

APPENDIX F: PROBIT RESULTS, GENERAL POPULATION, MEN, WOMEN

MULTIPLE PARTNERS-TOTAL

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	6.7%	3.7%	9.7%	6.6%	3.9%	9.4%	0.9809	2346
Multiple partners (past month)	2.7%	0.9%	4.5%	3.7%	1.7%	5.7%	0.397	2072
More than one partner within 3 months period (past 12 months)	10.6%	6.0%	15.1%	9.0%	6.5%	11.5%	0.5412	2065
Reports currently having more than one partner	4.5%	2.1%	6.9%	4.4%	2.2%	6.6%	0.9636	2071
Agrees that wife/cohabitating partner has another partner	4.1%	-0.5%	8.5%	9.0%	5.2%	12.8%	0.1634	727
Agrees that husband/cohabitating partner has another wife	14.1%	9.2%	19.0%	11.1%	6.3%	16.0%	0.3848	885
Agrees that husband/cohabitating partner has another sex partner who is not a wife	28.4%	21.7%	35.0%	20.7%	13.9%	27.6%	0.071	879
10+ year age difference between respondent and last sexual partner	16.8%	11.6%	22.0%	14.9%	11.1%	18.6%	0.5326	1869
Thinks that last partner had other sexual partners	27.5%	22.4%	32.7%	27.1%	22.3%	31.9%	0.8918	2046
Received gifts or money in exchange for sex with last partner	34.9%	28.4%	41.3%	32.4%	25.8%	39.0%	0.4977	2062
Received gifts or money in exchange for sex with last regular partner	29.7%	22.6%	36.7%	23.9%	17.0%	30.8%	0.1426	1267
Received gifts or money in exchange for sex with last casual partner	42.6%	30.9%	54.2%	43.1%	35.2%	51.0%	0.942	789
Gave gifts or money in exchange for sex with last partner	28.7%	22.4%	35.0%	24.9%	19.5%	30.3%	0.2199	2063
Gave gifts or money in exchange for sex with last regular partner	23.3%	17.4%	29.1%	16.5%	11.0%	22.1%	0.0543	1268
Gave gifts or money in exchange for sex with last casual partner	36.2%	25.4%	47.0%	36.3%	28.0%	44.5%	0.9912	789
Multiple sexual partners increase HIV risk (%True)	92.9%	90.3%	95.5%	94.3%	92.1%	96.6%	0.3663	2809

Most married men faithful to wives (%Agree)	34.5%	28.4%	40.7%	29.8%	25.4%	34.2%	0.1711	2810
Can resist temptation of sex with person besides main partner (%Agree)	80.6%	76.0%	85.1%	80.5%	77.2%	83.9%	0.9909	2809
Need someone to fill gap (%Disagree)	77.3%	72.9%	81.7%	78.2%	74.1%	82.3%	0.7267	2810
Men with many women are real men (%Disagree)	94.4%	92.3%	96.5%	92.5%	90.3%	94.6%	0.2059	2810
Men have right to get sex for gifts (%Disagree)	72.6%	67.6%	77.6%	75.3%	70.5%	80.2%	0.4726	2809
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	79.8%	75.6%	84.0%	75.2%	71.1%	79.3%	0.1132	2810
Leaders discourage multiple partners (%Very often/sometimes)	50.9%	45.3%	56.6%	48.5%	43.5%	53.4%	0.4885	2809
Leaders discourage men from having younger partners (%Very often/sometimes)	55.1%	49.0%	61.2%	50.1%	45.1%	55.2%	0.1946	2809
Polygyny is practiced in community (%Very often/sometimes)	61.5%	55.0%	68.0%	65.8%	60.8%	70.7%	0.1843	2809
Agrees that wife inheritance is practiced in the community	28.0%	22.1%	33.9%	22.9%	18.2%	27.6%	0.1123	2807

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	6.7%	3.7%	9.7%	4.4%	1.8%	7.0%	0.2877	2346
Multiple partners (past month)	2.7%	0.9%	4.5%	3.6%	1.3%	5.8%	0.5435	2072
More than one partner within 3 months period (past 12 months)	10.6%	6.0%	15.1%	9.0%	4.4%	13.7%	0.6392	2065
Reports currently having more than one partner	4.5%	2.1%	6.9%	4.9%	2.5%	7.4%	0.8112	2071
Agrees that wife/cohabitating partner has another partner	4.1%	-0.5%	8.5%	5.2%	1.8%	8.7%	0.7173	727
Agrees that husband/cohabitating partner has another wife	14.1%	9.2%	19.0%	8.7%	3.6%	13.8%	0.148	885
Agrees that husband/cohabitating partner has another sex partner who is not a wife	28.4%	21.7%	35.0%	9.3%	3.3%	15.4%	0.0017	879
10+ year age difference between respondent and last sexual partner	16.8%	11.6%	22.0%	13.6%	9.3%	18.0%	0.3412	1869
Thinks that last partner had other sexual partners	27.5%	22.4%	32.7%	19.9%	14.2%	25.7%	0.0662	2046
Received gifts or money in exchange for sex with last partner	34.9%	28.4%	41.3%	33.0%	23.4%	42.5%	0.6904	2062

Received gifts or money in exchange for sex with last regular partner	29.7%	22.6%	36.7%	24.2%	15.9%	32.5%	0.2473	1267
Received gifts or money in exchange for sex with last casual partner	42.6%	30.9%	54.2%	41.2%	30.1%	52.4%	0.8723	789
Gave gifts or money in exchange for sex with last partner	28.7%	22.4%	35.0%	25.8%	16.5%	35.0%	0.5016	2063
Gave gifts or money in exchange for sex with last regular partner	23.3%	17.4%	29.1%	11.7%	5.8%	17.6%	0.006	1268
Gave gifts or money in exchange for sex with last casual partner	36.2%	25.4%	47.0%	42.7%	30.0%	55.3%	0.4206	789
Multiple sexual partners increase HIV risk (%True)	92.9%	90.3%	95.5%	94.4%	91.7%	97.1%	0.4785	2809
Most married men faithful to wives (%Agree)	34.5%	28.4%	40.7%	27.1%	20.7%	33.5%	0.1488	2810
Can resist temptation of sex with person besides main partner (%Agree)	80.6%	76.0%	85.1%	88.5%	85.3%	91.7%	0.0053	2809
Need someone to fill gap (%Disagree)	77.3%	72.9%	81.7%	86.2%	82.6%	89.9%	0.0019	2810
Men with many women are real men (%Disagree)	94.4%	92.3%	96.5%	93.4%	90.5%	96.3%	0.5186	2810
Men have right to get sex for gifts (%Disagree)	72.6%	67.6%	77.6%	75.8%	70.0%	81.6%	0.3982	2809
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	79.8%	75.6%	84.0%	80.7%	76.3%	85.0%	0.7678	2810
Leaders discourage multiple partners (%Very often/sometimes)	50.9%	45.3%	56.6%	51.6%	44.8%	58.5%	0.8864	2809
Leaders discourage men from having younger partners (%Very often/sometimes)	55.1%	49.0%	61.2%	60.8%	55.4%	66.1%	0.1836	2809
Polygyny is practiced in community (%Very often/sometimes)	61.5%	55.0%	68.0%	56.6%	49.0%	64.2%	0.3185	2809
Agrees that wife inheritance is practiced in the community	28.0%	22.1%	33.9%	31.9%	24.4%	39.4%	0.3549	2807

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	6.8%	4.0%	9.5%	5.6%	3.6%	7.6%	0.457	2335
Multiple partners (past month)	4.3%	2.2%	6.5%	3.1%	1.4%	4.8%	0.3432	2063
More than one partner within 3 months period (past 12 months)	10.7%	6.4%	15.0%	8.8%	6.1%	11.4%	0.4164	2056
Reports currently having more than one partner	5.3%	2.7%	8.0%	4.3%	2.6%	6.1%	0.4822	2062

Agrees that wife/cohabitating partner has another partner	8.1%	4.2%	12.1%	5.9%	4.1%	7.7%	0.1445	724
Agrees that husband/cohabitating partner has another wife	13.8%	9.5%	18.2%	9.7%	4.5%	15.0%	0.2927	882
Agrees that husband/cohabitating partner has another sex partner who is not a wife	21.0%	14.5%	27.6%	20.5%	12.5%	28.5%	0.9275	876
10+ year age difference between respondent and last sexual partner	12.3%	8.8%	15.8%	17.5%	13.9%	21.1%	0.0291	1860
Thinks that last partner had other sexual partners	26.3%	20.2%	32.4%	25.5%	21.6%	29.3%	0.837	2037
Received gifts or money in exchange for sex with last partner	36.9%	29.5%	44.2%	30.8%	25.0%	36.7%	0.1229	2053
Received gifts or money in exchange for sex with last regular partner	31.9%	24.7%	39.0%	20.7%	14.4%	27.0%	0.0068	1262
Received gifts or money in exchange for sex with last casual partner	42.5%	31.0%	54.0%	42.8%	36.0%	49.7%	0.9561	785
Gave gifts or money in exchange for sex with last partner	31.3%	24.5%	38.1%	23.2%	17.6%	28.9%	0.0314	2054
Gave gifts or money in exchange for sex with last regular partner	24.0%	18.0%	29.9%	13.1%	8.5%	17.7%	0.0042	1263
Gave gifts or money in exchange for sex with last casual partner	41.0%	29.5%	52.6%	36.1%	28.3%	43.9%	0.4578	785
Multiple sexual partners increase HIV risk (%True)	92.4%	89.8%	95.1%	94.8%	93.0%	96.5%	0.1413	2796
Most married men faithful to wives (%Agree)	30.3%	24.5%	36.1%	31.3%	26.4%	36.3%	0.818	2797
Can resist temptation of sex with person besides main partner (%Agree)	82.9%	77.6%	88.3%	82.3%	79.2%	85.4%	0.854	2796
Need someone to fill gap (%Disagree)	81.8%	77.2%	86.5%	78.6%	74.8%	82.4%	0.308	2797
Men with many women are real men (%Disagree)	93.6%	91.1%	96.2%	93.2%	91.3%	95.2%	0.8047	2797
Men have right to get sex for gifts (%Disagree)	74.1%	69.1%	79.1%	75.2%	71.8%	78.7%	0.7159	2796
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	79.9%	76.0%	83.8%	76.2%	72.3%	80.2%	0.2116	2797
Leaders discourage multiple partners (%Very often/sometimes)	49.0%	43.2%	54.7%	50.5%	45.6%	55.4%	0.7156	2796
Leaders discourage men from having younger partners (%Very often/sometimes)	54.0%	48.3%	59.8%	54.5%	49.8%	59.3%	0.8947	2796
Polygyny is practiced in community (%Very often/sometimes)	61.8%	54.9%	68.7%	62.2%	57.4%	67.0%	0.9239	2796

Agrees that wife inheritance is practiced in the community	31.0%	24.5%	37.4%	23.7%	19.1%	28.3%	0.0354	2794
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Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	5.7%	3.7%	7.7%	6.7%	4.5%	9.0%	0.4003	2344
Multiple partners (past month)	3.5%	1.7%	5.3%	3.1%	1.3%	5.0%	0.7399	2070
More than one partner within 3 months period (past 12 months)	7.5%	5.5%	9.5%	13.9%	9.0%	18.7%	0.0031	2063
Reports currently having more than one partner	4.3%	2.5%	6.1%	5.1%	2.7%	7.6%	0.6058	2069
Agrees that wife/cohabitating partner has another partner	7.6%	4.7%	10.5%	4.9%	1.9%	8.0%	0.2306	727
Agrees that husband/cohabitating partner has another wife	9.9%	7.3%	12.4%	22.2%	12.9%	31.6%	0.0027	883
Agrees that husband/cohabitating partner has another sex partner who is not a wife	19.1%	14.0%	24.2%	25.1%	15.8%	34.5%	0.2584	877
10+ year age difference between respondent and last sexual partner	14.9%	11.7%	18.1%	16.5%	11.4%	21.7%	0.576	1867
Thinks that last partner had other sexual partners	25.6%	21.8%	29.3%	25.9%	19.9%	32.0%	0.9195	2044
Received gifts or money in exchange for sex with last partner	30.5%	25.0%	36.0%	41.2%	32.2%	50.2%	0.0186	2060
Received gifts or money in exchange for sex with last regular partner	23.6%	18.3%	29.0%	36.3%	25.6%	47.0%	0.0123	1265
Received gifts or money in exchange for sex with last casual partner	39.7%	32.3%	47.1%	48.1%	37.8%	58.4%	0.1865	789
Gave gifts or money in exchange for sex with last partner	24.5%	19.2%	29.8%	31.2%	24.1%	38.3%	0.0381	2061
Gave gifts or money in exchange for sex with last regular partner	16.6%	12.3%	20.8%	21.4%	14.5%	28.2%	0.1257	1266
Gave gifts or money in exchange for sex with last casual partner	33.6%	26.0%	41.2%	46.0%	36.5%	55.6%	0.0205	789
Multiple sexual partners increase HIV risk (%True)	93.4%	91.6%	95.2%	94.8%	92.1%	97.4%	0.4256	2803
Most married men faithful to wives (%Agree)	31.3%	27.4%	35.2%	29.7%	23.4%	35.9%	0.6622	2804
Can resist temptation of sex with person besides main partner (%Agree)	82.6%	79.6%	85.6%	81.9%	77.2%	86.6%	0.7933	2803

Need someone to fill gap (%Disagree)	80.3%	77.3%	83.2%	79.0%	73.8%	84.3%	0.6571	2804
Men with many women are real men (%Disagree)	93.8%	92.3%	95.4%	92.0%	89.2%	94.8%	0.2017	2804
Men have right to get sex for gifts (%Disagree)	73.0%	69.5%	76.5%	78.2%	73.8%	82.7%	0.0754	2803
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	77.3%	74.0%	80.6%	80.4%	76.3%	84.4%	0.2171	2804
Leaders discourage multiple partners (%Very often/sometimes)	49.8%	45.8%	53.8%	50.5%	45.3%	55.8%	0.8128	2803
Leaders discourage men from having younger partners (%Very often/sometimes)	53.3%	49.0%	57.6%	57.3%	51.6%	63.1%	0.2774	2803
Polygyny is practiced in community (%Very often/sometimes)	62.4%	57.6%	67.2%	61.1%	54.5%	67.7%	0.6951	2803
Agrees that wife inheritance is practiced in the community	25.8%	21.5%	30.1%	30.4%	22.5%	38.3%	0.2429	2801

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	5.8%	2.5%	9.1%	6.4%	3.4%	9.3%	0.7564	2333
Multiple partners (past month)	2.5%	0.4%	4.6%	4.7%	1.7%	7.7%	0.1638	2061
More than one partner within 3 months period (past 12 months)	9.5%	4.5%	14.4%	11.2%	6.3%	16.0%	0.5291	2054
Reports currently having more than one partner	4.5%	1.4%	7.5%	4.9%	2.1%	7.7%	0.8411	2060
Agrees that wife/cohabitating partner has another partner	4.4%	-0.2%	9.0%	8.0%	3.0%	13.0%	0.3239	724
Agrees that husband/cohabitating partner has another wife	10.1%	6.3%	13.9%	15.7%	7.9%	23.6%	0.1578	880
Agrees that husband/cohabitating partner has another sex partner who is not a wife	22.7%	14.7%	30.6%	14.9%	7.0%	22.8%	0.1657	874
10+ year age difference between respondent and last sexual partner	15.1%	10.0%	20.1%	14.4%	9.4%	19.4%	0.8154	1858
Thinks that last partner had other sexual partners	26.6%	20.7%	32.5%	26.0%	20.1%	32.0%	0.8771	2035
Received gifts or money in exchange for sex with last partner	34.4%	27.0%	41.7%	35.8%	27.6%	44.0%	0.7612	2051
Received gifts or money in exchange for sex with last regular partner	30.6%	22.7%	38.5%	29.3%	18.8%	39.7%	0.8332	1260

Received gifts or money in exchange for sex with last casual partner	39.1%	25.2%	52.9%	42.1%	31.1%	53.1%	0.6586	785
Gave gifts or money in exchange for sex with last partner	27.8%	21.1%	34.6%	32.8%	25.6%	40.0%	0.2448	2052
Gave gifts or money in exchange for sex with last regular partner	24.0%	17.3%	30.7%	27.0%	19.7%	34.3%	0.5121	1261
Gave gifts or money in exchange for sex with last casual partner	32.9%	21.8%	43.9%	36.8%	25.7%	48.0%	0.5745	785
Multiple sexual partners increase HIV risk (%True)	90.4%	86.5%	94.3%	96.3%	94.0%	98.5%	0.0045	2791
Most married men faithful to wives (%Agree)	34.5%	27.6%	41.4%	31.0%	23.8%	38.2%	0.4126	2792
Can resist temptation of sex with person besides main partner (%Agree)	79.3%	72.6%	86.0%	86.9%	81.7%	92.1%	0.0365	2791
Need someone to fill gap (%Disagree)	80.3%	75.4%	85.2%	80.1%	75.2%	84.9%	0.9349	2792
Men with many women are real men (%Disagree)	95.3%	92.7%	97.9%	91.7%	88.6%	94.7%	0.0755	2792
Men have right to get sex for gifts (%Disagree)	71.5%	65.6%	77.4%	69.2%	62.3%	76.1%	0.5338	2791
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	79.5%	74.9%	84.0%	77.8%	71.5%	84.0%	0.5905	2792
Leaders discourage multiple partners (%Very often/sometimes)	49.3%	42.2%	56.3%	49.0%	42.5%	55.6%	0.9539	2791
Leaders discourage men from having younger partners (%Very often/sometimes)	53.5%	46.2%	60.9%	54.0%	46.9%	61.2%	0.9137	2791
Polygyny is practiced in community (%Very often/sometimes)	61.2%	54.7%	67.6%	64.7%	55.7%	73.6%	0.423	2791
Agrees that wife inheritance is practiced in the community	28.6%	21.3%	35.9%	31.9%	24.6%	39.3%	0.446	2789

Two + channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	5.8%	2.5%	9.1%	5.8%	3.7%	8.0%	0.9696	2333
Multiple partners (past month)	2.5%	0.4%	4.6%	3.3%	1.5%	5.1%	0.5474	2061
More than one partner within 3 months period (past 12 months)	9.5%	4.5%	14.4%	8.7%	6.0%	11.5%	0.7945	2054
Reports currently having more than one partner	4.5%	1.4%	7.5%	4.6%	2.7%	6.4%	0.9739	2060
Agrees that wife/cohabitating partner has another partner	4.4%	-0.2%	9.0%	6.8%	4.6%	9.0%	0.4041	724

Agrees that husband/cohabitating partner has another wife	10.1%	6.3%	13.9%	12.5%	6.3%	18.7%	0.5317	880
Agrees that husband/cohabitating partner has another sex partner who is not a wife	22.7%	14.7%	30.6%	21.6%	13.4%	29.7%	0.8587	874
10+ year age difference between respondent and last sexual partner	15.1%	10.0%	20.1%	15.5%	12.4%	18.6%	0.8792	1858
Thinks that last partner had other sexual partners	26.6%	20.7%	32.5%	25.3%	21.4%	29.1%	0.686	2035
Received gifts or money in exchange for sex with last partner	34.4%	27.0%	41.7%	32.1%	25.3%	39.0%	0.5778	2051
Received gifts or money in exchange for sex with last regular partner	30.6%	22.7%	38.5%	22.2%	15.4%	29.0%	0.0557	1260
Received gifts or money in exchange for sex with last casual partner	39.1%	25.2%	52.9%	44.0%	36.4%	51.6%	0.5419	785
Gave gifts or money in exchange for sex with last partner	27.8%	21.1%	34.6%	23.5%	17.3%	29.7%	0.1936	2052
Gave gifts or money in exchange for sex with last regular partner	24.0%	17.3%	30.7%	11.7%	7.3%	16.1%	0.001	1261
Gave gifts or money in exchange for sex with last casual partner	32.9%	21.8%	43.9%	39.7%	31.0%	48.3%	0.2685	785
Multiple sexual partners increase HIV risk (%True)	90.4%	86.5%	94.3%	94.4%	92.4%	96.5%	0.0736	2791
Most married men faithful to wives (%Agree)	34.5%	27.6%	41.4%	29.6%	25.0%	34.1%	0.28	2792
Can resist temptation of sex with person besides main partner (%Agree)	79.3%	72.6%	86.0%	82.5%	79.3%	85.6%	0.4378	2791
Need someone to fill gap (%Disagree)	80.3%	75.4%	85.2%	79.7%	76.1%	83.3%	0.8557	2792
Men with many women are real men (%Disagree)	95.3%	92.7%	97.9%	93.2%	91.3%	95.1%	0.2197	2792
Men have right to get sex for gifts (%Disagree)	71.5%	65.6%	77.4%	78.1%	74.8%	81.4%	0.0701	2791
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	79.5%	74.9%	84.0%	77.2%	73.3%	81.2%	0.4996	2792
Leaders discourage multiple partners (%Very often/sometimes)	49.3%	42.2%	56.3%	50.3%	45.3%	55.4%	0.8248	2791
Leaders discourage men from having younger partners (%Very often/sometimes)	53.5%	46.2%	60.9%	54.9%	50.2%	59.5%	0.7836	2791
Polygyny is practiced in community (%Very often/sometimes)	61.2%	54.7%	67.6%	61.5%	56.3%	66.7%	0.9327	2791

Agrees that wife inheritance is practiced in the community	28.6%	21.3%	35.9%	24.2%	19.3%	29.2%	0.2998	2789
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MULTIPLE PARTNERS-MALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	10.1%	5.3%	14.9%	11.9%	6.8%	17.0%	0.5928	1112
Multiple partners (past month)	4.0%	1.1%	6.9%	7.0%	3.3%	10.7%	0.1735	983
More than one partner within 3 months period (past 12 months)	13.6%	7.2%	20.0%	11.7%	7.8%	15.6%	0.6044	979
Reports currently having more than one partner	7.6%	3.1%	12.1%	8.6%	4.6%	12.5%	0.7296	983
Agrees that wife/cohabitating partner has another partner	4.1%	-0.5%	8.5%	9.0%	5.2%	12.8%	0.1634	727
10+ year age difference between respondent and last sexual partner	12.4%	7.0%	17.8%	13.4%	9.8%	16.9%	0.7652	928
Thinks that last partner had other sexual partners	17.6%	10.2%	25.0%	18.2%	13.8%	22.6%	0.89	974
Received gifts or money in exchange for sex with last partner	32.6%	25.4%	39.8%	20.4%	15.4%	25.5%	0.0058	983
Received gifts or money in exchange for sex with last regular partner	22.1%	14.1%	30.1%	11.8%	6.3%	17.4%	0.0178	534
Received gifts or money in exchange for sex with last casual partner	42.1%	29.8%	54.4%	30.1%	22.4%	37.7%	0.1039	445
Gave gifts or money in exchange for sex with last partner	45.6%	36.7%	54.6%	31.2%	23.9%	38.4%	0.002	982
Gave gifts or money in exchange for sex with last regular partner	36.7%	24.7%	48.8%	17.8%	9.8%	25.8%	0.0069	534
Gave gifts or money in exchange for sex with last casual partner	56.5%	44.1%	69.0%	45.0%	35.4%	54.6%	0.1192	444
Multiple sexual partners increase HIV risk (%True)	94.6%	91.9%	97.3%	91.4%	88.2%	94.5%	0.0975	1383
Most married men faithful to wives (%Agree)	46.3%	36.9%	55.7%	44.1%	37.6%	50.6%	0.6717	1384
Can resist temptation of sex with person besides main partner (%Agree)	81.6%	75.9%	87.3%	75.1%	69.7%	80.6%	0.0921	1383
Need someone to fill gap (%Disagree)	68.0%	61.5%	74.5%	75.7%	70.7%	80.8%	0.0312	1384

Men with many women are real men (%Disagree)	93.4%	90.3%	96.5%	89.9%	86.4%	93.3%	0.1753	1384
Men have right to get sex for gifts (%Disagree)	62.9%	54.8%	71.0%	70.7%	64.7%	76.7%	0.1382	1383
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	81.8%	76.6%	87.1%	78.9%	73.8%	83.9%	0.3592	1384
Leaders discourage multiple partners (%Very often/sometimes)	43.2%	34.3%	52.0%	49.1%	43.5%	54.7%	0.1952	1383
Leaders discourage men from having younger partners (%Very often/sometimes)	47.5%	38.3%	56.7%	54.3%	48.1%	60.5%	0.134	1383
Polygyny is practiced in community (%Very often/sometimes)	55.7%	45.9%	65.5%	61.6%	55.5%	67.7%	0.2281	1384
Agrees that wife inheritance is practiced in the community	19.3%	12.0%	26.6%	12.3%	8.6%	16.0%	0.0559	1383

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	10.1%	5.3%	14.9%	8.2%	2.8%	13.5%	0.6083	1112
Multiple partners (past month)	4.0%	1.1%	6.9%	6.4%	2.1%	10.7%	0.3452	983
More than one partner within 3 months period (past 12 months)	13.6%	7.2%	20.0%	16.0%	7.2%	24.9%	0.6241	979
Reports currently having more than one partner	7.6%	3.1%	12.1%	8.6%	3.7%	13.6%	0.7671	983
Agrees that wife/cohabitating partner has another partner	4.1%	-0.5%	8.5%	5.2%	1.8%	8.7%	0.7173	727
10+ year age difference between respondent and last sexual partner	12.4%	7.0%	17.8%	11.9%	6.0%	17.7%	0.8927	928
Thinks that last partner had other sexual partners	17.6%	10.2%	25.0%	12.2%	6.6%	17.7%	0.2353	974
Received gifts or money in exchange for sex with last partner	32.6%	25.4%	39.8%	17.8%	9.9%	25.7%	0.0066	983
Received gifts or money in exchange for sex with last regular partner	22.1%	14.1%	30.1%	8.1%	1.2%	14.9%	0.0254	534
Received gifts or money in exchange for sex with last casual partner	42.1%	29.8%	54.4%	22.6%	10.9%	34.2%	0.0438	445
Gave gifts or money in exchange for sex with last partner	45.6%	36.7%	54.6%	25.4%	15.8%	35.0%	0.0008	982
Gave gifts or money in exchange for sex with last regular partner	36.7%	24.7%	48.8%	12.7%	4.1%	21.3%	0.0024	534

Gave gifts or money in exchange for sex with last casual partner	56.5%	44.1%	69.0%	33.2%	18.7%	47.7%	0.0235	444
Multiple sexual partners increase HIV risk (%True)	94.6%	91.9%	97.3%	92.4%	88.2%	96.7%	0.4005	1383
Most married men faithful to wives (%Agree)	46.3%	36.9%	55.7%	40.8%	29.3%	52.2%	0.5202	1384
Can resist temptation of sex with person besides main partner (%Agree)	81.6%	75.9%	87.3%	82.3%	76.7%	87.9%	0.8695	1383
Need someone to fill gap (%Disagree)	68.0%	61.5%	74.5%	78.1%	71.6%	84.6%	0.0341	1384
Men with many women are real men (%Disagree)	93.4%	90.3%	96.5%	92.3%	88.2%	96.4%	0.6597	1384
Men have right to get sex for gifts (%Disagree)	62.9%	54.8%	71.0%	77.3%	70.4%	84.3%	0.0087	1383
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	81.8%	76.6%	87.1%	84.2%	79.3%	89.2%	0.4969	1384
Leaders discourage multiple partners (%Very often/sometimes)	43.2%	34.3%	52.0%	54.4%	44.9%	63.9%	0.1157	1383
Leaders discourage men from having younger partners (%Very often/sometimes)	47.5%	38.3%	56.7%	70.6%	63.4%	77.7%	0.0006	1383
Polygyny is practiced in community (%Very often/sometimes)	55.7%	45.9%	65.5%	51.9%	43.8%	60.0%	0.5694	1384
Agrees that wife inheritance is practiced in the community	19.3%	12.0%	26.6%	21.8%	14.5%	29.1%	0.608	1383

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	8.9%	4.5%	13.2%	10.7%	6.8%	14.6%	0.5609	1106
Multiple partners (past month)	5.9%	1.9%	9.8%	6.1%	3.2%	9.0%	0.9205	978
More than one partner within 3 months period (past 12 months)	13.7%	7.6%	19.9%	12.5%	8.8%	16.3%	0.7225	974
Reports currently having more than one partner	7.8%	3.2%	12.4%	8.6%	5.3%	11.8%	0.7827	978
Agrees that wife/cohabitating partner has another partner	8.1%	4.2%	12.1%	5.9%	4.1%	7.7%	0.1445	724
10+ year age difference between respondent and last sexual partner	9.9%	5.6%	14.3%	13.9%	10.1%	17.7%	0.2067	923
Thinks that last partner had other sexual partners	17.9%	9.7%	26.2%	16.4%	12.9%	19.8%	0.7113	969
Received gifts or money in exchange for sex with last partner	30.1%	22.6%	37.7%	20.5%	15.6%	25.5%	0.0399	978

Received gifts or money in exchange for sex with last regular partner	23.3%	14.3%	32.3%	10.1%	5.2%	15.0%	0.0149	532
Received gifts or money in exchange for sex with last casual partner	38.0%	25.9%	50.2%	29.7%	22.5%	36.9%	0.2649	442
Gave gifts or money in exchange for sex with last partner	42.4%	34.4%	50.4%	31.1%	23.4%	38.9%	0.0239	977
Gave gifts or money in exchange for sex with last regular partner	36.9%	25.4%	48.4%	16.0%	9.1%	22.9%	0.0034	532
Gave gifts or money in exchange for sex with last casual partner	51.7%	38.5%	64.8%	44.3%	34.9%	53.8%	0.3798	441
Multiple sexual partners increase HIV risk (%True)	92.0%	88.2%	95.7%	93.1%	90.5%	95.7%	0.6186	1376
Most married men faithful to wives (%Agree)	46.4%	37.4%	55.4%	43.2%	37.0%	49.4%	0.5886	1377
Can resist temptation of sex with person besides main partner (%Agree)	82.9%	76.7%	89.1%	76.8%	72.3%	81.2%	0.1366	1376
Need someone to fill gap (%Disagree)	76.5%	69.5%	83.6%	72.7%	67.3%	78.0%	0.4204	1377
Men with many women are real men (%Disagree)	92.9%	89.3%	96.5%	91.1%	88.2%	93.9%	0.4638	1377
Men have right to get sex for gifts (%Disagree)	64.7%	56.3%	73.1%	72.9%	67.6%	78.1%	0.1335	1376
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	83.3%	78.7%	87.8%	79.0%	73.9%	84.2%	0.2468	1377
Leaders discourage multiple partners (%Very often/sometimes)	42.4%	34.0%	50.9%	51.1%	44.9%	57.3%	0.1054	1376
Leaders discourage men from having younger partners (%Very often/sometimes)	45.6%	36.6%	54.6%	60.8%	55.2%	66.4%	0.0026	1376
Polygyny is practiced in community (%Very often/sometimes)	57.0%	48.5%	65.5%	57.4%	51.4%	63.5%	0.9268	1377
Agrees that wife inheritance is practiced in the community	22.5%	15.0%	29.9%	13.7%	9.9%	17.6%	0.0193	1376

Any Booklets	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	10.1%	6.5%	13.7%	11.1%	6.8%	15.4%	0.7016	1112
Multiple partners (past month)	6.5%	3.5%	9.6%	5.0%	2.0%	7.9%	0.4311	983
More than one partner within 3 months period (past 12 months)	9.8%	6.8%	12.9%	20.7%	13.2%	28.1%	0.0008	979
Reports currently having more than one partner	8.0%	4.8%	11.2%	9.1%	4.3%	13.9%	0.6984	983

Agrees that wife/cohabitating partner has another partner	7.6%	4.7%	10.5%	4.9%	1.9%	8.0%	0.2306	727
10+ year age difference between respondent and last sexual partner	12.0%	8.9%	15.0%	15.7%	9.4%	22.0%	0.2551	928
Thinks that last partner had other sexual partners	17.8%	13.6%	22.1%	14.4%	8.5%	20.4%	0.3518	974
Received gifts or money in exchange for sex with last partner	19.9%	15.2%	24.6%	31.4%	20.6%	42.2%	0.0712	983
Received gifts or money in exchange for sex with last regular partner	10.7%	6.3%	15.2%	23.5%	13.2%	33.9%	0.0138	534
Received gifts or money in exchange for sex with last casual partner	28.3%	22.0%	34.5%	40.1%	26.3%	53.9%	0.131	445
Gave gifts or money in exchange for sex with last partner	31.2%	24.3%	38.1%	43.1%	31.2%	55.0%	0.0663	982
Gave gifts or money in exchange for sex with last regular partner	19.3%	12.7%	25.9%	30.3%	17.9%	42.7%	0.0867	534
Gave gifts or money in exchange for sex with last casual partner	42.3%	34.3%	50.3%	55.9%	42.0%	69.8%	0.0816	444
Multiple sexual partners increase HIV risk (%True)	92.7%	90.0%	95.5%	92.4%	88.7%	96.1%	0.8895	1380
Most married men faithful to wives (%Agree)	42.7%	36.7%	48.8%	47.0%	36.6%	57.4%	0.5073	1381
Can resist temptation of sex with person besides main partner (%Agree)	79.5%	75.6%	83.3%	77.2%	69.7%	84.8%	0.5896	1380
Need someone to fill gap (%Disagree)	75.3%	71.1%	79.5%	70.5%	62.3%	78.6%	0.2599	1381
Men with many women are real men (%Disagree)	92.1%	89.7%	94.4%	90.0%	85.5%	94.5%	0.4086	1381
Men have right to get sex for gifts (%Disagree)	68.7%	63.8%	73.6%	73.0%	64.7%	81.3%	0.4099	1380
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	81.1%	77.2%	85.0%	80.3%	74.7%	85.8%	0.7707	1381
Leaders discourage multiple partners (%Very often/sometimes)	48.9%	42.9%	54.8%	47.6%	41.2%	54.0%	0.7695	1380
Leaders discourage men from having younger partners (%Very often/sometimes)	56.3%	49.8%	62.8%	55.0%	46.7%	63.2%	0.8088	1380
Polygyny is practiced in community (%Very often/sometimes)	58.6%	52.5%	64.7%	54.6%	47.0%	62.3%	0.3144	1381
Agrees that wife inheritance is practiced in the community	16.0%	11.9%	20.1%	18.6%	12.0%	25.1%	0.4161	1380

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	6.8%	2.1%	11.4%	9.9%	4.4%	15.4%	0.3788	1106
Multiple partners (past month)	3.6%	-0.3%	7.4%	7.7%	2.5%	13.0%	0.1774	978
More than one partner within 3 months period (past 12 months)	10.8%	4.4%	17.3%	16.5%	9.4%	23.6%	0.1435	974
Reports currently having more than one partner	7.3%	1.6%	13.1%	7.8%	2.8%	12.7%	0.8985	978
Agrees that wife/cohabitating partner has another partner	4.4%	-0.2%	9.0%	8.0%	3.0%	13.0%	0.3239	724
10+ year age difference between respondent and last sexual partner	11.6%	5.2%	18.1%	12.0%	6.4%	17.6%	0.927	923
Thinks that last partner had other sexual partners	15.5%	7.0%	23.9%	21.8%	13.0%	30.6%	0.2312	969
Gave gifts or money in exchange for sex with last partner	45.8%	36.0%	55.6%	44.8%	33.9%	55.7%	0.8858	977
Gave gifts or money in exchange for sex with last regular partner	41.0%	27.6%	54.3%	41.3%	26.4%	56.2%	0.9717	532
Gave gifts or money in exchange for sex with last casual partner	58.3%	44.6%	72.0%	47.6%	33.7%	61.5%	0.2555	441
Multiple sexual partners increase HIV risk (%True)	93.2%	89.3%	97.1%	95.5%	92.5%	98.5%	0.2914	1373
Most married men faithful to wives (%Agree)	46.7%	36.3%	57.0%	44.4%	33.4%	55.4%	0.7341	1374
Can resist temptation of sex with person besides main partner (%Agree)	81.6%	74.0%	89.1%	85.7%	79.7%	91.7%	0.3442	1373
Need someone to fill gap (%Disagree)	75.0%	67.8%	82.2%	72.7%	64.7%	80.7%	0.5805	1374
Men with many women are real men (%Disagree)	95.7%	92.1%	99.3%	90.1%	85.9%	94.2%	0.0495	1374
Men have right to get sex for gifts (%Disagree)	62.8%	52.3%	73.2%	60.8%	52.2%	69.3%	0.739	1373
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	83.7%	77.7%	89.6%	80.9%	75.0%	86.9%	0.503	1374
Leaders discourage multiple partners (%Very often/sometimes)	42.7%	32.0%	53.5%	45.2%	36.7%	53.7%	0.6887	1373
Leaders discourage men from having younger partners (%Very often/sometimes)	43.6%	32.7%	54.5%	53.0%	42.9%	63.0%	0.1437	1373
Polygyny is practiced in community (%Very often/sometimes)	53.4%	42.8%	64.0%	63.3%	51.8%	74.7%	0.1519	1374
Agrees that wife inheritance is practiced in the community	21.3%	11.7%	30.9%	23.1%	14.5%	31.8%	0.7424	1373

Two + channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	6.8%	2.1%	11.4%	11.0%	6.9%	15.2%	0.2295	1106
Multiple partners (past month)	3.6%	-0.3%	7.4%	6.1%	3.1%	9.0%	0.3671	978
More than one partner within 3 months period (past 12 months)	10.8%	4.4%	17.3%	12.2%	8.4%	15.9%	0.7131	974
Reports currently having more than one partner	7.3%	1.6%	13.1%	8.8%	5.4%	12.3%	0.6703	978
Agrees that wife/cohabitating partner has another partner	4.4%	-0.2%	9.0%	6.8%	4.6%	9.0%	0.4041	724
10+ year age difference between respondent and last sexual partner	11.6%	5.2%	18.1%	12.9%	9.5%	16.3%	0.7404	923
Thinks that last partner had other sexual partners	15.5%	7.0%	23.9%	15.7%	12.1%	19.2%	0.9631	969
Gave gifts or money in exchange for sex with last partner	45.8%	36.0%	55.6%	28.3%	20.5%	36.0%	0.0025	977
Gave gifts or money in exchange for sex with last regular partner	41.0%	27.6%	54.3%	12.7%	6.9%	18.4%	0.0001	532
Gave gifts or money in exchange for sex with last casual partner	58.3%	44.6%	72.0%	43.4%	33.8%	53.1%	0.0773	441
Multiple sexual partners increase HIV risk (%True)	93.2%	89.3%	97.1%	91.6%	88.6%	94.7%	0.5646	1373
Most married men faithful to wives (%Agree)	46.7%	36.3%	57.0%	43.5%	37.0%	50.0%	0.6229	1374
Can resist temptation of sex with person besides main partner (%Agree)	81.6%	74.0%	89.1%	75.6%	70.9%	80.4%	0.2366	1373
Need someone to fill gap (%Disagree)	75.0%	67.8%	82.2%	74.2%	69.0%	79.4%	0.8529	1374
Men with many women are real men (%Disagree)	95.7%	92.1%	99.3%	91.0%	88.0%	94.1%	0.096	1374
Men have right to get sex for gifts (%Disagree)	62.8%	52.3%	73.2%	75.6%	70.6%	80.7%	0.041	1373
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	83.7%	77.7%	89.6%	79.4%	74.4%	84.4%	0.2928	1374
Leaders discourage multiple partners (%Very often/sometimes)	42.7%	32.0%	53.5%	51.0%	44.7%	57.2%	0.1599	1373
Leaders discourage men from having younger partners (%Very often/sometimes)	43.6%	32.7%	54.5%	60.6%	55.3%	65.9%	0.0055	1373

Polygyny is practiced in community (%Very often/sometimes)	53.4%	42.8%	64.0%	56.5%	50.5%	62.4%	0.6021	1374
Agrees that wife inheritance is practiced in the community	21.3%	11.7%	30.9%	12.9%	9.1%	16.6%	0.0697	1373

MULTIPLE PARTNERS-FEMALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	4.6%	0.2%	9.1%	2.7%	1.1%	4.2%	0.2669	1015
Multiple partners (past month)								
More than one partner within 3 months period (past 12 months)	6.1%	1.9%	10.3%	7.0%	3.5%	10.6%	0.7588	1086
Agrees that husband/cohabitating partner has another wife	14.1%	9.2%	19.0%	11.1%	6.3%	16.0%	0.3848	885
Agrees that husband/cohabitating partner has another sex partner who is not a wife	28.4%	21.7%	35.0%	20.7%	13.9%	27.6%	0.071	879
10+ year age difference between respondent and last sexual partner	22.6%	13.7%	31.5%	15.7%	10.2%	21.3%	0.218	941
Thinks that last partner had other sexual partners	34.8%	27.9%	41.7%	34.6%	27.1%	42.2%	0.9684	1072
Received gifts or money in exchange for sex with last partner	36.8%	28.6%	45.0%	43.7%	34.0%	53.4%	0.231	1079
Received gifts or money in exchange for sex with last regular partner	33.8%	24.6%	42.9%	34.3%	24.2%	44.4%	0.933	732
Received gifts or money in exchange for sex with last casual partner	38.7%	24.2%	53.3%	59.7%	47.4%	72.0%	0.0503	344
Gave gifts or money in exchange for sex with last partner	15.9%	9.9%	21.8%	17.8%	12.2%	23.4%	0.5833	1081
Gave gifts or money in exchange for sex with last regular partner	16.4%	9.6%	23.2%	16.2%	10.4%	22.0%	0.9584	733
Gave gifts or money in exchange for sex with last casual partner	12.8%	4.4%	21.1%	22.1%	12.7%	31.4%	0.165	345
Multiple sexual partners increase HIV risk (%True)	92.0%	88.5%	95.6%	98.0%	96.4%	99.5%	0.0002	1426
Most married men faithful to wives (%Agree)	22.2%	15.3%	29.0%	15.9%	10.9%	20.9%	0.1081	1426

Can resist temptation of sex with person besides main partner (%Agree)	77.3%	69.7%	84.9%	87.1%	82.1%	92.2%	0.0136	1426
Need someone to fill gap (%Disagree)	85.0%	79.9%	90.0%	80.6%	74.5%	86.6%	0.2182	1426
Men with many women are real men (%Disagree)	95.3%	92.7%	98.0%	94.9%	92.2%	97.7%	0.805	1426
Men have right to get sex for gifts (%Disagree)	82.7%	77.9%	87.5%	78.3%	72.5%	84.2%	0.2856	1426
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	77.2%	71.9%	82.4%	71.9%	65.3%	78.4%	0.1941	1426
Leaders discourage multiple partners (%Very often/sometimes)	55.4%	47.9%	62.9%	48.4%	39.2%	57.5%	0.2025	1426
Leaders discourage men from having younger partners (%Very often/sometimes)	60.7%	53.5%	67.8%	45.3%	37.2%	53.4%	0.0008	1426
Polygyny is practiced in community (%Very often/sometimes)	67.3%	61.4%	73.2%	69.5%	63.0%	75.9%	0.5852	1425
Agrees that wife inheritance is practiced in the community	33.5%	25.3%	41.7%	34.7%	27.7%	41.8%	0.776	1424

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	4.6%	0.2%	9.1%	1.6%	0.1%	3.2%	0.2119	1015
More than one partner within 3 months period (past 12 months)	6.1%	1.9%	10.3%	5.6%	1.6%	9.5%	0.8522	1086
Agrees that husband/cohabitating partner has another wife	14.1%	9.2%	19.0%	8.7%	3.6%	13.8%	0.148	885
Agrees that husband/cohabitating partner has another sex partner who is not a wife	28.4%	21.7%	35.0%	9.3%	3.3%	15.4%	0.0017	879
10+ year age difference between respondent and last sexual partner	22.6%	13.7%	31.5%	13.7%	8.3%	19.2%	0.133	941
Thinks that last partner had other sexual partners	34.8%	27.9%	41.7%	30.3%	21.5%	39.1%	0.4828	1072
Received gifts or money in exchange for sex with last partner	36.8%	28.6%	45.0%	51.9%	38.7%	65.1%	0.0363	1079
Received gifts or money in exchange for sex with last regular partner	33.8%	24.6%	42.9%	38.6%	26.9%	50.3%	0.47	732

Received gifts or money in exchange for sex with last casual partner	38.7%	24.2%	53.3%	70.5%	54.5%	86.5%	0.0152	344
Gave gifts or money in exchange for sex with last partner	15.9%	9.9%	21.8%	26.4%	15.7%	37.0%	0.0337	1081
Gave gifts or money in exchange for sex with last regular partner	16.4%	9.6%	23.2%	10.0%	3.4%	16.7%	0.2223	733
Gave gifts or money in exchange for sex with last casual partner	12.8%	4.4%	21.1%	51.3%	37.3%	65.3%	0.0002	345
Multiple sexual partners increase HIV risk (%True)	92.0%	88.5%	95.6%	95.9%	92.4%	99.4%	0.195	1426
Most married men faithful to wives (%Agree)	22.2%	15.3%	29.0%	15.4%	8.6%	22.2%	0.1918	1426
Can resist temptation of sex with person besides main partner (%Agree)	77.3%	69.7%	84.9%	95.0%	92.4%	97.6%	0	1426
Need someone to fill gap (%Disagree)	85.0%	79.9%	90.0%	93.1%	89.2%	97.1%	0.0221	1426
Men with many women are real men (%Disagree)	95.3%	92.7%	98.0%	94.8%	91.3%	98.4%	0.8431	1426
Men have right to get sex for gifts (%Disagree)	82.7%	77.9%	87.5%	71.4%	61.2%	81.5%	0.0555	1426
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	77.2%	71.9%	82.4%	78.5%	70.0%	86.9%	0.7946	1426
Leaders discourage multiple partners (%Very often/sometimes)	55.4%	47.9%	62.9%	50.3%	41.1%	59.6%	0.4061	1426
Leaders discourage men from having younger partners (%Very often/sometimes)	60.7%	53.5%	67.8%	50.6%	42.6%	58.7%	0.0812	1426
Polygyny is practiced in community (%Very often/sometimes)	67.3%	61.4%	73.2%	60.2%	49.6%	70.9%	0.2365	1425
Agrees that wife inheritance is practiced in the community	33.5%	25.3%	41.7%	46.1%	34.4%	57.8%	0.063	1424

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	5.1%	0.7%	9.5%	1.9%	0.8%	3.1%	0.1094	1012
More than one partner within 3 months period (past 12 months)	6.7%	2.7%	10.7%	6.0%	3.1%	9.0%	0.8179	1082
Agrees that husband/cohabitating partner has another wife	13.8%	9.5%	18.2%	9.7%	4.5%	15.0%	0.2927	882
Agrees that husband/cohabitating partner has another sex partner who is not a wife	21.0%	14.5%	27.6%	20.5%	12.5%	28.5%	0.9275	876

10+ year age difference between respondent and last sexual partner	15.5%	10.3%	20.6%	20.2%	14.4%	26.0%	0.2718	937
Thinks that last partner had other sexual partners	32.8%	25.5%	40.1%	35.5%	28.3%	42.6%	0.6415	1068
Received gifts or money in exchange for sex with last partner	42.9%	33.5%	52.4%	41.9%	33.1%	50.7%	0.8588	1075
Received gifts or money in exchange for sex with last regular partner	37.4%	29.2%	45.6%	30.5%	21.7%	39.3%	0.1418	729
Received gifts or money in exchange for sex with last casual partner	54.3%	38.4%	70.1%	57.6%	46.9%	68.4%	0.7499	343
Gave gifts or money in exchange for sex with last partner	23.1%	15.9%	30.3%	15.5%	9.4%	21.7%	0.1236	1077
Gave gifts or money in exchange for sex with last regular partner	18.2%	12.6%	23.9%	10.6%	5.5%	15.7%	0.0488	730
Gave gifts or money in exchange for sex with last casual partner	32.3%	18.8%	45.8%	23.5%	15.0%	31.9%	0.3445	344
Multiple sexual partners increase HIV risk (%True)	93.9%	91.2%	96.6%	96.1%	93.8%	98.4%	0.2045	1420
Most married men faithful to wives (%Agree)	15.6%	10.2%	21.0%	21.4%	15.2%	27.6%	0.1887	1420
Can resist temptation of sex with person besides main partner (%Agree)	83.0%	75.8%	90.3%	88.3%	84.4%	92.2%	0.2162	1420
Need someone to fill gap (%Disagree)	86.8%	82.1%	91.4%	84.2%	79.2%	89.1%	0.4649	1420
Men with many women are real men (%Disagree)	93.6%	90.2%	96.9%	96.1%	93.9%	98.2%	0.2529	1420
Men have right to get sex for gifts (%Disagree)	82.7%	78.6%	86.8%	75.1%	69.3%	80.9%	0.0358	1420
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	76.2%	70.8%	81.7%	74.6%	68.6%	80.7%	0.7004	1420
Leaders discourage multiple partners (%Very often/sometimes)	53.1%	45.5%	60.7%	49.9%	41.1%	58.7%	0.6	1420
Leaders discourage men from having younger partners (%Very often/sometimes)	59.2%	51.8%	66.6%	46.8%	39.7%	53.8%	0.0177	1420
Polygyny is practiced in community (%Very often/sometimes)	66.1%	59.0%	73.2%	66.8%	61.3%	72.2%	0.8868	1419
Agrees that wife inheritance is practiced in the community	37.7%	29.4%	46.0%	35.4%	27.3%	43.5%	0.6601	1418

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
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Multiple partners (past 12 months)	2.3%	1.0%	3.6%	3.9%	1.2%	6.6%	0.1851	1013
More than one partner within 3 months period (past 12 months)	5.1%	3.0%	7.2%	9.2%	4.2%	14.2%	0.0791	1084
Agrees that husband/cohabitating partner has another wife	9.9%	7.3%	12.4%	22.2%	12.9%	31.6%	0.0027	883
Agrees that husband/cohabitating partner has another sex partner who is not a wife	19.1%	14.0%	24.2%	25.1%	15.8%	34.5%	0.2584	877
10+ year age difference between respondent and last sexual partner	17.6%	12.8%	22.3%	18.3%	10.8%	25.8%	0.8859	939
Thinks that last partner had other sexual partners	32.8%	27.5%	38.0%	36.7%	27.5%	45.8%	0.4737	1070
Received gifts or money in exchange for sex with last partner	40.8%	32.9%	48.7%	47.6%	36.6%	58.5%	0.2588	1077
Received gifts or money in exchange for sex with last regular partner	33.3%	25.6%	40.9%	41.1%	27.6%	54.6%	0.2686	730
Received gifts or money in exchange for sex with last casual partner	56.1%	46.0%	66.3%	55.9%	43.6%	68.1%	0.9739	344
Gave gifts or money in exchange for sex with last partner	18.2%	12.2%	24.2%	21.4%	14.7%	28.1%	0.4542	1079
Gave gifts or money in exchange for sex with last regular partner	14.3%	9.5%	19.1%	16.1%	9.4%	22.9%	0.6095	731
Gave gifts or money in exchange for sex with last casual partner	23.1%	15.1%	31.0%	33.1%	22.5%	43.7%	0.1437	345
Multiple sexual partners increase HIV risk (%True)	94.3%	92.1%	96.5%	96.9%	94.4%	99.4%	0.119	1423
Most married men faithful to wives (%Agree)	20.2%	15.4%	25.0%	14.0%	8.4%	19.6%	0.1077	1423
Can resist temptation of sex with person besides main partner (%Agree)	85.5%	81.4%	89.5%	86.7%	80.4%	92.9%	0.7333	1423
Need someone to fill gap (%Disagree)	84.9%	80.9%	88.8%	87.1%	81.7%	92.6%	0.5088	1423
Men with many women are real men (%Disagree)	95.4%	93.5%	97.4%	94.2%	91.0%	97.4%	0.4547	1423
Men have right to get sex for gifts (%Disagree)	77.4%	73.2%	81.7%	82.5%	77.8%	87.3%	0.1008	1423
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	73.2%	68.0%	78.4%	81.2%	75.1%	87.2%	0.0606	1423
Leaders discourage multiple partners (%Very often/sometimes)	50.5%	44.1%	57.0%	54.1%	46.5%	61.6%	0.4222	1423
Leaders discourage men from having younger partners (%Very often/sometimes)	50.6%	44.5%	56.7%	59.3%	51.4%	67.2%	0.057	1423

Polygyny is practiced in community (%Very often/sometimes)	65.3%	60.7%	69.9%	68.7%	60.9%	76.5%	0.4354	1422
Agrees that wife inheritance is practiced in the community	35.3%	29.2%	41.5%	40.4%	29.8%	51.1%	0.301	1421

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	4.0%	0.0%	8.1%	5.5%	0.3%	10.7%	0.4325	1010
More than one partner within 3 months period (past 12 months)	5.9%	1.2%	10.5%	5.0%	1.3%	8.8%	0.6955	1080
Agrees that husband/cohabitating partner has another wife	10.1%	6.3%	13.9%	15.7%	7.9%	23.6%	0.1578	880
Agrees that husband/cohabitating partner has another sex partner who is not a wife	22.7%	14.7%	30.6%	14.9%	7.0%	22.8%	0.1657	874
10+ year age difference between respondent and last sexual partner	18.6%	10.8%	26.4%	17.2%	8.9%	25.4%	0.7774	935
Thinks that last partner had other sexual partners	33.8%	26.0%	41.5%	29.7%	21.3%	38.1%	0.4414	1066
Received gifts or money in exchange for sex with last partner	36.8%	27.3%	46.3%	41.5%	30.6%	52.3%	0.4668	1073
Received gifts or money in exchange for sex with last regular partner	35.2%	25.0%	45.3%	34.7%	23.6%	45.8%	0.951	727
Received gifts or money in exchange for sex with last casual partner	36.1%	18.0%	54.3%	51.0%	33.6%	68.5%	0.1692	343
Gave gifts or money in exchange for sex with last partner	15.8%	9.1%	22.5%	24.0%	15.0%	33.1%	0.0655	1075
Gave gifts or money in exchange for sex with last regular partner	16.1%	9.2%	23.0%	20.5%	12.6%	28.4%	0.2633	728
Gave gifts or money in exchange for sex with last casual partner	10.0%	1.2%	18.7%	23.2%	8.8%	37.6%	0.1213	344
Multiple sexual partners increase HIV risk (%True)	90.2%	85.3%	95.1%	96.6%	94.0%	99.2%	0.0104	1418
Most married men faithful to wives (%Agree)	21.0%	12.9%	29.1%	18.3%	10.8%	25.7%	0.5917	1418
Can resist temptation of sex with person besides main partner (%Agree)	76.8%	66.6%	87.0%	86.3%	78.9%	93.7%	0.0631	1418
Need someone to fill gap (%Disagree)	85.7%	80.0%	91.4%	86.5%	80.6%	92.3%	0.8133	1418
Men with many women are real men (%Disagree)	94.4%	90.7%	98.0%	92.9%	88.2%	97.6%	0.6097	1418

Men have right to get sex for gifts (%Disagree)	80.1%	74.6%	85.7%	79.9%	72.7%	87.0%	0.9525	1418
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	74.8%	67.9%	81.7%	72.7%	63.4%	82.0%	0.6848	1418
Leaders discourage multiple partners (%Very often/sometimes)	51.6%	42.0%	61.2%	53.5%	42.6%	64.4%	0.7699	1418
Leaders discourage men from having younger partners (%Very often/sometimes)	59.0%	49.9%	68.2%	56.2%	46.9%	65.5%	0.6197	1418
Polygyny is practiced in community (%Very often/sometimes)	67.2%	60.0%	74.3%	66.1%	57.4%	74.8%	0.8409	1417
Agrees that wife inheritance is practiced in the community	32.9%	23.9%	41.9%	40.7%	30.9%	50.5%	0.1498	1416

Two + channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	4.0%	0.0%	8.1%	2.2%	0.9%	3.4%	0.3242	1010
More than one partner within 3 months period (past 12 months)	5.9%	1.2%	10.5%	6.7%	3.1%	10.4%	0.8051	1080
Agrees that husband/cohabitating partner has another wife	10.1%	6.3%	13.9%	12.5%	6.3%	18.7%	0.5317	880
Agrees that husband/cohabitating partner has another sex partner who is not a wife	22.7%	14.7%	30.6%	21.6%	13.4%	29.7%	0.8587	874
10+ year age difference between respondent and last sexual partner	18.6%	10.8%	26.4%	17.6%	12.8%	22.5%	0.8528	935
Thinks that last partner had other sexual partners	33.8%	26.0%	41.5%	35.7%	29.0%	42.4%	0.7258	1066
Received gifts or money in exchange for sex with last partner	36.8%	27.3%	46.3%	47.0%	37.4%	56.5%	0.1026	1073
Received gifts or money in exchange for sex with last regular partner	35.2%	25.0%	45.3%	34.3%	24.7%	44.0%	0.897	727
Received gifts or money in exchange for sex with last casual partner	36.1%	18.0%	54.3%	65.5%	55.0%	76.0%	0.0237	343
Gave gifts or money in exchange for sex with last partner	15.8%	9.1%	22.5%	18.5%	12.9%	24.2%	0.4632	1075
Gave gifts or money in exchange for sex with last regular partner	16.1%	9.2%	23.0%	10.7%	6.3%	15.2%	0.1611	728
Gave gifts or money in exchange for sex with last casual partner	10.0%	1.2%	18.7%	35.3%	25.1%	45.6%	0.0064	344

Multiple sexual partners increase HIV risk (%True)	90.2%	85.3%	95.1%	97.4%	95.7%	99.1%	0.0025	1418
Most married men faithful to wives (%Agree)	21.0%	12.9%	29.1%	17.0%	12.1%	21.9%	0.4047	1418
Can resist temptation of sex with person besides main partner (%Agree)	76.8%	66.6%	87.0%	90.0%	86.2%	93.9%	0.0142	1418
Need someone to fill gap (%Disagree)	85.7%	80.0%	91.4%	85.0%	80.2%	89.8%	0.871	1418
Men with many women are real men (%Disagree)	94.4%	90.7%	98.0%	96.0%	93.9%	98.1%	0.4454	1418
Men have right to get sex for gifts (%Disagree)	80.1%	74.6%	85.7%	78.2%	72.6%	83.8%	0.6498	1418
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	74.8%	67.9%	81.7%	77.2%	71.1%	83.2%	0.6385	1418
Leaders discourage multiple partners (%Very often/sometimes)	51.6%	42.0%	61.2%	50.6%	42.1%	59.0%	0.8845	1418
Leaders discourage men from having younger partners (%Very often/sometimes)	59.0%	49.9%	68.2%	48.2%	41.0%	55.3%	0.0773	1418
Polygyny is practiced in community (%Very often/sometimes)	67.2%	60.0%	74.3%	66.1%	60.4%	71.7%	0.811	1417
Agrees that wife inheritance is practiced in the community	32.9%	23.9%	41.9%	38.0%	29.9%	46.1%	0.3899	1416

OTHER HIV RISK FACTORS-TOTAL

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	49.8%	42.7%	57.0%	47.7%	42.7%	52.6%	0.6096	2752
Likely to be infected now (%Agree)	21.2%	17.1%	25.3%	17.4%	13.6%	21.2%	0.112	2774
If one spouse positive, the other too (%False)	40.7%	33.1%	48.2%	41.0%	35.4%	46.6%	0.9412	2810
STIs decrease HIV infection (%False)	85.9%	82.2%	89.5%	80.6%	77.1%	84.2%	0.024	2808
TB can't be cured if HIV+ (%False)	70.4%	65.1%	75.7%	66.1%	62.3%	70.0%	0.1856	2810
Risk of contracting HIV decreases for a circumcised man	76.8%	71.6%	82.0%	76.9%	72.3%	81.5%	0.9688	2810
Knows where to get information about HIV/AIDS	91.3%	88.3%	94.2%	90.8%	88.4%	93.1%	0.8023	2746

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	49.8%	42.7%	57.0%	35.0%	27.6%	42.5%	0.0125	2752
Likely to be infected now (%Agree)	21.2%	17.1%	25.3%	12.9%	8.4%	17.4%	0.0194	2774
If one spouse positive, the other too (%False)	40.7%	33.1%	48.2%	27.0%	20.9%	33.1%	0.0058	2810
STIs decrease HIV infection (%False)	85.9%	82.2%	89.5%	81.6%	76.1%	87.1%	0.248	2808
TB can't be cured if HIV+ (%False)	70.4%	65.1%	75.7%	53.3%	45.2%	61.5%	0.0025	2810
Risk of contracting HIV decreases for a circumcised man	76.8%	71.6%	82.0%	72.4%	66.5%	78.2%	0.2326	2810
Knows where to get information about HIV/AIDS	91.3%	88.3%	94.2%	90.4%	86.0%	94.9%	0.715	2746

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	50.1%	42.8%	57.4%	42.0%	37.7%	46.3%	0.078	2739
Likely to be infected now (%Agree)	18.2%	14.7%	21.7%	17.9%	14.3%	21.5%	0.913	2761
If one spouse positive, the other too (%False)	37.5%	28.9%	46.1%	37.6%	32.7%	42.4%	0.9899	2797
STIs decrease HIV infection (%False)	85.7%	81.8%	89.5%	81.0%	77.3%	84.8%	0.1368	2795
TB can't be cured if HIV+ (%False)	66.9%	61.7%	72.2%	63.3%	59.4%	67.3%	0.2987	2797
Risk of contracting HIV decreases for a circumcised man	75.6%	70.4%	80.8%	76.5%	72.3%	80.7%	0.779	2797
Knows where to get information about HIV/AIDS	91.8%	88.8%	94.8%	90.2%	87.9%	92.4%	0.3743	2733

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	45.9%	42.1%	49.7%	44.4%	37.7%	51.2%	0.6715	2746
Likely to be infected now (%Agree)	17.9%	14.8%	21.0%	18.1%	13.9%	22.3%	0.9429	2768
If one spouse positive, the other too (%False)	36.3%	31.4%	41.1%	40.7%	33.7%	47.6%	0.247	2804
STIs decrease HIV infection (%False)	81.9%	78.8%	85.1%	85.0%	81.0%	88.9%	0.2647	2802
TB can't be cured if HIV+ (%False)	64.2%	60.6%	67.9%	66.0%	58.6%	73.4%	0.6992	2804
Risk of contracting HIV decreases for a circumcised man	77.0%	72.9%	81.0%	72.8%	67.1%	78.6%	0.2537	2804
Knows where to get information about HIV/AIDS	90.7%	88.4%	93.0%	91.6%	87.9%	95.3%	0.6785	2740

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	49.8%	41.7%	58.0%	50.3%	42.0%	58.5%	0.9245	2734
Likely to be infected now (%Agree)	18.6%	13.8%	23.3%	18.5%	14.2%	22.8%	0.9838	2756
If one spouse positive, the other too (%False)	40.2%	31.2%	49.1%	35.6%	27.3%	44.0%	0.2619	2792
STIs decrease HIV infection (%False)	86.2%	81.9%	90.6%	83.7%	78.9%	88.5%	0.3571	2790
TB can't be cured if HIV+ (%False)	68.9%	62.6%	75.2%	65.5%	58.3%	72.7%	0.4131	2792
Risk of contracting HIV decreases for a circumcised man	78.4%	72.3%	84.6%	72.8%	65.6%	80.0%	0.2168	2792
Knows where to get information about HIV/AIDS	91.0%	87.1%	94.8%	92.0%	88.6%	95.4%	0.6229	2728

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	49.8%	41.7%	58.0%	41.7%	36.9%	46.5%	0.1215	2734
Likely to be infected now (%Agree)	18.6%	13.8%	23.3%	17.6%	14.5%	20.6%	0.7121	2756
If one spouse positive, the other too (%False)	40.2%	31.2%	49.1%	37.1%	32.3%	41.9%	0.5562	2792
STIs decrease HIV infection (%False)	86.2%	81.9%	90.6%	81.2%	77.4%	85.0%	0.1286	2790
TB can't be cured if HIV+ (%False)	68.9%	62.6%	75.2%	62.7%	58.0%	67.3%	0.16	2792
Risk of contracting HIV decreases for a circumcised man	78.4%	72.3%	84.6%	76.1%	72.3%	80.0%	0.5221	2792
Knows where to get information about HIV/AIDS	91.0%	87.1%	94.8%	90.5%	88.0%	93.0%	0.8343	2728

OTHER HIV RISK FACTORS-MALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	42.3%	32.5%	52.1%	42.3%	35.5%	49.2%	0.9881	1358
Likely to be infected now (%Agree)	9.5%	4.9%	14.0%	10.3%	6.6%	14.0%	0.7215	1364
If one spouse positive, the other too (%False)	38.3%	28.6%	47.9%	44.3%	38.3%	50.2%	0.2568	1384
STIs decrease HIV infection (%False)	85.8%	79.7%	91.9%	80.6%	75.9%	85.3%	0.1664	1383
TB can't be cured if HIV+ (%False)	73.0%	65.4%	80.6%	68.9%	63.7%	74.2%	0.341	1384
Risk of contracting HIV decreases for a circumcised man	75.0%	68.4%	81.7%	76.6%	71.1%	82.1%	0.6985	1384

Knows where to get information about HIV/AIDS	89.3%	83.9%	94.8%	86.7%	83.3%	90.1%	0.3734	1351
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Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	42.3%	32.5%	52.1%	34.2%	25.2%	43.1%	0.2203	1358
Likely to be infected now (%Agree)	9.5%	4.9%	14.0%	7.5%	3.7%	11.4%	0.5682	1364
If one spouse positive, the other too (%False)	38.3%	28.6%	47.9%	26.8%	19.7%	33.8%	0.0502	1384
STIs decrease HIV infection (%False)	85.8%	79.7%	91.9%	75.3%	67.7%	82.9%	0.0583	1383
TB can't be cured if HIV+ (%False)	73.0%	65.4%	80.6%	55.6%	45.9%	65.3%	0.0162	1384
Risk of contracting HIV decreases for a circumcised man	75.0%	68.4%	81.7%	71.1%	63.6%	78.6%	0.3982	1384
Knows where to get information about HIV/AIDS	89.3%	83.9%	94.8%	86.7%	79.6%	93.8%	0.4993	1351

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	50.1%	40.4%	59.7%	35.6%	29.7%	41.4%	0.006	1351
Likely to be infected now (%Agree)	9.0%	5.8%	12.1%	9.9%	6.1%	13.6%	0.7168	1357
If one spouse positive, the other too (%False)	34.9%	25.7%	44.1%	39.7%	34.2%	45.2%	0.3688	1377
STIs decrease HIV infection (%False)	84.8%	78.7%	90.9%	79.0%	74.4%	83.6%	0.1734	1376
TB can't be cured if HIV+ (%False)	68.4%	60.2%	76.7%	66.6%	61.4%	71.8%	0.7113	1377
Risk of contracting HIV decreases for a circumcised man	71.5%	63.7%	79.3%	77.3%	72.9%	81.7%	0.1523	1377
Knows where to get information about HIV/AIDS	88.8%	83.7%	93.9%	86.6%	82.6%	90.5%	0.4501	1344

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	41.8%	35.9%	47.6%	37.1%	29.6%	44.6%	0.1866	1355
Likely to be infected now (%Agree)	9.9%	6.7%	13.1%	8.3%	4.2%	12.5%	0.5666	1361
If one spouse positive, the other too (%False)	41.1%	35.4%	46.8%	31.6%	24.4%	38.8%	0.0307	1381
STIs decrease HIV infection (%False)	80.9%	76.4%	85.4%	81.1%	74.5%	87.7%	0.9746	1380
TB can't be cured if HIV+ (%False)	65.9%	60.7%	71.0%	70.2%	60.6%	79.7%	0.4428	1381
Risk of contracting HIV decreases for a circumcised man	77.9%	73.4%	82.4%	66.4%	58.9%	73.9%	0.0042	1381
Knows where to get information about HIV/AIDS	87.3%	83.4%	91.2%	88.4%	83.0%	93.8%	0.7173	1348

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
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Worried about becoming HIV infected (%Worried)	45.8%	34.7%	56.8%	47.9%	35.9%	60.0%	0.7598	1348
Likely to be infected now (%Agree)	7.0%	2.9%	11.1%	10.9%	6.7%	15.2%	0.1851	1354
If one spouse positive, the other too (%False)	36.1%	25.3%	47.0%	40.4%	30.5%	50.4%	0.4856	1374
STIs decrease HIV infection (%False)	87.9%	81.5%	94.2%	81.6%	74.6%	88.6%	0.104	1373
TB can't be cured if HIV+ (%False)	73.3%	64.8%	81.9%	63.6%	53.5%	73.6%	0.0889	1374
Risk of contracting HIV decreases for a circumcised man	76.3%	68.2%	84.4%	70.2%	60.9%	79.6%	0.2913	1374
Knows where to get information about HIV/AIDS	90.5%	84.3%	96.8%	86.9%	80.7%	93.0%	0.3298	1341

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	45.8%	34.7%	56.8%	36.2%	30.6%	41.8%	0.0939	1348
Likely to be infected now (%Agree)	7.0%	2.9%	11.1%	9.9%	6.2%	13.5%	0.2527	1354
If one spouse positive, the other too (%False)	36.1%	25.3%	47.0%	38.1%	32.3%	43.8%	0.7376	1374
STIs decrease HIV infection (%False)	87.9%	81.5%	94.2%	78.4%	73.8%	83.1%	0.042	1373
TB can't be cured if HIV+ (%False)	73.3%	64.8%	81.9%	66.4%	60.6%	72.2%	0.2385	1374
Risk of contracting HIV decreases for a circumcised man	76.3%	68.2%	84.4%	76.7%	72.0%	81.4%	0.9272	1374
Knows where to get information about HIV/AIDS	90.5%	84.3%	96.8%	86.4%	82.6%	90.3%	0.2834	1341

OTHER HIV RISK FACTORS-FEMALES

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	42.3%	32.5%	52.1%	34.2%	25.2%	43.1%	0.2203	1358
Likely to be infected now (%Agree)	9.5%	4.9%	14.0%	7.5%	3.7%	11.4%	0.5682	1364
If one spouse positive, the other too (%False)	38.3%	28.6%	47.9%	26.8%	19.7%	33.8%	0.0502	1384
STIs decrease HIV infection (%False)	85.8%	79.7%	91.9%	75.3%	67.7%	82.9%	0.0583	1383
TB can't be cured if HIV+ (%False)	73.0%	65.4%	80.6%	55.6%	45.9%	65.3%	0.0162	1384
Risk of contracting HIV decreases for a circumcised man	75.0%	68.4%	81.7%	71.1%	63.6%	78.6%	0.3982	1384
Knows where to get information about HIV/AIDS	89.3%	83.9%	94.8%	86.7%	79.6%	93.8%	0.4993	1351

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	50.1%	40.4%	59.7%	35.6%	29.7%	41.4%	0.006	1351

Likely to be infected now (%Agree)	9.0%	5.8%	12.1%	9.9%	6.1%	13.6%	0.7168	1357
If one spouse positive, the other too (%False)	34.9%	25.7%	44.1%	39.7%	34.2%	45.2%	0.3688	1377
STIs decrease HIV infection (%False)	84.8%	78.7%	90.9%	79.0%	74.4%	83.6%	0.1734	1376
TB can't be cured if HIV+ (%False)	68.4%	60.2%	76.7%	66.6%	61.4%	71.8%	0.7113	1377
Risk of contracting HIV decreases for a circumcised man	71.5%	63.7%	79.3%	77.3%	72.9%	81.7%	0.1523	1377
Knows where to get information about HIV/AIDS	88.8%	83.7%	93.9%	86.6%	82.6%	90.5%	0.4501	1344

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	41.8%	35.9%	47.6%	37.1%	29.6%	44.6%	0.1866	1355
Likely to be infected now (%Agree)	9.9%	6.7%	13.1%	8.3%	4.2%	12.5%	0.5666	1361
If one spouse positive, the other too (%False)	41.1%	35.4%	46.8%	31.6%	24.4%	38.8%	0.0307	1381
STIs decrease HIV infection (%False)	80.9%	76.4%	85.4%	81.1%	74.5%	87.7%	0.9746	1380
TB can't be cured if HIV+ (%False)	65.9%	60.7%	71.0%	70.2%	60.6%	79.7%	0.4428	1381
Risk of contracting HIV decreases for a circumcised man	77.9%	73.4%	82.4%	66.4%	58.9%	73.9%	0.0042	1381
Knows where to get information about HIV/AIDS	87.3%	83.4%	91.2%	88.4%	83.0%	93.8%	0.7173	1348

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	45.8%	34.7%	56.8%	47.9%	35.9%	60.0%	0.7598	1348
Likely to be infected now (%Agree)	7.0%	2.9%	11.1%	10.9%	6.7%	15.2%	0.1851	1354
If one spouse positive, the other too (%False)	36.1%	25.3%	47.0%	40.4%	30.5%	50.4%	0.4856	1374
STIs decrease HIV infection (%False)	87.9%	81.5%	94.2%	81.6%	74.6%	88.6%	0.104	1373
TB can't be cured if HIV+ (%False)	73.3%	64.8%	81.9%	63.6%	53.5%	73.6%	0.0889	1374
Risk of contracting HIV decreases for a circumcised man	76.3%	68.2%	84.4%	70.2%	60.9%	79.6%	0.2913	1374
Knows where to get information about HIV/AIDS	90.5%	84.3%	96.8%	86.9%	80.7%	93.0%	0.3298	1341

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	45.8%	34.7%	56.8%	36.2%	30.6%	41.8%	0.0939	1348
Likely to be infected now (%Agree)	7.0%	2.9%	11.1%	9.9%	6.2%	13.5%	0.2527	1354
If one spouse positive, the other too (%False)	36.1%	25.3%	47.0%	38.1%	32.3%	43.8%	0.7376	1374
STIs decrease HIV infection (%False)	87.9%	81.5%	94.2%	78.4%	73.8%	83.1%	0.042	1373
TB can't be cured if HIV+ (%False)	73.3%	64.8%	81.9%	66.4%	60.6%	72.2%	0.2385	1374
Risk of contracting HIV decreases for a circumcised man	76.3%	68.2%	84.4%	76.7%	72.0%	81.4%	0.9272	1374

man								
Knows where to get information about HIV/AIDS	90.5%	84.3%	96.8%	86.4%	82.6%	90.3%	0.2834	1341

OTHER HIV RISK FACTORS-FEMALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	54.8%	47.7%	61.8%	53.7%	47.8%	59.6%	0.8187	1394
Likely to be infected now (%Agree)	31.0%	24.9%	37.1%	23.9%	17.6%	30.1%	0.0844	1410
If one spouse positive, the other too (%False)	40.3%	32.0%	48.6%	37.8%	29.6%	46.0%	0.6301	1426
STIs decrease HIV infection (%False)	86.3%	82.0%	90.6%	80.6%	76.1%	85.2%	0.0539	1425
TB can't be cured if HIV+ (%False)	65.3%	57.8%	72.7%	64.3%	57.9%	70.7%	0.8305	1426
Risk of contracting HIV decreases for a circumcised man	79.0%	73.3%	84.7%	78.0%	71.9%	84.1%	0.8405	1426
Knows where to get information about HIV/AIDS	93.1%	90.2%	96.0%	95.4%	92.7%	98.1%	0.2857	1395

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	54.8%	47.7%	61.8%	36.7%	27.9%	45.4%	0.0023	1394
Likely to be infected now (%Agree)	31.0%	24.9%	37.1%	18.5%	11.0%	26.1%	0.0297	1410
If one spouse positive, the other too (%False)	40.3%	32.0%	48.6%	29.4%	21.3%	37.5%	0.0631	1426
STIs decrease HIV infection (%False)	86.3%	82.0%	90.6%	87.1%	81.3%	92.9%	0.8148	1425
TB can't be cured if HIV+ (%False)	65.3%	57.8%	72.7%	55.4%	44.9%	66.0%	0.1663	1426
Risk of contracting HIV decreases for a circumcised man	79.0%	73.3%	84.7%	69.5%	58.8%	80.2%	0.1064	1426
Knows where to get information about HIV/AIDS	93.1%	90.2%	96.0%	93.9%	90.4%	97.4%	0.7629	1395

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	49.0%	42.0%	55.9%	51.1%	44.5%	57.6%	0.6926	1388
Likely to be infected now (%Agree)	25.9%	20.4%	31.4%	26.0%	19.5%	32.4%	0.9909	1404
If one spouse positive, the other too (%False)	37.6%	27.9%	47.3%	36.3%	29.7%	42.9%	0.8325	1420
STIs decrease HIV infection (%False)	87.4%	83.5%	91.2%	82.2%	77.5%	86.9%	0.1022	1419
TB can't be cured if HIV+ (%False)	63.7%	57.1%	70.2%	61.7%	56.2%	67.2%	0.6179	1420
Risk of contracting HIV decreases for a circumcised man	77.7%	72.5%	82.9%	76.1%	69.1%	83.0%	0.7316	1420
Knows where to get information about HIV/AIDS	94.1%	91.9%	96.2%	94.5%	91.8%	97.1%	0.8257	1389

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	48.9%	44.0%	53.8%	53.3%	44.9%	61.7%	0.354	1391
Likely to be infected now (%Agree)	25.4%	20.5%	30.3%	27.3%	20.6%	33.9%	0.6805	1407
If one spouse positive, the other too (%False)	32.6%	26.7%	38.5%	48.2%	38.4%	57.9%	0.0083	1423
STIs decrease HIV infection (%False)	84.0%	80.3%	87.8%	85.9%	80.6%	91.3%	0.5856	1422
TB can't be cured if HIV+ (%False)	62.2%	56.9%	67.6%	63.4%	55.2%	71.5%	0.8232	1423
Risk of contracting HIV decreases for a circumcised man	76.3%	71.5%	81.1%	77.7%	70.7%	84.8%	0.7529	1423
Knows where to get information about HIV/AIDS	93.6%	91.7%	95.6%	95.1%	91.4%	98.9%	0.5241	1392

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	50.2%	40.8%	59.5%	49.7%	41.2%	58.2%	0.935	1386
Likely to be infected now (%Agree)	27.4%	19.9%	34.9%	23.8%	16.5%	31.1%	0.4915	1402
If one spouse positive, the other too (%False)	39.4%	29.2%	49.6%	31.4%	21.7%	41.1%	0.1819	1418
STIs decrease HIV infection (%False)	86.3%	80.9%	91.8%	87.0%	81.4%	92.6%	0.8679	1417
TB can't be cured if HIV+ (%False)	62.4%	53.3%	71.4%	65.2%	57.5%	72.9%	0.5929	1418
Risk of contracting HIV decreases for a circumcised man	80.1%	73.0%	87.1%	74.4%	65.7%	83.0%	0.274	1418
Knows where to get information about HIV/AIDS	91.9%	88.1%	95.7%	96.1%	93.0%	99.1%	0.0907	1387

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	50.2%	40.8%	59.5%	50.1%	43.8%	56.4%	0.9913	1386
Likely to be infected now (%Agree)	27.4%	19.9%	34.9%	25.8%	20.2%	31.4%	0.7524	1402
If one spouse positive, the other too (%False)	39.4%	29.2%	49.6%	37.6%	31.0%	44.1%	0.7745	1418
STIs decrease HIV infection (%False)	86.3%	80.9%	91.8%	82.9%	78.5%	87.3%	0.351	1417
TB can't be cured if HIV+ (%False)	62.4%	53.3%	71.4%	61.8%	56.0%	67.7%	0.9252	1418
Risk of contracting HIV decreases for a circumcised man	80.1%	73.0%	87.1%	75.6%	69.0%	82.3%	0.4504	1418
Knows where to get information about HIV/AIDS	91.9%	88.1%	95.7%	95.4%	93.0%	97.8%	0.1561	1387

HIV COMMUNICATION-TOTAL

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	82.3%	77.9%	86.7%	81.7%	77.2%	86.3%	0.8462	1661
Discussed HIV/AIDS with children	56.3%	49.6%	63.0%	52.0%	46.6%	57.3%	0.2841	1455
Discussed HIV/AIDS with friends	74.1%	68.9%	79.4%	74.6%	70.4%	78.8%	0.8994	2808
Discussed HIV/AIDS with spouse, children, and/or friends	85.2%	81.6%	88.8%	85.6%	82.2%	88.9%	0.8836	2809
Sex life improves with communication with partner (%Agree)	90.0%	87.0%	92.9%	88.8%	86.5%	91.1%	0.5044	2808
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	35.7%	29.9%	41.6%	26.3%	21.5%	31.2%	0.0129	1644
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	60.8%	54.5%	67.1%	50.3%	43.1%	57.5%	0.0343	827
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	85.2%	80.2%	90.2%	91.3%	87.9%	94.7%	0.0282	1635
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	68.9%	63.0%	74.9%	60.9%	54.7%	67.0%	0.0334	1498

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	82.3%	77.9%	86.7%	83.4%	76.3%	90.6%	0.8238	1661
Discussed HIV/AIDS with children	56.3%	49.6%	63.0%	55.3%	47.0%	63.5%	0.8533	1455
Discussed HIV/AIDS with friends	74.1%	68.9%	79.4%	81.1%	75.1%	87.0%	0.1155	2808
Discussed HIV/AIDS with spouse, children, and/or friends	85.2%	81.6%	88.8%	91.5%	87.5%	95.5%	0.0406	2809
Sex life improves with communication with partner (%Agree)	90.0%	87.0%	92.9%	84.3%	79.3%	89.4%	0.043	2808
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	35.7%	29.9%	41.6%	26.3%	17.5%	35.1%	0.074	1644
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	60.8%	54.5%	67.1%	49.3%	36.7%	62.0%	0.1662	827
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	85.2%	80.2%	90.2%	90.9%	86.4%	95.5%	0.0817	1635

Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	68.9%	63.0%	74.9%	67.8%	59.9%	75.7%	0.8173	1498
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Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	83.1%	78.1%	88.1%	81.8%	77.0%	86.6%	0.7572	1654
Discussed HIV/AIDS with children	52.7%	45.7%	59.8%	55.2%	49.8%	60.6%	0.5867	1449
Discussed HIV/AIDS with friends	75.2%	70.5%	79.8%	75.6%	72.0%	79.3%	0.8694	2795
Discussed HIV/AIDS with spouse, children, and/or friends	85.3%	81.7%	89.0%	87.3%	84.2%	90.4%	0.4327	2796
Sex life improves with communication with partner (%Agree)	89.5%	85.6%	93.5%	87.3%	84.6%	90.0%	0.4063	2795
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	29.1%	24.0%	34.3%	30.7%	25.1%	36.2%	0.6977	1637
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	55.3%	47.6%	63.1%	53.5%	46.2%	60.8%	0.7768	822
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	88.2%	84.5%	91.8%	88.2%	84.5%	92.0%	0.9795	1628
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	66.5%	60.0%	72.9%	64.7%	59.0%	70.4%	0.6752	1491

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	82.0%	79.0%	85.0%	83.2%	77.8%	88.6%	0.7029	1659
Discussed HIV/AIDS with children	54.6%	49.3%	59.8%	53.9%	46.6%	61.1%	0.8811	1455
Discussed HIV/AIDS with friends	74.0%	70.6%	77.3%	80.3%	75.5%	85.0%	0.0317	2802
Discussed HIV/AIDS with spouse, children, and/or friends	85.0%	82.4%	87.5%	90.6%	87.5%	93.7%	0.006	2803
Sex life improves with communication with partner (%Agree)	87.0%	84.2%	89.8%	91.5%	87.8%	95.1%	0.0768	2802
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	29.6%	25.3%	34.0%	31.1%	23.9%	38.3%	0.7277	1642
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	54.6%	49.7%	59.5%	54.0%	44.3%	63.7%	0.9199	826

Percentage who are satisfied when having sex with spouse/regular cohabitating partner	89.5%	86.1%	92.8%	82.5%	75.8%	89.2%	0.0773	1633
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	65.1%	60.0%	70.2%	66.4%	57.8%	74.9%	0.7993	1497

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	82.6%	77.2%	88.0%	83.0%	76.2%	89.8%	0.9257	1652
Discussed HIV/AIDS with children	56.8%	48.5%	65.0%	51.7%	43.2%	60.2%	0.3544	1449
Discussed HIV/AIDS with friends	73.5%	67.3%	79.8%	75.3%	69.4%	81.2%	0.6414	2790
Discussed HIV/AIDS with spouse, children, and/or friends	84.1%	79.8%	88.5%	85.6%	80.5%	90.7%	0.6371	2791
Sex life improves with communication with partner (%Agree)	89.2%	84.9%	93.5%	89.1%	85.2%	93.0%	0.977	2790
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	34.4%	27.2%	41.6%	26.1%	20.0%	32.2%	0.0854	1635
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	59.6%	51.6%	67.7%	54.3%	45.2%	63.4%	0.4153	821
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	88.2%	83.5%	93.0%	88.8%	83.4%	94.2%	0.8636	1626
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	70.2%	63.4%	77.1%	59.8%	50.7%	69.0%	0.053	1490

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	82.6%	77.2%	88.0%	82.1%	77.1%	87.1%	0.8981	1652
Discussed HIV/AIDS with children	56.8%	48.5%	65.0%	53.7%	48.3%	59.1%	0.526	1449
Discussed HIV/AIDS with friends	73.5%	67.3%	79.8%	76.5%	72.6%	80.5%	0.4407	2790
Discussed HIV/AIDS with spouse, children, and/or friends	84.1%	79.8%	88.5%	88.1%	85.0%	91.1%	0.1693	2791
Sex life improves with communication with partner (%Agree)	89.2%	84.9%	93.5%	87.5%	84.7%	90.3%	0.5481	2790
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	34.4%	27.2%	41.6%	29.1%	24.4%	33.9%	0.2188	1635

Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	59.6%	51.6%	67.7%	51.1%	44.8%	57.5%	0.1566	821
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	88.2%	83.5%	93.0%	88.0%	84.4%	91.7%	0.948	1626
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	70.2%	63.4%	77.1%	65.3%	59.8%	70.8%	0.2392	1490

HIV COMMUNICATION-MALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	82.0%	75.7%	88.2%	84.6%	79.3%	90.0%	0.4599	749
Discussed HIV/AIDS with children	49.4%	37.2%	61.5%	45.0%	37.0%	53.0%	0.5337	648
Discussed HIV/AIDS with friends	75.9%	68.4%	83.4%	81.5%	76.8%	86.2%	0.1646	1383
Discussed HIV/AIDS with spouse, children, and/or friends	84.0%	78.5%	89.5%	87.9%	83.9%	91.8%	0.162	1383
Sex life improves with communication with partner (%Agree)	92.8%	89.7%	95.9%	91.1%	88.7%	93.4%	0.3608	1383
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	34.9%	24.6%	45.1%	18.6%	12.1%	25.2%	0.0051	741
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	68.2%	56.6%	79.8%	56.7%	46.3%	67.1%	0.1976	296
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	92.8%	86.6%	98.9%	96.0%	93.7%	98.2%	0.1655	735
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	68.9%	59.1%	78.7%	60.5%	52.9%	68.0%	0.1661	696

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	82.0%	75.7%	88.2%	78.6%	69.1%	88.0%	0.584	749
Discussed HIV/AIDS with children	49.4%	37.2%	61.5%	42.2%	28.4%	55.9%	0.4528	648
Discussed HIV/AIDS with friends	75.9%	68.4%	83.4%	83.9%	76.5%	91.2%	0.1579	1383
Discussed HIV/AIDS with spouse, children, and/or friends	84.0%	78.5%	89.5%	89.7%	83.4%	96.1%	0.2251	1383

Sex life improves with communication with partner (%Agree)	92.8%	89.7%	95.9%	80.2%	73.7%	86.6%	0.0003	1383
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	34.9%	24.6%	45.1%	21.8%	12.6%	31.1%	0.0734	741
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	68.2%	56.6%	79.8%	60.8%	41.9%	79.7%	0.5483	296
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	92.8%	86.6%	98.9%	95.4%	92.2%	98.6%	0.4002	735
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	68.9%	59.1%	78.7%	72.3%	62.8%	81.7%	0.6011	696

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	83.5%	77.2%	89.8%	81.9%	76.9%	87.0%	0.7151	746
Discussed HIV/AIDS with children	48.7%	37.9%	59.6%	44.1%	36.8%	51.3%	0.4592	646
Discussed HIV/AIDS with friends	80.7%	74.7%	86.7%	79.3%	74.9%	83.7%	0.6838	1376
Discussed HIV/AIDS with spouse, children, and/or friends	86.3%	81.4%	91.2%	86.9%	83.1%	90.6%	0.8372	1376
Sex life improves with communication with partner (%Agree)	92.2%	88.7%	95.7%	87.9%	85.0%	90.8%	0.0637	1376
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	27.1%	18.9%	35.2%	22.4%	16.9%	27.8%	0.2799	738
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	71.7%	61.3%	82.1%	55.7%	47.0%	64.5%	0.0555	294
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	96.0%	93.1%	98.8%	94.3%	90.5%	98.0%	0.4094	732
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	62.6%	53.2%	72.1%	67.4%	59.5%	75.2%	0.4669	693

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	82.0%	77.1%	86.9%	85.0%	77.6%	92.4%	0.5478	749
Discussed HIV/AIDS with children	47.2%	40.2%	54.2%	42.1%	30.0%	54.1%	0.4539	648
Discussed HIV/AIDS with friends	79.2%	74.5%	83.9%	82.9%	77.1%	88.6%	0.3198	1380

Discussed HIV/AIDS with spouse, children, and/or friends	85.9%	81.9%	89.9%	89.6%	85.8%	93.4%	0.147	1380
Sex life improves with communication with partner (%Agree)	89.9%	87.5%	92.3%	88.2%	82.0%	94.4%	0.591	1380
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	21.6%	16.2%	27.0%	31.5%	20.4%	42.6%	0.0784	741
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	60.6%	53.3%	67.9%	64.7%	50.9%	78.5%	0.6168	296
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	95.1%	91.6%	98.5%	94.6%	91.5%	97.7%	0.8413	735
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	63.0%	56.5%	69.5%	75.6%	65.7%	85.4%	0.0492	696

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	80.2%	72.2%	88.1%	88.4%	81.2%	95.5%	0.1217	746
Discussed HIV/AIDS with children	50.4%	37.0%	63.7%	54.1%	41.6%	66.6%	0.6758	646
Discussed HIV/AIDS with friends	75.1%	65.8%	84.3%	83.9%	77.0%	90.8%	0.077	1373
Discussed HIV/AIDS with spouse, children, and/or friends	83.1%	76.4%	89.8%	88.3%	82.1%	94.4%	0.199	1373
Sex life improves with communication with partner (%Agree)	91.7%	87.2%	96.1%	93.2%	89.5%	96.9%	0.5912	1373
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	32.7%	23.0%	42.5%	26.8%	15.2%	38.4%	0.3914	738
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	71.6%	59.7%	83.6%	66.0%	52.0%	80.0%	0.5024	294
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	94.5%	89.1%	99.8%	93.4%	88.5%	98.4%	0.6656	732
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	64.8%	51.6%	77.9%	62.5%	51.8%	73.2%	0.7863	693

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	80.2%	72.2%	88.1%	81.1%	75.7%	86.4%	0.8485	746
Discussed HIV/AIDS with children	50.4%	37.0%	63.7%	41.3%	34.3%	48.3%	0.1953	646

Discussed HIV/AIDS with friends	75.1%	65.8%	84.3%	80.1%	75.7%	84.6%	0.3117	1373
Discussed HIV/AIDS with spouse, children, and/or friends	83.1%	76.4%	89.8%	87.6%	84.2%	91.1%	0.2075	1373
Sex life improves with communication with partner (%Agree)	91.7%	87.2%	96.1%	87.3%	84.0%	90.7%	0.1215	1373
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	32.7%	23.0%	42.5%	20.4%	15.0%	25.8%	0.0227	738
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	71.6%	59.7%	83.6%	55.5%	45.7%	65.2%	0.0878	294
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	94.5%	89.1%	99.8%	95.5%	93.2%	97.8%	0.6662	732
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	64.8%	51.6%	77.9%	67.1%	59.0%	75.1%	0.7615	693

HIV COMMUNICATION-FEMALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	82.2%	75.7%	88.8%	79.0%	73.1%	84.9%	0.473	909
Discussed HIV/AIDS with children	62.0%	53.8%	70.2%	55.1%	48.3%	62.0%	0.215	807
Discussed HIV/AIDS with friends	72.9%	66.6%	79.1%	67.6%	60.6%	74.6%	0.2967	1425
Discussed HIV/AIDS with spouse, children, and/or friends	86.4%	82.1%	90.7%	83.2%	78.2%	88.3%	0.408	1426
Sex life improves with communication with partner (%Agree)	88.5%	84.4%	92.5%	86.4%	81.9%	90.8%	0.5109	1425
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	36.3%	28.8%	43.9%	32.5%	25.9%	39.2%	0.4734	903
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	59.6%	52.3%	66.9%	46.3%	38.8%	53.9%	0.0255	531
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	80.4%	74.2%	86.6%	87.0%	80.9%	93.1%	0.1216	900
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	70.8%	64.4%	77.2%	59.9%	51.4%	68.5%	0.0603	802

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	82.2%	75.7%	88.8%	87.4%	79.9%	95.0%	0.4295	909
Discussed HIV/AIDS with children	62.0%	53.8%	70.2%	66.7%	56.9%	76.6%	0.4648	807
Discussed HIV/AIDS with friends	72.9%	66.6%	79.1%	76.6%	68.8%	84.3%	0.5375	1425
Discussed HIV/AIDS with spouse, children, and/or friends	86.4%	82.1%	90.7%	92.0%	87.9%	96.1%	0.1186	1426
Sex life improves with communication with partner (%Agree)	88.5%	84.4%	92.5%	85.4%	77.2%	93.7%	0.5162	1425
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	36.3%	28.8%	43.9%	34.0%	22.2%	45.7%	0.7208	903
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	59.6%	52.3%	66.9%	38.7%	27.0%	50.4%	0.0145	531
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	80.4%	74.2%	86.6%	86.4%	78.9%	93.9%	0.2104	900
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	70.8%	64.4%	77.2%	60.5%	47.1%	73.9%	0.1867	802

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	82.9%	75.9%	89.9%	81.6%	75.0%	88.2%	0.834	905
Discussed HIV/AIDS with children	54.6%	46.1%	63.0%	66.0%	59.3%	72.6%	0.0537	803
Discussed HIV/AIDS with friends	69.9%	63.4%	76.5%	73.1%	67.1%	79.1%	0.5449	1419
Discussed HIV/AIDS with spouse, children, and/or friends	84.5%	79.2%	89.8%	88.0%	83.8%	92.2%	0.4004	1420
Sex life improves with communication with partner (%Agree)	87.3%	81.8%	92.8%	86.9%	82.1%	91.6%	0.9128	1419
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	32.1%	26.0%	38.3%	37.9%	29.0%	46.8%	0.3026	899
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	51.1%	42.2%	59.9%	50.5%	40.0%	60.9%	0.9453	528
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	82.0%	76.5%	87.5%	84.9%	79.1%	90.6%	0.4265	896

Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	69.4%	62.5%	76.3%	60.4%	52.1%	68.7%	0.1336	798
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Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	82.1%	78.1%	86.1%	81.3%	73.9%	88.6%	0.8488	907
Discussed HIV/AIDS with children	61.1%	55.2%	66.9%	59.2%	49.9%	68.4%	0.7291	807
Discussed HIV/AIDS with friends	69.2%	64.8%	73.6%	77.7%	70.7%	84.6%	0.0535	1422
Discussed HIV/AIDS with spouse, children, and/or friends	84.3%	81.4%	87.2%	91.0%	86.8%	95.2%	0.0283	1423
Sex life improves with communication with partner (%Agree)	83.8%	79.9%	87.8%	93.8%	90.2%	97.4%	0.0026	1422
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	35.8%	29.9%	41.7%	30.7%	20.4%	41.0%	0.4193	901
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	52.2%	46.9%	57.5%	45.6%	33.8%	57.4%	0.3435	530
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	84.4%	79.3%	89.4%	77.7%	69.3%	86.1%	0.2111	898
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	67.3%	61.7%	72.9%	56.6%	44.8%	68.4%	0.1189	801

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	83.4%	75.7%	91.1%	79.3%	70.9%	87.6%	0.3881	903
Discussed HIV/AIDS with children	59.7%	49.2%	70.2%	53.6%	42.8%	64.5%	0.316	803
Discussed HIV/AIDS with friends	71.2%	63.5%	78.9%	66.7%	57.3%	76.0%	0.4256	1417
Discussed HIV/AIDS with spouse, children, and/or friends	84.9%	79.0%	90.8%	81.8%	74.3%	89.4%	0.4783	1418
Sex life improves with communication with partner (%Agree)	87.1%	81.2%	93.1%	85.5%	78.8%	92.3%	0.696	1417
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	35.7%	26.0%	45.5%	28.0%	19.8%	36.3%	0.2728	897
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	56.4%	47.2%	65.6%	52.0%	41.2%	62.8%	0.556	527

Percentage who are satisfied when having sex with spouse/regular cohabitating partner	83.5%	77.2%	89.7%	84.7%	77.0%	92.4%	0.7869	894
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	74.1%	66.8%	81.4%	61.9%	51.7%	72.1%	0.0685	797

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	83.4%	75.7%	91.1%	82.8%	76.6%	88.9%	0.9181	903
Discussed HIV/AIDS with children	59.7%	49.2%	70.2%	63.7%	56.2%	71.1%	0.5574	803
Discussed HIV/AIDS with friends	71.2%	63.5%	78.9%	73.5%	66.9%	80.0%	0.7032	1417
Discussed HIV/AIDS with spouse, children, and/or friends	84.9%	79.0%	90.8%	88.8%	84.6%	93.0%	0.3762	1418
Sex life improves with communication with partner (%Agree)	87.1%	81.2%	93.1%	87.7%	83.0%	92.4%	0.898	1417
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	35.7%	26.0%	45.5%	37.0%	29.0%	45.0%	0.8478	897
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	56.4%	47.2%	65.6%	45.9%	37.7%	54.2%	0.1637	527
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	83.5%	77.2%	89.7%	81.6%	75.3%	87.9%	0.6737	894
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	74.1%	66.8%	81.4%	59.9%	51.7%	68.0%	0.0172	797

CONDOM USE-TOTAL

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	32.5%	28.0%	37.1%	27.6%	23.3%	31.9%	0.0995	2340
Condom use at last sex with regular partner	22.8%	18.1%	27.5%	18.9%	15.1%	22.7%	0.2423	2017
Condom use at last sex among those with multiple partners	35.0%	16.6%	53.4%	40.8%	30.4%	51.1%	0.6585	140
Always uses condom with most recent partner	10.5%	6.3%	14.6%	8.3%	5.8%	10.7%	0.3731	2062
Condom use in marriage accepted (%Strongly agree/agree)	61.2%	55.2%	67.2%	51.4%	46.4%	56.3%	0.0071	2810
Women can ask regular partner to use condom (%Strongly agree/agree)	64.6%	59.1%	70.1%	56.9%	51.8%	61.9%	0.0181	2810
Women can ask casual partner to use condom (%Strongly agree/agree)	63.4%	57.3%	69.5%	62.8%	57.4%	68.2%	0.8647	2810

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	32.5%	28.0%	37.1%	26.5%	20.9%	32.1%	0.1134	2340
Condom use at last sex with regular partner	22.8%	18.1%	27.5%	26.8%	21.9%	31.7%	0.2426	2017
Condom use at last sex among those with multiple partners	35.0%	16.6%	53.4%	49.2%	30.8%	67.6%	0.3716	140
Always uses condom with most recent partner	10.5%	6.3%	14.6%	11.8%	8.2%	15.5%	0.6726	2062
Condom use in marriage accepted (%Strongly agree/agree)	61.2%	55.2%	67.2%	52.5%	45.1%	59.8%	0.0731	2810
Women can ask regular partner to use condom (%Strongly agree/agree)	64.6%	59.1%	70.1%	50.3%	43.9%	56.7%	0.0006	2810
Women can ask casual partner to use condom (%Strongly agree/agree)	63.4%	57.3%	69.5%	55.5%	48.8%	62.3%	0.0988	2810

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	28.7%	24.0%	33.4%	29.2%	25.1%	33.3%	0.8826	2329
Condom use at last sex with regular partner	21.9%	17.4%	26.5%	22.3%	18.5%	26.1%	0.9137	2008
Condom use at last sex among those with multiple partners	31.9%	13.6%	50.2%	46.5%	34.6%	58.3%	0.3258	137
Always uses condom with most recent partner	11.9%	7.1%	16.7%	9.1%	6.7%	11.4%	0.3623	2053
Condom use in marriage accepted (%Strongly agree/agree)	52.9%	47.1%	58.7%	57.4%	52.1%	62.6%	0.2173	2797

Women can ask regular partner to use condom (%Strongly agree/agree)	55.6%	50.3%	60.9%	60.8%	55.9%	65.8%	0.085	2797
Women can ask casual partner to use condom (%Strongly agree/agree)	59.0%	53.0%	64.9%	63.4%	58.9%	68.0%	0.1771	2797

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	28.4%	24.6%	32.2%	30.5%	24.4%	36.7%	0.5788	2338
Condom use at last sex with regular partner	20.8%	17.6%	24.0%	25.0%	20.5%	29.4%	0.1474	2015
Condom use at last sex among those with multiple partners	47.4%	37.6%	57.1%	32.7%	20.2%	45.2%	0.1421	140
Always uses condom with most recent partner	10.2%	7.9%	12.5%	9.2%	6.6%	11.9%	0.5819	2060
Condom use in marriage accepted (%Strongly agree/agree)	54.1%	49.8%	58.3%	58.4%	52.3%	64.5%	0.1191	2804
Women can ask regular partner to use condom (%Strongly agree/agree)	57.8%	53.5%	62.1%	59.8%	53.4%	66.1%	0.5434	2804
Women can ask casual partner to use condom (%Strongly agree/agree)	59.9%	55.1%	64.7%	65.5%	59.9%	71.0%	0.0887	2804

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	29.8%	24.0%	35.7%	30.6%	25.6%	35.6%	0.8124	2327
Condom use at last sex with regular partner	20.5%	15.0%	26.0%	24.9%	19.6%	30.1%	0.1641	2006
Condom use at last sex among those with multiple partners	50.1%	23.3%	77.0%	23.6%	9.2%	37.9%	0.0347	137
Always uses condom with most recent partner	12.4%	7.6%	17.2%	8.7%	4.1%	13.3%	0.1184	2051
Condom use in marriage accepted (%Strongly agree/agree)	60.1%	53.7%	66.5%	49.5%	41.7%	57.4%	0.0216	2792
Women can ask regular partner to use condom (%Strongly agree/agree)	61.9%	55.6%	68.1%	56.6%	49.6%	63.6%	0.2421	2792
Women can ask casual partner to use condom (%Strongly agree/agree)	62.7%	56.1%	69.4%	57.7%	50.7%	64.8%	0.2247	2792

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	29.8%	24.0%	35.7%	28.1%	24.1%	32.2%	0.6475	2327
Condom use at last sex with regular partner	20.5%	15.0%	26.0%	21.9%	18.3%	25.5%	0.7084	2006
Condom use at last sex among those with multiple partners	50.1%	23.3%	77.0%	46.3%	33.2%	59.4%	0.8358	137

Always uses condom with most recent partner	12.4%	7.6%	17.2%	9.7%	7.3%	12.0%	0.3486	2051
Condom use in marriage accepted (%Strongly agree/agree)	60.1%	53.7%	66.5%	55.5%	50.3%	60.6%	0.2679	2792
Women can ask regular partner to use condom (%Strongly agree/agree)	61.9%	55.6%	68.1%	57.5%	52.4%	62.7%	0.2489	2792
Women can ask casual partner to use condom (%Strongly agree/agree)	62.7%	56.1%	69.4%	62.2%	57.4%	67.1%	0.8906	2792

CONDOM USE-MALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	34.8%	27.8%	41.8%	29.6%	24.5%	34.8%	0.2125	1109
Condom use at last sex with regular partner	25.0%	17.3%	32.7%	22.5%	17.4%	27.5%	0.6056	957
Always uses condom with most recent partner	13.2%	7.4%	19.1%	10.6%	7.9%	13.4%	0.4731	983
Condom use in marriage accepted (%Strongly agree/agree)	63.6%	55.6%	71.6%	53.3%	47.1%	59.5%	0.0222	1384
Women can ask regular partner to use condom (%Strongly agree/agree)	67.5%	61.1%	73.9%	57.2%	50.9%	63.5%	0.0048	1384
Women can ask casual partner to use condom (%Strongly agree/agree)	68.9%	61.8%	76.0%	59.5%	52.8%	66.3%	0.0371	1384

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	34.8%	27.8%	41.8%	27.9%	19.3%	36.5%	0.2461	1109
Condom use at last sex with regular partner	25.0%	17.3%	32.7%	29.5%	21.9%	37.2%	0.3798	957
Always uses condom with most recent partner	13.2%	7.4%	19.1%	15.5%	10.5%	20.4%	0.5821	983
Condom use in marriage accepted (%Strongly agree/agree)	63.6%	55.6%	71.6%	53.5%	45.9%	61.1%	0.047	1384
Women can ask regular partner to use condom (%Strongly agree/agree)	67.5%	61.1%	73.9%	47.2%	38.0%	56.3%	0.0008	1384
Women can ask casual partner to use condom (%Strongly agree/agree)	68.9%	61.8%	76.0%	47.8%	39.1%	56.6%	0.0005	1384

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	28.7%	22.8%	34.7%	31.3%	26.6%	36.0%	0.5281	1103
Condom use at last sex with regular partner	22.7%	15.1%	30.3%	25.7%	21.2%	30.2%	0.5489	952

Always uses condom with most recent partner	12.5%	6.0%	18.9%	12.5%	9.8%	15.2%	0.9997	978
Condom use in marriage accepted (%Strongly agree/agree)	53.8%	45.0%	62.7%	58.8%	52.9%	64.7%	0.3283	1377
Women can ask regular partner to use condom (%Strongly agree/agree)	58.6%	51.0%	66.1%	58.7%	52.7%	64.6%	0.9859	1377
Women can ask casual partner to use condom (%Strongly agree/agree)	59.7%	51.5%	67.9%	60.5%	54.5%	66.4%	0.8722	1377

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	31.0%	26.0%	36.0%	30.2%	22.8%	37.6%	0.8673	1109
Condom use at last sex with regular partner	24.7%	20.4%	29.0%	24.6%	17.6%	31.6%	0.982	957
Always uses condom with most recent partner	13.0%	9.7%	16.2%	11.5%	7.2%	15.7%	0.6454	983
Condom use in marriage accepted (%Strongly agree/agree)	55.1%	49.6%	60.6%	61.2%	53.4%	69.1%	0.1283	1381
Women can ask regular partner to use condom (%Strongly agree/agree)	56.4%	50.8%	61.9%	64.6%	57.5%	71.6%	0.0207	1381
Women can ask casual partner to use condom (%Strongly agree/agree)	58.5%	52.1%	65.0%	64.5%	55.8%	73.1%	0.2741	1381

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	31.3%	22.0%	40.7%	32.9%	24.7%	41.1%	0.7962	1103
Condom use at last sex with regular partner	23.6%	14.2%	33.1%	26.5%	17.3%	35.7%	0.6229	952
Always uses condom with most recent partner	15.1%	8.2%	22.0%	11.5%	5.3%	17.8%	0.3865	978
Condom use in marriage accepted (%Strongly agree/agree)	58.8%	49.1%	68.5%	55.1%	45.4%	64.9%	0.5017	1374
Women can ask regular partner to use condom (%Strongly agree/agree)	65.2%	57.7%	72.8%	57.3%	48.2%	66.3%	0.1277	1374
Women can ask casual partner to use condom (%Strongly agree/agree)	69.1%	60.6%	77.6%	58.0%	48.9%	67.2%	0.0393	1374

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	31.3%	22.0%	40.7%	29.6%	24.7%	34.5%	0.7523	1103
Condom use at last sex with regular partner	23.6%	14.2%	33.1%	24.6%	20.0%	29.2%	0.8626	952
Always uses condom with most recent partner	15.1%	8.2%	22.0%	12.3%	9.6%	14.9%	0.4622	978
Condom use in marriage accepted (%Strongly agree/agree)	58.8%	49.1%	68.5%	57.2%	51.8%	62.7%	0.7803	1374

Women can ask regular partner to use condom (%Strongly agree/agree)	65.2%	57.7%	72.8%	56.8%	50.7%	62.9%	0.0796	1374
Women can ask casual partner to use condom (%Strongly agree/agree)	69.1%	60.6%	77.6%	57.9%	51.6%	64.1%	0.0315	1374

CONDOM USE-FEMALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	28.8%	24.7%	32.9%	26.0%	20.1%	32.0%	0.3735	1231
Condom use at last sex with regular partner	19.7%	15.1%	24.3%	16.5%	12.1%	20.9%	0.3309	1060
Always uses condom with most recent partner	9.4%	5.4%	13.5%	5.7%	3.3%	8.1%	0.0976	1079
Condom use in marriage accepted (%Strongly agree/agree)	58.6%	51.1%	66.1%	50.2%	43.3%	57.1%	0.1204	1426
Women can ask regular partner to use condom (%Strongly agree/agree)	60.6%	53.2%	68.0%	57.2%	50.9%	63.5%	0.4776	1426
Women can ask casual partner to use condom (%Strongly agree/agree)	60.6%	53.4%	67.9%	65.3%	58.1%	72.4%	0.3575	1426

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	28.8%	24.7%	32.9%	27.9%	19.7%	36.0%	0.8461	1231
Condom use at last sex with regular partner	19.7%	15.1%	24.3%	24.5%	18.3%	30.7%	0.1848	1060
Condom use at last sex among those with multiple partners								
Always uses condom with most recent partner	9.4%	5.4%	13.5%	8.5%	5.4%	11.6%	0.735	1079
Condom use in marriage accepted (%Strongly agree/agree)	58.6%	51.1%	66.1%	50.8%	39.7%	61.8%	0.2795	1426
Women can ask regular partner to use condom (%Strongly agree/agree)	60.6%	53.2%	68.0%	55.3%	47.8%	62.7%	0.2986	1426
Women can ask casual partner to use condom (%Strongly agree/agree)	60.6%	53.4%	67.9%	63.6%	57.0%	70.2%	0.5563	1426

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	28.2%	21.8%	34.7%	27.2%	21.1%	33.2%	0.8305	1226
Condom use at last sex with regular partner	19.5%	15.5%	23.6%	20.1%	15.0%	25.2%	0.8685	1056

Condom use at last sex among those with multiple partners								
Always uses condom with most recent partner	10.7%	7.6%	13.8%	6.1%	3.5%	8.6%	0.0446	1075
Condom use in marriage accepted (%Strongly agree/agree)	49.8%	43.6%	55.9%	57.9%	50.6%	65.3%	0.1034	1420
Women can ask regular partner to use condom (%Strongly agree/agree)	50.8%	44.3%	57.4%	66.2%	59.8%	72.6%	0.0007	1420
Women can ask casual partner to use condom (%Strongly agree/agree)	57.8%	51.2%	64.5%	68.2%	61.4%	75.0%	0.0436	1420

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	26.7%	21.8%	31.6%	30.0%	22.7%	37.3%	0.466	1229
Condom use at last sex with regular partner	18.0%	14.1%	21.8%	24.5%	19.2%	29.7%	0.0488	1058
Condom use at last sex among those with multiple partners								
Always uses condom with most recent partner	8.6%	5.8%	11.5%	6.5%	4.3%	8.6%	0.2282	1077
Condom use in marriage accepted (%Strongly agree/agree)	53.2%	48.2%	58.2%	55.4%	47.8%	62.9%	0.5962	1423
Women can ask regular partner to use condom (%Strongly agree/agree)	58.7%	53.4%	64.0%	56.7%	48.5%	64.9%	0.6658	1423
Women can ask casual partner to use condom (%Strongly agree/agree)	61.6%	56.7%	66.6%	65.4%	58.5%	72.4%	0.323	1423

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	27.4%	21.5%	33.3%	29.3%	21.2%	37.4%	0.633	1224
Condom use at last sex with regular partner	16.7%	11.2%	22.2%	25.1%	18.5%	31.6%	0.0537	1054
Condom use at last sex among those with multiple partners								
Always uses condom with most recent partner	10.9%	5.9%	15.9%	9.6%	4.9%	14.3%	0.6587	1073
Condom use in marriage accepted (%Strongly agree/agree)	57.7%	50.3%	65.0%	44.7%	34.7%	54.7%	0.0328	1418
Women can ask regular partner to use condom (%Strongly agree/agree)	56.6%	48.1%	65.1%	54.1%	44.3%	63.8%	0.7117	1418
Women can ask casual partner to use condom (%Strongly agree/agree)	58.7%	50.6%	66.7%	58.3%	49.5%	67.0%	0.9421	1418

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	27.4%	21.5%	33.3%	27.4%	21.7%	33.0%	0.9971	1224
Condom use at last sex with regular partner	16.7%	11.2%	22.2%	19.8%	15.4%	24.1%	0.4153	1054
Condom use at last sex among those with multiple partners								
Always uses condom with most recent partner	10.9%	5.9%	15.9%	6.5%	4.4%	8.5%	0.1027	1073
Condom use in marriage accepted (%Strongly agree/agree)	57.7%	50.3%	65.0%	55.0%	48.0%	62.0%	0.594	1418
Women can ask regular partner to use condom (%Strongly agree/agree)	56.6%	48.1%	65.1%	61.2%	54.5%	67.8%	0.3681	1418
Women can ask casual partner to use condom (%Strongly agree/agree)	58.7%	50.6%	66.7%	67.4%	61.1%	73.8%	0.1015	1418

SaFAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	26.0%	21.2%	30.8%	29.2%	23.2%	35.2%	0.4018	1229
Condom use at last sex with regular partner	18.3%	14.9%	21.7%	21.5%	16.9%	26.1%	0.2503	1058
Condom use at last sex among those with multiple partners								
Always uses condom with most recent partner	7.3%	4.7%	9.9%	8.2%	5.3%	11.0%	0.6689	1077
Condom use in marriage accepted (%Strongly agree/agree)	49.5%	42.8%	56.2%	58.8%	52.9%	64.8%	0.0446	1423
Women can ask regular partner to use condom (%Strongly agree/agree)	57.4%	51.4%	63.5%	59.1%	52.2%	65.9%	0.7143	1423
Women can ask casual partner to use condom (%Strongly agree/agree)	63.0%	57.2%	68.8%	62.6%	56.3%	68.8%	0.9191	1423

HIV TESTING-TOTAL

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	69.4%	65.0%	73.8%	67.5%	63.8%	71.3%	0.5442	2810
HIV test in the last 12 months	51.9%	45.7%	58.1%	44.6%	40.1%	49.0%	0.0579	2805
Received results of most recent HIV test	96.6%	94.5%	98.8%	96.5%	94.6%	98.4%	0.9226	1879
Discussed results of most recent HIV test	92.0%	89.0%	95.0%	91.9%	89.1%	94.7%	0.9652	1823
Pregnant woman should test for HIV (%True)	96.3%	94.6%	97.9%	95.5%	94.0%	97.1%	0.4425	2809
It is important to know your HIV status (%Agree)	97.5%	96.1%	98.8%	97.3%	96.2%	98.5%	0.8737	2810
Only way to know status is by blood test (%Agree)	96.8%	95.6%	97.9%	96.7%	94.6%	98.8%	0.9745	2809
Leaders encourage HIV testing (%Strongly agree/agree)	69.9%	63.9%	75.8%	64.9%	59.9%	69.9%	0.1361	2810

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	69.4%	65.0%	73.8%	63.6%	58.0%	69.1%	0.1156	2810
HIV test in the last 12 months	51.9%	45.7%	58.1%	44.6%	38.7%	50.4%	0.1182	2805
Received results of most recent HIV test	96.6%	94.5%	98.8%	97.9%	96.1%	99.8%	0.2957	1879
Discussed results of most recent HIV test	92.0%	89.0%	95.0%	92.4%	88.3%	96.6%	0.8795	1823
Pregnant woman should test for HIV (%True)	96.3%	94.6%	97.9%	92.7%	89.0%	96.3%	0.0301	2809
It is important to know your HIV status (%Agree)	97.5%	96.1%	98.8%	95.1%	92.2%	98.0%	0.0939	2810
Only way to know status is by blood test (%Agree)	96.8%	95.6%	97.9%	95.9%	93.5%	98.3%	0.493	2809
Leaders encourage HIV testing (%Strongly agree/agree)	69.9%	63.9%	75.8%	71.7%	64.8%	78.7%	0.7346	2810

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	66.4%	62.1%	70.7%	68.0%	64.5%	71.5%	0.5971	2797
HIV test in the last 12 months	48.2%	43.1%	53.4%	46.5%	41.8%	51.1%	0.6409	2792
Received results of most recent HIV test	97.6%	96.2%	99.0%	96.1%	94.1%	98.1%	0.1419	1868
Discussed results of most recent HIV test	93.6%	90.8%	96.3%	91.0%	88.0%	94.0%	0.2671	1813
Pregnant woman should test for HIV (%True)	95.9%	94.1%	97.7%	95.0%	93.3%	96.8%	0.461	2796
It is important to know your HIV status (%Agree)	96.6%	94.8%	98.4%	97.2%	95.9%	98.4%	0.6124	2797

Only way to know status is by blood test (%Agree)	96.9%	95.1%	98.7%	96.4%	94.8%	98.1%	0.7062	2796
Leaders encourage HIV testing (%Strongly agree/agree)	70.7%	65.5%	76.0%	66.4%	61.8%	71.0%	0.2401	2797

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	67.5%	64.2%	70.8%	67.2%	61.7%	72.7%	0.9244	2804
HIV test in the last 12 months	46.2%	41.8%	50.5%	49.9%	43.5%	56.3%	0.3995	2799
Received results of most recent HIV test	97.0%	95.8%	98.2%	96.6%	93.6%	99.6%	0.7979	1877
Discussed results of most recent HIV test	92.1%	89.8%	94.4%	91.9%	88.8%	95.0%	0.9174	1821
Pregnant woman should test for HIV (%True)	95.0%	93.4%	96.6%	96.2%	94.1%	98.2%	0.3151	2803
It is important to know your HIV status (%Agree)	96.4%	95.0%	97.8%	98.1%	96.8%	99.4%	0.1102	2804
Only way to know status is by blood test (%Agree)	96.2%	94.7%	97.7%	97.8%	96.6%	99.0%	0.0621	2803
Leaders encourage HIV testing (%Strongly agree/agree)	67.7%	63.8%	71.6%	69.8%	63.8%	75.8%	0.5459	2804

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	66.1%	60.6%	71.6%	67.7%	62.6%	72.7%	0.6461	2792
HIV test in the last 12 months	51.7%	45.2%	58.1%	40.2%	32.8%	47.5%	0.0051	2787
Received results of most recent HIV test	96.7%	94.8%	98.7%	98.3%	96.6%	100.1%	0.1923	1866
Discussed results of most recent HIV test	94.2%	91.1%	97.3%	93.8%	90.2%	97.3%	0.853	1811
Pregnant woman should test for HIV (%True)	94.9%	92.6%	97.2%	97.0%	95.1%	99.0%	0.1245	2791
It is important to know your HIV status (%Agree)	96.9%	94.8%	99.0%	97.2%	95.5%	98.9%	0.7932	2792
Only way to know status is by blood test (%Agree)	96.8%	95.3%	98.3%	96.4%	93.6%	99.1%	0.7701	2791
Leaders encourage HIV testing (%Strongly agree/agree)	71.5%	65.4%	77.7%	63.9%	56.4%	71.5%	0.0745	2792

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	66.1%	60.6%	71.6%	67.7%	64.0%	71.4%	0.6612	2792
HIV test in the last 12 months	51.7%	45.2%	58.1%	47.6%	43.3%	52.0%	0.3373	2787
Received results of most recent HIV test	96.7%	94.8%	98.7%	96.2%	94.1%	98.3%	0.6965	1866

Discussed results of most recent HIV test	94.2%	91.1%	97.3%	90.3%	87.3%	93.4%	0.1141	1811
Pregnant woman should test for HIV (%True)	94.9%	92.6%	97.2%	95.0%	93.3%	96.7%	0.9406	2791
It is important to know your HIV status (%Agree)	96.9%	94.8%	99.0%	96.9%	95.6%	98.2%	0.9763	2792
Only way to know status is by blood test (%Agree)	96.8%	95.3%	98.3%	96.7%	95.0%	98.4%	0.9173	2791
Leaders encourage HIV testing (%Strongly agree/agree)	71.5%	65.4%	77.7%	68.4%	63.9%	73.0%	0.4457	2792

HIV TESTING-MALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	57.3%	49.0%	65.7%	59.0%	53.9%	64.0%	0.7295	1384
HIV test in the last 12 months	41.5%	33.1%	49.9%	37.2%	32.0%	42.4%	0.3162	1382
Received results of most recent HIV test	94.6%	91.5%	97.7%	96.7%	94.7%	98.7%	0.2305	809
Discussed results of most recent HIV test	90.6%	85.5%	95.7%	93.3%	89.8%	96.8%	0.3453	778
Pregnant woman should test for HIV (%True)	95.1%	92.4%	97.7%	95.2%	93.3%	97.1%	0.9215	1384
It is important to know your HIV status (%Agree)	99.1%	98.3%	100.0%	97.6%	96.4%	98.9%	0.0398	1384
Only way to know status is by blood test (%Agree)	98.2%	97.0%	99.4%	96.8%	95.0%	98.7%	0.1863	1383
Leaders encourage HIV testing (%Strongly agree/agree)	64.5%	56.0%	72.9%	64.1%	57.8%	70.5%	0.934	1384

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	57.3%	49.0%	65.7%	57.2%	49.5%	64.9%	0.9851	1384
HIV test in the last 12 months	41.5%	33.1%	49.9%	39.0%	32.3%	45.7%	0.6479	1382
Received results of most recent HIV test	94.6%	91.5%	97.7%	97.3%	94.3%	100.2%	0.2365	809
Discussed results of most recent HIV test	90.6%	85.5%	95.7%	87.9%	81.2%	94.5%	0.5465	778
Pregnant woman should test for HIV (%True)	95.1%	92.4%	97.7%	87.7%	81.0%	94.3%	0.007	1384
It is important to know your HIV status (%Agree)	99.1%	98.3%	100.0%	95.1%	91.6%	98.6%	0.006	1384

Only way to know status is by blood test (%Agree)	98.2%	97.0%	99.4%	93.9%	90.4%	97.4%	0.0089	1383
Leaders encourage HIV testing (%Strongly agree/agree)	64.5%	56.0%	72.9%	71.1%	63.5%	78.7%	0.2959	1384

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	56.4%	48.8%	63.9%	58.6%	53.6%	63.6%	0.6232	1377
HIV test in the last 12 months	39.5%	31.9%	47.1%	38.4%	33.0%	43.8%	0.8291	1375
Received results of most recent HIV test	96.0%	93.1%	98.8%	96.1%	94.0%	98.3%	0.9239	803
Discussed results of most recent HIV test	95.0%	91.3%	98.7%	89.3%	85.5%	93.2%	0.0814	772
Pregnant woman should test for HIV (%True)	95.0%	92.4%	97.5%	93.2%	90.2%	96.2%	0.2173	1377
It is important to know your HIV status (%Agree)	97.1%	94.8%	99.5%	97.7%	96.4%	99.0%	0.6828	1377
Only way to know status is by blood test (%Agree)	97.8%	96.0%	99.6%	96.3%	94.5%	98.1%	0.2114	1376
Leaders encourage HIV testing (%Strongly agree/agree)	66.0%	58.0%	73.9%	65.5%	59.7%	71.2%	0.9173	1377

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	58.6%	53.4%	63.9%	56.5%	48.2%	64.8%	0.6872	1381
HIV test in the last 12 months	38.4%	32.8%	44.0%	40.0%	32.5%	47.6%	0.742	1379
Received results of most recent HIV test	96.1%	94.4%	97.8%	96.1%	92.8%	99.4%	0.994	808
Discussed results of most recent HIV test	90.5%	87.0%	94.0%	93.1%	88.8%	97.4%	0.4139	777
Pregnant woman should test for HIV (%True)	94.0%	91.6%	96.3%	93.3%	89.3%	97.3%	0.6766	1381
It is important to know your HIV status (%Agree)	97.2%	95.8%	98.6%	98.4%	96.9%	99.9%	0.2747	1381
Only way to know status is by blood test (%Agree)	96.6%	95.0%	98.2%	97.5%	95.6%	99.4%	0.4112	1380
Leaders encourage HIV testing (%Strongly agree/agree)	65.9%	60.6%	71.2%	65.2%	56.7%	73.7%	0.8867	1381

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	50.7%	41.5%	59.9%	62.8%	55.9%	69.7%	0.0079	1374
HIV test in the last 12 months	38.9%	30.5%	47.3%	36.2%	26.5%	46.0%	0.6065	1372
Received results of most recent HIV test	95.3%	92.1%	98.5%	96.7%	93.5%	99.9%	0.5488	802

Discussed results of most recent HIV test	92.2%	86.1%	98.2%	94.0%	89.1%	99.0%	0.608	771
Pregnant woman should test for HIV (%True)	92.7%	88.6%	96.7%	97.5%	95.6%	99.5%	0.0119	1374
It is important to know your HIV status (%Agree)	98.9%	97.6%	100.3%	96.9%	94.7%	99.1%	0.0556	1374
Only way to know status is by blood test (%Agree)	98.1%	96.5%	99.8%	97.1%	94.8%	99.4%	0.4078	1373
Leaders encourage HIV testing (%Strongly agree/agree)	66.6%	56.9%	76.3%	60.7%	50.9%	70.6%	0.3609	1374

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	50.7%	41.5%	59.9%	58.4%	53.4%	63.3%	0.1497	1374
HIV test in the last 12 months	38.9%	30.5%	47.3%	39.6%	34.6%	44.6%	0.8918	1372
Received results of most recent HIV test	95.3%	92.1%	98.5%	96.0%	93.7%	98.3%	0.7395	802
Discussed results of most recent HIV test	92.2%	86.1%	98.2%	90.0%	86.2%	93.8%	0.5894	771
Pregnant woman should test for HIV (%True)	92.7%	88.6%	96.7%	92.8%	89.9%	95.7%	0.926	1374
It is important to know your HIV status (%Agree)	98.9%	97.6%	100.3%	97.3%	95.8%	98.8%	0.1713	1374
Only way to know status is by blood test (%Agree)	98.1%	96.5%	99.8%	96.3%	94.3%	98.3%	0.206	1373
Leaders encourage HIV testing (%Strongly agree/agree)	66.6%	56.9%	76.3%	67.2%	61.1%	73.2%	0.9154	1374

HIV TESTING-FEMALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	79.4%	74.9%	83.8%	74.8%	69.7%	80.0%	0.1832	1426
HIV test in the last 12 months	61.2%	53.8%	68.5%	51.5%	45.1%	57.9%	0.0674	1423
Received results of most recent HIV test	98.2%	96.6%	99.8%	96.2%	93.8%	98.6%	0.1775	945
Discussed results of most recent HIV test	93.1%	89.4%	96.9%	90.5%	86.2%	94.7%	0.3829	1045
Pregnant woman should test for HIV (%True)	96.9%	95.1%	98.8%	96.5%	94.7%	98.3%	0.7249	1425
It is important to know your HIV status (%Agree)	95.9%	93.3%	98.4%	97.1%	95.5%	98.7%	0.3732	1378
Only way to know status is by blood test (%Agree)	95.9%	94.3%	97.6%	96.7%	94.0%	99.3%	0.658	1426

Leaders encourage HIV testing (%Strongly agree/agree)	73.0%	67.1%	79.0%	67.4%	60.4%	74.4%	0.1963	1426
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Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	79.4%	74.9%	83.8%	70.4%	63.3%	77.6%	0.0673	1426
HIV test in the last 12 months	61.2%	53.8%	68.5%	48.7%	40.0%	57.4%	0.0527	1423
Received results of most recent HIV test	98.2%	96.6%	99.8%	97.5%	94.9%	100.2%	0.6914	945
Discussed results of most recent HIV test	93.1%	89.4%	96.9%	95.0%	90.5%	99.5%	0.5525	1045
Pregnant woman should test for HIV (%True)	96.9%	95.1%	98.8%	96.9%	93.4%	100.4%	0.9967	1425
It is important to know your HIV status (%Agree)	95.9%	93.3%	98.4%	95.5%	92.2%	98.7%	0.8598	1378
Only way to know status is by blood test (%Agree)	95.9%	94.3%	97.6%	97.5%	95.0%	100.1%	0.3694	1426
Leaders encourage HIV testing (%Strongly agree/agree)	73.0%	67.1%	79.0%	71.2%	61.6%	80.8%	0.7722	1426

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	74.7%	69.4%	79.9%	77.4%	73.1%	81.7%	0.4705	1420
HIV test in the last 12 months	55.6%	49.2%	62.0%	54.5%	48.0%	60.9%	0.8142	1417
Received results of most recent HIV test	98.9%	98.0%	99.7%	94.2%	90.5%	97.8%	0.001	940
Discussed results of most recent HIV test	93.5%	90.0%	96.9%	92.0%	88.4%	95.5%	0.5827	1041
Pregnant woman should test for HIV (%True)	96.5%	94.3%	98.6%	97.2%	95.4%	99.0%	0.6436	1419
It is important to know your HIV status (%Agree)	95.6%	92.7%	98.4%	97.0%	95.5%	98.6%	0.3584	1373
Only way to know status is by blood test (%Agree)	96.2%	94.1%	98.3%	96.8%	94.5%	99.1%	0.7224	1420
Leaders encourage HIV testing (%Strongly agree/agree)	74.1%	68.6%	79.7%	67.1%	60.1%	74.1%	0.1633	1420

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	75.7%	72.1%	79.4%	76.8%	69.9%	83.8%	0.8095	1423
HIV test in the last 12 months	53.9%	48.4%	59.3%	58.0%	49.1%	66.8%	0.4714	1420
Received results of most recent HIV test	97.6%	96.3%	99.0%	96.6%	93.6%	99.6%	0.4939	944
Discussed results of most recent HIV test	93.5%	90.7%	96.4%	90.4%	86.0%	94.7%	0.2354	1044
Pregnant woman should test for HIV (%True)	95.9%	94.1%	97.7%	98.3%	97.1%	99.4%	0.0242	1422

It is important to know your HIV status (%Agree)	95.7%	93.6%	97.7%	97.6%	95.5%	99.7%	0.2364	1375
Only way to know status is by blood test (%Agree)	95.9%	94.0%	97.7%	98.1%	96.7%	99.5%	0.0722	1423
Leaders encourage HIV testing (%Strongly agree/agree)	69.0%	63.8%	74.1%	74.4%	67.5%	81.2%	0.2615	1423

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	76.9%	71.0%	82.9%	72.0%	64.6%	79.4%	0.2429	1418
HIV test in the last 12 months	61.1%	52.4%	69.8%	42.9%	33.4%	52.4%	0.0027	1415
Received results of most recent HIV test	98.0%	96.3%	99.7%	100.0%	99.9%	100.1%	0.001	939
Discussed results of most recent HIV test	96.1%	93.2%	99.0%	93.5%	88.6%	98.3%	0.2681	1040
Pregnant woman should test for HIV (%True)	96.2%	93.7%	98.7%	96.0%	92.7%	99.3%	0.902	1417
It is important to know your HIV status (%Agree)	95.2%	91.8%	98.7%	96.9%	94.3%	99.6%	0.2293	1371
Only way to know status is by blood test (%Agree)	96.1%	94.0%	98.2%	95.8%	92.3%	99.4%	0.8986	1418
Leaders encourage HIV testing (%Strongly agree/agree)	74.4%	67.7%	81.1%	64.4%	56.1%	72.7%	0.0603	1418

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	76.9%	71.0%	82.9%	76.9%	72.0%	81.8%	0.998	1418
HIV test in the last 12 months	61.1%	52.4%	69.8%	55.8%	49.0%	62.5%	0.4137	1415
Received results of most recent HIV test	98.0%	96.3%	99.7%	95.2%	92.1%	98.4%	0.1305	939
Discussed results of most recent HIV test	96.1%	93.2%	99.0%	89.0%	84.5%	93.5%	0.0173	1040
Pregnant woman should test for HIV (%True)	96.2%	93.7%	98.7%	97.5%	95.9%	99.0%	0.3878	1417
It is important to know your HIV status (%Agree)	95.2%	91.8%	98.7%	96.9%	95.1%	98.7%	0.4013	1371
Only way to know status is by blood test (%Agree)	96.1%	94.0%	98.2%	97.1%	94.9%	99.3%	0.5507	1418
Leaders encourage HIV testing (%Strongly agree/agree)	74.4%	67.7%	81.1%	70.8%	64.8%	76.9%	0.4839	1418

HIV TREATMENT-TOTAL

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	16.1%	11.8%	20.4%	17.4%	14.1%	20.7%	0.6292	2809
Willing to care for someone on ART	92.4%	90.2%	94.7%	90.1%	86.7%	93.6%	0.174	2796
PLHIV on ART can transmit HIV (%True)	91.0%	88.2%	93.8%	84.4%	80.1%	88.8%	0.0061	2809
PLHIV does not need to use condoms because cannot transmit HIV (% False)	88.6%	85.7%	91.5%	83.7%	79.9%	87.5%	0.02	2809
ARVs prevent MCT during pregnancy	67.4%	61.8%	72.9%	66.0%	60.9%	71.0%	0.7057	2810
ARVs prevent MCT during childbirth	66.1%	60.2%	72.0%	68.2%	62.9%	73.4%	0.5785	2810
ARVs prevent MCT during breastfeeding	65.1%	59.1%	71.0%	69.0%	63.9%	74.1%	0.2703	2810
People on ART have to stay on treatment for rest of lives	81.3%	76.0%	86.7%	81.6%	77.5%	85.6%	0.9409	2806
Leaders encourage HIV treatment (%Strongly agree/agree)	70.7%	64.9%	76.6%	64.3%	59.4%	69.1%	0.0572	2807
Has ever taken ARVs	5.8%	2.7%	8.8%	2.5%	1.2%	3.7%	0.0184	2808

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	16.1%	11.8%	20.4%	20.5%	15.2%	25.7%	0.1766	2809
Willing to care for someone on ART	92.4%	90.2%	94.7%	94.4%	91.5%	97.4%	0.3304	2796
PLHIV on ART can transmit HIV (%True)	91.0%	88.2%	93.8%	93.1%	89.5%	96.7%	0.4287	2809
PLHIV does not need to use condoms because cannot transmit HIV (% False)	88.6%	85.7%	91.5%	78.7%	73.7%	83.7%	0.0011	2809
ARVs prevent MCT during pregnancy	67.4%	61.8%	72.9%	61.7%	52.7%	70.6%	0.2694	2810
ARVs prevent MCT during childbirth	66.1%	60.2%	72.0%	68.4%	60.0%	76.9%	0.6521	2810
ARVs prevent MCT during breastfeeding	65.1%	59.1%	71.0%	66.9%	59.4%	74.3%	0.6746	2810
People on ART have to stay on treatment for rest of lives	81.3%	76.0%	86.7%	75.0%	70.2%	79.8%	0.1117	2806
Leaders encourage HIV treatment (%Strongly agree/agree)	70.7%	64.9%	76.6%	70.9%	64.5%	77.3%	0.9735	2807
Has ever taken ARVs	5.8%	2.7%	8.8%	2.4%	1.0%	3.7%	0.0593	2808

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
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Cared for someone on ART	14.5%	11.1%	17.8%	19.7%	16.3%	23.0%	0.0262	2796
Willing to care for someone on ART	90.0%	86.6%	93.5%	93.7%	91.2%	96.2%	0.1055	2784
PLHIV on ART can transmit HIV (%True)	91.1%	88.5%	93.7%	87.1%	83.6%	90.5%	0.0738	2796
PLHIV does not need to use condoms because cannot transmit HIV (% False)	87.4%	84.3%	90.4%	82.0%	78.3%	85.7%	0.0382	2796
ARVs prevent MCT during pregnancy	64.8%	59.6%	70.1%	66.2%	60.9%	71.4%	0.7061	2797
ARVs prevent MCT during childbirth	67.2%	61.5%	72.8%	67.9%	62.9%	72.9%	0.8343	2797
ARVs prevent MCT during breastfeeding	65.6%	59.5%	71.7%	68.2%	63.5%	72.8%	0.4518	2797
People on ART have to stay on treatment for rest of lives	80.6%	75.8%	85.3%	79.9%	75.8%	83.9%	0.8251	2793
Leaders encourage HIV treatment (%Strongly agree/agree)	71.5%	66.0%	77.0%	65.2%	60.7%	69.7%	0.0879	2795
Has ever taken ARVs	2.9%	1.6%	4.2%	3.6%	2.4%	4.7%	0.3685	2795

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	16.2%	13.8%	18.5%	21.4%	16.1%	26.6%	0.0438	2803
Willing to care for someone on ART	90.7%	88.0%	93.3%	95.5%	93.6%	97.4%	0.0054	2790
PLHIV on ART can transmit HIV (%True)	88.8%	86.2%	91.3%	89.7%	86.1%	93.3%	0.6712	2803
PLHIV does not need to use condoms because cannot transmit HIV (% False)	83.7%	80.7%	86.6%	86.7%	83.6%	89.8%	0.1478	2803
ARVs prevent MCT during pregnancy	63.9%	59.1%	68.6%	69.9%	63.5%	76.3%	0.1425	2804
ARVs prevent MCT during childbirth	67.3%	62.4%	72.1%	68.1%	61.5%	74.6%	0.8487	2804
ARVs prevent MCT during breastfeeding	65.4%	60.7%	70.2%	71.0%	64.5%	77.6%	0.1596	2804
People on ART have to stay on treatment for rest of lives	78.9%	74.9%	83.0%	83.2%	79.4%	87.1%	0.105	2800
Leaders encourage HIV treatment (%Strongly agree/agree)	66.3%	62.1%	70.5%	72.7%	67.9%	77.5%	0.0238	2801
Has ever taken ARVs	3.7%	2.6%	4.8%	2.5%	1.0%	4.0%	0.2021	2802

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	14.0%	9.2%	18.8%	13.7%	9.9%	17.5%	0.9361	2791
Willing to care for someone on ART	90.8%	87.6%	94.0%	91.0%	87.2%	94.9%	0.9097	2779
PLHIV on ART can transmit HIV (%True)	91.8%	88.6%	95.0%	90.2%	86.6%	93.8%	0.4525	2791
PLHIV does not need to use condoms because cannot transmit HIV (% False)	88.3%	84.5%	92.1%	87.5%	83.6%	91.4%	0.7363	2791

ARVs prevent MCT during pregnancy	64.9%	58.2%	71.6%	69.5%	63.1%	75.9%	0.2926	2792
ARVs prevent MCT during childbirth	65.8%	58.4%	73.3%	68.8%	62.5%	75.0%	0.4653	2792
ARVs prevent MCT during breastfeeding	61.9%	54.5%	69.2%	69.9%	63.1%	76.7%	0.0433	2792
People on ART have to stay on treatment for rest of lives	83.7%	79.0%	88.4%	78.5%	70.6%	86.5%	0.2283	2788
Leaders encourage HIV treatment (%Strongly agree/agree)	71.4%	65.0%	77.9%	66.1%	58.2%	73.9%	0.2306	2790
Has ever taken ARVs	4.5%	2.4%	6.6%	4.1%	1.3%	6.9%	0.8159	2790

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	14.0%	9.2%	18.8%	20.4%	16.9%	24.0%	0.0446	2791
Willing to care for someone on ART	90.8%	87.6%	94.0%	93.2%	90.8%	95.6%	0.2385	2779
PLHIV on ART can transmit HIV (%True)	91.8%	88.6%	95.0%	86.7%	83.4%	90.0%	0.0539	2791
PLHIV does not need to use condoms because cannot transmit HIV (% False)	88.3%	84.5%	92.1%	81.0%	77.5%	84.6%	0.0116	2791
ARVs prevent MCT during pregnancy	64.9%	58.2%	71.6%	64.4%	59.3%	69.6%	0.9105	2792
ARVs prevent MCT during childbirth	65.8%	58.4%	73.3%	67.9%	62.8%	73.1%	0.6456	2792
ARVs prevent MCT during breastfeeding	61.9%	54.5%	69.2%	68.5%	63.7%	73.2%	0.1141	2792
People on ART have to stay on treatment for rest of lives	83.7%	79.0%	88.4%	78.9%	75.4%	82.3%	0.0866	2788
Leaders encourage HIV treatment (%Strongly agree/agree)	71.4%	65.0%	77.9%	67.0%	62.5%	71.4%	0.2707	2790
Has ever taken ARVs	4.5%	2.4%	6.6%	2.9%	1.9%	3.8%	0.1113	2790

HIV TREATMENT-MALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	13.2%	8.8%	17.6%	16.5%	12.5%	20.5%	0.252	1383
Willing to care for someone on ART	94.5%	91.7%	97.3%	94.5%	92.2%	96.7%	0.9842	1376
PLHIV on ART can transmit HIV (%True)	93.0%	89.9%	96.0%	85.6%	81.1%	90.0%	0.0061	1384
PLHIV does not need to use condoms because cannot transmit HIV (% False)	91.1%	87.3%	94.8%	85.0%	80.5%	89.5%	0.035	1384
ARVs prevent MCT during pregnancy	77.6%	70.2%	84.9%	70.3%	64.5%	76.1%	0.0714	1384
ARVs prevent MCT during childbirth	69.0%	59.7%	78.3%	67.4%	60.4%	74.3%	0.7372	1384
ARVs prevent MCT during breastfeeding	69.7%	60.5%	79.0%	69.3%	62.8%	75.8%	0.9226	1384
People on ART have to stay on treatment for rest of lives	77.1%	69.2%	85.0%	77.5%	71.6%	83.3%	0.9332	1382
Leaders encourage HIV treatment (%Strongly agree/agree)	64.4%	56.4%	72.5%	62.8%	56.7%	68.8%	0.6947	1382
Has ever taken ARVs	5.3%	2.0%	8.5%	2.3%	0.8%	3.9%	0.0566	1383

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	13.2%	8.8%	17.6%	24.3%	17.1%	31.5%	0.0062	1383
Willing to care for someone on ART	94.5%	91.7%	97.3%	94.7%	90.9%	98.4%	0.9413	1376
PLHIV on ART can transmit HIV (%True)	93.0%	89.9%	96.0%	91.4%	87.1%	95.8%	0.5604	1384
PLHIV does not need to use condoms because cannot transmit HIV (% False)	91.1%	87.3%	94.8%	74.4%	67.0%	81.8%	0.0003	1384
ARVs prevent MCT during pregnancy	77.6%	70.2%	84.9%	62.4%	52.0%	72.9%	0.0159	1384
ARVs prevent MCT during childbirth	69.0%	59.7%	78.3%	67.5%	57.9%	77.1%	0.8217	1384
ARVs prevent MCT during breastfeeding	69.7%	60.5%	79.0%	67.9%	57.5%	78.4%	0.7774	1384
People on ART have to stay on treatment for rest of lives	77.1%	69.2%	85.0%	71.2%	64.5%	77.9%	0.2526	1382
Leaders encourage HIV treatment (%Strongly agree/agree)	64.4%	56.4%	72.5%	72.9%	67.5%	78.3%	0.0998	1382
Has ever taken ARVs	5.3%	2.0%	8.5%	2.6%	0.9%	4.3%	0.1323	1383

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	16.8%	12.2%	21.3%	18.0%	14.5%	21.4%	0.6653	1376
Willing to care for someone on ART	91.1%	86.9%	95.2%	96.3%	94.5%	98.1%	0.026	1370

PLHIV on ART can transmit HIV (%True)	91.2%	87.6%	94.8%	88.1%	84.6%	91.6%	0.2095	1377
PLHIV does not need to use condoms because cannot transmit HIV (% False)	90.4%	87.6%	93.3%	80.7%	76.2%	85.1%	0.0004	1377
ARVs prevent MCT during pregnancy	74.4%	67.6%	81.2%	68.8%	62.5%	75.0%	0.1636	1377
ARVs prevent MCT during childbirth	68.3%	59.7%	77.0%	67.5%	61.3%	73.8%	0.8591	1377
ARVs prevent MCT during breastfeeding	66.8%	57.8%	75.7%	70.1%	63.9%	76.3%	0.443	1377
People on ART have to stay on treatment for rest of lives	82.4%	75.9%	88.8%	72.3%	67.1%	77.4%	0.0111	1375
Leaders encourage HIV treatment (%Strongly agree/agree)	65.3%	57.7%	72.9%	65.3%	60.0%	70.6%	0.9962	1376
Has ever taken ARVs	3.1%	0.7%	5.6%	3.1%	1.7%	4.5%	0.9763	1376

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	17.4%	14.1%	20.7%	18.5%	12.7%	24.2%	0.744	1380
Willing to care for someone on ART	94.2%	92.2%	96.2%	95.6%	92.6%	98.6%	0.4916	1373
PLHIV on ART can transmit HIV (%True)	88.9%	85.8%	91.9%	90.9%	86.1%	95.6%	0.4757	1381
PLHIV does not need to use condoms because cannot transmit HIV (% False)	84.9%	81.3%	88.4%	84.7%	79.4%	90.0%	0.9635	1381
ARVs prevent MCT during pregnancy	69.3%	63.0%	75.5%	74.4%	67.6%	81.2%	0.2168	1381
ARVs prevent MCT during childbirth	67.8%	61.3%	74.2%	68.2%	59.7%	76.8%	0.9226	1381
ARVs prevent MCT during breastfeeding	67.2%	60.9%	73.5%	73.7%	66.0%	81.4%	0.0916	1381
People on ART have to stay on treatment for rest of lives	75.6%	69.8%	81.3%	76.7%	70.1%	83.3%	0.7685	1379
Leaders encourage HIV treatment (%Strongly agree/agree)	64.2%	59.1%	69.4%	69.1%	63.1%	75.0%	0.1685	1379
Has ever taken ARVs	3.5%	1.8%	5.1%	2.5%	0.3%	4.7%	0.5225	1380

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	15.1%	9.7%	20.5%	12.2%	7.4%	17.0%	0.457	1373
Willing to care for someone on ART	92.2%	87.3%	97.1%	94.8%	91.8%	97.9%	0.3286	1367
PLHIV on ART can transmit HIV (%True)	92.5%	88.5%	96.5%	90.4%	86.4%	94.4%	0.4201	1374
PLHIV does not need to use condoms because cannot transmit HIV (% False)	91.6%	87.4%	95.8%	89.9%	85.9%	94.0%	0.5641	1374
ARVs prevent MCT during pregnancy	73.3%	65.0%	81.7%	78.3%	69.8%	86.8%	0.2991	1374
ARVs prevent MCT during childbirth	66.7%	55.5%	77.8%	70.5%	60.7%	80.2%	0.5391	1374

ARVs prevent MCT during breastfeeding	61.8%	51.0%	72.7%	77.1%	67.5%	86.7%	0.01	1374
People on ART have to stay on treatment for rest of lives	85.3%	79.2%	91.4%	77.3%	68.3%	86.4%	0.054	1372
Leaders encourage HIV treatment (%Strongly agree/agree)	65.1%	56.1%	74.2%	63.3%	55.0%	71.7%	0.7305	1373
Has ever taken ARVs	2.9%	0.0%	5.8%	4.5%	1.6%	7.4%	0.4638	1373

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	15.1%	9.7%	20.5%	19.7%	15.8%	23.6%	0.2094	1373
Willing to care for someone on ART	92.2%	87.3%	97.1%	95.4%	93.1%	97.6%	0.2504	1367
PLHIV on ART can transmit HIV (%True)	92.5%	88.5%	96.5%	87.5%	83.8%	91.2%	0.1002	1374
PLHIV does not need to use condoms because cannot transmit HIV (% False)	91.6%	87.4%	95.8%	79.3%	74.7%	84.0%	0.0015	1374
ARVs prevent MCT during pregnancy	73.3%	65.0%	81.7%	67.1%	61.0%	73.2%	0.2095	1374
ARVs prevent MCT during childbirth	66.7%	55.5%	77.8%	67.3%	61.2%	73.3%	0.9221	1374
ARVs prevent MCT during breastfeeding	61.8%	51.0%	72.7%	68.6%	62.6%	74.7%	0.2057	1374
People on ART have to stay on treatment for rest of lives	85.3%	79.2%	91.4%	72.1%	66.9%	77.3%	0.0022	1372
Leaders encourage HIV treatment (%Strongly agree/agree)	65.1%	56.1%	74.2%	66.1%	60.9%	71.2%	0.8482	1373
Has ever taken ARVs	2.9%	0.0%	5.8%	2.8%	1.4%	4.3%	0.9588	1373

HIV TREATMENT-FEMALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	18.7%	12.1%	25.2%	18.6%	13.1%	24.1%	0.9892	1426
Willing to care for someone on ART	90.7%	88.0%	93.4%	85.4%	79.6%	91.3%	0.046	1420
PLHIV on ART can transmit HIV (%True)	89.3%	84.8%	93.8%	83.6%	77.4%	89.8%	0.1284	1425
PLHIV does not need to use condoms because cannot transmit HIV (% False)	86.3%	82.0%	90.6%	83.5%	78.3%	88.7%	0.375	1425
ARVs prevent MCT during pregnancy	60.1%	53.1%	67.1%	60.1%	52.3%	68.0%	0.9948	1426
ARVs prevent MCT during childbirth	66.7%	60.5%	72.9%	67.4%	60.6%	74.2%	0.8846	1426
ARVs prevent MCT during breastfeeding	63.4%	56.4%	70.5%	67.5%	61.0%	74.0%	0.3895	1426
People on ART have to stay on treatment for rest of lives	84.6%	80.2%	89.0%	84.6%	79.3%	90.0%	0.9866	1424

Leaders encourage HIV treatment (%Strongly agree/agree)	74.4%	68.3%	80.6%	66.7%	60.7%	72.6%	0.0633	1425
Has ever taken ARVs	4.6%	2.8%	6.4%	2.9%	1.3%	4.5%	0.1681	1425
Participated in a PMTCT program	22.7%	15.5%	29.9%	18.8%	14.2%	23.4%	0.346	1373
Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	18.7%	12.1%	25.2%	15.4%	9.8%	20.9%	0.4512	1426
Willing to care for someone on ART	90.7%	88.0%	93.4%	94.3%	90.7%	98.0%	0.1542	1420
PLHIV on ART can transmit HIV (%True)	89.3%	84.8%	93.8%	95.2%	91.7%	98.7%	0.1003	1425
PLHIV does not need to use condoms because cannot transmit HIV (% False)	86.3%	82.0%	90.6%	80.7%	73.3%	88.1%	0.1892	1425
ARVs prevent MCT during pregnancy	60.1%	53.1%	67.1%	62.3%	51.5%	73.1%	0.7295	1426
ARVs prevent MCT during childbirth	66.7%	60.5%	72.9%	66.9%	56.2%	77.7%	0.9765	1426
ARVs prevent MCT during breastfeeding	63.4%	56.4%	70.5%	65.1%	55.7%	74.6%	0.7607	1426
People on ART have to stay on treatment for rest of lives	84.6%	80.2%	89.0%	82.3%	75.3%	89.3%	0.6061	1424
Leaders encourage HIV treatment (%Strongly agree/agree)	74.4%	68.3%	80.6%	70.0%	60.1%	79.8%	0.4608	1425
Has ever taken ARVs	4.6%	2.8%	6.4%	2.8%	0.7%	5.0%	0.2919	1425
Participated in a PMTCT program	22.7%	15.5%	29.9%	20.7%	13.0%	28.3%	0.7185	1373

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	13.8%	8.8%	18.8%	21.6%	15.8%	27.3%	0.0565	1420
Willing to care for someone on ART	88.9%	84.6%	93.2%	90.6%	85.9%	95.2%	0.6388	1414
PLHIV on ART can transmit HIV (%True)	90.4%	87.2%	93.6%	86.7%	81.2%	92.3%	0.2678	1419
PLHIV does not need to use condoms because cannot transmit HIV (% False)	84.0%	79.6%	88.3%	84.3%	79.2%	89.3%	0.9277	1419
ARVs prevent MCT during pregnancy	57.7%	49.7%	65.6%	64.1%	56.4%	71.8%	0.2663	1420
ARVs prevent MCT during childbirth	67.8%	61.9%	73.7%	66.9%	59.7%	74.0%	0.8467	1420
ARVs prevent MCT during breastfeeding	65.2%	58.6%	71.9%	65.3%	58.2%	72.4%	0.9852	1420
People on ART have to stay on treatment for rest of lives	80.1%	74.5%	85.8%	89.1%	84.0%	94.1%	0.0559	1418
Leaders encourage HIV treatment (%Strongly agree/agree)	75.4%	70.3%	80.6%	65.3%	59.6%	71.0%	0.0102	1419
Has ever taken ARVs	2.6%	1.5%	3.7%	4.6%	2.7%	6.6%	0.0595	1419
Participated in a PMTCT program	18.2%	12.6%	23.8%	23.6%	17.6%	29.7%	0.2221	1367

Any booklet	Unexposed	Lower Bound	Upper	Exposed	Lower	Upper	P-value	N
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			Bound		Bound	Bound		
Cared for someone on ART	15.6%	11.8%	19.4%	23.5%	15.3%	31.7%	0.0655	1423
Willing to care for someone on ART	87.4%	83.5%	91.3%	95.0%	92.4%	97.6%	0.0027	1417
PLHIV on ART can transmit HIV (%True)	88.8%	85.2%	92.4%	88.2%	83.4%	93.0%	0.8355	1422
PLHIV does not need to use condoms because cannot transmit HIV (% False)	82.7%	78.6%	86.8%	87.4%	83.2%	91.5%	0.0683	1422
ARVs prevent MCT during pregnancy	58.8%	51.9%	65.7%	65.5%	56.7%	74.2%	0.259	1423
ARVs prevent MCT during childbirth	66.2%	60.4%	72.1%	69.5%	62.6%	76.4%	0.4651	1423
ARVs prevent MCT during breastfeeding	63.1%	57.2%	69.0%	70.3%	62.6%	78.0%	0.1425	1423
People on ART have to stay on treatment for rest of lives	82.8%	79.3%	86.3%	87.9%	82.9%	92.9%	0.1064	1421
Leaders encourage HIV treatment (%Strongly agree/agree)	68.6%	63.4%	73.7%	75.3%	69.0%	81.6%	0.1282	1422
Has ever taken ARVs	4.1%	2.9%	5.2%	2.2%	0.4%	3.9%	0.1429	1422
Participated in a PMTCT program	21.1%	16.2%	25.9%	20.3%	13.7%	26.9%	0.8661	1370

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	13.9%	7.3%	20.6%	15.5%	9.9%	21.1%	0.6894	1418
Willing to care for someone on ART	89.5%	85.8%	93.2%	87.2%	81.2%	93.1%	0.3896	1412
PLHIV on ART can transmit HIV (%True)	91.0%	86.6%	95.3%	89.5%	84.0%	95.0%	0.6624	1417
PLHIV does not need to use condoms because cannot transmit HIV (% False)	84.5%	78.8%	90.2%	85.3%	79.7%	91.0%	0.8212	1417
ARVs prevent MCT during pregnancy	59.4%	51.2%	67.6%	61.0%	51.5%	70.6%	0.7762	1418
ARVs prevent MCT during childbirth	68.4%	61.4%	75.5%	66.6%	59.4%	73.8%	0.7057	1418
ARVs prevent MCT during breastfeeding	63.4%	55.2%	71.5%	62.3%	54.1%	70.4%	0.8288	1418
People on ART have to stay on treatment for rest of lives	81.9%	75.8%	87.9%	80.3%	71.7%	89.0%	0.7696	1416
Leaders encourage HIV treatment (%Strongly agree/agree)	74.4%	67.8%	81.0%	68.1%	58.8%	77.4%	0.2359	1417
Has ever taken ARVs	4.3%	2.1%	6.4%	2.6%	0.6%	4.5%	0.2534	1417
Participated in a PMTCT program	19.3%	11.7%	26.9%	17.0%	9.5%	24.6%	0.6591	1365

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	13.9%	7.3%	20.6%	21.0%	15.1%	26.8%	0.1432	1418
Willing to care for someone on ART	89.5%	85.8%	93.2%	90.8%	86.8%	94.9%	0.6668	1412
PLHIV on ART can transmit HIV (%True)	91.0%	86.6%	95.3%	86.4%	81.4%	91.3%	0.2198	1417

PLHIV does not need to use condoms because cannot transmit HIV (% False)	84.5%	78.8%	90.2%	83.3%	78.2%	88.5%	0.7758	1417
ARVs prevent MCT during pregnancy	59.4%	51.2%	67.6%	61.5%	54.4%	68.7%	0.6857	1418
ARVs prevent MCT during childbirth	68.4%	61.4%	75.5%	66.8%	59.9%	73.7%	0.7328	1418
ARVs prevent MCT during breastfeeding	63.4%	55.2%	71.5%	67.8%	61.1%	74.5%	0.3813	1418
People on ART have to stay on treatment for rest of lives	81.9%	75.8%	87.9%	87.6%	83.0%	92.1%	0.1759	1416
Leaders encourage HIV treatment (%Strongly agree/agree)	74.4%	67.8%	81.0%	69.0%	63.4%	74.5%	0.2177	1417
Has ever taken ARVs	4.3%	2.1%	6.4%	3.5%	1.8%	5.3%	0.6336	1417
Participated in a PMTCT program	19.3%	11.7%	26.9%	23.4%	17.7%	29.0%	0.4347	1365

HIV STIGMA-TOTAL

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	86.3%	83.1%	89.5%	80.9%	77.7%	84.1%	0.0314	2810
Telling people you are HIV+ doesn't help (%Disagree)	66.6%	60.8%	72.3%	56.1%	51.6%	60.6%	0.0016	2810
HIV is punishment for sinning (%Disagree)	66.1%	60.7%	71.4%	65.0%	60.1%	69.9%	0.7928	2808
Only promiscuous people get HIV (%Disagree)	78.0%	72.4%	83.6%	75.7%	71.5%	79.9%	0.4131	2810
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	83.8%	80.0%	87.5%	82.8%	79.0%	86.6%	0.699	2808
People in the community join together to help PLHIV (%Strongly agree/agree)	63.8%	58.4%	69.2%	61.6%	55.7%	67.5%	0.557	2810

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	86.3%	83.1%	89.5%	75.0%	70.2%	79.8%	0.0006	2810
Telling people you are HIV+ doesn't help (%Disagree)	66.6%	60.8%	72.3%	57.8%	51.4%	64.2%	0.0664	2810
HIV is punishment for sinning (%Disagree)	66.1%	60.7%	71.4%	57.6%	51.8%	63.3%	0.0732	2808
Only promiscuous people get HIV (%Disagree)	78.0%	72.4%	83.6%	62.3%	57.0%	67.6%	0.0001	2810
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	83.8%	80.0%	87.5%	76.2%	70.3%	82.0%	0.0237	2808
People in the community join together to help PLHIV (%Strongly agree/agree)	63.8%	58.4%	69.2%	57.9%	51.9%	63.8%	0.1593	2810

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	82.9%	79.3%	86.5%	81.8%	78.8%	84.9%	0.6854	2797
Telling people you are HIV+ doesn't help (%Disagree)	64.8%	58.2%	71.3%	56.7%	52.4%	60.9%	0.0644	2797
HIV is punishment for sinning (%Disagree)	65.4%	60.1%	70.6%	62.3%	57.6%	67.0%	0.4683	2795
Only promiscuous people get HIV (%Disagree)	76.4%	70.0%	82.8%	72.3%	68.2%	76.4%	0.2912	2797

People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	83.9%	80.1%	87.7%	79.9%	76.3%	83.5%	0.1617	2795
People in the community join together to help PLHIV (%Strongly agree/agree)	61.7%	55.5%	67.9%	61.3%	56.2%	66.4%	0.9289	2797

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	81.9%	79.4%	84.4%	84.1%	80.2%	87.9%	0.3515	2804
Telling people you are HIV+ doesn't help (%Disagree)	60.0%	56.0%	64.1%	61.1%	55.7%	66.5%	0.7256	2804
HIV is punishment for sinning (%Disagree)	63.8%	60.5%	67.2%	63.5%	59.0%	68.0%	0.9105	2802
Only promiscuous people get HIV (%Disagree)	73.4%	68.8%	78.0%	74.9%	70.2%	79.7%	0.576	2804
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	82.4%	79.6%	85.2%	79.9%	75.3%	84.4%	0.3215	2802
People in the community join together to help PLHIV (%Strongly agree/agree)	59.9%	55.8%	64.1%	65.8%	59.8%	71.8%	0.0679	2804

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	84.9%	80.7%	89.2%	82.1%	77.9%	86.3%	0.3122	2792
Telling people you are HIV+ doesn't help (%Disagree)	66.2%	58.6%	73.8%	64.4%	57.9%	70.9%	0.6838	2792
HIV is punishment for sinning (%Disagree)	66.8%	60.6%	73.0%	61.8%	55.0%	68.5%	0.2747	2790
Only promiscuous people get HIV (%Disagree)	77.6%	71.6%	83.7%	73.7%	66.2%	81.1%	0.2116	2792
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	84.2%	79.9%	88.6%	81.6%	77.1%	86.2%	0.3422	2790
People in the community join together to help PLHIV (%Strongly agree/agree)	65.6%	59.6%	71.6%	53.4%	46.2%	60.6%	0.003	2792

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	84.9%	80.7%	89.2%	80.6%	77.3%	83.8%	0.1825	2792

Telling people you are HIV+ doesn't help (%Disagree)	66.2%	58.6%	73.8%	55.6%	51.8%	59.5%	0.0228	2792
HIV is punishment for sinning (%Disagree)	66.8%	60.6%	73.0%	62.8%	58.3%	67.3%	0.3688	2790
Only promiscuous people get HIV (%Disagree)	77.6%	71.6%	83.7%	72.4%	68.6%	76.2%	0.1407	2792
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	84.2%	79.9%	88.6%	80.4%	77.0%	83.8%	0.1942	2790
People in the community join together to help PLHIV (%Strongly agree/agree)	65.6%	59.6%	71.6%	62.6%	57.6%	67.6%	0.4575	2792

HIV STIGMA-MALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	88.8%	85.0%	92.5%	82.2%	78.1%	86.3%	0.022	1384
Telling people you are HIV+ doesn't help (%Disagree)	73.7%	66.0%	81.4%	56.3%	50.5%	62.1%	0.0001	1384
HIV is punishment for sinning (%Disagree)	70.3%	62.5%	78.1%	59.2%	52.5%	65.9%	0.0287	1382
Only promiscuous people get HIV (%Disagree)	68.8%	59.1%	78.5%	67.5%	61.6%	73.4%	0.8041	1384
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	94.5%	92.0%	96.9%	89.2%	85.1%	93.4%	0.0173	1382
People in the community join together to help PLHIV (%Strongly agree/agree)	59.2%	51.0%	67.3%	55.1%	48.3%	62.0%	0.3879	1384

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	88.8%	85.0%	92.5%	71.3%	65.0%	77.6%	0	1384
Telling people you are HIV+ doesn't help (%Disagree)	73.7%	66.0%	81.4%	55.1%	47.4%	62.7%	0.0013	1384
HIV is punishment for sinning (%Disagree)	70.3%	62.5%	78.1%	50.5%	42.1%	58.8%	0.0017	1382
Only promiscuous people get HIV (%Disagree)	68.8%	59.1%	78.5%	47.2%	39.4%	55.0%	0.0015	1384
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	94.5%	92.0%	96.9%	76.8%	70.1%	83.5%	0	1382

People in the community join together to help PLHIV (%Strongly agree/agree)	59.2%	51.0%	67.3%	54.9%	46.7%	63.2%	0.4764	1384
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Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	84.0%	79.8%	88.2%	81.6%	77.4%	85.9%	0.4562	1377
Telling people you are HIV+ doesn't help (%Disagree)	66.1%	56.8%	75.4%	58.9%	53.0%	64.9%	0.2019	1377
HIV is punishment for sinning (%Disagree)	62.4%	54.1%	70.7%	59.7%	53.6%	65.7%	0.5786	1375
Only promiscuous people get HIV (%Disagree)	67.3%	58.3%	76.4%	61.8%	56.2%	67.4%	0.2542	1377
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	92.3%	88.9%	95.7%	85.7%	81.9%	89.4%	0.0083	1375
People in the community join together to help PLHIV (%Strongly agree/agree)	52.8%	43.6%	62.1%	57.9%	51.4%	64.5%	0.3731	1377

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	82.2%	79.0%	85.4%	84.2%	79.1%	89.2%	0.4601	1381
Telling people you are HIV+ doesn't help (%Disagree)	62.5%	56.5%	68.4%	59.4%	51.3%	67.5%	0.5045	1381
HIV is punishment for sinning (%Disagree)	62.8%	57.2%	68.4%	55.2%	46.5%	63.9%	0.1015	1379
Only promiscuous people get HIV (%Disagree)	64.0%	57.6%	70.3%	61.5%	53.1%	69.8%	0.5842	1381
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	89.0%	85.5%	92.5%	85.5%	79.4%	91.6%	0.3319	1379
People in the community join together to help PLHIV (%Strongly agree/agree)	55.6%	49.8%	61.4%	58.5%	50.3%	66.7%	0.525	1381

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	88.3%	83.4%	93.2%	80.8%	75.9%	85.7%	0.0365	1374
Telling people you are HIV+ doesn't help (%Disagree)	72.4%	62.4%	82.3%	63.4%	54.4%	72.5%	0.1194	1374
HIV is punishment for sinning (%Disagree)	72.4%	63.3%	81.4%	57.2%	47.8%	66.7%	0.0125	1372
Only promiscuous people get HIV (%Disagree)	70.8%	60.3%	81.2%	65.1%	55.8%	74.5%	0.3114	1374

People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	95.1%	91.8%	98.4%	90.7%	86.7%	94.7%	0.1018	1372
People in the community join together to help PLHIV (%Strongly agree/agree)	59.4%	49.5%	69.3%	48.1%	37.4%	58.9%	0.0839	1374

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	88.3%	83.4%	93.2%	80.6%	76.1%	85.1%	0.0399	1374
Telling people you are HIV+ doesn't help (%Disagree)	72.4%	62.4%	82.3%	56.9%	51.1%	62.6%	0.0138	1374
HIV is punishment for sinning (%Disagree)	72.4%	63.3%	81.4%	57.8%	51.7%	64.0%	0.0115	1372
Only promiscuous people get HIV (%Disagree)	70.8%	60.3%	81.2%	60.7%	54.9%	66.6%	0.0879	1374
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	95.1%	91.8%	98.4%	84.5%	80.4%	88.7%	0.0005	1372
People in the community join together to help PLHIV (%Strongly agree/agree)	59.4%	49.5%	69.3%	58.1%	51.6%	64.7%	0.8396	1374

HIV STIGMA-FEMALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	83.5%	78.8%	88.2%	79.9%	74.8%	85.1%	0.2855	1426
Telling people you are HIV+ doesn't help (%Disagree)	55.1%	47.2%	62.9%	59.0%	53.2%	64.9%	0.4158	1426
HIV is punishment for sinning (%Disagree)	63.4%	55.4%	71.3%	70.4%	64.3%	76.6%	0.1644	1426
Only promiscuous people get HIV (%Disagree)	85.3%	80.4%	90.2%	83.3%	77.7%	88.9%	0.5425	1426
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	71.8%	64.6%	79.0%	77.3%	71.7%	83.0%	0.2187	1426
People in the community join together to help PLHIV (%Strongly agree/agree)	66.7%	60.1%	73.2%	68.0%	61.3%	74.6%	0.7773	1426

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
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When learn that you are HIV+, life is over (%Disagree)	83.5%	78.8%	88.2%	81.4%	74.8%	88.0%	0.5926	1426
Telling people you are HIV+ doesn't help (%Disagree)	55.1%	47.2%	62.9%	67.4%	58.2%	76.6%	0.0463	1426
HIV is punishment for sinning (%Disagree)	63.4%	55.4%	71.3%	66.9%	57.6%	76.1%	0.6022	1426
Only promiscuous people get HIV (%Disagree)	85.3%	80.4%	90.2%	81.1%	72.7%	89.5%	0.3975	1426
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	71.8%	64.6%	79.0%	80.4%	72.2%	88.5%	0.1645	1426
People in the community join together to help PLHIV (%Strongly agree/agree)	66.7%	60.1%	73.2%	64.0%	55.0%	73.0%	0.6755	1426

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	81.8%	76.8%	86.8%	82.7%	78.0%	87.3%	0.8072	1420
Telling people you are HIV+ doesn't help (%Disagree)	61.2%	52.9%	69.4%	56.9%	49.5%	64.3%	0.5064	1420
HIV is punishment for sinning (%Disagree)	68.2%	61.2%	75.2%	64.5%	57.0%	72.0%	0.5212	1420
Only promiscuous people get HIV (%Disagree)	82.7%	75.7%	89.7%	85.2%	79.4%	90.9%	0.6243	1420
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	75.5%	69.8%	81.1%	76.2%	69.7%	82.7%	0.8786	1420
People in the community join together to help PLHIV (%Strongly agree/agree)	67.7%	61.5%	74.0%	65.1%	57.6%	72.7%	0.6493	1420

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	81.6%	77.9%	85.3%	83.9%	77.8%	90.0%	0.4769	1423
Telling people you are HIV+ doesn't help (%Disagree)	57.6%	52.7%	62.5%	63.0%	54.1%	71.9%	0.26	1423
HIV is punishment for sinning (%Disagree)	65.3%	60.1%	70.6%	69.9%	62.0%	77.7%	0.323	1423
Only promiscuous people get HIV (%Disagree)	82.3%	77.6%	87.0%	87.2%	82.3%	92.2%	0.0897	1423
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	76.9%	72.8%	80.9%	72.7%	64.7%	80.8%	0.323	1423
People in the community join together to help PLHIV (%Strongly agree/agree)	64.5%	59.8%	69.1%	71.7%	65.4%	78.1%	0.0567	1423

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	82.0%	76.1%	87.8%	83.2%	76.7%	89.6%	0.7593	1418
Telling people you are HIV+ doesn't help (%Disagree)	57.5%	48.7%	66.3%	62.2%	54.4%	69.9%	0.3593	1418
HIV is punishment for sinning (%Disagree)	63.9%	54.8%	73.0%	68.8%	60.0%	77.7%	0.4128	1418
Only promiscuous people get HIV (%Disagree)	81.2%	74.4%	88.0%	80.4%	71.9%	89.0%	0.8494	1418
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	72.9%	65.4%	80.3%	71.8%	63.7%	79.9%	0.835	1418
People in the community join together to help PLHIV (%Strongly agree/agree)	68.3%	60.9%	75.7%	60.1%	53.0%	67.3%	0.1184	1418

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	82.0%	76.1%	87.8%	81.7%	76.7%	86.6%	0.9487	1418
Telling people you are HIV+ doesn't help (%Disagree)	57.5%	48.7%	66.3%	58.8%	52.4%	65.1%	0.8209	1418
HIV is punishment for sinning (%Disagree)	63.9%	54.8%	73.0%	67.3%	60.9%	73.8%	0.5572	1418
Only promiscuous people get HIV (%Disagree)	81.2%	74.4%	88.0%	86.9%	82.4%	91.3%	0.1564	1418
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	72.9%	65.4%	80.3%	79.0%	73.5%	84.6%	0.2177	1418
People in the community join together to help PLHIV (%Strongly agree/agree)	68.3%	60.9%	75.7%	67.9%	61.4%	74.4%	0.9515	1418

GENDER-BASED VIOLENCE-TOTAL

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	7.8%	5.3%	10.2%	7.0%	4.6%	9.4%	0.6701	2808
Physical GBV in the last 12 months	11.1%	7.8%	14.4%	14.4%	11.1%	17.8%	0.1379	2808
Reported physical violence	66.1%	50.4%	81.7%	57.6%	47.8%	67.5%	0.4065	353
Report violence to police or authority	31.3%	19.7%	42.8%	22.0%	14.0%	30.0%	0.2301	187
Leaders speak out against GBV (%Strongly agree/agree)	71.7%	67.2%	76.1%	70.8%	66.2%	75.5%	0.8059	2809

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	7.8%	5.3%	10.2%	4.8%	2.7%	6.8%	0.0771	2808
Physical GBV in the last 12 months	11.1%	7.8%	14.4%	17.0%	10.9%	23.1%	0.0926	2808
Reported physical violence	66.1%	50.4%	81.7%	40.6%	28.2%	52.9%	0.0391	353
Report violence to police or authority	31.3%	19.7%	42.8%	57.6%	43.5%	71.6%	0.0159	187
Leaders speak out against GBV (%Strongly agree/agree)	71.7%	67.2%	76.1%	74.0%	66.5%	81.6%	0.6299	2809

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	5.9%	3.6%	8.2%	6.8%	4.8%	8.9%	0.5783	2795
Physical GBV in the last 12 months	10.7%	7.3%	14.1%	15.9%	12.7%	19.2%	0.0249	2795
Reported physical violence	63.2%	48.1%	78.3%	51.2%	43.3%	59.1%	0.2374	352
Report violence to police or authority	39.9%	26.4%	53.4%	31.9%	25.2%	38.5%	0.3931	186
Leaders speak out against GBV (%Strongly agree/agree)	74.5%	70.0%	78.9%	69.8%	65.0%	74.6%	0.2054	2796

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	6.9%	5.1%	8.7%	5.9%	3.3%	8.6%	0.5654	2802
Physical GBV in the last 12 months	13.3%	10.2%	16.4%	15.1%	10.5%	19.8%	0.5232	2802
Reported physical violence	53.2%	45.1%	61.3%	56.9%	45.0%	68.8%	0.6445	352
Report violence to police or authority	28.7%	22.5%	34.8%	44.8%	34.5%	55.1%	0.0088	186
Leaders speak out against GBV (%Strongly agree/agree)	69.3%	65.4%	73.2%	77.9%	73.1%	82.6%	0.0101	2803

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	7.0%	4.1%	10.0%	6.1%	3.4%	8.8%	0.6529	2790
Physical GBV in the last 12 months	10.2%	6.7%	13.8%	11.6%	7.3%	16.0%	0.5584	2790
Reported physical violence	63.3%	44.5%	82.1%	57.5%	37.0%	78.1%	0.6618	351
Report violence to police or authority	37.6%	22.7%	52.5%	16.2%	3.9%	28.5%	0.0155	185
Leaders speak out against GBV (%Strongly agree/agree)	71.0%	65.0%	77.1%	74.8%	68.8%	80.9%	0.3281	2791

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	7.0%	4.1%	10.0%	6.4%	4.4%	8.4%	0.7332	2790
Physical GBV in the last 12 months	10.2%	6.7%	13.8%	16.0%	12.5%	19.6%	0.0251	2790
Reported physical violence	63.3%	44.5%	82.1%	51.6%	42.9%	60.2%	0.3407	351
Report violence to police or authority	37.6%	22.7%	52.5%	35.8%	28.6%	43.0%	0.849	185
Leaders speak out against GBV (%Strongly agree/agree)	71.0%	65.0%	77.1%	71.1%	65.7%	76.5%	0.9854	2791

SAFAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	7.2%	5.4%	9.0%	5.9%	3.9%	7.8%	0.2942	2804
Physical GBV in the last 12 months	12.6%	9.7%	15.4%	15.8%	11.9%	19.6%	0.1286	2804
Reported physical violence	51.4%	41.6%	61.2%	58.1%	49.4%	66.7%	0.3587	352
Leaders speak out against GBV (%Strongly agree/agree)	71.2%	67.3%	75.1%	72.8%	68.1%	77.5%	0.603	2805

GENDER-BASED VIOLENCE: MALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	5.5%	2.4%	8.5%	5.5%	2.5%	8.5%	0.9769	1383
Physical GBV in the last 12 months	9.8%	5.0%	14.5%	14.1%	10.2%	18.1%	0.1554	1382
Reported physical violence	79.9%	61.1%	98.6%	48.0%	37.7%	58.3%	0.0415	158
Report violence to police or authority								
Leaders speak out against GBV (%Strongly agree/agree)	67.6%	59.7%	75.5%	73.0%	66.6%	79.3%	0.2849	1383

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	5.5%	2.4%	8.5%	3.8%	1.8%	5.8%	0.3692	1383
Physical GBV in the last 12 months	9.8%	5.0%	14.5%	21.4%	13.9%	28.8%	0.0085	1382
Reported physical violence	79.9%	61.1%	98.6%	41.0%	29.9%	52.1%	0.0178	158
Report violence to police or authority								
Leaders speak out against GBV (%Strongly agree/agree)	67.6%	59.7%	75.5%	81.0%	73.8%	88.1%	0.0126	1383

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	5.2%	1.8%	8.7%	4.9%	3.1%	6.7%	0.8767	1376
Physical GBV in the last 12 months	10.1%	4.8%	15.5%	16.7%	13.0%	20.3%	0.0596	1375
Reported physical violence	69.2%	46.2%	92.3%	47.1%	40.3%	53.9%	0.1226	158
Report violence to police or authority								
Leaders speak out against GBV (%Strongly agree/agree)	75.8%	69.0%	82.6%	71.4%	65.3%	77.5%	0.3863	1376

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	5.3%	3.3%	7.3%	4.3%	2.0%	6.6%	0.5551	1380
Physical GBV in the last 12 months	14.7%	10.8%	18.5%	14.9%	10.2%	19.7%	0.9238	1379
Reported physical violence	54.1%	46.2%	62.0%	47.3%	32.2%	62.5%	0.4888	158
Report violence to police or authority								
Leaders speak out against GBV (%Strongly agree/agree)	70.5%	65.1%	75.9%	79.8%	72.8%	86.8%	0.0428	1380

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	4.8%	0.3%	9.2%	4.5%	1.1%	7.9%	0.9258	1373
Physical GBV in the last 12 months	8.1%	2.9%	13.4%	12.6%	6.6%	18.6%	0.2098	1372
Reported physical violence	94.5%	88.0%	101.0%	42.0%	26.9%	57.0%	0.0005	158
Report violence to police or authority								
Leaders speak out against GBV (%Strongly agree/agree)	65.6%	55.3%	76.0%	79.4%	72.1%	86.8%	0.017	1373

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	4.8%	0.3%	9.2%	5.2%	3.1%	7.3%	0.8836	1373

Physical GBV in the last 12 months	8.1%	2.9%	13.4%	17.2%	13.0%	21.3%	0.0214	1372
Reported physical violence	94.5%	88.0%	101.0%	47.1%	40.9%	53.2%	0.0015	158
Report violence to police or authority								
Leaders speak out against GBV (%Strongly agree/agree)	65.6%	55.3%	76.0%	73.1%	66.9%	79.3%	0.2433	1373

SaFAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	3.6%	2.2%	5.0%	7.9%	3.9%	11.9%	0.0227	1382
Physical GBV in the last 12 months	13.1%	9.7%	16.5%	17.4%	11.6%	23.1%	0.1731	1381
Reported physical violence	51.9%	39.9%	64.0%	51.4%	37.9%	64.9%	0.9638	158
Leaders speak out against GBV (%Strongly agree/agree)	72.9%	67.6%	78.3%	73.3%	66.1%	80.6%	0.9291	1382

GENDER-BASED VIOLENCE-FEMALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	9.2%	5.6%	12.8%	9.1%	5.4%	12.8%	0.9792	1425
Physical GBV in the last 12 months	11.3%	7.6%	15.0%	14.9%	10.3%	19.4%	0.2506	1426
Reported physical violence	48.3%	29.8%	66.8%	73.0%	64.4%	81.7%	0.0177	195
Leaders speak out against GBV (%Strongly agree/agree)	72.0%	66.5%	77.4%	69.3%	63.0%	75.6%	0.437	1426

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	9.2%	5.6%	12.8%	5.4%	2.5%	8.4%	0.1139	1425
Physical GBV in the last 12 months	11.3%	7.6%	15.0%	13.6%	6.9%	20.2%	0.5563	1426
Reported physical violence	48.3%	29.8%	66.8%	43.0%	27.7%	58.2%	0.6935	195
Leaders speak out against GBV (%Strongly agree/agree)	72.0%	66.5%	77.4%	70.4%	61.1%	79.6%	0.7826	1426

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	6.5%	3.8%	9.1%	9.2%	5.3%	13.1%	0.2508	1419
Physical GBV in the last 12 months	10.0%	6.7%	13.2%	16.2%	11.1%	21.3%	0.0615	1420
Leaders speak out against GBV (%Strongly agree/agree)	72.2%	66.3%	78.1%	69.2%	63.2%	75.2%	0.4432	1420

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	8.1%	5.5%	10.7%	8.5%	4.0%	13.0%	0.8696	1422
Physical GBV in the last 12 months	12.4%	9.4%	15.3%	14.9%	8.5%	21.3%	0.4887	1423
Reported physical violence	49.7%	40.4%	58.9%	75.0%	61.2%	88.8%	0.0151	194
Leaders speak out against GBV (%Strongly agree/agree)	67.9%	62.4%	73.5%	76.5%	69.7%	83.3%	0.048	1423

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	8.1%	4.6%	11.6%	7.0%	3.3%	10.8%	0.6958	1417
Physical GBV in the last 12 months	9.8%	5.9%	13.7%	10.4%	5.1%	15.8%	0.8523	1418
Reported physical violence	36.4%	20.1%	52.7%	68.3%	40.5%	96.1%	0.0515	193
Leaders speak out against GBV (%Strongly agree/agree)	71.7%	64.9%	78.6%	68.2%	58.5%	77.9%	0.5033	1418

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	8.1%	4.6%	11.6%	8.1%	4.9%	11.3%	0.986	1417
Physical GBV in the last 12 months	9.8%	5.9%	13.7%	15.9%	11.0%	20.8%	0.078	1418
Reported physical violence	36.4%	20.1%	52.7%	64.1%	53.4%	74.8%	0.0258	193
Leaders speak out against GBV (%Strongly agree/agree)	71.7%	64.9%	78.6%	71.0%	64.4%	77.6%	0.8743	1418

CONTINUOUS VARIABLES-TOTAL

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	2.59	2.20	2.98	3.50	2.47	4.53	0.0471	2736
Age at first sex	17.09	16.72	17.46	16.99	16.71	17.26	0.6477	2288
Number of times tested for HIV	1.73	1.56	1.90	1.70	1.53	1.87	0.7969	2788

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	2.59	2.20	2.98	2.91	2.47	3.35	0.2448	2736
Age at first sex	17.09	16.72	17.46	17.14	16.64	17.64	0.8804	2288
Number of times tested for HIV	1.73	1.56	1.90	1.77	1.54	2.01	0.7933	2788

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	2.64	2.07	3.20	3.30	2.64	3.97	0.0223	2723
Age at first sex	17.16	16.83	17.48	16.98	16.67	17.28	0.4203	2278
Number of times tested for HIV	1.65	1.50	1.81	1.80	1.63	1.97	0.2369	2775

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	3.04	2.17	3.91	3.03	2.55	3.52	0.9917	2730
Age at first sex	16.97	16.70	17.24	17.28	16.88	17.67	0.1909	2286
Number of times tested for HIV	1.76	1.62	1.90	1.65	1.42	1.89	0.4703	2782

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	2.43	1.93	2.94	2.44	2.01	2.88	0.9802	2718
Age at first sex	17.25	16.82	17.68	16.75	16.37	17.13	0.0406	2276
Number of times tested for HIV	1.71	1.53	1.89	1.53	1.33	1.72	0.1165	2770

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	2.43	1.93	2.94	3.50	2.64	4.37	0.0041	2718
Age at first sex	17.25	16.82	17.68	17.07	16.75	17.40	0.5379	2276
Number of times tested for HIV	1.71	1.53	1.89	1.82	1.67	1.97	0.3846	2770

CONTINUOUS VARIABLES-MALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	3.58	2.82	4.34	5.13	3.43	6.83	0.0733	1324
Age at first sex	17.36	16.75	17.97	16.98	16.61	17.35	0.254	1071
Number of times tested for HIV	1.39	1.15	1.63	1.49	1.28	1.70	0.4818	1374

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	3.58	2.82	4.34	4.48	3.22	5.73	0.1964	1324
Age at first sex	17.36	16.75	17.97	17.02	16.07	17.97	0.5563	1071
Number of times tested for HIV	1.39	1.15	1.63	1.68	1.36	2.00	0.1602	1374

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	3.45	2.55	4.35	5.00	3.56	6.43	0.0332	1317
Age at first sex	17.62	17.04	18.21	16.83	16.39	17.27	0.0253	1066
Number of times tested for HIV	1.37	1.17	1.56	1.57	1.37	1.77	0.1294	1367

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	4.50	2.89	6.11	4.51	3.58	5.43	0.9914	1321
Age at first sex	17.15	16.74	17.56	17.00	16.35	17.65	0.668	1071
Number of times tested for HIV	1.51	1.32	1.71	1.48	1.20	1.75	0.8351	1371

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	2.96	2.04	3.88	3.66	2.75	4.58	0.2173	1314
Age at first sex	17.83	17.15	18.51	16.90	16.24	17.56	0.0133	1066
Number of times tested for HIV	1.30	1.05	1.55	1.33	1.11	1.54	0.8635	1364

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	2.96	2.04	3.88	5.24	3.55	6.93	0.0244	1314
Age at first sex	17.83	17.15	18.51	16.95	16.49	17.41	0.037	1066
Number of times tested for HIV	1.30	1.05	1.55	1.63	1.43	1.83	0.0321	1364

CONTINUOUS VARIABLES-FEMALES

One Radio Show	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	1.68	1.51	1.85	1.74	1.61	1.88	0.5766	1412
Age at first sex	16.96	16.60	17.33	17.01	16.67	17.35	0.8691	1217
Number of times tested for HIV	2.02	1.80	2.24	1.90	1.62	2.18	0.5197	1414

Two+ Radio Shows	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	1.68	1.51	1.85	1.62	1.42	1.82	0.6497	1412
Age at first sex	16.96	16.60	17.33	17.13	16.67	17.59	0.6149	1217
Number of times tested for HIV	2.02	1.80	2.24	1.88	1.57	2.19	0.5385	1414

Any TV	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	1.72	1.58	1.85	1.67	1.54	1.80	0.6415	1406
Age at first sex	16.96	16.66	17.27	17.07	16.82	17.33	0.6378	1212
Number of times tested for HIV	1.89	1.69	2.09	2.02	1.81	2.22	0.4329	1408

Any booklet	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	1.69	1.59	1.79	1.70	1.50	1.89	0.9209	1409
Age at first sex	16.89	16.67	17.10	17.36	16.94	17.78	0.0712	1215
Number of times tested for HIV	2.02	1.84	2.19	1.78	1.48	2.07	0.2065	1411

One channel	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	1.69	1.51	1.87	1.71	1.51	1.91	0.9099	1404
Age at first sex	16.99	16.54	17.43	16.71	16.31	17.11	0.3738	1210
Number of times tested for HIV	2.03	1.77	2.29	1.72	1.41	2.02	0.0794	1406

Two+ channels	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	1.69	1.51	1.87	1.69	1.57	1.81	0.9425	1404
Age at first sex	16.99	16.54	17.43	17.16	16.86	17.47	0.5766	1210
Number of times tested for HIV	2.03	1.77	2.29	1.98	1.75	2.22	0.8254	1406

SAFAIDS

MULTIPLE PARTNERSHIPS-TOTAL

SAfAIDs	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	7.1%	4.8%	9.4%	4.7%	2.4%	7.0%	0.1363	2344
Multiple partners (past month)	2.8%	1.3%	4.3%	4.2%	2.1%	6.2%	0.1924	2070
More than one partner within 3 months period (past 12 months)	8.7%	6.6%	10.8%	10.4%	6.7%	14.1%	0.3523	2063
Reports currently having more than one partner	4.4%	2.8%	6.0%	4.9%	2.5%	7.3%	0.7125	2069
Agrees that wife/cohabitating partner has another partner	6.5%	3.6%	9.4%	7.4%	3.9%	10.9%	0.6941	727
Agrees that husband/cohabitating partner has another wife	11.3%	7.3%	15.4%	13.7%	7.9%	19.5%	0.5354	883
Agrees that husband/cohabitating partner has another sex partner who is not a wife	18.2%	12.6%	23.9%	23.4%	15.6%	31.2%	0.2991	877
10+ year age difference between respondent and last sexual partner	15.7%	12.5%	19.0%	14.4%	10.9%	17.9%	0.5002	1868
Thinks that last partner had other sexual partners	22.7%	19.0%	26.4%	29.5%	24.2%	34.9%	0.0225	2044
Received gifts or money in exchange for sex with last partner	25.9%	21.0%	30.9%	43.9%	36.5%	51.4%	0	2060
Received gifts or money in exchange for sex with last regular partner	19.7%	15.0%	24.5%	37.5%	27.8%	47.2%	0.0002	1266
Received gifts or money in exchange for sex with last casual partner	34.6%	27.0%	42.3%	51.6%	43.3%	59.8%	0.0017	788
Gave gifts or money in exchange for sex with last partner	22.7%	17.8%	27.5%	32.1%	24.7%	39.5%	0.0045	2061
Gave gifts or money in exchange for sex with last regular partner	15.2%	11.6%	18.8%	21.9%	13.3%	30.6%	0.1243	1267
Gave gifts or money in exchange for sex with last casual partner	32.0%	23.1%	41.0%	45.4%	37.8%	52.9%	0.0104	788
Multiple sexual partners increase HIV risk (%True)	93.9%	92.3%	95.5%	93.6%	90.7%	96.5%	0.8601	2805
Most married men faithful to wives (%Agree)	29.3%	25.2%	33.4%	32.9%	27.9%	38.0%	0.2598	2806
Can resist temptation of sex with person besides main partner (%Agree)	80.9%	77.6%	84.3%	85.0%	80.7%	89.3%	0.1861	2805

Need someone to fill gap (%Disagree)	80.8%	77.1%	84.4%	78.3%	73.5%	83.0%	0.4007	2806
Men with many women are real men (%Disagree)	93.0%	91.1%	95.0%	93.8%	91.7%	95.8%	0.6057	2806
Men have right to get sex for gifts (%Disagree)	74.4%	70.8%	78.1%	74.4%	69.7%	79.1%	0.9921	2805
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	76.6%	72.9%	80.4%	80.9%	76.2%	85.6%	0.2015	2806
Leaders discourage multiple partners (%Very often/sometimes)	53.5%	49.6%	57.5%	44.7%	40.1%	49.4%	0.0018	2805
Leaders discourage men from having younger partners (%Very often/sometimes)	58.4%	54.4%	62.3%	48.0%	43.1%	52.8%	0.0004	2805
Polygyny is practiced in community (%Very often/sometimes)	62.0%	57.4%	66.5%	62.3%	56.1%	68.5%	0.9184	2805
Agrees that wife inheritance is practiced in the community	25.1%	21.0%	29.3%	29.9%	23.5%	36.4%	0.1255	2803

MALES

SAfAIDs	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	11.5%	7.5%	15.4%	8.9%	4.1%	13.7%	0.4229	1112
Multiple partners (past month)	5.2%	2.2%	8.2%	7.2%	3.3%	11.1%	0.4134	983
More than one partner within 3 months period (past 12 months)	11.6%	7.7%	15.5%	15.5%	9.9%	21.1%	0.2138	979
Reports currently having more than one partner	7.6%	4.4%	10.8%	9.7%	4.4%	15.0%	0.4885	983
Agrees that wife/cohabitating partner has another partner	6.5%	3.6%	9.4%	7.4%	3.9%	10.9%	0.6941	727
10+ year age difference between respondent and last sexual partner	14.4%	10.6%	18.3%	9.6%	5.7%	13.5%	0.0864	928
Thinks that last partner had other sexual partners	15.0%	10.2%	19.8%	19.3%	12.4%	26.3%	0.331	974
Received gifts or money in exchange for sex with last partner	17.2%	13.3%	21.2%	34.5%	27.7%	41.3%	0	983
Received gifts or money in exchange for sex with last regular partner	10.0%	5.7%	14.3%	21.7%	12.9%	30.4%	0.0078	534
Received gifts or money in exchange for sex with last casual partner	23.9%	18.0%	29.8%	45.6%	35.2%	56.0%	0.0004	445

Gave gifts or money in exchange for sex with last partner	27.4%	20.8%	34.1%	48.0%	38.6%	57.4%	0	982
Gave gifts or money in exchange for sex with last regular partner	17.8%	12.0%	23.7%	30.6%	19.5%	41.7%	0.0126	534
Gave gifts or money in exchange for sex with last casual partner	35.7%	27.4%	44.0%	64.0%	53.9%	74.0%	0	444
Multiple sexual partners increase HIV risk (%True)	91.8%	88.9%	94.6%	94.3%	91.3%	97.4%	0.2207	1382
Most married men faithful to wives (%Agree)	41.8%	35.6%	47.9%	48.3%	40.9%	55.6%	0.1663	1383
Can resist temptation of sex with person besides main partner (%Agree)	76.3%	72.1%	80.6%	83.7%	78.4%	89.0%	0.0237	1382
Need someone to fill gap (%Disagree)	76.8%	71.8%	81.7%	68.3%	60.4%	76.2%	0.0843	1383
Men with many women are real men (%Disagree)	91.5%	88.5%	94.4%	91.7%	87.2%	96.2%	0.9444	1383
Men have right to get sex for gifts (%Disagree)	72.0%	67.3%	76.6%	65.5%	56.3%	74.8%	0.2454	1382
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	79.4%	75.2%	83.7%	84.6%	78.6%	90.5%	0.1702	1383
Leaders discourage multiple partners (%Very often/sometimes)	48.9%	43.2%	54.6%	47.8%	41.6%	53.9%	0.7636	1382
Leaders discourage men from having younger partners (%Very often/sometimes)	56.7%	51.0%	62.3%	54.4%	47.2%	61.5%	0.5702	1382
Polygyny is practiced in community (%Very often/sometimes)	58.6%	53.1%	64.2%	55.1%	46.5%	63.8%	0.4036	1383
Agrees that wife inheritance is practiced in the community	16.5%	12.3%	20.7%	17.0%	10.7%	23.3%	0.8857	1382

FEMALES

SAfAIDs	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Multiple partners (past 12 months)	5.1%	2.3%	7.9%	1.5%	0.3%	2.6%	0.0136	1013
More than one partner within 3 months period (past 12 months)	6.1%	3.3%	8.9%	6.3%	3.0%	9.6%	0.9283	1084
Agrees that husband/cohabitating partner has another wife	11.3%	7.3%	15.4%	13.7%	7.9%	19.5%	0.5354	883
Agrees that husband/cohabitating partner has another sex partner who is not a wife	18.2%	12.6%	23.9%	23.4%	15.6%	31.2%	0.2991	877

10+ year age difference between respondent and last sexual partner	16.8%	12.6%	21.0%	18.3%	13.3%	23.2%	0.6414	940
Thinks that last partner had other sexual partners	31.6%	26.2%	37.1%	36.1%	29.3%	42.9%	0.2824	1070
Received gifts or money in exchange for sex with last partner	35.1%	27.7%	42.5%	51.2%	42.2%	60.2%	0.0008	1077
Received gifts or money in exchange for sex with last regular partner	26.8%	19.9%	33.7%	46.6%	35.7%	57.6%	0.0009	731
Received gifts or money in exchange for sex with last casual partner	51.0%	39.1%	62.9%	59.8%	48.6%	70.9%	0.2925	343
Gave gifts or money in exchange for sex with last partner	17.3%	12.7%	21.9%	21.5%	13.8%	29.1%	0.276	1079
Gave gifts or money in exchange for sex with last regular partner	12.8%	8.5%	17.0%	18.1%	9.7%	26.5%	0.2423	732
Gave gifts or money in exchange for sex with last casual partner	24.9%	15.0%	34.9%	28.7%	19.5%	37.9%	0.6119	344
Multiple sexual partners increase HIV risk (%True)	95.5%	93.9%	97.1%	94.0%	90.1%	97.9%	0.4589	1423
Most married men faithful to wives (%Agree)	18.0%	12.8%	23.1%	18.4%	13.1%	23.6%	0.9069	1423
Can resist temptation of sex with person besides main partner (%Agree)	84.3%	79.0%	89.6%	87.8%	82.6%	93.0%	0.3775	1423
Need someone to fill gap (%Disagree)	83.7%	79.4%	88.0%	87.0%	82.1%	91.9%	0.3201	1423
Men with many women are real men (%Disagree)	94.4%	91.7%	97.1%	95.6%	93.4%	97.9%	0.4949	1423
Men have right to get sex for gifts (%Disagree)	77.6%	72.7%	82.5%	80.1%	75.4%	84.9%	0.4644	1423
Leaders speak out about risk of HIV if MP (%Strongly agree/agree)	73.0%	67.2%	78.8%	79.1%	72.9%	85.4%	0.1793	1423
Leaders discourage multiple partners (%Very often/sometimes)	58.7%	52.1%	65.4%	43.2%	35.3%	51.2%	0.0037	1423
Leaders discourage men from having younger partners (%Very often/sometimes)	60.4%	54.5%	66.4%	43.8%	36.1%	51.4%	0.0007	1423
Polygyny is practiced in community (%Very often/sometimes)	65.4%	59.7%	71.0%	67.8%	61.4%	74.2%	0.5642	1422
Agrees that wife inheritance is practiced in the community	35.4%	28.6%	42.2%	38.3%	29.9%	46.7%	0.5052	1421

OTHER HIV RISK FACTORS

TOTAL

SAfAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	43.2%	38.6%	47.9%	48.8%	42.9%	54.6%	0.1408	2748
Likely to be infected now (%Agree)	13.5%	11.1%	16.0%	24.3%	19.7%	28.9%	0.0001	2770
If one spouse positive, the other too (%False)	33.2%	28.1%	38.2%	44.1%	37.0%	51.2%	0.0078	2806
STIs decrease HIV infection (%False)	80.3%	76.4%	84.1%	86.5%	83.4%	89.6%	0.0216	2804
TB can't be cured if HIV+ (%False)	63.2%	58.9%	67.4%	67.4%	62.5%	72.2%	0.2224	2806
Risk of contracting HIV decreases for a circumcised man	77.3%	74.0%	80.6%	73.8%	68.4%	79.1%	0.1998	2806
Knows where to get information about HIV/AIDS	89.8%	87.4%	92.1%	93.4%	91.0%	95.8%	0.013	2744

MALES

SAfAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	39.5%	33.1%	45.9%	42.4%	33.9%	51.0%	0.5535	1357
Likely to be infected now (%Agree)	9.4%	6.6%	12.3%	9.5%	4.9%	14.1%	0.9743	1363
If one spouse positive, the other too (%False)	39.2%	33.4%	45.0%	36.2%	29.2%	43.2%	0.4658	1383
STIs decrease HIV infection (%False)	79.2%	74.5%	84.0%	84.7%	79.3%	90.1%	0.1468	1382
TB can't be cured if HIV+ (%False)	67.4%	62.1%	72.7%	66.2%	57.7%	74.6%	0.7968	1383
Risk of contracting HIV decreases for a circumcised man	79.0%	74.3%	83.6%	66.1%	59.2%	73.1%	0.0017	1383
Knows where to get information about HIV/AIDS	85.6%	81.2%	90.0%	92.3%	88.8%	95.8%	0.0064	1351

FEMALES

SAfAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Worried about becoming HIV infected (%Worried)	47.0%	40.5%	53.4%	53.7%	47.5%	60.0%	0.1521	1391
Likely to be infected now (%Agree)	16.7%	13.1%	20.3%	37.0%	30.1%	43.9%	0	1407
If one spouse positive, the other too (%False)	29.2%	23.0%	35.4%	46.0%	36.7%	55.3%	0.0043	1423
STIs decrease HIV infection (%False)	82.3%	78.0%	86.6%	87.1%	82.6%	91.6%	0.1507	1422
TB can't be cured if HIV+ (%False)	58.1%	52.3%	64.0%	68.2%	62.3%	74.2%	0.0133	1423
Risk of contracting HIV decreases for a circumcised man	75.2%	70.5%	79.8%	79.2%	73.2%	85.1%	0.2936	1423
Knows where to get information about HIV/AIDS	93.4%	91.2%	95.7%	95.0%	92.8%	97.2%	0.3245	1393

HIV COMMUNICATION

TOTAL

SAfAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	81.5%	78.1%	84.8%	83.7%	79.1%	88.2%	0.4543	1659
Discussed HIV/AIDS with children	54.8%	49.0%	60.6%	53.8%	47.6%	59.9%	0.8114	1452
Discussed HIV/AIDS with friends	75.3%	71.9%	78.8%	76.0%	71.2%	80.7%	0.8322	2804
Discussed HIV/AIDS with spouse, children, and/or friends	86.2%	83.7%	88.7%	86.8%	83.1%	90.6%	0.7728	2805
Sex life improves with communication with partner (%Agree)	86.6%	83.7%	89.4%	91.0%	87.5%	94.5%	0.0623	2804
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	31.5%	27.0%	35.9%	27.5%	21.2%	33.7%	0.3028	1642
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	55.6%	50.5%	60.6%	52.0%	44.2%	59.8%	0.46	826
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	92.4%	89.4%	95.3%	80.3%	74.8%	85.9%	0.0002	1633

Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	65.6%	61.0%	70.3%	64.5%	56.0%	73.0%	0.8126	1496
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MALES

SAfAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	82.2%	77.5%	86.9%	83.7%	77.4%	89.9%	0.6957	749
Discussed HIV/AIDS with children	44.3%	36.9%	51.6%	48.3%	37.0%	59.6%	0.534	648
Discussed HIV/AIDS with friends	82.4%	78.3%	86.4%	74.0%	66.3%	81.6%	0.0346	1382
Discussed HIV/AIDS with spouse, children, and/or friends	87.6%	84.3%	90.8%	84.2%	78.2%	90.1%	0.2197	1382
Sex life improves with communication with partner (%Agree)	89.5%	86.7%	92.3%	89.3%	84.3%	94.3%	0.9348	1382
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	20.4%	15.2%	25.5%	30.7%	20.2%	41.2%	0.0563	741
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	58.5%	51.5%	65.5%	67.6%	56.2%	79.1%	0.1729	296
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	95.8%	93.3%	98.4%	93.1%	88.9%	97.3%	0.0858	735
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	65.5%	58.9%	72.1%	66.2%	57.8%	74.6%	0.8847	696

FEMALES

SAfAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Discussed HIV/AIDS with spouse	80.7%	76.1%	85.3%	83.9%	78.5%	89.3%	0.3859	907
Discussed HIV/AIDS with children	63.7%	57.2%	70.3%	57.4%	50.3%	64.4%	0.1698	804
Discussed HIV/AIDS with friends	68.3%	63.2%	73.4%	75.9%	70.2%	81.6%	0.0599	1422
Discussed HIV/AIDS with spouse, children, and/or friends	84.9%	81.9%	87.9%	88.1%	83.7%	92.6%	0.2822	1423

Sex life improves with communication with partner (%Agree)	83.6%	79.7%	87.6%	91.1%	87.0%	95.3%	0.0091	1422
Percentage who are dissatisfied when having sex with spouse/regular cohabitating partner	40.6%	34.4%	46.8%	26.3%	19.0%	33.7%	0.0033	901
Percentage who have discussed sexual dissatisfaction with spouse/regular cohabitating partner	52.2%	46.2%	58.1%	47.0%	37.4%	56.7%	0.4112	530
Percentage who are satisfied when having sex with spouse/regular cohabitating partner	88.8%	84.2%	93.4%	74.0%	67.0%	81.0%	0.0007	898
Percentage who have discussed sexual satisfaction with spouse/regular cohabitating partner	65.8%	60.4%	71.1%	63.1%	52.8%	73.5%	0.661	800

CONDOM USE

TOTAL

SAfAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	28.0%	24.1%	31.9%	30.3%	26.1%	34.5%	0.4229	2338
Condom use at last sex with regular partner	20.6%	17.5%	23.8%	24.0%	20.0%	28.1%	0.2077	2015
Condom use at last sex among those with multiple partners	49.1%	39.6%	58.6%	27.8%	19.0%	36.7%	0.0107	140
Always uses condom with most recent partner	10.0%	7.5%	12.4%	9.7%	7.0%	12.4%	0.8718	2060
Condom use in marriage accepted (%Strongly agree/agree)	51.5%	46.3%	56.7%	61.2%	56.3%	66.0%	0.0024	2806
Women can ask regular partner to use condom (%Strongly agree/agree)	57.1%	52.2%	61.9%	60.5%	54.8%	66.2%	0.31	2806
Women can ask casual partner to use condom (%Strongly agree/agree)	59.5%	54.1%	64.8%	64.9%	59.7%	70.1%	0.1123	2806

MALES

SAfAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	30.6%	25.1%	36.1%	31.0%	24.7%	37.2%	0.9437	1109
Condom use at last sex with regular partner	23.8%	19.2%	28.5%	26.1%	19.5%	32.7%	0.6121	957
Always uses condom with most recent partner	12.6%	9.4%	15.7%	12.1%	8.3%	16.0%	0.8802	983
Condom use in marriage accepted (%Strongly agree/agree)	54.5%	48.4%	60.6%	61.5%	53.5%	69.5%	0.145	1383
Women can ask regular partner to use condom (%Strongly agree/agree)	56.6%	50.9%	62.3%	62.6%	54.5%	70.7%	0.1812	1383
Women can ask casual partner to use condom (%Strongly agree/agree)	56.2%	49.9%	62.6%	68.5%	60.1%	76.9%	0.0158	1383

FEMALES

SAfAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Condom use at last sex	26.0%	21.2%	30.8%	29.2%	23.2%	35.2%	0.4018	1229
Condom use at last sex with regular partner	18.3%	14.9%	21.7%	21.5%	16.9%	26.1%	0.2503	1058
Condom use at last sex among those with multiple partners								
Always uses condom with most recent partner	7.3%	4.7%	9.9%	8.2%	5.3%	11.0%	0.6689	1077
Condom use in marriage accepted (%Strongly agree/agree)	49.5%	42.8%	56.2%	58.8%	52.9%	64.8%	0.0446	1423
Women can ask regular partner to use condom (%Strongly agree/agree)	57.4%	51.4%	63.5%	59.1%	52.2%	65.9%	0.7143	1423
Women can ask casual partner to use condom (%Strongly agree/agree)	63.0%	57.2%	68.8%	62.6%	56.3%	68.8%	0.9191	1423

HIV TESTING

TOTAL

SaFAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	65.3%	62.0%	68.6%	70.8%	66.0%	75.6%	0.0799	2806
HIV test in the last 12 months	44.3%	40.7%	48.0%	51.7%	46.1%	57.3%	0.0285	2801
Received results of most recent HIV test	97.5%	96.4%	98.6%	95.6%	93.2%	98.0%	0.0431	1877
Discussed results of most recent HIV test	92.3%	89.8%	94.8%	91.7%	88.6%	94.8%	0.7742	1821
Pregnant woman should test for HIV (%True)	94.8%	92.9%	96.6%	96.5%	94.5%	98.5%	0.2137	2805
It is important to know your HIV status (%Agree)	95.6%	93.6%	97.6%	98.5%	97.6%	99.5%	0.0184	2806
Only way to know status is by blood test (%Agree)	95.9%	94.2%	97.7%	97.8%	96.7%	99.0%	0.0581	2805
Leaders encourage HIV testing (%Strongly agree/agree)	69.6%	65.4%	73.8%	65.8%	60.4%	71.1%	0.2521	2806

MALES

SaFAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	56.4%	51.7%	61.2%	61.3%	52.9%	69.6%	0.3194	1383
HIV test in the last 12 months	36.4%	31.8%	41.1%	43.6%	34.6%	52.6%	0.1607	1381
Received results of most recent HIV test	97.0%	95.7%	98.3%	92.4%	88.1%	96.7%	0.013	808
Discussed results of most recent HIV test	91.5%	88.2%	94.9%	90.7%	85.8%	95.6%	0.7925	777
Pregnant woman should test for HIV (%True)	93.7%	91.1%	96.2%	94.4%	90.8%	98.0%	0.6774	1383
It is important to know your HIV status (%Agree)	96.7%	94.7%	98.6%	99.0%	98.1%	100.0%	0.0536	1383
Only way to know status is by blood test (%Agree)	96.6%	94.8%	98.4%	97.2%	95.1%	99.2%	0.6926	1382
Leaders encourage HIV testing (%Strongly agree/agree)	66.2%	60.7%	71.7%	64.6%	56.9%	72.2%	0.7133	1383

FEMALES

SafAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Ever tested for HIV	74.1%	69.4%	78.8%	78.6%	73.6%	83.5%	0.25	1423
HIV test in the last 12 months	51.9%	46.4%	57.5%	58.9%	52.7%	65.2%	0.0881	1420
Received results of most recent HIV test	97.9%	96.4%	99.3%	96.7%	94.9%	98.6%	0.2486	944
Discussed results of most recent HIV test	93.2%	90.4%	96.1%	92.0%	88.2%	95.8%	0.6008	1044
Pregnant woman should test for HIV (%True)	95.9%	94.1%	97.7%	97.9%	96.4%	99.4%	0.1026	1422
It is important to know your HIV status (%Agree)	94.0%	91.3%	96.8%	98.2%	97.1%	99.4%	0.003	1375
Only way to know status is by blood test (%Agree)	95.3%	93.1%	97.5%	98.0%	96.8%	99.2%	0.0276	1423
Leaders encourage HIV testing (%Strongly agree/agree)	72.5%	67.4%	77.6%	68.0%	62.5%	73.5%	0.2243	1423

HIV TREATMENT

TOTAL

SafAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	18.3%	15.0%	21.6%	17.2%	14.3%	20.2%	0.5688	2805
Willing to care for someone on ART	91.7%	89.3%	94.1%	92.3%	89.6%	95.0%	0.7242	2792
PLHIV on ART can transmit HIV (%True)	87.5%	84.9%	90.0%	91.3%	87.7%	94.8%	0.0703	2805
PLHIV does not need to use condoms because cannot transmit HIV (% False)	81.8%	78.5%	85.1%	88.6%	85.1%	92.1%	0.0097	2805
ARVs prevent MCT during pregnancy	65.8%	60.9%	70.8%	64.9%	58.6%	71.2%	0.8088	2806
ARVs prevent MCT during childbirth	68.3%	63.2%	73.4%	65.9%	60.0%	71.7%	0.5169	2806
ARVs prevent MCT during breastfeeding	67.3%	62.3%	72.3%	67.0%	61.2%	72.7%	0.9306	2806
People on ART have to stay on treatment for rest of lives	78.2%	74.3%	82.1%	83.7%	79.1%	88.3%	0.052	2802
Leaders encourage HIV treatment (%Strongly agree/agree)	68.4%	64.4%	72.4%	67.7%	61.3%	74.0%	0.8404	2803
Has ever taken ARVs	3.1%	1.8%	4.4%	3.6%	2.1%	5.1%	0.6078	2804

MALES

SafAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	16.9%	13.0%	20.8%	19.3%	15.1%	23.5%	0.3973	1382
Willing to care for someone on ART	94.5%	92.5%	96.6%	94.5%	91.6%	97.4%	0.9897	1375
PLHIV on ART can transmit HIV (%True)	88.4%	85.2%	91.6%	91.7%	86.7%	96.6%	0.289	1383
PLHIV does not need to use condoms because cannot transmit HIV (% False)	82.2%	78.2%	86.2%	91.6%	87.4%	95.9%	0.0047	1383
ARVs prevent MCT during pregnancy	67.5%	61.8%	73.2%	77.2%	69.0%	85.5%	0.0457	1383
ARVs prevent MCT during childbirth	65.1%	58.9%	71.4%	73.3%	65.3%	81.3%	0.0578	1383
ARVs prevent MCT during breastfeeding	65.1%	58.7%	71.6%	76.6%	68.9%	84.4%	0.0075	1383
People on ART have to stay on treatment for rest of lives	76.3%	71.5%	81.2%	74.7%	65.5%	84.0%	0.7244	1381
Leaders encourage HIV treatment (%Strongly agree/agree)	65.1%	59.9%	70.4%	66.4%	58.7%	74.1%	0.7935	1381
Has ever taken ARVs	2.3%	1.1%	3.5%	4.1%	1.6%	6.5%	0.1835	1382

FEMALES

SafAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Cared for someone on ART	20.1%	15.2%	25.0%	15.7%	11.9%	19.5%	0.068	1423
Willing to care for someone on ART	89.4%	85.8%	92.9%	89.6%	85.3%	93.9%	0.9174	1417
PLHIV on ART can transmit HIV (%True)	86.5%	83.1%	90.0%	91.0%	86.3%	95.6%	0.1127	1422
PLHIV does not need to use condoms because cannot transmit HIV (% False)	81.3%	76.8%	85.7%	86.9%	82.3%	91.5%	0.0633	1422
ARVs prevent MCT during pregnancy	64.8%	58.0%	71.7%	55.0%	47.0%	63.0%	0.0675	1423
ARVs prevent MCT during childbirth	69.7%	64.2%	75.2%	63.0%	55.9%	70.1%	0.1239	1423
ARVs prevent MCT during breastfeeding	67.9%	62.0%	73.9%	61.8%	54.3%	69.2%	0.1906	1423
People on ART have to stay on treatment for rest of lives	81.2%	77.0%	85.5%	88.7%	84.5%	92.8%	0.0146	1421
Leaders encourage HIV treatment (%Strongly agree/agree)	71.6%	66.1%	77.2%	69.3%	62.7%	75.8%	0.6082	1422
Has ever taken ARVs	3.6%	2.0%	5.2%	3.5%	1.9%	5.1%	0.9411	1422
Participated in a PMTCT program	26.0%	20.3%	31.8%	15.4%	11.1%	19.6%	0.0038	1370

HIV STIGMA

TOTAL

SAfAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	79.5%	76.9%	82.2%	87.5%	84.5%	90.4%	0.0001	2806
Telling people you are HIV+ doesn't help (%Disagree)	55.2%	50.9%	59.5%	68.4%	63.6%	73.1%	0	2806
HIV is punishment for sinning (%Disagree)	59.1%	55.2%	62.9%	71.2%	67.5%	74.8%	0	2804
Only promiscuous people get HIV (%Disagree)	72.5%	68.2%	76.7%	76.2%	70.5%	81.9%	0.197	2806
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	83.5%	80.0%	87.0%	79.3%	75.9%	82.7%	0.0999	2804
People in the community join together to help PLHIV (%Strongly agree/agree)	58.1%	53.0%	63.1%	67.1%	61.7%	72.5%	0.0157	2806

MALES

SAfAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	81.0%	77.6%	84.3%	87.8%	83.3%	92.4%	0.0128	1383
Telling people you are HIV+ doesn't help (%Disagree)	58.1%	51.9%	64.3%	68.8%	60.9%	76.8%	0.025	1383
HIV is punishment for sinning (%Disagree)	59.2%	52.9%	65.5%	63.7%	56.6%	70.9%	0.3096	1381
Only promiscuous people get HIV (%Disagree)	64.2%	57.9%	70.5%	61.3%	54.5%	68.1%	0.398	1383
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	87.8%	84.2%	91.5%	88.6%	84.8%	92.4%	0.7654	1381
People in the community join together to help PLHIV (%Strongly agree/agree)	53.5%	47.7%	59.3%	62.4%	53.8%	71.0%	0.0684	1383

FEMALES

SafAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
When learn that you are HIV+, life is over (%Disagree)	78.1%	73.9%	82.4%	87.1%	83.2%	91.0%	0.0003	1423
Telling people you are HIV+ doesn't help (%Disagree)	53.0%	46.7%	59.3%	67.0%	59.9%	74.1%	0.0052	1423
HIV is punishment for sinning (%Disagree)	59.0%	53.6%	64.4%	76.1%	69.7%	82.5%	0.0002	1423
Only promiscuous people get HIV (%Disagree)	81.5%	77.9%	85.1%	86.6%	79.9%	93.4%	0.1561	1423
People in community would want to keep secret if family member has HIV (%Strongly agree/agree)	80.0%	74.7%	85.2%	70.9%	65.2%	76.5%	0.0181	1423
People in the community join together to help PLHIV (%Strongly agree/agree)	63.9%	58.1%	69.8%	69.8%	64.5%	75.0%	0.1463	1423

GENDER-BASED VIOLENCE

TOTAL

SafAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	7.2%	5.4%	9.0%	5.9%	3.9%	7.8%	0.2942	2804
Physical GBV in the last 12 months	12.6%	9.7%	15.4%	15.8%	11.9%	19.6%	0.1286	2804
Reported physical violence	51.4%	41.6%	61.2%	58.1%	49.4%	66.7%	0.3587	352
Leaders speak out against GBV (%Strongly agree/agree)	71.2%	67.3%	75.1%	72.8%	68.1%	77.5%	0.603	2805

MALES

SafAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	3.6%	2.2%	5.0%	7.9%	3.9%	11.9%	0.0227	1382
Physical GBV in the last 12 months	13.1%	9.7%	16.5%	17.4%	11.6%	23.1%	0.1731	1381
Reported physical violence	51.9%	39.9%	64.0%	51.4%	37.9%	64.9%	0.9638	158

Leaders speak out against GBV (%Strongly agree/agree)	72.9%	67.6%	78.3%	73.3%	66.1%	80.6%	0.9291	1382
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FEMALES

SAfAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Forced sex in the last 12 months	11.1%	7.6%	14.5%	5.3%	3.2%	7.4%	0.0009	1422
Physical GBV in the last 12 months	13.0%	9.8%	16.2%	13.2%	9.5%	16.8%	0.9446	1423
Reported physical violence	55.1%	41.4%	68.9%	61.3%	46.7%	75.9%	0.5862	194
Leaders speak out against GBV (%Strongly agree/agree)	69.2%	63.6%	74.8%	72.2%	65.4%	79.0%	0.4809	1423

CONTINUOUS VARIABLES

TOTAL

SAfAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	2.87	2.38	3.35	3.30	2.52	4.07	0.1229	2732
Age at first sex	16.67	16.37	16.96	17.59	17.22	17.95	0.0002	2286
Number of times tested for HIV	1.70	1.56	1.84	1.78	1.61	1.95	0.4367	2784

MALES

SAfAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	4.25	3.16	5.34	5.00	3.56	6.45	0.1998	1323
Age at first sex	16.81	16.39	17.23	17.63	16.98	18.29	0.0344	1071
Number of times tested for HIV	1.44	1.27	1.62	1.62	1.31	1.94	0.3458	1373

FEMALES

SAfAIDS	Unexposed	Lower Bound	Upper Bound	Exposed	Lower Bound	Upper Bound	P-value	N
Number of lifetime partners	1.63	1.52	1.75	1.75	1.58	1.92	0.2639	1409
Age at first sex	16.54	16.27	16.82	17.53	17.27	17.79	0	1215
Number of times tested for HIV	1.95	1.76	2.14	1.95	1.76	2.13	0.9778	1411