

## APPENDIX G: PROBIT RESULTS FOR VULNERABLE POPULATIONS

### BORDER POPULATIONS

#### MULTIPLE PARTNERSHIPS

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
10+ year age difference between respondent and last sexual partner	13.2%	9.5%	17.0%	19.1%	11.7%	26.4%	0.2274	218
Thinks that last partner had other sexual partners	22.3%	17.1%	27.5%	20.1%	13.0%	27.2%	0.568	259
Received gifts or money in exchange for sex with last partner	15.1%	8.7%	21.5%	12.5%	5.8%	19.2%	0.6315	262
Received gifts or money in exchange for sex with last regular partner	16.1%	10.7%	21.6%	14.2%	5.7%	22.6%	0.7097	200
Gave gifts or money in exchange for sex with last partner	33.2%	29.8%	36.6%	20.2%	6.6%	33.8%	0.0596	262
Gave gifts or money in exchange for sex with last regular partner	24.1%	19.9%	28.3%	16.8%	8.5%	25.2%	0.1471	200
Most married men faithful to wives (%Agree)	40.2%	31.1%	49.3%	43.5%	33.8%	53.2%	0.6853	388
Can resist temptation of sex with person besides main partner (%Agree)	81.7%	78.2%	85.2%	65.6%	56.5%	74.7%	0.0295	387
Need someone to fill gap (%Disagree)	63.5%	57.2%	69.8%	77.5%	64.2%	90.8%	0.12	388
Men have right to get sex for gifts (%Disagree)	75.4%	67.2%	83.6%	76.6%	69.7%	83.6%	0.7807	388
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	64.3%	58.2%	70.3%	77.0%	68.3%	85.7%	0.0244	388
Leaders discourage multiple partners (%Very often/sometimes)	50.2%	41.7%	58.6%	51.4%	41.7%	61.0%	0.7558	388
Leaders discourage men from having younger partners (%Very often/sometimes)	51.5%	40.8%	62.1%	46.9%	27.9%	65.9%	0.5757	388
Polygyny is practiced in community (%Very often/sometimes)	60.6%	52.3%	68.9%	50.9%	40.4%	61.3%	0.0167	388
Agrees that wife inheritance is practiced in the community	31.0%	24.4%	37.5%	26.2%	19.8%	32.6%	0.2953	388

  

2 radio								
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>

10+ year age difference between respondent and last sexual partner	13.2%	9.5%	17.0%	12.8%	4.4%	21.1%	0.9248	218
Thinks that last partner had other sexual partners	22.3%	17.1%	27.5%	1.8%	-4.4%	8.0%	0.1703	259
Received gifts or money in exchange for sex with last partner	15.1%	8.7%	21.5%	21.1%	9.2%	32.9%	0.5098	262
Received gifts or money in exchange for sex with last regular partner	16.1%	10.7%	21.6%	16.7%	5.9%	27.4%	0.9434	200
Gave gifts or money in exchange for sex with last partner	33.2%	29.8%	36.6%	27.6%	7.2%	48.0%	0.6163	262
Gave gifts or money in exchange for sex with last regular partner	24.1%	19.9%	28.3%	13.4%	-0.2%	27.0%	0.2308	200
Most married men faithful to wives (%Agree)	40.2%	31.1%	49.3%	34.7%	23.2%	46.2%	0.3986	388
Can resist temptation of sex with person besides main partner (%Agree)	81.7%	78.2%	85.2%	74.1%	56.0%	92.2%	0.4067	387
Need someone to fill gap (%Disagree)	63.5%	57.2%	69.8%	82.8%	67.5%	98.1%	0.0965	388
Men have right to get sex for gifts (%Disagree)	75.4%	67.2%	83.6%	76.9%	64.3%	89.6%	0.8545	388
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	64.3%	58.2%	70.3%	91.5%	81.3%	101.7%	0.0518	388
Leaders discourage multiple partners (%Very often/sometimes)	50.2%	41.7%	58.6%	41.9%	24.4%	59.5%	0.4348	388
Leaders discourage men from having younger partners (%Very often/sometimes)	51.5%	40.8%	62.1%	39.2%	21.0%	57.5%	0.2649	388
Polygyny is practiced in community (%Very often/sometimes)	60.6%	52.3%	68.9%	56.5%	43.8%	69.2%	0.5334	388
Agrees that wife inheritance is practiced in the community	31.0%	24.4%	37.5%	46.0%	29.6%	62.5%	0.2122	388

<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
10+ year age difference between respondent and last sexual partner	14.3%	9.6%	19.0%	15.3%	9.2%	21.5%	0.8246	218
Thinks that last partner had other sexual partners	17.5%	11.3%	23.7%	21.1%	16.3%	25.8%	0.3383	259
Received gifts or money in exchange for sex with last partner	15.2%	10.5%	19.9%	14.5%	9.6%	19.4%	0.8546	262
Received gifts or money in exchange for sex with last regular partner	14.3%	10.5%	18.1%	17.4%	10.1%	24.7%	0.4775	200
Gave gifts or money in exchange for sex with last partner	19.5%	14.0%	25.1%	39.4%	24.8%	53.9%	0.0736	262

Gave gifts or money in exchange for sex with last regular partner	16.3%	13.0%	19.6%	26.7%	17.2%	36.3%	0.0623	200
Most married men faithful to wives (%Agree)	42.0%	35.1%	48.8%	38.4%	32.4%	44.5%	0.3315	388
Can resist temptation of sex with person besides main partner (%Agree)	80.2%	75.2%	85.2%	69.1%	57.1%	81.0%	0.2027	387
Need someone to fill gap (%Disagree)	76.5%	71.8%	81.1%	61.7%	47.3%	76.1%	0.0624	388
Men have right to get sex for gifts (%Disagree)	71.9%	64.7%	79.2%	81.9%	74.9%	88.9%	0.0572	388
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	74.9%	70.7%	79.2%	65.1%	54.9%	75.3%	0.1576	388
Leaders discourage multiple partners (%Very often/sometimes)	53.5%	45.3%	61.7%	44.2%	33.4%	54.9%	0.1504	388
Leaders discourage men from having younger partners (%Very often/sometimes)	54.9%	43.5%	66.2%	41.0%	23.7%	58.4%	0.1816	388
Polygyny is practiced in community (%Very often/sometimes)	55.7%	47.4%	64.0%	60.1%	50.9%	69.4%	0.2381	388
Agrees that wife inheritance is practiced in the community	38.1%	32.2%	43.9%	22.1%	16.7%	27.4%	0.0062	388

<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
10+ year age difference between respondent and last sexual partner	18.4%	13.7%	23.1%	9.4%	5.4%	13.5%	0.0344	217
Thinks that last partner had other sexual partners	19.6%	13.9%	25.2%	18.8%	11.9%	25.6%	0.8808	258
Received gifts or money in exchange for sex with last partner	16.4%	12.2%	20.5%	12.2%	6.9%	17.5%	0.304	261
Received gifts or money in exchange for sex with last regular partner	19.1%	13.4%	24.8%	9.0%	4.8%	13.2%	0.0677	199
Gave gifts or money in exchange for sex with last partner	33.4%	27.1%	39.7%	19.3%	12.0%	26.5%	0.0218	261
Gave gifts or money in exchange for sex with last regular partner	26.4%	21.0%	31.7%	8.8%	4.7%	12.8%	0.0101	199
Most married men faithful to wives (%Agree)	41.7%	36.6%	46.9%	36.9%	25.3%	48.5%	0.405	386
Can resist temptation of sex with person besides main partner (%Agree)	67.7%	62.1%	73.4%	91.1%	88.2%	94.0%	0.0006	385
Need someone to fill gap (%Disagree)	69.6%	57.7%	81.5%	72.2%	59.2%	85.2%	0.8232	386
Men have right to get sex for gifts (%Disagree)	71.6%	64.9%	78.4%	89.0%	82.1%	95.9%	0.0037	386
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	68.2%	63.7%	72.6%	76.6%	67.9%	85.3%	0.0324	386

Leaders discourage multiple partners (%Very often/sometimes)	41.9%	32.4%	51.4%	65.0%	56.7%	73.3%	0.0454	386
Leaders discourage men from having younger partners (%Very often/sometimes)	43.5%	32.5%	54.6%	64.4%	54.2%	74.6%	0	386
Polygyny is practiced in community (%Very often/sometimes)	57.7%	49.1%	66.3%	56.1%	47.7%	64.5%	0.6718	386
Agrees that wife inheritance is practiced in the community	28.7%	25.2%	32.1%	37.7%	29.1%	46.3%	0.0301	386

<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
10+ year age difference between respondent and last sexual partner	15.8%	10.7%	20.8%	8.2%	3.6%	12.8%	0.0771	217
Thinks that last partner had other sexual partners	12.6%	6.3%	19.0%	33.2%	21.9%	44.4%	0.0092	258
Received gifts or money in exchange for sex with last partner	21.3%	12.6%	29.9%	6.6%	3.9%	9.4%	0.004	261
Received gifts or money in exchange for sex with last regular partner	18.4%	13.0%	23.8%	9.1%	4.2%	13.9%	0.0303	199
Gave gifts or money in exchange for sex with last partner	27.4%	19.3%	35.5%	30.7%	22.1%	39.3%	0.696	261
Gave gifts or money in exchange for sex with last regular partner	26.3%	18.7%	33.9%	16.4%	10.1%	22.7%	0.1853	199
Most married men faithful to wives (%Agree)	43.2%	35.1%	51.3%	35.0%	21.6%	48.5%	0.2352	386
Can resist temptation of sex with person besides main partner (%Agree)	77.0%	72.0%	82.0%	81.7%	71.7%	91.7%	0.5151	385
Need someone to fill gap (%Disagree)	76.0%	68.8%	83.2%	60.7%	49.7%	71.7%	0.0936	386
Men have right to get sex for gifts (%Disagree)	71.8%	63.2%	80.4%	74.0%	62.2%	85.8%	0.7314	386
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	71.0%	64.4%	77.6%	60.7%	47.1%	74.3%	0.3496	386
Leaders discourage multiple partners (%Very often/sometimes)	48.4%	32.1%	64.6%	45.2%	34.7%	55.8%	0.7602	386
Leaders discourage men from having younger partners (%Very often/sometimes)	52.9%	41.5%	64.2%	43.4%	29.0%	57.8%	0.0884	386
Polygyny is practiced in community (%Very often/sometimes)	57.7%	49.3%	66.1%	57.2%	46.1%	68.2%	0.8997	386
Agrees that wife inheritance is practiced in the community	36.1%	29.4%	42.8%	23.2%	16.9%	29.5%	0.0208	386

<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
10+ year age difference between respondent and last sexual partner	15.8%	10.7%	20.8%	18.6%	11.6%	25.6%	0.5187	217
Thinks that last partner had other sexual partners	12.6%	6.3%	19.0%	15.7%	10.7%	20.8%	0.4393	258
Received gifts or money in exchange for sex with last partner	21.3%	12.6%	29.9%	16.8%	9.3%	24.2%	0.4513	261
Received gifts or money in exchange for sex with last regular partner	18.4%	13.0%	23.8%	16.3%	9.5%	23.2%	0.6638	199
Gave gifts or money in exchange for sex with last partner	27.4%	19.3%	35.5%	26.8%	10.9%	42.7%	0.9543	261
Gave gifts or money in exchange for sex with last regular partner	26.3%	18.7%	33.9%	18.2%	11.0%	25.5%	0.2474	199
Most married men faithful to wives (%Agree)	43.2%	35.1%	51.3%	41.0%	33.4%	48.6%	0.6912	386
Can resist temptation of sex with person besides main partner (%Agree)	77.0%	72.0%	82.0%	67.8%	50.6%	85.1%	0.2591	385
Need someone to fill gap (%Disagree)	76.0%	68.8%	83.2%	73.7%	61.2%	86.2%	0.7235	386
Men have right to get sex for gifts (%Disagree)	71.8%	63.2%	80.4%	81.8%	73.8%	89.8%	0.1145	386
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	71.0%	64.4%	77.6%	79.9%	71.7%	88.0%	0.1977	386
Leaders discourage multiple partners (%Very often/sometimes)	48.4%	32.1%	64.6%	53.5%	45.9%	61.1%	0.545	386
Leaders discourage men from having younger partners (%Very often/sometimes)	52.9%	41.5%	64.2%	49.3%	30.9%	67.6%	0.697	386
Polygyny is practiced in community (%Very often/sometimes)	57.7%	49.3%	66.1%	57.0%	48.8%	65.2%	0.8364	386
Agrees that wife inheritance is practiced in the community	36.1%	29.4%	42.8%	32.1%	26.5%	37.6%	0.266	386

<b>SAfAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
10+ year age difference between respondent and last sexual partner	11.9%	9.7%	14.2%	22.6%	14.3%	30.8%	0.0052	218
Thinks that last partner had other sexual partners	15.4%	11.4%	19.4%	28.0%	18.7%	37.3%	0.0327	259
Received gifts or money in exchange for sex with last partner	8.0%	6.1%	9.9%	30.9%	21.3%	40.5%	0.0036	262

Received gifts or money in exchange for sex with last regular partner	6.9%	5.1%	8.6%	31.7%	25.6%	37.7%	0.001	200
Gave gifts or money in exchange for sex with last partner	24.7%	17.2%	32.3%	37.7%	28.3%	47.0%	0.0698	262
Gave gifts or money in exchange for sex with last regular partner	13.9%	10.6%	17.2%	32.8%	25.5%	40.2%	0.0035	200
Most married men faithful to wives (%Agree)	41.9%	35.9%	47.9%	35.9%	26.2%	45.5%	0.3074	387
Can resist temptation of sex with person besides main partner (%Agree)	76.4%	68.7%	84.1%	73.6%	55.5%	91.7%	0.8261	386
Need someone to fill gap (%Disagree)	64.2%	55.9%	72.4%	87.5%	78.5%	96.4%	0.0385	387
Men have right to get sex for gifts (%Disagree)	74.6%	67.1%	82.1%	79.7%	68.2%	91.2%	0.5018	387
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	70.7%	65.9%	75.5%	68.9%	59.4%	78.5%	0.6111	387
Leaders discourage multiple partners (%Very often/sometimes)	52.7%	45.2%	60.3%	40.0%	31.0%	49.0%	0.0171	387
Leaders discourage men from having younger partners (%Very often/sometimes)	51.7%	43.0%	60.3%	39.8%	20.5%	59.2%	0.1473	387
Polygyny is practiced in community (%Very often/sometimes)	61.6%	54.9%	68.4%	43.8%	33.0%	54.6%	0.0003	387
Agrees that wife inheritance is practiced in the community	32.8%	28.4%	37.3%	23.6%	17.5%	29.7%	0.0462	387

#### OTHER HIV RISK FACTORS

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Worried about becoming HIV infected (%Worried)	62.6%	57.6%	67.7%	45.7%	32.6%	58.8%	0.0508	384
If one spouse positive, the other too (%False)	20.5%	13.5%	27.5%	16.5%	10.7%	22.2%	0.1069	388
STIs decrease HIV infection (%False)	75.7%	69.9%	81.5%	87.5%	81.0%	93.9%	0.0087	388
TB can't be cured if HIV+ (%False)	68.7%	62.8%	74.6%	60.5%	45.6%	75.4%	0.2722	388
Risk of contracting HIV decreases for a circumcised man	88.9%	82.4%	95.4%	83.7%	78.3%	89.2%	0.2833	388
Knows where to get information about HIV/AIDS	94.6%	92.6%	96.5%	94.1%	91.1%	97.1%	0.8383	375
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Worried about becoming HIV infected (%Worried)	62.6%	57.6%	67.7%	18.8%	9.8%	27.8%	0.0003	384
If one spouse positive, the other too (%False)	20.5%	13.5%	27.5%	17.5%	10.4%	24.6%	0.6111	388
STIs decrease HIV infection (%False)	75.7%	69.9%	81.5%	94.3%	91.1%	97.5%	0.0025	388
TB can't be cured if HIV+ (%False)	68.7%	62.8%	74.6%	44.7%	23.2%	66.1%	0.0753	388

Risk of contracting HIV decreases for a circumcised man	88.9%	82.4%	95.4%	57.8%	30.9%	84.8%	0.0024	388
Knows where to get information about HIV/AIDS	94.6%	92.6%	96.5%	94.7%	89.4%	100.0%	0.9629	375
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Worried about becoming HIV infected (%Worried)	58.8%	51.3%	66.2%	42.2%	30.0%	54.3%	0.0584	384
If one spouse positive, the other too (%False)	23.9%	16.3%	31.5%	14.2%	11.1%	17.3%	0.0291	388
STIs decrease HIV infection (%False)	78.2%	73.2%	83.2%	87.8%	80.1%	95.5%	0.0328	388
TB can't be cured if HIV+ (%False)	67.9%	61.3%	74.5%	57.9%	43.3%	72.5%	0.1596	388
Risk of contracting HIV decreases for a circumcised man	87.3%	80.3%	94.4%	78.1%	68.4%	87.7%	0.0661	388
Knows where to get information about HIV/AIDS	93.4%	90.9%	96.0%	95.2%	93.4%	96.9%	0.3079	375
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Worried about becoming HIV infected (%Worried)	52.8%	44.4%	61.2%	51.3%	42.2%	60.5%	0.7577	382
If one spouse positive, the other too (%False)	15.3%	11.2%	19.4%	26.6%	14.8%	38.4%	0.0852	386
STIs decrease HIV infection (%False)	81.7%	75.4%	88.0%	83.8%	78.0%	89.6%	0.6459	386
TB can't be cured if HIV+ (%False)	64.0%	54.3%	73.6%	64.4%	55.3%	73.4%	0.939	386
Risk of contracting HIV decreases for a circumcised man	81.0%	71.4%	90.7%	89.9%	82.3%	97.4%	0.1697	386
Knows where to get information about HIV/AIDS	93.4%	91.8%	95.1%	97.6%	95.8%	99.4%	0.0189	373
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Worried about becoming HIV infected (%Worried)	68.5%	62.4%	74.6%	47.2%	37.3%	57.1%	0.002	382
If one spouse positive, the other too (%False)	17.4%	10.0%	24.9%	22.0%	7.3%	36.6%	0.6502	386
STIs decrease HIV infection (%False)	78.8%	66.7%	90.8%	76.7%	61.8%	91.7%	0.871	386
TB can't be cured if HIV+ (%False)	74.1%	64.8%	83.3%	58.3%	51.3%	65.2%	0.0809	386
Risk of contracting HIV decreases for a circumcised man	86.9%	79.8%	94.0%	83.4%	73.2%	93.7%	0.2549	386
Knows where to get information about HIV/AIDS	92.6%	88.9%	96.3%	98.4%	96.7%	100.1%	0.0237	373
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Worried about becoming HIV infected (%Worried)	68.5%	62.4%	74.6%	39.9%	25.1%	54.8%	0.0445	382
If one spouse positive, the other too (%False)	17.4%	10.0%	24.9%	18.0%	13.1%	22.9%	0.8898	386
STIs decrease HIV infection (%False)	78.8%	66.7%	90.8%	89.0%	83.8%	94.3%	0.1581	386
TB can't be cured if HIV+ (%False)	74.1%	64.8%	83.3%	55.8%	38.3%	73.4%	0.0863	386
Risk of contracting HIV decreases for a circumcised man	86.9%	79.8%	94.0%	81.0%	72.4%	89.7%	0.1502	386
Knows where to get information about HIV/AIDS	92.6%	88.9%	96.3%	94.3%	91.6%	97.0%	0.4078	373

<b>SaFAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Worried about becoming HIV infected (%Worried)	51.1%	42.3%	59.9%	56.1%	48.8%	63.4%	0.3686	383
If one spouse positive, the other too (%False)	20.5%	14.0%	26.9%	15.4%	10.5%	20.4%	0.1527	387
STIs decrease HIV infection (%False)	81.1%	72.7%	89.5%	85.3%	74.7%	95.9%	0.659	387
TB can't be cured if HIV+ (%False)	60.2%	52.9%	67.5%	76.3%	64.6%	88.1%	0.038	387
Risk of contracting HIV decreases for a circumcised man	88.1%	82.9%	93.2%	74.6%	63.4%	85.8%	0.0005	387
Knows where to get information about HIV/AIDS	94.0%	92.7%	95.3%	96.0%	93.3%	98.8%	0.2908	375

#### HIV COMMUNICATION

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Discussed HIV/AIDS with children	55.6%	49.4%	61.7%	58.6%	45.6%	71.6%	0.5827	160
Discussed HIV/AIDS with friends	80.4%	77.6%	83.2%	78.0%	67.5%	88.6%	0.6462	388
Discussed HIV/AIDS with spouse, children, and/or friends	84.9%	80.6%	89.1%	85.5%	81.7%	89.2%	0.8142	388
Sex life improves with communication with partner (%Agree)	87.7%	85.1%	90.3%	85.2%	79.8%	90.7%	0.316	360
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	35.5%	31.9%	39.1%	44.0%	33.4%	54.7%	0.111	219
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Discussed HIV/AIDS with children	55.6%	49.4%	61.7%	10.8%	2.2%	19.5%	0.0131	160
Discussed HIV/AIDS with friends	80.4%	77.6%	83.2%	67.4%	50.6%	84.2%	0.1498	388
Discussed HIV/AIDS with spouse, children, and/or friends	84.9%	80.6%	89.1%	70.4%	55.1%	85.8%	0.0759	388
Sex life improves with communication with partner (%Agree)	87.7%	85.1%	90.3%	90.3%	85.7%	94.9%	0.3395	360
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	35.5%	31.9%	39.1%	57.7%	37.5%	77.9%	0.0571	219
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Discussed HIV/AIDS with children	47.8%	33.6%	62.1%	51.9%	40.0%	63.8%	0.5569	160
Discussed HIV/AIDS with friends	83.7%	80.5%	86.9%	70.4%	56.2%	84.6%	0.1465	388
Discussed HIV/AIDS with spouse, children, and/or friends	87.3%	84.3%	90.3%	78.1%	70.9%	85.2%	0.0335	388
Sex life improves with communication with partner (%Agree)	86.5%	83.1%	89.8%	88.3%	84.5%	92.2%	0.4698	360



Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	40.3%	34.5%	46.2%	39.3%	28.4%	50.2%	0.8226	219
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Discussed HIV/AIDS with children	57.3%	47.0%	67.6%	28.8%	12.8%	44.9%	0.0421	160
Discussed HIV/AIDS with friends	76.0%	70.6%	81.4%	86.3%	81.4%	91.2%	0.0431	386
Discussed HIV/AIDS with spouse, children, and/or friends	83.1%	78.6%	87.6%	86.2%	82.2%	90.2%	0.3509	386
Sex life improves with communication with partner (%Agree)	87.4%	84.6%	90.2%	86.3%	80.8%	91.9%	0.6819	359
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	36.0%	30.0%	41.9%	52.3%	43.4%	61.3%	0.0271	218
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Discussed HIV/AIDS with children	68.6%	51.9%	85.3%	42.5%	33.1%	51.9%	0.0284	160
Discussed HIV/AIDS with friends	81.1%	77.2%	84.9%	75.9%	66.2%	85.6%	0.4222	386
Discussed HIV/AIDS with spouse, children, and/or friends	88.8%	85.7%	91.9%	71.3%	61.3%	81.4%	0.0079	386
Sex life improves with communication with partner (%Agree)	86.8%	84.0%	89.5%	88.3%	82.6%	94.0%	0.5788	359
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	36.7%	31.9%	41.5%	38.2%	29.2%	47.3%	0.7373	218
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Discussed HIV/AIDS with children	68.6%	51.9%	85.3%	41.6%	25.5%	57.8%	0.0794	160
Discussed HIV/AIDS with friends	81.1%	77.2%	84.9%	78.7%	69.4%	88.0%	0.6513	386
Discussed HIV/AIDS with spouse, children, and/or friends	88.8%	85.7%	91.9%	85.8%	82.5%	89.1%	0.1871	386
Sex life improves with communication with partner (%Agree)	86.8%	84.0%	89.5%	87.5%	83.2%	91.7%	0.7705	359
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	36.7%	31.9%	41.5%	44.6%	34.8%	54.4%	0.1206	218
<b>SAfAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Discussed HIV/AIDS with children	51.6%	39.4%	63.9%	32.3%	13.3%	51.2%	0.0954	160
Discussed HIV/AIDS with friends	78.6%	72.9%	84.2%	79.2%	71.3%	87.1%	0.9104	387
Discussed HIV/AIDS with spouse, children, and/or friends	83.8%	79.0%	88.6%	83.9%	79.2%	88.6%	0.9879	387

Sex life improves with communication with partner (%Agree)	85.9%	82.3%	89.6%	91.4%	87.9%	94.9%	0.0951	359
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CONDOM USE

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Condom use at last sex	21.1%	18.3%	24.0%	30.2%	22.4%	38.0%	0.1066	309
Condom use at last sex with regular partner	12.2%	10.4%	14.0%	19.4%	13.9%	24.9%	0.0764	255
Always uses condom with most recent partner	9.5%	8.4%	10.6%	8.9%	7.0%	10.9%	0.6836	262
Condom use in marriage accepted (%Strongly agree/agree)	58.9%	53.9%	64.0%	58.4%	49.1%	67.7%	0.9198	388
Women can ask regular partner to use condom (%Strongly agree/agree)	63.9%	55.9%	72.0%	58.3%	54.7%	61.8%	0.2936	388
Women can ask casual partner to use condom (%Strongly agree/agree)	64.0%	55.5%	72.6%	58.9%	45.2%	72.7%	0.5766	388
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Condom use at last sex	21.1%	18.3%	24.0%	20.9%	7.2%	34.6%	0.9746	309
Condom use at last sex with regular partner	12.2%	10.4%	14.0%	12.3%	4.8%	19.9%	0.974	255
Always uses condom with most recent partner	9.5%	8.4%	10.6%	7.1%	3.0%	11.3%	0.2347	262
Condom use in marriage accepted (%Strongly agree/agree)	58.9%	53.9%	64.0%	66.5%	57.7%	75.2%	0.138	388
Women can ask regular partner to use condom (%Strongly agree/agree)	63.9%	55.9%	72.0%	87.3%	77.0%	97.6%	0.0285	388
Women can ask casual partner to use condom (%Strongly agree/agree)	64.0%	55.5%	72.6%	71.2%	49.5%	93.0%	0.4954	388
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Condom use at last sex	19.5%	15.1%	23.8%	29.8%	22.4%	37.1%	0.0869	309
Condom use at last sex with regular partner	15.4%	12.3%	18.6%	12.6%	10.6%	14.5%	0.2227	255
Always uses condom with most recent partner	10.2%	8.6%	11.8%	7.8%	5.5%	10.0%	0.1204	262
Condom use in marriage accepted (%Strongly agree/agree)	57.7%	51.6%	63.9%	61.4%	56.8%	65.9%	0.2114	388
Women can ask regular partner to use condom (%Strongly agree/agree)	67.4%	55.2%	79.6%	60.3%	50.3%	70.3%	0.5153	388
Women can ask casual partner to use condom (%Strongly agree/agree)	62.9%	55.1%	70.7%	63.4%	54.8%	72.0%	0.9197	388
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>

Condom use at last sex	23.3%	20.1%	26.4%	25.3%	17.2%	33.3%	0.6878	308
Condom use at last sex with regular partner	13.0%	11.8%	14.3%	15.0%	12.0%	18.1%	0.3198	254
Always uses condom with most recent partner	6.7%	4.3%	9.1%	11.8%	7.8%	15.7%	0.0067	261
Condom use in marriage accepted (%Strongly agree/agree)	56.7%	51.0%	62.4%	67.6%	61.4%	73.8%	0.061	386
Women can ask regular partner to use condom (%Strongly agree/agree)	55.2%	50.4%	60.0%	82.8%	75.2%	90.4%	0.0043	386
Women can ask casual partner to use condom (%Strongly agree/agree)	56.2%	49.4%	63.1%	83.4%	76.9%	89.9%	0.0003	386
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Condom use at last sex	20.4%	15.8%	25.0%	20.0%	13.9%	26.2%	0.9255	308
Condom use at last sex with regular partner	14.2%	10.3%	18.1%	9.4%	7.3%	11.6%	0.0578	254
Always uses condom with most recent partner	8.5%	5.3%	11.7%	9.8%	7.9%	11.7%	0.5124	261
Condom use in marriage accepted (%Strongly agree/agree)	53.6%	44.7%	62.5%	63.2%	58.6%	67.8%	0.0878	386
Women can ask regular partner to use condom (%Strongly agree/agree)	59.8%	50.2%	69.4%	64.5%	57.0%	72.1%	0.3544	386
Women can ask casual partner to use condom (%Strongly agree/agree)	57.0%	42.7%	71.2%	66.3%	55.5%	77.1%	0.4464	386
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Condom use at last sex	20.4%	15.8%	25.0%	32.0%	23.3%	40.7%	0.0765	308
Condom use at last sex with regular partner	14.2%	10.3%	18.1%	18.1%	14.1%	22.1%	0.3179	254
Always uses condom with most recent partner	8.5%	5.3%	11.7%	8.6%	6.7%	10.5%	0.9632	261
Condom use in marriage accepted (%Strongly agree/agree)	53.6%	44.7%	62.5%	61.5%	55.0%	68.1%	0.198	386
Women can ask regular partner to use condom (%Strongly agree/agree)	59.8%	50.2%	69.4%	68.6%	64.4%	72.9%	0.1401	386
Women can ask casual partner to use condom (%Strongly agree/agree)	57.0%	42.7%	71.2%	66.2%	56.2%	76.1%	0.0565	386
<b>SAfAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Condom use at last sex	23.8%	20.6%	27.1%	23.0%	11.7%	34.4%	0.9097	309
Condom use at last sex with regular partner	14.4%	13.0%	15.8%	10.3%	5.9%	14.7%	0.0707	255
Always uses condom with most recent partner	9.2%	8.4%	10.0%	8.8%	7.1%	10.4%	0.6599	262
Condom use in marriage accepted (%Strongly agree/agree)	62.4%	58.6%	66.2%	48.5%	36.2%	60.7%	0.0455	387

Women can ask regular partner to use condom (%Strongly agree/agree)	65.9%	61.6%	70.2%	61.1%	54.0%	68.2%	0.0807	387
Women can ask casual partner to use condom (%Strongly agree/agree)	62.8%	55.4%	70.2%	64.2%	49.0%	79.5%	0.8692	387

#### HIV TESTING

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Ever tested for HIV	72.0%	66.3%	77.7%	78.8%	71.6%	86.1%	0.2561	388
HIV test in the last 12 months	43.0%	34.6%	51.4%	67.4%	53.1%	81.7%	0.0588	388
It is important to know your HIV status (%Agree)	99.1%	98.4%	99.8%	98.3%	97.3%	99.4%	0.1291	388
Leaders encourage HIV testing (%Strongly agree/agree)	63.8%	54.3%	73.2%	76.4%	72.5%	80.2%	0.0274	388
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Ever tested for HIV	72.0%	66.3%	77.7%	76.3%	61.0%	91.6%	0.6182	388
HIV test in the last 12 months	43.0%	34.6%	51.4%	36.1%	14.6%	57.6%	0.6098	388
It is important to know your HIV status (%Agree)	99.1%	98.4%	99.8%	93.8%	88.9%	98.8%	0.003	388
Leaders encourage HIV testing (%Strongly agree/agree)	63.8%	54.3%	73.2%	60.8%	38.4%	83.2%	0.776	388
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Ever tested for HIV	68.9%	63.4%	74.5%	81.5%	75.1%	88.0%	0.0365	388
HIV test in the last 12 months	40.9%	33.3%	48.5%	62.6%	52.3%	73.0%	0.0367	388
It is important to know your HIV status (%Agree)	99.0%	98.3%	99.7%	98.2%	97.0%	99.4%	0.2051	388
Leaders encourage HIV testing (%Strongly agree/agree)	67.2%	56.3%	78.1%	69.3%	61.1%	77.4%	0.7493	388
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Ever tested for HIV	75.3%	69.4%	81.3%	72.2%	65.1%	79.2%	0.5983	386
HIV test in the last 12 months	50.2%	42.0%	58.4%	50.2%	34.9%	65.5%	0.9985	386
It is important to know your HIV status (%Agree)	99.0%	98.6%	99.5%	96.5%	94.5%	98.4%	0.0017	386
Leaders encourage HIV testing (%Strongly agree/agree)	67.9%	61.8%	74.0%	68.9%	56.1%	81.7%	0.8498	386
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Ever tested for HIV	68.5%	58.4%	78.5%	75.9%	71.9%	80.0%	0.1945	386
HIV test in the last 12 months	43.0%	31.0%	55.0%	37.4%	27.0%	47.9%	0.3738	386
It is important to know your HIV status (%Agree)	98.6%	96.9%	100.3%	99.8%	99.5%	100.1%	0.1158	386
Leaders encourage HIV testing (%Strongly agree/agree)	66.8%	56.1%	77.4%	62.5%	49.7%	75.3%	0.5258	386
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>

Ever tested for HIV	68.5%	58.4%	78.5%	80.2%	72.2%	88.2%	0.1146	386
HIV test in the last 12 months	43.0%	31.0%	55.0%	68.8%	52.1%	85.4%	0.1138	386
It is important to know your HIV status (%Agree)	98.6%	96.9%	100.3%	97.7%	96.1%	99.3%	0.5044	386
Leaders encourage HIV testing (%Strongly agree/agree)	66.8%	56.1%	77.4%	73.6%	65.7%	81.4%	0.2274	386
<b>SafAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Ever tested for HIV	75.1%	71.0%	79.2%	72.6%	63.9%	81.2%	0.594	387
HIV test in the last 12 months	46.3%	42.1%	50.6%	60.5%	49.1%	71.9%	0.0333	387
It is important to know your HIV status (%Agree)	98.8%	98.0%	99.6%	98.5%	97.5%	99.6%	0.6347	387
Leaders encourage HIV testing (%Strongly agree/agree)	65.9%	56.3%	75.6%	73.5%	67.6%	79.4%	0.2061	387

#### HIV TREATMENT

	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
<b>One Radio Show</b>								
Cared for someone on ART	20.2%	15.2%	25.3%	21.4%	13.8%	29.0%	0.7146	388
Willing to care for someone on ART	82.6%	77.5%	87.7%	83.1%	80.4%	85.7%	0.8898	385
PLHIV on ART can transmit HIV (%True)	93.7%	89.2%	98.1%	81.6%	78.2%	85.0%	0.0017	388
PLHIV does not need to use condoms because cannot transmit HIV (% False)	76.4%	70.1%	82.7%	83.6%	78.4%	88.7%	0.0106	388
ARVs prevent MCT during pregnancy	72.4%	62.2%	82.6%	54.4%	44.1%	64.6%	0.0266	388
ARVs prevent MCT during childbirth	83.7%	76.4%	90.9%	57.9%	43.6%	72.2%	0.0221	388
ARVs prevent MCT during breastfeeding	84.2%	80.0%	88.4%	66.1%	57.3%	75.0%	0.0068	388
People on ART have to stay on treatment for rest of lives	80.5%	75.8%	85.3%	87.8%	82.9%	92.7%	0.0206	387
Leaders encourage HIV treatment (%Strongly agree/agree)	54.7%	45.4%	64.0%	72.8%	56.7%	88.8%	0.0195	388
<b>Two + Radio Shows</b>								
Cared for someone on ART	20.2%	15.2%	25.3%	27.4%	13.8%	41.0%	0.3331	388
Willing to care for someone on ART	82.6%	77.5%	87.7%	94.9%	90.8%	99.0%	0.0308	385
PLHIV on ART can transmit HIV (%True)	93.7%	89.2%	98.1%	76.8%	57.8%	95.7%	0.072	388
PLHIV does not need to use condoms because cannot transmit HIV (% False)	76.4%	70.1%	82.7%	91.8%	86.5%	97.1%	0.0447	388
ARVs prevent MCT during pregnancy	72.4%	62.2%	82.6%	60.6%	44.7%	76.5%	0.2238	388
ARVs prevent MCT during childbirth	83.7%	76.4%	90.9%	48.7%	29.7%	67.6%	0.028	388
ARVs prevent MCT during breastfeeding	84.2%	80.0%	88.4%	79.8%	65.5%	94.2%	0.5399	388
People on ART have to stay on treatment for rest of lives	80.5%	75.8%	85.3%	95.8%	89.4%	102.2%	0.0409	387

Leaders encourage HIV treatment (%Strongly agree/agree)	54.7%	45.4%	64.0%	88.5%	78.1%	99.0%	0.0275	388
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Cared for someone on ART	17.8%	11.2%	24.3%	25.7%	19.0%	32.4%	0.0909	388
Willing to care for someone on ART	81.7%	77.1%	86.3%	87.5%	85.7%	89.3%	0.062	385
PLHIV on ART can transmit HIV (%True)	95.6%	92.7%	98.5%	70.7%	59.0%	82.4%	0.0038	388
PLHIV does not need to use condoms because cannot transmit HIV (% False)	80.9%	75.7%	86.1%	81.7%	77.4%	86.0%	0.6874	388
ARVs prevent MCT during pregnancy	66.7%	59.8%	73.6%	64.7%	53.5%	75.9%	0.703	388
ARVs prevent MCT during childbirth	76.6%	73.0%	80.2%	65.2%	51.4%	79.0%	0.1006	388
ARVs prevent MCT during breastfeeding	77.7%	72.8%	82.6%	77.7%	67.2%	88.3%	0.994	388
People on ART have to stay on treatment for rest of lives	80.8%	74.5%	87.1%	89.0%	81.8%	96.3%	0.2012	387
Leaders encourage HIV treatment (%Strongly agree/agree)	61.0%	49.4%	72.6%	65.4%	56.0%	74.7%	0.4713	388
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Cared for someone on ART	20.2%	15.6%	24.8%	23.7%	12.9%	34.5%	0.4173	386
Willing to care for someone on ART	83.7%	81.2%	86.2%	84.7%	77.3%	92.2%	0.7689	383
PLHIV on ART can transmit HIV (%True)	87.4%	81.6%	93.3%	90.1%	82.6%	97.6%	0.6168	386
PLHIV does not need to use condoms because cannot transmit HIV (% False)	82.0%	76.7%	87.2%	79.4%	71.9%	86.8%	0.5415	386
ARVs prevent MCT during pregnancy	60.7%	45.7%	75.8%	75.4%	66.6%	84.2%	0.233	386
ARVs prevent MCT during childbirth	73.2%	65.7%	80.7%	68.7%	60.3%	77.1%	0.2619	386
ARVs prevent MCT during breastfeeding	79.8%	76.4%	83.1%	72.8%	63.9%	81.7%	0.0875	386
People on ART have to stay on treatment for rest of lives	80.8%	76.8%	84.9%	94.7%	91.7%	97.7%	0.0011	385
Leaders encourage HIV treatment (%Strongly agree/agree)	63.7%	58.6%	68.8%	61.2%	41.1%	81.2%	0.7637	386
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Cared for someone on ART	10.8%	4.1%	17.5%	25.0%	17.9%	32.2%	0.007	386
Willing to care for someone on ART	79.9%	74.5%	85.2%	86.3%	81.1%	91.4%	0.0067	383
PLHIV on ART can transmit HIV (%True)	93.4%	87.0%	99.8%	99.2%	97.2%	101.2%	0.1029	386
PLHIV does not need to use condoms because cannot transmit HIV (% False)	82.3%	76.9%	87.8%	77.4%	66.8%	88.0%	0.4393	386
ARVs prevent MCT during pregnancy	64.5%	43.2%	85.8%	79.4%	71.0%	87.8%	0.3107	386
ARVs prevent MCT during childbirth	78.3%	70.9%	85.7%	82.9%	70.9%	94.9%	0.5539	386

ARVs prevent MCT during breastfeeding	87.5%	83.5%	91.5%	70.8%	62.5%	79.1%	0.0028	386
People on ART have to stay on treatment for rest of lives	76.1%	68.0%	84.2%	86.6%	77.3%	95.9%	0.2328	385
Leaders encourage HIV treatment (%Strongly agree/agree)	65.8%	52.2%	79.4%	48.1%	22.6%	73.6%	0.3924	386
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Cared for someone on ART	10.8%	4.1%	17.5%	28.0%	18.9%	37.0%	0.0026	386
Willing to care for someone on ART	79.9%	74.5%	85.2%	87.2%	84.6%	89.8%	0.0649	383
PLHIV on ART can transmit HIV (%True)	93.4%	87.0%	99.8%	70.1%	59.7%	80.6%	0.0049	386
PLHIV does not need to use condoms because cannot transmit HIV (% False)	82.3%	76.9%	87.8%	82.9%	79.3%	86.6%	0.8321	386
ARVs prevent MCT during pregnancy	64.5%	43.2%	85.8%	55.6%	47.2%	64.1%	0.318	386
ARVs prevent MCT during childbirth	78.3%	70.9%	85.7%	57.0%	42.8%	71.1%	0.0105	386
ARVs prevent MCT during breastfeeding	87.5%	83.5%	91.5%	71.9%	62.5%	81.3%	0.0224	386
People on ART have to stay on treatment for rest of lives	76.1%	68.0%	84.2%	90.5%	81.8%	99.1%	0.0062	385
Leaders encourage HIV treatment (%Strongly agree/agree)	65.8%	52.2%	79.4%	75.6%	63.6%	87.7%	0.4229	386
<b>SaFAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Cared for someone on ART	21.2%	14.3%	28.1%	22.1%	16.4%	27.8%	0.7504	387
Willing to care for someone on ART	85.7%	81.0%	90.4%	80.8%	77.5%	84.1%	0.1774	384
PLHIV on ART can transmit HIV (%True)	89.3%	84.7%	94.0%	83.6%	76.5%	90.7%	0.0632	387
PLHIV does not need to use condoms because cannot transmit HIV (% False)	82.0%	77.6%	86.4%	78.6%	68.7%	88.4%	0.4879	387
ARVs prevent MCT during pregnancy	70.1%	61.9%	78.2%	51.8%	41.5%	62.2%	0.0068	387
ARVs prevent MCT during childbirth	73.7%	62.5%	85.0%	66.6%	59.3%	73.8%	0.4308	387
ARVs prevent MCT during breastfeeding	79.7%	72.3%	87.1%	73.3%	66.5%	80.2%	0.3636	387
People on ART have to stay on treatment for rest of lives	81.5%	76.2%	86.9%	94.9%	93.3%	96.4%	0	386
Leaders encourage HIV treatment (%Strongly agree/agree)	62.9%	54.6%	71.2%	63.1%	49.7%	76.5%	0.9513	387

#### HIV STIGMA

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
When learn that you are HIV+, life is over (%Disagree)	88.2%	82.4%	94.0%	76.2%	69.3%	83.2%	0.0124	388

Telling people you are HIV+ doesn't help (%Disagree)	51.3%	43.9%	58.8%	59.7%	44.4%	74.9%	0.4716	388
HIV is punishment for sinning (%Disagree)	54.9%	44.2%	65.7%	67.7%	50.8%	84.7%	0.4134	388
Only promiscuous people get HIV (%Disagree)	77.9%	69.8%	86.1%	62.7%	55.0%	70.3%	0.0431	388
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	87.4%	84.7%	90.0%	61.3%	51.1%	71.6%	0.0018	388
People in the community join together to help PLHIV (%Strongly agree/agree)	60.2%	50.6%	69.7%	68.1%	55.3%	80.9%	0.1357	388
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
When learn that you are HIV+, life is over (%Disagree)	88.2%	82.4%	94.0%	80.3%	57.4%	103.2%	0.494	388
Telling people you are HIV+ doesn't help (%Disagree)	51.3%	43.9%	58.8%	35.7%	0.5%	70.9%	0.3905	388
HIV is punishment for sinning (%Disagree)	54.9%	44.2%	65.7%	55.3%	27.8%	82.7%	0.9867	388
Only promiscuous people get HIV (%Disagree)	77.9%	69.8%	86.1%	62.6%	37.8%	87.5%	0.1504	388
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	87.4%	84.7%	90.0%	65.2%	49.9%	80.6%	0.0101	388
People in the community join together to help PLHIV (%Strongly agree/agree)	60.2%	50.6%	69.7%	70.4%	58.2%	82.7%	0.1859	388
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
When learn that you are HIV+, life is over (%Disagree)	74.4%	68.0%	80.8%	92.0%	87.8%	96.2%	0.0103	388
Telling people you are HIV+ doesn't help (%Disagree)	49.3%	44.0%	54.6%	56.4%	41.2%	71.6%	0.4434	388
HIV is punishment for sinning (%Disagree)	53.9%	38.3%	69.5%	66.7%	44.2%	89.1%	0.5288	388
Only promiscuous people get HIV (%Disagree)	77.6%	64.7%	90.4%	64.2%	51.9%	76.5%	0.2606	388
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	75.1%	70.7%	79.6%	79.7%	73.5%	86.0%	0.2953	388
People in the community join together to help PLHIV (%Strongly agree/agree)	65.9%	56.1%	75.6%	60.4%	47.9%	72.9%	0.3533	388
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
When learn that you are HIV+, life is over (%Disagree)	80.1%	75.6%	84.6%	89.0%	82.9%	95.1%	0.0413	386
Telling people you are HIV+ doesn't help (%Disagree)	55.0%	47.3%	62.8%	45.9%	28.2%	63.6%	0.4015	386
HIV is punishment for sinning (%Disagree)	70.2%	61.0%	79.4%	36.3%	28.0%	44.6%	0.0045	386



Only promiscuous people get HIV (%Disagree)	67.6%	60.9%	74.4%	80.0%	71.4%	88.6%	0.0189	386
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	79.0%	75.3%	82.7%	72.6%	62.2%	83.0%	0.3584	386
People in the community join together to help PLHIV (%Strongly agree/agree)	64.7%	56.4%	72.9%	61.1%	47.6%	74.6%	0.3442	386
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
When learn that you are HIV+, life is over (%Disagree)	84.3%	75.6%	93.0%	71.3%	61.1%	81.4%	0.1249	386
Telling people you are HIV+ doesn't help (%Disagree)	52.6%	40.8%	64.5%	44.0%	32.8%	55.2%	0.4473	386
HIV is punishment for sinning (%Disagree)	69.3%	60.8%	77.8%	43.8%	30.5%	57.1%	0.0017	386
Only promiscuous people get HIV (%Disagree)	80.3%	68.3%	92.3%	69.8%	55.5%	84.0%	0.1152	386
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	91.4%	88.5%	94.3%	67.2%	58.6%	75.7%	0.0017	386
People in the community join together to help PLHIV (%Strongly agree/agree)	67.0%	54.3%	79.7%	57.2%	40.0%	74.4%	0.4363	386
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
When learn that you are HIV+, life is over (%Disagree)	84.3%	75.6%	93.0%	89.1%	84.7%	93.5%	0.3373	386
Telling people you are HIV+ doesn't help (%Disagree)	52.6%	40.8%	64.5%	59.5%	42.7%	76.4%	0.4836	386
HIV is punishment for sinning (%Disagree)	69.3%	60.8%	77.8%	64.0%	41.4%	86.5%	0.705	386
Only promiscuous people get HIV (%Disagree)	80.3%	68.3%	92.3%	64.8%	50.0%	79.7%	0.2356	386
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	91.4%	88.5%	94.3%	71.5%	61.2%	81.9%	0.014	386
People in the community join together to help PLHIV (%Strongly agree/agree)	67.0%	54.3%	79.7%	65.6%	53.1%	78.0%	0.8758	386
<b>SAfAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
When learn that you are HIV+, life is over (%Disagree)	84.7%	76.6%	92.7%	78.6%	68.6%	88.6%	0.5071	387
Telling people you are HIV+ doesn't help (%Disagree)	52.7%	45.1%	60.2%	52.3%	42.9%	61.7%	0.9528	387
HIV is punishment for sinning (%Disagree)	57.4%	53.6%	61.1%	66.2%	54.7%	77.8%	0.1777	387
Only promiscuous people get HIV (%Disagree)	71.8%	66.2%	77.5%	69.4%	54.2%	84.6%	0.7537	387
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	81.9%	78.9%	85.0%	64.1%	55.3%	73.0%	0.0047	387

People in the community join together to help PLHIV (%Strongly agree/agree)	66.9%	57.8%	75.9%	52.8%	39.5%	66.1%	0.0163	387
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GENDER-BASED VIOLENCE

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Forced sex in the last 12 months	6.6%	3.0%	10.2%	4.3%	2.5%	6.2%	0.3664	387
Physical GBV in the last 12 months	11.3%	7.7%	14.9%	28.5%	22.9%	34.1%	0.0077	387
Leaders speak out against GBV (%Strongly agree/agree)	66.8%	60.8%	72.9%	83.9%	77.2%	90.6%	0.0096	387
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Forced sex in the last 12 months	6.6%	3.0%	10.2%	7.7%	1.6%	13.8%	0.7262	387
Physical GBV in the last 12 months	11.3%	7.7%	14.9%	21.5%	12.6%	30.4%	0.0234	387
Leaders speak out against GBV (%Strongly agree/agree)	66.8%	60.8%	72.9%	84.0%	72.5%	95.5%	0.0323	387
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Forced sex in the last 12 months	7.5%	3.5%	11.5%	3.9%	2.1%	5.7%	0.1935	387
Physical GBV in the last 12 months	14.8%	10.7%	18.9%	25.4%	20.1%	30.6%	0.029	387
Leaders speak out against GBV (%Strongly agree/agree)	72.9%	66.0%	79.9%	76.3%	68.0%	84.6%	0.5527	387
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Forced sex in the last 12 months	8.2%	5.3%	11.1%	1.5%	0.3%	2.7%	0.0126	385
Physical GBV in the last 12 months	18.5%	15.0%	21.9%	15.5%	12.1%	19.0%	0.1926	385
Leaders speak out against GBV (%Strongly agree/agree)	71.2%	66.1%	76.3%	81.5%	75.0%	88.0%	0.043	385
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Forced sex in the last 12 months	8.7%	2.4%	15.1%	5.2%	1.8%	8.6%	0.4036	385
Physical GBV in the last 12 months	13.4%	9.2%	17.6%	12.0%	6.7%	17.3%	0.6098	385
Leaders speak out against GBV (%Strongly agree/agree)	57.9%	49.5%	66.3%	76.0%	67.2%	84.8%	0.0018	385
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Forced sex in the last 12 months	8.7%	2.4%	15.1%	3.4%	1.9%	4.8%	0.1732	385
Physical GBV in the last 12 months	13.4%	9.2%	17.6%	29.3%	23.4%	35.1%	0.0069	385
Leaders speak out against GBV (%Strongly agree/agree)	57.9%	49.5%	66.3%	83.0%	77.1%	88.9%	0.0061	385
<b>SafAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Forced sex in the last 12 months	6.6%	3.8%	9.4%	4.1%	1.7%	6.5%	0.2596	386
Physical GBV in the last 12 months	16.6%	14.2%	19.0%	21.0%	14.0%	28.0%	0.2332	386
Leaders speak out against GBV (%Strongly agree/agree)	75.9%	70.6%	81.2%	69.9%	61.3%	78.6%	0.1081	386

CONTINUOUS VARIABLES

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Number of lifetime partners	2.6	2.2	3.0	2.2	1.6	2.8	0.4577	384
Age at first sex	17.0	16.5	17.5	17.7	16.4	19.1	0.4328	309
Number of times tested for HIV	2.4	2.1	2.6	1.6	1.2	2.0	0.0023	387
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Number of lifetime partners	2.6	2.2	3.0	3.5	1.4	5.6	0.4723	384
Age at first sex	17.0	16.5	17.5	15.8	14.8	16.9	0.1556	309
Number of times tested for HIV	2.4	2.1	2.6	1.8	1.2	2.4	0.039	387
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Number of lifetime partners	2.6	2.3	2.8	2.6	1.7	3.4	0.9764	384
Age at first sex	17.2	16.9	17.5	17.0	16.6	17.4	0.3171	309
Number of times tested for HIV	1.8	1.6	2.1	2.3	2.0	2.6	0.0068	387
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Number of lifetime partners	2.8	2.4	3.2	1.9	1.7	2.2	0.0019	382
Age at first sex	17.1	16.9	17.3	17.1	16.1	18.1	0.9276	308
Number of times tested for HIV	2.1	1.8	2.4	2.0	1.6	2.3	0.477	385
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Number of lifetime partners	2.6	2.0	3.2	2.6	2.4	2.8	0.9481	382
Age at first sex	16.8	15.7	17.8	17.3	16.4	18.2	0.56	308
Number of times tested for HIV	2.1	1.7	2.5	2.2	1.7	2.7	0.6957	385
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Number of lifetime partners	2.6	2.0	3.2	2.5	1.5	3.6	0.9381	382
Age at first sex	16.8	15.7	17.8	17.2	16.3	18.2	0.6399	308
Number of times tested for HIV	2.1	1.7	2.5	1.9	1.6	2.2	0.4282	385
<b>SafAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Number of lifetime partners	2.8	2.5	3.2	1.7	1.1	2.3	0.0034	383
Age at first sex	16.4	15.9	16.9	19.2	18.4	20.0	0.0002	309
Number of times tested for HIV	2.0	1.8	2.3	2.1	1.8	2.4	0.4028	386

WOMEN 15-24

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
More than one partner within 3 months period (past 12 months)	8.3%	3.8%	12.8%	5.9%	3.0%	8.8%	0.3511	372
Agrees that husband/cohabitating partner has another wife	15.1%	6.6%	23.5%	6.8%	0.9%	12.7%	0.1725	244
Agrees that husband/cohabitating partner has another sex partner who is not a wife	30.7%	20.0%	41.3%	8.8%	3.4%	14.3%	0.0024	246
10+ year age difference between respondent and last sexual partner	11.0%	5.7%	16.4%	4.4%	0.4%	8.4%	0.0868	326
Thinks that last partner had other sexual partners	31.4%	23.2%	39.7%	28.5%	19.8%	37.2%	0.643	370
Received gifts or money in exchange for sex with last partner	36.7%	22.9%	50.6%	56.4%	42.1%	70.6%	0.0401	369
Received gifts or money in exchange for sex with last regular partner	38.4%	23.8%	52.9%	36.6%	24.0%	49.2%	0.8599	203
Multiple sexual partners increase HIV risk (%True)	92.0%	87.6%	96.4%	97.6%	95.6%	99.6%	0.0275	601
Most married men faithful to wives (%Agree)	19.7%	12.3%	27.1%	15.3%	9.3%	21.2%	0.3227	601
Can resist temptation of sex with person besides main partner (%Agree)	86.6%	79.6%	93.6%	90.3%	84.9%	95.8%	0.3965	601
Need someone to fill gap (%Disagree)	79.3%	71.1%	87.5%	79.5%	71.6%	87.3%	0.9709	601
Men with many women are real men (%Disagree)	95.7%	91.9%	99.5%	95.8%	93.2%	98.4%	0.9579	601
Men have right to get sex for gifts (%Disagree)	75.5%	68.4%	82.6%	78.0%	70.6%	85.4%	0.6534	601
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	74.6%	67.6%	81.7%	67.4%	58.3%	76.4%	0.1979	601
Leaders discourage multiple partners (%Very often/sometimes)	50.1%	40.4%	59.7%	45.4%	35.6%	55.2%	0.4827	601
Leaders discourage men from having younger partners (%Very often/sometimes)	52.6%	41.2%	64.0%	42.0%	31.7%	52.4%	0.1479	601
Polygyny is practiced in community (%Very often/sometimes)	59.6%	51.3%	67.9%	70.8%	63.6%	78.1%	0.0474	600
Agrees that wife inheritance is practiced in the community	36.2%	25.7%	46.6%	32.2%	23.9%	40.4%	0.4906	599
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
More than one partner within 3 months period (past 12 months)	8.3%	3.8%	12.8%	8.3%	3.4%	13.1%	0.9955	372

Agrees that husband/cohabitating partner has another wife	15.1%	6.6%	23.5%	3.9%	-1.2%	9.0%	0.0845	244
Agrees that husband/cohabitating partner has another sex partner who is not a wife	30.7%	20.0%	41.3%	11.1%	1.7%	20.4%	0.0333	246
10+ year age difference between respondent and last sexual partner	11.0%	5.7%	16.4%	18.0%	7.7%	28.4%	0.2942	326
Thinks that last partner had other sexual partners	31.4%	23.2%	39.7%	31.1%	20.8%	41.4%	0.9607	370
Received gifts or money in exchange for sex with last partner	36.7%	22.9%	50.6%	51.7%	36.8%	66.6%	0.1823	369
Received gifts or money in exchange for sex with last regular partner	38.4%	23.8%	52.9%	41.7%	22.4%	61.1%	0.7946	203
Multiple sexual partners increase HIV risk (%True)	92.0%	87.6%	96.4%	97.7%	95.3%	100.1%	0.0522	601
Most married men faithful to wives (%Agree)	19.7%	12.3%	27.1%	22.3%	12.7%	31.8%	0.6957	601
Can resist temptation of sex with person besides main partner (%Agree)	86.6%	79.6%	93.6%	93.9%	88.9%	98.9%	0.1301	601
Need someone to fill gap (%Disagree)	79.3%	71.1%	87.5%	92.4%	87.4%	97.3%	0.014	601
Men with many women are real men (%Disagree)	95.7%	91.9%	99.5%	89.4%	80.3%	98.4%	0.1785	601
Men have right to get sex for gifts (%Disagree)	75.5%	68.4%	82.6%	70.9%	58.5%	83.3%	0.5764	601
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	74.6%	67.6%	81.7%	79.8%	68.1%	91.5%	0.5015	601
Leaders discourage multiple partners (%Very often/sometimes)	50.1%	40.4%	59.7%	58.4%	46.3%	70.5%	0.3225	601
Leaders discourage men from having younger partners (%Very often/sometimes)	52.6%	41.2%	64.0%	54.8%	43.7%	65.9%	0.8015	601
Polygyny is practiced in community (%Very often/sometimes)	59.6%	51.3%	67.9%	56.5%	42.8%	70.1%	0.7206	600
Agrees that wife inheritance is practiced in the community	36.2%	25.7%	46.6%	39.6%	26.0%	53.2%	0.7203	599
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
More than one partner within 3 months period (past 12 months)	7.0%	3.0%	11.0%	7.7%	3.2%	12.3%	0.8487	372
Agrees that husband/cohabitating partner has another wife	12.0%	5.1%	18.9%	6.4%	-1.2%	14.0%	0.4199	244
Agrees that husband/cohabitating partner has another sex partner who is not a wife	18.4%	9.9%	27.0%	16.1%	5.5%	26.6%	0.7684	246
10+ year age difference between respondent and last sexual partner	9.3%	5.1%	13.6%	10.8%	5.1%	16.5%	0.7222	326

Thinks that last partner had other sexual partners	27.9%	20.6%	35.2%	33.8%	25.5%	42.2%	0.3372	370
Received gifts or money in exchange for sex with last partner	43.7%	31.3%	56.1%	52.1%	38.0%	66.3%	0.4056	369
Received gifts or money in exchange for sex with last regular partner	38.9%	28.2%	49.6%	37.0%	19.5%	54.5%	0.8607	203
Multiple sexual partners increase HIV risk (%True)	94.4%	91.9%	96.9%	95.5%	92.4%	98.6%	0.6129	600
Most married men faithful to wives (%Agree)	14.4%	8.0%	20.8%	23.4%	16.0%	30.7%	0.1014	600
Can resist temptation of sex with person besides main partner (%Agree)	90.1%	85.8%	94.5%	89.2%	83.2%	95.2%	0.8147	600
Need someone to fill gap (%Disagree)	86.0%	79.8%	92.2%	81.9%	74.9%	89.0%	0.4393	600
Men with many women are real men (%Disagree)	92.1%	86.9%	97.4%	96.2%	93.9%	98.4%	0.138	600
Men have right to get sex for gifts (%Disagree)	74.9%	67.8%	82.0%	76.4%	69.2%	83.6%	0.7937	600
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	69.1%	60.5%	77.8%	77.4%	69.3%	85.4%	0.2024	600
Leaders discourage multiple partners (%Very often/sometimes)	53.3%	43.2%	63.3%	47.2%	38.1%	56.3%	0.4121	600
Leaders discourage men from having younger partners (%Very often/sometimes)	51.1%	39.7%	62.5%	48.4%	39.3%	57.5%	0.7326	600
Polygyny is practiced in community (%Very often/sometimes)	65.4%	55.9%	74.8%	60.7%	53.0%	68.3%	0.4984	599
Agrees that wife inheritance is practiced in the community	39.1%	28.9%	49.2%	32.0%	21.9%	42.1%	0.3645	598
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
More than one partner within 3 months period (past 12 months)	6.1%	3.4%	8.8%	8.5%	2.3%	14.7%	0.4903	371
Agrees that husband/cohabitating partner has another wife	7.8%	4.3%	11.4%	15.8%	5.4%	26.1%	0.1051	243
Agrees that husband/cohabitating partner has another sex partner who is not a wife	17.3%	11.0%	23.6%	15.0%	5.3%	24.7%	0.7025	245
10+ year age difference between respondent and last sexual partner	6.4%	3.5%	9.3%	20.0%	9.9%	30.1%	0.0085	325
Thinks that last partner had other sexual partners	30.4%	23.9%	37.0%	28.9%	19.4%	38.5%	0.813	369
Received gifts or money in exchange for sex with last partner	45.4%	34.5%	56.2%	52.4%	39.8%	65.0%	0.3897	368
Received gifts or money in exchange for sex with last regular partner	38.3%	28.7%	47.9%	39.6%	22.0%	57.2%	0.898	202

Multiple sexual partners increase HIV risk (%True)	93.4%	90.8%	95.9%	99.4%	98.7%	100.0%	0	599
Most married men faithful to wives (%Agree)	20.5%	14.5%	26.5%	16.5%	9.8%	23.2%	0.3682	599
Can resist temptation of sex with person besides main partner (%Agree)	89.5%	85.7%	93.3%	90.1%	83.7%	96.4%	0.8736	599
Need someone to fill gap (%Disagree)	81.5%	74.9%	88.1%	87.2%	80.7%	93.6%	0.2854	599
Men with many women are real men (%Disagree)	95.4%	92.7%	98.0%	92.5%	86.7%	98.3%	0.3424	599
Men have right to get sex for gifts (%Disagree)	74.7%	68.9%	80.5%	77.2%	69.9%	84.6%	0.6157	599
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	69.9%	61.9%	77.9%	78.4%	70.2%	86.5%	0.1852	599
Leaders discourage multiple partners (%Very often/sometimes)	48.6%	40.5%	56.8%	52.6%	42.2%	63.1%	0.5672	599
Leaders discourage men from having younger partners (%Very often/sometimes)	46.5%	37.5%	55.6%	55.7%	45.7%	65.7%	0.1983	599
Polygyny is practiced in community (%Very often/sometimes)	63.2%	56.6%	69.9%	61.9%	53.1%	70.6%	0.8136	598
Agrees that wife inheritance is practiced in the community	32.4%	25.5%	39.3%	42.8%	31.5%	54.2%	0.0984	597
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
More than one partner within 3 months period (past 12 months)	9.0%	2.4%	15.6%	4.2%	-0.4%	8.7%	0.1267	371
Agrees that husband/cohabitating partner has another wife	9.3%	2.3%	16.2%	13.4%	6.2%	20.6%	0.4223	243
Agrees that husband/cohabitating partner has another sex partner who is not a wife	29.2%	16.9%	41.5%	8.2%	2.2%	14.1%	0.0013	245
10+ year age difference between respondent and last sexual partner	9.6%	3.5%	15.7%	4.5%	-0.3%	9.2%	0.2447	325
Thinks that last partner had other sexual partners	28.1%	18.1%	38.1%	32.6%	21.9%	43.3%	0.5498	369
Received gifts or money in exchange for sex with last partner	37.1%	21.6%	52.7%	48.8%	32.3%	65.2%	0.2506	368
Received gifts or money in exchange for sex with last regular partner	43.8%	29.1%	58.6%	32.0%	17.7%	46.4%	0.2835	202
Multiple sexual partners increase HIV risk (%True)	91.6%	86.0%	97.2%	93.4%	88.3%	98.4%	0.596	599
Most married men faithful to wives (%Agree)	19.3%	9.5%	29.2%	13.0%	4.9%	21.2%	0.2678	599
Can resist temptation of sex with person besides main partner (%Agree)	85.6%	77.0%	94.2%	92.8%	87.4%	98.3%	0.173	599
Need someone to fill gap (%Disagree)	81.7%	72.0%	91.3%	83.4%	75.0%	91.8%	0.7447	599
Men with many women are real men (%Disagree)	95.0%	90.3%	99.7%	92.1%	86.5%	97.7%	0.4413	599
Men have right to get sex for gifts (%Disagree)	68.3%	60.1%	76.5%	77.4%	66.6%	88.2%	0.1827	599

Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	67.6%	56.3%	78.8%	69.2%	57.2%	81.2%	0.8241	599
Leaders discourage multiple partners (%Very often/sometimes)	48.2%	35.6%	60.9%	58.2%	46.3%	70.1%	0.2034	599
Leaders discourage men from having younger partners (%Very often/sometimes)	46.3%	31.8%	60.8%	55.8%	43.0%	68.6%	0.1947	599
Polygyny is practiced in community (%Very often/sometimes)	67.3%	57.1%	77.5%	62.7%	51.3%	74.0%	0.5226	598
Agrees that wife inheritance is practiced in the community	34.5%	21.7%	47.2%	40.4%	29.7%	51.1%	0.3943	597
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
More than one partner within 3 months period (past 12 months)	9.0%	2.4%	15.6%	7.0%	3.2%	10.8%	0.6418	371
Agrees that husband/cohabitating partner has another wife	9.3%	2.3%	16.2%	6.7%	-0.6%	13.9%	0.6716	243
Agrees that husband/cohabitating partner has another sex partner who is not a wife	29.2%	16.9%	41.5%	12.9%	5.0%	20.9%	0.0698	245
10+ year age difference between respondent and last sexual partner	9.6%	3.5%	15.7%	14.0%	5.8%	22.2%	0.4893	325
Thinks that last partner had other sexual partners	28.1%	18.1%	38.1%	30.3%	22.3%	38.3%	0.7699	369
Received gifts or money in exchange for sex with last partner	37.1%	21.6%	52.7%	54.4%	41.3%	67.4%	0.1291	368
Received gifts or money in exchange for sex with last regular partner	43.8%	29.1%	58.6%	36.4%	21.2%	51.6%	0.5297	202
Multiple sexual partners increase HIV risk (%True)	91.6%	86.0%	97.2%	97.9%	96.2%	99.6%	0.0251	599
Most married men faithful to wives (%Agree)	19.3%	9.5%	29.2%	20.6%	13.7%	27.6%	0.8503	599
Can resist temptation of sex with person besides main partner (%Agree)	85.6%	77.0%	94.2%	91.1%	86.2%	96.1%	0.2905	599
Need someone to fill gap (%Disagree)	81.7%	72.0%	91.3%	85.0%	79.2%	90.8%	0.6054	599
Men with many women are real men (%Disagree)	95.0%	90.3%	99.7%	95.0%	91.9%	98.1%	0.9943	599
Men have right to get sex for gifts (%Disagree)	68.3%	60.1%	76.5%	78.6%	72.5%	84.7%	0.0862	599
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	67.6%	56.3%	78.8%	77.6%	69.7%	85.6%	0.1915	599
Leaders discourage multiple partners (%Very often/sometimes)	48.2%	35.6%	60.9%	48.3%	39.4%	57.3%	0.9904	599
Leaders discourage men from having younger partners (%Very often/sometimes)	46.3%	31.8%	60.8%	49.8%	40.6%	59.1%	0.7153	599



Polygyny is practiced in community (%Very often/sometimes)	67.3%	57.1%	77.5%	60.3%	52.7%	68.0%	0.317	598
Agrees that wife inheritance is practiced in the community	34.5%	21.7%	47.2%	35.2%	25.2%	45.1%	0.9374	597
<b>SAfAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
More than one partner within 3 months period (past 12 months)	5.9%	3.4%	8.4%	9.2%	4.4%	14.1%	0.2242	372
Agrees that husband/cohabitating partner has another wife	10.1%	5.0%	15.2%	10.2%	3.5%	16.8%	0.9897	244
Agrees that husband/cohabitating partner has another sex partner who is not a wife	12.6%	6.7%	18.4%	23.1%	12.4%	33.9%	0.0999	246
10+ year age difference between respondent and last sexual partner	6.0%	2.9%	9.1%	16.2%	10.4%	22.0%	0.0085	326
Thinks that last partner had other sexual partners	30.1%	23.5%	36.7%	30.7%	22.5%	38.8%	0.9191	370
Received gifts or money in exchange for sex with last partner	38.1%	27.8%	48.4%	58.2%	46.7%	69.7%	0.0061	369
Received gifts or money in exchange for sex with last regular partner	28.1%	17.3%	38.9%	51.3%	36.7%	65.8%	0.0261	203
Multiple sexual partners increase HIV risk (%True)	94.1%	91.5%	96.6%	96.0%	93.9%	98.1%	0.2288	600
Most married men faithful to wives (%Agree)	18.3%	12.5%	24.2%	19.3%	12.9%	25.8%	0.8105	600
Can resist temptation of sex with person besides main partner (%Agree)	89.1%	83.7%	94.5%	90.6%	86.7%	94.6%	0.6561	600
Need someone to fill gap (%Disagree)	83.4%	77.7%	89.1%	83.5%	76.5%	90.4%	0.9864	600
Men with many women are real men (%Disagree)	93.5%	89.7%	97.3%	95.5%	93.1%	97.9%	0.2991	600
Men have right to get sex for gifts (%Disagree)	74.0%	66.4%	81.5%	76.9%	70.7%	83.1%	0.5983	600
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	69.3%	61.6%	76.9%	78.9%	71.4%	86.4%	0.0812	600
Leaders discourage multiple partners (%Very often/sometimes)	55.6%	47.5%	63.7%	43.9%	34.5%	53.4%	0.069	600
Leaders discourage men from having younger partners (%Very often/sometimes)	55.3%	47.2%	63.5%	41.6%	32.5%	50.8%	0.0238	600
Polygyny is practiced in community (%Very often/sometimes)	58.4%	50.8%	66.1%	68.7%	61.3%	76.2%	0.0702	599
Agrees that wife inheritance is practiced in the community	33.3%	25.7%	40.9%	38.9%	29.3%	48.5%	0.3332	598

OTHER HIV RISK FACTORS

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Worried about becoming HIV infected (%Worried)	41.5%	31.4%	51.5%	44.6%	37.2%	52.0%	0.6332	596
Likely to be infected now (%Agree)	24.6%	16.4%	32.9%	13.2%	7.3%	19.0%	0.0289	597
If one spouse positive, the other too (%False)	35.0%	24.3%	45.6%	33.8%	25.8%	41.8%	0.8524	601
STIs decrease HIV infection (%False)	85.7%	80.1%	91.2%	79.9%	72.6%	87.2%	0.2103	601
TB can't be cured if HIV+ (%False)	62.6%	52.0%	73.2%	63.1%	52.8%	73.3%	0.9484	601
Risk of contracting HIV decreases for a circumcised man	73.5%	64.9%	82.0%	74.3%	66.2%	82.5%	0.8945	601
Knows where to get information about HIV/AIDS	92.4%	87.8%	97.1%	94.1%	90.3%	97.9%	0.585	588
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Worried about becoming HIV infected (%Worried)	41.5%	31.4%	51.5%	33.3%	23.6%	42.9%	0.287	596
Likely to be infected now (%Agree)	24.6%	16.4%	32.9%	15.8%	7.7%	23.8%	0.172	597
If one spouse positive, the other too (%False)	35.0%	24.3%	45.6%	23.6%	15.6%	31.6%	0.1291	601
STIs decrease HIV infection (%False)	85.7%	80.1%	91.2%	77.0%	66.6%	87.4%	0.1462	601
TB can't be cured if HIV+ (%False)	62.6%	52.0%	73.2%	46.8%	33.0%	60.5%	0.1099	601
Risk of contracting HIV decreases for a circumcised man	73.5%	64.9%	82.0%	66.9%	53.6%	80.2%	0.4625	601
Knows where to get information about HIV/AIDS	92.4%	87.8%	97.1%	92.7%	86.1%	99.2%	0.9552	588
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Worried about becoming HIV infected (%Worried)	44.5%	36.4%	52.7%	36.5%	29.4%	43.5%	0.1709	595
Likely to be infected now (%Agree)	16.3%	9.6%	23.0%	21.1%	13.6%	28.6%	0.411	596
If one spouse positive, the other too (%False)	29.3%	18.4%	40.3%	33.5%	26.1%	40.9%	0.5903	600
STIs decrease HIV infection (%False)	83.1%	76.0%	90.1%	81.3%	75.1%	87.6%	0.749	600
TB can't be cured if HIV+ (%False)	57.1%	47.9%	66.4%	59.8%	50.7%	69.0%	0.6804	600
Risk of contracting HIV decreases for a circumcised man	74.3%	66.5%	82.0%	69.8%	60.9%	78.6%	0.5238	600
Knows where to get information about HIV/AIDS	94.6%	91.5%	97.6%	89.8%	83.3%	96.4%	0.2022	587
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Worried about becoming HIV infected (%Worried)	38.3%	32.0%	44.5%	43.8%	35.3%	52.4%	0.3273	594
Likely to be infected now (%Agree)	17.8%	12.0%	23.5%	20.2%	13.1%	27.4%	0.6158	595
If one spouse positive, the other too (%False)	25.5%	19.6%	31.4%	42.0%	32.4%	51.7%	0.0048	599
STIs decrease HIV infection (%False)	82.0%	76.1%	87.9%	82.3%	74.4%	90.2%	0.9584	599
TB can't be cured if HIV+ (%False)	56.3%	48.1%	64.5%	62.1%	50.8%	73.5%	0.4213	599
Risk of contracting HIV decreases for a circumcised man	72.7%	67.1%	78.4%	70.9%	60.3%	81.5%	0.7783	599

Knows where to get information about HIV/AIDS	92.9%	89.8%	96.0%	93.2%	88.6%	97.9%	0.9084	586
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Worried about becoming HIV infected (%Worried)	38.2%	27.4%	49.0%	46.5%	34.6%	58.4%	0.2679	594
Likely to be infected now (%Agree)	19.7%	8.8%	30.6%	18.2%	9.1%	27.3%	0.8306	595
If one spouse positive, the other too (%False)	37.3%	23.4%	51.3%	21.7%	10.8%	32.7%	0.0427	599
STIs decrease HIV infection (%False)	85.5%	77.2%	93.9%	82.7%	72.7%	92.7%	0.6961	599
TB can't be cured if HIV+ (%False)	54.3%	40.9%	67.8%	62.9%	51.6%	74.2%	0.3048	599
Risk of contracting HIV decreases for a circumcised man	77.1%	67.9%	86.4%	69.8%	58.2%	81.4%	0.2891	599
Knows where to get information about HIV/AIDS	92.2%	86.9%	97.5%	97.0%	93.5%	100.6%	0.1501	586
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Worried about becoming HIV infected (%Worried)	38.2%	27.4%	49.0%	39.6%	32.1%	47.1%	0.8514	594
Likely to be infected now (%Agree)	19.7%	8.8%	30.6%	18.0%	11.8%	24.2%	0.8057	595
If one spouse positive, the other too (%False)	37.3%	23.4%	51.3%	32.3%	25.3%	39.3%	0.5547	599
STIs decrease HIV infection (%False)	85.5%	77.2%	93.9%	79.8%	73.5%	86.0%	0.344	599
TB can't be cured if HIV+ (%False)	54.3%	40.9%	67.8%	59.1%	49.5%	68.6%	0.6042	599
Risk of contracting HIV decreases for a circumcised man	77.1%	67.9%	86.4%	69.6%	60.5%	78.7%	0.3334	599
Knows where to get information about HIV/AIDS	92.2%	86.9%	97.5%	91.6%	86.2%	97.1%	0.896	586
<b>SAfAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Worried about becoming HIV infected (%Worried)	39.0%	32.2%	45.8%	42.5%	34.4%	50.6%	0.539	595
Likely to be infected now (%Agree)	9.9%	6.2%	13.6%	29.4%	21.5%	37.3%	0	596
If one spouse positive, the other too (%False)	25.2%	18.3%	32.1%	39.2%	29.0%	49.5%	0.0463	600
STIs decrease HIV infection (%False)	79.4%	72.8%	86.0%	84.7%	77.5%	91.8%	0.3441	600
TB can't be cured if HIV+ (%False)	57.6%	48.8%	66.4%	60.3%	51.4%	69.2%	0.6607	600
Risk of contracting HIV decreases for a circumcised man	71.7%	65.5%	78.0%	73.2%	65.8%	80.6%	0.7749	600
Knows where to get information about HIV/AIDS	91.6%	88.3%	95.0%	95.8%	92.5%	99.1%	0.0726	587

#### HIV COMMUNICATION

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Discussed HIV/AIDS with spouse	78.9%	71.0%	86.7%	77.1%	68.7%	85.4%	0.7693	260
Discussed HIV/AIDS with children	41.4%	27.1%	55.7%	35.4%	21.0%	49.9%	0.5775	164
Discussed HIV/AIDS with friends	71.8%	64.2%	79.3%	64.1%	56.2%	71.9%	0.2191	600

Discussed HIV/AIDS with spouse, children, and/or friends	82.1%	75.7%	88.6%	77.7%	70.7%	84.7%	0.4195	601
Sex life improves with communication with partner (%Agree)	88.3%	83.0%	93.5%	80.9%	73.4%	88.4%	0.1127	600
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	47.8%	37.6%	58.1%	40.1%	28.7%	51.6%	0.3513	258
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	75.2%	64.6%	85.8%	62.9%	51.2%	74.6%	0.1402	229
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Discussed HIV/AIDS with spouse	78.9%	71.0%	86.7%	84.3%	68.7%	99.8%	0.6035	260
Discussed HIV/AIDS with children	41.4%	27.1%	55.7%	57.5%	34.7%	80.3%	0.3135	164
Discussed HIV/AIDS with friends	71.8%	64.2%	79.3%	75.9%	66.4%	85.4%	0.5683	600
Discussed HIV/AIDS with spouse, children, and/or friends	82.1%	75.7%	88.6%	84.5%	75.1%	93.9%	0.7305	601
Sex life improves with communication with partner (%Agree)	88.3%	83.0%	93.5%	85.5%	76.7%	94.4%	0.63	600
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	47.8%	37.6%	58.1%	13.4%	1.5%	25.3%	0.0042	258
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	75.2%	64.6%	85.8%	74.9%	56.1%	93.7%	0.9814	229
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Discussed HIV/AIDS with spouse	81.8%	75.3%	88.2%	71.6%	60.0%	83.3%	0.1893	260
Discussed HIV/AIDS with children	25.2%	13.4%	36.9%	57.3%	45.6%	69.0%	0.0101	164
Discussed HIV/AIDS with friends	69.4%	62.9%	75.9%	69.8%	63.4%	76.1%	0.9431	599
Discussed HIV/AIDS with spouse, children, and/or friends	81.1%	75.9%	86.3%	80.4%	74.3%	86.5%	0.8728	600
Sex life improves with communication with partner (%Agree)	85.5%	79.6%	91.3%	85.2%	78.9%	91.4%	0.9427	599
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	34.8%	25.2%	44.4%	42.6%	27.0%	58.3%	0.4694	258
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	73.3%	64.9%	81.8%	64.6%	50.9%	78.2%	0.3063	229
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>

Discussed HIV/AIDS with spouse	78.5%	73.1%	83.8%	80.1%	68.0%	92.2%	0.8148	259
Discussed HIV/AIDS with children	46.9%	35.4%	58.4%	37.9%	24.1%	51.7%	0.4265	164
Discussed HIV/AIDS with friends	66.5%	61.1%	71.9%	75.9%	67.4%	84.5%	0.0987	598
Discussed HIV/AIDS with spouse, children, and/or friends	78.3%	74.0%	82.6%	87.3%	80.8%	93.8%	0.0483	599
Sex life improves with communication with partner (%Agree)	82.5%	76.3%	88.7%	90.6%	85.6%	95.7%	0.0523	598
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	46.5%	37.8%	55.2%	17.5%	6.3%	28.7%	0.0054	257
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	71.6%	63.8%	79.3%	66.0%	52.4%	79.6%	0.464	229
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Discussed HIV/AIDS with spouse	81.3%	72.3%	90.4%	78.4%	67.6%	89.3%	0.7027	259
Discussed HIV/AIDS with children	41.2%	21.3%	61.1%	40.3%	20.3%	60.3%	0.9478	164
Discussed HIV/AIDS with friends	69.2%	59.0%	79.3%	74.1%	64.0%	84.1%	0.5291	598
Discussed HIV/AIDS with spouse, children, and/or friends	79.7%	71.1%	88.3%	83.5%	74.6%	92.3%	0.5927	599
Sex life improves with communication with partner (%Agree)	87.7%	80.7%	94.6%	79.6%	70.7%	88.5%	0.1429	598
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	45.9%	31.9%	59.9%	33.3%	20.0%	46.7%	0.2123	257
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	80.9%	70.7%	91.0%	64.9%	50.5%	79.3%	0.085	229
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Discussed HIV/AIDS with spouse	81.3%	72.3%	90.4%	75.8%	64.0%	87.6%	0.5435	259
Discussed HIV/AIDS with children	41.2%	21.3%	61.1%	44.9%	32.9%	56.9%	0.7901	164
Discussed HIV/AIDS with friends	69.2%	59.0%	79.3%	67.9%	60.3%	75.5%	0.865	598
Discussed HIV/AIDS with spouse, children, and/or friends	79.7%	71.1%	88.3%	80.5%	73.8%	87.1%	0.9087	599
Sex life improves with communication with partner (%Agree)	87.7%	80.7%	94.6%	85.5%	78.9%	92.1%	0.6803	598
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	45.9%	31.9%	59.9%	33.5%	19.3%	47.8%	0.3241	257

Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	80.9%	70.7%	91.0%	62.6%	49.7%	75.6%	0.0519	229
<b>SAfAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Discussed HIV/AIDS with spouse	78.0%	71.0%	84.9%	80.7%	73.3%	88.1%	0.6216	260
Discussed HIV/AIDS with children	57.1%	42.7%	71.6%	33.5%	23.9%	43.2%	0.0364	163
Discussed HIV/AIDS with friends	66.0%	60.2%	71.8%	75.5%	69.2%	81.8%	0.0455	599
Discussed HIV/AIDS with spouse, children, and/or friends	79.5%	74.9%	84.2%	83.5%	78.0%	89.0%	0.3035	600
Sex life improves with communication with partner (%Agree)	82.5%	76.5%	88.4%	90.2%	85.6%	94.9%	0.0316	599
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	44.1%	35.2%	53.0%	29.5%	18.3%	40.7%	0.0611	258
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	66.3%	57.2%	75.4%	76.4%	65.9%	87.0%	0.1758	229

#### CONDOM USE

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Condom use at last sex	47.3%	38.4%	56.3%	28.3%	20.9%	35.8%	0.0008	416
Condom use at last sex with regular partner	39.1%	30.4%	47.9%	24.4%	19.5%	29.4%	0.0089	362
Condom use in marriage accepted (%Strongly agree/agree)	53.0%	41.5%	64.5%	46.6%	37.6%	55.6%	0.3983	601
Women can ask regular partner to use condom (%Strongly agree/agree)	55.0%	44.0%	66.0%	59.5%	51.3%	67.7%	0.5254	601
Women can ask casual partner to use condom (%Strongly agree/agree)	53.4%	43.0%	63.8%	62.5%	52.7%	72.2%	0.1856	601
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Condom use at last sex	47.3%	38.4%	56.3%	37.2%	27.1%	47.3%	0.2003	416
Condom use at last sex with regular partner	39.1%	30.4%	47.9%	37.6%	29.8%	45.3%	0.8144	362
Condom use in marriage accepted (%Strongly agree/agree)	53.0%	41.5%	64.5%	52.0%	37.3%	66.7%	0.9261	601
Women can ask regular partner to use condom (%Strongly agree/agree)	55.0%	44.0%	66.0%	55.2%	43.1%	67.4%	0.9781	601
Women can ask casual partner to use condom (%Strongly agree/agree)	53.4%	43.0%	63.8%	54.8%	43.7%	65.9%	0.8661	601

<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Condom use at last sex	41.3%	33.8%	48.9%	34.7%	26.4%	43.0%	0.2906	416
Condom use at last sex with regular partner	35.3%	29.1%	41.6%	31.5%	25.2%	37.9%	0.4595	362
Condom use in marriage accepted (%Strongly agree/agree)	46.2%	36.1%	56.3%	53.7%	43.1%	64.3%	0.3674	600
Women can ask regular partner to use condom (%Strongly agree/agree)	48.9%	38.6%	59.2%	63.8%	55.4%	72.2%	0.0408	600
Women can ask casual partner to use condom (%Strongly agree/agree)	54.1%	43.9%	64.3%	59.6%	49.3%	69.9%	0.5023	600
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Condom use at last sex	33.4%	27.1%	39.7%	48.1%	36.6%	59.6%	0.0267	415
Condom use at last sex with regular partner	30.2%	24.6%	35.7%	41.2%	33.0%	49.4%	0.0269	361
Condom use in marriage accepted (%Strongly agree/agree)	49.3%	41.6%	56.9%	51.7%	40.4%	63.1%	0.7237	599
Women can ask regular partner to use condom (%Strongly agree/agree)	57.0%	49.0%	65.0%	55.1%	44.4%	65.8%	0.7812	599
Women can ask casual partner to use condom (%Strongly agree/agree)	55.6%	47.6%	63.7%	58.3%	47.3%	69.2%	0.7134	599
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Condom use at last sex	46.3%	35.8%	56.8%	40.2%	28.9%	51.4%	0.405	415
Condom use at last sex with regular partner	40.2%	29.1%	51.3%	34.9%	26.3%	43.4%	0.4518	361
Condom use in marriage accepted (%Strongly agree/agree)	59.2%	47.8%	70.6%	35.8%	23.1%	48.5%	0.0049	599
Women can ask regular partner to use condom (%Strongly agree/agree)	54.1%	41.0%	67.2%	46.3%	32.4%	60.2%	0.3776	599
Women can ask casual partner to use condom (%Strongly agree/agree)	52.6%	40.7%	64.4%	53.8%	41.5%	66.1%	0.8487	599
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Condom use at last sex	46.3%	35.8%	56.8%	32.9%	25.4%	40.3%	0.0748	415
Condom use at last sex with regular partner	40.2%	29.1%	51.3%	29.8%	24.6%	34.9%	0.1451	361
Condom use in marriage accepted (%Strongly agree/agree)	59.2%	47.8%	70.6%	50.0%	39.9%	60.1%	0.2891	599
Women can ask regular partner to use condom (%Strongly agree/agree)	54.1%	41.0%	67.2%	61.1%	51.8%	70.3%	0.4255	599

Women can ask casual partner to use condom (%Strongly agree/agree)	52.6%	40.7%	64.4%	60.0%	49.9%	70.1%	0.4065	599
<b>SAfAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Condom use at last sex	37.2%	29.5%	44.8%	39.0%	31.7%	46.3%	0.7333	416
Condom use at last sex with regular partner	33.0%	28.0%	38.0%	34.3%	28.1%	40.5%	0.7472	362
Condom use in marriage accepted (%Strongly agree/agree)	45.3%	35.8%	54.8%	57.1%	48.3%	65.9%	0.0797	600
Women can ask regular partner to use condom (%Strongly agree/agree)	53.8%	45.9%	61.8%	60.8%	51.8%	69.8%	0.2217	600
Women can ask casual partner to use condom (%Strongly agree/agree)	56.3%	47.8%	64.7%	58.1%	49.8%	66.3%	0.7581	600

#### HIV TESTING

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Ever tested for HIV	74.2%	66.1%	82.4%	62.9%	55.8%	70.0%	0.0369	601
HIV test in the last 12 months	57.5%	46.5%	68.5%	44.3%	36.4%	52.1%	0.0752	600
Leaders encourage HIV testing (%Strongly agree/agree)	68.7%	59.3%	78.2%	62.8%	54.0%	71.5%	0.3552	601
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Ever tested for HIV	74.2%	66.1%	82.4%	57.1%	47.3%	66.9%	0.0255	601
HIV test in the last 12 months	57.5%	46.5%	68.5%	49.5%	38.9%	60.2%	0.3933	600
Leaders encourage HIV testing (%Strongly agree/agree)	68.7%	59.3%	78.2%	74.4%	62.8%	85.9%	0.5203	601
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Ever tested for HIV	70.7%	63.1%	78.2%	62.3%	54.8%	69.9%	0.1887	600
HIV test in the last 12 months	53.5%	45.0%	62.0%	48.9%	39.1%	58.7%	0.5773	599
Leaders encourage HIV testing (%Strongly agree/agree)	67.1%	57.3%	76.9%	68.3%	60.1%	76.5%	0.8716	600
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Ever tested for HIV	66.3%	60.5%	72.0%	65.9%	56.9%	75.0%	0.9546	599
HIV test in the last 12 months	49.6%	43.6%	55.6%	53.1%	42.7%	63.5%	0.6029	598
Leaders encourage HIV testing (%Strongly agree/agree)	67.0%	59.1%	75.0%	69.3%	60.3%	78.3%	0.7317	599



<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Ever tested for HIV	72.5%	62.2%	82.9%	69.9%	61.4%	78.4%	0.65	599
HIV test in the last 12 months	56.9%	45.3%	68.5%	46.5%	32.9%	60.1%	0.2348	598
Leaders encourage HIV testing (%Strongly agree/agree)	70.0%	58.3%	81.6%	61.6%	49.0%	74.2%	0.2637	599
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Ever tested for HIV	72.5%	62.2%	82.9%	61.7%	54.6%	68.9%	0.146	599
HIV test in the last 12 months	56.9%	45.3%	68.5%	49.2%	40.3%	58.1%	0.3777	598
Leaders encourage HIV testing (%Strongly agree/agree)	70.0%	58.3%	81.6%	68.9%	60.6%	77.1%	0.8943	599
<b>SafAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Ever tested for HIV	65.8%	59.4%	72.2%	65.9%	57.7%	74.2%	0.9783	600
HIV test in the last 12 months	49.6%	43.4%	55.9%	52.2%	43.6%	60.9%	0.654	599
Leaders encourage HIV testing (%Strongly agree/agree)	66.2%	58.5%	73.9%	70.2%	62.8%	77.6%	0.4478	600

#### HIV TREATMENT

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Cared for someone on ART	8.1%	2.2%	14.1%	13.1%	6.5%	19.6%	0.3177	601
Willing to care for someone on ART	84.7%	79.0%	90.5%	80.1%	71.3%	88.9%	0.2761	596
PLHIV on ART can transmit HIV (%True)	85.6%	79.1%	92.0%	84.5%	77.7%	91.3%	0.8124	601
PLHIV does not need to use condoms because cannot transmit HIV (% False)	85.9%	79.2%	92.5%	83.9%	77.7%	90.2%	0.6565	601
ARVs prevent MCT during pregnancy	60.0%	50.5%	69.6%	62.9%	55.0%	70.8%	0.6404	601
ARVs prevent MCT during childbirth	63.8%	55.0%	72.7%	66.5%	58.6%	74.3%	0.6526	601
ARVs prevent MCT during breastfeeding	60.8%	52.1%	69.6%	65.7%	56.5%	74.9%	0.4373	601
Leaders encourage HIV treatment (%Strongly agree/agree)	74.6%	67.2%	81.9%	65.6%	58.2%	73.1%	0.108	601
Participated in a PMTCT program	23.5%	14.6%	32.3%	14.2%	8.7%	19.7%	0.0842	562
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Cared for someone on ART	8.1%	2.2%	14.1%	8.7%	2.9%	14.5%	0.9002	601
Willing to care for someone on ART	84.7%	79.0%	90.5%	88.3%	81.0%	95.6%	0.5038	596
PLHIV on ART can transmit HIV (%True)	85.6%	79.1%	92.0%	94.9%	89.6%	100.1%	0.1025	601

PLHIV does not need to use condoms because cannot transmit HIV (% False)	85.9%	79.2%	92.5%	76.6%	64.9%	88.2%	0.1756	601
ARVs prevent MCT during pregnancy	60.0%	50.5%	69.6%	67.2%	55.5%	78.8%	0.3745	601
ARVs prevent MCT during childbirth	63.8%	55.0%	72.7%	74.1%	62.4%	85.8%	0.1844	601
ARVs prevent MCT during breastfeeding	60.8%	52.1%	69.6%	67.6%	56.2%	79.0%	0.343	601
Leaders encourage HIV treatment (%Strongly agree/agree)	74.6%	67.2%	81.9%	65.0%	52.8%	77.2%	0.2068	601
Participated in a PMTCT program	23.5%	14.6%	32.3%	14.4%	6.4%	22.3%	0.1445	562
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Cared for someone on ART	7.5%	2.6%	12.4%	12.7%	6.1%	19.3%	0.2834	600
Willing to care for someone on ART	85.5%	80.1%	90.9%	82.2%	73.6%	90.8%	0.5144	595
PLHIV on ART can transmit HIV (%True)	87.7%	81.6%	93.8%	87.5%	80.4%	94.5%	0.9724	600
PLHIV does not need to use condoms because cannot transmit HIV (% False)	81.6%	75.1%	88.1%	84.5%	78.0%	91.0%	0.5415	600
ARVs prevent MCT during pregnancy	62.0%	51.3%	72.7%	64.3%	53.7%	74.9%	0.8003	600
ARVs prevent MCT during childbirth	69.0%	60.6%	77.5%	65.7%	56.0%	75.3%	0.6474	600
ARVs prevent MCT during breastfeeding	65.7%	57.4%	74.0%	61.8%	52.2%	71.5%	0.5871	600
Leaders encourage HIV treatment (%Strongly agree/agree)	65.9%	56.6%	75.2%	71.8%	64.3%	79.3%	0.4082	600
Participated in a PMTCT program	16.9%	10.0%	23.8%	18.8%	11.7%	25.9%	0.7281	561
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Cared for someone on ART	6.0%	3.0%	9.0%	17.7%	9.8%	25.6%	0.0046	599
Willing to care for someone on ART	81.4%	74.2%	88.6%	89.9%	83.9%	95.9%	0.1179	594
PLHIV on ART can transmit HIV (%True)	85.0%	78.9%	91.1%	92.0%	87.1%	96.9%	0.1547	599
PLHIV does not need to use condoms because cannot transmit HIV (% False)	80.6%	74.9%	86.4%	87.4%	82.3%	92.5%	0.0512	599
ARVs prevent MCT during pregnancy	60.8%	52.1%	69.5%	66.9%	57.6%	76.1%	0.3937	599
ARVs prevent MCT during childbirth	67.1%	59.1%	75.0%	67.9%	59.8%	75.9%	0.8926	599
ARVs prevent MCT during breastfeeding	62.8%	55.0%	70.6%	65.7%	56.8%	74.6%	0.6342	599
Leaders encourage HIV treatment (%Strongly agree/agree)	67.0%	59.8%	74.2%	72.1%	64.3%	79.8%	0.4028	599
Participated in a PMTCT program	18.7%	13.0%	24.4%	16.3%	7.6%	24.9%	0.6663	560
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Cared for someone on ART	6.3%	0.8%	11.9%	6.6%	0.7%	12.5%	0.9343	599
Willing to care for someone on ART	83.4%	75.6%	91.2%	84.0%	75.7%	92.3%	0.8967	594
PLHIV on ART can transmit HIV (%True)	87.5%	80.5%	94.6%	87.9%	80.0%	95.9%	0.9393	599

PLHIV does not need to use condoms because cannot transmit HIV (% False)	80.9%	71.1%	90.8%	82.4%	74.9%	89.9%	0.8088	599
ARVs prevent MCT during pregnancy	58.6%	45.6%	71.6%	66.4%	54.9%	77.9%	0.307	599
ARVs prevent MCT during childbirth	66.7%	55.4%	77.9%	68.6%	58.0%	79.2%	0.7836	599
ARVs prevent MCT during breastfeeding	61.8%	50.9%	72.7%	61.2%	49.4%	73.0%	0.9313	599
Leaders encourage HIV treatment (%Strongly agree/agree)	69.7%	58.5%	80.9%	60.0%	46.9%	73.0%	0.2525	599
Participated in a PMTCT program	22.4%	12.2%	32.5%	15.8%	5.4%	26.2%	0.3593	560
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Cared for someone on ART	6.3%	0.8%	11.9%	13.7%	6.6%	20.9%	0.2033	599
Willing to care for someone on ART	83.4%	75.6%	91.2%	84.8%	77.2%	92.5%	0.8088	594
PLHIV on ART can transmit HIV (%True)	87.5%	80.5%	94.6%	87.4%	82.5%	92.3%	0.9821	599
PLHIV does not need to use condoms because cannot transmit HIV (% False)	80.9%	71.1%	90.8%	84.4%	78.1%	90.8%	0.5678	599
ARVs prevent MCT during pregnancy	58.6%	45.6%	71.6%	64.3%	55.0%	73.7%	0.5276	599
ARVs prevent MCT during childbirth	66.7%	55.4%	77.9%	67.3%	58.6%	76.0%	0.9359	599
ARVs prevent MCT during breastfeeding	61.8%	50.9%	72.7%	66.0%	56.9%	75.0%	0.5812	599
Leaders encourage HIV treatment (%Strongly agree/agree)	69.7%	58.5%	80.9%	71.4%	64.2%	78.6%	0.8181	599
Participated in a PMTCT program	22.4%	12.2%	32.5%	16.1%	10.3%	21.9%	0.3025	560
<b>SAfAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Cared for someone on ART	9.5%	5.1%	13.8%	10.7%	6.0%	15.5%	0.6855	600
Willing to care for someone on ART	82.3%	75.4%	89.1%	86.3%	80.1%	92.5%	0.3668	595
PLHIV on ART can transmit HIV (%True)	84.0%	78.9%	89.0%	91.9%	87.2%	96.6%	0.0338	600
PLHIV does not need to use condoms because cannot transmit HIV (% False)	82.1%	76.3%	87.9%	84.4%	79.0%	89.8%	0.481	600
ARVs prevent MCT during pregnancy	64.6%	57.0%	72.2%	60.2%	50.2%	70.2%	0.5158	600
ARVs prevent MCT during childbirth	67.4%	60.1%	74.6%	66.6%	57.1%	76.0%	0.9023	600
ARVs prevent MCT during breastfeeding	65.5%	58.2%	72.9%	61.8%	52.3%	71.3%	0.5376	600
Leaders encourage HIV treatment (%Strongly agree/agree)	68.9%	62.3%	75.4%	69.4%	62.1%	76.8%	0.9145	600
Participated in a PMTCT program	20.1%	13.5%	26.6%	15.0%	9.1%	20.9%	0.2521	561

#### HIV STIGMA

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
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When learn that you are HIV+, life is over (%Disagree)	83.3%	75.9%	90.7%	73.5%	65.3%	81.7%	0.0864	601
Telling people you are HIV+ doesn't help (%Disagree)	53.0%	40.5%	65.6%	58.9%	51.1%	66.7%	0.4052	601
HIV is punishment for sinning (%Disagree)	62.1%	50.7%	73.5%	69.7%	60.4%	78.9%	0.2932	601
Only promiscuous people get HIV (%Disagree)	80.7%	73.9%	87.5%	80.9%	74.2%	87.6%	0.9692	601
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	67.1%	57.1%	77.2%	74.6%	67.5%	81.8%	0.1988	601
People in the community join together to help PLHIV (%Strongly agree/agree)	60.8%	51.1%	70.6%	59.1%	50.5%	67.7%	0.7744	601
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
When learn that you are HIV+, life is over (%Disagree)	83.3%	75.9%	90.7%	74.5%	61.0%	88.0%	0.2725	601
Telling people you are HIV+ doesn't help (%Disagree)	53.0%	40.5%	65.6%	63.3%	50.0%	76.6%	0.3207	601
HIV is punishment for sinning (%Disagree)	62.1%	50.7%	73.5%	66.1%	53.0%	79.2%	0.6826	601
Only promiscuous people get HIV (%Disagree)	80.7%	73.9%	87.5%	73.3%	61.4%	85.2%	0.2972	601
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	67.1%	57.1%	77.2%	81.6%	72.9%	90.3%	0.064	601
People in the community join together to help PLHIV (%Strongly agree/agree)	60.8%	51.1%	70.6%	65.2%	53.5%	76.9%	0.6396	601
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
When learn that you are HIV+, life is over (%Disagree)	81.0%	74.0%	88.0%	75.2%	67.4%	83.0%	0.4368	600
Telling people you are HIV+ doesn't help (%Disagree)	54.3%	43.4%	65.2%	60.7%	51.0%	70.4%	0.7398	600
HIV is punishment for sinning (%Disagree)	67.0%	57.0%	77.0%	64.5%	54.5%	74.4%	0.0795	600
Only promiscuous people get HIV (%Disagree)	73.7%	65.6%	81.8%	84.2%	77.2%	91.3%	0.8461	600
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	74.1%	65.7%	82.6%	72.9%	65.6%	80.3%	0.9513	600
People in the community join together to help PLHIV (%Strongly agree/agree)	60.8%	51.6%	70.0%	61.2%	52.8%	69.7%	0.2696	600
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
When learn that you are HIV+, life is over (%Disagree)	79.8%	74.1%	85.5%	76.0%	64.0%	88.0%	0.5636	599

Telling people you are HIV+ doesn't help (%Disagree)	57.2%	49.1%	65.3%	58.0%	46.4%	69.5%	0.9172	599
HIV is punishment for sinning (%Disagree)	67.0%	59.5%	74.4%	64.0%	53.3%	74.7%	0.62	599
Only promiscuous people get HIV (%Disagree)	78.6%	73.6%	83.7%	79.7%	71.0%	88.5%	0.8104	599
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	77.0%	71.6%	82.5%	67.1%	57.0%	77.2%	0.0878	599
People in the community join together to help PLHIV (%Strongly agree/agree)	59.6%	53.1%	66.0%	64.2%	54.9%	73.5%	0.42	599
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
When learn that you are HIV+, life is over (%Disagree)	86.0%	79.7%	92.2%	83.5%	74.5%	92.5%	0.5773	599
Telling people you are HIV+ doesn't help (%Disagree)	57.7%	44.5%	71.0%	60.5%	47.1%	73.8%	0.7164	599
HIV is punishment for sinning (%Disagree)	67.0%	54.7%	79.4%	71.6%	60.4%	82.9%	0.5048	599
Only promiscuous people get HIV (%Disagree)	74.7%	65.4%	83.9%	75.8%	65.4%	86.3%	0.8549	599
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	68.4%	57.4%	79.3%	75.0%	64.2%	85.7%	0.3196	599
People in the community join together to help PLHIV (%Strongly agree/agree)	62.7%	51.3%	74.1%	53.9%	43.0%	64.8%	0.2044	599
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
When learn that you are HIV+, life is over (%Disagree)	86.0%	79.7%	92.2%	68.3%	58.8%	77.8%	0.0064	599
Telling people you are HIV+ doesn't help (%Disagree)	57.7%	44.5%	71.0%	56.3%	47.1%	65.4%	0.8686	599
HIV is punishment for sinning (%Disagree)	67.0%	54.7%	79.4%	63.3%	53.8%	72.7%	0.653	599
Only promiscuous people get HIV (%Disagree)	74.7%	65.4%	83.9%	82.9%	75.9%	90.0%	0.1918	599
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	68.4%	57.4%	79.3%	75.5%	68.8%	82.2%	0.3144	599
People in the community join together to help PLHIV (%Strongly agree/agree)	62.7%	51.3%	74.1%	62.9%	54.7%	71.1%	0.9772	599
<b>SAfAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
When learn that you are HIV+, life is over (%Disagree)	74.6%	67.1%	82.2%	83.7%	77.3%	90.2%	0.0607	600
Telling people you are HIV+ doesn't help (%Disagree)	47.5%	39.2%	55.9%	70.6%	62.5%	78.7%	0.0001	600
HIV is punishment for sinning (%Disagree)	57.8%	48.7%	66.9%	76.3%	68.0%	84.5%	0.0033	600

Only promiscuous people get HIV (%Disagree)	74.4%	68.3%	80.5%	86.0%	78.9%	93.2%	0.0245	600
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	76.3%	69.1%	83.5%	70.5%	63.4%	77.6%	0.2757	600
People in the community join together to help PLHIV (%Strongly agree/agree)	59.9%	53.0%	66.7%	63.1%	55.2%	71.1%	0.5208	600

#### GENDER-BASED VIOLENCE

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Forced sex in the last 12 months	11.0%	4.3%	17.7%	8.0%	2.1%	13.8%	0.4866	600
Physical GBV in the last 12 months	11.2%	5.7%	16.6%	13.6%	8.0%	19.3%	0.5577	601
Leaders speak out against GBV (%Strongly agree/agree)	68.3%	59.8%	76.8%	67.4%	57.5%	77.3%	0.8879	601
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Forced sex in the last 12 months	11.0%	4.3%	17.7%	5.1%	1.6%	8.7%	0.1424	600
Physical GBV in the last 12 months	11.2%	5.7%	16.6%	15.2%	7.1%	23.3%	0.477	601
Leaders speak out against GBV (%Strongly agree/agree)	68.3%	59.8%	76.8%	74.5%	64.5%	84.6%	0.39	601
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Forced sex in the last 12 months	9.7%	4.1%	15.3%	6.9%	2.3%	11.5%	0.5185	599
Physical GBV in the last 12 months	13.2%	7.5%	18.9%	13.2%	7.6%	18.7%	0.992	600
Leaders speak out against GBV (%Strongly agree/agree)	66.8%	57.0%	76.6%	71.9%	63.4%	80.4%	0.4691	600
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Forced sex in the last 12 months	7.7%	4.3%	11.1%	8.9%	3.7%	14.1%	0.6798	598
Physical GBV in the last 12 months	13.0%	9.2%	16.7%	12.9%	7.5%	18.2%	0.9714	599
Leaders speak out against GBV (%Strongly agree/agree)	65.4%	57.0%	73.8%	76.0%	68.0%	84.0%	0.0891	599
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Forced sex in the last 12 months	13.9%	5.7%	22.1%	6.7%	0.6%	12.8%	0.145	598
Physical GBV in the last 12 months	12.8%	5.8%	19.8%	9.1%	2.4%	15.8%	0.4301	599
Leaders speak out against GBV (%Strongly agree/agree)	63.3%	50.7%	75.8%	73.7%	61.7%	85.6%	0.1895	599
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>

Forced sex in the last 12 months	13.9%	5.7%	22.1%	6.4%	2.7%	10.0%	0.084	598
Physical GBV in the last 12 months	12.8%	5.8%	19.8%	14.4%	8.7%	20.1%	0.7756	599
Leaders speak out against GBV (%Strongly agree/agree)	63.3%	50.7%	75.8%	70.9%	62.4%	79.3%	0.3547	599
<b>SAfAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Forced sex in the last 12 months	13.6%	7.9%	19.3%	1.8%	0.5%	3.2%	0	599
Physical GBV in the last 12 months	14.2%	9.7%	18.8%	11.5%	7.4%	15.5%	0.3765	600
Leaders speak out against GBV (%Strongly agree/agree)	66.6%	58.0%	75.2%	73.6%	65.8%	81.4%	0.2352	600

#### CONTINUOUS VARIABLES

<b>One Radio Show</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Number of lifetime partners	1.1	0.9	1.2	1.2	1.1	1.4	0.2573	598
Age at first sex	16.3	15.9	16.7	16.5	16.1	16.9	0.5974	412
Number of times tested for HIV	1.5	1.3	1.8	1.5	1.1	1.9	0.9589	597
<b>Two + Radio Shows</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Number of lifetime partners	1.1	0.9	1.2	1.1	0.9	1.3	0.8954	598
Age at first sex	16.3	15.9	16.7	16.8	16.4	17.3	0.1378	412
Number of times tested for HIV	1.5	1.3	1.8	1.4	1.1	1.8	0.7015	597
<b>Any TV</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Number of lifetime partners	1.1	1.0	1.3	1.2	1.0	1.3	0.7976	597
Age at first sex	16.3	15.9	16.7	16.7	16.4	17.1	0.1723	412
Number of times tested for HIV	1.4	1.2	1.7	1.6	1.1	2.0	0.6487	596
<b>Any Booklets</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Number of lifetime partners	1.1	1.0	1.3	1.1	1.0	1.3	0.8325	596
Age at first sex	16.2	15.9	16.5	17.0	16.6	17.4	0.006	411
Number of times tested for HIV	1.5	1.3	1.6	1.6	1.1	2.0	0.6007	595
<b>One channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Number of lifetime partners	1.1	0.9	1.3	1.2	1.0	1.4	0.2955	596
Age at first sex	16.1	15.6	16.6	16.3	15.8	16.9	0.6194	411
Number of times tested for HIV	1.5	1.1	1.9	1.3	1.0	1.5	0.3434	595
<b>Two+ channel</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>

		<b>Bound</b>	<b>Bound</b>		<b>Bound</b>	<b>Bound</b>		
Number of lifetime partners	1.1	0.9	1.3	1.1	1.0	1.3	0.5081	596
Age at first sex	16.1	15.6	16.6	16.8	16.5	17.1	0.0533	411
Number of times tested for HIV	1.5	1.1	1.9	1.6	1.2	2.0	0.8501	595
<b>SAfAIDS</b>	<b>Unexposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>Exposed</b>	<b>Lower Bound</b>	<b>Upper Bound</b>	<b>P-value</b>	<b>N</b>
Number of lifetime partners	1.1	1.0	1.3	1.2	1.0	1.3	0.696	597
Age at first sex	16.1	15.7	16.4	17.0	16.7	17.3	0.0018	412
Number of times tested for HIV	1.6	1.4	1.9	1.4	1.2	1.6	0.1616	596