



Policy Canvas

What are the hopes?

... and the fears?

How would you measure success?

1.

2.

3.

What's the scope?

What's in? What's out? What can we look at changing? What can't we look at?

What's the problem?

Who would sign this off?

Who are the immediate stakeholders?

And why? What do they bring to the project? Are they 100% needed?

Who are the users?

What do you know?

What reports, project, existing knowledge or work do we know about? what top facts do we know?

What don't you know?

What do we need to focus our research on?

How will you fill your knowledge gaps?

What types of research? Qualitative? Quantitative?

What resources do you have?

What's the budget? how much time do you have? how many people? What skills do they have?

What's the challenge?

What do you want to achieve between now and delivery? Where will you be in 3 months?

What is the research question(s)?

What will you be researching? what insight will you be searching for? What do you need to find out?
