owns television						
No	16.7	[13.4, 20.7]	83.3	[79.3, 86.6]	100.0	1,775
Yes	10.2	[7.6, 13.5]	89.8	[86.5, 92.4]	100.0	1,233
Household owns radio						
No	15.5	[11.6, 20.4]	84.5	[79.6, 88.4]	100.0	1,013
Yes	13.4	[10.8, 16.5]	86.6	[83.5, 89.2]	100.0	1,995

Household Owns Mobile Phone

No	17.9	[13.8,	22.9]	82.1	[77.1,	86.2]	100.0	838
Yes	12.3	[9.6,	15.6]	87.7	[84.4,	90.4]	100.0	2,169

Household Owns a Car

No	14.4	[11.7,	17.6]	85.6	[82.4,	88.3]	100.0	2,811
Yes	7.5	[4.0,	13.6]	92.5	[86.4,	96.0]	100.0	195

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	19.0	[14.8,	23.9]	81.0	[76.1,	85.2]	100.0	1,054
One	14.4	[11.2,	18.3]	85.6	[81.7,	88.8]	100.0	1,310
Two+	6.0	[3.7,	9.7]	94.0	[90.3,	96.3]	100.0	645

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	18.4	[14.6,	23.0]	81.6	[77.0,	85.4]	100.0	1,172
Yes	11.3	[8.6,	14.7]	88.7	[85.3,	91.4]	100.0	1,819

Level of Exposure to OneLove Booklets

None	16.4	[13.4,	20.0]	83.6	[80.0,	86.6]	100.0	2,147
1 Booklet	9.0	[6.1,	12.9]	91.0	[87.1,	93.9]	100.0	500
2-5 Booklets	7.7	[3.9,	14.6]	92.3	[85.4,	96.1]	100.0	351

Multimedia Exposure to OneLove

None	21.6	[16.5,	27.8]	78.4	[72.2,	83.5]	100.0	728
1 Channel	14.7	[10.5,	20.1]	85.3	[79.9,	89.5]	100.0	533
2+ Channels	10.8	[8.1,	14.2]	89.2	[85.8,	91.9]	100.0	1,723

Exposed to Any SAfAIDS Materials or Program

No	16.5	[13.4,	20.1]	83.5	[79.9,	86.6]	100.0	1,919
Yes	10.4	[7.5,	14.3]	89.6	[85.7,	92.5]	100.0	1,086

Total	14.0	[11.5,	17.0]	86.0	[83.0,	88.5]	100.0	3,011
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Table 57b: Percentage who discussed HIV/AIDS with kids, spouse and/or friends(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	24.3	[18.0, 31.8]	75.7	[68.2, 82.0]	100.0	322
20-24	13.1	[8.3, 20.0]	86.9	[80.0, 91.7]	100.0	310
25-29	15.2	[9.2, 23.9]	84.8	[76.1, 90.8]	100.0	280
30-34	7.5	[4.2, 13.3]	92.5	[86.7, 95.8]	100.0	226
35-39	9.5	[5.3, 16.5]	90.5	[83.5, 94.7]	100.0	173
40-44	8.5	[3.8, 18.1]	91.5	[81.9, 96.2]	100.0	119
45-49	7.5	[2.8, 18.6]	92.5	[81.4, 97.2]	100.0	66
Current Marital Status						
Married/union	10.5	[7.7, 14.2]	89.5	[85.8, 92.3]	100.0	974
Div/sep/widow	15.0	[9.3, 23.2]	85.0	[76.8, 90.7]	100.0	148
Never married	20.9	[15.3, 28.0]	79.1	[72.0, 84.7]	100.0	374
Religion						
Catholic	11.3	[7.6, 16.4]	88.7	[83.6, 92.4]	100.0	315
Baptist	17.8	[6.4, 40.4]	82.2	[59.6, 93.6]	100.0	46
Pentacostal	13.8	[8.8, 21.0]	86.2	[79.0, 91.2]	100.0	237
7th Day Advent.	11.9	[7.1, 19.3]	88.1	[80.7, 92.9]	100.0	217
Jehovah's Wittn.	25.3	[13.2, 42.8]	74.7	[57.2, 86.8]	100.0	93
New Apostolic	15.3	[7.0, 30.1]	84.7	[69.9, 93.0]	100.0	170
UC of Zambia	16.6	[8.8, 29.1]	83.4	[70.9, 91.2]	100.0	207
Other	11.4	[6.5, 19.2]	88.6	[80.8, 93.5]	100.0	210
Highest Level of School Attended						
None	23.0	[11.9, 40.0]	77.0	[60.0, 88.1]	100.0	115
Primary	14.8	[11.2, 19.3]	85.2	[80.7, 88.8]	100.0	651
Secondary	12.6	[9.2, 17.0]	87.4	[83.0, 90.8]	100.0	673
High school	0.1	[0.0, 0.4]	99.9	[99.6, 100.0]	100.0	54
Able to Read English						
No	14.6	[11.9, 17.8]	85.4	[82.2, 88.1]	100.0	1,050
Yes	12.1	[7.8, 18.3]	87.9	[81.7, 92.2]	100.0	444
Wealth Index (Quintiles)						
First quintile	14.9	[10.4, 20.8]	85.1	[79.2, 89.6]	100.0	321
Second	13.0	[8.3, 19.7]	87.0	[80.3, 91.7]	100.0	290
Third	17.1	[10.4, 26.8]	82.9	[73.2, 89.6]	100.0	285
Fourth	11.8	[7.8, 17.4]	88.2	[82.6, 92.2]	100.0	289
Fifth quintile	12.5	[7.9, 19.0]	87.5	[81.0, 92.1]	100.0	296
Household owns television						
No	16.0	[12.6, 20.1]	84.0	[79.9, 87.4]	100.0	899
Yes	10.8	[7.7, 15.1]	89.2	[84.9, 92.3]	100.0	595
Household owns radio						
No	14.5	[11.0, 19.0]	85.5	[81.0, 89.0]	100.0	538
Yes	13.6	[10.6, 17.2]	86.4	[82.8, 89.4]	100.0	956

Household Owns Mobile Phone

No	16.1	[11.7, 21.9]	83.9	[78.1, 88.3]	100.0	456
Yes	12.8	[9.7, 16.6]	87.2	[83.4, 90.3]	100.0	1,038

Household Owns a Car

No	14.2	[11.5, 17.4]	85.8	[82.6, 88.5]	100.0	1,393
Yes	7.9	[3.5, 16.7]	92.1	[83.3, 96.5]	100.0	99

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	16.9	[12.9, 22.0]	83.1	[78.0, 87.1]	100.0	637
One	15.7	[11.6, 20.8]	84.3	[79.2, 88.4]	100.0	575
Two+	5.6	[3.0, 10.2]	94.4	[89.8, 97.0]	100.0	283

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	16.9	[12.7, 22.1]	83.1	[77.9, 87.3]	100.0	735
Yes	11.1	[8.2, 15.0]	88.9	[85.0, 91.8]	100.0	753

Level of Exposure to OneLove Booklets

None	16.3	[13.3, 19.8]	83.7	[80.2, 86.7]	100.0	1,089
1 Booklet	8.2	[4.7, 13.9]	91.8	[86.1, 95.3]	100.0	234
2-5 Booklets	8.5	[3.4, 19.4]	91.5	[80.6, 96.6]	100.0	167

Multimedia Exposure to OneLove

None	18.2	[13.3, 24.6]	81.8	[75.4, 86.7]	100.0	461
1 Channel	16.8	[10.7, 25.4]	83.2	[74.6, 89.3]	100.0	300
2+ Channels	10.4	[7.4, 14.4]	89.6	[85.6, 92.6]	100.0	725

Exposed to Any SAfAIDS Materials or Program

No	18.0	[14.6, 22.0]	82.0	[78.0, 85.4]	100.0	853
Yes	9.1	[5.8, 13.9]	90.9	[86.1, 94.2]	100.0	639

Total	13.9	[11.3, 16.8]	86.1	[83.2, 88.7]	100.0	1,496
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Table 57c: Percentage who discussed HIV/AIDS with kids, spouse and/or friends(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	22.1	[15.9, 29.9]	77.9	[70.1, 84.1]	100.0	363
20-24	18.1	[11.5, 27.4]	81.9	[72.6, 88.5]	100.0	264
25-29	15.0	[9.0, 23.9]	85.0	[76.1, 91.0]	100.0	229
30-34	5.5	[2.7, 10.8]	94.5	[89.2, 97.3]	100.0	191
35-39	9.7	[5.4, 16.7]	90.3	[83.3, 94.6]	100.0	217
40-44	6.6	[2.5, 16.2]	93.4	[83.8, 97.5]	100.0	142
45-49	2.8	[0.8, 9.6]	97.2	[90.4, 99.2]	100.0	109
Current Marital Status						
Married/union	7.9	[5.1, 12.2]	92.1	[87.8, 94.9]	100.0	835
Div/sep/widow	14.2	[6.9, 27.0]	85.8	[73.0, 93.1]	100.0	62
Never married	21.3	[16.0, 27.8]	78.7	[72.2, 84.0]	100.0	617
Religion						
Catholic	20.3	[13.4, 29.4]	79.7	[70.6, 86.6]	100.0	318
Baptist	10.4	[2.7, 32.3]	89.6	[67.7, 97.3]	100.0	58
Pentacostal	10.1	[5.3, 18.2]	89.9	[81.8, 94.7]	100.0	233
7th Day Advent.	8.1	[4.1, 15.4]	91.9	[84.6, 95.9]	100.0	221
Jehovah's Wittn.	6.2	[2.7, 13.6]	93.8	[86.4, 97.3]	100.0	107
New Apostolic	12.3	[5.9, 23.6]	87.7	[76.4, 94.1]	100.0	167
UC of Zambia	22.5	[12.6, 36.9]	77.5	[63.1, 87.4]	100.0	203
Other	15.5	[9.4, 24.3]	84.5	[75.7, 90.6]	100.0	207
Highest Level of School Attended						
None	31.6	[18.2, 48.8]	68.4	[51.2, 81.8]	100.0	50
Primary	16.1	[10.5, 23.9]	83.9	[76.1, 89.5]	100.0	481
Secondary	13.1	[9.4, 18.1]	86.9	[81.9, 90.6]	100.0	889
High school	2.7	[0.7, 9.8]	97.3	[90.2, 99.3]	100.0	94
Able to Read English						
No	18.6	[13.8, 24.6]	81.4	[75.4, 86.2]	100.0	716
Yes	10.2	[7.2, 14.2]	89.8	[85.8, 92.8]	100.0	798
Wealth Index (Quintiles)						
First quintile	21.2	[13.3, 32.0]	78.8	[68.0, 86.7]	100.0	279
Second	11.6	[6.8, 19.1]	88.4	[80.9, 93.2]	100.0	304
Third	12.6	[7.7, 20.0]	87.4	[80.0, 92.3]	100.0	310
Fourth	12.8	[7.6, 20.7]	87.2	[79.3, 92.4]	100.0	307
Fifth quintile	9.7	[5.2, 17.3]	90.3	[82.7, 94.8]	100.0	300
Household owns television						
No	17.5	[12.9, 23.4]	82.5	[76.6, 87.1]	100.0	876
Yes	9.6	[5.9, 15.2]	90.4	[84.8, 94.1]	100.0	638
Household owns radio						
No	16.7	[10.3, 26.0]	83.3	[74.0, 89.7]	100.0	475
Yes	13.2	[10.1, 17.1]	86.8	[82.9, 89.9]	100.0	1,039

Household Owns Mobile Phone

No	19.8	[13.3,	28.5]	80.2	[71.5,	86.7]	100.0	382
Yes	11.8	[8.5,	16.2]	88.2	[83.8,	91.5]	100.0	1,131

Household Owns a Car

No	14.6	[11.0,	19.2]	85.4	[80.8,	89.0]	100.0	1,418
Yes	7.2	[2.6,	18.5]	92.8	[81.5,	97.4]	100.0	96

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	21.7	[14.5,	31.0]	78.3	[69.0,	85.5]	100.0	417
One	13.3	[9.5,	18.4]	86.7	[81.6,	90.5]	100.0	735
Two+	6.4	[3.1,	12.6]	93.6	[87.4,	96.9]	100.0	362

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	20.8	[13.7,	30.3]	79.2	[69.7,	86.3]	100.0	437
Yes	11.4	[8.1,	15.8]	88.6	[84.2,	91.9]	100.0	1,066

Level of Exposure to OneLove Booklets

None	16.6	[12.1,	22.2]	83.4	[77.8,	87.9]	100.0	1,058
1 Booklet	9.7	[5.9,	15.6]	90.3	[84.4,	94.1]	100.0	266
2-5 Booklets	6.9	[3.5,	13.1]	93.1	[86.9,	96.5]	100.0	184

Multimedia Exposure to OneLove

None	27.3	[16.8,	41.2]	72.7	[58.8,	83.2]	100.0	267
1 Channel	12.6	[8.0,	19.3]	87.4	[80.7,	92.0]	100.0	233
2+ Channels	11.1	[7.9,	15.3]	88.9	[84.7,	92.1]	100.0	998

Exposed to Any SAfAIDS Materials or Program

No	15.3	[11.3,	20.3]	84.7	[79.7,	88.7]	100.0	1,066
Yes	12.2	[7.8,	18.4]	87.8	[81.6,	92.2]	100.0	447

Total	14.2	[10.7,	18.5]	85.8	[81.5,	89.3]	100.0	1,515
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Table 57d: Percentage who discussed HIV/AIDS with kids, spouse and/or friends(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	24.7	[17.8, 33.2]	75.3	[66.8, 82.2]	100.0	213
20-24	17.8	[12.0, 25.4]	82.2	[74.6, 88.0]	100.0	197
25-29	18.4	[10.4, 30.4]	81.6	[69.6, 89.6]	100.0	180
30-34	7.4	[4.0, 13.1]	92.6	[86.9, 96.0]	100.0	131
35-39	9.2	[5.0, 16.2]	90.8	[83.8, 95.0]	100.0	129
40-44	8.1	[3.5, 17.4]	91.9	[82.6, 96.5]	100.0	99
45-49	4.3	[1.4, 12.1]	95.7	[87.9, 98.6]	100.0	66
Current Marital Status						
Married/union	9.7	[6.9, 13.3]	90.3	[86.7, 93.1]	100.0	669
Div/sep/widow	17.7	[10.7, 27.8]	82.3	[72.2, 89.3]	100.0	70
Never married	25.0	[17.6, 34.2]	75.0	[65.8, 82.4]	100.0	276
Religion						
Catholic	15.8	[9.8, 24.4]	84.2	[75.6, 90.2]	100.0	194
Baptist	19.9	[6.3, 47.8]	80.1	[52.2, 93.7]	100.0	23
Pentacostal	15.5	[7.9, 28.2]	84.5	[71.8, 92.1]	100.0	102
7th Day Advent.	11.2	[6.5, 18.9]	88.8	[81.1, 93.5]	100.0	189
Jehovah's Wittn.	19.5	[8.6, 38.3]	80.5	[61.7, 91.4]	100.0	51
New Apostolic	15.3	[7.8, 27.9]	84.7	[72.1, 92.2]	100.0	154
UC of Zambia	25.2	[13.6, 41.8]	74.8	[58.2, 86.4]	100.0	132
Other	11.7	[6.3, 20.6]	88.3	[79.4, 93.7]	100.0	169
Highest Level of School Attended						
None	22.8	[14.6, 33.7]	77.2	[66.3, 85.4]	100.0	85
Primary	16.3	[11.4, 22.9]	83.7	[77.1, 88.6]	100.0	512
Secondary	13.5	[8.3, 21.2]	86.5	[78.8, 91.7]	100.0	398
High school	4.8	[0.6, 30.8]	95.2	[69.2, 99.4]	100.0	18
Able to Read English						
No	16.8	[13.0, 21.4]	83.2	[78.6, 87.0]	100.0	755
Yes	12.1	[6.6, 21.2]	87.9	[78.8, 93.4]	100.0	258
Wealth Index (Quintiles)						
First quintile	18.3	[13.2, 24.7]	81.7	[75.3, 86.8]	100.0	505
Second	12.5	[7.8, 19.5]	87.5	[80.5, 92.2]	100.0	264
Third	13.5	[6.6, 25.7]	86.5	[74.3, 93.4]	100.0	136
Fourth	15.4	[8.0, 27.7]	84.6	[72.3, 92.0]	100.0	78
Fifth quintile	6.5	[0.6, 44.0]	93.5	[56.0, 99.4]	100.0	19
Household owns television						
No	17.1	[12.9, 22.2]	82.9	[77.8, 87.1]	100.0	845
Yes	8.9	[4.2, 17.7]	91.1	[82.3, 95.8]	100.0	168
Household owns radio						
No	14.9	[10.2, 21.3]	85.1	[78.7, 89.8]	100.0	392
Yes	15.9	[11.6, 21.5]	84.1	[78.5, 88.4]	100.0	621

Household Owns Mobile Phone

No	18.2	[13.6,	24.0]	81.8	[76.0,	86.4]	100.0	513
Yes	13.1	[8.2,	20.4]	86.9	[79.6,	91.8]	100.0	499

Household Owns a Car

No	15.5	[11.6,	20.4]	84.5	[79.6,	88.4]	100.0	994
Yes	20.1	[7.4,	44.3]	79.9	[55.7,	92.6]	100.0	18

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	19.0	[13.9,	25.4]	81.0	[74.6,	86.1]	100.0	469
One	14.8	[9.6,	22.2]	85.2	[77.8,	90.4]	100.0	369
Two+	7.8	[3.5,	16.6]	92.2	[83.4,	96.5]	100.0	176

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	18.5	[14.2,	23.8]	81.5	[76.2,	85.8]	100.0	583
Yes	11.6	[6.8,	19.2]	88.4	[80.8,	93.2]	100.0	426

Level of Exposure to OneLove Booklets

None	16.5	[12.2,	21.9]	83.5	[78.1,	87.8]	100.0	818
1 Booklet	10.2	[5.6,	17.9]	89.8	[82.1,	94.4]	100.0	122
2-5 Booklets	14.5	[6.1,	30.8]	85.5	[69.2,	93.9]	100.0	71

Multimedia Exposure to OneLove

None	20.4	[14.5,	27.9]	79.6	[72.1,	85.5]	100.0	364
1 Channel	15.6	[10.5,	22.6]	84.4	[77.4,	89.5]	100.0	239
2+ Channels	11.3	[6.3,	19.4]	88.7	[80.6,	93.7]	100.0	405

Exposed to Any SAfAIDS Materials or Program

No	17.3	[12.8,	23.0]	82.7	[77.0,	87.2]	100.0	660
Yes	12.5	[7.8,	19.5]	87.5	[80.5,	92.2]	100.0	353

Total	15.5	[11.7,	20.4]	84.5	[79.6,	88.3]	100.0	1,015
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Table 57e: Percentage who discussed HIV/AIDS with kids, spouse and/or friends(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	21.4	[13.9, 31.3]	78.6	[68.7, 86.1]	100.0	377
20-24	12.8	[7.4, 21.3]	87.2	[78.7, 92.6]	100.0	294
25-29	10.9	[6.7, 17.2]	89.1	[82.8, 93.3]	100.0	254
30-34	4.2	[1.8, 9.3]	95.8	[90.7, 98.2]	100.0	223
35-39	9.7	[4.9, 18.1]	90.3	[81.9, 95.1]	100.0	218
40-44	7.3	[2.5, 19.5]	92.7	[80.5, 97.5]	100.0	138
45-49	2.1	[0.3, 11.7]	97.9	[88.3, 99.7]	100.0	90
Current Marital Status						
Married/union	8.7	[5.3, 13.8]	91.3	[86.2, 94.7]	100.0	909
Div/sep/widow	10.9	[5.6, 20.1]	89.1	[79.9, 94.4]	100.0	109
Never married	16.6	[11.6, 23.3]	83.4	[76.7, 88.4]	100.0	575
Religion						
Catholic	14.6	[8.7, 23.3]	85.4	[76.7, 91.3]	100.0	377
Baptist	10.7	[3.5, 28.3]	89.3	[71.7, 96.5]	100.0	70
Pentacostal	10.0	[6.4, 15.4]	90.0	[84.6, 93.6]	100.0	289
7th Day Advent.	5.0	[2.0, 12.0]	95.0	[88.0, 98.0]	100.0	215
Jehovah's Wittn.	13.3	[5.6, 28.5]	86.7	[71.5, 94.4]	100.0	118
New Apostolic	11.4	[4.6, 25.6]	88.6	[74.4, 95.4]	100.0	151
UC of Zambia	12.6	[5.9, 25.1]	87.4	[74.9, 94.1]	100.0	193
Other	14.9	[9.5, 22.7]	85.1	[77.3, 90.5]	100.0	180
Highest Level of School Attended						
None	32.0	[12.0, 61.8]	68.0	[38.2, 88.0]	100.0	69
Primary	13.3	[8.0, 21.3]	86.7	[78.7, 92.0]	100.0	479
Secondary	12.3	[9.0, 16.7]	87.7	[83.3, 91.0]	100.0	938
High school	0.0	[0.0, 0.2]	100.0	[99.8, 100.0]	100.0	106
Able to Read English						
No	14.2	[9.9, 20.1]	85.8	[79.9, 90.1]	100.0	770
Yes	10.4	[7.5, 14.1]	89.6	[85.9, 92.5]	100.0	823
Wealth Index (Quintiles)						
First quintile	4.4	[0.5, 29.7]	95.6	[70.3, 99.5]	100.0	62
Second	12.5	[6.6, 22.5]	87.5	[77.5, 93.4]	100.0	252
Third	17.1	[9.8, 28.1]	82.9	[71.9, 90.2]	100.0	339
Fourth	10.9	[7.5, 15.5]	89.1	[84.5, 92.5]	100.0	425
Fifth quintile	11.3	[7.7, 16.2]	88.7	[83.8, 92.3]	100.0	502
Household owns television						
No	15.4	[10.6, 21.8]	84.6	[78.2, 89.4]	100.0	698
Yes	10.5	[7.5, 14.4]	89.5	[85.6, 92.5]	100.0	895
Household owns radio						
No	16.4	[9.7, 26.2]	83.6	[73.8, 90.3]	100.0	454
Yes	10.6	[8.1, 13.8]	89.4	[86.2, 91.9]	100.0	1,139

Household Owns Mobile Phone

No	14.7	[6.3,	30.6]	85.3	[69.4,	93.7]	100.0	241
Yes	11.7	[9.0,	15.1]	88.3	[84.9,	91.0]	100.0	1,352

Household Owns a Car

No	12.8	[9.4,	17.1]	87.2	[82.9,	90.6]	100.0	1,446
Yes	5.2	[2.4,	10.9]	94.8	[89.1,	97.6]	100.0	146

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	19.8	[12.5,	29.8]	80.2	[70.2,	87.5]	100.0	393
One	13.6	[10.0,	18.2]	86.4	[81.8,	90.0]	100.0	800
Two+	4.5	[2.4,	8.4]	95.5	[91.6,	97.6]	100.0	400

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	19.6	[11.1,	32.2]	80.4	[67.8,	88.9]	100.0	406
Yes	10.6	[7.7,	14.3]	89.4	[85.7,	92.3]	100.0	1,174

Level of Exposure to OneLove Booklets

None	16.3	[12.2,	21.4]	83.7	[78.6,	87.8]	100.0	1,022
1 Booklet	7.2	[4.2,	12.0]	92.8	[88.0,	95.8]	100.0	321
2-5 Booklets	3.8	[1.6,	8.9]	96.2	[91.1,	98.4]	100.0	244

Multimedia Exposure to OneLove

None	28.6	[17.7,	42.8]	71.4	[57.2,	82.3]	100.0	231
1 Channel	12.4	[5.7,	24.8]	87.6	[75.2,	94.3]	100.0	220
2+ Channels	10.1	[7.4,	13.6]	89.9	[86.4,	92.6]	100.0	1,125

Exposed to Any SAfAIDS Materials or Program

No	15.4	[11.6,	20.2]	84.6	[79.8,	88.4]	100.0	987
Yes	8.0	[4.9,	12.9]	92.0	[87.1,	95.1]	100.0	604

Total	12.0	[9.1,	15.7]	88.0	[84.3,	90.9]	100.0	1,594
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Table 57f: Percentage who discussed HIV/AIDS with kids, spouse and/or friends(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	21.2	[7.6, 46.8]	78.8	[53.2, 92.4]	100.0	95
20-24	4.9	[1.1, 19.2]	95.1	[80.8, 98.9]	100.0	83
25-29	10.5	[4.4, 23.2]	89.5	[76.8, 95.6]	100.0	75
30-34	19.1	[6.3, 45.2]	80.9	[54.8, 93.7]	100.0	63
35-39	15.3	[5.7, 35.1]	84.7	[64.9, 94.3]	100.0	43
40-44	5.4	[1.6, 16.8]	94.6	[83.2, 98.4]	100.0	24
45-49	64.0	[18.3, 93.4]	36.0	[6.6, 81.7]	100.0	19
Current Marital Status						
Married/union	12.3	[6.7, 21.3]	87.7	[78.7, 93.3]	100.0	231
Div/sep/widow	34.6	[9.1, 73.7]	65.4	[26.3, 90.9]	100.0	31
Never married	36.5	[11.3, 72.1]	63.5	[27.9, 88.7]	100.0	140
Religion						
Catholic	38.7	[13.3, 72.2]	61.3	[27.8, 86.7]	100.0	62
Baptist	1.2	[0.1, 17.7]	98.8	[82.3, 99.9]	100.0	11
Pentacostal	12.1	[6.9, 20.4]	87.9	[79.6, 93.1]	100.0	79
7th Day Advent.	60.2	[21.7, 89.2]	39.8	[10.8, 78.3]	100.0	34
Jehovah's Wittn.	4.7	[0.6, 28.6]	95.3	[71.4, 99.4]	100.0	31
New Apostolic	0.8	[0.1, 4.7]	99.2	[95.3, 99.9]	100.0	32
UC of Zambia	6.4	[1.9, 19.5]	93.6	[80.5, 98.1]	100.0	85
Other	17.2	[5.5, 42.6]	82.8	[57.4, 94.5]	100.0	68
Highest Level of School Attended						
None	68.3	[34.7, 89.7]	31.7	[10.3, 65.3]	100.0	11
Primary	14.4	[3.6, 42.9]	85.6	[57.1, 96.4]	100.0	141
Secondary	14.4	[6.5, 29.1]	85.6	[70.9, 93.5]	100.0	226
High school	13.9	[12.1, 15.9]	86.1	[84.1, 87.9]	100.0	24
Able to Read English						
No	23.7	[12.4, 40.4]	76.3	[59.6, 87.6]	100.0	241
Yes	6.4	[3.3, 12.0]	93.6	[88.0, 96.7]	100.0	161
Wealth Index (Quintiles)						
First quintile	29.4	[11.2, 57.8]	70.6	[42.2, 88.8]	100.0	33
Second	8.4	[4.3, 15.8]	91.6	[84.2, 95.7]	100.0	78
Third	5.2	[1.3, 18.9]	94.8	[81.1, 98.7]	100.0	120
Fourth	25.0	[20.1, 30.6]	75.0	[69.4, 79.9]	100.0	93
Fifth quintile	19.9	[5.3, 52.2]	80.1	[47.8, 94.7]	100.0	75
Household owns television						
No	18.6	[9.5, 33.0]	81.4	[67.0, 90.5]	100.0	232
Yes	14.7	[9.2, 22.6]	85.3	[77.4, 90.8]	100.0	170
Household owns radio						
No	17.9	[8.6, 33.5]	82.1	[66.5, 91.4]	100.0	167
Yes	16.4	[9.3, 27.2]	83.6	[72.8, 90.7]	100.0	235

Household Owns Mobile Phone

No	24.0	[11.5,	43.6]	76.0	[56.4,	88.5]	100.0	84
Yes	13.1	[7.2,	22.7]	86.9	[77.3,	92.8]	100.0	318

Household Owns a Car

No	17.1	[10.1,	27.3]	82.9	[72.7,	89.9]	100.0	371
Yes	17.8	[5.3,	45.5]	82.2	[54.5,	94.7]	100.0	31

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	13.5	[6.4,	26.3]	86.5	[73.7,	93.6]	100.0	192
One	22.5	[12.0,	38.2]	77.5	[61.8,	88.0]	100.0	141
Two+	20.0	[3.6,	62.8]	80.0	[37.2,	96.4]	100.0	69

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	11.3	[4.3,	26.3]	88.7	[73.7,	95.7]	100.0	183
Yes	24.2	[16.7,	33.7]	75.8	[66.3,	83.3]	100.0	219

Level of Exposure to OneLove Booklets

None	16.3	[9.7,	26.1]	83.7	[73.9,	90.3]	100.0	307
1 Booklet	22.0	[9.6,	42.6]	78.0	[57.4,	90.4]	100.0	57
2-5 Booklets	8.1	[2.1,	27.1]	91.9	[72.9,	97.9]	100.0	36

Multimedia Exposure to OneLove

None	13.5	[4.6,	33.6]	86.5	[66.4,	95.4]	100.0	133
1 Channel	15.4	[7.1,	30.2]	84.6	[69.8,	92.9]	100.0	74
2+ Channels	21.7	[12.6,	34.6]	78.3	[65.4,	87.4]	100.0	193

Exposed to Any SAfAIDS Materials or Program

No	15.6	[7.3,	30.3]	84.4	[69.7,	92.7]	100.0	272
Yes	21.1	[10.9,	36.7]	78.9	[63.3,	89.1]	100.0	129

Total	17.1	[10.2,	27.2]	82.9	[72.8,	89.8]	100.0	402
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Table 57g: Percentage who discussed HIV/AIDS with kids, spouse and/or friends(Women Aged 15-56 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	24.3	[18.0, 31.8]	75.7	[68.2, 82.0]	100.0	322
20-24	13.1	[8.3, 20.0]	86.9	[80.0, 91.7]	100.0	310
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	16.3	[10.3, 24.7]	83.7	[75.3, 89.7]	100.0	279
Div/sep/widow	39.0	[20.8, 60.8]	61.0	[39.2, 79.2]	100.0	22
Never married	19.3	[13.3, 27.0]	80.7	[73.0, 86.7]	100.0	331
Religion						
Catholic	16.3	[10.6, 24.3]	83.7	[75.7, 89.4]	100.0	141
Baptist	35.6	[10.5, 72.4]	64.4	[27.6, 89.5]	100.0	16
Pentacostal	20.5	[11.0, 34.9]	79.5	[65.1, 89.0]	100.0	98
7th Day Advent.	15.9	[9.2, 25.8]	84.1	[74.2, 90.8]	100.0	100
Jehovah's Wittn.	41.0	[19.1, 67.1]	59.0	[32.9, 80.9]	100.0	37
New Apostolic	22.5	[7.4, 51.2]	77.5	[48.8, 92.6]	100.0	67
UC of Zambia	22.1	[11.2, 39.1]	77.9	[60.9, 88.8]	100.0	95
Other	9.2	[3.9, 20.3]	90.8	[79.7, 96.1]	100.0	78
Highest Level of School Attended						
None	62.0	[32.3, 84.9]	38.0	[15.1, 67.7]	100.0	23
Primary	23.8	[16.3, 33.4]	76.2	[66.6, 83.7]	100.0	226
Secondary	13.6	[9.2, 19.5]	86.4	[80.5, 90.8]	100.0	369
High school	0.1	[0.0, 1.4]	99.9	[98.6, 100.0]	100.0	12
Able to Read English						
No	20.6	[15.6, 26.8]	79.4	[73.2, 84.4]	100.0	391
Yes	16.3	[10.0, 25.3]	83.7	[74.7, 90.0]	100.0	240
Wealth Index (Quintiles)						
First quintile	22.3	[14.8, 32.2]	77.7	[67.8, 85.2]	100.0	134
Second	14.5	[7.8, 25.4]	85.5	[74.6, 92.2]	100.0	123
Third	28.1	[13.8, 48.8]	71.9	[51.2, 86.2]	100.0	114
Fourth	17.1	[9.9, 27.9]	82.9	[72.1, 90.1]	100.0	106
Fifth quintile	14.9	[8.8, 24.0]	85.1	[76.0, 91.2]	100.0	148
Household owns television						
No	23.5	[17.5, 30.6]	76.5	[69.4, 82.5]	100.0	373
Yes	12.8	[8.1, 19.5]	87.2	[80.5, 91.9]	100.0	258
Household owns radio						
No	19.6	[12.6, 29.2]	80.4	[70.8, 87.4]	100.0	217
Yes	18.8	[13.9, 24.8]	81.2	[75.2, 86.1]	100.0	414

Household Owns Mobile Phone

No	21.4	[14.0,	31.2]	78.6	[68.8,	86.0]	100.0	181
Yes	18.0	[12.8,	24.8]	82.0	[75.2,	87.2]	100.0	450

Household Owns a Car

No	19.7	[15.2,	25.1]	80.3	[74.9,	84.8]	100.0	584
Yes	8.3	[2.4,	25.3]	91.7	[74.7,	97.6]	100.0	46

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	25.2	[17.9,	34.2]	74.8	[65.8,	82.1]	100.0	254
One	20.9	[14.1,	30.0]	79.1	[70.0,	85.9]	100.0	249
Two+	7.3	[3.6,	14.1]	92.7	[85.9,	96.4]	100.0	128

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	23.8	[17.6,	31.4]	76.2	[68.6,	82.4]	100.0	303
Yes	14.9	[9.9,	21.7]	85.1	[78.3,	90.1]	100.0	327

Level of Exposure to OneLove Booklets

None	25.6	[20.3,	31.7]	74.4	[68.3,	79.7]	100.0	428
1 Booklet	7.7	[3.3,	16.8]	92.3	[83.2,	96.7]	100.0	113
2-5 Booklets	9.2	[3.8,	20.5]	90.8	[79.5,	96.2]	100.0	88

Multimedia Exposure to OneLove

None	29.3	[20.2,	40.6]	70.7	[59.4,	79.8]	100.0	174
1 Channel	18.6	[9.4,	33.6]	81.4	[66.4,	90.6]	100.0	136
2+ Channels	14.2	[9.2,	21.4]	85.8	[78.6,	90.8]	100.0	319

Exposed to Any SAfAIDS Materials or Program

No	24.8	[19.1,	31.5]	75.2	[68.5,	80.9]	100.0	369
Yes	11.6	[6.9,	18.8]	88.4	[81.2,	93.1]	100.0	261

Total	19.0	[14.8,	24.1]	81.0	[75.9,	85.2]	100.0	632
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Table 57h: Percentage who discussed HIV/AIDS with kids, spouse and/or friends(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	24.8	[17.6, 33.7]	75.2	[66.3, 82.4]	100.0	153
20-24	16.8	[11.3, 24.4]	83.2	[75.6, 88.7]	100.0	124
25-29	18.9	[10.6, 31.4]	81.1	[68.6, 89.4]	100.0	93
30-34	4.3	[1.5, 11.6]	95.7	[88.4, 98.5]	100.0	82
35-39	7.9	[3.2, 18.2]	92.1	[81.8, 96.8]	100.0	108
40-44	2.3	[0.6, 8.3]	97.7	[91.7, 99.4]	100.0	60
45-49	2.1	[0.3, 13.6]	97.9	[86.4, 99.7]	100.0	32
Current Marital Status						
Married/union	4.3	[2.4, 7.4]	95.7	[92.6, 97.6]	100.0	380
Div/sep/widow	22.4	[13.5, 34.6]	77.6	[65.4, 86.5]	100.0	46
Never married	24.6	[19.0, 31.3]	75.4	[68.7, 81.0]	100.0	226
Religion						
Catholic	13.7	[7.5, 23.6]	86.3	[76.4, 92.5]	100.0	168
Baptist	12.3	[3.3, 36.6]	87.7	[63.4, 96.7]	100.0	20
Pentacostal	17.0	[10.0, 27.4]	83.0	[72.6, 90.0]	100.0	122
7th Day Advent.	8.1	[4.0, 16.0]	91.9	[84.0, 96.0]	100.0	87
Jehovah's Wittn.	11.6	[4.6, 26.3]	88.4	[73.7, 95.4]	100.0	60
New Apostolic	30.8	[17.4, 48.4]	69.2	[51.6, 82.6]	100.0	41
UC of Zambia	17.8	[11.2, 27.0]	82.2	[73.0, 88.8]	100.0	85
Other	9.5	[3.8, 22.0]	90.5	[78.0, 96.2]	100.0	69
Highest Level of School Attended						
None	26.4	[5.1, 70.5]	73.6	[29.5, 94.9]	100.0	19
Primary	19.6	[13.1, 28.3]	80.4	[71.7, 86.9]	100.0	185
Secondary	13.3	[10.4, 16.8]	86.7	[83.2, 89.6]	100.0	401
High school	0.0		100.0		100.0	45
Able to Read English						
No	18.6	[12.8, 26.4]	81.4	[73.6, 87.2]	100.0	310
Yes	11.2	[7.7, 16.0]	88.8	[84.0, 92.3]	100.0	342
Wealth Index (Quintiles)						
First quintile	11.4	[2.6, 38.6]	88.6	[61.4, 97.4]	100.0	16
Second	16.8	[10.0, 26.9]	83.2	[73.1, 90.0]	100.0	94
Third	17.8	[8.9, 32.6]	82.2	[67.4, 91.1]	100.0	122
Fourth	15.6	[9.7, 24.3]	84.4	[75.7, 90.3]	100.0	157
Fifth quintile	12.5	[7.7, 19.5]	87.5	[80.5, 92.3]	100.0	251
Household owns television						
No	16.1	[10.6, 23.8]	83.9	[76.2, 89.4]	100.0	275
Yes	13.6	[9.6, 18.9]	86.4	[81.1, 90.4]	100.0	377
Household owns radio						
No	11.1	[5.6, 20.8]	88.9	[79.2, 94.4]	100.0	181
Yes	15.7	[11.8, 20.5]	84.3	[79.5, 88.2]	100.0	471

Household Owns Mobile Phone

No	12.1	[5.9,	23.2]	87.9	[76.8,	94.1]	100.0	99
Yes	15.0	[11.3,	19.7]	85.0	[80.3,	88.7]	100.0	553

Household Owns a Car

No	15.4	[11.9,	19.8]	84.6	[80.2,	88.1]	100.0	579
Yes	8.5	[4.0,	17.5]	91.5	[82.5,	96.0]	100.0	72

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	23.6	[15.9,	33.5]	76.4	[66.5,	84.1]	100.0	153
One	13.5	[9.2,	19.4]	86.5	[80.6,	90.8]	100.0	332
Two+	9.3	[4.9,	16.8]	90.7	[83.2,	95.1]	100.0	167

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	21.5	[13.3,	32.9]	78.5	[67.1,	86.7]	100.0	152
Yes	12.8	[9.6,	16.9]	87.2	[83.1,	90.4]	100.0	498

Level of Exposure to OneLove Booklets

None	17.6	[13.3,	22.9]	82.4	[77.1,	86.7]	100.0	439
1 Booklet	9.8	[4.9,	18.7]	90.2	[81.3,	95.1]	100.0	130
2-5 Booklets	7.8	[3.1,	18.2]	92.2	[81.8,	96.9]	100.0	81

Multimedia Exposure to OneLove

None	27.7	[17.5,	40.9]	72.3	[59.1,	82.5]	100.0	104
1 Channel	13.3	[6.8,	24.6]	86.7	[75.4,	93.2]	100.0	71
2+ Channels	12.3	[8.9,	16.8]	87.7	[83.2,	91.1]	100.0	474

Exposed to Any SAfAIDS Materials or Program

No	17.4	[12.9,	23.1]	82.6	[76.9,	87.1]	100.0	411
Yes	9.9	[6.5,	14.7]	90.1	[85.3,	93.5]	100.0	241

Total	14.6	[11.2,	18.7]	85.4	[81.3,	88.8]	100.0	652
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Table 58a: Percentage who have ever tested for HIV(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	61.7	[55.7, 67.4]	38.3	[32.6, 44.3]	100.0	687
20-24	24.9	[20.3, 30.2]	75.1	[69.8, 79.7]	100.0	574
25-29	20.2	[15.5, 25.8]	79.8	[74.2, 84.5]	100.0	509
30-34	21.1	[15.1, 28.7]	78.9	[71.3, 84.9]	100.0	417
35-39	23.0	[17.1, 30.2]	77.0	[69.8, 82.9]	100.0	390
40-44	25.1	[19.8, 31.3]	74.9	[68.7, 80.2]	100.0	261
45-49	27.8	[17.8, 40.7]	72.2	[59.3, 82.2]	100.0	175
Current Marital Status						
Married/union	20.5	[17.1, 24.4]	79.5	[75.6, 82.9]	100.0	1,809
Div/sep/widow	20.7	[14.3, 29.1]	79.3	[70.9, 85.7]	100.0	210
Never married	54.4	[49.7, 59.0]	45.6	[41.0, 50.3]	100.0	993
Religion						
Catholic	35.5	[29.4, 42.2]	64.5	[57.8, 70.6]	100.0	633
Baptist	26.9	[16.1, 41.3]	73.1	[58.7, 83.9]	100.0	104
Pentacostal	28.5	[21.0, 37.4]	71.5	[62.6, 79.0]	100.0	470
7th Day Advent.	33.3	[27.3, 39.9]	66.7	[60.1, 72.7]	100.0	439
Jehovah's Wittn.	35.7	[24.5, 48.7]	64.3	[51.3, 75.5]	100.0	200
New Apostolic	32.3	[26.0, 39.4]	67.7	[60.6, 74.0]	100.0	337
UC of Zambia	39.8	[30.9, 49.5]	60.2	[50.5, 69.1]	100.0	410
Other	28.7	[21.0, 37.9]	71.3	[62.1, 79.0]	100.0	418
Highest Level of School Attended						
None	34.1	[24.5, 45.2]	65.9	[54.8, 75.5]	100.0	165
Primary	34.3	[29.4, 39.5]	65.7	[60.5, 70.6]	100.0	1,134
Secondary	34.3	[30.9, 37.9]	65.7	[62.1, 69.1]	100.0	1,562
High school	8.3	[4.7, 14.3]	91.7	[85.7, 95.3]	100.0	148
Able to Read English						
No	31.8	[28.0, 35.8]	68.2	[64.2, 72.0]	100.0	1,767
Yes	34.5	[30.6, 38.7]	65.5	[61.3, 69.4]	100.0	1,243
Wealth Index (Quintiles)						
First quintile	40.3	[34.1, 46.9]	59.7	[53.1, 65.9]	100.0	600
Second	27.5	[21.1, 34.9]	72.5	[65.1, 78.9]	100.0	595
Third	30.9	[23.8, 39.0]	69.1	[61.0, 76.2]	100.0	595
Fourth	28.3	[22.1, 35.3]	71.7	[64.7, 77.9]	100.0	597
Fifth quintile	33.2	[29.5, 37.0]	66.8	[63.0, 70.5]	100.0	596
Household owns television						
No	34.3	[30.1, 38.7]	65.7	[61.3, 69.9]	100.0	1,776
Yes	30.9	[27.3, 34.7]	69.1	[65.3, 72.7]	100.0	1,234
Household owns radio						
No	30.1	[24.6, 36.3]	69.9	[63.7, 75.4]	100.0	1,014
Yes	34.1	[31.2, 37.2]	65.9	[62.8, 68.8]	100.0	1,996

Household Owns Mobile Phone

No	37.5	[32.1, 43.3]	62.5	[56.7, 67.9]	100.0	838
Yes	30.7	[27.6, 33.9]	69.3	[66.1, 72.4]	100.0	2,171

Household Owns a Car

No	32.8	[29.7, 36.1]	67.2	[63.9, 70.3]	100.0	2,813
Yes	34.3	[27.0, 42.5]	65.7	[57.5, 73.0]	100.0	195

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	32.1	[27.2, 37.4]	67.9	[62.6, 72.8]	100.0	1,054
One	32.3	[28.3, 36.6]	67.7	[63.4, 71.7]	100.0	1,311
Two+	35.0	[29.4, 41.0]	65.0	[59.0, 70.6]	100.0	646

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	34.1	[29.2, 39.4]	65.9	[60.6, 70.8]	100.0	1,172
Yes	31.9	[28.6, 35.4]	68.1	[64.6, 71.4]	100.0	1,821

Level of Exposure to OneLove Booklets

None	33.1	[29.2, 37.2]	66.9	[62.8, 70.8]	100.0	2,149
1 Booklet	29.5	[24.1, 35.5]	70.5	[64.5, 75.9]	100.0	500
2-5 Booklets	35.5	[26.7, 45.4]	64.5	[54.6, 73.3]	100.0	351

Multimedia Exposure to OneLove

None	34.6	[28.4, 41.4]	65.4	[58.6, 71.6]	100.0	728
1 Channel	33.5	[28.4, 39.0]	66.5	[61.0, 71.6]	100.0	533
2+ Channels	31.7	[28.5, 35.2]	68.3	[64.8, 71.5]	100.0	1,725

Exposed to Any SAfAIDS Materials or Program

No	37.3	[33.2, 41.5]	62.7	[58.5, 66.8]	100.0	1,921
Yes	26.1	[21.9, 31.0]	73.9	[69.0, 78.1]	100.0	1,086

Total	33.0	[30.0, 36.1]	67.0	[63.9, 70.0]	100.0	3,013
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Table 58b: Percentage who have ever tested for HIV(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	49.8	[41.6, 58.0]	50.2	[42.0, 58.4]	100.0	322
20-24	18.1	[12.4, 25.5]	81.9	[74.5, 87.6]	100.0	310
25-29	11.1	[6.9, 17.4]	88.9	[82.6, 93.1]	100.0	280
30-34	17.6	[10.7, 27.5]	82.4	[72.5, 89.3]	100.0	226
35-39	18.7	[11.2, 29.6]	81.3	[70.4, 88.8]	100.0	173
40-44	20.8	[12.6, 32.5]	79.2	[67.5, 87.4]	100.0	119
45-49	20.9	[9.9, 38.8]	79.1	[61.2, 90.1]	100.0	66
Current Marital Status						
Married/union	16.1	[12.5, 20.4]	83.9	[79.6, 87.5]	100.0	974
Div/sep/widow	14.1	[8.2, 23.0]	85.9	[77.0, 91.8]	100.0	148
Never married	47.7	[40.6, 54.9]	52.3	[45.1, 59.4]	100.0	374
Religion						
Catholic	26.9	[19.6, 35.7]	73.1	[64.3, 80.4]	100.0	315
Baptist	25.7	[11.7, 47.4]	74.3	[52.6, 88.3]	100.0	46
Pentacostal	20.1	[13.9, 28.1]	79.9	[71.9, 86.1]	100.0	237
7th Day Advent.	20.0	[12.9, 29.6]	80.0	[70.4, 87.1]	100.0	217
Jehovah's Wittn.	29.7	[16.8, 47.0]	70.3	[53.0, 83.2]	100.0	93
New Apostolic	24.7	[16.3, 35.6]	75.3	[64.4, 83.7]	100.0	170
UC of Zambia	34.2	[24.0, 46.1]	65.8	[53.9, 76.0]	100.0	207
Other	20.9	[13.0, 31.8]	79.1	[68.2, 87.0]	100.0	210
Highest Level of School Attended						
None	21.7	[13.7, 32.6]	78.3	[67.4, 86.3]	100.0	115
Primary	24.7	[20.1, 30.1]	75.3	[69.9, 79.9]	100.0	651
Secondary	26.6	[21.5, 32.4]	73.4	[67.6, 78.5]	100.0	673
High school	6.3	[2.5, 14.7]	93.7	[85.3, 97.5]	100.0	54
Able to Read English						
No	23.3	[19.4, 27.7]	76.7	[72.3, 80.6]	100.0	1,050
Yes	27.8	[21.4, 35.4]	72.2	[64.6, 78.6]	100.0	444
Wealth Index (Quintiles)						
First quintile	27.6	[20.0, 36.8]	72.4	[63.2, 80.0]	100.0	321
Second	20.3	[13.8, 28.8]	79.7	[71.2, 86.2]	100.0	290
Third	28.3	[20.3, 38.0]	71.7	[62.0, 79.7]	100.0	285
Fourth	16.9	[10.3, 26.6]	83.1	[73.4, 89.7]	100.0	289
Fifth quintile	28.6	[21.8, 36.7]	71.4	[63.3, 78.2]	100.0	296
Household owns television						
No	25.5	[21.0, 30.6]	74.5	[69.4, 79.0]	100.0	899
Yes	23.2	[18.3, 29.0]	76.8	[71.0, 81.7]	100.0	595
Household owns radio						
No	20.3	[14.7, 27.5]	79.7	[72.5, 85.3]	100.0	538
Yes	26.7	[23.0, 30.9]	73.3	[69.1, 77.0]	100.0	956

Household Owns Mobile Phone

No	28.3	[21.8, 35.8]	71.7	[64.2, 78.2]	100.0	456
Yes	22.7	[19.2, 26.7]	77.3	[73.3, 80.8]	100.0	1,038

Household Owns a Car

No	24.6	[21.1, 28.5]	75.4	[71.5, 78.9]	100.0	1,393
Yes	25.5	[15.4, 39.0]	74.5	[61.0, 84.6]	100.0	99

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	22.3	[18.2, 27.1]	77.7	[72.9, 81.8]	100.0	637
One	24.2	[19.1, 30.1]	75.8	[69.9, 80.9]	100.0	575
Two+	29.2	[22.1, 37.4]	70.8	[62.6, 77.9]	100.0	283

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	25.9	[21.0, 31.5]	74.1	[68.5, 79.0]	100.0	735
Yes	23.1	[19.0, 27.9]	76.9	[72.1, 81.0]	100.0	753

Level of Exposure to OneLove Booklets

None	23.8	[20.2, 27.8]	76.2	[72.2, 79.8]	100.0	1,089
1 Booklet	25.6	[17.2, 36.4]	74.4	[63.6, 82.8]	100.0	234
2-5 Booklets	26.6	[16.9, 39.2]	73.4	[60.8, 83.1]	100.0	167

Multimedia Exposure to OneLove

None	23.4	[18.4, 29.1]	76.6	[70.9, 81.6]	100.0	461
1 Channel	28.0	[20.3, 37.4]	72.0	[62.6, 79.7]	100.0	300
2+ Channels	23.9	[19.4, 29.2]	76.1	[70.8, 80.6]	100.0	725

Exposed to Any SAfAIDS Materials or Program

No	29.1	[23.8, 35.1]	70.9	[64.9, 76.2]	100.0	853
Yes	18.9	[14.7, 24.1]	81.1	[75.9, 85.3]	100.0	639

Total	24.6	[21.2, 28.4]	75.4	[71.6, 78.8]	100.0	1,496
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Table 58c: Percentage who have ever tested for HIV(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	71.2	[62.6, 78.5]	28.8	[21.5, 37.4]	100.0	365
20-24	32.6	[25.3, 40.9]	67.4	[59.1, 74.7]	100.0	264
25-29	28.8	[21.8, 37.0]	71.2	[63.0, 78.2]	100.0	229
30-34	25.5	[17.6, 35.4]	74.5	[64.6, 82.4]	100.0	191
35-39	28.0	[19.2, 38.9]	72.0	[61.1, 80.8]	100.0	217
40-44	30.2	[21.5, 40.5]	69.8	[59.5, 78.5]	100.0	142
45-49	32.8	[19.9, 49.0]	67.2	[51.0, 80.1]	100.0	109
Current Marital Status						
Married/union	26.1	[21.0, 31.8]	73.9	[68.2, 79.0]	100.0	835
Div/sep/widow	36.0	[21.7, 53.3]	64.0	[46.7, 78.3]	100.0	62
Never married	58.6	[51.9, 65.0]	41.4	[35.0, 48.1]	100.0	619
Religion						
Catholic	44.5	[35.9, 53.4]	55.5	[46.6, 64.1]	100.0	318
Baptist	28.1	[13.6, 49.2]	71.9	[50.8, 86.4]	100.0	58
Pentacostal	36.4	[25.4, 49.0]	63.6	[51.0, 74.6]	100.0	233
7th Day Advent.	45.3	[36.1, 54.9]	54.7	[45.1, 63.9]	100.0	222
Jehovah's Wittn.	41.9	[26.8, 58.6]	58.1	[41.4, 73.2]	100.0	107
New Apostolic	39.0	[31.1, 47.4]	61.0	[52.6, 68.9]	100.0	167
UC of Zambia	46.0	[32.0, 60.6]	54.0	[39.4, 68.0]	100.0	203
Other	37.5	[25.2, 51.7]	62.5	[48.3, 74.8]	100.0	208
Highest Level of School Attended						
None	56.5	[38.0, 73.4]	43.5	[26.6, 62.0]	100.0	50
Primary	46.1	[37.7, 54.8]	53.9	[45.2, 62.3]	100.0	483
Secondary	40.7	[35.3, 46.4]	59.3	[53.6, 64.7]	100.0	889
High school	9.6	[4.9, 18.2]	90.4	[81.8, 95.1]	100.0	94
Able to Read English						
No	44.4	[38.2, 50.8]	55.6	[49.2, 61.8]	100.0	717
Yes	38.2	[32.6, 44.2]	61.8	[55.8, 67.4]	100.0	799
Wealth Index (Quintiles)						
First quintile	53.8	[45.2, 62.1]	46.2	[37.9, 54.8]	100.0	279
Second	34.5	[26.4, 43.7]	65.5	[56.3, 73.6]	100.0	305
Third	33.4	[24.1, 44.2]	66.6	[55.8, 75.9]	100.0	310
Fourth	40.3	[30.7, 50.7]	59.7	[49.3, 69.3]	100.0	308
Fifth quintile	37.2	[29.2, 45.9]	62.8	[54.1, 70.8]	100.0	300
Household owns television						
No	43.3	[37.4, 49.3]	56.7	[50.7, 62.6]	100.0	877
Yes	38.3	[31.6, 45.5]	61.7	[54.5, 68.4]	100.0	639
Household owns radio						
No	41.9	[33.8, 50.5]	58.1	[49.5, 66.2]	100.0	476
Yes	40.9	[36.1, 45.9]	59.1	[54.1, 63.9]	100.0	1,040

Household Owns Mobile Phone							
No	47.8	[40.3,	55.5]	52.2	[44.5,	59.7]	100.0 382
Yes	38.2	[33.0,	43.7]	61.8	[56.3,	67.0]	100.0 1,133

Household Owns a Car							
No	41.1	[36.4,	46.0]	58.9	[54.0,	63.6]	100.0 1,420
Yes	42.6	[27.9,	58.7]	57.4	[41.3,	72.1]	100.0 96

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	45.2	[36.5,	54.2]	54.8	[45.8,	63.5]	100.0 417
One	38.9	[33.5,	44.5]	61.1	[55.5,	66.5]	100.0 736
Two+	40.4	[31.0,	50.7]	59.6	[49.3,	69.0]	100.0 363

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	46.8	[39.2,	54.5]	53.2	[45.5,	60.8]	100.0 437
Yes	38.5	[33.1,	44.1]	61.5	[55.9,	66.9]	100.0 1,068

Level of Exposure to OneLove Booklets

None	42.5	[36.7,	48.5]	57.5	[51.5,	63.3]	100.0 1,060
1 Booklet	33.1	[26.7,	40.3]	66.9	[59.7,	73.3]	100.0 266
2-5 Booklets	44.6	[31.0,	59.1]	55.4	[40.9,	69.0]	100.0 184

Multimedia Exposure to OneLove

None	53.8	[43.9,	63.4]	46.2	[36.6,	56.1]	100.0 267
1 Channel	38.6	[31.6,	46.1]	61.4	[53.9,	68.4]	100.0 233
2+ Channels	38.2	[33.3,	43.4]	61.8	[56.6,	66.7]	100.0 1,000

Exposed to Any SAfAIDS Materials or Program

No	44.0	[38.7,	49.4]	56.0	[50.6,	61.3]	100.0 1,068
Yes	35.8	[27.6,	44.9]	64.2	[55.1,	72.4]	100.0 447

Total	41.3	[36.7,	46.2]	58.7	[53.8,	63.3]	100.0 1,517
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Table 58d: Percentage who have ever tested for HIV(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	62.9	[55.3, 70.0]	37.1	[30.0, 44.7]	100.0	214
20-24	24.2	[17.5, 32.4]	75.8	[67.6, 82.5]	100.0	197
25-29	21.7	[15.2, 30.0]	78.3	[70.0, 84.8]	100.0	180
30-34	28.4	[19.1, 40.0]	71.6	[60.0, 80.9]	100.0	131
35-39	25.0	[17.5, 34.3]	75.0	[65.7, 82.5]	100.0	129
40-44	28.7	[20.4, 38.7]	71.3	[61.3, 79.6]	100.0	99
45-49	37.0	[24.7, 51.3]	63.0	[48.7, 75.3]	100.0	66
Current Marital Status						
Married/union	24.4	[19.1, 30.7]	75.6	[69.3, 80.9]	100.0	669
Div/sep/widow	23.7	[15.2, 35.0]	76.3	[65.0, 84.8]	100.0	70
Never married	56.0	[49.5, 62.3]	44.0	[37.7, 50.5]	100.0	277
Religion						
Catholic	37.1	[26.5, 49.2]	62.9	[50.8, 73.5]	100.0	194
Baptist	36.2	[17.1, 61.0]	63.8	[39.0, 82.9]	100.0	23
Pentacostal	32.0	[22.9, 42.7]	68.0	[57.3, 77.1]	100.0	102
7th Day Advent.	35.4	[28.3, 43.2]	64.6	[56.8, 71.7]	100.0	190
Jehovah's Wittn.	36.4	[20.8, 55.6]	63.6	[44.4, 79.2]	100.0	51
New Apostolic	33.9	[27.1, 41.4]	66.1	[58.6, 72.9]	100.0	154
UC of Zambia	47.8	[35.9, 59.9]	52.2	[40.1, 64.1]	100.0	132
Other	26.6	[17.3, 38.5]	73.4	[61.5, 82.7]	100.0	169
Highest Level of School Attended						
None	39.2	[27.2, 52.6]	60.8	[47.4, 72.8]	100.0	85
Primary	35.8	[29.6, 42.5]	64.2	[57.5, 70.4]	100.0	513
Secondary	34.8	[29.5, 40.5]	65.2	[59.5, 70.5]	100.0	398
High school	13.3	[4.0, 36.0]	86.7	[64.0, 96.0]	100.0	18
Able to Read English						
No	34.0	[29.0, 39.5]	66.0	[60.5, 71.0]	100.0	755
Yes	38.7	[32.9, 44.8]	61.3	[55.2, 67.1]	100.0	259
Wealth Index (Quintiles)						
First quintile	40.6	[33.8, 47.7]	59.4	[52.3, 66.2]	100.0	505
Second	29.6	[21.9, 38.5]	70.4	[61.5, 78.1]	100.0	265
Third	30.6	[21.8, 41.1]	69.4	[58.9, 78.2]	100.0	136
Fourth	31.4	[23.4, 40.7]	68.6	[59.3, 76.6]	100.0	78
Fifth quintile	30.4	[19.3, 44.4]	69.6	[55.6, 80.7]	100.0	19
Household owns television						
No	36.7	[31.5, 42.2]	63.3	[57.8, 68.5]	100.0	846
Yes	28.9	[22.5, 36.4]	71.1	[63.6, 77.5]	100.0	168
Household owns radio						
No	33.4	[25.5, 42.4]	66.6	[57.6, 74.5]	100.0	393
Yes	36.3	[31.7, 41.1]	63.7	[58.9, 68.3]	100.0	621

Household Owns Mobile Phone							
No	39.4	[32.9,	46.2]	60.6	[53.8,	67.1]	100.0 513
Yes	31.2	[26.6,	36.2]	68.8	[63.8,	73.4]	100.0 500

Household Owns a Car							
No	35.5	[30.8,	40.4]	64.5	[59.6,	69.2]	100.0 995
Yes	21.4	[5.7,	55.1]	78.6	[44.9,	94.3]	100.0 18

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	35.4	[29.3,	42.1]	64.6	[57.9,	70.7]	100.0 469
One	32.3	[25.5,	39.9]	67.7	[60.1,	74.5]	100.0 370
Two+	40.7	[31.6,	50.5]	59.3	[49.5,	68.4]	100.0 176

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	37.5	[31.4,	44.0]	62.5	[56.0,	68.6]	100.0 583
Yes	32.1	[26.4,	38.3]	67.9	[61.7,	73.6]	100.0 427

Level of Exposure to OneLove Booklets

None	36.9	[31.6,	42.4]	63.1	[57.6,	68.4]	100.0 819
1 Booklet	28.0	[18.0,	40.6]	72.0	[59.4,	82.0]	100.0 122
2-5 Booklets	30.2	[20.5,	42.1]	69.8	[57.9,	79.5]	100.0 71

Multimedia Exposure to OneLove

None	37.1	[29.6,	45.3]	62.9	[54.7,	70.4]	100.0 364
1 Channel	38.0	[31.7,	44.9]	62.0	[55.1,	68.3]	100.0 239
2+ Channels	31.7	[25.8,	38.2]	68.3	[61.8,	74.2]	100.0 406

Exposed to Any SAfAIDS Materials or Program

No	40.4	[34.5,	46.6]	59.6	[53.4,	65.5]	100.0 661
Yes	25.8	[20.7,	31.6]	74.2	[68.4,	79.3]	100.0 353

Total	35.3	[30.7,	40.2]	64.7	[59.8,	69.3]	100.0 1,016
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Table 58e: Percentage who have ever tested for HIV(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	60.9	[50.7, 70.2]	39.1	[29.8, 49.3]	100.0	378
20-24	26.4	[20.3, 33.5]	73.6	[66.5, 79.7]	100.0	294
25-29	18.9	[12.5, 27.7]	81.1	[72.3, 87.5]	100.0	254
30-34	12.9	[6.9, 22.9]	87.1	[77.1, 93.1]	100.0	223
35-39	21.4	[12.5, 34.2]	78.6	[65.8, 87.5]	100.0	218
40-44	20.3	[14.0, 28.5]	79.7	[71.5, 86.0]	100.0	138
45-49	15.0	[3.8, 44.0]	85.0	[56.0, 96.2]	100.0	90
Current Marital Status						
Married/union	15.3	[11.7, 19.7]	84.7	[80.3, 88.3]	100.0	909
Div/sep/widow	16.5	[8.3, 30.1]	83.5	[69.9, 91.7]	100.0	109
Never married	52.9	[45.9, 59.8]	47.1	[40.2, 54.1]	100.0	576
Religion						
Catholic	33.8	[27.3, 41.0]	66.2	[59.0, 72.7]	100.0	377
Baptist	21.8	[10.8, 39.0]	78.2	[61.0, 89.2]	100.0	70
Pentacostal	26.6	[16.5, 39.9]	73.4	[60.1, 83.5]	100.0	289
7th Day Advent.	26.4	[17.4, 38.0]	73.6	[62.0, 82.6]	100.0	215
Jehovah's Wittn.	36.5	[21.0, 55.4]	63.5	[44.6, 79.0]	100.0	118
New Apostolic	31.1	[18.2, 47.8]	68.9	[52.2, 81.8]	100.0	151
UC of Zambia	30.6	[20.7, 42.6]	69.4	[57.4, 79.3]	100.0	193
Other	31.5	[18.9, 47.7]	68.5	[52.3, 81.1]	100.0	181
Highest Level of School Attended						
None	17.9	[7.8, 36.0]	82.1	[64.0, 92.2]	100.0	69
Primary	30.7	[22.7, 40.0]	69.3	[60.0, 77.3]	100.0	480
Secondary	34.5	[30.0, 39.2]	65.5	[60.8, 70.0]	100.0	938
High school	6.6	[3.1, 13.6]	93.4	[86.4, 96.9]	100.0	106
Able to Read English						
No	26.8	[21.4, 33.0]	73.2	[67.0, 78.6]	100.0	771
Yes	33.0	[27.9, 38.6]	67.0	[61.4, 72.1]	100.0	823
Wealth Index (Quintiles)						
First quintile	45.5	[39.9, 51.2]	54.5	[48.8, 60.1]	100.0	62
Second	18.1	[10.6, 29.2]	81.9	[70.8, 89.4]	100.0	252
Third	32.0	[20.8, 45.8]	68.0	[54.2, 79.2]	100.0	339
Fourth	27.4	[19.7, 36.7]	72.6	[63.3, 80.3]	100.0	426
Fifth quintile	33.4	[29.6, 37.5]	66.6	[62.5, 70.4]	100.0	502
Household owns television						
No	26.9	[20.7, 34.1]	73.1	[65.9, 79.3]	100.0	698
Yes	31.9	[27.6, 36.6]	68.1	[63.4, 72.4]	100.0	896
Household owns radio						
No	24.8	[17.9, 33.4]	75.2	[66.6, 82.1]	100.0	454
Yes	32.1	[28.5, 36.0]	67.9	[64.0, 71.5]	100.0	1,140

Household Owns Mobile Phone

No	27.7	[19.5, 37.7]	72.3	[62.3, 80.5]	100.0	241
Yes	30.7	[26.5, 35.3]	69.3	[64.7, 73.5]	100.0	1,353

Household Owns a Car

No	29.7	[25.8, 34.0]	70.3	[66.0, 74.2]	100.0	1,447
Yes	36.7	[29.0, 45.3]	63.3	[54.7, 71.0]	100.0	146

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	23.2	[15.7, 32.9]	76.8	[67.1, 84.3]	100.0	393
One	32.9	[28.3, 37.8]	67.1	[62.2, 71.7]	100.0	800
Two+	31.5	[24.3, 39.7]	68.5	[60.3, 75.7]	100.0	401

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	21.2	[15.5, 28.3]	78.8	[71.7, 84.5]	100.0	406
Yes	32.2	[28.1, 36.6]	67.8	[63.4, 71.9]	100.0	1,175

Level of Exposure to OneLove Booklets

None	27.3	[21.8, 33.7]	72.7	[66.3, 78.2]	100.0	1,023
1 Booklet	30.9	[25.1, 37.4]	69.1	[62.6, 74.9]	100.0	321
2-5 Booklets	39.2	[27.0, 52.9]	60.8	[47.1, 73.0]	100.0	244

Multimedia Exposure to OneLove

None	22.1	[13.9, 33.1]	77.9	[66.9, 86.1]	100.0	231
1 Channel	25.7	[17.0, 36.9]	74.3	[63.1, 83.0]	100.0	220
2+ Channels	32.1	[28.3, 36.1]	67.9	[63.9, 71.7]	100.0	1,126

Exposed to Any SAfAIDS Materials or Program

No	33.6	[28.4, 39.2]	66.4	[60.8, 71.6]	100.0	988
Yes	26.7	[19.9, 34.8]	73.3	[65.2, 80.1]	100.0	604

Total	30.6	[26.8, 34.6]	69.4	[65.4, 73.2]	100.0	1,595
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Table 58f: Percentage who have ever tested for HIV(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	49.5	[29.4, 69.8]	50.5	[30.2, 70.6]	100.0	95
20-24	12.5	[3.5, 35.8]	87.5	[64.2, 96.5]	100.0	83
25-29	10.5	[4.5, 22.8]	89.5	[77.2, 95.5]	100.0	75
30-34	20.8	[2.4, 74.1]	79.2	[25.9, 97.6]	100.0	63
35-39	12.9	[2.2, 49.1]	87.1	[50.9, 97.8]	100.0	43
40-44	36.4	[11.1, 72.4]	63.6	[27.6, 88.9]	100.0	24
45-49	68.4	[20.3, 94.8]	31.6	[5.2, 79.7]	100.0	19
Current Marital Status						
Married/union	21.2	[12.1, 34.5]	78.8	[65.5, 87.9]	100.0	231
Div/sep/widow	59.5	[20.3, 89.5]	40.5	[10.5, 79.7]	100.0	31
Never married	50.5	[26.1, 74.6]	49.5	[25.4, 73.9]	100.0	140
Religion						
Catholic	39.8	[14.9, 71.4]	60.2	[28.6, 85.1]	100.0	62
Baptist	0.6	[0.0, 9.5]	99.4	[90.5, 100.0]	100.0	11
Pentacostal	31.2	[25.0, 38.3]	68.8	[61.7, 75.0]	100.0	79
7th Day Advent.	76.4	[46.1, 92.5]	23.6	[7.5, 53.9]	100.0	34
Jehovah's Wittn.	7.8	[1.0, 40.7]	92.2	[59.3, 99.0]	100.0	31
New Apostolic	12.5	[1.6, 55.5]	87.5	[44.5, 98.4]	100.0	32
UC of Zambia	20.2	[6.9, 46.5]	79.8	[53.5, 93.1]	100.0	85
Other	27.6	[8.8, 60.1]	72.4	[39.9, 91.2]	100.0	68
Highest Level of School Attended						
None	31.8	[10.4, 65.3]	68.2	[34.7, 89.6]	100.0	11
Primary	36.5	[24.0, 51.2]	63.5	[48.8, 76.0]	100.0	141
Secondary	25.4	[12.4, 45.2]	74.6	[54.8, 87.6]	100.0	226
High school	15.0	[12.7, 17.6]	85.0	[82.4, 87.3]	100.0	24
Able to Read English						
No	34.2	[21.8, 49.3]	65.8	[50.7, 78.2]	100.0	241
Yes	16.2	[7.3, 32.1]	83.8	[67.9, 92.7]	100.0	161
Wealth Index (Quintiles)						
First quintile	25.0	[12.0, 45.0]	75.0	[55.0, 88.0]	100.0	33
Second	29.6	[8.0, 67.2]	70.4	[32.8, 92.0]	100.0	78
Third	20.0	[6.2, 48.8]	80.0	[51.2, 93.8]	100.0	120
Fourth	28.4	[23.8, 33.6]	71.6	[66.4, 76.2]	100.0	93
Fifth quintile	31.7	[20.8, 45.1]	68.3	[54.9, 79.2]	100.0	75
Household owns television						
No	32.0	[16.7, 52.5]	68.0	[47.5, 83.3]	100.0	232
Yes	19.8	[15.4, 25.1]	80.2	[74.9, 84.6]	100.0	170
Household owns radio						
No	25.9	[11.5, 48.4]	74.1	[51.6, 88.5]	100.0	167
Yes	28.5	[13.2, 51.2]	71.5	[48.8, 86.8]	100.0	235

Household Owns Mobile Phone

No	37.5	[19.8, 59.4]	62.5	[40.6, 80.2]	100.0	84
Yes	21.5	[12.0, 35.5]	78.5	[64.5, 88.0]	100.0	318

Household Owns a Car

No	27.4	[15.1, 44.5]	72.6	[55.5, 84.9]	100.0	371
Yes	22.9	[10.9, 41.9]	77.1	[58.1, 89.1]	100.0	31

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	31.9	[19.7, 47.4]	68.1	[52.6, 80.3]	100.0	192
One	22.5	[8.6, 47.1]	77.5	[52.9, 91.4]	100.0	141
Two+	16.9	[4.9, 44.5]	83.1	[55.5, 95.1]	100.0	69

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	32.4	[23.1, 43.3]	67.6	[56.7, 76.9]	100.0	183
Yes	21.2	[8.1, 45.0]	78.8	[55.0, 91.9]	100.0	219

Level of Exposure to OneLove Booklets

None	29.9	[14.9, 51.0]	70.1	[49.0, 85.1]	100.0	307
1 Booklet	24.9	[11.8, 45.2]	75.1	[54.8, 88.2]	100.0	57
2-5 Booklets	9.1	[2.3, 29.5]	90.9	[70.5, 97.7]	100.0	36

Multimedia Exposure to OneLove

None	41.7	[25.1, 60.4]	58.3	[39.6, 74.9]	100.0	133
1 Channel	17.9	[10.9, 28.0]	82.1	[72.0, 89.1]	100.0	74
2+ Channels	22.3	[7.4, 50.8]	77.7	[49.2, 92.6]	100.0	193

Exposed to Any SAfAIDS Materials or Program

No	29.4	[15.8, 47.9]	70.6	[52.1, 84.2]	100.0	272
Yes	21.6	[8.5, 45.1]	78.4	[54.9, 91.5]	100.0	129

Total	27.3	[15.3, 44.0]	72.7	[56.0, 84.7]	100.0	402
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Table 58g: Percentage who have ever tested for HIV(Women Aged 15-57 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	49.8	[41.6, 58.0]	50.2	[42.0, 58.4]	100.0	322
20-24	18.1	[12.4, 25.5]	81.9	[74.5, 87.6]	100.0	310
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	11.7	[7.1, 18.8]	88.3	[81.2, 92.9]	100.0	279
Div/sep/widow	16.7	[6.0, 38.9]	83.3	[61.1, 94.0]	100.0	22
Never married	50.8	[42.9, 58.6]	49.2	[41.4, 57.1]	100.0	331
Religion						
Catholic	36.8	[26.7, 48.3]	63.2	[51.7, 73.3]	100.0	141
Baptist	41.5	[13.2, 76.8]	58.5	[23.2, 86.8]	100.0	16
Pentacostal	36.7	[22.9, 53.1]	63.3	[46.9, 77.1]	100.0	98
7th Day Advent.	22.6	[12.9, 36.4]	77.4	[63.6, 87.1]	100.0	100
Jehovah's Wittn.	24.2	[10.5, 46.4]	75.8	[53.6, 89.5]	100.0	37
New Apostolic	42.8	[27.1, 60.1]	57.2	[39.9, 72.9]	100.0	67
UC of Zambia	45.9	[27.8, 65.1]	54.1	[34.9, 72.2]	100.0	95
Other	31.6	[17.1, 51.0]	68.4	[49.0, 82.9]	100.0	78
Highest Level of School Attended						
None	26.7	[11.6, 50.1]	73.3	[49.9, 88.4]	100.0	23
Primary	37.6	[28.3, 47.8]	62.4	[52.2, 71.7]	100.0	226
Secondary	34.3	[26.8, 42.7]	65.7	[57.3, 73.2]	100.0	369
High school	18.9	[6.5, 43.8]	81.1	[56.2, 93.5]	100.0	12
Able to Read English						
No	32.1	[25.4, 39.7]	67.9	[60.3, 74.6]	100.0	391
Yes	39.2	[30.0, 49.2]	60.8	[50.8, 70.0]	100.0	240
Wealth Index (Quintiles)						
First quintile	34.9	[23.9, 47.9]	65.1	[52.1, 76.1]	100.0	134
Second	26.2	[18.2, 36.0]	73.8	[64.0, 81.8]	100.0	123
Third	44.1	[27.4, 62.2]	55.9	[37.8, 72.6]	100.0	114
Fourth	22.9	[11.7, 39.9]	77.1	[60.1, 88.3]	100.0	106
Fifth quintile	43.8	[33.0, 55.2]	56.2	[44.8, 67.0]	100.0	148
Household owns television						
No	34.5	[26.8, 43.2]	65.5	[56.8, 73.2]	100.0	373
Yes	35.0	[27.0, 43.9]	65.0	[56.1, 73.0]	100.0	258
Household owns radio						
No	27.2	[18.0, 39.0]	72.8	[61.0, 82.0]	100.0	217
Yes	38.1	[31.6, 45.1]	61.9	[54.9, 68.4]	100.0	414

Household Owns Mobile Phone

No	39.6	[27.8, 52.8]	60.4	[47.2, 72.2]	100.0	181
Yes	32.6	[26.5, 39.3]	67.4	[60.7, 73.5]	100.0	450

Household Owns a Car

No	34.4	[28.6, 40.7]	65.6	[59.3, 71.4]	100.0	584
Yes	41.6	[25.8, 59.3]	58.4	[40.7, 74.2]	100.0	46

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	27.9	[20.1, 37.3]	72.1	[62.7, 79.9]	100.0	254
One	36.7	[27.8, 46.6]	63.3	[53.4, 72.2]	100.0	249
Two+	42.0	[30.0, 55.0]	58.0	[45.0, 70.0]	100.0	128

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	31.3	[23.5, 40.3]	68.7	[59.7, 76.5]	100.0	303
Yes	37.2	[29.6, 45.4]	62.8	[54.6, 70.4]	100.0	327

Level of Exposure to OneLove Booklets

None	33.7	[26.9, 41.2]	66.3	[58.8, 73.1]	100.0	428
1 Booklet	29.8	[17.2, 46.4]	70.2	[53.6, 82.8]	100.0	113
2-5 Booklets	42.8	[29.6, 57.1]	57.2	[42.9, 70.4]	100.0	88

Multimedia Exposure to OneLove

None	28.8	[19.2, 40.7]	71.2	[59.3, 80.8]	100.0	174
1 Channel	33.0	[22.3, 45.8]	67.0	[54.2, 77.7]	100.0	136
2+ Channels	37.9	[29.6, 46.9]	62.1	[53.1, 70.4]	100.0	319

Exposed to Any SAfAIDS Materials or Program

No	38.1	[30.2, 46.5]	61.9	[53.5, 69.8]	100.0	369
Yes	30.4	[22.5, 39.7]	69.6	[60.3, 77.5]	100.0	261

Total	34.8	[29.2, 41.0]	65.2	[59.0, 70.8]	100.0	632
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Table 58h: Percentage who have ever tested for HIV(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	69.8	[63.9, 75.1]	30.2	[24.9, 36.1]	100.0	153
20-24	25.2	[17.2, 35.3]	74.8	[64.7, 82.8]	100.0	124
25-29	21.3	[13.4, 32.1]	78.7	[67.9, 86.6]	100.0	93
30-34	23.7	[14.4, 36.4]	76.3	[63.6, 85.6]	100.0	82
35-39	22.4	[14.0, 33.8]	77.6	[66.2, 86.0]	100.0	108
40-44	29.0	[15.7, 47.2]	71.0	[52.8, 84.3]	100.0	60
45-49	23.4	[9.2, 47.9]	76.6	[52.1, 90.8]	100.0	32
Current Marital Status						
Married/union	20.6	[16.0, 26.3]	79.4	[73.7, 84.0]	100.0	380
Div/sep/widow	18.7	[8.8, 35.6]	81.3	[64.4, 91.2]	100.0	46
Never married	57.8	[51.0, 64.3]	42.2	[35.7, 49.0]	100.0	226
Religion						
Catholic	38.3	[31.3, 45.8]	61.7	[54.2, 68.7]	100.0	168
Baptist	45.7	[18.9, 75.2]	54.3	[24.8, 81.1]	100.0	20
Pentacostal	29.0	[20.6, 39.1]	71.0	[60.9, 79.4]	100.0	122
7th Day Advent.	37.6	[26.8, 49.8]	62.4	[50.2, 73.2]	100.0	87
Jehovah's Wittn.	40.8	[25.2, 58.5]	59.2	[41.5, 74.8]	100.0	60
New Apostolic	46.0	[30.8, 62.1]	54.0	[37.9, 69.2]	100.0	41
UC of Zambia	34.7	[25.4, 45.3]	65.3	[54.7, 74.6]	100.0	85
Other	34.7	[21.7, 50.4]	65.3	[49.6, 78.3]	100.0	69
Highest Level of School Attended						
None	45.8	[29.3, 63.2]	54.2	[36.8, 70.7]	100.0	19
Primary	40.0	[32.2, 48.4]	60.0	[51.6, 67.8]	100.0	185
Secondary	36.0	[30.3, 42.1]	64.0	[57.9, 69.7]	100.0	401
High school	23.0	[13.3, 36.7]	77.0	[63.3, 86.7]	100.0	45
Able to Read English						
No	38.0	[30.7, 45.8]	62.0	[54.2, 69.3]	100.0	310
Yes	35.5	[30.1, 41.2]	64.5	[58.8, 69.9]	100.0	342
Wealth Index (Quintiles)						
First quintile	68.3	[48.6, 83.0]	31.7	[17.0, 51.4]	100.0	16
Second	44.7	[34.9, 54.9]	55.3	[45.1, 65.1]	100.0	94
Third	38.0	[25.9, 51.8]	62.0	[48.2, 74.1]	100.0	122
Fourth	28.0	[21.2, 36.0]	72.0	[64.0, 78.8]	100.0	157
Fifth quintile	36.4	[30.6, 42.8]	63.6	[57.2, 69.4]	100.0	251
Household owns television						
No	38.8	[30.9, 47.3]	61.2	[52.7, 69.1]	100.0	275
Yes	35.2	[30.4, 40.4]	64.8	[59.6, 69.6]	100.0	377
Household owns radio						
No	26.1	[18.7, 35.3]	73.9	[64.7, 81.3]	100.0	181
Yes	39.9	[35.3, 44.8]	60.1	[55.2, 64.7]	100.0	471

Household Owns Mobile Phone							
No	39.3	[29.8,	49.6]	60.7	[50.4,	70.2]	100.0 99
Yes	36.1	[30.6,	42.1]	63.9	[57.9,	69.4]	100.0 553

Household Owns a Car							
No	36.7	[31.6,	42.1]	63.3	[57.9,	68.4]	100.0 579
Yes	36.4	[22.7,	52.8]	63.6	[47.2,	77.3]	100.0 72

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	35.7	[29.0,	42.9]	64.3	[57.1,	71.0]	100.0 153
One	39.7	[33.4,	46.5]	60.3	[53.5,	66.6]	100.0 332
Two+	31.3	[23.3,	40.7]	68.7	[59.3,	76.7]	100.0 167

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	30.7	[22.9,	39.9]	69.3	[60.1,	77.1]	100.0 152
Yes	38.3	[33.2,	43.6]	61.7	[56.4,	66.8]	100.0 498

Level of Exposure to OneLove Booklets

None	38.0	[32.3,	44.0]	62.0	[56.0,	67.7]	100.0 439
1 Booklet	37.7	[26.3,	50.6]	62.3	[49.4,	73.7]	100.0 130
2-5 Booklets	27.8	[17.2,	41.7]	72.2	[58.3,	82.8]	100.0 81

Multimedia Exposure to OneLove

None	35.9	[27.2,	45.7]	64.1	[54.3,	72.8]	100.0 104
1 Channel	33.0	[20.9,	47.8]	67.0	[52.2,	79.1]	100.0 71
2+ Channels	37.5	[32.1,	43.1]	62.5	[56.9,	67.9]	100.0 474

Exposed to Any SAfAIDS Materials or Program

No	42.7	[37.4,	48.1]	57.3	[51.9,	62.6]	100.0 411
Yes	26.5	[20.3,	33.9]	73.5	[66.1,	79.7]	100.0 241

Total	36.6	[32.0,	41.5]	63.4	[58.5,	68.0]	100.0 652
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Table 59a: Number of lifetime HIV tests (All respondents)

	Mean	[95% CI]	N
Age Categories			
15-24	0.7	[0.6, 0.8]	689
20-24	2.0	[1.7, 2.3]	577
25-29	2.1	[1.9, 2.4]	509
30-34	2.2	[1.8, 2.5]	419
35-39	2.2	[1.8, 2.6]	392
40-44	2.2	[1.8, 2.6]	262
45-49	2.0	[1.5, 2.5]	175
Current Marital Status			
Married/union	2.2	[2.0, 2.4]	1,810
Div/sep/widow	2.1	[1.6, 2.6]	211
Never married	1.0	[0.9, 1.1]	996
Religion			
Catholic	1.7	[1.4, 1.9]	633
Baptist	1.9	[1.2, 2.6]	104
Pentacostal	2.0	[1.6, 2.5]	471
7th Day Advent.	1.9	[1.5, 2.2]	440
Jehovah's Wittn.	1.6	[1.1, 2.0]	200
New Apostolic	1.6	[1.3, 1.8]	337
UC of Zambia	1.4	[1.1, 1.7]	412
Other	1.9	[1.6, 2.3]	419
Highest Level of School Attended			
None	1.6	[1.2, 2.0]	165
Primary	1.8	[1.5, 2.0]	1,136
Secondary	1.6	[1.5, 1.8]	1,565
High school	3.0	[2.4, 3.6]	148
Able to Read English			
No	1.8	[1.6, 2.0]	1,770
Yes	1.7	[1.6, 1.9]	1,245
Wealth Index (Quintiles)			
First quintile	1.3	[1.1, 1.5]	601
Second	1.9	[1.5, 2.2]	596
Third	1.8	[1.5, 2.1]	596
Fourth	2.1	[1.8, 2.5]	598
Fifth quintile	1.8	[1.5, 2.1]	597
Household owns television			
No	1.6	[1.4, 1.8]	1,779
Yes	2.0	[1.8, 2.1]	1,236
Household owns radio			
No	1.8	[1.6, 2.1]	1,016
Yes	1.7	[1.6, 1.9]	1,999

Household Owns Mobile Phone

No	1.5	[1.3,	1.8]	839
Yes	1.9	[1.7,	2.0]	2,175

Household Owns a Car

No	1.8	[1.6,	1.9]	2,817
Yes	1.7	[1.3,	2.1]	196

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	1.7	[1.5,	1.9]	1,056
One	1.8	[1.6,	2.0]	1,312
Two+	1.9	[1.7,	2.0]	647

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	1.6	[1.4,	1.8]	1,174
Yes	1.9	[1.7,	2.1]	1,823

Level of Exposure to OneLove Booklets

None	1.8	[1.6,	2.0]	2,152
1 Booklet	1.8	[1.5,	2.1]	500
2-5 Booklets	1.6	[1.3,	1.9]	352

Multimedia Exposure to OneLove

None	1.6	[1.4,	1.8]	729
1 Channel	1.5	[1.2,	1.7]	534
2+ Channels	1.9	[1.8,	2.1]	1,727

Exposed to Any SAfAIDS Materials or Program

No	1.6	[1.4,	1.8]	1,922
Yes	2.0	[1.8,	2.2]	1,090

Total	1.7	[1.6,	1.9]	3,023
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Table 59b: Number of lifetime HIV tests (Females Only)

	Mean	[95% CI]	N
Age Categories			
15-24	0.9	[0.7, 1.1]	323
20-24	2.2	[1.8, 2.6]	311
25-29	2.4	[2.1, 2.7]	280
30-34	2.2	[1.8, 2.6]	227
35-39	2.3	[1.7, 3.0]	175
40-44	2.2	[1.8, 2.6]	120
45-49	1.7	[1.2, 2.2]	66
Current Marital Status			
Married/union	2.2	[2.0, 2.4]	974
Div/sep/widow	2.2	[1.6, 2.7]	149
Never married	1.2	[0.9, 1.5]	375
Religion			
Catholic	1.9	[1.6, 2.3]	315
Baptist	1.9	[0.8, 2.9]	46
Pentacostal	2.3	[1.7, 2.9]	237
7th Day Advent.	2.0	[1.6, 2.3]	218
Jehovah's Wittn.	1.5	[1.1, 2.0]	93
New Apostolic	1.8	[1.4, 2.1]	170
UC of Zambia	1.5	[1.2, 1.9]	207
Other	2.2	[1.8, 2.6]	211
Highest Level of School Attended			
None	2.0	[1.5, 2.4]	115
Primary	2.0	[1.7, 2.2]	652
Secondary	1.8	[1.6, 2.0]	674
High school	3.3	[1.9, 4.8]	54
Able to Read English			
No	2.0	[1.8, 2.2]	1,051
Yes	1.8	[1.5, 2.1]	445
Wealth Index (Quintiles)			
First quintile	1.7	[1.4, 1.9]	322
Second	2.0	[1.7, 2.3]	291
Third	1.8	[1.5, 2.2]	285
Fourth	2.5	[1.9, 3.0]	289
Fifth quintile	1.9	[1.4, 2.3]	296
Household owns television			
No	1.8	[1.6, 2.0]	901
Yes	2.1	[1.8, 2.4]	595
Household owns radio			
No	2.1	[1.8, 2.4]	538
Yes	1.9	[1.7, 2.0]	958

Household Owns Mobile Phone

No	1.7	[1.5,	2.0]	457
Yes	2.0	[1.8,	2.2]	1,039

Household Owns a Car

No	1.9	[1.8,	2.1]	1,395
Yes	1.9	[1.3,	2.5]	99

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	2.0	[1.8,	2.2]	638
One	1.9	[1.6,	2.2]	576
Two+	2.0	[1.7,	2.3]	283

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	1.8	[1.6,	2.0]	736
Yes	2.1	[1.8,	2.3]	754

Level of Exposure to OneLove Booklets

None	2.0	[1.8,	2.2]	1,090
1 Booklet	1.7	[1.3,	2.2]	234
2-5 Booklets	1.8	[1.4,	2.2]	168

Multimedia Exposure to OneLove

None	1.9	[1.7,	2.2]	461
1 Channel	1.7	[1.4,	2.0]	301
2+ Channels	2.0	[1.8,	2.3]	726

Exposed to Any SAfAIDS Materials or Program

No	1.8	[1.6,	2.1]	853
Yes	2.1	[1.9,	2.3]	641

Total	1.9	[1.8,	2.1]	1,502
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Table 59c: Number of lifetime HIV tests (Males Only)

	Mean	[95% CI]	N
Age Categories			
15-24	0.5	[0.3, 0.7]	366
20-24	1.8	[1.3, 2.3]	266
25-29	1.9	[1.5, 2.3]	229
30-34	2.1	[1.6, 2.5]	192
35-39	2.0	[1.4, 2.6]	217
40-44	2.2	[1.5, 2.8]	142
45-49	2.1	[1.4, 2.8]	109
Current Marital Status			
Married/union	2.2	[1.8, 2.5]	836
Div/sep/widow	2.0	[0.9, 3.0]	62
Never married	0.9	[0.7, 1.0]	621
Religion			
Catholic	1.4	[1.0, 1.7]	318
Baptist	2.0	[1.1, 2.8]	58
Pentacostal	1.7	[1.2, 2.2]	234
7th Day Advent.	1.7	[1.1, 2.3]	222
Jehovah's Wittn.	1.6	[0.9, 2.4]	107
New Apostolic	1.4	[1.1, 1.7]	167
UC of Zambia	1.3	[0.9, 1.8]	205
Other	1.7	[1.3, 2.0]	208
Highest Level of School Attended			
None	1.1	[0.4, 1.7]	50
Primary	1.5	[1.1, 1.8]	484
Secondary	1.5	[1.3, 1.7]	891
High school	2.7	[2.0, 3.4]	94
Able to Read English			
No	1.4	[1.1, 1.7]	719
Yes	1.7	[1.4, 1.9]	800
Wealth Index (Quintiles)			
First quintile	1.0	[0.8, 1.2]	279
Second	1.8	[1.3, 2.3]	305
Third	1.8	[1.3, 2.2]	311
Fourth	1.8	[1.4, 2.1]	309
Fifth quintile	1.8	[1.3, 2.3]	301
Household owns television			
No	1.4	[1.2, 1.6]	878
Yes	1.8	[1.5, 2.1]	641
Household owns radio			
No	1.5	[1.2, 1.9]	478
Yes	1.6	[1.3, 1.8]	1,041

Household Owns Mobile Phone

No	1.3	[1.0,	1.6]	382
Yes	1.7	[1.5,	1.9]	1,136

Household Owns a Car

No	1.6	[1.4,	1.8]	1,422
Yes	1.5	[0.8,	2.1]	97

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	1.3	[1.0,	1.6]	418
One	1.7	[1.4,	2.0]	736
Two+	1.7	[1.4,	2.0]	364

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	1.2	[1.0,	1.4]	438
Yes	1.7	[1.5,	2.0]	1,069

Level of Exposure to OneLove Booklets

None	1.5	[1.3,	1.8]	1,062
1 Booklet	1.8	[1.5,	2.2]	266
2-5 Booklets	1.4	[1.0,	1.8]	184

Multimedia Exposure to OneLove

None	1.1	[0.8,	1.4]	268
1 Channel	1.3	[1.0,	1.5]	233
2+ Channels	1.8	[1.6,	2.1]	1,001

Exposed to Any SAfAIDS Materials or Program

No	1.4	[1.2,	1.7]	1,069
Yes	1.8	[1.5,	2.2]	449

Total	1.6	[1.4,	1.8]	1,521
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Table 59d: Number of lifetime HIV tests (Rural Only)

	Mean	[95% CI]	N
Age Categories			
15-24	0.6	[0.5, 0.8]	214
20-24	1.9	[1.5, 2.3]	199
25-29	2.0	[1.7, 2.2]	180
30-34	2.0	[1.5, 2.5]	131
35-39	2.0	[1.4, 2.5]	131
40-44	1.8	[1.3, 2.2]	99
45-49	1.6	[1.2, 2.0]	66
Current Marital Status			
Married/union	2.0	[1.7, 2.3]	669
Div/sep/widow	1.6	[1.3, 1.9]	71
Never married	0.9	[0.7, 1.1]	277
Religion			
Catholic	1.5	[1.1, 1.9]	194
Baptist	1.7	[0.4, 3.0]	23
Pentacostal	1.5	[1.1, 1.9]	102
7th Day Advent.	1.6	[1.3, 1.9]	191
Jehovah's Wittn.	1.4	[0.8, 1.9]	51
New Apostolic	1.5	[1.2, 1.7]	154
UC of Zambia	1.3	[0.9, 1.7]	132
Other	2.0	[1.5, 2.4]	169
Highest Level of School Attended			
None	1.6	[1.1, 2.0]	85
Primary	1.6	[1.3, 1.9]	514
Secondary	1.5	[1.3, 1.8]	398
High school	2.4	[1.5, 3.4]	18
Able to Read English			
No	1.6	[1.4, 1.9]	756
Yes	1.5	[1.2, 1.7]	259
Wealth Index (Quintiles)			
First quintile	1.3	[1.1, 1.5]	506
Second	1.9	[1.4, 2.3]	265
Third	1.7	[1.3, 2.1]	136
Fourth	2.0	[1.7, 2.3]	78
Fifth quintile	1.8	[1.3, 2.3]	19
Household owns television			
No	1.5	[1.3, 1.7]	847
Yes	1.9	[1.5, 2.2]	168
Household owns radio			
No	1.7	[1.4, 2.0]	393
Yes	1.5	[1.3, 1.7]	622

Household Owns Mobile Phone

No	1.5	[1.2,	1.7]	514
Yes	1.7	[1.5,	1.9]	500

Household Owns a Car

No	1.6	[1.4,	1.8]	996
Yes	2.4	[1.0,	3.8]	18

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	1.6	[1.3,	1.8]	469
One	1.6	[1.3,	2.0]	371
Two+	1.5	[1.2,	1.8]	176

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	1.5	[1.3,	1.7]	584
Yes	1.7	[1.4,	2.0]	427

Level of Exposure to OneLove Booklets

None	1.6	[1.3,	1.8]	820
1 Booklet	1.5	[1.2,	1.8]	122
2-5 Booklets	1.8	[1.3,	2.2]	71

Multimedia Exposure to OneLove

None	1.6	[1.3,	1.8]	364
1 Channel	1.3	[1.1,	1.6]	240
2+ Channels	1.8	[1.5,	2.0]	406

Exposed to Any SAfAIDS Materials or Program

No	1.4	[1.2,	1.6]	661
Yes	2.0	[1.6,	2.3]	355

Total	1.6	[1.4,	1.8]	1,020
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Table 59e: Number of lifetime HIV tests (Urban Only)

	Mean	[95% CI]	N
Age Categories			
15-24	0.7	[0.5, 1.0]	378
20-24	2.1	[1.6, 2.7]	294
25-29	2.3	[1.8, 2.8]	254
30-34	2.3	[1.8, 2.7]	225
35-39	2.4	[1.7, 3.1]	218
40-44	2.8	[2.0, 3.6]	139
45-49	2.4	[1.4, 3.5]	90
Current Marital Status			
Married/union	2.5	[2.1, 2.8]	910
Div/sep/widow	2.8	[1.9, 3.6]	109
Never married	1.1	[0.9, 1.4]	576
Religion			
Catholic	1.8	[1.4, 2.2]	377
Baptist	2.0	[1.1, 2.8]	70
Pentacostal	2.3	[1.6, 2.9]	289
7th Day Advent.	2.5	[1.7, 3.3]	215
Jehovah's Wittn.	1.7	[1.0, 2.4]	118
New Apostolic	1.6	[1.2, 1.9]	151
UC of Zambia	1.6	[1.3, 1.9]	194
Other	1.8	[1.3, 2.3]	181
Highest Level of School Attended			
None	1.8	[0.9, 2.8]	69
Primary	2.1	[1.6, 2.6]	480
Secondary	1.7	[1.5, 1.9]	939
High school	3.1	[2.3, 3.8]	106
Able to Read English			
No	2.1	[1.7, 2.4]	772
Yes	1.8	[1.6, 2.0]	823
Wealth Index (Quintiles)			
First quintile	0.9	[0.7, 1.2]	62
Second	1.9	[1.5, 2.3]	252
Third	1.8	[1.3, 2.4]	339
Fourth	2.2	[1.7, 2.7]	427
Fifth quintile	1.9	[1.5, 2.2]	502
Household owns television			
No	1.9	[1.5, 2.2]	699
Yes	2.0	[1.7, 2.2]	896
Household owns radio			
No	2.1	[1.7, 2.5]	454
Yes	1.9	[1.7, 2.1]	1,141

Household Owns Mobile Phone

No	1.9	[1.2,	2.6]	241
Yes	1.9	[1.7,	2.1]	1,354

Household Owns a Car

No	2.0	[1.8,	2.2]	1,447
Yes	1.6	[1.2,	1.9]	147

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	1.9	[1.4,	2.3]	393
One	1.9	[1.6,	2.2]	800
Two+	2.1	[1.9,	2.3]	401

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	1.9	[1.5,	2.2]	406
Yes	2.0	[1.8,	2.2]	1,175

Level of Exposure to OneLove Booklets

None	2.1	[1.7,	2.4]	1,023
1 Booklet	2.0	[1.5,	2.5]	321
2-5 Booklets	1.4	[1.1,	1.8]	244

Multimedia Exposure to OneLove

None	1.9	[1.4,	2.3]	231
1 Channel	1.7	[1.2,	2.1]	220
2+ Channels	2.0	[1.8,	2.2]	1,126

Exposed to Any SAfAIDS Materials or Program

No	1.9	[1.6,	2.2]	988
Yes	2.0	[1.8,	2.2]	604

Total	1.9	[1.7,	2.1]	1,598
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Table 59f: Number of lifetime HIV tests (Border Areas Only)

	Mean	[95% CI]	N
Age Categories			
15-24	1.1	[0.6, 1.6]	95
20-24	2.5	[1.4, 3.6]	83
25-29	3.0	[2.1, 3.9]	75
30-34	2.4	[1.0, 3.8]	63
35-39	2.0	[1.6, 2.4]	43
40-44	1.0	[0.4, 1.5]	24
45-49	1.6	[-1.1, 4.3]	19
Current Marital Status			
Married/union	2.2	[1.6, 2.8]	231
Div/sep/widow	1.2	[-0.1, 2.5]	31
Never married	1.1	[0.5, 1.6]	140
Religion			
Catholic	1.3	[0.7, 1.8]	62
Baptist	2.9	[2.6, 3.2]	11
Pentacostal	1.9	[1.7, 2.1]	79
7th Day Advent.	0.7	[-0.0, 1.4]	34
Jehovah's Wittn.	2.4	[2.0, 2.9]	31
New Apostolic	3.1	[1.9, 4.3]	32
UC of Zambia	1.6	[1.3, 1.9]	85
Other	2.1	[0.5, 3.7]	68
Highest Level of School Attended			
None	1.7	[0.5, 2.9]	11
Primary	1.6	[1.0, 2.2]	141
Secondary	1.9	[1.4, 2.4]	226
High school	3.6	[3.2, 3.9]	24
Able to Read English			
No	1.5	[1.2, 1.9]	241
Yes	2.8	[1.9, 3.7]	161
Wealth Index (Quintiles)			
First quintile	2.0	[1.4, 2.6]	33
Second	1.8	[0.7, 3.0]	78
Third	2.9	[1.2, 4.6]	120
Fourth	1.6	[1.1, 2.0]	93
Fifth quintile	1.8	[1.4, 2.2]	75
Household owns television			
No	1.9	[1.1, 2.7]	232
Yes	2.1	[2.0, 2.2]	170
Household owns radio			
No	2.2	[1.6, 2.8]	167
Yes	1.8	[1.1, 2.5]	235

Household Owns Mobile Phone

No	1.4	[0.8,	2.0]	84
Yes	2.3	[1.9,	2.7]	318

Household Owns a Car

No	2.0	[1.4,	2.6]	371
Yes	2.4	[1.5,	3.3]	31

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	2.1	[1.5,	2.7]	192
One	1.7	[1.1,	2.3]	141
Two+	2.4	[1.3,	3.6]	69

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	1.7	[1.3,	2.1]	183
Yes	2.3	[1.5,	3.1]	219

Level of Exposure to OneLove Booklets

None	1.9	[1.2,	2.6]	307
1 Booklet	1.6	[1.2,	2.1]	57
2-5 Booklets	4.0	[2.3,	5.8]	36

Multimedia Exposure to OneLove

None	1.5	[1.1,	2.0]	133
1 Channel	2.5	[1.7,	3.3]	74
2+ Channels	2.0	[1.4,	2.6]	193

Exposed to Any SAfAIDS Materials or Program

No	2.0	[1.2,	2.8]	272
Yes	2.0	[1.5,	2.5]	129

Total	2.0	[1.4,	2.6]	402
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Table 59g: Number of lifetime HIV tests (Women Aged 15-40 Only)

	Mean	[95% CI]	N
Age Categories			
15-24	0.9	[0.7, 1.1]	323
20-24	2.2	[1.8, 2.6]	311
Current Marital Status			
Married/union	2.1	[1.9, 2.4]	279
Div/sep/widow	1.6	[1.0, 2.2]	22
Never married	1.1	[0.8, 1.5]	332
Religion			
Catholic	1.5	[1.1, 1.9]	141
Baptist	1.3	[0.5, 2.0]	16
Pentacostal	1.9	[0.8, 3.0]	98
7th Day Advent.	1.9	[1.5, 2.3]	100
Jehovah's Wittn.	1.4	[0.9, 1.9]	37
New Apostolic	1.2	[0.6, 1.8]	67
UC of Zambia	1.0	[0.6, 1.5]	95
Other	1.5	[1.0, 1.9]	79
Highest Level of School Attended			
None	1.3	[0.8, 1.7]	23
Primary	1.4	[1.1, 1.7]	226
Secondary	1.5	[1.2, 1.7]	370
High school	5.2	[-0.1, 10.4]	12
Able to Read English			
No	1.6	[1.3, 1.9]	391
Yes	1.4	[1.1, 1.7]	241
Wealth Index (Quintiles)			
First quintile	1.3	[1.0, 1.6]	134
Second	1.6	[1.3, 1.9]	124
Third	1.2	[0.7, 1.6]	114
Fourth	1.8	[1.3, 2.2]	106
Fifth quintile	1.7	[1.0, 2.5]	148
Household owns television			
No	1.4	[1.2, 1.6]	374
Yes	1.7	[1.2, 2.2]	258
Household owns radio			
No	1.6	[1.3, 1.9]	217
Yes	1.4	[1.1, 1.7]	415
Household Owns Mobile Phone			
No	1.2	[0.9, 1.5]	181
Yes	1.6	[1.3, 1.9]	451
Household Owns a Car			

No	1.5	[1.3,	1.7]	585
Yes	1.4	[0.7,	2.1]	46

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	1.5	[1.3,	1.8]	255
One	1.5	[1.1,	2.0]	249
Two+	1.4	[1.0,	1.8]	128

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	1.5	[1.2,	1.7]	303
Yes	1.6	[1.2,	1.9]	328

Level of Exposure to OneLove Booklets

None	1.4	[1.2,	1.6]	428
1 Booklet	1.8	[0.9,	2.6]	113
2-5 Booklets	1.4	[0.9,	2.0]	89

Multimedia Exposure to OneLove

None	1.5	[1.2,	1.8]	174
1 Channel	1.3	[1.0,	1.6]	136
2+ Channels	1.5	[1.2,	1.9]	320

Exposed to Any SAfAIDS Materials or Program

No	1.5	[1.2,	1.8]	369
Yes	1.5	[1.2,	1.8]	262

Total	1.5	[1.3,	1.7]	634
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Table 59h: Number of lifetime HIV tests (SAfAIDS Program Areas)

	Mean	[95% CI]		N
Age Categories				
15-24	0.6	[0.5,	0.8]	153
20-24	2.1	[1.6,	2.6]	124
25-29	2.2	[1.7,	2.6]	93
30-34	1.8	[1.5,	2.2]	82
35-39	2.3	[1.8,	2.9]	108
40-44	1.9	[1.3,	2.5]	60
45-49	2.6	[1.5,	3.7]	32
Current Marital Status				
Married/union	2.3	[1.9,	2.6]	380
Div/sep/widow	2.0	[1.6,	2.5]	46
Never married	1.0	[0.8,	1.3]	226
Religion				
Catholic	1.6	[1.4,	1.9]	168
Baptist	1.2	[0.5,	2.0]	20
Pentacostal	1.7	[1.4,	2.0]	122
7th Day Advent.	2.4	[1.5,	3.4]	87
Jehovah's Wittn.	1.4	[0.9,	1.9]	60
New Apostolic	1.4	[0.9,	1.9]	41
UC of Zambia	1.8	[1.3,	2.3]	85
Other	1.5	[1.1,	2.0]	69
Highest Level of School Attended				
None	1.4	[0.7,	2.2]	19
Primary	1.6	[1.3,	1.8]	185
Secondary	1.7	[1.4,	2.0]	401
High school	2.6	[2.0,	3.2]	45
Able to Read English				
No	1.5	[1.3,	1.8]	310
Yes	1.8	[1.5,	2.2]	342
Wealth Index (Quintiles)				
First quintile	0.7	[0.1,	1.2]	16
Second	1.4	[1.0,	1.8]	94
Third	1.8	[1.3,	2.3]	122
Fourth	1.9	[1.5,	2.4]	157
Fifth quintile	1.7	[1.5,	2.0]	251
Household owns television				
No	1.7	[1.3,	2.1]	275
Yes	1.7	[1.5,	2.0]	377
Household owns radio				
No	2.1	[1.7,	2.5]	181
Yes	1.6	[1.4,	1.8]	471

Household Owns Mobile Phone

No	1.5	[1.2,	1.9]	99
Yes	1.7	[1.4,	2.0]	553

Household Owns a Car

No	1.7	[1.4,	2.0]	579
Yes	1.8	[1.3,	2.3]	72

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	1.6	[1.4,	1.9]	153
One	1.5	[1.2,	1.8]	332
Two+	2.2	[1.6,	2.7]	167

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	1.8	[1.5,	2.1]	152
Yes	1.7	[1.4,	2.0]	498

Level of Exposure to OneLove Booklets

None	1.6	[1.4,	1.8]	439
1 Booklet	1.8	[1.1,	2.4]	130
2-5 Booklets	2.2	[1.7,	2.6]	81

Multimedia Exposure to OneLove

None	1.6	[1.4,	1.9]	104
1 Channel	1.6	[1.2,	2.1]	71
2+ Channels	1.7	[1.4,	2.0]	474

Exposed to Any SAfAIDS Materials or Program

No	1.4	[1.2,	1.7]	411
Yes	2.1	[1.8,	2.5]	241

Total	1.7	[1.5,	1.9]	652
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Table 60a: Percentage who tested for HIV in the last 12 months(All respondents)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	69.2	[63.3, 74.4]	30.8	[25.6, 36.7]	100.0	686
20-24	44.8	[38.7, 51.0]	55.2	[49.0, 61.3]	100.0	575
25-29	44.2	[37.7, 51.0]	55.8	[49.0, 62.3]	100.0	509
30-34	45.3	[38.4, 52.3]	54.7	[47.7, 61.6]	100.0	418
35-39	47.1	[40.0, 54.4]	52.9	[45.6, 60.0]	100.0	387
40-44	55.4	[45.4, 64.9]	44.6	[35.1, 54.6]	100.0	261
45-49	54.7	[41.8, 67.0]	45.3	[33.0, 58.2]	100.0	175
Current Marital Status						
Married/union	45.4	[41.1, 49.7]	54.6	[50.3, 58.9]	100.0	1,803
Div/sep/widow	54.3	[45.9, 62.5]	45.7	[37.5, 54.1]	100.0	210
Never married	63.8	[59.3, 68.1]	36.2	[31.9, 40.7]	100.0	992
Religion						
Catholic	55.5	[49.1, 61.8]	44.5	[38.2, 50.9]	100.0	632
Baptist	56.6	[39.4, 72.4]	43.4	[27.6, 60.6]	100.0	104
Pentacostal	48.3	[38.5, 58.3]	51.7	[41.7, 61.5]	100.0	468
7th Day Advent.	53.1	[46.0, 60.1]	46.9	[39.9, 54.0]	100.0	439
Jehovah's Wittn.	52.9	[40.2, 65.2]	47.1	[34.8, 59.8]	100.0	199
New Apostolic	52.4	[42.9, 61.7]	47.6	[38.3, 57.1]	100.0	335
UC of Zambia	55.7	[46.2, 64.9]	44.3	[35.1, 53.8]	100.0	410
Other	50.7	[41.8, 59.6]	49.3	[40.4, 58.2]	100.0	417
Highest Level of School Attended						
None	53.5	[42.5, 64.2]	46.5	[35.8, 57.5]	100.0	165
Primary	56.7	[51.2, 62.0]	43.3	[38.0, 48.8]	100.0	1,130
Secondary	51.6	[47.3, 55.8]	48.4	[44.2, 52.7]	100.0	1,559
High school	35.1	[27.1, 44.1]	64.9	[55.9, 72.9]	100.0	148
Able to Read English						
No	52.6	[48.0, 57.0]	47.4	[43.0, 52.0]	100.0	1,763
Yes	53.1	[48.8, 57.3]	46.9	[42.7, 51.2]	100.0	1,240
Wealth Index (Quintiles)						
First quintile	58.7	[53.5, 63.7]	41.3	[36.3, 46.5]	100.0	601
Second	49.5	[41.0, 58.1]	50.5	[41.9, 59.0]	100.0	591
Third	50.1	[41.6, 58.7]	49.9	[41.3, 58.4]	100.0	595
Fourth	47.9	[40.7, 55.2]	52.1	[44.8, 59.3]	100.0	595
Fifth quintile	53.8	[47.3, 60.1]	46.2	[39.9, 52.7]	100.0	594
Household owns television						
No	53.9	[49.5, 58.2]	46.1	[41.8, 50.5]	100.0	1,772
Yes	51.1	[45.9, 56.3]	48.9	[43.7, 54.1]	100.0	1,231
Household owns radio						
No	49.4	[43.6, 55.3]	50.6	[44.7, 56.4]	100.0	1,012
Yes	54.2	[49.9, 58.5]	45.8	[41.5, 50.1]	100.0	1,991

Household Owns Mobile Phone

No	58.2	[53.1, 63.1]	41.8	[36.9, 46.9]	100.0	838
Yes	50.2	[46.1, 54.2]	49.8	[45.8, 53.9]	100.0	2,164

Household Owns a Car

No	52.7	[49.2, 56.1]	47.3	[43.9, 50.8]	100.0	2,805
Yes	55.3	[44.4, 65.8]	44.7	[34.2, 55.6]	100.0	196

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	50.4	[44.8, 55.9]	49.6	[44.1, 55.2]	100.0	1,052
One	54.8	[49.8, 59.7]	45.2	[40.3, 50.2]	100.0	1,309
Two+	52.8	[47.1, 58.4]	47.2	[41.6, 52.9]	100.0	642

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	53.9	[48.8, 58.8]	46.1	[41.2, 51.2]	100.0	1,171
Yes	51.9	[47.6, 56.1]	48.1	[43.9, 52.4]	100.0	1,814

Level of Exposure to OneLove Booklets

None	54.8	[50.5, 59.1]	45.2	[40.9, 49.5]	100.0	2,145
1 Booklet	45.5	[39.0, 52.2]	54.5	[47.8, 61.0]	100.0	496
2-5 Booklets	50.7	[40.6, 60.6]	49.3	[39.4, 59.4]	100.0	351

Multimedia Exposure to OneLove

None	50.9	[44.7, 57.0]	49.1	[43.0, 55.3]	100.0	727
1 Channel	61.4	[54.0, 68.3]	38.6	[31.7, 46.0]	100.0	533
2+ Channels	50.4	[46.5, 54.4]	49.6	[45.6, 53.5]	100.0	1,718

Exposed to Any SAfAIDS Materials or Program

No	57.7	[53.5, 61.8]	42.3	[38.2, 46.5]	100.0	1,917
Yes	45.2	[39.7, 50.8]	54.8	[49.2, 60.3]	100.0	1,083

Total	52.9	[49.4, 56.4]	47.1	[43.6, 50.6]	100.0	3,011
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Table 60b: Percentage who tested for HIV in the last 12 months(Females Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	57.6	[49.3, 65.6]	42.4	[34.4, 50.7]	100.0	322
20-24	40.9	[32.7, 49.7]	59.1	[50.3, 67.3]	100.0	310
25-29	35.5	[27.9, 44.0]	64.5	[56.0, 72.1]	100.0	280
30-34	37.2	[29.0, 46.2]	62.8	[53.8, 71.0]	100.0	226
35-39	39.9	[28.1, 53.0]	60.1	[47.0, 71.9]	100.0	174
40-44	56.7	[41.4, 70.8]	43.3	[29.2, 58.6]	100.0	120
45-49	55.2	[36.4, 72.7]	44.8	[27.3, 63.6]	100.0	66
Current Marital Status						
Married/union	40.1	[34.3, 46.2]	59.9	[53.8, 65.7]	100.0	971
Div/sep/widow	50.8	[39.8, 61.8]	49.2	[38.2, 60.2]	100.0	149
Never married	55.8	[48.3, 63.1]	44.2	[36.9, 51.7]	100.0	374
Religion						
Catholic	45.1	[36.7, 53.7]	54.9	[46.3, 63.3]	100.0	315
Baptist	57.5	[31.6, 79.8]	42.5	[20.2, 68.4]	100.0	46
Pentacostal	41.1	[30.4, 52.8]	58.9	[47.2, 69.6]	100.0	236
7th Day Advent.	42.8	[30.9, 55.7]	57.2	[44.3, 69.1]	100.0	218
Jehovah's Wittn.	48.1	[31.4, 65.2]	51.9	[34.8, 68.6]	100.0	93
New Apostolic	47.0	[32.7, 61.8]	53.0	[38.2, 67.3]	100.0	169
UC of Zambia	52.2	[40.3, 63.8]	47.8	[36.2, 59.7]	100.0	206
Other	43.9	[33.0, 55.5]	56.1	[44.5, 67.0]	100.0	210
Highest Level of School Attended						
None	45.8	[32.2, 60.0]	54.2	[40.0, 67.8]	100.0	115
Primary	48.1	[41.5, 54.9]	51.9	[45.1, 58.5]	100.0	650
Secondary	44.9	[37.8, 52.3]	55.1	[47.7, 62.2]	100.0	672
High school	25.3	[14.6, 40.1]	74.7	[59.9, 85.4]	100.0	54
Able to Read English						
No	44.9	[39.3, 50.6]	55.1	[49.4, 60.7]	100.0	1,048
Yes	47.3	[40.5, 54.1]	52.7	[45.9, 59.5]	100.0	444
Wealth Index (Quintiles)						
First quintile	47.1	[39.7, 54.6]	52.9	[45.4, 60.3]	100.0	322
Second	42.2	[32.7, 52.3]	57.8	[47.7, 67.3]	100.0	288
Third	48.6	[37.8, 59.5]	51.4	[40.5, 62.2]	100.0	285
Fourth	40.0	[29.3, 51.8]	60.0	[48.2, 70.7]	100.0	289
Fifth quintile	49.0	[39.3, 58.7]	51.0	[41.3, 60.7]	100.0	295
Household owns television						
No	46.3	[41.1, 51.6]	53.7	[48.4, 58.9]	100.0	898
Yes	44.5	[36.8, 52.4]	55.5	[47.6, 63.2]	100.0	594
Household owns radio						
No	42.3	[35.7, 49.2]	57.7	[50.8, 64.3]	100.0	537
Yes	47.2	[40.9, 53.6]	52.8	[46.4, 59.1]	100.0	955

Household Owns Mobile Phone

No	50.3	[44.1, 56.5]	49.7	[43.5, 55.9]	100.0	456
Yes	43.2	[37.2, 49.4]	56.8	[50.6, 62.8]	100.0	1,036

Household Owns a Car

No	45.5	[40.8, 50.3]	54.5	[49.7, 59.2]	100.0	1,391
Yes	48.0	[34.9, 61.4]	52.0	[38.6, 65.1]	100.0	99

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	41.6	[35.5, 47.9]	58.4	[52.1, 64.5]	100.0	636
One	47.4	[40.8, 54.2]	52.6	[45.8, 59.2]	100.0	575
Two+	49.6	[41.0, 58.1]	50.4	[41.9, 59.0]	100.0	282

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	45.7	[40.2, 51.4]	54.3	[48.6, 59.8]	100.0	735
Yes	45.3	[38.8, 52.0]	54.7	[48.0, 61.2]	100.0	751

Level of Exposure to OneLove Booklets

None	46.4	[41.2, 51.7]	53.6	[48.3, 58.8]	100.0	1,089
1 Booklet	45.2	[34.4, 56.4]	54.8	[43.6, 65.6]	100.0	232
2-5 Booklets	40.7	[28.8, 53.9]	59.3	[46.1, 71.2]	100.0	167

Multimedia Exposure to OneLove

None	40.0	[33.2, 47.3]	60.0	[52.7, 66.8]	100.0	461
1 Channel	57.9	[48.0, 67.3]	42.1	[32.7, 52.0]	100.0	300
2+ Channels	44.3	[37.9, 50.9]	55.7	[49.1, 62.1]	100.0	723

Exposed to Any SAfAIDS Materials or Program

No	50.2	[44.4, 56.0]	49.8	[44.0, 55.6]	100.0	853
Yes	39.7	[33.0, 46.7]	60.3	[53.3, 67.0]	100.0	637

Total	45.7	[41.0, 50.5]	54.3	[49.5, 59.0]	100.0	1,498
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Table 60c: Percentage who tested for HIV in the last 12 months(Males Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	78.4	[69.8, 85.0]	21.6	[15.0, 30.2]	100.0	364
20-24	49.2	[40.4, 58.0]	50.8	[42.0, 59.6]	100.0	265
25-29	52.6	[44.3, 60.8]	47.4	[39.2, 55.7]	100.0	229
30-34	55.4	[43.7, 66.5]	44.6	[33.5, 56.3]	100.0	192
35-39	55.7	[45.8, 65.1]	44.3	[34.9, 54.2]	100.0	213
40-44	53.8	[43.0, 64.3]	46.2	[35.7, 57.0]	100.0	141
45-49	54.3	[37.2, 70.5]	45.7	[29.5, 62.8]	100.0	109
Current Marital Status						
Married/union	51.9	[45.5, 58.2]	48.1	[41.8, 54.5]	100.0	832
Div/sep/widow	62.5	[46.9, 75.8]	37.5	[24.2, 53.1]	100.0	61
Never married	68.7	[62.7, 74.2]	31.3	[25.8, 37.3]	100.0	618
Religion						
Catholic	66.4	[57.8, 74.1]	33.6	[25.9, 42.2]	100.0	317
Baptist	55.8	[41.6, 69.0]	44.2	[31.0, 58.4]	100.0	58
Pentacostal	55.0	[42.1, 67.3]	45.0	[32.7, 57.9]	100.0	232
7th Day Advent.	62.4	[53.1, 70.9]	37.6	[29.1, 46.9]	100.0	221
Jehovah's Wittn.	57.9	[39.9, 74.0]	42.1	[26.0, 60.1]	100.0	106
New Apostolic	57.0	[46.9, 66.6]	43.0	[33.4, 53.1]	100.0	166
UC of Zambia	59.6	[43.6, 73.8]	40.4	[26.2, 56.4]	100.0	204
Other	58.4	[46.7, 69.3]	41.6	[30.7, 53.3]	100.0	207
Highest Level of School Attended						
None	67.4	[50.0, 81.0]	32.6	[19.0, 50.0]	100.0	50
Primary	67.3	[59.8, 74.1]	32.7	[25.9, 40.2]	100.0	480
Secondary	57.1	[52.0, 62.0]	42.9	[38.0, 48.0]	100.0	887
High school	41.3	[28.5, 55.3]	58.7	[44.7, 71.5]	100.0	94
Able to Read English						
No	64.0	[57.7, 69.9]	36.0	[30.1, 42.3]	100.0	715
Yes	56.3	[50.6, 61.8]	43.7	[38.2, 49.4]	100.0	796
Wealth Index (Quintiles)						
First quintile	71.0	[63.9, 77.3]	29.0	[22.7, 36.1]	100.0	279
Second	56.6	[46.7, 66.0]	43.4	[34.0, 53.3]	100.0	303
Third	51.6	[40.4, 62.7]	48.4	[37.3, 59.6]	100.0	310
Fourth	56.4	[47.7, 64.6]	43.6	[35.4, 52.3]	100.0	306
Fifth quintile	58.0	[49.8, 65.8]	42.0	[34.2, 50.2]	100.0	299
Household owns television						
No	61.7	[55.3, 67.7]	38.3	[32.3, 44.7]	100.0	874
Yes	57.6	[50.9, 64.0]	42.4	[36.0, 49.1]	100.0	637
Household owns radio						
No	58.0	[49.7, 65.8]	42.0	[34.2, 50.3]	100.0	475
Yes	60.8	[55.7, 65.6]	39.2	[34.4, 44.3]	100.0	1,036

Household Owns Mobile Phone

No	67.1	[59.5, 73.8]	32.9	[26.2, 40.5]	100.0	382
Yes	56.8	[51.7, 61.9]	43.2	[38.1, 48.3]	100.0	1,128

Household Owns a Car

No	59.9	[55.1, 64.5]	40.1	[35.5, 44.9]	100.0	1,414
Yes	62.2	[46.3, 75.8]	37.8	[24.2, 53.7]	100.0	97

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	62.2	[54.1, 69.7]	37.8	[30.3, 45.9]	100.0	416
One	60.7	[54.8, 66.2]	39.3	[33.8, 45.2]	100.0	734
Two+	55.8	[47.1, 64.2]	44.2	[35.8, 52.9]	100.0	360

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	66.5	[58.7, 73.6]	33.5	[26.4, 41.3]	100.0	436
Yes	56.8	[51.2, 62.2]	43.2	[37.8, 48.8]	100.0	1,063

Level of Exposure to OneLove Booklets

None	63.4	[57.5, 68.9]	36.6	[31.1, 42.5]	100.0	1,056
1 Booklet	45.8	[38.2, 53.7]	54.2	[46.3, 61.8]	100.0	264
2-5 Booklets	60.7	[48.6, 71.7]	39.3	[28.3, 51.4]	100.0	184

Multimedia Exposure to OneLove

None	69.4	[61.1, 76.6]	30.6	[23.4, 38.9]	100.0	266
1 Channel	64.7	[53.8, 74.3]	35.3	[25.7, 46.2]	100.0	233
2+ Channels	55.5	[50.7, 60.1]	44.5	[39.9, 49.3]	100.0	995

Exposed to Any SAfAIDS Materials or Program

No	63.9	[58.4, 69.1]	36.1	[30.9, 41.6]	100.0	1,064
Yes	52.6	[44.5, 60.5]	47.4	[39.5, 55.5]	100.0	446

Total	60.1	[55.4, 64.6]	39.9	[35.4, 44.6]	100.0	1,513
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Table 60d: Percentage who tested for HIV in the last 12 months(Rural Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	71.8	[64.7, 77.9]	28.2	[22.1, 35.3]	100.0	213
20-24	47.9	[39.5, 56.4]	52.1	[43.6, 60.5]	100.0	198
25-29	46.4	[37.6, 55.4]	53.6	[44.6, 62.4]	100.0	180
30-34	47.3	[36.5, 58.4]	52.7	[41.6, 63.5]	100.0	131
35-39	50.1	[40.3, 59.9]	49.9	[40.1, 59.7]	100.0	131
40-44	51.6	[39.5, 63.6]	48.4	[36.4, 60.5]	100.0	99
45-49	62.4	[47.8, 75.0]	37.6	[25.0, 52.2]	100.0	66
Current Marital Status						
Married/union	47.2	[41.0, 53.5]	52.8	[46.5, 59.0]	100.0	668
Div/sep/widow	61.1	[48.2, 72.6]	38.9	[27.4, 51.8]	100.0	71
Never married	66.8	[60.8, 72.2]	33.2	[27.8, 39.2]	100.0	276
Religion						
Catholic	61.4	[50.8, 70.9]	38.6	[29.1, 49.2]	100.0	194
Baptist	71.1	[45.1, 88.0]	28.9	[12.0, 54.9]	100.0	23
Pentacostal	57.0	[44.0, 69.1]	43.0	[30.9, 56.0]	100.0	102
7th Day Advent.	50.2	[41.6, 58.9]	49.8	[41.1, 58.4]	100.0	191
Jehovah's Wittn.	49.1	[34.0, 64.4]	50.9	[35.6, 66.0]	100.0	51
New Apostolic	56.0	[46.0, 65.5]	44.0	[34.5, 54.0]	100.0	152
UC of Zambia	61.7	[49.1, 73.0]	38.3	[27.0, 50.9]	100.0	132
Other	47.1	[35.4, 59.1]	52.9	[40.9, 64.6]	100.0	169
Highest Level of School Attended						
None	58.4	[46.3, 69.6]	41.6	[30.4, 53.7]	100.0	85
Primary	57.8	[51.1, 64.1]	42.2	[35.9, 48.9]	100.0	513
Secondary	52.2	[46.2, 58.2]	47.8	[41.8, 53.8]	100.0	397
High school	26.3	[10.1, 53.0]	73.7	[47.0, 89.9]	100.0	18
Able to Read English						
No	54.7	[49.1, 60.2]	45.3	[39.8, 50.9]	100.0	754
Yes	55.8	[49.0, 62.4]	44.2	[37.6, 51.0]	100.0	259
Wealth Index (Quintiles)						
First quintile	59.2	[53.6, 64.5]	40.8	[35.5, 46.4]	100.0	506
Second	51.1	[40.4, 61.7]	48.9	[38.3, 59.6]	100.0	263
Third	50.9	[38.9, 62.9]	49.1	[37.1, 61.1]	100.0	136
Fourth	49.3	[41.1, 57.5]	50.7	[42.5, 58.9]	100.0	78
Fifth quintile	52.3	[35.3, 68.7]	47.7	[31.3, 64.7]	100.0	19
Household owns television						
No	56.3	[50.9, 61.6]	43.7	[38.4, 49.1]	100.0	845
Yes	49.0	[40.2, 57.9]	51.0	[42.1, 59.8]	100.0	168
Household owns radio						
No	51.8	[43.8, 59.7]	48.2	[40.3, 56.2]	100.0	392
Yes	56.7	[50.9, 62.3]	43.3	[37.7, 49.1]	100.0	621

Household Owns Mobile Phone

No	59.6	[53.9, 65.2]	40.4	[34.8, 46.1]	100.0	514
Yes	50.4	[44.2, 56.7]	49.6	[43.3, 55.8]	100.0	498

Household Owns a Car

No	55.5	[50.6, 60.3]	44.5	[39.7, 49.4]	100.0	994
Yes	21.4	[5.7, 55.1]	78.6	[44.9, 94.3]	100.0	18

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	52.4	[45.6, 59.1]	47.6	[40.9, 54.4]	100.0	469
One	58.1	[50.3, 65.5]	41.9	[34.5, 49.7]	100.0	370
Two+	55.1	[46.2, 63.7]	44.9	[36.3, 53.8]	100.0	175

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	56.8	[51.1, 62.4]	43.2	[37.6, 48.9]	100.0	584
Yes	52.3	[45.9, 58.7]	47.7	[41.3, 54.1]	100.0	425

Level of Exposure to OneLove Booklets

None	57.1	[52.0, 62.0]	42.9	[38.0, 48.0]	100.0	819
1 Booklet	51.1	[40.4, 61.7]	48.9	[38.3, 59.6]	100.0	121
2-5 Booklets	39.9	[28.3, 52.7]	60.1	[47.3, 71.7]	100.0	71

Multimedia Exposure to OneLove

None	52.6	[45.3, 59.8]	47.4	[40.2, 54.7]	100.0	364
1 Channel	64.8	[54.9, 73.5]	35.2	[26.5, 45.1]	100.0	240
2+ Channels	51.0	[44.4, 57.5]	49.0	[42.5, 55.6]	100.0	404

Exposed to Any SAfAIDS Materials or Program

No	61.1	[54.9, 67.0]	38.9	[33.0, 45.1]	100.0	660
Yes	43.7	[35.9, 51.9]	56.3	[48.1, 64.1]	100.0	354

Total	55.1	[50.1, 60.0]	44.9	[40.0, 49.9]	100.0	1,018
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Table 60e: Percentage who tested for HIV in the last 12 months(Urban Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	67.1	[56.9, 75.9]	32.9	[24.1, 43.1]	100.0	378
20-24	40.2	[31.5, 49.6]	59.8	[50.4, 68.5]	100.0	294
25-29	42.3	[32.0, 53.2]	57.7	[46.8, 68.0]	100.0	254
30-34	42.8	[33.9, 52.2]	57.2	[47.8, 66.1]	100.0	224
35-39	43.4	[32.2, 55.3]	56.6	[44.7, 67.8]	100.0	213
40-44	59.3	[42.5, 74.2]	40.7	[25.8, 57.5]	100.0	138
45-49	44.8	[24.7, 66.8]	55.2	[33.2, 75.3]	100.0	90
Current Marital Status						
Married/union	42.7	[36.4, 49.3]	57.3	[50.7, 63.6]	100.0	904
Div/sep/widow	45.7	[35.7, 55.9]	54.3	[44.1, 64.3]	100.0	108
Never married	61.0	[53.8, 67.7]	39.0	[32.3, 46.2]	100.0	576
Religion						
Catholic	50.1	[42.2, 57.9]	49.9	[42.1, 57.8]	100.0	376
Baptist	43.5	[21.5, 68.3]	56.5	[31.7, 78.5]	100.0	70
Pentacostal	43.7	[30.4, 57.9]	56.3	[42.1, 69.6]	100.0	287
7th Day Advent.	59.2	[45.6, 71.5]	40.8	[28.5, 54.4]	100.0	214
Jehovah's Wittn.	58.1	[36.6, 76.9]	41.9	[23.1, 63.4]	100.0	117
New Apostolic	47.6	[29.8, 66.1]	52.4	[33.9, 70.2]	100.0	151
UC of Zambia	47.7	[35.5, 60.2]	52.3	[39.8, 64.5]	100.0	193
Other	55.2	[41.4, 68.3]	44.8	[31.7, 58.6]	100.0	180
Highest Level of School Attended						
None	38.8	[18.8, 63.4]	61.2	[36.6, 81.2]	100.0	69
Primary	54.4	[44.1, 64.4]	45.6	[35.6, 55.9]	100.0	476
Secondary	51.3	[44.8, 57.7]	48.7	[42.3, 55.2]	100.0	936
High school	35.4	[26.6, 45.3]	64.6	[54.7, 73.4]	100.0	106
Able to Read English						
No	48.1	[39.7, 56.6]	51.9	[43.4, 60.3]	100.0	768
Yes	51.9	[46.1, 57.6]	48.1	[42.4, 53.9]	100.0	820
Wealth Index (Quintiles)						
First quintile	61.4	[51.9, 70.1]	38.6	[29.9, 48.1]	100.0	62
Second	40.2	[29.3, 52.3]	59.8	[47.7, 70.7]	100.0	250
Third	49.9	[36.9, 62.9]	50.1	[37.1, 63.1]	100.0	339
Fourth	47.2	[38.0, 56.7]	52.8	[43.3, 62.0]	100.0	424
Fifth quintile	53.9	[46.9, 60.7]	46.1	[39.3, 53.1]	100.0	500
Household owns television						
No	46.6	[39.0, 54.3]	53.4	[45.7, 61.0]	100.0	695
Yes	51.9	[45.4, 58.4]	48.1	[41.6, 54.6]	100.0	893
Household owns radio						
No	45.5	[36.1, 55.3]	54.5	[44.7, 63.9]	100.0	453
Yes	51.8	[45.0, 58.4]	48.2	[41.6, 55.0]	100.0	1,135

Household Owns Mobile Phone

No	52.0	[39.0, 64.8]	48.0	[35.2, 61.0]	100.0	240
Yes	50.0	[44.4, 55.7]	50.0	[44.3, 55.6]	100.0	1,348

Household Owns a Car

No	49.1	[43.8, 54.4]	50.9	[45.6, 56.2]	100.0	1,440
Yes	61.2	[48.2, 72.8]	38.8	[27.2, 51.8]	100.0	147

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	43.0	[32.1, 54.6]	57.0	[45.4, 67.9]	100.0	391
One	52.8	[46.3, 59.3]	47.2	[40.7, 53.7]	100.0	798
Two+	51.3	[43.7, 58.8]	48.7	[41.2, 56.3]	100.0	398

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	42.0	[31.7, 53.1]	58.0	[46.9, 68.3]	100.0	404
Yes	51.9	[46.0, 57.6]	48.1	[42.4, 54.0]	100.0	1,170

Level of Exposure to OneLove Booklets

None	51.4	[43.3, 59.5]	48.6	[40.5, 56.7]	100.0	1,019
1 Booklet	40.8	[32.7, 49.5]	59.2	[50.5, 67.3]	100.0	318
2-5 Booklets	57.8	[43.7, 70.7]	42.2	[29.3, 56.3]	100.0	244

Multimedia Exposure to OneLove

None	41.1	[30.3, 52.7]	58.9	[47.3, 69.7]	100.0	230
1 Channel	54.6	[41.6, 67.0]	45.4	[33.0, 58.4]	100.0	219
2+ Channels	50.6	[45.5, 55.6]	49.4	[44.4, 54.5]	100.0	1,121

Exposed to Any SAfAIDS Materials or Program

No	53.0	[47.3, 58.6]	47.0	[41.4, 52.7]	100.0	985
Yes	46.9	[39.0, 55.0]	53.1	[45.0, 61.0]	100.0	600

Total	50.5	[45.3, 55.7]	49.5	[44.3, 54.7]	100.0	1,591
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Table 60f: Percentage who tested for HIV in the last 12 months(Border Areas Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	51.4	[30.9, 71.5]	48.6	[28.5, 69.1]	100.0	95
20-24	56.7	[32.2, 78.3]	43.3	[21.7, 67.8]	100.0	83
25-29	33.0	[13.9, 60.2]	67.0	[39.8, 86.1]	100.0	75
30-34	46.7	[21.9, 73.3]	53.3	[26.7, 78.1]	100.0	63
35-39	54.1	[47.8, 60.3]	45.9	[39.7, 52.2]	100.0	43
40-44	61.6	[39.0, 80.1]	38.4	[19.9, 61.0]	100.0	24
45-49	74.5	[21.4, 96.9]	25.5	[3.1, 78.6]	100.0	19
Current Marital Status						
Married/union	47.9	[39.7, 56.3]	52.1	[43.7, 60.3]	100.0	231
Div/sep/widow	87.7	[60.4, 97.1]	12.3	[2.9, 39.6]	100.0	31
Never married	55.4	[30.4, 77.9]	44.6	[22.1, 69.6]	100.0	140
Religion						
Catholic	53.2	[27.1, 77.7]	46.8	[22.3, 72.9]	100.0	62
Baptist	66.7	[65.4, 68.0]	33.3	[32.0, 34.6]	100.0	11
Pentacostal	53.0	[43.5, 62.4]	47.0	[37.6, 56.5]	100.0	79
7th Day Advent.	91.0	[69.4, 97.8]	9.0	[2.2, 30.6]	100.0	34
Jehovah's Wittn.	20.9	[7.2, 47.1]	79.1	[52.9, 92.8]	100.0	31
New Apostolic	23.0	[4.4, 65.9]	77.0	[34.1, 95.6]	100.0	32
UC of Zambia	58.8	[39.2, 75.9]	41.2	[24.1, 60.8]	100.0	85
Other	53.0	[28.1, 76.4]	47.0	[23.6, 71.9]	100.0	68
Highest Level of School Attended						
None	42.1	[17.8, 71.0]	57.9	[29.0, 82.2]	100.0	11
Primary	54.4	[38.2, 69.8]	45.6	[30.2, 61.8]	100.0	141
Secondary	47.7	[40.9, 54.6]	52.3	[45.4, 59.1]	100.0	226
High school	58.6	[53.8, 63.3]	41.4	[36.7, 46.2]	100.0	24
Able to Read English						
No	52.9	[42.7, 62.8]	47.1	[37.2, 57.3]	100.0	241
Yes	45.9	[38.0, 53.9]	54.1	[46.1, 62.0]	100.0	161
Wealth Index (Quintiles)						
First quintile	41.1	[22.7, 62.5]	58.9	[37.5, 77.3]	100.0	33
Second	58.2	[41.4, 73.3]	41.8	[26.7, 58.6]	100.0	78
Third	41.1	[20.6, 65.2]	58.9	[34.8, 79.4]	100.0	120
Fourth	54.9	[51.3, 58.4]	45.1	[41.6, 48.7]	100.0	93
Fifth quintile	58.6	[41.8, 73.7]	41.4	[26.3, 58.2]	100.0	75
Household owns television						
No	51.3	[40.0, 62.4]	48.7	[37.6, 60.0]	100.0	232
Yes	48.5	[38.1, 59.0]	51.5	[41.0, 61.9]	100.0	170
Household owns radio						
No	46.3	[32.9, 60.4]	53.7	[39.6, 67.1]	100.0	167
Yes	53.4	[44.1, 62.5]	46.6	[37.5, 55.9]	100.0	235

Household Owns Mobile Phone							
No	51.8	[32.3,	70.7]	48.2	[29.3,	67.7]	100.0 84
Yes	49.3	[38.7,	60.0]	50.7	[40.0,	61.3]	100.0 318

Household Owns a Car							
No	50.0	[43.1,	56.9]	50.0	[43.1,	56.9]	100.0 371
Yes	61.7	[34.7,	82.9]	38.3	[17.1,	65.3]	100.0 31

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	60.5	[47.2,	72.4]	39.5	[27.6,	52.8]	100.0 192
One	32.1	[13.0,	60.1]	67.9	[39.9,	87.0]	100.0 141
Two+	49.9	[26.3,	73.6]	50.1	[26.4,	73.7]	100.0 69

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	55.2	[43.0,	66.8]	44.8	[33.2,	57.0]	100.0 183
Yes	44.1	[32.7,	56.2]	55.9	[43.8,	67.3]	100.0 219

Level of Exposure to OneLove Booklets

None	52.4	[42.6,	62.1]	47.6	[37.9,	57.4]	100.0 307
1 Booklet	55.0	[34.1,	74.3]	45.0	[25.7,	65.9]	100.0 57
2-5 Booklets	12.4	[3.5,	35.7]	87.6	[64.3,	96.5]	100.0 36

Multimedia Exposure to OneLove

None	60.0	[42.8,	75.0]	40.0	[25.0,	57.2]	100.0 133
1 Channel	56.8	[36.2,	75.3]	43.2	[24.7,	63.8]	100.0 74
2+ Channels	35.6	[15.3,	62.9]	64.4	[37.1,	84.7]	100.0 193

Exposed to Any SAfAIDS Materials or Program

No	55.1	[46.8,	63.0]	44.9	[37.0,	53.2]	100.0 272
Yes	36.6	[21.6,	54.7]	63.4	[45.3,	78.4]	100.0 129

Total	50.2	[43.3,	57.1]	49.8	[42.9,	56.7]	100.0 402
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Table 60g: Percentage who tested for HIV in the last 12 months(Women Aged 15-59 Only)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	57.6	[49.3, 65.6]	42.4	[34.4, 50.7]	100.0	322
20-24	40.9	[32.7, 49.7]	59.1	[50.3, 67.3]	100.0	310
25-29	0.0		0.0		100.0	0
30-34	0.0		0.0		100.0	0
35-39	0.0		0.0		100.0	0
40-44	0.0		0.0		100.0	0
45-49	0.0		0.0		100.0	0
Current Marital Status						
Married/union	36.3	[29.0, 44.2]	63.7	[55.8, 71.0]	100.0	278
Div/sep/widow	64.4	[35.4, 85.6]	35.6	[14.4, 64.6]	100.0	22
Never married	57.0	[49.2, 64.4]	43.0	[35.6, 50.8]	100.0	331
Religion						
Catholic	51.4	[39.9, 62.7]	48.6	[37.3, 60.1]	100.0	141
Baptist	50.8	[17.8, 83.1]	49.2	[16.9, 82.2]	100.0	16
Pentacostal	50.7	[35.3, 66.1]	49.3	[33.9, 64.7]	100.0	98
7th Day Advent.	34.4	[23.2, 47.6]	65.6	[52.4, 76.8]	100.0	100
Jehovah's Wittn.	30.3	[14.5, 52.7]	69.7	[47.3, 85.5]	100.0	37
New Apostolic	70.6	[50.5, 84.9]	29.4	[15.1, 49.5]	100.0	66
UC of Zambia	57.9	[38.6, 75.1]	42.1	[24.9, 61.4]	100.0	95
Other	49.2	[30.2, 68.4]	50.8	[31.6, 69.8]	100.0	78
Highest Level of School Attended						
None	50.6	[22.9, 78.0]	49.4	[22.0, 77.1]	100.0	23
Primary	57.6	[48.1, 66.5]	42.4	[33.5, 51.9]	100.0	226
Secondary	46.0	[37.4, 54.8]	54.0	[45.2, 62.6]	100.0	368
High school	23.7	[9.1, 49.1]	76.3	[50.9, 90.9]	100.0	12
Able to Read English						
No	48.4	[41.5, 55.3]	51.6	[44.7, 58.5]	100.0	390
Yes	51.6	[40.4, 62.6]	48.4	[37.4, 59.6]	100.0	240
Wealth Index (Quintiles)						
First quintile	57.1	[47.6, 66.1]	42.9	[33.9, 52.4]	100.0	134
Second	44.1	[33.5, 55.4]	55.9	[44.6, 66.5]	100.0	122
Third	53.2	[34.2, 71.4]	46.8	[28.6, 65.8]	100.0	114
Fourth	36.3	[21.8, 53.8]	63.7	[46.2, 78.2]	100.0	106
Fifth quintile	50.2	[38.0, 62.3]	49.8	[37.7, 62.0]	100.0	148
Household owns television						
No	52.6	[45.5, 59.6]	47.4	[40.4, 54.5]	100.0	372
Yes	45.3	[36.3, 54.6]	54.7	[45.4, 63.7]	100.0	258
Household owns radio						
No	48.1	[37.9, 58.5]	51.9	[41.5, 62.1]	100.0	217
Yes	50.2	[42.9, 57.5]	49.8	[42.5, 57.1]	100.0	413

Household Owns Mobile Phone

No	61.6	[51.7, 70.5]	38.4	[29.5, 48.3]	100.0	181
Yes	44.3	[37.2, 51.6]	55.7	[48.4, 62.8]	100.0	449

Household Owns a Car

No	49.5	[43.5, 55.6]	50.5	[44.4, 56.5]	100.0	583
Yes	50.7	[32.5, 68.8]	49.3	[31.2, 67.5]	100.0	46

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	45.0	[36.1, 54.2]	55.0	[45.8, 63.9]	100.0	254
One	54.0	[44.4, 63.3]	46.0	[36.7, 55.6]	100.0	249
Two+	50.0	[38.2, 61.7]	50.0	[38.3, 61.8]	100.0	127

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	50.3	[43.1, 57.4]	49.7	[42.6, 56.9]	100.0	303
Yes	48.3	[38.9, 57.9]	51.7	[42.1, 61.1]	100.0	326

Level of Exposure to OneLove Booklets

None	51.1	[44.4, 57.7]	48.9	[42.3, 55.6]	100.0	428
1 Booklet	44.6	[30.5, 59.6]	55.4	[40.4, 69.5]	100.0	112
2-5 Booklets	48.8	[34.7, 63.2]	51.2	[36.8, 65.3]	100.0	88

Multimedia Exposure to OneLove

None	46.6	[36.6, 56.9]	53.4	[43.1, 63.4]	100.0	174
1 Channel	56.3	[43.1, 68.7]	43.7	[31.3, 56.9]	100.0	136
2+ Channels	48.5	[38.8, 58.3]	51.5	[41.7, 61.2]	100.0	318

Exposed to Any SAfAIDS Materials or Program

No	54.1	[47.2, 60.9]	45.9	[39.1, 52.8]	100.0	369
Yes	43.6	[34.3, 53.4]	56.4	[46.6, 65.7]	100.0	260

Total	49.7	[43.9, 55.6]	50.3	[44.4, 56.1]	100.0	632
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Table 60h: Percentage who tested for HIV in the last 12 months(SAfAIDS Program Areas)

	% No	[95% CI]	% Yes	[95% CI]	Total	N
Age Categories						
15-24	74.5	[68.4, 79.8]	25.5	[20.2, 31.6]	100.0	153
20-24	45.8	[35.5, 56.3]	54.2	[43.7, 64.5]	100.0	124
25-29	41.9	[31.3, 53.3]	58.1	[46.7, 68.7]	100.0	93
30-34	46.8	[36.7, 57.3]	53.2	[42.7, 63.3]	100.0	82
35-39	40.6	[28.9, 53.5]	59.4	[46.5, 71.1]	100.0	104
40-44	53.9	[40.7, 66.7]	46.1	[33.3, 59.3]	100.0	60
45-49	51.1	[33.1, 68.8]	48.9	[31.2, 66.9]	100.0	32
Current Marital Status						
Married/union	40.1	[34.5, 46.0]	59.9	[54.0, 65.5]	100.0	377
Div/sep/widow	55.0	[39.5, 69.6]	45.0	[30.4, 60.5]	100.0	45
Never married	68.3	[61.1, 74.7]	31.7	[25.3, 38.9]	100.0	226
Religion						
Catholic	52.2	[43.8, 60.4]	47.8	[39.6, 56.2]	100.0	168
Baptist	61.1	[31.2, 84.5]	38.9	[15.5, 68.8]	100.0	20
Pentacostal	49.7	[38.5, 61.0]	50.3	[39.0, 61.5]	100.0	120
7th Day Advent.	49.7	[37.2, 62.2]	50.3	[37.8, 62.8]	100.0	87
Jehovah's Wittn.	71.6	[51.8, 85.6]	28.4	[14.4, 48.2]	100.0	59
New Apostolic	65.1	[50.0, 77.6]	34.9	[22.4, 50.0]	100.0	41
UC of Zambia	50.5	[40.4, 60.6]	49.5	[39.4, 59.6]	100.0	85
Other	46.3	[30.6, 62.8]	53.7	[37.2, 69.4]	100.0	68
Highest Level of School Attended						
None	70.2	[48.6, 85.4]	29.8	[14.6, 51.4]	100.0	19
Primary	61.2	[52.7, 69.1]	38.8	[30.9, 47.3]	100.0	183
Secondary	50.1	[44.2, 56.0]	49.9	[44.0, 55.8]	100.0	399
High school	47.8	[31.4, 64.8]	52.2	[35.2, 68.6]	100.0	45
Able to Read English						
No	55.7	[49.2, 62.0]	44.3	[38.0, 50.8]	100.0	309
Yes	51.8	[44.7, 58.8]	48.2	[41.2, 55.3]	100.0	339
Wealth Index (Quintiles)						
First quintile	83.4	[52.9, 95.8]	16.6	[4.2, 47.1]	100.0	16
Second	61.8	[53.2, 69.8]	38.2	[30.2, 46.8]	100.0	94
Third	51.1	[38.4, 63.7]	48.9	[36.3, 61.6]	100.0	122
Fourth	47.9	[37.1, 58.9]	52.1	[41.1, 62.9]	100.0	155
Fifth quintile	53.5	[45.4, 61.4]	46.5	[38.6, 54.6]	100.0	249
Household owns television						
No	57.3	[49.0, 65.3]	42.7	[34.7, 51.0]	100.0	273
Yes	51.2	[45.8, 56.6]	48.8	[43.4, 54.2]	100.0	375
Household owns radio						
No	45.5	[37.8, 53.3]	54.5	[46.7, 62.2]	100.0	181
Yes	56.2	[50.5, 61.6]	43.8	[38.4, 49.5]	100.0	467

Household Owns Mobile Phone

No	61.7	[51.3, 71.2]	38.3	[28.8, 48.7]	100.0	99
Yes	52.1	[45.6, 58.6]	47.9	[41.4, 54.4]	100.0	549

Household Owns a Car

No	52.6	[47.2, 58.0]	47.4	[42.0, 52.8]	100.0	575
Yes	61.6	[52.3, 70.2]	38.4	[29.8, 47.7]	100.0	72

Exposure to OneLove Radio Programs or Champion Radio Adverts

No Exposure	55.1	[47.2, 62.8]	44.9	[37.2, 52.8]	100.0	151
One	55.2	[49.0, 61.2]	44.8	[38.8, 51.0]	100.0	331
Two+	49.2	[39.8, 58.6]	50.8	[41.4, 60.2]	100.0	166

Exposed to Any OneLove TV (Drama/Film) or Advert (Champion)

No	47.7	[38.5, 57.1]	52.3	[42.9, 61.5]	100.0	151
Yes	55.1	[49.3, 60.6]	44.9	[39.4, 50.7]	100.0	495

Level of Exposure to OneLove Booklets

None	57.8	[52.7, 62.8]	42.2	[37.2, 47.3]	100.0	438
1 Booklet	49.9	[37.4, 62.3]	50.1	[37.7, 62.6]	100.0	127
2-5 Booklets	38.5	[24.7, 54.5]	61.5	[45.5, 75.3]	100.0	81

Multimedia Exposure to OneLove

None	55.3	[43.5, 66.5]	44.7	[33.5, 56.5]	100.0	103
1 Channel	50.6	[35.2, 65.9]	49.4	[34.1, 64.8]	100.0	71
2+ Channels	53.7	[47.9, 59.5]	46.3	[40.5, 52.1]	100.0	471

Exposed to Any SAfAIDS Materials or Program

No	56.9	[51.3, 62.3]	43.1	[37.7, 48.7]	100.0	410
Yes	48.0	[38.2, 57.9]	52.0	[42.1, 61.8]	100.0	238

Total	53.6	[48.4, 58.7]	46.4	[41.3, 51.6]	100.0	648
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