Dear Sir / Madam

I am writing to you in reply to the ongoing GMG - Global merger.

In Yorkshire the 105.1 Capital FM licence (which is owned by Global) and the 106-108 Real licence (owned by Real and Smooth Ltd / a subsidiary of Global) would drastically reduce listener choice and would also reduce advertising competition on the grounds of one radio group (thus being Global) owning two national brands.

Yorkshire should have the 105.1 licence (currently used to transmit Capital) handed over to either Brighton’s Juice FM or the Uckfield based Media Sound Holdings who would add much needed competition if the merger is to go ahead. The former would suit the licence as its dance music based, the latter (MSH) is more of a Heart/Capital hybrid.

The 106-108 licence which currently transmits Real Radio, would be more suited to Heart what with that being more focused then the now tainted and dire Real.

If Heart Yorkshire was to go ahead then it should be based in Real’s Tingley Studios, as music tastes in the Northern Counties differ to those in the South.

In order to keep the future sustainability of these stations, regulations on news provision is a must, it needs to be local and be produced locally. Items like some A-Lister having a child is not news and should not be aired, a company going bust or a railway derailment is news and should be covered.

Yours Faithfully
S. Dawson