To whom it may concern

I write to voice my disagreement at this merger. As an advertising agency with a large percentage of our turnover spent on radio advertising in Manchester and the North West, I am deeply concerned that one organisation would have such a stranglehold on advertising. We would have no real options as the only remaining radio stations are Key 103 and smaller stations with relatively low listenership figures. This is a monopoly and is going to lead to increased costs and no alternatives (which I understand from conversations with Global staff is what they obviously want).

Should you require any more information on the actual figure we spend / turnover or any other detail that may assist in this case, please do not hesitate to contact me.

Kind regards

Agency AD