
Data discovery



What data to use?



What data is available on social media?



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**What would consumer data
tell you about your policy?**



What would be your dream data set?



**What would someone's
phone tell you about your
policy?**



What could surveys tell you?



What would be proxy data for your project?



**Think of your most
innovative use of data.
How could you apply that
to your project?**



Turn over an inspiration card. How could you use that type of data or method in your project?

