

DAC Beachcroft LLP  
23 September 2013

COMPETITION COMMISSION ("CC")  
PRIVATE HEALTHCARE MARKET INVESTIGATION  
NOTICE OF PROVISIONAL FINDINGS  
SIMPLYHEALTH GROUP LTD ("SIMPLYHEALTH")

Simplyhealth has been an active participant in the CC market investigation and welcomes the publication of the provisional findings on 28 August 2013.

Over the course of the market investigation, Simplyhealth has stressed the importance of transparency of information and is pleased that the CC has taken on board its recommendations in the provisional findings report.

Information on outcomes and costs should be available to all patients, regardless of whether they use the NHS or private providers, to ensure they can make informed decisions about their care.

In addition, Simplyhealth is encouraged to see that the CC has recognised the high standard of service provided by smaller insurers. Simplyhealth is committed to providing excellent personal customer service and ensuring that its customers get the care they expect.

Simplyhealth is pleased with the direction the market investigation is taking and believes that the remedies proposed will benefit private healthcare patients.

Simplyhealth is, and will remain, committed to work with the CC, following the publication of the provisional findings, in order to reach an outcome that will benefit private healthcare patients and its customers.