

## PAYDAY LENDING MARKET INVESTIGATION

### Invitation to comment on agencies invited to tender for market research

**7 August 2013**

As part of its investigation into payday lending, the Competition Commission (CC) intends to engage a Market Research Agency to carry out research. The overall aim of the research is to inform our understanding of payday lending from a consumer perspective, their decision processes and the factors which influence them.

The CC has approached a number of agencies regarding this work, details of which are set out below. The CC intends to decide which one or more of these firms will carry out the work by Monday 12 August 2013.

Accent	Chiswick Gate, 598–608 Chiswick High Road, London W4 5RT <a href="http://www.accent-mr.com">www.accent-mr.com</a>
DJS	3 Pavilion Lane, Strines, Stockport, Cheshire SK6 7GH <a href="http://www.djsresearch.com">www.djsresearch.com</a>
GfK NOP Ltd	Ludgate House, 245 Blackfriars Road, London, SE1 9UL <a href="http://www.gfk.com">www.gfk.com</a>
IFF	Chart House, 16 Chart Street, London N1 6DD <a href="http://www.iffresearch.com">www.iffresearch.com</a>
TNS.BMRB	6 More London Place, London SE21 2QY <a href="http://www.tnsglobal.com">www.tnsglobal.com</a>

If any party to the investigation has reason to believe that any of the above named firms should not undertake this study, either because of a potential conflict of interest or because of any other restriction on the firm's ability to carry out the work, that party should inform the CC as soon as possible and by no later than **12pm on Friday 9 August 2013**.

All comments should be addressed to Matthew Weighill, Inquiry Manager, by email or in writing at either:

- [Matthew.Weighill@cc.gsi.gov.uk](mailto:Matthew.Weighill@cc.gsi.gov.uk); or
- Competition Commission, Victoria House, Southampton Row, London WC1B 4AD.