

Consultant 95

1 August 2012

To Whom it may concern

Regarding Bupa's latest fee structure and administrative duties.

One very important point to consider in this discussion is that the whole point of competition is that we offer various services at various prices. From this point customers are able to evaluate what will work best for them in terms of needs and budgets. A flat price is creating less competition and choice for the individual. How is it that big business has the power to dictate what fees and how this professional will do their business. The previous system was simply an invoice for treatment. Now with extra auditing and administrative duties at a reduced rate it is conceivable that this will also change again. Where will the pressure both in time and financially stop? The tactics brought about by Bupa will deplete fair competition because the fee structure is identical. How can an Osteopath in [X] charge the same in [X]. As a practitioner who works in [X] I can tell you that my rental in [X] was 8 times that of my [X] clinic. I have been doing Osteopathy for a long time and have many years experience and professional development behind me. How can you differentiate this value with the scheme Bupa is proposing?

I find it disrespectful to the Osteopathic profession that a large organisation feels it can use it's muscle to create a no win scenario for health professionals.

I look forward to your thoughts and hope this has made a contribution in the resolution of this matter for clients and professionals alike.