

## RETAIL BANKING MARKET INVESTIGATION

### List of case studies – updated

As part of its investigation into the retail banking market, the Competition and Markets Authority (CMA) is undertaking case studies to better understand certain aspects of the retail banking market, particularly any barriers to entry and/or expansion that may exist. Selection criteria that have been used include: recent entrants in the provision of both personal current accounts and banking including lending products to small and medium-sized enterprises, entries deterred and planned, entrants offering face to face (branch) channels and those who offer only telephone/online services or other ‘proxy’ for branches and ensuring representation across the devolved nations.

On this basis, the CMA has invited the following companies to be the subject of case studies and any changes to this list will be published on the [banking market investigation case page](#). The case study reports will be published on the case page during the course of the investigation.

- Aldermore Bank
- Metro Bank
- Nationwide Building Society
- Tesco Bank
- TSB Bank
- Virgin Money

In addition, the CMA intends to undertake one other case study covering companies preparing to launch in the relevant markets.

Should any interested parties have comments on the list of case studies, please contact: [retailbanking@cma.gsi.gov.uk](mailto:retailbanking@cma.gsi.gov.uk).

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