The comparative advantage of international public money for adaptation

Report prepared for DFID

4 November 2013



- 1. The best estimate of the cost of adaptation in developing countries is between \$60-\$100 billion a year by 2030, although this is subject to considerable uncertainty.
- 2. Current flows of adaptation finance are significantly lower than future needs; there is a need to progressively scale up flows of adaptation investment from all sources (public, private, domestic and international) in the near term.
- 3. Uncertainty over climate impacts is not a reason for inaction on adaptation today; but does demand that adaptation decisions are made strategically.
- 4. There are complementary roles for the public and private sector in supporting adaptation activities; standard economic analysis can be used to help delineate the appropriate role for each.
- 5. Given limited resources for international climate finance for adaptation, resources may be optimally focussed in countries with high adaptation costs and where adaptation actors have limited access to finance. The limited evidence suggests that adaptation finance is not being prioritised in this way at present.

: vivideconomics

2

The best estimates of the cost of adaptation in developing countries is between \$60-\$100 billion a year by 2030

Although this is subject to considerable uncertainty

the best sources that provide a **comprehensive** assessment of the costs of adaptation are the World Bank Economics of Adaptation to Climate Change (EACC) and UNFCCC Investment and Financial Flows study

relatively consistent estimates of between \$60-\$100 billion a year

 significant elements relate to the costs of making infrastructure more climate resilient and greater coastal protection

but still significant number of issues to be resolved/addressed

 some sectors missing (tourism), focus on hard solutions, is adaptation optimised?

Table 1.	The	e UNFCCC a	and EACC	studies	provide
broadly	com	parable ada	ptation co	ost estim	ates

\$bn	UNFCCC	EACC- wet	EACC- dry
Infrastructure	2-41	27.5	13
Coastal zones	5	28.5	27.6
Water supply and flood protection	9	14.4	19.7
Agriculture	7	2.5	3.0
Human health	5	2	1.5
Extreme weather		6.7	6.4
Total	28-67	81.5	71.2

Note: UNFCC study billions by 2030; EACC annual average 2010-2050. Note, different aggregation approaches in the EACC study leads to different estimates

Bottom-up costing estimates play a useful role but, in isolation, are less helpful for making cross-country allocation decisions

Bottom-up studies take different approaches to dealing with current adaptation deficits

EACC and UNFCCC are **top-down approaches**: developing frameworks or methodologies used for identifying costs in each sector; and applying these frameworks consistently across different countries or regions

 for example, EACC study examines expected expanded prevalence of diarrheal diseases and malaria and combines this with information about preventative costs

alternative approach is **bottom-up**: identify range of adaptation activities within a given geographic area and cost them, without replicating outside of the geographic area

bottom-up studies provide useful information of priority adaptation activities and the importance of sequencing in a particular context

 but less useful, in isolation, for making global allocation decisions due to diversity of assumptions and methodologies

in particular, different bottom-up studies will tend to take different approaches between responding to current climate variability and responding to future climate change

- links to the debate between adaptation and development
- UNEP AdaptCost study shows how this issue can double adaptation cost estimates

Adaptation costs would be likely to increase substantially without mitigation effort

But the bulk of these additional costs would likely arise after 2050

most studies look at adaptation costs in the short-medium term implying moderate warming

— EACC study considers 2°C increase in global temperatures by 2050

Adaptation Integrated Assessment Models (AD-IAMs) are in principle able to look at the links between climate, economy, mitigation and adaptation over the longer term

— Africa 'Adaptation Gap' report uses this approach to estimate adaptation costs

these models suggest that global cumulative discounted adaptation costs to 2100 might increase by 66-100 per cent in a scenario in which there is no mitigation compared to a scenario in which emissions are stabilised at 550ppm (with some regions likely to see larger increases than others)

— but the bulk of these increases occur after 2050

however, AD-IAMs are very sensitive to modelling assumptions – especially on links between climate change and economic damage – that are very difficult to estimate

- 1. The best estimate of the cost of adaptation in developing countries is between \$60-\$100 billion a year by 2030, although this is subject to considerable uncertainty.
- 2. Current flows of adaptation finance are significantly lower than future needs; there is a need to progressively scale up flows of adaptation investment from all sources (public, private, domestic and international) in the near term.
- 3. Uncertainty over climate impacts is not a reason for inaction on adaptation today; but does demand that adaptation decisions are made strategically.
- 4. There are complementary roles for the public and private sector in supporting adaptation activities; standard economic analysis can be used to help delineate the appropriate role for each.
- 5. Given limited resources for international climate finance for adaptation, resources may be optimally focussed in countries with high adaptation costs and where adaptation actors have limited access to finance. The limited evidence suggests that adaptation finance is not being prioritised in this way at present.

Adaptation flows in developing countries need to increase both in absolute and relative terms

The design of the climate finance architecture may need to be adjusted to address this gap

Figure 1. Investment flows relating to adaptation significantly lower than future expected costs



Note: For future adaptation finance needs, the EACC study estimates are reported. It is assumed that all of the adaptation flows reported in CPI (2013) flow to developing countries

Source: WB EACC (2010), various sources as listed in table 1, CPI (2013) Vivid Economics

- 1. The best estimate of the cost of adaptation in developing countries is between \$60-\$100 billion a year by 2030, although this is subject to considerable uncertainty.
- 2. Current flows of adaptation finance are significantly lower than future needs; there is a need to progressively scale up flows of adaptation investment from all sources (public, private, domestic and international) in the near term.
- 3. Uncertainty over climate impacts is not a reason for inaction on adaptation today; but does demand that adaptation decisions are made strategically.
- 4. There are complementary roles for the public and private sector in supporting adaptation activities; standard economic analysis can be used to help delineate the appropriate role for each.
- 5. Given limited resources for international climate finance for adaptation, resources may be optimally focussed in countries with high adaptation costs and where adaptation actors have limited access to finance. The limited evidence suggests that adaptation finance is not being prioritised in this way at present.

Adaptation actions can be taken today to avoid lock-in, for activities with long-lead times and for 'win-win' options This represents a strategic response in the face of uncertainty over local/regional impacts

adaptation decision making is made challenging by deep uncertainty over localised climate impacts

— significant risk of maladaptation

this should not be used as a reason for inaction but rather for strategic action three principles can guide that action

- 1. activities which are **win-win** activities that will be desirable regardless of the future climate scenario
- 2. activities which **avoid lock-in** of development or infrastructure path that would be costly to reverse in the future
- 3. activities which have a long lead-time

a number of activities across all key adaptation themes will meet some of these criteria in many countries

There are priority adaptation interventions in all sectors

Many relate to avoiding costly lock-in

Table 2. There are adaptation activities that can be prioritised in the short-term

Adaptation sector	Examples of priority activities
Agriculture	 development of new strains of crops will have long lead-time otherwise may be less activity needed except where practices are not desirable in the current climate (such as water management)
Coastal	 building standards for new buildings can avoid costly retrofitting natural coastal defence measures may have long lead-times other coastal defence measures only needed if communities currently exposed to coastal flooding
Health	 often core development goals so priority interventions in areas where there is an existing development need
Infrastructure	 revised technical standards for new infrastructure (safety-margins) and siting decisions
Water	 as for infrastructure also water efficiency measures almost certainly a 'win-win' measure
Extreme weather	 few countries are well equipped to deal with extreme weather so measures such as better access to climate information, improved protection measures (storm shelters) and improved access to insurance can all represent priority win-win interventions

Source: Vivid Economics

- 1. The best estimate of the cost of adaptation in developing countries is between \$60-\$100 billion a year by 2030, although this is subject to considerable uncertainty.
- 2. Current flows of adaptation finance are significantly lower than future needs; there is a need to progressively scale up flows of adaptation investment from all sources (public, private, domestic and international) in the near term.
- 3. Uncertainty over climate impacts is not a reason for inaction on adaptation today; but does demand that adaptation decisions are made strategically.
- 4. There are complementary roles for the public and private sector in supporting adaptation activities; standard economic analysis can be used to help delineate the appropriate role for each.
- 5. Given limited resources for international climate finance for adaptation, resources may be optimally focussed in countries with high adaptation costs and where adaptation actors have limited access to finance. The limited evidence suggests that adaptation finance is not being prioritised in this way at present.

To support adaptation the public sector should provide public goods, correct market barriers and protect the vulnerable

much economic analysis is devoted to assessing when, where and how the public sector should intervene in markets

this analysis applies as much to adaptation as it does to all other economic activities

three main reasons for intervention:

- 1. ensure the supply of **public goods** such as coastal defences, climate information and climate proofing existing public goods \rightarrow often through public provision
- 2. respond to **market and policy/institutional failures** such as asymmetric information (limiting access to finance to, for example, farmers wishing to diversify crops), externalities (up-river water abstraction can have a negative impact on downriver communities), inappropriate existing interventions (water subsidies) → raise awareness and encourage action through taxes, subsidies and regulation (sometimes public provision)
- 3. protect the vulnerable from climate events e.g. extending immunisation programmes

the incidence of market barriers and vulnerable people will be particularly pronounced in LDCs

- 1. The best estimate of the cost of adaptation in developing countries is between \$60-\$100 billion a year by 2030, although this is subject to considerable uncertainty.
- 2. Current flows of adaptation finance are significantly lower than future needs; there is a need to progressively scale up flows of adaptation investment from all sources (public, private, domestic and international) in the near term.
- 3. Uncertainty over climate impacts is not a reason for inaction on adaptation today; but does demand that adaptation decisions are made strategically.
- 4. There are complementary roles for the public and private sector in supporting adaptation activities; standard economic analysis can be used to help delineate the appropriate role for each.
- 5. Given limited resources for international climate finance for adaptation, resources may be optimally focussed in countries with high adaptation costs and where adaptation actors have limited access to finance. The limited evidence suggests that adaptation finance is not being prioritised in this way at present.

The allocation of international public resources for adaptation must be informed by both equity and efficiency considerations

taking account of both equity and efficiency considerations in allocating international resources for adaptation would suggest two factors are particularly important:

- expected adaptation costs: countries that face greater damages from climate change and hence greater adaptation costs (expressed as a percentage of the relevant economic activity in that country) will have a greater need of – and ethical claim on – international adaptation resources
- access to finance: To maximise the efficiency of a limited amount of international public resources for adaptation, these resources may need to be directed to those 'adaptation actors' that have few or no alternative sources of finance (or can only access this finance at prohibitively high costs)

other factors (such as the quality of enabling environment) may also be important

. . . .

This framework suggests that across all adaptation sectors, Sub-Saharan Africa and South Asia are priority regions

Similar analyses have been repeated for all individual adaptation sectors

	Lowest adaptation costs							
Best access to finance	Algeria Azerbaijan Botswana Bulgaria Chile China Equatorial Guinea Iran Lithuania Mexico	Oman Peru Poland Russian Federation Slovak Republic Syrian Arab Republic Thailand Turkmenistan	Colombia Congo, Rep. Costa Rica Indonesia Latvia Malaysia Paraguay Philippines Uzbekistan		Angola Panama Uruguay		Gabon Kazakhstan Marshall Islands Micronesia, Fed Solomon Islands Tonga	i I. Sts. S
	Armenia Belarus Croatia Dominican Republic	Hungary Mauritius Romania South Africa Turkey Tuvalu	Argentina Brazil Ecuador Georgia Iraq Moldova	Namibia Nigeria Tunisia Ukraine	Benin Bolivia Chad Ethiopia Guatemala	Macedonia, FYR Mongolia Rwanda Tajikistan	Comoros Djibouti Nepal Papua New Gui Suriname Vanuatu	nea
	Bosnia and Her Serbia	zegovina	Albania Cuba El Salvador Ghana India Montenegro	Morocco Seychelles Swaziland Zambia	Afghanistan Bangladesh Burkina Faso Cambodia Cameroon Haiti Kyrgyz Rep.	Niger Tanzania Togo Uganda Vietnam	Bhutan Burundi CAR Congo, Dem. Rep. Fiji	Guinea- Bissau Honduras Madagascar Mali Nicaragua Senegal
Worst access to finance	Egypt, Arab Re Jordan Lebanon Samoa Sudan	p.	Jamaica Lesotho Libya Sri Lanka St. Lucia Venezuela, RB		Dominica Grenada Kenya Lao PDR Pakistan Sao Tome and Principe	St. Kitts and Nevis St. Vincent and the Grenadines Timor-Leste Yemen, Rep.	Belize Cape Verde Cote d'Ivoire Eritrea Gambia, The Guinea Guyana	Liberia Malawi Maldives Mauritania Mozambique Sierra Leone

Figure 2. Countries from SSA, as well as some SIDS and South Asian states, appear particularly vulnerable

Source: Vivid Economics Note: adaptation costs from NCAR (dry) EACC scenario

But there are likely to be different geographic priorities for different adaptation sectors

For coastal adaptation, SIDS become important

Figure 3. Many SIDS appear to be possible priorities for coastal adaptation

	Lowest adaptation costs Highest adaptation costs							tion costs
Best access to finance	Azerbaijan Botswana Kazakhstan Paraguay Turkmenistan Uzbekistan		Algeria Bulgaria China Colombia Congo, Rep. Iran, Islamic Rep.	Lithuania Peru Poland Russian Federation Syrian Arab Republic Thailand	Angola Chile Costa Rica Indonesia	Latvia Malaysia Mexico Philippines Uruguay	Comoros Gabon Marshall Islands Micronesia, Feo Panama Solomon Islands Tonga	s I. Sts. S
	Armenia Belarus Bolivia Chad Ethiopia Macedonia, FYR	Moldova Mongolia Nepal Rwanda Tajikistan	Benin Croatia Dominican Republic Guatemala India	Iraq Mauritius Nigeria Romania South Africa Turkey	Argentina Brazil Ecuador Georgia	Namibia Tunisia Ukraine Vietnam	Djibouti Papua New Gui Suriname Vanuatu	nea
Worst access to finance	Afghanistan Bhutan Bosnia and Herzegovina Burkina Faso Burundi Central African Republic	Kyrgyz Republic Mali Niger Serbia Swaziland Uganda Zambia	Albania Bangladesh El Salvador Ghana Togo		Cambodia Cameroon Congo, Dem. R Cuba Montenegro Morocco Seychelles Tanzania	ep.	Fiji Guinea- Bissau Haiti	Honduras Liberia Madagascar Nicaragua Senegal
	Lao PDR Lesotho Malawi	Samoa Zimbabwe	Egypt, Arab Re Jordan Lebanon Pakistan Sudan	p.	Cote d'Ivoire Jamaica Kenya Libya Sri Lanka	St. Kitts and Nevis St. Lucia Venezuela, RB Yemen, Rep	Belize Cape Verde Dominica Eritrea Gambia, The Grenada Guinea Guyana Maldives	Mauritania Mozambique Sao Tome and Principe Sierra Leone St. Vincent and the Grenadines Timor-Leste

Current flows of adaptation support do not appear to match suggested priorities

Although data constraints are significant

it is possible to compare the expected absolute adaptation costs for the countries in each cell in the matrix with current ODA flows related to adaptation

see next slide for an example

this suggests a number of key points

- adaptation-related ODA does not tend to flow to the countries that this analysis suggest are most in need; indeed, if anything, the high-priority countries identified in this analysis receive smaller than proportionate amounts
 - rather adaptation flows appear to be flowing towards countries with moderate costs and moderate access to finance (the centre of the matrix)
- consistent with earlier analysis, current adaptation-related ODA flows are significantly lower than future expected costs
- all-sector adaptation costs for the countries which appear most vulnerable (are at the bottom right corner of the matrix) are about 20 per cent of total developing country adaptation costs

this suggests there may be a need to design international climate finance architecture to better support flows of adaptation to the most vulnerable countries

— allocation floors in relation to adaptation spending in some regions in the GCF?

ODA-related adaptation does not appear to flow to the most vulnerable countries

•								
	Lowest adaptation costs		Highest adaptation costs					
Best access to finance	AlgeriaOmanAzerbaijanPeruBotswanaPolandBulgariaRussianClAdaptation cost \$23mCl(0.03%)GAid \$19m (3%)IranRepublicLithuaniaThailandMexicoTurkmenistan	Colombia Congo, Rep. Costa Rica Indonesia La Adaptation cost M \$7,771m (11%) P Aid \$52m (8%) Uzbekistan	Angola Palau Panama Uruguay Adaptation cost \$1,497m (2%) Aid \$0.3m (0.05%)	Gabon Kazakhstan Marshall Islands Micronesia, Fed. Sts. Sc Adaptation cost To \$4,918m (7%) Aid \$13m (2%)				
	Armenia Hungary Belarus Mauritius Cl Adaptation cost D \$3,514m (5%) R Aid \$0.5m (0.1%)	Argentina Namibia Brazil Nigeria E Adaptation cost G \$12,307m (17%) Ira Aid \$67m (10%)	Benin Macedonia, Bolivia FYR Ch Adaptation cost Et \$1,689m (2%) Gt Aid \$33m (5%)	Comoros Djibouti Ne Adaptation cost Pa \$2,620m (4%) St Aid \$5m (1%) Va				
Worst access to	Bosnia and Herzegovina Serbia Adaptation cost \$190m (0.3%) Aid \$0	Albania Morocco Cuba Seychelles E Adaptation cost G \$13,359m (19%) In Aid \$48m (7%)	Afghanistan Niger Pangladesh Tanzania Bi Adaptation cost C; \$5,586m (8%) C; Aid \$323m (48%) Ha Kyrgyz Rep.	Bhutan Guinea- Burundi Bissau C/ Adaptation cost Cc \$7,251m (10%) Re Aid \$63m (9%) Fij Senagal				
finance	Egypt, Arab Rep. Jordan Le Adaptation cost Sa \$588m (0.9%) St Aid \$6m (0.9%)	Jamaica Lesotho Li Adaptation cost \$ \$2,636m (4%) S Aid \$3.3m (1%)	DominicaSt. Kitts andGrenadaNevisKeAdaptation costLa\$2,930m (4%)PaAid \$28m (4%)SaZimbabwe	Belize Liberia Cape Vorde Malawi Cr Adaptation cost Fr \$4,135m (6%) Aid \$10m (2%) Guyana				

Figure 4. ODA-related adaptation appears to flow more to countries with moderate costs and access to finance

Source: Vivid Economics

Notes: Countries in each cell are identical to those in slide 15. Percentages refer to the percentage of total costs/ODA associated with countries in that cell of the matrix

Contact us: Vivid Economics Limited The Media Village 131-151 Great Titchfield Street London W1W 5BB United Kingdom Author contact details: John Ward T: +44 7790 613951 E: john.ward@vivideconomics.com

Company Profile

Vivid Economics is a leading strategic economics consultancy with global reach. We strive to create lasting value for our clients, both in government and the private sector, and for society at large.

We are a premier consultant in the policy-commerce interface and resource and environment-intensive sectors, where we advise on the most critical and complex policy and commercial questions facing clients around the world. The success we bring to our clients reflects a strong partnership culture, solid foundation of skills and analytical assets, and close cooperation with a large network of contacts across key organisations.

Practice areas

Energy & climate change Competition & strategy Infrastructure & resources Development economics & finance Innovative policy