

Table \_\_: Exposure to Nweti, by gender, domain, and key target groups

	Males		Females		Total	
	%	[95% CI]	%	[95% CI]	%	[95% CI]
PE27- Seen Amores TV spot						
No	90.3	[86.7, 93.0]	93.6	[91.0, 95.5]	92.0	[89.2, 94.1]
Yes	9.7	[7.0, 13.3]	6.4	[4.5, 9.0]	8.0	[5.9, 10.8]
Total	100.0		100.0		100.0	
PE29a- Seen Conhe <span style="margin-left: 100px;">□ a o Ze TV spot</span>						
No	94.9	[92.4, 96.6]	96.2	[93.7, 97.8]	95.6	[93.2, 97.1]
Yes	5.1	[3.4, 7.6]	3.8	[2.2, 6.3]	4.4	[2.9, 6.8]
Total	100.0		100.0		100.0	
PE29b- Seen A Prenda TV spot						
No	93.6	[91.2, 95.4]	94.9	[92.8, 96.5]	94.3	[92.2, 95.8]
Yes	6.4	[4.6, 8.8]	5.1	[3.5, 7.2]	5.7	[4.2, 7.8]
Total	100.0		100.0		100.0	
PE29c- Seen O Espelho TV spot						
No	93.7	[91.1, 95.6]	94.8	[92.3, 96.6]	94.3	[92.1, 95.9]
Yes	6.3	[4.4, 8.9]	5.2	[3.4, 7.7]	5.7	[4.1, 7.9]
Total	100.0		100.0		100.0	
anyspot						
No	90.3	[86.6, 93.0]	91.2	[87.5, 93.9]	90.7	[87.3, 93.3]
Yes	9.7	[7.0, 13.4]	8.8	[6.1, 12.5]	9.3	[6.7, 12.7]
Total	100.0		100.0		100.0	
Exposure to any LSHIV, UNTOLD or OL SPOT						
No	85.3	[80.9, 88.9]	86.8	[81.8, 90.5]	86.0	[81.7, 89.5]
Yes	14.7	[11.1, 19.1]	13.2	[9.5, 18.2]	14.0	[10.5, 18.3]
Total	100.0		100.0		100.0	
N	2,481		2,575		5,056	

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	Rural		Urban			Border			Total		
	%	[95% CI]	%	[95% CI]		%	[95% CI]		%	[95% CI]	
PE27- Seen Amores TV spot											
No	98.7	[96.8, 99.5]	76.9	[71.5, 81.6]		93.2	[86.0, 96.9]		92.0	[89.2, 94.1]	
Yes	1.3	[0.5, 3.2]	23.1	[18.4, 28.5]		6.8	[3.1, 14.0]		8.0	[5.9, 10.8]	
Total	100.0		100.0			100.0			100.0		
PE29a- Seen Conhe <span style="margin-left: 100px;">□a o Ze TV spot</span>											
No	99.3	[97.7, 99.8]	87.3	[81.4, 91.5]		97.0	[92.9, 98.8]		95.6	[93.2, 97.1]	
Yes	0.7	[0.2, 2.3]	12.7	[8.5, 18.6]		3.0	[1.2, 7.1]		4.4	[2.9, 6.8]	
Total	100.0		100.0			100.0			100.0		
PE29b- Seen A Prenda TV spot											
No	99.2	[97.7, 99.7]	83.4	[78.5, 87.3]		95.8	[90.0, 98.3]		94.3	[92.2, 95.8]	
Yes	0.8	[0.3, 2.3]	16.6	[12.7, 21.5]		4.2	[1.7, 10.0]		5.7	[4.2, 7.8]	
Total	100.0		100.0			100.0			100.0		
PE29c- Seen O Espelho TV spot											
No	99.0	[97.0, 99.7]	83.8	[79.0, 87.6]		96.7	[90.4, 98.9]		94.3	[92.1, 95.9]	
Yes	1.0	[0.3, 3.0]	16.2	[12.4, 21.0]		3.3	[1.1, 9.6]		5.7	[4.1, 7.9]	
Total	100.0		100.0			100.0			100.0		
anyspot											
No	98.7	[96.5, 99.5]	73.2	[65.9, 79.3]		92.9	[84.3, 96.9]		90.7	[87.3, 93.3]	
Yes	1.3	[0.5, 3.5]	26.8	[20.7, 34.1]		7.1	[3.1, 15.7]		9.3	[6.7, 12.7]	
Total	100.0		100.0			100.0			100.0		
Exposure to any LSHIV, UNTOLD or OL SPOT											
No	96.7	[94.5, 98.0]	62.4	[54.4, 69.9]		85.3	[75.7, 91.5]		86.0	[81.7, 89.5]	
Yes	3.3	[2.0, 5.5]	37.6	[30.1, 45.6]		14.7	[8.5, 24.3]		14.0	[10.5, 18.3]	
Total	100.0		100.0			100.0			100.0		
N	1,806		2,426			824			5,056		

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	Females 15-24		Total		
	%	[95% CI]	%	[95% CI]	
PE27- Seen Amores TV spot					
No	91.5	[87.6, 94.2]	91.5	[87.6,	94.2]
Yes	8.5	[5.8, 12.4]	8.5	[5.8,	12.4]
Total	100.0		100.0		
PE29a- Seen Conhe <input type="checkbox"/> a o Ze TV spot					
No	94.7	[90.6, 97.0]	94.7	[90.6,	97.0]
Yes	5.3	[3.0, 9.4]	5.3	[3.0,	9.4]
Total	100.0		100.0		
PE29b- Seen A Prenda TV spot					
No	93.4	[90.2, 95.7]	93.4	[90.2,	95.7]
Yes	6.6	[4.3, 9.8]	6.6	[4.3,	9.8]
Total	100.0		100.0		
PE29c- Seen O Espelho TV spot					
No	93.3	[89.1, 96.0]	93.3	[89.1,	96.0]
Yes	6.7	[4.0, 10.9]	6.7	[4.0,	10.9]
Total	100.0		100.0		
anyspot					
No	88.2	[82.8, 92.1]	88.2	[82.8,	92.1]
Yes	11.8	[7.9, 17.2]	11.8	[7.9,	17.2]
Total	100.0		100.0		
Exposure to any LSHIV, UNTOLD or OL SPOT					
No	82.9	[75.9, 88.2]	82.9	[75.9,	88.2]
Yes	17.1	[11.8, 24.1]	17.1	[11.8,	24.1]
Total	100.0		100.0		
N	1,141		1,141		