

Table __: Exposure to domestic violence communications, by gender, domain, and key target groups

	Males		Females		Total	
	%	[95% CI]	%	[95% CI]	%	[95% CI]
PE28a- Seen A Carta film						
No	91.3	[87.8, 93.8]	92.8	[89.8, 95.0]	92.0	[89.0, 94.3]
Yes	8.7	[6.2, 12.2]	7.2	[5.0, 10.2]	8.0	[5.7, 11.0]
Total	100.0		100.0		100.0	
PE28b- Seen Dina film						
No	87.6	[83.3, 91.0]	88.5	[83.9, 91.9]	88.1	[83.8, 91.3]
Yes	12.4	[9.0, 16.7]	11.5	[8.1, 16.1]	11.9	[8.7, 16.2]
Total	100.0		100.0		100.0	
PE28c- Seen Lobolo film						
No	89.8	[86.0, 92.8]	90.7	[87.0, 93.4]	90.3	[86.8, 92.9]
Yes	10.2	[7.2, 14.0]	9.3	[6.6, 13.0]	9.7	[7.1, 13.2]
Total	100.0		100.0		100.0	
PE28d- Seen Venenos do Amor film						
No	94.2	[91.6, 96.0]	95.0	[92.8, 96.5]	94.6	[92.4, 96.2]
Yes	5.8	[4.0, 8.4]	5.0	[3.5, 7.2]	5.4	[3.8, 7.6]
Total	100.0		100.0		100.0	
PE28e- Seen Diz N ^o stories						
No	84.8	[79.6, 88.9]	89.3	[85.9, 92.0]	87.1	[83.2, 90.2]
Yes	15.2	[11.1, 20.4]	10.7	[8.0, 14.1]	12.9	[9.8, 16.8]
Total	100.0		100.0		100.0	
Exposed to any DV film						
No	78.5	[72.0, 83.9]	81.2	[75.5, 85.8]	79.9	[74.0, 84.7]
Yes	21.5	[16.1, 28.0]	18.8	[14.2, 24.5]	20.1	[15.3, 26.0]
Total	100.0		100.0		100.0	
PE29d- Seen Cara & Espelho spot						
No	96.7	[95.0, 97.8]	96.0	[93.9, 97.5]	96.4	[94.5, 97.6]
Yes	3.3	[2.2, 5.0]	4.0	[2.5, 6.1]	3.6	[2.4, 5.5]
Total	100.0		100.0		100.0	
PE29e- Seen Tipos de Violencia spot						
No	90.8	[87.1, 93.5]	93.0	[89.8, 95.2]	91.9	[88.7, 94.2]
Yes	9.2	[6.5, 12.9]	7.0	[4.8, 10.2]	8.1	[5.8, 11.3]
Total	100.0		100.0		100.0	
PE29f- Seen O Menino e a Boneca spot						
No	93.3	[90.3, 95.4]	93.3	[89.8, 95.6]	93.3	[90.2, 95.4]
Yes	6.7	[4.6, 9.7]	6.7	[4.4, 10.2]	6.7	[4.6, 9.8]
Total	100.0		100.0		100.0	

PE29g- O Cinto spot

No	91.9	[88.3, 94.5]	93.8	[90.6, 96.0]	92.9	[89.6, 95.2]
Yes	8.1	[5.5, 11.7]	6.2	[4.0, 9.4]	7.1	[4.8, 10.4]
Total	100.0		100.0		100.0	

Exposure to any DV spot

No	87.5	[82.5, 91.2]	88.8	[83.7, 92.4]	88.1	[83.2, 91.8]
Yes	12.5	[8.8, 17.5]	11.2	[7.6, 16.3]	11.9	[8.2, 16.8]
Total	100.0		100.0		100.0	

N	2,481		2,575		5,056	
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Table __: Exposure to domestic violence communications, by gender, domain, and key target groups

Rural	Urban		Total		%	[95% CI]	
	%	[95% CI]	%	[95% CI]			
PE28a- Seen A Carta film							
No	99.4	[98.9, 99.7]	75.5	[69.0, 81.0]	92.0	[88.9, 94.3]	
Yes	0.6	[0.3, 1.1]	24.5	[19.0, 31.0]	8.0	[5.7, 11.1]	
Total	100.0		100.0		100.0		
PE28b- Seen Dina film							
No	98.8	[97.6, 99.4]	64.3	[55.7, 72.0]	88.0	[83.7, 91.3]	
Yes	1.2	[0.6, 2.4]	35.7	[28.0, 44.3]	12.0	[8.7, 16.3]	
Total	100.0		100.0		100.0		
PE28c- Seen Lobolo film							
No	98.7	[96.4, 99.5]	71.6	[64.8, 77.7]	90.3	[86.8, 92.9]	
Yes	1.3	[0.5, 3.6]	28.4	[22.3, 35.2]	9.7	[7.1, 13.2]	
Total	100.0		100.0		100.0		
PE28d- Seen Venenos do Amor film							
No	99.8	[99.4, 99.9]	83.0	[78.0, 87.1]	94.6	[92.4, 96.1]	
Yes	0.2	[0.1, 0.6]	17.0	[12.9, 22.0]	5.4	[3.9, 7.6]	
Total	100.0		100.0		100.0		
PE28e- Seen Diz N ^o stories							
No	97.0	[94.4, 98.5]	65.1	[58.6, 71.1]	87.1	[83.1, 90.3]	
Yes	3.0	[1.5, 5.6]	34.9	[28.9, 41.4]	12.9	[9.7, 16.9]	
Total	100.0		100.0		100.0		
Exposed to any DV film							
No	95.3	[92.3, 97.1]	45.7	[36.4, 55.3]	79.9	[73.9, 84.7]	
Yes	4.7	[2.9, 7.7]	54.3	[44.7, 63.6]	20.1	[15.3, 26.1]	
Total	100.0		100.0		100.0		
PE29d- Seen Cara & Espelho spot							
No	99.9	[99.8, 100.0]	88.4	[83.5, 92.0]	96.4	[94.5, 97.6]	
Yes	0.1	[0.0, 0.2]	11.6	[8.0, 16.5]	3.6	[2.4, 5.5]	
Total	100.0		100.0		100.0		
PE29e- Seen Tipos de Violencia spot							
No	99.6	[99.2, 99.8]	74.8	[67.9, 80.6]	91.9	[88.7, 94.2]	
Yes	0.4	[0.2, 0.8]	25.2	[19.4, 32.1]	8.1	[5.8, 11.3]	
Total	100.0		100.0		100.0		
PE29f- Seen O Menino e a Boneca spot							
No	99.8	[99.6, 99.9]	78.7	[71.5, 84.4]	93.2	[90.2, 95.4]	
Yes	0.2	[0.1, 0.4]	21.3	[15.6, 28.5]	6.8	[4.6, 9.8]	
Total	100.0		100.0		100.0		

PE29g- O Cinto spot

No	99.8	[99.6, 99.9]	77.4	[69.5, 83.8]	92.8	[89.5, 95.2]
Yes	0.2	[0.1, 0.4]	22.6	[16.2, 30.5]	7.2	[4.8, 10.5]
Total	100.0		100.0		100.0	

Exposure to any DV spot

No	99.4	[98.9, 99.7]	63.0	[52.5, 72.3]	88.1	[83.1, 91.8]
Yes	0.6	[0.3, 1.1]	37.0	[27.7, 47.5]	11.9	[8.2, 16.9]
Total	100.0		100.0		100.0	

N	1,806		2,426		4,232	
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	Border		Total		
	%	[95% CI]	%	[95% CI]	
PE28a- Seen A Carta film					
No	95.8	[89.0, 98.5]	95.8	[89.0,	98.5]
Yes	4.2	[1.5, 11.0]	4.2	[1.5,	11.0]
Total	100.0		100.0		
PE28b- Seen Dina film					
No	91.2	[76.8, 97.0]	91.2	[76.8,	97.0]
Yes	8.8	[3.0, 23.2]	8.8	[3.0,	23.2]
Total	100.0		100.0		
PE28c- Seen Lobolo film					
No	93.2	[84.6, 97.1]	93.2	[84.6,	97.1]
Yes	6.8	[2.9, 15.4]	6.8	[2.9,	15.4]
Total	100.0		100.0		
PE28d- Seen Venenos do Amor film					
No	97.7	[94.1, 99.1]	97.7	[94.1,	99.1]
Yes	2.3	[0.9, 5.9]	2.3	[0.9,	5.9]
Total	100.0		100.0		
PE28e- Seen Diz N^o stories					
No	88.9	[79.4, 94.3]	88.9	[79.4,	94.3]
Yes	11.1	[5.7, 20.6]	11.1	[5.7,	20.6]
Total	100.0		100.0		
Exposed to any DV film					
No	83.7	[68.6, 92.3]	83.7	[68.6,	92.3]
Yes	16.3	[7.7, 31.4]	16.3	[7.7,	31.4]
Total	100.0		100.0		
PE29d- Seen Cara & Espelho spot					
No	97.5	[92.4, 99.2]	97.5	[92.4,	99.2]
Yes	2.5	[0.8, 7.6]	2.5	[0.8,	7.6]
Total	100.0		100.0		
PE29e- Seen Tipos de Violencia spot					
No	94.1	[84.2, 97.9]	94.1	[84.2,	97.9]
Yes	5.9	[2.1, 15.8]	5.9	[2.1,	15.8]
Total	100.0		100.0		
PE29f- Seen O Menino e a Boneca spot					
No	95.2	[88.5, 98.0]	95.2	[88.5,	98.0]
Yes	4.8	[2.0, 11.5]	4.8	[2.0,	11.5]
Total	100.0		100.0		
PE29g- O Cinto spot					
No	95.4	[84.8, 98.7]	95.4	[84.8,	98.7]
Yes	4.6	[1.3, 15.2]	4.6	[1.3,	15.2]

Total	100.0			100.0		
Exposure to any DV spot						
No	91.4	[79.9,	96.6]	91.4	[79.9,	96.6]
Yes	8.6	[3.4,	20.1]	8.6	[3.4,	20.1]
Total	100.0			100.0		
N	824			824		

Table __: Exposure to domestic violence communications, by gender, domain, and key target groups

	Females 15-24		Total	
	%	[95% CI]	%	[95% CI]
PE28a- Seen A Carta film				
No	90.4	[85.9, 93.5]	90.4	[85.9, 93.5]
Yes	9.6	[6.5, 14.1]	9.6	[6.5, 14.1]
Total	100.0		100.0	
PE28b- Seen Dina film				
No	85.9	[79.4, 90.7]	85.9	[79.4, 90.7]
Yes	14.1	[9.3, 20.6]	14.1	[9.3, 20.6]
Total	100.0		100.0	
PE28c- Seen Lobolo film				
No	87.9	[82.3, 92.0]	87.9	[82.3, 92.0]
Yes	12.1	[8.0, 17.7]	12.1	[8.0, 17.7]
Total	100.0		100.0	
PE28d- Seen Venenos do Amor film				
No	94.2	[91.1, 96.2]	94.2	[91.1, 96.2]
Yes	5.8	[3.8, 8.9]	5.8	[3.8, 8.9]
Total	100.0		100.0	
PE28e- Seen Diz N ^o stories				
No	87.9	[83.5, 91.3]	87.9	[83.5, 91.3]
Yes	12.1	[8.7, 16.5]	12.1	[8.7, 16.5]
Total	100.0		100.0	
Exposed to any DV film				
No	78.2	[70.9, 84.1]	78.2	[70.9, 84.1]
Yes	21.8	[15.9, 29.1]	21.8	[15.9, 29.1]
Total	100.0		100.0	
PE29d- Seen Cara & Espelho spot				
No	95.6	[92.9, 97.3]	95.6	[92.9, 97.3]
Yes	4.4	[2.7, 7.1]	4.4	[2.7, 7.1]
Total	100.0		100.0	
PE29e- Seen Tipos de Violencia spot				
No	91.9	[88.0, 94.6]	91.9	[88.0, 94.6]
Yes	8.1	[5.4, 12.0]	8.1	[5.4, 12.0]
Total	100.0		100.0	
PE29f- Seen O Menino e a Boneca spot				
No	91.0	[85.4, 94.6]	91.0	[85.4, 94.6]
Yes	9.0	[5.4, 14.6]	9.0	[5.4, 14.6]
Total	100.0		100.0	
PE29g- O Cinto spot				
No	91.9	[86.9, 95.2]	91.9	[86.9, 95.2]
Yes	8.1	[4.8, 13.1]	8.1	[4.8, 13.1]

Total	100.0			100.0		
Exposure to any DV spot						
No	86.3	[79.4,	91.2]	86.3	[79.4,	91.2]
Yes	13.7	[8.8,	20.6]	13.7	[8.8,	20.6]
Total	100.0			100.0		
N	1,141			1,141		

Table __: Exposure to domestic violence communications, by gender, domain, and key target groups

	Non-Program		Program			Total		
	%	[95% CI]	%	[95% CI]		%	[95% CI]	
PE28a- Seen A Carta film								
No	95.4	[92.2, 97.3]	55.1	[49.4, 60.6]		92.0	[89.0, 94.3]	
Yes	4.6	[2.7, 7.8]	44.9	[39.4, 50.6]		8.0	[5.7, 11.0]	
Total	100.0		100.0			100.0		
PE28b- Seen Dina film								
No	92.6	[88.1, 95.5]	37.4	[32.0, 43.2]		88.1	[83.8, 91.3]	
Yes	7.4	[4.5, 11.9]	62.6	[56.8, 68.0]		11.9	[8.7, 16.2]	
Total	100.0		100.0			100.0		
PE28c- Seen Lobolo film								
No	93.7	[90.1, 96.1]	51.9	[46.1, 57.7]		90.3	[86.8, 92.9]	
Yes	6.3	[3.9, 9.9]	48.1	[42.3, 53.9]		9.7	[7.1, 13.2]	
Total	100.0		100.0			100.0		
PE28d- Seen Venenos do Amor film								
No	97.1	[94.9, 98.3]	66.9	[60.7, 72.7]		94.6	[92.4, 96.2]	
Yes	2.9	[1.7, 5.1]	33.1	[27.3, 39.3]		5.4	[3.8, 7.6]	
Total	100.0		100.0			100.0		
PE28e- Seen Diz N ^o stories								
No	90.8	[86.7, 93.7]	46.4	[40.8, 52.0]		87.1	[83.2, 90.2]	
Yes	9.2	[6.3, 13.3]	53.6	[48.0, 59.2]		12.9	[9.8, 16.8]	
Total	100.0		100.0			100.0		
Exposed to any DV film								
No	85.3	[79.2, 89.8]	19.7	[16.1, 23.9]		79.9	[74.0, 84.7]	
Yes	14.7	[10.2, 20.8]	80.3	[76.1, 83.9]		20.1	[15.3, 26.0]	
Total	100.0		100.0			100.0		
PE29d- Seen Cara & Espelho spot								
No	98.4	[96.3, 99.3]	74.0	[68.4, 79.0]		96.4	[94.5, 97.6]	
Yes	1.6	[0.7, 3.7]	26.0	[21.0, 31.6]		3.6	[2.4, 5.5]	
Total	100.0		100.0			100.0		
PE29e- Seen Tipos de Violencia spot								
No	95.7	[92.4, 97.5]	50.1	[44.3, 56.0]		91.9	[88.7, 94.2]	
Yes	4.3	[2.5, 7.6]	49.9	[44.0, 55.7]		8.1	[5.8, 11.3]	
Total	100.0		100.0			100.0		
PE29f- Seen O Menino e a Boneca spot								
No	96.5	[93.2, 98.2]	57.3	[51.2, 63.1]		93.3	[90.2, 95.4]	
Yes	3.5	[1.8, 6.8]	42.7	[36.9, 48.8]		6.7	[4.6, 9.8]	
Total	100.0		100.0			100.0		

PE29g- O Cinto spot

No	96.5	[92.9, 98.3]	52.6	[46.4, 58.7]	92.9	[89.6, 95.2]
Yes	3.5	[1.7, 7.1]	47.4	[41.3, 53.6]	7.1	[4.8, 10.4]
Total	100.0		100.0		100.0	

Exposure to any DV spot

No	93.3	[87.9, 96.4]	31.1	[26.2, 36.4]	88.1	[83.2, 91.8]
Yes	6.7	[3.6, 12.1]	68.9	[63.6, 73.8]	11.9	[8.2, 16.8]
Total	100.0		100.0		100.0	

N	2,559		2,497		5,056	
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