An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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PAGE	TABLE	TITLE	TOTAL
325	80	D3 (i ALL) Did (the consultant) recommend one of these hospitals over the others? Base: All	1288
328	81	D3 (i ALL) Did (the consultant) recommend one of these hospitals over the others? Base: All	1288
330	82	D3 (ii ALL) Did (the healthcare professional) recommend one of these hospitals over the others? Base: All	1288
333	83	D3 (ii ALL) Did (the healthcare professional) recommend one of these hospitals over the others? Base: All	1288
335	84	D3 (iii) Did (the consultant) recommend one of these hospitals over the others? (IF SAW A CONSULTANT) / Did (the healthcare professional) recommend one of these hospitals over the others? (IF DIDN'T SEE A CONSULTANT) Base: All respondents who were either referred to a hospital or who saw a consultant AND were offered a choice of hospitals	204
338	85	D3 (iii) Did (the consultant) recommend one of these hospitals over the others? (IF SAW A CONSULTANT) / Did (the healthcare professional) recommend one of these hospitals over the others? (IF DIDN'T SEE A CONSULTANT) Base: All respondents who were either referred to a hospital or who saw a consultant AND were offered a choice of hospitals	204
340	86	D3 (iii ALL) Did (the consultant) recommend one of these hospitals over the others? (IF SAW A CONSULTANT) / Did (the healthcare professional) recommend one of these hospitals over the others? (IF DIDN'T SEE A CONSULTANT) Base: All	1288
343	87	D3 (iii ALL) Did (the consultant) recommend one of these hospitals over the others? (IF SAW A CONSULTANT) / Did (the healthcare professional) recommend one of these hospitals over the others? (IF DIDN'T SEE A CONSULTANT) Base: All	1288
345	88	D4 (i) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)? Base: All respondents who saw a consultant and were recommended one hospital from a choice	41
348	89	D4 (i) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)? Base: All respondents who saw a consultant and were recommended one hospital from a choice	41
350	90	D4 (i ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)? Base: All	1288
353	91	D4 (i ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)? Base: All	1288
355	94	D4 (ii ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional)? Base: All	1288
358	95	D4 (ii ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional)? Base: All	1288

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PAGE	TABLE	TITLE	TOTAL
360	96	D4 (iii) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant?) (IF SAW A CONSULTANT)/ Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional?) (IF DIDN'T SEE A CONSULTANT) Base: All respondents who were either referred to a hospital or who saw a consultant AND were recommended one hospital from a choice	41
363	97	D4 (iii) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant?) (IF SAW A CONSULTANT)/ Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional?) (IF DIDN'T SEE A CONSULTANT) Base: All respondents who were either referred to a hospital or who saw a consultant AND were recommended one hospital from a choice	41
365	98	D4 (iii ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)? (IF SAW A CONSULTANT)/ Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional)? (IF DIDN'T SEE A CONSULTANT) Base: All	1288
368	99	D4 (iii ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)? (IF SAW A CONSULTANT)/ Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional)? (IF DIDN'T SEE A CONSULTANT) Base: All	1288
374	100	D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend? Base: All	1288
383	101	D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend? Base: All	1288
385	102	D6 Had the hospital you attended not been available (e.g. say it had closed down), which other hospital would you have used? Base: All	1288
388	103	D6 Had the hospital you attended not been available (e.g. say it had closed down), which other hospital would you have used? Base: All	1288
390	104	D7 When choosing where/by whom to be treated privately, which was more important to you? Base: All	1288
393	105	D7 When choosing where/by whom to be treated privately, which was more important to you? Base: All	1288
395	106	E1a Thinking of the travel time (one-way journey from your home)... How long did it take for you to travel from your home to see (a consultant) for your first private consultation? Base: All respondents who saw a consultant	1258
398	107	E1a Thinking of the travel time (one-way journey from your home)... How long did it take for you to travel from your home to see (a consultant) for your first private consultation? Base: All respondents who saw a consultant	1258
400	108	E1b Thinking of the travel time (one-way journey from your home)... How long did it take for you to travel from your home to the hospital? Base: All	1288

GfK

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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PAGE	TABLE	TITLE	TOTAL
518	137	G1 (ii) Though you paid/will pay entirely yourself for your treatment, did you have private medical insurance at that time? If yes, please specify which type you had. Base: All respondents paying entirely themselves	125
522	138	G2 (i) Which insurer provided your private medical insurance at the time? Base: All respondents with PMI	1168
528	139	G2 (i) Which insurer provided your private medical insurance at the time? Base: All respondents with PMI	1168
532	140	G2 (ii) Which insurer provided your private medical insurance at the time? Base: All respondents with PMI paying fully/partially via PMI	1158
538	141	G2 (ii) Which insurer provided your private medical insurance at the time? Base: All respondents with PMI paying fully/partially via PMI	1158
542	142	G2 (ALL) Which insurer provided your private medical insurance at the time? Base: All	1288
548	143	G2 (ALL) Which insurer provided your private medical insurance at the time? Base: All	1288
550	144	G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it? Base: All respondents paying partially via PMI	426
556	145	G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it? Base: All respondents paying partially via PMI	426
560	146	G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it? Base: All respondents with PMI	1168
566	147	G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it? Base: All respondents with PMI	1168
570	148	G3 (ALL) You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it? Base: All	1288
576	149	G3 (ALL) You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it? Base: All	1288
578	150	G4 (ALL) You said that you paid/will pay for all of your treatment yourself. Which of these were reasons for you having to pay for all of it? Base: All	1288
581	151	G4 (ALL) You said that you paid/will pay for all of your treatment yourself. Which of these were reasons for you having to pay for all of it? Base: All	1288

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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PAGE	TABLE	TITLE	TOTAL
583	152	G5 (i) You said you chose a private consultant whose fees were not fully covered by your insurance. Were you aware or made aware of any monetary restrictions in your policy regarding the consultant fees? Base: All respondents paying partially via PMI because they chose a consultant that was not fully covered	54
586	153	G5 (i) You said you chose a private consultant whose fees were not fully covered by your insurance. Were you aware or made aware of any monetary restrictions in your policy regarding the consultant fees? Base: All respondents paying partially via PMI because they chose a consultant that was not fully covered	54
588	154	G5 (ALL) You said you chose a private consultant whose fees were not fully covered by your insurance. Were you aware or made aware of any monetary restrictions in your policy regarding the consultant fees? Base: All	1288
591	155	G5 (ALL) You said you chose a private consultant whose fees were not fully covered by your insurance. Were you aware or made aware of any monetary restrictions in your policy regarding the consultant fees? Base: All	1288
593	156	G6 Who made you aware of any monetary restrictions in your policy regarding the consultant fees? Base: All respondents with PMI who chose a consultant that was not fully covered and were made aware of this before their treatment/tests	52
596	157	G6 Who made you aware of any monetary restrictions in your policy regarding the consultant fees? Base: All respondents with PMI who chose a consultant that was not fully covered and were made aware of this before their treatment/tests	52
598	158	G6 (ALL) Who made you aware of any monetary restrictions in your policy regarding the consultant fees? Base: All	1288
601	159	G6 (ALL) Who made you aware of any monetary restrictions in your policy regarding the consultant fees? Base: All	1288
603	160	G7 (i) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy? Base: All respondents with PMI paying fully/partially via PMI	1158
606	161	G7 (i) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy? Base: All respondents with PMI paying fully/partially via PMI	1158
608	162	G7 (iii) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy? Base: All respondents with PMI	1168
611	163	G7 (iii) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy? Base: All respondents with PMI	1168
613	164	G7 (ALL) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy? Base: All	1288
616	165	G7 (ALL) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy? Base: All	1288

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A1 Gender

Base: All respondents

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Female	**622** **48%**	622 100% b	-	147 56% ef	205 57% ef	138 42%	133 39%	122 45%	215 42%	159 53% k	60 55% k	385 46%	237 53% np	169 46%	577 49%	45 45%	73 43%	144 51%	313 46%
Male	**666** **52%**	-	666 100% a	114 44%	157 43%	188 58% cd	207 61% cd	149 55%	293 58% lm	143 47%	49 45%	454 54% o	212 47%	196 54% o	611 51%	55 55%	97 57%	139 49%	364 54%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A1 Gender

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1288**	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Female	**622** **48%**	346 54% w	148 40%	202 52% y	219 43%	173 57% B	70 46%	102 39%	198 46%	56 43%	110 48%	67 55%	191 51%	303 47%	319 49%	573 48%	70 43%	191 53%	428 47%
Male	**666** **52%**	297 46%	223 60% v	188 48%	286 57% x	132 43%	82 54%	159 61% z	234 54%	75 57%	118 52%	56 45%	184 49%	339 53%	327 51%	615 52%	94 57%	173 47%	487 53%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O

* small base
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A1 Gender

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Female	622 48%	603 48%	453 47%	368 48%	72 46%	29 58%	69 46%	140 52% h	179 47%	275 48%	370 50%	506 50%	112 43%	136 49%	224 46%	87 48%	169 54% q	336 45%	108 51%
Male	666 52%	655 52%	501 53%	404 52%	85 54%	20 42%	82 54%	130 48%	199 53% g	303 52%	364 50%	512 50%	151 57%	140 51%	260 54%	94 52%	143 46%	412 55% p	105 49%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A1 Gender

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Female	**622** **48%**	400 48%	65 51%	37 60%	326 49% B	233 50% B	41 38%	503 47%	119 54%	179 47%	313 47%
Male	**666** **52%**	432 52%	64 49%	24 40%	338 51%	236 50%	66 62% vA	565 53%	102 46%	203 53%	350 53%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A1 Gender

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Female	622 48%	130 51%	73 51%	183 45%	27 41%	33 50%	317 48%	370 46%	188 46%	331 49%	165 44%	126 52%	496 47%	238 49% T	44 38%	170 54% T	60 43%	9 31%
Male	666 52%	123 49%	71 49%	222 55%	38 59%	33 50%	341 52%	440 54%	217 54%	342 51%	209 56%	115 48%	551 53%	243 51%	73 62% SU	145 46%	79 57%	19 69%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A2 Age

Base: All respondents

	Total	Gender Female (a)	Gender Male (b)	Age 18-44 (c)	Age 45-54 (d)	Age 55-64 (e)	Age 65+ (f)	Social grade A (j)	Social grade B (k)	Social grade C1 (l)	Social grade C2DE (m)	Working status Working - full or part time (n)	Working status Not working (o)	Working status Retired (p)	Country England (q)	Country Rest of UK (r)	Country Greater London (s)	Country UK minus Greater London - urban (t)	Country UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
18-24	**13** **1%**	7 1%	5 1%	13 5% def	-	-	-	2 1%	4 1%	1 *	3 2%	9 1%	4 1%	-	13 1% u	-	1 1%	4 2%	3 *
25-34	**58** **5%**	40 6% b	19 3%	58 22% def	-	-	-	1 *	32 6% j	15 5% j	9 8% j	51 6% op	7 2%	-	56 5% u	2 2%	21 12% qrtu	12 4%	22 3%
35-44	**190** **15%**	100 16%	90 14%	190 73% def	-	-	-	19 7%	83 16% j	50 16% j	22 20% j	186 22% op	4 1%	-	167 14%	23 23% u	24 14%	46 16%	89 13%
45-54	**362** **28%**	205 33% b	157 24%	-	362 100% cef	-	-	80 30%	139 27%	85 28%	36 33%	302 36% op	60 13% p	10 3%	341 29%	21 21%	39 23%	91 32%	193 28%
55-64	**326** **25%**	138 22%	188 28% a	-	-	326 100% cdf	-	70 26%	121 24%	75 25%	28 25%	221 26%	104 23%	86 23%	294 25% s	32 32% s	28 16%	62 22%	186 27% qs
65-74	**268** **21%**	111 18%	156 23% a	-	-	-	268 79% cde	79 29% klm	107 21% m	54 18% m	7 7%	66 8%	201 45% n	200 55% no	248 21%	20 20%	41 24%	52 18%	149 22%
75+	**72** **6%**	21 3%	50 8% a	-	-	-	72 21% cde	19 7%	22 4%	21 7%	5 4%	3 *	69 15% n	69 19% no	70 6%	2 2%	16 9%	16 6%	35 5%
Mean	**55.2**	53.1	57.2 a	37.3 c	49.7 cd	59.6 cde	70.6 cde	59.1 klm	54.3 m	54.9 m	50.3	50.2	64.6 n	68.4 no	55.3	54.3	55.0	54.1	56.0 t

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A2 Age

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
18-24	13 / 1%	8 / 1%	3 / 1%	5 / 1%	7 / 1%	5 / 2%	2 / 1%	3 / 1%	5 / 1%	3 / 2%	2 / 1%	1 / 1%	2 / 1%	2 / *	10 / 2%	13 / 1%	1 / *	6 / 2%	6 / 1%
25-34	58 / 5%	30 / 5%	18 / 5%	12 / 3%	25 / 5%	12 / 4%	5 / 3%	15 / 6%	14 / 3%	19 / 15% EGHI	8 / 3%	2 / 2%	15 / 4%	31 / 5%	27 / 4%	54 / 5% M	1 / 1%	23 / 6%	36 / 4%
35-44	190 / 15%	100 / 16%	48 / 13%	38 / 10%	89 / 18% x	31 / 10%	29 / 19% z	36 / 14%	59 / 14%	15 / 12%	25 / 11%	25 / 20% G	66 / 18% G	70 / 11%	120 / 19% J	173 / 15%	34 / 21%	56 / 15%	132 / 14%
45-54	362 / 28%	179 / 28%	104 / 28%	106 / 27%	156 / 31%	88 / 29%	41 / 27%	80 / 31%	108 / 25%	31 / 24%	64 / 28%	42 / 34%	117 / 31%	182 / 28%	180 / 28%	339 / 29%	38 / 23%	81 / 22%	279 / 31% N
55-64	326 / 25%	146 / 23%	97 / 26%	100 / 26%	114 / 23%	69 / 23%	36 / 23%	65 / 25%	106 / 25%	28 / 21%	70 / 31%	28 / 23%	93 / 25%	173 / 27%	153 / 24%	297 / 25%	51 / 31%	77 / 21%	244 / 27%
65-74	268 / 21%	149 / 23%	74 / 20%	97 / 25% y	93 / 18%	78 / 26%	29 / 19%	49 / 19%	110 / 25% I	28 / 22%	43 / 19%	19 / 16%	67 / 18%	144 / 22%	124 / 19%	248 / 21%	32 / 20%	91 / 25%	175 / 19%
75+	72 / 6%	31 / 5%	26 / 7%	31 / 8% y	21 / 4%	21 / 7%	11 / 7%	13 / 5%	30 / 7%	6 / 5%	15 / 7%	5 / 4%	15 / 4%	40 / 6%	32 / 5%	65 / 5%	7 / 4%	29 / 8% O	42 / 5%
Mean	55.2	55.0	55.9	57.5 y	53.5	56.5	55.1	54.3	56.9 FHI	52.8	56.3 FHI	53.5	54.0	56.3 K	54.2	55.2	55.1	56.0	54.9

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A2 Age

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1288**	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
18-24	**13** **1%**	11 1%	8 1%	6 1%	2 1%	2 3%	1 *	3 1%	4 1%	4 1%	5 1%	7 1%	6 2% k	1 *	5 1%	2 1%	6 2%	6 1%	- -
25-34	**58** **5%**	58 5%	47 5%	36 5% f	9 6% f	2 5% f	- -	12 4%	17 4%	31 5%	23 3%	39 4%	20 8% jk	26 10% no	15 3%	6 4%	18 6%	25 3%	14 7%
35-44	**190** **15%**	182 14%	150 16% a	119 15%	29 18%	8 16%	14 10%	29 11%	40 11%	110 19% gh	115 16%	145 14%	43 16%	50 18%	65 14%	33 18%	56 18%	104 14%	25 12%
45-54	**362** **28%**	356 28%	278 29%	238 31%	36 23%	10 20%	37 24%	65 24%	93 25%	185 32% gh	216 29%	291 29%	71 27%	73 26%	142 29%	57 31%	99 32%	201 27%	60 28%
55-64	**326** **25%**	317 25%	235 25%	185 24%	44 28%	13 27%	43 29%	67 25%	99 26%	136 24%	180 25%	259 25%	65 25%	64 23%	124 26%	43 24%	71 23%	195 26%	56 27%
65-74	**268** **21%**	263 21%	193 20%	157 20%	27 17%	13 26%	32 21%	75 28% i	100 27% i	93 16%	151 21%	215 21%	51 20%	49 18%	107 22%	37 20%	48 15%	172 23% p	46 21%
75+	**72** **6%**	70 6% b	43 4%	32 4%	10 7%	2 4%	24 16% cd	19 7% i	24 6% i	19 3%	44 6%	63 6%	8 3%	13 5%	26 5%	4 2%	14 4%	46 6%	11 5%
Mean	**55.2**	55.3 b	54.7	54.7	54.2	54.4	60.2 cde	57.3 i	57.3 i	52.9	55.4 l	55.8 l	53.0	53.1	56.0 mo	53.6	52.7	56.3 p	55.6 p

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A2 Age

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
18-24	**13** **1%**	4 1%	3 2% s	- -	5 1%	7 1%	- -	11 1%	1 1%	4 1%	5 1%
25-34	**58** **5%**	36 4%	8 6%	4 7%	34 5%	13 3%	3 3%	47 4% E	11 5%	8 2%	40 6% CE
35-44	**190** **15%**	132 16%	18 14%	9 14%	79 12%	68 15%	25 23% vA	180 17% DE	10 5%	28 7%	146 22% CDE
45-54	**362** **28%**	229 28%	30 23%	19 31%	189 28%	123 26%	43 40% vA	324 30% DE	38 17%	61 16%	258 39% CDE
55-64	**326** **25%**	222 27% u	30 23%	7 12%	164 25%	127 27%	24 23%	277 26% F	49 22%	117 31% CF	156 24%
65-74	**268** **21%**	165 20%	35 27%	16 27%	156 23% B	98 21% B	10 9%	182 17% F	86 39% CF	136 35% CF	43 6%
75+	**72** **6%**	44 5%	5 4%	6 9%	37 6%	32 7%	2 2%	46 4% F	26 12% CF	29 8% CF	15 2%
Mean	**55.2**	55.1	55.0	56.2	55.9 B	56.2 B	50.8	53.9 F	61.4 CF	60.5 CF	50.3

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A2 Age

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	**1288**	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
18-24	**13** **1%**	2 1%	- -	7 2% LMN	-	-	2 *	7 1%	- -	8 1%	4 1%	1 1%	11 1%	4 1%	1 1%	3 1%	1 1%	- -
25-34	**58** **5%**	14 6%	8 6% N	21 5%	1 1%	-	27 4%	33 4%	12 3%	37 6% Q	10 3%	11 5%	47 5% Q	16 3%	4 3%	13 4%	3 2%	- -
35-44	**190** **15%**	45 18%	28 19%	58 14%	9 14%	19 29% ILMN	122 18%	134 17%	76 19%	119 18% R	56 15% R	14 6%	176 17% R	57 12%	10 9%	34 11%	15 11%	7 26%
45-54	**362** **28%**	73 29%	45 31%	116 29%	24 37%	27 40%	209 32%	251 31%	135 33%	216 32% R	102 27%	44 18%	318 30% R	120 25%	24 20%	77 24%	36 26%	8 27%
55-64	**326** **25%**	54 21%	48 34% GLN	116 29% G	15 24%	15 22%	160 24%	222 27%	106 26%	173 26%	100 27%	53 22%	273 26%	110 23%	36 30%	68 22%	33 24%	9 31%
65-74	**268** **21%**	57 23% HKLMN	12 8%	67 17% H	15 23% HKN	4 7%	115 17% HKN	125 15% H	57 14% H	95 14%	82 22% Pw	91 38% PQw	177 17% P	137 28%	34 29%	98 31%	34 25%	4 15%
75+	**72** **6%**	6 3%	3 2%	21 5%	1 1%	1 2%	24 4%	39 5%	18 4% H	25 4%	21 6%	26 11% Pw	46 4%	37 8%	9 8%	22 7%	15 11%	- -
Mean	**55.2**	53.8 HK	52.0	54.5 HK	55.5 HK	51.1	53.7 H	54.1 HK	53.7 HK	52.8	55.9 Pw	60.9 PQw	53.9 P	57.8	58.9	57.9	58.6	53.3

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A3 Region

Base: All respondents

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
North East	31 2%	14 2%	16 2%	2 1%	10 3%	6 2%	13 4%	4 1%	14 3%	4 1%	5 5%	21 2%	10 2%	10 3%	31 3%	-	-	13 5% qsu	12 2%
North West	92 7%	48 8%	44 7%	18 7%	37 10% ef	18 5%	19 5%	24 9%	33 6%	24 8%	5 4%	60 7%	31 7%	28 8%	92 8% rsu	-	1 1%	46 16% qrsu	33 5%
Yorkshire and Humberside	45 3%	20 3%	25 4%	11 4%	13 4%	11 3%	9 3%	10 4%	20 4%	11 4%	1 1%	32 4%	13 3%	12 3%	45 4% s	-	-	21 7% qrsu	19 3%
West Midlands	120 9%	59 10%	61 9%	22 9%	38 10%	27 8%	33 10%	22 8%	48 10%	26 9%	10 9%	70 8%	50 11%	40 11%	120 10% rsu	-	2 1%	42 15% qrsu	56 8% rs
East Midlands	125 10%	64 10%	61 9%	23 9%	43 12%	32 10%	26 8%	25 9%	47 9%	31 10%	14 13%	88 11%	36 8%	26 7%	125 10% rst	-	-	15 5% s	96 14% qrst
Eastern	53 4%	21 3%	33 5%	7 3%	11 3%	16 5%	20 6%	14 5%	20 4%	8 3%	5 5%	30 4%	23 5%	21 6%	53 4% st	-	-	3 1%	44 6% qrst
South West	155 12%	83 13%	73 11%	31 12%	42 12%	43 13%	40 12%	26 10%	70 14%	35 12%	16 14%	101 12%	54 12%	44 12%	155 13% rs	-	-	34 12% rs	111 16% qrs
South East	398 31%	192 31%	205 31%	76 29%	111 31%	110 34%	101 30%	93 34%	145 28%	94 31%	36 33%	264 31%	134 30%	107 29%	398 33% rs	-	29 17% r	81 29% rs	234 34% rs
London	170 13%	76 12%	94 14%	45 17% de	35 10%	32 10%	57 17% de	36 13%	62 12%	54 18% km	7 6%	107 13%	63 14%	49 13%	170 14% rtu	-	138 81% qrtu	5 2%	4 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A3 Region

Base: All respondents

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Scotland	**63** **5%**	34 6%	29 4%	17 7%	12 3%	18 6%	16 5%	14 5%	34 7% l	8 3%	5 4%	37 4%	26 6%	22 6%	- -	63 63% qstu	- -	14 5% qs	47 7% qs
Wales	**35** **3%**	10 2%	26 4% a	8 3%	9 3%	12 4%	6 2%	4 1%	16 3%	6 2%	5 4%	29 3%	6 1%	6 2%	- -	35 35% qstu	- -	8 3% q	23 3% q
Northern Ireland	**1** *****	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	1 1%	1 *	1 *	- -	- -	1 1% qu	- -	- -	- -
My normal place of residence is outside of the UK	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A3 Region

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
North East	31 2%	20 3%	5 1%	15 4%	11 2%	14 5% B	4 3%	2 1%	11 3%	-	11 5% FH	-	9 2%	14 2%	17 3%	29 2%	2 1%	17 5% O	14 2%
North West	92 7%	36 6%	32 9%	23 6%	38 8%	20 7%	5 3%	24 9% A	23 5%	3 2%	12 5%	15 12% EFG	39 10% EFG	38 6%	54 8%	87 7%	7 4%	25 7%	67 7%
Yorkshire and Humberside	45 3%	20 3%	16 4%	13 3%	18 4%	11 4%	2 2%	13 5%	-	-	17 8% EFH	1 1%	27 7% EFH	24 4%	21 3%	42 4%	1 1%	14 4%	31 3%
West Midlands	120 9%	64 10%	32 9%	38 10%	52 10%	28 9%	19 13%	25 10%	27 6%	3 2%	36 16% EF	12 10% F	42 11% EF	52 8%	68 10%	107 9%	15 9%	46 13% O	74 8%
East Midlands	125 10%	67 10%	26 7%	42 11%	44 9%	32 11%	15 10%	18 7%	52 12% FG	1 1%	9 4%	30 24% EFGI	33 9% FG	75 12% K	49 8%	120 10%	19 12%	32 9%	93 10%
Eastern	53 4%	22 3%	16 4%	14 4%	20 4%	8 3%	5 3%	11 4%	18 4%	1 1%	7 3%	7 6%	20 5%	15 2%	38 6% J	45 4%	7 4%	19 5%	34 4%
South West	155 12%	84 13% w	32 9%	51 13%	62 12%	43 14%	17 11%	23 9%	31 7%	4 3%	50 22% EFI	25 20% EFI	46 12% EF	71 11%	84 13%	144 12%	23 14%	44 12%	110 12%
South East	398 31%	186 29%	130 35%	118 30%	156 31%	85 28%	49 32%	91 35%	151 35% F	25 19%	69 30% F	33 27%	119 32% F	182 28%	216 33%	365 31%	54 33%	81 22%	308 34% N
London	170 13%	94 15%	52 14%	51 13%	65 13%	42 14%	19 13%	34 13%	61 14% GHI	93 71% EGHI	1 *	-	14 4% GH	109 17% K	61 9%	157 13%	23 14%	46 13%	123 13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A3 Region

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Scotland	63 5%	32 5%	19 5%	20 5%	20 4%	17 6%	8 5%	11 4%	55 13% FGHI	- -	1 *	- -	7 2%	48 8% K	15 2%	62 5%	8 5%	27 7% O	36 4%
Wales	35 3%	17 3%	11 3%	4 1%	19 4% x	4 1%	7 4%	8 3%	2 *	1 1%	14 6% EFH	- -	18 5% EH	11 2%	24 4%	30 3%	2 1%	12 3%	23 2%
Northern Ireland	1 *	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *	1 *	1 *	1 *	1 *	1 *	1 *
My normal place of residence is outside of the UK	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A3 Region

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
North East	31 2%	31 2%	23 2%	22 3%	1 1%	- -	3 2%	10 4%	10 3%	12 2%	23 3%	28 3%	3 1%	7 2%	10 2%	6 3%	10 3%	19 2%	2 1%
North West	92 7%	91 7%	72 8%	62 8%	10 6%	1 1%	9 6%	16 6%	26 7%	46 8%	59 8%	79 8%	12 5%	26 9%	28 6%	15 8%	36 12% qr	51 7% r	5 2%
Yorkshire and Humberside	45 3%	44 3%	32 3%	29 4%	3 2%	1 3%	6 4%	6 2%	12 3%	20 3%	31 4%	37 4%	8 3%	11 4%	13 3%	7 4%	12 4%	29 4%	4 2%
West Midlands	120 9%	116 9%	96 10%	78 10%	14 9%	8 16% f	7 5%	33 12%	49 13% i	47 8%	70 10%	96 9%	24 9%	19 7%	49 10%	24 13% m	28 9%	65 9%	26 12%
East Midlands	125 10%	122 10%	91 10%	69 9%	20 13%	4 8%	14 9%	18 7%	33 9% g	59 10%	81 11% l	109 11% l	16 6%	23 8%	49 10%	17 9%	24 8%	84 11%	16 7%
Eastern	53 4%	52 4%	44 5%	42 5% d	2 1%	1 1%	3 2%	13 5%	15 4%	29 5%	33 5%	41 4%	12 4%	17 6%	21 4%	6 3%	10 3%	36 5%	7 3%
South West	155 12%	154 12%	115 12%	95 12%	10 7%	11 22% d	19 12%	41 15%	49 13%	65 11%	99 13%	127 12%	28 11%	31 11%	61 13%	20 11%	36 11%	102 14% r	16 8%
South East	398 31%	390 31%	292 31%	225 29%	56 36%	16 33%	50 33%	79 29%	104 28%	188 33%	220 30%	318 31%	76 29%	80 29%	162 33%	49 27%	98 31%	213 28%	82 38% q
London	170 13%	164 13% b	109 11%	82 11%	28 18% c	3 6%	31 20% ce	31 12%	44 12%	65 11%	56 8%	98 10%	70 27% jk	33 12%	53 11%	23 13%	29 9%	97 13%	39 18% p

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A3 Region

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Scotland	**63** **5%**	60 5%	53 6% a	41 5%	10 7%	3 7%	6 4%	16 6%	22 6%	31 5%	40 5%	55 5%	7 3%	20 7%	24 5%	10 5%	19 6%	34 5%	9 4%
Wales	**35** **3%**	35 3%	28 3%	25 3%	2 2%	1 2%	3 2%	8 3%	13 3%	15 3%	22 3%	29 3%	7 2%	10 4%	14 3%	4 2%	9 3%	20 3%	6 3%
Northern Ireland	**1** *****	1 *	-	1 *	-	-	1 *	-	-	-	1 *	1 *	1 *	-	-	-	1 *	-	1 *
My normal place of residence is outside of the UK	**-** **-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A3 Region

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
North East	**31** **2%**	14 2%	6 5% s	2 3%	13 2%	12 3%	4 4%	20 2%	11 5% E	4 1%	16 2%
North West	**92** **7%**	62 7%	6 5%	4 6%	41 6%	36 8%	11 10%	78 7%	14 6%	22 6%	56 8%
Yorkshire and Humberside	**45** **3%**	28 3%	4 3%	3 4%	18 3%	19 4%	6 5%	36 3%	9 4%	13 3%	22 3%
West Midlands	**120** **9%**	76 9%	18 14%	7 11%	65 10%	42 9%	9 8%	89 8%	31 14%	33 9%	55 8%
East Midlands	**125** **10%**	87 10%	8 6%	5 8%	49 7%	50 11%	16 15% v	103 10% E	22 10%	27 7%	72 11%
Eastern	**53** **4%**	27 3%	8 6%	2 3%	22 3%	22 5%	5 5%	41 4%	12 6%	18 5%	23 3%
South West	**155** **12%**	80 10%	22 17% s	14 23% s	90 13%	50 11%	10 10%	128 12%	27 12%	45 12%	83 13%
South East	**398** **31%**	290 35% tu	28 22%	9 15%	195 29%	156 33%	32 30%	355 33% D	42 19%	136 36% D	209 32% D
London	**170** **13%**	113 14%	14 11%	8 12%	120 18% AB	45 10% B	4 3%	142 13% F	28 13%	60 16%	77 12%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A3 Region

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Scotland	**63** **5%**	31 4%	9 7%	9 15% s	29 4%	28 6%	6 6%	45 4%	18 8%	15 4%	29 4%
Wales	**35** **3%**	24 3%	4 3%	-	21 3%	8 2%	3 3%	28 3%	7 3%	8 2%	20 3%
Northern Ireland	**1** *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -
My normal place of residence is outside of the UK	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A3 Region

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
North East	31 **2%**	2 1%	4 3%	7 2%	3 4% G	-	13 2% G	18 2%	12 3%	10 2%	9 3%	11 5%	20 2%	19 4%	1 1%	11 3%	8 6%	1 2%
North West	92 **7%**	12 5%	12 8%	30 7%	3 5%	12 18% GIJLM N	48 7%	66 8%	36 9%	55 8%	20 5%	17 7%	75 7%	32 7%	4 4%	21 7%	8 6%	2 7%
Yorkshire and Humberside	45 **3%**	8 3%	5 4%	14 4%	1 1%	4 6%	22 3%	28 3%	14 3%	23 3%	13 3%	9 4%	36 3%	18 4%	4 4%	13 4%	4 3%	1 3%
West Midlands	120 **9%**	22 9%	11 8%	33 8%	6 10%	7 10%	56 9%	67 8%	34 8%	64 9%	26 7%	31 13%	89 9%	45 9%	9 8%	33 10%	12 8%	1 3%
East Midlands	125 **10%**	16 6%	19 13% G	44 11%	3 5%	8 12%	57 9%	85 10%	41 10%	60 9%	42 11%	23 10%	101 10%	49 10%	14 12%	36 11%	11 8%	2 8%
Eastern	53 **4%**	12 5%	2 2%	16 4%	1 2%	4 6%	25 4%	29 4%	13 3%	30 4%	11 3%	12 5%	41 4%	17 4%	5 4%	12 4%	5 4%	-
South West	155 **12%**	32 13%	25 18% IM	41 10%	7 11%	10 15%	87 13%	96 12%	55 13%	84 13%	43 11%	28 12%	127 12%	59 12%	10 9%	38 12%	19 14%	2 9%
South East	398 **31%**	86 34% K	36 25%	143 35% HK	31 49% GHIK LMN	12 18%	211 32% HK	269 33% HK	126 31% K	227 34% R	122 33% R	48 20%	349 33% R	132 27%	33 28%	74 24%	48 34%	10 35%
London	170 **13%**	45 18% HLMN	9 6%	51 13% H	6 10%	9 13%	91 14% HN	97 12% H	45 11% H	75 11%	59 16% Pw	36 15%	134 13% P	65 14%	27 23% SUV	43 13%	17 12%	6 22%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A3 Region

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Scotland	63 5%	12 5%	13 9% IKLMN	14 3%	2 2%	-	31 5%	33 4%	19 5%	30 4%	15 4%	18 8%	45 4%	28 6% V	5 4%	22 7%	3 2%	3 11%
Wales	35 3%	7 3%	7 5%	11 3%	1 2%	1 1%	17 3%	21 3%	10 3%	15 2%	13 4%	7 3%	28 3%	16 3%	4 3%	11 3%	4 3%	1 2%
Northern Ireland	1 *	- -	- -	1 *	- -	- -	1 *	1 *	1 *	- -	1 *	- -	1 *	1 *	1 1%	1 *	- -	- -
My normal place of residence is outside of the UK	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A5 Did you stay overnight at the private hospital for your treatment?

Base: All respondents

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Yes	**641** **50%**	303 49%	339 51%	103 40%	182 50% c	173 53% c	184 54% c	138 51%	253 50%	155 51%	49 45%	392 47%	249 56% n	204 56% n	581 49%	60 61% t	98 58% t	128 45%	338 50%
No	**647** **50%**	319 51%	327 49%	158 60% def	180 50%	153 47%	155 46%	134 49%	256 50%	147 49%	60 55%	447 53% op	200 44%	161 44%	607 51%	39 39%	72 42%	155 55% rs	340 50%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A5 Did you stay overnight at the private hospital for your treatment?

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1288**	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Yes	**641** **50%**	392 61% w	130 35%	266 68% y	173 34%	220 72% AB	67 44% B	80 31%	237 55% GHI	82 63% GHI	105 46%	48 39%	170 45%	641 100% K	-	629 53%	100 61%	199 55%	439 48%
No	**647** **50%**	252 39%	240 65% v	123 32%	331 66% x	85 28%	85 56% z	181 69% zA	194 45%	49 37%	123 54% EF	75 61% EF	205 55% EF	-	647 100% J	559 47%	64 39%	165 45%	475 52%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A5 Did you stay overnight at the private hospital for your treatment?

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1288**	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Yes	**641** **50%**	628 50% b	450 47%	353 46%	86 55%	21 43%	99 65% ce	133 49%	194 51%	256 44%	358 49%	510 50%	128 49%	128 46%	233 48%	85 47%	144 46%	380 51%	111 52%
No	**647** **50%**	631 50%	504 53% a	419 54% f	70 45%	28 57% f	52 35%	138 51%	183 49%	322 56%	377 51%	509 50%	134 51%	148 54%	252 52%	96 53%	169 54%	369 49%	102 48%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A5 Did you stay overnight at the private hospital for your treatment?

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Yes	**641** **50%**	412 49%	61 47%	41 68% st	343 52% B	235 50% B	40 37%	501 47%	140 63% CEF	184 48%	306 46%
No	**647** **50%**	420 51% u	68 53% u	19 32%	320 48%	234 50%	67 63% vA	566 53% D	81 37%	199 52% D	357 54% D

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

8 Feb 2013

A5 Did you stay overnight at the private hospital for your treatment?

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Yes	641 50%	118 47%	81 56% LMN	191 47%	34 53%	30 45%	310 47%	382 47%	191 47%	312 46%	180 48%	149 62% PQw	492 47%	257 53%	62 53%	170 54%	74 54%	13 48%
No	647 50%	135 53%	64 44%	215 53%	30 47%	36 55%	348 53% H	428 53% H	214 53% H	361 54% R	194 52% R	92 38%	555 53% R	224 47%	55 47%	145 46%	64 46%	15 52%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

A6 How has/will your treatment be paid for?

Base: All respondents

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Through a health cash plan	2 *	- -	2 *	1 *	- -	- -	1 *	- -	1 *	1 *	- -	2 *	- -	- -	2 *	- -	- -	1 *	- -
In full by my private medical insurance	673 52%	331 53%	342 51%	165 63% ef	216 60% f	173 53% f	120 35%	139 51%	251 49%	159 53%	69 63% jk	498 59% op	175 39% p	132 36%	628 53%	45 45%	75 44%	153 54%	354 52%
My private medical insurance paid/will pay for some of it and I paid/will pay the rest (includes excess payments or coinsurance)	374 29%	165 27%	209 31%	70 27%	102 28%	100 31%	103 30%	89 33%	144 28%	88 29%	25 23%	245 29%	130 29%	110 30%	345 29%	29 30%	57 34%	87 31%	186 27%
I paid/will pay for it directly myself without the use of a cash plan or private medical insurance	241 19%	126 20%	115 17%	27 10%	44 12%	53 16%	117 34% cde	43 16%	114 22%	54 18%	15 14%	97 12%	144 32% n	122 34% n	216 18%	25 25%	38 22%	44 16%	138 20%
NET: Any PMI	1047 81%	496 80%	551 83%	234 90% f	318 88% f	273 84% f	222 66%	228 84%	395 78%	248 82%	94 86%	742 88% op	305 68%	242 66%	973 82%	74 75%	132 78%	239 84%	540 80%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A6 How has/will your treatment be paid for?

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/severe (z)	Affected AND not severe/Not affected AND severe (A)	Not affected/not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1288**	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Through a health cash plan	**2** *	1 *	1 *	1 *	1 *	1 *	- -	1 *	- -	- -	1 1%	- -	1 *	1 *	1 *	2 *	- -	1 *	1 *
In full by my private medical insurance	**673** **52%**	299 46%	226 61% v	184 47%	286 57% x	137 45%	85 56% z	159 61% z	243 56% FG	49 37%	109 48%	78 64% FGI	193 52% F	312 49%	361 56% J	612 52%	95 58%	116 32%	552 60% N
My private medical insurance paid/will pay for some of it and I paid/will pay the rest (includes excess payments or coinsurance)	**374** **29%**	177 27%	107 29%	96 25%	162 32% x	75 25%	51 34%	77 29%	115 27%	48 36% H	73 32% H	24 20%	115 31% H	180 28%	194 30%	342 29%	47 29%	84 23%	287 31% N
I paid/will pay for it directly myself without the use of a cash plan or private medical insurance	**241** **19%**	168 26% w	38 10%	109 28% y	57 11%	93 31% AB	15 10%	26 10%	74 17%	35 27%	46 20%	20 16%	66 18%	149 23% K	92 14%	233 20%	22 13%	164 45% O	75 8%
NET: Any PMI	**1047** **81%**	476 74%	332 90% v	281 72%	448 89% x	212 69%	136 90% z	235 90% z	358 83%	96 73%	182 80%	103 84%	308 82%	492 77%	555 86% J	954 80%	142 87%	200 55%	839 92% N

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A6 How has/will your treatment be paid for?

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Through a health cash plan	2 *	1 *	-	-	-	1 1% c	-	-	-	-	-	1 *	1 *	-	-	-	-	2 *	-
In full by my private medical insurance	673 52%	659 52%	532 56% a	432 56% f	89 57% f	21 44%	52 34%	145 54%	201 53%	331 57%	411 56% l	551 54% l	118 45%	151 55%	274 57%	98 54%	169 54%	380 51%	114 54%
My private medical insurance paid/will pay for some of it and I paid/will pay the rest (includes excess payments or coinsurance)	374 29%	360 29%	282 30%	228 30%	50 32%	15 31%	37 25%	71 26%	113 30% g	169 29%	208 28%	294 29%	76 29%	81 29%	138 29%	61 34%	105 34% r	217 29%	47 22%
I paid/will pay for it directly myself without the use of a cash plan or private medical insurance	241 19%	240 19% b	141 15%	112 14%	18 12%	12 25% d	63 41% cd	53 20% hi	64 17%	77 13%	115 16%	173 17%	68 26% jk	44 16%	72 15%	22 12%	39 13%	151 20% p	50 24% p
NET: Any PMI	1047 81%	1019 81%	814 85% a	660 86% f	138 88% ef	37 75%	89 59%	217 80%	314 83% g	500 87% g	619 84% l	846 83% l	195 74%	232 84%	412 85%	159 88%	274 87% qr	597 80%	162 76%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

A6 How has/will your treatment be paid for?

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1288	841	129	55	657	462	116	1173	115	408	745
Weighted Base	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
Through a health cash plan	2 *	- -	- -	1 1% s	1 *	1 *	- -	1 *	1 1%	1 *	- -
In full by my private medical insurance	673 52%	468 56% u	62 48%	20 33%	299 45%	289 62% v	60 56%	673 63% DE	- -	222 58% D	438 66% CDE
My private medical insurance paid/will pay for some of it and I paid/will pay the rest (includes excess payments or coinsurance)	374 29%	235 28%	36 28%	12 20%	205 31%	117 25%	36 33%	374 35% D	- -	149 39% D	223 34% D
I paid/will pay for it directly myself without the use of a cash plan or private medical insurance	241 19%	129 16%	31 24% s	29 47% st	159 24% AB	63 13%	11 11%	20 2% F	221 100% CEF	11 3% F	2 *
NET: Any PMI	1047 81%	702 84% fu	98 76% u	32 53%	505 76%	406 87% v	95 89% v	1047 98% D	- -	371 97% D	661 100% CDE

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A6 How has/will your treatment be paid for?

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Through a health cash plan	2 *	1 *	-	-	-	-	1 *	-	-	-	1 *	1 1%	1 *	1 *	1 1%	-	1 1%	-
In full by my private medical insurance	673 52%	164 65%	98 68%	241 60%	42 64%	43 66%	428 65%	506 62%	265 65%	673 100% QRw	-	-	673 64% QR	-	-	-	-	-
My private medical insurance paid/will pay for some of it and I paid/will pay the rest (includes excess payments or coinsurance)	374 29%	84 33%	46 32%	164 40% LMN	20 31%	18 27%	210 32%	289 36% LN	126 31%	-	374 100% PRw	-	374 36% PR	245 51% U	113 96% SUV	106 34%	112 81% SU	26 94%
I paid/will pay for it directly myself without the use of a cash plan or private medical insurance	241 19%	5 2% I	-	-	3 4% HI	5 7% GHIM	20 3% HIM	15 2% I	15 4% HIM	-	-	241 100% PQw	-	237 49% TV	4 4%	209 66% STV	26 19% T	2 6%
NET: Any PMI	1047 81%	248 98% K	144 100% JKL N	405 100% GJKL MN	62 96%	61 93%	638 97%	795 98% KLN	390 96%	673 100% R	374 100% R	-	1047 100% R	245 51% U	113 96% SUV	106 34%	112 81% SU	26 94%

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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

A7 Thinking of the treatment/tests you have had so far in relation to your treatment, which of the following reflects your current situation?

Base: All respondents paying for some/all of their treatment

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	551	262	289	91	143	145	172	122	223	124	40	334	217	185	508	43	61	130	296
Weighted Base	615	291	324	97*	146	153	220	133*	257	142*	40*	341	274	233	561	55**	95*	131*	324
Effective Base	408	194	215	71	111	109	124	96	161	91	34	258	157	135	380	30	50	97	218
I know how much my treatment/tests cost and I have paid for it in full	315 51%	170 58% b	145 45%	50 52%	77 52%	68 44%	120 55%	61 46%	145 56%	65 46%	21 54%	151 44%	164 60% np	130 56% n	282 50%	34 61%	46 48%	64 49%	172 53%
I know how much my treatment/tests cost and I have already paid for some of it	138 22%	60 20%	79 24%	20 21%	36 24%	33 22%	49 22%	31 24%	52 20%	39 27%	9 23%	90 26% o	48 18%	47 20% o	131 23%	7 13%	20 21%	37 28%	74 23%
I know how much my treatment/tests cost but I have not paid for it yet	28 5%	9 3%	19 6%	7 8% f	8 5%	9 6%	4 2%	7 5%	12 5%	8 5%	1 2%	22 7% o	5 2%	5 2%	24 4%	4 7%	6 6%	8 6%	11 3%
I do not yet know how much my treatment/tests cost	117 19%	44 15%	73 22%	14 15%	24 16%	36 23%	44 20%	28 21%	43 17%	29 20%	8 19%	65 19%	52 19%	48 20%	108 19%	9 17%	22 23%	17 13%	61 19%
Don't know	17 3%	9 3%	8 3%	5 5%	3 2%	7 5%	2 1%	6 4%	5 2%	2 2%	1 3%	13 4%	4 2%	3 1%	16 3%	1 1%	1 1%	4 3%	6 2%
NET: Know how much treatment/tests cost	481 78%	238 82%	243 75%	77 80%	120 82%	110 72%	174 79%	99 75%	209 81%	111 78%	31 78%	264 77%	217 79%	182 78%	437 78%	45 82%	72 75%	110 84%	257 79%
NET: Already paid for some/all	453 74%	229 79% b	224 69%	70 73%	112 77%	101 66%	170 77%	92 70%	197 76%	104 73%	30 76%	241 71%	212 77%	177 76%	412 74%	41 75%	66 69%	102 78%	246 76%
NET: Not yet paid	145 24%	53 18%	92 28% a	22 22%	31 21%	44 29%	48 22%	35 26%	56 22%	37 26%	8 21%	87 26%	58 21%	53 23%	132 24%	13 24%	28 30%	25 19%	72 22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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8 Feb 2013

A7 Thinking of the treatment/tests you have had so far in relation to your treatment, which of the following reflects your current situation?

Base: All respondents paying for some/all of their treatment

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	551	285	141	166	219	136	65	103	96	51	167	33	204	270	281	512	64	186	360
Weighted Base	615	344	145	205	219	168	66*	103*	188*	83*	119	44**	182	329	286	575	69*	248	362
Effective Base	408	212	111	121	173	102	53	84	84	44	146	29	178	200	212	376	43	134	285
I know how much my treatment/tests cost and I have paid for it in full	315 51%	195 57%	68 47%	127 62% y	94 43%	108 64% A	26 39%	52 51%	91 48%	40 48%	65 55%	26 59%	94 52%	170 52%	145 51%	302 52%	28 41%	164 66% O	148 41%
I know how much my treatment/tests cost and I have already paid for some of it	138 22%	69 20%	35 24%	36 17%	58 26%	25 15%	24 36% zB	20 20%	54 29%	15 18%	24 21%	7 16%	37 21%	74 23%	64 22%	131 23%	12 17%	49 20%	89 25%
I know how much my treatment/tests cost but I have not paid for it yet	28 5%	11 3%	8 5%	6 3%	9 4%	6 4%	1 1%	5 4%	6 3%	6 8%	7 6%	-	9 5%	13 4%	15 5%	22 4%	4 6%	7 3%	20 5%
I do not yet know how much my treatment/tests cost	117 19%	60 17%	30 20%	31 15%	52 24%	24 14%	15 22%	23 22%	36 19%	18 21%	19 16%	9 21%	36 20%	62 19%	55 19%	104 18%	22 32% L	25 10%	90 25% N
Don't know	17 3%	10 3%	4 3%	6 3%	6 3%	5 3%	1 2%	2 2%	2 1%	4 5%	4 3%	2 5%	6 3%	10 3%	7 2%	16 3%	3 4%	2 1%	15 4%
NET: Know how much treatment/tests cost	481 78%	275 80%	111 77%	169 82%	161 73%	139 82%	50 76%	77 75%	151 80%	61 74%	96 81%	33 75%	140 77%	257 78%	224 78%	455 79% M	44 64%	221 89% O	257 71%
NET: Already paid for some/all	453 74%	264 77%	104 72%	163 79%	152 69%	133 79%	50 75%	73 71%	145 77%	55 66%	89 75%	33 75%	131 72%	244 74%	209 73%	433 75% M	40 58%	213 86% O	237 65%
NET: Not yet paid	145 24%	71 21%	37 26%	37 18%	62 28% x	30 18%	15 23%	28 27%	42 22%	24 29%	25 21%	9 21%	45 25%	75 23%	70 24%	126 22%	26 38% L	33 13%	110 30% N

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A7 Thinking of the treatment/tests you have had so far in relation to your treatment, which of the following reflects your current situation?

Base: All respondents paying for some/all of their treatment

	Total	See private consultant		Referral			Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	Not referred (f)	Already knew (g)	Already knew/had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	551	535	403	333	59	71	109	161	242	302	429	118	116	199	84	143	319	83
Weighted Base	615	599	422	340	68*	100*	125*	177	246	323	467	144*	124*	211	82*	144	369	98*
Effective Base	408	395	296	245	45	53	78	116	181	222	316	90	83	151	62	114	234	60
I know how much my treatment/tests cost and I have paid for it in full	315 51%	309 52%	208 49%	169 50%	32 47%	64 64%	62 49%	82 47%	126 51%	162 50%	236 50%	78 54%	71 57%	98 47%	35 43%	69 48%	193 52%	53 54%
I know how much my treatment/tests cost and I have already paid for some of it	138 22%	136 23%	93 22%	80 24%	9 14%	23 23%	33 26%	42 24%	50 20%	77 24%	109 23%	29 20%	23 19%	48 23%	21 26%	30 21%	86 23%	23 23%
I know how much my treatment/tests cost but I have not paid for it yet	28 5%	26 4%	22 5%	15 4%	5 7%	4 4%	5 4%	9 5%	13 5%	16 5%	21 4%	5 3%	2 2%	15 7%	5 6%	5 3%	15 4%	5 6%
I do not yet know how much my treatment/tests cost	117 19%	112 19%	85 20%	66 20%	16 24% f	9 9%	24 19%	38 21%	47 19%	61 19%	92 20%	25 18%	25 20%	42 20%	17 21%	31 21%	70 19%	15 15%
Don't know	17 3%	17 3%	15 4%	10 3%	5 8% f	-	2 1%	5 3%	10 4%	7 2%	10 2%	7 5%	3 3%	7 3%	4 5%	10 7% q	5 1%	2 2%
NET: Know how much treatment/tests cost	481 78%	470 78%	323 76%	264 78%	46 69%	91 91% cd	100 80%	134 76%	189 77%	255 79%	366 78%	112 77%	96 77%	162 77%	61 74%	103 72%	294 80%	81 83%
NET: Already paid for some/all	453 74%	445 74% b	301 71%	249 73%	41 61%	87 87% cd	95 76%	125 71%	176 72%	239 74%	345 74%	107 74%	94 76%	146 69%	57 69%	99 68%	278 75%	75 77%
NET: Not yet paid	145 24%	138 23%	107 25%	81 24%	21 31% f	13 13%	29 23%	47 27%	60 24%	77 24%	112 24%	30 21%	27 21%	57 27%	22 26%	36 25%	86 23%	20 20%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A7 Thinking of the treatment/tests you have had so far in relation to your treatment, which of the following reflects your current situation?

Base: All respondents paying for some/all of their treatment

	Total	Diversion		Relative importance			PMI			
		Private hospital (s)	PPU (t)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	551	338	60	314	159	52	436	115	174	254
Weighted Base	615	364	67*	364	180	47*	394	221*	160	224
Effective Base	408	257	44	238	112	43	361	98	140	218
I know how much my treatment/tests cost and I have paid for it in full	315 *51%*	183 *50%*	34 *51%*	199 *55%*	85 *47%*	22 *47%*	124 *31%*	192 *87%* CEF	49 *31%*	66 *30%*
I know how much my treatment/tests cost and I have already paid for some of it	138 *22%*	87 *24%*	13 *20%*	76 *21%*	46 *26%*	10 *20%*	115 *29%* D	23 *11%*	47 *29%* D	68 *30%* D
I know how much my treatment/tests cost but I have not paid for it yet	28 *5%*	18 *5%*	4 *7%*	15 *4%*	7 *4%*	5 *11%*	26 *7%* D	2 *1%*	12 *8%* D	14 *6%* D
I do not yet know how much my treatment/tests cost	117 *19%*	66 *18%*	13 *20%*	64 *18%*	38 *21%*	9 *19%*	113 *29%* D	4 *2%*	49 *31%* D	64 *28%* D
Don't know	17 *3%*	11 *3%*	2 *2%*	9 *3%*	4 *2%*	1 *2%*	17 *4%* DE	-	3 *2%*	12 *6%* D
NET: Know how much treatment/tests cost	481 *78%*	288 *79%*	52 *78%*	291 *80%*	138 *77%*	37 *79%*	265 *67%*	217 *98%* CEF	109 *68%*	148 *66%*
NET: Already paid for some/all	453 *74%*	270 *74%*	48 *71%*	275 *76%*	131 *73%*	32 *68%*	238 *60%*	215 *97%* CEF	97 *60%*	134 *60%*
NET: Not yet paid	145 *24%*	83 *23%*	18 *27%*	79 *22%*	45 *25%*	14 *30%*	139 *35%* D	6 *3%*	61 *38%* D	78 *35%* D

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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A7 Thinking of the treatment/tests you have had so far in relation to your treatment, which of the following reflects your current situation?

Base: All respondents paying for some/all of their treatment

	Total	Insurance coverage						Treatment paid for			Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	551	93	51	192	242	341	149	426	125	426	403	127	234	137	32
Weighted Base	615	89*	46*	164	230	304	140	374	241	374	481	117	315	138	28**
Effective Base	408	76	43	165	197	284	121	364	107	364	296	107	176	101	27
I know how much my treatment/tests cost and I have paid for it in full	315 **51%**	32 35%	9 21%	47 29%	77 33% H	92 30%	45 32% H	106 28%	209 87% Qw	106 28%	315 66% TV	-	315 100% STV	-	-
I know how much my treatment/tests cost and I have already paid for some of it	138 **22%**	30 34%	9 20%	45 27%	70 30%	85 28%	40 28%	112 30% R	26 11%	112 30% R	138 29% TU	-	-	138 100% STU	-
I know how much my treatment/tests cost but I have not paid for it yet	28 **5%**	6 7%	4 8%	14 9%	12 5%	20 7%	6 4%	26 7% R	2 1%	26 7% R	28 6% TUV	-	-	-	28 100%
I do not yet know how much my treatment/tests cost	117 **19%**	20 22%	19 42% GL	49 30%	63 28%	93 31%	44 31%	113 30% R	4 2%	113 30% R	-	117 100% SUV	-	-	-
Don't know	17 **3%**	1 1%	4 8%	8 5%	7 3%	14 5%	6 4%	17 5% R	-	17 5% R	-	-	-	-	-
NET: Know how much treatment/tests cost	481 **78%**	68 76% H	23 49%	106 65%	159 69% H	196 65% H	91 65% H	245 65%	237 98% Qw	245 65%	481 100% T	-	315 100% T	138 100% T	28 100%
NET: Already paid for some/all	453 **74%**	62 69% H	19 41%	92 56%	147 64% H	177 58% H	85 60% H	218 58%	235 98% Qw	218 58%	453 94% T	-	315 100% ST	138 100% ST	-
NET: Not yet paid	145 **24%**	26 29%	23 51% GLMN	63 39%	76 33%	113 37%	49 35%	139 37% R	6 2%	139 37% R	28 6% UV	117 100% SUV	-	-	28 100%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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A7 (ALL) Thinking of the treatment/tests you have had so far in relation to your treatment, which of the following reflects your current situation?

Base: All respondents

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
I know how much my treatment/tests cost and I have paid for it in full	315 **24%**	170 27% b	145 22%	50 19%	77 21%	68 21%	120 36% cde	61 22%	145 28%	65 22%	21 20%	151 18%	164 37% n	130 36% n	282 24%	34 34%	46 27%	64 23%	172 25%
I know how much my treatment/tests cost and I have already paid for some of it	138 **11%**	60 10%	79 12%	20 8%	36 10%	33 10%	49 15% c	31 12%	52 10%	39 13%	9 8%	90 11%	48 11%	47 13% o	131 11%	7 7%	20 12%	37 13%	74 11%
I know how much my treatment/tests cost but I have not paid for it yet	28 **2%**	9 1%	19 3%	7 3%	8 2%	9 3%	4 1%	7 2%	12 2%	8 3%	1 1%	22 3%	5 1%	5 2%	24 2%	4 4%	6 4%	8 3%	11 2%
I do not yet know how much my treatment/tests cost	117 **9%**	44 7%	73 11% a	14 5%	24 7%	36 11% c	44 13% cd	28 10%	43 9%	29 10%	8 7%	65 8%	52 12% n	48 13% n	108 9% t	9 9%	22 13% t	17 6%	61 9%
Don't know	17 **1%**	9 1%	8 1%	5 2%	3 1%	7 2%	2 1%	6 2%	5 1%	2 1%	1 1%	13 2%	4 1%	3 1%	16 1%	1 1%	1 1%	4 1%	6 1%
PMI paid in full	673 **52%**	331 53%	342 51%	165 63% ef	216 60% f	173 53% f	120 35%	139 51%	251 49%	159 53%	69 63% jk	498 59% op	175 39% p	132 36%	628 53%	45 45%	75 44%	153 54%	354 52%
NET: Know how much treatment/tests cost	481 **37%**	238 38%	243 36%	77 30%	120 33%	110 34%	174 51% cde	99 36%	209 41% m	111 37%	31 29%	264 31%	217 48% n	182 50% n	437 37%	45 45%	72 42%	110 39%	257 38%
NET: Already paid for some/all	453 **35%**	229 37%	224 34%	70 27%	112 31%	101 31%	170 50% cde	92 34%	197 39%	104 34%	30 28%	241 29%	212 47% n	177 49% n	412 35%	41 41%	66 39%	102 36%	246 36%
NET: Not yet paid	145 **11%**	53 8%	92 14% a	22 8%	31 9%	44 14%	48 14%	35 13%	56 11%	37 12%	8 8%	87 10%	58 13%	53 15%	132 11%	13 13%	28 17% t	25 9%	72 11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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A7 (ALL) Thinking of the treatment/tests you have had so far in relation to your treatment, which of the following reflects your current situation?

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
I know how much my treatment/tests cost and I have paid for it in full	315 **24%**	195 30% w	68 18%	127 33% y	94 19%	108 35% AB	26 17%	52 20%	91 21%	40 30%	65 29% E	26 21%	94 25%	170 26%	145 22%	302 25% M	28 17%	164 45% O	148 16%
I know how much my treatment/tests cost and I have already paid for some of it	138 **11%**	69 11%	35 10%	36 9%	58 11%	25 8%	24 16% zB	20 8%	54 12%	15 12%	24 11%	7 6%	37 10%	74 12%	64 10%	131 11%	12 7%	49 13%	89 10%
I know how much my treatment/tests cost but I have not paid for it yet	28 **2%**	11 2%	8 2%	6 2%	9 2%	6 2%	1 *	5 2%	6 1%	6 5% H	7 3%	-	9 2%	13 2%	15 2%	22 2%	4 3%	7 2%	20 2%
I do not yet know how much my treatment/tests cost	117 **9%**	60 9%	30 8%	31 8%	52 10%	24 8%	15 10%	23 9%	36 8%	18 13%	19 8%	9 7%	36 10%	62 10%	55 9%	104 9%	22 13%	25 7%	90 10%
Don't know	17 **1%**	10 2%	4 1%	6 2%	6 1%	5 2%	1 1%	2 1%	2 *	4 3% E	4 2%	2 2%	6 2%	10 2%	7 1%	16 1%	3 2%	2 1%	15 2%
PMI paid in full	673 **52%**	299 46%	226 61% v	184 47%	286 57% x	137 45%	85 56% z	159 61% z	243 56% FG	49 37%	109 48%	78 64% FGI	193 52% F	312 49%	361 56% J	612 52%	95 58%	116 32%	552 60% N
NET: Know how much treatment/tests cost	481 **37%**	275 43% w	111 30%	169 43% y	161 32%	139 45% AB	50 33%	77 30%	151 35%	61 47% H	96 42% H	33 27%	140 37% H	257 40%	224 35%	455 38% M	44 27%	221 61% O	257 28%
NET: Already paid for some/all	453 **35%**	264 41% w	104 28%	163 42% y	152 30%	133 44% AB	50 33%	73 28%	145 34%	55 42% H	89 39% H	33 27%	131 35%	244 38%	209 32%	433 36% M	40 24%	213 59% O	237 26%
NET: Not yet paid	145 **11%**	71 11%	37 10%	37 9%	62 12%	30 10%	15 10%	28 11%	42 10%	24 18% EH	25 11%	9 7%	45 12%	75 12%	70 11%	126 11%	26 16%	33 9%	110 12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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A7 (ALL) Thinking of the treatment/tests you have had so far in relation to your treatment, which of the following reflects your current situation?

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
I know how much my treatment/tests cost and I have paid for it in full	315 **24%**	309 25% b	208 22%	169 22%	32 20%	13 26%	64 42% cd	62 23%	82 22%	126 22%	162 22%	236 23%	78 30% j	71 26%	98 20%	35 20%	69 22%	193 26%	53 25%
I know how much my treatment/tests cost and I have already paid for some of it	138 **11%**	136 11% b	93 10%	80 10%	9 6%	5 11%	23 15% d	33 12%	42 11%	50 9%	77 10%	109 11%	29 11%	23 8%	48 10%	21 12%	30 10%	86 11%	23 11%
I know how much my treatment/tests cost but I have not paid for it yet	28 **2%**	26 2%	22 2%	15 2%	5 3%	2 4%	4 3%	5 2%	9 2%	13 2%	16 2%	21 2%	5 2%	2 1%	15 3%	5 3%	5 1%	15 2%	5 3%
I do not yet know how much my treatment/tests cost	117 **9%**	112 9%	85 9%	66 9%	16 10%	7 15%	9 6%	24 9%	38 10%	47 8%	61 8%	92 9%	25 10%	25 9%	42 9%	17 9%	31 10%	70 9%	15 7%
Don't know	17 **1%**	17 1%	15 2%	10 1%	5 3%	-	-	2 1%	5 1%	10 2%	7 1%	10 1%	7 3% k	3 1%	7 2%	4 2%	10 3% q	5 1%	2 1%
PMI paid in full	673 **52%**	659 52%	532 56% a	432 56% f	89 57% f	21 44%	52 34%	145 54%	201 53%	331 57%	411 56% l	551 54% l	118 45%	151 55%	274 57%	98 54%	169 54%	380 51%	114 54%
NET: Know how much treatment/tests cost	481 **37%**	470 37% b	323 34%	264 34%	46 30%	20 41%	91 60% cd	100 37%	134 35%	189 33%	255 35%	366 36%	112 43%	96 35%	162 33%	61 34%	103 33%	294 39%	81 38%
NET: Already paid for some/all	453 **35%**	445 35% b	301 32%	249 32%	41 26%	18 37%	87 57% cde	95 35%	125 33%	176 31%	239 33%	345 34%	107 41% j	94 34%	146 30%	57 31%	99 32%	278 37%	75 36%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

A7 (ALL) Thinking of the treatment/tests you have had so far in relation to your treatment, which of the following reflects your current situation?

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
NET: Not yet paid	145 *11%*	138 *11%*	107 *11%*	81 *11%*	21 *13%*	9 *19%*	13 *9%*	29 *11%*	47 *12%*	60 *10%*	77 *10%*	112 *11%*	30 *11%*	27 *10%*	57 *12%*	22 *12%*	36 *11%*	86 *11%*	20 *9%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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A7 (ALL) Thinking of the treatment/tests you have had so far in relation to your treatment, which of the following reflects your current situation?

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
I know how much my treatment/tests cost and I have paid for it in full	**315** **24%**	183 22%	34 27%	31 51% st	199 30% A	85 18%	22 21%	124 12% F	192 87% CEF	49 13%	66 10%
I know how much my treatment/tests cost and I have already paid for some of it	**138** **11%**	87 10%	13 10%	4 7%	76 11%	46 10%	10 9%	115 11%	23 11%	47 12%	68 10%
I know how much my treatment/tests cost but I have not paid for it yet	**28** **2%**	18 2%	4 3%	3 4%	15 2%	7 1%	5 5% A	26 2%	2 1%	12 3%	14 2%
I do not yet know how much my treatment/tests cost	**117** **9%**	66 8%	13 10%	2 4%	64 10%	38 8%	9 8%	113 11% D	4 2%	49 13% D	64 10% D
Don't know	**17** **1%**	11 1%	2 1%	1 1%	9 1%	4 1%	1 1%	17 2%	- -	3 1%	12 2%
PMI paid in full	**673** **52%**	468 56% u	62 48%	20 33%	299 45%	289 62% v	60 56%	673 63% DE	- -	222 58% D	438 66% CDE
NET: Know how much treatment/tests cost	**481** **37%**	288 35%	52 40%	38 63% st	291 44% A	138 29%	37 35%	265 25% F	217 98% CEF	109 28% F	148 22%
NET: Already paid for some/all	**453** **35%**	270 32%	48 37%	35 58% st	275 41% AB	131 28%	32 30%	238 22% F	215 97% CEF	97 25%	134 20%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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A7 (ALL) Thinking of the treatment/tests you have had so far in relation to your treatment, which of the following reflects your current situation?

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
NET: Not yet paid	**145** **11%**	83 10%	18 14%	5 8%	79 12%	45 10%	14 13%	139 13% D	6 3%	61 16% D	78 12% D

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A7 (ALL) Thinking of the treatment/tests you have had so far in relation to your treatment, which of the following reflects your current situation?

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
I know how much my treatment/tests cost and I have paid for it in full	315 24%	32 13%	9 7%	47 12%	9 13%	10 15%	77 12% H	92 11% H	45 11% H	-	106 28% Pw	209 87% PQw	106 10% P	315 66% TV	-	315 100% STV	-	-
I know how much my treatment/tests cost and I have already paid for some of it	138 11%	30 12%	9 6%	45 11%	7 11%	5 7%	70 11%	85 10%	40 10%	-	112 30% PRw	26 11% P	112 11% P	138 29% TU	-	-	138 100% STU	-
I know how much my treatment/tests cost but I have not paid for it yet	28 2%	6 3%	4 3%	14 3%	1 1%	1 1%	12 2%	20 2%	6 1%	-	26 7% PRw	2 1%	26 3% P	28 6% TUV	-	-	-	28 100%
I do not yet know how much my treatment/tests cost	117 9%	20 8%	19 13%	49 12%	5 8%	7 10%	63 10%	93 11%	44 11%	-	113 30% PRw	4 2% P	113 11% PR	-	117 100% SUV	-	-	-
Don't know	17 1%	1 *	4 3%	8 2%	2 2%	1 1%	7 1%	14 2%	6 1%	-	17 5% PRw	-	17 2% P	-	-	-	-	-
PMI paid in full	673 52%	164 65%	98 68%	241 60%	42 64%	43 66%	428 65%	506 62%	265 65%	673 100% QRw	-	-	673 64% QR	-	-	-	-	-
NET: Know how much treatment/tests cost	481 37%	68 27% H	23 16%	106 26% H	17 26%	15 23%	159 24% H	196 24% H	91 22% H	-	245 65% Pw	237 98% PQw	245 23% P	481 100% T	-	315 100% T	138 100% T	28 100%
NET: Already paid for some/all	453 35%	62 24% H	19 13%	92 23% H	16 25% H	15 22%	147 22% H	177 22% H	85 21% H	-	218 58% Pw	235 98% PQw	218 21% P	453 94% T	-	315 100% ST	138 100% ST	-

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A7 (ALL) Thinking of the treatment/tests you have had so far in relation to your treatment, which of the following reflects your current situation?

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
NET: Not yet paid	**145** **11%**	26 10%	23 16%	63 16%	6 9%	7 11%	76 12%	113 14%	49 12%	-	139 37% PRw	6 2% P	139 13% PR	28 6% UV	117 100% SUV	-	-	28 100%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

A8 Which of these things did you have privately for your treatment?

Base: All respondents

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Surgery or any procedure under a general or local anaesthetic	**1188** **92%**	573 92%	615 92%	240 92%	339 94%	297 91%	312 92%	252 93%	469 92%	279 92%	98 91%	770 92%	418 93%	339 93%	1095 92%	92 93%	156 92%	254 90%	635 94%
Administration of medication or treatment which required a period of medically supervised recovery (e.g. for chemotherapy, radiotherapy)	**164** **13%**	70 11%	94 14%	36 14%	38 10%	51 16%	39 11%	34 13%	71 14%	33 11%	16 15%	111 13%	52 12%	44 12%	152 13%	11 11%	22 13%	34 12%	91 13%
Tests	**545** **42%**	255 41%	290 44%	129 49% e	151 42%	126 39%	140 41%	106 39%	232 46%	124 41%	44 40%	382 46% op	163 36%	139 38%	499 42%	47 47%	81 48%	110 39%	297 44%
None of these	**3** *****	1 *	2 *	- -	2 1%	1 *	- -	1 *	2 *	- -	- -	3 *	- -	- -	3 *	1 1%	1 1%	- -	2 *
Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

A8 Which of these things did you have privately for your treatment?

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1288**	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Surgery or any procedure under a general or local anaesthetic	**1188** **92%**	613 95% w	321 87%	364 93%	465 92%	288 94% B	142 94%	232 89%	400 93%	116 89%	210 92%	113 93%	348 93%	629 98% K	559 86%	1188 100% M	124 76%	336 92%	844 92%
Administration of medication or treatment which required a period of medically supervised recovery (e.g. for chemotherapy, radiotherapy)	**164** **13%**	87 14%	37 10%	68 17% y	40 8%	44 14% B	21 14%	20 8%	62 14% I	21 16% I	33 14% I	15 12%	32 9%	100 16% K	64 10%	124 10%	164 100% L	45 12%	118 13%
Tests	**545** **42%**	274 43%	146 39%	169 43%	201 40%	133 43%	59 39%	98 37%	175 40%	68 52%	92 40%	46 38%	165 44%	296 46% K	249 39%	474 40%	112 68% L	144 39%	397 43%
None of these	**3** *****	2 *	1 *	1 *	1 *	1 *	1 *	- -	- -	1 1%	1 *	1 1%	- -	3 1%	- -	- -	- -	1 *	2 *
Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

A8 Which of these things did you have privately for your treatment?

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Surgery or any procedure under a general or local anaesthetic	1188 92%	1166 93% b	870 91%	715 93% d	131 84%	43 88%	146 96% d	250 93%	347 92%	522 90%	678 92%	941 92%	244 93%	251 91%	434 90%	174 96% n	289 93%	695 93%	196 92%
Administration of medication or treatment which required a period of medically supervised recovery (e.g. for chemotherapy, radiotherapy)	164 13%	158 13%	116 12%	77 10%	31 20% c	10 21% c	27 18% c	22 8%	41 11% g	75 13%	97 13%	131 13%	30 11%	32 12%	57 12%	24 13%	29 9%	96 13%	33 16%
Tests	545 42%	531 42%	406 43%	325 42%	70 45%	20 41%	60 39%	112 41%	161 43%	245 42%	293 40%	418 41%	123 47%	109 40%	211 44%	81 45%	129 41%	320 43%	88 42%
None of these	3 *	2 *	2 *	3 *	- -	- -	- -	- -	1 *	1 *	1 *	1 *	2 1%	1 *	1 *	- -	2 1%	1 *	- -
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A8 Which of these things did you have privately for your treatment?

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Surgery or any procedure under a general or local anaesthetic	**1188** **92%**	770 93%	115 89%	58 95%	616 93%	429 92%	96 90%	974 91%	213 97% E	344 90%	609 92%
Administration of medication or treatment which required a period of medically supervised recovery (e.g. for chemotherapy, radiotherapy)	**164** **13%**	108 13%	19 15%	7 12%	76 12%	72 15%	11 10%	150 14% D	14 6%	51 13% D	90 14% D
Tests	**545** **42%**	350 42%	52 41%	24 40%	271 41%	207 44%	46 43%	471 44%	75 34%	159 41%	302 46% D
None of these	**3** *****	1 *	1 *	- -	2 *	1 *	- -	3 *	- -	1 *	2 *
Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A8 Which of these things did you have privately for your treatment?

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Surgery or any procedure under a general or local anaesthetic	1188 92%	232 92%	134 93%	373 92%	57 89%	60 91%	597 91%	738 91%	365 90%	612 91%	342 91%	233 97% PQw	954 91%	455 94%	104 89%	302 96% T	131 95%	22 79%
Administration of medication or treatment which required a period of medically supervised recovery (e.g. for chemotherapy, radiotherapy)	164 13%	33 13%	20 14%	62 15%	5 7%	9 13%	88 13%	116 14%	54 13%	95 14%	47 13%	22 9%	142 14%	44 9%	22 19% SUV	28 9%	12 8%	4 15%
Tests	545 42%	114 45%	62 43%	183 45%	21 33%	37 56% JN	287 44%	356 44%	173 43%	285 42%	175 47% R	85 35%	460 44%	187 39%	69 59% SUV	117 37%	60 43%	10 35%
None of these	3 *	1 *	1 *	- -	1 2% IM	- -	3 7%	2 *	2 7%	2 *	1 *	- -	3 *	1 *	- -	1 *	- -	- -
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

A9 Which of these tests did you undergo?

Base: All respondents who had tests but did not have surgery or administration of medication/treatment requiring medically supervised recovery

	Total	Gender Female (a)	Working status Working - full or part time (n)	Country England (q)
Unweighted Base	**58**	30	39	54
Weighted Base	**57**	28**	38*	53*
Effective Base	**50**	26	34	47
Analysis of body fluids - e.g. blood test, urine test	**19** **33%**	9 *31%*	15 *38%*	16 *30%*
Measurement of body function - e.g. heart activity ECG, brain activity EEG	**7** **12%**	5 *19%*	5 *13%*	5 *10%*
Imaging test - e.g. x-ray, ultrasound, radioisotope scan, CT scan, MRI scan, PET scan, angiograph	**22** **39%**	9 *33%*	12 *32%*	20 *38%*
Endoscopic test - e.g. using a camera or viewing tube to see inside the body	**44** **76%**	22 *79%*	30 *78%*	41 *77%*
Biopsy - tissue samples removed and examined	**18** **31%**	7 *26%*	12 *32%*	15 *28%*
Genetic testing	- -	- -	- -	- -
Other (specify)	**6** **10%**	2 *8%*	5 *13%*	6 *11%*
None of these	- -	- -	- -	- -
Don't know	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

A9 Which of these tests did you undergo?

Base: All respondents who had tests but did not have surgery or administration of medication/treatment requiring medically supervised recovery

	Total	Affect on life Not affected (1-2) (w)	Severity Not severe (1-2) (y)	Overnight stay No (K)	Consider NHS No (O)
Unweighted Base	**58**	33	31	57	45
Weighted Base	**57**	33**	29**	57*	44*
Effective Base	**50**	29	27	50	39
Analysis of body fluids - e.g. blood test, urine test	**19** **33%**	12 37%	8 29%	19 34%	14 31%
Measurement of body function - e.g. heart activity ECG, brain activity EEG	**7** **12%**	4 11%	4 14%	6 11%	5 12%
Imaging test - e.g. x-ray, ultrasound, radioisotope scan, CT scan, MRI scan, PET scan, angiograph	**22** **39%**	11 32%	6 21%	22 39%	17 39%
Endoscopic test - e.g. using a camera or viewing tube to see inside the body	**44** **76%**	26 76%	24 81%	43 76%	33 76%
Biopsy - tissue samples removed and examined	**18** **31%**	11 32%	9 31%	17 31%	15 35%
Genetic testing	**-** **-**	- -	- -	- -	- -
Other (specify)	**6** **10%**	3 9%	2 5%	6 10%	4 9%
None of these	**-** **-**	- -	- -	- -	- -
Don't know	**-** **-**	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
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Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

A9 Which of these tests did you undergo?

Base: All respondents who had tests but did not have surgery or administration of medication/treatment requiring medically supervised recovery

	Total	See private consultant		Referral	Prior knowledge consultant	Prior hospital knowledge	
		Yes (a)	Yes AND referred (b)	GP (c)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)
Unweighted Base	58	56	51	37	35	32	46
Weighted Base	57	55*	51*	37*	34*	32**	44*
Effective Base	50	49	44	32	30	28	40
Analysis of body fluids - e.g. blood test, urine test	19 33%	18 32%	16 32%	15 40%	10 29%	9 27%	14 32%
Measurement of body function - e.g. heart activity ECG, brain activity EEG	7 12%	5 10%	5 10%	2 4%	3 7%	3 10%	4 9%
Imaging test - e.g. x-ray, ultrasound, radioisotope scan, CT scan, MRI scan, PET scan, angiograph	22 39%	22 41%	20 39%	14 37%	13 37%	11 35%	19 43%
Endoscopic test - e.g. using a camera or viewing tube to see inside the body	44 76%	43 78%	39 76%	31 83%	26 76%	25 79%	34 79%
Biopsy - tissue samples removed and examined	18 31%	18 33%	17 33%	14 37%	14 40%	13 40%	15 35%
Genetic testing	- -	- -	- -	- -	- -	- -	- -
Other (specify)	6 10%	4 7%	4 8%	3 9%	4 12%	- -	1 3%
None of these	- -	- -	- -	- -	- -	- -	- -
Don't know	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

A9 Which of these tests did you undergo?

Base: All respondents who had tests but did not have surgery or administration of medication/treatment requiring medically supervised recovery

	Total	Diversion Private hospital (s)	PMI PMI - yes (C)
Unweighted Base	**58**	40	53
Weighted Base	**57**	41*	50*
Effective Base	**50**	35	46
Analysis of body fluids - e.g. blood test, urine test	**19** **33%**	15 36%	15 29%
Measurement of body function - e.g. heart activity ECG, brain activity EEG	**7** **12%**	7 17%	4 8%
Imaging test - e.g. x-ray, ultrasound, radioisotope scan, CT scan, MRI scan, PET scan, angiograph	**22** **39%**	15 38%	18 36%
Endoscopic test - e.g. using a camera or viewing tube to see inside the body	**44** **76%**	31 77%	39 78%
Biopsy - tissue samples removed and examined	**18** **31%**	14 34%	16 33%
Genetic testing	**-** **-**	- -	- -
Other (specify)	**6** **10%**	3 7%	6 11%
None of these	**-** **-**	- -	- -
Don't know	**-** **-**	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

A9 Which of these tests did you undergo?

Base: All respondents who had tests but did not have surgery or administration of medication/treatment requiring medically supervised recovery

	Total	Insurance coverage		Treatment paid for	
		Not BUPA (L)	Not AXA (M)	In full by PMI (P)	In full/ partly by PMI (w)
Unweighted Base	**58**	31	43	35	53
Weighted Base	**57**	32**	38*	34*	50*
Effective Base	**50**	27	37	31	46
Analysis of body fluids - e.g. blood test, urine test	**19** **33%**	10 30%	11 28%	8 25%	15 29%
Measurement of body function - e.g. heart activity ECG, brain activity EEG	**7** **12%**	4 13%	4 11%	4 12%	4 8%
Imaging test - e.g. x-ray, ultrasound, radioisotope scan, CT scan, MRI scan, PET scan, angiograph	**22** **39%**	10 32%	15 41%	8 25%	18 36% P
Endoscopic test - e.g. using a camera or viewing tube to see inside the body	**44** **76%**	25 78%	29 77%	25 76%	39 78%
Biopsy - tissue samples removed and examined	**18** **31%**	10 31%	9 24%	8 24%	16 33%
Genetic testing	**-** **-**	- -	- -	- -	- -
Other (specify)	**6** **10%**	4 12%	6 15%	4 13%	6 11%
None of these	**-** **-**	- -	- -	- -	- -
Don't know	**-** **-**	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

B1 Why did you choose to have your treatment privately rather than on the NHS?

Base: All respondents

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Better clinical expertise of private consultants	**222** *17%*	99 *16%*	123 *18%*	51 *20%* d	39 *11%*	62 *19%* d	69 *20%* d	42 *15%*	89 *17%*	53 *17%*	13 *12%*	132 *16%*	90 *20%*	76 *21%*	201 *17%*	21 *21%*	33 *19%*	48 *17%*	111 *16%*
Ability to choose a specific private consultant	**506** *39%*	251 *40%*	255 *38%*	65 *25%*	121 *33%* c	147 *45%* cd	173 *51%* cd	123 *45%* km	186 *37%* m	127 *42%* m	27 *25%*	286 *34%*	220 *49%* n	181 *50%* n	477 *40%*	29 *29%*	77 *46%* r	103 *36%*	272 *40%*
Ability to spend more time with the private consultant	**294** *23%*	146 *23%*	149 *22%*	37 *14%*	62 *17%*	77 *24%* c	119 *35%* cde	73 *27%*	117 *23%*	67 *22%*	19 *17%*	146 *17%*	149 *33%* n	129 *35%* n	277 *23%*	18 *18%*	27 *16%*	65 *23%*	167 *25%* s
Better clinical outcomes at private hospitals/ private units at NHS hospitals (e.g. lower infection rates, higher recovery rates)	**320** *25%*	146 *23%*	174 *26%*	62 *24%*	72 *20%*	86 *26%*	99 *29%* d	64 *24%*	138 *27%*	68 *23%*	21 *19%*	187 *22%*	133 *30%* n	112 *31%* n	303 *26%*	17 *17%*	47 *28%*	67 *24%*	166 *25%*
Better medical facilities (e.g. specialist medical equipment)	**206** *16%*	89 *14%*	117 *18%*	62 *24%* def	51 *14%*	54 *17%*	39 *11%*	32 *12%*	81 *16%*	48 *16%*	18 *17%*	141 *17%*	65 *15%*	54 *15%*	194 *16%*	12 *12%*	27 *16%*	36 *13%*	107 *16%*
Better quality of care (e.g. care by nurses)	**491** *38%*	233 *38%*	258 *39%*	104 *40%* d	107 *30%*	134 *41%* d	145 *43%* d	101 *37%*	189 *37%*	120 *40%*	37 *34%*	292 *35%*	199 *44%* n	167 *46%* n	464 *39%*	27 *27%*	75 *44%* r	106 *38%*	255 *38%*
Better aftercare in follow-up visits	**323** *25%*	166 *27%*	156 *23%*	69 *26%*	80 *22%*	85 *26%*	90 *26%*	65 *24%*	123 *24%*	75 *25%*	31 *29%*	189 *23%*	133 *30%* n	103 *28%*	302 *25%*	21 *21%*	47 *28%*	71 *25%*	170 *25%*
Better comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	**654** *51%*	323 *52%*	331 *50%*	123 *47%*	173 *48%*	179 *55%*	178 *53%*	140 *52%*	257 *50%*	155 *51%*	52 *47%*	401 *48%*	252 *56%* n	210 *58%* n	606 *51%*	48 *48%*	96 *56%*	144 *51%*	335 *49%*
Better reputation of private healthcare	**290** *22%*	127 *20%*	163 *24%*	71 *27%*	75 *21%*	74 *23%*	70 *21%*	61 *22%*	108 *21%*	69 *23%*	24 *22%*	189 *23%*	101 *22%*	84 *23%*	272 *23%*	17 *17%*	35 *21%*	60 *21%*	157 *23%*

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

B1 Why did you choose to have your treatment privately rather than on the NHS?

Base: All respondents

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Reduced waiting times	**979** **76%**	460 *74%*	519 *78%*	202 *78%*	272 *75%*	246 *76%*	258 *76%*	207 *76%*	397 *78%*	222 *73%*	83 *76%*	642 *76%*	337 *75%*	277 *76%*	905 *76%*	74 *74%*	130 *77%*	220 *78%*	521 *77%*
Availability of appointment times	**665** **52%**	322 *52%*	343 *51%*	132 *50%*	187 *52%*	184 *56%*	162 *48%*	152 *56%* *m*	256 *50%*	159 *53%* *m*	43 *40%*	424 *51%*	241 *54%*	197 *54%*	628 *53%* *r*	37 *37%*	91 *53%* *r*	140 *49%*	356 *53%* *r*
More convenient geographic location	**170** **13%**	68 *11%*	102 *15%* *a*	31 *12%*	49 *14%*	45 *14%*	45 *13%*	35 *13%*	76 *15%* *m*	35 *12%*	7 *7%*	103 *12%*	67 *15%*	53 *15%*	164 *14%* *u*	6 *6%*	30 *18%* *r*	31 *11%*	80 *12%*
Because I have private medical insurance	**944** **73%**	451 *73%*	493 *74%*	214 *82%* *f*	282 *78%* *f*	250 *77%* *f*	198 *58%*	208 *77%*	354 *70%*	220 *73%*	85 *78%*	673 *80%* *op*	271 *60%*	217 *59%*	880 *74%*	64 *64%*	119 *70%*	220 *78%* *r*	491 *72%*
The tests/treatment I needed were not available under the NHS	**56** **4%**	34 *5%*	22 *3%*	8 *3%*	11 *3%*	18 *6%*	18 *5%*	4 *2%*	29 *6%* *j*	8 *3%*	6 *6%* *j*	28 *3%*	28 *6%* *n*	23 *6%*	52 *4%* *s*	4 *4%* *s*	-	12 *4%* *s*	35 *5%* *s*
To access the expertise of private hospitals/ private consultants based in London	**90** **7%**	38 *6%*	52 *8%*	27 *10%* *d*	16 *4%*	22 *7%*	25 *7%*	25 *9%* *m*	37 *7%* *m*	15 *5%*	1 *1%*	57 *7%*	33 *7%*	25 *7%*	87 *7%* *tu*	3 *3%*	45 *27%* *qrtu*	6 *2%*	20 *3%*
Recommendation from my GP	**155** **12%**	61 *10%*	94 *14%* *a*	36 *14%*	48 *13%*	33 *10%*	38 *11%*	31 *11%*	64 *13%*	34 *11%*	13 *12%*	104 *12%*	51 *11%*	42 *12%*	147 *12%*	9 *9%*	30 *18%* *t*	28 *10%*	84 *12%*
Recommendation from friends/family	**75** **6%**	30 *5%*	45 *7%*	19 *7%*	17 *5%*	14 *4%*	25 *7%*	22 *8%*	30 *6%*	14 *5%*	3 *2%*	55 *7%*	20 *4%*	18 *5%*	68 *6%*	7 *7%*	15 *9%*	18 *6%*	32 *5%*
Poor reputation / experience of NHS (eg mis-diagnosis / no diagnosis)	**5** *****	3 ***	3 ***	1 ***	1 ***	1 ***	2 *1%*	-	1 ***	2 *1%*	1 *1%*	3 ***	2 ***	2 *1%*	5 ***	-	-	1 ***	2
Recommendation from other health care professional (eg consultant, physio)	**6** **1%**	3 *1%*	3 ***	-	1 ***	1 ***	5 *2%*	2 *1%*	4 *1%*	-	-	2 ***	5 *1%*	4 *1%*	6 *1%*	-	-	1 ***	3

* small base

Significance testing has been carried out within each break.

Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

B1 Why did you choose to have your treatment privately rather than on the NHS?

Base: All respondents

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Other (please specify)	29 2%	13 2%	16 2%	4 1%	5 1%	4 1%	17 5% cde	6 2%	4 1%	14 5% k	5 4% k	11 1%	18 4% n	18 5% n	24 2%	4 4%	9 5% q	7 2%	12 2%
Don't know/can't remember	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Any reason relating to private consultants	650 50%	309 50%	341 51%	102 39%	156 43%	180 55% cd	212 62% cd	151 56% m	256 50% m	153 51% m	37 34%	375 45%	275 61% n	227 62% n	601 51%	48 49%	93 55%	135 48%	352 52%
NET: Any reason relating to private hospitals/PPUs	752 58%	359 58%	394 59%	153 59%	195 54%	199 61%	205 60%	162 60%	291 57%	177 59%	60 55%	467 56%	285 63% n	237 65% n	704 59%	48 48%	113 66% r	173 61%	382 56%
NET: Any recommendation	219 17%	85 14%	134 20% a	50 19%	65 18%	45 14%	59 17%	49 18%	89 18%	47 15%	15 14%	152 18%	67 15%	57 16%	205 17%	14 14%	42 25% qu	45 16%	107 16%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

B1 Why did you choose to have your treatment privately rather than on the NHS?

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Better clinical expertise of private consultants	222 17%	134 21% w	51 14%	78 20% y	66 13%	63 21% B	26 17%	32 12%	63 15%	41 31% EGI	35 15%	29 24% EI	54 14%	119 19%	103 16%	206 17%	29 18%	45 12%	175 19% N
Ability to choose a specific private consultant	506 39%	287 45% w	125 34%	168 43% y	175 35%	127 42%	69 46% B	86 33%	172 40%	67 51% I	89 39%	44 36%	133 36%	286 45% K	220 34%	478 40%	66 40%	110 30%	395 43% N
Ability to spend more time with the private consultant	294 23%	156 24%	81 22%	98 25% y	90 18%	70 23%	38 25%	49 19%	105 24% F	16 13%	57 25% F	35 29% F	81 22%	153 24%	142 22%	266 22%	49 30% L	68 19%	226 25%
Better clinical outcomes at private hospitals/ private units at NHS hospitals (e.g. lower infection rates, higher recovery rates)	320 25%	183 28% w	71 19%	123 32% y	95 19%	95 31% B	34 22%	47 18%	108 25%	39 29%	56 25%	34 28%	82 22%	195 30% K	124 19%	302 25%	62 38% L	66 18%	253 28% N
Better medical facilities (e.g. specialist medical equipment)	206 16%	115 18%	49 13%	66 17% y	59 12%	51 17%	19 13%	31 12%	66 15%	32 24% G	28 12%	22 18%	58 16%	100 16%	106 16%	188 16%	40 24% L	40 11%	165 18% N
Better quality of care (e.g. care by nurses)	491 38%	263 41%	135 36%	163 42% y	166 33%	130 43%	52 34%	91 35%	173 40%	55 42%	86 38%	51 42%	126 34%	263 41%	228 35%	450 38%	83 51% L	88 24%	401 44% N
Better aftercare in follow-up visits	323 25%	183 28% w	77 21%	116 30% y	101 20%	90 29% B	44 29% B	46 18%	114 26%	31 23%	52 23%	36 29%	90 24%	176 27%	147 23%	303 25%	57 35% L	56 15%	267 29% N
Better comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	654 51%	326 51%	183 49%	203 52%	248 49%	158 52%	74 48%	127 49%	233 54%	66 50%	115 51%	64 52%	175 47%	370 58% K	284 44%	600 50%	103 63% L	136 37%	515 56% N
Better reputation of private healthcare	290 22%	154 24%	79 21%	95 24%	103 20%	72 24%	41 27%	55 21%	95 22%	33 25%	47 20%	34 28%	81 22%	161 25% K	128 20%	270 23%	40 24%	45 12%	242 26% N

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

B1 Why did you choose to have your treatment privately rather than on the NHS?

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Reduced waiting times	**979** **76%**	499 78%	269 73%	291 75%	385 76%	221 72%	128 84% zB	189 73%	330 76%	94 72%	166 73%	95 77%	294 79%	498 78%	481 74%	913 77%	124 76%	282 78%	691 76%
Availability of appointment times	**665** **52%**	334 52%	189 51%	189 49%	262 52%	148 48%	81 54%	135 52%	237 55%	63 48%	114 50%	70 57%	181 48%	322 50%	342 53%	614 52%	92 56%	159 44%	501 55% N
More convenient geographic location	**170** **13%**	73 11%	57 15%	50 13%	71 14%	33 11%	24 16%	37 14%	67 15% G	18 13%	21 9%	13 11%	52 14% G	79 12%	91 14%	149 13%	28 17%	27 7%	139 15% N
Because I have private medical insurance	**944** **73%**	427 66%	297 80% v	249 64%	406 80% x	186 61%	129 85% z	207 79% z	325 75%	85 65%	163 72%	92 76%	278 74%	442 69%	502 78% J	859 72%	131 80%	161 44%	776 85% N
The tests/treatment I needed were not available under the NHS	**56** **4%**	33 5%	14 4%	18 5%	20 4%	18 6% A	1 *	13 5% A	18 4%	3 2%	17 7% I	6 5%	12 3%	24 4%	32 5%	54 5%	7 4%	29 8% O	27 3%
To access the expertise of private hospitals/ private consultants based in London	**90** **7%**	49 8%	22 6%	31 8%	30 6%	24 8%	11 7%	14 5%	29 7% GI	44 33% EGHI	5 2%	2 2%	11 3%	58 9% K	33 5%	85 7%	16 10%	6 2%	85 9% N
Recommendation from my GP	**155** **12%**	71 11%	49 13%	45 12%	61 12%	31 10%	19 13%	31 12%	56 13%	21 16% G	19 8%	11 9%	47 13%	74 11%	82 13%	144 12%	18 11%	31 9%	122 13%
Recommendation from friends/family	**75** **6%**	42 7%	17 5%	19 5%	29 6%	14 4%	12 8%	11 4%	25 6%	14 10% I	10 5%	8 7%	17 5%	46 7%	29 4%	69 6%	12 7%	25 7%	50 5%
Poor reputation / experience of NHS (eg mis-diagnosis / no diagnosis)	**5** *****	4 1%	1 *	2 1%	1 *	2 1%	1 *	1 *	-	-	2 1% E	-	3 1%	5 1%	1 *	5 *	-	4 1% O	1 *
Recommendation from other health care professional (eg consultant, physio)	**6** **1%**	5 1%	2 *	2 *	2 *	2 1%	-	2 1%	3 1%	-	1 *	-	2 1%	6 1%	1 *	6 1%	-	2 1%	4 *

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

B1 Why did you choose to have your treatment privately rather than on the NHS?

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Other (please specify)	**29** **2%**	13 2%	6 2%	15 4% y	5 1%	7 2%	3 2%	3 1%	10 2%	8 6% GI	4 2%	1 1%	7 2%	21 3% K	8 1%	25 2%	9 5% L	9 3%	19 2%
Don't know/can't remember	**-** **-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Any reason relating to private consultants	**650** **50%**	366 57% w	157 42%	218 56% y	220 44%	169 55% B	80 53% B	109 42%	225 52%	78 59%	114 50%	62 50%	171 46% I	350 55% K	299 46%	604 51%	94 57%	146 40%	502 55% N
NET: Any reason relating to private hospitals/PPUs	**752** **58%**	386 60%	203 55%	236 61%	274 54%	187 61%	78 52%	144 55%	258 60%	83 63%	132 58%	75 61%	204 55%	410 64% K	342 53%	692 58%	121 74% L	162 44%	587 64% N
NET: Any recommendation	**219** **17%**	104 16%	64 17%	61 16%	88 17%	43 14%	26 17%	42 16%	73 17%	34 26% G	30 13%	19 15%	63 17%	114 18%	105 16%	203 17%	23 14%	51 14%	166 18%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

B1 Why did you choose to have your treatment privately rather than on the NHS?

Base: All respondents

	Total	See private consultant — Yes (a)	Yes AND referred (b)	Referral — GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Prior knowledge consultant — Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Prior hospital knowledge — Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	Number of consultants — 0 (m)	1 (n)	2 or more (o)	Number of hospitals — 0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Better clinical expertise of private consultants	222 / 17%	220 / 17%	167 / 18%	121 / 16%	45 / 29% cef	3 / 5%	22 / 14%	50 / 19%	74 / 20%	93 / 16%	130 / 18%	176 / 17%	45 / 17%	36 / 13%	92 / 19%	37 / 21% m	47 / 15%	130 / 17%	44 / 21%
Ability to choose a specific private consultant	506 / 39%	501 / 40% b	353 / 37%	285 / 37% e	63 / 41% e	9 / 18%	76 / 50% ce	160 / 59% i	215 / 57% i	139 / 24%	325 / 44% kl	421 / 41% l	84 / 32%	67 / 24%	206 / 42% m	76 / 42% m	101 / 32%	310 / 41% p	91 / 43% p
Ability to spend more time with the private consultant	294 / 23%	289 / 23%	218 / 23%	174 / 23%	41 / 26%	8 / 15%	31 / 21%	68 / 25%	106 / 28% i	112 / 19%	191 / 26% l	260 / 26% l	33 / 13%	52 / 19%	116 / 24%	43 / 24%	58 / 18%	184 / 25% p	52 / 25%
Better clinical outcomes at private hospitals/ private units at NHS hospitals (e.g. lower infection rates, higher recovery rates)	320 / 25%	318 / 25% b	222 / 23%	176 / 23%	42 / 27% e	5 / 10%	52 / 34% ce	62 / 23%	91 / 24%	131 / 23%	209 / 28% kl	270 / 27% l	49 / 19%	51 / 18%	119 / 24%	50 / 28% m	67 / 21%	183 / 24%	66 / 31% p
Better medical facilities (e.g. specialist medical equipment)	206 / 16%	205 / 16%	160 / 17%	114 / 15%	43 / 27% cef	4 / 9%	18 / 12%	41 / 15%	64 / 17%	96 / 17%	121 / 17%	169 / 17%	37 / 14%	47 / 17%	82 / 17%	26 / 15%	50 / 16%	115 / 15%	41 / 19%
Better quality of care (e.g. care by nurses)	491 / 38%	481 / 38%	371 / 39%	286 / 37%	80 / 51% cef	14 / 28%	51 / 34%	101 / 37%	149 / 39%	223 / 39%	301 / 41% l	423 / 41% l	67 / 26%	96 / 35%	189 / 39%	83 / 46% m	109 / 35%	288 / 38%	91 / 43%
Better aftercare in follow-up visits	323 / 25%	318 / 25%	233 / 24%	179 / 23%	52 / 33% ce	5 / 9%	44 / 29% e	70 / 26%	101 / 27%	131 / 23%	223 / 30% kl	290 / 28% l	31 / 12%	58 / 21%	120 / 25%	54 / 30%	68 / 22%	188 / 25%	65 / 30% p
Better comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	654 / 51%	637 / 51%	479 / 50%	381 / 49%	91 / 58%	19 / 39%	81 / 53%	138 / 51%	204 / 54%	275 / 48%	407 / 55% l	565 / 56% l	84 / 32%	122 / 44%	256 / 53% m	97 / 53%	138 / 44%	388 / 52% p	122 / 58% p

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

B1 Why did you choose to have your treatment privately rather than on the NHS?

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Better reputation of private healthcare	**290** **22%**	287 23%	230 24%	178 23%	48 31% e	6 12%	32 21%	63 23%	91 24%	139 24%	180 24% l	248 24% l	41 16%	54 20%	121 25%	52 29% m	64 21%	172 23%	52 25%
Reduced waiting times	**979** **76%**	958 76%	744 78% a	619 80% df	109 70%	33 68%	106 70%	214 79%	308 82% i	436 76%	585 80% l	800 79% l	175 67%	220 80%	369 76%	144 80%	236 75%	562 75%	174 82%
Availability of appointment times	**665** **52%**	650 52%	509 53% a	413 53%	85 54%	23 48%	67 44%	148 55%	217 58%	292 50%	408 56% l	568 56% l	94 36%	142 52%	253 52%	105 58%	141 45%	396 53% p	124 59% p
More convenient geographic location	**170** **13%**	168 13%	137 14%	108 14%	23 14%	7 15%	11 7%	38 14%	62 17%	75 13%	118 16% l	155 15% l	14 5%	27 10%	82 17% m	28 15%	34 11%	100 13%	34 16%
Because I have private medical insurance	**944** **73%**	919 73%	735 77% a	597 77% ef	127 81% ef	31 63%	78 51%	191 71%	281 75% g	454 79% g	565 77% l	768 75% l	170 65%	213 77%	372 77%	140 78%	247 79% qr	537 72%	147 69%
The tests/treatment I needed were not available under the NHS	**56** **4%**	55 4%	42 4%	30 4%	7 5%	5 10%	8 5%	11 4%	14 4%	28 5%	27 4%	35 3%	21 8% jk	17 6%	21 4%	4 2%	16 5%	35 5%	5 2%
To access the expertise of private hospitals/ private consultants based in London	**90** **7%**	90 7%	68 7%	40 5%	27 17% cef	1 1%	9 6%	21 8%	33 9%	35 6%	44 6%	61 6%	29 11% jk	18 7%	32 7%	17 9%	19 6%	49 7%	22 11%
Recommendation from my GP	**155** **12%**	153 12%	145 15% a	131 17% ef	16 10%	1 1% f	5 3%	23 8%	42 11% g	104 18% gh	80 11%	120 12%	36 14%	18 7%	88 18% m	39 22% m	32 10%	94 13%	29 14%
Recommendation from friends/family	**75** **6%**	73 6%	56 6%	49 6%	9 6%	- -	6 4%	25 9% i	36 10% i	20 4%	54 7% k	62 6%	12 5%	13 5%	35 7%	8 4%	19 6%	48 6%	7 3%

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B1 Why did you choose to have your treatment privately rather than on the NHS?

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Poor reputation / experience of NHS (eg mis-diagnosis / no diagnosis)	5 *	5 * b	2 *	1 *	1 *	-	1 1%	1 *	1 *	1 *	3 *	5 *	1 *	1 *	1 *	-	2 1%	3 *	1 *
Recommendation from other health care professional (eg consultant, physio)	6 1%	6 1%	4 *	-	2 1% c	2 5% cf	-	1 *	1 *	4 1%	1 *	4 * j	2 1%	-	4 1%	-	1 *	6 1%	-
Other (please specify)	29 2%	27 2% b	8 1%	7 1%	2 1%	-	10 6% c	2 1%	4 1%	4 1%	13 2%	22 2%	6 2%	1 1%	4 1%	2 1%	7 2%	16 2%	6 3%
Don't know/can't remember	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: Any reason relating to private consultants	650 50%	643 51% b	464 49%	364 47% e	91 58% ce	14 29%	85 56% e	167 62% i	232 62% i	232 40%	399 54% l	539 53% l	109 41%	105 38%	256 53% m	94 52% m	134 43%	396 53% p	115 54% p
NET: Any reason relating to private hospitals/PPUs	752 58%	736 59%	547 57%	434 56%	104 67% ce	21 44%	100 66% e	155 57%	226 60%	321 56%	462 63% l	640 63% l	109 41%	144 52%	284 59%	112 62%	165 53%	438 59%	141 67% p
NET: Any recommendation	219 17%	216 17%	192 20% a	167 22% ef	24 16%	3 6%	11 7%	47 18%	71 19%	120 21%	125 17%	173 17%	46 17%	31 11%	119 25% m	42 23% m	46 15%	136 18%	35 16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)
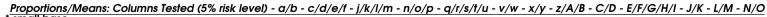
Fieldwork conducted 16th November - 16th December 2012

B1 Why did you choose to have your treatment privately rather than on the NHS?

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Better clinical expertise of private consultants	**222** **17%**	159 *19%* *t*	13 *10%*	9 *14%*	126 *19%* *B*	85 *18%* *B*	10 *9%*	185 *17%* *F*	36 *16%*	90 *23%* *CF*	88 *13%*
Ability to choose a specific private consultant	**506** **39%**	343 *41%*	49 *38%*	19 *31%*	334 *50%* *AB*	160 *34%* *B*	10 *10%*	413 *39%* *F*	93 *42%* *F*	197 *51%* *CF*	212 *32%*
Ability to spend more time with the private consultant	**294** **23%**	209 *25%*	29 *23%*	12 *19%*	143 *22%*	134 *28%* *vB*	15 *14%*	251 *23%* *F*	44 *20%*	134 *35%* *CDF*	115 *17%*
Better clinical outcomes at private hospitals/ private units at NHS hospitals (e.g. lower infection rates, higher recovery rates)	**320** **25%**	227 *27%*	26 *20%*	19 *31%*	170 *26%* *B*	131 *28%* *B*	16 *15%*	267 *25%* *F*	53 *24%*	128 *33%* *CF*	135 *20%*
Better medical facilities (e.g. specialist medical equipment)	**206** **16%**	156 *19%* *t*	11 *9%*	8 *13%*	99 *15%*	92 *20%*	12 *12%*	177 *17%*	29 *13%*	62 *16%*	107 *16%*
Better quality of care (e.g. care by nurses)	**491** **38%**	371 *45%* *tu*	39 *30%*	17 *27%*	228 *34%*	229 *49%* *vB*	28 *26%*	440 *41%* *DF*	51 *23%*	192 *50%* *CDF*	240 *36%* *D*
Better aftercare in follow-up visits	**323** **25%**	244 *29%*	29 *22%*	9 *15%*	153 *23%*	145 *31%* *vB*	21 *19%*	293 *27%* *DF*	30 *13%*	135 *35%* *CDF*	154 *23%* *D*
Better comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	**654** **51%**	466 *56%* *t*	56 *43%*	26 *42%*	316 *48%* *B*	286 *61%* *vB*	39 *37%*	574 *54%* *DF*	80 *36%*	245 *64%* *CDF*	319 *48%* *D*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

B1 Why did you choose to have your treatment privately rather than on the NHS?

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Better reputation of private healthcare	**290** **22%**	229 28% tu	19 15%	6 10%	143 22%	124 26%	21 19%	255 24%	35 16%	100 26% D	149 23%
Reduced waiting times	**979** **76%**	654 79%	101 78%	41 68%	481 72%	385 82% v	82 77%	814 76%	165 75%	295 77%	502 76%
Availability of appointment times	**665** **52%**	460 55%	63 49%	28 46%	320 48%	271 58% v	56 52%	584 55% D	80 36%	224 59% D	353 53% D
More convenient geographic location	**170** **13%**	135 16%	14 11%	3 6%	60 9%	91 19% v	18 17% v	160 15% DF	10 4%	69 18% DF	86 13% D
Because I have private medical insurance	**944** **73%**	638 77% tu	79 62%	28 46%	444 67%	378 81% v	85 79% v	944 88% DE	-	321 84% D	611 92% CDE
The tests/treatment I needed were not available under the NHS	**56** **4%**	30 4%	5 4%	2 3%	36 5% A	12 3%	4 3%	31 3%	25 11% CEF	12 3%	18 3%
To access the expertise of private hospitals/ private consultants based in London	**90** **7%**	75 9% t	4 3%	1 2%	60 9%	27 6%	4 3%	77 7%	13 6%	32 8%	43 6%
Recommendation from my GP	**155** **12%**	98 12%	14 11%	10 17%	89 13%	54 12%	8 7%	138 13%	17 8%	49 13%	88 13%
Recommendation from friends/family	**75** **6%**	38 5%	11 9%	5 8%	43 7%	27 6%	3 3%	63 6%	12 6%	26 7%	34 5%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

B1 Why did you choose to have your treatment privately rather than on the NHS?

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Poor reputation / experience of NHS (eg mis-diagnosis / no diagnosis)	**5** *	4 1%	- -	- -	3 *	2 *	- -	4 *	1 1%	1 *	3 *
Recommendation from other health care professional (eg consultant, physio)	**6** **1%**	4 *	2 1%	1 1%	6 1%	1 *	- -	5 *	2 1%	3 1%	2 *
Other (please specify)	**29** **2%**	18 2%	1 1%	1 1%	18 3%	9 2%	1 1%	14 1%	14 6% CEF	4 1%	8 1%
Don't know/can't remember	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
NET: Any reason relating to private consultants	**650** **50%**	442 53%	59 46%	28 47%	388 58% AB	233 50% B	23 21%	534 50% F	115 52%	247 65% CDF	278 42%
NET: Any reason relating to private hospitals/PPUs	**752** **58%**	528 64% t	63 49%	33 55%	372 56% B	320 68% vB	46 43%	652 61% DF	100 45%	272 71% CDF	368 56%
NET: Any recommendation	**219** **17%**	129 16%	26 20%	12 20%	131 20% B	71 15%	11 10%	193 18%	26 12%	70 18%	120 18%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

B1 Why did you choose to have your treatment privately rather than on the NHS?

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Better clinical expertise of private consultants	222 / 17%	46 / 18%	20 / 14%	70 / 17%	11 / 17%	15 / 22%	113 / 17%	137 / 17%	67 / 17%	111 / 17%	67 / 18%	43 / 18%	179 / 17%	75 / 16%	33 / 28% SUV	55 / 18%	15 / 11%	4 / 14%
Ability to choose a specific private consultant	506 / 39%	105 / 41%	57 / 39%	154 / 38%	25 / 38%	26 / 39%	259 / 39%	308 / 38%	154 / 38%	258 / 38%	147 / 39%	102 / 42%	404 / 39%	195 / 41%	49 / 42%	128 / 41%	60 / 43%	7 / 26%
Ability to spend more time with the private consultant	294 / 23%	65 / 26%	35 / 24%	101 / 25%	12 / 19%	12 / 17%	150 / 23%	185 / 23%	85 / 21%	157 / 23%	91 / 24%	47 / 19%	248 / 24%	109 / 23%	25 / 21%	73 / 23%	29 / 21%	7 / 24%
Better clinical outcomes at private hospitals/ private units at NHS hospitals (e.g. lower infection rates, higher recovery rates)	320 / 25%	75 / 30% HLN	25 / 17%	100 / 25%	13 / 21%	19 / 29%	165 / 25% HN	190 / 23%	90 / 22%	157 / 23%	103 / 27%	60 / 25%	259 / 25%	125 / 26%	33 / 28%	82 / 26%	34 / 25%	9 / 32%
Better medical facilities (e.g. specialist medical equipment)	206 / 16%	47 / 18%	25 / 17%	63 / 16%	9 / 14%	11 / 16%	113 / 17%	129 / 16%	66 / 16%	117 / 17%	58 / 16%	31 / 13%	175 / 17%	67 / 14%	19 / 16%	45 / 14%	15 / 11%	8 / 27%
Better quality of care (e.g. care by nurses)	491 / 38%	113 / 45%	53 / 37%	176 / 43% M	24 / 36%	22 / 34%	261 / 40%	324 / 40%	148 / 37%	283 / 42% R	153 / 41% R	55 / 23%	436 / 42% R	150 / 31%	50 / 43% SU	95 / 30%	44 / 32%	11 / 39%
Better aftercare in follow-up visits	323 / 25%	81 / 32% LN	36 / 25%	115 / 28%	17 / 27%	22 / 33%	178 / 27% N	212 / 26%	97 / 24%	195 / 29% R	89 / 24%	38 / 16%	284 / 27% R	100 / 21%	23 / 20%	62 / 20%	33 / 24%	4 / 14%
Better comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	654 / 51%	147 / 58%	76 / 53%	215 / 53%	33 / 50%	32 / 49%	356 / 54%	424 / 52%	209 / 52%	352 / 52% R	213 / 57% R	89 / 37%	565 / 54% R	231 / 48%	63 / 54%	143 / 45%	73 / 53%	15 / 53%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

B1 Why did you choose to have your treatment privately rather than on the NHS?

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Better reputation of private healthcare	**290** **22%**	65 26%	33 23%	99 24%	10 16%	16 24%	155 24%	189 23%	90 22%	176 26% QR	77 20%	37 15%	252 24% QR	86 18%	25 22%	55 18%	24 17%	7 24%
Reduced waiting times	**979** **76%**	212 84% IJKL MN	112 78%	296 73%	46 72%	44 66%	514 78% KMN	598 74%	302 75%	505 75%	293 78%	181 75%	798 76%	373 78%	89 76%	242 77%	108 78%	24 85%
Availability of appointment times	**665** **52%**	146 58%	79 55%	228 56%	34 53%	32 48%	355 54%	437 54%	209 52%	382 57% R	198 53% R	85 35%	579 55% R	227 47%	50 43%	138 44%	74 54%	14 51%
More convenient geographic location	**170** **13%**	33 13%	21 15%	65 16%	8 12%	15 23%	95 15%	127 16%	62 15%	106 16% R	51 14% R	13 5%	157 15% R	41 9%	22 19% SU	24 8%	14 10%	3 10%
Because I have private medical insurance	**944** **73%**	217 86%	131 91%	368 91%	54 83%	59 89%	572 87%	723 89%	355 88%	616 92% QRw	328 88% R	-	944 90% R	217 45% U	97 83% SU	95 30%	103 75% SU	18 66%
The tests/treatment I needed were not available under the NHS	**56** **4%**	7 3%	6 4%	9 2%	3 5%	1 2%	22 3%	23 3%	15 4%	18 3%	12 3%	25 11% PQw	31 3%	35 7% TV	2 2%	30 10% TV	3 2%	1 5%
To access the expertise of private hospitals/ private consultants based in London	**90** **7%**	23 9%	8 6%	29 7%	3 5%	5 7%	47 7%	52 6%	23 6%	48 7%	29 8%	13 6%	77 7%	24 5%	18 16% SUV	17 5%	6 4%	1 4%
Recommendation from my GP	**155** **12%**	35 14%	17 12%	45 11%	11 17%	11 16%	93 14%	103 13%	58 14%	82 12%	53 14%	20 8%	135 13%	53 11%	18 15%	30 10%	22 16%	1 3%
Recommendation from friends/family	**75** **6%**	21 8%	6 4%	23 6%	4 6%	7 10% N	38 6% N	40 5%	18 4%	39 6%	24 6%	12 5%	63 6%	29 6%	7 6%	17 5%	11 8%	1 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

B1 Why did you choose to have your treatment privately rather than on the NHS?

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Poor reputation / experience of NHS (eg mis-diagnosis / no diagnosis)	**5** ***	- -	- -	2 *	1 1%	1 1%	2 *	4 *	2 *	4 1%	- -	1 1%	4 *	1 *	- -	1 *	- -	- -
Recommendation from other health care professional (eg consultant, physio)	**6** **1%**	1 *	- -	3 1%	- -	- -	2 *	4 1%	2 *	2 *	3 1%	2 1%	5 *	3 1%	2 2%	2 1%	1 *	- -
Other (please specify)	**29** **2%**	2 1%	2 2%	6 1%	1 2%	2 2%	9 1%	13 2%	7 2%	7 1%	7 2%	14 6% Pw	14 1%	15 3% V	5 4%	14 5%	1 *	- -
Don't know/can't remember	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
NET: Any reason relating to private consultants	**650** **50%**	131 52%	73 51%	202 50%	27 42%	34 52%	330 50%	401 50%	199 49%	329 49%	194 52%	127 53%	523 50%	247 51%	67 57%	168 53%	68 49%	11 41%
NET: Any reason relating to private hospitals/PPUs	**752** **58%**	162 64%	83 57%	252 62%	35 55%	37 56%	398 60%	487 60%	236 58%	410 61% R	231 62% R	112 46%	641 61% R	261 54%	71 61%	168 53%	77 56%	16 58%
NET: Any recommendation	**219** **17%**	49 19%	21 15%	68 17%	14 22%	17 25%	123 19%	142 18%	73 18%	114 17%	76 20% R	29 12%	190 18%	77 16%	26 22%	43 14%	32 23% SU	1 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

B2 Did you consider having your treatment done on the NHS?

Base: All respondents

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Yes	**364** **28%**	191 31%	173 26%	85 33% de	81 22%	77 24%	120 35% de	59 22%	159 31% j	95 31% j	29 26%	219 26%	145 32% n	126 35% n	325 27%	39 39% qu	44 26%	102 36% qu	180 27%
No	**914** **71%**	428 69%	487 73%	174 66%	279 77% cf	244 75% cf	217 64%	210 78% kl	350 69%	202 67%	78 71%	614 73% op	301 67%	237 65%	854 72% rt	60 60%	124 73%	182 64%	492 73% rt
Don't know/can't remember	**10** **1%**	3 *	7 1%	2 1%	2 *	4 1%	2 *	2 1%	- -	5 2% k	2 2% k	7 1%	3 1%	2 *	9 1%	1 1%	2 1%	- -	6 1%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

B2 Did you consider having your treatment done on the NHS?

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Yes	364 28%	215 33% w	84 23%	139 36% y	132 26%	120 39% AB	34 23%	62 24%	113 26%	25 19%	72 32% F	40 32% F	114 31% F	199 31%	165 26%	336 28%	45 28%	364 100% O	-
No	914 71%	427 66%	281 76% v	250 64%	367 73% x	185 61%	118 77% z	194 74% z	314 73%	106 81% GHI	155 68%	83 68%	256 68%	439 68%	475 74%	844 71%	118 72%	-	914 100% N
Don't know/can't remember	10 1%	1 *	5 1% v	1 *	5 1%	- -	- -	5 2% z	5 1%	- -	1 *	- -	4 1%	4 1%	6 1%	8 1%	1 *	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

B2 Did you consider having your treatment done on the NHS?

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Yes	364 28%	346 28% b	238 25%	201 26% d	21 14%	31 63% cdf	60 40% cd	66 24%	93 25%	146 25%	171 23%	271 27% j	91 35% jk	86 31% no	111 23%	34 19%	75 24%	218 29%	65 31%
No	914 71%	902 72%	707 74% a	562 73% ef	134 86% cef	18 37%	92 60% e	203 75%	282 75%	425 74%	560 76% kl	743 73% l	168 64%	189 69%	368 76% m	143 79% m	237 76%	524 70%	145 68%
Don't know/can't remember	10 1%	10 1%	10 1%	8 1%	1 1%	- -	- -	2 1%	3 1%	7 1%	3 *	5 1%	4 2%	1 *	6 1%	3 2%	- -	7 1%	2 1%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

B2 Did you consider having your treatment done on the NHS?

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Yes	**364** **28%**	193 23%	49 38% s	43 71% st	203 31% A	108 23%	32 30%	208 20%	156 70% CEF	66 17%	136 20%
No	**914** **71%**	633 76% tu	80 62% u	18 29%	459 69%	354 75% v	75 70%	851 80% D	64 29%	312 82% D	523 79% D
Don't know/can't remember	**10** **1%**	6 1%	- -	- -	2 *	7 1%	- -	8 1%	2 1%	4 1%	4 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

B2 Did you consider having your treatment done on the NHS?

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Yes	364 28%	62 24% IM	32 22%	69 17%	10 16%	11 17%	139 21% M	146 18%	77 19%	116 17%	84 22%	164 68% PQw	200 19%	221 46% TV	25 22%	164 52% STV	49 35% T	7 26%
No	914 71%	188 74%	112 78%	334 82% G	53 82%	55 83%	514 78%	660 81% GL	326 80%	552 82% QRw	287 77% R	75 31%	839 80% QR	257 53% U	90 77% SUV	148 47%	89 65% SU	20 71%
Don't know/can't remember	10 1%	3 1%	1 *	2 1%	2 2%	- -	5 1%	4 1%	2 1%	5 1%	4 1%	2 1%	8 1%	4 1%	1 1%	3 1%	- -	1 3%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C1 Did you see a private consultant to discuss your treatment before it was done? This could be at any time before, not specifically on the day it was done.

Base: All respondents

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Yes	**1258** **98%**	603 97%	655 98%	252 96%	356 98%	317 97%	334 98%	264 97%	501 98%	293 97%	105 97%	815 97%	444 99%	361 99%	1163 98%	95 96%	166 98%	280 99%	662 98%
No	**28** **2%**	18 3%	10 1%	8 3%	6 2%	8 2%	6 2%	7 3%	8 2%	9 3%	3 3%	23 3%	5 1%	4 1%	24 2%	4 4%	4 2%	3 1%	16 2%
Don't know/Can't remember	**2** *****	1 *	1 *	1 *	1 *	1 *	- -	- -	- -	- -	1 1%	2 *	- -	- -	1 *	1 1%	- -	- -	- -

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C1 Did you see a private consultant to discuss your treatment before it was done? This could be at any time before, not specifically on the day it was done.

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1288**	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Yes	**1258** **98%**	634 99% w	351 95%	380 98%	492 97%	298 98%	148 97%	250 96%	418 97%	129 98%	221 97%	120 98%	371 99%	628 98%	631 98%	1166 98%	158 97%	346 95%	902 99% N
No	**28** **2%**	8 1%	19 5% v	8 2%	13 3%	5 2%	4 3%	11 4%	14 3%	3 2%	6 3%	2 2%	4 1%	12 2%	16 2%	21 2%	5 3%	16 4% O	11 1%
Don't know/Can't remember	**2** *	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *	1 *	1 *	1 *	1 *	1 *	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C1 Did you see a private consultant to discuss your treatment before it was done? This could be at any time before, not specifically on the day it was done.

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1288**	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Yes	**1258** **98%**	1258 100%	954 100%	761 99% e	156 100% ef	37 76%	145 96% e	270 100%	378 100%	577 100%	725 99%	1004 99%	255 97%	276 100%	484 100%	181 100%	303 97%	740 99%	208 98%
No	**28** **2%**	- -	- -	9 1%	- -	12 24% cdf	6 4% cd	- -	- -	- -	9 1%	14 1%	7 3%	- -	- -	- -	9 3%	8 1%	4 2%
Don't know/Can't remember	**2** *****	- -	- -	2 *	- -	- -	- -	- -	- -	- -	1 *	1 *	1 *	- -	- -	- -	1 *	1 *	1 *

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W**
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C1 Did you see a private consultant to discuss your treatment before it was done? This could be at any time before, not specifically on the day it was done.

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Yes	**1258** **98%**	822 99% u	126 97% u	54 89%	650 98%	458 98%	105 98%	1039 97%	220 99%	373 98%	644 97%
No	**28** **2%**	9 1%	3 3%	7 11% st	13 2%	11 2%	2 2%	27 2%	1 1%	8 2%	17 3%
Don't know/Can't remember	**2** *****	1 *	- -	- -	1 *	- -	- -	2 *	- -	1 *	1 *

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C1 Did you see a private consultant to discuss your treatment before it was done? This could be at any time before, not specifically on the day it was done.

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Yes	1258 98%	248 98%	143 99%	392 97%	61 95%	64 97%	643 98%	787 97%	395 97%	659 98%	360 96%	240 99%	1019 97%	470 98%	112 96%	309 98%	136 98%	26 92%
No	28 2%	5 2%	2 1%	13 3%	3 5%	2 3%	14 2%	21 3%	8 2%	12 2%	14 4%	1 1%	27 3%	10 2%	5 4%	6 2%	2 2%	2 8%
Don't know/Can't remember	2 *	- -	- -	- -	- -	- -	2 *	2 *	2 *	1 *	1 *	- -	2 *	1 *	- -	1 *	- -	- -

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2 (i) Who referred you for this private consultation?

Base: All respondents who had seen a consultant

	Total	Gender Female (a)	Gender Male (b)	Age 18-44 (c)	Age 45-54 (d)	Age 55-64 (e)	Age 65+ (f)	Social grade A (j)	Social grade B (k)	Social grade C1 (l)	Social grade C2DE (m)	Working status Working - full or part time (n)	Working status Not working (o)	Working status Retired (p)	Country England (q)	Country Rest of UK (r)	Country Greater London (s)	Country UK minus Greater London - urban (t)	Country UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1258**	605	653	262	378	330	288	265	495	290	108	860	398	318	1173	85	114	305	682
Weighted Base	**1258**	603	655	252	356	317	334	264	501	293	105*	815	444	361	1163	95*	166*	280	662
Effective Base	**984**	474	510	216	308	260	214	215	377	224	92	701	297	238	925	61	99	244	528
A GP	**761** **60%**	362 60%	398 61%	157 62%	234 66% ef	182 57%	189 57%	164 62%	311 62%	165 56%	70 67%	513 63% o	248 56%	203 56%	696 60%	65 68%	90 54%	164 59%	427 64% qs
Another private consultant	**156** **12%**	72 12%	85 13%	40 16%	36 10%	44 14%	37 11%	33 12%	67 13%	34 12%	6 6%	98 12%	58 13%	43 12%	144 12%	13 13%	16 9%	35 13%	75 11%
An NHS consultant	**37** **3%**	19 3%	19 3%	9 3%	8 2%	10 3%	11 3%	8 3%	17 3%	6 2%	4 3%	26 3%	11 3%	10 3%	33 3%	4 4%	1 1%	8 3%	25 4%
I was not referred, I visited him/her/the hospital without a referral	**145** **12%**	66 11%	79 12%	13 5%	36 10% c	42 13% c	54 16% c	34 13%	45 9%	45 15% k	16 15%	80 10%	65 15% n	51 14%	137 12% u	8 8%	36 22% qru	38 13%	61 9%
On-going treatment	**10** **1%**	1 *	8 1%	- -	1 *	6 2% cd	3 1%	3 1%	5 1%	1 *	-	4 1%	5 1%	5 1%	10 1%	-	2 1%	3 1%	4 1%
PMI organised referral	**20** **2%**	12 2%	8 1%	7 3% f	5 1%	7 2%	1 *	2 1%	4 1%	8 3% k	2 2%	16 2%	4 1%	4 1%	19 2%	1 1%	2 1%	3 1%	11 2%
Friend / Family recommendation	**6** *****	4 1%	2 *	1 *	3 1%	1 *	2 *	2 1%	-	1 *	-	3 *	3 1%	2 *	4 *	2 2% qt	-	-	3 *
Previous treatment with consultant	**19** **2%**	12 2%	7 1%	4 1%	7 2%	3 1%	6 2%	4 2%	7 1%	5 2%	1 1%	11 1%	8 2%	8 2%	19 2%	1 1%	1 1%	9 3% q	9 1%
Other health care professional recommendation (physio / optician / dentist etc)	**40** **3%**	22 4%	18 3%	10 4% e	7 2%	4 1%	20 6% de	5 2%	21 4%	7 2%	4 3%	20 3%	20 4%	18 5%	39 3% t	1 1%	6 3%	3 1%	21 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C2 (i) Who referred you for this private consultation?

Base: All respondents who had seen a consultant

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1258**	603	655	252	356	317	334	264	501	293	105*	815	444	361	1163	95*	166*	280	662
Effective Base	984	474	510	216	308	260	214	215	377	224	92	701	297	238	925	61	99	244	528
Previously seen consultant at NHS hospital	9 1%	6 1%	3 *	2 1%	- -	2 1%	4 1%	1 *	6 1%	2 1%	- -	4 1%	5 1%	5 1%	9 1%	- -	1 1%	3 1%	2 *
Other (specify)	50 4%	25 4%	25 4%	9 4%	19 5%	14 5%	7 2%	8 3%	16 3%	17 6%	3 3%	34 4%	16 4%	12 3%	49 4%	1 1%	10 6%	12 4%	23 4%
Don't know/can't remember	5 *	2 *	3 *	1 *	1 *	3 1%	1 *	2 1%	2 *	2 1%	- -	4 1%	1 *	1 *	5 *	- -	2 1%	2 1%	2 *
NET: Referred by GP/other private consultant/NHS consultant	954 76%	453 75%	501 77%	205 81% f	278 78%	235 74%	236 71%	205 77%	394 79% l	205 70%	80 76%	637 78% op	317 71%	256 71%	873 75% s	81 85% s	106 64%	208 74%	526 79% qs

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2 (i) Who referred you for this private consultation?

Base: All respondents who had seen a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1258	610	359	362	514	283	154	258	244	88	350	108	468	590	668	1162	159	306	943
Weighted Base	1258	634	351	380	492	298	148	250	418	129*	221	120*	371	628	631	1166	158	346	902
Effective Base	984	465	298	273	426	215	128	219	224	78	318	100	429	453	537	902	120	217	779
A GP	761 60%	331 52%	251 71% v	179 47%	348 71% x	143 48%	75 51%	193 77% zA	255 61% F	45 35%	141 64% F	82 68% F	236 64% F	349 56%	412 65% J	707 61% M	76 48%	197 57%	555 62%
Another private consultant	156 12%	89 14%	40 12%	72 19% y	39 8%	49 16% B	28 19% B	17 7%	48 12% H	40 31% EGHI	27 12% H	4 3%	37 10% H	86 14%	70 11%	131 11%	31 20% L	21 6%	134 15% N
An NHS consultant	37 3%	23 4%	8 2%	12 3%	11 2%	8 3%	7 5%	4 1%	11 3%	1 1%	9 4%	6 5%	10 3%	15 2%	22 4%	32 3%	9 6%	20 6% O	17 2%
I was not referred, I visited him/her/the hospital without a referral	145 12%	90 14% w	24 7%	64 17% y	41 8%	50 17% B	17 11% B	13 5%	53 13%	21 16%	19 9%	15 12%	38 10%	96 15% K	49 8%	144 12%	24 15%	57 17% O	88 10%
On-going treatment	10 1%	2 *	4 1%	3 1%	3 1%	2 1%	1 1%	3 1%	3 1%	-	2 1%	-	4 1%	3 1%	6 1%	8 1%	2 1%	-	10 1%
PMI organised referral	20 2%	13 2%	4 1%	7 2%	7 1%	7 2%	1 1%	4 2%	8 2%	1 1%	3 1%	2 2%	6 2%	10 2%	9 1%	18 2%	2 1%	6 2%	14 2%
Friend / Family recommendation	6 *	4 1%	1 *	2 *	3 1%	2 1%	1 1%	1 1%	2 *	4 3% EGI	-	-	1 *	4 1%	3 *	5 *	1 1%	2 1%	4 *
Previous treatment with consultant	19 2%	13 2%	4 1%	4 1%	9 2%	3 1%	6 4%	3 1%	3 1%	3 2%	5 2%	3 3%	6 2%	12 2%	7 1%	19 2%	1 *	3 1%	16 2%
Other health care professional recommendation (physio / optician / dentist etc)	40 3%	30 5% w	5 1%	18 5%	15 3%	17 6% B	7 5%	4 1%	11 3%	5 4%	8 3%	2 2%	14 4%	16 3%	24 4%	40 3% M	-	17 5%	23 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C2 (i) Who referred you for this private consultation?

Base: All respondents who had seen a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1258**	634	351	380	492	298	148	250	418	129*	221	120*	371	628	631	1166	158	346	902
Effective Base	984	465	298	273	426	215	128	219	224	78	318	100	429	453	537	902	120	217	779
Previously seen consultant at NHS hospital	9 1%	6 1%	- -	3 1%	2 *	3 1%	2 1%	- -	2 *	1 1%	3 1%	- -	3 1%	4 1%	4 1%	9 1%	- -	7 2% O	2 *
Other (specify)	50 4%	31 5%	8 2%	15 4%	13 3%	15 5%	1 1%	6 3%	20 5%	8 6%	4 2%	5 4%	13 4%	30 5%	20 3%	48 4%	10 7%	12 3%	38 4%
Don't know/can't remember	5 *	3 *	2 1%	2 *	2 *	2 1%	- -	2 1%	2 *	- -	1 *	1 1%	2 1%	3 *	3 *	5 *	3 2%	4 1% O	1 *
NET: Referred by GP/other private consultant/NHS consultant	954 76%	443 70%	299 85% v	263 69%	397 81% x	200 67%	111 75%	214 86% zA	315 75%	86 67%	177 80% F	92 77%	283 76%	450 72%	504 80% J	870 75%	116 73%	238 69%	707 78% N

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C2 (i) Who referred you for this private consultation?

Base: All respondents who had seen a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1258	1258	991	795	158	38	116	271	383	609	738	1016	242	286	498	193	319	730	200
Weighted Base	1258	1258	954	761	156	37**	145*	270	378	577	725	1004	255	276	484	181	303	740	208
Effective Base	984	984	781	630	126	26	88	207	295	488	581	797	187	221	399	153	262	562	155
A GP	761 60%	761 60%	761 80% a	761 100% df	-	-	-	238 88% i	326 86% i	434 75%	472 65% l	640 64% l	121 48%	215 78%	384 79%	150 83%	182 60%	462 62%	112 54%
Another private consultant	156 12%	156 12%	156 16% a	-	156 100% cf	-	-	21 8%	35 9%	121 21% gh	70 10%	105 10%	52 20% jk	50 18%	79 16%	26 14%	38 13%	88 12%	30 14%
An NHS consultant	37 3%	37 3%	37 4% a	-	-	37 100%	-	12 4%	16 4%	22 4%	16 2%	21 2%	17 7% jk	10 4%	21 4%	5 3%	6 2%	22 3%	9 4%
I was not referred, I visited him/her/the hospital without a referral	145 12%	145 12% b	-	-	-	-	145 100% cd	-	-	-	82 11%	119 12%	26 10%	-	-	-	29 10%	85 12%	31 15%
On-going treatment	10 1%	10 1% b	-	-	-	-	-	-	-	-	9 1%	10 1%	-	-	-	-	2 1%	6 1%	2 1%
PMI organised referral	20 2%	20 2% b	-	-	-	-	-	-	-	1 *	8 1%	14 1%	6 2%	-	-	-	6 2%	12 2%	2 1%
Friend / Family recommendation	6 *	6 *	-	-	-	-	-	-	-	-	2 *	2 *	4 1% jk	-	-	-	1 *	1 *	3 1% q
Previous treatment with consultant	19 2%	19 2% b	-	-	-	-	-	-	-	-	17 2%	18 2%	1 *	-	-	-	6 2%	9 1%	4 2%
Other health care professional recommendation (physio / optician / dentist etc)	40 3%	40 3% b	-	-	-	-	-	-	-	-	14 2%	24 2%	16 6% jk	-	-	-	9 3%	25 3%	6 3%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2 (i) Who referred you for this private consultation?

Base: All respondents who had seen a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1258**	1258	954	761	156	37**	145*	270	378	577	725	1004	255	276	484	181	303	740	208
Effective Base	**984**	984	781	630	126	26	88	207	295	488	581	797	187	221	399	153	262	562	155
Previously seen consultant at NHS hospital	**9** **1%**	9 1% b	- -	- -	- -	- -	- -	- -	- -	- -	5 1%	7 1%	2 1%	- -	- -	- -	4 1%	3 *	2 1%
Other (specify)	**50** **4%**	50 4% b	- -	- -	- -	- -	- -	- -	- -	- -	27 4%	39 4%	11 4%	- -	- -	- -	20 6% q	24 3%	6 3%
Don't know/can't remember	**5** *****	5 *	- -	- -	- -	- -	- -	- -	- -	- -	3 *	5 1%	- -	- -	- -	- -	1 *	3 *	2 1%
NET: Referred by GP/other private consultant/NHS consultant	**954** **76%**	954 76%	954 100% a	761 100% f	156 100% f	37 100%	- -	270 100%	378 100%	577 100%	558 77%	765 76%	189 74%	276 100%	484 100%	181 100%	227 75%	571 77%	151 73%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2 (i) Who referred you for this private consultation?

Base: All respondents who had seen a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1258	829	126	49	642	452	114	1144	114	398	727
Weighted Base	1258	822	126*	54*	650	458	105*	1039	220*	373	644
Effective Base	984	666	97	33	499	352	96	968	97	331	624
A GP	761 60%	502 61%	81 64%	30 56%	353 54%	296 65% v	84 80% vA	652 63% DE	109 50%	207 55%	436 68% CDE
Another private consultant	156 12%	108 13%	12 10%	4 8%	89 14%	52 11%	10 9%	140 13% F	17 8%	61 16% DF	76 12%
An NHS consultant	37 3%	19 2%	7 6%	3 5%	17 3%	13 3%	1 1%	26 3%	11 5%	9 2%	18 3%
I was not referred, I visited him/her/the hospital without a referral	145 12%	85 10%	12 10%	12 23% s	93 14% B	47 10%	4 4%	91 9% F	54 25% CEF	45 12% CF	43 7%
On-going treatment	10 1%	7 1%	1 1%	-	7 1%	3 1%	-	9 1%	1 1%	5 1%	4 1%
PMI organised referral	20 2%	13 2%	1 1%	1 1%	7 1%	8 2%	1 1%	20 2%	-	6 2%	13 2%
Friend / Family recommendation	6 *	5 1%	-	-	5 1%	1 *	-	6 1%	-	2 *	4 1%
Previous treatment with consultant	19 2%	15 2%	3 3%	-	12 2%	6 1%	2 1%	16 2%	3 2%	9 2%	7 1%
Other health care professional recommendation (physio / optician / dentist etc)	40 3%	28 3%	4 3%	-	31 5% A	8 2%	1 1%	27 3%	13 6%	11 3%	14 2%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2 (i) Who referred you for this private consultation?

Base: All respondents who had seen a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1258**	822	126*	54*	650	458	105*	1039	220*	373	644
Effective Base	**984**	666	97	33	499	352	96	968	97	331	624
Previously seen consultant at NHS hospital	9 1%	5 1%	2 1%	1 1%	5 1%	3 1%	1 1%	5 *	4 2%	1 *	4 1%
Other (specify)	50 4%	32 4%	2 2%	2 4%	24 4%	22 5%	2 1%	43 4%	7 3%	16 4%	23 4%
Don't know/can't remember	5 *	3 *	1 *	1 1%	5 1%	- -	- -	5 1%	- -	2 *	2 *
NET: Referred by GP/other private consultant/NHS consultant	954 76%	629 77%	100 80%	37 69%	460 71%	360 79% v	95 90% vA	818 79% DE	137 62%	277 74% D	530 82% CDE

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2 (i) Who referred you for this private consultation?

Base: All respondents who had seen a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1258	264	156	451	71	67	688	875	424	723	411	124	1134	392	122	227	135	30
Weighted Base	1258	248	143	392	61*	64*	643	787	395	659	360	240	1019	470	112	309	136*	26**
Effective Base	984	223	134	385	60	55	580	741	357	619	352	106	970	287	103	171	99	25
A GP	761 **60%**	158 64%	89 63%	239 61%	41 67%	41 64%	411 64%	491 62%	253 64%	424 64% R	225 62% R	112 47%	649 64% R	261 56%	66 59%	167 54%	79 58%	15 58%
Another private consultant	156 **12%**	26 11%	14 10%	61 16%	6 10%	12 18%	78 12%	113 14%	52 13%	89 13%	50 14%	18 8%	138 14%	46 10%	16 14%	32 10%	9 7%	5 20%
An NHS consultant	37 **3%**	7 3%	6 4%	9 2%	1 1%	-	17 3%	19 2%	10 2%	19 3%	7 2%	11 5%	26 3%	15 3%	3 3%	9 3%	4 3%	2 8%
I was not referred, I visited him/her/the hospital without a referral	145 **12%**	29 12% I	15 11%	26 7%	4 7%	5 8%	65 10% M	62 8%	36 9%	49 7%	34 9%	63 26% PQw	82 8%	88 19% T	9 8%	63 20% T	23 17%	2 8%
On-going treatment	10 **1%**	1 1%	2 1%	4 1%	-	1 1%	4 1%	7 1%	3 1%	5 1%	3 1%	1 1%	9 1%	3 1%	2 1%	1 *	-	2 6%
PMI organised referral	20 **2%**	3 1%	5 4%	7 2%	1 2%	1 2%	12 2%	16 2%	9 2%	14 2%	6 2%	-	20 2%	-	6 5% SUV	-	-	-
Friend / Family recommendation	6 *****	-	-	5 1% L	1 2% GLN	-	1 *	6 1% L	1 *	4 1%	2 1%	-	6 1%	1 *	1 1%	-	1 1%	-
Previous treatment with consultant	19 **2%**	4 2%	2 1%	6 1%	3 5% ILMN	-	10 2%	12 1%	6 2%	7 1%	7 2%	5 2%	14 1%	11 2%	1 1%	6 2%	6 4%	-
Other health care professional recommendation (physio / optician / dentist etc)	40 **3%**	7 3%	2 2%	10 3%	1 2%	1 2%	15 2%	18 2%	8 2%	16 2%	7 2%	17 7% PQw	23 2%	22 5%	2 2%	17 6%	4 3%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2 (i) Who referred you for this private consultation?

Base: All respondents who had seen a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1258**	248	143	392	61*	64*	643	787	395	659	360	240	1019	470	112	309	136*	26**
Effective Base	**984**	223	134	385	60	55	580	741	357	619	352	106	970	287	103	171	99	25
Previously seen consultant at NHS hospital	9 1%	2 1%	1 1%	3 1%	- -	- -	2 *	3 *	1 *	1 *	4 1%	4 2%	5 *	5 1%	2 1%	4 1%	1 1%	- -
Other (specify)	50 4%	8 3%	7 5%	22 6%	1 1%	3 5%	21 3%	35 4%	13 3%	28 4%	15 4%	7 3%	43 4%	17 4%	6 5%	8 3%	9 6%	- -
Don't know/can't remember	5 *	1 *	- -	1 *	2 3% I	1 1%	4 1%	5 1%	4 1%	3 *	1 *	2 1%	4 *	2 *	- -	2 *	- -	- -
NET: Referred by GP/other private consultant/NHS consultant	954 76%	192 78%	109 76%	309 79%	48 78%	52 82%	506 79%	623 79%	314 80%	532 81% R	282 78% R	141 59%	814 80% R	323 69%	85 75%	208 67%	93 68%	22 86%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C2 (ii) Thinking of the private hospital you visited, who referred you there?

Base: All respondents who hadn't seen a consultant

	Total
Unweighted Base	30
Weighted Base	30
Effective Base	25
A GP	11 *38%*
Another private consultant	- -
An NHS consultant	12 *39%*
I was not referred, I visited him/her/the hospital without a referral	6 *22%*
On-going treatment	- -
PMI organised referral	- -
Friend / Family recommendation	- -
Previous treatment with consultant	1 *2%*
Other health care professional recommendation (physio / optician / dentist etc)	- -
Previously seen consultant at NHS hospital	- -
Other (specify)	- -
Don't know/can't remember	- -
NET: Referred by GP/other private consultant/NHS consultant	23 *77%*

Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2 (ALL) Who referred you for this private consultation? (IF SAW A CONSULTANT) / Thinking of the private hospital you visited, who referred you there? (IF DIDN'T SEE A CONSULTANT)

Base: All respondents

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
A GP	772 **60%**	368 59%	404 61%	160 61%	238 66% ef	185 57%	189 56%	166 61%	317 62%	165 55%	72 66%	523 62% o	249 55%	203 56%	705 59%	67 67%	91 53%	165 58%	432 64% qs
Another private consultant	156 **12%**	72 12%	85 13%	40 15%	36 10%	44 13%	37 11%	33 12%	67 13% m	34 11%	6 6%	98 12%	58 13%	43 12%	144 12%	13 13%	16 9%	35 13%	75 11%
An NHS consultant	49 **4%**	29 5%	20 3%	12 4%	10 3%	13 4%	14 4%	12 5%	17 3%	11 4%	5 5%	34 4%	15 3%	13 4%	44 4%	4 4%	3 1%	10 4%	30 4%
I was not referred, I visited him/her/the hospital without a referral	152 **12%**	69 11%	82 12%	15 6%	37 10%	43 13% c	56 17% cd	34 13%	47 9%	48 16% k	16 15%	86 10%	66 15% n	52 14%	142 12% u	10 10%	38 22% qrtu	38 13%	66 10%
On-going treatment	10 **1%**	1 *	8 1%	- -	1 *	6 2% cd	3 1%	3 1%	5 1%	1 *	- -	4 1%	5 1%	5 1%	10 1%	- -	2 1%	3 1%	4 1%
PMI organised referral	20 **2%**	12 2%	8 1%	7 3% f	5 1%	7 2%	1 *	2 1%	4 1%	8 3%	2 2%	16 2%	4 1%	4 1%	19 2%	1 1%	2 1%	3 1%	11 2%
Friend / Family recommendation	6 *****	4 1%	2 *	1 *	3 1%	1 *	2 *	2 1%	- -	1 *	- -	3 *	3 1%	2 *	4 *	2 2% qt	- -	- -	3 *
Previous treatment with consultant	20 **2%**	12 2%	8 1%	4 1%	7 2%	4 1%	6 2%	4 2%	7 1%	5 2%	1 1%	11 1%	8 2%	8 2%	19 2%	1 1%	1 1%	9 3%	9 1%
Other health care professional recommendation (physio / optician / dentist etc)	40 **3%**	22 4%	18 3%	10 4% e	7 2%	4 1%	20 6% de	5 2%	21 4%	7 2%	4 3%	20 2%	20 4%	18 5% n	39 3% t	1 1%	6 3%	3 1%	21 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
***** small base**
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2 (ALL) Who referred you for this private consultation? (IF SAW A CONSULTANT) / Thinking of the private hospital you visited, who referred you there? (IF DIDN'T SEE A CONSULTANT)

Base: All respondents

	Total	Gender Female (a)	Male (b)	Age 18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Social grade A (j)	B (k)	C1 (l)	C2DE (m)	Working status Working - full or part time (n)	Not working (o)	Retired (p)	Country England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Previously seen consultant at NHS hospital	9 1%	6 1%	3 *	2 1%	- -	2 1%	4 1%	1 *	6 1%	2 1%	- -	4 1%	5 1%	5 1%	9 1%	- -	1 1%	3 1%	2 *
Other (specify)	50 4%	25 4%	25 4%	9 4%	19 5%	14 4%	7 2%	8 3%	16 3%	17 6%	3 3%	34 4%	16 4%	12 3%	49 4%	1 1%	10 6%	12 4%	23 3%
Don't know/can't remember	5 *	2 *	3 *	1 *	1 *	3 1%	1 *	2 1%	2 *	2 1%	- -	4 1%	1 *	1 *	5 *	- -	2 1%	2 1%	2 *
NET: Referred by GP/other private consultant/NHS consultant	977 76%	468 75%	509 76%	212 81% f	284 78% f	242 74%	240 71%	211 78%	400 79% l	210 70%	83 77%	655 78% op	322 72%	259 71%	893 75% s	84 84% s	109 64%	210 74%	537 79% qs
NET: SAW A CONSULTANT - Referred by GP/other private consultant/NHS consultant	954 74%	453 73%	501 75%	205 79% f	278 77%	235 72%	236 70%	205 75%	394 77% l	205 68%	80 73%	637 76%	317 71%	256 70%	873 73% s	81 82% s	106 63%	208 73%	526 78% qs
NET: DID NOT SEE A CONSULTANT - Referred by GP/other private consultant/NHS consultant	23 2%	15 2%	7 1%	7 3%	6 2%	7 2%	4 1%	6 2%	6 1%	6 2%	4 3%	18 2%	4 1%	3 1%	20 2%	3 3%	3 1%	3 1%	11 2%

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O**
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2 (ALL) Who referred you for this private consultation? (IF SAW A CONSULTANT) / Thinking of the private hospital you visited, who referred you there? (IF DIDN'T SEE A CONSULTANT)

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/severe (z)	Affected AND not severe/Not affected AND severe (A)	Not affected/not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
A GP	772 60%	334 52%	258 70% v	182 47%	352 70% x	145 47%	76 50%	197 76% zA	260 60% F	46 35%	144 63% F	83 68% F	238 63% F	353 55%	419 65% J	715 60% M	77 47%	201 55%	562 62%
Another private consultant	156 12%	89 14%	40 11%	72 18% y	39 8%	49 16% B	28 19% B	17 7%	48 11% H	40 30% EGHI	27 12% H	4 3%	37 10% H	86 13%	70 11%	131 11%	31 19% L	21 6%	134 15% N
An NHS consultant	49 4%	28 4%	14 4%	17 4%	17 3%	11 4%	10 6%	9 3%	18 4%	3 2%	11 5%	7 6%	10 3%	21 3%	28 4%	43 4%	10 6%	31 8% O	18 2%
I was not referred, I visited him/her/the hospital without a referral	152 12%	91 14% w	29 8%	66 17% y	43 8%	51 17% B	17 12% B	14 5%	56 13%	21 16%	20 9%	15 12%	40 11%	99 15% K	52 8%	146 12%	27 16%	60 16% O	92 10%
On-going treatment	10 1%	2 *	4 1%	3 1%	3 1%	2 1%	1 1%	3 1%	3 1%	-	2 1%	-	4 1%	3 1%	6 1%	8 1%	2 1%	-	10 1%
PMI organised referral	20 2%	13 2%	4 1%	7 2%	7 1%	7 2%	1 1%	4 2%	8 2%	1 1%	3 1%	2 2%	6 2%	10 2%	9 1%	18 2%	2 1%	6 2%	14 2%
Friend / Family recommendation	6 *	4 1%	1 *	2 *	3 *	2 1%	1 1%	1 *	2 *	4 3% EGI	-	-	1 *	4 1%	3 *	5 *	1 1%	2 1%	4 *
Previous treatment with consultant	20 2%	13 2%	4 1%	4 1%	10 2%	3 1%	6 4%	4 1%	3 1%	3 2%	5 2%	3 3%	6 2%	12 2%	8 1%	20 2%	1 *	3 1%	17 2%
Other health care professional recommendation (physio / optician / dentist etc)	40 3%	30 5% w	5 1%	18 5%	15 3%	17 5% B	7 5%	4 1%	11 3%	5 4%	8 3%	2 2%	14 4%	16 2%	24 4%	40 3% M	-	17 5%	23 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2 (ALL) Who referred you for this private consultation? (IF SAW A CONSULTANT) / Thinking of the private hospital you visited, who referred you there? (IF DIDN'T SEE A CONSULTANT)

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Previously seen consultant at NHS hospital	9 / 1%	6 / 1%	- / -	3 / 1%	2 / *	3 / 1%	2 / 1%	- / -	2 / *	1 / 1%	3 / 1%	- / -	3 / 1%	4 / 1%	4 / 1%	9 / 1%	- / -	7 / 2% O	2 / *
Other (specify)	50 / 4%	31 / 5% w	8 / 2%	15 / 4%	13 / 3%	15 / 5%	1 / 1%	6 / 2%	20 / 5%	8 / 6%	4 / 2%	5 / 4%	13 / 4%	30 / 5%	20 / 3%	48 / 4%	10 / 6%	12 / 3%	38 / 4%
Don't know/can't remember	5 / *	3 / *	2 / 1%	2 / *	2 / *	2 / 1%	- / -	2 / 1%	2 / *	- / -	1 / *	1 / 1%	2 / 1%	3 / *	3 / *	5 / *	3 / 2%	4 / 1% O	1 / *
NET: Referred by GP/other private consultant/NHS consultant	977 / 76%	451 / 70%	313 / 84% v	270 / 69%	408 / 81% x	205 / 67%	114 / 75%	223 / 85% zA	326 / 76%	89 / 67%	183 / 80% F	94 / 77%	285 / 76%	460 / 72%	517 / 80% J	889 / 75%	119 / 73%	253 / 70%	714 / 78% N
NET: SAW A CONSULTANT - Referred by GP/other private consultant/NHS consultant	954 / 74%	443 / 69%	299 / 81% v	263 / 68%	397 / 79% x	200 / 65%	111 / 73%	214 / 82% z	315 / 73%	86 / 65%	177 / 78% F	92 / 76%	283 / 76%	450 / 70%	504 / 78% J	870 / 73%	116 / 71%	238 / 65%	707 / 77% N
NET: DID NOT SEE A CONSULTANT - Referred by GP/ other private consultant/NHS consultant	23 / 2%	8 / 1%	14 / 4% v	7 / 2%	11 / 2%	5 / 2%	3 / 2%	10 / 4%	11 / 3%	3 / 2%	5 / 2% I	2 / 2%	2 / 1%	10 / 2%	13 / 2%	19 / 2%	3 / 2%	15 / 4% O	8 / 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2 (ALL) Who referred you for this private consultation? (IF SAW A CONSULTANT) / Thinking of the private hospital you visited, who referred you there? (IF DIDN'T SEE A CONSULTANT)

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
A GP	772 60%	761 60%	761 80% a	772 100% def	- -	- -	- -	238 88% i	326 86% i	434 75%	477 65% l	646 63% l	126 48%	215 78%	384 79%	150 83%	188 60%	464 62%	114 54%
Another private consultant	156 12%	156 12%	156 16% a	- -	156 100% cef	- -	- -	21 8%	35 9%	121 21% gh	70 10%	105 10%	52 20% jk	50 18%	79 16%	26 14%	38 12%	88 12%	30 14%
An NHS consultant	49 4%	37 3%	37 4% a	- -	- -	49 100% cdf	- -	12 4%	16 4%	22 4%	21 3%	29 3%	20 7% jk	10 4%	21 4%	5 3%	10 3%	28 4%	11 5%
I was not referred, I visited him/her/the hospital without a referral	152 12%	145 12% b	- -	- -	- -	- -	152 100% cde	- -	- -	- -	82 11%	119 12%	26 10%	- -	- -	- -	29 9%	85 11%	31 15%
On-going treatment	10 1%	10 1% b	- -	- -	- -	- -	- -	- -	- -	- -	9 1%	10 1%	- -	- -	- -	- -	2 *	6 1%	2 1%
PMI organised referral	20 2%	20 2% b	- -	- -	- -	- -	- -	- -	- -	1 *	8 1%	14 1%	6 2%	- -	- -	- -	6 2%	12 2%	2 1%
Friend / Family recommendation	6 *	6 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	2 *	4 1% jk	- -	- -	- -	1 *	1 *	3 1% q
Previous treatment with consultant	20 2%	19 2% b	- -	- -	- -	- -	- -	- -	- -	- -	17 2%	18 2%	1 *	- -	- -	- -	6 2%	9 1%	4 2%
Other health care professional recommendation (physio / optician / dentist etc)	40 3%	40 3% b	- -	- -	- -	- -	- -	- -	- -	- -	14 2%	24 2%	16 6% jk	- -	- -	- -	9 3%	25 3%	6 3%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2 (ALL) Who referred you for this private consultation? (IF SAW A CONSULTANT) / Thinking of the private hospital you visited, who referred you there? (IF DIDN'T SEE A CONSULTANT)

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Previously seen consultant at NHS hospital	**9** **1%**	9 1% b	-	-	-	-	-	-	-	-	5 1%	7 1%	2 1%	-	-	-	4 1%	3 *	2 1%
Other (specify)	**50** **4%**	50 4% b	- -	- -	- -	- -	- -	- -	- -	- -	27 4%	39 4%	11 4%	- -	- -	- -	20 6% q	24 3%	6 3%
Don't know/can't remember	**5** *****	5 *	- -	- -	- -	- -	- -	- -	- -	- -	3 *	5 1%	-	- -	- -	- -	1 *	3 *	2 1%
NET: Referred by GP/other private consultant/NHS consultant	**977** **76%**	954 76%	954 100% a	772 100% f	156 100% f	49 100% f	-	270 100%	378 100%	577 100%	568 77%	780 77%	197 75%	276 100%	484 100%	181 100%	236 76%	579 77%	155 73%
NET: SAW A CONSULTANT - Referred by GP/other private consultant/NHS consultant	**954** **74%**	954 76%	954 100% a	761 99% ef	156 100% ef	37 76% f	-	270 100%	378 100%	577 100%	558 76%	765 75%	189 72%	276 100%	484 100%	181 100%	227 73%	571 76%	151 71%
NET: DID NOT SEE A CONSULTANT - Referred by GP/ other private consultant/NHS consultant	**23** **2%**	- -	- -	11 1%	-	12 24% cdf	-	-	-	-	10 1%	15 1%	8 3%	- -	- -	- -	9 3%	9 1%	4 2%

Proprotions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C2 (ALL) Who referred you for this private consultation? (IF SAW A CONSULTANT) / Thinking of the private hospital you visited, who referred you there? (IF DIDN'T SEE A CONSULTANT)

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
A GP	**772** **60%**	506 61%	81 63%	30 50%	358 54%	300 64% v	85 79% vA	663 62% DE	109 49%	212 55%	442 67% CDE
Another private consultant	**156** **12%**	108 13%	12 9%	4 7%	89 13%	52 11%	10 9%	140 13% F	17 8%	61 16% DF	76 11%
An NHS consultant	**49** **4%**	22 3%	10 8% s	7 12% s	24 4%	18 4%	1 1%	37 3%	12 6%	11 3%	25 4%
I was not referred, I visited him/her/the hospital without a referral	**152** **12%**	88 11%	13 10%	14 24% st	95 14% B	49 10%	6 6%	98 9% F	54 24% CEF	46 12% CF	48 7%
On-going treatment	**10** **1%**	7 1%	1 1%	-	7 1%	3 1%	-	9 1%	1 1%	5 1%	4 1%
PMI organised referral	**20** **2%**	13 2%	1 1%	1 1%	7 1%	8 2%	1 1%	20 2%	-	6 2%	13 2%
Friend / Family recommendation	**6** *****	5 1%	-	-	5 1%	1 *	-	6 1%	-	2 *	4 1%
Previous treatment with consultant	**20** **2%**	15 2%	3 3%	-	12 2%	6 1%	2 1%	16 2%	3 2%	9 2%	7 1%
Other health care professional recommendation (physio / optician / dentist etc)	**40** **3%**	28 3%	4 3%	-	31 5% A	8 2%	1 1%	27 3%	13 6% F	11 3%	14 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2 (ALL) Who referred you for this private consultation? (IF SAW A CONSULTANT) / Thinking of the private hospital you visited, who referred you there? (IF DIDN'T SEE A CONSULTANT)

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
Previously seen consultant at NHS hospital	9 1%	5 1%	2 1%	1 1%	5 1%	3 1%	1 1%	5 *	4 2%	1 *	4 1%
Other (specify)	50 4%	32 4%	2 2%	2 3%	24 4%	22 5%	2 1%	43 4%	7 3%	16 4%	23 3%
Don't know/can't remember	5 *	3 *	1 *	1 1%	5 1%	- -	- -	5 1%	- -	2 *	2 *
NET: Referred by GP/other private consultant/NHS consultant	977 76%	636 76%	103 80%	42 69%	471 71%	369 79% v	95 89% vA	839 79% DE	138 62%	285 74% D	543 82% CDE
NET: SAW A CONSULTANT - Referred by GP/other private consultant/NHS consultant	954 74%	629 76%	100 78%	37 62%	460 69%	360 77% v	95 89% vA	818 77% DE	137 62%	277 72% D	530 80% CDE
NET: DID NOT SEE A CONSULTANT - Referred by GP/ other private consultant/NHS consultant	23 2%	7 1%	3 2%	5 8% s	11 2%	9 2%	1 1%	21 2%	1 1%	8 2%	14 2%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2 (ALL) Who referred you for this private consultation? (IF SAW A CONSULTANT) / Thinking of the private hospital you visited, who referred you there? (IF DIDN'T SEE A CONSULTANT)

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
A GP	772 **60%**	158 63%	89 62%	245 60%	42 65%	42 64%	416 63%	503 62%	258 64%	432 64% R	228 61% R	112 46%	660 63% R	264 55%	66 57%	169 53%	80 58%	15 54%
Another private consultant	156 **12%**	26 10%	14 10%	61 15%	6 10%	12 17%	78 12%	113 14%	52 13%	89 13%	50 13%	18 8%	138 13%	46 10%	16 14%	32 10%	9 7%	5 18%
An NHS consultant	49 **4%**	12 5%	8 5%	12 3%	1 1%	1 1%	24 4%	24 3%	12 3%	21 3%	15 4%	12 5%	37 3%	20 4%	7 6%	13 4%	5 4%	2 7%
I was not referred, I visited him/her/the hospital without a referral	152 **12%**	29 11%	15 11%	30 7%	6 9%	5 8%	68 10%	68 8%	39 10%	52 8%	37 10%	63 26% PQw	89 8%	91 19% T	9 8%	64 20% T	23 16%	4 16%
On-going treatment	10 **1%**	1 1%	2 1%	4 1%	-	1 1%	4 1%	7 1%	3 1%	5 1%	3 1%	1 1%	9 1%	3 1%	2 1%	1 *	-	2 6%
PMI organised referral	20 **2%**	3 1%	5 4%	7 2%	1 2%	1 2%	12 2%	16 2%	9 2%	14 2%	6 1%	-	20 2%	-	6 5% SUV	-	-	-
Friend / Family recommendation	6 *****	-	-	5 1% L	1 2% GL	-	1 *	6 1% L	1 *	4 1%	2 1%	-	6 1%	1 *	1 1%	-	1 1%	-
Previous treatment with consultant	20 **2%**	4 2%	2 1%	6 1%	3 5% ILMN	-	11 2%	12 2%	7 2%	7 1%	7 2%	5 2%	15 1%	11 2%	1 1%	6 2%	6 4%	-
Other health care professional recommendation (physio / optician / dentist etc)	40 **3%**	7 3%	2 2%	10 2%	1 2%	1 2%	15 2%	18 2%	8 2%	16 2%	7 2%	17 7% PQw	23 2%	22 5%	2 2%	17 6%	4 3%	-

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C2 (ALL) Who referred you for this private consultation? (IF SAW A CONSULTANT) / Thinking of the private hospital you visited, who referred you there? (IF DIDN'T SEE A CONSULTANT)

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Previously seen consultant at NHS hospital	**9** **1%**	2 1%	1 *	3 1%	-	-	2 *	3 *	1 *	1 *	4 1%	4 2%	5 *	5 1%	2 1%	4 1%	1 1%	-
Other (specify)	**50** **4%**	8 3%	7 5%	22 5%	1 1%	3 5%	21 3%	35 4%	13 3%	28 4%	15 4%	7 3%	43 4%	17 3%	6 5%	8 3%	9 6%	-
Don't know/can't remember	**5** *****	1 *	- -	1 *	2 2% I	1 1%	4 1%	5 1%	4 1%	3 *	1 *	2 1%	4 *	2 *	- -	2 *	- -	- -
NET: Referred by GP/other private consultant/NHS consultant	**977** **76%**	197 78%	111 77%	318 79%	49 76%	54 82%	518 79%	639 79%	321 79%	542 81% R	293 78% R	142 59%	835 80% R	330 69%	89 77%	213 68%	95 69%	22 79%
NET: SAW A CONSULTANT - Referred by GP/other private consultant/NHS consultant	**954** **74%**	192 76%	109 76%	309 76%	48 74%	52 79%	506 77%	623 77%	314 78%	532 79% R	282 75% R	141 58%	814 78% R	323 67%	85 72%	208 66%	93 67%	22 79%
NET: DID NOT SEE A CONSULTANT - Referred by GP/ other private consultant/NHS consultant	**23** **2%**	5 2%	2 1%	9 2%	1 2%	2 3%	12 2%	16 2%	7 2%	10 2%	11 3%	1 1%	21 2%	7 2%	5 4%	5 2%	2 2%	-

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C2a Which of these best describes your situation before you were referred by (HEALTHCARE PROFESSIONAL)?

Base: All respondents who were referred by a (HEALTHCARE PROFESSIONAL) and who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**991**	471	520	215	307	250	219	213	402	217	83	691	300	239	921	70	78	233	558
Weighted Base	**954**	453	501	205	278	235	236	205	394	205	80*	637	317	256	873	81*	106*	208	526
Effective Base	**781**	366	415	177	254	195	164	174	304	175	71	566	224	178	738	50	72	191	427
I already knew which consultant(s) I wanted to see	**270** **28%**	140 31%	130 26%	45 22%	65 23%	67 29%	94 40% cde	74 36% kl	99 25%	50 25%	24 31%	156 24%	115 36% n	98 38% n	246 28%	24 29%	30 28%	60 29%	156 30%
I had a good idea of which consultant(s) I wanted to see but was open to considering other options	**107** **11%**	38 8%	69 14% a	16 8%	28 10%	32 14%	30 13%	23 11%	48 12%	15 7%	7 9%	62 10%	46 14%	39 15% n	96 11%	11 13%	12 12%	20 10%	59 11%
I didn't know which consultant I wanted to see	**567** **59%**	271 60%	296 59%	141 69% ef	183 66% f	134 57% f	110 46%	106 52%	244 62% j	136 67% j	47 60%	412 65% op	154 49%	118 46%	521 60%	45 56%	64 61%	124 60%	305 58%
Don't know	**10** **1%**	3 1%	7 1%	3 2%	2 1%	2 1%	2 1%	1 1%	4 1%	3 1%	1 1%	8 1%	2 1%	1 *	9 1%	1 2%	-	3 2%	6 1%
NET: Already knew/had a good idea	**378** **40%**	179 40%	199 40%	61 30%	93 33%	99 42% c	124 53% cd	97 48% kl	147 37%	65 32%	31 39%	217 34%	160 51% n	137 53% n	343 39%	35 43%	42 39%	80 39%	215 41%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C2a Which of these best describes your situation before you were referred by (HEALTHCARE PROFESSIONAL)?

Base: All respondents who were referred by a (HEALTHCARE PROFESSIONAL) and who saw a consultant

	Total	Affect on life Affected (4-5) (v)	Not affected (1-2) (w)	Severity Severe (4-5) (x)	Not severe (1-2) (y)	Affect/severity Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	Hospital group BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Overnight stay Yes (J)	No (K)	Treatment type Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Consider NHS Yes (N)	No (O)
Unweighted Base	991	449	307	267	418	203	115	221	186	63	291	84	367	443	548	903	127	226	756
Weighted Base	954	443	299	263	397	200	111*	214	315	86*	177	92*	283	450	504	870	116	238	707
Effective Base	781	342	256	202	347	153	97	186	172	58	270	78	342	346	439	706	100	158	627
I already knew which consultant(s) I wanted to see	270 28%	147 33% w	66 22%	86 33% y	98 25%	68 34% B	34 30% B	42 20%	98 31%	20 23%	52 30%	24 25%	76 27%	133 30%	138 27%	250 29% M	22 19%	66 28%	203 29%
I had a good idea of which consultant(s) I wanted to see but was open to considering other options	107 11%	42 9%	35 12%	30 11%	45 11%	20 10%	14 12%	24 11%	44 14% H	10 12%	21 12% H	3 3%	29 10% H	61 14% K	46 9%	97 11%	19 16%	27 11%	79 11%
I didn't know which consultant I wanted to see	567 59%	251 57%	194 65% v	145 55%	250 63%	110 55%	64 57%	144 67% z	172 55%	55 63%	100 56%	65 70% EG	176 62%	251 56%	316 63%	513 59%	74 64%	142 60%	418 59%
Don't know	10 1%	4 1%	4 1%	2 1%	5 1%	2 1%	- -	4 2%	2 *	1 1%	4 2%	1 1%	2 1%	5 1%	5 1%	9 1%	1 *	3 1%	7 1%
NET: Already knew/had a good idea	378 40%	189 43% w	100 34%	116 44%	142 36%	87 44% B	47 43% B	66 31%	142 45% H	30 35%	74 41% H	27 29%	106 37%	194 43%	183 36%	347 40%	41 35%	93 39%	282 40%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2a Which of these best describes your situation before you were referred by (HEALTHCARE PROFESSIONAL)?

Base: All respondents who were referred by a (HEALTHCARE PROFESSIONAL) and who saw a consultant

	Total	See private consultant		Referral			Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Already knew (g)	Already knew/ had a good idea (h)	Didn´t know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn´t know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	991	991	991	795	158	38	271	383	608	585	802	189	286	498	193	249	584	150
Weighted Base	954	954	954	761	156	37**	270	378	577	558	765	189	276	484	181	227	571	151
Effective Base	781	781	781	630	126	26	207	295	487	463	636	146	221	399	153	207	453	118
I already knew which consultant(s) I wanted to see	270 *28%*	270 *28%*	270 *28%*	238 *31%* d	21 *13%*	12 *32%*	270 *100%* hi	270 *72%* i	-	207 *37%* kl	242 *32%* l	28 *15%*	51 *18%*	192 *40%* mo	27 *15%*	48 *21%*	183 *32%* p	37 *25%*
I had a good idea of which consultant(s) I wanted to see but was open to considering other options	107 *11%*	107 *11%*	107 *11%*	89 *12%*	15 *9%*	4 *10%*	-	107 *28%* gi	-	70 *13%* l	95 *12%* l	12 *7%*	12 *4%*	53 *11%* m	36 *20%* mn	17 *7%*	68 *12%*	23 *15%* p
I didn´t know which consultant I wanted to see	567 *59%*	567 *59%*	567 *59%*	429 *56%*	117 *75%* c	20 *55%*	-	-	567 *98%* gh	279 *50%*	424 *55%* j	143 *75%* jk	207 *75%* no	235 *49%*	119 *66%* n	156 *69%* q	318 *56%*	89 *59%*
Don´t know	10 *1%*	10 *1%*	10 *1%*	5 *1%*	4 *3%* c	1 *3%*	-	-	10 *2%* h	2 *	4 *1%*	6 *3%* jk	6 *2%*	4 *1%*	-	6 *3%* q	2 *	1 *1%*
NET: Already knew/had a good idea	378 *40%*	378 *40%*	378 *40%*	326 *43%* d	35 *23%*	16 *42%*	270 *100%* i	378 *100%* i	-	277 *50%* kl	337 *44%* l	41 *21%*	63 *23%*	245 *51%* mo	62 *34%* m	65 *29%*	251 *44%* p	60 *40%* p

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2a Which of these best describes your situation before you were referred by (HEALTHCARE PROFESSIONAL)?

Base: All respondents who were referred by a (HEALTHCARE PROFESSIONAL) and who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	991	655	105	37	473	370	104	922	69	305	605
Weighted Base	954	629	100*	37**	460	360	95*	818	137*	277	530
Effective Base	781	532	83	24	372	289	88	788	59	259	519
I already knew which consultant(s) I wanted to see	270 28%	179 28%	31 31%	10 26%	171 37% AB	90 25% B	6 6%	217 27% F	53 39% CF	92 33% CF	122 23%
I had a good idea of which consultant(s) I wanted to see but was open to considering other options	107 11%	71 11%	10 10%	4 11%	49 11%	48 13%	8 8%	97 12% F	10 8%	43 16% CF	53 10%
I didn't know which consultant I wanted to see	567 59%	375 60%	58 58%	23 62%	236 51%	221 61% v	79 84% vA	495 61% E	72 52%	139 50%	349 66% CDE
Don't know	10 1%	5 1%	2 2%	1 2%	4 1%	1 *	2 2%	9 1%	1 1%	3 1%	6 1%
NET: Already knew/had a good idea	378 40%	249 40%	40 40%	14 36%	221 48% AB	139 38% B	14 14%	314 38% F	64 47% F	135 49% CF	175 33%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C2a Which of these best describes your situation before you were referred by (HEALTHCARE PROFESSIONAL)?

Base: All respondents who were referred by a (HEALTHCARE PROFESSIONAL) and who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Unweighted Base	991	209	123	363	58	56	555	709	346	588	331	72	919	290	94	162	101
Weighted Base	954	192	109	309	48*	52*	506	623	314	532	282	141*	814	323	85*	208	93*
Effective Base	781	179	106	310	48	49	475	605	296	503	283	61	785	208	81	119	74
I already knew which consultant(s) I wanted to see	270 28%	56 29%	29 27%	82 26%	14 29%	17 33%	134 26%	159 26%	78 25%	145 27%	71 25%	53 38%	217 27%	100 31%	24 28%	62 30%	33 35%
I had a good idea of which consultant(s) I wanted to see but was open to considering other options	107 11%	19 10%	12 11%	41 13%	7 14%	7 13%	55 11%	77 12%	36 12%	56 10%	41 15%	10 7%	97 12%	34 11%	14 17%	21 10%	10 10%
I didn't know which consultant I wanted to see	567 59%	116 60%	67 61%	183 59%	27 56%	28 54%	311 61%	379 61%	196 62%	326 61%	165 59%	76 54%	491 60%	184 57%	47 55%	122 59%	49 52%
Don't know	10 1%	1 1%	1 1%	3 1%	- -	- -	6 1%	7 1%	5 1%	5 1%	4 1%	1 1%	9 1%	5 2%	- -	4 2%	2 2%
NET: Already knew/had a good idea	378 40%	75 39%	42 38%	123 40%	21 44%	24 46%	189 37%	237 38%	114 36%	201 38%	113 40%	64 45%	314 39%	134 41%	38 45%	82 40%	42 46%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2a (ALL) Which of these best describes your situation before you were referred by (healthcare professional)?

Base: All respondents

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
I already knew which consultant(s) I wanted to see	270 **21%**	140 23%	130 19%	45 17%	65 18%	67 21%	94 28% cd	74 27% kl	99 20%	50 17%	24 22%	156 19%	115 26% n	98 27% n	246 21%	24 24%	30 17%	60 21%	156 23%
I had a good idea of which consultant(s) I wanted to see but was open to considering other options	107 **8%**	38 6%	69 10% a	16 6%	28 8%	32 10%	30 9%	23 8%	48 9% l	15 5%	7 6%	62 7%	46 10%	39 11%	96 8%	11 11%	12 7%	20 7%	59 9%
I didn't know which consultant I wanted to see	567 **44%**	271 44%	296 44%	141 54% ef	183 50% ef	134 41% f	110 32%	106 39%	244 48% j	136 45%	47 44%	413 49% op	154 34%	118 32%	522 44%	45 46%	64 38%	124 44%	305 45%
Don't know	10 **1%**	3 1%	7 1%	3 1%	2 1%	2 1%	2 1%	1 *	4 1%	3 1%	1 1%	8 1%	2 1%	1 *	9 1%	1 1%	-	3 1%	6 1%
Saw a consultant but not referred	304 **24%**	150 24%	154 23%	47 18%	78 21%	82 25%	97 29% c	59 22%	107 21%	88 29% k	25 23%	177 21%	127 28% n	105 29% n	290 24% u	14 14%	60 35% qru	73 26% r	136 20%
Did not see a consultant	30 **2%**	19 3%	11 2%	9 4%	6 2%	9 3%	6 2%	7 3%	8 2%	9 3%	4 3%	24 3%	5 1%	4 1%	25 2%	4 4%	4 2%	3 1%	16 2%
NET: Already knew/had a good idea	378 **29%**	179 29%	199 30%	61 23%	93 26%	99 31%	124 37% cd	97 36% l	147 29% l	65 22%	31 29%	217 26%	160 36% n	137 37% n	343 29%	35 35%	42 25%	80 28%	215 32% q

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2a (ALL) Which of these best describes your situation before you were referred by (healthcare professional)?

Base: All respondents

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
I already knew which consultant(s) I wanted to see	270 / 21%	147 / 23%	66 / 18%	86 / 22%	98 / 19%	68 / 22%	34 / 22%	42 / 16%	98 / 23%	20 / 15%	52 / 23%	24 / 19%	76 / 20%	133 / 21%	138 / 21%	250 / 21% M	22 / 14%	66 / 18%	203 / 22%
I had a good idea of which consultant(s) I wanted to see but was open to considering other options	107 / 8%	42 / 6%	35 / 9%	30 / 8%	45 / 9%	20 / 6%	14 / 9%	24 / 9%	44 / 10% H	10 / 8%	21 / 9% H	3 / 2%	29 / 8%	61 / 10%	46 / 7%	97 / 8%	19 / 11%	27 / 7%	79 / 9%
I didn't know which consultant I wanted to see	567 / 44%	251 / 39%	195 / 53% v	145 / 37%	251 / 50% x	110 / 36%	64 / 42%	145 / 55% zA	172 / 40%	55 / 42%	100 / 44%	65 / 53% E	176 / 47%	251 / 39%	317 / 49% J	513 / 43%	74 / 45%	142 / 39%	419 / 46%
Don't know	10 / 1%	4 / 1%	4 / 1%	2 / 1%	5 / 1%	2 / 1%	-	4 / 2%	2 / *	1 / 1%	4 / 2%	1 / 1%	2 / 1%	5 / 1%	5 / 1%	9 / 1%	1 / *	3 / 1%	7 / 1%
Saw a consultant but not referred	304 / 24%	191 / 30% w	52 / 14%	117 / 30% y	95 / 19%	99 / 32% B	37 / 24% B	36 / 14%	102 / 24%	43 / 33% G	44 / 19%	28 / 23%	87 / 23%	178 / 28% K	126 / 20%	296 / 25%	42 / 26%	108 / 30% O	196 / 21%
Did not see a consultant	30 / 2%	9 / 1%	19 / 5% v	9 / 2%	13 / 3%	6 / 2%	4 / 3%	11 / 4%	14 / 3%	3 / 2%	7 / 3%	2 / 2%	4 / 1%	14 / 2%	16 / 2%	22 / 2%	6 / 3%	18 / 5% O	12 / 1%
NET: Already knew/had a good idea	378 / 29%	189 / 29%	100 / 27%	116 / 30%	142 / 28%	87 / 29%	47 / 31%	66 / 25%	142 / 33% H	30 / 23%	74 / 32% H	27 / 22%	106 / 28%	194 / 30%	183 / 28%	347 / 29%	41 / 25%	93 / 25%	282 / 31%

* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2a (ALL) Which of these best describes your situation before you were referred by (healthcare professional)?

Base: All respondents

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
I already knew which consultant(s) I wanted to see	270 21%	270 21%	270 28% a	238 31% df	21 13% f	12 24% f	-	270 100% hi	270 72% i	-	207 28% kl	242 24% l	28 11%	51 18%	192 40% mo	27 15%	48 15%	183 24% p	37 18%
I had a good idea of which consultant(s) I wanted to see but was open to considering other options	107 8%	107 9%	107 11% a	89 11% f	15 9% f	4 8% f	-	-	107 28% gi	-	70 10% l	95 9% l	12 5%	12 4%	53 11% m	36 20% mn	17 5%	68 9%	23 11% p
I didn't know which consultant I wanted to see	567 44%	567 45%	567 59% a	429 56% f	117 75% cef	20 42% f	-	-	-	567 98% gh	279 38%	425 42% j	143 54% jk	207 75% no	235 49%	119 66% n	156 50% q	318 42%	89 42%
Don't know	10 1%	10 1%	10 1%	5 1%	4 3% c	1 3%	-	-	-	10 2% h	2 *	4 *	6 2% jk	6 2%	4 1%	-	6 2% q	2 *	1 1%
Saw a consultant but not referred	304 24%	304 24% b	-	-	-	-	145 96% cde	-	-	1 *	167 23%	239 23%	65 25%	-	-	-	76 24%	169 23%	57 27%
Did not see a consultant	30 2%	-	-	11 1%	-	12 24% cdf	6 4% d	-	-	-	10 1%	15 1%	8 3%	-	-	-	9 3%	9 1%	4 2%
NET: Already knew/had a good idea	378 29%	378 30%	378 40% a	326 42% df	35 23% f	16 32% f	-	270 100% i	378 100% i	-	277 38% kl	337 33% l	41 15%	63 23%	245 51% mo	62 34% m	65 21%	251 33% p	60 28%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C2a (ALL) Which of these best describes your situation before you were referred by (healthcare professional)?

Base: All respondents

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
I already knew which consultant(s) I wanted to see	**270** **21%**	179 *21%*	31 *24%*	10 *16%*	171 *26%* AB	90 *19%* B	6 *6%*	217 *20%* F	53 *24%*	92 *24%* CF	122 *18%*
I had a good idea of which consultant(s) I wanted to see but was open to considering other options	**107** **8%**	71 *8%*	10 *8%*	4 *7%*	49 *7%*	48 *10%*	8 *7%*	97 *9%*	10 *5%*	43 *11%* D	53 *8%*
I didn't know which consultant I wanted to see	**567** **44%**	375 *45%*	58 *45%*	23 *38%*	236 *36%*	221 *47%* v	79 *74%* vA	496 *46%* DE	72 *32%*	139 *36%*	349 *53%* CDE
Don't know	**10** **1%**	5 *1%*	2 *1%*	1 *1%*	4 *1%*	1 ***	2 *2%*	9 *1%*	1 *1%*	3 *1%*	6 *1%*
Saw a consultant but not referred	**304** **24%**	193 *23%*	26 *20%*	17 *27%*	190 *29%* AB	98 *21%* B	10 *9%*	221 *21%* F	83 *38%* CEF	96 *25%* CF	114 *17%*
Did not see a consultant	**30** **2%**	10 *1%*	3 *3%*	7 *11%* st	14 *2%*	11 *2%*	2 *2%*	28 *3%*	1 *1%*	9 *2%*	19 *3%*
NET: Already knew/had a good idea	**378** **29%**	249 *30%*	40 *31%*	14 *22%*	221 *33%* B	139 *30%* B	14 *13%*	314 *29%* F	64 *29%*	135 *35%* CF	175 *26%*

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C2a (ALL) Which of these best describes your situation before you were referred by (healthcare professional)?

Base: All respondents

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
I already knew which consultant(s) I wanted to see	270 21%	56 22%	29 20%	82 20%	14 22%	17 26%	134 20%	159 20%	78 19%	145 22%	71 19%	53 22%	217 21%	100 21%	24 20%	62 20%	33 24%	5 19%
I had a good idea of which consultant(s) I wanted to see but was open to considering other options	107 8%	19 8%	12 9%	41 10%	7 11%	7 10%	55 8%	77 10%	36 9%	56 8%	41 11% R	10 4%	97 9%	34 7%	14 12%	21 7%	10 7%	4 14%
I didn't know which consultant I wanted to see	567 44%	116 46%	67 46%	183 45%	28 43%	28 42%	312 47%	379 47%	196 48%	327 49% R	165 44% R	76 32%	492 47% R	184 38%	47 40%	122 39%	49 35%	13 46%
Don't know	10 1%	1 1%	1 *	3 1%	-	-	6 1%	7 1%	5 1%	5 1%	4 1%	1 1%	9 1%	5 1%	-	4 1%	2 1%	-
Saw a consultant but not referred	304 24%	56 22%	34 23%	83 21%	13 21%	12 18%	136 21%	164 20%	81 20%	127 19%	78 21%	99 41% PQw	205 20%	147 31%	27 23%	101 32%	43 31%	4 13%
Did not see a consultant	30 2%	5 2%	2 1%	13 3%	3 5%	2 3%	15 2%	23 3%	10 3%	14 2%	15 4%	1 1%	28 3%	11 2%	5 4%	6 2%	2 2%	2 8%
NET: Already knew/had a good idea	378 29%	75 30%	42 29%	123 30%	21 32%	24 36%	189 29%	237 29%	114 28%	201 30%	113 30%	64 26%	314 30%	134 28%	38 32%	82 26%	42 31%	9 33%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C3 How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	991	471	520	215	307	250	219	213	402	217	83	691	300	239	921	70	78	233	558
Weighted Base	954	453	501	205	278	235	236	205	394	205	80*	637	317	256	873	81*	106*	208	526
Effective Base	781	366	415	177	254	195	164	174	304	175	71	566	224	178	738	50	72	191	427
1 (1)	484 51%	224 50%	260 52%	85 42%	142 51%	124 53% c	133 56% c	124 61% kl	185 47%	103 50%	38 48%	312 49%	172 54%	142 56%	447 51%	38 46%	50 47%	101 48%	282 53%
2 (2)	123 13%	57 13%	66 13%	27 13%	40 15%	30 13%	26 11%	26 13%	46 12%	32 16%	10 13%	90 14%	33 10%	25 10%	113 13%	10 12%	17 16%	30 14%	66 13%
3 (3)	44 5%	22 5%	21 4%	9 4%	12 4%	10 4%	13 5%	10 5%	19 5%	7 3%	4 5%	27 4%	16 5%	12 5%	40 5%	4 5%	3 3%	10 5%	28 5%
4 (4)	10 1%	6 1%	4 1%	3 1%	4 1%	2 1%	1 1%	1 1%	6 2%	3 2%	-	7 1%	4 1%	2 1%	10 1%	-	-	3 2%	6 1%
5 or more (5)	4 *	2 *	2 *	3 1%	-	1 1%	-	2 1%	1 *	1 1%	-	4 1%	-	-	4 *	-	2 1%	1 *	2 *
None (0)	276 29%	136 30%	140 28%	77 38% def	73 26%	64 27%	62 26%	41 20%	130 33% j	57 28%	27 34% j	190 30%	86 27%	71 28%	246 28%	30 37%	35 33%	58 28%	141 27%
Don´t know/can´t remember	14 1%	6 1%	8 2%	2 1%	7 2%	4 2%	1 *	- -	8 2%	1 1%	-	7 1%	6 2%	4 2%	14 2% u	-	-	5 3% u	2 *
NET: 2 or more	181 19%	87 19%	94 19%	41 20%	57 20%	43 18%	41 17%	39 19%	72 18%	44 21%	14 18%	128 20%	53 17%	39 15%	167 19%	14 17%	22 20%	43 21%	102 19%
Mean	0.98	0.98	0.98	0.93	1.02	0.98	0.98	1.07	0.94	1.02	0.89	0.98	0.97	0.94	0.99	0.85	0.95	1.01	1.01
Standard Deviation	0.88	0.90	0.86	1.00	0.86	0.86	0.81	0.84	0.91	0.91	0.82	0.90	0.84	0.81	0.89	0.81	0.91	0.91	0.87

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C3 How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**954**	453	501	205	278	235	236	205	394	205	80*	637	317	256	873	81*	106*	208	526
Effective Base	**781**	366	415	177	254	195	164	174	304	175	71	566	224	178	738	50	72	191	427
Standard Error	**0.031**	0.047	0.042	0.075	0.054	0.062	0.063	0.064	0.052	0.068	0.098	0.038	0.056	0.060	0.033	0.115	0.108	0.066	0.042

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C3 How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All respondents who were referred by a healthcare professional and who saw a consultant

| | Total | Affect on life | | Severity | | Affect/severity | | | Hospital group | | | | | Overnight stay | | Treatment type | | Consider NHS | |
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**991**	449	307	267	418	203	115	221	186	63	291	84	367	443	548	903	127	226	756
Weighted Base	**954**	443	299	263	397	200	111*	214	315	86*	177	92*	283	450	504	870	116	238	707
Effective Base	**781**	342	256	202	347	153	97	186	172	58	270	78	342	346	439	706	100	158	627
1 (1)	**484** **51%**	228 51%	151 51%	141 54%	196 49%	104 52%	67 61% B	101 47%	161 51%	48 56%	95 53%	45 49%	136 48%	233 52%	252 50%	434 50%	57 49%	111 47%	368 52%
2 (2)	**123** **13%**	58 13%	34 11%	33 12%	49 12%	25 13%	12 11%	26 12%	41 13%	14 16%	20 11%	8 9%	41 14%	56 12%	67 13%	120 14%	15 13%	24 10%	96 14%
3 (3)	**44** **5%**	20 5%	13 4%	16 6%	20 5%	13 7%	2 2%	12 6%	14 5%	- -	9 5%	2 2%	19 7% F	23 5%	21 4%	39 5%	6 5%	8 3%	36 5%
4 (4)	**10** **1%**	6 1%	4 1%	3 1%	6 2%	3 1%	2 1%	4 2%	3 1%	- -	3 2%	3 3% I	1 1%	5 1%	5 1%	10 1%	2 2%	2 1%	9 1%
5 or more (5)	**4** *****	3 1%	1 *	- -	1 *	- -	- -	1 *	2 *	- -	1 *	1 1%	1 *	2 *	2 *	4 *	2 1%	1 *	3 *
None (0)	**276** **29%**	124 28%	93 31%	64 24%	118 30%	50 25%	28 25%	68 32%	88 28%	24 28%	47 27%	32 35%	84 30%	128 28%	148 29%	251 29%	32 28%	86 36% O	189 27%
Don´t know/can´t remember	**14** **1%**	5 1%	3 1%	6 2%	6 1%	5 2%	1 1%	2 1%	6 2%	- -	4 2%	1 1%	2 1%	5 1%	9 2%	11 1%	3 3%	7 3%	7 1%
NET: 2 or more	**181** **19%**	86 20%	52 17%	51 19%	77 19%	41 21%	15 14%	43 20%	60 19%	14 16%	32 18%	14 15%	62 22%	85 19%	96 19%	174 20%	24 21%	34 14%	143 20%
Mean	**0.98**	1.00	0.94	1.03	0.99	1.05	0.93	0.99	0.99	0.88	1.00	0.93	1.00	0.99	0.97	0.99	1.06	0.83	1.02 N
Standard Deviation	**0.88**	0.90	0.88	0.85	0.91	0.89	0.75	0.96	0.88	0.66	0.89	1.01	0.89	0.88	0.88	0.89	1.01	0.84	0.89

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C3 How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**954**	443	299	263	397	200	111*	214	315	86*	177	92*	283	450	504	870	116	238	707
Effective Base	**781**	342	256	202	347	153	97	186	172	58	270	78	342	346	439	706	100	158	627
Standard Error	**0.031**	0.049	0.055	0.060	0.049	0.072	0.076	0.070	0.067	0.086	0.054	0.114	0.048	0.047	0.042	0.034	0.100	0.066	0.036

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C3 How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	See private consultant		Referral			Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	991	991	991	795	158	38	271	383	608	585	802	189	286	498	193	249	584	150
Weighted Base	954	954	954	761	156	37**	270	378	577	558	765	189	276	484	181	227	571	151
Effective Base	781	781	781	630	126	26	207	295	487	463	636	146	221	399	153	207	453	118
1 (1)	484 51%	484 51%	484 51%	384 50%	79 51%	21 56%	192 71% hi	245 65% i	240 42%	305 55% l	406 53% l	79 42%	- -	484 100% mo	- -	72 32%	324 57% p	86 57% p
2 (2)	123 13%	123 13%	123 13%	94 12%	24 15%	5 13%	19 7%	47 12% g	76 13% g	71 13%	95 12%	28 15%	- -	- -	123 68% mn	22 10%	79 14%	22 15%
3 (3)	44 5%	44 5%	44 5%	42 6% d	1 1%	- -	7 3%	15 4%	29 5%	25 4%	36 5%	8 4%	- -	- -	44 24% mn	14 6%	22 4%	7 5%
4 (4)	10 1%	10 1%	10 1%	10 1%	1 *	- -	1 *	1 *	10 2% h	6 1%	9 1%	1 1%	- -	- -	10 6% mn	4 2%	5 1%	2 1%
5 or more (5)	4 *	4 *	4 *	4 1%	- -	- -	- -	- -	4 1%	3 1%	4 1%	- -	- -	- -	4 2% mn	2 1%	2 *	- -
None (0)	276 29%	276 29%	276 29%	215 28%	50 32%	10 28%	51 19%	63 17%	213 37% gh	140 25%	204 27%	71 38% jk	276 100% no	- -	- -	111 49% qr	130 23%	32 21%
Don't know/can't remember	14 1%	14 1%	14 1%	11 1%	1 1%	1 3%	1 *	8 2% g	5 1%	8 1%	11 1%	3 1%	- -	- -	- -	3 1%	9 2%	1 1%
NET: 2 or more	181 19%	181 19%	181 19%	150 20%	26 16%	5 13%	27 10%	62 16% g	119 21% g	105 19%	144 19%	37 19%	- -	- -	181 100% mn	41 18%	108 19%	31 21%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C3 How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	See private consultant		Referral			Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**954**	954	954	761	156	37**	270	378	577	558	765	189	276	484	181	227	571	151
Effective Base	**781**	781	781	630	126	26	207	295	487	463	636	146	221	399	153	207	453	118
Mean	**0.98**	0.98	0.98	1.01	0.86	0.85	0.94	1.04 g	0.94	1.02	1.01	0.87	0.00	1.00	2.42 mn	0.80	1.03 p	1.06 p
Standard Deviation	**0.88**	0.88	0.88	0.92	0.73	0.64	0.62	0.69	0.98	0.87	0.88	0.85	0.00	0.00	0.70	1.03	0.82	0.81
Standard Error	**0.031**	0.031	0.031	0.036	0.065	0.125	0.043	0.040	0.045	0.041	0.035	0.071	0.000	0.000	0.056	0.072	0.039	0.075

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C3 How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	991	655	105	37	473	370	104	922	69	305	605
Weighted Base	954	629	100*	37**	460	360	95*	818	137*	277	530
Effective Base	781	532	83	24	372	289	88	788	59	259	519
1 (1)	484 51%	313 50%	57 57%	20 55%	275 60% AB	178 49% B	23 24%	412 50% F	72 53%	158 57% CF	251 47%
2 (2)	123 13%	74 12%	12 12%	4 10%	56 12%	49 14%	13 14%	110 14%	13 9%	37 13%	70 13%
3 (3)	44 5%	32 5%	2 2%	1 2%	21 5%	15 4%	5 6%	37 5%	6 5%	14 5%	22 4%
4 (4)	10 1%	6 1%	4 4%	1 2%	5 1%	4 1%	1 1%	10 1%	-	3 1%	7 1%
5 or more (5)	4 *	1 *	3 3% s	- -	1 *	2 1%	1 1%	4 *	- -	1 *	3 1%
None (0)	276 29%	197 31%	22 22%	11 30%	99 22%	105 29% v	49 52% vA	234 29% E	42 31%	63 23%	168 32% CE
Don't know/can't remember	14 1%	5 1%	- -	1 2%	3 1%	7 2%	2 2%	10 1%	3 2%	1 *	8 2%
NET: 2 or more	181 19%	113 18%	21 21%	5 13%	83 18%	71 20%	21 22%	162 20%	19 14%	55 20%	102 19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C3 How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**954**	629	100*	37**	460	360	95*	818	137*	277	530
Effective Base	**781**	532	83	24	372	289	88	788	59	259	519
Mean	**0.98**	0.94	1.15	0.88	1.04 B	0.99	0.80	1.00	0.87	1.05	0.96
Standard Deviation	**0.88**	0.87	1.07	0.79	0.81	0.91	1.07	0.90	0.77	0.84	0.92
Standard Error	**0.031**	0.038	0.118	0.163	0.042	0.053	0.115	0.032	0.100	0.052	0.040

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C3 How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Unweighted Base	991	209	123	363	58	56	555	709	346	588	331	72	919	290	94	162	101
Weighted Base	954	192	109	309	48*	52*	506	623	314	532	282	141*	814	323	85*	208	93*
Effective Base	781	179	106	310	48	49	475	605	296	503	283	61	785	208	81	119	74
1 (1)	484 51%	106 55%	53 49%	154 50%	25 52%	26 50%	257 51%	305 49%	151 48%	274 51%	138 49%	72 51%	412 51%	162 50%	42 49%	98 47%	48 52%
2 (2)	123 13%	30 16%	9 8%	45 14%	8 16%	7 14%	66 13%	80 13%	36 11%	68 13%	41 15%	14 10%	109 13%	40 12%	13 16%	24 11%	12 13%
3 (3)	44 5%	4 2%	7 7%	17 6%	1 3%	1 3%	20 4%	33 5%	15 5%	24 4%	12 4%	8 5%	36 4%	16 5%	2 3%	9 4%	8 8%
4 (4)	10 1%	1 1%	- -	4 1%	- -	3 5% GHILM	7 1%	9 2%	6 2%	5 1%	5 2%	- -	10 1%	4 1%	2 2%	3 1%	1 1%
5 or more (5)	4 *	- -	1 1%	3 1%	- -	- -	1 *	4 1%	1 *	2 *	2 1%	- -	4 *	1 *	- -	- -	1 1%
None (0)	276 29%	48 25%	38 35%	82 27%	14 29%	14 27%	151 30%	185 30%	103 33%	151 28%	81 29%	44 31%	232 29%	96 30%	25 29%	71 34%	23 25%
Don´t know/can´t remember	14 1%	3 2%	1 1%	4 1%	- -	1 1%	6 1%	7 1%	2 1%	8 2%	2 1%	3 2%	10 1%	4 1%	1 2%	3 2%	1 1%
NET: 2 or more	181 19%	36 19%	17 16%	68 22%	9 19%	12 22%	93 18%	126 20%	58 18%	98 18%	61 22%	22 15%	159 20%	61 19%	17 20%	35 17%	21 23%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C3 How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Weighted Base	**954**	192	109	309	48*	52*	506	623	314	532	282	141*	814	323	85*	208	93*
Effective Base	**781**	179	106	310	48	49	475	605	296	503	283	61	785	208	81	119	74
Mean	**0.98**	0.97	0.90	1.06	0.92	1.09	0.96	1.01	0.95	0.98	1.03	0.90	0.99	0.97	0.97	0.90	1.10
Standard Deviation	**0.88**	0.75	0.92	0.95	0.76	1.01	0.86	0.94	0.93	0.87	0.94	0.80	0.89	0.88	0.86	0.87	0.95
Standard Error	**0.031**	0.056	0.089	0.054	0.109	0.144	0.040	0.038	0.054	0.039	0.056	0.102	0.032	0.061	0.095	0.080	0.111

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C3 (ALL) How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment? Select number, including any consultants you personally already had in mind.

Base: All

	Total	Gender Female (a)	Gender Male (b)	Age 18-44 (c)	Age 45-54 (d)	Age 55-64 (e)	Age 65+ (f)	Social grade A (j)	Social grade B (k)	Social grade C1 (l)	Social grade C2DE (m)	Working status Working - full or part time (n)	Working status Not working (o)	Working status Retired (p)	Country England (q)	Country Rest of UK (r)	Country Greater London (s)	Country UK minus Greater London - urban (t)	Country UK minus Greater London - mixed/rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
1 (1)	484 *38%*	224 *36%*	260 *39%*	85 *33%*	142 *39%*	124 *38%*	133 *39%*	124 *46%* kl	185 *36%*	103 *34%*	38 *35%*	312 *37%*	172 *38%*	142 *39%*	447 *38%*	38 *38%*	50 *29%*	101 *36%*	282 *42%* qs
2 (2)	123 *10%*	57 *9%*	66 *10%*	27 *10%*	40 *11%*	30 *9%*	26 *8%*	26 *10%*	46 *9%*	32 *11%*	10 *9%*	90 *11%*	33 *7%*	25 *7%*	113 *10%*	10 *10%*	17 *10%*	30 *10%*	66 *10%*
3 (3)	44 *3%*	22 *4%*	21 *3%*	9 *3%*	12 *3%*	10 *3%*	13 *4%*	10 *4%*	19 *4%*	7 *2%*	4 *4%*	27 *3%*	16 *4%*	12 *3%*	40 *3%*	4 *4%*	3 *2%*	10 *3%*	28 *4%*
4 (4)	10 *1%*	6 *1%*	4 *1%*	3 *1%*	4 *1%*	2 *1%*	1 ***	1 ***	6 *1%*	3 *1%*	-	7 *1%*	4 *1%*	2 *1%*	10 *1%*	-	-	3 *1%*	6 *1%*
5 or more (5)	4 ***	2 ***	2 ***	3 *1%*	-	1 ***	-	2 *1%*	1 ***	1 ***	-	4 ***	-	-	4 ***	-	2 *1%*	1 ***	2 ***
None (0)	276 *21%*	136 *22%*	140 *21%*	77 *29%* def	73 *20%*	64 *20%*	62 *18%*	41 *15%*	130 *25%* j	57 *19%*	27 *25%* j	190 *23%*	86 *19%*	71 *19%*	246 *21%*	30 *30%*	35 *20%*	58 *21%*	141 *21%*
Don´t know/can´t remember	14 *1%*	6 *1%*	8 *1%*	2 *1%*	7 *2%*	4 *1%*	1 ***	-	8 *2%*	1 ***	-	7 *1%*	6 *1%*	4 *1%*	14 *1%* u	-	-	5 *2%* u	2 ***
Saw a consultant but not referred	304 *24%*	150 *24%*	154 *23%*	47 *18%*	78 *21%*	82 *25%*	97 *29%* c	59 *22%*	107 *21%*	88 *29%* k	25 *23%*	177 *21%*	127 *28%* n	105 *29%* n	290 *24%* u	14 *14%*	60 *35%* qru	73 *26%* r	136 *20%*
Did not see a consultant	30 *2%*	19 *3%*	11 *2%*	9 *4%*	6 *2%*	9 *3%*	6 *2%*	7 *3%*	8 *2%*	9 *3%*	4 *3%*	24 *3%*	5 *1%*	4 *1%*	25 *2%*	4 *4%*	4 *2%*	3 *1%*	16 *2%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C3 (ALL) How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
NET: 2 or more	**181** *14%*	87 *14%*	94 *14%*	41 *16%*	57 *16%*	43 *13%*	41 *12%*	39 *14%*	72 *14%*	44 *14%*	14 *13%*	128 *15%*	53 *12%*	39 *11%*	167 *14%*	14 *14%*	22 *13%*	43 *15%*	102 *15%*
Mean	**0.98**	0.98	0.98	0.93	1.02	0.98	0.98	1.07	0.94	1.02	0.89	0.98	0.97	0.94	0.99	0.85	0.95	1.01	1.01
Standard Deviation	**0.88**	0.90	0.86	1.00	0.86	0.86	0.81	0.84	0.91	0.91	0.82	0.90	0.84	0.81	0.89	0.81	0.91	0.91	0.87
Standard Error	**0.028**	0.041	0.038	0.067	0.048	0.053	0.055	0.056	0.047	0.059	0.084	0.034	0.048	0.052	0.029	0.101	0.090	0.058	0.038

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C3 (ALL) How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
1 (1)	**484** 38%	228 35%	151 41%	141 36%	196 39%	104 34%	67 44%	101 38%	161 37%	48 36%	95 42%	45 37%	136 36%	233 36%	252 39%	434 37%	57 35%	111 30%	368 40% N
2 (2)	**123** 10%	58 9%	34 9%	33 8%	49 10%	25 8%	12 8%	26 10%	41 9%	14 10%	20 9%	8 7%	41 11%	56 9%	67 10%	120 10%	15 9%	24 7%	96 10%
3 (3)	**44** 3%	20 3%	13 3%	16 4%	20 4%	13 4%	2 1%	12 5%	14 3%	-	9 4% F	2 2%	19 5% F	23 4%	21 3%	39 3%	6 3%	8 2%	36 4%
4 (4)	**10** 1%	6 1%	4 1%	3 1%	6 1%	3 1%	2 1%	4 1%	3 1%	-	3 1%	3 2% I	1 *	5 1%	5 1%	10 1%	2 1%	2 *	9 1%
5 or more (5)	**4** *	3 *	1 *	-	1 *	-	-	1 *	2 *	-	1 *	1 1%	1 *	2 *	2 *	4 *	2 1%	1 *	3 *
None (0)	**276** 21%	124 19%	93 25%	64 17%	118 23% x	50 16%	28 18%	68 26% z	88 20%	24 19%	47 21%	32 26%	84 22%	128 20%	148 23%	251 21%	32 20%	86 24%	189 21%
Don't know/can't remember	**14** 1%	5 1%	3 1%	6 2%	6 1%	5 2%	1 *	2 1%	6 1%	-	4 2%	1 1%	2 1%	5 1%	9 1%	11 1%	3 2%	7 2%	7 1%
Saw a consultant but not referred	**304** 24%	191 30% w	52 14%	117 30% y	95 19%	99 32% B	37 24% B	36 14%	102 24%	43 33% G	44 19%	28 23%	87 23%	178 28% K	126 20%	296 25%	42 26%	108 30% O	196 21%
Did not see a consultant	**30** 2%	9 1%	19 5% v	9 2%	13 3%	6 2%	4 3%	11 4%	14 3%	3 2%	7 3%	2 2%	4 1%	14 2%	16 2%	22 2%	6 3%	18 5% O	12 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C3 (ALL) How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
NET: 2 or more	**181** **14%**	86 13%	52 14%	51 13%	77 15%	41 13%	15 10%	43 16%	60 14%	14 10%	32 14%	14 12%	62 16%	85 13%	96 15%	174 15%	24 15%	34 9%	143 16% N
Mean	**0.98**	1.00	0.94	1.03	0.99	1.05	0.93	0.99	0.99	0.88	1.00	0.93	1.00	0.99	0.97	0.99	1.06	0.83	1.02 N
Standard Deviation	**0.88**	0.90	0.88	0.85	0.91	0.89	0.75	0.96	0.88	0.66	0.89	1.01	0.89	0.88	0.88	0.89	1.01	0.84	0.89
Standard Error	**0.028**	0.042	0.050	0.051	0.044	0.060	0.065	0.064	0.058	0.073	0.049	0.100	0.043	0.041	0.037	0.029	0.090	0.055	0.032

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

**C3 (ALL) How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.**

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
1 (1)	484 **38%**	484 38%	484 51% a	384 50% f	79 51% f	21 43% f	-	192 71% hi	245 65% i	240 41%	305 42% l	406 40% l	79 30%	-	484 100% mo	-	72 23%	324 43% p	86 40% p
2 (2)	123 **10%**	123 10%	123 13% a	94 12% f	24 15% f	5 10% f	-	19 7%	47 12% g	76 13% g	71 10%	95 9%	28 11%	-	-	123 68% mn	22 7%	79 11%	22 11%
3 (3)	44 **3%**	44 3%	44 5% a	42 5% df	1 1%	-	-	7 3%	15 4%	29 5%	25 3%	36 4%	8 3%	-	-	44 24% mn	14 4%	22 3%	7 3%
4 (4)	10 **1%**	10 1%	10 1%	10 1%	1 *	-	-	1 *	1 *	10 2% h	6 1%	9 1%	1 *	-	-	10 6% mn	4 1%	5 1%	2 1%
5 or more (5)	4 *****	4 *	4 *	4 *	-	-	-	-	-	4 1%	3 *	4 *	-	-	-	4 2% mn	2 1%	2 *	-
None (0)	276 **21%**	276 22%	276 29% a	215 28% f	50 32% f	10 21% f	-	51 19%	63 17%	213 37% gh	140 19%	204 20%	71 27% jk	276 100% no	-	-	111 36% qr	130 17%	32 15%
Don't know/can't remember	14 **1%**	14 1%	14 1%	11 1%	1 1%	1 2%	-	1 *	8 2% g	5 1%	8 1%	11 1%	3 1%	-	-	-	3 1%	9 1%	1 1%
Saw a consultant but not referred	304 **24%**	304 24% b	-	-	-	-	145 96% cde	-	-	1 *	167 23%	239 23%	65 25%	-	-	-	76 24%	169 23%	57 27%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C3 (ALL) How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Did not see a consultant	30 2%	- -	- -	11 1%	- -	12 24% cdf	6 4% d	- -	- -	- -	10 1%	15 1%	8 3%	- -	- -	- -	9 3%	9 1%	4 2%
NET: 2 or more	181 14%	181 14%	181 19% a	150 19% f	26 16% f	5 10% f	- -	27 10%	62 16% g	119 21% g	105 14%	144 14%	37 14%	- -	- -	181 100% mn	41 13%	108 14%	31 15%
Mean	0.98	0.98	0.98	1.01	0.86	0.85	-	0.94	1.04 g	0.94	1.02	1.01	0.87	0.00	1.00	2.42 mn	0.80	1.03 p	1.06 p
Standard Deviation	0.88	0.88	0.88	0.92	0.73	0.64	-	0.62	0.69	0.98	0.87	0.88	0.85	0.00	0.00	0.70	1.03	0.82	0.81
Standard Error	0.028	0.028	0.031	0.036	0.065	0.108	-	0.043	0.040	0.045	0.036	0.031	0.061	0.000	0.000	0.056	0.063	0.034	0.064

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C3 (ALL) How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
1 (1)	**484** **38%**	313 38%	57 44%	20 34%	275 41% B	178 38% B	23 21%	412 39%	72 33%	158 41%	251 38%
2 (2)	**123** **10%**	74 9%	12 10%	4 6%	56 8%	49 11%	13 12%	110 10%	13 6%	37 10%	70 10%
3 (3)	**44** **3%**	32 4%	2 2%	1 1%	21 3%	15 3%	5 5%	37 3%	6 3%	14 4%	22 3%
4 (4)	**10** **1%**	6 1%	4 3%	1 1%	5 1%	4 1%	1 1%	10 1%	-	3 1%	7 1%
5 or more (5)	**4** *****	1 *	3 2% s	- -	1 *	2 *	1 1%	4 *	- -	1 *	3 *
None (0)	**276** **21%**	197 24%	22 17%	11 19%	99 15%	105 22% v	49 46% vA	234 22% E	42 19%	63 17%	168 25% CE
Don't know/can't remember	**14** **1%**	5 1%	-	1 1%	3 *	7 1%	2 2%	10 1%	3 2%	1 *	8 1%
Saw a consultant but not referred	**304** **24%**	193 23%	26 20%	17 27%	190 29% AB	98 21% B	10 9%	221 21% F	83 38% CEF	96 25% CF	114 17%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C3 (ALL) How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Did not see a consultant	**30** **2%**	10 *1%*	3 *3%*	7 *11%* *st*	14 *2%*	11 *2%*	2 *2%*	28 *3%*	1 *1%*	9 *2%*	19 *3%*
NET: 2 or more	**181** **14%**	113 *14%*	21 *16%*	5 *8%*	83 *12%*	71 *15%*	21 *19%*	162 *15%*	19 *9%*	55 *14%*	102 *15%*
Mean	**0.98**	0.94	1.15	0.88	1.04 B	0.99	0.80	1.00	0.87	1.05	0.96
Standard Deviation	**0.88**	0.87	1.07	0.79	0.81	0.91	1.07	0.90	0.77	0.84	0.92
Standard Error	**0.028**	0.034	0.108	0.129	0.036	0.048	0.109	0.028	0.078	0.046	0.036

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

8 Feb 2013

C3 (ALL) How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
1 (1)	484 38%	106 42%	53 37%	154 38%	25 38%	26 39%	257 39%	305 38%	151 37%	274 41% R	138 37%	72 30%	412 39%	162 34%	42 36%	98 31%	48 35%	15 55%
2 (2)	123 10%	30 12%	9 6%	45 11%	8 12%	7 11%	66 10%	80 10%	36 9%	68 10%	41 11%	14 6%	109 10%	40 8%	13 11%	24 7%	12 9%	5 17%
3 (3)	44 3%	4 2%	7 5%	17 4%	1 2%	1 2%	20 3%	33 4%	15 4%	24 4%	12 3%	8 3%	36 3%	16 3%	2 2%	9 3%	8 6%	-
4 (4)	10 1%	1 *	- -	4 1%	-	3 4% GHILM	7 1%	9 1%	6 1%	5 1%	5 1%	- -	10 1%	4 1%	2 1%	3 1%	1 *	-
5 or more (5)	4 *	-	1 1%	3 1%	-	-	1 *	4 *	1 *	2 *	2 *	-	4 *	1 *	-	-	1 1%	-
None (0)	276 21%	48 19%	38 26%	82 20%	14 22%	14 21%	151 23%	185 23%	103 25%	151 23%	81 22%	44 18%	232 22%	96 20%	25 21%	71 22%	23 17%	2 7%
Don't know/can't remember	14 1%	3 1%	1 1%	4 1%	-	1 1%	6 1%	7 1%	2 1%	8 1%	2 *	3 1%	10 1%	4 1%	1 1%	3 1%	1 *	-
Saw a consultant but not referred	304 24%	56 22%	34 23%	83 21%	13 21%	12 18%	136 21%	164 20%	81 20%	127 19%	78 21%	99 41% PQw	205 20%	147 31%	27 23%	101 32%	43 31%	4 13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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8 Feb 2013

C3 (ALL) How many named private consultants did you discuss with (healthcare professional) that referred you for private consultation in relation to your treatment?
Select number, including any consultants you personally already had in mind.

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Did not see a consultant	**30** **2%**	5 2%	2 1%	13 3%	3 5%	2 3%	15 2%	23 3%	10 3%	14 2%	15 4%	1 1%	28 3%	11 2%	5 4%	6 2%	2 2%	2 8%
NET: 2 or more	**181** **14%**	36 14%	17 12%	68 17%	9 14%	12 17%	93 14%	126 16%	58 14%	98 15%	61 16%	22 9%	159 15%	61 13%	17 14%	35 11%	21 15%	5 17%
Mean	**0.98**	0.97	0.90	1.06	0.92	1.09	0.96	1.01	0.95	0.98	1.03	0.90	0.99	0.97	0.97	0.90	1.10	1.12
Standard Deviation	**0.88**	0.75	0.92	0.95	0.76	1.01	0.86	0.94	0.93	0.87	0.94	0.80	0.89	0.88	0.86	0.87	0.95	0.55
Standard Error	**0.028**	0.050	0.079	0.048	0.096	0.133	0.035	0.034	0.048	0.034	0.049	0.077	0.028	0.051	0.083	0.066	0.095	0.105

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (i) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who discussed private consultants with the healthcare professional that referred them

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**705**	336	369	133	221	185	166	167	273	157	53	482	223	178	662	43	53	160	412
Weighted Base	**679**	317	362	128	205	171	175	163	265	148	52*	448	231	185	627	51*	72*	149	385
Effective Base	**561**	268	293	109	181	149	126	139	209	126	45	396	169	136	530	33	49	129	321
Reputation	**266** **39%**	114 36%	151 42%	56 44%	78 38%	66 39%	66 38%	66 40%	110 42%	58 40%	18 34%	175 39%	91 39%	74 40%	248 39%	18 35%	32 45%	65 44%	143 37%
Clinical expertise	**247** **36%**	103 33%	143 40%	55 43%	65 32%	59 34%	68 39%	56 35%	108 41%	53 36%	15 29%	157 35%	90 39%	69 38%	235 37%	12 23%	22 31%	60 40%	146 38%
Waiting times for appointments	**127** **19%**	47 15%	80 22% a	23 18%	34 17%	30 18%	40 23%	28 17%	61 23%	23 15%	8 15%	83 19%	44 19%	37 20%	105 17%	22 43% qstu	15 20%	31 21%	76 20%
Appointment times offered	**44** **6%**	11 4%	32 9% a	9 7%	9 4%	12 7%	14 8%	11 7%	22 8%	8 6%	1 2%	31 7%	13 5%	13 7%	42 7%	2 4%	1 2%	11 8%	28 7%
Geographic location	**118** **17%**	38 12%	79 22% a	27 21%	34 17%	24 14%	32 18%	25 15%	54 20%	26 17%	5 10%	80 18%	38 16%	35 19%	111 18% t	7 14%	18 25% t	18 12%	69 18%
Fees	**25** **4%**	7 2%	18 5%	7 6%	5 2%	4 3%	9 5%	1 *	17 6% j	6 4%	2 4% j	13 3%	12 5%	12 7%	22 4%	3 7%	1 2%	6 4%	18 5%
Whether your private medical insurance would cover their fees (partially or fully)	**107** **16%**	43 13%	65 18%	23 18%	41 20% f	26 15%	17 10%	26 16%	41 15%	28 19%	5 10%	83 18% op	25 11%	19 10%	102 16%	5 10%	12 17%	23 16%	63 16%
Private hospitals or private units of NHS hospitals where he/she works	**92** **14%**	41 13%	51 14%	20 15%	23 11%	27 16%	22 13%	15 9%	38 14%	29 19% j	6 12%	61 14%	31 13%	27 14%	87 14%	5 10%	12 17%	18 12%	52 14%
Feedback from patients they had referred in the past	**46** **7%**	20 6%	26 7%	13 10%	10 5%	14 8%	9 5%	12 7%	15 6%	16 11%	2 3%	32 7%	14 6%	11 6%	41 7%	5 9%	7 10%	15 10%	21 6%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (i) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who discussed private consultants with the healthcare professional that referred them

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**679**	317	362	128	205	171	175	163	265	148	52*	448	231	185	627	51*	72*	149	385
Effective Base	561	268	293	109	181	149	126	139	209	126	45	396	169	136	530	33	49	129	321
Recommended by GP / Consultant/ other HCP / Family / Friend	**2** *	1 *	1 *	1 1%	- -	1 *	1 *	- -	1 1%	1 1%	- -	2 *	1 *	1 *	2 *	- -	- -	1 *	2 *
Previous knowledge of consultant	**8** 1%	2 1%	6 2%	2 1%	2 1%	3 2%	2 1%	- -	5 2%	3 2%	- -	6 1%	2 1%	2 1%	6 1%	2 3%	- -	1 1%	6 2%
Other (specify)	**14** 2%	9 3%	5 1%	- -	5 3%	4 2%	5 3%	1 1%	5 2%	4 3%	4 7% j	7 2%	7 3%	6 3%	13 2%	2 3%	1 2%	5 4%	7 2%
None of these things were discussed	**210** 31%	98 31%	111 31%	37 29%	60 29%	55 32%	57 33%	54 33%	71 27%	44 30%	18 34%	138 31%	71 31%	63 34% o	199 32%	10 20%	22 31%	46 31%	113 29%
Don't know/can't remember	**22** 3%	14 4%	9 2%	5 4%	10 5%	4 2%	2 1%	4 3%	6 2%	2 1%	4 7%	11 2%	11 5% p	6 3%	18 3%	4 9% s	-	4 2%	12 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
*small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (i) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who discussed private consultants with the healthcare professional that referred them

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	705	322	212	203	289	152	84	150	135	47	213	56	254	321	384	646	91	144	553
Weighted Base	679	319	206	199	279	150	83*	146	227	62*	130	60*	199	322	357	619	84*	152	518
Effective Base	561	245	181	156	240	113	71	129	125	45	197	53	234	251	311	510	72	102	460
Reputation	266 **39%**	129 *41%*	88 *42%*	86 *43%*	97 *35%*	61 *41%*	30 *37%*	59 *41%*	83 *36%*	30 *49%*	46 *35%*	29 *48%*	78 *39%*	132 *41%*	134 *38%*	241 *39%*	35 *41%*	60 *39%*	203 *39%*
Clinical expertise	247 **36%**	125 *39%*	73 *36%*	83 *42%* y	86 *31%*	64 *43%*	29 *34%*	49 *33%*	62 *28%*	32 *51%* E	53 *41%* E	25 *41%*	75 *38%*	120 *37%*	127 *35%*	222 *36%*	37 *44%*	53 *35%*	191 *37%*
Waiting times for appointments	127 **19%**	67 *21%*	32 *15%*	40 *20%*	43 *15%*	33 *22%*	11 *13%*	22 *15%*	59 *26%* I	11 *18%*	23 *18%*	9 *15%*	25 *12%*	67 *21%*	60 *17%*	117 *19%*	18 *21%*	55 *36%* O	72 *14%*
Appointment times offered	44 **6%**	28 *9%* w	8 *4%*	15 *8%*	10 *4%*	12 *8%*	3 *4%*	4 *3%*	18 *8%*	1 *2%*	8 *6%*	6 *10%*	11 *5%*	18 *6%*	25 *7%*	40 *7%*	10 *12%*	15 *10%*	28 *5%*
Geographic location	118 **17%**	54 *17%*	44 *21%*	38 *19%*	46 *16%*	25 *16%*	14 *16%*	30 *21%*	39 *17%*	14 *22%*	22 *17%*	10 *17%*	32 *16%*	54 *17%*	64 *18%*	108 *17%*	26 *31%* L	25 *16%*	90 *17%*
Fees	25 **4%**	18 *6%*	6 *3%*	12 *6%* y	4 *2%*	9 *6%*	2 *2%*	4 *3%*	11 *5%*	1 *2%*	4 *3%*	4 *7%*	4 *2%*	19 *6%* K	6 *2%*	24 *4%*	6 *7%*	15 *10%* O	11 *2%*
Whether your private medical insurance would cover their fees (partially or fully)	107 **16%**	48 *15%*	37 *18%*	31 *16%*	47 *17%*	24 *16%*	12 *14%*	27 *18%*	43 *19%*	11 *18%*	23 *18%*	6 *10%*	24 *12%*	45 *14%*	62 *17%*	96 *16%*	15 *17%*	19 *12%*	85 *16%*
Private hospitals or private units of NHS hospitals where he/she works	92 **14%**	47 *15%*	28 *13%*	34 *17%*	37 *13%*	26 *18%*	9 *11%*	22 *15%*	33 *14%*	6 *10%*	16 *12%*	13 *22%*	24 *12%*	45 *14%*	47 *13%*	87 *14%*	15 *18%*	19 *12%*	73 *14%*
Feedback from patients they had referred in the past	46 **7%**	24 *8%*	11 *6%*	19 *9%*	16 *6%*	13 *9%*	6 *7%*	8 *6%*	16 *7%*	5 *8%*	5 *3%*	7 *12%* G	14 *7%*	26 *8%*	20 *6%*	43 *7%*	7 *8%*	10 *7%*	36 *7%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (i) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who discussed private consultants with the healthcare professional that referred them

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**679**	319	206	199	279	150	83*	146	227	62*	130	60*	199	322	357	619	84*	152	518
Effective Base	561	245	181	156	240	113	71	129	125	45	197	53	234	251	311	510	72	102	460
Recommended by GP / Consultant/ other HCP / Family / Friend	2 *	1 *	1 1%	1 1%	1 1%	1 1%	-	1 1%	-	-	-	1 2%	1 1%	1 *	1 *	2 *	-	2 1%	1 *
Previous knowledge of consultant	8 1%	2 1%	6 3% v	2 1%	5 2%	1 *	3 3%	4 3%	5 2%	-	2 2%	-	1 *	3 1%	5 1%	7 1%	3 3%	1 *	7 1%
Other (specify)	14 2%	6 2%	2 1%	4 2%	4 1%	2 2%	-	1 1%	3 1%	1 2%	6 5%	-	4 2%	6 2%	8 2%	14 2%	2 3%	6 4%	8 2%
None of these things were discussed	210 31%	93 29%	63 31%	53 27%	92 33%	39 26%	29 35%	45 31%	76 34%	15 24%	34 26%	21 35%	63 31%	102 32%	108 30%	190 31%	24 28%	36 24%	172 33%
Don't know/can't remember	22 3%	10 3%	5 2%	7 3%	13 5%	5 4%	4 4%	5 3%	8 4%	-	6 4%	-	9 4%	7 2%	15 4%	21 3%	3 3%	5 3%	17 3%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (i) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who discussed private consultants with the healthcare professional that referred them

	Total	See private consultant		Referral		Prior knowledge consultant			Prior hospital knowledge			Number of consultants		Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	705	705	705	571	106	224	323	382	436	587	118	498	193	128	456	116
Weighted Base	679	679	679	546	106*	219	315	364	418	561	118*	484	181	116	441	118*
Effective Base	561	561	561	456	85	176	253	309	345	467	94	399	153	111	360	89
Reputation	266 39%	266 39%	266 39%	202 37%	55 51% c	52 24%	93 29% g	173 47% gh	139 33%	211 38% j	55 46% j	171 35%	91 50% n	40 35%	172 39%	53 45%
Clinical expertise	247 36%	247 36%	247 36%	168 31%	66 62% c	51 23%	96 30% g	151 41% gh	128 31%	198 35% j	49 42% j	168 35%	74 41%	29 25%	162 37% p	54 46% p
Waiting times for appointments	127 19%	127 19%	127 19%	98 18%	19 18%	31 14%	52 16%	75 21%	66 16%	107 19% j	20 17%	82 17%	44 24% n	14 12%	79 18%	34 29% pq
Appointment times offered	44 6%	44 6%	44 6%	27 5%	9 9%	13 6%	23 7%	21 6%	25 6%	36 6%	8 7%	27 6%	15 8%	3 3%	34 8%	6 5%
Geographic location	118 17%	118 17%	118 17%	89 16%	23 21%	14 6%	34 11% g	84 23% gh	61 15%	96 17% j	22 18%	79 16%	39 22%	14 12%	79 18%	24 21%
Fees	25 4%	25 4%	25 4%	19 3%	7 6%	6 3%	12 4%	14 4%	13 3%	19 3%	7 6%	16 3%	9 5%	2 2%	20 5%	3 3%
Whether your private medical insurance would cover their fees (partially or fully)	107 16%	107 16%	107 16%	84 15%	20 19%	23 11%	41 13%	66 18% g	56 13%	84 15%	23 20%	69 14%	34 19%	18 15%	72 16%	18 15%
Private hospitals or private units of NHS hospitals where he/she works	92 14%	92 14%	92 14%	70 13%	17 16%	20 9%	33 11%	59 16% g	53 13%	79 14%	13 11%	61 13%	30 16%	10 8%	56 13%	26 22% pq
Feedback from patients they had referred in the past	46 7%	46 7%	46 7%	36 7%	10 9%	7 3%	13 4%	33 9% gh	17 4%	29 5% j	17 14% jk	25 5%	19 11% n	7 6%	33 7%	7 6%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (i) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who discussed private consultants with the healthcare professional that referred them

	Total	See private consultant		Referral		Prior knowledge consultant			Prior hospital knowledge			Number of consultants		Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	679	679	679	546	106*	219	315	364	418	561	118*	484	181	116	441	118*
Effective Base	561	561	561	456	85	176	253	309	345	467	94	399	153	111	360	89
Recommended by GP / Consultant/ other HCP / Family / Friend	2 *	2 *	2 *	2 *	-	1 *	2 1%	1 *	2 *	2 *	1 1%	2 *	1 *	-	2 1%	-
Previous knowledge of consultant	8 1%	8 1%	8 1%	7 1%	1 1%	6 3% i	6 2%	2 *	6 1%	8 1%	-	5 1%	3 2%	2 2%	5 1%	-
Other (specify)	14 2%	14 2%	14 2%	11 2%	3 3%	6 3%	7 2%	7 2%	7 2%	11 2%	3 2%	10 2%	4 2%	3 3%	6 1%	5 4%
None of these things were discussed	210 31%	210 31%	210 31%	191 35% d	18 17%	110 50% hi	129 41% i	80 22%	153 37% kl	181 32%	28 24%	173 36% o	33 18%	48 42% qr	134 31%	25 22%
Don't know/can't remember	22 3%	22 3%	22 3%	15 3%	6 6%	3 1%	10 3% g	12 3%	17 4%	18 3%	5 4%	11 2%	7 4%	5 4%	14 3%	2 2%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C4 (i) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who discussed private consultants with the healthcare professional that referred them

	Total	Diversion		Relative importance			PMI			
		Private hospital (s)	PPU (t)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	705	449	84	374	264	51	655	50	234	412
Weighted Base	679	432	78*	361	256	46*	584	94*	214	362
Effective Base	561	369	68	298	209	44	559	42	198	353
Reputation	266 39%	183 42%	27 35%	154 43%	96 37%	13 27%	228 39%	37 40%	88 41%	137 38%
Clinical expertise	247 36%	165 38%	26 33%	154 43% AB	87 34% B	5 12%	205 35% F	41 44%	88 41% CF	116 32%
Waiting times for appointments	127 19%	76 18%	13 17%	72 20%	46 18%	5 10%	91 16%	37 39% CEF	33 15%	58 16%
Appointment times offered	44 6%	27 6%	5 6%	10 3%	29 11% v	1 2%	36 6%	8 8%	13 6%	22 6%
Geographic location	118 17%	69 16%	17 21%	49 14%	61 24% v	7 15%	107 18%	11 12%	40 19%	65 18%
Fees	25 4%	14 3%	3 4%	14 4%	11 4%	1 2%	10 2%	15 16% CEF	6 3%	5 1%
Whether your private medical insurance would cover their fees (partially or fully)	107 16%	74 17%	6 8%	57 16%	41 16%	5 12%	107 18% D	-	37 17% D	71 20% D
Private hospitals or private units of NHS hospitals where he/she works	92 14%	66 15%	10 13%	50 14%	38 15%	3 7%	85 15%	7 7%	35 16%	50 14%
Feedback from patients they had referred in the past	46 7%	28 7%	3 4%	32 9%	13 5%	1 3%	39 7%	7 7%	15 7%	24 7%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C4 (i) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who discussed private consultants with the healthcare professional that referred them

	Total	Diversion		Relative importance			PMI			
		Private hospital (s)	PPU (t)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**679**	432	78*	361	256	46*	584	94*	214	362
Effective Base	**561**	369	68	298	209	44	559	42	198	353
Recommended by GP / Consultant/ other HCP / Family / Friend	**2** ***	2 *1%*	- -	2 *1%*	- -	- -	2 ***	- -	1 *1%*	1 ***
Previous knowledge of consultant	**8** *1%*	4 *1%*	1 *1%*	6 *2%*	2 *1%*	- -	8 *1%*	- -	3 *1%*	5 *1%*
Other (specify)	**14** *2%*	4 *1%*	3 *4%* *s*	8 *2%*	5 *2%*	1 *3%*	10 *2%* *F*	4 *4%*	6 *3%*	3 *1%*
None of these things were discussed	**210** *31%*	136 *31%*	24 *31%*	103 *29%*	84 *33%*	19 *42%*	192 *33%*	18 *19%*	70 *33%*	121 *33%*
Don't know/can't remember	**22** *3%*	11 *3%*	3 *4%*	5 *1%*	11 *4%*	3 *7%* *v*	18 *3%*	5 *5%*	3 *2%*	12 *3%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (i) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who discussed private consultants with the healthcare professional that referred them

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Unweighted Base	705	153	82	265	40	43	387	499	234	418	235	52	653	206	67	108	74
Weighted Base	679	144	71*	227	34*	38*	355	438	211	381	201	97*	581	227	60*	137*	69*
Effective Base	561	131	70	226	33	38	330	426	199	358	200	44	557	150	57	82	52
Reputation	266 39%	62 43%	23 33%	84 37%	14 41%	19 50%	144 41%	166 38%	82 39%	147 39%	80 40%	39 40%	227 39%	89 39%	24 40%	53 39%	27 39%
Clinical expertise	247 36%	57 39%	20 29%	82 36%	12 36%	14 37%	124 35%	149 34%	67 32%	131 34%	74 37%	41 43%	205 35%	91 40%	20 33%	60 44%	21 31%
Waiting times for appointments	127 19%	29 20%	9 13%	35 15%	4 10%	4 10%	56 16%	62 14%	27 13%	59 16%	31 16%	37 38% PQw	91 16%	57 25%	9 15%	38 27%	15 22%
Appointment times offered	44 6%	12 9%	6 8%	9 4%	-	3 9%	26 7%	23 5%	14 7%	26 7%	10 5%	8 8%	36 6%	16 7% U	1 2%	5 4%	9 13% TU
Geographic location	118 17%	26 18%	12 17%	44 19%	9 26%	6 16%	63 18%	81 18%	37 17%	67 18%	40 20%	11 11%	107 18%	35 15%	16 26%	20 14%	10 14%
Fees	25 4%	5 3%	2 2%	4 2%	-	-	6 2% N	6 1%	2 1%	8 2%	3 1%	15 15% PQw	10 2%	16 7%	1 2%	12 9%	4 6%
Whether your private medical insurance would cover their fees (partially or fully)	107 16%	28 20%	12 16%	38 17%	8 23%	8 22%	70 20%	79 18%	41 20%	69 18% R	38 19% R	-	107 18% R	27 12%	9 15%	11 8%	12 18%
Private hospitals or private units of NHS hospitals where he/she works	92 14%	18 12%	11 15%	33 14%	3 9%	4 11%	52 15%	67 15%	34 16%	53 14%	32 16%	7 7%	85 15%	25 11%	14 23% SU	11 8%	12 18%
Feedback from patients they had referred in the past	46 7%	13 9% I	8 11% I	9 4%	2 7%	2 6%	30 9% IM	26 6%	17 8%	24 6%	15 8%	7 7%	39 7%	18 8%	1 2%	12 9%	5 8%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C4 (i) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who discussed private consultants with the healthcare professional that referred them

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Weighted Base	679	144	71*	227	34*	38*	355	438	211	381	201	97*	581	227	60*	137*	69*
Effective Base	561	131	70	226	33	38	330	426	199	358	200	44	557	150	57	82	52
Recommended by GP / Consultant/ other HCP / Family / Friend	2 *	- -	1 1%	- -	1 2% I	- -	2 1%	2 1%	2 1%	1 *	1 1%	- -	2 *	1 1%	- -	- -	1 1%
Previous knowledge of consultant	8 1%	1 *	3 4% GI	1 1%	- -	3 7% GILM	6 2%	7 2%	6 3% I	4 1%	4 2%	- -	8 1%	3 1%	- -	2 1%	- -
Other (specify)	14 2%	3 2%	1 1%	7 3% N	- -	- -	4 1% N	7 2% N	1 *	5 1%	6 3%	4 4%	10 2%	6 3%	4 6%	3 2%	3 4%
None of these things were discussed	210 31%	46 32%	22 31%	77 34%	9 28%	13 34%	114 32%	145 33%	67 32%	133 35% R	59 29%	18 18%	192 33% R	53 24%	20 34%	30 22%	19 27%
Don't know/can't remember	22 3%	1 1%	2 3%	5 2%	3 8% G	- -	11 3% G	15 3%	10 5%	8 2%	9 4%	6 6%	16 3%	11 5%	3 5%	10 7%	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (ii) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	991	471	520	215	307	250	219	213	402	217	83	691	300	239	921	70	78	233	558
Weighted Base	954	453	501	205	278	235	236	205	394	205	80*	637	317	256	873	81*	106*	208	526
Effective Base	781	366	415	177	254	195	164	174	304	175	71	566	224	178	738	50	72	191	427
Reputation	266 28%	114 25%	151 30%	56 27%	78 28%	66 28%	66 28%	66 32%	110 28%	58 29%	18 22%	175 27%	91 29%	74 29%	248 28%	18 22%	32 30%	65 31%	143 27%
Clinical expertise	247 26%	103 23%	143 29%	55 27%	65 23%	59 25%	68 29%	56 28%	108 27%	53 26%	15 19%	157 25%	90 28%	69 27%	235 27%	12 15%	22 21%	60 29% r	146 28% r
Waiting times for appointments	127 13%	47 10%	80 16% a	23 11%	34 12%	30 13%	40 17%	28 13%	61 15%	23 11%	8 10%	83 13%	44 14%	37 14%	105 12%	22 27% qtu	15 14%	31 15%	76 14% q
Appointment times offered	44 5%	11 3%	32 6% a	9 4%	9 3%	12 5%	14 6%	11 5%	22 6%	8 4%	1 2%	31 5%	13 4%	13 5%	42 5%	2 2%	1 1%	11 6%	28 5%
Geographic location	118 12%	38 8%	79 16% a	27 13%	34 12%	24 10%	32 14%	25 12%	54 14%	26 12%	5 7%	80 13%	38 12%	35 14%	111 13% t	7 9%	18 17%	18 8%	69 13%
Fees	25 3%	7 2%	18 4%	7 4%	5 2%	4 2%	9 4%	1 *	17 4% j	6 3%	2 3%	13 2%	12 4%	12 5%	22 3%	3 4%	1 1%	6 3%	18 3%
Whether your private medical insurance would cover their fees (partially or fully)	107 11%	43 9%	65 13%	23 11%	41 15% f	26 11%	17 7%	26 13%	41 10%	28 14%	5 6%	83 13% op	25 8%	19 8%	102 12%	5 6%	12 11%	23 11%	63 12%
Private hospitals or private units of NHS hospitals where he/she works	92 10%	41 9%	51 10%	20 10%	23 8%	27 11%	22 9%	15 8%	38 10%	29 14%	6 8%	61 10%	31 10%	27 10%	87 10%	5 6%	12 12%	18 9%	52 10%
Feedback from patients they had referred in the past	46 5%	20 4%	26 5%	13 7%	10 4%	14 6%	9 4%	12 6%	15 4%	16 8%	2 2%	32 5%	14 4%	11 4%	41 5%	5 6%	7 6%	15 7%	21 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C4 (ii) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	954	453	501	205	278	235	236	205	394	205	80*	637	317	256	873	81*	106*	208	526
Effective Base	781	366	415	177	254	195	164	174	304	175	71	566	224	178	738	50	72	191	427
Recommended by GP / Consultant/ other HCP / Family / Friend	2 *	1 *	1 *	1 *	- -	1 *	1 *	- -	1 *	1 *	- -	2 *	1 *	1 *	2 *	- -	- -	1 *	2 *
Previous knowledge of consultant	8 1%	2 *	6 1%	2 1%	2 1%	3 1%	2 1%	- -	5 1%	3 1%	- -	6 1%	2 1%	2 1%	6 1%	2 2%	- -	1 1%	6 1%
Other (specify)	14 2%	9 2%	5 1%	- -	5 2%	4 2%	5 2%	1 1%	5 1%	4 2%	4 4% j	7 1%	7 2%	6 2%	13 1%	2 2%	1 1%	5 3%	7 1%
None of these things were discussed/no consultants were discussed	485 51%	235 52%	251 50%	114 56%	134 48%	119 51%	119 50%	96 47%	201 51%	101 49%	45 57%	328 51%	157 50%	134 53%	445 51%	40 50%	57 54%	104 50%	254 48%
Don't know/can't remember	22 2%	14 3%	9 2%	5 3%	10 4%	4 2%	2 1%	4 2%	6 2%	2 1%	4 5%	11 2%	11 4% p	6 2%	18 2%	4 5%	- -	4 2%	12 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (ii) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	991	449	307	267	418	203	115	221	186	63	291	84	367	443	548	903	127	226	756
Weighted Base	954	443	299	263	397	200	111*	214	315	86*	177	92*	283	450	504	870	116	238	707
Effective Base	781	342	256	202	347	153	97	186	172	58	270	78	342	346	439	706	100	158	627
Reputation	266 / 28%	129 / 29%	88 / 29%	86 / 33% y	97 / 24%	61 / 31%	30 / 27%	59 / 28%	83 / 26%	30 / 35%	46 / 26%	29 / 31%	78 / 27%	132 / 29%	134 / 27%	241 / 28%	35 / 30%	60 / 25%	203 / 29%
Clinical expertise	247 / 26%	125 / 28%	73 / 25%	83 / 31% y	86 / 22%	64 / 32%	29 / 26%	49 / 23%	62 / 20%	32 / 37% E	53 / 30% E	25 / 27%	75 / 26%	120 / 27%	127 / 25%	222 / 26%	37 / 32%	53 / 22%	191 / 27%
Waiting times for appointments	127 / 13%	67 / 15%	32 / 11%	40 / 15%	43 / 11%	33 / 16%	11 / 10%	22 / 10%	59 / 19% I	11 / 13%	23 / 13%	9 / 10%	25 / 9%	67 / 15%	60 / 12%	117 / 13%	18 / 15%	55 / 23% O	72 / 10%
Appointment times offered	44 / 5%	28 / 6% w	8 / 3%	15 / 6%	10 / 3%	12 / 6%	3 / 3%	4 / 2%	18 / 6%	1 / 1%	8 / 4%	6 / 7%	11 / 4%	18 / 4%	25 / 5%	40 / 5%	10 / 8%	15 / 6%	28 / 4%
Geographic location	118 / 12%	54 / 12%	44 / 15%	38 / 14%	46 / 11%	25 / 12%	14 / 12%	30 / 14%	39 / 12%	14 / 16%	22 / 12%	10 / 11%	32 / 11%	54 / 12%	64 / 13%	108 / 12%	26 / 23% L	25 / 10%	90 / 13%
Fees	25 / 3%	18 / 4%	6 / 2%	12 / 4% y	4 / 1%	9 / 4%	2 / 1%	4 / 2%	11 / 4%	1 / 1%	4 / 2%	4 / 5%	4 / 2%	19 / 4% K	6 / 1%	24 / 3%	6 / 5%	15 / 6% O	11 / 2%
Whether your private medical insurance would cover their fees (partially or fully)	107 / 11%	48 / 11%	37 / 12%	31 / 12%	47 / 12%	24 / 12%	12 / 11%	27 / 12%	43 / 14%	11 / 13%	23 / 13%	6 / 7%	24 / 8%	45 / 10%	62 / 12%	96 / 11%	15 / 13%	19 / 8%	85 / 12%
Private hospitals or private units of NHS hospitals where he/she works	92 / 10%	47 / 11%	28 / 9%	34 / 13%	37 / 9%	26 / 13%	9 / 8%	22 / 10%	33 / 10%	6 / 7%	16 / 9%	13 / 14%	24 / 8%	45 / 10%	47 / 9%	87 / 10%	15 / 13%	19 / 8%	73 / 10%
Feedback from patients they had referred in the past	46 / 5%	24 / 5%	11 / 4%	19 / 7%	16 / 4%	13 / 7%	6 / 5%	8 / 4%	16 / 5%	5 / 6%	5 / 3%	7 / 8% G	14 / 5%	26 / 6%	20 / 4%	43 / 5%	7 / 6%	10 / 4%	36 / 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C4 (ii) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**954**	443	299	263	397	200	111*	214	315	86*	177	92*	283	450	504	870	116	238	707
Effective Base	**781**	342	256	202	347	153	97	186	172	58	270	78	342	346	439	706	100	158	627
Recommended by GP / Consultant/ other HCP / Family / Friend	**2** ***	1 *	1 *	1 *	1 *	1 1%	- -	1 1%	- -	- -	- -	1 1%	1 1%	1 *	1 *	2 *	- -	2 1%	1 *
Previous knowledge of consultant	**8** *1%*	2 *	6 2%	2 1%	5 1%	1 *	3 2%	4 2%	5 1%	- -	2 1%	- -	1 *	3 1%	5 1%	7 1%	3 2%	1 *	7 1%
Other (specify)	**14** *2%*	6 1%	2 1%	4 1%	4 1%	2 1%	- -	1 1%	3 1%	1 1%	6 4%	- -	4 1%	6 1%	8 2%	14 2%	2 2%	6 3%	8 1%
None of these things were discussed/no consultants were discussed	**485** *51%*	217 49%	156 52%	117 45%	211 53%	89 44%	57 51%	113 53%	164 52%	39 46%	81 46%	53 58%	147 52%	230 51%	255 51%	440 51%	56 48%	122 51%	361 51%
Don't know/can't remember	**22** *2%*	10 2%	5 2%	7 3%	13 3%	5 3%	4 3%	5 2%	8 3%	- -	6 3%	- -	9 3%	7 2%	15 3%	21 2%	3 2%	5 2%	17 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (ii) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	See private consultant		Referral			Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Already knew (g)	Already knew/ had a good idea (h)	Didn´t know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn´t know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	991	991	991	795	158	38	271	383	608	585	802	189	286	498	193	249	584	150
Weighted Base	954	954	954	761	156	37**	270	378	577	558	765	189	276	484	181	227	571	151
Effective Base	781	781	781	630	126	26	207	295	487	463	636	146	221	399	153	207	453	118
Reputation	266 28%	266 28%	266 28%	202 27%	55 35%	9 24%	52 19%	93 25% g	173 30% g	139 25%	211 28% j	55 29%	-	171 35% m	91 50% mn	40 18%	172 30% p	53 35% p
Clinical expertise	247 26%	247 26%	247 26%	168 22%	66 42% c	13 35%	51 19%	96 25% g	151 26% g	128 23%	198 26% j	49 26%	-	168 35% m	74 41% m	29 13%	162 28% p	54 36% p
Waiting times for appointments	127 13%	127 13%	127 13%	98 13%	19 12%	10 27%	31 11%	52 14%	75 13%	66 12%	107 14% j	20 11%	-	82 17% m	44 24% mn	14 6%	79 14% p	34 23% pq
Appointment times offered	44 5%	44 5%	44 5%	27 3%	9 6%	8 21%	13 5%	23 6%	21 4%	25 5%	36 5%	8 4%	-	27 6% m	15 8% m	3 1%	34 6% p	6 4%
Geographic location	118 12%	118 12%	118 12%	89 12%	23 15%	6 16%	14 5%	34 9% g	84 14% gh	61 11%	96 13% j	22 12%	-	79 16% m	39 22% m	14 6%	79 14% p	24 16% p
Fees	25 3%	25 3%	25 3%	19 2%	7 4%	-	6 2%	12 3%	14 2%	13 2%	19 2%	7 3%	-	16 3% m	9 5% m	2 1%	20 4% p	3 2%
Whether your private medical insurance would cover their fees (partially or fully)	107 11%	107 11%	107 11%	84 11%	20 13%	4 9%	23 9%	41 11% g	66 11%	56 10%	84 11%	23 12%	-	69 14% m	34 19% m	18 8%	72 13%	18 12%
Private hospitals or private units of NHS hospitals where he/she works	92 10%	92 10%	92 10%	70 9%	17 11%	4 11%	20 7%	33 9%	59 10%	53 9%	79 10%	13 7%	-	61 13% m	30 16% m	10 4%	56 10% p	26 17% pq
Feedback from patients they had referred in the past	46 5%	46 5%	46 5%	36 5%	10 6%	-	7 3%	13 4%	33 6%	17 3%	29 4%	17 9% jk	-	25 5% m	19 11% mn	7 3%	33 6%	7 4%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C4 (ii) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	See private consultant		Referral			Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Already knew (g)	Already knew/ had a good idea (h)	Didn´t know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn´t know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**954**	954	954	761	156	37**	270	378	577	558	765	189	276	484	181	227	571	151
Effective Base	781	781	781	630	126	26	207	295	487	463	636	146	221	399	153	207	453	118
Recommended by GP / Consultant/ other HCP / Family / Friend	**2** *	2 *	2 *	2 *	-	-	1 *	2 *	1 *	2 *	2 *	1 *	-	2 *	1 *	-	2 *	-
Previous knowledge of consultant	**8** *1%*	8 1%	8 1%	7 1%	1 *	-	6 2% i	6 2% i	2 *	6 1%	8 1%	-	-	5 1%	3 2% m	2 1%	5 1%	-
Other (specify)	**14** *2%*	14 2%	14 2%	11 1%	3 2%	1 3%	6 2%	7 2%	7 1%	7 1%	11 1%	3 2%	-	10 2% m	4 2% m	3 1%	6 1%	5 3%
None of these things were discussed/no consultants were discussed	**485** *51%*	485 51%	485 51%	406 53% d	68 43%	12 31%	161 59% hi	192 51%	293 51%	293 53%	386 50%	99 52%	276 100% no	173 36% o	33 18%	159 70% qr	265 46%	58 38%
Don´t know/can´t remember	**22** *2%*	22 2%	22 2%	15 2%	6 4%	1 3%	3 1%	10 3% g	12 2%	17 3%	18 2%	5 3%	-	11 2% m	7 4% m	5 2%	14 2%	2 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C4 (ii) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	991	655	105	37	473	370	104	922	69	305	605
Weighted Base	954	629	100*	37**	460	360	95*	818	137*	277	530
Effective Base	781	532	83	24	372	289	88	788	59	259	519
Reputation	266 28%	183 29%	27 27%	7 18%	154 34% B	96 27% B	13 13%	228 28%	37 27%	88 32%	137 26%
Clinical expertise	247 26%	165 26%	26 26%	10 27%	154 34% AB	87 24% B	5 6%	205 25% F	41 30%	88 32% CF	116 22%
Waiting times for appointments	127 13%	76 12%	13 13%	9 23%	72 16% B	46 13% B	5 5%	91 11%	37 27% CEF	33 12%	58 11%
Appointment times offered	44 5%	27 4%	5 5%	4 10%	10 2%	29 8% vB	1 1%	36 4%	8 6%	13 5%	22 4%
Geographic location	118 12%	69 11%	17 17%	9 25%	49 11%	61 17% vB	7 7%	107 13%	11 8%	40 14%	65 12%
Fees	25 3%	14 2%	3 3%	4 10%	14 3%	11 3%	1 1%	10 1%	15 11% CEF	6 2%	5 1%
Whether your private medical insurance would cover their fees (partially or fully)	107 11%	74 12%	6 6%	2 6%	57 12%	41 11%	5 6%	107 13% D	-	37 13% D	71 13% D
Private hospitals or private units of NHS hospitals where he/she works	92 10%	66 11%	10 10%	2 6%	50 11% B	38 10% B	3 3%	85 10%	7 5%	35 13%	50 10%
Feedback from patients they had referred in the past	46 5%	28 5%	3 3%	- -	32 7%	13 4%	1 2%	39 5%	7 5%	15 5%	24 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (ii) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**954**	629	100*	37**	460	360	95*	818	137*	277	530
Effective Base	**781**	532	83	24	372	289	88	788	59	259	519
Recommended by GP / Consultant/ other HCP / Family / Friend	**2** ***	2 ***	- -	- -	2 *1%*	- -	- -	2 ***	- -	1 *1%*	1 ***
Previous knowledge of consultant	**8** *1%*	4 *1%*	1 *1%*	1 *2%*	6 *1%*	2 *1%*	-	8 *1%*	-	3 *1%*	5 *1%*
Other (specify)	**14** *2%*	4 *1%*	3 *3%* *s*	2 *5%*	8 *2%*	5 *1%*	1 *1%*	10 *1%* *F*	4 *3%*	6 *2%* *F*	3 *1%*
None of these things were discussed/no consultants were discussed	**485** *51%*	332 *53%*	46 *46%*	16 *43%*	203 *44%*	189 *52%* *v*	68 *72%* *vA*	425 *52%*	60 *44%*	133 *48%*	288 *54%*
Don't know/can't remember	**22** *2%*	11 *2%*	3 *3%*	-	5 *1%*	11 *3%* *v*	3 *3%*	18 *2%*	5 *3%*	3 *1%*	12 *2%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (ii) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know- total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Unweighted Base	991	209	123	363	58	56	555	709	346	588	331	72	919	290	94	162	101
Weighted Base	954	192	109	309	48*	52*	506	623	314	532	282	141*	814	323	85*	208	93*
Effective Base	781	179	106	310	48	49	475	605	296	503	283	61	785	208	81	119	74
Reputation	266 **28%**	62 32% H	23 21%	84 27%	14 29%	19 37% H	144 28%	166 27%	82 26%	147 28%	80 28%	39 27%	227 28%	89 28%	24 28%	53 26%	27 29%
Clinical expertise	247 **26%**	57 30% HLN	20 19%	82 26%	12 26%	14 27%	124 24% N	149 24%	67 21%	131 25%	74 26%	41 29%	205 25%	91 28%	20 23%	60 29%	21 23%
Waiting times for appointments	127 **13%**	29 15% LN	9 9%	35 11%	4 7%	4 7%	56 11% N	62 10%	27 9%	59 11%	31 11%	37 26% PQw	91 11%	57 18%	9 11%	38 18%	15 16%
Appointment times offered	44 **5%**	12 6%	6 5%	9 3%	-	3 7%	26 5%	23 4%	14 4%	26 5%	10 3%	8 6%	36 4%	16 5% U	1 1%	5 2%	9 10% STU
Geographic location	118 **12%**	26 13%	12 11%	44 14%	9 18%	6 12%	63 12%	81 13%	37 12%	67 13%	40 14%	11 8%	107 13%	35 11%	16 18%	20 9%	10 11%
Fees	25 **3%**	5 2%	2 1%	4 1%	-	-	6 1% N	6 1%	2 *	8 1%	3 1%	15 11% PQw	10 1%	16 5%	1 1%	12 6%	4 5%
Whether your private medical insurance would cover their fees (partially or fully)	107 **11%**	28 15%	12 11%	38 12%	8 17%	8 16%	70 14%	79 13%	41 13%	69 13% R	38 14% R	-	107 13% R	27 8%	9 11%	11 5%	12 13%
Private hospitals or private units of NHS hospitals where he/she works	92 **10%**	18 9%	11 10%	33 11%	3 6%	4 8%	52 10%	67 11%	34 11%	53 10%	32 11%	7 5%	85 10%	25 8%	14 16% SU	11 6%	12 13% S
Feedback from patients they had referred in the past	46 **5%**	13 7% I	8 7%	9 3%	2 5%	2 4%	30 6% IM	26 4%	17 5%	24 4%	15 5%	7 5%	39 5%	18 5%	1 1%	12 6%	5 6%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (ii) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All respondents who were referred by a healthcare professional and who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Weighted Base	954	192	109	309	48*	52*	506	623	314	532	282	141*	814	323	85*	208	93*
Effective Base	781	179	106	310	48	49	475	605	296	503	283	61	785	208	81	119	74
Recommended by GP / Consultant/ other HCP / Family / Friend	2 *	- -	1 1%	- -	1 1% I	- -	2 *	2 *	2 1%	1 *	1 1%	- -	2 *	1 *	- -	- -	1 1%
Previous knowledge of consultant	8 1%	1 *	3 3% I	1 *	- -	3 5% GILM	6 1%	7 1%	6 2%	4 1%	4 1%	- -	8 1%	3 1%	- -	2 1%	- -
Other (specify)	14 2%	3 2%	1 1%	7 2% MN	- -	- -	4 1% N	7 1% N	1 *	5 1%	6 2%	4 3%	10 1%	6 2%	4 4%	3 2%	3 3%
None of these things were discussed/no consultants were discussed	485 51%	94 49%	60 55%	159 52%	23 49%	27 51%	265 52%	330 53%	171 54%	284 53%	140 50%	61 44%	424 52%	150 46%	45 53%	101 48%	42 46%
Don't know/can't remember	22 2%	1 1%	2 2%	5 2%	3 5% G	- -	11 2%	15 2%	10 3%	8 1%	9 3%	6 4%	16 2%	11 3%	3 3%	10 5%	1 1%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (ALL) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Reputation	**266** **21%**	114 18%	151 23%	56 21%	78 22%	66 20%	66 19%	66 24%	110 22%	58 19%	18 16%	175 21%	91 20%	74 20%	248 21%	18 18%	32 19%	65 23%	143 21%
Clinical expertise	**247** **19%**	103 17%	143 22% a	55 21%	65 18%	59 18%	68 20%	56 21%	108 21%	53 17%	15 14%	157 19%	90 20%	69 19%	235 20%	12 12%	22 13%	60 21%	146 22% r
Waiting times for appointments	**127** **10%**	47 8%	80 12% a	23 9%	34 10%	30 9%	40 12%	28 10%	61 12%	23 8%	8 7%	83 10%	44 10%	37 10%	105 9%	22 22% qstu	15 9%	31 11%	76 11% q
Appointment times offered	**44** **3%**	11 2%	32 5% a	9 3%	9 2%	12 4%	14 4%	11 4%	22 4%	8 3%	1 1%	31 4%	13 3%	13 3%	42 3%	2 2%	1 1%	11 4%	28 4%
Geographic location	**118** **9%**	38 6%	79 12% a	27 11%	34 10%	24 7%	32 9%	25 9%	54 11%	26 8%	5 5%	80 10%	38 8%	35 10%	111 9% t	7 7%	18 11%	18 6%	69 10%
Fees	**25** **2%**	7 1%	18 3%	7 3%	5 1%	4 1%	9 3%	1 *	17 3% j	6 2%	2 2%	13 2%	12 3%	12 3%	22 2%	3 3%	1 1%	6 2%	18 3%
Whether your private medical insurance would cover their fees (partially or fully)	**107** **8%**	43 7%	65 10%	23 9%	41 11% f	26 8%	17 5%	26 10%	41 8%	28 9%	5 5%	83 10% op	25 6%	19 5%	102 9%	5 5%	12 7%	23 8%	63 9%
Private hospitals or private units of NHS hospitals where he/she works	**92** **7%**	41 7%	51 8%	20 8%	23 6%	27 8%	22 7%	15 6%	38 7%	29 10%	6 6%	61 7%	31 7%	27 7%	87 7%	5 5%	12 7%	18 6%	52 8%
Feedback from patients they had referred in the past	**46** **4%**	20 3%	26 4%	13 5%	10 3%	14 4%	9 3%	12 4%	15 3%	16 5%	2 1%	32 4%	14 3%	11 3%	41 3%	5 5%	7 4%	15 5%	21 3%
Recommended by GP / Consultant/ other HCP / Family / Friend	**2** *****	1 *	1 *	1 *	- -	1 *	1 *	- -	1 *	1 *	- -	2 *	1 *	1 *	2 *	- -	- -	1 *	2 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (ALL) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Previous knowledge of consultant	8 1%	2 *	6 1%	2 1%	2 1%	3 1%	2 *	- -	5 1%	3 1%	- -	6 1%	2 *	2 1%	6 1%	2 2%	- -	1 *	6 1%
Other (specify)	14 1%	9 2%	5 1%	- -	5 1%	4 1%	5 1%	1 1%	5 1%	4 1%	4 3%	7 1%	7 2%	6 2%	13 1%	2 2%	1 1%	5 2%	7 1%
None of these things were discussed/no consultants were discussed	485 38%	235 38%	251 38%	114 44%	134 37%	119 37%	119 35%	96 35%	201 39%	101 33%	45 42%	328 39%	157 35%	134 37%	445 37%	40 40%	57 34%	104 37%	254 38%
Don't know/can't remember	22 2%	14 2%	9 1%	5 2%	10 3%	4 1%	2 1%	4 2%	6 1%	2 1%	4 3%	11 1%	11 3% p	6 2%	18 2%	4 4% s	- -	4 1%	12 2%
Saw a consultant but not referred	304 24%	150 24%	154 23%	47 18%	78 21%	82 25%	97 29% c	59 22%	107 21%	88 29% k	25 23%	177 21%	127 28% n	105 29% n	290 24% u	14 14%	60 35% qru	73 26% r	136 20%
Did not see a consultant	30 2%	19 3%	11 2%	9 4%	6 2%	9 3%	6 2%	7 3%	8 2%	9 3%	4 3%	24 3%	5 1%	4 1%	25 2%	4 4%	4 2%	3 1%	16 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C4 (ALL) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Reputation	266 21%	129 20%	88 24%	86 22%	97 19%	61 20%	30 20%	59 23%	83 19%	30 23%	46 20%	29 24%	78 21%	132 21%	134 21%	241 20%	35 21%	60 16%	203 22%
Clinical expertise	247 19%	125 20%	73 20%	83 21%	86 17%	64 21%	29 19%	49 19%	62 14%	32 24% E	53 23% E	25 20%	75 20%	120 19%	127 20%	222 19%	37 23%	53 15%	191 21% N
Waiting times for appointments	127 10%	67 10%	32 9%	40 10%	43 9%	33 11%	11 7%	22 8%	59 14% I	11 9%	23 10%	9 8%	25 7%	67 10%	60 9%	117 10%	18 11%	55 15% O	72 8%
Appointment times offered	44 3%	28 4%	8 2%	15 4%	10 2%	12 4%	3 2%	4 2%	18 4%	1 1%	8 3%	6 5%	11 3%	18 3%	25 4%	40 3%	10 6%	15 4%	28 3%
Geographic location	118 9%	54 8%	44 12%	38 10%	46 9%	25 8%	14 9%	30 11%	39 9%	14 10%	22 10%	10 8%	32 9%	54 8%	64 10%	108 9%	26 16% L	25 7%	90 10%
Fees	25 2%	18 3%	6 2%	12 3% y	4 1%	9 3%	2 1%	4 2%	11 3%	1 1%	4 2%	4 4%	4 1%	19 3% K	6 1%	24 2%	6 3%	15 4% O	11 1%
Whether your private medical insurance would cover their fees (partially or fully)	107 8%	48 8%	37 10%	31 8%	47 9%	24 8%	12 8%	27 10%	43 10%	11 9%	23 10%	6 5%	24 6%	45 7%	62 10%	96 8%	15 9%	19 5%	85 9% N
Private hospitals or private units of NHS hospitals where he/she works	92 7%	47 7%	28 8%	34 9%	37 7%	26 9%	9 6%	22 9%	33 8%	6 5%	16 7%	13 11%	24 6%	45 7%	47 7%	87 7%	15 9%	19 5%	73 8%
Feedback from patients they had referred in the past	46 4%	24 4%	11 3%	19 5%	16 3%	13 4%	6 4%	8 3%	16 4%	5 4%	5 2%	7 6%	14 4%	26 4%	20 3%	43 4%	7 4%	10 3%	36 4%
Recommended by GP / Consultant/ other HCP / Family / Friend	2 *	1 *	1 *	1 *	1 *	1 *	-	1 1%	-	-	-	1 1%	1 *	1 *	1 *	2 *	-	2 *	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C4 (ALL) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Previous knowledge of consultant	**8** **1%**	2 *	6 2% v	2 1%	5 1%	1 *	3 2%	4 1%	5 1%	- -	2 1%	- -	1 *	3 *	5 1%	7 1%	3 2%	1 *	7 1%
Other (specify)	**14** **1%**	6 1%	2 1%	4 1%	4 1%	2 1%	- -	1 1%	3 1%	1 1%	6 3% E	- -	4 1%	6 1%	8 1%	14 1%	2 1%	6 2%	8 1%
None of these things were discussed/no consultants were discussed	**485** **38%**	217 34%	156 42% v	117 30%	211 42% x	89 29%	57 37%	113 43% z	164 38%	39 30%	81 36%	53 44%	147 39%	230 36%	255 39%	440 37%	56 34%	122 34%	361 39%
Don't know/can't remember	**22** **2%**	10 2%	5 1%	7 2%	13 3%	5 2%	4 2%	5 2%	8 2%	- -	6 3%	- -	9 2%	7 1%	15 2%	21 2%	3 2%	5 1%	17 2%
Saw a consultant but not referred	**304** **24%**	191 30% w	52 14%	117 30% y	95 19%	99 32% B	37 24% B	36 14%	102 24%	43 33%	44 19%	28 23%	87 23%	178 28% K	126 20%	296 25%	42 26%	108 30% O	196 21%
Did not see a consultant	**30** **2%**	9 1%	19 5% v	9 2%	13 3%	6 2%	4 3%	11 4%	14 3%	3 2%	7 3%	2 2%	4 1%	14 2%	16 2%	22 2%	6 3%	18 5% O	12 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (ALL) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Reputation	266 21%	266 21%	266 28% a	202 26% f	55 35% cf	9 18% f	-	52 19%	93 25% g	173 30% g	139 19%	211 21% j	55 21%	-	171 35% m	91 50% mn	40 13%	172 23% p	53 25% p
Clinical expertise	247 19%	247 20%	247 26% a	168 22% f	66 42% cf	13 27% f	-	51 19%	96 25% g	151 26% g	128 17%	198 19% j	49 19%	-	168 35% m	74 41% m	29 9%	162 22% p	54 26% p
Waiting times for appointments	127 10%	127 10%	127 13% a	98 13% f	19 12% f	10 21% f	-	31 11%	52 14%	75 13%	66 9%	107 10% j	20 8%	-	82 17% m	44 24% mn	14 5%	79 11% p	34 16% p
Appointment times offered	44 3%	44 3%	44 5% a	27 3%	9 6% f	8 16% cf	-	13 5%	23 6%	21 4%	25 3%	36 4%	8 3%	-	27 6% m	15 8% m	3 1%	34 5% p	6 3%
Geographic location	118 9%	118 9%	118 12% a	89 12% f	23 15% f	6 12% f	-	14 5%	34 9% g	84 14% gh	61 8%	96 9%	22 8%	-	79 16% m	39 22% m	14 4%	79 11% p	24 11% p
Fees	25 2%	25 2%	25 3% a	19 2%	7 4% f	-	-	6 2%	12 3%	14 2%	13 2%	19 2%	7 2%	-	16 3% m	9 5% m	2 1%	20 3% p	3 2%
Whether your private medical insurance would cover their fees (partially or fully)	107 8%	107 9%	107 11% a	84 11% f	20 13% f	4 7% f	-	23 9%	41 11% g	66 11%	56 8%	84 8%	23 9%	-	69 14% m	34 19% m	18 6%	72 10%	18 8%
Private hospitals or private units of NHS hospitals where he/she works	92 7%	92 7%	92 10% a	70 9% f	17 11% f	4 9% f	-	20 7%	33 9%	59 10%	53 7%	79 8%	13 5%	-	61 13% m	30 16% m	10 3%	56 8%	26 12% p
Feedback from patients they had referred in the past	46 4%	46 4%	46 5% a	36 5% f	10 6% f	-	-	7 3%	13 4%	33 6%	17 2%	29 3%	17 6% jk	-	25 5% m	19 11% mn	7 2%	33 4%	7 3%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C4 (ALL) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Recommended by GP / Consultant/ other HCP / Family / Friend	2 *	2 *	2 *	2 *	-	-	-	1 *	2 *	1 *	2 *	2 *	1 *	-	2 *	1 *	-	2 *	-
Previous knowledge of consultant	8 1%	8 1%	8 1%	7 1%	1 *	-	-	6 2% i	6 2% i	2 *	6 1%	8 1%	-	-	5 1%	3 2% m	2 1%	5 1%	-
Other (specify)	14 1%	14 1%	14 2% a	11 1%	3 2%	1 2%	-	6 2%	7 2%	7 1%	7 1%	11 1%	3 1%	-	10 2% m	4 2% m	3 1%	6 1%	5 2%
None of these things were discussed/no consultants were discussed	485 38%	485 39%	485 51% a	406 53% ef	68 43% ef	12 24% f	-	161 59% hi	192 51%	293 51%	293 40%	386 38%	99 38%	276 100% no	173 36% o	33 18%	159 51% qr	265 35%	58 27%
Don't know/can't remember	22 2%	22 2%	22 2% a	15 2%	6 4% f	1 3%	-	3 1%	10 3% g	12 2%	17 2%	18 2%	5 2%	-	11 2% m	7 4% m	5 2%	14 2%	2 1%
Saw a consultant but not referred	304 24%	304 24% b	-	-	-	-	145 96% cde	-	-	1 *	167 23%	239 23%	65 25%	-	-	-	76 24%	169 23%	57 27%
Did not see a consultant	30 2%	-	-	11 1%	-	12 24% cdf	6 4% d	-	-	-	10 1%	15 1%	8 3%	-	-	-	9 3%	9 1%	4 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (ALL) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1288	841	129	55	657	462	116	1173	115	408	745
Weighted Base	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
Reputation	266 21%	183 22%	27 21%	7 11%	154 23% B	96 20%	13 12%	228 21%	37 17%	88 23%	137 21%
Clinical expertise	247 19%	165 20%	26 20%	10 17%	154 23% B	87 19% B	5 5%	205 19%	41 19%	88 23% CF	116 17%
Waiting times for appointments	127 10%	76 9%	13 10%	9 14%	72 11% B	46 10%	5 4%	91 8%	37 17% CEF	33 9%	58 9%
Appointment times offered	44 3%	27 3%	5 4%	4 6%	10 2%	29 6% vB	1 1%	36 3%	8 4%	13 3%	22 3%
Geographic location	118 9%	69 8%	17 13%	9 16%	49 7%	61 13% v	7 7%	107 10%	11 5%	40 10%	65 10%
Fees	25 2%	14 2%	3 2%	4 6% s	14 2%	11 2%	1 1%	10 1%	15 7% CEF	6 1%	5 1%
Whether your private medical insurance would cover their fees (partially or fully)	107 8%	74 9%	6 5%	2 4%	57 9%	41 9%	5 5%	107 10% D	- -	37 10% D	71 11% D
Private hospitals or private units of NHS hospitals where he/she works	92 7%	66 8%	10 8%	2 4%	50 8%	38 8%	3 3%	85 8%	7 3%	35 9% D	50 8%
Feedback from patients they had referred in the past	46 4%	28 3%	3 3%	- -	32 5%	13 3%	1 1%	39 4%	7 3%	15 4%	24 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (ALL) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Recommended by GP / Consultant/ other HCP / Family / Friend	**2** *	2 *	- -	- -	2 *	- -	- -	2 *	- -	1 *	1 *
Previous knowledge of consultant	**8** *1%*	4 *1%*	1 *	1 *1%*	6 *1%*	2 *	-	8 *1%*	-	3 *1%*	5 *1%*
Other (specify)	**14** *1%*	4 *1%*	3 *3%* s	2 *3%*	8 *1%*	5 *1%*	1 *1%*	10 *1%* F	4 *2%*	6 *2%*	3 *1%*
None of these things were discussed/no consultants were discussed	**485** *38%*	332 *40%*	46 *36%*	16 *27%*	203 *31%* v	189 *40%* vA	68 *64%* vA	425 *40%* DE	60 *27%*	133 *35%*	288 *43%* CDE
Don't know/can't remember	**22** *2%*	11 *1%*	3 *2%*	-	5 *1%*	11 *2%* v	3 *3%*	18 *2%*	5 *2%*	3 *1%*	12 *2%*
Saw a consultant but not referred	**304** *24%*	193 *23%*	26 *20%*	17 *27%*	190 *29%* AB	98 *21%* B	10 *9%*	221 *21%* F	83 *38%* CEF	96 *25%* CF	114 *17%*
Did not see a consultant	**30** *2%*	10 *1%*	3 *3%*	7 *11%* st	14 *2%*	11 *2%*	2 *2%*	28 *3%*	1 *1%*	9 *2%*	19 *3%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (ALL) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Reputation	266 21%	62 25%	23 16%	84 21%	14 22%	19 29% H	144 22%	166 20%	82 20%	147 22%	80 21%	39 16%	227 22%	89 19%	24 21%	53 17%	27 20%	9 31%
Clinical expertise	247 19%	57 22%	20 14%	82 20%	12 19%	14 21%	124 19%	149 18%	67 17%	131 19%	74 20%	41 17%	205 20%	91 19%	20 17%	60 19%	21 15%	9 32%
Waiting times for appointments	127 10%	29 11%	9 7%	35 9%	4 5%	4 6%	56 9% N	62 8%	27 7%	59 9%	31 8%	37 15% PQw	91 9%	57 12%	9 8%	38 12%	15 11%	4 16%
Appointment times offered	44 3%	12 5%	6 4%	9 2%	-	3 5%	26 4%	23 3%	14 3%	26 4%	10 3%	8 3%	36 3%	16 3% U	1 1%	5 2%	9 7% STU	2 7%
Geographic location	118 9%	26 10%	12 8%	44 11%	9 13%	6 9%	63 10%	81 10%	37 9%	67 10%	40 11% R	11 5%	107 10%	35 7%	16 13% U	20 6%	10 7%	5 18%
Fees	25 2%	5 2%	2 1%	4 1%	-	-	6 1% N	6 1%	2 *	8 1%	3 1%	15 6% PQw	10 1%	16 3%	1 1%	12 4%	4 3%	-
Whether your private medical insurance would cover their fees (partially or fully)	107 8%	28 11%	12 8%	38 9%	8 12%	8 13%	70 11%	79 10%	41 10%	69 10% R	38 10% R	-	107 10% R	27 6%	9 8%	11 4%	12 9%	3 12%
Private hospitals or private units of NHS hospitals where he/she works	92 7%	18 7%	11 7%	33 8%	3 5%	4 7%	52 8%	67 8%	34 9%	53 8%	32 9% R	7 3%	85 8% R	25 5%	14 12% SU	11 4%	12 9%	1 5%
Feedback from patients they had referred in the past	46 4%	13 5% I	8 5%	9 2%	2 4%	2 3%	30 5% M	26 3%	17 4%	24 4%	15 4%	7 3%	39 4%	18 4%	1 1%	12 4%	5 4%	1 2%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C4 (ALL) Did (the healthcare professional) discuss any of these things with you about the named private consultants you spoke about?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Recommended by GP / Consultant/ other HCP / Family / Friend	**2** *****	- -	1 1%	- -	1 1% I	- -	2 *	2 *	2 1%	1 *	1 *	- -	2 *	1 *	- -	- -	1 1%	1 3%
Previous knowledge of consultant	**8** **1%**	1 *	3 2% I	1 *	- -	3 4% GILM	6 1%	7 1%	6 1%	4 1%	4 1%	- -	8 1%	3 1%	- -	2 *	- -	2 6%
Other (specify)	**14** **1%**	3 1%	1 *	7 2% MN	- -	- -	4 1% N	7 1% N	1 *	5 1%	6 2%	4 2%	10 1%	6 1%	4 3%	3 1%	3 2%	- -
None of these things were discussed/no consultants were discussed	**485** **38%**	94 37%	60 42%	159 39%	23 36%	27 40%	265 40%	330 41%	171 42%	284 42% R	140 37% R	61 25%	424 40% R	150 31%	45 38%	101 32%	42 31%	6 23%
Don't know/can't remember	**22** **2%**	1 1%	2 1%	5 1%	3 4% G	- -	11 2%	15 2%	10 2%	8 1%	9 2%	6 3%	16 2%	11 2%	3 2%	10 3%	1 1%	- -
Saw a consultant but not referred	**304** **24%**	56 22%	34 23%	83 21%	13 21%	12 18%	136 21%	164 20%	81 20%	127 19%	78 21%	99 41% PQw	205 20%	147 31%	27 23%	101 32%	43 31%	4 13%
Did not see a consultant	**30** **2%**	5 2%	2 1%	13 3%	3 5%	2 3%	15 2%	23 3%	10 3%	14 2%	15 4%	1 1%	28 3%	11 2%	5 4%	6 2%	2 2%	2 8%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C5 Did (the healthcare professional) make a recommendation of one of these private consultants over the others?

Base: All respondents who discussed more than one private consultant with the healthcare professional

	Total	Gender		Age				Social grade			Working status			Country		
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	193	95	98	41	63	47	42	46	76	43	137	56	42	183	45	113
Weighted Base	181	87*	94*	41*	57*	43*	41*	39*	72*	44*	128	53*	39*	167	43*	102*
Effective Base	153	77	77	32	54	36	32	39	58	34	107	47	35	148	35	87
Yes	62 35%	34 39%	29 30%	15 36%	19 33%	10 22%	20 48% e	16 41%	18 25%	18 42%	39 31%	23 44%	18 46%	56 34%	16 38%	30 30%
No	110 61%	48 55%	62 66%	25 62%	34 59%	31 73% f	20 49%	22 58%	50 70%	24 56%	83 65%	27 51%	20 52%	103 61%	26 60%	66 65%
Don't know/can't remember	8 5%	5 6%	4 4%	1 2%	5 8%	2 5%	1 3%	1 1%	4 5%	1 2%	6 5%	2 5%	1 3%	8 5%	1 2%	6 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C5 Did (the healthcare professional) make a recommendation of one of these private consultants over the others?

Base: All respondents who discussed more than one private consultant with the healthcare professional

	Total	Affect on life		Severity		Affect/severity		Hospital group			Overnight stay		Treatment type	Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Not affected/ not severe (B)	BMI (E)	Nuffield (G)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Yes (N)	No (O)
Unweighted Base	**193**	90	54	54	81	43	44	35	54	79	90	103	184	35	156
Weighted Base	**181**	86*	52*	51*	77*	41*	43*	60*	32*	62*	85*	96*	174	34**	143
Effective Base	**153**	67	46	39	70	30	38	32	52	73	70	84	146	24	129
Yes	**62** **35%**	33 38%	19 37%	20 39%	27 35%	17 41%	17 40%	31 53% I	10 33%	12 20%	33 39%	29 30%	58 34%	12 36%	48 34%
No	**110** **61%**	47 54%	32 62%	29 56%	49 63%	21 52%	25 59%	28 47%	20 64%	43 70% E	47 55%	63 66%	107 62%	20 59%	88 61%
Don't know/can't remember	**8** **5%**	6 7%	1 1%	3 6%	1 2%	3 7%	1 2%	- -	1 4%	6 10% E	5 6%	3 4%	8 5%	2 4%	7 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C5 Did (the healthcare professional) make a recommendation of one of these private consultants over the others?

Base: All respondents who discussed more than one private consultant with the healthcare professional

	Total	See private consultant		Referral	Prior knowledge consultant		Prior hospital knowledge		Number of consultants	Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	193	193	193	167	67	126	114	164	193	47	109	36
Weighted Base	181	181	181	150	62*	119	105*	144	181	41*	108*	31*
Effective Base	153	153	153	138	53	101	93	135	153	41	83	31
Yes	62 35%	62 35%	62 35%	49 33%	22 36%	40 34%	37 35%	50 35%	62 35%	13 31%	39 36%	11 35%
No	110 61%	110 61%	110 61%	96 64%	37 59%	73 62%	62 59%	87 60%	110 61%	25 62%	66 61%	18 58%
Don't know/can't remember	8 5%	8 5%	8 5%	5 3%	3 5%	5 4%	6 5%	7 5%	8 5%	3 7%	4 3%	2 7%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C5 Did (the healthcare professional) make a recommendation of one of these private consultants over the others?

Base: All respondents who discussed more than one private consultant with the healthcare professional

	Total	Diversion Private hospital (s)	Relative importance Consultant more (v)	Equally (A)	PMI PMI - yes (C)	Private policy (E)	Corporate policy (F)
Unweighted Base	**193**	125	86	81	184	63	117
Weighted Base	**181**	113	83*	71*	162	55*	102
Effective Base	**153**	102	66	69	158	53	101
Yes	**62** **35%**	40 35%	36 44%	22 31%	51 32%	21 38%	30 29%
No	**110** **61%**	70 61%	43 52%	46 65%	104 64%	31 57%	70 69%
Don't know/can't remember	**8** **5%**	4 4%	4 5%	3 4%	7 4%	3 6%	2 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C5 Did (the healthcare professional) make a recommendation of one of these private consultants over the others?

Base: All respondents who discussed more than one private consultant with the healthcare professional

	Total	Insurance coverage					Treatment paid for			Stage of payment	
		AXA (G)	BUPA (I)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Know/ have paid in full (U)
Unweighted Base	193	34	82	102	150	68	109	73	182	58	33
Weighted Base	181	36**	68*	93*	126	58*	98*	61*	159	61*	35**
Effective Base	153	30	70	88	129	59	94	62	156	42	26
Yes	62 35%	14 39%	24 35%	28 30%	38 30%	14 24%	32 33%	18 30%	50 32%	25 42%	18 50%
No	110 61%	19 54%	44 64%	60 64%	84 67%	40 70%	63 64%	40 66%	104 65%	32 52%	15 43%
Don't know/can't remember	8 5%	3 8%	1 1%	6 6%	4 3%	3 6%	3 3%	3 4%	5 3%	4 6%	2 6%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C5 (ALL) Did (the healthcare professional) make a recommendation of one of these private consultants over the others?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Yes	**62** **5%**	34 5%	29 4%	15 6%	19 5%	10 3%	20 6%	16 6%	18 3%	18 6%	7 6%	39 5%	23 5%	18 5%	56 5%	6 6%	12 7%	16 6%	30 4%
No	**110** **9%**	48 8%	62 9%	25 10%	34 9%	31 10%	20 6%	22 8%	50 10%	24 8%	5 4%	83 10% op	27 6%	20 5%	103 9%	7 7%	10 6%	26 9%	66 10%
Don't know/can't remember	**8** **1%**	5 1%	4 1%	1 *	5 1%	2 1%	1 *	1 *	4 1%	1 *	3 3% jl	6 1%	2 1%	1 *	8 1%	- -	- -	1 *	6 1%
Didn't discuss any/only discussed one private consultant with the healthcare professional/don't know how many discussed	**774** **60%**	366 59%	407 61%	164 63%	221 61%	192 59%	196 58%	166 61%	323 63%	161 53%	65 60%	509 61%	264 59%	217 59%	706 59% s	68 68% s	85 50%	164 58%	425 63% qs
Saw a consultant but not referred	**304** **24%**	150 24%	154 23%	47 18%	78 21%	82 25%	97 29% c	59 22%	107 21%	88 29% k	25 23%	177 21%	127 28% n	105 29% n	290 24% u	14 14%	60 35% qru	73 26% r	136 20%
Did not see a consultant	**30** **2%**	19 3%	11 2%	9 4%	6 2%	9 3%	6 2%	7 3%	8 2%	9 3%	4 3%	24 3%	5 1%	4 1%	25 2%	4 4%	4 2%	3 1%	16 2%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C5 (ALL) Did (the healthcare professional) make a recommendation of one of these private consultants over the others?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Yes	62 5%	33 5%	19 5%	20 5%	27 5%	17 5%	6 4%	17 7%	31 7% HI	6 5%	10 5%	2 2%	12 3%	33 5%	29 5%	58 5%	9 5%	12 3%	48 5%
No	110 9%	47 7%	32 9%	29 7%	49 10%	21 7%	10 6%	25 10%	28 7%	6 5%	20 9%	12 10%	43 12% E	47 7%	63 10%	107 9%	14 9%	20 6%	88 10%
Don't know/can't remember	8 1%	6 1%	1 *	3 1%	1 *	3 1%	- -	1 *	- -	1 1%	1 *	- -	6 2% E	5 1%	3 1%	8 1%	1 *	2 *	7 1%
Didn't discuss any/only discussed one private consultant with the healthcare professional/don't know how many discussed	774 60%	357 55%	247 67% v	212 54%	320 63% x	158 52%	96 63% z	171 65% z	255 59%	72 55%	146 64%	78 64%	222 59%	365 57%	409 63% J	696 59%	92 56%	204 56%	563 62%
Saw a consultant but not referred	304 24%	191 30% w	52 14%	117 30% y	95 19%	99 32% B	37 24% B	36 14%	102 24%	43 33% G	44 19%	28 23%	87 23%	178 28% K	126 20%	296 25%	42 26%	108 30% O	196 21%
Did not see a consultant	30 2%	9 1%	19 5% v	9 2%	13 3%	6 2%	4 3%	11 4%	14 3%	3 2%	7 3%	2 2%	4 1%	14 2%	16 2%	22 2%	6 3%	18 5% O	12 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C5 (ALL) Did (the healthcare professional) make a recommendation of one of these private consultants over the others?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Yes	62 **5%**	62 5%	62 7% a	49 6% f	13 8% f	-	-	12 5%	22 6%	40 7%	37 5%	50 5%	12 5%	-	-	62 35% mn	13 4%	39 5%	11 5%
No	110 **9%**	110 9%	110 12% a	96 12% df	9 6% f	5 10% f	-	14 5%	37 10% g	73 13% g	62 8%	87 9%	23 9%	-	-	110 61% mn	25 8%	66 9%	18 9%
Don't know/can't remember	8 **1%**	8 1%	8 1%	5 1%	4 2%	-	-	-	3 1%	5 1%	6 1%	7 1%	1 *	-	-	8 5% mn	3 1%	4 *	2 1%
Didn't discuss any/only discussed one private consultant with the healthcare professional/don't know how many discussed	774 **60%**	774 61%	774 81% a	610 79% f	131 84% ef	32 66% f	-	244 90% hi	316 84%	458 79%	453 62%	621 61%	153 58%	276 100% o	484 100% o	-	186 60%	463 62%	120 56%
Saw a consultant but not referred	304 **24%**	304 24% b	-	-	-	-	145 96% cde	-	-	1 *	167 23%	239 23%	65 25%	-	-	-	76 24%	169 23%	57 27%
Did not see a consultant	30 **2%**	-	-	11 1%	-	12 24% cdf	6 4% d	-	-	-	10 1%	15 1%	8 3%	-	-	-	9 3%	9 1%	4 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C5 (ALL) Did (the healthcare professional) make a recommendation of one of these private consultants over the others?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Yes	**62** **5%**	40 5%	7 6%	1 2%	36 5%	22 5%	3 3%	51 5%	11 5%	21 5%	30 4%
No	**110** **9%**	70 8%	12 9%	3 5%	43 6%	46 10%	16 15% v	104 10% D	6 3%	31 8%	70 11% D
Don't know/can't remember	**8** **1%**	4 1%	2 1%	1 1%	4 1%	3 1%	2 1%	7 1%	2 1%	3 1%	2 *
Didn't discuss any/only discussed one private consultant with the healthcare professional/don't know how many discussed	**774** **60%**	515 62%	79 62%	32 53%	377 57%	289 62%	74 69% v	656 61%	118 53%	222 58%	428 65% CDE
Saw a consultant but not referred	**304** **24%**	193 23%	26 20%	17 27%	190 29% AB	98 21% B	10 9%	221 21% F	83 38% CEF	96 25% CF	114 17%
Did not see a consultant	**30** **2%**	10 1%	3 3%	7 11% st	14 2%	11 2%	2 2%	28 3%	1 1%	9 2%	19 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C5 (ALL) Did (the healthcare professional) make a recommendation of one of these private consultants over the others?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Yes	62 5%	14 5%	5 3%	24 6%	1 1%	4 6%	28 4%	38 5%	14 3%	32 5%	18 5%	12 5%	50 5%	25 5%	5 4%	18 6%	6 5%	1 4%
No	110 9%	19 8%	12 8%	44 11%	8 12%	7 11%	60 9%	84 10%	40 10%	63 9% R	40 11% R	6 3%	104 10% R	32 7%	12 10%	15 5%	13 10%	3 12%
Don´t know/can´t remember	8 1%	3 1%	1 *	1 *	1 1%	-	6 1%	4 1%	3 1%	3 *	3 1%	3 1%	5 1%	4 1%	1 *	2 1%	2 1%	-
Didn´t discuss any/only discussed one private consultant with the healthcare professional/don´t know how many discussed	774 60%	157 62%	92 64%	240 59%	39 60%	41 61%	413 63%	497 61%	257 63%	434 64% R	221 59%	119 49%	654 62% R	262 54%	68 58%	173 55%	72 52%	17 62%
Saw a consultant but not referred	304 24%	56 22%	34 23%	83 21%	13 21%	12 18%	136 21%	164 20%	81 20%	127 19%	78 21%	99 41% PQw	205 20%	147 31%	27 23%	101 32%	43 31%	4 13%
Did not see a consultant	30 2%	5 2%	2 1%	13 3%	3 5%	2 3%	15 2%	23 3%	10 3%	14 2%	15 4%	1 1%	28 3%	11 2%	5 4%	6 2%	2 2%	2 8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All respondents who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1258**	605	653	262	378	330	288	265	495	290	108	860	398	318	1173	85	114	305	682
Weighted Base	**1258**	603	655	252	356	317	334	264	501	293	105*	815	444	361	1163	95*	166*	280	662
Effective Base	**984**	474	510	216	308	260	214	215	377	224	92	701	297	238	925	61	99	244	528
Healthcare professional's recommendation	**399** **32%**	188 31%	210 32%	75 30%	105 30%	108 34%	110 33%	81 31%	164 33%	82 28%	32 31%	245 30%	153 35%	128 36%	373 32%	26 27%	42 25%	90 32%	214 32%
Your private medical insurer's recommendation	**152** **12%**	66 11%	86 13%	52 21% def	44 12% f	38 12% f	18 5%	17 6%	59 12% j	39 13% j	23 22% jkl	127 16% op	25 6%	19 5%	142 12%	9 10%	19 11%	34 12%	82 12%
Your friends'/family's recommendation	**128** **10%**	64 11%	64 10%	21 9%	33 9%	35 11%	39 12%	26 10%	58 12% m	26 9%	4 4%	80 10%	48 11%	38 11%	115 10%	13 13%	22 13%	25 9%	59 9%
Your previous experience with this private consultant	**283** **22%**	141 23%	141 22%	43 17%	73 21%	73 23%	94 28% cd	68 26%	119 24%	53 18%	21 20%	159 19%	124 28% n	105 29% n	262 23%	21 21%	46 27%	73 26%	135 20%
Reputation	**459** **36%**	203 34%	256 39%	83 33%	119 34%	118 37%	140 42%	105 40% m	181 36% m	106 36% m	24 23%	268 33%	191 43% n	166 46% no	427 37% u	32 33%	76 46% qu	100 36%	223 34%
Clinical expertise	**480** **38%**	239 40%	241 37%	97 38%	130 36%	123 39%	130 39%	108 41% m	200 40% m	113 39% m	19 18%	285 35%	195 44% n	159 44% n	445 38%	35 37%	72 43%	100 36%	251 38%
Waiting times for appointments	**406** **32%**	189 31%	217 33%	68 27%	118 33%	101 32%	119 36%	79 30%	168 34%	99 34%	28 27%	240 29%	166 37% n	138 38% n	374 32%	31 33%	60 36%	85 30%	214 32%
Appointment times offered	**276** **22%**	135 22%	142 22%	48 19%	67 19%	75 24%	86 26%	64 24%	111 22%	60 21%	19 18%	157 19%	120 27% n	100 28% n	251 22%	25 27%	48 29%	63 22%	133 20%
Geographic location	**321** **25%**	142 24%	179 27%	62 25%	102 29%	82 26%	75 23%	63 24%	141 28%	66 23%	24 23%	207 25%	114 26%	90 25%	308 26% r	13 14%	52 32% r	63 22%	166 25% r

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All respondents who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1258	603	655	252	356	317	334	264	501	293	105*	815	444	361	1163	95*	166*	280	662
Effective Base	984	474	510	216	308	260	214	215	377	224	92	701	297	238	925	61	99	244	528
Fees	22 2%	4 1%	18 3% a	4 1%	3 1%	4 1%	10 3%	4 1%	11 2%	5 2%	1 1%	10 1%	12 3%	11 3%	20 2%	2 2%	1 1%	3 1%	13 2%
Whether your private medical insurance would cover their fees (partially or fully)	359 29%	158 26%	202 31%	83 33% f	111 31% f	89 28%	76 23%	70 26%	147 29%	89 30%	26 25%	250 31%	110 25%	92 26%	334 29%	25 27%	51 31%	79 28%	190 29%
Private hospitals or private units of NHS hospitals where he/she works	183 15%	77 13%	106 16%	24 10%	50 14%	51 16% c	57 17% c	36 14%	73 15%	44 15%	13 12%	102 13%	81 18% n	69 19% n	175 15%	8 8%	28 17%	40 14%	92 14%
Feedback from their other patients	86 7%	37 6%	48 7%	12 5%	22 6%	16 5%	35 11% ce	14 5%	43 9%	17 6%	3 3%	48 6%	38 9%	34 9%	71 6%	15 16% qstu	6 4%	21 7%	44 7%
Recommended by other professional - Physiotherapist, Optician etc	11 1%	5 1%	6 1%	- -	7 2% c	1 *	3 1%	1 1%	5 1%	3 1%	1 1%	8 1%	3 1%	3 1%	11 1%	-	2 1%	3 1%	7 1%
Other (specify)	31 2%	20 3%	10 2%	5 2%	8 2%	6 2%	13 4%	4 1%	13 3%	9 3%	1 1%	16 2%	15 3%	12 3%	31 3%	-	5 3%	4 1%	16 2%
None of these	23 2%	14 2%	9 1%	10 4% ef	8 2%	2 1%	2 1%	7 3%	12 2%	2 1%	1 1%	20 2%	3 1%	2 1%	22 2%	2 2%	-	7 2%	12 2%
Don't know/can't remember	3 *	1 *	2 *	2 1%	- -	1 *	- -	1 *	- -	1 *	2 1% k	2 *	1 *	1 *	3 *	-	-	2 1%	1 *
Net: Any recommendation	623 50%	295 49%	329 50%	133 53% f	175 49%	170 54% f	145 43%	116 44%	255 51%	140 48%	55 53%	422 52%	201 45%	164 45%	581 50%	42 44%	77 46%	141 50%	322 49%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All respondents who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1258	610	359	362	514	283	154	258	244	88	350	108	468	590	668	1162	159	306	943
Weighted Base	1258	634	351	380	492	298	148	250	418	129*	221	120*	371	628	631	1166	158	346	902
Effective Base	984	465	298	273	426	215	128	219	224	78	318	100	429	453	537	902	120	217	779
Healthcare professional's recommendation	399 32%	173 27%	137 39% v	110 29%	164 33%	69 23%	47 32%	96 38% z	128 31%	47 37%	75 34%	39 33%	109 29%	185 30%	213 34%	354 30%	67 42% L	91 26%	305 34% N
Your private medical insurer's recommendation	152 12%	76 12%	49 14%	38 10%	75 15% x	35 12%	18 12%	43 17%	54 13%	9 7%	25 11%	18 15%	45 12%	68 11%	84 13%	144 12%	23 14%	31 9%	120 13%
Your friends'/family's recommendation	128 10%	73 12%	27 8%	40 11%	49 10%	35 12%	12 8%	22 9%	44 11%	19 15%	24 11%	12 10%	29 8%	65 10%	63 10%	121 10%	16 10%	37 11%	90 10%
Your previous experience with this private consultant	283 22%	138 22%	87 25%	95 25%	97 20%	72 24%	35 24%	57 23%	97 23% F	16 13%	50 22%	36 30% F	83 22% F	147 23%	136 21%	263 23%	32 20%	56 16%	226 25% N
Reputation	459 36%	270 43% w	104 30%	163 43% y	145 29%	128 43% B	65 44% B	62 25%	147 35%	60 47% I	90 41% I	41 34%	121 33%	261 42% K	198 31%	436 37%	63 40%	107 31%	349 39% N
Clinical expertise	480 38%	286 45% w	105 30%	176 46% y	157 32%	144 48% B	58 39% B	70 28%	159 38%	53 41%	90 41%	43 36%	134 36%	279 44% K	201 32%	452 39%	62 39%	131 38%	346 38%
Waiting times for appointments	406 32%	222 35% w	97 28%	139 36% y	128 26%	114 38% AB	39 26%	57 23%	163 39% GI	37 29%	64 29%	38 31%	104 28%	216 34%	190 30%	382 33%	52 33%	143 41% O	261 29%
Appointment times offered	276 22%	129 20%	87 25%	83 22%	107 22%	67 22%	25 17%	60 24%	114 27% GI	28 22%	43 19%	22 18%	70 19%	143 23%	133 21%	258 22%	33 21%	73 21%	200 22%
Geographic location	321 25%	154 24%	100 29%	78 20%	135 27% x	60 20%	41 28%	75 30% z	135 32% HI	26 21%	55 25%	23 19%	82 22%	155 25%	166 26%	296 25%	47 30%	76 22%	239 26%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All respondents who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	1258	634	351	380	492	298	148	250	418	129*	221	120*	371	628	631	1166	158	346	902
Effective Base	984	465	298	273	426	215	128	219	224	78	318	100	429	453	537	902	120	217	779
Fees	22 2%	15 2%	4 1%	8 2%	6 1%	6 2%	3 2%	3 1%	10 2%	1 1%	5 2%	1 1%	5 1%	11 2%	10 2%	21 2%	5 3%	9 3%	12 1%
Whether your private medical insurance would cover their fees (partially or fully)	359 29%	169 27%	110 31%	94 25%	156 32% x	71 24%	50 34% z	79 32%	135 32% H	28 21%	58 26%	24 20%	115 31% H	185 29%	175 28%	338 29%	48 30%	55 16%	299 33% N
Private hospitals or private units of NHS hospitals where he/she works	183 15%	92 15%	53 15%	58 15%	69 14%	44 15%	23 15%	39 16%	77 18% F	11 9%	28 13%	13 11%	53 14%	108 17% K	74 12%	168 14%	39 25% L	36 10%	146 16% N
Feedback from their other patients	86 7%	61 10% w	13 4%	33 9%	25 5%	32 11% B	8 5%	10 4%	33 8%	10 8%	14 6%	9 8%	19 5%	61 10% K	24 4%	80 7%	21 13% L	24 7%	60 7%
Recommended by other professional - Physiotherapist, Optician etc	11 1%	6 1%	- -	1 *	6 1%	1 *	2 2%	- -	3 1%	- -	1 1%	- -	7 2%	4 1%	6 1%	11 1%	- -	4 1%	7 1%
Other (specify)	31 2%	15 2%	8 2%	9 2%	12 2%	8 3%	3 2%	2 1%	6 2%	4 3%	7 3%	1 1%	13 3%	14 2%	16 3%	29 3%	5 3%	14 4% O	16 2%
None of these	23 2%	8 1%	6 2%	3 1%	8 2%	3 1%	2 1%	4 2%	6 1%	1 1%	5 2%	4 3%	6 2%	8 1%	15 2%	19 2%	5 3%	4 1%	19 2%
Don't know/can't remember	3 *	-	1 *	1 *	3 1%	-	-	1 1%	2 *	-	1 1%	-	1 *	2 *	1 *	3 *	-	-	3 *
Net: Any recommendation	623 50%	298 47%	189 54%	174 46%	266 54% x	129 43%	71 48%	142 57% z	195 47%	71 55%	114 52%	62 51%	182 49%	295 47%	328 52%	571 49%	89 56%	145 42%	475 53% N

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All respondents who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1258	1258	991	795	158	38	116	271	383	609	738	1016	242	286	498	193	319	730	200
Weighted Base	1258	1258	954	761	156	37**	145*	270	378	577	725	1004	255	276	484	181	303	740	208
Effective Base	984	984	781	630	126	26	88	207	295	488	581	797	187	221	399	153	262	562	155
Healthcare professional's recommendation	399 32%	399 32%	393 41% a	280 37% f	97 62% cf	17 45%	2 1%	57 21%	104 27% g	290 50% gh	206 28%	312 31% j	87 34%	87 31%	224 46% m	77 42% m	82 27%	244 33%	71 34%
Your private medical insurer's recommendation	152 12%	152 12%	112 12%	101 13% d	9 6%	1 4%	14 10%	19 7%	31 8%	81 14% gh	82 11%	123 12%	29 11%	50 18% n	35 7%	26 14% n	34 11%	91 12%	26 13%
Your friends'/family's recommendation	128 10%	128 10%	93 10%	81 11%	10 6%	2 7%	16 11%	40 15% i	58 15% i	35 6%	82 11%	110 11%	18 7%	22 8%	53 11%	16 9%	29 9%	75 10%	23 11%
Your previous experience with this private consultant	283 22%	283 22% b	172 18%	148 19% d	17 11%	8 20%	56 38% cd	121 45% hi	144 38% i	28 5%	222 31% kl	268 27% l	15 6%	29 11%	120 25% mo	23 13%	63 21%	180 24%	39 19%
Reputation	459 36%	459 36% b	318 33%	245 32%	64 41%	10 26%	67 46% c	120 45% i	181 48% i	137 24%	284 39%	379 38%	80 31%	54 20%	177 37% m	79 44% m	83 27%	291 39% p	85 41% p
Clinical expertise	480 38%	480 38%	358 38%	272 36%	74 47% c	12 33%	59 40%	119 44% i	173 46% i	186 32%	287 40% l	404 40% l	75 30%	82 30%	190 39% m	78 43% m	96 32%	283 38%	100 48% pq
Waiting times for appointments	406 32%	406 32%	300 31%	243 32%	46 30%	11 30%	51 35%	88 32%	127 34%	173 30%	248 34% l	341 34% l	65 26%	88 32%	147 30%	59 33%	76 25%	255 34% p	75 36% p
Appointment times offered	276 22%	276 22%	203 21%	161 21%	35 23%	6 16%	36 25%	44 16%	77 20% g	126 22%	162 22% l	237 24% l	39 15%	64 23%	88 18%	47 26% n	60 20%	162 22%	53 26%
Geographic location	321 25%	321 25%	261 27% a	230 30% df	23 15%	7 19%	22 15%	55 20%	100 27% g	161 28% g	189 26% l	282 28% jl	39 15%	77 28%	122 25%	56 31%	62 20%	191 26%	67 32% p

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All respondents who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	1258	1258	954	761	156	37**	145*	270	378	577	725	1004	255	276	484	181	303	740	208
Effective Base	984	984	781	630	126	26	88	207	295	488	581	797	187	221	399	153	262	562	155
Fees	22 2%	22 2% b	12 1%	11 1%	1 *	-	4 3%	3 1%	8 2% g	4 1%	10 1%	16 2%	5 2%	2 1%	5 1%	4 2%	2 1%	16 2%	4 2%
Whether your private medical insurance would cover their fees (partially or fully)	359 29%	359 29%	287 30% a	230 30% f	46 29%	11 29%	28 19%	54 20%	102 27% g	185 32% g	210 29%	295 29%	64 25%	92 33% n	121 25%	72 40% n	85 28%	202 27%	71 34%
Private hospitals or private units of NHS hospitals where he/she works	183 15%	183 15%	146 15%	114 15%	26 17%	6 16%	17 12%	39 14%	62 16%	84 15%	121 17% l	174 17% l	9 3%	37 13%	70 14%	37 20%	28 9%	110 15% p	45 21% p
Feedback from their other patients	86 7%	86 7%	61 6%	52 7%	7 5%	1 3%	14 10%	25 9% i	39 10% i	22 4%	52 7%	71 7%	14 6%	10 4%	35 7%	15 8%	17 6%	53 7%	13 6%
Recommended by other professional - Physiotherapist, Optician etc	11 1%	11 1% b	5 1%	5 1%	-	-	-	3 1%	4 1%	1 *	4 *	7 1%	3 1%	2 1%	2 *	1 *	4 1%	4 *	3 1%
Other (specify)	31 2%	31 2%	21 2%	17 2%	2 1%	2 5%	2 1%	7 2%	11 3%	11 2%	17 2%	21 2%	10 4%	7 3%	7 1%	3 2%	7 2%	21 3%	3 1%
None of these	23 2%	23 2%	22 2% a	16 2%	5 4%	1 2%	1 1%	1 *	1 *	21 4% gh	14 2%	17 2%	6 2%	9 3%	8 2%	5 3%	10 3% r	12 2%	-
Don't know/can't remember	3 *	3 *	3 *	3 *	-	-	1 *	1 *	1 *	2 *	-	1 *	3 1% jk	-	2 *	1 *	2 1%	1 *	-
Net: Any recommendation	623 50%	623 50%	538 56% a	416 55% f	105 67% cf	18 47%	31 21%	104 38%	170 45% g	369 64% gh	331 46%	490 49% j	133 52%	141 51%	285 59%	104 58%	139 46%	370 50%	113 54%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C6 Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All respondents who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1258	829	126	49	642	452	114	1144	114	398	727
Weighted Base	1258	822	126*	54*	650	458	105*	1039	220*	373	644
Effective Base	984	666	97	33	499	352	96	968	97	331	624
Healthcare professional's recommendation	399 32%	269 33%	40 32%	12 23%	206 32%	153 33%	26 25%	341 33%	57 26%	129 35%	209 32%
Your private medical insurer's recommendation	152 12%	105 13%	15 12%	4 7%	50 8%	73 16% v	20 19% v	152 15% DE	-	32 9% D	118 18% CDE
Your friends'/family's recommendation	128 10%	74 9%	14 11%	8 14%	85 13% AB	36 8%	4 4%	105 10%	23 11%	45 12%	57 9%
Your previous experience with this private consultant	283 22%	174 21%	34 27%	14 26%	180 28% AB	93 20% B	8 7%	236 23% F	47 21%	108 29% CF	123 19%
Reputation	459 36%	307 37%	38 30%	23 42%	281 43% AB	163 36% B	12 11%	379 36% F	80 37%	164 44% CF	205 32%
Clinical expertise	480 38%	313 38%	45 36%	32 59% st	302 46% AB	166 36% B	9 9%	389 37%	91 41%	155 42%	227 35%
Waiting times for appointments	406 32%	259 32%	48 39%	21 39%	190 29%	167 37% v	35 33%	294 28%	112 51% CEF	120 32%	171 26%
Appointment times offered	276 22%	193 23%	23 18%	17 32%	113 17%	132 29% v	25 24%	218 21%	59 27%	86 23%	131 20%
Geographic location	321 25%	214 26%	35 28%	12 22%	124 19%	157 34% v	33 32% v	280 27%	41 18%	100 27%	177 28%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All respondents who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	1258	822	126*	54*	650	458	105*	1039	220*	373	644
Effective Base	984	666	97	33	499	352	96	968	97	331	624
Fees	22 2%	16 2%	3 2%	3 6%	10 2%	11 2%	1 1%	14 1%	7 3%	8 2%	6 1%
Whether your private medical insurance would cover their fees (partially or fully)	359 29%	253 31%	33 26%	9 17%	154 24%	160 35% v	30 29%	358 34% D	2 1%	122 33% D	232 36% D
Private hospitals or private units of NHS hospitals where he/she works	183 15%	135 16%	21 16%	11 20%	69 11%	102 22% vB	11 11%	169 16% DF	13 6%	71 19% D	93 14% D
Feedback from their other patients	86 7%	50 6%	6 5%	15 27% st	51 8% B	34 7% B	1 1%	65 6% F	20 9%	33 9% CF	30 5%
Recommended by other professional - Physiotherapist, Optician etc	11 1%	8 1%	- -	- -	6 1%	5 1%	- -	8 1%	3 1%	4 1%	4 1%
Other (specify)	31 2%	15 2%	4 3%	2 4%	14 2%	13 3%	4 3%	20 2%	10 5%	8 2%	11 2%
None of these	23 2%	14 2%	2 2%	1 2%	1 *	11 3% v	6 6% v	22 2%	1 1%	4 1%	18 3%
Don't know/can't remember	3 *	2 *	1 *	- -	- -	- -	1 1%	3 *	- -	1 *	2 *
Net: Any recommendation	623 50%	414 50%	60 48%	19 35%	319 49%	237 52%	45 43%	549 53% D	75 34%	187 50% D	355 55% D

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All respondents who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1258	264	156	451	71	67	688	875	424	723	411	124	1134	392	122	227	135	30
Weighted Base	1258	248	143	392	61*	64*	643	787	395	659	360	240	1019	470	112	309	136*	26**
Effective Base	984	223	134	385	60	55	580	741	357	619	352	106	970	287	103	171	99	25
Healthcare professional's recommendation	399 **32%**	80 32%	46 32%	124 32%	18 29%	24 37%	217 34%	260 33%	136 35%	210 32%	131 36% R	57 24%	341 33% R	141 30%	41 36%	88 29%	43 32%	9 35%
Your private medical insurer's recommendation	152 **12%**	32 13%	28 20% JLN	69 18% JL	3 4%	6 9%	83 13% J	120 15% J	51 13% J	106 16% R	44 12% R	2 1%	150 15% R	32 7%	13 11%	17 5%	15 11%	1 2%
Your friends'/family's recommendation	128 **10%**	27 11%	13 9%	35 9%	12 20% HILM N	9 13%	68 11%	76 10%	40 10%	66 10%	35 10%	27 11%	101 10%	50 11%	12 11%	33 11%	17 13%	- -
Your previous experience with this private consultant	283 **22%**	60 24%	31 21%	92 24%	13 22%	13 21%	141 22%	174 22%	81 21%	160 24%	75 21%	48 20%	234 23%	99 21%	21 19%	62 20%	29 21%	8 31%
Reputation	459 **36%**	88 36%	49 34%	144 37%	23 38%	28 44%	233 36%	289 37%	145 37%	228 35%	143 40%	88 37%	371 36%	180 38%	45 40%	111 36%	56 41%	13 50%
Clinical expertise	480 **38%**	91 37%	55 39%	145 37%	23 38%	27 42%	243 38%	296 38%	152 38%	242 37%	139 39%	99 41%	381 37%	186 40%	44 39%	136 44%	43 32%	6 24%
Waiting times for appointments	406 **32%**	82 33% J	40 28% J	107 27% J	8 12%	18 28% J	186 29% J	211 27% J	104 26% J	180 27%	108 30%	118 49% PQw	288 28%	183 39%	36 32%	129 42%	47 35%	7 28%
Appointment times offered	276 **22%**	49 20%	32 22%	80 20%	10 17%	14 22%	137 21%	168 21%	88 22%	140 21%	77 21%	59 25%	218 21%	110 23%	23 21%	79 25%	26 19%	5 18%
Geographic location	321 **25%**	56 23%	41 29%	112 29%	14 24%	19 30%	168 26%	224 28%	112 28%	179 27%	96 27%	45 19%	275 27%	111 24%	27 24%	70 23%	37 28%	3 12%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C6 Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All respondents who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/partly myself (Q)	Myself (R)	In full/partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/have paid in full (U)	Know/paid some (V)	Know/not paid (W)
Weighted Base	1258	248	143	392	61*	64*	643	787	395	659	360	240	1019	470	112	309	136*	26**
Effective Base	984	223	134	385	60	55	580	741	357	619	352	106	970	287	103	171	99	25
Fees	22 2%	6 3%	- -	5 1%	- -	2 3% H	9 1%	8 1%	3 1%	9 1%	4 1%	9 4%	13 1%	13 3%	- -	11 4%	2 1%	- -
Whether your private medical insurance would cover their fees (partially or fully)	359 29%	94 38%	53 37%	138 35%	19 32%	18 28%	218 34%	263 33%	124 31%	224 34% R	134 37% R	2 1%	358 35% R	82 18% U	43 39% SU	38 12%	39 28% SU	6 23%
Private hospitals or private units of NHS hospitals where he/she works	183 15%	39 16%	25 17%	65 17%	9 15%	12 19%	103 16%	129 16%	63 16%	112 17% R	54 15% R	17 7%	166 16% R	51 11%	19 17% U	27 9%	19 14%	5 19%
Feedback from their other patients	86 7%	13 5%	4 3%	25 6%	8 14% GHLM N	7 10% H	40 6% H	53 7% H	27 7% H	38 6%	24 7%	24 10%	61 6%	39 8%	9 8%	27 9%	12 9%	- -
Recommended by other professional - Physiotherapist, Optician etc	11 1%	1 1%	- -	3 1%	1 1%	- -	5 1%	7 1%	4 1%	5 1%	3 1%	3 1%	8 1%	6 1%	- -	3 1%	3 2%	- -
Other (specify)	31 2%	10 4% MN	1 1%	6 1%	- -	1 1%	15 2% N	11 1%	5 1%	12 2%	6 2%	13 5% PQw	18 2%	16 3%	4 3%	14 4%	2 1%	- -
None of these	23 2%	7 3%	3 2%	6 1%	1 1%	1 2%	16 2%	15 2%	9 2%	18 3%	4 1%	1 1%	22 2%	2 1%	1 1%	2 1%	1 1%	- -
Don't know/can't remember	3 *	- -	1 1%	- -	- -	- -	3 *	3 *	3 1%	2 *	1 *	- -	3 *	1 *	- -	- -	1 *	- -
Net: Any recommendation	623 50%	126 51%	78 55%	211 54%	32 52%	37 57%	335 52%	421 53%	209 53%	353 54% R	190 53% R	80 33%	543 53% R	204 43%	59 52%	124 40%	71 52% S	10 37%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C6 (ALL) Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Healthcare professional's recommendation	399 31%	188 30%	210 32%	75 29%	105 29%	108 33%	110 32%	81 30%	164 32%	82 27%	32 30%	245 29%	153 34%	128 35%	373 31%	26 26%	42 24%	90 32%	214 32%
Your private medical insurer's recommendation	152 12%	66 11%	86 13%	52 20% def	44 12% f	38 12% f	18 5%	17 6%	59 12% j	39 13% j	23 22% jkl	127 15% op	25 5%	19 5%	142 12%	9 10%	19 11%	34 12%	82 12%
Your friends'/family's recommendation	128 10%	64 10%	64 10%	21 8%	33 9%	35 11%	39 12%	26 9%	58 11% m	26 9%	4 4%	80 10%	48 11%	38 10%	115 10%	13 13%	22 13%	25 9%	59 9%
Your previous experience with this private consultant	283 22%	141 23%	141 21%	43 16%	73 20%	73 22%	94 28% cd	68 25% l	119 23%	53 17%	21 20%	159 19%	124 28% n	105 29% n	262 22%	21 21%	46 27%	73 26%	135 20%
Reputation	459 36%	203 33%	256 38%	83 32%	119 33%	118 36%	140 41% c	105 39% m	181 36% m	106 35% m	24 22%	268 32%	191 43% n	166 45% no	427 36% u	32 32%	76 45% qu	100 35%	223 33%
Clinical expertise	480 37%	239 38%	241 36%	97 37%	130 36%	123 38%	130 38%	108 40% m	200 39% m	113 37% m	19 18%	285 34%	195 43% n	159 44% n	445 37%	35 35%	72 42%	100 35%	251 37%
Waiting times for appointments	406 32%	189 30%	217 33%	68 26%	118 33%	101 31%	119 35% c	79 29%	168 33%	99 33%	28 26%	240 29%	166 37% n	138 38% n	374 32%	31 32%	60 35%	85 30%	214 32%
Appointment times offered	276 21%	135 22%	142 21%	48 19%	67 19%	75 23%	86 25%	64 24%	111 22%	60 20%	19 17%	157 19%	120 27% n	100 27% n	251 21%	25 25%	48 28%	63 22%	133 20%
Geographic location	321 25%	142 23%	179 27%	62 24%	102 28%	82 25%	75 22%	63 23%	141 28%	66 22%	24 22%	207 25%	114 25%	90 25%	308 26% r	13 13%	52 31% r	63 22%	166 24% r

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O**
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C6 (ALL) Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Fees	22 2%	4 1%	18 3% a	4 1%	3 1%	4 1%	10 3%	4 1%	11 2%	5 2%	1 1%	10 1%	12 3%	11 3% n	20 2%	2 2%	1 1%	3 1%	13 2%
Whether your private medical insurance would cover their fees (partially or fully)	359 28%	158 25%	202 30%	83 32% f	111 31% f	89 27%	76 22%	70 26%	147 29%	89 29%	26 24%	250 30%	110 24%	92 25%	334 28%	25 25%	51 30%	79 28%	190 28%
Private hospitals or private units of NHS hospitals where he/she works	183 14%	77 12%	106 16%	24 9%	50 14%	51 16% c	57 17% c	36 13%	73 14%	44 15%	13 12%	102 12%	81 18% n	69 19% n	175 15%	8 8%	28 17%	40 14%	92 14%
Feedback from their other patients	86 7%	37 6%	48 7%	12 5%	22 6%	16 5%	35 10% ce	14 5%	43 8%	17 6%	3 3%	48 6%	38 8%	34 9% n	71 6%	15 15% qsu	6 4%	21 7%	44 7%
Recommended by other professional - Physiotherapist, Optician etc	11 1%	5 1%	6 1%	- -	7 2% c	1 *	3 1%	1 1%	5 1%	3 1%	1 1%	8 1%	3 1%	3 1%	11 1%	-	2 1%	3 1%	7 1%
Other (specify)	31 2%	20 3%	10 2%	5 2%	8 2%	6 2%	13 4%	4 1%	13 3%	9 3%	1 1%	16 2%	15 3%	12 3%	31 3%	-	5 3%	4 1%	16 2%
None of these	23 2%	14 2%	9 1%	10 4% ef	8 2%	2 1%	2 1%	7 3%	12 2%	2 1%	1 1%	20 2%	3 1%	2 1%	22 2%	2 2%	-	7 2%	12 2%
Don't know/can't remember	3 *	1 *	2 *	2 1%	- -	1 *	- -	1 *	- -	1 *	2 1% k	2 *	1 *	1 *	3 *	-	-	2 1%	1 *
Did not see a consultant	30 2%	19 3%	11 2%	9 4%	6 2%	9 3%	6 2%	7 3%	8 2%	9 3%	4 3%	24 3%	5 1%	4 1%	25 2%	4 4%	4 2%	3 1%	16 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 (ALL) Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Net: Any recommendation	**623** **48%**	295 47%	329 49%	133 51%	175 48%	170 52% f	145 43%	116 43%	255 50%	140 46%	55 51%	422 50%	201 45%	164 45%	581 49%	42 42%	77 45%	141 50%	322 47%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 (ALL) Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Healthcare professional's recommendation	399 **31%**	173 27%	137 37% v	110 28%	164 33%	69 23%	47 31%	96 37% z	128 30%	47 36%	75 33%	39 32%	109 29%	185 29%	213 33%	354 30%	67 41% L	91 25%	305 33% N
Your private medical insurer's recommendation	152 **12%**	76 12%	49 13%	38 10%	75 15% x	35 12%	18 12%	43 16%	54 13%	9 7%	25 11%	18 15%	45 12%	68 11%	84 13%	144 12%	23 14%	31 9%	120 13%
Your friends'/family's recommendation	128 **10%**	73 11%	27 7%	40 10%	49 10%	35 11%	12 8%	22 8%	44 10%	19 14%	24 10%	12 10%	29 8%	65 10%	63 10%	121 10%	16 10%	37 10%	90 10%
Your previous experience with this private consultant	283 **22%**	138 21%	87 24%	95 24%	97 19%	72 24%	35 23%	57 22%	97 23%	16 13%	50 22%	36 29% F	83 22% F	147 23%	136 21%	263 22%	32 20%	56 15%	226 25% N
Reputation	459 **36%**	270 42% w	104 28%	163 42% y	145 29%	128 42% B	65 43% B	62 24%	147 34%	60 46% I	90 40% I	41 34%	121 32%	261 41% K	198 31%	436 37%	63 39%	107 29%	349 38% N
Clinical expertise	480 **37%**	286 44% w	105 28%	176 45% y	157 31%	144 47% B	58 38% B	70 27%	159 37%	53 41%	90 39%	43 36%	134 36%	279 43% K	201 31%	452 38%	62 38%	131 36%	346 38%
Waiting times for appointments	406 **32%**	222 34% w	97 26%	139 36% y	128 25%	114 37% AB	39 26%	57 22%	163 38% GI	37 28%	64 28%	38 31%	104 28%	216 34%	190 29%	382 32%	52 32%	143 39% O	261 29%
Appointment times offered	276 **21%**	129 20%	87 23%	83 21%	107 21%	67 22%	25 16%	60 23%	114 26% GI	28 21%	43 19%	22 18%	70 19%	143 22%	133 21%	258 22%	33 20%	73 20%	200 22%
Geographic location	321 **25%**	154 24%	100 27%	78 20%	135 27% x	60 20%	41 27%	75 29% z	135 31% HI	26 20%	55 24%	23 19%	82 22%	155 24%	166 26%	296 25%	47 29%	76 21%	239 26%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C6 (ALL) Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Fees	22 2%	15 2%	4 1%	8 2%	6 1%	6 2%	3 2%	3 1%	10 2%	1 1%	5 2%	1 1%	5 1%	11 2%	10 2%	21 2%	5 3%	9 3%	12 1%
Whether your private medical insurance would cover their fees (partially or fully)	359 28%	169 26%	110 30%	94 24%	156 31%	71 23%	50 33%	79 30%	135 31% H	28 21%	58 25%	24 20%	115 31% H	185 29%	175 27%	338 28%	48 29%	55 15%	299 33% N
Private hospitals or private units of NHS hospitals where he/she works	183 14%	92 14%	53 14%	58 15%	69 14%	44 15%	23 15%	39 15%	77 18%	11 9%	28 12%	13 11%	53 14%	108 17% K	74 11%	168 14%	39 24% L	36 10%	146 16% N
Feedback from their other patients	86 7%	61 10% w	13 4%	33 8%	25 5%	32 10% B	8 5%	10 4%	33 8%	10 8%	14 6%	9 8%	19 5%	61 10% K	24 4%	80 7%	21 13% L	24 7%	60 7%
Recommended by other professional - Physiotherapist, Optician etc	11 1%	6 1%	- -	1 *	6 1%	1 *	2 1%	- -	3 1%	- -	1 1%	- -	7 2%	4 1%	6 1%	11 1%	- -	4 1%	7 1%
Other (specify)	31 2%	15 2%	8 2%	9 2%	12 2%	8 3%	3 2%	2 1%	6 1%	4 3%	7 3%	1 1%	13 3%	14 2%	16 3%	29 2%	5 3%	14 4%	16 2%
None of these	23 2%	8 1%	6 2%	3 1%	8 2%	3 1%	2 1%	4 1%	6 1%	1 1%	5 2%	4 3%	6 2%	8 1%	15 2%	19 2%	5 3%	4 1%	19 2%
Don't know/can't remember	3 *	- -	1 *	1 *	3 1%	- -	- -	1 *	2 *	- -	1 *	- -	1 *	2 *	1 *	3 *	- -	- -	3 *
Did not see a consultant	30 2%	9 1%	19 5% v	9 2%	13 3%	6 2%	4 3%	11 4%	14 3%	3 2%	7 3%	2 2%	4 1%	14 2%	16 2%	22 2%	6 3%	18 5% O	12 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 (ALL) Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Net: Any recommendation	**623** **48%**	298 46%	189 51%	174 45%	266 53% x	129 42%	71 47%	142 54% z	195 45%	71 54%	114 50%	62 50%	182 48%	295 46%	328 51%	571 48%	89 54%	145 40%	475 52% N

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 (ALL) Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1288**	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Healthcare professional's recommendation	**399** *31%*	399 *32%*	393 *41%* a	280 *36%* f	97 *62%* cef	17 *35%* f	2 *1%*	57 *21%*	104 *27%* g	290 *50%* gh	206 *28%*	312 *31%* j	87 *33%*	87 *31%*	224 *46%* m	77 *42%* m	82 *26%*	244 *33%*	71 *33%*
Your private medical insurer's recommendation	**152** *12%*	152 *12%*	112 *12%*	101 *13%* d	9 *6%*	1 *3%*	14 *9%*	19 *7%*	31 *8%*	81 *14%* gh	82 *11%*	123 *12%*	29 *11%*	50 *18%* n	35 *7%*	26 *14%* n	34 *11%*	91 *12%*	26 *12%*
Your friends'/family's recommendation	**128** *10%*	128 *10%*	93 *10%*	81 *10%*	10 *6%*	2 *5%*	16 *11%*	40 *15%* i	58 *15%* i	35 *6%*	82 *11%*	110 *11%*	18 *7%*	22 *8%*	53 *11%*	16 *9%*	29 *9%*	75 *10%*	23 *11%*
Your previous experience with this private consultant	**283** *22%*	283 *22%* b	172 *18%*	148 *19%* d	17 *11%*	8 *16%*	56 *37%* cde	121 *45%* hi	144 *38%* i	28 *5%*	222 *30%* kl	268 *26%* l	15 *6%*	29 *11%*	120 *25%* mo	23 *13%*	63 *20%*	180 *24%*	39 *18%*
Reputation	**459** *36%*	459 *36%* b	318 *33%*	245 *32%*	64 *41%* e	10 *20%*	67 *44%* ce	120 *45%* i	181 *48%* i	137 *24%*	284 *39%* l	379 *37%*	80 *30%*	54 *20%*	177 *37%* m	79 *44%* m	83 *26%*	291 *39%* p	85 *40%* p
Clinical expertise	**480** *37%*	480 *38%*	358 *38%*	272 *35%*	74 *47%* ce	12 *25%*	59 *39%*	119 *44%* i	173 *46%* i	186 *32%*	287 *39%* l	404 *40%* l	75 *29%*	82 *30%*	190 *39%* m	78 *43%* m	96 *31%*	283 *38%* p	100 *47%* pq
Waiting times for appointments	**406** *32%*	406 *32%*	300 *31%*	243 *31%*	46 *30%*	11 *23%*	51 *34%*	88 *32%*	127 *34%*	173 *30%*	248 *34%* l	341 *33%* l	65 *25%*	88 *32%*	147 *30%*	59 *33%*	76 *24%*	255 *34%* p	75 *36%* p
Appointment times offered	**276** *21%*	276 *22%*	203 *21%*	161 *21%*	35 *23%*	6 *12%*	36 *24%*	44 *16%*	77 *20%* g	126 *22%*	162 *22%* l	237 *23%* l	39 *15%*	64 *23%*	88 *18%*	47 *26%* n	60 *19%*	162 *22%*	53 *25%*
Geographic location	**321** *25%*	321 *25%*	261 *27%* a	230 *30%* df	23 *15%*	7 *15%*	22 *14%*	55 *20%*	100 *27%* g	161 *28%* g	189 *26%* l	282 *28%* jl	39 *15%*	77 *28%*	122 *25%*	56 *31%*	62 *20%*	191 *26%*	67 *31%* p

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 (ALL) Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Fees	**22** **2%**	22 2% b	12 1%	11 1%	1 *	-	4 3%	3 1%	8 2% g	4 1%	10 1%	16 2%	5 2%	2 1%	5 1%	4 2%	2 1%	16 2%	4 2%
Whether your private medical insurance would cover their fees (partially or fully)	**359** **28%**	359 29%	287 30% a	230 30% f	46 29%	11 22%	28 18%	54 20%	102 27% g	185 32% g	210 29%	295 29%	64 24%	92 33% n	121 25%	72 40% n	85 27%	202 27%	71 33%
Private hospitals or private units of NHS hospitals where he/she works	**183** **14%**	183 15%	146 15%	114 15%	26 17%	6 13%	17 11%	39 14%	62 16%	84 15%	121 16% l	174 17% l	9 3%	37 13%	70 14%	37 20%	28 9%	110 15% p	45 21% p
Feedback from their other patients	**86** **7%**	86 7%	61 6%	52 7%	7 5%	1 2%	14 9%	25 9% i	39 10% i	22 4%	52 7%	71 7%	14 5%	10 4%	35 7%	15 8%	17 5%	53 7%	13 6%
Recommended by other professional - Physiotherapist, Optician etc	**11** **1%**	11 1% b	5 1%	5 1%	-	-	-	3 1%	4 1%	1 *	4 *	7 1%	3 1%	2 1%	2 *	1 *	4 1%	4 *	3 1%
Other (specify)	**31** **2%**	31 2%	21 2%	17 2%	2 1%	2 4%	2 1%	7 2%	11 3%	11 2%	17 2%	21 2%	10 4%	7 3%	7 1%	3 2%	7 2%	21 3%	3 1%
None of these	**23** **2%**	23 2%	22 2% a	16 2%	5 4%	1 1%	1 1%	1 *	1 *	21 4% gh	14 2%	17 2%	6 2%	9 3%	8 2%	5 3%	10 3% r	12 2%	-
Don't know/can't remember	**3** *****	3 *	3 *	3 *	-	-	1 *	1 *	1 *	2 *	-	1 *	3 1% jk	-	2 *	1 *	2 1%	1 *	-
Did not see a consultant	**30** **2%**	-	-	11 1%	-	12 24% cdf	6 4% d	-	-	-	10 1%	15 1%	8 3%	-	-	-	9 3%	9 1%	4 2%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 (ALL) Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Net: Any recommendation	**623** **48%**	623 50%	538 56% a	416 54% ef	105 67% cef	18 36%	31 21%	104 38%	170 45% g	369 64% gh	331 45%	490 48% j	133 51%	141 51%	285 59%	104 58%	139 44%	370 49%	113 53%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 (ALL) Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1288	841	129	55	657	462	116	1173	115	408	745
Weighted Base	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
Healthcare professional's recommendation	399 31%	269 32%	40 31%	12 20%	206 31%	153 33%	26 24%	341 32%	57 26%	129 34%	209 31%
Your private medical insurer's recommendation	152 12%	105 13%	15 12%	4 6%	50 8%	73 15% v	20 19% v	152 14% DE	-	32 8% D	118 18% CDE
Your friends'/family's recommendation	128 10%	74 9%	14 11%	8 13%	85 13% AB	36 8%	4 4%	105 10%	23 11%	45 12%	57 9%
Your previous experience with this private consultant	283 22%	174 21%	34 26%	14 23%	180 27% AB	93 20% B	8 7%	236 22% F	47 21%	108 28% CF	123 19%
Reputation	459 36%	307 37%	38 30%	23 37%	281 42% AB	163 35% B	12 11%	379 36% F	80 36%	164 43% CF	205 31%
Clinical expertise	480 37%	313 38%	45 35%	32 53%	302 45% AB	166 35% B	9 8%	389 36% F	91 41%	155 41%	227 34%
Waiting times for appointments	406 32%	259 31%	48 38%	21 35%	190 29%	167 36% v	35 32%	294 28%	112 51% CEF	120 31%	171 26%
Appointment times offered	276 21%	193 23%	23 18%	17 28%	113 17%	132 28% v	25 23%	218 20%	59 27%	86 22%	131 20%
Geographic location	321 25%	214 26%	35 27%	12 19%	124 19%	157 33% v	33 31% v	280 26%	41 18%	100 26%	177 27%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 (ALL) Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Fees	**22** **2%**	16 2%	3 2%	3 6%	10 2%	11 2%	1 1%	14 1%	7 3%	8 2%	6 1%
Whether your private medical insurance would cover their fees (partially or fully)	**359** **28%**	253 30% u	33 25%	9 15%	154 23%	160 34% v	30 28%	358 34% D	2 1%	122 32% D	232 35% D
Private hospitals or private units of NHS hospitals where he/she works	**183** **14%**	135 16%	21 16%	11 18%	69 10%	102 22% vB	11 11%	169 16% DF	13 6%	71 19% D	93 14% D
Feedback from their other patients	**86** **7%**	50 6%	6 5%	15 24% st	51 8% B	34 7% B	1 1%	65 6% F	20 9%	33 9% CF	30 5%
Recommended by other professional - Physiotherapist, Optician etc	**11** **1%**	8 1%	- -	- -	6 1%	5 1%	- -	8 1%	3 1%	4 1%	4 1%
Other (specify)	**31** **2%**	15 2%	4 3%	2 3%	14 2%	13 3%	4 3%	20 2%	10 5%	8 2%	11 2%
None of these	**23** **2%**	14 2%	2 2%	1 2%	1 *	11 2% v	6 6% v	22 2%	1 1%	4 1%	18 3%
Don't know/can't remember	**3** *****	2 *	1 *	- -	- -	- -	1 1%	3 *	- -	1 *	2 *
Did not see a consultant	**30** **2%**	10 1%	3 3%	7 11% st	14 2%	11 2%	2 2%	28 3%	1 1%	9 2%	19 3%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 (ALL) Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Net: Any recommendation	**623** **48%**	414 50% u	60 47%	19 31%	319 48%	237 50%	45 42%	549 51% D	75 34%	187 49% D	355 54% D

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

C6 (ALL) Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/partly myself (Q)	Myself (R)	In full/partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Healthcare professional's recommendation	399 31%	80 32%	46 32%	124 31%	18 27%	24 36%	217 33%	260 32%	136 34%	210 31%	131 35% R	57 24%	341 33%	141 29%	41 35%	88 28%	43 31%	9 32%
Your private medical insurer's recommendation	152 12%	32 13%	28 20% JLN	69 17% J	3 4%	6 9%	83 13% J	120 15% J	51 12% J	106 16% R	44 12% R	2 1%	150 14% R	32 7%	13 11%	17 5%	15 11%	1 2%
Your friends'/family's recommendation	128 10%	27 11%	13 9%	35 9%	12 19% ILMN	9 13%	68 10%	76 9%	40 10%	66 10%	35 9%	27 11%	101 10%	50 10%	12 10%	33 10%	17 12%	- -
Your previous experience with this private consultant	283 22%	60 24%	31 21%	92 23%	13 20%	13 20%	141 21%	174 21%	81 20%	160 24%	75 20%	48 20%	234 22%	99 21%	21 18%	62 20%	29 21%	8 29%
Reputation	459 36%	88 35%	49 34%	144 36%	23 36%	28 42%	233 35%	289 36%	145 36%	228 34%	143 38%	88 37%	371 35%	180 37%	45 39%	111 35%	56 41%	13 46%
Clinical expertise	480 37%	91 36%	55 38%	145 36%	23 36%	27 40%	243 37%	296 37%	152 37%	242 36%	139 37%	99 41%	381 36%	186 39%	44 37%	136 43%	43 31%	6 22%
Waiting times for appointments	406 32%	82 32% J	40 28% J	107 27% J	8 12%	18 27%	186 28% J	211 26% J	104 26% J	180 27%	108 29%	118 49% PQw	288 28%	183 38%	36 31%	129 41%	47 34%	7 25%
Appointment times offered	276 21%	49 19%	32 22%	80 20%	10 16%	14 22%	137 21%	168 21%	88 22%	140 21%	77 21%	59 24%	218 21%	110 23%	23 20%	79 25%	26 19%	5 17%
Geographic location	321 25%	56 22%	41 28%	112 28%	14 22%	19 29%	168 26%	224 28%	112 28%	179 27%	96 26%	45 19%	275 26%	111 23%	27 23%	70 22%	37 27%	3 11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
*small base; ** very small base (under 30) ineligible for sig testing*
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 (ALL) Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Fees	**22** **2%**	6 3%	-	5 1%	-	2 3% H	9 1%	8 1%	3 1%	9 1%	4 1%	9 4%	13 1%	13 3%	-	11 4%	2 1%	-
Whether your private medical insurance would cover their fees (partially or fully)	**359** **28%**	94 37%	53 37%	138 34%	19 30%	18 27%	218 33%	263 32%	124 31%	224 33% R	134 36% R	2 1%	358 34% R	82 17% U	43 37% SU	38 12%	39 28% SU	6 21%
Private hospitals or private units of NHS hospitals where he/she works	**183** **14%**	39 16%	25 17%	65 16%	9 14%	12 18%	103 16%	129 16%	63 16%	112 17% R	54 14% R	17 7%	166 16% R	51 11%	19 16%	27 9%	19 13%	5 17%
Feedback from their other patients	**86** **7%**	13 5%	4 2%	25 6%	8 13% GHLM N	7 10% H	40 6% H	53 6% H	27 7% H	38 6%	24 6%	24 10%	61 6%	39 8%	9 7%	27 9%	12 9%	-
Recommended by other professional - Physiotherapist, Optician etc	**11** **1%**	1 1%	-	3 1%	1 1%	-	5 1%	7 1%	4 1%	5 1%	3 1%	3 1%	8 1%	6 1%	-	3 1%	3 2%	-
Other (specify)	**31** **2%**	10 4% MN	1 1%	6 1%	-	1 1%	15 2% N	11 1%	5 1%	12 2%	6 2%	13 5% PQw	18 2%	16 3%	4 3%	14 4%	2 1%	-
None of these	**23** **2%**	7 3%	3 2%	6 1%	1 1%	1 2%	16 2%	15 2%	9 2%	18 3%	4 1%	1 1%	22 2% Q	2 1%	1 1%	2 1%	1 1%	-
Don't know/can't remember	**3** *****	-	1 *	-	-	-	3 *	3 *	3 1%	2 *	1 *	-	3 *	1 *	-	-	1 *	-
Did not see a consultant	**30** **2%**	5 2%	2 1%	13 3%	3 5%	2 3%	15 2%	23 3%	10 3%	14 2%	15 4%	1 1%	28 3%	11 2%	5 4%	6 2%	2 2%	2 8%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

C6 (ALL) Once you had decided to go private, what were the most important reasons for choosing which private consultant to see?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Net: Any recommendation	**623** **48%**	126 50%	78 54%	211 52%	32 49%	37 55%	335 51%	421 52%	209 52%	353 52% R	190 51% R	80 33%	543 52% R	204 42%	59 50%	124 39%	71 51% S	10 34%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1a (i) Which of these best describes your situation before you saw your (private consultant)?

Base: All respondents who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1258	605	653	262	378	330	288	265	495	290	108	860	398	318	1173	85	114	305	682
Weighted Base	1258	603	655	252	356	317	334	264	501	293	105*	815	444	361	1163	95*	166*	280	662
Effective Base	984	474	510	216	308	260	214	215	377	224	92	701	297	238	925	61	99	244	528
I already knew which private hospital(s)/private unit(s) at NHS hospital(s) I wanted to attend	725 58%	366 61%	359 55%	143 57%	213 60%	176 55%	193 58%	158 60%	285 57%	153 52%	63 60%	458 56%	266 60%	218 60%	665 57% s	60 63% s	65 39%	174 62% s	396 60% s
I had a good idea of which hospital(s) I wanted to attend but was open to considering other options	279 22%	132 22%	147 22%	46 18%	72 20%	78 25%	83 25%	47 18%	121 24%	77 26% j	18 18%	172 21%	107 24%	92 25%	257 22%	21 22%	39 24%	66 23%	146 22%
I didn't know which hospital I wanted to attend	242 19%	100 17%	143 22% a	60 24% f	67 19%	61 19%	55 16%	59 22%	89 18%	60 21%	22 21%	178 22% op	64 15%	47 13%	232 20% tu	11 11%	62 37% qrtu	40 14%	113 17%
Don't know	12 1%	6 1%	6 1%	3 1%	4 1%	2 1%	3 1%	1 *	5 1%	2 1%	1 1%	6 1%	6 1%	4 1%	9 1%	3 4% q	-	1 *	7 1%
NET: Already knew/had a good idea	1004 80%	498 83% b	506 77%	189 75%	285 80%	254 80%	276 83%	205 78%	406 81%	230 79%	82 78%	631 77%	373 84% n	310 86% n	922 79% s	82 85% s	104 63%	240 85% qs	541 82% qs

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1a (i) Which of these best describes your situation before you saw your (private consultant)?

Base: All respondents who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1258	610	359	362	514	283	154	258	244	88	350	108	468	590	668	1162	159	306	943
Weighted Base	1258	634	351	380	492	298	148	250	418	129*	221	120*	371	628	631	1166	158	346	902
Effective Base	984	465	298	273	426	215	128	219	224	78	318	100	429	453	537	902	120	217	779
I already knew which private hospital(s)/private unit(s) at NHS hospital(s) I wanted to attend	725 **58%**	359 57%	203 58%	206 54%	288 59%	164 55%	93 63%	139 55%	271 65% FG	29 22%	124 56% F	78 65% F	222 60% F	353 56%	372 59%	670 57%	94 60%	166 48%	556 62% N
I had a good idea of which hospital(s) I wanted to attend but was open to considering other options	279 **22%**	140 22%	84 24%	96 25%	105 21%	76 25%	28 19%	62 25%	93 22%	24 19%	49 22%	27 22%	87 23%	150 24%	129 20%	258 22%	34 21%	96 28% O	181 20%
I didn't know which hospital I wanted to attend	242 **19%**	128 20%	62 18%	78 21%	90 18%	59 20%	24 16%	47 19%	49 12%	73 57% EGHI	45 20% E	15 13%	61 16%	121 19%	121 19%	227 19%	27 17%	79 23%	159 18%
Don't know	12 **1%**	7 1%	2 1%	- -	8 2% x	- -	3 2% z	2 1%	5 1%	3 2%	3 2%	- -	1 *	4 1%	8 1%	11 1%	3 2%	6 2%	6 1%
NET: Already knew/had a good idea	1004 **80%**	499 79%	287 82%	302 79%	393 80%	240 80%	120 81%	201 80%	364 87% FG	53 41%	173 78% F	105 87% FG	308 83% F	503 80%	501 79%	929 80%	128 81%	261 75%	737 82% N

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1a (i) Which of these best describes your situation before you saw your (private consultant)?

Base: All respondents who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/had a good idea (h)	Didn't know/DK (i)	Already knew (j)	Already knew/had a good idea (k)	Didn't know/DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1258**	1258	991	795	158	38	116	271	383	609	738	1016	242	286	498	193	319	730	200
Weighted Base	**1258**	1258	954	761	156	37**	145*	270	378	577	725	1004	255	276	484	181	303	740	208
Effective Base	**984**	984	781	630	126	26	88	207	295	488	581	797	187	221	399	153	262	562	155
I already knew which private hospital(s)/private unit(s) at NHS hospital(s) I wanted to attend	**725** **58%**	725 58%	558 58%	472 62% d	70 45%	16 44%	82 56%	207 76% i	277 73% i	281 49%	725 100% kl	725 72% l	-	140 51%	305 63% m	105 58%	185 61% r	463 63% r	74 36%
I had a good idea of which hospital(s) I wanted to attend but was open to considering other options	**279** **22%**	279 22%	207 22%	168 22%	35 22%	4 12%	37 26%	35 13%	60 16% g	147 25% gh	-	279 28% jl	-	64 23%	101 21%	39 22%	44 14%	138 19%	96 46% pq
I didn't know which hospital I wanted to attend	**242** **19%**	242 19%	182 19%	118 16%	51 33% cf	13 34%	26 18%	23 9%	35 9%	146 25% gh	-	-	242 95% jk	65 24% n	78 16%	37 20%	69 23%	134 18%	38 18%
Don't know	**12** **1%**	12 1%	8 1%	3 *	1 *	4 10%	-	5 2%	5 1%	3 *	-	-	12 5% jk	6 2% n	1 *	-	6 2%	5 1%	-
NET: Already knew/had a good idea	**1004** **80%**	1004 80%	765 80%	640 84% d	105 67%	21 55%	119 82% d	242 90% i	337 89% i	429 74%	725 100% l	1004 100% l	-	204 74%	406 84% m	144 80%	228 75%	601 81% p	170 82%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1a (i) Which of these best describes your situation before you saw your (private consultant)?

Base: All respondents who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1258**	829	126	49	642	452	114	1144	114	398	727
Weighted Base	**1258**	822	126*	54*	650	458	105*	1039	220*	373	644
Effective Base	**984**	666	97	33	499	352	96	968	97	331	624
I already knew which private hospital(s)/private unit(s) at NHS hospital(s) I wanted to attend	**725** **58%**	466 57%	80 64%	39 72%	323 50%	316 69% v	75 72% v	621 60% D	104 47%	228 61% D	381 59% D
I had a good idea of which hospital(s) I wanted to attend but was open to considering other options	**279** **22%**	204 25%	25 20%	14 27%	149 23%	106 23%	18 17%	223 21%	56 25%	79 21%	139 22%
I didn't know which hospital I wanted to attend	**242** **19%**	143 17% u	21 17% u	1 1%	170 26% AB	34 7%	12 11%	187 18%	55 25%	66 18%	117 18%
Don't know	**12** **1%**	9 1%	- -	- -	7 1%	3 1%	- -	8 1%	5 2% E	- -	7 1%
NET: Already knew/had a good idea	**1004** **80%**	669 81%	105 83%	53 99% st	472 73%	422 92% v	93 89% v	844 81% D	160 73%	307 82% D	520 81%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1a (i) Which of these best describes your situation before you saw your (private consultant)?

Base: All respondents who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1258	264	156	451	71	67	688	875	424	723	411	124	1134	392	122	227	135	30
Weighted Base	1258	248	143	392	61*	64*	643	787	395	659	360	240	1019	470	112	309	136*	26**
Effective Base	984	223	134	385	60	55	580	741	357	619	352	106	970	287	103	171	99	25
I already knew which private hospital(s)/private unit(s) at NHS hospital(s) I wanted to attend	725 58%	144 58%	98 69% ILM	227 58%	35 57%	43 67%	391 61%	474 60%	247 63%	406 62% R	204 57%	114 48%	611 60% R	253 54%	59 53%	161 52%	76 56%	16 61%
I had a good idea of which hospital(s) I wanted to attend but was open to considering other options	279 22%	54 22%	26 18%	83 21%	15 24%	11 18%	140 22%	169 22%	87 22%	140 21%	82 23%	57 24%	221 22%	109 23%	28 25%	71 23%	32 24%	5 20%
I didn't know which hospital I wanted to attend	242 19%	49 20%	19 13%	77 20%	10 17%	10 15%	109 17%	137 17%	60 15%	107 16%	72 20%	63 26% Pw	179 18%	104 22%	25 23%	72 23%	27 20%	5 19%
Don't know	12 1%	1 *	- -	5 1% L	1 2% LN	- -	2 *	7 1%	1 *	6 1%	2 1%	5 2%	8 1%	5 1%	- -	5 1%	1 *	- -
NET: Already knew/had a good idea	1004 80%	198 80%	124 87%	310 79%	49 81%	54 85%	532 83%	643 82% I	334 85% I	546 83% R	286 80%	172 72%	832 82% R	361 77%	87 77%	232 75%	109 80%	21 81%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1a (iii) Which of these best describes your situation before you saw your (private consultant)? (IF SAW A CONSULTANT)/
Which of these best describes your situation before you were referred by (a healthcare profesional)? (IF DIDN'T SEE A CONSULTANT BUT WERE REFERRED)

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1280	619	661	268	384	337	291	270	500	295	113	877	403	321	1192	88	116	308	691
Weighted Base	1281	618	663	259	361	324	337	270	507	298	109*	833	448	364	1183	98*	169	283	673
Effective Base	1002	486	516	221	313	266	217	220	382	228	97	716	300	241	942	64	101	247	536
I already knew which private hospital(s)/private unit(s) at NHS hospital(s) I wanted to attend	735 57%	370 60%	364 55%	143 55%	216 60%	180 56%	195 58%	159 59%	288 57%	155 52%	66 61%	466 56%	269 60%	219 60%	672 57% s	62 63% s	65 39%	175 62% s	400 60% s
I had a good idea of which hospital(s) I wanted to attend but was open to considering other options	284 22%	136 22%	148 22%	47 18%	74 21%	79 24%	83 25%	50 18%	122 24%	78 26%	18 17%	177 21%	107 24%	92 25%	262 22%	22 22%	39 23%	68 24%	147 22%
I didn't know which hospital I wanted to attend	250 20%	106 17%	144 22%	66 25% f	67 18%	62 19%	56 17%	61 22%	91 18%	63 21%	23 21%	185 22% op	66 15%	48 13%	240 20% tu	11 11%	64 38% qrtu	40 14%	118 18%
Don't know	12 1%	6 1%	6 1%	3 1%	4 1%	2 1%	3 1%	1 *	5 1%	2 1%	1 1%	6 1%	6 1%	4 1%	9 1%	3 3% q	–	1 *	7 1%
NET: Already knew/had a good idea	1018 79%	506 82%	512 77%	190 74%	291 80%	259 80%	278 82% c	209 77%	410 81%	233 78%	85 78%	642 77%	376 84% n	312 86% n	934 79% s	84 86% s	104 62%	242 86% qs	548 81% s

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1a (iii) Which of these best describes your situation before you saw your (private consultant)? (IF SAW A CONSULTANT)/
Which of these best describes your situation before you were referred by (a healthcare profesional)? (IF DIDN'T SEE A CONSULTANT BUT WERE REFERRED)

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1280**	618	371	370	523	289	157	266	251	90	358	110	471	599	681	1179	163	320	951
Weighted Base	**1281**	642	365	388	503	304	151	259	428	131*	226	122	373	638	643	1185	161	361	910
Effective Base	**1002**	472	309	279	433	219	130	226	231	80	325	101	432	461	548	917	123	229	785
I already knew which private hospital(s)/private unit(s) at NHS hospital(s) I wanted to attend	**735** **57%**	363 57%	210 58%	209 54%	294 58%	166 55%	95 63%	143 55%	276 64% F	29 22%	128 56% F	79 65% F	223 60% F	358 56%	377 59%	678 57%	97 60%	171 47%	560 62% N
I had a good idea of which hospital(s) I wanted to attend but was open to considering other options	**284** **22%**	141 22%	86 24%	98 25%	108 22%	77 25%	28 18%	65 25%	96 22%	24 19%	50 22%	27 22%	87 23%	152 24%	132 21%	263 22%	34 21%	99 28% O	182 20%
I didn't know which hospital I wanted to attend	**250** **20%**	131 20%	67 18%	80 21%	92 18%	60 20%	25 17%	49 19%	52 12%	76 58% EGHI	45 20% E	16 13%	61 16%	124 19%	126 20%	233 20%	27 17%	84 23%	162 18%
Don't know	**12** **1%**	7 1%	2 *	- -	8 2% x	- -	3 2% z	2 1%	5 1%	3 2%	3 2%	- -	1 *	4 1%	8 1%	11 1%	3 2%	6 2%	6 1%
NET: Already knew/had a good idea	**1018** **79%**	504 79%	296 81%	307 79%	402 80%	243 80%	123 81%	208 80%	372 87% FG	53 41%	177 78% F	106 87% F	310 83% F	510 80%	509 79%	941 79%	131 81%	271 75%	743 82% N

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1a (iii) Which of these best describes your situation before you saw your (private consultant)? (IF SAW A CONSULTANT)/
Which of these best describes your situation before you were referred by (a healthcare profesional)? (IF DIDN'T SEE A CONSULTANT BUT WERE REFERRED)

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1280	1258	991	807	158	48	116	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1281	1258	954	772	156	49*	145*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1002	984	781	640	126	35	88	207	295	488	589	810	194	221	399	153	269	570	159
I already knew which private hospital(s)/private unit(s) at NHS hospital(s) I wanted to attend	735 57%	725 58%	558 58%	477 62% de	70 45%	21 42%	82 56%	207 76% i	277 73% i	281 49%	735 100% kl	735 72% l	-	140 51%	305 63% m	105 58%	190 61% r	466 62% r	76 36%
I had a good idea of which hospital(s) I wanted to attend but was open to considering other options	284 22%	279 22%	207 22%	168 22%	35 22%	9 18%	37 26%	35 13%	60 16% g	147 25% gh	-	284 28% jl	-	64 23%	101 21%	39 22%	44 14%	142 19%	96 45% pq
I didn't know which hospital I wanted to attend	250 20%	242 19%	182 19%	123 16%	51 33% cf	16 32% c	26 18%	23 9%	35 9%	146 25% gh	-	-	250 95% jk	65 24% n	78 16%	37 20%	73 23%	137 18%	40 19%
Don't know	12 1%	12 1%	8 1%	3 *	1 *	4 8% cdf	-	5 2%	5 1%	3 *	-	-	12 5% jk	6 2% n	1 *	-	6 2%	5 1%	-
NET: Already knew/had a good idea	1018 79%	1004 80%	765 80%	646 84% de	105 67%	29 60%	119 82% de	242 90% i	337 89% i	429 74%	735 100% l	1018 100% l	-	204 74%	406 84% m	144 80%	234 75%	607 81% p	172 81%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1a (iii) Which of these best describes your situation before you saw your (private consultant)? (IF SAW A CONSULTANT)/
Which of these best describes your situation before you were referred by (a healthcare profesional)? (IF DIDN'T SEE A CONSULTANT BUT WERE REFERRED)

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1280**	838	128	53	653	460	115	1165	115	406	740
Weighted Base	**1281**	829	128*	59*	661	467	105*	1060	221*	381	658
Effective Base	**1002**	673	99	36	509	359	97	985	98	338	635
I already knew which private hospital(s)/private unit(s) at NHS hospital(s) I wanted to attend	**735** **57%**	467 56%	81 63%	40 69%	327 49%	321 69% v	75 71% v	630 59% D	105 48%	232 61% D	386 59% D
I had a good idea of which hospital(s) I wanted to attend but was open to considering other options	**284** **22%**	207 25%	26 21%	15 26%	150 23%	109 23%	18 17%	228 21%	56 25%	80 21%	143 22%
I didn't know which hospital I wanted to attend	**250** **20%**	146 18%	21 16%	3 6%	176 27% AB	34 7%	12 12%	195 18%	55 25%	69 18%	122 19%
Don't know	**12** **1%**	9 1%	- -	- -	7 1%	3 1%	- -	8 1%	5 2% E	- -	7 1%
NET: Already knew/had a good idea	**1018** **79%**	674 81%	107 84%	55 94% s	477 72%	430 92% v	93 88% v	857 81%	161 73%	312 82%	528 80%

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W**
*** small base; ** very small base (under 30) ineligible for sig testing**
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1a (iii) Which of these best describes your situation before you saw your (private consultant)? (IF SAW A CONSULTANT)/
Which of these best describes your situation before you were referred by (a healthcare profesional)? (IF DIDN'T SEE A CONSULTANT BUT WERE REFERRED)

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	**1280**	268	157	460	72	70	700	892	432	733	422	125	1155	399	127	232	137	30
Weighted Base	**1281**	253	144	402	62*	66*	655	803	402	669	371	241	1040	478	117	314	138	26**
Effective Base	**1002**	227	134	392	61	58	591	755	364	628	361	107	988	293	107	174	101	25
I already knew which private hospital(s)/private unit(s) at NHS hospital(s) I wanted to attend	**735** **57%**	146 58%	98 68% ILM	232 58%	35 56%	44 66%	395 60%	481 60%	249 62%	411 61% R	208 56%	115 48%	619 60% R	255 53%	61 52%	162 52%	77 56%	16 61%
I had a good idea of which hospital(s) I wanted to attend but was open to considering other options	**284** **22%**	54 22%	27 19%	85 21%	15 23%	11 17%	143 22%	173 22%	88 22%	140 21%	87 23%	57 24%	226 22%	111 23%	31 26%	73 23%	32 23%	5 20%
I didn't know which hospital I wanted to attend	**250** **20%**	52 21%	19 13%	79 20%	12 19%	11 16%	115 18%	142 18%	63 16%	112 17%	75 20%	63 26% Pw	187 18%	107 22%	25 22%	74 23%	28 20%	5 19%
Don't know	**12** **1%**	1 *	- -	5 1% L	1 2% LN	- -	2 *	7 1%	1 *	6 1%	2 *	5 2%	8 1%	5 1%	- -	5 1%	1 *	- -
NET: Already knew/had a good idea	**1018** **79%**	200 79%	125 87% I	317 79%	49 79%	55 84%	538 82%	654 81%	338 84%	551 82% R	294 79%	173 72%	846 81% R	366 77%	92 78%	236 75%	109 79%	21 81%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1a (ALL) Which of these best describes your situation before you saw your (private consultant)? (IF SAW A CONSULTANT)/
Which of these best describes your situation before you were referred by (a healthcare profesional)? (IF DIDN'T SEE A CONSULTANT BUT WERE REFERRED)

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
I already knew which private hospital(s)/private unit(s) at NHS hospital(s) I wanted to attend	**735** **57%**	370 60%	364 55%	143 55%	216 60%	180 55%	195 57%	159 59%	288 57%	155 51%	66 61%	466 55%	269 60%	219 60%	672 57% s	62 62% s	65 38%	175 62% s	400 59% s
I had a good idea of which hospital(s) I wanted to attend but was open to considering other options	**284** **22%**	136 22%	148 22%	47 18%	74 21%	79 24%	83 25%	50 18%	122 24%	78 26%	18 17%	177 21%	107 24%	92 25%	262 22%	22 22%	39 23%	68 24%	147 22%
I didn't know which hospital I wanted to attend	**250** **19%**	106 17%	144 22%	66 25% f	67 18%	62 19%	56 16%	61 22%	91 18%	63 21%	23 21%	185 22% op	66 15%	48 13%	240 20% tu	11 11%	64 38% qrtu	40 14%	118 17%
Don't know	**12** **1%**	6 1%	6 1%	3 1%	4 1%	2 1%	3 1%	1 *	5 1%	2 1%	1 1%	6 1%	6 1%	4 1%	9 1%	3 3% q	-	1 *	7 1%
Did not see a consultant and not referred to a hospital	**7** **1%**	4 1%	3 1%	2 1%	1 *	2 1%	2 1%	1 *	2 *	4 1%	-	6 1%	1 *	1 *	5 *	2 2%	1 1%	-	5 1%
NET: Already knew/had a good idea	**1018** **79%**	506 81%	512 77%	190 73%	291 80% c	259 80%	278 82% c	209 77%	410 81%	233 77%	85 78%	642 77%	376 84% n	312 85% n	934 79% s	84 84% s	104 61%	242 86% qs	548 81% s

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1a (ALL) Which of these best describes your situation before you saw your (private consultant)? (IF SAW A CONSULTANT)/
Which of these best describes your situation before you were referred by (a healthcare profesional)? (IF DIDN'T SEE A CONSULTANT BUT WERE REFERRED)

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
I already knew which private hospital(s)/private unit(s) at NHS hospital(s) I wanted to attend	735 57%	363 56%	210 57%	209 54%	294 58%	166 55%	95 63%	143 55%	276 64% F	29 22%	128 56% F	79 65% F	223 59% F	358 56%	377 58%	678 57%	97 59%	171 47%	560 61% N
I had a good idea of which hospital(s) I wanted to attend but was open to considering other options	284 22%	141 22%	86 23%	98 25%	108 21%	77 25%	28 18%	65 25%	96 22%	24 19%	50 22%	27 22%	87 23%	152 24%	132 20%	263 22%	34 21%	99 27% O	182 20%
I didn't know which hospital I wanted to attend	250 19%	131 20%	67 18%	80 21%	92 18%	60 20%	25 17%	49 19%	52 12%	76 58% EGHI	45 20% E	16 13%	61 16%	124 19%	126 20%	233 20%	27 16%	84 23%	162 18%
Don't know	12 1%	7 1%	2 *	-	8 2% x	-	3 2% z	2 1%	5 1%	3 2%	3 2%	-	1 *	4 1%	8 1%	11 1%	3 2%	6 2%	6 1%
Did not see a consultant and not referred to a hospital	7 1%	1 *	6 1% v	2 1%	2 *	1 *	1 *	2 1%	3 1%	-	2 1%	-	2 1%	4 1%	3 1%	2 *	3 2% L	3 1%	4 *
NET: Already knew/had a good idea	1018 79%	504 78%	296 80%	307 79%	402 80%	243 80%	123 81%	208 80%	372 86% FG	53 41%	177 78% F	106 87% FG	310 83% F	510 79%	509 79%	941 79%	131 80%	271 74%	743 81% N

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1a (ALL) Which of these best describes your situation before you saw your (private consultant)? (IF SAW A CONSULTANT)/
Which of these best describes your situation before you were referred by (a healthcare profesional)? (IF DIDN'T SEE A CONSULTANT BUT WERE REFERRED)

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
I already knew which private hospital(s)/private unit(s) at NHS hospital(s) I wanted to attend	735 57%	725 58%	558 58%	477 62% de	70 45%	21 42%	82 54%	207 76% i	277 73% i	281 49%	735 100% kl	735 72% l	- -	140 51%	305 63% m	105 58%	190 61% r	466 62% r	76 36%
I had a good idea of which hospital(s) I wanted to attend but was open to considering other options	284 22%	279 22%	207 22%	168 22%	35 22%	9 18%	37 25%	35 13%	60 16% g	147 25% gh	- -	284 28% jl	- -	64 23%	101 21%	39 22%	44 14%	142 19%	96 45% pq
I didn't know which hospital I wanted to attend	250 19%	242 19%	182 19%	123 16%	51 33% cf	16 32% c	26 17%	23 9%	35 9%	146 25% gh	-	-	250 95% jk	65 24% n	78 16%	37 20%	73 23%	137 18%	40 19%
Don't know	12 1%	12 1%	8 1%	3 *	1 *	4 8% cdf	-	5 2%	5 1%	3 *	-	-	12 5% jk	6 2% n	1 *	-	6 2%	5 1%	-
Did not see a consultant and not referred to a hospital	7 1%	- -	- -	- -	- -	- -	6 4% cd	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
NET: Already knew/had a good idea	1018 79%	1004 80%	765 80%	646 84% de	105 67%	29 60%	119 78% e	242 90% i	337 89% i	429 74%	735 100% l	1018 100% l	-	204 74%	406 84% m	144 80%	234 75%	607 81% p	172 81%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1a (ALL) Which of these best describes your situation before you saw your (private consultant)? (IF SAW A CONSULTANT)/
Which of these best describes your situation before you were referred by (a healthcare profesional)? (IF DIDN'T SEE A CONSULTANT BUT WERE REFERRED)

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
I already knew which private hospital(s)/private unit(s) at NHS hospital(s) I wanted to attend	**735** **57%**	467 56%	81 63%	40 66%	327 49%	321 68% v	75 70% v	630 59% D	105 48%	232 61% D	386 58% D
I had a good idea of which hospital(s) I wanted to attend but was open to considering other options	**284** **22%**	207 25%	26 21%	15 25%	150 23%	109 23%	18 17%	228 21%	56 25%	80 21%	143 22%
I didn't know which hospital I wanted to attend	**250** **19%**	146 18%	21 16%	3 6%	176 27% AB	34 7%	12 12%	195 18%	55 25%	69 18%	122 18%
Don't know	**12** **1%**	9 1%	- -	- -	7 1%	3 1%	- -	8 1%	5 2% E	- -	7 1%
Did not see a consultant and not referred to a hospital	**7** **1%**	3 *	1 1%	2 3% s	3 *	2 *	2 1%	7 1%	- -	1 *	5 1%
NET: Already knew/had a good idea	**1018** **79%**	674 81%	107 83%	55 91%	477 72%	430 92% v	93 87% v	857 80%	161 73%	312 82%	528 80%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1a (ALL) Which of these best describes your situation before you saw your (private consultant)? (IF SAW A CONSULTANT)/
Which of these best describes your situation before you were referred by (a healthcare profesional)? (IF DIDN'T SEE A CONSULTANT BUT WERE REFERRED)

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	**1288**	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
I already knew which private hospital(s)/private unit(s) at NHS hospital(s) I wanted to attend	**735** **57%**	146 58%	98 68% ILM	232 57%	35 54%	44 66%	395 60%	481 59%	249 62%	411 61% R	208 56%	115 48%	619 59% R	255 53%	61 52%	162 52%	77 56%	16 56%
I had a good idea of which hospital(s) I wanted to attend but was open to considering other options	**284** **22%**	54 22%	27 19%	85 21%	15 23%	11 17%	143 22%	173 21%	88 22%	140 21%	87 23%	57 24%	226 22%	111 23%	31 26%	73 23%	32 23%	5 18%
I didn't know which hospital I wanted to attend	**250** **19%**	52 21%	19 13%	79 20%	12 18%	11 16%	115 17%	142 18%	63 16%	112 17%	75 20%	63 26% Pw	187 18%	107 22%	25 22%	74 23%	28 20%	5 17%
Don't know	**12** **1%**	1 *	- -	5 1% L	1 2% L	- -	2 *	7 1%	1 *	6 1%	2 *	5 2%	8 1%	5 1%	- -	5 1%	1 *	- -
Did not see a consultant and not referred to a hospital	**7** **1%**	- -	- -	4 1%	2 3% GHLM	- -	3 1%	7 1%	3 1%	3 1%	4 1%	- -	7 1%	4 1%	- -	1 *	- -	2 8%
NET: Already knew/had a good idea	**1018** **79%**	200 79%	125 87% I	317 78%	49 77%	55 84%	538 82%	654 81%	338 83%	551 82% R	294 79%	173 72%	846 81% R	366 76%	92 78%	236 75%	109 79%	21 75%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (i) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All respondents who saw a consultant

	Total	Gender Female (a)	Male (b)	Age 18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Social grade A (j)	B (k)	C1 (l)	C2DE (m)	Working status Working - full or part time (n)	Not working (o)	Retired (p)	Country England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1258	605	653	262	378	330	288	265	495	290	108	860	398	318	1173	85	114	305	682
Weighted Base	1258	603	655	252	356	317	334	264	501	293	105*	815	444	361	1163	95*	166*	280	662
Effective Base	984	474	510	216	308	260	214	215	377	224	92	701	297	238	925	61	99	244	528
1 (1)	740 59%	331 55%	409 62% a	132 53%	198 56%	194 61%	216 65% cd	169 64% l	304 61% l	150 51%	61 58%	479 59%	261 59%	222 61%	686 59%	54 56%	102 62%	151 54%	399 60%
2 (2)	176 14%	88 15%	89 14%	31 12%	58 16%	45 14%	43 13%	35 13%	68 14%	50 17%	12 11%	110 14%	66 15%	51 14%	163 14%	14 14%	30 18%	39 14%	88 13%
3 (3)	28 2%	14 2%	14 2%	4 2%	2 1%	9 3% d	13 4% d	3 1%	10 2%	10 3%	1 1%	13 2%	15 3%	14 4% n	28 2%	-	6 3%	4 2%	14 2%
4 (4)	3 *	3 1%	-	3 1%	1 *	-	-	1 *	3 1%	-	-	-	3 1% n	-	3 *	-	-	-	3 *
5 or more (5)	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None (0)	303 24%	162 27%	141 22%	78 31% ef	97 27% f	68 21%	60 18%	56 21%	114 23%	83 28%	29 28%	207 25%	96 22%	73 20%	276 24%	27 28%	28 17%	84 30% qsu	155 23%
Don't know / can't remember	7 1%	4 1%	3 *	4 2%	1 *	2 1%	1 *	1 *	2 *	-	2 2% l	5 1%	2 *	1 *	6 1%	1 1%	-	1 *	3 *
NET: 2 or more	208 17%	105 17%	103 16%	37 15%	60 17%	54 17%	56 17%	38 14%	81 16%	59 20%	13 12%	123 15%	85 19%	65 18%	194 17%	14 14%	35 21%	43 15%	105 16%
Mean	0.95	0.94	0.96	0.87	0.91	0.98	1.03 cd	0.95	0.97	0.95	0.85	0.91	1.02 n	1.02 n	0.96 t	0.86	1.08 rt	0.87	0.96
Standard Deviation	0.70	0.75	0.66	0.77	0.68	0.69	0.69	0.64	0.70	0.77	0.65	0.67	0.76	0.71	0.71	0.64	0.70	0.70	0.70

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (i) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All respondents who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1258**	603	655	252	356	317	334	264	501	293	105*	815	444	361	1163	95*	166*	280	662
Effective Base	**984**	474	510	216	308	260	214	215	377	224	92	701	297	238	925	61	99	244	528
Standard Error	**0.022**	0.034	0.029	0.052	0.039	0.043	0.047	0.043	0.036	0.051	0.068	0.025	0.044	0.046	0.023	0.082	0.070	0.045	0.031

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (i) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All respondents who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1258**	610	359	362	514	283	154	258	244	88	350	108	468	590	668	1162	159	306	943
Weighted Base	**1258**	634	351	380	492	298	148	250	418	129*	221	120*	371	628	631	1166	158	346	902
Effective Base	**984**	465	298	273	426	215	128	219	224	78	318	100	429	453	537	902	120	217	779
1 (1)	**740** **59%**	365 58%	223 64%	230 60%	280 57%	174 58%	89 60%	148 59%	255 61%	74 58%	128 58%	72 60%	211 57%	375 60%	365 58%	687 59%	95 60%	211 61%	523 58%
2 (2)	**176** **14%**	102 16%	47 13%	54 14%	72 15%	45 15%	25 17%	38 15%	62 15%	19 15%	29 13%	12 10%	55 15%	88 14%	89 14%	162 14%	25 16%	46 13%	128 14%
3 (3)	**28** **2%**	20 3%	4 1%	15 4% y	6 1%	13 4% B	3 2%	3 1%	8 2%	4 3%	7 3%	2 2%	7 2%	20 3%	9 1%	27 2%	8 5%	16 5% O	12 1%
4 (4)	**3** *****	3 *	1 *	3 1%	1 *	3 1%	-	1 *	-	3 2% EI	1 *	-	-	3 1%	-	3 *	-	-	3 *
5 or more (5)	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None (0)	**303** **24%**	143 23%	74 21%	77 20%	130 26%	63 21%	30 20%	59 24%	93 22%	27 21%	54 25%	34 28%	95 26%	139 22%	165 26%	282 24%	28 18%	71 20%	233 26%
Don't know / can't remember	**7** **1%**	2 *	2 1%	2 *	4 1%	1 *	1 *	2 1%	-	3 2% E	2 1% E	-	2 1%	3 *	4 1%	4 *	3 2%	3 1%	3 *
NET: 2 or more	**208** **17%**	125 20%	52 15%	72 19%	79 16%	61 20%	28 19%	41 16%	69 17%	25 20%	37 17%	14 12%	62 17%	111 18%	97 15%	192 16%	32 21%	62 18%	144 16%
Mean	**0.95**	1.01	0.95	1.04 y	0.91	1.06	1.01	0.94	0.96	1.06	0.96	0.86	0.93	1.00 K	0.91	0.95	1.08 L	1.02	0.92
Standard Deviation	**0.70**	0.74	0.64	0.75	0.68	0.79	0.68	0.67	0.67	0.82	0.73	0.66	0.70	0.73	0.67	0.71	0.73	0.73	0.70

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (i) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All respondents who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1258**	634	351	380	492	298	148	250	418	129*	221	120*	371	628	631	1166	158	346	902
Effective Base	**984**	465	298	273	426	215	128	219	224	78	318	100	429	453	537	902	120	217	779
Standard Error	**0.022**	0.034	0.037	0.046	0.033	0.054	0.060	0.045	0.045	0.093	0.041	0.066	0.034	0.034	0.029	0.023	0.067	0.049	0.025

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (i) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All respondents who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1258	1258	991	795	158	38	116	271	383	609	738	1016	242	286	498	193	319	730	200
Weighted Base	1258	1258	954	761	156	37**	145*	270	378	577	725	1004	255	276	484	181	303	740	208
Effective Base	984	984	781	630	126	26	88	207	295	488	581	797	187	221	399	153	262	562	155
1 (1)	740 59%	740 59%	571 60%	462 61%	88 56%	22 58%	85 59%	183 68% i	251 66% i	320 55%	463 64% kl	601 60%	139 55%	130 47%	324 67% m	108 60% m	-	740 100% pr	-
2 (2)	176 14%	176 14%	130 14%	99 13%	23 15%	9 23%	22 15%	28 10%	48 13%	82 14%	69 10%	144 14% j	32 13%	29 10%	74 15%	26 15%	-	-	176 85% pq
3 (3)	28 2%	28 2%	17 2%	13 2%	4 3%	1 2%	9 6% c	6 2%	9 3%	8 1%	4 1%	22 2% j	6 2% j	3 1%	9 2%	5 3%	-	-	28 14% pq
4 (4)	3 *	3 *	3 *	1 *	3 2% c	-	-	3 1%	3 1%	1 *	1 *	3 * j	-	1 *	3 1%	-	-	-	3 2% q
5 or more (5)	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None (0)	303 24%	303 24%	227 24%	182 24%	38 25%	6 17%	29 20%	48 18%	65 17%	163 28% gh	185 26% k	228 23%	75 29%	111 40% no	72 15%	41 23% n	303 100% qr	-	-
Don't know / can't remember	7 1%	7 1%	6 1%	5 1%	1 *	-	-	2 1%	2 *	4 1%	3 *	5 *	2 1%	2 1%	2 *	1 *	-	-	-
NET: 2 or more	208 17%	208 17%	151 16%	112 15%	30 19%	9 25%	31 21%	37 14%	60 16%	91 16%	74 10%	170 17% j	38 15%	32 12%	86 18% m	31 17%	-	-	208 100% pq
Mean	0.95	0.95	0.94	0.92	1.01	1.09	1.07	1.00	1.03 i	0.89	0.85	0.97 j	0.88	0.73	1.06 m	0.97 m	0.00	1.00	2.17 pq

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1 (i) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All respondents who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1258**	1258	954	761	156	37**	145*	270	378	577	725	1004	255	276	484	181	303	740	208
Effective Base	**984**	984	781	630	126	26	88	207	295	488	581	797	187	221	399	153	262	562	155
Standard Deviation	**0.70**	0.70	0.69	0.66	0.81	0.69	0.77	0.69	0.68	0.69	0.60	0.70	0.72	0.71	0.65	0.70	0.00	0.00	0.41
Standard Error	**0.022**	0.022	0.025	0.026	0.073	0.134	0.082	0.048	0.040	0.031	0.025	0.025	0.052	0.048	0.033	0.056	0.000	0.000	0.033

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1 (i) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All respondents who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1258	829	126	49	642	452	114	1144	114	398	727
Weighted Base	1258	822	126*	54*	650	458	105*	1039	220*	373	644
Effective Base	984	666	97	33	499	352	96	968	97	331	624
1 (1)	740 59%	464 56%	81 64%	33 62%	389 60%	279 61%	53 51%	598 58%	142 65%	224 60%	367 57%
2 (2)	176 14%	138 17%	23 19%	3 6%	107 16% B	56 12%	9 8%	145 14%	32 14%	52 14%	90 14%
3 (3)	28 2%	22 3%	4 3%	2 3%	15 2%	12 3%	- -	17 2% F	11 5% CF	12 3% CF	6 1%
4 (4)	3 *	3 *	- -	- -	3 *	1 *	- -	1 *	3 1% C	- -	1 *
5 or more (5)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None (0)	303 24%	191 23% †	17 14%	16 29% †	134 21%	108 24%	43 41% vA	271 26% DE	32 15%	82 22%	178 28% D
Don't know / can't remember	7 1%	3 *	- -	- -	2 *	3 1%	- -	7 1%	- -	3 1%	3 1%
NET: 2 or more	208 17%	164 20%	28 22%	5 9%	125 19% B	68 15%	9 8%	162 16%	45 21%	64 17%	96 15%
Mean	0.95	1.00 u	1.12	0.83	1.02 B	0.94 B	0.67	0.91	1.13 CF	0.98 CF	0.88

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1 (i) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All respondents who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1258**	822	126*	54*	650	458	105*	1039	220*	373	644
Effective Base	**984**	666	97	33	499	352	96	968	97	331	624
Standard Deviation	**0.70**	0.74	0.67	0.67	0.71	0.69	0.62	0.68	0.77	0.70	0.67
Standard Error	**0.022**	0.029	0.068	0.117	0.032	0.037	0.064	0.022	0.078	0.038	0.027

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1 (i) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All respondents who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1258	264	156	451	71	67	688	875	424	723	411	124	1134	392	122	227	135	30
Weighted Base	1258	248	143	392	61*	64*	643	787	395	659	360	240	1019	470	112	309	136*	26**
Effective Base	984	223	134	385	60	55	580	741	357	619	352	106	970	287	103	171	99	25
1 (1)	740 59%	141 57%	87 61%	229 58%	41 67%	33 52%	369 57%	457 58%	228 58%	376 57%	213 59%	151 63%	589 58%	291 62%	68 61%	191 62%	85 62%	15 60%
2 (2)	176 14%	34 14%	19 13%	54 14%	6 10%	9 14%	90 14%	110 14%	56 14%	100 15%	40 11%	37 15%	140 14%	60 13%	15 13%	38 12%	18 13%	4 15%
3 (3)	28 2%	5 2%	2 1%	10 3% MN	-	1 1%	7 1%	12 2% N	2 1%	12 2%	5 1%	11 5%	17 2%	16 3%	-	11 4%	3 2%	2 6%
4 (4)	3 *	-	-	1 *	-	-	-	1 *	-	1 *	-	3 1% w	1 *	3 1%	-	3 1%	-	-
5 or more (5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None (0)	303 24%	67 27%	35 25%	96 25%	13 22%	20 31%	173 27%	202 26%	106 27%	164 25% R	102 28% R	38 16%	266 26% R	101 21%	29 26%	66 21%	30 22%	5 18%
Don't know / can't remember	7 1%	1 1%	-	3 1%	1 1%	1 2%	4 1%	5 1%	2 1%	6 1%	1 *	-	7 1%	-	1 1%	-	-	-
NET: 2 or more	208 17%	39 16%	20 14%	65 16%	6 10%	10 15%	97 15%	123 16%	58 15%	113 17%	45 12%	50 21% Q	158 15% Q	78 17%	15 13%	52 17%	21 16%	5 21%
Mean	0.95	0.91	0.90	0.95	0.88	0.85	0.89	0.92	0.88	0.94	0.86	1.12 PQw	0.91	1.00	0.87	1.01	0.96	1.09

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1 (i) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All respondents who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1258**	248	143	392	61*	64*	643	787	395	659	360	240	1019	470	112	309	136*	26**
Effective Base	**984**	223	134	385	60	55	580	741	357	619	352	106	970	287	103	171	99	25
Standard Deviation	**0.70**	0.70	0.64	0.71	0.56	0.70	0.67	0.68	0.65	0.70	0.65	0.76	0.68	0.73	0.61	0.75	0.67	0.77
Standard Error	**0.022**	0.047	0.056	0.036	0.072	0.094	0.028	0.025	0.034	0.028	0.035	0.074	0.022	0.043	0.060	0.057	0.067	0.152

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (i ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Gender Female (a)	Gender Male (b)	Age 18-44 (c)	Age 45-54 (d)	Age 55-64 (e)	Age 65+ (f)	Social grade A (j)	Social grade B (k)	Social grade C1 (l)	Social grade C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
1 (1)	**740** **57%**	331 53%	409 61% a	132 51%	198 55%	194 59%	216 64% cd	169 62% l	304 60% l	150 50%	61 56%	479 57%	261 58%	222 61%	686 58%	54 54%	102 60%	151 53%	399 59%
2 (2)	**176** **14%**	88 14%	89 13%	31 12%	58 16%	45 14%	43 13%	35 13%	68 13%	50 16%	12 11%	110 13%	66 15%	51 14%	163 14%	14 14%	30 17%	39 14%	88 13%
3 (3)	**28** **2%**	14 2%	14 2%	4 1%	2 1%	9 3% d	13 4% d	3 1%	10 2%	10 3%	1 1%	13 2%	15 3%	14 4% n	28 2%	-	6 3%	4 2%	14 2%
4 (4)	**3** *****	3 1%	-	3 1%	1 *	-	-	1 *	3 1%	-	-	-	3 1% n	-	3 *	-	-	-	3 *
5 or more (5)	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None (0)	**303** **24%**	162 26%	141 21%	78 30% ef	97 27% f	68 21%	60 18%	56 21%	114 22%	83 28%	29 27%	207 25%	96 21%	73 20%	276 23%	27 27%	28 17%	84 30% qsu	155 23%
Don't know / can't remember	**7** **1%**	4 1%	3 *	4 2%	1 *	2 1%	1 *	1 *	2 *	-	2 2% l	5 1%	2 *	1 *	6 1%	1 1%	-	1 *	3 *
Did not see a consultant	**30** **2%**	19 3%	11 2%	9 4%	6 2%	9 3%	6 2%	7 3%	8 2%	9 3%	4 3%	24 3%	5 1%	4 1%	25 2%	4 4%	4 2%	3 1%	16 2%
NET: 2 or more	**208** **16%**	105 17%	103 15%	37 14%	60 17%	54 16%	56 17%	38 14%	81 16%	59 20%	13 12%	123 15%	85 19%	65 18%	194 16%	14 14%	35 21%	43 15%	105 16%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (i ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Mean	**0.95**	0.94	0.96	0.87	0.91	0.98	1.03 cd	0.95	0.97	0.95	0.85	0.91	1.02 n	1.02 n	0.96 t	0.86	1.08 rf	0.87	0.96
Standard Deviation	**0.70**	0.75	0.66	0.77	0.68	0.69	0.69	0.64	0.70	0.77	0.65	0.67	0.76	0.71	0.71	0.64	0.70	0.70	0.70
Standard Error	**0.022**	0.034	0.029	0.051	0.039	0.042	0.046	0.043	0.036	0.050	0.066	0.025	0.044	0.046	0.023	0.080	0.069	0.045	0.030

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (i ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Affect on life Affected (4-5) (v)	Affect on life Not affected (1-2) (w)	Severity Severe (4-5) (x)	Severity Not severe (1-2) (y)	Affect/severity Affected/ severe (z)	Affect/severity Affected AND not severe/ Not affected AND severe (A)	Affect/severity Not affected/ not severe (B)	Hospital group BMI (E)	Hospital group HCA (F)	Hospital group Nuffield (G)	Hospital group Ramsay (H)	Hospital group Spire (I)	Overnight stay Yes (J)	Overnight stay No (K)	Treatment type Surgery/ procedure under anaesthetic (L)	Treatment type Medically supervised recovery (M)	Consider NHS Yes (N)	Consider NHS No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
1 (1)	740 57%	365 57%	223 60%	230 59%	280 55%	174 57%	89 58%	148 57%	255 59%	74 57%	128 56%	72 59%	211 56%	375 59%	365 56%	687 58%	95 58%	211 58%	523 57%
2 (2)	176 14%	102 16%	47 13%	54 14%	72 14%	45 15%	25 17%	38 14%	62 14%	19 14%	29 13%	12 10%	55 15%	88 14%	89 14%	162 14%	25 15%	46 13%	128 14%
3 (3)	28 2%	20 3%	4 1%	15 4% y	6 1%	13 4% B	3 2%	3 1%	8 2%	4 3%	7 3%	2 2%	7 2%	20 3%	9 1%	27 2%	8 5%	16 4% O	12 1%
4 (4)	3 *	3 *	1 *	3 1%	1 *	3 1%	-	1 *	-	3 2% EI	1 *	-	-	3 1%	-	3 *	-	-	3 *
5 or more (5)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None (0)	303 24%	143 22%	74 20%	77 20%	130 26%	63 21%	30 20%	59 22%	93 22%	27 20%	54 24%	34 28%	95 25%	139 22%	165 25%	282 24%	28 17%	71 19%	233 25%
Don't know / can't remember	7 1%	2 *	2 *	2 *	4 1%	1 *	1 *	2 1%	-	3 2% E	2 1% E	-	2 1%	3 *	4 1%	4 *	3 2%	3 1%	3 *
Did not see a consultant	30 2%	9 1%	19 5% v	9 2%	13 3%	6 2%	4 3%	11 4%	14 3%	3 2%	7 3%	2 2%	4 1%	14 2%	16 2%	22 2%	6 3%	18 5% O	12 1%
NET: 2 or more	208 16%	125 19%	52 14%	72 18%	79 16%	61 20%	28 19%	41 16%	69 16%	25 19%	37 16%	14 12%	62 17%	111 17%	97 15%	192 16%	32 20%	62 17%	144 16%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (i ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Mean	**0.95**	1.01	0.95	1.04 y	0.91	1.06	1.01	0.94	0.96	1.06	0.96	0.86	0.93	1.00 K	0.91	0.95	1.08 L	1.02	0.92
Standard Deviation	**0.70**	0.74	0.64	0.75	0.68	0.79	0.68	0.67	0.67	0.82	0.73	0.66	0.70	0.73	0.67	0.71	0.73	0.73	0.70
Standard Error	**0.022**	0.034	0.036	0.045	0.033	0.053	0.059	0.045	0.044	0.092	0.040	0.065	0.033	0.034	0.029	0.023	0.065	0.048	0.025

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (i ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
1 (1)	740 57%	740 59%	571 60%	462 60%	88 56%	22 44%	85 56%	183 68% i	251 66% i	320 55%	463 63% kl	601 59%	139 53%	130 47%	324 67% m	108 60% m	- -	740 99% pr	- -
2 (2)	176 14%	176 14%	130 14%	99 13%	23 15%	9 18%	22 15%	28 10%	48 13%	82 14%	69 9%	144 14% j	32 12%	29 10%	74 15%	26 15%	- -	- -	176 83% pq
3 (3)	28 2%	28 2%	17 2%	13 2%	4 3%	1 1%	9 6% c	6 2%	9 3%	8 1%	4 1%	22 2% j	6 2% j	3 1%	9 2%	5 3%	- -	- -	28 13% pq
4 (4)	3 *	3 *	3 *	1 *	3 2% c	- -	- -	3 1%	3 1%	1 *	1 *	3 * j	- -	1 *	3 1%	- -	- -	- -	3 2% q
5 or more (5)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None (0)	303 24%	303 24%	227 24%	182 24%	38 25%	6 13%	29 19%	48 18%	65 17%	163 28% gh	185 25% k	228 22%	75 29%	111 40% no	72 15%	41 23% n	303 97% qr	- -	- -
Don't know / can't remember	7 1%	7 1%	6 1%	5 1%	1 *	- -	- -	2 1%	2 *	4 1%	3 *	5 *	2 1%	2 1%	2 *	1 *	- -	- -	- -
Did not see a consultant	30 2%	- -	- -	11 1%	- -	12 24% cdf	6 4% d	- -	- -	- -	10 1%	15 1%	8 3%	- -	- -	- -	9 3%	9 1%	4 2%
NET: 2 or more	208 16%	208 17%	151 16%	112 14%	30 19%	9 19%	31 20%	37 14%	60 16%	91 16%	74 10%	170 17% j	38 15%	32 12%	86 18% m	31 17%	- -	- -	208 98% pq

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1 (i ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Mean	0.95	0.95	0.94	0.92	1.01	1.09	1.07	1.00	1.03 i	0.89	0.85	0.97 j	0.88	0.73	1.06 m	0.97 m	0.00	1.00	2.17 pq
Standard Deviation	0.70	0.70	0.69	0.66	0.81	0.69	0.77	0.69	0.68	0.69	0.60	0.70	0.72	0.71	0.65	0.70	0.00	0.00	0.41
Standard Error	0.022	0.022	0.025	0.026	0.073	0.116	0.079	0.048	0.040	0.031	0.025	0.025	0.051	0.048	0.033	0.056	0.000	0.000	0.033

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1 (i ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1288	841	129	55	657	462	116	1173	115	408	745
Weighted Base	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
1 (1)	740 57%	464 56%	81 63%	33 55%	389 59%	279 60%	53 50%	598 56%	142 64%	224 59%	367 55%
2 (2)	176 14%	138 17%	23 18%	3 6%	107 16% B	56 12%	9 8%	145 14%	32 14%	52 14%	90 14%
3 (3)	28 2%	22 3%	4 3%	2 3%	15 2%	12 3%	- -	17 2% F	11 5% CF	12 3% CF	6 1%
4 (4)	3 *	3 *	- -	- -	3 *	1 *	- -	1 *	3 1% C	- -	1 *
5 or more (5)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None (0)	303 24%	191 23% t	17 13%	16 26%	134 20%	108 23%	43 40% vA	271 25% DE	32 15%	82 22%	178 27% D
Don't know / can't remember	7 1%	3 *	- -	- -	2 *	3 1%	- -	7 1%	- -	3 1%	3 *
Did not see a consultant	30 2%	10 1%	3 3%	7 11% st	14 2%	11 2%	2 2%	28 3%	1 1%	9 2%	19 3%
NET: 2 or more	208 16%	164 20%	28 22%	5 8%	125 19% B	68 15%	9 8%	162 15%	45 21%	64 17%	96 14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (i ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Mean	**0.95**	1.00	1.12 u	0.83	1.02 B	0.94 B	0.67	0.91	1.13 CF	0.98 CF	0.88
Standard Deviation	**0.70**	0.74	0.67	0.67	0.71	0.69	0.62	0.68	0.77	0.70	0.67
Standard Error	**0.022**	0.028	0.067	0.109	0.031	0.036	0.063	0.022	0.077	0.038	0.026

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (i ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
1 (1)	740 57%	141 56%	87 61%	229 56%	41 64%	33 50%	369 56%	457 56%	228 56%	376 56%	213 57%	151 63%	589 56%	291 61%	68 58%	191 61%	85 61%	15 56%
2 (2)	176 14%	34 13%	19 13%	54 13%	6 10%	9 14%	90 14%	110 14%	56 14%	100 15%	40 11%	37 15%	140 13%	60 12%	15 12%	38 12%	18 13%	4 14%
3 (3)	28 2%	5 2%	2 1%	10 2% MN	-	1 1%	7 1%	12 2% N	2 1%	12 2%	5 1%	11 5%	17 2%	16 3%	-	11 3%	3 2%	2 6%
4 (4)	3 *	-	-	1 *	-	-	-	1 *	-	1 *	-	3 1% w	1 *	3 1%	-	3 1%	-	-
5 or more (5)	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None (0)	303 24%	67 26%	35 24%	96 24%	13 21%	20 30%	173 26%	202 25%	106 26%	164 24% R	102 27% R	38 16%	266 25% R	101 21%	29 25%	66 21%	30 22%	5 17%
Don't know / can't remember	7 1%	1 1%	-	3 1%	1 1%	1 2%	4 1%	5 1%	2 1%	6 1%	1 *	-	7 1%	-	1 1%	-	-	-
Did not see a consultant	30 2%	5 2%	2 1%	13 3%	3 5%	2 3%	15 2%	23 3%	10 3%	14 2%	15 4%	1 1%	28 3%	11 2%	5 4%	6 2%	2 2%	2 8%
NET: 2 or more	208 16%	39 15%	20 14%	65 16%	6 10%	10 15%	97 15%	123 15%	58 14%	113 17% Qw	45 12%	50 21% Q	158 15% Q	78 16%	15 12%	52 16%	21 15%	5 20%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1 (i ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Mean	**0.95**	0.91	0.90	0.95	0.88	0.85	0.89	0.92	0.88	0.94	0.86	1.12 PQw	0.91	1.00	0.87	1.01	0.96	1.09
Standard Deviation	**0.70**	0.70	0.64	0.71	0.56	0.70	0.67	0.68	0.65	0.70	0.65	0.76	0.68	0.73	0.61	0.75	0.67	0.77
Standard Error	**0.022**	0.046	0.056	0.036	0.071	0.092	0.027	0.025	0.034	0.028	0.034	0.074	0.022	0.042	0.059	0.056	0.067	0.148

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (ii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
1 (1)	**9** **1%**	5 1%	4 1%	3 1%	3 1%	1 *	2 1%	4 2% k	1 *	2 1%	2 2% k	7 1%	2 *	1 *	9 1%	- -	1 1%	3 1%	4 1%
2 (2)	**4** *****	3 *	2 *	2 1%	- -	3 1%	- -	- -	2 *	2 1%	- -	4 *	1 *	1 *	3 *	1 1%	- -	- -	3 *
3 (3)	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
4 (4)	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
5 or more (5)	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None (0)	**9** **1%**	7 1%	2 *	3 1%	2 1%	3 1%	2 *	2 1%	3 1%	2 1%	2 2%	7 1%	2 *	2 *	8 1%	2 2%	1 1%	- -	4 1%
Don't know / can't remember	**1** *****	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -
Saw a consultant	**1258** **98%**	603 97%	655 98%	252 96%	356 98%	317 97%	334 98%	264 97%	501 98%	293 97%	105 97%	815 97%	444 99%	361 99%	1163 98%	95 96%	166 98%	280 99%	662 98%
Did not see a consultant and not referred to a hospital	**7** **1%**	4 1%	3 1%	2 1%	1 *	2 1%	2 1%	1 *	2 *	4 1%	- -	6 1%	1 *	1 *	5 *	2 2%	1 1%	- -	5 1%
NET: 2 or more	**4** *****	3 *	2 *	2 1%	- -	3 1%	- -	- -	2 *	2 1%	- -	4 *	1 *	1 *	3 *	1 1%	- -	- -	3 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1 (ii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Mean	**0.77**	0.70	0.92	0.85	0.57	0.95	0.56	0.64	0.70	1.10	0.53	0.80	0.65	0.71	0.76	0.84	0.50	1.00	0.94
Standard Deviation	**0.76**	0.79	0.75	0.82	0.55	1.00	0.59	0.52	1.00	0.88	0.58	0.78	0.78	0.88	0.73	1.25	0.65	0.00	0.84
Standard Error	**0.024**	0.035	0.033	0.055	0.031	0.061	0.040	0.035	0.051	0.058	0.059	0.029	0.045	0.057	0.024	0.155	0.064	0.000	0.036

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (ii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/severe (z)	Affected AND not severe/Not affected AND severe (A)	Not affected/not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
1 (1)	9 / 1%	3 / 1%	5 / 1%	4 / 1%	3 / 1%	3 / 1%	1 / 1%	3 / 1%	3 / 1%	1 / 1%	1 / *	1 / 1%	2 / 1%	5 / 1%	4 / 1%	8 / 1%	2 / 1%	7 / 2% O	1 / *
2 (2)	4 / *	1 / *	3 / 1%	1 / *	3 / 1%	1 / *	-	3 / 1%	3 / 1%	-	1 / *	-	-	-	4 / 1%	4 / *	1 / *	3 / 1%	2 / *
3 (3)	- / -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4 (4)	- / -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5 or more (5)	- / -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None (0)	9 / 1%	4 / 1%	5 / 1%	2 / 1%	4 / 1%	1 / *	2 / 1%	3 / 1%	5 / 1%	1 / 1%	2 / 1% I	1 / 1%	-	5 / 1%	4 / 1%	7 / 1%	1 / *	5 / 1%	4 / *
Don't know / can't remember	1 / *	- / -	1 / *	- / -	1 / *	- / -	- / -	1 / *	- / -	- / -	1 / *	- / -	- / -	- / -	1 / *	1 / *	- / -	- / -	1 / *
Saw a consultant	1258 / 98%	634 / 99% w	351 / 95%	380 / 98%	492 / 97%	298 / 98%	148 / 97%	250 / 96%	418 / 97%	129 / 98%	221 / 97%	120 / 98%	371 / 99%	628 / 98%	631 / 98%	1166 / 98%	158 / 97%	346 / 95%	902 / 99% N
Did not see a consultant and not referred to a hospital	7 / 1%	1 / * v	6 / 1%	2 / 1%	2 / *	1 / *	1 / *	2 / 1%	3 / 1%	-	2 / 1%	-	2 / 1%	4 / 1%	3 / 1%	2 / *	3 / 2% L	3 / 1%	4 / *
NET: 2 or more	4 / *	1 / *	3 / 1%	1 / *	3 / 1%	1 / *	-	3 / 1%	3 / 1%	-	1 / *	-	-	-	4 / 1%	4 / *	1 / *	3 / 1%	2 / *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (ii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Mean	**0.77**	0.57	0.83	0.78	0.88	0.89	0.31	1.00	0.86	0.50	0.74	0.50	1.00	0.45	1.04	0.83	1.00	0.85	0.61
Standard Deviation	**0.76**	0.67	0.82	0.62	0.89	0.63	0.56	0.88	0.87	0.65	0.94	0.70	0.00	0.52	0.85	0.75	0.81	0.72	0.88
Standard Error	**0.024**	0.031	0.046	0.037	0.042	0.043	0.049	0.058	0.057	0.072	0.052	0.070	0.000	0.024	0.036	0.025	0.072	0.047	0.031

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O**
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1 (ii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1288**	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
1 (1)	9 1%	-	-	3 *	-	6 12% cdf	-	-	-	-	2 *	6 1%	3 1%	-	-	-	-	9 1%	-
2 (2)	4 *	-	-	2 *	-	2 4% cdf	-	-	-	-	2 *	3 *	2 1%	-	-	-	-	-	4 2% pq
3 (3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4 (4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5 or more (5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None (0)	9 1%	-	-	6 1%	-	3 7% cdf	-	-	-	-	5 1%	5 1%	4 1%	-	-	-	9 3% qr	-	-
Don't know / can't remember	1 *	-	-	1 *	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-
Saw a consultant	1258 98%	1258 100%	954 100%	761 99% e	156 100% ef	37 76%	145 96% e	270 100%	378 100%	577 100%	725 99%	1004 99%	255 97%	276 100%	484 100%	181 100%	303 97%	740 99%	208 98%
Did not see a consultant and not referred to a hospital	7 1%	-	-	-	-	-	6 4% cd	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1 (ii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
NET: 2 or more	4 *	- -	- -	2 *	- -	2 4% cdf	- -	- -	- -	- -	2 *	3 *	2 1%	- -	- -	- -	- -	- -	4 2% pq
Mean	0.77	-	-	0.64	-	0.89	-	-	-	-	0.66	0.81	0.71	-	-	-	0.00	1.00	2.00
Standard Deviation	0.76	-	-	0.83	-	0.71	-	-	-	-	0.85	0.76	0.83	-	-	-	0.00	0.00	0.00
Standard Error	0.024	-	-	0.033	-	0.119	-	-	-	-	0.035	0.027	0.059	-	-	-	0.000	0.000	0.000

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1 (ii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
1 (1)	**9** **1%**	4 *	3 2%	2 3% s	5 1%	3 1%	1 1%	9 1%	- -	1 *	7 1%
2 (2)	**4** *****	1 *	- -	2 3% s	2 *	2 *	- -	4 *	- -	3 1%	2 *
3 (3)	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
4 (4)	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
5 or more (5)	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None (0)	**9** **1%**	2 *	- -	1 2%	4 1%	3 1%	- -	8 1%	1 1%	4 1%	4 1%
Don't know / can't remember	**1** *****	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *
Saw a consultant	**1258** **98%**	822 99% u	126 97% u	54 89%	650 98%	458 98%	105 98%	1039 97%	220 99%	373 98%	644 97%
Did not see a consultant and not referred to a hospital	**7** **1%**	3 *	1 1%	2 3% s	3 *	2 *	2 1%	7 1%	- -	1 *	5 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (ii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
NET: 2 or more	**4** *	1 *	- -	2 3% s	2 *	2 *	- -	4 *	- -	3 1%	2 *
Mean	**0.77**	0.77	1.00	1.07	0.83	0.88	1.00	0.82	0.00	0.85	0.80
Standard Deviation	**0.76**	0.63	0.00	0.86	0.75	0.84	-	0.76	-	0.97	0.66
Standard Error	**0.024**	0.024	0.000	0.139	0.033	0.044	-	0.024	-	0.052	0.026

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1 (ii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	**1288**	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
1 (1)	**9** 1%	2 1%	2 1%	4 1%	- -	1 1%	5 1%	7 1%	3 1%	4 1%	5 1%	- -	9 1%	2 *	2 2%	2 *	1 1%	- -
2 (2)	**4** *	2 1%	- -	2 1%	- -	- -	2 *	3 *	1 *	2 *	3 1%	- -	4 *	3 1%	- -	1 *	2 1%	- -
3 (3)	**-** -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4 (4)	**-** -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5 or more (5)	**-** -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None (0)	**9** 1%	2 1%	- -	3 1%	1 2%	2 2%	5 1%	6 1%	3 1%	5 1%	3 1%	1 1%	8 1%	2 1%	2 2%	2 1%	- -	- -
Don't know / can't remember	**1** *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -
Saw a consultant	**1258** 98%	248 98%	143 99%	392 97%	61 95%	64 97%	643 98%	787 97%	395 97%	659 98%	360 96%	240 99%	1019 97%	470 98%	112 96%	309 98%	136 98%	26 92%
Did not see a consultant and not referred to a hospital	**7** 1%	- -	- -	4 1%	2 3%	- -	3 1%	7 1%	3 1%	3 1%	4 1%	- -	7 1%	4 1%	- -	1 *	- -	2 8%

GHLM

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (ii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) in relation to your treatment?
Select number, including any hospitals you personally already had in mind

Base: All

| | Total | Insurance coverage | | | | | | | | Treatment paid for | | | | Stage of payment | | | | |
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
NET: 2 or more	**4** *	2 1%	- -	2 1%	- -	- -	2 *	3 *	1 *	2 *	3 1%	- -	4 *	3 1%	- -	1 *	2 1%	- -
Mean	0.77	1.00	1.00	0.89	0.00	0.31	0.76	0.76	0.59	0.70	0.93	0.00	0.82	1.03	0.52	0.74	1.68	-
Standard Deviation	0.76	0.87	-	0.80	-	0.62	0.76	0.75	0.69	0.75	0.79	-	0.76	0.90	0.57	0.88	0.62	-
Standard Error	0.024	0.058	-	0.040	-	0.081	0.031	0.027	0.036	0.030	0.041	-	0.024	0.052	0.055	0.067	0.062	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
*small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

**D1 (iii) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind**

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Gender Female (a)	Gender Male (b)	Age 18-44 (c)	Age 45-54 (d)	Age 55-64 (e)	Age 65+ (f)	Social grade A (j)	Social grade B (k)	Social grade C1 (l)	Social grade C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1280	619	661	268	384	337	291	270	500	295	113	877	403	321	1192	88	116	308	691
Weighted Base	1281	618	663	259	361	324	337	270	507	298	109*	833	448	364	1183	98*	169	283	673
Effective Base	1002	486	516	221	313	266	217	220	382	228	97	716	300	241	942	64	101	247	536
1 (1)	749 *58%*	336 *54%*	412 *62%* a	135 *52%*	201 *56%*	195 *60%*	218 *65%* cd	173 *64%* l	305 *60%* l	152 *51%*	63 *58%*	486 *58%*	263 *59%*	223 *61%*	695 *59%*	54 *55%*	104 *61%*	154 *54%*	402 *60%*
2 (2)	181 *14%*	90 *15%*	90 *14%*	33 *13%*	58 *16%*	47 *15%*	43 *13%*	35 *13%*	70 *14%*	52 *17%*	12 *11%*	114 *14%*	67 *15%*	52 *14%*	166 *14%*	15 *15%*	30 *18%*	39 *14%*	91 *14%*
3 (3)	28 *2%*	14 *2%*	14 *2%*	4 *1%*	2 *1%*	9 *3%* d	13 *4%* d	3 *1%*	10 *2%*	10 *3%*	1 *1%*	13 *2%*	15 *3%*	14 *4%* n	28 *2%*	-	6 *3%*	4 *2%*	14 *2%*
4 (4)	3 ***	3 *1%*	-	3 *1%*	1 ***	-	-	1 ***	3 *1%*	-	-	-	3 *1%* n	-	3 ***	-	-	-	3 ***
5 or more (5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None (0)	313 *24%*	169 *27%* b	143 *22%*	81 *31%* ef	99 *27%* f	71 *22%*	62 *18%*	58 *22%*	117 *23%*	85 *28%*	31 *28%*	214 *26%*	98 *22%*	75 *21%*	284 *24%*	29 *29%*	29 *17%*	84 *30%* qs	159 *24%*
Don't know / can't remember	7 *1%*	5 *1%*	3 ***	4 *2%*	1 ***	2 *1%*	1 ***	1 ***	2 ***	-	2 *2%* l	6 *1%*	2 ***	1 ***	7 *1%*	1 *1%*	-	1 ***	3 ***
NET: 2 or more	212 *17%*	108 *17%*	105 *16%*	39 *15%*	60 *17%*	56 *17%*	56 *17%*	38 *14%*	83 *16%*	61 *21%*	13 *12%*	127 *15%*	85 *19%*	66 *18%*	197 *17%*	15 *15%*	35 *21%*	43 *15%*	108 *16%*
Mean	0.95	0.93	0.96	0.87	0.90	0.98	1.02 cd	0.94	0.96	0.95	0.84	0.91	1.02 n	1.01 n	0.96 †	0.86	1.07 †	0.87	0.95

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (iii) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1281**	618	663	259	361	324	337	270	507	298	109*	833	448	364	1183	98*	169	283	673
Effective Base	**1002**	486	516	221	313	266	217	220	382	228	97	716	300	241	942	64	101	247	536
Standard Deviation	**0.70**	0.75	0.66	0.76	0.68	0.69	0.69	0.63	0.71	0.77	0.65	0.67	0.76	0.71	0.71	0.66	0.70	0.70	0.71
Standard Error	**0.022**	0.034	0.029	0.051	0.039	0.043	0.047	0.043	0.036	0.051	0.066	0.025	0.044	0.046	0.023	0.082	0.069	0.044	0.030

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D1 (iii) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1280	618	371	370	523	289	157	266	251	90	358	110	471	599	681	1179	163	320	951
Weighted Base	1281	642	365	388	503	304	151	259	428	131*	226	122	373	638	643	1185	161	361	910
Effective Base	1002	472	309	279	433	219	130	226	231	80	325	101	432	461	548	917	123	229	785
1 (1)	749 58%	368 57%	228 62%	234 60%	282 56%	178 59%	90 59%	151 58%	258 60%	76 58%	129 57%	73 60%	213 57%	380 60%	369 57%	695 59%	96 60%	218 60%	524 58%
2 (2)	181 14%	102 16%	50 14%	55 14%	75 15%	46 15%	25 17%	41 16%	65 15%	19 14%	30 13%	12 10%	55 15%	88 14%	93 14%	166 14%	25 16%	49 14%	130 14%
3 (3)	28 2%	20 3%	4 1%	15 4% y	6 1%	13 4% B	3 2%	3 1%	8 2%	4 3%	7 3%	2 2%	7 2%	20 3%	9 1%	27 2%	8 5%	16 4% O	12 1%
4 (4)	3 *	3 *	1 *	3 1%	1 *	3 1%	-	1 *	-	3 2% EI	1 *	-	-	3 1%	-	3 *	-	-	3 *
5 or more (5)	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None (0)	313 24%	147 23%	80 22%	79 20%	134 27%	64 21%	33 22%	62 24%	98 23%	28 21%	57 25%	35 28%	95 26%	144 23%	169 26%	289 24%	29 18%	75 21%	237 26%
Don't know / can't remember	7 1%	2 *	2 1%	2 *	4 1%	1 *	1 *	2 1%	-	3 2% E	3 1% E	-	2 1%	3 *	4 1%	5 *	3 2%	3 1%	4 *
NET: 2 or more	212 17%	125 19%	55 15%	72 19%	82 16%	62 20%	28 19%	44 17%	72 17%	25 19%	38 17%	14 12%	62 17%	111 17%	102 16%	196 17%	33 21%	65 18%	145 16%
Mean	0.95	1.01	0.95	1.03 y	0.91	1.05	0.99	0.95	0.96	1.05	0.95	0.85	0.93	0.99	0.91	0.95	1.07 L	1.01	0.92

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (iii) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1281**	642	365	388	503	304	151	259	428	131*	226	122	373	638	643	1185	161	361	910
Effective Base	**1002**	472	309	279	433	219	130	226	231	80	325	101	432	461	548	917	123	229	785
Standard Deviation	**0.70**	0.74	0.64	0.75	0.69	0.78	0.68	0.68	0.67	0.82	0.73	0.66	0.69	0.73	0.67	0.71	0.73	0.73	0.70
Standard Error	**0.022**	0.034	0.037	0.045	0.033	0.053	0.060	0.045	0.044	0.092	0.041	0.065	0.033	0.034	0.029	0.023	0.066	0.048	0.025

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (iii) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	See private consultant Yes (a)	See private consultant Yes AND referred (b)	Referral GP (c)	Referral Private consultant (d)	Referral NHS consultant (e)	Referral Not referred (f)	Prior knowledge consultant Already knew (g)	Prior knowledge consultant Already knew/had a good idea (h)	Prior knowledge consultant Didn't know/DK (i)	Prior hospital knowledge Already knew (j)	Prior hospital knowledge Already knew/had a good idea (k)	Prior hospital knowledge Didn't know/DK (l)	Number of consultants 0 (m)	Number of consultants 1 (n)	Number of consultants 2 or more (o)	Number of hospitals 0 (p)	Number of hospitals 1 (q)	Number of hospitals 2 or more (r)
Unweighted Base	1280	1258	991	807	158	48	116	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1281	1258	954	772	156	49*	145*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1002	984	781	640	126	35	88	207	295	488	589	810	194	221	399	153	269	570	159
1 (1)	749 58%	740 59%	571 60%	464 60%	88 56%	28 57%	85 59%	183 68% i	251 66% i	320 55%	466 63% kl	607 60%	141 54%	130 47%	324 67% m	108 60% m	-	749 100% pr	-
2 (2)	181 14%	176 14%	130 14%	101 13%	23 15%	11 22%	22 15%	28 10%	48 13%	82 14%	71 10%	147 14% j	34 13%	29 10%	74 15%	26 15%	-	-	181 85% pq
3 (3)	28 2%	28 2%	17 2%	13 2%	4 3%	1 1%	9 6% c	6 2%	9 3%	8 1%	4 1%	22 2% j	6 2% j	3 1%	9 2%	5 3%	-	-	28 13% pq
4 (4)	3 *	3 *	3 *	1 *	3 2% c	-	-	3 1%	3 1%	1 *	1 *	3 * j	-	1 *	3 1%	-	-	-	3 2% q
5 or more (5)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None (0)	313 24%	303 24%	227 24%	188 24%	38 25%	10 20%	29 20%	48 18%	65 17%	163 28% gh	190 26% k	234 23%	79 30% k	111 40% no	72 15%	41 23% n	313 100% qr	-	-
Don't know / can't remember	7 1%	7 1%	6 1%	6 1%	1 *	-	-	2 1%	2 *	4 1%	3 *	5 *	2 1%	2 1%	2 *	1 *	-	-	-
NET: 2 or more	212 17%	208 17%	151 16%	114 15%	30 19%	11 23%	31 21%	37 14%	60 16%	91 16%	76 10%	172 17% j	40 15%	32 12%	86 18% m	31 17%	-	-	212 100% pq

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (iii) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1281**	1258	954	772	156	49*	145*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1002**	984	781	640	126	35	88	207	295	488	589	810	194	221	399	153	269	570	159
Mean	**0.95**	0.95	0.94	0.92	1.01	1.04	1.07	1.00	1.03 i	0.89	0.85	0.97 j	0.87	0.73	1.06 m	0.97 m	0.00	1.00	2.16 pq
Standard Deviation	**0.70**	0.70	0.69	0.67	0.81	0.69	0.77	0.69	0.68	0.69	0.61	0.70	0.72	0.71	0.65	0.70	0.00	0.00	0.41
Standard Error	**0.022**	0.022	0.025	0.026	0.073	0.116	0.082	0.048	0.040	0.031	0.025	0.025	0.052	0.048	0.033	0.056	0.000	0.000	0.033

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

**D1 (iii) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind**

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1280	838	128	53	653	460	115	1165	115	406	740
Weighted Base	1281	829	128*	59*	661	467	105*	1060	221*	381	658
Effective Base	1002	673	99	36	509	359	97	985	98	338	635
1 (1)	749 58%	468 56%	83 65%	35 60%	394 60%	282 60%	54 51%	607 57%	142 64%	226 59%	374 57%
2 (2)	181 14%	139 17%	23 18%	5 8%	109 16% B	58 12%	9 8%	149 14%	32 14%	55 14%	91 14%
3 (3)	28 2%	22 3%	4 3%	2 3%	15 2%	12 3%	- -	17 2% F	11 5% CF	12 3% CF	6 1%
4 (4)	3 *	3 *	- -	- -	3 *	1 *	- -	1 *	3 1% C	- -	1 *
5 or more (5)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None (0)	313 24%	193 23% †	17 13%	17 29% †	138 21%	111 24%	43 41% vA	279 26% D	34 15%	86 23%	182 28% D
Don't know / can't remember	7 1%	3 *	- -	- -	2 *	3 1%	- -	7 1%	- -	3 1%	4 1%
NET: 2 or more	212 17%	164 20%	28 22%	6 11%	127 19% B	70 15%	9 8%	167 16%	45 21%	66 17%	98 15%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

**D1 (iii) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind**

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1281**	829	128*	59*	661	467	105*	1060	221*	381	658
Effective Base	**1002**	673	99	36	509	359	97	985	98	338	635
Mean	**0.95**	1.00	1.12 u	0.85	1.02 B	0.94 B	0.67	0.91	1.13 CF	0.98 CF	0.88
Standard Deviation	**0.70**	0.74	0.66	0.68	0.71	0.69	0.62	0.69	0.77	0.71	0.67
Standard Error	**0.022**	0.028	0.067	0.113	0.032	0.036	0.063	0.022	0.078	0.038	0.027

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (iii) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1280	268	157	460	72	70	700	892	432	733	422	125	1155	399	127	232	137	30
Weighted Base	1281	253	144	402	62*	66*	655	803	402	669	371	241	1040	478	117	314	138	26**
Effective Base	1002	227	134	392	61	58	591	755	364	628	361	107	988	293	107	174	101	25
1 (1)	749 58%	143 56%	89 62%	232 58%	41 66%	34 51%	374 57%	464 58%	231 58%	380 57%	217 59%	151 63%	597 57%	294 61%	70 60%	193 61%	86 62%	15 60%
2 (2)	181 14%	36 14%	19 13%	56 14%	6 10%	9 14%	92 14%	113 14%	56 14%	101 15%	43 11%	37 15%	144 14%	62 13%	15 12%	39 12%	19 14%	4 15%
3 (3)	28 2%	5 2%	2 1%	10 2% MN	-	1 1%	7 1%	12 2% N	2 1%	12 2%	5 1%	11 5%	17 2%	16 3%	-	11 4%	3 2%	2 6%
4 (4)	3 *	-	-	1 *	-	-	-	1 *	-	1 *	-	3 1% w	1 *	3 1%	-	3 1%	-	-
5 or more (5)	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None (0)	313 24%	68 27%	35 24%	99 25%	15 23%	21 32%	178 27%	209 26%	109 27%	169 25% R	105 28% R	39 16%	274 26% R	103 22%	31 26%	69 22%	30 22%	5 18%
Don't know / can't remember	7 1%	1 1%	-	3 1%	1 1%	1 2%	4 1%	5 1%	2 1%	6 1%	1 *	-	7 1%	-	1 1% S	-	-	-
NET: 2 or more	212 17%	41 16%	20 14%	67 17%	6 10%	10 15%	99 15%	125 16%	59 15%	114 17%	47 13%	50 21% Q	162 16%	81 17%	15 12%	53 17%	23 16%	5 21%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

**D1 (iii) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind**

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1281**	253	144	402	62*	66*	655	803	402	669	371	241	1040	478	117	314	138	26**
Effective Base	**1002**	227	134	392	61	58	591	755	364	628	361	107	988	293	107	174	101	25
Mean	**0.95**	0.91	0.91	0.95	0.87	0.84	0.89	0.91	0.88	0.94	0.86	1.11 PQw	0.91	1.00	0.86	1.00	0.97	1.09
Standard Deviation	**0.70**	0.70	0.64	0.71	0.57	0.70	0.67	0.68	0.65	0.70	0.66	0.77	0.68	0.73	0.61	0.75	0.67	0.77
Standard Error	**0.022**	0.046	0.055	0.036	0.073	0.092	0.028	0.025	0.034	0.028	0.035	0.074	0.022	0.043	0.059	0.057	0.067	0.152

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (iii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
1 (1)	749 58%	336 54%	412 62% a	135 52%	201 55%	195 60%	218 64% cd	173 64% l	305 60% l	152 50%	63 58%	486 58%	263 59%	223 61%	695 58%	54 54%	104 61%	154 54%	402 59%
2 (2)	181 14%	90 15%	90 14%	33 12%	58 16%	47 15%	43 13%	35 13%	70 14%	52 17%	12 11%	114 14%	67 15%	52 14%	166 14%	15 15%	30 17%	39 14%	91 13%
3 (3)	28 2%	14 2%	14 2%	4 1%	2 1%	9 3% d	13 4% d	3 1%	10 2%	10 3%	1 1%	13 2%	15 3%	14 4% n	28 2%	-	6 3%	4 2%	14 2%
4 (4)	3 *	3 1%	- -	3 1%	1 *	- -	- -	1 *	3 1%	- -	- -	- -	3 1% n	- -	3 *	- -	- -	- -	3 *
5 or more (5)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None (0)	313 24%	169 27% b	143 22%	81 31% ef	99 27% f	71 22%	62 18%	58 22%	117 23%	85 28%	31 28%	214 26%	98 22%	75 21%	284 24%	29 29%	29 17%	84 30% qs	159 23%
Don't know / can't remember	7 1%	5 1%	3 *	4 2%	1 *	2 1%	1 *	1 *	2 *	- -	2 2% l	6 1%	2 *	1 *	7 1%	1 1%	- -	1 *	3 *
Not referred to a hospital and did not see a consultant	7 1%	4 1%	3 1%	2 1%	1 *	2 1%	2 1%	1 *	2 *	4 1%	- -	6 1%	1 *	1 *	5 *	2 2%	1 1%	- -	5 1%
NET: 2 or more	212 16%	108 17%	105 16%	39 15%	60 17%	56 17%	56 17%	38 14%	83 16%	61 20%	13 12%	127 15%	85 19%	66 18%	197 17%	15 15%	35 21%	43 15%	108 16%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (iii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Mean	**0.95**	0.93	0.96	0.87	0.90	0.98	1.02 cd	0.94	0.96	0.95	0.84	0.91	1.02 n	1.01 n	0.96 t	0.86	1.07 t	0.87	0.95
Standard Deviation	**0.70**	0.75	0.66	0.76	0.68	0.69	0.69	0.63	0.71	0.77	0.65	0.67	0.76	0.71	0.71	0.66	0.70	0.70	0.71
Standard Error	**0.022**	0.034	0.029	0.051	0.038	0.042	0.046	0.043	0.036	0.050	0.066	0.025	0.044	0.046	0.023	0.082	0.069	0.044	0.030

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (iii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1288**	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
1 (1)	**749** **58%**	368 57%	228 62%	234 60%	282 56%	178 58%	90 59%	151 58%	258 60%	76 58%	129 57%	73 60%	213 57%	380 59%	369 57%	695 59%	96 59%	218 60%	524 57%
2 (2)	**181** **14%**	102 16%	50 14%	55 14%	75 15%	46 15%	25 17%	41 16%	65 15%	19 14%	30 13%	12 10%	55 15%	88 14%	93 14%	166 14%	25 15%	49 13%	130 14%
3 (3)	**28** **2%**	20 3%	4 1%	15 4% y	6 1%	13 4% B	3 2%	3 1%	8 2%	4 3%	7 3%	2 2%	7 2%	20 3%	9 1%	27 2%	8 5%	16 4% O	12 1%
4 (4)	**3** *	3 *	1 *	3 1%	1 *	3 1%	-	1 *	-	3 2% EI	1 *	-	-	3 1%	-	3 *	-	-	3 *
5 or more (5)	**-** **-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None (0)	**313** **24%**	147 23%	80 21%	79 20%	134 27%	64 21%	33 21%	62 24%	98 23%	28 21%	57 25%	35 28%	95 25%	144 22%	169 26%	289 24%	29 18%	75 21%	237 26%
Don't know / can't remember	**7** **1%**	2 *	2 1%	2 *	4 1%	1 *	1 *	2 1%	-	3 2% E	3 1% E	-	2 1%	3 *	4 1%	5 *	3 2%	3 1%	4 *
Not referred to a hospital and did not see a consultant	**7** **1%**	1 *	6 1% v	2 1%	2 *	1 *	1 *	2 1%	3 1%	-	2 1%	-	2 1%	4 1%	3 1%	2 *	3 2% L	3 1%	4 *
NET: 2 or more	**212** **16%**	125 19%	55 15%	72 19%	82 16%	62 20%	28 19%	44 17%	72 17%	25 19%	38 17%	14 12%	62 17%	111 17%	102 16%	196 16%	33 20%	65 18%	145 16%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (iii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Mean	**0.95**	1.01	0.95	1.03 y	0.91	1.05	0.99	0.95	0.96	1.05	0.95	0.85	0.93	0.99	0.91	0.95	1.07 L	1.01	0.92
Standard Deviation	**0.70**	0.74	0.64	0.75	0.69	0.78	0.68	0.68	0.67	0.82	0.73	0.66	0.69	0.73	0.67	0.71	0.73	0.73	0.70
Standard Error	**0.022**	0.034	0.036	0.045	0.033	0.053	0.059	0.045	0.044	0.092	0.040	0.065	0.033	0.034	0.029	0.023	0.065	0.048	0.025

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

**D1 (iii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind**

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
1 (1)	749 58%	740 59%	571 60%	464 60%	88 56%	28 57%	85 56%	183 68% i	251 66% i	320 55%	466 63% kl	607 60%	141 54%	130 47%	324 67% m	108 60% m	- -	749 100% pr	- -
2 (2)	181 14%	176 14%	130 14%	101 13%	23 15%	11 22%	22 15%	28 10%	48 13%	82 14%	71 10%	147 14% j	34 13%	29 10%	74 15%	26 15%	- -	- -	181 85% pq
3 (3)	28 2%	28 2%	17 2%	13 2%	4 3%	1 1%	9 6% c	6 2%	9 3%	8 1%	4 1%	22 2% j	6 2% j	3 1%	9 2%	5 3%	- -	- -	28 13% pq
4 (4)	3 *	3 *	3 *	1 *	3 2% c	-	-	3 1%	3 1%	1 *	1 *	3 * j	-	1 *	3 1%	-	-	-	3 2% q
5 or more (5)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None (0)	313 24%	303 24%	227 24%	188 24%	38 25%	10 20%	29 19%	48 18%	65 17%	163 28% gh	190 26% k	234 23%	79 30% k	111 40% no	72 15%	41 23% n	313 100% qr	- -	- -
Don't know / can't remember	7 1%	7 1%	6 1%	6 1%	1 *	-	-	2 1%	2 *	4 1%	3 *	5 *	2 1%	2 1%	2 *	1 *	- -	- -	- -
Not referred to a hospital and did not see a consultant	7 1%	- -	- -	- -	- -	- -	6 4% cd	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

**D1 (iii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind**

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
NET: 2 or more	**212** **16%**	208 17%	151 16%	114 15%	30 19%	11 23%	31 20%	37 14%	60 16%	91 16%	76 10%	172 17% j	40 15%	32 12%	86 18% m	31 17%	- -	- -	212 100% pq
Mean	**0.95**	0.95	0.94	0.92	1.01	1.04	1.07	1.00	1.03 i	0.89	0.85	0.97 j	0.87	0.73	1.06 m	0.97 m	0.00	1.00	2.16 pq
Standard Deviation	**0.70**	0.70	0.69	0.67	0.81	0.69	0.77	0.69	0.68	0.69	0.61	0.70	0.72	0.71	0.65	0.70	0.00	0.00	0.41
Standard Error	**0.022**	0.022	0.025	0.026	0.073	0.116	0.079	0.048	0.040	0.031	0.025	0.025	0.052	0.048	0.033	0.056	0.000	0.000	0.033

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

**D1 (iii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind**

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1288	841	129	55	657	462	116	1173	115	408	745
Weighted Base	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
1 (1)	749 58%	468 56%	83 65%	35 58%	394 59%	282 60%	54 50%	607 57%	142 64%	226 59%	374 56%
2 (2)	181 14%	139 17%	23 18%	5 8%	109 16% B	58 12%	9 8%	149 14%	32 14%	55 14%	91 14%
3 (3)	28 2%	22 3%	4 3%	2 3%	15 2%	12 3%	- -	17 2% F	11 5% CF	12 3% CF	6 1%
4 (4)	3 *	3 *	- -	- -	3 *	1 *	- -	1 *	3 1% C	- -	1 *
5 or more (5)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None (0)	313 24%	193 23% t	17 13%	17 28% t	138 21%	111 24%	43 40% vA	279 26% D	34 15%	86 22%	182 27% D
Don't know / can't remember	7 1%	3 *	- -	- -	2 *	3 1%	- -	7 1%	- -	3 1%	4 1%
Not referred to a hospital and did not see a consultant	7 1%	3 *	1 1%	2 3% s	3 *	2 *	2 1%	7 1%	- -	1 *	5 1%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D1 (iii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
NET: 2 or more	**212** **16%**	164 20%	28 22%	6 11%	127 19% B	70 15%	9 8%	167 16%	45 21%	66 17%	98 15%
Mean	**0.95**	1.00	1.12 u	0.85	1.02 B	0.94 B	0.67	0.91	1.13 CF	0.98 CF	0.88
Standard Deviation	**0.70**	0.74	0.66	0.68	0.71	0.69	0.62	0.69	0.77	0.71	0.67
Standard Error	**0.022**	0.028	0.067	0.111	0.031	0.036	0.063	0.022	0.078	0.038	0.026

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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8 Feb 2013

D1 (iii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
1 (1)	749 58%	143 56%	89 62%	232 57%	41 64%	34 51%	374 57%	464 57%	231 57%	380 57%	217 58%	151 63%	597 57%	294 61%	70 60%	193 61%	86 62%	15 56%
2 (2)	181 14%	36 14%	19 13%	56 14%	6 10%	9 14%	92 14%	113 14%	56 14%	101 15%	43 11%	37 15%	144 14%	62 13%	15 12%	39 12%	19 14%	4 14%
3 (3)	28 2%	5 2%	2 1%	10 2% MN	-	1 1%	7 1%	12 2% N	2 1%	12 2%	5 1%	11 5%	17 2%	16 3%	-	11 3%	3 2%	2 6%
4 (4)	3 *	-	-	1 *	-	-	-	1 *	-	1 *	-	3 1% w	1 *	3 1%	-	3 1%	-	-
5 or more (5)	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None (0)	313 24%	68 27%	35 24%	99 25%	15 23%	21 32%	178 27%	209 26%	109 27%	169 25% R	105 28% R	39 16%	274 26% R	103 21%	31 26%	69 22%	30 22%	5 17%
Don't know / can't remember	7 1%	1 1%	-	3 1%	1 1%	1 2%	4 1%	5 1%	2 1%	6 1%	1 *	-	7 1%	-	1 1% S	-	-	-
Not referred to a hospital and did not see a consultant	7 1%	-	-	4 1%	2 3% GHLM	-	3 1%	7 1%	3 1%	3 1%	4 1%	-	7 1%	4 1%	-	1 *	-	2 8%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

**D1 (iii ALL) How many named private hospitals/private units at NHS hospitals did you discuss with (the consultant) in relation to your treatment? (IF SAW A CONSULTANT)/
How many named private hospitals/private units at NHS hospitals did you discuss with (the healthcare professional) that referred you for private healthcare
in relation to your treatment? (IF DIDN'T SEE A CONSULTANT)
Select number, including any hospitals you personally already had in mind**

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
NET: 2 or more	**212** **16%**	41 16%	20 14%	67 16%	6 10%	10 15%	99 15%	125 15%	59 14%	114 17%	47 13%	50 21% Q	162 15%	81 17%	15 12%	53 17%	23 16%	5 20%
Mean	**0.95**	0.91	0.91	0.95	0.87	0.84	0.89	0.91	0.88	0.94	0.86	1.11 PQw	0.91	1.00	0.86	1.00	0.97	1.09
Standard Deviation	**0.70**	0.70	0.64	0.71	0.57	0.70	0.67	0.68	0.65	0.70	0.66	0.77	0.68	0.73	0.61	0.75	0.67	0.77
Standard Error	**0.022**	0.046	0.055	0.036	0.072	0.092	0.027	0.025	0.034	0.028	0.035	0.074	0.022	0.042	0.059	0.057	0.067	0.148

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
*small base; ** very small base (under 30) ineligible for sig testing*
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (i) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All respondents who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1258	605	653	262	378	330	288	265	495	290	108	860	398	318	1173	85	114	305	682
Weighted Base	1258	603	655	252	356	317	334	264	501	293	105*	815	444	361	1163	95*	166*	280	662
Effective Base	984	474	510	216	308	260	214	215	377	224	92	701	297	238	925	61	99	244	528
Reputation	146 12%	61 10%	85 13%	24 10%	37 11%	47 15%	36 11%	26 10%	65 13%	31 11%	18 17%	92 11%	53 12%	44 12%	130 11%	16 16%	13 8%	27 10%	94 14% q
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	319 25%	138 23%	181 28%	53 21%	100 28%	85 27%	80 24%	66 25%	144 29%	71 24%	24 22%	192 24%	126 28%	99 27%	296 25%	22 23%	30 18%	63 23%	189 29% qs
Medical facilities (e.g. specialist medical equipment)	232 18%	89 15%	143 22% a	40 16%	61 17%	64 20%	66 20%	33 12%	115 23% j	54 18%	17 16%	138 17%	94 21%	80 22%	215 19% t	16 17%	31 19%	35 13%	137 21% t
Quality of care (e.g. care by nurses)	239 19%	103 17%	136 21%	38 15%	77 22%	62 20%	61 18%	39 15%	110 22% j	65 22% j	15 14%	145 18%	94 21%	75 21%	221 19%	18 18%	36 21%	46 16%	138 21%
Better aftercare in follow-up visits	104 8%	29 5%	75 11% a	18 7%	28 8%	38 12% f	20 6%	16 6%	50 10%	28 10%	6 6%	69 9%	35 8%	27 8%	101 9% s	4 4%	5 3%	30 11% s	59 9%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 11%	52 9%	82 12% a	23 9%	35 10%	36 11%	39 12%	24 9%	57 11%	34 12%	13 12%	85 10%	48 11%	44 12%	126 11%	8 8%	13 8%	35 13%	74 11%
Waiting times for appointments	284 23%	124 21%	160 24%	55 22%	79 22%	64 20%	86 26%	52 20%	133 27%	61 21%	22 21%	167 20%	117 26% n	98 27% n	265 23%	19 20%	37 22%	60 22%	161 24%
Appointment times offered	372 30%	161 27%	210 32%	82 32%	97 27%	99 31%	94 28%	58 22%	168 34% j	97 33% j	32 30%	228 28%	143 32%	110 31%	345 30%	27 28%	55 33%	85 30%	198 30%
Geographic location	182 14%	60 10%	122 19% a	44 18% d	35 10%	50 16% d	54 16% d	30 11%	87 17% j	39 13%	12 11%	108 13%	74 17%	58 16%	173 15%	9 9%	42 25% qrtu	32 11%	87 13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

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Fieldwork conducted 16th November - 16th December 2012

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D2 (i) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All respondents who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1258	603	655	252	356	317	334	264	501	293	105*	815	444	361	1163	95*	166*	280	662
Effective Base	984	474	510	216	308	260	214	215	377	224	92	701	297	238	925	61	99	244	528
Cost	155 12%	75 12%	80 12%	13 5%	40 11% c	36 11% c	67 20% cde	25 9%	74 15% m	42 14% m	7 6%	74 9%	81 18% n	71 20% n	136 12%	19 20%	19 11%	31 11%	89 13%
Whether your private medical insurance would cover their cost (partially or fully)	257 20%	126 21%	131 20%	64 25%	73 21%	62 19%	59 18%	64 24%	98 20%	57 19%	23 22%	175 21%	82 19%	66 18%	233 20%	24 25%	30 18%	59 21%	138 21%
Clinical expertise of consultants and other healthcare professionals working there	198 16%	80 13%	118 18% a	29 11%	58 16%	70 22% cf	42 13%	39 15%	81 16%	48 17%	14 14%	121 15%	77 17%	60 17%	183 16% t	15 16%	19 11%	33 12%	121 18% qt
Feedback from their other patients	45 4%	21 3%	24 4%	13 5%	12 3%	12 4%	9 3%	8 3%	22 4%	7 2%	6 5%	31 4%	15 3%	9 2%	38 3%	7 7%	7 4%	11 4%	23 4%
Respondent had previous experience at the hospital	22 2%	9 1%	13 2%	3 1%	2 1%	7 2%	10 3% d	9 3%	8 2%	4 1%	-	12 1%	10 2%	9 3%	20 2%	1 1%	4 3%	3 1%	11 2%
Where the consultant is based	9 1%	4 1%	5 1%	- -	3 1%	5 2%	1 *	2 1%	6 1%	1 *	-	5 1%	4 1% p	1 *	9 1%	-	2 1%	1 *	6 1%
Other (specify)	20 2%	10 2%	10 1%	3 1%	4 1%	11 3%	3 1%	2 1%	5 1%	8 3%	2 2%	14 2%	6 1%	5 1%	19 2%	1 1%	-	4 1%	15 2%
None of these things were discussed	346 27%	168 28%	178 27%	69 28%	103 29%	89 28%	85 25%	75 29%	118 23%	87 30%	32 30%	241 30%	105 24%	87 24%	331 28% r	15 16%	49 30% r	87 31%	171 26%
Don't know/can't remember	72 6%	39 7%	33 5%	22 9% f	22 6%	16 5%	12 4%	12 5%	23 5%	14 5%	9 9%	49 6%	23 5%	16 4%	65 6% u	7 7%	13 8%	17 6%	25 4%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (i) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All respondents who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1258	610	359	362	514	283	154	258	244	88	350	108	468	590	668	1162	159	306	943
Weighted Base	1258	634	351	380	492	298	148	250	418	129*	221	120*	371	628	631	1166	158	346	902
Effective Base	984	465	298	273	426	215	128	219	224	78	318	100	429	453	537	902	120	217	779
Reputation	146 12%	86 14%	34 10%	68 18% y	33 7%	51 17% B	18 12%	19 8%	54 13%	14 11%	25 11%	16 13%	37 10%	93 15% K	52 8%	135 12%	27 17%	43 12%	100 11%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	319 25%	180 28%	86 24%	102 27%	117 24%	80 27%	46 31%	60 24%	108 26%	32 25%	58 26%	27 22%	94 26%	187 30% K	132 21%	299 26%	47 30%	95 28%	223 25%
Medical facilities (e.g. specialist medical equipment)	232 18%	124 20%	62 18%	89 23% y	74 15%	68 23% B	28 19%	38 15%	87 21%	26 20%	44 20%	16 14%	59 16%	122 19%	110 17%	212 18%	38 24%	67 19%	162 18%
Quality of care (e.g. care by nurses)	239 19%	138 22%	59 17%	100 26% y	73 15%	77 26% B	31 21%	37 15%	96 23% I	25 19%	43 20%	24 20%	51 14%	143 23% K	96 15%	224 19%	34 21%	70 20%	168 19%
Better aftercare in follow-up visits	104 8%	58 9%	26 7%	46 12% y	25 5%	31 10%	10 7%	15 6%	42 10%	6 5%	20 9%	12 10%	24 6%	60 10%	44 7%	101 9%	16 10%	22 6%	83 9%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 11%	77 12%	33 9%	59 15% y	38 8%	44 15% B	14 9%	21 9%	45 11%	9 7%	25 11%	19 16%	35 9%	84 13% K	49 8%	126 11%	15 9%	40 11%	94 10%
Waiting times for appointments	284 23%	161 25%	70 20%	106 28% y	93 19%	82 28% B	32 21%	46 18%	97 23%	17 13%	47 21%	36 30% F	87 23% F	163 26% K	120 19%	271 23%	35 22%	133 38% O	150 17%
Appointment times offered	372 30%	190 30%	105 30%	106 28%	147 30%	85 29%	33 22%	79 32%	133 32%	37 29%	59 27%	38 32%	105 28%	194 31%	178 28%	356 31%	44 28%	116 33%	254 28%
Geographic location	182 14%	102 16%	50 14%	57 15%	71 14%	46 16%	19 13%	42 17%	60 14%	28 22% H	29 13%	12 10%	53 14%	90 14%	92 15%	167 14%	37 23% L	51 15%	128 14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (i) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All respondents who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1258**	634	351	380	492	298	148	250	418	129*	221	120*	371	628	631	1166	158	346	902
Effective Base	984	465	298	273	426	215	128	219	224	78	318	100	429	453	537	902	120	217	779
Cost	**155** **12%**	100 16% w	25 7%	69 18% y	38 8%	59 20% AB	7 5%	18 7%	46 11%	17 13%	34 15%	10 8%	49 13%	100 16% K	55 9%	152 13% M	11 7%	86 25% O	68 8%
Whether your private medical insurance would cover their cost (partially or fully)	**257** **20%**	118 19%	77 22%	75 20%	107 22%	62 21%	24 17%	57 23%	87 21%	21 16%	50 23%	21 18%	77 21%	132 21%	125 20%	241 21%	29 18%	59 17%	195 22%
Clinical expertise of consultants and other healthcare professionals working there	**198** **16%**	106 17%	55 16%	76 20% y	58 12%	59 20%	21 15%	33 13%	72 17%	19 15%	41 18%	15 13%	51 14%	117 19% K	81 13%	185 16%	39 25% L	53 15%	143 16%
Feedback from their other patients	**45** **4%**	29 5%	9 3%	20 5%	12 2%	15 5%	7 5%	5 2%	14 3%	6 5%	9 4%	3 3%	13 4%	30 5%	16 3%	45 4%	5 3%	14 4%	31 3%
Respondent had previous experience at the hospital	**22** **2%**	12 2%	6 2%	11 3%	5 1%	9 3%	2 1%	3 1%	8 2%	4 3%	4 2%	1 1%	5 1%	8 1%	13 2%	22 2%	1 *	5 1%	17 2%
Where the consultant is based	**9** **1%**	6 1%	1 *	5 1%	4 1%	5 2%	1 1%	1 *	2 *	3 2% I	2 1%	3 3% I	-	8 1% K	1 *	9 1%	1 1%	1 *	8 1%
Other (specify)	**20** **2%**	5 1%	10 3% v	5 1%	9 2%	3 1%	2 1%	6 3%	5 1%	-	5 2%	2 2%	9 2%	7 1%	13 2%	18 2%	3 2%	5 1%	15 2%
None of these things were discussed	**346** **27%**	162 25%	96 27%	83 22%	160 33% x	64 21%	52 35% z	73 29%	106 25%	40 31%	55 25%	36 30%	110 30%	155 25%	191 30% J	315 27%	38 24%	59 17%	286 32% N
Don't know/can't remember	**72** **6%**	30 5%	20 6%	20 5%	29 6%	14 5%	9 6%	15 6%	20 5%	11 9%	15 7%	7 6%	19 5%	27 4%	45 7% J	63 5%	10 6%	14 4%	56 6%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D2 (i) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All respondents who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1258	1258	991	795	158	38	116	271	383	609	738	1016	242	286	498	193	319	730	200
Weighted Base	1258	1258	954	761	156	37**	145*	270	378	577	725	1004	255	276	484	181	303	740	208
Effective Base	984	984	781	630	126	26	88	207	295	488	581	797	187	221	399	153	262	562	155
Reputation	146 _12%_	146 _12%_	105 _11%_	81 _11%_	20 _13%_	4 _10%_	19 _13%_	29 _11%_	49 _13%_	56 _10%_	85 _12%_	108 _11%_	37 _15%_	18 _7%_	60 _12%_ m	26 _15%_ m	15 _5%_	104 _14%_ p	27 _13%_ p
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	319 _25%_	319 _25%_ b	228 _24%_	173 _23%_	48 _31%_	7 _18%_	44 _30%_	62 _23%_	88 _23%_	140 _24%_	204 _28%_ l	270 _27%_ l	49 _19%_	56 _20%_	132 _27%_ m	38 _21%_	69 _23%_ r	224 _30%_ pr	26 _13%_
Medical facilities (e.g. specialist medical equipment)	232 _18%_	232 _18%_ b	164 _17%_	122 _16%_	35 _23%_	7 _18%_	22 _15%_	44 _16%_	62 _16%_	102 _18%_	132 _18%_	184 _18%_	48 _19%_	47 _17%_	88 _18%_	24 _13%_	31 _10%_	170 _23%_ pr	30 _15%_
Quality of care (e.g. care by nurses)	239 _19%_	239 _19%_ b	158 _17%_	119 _16%_	31 _20%_	9 _23%_	37 _25%_ c	38 _14%_	62 _16%_	96 _17%_	139 _19%_	197 _20%_	41 _16%_	39 _14%_	80 _17%_	32 _18%_	35 _12%_	172 _23%_ pr	31 _15%_
Better aftercare in follow-up visits	104 _8%_	104 _8%_ b	68 _7%_	49 _6%_	18 _11%_	1 _3%_	20 _13%_ c	20 _7%_	28 _7%_	40 _7%_	72 _10%_	91 _9%_	14 _5%_	8 _3%_	39 _8%_ m	20 _11%_ m	20 _7%_	72 _10%_	12 _6%_
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 _11%_	133 _11%_ b	87 _9%_	64 _8%_	19 _12%_	5 _12%_	21 _14%_	23 _9%_	37 _10%_	51 _9%_	73 _10%_	117 _12%_ jl	16 _6%_	21 _8%_	48 _10%_	17 _9%_	16 _5%_	98 _13%_ p	20 _9%_
Waiting times for appointments	284 _23%_	284 _23%_	204 _21%_	167 _22%_	22 _14%_	14 _39%_	47 _32%_ cd	51 _19%_	74 _20%_	130 _22%_	168 _23%_ l	242 _24%_ l	41 _16%_	56 _20%_	108 _22%_	38 _21%_	41 _13%_	192 _26%_ p	51 _25%_ p
Appointment times offered	372 _30%_	372 _30%_	278 _29%_	227 _30%_	40 _25%_	12 _32%_	53 _37%_	66 _25%_	102 _27%_	176 _31%_	214 _30%_	304 _30%_	68 _27%_	83 _30%_	139 _29%_	55 _30%_	66 _22%_	229 _31%_ p	77 _37%_ p
Geographic location	182 _14%_	182 _14%_	129 _14%_	96 _13%_	24 _15%_	9 _25%_	28 _19%_	31 _12%_	49 _13%_	80 _14%_	79 _11%_	135 _13%_ j	47 _19%_ j	37 _13%_	62 _13%_	29 _16%_	19 _6%_	86 _12%_ p	76 _36%_ pq

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D2 (i) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All respondents who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1258**	1258	954	761	156	37**	145*	270	378	577	725	1004	255	276	484	181	303	740	208
Effective Base	**984**	984	781	630	126	26	88	207	295	488	581	797	187	221	399	153	262	562	155
Cost	**155** **12%**	155 12% b	99 10%	83 11%	10 6%	6 16%	32 22% cd	36 13%	45 12%	54 9%	70 10%	113 11% j	42 17% jk	30 11%	46 10%	19 11%	23 8%	104 14% p	28 14% p
Whether your private medical insurance would cover their cost (partially or fully)	**257** **20%**	257 20%	208 22% a	166 22%	32 21%	10 27%	23 16%	54 20%	79 21%	128 22%	147 20%	212 21%	45 18%	54 20%	109 22%	44 24%	49 16%	171 23% p	37 18%
Clinical expertise of consultants and other healthcare professionals working there	**198** **16%**	198 16% b	137 14%	103 14%	28 18%	6 15%	27 18%	28 11%	43 11%	93 16%	104 14%	157 16%	41 16%	34 12%	74 15%	23 13%	26 9%	133 18% p	39 19% p
Feedback from their other patients	**45** **4%**	45 4%	36 4%	27 4%	9 6%	1 2%	5 4%	5 2%	8 2%	28 5%	28 4%	37 4%	9 3%	12 4%	17 3%	8 4%	8 3%	35 5%	3 1%
Respondent had previous experience at the hospital	**22** **2%**	22 2% b	11 1%	9 1%	1 1%	1 3%	5 3%	6 2%	8 2%	3 1%	17 2%	18 2%	4 1%	2 1%	6 1%	3 1%	6 2%	12 2%	4 2%
Where the consultant is based	**9** **1%**	9 1%	5 1%	1 *	4 3% c	- -	- -	1 *	1 *	4 1%	3 *	4 *	5 2% jk	2 1%	3 1%	- -	2 1%	6 1%	2 1%
Other (specify)	**20** **2%**	20 2%	13 1%	10 1%	3 2%	-	4 3%	5 2%	5 1%	9 2%	10 1%	16 2%	4 2%	5 2%	6 1%	2 1%	7 2%	7 1%	5 3%
None of these things were discussed	**346** **27%**	346 27%	279 29% a	232 31%	44 28%	3 9%	31 22%	77 29%	105 28%	174 30%	217 30% k	277 28%	69 27%	88 32%	133 27%	54 30%	125 41% qr	192 26% r	25 12%
Don't know/can't remember	**72** **6%**	72 6%	63 7% a	45 6%	15 10% f	3 9%	3 2%	13 5%	21 6%	42 7%	39 5%	52 5%	20 8%	17 6%	32 7%	13 7%	19 6%	36 5%	15 7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
*small base; ** very small base (under 30) ineligible for sig testing*
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D2 (i) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All respondents who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1258	829	126	49	642	452	114	1144	114	398	727
Weighted Base	1258	822	126*	54*	650	458	105*	1039	220*	373	644
Effective Base	984	666	97	33	499	352	96	968	97	331	624
Reputation	146 12%	107 13%	13 10%	8 14%	74 11%	59 13%	9 9%	114 11%	32 15%	48 13%	62 10%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	319 25%	218 26%	30 24%	18 33%	165 25%	126 27%	23 22%	260 25%	59 27%	98 26%	155 24%
Medical facilities (e.g. specialist medical equipment)	232 18%	157 19%	28 22%	11 20%	126 19%	87 19%	15 15%	177 17%	55 25% F	70 19%	106 16%
Quality of care (e.g. care by nurses)	239 19%	167 20%	19 15%	12 23%	121 19%	95 21%	18 17%	182 18%	57 26% C	65 17%	114 18%
Better aftercare in follow-up visits	104 8%	78 9%	7 6%	3 6%	48 7%	48 10%	6 6%	91 9% F	13 6%	44 12% CF	44 7%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 11%	83 10%	22 17% s	8 16%	63 10%	55 12%	11 10%	105 10% F	28 13%	48 13% CF	54 8%
Waiting times for appointments	284 23%	171 21%	40 32% s	24 44% s	137 21%	114 25%	23 22%	188 18%	95 43% CEF	68 18%	116 18%
Appointment times offered	372 30%	248 30%	39 31%	20 36%	175 27%	151 33%	32 31%	293 28%	79 36%	104 28%	182 28%
Geographic location	182 14%	123 15%	22 17%	6 11%	94 14%	75 16%	9 9%	148 14%	34 15%	51 14%	89 14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (i) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All respondents who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1258**	822	126*	54*	650	458	105*	1039	220*	373	644
Effective Base	**984**	666	97	33	499	352	96	968	97	331	624
Cost	**155** **12%**	97 *12%*	21 *17%*	10 *19%*	100 *15%* A	43 *9%*	9 *9%*	53 *5%* F	102 *46%* CEF	26 *7%*	26 *4%*
Whether your private medical insurance would cover their cost (partially or fully)	**257** **20%**	168 *20%*	32 *25%*	12 *21%*	121 *19%*	104 *23%*	20 *19%*	244 *24%* D	13 *6%*	84 *23%* D	152 *24%* D
Clinical expertise of consultants and other healthcare professionals working there	**198** **16%**	139 *17%*	21 *17%*	11 *21%*	98 *15%*	86 *19%* B	9 *9%*	165 *16%*	33 *15%*	67 *18%*	93 *14%*
Feedback from their other patients	**45** **4%**	30 *4%*	4 *3%*	6 *11%* s	24 *4%*	17 *4%*	3 *2%*	35 *3%*	10 *5%*	9 *2%*	25 *4%*
Respondent had previous experience at the hospital	**22** **2%**	13 *2%*	2 *2%*	-	14 *2%*	7 *2%*	-	20 *2%*	1 *1%*	9 *2%*	12 *2%*
Where the consultant is based	**9** **1%**	4 ***	-	-	8 *1%*	1 ***	-	6 *1%*	3 *1%*	1 ***	5 *1%*
Other (specify)	**20** **2%**	10 *1%*	1 *1%*	3 *5%*	10 *2%*	7 *2%*	2 *2%*	16 *2%*	4 *2%*	7 *2%*	8 *1%*
None of these things were discussed	**346** **27%**	237 *29%*	30 *24%*	9 *16%*	167 *26%*	129 *28%*	40 *38%* v	313 *30%* D	33 *15%*	109 *29%* D	201 *31%* D
Don't know/can't remember	**72** **6%**	42 *5%*	7 *6%*	3 *6%*	36 *6%*	23 *5%*	5 *5%*	72 *7%* D	-	21 *6%* D	49 *8%* D

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (i) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All respondents who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1258	264	156	451	71	67	688	875	424	723	411	124	1134	392	122	227	135	30
Weighted Base	1258	248	143	392	61*	64*	643	787	395	659	360	240	1019	470	112	309	136*	26**
Effective Base	984	223	134	385	60	55	580	741	357	619	352	106	970	287	103	171	99	25
Reputation	146 12%	26 10%	15 10%	47 12%	4 7%	7 11%	67 10%	88 11%	41 10%	71 11%	38 10%	37 15%	109 11%	60 13%	13 11%	43 14%	13 10%	3 12%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	319 25%	63 25%	36 25%	83 21%	15 24%	22 34% I	177 28% I	197 25% I	114 29% IM	164 25%	89 25%	66 27%	253 25%	124 26%	25 23%	77 25%	41 30%	6 25%
Medical facilities (e.g. specialist medical equipment)	232 18%	42 17%	26 18%	62 16%	8 13%	15 23%	115 18%	135 17%	74 19%	109 17%	60 17%	62 26% PQw	169 17%	98 21%	24 22%	65 21%	29 21%	3 12%
Quality of care (e.g. care by nurses)	239 19%	38 15%	30 21%	58 15%	10 16%	16 25%	122 19%	142 18%	84 21% I	110 17%	64 18%	64 27% Pw	174 17%	105 22%	23 20%	69 22%	30 22%	5 21%
Better aftercare in follow-up visits	104 8%	21 8%	15 10%	25 6%	4 6%	14 21% GIJL MN	65 10% I	68 9% I	44 11% IM	61 9%	24 7%	20 8%	85 8%	36 8%	6 5%	23 7%	11 8%	3 10%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 11%	25 10%	17 12%	37 9%	4 6%	8 12%	66 10%	79 10%	42 11%	69 10%	35 10%	30 12%	103 10%	51 11%	12 11%	32 10%	16 12%	4 14%
Waiting times for appointments	284 23%	59 24% IJKL MN	27 19% J	64 16% J	4 6%	6 9%	124 19% JKMN	129 16% J	65 16% J	119 18%	66 18%	98 41% PQw	185 18%	142 30% T	22 19%	103 33% T	32 24%	6 24%
Appointment times offered	372 30%	68 27%	43 30%	109 28%	15 24%	19 30%	183 28%	224 28%	115 29%	184 28%	102 28%	85 36%	287 28%	151 32%	34 30%	98 32%	44 32%	9 36%
Geographic location	182 14%	31 13%	17 12%	58 15%	4 7%	12 18%	89 14%	116 15%	58 15% J	90 14%	49 14%	43 18%	139 14%	73 15%	18 16%	49 16%	17 13%	7 27%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (i) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All respondents who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	1258	248	143	392	61*	64*	643	787	395	659	360	240	1019	470	112	309	136*	26**
Effective Base	984	223	134	385	60	55	580	741	357	619	352	106	970	287	103	171	99	25
Cost	155 12%	15 6%	4 2%	18 5%	3 6%	4 6%	35 5%	38 5%	20 5%	23 4%	24 7% Pw	108 45% PQw	48 5% P	122 26% TV	9 8%	100 32% STV	17 13%	5 20%
Whether your private medical insurance would cover their cost (partially or fully)	257 20%	65 26%	35 25%	93 24%	12 20%	10 15%	151 23%	178 23%	85 22%	156 24% R	84 23% R	18 7%	240 24% R	76 16% U	22 20%	38 12%	29 21% U	10 38%
Clinical expertise of consultants and other healthcare professionals working there	198 16%	35 14%	22 15%	59 15%	13 21%	10 16%	104 16%	129 16%	70 18%	103 16%	55 15%	40 17%	159 16%	74 16%	20 18%	46 15%	20 15%	7 29%
Feedback from their other patients	45 4%	11 4%	4 3%	11 3%	2 3%	3 4%	24 4%	24 3%	13 3%	27 4% Q	6 2%	12 5%	34 3% Q	17 4% V	1 1%	14 5%	1 1%	2 7%
Respondent had previous experience at the hospital	22 2%	5 2%	3 2%	10 3%	- -	1 2%	10 2%	15 2%	5 1%	12 2%	9 2%	1 1%	20 2%	5 1%	5 5% SU	2 1%	2 2%	- -
Where the consultant is based	9 1%	2 1%	1 1%	2 1%	2 3%	- -	4 1%	5 1%	3 1%	3 *	4 1%	3 1%	6 1%	5 1%	1 1%	3 1%	3 2%	- -
Other (specify)	20 2%	1 *	2 1%	7 2%	1 1%	4 6% GILMN	9 1% G	15 2%	8 2%	10 1%	6 2%	4 2%	16 2%	7 2%	3 3%	7 2%	1 1%	- -
None of these things were discussed	346 27%	76 31%	42 30%	125 32%	20 32%	14 23%	188 29%	237 30%	112 28%	203 31% R	107 30% R	36 15%	310 30% R	107 23%	28 25%	70 23%	30 22%	7 28%
Don't know/can't remember	72 6%	12 5%	7 5%	30 8%	5 8%	6 9%	41 6%	59 7%	28 7%	44 7% R	27 7% R	1 1%	71 7% R	16 3%	10 9% SU	10 3%	5 4%	1 5%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D2 (i ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Reputation	146 11%	61 10%	85 13%	24 9%	37 10%	47 15%	36 11%	26 10%	65 13%	31 10%	18 17%	92 11%	53 12%	44 12%	130 11%	16 16%	13 8%	27 10%	94 14% q
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	319 25%	138 22%	181 27%	53 20%	100 28%	85 26%	80 24%	66 24%	144 28%	71 24%	24 22%	192 23%	126 28%	99 27%	296 25%	22 22%	30 17%	63 22%	189 28% qs
Medical facilities (e.g. specialist medical equipment)	232 18%	89 14%	143 21% a	40 15%	61 17%	64 20%	66 19%	33 12%	115 23% j	54 18%	17 15%	138 16%	94 21%	80 22%	215 18% t	16 17%	31 18%	35 12%	137 20% t
Quality of care (e.g. care by nurses)	239 19%	103 17%	136 20%	38 15%	77 21% c	62 19%	61 18%	39 14%	110 22% j	65 22% j	15 14%	145 17%	94 21%	75 21%	221 19%	18 18%	36 21%	46 16%	138 20%
Better aftercare in follow-up visits	104 8%	29 5%	75 11% a	18 7%	28 8%	38 12% f	20 6%	16 6%	50 10%	28 9%	6 6%	69 8%	35 8%	27 7%	101 8% s	4 4%	5 3%	30 11% s	59 9%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 10%	52 8%	82 12% a	23 9%	35 10%	36 11%	39 12%	24 9%	57 11%	34 11%	13 12%	85 10%	48 11%	44 12%	126 11%	8 8%	13 7%	35 12%	74 11%
Waiting times for appointments	284 22%	124 20%	160 24%	55 21%	79 22%	64 20%	86 25%	52 19%	133 26%	61 20%	22 20%	167 20%	117 26% n	98 27% n	265 22%	19 19%	37 22%	60 21%	161 24%
Appointment times offered	372 29%	161 26%	210 32% a	82 31%	97 27%	99 30%	94 28%	58 21%	168 33% j	97 32% j	32 29%	228 27%	143 32%	110 30%	345 29%	27 27%	55 32%	85 30%	198 29%
Geographic location	182 14%	60 10%	122 18% a	44 17% d	35 10%	50 15% d	54 16% d	30 11%	87 17% j	39 13%	12 11%	108 13%	74 17%	58 16%	173 15%	9 9%	42 24% qrtu	32 11%	87 13%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (i ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?
Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Cost	155 12%	75 12%	80 12%	13 5%	40 11% c	36 11% c	67 20% cde	25 9%	74 15% m	42 14% m	7 6%	74 9%	81 18% n	71 19% n	136 11%	19 19%	19 11%	31 11%	89 13%
Whether your private medical insurance would cover their cost (partially or fully)	257 20%	126 20%	131 20%	64 24%	73 20%	62 19%	59 17%	64 24%	98 19%	57 19%	23 21%	175 21%	82 18%	66 18%	233 20%	24 24%	30 18%	59 21%	138 20%
Clinical expertise of consultants and other healthcare professionals working there	198 15%	80 13%	118 18% a	29 11%	58 16%	70 21% cf	42 12%	39 14%	81 16%	48 16%	14 13%	121 14%	77 17%	60 16%	183 15%	15 15%	19 11%	33 12%	121 18% qt
Feedback from their other patients	45 4%	21 3%	24 4%	13 5%	12 3%	12 4%	9 3%	8 3%	22 4%	7 2%	6 5%	31 4%	15 3%	9 2%	38 3%	7 7%	7 4%	11 4%	23 3%
Respondent had previous experience at the hospital	22 2%	9 1%	13 2%	3 1%	2 1%	7 2%	10 3% d	9 3%	8 1%	4 1%	-	12 1%	10 2%	9 3%	20 2%	1 1%	4 3%	3 1%	11 2%
Where the consultant is based	9 1%	4 1%	5 1%	- -	3 1%	5 1%	1 *	2 1%	6 1%	1 *	-	5 1%	4 1% p	1 *	9 1%	-	2 1%	1 *	6 1%
Other (specify)	20 2%	10 2%	10 1%	3 1%	4 1%	11 3%	3 1%	2 1%	5 1%	8 3%	2 2%	14 2%	6 1%	5 1%	19 2%	1 1%	-	4 1%	15 2%
None of these things were discussed	346 27%	168 27%	178 27%	69 27%	103 28%	89 27%	85 25%	75 28%	118 23%	87 29%	32 29%	241 29%	105 23%	87 24%	331 28% r	15 15%	49 29% r	87 31% r	171 25% r
Don't know/can't remember	72 6%	39 6%	33 5%	22 8% f	22 6%	16 5%	12 4%	12 4%	23 5%	14 5%	9 9%	49 6%	23 5%	16 4%	65 5% u	7 7%	13 7%	17 6%	25 4%
Did not see a consultant	30 2%	19 3%	11 2%	9 4%	6 2%	9 3%	6 2%	7 3%	8 2%	9 3%	4 3%	24 3%	5 1%	4 1%	25 2%	4 4%	4 2%	3 1%	16 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (i ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Reputation	146 11%	86 13%	34 9%	68 18% y	33 7%	51 17% B	18 12%	19 7%	54 12%	14 11%	25 11%	16 13%	37 10%	93 15% K	52 8%	135 11%	27 16%	43 12%	100 11%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	319 25%	180 28%	86 23%	102 26%	117 23%	80 26%	46 30%	60 23%	108 25%	32 24%	58 25%	27 22%	94 25%	187 29% K	132 20%	299 25%	47 29%	95 26%	223 24%
Medical facilities (e.g. specialist medical equipment)	232 18%	124 19%	62 17%	89 23% y	74 15%	68 22% B	28 18%	38 15%	87 20%	26 20%	44 19%	16 13%	59 16%	122 19%	110 17%	212 18%	38 23%	67 18%	162 18%
Quality of care (e.g. care by nurses)	239 19%	138 21%	59 16%	100 26% y	73 14%	77 25% B	31 20%	37 14%	96 22% I	25 19%	43 19% I	24 19%	51 14%	143 22% K	96 15%	224 19%	34 20%	70 19%	168 18%
Better aftercare in follow-up visits	104 8%	58 9%	26 7%	46 12% y	25 5%	31 10%	10 7%	15 6%	42 10%	6 5%	20 9%	12 10%	24 6%	60 9%	44 7%	101 9%	16 10%	22 6%	83 9%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 10%	77 12%	33 9%	59 15% y	38 8%	44 14% B	14 9%	21 8%	45 11%	9 7%	25 11%	19 15%	35 9%	84 13% K	49 8%	126 11%	15 9%	40 11%	94 10%
Waiting times for appointments	284 22%	161 25% w	70 19%	106 27% y	93 18%	82 27% B	32 21%	46 18%	97 22%	17 13%	47 20%	36 30% F	87 23% F	163 25% K	120 19%	271 23%	35 21%	133 37% O	150 16%
Appointment times offered	372 29%	190 30%	105 28%	106 27%	147 29%	85 28%	33 22%	79 30%	133 31%	37 28%	59 26%	38 31%	105 28%	194 30%	178 27%	356 30%	44 27%	116 32%	254 28%
Geographic location	182 14%	102 16%	50 13%	57 15%	71 14%	46 15%	19 13%	42 16%	60 14%	28 21% H	29 13%	12 10%	53 14%	90 14%	92 14%	167 14%	37 23% L	51 14%	128 14%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (i ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Cost	**155** **12%**	100 16% w	25 7%	69 18% y	38 8%	59 19% AB	7 5%	18 7%	46 11%	17 13%	34 15%	10 8%	49 13%	100 16% K	55 9%	152 13% M	11 7%	86 24% O	68 7%
Whether your private medical insurance would cover their cost (partially or fully)	**257** **20%**	118 18%	77 21%	75 19%	107 21%	62 20%	24 16%	57 22%	87 20%	21 16%	50 22%	21 17%	77 21%	132 21%	125 19%	241 20%	29 18%	59 16%	195 21%
Clinical expertise of consultants and other healthcare professionals working there	**198** **15%**	106 17%	55 15%	76 20% y	58 11%	59 19%	21 14%	33 13%	72 17%	19 15%	41 18%	15 12%	51 14%	117 18% K	81 13%	185 16%	39 24% L	53 15%	143 16%
Feedback from their other patients	**45** **4%**	29 4%	9 2%	20 5%	12 2%	15 5%	7 5%	5 2%	14 3%	6 5%	9 4%	3 2%	13 3%	30 5%	16 2%	45 4%	5 3%	14 4%	31 3%
Respondent had previous experience at the hospital	**22** **2%**	12 2%	6 2%	11 3%	5 1%	9 3%	2 1%	3 1%	8 2%	4 3%	4 2%	1 1%	5 1%	8 1%	13 2%	22 2%	1 *	5 1%	17 2%
Where the consultant is based	**9** **1%**	6 1%	1 *	5 1%	4 1%	5 2%	1 1%	1 *	2 *	3 2%	2 1%	3 2% EI	- -	8 1% K	1 *	9 1%	1 1%	1 *	8 1%
Other (specify)	**20** **2%**	5 1%	10 3% v	5 1%	9 2%	3 1%	2 1%	6 2%	5 1%	-	5 2%	2 2%	9 2%	7 1%	13 2%	18 2%	3 2%	5 1%	15 2%
None of these things were discussed	**346** **27%**	162 25%	96 26%	83 21%	160 32% x	64 21%	52 34% z	73 28%	106 24%	40 30%	55 24%	36 29%	110 29%	155 24%	191 30%	315 27%	38 23%	59 16%	286 31% N
Don't know/can't remember	**72** **6%**	30 5%	20 6%	20 5%	29 6%	14 4%	9 6%	15 6%	20 5%	11 9%	15 6%	7 6%	19 5%	27 4%	45 7% J	63 5%	10 6%	14 4%	56 6%
Did not see a consultant	**30** **2%**	9 1%	19 5% v	9 2%	13 3%	6 2%	4 3%	11 4%	14 3%	3 2%	7 3%	2 2%	4 1%	14 2%	16 2%	22 2%	6 3%	18 5% O	12 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (i ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Reputation	146 _11%_	146 _12%_	105 _11%_	81 _11%_	20 _13%_	4 _8%_	19 _12%_	29 _11%_	49 _13%_	56 _10%_	85 _12%_	108 _11%_	37 _14%_	18 _7%_	60 _12%_ m	26 _15%_ m	15 _5%_	104 _14%_ p	27 _13%_ p
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	319 _25%_	319 _25%_ b	228 _24%_	173 _22%_	48 _31%_ ce	7 _14%_	44 _29%_	62 _23%_	88 _23%_	140 _24%_	204 _28%_ l	270 _26%_ l	49 _19%_	56 _20%_	132 _27%_ m	38 _21%_	69 _22%_ r	224 _30%_ pr	26 _12%_
Medical facilities (e.g. specialist medical equipment)	232 _18%_	232 _18%_ b	164 _17%_	122 _16%_	35 _23%_	7 _13%_	22 _14%_	44 _16%_	62 _16%_	102 _18%_	132 _18%_	184 _18%_	48 _18%_	47 _17%_	88 _18%_	24 _13%_	31 _10%_	170 _23%_ pr	30 _14%_
Quality of care (e.g. care by nurses)	239 _19%_	239 _19%_ b	158 _17%_	119 _15%_	31 _20%_	9 _17%_	37 _24%_ c	38 _14%_	62 _16%_	96 _17%_	139 _19%_	197 _19%_	41 _16%_	39 _14%_	80 _17%_	32 _18%_	35 _11%_	172 _23%_ pr	31 _15%_
Better aftercare in follow-up visits	104 _8%_	104 _8%_ b	68 _7%_	49 _6%_	18 _11%_ c	1 _2%_	20 _13%_ c	20 _7%_	28 _7%_	40 _7%_	72 _10%_ l	91 _9%_	14 _5%_	8 _3%_	39 _8%_ m	20 _11%_ m	20 _6%_	72 _10%_	12 _6%_
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 _10%_	133 _11%_ b	87 _9%_	64 _8%_	19 _12%_	5 _9%_	21 _14%_	23 _9%_	37 _10%_	51 _9%_	73 _10%_	117 _11%_ jl	16 _6%_	21 _8%_	48 _10%_	17 _9%_	16 _5%_	98 _13%_ p	20 _9%_
Waiting times for appointments	284 _22%_	284 _23%_	204 _21%_	167 _22%_	22 _14%_	14 _30%_ d	47 _31%_ cd	51 _19%_	74 _20%_	130 _22%_	168 _23%_ l	242 _24%_ l	41 _16%_	56 _20%_	108 _22%_	38 _21%_	41 _13%_	192 _26%_ p	51 _24%_ p
Appointment times offered	372 _29%_	372 _30%_	278 _29%_	227 _29%_	40 _25%_	12 _24%_	53 _35%_	66 _25%_	102 _27%_	176 _31%_	214 _29%_	304 _30%_	68 _26%_	83 _30%_	139 _29%_	55 _30%_	66 _21%_	229 _31%_ p	77 _36%_ p
Geographic location	182 _14%_	182 _14%_	129 _14%_	96 _12%_	24 _15%_	9 _19%_	28 _19%_	31 _12%_	49 _13%_	80 _14%_	79 _11%_	135 _13%_ j	47 _18%_ j	37 _13%_	62 _13%_	29 _16%_	19 _6%_	86 _12%_ p	76 _36%_ pq

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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D2 (i ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Cost	155 12%	155 12% b	99 10%	83 11%	10 6%	6 12%	32 21% cd	36 13%	45 12%	54 9%	70 10%	113 11% j	42 16% j	30 11%	46 10%	19 11%	23 7%	104 14% p	28 13% p
Whether your private medical insurance would cover their cost (partially or fully)	257 20%	257 20%	208 22% a	166 21%	32 21%	10 20%	23 15%	54 20%	79 21%	128 22%	147 20%	212 21%	45 17%	54 20%	109 22%	44 24%	49 16%	171 23% p	37 18%
Clinical expertise of consultants and other healthcare professionals working there	198 15%	198 16% b	137 14%	103 13%	28 18%	6 11%	27 18%	28 11%	43 11%	93 16%	104 14%	157 15%	41 16%	34 12%	74 15%	23 13%	26 8%	133 18% p	39 19% p
Feedback from their other patients	45 4%	45 4%	36 4%	27 3%	9 6%	1 1%	5 3%	5 2%	8 2%	28 5%	28 4%	37 4%	9 3%	12 4%	17 3%	8 4%	8 2%	35 5%	3 1%
Respondent had previous experience at the hospital	22 2%	22 2% b	11 1%	9 1%	1 1%	1 2%	5 3%	6 2%	8 2%	3 1%	17 2%	18 2%	4 1%	2 1%	6 1%	3 1%	6 2%	12 2%	4 2%
Where the consultant is based	9 1%	9 1%	5 1%	1 *	4 3% c	-	-	1 *	1 *	4 1%	3 *	4 *	5 2% jk	2 1%	3 1%	-	2 1%	6 1%	2 1%
Other (specify)	20 2%	20 2%	13 1%	10 1%	3 2%	-	4 2%	5 2%	5 1%	9 2%	10 1%	16 2%	4 1%	5 2%	6 1%	2 1%	7 2%	7 1%	5 3%
None of these things were discussed	346 27%	346 27%	279 29% a	232 30% e	44 28% e	3 7%	31 21%	77 29%	105 28%	174 30%	217 29% k	277 27%	69 26%	88 32%	133 27%	54 30%	125 40% qr	192 26% r	25 12%
Don't know/can't remember	72 6%	72 6%	63 7% a	45 6%	15 10% f	3 7%	3 2%	13 5%	21 6%	42 7%	39 5%	52 5%	20 8%	17 6%	32 7%	13 7%	19 6%	36 5%	15 7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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D2 (i ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Did not see a consultant	**30** **2%**	- -	- -	11 *1%*	- -	12 *24%* cdf	6 *4%* d	- -	- -	- -	10 *1%*	15 *1%*	8 *3%*	- -	- -	- -	9 *3%*	9 *1%*	4 *2%*

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (i ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Reputation	**146** **11%**	107 13%	13 10%	8 13%	74 11%	59 13%	9 9%	114 11%	32 15%	48 12%	62 9%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	**319** **25%**	218 26%	30 23%	18 29%	165 25%	126 27%	23 21%	260 24%	59 27%	98 26%	155 23%
Medical facilities (e.g. specialist medical equipment)	**232** **18%**	157 19%	28 21%	11 18%	126 19%	87 19%	15 14%	177 17%	55 25% CF	70 18%	106 16%
Quality of care (e.g. care by nurses)	**239** **19%**	167 20%	19 15%	12 20%	121 18%	95 20%	18 17%	182 17%	57 26% CF	65 17%	114 17%
Better aftercare in follow-up visits	**104** **8%**	78 9%	7 6%	3 5%	48 7%	48 10%	6 6%	91 9% F	13 6%	44 11% CF	44 7%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	**133** **10%**	83 10%	22 17% s	8 14%	63 9%	55 12%	11 10%	105 10% F	28 13%	48 13% CF	54 8%
Waiting times for appointments	**284** **22%**	171 21%	40 31% s	24 39% s	137 21%	114 24%	23 21%	188 18%	95 43% CEF	68 18%	116 18%
Appointment times offered	**372** **29%**	248 30%	39 30%	20 32%	175 26%	151 32%	32 30%	293 27%	79 36%	104 27%	182 27%
Geographic location	**182** **14%**	123 15%	22 17%	6 10%	94 14%	75 16%	9 9%	148 14%	34 15%	51 13%	89 13%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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D2 (i ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
Cost	155 12%	97 12%	21 16%	10 17%	100 15% A	43 9%	9 8%	53 5% F	102 46% CEF	26 7% F	26 4%
Whether your private medical insurance would cover their cost (partially or fully)	257 20%	168 20%	32 25%	12 19%	121 18%	104 22%	20 18%	244 23% D	13 6%	84 22% D	152 23% D
Clinical expertise of consultants and other healthcare professionals working there	198 15%	139 17%	21 16%	11 18%	98 15%	86 18% B	9 9%	165 15%	33 15%	67 18%	93 14%
Feedback from their other patients	45 4%	30 4%	4 3%	6 10%	24 4%	17 4%	3 2%	35 3%	10 5%	9 2%	25 4%
Respondent had previous experience at the hospital	22 2%	13 2%	2 1%	- -	14 2%	7 2%	- -	20 2%	1 1%	9 2%	12 2%
Where the consultant is based	9 1%	4 *	- -	- -	8 1%	1 *	- -	6 1%	3 1%	1 *	5 1%
Other (specify)	20 2%	10 1%	1 1%	3 4%	10 1%	7 2%	2 2%	16 1%	4 2%	7 2%	8 1%
None of these things were discussed	346 27%	237 28%	30 23%	9 14%	167 25%	129 28%	40 37% v	313 29% D	33 15%	109 28% D	201 30% D
Don't know/can't remember	72 6%	42 5%	7 5%	3 5%	36 5%	23 5%	5 5%	72 7% D	- -	21 5% D	49 7% D

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D2 (i ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Did not see a consultant	**30** **2%**	10 1%	3 3%	7 11% st	14 2%	11 2%	2 2%	28 3%	1 1%	9 2%	19 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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D2 (i ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Reputation	146 11%	26 10%	15 10%	47 12%	4 7%	7 11%	67 10%	88 11%	41 10%	71 11%	38 10%	37 15%	109 10%	60 12%	12 10%	43 14%	13 10%	3 11%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	319 25%	63 25%	36 25%	83 20%	15 23%	22 33% I	177 27% I	197 24% I	114 28% IM	164 24%	89 24%	66 27%	253 24%	124 26%	25 22%	77 24%	41 30%	6 23%
Medical facilities (e.g. specialist medical equipment)	232 18%	42 16%	26 18%	62 15%	8 12%	15 22%	115 18%	135 17%	74 18%	109 16%	60 16%	62 26% PQw	169 16%	98 20%	24 21%	65 21%	29 21%	3 11%
Quality of care (e.g. care by nurses)	239 19%	38 15%	30 21%	58 14%	10 15%	16 24%	122 19%	142 18%	84 21% I	110 16%	64 17%	64 27% PQw IM	174 17%	105 22%	23 19%	69 22%	30 22%	5 20%
Better aftercare in follow-up visits	104 8%	21 8%	15 10%	25 6%	4 6%	14 20% GIJL MN	65 10% I	68 8% I	44 11% IM	61 9%	24 7%	20 8%	85 8%	36 7%	6 5%	23 7%	11 8%	3 9%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 10%	25 10%	17 11%	37 9%	4 6%	8 12%	66 10%	79 10%	42 10%	69 10%	35 9%	30 12%	103 10%	51 11%	12 10%	32 10%	16 11%	4 13%
Waiting times for appointments	284 22%	59 23% IJKL MN	27 19% J	64 16% J	4 6%	6 9%	124 19% JKMN	129 16% J	65 16% J	119 18%	66 18%	98 41% PQw	185 18%	142 29% T	22 19%	103 33% T	32 23%	6 22%
Appointment times offered	372 29%	68 27%	43 30%	109 27%	15 23%	19 29%	183 28%	224 28%	115 28%	184 27%	102 27%	85 35%	287 27%	151 31%	34 29%	98 31%	44 32%	9 33%
Geographic location	182 14%	31 12%	17 12%	58 14%	4 6%	12 18%	89 14%	116 14%	58 14% J	90 13%	49 13%	43 18%	139 13%	73 15%	18 15%	49 15%	17 12%	7 25%

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8 Feb 2013

D2 (i ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Cost	**155** **12%**	15 6%	4 2%	18 5%	3 5%	4 5%	35 5%	38 5%	20 5%	23 3%	24 7% Pw	108 45% PQw	48 5% P	122 25% TV	9 8%	100 32% STV	17 13%	5 18%
Whether your private medical insurance would cover their cost (partially or fully)	**257** **20%**	65 26%	35 24%	93 23%	12 19%	10 15%	151 23%	178 22%	85 21%	156 23% R	84 22% R	18 7%	240 23% R	76 16% U	22 19%	38 12%	29 21% U	10 35%
Clinical expertise of consultants and other healthcare professionals working there	**198** **15%**	35 14%	22 15%	59 15%	13 20%	10 16%	104 16%	129 16%	70 17%	103 15%	55 15%	40 16%	159 15%	74 15%	20 17%	46 15%	20 15%	7 27%
Feedback from their other patients	**45** **4%**	11 4%	4 3%	11 3%	2 2%	3 4%	24 4%	24 3%	13 3%	27 4% Q	6 2%	12 5%	34 3% Q	17 3% V	1 1%	14 5%	1 1%	2 6%
Respondent had previous experience at the hospital	**22** **2%**	5 2%	3 2%	10 3%	- -	1 2%	10 2%	15 2%	5 1%	12 2%	9 2%	1 1%	20 2%	5 1%	5 4% SU	2 1%	2 2%	-
Where the consultant is based	**9** **1%**	2 1%	1 1%	2 1%	2 2%	- -	4 1%	5 1%	3 1%	3 *	4 1%	3 1%	6 1%	5 1%	1 1%	3 1%	3 2%	-
Other (specify)	**20** **2%**	1 *	2 1%	7 2%	1 1%	4 6% GILMN	9 1% G	15 2%	8 2%	10 1%	6 2%	4 2%	16 2%	7 2%	3 3%	7 2%	1 1%	-
None of these things were discussed	**346** **27%**	76 30%	42 29%	125 31%	20 30%	14 22%	188 29%	237 29%	112 28%	203 30% R	107 29% R	36 15%	310 30% R	107 22%	28 24%	70 22%	30 22%	7 26%
Don't know/can't remember	**72** **6%**	12 5%	7 5%	30 8%	5 7%	6 8%	41 6%	59 7%	28 7%	44 7% R	27 7% R	1 1%	71 7% R	16 3%	10 8% SU	10 3%	5 3%	1 4%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (i ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Did not see a consultant	**30** **2%**	5 2%	2 1%	13 3%	3 5%	2 3%	15 2%	23 3%	10 3%	14 2%	15 4%	1 1%	28 3%	11 2%	5 4%	6 2%	2 2%	2 8%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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D2 (ii ALL) Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Reputation	2 *	2 *	-	1 *	-	1 *	-	1 *	-	-	1 1%	2 *	1 *	-	2 *	1 1%	-	-	1 *
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	1 *	1 *	-	-	-	1 *	-	1 *	-	-	-	1 *	-	-	1 *	-	1 1%	-	-
Medical facilities (e.g. specialist medical equipment)	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Quality of care (e.g. care by nurses)	2 *	2 *	-	-	-	2 1%	-	1 *	-	-	-	2 *	-	-	1 *	1 1%	1 1%	-	-
Better aftercare in follow-up visits	1 *	1 *	-	-	-	1 *	-	-	-	-	-	1 *	-	-	-	1 1% q	-	-	-
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Waiting times for appointments	5 *	2 *	3 *	2 1%	-	4 1%	-	2 1%	2 *	1 *	1 1%	5 1%	1 *	1 *	4 *	1 1%	-	-	4 1%
Appointment times offered	2 *	-	2 *	1 *	-	1 *	1 *	1 *	-	1 *	1 1%	2 *	-	-	2 *	-	-	1 *	1 *
Geographic location	6 *	3 *	3 *	2 1%	-	3 1%	1 *	2 1%	2 *	1 *	1 1%	5 1%	1 *	1 *	5 *	1 1%	1 1%	1 *	3 *
Cost	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Whether your private medical insurance would cover their cost (partially or fully)	5 *	3 *	3 *	1 *	-	4 1% d	-	3 1%	2 *	-	-	5 1%	-	-	5 *	1 1%	1 1%	-	4 1%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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D2 (ii ALL) Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Clinical expertise of consultants and other healthcare professionals working there	3 *	2 *	1 *	1 *	- -	2 1%	- -	1 *	- -	- -	1 1%	3 *	- -	- -	2 *	1 1%	1 1%	- -	- -
Feedback from their other patients	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Respondent had previous experience at the hospital	22 2%	9 1%	13 2%	3 1%	2 1%	7 2%	10 3% d	9 3%	8 1%	4 1%	- -	12 1%	10 2%	9 3%	20 2%	1 1%	4 3%	3 1%	11 2%
Where the consultant is based	9 1%	4 1%	5 1%	- -	3 1%	5 1%	1 *	2 1%	6 1%	1 *	- -	5 1%	4 1% p	1 *	9 1%	- -	2 1%	1 *	6 1%
Other (specify)	20 2%	10 2%	10 1%	3 1%	4 1%	11 3%	3 1%	2 1%	5 1%	8 3%	2 2%	14 2%	6 1%	5 1%	19 2%	1 1%	- -	4 1%	15 2%
None of these things were discussed	14 1%	11 2%	3 1%	5 2%	5 1%	1 *	3 1%	3 1%	4 1%	4 1%	2 2%	11 1%	3 1%	3 1%	13 1%	2 2%	1 1%	2 1%	7 1%
Don't know/can't remember	1 *	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -
Saw a consultant	1258 98%	603 97%	655 98%	252 96%	356 98%	317 97%	334 98%	264 97%	501 98%	293 97%	105 97%	815 97%	444 99%	361 99%	1163 98%	95 96%	166 98%	280 99%	662 98%
Did not see a consultant and not referred to a hospital	7 1%	4 1%	3 1%	2 1%	1 *	2 1%	2 1%	1 *	2 *	4 1%	- -	6 1%	1 *	1 *	5 *	2 2%	1 1%	- -	5 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
*small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (ii ALL) Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1288**	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Reputation	2 *	1 *	1 *	2 1%	-	1 *	1 1%	-	-	-	1 *	1 1%	-	1 *	2 *	1 *	1 1%	1 *	1 *
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	1 *	-	1 *	- -	-	-	-	-	-	1 1%	-	-	-	1 *	-	-	-	-	1 *
Medical facilities (e.g. specialist medical equipment)	- -	-	-	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Quality of care (e.g. care by nurses)	2 *	1 *	1 *	1 *	-	1 *	-	-	-	1 1%	1 *	-	-	1 *	1 *	-	1 *	1 *	1 *
Better aftercare in follow-up visits	1 *	1 *	-	1 *	-	1 *	-	-	-	-	1 *	-	-	-	1 *	-	1 *	1 *	1 *
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	- -	-	-	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Waiting times for appointments	5 *	1 *	4 1%	3 1%	2 *	1 *	2 1%	2 1%	2 *	-	1 *	2 2%	1 *	2 *	4 1%	5 *	2 1%	3 1%	3 *
Appointment times offered	2 *	-	2 *	1 *	1 *	-	1 1%	1 *	-	-	-	1 1%	1 *	2 *	1 *	2 *	1 1%	2 *	1 *
Geographic location	6 *	-	5 1% v	1 *	2 *	-	1 1%	2 1%	2 *	1 1%	1 *	1 1%	1 *	2 *	4 1%	5 *	-	1 *	5 *
Cost	- -	-	-	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Whether your private medical insurance would cover their cost (partially or fully)	5 *	1 *	5 1% v	3 1%	2 *	1 *	2 1%	2 1%	2 *	1 1%	1 *	2 2% I	-	2 *	3 *	4 *	2 1%	2 *	4 *

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (ii ALL) Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Clinical expertise of consultants and other healthcare professionals working there	3 *	1 *	1 *	1 *	- -	1 *	- -	- -	- -	1 1%	1 *	- -	1 *	2 *	1 *	1 *	1 *	1 *	1 *
Feedback from their other patients	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Respondent had previous experience at the hospital	22 2%	12 2%	6 2%	11 3%	5 1%	9 3%	2 1%	3 1%	8 2%	4 3%	4 2%	1 1%	5 1%	8 1%	13 2%	22 2%	1 *	5 1%	17 2%
Where the consultant is based	9 1%	6 1%	1 *	5 1%	4 1%	5 2%	1 1%	1 *	2 *	3 2% I	2 1%	3 2% EI	- -	8 1% K	1 *	9 1%	1 1%	1 *	8 1%
Other (specify)	20 2%	5 1%	10 3% v	5 1%	9 2%	3 1%	2 1%	6 2%	5 1%	- -	5 2%	2 2%	9 2%	7 1%	13 2%	18 2%	3 2%	5 1%	15 2%
None of these things were discussed	14 1%	7 1%	7 2%	4 1%	8 2%	4 1%	1 1%	7 3%	9 2% I	1 1%	3 1%	- -	1 *	6 1%	8 1%	13 1%	1 *	11 3% O	3 *
Don't know/can't remember	1 *	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	1 *	- -	- -	1 *
Saw a consultant	1258 98%	634 99% w	351 95%	380 98%	492 97%	298 98%	148 97%	250 96%	418 97%	129 98%	221 97%	120 98%	371 99%	628 98%	631 98%	1166 98%	158 97%	346 95%	902 99% N
Did not see a consultant and not referred to a hospital	7 1%	1 *	6 1% v	2 1%	2 *	1 *	1 *	2 1%	3 1%	- -	2 1%	- -	2 1%	4 1%	3 1%	2 *	3 2% L	3 1%	4 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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D2 (ii ALL) Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Reputation	2 *	- -	- -	2 *	- -	1 1%	- -	- -	- -	- -	1 *	1 *	1 *	- -	- -	- -	2 1%	- -	1 *
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -
Medical facilities (e.g. specialist medical equipment)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Quality of care (e.g. care by nurses)	2 *	- -	- -	2 *	- -	- -	- -	- -	- -	- -	1 *	1 *	1 *	- -	- -	- -	1 *	- -	1 *
Better aftercare in follow-up visits	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Waiting times for appointments	5 *	- -	- -	4 *	- -	2 3%	- -	- -	- -	- -	3 *	4 *	2 1%	- -	- -	- -	1 *	2 *	3 1%
Appointment times offered	2 *	- -	- -	1 *	- -	2 4% cd	- -	- -	- -	- -	1 *	2 *	1 *	- -	- -	- -	- -	2 *	- -
Geographic location	6 *	- -	- -	5 1%	- -	1 3%	- -	- -	- -	- -	2 *	3 *	3 1%	- -	- -	- -	2 1%	1 *	2 1%
Cost	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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D2 (ii ALL) Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Whether your private medical insurance would cover their cost (partially or fully)	5 *	- -	- -	4 1%	- -	1 2%	- -	- -	- -	- -	3 *	3 *	2 1%	- -	- -	- -	2 1%	1 *	2 1%
Clinical expertise of consultants and other healthcare professionals working there	3 *	- -	- -	3 *	- -	- -	- -	- -	- -	- -	1 *	1 *	2 1%	- -	- -	- -	1 *	1 *	1 *
Feedback from their other patients	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Respondent had previous experience at the hospital	22 2%	22 2% b	11 1%	9 1%	1 1%	1 2%	5 3%	6 2%	8 2%	3 1%	17 2%	18 2%	4 1%	2 1%	6 1%	3 1%	6 2%	12 2%	4 2%
Where the consultant is based	9 1%	9 1%	5 1%	1 *	4 3% c	- -	- -	1 *	1 *	4 1%	3 *	4 *	5 2% jk	2 1%	3 1%	- -	2 1%	6 1%	2 1%
Other (specify)	20 2%	20 2%	13 1%	10 1%	3 2%	- -	4 2%	5 2%	5 1%	9 2%	10 1%	16 2%	4 1%	5 2%	6 1%	2 1%	7 2%	7 1%	5 3%
None of these things were discussed	14 1%	- -	- -	6 1%	- -	9 18% cdf	- -	- -	- -	- -	6 1%	9 1%	5 2%	- -	- -	- -	6 2%	6 1%	2 1%
Don't know/can't remember	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -
Saw a consultant	1258 98%	1258 100%	954 100%	761 99% e	156 100% ef	37 76%	145 96% e	270 100%	378 100%	577 100%	725 99%	1004 99%	255 97%	276 100%	484 100%	181 100%	303 97%	740 99%	208 98%
Did not see a consultant and not referred to a hospital	7 1%	- -	- -	- -	- -	- -	6 4% cd	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (ii ALL) Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Reputation	2 *	1 *	- -	- -	2 *	- -	- -	2 *	- -	2 *	1 *
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -
Medical facilities (e.g. specialist medical equipment)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Quality of care (e.g. care by nurses)	2 *	- -	- -	- -	2 *	- -	- -	2 *	- -	2 *	- -
Better aftercare in follow-up visits	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Waiting times for appointments	5 *	1 *	1 1%	- -	3 *	2 *	- -	5 1%	- -	4 1%	2 *
Appointment times offered	2 *	1 *	1 1%	1 1%	2 *	1 *	- -	2 *	- -	1 *	2 *
Geographic location	6 *	1 *	- -	1 1%	3 *	3 1%	- -	6 1% F	- -	5 1% CF	1 *
Cost	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (ii ALL) Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Whether your private medical insurance would cover their cost (partially or fully)	**5** *	-	1 *1%* s	-	4 *1%*	2 *	-	5 *1%* F	-	4 *1%* F	1 *
Clinical expertise of consultants and other healthcare professionals working there	**3** *	1 *	-	-	3 *	-	-	3 *	-	2 *	1 *
Feedback from their other patients	**-** -	-	-	-	-	-	-	-	-	-	-
Respondent had previous experience at the hospital	**22** **2%**	13 *2%*	2 *1%*	-	14 *2%*	7 *2%*	-	20 *2%*	1 *1%*	9 *2%*	12 *2%*
Where the consultant is based	**9** **1%**	4 *	-	-	8 *1%*	1 *	-	6 *1%*	3 *1%*	1 *	5 *1%*
Other (specify)	**20** **2%**	10 *1%*	1 *1%*	3 *4%*	10 *1%*	7 *2%*	2 *2%*	16 *1%*	4 *2%*	7 *2%*	8 *1%*
None of these things were discussed	**14** **1%**	5 *1%*	2 *1%*	4 *7%* s	6 *1%*	5 *1%*	1 *1%*	13 *1%*	1 *1%*	2 *1%*	11 *2%*
Don't know/can't remember	**1** *	1 *	-	-	-	1 *	-	1 *	-	-	1 *
Saw a consultant	**1258** **98%**	822 *99%* u	126 *97%* u	54 *89%*	650 *98%*	458 *98%*	105 *98%*	1039 *97%*	220 *99%*	373 *98%*	644 *97%*
Did not see a consultant and not referred to a hospital	**7** **1%**	3 *	1 *1%*	2 *3%* s	3 *	2 *	2 *1%*	7 *1%*	-	1 *	5 *1%*

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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D2 (ii ALL) Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Reputation	2 *	- -	- -	- -	- -	2 2% GILM	2 *	2 *	2 1%	1 *	1 *	- -	2 *	1 *	1 *	1 *	- -	- -
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	1 *	- -	- -	- -	1 2% GILM	- -	1 *	1 *	1 *	- -	1 *	- -	1 *	1 *	- -	1 *	- -	- -
Medical facilities (e.g. specialist medical equipment)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Quality of care (e.g. care by nurses)	2 *	- -	- -	- -	1 2% GILM	- -	2 *	2 *	2 *	- -	2 *	- -	2 *	2 *	- -	2 1%	- -	- -
Better aftercare in follow-up visits	1 *	- -	- -	- -	- -	- -	1 *	1 *	1 *	- -	1 *	- -	1 *	1 *	- -	1 *	- -	- -
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Waiting times for appointments	5 *	- -	- -	3 1%	- -	1 2%	2 *	5 1%	2 1%	4 1%	1 *	- -	5 1%	1 *	- -	1 *	- -	- -
Appointment times offered	2 *	1 *	- -	1 *	- -	- -	1 *	2 *	1	2 *	1 *	- -	2 *	- -	1 1%	- -	- -	- -
Geographic location	6 *	1 *	- -	2 1%	1 2%	1 2%	4 1%	5 1%	3 1%	3 *	3 1%	- -	6 1%	2 *	1 1%	2 1%	- -	- -
Cost	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (ii ALL) Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Whether your private medical insurance would cover their cost (partially or fully)	5 *	- -	- -	3 1%	1 2% G	1 2%	3 *	5 1%	3 1%	4 1%	2 *	- -	5 1%	2 *	- -	2 1%	- -	- -
Clinical expertise of consultants and other healthcare professionals working there	3 *	- -	- -	- -	1 2% GIM	- -	3 *	3 *	3 1%	1 *	2 *	- -	3 *	2 *	- -	2 1%	- -	- -
Feedback from their other patients	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Respondent had previous experience at the hospital	22 2%	5 2%	3 2%	10 3%	- -	1 2%	10 2%	15 2%	5 1%	12 2%	9 2%	1 1%	20 2%	5 1%	5 4% SU	2 1%	2 2%	- -
Where the consultant is based	9 1%	2 1%	1 1%	2 1%	2 2%	- -	4 1%	5 1%	3 1%	3 *	4 1%	3 1%	6 1%	5 1%	1 1%	3 1%	3 2%	- -
Other (specify)	20 2%	1 *	2 1%	7 2%	1 1%	4 6% GILMN	9 1% G	15 2%	8 2%	10 1%	6 2%	4 2%	16 2%	7 2%	3 3%	7 2%	1 1%	- -
None of these things were discussed	14 1%	4 2%	2 1%	6 1%	- -	1 1%	7 1%	9 1%	3 1%	6 1%	7 2%	1 1%	13 1%	5 1%	3 3%	3 1%	2 2%	- -
Don't know/can't remember	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -
Saw a consultant	1258 98%	248 98%	143 99%	392 97%	61 95%	64 97%	643 98%	787 97%	395 97%	659 98%	360 96%	240 99%	1019 97%	470 98%	112 96%	309 98%	136 98%	26 92%
Did not see a consultant and not referred to a hospital	7 1%	- -	- -	4 1%	2 3% GHLM	- -	3 1%	7 1%	3 1%	3 1%	4 1%	- -	7 1%	4 1%	- -	1 *	- -	2 8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
*small base; ** very small base (under 30) ineligible for sig testing*
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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D2 (iii) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)
Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1280	619	661	268	384	337	291	270	500	295	113	877	403	321	1192	88	116	308	691
Weighted Base	1281	618	663	259	361	324	337	270	507	298	109*	833	448	364	1183	98*	169	283	673
Effective Base	1002	486	516	221	313	266	217	220	382	228	97	716	300	241	942	64	101	247	536
Reputation	148 12%	63 10%	85 13%	25 10%	37 10%	49 15%	36 11%	27 10%	65 13%	31 11%	19 17%	94 11%	54 12%	44 12%	132 11%	16 17%	13 8%	27 10%	95 14% q
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	320 25%	139 22%	181 27%	53 21%	100 28%	87 27%	80 24%	68 25%	144 28%	71 24%	24 22%	194 23%	126 28%	99 27%	298 25%	22 23%	31 18%	63 22%	189 28% qs
Medical facilities (e.g. specialist medical equipment)	232 18%	89 14%	143 22% a	40 15%	61 17%	64 20%	66 20%	33 12%	115 23% j	54 18%	17 15%	138 17%	94 21%	80 22%	215 18% t	16 17%	31 19%	35 12%	137 20% t
Quality of care (e.g. care by nurses)	240 19%	105 17%	136 20%	38 15%	77 21%	64 20%	61 18%	40 15%	110 22% j	65 22%	15 14%	147 18%	94 21%	75 21%	222 19%	18 18%	37 22%	46 16%	138 21%
Better aftercare in follow-up visits	105 8%	30 5%	75 11% a	18 7%	28 8%	39 12% f	20 6%	16 6%	50 10%	28 10%	6 6%	70 8%	35 8%	27 7%	101 9% s	4 4%	5 3%	30 11% s	59 9%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 10%	52 8%	82 12% a	23 9%	35 10%	36 11%	39 12%	24 9%	57 11%	34 11%	13 12%	85 10%	48 11%	44 12%	126 11%	8 8%	13 7%	35 12%	74 11%
Waiting times for appointments	289 23%	126 20%	163 25%	57 22%	79 22%	68 21%	86 26%	54 20%	135 27%	62 21%	23 21%	171 21%	117 26%	99 27% n	269 23%	20 20%	37 22%	60 21%	164 24%
Appointment times offered	374 29%	161 26%	213 32% a	82 32%	97 27%	100 31%	95 28%	59 22%	168 33% j	97 33% j	32 30%	231 28%	143 32%	110 30%	347 29%	27 28%	55 33%	86 30%	199 30%
Geographic location	188 15%	63 10%	125 19% a	46 18% d	35 10%	53 16% d	54 16% d	32 12%	89 18%	41 14%	13 12%	113 14%	75 17%	58 16%	178 15%	9 10%	43 25% qrtu	33 12%	90 13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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D2 (iii) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1281	618	663	259	361	324	337	270	507	298	109*	833	448	364	1183	98*	169	283	673
Effective Base	1002	486	516	221	313	266	217	220	382	228	97	716	300	241	942	64	101	247	536
Cost	155 12%	75 12%	80 12%	13 5%	40 11% c	36 11% c	67 20% cde	25 9%	74 15% m	42 14% m	7 6%	74 9%	81 18% n	71 19% n	136 12%	19 19%	19 11%	31 11%	89 13%
Whether your private medical insurance would cover their cost (partially or fully)	263 21%	129 21%	134 20%	65 25%	73 20%	66 20%	59 17%	68 25%	100 20%	57 19%	23 21%	180 22%	82 18%	66 18%	238 20%	25 25%	31 18%	59 21%	142 21%
Clinical expertise of consultants and other healthcare professionals working there	201 16%	82 13%	119 18% a	30 11%	58 16%	71 22% cf	42 12%	40 15%	81 16%	48 16%	15 14%	123 15%	77 17%	60 16%	185 16% t	16 16%	20 12%	33 12%	121 18% qt
Feedback from their other patients	45 4%	21 3%	24 4%	13 5%	12 3%	12 4%	9 3%	8 3%	22 4%	7 2%	6 5%	31 4%	15 3%	9 2%	38 3%	7 7%	7 4%	11 4%	23 3%
Respondent had previous experience at the hospital	22 2%	9 1%	13 2%	3 1%	2 1%	7 2%	10 3% d	9 3%	8 2%	4 1%	-	12 1%	10 2%	9 3%	20 2%	1 1%	4 3%	3 1%	11 2%
Where the consultant is based	9 1%	4 1%	5 1%	-	3 1%	5 1%	1 *	2 1%	6 1%	1 *	-	5 1%	4 1% p	1 *	9 1%	-	2 1%	1 *	6 1%
Other (specify)	20 2%	10 2%	10 1%	3 1%	4 1%	11 3%	3 1%	2 1%	5 1%	8 3%	2 2%	14 2%	6 1%	5 1%	19 2%	1 1%	-	4 1%	15 2%
None of these things were discussed	360 28%	178 29%	182 27%	75 29%	108 30%	90 28%	88 26%	78 29%	121 24%	92 31%	34 31%	252 30% o	108 24%	90 25%	344 29% r	16 17%	50 30%	89 31% r	178 27%
Don't know/can't remember	72 6%	40 6%	33 5%	22 8% f	22 6%	16 5%	12 4%	12 5%	24 5%	14 5%	9 9%	50 6%	23 5%	16 4%	65 6% u	7 7%	13 7%	17 6%	25 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (iii) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1280	618	371	370	523	289	157	266	251	90	358	110	471	599	681	1179	163	320	951
Weighted Base	1281	642	365	388	503	304	151	259	428	131*	226	122	373	638	643	1185	161	361	910
Effective Base	1002	472	309	279	433	219	130	226	231	80	325	101	432	461	548	917	123	229	785
Reputation	148 / 12%	87 / 14%	35 / 10%	71 / 18% y	33 / 7%	52 / 17% B	19 / 13%	19 / 7%	54 / 13%	14 / 11%	26 / 12%	17 / 14%	37 / 10%	94 / 15% K	54 / 8%	136 / 11%	28 / 17% L	44 / 12%	101 / 11%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	320 / 25%	180 / 28%	87 / 24%	102 / 26%	117 / 23%	80 / 26%	46 / 30%	60 / 23%	108 / 25%	33 / 25%	58 / 25%	27 / 22%	94 / 25%	188 / 29% K	132 / 21%	299 / 25%	47 / 29%	95 / 26%	224 / 25%
Medical facilities (e.g. specialist medical equipment)	232 / 18%	124 / 19%	62 / 17%	89 / 23% y	74 / 15%	68 / 23% B	28 / 18%	38 / 15%	87 / 20%	26 / 20%	44 / 19%	16 / 13%	59 / 16%	122 / 19%	110 / 17%	212 / 18%	38 / 24%	67 / 19%	162 / 18%
Quality of care (e.g. care by nurses)	240 / 19%	139 / 22%	60 / 17%	101 / 26% y	73 / 15%	77 / 25% B	31 / 20%	37 / 14%	96 / 22% I	26 / 20%	44 / 19% I	24 / 19%	51 / 14%	144 / 23% K	97 / 15%	224 / 19%	34 / 21%	71 / 20%	170 / 19%
Better aftercare in follow-up visits	105 / 8%	58 / 9%	26 / 7%	47 / 12% y	25 / 5%	31 / 10%	10 / 7%	15 / 6%	42 / 10%	6 / 5%	20 / 9%	12 / 10%	24 / 6%	60 / 9%	45 / 7%	101 / 9%	17 / 10%	22 / 6%	83 / 9%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 / 10%	77 / 12%	33 / 9%	59 / 15% y	38 / 8%	44 / 14% B	14 / 9%	21 / 8%	45 / 11%	9 / 7%	25 / 11%	19 / 15%	35 / 9%	84 / 13% K	49 / 8%	126 / 11%	15 / 9%	40 / 11%	94 / 10%
Waiting times for appointments	289 / 23%	161 / 25%	73 / 20%	108 / 28% y	94 / 19%	83 / 27% B	34 / 22%	48 / 18%	99 / 23%	17 / 13%	48 / 21%	38 / 31% FG	88 / 24% F	165 / 26% K	124 / 19%	276 / 23%	36 / 23%	136 / 38% O	152 / 17%
Appointment times offered	374 / 29%	190 / 30%	107 / 29%	107 / 28%	148 / 29%	85 / 28%	34 / 22%	80 / 31%	133 / 31%	37 / 28%	59 / 26%	39 / 32%	106 / 28%	196 / 31%	178 / 28%	358 / 30%	45 / 28%	118 / 33%	255 / 28%
Geographic location	188 / 15%	102 / 16%	54 / 15%	58 / 15%	73 / 15%	46 / 15%	20 / 13%	44 / 17%	61 / 14%	29 / 22% GH	29 / 13%	13 / 11%	55 / 15%	92 / 14%	95 / 15%	172 / 14%	37 / 23% L	52 / 15%	132 / 15%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (iii) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	1281	642	365	388	503	304	151	259	428	131*	226	122	373	638	643	1185	161	361	910
Effective Base	1002	472	309	279	433	219	130	226	231	80	325	101	432	461	548	917	123	229	785
Cost	155 12%	100 16% w	25 7%	69 18% y	38 8%	59 20% AB	7 5%	18 7%	46 11%	17 13%	34 15%	10 8%	49 13%	100 16% K	55 9%	152 13% M	11 7%	86 24% O	68 7%
Whether your private medical insurance would cover their cost (partially or fully)	263 21%	118 18%	82 22%	77 20%	109 22%	63 21%	27 18%	59 23%	89 21%	23 17%	51 23%	23 19%	77 21%	135 21%	128 20%	244 21%	31 19%	60 17%	199 22%
Clinical expertise of consultants and other healthcare professionals working there	201 16%	107 17%	56 15%	77 20% y	58 12%	60 20%	21 14%	33 13%	72 17%	20 16%	41 18%	15 12%	52 14%	119 19% K	82 13%	185 16%	39 24% L	55 15%	145 16%
Feedback from their other patients	45 4%	29 4%	9 3%	20 5%	12 2%	15 5%	7 5%	5 2%	14 3%	6 5%	9 4%	3 2%	13 4%	30 5%	16 2%	45 4%	5 3%	14 4%	31 3%
Respondent had previous experience at the hospital	22 2%	12 2%	6 2%	11 3%	5 1%	9 3%	2 1%	3 1%	8 2%	4 3%	4 2%	1 1%	5 1%	8 1%	13 2%	22 2%	1 *	5 1%	17 2%
Where the consultant is based	9 1%	6 1%	1 *	5 1%	4 1%	5 2%	1 1%	1 *	2 *	3 2% I	2 1%	3 2% I	-	8 1% K	1 *	9 1%	1 1%	1 *	8 1%
Other (specify)	20 2%	5 1%	10 3% v	5 1%	9 2%	3 1%	2 1%	6 2%	5 1%	-	5 2%	2 2%	9 2%	7 1%	13 2%	18 2%	3 2%	5 1%	15 2%
None of these things were discussed	360 28%	168 26%	104 28%	87 22%	168 33% x	68 22%	53 35% z	80 31% z	115 27%	41 31%	57 25%	36 29%	111 30%	161 25%	199 31% J	328 28%	39 24%	70 19%	289 32% N
Don't know/can't remember	72 6%	30 5%	21 6%	20 5%	29 6%	14 4%	9 6%	16 6%	20 5%	11 9%	15 7%	7 6%	19 5%	27 4%	46 7% J	63 5%	10 6%	14 4%	56 6%

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D2 (iii) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1280	1258	991	807	158	48	116	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1281	1258	954	772	156	49*	145*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1002	984	781	640	126	35	88	207	295	488	589	810	194	221	399	153	269	570	159
Reputation	148 12%	146 12%	105 11%	83 11%	20 13%	4 9%	19 13%	29 11%	49 13%	56 10%	87 12%	109 11%	39 15%	18 7%	60 12%	26 15% m	16 5%	104 14% p	28 13% p
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	320 25%	319 25% b	228 24%	174 23%	48 31% ce	7 14%	44 30%	62 23%	88 23%	140 24%	204 28% l	270 26% l	50 19%	56 20%	132 27% m	38 21%	70 22% r	224 30% pr	26 12%
Medical facilities (e.g. specialist medical equipment)	232 18%	232 18% b	164 17%	122 16%	35 23%	7 13%	22 15%	44 16%	62 16%	102 18%	132 18%	184 18%	48 18%	47 17%	88 18%	24 13%	31 10%	170 23% pr	30 14%
Quality of care (e.g. care by nurses)	240 19%	239 19% b	158 17%	121 16%	31 20%	9 17%	37 25% c	38 14%	62 16%	96 17%	140 19%	198 19%	43 16%	39 14%	80 17%	32 18%	36 12%	172 23% pr	32 15%
Better aftercare in follow-up visits	105 8%	104 8% b	68 7%	50 6%	18 11%	1 2%	20 13% c	20 7%	28 7%	40 7%	73 10% l	91 9%	14 5%	8 3%	39 8% m	20 11% m	20 6%	72 10%	13 6%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 10%	133 11% b	87 9%	64 8%	19 12%	5 9%	21 14%	23 9%	37 10%	51 9%	73 10%	117 11% jl	16 6%	21 8%	48 10%	17 9%	16 5%	98 13% p	20 9%
Waiting times for appointments	289 23%	284 23%	204 21%	171 22% d	22 14%	16 33% d	47 32% cd	51 19%	74 20%	130 22%	172 23% l	246 24% l	43 16%	56 20%	108 22%	38 21%	42 13%	193 26% p	54 25% p
Appointment times offered	374 29%	372 30%	278 29%	228 29%	40 25%	14 28%	53 37%	66 25%	102 27%	176 31%	215 29%	306 30%	68 26%	83 30%	139 29%	55 30%	66 21%	231 31% p	77 36% p

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D2 (iii) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	1281	1258	954	772	156	49*	145*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1002	984	781	640	126	35	88	207	295	488	589	810	194	221	399	153	269	570	159
Geographic location	188 15%	182 14%	129 14%	100 13%	24 15%	10 21%	28 19%	31 12%	49 13%	80 14%	80 11%	138 14% j	50 19% jk	37 13%	62 13%	29 16%	22 7%	88 12% p	78 37% pq
Cost	155 12%	155 12% b	99 10%	83 11%	10 6%	6 12%	32 22% cd	36 13%	45 12%	54 9%	70 10%	113 11% j	42 16% j	30 11%	46 10%	19 11%	23 7%	104 14% p	28 13% p
Whether your private medical insurance would cover their cost (partially or fully)	263 21%	257 20%	208 22% a	170 22%	32 21%	11 23%	23 16%	54 20%	79 21%	128 22%	150 20%	215 21%	48 18%	54 20%	109 22%	44 24%	51 16%	172 23% p	40 19%
Clinical expertise of consultants and other healthcare professionals working there	201 16%	198 16% b	137 14%	105 14%	28 18%	6 11%	27 18%	28 11%	43 11%	93 16%	104 14%	158 15%	43 16%	34 12%	74 15%	23 13%	27 9%	134 18% p	40 19% p
Feedback from their other patients	45 4%	45 4%	36 4%	27 3%	9 6%	1 1%	5 4%	5 2%	8 2%	28 5%	28 4%	37 4%	9 3%	12 4%	17 3%	8 4%	8 2%	35 5%	3 1%
Respondent had previous experience at the hospital	22 2%	22 2% b	11 1%	9 1%	1 1%	1 2%	5 3%	6 2%	8 2%	3 1%	17 2%	18 2%	4 1%	2 1%	6 1%	3 1%	6 2%	12 2%	4 2%
Where the consultant is based	9 1%	9 1%	5 1%	1 *	4 3% c	- -	- -	1 *	1 *	4 1%	3 *	4 *	5 2% jk	2 1%	3 1%	- -	2 1%	6 1%	2 1%
Other (specify)	20 2%	20 2%	13 1%	10 1%	3 2%	-	4 3%	5 2%	5 1%	9 2%	10 1%	16 2%	4 1%	5 2%	6 1%	2 1%	7 2%	7 1%	5 3%
None of these things were discussed	360 28%	346 27%	279 29% a	238 31%	44 28%	12 24%	31 22%	77 29%	105 28%	174 30%	223 30% k	286 28%	74 28%	88 32%	133 27%	54 30%	131 42% qr	198 26% r	27 13%

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Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (iii) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1281**	1258	954	772	156	49*	145*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1002**	984	781	640	126	35	88	207	295	488	589	810	194	221	399	153	269	570	159
Don't know/can't remember	**72** **6%**	72 6%	63 7% a	45 6%	15 10% f	3 7%	3 2%	13 5%	21 6%	42 7%	39 5%	52 5%	20 8%	17 6%	32 7%	13 7%	19 6%	36 5%	15 7%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1280**	838	128	53	653	460	115	1165	115	406	740
Weighted Base	**1281**	829	128*	59*	661	467	105*	1060	221*	381	658
Effective Base	**1002**	673	99	36	509	359	97	985	98	338	635
Reputation	**148** **12%**	108 *13%*	13 *10%*	8 *13%*	77 *12%*	59 *13%*	9 *9%*	116 *11%*	32 *15%*	49 *13%*	63 *10%*
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	**320** **25%**	218 *26%*	30 *23%*	18 *30%*	166 *25%*	126 *27%*	23 *22%*	261 *25%*	59 *27%*	100 *26%*	155 *24%*
Medical facilities (e.g. specialist medical equipment)	**232** **18%**	157 *19%*	28 *21%*	11 *19%*	126 *19%*	87 *19%*	15 *15%*	177 *17%*	55 *25%* CF	70 *18%*	106 *16%*
Quality of care (e.g. care by nurses)	**240** **19%**	167 *20%*	19 *15%*	12 *21%*	123 *19%*	95 *20%*	18 *17%*	184 *17%*	57 *26%* C	66 *17%*	114 *17%*
Better aftercare in follow-up visits	**105** **8%**	78 *9%*	7 *6%*	3 *5%*	49 *7%*	48 *10%*	6 *6%*	92 *9%* F	13 *6%*	44 *12%* CF	44 *7%*
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	**133** **10%**	83 *10%*	22 *17%* s	8 *14%*	63 *9%*	55 *12%*	11 *10%*	105 *10%* F	28 *13%*	48 *13%* CF	54 *8%*
Waiting times for appointments	**289** **23%**	172 *21%*	41 *32%* s	24 *40%* s	140 *21%*	116 *25%*	23 *22%*	194 *18%*	95 *43%* CEF	72 *19%*	118 *18%*
Appointment times offered	**374** **29%**	249 *30%*	40 *31%*	20 *35%*	177 *27%*	152 *33%*	32 *31%*	295 *28%*	79 *36%*	105 *28%*	183 *28%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1281**	829	128*	59*	661	467	105*	1060	221*	381	658
Effective Base	**1002**	673	99	36	509	359	97	985	98	338	635
Geographic location	**188** **15%**	125 15%	22 17%	7 11%	97 15%	77 17%	9 9%	154 15%	34 15%	56 15%	90 14%
Cost	**155** **12%**	97 12%	21 16%	10 18%	100 15% A	43 9%	9 9%	53 5% F	102 46% CEF	26 7%	26 4%
Whether your private medical insurance would cover their cost (partially or fully)	**263** **21%**	168 20%	33 26%	12 20%	124 19%	105 23%	20 19%	250 24% D	13 6%	89 23% D	153 23% D
Clinical expertise of consultants and other healthcare professionals working there	**201** **16%**	140 17%	21 16%	11 19%	101 15%	86 18% B	9 9%	168 16%	33 15%	69 18%	93 14%
Feedback from their other patients	**45** **4%**	30 4%	4 3%	6 10%	24 4%	17 4%	3 2%	35 3%	10 5%	9 2%	25 4%
Respondent had previous experience at the hospital	**22** **2%**	13 2%	2 2%	- -	14 2%	7 2%	- -	20 2%	1 1%	9 2%	12 2%
Where the consultant is based	**9** **1%**	4 *	- -	- -	8 1%	1 *	- -	6 1%	3 1%	1 *	5 1%
Other (specify)	**20** **2%**	10 1%	1 1%	3 5%	10 1%	7 2%	2 2%	16 1%	4 2%	7 2%	8 1%
None of these things were discussed	**360** **28%**	242 29%	31 24%	13 21%	173 26%	134 29%	40 38% v	326 31% D	34 16%	111 29% D	212 32% D

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant

| | Total | Diversion | | | Relative importance | | | PMI | | | |
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1281**	829	128*	59*	661	467	105*	1060	221*	381	658
Effective Base	**1002**	673	99	36	509	359	97	985	98	338	635
Don't know/can't remember	**72** **6%**	43 5%	7 5%	3 5%	36 5%	23 5%	5 5%	72 7% D	- -	21 5% D	50 8% D

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (iii) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1280	268	157	460	72	70	700	892	432	733	422	125	1155	399	127	232	137	30
Weighted Base	1281	253	144	402	62*	66*	655	803	402	669	371	241	1040	478	117	314	138	26**
Effective Base	1002	227	134	392	61	58	591	755	364	628	361	107	988	293	107	174	101	25
Reputation	148 12%	26 10%	15 10%	47 12%	4 7%	9 13%	69 11%	90 11%	43 11%	72 11%	39 10%	37 15%	111 11%	61 13%	13 11%	44 14%	13 10%	3 12%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	320 25%	63 25%	36 25%	83 21%	16 25%	22 33%	178 27% I	198 25% I	115 29% IM	164 25%	90 24%	66 27%	254 24%	125 26%	25 22%	78 25%	41 30%	6 25%
Medical facilities (e.g. specialist medical equipment)	232 18%	42 16%	26 18%	62 15%	8 12%	15 22%	115 18%	135 17%	74 18%	109 16%	60 16%	62 26% PQw	169 16%	98 20%	24 21%	65 21%	29 21%	3 12%
Quality of care (e.g. care by nurses)	240 19%	38 15%	30 21%	58 14%	11 18%	16 24%	124 19% G	144 18% I	86 21% IM	110 16%	66 18%	64 27% Pw	176 17%	107 22%	23 19%	71 23%	30 22%	5 21%
Better aftercare in follow-up visits	105 8%	21 8%	15 10%	25 6%	4 6%	14 20% GIJL MN	65 10% I	69 9% I	45 11% IM	61 9%	25 7%	20 8%	85 8%	36 8%	6 5%	23 7%	11 8%	3 10%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms; waiting rooms)	133 10%	25 10%	17 11%	37 9%	4 6%	8 12%	66 10%	79 10%	42 10%	69 10%	35 9%	30 12%	103 10%	51 11%	12 10%	32 10%	16 11%	4 14%
Waiting times for appointments	289 23%	59 23% JKM	27 19% J	68 17% J	4 6%	7 10%	126 19% JN	135 17% J	67 17% J	123 18%	68 18%	98 41% PQw	191 18%	143 30% T	22 19%	104 33% T	32 23%	6 24%
Appointment times offered	374 29%	68 27%	43 30%	110 27%	15 24%	19 29%	184 28%	225 28%	116 29%	186 28%	103 28%	85 35%	289 28%	151 32%	34 29%	98 31%	44 32%	9 36%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	1281	253	144	402	62*	66*	655	803	402	669	371	241	1040	478	117	314	138	26**
Effective Base	1002	227	134	392	61	58	591	755	364	628	361	107	988	293	107	174	101	25
Geographic location	188 15%	32 13%	17 12%	60 15%	5 9%	13 19%	93 14%	121 15%	61 15%	94 14%	51 14%	43 18%	145 14%	75 16%	18 16%	51 16%	17 12%	7 27%
Cost	155 12%	15 6%	4 2%	18 5%	3 6%	4 5%	35 5%	38 5%	20 5%	23 3%	24 7% Pw	108 45% PQw	48 5% P	122 26% TV	9 8%	100 32% STV	17 13%	5 20%
Whether your private medical insurance would cover their cost (partially or fully)	263 21%	65 26%	35 24%	95 24%	14 22%	11 16%	154 23%	184 23%	88 22%	159 24% R	86 23% R	18 7%	245 24% R	78 16% U	22 19%	39 13%	29 21%	10 38%
Clinical expertise of consultants and other healthcare professionals working there	201 16%	35 14%	22 15%	59 15%	14 22%	10 16%	107 16%	131 16%	72 18%	104 16%	57 15%	40 16%	161 15%	76 16%	20 17%	48 15%	20 15%	7 29%
Feedback from their other patients	45 4%	11 4%	4 3%	11 3%	2 2%	3 4%	24 4%	24 3%	13 3%	27 4% Q	6 2%	12 5%	34 3% Q	17 4% V	1 1%	14 5%	1 1%	2 7%
Respondent had previous experience at the hospital	22 2%	5 2%	3 2%	10 3%	-	1 2%	10 2%	15 2%	5 1%	12 2%	9 2%	1 1%	20 2%	5 1%	5 4% SU	2 1%	2 2%	-
Where the consultant is based	9 1%	2 1%	1 1%	2 1%	2 3%	-	4 1%	5 1%	3 1%	3 *	4 1%	3 1%	6 1%	5 1%	1 1%	3 1%	3 2%	-
Other (specify)	20 2%	1 *	2 1%	7 2%	1 1%	4 6% GILMN	9 1% G	15 2%	8 2%	10 1%	6 2%	4 2%	16 2%	7 2%	3 3%	7 2%	1 1%	-
None of these things were discussed	360 28%	80 32%	44 31%	130 32%	20 31%	15 23%	195 30%	245 31%	115 29%	209 31% R	114 31% R	37 15%	323 31% R	112 23%	31 26%	73 23%	32 23%	7 28%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1281**	253	144	402	62*	66*	655	803	402	669	371	241	1040	478	117	314	138	26**
Effective Base	1002	227	134	392	61	58	591	755	364	628	361	107	988	293	107	174	101	25
Don't know/can't remember	**72** **6%**	12 5%	7 5%	31 8%	5 7%	6 8%	41 6%	59 7%	28 7%	44 7% R	27 7% R	1 1%	71 7% R	16 3%	10 9% SU	10 3%	5 3%	1 5%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (iii ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Reputation	148 *11%*	63 *10%*	85 *13%*	25 *10%*	37 *10%*	49 *15%*	36 *11%*	27 *10%*	65 *13%*	31 *10%*	19 *17%*	94 *11%*	54 *12%*	44 *12%*	132 *11%*	16 *16%*	13 *8%*	27 *10%*	95 *14%* q
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	320 *25%*	139 *22%*	181 *27%*	53 *20%*	100 *28%*	87 *27%*	80 *24%*	68 *25%*	144 *28%*	71 *24%*	24 *22%*	194 *23%*	126 *28%*	99 *27%*	298 *25%*	22 *22%*	31 *18%*	63 *22%*	189 *28%* qs
Medical facilities (e.g. specialist medical equipment)	232 *18%*	89 *14%*	143 *21%* a	40 *15%*	61 *17%*	64 *20%*	66 *19%*	33 *12%*	115 *23%* j	54 *18%*	17 *15%*	138 *16%*	94 *21%*	80 *22%*	215 *18%* t	16 *17%*	31 *18%*	35 *12%*	137 *20%* t
Quality of care (e.g. care by nurses)	240 *19%*	105 *17%*	136 *20%*	38 *15%*	77 *21%* c	64 *20%*	61 *18%*	40 *15%*	110 *22%* j	65 *22%*	15 *14%*	147 *17%*	94 *21%*	75 *21%*	222 *19%*	18 *18%*	37 *22%*	46 *16%*	138 *20%*
Better aftercare in follow-up visits	105 *8%*	30 *5%*	75 *11%* a	18 *7%*	28 *8%*	39 *12%* cf	20 *6%*	16 *6%*	50 *10%*	28 *9%*	6 *6%*	70 *8%*	35 *8%*	27 *7%*	101 *8%* s	4 *4%*	5 *3%*	30 *11%* s	59 *9%*
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 *10%*	52 *8%*	82 *12%* a	23 *9%*	35 *10%*	36 *11%*	39 *12%*	24 *9%*	57 *11%*	34 *11%*	13 *12%*	85 *10%*	48 *11%*	44 *12%*	126 *11%*	8 *8%*	13 *7%*	35 *12%*	74 *11%*
Waiting times for appointments	289 *22%*	126 *20%*	163 *24%*	57 *22%*	79 *22%*	68 *21%*	86 *25%*	54 *20%*	135 *27%*	62 *20%*	23 *21%*	171 *20%*	117 *26%* n	99 *27%* n	269 *23%*	20 *20%*	37 *22%*	60 *21%*	164 *24%*
Appointment times offered	374 *29%*	161 *26%*	213 *32%* a	82 *32%*	97 *27%*	100 *31%*	95 *28%*	59 *22%*	168 *33%* j	97 *32%* j	32 *30%*	231 *28%*	143 *32%*	110 *30%*	347 *29%*	27 *27%*	55 *32%*	86 *30%*	199 *29%*
Geographic location	188 *15%*	63 *10%*	125 *19%* a	46 *18%* d	35 *10%*	53 *16%* d	54 *16%* d	32 *12%*	89 *17%*	41 *13%*	13 *12%*	113 *13%*	75 *17%*	58 *16%*	178 *15%*	9 *9%*	43 *25%* qrtu	33 *12%*	90 *13%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D2 (iii ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Cost	155 12%	75 12%	80 12%	13 5%	40 11% c	36 11% c	67 20% cde	25 9%	74 15% m	42 14% m	7 6%	74 9%	81 18% n	71 19% n	136 11%	19 19%	19 11%	31 11%	89 13%
Whether your private medical insurance would cover their cost (partially or fully)	263 20%	129 21%	134 20%	65 25%	73 20%	66 20%	59 17%	68 25%	100 20%	57 19%	23 21%	180 22%	82 18%	66 18%	238 20%	25 25%	31 18%	59 21%	142 21%
Clinical expertise of consultants and other healthcare professionals working there	201 16%	82 13%	119 18% a	30 11%	58 16%	71 22% cf	42 12%	40 15%	81 16%	48 16%	15 14%	123 15%	77 17%	60 16%	185 16% t	16 16%	20 12%	33 12%	121 18% qt
Feedback from their other patients	45 4%	21 3%	24 4%	13 5%	12 3%	12 4%	9 3%	8 3%	22 4%	7 2%	6 5%	31 4%	15 3%	9 2%	38 3%	7 7%	7 4%	11 4%	23 3%
Respondent had previous experience at the hospital	22 2%	9 1%	13 2%	3 1%	2 1%	7 2%	10 3% d	9 3%	8 1%	4 1%	-	12 1%	10 2%	9 3%	20 2%	1 1%	4 3%	3 1%	11 2%
Where the consultant is based	9 1%	4 1%	5 1%	-	3 1%	5 1%	1 *	2 1%	6 1%	1 *	-	5 1%	4 1% p	1 *	9 1%	-	2 1%	1 *	6 1%
Other (specify)	20 2%	10 2%	10 1%	3 1%	4 1%	11 3%	3 1%	2 1%	5 1%	8 3%	2 2%	14 2%	6 1%	5 1%	19 2%	1 1%	-	4 1%	15 2%
None of these things were discussed	360 28%	178 29%	182 27%	75 29%	108 30%	90 28%	88 26%	78 29%	121 24%	92 30%	34 31%	252 30%	108 24%	90 25%	344 29% r	16 17%	50 30%	89 31% r	178 26%
Don't know/can't remember	72 6%	40 6%	33 5%	22 8% f	22 6%	16 5%	12 4%	12 4%	24 5%	14 5%	9 9%	50 6%	23 5%	16 4%	65 6% u	7 7%	13 7%	17 6%	25 4%
Not referred to a hospital and did not see a consultant	7 1%	4 1%	3 1%	2 1%	1 *	2 1%	2 1%	1 *	2 *	4 1%	-	6 1%	1 *	1 *	5 *	2 2%	1 1%	-	5 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D2 (iii ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Reputation	148 11%	87 13%	35 10%	71 18% y	33 7%	52 17% B	19 12%	19 7%	54 12%	14 11%	26 12%	17 14%	37 10%	94 15% K	54 8%	136 11%	28 17% L	44 12%	101 11%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	320 25%	180 28%	87 24%	102 26%	117 23%	80 26%	46 30%	60 23%	108 25%	33 25%	58 25%	27 22%	94 25%	188 29% K	132 20%	299 25%	47 29%	95 26%	224 24%
Medical facilities (e.g. specialist medical equipment)	232 18%	124 19%	62 17%	89 23% y	74 15%	68 22% B	28 18%	38 15%	87 20%	26 20%	44 19%	16 13%	59 16%	122 19%	110 17%	212 18%	38 23%	67 18%	162 18%
Quality of care (e.g. care by nurses)	240 19%	139 22%	60 16%	101 26% y	73 14%	77 25% B	31 20%	37 14%	96 22% I	26 20%	44 19%	24 19%	51 14%	144 22% K	97 15%	224 19%	34 21%	71 19%	170 19%
Better aftercare in follow-up visits	105 8%	58 9%	26 7%	47 12% y	25 5%	31 10%	10 7%	15 6%	42 10%	6 5%	20 9%	12 10%	24 6%	60 9%	45 7%	101 9%	17 10%	22 6%	83 9%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 10%	77 12%	33 9%	59 15% y	38 8%	44 14% B	14 9%	21 8%	45 11%	9 7%	25 11%	19 15%	35 9%	84 13% K	49 8%	126 11%	15 9%	40 11%	94 10%
Waiting times for appointments	289 22%	161 25%	73 20%	108 28% y	94 19%	83 27% B	34 22%	48 18%	99 23%	17 13%	48 21%	38 31% FG	88 23% F	165 26% K	124 19%	276 23%	36 22%	136 37% O	152 17%
Appointment times offered	374 29%	190 30%	107 29%	107 27%	148 29%	85 28%	34 22%	80 31%	133 31%	37 28%	59 26%	39 32%	106 28%	196 31%	178 28%	358 30%	45 27%	118 32%	255 28%
Geographic location	188 15%	102 16%	54 15%	58 15%	73 15%	46 15%	20 13%	44 17%	61 14%	29 22% GH	29 13%	13 11%	55 15%	92 14%	95 15%	172 14%	37 23% L	52 14%	132 14%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (iii ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)
Base: All

	Total	Affect on life Affected (4-5) (v)	Not affected (1-2) (w)	Severity Severe (4-5) (x)	Not severe (1-2) (y)	Affect/severity Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	Hospital group BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Overnight stay Yes (J)	No (K)	Treatment type Surgery/procedure under anaesthetic (L)	Medically supervised recovery (M)	Consider NHS Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Cost	155 12%	100 16% w	25 7%	69 18% y	38 8%	59 19% AB	7 5%	18 7%	46 11%	17 13%	34 15%	10 8%	49 13%	100 16% K	55 9%	152 13% M	11 7%	86 24% O	68 7%
Whether your private medical insurance would cover their cost (partially or fully)	263 20%	118 18%	82 22%	77 20%	109 22%	63 21%	27 17%	59 22%	89 21%	23 17%	51 22%	23 19%	77 21%	135 21%	128 20%	244 21%	31 19%	60 17%	199 22%
Clinical expertise of consultants and other healthcare professionals working there	201 16%	107 17%	56 15%	77 20% y	58 11%	60 20%	21 14%	33 13%	72 17%	20 16%	41 18%	15 12%	52 14%	119 19% K	82 13%	185 16%	39 24% L	55 15%	145 16%
Feedback from their other patients	45 4%	29 4%	9 2%	20 5%	12 2%	15 5%	7 5%	5 2%	14 3%	6 5%	9 4%	3 2%	13 3%	30 5%	16 2%	45 4%	5 3%	14 4%	31 3%
Respondent had previous experience at the hospital	22 2%	12 2%	6 2%	11 3%	5 1%	9 3%	2 1%	3 1%	8 2%	4 3%	4 2%	1 1%	5 1%	8 1%	13 2%	22 2%	1 *	5 1%	17 2%
Where the consultant is based	9 1%	6 1%	1 *	5 1%	4 1%	5 2%	1 1%	1 *	2 *	3 2% I	2 1%	3 2% EI	-	8 1% K	1 *	9 1%	1 1%	1 *	8 1%
Other (specify)	20 2%	5 1%	10 3% v	5 1%	9 2%	3 1%	2 1%	6 2%	5 1%	-	5 2%	2 2%	9 2%	7 1%	13 2%	18 2%	3 2%	5 1%	15 2%
None of these things were discussed	360 28%	168 26%	104 28%	87 22%	168 33% x	68 22%	53 35% z	80 31% z	115 27%	41 31%	57 25%	36 29%	111 30%	161 25%	199 31% J	328 28%	39 24%	70 19%	289 32% N
Don't know/can't remember	72 6%	30 5%	21 6%	20 5%	29 6%	14 4%	9 6%	16 6%	20 5%	11 9%	15 7%	7 6%	19 5%	27 4%	46 7% J	63 5%	10 6%	14 4%	56 6%
Not referred to a hospital and did not see a consultant	7 1%	1 *	6 1% v	2 1%	2 *	1 *	1 *	2 1%	3 1%	-	2 1%	-	2 1%	4 1%	3 1%	2 *	3 2% L	3 1%	4 *

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D2 (iii ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)
Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Reputation	148 11%	146 12%	105 11%	83 11%	20 13%	4 9%	19 12%	29 11%	49 13%	56 10%	87 12%	109 11%	39 15%	18 7%	60 12%	26 15% m	16 5%	104 14% p	28 13% p
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	320 25%	319 25% b	228 24%	174 23%	48 31% ce	7 14%	44 29%	62 23%	88 23%	140 24%	204 28% l	270 26% l	50 19%	56 20%	132 27% m	38 21%	70 22% r	224 30% pr	26 12%
Medical facilities (e.g. specialist medical equipment)	232 18%	232 18% b	164 17%	122 16%	35 23%	7 13%	22 14%	44 16%	62 16%	102 18%	132 18%	184 18%	48 18%	47 17%	88 18%	24 13%	31 10%	170 23% pr	30 14%
Quality of care (e.g. care by nurses)	240 19%	239 19% b	158 17%	121 16%	31 20%	9 17%	37 24% c	38 14%	62 16%	96 17%	140 19%	198 19%	43 16%	39 14%	80 17%	32 18%	36 12%	172 23% pr	32 15%
Better aftercare in follow-up visits	105 8%	104 8% b	68 7%	50 6%	18 11%	1 2%	20 13% c	20 7%	28 7%	40 7%	73 10% l	91 9%	14 5%	8 3%	39 8% m	20 11% m	20 6%	72 10%	13 6%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 10%	133 11% b	87 9%	64 8%	19 12%	5 9%	21 14%	23 9%	37 10%	51 9%	73 10%	117 11% jl	16 6%	21 8%	48 10%	17 9%	16 5%	98 13% p	20 9%
Waiting times for appointments	289 22%	284 23%	204 21%	171 22% d	22 14%	16 33% d	47 31% d	51 19%	74 20%	130 22%	172 23% l	246 24% l	43 16%	56 20%	108 22%	38 21%	42 13%	193 26% p	54 25% p
Appointment times offered	374 29%	372 30%	278 29%	228 29%	40 25%	14 28%	53 35%	66 25%	102 27%	176 31%	215 29%	306 30%	68 26%	83 30%	139 29%	55 30%	66 21%	231 31% p	77 36% p

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D2 (iii ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Geographic location	188 15%	182 14%	129 14%	100 13%	24 15%	10 21%	28 19%	31 12%	49 13%	80 14%	80 11%	138 14% j	50 19% jk	37 13%	62 13%	29 16%	22 7%	88 12% p	78 37% pq
Cost	155 12%	155 12% b	99 10%	83 11%	10 6%	6 12%	32 21% cd	36 13%	45 12%	54 9%	70 10%	113 11% j	42 16% j	30 11%	46 10%	19 11%	23 7%	104 14% p	28 13% p
Whether your private medical insurance would cover their cost (partially or fully)	263 20%	257 20%	208 22% a	170 22%	32 21%	11 23%	23 15%	54 20%	79 21%	128 22%	150 20%	215 21%	48 18%	54 20%	109 22%	44 24%	51 16%	172 23% p	40 19%
Clinical expertise of consultants and other healthcare professionals working there	201 16%	198 16% b	137 14%	105 14%	28 18%	6 11%	27 18%	28 11%	43 11%	93 16%	104 14%	158 15%	43 16%	34 12%	74 15%	23 13%	27 9%	134 18% p	40 19% p
Feedback from their other patients	45 4%	45 4%	36 4%	27 3%	9 6%	1 1%	5 3%	5 2%	8 2%	28 5%	28 4%	37 4%	9 3%	12 4%	17 3%	8 4%	8 2%	35 5%	3 1%
Respondent had previous experience at the hospital	22 2%	22 2% b	11 1%	9 1%	1 1%	1 2%	5 3%	6 2%	8 2%	3 1%	17 2%	18 2%	4 1%	2 1%	6 1%	3 1%	6 2%	12 2%	4 2%
Where the consultant is based	9 1%	9 1%	5 1%	1 *	4 3% c	-	-	1 *	1 *	4 1%	3 *	4 *	5 2% jk	2 1%	3 1%	-	2 1%	6 1%	2 1%
Other (specify)	20 2%	20 2%	13 1%	10 1%	3 2%	-	4 2%	5 2%	5 1%	9 2%	10 1%	16 2%	4 1%	5 2%	6 1%	2 1%	7 2%	7 1%	5 3%
None of these things were discussed	360 28%	346 27%	279 29% a	238 31% f	44 28%	12 24%	31 21%	77 29%	105 28%	174 30%	223 30% k	286 28%	74 28%	88 32%	133 27%	54 30%	131 42% qr	198 26% r	27 13%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (iii ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Don't know/can't remember	**72** **6%**	72 6%	63 7% a	45 6%	15 10% f	3 7%	3 2%	13 5%	21 6%	42 7%	39 5%	52 5%	20 8%	17 6%	32 7%	13 7%	19 6%	36 5%	15 7%
Not referred to a hospital and did not see a consultant	**7** **1%**	- -	- -	- -	- -	-	6 4% cd	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (iii ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Reputation	**148** **11%**	108 13%	13 10%	8 13%	77 12%	59 13%	9 9%	116 11%	32 15%	49 13%	63 9%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	**320** **25%**	218 26%	30 23%	18 29%	166 25%	126 27%	23 21%	261 24%	59 27%	100 26%	155 23%
Medical facilities (e.g. specialist medical equipment)	**232** **18%**	157 19%	28 21%	11 18%	126 19%	87 19%	15 14%	177 17%	55 25% CF	70 18%	106 16%
Quality of care (e.g. care by nurses)	**240** **19%**	167 20%	19 15%	12 20%	123 19%	95 20%	18 17%	184 17%	57 26% CF	66 17%	114 17%
Better aftercare in follow-up visits	**105** **8%**	78 9%	7 6%	3 5%	49 7%	48 10%	6 6%	92 9% F	13 6%	44 12% CF	44 7%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	**133** **10%**	83 10%	22 17% s	8 14%	63 9%	55 12%	11 10%	105 10% F	28 13%	48 13% CF	54 8%
Waiting times for appointments	**289** **22%**	172 21%	41 32% s	24 39% s	140 21%	116 25%	23 21%	194 18%	95 43% CEF	72 19%	118 18%
Appointment times offered	**374** **29%**	249 30%	40 31%	20 33%	177 27%	152 32%	32 30%	295 28%	79 36%	105 28%	183 28%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (iii ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
Geographic location	188 15%	125 15%	22 17%	7 11%	97 15%	77 17%	9 9%	154 14%	34 15%	56 15%	90 14%
Cost	155 12%	97 12%	21 16%	10 17%	100 15% A	43 9%	9 8%	53 5% F	102 46% CEF	26 7% F	26 4%
Whether your private medical insurance would cover their cost (partially or fully)	263 20%	168 20%	33 25%	12 19%	124 19%	105 22%	20 18%	250 23% D	13 6%	89 23% D	153 23% D
Clinical expertise of consultants and other healthcare professionals working there	201 16%	140 17%	21 16%	11 18%	101 15%	86 18% B	9 9%	168 16%	33 15%	69 18%	93 14%
Feedback from their other patients	45 4%	30 4%	4 3%	6 10%	24 4%	17 4%	3 2%	35 3%	10 5%	9 2%	25 4%
Respondent had previous experience at the hospital	22 2%	13 2%	2 1%	- -	14 2%	7 2%	- -	20 2%	1 1%	9 2%	12 2%
Where the consultant is based	9 1%	4 *	- -	- -	8 1%	1 *	- -	6 1%	3 1%	1 *	5 1%
Other (specify)	20 2%	10 1%	1 1%	3 4%	10 1%	7 2%	2 2%	16 1%	4 2%	7 2%	8 1%
None of these things were discussed	360 28%	242 29%	31 24%	13 21%	173 26%	134 29%	40 38% v	326 31% D	34 16%	111 29% D	212 32% D

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D2 (iii ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Don't know/can't remember	**72** **6%**	43 5%	7 5%	3 5%	36 5%	23 5%	5 5%	72 7% D	- -	21 5% D	50 7% D
Not referred to a hospital and did not see a consultant	**7** **1%**	3 *	1 1%	2 3% s	3 *	2 *	2 1%	7 1%	- -	1 *	5 1%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (iii ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Reputation	148 11%	26 10%	15 10%	47 12%	4 7%	9 13%	69 10%	90 11%	43 11%	72 11%	39 10%	37 15%	111 11%	61 13%	13 11%	44 14%	13 10%	3 11%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	320 25%	63 25%	36 25%	83 20%	16 25%	22 33% I	178 27% I	198 24% I	115 28% IM	164 24%	90 24%	66 27%	254 24%	125 26%	25 22%	78 25%	41 30%	6 23%
Medical facilities (e.g. specialist medical equipment)	232 18%	42 16%	26 18%	62 15%	8 12%	15 22%	115 18%	135 17%	74 18%	109 16%	60 16%	62 26% PQw	169 16%	98 20%	24 21%	65 21%	29 21%	3 11%
Quality of care (e.g. care by nurses)	240 19%	38 15%	30 21%	58 14%	11 17%	16 24%	124 19%	144 18% I	86 21% IM	110 16%	66 18%	64 27% PQw	176 17%	107 22%	23 19%	71 23%	30 22%	5 20%
Better aftercare in follow-up visits	105 8%	21 8%	15 10%	25 6%	4 6%	14 20% GIJL MN	65 10% I	69 9% I	45 11% IM	61 9%	25 7%	20 8%	85 8%	36 8%	6 5%	23 7%	11 8%	3 9%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	133 10%	25 10%	17 11%	37 9%	4 6%	8 12%	66 10%	79 10%	42 10%	69 10%	35 9%	30 12%	103 10%	51 11%	12 10%	32 10%	16 11%	4 13%
Waiting times for appointments	289 22%	59 23% IJKM N	27 19% J	68 17% J	4 6%	7 10%	126 19% JN	135 17% J	67 17% J	123 18%	68 18%	98 41% PQw	191 18%	143 30% T	22 19%	104 33% T	32 23%	6 22%
Appointment times offered	374 29%	68 27%	43 30%	110 27%	15 23%	19 29%	184 28%	225 28%	116 29%	186 28%	103 27%	85 35%	289 28%	151 31%	34 29%	98 31%	44 32%	9 33%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (iii ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Geographic location	188 / 15%	32 / 13%	17 / 12%	60 / 15%	5 / 8%	13 / 19%	93 / 14%	121 / 15%	61 / 15%	94 / 14%	51 / 14%	43 / 18%	145 / 14%	75 / 16%	18 / 16%	51 / 16%	17 / 12%	7 / 25%
Cost	155 / 12%	15 / 6%	4 / 2%	18 / 5%	3 / 5%	4 / 5%	35 / 5%	38 / 5%	20 / 5%	23 / 3%	24 / 7% Pw	108 / 45% PQw	48 / 5% P	122 / 25% TV	9 / 8%	100 / 32% STV	17 / 13%	5 / 18%
Whether your private medical insurance would cover their cost (partially or fully)	263 / 20%	65 / 26%	35 / 24%	95 / 24%	14 / 21%	11 / 16%	154 / 23%	184 / 23%	88 / 22%	159 / 24% R	86 / 23% R	18 / 7%	245 / 23% R	78 / 16% U	22 / 19%	39 / 12%	29 / 21%	10 / 35%
Clinical expertise of consultants and other healthcare professionals working there	201 / 16%	35 / 14%	22 / 15%	59 / 15%	14 / 22%	10 / 16%	107 / 16%	131 / 16%	72 / 18%	104 / 15%	57 / 15%	40 / 16%	161 / 15%	76 / 16%	20 / 17%	48 / 15%	20 / 15%	7 / 27%
Feedback from their other patients	45 / 4%	11 / 4%	4 / 3%	11 / 3%	2 / 2%	3 / 4%	24 / 4%	24 / 3%	13 / 3%	27 / 4% Q	6 / 2%	12 / 5%	34 / 3% Q	17 / 3% V	1 / 1%	14 / 5%	1 / 1%	2 / 6%
Respondent had previous experience at the hospital	22 / 2%	5 / 2%	3 / 2%	10 / 3%	- / -	1 / 2%	10 / 2%	15 / 2%	5 / 1%	12 / 2%	9 / 2%	1 / 1%	20 / 2%	5 / 1%	5 / 4% SU	2 / 1%	2 / 2%	- / -
Where the consultant is based	9 / 1%	2 / 1%	1 / 1%	2 / 1%	2 / 2%	-	4 / 1%	5 / 1%	3 / 1%	3 / *	4 / 1%	3 / 1%	6 / 1%	5 / 1%	1 / 1%	3 / 1%	3 / 2%	- / -
Other (specify)	20 / 2%	1 / *	2 / 1%	7 / 2%	1 / 1%	4 / 6% GILMN	9 / 1% G	15 / 2%	8 / 2%	10 / 1%	6 / 2%	4 / 2%	16 / 2%	7 / 2%	3 / 3%	7 / 2%	1 / 1%	- / -
None of these things were discussed	360 / 28%	80 / 32%	44 / 31%	130 / 32%	20 / 30%	15 / 23%	195 / 30%	245 / 30%	115 / 28%	209 / 31% R	114 / 30% R	37 / 15%	323 / 31% R	112 / 23%	31 / 26%	73 / 23%	32 / 23%	7 / 26%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D2 (iii ALL) Did (the consultant) discuss any of these things with you about the hospitals you spoke about/ hospital you attended? (IF SAW A CONSULTANT)/
Did (the healthcare professional) discuss any of these things with you about the hospitals you spoke about/ hospital you attended (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Don't know/can't remember	**72** **6%**	12 5%	7 5%	31 8%	5 7%	6 8%	41 6%	59 7%	28 7%	44 7% R	27 7% R	1 1%	71 7% R	16 3%	10 9% SU	10 3%	5 3%	1 4%
Not referred to a hospital and did not see a consultant	**7** **1%**	- -	- -	4 1%	2 3% GHLM	-	3 1%	7 1%	3 1%	3 1%	4 1%	-	7 1%	4 1%	- -	1 *	-	2 8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (i) Did (the consultant) recommend one of these hospitals over the others?

Base: All respondents who saw a consultant and were offered a choice of hospitals

	Total	Gender		Age				Social grade			Working status			Country		
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**200**	101	99	36	63	53	48	41	73	54	128	72	55	191	46	104
Weighted Base	**208**	105*	103*	37*	60*	54*	56*	38*	81*	59*	123	85*	65*	194	43*	105*
Effective Base	**155**	78	77	30	47	42	37	35	56	41	107	53	43	149	36	79
Yes	**46** **22%**	24 23%	22 21%	5 12%	15 25%	14 26%	12 22%	7 17%	13 16%	19 31%	28 22%	18 22%	14 22%	44 23%	11 25%	27 26%
No	**153** **74%**	78 75%	75 73%	29 78%	44 73%	38 71%	42 75%	30 78%	64 79%	40 67%	88 71%	65 77%	50 77%	141 73%	32 73%	74 70%
Don't know / can't remember	**9** **4%**	3 3%	6 6%	4 10%	1 2%	2 3%	2 3%	2 5%	4 5%	1 2%	8 6%	1 1%	1 1%	9 5%	1 1%	4 4%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (i) Did (the consultant) recommend one of these hospitals over the others?

Base: All respondents who saw a consultant and were offered a choice of hospitals

	Total	Affect on life		Severity		Affect/severity		Hospital group			Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Not affected/ not severe (B)	BMI (E)	Nuffield (G)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**200**	114	53	68	78	56	41	39	56	73	102	98	184	34	49	149
Weighted Base	**208**	125*	52*	72*	79*	61*	41*	69*	37*	62*	111*	97*	192	32**	62*	144
Effective Base	**155**	86	46	53	65	43	36	35	50	65	75	82	142	24	36	123
Yes	**46** **22%**	31 25%	9 17%	14 20%	16 20%	10 16%	6 14%	22 32%	8 22%	13 20%	30 27%	16 17%	43 22%	12 36%	17 27%	29 20%
No	**153** **74%**	90 72%	40 76%	54 75%	60 76%	49 80%	33 81%	44 63%	27 72%	48 76%	77 70%	76 78%	142 74%	17 54%	44 71%	107 75%
Don't know / can't remember	**9** **4%**	4 3%	3 6%	3 5%	3 4%	2 3%	2 5%	3 4%	2 6%	2 3%	4 4%	5 5%	7 4%	3 10%	1 2%	8 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (i) Did (the consultant) recommend one of these hospitals over the others?

Base: All respondents who saw a consultant and were offered a choice of hospitals

	Total	See private consultant		Referral	Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals
		Yes (a)	Yes AND referred (b)	GP (c)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	2 or more (r)
Unweighted Base	200	200	150	111	35	59	91	71	162	38	34	78	36	200
Weighted Base	208	208	151	112*	37**	60*	91*	74*	170	38*	32**	86*	31*	208
Effective Base	155	155	118	85	26	46	72	53	122	34	29	59	31	155
Yes	46 22%	46 22%	30 20%	24 22%	11 30%	17 28%	14 15%	17 23%	37 22%	9 23%	7 21%	17 20%	7 21%	46 22%
No	153 74%	153 74%	113 75%	83 75%	25 66%	42 70%	71 78%	53 71%	124 73%	29 76%	24 73%	69 80%	20 65%	153 74%
Don't know / can't remember	9 4%	9 4%	8 5%	4 4%	2 4%	2 3%	6 7%	4 6%	8 5%	1 1%	2 7%	- -	4 14% n	9 4%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (i) Did (the consultant) recommend one of these hospitals over the others?

Base: All respondents who saw a consultant and were offered a choice of hospitals

	Total	Diversion Private hospital (s)	Relative importance Consultant more (v)	Equally (A)	PMI - yes (C)	Private policy (E)	Corporate policy (F)
Unweighted Base	**200**	158	122	60	175	65	107
Weighted Base	**208**	164	125*	68*	162	64*	96*
Effective Base	**155**	121	98	44	146	52	92
Yes	**46** **22%**	40 24%	28 22%	17 25%	33 21% F	20 32% CF	13 14%
No	**153** **74%**	118 72%	93 74%	49 71%	120 74%	41 65%	76 80% C
Don't know / can't remember	**9** **4%**	6 4%	4 3%	3 4%	9 5%	2 4%	6 7%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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D3 (i) Did (the consultant) recommend one of these hospitals over the others?

Base: All respondents who saw a consultant and were offered a choice of hospitals

	Total	Insurance coverage					Treatment paid for			Stage of payment	
		AXA (G)	BUPA (I)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Know/ have paid in full (U)
Unweighted Base	200	42	75	99	132	57	120	53	173	60	34
Weighted Base	208	39*	65*	97*	123	58*	113	45*	158	78*	52**
Effective Base	155	37	65	81	108	45	103	45	148	44	26
Yes	46 22%	6 14%	16 25%	17 18%	28 23%	12 20%	23 21%	7 15%	30 19%	19 24%	11 21%
No	153 74%	32 81%	45 69%	75 77%	88 72%	43 75%	81 72%	38 84%	119 75%	59 76%	41 79%
Don't know / can't remember	9 4%	2 5%	4 6%	5 5%	7 6%	3 5%	8 7%	1 1%	9 6%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/E/F - G/H/I/J/K/L/M/N - P/Q/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (i ALL) Did (the consultant) recommend one of these hospitals over the others?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Yes	**46** **4%**	24 4%	22 3%	5 2%	15 4%	14 4%	12 4%	7 2%	13 2%	19 6% k	6 6%	28 3%	18 4%	14 4%	44 4%	2 2%	5 3%	11 4%	27 4%
No	**153** **12%**	78 13%	75 11%	29 11%	44 12%	38 12%	42 13%	30 11%	64 13%	40 13%	6 6%	88 10%	65 15%	50 14%	141 12%	12 12%	28 17%	32 11%	74 11%
Don't know / can't remember	**9** **1%**	3 *	6 1%	4 1%	1 *	2 1%	2 *	2 1%	4 1%	1 *	-	8 1%	1 *	1 *	9 1%	-	3 2%	1 *	4 1%
Did not see a consultant	**30** **2%**	19 3%	11 2%	9 4%	6 2%	9 3%	6 2%	7 3%	8 2%	9 3%	4 3%	24 3%	5 1%	4 1%	25 2%	4 4%	4 2%	3 1%	16 2%
Saw a consultant and was not offered a choice of hospitals	**1050** **82%**	498 80%	552 83%	214 82%	295 82%	264 81%	277 82%	226 83%	420 82%	233 77%	92 85%	692 82%	359 80%	295 81%	969 82%	82 82%	131 77%	237 84%	557 82%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (i ALL) Did (the consultant) recommend one of these hospitals over the others?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Yes	46 4%	31 5%	9 2%	14 4%	16 3%	10 3%	9 6%	6 2%	22 5% F	- -	8 3%	3 2%	13 3%	30 5%	16 3%	43 4%	12 7% L	17 5%	29 3%
No	153 12%	90 14%	40 11%	54 14%	60 12%	49 16%	19 12%	33 13%	44 10%	24 18%	27 12%	11 9%	48 13%	77 12%	76 12%	142 12%	17 11%	44 12%	107 12%
Don't know / can't remember	9 1%	4 1%	3 1%	3 1%	3 1%	2 1%	1 *	2 1%	3 1%	1 1%	2 1%	- -	2 1%	4 1%	5 1%	7 1%	3 2%	1 *	8 1%
Did not see a consultant	30 2%	9 1%	19 5% v	9 2%	13 3%	6 2%	4 3%	11 4%	14 3%	3 2%	7 3%	2 2%	4 1%	14 2%	16 2%	22 2%	6 3%	18 5% O	12 1%
Saw a consultant and was not offered a choice of hospitals	1050 82%	510 79%	299 81%	309 79%	413 82%	237 78%	120 79%	209 80%	348 81%	103 79%	184 81%	106 87%	308 82%	517 81%	533 82%	974 82%	126 77%	284 78%	759 83%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (i ALL) Did (the consultant) recommend one of these hospitals over the others?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1288**	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Yes	**46** **4%**	46 *4%*	30 *3%*	24 *3%*	3 *2%*	3 *7%*	11 *7%* cd	11 *4%*	17 *4%*	14 *2%*	17 *2%*	37 *4%* j	9 *3%*	7 *2%*	17 *3%*	7 *4%*	-	-	46 *22%* pq
No	**153** **12%**	153 *12%*	113 *12%*	83 *11%*	24 *16%*	5 *11%*	19 *12%*	25 *9%*	42 *11%*	71 *12%*	53 *7%*	124 *12%* j	29 *11%*	24 *9%*	69 *14%* m	20 *11%*	-	-	153 *72%* pq
Don't know / can't remember	**9** **1%**	9 *1%*	8 *1%*	4 *1%*	3 *2%*	1 *1%*	1 ***	2 *1%*	2 ***	6 *1%*	4 *1%*	8 *1%*	1 ***	2 *1%*	-	4 *2%* n	-	-	9 *4%* pq
Did not see a consultant	**30** **2%**	-	-	11 *1%*	-	12 *24%* cdf	6 *4%* d	-	-	-	10 *1%*	15 *1%*	8 *3%*	-	-	-	9 *3%*	9 *1%*	4 *2%*
Saw a consultant and was not offered a choice of hospitals	**1050** **82%**	1050 *83%*	804 *84%*	649 *84%* ef	127 *81%* e	28 *57%*	114 *75%* e	233 *86%*	318 *84%*	487 *84%*	651 *89%* kl	834 *82%*	216 *82%*	243 *88%* n	398 *82%*	150 *83%*	303 *97%* r	740 *99%* r	-

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (i ALL) Did (the consultant) recommend one of these hospitals over the others?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Yes	**46** **4%**	40 5%	6 4%	- -	28 4% B	17 4%	- -	33 3% F	13 6% F	20 5% CF	13 2%
No	**153** **12%**	118 14%	21 16%	5 8%	93 14%	49 10%	7 7%	120 11%	33 15%	41 11%	76 12%
Don't know / can't remember	**9** **1%**	6 1%	2 1%	- -	4 1%	3 1%	1 1%	9 1%	- -	2 1%	6 1%
Did not see a consultant	**30** **2%**	10 1%	3 3%	7 11% st	14 2%	11 2%	2 2%	28 3%	1 1%	9 2%	19 3%
Saw a consultant and was not offered a choice of hospitals	**1050** **82%**	658 79%	98 76%	49 81%	525 79%	390 83%	96 90% v	876 82%	174 79%	310 81%	548 83%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (i ALL) Did (the consultant) recommend one of these hospitals over the others?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	**1288**	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Yes	**46** **4%**	6 2%	3 2%	16 4%	1 1%	3 5%	17 3%	28 3%	12 3%	23 3%	7 2%	16 7% Qw	30 3%	19 4%	4 3%	11 3%	6 4%	2 8%
No	**153** **12%**	32 13%	14 10%	45 11%	6 9%	6 10%	75 11%	88 11%	43 11%	81 12%	38 10%	34 14%	119 11%	59 12%	10 9%	41 13%	15 11%	3 12%
Don't know / can't remember	**9** **1%**	2 1%	3 2%	4 1%	- -	- -	5 1%	7 1%	3 1%	8 1%	1 *	- -	9 1% Q	- -	1 *	- -	- -	- -
Did not see a consultant	**30** **2%**	5 2%	2 1%	13 3%	3 5%	2 3%	15 2%	23 3%	10 3%	14 2%	15 4%	1 1%	28 3%	11 2%	5 4%	6 2%	2 2%	2 8%
Saw a consultant and was not offered a choice of hospitals	**1050** **82%**	209 83%	123 85%	327 81%	55 85%	54 82%	545 83%	664 82%	337 83%	546 81%	315 84%	189 79%	861 82%	392 81%	97 83%	257 82%	115 83%	20 72%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (ii ALL) Did (the healthcare professional) recommend one of these hospitals over the others?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Yes	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	**4** *	3 *	2 *	2 1%	-	3 1%	-	-	2 *	2 1%	-	4 *	1 *	1 *	3 *	1 1%	-	-	3 *
Don't know / can't remember	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saw a consultant	**1258** **98%**	603 97%	655 98%	252 96%	356 98%	317 97%	334 98%	264 97%	501 98%	293 97%	105 97%	815 97%	444 99%	361 99%	1163 98%	95 96%	166 98%	280 99%	662 98%
Did not see a consultant and not referred to a hospital	**7** **1%**	4 1%	3 1%	2 1%	1 *	2 1%	2 1%	1 *	2 *	4 1%	-	6 1%	1 *	1 *	5 *	2 2%	1 1%	-	5 1%
Referred to a hospital and did not see a consultant and was not offered a choice of hospitals	**18** **1%**	13 2%	6 1%	5 2%	6 2%	4 1%	4 1%	6 2%	4 1%	4 1%	4 3% k	15 2%	4 1%	3 1%	17 1%	2 2%	3 1%	3 1%	8 1%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D3 (ii ALL) Did (the healthcare professional) recommend one of these hospitals over the others?

Base: All

	Total	Affect on life Affected (4-5) (v)	Not affected (1-2) (w)	Severity Severe (4-5) (x)	Not severe (1-2) (y)	Affect/severity Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	Hospital group BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Overnight stay Yes (J)	No (K)	Treatment type Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Consider NHS Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Yes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
No	4 *	1 *	3 1%	1 *	3 1%	1 *	- -	3 1%	3 1%	- -	1 *	- -	- -	- -	4 1%	4 *	1 *	3 1%	2 *
Don't know / can't remember	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Saw a consultant	1258 98%	634 99% w	351 95%	380 98%	492 97%	298 98%	148 97%	250 96%	418 97%	129 98%	221 97%	120 98%	371 99%	628 98%	631 98%	1166 98%	158 97%	346 95%	902 99% N
Did not see a consultant and not referred to a hospital	7 1%	1 *	6 1% v	2 1%	2 *	1 *	1 *	2 1%	3 1%	- -	2 1%	- -	2 1%	4 1%	3 1%	2 *	3 2% L	3 1%	4 *
Referred to a hospital and did not see a consultant and was not offered a choice of hospitals	18 1%	7 1%	10 3%	7 2%	8 2%	4 1%	3 2%	6 2%	8 2%	3 2%	4 2%	2 2%	2 1%	10 2%	8 1%	16 1%	2 1%	12 3% O	6 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (ii ALL) Did (the healthcare professional) recommend one of these hospitals over the others?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Yes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
No	4 *	- -	- -	2 *	- -	2 4% cdf	- -	- -	- -	- -	2 *	3 *	2 1%	- -	- -	- -	- -	- -	4 2% pq
Don't know / can't remember	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Saw a consultant	1258 98%	1258 100%	954 100%	761 99% e	156 100% ef	37 76%	145 96% e	270 100%	378 100%	577 100%	725 99%	1004 99%	255 97%	276 100%	484 100%	181 100%	303 97%	740 99%	208 98%
Did not see a consultant and not referred to a hospital	7 1%	- -	- -	- -	- -	- -	6 4% cd	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Referred to a hospital and did not see a consultant and was not offered a choice of hospitals	18 1%	- -	- -	9 1%	- -	9 19% cdf	- -	- -	- -	- -	8 1%	12 1%	6 2%	- -	- -	- -	9 3% r	9 1%	- -

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (ii ALL) Did (the healthcare professional) recommend one of these hospitals over the others?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Yes	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
No	4	1	-	2	2	2	-	4	-	3	2
	*	*	-	3%	*	*	-	*	-	1%	*
				s							
Don't know / can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Saw a consultant	1258	822	126	54	650	458	105	1039	220	373	644
	98%	99%	97%	89%	98%	98%	98%	97%	99%	98%	97%
		u	u								
Did not see a consultant and not referred to a hospital	7	3	1	2	3	2	2	7	-	1	5
	1%	*	1%	3%	*	*	1%	1%	-	*	1%
				s							
Referred to a hospital and did not see a consultant and was not offered a choice of hospitals	18	7	3	3	9	7	1	17	1	5	12
	1%	1%	2%	5%	1%	1%	1%	2%	1%	1%	2%
				s							

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (ii ALL) Did (the healthcare professional) recommend one of these hospitals over the others?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Yes	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	4 *	2 1%	-	2 1%	-	-	2 *	3 *	1 *	2 *	3 1%	-	4 *	3 1%	-	1 *	2 1%	-
Don't know / can't remember	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saw a consultant	1258 98%	248 98%	143 99%	392 97%	61 95%	64 97%	643 98%	787 97%	395 97%	659 98%	360 96%	240 99%	1019 97%	470 98%	112 96%	309 98%	136 98%	26 92%
Did not see a consultant and not referred to a hospital	7 1%	-	-	4 1%	2 3% GHLM	-	3 1%	7 1%	3 1%	3 1%	4 1%	-	7 1%	4 1%	-	1 *	-	2 8%
Referred to a hospital and did not see a consultant and was not offered a choice of hospitals	18 1%	4 1%	2 1%	7 2%	1 2%	2 3%	10 2%	14 2%	6 2%	9 1%	8 2%	1 1%	17 2%	5 1%	5 4% S	4 1%	1 1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (iii) Did (the consultant) recommend one of these hospitals over the others? (IF SAW A CONSULTANT) /
Did (the healthcare professional) recommend one of these hospitals over the others? (IF DIDN'T SEE A CONSULTANT)
Base: All respondents who were either referred to a hospital or who saw a consultant AND were offered a choice of hospitals

	Total	Gender		Age				Social grade			Working status			Country		
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	204	104	100	37	63	56	48	41	74	56	131	73	56	193	46	106
Weighted Base	212	108*	105*	39*	60*	56*	56*	38*	83*	61*	127	85*	66*	197	43*	108*
Effective Base	159	81	78	31	47	44	37	35	57	42	109	53	44	151	36	81
Yes	46 22%	24 22%	22 21%	5 12%	15 25%	14 25%	12 22%	7 17%	13 15%	19 30%	28 22%	18 21%	14 22%	44 23%	11 25%	27 25%
No	157 74%	81 75%	76 73%	31 79%	44 73%	40 72%	42 75%	30 78%	66 80%	42 68%	92 72%	66 77%	51 77%	144 73%	32 73%	77 71%
Don't know / can't remember	9 4%	3 2%	6 6%	4 10%	1 2%	2 3%	2 3%	2 5%	4 5%	1 2%	8 6%	1 1%	1 1%	9 4%	1 1%	4 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (iii) Did (the consultant) recommend one of these hospitals over the others? (IF SAW A CONSULTANT) /
Did (the healthcare professional) recommend one of these hospitals over the others? (IF DIDN'T SEE A CONSULTANT)
Base: All respondents who were either referred to a hospital or who saw a consultant AND were offered a choice of hospitals

	Total	Affect on life		Severity		Affect/severity		Hospital group			Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Not affected/ not severe (B)	BMI (E)	Nuffield (G)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**204**	115	55	69	80	57	43	41	58	73	102	102	187	35	52	150
Weighted Base	**212**	125*	55*	72*	82*	62*	44*	72*	38*	62*	111*	102*	196	33**	65*	145
Effective Base	**159**	87	47	53	67	44	37	37	52	65	75	85	144	25	38	124
Yes	**46** **22%**	31 25%	9 16%	14 20%	16 19%	10 16%	6 13%	22 31%	8 21%	13 20%	30 27%	16 16%	43 22%	12 35%	17 26%	29 20%
No	**157** **74%**	91 72%	43 78%	55 75%	63 77%	49 80%	36 82%	47 65%	28 73%	48 76%	77 70%	81 79%	145 74%	18 55%	47 73%	109 75%
Don't know / can't remember	**9** **4%**	4 3%	3 6%	3 5%	3 4%	2 3%	2 5%	3 4%	2 6%	2 3%	4 4%	5 5%	7 4%	3 10%	1 2%	8 5%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

8 Feb 2013

D3 (iii) Did (the consultant) recommend one of these hospitals over the others? (IF SAW A CONSULTANT) /
Did (the healthcare professional) recommend one of these hospitals over the others? (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant AND were offered a choice of hospitals

	Total	See private consultant		Referral	Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals
		Yes (a)	Yes AND referred (b)	GP (c)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	2 or more (r)
Unweighted Base	204	200	150	113	35	59	91	73	165	39	34	78	36	204
Weighted Base	212	208	151	114*	37**	60*	91*	76*	172	40*	32**	86*	31*	212
Effective Base	159	155	118	87	26	46	72	54	125	35	29	59	31	159
Yes	46 22%	46 22%	30 20%	24 21%	11 30%	17 28%	14 15%	17 23%	37 22%	9 22%	7 21%	17 20%	7 21%	46 22%
No	157 74%	153 74%	113 75%	85 75%	25 66%	42 70%	71 78%	55 72%	127 74%	31 76%	24 73%	69 80%	20 65%	157 74%
Don't know / can't remember	9 4%	9 4%	8 5%	4 4%	2 4%	2 3%	6 7%	4 6%	8 5%	1 1%	2 7%	-	4 14% n	9 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/E/F - G/H/I/J/K/L/M/N - P/Q/w - S/T/U/V/W
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (iii) Did (the consultant) recommend one of these hospitals over the others? (IF SAW A CONSULTANT) /
Did (the healthcare professional) recommend one of these hospitals over the others? (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant AND were offered a choice of hospitals

	Total	Diversion Private hospital (s)	Relative importance Consultant more (v)	Equally (A)	PMI PMI - yes (C)	Private policy (E)	Corporate policy (F)
Unweighted Base	**204**	159	124	62	179	68	108
Weighted Base	**212**	164	127*	70*	167	66*	98*
Effective Base	**159**	122	99	46	149	54	93
Yes	**46** **22%**	40 24%	28 22%	17 24%	33 20% F	20 30% CF	13 14%
No	**157** **74%**	118 72%	95 75%	51 72%	125 75%	44 66%	78 80%
Don't know / can't remember	**9** **4%**	6 4%	4 3%	3 4%	9 5%	2 4%	6 7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/E/F - G/H/I/J/K/L/M/N - P/Q/w - S/T/U/V/W
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D3 (iii) Did (the consultant) recommend one of these hospitals over the others? (IF SAW A CONSULTANT) /
Did (the healthcare professional) recommend one of these hospitals over the others? (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant AND were offered a choice of hospitals

	Total	Insurance coverage					Treatment paid for			Stage of payment	
		AXA (G)	BUPA (I)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Know/ have paid in full (U)
Unweighted Base	204	43	77	101	135	58	121	56	177	63	36
Weighted Base	212	41*	67*	99*	125	59*	114	47*	162	81*	53**
Effective Base	159	37	66	83	111	46	104	47	151	46	27
Yes	46 22%	6 14%	16 24%	17 18%	28 22%	12 20%	23 20%	7 14%	30 19%	19 23%	11 20%
No	157 74%	33 82%	47 70%	77 78%	91 72%	44 75%	83 72%	40 85%	123 76%	62 77%	42 80%
Don't know / can't remember	9 4%	2 4%	4 6%	5 5%	7 6%	3 5%	8 7%	1 1%	9 5%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/E/F - G/H/I/J/K/L/M/N - P/Q/w - S/T/U/V/W
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (iii ALL) Did (the consultant) recommend one of these hospitals over the others? (IF SAW A CONSULTANT) /
Did (the healthcare professional) recommend one of these hospitals over the others? (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Yes	46 **4%**	24 4%	22 3%	5 2%	15 4%	14 4%	12 4%	7 2%	13 2%	19 6% k	6 6%	28 3%	18 4%	14 4%	44 4%	2 2%	5 3%	11 4%	27 4%
No	157 **12%**	81 13%	76 11%	31 12%	44 12%	40 12%	42 13%	30 11%	66 13%	42 14% m	6 6%	92 11%	66 15%	51 14%	144 12%	13 13%	28 17%	32 11%	77 11%
Don't know / can't remember	9 **1%**	3 *	6 1%	4 1%	1 *	2 1%	2 *	2 1%	4 1%	1 *	-	8 1%	1 *	1 *	9 1%	-	3 2%	1 *	4 1%
Not offered a choice of hospitals	1069 **83%**	511 82%	558 84%	220 84%	301 83%	268 82%	281 83%	232 86% l	424 83%	237 78%	96 88% l	706 84%	363 81%	298 82%	986 83%	83 84%	133 78%	240 85%	564 83%
Not referred to a hospital and did not see a consultant	7 **1%**	4 1%	3 1%	2 1%	1 *	2 1%	2 1%	1 *	2 *	4 1%	-	6 1%	1 *	1 *	5 *	2 2%	1 1%	-	5 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D3 (iii ALL) Did (the consultant) recommend one of these hospitals over the others? (IF SAW A CONSULTANT) /
Did (the healthcare professional) recommend one of these hospitals over the others? (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Yes	46 4%	31 5%	9 2%	14 4%	16 3%	10 3%	9 6%	6 2%	22 5% F	- -	8 3%	3 2%	13 3%	30 5%	16 3%	43 4%	12 7% L	17 5%	29 3%
No	157 12%	91 14%	43 12%	55 14%	63 12%	49 16%	19 12%	36 14%	47 11%	24 18%	28 12%	11 9%	48 13%	77 12%	81 12%	145 12%	18 11%	47 13%	109 12%
Don't know / can't remember	9 1%	4 1%	3 1%	3 1%	3 1%	2 1%	1 *	2 1%	3 1%	1 1%	2 1%	- -	2 1%	4 1%	5 1%	7 1%	3 2%	1 *	8 1%
Not offered a choice of hospitals	1069 83%	517 80%	310 84%	315 81%	421 83%	242 79%	123 81%	215 82%	356 82%	106 81%	188 83%	108 88%	310 83%	527 82%	542 84%	990 83%	128 78%	297 81%	765 84%
Not referred to a hospital and did not see a consultant	7 1%	1 *	6 1% v	2 1%	2 *	1 *	1 *	2 1%	3 1%	- -	2 1%	- -	2 1%	4 1%	3 1%	2 *	3 2% L	3 1%	4 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (iii ALL) Did (the consultant) recommend one of these hospitals over the others? (IF SAW A CONSULTANT) /
Did (the healthcare professional) recommend one of these hospitals over the others? (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Yes	46 4%	46 4%	30 3%	24 3%	3 2%	3 7%	11 7% cd	11 4%	17 4%	14 2%	17 2%	37 4% j	9 3%	7 2%	17 3%	7 4%	- -	- -	46 22% pq
No	157 12%	153 12%	113 12%	85 11%	24 16%	8 15%	19 12%	25 9%	42 11%	71 12%	55 7%	127 12% j	31 12%	24 9%	69 14% m	20 11%	- -	- -	157 74% pq
Don't know / can't remember	9 1%	9 1%	8 1%	4 1%	3 2%	1 1%	1 *	2 1%	2 *	6 1%	4 1%	8 1%	1 *	2 1%	- -	4 2% n	- -	- -	9 4% pq
Not offered a choice of hospitals	1069 83%	1050 83%	804 84%	658 85% f	127 81%	37 77%	114 75%	233 86%	318 84%	487 84%	658 90% k	846 83%	223 85%	243 88% n	398 82%	150 83%	313 100% r	749 100% r	- -
Not referred to a hospital and did not see a consultant	7 1%	- -	- -	- -	- -	- -	6 4% cd	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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D3 (iii ALL) Did (the consultant) recommend one of these hospitals over the others? (IF SAW A CONSULTANT) /
Did (the healthcare professional) recommend one of these hospitals over the others? (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Yes	**46** **4%**	40 5%	6 4%	- -	28 4% B	17 4%	- -	33 3% F	13 6% F	20 5% CF	13 2%
No	**157** **12%**	118 14%	21 16%	6 11%	95 14% B	51 11%	7 7%	125 12%	33 15%	44 11%	78 12%
Don't know / can't remember	**9** **1%**	6 1%	2 1%	- -	4 1%	3 1%	1 1%	9 1%	- -	2 1%	6 1%
Not offered a choice of hospitals	**1069** **83%**	665 80%	100 78%	52 86%	534 80%	397 85%	97 90% v	894 84%	175 79%	315 82%	560 85%
Not referred to a hospital and did not see a consultant	**7** **1%**	3 *	1 1%	2 3% s	3 *	2 *	2 1%	7 1%	- -	1 *	5 1%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D3 (iii ALL) Did (the consultant) recommend one of these hospitals over the others? (IF SAW A CONSULTANT) /
Did (the healthcare professional) recommend one of these hospitals over the others? (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Yes	46 4%	6 2%	3 2%	16 4%	1 1%	3 5%	17 3%	28 3%	12 3%	23 3%	7 2%	16 7% Qw	30 3%	19 4%	4 3%	11 3%	6 4%	2 8%
No	157 12%	33 13%	14 10%	47 12%	6 9%	6 10%	77 12%	91 11%	44 11%	83 12%	40 11%	34 14%	123 12%	62 13%	10 9%	42 13%	17 12%	3 12%
Don't know / can't remember	9 1%	2 1%	3 2%	4 1%	-	-	5 1%	7 1%	3 1%	8 1%	1 *	-	9 1% Q	-	1 *	-	-	-
Not offered a choice of hospitals	1069 83%	212 84%	124 86%	335 83%	56 87%	56 85%	555 84%	678 84%	343 85%	555 82%	323 86%	191 79%	878 84%	397 82%	102 88%	261 83%	115 84%	20 72%
Not referred to a hospital and did not see a consultant	7 1%	-	-	4 1%	2 3% GHLM	-	3 1%	7 1%	3 1%	3 1%	4 1%	-	7 1%	4 1%	-	1 *	-	2 8%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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8 Feb 2013

D4 (i) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)?

Base: All respondents who saw a consultant and were recommended one hospital from a choice

	Total	Country England (q)
Unweighted Base	**41**	40
Weighted Base	**46**	44**
Effective Base	**29**	28
Yes	**42** **91%**	40 *91%*
No	**4** **9%**	4 *9%*
Don't know/can't remember	**-** **-**	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

8 Feb 2013

D4 (i) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)?

Base: All respondents who saw a consultant and were recommended one hospital from a choice

	Total	Treatment type Surgery/ procedure under anaesthetic (L)
Unweighted Base	41	38
Weighted Base	46	43**
Effective Base	29	26
Yes	42 91%	39 90%
No	4 9%	4 10%
Don't know/can't remember	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (i) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)?

Base: All respondents who saw a consultant and were recommended one hospital from a choice

	Total	See private consultant		Prior hospital knowledge	Number of hospitals
		Yes (a)	Yes AND referred (b)	Already knew/ had a good idea (k)	2 or more (r)
Unweighted Base	41	41	32	30	41
Weighted Base	46	46**	30**	37**	46**
Effective Base	29	29	23	21	29
Yes	42 91%	42 91%	26 86%	34 92%	42 91%
No	4 9%	4 9%	4 14%	3 8%	4 9%
Don't know/can't remember	- -	- -	- -	- -	- -

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (i) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)?

Base: All respondents who saw a consultant and were recommended one hospital from a choice

	Total	Diversion Private hospital (s)	PMI PMI - yes (C)
Unweighted Base	41	35	35
Weighted Base	46	40**	33**
Effective Base	29	24	26
Yes	42 91%	36 90%	29 88%
No	4 9%	4 10%	4 12%
Don't know/can't remember	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (i) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)?

Base: All respondents who saw a consultant and were recommended one hospital from a choice

	Total	Treatment paid for In full/ partly by PMI (w)
Unweighted Base	41	34
Weighted Base	46	30**
Effective Base	29	28
Yes	42 91%	26 86%
No	4 9%	4 14%
Don't know/can't remember	- -	- -

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (i ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)?

Base: All

	Total	Gender Female (a)	Gender Male (b)	Age 18-44 (c)	Age 45-54 (d)	Age 55-64 (e)	Age 65+ (f)	Social grade A (j)	Social grade B (k)	Social grade C1 (l)	Social grade C2DE (m)	Working status Working - full or part time (n)	Working status Not working (o)	Working status Retired (p)	Country England (q)	Country Rest of UK (r)	Country Greater London (s)	Country UK minus Greater London - urban (t)	Country UK minus Greater London - mixed/rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Yes	**42** **3%**	21 3%	20 3%	4 1%	14 4%	12 4%	12 4%	5 2%	13 2%	18 6% jk	5 5%	23 3%	18 4%	14 4%	40 3%	2 2%	3 2%	10 4%	26 4%
No	**4** *	3 *	2 *	1 *	2 *	2 *	- -	2 1%	- -	1 *	2 1% k	4 *	- -	- -	4 *	- -	2 1%	1 *	2 *
Don't know/can't remember	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Did not see a consultant	**30** **2%**	19 3%	11 2%	9 4%	6 2%	9 3%	6 2%	7 3%	8 2%	9 3%	4 3%	24 3%	5 1%	4 1%	25 2%	4 4%	4 2%	3 1%	16 2%
Saw a consultant and was not offered a choice of hospitals	**1050** **82%**	498 80%	552 83%	214 82%	295 82%	264 81%	277 82%	226 83%	420 82%	233 77%	92 85%	692 82%	359 80%	295 81%	969 82%	82 82%	131 77%	237 84%	557 82%
Saw a consultant and was not recommended a private hospital/private unit in an NHS hospital	**162** **13%**	81 13%	81 12%	33 13%	45 13%	40 12%	44 13%	32 12%	69 13% m	41 14% m	6 6%	96 11%	66 15%	51 14%	150 13%	12 12%	31 18%	32 11%	78 11%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (i ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Yes	42 / 3%	28 / 4%	8 / 2%	14 / 4%	12 / 2%	10 / 3%	6 / 4%	4 / 2%	19 / 4%	-	8 / 3%	2 / 2%	13 / 3%	27 / 4%	15 / 2%	39 / 3%	12 / 7% L	17 / 5%	24 / 3%
No	4 / *	3 / *	2 / *	-	4 / 1%	-	3 / 2% z	2 / 1%	3 / 1%	-	-	1 / 1%	-	3 / *	1 / *	4 / *	-	-	4 / *
Don't know/can't remember	- / -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Did not see a consultant	30 / 2%	9 / 1%	19 / 5% v	9 / 2%	13 / 3%	6 / 2%	4 / 3%	11 / 4%	14 / 3%	3 / 2%	7 / 3%	2 / 2%	4 / 1%	14 / 2%	16 / 2%	22 / 2%	6 / 3%	18 / 5% O	12 / 1%
Saw a consultant and was not offered a choice of hospitals	1050 / 82%	510 / 79%	299 / 81%	309 / 79%	413 / 82%	237 / 78%	120 / 79%	209 / 80%	348 / 81%	103 / 79%	184 / 81%	106 / 87%	308 / 82%	517 / 81%	533 / 82%	974 / 82%	126 / 77%	284 / 78%	759 / 83%
Saw a consultant and was not recommended a private hospital/private unit in an NHS hospital	162 / 13%	94 / 15%	43 / 12%	57 / 15%	63 / 12%	51 / 17%	19 / 13%	35 / 13%	47 / 11%	25 / 19%	29 / 13%	11 / 9%	50 / 13%	81 / 13%	81 / 13%	149 / 13%	21 / 13%	45 / 12%	115 / 13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D4 (i ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1288**	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Yes	**42** **3%**	42 3% b	26 3%	20 3%	3 2%	3 7%	11 7% cd	11 4%	15 4%	11 2%	16 2%	34 3% j	8 3%	6 2%	14 3%	7 4%	-	-	42 20% pq
No	**4** *****	4 *	4 *	4 1%	-	-	-	-	2 *	3 *	2 *	3 *	1 *	1 *	3 1%	-	-	-	4 2% pq
Don't know/can't remember	**-** **-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Did not see a consultant	**30** **2%**	-	-	11 1%	-	12 24% cdf	6 4% d	-	-	-	10 1%	15 1%	8 3%	-	-	-	9 3%	9 1%	4 2%
Saw a consultant and was not offered a choice of hospitals	**1050** **82%**	1050 83%	804 84%	649 84% ef	127 81% e	28 57%	114 75% e	233 86%	318 84%	487 84%	651 89% kl	834 82%	216 82%	243 88% n	398 82%	150 83%	303 97% r	740 99% r	-
Saw a consultant and was not recommended a private hospital/private unit in an NHS hospital	**162** **13%**	162 13%	121 13%	87 11%	27 17%	6 12%	19 13%	26 10%	43 12%	77 13%	57 8%	132 13% j	30 11%	26 9%	69 14%	25 14%	-	-	162 76% pq

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (i ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Yes	**42** **3%**	36 4%	6 4%	- -	25 4%	15 3%	- -	29 3% F	13 6% F	18 5% CF	12 2%
No	**4** *****	4 *	- -	- -	3 *	2 *	- -	4 *	- -	3 1%	2 *
Don't know/can't remember	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Did not see a consultant	**30** **2%**	10 1%	3 3%	7 11% st	14 2%	11 2%	2 2%	28 3%	1 1%	9 2%	19 3%
Saw a consultant and was not offered a choice of hospitals	**1050** **82%**	658 79%	98 76%	49 81%	525 79%	390 83%	96 90% v	876 82%	174 79%	310 81%	548 83%
Saw a consultant and was not recommended a private hospital/private unit in an NHS hospital	**162** **13%**	124 15%	22 17%	5 8%	97 15%	51 11%	9 8%	129 12%	33 15%	43 11%	83 12%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D4 (i ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Yes	42 / 3%	6 / 2%	3 / 2%	15 / 4%	1 / 1%	3 / 5%	14 / 2%	24 / 3%	9 / 2%	19 / 3%	7 / 2%	16 / 7% Qw	26 / 2%	19 / 4%	4 / 3%	11 / 3%	6 / 4%	2 / 8%
No	4 / *	- / -	- / -	1 / *	- / -	- / -	3 / *	4 / 1%	3 / 1%	4 / 1%	- / -	- / -	4 / *	- / -	- / -	- / -	- / -	- / -
Don't know/can't remember	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -
Did not see a consultant	30 / 2%	5 / 2%	2 / 1%	13 / 3%	3 / 5%	2 / 3%	15 / 2%	23 / 3%	10 / 3%	14 / 2%	15 / 4%	1 / 1%	28 / 3%	11 / 2%	5 / 4%	6 / 2%	2 / 2%	2 / 8%
Saw a consultant and was not offered a choice of hospitals	1050 / 82%	209 / 83%	123 / 85%	327 / 81%	55 / 85%	54 / 82%	545 / 83%	664 / 82%	337 / 83%	546 / 81%	315 / 84%	189 / 79%	861 / 82%	392 / 81%	97 / 83%	257 / 82%	115 / 83%	20 / 72%
Saw a consultant and was not recommended a private hospital/private unit in an NHS hospital	162 / 13%	34 / 13%	17 / 12%	49 / 12%	6 / 9%	6 / 10%	80 / 12%	95 / 12%	46 / 11%	89 / 13%	38 / 10%	34 / 14%	128 / 12%	59 / 12%	11 / 9%	41 / 13%	15 / 11%	3 / 12%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (ii ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional)?
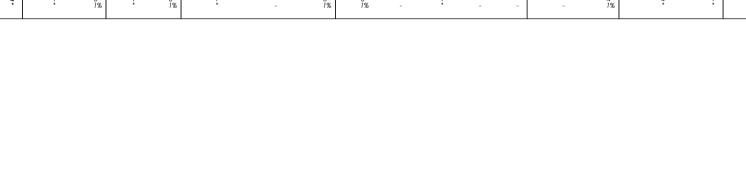
Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Yes	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saw a consultant	**1258** **98%**	603 97%	655 98%	252 96%	356 98%	317 97%	334 98%	264 97%	501 98%	293 97%	105 97%	815 97%	444 99%	361 99%	1163 98%	95 96%	166 98%	280 99%	662 98%
Did not see a consultant and not referred to a hospital	**7** **1%**	4 1%	3 1%	2 1%	1 *	2 1%	2 1%	1 *	2 *	4 1%	- -	6 1%	1 *	1 *	5 *	2 2%	1 1%	- -	5 1%
Referred to a hospital and did not see a consultant and was not offered a choice of hospitals	**18** **1%**	13 2%	6 1%	5 2%	6 2%	4 1%	4 1%	6 2%	4 1%	4 1%	4 3% k	15 2%	4 1%	3 1%	17 1%	2 2%	3 1%	3 1%	8 1%
Referred to a hospital and did not see a consultant and was not recommended a private hospital/private unit in an NHS hospital	**4** *****	3 *	2 *	2 1%	- -	3 1%	- -	- -	2 *	2 1%	- -	4 *	1 *	1 *	3 *	1 1%	- -	- -	3 *

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (ii ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional)?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Yes	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saw a consultant	1258 98%	634 99% w	351 95%	380 98%	492 97%	298 98%	148 97%	250 96%	418 97%	129 98%	221 97%	120 98%	371 99%	628 98%	631 98%	1166 98%	158 97%	346 95%	902 99% N
Did not see a consultant and not referred to a hospital	7 1%	1 *	6 1% v	2 1%	2 *	1 *	1 *	2 1%	3 1%	-	2 1%	-	2 1%	4 1%	3 1%	2 *	3 2% L	3 1%	4 *
Referred to a hospital and did not see a consultant and was not offered a choice of hospitals	18 1%	7 1%	10 3%	7 2%	8 2%	4 1%	3 2%	6 2%	8 2%	3 2%	4 2%	2 2%	2 1%	10 2%	8 1%	16 1%	2 1%	12 3% O	6 1%
Referred to a hospital and did not see a consultant and was not recommended a private hospital/private unit in an NHS hospital	4 *	1 *	3 1%	1 *	3 1%	1 *	-	3 1%	3 1%	-	1 *	-	-	-	4 1%	4 *	1 *	3 1%	2 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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D4 (ii ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional)?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Yes	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saw a consultant	1258 98%	1258 100%	954 100%	761 99% e	156 100% ef	37 76%	145 96% e	270 100%	378 100%	577 100%	725 99%	1004 99%	255 97%	276 100%	484 100%	181 100%	303 97%	740 99%	208 98%
Did not see a consultant and not referred to a hospital	7 1%	- -	- -	- -	- -	- -	6 4% cd	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Referred to a hospital and did not see a consultant and was not offered a choice of hospitals	18 1%	- -	- -	9 1%	- -	9 19% cdf	- -	- -	- -	- -	8 1%	12 1%	6 2%	- -	- -	- -	9 3% r	9 1%	- -
Referred to a hospital and did not see a consultant and was not recommended a private hospital/private unit in an NHS hospital	4 *	- -	- -	2 *	- -	2 4% cdf	- -	- -	- -	- -	2 *	3 *	2 1%	- -	- -	- -	- -	- -	4 2% pq

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (ii ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional)?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Yes	**-**	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
No	**-**	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	**-**	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Saw a consultant	**1258** **98%**	822 99% u	126 97% u	54 89%	650 98%	458 98%	105 98%	1039 97%	220 99%	373 98%	644 97%
Did not see a consultant and not referred to a hospital	**7** **1%**	3 *	1 1%	2 3% s	3 *	2 *	2 1%	7 1%	-	1 *	5 1%
Referred to a hospital and did not see a consultant and was not offered a choice of hospitals	**18** **1%**	7 1%	3 2%	3 5% s	9 1%	7 1%	1 1%	17 2%	1 1%	5 1%	12 2%
Referred to a hospital and did not see a consultant and was not recommended a private hospital/private unit in an NHS hospital	**4** *****	1 *	-	2 3% s	2 *	2 *	-	4 *	-	3 1%	2 *

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (ii ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional)?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Yes	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saw a consultant	1258 98%	248 98%	143 99%	392 97%	61 95%	64 97%	643 98%	787 97%	395 97%	659 98%	360 96%	240 99%	1019 97%	470 98%	112 96%	309 98%	136 98%	26 92%
Did not see a consultant and not referred to a hospital	7 1%	- -	- -	4 1%	2 3% GHLM	- -	3 1%	7 1%	3 1%	3 1%	4 1%	- -	7 1%	4 1%	- -	1 *	- -	2 8%
Referred to a hospital and did not see a consultant and was not offered a choice of hospitals	18 1%	4 1%	2 1%	7 2%	1 2%	2 3%	10 2%	14 2%	6 2%	9 1%	8 2%	1 1%	17 2%	5 1%	5 4% S	4 1%	1 1%	- -
Referred to a hospital and did not see a consultant and was not recommended a private hospital/private unit in an NHS hospital	4 *	2 1%	- -	2 1%	- -	- -	2 *	3 *	1 *	2 *	3 1%	- -	4 *	3 1%	- -	1 *	2 1%	- -

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (iii) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant?) (IF SAW A CONSULTANT)/
Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional?) (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant AND were recommended one hospital from a choice

	Total	Country England (q)
Unweighted Base	**41**	40
Weighted Base	**46**	44**
Effective Base	**29**	28
Yes	**42** **91%**	40 91%
No	**4** **9%**	4 9%
Don't know/can't remember	**-** **-**	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (iii) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant?) (IF SAW A CONSULTANT)/
Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional?) (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant AND were recommended one hospital from a choice

	Total	Treatment type Surgery/ procedure under anaesthetic (L)
Unweighted Base	41	38
Weighted Base	46	43**
Effective Base	29	26
Yes	42 91%	39 90%
No	4 9%	4 10%
Don't know/can't remember	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (iii) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant?) (IF SAW A CONSULTANT)/
Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional?) (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant AND were recommended one hospital from a choice

	Total	See private consultant		Prior hospital knowledge	Number of hospitals
		Yes (a)	Yes AND referred (b)	Already knew/ had a good idea (k)	2 or more (r)
Unweighted Base	41	41	32	30	41
Weighted Base	46	46**	30**	37**	46**
Effective Base	29	29	23	21	29
Yes	42 91%	42 91%	26 86%	34 92%	42 91%
No	4 9%	4 9%	4 14%	3 8%	4 9%
Don't know/can't remember	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (iii) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant?) (IF SAW A CONSULTANT)/
Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional?) (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant AND were recommended one hospital from a choice

	Total	Diversion Private hospital (s)	PMI PMI - yes (C)
Unweighted Base	41	35	35
Weighted Base	46	40**	33**
Effective Base	29	24	26
Yes	42 91%	36 90%	29 88%
No	4 9%	4 10%	4 12%
Don't know/can't remember	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
*small base; ** very small base (under 30) ineligible for sig testing*
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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D4 (iii) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant?) (IF SAW A CONSULTANT)/
Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional?) (IF DIDN'T SEE A CONSULTANT)

Base: All respondents who were either referred to a hospital or who saw a consultant AND were recommended one hospital from a choice

	Total	Treatment paid for In full/ partly by PMI (w)
Unweighted Base	**41**	34
Weighted Base	**46**	30**
Effective Base	**29**	28
Yes	**42** **91%**	26 86%
No	**4** **9%**	4 14%
Don't know/can't remember	**-** **-**	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (iii ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)? (IF SAW A CONSULTANT)/
Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional)? (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Yes	**42** **3%**	21 3%	20 3%	4 1%	14 4%	12 4%	12 4%	5 2%	13 2%	18 6% jk	5 5%	23 3%	18 4%	14 4%	40 3%	2 2%	3 2%	10 4%	26 4%
No	**4** *****	3 *	2 *	1 *	2 *	2 *	- -	2 1%	- -	1 *	2 1% k	4 *	- -	- -	4 *	- -	2 1%	1 *	2 *
Don't know/can't remember	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Was not recommended a private hospital/private unit in an NHS hospital	**166** **13%**	84 13%	83 12%	34 13%	45 13%	42 13%	44 13%	32 12%	70 14% m	43 14% m	6 6%	99 12%	67 15%	51 14%	153 13%	13 13%	31 18%	32 11%	81 12%
Not offered a choice of hospitals	**1069** **83%**	511 82%	558 84%	220 84%	301 83%	268 82%	281 83%	232 86% l	424 83%	237 78%	96 88% l	706 84%	363 81%	298 82%	986 83%	83 84%	133 78%	240 85%	564 83%
Not referred to a hospital and did not see a consultant	**7** **1%**	4 1%	3 1%	2 1%	1 *	2 1%	2 1%	1 *	2 *	4 1%	- -	6 1%	1 *	1 *	5 *	2 2%	1 1%	- -	5 1%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (iii ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)? (IF SAW A CONSULTANT)/
Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional)? (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1288**	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Yes	**42** **3%**	28 *4%*	8 *2%*	14 *4%*	12 *2%*	10 *3%*	6 *4%*	4 *2%*	19 *4%*	-	8 *3%*	2 *2%*	13 *3%*	27 *4%*	15 *2%*	39 *3%*	12 *7%* L	17 *5%*	24 *3%*
No	**4** *****	3 *****	2 *****	-	4 *1%*	-	3 *2%* z	2 *1%*	3 *1%*	-	-	1 *1%*	-	3 *****	1 *****	4 *****	-	-	4 *****
Don't know/can't remember	**-** **-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Was not recommended a private hospital/private unit in an NHS hospital	**166** **13%**	94 *15%*	46 *12%*	58 *15%*	66 *13%*	52 *17%*	19 *13%*	38 *15%*	50 *12%*	25 *19%*	30 *13%*	11 *9%*	50 *13%*	81 *13%*	85 *13%*	153 *13%*	21 *13%*	48 *13%*	116 *13%*
Not offered a choice of hospitals	**1069** **83%**	517 *80%*	310 *84%*	315 *81%*	421 *83%*	242 *79%*	123 *81%*	215 *82%*	356 *82%*	106 *81%*	188 *83%*	108 *88%*	310 *83%*	527 *82%*	542 *84%*	990 *83%*	128 *78%*	297 *81%*	765 *84%*
Not referred to a hospital and did not see a consultant	**7** **1%**	1 *****	6 *1%* v	2 *1%*	2 *****	1 *****	1 *****	2 *1%*	3 *1%*	-	2 *1%*	-	2 *1%*	4 *1%*	3 *1%*	2 *****	3 *2%* L	3 *1%*	4 *****

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D4 (iii ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)? (IF SAW A CONSULTANT)/
Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional)? (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Yes	42 3%	42 3% b	26 3%	20 3%	3 2%	3 7%	11 7% cd	11 4%	15 4%	11 2%	16 2%	34 3% j	8 3%	6 2%	14 3%	7 4%	-	-	42 20% pq
No	4 *	4 *	4 *	4 1%	-	-	-	-	2 *	3 *	2 *	3 *	1 *	1 *	3 1%	-	-	-	4 2% pq
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Was not recommended a private hospital/private unit in an NHS hospital	166 13%	162 13%	121 13%	90 12%	27 17%	8 17%	19 13%	26 10%	43 12%	77 13%	59 8%	135 13% j	31 12%	26 9%	69 14%	25 14%	-	-	166 78% pq
Not offered a choice of hospitals	1069 83%	1050 83%	804 84%	658 85% f	127 81%	37 77%	114 75%	233 86%	318 84%	487 84%	658 90% k	846 83%	223 85%	243 88% n	398 82%	150 83%	313 100% r	749 100% r	-
Not referred to a hospital and did not see a consultant	7 1%	-	-	-	-	-	6 4% cd	-	-	-	-	-	-	-	-	-	-	-	-

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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D4 (iii ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)? (IF SAW A CONSULTANT)/
Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional)? (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Yes	**42** **3%**	36 4%	6 4%	- -	25 4%	15 3%	- -	29 3% F	13 6% F	18 5% CF	12 2%
No	**4** *****	4 *	- -	- -	3 *	2 *	- -	4 *	- -	3 1%	2 *
Don't know/can't remember	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Was not recommended a private hospital/private unit in an NHS hospital	**166** **13%**	125 15%	22 17%	6 11%	99 15%	54 11%	9 8%	133 12%	33 15%	46 12%	84 13%
Not offered a choice of hospitals	**1069** **83%**	665 80%	100 78%	52 86%	534 80%	397 85%	97 90% v	894 84%	175 79%	315 82%	560 85%
Not referred to a hospital and did not see a consultant	**7** **1%**	3 *	1 1%	2 3% s	3 *	2 *	2 1%	7 1%	- -	1 *	5 1%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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D4 (iii ALL) Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the consultant)? (IF SAW A CONSULTANT)/
Were you actually treated at the private hospital/private unit in an NHS hospital recommended to you by (the healthcare professional)? (IF DIDN'T SEE A CONSULTANT)

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	**1288**	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Yes	**42** **3%**	6 2%	3 2%	15 4%	1 1%	3 5%	14 2%	24 3%	9 2%	19 3%	7 2%	16 7% Qw	26 2%	19 4%	4 3%	11 3%	6 4%	2 8%
No	**4** *****	-	-	1 *	-	-	3 *	4 1%	3 1%	4 1%	-	-	4 *	-	-	-	-	-
Don't know/can't remember	**-** **-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Was not recommended a private hospital/private unit in an NHS hospital	**166** **13%**	35 14%	17 12%	51 13%	6 9%	6 10%	82 12%	98 12%	47 12%	91 14%	41 11%	34 14%	132 13%	62 13%	11 9%	42 13%	17 12%	3 12%
Not offered a choice of hospitals	**1069** **83%**	212 84%	124 86%	335 83%	56 87%	56 85%	555 84%	678 84%	343 85%	555 82%	323 86%	191 79%	878 84%	397 82%	102 88%	261 83%	115 84%	20 72%
Not referred to a hospital and did not see a consultant	**7** **1%**	- -	- -	4 1%	2 3% GHLM	- -	3 1%	7 1%	3 1%	3 1%	4 1%	- -	7 1%	4 1%	- -	1 *	- -	2 8%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Consultant's recommendation	414 **32%**	160 26%	254 38% a	60 23%	95 26%	121 37% cd	139 41% cd	92 34%	176 35%	94 31%	26 24%	248 30%	165 37% n	136 37% n	385 32% t	29 29%	80 47% qrtu	76 27%	218 32%
Healthcare professional's recommendation	10 **1%**	8 1% b	2 *	6 2% f	2 *	3 1%	-	4 2%	2 *	-	-	10 1% o	-	-	10 1%	-	-	2 1%	4 1%
Your private medical insurer's recommendation	133 **10%**	54 9%	79 12%	38 14% f	39 11% f	37 11% f	18 5%	17 6%	53 10%	38 13% j	18 17% j	108 13% op	25 6%	18 5%	118 10%	14 14%	13 8%	24 9%	81 12% q
Your friends'/family's recommendation	76 **6%**	38 6%	38 6%	18 7%	18 5%	16 5%	25 7%	8 3%	35 7% j	19 6%	3 2%	47 6%	29 6%	24 6%	69 6%	7 7%	4 2%	17 6%	39 6%
It was the only place where I could see my chosen private consultant	278 **22%**	127 20%	152 23%	57 22%	74 20%	68 21%	79 23%	61 22%	123 24%	60 20%	18 16%	179 21%	99 22%	81 22%	262 22%	16 16%	42 25%	65 23%	143 21%
Your previous experience at that particular private hospital/private unit in NHS hospital	461 **36%**	243 39% b	218 33%	65 25%	131 36% c	129 40% c	136 40% c	89 33%	189 37%	105 35%	38 35%	263 31%	198 44% n	160 44% n	424 36%	37 37%	54 31%	112 39%	251 37%
Reputation	259 **20%**	122 20%	137 21%	34 13%	67 19%	63 19%	95 28% cde	51 19%	102 20%	60 20%	23 21%	141 17%	118 26% n	104 28% n	242 20%	17 17%	25 15%	62 22%	139 21%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	219 **17%**	99 16%	120 18%	26 10%	46 13%	62 19% cd	85 25% cd	49 18%	91 18%	51 17%	14 12%	105 12%	114 25% n	103 28% no	205 17%	15 15%	22 13%	41 15%	130 19%
Medical facilities (e.g. specialist medical equipment)	179 **14%**	81 13%	98 15%	28 11%	42 12%	38 12%	70 21% cde	30 11%	80 16%	47 16%	9 8%	101 12%	78 17% n	72 20% no	160 13%	19 19%	24 14%	37 13%	93 14%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Quality of care (e.g. care by nurses)	377 **29%**	198 32%	179 27%	64 24%	81 22%	101 31% d	132 39% cd	69 25%	148 29%	97 32%	27 25%	205 24%	172 38% n	154 42% no	344 29%	33 33%	47 27%	80 28%	194 29%
Better aftercare in follow-up visits	173 **13%**	90 15%	83 12%	27 10%	36 10%	59 18% cd	52 15%	34 12%	79 16%	38 13%	10 9%	99 12%	74 16% n	62 17% n	158 13% s	15 15%	11 6%	41 15% s	95 14% s
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	421 **33%**	217 35%	205 31%	64 24%	108 30%	113 35% c	137 40% cd	82 30%	168 33%	98 33%	34 31%	236 28%	186 41% n	164 45% no	386 32%	36 36%	48 28%	88 31%	224 33%
Waiting times for appointment	465 **36%**	239 38%	226 34%	83 32%	133 37%	122 37%	127 37%	76 28%	187 37% j	117 39% j	47 43% j	289 34%	175 39%	149 41%	429 36%	36 36%	57 34%	104 37%	241 36%
Appointment times offered	387 **30%**	198 32%	189 28%	71 27%	114 32%	98 30%	104 31%	60 22%	174 34% jm	97 32% jm	21 20%	239 29%	147 33%	118 32%	361 30%	26 26%	59 35%	87 31%	189 28%
Geographic location	623 **48%**	298 48%	325 49%	139 53% e	180 50%	144 44%	160 47%	120 44%	267 53% j	138 46%	49 45%	394 47%	229 51%	186 51%	590 50% r	33 33%	78 46%	141 50% r	333 49% r
Cost	41 **3%**	21 3%	20 3%	3 1%	10 3%	9 3%	19 5% c	7 2%	13 3%	15 5%	5 5%	22 3%	19 4%	16 4%	39 3%	2 2%	8 5%	5 2%	22 3%
Whether your private medical insurance would cover their cost (partially or fully)	414 **32%**	201 32%	213 32%	91 35% f	124 34% f	114 35% f	84 25%	77 28%	165 32%	111 37%	30 27%	285 34%	128 29%	103 28%	381 32%	33 33%	47 28%	89 32%	228 34%
Clinical expertise of consultants and other healthcare professionals working there	284 **22%**	141 23%	143 21%	36 14%	68 19%	76 23% c	104 31% cd	58 21%	109 21%	68 22%	18 16%	142 17%	141 31% n	125 34% no	257 22%	26 26%	28 16%	63 22%	149 22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Feedback from other patients	**55** **4%**	33 5%	22 3%	6 2%	15 4%	7 2%	27 8% ce	8 3%	20 4%	16 5%	6 6%	26 3%	29 7% n	29 8% n	47 4%	7 7%	11 7%	11 4%	23 3%
Work at the hospital	**2** *****	2 *	- -	- -	2 1%	- -	- -	- -	1 *	- -	2 1% k	2 *	- -	- -	2 *	- -	- -	1 *	1 *
Other (specify)	**19** **1%**	10 2%	9 1%	4 2%	2 1%	8 2%	4 1%	3 1%	5 1%	7 2%	2 1%	9 1%	10 2%	10 3%	19 2%	- -	4 2%	3 1%	9 1%
None of these	**25** **2%**	9 1%	16 2%	12 5% de	3 1%	3 1%	8 2%	3 1%	9 2%	9 3%	1 1%	20 2%	6 1%	6 2%	21 2% u	4 4% u	3 2%	11 4% qu	6 1%
Don't know/can't remember	**7** **1%**	2 *	5 1%	5 2% ef	2 *	- -	- -	1 *	1 *	1 *	3 3% jkl	6 1%	1 *	- -	5 *	2 2% u	1 *	5 2% qu	- -
NET: Any recommendation	**552** **43%**	229 37%	323 49% a	101 39%	135 37%	155 48% cd	161 47% d	110 40%	235 46%	127 42%	42 39%	355 42%	197 44%	159 44%	509 43%	44 44%	89 52% qt	106 38%	297 44%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
***** small base
Significance testing has been carried out within each break.
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Consultant's recommendation	414 32%	223 35%	106 29%	149 38% y	148 29%	109 36%	55 36%	71 27%	139 32%	69 52% EGHI	74 33% I	34 28%	98 26%	222 35%	191 30%	377 32%	67 41% L	107 29%	303 33%
Healthcare professional's recommendation	10 1%	5 1%	3 1%	5 1%	2 *	2 1%	1 1%	2 1%	6 1% I	3 2% I	-	1 1%	-	4 1%	6 1%	10 1%	2 1%	5 1%	5 1%
Your private medical insurer's recommendation	133 10%	64 10%	37 10%	35 9%	59 12%	30 10%	14 9%	32 12%	50 11%	8 6%	25 11%	11 9%	39 11%	67 10%	66 10%	123 10%	19 12%	33 9%	99 11%
Your friends'/family's recommendation	76 6%	48 7%	16 4%	31 8%	25 5%	25 8%	11 7%	11 4%	20 5%	5 4%	18 8%	6 5%	27 7%	44 7%	32 5%	71 6%	15 9%	23 6%	52 6%
It was the only place where I could see my chosen private consultant	278 22%	133 21%	81 22%	89 23%	105 21%	67 22%	25 17%	58 22%	80 18%	39 30% E	55 24%	29 24%	75 20%	143 22%	136 21%	252 21%	31 19%	80 22%	197 22%
Your previous experience at that particular private hospital/private unit in NHS hospital	461 36%	213 33%	146 40%	119 31%	197 39% x	89 29%	57 38%	109 42% z	174 40% F	20 16%	81 35% F	48 40% F	138 37% F	210 33%	252 39% J	421 35%	52 32%	96 26%	362 40% N
Reputation	259 20%	144 22%	66 18%	92 24% y	88 17%	67 22%	42 28% B	39 15%	83 19%	21 16%	49 22%	29 24%	76 20%	138 22%	120 19%	239 20%	35 21%	71 20%	187 20%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	219 17%	127 20%	55 15%	84 22% y	69 14%	61 20%	30 20%	35 14%	77 18%	17 13%	42 19%	25 20%	58 16%	129 20% K	90 14%	208 17%	38 23%	49 13%	170 19%
Medical facilities (e.g. specialist medical equipment)	179 14%	100 16%	46 12%	77 20% y	50 10%	56 18% B	23 15%	27 11%	76 18%	14 11%	30 13%	12 10%	46 12%	94 15%	84 13%	165 14%	29 18%	51 14%	127 14%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Quality of care (e.g. care by nurses)	**377** **29%**	204 32%	106 29%	129 33% y	130 26%	102 33%	47 31%	70 27%	140 33% I	33 25%	71 31%	43 35% I	89 24%	209 33% K	168 26%	342 29%	57 35%	92 25%	282 31%
Better aftercare in follow-up visits	**173** **13%**	88 14%	47 13%	61 16%	56 11%	45 15%	21 14%	30 11%	64 15% F	8 6%	31 14% F	21 18% F	48 13%	96 15%	76 12%	158 13%	29 18%	25 7%	146 16% N
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	**421** **33%**	218 34%	125 34%	137 35%	152 30%	107 35%	47 31%	87 33%	158 37% F	27 20%	75 33% F	41 33% F	121 32% F	239 37% K	183 28%	386 32%	62 38%	109 30%	311 34%
Waiting times for appointment	**465** **36%**	236 37%	142 38%	142 36%	172 34%	112 37%	52 34%	97 37%	158 37% F	32 24%	81 36% F	50 41% F	143 38% F	229 36%	235 36%	428 36%	57 35%	151 42% O	312 34%
Appointment times offered	**387** **30%**	196 30%	110 30%	113 29%	155 31%	91 30%	42 27%	85 32%	128 30%	32 24%	60 26%	42 35%	125 33% G	184 29%	203 31%	361 30%	43 26%	111 30%	274 30%
Geographic location	**623** **48%**	288 45%	197 53% v	155 40%	276 55% x	124 41%	76 50%	142 54% z	219 51% F	50 38%	111 49%	63 51%	180 48%	294 46%	328 51%	570 48%	91 56%	163 45%	456 50%
Cost	**41** **3%**	23 4%	12 3%	19 5%	12 2%	17 5% A	1 1%	9 4%	8 2%	4 3%	8 3%	6 5%	15 4%	22 3%	19 3%	37 3%	3 2%	20 5% O	21 2%
Whether your private medical insurance would cover their cost (partially or fully)	**414** **32%**	179 28%	132 36% v	108 28%	178 35% x	81 27%	46 31%	95 36% z	150 35% F	29 22%	71 31%	39 32%	125 33% F	218 34%	196 30%	384 32%	57 35%	80 22%	330 36% N
Clinical expertise of consultants and other healthcare professionals working there	**284** **22%**	163 25% w	68 18%	101 26% y	91 18%	84 27% B	37 25% B	42 16%	101 23%	19 14%	57 25% F	24 19%	84 22%	169 26% K	114 18%	262 22%	34 21%	80 22%	202 22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
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8 Feb 2013

D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Feedback from other patients	55 4%	36 6%	12 3%	22 6%	14 3%	20 6%	7 5%	8 3%	19 4%	9 7%	7 3%	4 3%	15 4%	38 6% K	17 3%	50 4%	12 7%	19 5%	34 4%
Work at the hospital	2 *	2 *	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	1 1%	- -	1 *	1 *	2 *	1 *	- -	2 *
Other (specify)	19 1%	13 2%	4 1%	5 1%	6 1%	5 2%	1 1%	4 2%	6 1%	3 2%	4 2%	2 2%	4 1%	13 2%	6 1%	18 2%	1 *	6 2%	13 1%
None of these	25 2%	14 2%	7 2%	6 2%	6 1%	6 2%	1 *	4 2%	10 2%	3 2%	2 1%	2 2%	9 2%	10 2%	15 2%	25 2%	4 3%	7 2%	19 2%
Don't know/can't remember	7 1%	4 1%	1 *	3 1%	2 *	3 1%	- -	1 *	3 1%	- -	1 *	1 1%	2 1%	5 1%	2 *	7 1%	2 1%	3 1%	4 *
NET: Any recommendation	552 43%	290 45%	149 40%	185 48%	205 41%	136 45%	70 46%	105 40%	193 45% I	75 57% GHI	100 44% I	47 39%	137 36%	293 46%	260 40%	505 42%	89 55% L	149 41%	397 43%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1288**	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Consultant's recommendation	**414** **32%**	414 33%	310 32%	221 29% c	68 44%	20 42%	51 34%	96 35%	133 35%	176 31%	202 28%	301 30% j	112 43% jk	75 27%	175 36% m	56 31%	58 18%	301 40% pr	55 26%
Healthcare professional's recommendation	**10** **1%**	4 *	4 *	3 *	4 3% c	3 6% cf	-	-	-	4 1%	2 *	5 *	5 2% jk	3 1%	-	2 1%	5 2%	3 *	2 1%
Your private medical insurer's recommendation	**133** **10%**	126 10%	104 11%	88 11%	15 9%	7 13%	8 5%	21 8%	35 9%	69 12%	66 9%	111 11% j	20 8%	44 16% n	40 8%	18 10%	32 10%	82 11%	16 8%
Your friends'/family's recommendation	**76** **6%**	76 6%	58 6%	48 6%	8 5%	3 6%	9 6%	20 7%	35 9% i	24 4%	57 8% l	73 7% l	3 1%	14 5%	34 7%	10 5%	17 6%	44 6%	13 6%
It was the only place where I could see my chosen private consultant	**278** **22%**	273 22%	198 21%	153 20%	37 24%	12 24%	37 24%	72 26% i	95 25% i	102 18%	156 21% k	198 19%	79 30% jk	46 17%	114 24%	35 20%	60 19%	186 25% r	30 14%
Your previous experience at that particular private hospital/private unit in NHS hospital	**461** **36%**	454 36%	347 36%	297 39% e	47 30%	8 16%	54 36% e	100 37%	153 41% i	194 34%	349 47% kl	452 44% l	7 3%	90 32%	178 37%	73 40%	108 34%	267 36%	84 39%
Reputation	**259** **20%**	255 20%	190 20%	152 20%	37 23% e	4 8%	35 23%	55 20%	86 23%	104 18%	177 24% l	236 23% l	21 8%	43 15%	103 21%	37 21%	49 16%	171 23% p	36 17%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	**219** **17%**	218 17%	154 16%	128 17%	25 16%	3 6%	41 27% cde	49 18%	73 19%	81 14%	159 22% l	206 20% l	13 5%	28 10%	89 18% m	34 19% m	39 12%	146 19% p	33 16%
Medical facilities (e.g. specialist medical equipment)	**179** **14%**	179 14%	136 14%	110 14%	22 14%	4 7%	23 15%	45 17%	71 19% i	65 11%	121 16%	163 16%	16 6%	30 11%	77 16%	24 13%	34 11%	112 15%	32 15%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/had a good idea (h)	Didn't know/DK (i)	Already knew (j)	Already knew/had a good idea (k)	Didn't know/DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Quality of care (e.g. care by nurses)	377 **29%**	370 29%	275 29%	226 29%	45 29%	10 20%	46 30%	81 30%	121 32%	154 27%	264 36% l	351 34% l	25 9%	64 23%	148 31% m	57 31%	74 24%	245 33% p	55 26%
Better aftercare in follow-up visits	173 **13%**	170 13% b	117 12%	97 13%	19 12%	4 8%	28 18%	40 15%	59 16% i	59 10%	133 18% kl	160 16% l	12 4%	25 9%	67 14%	24 13%	29 9%	120 16% p	21 10%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	421 **33%**	412 33%	301 32%	245 32%	53 34%	11 23%	62 41%	90 33%	135 36% i	167 29%	294 40% l	402 39% l	18 7%	70 26%	169 35% m	57 32%	84 27%	264 35% p	69 32%
Waiting times for appointment	465 **36%**	453 36%	346 36%	298 39% d	36 23%	21 43% d	51 33%	97 36%	145 39%	200 35%	286 39% l	405 40% l	58 22%	93 34%	180 37%	66 37%	84 27%	293 39% p	85 40% p
Appointment times offered	387 **30%**	379 30%	290 30%	239 31%	43 27%	15 31%	41 27%	70 26%	106 28%	184 32%	228 31% l	341 33% jl	44 17%	88 32%	142 29%	55 31%	72 23%	230 31% p	84 39% pq
Geographic location	623 **48%**	608 48%	478 50% a	408 53% df	63 40%	19 39%	54 35%	112 41%	177 47% g	302 52% g	407 55% l	554 54% l	66 25%	132 48%	241 50%	100 55%	144 46%	352 47%	120 57% pq
Cost	41 **3%**	41 3% b	23 2%	21 3%	1 *	1 2%	12 8% cd	5 2%	8 2%	15 3%	20 3%	31 3%	10 4%	7 3%	12 2%	4 2%	3 1%	25 3% p	13 6% p
Whether your private medical insurance would cover their cost (partially or fully)	414 **32%**	405 32%	323 34% a	264 34%	52 33%	12 26%	37 24%	64 24%	116 31% g	207 36% g	249 34% l	354 35% l	57 22%	101 36%	153 32%	65 36%	88 28%	257 34%	62 29%
Clinical expertise of consultants and other healthcare professionals working there	284 **22%**	279 22%	216 23%	171 22%	42 27%	8 17%	27 18%	62 23%	104 27% gi	113 20%	179 24% l	255 25% l	29 11%	42 15%	125 26% m	44 24% m	47 15%	177 24% p	59 28% p

8 Feb 2013

D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Feedback from other patients	55 4%	54 4%	45 5%	39 5%	7 4%	-	8 5%	12 5%	22 6%	23 4%	32 4%	50 5% l	4 2%	13 5%	21 4%	10 6%	9 3%	35 5%	11 5%
Work at the hospital	2 *	2 *	2 *	2 *	- -	- -	- -	2 1%	2 *	- -	2 *	2 *	- -	-	2 *	- -	- -	2 *	- -
Other (specify)	19 1%	18 1% b	5 1%	2 *	2 1%	1 2%	5 3% c	1 *	1 *	5 1%	5 1%	13 1% j	5 2%	2 1%	3 1%	1 *	6 2%	8 1%	4 2%
None of these	25 2%	25 2%	17 2%	11 1%	6 4%	-	4 3%	2 1%	3 1%	14 2%	9 1%	15 2%	10 4% jk	7 3%	4 1%	6 3% n	14 5% qr	11 1%	- -
Don't know/can't remember	7 1%	7 1%	5 *	3 *	1 1%	-	2 1%	1 *	1 *	4 1%	3 *	3 *	4 1% k	-	3 1%	1 1%	3 1%	2 *	1 *
NET: Any recommendation	552 43%	541 43%	411 43%	310 40%	84 54% c	27 55%	63 42%	119 44%	175 46%	237 41%	282 38%	419 41% j	132 50% jk	118 43%	214 44%	74 41%	100 32%	375 50% pr	74 35%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend?
Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1288	841	129	55	657	462	116	1173	115	408	745
Weighted Base	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
Consultant's recommendation	414 32%	285 34%	46 35%	16 27%	269 41% AB	132 28% B	8 8%	331 31% F	83 37%	139 36% CF	187 28%
Healthcare professional's recommendation	10 1%	7 1%	2 1%	- -	5 1%	3 1%	- -	7 1%	3 1%	1 *	6 1%
Your private medical insurer's recommendation	133 10%	87 10%	15 12%	5 8%	54 8%	51 11%	18 17% v	133 12% DE	- -	33 9% D	97 15% CDE
Your friends'/family's recommendation	76 6%	51 6%	8 6%	6 10%	36 5%	35 8%	4 3%	61 6%	15 7%	25 6%	35 5%
It was the only place where I could see my chosen private consultant	278 22%	162 19%	31 24%	12 20%	195 29% AB	74 16% B	6 6%	223 21%	55 25%	89 23%	132 20%
Your previous experience at that particular private hospital/private unit in NHS hospital	461 36%	319 38%	49 38%	16 26%	203 31%	214 46% v	40 37%	402 38% DF	60 27%	160 42% DF	234 35%
Reputation	259 20%	171 21%	29 23%	12 20%	129 19% B	115 25% B	10 9%	207 19% F	52 23%	86 22%	116 18%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	219 17%	156 19%	17 13%	17 28% t	110 17% B	102 22% B	6 5%	172 16% F	47 21% F	87 23% CF	82 12%
Medical facilities (e.g. specialist medical equipment)	179 14%	118 14%	17 13%	14 24%	78 12% B	95 20% vB	4 3%	136 13%	43 19% F	58 15%	75 11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Quality of care (e.g. care by nurses)	**377** **29%**	256 *31%*	47 *37%*	23 *38%*	171 *26%* B	187 *40%* vB	17 *16%*	310 *29%* F	67 *30%*	145 *38%* CF	161 *24%*
Better aftercare in follow-up visits	**173** **13%**	129 *15%* u	22 *17%* u	2 *3%*	74 *11%*	87 *19%* vB	6 *6%*	146 *14%* F	27 *12%*	74 *19%* CF	71 *11%*
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	**421** **33%**	292 *35%*	47 *36%*	27 *44%*	174 *26%*	217 *46%* vB	23 *21%*	348 *33%* F	74 *33%*	151 *40%* CF	191 *29%*
Waiting times for appointment	**465** **36%**	310 *37%*	63 *49%* s	26 *43%*	199 *30%*	212 *45%* v	36 *34%*	350 *33%*	115 *52%* CEF	131 *34%*	216 *33%*
Appointment times offered	**387** **30%**	265 *32%*	42 *32%*	29 *48%* s	171 *26%*	177 *38%* vB	26 *24%*	309 *29%*	78 *35%*	117 *31%*	187 *28%*
Geographic location	**623** **48%**	416 *50%*	66 *51%*	22 *36%*	237 *36%*	298 *64%* v	70 *66%* v	533 *50%*	90 *41%*	187 *49%*	337 *51%*
Cost	**41** **3%**	24 *3%*	5 *4%*	6 *10%* s	25 *4%*	10 *2%*	4 *3%*	24 *2%*	17 *8%* CF	13 *3%*	11 *2%*
Whether your private medical insurance would cover their cost (partially or fully)	**414** **32%**	296 *36%* u	44 *34%* u	8 *14%*	184 *28%*	177 *38%* v	36 *33%*	414 *39%* D	-	143 *37%* D	266 *40%* D
Clinical expertise of consultants and other healthcare professionals working there	**284** **22%**	195 *23%*	28 *22%*	16 *26%*	155 *23%* B	121 *26%* B	5 *4%*	227 *21%* F	56 *25%* F	112 *29%* CF	109 *16%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Feedback from other patients	**55** **4%**	42 5%	2 1%	9 14% st	24 4%	28 6%	3 3%	41 4%	14 6%	15 4%	24 4%
Work at the hospital	**2** *****	- -	- -	2 3% s	- -	2 *	- -	2 *	- -	1 *	2 *
Other (specify)	**19** **1%**	14 2%	- -	- -	10 1%	5 1%	- -	16 2% F	2 1%	10 3% F	5 1%
None of these	**25** **2%**	8 1%	1 1%	1 1%	10 2%	9 2%	3 2%	21 2% F	5 2%	8 2%	8 1%
Don't know/can't remember	**7** **1%**	5 1%	2 1%	- -	1 *	4 1%	- -	7 1%	- -	1 *	5 1%
NET: Any recommendation	**552** **43%**	376 45%	59 46%	23 39%	325 49% AB	187 40% B	26 24%	457 43%	95 43%	175 46%	277 42%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/partly myself (Q)	Myself (R)	In full/partly by PMI (w)	Know-total (S)	Do not know yet (T)	Know/have paid in full (U)	Know/paid some (V)	Know/not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Consultant's recommendation	414 32%	75 30%	49 34%	128 32%	14 22%	20 30%	202 31%	254 31%	126 31%	207 31%	118 32%	88 37%	325 31%	154 32%	49 42%	99 31%	49 36%	6 22%
Healthcare professional's recommendation	10 1%	- -	2 1%	5 1%	- -	1 2%	3 *	7 1%	3 1%	4 1%	3 1%	3 1%	7 1%	4 1%	2 1%	4 1%	- -	- -
Your private medical insurer's recommendation	133 10%	29 12%	30 21% GIJL MN	48 12%	3 5%	9 13%	85 13% J	103 13%	56 14% J	84 13% R	47 12% R	2 1%	131 13% R	29 6%	18 15% SU	13 4%	12 8%	4 15%
Your friends'/family's recommendation	76 6%	16 7%	11 7%	20 5%	4 7%	6 9%	40 6%	43 5%	23 6%	46 7%	15 4%	15 6%	61 6%	27 6%	3 3%	21 7%	5 4%	1 2%
It was the only place where I could see my chosen private consultant	278 22%	58 23%	21 14%	87 21%	19 29% HN	16 25%	135 21% H	164 20%	78 19%	133 20%	89 24%	56 23%	222 21%	120 25%	22 19%	73 23%	41 30%	6 22%
Your previous experience at that particular private hospital/private unit in NHS hospital	461 36%	99 39%	54 38%	144 35%	17 26%	26 40%	256 39% J	301 37%	157 39% J	257 38% R	138 37%	66 27%	395 38% R	156 32%	44 38%	99 32%	47 34%	9 32%
Reputation	259 20%	43 17%	25 17%	76 19%	9 13%	20 30% GHIJ L	129 20%	162 20%	86 21%	132 20%	74 20%	53 22%	206 20%	102 21%	21 18%	67 21%	31 22%	5 16%
Clinical outcomes (e.g. lower infection rates, higher recovery rates)	219 17%	35 14%	23 16%	64 16%	10 16%	14 21%	106 16%	136 17%	71 18%	111 17%	57 15%	51 21%	168 16%	86 18%	20 17%	62 20%	20 14%	4 14%
Medical facilities (e.g. specialist medical equipment)	179 14%	32 12%	24 17%	48 12%	5 8%	15 23% GIJL MN	86 13%	103 13%	54 13%	97 14% Qw	36 10%	45 19% Q	133 13% Q	67 14%	11 9%	48 15%	16 12%	4 14%

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D5 Once you had decided to go private, what were the most important reasons for choosing which private hospital/private unit in an NHS hospital to attend?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Quality of care (e.g. care by nurses)	**377** *29%*	69 27%	49 34%	111 27%	17 26%	21 32%	197 30%	240 30%	129 32%	203 30%	102 27%	72 30%	305 29%	130 27%	40 34%	90 29%	34 25%	6 20%
Better aftercare in follow-up visits	**173** *13%*	33 13%	29 20% IJM	49 12%	5 8%	9 13%	97 15%	113 14%	64 16%	102 15%	43 11%	28 12%	145 14%	54 11%	13 11%	39 12%	13 9%	3 10%
Comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	**421** *33%*	75 30%	56 39% J	126 31%	14 21%	28 42% J	221 34% J	271 33% J	146 36% J	224 33%	118 32%	80 33%	342 33%	153 32%	40 34%	99 31%	46 33%	8 30%
Waiting times for appointment	**465** *36%*	83 33% J	49 34% J	142 35% J	11 17%	23 34% J	207 31% J	266 33% J	124 31% J	223 33%	123 33%	119 50% PQw	345 33%	193 40%	44 38%	131 42%	55 40%	6 21%
Appointment times offered	**387** *30%*	74 29%	46 32%	114 28%	12 19%	23 35%	194 30% J	235 29%	121 30% J	207 31%	96 26%	84 35%	303 29%	142 29%	36 30%	106 34%	32 23%	4 13%
Geographic location	**623** *48%*	111 44%	83 58% GJL	207 51%	26 40%	36 54%	324 49% G	420 52% G	213 53% GJL	345 51% R	183 49%	95 39%	528 50% R	207 43%	65 55% SU	127 40%	69 50%	11 39%
Cost	**41** *3%*	7 3%	1 1%	10 2%	1 2%	2 3%	14 2%	17 2%	7 2%	12 2%	6 2%	23 9% PQw	18 2%	27 6% TV	1 1%	23 7% TV	2 1%	2 8%
Whether your private medical insurance would cover their cost (partially or fully)	**414** *32%*	103 41% N	66 45% N	158 39%	22 34%	27 40%	255 39%	310 38%	152 38%	262 39% R	152 41% R	-	414 40% R	93 19% U	54 46% SU	39 12%	45 33% SU	9 32%
Clinical expertise of consultants and other healthcare professionals working there	**284** *22%*	46 18%	31 21%	90 22%	12 19%	16 24%	135 21%	179 22%	89 22%	146 22%	78 21%	59 25%	225 21%	105 22%	30 25%	67 21%	33 24%	5 18%

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Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Feedback from other patients	55 4%	13 5%	3 2%	16 4%	1 2%	4 5%	25 4%	28 4%	12 3%	25 4%	14 4%	15 6%	40 4%	25 5%	4 3%	18 6%	6 4%	1 4%
Work at the hospital	2 *	- -	- -	- -	- -	2 3% GHILM N	2 *	2 *	2 1%	2 *	- -	- -	2 *	- -	- -	- -	- -	- -
Other (specify)	19 1%	3 1%	5 3%	6 2%	1 1%	1 1%	10 1%	13 2%	7 2%	4 1%	13 3% Pw	2 1%	16 2% P	8 2%	5 5%	7 2%	2 1%	- -
None of these	25 2%	2 1%	5 3%	3 1%	3 4% I	1 1%	17 3% GI	18 2% I	15 4% GIM	14 2%	4 1%	7 3%	18 2%	10 2%	- -	10 3%	- -	1 2%
Don't know/can't remember	7 1%	2 1%	- -	2 *	- -	- -	4 1%	4 *	2 1%	5 1%	1 *	- -	7 1%	1 *	- -	1 *	- -	- -
NET: Any recommendation	552 43%	101 40%	76 53% GJLM N	175 43%	20 31%	31 48%	281 43% J	355 44% J	180 44% J	289 43%	162 43%	101 42%	451 43%	197 41%	61 52% SU	128 40%	60 44%	10 35%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D6 Had the hospital you attended not been available (e.g. say it had closed down), which other hospital would you have used?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
I would have had treatment/tests at a/another private hospital	**832** **65%**	400 64%	432 65%	173 66%	229 63%	222 68%	208 61%	174 64%	320 63%	207 68%	68 63%	551 66%	281 62%	229 63%	777 65%	55 55%	116 68%	173 61%	446 66%
I would have had the treatment/tests at another/a private unit at an NHS hospital	**129** **10%**	65 10%	64 10%	29 11%	30 8%	30 9%	40 12%	27 10%	59 11%	25 8%	11 10%	83 10%	46 10%	40 11%	115 10%	13 14%	12 7%	28 10%	73 11%
I would have had treatment/tests at an NHS hospital as an NHS patient	**61** **5%**	37 6%	24 4%	13 5%	19 5%	7 2%	22 6% e	9 3%	28 5%	13 4%	7 7%	33 4%	28 6%	21 6%	52 4%	9 9%	10 6%	14 5%	33 5%
Guided by where consultant suggested / worked / advised	**25** **2%**	9 1%	16 2%	3 1%	7 2%	6 2%	10 3%	7 3%	7 1%	8 3%	- -	12 1%	13 3%	8 2%	23 2%	2 2%	8 5% q	4 1%	12 2%
Other (specify)	**14** **1%**	8 1%	6 1%	2 1%	5 1%	3 1%	3 1%	3 1%	5 1%	2 1%	4 3%	12 1%	2 *	1 *	10 1%	4 4% qs	-	3 1%	8 1%
Don't know	**228** **18%**	103 17%	125 19%	42 16%	72 20%	58 18%	56 17%	51 19%	90 18%	47 16%	19 18%	148 18%	80 18%	64 18%	211 18%	17 17%	24 14%	61 21%	107 16%
NET: Private hospital/private unit at an NHS hospital	**961** **75%**	465 75%	496 74%	202 77%	259 72%	251 77%	248 73%	201 74%	379 74%	231 77%	79 72%	634 76%	326 73%	269 74%	893 75%	68 68%	128 75%	201 71%	518 76%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D6 Had the hospital you attended not been available (e.g. say it had closed down), which other hospital would you have used?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
I would have had treatment/tests at a/another private hospital	832 **65%**	418 65%	256 69%	254 65%	327 65%	198 65%	107 71%	180 69%	272 63%	93 71% G	135 59%	79 65%	254 68% G	412 64%	420 65%	770 65%	108 66%	193 53%	633 69% N
I would have had the treatment/tests at another/a private unit at an NHS hospital	129 **10%**	67 10%	31 8%	38 10%	54 11%	29 10%	16 10%	22 8%	41 10%	9 7%	29 13%	15 13%	34 9%	61 10%	68 10%	115 10%	19 12%	49 14% O	80 9%
I would have had treatment/tests at an NHS hospital as an NHS patient	61 **5%**	42 7%	13 3%	28 7% y	15 3%	26 8% B	6 4%	8 3%	20 5%	1 1%	11 5%	6 5%	22 6%	41 6% K	19 3%	58 5%	7 4%	43 12% O	18 2%
Guided by where consultant suggested / worked / advised	25 **2%**	14 2%	5 1%	8 2%	16 3%	7 2%	8 5% B	4 1%	5 1%	9 7% EGI	3 1%	2 2%	6 2%	16 3%	9 1%	24 2%	3 2%	3 1%	22 2%
Other (specify)	14 **1%**	4 1%	3 1%	2 *	5 1%	2 1%	1 1%	1 *	6 1%	-	3 2%	-	4 1%	6 1%	8 1%	14 1%	1 *	7 2%	7 1%
Don't know	228 **18%**	98 15%	63 17%	60 15%	89 18%	44 14%	14 9%	47 18% A	88 21%	19 14%	46 20% I	20 16%	55 15%	105 16%	123 19%	207 17%	26 16%	69 19%	155 17%
NET: Private hospital/private unit at an NHS hospital	961 **75%**	485 75%	287 77%	292 75%	381 75%	227 74%	123 81%	202 77%	313 72%	102 78%	164 72%	94 77%	288 77%	473 74%	488 75%	885 74%	127 77%	242 67%	713 78% N

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D6 Had the hospital you attended not been available (e.g. say it had closed down), which other hospital would you have used?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
I would have had treatment/tests at a/another private hospital	832 65%	822 65%	629 66%	506 66% e	108 69% e	22 45%	88 58%	179 66%	249 66%	380 66%	467 64%	674 66% j	155 59%	197 71%	313 65%	113 63%	193 62%	468 63%	164 77% pq
I would have had the treatment/tests at another/a private unit at an NHS hospital	129 10%	126 10%	100 10%	81 10%	12 8%	10 20% d	13 9%	31 11%	40 11%	60 10%	81 11%	107 11%	21 8%	22 8%	57 12%	21 11%	17 5%	83 11% p	28 13% p
I would have had treatment/tests at an NHS hospital as an NHS patient	61 5%	54 4%	37 4%	30 4%	4 3%	7 15% cd	14 9% cd	10 4%	14 4%	24 4%	40 5% l	55 5% l	3 1%	11 4%	20 4%	5 3%	17 5%	35 5%	6 3%
Guided by where consultant suggested / worked / advised	25 2%	24 2%	15 2%	10 1%	5 3%	-	3 2%	8 3%	8 2%	7 1%	9 1%	10 1%	14 5% jk	2 1%	11 2%	1 1%	8 2% r	16 2%	-
Other (specify)	14 1%	14 1%	9 1%	9 1%	-	-	2 1%	2 1%	3 1%	6 1%	6 1%	10 1%	4 2%	5 2%	3 1%	2 1%	4 1%	10 1%	-
Don't know	228 18%	219 17%	164 17%	135 17%	28 18%	10 20%	31 21%	41 15%	63 17%	101 17%	132 18% k	162 16%	65 25% jk	38 14%	80 16%	39 22% m	73 23% r	136 18% r	14 6%
NET: Private hospital/private unit at an NHS hospital	961 75%	947 75%	729 76%	587 76%	120 77%	32 65%	101 67%	210 78%	290 77%	440 76%	548 75% l	781 77% jl	176 67%	219 79%	370 76%	134 74%	211 67%	552 74%	192 91% pq

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D6 Had the hospital you attended not been available (e.g. say it had closed down), which other hospital would you have used?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
I would have had treatment/tests at a/another private hospital	**832** **65%**	832 100% tu	- -	- -	418 63%	321 68%	71 66%	717 67% D	115 52%	262 69% D	444 67% D
I would have had the treatment/tests at another/a private unit at an NHS hospital	**129** **10%**	- -	129 100% su	- -	70 11%	46 10%	9 9%	101 9%	28 13%	39 10%	61 9%
I would have had treatment/tests at an NHS hospital as an NHS patient	**61** **5%**	- -	- -	61 100% st	33 5%	21 4%	5 5%	32 3%	29 13% CEF	10 3%	22 3%
Guided by where consultant suggested / worked / advised	**25** **2%**	- -	- -	- -	24 4% A	1 *	- -	22 2%	3 1%	8 2%	13 2%
Other (specify)	**14** **1%**	- -	- -	- -	4 1%	5 1%	2 1%	13 1% E	1 1%	1 *	9 1%
Don´t know	**228** **18%**	- -	- -	- -	114 17%	75 16%	20 19%	183 17%	45 20%	63 16%	112 17%
NET: Private hospital/private unit at an NHS hospital	**961** **75%**	832 100% u	129 100% u	- -	487 73%	367 78%	80 75%	818 77% D	143 65%	301 79% D	505 76% D

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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D6 Had the hospital you attended not been available (e.g. say it had closed down), which other hospital would you have used?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
I would have had treatment/tests at a/another private hospital	832 65%	160 63%	104 72%	278 69%	43 66%	45 67%	438 67%	556 69%	278 69%	468 69% QRw	235 63%	129 54%	702 67% QR	288 60%	66 56%	183 58%	87 63%	18 63%
I would have had the treatment/tests at another/a private unit at an NHS hospital	129 10%	28 11%	18 12% JN	39 10%	2 3%	3 5%	62 9%	72 9%	33 8%	62 9%	36 10%	31 13%	98 9%	52 11%	13 12%	34 11%	13 10%	4 16%
I would have had treatment/tests at an NHS hospital as an NHS patient	61 5%	7 3%	4 3%	14 3%	1 1%	4 6%	18 3%	25 3%	11 3%	20 3%	12 3%	29 12% PQw	32 3%	38 8% TV	2 2%	31 10% TV	4 3%	3 10%
Guided by where consultant suggested / worked / advised	25 2%	9 4% I	3 2%	3 1%	3 4% I	1 2%	19 3% IM	13 2%	10 2%	8 1%	14 4% Pw	3 1%	22 2% P	12 3%	5 4%	6 2%	6 4%	-
Other (specify)	14 1%	4 1%	1 1%	2 1%	3 5% IM	-	11 2%	9 1%	7 2%	10 1%	3 1%	1 1%	13 1%	2 *	2 2%	2 1%	-	-
Don't know	228 18%	46 18%	15 11%	69 17%	14 21% H	13 20%	111 17% H	134 17% H	65 16% H	106 16%	74 20%	48 20%	180 17%	90 19%	28 24%	59 19%	28 20%	3 12%
NET: Private hospital/private unit at an NHS hospital	961 75%	188 74%	121 84% GJLM N	317 78%	45 70%	48 72%	499 76%	628 78%	311 77%	529 79% QRw	271 72%	160 67%	801 76% QR	340 71%	79 68%	218 69%	100 72%	22 79%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D7 When choosing where/by whom to be treated privately, which was more important to you?

Base: All

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Only the choice of hospital was important to me	48 4%	18 3%	29 4%	14 5% f	17 5% f	13 4% f	4 1%	7 2%	16 3%	15 5%	8 7% j	42 5% op	6 1%	6 2%	43 4%	5 5%	2 1%	8 3%	33 5% q
The choice of hospital was more important to me than the choice of consultant	59 5%	22 4%	37 6%	13 5%	27 7% ef	11 3%	8 2%	11 4%	27 5%	16 5%	3 3%	50 6% op	9 2%	9 2%	55 5%	4 4%	3 2%	17 6%	38 6%
The choice of hospital and the choice of consultant were equally important	469 36%	233 37%	236 35%	88 34%	123 34%	127 39%	131 39%	83 31%	190 37%	108 36%	49 45% j	287 34%	182 41%	151 41% n	433 36% s	36 36%	41 24%	106 37% s	250 37% s
The choice of consultant was more important to me than the choice of hospital	473 37%	244 39%	228 34%	88 34%	130 36%	119 37%	135 40%	110 41%	186 37%	109 36%	32 29%	292 35%	180 40%	142 39%	440 37%	33 33%	86 51% qrtu	103 36%	232 34%
Only the choice of consultant was important to me	191 15%	81 13%	110 16%	31 12%	58 16%	44 14%	57 17%	54 20% km	66 13%	47 16%	10 9%	130 15%	61 14%	52 14%	173 15%	18 18%	38 22% qu	41 14%	93 14%
Don't know/can't remember	49 4%	23 4%	26 4%	27 10% def	7 2%	11 3%	4 1%	6 2%	23 5%	7 2%	8 7% jl	39 5% p	10 2%	6 2%	45 4% s	4 4%	1 *	9 3%	32 5% s
NET: Choice of hospital more important	107 8%	41 7%	66 10%	28 11% f	43 12% f	24 7% f	12 3%	17 6%	44 9%	31 10%	11 10%	92 11% op	15 3%	15 4%	97 8% s	9 9%	5 3%	24 9% s	71 10% qs
NET: Choice of consultant more important	663 52%	326 52%	338 51%	119 45%	189 52%	164 50%	192 57% c	165 61% km	252 50%	156 52% m	41 38%	422 50%	242 54%	193 53%	613 52% u	51 51%	124 73% qrtu	143 51%	325 48%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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D7 When choosing where/by whom to be treated privately, which was more important to you?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1288**	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Only the choice of hospital was important to me	**48** **4%**	13 2%	27 7% v	9 2%	27 5% x	8 3%	3 2%	20 8% zA	15 4%	-	9 4% F	8 7% F	15 4% F	13 2%	35 5% J	42 4%	4 2%	15 4%	33 4%
The choice of hospital was more important to me than the choice of consultant	**59** **5%**	21 3%	23 6%	10 3%	36 7% x	8 3%	8 5%	20 8% z	15 4%	3 2%	11 5%	10 9% EF	20 5%	27 4%	33 5%	54 5%	7 4%	17 5%	43 5%
The choice of hospital and the choice of consultant were equally important	**469** **36%**	217 34%	139 38%	121 31%	185 37%	94 31%	58 38%	94 36%	202 47% FGI	25 19%	70 31% F	48 39% F	123 33% F	235 37%	234 36%	429 36%	72 44%	108 30%	354 39% N
The choice of consultant was more important to me than the choice of hospital	**473** **37%**	254 39%	130 35%	170 44% y	170 34%	130 43%	56 37%	89 34%	135 31%	62 47% EH	96 42% EH	35 29%	144 39%	234 37%	238 37%	439 37%	55 34%	134 37%	337 37%
Only the choice of consultant was important to me	**191** **15%**	116 18% w	42 11%	70 18%	65 13%	57 19% B	23 15%	30 11%	46 11%	41 32% EGHI	33 14%	18 14%	53 14%	109 17%	82 13%	176 15%	21 13%	69 19% O	122 13%
Don´t know/can´t remember	**49** **4%**	22 3%	10 3%	8 2%	22 4%	8 3%	4 2%	9 3%	17 4%	-	10 4% F	3 2%	19 5% F	23 4%	26 4%	47 4%	5 3%	22 6% O	26 3%
NET: Choice of hospital more important	**107** **8%**	34 5%	49 13% v	19 5%	63 13% x	16 5%	11 7%	39 15% zA	31 7%	3 2%	19 8% F	19 15% EF	35 9% F	40 6%	67 10% J	96 8%	11 7%	32 9%	75 8%
NET: Choice of consultant more important	**663** **52%**	370 57% w	171 46%	241 62% y	234 46%	188 62% B	79 52%	119 45%	181 42%	103 79% EGHI	129 57% EH	53 43%	197 53% E	343 54%	320 50%	616 52%	76 47%	203 56%	459 50%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D7 When choosing where/by whom to be treated privately, which was more important to you?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1288**	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Only the choice of hospital was important to me	**48** **4%**	45 4%	44 5% a	40 5%	4 2%	-	2 1%	1 *	1 *	42 7% gh	29 4%	36 4%	10 4%	22 8% n	9 2%	11 6% n	22 7% qr	22 3%	2 1%
The choice of hospital was more important to me than the choice of consultant	**59** **5%**	59 5%	51 5%	44 6%	6 4%	1 1%	4 3%	5 2%	12 3% g	39 7% gh	46 6% l	57 6% l	3 1%	27 10% n	14 3%	9 5%	21 7%	32 4%	6 3%
The choice of hospital and the choice of consultant were equally important	**469** **36%**	458 36%	360 38%	300 39%	52 33%	18 36%	49 32%	90 33%	139 37%	223 39%	321 44% l	430 42% l	36 14%	105 38%	178 37%	71 39%	111 36%	282 38%	70 33%
The choice of consultant was more important to me than the choice of hospital	**473** **37%**	463 37%	348 36%	279 36%	67 43% e	10 20%	55 37%	122 45% i	163 43% i	185 32%	236 32%	358 35% j	113 43% jk	73 26%	205 42% m	69 38% m	94 30%	278 37% p	98 46% pq
Only the choice of consultant was important to me	**191** **15%**	186 15% b	112 12%	78 10%	23 15%	14 29% cd	40 26% cd	49 18% hi	58 15% i	55 9%	91 12%	119 12%	70 27% jk	27 10%	70 14% o	14 8%	44 14%	117 16%	29 14%
Don't know/can't remember	**49** **4%**	46 4%	39 4%	29 4%	6 4%	6 13% cdf	1 1%	3 1%	5 1%	34 6% gh	12 2%	18 2%	30 12% jk	23 8% n	9 2%	6 3%	21 7% q	18 2%	6 3%
NET: Choice of hospital more important	**107** **8%**	105 8%	95 10% a	85 11% f	10 6%	1 1%	6 4%	6 2%	14 4% g	81 14% gh	75 10% l	93 9% l	12 5%	49 18% n	23 5%	21 11% n	43 14% qr	54 7%	9 4%
NET: Choice of consultant more important	**663** **52%**	650 52% b	460 48%	358 46%	89 57% c	24 50%	95 63% c	171 63% hi	221 58% i	240 41%	327 44%	477 47% j	184 70% jk	99 36%	275 57% mo	83 46%	138 44%	394 53% p	127 60% p

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

D7 When choosing where/by whom to be treated privately, which was more important to you?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1288	841	129	55	657	462	116	1173	115	408	745
Weighted Base	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
Only the choice of hospital was important to me	48 4%	31 4%	3 3%	4 7%	- -	- -	48 45% vA	42 4% E	6 2%	4 1%	36 5% CE
The choice of hospital was more important to me than the choice of consultant	59 5%	39 5%	6 5%	1 2%	- -	- -	59 55% vA	55 5% E	4 2%	12 3%	41 6% E
The choice of hospital and the choice of consultant were equally important	469 36%	321 39%	46 36%	21 35%	- -	469 100% vB	- -	409 38% D	60 27%	148 39% D	253 38% D
The choice of consultant was more important to me than the choice of hospital	473 37%	310 37%	50 38%	18 29%	473 71% AB	- -	- -	390 37% F	83 37%	160 42% CF	222 33%
Only the choice of consultant was important to me	191 15%	107 13%	20 16%	15 25% s	191 29% AB	- -	- -	130 12%	61 28% CEF	50 13%	78 12%
Don´t know/can´t remember	49 4%	22 3%	4 3%	2 3%	- -	- -	- -	41 4% E	7 3%	9 2%	32 5%
NET: Choice of hospital more important	107 8%	71 9%	9 7%	5 9%	- -	- -	107 100% vA	97 9% E	10 4%	16 4%	77 12% CDE
NET: Choice of consultant more important	663 52%	418 50%	70 54%	33 54%	663 100% AB	- -	- -	520 49% F	144 65% CF	209 55% CF	300 45%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

D7 When choosing where/by whom to be treated privately, which was more important to you?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Only the choice of hospital was important to me	48 / 4%	8 / 3%	4 / 2%	17 / 4%	3 / 5%	1 / 1%	25 / 4%	34 / 4%	17 / 4%	26 / 4%	15 / 4%	7 / 3%	41 / 4%	19 / 4%	3 / 2%	13 / 4%	3 / 2%	3 / 10%
The choice of hospital was more important to me than the choice of consultant	59 / 5%	10 / 4%	12 / 8%	23 / 6%	3 / 5%	2 / 3%	32 / 5%	44 / 5%	21 / 5%	34 / 5%	21 / 6%	4 / 2%	55 / 5%	18 / 4%	6 / 5%	9 / 3%	7 / 5%	2 / 9%
The choice of hospital and the choice of consultant were equally important	469 / 36%	89 / 35%	58 / 40%	158 / 39%	21 / 33%	30 / 46%	249 / 38%	318 / 39%	160 / 39%	289 / 43% QRw	117 / 31%	63 / 26%	406 / 39% QR	138 / 29%	38 / 33%	85 / 27%	46 / 34%	7 / 24%
The choice of consultant was more important to me than the choice of hospital	473 / 37%	104 / 41%	54 / 38%	146 / 36%	24 / 38%	20 / 30%	243 / 37%	285 / 35%	139 / 34%	231 / 34%	152 / 41% w	90 / 37%	383 / 37%	190 / 39%	45 / 39%	125 / 40%	52 / 37%	13 / 46%
Only the choice of consultant was important to me	191 / 15%	31 / 12%	10 / 7%	46 / 11%	11 / 17% H	13 / 20% H	84 / 13% H	99 / 12% H	53 / 13% H	69 / 10%	53 / 14%	69 / 29% PQw	122 / 12%	101 / 21%	19 / 16%	74 / 23%	24 / 18%	2 / 9%
Don't know/can't remember	49 / 4%	10 / 4%	6 / 4%	16 / 4%	1 / 2%	1 / 1%	25 / 4%	31 / 4%	15 / 4%	25 / 4%	17 / 5%	7 / 3%	41 / 4%	16 / 3%	5 / 5%	9 / 3%	6 / 4%	1 / 3%
NET: Choice of hospital more important	107 / 8%	18 / 7%	15 / 11%	40 / 10%	6 / 10%	2 / 4%	57 / 9%	79 / 10%	39 / 10%	60 / 9%	36 / 10%	11 / 5%	95 / 9%	37 / 8%	9 / 8%	22 / 7%	10 / 7%	5 / 19%
NET: Choice of consultant more important	663 / 52%	135 / 53%	64 / 45%	191 / 47%	35 / 55%	33 / 50%	327 / 50%	383 / 47%	192 / 47%	299 / 45%	205 / 55% Pw	159 / 66% PQw	505 / 48% P	291 / 60%	64 / 55%	199 / 63%	76 / 55%	15 / 55%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1a Thinking of the travel time (one-way journey from your home)...
How long did it take for you to travel from your home to see (a consultant) for your first private consultation?

Base: All respondents who saw a consultant

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1258	605	653	262	378	330	288	265	495	290	108	860	398	318	1173	85	114	305	682
Weighted Base	1258	603	655	252	356	317	334	264	501	293	105*	815	444	361	1163	95*	166*	280	662
Effective Base	984	474	510	216	308	260	214	215	377	224	92	701	297	238	925	61	99	244	528
15 mins or less	363 29%	190 31% f	174 26%	88 35% f	112 32% f	92 29% f	70 21%	75 28%	142 28%	84 29%	35 33%	254 31% o	109 25%	90 25%	350 30% ru	13 14%	50 30% r	110 39% qru	157 24%
16-30 mins	569 45%	259 43%	310 47%	115 46%	164 46%	137 43%	153 46%	123 46%	219 44%	144 49%	50 48%	382 47%	187 42%	143 40%	514 44%	55 57% qs	59 36%	136 48% s	313 47% qs
31-45 mins	186 15%	90 15%	97 15%	25 10%	44 12%	43 14%	74 22% cde	39 15%	79 16%	37 12%	10 9%	95 12%	91 21% n	86 24% no	172 15% t	15 15% t	38 23% qt	17 6%	106 16% t
46-60 mins	70 6%	29 5%	41 6%	12 5%	18 5%	22 7%	17 5%	19 7%	27 5%	13 5%	5 5%	46 6%	24 5%	21 6%	64 6%	6 6%	13 8%	11 4%	38 6%
61+ mins	60 5%	32 5%	28 4%	9 3%	16 4%	18 6%	17 5%	6 2%	32 6% j	13 4%	4 4%	29 4%	30 7% np	19 5%	54 5%	6 6%	5 3%	7 3%	42 6% qt
Don't know	10 1%	4 1%	6 1%	2 1%	2 *	4 1%	1 *	3 1%	3 1%	2 1%	1 1%	8 1%	1 *	1 *	9 1%	1 1%	1 *	- -	5 1%
Mean	30.9	29.5	32.1	25.1	28.4	32.5 c	36.4 c	33.5	30.8	28.4	29.4	29.0	34.3	33.6	30.0 t	41.7 qt	29.7 t	24.1	34.0 qt
Standard deviation	41.72	27.64	51.39	18.53	24.40	37.60	65.35	71.65	27.97	21.79	42.94	44.28	36.41	32.24	39.52	61.93	17.74	21.39	51.27
Standard error	1.33	1.27	2.28	1.26	1.39	2.33	4.46	4.88	1.44	1.46	4.47	1.67	2.11	2.09	1.30	7.90	1.78	1.37	2.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E1a Thinking of the travel time (one-way journey from your home)...
How long did it take for you to travel from your home to see (a consultant) for your first private consultation?

Base: All respondents who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1258**	610	359	362	514	283	154	258	244	88	350	108	468	590	668	1162	159	306	943
Weighted Base	**1258**	634	351	380	492	298	148	250	418	129*	221	120*	371	628	631	1166	158	346	902
Effective Base	**984**	465	298	273	426	215	128	219	224	78	318	100	429	453	537	902	120	217	779
15 mins or less	**363** **29%**	171 *27%*	108 *31%*	95 *25%*	146 *30%*	74 *25%*	47 *32%*	70 *28%*	120 *29%* F	20 *16%*	63 *29%* F	42 *35%* F	118 *32%* F	150 *24%*	213 *34%* J	328 *28%*	42 *26%*	81 *23%*	277 *31%* N
16-30 mins	**569** **45%**	290 *46%*	168 *48%*	168 *44%*	228 *46%*	138 *46%*	62 *42%*	127 *51%*	207 *49%* F	38 *30%*	102 *46%* F	58 *48%* F	165 *45%* F	283 *45%*	286 *45%*	538 *46%*	71 *45%*	176 *51%* O	389 *43%*
31-45 mins	**186** **15%**	92 *15%*	53 *15%*	55 *14%*	76 *16%*	41 *14%*	21 *14%*	38 *15%*	57 *14%*	26 *20%*	40 *18%*	13 *11%*	51 *14%*	102 *16%*	84 *13%*	169 *15%*	31 *20%*	54 *16%*	131 *15%*
46-60 mins	**70** **6%**	37 *6%*	10 *3%*	29 *8%*	25 *5%*	20 *7%* B	14 *9%* B	5 *2%*	22 *5%*	19 *15%* EGHI	6 *3%*	4 *3%*	19 *5%*	42 *7%*	28 *4%*	67 *6%*	9 *5%*	17 *5%*	53 *6%*
61+ mins	**60** **5%**	37 *6%* w	9 *3%*	28 *7%* y	14 *3%*	20 *7%*	3 *2%*	7 *3%*	10 *2%*	26 *20%* EGHI	9 *4%*	2 *2%*	13 *4%*	43 *7%* K	17 *3%*	55 *5%*	3 *2%*	14 *4%*	46 *5%*
Don't know	**10** **1%**	6 *1%*	3 *1%*	6 *2%*	3 *1%*	5 *2%*	1 ***	3 *1%*	3 *1%*	- -	1 *1%*	1 *1%*	4 *1%*	8 *1%* K	1 ***	9 *1%*	3 *2%*	4 *1%*	6 *1%*
Mean	**30.9**	31.8 w	25.7	33.5	30.0	32.0 B	28.1	26.3	26.7	51.0 EGHI	32.9	24.7	29.3	35.9 K	25.9	31.2	27.6	33.3	30.1
Standard deviation	**41.72**	32.96	20.50	29.34	53.56	25.68	25.19	22.21	19.04	42.61	74.39	16.19	36.30	55.77	18.61	42.96	17.09	63.38	29.80
Standard error	**1.33**	1.53	1.19	1.78	2.60	1.75	2.23	1.50	1.27	4.81	4.17	1.62	1.75	2.62	0.80	1.43	1.56	4.30	1.07

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E1a Thinking of the travel time (one-way journey from your home)...
How long did it take for you to travel from your home to see (a consultant) for your first private consultation?

Base: All respondents who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1258	1258	991	795	158	38	116	271	383	609	738	1016	242	286	498	193	319	730	200
Weighted Base	1258	1258	954	761	156	37**	145*	270	378	577	725	1004	255	276	484	181	303	740	208
Effective Base	984	984	781	630	126	26	88	207	295	488	581	797	187	221	399	153	262	562	155
15 mins or less	363 29%	363 29%	290 30% a	242 32% d	35 22%	13 34%	37 25%	83 31%	109 29%	181 31%	244 34% l	323 32% l	40 16%	89 32%	135 28%	60 33%	90 30%	219 30%	52 25%
16-30 mins	569 45%	569 45%	438 46%	359 47%	60 39%	19 50%	57 40%	118 44%	167 44%	271 47%	324 45%	459 46%	110 43%	124 45%	228 47%	85 47%	140 46%	326 44%	100 48%
31-45 mins	186 15%	186 15%	138 14%	108 14%	26 16%	4 12%	23 16%	36 13%	58 15%	81 14%	95 13%	134 13%	52 20% jk	38 14%	76 16%	21 11%	37 12%	119 16%	30 14%
46-60 mins	70 6%	70 6% b	43 5%	29 4%	15 9% c	-	18 12% c	19 7% i	25 7% i	18 3%	39 5%	49 5%	21 8%	11 4%	24 5%	9 5%	15 5%	41 5%	12 6%
61+ mins	60 5%	60 5%	39 4%	19 2%	20 13% c	1 2%	10 7% c	12 5%	15 4%	24 4%	18 2%	30 3%	30 12% jk	13 5%	21 4%	6 3%	18 6%	30 4%	12 6%
Don't know	10 1%	10 1%	5 1%	3 *	1 *	1 3%	-	2 1%	3 1%	2 *	6 1%	7 1%	3 1%	2 1%	1 *	1 *	2 1%	5 1%	1 1%
Mean	30.9	30.9 b	29.5	27.7	39.3 c	24.4	39.2 c	33.5	32.6	27.5	28.0	28.2	41.3 jk	28.5	31.3	26.5	31.7	30.7	30.2
Standard deviation	41.72	41.72	41.84	43.80	34.50	13.71	52.17	70.10	60.17	22.87	46.75	41.50	41.05	25.75	53.91	20.09	39.13	46.91	21.56
Standard error	1.33	1.33	1.50	1.75	3.08	2.66	5.56	4.87	3.50	1.04	1.94	1.47	3.00	1.73	2.70	1.62	2.42	1.98	1.73

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1a Thinking of the travel time (one-way journey from your home)...
How long did it take for you to travel from your home to see (a consultant) for your first private consultation?

Base: All respondents who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1258	829	126	49	642	452	114	1144	114	398	727
Weighted Base	1258	822	126*	54*	650	458	105*	1039	220*	373	644
Effective Base	984	666	97	33	499	352	96	968	97	331	624
15 mins or less	363 *29%*	253 *31%*	33 *27%*	16 *30%*	159 *24%*	144 *31%* v	46 *44%* vA	322 *31%* D	41 *19%*	113 *30%* D	204 *32%* D
16-30 mins	569 *45%*	371 *45%*	57 *45%*	28 *53%*	285 *44%*	221 *48%*	40 *38%*	466 *45%* E	103 *47%*	141 *38%*	316 *49%* CE
31-45 mins	186 *15%*	108 *13%*	20 *16%*	8 *15%*	106 *16%*	62 *14%*	13 *12%*	145 *14%* F	41 *19%* F	68 *18%* CF	72 *11%*
46-60 mins	70 *6%*	48 *6%*	10 *8%*	- -	45 *7%*	22 *5%*	2 *2%*	60 *6%*	10 *5%*	29 *8%*	30 *5%*
61+ mins	60 *5%*	37 *4%*	3 *3%*	1 *2%*	50 *8%* AB	8 *2%*	2 *2%*	36 *3%*	24 *11%* CEF	17 *5%*	19 *3%*
Don't know	10 *1%*	4 *	2 *1%*	- -	6 *1%*	1 *	2 *1%*	10 *1%* F	- -	5 *1%*	2 *
Mean	30.9	28.8	28.3	24.3	36.6 AB	25.1	23.8	28.0 F	44.4 CEF	30.2	26.9
Standard deviation	41.72	23.75	20.57	14.99	55.48	15.88	17.40	25.21	82.00	30.69	21.70
Standard error	1.33	0.92	2.09	2.62	2.48	0.85	1.77	0.81	8.31	1.69	0.87

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W**
*** small base; ** very small base (under 30) ineligible for sig testing**
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E1a Thinking of the travel time (one-way journey from your home)...
How long did it take for you to travel from your home to see (a consultant) for your first private consultation?

Base: All respondents who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1258	264	156	451	71	67	688	875	424	723	411	124	1134	392	122	227	135	30
Weighted Base	1258	248	143	392	61*	64*	643	787	395	659	360	240	1019	470	112	309	136*	26**
Effective Base	984	223	134	385	60	55	580	741	357	619	352	106	970	287	103	171	99	25
15 mins or less	363 29%	75 30%	39 27%	130 33%	13 22%	25 40% J	192 30%	247 31%	116 29%	204 31% R	114 32% R	45 19%	318 31% R	126 27%	30 27%	75 24%	43 32%	8 32%
16-30 mins	569 45%	113 46%	70 49%	168 43%	28 46%	26 41%	295 46%	350 45%	182 46%	316 48% Qw	141 39%	112 47%	457 45% Q	196 42%	50 44%	135 44%	49 36%	12 46%
31-45 mins	186 15%	29 12%	21 15%	54 14%	13 22% GK	5 8%	90 14%	115 15%	61 16%	80 12%	61 17% Pw	45 19%	141 14% P	80 17%	22 20%	54 17%	23 17%	3 12%
46-60 mins	70 6%	23 9% HLMN	5 4%	20 5%	5 9%	4 6%	40 6% N	37 5%	17 4%	36 5%	21 6%	13 5%	57 6%	29 6%	5 4%	15 5%	14 10%	1 2%
61+ mins	60 5%	7 3%	5 3%	15 4%	1 1%	3 5%	21 3%	29 4%	14 4%	19 3%	18 5%	24 10% Pw	36 4%	36 8%	4 3%	28 9%	6 5%	2 8%
Don't know	10 1%	1 *	2 2%	4 1%	1 1%	1 1%	5 1%	8 1%	4 1%	5 1%	5 1%	-	10 1%	3 1%	1 1%	2 1%	1 1%	-
Mean	30.9	27.5	28.0	28.4	29.0	28.2	27.8	28.2	28.0	26.6	30.5 Pw	43.1 PQw	28.0 P	36.6	31.3	39.7	30.9	29.8
Standard deviation	41.72	19.24	24.85	30.47	13.88	27.51	21.49	26.89	22.82	20.67	32.17	78.73	25.37	59.87	40.62	71.26	26.88	24.04
Standard error	1.33	1.29	2.15	1.55	1.79	3.70	0.89	0.99	1.21	0.83	1.72	7.64	0.81	3.53	4.01	5.46	2.70	4.76

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E1b Thinking of the travel time (one-way journey from your home)...
How long did it take for you to travel from your home to the hospital?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
15 mins or less	349 **27%**	183 29%	166 25%	86 33% f	118 32% f	83 26% f	62 18%	72 27%	140 28%	77 25%	35 32%	246 29% o	103 23%	83 23%	333 28% ru	16 16%	48 28%	106 37% qru	147 22%
16-30 mins	591 **46%**	273 44%	318 48%	118 45%	161 44%	148 45%	165 49%	125 46%	229 45%	148 49%	52 48%	397 47%	195 43%	152 42%	539 45%	52 52% s	62 36%	139 49% s	325 48% s
31-45 mins	187 **15%**	96 15%	91 14%	30 12%	41 11%	45 14%	71 21% cde	38 14%	73 14%	40 13%	13 12%	97 12%	90 20% n	84 23% no	169 14% t	18 18% t	32 19% t	17 6%	111 16% qt
46-60 mins	80 **6%**	30 5%	50 7%	14 5%	21 6%	23 7%	23 7%	21 8%	31 6%	19 6%	5 4%	54 6%	26 6%	23 6%	77 6% t	4 4%	24 14% qrtu	8 3%	42 6%
61+ mins	73 **6%**	36 6%	37 6%	11 4%	21 6%	23 7%	19 6%	13 5%	35 7%	15 5%	4 4%	39 5%	34 8% p	21 6%	64 5%	9 9%	4 2%	12 4%	50 7% q
Don't know	7 **1%**	3 *	4 1%	2 1%	1 *	4 1%	1 *	1 1%	1 *	3 1%	-	5 1%	2 *	1 *	7 1%	1 1%	-	1 *	2 *
Mean	31.8	30.2	33.4	26.4	29.3	33.9 c	36.9 c	35.7	31.1	29.9	29.5	30.3	34.8	33.9	31.0 t	42.4 qt	30.7 t	25.4	35.1 qt
Standard deviation	41.62	27.64	51.34	19.42	25.89	38.04	64.24	71.35	27.66	22.17	42.37	44.26	36.07	31.36	39.42	61.48	17.94	22.91	50.81
Standard error	1.31	1.25	2.25	1.30	1.46	2.32	4.34	4.80	1.41	1.46	4.31	1.65	2.08	2.02	1.28	7.65	1.77	1.46	2.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1b Thinking of the travel time (one-way journey from your home)...
How long did it take for you to travel from your home to the hospital?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
15 mins or less	349 27%	158 25%	109 29%	88 23%	144 28%	69 23%	44 29%	71 27%	121 28% F	18 13%	59 26% F	39 32% F	112 30% F	144 22%	205 32% J	315 27%	36 22%	88 24%	257 28%
16-30 mins	591 46%	303 47%	180 48%	178 46%	235 47%	148 49%	63 41%	135 52%	217 50% F	36 27%	107 47% F	62 50% F	170 45% F	303 47%	289 45%	556 47%	80 49%	180 49%	407 44%
31-45 mins	187 15%	94 15%	50 14%	54 14%	76 15%	42 14%	22 15%	36 14%	54 12%	21 16%	41 18%	12 10%	58 16%	95 15%	92 14%	167 14%	27 17%	57 16%	129 14%
46-60 mins	80 6%	39 6%	18 5%	27 7%	32 6%	18 6%	14 9%	11 4%	22 5%	28 22% EGHI	8 3%	4 3%	18 5%	47 7%	33 5%	77 6%	13 8%	21 6%	59 6%
61+ mins	73 6%	44 7% w	11 3%	38 10% y	15 3%	23 8% B	8 5%	7 3%	16 4%	28 22% EGHI	12 5%	4 3%	13 3%	47 7% K	26 4%	68 6%	6 4%	16 4%	57 6%
Don't know	7 1%	5 1%	3 1%	4 1%	2 *	4 1%	1 *	2 1%	2 *	-	1 *	1 1%	4 1%	6 1%	1 *	6 1%	2 1%	2 *	6 1%
Mean	31.8	32.8 w	26.6	35.0	30.5	32.6 B	30.6	26.8	27.6	53.0 EGHI	34.4	26.0	29.6	36.1 K	27.6	32.1	29.8	33.8	31.2
Standard deviation	41.62	32.97	21.29	29.89	52.99	25.34	27.45	22.11	20.92	39.72	73.82	18.45	35.95	55.08	20.44	42.88	19.37	61.85	30.25
Standard error	1.31	1.52	1.20	1.78	2.54	1.71	2.40	1.46	1.37	4.43	4.08	1.83	1.72	2.56	0.87	1.41	1.73	4.07	1.08

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1b Thinking of the travel time (one-way journey from your home)...
How long did it take for you to travel from your home to the hospital?

Base: All

	Total	See private consultant Yes (a)	See private consultant Yes AND referred (b)	GP (c)	Referral Private consultant (d)	Referral NHS consultant (e)	Referral Not referred (f)	Prior knowledge consultant Already knew (g)	Prior knowledge consultant Already knew/ had a good idea (h)	Prior knowledge consultant Didn't know/ DK (i)	Prior hospital knowledge Already knew (j)	Prior hospital knowledge Already knew/ had a good idea (k)	Prior hospital knowledge Didn't know/ DK (l)	Number of consultants 0 (m)	Number of consultants 1 (n)	Number of consultants 2 or more (o)	Number of hospitals 0 (p)	Number of hospitals 1 (q)	Number of hospitals 2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
15 mins or less	349 27%	341 27%	276 29% a	236 31% df	32 21%	16 33%	29 19%	77 29%	105 28%	171 30%	246 33% kl	318 31% l	32 12%	83 30%	131 27%	57 31%	93 30% r	211 28% r	43 20%
16-30 mins	591 46%	576 46%	436 46%	363 47%	60 38%	22 46%	68 45%	115 43%	160 42%	276 48%	328 45%	472 46%	115 44%	118 43%	229 47%	86 48%	146 47%	334 45%	105 50%
31-45 mins	187 15%	182 14%	135 14%	108 14%	23 15%	8 17%	21 14%	38 14%	58 15%	77 13%	98 13%	141 14%	45 17%	39 14%	71 15%	21 11%	34 11%	118 16%	33 15%
46-60 mins	80 6%	79 6% b	52 5%	34 4%	17 11% c	1 1%	19 13% c	20 7%	29 8% i	23 4%	34 5%	45 4%	34 13% jk	15 5%	26 5%	11 6%	21 7%	44 6%	12 6%
61+ mins	73 6%	73 6%	50 5%	26 3%	23 15% ce	1 1%	14 9% c	18 7%	22 6%	27 5%	25 3%	37 4%	36 14% jk	19 7%	24 5%	6 3%	18 6%	40 5%	15 7%
Don't know	7 1%	7 1%	6 1%	4 1%	1 *	1 2%	1 *	2 1%	3 1%	3 1%	4 1%	6 1%	1 *	2 1%	3 1%	1 *	1 *	2 *	4 2%
Mean	31.8	32.0 b	30.6	28.6	40.8 ce	25.2	41.3 c	35.7 i	34.4 i	28.2	28.4	28.6	44.2 jk	30.9	31.9	27.0	32.1	31.9	31.3
Standard deviation	41.62	42.05	42.41	44.11	34.74	13.85	51.95	70.84	60.96	23.08	46.80	41.45	40.54	27.35	54.33	20.36	38.77	46.99	21.96
Standard error	1.31	1.34	1.52	1.74	3.10	2.33	5.38	4.92	3.55	1.04	1.93	1.46	2.91	1.84	2.72	1.64	2.36	1.97	1.74

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8 Feb 2013

E1b Thinking of the travel time (one-way journey from your home)...
How long did it take for you to travel from your home to the hospital?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1288	841	129	55	657	462	116	1173	115	408	745
Weighted Base	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
15 mins or less	349 27%	240 29%	33 26%	16 26%	147 22%	141 30% v	48 45% vA	310 29% D	40 18%	103 27%	200 30% D
16-30 mins	591 46%	378 45%	57 45%	33 54%	292 44%	230 49%	41 38%	489 46%	102 46%	162 42%	318 48%
31-45 mins	187 15%	110 13%	22 17%	11 18%	107 16%	61 13%	14 13%	148 14% F	39 18%	66 17% CF	79 12%
46-60 mins	80 6%	55 7%	10 8%	- -	52 8%	25 5%	2 2%	68 6%	13 6%	27 7%	37 6%
61+ mins	73 6%	46 6%	4 3%	1 2%	62 9% AB	9 2%	2 2%	46 4%	27 12% CEF	22 6%	25 4%
Don't know	7 1%	4 *	2 1%	- -	3 *	2 *	- -	7 1%	- -	3 1%	4 1%
Mean	31.8	29.9	29.2	25.5	38.2 AB	25.4	23.9	29.0	45.3 CEF	31.1	28.0
Standard deviation	41.62	24.13	21.89	14.49	55.15	16.01	17.38	25.87	81.50	30.89	22.70
Standard error	1.31	0.93	2.20	2.36	2.44	0.84	1.76	0.82	8.23	1.68	0.90

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
*small base; ** very small base (under 30) ineligible for sig testing*
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1b Thinking of the travel time (one-way journey from your home)...
How long did it take for you to travel from your home to the hospital?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
15 mins or less	349 27%	74 29%	40 28%	121 30%	12 19%	25 38% J	188 29%	235 29%	114 28%	194 29% R	112 30% R	44 18%	305 29% R	122 25%	30 26%	74 23%	41 30%	7 26%
16-30 mins	591 46%	112 44%	70 49%	189 47%	29 45%	28 42%	298 45%	374 46%	185 46%	323 48%	157 42%	112 46%	480 46%	206 43%	55 47%	141 45%	52 37%	13 46%
31-45 mins	187 15%	35 14%	20 14%	52 13%	15 24% IKLMN	3 5%	95 14% K	112 14% K	60 15% K	89 13%	58 15%	40 17%	147 14%	75 16%	18 16%	48 15%	23 17%	5 16%
46-60 mins	80 6%	22 9% H	4 3%	23 6%	6 9%	6 9%	44 7% H	46 6%	22 5%	36 5%	26 7%	18 8%	62 6%	35 7%	8 7%	20 6%	14 10%	1 5%
61+ mins	73 6%	10 4%	6 4%	18 4%	2 3%	3 5%	28 4%	36 4%	18 4%	26 4%	20 5%	27 11% PQw	46 4%	42 9%	4 3%	32 10% T	8 6%	2 7%
Don't know	7 1%	- -	4 3% GILM	1 *	- -	1 1%	5 1%	7 1%	5 1%	5 1%	2 1%	- -	7 1%	1 *	1 1%	1 *	- -	- -
Mean	31.8	29.0	28.2	29.2	30.8	28.6	29.0	29.1	29.0	27.7	31.3 Pw	44.3 PQw	29.0 P	37.6	31.4	40.6	32.2	31.5
Standard deviation	41.62	21.18	25.93	30.27	17.32	27.30	22.82	27.24	23.82	21.55	32.39	78.26	26.00	59.19	40.07	70.35	27.70	23.78
Standard error	1.31	1.41	2.24	1.52	2.19	3.59	0.94	0.99	1.24	0.86	1.70	7.57	0.82	3.44	3.88	5.31	2.76	4.57

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E2a How far would you have been prepared to travel from your home to see a better private consultant

Base: All respondents who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1258**	605	653	262	378	330	288	265	495	290	108	860	398	318	1173	85	114	305	682
Weighted Base	**1258**	603	655	252	356	317	334	264	501	293	105*	815	444	361	1163	95*	166*	280	662
Effective Base	**984**	474	510	216	308	260	214	215	377	224	92	701	297	238	925	61	99	244	528
15 mins or less	**43** **3%**	22 4%	20 3%	10 4%	10 3%	13 4%	10 3%	8 3%	15 3%	16 5%	1 1%	34 4%	9 2%	9 3%	41 4%	2 2%	8 5%	8 3%	18 3%
16-30 mins	**159** **13%**	77 13%	82 12%	53 21% def	50 14% f	37 12% f	19 6%	34 13%	58 12%	37 12%	13 13%	123 15% op	35 8%	26 7%	153 13% u	6 6%	18 11%	51 18% qru	67 10%
31-45 mins	**111** **9%**	67 11% b	44 7%	22 9%	38 11%	21 7%	30 9%	14 5%	49 10%	31 11% j	8 8%	85 10% o	26 6%	23 6%	106 9%	5 5%	10 6%	27 10%	66 10%
46-60 mins	**332** **26%**	149 25%	183 28%	65 26%	99 28%	84 27%	83 25%	79 30%	126 25%	75 25%	25 24%	213 26%	119 27%	92 26%	304 26%	28 29%	50 30%	72 26%	174 26%
61+ mins	**163** **13%**	81 13%	82 13%	40 16%	43 12%	44 14%	36 11%	29 11%	75 15%	32 11%	13 12%	110 14%	53 12%	39 11%	149 13%	14 15%	30 18%	35 13%	78 12%
Don't know	**451** **36%**	207 34%	244 37%	62 25%	115 32%	117 37% c	156 47% cde	100 38%	178 36%	103 35%	44 42%	249 31%	201 45% n	170 47% n	410 35%	41 43%	49 30%	87 31%	259 39% qt
Mean	**67.3**	63.8	70.6	62.3	62.0	73.8	72.5	67.5	71.5	60.9	69.0	63.5	76.2 n	72.8	65.5	92.0 qtu	74.6	61.5	66.3
Standard deviation	**67.20**	51.58	79.31	48.94	46.21	82.08	86.34	67.58	72.62	64.77	65.55	58.05	84.26	85.19	61.83	116.70	76.75	51.79	63.10
Standard error	**2.14**	2.37	3.51	3.33	2.63	5.09	5.90	4.60	3.74	4.33	6.82	2.19	4.89	5.52	2.03	14.89	7.71	3.31	2.75

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E2a How far would you have been prepared to travel from your home to see a better private consultant

Base: All respondents who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1258	610	359	362	514	283	154	258	244	88	350	108	468	590	668	1162	159	306	943
Weighted Base	1258	634	351	380	492	298	148	250	418	129*	221	120*	371	628	631	1166	158	346	902
Effective Base	984	465	298	273	426	215	128	219	224	78	318	100	429	453	537	902	120	217	779
15 mins or less	43 3%	22 3%	13 4%	7 2%	19 4%	6 2%	5 3%	11 4%	20 5%	3 2%	4 2%	3 3%	13 4%	16 3%	26 4%	38 3%	1 1%	6 2%	35 4%
16-30 mins	159 13%	70 11%	47 13%	45 12%	71 14%	37 13%	19 13%	34 14%	53 13% F	5 4%	26 12% F	19 16% F	56 15% F	67 11%	92 15%	147 13%	22 14%	36 10%	123 14%
31-45 mins	111 9%	46 7%	39 11%	25 7%	50 10%	18 6%	16 11%	27 11%	39 9%	4 3%	18 8%	11 9%	39 11% F	53 8%	58 9%	103 9%	13 8%	31 9%	79 9%
46-60 mins	332 26%	172 27%	102 29%	88 23%	130 26%	71 24%	34 23%	80 32%	111 27%	41 32%	55 25%	39 33%	86 23%	164 26%	168 27%	307 26%	48 30%	94 27%	236 26%
61+ mins	163 13%	92 14% w	30 9%	54 14%	55 11%	41 14% B	19 13%	18 7%	44 11%	35 27% EGHI	29 13%	9 8%	46 12%	79 13%	84 13%	148 13%	16 10%	36 11%	126 14%
Don't know	451 36%	233 37%	120 34%	162 43% y	167 34%	125 42% B	54 36%	81 32%	150 36%	42 33%	90 41%	38 32%	130 35%	249 40% K	202 32%	424 36%	57 36%	143 41% O	304 34%
Mean	67.3	71.3	64.1	79.2 y	61.6	77.5	67.2	61.6	63.4	89.9 EHI	74.0 H	53.9	64.4	72.1	63.0	68.0	70.2	67.3	67.5
Standard deviation	67.20	68.28	77.85	87.83	62.81	84.89	73.07	75.01	69.32	57.09	79.46	28.86	68.50	77.17	56.69	69.34	85.02	69.34	66.74
Standard error	2.14	3.17	4.51	5.32	3.04	5.79	6.47	5.07	4.63	6.45	4.46	2.89	3.31	3.62	2.45	2.31	7.75	4.70	2.39

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E2a How far would you have been prepared to travel from your home to see a better private consultant

Base: All respondents who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1258	1258	991	795	158	38	116	271	383	609	738	1016	242	286	498	193	319	730	200
Weighted Base	1258	1258	954	761	156	37**	145*	270	378	577	725	1004	255	276	484	181	303	740	208
Effective Base	984	984	781	630	126	26	88	207	295	488	581	797	187	221	399	153	262	562	155
15 mins or less	43 / 3%	43 / 3%	30 / 3%	26 / 3%	4 / 2%	- / -	5 / 3%	8 / 3%	10 / 3%	20 / 3%	29 / 4%	36 / 4%	6 / 2%	11 / 4%	13 / 3%	6 / 3%	7 / 2%	32 / 4%	4 / 2%
16-30 mins	159 / 13%	159 / 13%	130 / 14%	112 / 15%	13 / 9%	5 / 13%	17 / 11%	34 / 13%	40 / 11%	90 / 16% h	102 / 14%	140 / 14% l	19 / 7%	47 / 17% n	50 / 10%	32 / 17% n	42 / 14%	93 / 13%	24 / 11%
31-45 mins	111 / 9%	111 / 9%	89 / 9%	74 / 10%	11 / 7%	4 / 11%	9 / 6%	23 / 8%	28 / 7%	62 / 11%	64 / 9%	89 / 9%	22 / 9%	28 / 10%	37 / 8%	24 / 13%	28 / 9%	60 / 8%	22 / 11%
46-60 mins	332 / 26%	332 / 26%	257 / 27%	215 / 28%	38 / 24%	4 / 12%	35 / 24%	71 / 26%	107 / 28%	150 / 26%	185 / 26%	279 / 28% jl	53 / 21%	66 / 24%	145 / 30%	44 / 24%	71 / 23%	193 / 26%	64 / 31%
61+ mins	163 / 13%	163 / 13%	121 / 13%	82 / 11%	35 / 22% c	4 / 11%	24 / 16%	32 / 12%	51 / 14%	70 / 12%	78 / 11%	115 / 11%	49 / 19% jk	28 / 10%	63 / 13%	24 / 13%	38 / 12%	95 / 13%	31 / 15%
Don't know	451 / 36%	451 / 36%	327 / 34%	251 / 33%	56 / 36%	20 / 54%	56 / 39%	102 / 38%	142 / 38%	185 / 32%	266 / 37% k	345 / 34%	106 / 41%	96 / 35%	175 / 36%	51 / 28%	117 / 39%	266 / 36%	64 / 31%
Mean	67.3	67.3	65.5	61.6	85.1 c	65.1	78.6	68.1	74.2 i	60.2	64.7	64.6	79.2 k	56.8	69.4 m	66.1	67.5	66.9	68.5
Standard deviation	67.20	67.20	65.50	63.06	76.62	46.95	79.24	72.34	82.92	51.66	70.28	66.97	67.15	42.81	69.31	80.96	64.46	68.83	66.54
Standard error	2.14	2.14	2.34	2.51	6.84	9.13	8.45	5.02	4.83	2.34	2.92	2.37	4.91	2.88	3.47	6.54	3.98	2.90	5.34

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E2a How far would you have been prepared to travel from your home to see a better private consultant

Base: All respondents who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1258	829	126	49	642	452	114	1144	114	398	727
Weighted Base	1258	822	126*	54*	650	458	105*	1039	220*	373	644
Effective Base	984	666	97	33	499	352	96	968	97	331	624
15 mins or less	43 3%	36 4%	1 1%	1 1%	20 3%	19 4%	4 3%	40 4% F	3 1%	21 6% CF	19 3%
16-30 mins	159 13%	117 14%	20 16%	4 7%	60 9%	68 15% v	23 22% v	151 15% DE	8 4%	38 10% D	109 17% CDE
31-45 mins	111 9%	82 10%	13 10%	3 6%	50 8%	45 10%	11 10%	99 10% E	13 6%	26 7%	73 11% CE
46-60 mins	332 26%	237 29%	37 29%	9 17%	171 26%	123 27%	29 27%	273 26%	59 27%	109 29%	161 25%
61+ mins	163 13%	113 14%	21 16%	3 5%	106 16% AB	52 11% B	2 2%	125 12%	38 17%	51 14%	69 11%
Don't know	451 36%	237 29%	34 27%	34 63% st	242 37%	151 33%	36 35%	351 34%	100 45% CEF	128 34%	213 33%
Mean	67.3	63.5	75.4	64.5	78.2 AB	59.0	45.9	64.2 F	85.3 CF	71.4 F	59.2
Standard deviation	67.20	57.36	89.32	52.15	81.29	51.23	22.39	66.82	66.79	83.71	54.42
Standard error	2.14	2.22	9.09	9.12	3.64	2.73	2.28	2.15	6.77	4.60	2.18

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E2a How far would you have been prepared to travel from your home to see a better private consultant

Base: All respondents who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1258	264	156	451	71	67	688	875	424	723	411	124	1134	392	122	227	135	30
Weighted Base	1258	248	143	392	61*	64*	643	787	395	659	360	240	1019	470	112	309	136*	26**
Effective Base	984	223	134	385	60	55	580	741	357	619	352	106	970	287	103	171	99	25
15 mins or less	43 3%	11 4%	4 3%	15 4%	4 6%	2 4%	25 4%	29 4%	14 3%	28 4%	12 3%	3 1%	40 4%	11 2%	4 3%	6 2%	2 2%	2 9%
16-30 mins	159 13%	31 13%	26 19%	64 16%	8 14%	9 14%	87 13%	119 15%	55 14%	109 17% QRw	42 12% R	8 3%	151 15% QR	34 7%	12 11%	20 7%	10 7%	3 13%
31-45 mins	111 9%	27 11%	21 15% IJMN	33 8%	3 5%	4 7%	65 10%	72 9%	39 10%	56 8%	43 12% R	13 5%	99 10%	39 8% U	16 14% U	18 6%	20 15% SU	1 5%
46-60 mins	332 26%	73 29%	29 20%	96 24%	15 24%	23 36% H	177 28% H	200 25%	104 26% H	173 26%	96 27%	62 26%	270 26%	128 27%	28 25%	85 28%	33 24%	9 36%
61+ mins	163 13%	32 13%	15 10%	47 12%	5 8%	7 11%	77 12%	92 12%	46 12%	80 12%	38 11%	45 19% Qw	118 12%	74 16%	9 8%	54 18% T	15 11%	4 17%
Don't know	451 36%	74 30%	48 33%	138 35%	26 43%	19 29%	211 33%	274 35%	137 35%	213 32%	128 36%	110 46% Pw	341 33%	185 39%	43 39%	125 40%	55 41%	5 20%
Mean	67.3	61.5	55.4	70.0	60.7	59.8	60.7	65.0	60.1	61.6	65.6	89.9 PQw	63.0	77.9 V	62.8	88.1 SV	59.0	60.6
Standard deviation	67.20	60.65	35.17	88.23	59.93	35.24	50.03	68.90	41.51	62.06	72.72	69.75	65.87	75.23	62.25	89.17	30.64	35.63
Standard error	2.14	4.06	3.04	4.50	7.74	4.74	2.08	2.53	2.20	2.49	3.88	6.77	2.11	4.44	6.14	6.83	3.08	7.06

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E2b How far would you have been prepared to attend a better private hospital?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
15 mins or less	44 3%	22 4%	22 3%	13 5%	12 3%	10 3%	9 3%	10 4%	15 3%	16 5% m	-	38 4% op	6 1%	6 2%	38 3%	6 6%	8 5%	8 3%	20 3%
16-30 mins	169 13%	83 13%	85 13%	53 20% ef	59 16% f	41 13% f	15 5%	34 13%	65 13%	37 12%	16 15%	131 16% op	38 8%	28 8%	161 14% u	7 7%	23 13%	53 19% qru	70 10%
31-45 mins	113 9%	69 11% b	44 7%	24 9%	35 10%	23 7%	31 9%	11 4%	54 11% j	30 10% j	9 8%	84 10%	29 7%	26 7%	108 9%	5 5%	9 5%	31 11%	66 10%
46-60 mins	334 26%	157 25%	177 27%	70 27%	92 26%	85 26%	86 25%	85 31%	124 24%	75 25%	23 21%	220 26%	114 25%	91 25%	306 26%	28 28%	52 31%	73 26%	172 25%
61+ mins	161 13%	74 12%	87 13%	37 14%	47 13%	42 13%	35 10%	27 10%	76 15%	36 12%	12 11%	106 13%	55 12%	39 11%	148 12%	13 13%	30 17%	31 11%	81 12%
Don't know	467 36%	216 35%	251 38%	64 25%	116 32%	124 38% c	163 48% cde	105 39%	173 34%	108 36%	49 45%	261 31%	206 46% n	175 48% n	426 36%	40 40%	49 29%	88 31%	268 40% qst
Mean	64.0	61.1	66.9	60.0	61.7	71.6	63.2	63.1	69.0	57.6	65.3	61.5	70.1 p	64.2	62.4	84.8 qtu	66.0	58.4	64.4
Standard deviation	56.66	47.99	63.94	47.35	46.85	80.89	43.08	55.13	65.13	42.58	63.41	56.52	56.65	46.47	49.12	114.79	45.91	46.55	53.06
Standard error	1.78	2.17	2.81	3.17	2.65	4.94	2.91	3.71	3.33	2.80	6.45	2.10	3.26	2.99	1.60	14.28	4.54	2.96	2.28

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E2b How far would you have been prepared to attend a better private hospital?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
15 mins or less	44 **3%**	20 3%	16 4%	7 2%	23 5% x	6 2%	7 4%	13 5%	22 5%	3 2%	6 3%	1 1%	13 3%	17 3%	27 4%	37 3%	1 *	10 3%	32 4%
16-30 mins	169 **13%**	76 12%	50 14%	47 12%	75 15%	41 13%	18 12%	37 14%	56 13%	10 8%	26 11%	17 14%	60 16%	77 12%	91 14%	155 13%	28 17%	43 12%	126 14%
31-45 mins	113 **9%**	52 8%	36 10%	25 6%	47 9%	17 6%	19 12% z	24 9%	44 10% F	3 2%	19 8% F	9 7%	39 10% F	56 9%	57 9%	102 9%	14 9%	34 9%	78 9%
46-60 mins	334 **26%**	169 26%	109 29%	94 24%	136 27%	77 25%	34 22%	84 32% A	107 25%	39 30%	52 23%	43 35% EGI	93 25%	158 25%	176 27%	308 26%	39 24%	99 27%	234 26%
61+ mins	161 **13%**	91 14% w	31 8%	47 12%	56 11%	38 12% B	20 13% B	18 7%	49 11%	33 25% EGHI	31 14%	11 9%	37 10%	80 12%	82 13%	149 13%	22 14%	34 9%	127 14%
Don't know	467 **36%**	235 37%	128 35%	169 43% y	168 33%	126 41%	54 36%	86 33%	155 36%	44 33%	95 42%	40 33%	133 36%	253 39% K	214 33%	437 37%	59 36%	145 40%	318 35%
Mean	64.0	67.8	60.6	70.5	59.6	69.9	63.9	58.3	60.5	83.5 EHI	72.5 I	57.6	58.6	66.9	61.4	64.9	71.0	59.6	65.8
Standard deviation	56.66	57.35	62.79	67.35	54.57	64.50	59.83	61.43	55.70	55.67	72.37	27.95	53.81	59.46	53.95	58.34	84.38	49.11	59.31
Standard error	1.78	2.64	3.54	4.02	2.61	4.34	5.22	4.07	3.65	6.21	4.00	2.77	2.58	2.76	2.30	1.92	7.52	3.23	2.11

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E2b How far would you have been prepared to attend a better private hospital?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
15 mins or less	44 3%	42 3%	31 3%	25 3%	5 3%	2 3%	4 2%	8 3%	9 2%	21 4%	29 4%	39 4%	5 2%	11 4%	15 3%	5 3%	8 3%	32 4%	4 2%
16-30 mins	169 13%	163 13%	128 13%	114 15% d	12 8%	7 14%	18 12%	36 13%	42 11%	86 15%	109 15% l	145 14% l	23 9%	46 17% n	49 10%	33 18% n	46 15%	99 13%	23 11%
31-45 mins	113 9%	111 9%	86 9%	72 9%	12 8%	4 8%	9 6%	24 9%	29 8%	58 10%	64 9%	91 9%	23 9%	28 10%	39 8%	19 11%	31 10%	58 8%	24 11%
46-60 mins	334 26%	325 26%	255 27%	217 28%	35 22%	8 17%	37 24%	66 24%	101 27%	154 27%	184 25%	279 27% jl	52 20%	64 23%	140 29%	50 28%	73 23%	189 25%	66 31%
61+ mins	161 13%	159 13%	121 13%	85 11%	34 21% ce	3 7%	26 17%	31 11%	49 13%	71 12%	79 11%	115 11%	46 17% jk	30 11%	62 13%	23 13%	30 10%	98 13%	32 15%
Don't know	467 36%	458 36%	334 35%	258 33%	58 37%	25 50% c	60 39%	105 39%	147 39%	187 32%	269 37% k	351 34%	114 43% k	97 35%	181 37% o	51 28%	124 40%	273 36%	64 30%
Mean	64.0	64.4	63.4	59.7	82.4 c	56.4	78.9 c	65.1	72.4 gi	58.1	62.1	61.4	75.9 jk	56.3	67.7 m	61.3	62.0	65.1	63.7
Standard deviation	56.66	57.20	55.74	50.03	76.76	40.69	77.05	59.09	76.11	38.06	60.96	54.35	65.55	41.23	62.74	55.61	59.26	61.04	37.07
Standard error	1.78	1.82	1.99	1.98	6.85	6.84	7.99	4.10	4.43	1.72	2.51	1.91	4.71	2.78	3.14	4.49	3.61	2.56	2.94

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E2b How far would you have been prepared to attend a better private hospital?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
15 mins or less	**44** **3%**	37 *4%*	1 *1%*	1 *2%*	21 *3%*	19 *4%*	4 *4%*	41 *4%*	3 *1%*	18 *5%*	23 *4%*
16-30 mins	**169** **13%**	124 *15%*	21 *16%*	3 *6%*	63 *9%*	70 *15%* *v*	27 *25%* *vA*	158 *15%* *DE*	10 *5%*	38 *10%*	116 *18%* *CDE*
31-45 mins	**113** **9%**	83 *10%*	11 *9%*	3 *6%*	49 *7%*	47 *10%*	10 *10%*	101 *9%*	13 *6%*	30 *8%*	71 *11%*
46-60 mins	**334** **26%**	238 *29%*	38 *29%*	16 *26%*	180 *27%*	115 *25%*	30 *28%*	275 *26%*	59 *27%*	106 *28%*	165 *25%*
61+ mins	**161** **13%**	110 *13%* *u*	20 *16%* *u*	1 *2%*	94 *14%* *B*	60 *13%* *B*	3 *3%*	131 *12%* *F*	30 *14%*	55 *14%*	69 *10%*
Don't know	**467** **36%**	239 *29%*	36 *28%*	36 *59%* *st*	257 *39%*	157 *33%*	32 *30%*	362 *34%*	105 *48%* *CEF*	135 *35%*	219 *33%*
Mean	**64.0**	60.1	74.1 *s*	59.4	71.4 *AB*	60.0 *B*	45.6	61.5 *F*	79.6 *CF*	65.5	58.3
Standard deviation	**56.66**	45.07	88.62	44.63	64.37	51.96	23.00	54.64	65.87	54.58	54.23
Standard error	**1.78**	1.73	8.89	7.26	2.85	2.74	2.33	1.73	6.65	2.96	2.14

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E2b How far would you have been prepared to attend a better private hospital?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
15 mins or less	44 / 3%	13 / 5%	7 / 5%	13 / 3%	3 / 4%	2 / 3%	28 / 4%	28 / 3%	15 / 4%	30 / 5%	11 / 3%	3 / 1%	41 / 4%	10 / 2%	3 / 3%	5 / 2%	2 / 2%	2 / 8%
16-30 mins	169 / 13%	31 / 12%	28 / 19% LN	71 / 18%	5 / 8%	10 / 16%	86 / 13%	127 / 16%	56 / 14%	113 / 17% QR	45 / 12% R	10 / 4%	158 / 15% QR	36 / 7%	18 / 15% SU	23 / 7%	11 / 8%	2 / 7%
31-45 mins	113 / 9%	29 / 12%	20 / 14% KMN	34 / 8%	3 / 5%	3 / 4%	66 / 10%	71 / 9%	37 / 9%	58 / 9%	42 / 11%	13 / 5%	101 / 10%	42 / 9% U	13 / 11%	17 / 6%	21 / 15% SU	3 / 10%
46-60 mins	334 / 26%	73 / 29% H	26 / 18%	96 / 24%	20 / 31%	22 / 33% H	179 / 27% H	202 / 25% H	106 / 26% H	169 / 25%	104 / 28%	61 / 25%	273 / 26%	138 / 29%	24 / 21%	88 / 28%	37 / 27%	13 / 46%
61+ mins	161 / 13%	33 / 13%	16 / 11%	46 / 11%	6 / 9%	10 / 15%	84 / 13%	97 / 12%	51 / 13%	83 / 12%	39 / 10%	39 / 16%	122 / 12%	68 / 14%	10 / 8%	51 / 16%	14 / 10%	3 / 11%
Don't know	467 / 36%	74 / 29%	47 / 33%	145 / 36%	28 / 43% G	19 / 28%	214 / 33%	286 / 35%	140 / 35%	218 / 32%	133 / 36%	115 / 48% PQw	352 / 34%	188 / 39%	49 / 42%	130 / 41%	53 / 38%	5 / 18%
Mean	64.0	56.0	54.4	66.6	57.1	64.0	58.4	63.3 L	60.0	60.2	61.5	82.8 PQw	60.6	70.6 V	62.9	78.3 SV	57.1	58.2
Standard deviation	56.66	32.16	37.50	76.70	29.38	37.77	35.78	60.39	38.01	56.00	51.21	65.11	54.35	55.71	64.59	65.57	28.04	29.68
Standard error	1.78	2.14	3.23	3.86	3.72	4.97	1.47	2.19	1.98	2.23	2.68	6.29	1.72	3.24	6.25	4.95	2.79	5.70

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E1/2a Whether would have been prepared to travel further to see consultant

Base: All respondents who saw a consultant

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1258**	605	653	262	378	330	288	265	495	290	108	860	398	318	1173	85	114	305	682
Weighted Base	**1258**	603	655	252	356	317	334	264	501	293	105*	815	444	361	1163	95*	166*	280	662
Effective Base	**984**	474	510	216	308	260	214	215	377	224	92	701	297	238	925	61	99	244	528
Travel less	**20** **2%**	8 1%	13 2%	4 2%	4 1%	7 2%	5 2%	3 1%	6 1%	8 3%	1 1%	15 2%	5 1%	5 1%	19 2%	2 2%	2 1%	5 2%	10 2%
Same	**100** **8%**	55 9%	45 7%	18 7%	26 7%	30 10%	26 8%	22 8%	36 7%	26 9%	4 4%	73 9%	28 6%	25 7%	95 8%	5 6%	14 9%	19 7%	56 8%
NET: Would be prepared to travel further	**687** **55%**	334 55%	353 54%	168 67% ef	210 59% f	163 51%	145 43%	140 53%	280 56%	156 53%	56 54%	477 59% op	209 47%	160 44%	639 55% u	48 50%	100 60%	169 60% u	338 51%
1-15 mins more	**136** **11%**	70 12%	66 10%	39 16% ef	45 13% e	23 7%	28 9%	25 9%	51 10%	38 13%	13 12%	95 12%	41 9%	32 9%	129 11%	7 7%	17 10%	39 14%	63 9%
16-30 mins more	**225** **18%**	105 17%	120 18%	51 20%	64 18%	60 19%	49 15%	42 16%	98 20%	49 17%	15 14%	160 20%	65 15%	60 17%	210 18%	15 15%	30 18%	49 17%	120 18%
31-45 mins more	**155** **12%**	74 12%	81 12%	26 10%	58 16%	35 11%	36 11%	41 16%	53 11%	33 11%	16 15%	101 12%	54 12% p	34 10%	141 12%	14 14%	22 13%	33 12%	82 12%
46-60 mins more	**68** **5%**	35 6%	33 5%	24 9% def	17 5%	15 5%	12 4%	9 3%	33 7%	18 6%	5 5%	53 7% op	14 3%	9 2%	64 6%	3 3%	15 9% u	19 7%	28 4%
61+ mins more	**103** **8%**	50 8%	53 8%	28 11% f	26 7%	30 9%	19 6%	23 9%	46 9%	17 6%	8 8%	69 8%	35 8%	25 7%	93 8%	10 10%	17 10%	29 10%	44 7%
Don't know (DK at either E1/2a)	**451** **36%**	207 34%	245 37%	62 25%	115 32%	117 37% c	157 47% cde	100 38%	178 36%	104 35%	44 42%	250 31%	201 45% n	170 47% n	411 35%	41 43%	50 30%	87 31%	259 39% qt

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1/2a Whether would have been prepared to travel further to see consultant

Base: All respondents who saw a consultant

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1258**	603	655	252	356	317	334	264	501	293	105*	815	444	361	1163	95*	166*	280	662
Effective Base	**984**	474	510	216	308	260	214	215	377	224	92	701	297	238	925	61	99	244	528
Mean (same/more)	**40.3**	37.1	43.4	38.5	36.0	44.4	43.6	42.6	43.5	37.8	37.5	38.1	45.4	43.9	39.0	58.1 u	46.8	39.9	37.8
Standard deviation	**59.10**	45.58	69.74	40.03	40.25	71.75	79.19	64.27	61.34	64.32	37.97	52.30	72.33	78.25	54.00	106.37	73.51	48.53	51.80
Standard error	**1.88**	2.09	3.09	2.72	2.29	4.45	5.41	4.38	3.16	4.30	3.95	1.97	4.20	5.07	1.78	13.57	7.38	3.10	2.26
Mean (less)	**-18.3**	-23.2	-15.4	-23.8	-15.8	-16.5	-18.7	-13.6	-17.2	-17.9	-15.0	-18.9	-16.8	-16.8	-18.6	-15.0	-20.0	-21.7	-17.1
Standard deviation	**10.01**	11.81	7.87	9.24	2.10	9.98	14.62	8.43	9.57	8.84	-	7.89	15.58	15.58	10.39	-	-	6.90	9.80
Standard error	**0.32**	0.54	0.35	0.63	0.12	0.62	1.00	0.57	0.49	0.59	-	0.30	0.90	1.01	0.34	-	-	0.44	0.43

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E1/2a Whether would have been prepared to travel further to see consultant

Base: All respondents who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1258	610	359	362	514	283	154	258	244	88	350	108	468	590	668	1162	159	306	943
Weighted Base	1258	634	351	380	492	298	148	250	418	129*	221	120*	371	628	631	1166	158	346	902
Effective Base	984	465	298	273	426	215	128	219	224	78	318	100	429	453	537	902	120	217	779
Travel less	20 2%	10 2%	5 2%	6 1%	9 2%	5 2%	2 1%	5 2%	9 2%	-	3 1%	3 3%	5 1%	9 1%	12 2%	20 2%	1 1%	3 1%	17 2%
Same	100 8%	52 8%	21 6%	28 7%	36 7%	18 6%	15 10%	16 6%	29 7%	18 14%	15 7%	10 9%	28 8%	50 8%	50 8%	90 8%	6 4%	16 5%	85 9% N
NET: Would be prepared to travel further	687 55%	339 53%	205 58%	184 48%	280 57% x	150 50%	78 53%	148 59%	229 55%	69 53%	114 52%	69 57%	206 56%	320 51%	367 58% J	631 54%	94 59%	185 53%	497 55%
1-15 mins more	136 11%	62 10%	43 12%	39 10%	62 13%	35 12%	14 10%	35 14%	53 13%	11 9%	19 9%	13 11%	39 10%	69 11%	67 11%	127 11%	24 15%	44 13%	91 10%
16-30 mins more	225 18%	103 16%	77 22% v	55 14%	100 20% x	41 14%	28 19%	55 22% z	70 17%	20 16%	36 16%	24 20%	75 20%	109 17%	116 18%	208 18%	31 20%	54 16%	169 19%
31-45 mins more	155 12%	80 13%	46 13%	32 8%	60 12%	27 9%	13 9%	37 15%	49 12%	14 11%	27 12%	18 15%	46 13%	65 10%	90 14%	142 12%	21 13%	44 13%	111 12%
46-60 mins more	68 5%	36 6%	15 4%	22 6%	25 5%	17 6%	10 7%	8 3%	22 5%	10 8%	11 5%	7 6%	17 5%	26 4%	41 7%	61 5%	7 4%	17 5%	48 5%
61+ mins more	103 8%	58 9%	23 7%	36 10%	33 7%	30 10%	12 8%	13 5%	35 8%	13 10%	21 9%	6 5%	29 8%	51 8%	52 8%	92 8%	11 7%	25 7%	78 9%
Don't know (DK at either E1/2a)	451 36%	233 37%	120 34%	163 43% y	167 34%	125 42% B	54 36%	81 32%	150 36%	42 33%	90 41%	38 32%	131 35%	249 40% K	202 32%	425 36%	57 36%	143 41% O	304 34%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1/2a Whether would have been prepared to travel further to see consultant

Base: All respondents who saw a consultant

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1258**	634	351	380	492	298	148	250	418	129*	221	120*	371	628	631	1166	158	346	902
Effective Base	**984**	465	298	273	426	215	128	219	224	78	318	100	429	453	537	902	120	217	779
Mean (same/more)	**40.3**	42.6	40.6	49.3	37.0	49.5	42.6	37.5	40.4	40.3	48.3 H	31.3	38.8	41.6	39.1	40.8	45.2	42.0	39.8
Standard deviation	**59.10**	60.04	68.61	82.27	54.80	79.82	69.09	63.86	67.36	42.62	72.52	24.71	54.33	66.01	52.27	60.96	82.64	67.19	56.34
Standard error	**1.88**	2.78	3.97	4.98	2.66	5.45	6.12	4.32	4.50	4.81	4.07	2.48	2.62	3.10	2.26	2.03	7.53	4.56	2.02
Mean (less)	**-18.3**	-22.6	-12.5	-24.1	-14.7	-25.7	-10.0	-12.5	-14.2	-	-19.6	-20.0	-24.3	-17.9	-18.6	-18.0	-21.5	-15.9	-18.7
Standard deviation	**10.01**	10.24	8.53	11.91	8.49	11.44	-	8.53	5.65	-	8.13	13.18	14.36	11.46	9.31	10.01	-	9.33	10.32
Standard error	**0.32**	0.47	0.49	0.72	0.41	0.78	-	0.58	0.38	-	0.46	1.32	0.69	0.54	0.40	0.33	-	0.63	0.37

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E1/2a Whether would have been prepared to travel further to see consultant

Base: All respondents who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1258	1258	991	795	158	38	116	271	383	609	738	1016	242	286	498	193	319	730	200
Weighted Base	1258	1258	954	761	156	37**	145*	270	378	577	725	1004	255	276	484	181	303	740	208
Effective Base	984	984	781	630	126	26	88	207	295	488	581	797	187	221	399	153	262	562	155
Travel less	20 2%	20 2%	13 1%	10 1%	3 2%	- -	3 2%	5 2%	5 1%	9 2%	13 2%	19 2%	2 1%	2 1%	7 1%	4 2%	4 1%	13 2%	4 2%
Same	100 8%	100 8%	77 8%	60 8%	14 9%	3 8%	12 8%	20 7%	26 7%	52 9%	58 8%	72 7%	28 11%	37 13% n	25 5%	16 9%	31 10%	57 8%	12 6%
NET: Would be prepared to travel further	687 55%	687 55%	536 56% a	439 58%	83 53%	14 38%	74 51%	144 53%	206 54%	330 57%	388 54%	568 57% jl	119 47%	140 51%	278 57%	110 61%	151 50%	404 55%	128 62% p
1-15 mins more	136 11%	136 11%	111 12%	94 12%	14 9%	3 9%	13 9%	29 11%	39 10%	72 12%	75 10%	106 11%	30 12%	37 13%	53 11%	22 12%	35 12%	71 10%	26 13%
16-30 mins more	225 18%	225 18%	179 19%	151 20%	23 15%	5 14%	24 17%	48 18%	70 18%	110 19%	126 17%	195 19% jl	30 12%	49 18%	78 16%	51 28% mn	45 15%	135 18%	45 22%
31-45 mins more	155 12%	155 12%	120 13%	102 13%	16 10%	2 6%	12 9%	29 11%	39 10%	81 14%	86 12%	132 13%	23 9%	30 11%	75 15% o	15 8%	33 11%	90 12%	32 15%
46-60 mins more	68 5%	68 5%	48 5%	39 5%	9 6%	- -	9 6%	15 6%	19 5%	29 5%	41 6%	55 5%	13 5%	12 4%	28 6%	6 3%	15 5%	44 6%	8 4%
61+ mins more	103 8%	103 8%	77 8%	53 7%	21 13% c	3 9%	15 11%	23 9%	39 10%	38 7%	60 8%	80 8%	23 9%	12 4%	44 9% m	16 9%	23 8%	64 9%	16 8%
Don't know (DK at either E1/2a)	451 36%	451 36%	328 34%	252 33%	56 36%	20 54%	56 39%	102 38%	142 38%	186 32%	266 37% k	345 34%	106 42%	97 35%	175 36%	51 28%	117 39%	267 36%	64 31%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

8 Feb 2013

E1/2a Whether would have been prepared to travel further to see consultant

Base: All respondents who saw a consultant

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	1258	1258	954	761	156	37**	145*	270	378	577	725	1004	255	276	484	181	303	740	208
Effective Base	984	984	781	630	126	26	88	207	295	488	581	797	187	221	399	153	262	562	155
Mean (same/more)	40.3	40.3	38.7	36.9	47.6	37.7	48.1	40.2	45.7 i	34.3	41.7	40.7	38.6	27.4	42.7 m	42.8 m	37.6	41.8	39.5
Standard deviation	59.10	59.10	57.99	56.63	66.53	41.04	62.25	53.41	71.27	47.78	63.06	60.88	50.79	30.00	59.52	79.61	52.53	60.43	63.44
Standard error	1.88	1.88	2.07	2.26	5.94	7.98	6.64	3.71	4.15	2.16	2.62	2.16	3.71	2.02	2.98	6.43	3.25	2.55	5.09
Mean (less)	-18.3	-18.3	-19.8	-19.7	-20.1	-	-15.0	-22.3	-22.3	-18.5	-21.1	-18.6	-15.0	-24.5	-21.0	-15.0	-16.5	-21.6	-8.7
Standard deviation	10.01	10.01	10.69	11.78	7.12	-	6.08	7.31	7.31	12.34	10.29	10.39	-	3.64	13.20	8.32	4.23	10.61	4.16
Standard error	0.32	0.32	0.38	0.47	0.64	-	0.65	0.51	0.43	0.56	0.43	0.37	-	0.25	0.66	0.67	0.26	0.45	0.33

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E1/2a Whether would have been prepared to travel further to see consultant

Base: All respondents who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1258	829	126	49	642	452	114	1144	114	398	727
Weighted Base	1258	822	126*	54*	650	458	105*	1039	220*	373	644
Effective Base	984	666	97	33	499	352	96	968	97	331	624
Travel less	20 2%	15 2%	1 1%	1 1%	13 2%	7 1%	1 1%	20 2%	- -	10 3%	10 2%
Same	100 8%	79 10%	8 6%	3 5%	44 7%	44 10%	9 9%	90 9%	10 5%	33 9%	55 9%
NET: Would be prepared to travel further	687 55%	491 60% u	82 65% u	17 32%	350 54%	257 56%	59 56%	577 56%	109 50%	201 54%	366 57%
1-15 mins more	136 11%	100 12%	16 13%	1 2%	53 8%	57 12% v	17 17% v	121 12%	15 7%	36 10%	83 13%
16-30 mins more	225 18%	167 20%	21 17%	10 19%	113 17%	85 19%	21 20%	197 19%	28 13%	71 19%	125 19%
31-45 mins more	155 12%	111 14% u	22 17% u	-	80 12%	54 12%	15 15%	125 12%	30 14%	40 11%	85 13%
46-60 mins more	68 5%	46 6%	13 10%	3 5%	34 5%	29 6%	3 3%	58 6%	10 5%	19 5%	36 6%
61+ mins more	103 8%	67 8%	10 8%	3 5%	70 11% AB	31 7% B	1 1%	76 7% F	27 12% F	35 9% F	37 6%
Don't know (DK at either E1/2a)	451 36%	237 29%	34 27%	34 63% st	243 37%	151 33%	36 35%	351 34%	100 45% CF	129 35%	213 33%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1/2a Whether would have been prepared to travel further to see consultant

Base: All respondents who saw a consultant

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1258**	822	126*	54*	650	458	105*	1039	220*	373	644
Effective Base	**984**	666	97	33	499	352	96	968	97	331	624
Mean (same/more)	**40.3**	37.0	50.0	37.8	48.1 AB	34.8	24.9	38.6 F	50.0 F	44.8 F	34.3
Standard deviation	**59.10**	52.30	87.22	37.51	69.71	49.72	21.36	59.74	54.64	73.44	50.00
Standard error	**1.88**	2.03	8.87	6.56	3.12	2.65	2.18	1.92	5.54	4.04	2.00
Mean (less)	**-18.3**	-19.3	-14.0	-20.0	-17.4	-19.5	-25.0	-18.3	-	-17.1	-19.6
Standard deviation	**10.01**	10.88	-	-	7.59	14.60	-	10.01	-	12.97	5.90
Standard error	**0.32**	0.42	-	-	0.34	0.78	-	0.32	-	0.71	0.24

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1/2a Whether would have been prepared to travel further to see consultant

Base: All respondents who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1258	264	156	451	71	67	688	875	424	723	411	124	1134	392	122	227	135	30
Weighted Base	1258	248	143	392	61*	64*	643	787	395	659	360	240	1019	470	112	309	136*	26**
Effective Base	984	223	134	385	60	55	580	741	357	619	352	106	970	287	103	171	99	25
Travel less	20 2%	4 2%	2 2%	6 2%	3 5%	-	14 2%	16 2%	9 2%	11 2%	9 2%	-	20 2%	3 1%	4 3% SU	1 *	2 1%	1 3%
Same	100 8%	21 8%	12 8%	42 11%	4 7%	7 11%	48 8%	69 9%	28 7%	64 10%	26 7%	10 4%	90 9%	25 5%	10 9%	18 6%	7 5%	- -
NET: Would be prepared to travel further	687 55%	148 60% J	81 57%	206 53%	27 44%	38 60%	369 57% J	427 54%	220 56% J	371 56%	196 55%	120 50%	567 56%	256 54%	55 49%	165 53%	71 52%	20 77%
1-15 mins more	136 11%	29 12%	21 15%	48 12%	5 8%	6 9%	72 11%	92 12%	43 11%	74 11%	47 13% R	15 6%	121 12%	48 10% U	11 10%	20 7%	23 17% SU	5 19%
16-30 mins more	225 18%	48 19%	37 26% IM	62 16%	11 18%	14 22%	136 21% I	149 19% I	88 22% IM	131 20% R	67 19%	28 11%	197 19% R	75 16%	19 17%	47 15%	20 14%	8 31%
31-45 mins more	155 12%	36 15% H	10 7%	41 10%	8 12%	9 14%	84 13% H	88 11%	47 12% H	83 13%	38 11%	33 14%	121 12%	57 12%	14 13%	43 14%	12 8%	2 7%
46-60 mins more	68 5%	19 8%	5 4%	21 5%	1 1%	6 10% JN	36 6%	38 5%	17 4%	33 5%	22 6%	13 5%	55 5%	29 6%	5 5%	16 5%	11 8%	2 8%
61+ mins more	103 8%	16 6%	8 6%	35 9%	3 5%	3 5%	41 6%	60 8%	25 6%	50 8%	22 6%	31 13% Qw	72 7%	48 10% V	5 5%	39 13% TV	6 4%	3 12%
Don't know (DK at either E1/2a)	451 36%	74 30%	48 33%	138 35%	27 44% G	19 29%	212 33%	275 35%	137 35%	213 32%	129 36%	110 46% Pw	342 34%	186 40%	43 39%	125 40%	56 41%	5 20%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1/2a Whether would have been prepared to travel further to see consultant

Base: All respondents who saw a consultant

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1258**	248	143	392	61*	64*	643	787	395	659	360	240	1019	470	112	309	136*	26**
Effective Base	**984**	223	134	385	60	55	580	741	357	619	352	106	970	287	103	171	99	25
Mean (same/more)	**40.3**	38.0	29.8	42.5	41.1	32.8	36.2	38.7	34.9	36.8	38.9	54.6 Pw	37.5	47.5 V	33.7	55.7 V	31.0	37.3
Standard deviation	**59.10**	59.64	30.95	76.38	62.32	28.06	47.17	59.89	36.39	54.26	66.44	59.67	58.62	68.99	40.36	82.50	24.30	26.46
Standard error	**1.88**	3.99	2.68	3.89	8.05	3.78	1.96	2.20	1.93	2.18	3.54	5.79	1.88	4.07	3.98	6.32	2.44	5.24
Mean (less)	**-18.3**	-18.2	-17.8	-17.1	-20.0	-	-18.9	-18.3	-19.2	-15.0	-22.7	-	-18.3	-27.2	-24.3	-25.0	-20.0	-45.0
Standard deviation	**10.01**	2.72	4.35	12.17	6.06	-	9.31	11.32	11.34	9.78	9.02	-	10.01	12.52	4.91	-	-	-
Standard error	**0.32**	0.18	0.38	0.62	0.78	-	0.39	0.42	0.60	0.39	0.48	-	0.32	0.74	0.48	-	-	-

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1/2b Whether would have been prepared to travel further to hospital

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Travel less	24 2%	10 2%	14 2%	7 3%	4 1%	7 2%	5 2%	3 1%	10 2%	8 3%	-	19 2%	4 1%	4 1%	18 2%	5 5% qu	4 2%	6 2%	12 2%
Same	95 7%	51 8%	44 7%	18 7%	28 8%	24 7%	26 8%	20 7%	31 6%	30 10% m	3 3%	68 8%	27 6%	25 7%	90 8%	5 5%	14 8%	20 7%	55 8%
NET: Would be prepared to travel further	702 55%	346 56%	357 54%	172 66% ef	214 59% f	171 52% f	146 43%	143 53%	294 58%	155 51%	57 53%	491 59% op	211 47% p	160 44%	654 55% u	49 49%	104 61%	170 60% u	343 51%
1-15 mins more	154 12%	78 13%	76 11%	46 18% ef	54 15% ef	26 8%	28 8%	30 11%	59 12%	40 13%	16 15%	110 13%	44 10%	33 9%	146 12% u	9 9%	25 14%	45 16% qu	65 10%
16-30 mins more	238 18%	114 18%	124 19%	49 19%	67 19%	70 21%	52 15%	45 17%	106 21%	50 17%	14 13%	172 21% o	66 15%	58 16%	222 19%	16 16%	31 18%	51 18%	128 19%
31-45 mins more	156 12%	78 13%	78 12%	30 12%	50 14%	42 13%	34 10%	39 14%	53 10%	36 12%	15 14%	107 13%	49 11% p	33 9%	144 12%	12 12%	23 13%	36 13%	78 12%
46-60 mins more	51 4%	28 5%	23 4%	21 8% def	13 4%	6 2%	11 3%	8 3%	25 5%	10 3%	6 5%	37 4%	15 3%	9 2%	50 4%	1 1%	9 5%	13 5%	23 3%
61+ mins more	103 8%	47 8%	55 8%	26 10%	29 8%	26 8%	21 6%	21 8%	50 10%	20 7%	6 6%	65 8%	37 8%	25 7%	93 8%	10 10%	17 10%	24 8%	49 7%
Don't know (DK at either E1/2a)	467 36%	216 35%	251 38%	64 25%	116 32%	124 38% c	163 48% cde	105 39%	173 34%	108 36%	49 45%	261 31%	206 46% n	175 48% n	426 36%	40 40%	49 29%	88 31%	268 40% qst

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E1/2b Whether would have been prepared to travel further to hospital

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Mean (same/more)	**37.2**	35.3	39.2	36.7	35.1	43.0	34.3	37.3	42.0	32.4	34.5	36.5	39.1 p	35.4	35.9	56.2 qu	37.1	35.5	36.4
Standard deviation	**48.73**	42.06	54.50	37.92	40.56	70.09	39.28	50.32	56.80	39.84	35.60	50.57	44.17	43.11	41.43	106.03	36.39	42.12	44.23
Standard error	**1.53**	1.90	2.39	2.54	2.29	4.28	2.66	3.38	2.90	2.62	3.62	1.88	2.55	2.77	1.35	13.19	3.60	2.68	1.90
Mean (less)	**-25.8**	-27.0	-24.9	-26.7	-31.6	-20.4	-26.9	-20.3	-32.4	-18.7	-	-26.8	-21.0	-21.0	-25.4	-27.2	-31.9	-29.4	-23.6
Standard deviation	**15.73**	13.81	17.41	11.71	26.60	14.21	13.74	17.80	17.85	9.77	-	15.65	17.34	17.34	17.10	11.06	13.24	20.55	12.81
Standard error	**0.50**	0.62	0.76	0.78	1.50	0.87	0.93	1.20	0.91	0.64	-	0.58	1.00	1.12	0.56	1.38	1.31	1.31	0.55

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E1/2b Whether would have been prepared to travel further to hospital

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Travel less	24 2%	7 1%	9 2%	6 2%	13 2%	4 1%	4 2%	8 3%	8 2%	1 1%	4 2%	2 2%	9 2%	8 1%	16 2%	20 2%	2 1%	9 2%	15 2%
Same	95 7%	56 9% w	18 5%	25 6%	36 7%	18 6%	16 10%	14 5%	28 6%	18 13% EGI	14 6%	11 9%	24 7%	49 8%	46 7%	84 7%	10 6%	17 5%	79 9% N
NET: Would be prepared to travel further	702 55%	346 54%	215 58%	189 49%	288 57% x	157 51%	78 52%	154 59%	241 56%	69 52%	116 51%	69 56%	208 56%	331 52%	371 57%	646 54%	93 57%	194 53%	503 55%
1-15 mins more	154 12%	73 11%	49 13%	45 12%	73 15%	41 13%	19 12%	40 15%	61 14%	16 13%	23 10%	11 9%	42 11%	81 13%	74 11%	145 12%	26 16%	49 13%	104 11%
16-30 mins more	238 18%	106 16%	81 22%	59 15%	101 20%	44 15%	28 19%	54 21%	78 18%	21 16%	35 16%	22 18%	82 22% G	115 18%	123 19%	218 18%	31 19%	62 17%	175 19%
31-45 mins more	156 12%	82 13%	50 14%	34 9%	60 12%	28 9%	12 8%	39 15%	47 11%	14 10%	26 11%	20 17%	49 13%	59 9%	97 15% J	140 12%	16 10%	49 13%	107 12%
46-60 mins more	51 4%	29 4%	12 3%	19 5%	18 4%	17 6%	7 5%	8 3%	15 4%	5 4%	8 4%	8 7%	14 4%	24 4%	28 4%	49 4%	2 1%	12 3%	38 4%
61+ mins more	103 8%	57 9%	22 6%	32 8%	36 7%	27 9%	12 8%	12 5%	39 9%	12 9%	23 10% I	7 6%	21 6%	53 8%	49 8%	95 8%	17 10%	23 6%	79 9%
Don't know (DK at either E1/2a)	467 36%	235 37%	128 35%	169 43% y	168 33%	126 41%	54 36%	86 33%	155 36%	44 33%	95 42%	40 33%	133 36%	253 39% K	214 33%	437 37%	59 36%	145 40%	318 35%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
*small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1/2b Whether would have been prepared to travel further to hospital

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Mean (same/more)	**37.2**	37.7	38.3	40.7	35.8	40.2	37.5	36.2	37.0	36.5	45.9 I	32.8	34.5	37.4	37.1	37.7	44.3	35.8	37.9
Standard deviation	**48.73**	44.88	59.43	57.13	51.84	52.76	56.41	58.63	51.70	41.07	62.32	25.63	44.92	48.26	49.21	50.08	82.22	43.64	50.65
Standard error	**1.53**	2.06	3.36	3.41	2.48	3.55	4.92	3.88	3.39	4.58	3.44	2.54	2.15	2.24	2.10	1.65	7.33	2.87	1.80
Mean (less)	**-25.8**	-28.2	-26.2	-35.5	-22.5	-31.3	-37.8	-20.1	-18.0	-45.0	-23.9	-37.5	-28.1	-25.1	-26.1	-22.7	-55.0	-33.7	-21.3
Standard deviation	**15.73**	9.86	20.60	19.17	12.54	9.36	24.75	13.73	8.71	-	13.35	45.60	12.27	12.13	17.60	12.71	-	17.68	13.09
Standard error	**0.50**	0.45	1.16	1.14	0.60	0.63	2.16	0.91	0.57	-	0.74	4.53	0.59	0.56	0.75	0.42	-	1.16	0.47

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1/2b Whether would have been prepared to travel further to hospital

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Travel less	24 2%	24 2%	16 2%	12 2%	4 2%	- -	2 1%	5 2%	5 1%	12 2%	15 2%	22 2%	2 1%	5 2%	8 2%	3 2%	4 1%	16 2%	4 2%
Same	95 7%	93 7%	70 7%	54 7%	13 8%	5 10%	11 7%	19 7%	24 6%	47 8%	53 7%	68 7%	27 10%	29 11% n	26 5%	15 8%	27 9%	56 7%	12 6%
NET: Would be prepared to travel further	702 55%	684 54%	534 56%	447 58% e	82 52%	20 40%	80 52%	142 52%	202 53%	332 57%	398 54% l	578 57% jl	120 46%	144 52%	270 56%	112 62%	157 50%	404 54%	132 62% p
1-15 mins more	154 12%	149 12%	115 12%	98 13%	15 10%	5 11%	19 13%	31 12%	43 11%	71 12%	85 12%	120 12%	34 13%	40 14%	52 11%	23 13%	39 12%	81 11%	31 14%
16-30 mins more	238 18%	231 18%	181 19%	155 20%	24 15%	8 16%	30 20%	47 17%	67 18%	114 20%	131 18%	205 20% jl	32 12%	51 19%	80 17%	48 26% n	50 16%	137 18%	48 23%
31-45 mins more	156 12%	153 12%	119 13%	105 14% f	14 9%	4 8%	10 6%	30 11%	40 11%	79 14%	86 12%	129 13%	26 10%	25 9%	76 16% m	19 11%	38 12%	85 11%	32 15%
46-60 mins more	51 4%	50 4%	42 4%	33 4%	9 6%	- -	3 2%	11 4%	14 4%	27 5%	37 5%	45 4%	6 2%	12 4%	22 5%	6 3%	11 4%	34 5%	5 2%
61+ mins more	103 8%	101 8%	77 8%	55 7%	20 13% c	3 5%	18 12%	23 8%	38 10%	39 7%	59 8%	79 8%	23 9%	16 6%	40 8%	16 9%	20 6%	66 9%	16 8%
Don't know (DK at either E1/2a)	467 36%	458 36%	334 35%	258 33%	58 37%	25 50% c	60 39%	105 39%	147 39%	187 32%	269 37% k	351 34%	114 43% k	97 35%	181 37%	51 28% o	124 40%	273 36%	64 30%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E1/2b Whether would have been prepared to travel further to hospital

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Mean (same/more)	**37.2**	37.5	37.3	35.2	48.0 c	30.1	44.0	38.2	44.5 gi	32.8	39.3	37.6	35.9	28.8	41.4 m	37.1	34.7	39.7	33.3
Standard deviation	**48.73**	49.22	49.91	45.68	67.44	34.14	56.26	47.63	69.39	32.56	56.52	49.41	46.31	30.41	57.59	51.57	43.72	55.53	28.22
Standard error	**1.53**	1.57	1.79	1.81	6.02	5.74	5.83	3.31	4.04	1.47	2.33	1.74	3.33	2.05	2.88	4.16	2.66	2.33	2.24
Mean (less)	**-25.8**	-25.8	-29.2	-26.1	-39.3	-	-20.0	-32.5	-32.5	-27.9	-28.7	-24.4	-41.4	-29.8	-34.0	-15.2	-25.8	-26.7	-22.0
Standard deviation	**15.73**	15.73	17.17	15.31	21.46	-	-	13.78	13.78	18.80	16.05	15.61	-	7.45	21.50	10.63	11.36	16.89	18.40
Standard error	**0.50**	0.50	0.61	0.61	1.92	-	-	0.96	0.80	0.85	0.66	0.55	-	0.50	1.08	0.86	0.69	0.71	1.46

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1/2b Whether would have been prepared to travel further to hospital

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Travel less	**24** **2%**	17 2%	2 2%	2 3%	14 2%	7 1%	3 3%	22 2%	2 1%	10 3%	12 2%
Same	**95** **7%**	74 9%	10 8%	2 3%	43 7%	40 9%	8 7%	86 8%	9 4%	29 7%	58 9%
NET: Would be prepared to travel further	**702** **55%**	502 60% u	80 62% u	21 35%	349 53%	265 57%	64 60%	597 56%	105 48%	209 55%	374 56%
1-15 mins more	**154** **12%**	112 13% u	17 13%	1 2%	61 9%	66 14% v	18 17% v	139 13%	15 7%	40 10%	95 14% D
16-30 mins more	**238** **18%**	178 21%	22 17%	14 23%	117 18%	89 19%	26 24%	210 20%	28 13%	75 20%	134 20%
31-45 mins more	**156** **12%**	113 14%	23 18% u	2 4%	88 13%	47 10%	15 14%	127 12%	29 13%	44 12%	83 13%
46-60 mins more	**51** **4%**	34 4%	8 6%	3 4%	23 3%	24 5%	3 3%	43 4%	9 4%	13 3%	28 4%
61+ mins more	**103** **8%**	64 8%	10 8%	1 2%	60 9% B	38 8% B	2 2%	78 7% F	25 11% F	37 10% CF	35 5%
Don't know (DK at either E1/2a)	**467** **36%**	239 29%	36 28%	36 59% st	257 39%	157 33%	32 30%	362 34%	105 48% CEF	135 35%	219 33%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1/2b Whether would have been prepared to travel further to hospital

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Mean (same/more)	**37.2**	33.9	48.3 s	34.0	41.4 B	35.5	26.1	35.3	48.7 F	38.3	32.8
Standard deviation	**48.73**	38.37	87.58	30.86	51.82	50.42	21.00	47.93	52.03	44.39	49.56
Standard error	**1.53**	1.48	8.79	5.02	2.29	2.66	2.13	1.52	5.25	2.41	1.96
Mean (less)	**-25.8**	-24.7	-37.3	-25.7	-27.4	-19.5	-32.1	-24.8	-40.0	-22.1	-26.9
Standard deviation	**15.73**	12.90	37.51	-	17.03	14.60	8.77	15.80	-	15.16	16.62
Standard error	**0.50**	0.50	3.76	-	0.75	0.77	0.89	0.50	-	0.82	0.66

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E1/2b Whether would have been prepared to travel further to hospital

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Travel less	24 2%	6 2%	6 4%	6 2%	1 2%	-	16 2%	16 2%	10 2%	16 2%	6 2%	2 1%	22 2%	6 1%	2 1%	3 1%	2 2%	1 3%
Same	95 7%	20 8%	11 7%	41 10% MN	3 4%	7 10%	45 7%	66 8% N	25 6%	60 9%	26 7%	9 4%	86 8%	20 4%	14 12% SU	12 4%	7 5%	- -
NET: Would be prepared to travel further	702 55%	153 60%	80 56%	213 53%	33 51%	41 61%	383 58%	443 55%	230 57%	378 56%	209 56%	115 48%	587 56%	268 56% T	52 44%	170 54%	76 55%	22 79%
1-15 mins more	154 12%	31 12%	23 16%	57 14%	6 10%	6 10%	81 12%	107 13%	50 12%	88 13% R	51 14% R	15 6%	139 13% R	54 11% U	10 8%	25 8%	24 17% SU	5 18%
16-30 mins more	238 18%	60 24% I	34 23%	65 16%	12 18%	15 23%	145 22% IM	150 19%	85 21%	134 20%	73 20%	31 13%	207 20%	87 18%	17 15%	49 16%	27 19%	11 38%
31-45 mins more	156 12%	36 14% H	10 7%	42 10%	11 17% H	9 13%	86 13% H	92 11%	50 12% H	80 12%	45 12%	30 13%	126 12%	59 12%	15 13%	42 13%	14 10%	3 10%
46-60 mins more	51 4%	10 4%	5 3%	17 4%	1 1%	4 6%	25 4%	32 4%	15 4%	24 4%	18 5%	9 4%	43 4%	21 4%	5 4%	13 4%	6 5%	2 6%
61+ mins more	103 8%	16 6%	9 6%	32 8%	3 5%	7 10%	45 7%	62 8%	30 7%	51 8%	21 6%	31 13% Qw	72 7%	47 10% V	5 4%	41 13% STV	4 3%	2 7%
Don't know (DK at either E1/2a)	467 36%	74 29%	47 33%	145 36%	28 43% G	19 28%	214 33%	286 35%	140 35%	218 32%	133 36%	115 48% PQw	352 34%	188 39%	49 42%	130 41%	53 38%	5 18%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E1/2b Whether would have been prepared to travel further to hospital

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Mean (same/more)	37.2	31.5	30.7	38.8	32.0	36.8	33.2	36.6	34.4	35.2	33.6	51.2 PQw	34.7	41.5 V	32.5	48.4 SV	28.7	33.3
Standard deviation	48.73	27.07	33.02	68.54	25.55	32.59	29.54	53.17	31.10	51.37	40.27	51.63	47.77	45.72	43.55	53.86	22.00	21.18
Standard error	1.53	1.80	2.85	3.45	3.23	4.29	1.21	1.93	1.62	2.05	2.11	4.99	1.51	2.66	4.21	4.06	2.19	4.07
Mean (less)	-25.8	-22.8	-32.3	-16.7	-30.6	-	-27.9	-25.6	-31.1	-24.7	-25.1	-40.0	-24.8	-31.8	-20.0	-34.2	-24.7	-45.0
Standard deviation	15.73	12.72	20.52	11.94	-	-	16.31	17.17	18.12	17.85	10.36	-	15.80	10.06	-	8.20	9.33	-
Standard error	0.50	0.84	1.77	0.60	-	-	0.67	0.62	0.95	0.71	0.54	-	0.50	0.59	-	0.62	0.93	-

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E3 Which, if any, of the following would have encouraged you to travel further for your treatment

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
A recommendation from your GP or private consultant	587 46%	278 45%	309 46%	123 47%	164 45%	151 46%	149 44%	123 45%	236 46%	141 47%	47 44%	377 45%	210 47%	163 45%	547 46%	40 40%	90 53%	125 44%	305 45%
A recommendation from friends/family	203 16%	99 16%	104 16%	54 21% e	59 16%	43 13%	48 14%	30 11%	82 16%	54 18% j	17 16%	137 16%	67 15%	51 14%	184 15%	20 20%	37 22%	41 14%	103 15%
A recommendation from your private medical insurer	198 15%	74 12%	124 19% a	53 20% f	59 16%	49 15%	37 11%	34 13%	80 16%	43 14%	26 24% jl	146 17% op	52 11%	39 11%	181 15%	17 17%	23 14%	52 18%	102 15%
A private hospital with better reputation	226 18%	84 14%	142 21% a	55 21%	61 17%	59 18%	50 15%	42 15%	97 19%	49 16%	19 18%	151 18%	75 17%	59 16%	203 17%	23 23%	38 23%	50 18%	112 16%
A private hospital with better clinical outcomes (e.g. lower infection rates, higher recovery rates)	216 17%	89 14%	126 19%	39 15%	63 18%	65 20%	48 14%	41 15%	96 19%	49 16%	14 12%	137 16%	78 17%	62 17%	205 17%	11 11%	34 20%	45 16%	109 16%
A private consultant with better reputation	266 21%	113 18%	154 23%	54 21%	81 22%	73 22%	59 17%	50 18%	126 25% l	51 17%	22 20%	177 21%	89 20%	72 20%	241 20%	25 25%	35 21%	63 22%	133 20%
A private consultant with better clinical expertise	275 21%	142 23%	133 20%	55 21%	84 23%	77 24%	59 17%	54 20%	127 25%	55 18%	19 18%	174 21%	101 22%	75 21%	256 22%	19 19%	42 25%	68 24%	134 20%
If it was the only way you could see (your consultant)	535 42%	271 44%	264 40%	94 36%	142 39%	134 41%	165 49% cd	111 41% m	226 44% m	125 41% m	30 28%	324 39%	211 47% n	175 48% n	499 42%	36 36%	83 49%	119 42%	274 40%
Better medical facilities (e.g. specialist medical equipment)	228 18%	98 16%	130 20%	56 21% f	65 18%	62 19%	45 13%	42 16%	99 19%	57 19%	17 15%	169 20% op	59 13%	46 13%	209 18%	19 19%	50 29% qtu	48 17%	105 16%

* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E3 Which, if any, of the following would have encouraged you to travel further for your treatment

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Better quality of care (e.g. care by nurses)	218 17%	99 16%	119 18%	32 12%	58 16%	66 20% c	63 18%	43 16%	88 17%	55 18%	15 14%	134 16%	84 19%	69 19%	204 17%	14 14%	40 23% u	46 16%	102 15%
Better aftercare in follow-up visits	123 10%	58 9%	65 10%	17 7%	36 10%	37 11%	32 10%	22 8%	50 10%	32 10%	8 8%	75 9%	48 11%	41 11%	115 10%	8 8%	17 10%	29 10%	59 9%
Better comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	181 14%	77 12%	103 15%	33 12%	46 13%	53 16%	49 14%	31 11%	78 15%	44 15%	14 13%	115 14%	66 15%	56 15%	165 14%	15 15%	28 16%	44 15%	86 13%
Reduced waiting times for appointments	280 22%	126 20%	154 23%	67 26% f	81 22%	73 22%	60 18%	51 19%	113 22%	72 24%	26 24%	197 23%	83 19%	68 19%	253 21%	27 27%	34 20%	67 24%	143 21%
More convenient appointment times	194 15%	96 15%	98 15%	44 17% f	65 18% f	55 17% f	30 9%	41 15%	78 15%	50 16%	10 9%	150 18% op	43 10%	34 9%	185 16%	9 9%	32 19%	46 16%	92 14%
More convenient geographic location	240 19%	102 16%	137 21%	59 23%	65 18%	62 19%	53 16%	43 16%	91 18%	65 21%	22 21%	166 20%	74 16%	64 18%	222 19%	18 18%	34 20%	59 21%	123 18%
Lower fees paid to the private consultant	124 10%	52 8%	72 11%	14 5%	32 9%	36 11% c	41 12% c	18 7%	52 10%	41 14% jm	5 4%	67 8%	56 13% n	47 13% n	112 9%	12 12%	18 11%	26 9%	67 10%
Lower cost of the hospital	133 10%	61 10%	73 11%	12 5%	32 9%	35 11% c	54 16% cd	24 9%	53 10%	46 15% jm	5 5%	64 8%	69 15% n	58 16% n	122 10%	11 11%	24 14%	25 9%	70 10%
Other	5 *	3 *	2 *	1 *	1 *	1 *	3 1%	1 *	3 1%	1 *	- -	1 *	5 1% n	4 1% n	5 *	- -	- -	- -	5 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E3 Which, if any, of the following would have encouraged you to travel further for your treatment

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
None of these	**125** **10%**	55 9%	70 11%	28 11%	45 12%	25 8%	27 8%	29 11%	36 7%	35 12%	15 14% k	95 11% o	30 7%	27 7%	114 10%	10 10%	10 6%	29 10%	67 10%
Don't know	**43** **3%**	21 3%	22 3%	9 3%	9 2%	14 4%	11 3%	9 3%	13 2%	7 2%	7 6%	23 3%	19 4%	14 4%	39 3%	3 3%	3 2%	6 2%	23 3%
NET: Any recommendation	**679** **53%**	319 51%	359 54%	140 54%	195 54%	173 53%	170 50%	141 52%	266 52%	165 55%	59 54%	445 53%	234 52%	186 51%	630 53%	48 48%	100 59%	146 51%	353 52%
NET: Lower cost of consultant/hospital	**155** **12%**	69 11%	86 13%	14 5%	38 10% c	39 12% c	64 19% cde	27 10%	62 12%	51 17% jm	6 5%	80 10%	75 17% n	64 18% n	143 12%	12 12%	28 16%	31 11%	80 12%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E3 Which, if any, of the following would have encouraged you to travel further for your treatment

Base: All

	Total	Affect on life - Affected (4-5) (v)	Affect on life - Not affected (1-2) (w)	Severity - Severe (4-5) (x)	Severity - Not severe (1-2) (y)	Affect/severity - Affected/severe (z)	Affect/severity - Affected AND not severe/Not affected AND severe (A)	Affect/severity - Not affected/not severe (B)	Hospital group - BMI (E)	Hospital group - HCA (F)	Hospital group - Nuffield (G)	Hospital group - Ramsay (H)	Hospital group - Spire (I)	Overnight stay - Yes (J)	Overnight stay - No (K)	Treatment type - Surgery/procedure under anaesthetic (L)	Treatment type - Medically supervised recovery (M)	Consider NHS - Yes (N)	Consider NHS - No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
A recommendation from your GP or private consultant	587 / 46%	261 / 41%	186 / 50% v	136 / 35%	258 / 51% x	97 / 32%	66 / 43% z	136 / 52% z	194 / 45%	66 / 50% H	105 / 46% H	42 / 34%	180 / 48% H	265 / 41%	322 / 50% J	532 / 45%	70 / 43%	151 / 41%	433 / 47%
A recommendation from friends/family	203 / 16%	81 / 13%	71 / 19% v	47 / 12%	99 / 20% x	32 / 10%	23 / 15%	57 / 22% z	63 / 15%	28 / 21%	34 / 15%	18 / 15%	60 / 16%	95 / 15%	109 / 17%	189 / 16%	22 / 13%	61 / 17%	141 / 15%
A recommendation from your private medical insurer	198 / 15%	90 / 14%	63 / 17%	46 / 12%	86 / 17% x	34 / 11%	25 / 17%	50 / 19% z	70 / 16%	11 / 9%	34 / 15%	24 / 20% F	58 / 15%	82 / 13%	116 / 18% J	185 / 16%	26 / 16%	48 / 13%	148 / 16%
A private hospital with better reputation	226 / 18%	106 / 16%	69 / 19%	70 / 18%	84 / 17%	48 / 16%	29 / 19%	47 / 18%	74 / 17%	32 / 24%	42 / 18%	20 / 17%	58 / 16%	132 / 21% K	94 / 15%	212 / 18%	44 / 27% L	66 / 18%	158 / 17%
A private hospital with better clinical outcomes (e.g. lower infection rates, higher recovery rates)	216 / 17%	101 / 16%	63 / 17%	61 / 16%	85 / 17%	43 / 14%	28 / 19%	46 / 17%	72 / 17%	27 / 20%	45 / 20% I	19 / 16%	53 / 14%	124 / 19% K	92 / 14%	199 / 17%	42 / 25% L	61 / 17%	154 / 17%
A private consultant with better reputation	266 / 21%	129 / 20%	78 / 21%	78 / 20%	109 / 22%	55 / 18%	43 / 28% z	52 / 20%	86 / 20%	34 / 26%	53 / 23%	19 / 16%	74 / 20%	138 / 21%	129 / 20%	245 / 21%	49 / 30% L	74 / 20%	190 / 21%
A private consultant with better clinical expertise	275 / 21%	132 / 20%	81 / 22%	76 / 20%	109 / 22%	56 / 18%	38 / 25%	53 / 20%	90 / 21%	40 / 30% H	51 / 22%	18 / 15%	76 / 20%	137 / 21%	138 / 21%	249 / 21%	41 / 25%	73 / 20%	201 / 22%
If it was the only way you could see (your consultant)	535 / 42%	301 / 47% w	141 / 38%	205 / 53% y	180 / 36%	160 / 52% B	63 / 42%	96 / 37%	166 / 38%	68 / 52% E	97 / 43%	50 / 41%	153 / 41%	307 / 48% K	228 / 35%	506 / 43%	59 / 36%	142 / 39%	391 / 43%
Better medical facilities (e.g. specialist medical equipment)	228 / 18%	101 / 16%	79 / 21% v	67 / 17%	96 / 19%	45 / 15%	32 / 21%	56 / 21%	85 / 20% G	35 / 26% GI	30 / 13%	19 / 16%	60 / 16%	123 / 19%	105 / 16%	212 / 18%	41 / 25% L	64 / 18%	164 / 18%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E3 Which, if any, of the following would have encouraged you to travel further for your treatment

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Better quality of care (e.g. care by nurses)	218 17%	106 16%	67 18%	66 17%	82 16%	47 16%	31 20%	43 17%	83 19%	28 22%	33 14%	22 18%	52 14%	134 21% K	84 13%	202 17%	37 22%	67 18%	152 17%
Better aftercare in follow-up visits	123 10%	61 9%	38 10%	32 8%	49 10%	25 8%	18 12%	26 10%	47 11%	9 7%	20 9%	8 7%	39 10%	76 12% K	47 7%	115 10%	24 15%	42 12%	81 9%
Better comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	181 14%	80 12%	59 16%	55 14%	67 13%	38 13%	25 17%	35 14%	77 18% G	15 12%	22 10%	19 16%	47 13%	119 18% K	62 10%	166 14%	38 23% L	45 12%	135 15%
Reduced waiting times for appointments	280 22%	141 22%	84 23%	80 20%	105 21%	61 20%	31 20%	54 21%	84 19%	18 13%	44 19%	41 34% EFG	93 25% F	130 20%	150 23%	261 22%	26 16%	97 27% O	183 20%
More convenient appointment times	194 15%	84 13%	65 18%	43 11%	90 18% x	33 11%	29 19% z	44 17%	70 16%	13 10%	29 13%	19 16%	62 17%	81 13%	113 17% J	178 15%	17 10%	52 14%	140 15%
More convenient geographic location	240 19%	113 18%	70 19%	72 19%	97 19%	47 15%	39 25% z	46 17%	88 20%	23 17%	36 16%	21 18%	72 19%	122 19%	117 18%	224 19%	32 20%	64 18%	172 19%
Lower fees paid to the private consultant	124 10%	62 10%	30 8%	29 7%	40 8%	21 7%	8 6%	18 7%	52 12% H	14 11%	24 11%	5 4%	28 8%	71 11%	53 8%	115 10%	17 11%	60 16% O	63 7%
Lower cost of the hospital	133 10%	77 12%	30 8%	39 10%	42 8%	31 10%	11 7%	18 7%	52 12%	14 11%	23 10%	6 5%	38 10%	78 12%	55 9%	124 10%	17 10%	75 21% O	57 6%
Other	5 *	2 *	1 *	3 1%	1 *	2 1%	- -	1 *	2 *	- -	2 1%	- -	1 *	1 *	4 1%	5 *	1 *	1 *	4 *

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E3 Which, if any, of the following would have encouraged you to travel further for your treatment

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
None of these	**125** **10%**	64 10%	35 9%	33 9%	60 12%	31 10%	18 12%	30 11%	41 9%	6 5%	27 12%	10 8%	41 11%	64 10%	61 9%	117 10%	16 10%	38 11%	85 9%
Don't know	**43** **3%**	15 2%	10 3%	13 3%	12 2%	7 2%	4 3%	6 2%	18 4%	1 1%	7 3%	6 5%	11 3%	22 3%	21 3%	38 3%	5 3%	12 3%	29 3%
NET: Any recommendation	**679** **53%**	305 47%	218 59% v	170 44%	289 57% x	123 40%	75 50%	157 60% z	227 53%	76 58%	118 52%	56 46%	201 54%	308 48%	370 57% J	614 52%	82 50%	180 49%	494 54%
NET: Lower cost of consultant/hospital	**155** **12%**	88 14% w	32 9%	46 12%	47 9%	37 12%	12 8%	18 7%	58 13% H	18 14%	29 13% H	6 5%	43 11%	90 14%	65 10%	143 12%	18 11%	81 22% O	72 8%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E3 Which, if any, of the following would have encouraged you to travel further for your treatment

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
A recommendation from your GP or private consultant	587 46%	576 46%	475 50% a	391 51% f	70 45% f	23 46% f	35 23%	101 37%	163 43% g	313 54% gh	310 42%	450 44%	135 51% j	131 47%	239 49%	99 55%	146 47%	347 46%	89 42%
A recommendation from friends/family	203 16%	199 16%	163 17% a	143 19% d	16 10%	7 14%	19 13%	44 16%	62 16%	102 18%	110 15%	159 16%	43 16%	49 18%	83 17%	30 17%	48 16%	112 15%	38 18%
A recommendation from your private medical insurer	198 15%	196 16%	157 16%	134 17% f	21 13%	5 10%	13 8%	32 12%	48 13%	109 19% gh	99 13%	162 16% j	35 13%	53 19%	77 16%	26 15%	51 16%	114 15%	32 15%
A private hospital with better reputation	226 18%	223 18%	170 18%	135 18%	29 18%	8 16%	30 20%	40 15%	65 17%	105 18%	119 16%	174 17%	51 19%	49 18%	74 15%	47 26% n	56 18%	131 17%	34 16%
A private hospital with better clinical outcomes (e.g. lower infection rates, higher recovery rates)	216 17%	213 17%	167 17%	136 18%	25 16%	7 14%	22 15%	39 15%	67 18% g	100 17%	115 16%	174 17%	41 15%	49 18%	76 16%	42 23% n	54 17%	119 16%	39 18%
A private consultant with better reputation	266 21%	261 21%	208 22%	167 22%	33 21%	13 26%	23 15%	53 20%	89 24% g	119 21%	146 20%	202 20%	63 24%	48 17%	102 21%	58 32% mn	60 19%	149 20%	53 25%
A private consultant with better clinical expertise	275 21%	271 21%	218 23% a	167 22%	48 31% cef	5 11%	26 17%	59 22%	85 22%	134 23%	154 21%	213 21%	60 23%	61 22%	105 22%	53 29%	65 21%	155 21%	50 24%
If it was the only way you could see (your consultant)	535 42%	526 42% b	368 39%	285 37%	71 45%	20 40%	72 47%	159 59% hi	207 55% i	161 28%	309 42%	427 42%	106 40%	79 29%	223 46% mo	63 35%	110 35%	325 43% p	96 45% p
Better medical facilities (e.g. specialist medical equipment)	228 18%	222 18%	165 17%	133 17%	29 18%	8 16%	28 18%	36 13%	58 15%	107 19%	124 17%	178 17%	48 18%	43 16%	78 16%	44 24% mn	52 17%	136 18%	34 16%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E3 Which, if any, of the following would have encouraged you to travel further for your treatment

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Better quality of care (e.g. care by nurses)	**218** *17%*	214 *17%*	161 *17%*	131 *17%*	27 *17%*	7 *14%*	24 *16%*	41 *15%*	59 *16%*	102 *18%*	116 *16%*	167 *16%*	50 *19%*	56 *20%* n	66 *14%*	39 *22%* n	55 *18%*	121 *16%*	37 *17%*
Better aftercare in follow-up visits	**123** *10%*	121 *10%*	95 *10%*	82 *11%*	13 *8%*	1 *3%*	9 *6%*	27 *10%*	42 *11%*	53 *9%*	78 *11%*	96 *9%*	25 *10%*	27 *10%*	43 *9%*	24 *14%*	29 *9%*	80 *11%* r	11 *5%*
Better comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	**181** *14%*	173 *14%*	131 *14%*	110 *14%*	22 *14%*	4 *8%*	22 *15%*	32 *12%*	50 *13%*	81 *14%*	114 *16%* l	154 *15%* l	24 *9%*	34 *12%*	66 *14%*	31 *17%*	47 *15%*	102 *14%*	27 *13%*
Reduced waiting times for appointments	**280** *22%*	274 *22%*	222 *23%* a	185 *24%*	26 *17%*	15 *30%*	26 *17%*	50 *19%*	68 *18%*	154 *27%* gh	149 *20%*	217 *21%*	60 *23%*	66 *24%*	95 *20%*	60 *33%* mn	58 *18%*	158 *21%*	60 *28%* p
More convenient appointment times	**194** *15%*	186 *15%*	151 *16%*	124 *16%*	19 *12%*	14 *28%* df	18 *12%*	31 *11%*	47 *13%*	104 *18%* gh	97 *13%*	156 *15%* j	36 *14%*	37 *13%*	73 *15%*	40 *22%* mn	35 *11%*	109 *15%*	47 *22%* pq
More convenient geographic location	**240** *19%*	236 *19%*	177 *19%*	144 *19%*	29 *19%*	6 *13%*	27 *18%*	42 *16%*	61 *16%*	116 *20%*	134 *18%*	197 *19%*	42 *16%*	52 *19%*	93 *19%*	32 *17%*	60 *19%*	128 *17%*	49 *23%*
Lower fees paid to the private consultant	**124** *10%*	122 *10%* b	83 *9%*	72 *9%* d	3 *2%*	8 *17%* d	22 *15%* d	26 *10%*	35 *9%*	48 *8%*	65 *9%*	89 *9%*	33 *13%*	34 *12%*	38 *8%*	11 *6%*	25 *8%*	71 *10%*	25 *12%*
Lower cost of the hospital	**133** *10%*	130 *10%*	91 *10%*	71 *9%*	9 *6%*	12 *25%* cd	26 *17%* cd	26 *10%*	38 *10%*	53 *9%*	63 *9%*	97 *10%*	34 *13%*	33 *12%*	43 *9%*	14 *8%*	24 *8%*	74 *10%*	33 *15%* p
Other	**5** ***	5 ***	5 *1%*	3 ***	2 *1%*	1 *2%*	-	4 *2%* i	4 *1%*	1 ***	3 ***	5 ***	1 ***	1 ***	4 *1%*	-	1 ***	1 ***	3 *2%* q

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E3 Which, if any, of the following would have encouraged you to travel further for your treatment

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
None of these	**125** *10%*	121 *10%*	96 *10%*	75 *10%*	18 *11%*	7 *15%*	18 *12%*	29 *11%*	33 *9%*	63 *11%*	87 *12%* k	107 *10%*	18 *7%*	31 *11%*	39 *8%*	24 *13%*	40 *13%*	67 *9%*	18 *9%*
Don't know	**43** *3%*	42 *3%*	33 *3%*	31 *4%* d	1 ***	1 *1%*	4 *3%*	9 *3%*	13 *4%*	19 *3%*	25 *3%*	34 *3%*	8 *3%*	12 *4%*	17 *4%*	2 *1%*	10 *3%*	30 *4%*	2 *1%*
NET: Any recommendation	**679** *53%*	663 *53%*	538 *56%* a	444 *58%* f	80 *51%* f	25 *52%* f	44 *29%*	123 *46%*	190 *50%* g	349 *60%* gh	355 *48%*	522 *51%* j	152 *58%* j	155 *56%*	274 *57%*	103 *57%*	164 *53%*	397 *53%*	107 *50%*
NET: Lower cost of consultant/hospital	**155** *12%*	151 *12%* b	100 *11%*	81 *10%*	9 *6%*	12 *25%* cd	30 *20%* cd	30 *11%*	41 *11%*	59 *10%*	76 *10%*	114 *11%*	39 *15%*	39 *14%*	48 *10%*	14 *8%*	29 *9%*	87 *12%*	36 *17%* p

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E3 Which, if any, of the following would have encouraged you to travel further for your treatment

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1288	841	129	55	657	462	116	1173	115	408	745
Weighted Base	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
A recommendation from your GP or private consultant	587 46%	393 47% u	68 53% u	14 23%	299 45%	224 48%	45 42%	502 47%	85 38%	176 46%	319 48%
A recommendation from friends/family	203 16%	143 17%	18 14%	5 8%	92 14%	81 17%	24 22% v	173 16%	30 14%	59 15%	113 17%
A recommendation from your private medical insurer	198 15%	131 16%	22 17%	4 6%	73 11%	88 19% v	27 25% v	198 19% DE	-	55 14% D	140 21% CDE
A private hospital with better reputation	226 18%	166 20%	19 14%	6 10%	91 14%	112 24% v	19 18%	193 18%	33 15%	72 19%	111 17%
A private hospital with better clinical outcomes (e.g. lower infection rates, higher recovery rates)	216 17%	161 19%	15 11%	6 11%	90 14%	100 21% v	24 23% v	188 18%	28 13%	71 18%	109 16%
A private consultant with better reputation	266 21%	180 22%	28 22%	8 13%	135 20%	105 22%	16 15%	227 21%	40 18%	82 22%	136 21%
A private consultant with better clinical expertise	275 21%	192 23%	30 24%	9 14%	146 22%	107 23%	19 18%	224 21%	50 23%	78 20%	138 21%
If it was the only way you could see (your consultant)	535 42%	359 43% u	53 41% u	13 22%	388 58% AB	134 29% B	12 11%	433 41% F	102 46% F	187 49% CF	235 36%
Better medical facilities (e.g. specialist medical equipment)	228 18%	156 19%	26 20%	8 13%	101 15%	102 22% v	18 17%	199 19%	29 13%	68 18%	122 18%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E3 Which, if any, of the following would have encouraged you to travel further for your treatment

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Better quality of care (e.g. care by nurses)	**218** **17%**	156 19%	24 18%	8 14%	88 13%	105 22% v	22 21%	187 18% F	31 14%	78 20% F	102 15%
Better aftercare in follow-up visits	**123** **10%**	87 10%	11 9%	8 14%	44 7%	62 13% v	16 15% v	107 10% F	17 7%	48 13% F	56 8%
Better comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	**181** **14%**	134 16%	16 13%	10 16%	64 10%	97 21% v	18 17% v	156 15% F	25 11%	66 17%	84 13%
Reduced waiting times for appointments	**280** **22%**	185 22%	40 31% s	16 26%	115 17%	119 25% v	34 31% v	216 20%	64 29% CE	73 19%	138 21%
More convenient appointment times	**194** **15%**	133 16%	18 14%	12 20%	78 12%	86 18% v	21 20% v	169 16% E	24 11%	48 13%	117 18% CE
More convenient geographic location	**240** **19%**	162 19%	21 17%	9 15%	91 14%	107 23% v	33 31% v	213 20%	27 12%	67 18%	140 21% D
Lower fees paid to the private consultant	**124** **10%**	76 9%	16 13%	9 15%	66 10%	45 10%	9 9%	63 6% F	61 28% CEF	28 7%	32 5%
Lower cost of the hospital	**133** **10%**	75 9%	21 16% s	15 24% s	76 11%	46 10%	8 7%	57 5% F	76 35% CEF	27 7% F	26 4%
Other	**5** *****	2 *	2 1%	- -	2 *	2 *	1 1%	4 *	1 1%	2 1%	2 *

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E3 Which, if any, of the following would have encouraged you to travel further for your treatment

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
None of these	**125** **10%**	73 9%	13 10%	10 17%	48 7%	52 11% v	16 15% v	113 11%	12 5%	34 9%	78 12%
Don't know	**43** **3%**	18 2%	- -	5 9% st	12 2%	22 5% v	2 2%	32 3%	10 5%	9 2%	22 3%
NET: Any recommendation	**679** **53%**	447 54% u	78 61% u	20 32%	338 51%	261 56%	56 52%	587 55% D	92 42%	203 53% D	375 57% D
NET: Lower cost of consultant/hospital	**155** **12%**	93 11%	22 17%	15 25% s	88 13%	53 11%	9 9%	73 7% F	82 37% CEF	34 9% F	36 5%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E3 Which, if any, of the following would have encouraged you to travel further for your treatment

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
A recommendation from your GP or private consultant	587 46%	125 49%	71 49%	181 45%	31 47%	25 38%	320 49%	376 46%	195 48%	313 46%	179 48%	96 40%	491 47%	207 43%	60 52%	131 41%	65 47%	11 39%
A recommendation from friends/family	203 16%	50 20% I	28 19%	56 14%	12 19%	10 15%	117 18%	122 15%	66 16%	106 16%	67 18%	30 13%	173 17%	72 15%	24 20%	42 13%	25 18%	4 16%
A recommendation from your private medical insurer	198 15%	52 21%	30 21%	73 18%	8 12%	10 16%	125 19%	146 18%	73 18%	129 19% R	69 18% R	-	198 19% R	51 11% U	17 14% U	21 7%	24 17% SU	6 21%
A private hospital with better reputation	226 18%	43 17%	36 25% IJM	68 17%	8 12%	14 22%	124 19%	149 18%	81 20%	124 18%	66 18%	36 15%	190 18%	77 16%	22 19%	45 14%	27 19%	5 19%
A private hospital with better clinical outcomes (e.g. lower infection rates, higher recovery rates)	216 17%	42 16%	28 19%	74 18%	9 13%	13 20%	113 17%	145 18%	71 18%	112 17%	73 19%	31 13%	185 18%	73 15%	25 21%	44 14%	27 20%	3 9%
A private consultant with better reputation	266 21%	51 20%	29 20%	91 22%	14 21%	11 17%	135 21%	175 22%	84 21%	138 21%	84 22%	44 18%	222 21%	96 20%	28 24%	56 18%	34 25%	6 20%
A private consultant with better clinical expertise	275 21%	54 21%	25 17%	93 23%	8 12%	18 27% J	131 20%	170 21%	77 19%	144 21%	76 20%	54 23%	220 21%	104 22%	25 21%	73 23%	26 19%	5 17%
If it was the only way you could see (your consultant)	535 42%	114 45%	57 40%	156 39%	30 46%	26 39%	274 42%	316 39%	160 40%	264 39%	164 44%	108 45%	427 41%	213 44%	51 44%	136 43%	62 45%	14 52%
Better medical facilities (e.g. specialist medical equipment)	228 18%	59 23% IJM	39 27% IJMN	57 14%	7 11%	13 20%	140 21% IJM	138 17% I	81 20% IJM	127 19%	64 17%	37 15%	191 18%	80 17%	19 17%	43 14%	31 22%	6 22%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E3 Which, if any, of the following would have encouraged you to travel further for your treatment

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Better quality of care (e.g. care by nurses)	218 17%	49 19%	32 22% N	70 17%	9 13%	12 18%	116 18%	138 17%	68 17%	123 18%	59 16%	36 15%	182 17%	69 14%	23 19%	42 13%	25 18%	2 7%
Better aftercare in follow-up visits	123 10%	25 10%	21 14% KLN	43 11%	7 10%	2 3%	63 10%	81 10%	38 9%	70 10%	34 9%	19 8%	104 10%	38 8%	14 12%	27 9%	9 6%	2 7%
Better comfort and quality of accommodation (e.g. characteristics of overnight rooms, waiting rooms)	181 14%	35 14%	32 23% GIJL MN	59 15%	5 8%	10 15%	97 15%	120 15%	61 15%	112 17% Qw	44 12%	25 10%	156 15% Q	53 11%	14 12%	28 9%	21 15%	4 16%
Reduced waiting times for appointments	280 22%	58 23% J	33 23% J	76 19%	7 11%	18 27% J	139 21% J	157 19%	81 20% J	152 23% Qw	61 16%	67 28% Q	213 20% Q	101 21%	23 19%	69 22%	28 21%	4 14%
More convenient appointment times	194 15%	42 17%	34 23% IKLM N	57 14%	9 14%	7 11%	111 17%	126 16%	69 17%	120 18% R	50 13%	24 10%	169 16%	54 11%	19 16% U	27 8%	22 16% U	5 19%
More convenient geographic location	240 19%	54 21%	38 26% LMN	80 20%	9 14%	11 17%	131 20%	158 20%	77 19%	141 21% R	72 19% R	27 11%	213 20% R	75 16% U	23 20% U	34 11%	37 27% SU	4 16%
Lower fees paid to the private consultant	124 10%	14 5%	7 5%	23 6%	4 6%	6 9%	39 6%	47 6%	25 6%	28 4%	27 7% Pw	69 29% PQw	55 5% P	91 19% T	4 4%	65 20% T	23 17% T	3 12%
Lower cost of the hospital	133 10%	17 7%	6 4%	15 4%	4 6%	5 7%	41 6%	39 5%	24 6%	26 4%	22 6%	85 35% PQw	48 5%	98 20% TV	8 7%	76 24% T	19 14%	3 10%
Other	5 *	- -	1 *	4 1%	- -	- -	1 *	4 1% L	1 *	1 *	3 1%	1 1%	4 *	2 *	2 2%	1 *	- -	1 2%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E3 Which, if any, of the following would have encouraged you to travel further for your treatment

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
None of these	**125** **10%**	21 8%	14 9%	50 12%	5 7%	9 14%	63 10%	92 11%	42 10%	74 11%	38 10%	13 6%	112 11%	39 8%	10 9%	26 8%	13 9%	1 2%
Don't know	**43** **3%**	3 1%	2 2%	11 3%	3 4%	5 7% G	20 3% G	28 3%	17 4% H	23 3%	9 2%	10 4%	32 3%	17 3%	3 2%	15 5%	1 1%	1 2%
NET: Any recommendation	**679** **53%**	155 61% IKM	82 57%	211 52%	35 54%	31 46%	374 57% M	431 53%	219 54%	370 55% R	206 55% R	103 43%	576 55% R	234 49%	68 58%	144 46% U	77 55%	13 46%
NET: Lower cost of consultant/hospital	**155** **12%**	18 7%	7 5%	26 6%	4 6%	6 9%	46 7%	54 7%	28 7%	31 5%	32 9% Pw	92 38% PQw	63 6% P	114 24% T	9 7%	84 27% T	24 18% T	5 20%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E4 Which of the following better describes your experience?

Base: All respondents who discussed more than one hospital with their consultant/healthcare professional

	Total	Gender		Age				Social grade			Working status			Country		
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**204**	104	100	37	63	56	48	41	74	56	131	73	56	193	46	106
Weighted Base	**212**	108*	105*	39*	60*	56*	56*	38*	83*	61*	127	85*	66*	197	43*	108*
Effective Base	**159**	81	78	31	47	44	37	35	57	42	109	53	44	151	36	81
Some of the hospitals that were suggested to me were beyond the distance I was willing to travel	**10** **5%**	2 2%	8 8%	- -	3 5%	6 10%	1 2%	2 6%	6 7%	2 3%	8 6%	2 3%	2 4%	10 5%	1 2%	6 6%
All of the hospitals that were suggested to me were fine in terms of distance and I wouldn't have been prepared to travel further	**97** **46%**	52 48%	45 43%	17 43%	35 57%	25 44%	21 37%	17 45%	40 48%	28 45%	60 47%	37 43%	25 38%	91 46%	18 41%	52 48%
I would have been willing to travel further than any of the hospitals that were suggested to me	**74** **35%**	38 35%	36 34%	13 32%	15 25%	21 37%	25 45%	13 33%	26 31%	23 38%	39 31%	35 41%	29 44%	70 35%	12 29%	38 36%
Don't know	**31** **15%**	16 15%	16 15%	9 24%	8 12%	5 9%	9 16%	6 15%	11 14%	9 14%	20 16%	11 13%	9 14%	27 14%	12 27% qu	11 11%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E4 Which of the following better describes your experience?

Base: All respondents who discussed more than one hospital with their consultant/healthcare professional

	Total	Affect on life		Severity		Affect/severity		Hospital group			Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Not affected/ not severe (B)	BMI (E)	Nuffield (G)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**204**	115	55	69	80	57	43	41	58	73	102	102	187	35	52	150
Weighted Base	**212**	125*	55*	72*	82*	62*	44*	72*	38*	62*	111*	102*	196	33**	65*	145
Effective Base	**159**	87	47	53	67	44	37	37	52	65	75	85	144	25	38	124
Some of the hospitals that were suggested to me were beyond the distance I was willing to travel	**10** **5%**	4 3%	5 8%	3 4%	6 7%	2 3%	3 7%	5 6%	2 5%	1 2%	1 1%	9 9% J	10 5%	2 6%	3 4%	6 4%
All of the hospitals that were suggested to me were fine in terms of distance and I wouldn't have been prepared to travel further	**97** **46%**	62 49%	21 38%	29 40%	35 42%	27 44%	19 42%	36 50%	16 42%	31 49%	53 48%	44 43%	90 46%	20 60%	28 44%	68 47%
I would have been willing to travel further than any of the hospitals that were suggested to me	**74** **35%**	44 36%	17 31%	29 41%	25 31%	25 41%	11 24%	22 31%	16 43%	19 31%	41 37%	33 33%	68 35%	7 21%	26 40%	48 33%
Don't know	**31** **15%**	15 12%	12 23%	11 15%	16 20%	8 13%	12 27%	9 13%	4 11%	11 18%	16 14%	15 15%	29 15%	4 13%	8 12%	24 16%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E4 Which of the following better describes your experience?

Base: All respondents who discussed more than one hospital with their consultant/healthcare professional

	Total	See private consultant		Referral	Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals
		Yes (a)	Yes AND referred (b)	GP (c)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	2 or more (r)
Unweighted Base	204	200	150	113	35	59	91	73	165	39	34	78	36	204
Weighted Base	212	208	151	114*	37**	60*	91*	76*	172	40*	32**	86*	31*	212
Effective Base	159	155	118	87	26	46	72	54	125	35	29	59	31	159
Some of the hospitals that were suggested to me were beyond the distance I was willing to travel	10 5%	10 5%	7 4%	3 3%	- -	3 5%	4 4%	2 3%	8 5%	2 6%	- -	5 6%	2 5%	10 5%
All of the hospitals that were suggested to me were fine in terms of distance and I wouldn't have been prepared to travel further	97 46%	97 47%	68 45%	55 48%	15 40%	26 43%	42 47%	37 49%	79 46%	18 44%	16 49%	34 40%	17 55%	97 46%
I would have been willing to travel further than any of the hospitals that were suggested to me	74 35%	72 34%	55 36%	40 35%	16 42%	22 36%	33 36%	21 27%	56 33%	17 44%	15 46%	32 37%	7 24%	74 35%
Don't know	31 15%	30 14%	21 14%	15 13%	7 18%	9 16%	12 13%	16 21%	29 17%	3 7%	1 4%	14 17%	5 16%	31 15%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E4 Which of the following better describes your experience?

Base: All respondents who discussed more than one hospital with their consultant/healthcare professional

	Total	Diversion Private hospital (s)	Relative importance Consultant more (v)	Relative importance Equally (A)	PMI PMI - yes (C)	PMI Private policy (E)	PMI Corporate policy (F)
Unweighted Base	**204**	159	124	62	179	68	108
Weighted Base	**212**	164	127*	70*	167	66*	98*
Effective Base	**159**	122	99	46	149	54	93
Some of the hospitals that were suggested to me were beyond the distance I was willing to travel	**10** **5%**	6 4%	3 3%	7 10%	9 5%	6 8%	3 3%
All of the hospitals that were suggested to me were fine in terms of distance and I wouldn't have been prepared to travel further	**97** **46%**	82 50%	58 46%	31 45%	77 46%	28 41%	50 51%
I would have been willing to travel further than any of the hospitals that were suggested to me	**74** **35%**	58 35%	46 36%	23 33%	53 32%	26 39%	26 27%
Don't know	**31** **15%**	19 11%	20 16%	8 12%	27 16%	8 11%	18 19%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E4 Which of the following better describes your experience?

Base: All respondents who discussed more than one hospital with their consultant/healthcare professional

	Total	Insurance coverage					Treatment paid for			Stage of payment	
		AXA (G)	BUPA (I)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Know/ have paid in full (U)
Unweighted Base	**204**	43	77	101	135	58	121	56	177	63	36
Weighted Base	**212**	41*	67*	99*	125	59*	114	47*	162	81*	53**
Effective Base	**159**	37	66	83	111	46	104	47	151	46	27
Some of the hospitals that were suggested to me were beyond the distance I was willing to travel	**10** **5%**	2 6%	5 7%	4 4%	7 5%	2 4%	6 6%	3 5%	9 6%	4 5%	2 3%
All of the hospitals that were suggested to me were fine in terms of distance and I wouldn't have been prepared to travel further	**97** **46%**	18 44%	29 43%	48 49%	59 47%	31 52%	54 47%	20 41%	74 46%	33 40%	25 48%
I would have been willing to travel further than any of the hospitals that were suggested to me	**74** **35%**	11 26%	25 37%	28 28%	42 33%	17 29%	35 30%	18 39%	53 33%	34 42%	19 37%
Don't know	**31** **15%**	10 25%	8 13%	19 19%	17 14%	9 15%	19 17%	7 15%	26 16%	10 13%	6 12%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E4 (ALL) Which of the following better describes your experience?

Base: All

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Some of the hospitals that were suggested to me were beyond the distance I was willing to travel	10 1%	2 *	8 1%	- -	3 1%	6 2%	1 *	2 1%	6 1%	2 1%	- -	8 1%	2 1%	2 1%	10 1%	1 1%	1 *	1 *	6 1%
All of the hospitals that were suggested to me were fine in terms of distance and I wouldn't have been prepared to travel further	97 8%	52 8%	45 7%	17 6%	35 10%	25 8%	21 6%	17 6%	40 8%	28 9%	5 5%	60 7%	37 8%	25 7%	91 8%	6 6%	18 11%	18 6%	52 8%
I would have been willing to travel further than any of the hospitals that were suggested to me	74 6%	38 6%	36 5%	13 5%	15 4%	21 6%	25 7%	13 5%	26 5%	23 8%	4 4%	39 5%	35 8% n	29 8%	70 6%	4 4%	14 8%	12 4%	38 6%
Don't know	31 2%	16 3%	16 2%	9 4%	8 2%	5 2%	9 3%	6 2%	11 2%	9 3%	3 3%	20 2%	11 2%	9 3%	27 2%	4 4%	3 1%	12 4% qu	11 2%
Did not discuss more than one hospital with their consultant/healthcare professional	1076 84%	514 83%	562 84%	222 85%	301 83%	269 83%	283 83%	233 86%	426 84%	240 80%	96 88%	712 85%	364 81%	299 82%	991 83%	85 85%	134 79%	240 85%	569 84%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E4 (ALL) Which of the following better describes your experience?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Some of the hospitals that were suggested to me were beyond the distance I was willing to travel	10 1%	4 1%	5 1%	3 1%	6 1%	2 1%	2 1%	3 1%	5 1%	1 1%	2 1%	1 1%	1 *	1 *	9 1% J	10 1%	2 1%	3 1%	6 1%
All of the hospitals that were suggested to me were fine in terms of distance and I wouldn't have been prepared to travel further	97 8%	62 10%	21 6%	29 7%	35 7%	27 9%	10 7%	19 7%	36 8%	9 7%	16 7%	5 4%	31 8%	53 8%	44 7%	90 8%	20 12%	28 8%	68 7%
I would have been willing to travel further than any of the hospitals that were suggested to me	74 6%	44 7%	17 5%	29 8%	25 5%	25 8%	12 8%	11 4%	22 5%	10 8%	16 7%	6 5%	19 5%	41 6%	33 5%	68 6%	7 4%	26 7%	48 5%
Don't know	31 2%	15 2%	12 3%	11 3%	16 3%	8 3%	4 3%	12 4%	9 2%	5 4%	4 2%	2 2%	11 3%	16 2%	15 2%	29 2%	4 3%	8 2%	24 3%
Did not discuss more than one hospital with their consultant/healthcare professional	1076 84%	518 81%	315 85%	317 81%	423 84%	243 80%	123 81%	217 83%	359 83%	106 81%	190 83%	108 88%	313 83%	531 83%	545 84%	992 84%	131 80%	299 82%	769 84%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

E4 (ALL) Which of the following better describes your experience?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/had a good idea (h)	Didn't know/DK (i)	Already knew (j)	Already knew/had a good idea (k)	Didn't know/DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1288**	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Some of the hospitals that were suggested to me were beyond the distance I was willing to travel	**10** **1%**	10 1%	7 1%	3 *	1 1%	3 5% cf	-	-	3 1%	4 1%	2 *	8 1% j	2 1%	-	5 1%	2 1%	-	-	10 5% pq
All of the hospitals that were suggested to me were fine in terms of distance and I wouldn't have been prepared to travel further	**97** **8%**	97 8%	68 7%	55 7%	9 6%	4 8%	20 13%	15 6%	26 7%	42 7%	37 5%	79 8% j	18 7%	16 6%	34 7%	17 10%	-	-	97 46% pq
I would have been willing to travel further than any of the hospitals that were suggested to me	**74** **6%**	72 6%	55 6%	40 5%	13 8%	4 9%	6 4%	16 6%	22 6%	33 6%	21 3%	56 6% j	17 7% j	15 5%	32 7%	7 4%	-	-	74 35% pq
Don't know	**31** **2%**	30 2%	21 2%	15 2%	7 4%	1 1%	6 4%	7 2%	9 2%	12 2%	16 2%	29 3%	3 1%	1 1%	14 3% m	5 3%	-	-	31 15% pq
Did not discuss more than one hospital with their consultant/healthcare professional	**1076** **84%**	1050 83%	804 84%	658 85%	127 81%	37 77%	121 80%	233 86%	318 84%	487 84%	658 90% k	846 83%	223 85%	243 88% n	398 82%	150 83%	313 100% r	749 100% r	-

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E4 (ALL) Which of the following better describes your experience?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Some of the hospitals that were suggested to me were beyond the distance I was willing to travel	**10** **1%**	6 *1%*	2 *2%*	- -	3 *	7 *1%*	- -	9 *1%*	1 *1%*	6 *1%*	3 *
All of the hospitals that were suggested to me were fine in terms of distance and I wouldn't have been prepared to travel further	**97** **8%**	82 *10%* u	12 *10%* u	- -	58 *9%*	31 *7%*	5 *5%*	77 *7%*	20 *9%*	28 *7%*	50 *7%*
I would have been willing to travel further than any of the hospitals that were suggested to me	**74** **6%**	58 *7%*	7 *5%*	6 *11%*	46 *7%* B	23 *5%*	1 *1%*	53 *5%* F	20 *9%* F	26 *7%*	26 *4%*
Don't know	**31** **2%**	19 *2%*	6 *5%*	- -	20 *3%*	8 *2%*	2 *2%*	27 *3%*	4 *2%*	8 *2%*	18 *3%*
Did not discuss more than one hospital with their consultant/healthcare professional	**1076** **84%**	668 *80%*	101 *78%*	54 *89%*	536 *81%*	399 *85%*	98 *92%* v	900 *84%*	175 *79%*	316 *83%*	565 *85%*

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

E4 (ALL) Which of the following better describes your experience?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	**1288**	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Some of the hospitals that were suggested to me were beyond the distance I was willing to travel	**10** **1%**	2 1%	2 1%	5 1%	-	-	4 1%	7 1%	2 1%	6 1%	3 1%	1 1%	9 1%	4 1%	-	2 1%	1 1%	1 4%
All of the hospitals that were suggested to me were fine in terms of distance and I wouldn't have been prepared to travel further	**97** **8%**	18 7%	10 7%	29 7%	1 2%	6 8%	48 7%	59 7%	31 8%	54 8%	20 5%	23 10%	74 7%	33 7%	9 8%	25 8%	6 4%	1 5%
I would have been willing to travel further than any of the hospitals that were suggested to me	**74** **6%**	11 4%	4 3%	25 6%	4 6%	4 6%	28 4%	42 5%	17 4%	35 5%	18 5%	20 8%	53 5%	34 7%	3 3%	19 6%	13 10% T	2 6%
Don't know	**31** **2%**	10 4%	4 3%	8 2%	1 2%	-	19 3%	17 2%	9 2%	19 3%	7 2%	6 2%	26 2%	10 2%	2 2%	6 2%	3 2%	1 4%
Did not discuss more than one hospital with their consultant/healthcare professional	**1076** **84%**	212 84%	124 86%	338 84%	58 90%	56 85%	559 85%	685 85%	346 86%	558 83%	327 87% R	191 79%	885 85%	400 83%	102 88%	263 83%	115 84%	22 80%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F1 Where did you ask for or look up information before deciding on either the private consultant or hospital to have your treatment?

Base: All

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Talked to...																			
My GP	550 43%	275 44%	276 41%	92 35%	154 43%	144 44% c	160 47% c	116 43%	222 44%	129 43%	42 39%	343 41%	207 46%	170 47%	505 42%	46 46%	59 35%	126 45%	313 46% qs
Other medical staff at my GP practice	21 2%	13 2%	9 1%	3 1%	10 3%	4 1%	6 2%	3 1%	8 2%	8 2%	3 3%	18 2%	4 1%	3 1%	21 2%	- -	2 1%	5 2%	14 2%
Other non medical staff at my GP practice	3 *	1 *	1 *	1 *	2 1%	- -	- -	- -	2 *	- -	1 1%	3 *	- -	- -	2 *	1 1%	- -	2 1%	1 *
My private medical insurer	297 23%	138 22%	158 24%	83 32% ef	95 26% f	73 22% f	46 13%	54 20%	121 24%	77 26%	31 29%	220 26% op	77 17%	59 16%	276 23%	20 20%	45 27%	64 23%	164 24%
Friends/family	249 19%	119 19%	130 20%	53 20%	71 19%	56 17%	70 21%	48 18% m	108 21% m	64 21% m	9 8%	160 19%	90 20%	69 19%	224 19%	26 26%	42 25%	50 18%	122 18%
Staff in the private hospitals/private units in NHS hospitals I was interested in	63 5%	37 6%	26 4%	12 4%	19 5% f	26 8% f	6 2%	12 4%	20 4%	18 6%	4 4%	45 5%	18 4%	14 4%	56 5%	7 7%	8 5%	12 4%	32 5%
The private consultants I was interested in (including members of their staff)	202 16%	95 15%	107 16%	34 13%	55 15%	59 18%	54 16%	44 16%	84 16%	50 17%	10 10%	113 14%	89 20% n	69 19% n	190 16%	12 12%	34 20%	38 14%	99 15%
Other healthcare professional (not at GP practice) / other consultant	33 3%	19 3%	14 2%	2 1%	10 3%	7 2%	14 4% c	10 4%	11 2%	9 3%	1 1%	20 2%	13 3%	10 3%	32 3%	1 1%	8 5%	7 3%	13 2%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F1 Where did you ask for or look up information before deciding on either the private consultant or hospital to have your treatment?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Looked-up...																			
Websites of private consultants	**317** **25%**	162 26%	154 23%	67 26%	82 23%	82 25%	86 25%	67 25%	138 27% m	75 25%	17 15%	187 22%	130 29% n	102 28%	299 25% u	18 18%	70 41% qrtu	64 23%	152 22%
Websites of private hospitals/private units in NHS hospitals	**310** **24%**	152 24%	158 24%	67 26%	89 25%	79 24%	74 22%	60 22%	140 28%	75 25%	20 18%	186 22%	124 28%	101 28%	286 24%	24 24%	62 36% qtu	58 20%	154 23%
NHS Choices/other NHS websites	**57** **4%**	25 4%	32 5%	9 4%	18 5%	18 6%	12 3%	14 5% m	33 6% m	9 3%	- -	36 4%	21 5%	15 4%	53 4%	4 4%	9 5%	9 3%	35 5%
Dr Foster website	**28** **2%**	15 2%	13 2%	8 3%	5 1%	11 3%	4 1%	6 2%	11 2%	6 2%	2 2%	16 2%	12 3%	9 3%	26 2%	2 2%	6 3%	7 3%	11 2%
Private Medical Insurer's website	**121** **9%**	49 8%	72 11%	28 11%	37 10%	28 8%	29 8%	22 8%	53 10%	27 9%	9 9%	82 10%	39 9%	29 8%	111 9%	10 10%	19 11%	18 6%	65 10%
Other internet websites (e.g. Google search)	**156** **12%**	74 12%	82 12%	31 12%	50 14%	45 14%	30 9%	32 12%	68 13%	34 11%	10 9%	99 12%	56 12%	40 11%	141 12%	15 15%	34 20% qtu	30 11%	76 11%
Previous experience of hospital / consultant	**44** **3%**	16 3%	27 4%	2 1%	10 3%	10 3%	21 6% c	7 3%	25 5% l	5 2%	4 3%	29 3%	15 3%	14 4%	41 3%	3 3%	8 5%	7 2%	26 4%
Existing patient	**1** *****	1 *	1 *	-	1 *	1 *	-	-	1 *	-	-	1 *	1 *	-	1 *	-	-	1 *	1 *
Other (specify)	**18** **1%**	10 2%	8 1%	1 *	5 1%	7 2%	6 2%	3 1%	9 2%	2 1%	3 3%	8 1%	10 2%	6 2%	17 1%	1 1%	1 *	5 2%	12 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F1 Where did you ask for or look up information before deciding on either the private consultant or hospital to have your treatment?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
None	**167** **13%**	81 13%	86 13%	38 15%	43 12%	39 12%	47 14%	43 16%	58 11%	31 10%	18 17%	111 13%	57 13%	47 13%	156 13%	11 11%	17 10%	38 13%	85 12%
Don't know/can't remember	**12** **1%**	4 1%	8 1%	3 1%	5 1%	1 *	3 1%	5 2%	2 *	3 1%	2 1%	6 1%	6 1%	3 1%	11 1%	1 1%	-	2 1%	7 1%
NET: Talked to anyone	**975** **76%**	479 77%	495 74%	196 75%	285 79%	251 77%	243 72%	195 72%	391 77%	239 79%	81 74%	647 77%	328 73%	267 73%	897 75%	77 78%	125 73%	216 76%	521 77%
NET: Talked to any GP/practice staff	**565** **44%**	284 46%	281 42%	94 36%	164 45% c	147 45% c	160 47% c	119 44%	227 45%	134 44%	46 42%	356 42%	209 47%	171 47%	519 44%	46 46%	59 35%	131 46% s	323 48% qs
NET: Talked to any staff at the hospital/private consultant they were interested in	**251** **19%**	125 20%	126 19%	44 17%	70 19%	81 25% cf	57 17%	54 20%	101 20%	64 21%	14 13%	152 18%	99 22%	76 21%	234 20%	17 18%	39 23%	49 17%	123 18%
NET: Looked-up any information online	**607** **47%**	299 48%	308 46%	122 47%	175 48%	160 49%	150 44%	117 43%	261 51% m	149 50% m	40 37%	378 45%	229 51%	180 49%	556 47%	51 51%	108 63% qtu	125 44%	307 45%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F1 Where did you ask for or look up information before deciding on either the private consultant or hospital to have your treatment?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Talked to...																			
My GP	550 43%	248 39%	177 48% v	136 35%	241 48% x	110 36%	55 36%	133 51% zA	198 46% F	33 25%	107 47% F	57 46% F	155 41% F	257 40%	293 45%	508 43%	66 40%	154 42%	388 42%
Other medical staff at my GP practice	21 2%	16 2%	4 1%	11 3% y	4 1%	10 3%	2 1%	2 1%	10 2%	- -	3 1%	3 2%	6 2%	11 2%	10 2%	19 2%	1 1%	10 3%	11 1%
Other non medical staff at my GP practice	3 *	1 *	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	3 1%	1 *	1 *	3 *	1 *	1 *	2 *
My private medical insurer	297 23%	131 20%	88 24%	74 19%	133 26% x	54 18%	43 28% z	65 25%	105 24%	25 19%	46 20%	34 27%	87 23%	147 23%	150 23%	277 23%	49 30%	69 19%	225 25%
Friends/family	249 19%	154 24% w	58 16%	90 23% y	86 17%	78 26% B	30 20%	41 16%	68 16%	33 25%	57 25% EI	24 19%	68 18%	158 25% K	91 14%	235 20%	38 23%	88 24% O	162 18%
Staff in the private hospitals/private units in NHS hospitals I was interested in	63 5%	24 4%	20 5%	24 6%	23 5%	16 5%	6 4%	15 6%	22 5%	6 5%	11 5% H	1 1%	23 6% H	30 5%	33 5%	58 5%	15 9% L	19 5%	44 5%
The private consultants I was interested in (including members of their staff)	202 16%	117 18% w	40 11%	81 21% y	58 11%	64 21% B	23 15% B	21 8%	59 14%	26 19%	41 18%	13 11%	63 17%	110 17%	92 14%	189 16%	32 19%	55 15%	147 16%
Other healthcare professional (not at GP practice) / other consultant	33 3%	28 4% w	1 *	16 4%	10 2%	16 5% B	6 4% B	1 *	8 2%	7 5%	5 2%	2 2%	12 3%	16 3%	16 3%	33 3%	5 3%	13 4%	20 2%

* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F1 Where did you ask for or look up information before deciding on either the private consultant or hospital to have your treatment?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Looked-up...																			
Websites of private consultants	317 25%	172 27%	77 21%	116 30% y	114 23%	87 29% B	46 30% B	49 19%	104 24%	53 40% EGHI	52 23%	21 17%	87 23%	184 29% K	132 20%	307 26%	34 21%	93 26%	223 24%
Websites of private hospitals/private units in NHS hospitals	310 24%	163 25%	80 22%	85 22%	132 26%	74 24%	35 23%	61 23%	97 22%	41 32%	51 22%	32 26%	89 24%	181 28% K	129 20%	293 25%	45 27%	116 32% O	192 21%
NHS Choices/other NHS websites	57 4%	33 5%	9 2%	17 4%	18 4%	12 4%	7 4%	6 2%	21 5%	4 3%	8 3%	8 7%	16 4%	34 5%	23 4%	56 5%	10 6%	26 7% O	31 3%
Dr Foster website	28 2%	14 2%	5 1%	6 2%	15 3%	6 2%	4 3%	5 2%	6 1%	3 2%	3 1%	7 6% EG	9 2%	13 2%	15 2%	25 2%	2 1%	14 4% O	14 2%
Private Medical Insurer's website	121 9%	63 10%	33 9%	45 12%	41 8%	35 11%	16 10%	21 8%	60 14% FGI	6 5%	17 7%	9 7%	29 8%	72 11%	50 8%	112 9%	23 14%	34 9%	87 10%
Other internet websites (e.g. Google search)	156 12%	83 13% w	31 8%	66 17% y	44 9%	48 16% AB	11 7%	23 9%	49 11% H	28 22% EHI	29 13% H	5 4%	44 12% H	88 14%	68 10%	151 13%	23 14%	61 17% O	93 10%
Previous experience of hospital / consultant	44 3%	23 4%	13 4%	13 3%	12 2%	8 3%	10 6%	6 2%	20 5%	4 3%	7 3%	4 3%	9 2%	27 4%	17 3%	38 3%	2 1%	7 2%	37 4%
Existing patient	1 *	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *	1 *	1 *	1 *	- -	1 *	1 *
Other (specify)	18 1%	12 2%	4 1%	10 3%	4 1%	9 3%	3 2%	2 1%	- -	5 4% E	5 2% E	3 2% E	5 1% E	14 2% K	4 1%	17 1%	2 1%	7 2%	11 1%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

F1 Where did you ask for or look up information before deciding on either the private consultant or hospital to have your treatment?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
None	**167** **13%**	85 13%	47 13%	49 13%	64 13%	40 13%	15 10%	35 13%	53 12%	21 16%	27 12%	16 13%	49 13%	76 12%	91 14%	153 13%	15 9%	38 10%	127 14%
Don't know/can't remember	**12** **1%**	5 1%	4 1%	4 1%	6 1%	2 1%	2 1%	3 1%	3 1%	1 1%	3 1%	2 2%	3 1%	4 1%	8 1%	10 1%	1 1%	2 1%	9 1%
NET: Talked to anyone	**975** **76%**	481 75%	284 77%	287 74%	390 77%	228 75%	112 74%	204 78%	321 74%	85 65%	179 78% F	95 77%	295 79% F	480 75%	495 77%	903 76%	130 79%	277 76%	689 75%
NET: Talked to any GP/practice staff	**565** **44%**	258 40%	180 49% v	140 36%	245 48% x	113 37%	57 38%	135 52% zA	203 47% F	33 25%	109 48% F	58 47% F	163 43% F	263 41%	302 47%	521 44%	67 41%	158 43%	399 44%
NET: Talked to any staff at the hospital/private consultant they were interested in	**251** **19%**	134 21% w	56 15%	98 25% y	77 15%	75 24% B	29 19%	32 12%	76 18%	32 24% H	49 21% H	14 12%	80 21% H	135 21%	116 18%	234 20%	44 27% L	69 19%	182 20%
NET: Looked-up any information online	**607** **47%**	326 51% w	144 39%	204 52% y	223 44%	161 53% B	68 45%	103 40%	200 46%	75 57% G	101 44%	52 42%	179 48%	346 54% K	261 40%	577 49%	83 51%	204 56% O	400 44%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F1 Where did you ask for or look up information before deciding on either the private consultant or hospital to have your treatment?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Talked to...																			
My GP	550 43%	542 43%	481 50% a	449 58% def	36 23%	4 8%	21 14%	109 40%	173 46% g	308 53% gh	328 45% l	465 46% l	85 32%	92 33%	255 53% m	128 71% mn	123 39%	328 44%	95 45%
Other medical staff at my GP practice	21 2%	21 2%	16 2%	14 2%	2 1%	- -	- -	7 2%	7 2%	9 2%	9 1%	15 1%	7 3%	3 1%	2 *	11 6% mn	6 2%	12 2%	3 1%
Other non medical staff at my GP practice	3 *	3 *	2 *	2 *	- -	- -	- -	- -	- -	2 *	1 *	3 *	- -	1 *	1 *	- -	- -	3 *	- -
My private medical insurer	297 23%	287 23%	228 24%	191 25% f	33 21%	10 21%	19 13%	40 15%	70 19% g	158 27% gh	160 22%	234 23%	59 23%	80 29% n	82 17%	65 36% n	64 21%	177 24%	51 24%
Friends/family	249 19%	248 20%	181 19%	154 20%	24 15%	3 7%	37 25% e	68 25% i	96 25% i	86 15%	148 20%	205 20%	43 17%	48 17%	96 20%	35 19%	40 13%	152 20% p	54 26% p
Staff in the private hospitals/private units in NHS hospitals I was interested in	63 5%	60 5%	45 5%	32 4%	12 8%	2 4%	6 4%	11 4%	22 6%	23 4%	44 6% l	56 6% l	5 2%	14 5%	24 5%	7 4%	21 7%	33 4%	7 3%
The private consultants I was interested in (including members of their staff)	202 16%	198 16% b	136 14%	91 12%	42 27% c	6 12%	31 21% c	55 20% i	71 19% i	65 11%	113 15%	159 16%	41 16%	24 9%	80 16% m	29 16% m	39 12%	105 14%	57 27% pq
Other healthcare professional (not at GP practice) / other consultant	33 3%	32 3% b	16 2%	6 1%	7 4% c	3 7% c	8 5% c	4 2%	4 1%	11 2%	11 1%	20 2%	12 5% jk	6 2%	6 1%	4 2%	4 1%	19 2%	10 5% p

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F1 Where did you ask for or look up information before deciding on either the private consultant or hospital to have your treatment?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/had a good idea (h)	Didn't know/DK (i)	Already knew (j)	Already knew/had a good idea (k)	Didn't know/DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Looked-up...																			
Websites of private consultants	**317** **25%**	316 25%	234 24%	184 24%	45 29% e	5 10%	46 30% e	71 26%	106 28%	128 22%	149 20%	247 24% j	69 26%	47 17%	123 25% m	62 34% mn	48 16%	182 24% p	83 39% pq
Websites of private hospitals/private units in NHS hospitals	**310** **24%**	305 24%	228 24%	188 24%	40 25%	5 10%	39 26%	61 23%	99 26% g	130 22%	162 22%	260 26% jl	49 19%	82 30% n	99 20%	42 23%	57 18%	173 23%	77 37% pq
NHS Choices/other NHS websites	**57** **4%**	57 4% b	35 4%	27 4%	2 1%	6 12% cd	11 7% d	6 2%	13 4%	22 4%	28 4%	46 5%	11 4%	10 4%	16 3%	9 5%	10 3%	30 4%	17 8% pq
Dr Foster website	**28** **2%**	27 2%	20 2%	16 2%	5 3%	-	3 2%	6 2%	7 2%	12 2%	13 2%	22 2%	6 2%	3 1%	13 3%	3 2%	4 1%	19 3%	5 2%
Private Medical Insurer's website	**121** **9%**	117 9%	81 8%	68 9%	13 8%	4 8%	18 12%	21 8%	39 10% g	42 7%	71 10%	102 10%	19 7%	27 10%	36 8%	15 8%	23 7%	69 9%	29 14% p
Other internet websites (e.g. Google search)	**156** **12%**	156 12%	113 12%	92 12%	17 11%	4 8%	18 12%	30 11%	50 13%	63 11%	68 9%	105 10%	50 19% jk	29 10%	56 12%	25 14%	33 11%	87 12%	32 15%
Previous experience of hospital / consultant	**44** **3%**	43 3%	28 3%	24 3%	1 1%	2 5%	9 6% d	20 8% i	23 6% i	5 1%	35 5% l	41 4% l	2 1%	7 2%	20 4%	2 1%	11 4%	27 4%	5 2%
Existing patient	**1** *****	1 *	1 *	-	-	1 1% c	-	1 *	1 *	-	1 *	1 *	1 *	-	1 *	-	-	1 *	1 *
Other (specify)	**18** **1%**	17 1%	10 1%	4 1%	5 3% c	1 2%	3 2%	3 1%	4 1%	6 1%	7 1%	10 1%	7 3%	2 1%	6 1%	1 1%	4 1%	11 1%	2 1%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F1 Where did you ask for or look up information before deciding on either the private consultant or hospital to have your treatment?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
None	167 **13%**	164 13%	119 12%	82 11%	22 14%	18 37% cdf	25 17%	37 14% h	42 11%	76 13%	102 14% k	126 12%	41 16%	42 15% o	63 13% o	12 6%	53 17% r	100 13% r	14 7%
Don't know/can't remember	12 **1%**	11 1%	9 1%	5 1%	4 3% c	2 3%	1 1%	3 1%	3 1%	7 1%	5 1%	8 1%	4 2%	3 1%	5 1%	1 1%	5 1%	6 1%	1 *
NET: Talked to anyone	975 **76%**	952 76%	743 78% a	628 81% def	108 69% e	23 46%	89 58%	196 73%	291 77% g	452 78%	562 77%	783 77%	186 71%	205 74%	368 76%	162 89% mn	228 73%	563 75%	171 81%
NET: Talked to any GP/practice staff	565 **44%**	556 44%	490 51% a	456 59% def	38 24% ef	4 8%	21 14%	110 41%	175 46% g	316 55% gh	333 45% l	473 46% l	91 35%	95 34%	256 53% m	133 73% mn	126 40%	339 45%	95 45%
NET: Talked to any staff at the hospital/private consultant they were interested in	251 **19%**	244 19% b	170 18%	114 15%	53 34% ce	8 16%	37 24% c	63 23% i	88 23% i	82 14%	146 20%	202 20%	47 18%	36 13%	99 20% m	32 18%	58 19%	129 17%	61 29% pq
NET: Looked-up any information online	607 **47%**	599 48% b	437 46%	351 45%	78 50%	15 31%	88 58% ce	120 44%	190 50% gi	248 43%	318 43%	483 47% j	122 47%	125 45%	208 43%	97 54% n	115 37%	351 47% p	136 64% pq

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F1 Where did you ask for or look up information before deciding on either the private consultant or hospital to have your treatment?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Talked to...											
My GP	**550** **43%**	359 *43%*	65 *50%*	20 *32%*	268 *40%*	219 *47%*	47 *44%*	458 *43%*	92 *42%*	157 *41%*	290 *44%*
Other medical staff at my GP practice	**21** **2%**	18 *2%*	1 *1%*	- -	16 *2%* A	2 ***	3 *3%* A	15 *1%*	6 *3%*	4 *1%*	10 *1%*
Other non medical staff at my GP practice	**3** *****	1 ***	- -	1 *1%*	1 ***	1 ***	- -	3 ***	- -	- -	3 ***
My private medical insurer	**297** **23%**	204 *25%*	34 *27%*	8 *13%*	124 *19%*	124 *26%* v	34 *32%* v	297 *28%* DE	- -	78 *21%* D	217 *33%* CDE
Friends/family	**249** **19%**	163 *20%*	23 *18%*	16 *26%*	150 *23%* B	83 *18%*	12 *11%*	188 *18%*	61 *28%* CF	77 *20%*	108 *16%*
Staff in the private hospitals/private units in NHS hospitals I was interested in	**63** **5%**	40 *5%*	8 *6%*	6 *11%*	27 *4%*	26 *6%*	9 *8%*	57 *5%*	6 *2%*	24 *6%*	34 *5%*
The private consultants I was interested in (including members of their staff)	**202** **16%**	139 *17%*	18 *14%*	12 *21%*	129 *19%* AB	65 *14%* B	5 *5%*	168 *16%* F	34 *15%*	87 *23%* CF	75 *11%*
Other healthcare professional (not at GP practice) / other consultant	**33** **3%**	22 *3%*	3 *2%*	2 *4%*	18 *3%*	14 *3%*	1 *1%*	24 *2%*	9 *4%*	11 *3%*	14 *2%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
*** small base; ** very small base (under 30) ineligible for sig testing**
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F1 Where did you ask for or look up information before deciding on either the private consultant or hospital to have your treatment?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Looked-up...											
Websites of private consultants	**317** **25%**	229 28%	32 25%	12 19%	213 32% AB	91 19% B	6 6%	249 23% F	67 30%	103 27%	142 21%
Websites of private hospitals/private units in NHS hospitals	**310** **24%**	224 27%	33 25%	12 19%	147 22%	132 28% v	22 20%	223 21%	87 40% CEF	71 18%	149 22%
NHS Choices/other NHS websites	**57** **4%**	33 4%	8 6%	5 8%	27 4%	22 5%	3 3%	41 4%	17 8% F	20 5%	21 3%
Dr Foster website	**28** **2%**	21 3%	2 1%	1 2%	18 3%	8 2%	- -	23 2%	5 2%	9 2%	13 2%
Private Medical Insurer's website	**121** **9%**	89 11%	11 9%	5 9%	50 8%	56 12% v	10 10%	115 11% D	7 3%	47 12% D	66 10% D
Other internet websites (e.g. Google search)	**156** **12%**	97 12%	10 8%	6 10%	100 15% A	38 8%	9 9%	118 11%	37 17% F	48 12%	66 10%
Previous experience of hospital / consultant	**44** **3%**	25 3%	6 5%	4 6%	20 3%	23 5%	1 1%	36 3%	8 3%	16 4%	20 3%
Existing patient	**1** *****	1 *	- -	- -	1 *	1 *	- -	1 *	- -	1 *	1 *
Other (specify)	**18** **1%**	9 1%	1 *	2 4%	12 2%	6 1%	- -	13 1%	5 2%	3 1%	8 1%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F1 Where did you ask for or look up information before deciding on either the private consultant or hospital to have your treatment?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
None	**167** **13%**	96 12%	16 12%	9 14%	85 13%	57 12%	18 17%	143 13%	24 11%	54 14%	87 13%
Don't know/can't remember	**12** **1%**	8 1%	2 1%	1 2%	5 1%	6 1%	- -	12 1%	- -	3 1%	8 1%
NET: Talked to anyone	**975** **76%**	640 77%	105 81%	44 72%	497 75%	358 76%	85 79%	827 77% D	148 67%	295 77% D	513 77% D
NET: Talked to any GP/practice staff	**565** **44%**	370 44%	65 51%	20 34%	277 42%	222 47%	50 47%	470 44%	95 43%	158 41%	299 45%
NET: Talked to any staff at the hospital/private consultant they were interested in	**251** **19%**	172 21%	24 19%	16 26%	147 22% B	86 18%	14 13%	213 20% F	38 17%	102 27% CF	105 16%
NET: Looked-up any information online	**607** **47%**	414 50%	65 50%	26 43%	331 50% B	219 47% B	37 35%	472 44%	135 61% CEF	176 46%	286 43%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F1 Where did you ask for or look up information before deciding on either the private consultant or hospital to have your treatment?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Talked to...																		
My GP	550 43%	117 46%	54 37%	173 43%	30 47%	26 40%	284 43%	340 42%	167 41%	287 43%	170 45%	93 39%	457 44%	211 44%	46 40%	136 43%	63 46%	12 42%
Other medical staff at my GP practice	21 2%	4 2%	2 1%	2 *	4 6% ILMN	- -	13 2% I	11 1% I	9 2% I	7 1%	7 2%	8 3%	13 1%	13 3%	2 1%	7 2%	6 4%	- -
Other non medical staff at my GP practice	3 *	1 *	1 1%	1 *	- -	- -	2 *	2 *	1 *	3 *	- -	- -	3 *	- -	- -	- -	- -	- -
My private medical insurer	297 23%	71 28% J	52 36% JLMN	118 29% J	10 15%	17 25%	179 27% J	226 28% J	108 27% J	187 28% R	110 29% R	- -	297 28% R	73 15% U	35 30% SU	31 10%	33 24% SU	9 31%
Friends/family	249 19%	55 22% IM	28 19%	59 15%	18 29% IMN	12 18%	127 19% M	131 16%	72 18%	119 18%	61 16%	69 28% PQw	181 17%	110 23% T	18 15%	81 26% T	26 19%	2 9%
Staff in the private hospitals/private units in NHS hospitals I was interested in	63 5%	13 5%	10 7%	16 4%	1 1%	12 18% GHIJL MN	42 6%	45 6% I	29 7% IJ	35 5%	21 6%	7 3%	56 5%	22 5%	6 5%	13 4%	7 5%	2 7%
The private consultants I was interested in (including members of their staff)	202 16%	44 17% J	18 13%	70 17% J	3 4%	14 22% JN	96 15% J	122 15% J	52 13% J	101 15%	55 15%	46 19%	156 15%	75 16%	24 20%	54 17%	15 11%	6 21%
Other healthcare professional (not at GP practice) / other consultant	33 3%	5 2%	1 1%	12 3%	2 3%	1 2%	12 2%	19 2%	7 2%	17 3%	4 1%	11 5% Q	22 2%	12 2%	4 3%	11 4%	1 1%	- -

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F1 Where did you ask for or look up information before deciding on either the private consultant or hospital to have your treatment?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Looked-up...																		
Websites of private consultants	317 25%	59 23%	35 25%	103 25%	10 16%	12 19%	147 22%	190 23%	88 22%	152 23%	88 24%	76 32% Pw	240 23%	136 28%	24 20%	80 25%	47 34% T	9 33%
Websites of private hospitals/private units in NHS hospitals	310 24%	54 21%	26 18%	85 21%	8 12%	23 35% GHIJ LMN	138 21%	168 21%	83 21%	133 20%	79 21%	97 40% PQw	213 20%	147 31%	26 22%	103 33%	39 28%	5 19%
NHS Choices/other NHS websites	57 4%	10 4%	7 5%	13 3%	3 4%	4 6%	27 4%	30 4%	17 4%	19 3%	18 5%	20 8% Pw	37 4%	27 6%	11 9%	21 7%	5 4%	1 5%
Dr Foster website	28 2%	4 2%	4 2%	9 2%	1 2%	1 2%	13 2%	19 2%	9 2%	15 2%	8 2%	5 2%	23 2%	11 2%	2 2%	9 3%	-	1 5%
Private Medical Insurer's website	121 9%	23 9%	22 16% JLN	48 12% J	2 3%	7 10%	67 10%	92 11% J	44 11% J	68 10% R	43 11% R	10 4%	111 11% R	35 7% U	16 14% SU	14 4%	18 13% SU	3 10%
Other internet websites (e.g. Google search)	156 12%	33 13%	12 8%	43 11%	6 9%	7 10%	74 11%	85 10%	42 10%	67 10%	44 12%	44 18% Pw	111 11%	74 15%	14 12%	57 18%	14 10%	3 9%
Previous experience of hospital / consultant	44 3%	13 5% I	10 7% IM	6 2%	1 2%	1 1%	30 5% IM	24 3% I	17 4% IM	24 4%	12 3%	8 3%	36 3%	14 3%	5 5%	9 3%	5 4%	-
Existing patient	1 *	-	-	1 *	-	-	1 *	1 *	1 *	1 *	-	-	1 *	-	-	-	-	-
Other (specify)	18 1%	3 1%	1 *	4 1%	1 2%	2 2%	9 1%	9 1%	6 1%	8 1%	5 1%	5 2%	13 1%	10 2%	1 *	8 2%	2 1%	-

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Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
None	**167** **13%**	30 12%	17 12%	54 13%	13 20%	8 13%	88 13%	112 14%	58 14%	86 13%	55 15%	26 11%	141 13%	58 12%	18 16%	38 12%	16 11%	4 14%
Don't know/can't remember	**12** **1%**	1 *	1 *	6 2%	- -	- -	5 1%	11 1%	5 1%	7 1%	5 1%	- -	12 1%	4 1%	1 *	4 1%	- -	- -
NET: Talked to anyone	**975** **76%**	201 79%	112 78%	316 78%	49 76%	53 81%	508 77%	623 77%	308 76%	525 78% R	283 76%	166 69%	808 77%	356 74%	83 71%	232 74%	102 73%	22 80%
NET: Talked to any GP/practice staff	**565** **44%**	118 47%	57 40%	174 43%	34 52%	26 40%	295 45%	350 43%	176 44%	294 44%	173 46%	98 41%	467 45%	217 45%	47 41%	141 45%	65 47%	12 42%
NET: Talked to any staff at the hospital/private consultant they were interested in	**251** **19%**	54 21% J	25 17% J	82 20% J	3 5%	24 36% GHIJ LMN	129 20% J	157 19% J	75 19% J	128 19%	72 19%	51 21%	200 19%	93 19%	27 23%	63 20%	22 16%	8 28%
NET: Looked-up any information online	**607** **47%**	111 44% J	66 46% J	180 44% J	20 30%	34 52% J	291 44% J	361 45% J	180 45% J	290 43%	165 44%	152 63% PQw	455 43%	255 53%	54 46%	171 54%	72 52%	12 42%

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F2 What types of information did you look up or find out?

Base: All who asked for or looked up information before deciding on either the private consultant or hospital to have their treatment

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1106	542	564	226	332	298	250	224	439	260	97	758	348	279	1027	79	105	267	598
Weighted Base	1109	536	572	220	314	287	289	223	449	268	89*	722	387	314	1021	88*	153*	243	586
Effective Base	862	426	436	186	270	233	185	180	335	200	83	614	259	208	806	58	91	212	461
Consultants reputation / Qualifications / Expertise / Specialisms / CV	401 36%	212 40% b	189 33%	76 34%	105 34%	113 39%	107 37%	92 41%	165 37%	93 34%	28 32%	246 34%	155 40%	125 40%	364 36%	37 42%	72 47% qu	89 36%	207 35%
Patient Review / Forums / Feedback / ratings	26 2%	15 3%	11 2%	7 3%	13 4% e	2 1%	4 1%	4 2%	15 3% l	1 *	1 2%	12 2%	13 3% p	7 2%	24 2%	2 3%	5 3%	4 2%	13 2%
Procedure information / treatment	119 11%	60 11%	59 10%	13 6%	31 10%	36 13% c	38 13% c	19 9%	47 11%	37 14%	7 8%	63 9%	56 14% n	49 16% n	110 11%	10 11%	12 8%	28 11%	68 12%
Cost / value	23 2%	11 2%	12 2%	1 *	9 3% c	3 1%	10 4% c	2 1%	12 3%	7 2%	1 1%	13 2%	10 3%	10 3%	23 2% t	-	6 4% t	1 *	16 3%
Post operative care / recovery / success rate / procedure outcomes	49 4%	27 5%	22 4%	10 5%	12 4%	13 5%	14 5%	15 7%	19 4%	10 4%	1 1%	30 4%	19 5%	15 5%	47 5%	2 3%	5 3%	11 5%	27 5%
Facilities at hospital / hospital information / performance	80 7%	37 7%	43 8%	16 7%	25 8%	24 8%	15 5%	18 8%	36 8%	15 5%	8 9%	55 8%	25 7%	21 7%	70 7%	10 12%	14 9%	22 9%	39 7%
Location of hospitals	50 4%	26 5%	24 4%	19 8% ef	13 4%	9 3%	8 3%	8 4%	20 4%	16 6%	4 5%	35 5%	15 4%	9 3%	45 4% t	4 5%	11 7% t	4 2%	27 5%
General information (not further specified)	14 1%	5 1%	8 1%	3 1%	3 1%	4 1%	4 1%	1 *	9 2%	2 1%	1 1%	9 1%	5 1%	5 2%	11 1%	3 3% t	2 1%	1 *	6 1%
Recommendation from Medical Professional / Friends / Family	32 3%	18 3%	14 2%	7 3%	9 3%	7 3%	9 3%	5 2%	12 3%	10 4%	2 2%	23 3%	8 2%	6 2%	28 3%	3 4%	5 4%	4 2%	18 3%

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F2 What types of information did you look up or find out?

Base: All who asked for or looked up information before deciding on either the private consultant or hospital to have their treatment

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1109**	536	572	220	314	287	289	223	449	268	89*	722	387	314	1021	88*	153*	243	586
Effective Base	**862**	426	436	186	270	233	185	180	335	200	83	614	259	208	806	58	91	212	461
Appointment times / waiting times / admissions	21 **2%**	15 3%	6 1%	6 3%	6 2%	6 2%	3 1%	3 1%	6 1%	10 4%	- -	17 2%	4 1%	4 1%	19 2%	2 2%	2 1%	6 3%	12 2%
Previous experience of consultant / hospital	19 **2%**	6 1%	13 2%	1 *	6 2%	5 2%	7 2%	5 2%	5 1%	6 2%	2 3%	13 2%	6 2%	6 2%	19 2%	- -	7 4% †	1 1%	10 2%
Approved by / covered by / rated by / recommended by insurer / registered	36 **3%**	17 3%	20 3%	8 3%	10 3%	10 3%	9 3%	8 3%	15 3%	7 3%	3 4%	25 3%	11 3%	11 3%	36 4%	- -	5 3%	7 3%	22 4%
Other	67 **6%**	36 7%	30 5%	11 5%	25 8% e	10 4%	20 7%	14 6%	31 7%	14 5%	5 6%	41 6%	26 7%	20 6%	60 6%	7 8%	7 4%	13 5%	38 7%
Nothing / None	355 **32%**	158 29%	197 34%	71 32%	100 32%	89 31%	95 33%	68 30%	136 30%	85 32%	36 40%	247 34%	108 28%	89 28%	331 32%	24 27%	39 26%	84 35%	191 33%
Don't know	75 **7%**	29 5%	46 8%	18 8%	23 7%	21 7%	13 4%	13 6%	30 7%	18 7%	8 9%	53 7%	22 6%	15 5%	71 7%	4 4%	7 5%	14 6%	36 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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F2 What types of information did you look up or find out?

Base: All who asked for or looked up information before deciding on either the private consultant or hospital to have their treatment

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1106	534	323	320	451	251	139	230	219	73	312	93	409	524	582	1017	147	286	814
Weighted Base	1109	553	319	337	435	263	135	224	375	109*	198	104*	322	561	547	1024	148	324	778
Effective Base	862	407	268	241	371	190	115	194	201	65	282	86	376	400	470	788	111	204	670
Consultants reputation / Qualifications / Expertise / Specialisms / CV	401 36%	213 38% w	94 30%	133 39%	151 35%	103 39%	45 33%	68 30%	140 37%	49 45% H	65 33%	30 29%	117 36%	229 41% K	172 31%	378 37%	56 38%	140 43% O	259 33%
Patient Review / Forums / Feedback / ratings	26 2%	15 3%	4 1%	6 2%	10 2%	4 2%	2 2%	4 2%	11 3%	2 5%	2 1%	1 1%	7 2%	13 2%	12 2%	26 3%	8 5%	8 2%	18 2%
Procedure information / treatment	119 11%	69 13%	36 11%	35 10%	47 11%	29 11%	11 8%	31 14%	37 10%	12 11%	24 12%	13 12%	34 10%	71 13%	49 9%	114 11%	16 11%	48 15% O	71 9%
Cost / value	23 2%	15 3%	6 2%	11 3%	7 2%	7 3%	7 5%	3 1%	10 3%	1 1%	5 3%	2 2%	5 1%	17 3%	6 1%	21 2%	2 1%	14 4% O	9 1%
Post operative care / recovery / success rate / procedure outcomes	49 4%	29 5%	12 4%	21 6%	17 4%	16 6%	7 5%	10 4%	12 3%	1 1%	17 8% EFH	1 1%	18 5%	28 5%	21 4%	49 5%	8 6%	14 4%	35 5%
Facilities at hospital / hospital information / performance	80 7%	43 8%	19 6%	27 8%	28 7%	23 9%	6 4%	13 6%	23 6%	11 10%	12 6%	15 15% EGI	18 6%	49 9%	32 6%	76 7%	17 11%	28 9%	52 7%
Location of hospitals	50 4%	27 5%	13 4%	19 6%	18 4%	16 6%	6 4%	10 4%	12 3%	8 7%	10 5%	6 6%	13 4%	27 5%	23 4%	48 5%	7 5%	19 6%	29 4%
General information (not further specified)	14 1%	4 1%	7 2%	3 1%	9 2%	3 1%	- -	7 3%	8 2%	- -	2 1%	- -	4 1%	5 1%	9 2%	13 1%	4 2%	2 1%	12 1%
Recommendation from Medical Professional / Friends / Family	32 3%	14 3%	8 3%	7 2%	14 3%	6 2%	3 2%	5 2%	3 1%	5 5% E	9 4% E	3 3%	11 4% E	17 3%	15 3%	30 3%	4 2%	11 3%	21 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
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	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	1109	553	319	337	435	263	135	224	375	109*	198	104*	322	561	547	1024	148	324	778
Effective Base	862	407	268	241	371	190	115	194	201	65	282	86	376	400	470	788	111	204	670
Appointment times / waiting times / admissions	21 2%	11 2%	3 1%	4 1%	11 3%	3 1%	2 2%	3 1%	10 3%	1 1%	2 1%	1 1%	7 2%	11 2%	9 2%	21 2%	1 1%	12 4% O	9 1%
Previous experience of consultant / hospital	19 2%	9 2%	7 2%	5 1%	7 2%	4 2%	2 1%	5 2%	5 1%	1 1%	3 2%	3 3%	6 2%	7 1%	12 2%	19 2%	1 *	2 1%	16 2%
Approved by / covered by / rated by / recommended by insurer / registered	36 3%	16 3%	9 3%	10 3%	19 4%	7 3%	4 3%	7 3%	14 4%	5 5%	4 2%	4 4%	9 3%	18 3%	19 3%	30 3%	9 6%	9 3%	27 3%
Other	67 6%	40 7%	16 5%	16 5%	24 6%	14 5%	6 5%	13 6%	25 7%	5 5%	14 7%	3 3%	19 6%	32 6%	35 6%	61 6%	6 4%	25 8%	42 5%
Nothing / None	355 32%	159 29%	121 38% v	98 29%	135 31%	75 29%	46 34%	76 34%	130 35%	30 28%	62 31%	38 36%	95 29%	149 26%	206 38% J	314 31%	44 30%	74 23%	276 36% N
Don't know	75 7%	35 6%	23 7%	30 9%	27 6%	22 8%	12 9%	14 6%	23 6%	4 3%	13 7%	7 7%	27 9%	45 8%	30 5%	71 7%	6 4%	15 5%	59 8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
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Base: All who asked for or looked up information before deciding on either the private consultant or hospital to have their treatment

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1106	1080	854	711	130	31	101	228	334	521	634	890	208	240	423	181	269	631	189
Weighted Base	1109	1084	826	684	130	29**	125*	230	333	494	627	885	217	230	417	168	255	643	197
Effective Base	862	840	670	560	102	23	75	175	258	414	498	696	160	185	337	143	223	483	146
Consultants reputation / Qualifications / Expertise / Specialisms / CV	401 36%	398 37%	298 36%	248 36%	48 37%	5 18%	54 43%	91 40%	141 42% i	157 32%	212 34%	326 37% j	75 34%	76 33%	145 35%	75 44% mn	85 33%	222 35%	91 46% pq
Patient Review / Forums / Feedback / ratings	26 2%	26 2%	17 2%	14 2%	2 2%	1 2%	7 5%	3 1%	8 2%	9 2%	16 3%	20 2%	6 3%	4 2%	5 1%	4 2%	7 3%	14 2%	5 2%
Procedure information / treatment	119 11%	118 11% b	73 9%	58 9%	9 7%	8 26%	21 16% c	17 8%	23 7%	51 10%	59 9%	95 11%	24 11%	21 9%	36 9%	15 9%	15 6%	74 12% p	29 15% p
Cost / value	23 2%	22 2% b	10 1%	10 2%	-	1 4%	9 7% cd	-	-	10 2% h	12 2%	18 2%	5 2%	5 2%	4 1%	2 1%	4 2%	13 2%	6 3%
Post operative care / recovery / success rate / procedure outcomes	49 4%	47 4%	39 5%	30 4%	7 5%	3 11%	3 2%	9 4%	15 4%	24 5%	29 5%	40 4%	9 4%	10 4%	22 5%	6 4%	10 4%	27 4%	11 6%
Facilities at hospital / hospital information / performance	80 7%	80 7%	61 7%	53 8%	9 7%	1 2%	9 7%	13 5%	19 6%	42 8%	41 7%	70 8% j	11 5%	17 7%	30 7%	14 8%	14 6%	47 7%	18 9%
Location of hospitals	50 4%	50 5%	39 5%	30 4%	7 5%	2 6%	6 4%	10 4%	15 5%	23 5%	15 2%	39 4% j	11 5%	17 7%	16 4%	6 4%	6 2%	23 4%	21 11% pq
General information (not further specified)	14 1%	13 1%	12 1%	12 2%	1 *	-	-	1 *	3 1%	9 2%	7 1%	14 2%	-	3 1%	7 2%	2 1%	2 1%	9 1%	2 1%
Recommendation from Medical Professional / Friends / Family	32 3%	32 3%	22 3%	20 3%	3 2%	-	3 2%	9 4%	11 3%	12 3%	15 2%	24 3%	8 4%	2 1%	16 4%	4 2%	6 2%	23 4%	3 1%

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	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1109**	1084	826	684	130	29**	125*	230	333	494	627	885	217	230	417	168	255	643	197
Effective Base	**862**	840	670	560	102	23	75	175	258	414	498	696	160	185	337	143	223	483	146
Appointment times / waiting times / admissions	**21** **2%**	21 2%	16 2%	16 2%	-	1 2%	5 4%	7 3%	10 3%	7 1%	10 2%	20 2% j	1 1%	3 1%	9 2%	4 2%	1 *	8 1%	12 6% pq
Previous experience of consultant / hospital	**19** **2%**	19 2%	12 1%	10 1%	-	2 6%	3 3%	10 4% i	10 3% i	2 *	13 2%	16 2%	3 1%	2 1%	9 2%	1 *	4 2%	12 2%	3 2%
Approved by / covered by / rated by / recommended by insurer / registered	**36** **3%**	34 3%	23 3%	20 3%	3 2%	3 9%	2 2%	6 3%	8 2%	15 3%	23 4%	29 3%	7 3%	5 2%	11 3%	7 4%	6 2%	23 4%	8 4%
Other	**67** **6%**	60 6%	42 5%	41 6%	6 5%	1 4%	8 6%	17 7%	20 6%	22 4%	34 5%	53 6%	13 6%	10 4%	27 7%	4 3%	23 9% q	31 5%	12 6%
Nothing / None	**355** **32%**	345 32%	271 33%	220 32%	47 36%	8 28%	33 27%	74 32%	94 28%	177 36% h	224 36% k	276 31%	73 34%	85 37% o	141 34%	44 26%	97 38% r	209 32% r	41 21%
Don't know	**75** **7%**	74 7%	66 8% a	51 7%	13 10%	2 6%	4 3%	10 4%	22 7% g	44 9%	42 7%	62 7%	12 6%	14 6%	34 8%	15 9%	15 6%	43 7%	17 9%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F2 What types of information did you look up or find out?

Base: All who asked for or looked up information before deciding on either the private consultant or hospital to have their treatment

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1106	736	112	46	569	401	93	1004	102	351	636
Weighted Base	1109	728	111*	51*	574	407	89*	912	196*	325	567
Effective Base	862	590	88	30	444	308	78	847	87	290	545
Consultants reputation / Qualifications / Expertise / Specialisms / CV	401 36%	280 38%	41 37%	19 37%	226 39% B	149 37% B	16 18%	303 33%	98 50% CEF	119 37%	180 32%
Patient Review / Forums / Feedback / ratings	26 2%	14 2%	4 4%	1 1%	15 3%	10 3%	- -	21 2%	5 2%	8 3%	10 2%
Procedure information / treatment	119 11%	83 11%	7 6%	7 14%	61 11%	48 12%	5 5%	77 8%	42 22% CEF	36 11%	41 7%
Cost / value	23 2%	13 2%	6 5% s	3 5%	13 2%	8 2%	2 2%	9 1%	14 7% CEF	4 1%	5 1%
Post operative care / recovery / success rate / procedure outcomes	49 4%	34 5%	3 3%	2 4%	28 5%	17 4%	2 3%	41 4%	8 4%	16 5%	23 4%
Facilities at hospital / hospital information / performance	80 7%	55 8%	9 8%	6 12%	32 6%	44 11% v	3 4%	69 8%	11 6%	22 7%	46 8%
Location of hospitals	50 4%	38 5%	3 3%	1 3%	20 3%	20 5%	7 8%	40 4%	9 5%	13 4%	27 5%
General information (not further specified)	14 1%	7 1%	2 2%	- -	9 2%	4 1%	- -	12 1%	2 1%	4 1%	8 1%
Recommendation from Medical Professional / Friends / Family	32 3%	20 3%	4 4%	- -	22 4%	8 2%	1 1%	28 3%	4 2%	10 3%	18 3%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

F2 What types of information did you look up or find out?

Base: All who asked for or looked up information before deciding on either the private consultant or hospital to have their treatment

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1109**	728	111*	51*	574	407	89*	912	196*	325	567
Effective Base	**862**	590	88	30	444	308	78	847	87	290	545
Appointment times / waiting times / admissions	**21** **2%**	14 2%	3 3%	3 6%	12 2%	6 1%	2 3%	11 1%	10 5% CE	-	11 2% CE
Previous experience of consultant / hospital	**19** **2%**	12 2%	3 3%	- -	11 2%	7 2%	1 1%	18 2%	1 1%	5 2%	12 2%
Approved by / covered by / rated by / recommended by insurer / registered	**36** **3%**	20 3%	7 6%	1 2%	16 3%	11 3%	7 7% v	36 4% D	- -	14 4% D	21 4%
Other	**67** **6%**	37 5%	4 4%	10 20% st	30 5%	26 6%	8 9%	51 6%	16 8%	17 5%	34 6%
Nothing / None	**355** **32%**	231 32%	31 28%	14 27%	170 30%	132 32%	39 45% vA	319 35% D	36 19%	104 32% D	209 37% D
Don't know	**75** **7%**	51 7%	7 6%	3 6%	33 6%	33 8%	5 5%	70 8%	5 3%	23 7%	43 8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F2 What types of information did you look up or find out?

Base: All who asked for or looked up information before deciding on either the private consultant or hospital to have their treatment

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Unweighted Base	1106	234	138	397	61	60	604	767	370	632	363	111	995	351	107	202	121
Weighted Base	1109	222	126	345	52*	58*	565	688	343	579	315	215*	894	420	98*	273	123*
Effective Base	862	198	118	338	51	49	508	647	310	542	309	95	850	255	90	151	87
Consultants reputation / Qualifications / Expertise / Specialisms / CV	401 **36%**	87 39% JLMN	40 32% J	120 35% JM	8 15%	16 28%	182 32% JN	216 31% J	95 28% J	190 33%	111 35%	99 46% Pw	302 34%	166 40%	39 40%	110 40%	46 38%
Patient Review / Forums / Feedback / ratings	26 **2%**	1 *	4 3% G	5 1%	1 1%	4 7% GI	16 3% G	20 3% GI	15 4% GILM	7 1%	8 3%	11 5% Pw	15 2%	17 4%	1 1%	14 5%	3 2%
Procedure information / treatment	119 **11%**	19 8%	7 5%	32 9%	5 9%	6 11%	44 8%	58 8%	25 7%	45 8%	27 8%	47 22% PQw	72 8%	64 15%	8 8%	45 17%	16 13%
Cost / value	23 **2%**	1 1%	3 2%	2 1%	-	-	7 1%	8 1%	6 2%	2 *	7 2% Pw	14 6% Pw	9 1% P	17 4%	4 4%	9 3%	6 5%
Post operative care / recovery / success rate / procedure outcomes	49 **4%**	13 6%	3 3%	18 5%	2 5%	2 4%	23 4%	28 4%	10 3%	23 4%	17 5%	9 4%	39 4%	21 5%	4 4%	14 5%	5 4%
Facilities at hospital / hospital information / performance	80 **7%**	18 8%	10 8%	25 7%	1 2%	8 14% J	44 8%	51 7%	27 8%	45 8%	24 8%	11 5%	69 8%	25 6%	10 11%	15 6%	8 7%
Location of hospitals	50 **4%**	8 3%	7 5%	18 5%	2 4%	1 2%	22 4%	33 5%	15 4%	29 5%	11 4%	9 4%	40 5%	17 4%	3 3%	13 5%	3 2%
General information (not further specified)	14 **1%**	2 1%	3 2%	4 1%	2 3%	2 3%	8 2%	10 1%	6 2%	9 2%	3 1%	2 1%	12 1%	4 1%	1 1%	4 1%	-
Recommendation from Medical Professional / Friends / Family	32 **3%**	8 4%	4 3%	8 2%	2 4%	2 4%	20 4%	20 3%	12 3%	19 3%	6 2%	6 3%	25 3%	11 3%	1 1%	9 3%	2 2%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F2 What types of information did you look up or find out?

Base: All who asked for or looked up information before deciding on either the private consultant or hospital to have their treatment

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Weighted Base	**1109**	222	126	345	52*	58*	565	688	343	579	315	215*	894	420	98*	273	123*
Effective Base	862	198	118	338	51	49	508	647	310	542	309	95	850	255	90	151	87
Appointment times / waiting times / admissions	**21** **2%**	5 2%	2 2%	3 1%	1 1%	1 1%	8 1%	7 1%	3 1%	9 1%	3 1%	10 5% Qw	11 1%	12 3%	- -	6 2%	6 5%
Previous experience of consultant / hospital	**19** **2%**	6 3%	3 2%	6 2%	- -	1 1%	12 2%	11 2%	5 1%	12 2%	6 2%	1 1%	18 2%	5 1%	2 2%	1 *	4 3%
Approved by / covered by / rated by / recommended by insurer / registered	**36** **3%**	9 4%	7 5%	15 4%	1 1%	1 2%	21 4%	27 4%	12 4%	24 4% R	13 4% R	- -	36 4% R	5 1%	7 7% SUV	3 1%	2 1%
Other	**67** **6%**	11 5%	9 7%	20 6%	1 1%	5 9%	31 6%	41 6%	20 6%	31 5%	20 6%	16 7%	51 6%	31 7%	5 5%	20 7%	9 7%
Nothing / None	**355** **32%**	65 29%	44 35%	125 36%	28 54% GHIL MN	20 35%	193 34%	252 37%	127 37%	208 36% R	107 34% R	41 19%	314 35% R	115 27%	30 31%	68 25%	39 32%
Don't know	**75** **7%**	20 9%	7 6%	25 7%	6 12%	4 7%	44 8%	49 7%	24 7%	46 8%	23 7%	6 3%	68 8%	22 5%	5 5%	15 6%	5 4%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F2 (ALL) What types of information did you look up or find out?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Consultants reputation / Qualifications / Expertise / Specialisms / CV	401 31%	212 34% b	189 28%	76 29%	105 29%	113 35%	107 31%	92 34%	165 32%	93 31%	28 26%	246 29%	155 34%	125 34%	364 31%	37 37%	72 42% qtu	89 31%	207 31%
Patient Review / Forums / Feedback / ratings	26 2%	15 2%	11 2%	7 3%	13 4% e	2 1%	4 1%	4 1%	15 3% l	1 *	1 1%	12 1%	13 3% p	7 2%	24 2%	2 2%	5 3%	4 1%	13 2%
Procedure information / treatment	119 9%	60 10%	59 9%	13 5%	31 9%	36 11% c	38 11% c	19 7%	47 9%	37 12%	7 7%	63 8%	56 12% n	49 14% n	110 9%	10 10%	12 7%	28 10%	68 10%
Cost / value	23 2%	11 2%	12 2%	1 *	9 2% c	3 1%	10 3% c	2 1%	12 2%	7 2%	1 1%	13 2%	10 2%	10 3%	23 2% t	-	6 4% t	1 *	16 2%
Post operative care / recovery / success rate / procedure outcomes	49 4%	27 4%	22 3%	10 4%	12 3%	13 4%	14 4%	15 6%	19 4%	10 3%	1 1%	30 4%	19 4%	15 4%	47 4%	2 2%	5 3%	11 4%	27 4%
Facilities at hospital / hospital information / performance	80 6%	37 6%	43 7%	16 6%	25 7%	24 7%	15 4%	18 6%	36 7%	15 5%	8 7%	55 7%	25 6%	21 6%	70 6%	10 10%	14 8%	22 8%	39 6%
Location of hospitals	50 4%	26 4%	24 4%	19 7% ef	13 4%	9 3%	8 2%	8 3%	20 4%	16 5%	4 4%	35 4%	15 3%	9 3%	45 4% t	4 4%	11 7% t	4 2%	27 4%
General information (not further specified)	14 1%	5 1%	8 1%	3 1%	3 1%	4 1%	4 1%	1 *	9 2%	2 1%	1 1%	9 1%	5 1%	5 1%	11 1%	3 3% t	2 1%	1 *	6 1%
Recommendation from Medical Professional / Friends / Family	32 2%	18 3%	14 2%	7 3%	9 2%	7 2%	9 3%	5 2%	12 2%	10 3%	2 1%	23 3%	8 2%	6 2%	28 2%	3 3%	5 3%	4 1%	18 3%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F2 (ALL) What types of information did you look up or find out?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Appointment times / waiting times / admissions	21 2%	15 2%	6 1%	6 2%	6 2%	6 2%	3 1%	3 1%	6 1%	10 3%	-	17 2%	4 1%	4 1%	19 2%	2 2%	2 1%	6 2%	12 2%
Previous experience of consultant / hospital	19 1%	6 1%	13 2%	1 *	6 2%	5 2%	7 2%	5 2%	5 1%	6 2%	2 2%	13 1%	6 1%	6 2%	19 2%	-	7 4% t	1 1%	10 1%
Approved by / covered by / rated by / recommended by insurer / registered	36 3%	17 3%	20 3%	8 3%	10 3%	10 3%	9 3%	8 3%	15 3%	7 2%	3 3%	25 3%	11 3%	11 3%	36 3%	-	5 3%	7 3%	22 3%
Other	67 5%	36 6%	30 5%	11 4%	25 7% e	10 3%	20 6%	14 5%	31 6%	14 5%	5 5%	41 5%	26 6%	20 6%	60 5%	7 7%	7 4%	13 5%	38 6%
Nothing / None	360 28%	159 26%	200 30%	72 27%	102 28%	90 28%	97 28%	69 25%	136 27%	86 28%	37 34%	251 30%	109 24%	89 24%	336 28%	24 24%	39 23%	85 30%	195 29%
Don't know	75 6%	29 5%	46 7%	18 7%	23 6%	21 6%	13 4%	13 5%	30 6%	18 6%	8 7%	53 6%	22 5%	15 4%	71 6%	4 4%	7 4%	14 5%	36 5%
Did not ask for or look up information	179 14%	85 14%	94 14%	41 16%	48 13%	39 12%	50 15%	48 18% kl	60 12%	34 11%	20 18%	117 14%	62 14%	50 14%	167 14%	12 12%	17 10%	40 14%	92 14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F2 (ALL) What types of information did you look up or find out?

Base: All

	Total	Affect on life — Affected (4-5) (v)	Affect on life — Not affected (1-2) (w)	Severity — Severe (4-5) (x)	Severity — Not severe (1-2) (y)	Affect/severity — Affected/ severe (z)	Affect/severity — Affected AND not severe/ Not affected AND severe (A)	Affect/severity — Not affected/ not severe (B)	Hospital group — BMI (E)	Hospital group — HCA (F)	Hospital group — Nuffield (G)	Hospital group — Ramsay (H)	Hospital group — Spire (I)	Overnight stay — Yes (J)	Overnight stay — No (K)	Treatment type — Surgery/ procedure under anaesthetic (L)	Treatment type — Medically supervised recovery (M)	Consider NHS — Yes (N)	Consider NHS — No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Consultants reputation / Qualifications / Expertise / Specialisms / CV	401 31%	213 33% w	94 25%	133 34%	151 30%	103 34%	45 29%	68 26%	140 33%	49 37%	65 28%	30 24%	117 31%	229 36% K	172 27%	378 32%	56 34%	140 39% O	259 28%
Patient Review / Forums / Feedback / ratings	26 2%	15 2%	4 1%	6 1%	10 2%	4 1%	2 1%	4 1%	11 3%	5 4%	2 1%	1 1%	7 2%	13 2%	12 2%	26 2%	8 5% L	8 2%	18 2%
Procedure information / treatment	119 9%	69 11%	36 10%	35 9%	47 9%	29 9%	11 7%	31 12%	37 9%	12 9%	24 11%	13 10%	34 9%	71 11%	49 8%	114 10%	16 10%	48 13% O	71 8%
Cost / value	23 2%	15 2%	6 2%	11 3%	7 1%	7 2%	7 4% B	3 1%	10 2%	1 1%	5 2%	2 2%	5 1%	17 3%	6 1%	21 2%	2 1%	14 4% O	9 1%
Post operative care / recovery / success rate / procedure outcomes	49 4%	29 4%	12 3%	21 5%	17 3%	16 5%	7 4%	10 4%	12 3%	1 1%	17 7% EFH	1 1%	18 5%	28 4%	21 3%	49 4%	8 5%	14 4%	35 4%
Facilities at hospital / hospital information / performance	80 6%	43 7%	19 5%	27 7%	28 6%	23 7%	6 4%	13 5%	23 5%	11 9%	12 5%	15 13% EGI	18 5%	49 8%	32 5%	76 6%	17 10%	28 8%	52 6%
Location of hospitals	50 4%	27 4%	13 4%	19 5%	18 4%	16 5%	6 4%	10 4%	12 3%	8 6%	10 5%	6 5%	13 3%	27 4%	23 4%	48 4%	7 4%	19 5%	29 3%
General information (not further specified)	14 1%	4 1%	7 2%	3 1%	9 2%	3 1%	- -	7 3%	8 2%	- -	2 1%	- -	4 1%	5 1%	9 1%	13 1%	4 2%	2 1%	12 1%
Recommendation from Medical Professional / Friends / Family	32 2%	14 2%	8 2%	7 2%	14 3%	6 2%	3 2%	5 2%	3 1%	5 4% E	9 4% E	3 2%	11 3% E	17 3%	15 2%	30 2%	4 2%	11 3%	21 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

F2 (ALL) What types of information did you look up or find out?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Appointment times / waiting times / admissions	21 2%	11 2%	3 1%	4 1%	11 2%	3 1%	2 1%	3 1%	10 2%	1 1%	2 1%	1 1%	7 2%	11 2%	9 1%	21 2%	1 1%	12 3% O	9 1%
Previous experience of consultant / hospital	19 1%	9 1%	7 2%	5 1%	7 1%	4 1%	2 1%	5 2%	5 1%	1 1%	3 2%	3 2%	6 2%	7 1%	12 2%	19 2%	1 *	2 1%	16 2%
Approved by / covered by / rated by / recommended by insurer / registered	36 3%	16 2%	9 2%	10 3%	19 4%	7 2%	4 3%	7 3%	14 3%	5 4%	4 2%	4 3%	9 2%	18 3%	19 3%	30 3%	9 5% L	9 3%	27 3%
Other	67 5%	40 6%	16 4%	16 4%	24 5%	14 5%	6 4%	13 5%	25 6%	5 4%	14 6%	3 2%	19 5%	32 5%	35 5%	61 5%	6 4%	25 7%	42 5%
Nothing / None	360 28%	159 25%	124 34% v	99 25%	139 28%	75 25%	46 30%	79 30%	130 30%	30 23%	63 28%	38 31%	99 26%	151 24%	209 32% J	319 27%	44 27%	75 21%	279 30% N
Don't know	75 6%	35 5%	23 6%	30 8%	27 5%	22 7%	12 8%	14 5%	23 5%	4 3%	13 6%	7 6%	27 7%	45 7%	30 5%	71 6%	6 3%	15 4%	59 6%
Did not ask for or look up information	179 14%	90 14%	51 14%	53 14%	69 14%	42 14%	17 11%	37 14%	56 13%	23 17%	30 13%	18 15%	52 14%	80 12%	99 15%	163 14%	16 10%	40 11%	136 15%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

F2 (ALL) What types of information did you look up or find out?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Consultants reputation / Qualifications / Expertise / Specialisms / CV	401 31%	398 32%	298 31%	248 32% e	48 30% e	5 11%	54 36% e	91 34%	141 37% i	157 27%	212 29%	326 32% j	75 28%	76 28%	145 30%	75 41% mn	85 27%	222 30%	91 43% pq
Patient Review / Forums / Feedback / ratings	26 2%	26 2%	17 2%	14 2%	2 1%	1 1%	7 4%	3 1%	8 2%	9 2%	16 2%	20 2%	6 2%	4 1%	5 1%	4 2%	7 2%	14 2%	5 2%
Procedure information / treatment	119 9%	118 9% b	73 8%	58 8%	9 6%	8 16%	21 14%	17 6%	23 6%	51 9%	59 8%	95 9% j	24 9%	21 8%	36 8%	15 8%	15 5%	74 10% p	29 14% p
Cost / value	23 2%	22 2% b	10 1%	10 1%	- -	1 2%	9 6% cd	- -	- -	10 2% gh	12 2%	18 2%	5 2%	5 2%	4 1%	2 1%	4 1%	13 2%	6 3%
Post operative care / recovery / success rate / procedure outcomes	49 4%	47 4%	39 4%	30 4%	7 4%	3 6%	3 2%	9 3%	15 4%	24 4%	29 4%	40 4%	9 3%	10 3%	22 5%	6 3%	10 3%	27 4%	11 5%
Facilities at hospital / hospital information / performance	80 6%	80 6%	61 6%	53 7%	9 6%	1 1%	9 6%	13 5%	19 5%	42 7%	41 6%	70 7% j	11 4%	17 6%	30 6%	14 8%	14 5%	47 6%	18 8%
Location of hospitals	50 4%	50 4%	39 4%	30 4%	7 4%	2 4%	6 4%	10 4%	15 4%	23 4%	15 2%	39 4% j	11 4%	17 6%	16 3%	6 3%	6 2%	23 3%	21 10% pq
General information (not further specified)	14 1%	13 1%	12 1%	12 2%	1 *	-	-	1 *	3 1%	9 2%	7 1%	14 1%	-	3 1%	7 1%	2 1%	2 1%	9 1%	2 1%
Recommendation from Medical Professional / Friends / Family	32 2%	32 3%	22 2%	20 3%	3 2%	-	3 2%	9 3%	11 3%	12 2%	15 2%	24 2%	8 3%	2 1%	16 3% m	4 2%	6 2%	23 3%	3 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F2 (ALL) What types of information did you look up or find out?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Appointment times / waiting times / admissions	**21** **2%**	21 2%	16 2%	16 2%	-	1 1%	5 3%	7 3%	10 3%	7 1%	10 1%	20 2% j	1 *	3 1%	9 2%	4 2%	1 *	8 1%	12 6% pq
Previous experience of consultant / hospital	**19** **1%**	19 1%	12 1%	10 1%	-	2 4% d	3 2%	10 4% i	10 3% i	2 *	13 2%	16 2%	3 1%	2 1%	9 2%	1 *	4 1%	12 2%	3 2%
Approved by / covered by / rated by / recommended by insurer / registered	**36** **3%**	34 3%	23 2%	20 3%	3 2%	3 5%	2 1%	6 2%	8 2%	15 3%	23 3%	29 3%	7 3%	5 2%	11 2%	7 4%	6 2%	23 3%	8 4%
Other	**67** **5%**	60 5%	42 4%	41 5%	6 4%	1 2%	8 5%	17 6%	20 5%	22 4%	34 5%	53 5%	13 5%	10 4%	27 6%	4 2%	23 7%	31 4%	12 5%
Nothing / None	**360** **28%**	350 28%	274 29%	223 29%	47 30%	8 17%	33 22%	75 28%	96 25%	179 31%	229 31% k	281 28%	73 28%	86 31%	142 29%	46 25%	97 31% r	212 28% r	42 20%
Don't know	**75** **6%**	74 6%	66 7% a	51 7%	13 9%	2 4%	4 2%	10 4%	22 6% g	44 8%	42 6%	62 6%	12 5%	14 5%	34 7%	15 8%	15 5%	43 6%	17 8%
Did not ask for or look up information	**179** **14%**	174 14%	128 13%	87 11%	26 17%	19 40% cdf	26 17%	40 15%	45 12%	83 14% h	107 15% k	134 13%	45 17%	45 16% o	67 14% o	13 7%	58 19% r	106 14% r	15 7%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

F2 (ALL) What types of information did you look up or find out?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Consultants reputation / Qualifications / Expertise / Specialisms / CV	**401** **31%**	280 34%	41 32%	19 31%	226 34% B	149 32% B	16 15%	303 28%	98 44% CEF	119 31%	180 27%
Patient Review / Forums / Feedback / ratings	**26** **2%**	14 2%	4 3%	1 1%	15 2%	10 2%	- -	21 2%	5 2%	8 2%	10 1%
Procedure information / treatment	**119** **9%**	83 10%	7 5%	7 12%	61 9%	48 10%	5 4%	77 7%	42 19% CEF	36 9%	41 6%
Cost / value	**23** **2%**	13 2%	6 5% s	3 5%	13 2%	8 2%	2 2%	9 1%	14 6% CEF	4 1%	5 1%
Post operative care / recovery / success rate / procedure outcomes	**49** **4%**	34 4%	3 2%	2 3%	28 4%	17 4%	2 2%	41 4%	8 4%	16 4%	23 4%
Facilities at hospital / hospital information / performance	**80** **6%**	55 7%	9 7%	6 10%	32 5%	44 9% vB	3 3%	69 6%	11 5%	22 6%	46 7%
Location of hospitals	**50** **4%**	38 5%	3 2%	1 2%	20 3%	20 4%	7 7%	40 4%	9 4%	13 3%	27 4%
General information (not further specified)	**14** **1%**	7 1%	2 2%	- -	9 1%	4 1%	- -	12 1%	2 1%	4 1%	8 1%
Recommendation from Medical Professional / Friends / Family	**32** **2%**	20 2%	4 3%	- -	22 3%	8 2%	1 1%	28 3%	4 2%	10 3%	18 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F2 (ALL) What types of information did you look up or find out?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Appointment times / waiting times / admissions	**21** **2%**	14 2%	3 2%	3 5%	12 2%	6 1%	2 2%	11 1%	10 4% CE	-	11 2% CE
Previous experience of consultant / hospital	**19** **1%**	12 1%	3 3%	- -	11 2%	7 1%	1 1%	18 2%	1 1%	5 1%	12 2%
Approved by / covered by / rated by / recommended by insurer / registered	**36** **3%**	20 2%	7 6%	1 2%	16 2%	11 2%	7 6% v	36 3%	- -	14 4% D	21 3%
Other	**67** **5%**	37 4%	4 3%	10 17% st	30 4%	26 6%	8 7%	51 5%	16 7%	17 5%	34 5%
Nothing / None	**360** **28%**	236 28%	31 24%	14 22%	172 26%	134 29%	39 37% v	322 30% D	38 17%	104 27% D	212 32% D
Don't know	**75** **6%**	51 6%	7 5%	3 5%	33 5%	33 7%	5 4%	70 7%	5 2%	23 6%	43 7%
Did not ask for or look up information	**179** **14%**	104 13%	17 14%	10 16%	89 13%	62 13%	18 17%	155 15%	24 11%	57 15%	96 14%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F2 (ALL) What types of information did you look up or find out?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Consultants reputation / Qualifications / Expertise / Specialisms / CV	401 31%	87 34% JLMN	40 28% J	120 30% JM	8 12%	16 24%	182 28% JN	216 27% J	95 24% J	190 28%	111 30%	99 41% PQw	302 29%	166 35%	39 33%	110 35%	46 34%	10 36%
Patient Review / Forums / Feedback / ratings	26 2%	1 *	4 3% G	5 1%	1 1%	4 6% GI	16 2% G	20 2% GI	15 4% GILM	7 1%	8 2%	11 5% Pw	15 1%	17 4%	1 1%	14 4%	3 2%	1 3%
Procedure information / treatment	119 9%	19 7%	7 5%	32 8%	5 8%	6 10%	44 7%	58 7%	25 6%	45 7%	27 7%	47 19% PQw	72 7%	64 13%	8 7%	45 14%	16 12%	3 10%
Cost / value	23 2%	1 *	3 2%	2 *	-	-	7 1%	8 1%	6 2%	2 *	7 2% Pw	14 6% Pw	9 1% P	17 4%	4 3%	9 3%	6 4%	2 8%
Post operative care / recovery / success rate / procedure outcomes	49 4%	13 5%	3 2%	18 4%	2 4%	2 3%	23 4%	28 3%	10 2%	23 3%	17 4%	9 4%	39 4%	21 4%	4 4%	14 5%	5 4%	2 7%
Facilities at hospital / hospital information / performance	80 6%	18 7%	10 7%	25 6%	1 2%	8 12% J	44 7%	51 6%	27 7%	45 7%	24 6%	11 5%	69 7%	25 5%	10 9%	15 5%	8 6%	1 4%
Location of hospitals	50 4%	8 3%	7 5%	18 4%	2 3%	1 2%	22 3%	33 4%	15 4%	29 4%	11 3%	9 4%	40 4%	17 4%	3 2%	13 4%	3 2%	1 4%
General information (not further specified)	14 1%	2 1%	3 2%	4 1%	2 2%	2 2%	8 1%	10 1%	6 2%	9 1%	3 1%	2 1%	12 1%	4 1%	1 *	4 1%	-	-
Recommendation from Medical Professional / Friends / Family	32 2%	8 3%	4 3%	8 2%	2 3%	2 3%	20 3%	20 2%	12 3%	19 3%	6 2%	6 3%	25 2%	11 2%	1 1%	9 3%	2 1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F2 (ALL) What types of information did you look up or find out?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Appointment times / waiting times / admissions	21 2%	5 2%	2 1%	3 1%	1 1%	1 1%	8 1%	7 1%	3 1%	9 1%	3 1%	10 4% Qw	11 1%	12 3%	-	6 2%	6 4% T	1 2%
Previous experience of consultant / hospital	19 1%	6 3%	3 2%	6 1%	-	1 1%	12 2%	11 1%	5 1%	12 2%	6 2%	1 1%	18 2%	5 1%	2 2%	1 *	4 3%	-
Approved by / covered by / rated by / recommended by insurer / registered	36 3%	9 3%	7 5%	15 4%	1 1%	1 2%	21 3%	27 3%	12 3%	24 4% R	13 3% R	-	36 3% R	5 1%	7 6% SU	3 1%	2 1%	1 3%
Other	67 5%	11 4%	9 6%	20 5%	1 1%	5 8%	31 5%	41 5%	20 5%	31 5%	20 5%	16 6%	51 5%	31 6%	5 4%	20 6%	9 6%	2 6%
Nothing / None	360 28%	66 26%	44 31%	127 31%	28 43% GLMN	20 31%	193 29%	255 31%	127 31%	209 31% R	108 29% R	42 18%	318 30% R	118 24%	30 26%	70 22%	40 29%	8 27%
Don't know	75 6%	20 8%	7 5%	25 6%	6 9%	4 6%	44 7%	49 6%	24 6%	46 7%	23 6%	6 3%	68 7%	22 5%	5 4%	15 5%	5 4%	2 7%
Did not ask for or look up information	179 14%	31 12%	18 12%	60 15%	13 20%	8 13%	93 14%	122 15%	62 15%	94 14%	60 16%	26 11%	153 15%	62 13%	19 16%	42 13%	16 11%	4 14%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F3 What types of information about private consultants or hospitals would you like to have had, but was not provided to you or you didn't manage to find?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Consultants reputation / Qualifications / Expertise / Specialisms / CV	30 2%	15 2%	15 2%	3 1%	11 3%	6 2%	10 3%	6 2%	15 3%	2 1%	3 3%	17 2%	13 3%	11 3%	27 2%	2 3%	8 5% u	8 3%	11 2%
Patient Review / Forums / Feedback / ratings	13 1%	5 1%	8 1%	7 3% f	3 1%	2 1%	1 *	5 2%	6 1%	1 *	2 1%	11 1%	2 1%	2 1%	13 1%	- -	4 2%	3 1%	7 1%
Procedure information / treatment	4 *	2 *	3 *	- -	1 *	2 1%	1 *	1 *	2 *	- -	1 1%	2 *	2 1%	1 *	3 *	2 2%	- -	- -	2 *
Cost / value	28 2%	16 3%	11 2%	6 2%	9 3%	3 1%	9 3%	2 1%	15 3%	7 2%	4 4%	16 2%	12 3%	12 3%	25 2%	2 2%	7 4%	2 1%	18 3%
Post operative care / recovery / success rate / procedure outcomes	28 2%	9 1%	18 3%	5 2%	8 2%	9 3%	5 2%	9 3%	13 3%	3 1%	1 1%	19 2%	8 2%	7 2%	22 2%	6 6% q	3 1%	7 2%	13 2%
Facilities at hospital / hospital information / performance	13 1%	2 *	11 2% a	- -	3 1%	6 2% c	4 1%	3 1%	7 1%	- -	1 1%	4 *	9 2% n	7 2% n	13 1%	- -	3 2%	3 1%	5 1%
Found all I needed / all provided	29 2%	14 2%	16 2%	1 *	7 2%	7 2%	14 4% c	6 2%	13 3%	8 3%	2 2%	14 2%	15 3%	10 3%	26 2%	3 3%	4 2%	6 2%	19 3%
Happy with / relied on recommendation from GP	7 1%	2 *	5 1%	1 *	2 1%	1 *	4 1%	5 2% k	1 *	1 *	1 1%	5 1%	2 *	2 *	7 1%	- -	1 *	1 *	5 1%
Comparative information / checking information on consultants / track records / rating / stats / ranking	48 4%	22 4%	26 4%	6 2%	13 4%	16 5%	13 4%	18 7% k	13 2%	11 4%	2 2%	28 3%	20 4%	18 5%	47 4%	1 1%	7 4%	11 4%	26 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F3 What types of information about private consultants or hospitals would you like to have had, but was not provided to you or you didn't manage to find?

Base: All

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Other	45 4%	22 4%	23 3%	14 5%	10 3%	12 4%	10 3%	17 6%	17 3%	8 3%	3 2%	33 4%	12 3%	10 3%	42 4%	3 3%	11 6%	7 3%	24 4%
Nothing / none	883 69%	430 69%	454 68%	177 68%	245 68%	224 69%	237 70%	175 64%	354 69%	215 71%	68 62%	577 69%	307 68%	252 69%	819 69%	65 65%	114 67%	199 70%	466 69%
Don't know	190 15%	91 15%	99 15%	43 17%	57 16%	48 15%	42 12%	35 13%	66 13%	49 16%	24 22% jk	125 15%	66 15%	48 13%	173 15%	17 17%	19 11%	41 15%	95 14%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F3 What types of information about private consultants or hospitals would you like to have had, but was not provided to you or you didn't manage to find?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1288**	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Consultants reputation / Qualifications / Expertise / Specialisms / CV	**30** **2%**	15 2%	12 3%	6 1%	17 3%	4 1%	9 6% z	8 3%	11 3%	1 1%	8 3%	2 2%	8 2%	11 2%	19 3%	27 2%	1 *	5 1%	25 3%
Patient Review / Forums / Feedback / ratings	**13** **1%**	6 1%	3 1%	6 2%	5 1%	4 1%	- -	3 1%	5 1%	3 2%	2 1%	1 1%	3 1%	8 1%	6 1%	13 1%	4 2%	2 1%	11 1%
Procedure information / treatment	**4** *****	2 *	2 *	- -	3 1%	- -	1 1%	2 1%	2 *	1 1%	2 1%	- -	- -	2 *	2 *	4 *	2 1%	1 *	4 *
Cost / value	**28** **2%**	14 2%	9 3%	7 2%	12 2%	6 2%	5 3%	5 2%	8 2%	1 1%	6 3%	2 2%	11 3%	12 2%	16 2%	26 2%	2 1%	11 3%	16 2%
Post operative care / recovery / success rate / procedure outcomes	**28** **2%**	17 3%	7 2%	11 3%	14 3%	10 3%	7 4%	6 2%	6 1%	5 4%	4 2%	- -	12 3%	22 3% K	6 1%	28 2%	3 2%	13 3%	15 2%
Facilities at hospital / hospital information / performance	**13** **1%**	8 1%	5 1%	4 1%	4 1%	2 1%	2 1%	3 1%	8 2%	1 1%	2 1%	- -	1 *	5 1%	8 1%	12 1%	1 *	2 1%	11 1%
Found all I needed / all provided	**29** **2%**	19 3%	7 2%	9 2%	9 2%	8 3%	5 3%	6 2%	8 2%	4 3%	8 4%	3 2%	6 2%	16 2%	13 2%	25 2%	5 3%	8 2%	21 2%
Happy with / relied on recommendation from GP	**7** **1%**	2 *	4 1%	1 *	4 1%	1 *	- -	4 1%	- -	- -	2 1% E	1 1%	4 1%	2 *	5 1%	5 *	1 *	3 1%	4 *
Comparative information / checking information on consultants / track records / rating / stats / ranking	**48** **4%**	29 4%	10 3%	15 4%	18 4%	14 4%	9 6%	9 3%	26 6% I	4 3%	6 3%	3 2%	9 3%	29 5%	19 3%	43 4%	7 4%	8 2%	40 4%

8 Feb 2013

F3 What types of information about private consultants or hospitals would you like to have had, but was not provided to you or you didn't manage to find?
Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Other	**45** **4%**	21 3%	13 4%	10 3%	19 4%	9 3%	4 2%	9 4%	23 5% G	6 5% G	2 1%	4 3%	9 2%	19 3%	26 4%	42 4%	11 7% L	14 4%	32 3%
Nothing / none	**883** **69%**	450 70%	249 67%	277 71%	328 65%	218 71%	95 63%	175 67%	279 65%	95 72%	165 73%	87 71%	256 68%	426 66%	458 71%	815 69%	107 66%	250 69%	627 69%
Don't know	**190** **15%**	79 12%	61 17%	55 14%	87 17%	38 12%	26 17%	41 16%	68 16%	14 10%	27 12%	21 17%	61 16%	110 17% K	81 12%	178 15%	23 14%	56 15%	132 14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

8 Feb 2013

F3 What types of information about private consultants or hospitals would you like to have had, but was not provided to you or you didn't manage to find?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1288**	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Consultants reputation / Qualifications / Expertise / Specialisms / CV	**30** **2%**	29 2%	22 2%	19 2%	4 2%	-	4 3%	3 1%	6 2%	16 3%	18 2%	24 2%	6 2%	5 2%	13 3%	4 2%	3 1%	18 2%	9 4% p
Patient Review / Forums / Feedback / ratings	**13** **1%**	13 1%	11 1%	11 1%	-	-	-	2 1%	5 1%	6 1%	9 1%	11 1%	3 1%	2 1%	5 1%	4 2%	3 1%	9 1%	1 1%
Procedure information / treatment	**4** *****	4 *	3 *	3 *	-	-	1 *	1 *	3 1%	-	3 *	3 *	1 *	-	2 *	1 1%	-	3 *	1 1%
Cost / value	**28** **2%**	28 2%	19 2%	16 2%	3 2%	-	4 3%	7 3%	8 2%	11 2%	10 1%	20 2% j	7 3%	4 2%	10 2%	5 3%	7 2%	13 2%	8 4%
Post operative care / recovery / success rate / procedure outcomes	**28** **2%**	28 2%	19 2%	14 2%	5 4%	-	2 1%	5 2%	7 2%	12 2%	6 1%	20 2% j	7 3% j	3 1%	10 2%	6 4%	7 2%	11 2%	10 5% q
Facilities at hospital / hospital information / performance	**13** **1%**	13 1%	8 1%	4 1%	4 3% c	-	1 1%	3 1%	4 1%	4 1%	9 1%	13 1%	-	2 1%	4 1%	2 1%	-	8 1%	4 2% p
Found all I needed / all provided	**29** **2%**	29 2% b	15 2%	12 2%	3 2%	-	8 5% c	7 3%	10 3%	5 1%	20 3% k	21 2%	8 3%	1 *	9 2%	5 3%	3 1%	16 2%	9 4% p
Happy with / relied on recommendation from GP	**7** **1%**	6 1%	6 1%	6 1%	-	-	1 *	-	-	6 1%	1 *	6 1% j	1 *	1 1%	4 1%	1 *	1 *	5 1%	1 1%
Comparative information / checking information on consultants / track records / rating / stats / ranking	**48** **4%**	48 4%	37 4%	28 4%	8 5%	1 2%	3 2%	11 4%	17 5%	20 3%	25 3%	38 4%	10 4%	11 4%	17 3%	9 5%	14 5%	28 4%	6 3%

8 Feb 2013

F3 What types of information about private consultants or hospitals would you like to have had, but was not provided to you or you didn't manage to find?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Other	**45** **4%**	43 3%	29 3%	23 3%	8 5%	- -	7 4%	6 2%	7 2%	22 4%	24 3%	30 3%	14 5%	8 3%	14 3%	7 4%	16 5%	24 3%	4 2%
Nothing / none	**883** **69%**	868 69%	663 69%	526 68%	110 70%	38 79%	103 68%	195 72%	268 71%	395 68%	515 70%	702 69%	177 67%	199 72%	340 70%	115 63%	205 65%	539 72% r	131 62%
Don't know	**190** **15%**	180 14%	141 15%	122 16%	18 12%	9 19%	22 14%	36 13%	53 14%	89 15%	111 15%	154 15%	35 13%	42 15%	65 13%	30 17%	57 18% q	96 13%	34 16%

8 Feb 2013

F3 What types of information about private consultants or hospitals would you like to have had, but was not provided to you or you didn't manage to find?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Consultants reputation / Qualifications / Expertise / Specialisms / CV	**30** **2%**	20 2%	3 2%	1 2%	15 2%	12 3%	3 3%	29 3%	1 1%	11 3%	17 3%
Patient Review / Forums / Feedback / ratings	**13** **1%**	9 1%	- -	1 2%	7 1%	3 1%	3 3% A	13 1%	- -	3 1%	9 1%
Procedure information / treatment	**4** *****	1 *	2 1% s	- -	3 *	2 *	- -	4 *	- -	2 *	3 *
Cost / value	**28** **2%**	18 2%	4 3%	1 1%	21 3%	7 1%	- -	15 1%	13 6% CEF	6 2%	9 1%
Post operative care / recovery / success rate / procedure outcomes	**28** **2%**	18 2%	2 1%	5 8% s	18 3%	7 2%	2 1%	23 2%	5 2%	7 2%	13 2%
Facilities at hospital / hospital information / performance	**13** **1%**	7 1%	- -	- -	6 1%	6 1%	- -	13 1% F	- -	9 2% CF	3 1%
Found all I needed / all provided	**29** **2%**	21 3%	1 1%	2 4%	19 3%	10 2%	- -	21 2% F	8 4% F	15 4% CF	5 1%
Happy with / relied on recommendation from GP	**7** **1%**	6 1%	1 *	- -	2 *	3 1%	1 1%	5 1%	2 1%	3 1%	3 *
Comparative information / checking information on consultants / track records / rating / stats / ranking	**48** **4%**	35 4%	1 1%	2 3%	24 4%	21 5%	2 2%	46 4%	3 1%	21 5%	25 4%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F3 What types of information about private consultants or hospitals would you like to have had, but was not provided to you or you didn't manage to find?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Other	**45** **4%**	26 3%	6 4%	1 1%	19 3%	16 4%	7 6%	44 4%	1 1%	13 3%	25 4%
Nothing / none	**883** **69%**	594 71%	90 70%	37 60%	469 71%	304 65%	76 71%	724 68%	160 72%	263 69%	455 69%
Don't know	**190** **15%**	95 11%	22 17%	12 20%	80 12%	86 18% v	14 13%	159 15%	32 14%	48 13%	105 16%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F3 What types of information about private consultants or hospitals would you like to have had, but was not provided to you or you didn't manage to find?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Consultants reputation / Qualifications / Expertise / Specialisms / CV	30 2%	6 2%	4 3%	9 2%	2 4%	1 2%	20 3%	23 3%	14 4%	19 3%	10 3%	1 1%	29 3%	5 1%	6 5% SU	1 *	3 2%	-
Patient Review / Forums / Feedback / ratings	13 1%	3 1%	2 2%	4 1%	1 2%	1 1%	10 1%	10 1%	7 2%	10 1%	4 1%	-	13 1%	2 *	2 1%	1 *	1 1%	-
Procedure information / treatment	4 *	1 *	-	2 *	2 3% GILMN	-	3 *	4 *	2 1%	3 *	1 *	-	4 *	1 *	1 *	-	1 *	-
Cost / value	28 2%	2 1%	2 1%	6 1%	1 2%	1 1%	9 1%	13 2%	7 2%	5 1%	10 3% Pw	13 5% Pw	15 1% P	15 3% V	7 6% V	14 4%	1 1%	1 2%
Post operative care / recovery / success rate / procedure outcomes	28 2%	6 2%	3 2%	5 1%	6 9% GHILMN	1 1%	18 3%	17 2% I	13 3%	12 2%	9 3%	6 3%	21 2%	12 2%	3 2%	7 2%	3 2%	1 5%
Facilities at hospital / hospital information / performance	13 1%	2 1%	3 2%	5 1%	-	-	8 1%	10 1%	5 1%	7 1%	6 2%	-	13 1%	2 *	4 3% SU	-	1 *	1 4%
Found all I needed / all provided	29 2%	6 2%	3 2%	8 2%	-	3 5%	13 2%	15 2%	7 2%	11 2%	5 1%	14 6% PQw	15 1%	17 4%	1 1%	15 5%	1 1%	1 4%
Happy with / relied on recommendation from GP	7 1%	3 1%	1 *	1 *	-	-	4 1%	3 *	2 *	4 1%	1 *	2 1%	5 1%	2 *	1 1%	2 1%	-	-
Comparative information / checking information on consultants / track records / rating / stats / ranking	48 4%	11 4%	5 3%	24 6% MN	-	4 5%	22 3%	34 4% N	11 3%	26 4%	20 5% R	3 1%	46 4%	14 3%	9 8% SU	8 3%	4 3%	2 6%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

F3 What types of information about private consultants or hospitals would you like to have had, but was not provided to you or you didn't manage to find?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Other	45 4%	5 2%	5 3%	25 6% GL	3 5%	1 1%	19 3%	39 5% L	13 3%	25 4%	16 4%	4 2%	41 4%	13 3%	6 5%	6 2%	7 5%	- -
Nothing / none	883 69%	176 70%	108 75% MN	271 67%	43 66%	42 63%	450 68%	545 67%	274 68%	454 67%	263 70%	167 69%	717 68%	345 72%	72 62%	223 71%	101 73%	21 74%
Don't know	190 15%	38 15%	15 11%	58 14%	8 13%	14 20%	99 15%	119 15%	61 15%	108 16%	48 13%	34 14%	156 15%	61 13%	18 16%	42 13%	18 13%	1 5%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G1 Which one of the following types of private medical insurance were you covered by for your treatment?/
Though you paid/will pay entirely yourself for your treatment, did you have private medical insurance at that time?
If yes, please specify which type you had.

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
No ˜ did not have private medical insurance	**221** **17%**	119 19%	102 15%	23 9%	38 10%	49 15% c	112 33% cde	40 15%	105 21% m	48 16%	12 11%	83 10%	138 31% n	120 33% n	195 16%	25 25% t	30 18%	41 14%	132 19% q
Private policy - fully paid for by myself or by another member of my household	**383** **30%**	179 29%	203 31%	39 15%	61 17%	117 36% cd	165 49% cde	98 36% km	136 27%	88 29%	27 25%	171 20%	211 47% n	184 50% no	358 30%	25 25%	51 30%	81 28%	193 28%
Corporate policy - partly or fully paid for by my employer or by the employer of another member of my household	**663** **51%**	313 50%	350 53%	191 73% ef	258 71% ef	156 48% f	58 17%	126 47%	260 51%	163 54%	66 61% j	568 68% op	94 21% p	58 16%	613 52%	49 50%	84 50%	159 56%	345 51%
Other (specify)	**18** **1%**	8 1%	10 1%	5 2%	5 1%	3 1%	5 2%	6 2%	7 1%	1 *	4 3% l	14 2%	4 1%	4 1%	18 2%	-	5 3%	2 1%	7 1%
Don't know	**4** *****	3 *	1 *	3 1% d	-	1 *	-	-	2 *	1 *	-	2 *	2 *	-	4 *	-	-	1 *	2 *
NET: Had PMI	**1063** **83%**	500 80%	563 85%	235 90% f	324 90% f	276 85% f	228 67%	231 85%	402 79%	253 84%	97 89% k	754 90% op	309 69%	245 67%	989 83% u	74 75%	140 82%	242 85% r	544 80%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G1 Which one of the following types of private medical insurance were you covered by for your treatment?/
Though you paid/will pay entirely yourself for your treatment, did you have private medical insurance at that time?
If yes, please specify which type you had.

Base: All

| | Total | Affect on life | | Severity | | Affect/severity | | | Hospital group | | | | | Overnight stay | | Treatment type | | Consider NHS | |
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1288**	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
No ˜ did not have private medical insurance	**221** **17%**	152 24% w	37 10%	100 26% y	53 11%	85 28% AB	15 10%	24 9%	70 16%	27 21%	44 19%	20 16%	60 16%	140 22% K	81 13%	213 18% M	14 9%	156 43% O	64 7%
Private policy - fully paid for by myself or by another member of my household	**383** **30%**	184 29%	120 32%	119 31%	144 28%	88 29%	43 29%	85 33%	144 33%	38 29%	67 29%	36 29%	98 26%	184 29%	199 31%	344 29%	51 31%	66 18%	312 34% N
Corporate policy - partly or fully paid for by my employer or by the employer of another member of my household	**663** **51%**	294 46%	207 56% v	161 41%	303 60% x	123 40%	93 61% z	147 56% z	211 49%	63 48%	114 50%	66 54%	209 56%	306 48%	357 55% J	609 51%	90 55%	136 37%	523 57% N
Other (specify)	**18** **1%**	11 2%	6 2%	7 2%	4 1%	7 2%	-	4 2%	5 1%	4 3%	2 1%	1 1%	6 2%	10 2%	8 1%	17 1%	8 5% L	6 2%	12 1%
Don't know	**4** *****	4 1%	1 *	2 1%	1 *	2 1%	-	1 *	2 *	-	1 *	-	1 *	1 *	3 *	4 *	-	1 *	3 *
NET: Had PMI	**1063** **83%**	488 76%	333 90% v	287 74%	451 89% x	218 72%	136 90% z	236 90% z	360 83%	104 79%	183 80%	103 84%	313 84%	500 78%	563 87% J	970 82%	150 91% L	208 57%	848 93% N

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G1 Which one of the following types of private medical insurance were you covered by for your treatment?/
Though you paid/will pay entirely yourself for your treatment, did you have private medical insurance at that time?
If yes, please specify which type you had.

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1288**	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
No ˜ did not have private medical insurance	**221** *17%*	220 *17%* b	137 *14%*	109 *14%*	17 *11%*	12 *25%* d	54 *36%* cd	53 *20%* hi	64 *17%*	73 *13%*	105 *14%*	161 *16%*	60 *23%* jk	42 *15%*	72 *15%*	19 *10%*	34 *11%*	142 *19%* p	45 *21%* p
Private policy - fully paid for by myself or by another member of my household	**383** *30%*	373 *30%*	277 *29%*	212 *27%*	61 *39%* c	11 *23%*	46 *30%*	92 *34%* i	135 *36%* i	142 *25%*	232 *32%*	312 *31%*	69 *26%*	63 *23%*	158 *33%* m	55 *30%*	86 *28%*	226 *30%*	66 *31%*
Corporate policy - partly or fully paid for by my employer or by the employer of another member of my household	**663** *51%*	644 *51%*	530 *55%* a	442 *57%* f	76 *49%* f	25 *52%* f	48 *31%*	122 *45%*	175 *46%*	355 *62%* gh	386 *52%*	528 *52%*	129 *49%*	168 *61%* n	251 *52%*	102 *56%*	182 *58%* qr	374 *50%*	98 *46%*
Other (specify)	**18** *1%*	17 *1%* b	9 *1%*	7 *1%*	2 *1%*	-	4 *3%*	2 *1%*	2 ***	7 *1%*	9 *1%*	14 *1%*	3 *1%*	2 *1%*	2 ***	5 *3%* n	9 *3%* q	6 *1%*	2 *1%*
Don't know	**4** ***	4 ***	3 ***	2 ***	1 ***	-	-	1 ***	2 ***	1 ***	3 ***	3 ***	1 ***	1 ***	1 ***	-	2 *1%*	1 ***	1 ***
NET: Had PMI	**1063** *83%*	1035 *82%*	815 *85%* a	661 *86%* f	139 *89%* ef	37 *75%*	98 *64%*	216 *80%*	312 *83%*	504 *87%* g	627 *85%* l	855 *84%* l	202 *77%*	233 *85%*	411 *85%*	162 *90%*	277 *89%* qr	606 *81%*	166 *78%*

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G1 Which one of the following types of private medical insurance were you covered by for your treatment?/
Though you paid/will pay entirely yourself for your treatment, did you have private medical insurance at that time?
If yes, please specify which type you had.

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
No ˘ did not have private medical insurance	**221** **17%**	115 14%	28 22% s	29 47% st	144 22% AB	60 13%	10 9%	- -	221 100% CEF	- -	- -
Private policy - fully paid for by myself or by another member of my household	**383** **30%**	262 32% u	39 30%	10 16%	209 32% B	148 32% B	16 15%	383 36% DF	- -	383 100% CDF	- -
Corporate policy - partly or fully paid for by my employer or by the employer of another member of my household	**663** **51%**	444 53% u	61 47%	22 37%	300 45%	253 54% v	77 72% vA	663 62% DE	- -	- -	663 100% CDE
Other (specify)	**18** **1%**	9 1%	1 1%	- -	8 1%	6 1%	3 3%	18 2% EF	- -	- -	- -
Don´t know	**4** *****	1 *	- -	- -	2 *	2 *	- -	4 *	- -	- -	- -
NET: Had PMI	**1063** **83%**	716 86% tu	101 78% u	32 53%	518 78%	407 87% v	97 91% v	1063 100% D	- -	383 100% D	663 100% D

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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G1 Which one of the following types of private medical insurance were you covered by for your treatment?/
Though you paid/will pay entirely yourself for your treatment, did you have private medical insurance at that time?
If yes, please specify which type you had.

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
No ˜ did not have private medical insurance	221 17%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	221 92% PQw	- -	217 45% TV	4 4%	192 61% STV	23 17% T	2 6%
Private policy - fully paid for by myself or by another member of my household	383 30%	83 33%	35 24%	177 44% GHKL MN	20 31%	18 28%	205 31% H	299 37% HLN	122 30%	222 33% R	149 40% PRw	11 5%	371 35% PR	109 23% U	49 42% SU	49 16%	47 34% SU	12 44%
Corporate policy - partly or fully paid for by my employer or by the employer of another member of my household	663 51%	167 66% I	109 75% ILMN	225 55%	43 66%	48 72% I	438 67% IM	496 61% I	271 67% IM	438 65% R	223 60% R	2 1%	661 63% R	148 31% U	64 54% SU	66 21%	68 49% SU	14 51%
Other (specify)	18 1%	3 1%	1 *	3 1%	2 2%	-	15 2%	15 2% I	12 3% HIM	9 1%	1 *	7 3% Q	11 1%	8 2%	-	8 2%	-	-
Don´t know	4 *	- -	- -	- -	- -	- -	- -	- -	- -	3 *	1 *	- -	4 *	- -	- -	- -	- -	- -
NET: Had PMI	1063 83%	253 100%	144 100%	405 100%	65 100%	66 100%	658 100%	810 100%	405 100%	670 100% R	373 100% R	20 8%	1043 100% R	265 55% U	113 96% SUV	124 39%	115 83% SU	26 94%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G1 (i) Which one of the following types of private medical insurance were you covered by for your treatment?

Base: All respondents paying fully/partially via PMI

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1163	556	607	256	361	311	235	246	445	273	103	832	331	259	1085	78	104	285	619
Weighted Base	1047	496	551	234	318	273	222	228	395	248	94*	742	305	242	973	74*	132*	239	540
Effective Base	995	477	518	222	310	264	200	211	381	233	89	716	279	219	930	65	99	249	523
Private policy - fully paid for by myself or by another member of my household	371 **35%**	174 *35%*	197 *36%*	39 *17%*	58 *18%*	114 *42%* cd	159 *72%* cde	97 *43%* klm	131 *33%*	82 *33%*	27 *29%*	166 *22%*	205 *67%* n	181 *75%* no	346 *36%*	25 *33%*	46 *35%*	79 *33%*	190 *35%*
Corporate policy - partly or fully paid for by my employer or by the employer of another member of my household	661 **63%**	313 *63%*	349 *63%*	189 *81%* ef	258 *81%* ef	156 *57%* f	58 *26%*	126 *55%*	258 *65%* j	163 *66%* j	66 *70%* j	567 *76%* op	94 *31%* p	58 *24%*	612 *63%*	49 *67%*	84 *64%*	159 *66%*	343 *64%*
Other (specify)	11 **1%**	7 *1%*	4 *1%*	2 *1%*	2 *1%*	1 *1%*	5 *2%*	5 *2%*	4 *1%*	1 *1%*	1 *1%*	7 *1%*	4 *1%*	4 *1%*	11 *1%*	-	2 *1%*	1 ***	5 *1%*
Don't know	4 *****	3 *1%*	1 ***	3 *1%* d	- -	1 ***	- -	- -	2 ***	1 ***	- -	2 ***	2 *1%*	- -	4 ***	-	-	1 ***	2 ***
NET: Had PMI	1043 **100%**	493 *99%*	550 *100%*	231 *99%* c	318 *100%*	272 *100%*	222 *100%*	228 *100%*	394 *100%*	247 *100%*	94 *100%*	740 *100%*	303 *99%*	242 *100%*	969 *100%*	74 *100%*	132 *100%*	238 *100%*	538 *100%*

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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G1 (i) Which one of the following types of private medical insurance were you covered by for your treatment?

Base: All respondents paying fully/partially via PMI

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1163**	533	355	317	492	241	148	253	231	77	323	101	431	529	634	1063	158	241	914
Weighted Base	**1047**	476	332	281	448	212	136	235	358	96*	182	103	308	492	555	954	142	200	839
Effective Base	**995**	454	306	269	424	204	126	219	231	77	323	101	431	451	545	909	133	208	782
Private policy - fully paid for by myself or by another member of my household	**371** **35%**	175 37%	120 36%	115 41% y	141 32%	84 40%	43 32%	85 36%	141 39% I	33 34%	65 36%	36 35%	97 31%	178 36%	193 35%	333 35%	48 34%	61 30%	306 37%
Corporate policy - partly or fully paid for by my employer or by the employer of another member of my household	**661** **63%**	292 61%	207 62%	159 57%	303 68% x	122 58%	93 68%	147 62%	211 59%	63 65%	114 63%	66 64%	208 67% E	306 62%	355 64%	607 64%	90 64%	134 67%	523 62%
Other (specify)	**11** **1%**	5 1%	5 2%	4 1%	3 1%	4 2%	-	3 1%	5 1%	1 1%	1 1%	1 1%	3 1%	7 1%	4 1%	10 1%	4 2%	4 2%	7 1%
Don't know	**4** *****	4 1%	1 *	2 1%	1 *	2 1%	-	1 *	2 *	-	1 1%	-	1 *	1 *	3 1%	4 *	-	1 *	3 *
NET: Had PMI	**1043** **100%**	472 99%	332 100%	278 99%	447 100%	209 99%	136 100%	235 100%	356 100%	96 100%	181 99%	103 100%	307 100%	491 100%	552 99%	950 100%	142 100%	199 100%	836 100%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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G1 (i) Which one of the following types of private medical insurance were you covered by for your treatment?

Base: All respondents paying fully/partially via PMI

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1163	1134	919	748	150	42	92	244	351	569	688	941	214	266	458	182	304	664	177
Weighted Base	1047	1019	814	660	138	37*	89*	217	314	500	619	846	195	232	412	159	274	597	162
Effective Base	995	970	785	639	128	36	80	208	298	488	586	802	186	229	391	156	261	567	151
Private policy - fully paid for by myself or by another member of my household	371 35%	362 36% b	277 34%	212 32%	61 44% c	11 31%	40 45% c	92 43% i	135 43% i	142 28%	226 37%	306 36%	63 33%	63 27%	158 38% m	55 35%	85 31%	219 37%	63 39%
Corporate policy - partly or fully paid for by my employer or by the employer of another member of my household	661 63%	642 63%	528 65% a	440 67% df	76 55%	25 69%	48 54%	122 56%	175 56%	354 71% gh	384 62%	527 62%	129 67%	166 72% n	251 61%	102 64%	182 67%	373 62%	98 60%
Other (specify)	11 1%	10 1% b	6 1%	6 1%	- -	- -	1 1%	2 1%	2 1%	4 1%	6 1%	10 1%	1 *	2 1%	2 *	2 1%	5 2%	5 1%	1 *
Don't know	4 *	4 *	3 *	2 *	1 1%	- -	- -	1 1%	2 1%	1 *	3 *	3 *	1 1%	1 *	1 *	- -	2 1%	1 *	1 *
NET: Had PMI	1043 100%	1015 100%	811 100%	658 100%	138 99%	37 100%	89 100%	216 99%	312 99%	500 100%	616 100%	843 100%	193 99%	231 100%	411 100%	159 100%	271 99%	597 100%	161 100%

GfK

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G1 (i) Which one of the following types of private medical insurance were you covered by for your treatment?

Base: All respondents paying fully/partially via PMI

	Total	Diversion			Relative importance			PMI		
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	Private policy (E)	Corporate policy (F)
Unweighted Base	1163	772	112	41	571	434	109	1163	403	744
Weighted Base	1047	702	98*	32*	505	406	95*	1047	371	661
Effective Base	995	662	96	36	491	370	94	995	343	638
Private policy - fully paid for by myself or by another member of my household	371 35%	253 36%	36 37%	10 30%	201 40% B	145 36% B	16 17%	371 35% F	371 100% CF	- -
Corporate policy - partly or fully paid for by my employer or by the employer of another member of my household	661 63%	443 63%	61 62%	22 70%	299 59%	253 62%	77 81% vA	661 63% E	- -	661 100% CE
Other (specify)	11 1%	5 1%	1 1%	- -	3 1%	6 1%	2 2%	11 1% F	- -	- -
Don't know	4 *	1 *	- -	- -	2 *	2 *	- -	4 *	- -	- -
NET: Had PMI	1043 100%	701 100%	98 100%	32 100%	503 100%	404 100%	95 100%	1043 100%	371 100%	661 100%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G1 (i) Which one of the following types of private medical insurance were you covered by for your treatment?

Base: All respondents paying fully/partially via PMI

	Total	Insurance coverage								Treatment paid for			Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	**1163**	266	157	464	72	68	694	892	428	737	426	1163	280	125	123	126	31
Weighted Base	**1047**	248	144	405	62*	61*	638	795	390	673	374	1047	245	113	106	112	26**
Effective Base	**995**	229	134	395	61	60	596	762	367	631	364	995	238	107	104	107	26
Private policy - fully paid for by myself or by another member of my household	**371** **35%**	78 *31%*	35 *24%*	177 *44%* GHJK LMN	17 *28%*	15 *25%*	194 *30%*	293 *37%* HKLN	116 *30%*	222 *33%*	149 *40%* Pw	371 *35%* P	97 *40%*	49 *44%*	41 *38%*	44 *40%*	12 *46%*
Corporate policy - partly or fully paid for by my employer or by the employer of another member of my household	**661** **63%**	167 *67%* I	109 *75%* ILMN	225 *55%*	43 *69%* I	46 *75%* IM	436 *68%* IM	494 *62%* I	269 *69%* IM	438 *65%*	223 *60%*	661 *63%*	147 *60%*	64 *56%*	65 *61%*	68 *60%*	14 *54%*
Other (specify)	**11** **1%**	3 *1%*	1 ***	3 *1%*	2 *3%*	-	8 *1%*	8 *1%*	5 *1%*	9 *1%*	1 ***	11 *1%*	1 ***	-	1 *1%*	-	-
Don't know	**4** *****	-	-	-	-	-	-	-	-	3 ***	1 ***	4 ***	-	-	-	-	-
NET: Had PMI	**1043** **100%**	248 *100%*	144 *100%*	405 *100%*	62 *100%*	61 *100%*	638 *100%*	795 *100%*	390 *100%*	670 *100%*	373 *100%*	1043 *100%*	245 *100%*	113 *100%*	106 *100%*	112 *100%*	26 *100%*

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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G1 (ii) Though you paid/will pay entirely yourself for your treatment, did you have private medical insurance at that time?
If yes, please specify which type you had.

Base: All respondents paying entirely themselves

	Total	Gender Female (a)	Gender Male (b)	Age 65+ (f)	Social grade B (k)	Working status Working - full or part time (n)	Working status Not working (o)	Working status Retired (p)	Country England (q)	Country UK minus Greater London - mixed/ rural (u)
Unweighted Base	125	67	58	58	57	52	73	63	114	77
Weighted Base	241	126*	115*	117*	114*	97*	144*	122*	216*	138*
Effective Base	107	58	49	49	49	45	62	53	98	65
No ˜ did not have private medical insurance	221 92%	119 95%	102 88%	112 95%	105 92%	83 86%	138 96%	120 98% no	195 91%	132 95% q
Private policy - fully paid for by myself or by another member of my household	11 5%	5 4%	6 5%	5 5%	5 4%	5 6%	6 4% p	3 2%	11 5%	3 2%
Corporate policy - partly or fully paid for by my employer or by the employer of another member of my household	2 1%	- -	2 1%	- -	2 1%	2 2%	- -	- -	2 1%	2 1%
Other (specify)	7 3%	1 1%	6 5%	- -	3 2%	7 7% op	- -	- -	7 3%	2 1%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
NET: Had PMI	20 8%	7 5%	13 12%	5 5%	9 8%	14 14% p	6 4% p	3 2%	20 9% u	6 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/f - k/m - n/o/p - q/r/u - x/y - z/A/B - C/D - G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G1 (ii) Though you paid/will pay entirely yourself for your treatment, did you have private medical insurance at that time?
If yes, please specify which type you had.

Base: All respondents paying entirely themselves

	Total	Affect on life Affected (4-5) (v)	Severity Severe (4-5) (x)	Severity Not severe (1-2) (y)	Affect/ severity Affected/ severe (z)	Hospital group Nuffield (G)	Hospital group Spire (I)	Overnight stay Yes (J)	Overnight stay No (K)	Treatment type Surgery/ procedure under anaesthetic (L)	Consider NHS Yes (N)	Consider NHS No (O)
Unweighted Base	125	87	56	34	50	38	43	74	51	120	83	41
Weighted Base	241	168*	109*	57**	93*	46*	66*	149*	92*	233	164*	75*
Effective Base	107	75	48	29	43	38	43	64	43	103	71	35
No ˜ did not have private medical insurance	221 92%	152 90%	100 92%	53 93%	85 90%	44 95%	60 91%	140 94%	81 88%	213 91%	156 95%	64 85%
Private policy - fully paid for by myself or by another member of my household	11 5%	9 5%	4 4%	3 5%	4 5%	1 3%	2 2%	6 4%	5 6%	11 5%	5 3%	6 8%
Corporate policy - partly or fully paid for by my employer or by the employer of another member of my household	2 1%	2 1%	2 1%	-	2 2%	-	2 2%	-	2 2%	2 1%	2 1%	-
Other (specify)	7 3%	6 3%	3 3%	1 2%	3 3%	1 3%	3 5%	3 2%	4 4%	7 3%	2 1%	5 7%
Don´t know	-	-	-	-	-	-	-	-	-	-	-	-
NET: Had PMI	20 8%	16 10%	9 8%	4 7%	9 10%	2 5%	6 9%	9 6%	11 12%	20 9%	8 5%	12 15%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G1 (ii) Though you paid/will pay entirely yourself for your treatment, did you have private medical insurance at that time?
If yes, please specify which type you had.

Base: All respondents paying entirely themselves

	Total	See private consultant		Referral		Prior knowledge consultant		Prior hospital knowledge			Number of consultants	Number of hospitals
		Yes (a)	Yes AND referred (b)	GP (c)	Not referred (f)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	1 (n)	1 (q)
Unweighted Base	125	124	72	59	31	32	40	60	90	35	40	75
Weighted Base	241	240	141*	112*	63**	64**	77*	115*	173*	68*	72*	151*
Effective Base	107	106	61	50	27	27	35	51	77	30	34	65
No ˜ did not have private medical insurance	221 92%	220 92%	137 97% a	109 98%	54 86%	64 100%	73 94%	105 91%	161 93%	60 88%	72 100%	142 94%
Private policy - fully paid for by myself or by another member of my household	11 5%	11 5%	- -	- -	6 10%	- -	- -	6 5%	6 4%	5 8%	- -	7 4%
Corporate policy - partly or fully paid for by my employer or by the employer of another member of my household	2 1%	2 1%	2 1%	2 1%	- -	- -	2 2%	2 1%	2 1%	- -	- -	2 1%
Other (specify)	7 3%	7 3%	3 2%	1 1%	3 4%	- -	3 4%	3 2%	4 2%	3 4%	- -	2 1%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
NET: Had PMI	20 8%	20 8% b	4 3%	3 2%	9 14%	- -	4 6%	10 9%	12 7%	8 12%	- -	10 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - h/i - j/k/l - n/o - v/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G1 (ii) Though you paid/will pay entirely yourself for your treatment, did you have private medical insurance at that time?
If yes, please specify which type you had.

Base: All respondents paying entirely themselves

	Total	Diversion Private hospital (s)	Relative importance Consultant more (v)	PMI PMI - no (D)
Unweighted Base	**125**	69	86	115
Weighted Base	**241**	129*	159*	221*
Effective Base	**107**	60	74	98
No ˜ did not have private medical insurance	**221** **92%**	115 *89%*	144 *90%*	221 *100%*
Private policy - fully paid for by myself or by another member of my household	**11** **5%**	9 *7%*	8 *5%*	- -
Corporate policy - partly or fully paid for by my employer or by the employer of another member of my household	**2** **1%**	2 *1%*	2 *1%*	- -
Other (specify)	**7** **3%**	4 *3%*	5 *3%*	- -
Don´t know	**-** **-**	- -	- -	- -
NET: Had PMI	**20** **8%**	15 *11%*	15 *10%*	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - h/i - j/k/l - n/o - v/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G1 (ii) Though you paid/will pay entirely yourself for your treatment, did you have private medical insurance at that time?
If yes, please specify which type you had.

Base: All respondents paying entirely themselves

	Total	Treatment paid for	Stage of payment	
		Myself (R)	Know - total (S)	Know/ have paid in full (U)
Unweighted Base	**125**	125	123	111
Weighted Base	**241**	241	237	209*
Effective Base	**107**	107	105	95
No ˜ did not have private medical insurance	**221** **92%**	221 92%	217 92%	192 92%
Private policy - fully paid for by myself or by another member of my household	**11** **5%**	11 5%	11 5%	9 4%
Corporate policy - partly or fully paid for by my employer or by the employer of another member of my household	**2** **1%**	2 1%	2 1%	2 1%
Other (specify)	**7** **3%**	7 3%	7 3%	7 3%
Don't know	**-** **-**	- -	- -	- -
NET: Had PMI	**20** **8%**	20 8%	20 8%	17 8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - h/i - j/k/l - n/o - v/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
*** small base; ** very small base (under 30) ineligible for sig testing**
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (i) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1168	557	611	254	364	312	238	248	448	274	105	837	331	261	1090	78	107	286	621
Weighted Base	1063	500	563	235	324	276	228	231	402	253	97*	754	309	245	989	74*	140*	242	544
Effective Base	988	475	513	218	308	262	201	213	377	230	90	713	276	221	924	65	99	250	520
AXA PPP Healthcare	253 24%	130 26%	123 22%	62 26%	73 23%	54 20%	64 28% e	53 23%	94 23%	71 28%	20 21%	184 24%	69 22%	55 23%	234 24%	19 25%	44 32%	57 24%	127 23%
Aviva	144 14%	73 15% f	71 13%	36 15% f	45 14% f	48 18% f	14 6%	23 10%	63 16% j	37 15%	13 14%	118 16% op	26 9%	21 9%	124 13%	20 27% qstu	12 8%	33 14%	86 16% q
BUPA	405 38%	183 37%	222 39%	85 36%	116 36%	116 42%	89 39%	97 42%	151 38%	92 36%	31 32%	266 35%	139 45% n	116 47% n	379 38%	26 35%	51 37%	96 40%	209 38%
PRU Health	65 6%	27 5%	38 7%	9 4%	24 7%	15 6%	16 7%	20 9%	22 6%	14 5%	3 3%	50 7%	14 5%	11 4%	62 6%	3 4%	5 4%	11 5%	32 6%
Simply Health	66 6%	33 7%	33 6%	19 8% f	27 8% f	15 5%	6 3%	13 6%	24 6%	14 5%	7 7%	53 7% p	14 4% p	7 3%	65 7%	1 1%	4 3%	14 6%	36 7%
WPA	28 3%	11 2%	17 3%	7 3%	7 2%	3 1%	10 4% e	9 4%	7 2%	3 1%	5 5% kl	20 3%	8 3%	6 2%	27 3%	1 1%	4 3%	6 3%	13 2%
CIGNA	38 4%	21 4%	17 3%	9 4%	16 5%	7 3%	6 2%	5 2%	13 3%	9 4%	10 10% jkl	27 4%	11 3% p	6 2%	36 4%	2 3%	10 7% u	9 4%	14 3%
CS Health Care	8 1%	2 *	6 1%	-	1 *	2 1%	5 2% cd	2 1%	6 1%	1 *	-	2 *	6 2% n	4 2% n	7 1%	2 2%	2 1%	1 *	4 1%
Beneden Health Care	7 1%	3 1%	4 1%	-	2 1%	2 1%	3 1%	3 1%	2 *	2 1%	1 1%	4 1%	3 1%	3 1%	7 1%	-	-	4 2%	3 *

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (i) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1063	500	563	235	324	276	228	231	402	253	97*	754	309	245	989	74*	140*	242	544
Effective Base	988	475	513	218	308	262	201	213	377	230	90	713	276	221	924	65	99	250	520
Exeter Family Friendly	7 1%	3 1%	4 1%	- -	- -	2 1%	5 2% cd	2 1%	2 *	3 1%	- -	- -	7 2% n	7 3% n	7 1%	- -	- -	1 *	5 1%
Other (specify)	33 3%	9 2%	24 4% a	8 3%	8 3%	6 2%	11 5%	4 2%	19 5% j	6 2%	3 3%	22 3%	11 3%	10 4%	31 3% u	2 3%	7 5%	7 3%	11 2%
Don't know	9 1%	5 1%	4 1%	- -	5 1%	4 2%	- -	2 1%	- -	2 1%	3 3% k	8 1%	1 *	- -	8 1%	1 1%	- -	2 1%	4 1%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (i) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI

	Total	Affect on life Affected (4-5) (v)	Not affected (1-2) (w)	Severity Severe (4-5) (x)	Not severe (1-2) (y)	Affect/severity Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	Hospital group BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Overnight stay Yes (J)	No (K)	Treatment type Surgery/procedure under anaesthetic (L)	Medically supervised recovery (M)	Consider NHS Yes (N)	No (O)
Unweighted Base	1168	537	355	320	493	244	148	253	231	80	323	101	433	531	637	1068	161	244	917
Weighted Base	1063	488	333	287	451	218	136	236	360	104*	183	103	313	500	563	970	150	208	848
Effective Base	988	448	306	269	422	204	126	219	230	77	320	101	428	446	543	902	130	204	779
AXA PPP Healthcare	253 24%	115 23%	78 24%	62 22%	113 25%	49 23%	33 24%	57 24%	87 24%	37 35% GI	35 19%	22 22%	72 23%	118 24%	135 24%	232 24%	33 22%	62 30% O	188 22%
Aviva	144 14%	67 14%	46 14%	44 15%	56 12%	30 14%	24 18%	31 13%	56 16% F	5 5%	22 12%	19 19% F	42 13% F	81 16% K	64 11%	134 14%	20 14%	32 15%	112 13%
BUPA	405 38%	187 38%	124 37%	116 40%	162 36%	90 41%	44 32%	89 37%	130 36%	36 35%	81 44% H	32 31%	127 40%	191 38%	215 38%	373 38%	62 41%	69 33%	334 39%
PRU Health	65 6%	30 6%	25 8%	19 7%	29 6%	14 6%	11 8%	15 6%	22 6%	3 2%	16 9% F	5 5%	19 6%	34 7%	30 5%	57 6%	5 3%	10 5%	53 6%
Simply Health	66 6%	35 7%	16 5%	21 7%	23 5%	14 7%	7 5%	11 5%	16 4%	10 10%	7 4%	12 12% EG	21 7%	30 6%	36 6%	60 6%	9 6%	11 5%	55 6%
WPA	28 3%	12 3%	6 2%	3 1%	14 3%	3 1%	3 2%	6 2%	14 4%	1 1%	3 2%	2 2%	7 2%	8 2%	20 3%	24 2%	3 2%	2 1%	26 3%
CIGNA	38 4%	15 3%	15 4%	4 2%	23 5% x	4 2%	8 6% z	10 4%	12 3%	6 6%	5 3%	4 4%	10 3%	13 3%	24 4%	32 3%	6 4%	5 2%	33 4%
CS Health Care	8 1%	2 *	4 1%	1 *	5 1%	-	2 1%	4 2%	6 2%	-	1 *	-	1 *	5 1%	3 1%	8 1%	1 *	2 1%	7 1%
Beneden Health Care	7 1%	5 1%	1 *	3 1%	2 *	3 1%	-	1 *	-	-	3 2% E	3 3% EI	2 *	3 1%	5 1%	7 1%	2 1%	6 3% O	2 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (i) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1063**	488	333	287	451	218	136	236	360	104*	183	103	313	500	563	970	150	208	848
Effective Base	**988**	448	306	269	422	204	126	219	230	77	320	101	428	446	543	902	130	204	779
Exeter Family Friendly	**7** **1%**	2 *	3 1%	1 *	5 1%	-	2 2%	3 1%	3 1%	-	2 1%	1 1%	1 *	2 *	5 1%	6 1%	-	2 1%	6 1%
Other (specify)	**33** **3%**	15 3%	13 4%	8 3%	14 3%	6 3%	3 2%	9 4%	11 3%	6 6%	6 3%	2 2%	8 3%	9 2%	23 4% J	28 3%	8 5%	7 4%	25 3%
Don't know	**9** **1%**	4 1%	3 1%	4 1%	4 1%	4 2%	-	3 1%	3 1%	-	3 2%	-	3 1%	6 1%	3 1%	7 1%	1 1%	1 1%	8 1%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (i) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1168	1139	918	747	150	42	95	242	348	571	691	945	215	266	456	184	305	668	178
Weighted Base	1063	1035	815	661	139	37*	98*	216	312	504	627	855	202	233	411	162	277	606	166
Effective Base	988	964	785	638	128	36	76	206	296	490	584	801	181	229	389	158	260	566	148
AXA PPP Healthcare	253 24%	248 24%	192 24%	158 24%	26 19%	12 34%	29 30%	56 26%	75 24%	117 23%	146 23%	200 23%	53 26%	48 21%	106 26%	36 22%	68 25%	143 24%	41 25%
Aviva	144 14%	143 14%	109 13%	89 13%	14 10%	8 21%	15 16%	29 14%	42 13%	67 13%	98 16% l	125 15%	19 10%	38 16%	53 13%	17 10%	35 13%	89 15%	20 12%
BUPA	405 38%	392 38%	309 38%	245 37%	61 44%	12 33%	30 30%	82 38%	123 39%	186 37%	232 37%	317 37%	85 42%	82 35%	154 38%	68 42%	99 36%	232 38%	67 40%
PRU Health	65 6%	61 6%	48 6%	42 6%	6 4%	1 2%	6 6%	14 7%	21 7%	28 5%	35 6%	49 6%	13 6%	14 6%	25 6%	9 6%	15 5%	41 7%	6 4%
Simply Health	66 6%	64 6%	52 6%	42 6%	12 8%	1 2%	5 5%	17 8%	24 8%	28 5%	44 7%	55 6%	11 5%	14 6%	26 6%	12 7%	21 8%	34 6%	10 6%
WPA	28 3%	27 3%	23 3%	21 3%	2 2%	1 3%	2 2%	6 3%	7 2%	16 3%	14 2%	22 3%	6 3%	4 2%	12 3%	6 4%	6 2%	20 3%	1 1%
CIGNA	38 4%	38 4%	34 4%	29 4%	5 4%	-	3 3%	8 4%	9 3%	25 5%	26 4%	31 4%	7 3%	16 7% n	12 3%	5 3%	16 6% q	16 3%	6 4%
CS Health Care	8 1%	8 1%	8 1%	6 1%	2 2%	-	-	1 *	4 1% g	4 1%	5 1%	8 1%	-	2 1%	5 1%	1 1%	2 1%	7 1%	-
Beneden Health Care	7 1%	7 1%	4 1%	4 1%	-	-	-	-	-	4 1%	1 *	4 * j	3 2% j	3 1% n	-	2 1% n	2 1%	3 *	3 2%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (i) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1063**	1035	815	661	139	37*	98*	216	312	504	627	855	202	233	411	162	277	606	166
Effective Base	**988**	964	785	638	128	36	76	206	296	490	584	801	181	229	389	158	260	566	148
Exeter Family Friendly	**7** **1%**	7 *1%*	5 *1%*	4 *1%*	1 *1%*	1 *2%*	2 *2%*	1 *1%*	1 ***	4 *1%*	3 *1%*	7 *1%*	- -	1 *1%*	4 *1%*	- -	3 *1%*	3 ***	2 *1%*
Other (specify)	**33** **3%**	32 *3%*	24 *3%*	15 *2%*	9 *6%* c	1 *3%*	5 *5%*	2 *1%*	4 *1%*	20 *4%* gh	16 *3%*	27 *3%*	5 *2%*	11 *5%*	10 *3%*	3 *2%*	8 *3%*	17 *3%*	6 *3%*
Don't know	**9** **1%**	8 *1%*	7 *1%*	6 *1%*	2 *1%*	1 *2%*	1 *1%*	- -	2 ***	6 *1%*	7 *1%*	8 *1%*	1 ***	- -	4 *1%*	3 *2%* m	2 *1%*	3 ***	4 *3%* q

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (i) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI

	Total	Diversion			Relative importance			PMI		
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	Private policy (E)	Corporate policy (F)
Unweighted Base	1168	778	113	41	578	432	110	1168	408	745
Weighted Base	1063	716	101*	32*	518	407	97*	1063	383	663
Effective Base	988	660	94	36	490	364	94	988	340	639
AXA PPP Healthcare	253 24%	160 22%	28 28%	7 21%	135 26%	89 22%	18 19%	253 24%	83 22%	167 25%
Aviva	144 14%	104 14%	18 18%	4 12%	64 12%	58 14%	15 16%	144 14% E	35 9%	109 16% CE
BUPA	405 38%	278 39%	39 39%	14 44%	191 37%	158 39%	40 41%	405 38% F	177 46% CF	225 34%
PRU Health	65 6%	43 6%	2 2%	1 2%	35 7%	21 5%	6 7%	65 6%	20 5%	43 6%
Simply Health	66 6%	45 6%	3 3%	4 13% †	33 6%	30 7%	2 3%	66 6%	18 5%	48 7%
WPA	28 3%	18 2%	3 3%	-	16 3%	10 2%	-	28 3%	11 3%	16 2%
CIGNA	38 4%	26 4%	5 5%	1 2%	16 3%	14 3%	7 7%	38 4% E	3 1%	35 5% CE
CS Health Care	8 1%	7 1%	-	-	2 *	6 1%	-	8 1% F	8 2% CF	-
Beneden Health Care	7 1%	4 1%	1 1%	2 5% s	2 *	5 1%	1 1%	7 1% F	4 1%	2 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
*small base; ** very small base (under 30) ineligible for sig testing*
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (i) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI

	Total	Diversion			Relative importance			PMI		
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	Private policy (E)	Corporate policy (F)
Weighted Base	**1063**	716	101*	32*	518	407	97*	1063	383	663
Effective Base	**988**	660	94	36	490	364	94	988	340	639
Exeter Family Friendly	7 1%	5 1%	1 1%	- -	4 1%	2 1%	1 1%	7 1% F	7 2% CF	- -
Other (specify)	33 3%	22 3%	1 1%	- -	14 3%	13 3%	4 4%	33 3%	11 3%	17 2%
Don't know	9 1%	7 1%	- -	1 2%	5 1%	1 *	2 2%	9 1% F	4 1%	3 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G2 (i) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI

	Total	Insurance coverage								Treatment paid for			Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1168	268	157	464	74	70	704	900	436	734	424	1158	290	125	132	127	31
Weighted Base	1063	253	144	405	65*	66*	658	810	405	670	373	1043	265	113	124	115	26**
Effective Base	988	227	134	395	62	58	594	762	367	629	362	990	236	107	104	106	26
AXA PPP Healthcare	253 24%	253 100% HIJKL MN	-	-	-	-	253 38% HIJKM N	-	-	164 24%	84 22%	248 24%	68 26%	20 18%	32 26%	30 26%	6 25%
Aviva	144 14%	-	144 100% GIJKL MN	-	-	-	144 22% GIJK M	144 18% GIJK	144 36% GIJK LM	98 15%	46 12%	144 14%	23 9%	19 17% SUV	9 8%	9 8%	4 14%
BUPA	405 38%	-	-	405 100% GHJKL MN	-	-	-	405 50% GHJKL N	-	241 36%	164 44% Pw	405 39% P	106 40%	49 44%	47 38%	45 39%	14 53%
PRU Health	65 6%	-	-	-	65 100% GHIKL MN	-	65 10% GHIK	65 8% GHIK	65 16% GHIKL M	42 6%	20 5%	62 6%	17 6%	5 4%	9 7%	7 6%	1 3%
Simply Health	66 6%	-	-	-	-	66 100% GHIJ LMN	66 10% GHIJ	66 8% GHIJ	66 16% GHIJL M	43 6%	18 5%	61 6%	15 6%	7 6%	10 8%	5 4%	1 3%
WPA	28 3%	-	-	-	-	-	28 4% GHI	28 3% GHI	28 7% GHIJK LM	20 3%	8 2%	28 3%	5 2%	3 3%	1 1%	4 3%	1 3%
CIGNA	38 4%	-	-	-	-	-	38 6% GHI	38 5% GHI	38 9% GHIJK LM	23 3%	15 4%	38 4%	12 5%	3 2%	5 4%	8 7%	-
CS Health Care	8 1%	-	-	-	-	-	8 1% I	8 1% I	8 2% GIM	-	8 2% Pw	8 1% P	5 2%	3 3%	2 1%	4 3%	-
Beneden Health Care	7 1%	-	-	-	-	-	7 1% I	7 1%	7 2% GIM	6 1%	-	6 1%	2 1%	-	2 1%	-	-

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (i) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI

	Total	Insurance coverage								Treatment paid for			Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	1063	253	144	405	65*	66*	658	810	405	670	373	1043	265	113	124	115	26**
Effective Base	988	227	134	395	62	58	594	762	367	629	362	990	236	107	104	106	26
Exeter Family Friendly	7 1%	- -	- -	- -	- -	- -	7 1% I	7 1%	7 2% GIM	5 1%	2 *	7 1%	2 1%	- -	1 *	1 1%	- -
Other (specify)	33 3%	- -	- -	- -	- -	- -	33 5% GHI	33 4% GHI	33 8% GHIJK LM	22 3%	8 2%	30 3%	7 3%	4 3%	5 4%	3 2%	- -
Don't know	9 1%	- -	- -	- -	- -	- -	9 1% I	9 1% I	9 2% GILM	6 1%	1 *	6 1%	3 1%	- -	3 3%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (ii) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI paying fully/partially via PMI

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1158	553	605	252	361	310	235	246	444	272	103	830	328	259	1080	78	104	284	618
Weighted Base	1043	493	550	231	318	272	222	228	394	247	94*	740	303	242	969	74*	132*	238	538
Effective Base	990	474	516	218	310	263	200	211	380	232	89	714	277	219	926	65	99	249	522
AXA PPP Healthcare	248 24%	127 26%	121 22%	62 27% e	73 23%	51 19%	61 27% e	53 23%	94 24%	65 26%	20 22%	178 24%	69 23%	55 23%	229 24%	19 25%	39 30%	57 24%	127 24%
Aviva	144 14%	73 15%	71 13%	36 16% f	45 14% f	48 18% f	14 6%	23 10%	63 16% j	37 15%	13 14%	118 16% op	26 9%	21 9%	124 13%	20 27% qstu	12 9%	33 14%	86 16% q
BUPA	405 39%	183 37%	222 40%	85 37%	116 36%	116 43%	89 40%	97 42%	151 38%	92 37%	31 33%	266 36%	139 46% n	116 48% n	379 39%	26 35%	51 39%	96 40%	209 39%
PRU Health	62 6%	24 5%	38 7%	9 4%	24 8%	15 6%	13 6%	18 8%	21 5%	14 6%	3 3%	50 7%	12 4%	8 3%	59 6%	3 4%	5 4%	10 4%	32 6%
Simply Health	61 6%	33 7%	28 5%	17 8% f	23 7% f	15 5%	6 3%	13 6%	19 5%	14 6%	7 7%	51 7% op	10 3%	7 3%	61 6%	1 1%	4 3%	14 6%	31 6%
WPA	28 3%	11 2%	17 3%	7 3%	7 2%	3 1%	10 4% e	9 4%	7 2%	3 1%	5 6% kl	20 3%	8 3%	6 2%	27 3%	1 1%	4 3%	6 3%	13 2%
CIGNA	38 4%	21 4%	17 3%	9 4%	16 5%	7 3%	6 3%	5 2%	13 3%	9 4%	10 11% jkl	27 4%	11 4% p	6 2%	36 4%	2 3%	10 8% qu	9 4%	14 3%
CS Health Care	8 1%	2 *	6 1%	-	1 *	2 1%	5 2% cd	2 1%	6 2%	1 *	-	2 *	6 2% n	4 2% n	7 1%	2 2%	2 1%	1 *	4 1%
Beneden Health Care	6 1%	3 1%	3 *	-	2 1%	1 *	3 1%	1 *	2 *	2 1%	1 1%	3 *	3 1%	3 1%	6 1%	-	-	3 1%	3 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (ii) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI paying fully/partially via PMI

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1043	493	550	231	318	272	222	228	394	247	94*	740	303	242	969	74*	132*	238	538
Effective Base	990	474	516	218	310	263	200	211	380	232	89	714	277	219	926	65	99	249	522
Exeter Family Friendly	7 1%	3 1%	4 1%	- -	- -	2 1%	5 2% cd	2 1%	2 *	3 1%	- -	- -	7 2% n	7 3% n	7 1%	- -	- -	1 *	5 1%
Other (specify)	30 3%	9 2%	21 4%	5 2%	8 3%	6 2%	11 5%	4 2%	16 4%	6 2%	3 3%	20 3%	11 3%	10 4%	28 3%	2 3%	5 4%	7 3%	11 2%
Don't know	6 1%	4 1%	2 *	- -	2 1%	4 2%	- -	2 1%	- -	2 1%	1 1%	5 1%	1 *	- -	6 1%	1 1%	- -	2 1%	3 1%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (ii) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI paying fully/partially via PMI

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1158**	529	354	315	491	239	148	252	230	77	321	101	429	527	631	1058	158	240	911
Weighted Base	**1043**	472	332	278	447	209	136	235	356	96*	181	103	307	491	552	950	142	199	836
Effective Base	**990**	450	305	267	423	203	126	218	230	77	321	101	429	449	543	905	133	207	780
AXA PPP Healthcare	**248** **24%**	112 24%	78 24%	60 21%	110 25%	47 22%	33 24%	57 24%	87 24%	31 32% G	35 19%	22 22%	72 24%	115 24%	132 24%	227 24%	33 24%	56 28%	188 22%
Aviva	**144** **14%**	67 14%	46 14%	44 16%	56 13%	30 14%	24 18%	31 13%	56 16% F	5 5%	22 12%	19 19% F	42 14% F	81 16% K	64 12%	134 14%	20 14%	32 16%	112 13%
BUPA	**405** **39%**	187 40%	124 37%	116 42%	162 36%	90 43%	44 32%	89 38%	130 37%	36 38%	81 45% H	32 31%	127 41%	191 39%	215 39%	373 39%	62 44%	69 35%	334 40%
PRU Health	**62** **6%**	27 6%	25 8%	18 6%	29 6%	12 6%	11 8%	15 6%	22 6%	3 3%	15 8%	5 5%	18 6%	34 7%	28 5%	54 6%	5 3%	10 5%	50 6%
Simply Health	**61** **6%**	30 6%	16 5%	19 7%	23 5%	13 6%	7 5%	11 5%	12 3%	10 10% EG	7 4%	12 12% EG	19 6%	26 5%	35 6%	56 6%	6 4%	10 5%	51 6%
WPA	**28** **3%**	12 3%	6 2%	3 1%	14 3%	3 1%	3 2%	6 2%	14 4%	1 1%	3 2%	2 2%	7 2%	8 2%	20 4%	24 3%	3 2%	2 1%	26 3%
CIGNA	**38** **4%**	15 3%	15 4%	4 2%	23 5% x	4 2%	8 6%	10 4%	12 3%	6 6%	5 3%	4 4%	10 3%	13 3%	24 4%	32 3%	6 4%	5 2%	33 4%
CS Health Care	**8** **1%**	2 *	4 1%	1 *	5 1%	- -	2 1%	4 2%	6 2%	- -	1 *	- -	1 *	5 1%	3 1%	8 1%	1 *	2 1%	7 1%
Beneden Health Care	**6** **1%**	3 1%	1 *	2 1%	2 *	2 1%	- -	1 *	- -	- -	3 2% EI	3 3% EI	- -	1 *	5 1%	6 1%	- -	4 2% O	2 *

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G2 (ii) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI paying fully/partially via PMI

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1043**	472	332	278	447	209	136	235	356	96*	181	103	307	491	552	950	142	199	836
Effective Base	**990**	450	305	267	423	203	126	218	230	77	321	101	429	449	543	905	133	207	780
Exeter Family Friendly	**7** **1%**	2 *	3 1%	1 *	5 1%	- -	2 2%	3 1%	3 1%	- -	2 1%	1 1%	1 *	2 *	5 1%	6 1%	- -	2 1%	6 1%
Other (specify)	**30** **3%**	12 3%	13 4%	8 3%	14 3%	6 3%	3 2%	9 4%	11 3%	4 4%	6 3%	2 2%	8 3%	9 2%	21 4%	26 3%	5 4%	7 4%	23 3%
Don't know	**6** **1%**	2 1%	2 *	2 1%	3 1%	2 1%	- -	2 1%	3 1%	- -	2 1%	- -	1 *	4 1%	2 *	5 *	1 1%	1 1%	5 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G2 (ii) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI paying fully/partially via PMI

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1158	1129	915	745	149	42	92	242	348	568	685	938	212	265	456	182	302	663	176
Weighted Base	1043	1015	811	658	138	37*	89*	216	312	500	616	843	193	231	411	159	271	597	161
Effective Base	990	966	782	637	127	36	80	206	296	488	584	800	184	228	389	156	259	566	151
AXA PPP Healthcare	248 24%	243 24%	192 24%	158 24%	26 19%	12 34%	26 30%	56 26%	75 24%	117 23%	146 24%	200 24%	47 24%	48 21%	106 26%	36 22%	68 25%	137 23%	41 25%
Aviva	144 14%	143 14%	109 13%	89 14%	14 10%	8 21%	15 17%	29 14%	42 13%	67 13%	98 16% l	125 15%	19 10%	38 16%	53 13%	17 11%	35 13%	89 15%	20 12%
BUPA	405 39%	392 39%	309 38%	245 37%	61 44%	12 33%	30 33%	82 38%	123 39%	186 37%	232 38%	317 38%	85 44%	82 35%	154 38%	68 43%	99 37%	232 39%	67 41%
PRU Health	62 6%	58 6%	48 6%	42 6%	6 5%	1 2%	6 7%	14 7%	21 7%	28 6%	32 5%	47 6%	13 7%	14 6%	25 6%	9 6%	13 5%	40 7%	6 4%
Simply Health	61 6%	59 6%	51 6%	41 6%	12 8%	1 2%	2 2%	17 8%	24 8%	26 5%	39 6%	50 6%	11 6%	12 5%	26 6%	12 7%	21 8%	32 5%	6 4%
WPA	28 3%	27 3%	23 3%	21 3%	2 2%	1 3%	2 2%	6 3%	7 2%	16 3%	14 2%	22 3%	6 3%	4 2%	12 3%	6 4%	6 2%	20 3%	1 1%
CIGNA	38 4%	38 4%	34 4%	29 4%	5 4%	-	3 3%	8 4%	9 3%	25 5%	26 4%	31 4%	7 3%	16 7% n	12 3%	5 3%	16 6% q	16 3%	6 4%
CS Health Care	8 1%	8 1%	8 1%	6 1%	2 2%	-	-	1 *	4 1% g	4 1%	5 1%	8 1%	-	2 1%	5 1%	1 1%	2 1%	7 1%	-
Beneden Health Care	6 1%	6 1%	4 1%	4 1%	-	-	-	-	-	4 1%	1 *	3 *	3 2% jk	3 1% n	-	2 1% n	2 1%	3 *	2 1%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (ii) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI paying fully/partially via PMI

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1043**	1015	811	658	138	37*	89*	216	312	500	616	843	193	231	411	159	271	597	161
Effective Base	**990**	966	782	637	127	36	80	206	296	488	584	800	184	228	389	156	259	566	151
Exeter Family Friendly	**7** **1%**	7 *1%*	5 *1%*	4 *1%*	1 *1%*	1 *2%*	2 *2%*	1 *1%*	1 ***	4 *1%*	3 *1%*	7 *1%*	- -	1 *1%*	4 *1%*	- -	3 *1%*	3 ***	2 *1%*
Other (specify)	**30** **3%**	29 *3%*	24 *3%*	15 *2%*	9 *6%* *c*	1 *3%*	2 *2%*	2 *1%*	4 *1%*	20 *4%* *gh*	16 *3%*	27 *3%*	2 *1%*	11 *5%*	10 *3%*	3 *2%*	6 *2%*	17 *3%*	6 *4%*
Don't know	**6** **1%**	5 *1%*	4 *1%*	5 *1%*	- -	1 *2%*	1 *1%*	- -	2 ***	3 *1%*	4 *1%*	6 *1%*	1 ***	- -	4 *1%*	1 ***	1 ***	1 ***	4 *3%* *pq*

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (ii) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI paying fully/partially via PMI

	Total	Diversion			Relative importance			PMI		
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	Private policy (E)	Corporate policy (F)
Unweighted Base	1158	770	112	41	570	431	109	1158	403	744
Weighted Base	1043	701	98*	32*	503	404	95*	1043	371	661
Effective Base	990	660	96	36	490	367	94	990	343	638
AXA PPP Healthcare	248 24%	157 22%	26 26%	7 21%	130 26%	89 22%	18 19%	248 24%	78 21%	167 25%
Aviva	144 14%	104 15%	18 18%	4 12%	64 13%	58 14%	15 16%	144 14% E	35 9%	109 16% CE
BUPA	405 39%	278 40%	39 40%	14 44%	191 38%	158 39%	40 42%	405 39% F	177 48% CF	225 34%
PRU Health	62 6%	40 6%	2 2%	1 2%	33 6%	21 5%	6 7%	62 6%	17 5%	43 6%
Simply Health	61 6%	40 6%	3 3%	4 13% †	31 6%	27 7%	2 3%	61 6%	15 4%	46 7%
WPA	28 3%	18 3%	3 3%	-	16 3%	10 2%	-	28 3%	11 3%	16 2%
CIGNA	38 4%	26 4%	5 5%	1 2%	16 3%	14 3%	7 7%	38 4% E	3 1%	35 5% CE
CS Health Care	8 1%	7 1%	-	-	2 *	6 1%	-	8 1% F	8 2% CF	-
Beneden Health Care	6 1%	2 *	1 1%	2 5% s	-	5 1% v	1 1%	6 1% F	4 1%	2 *

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W**
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (ii) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI paying fully/partially via PMI

	Total	Diversion			Relative importance			PMI		
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	Private policy (E)	Corporate policy (F)
Weighted Base	**1043**	701	98*	32*	503	404	95*	1043	371	661
Effective Base	**990**	660	96	36	490	367	94	990	343	638
Exeter Family Friendly	**7** **1%**	5 1%	1 1%	- -	4 1%	2 1%	1 1%	7 1% F	7 2% CF	- -
Other (specify)	**30** **3%**	22 3%	1 1%	- -	11 2%	13 3%	4 4%	30 3%	11 3%	17 2%
Don't know	**6** **1%**	4 1%	- -	1 2%	4 1%	1 *	- -	6 1%	4 1%	3 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (ii) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI paying fully/partially via PMI

	Total	Insurance coverage								Treatment paid for			Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1158	266	157	464	72	68	694	892	428	734	424	1158	280	125	123	126	31
Weighted Base	1043	248	144	405	62*	61*	638	795	390	670	373	1043	245	113	106	112	26**
Effective Base	990	229	134	395	61	60	596	762	367	629	362	990	238	107	104	107	26
AXA PPP Healthcare	248 24%	248 100% HIJKL MN	-	-	-	-	248 39% HIJKM N	-	-	164 24%	84 22%	248 24%	63 26%	20 18%	29 27%	27 24%	6 25%
Aviva	144 14%	-	144 100% GIJKL MN	-	-	-	144 23% GIJK M	144 18% GIJK	144 37% GIJK LM	98 15%	46 12%	144 14%	23 9%	19 17% S	9 9%	9 8%	4 14%
BUPA	405 39%	-	-	405 100% GHJKL MN	-	-	-	405 51% GHJKL N	-	241 36%	164 44% Pw	405 39% P	106 43%	49 44%	47 44%	45 40%	14 53%
PRU Health	62 6%	-	-	-	62 100% GHIKL MN	-	62 10% GHIK	62 8% GHIK	62 16% GHIKL M	42 6%	20 5%	62 6%	14 6%	5 4%	6 5%	7 7%	1 3%
Simply Health	61 6%	-	-	-	-	61 100% GHIJ LMN	61 10% GHIJ	61 8% GHIJ	61 16% GHIJL M	43 6%	18 5%	61 6%	11 4%	7 6%	5 5%	5 4%	1 3%
WPA	28 3%	-	-	-	-	-	28 4% GHI	28 3% GHI	28 7% GHIJK LM	20 3%	8 2%	28 3%	5 2%	3 3%	1 1%	4 3%	1 3%
CIGNA	38 4%	-	-	-	-	-	38 6% GHI	38 5% GHI	38 10% GHIJK LM	23 3%	15 4%	38 4%	12 5%	3 2%	5 5%	8 7%	-
CS Health Care	8 1%	-	-	-	-	-	8 1% I	8 1% I	8 2% GILM	-	8 2% Pw	8 1% P	5 2%	3 3%	2 1%	4 3%	-
Beneden Health Care	6 1%	-	-	-	-	-	6 1%	6 1%	6 2% IM	6 1%	-	6 1%	-	-	-	-	-

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G2 (ii) Which insurer provided your private medical insurance at the time?

Base: All respondents with PMI paying fully/partially via PMI

	Total	Insurance coverage								Treatment paid for			Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	1043	248	144	405	62*	61*	638	795	390	670	373	1043	245	113	106	112	26**
Effective Base	990	229	134	395	61	60	596	762	367	629	362	990	238	107	104	107	26
Exeter Family Friendly	7 1%	- -	- -	- -	- -	- -	7 1% I	7 1%	7 2% GIM	5 1%	2 *	7 1%	2 1%	-	1 1%	1 1%	-
Other (specify)	30 3%	- -	- -	- -	- -	- -	30 5% GHI	30 4% GHI	30 8% GHIJK LM	22 3%	8 2%	30 3%	4 2%	4 3%	2 2%	3 2%	-
Don't know	6 1%	- -	- -	- -	- -	- -	6 1%	6 1%	6 2% IM	6 1%	1 *	6 1%	1 *	-	1 1%	-	-

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (ALL) Which insurer provided your private medical insurance at the time?

Base: All

	Total	Gender Female (a)	Gender Male (b)	Age 18-44 (c)	Age 45-54 (d)	Age 55-64 (e)	Age 65+ (f)	Social grade A (j)	Social grade B (k)	Social grade C1 (l)	Social grade C2DE (m)	Working status Working - full or part time (n)	Working status Not working (o)	Working status Retired (p)	Country England (q)	Country Rest of UK (r)	Country Greater London (s)	Country UK minus Greater London - urban (t)	Country UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
AXA PPP Healthcare	253 20%	130 21%	123 19%	62 24%	73 20%	54 17%	64 19%	53 20%	94 18%	71 23%	20 19%	184 22% op	69 15%	55 15%	234 20%	19 19%	44 26%	57 20%	127 19%
Aviva	144 11%	73 12%	71 11%	36 14% f	45 12% f	48 15% f	14 4%	23 8%	63 12%	37 12%	13 12%	118 14% op	26 6%	21 6%	124 10%	20 20% qs	12 7%	33 12%	86 13% q
BUPA	405 31%	183 29%	222 33%	85 32%	116 32%	116 36% f	89 26%	97 36%	151 30%	92 30%	31 28%	266 32%	139 31%	116 32%	379 32%	26 26%	51 30%	96 34%	209 31%
PRU Health	65 5%	27 4%	38 6%	9 4%	24 7%	15 5%	16 5%	20 7%	22 4%	14 5%	3 3%	50 6%	14 3%	11 3%	62 5%	3 3%	5 3%	11 4%	32 5%
Simply Health	66 5%	33 5%	33 5%	19 7% f	27 7% f	15 5%	6 2%	13 5%	24 5%	14 5%	7 6%	53 6% op	14 3% p	7 2%	65 6%	1 1%	4 2%	14 5%	36 5%
WPA	28 2%	11 2%	17 3%	7 3%	7 2%	3 1%	10 3%	9 3%	7 1%	3 1%	5 5% kl	20 2%	8 2%	6 2%	27 2%	1 1%	4 3%	6 2%	13 2%
CIGNA	38 3%	21 3%	17 3%	9 3%	16 5%	7 2%	6 2%	5 2%	13 2%	9 3%	10 9% jkl	27 3%	11 2% p	6 2%	36 3%	2 2%	10 6% u	9 3%	14 2%
CS Health Care	8 1%	2 *	6 1%	-	1 *	2 1%	5 2%	2 1%	6 1%	1 *	-	2 *	6 1%	4 1%	7 1%	2 2%	2 1%	1 *	4 1%
Beneden Health Care	7 1%	3 1%	4 1%	-	2 1%	2 1%	3 1%	3 1%	2 *	2 1%	1 1%	4 1%	3 1%	3 1%	7 1%	-	-	4 1%	3 *

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G2 (ALL) Which insurer provided your private medical insurance at the time?

Base: All

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Exeter Family Friendly	**7** **1%**	3 *	4 1%	-	-	2 1%	5 1% d	2 1%	2 *	3 1%	-	-	7 2% n	7 2% n	7 1%	-	-	1 *	5 1%
Other (specify)	**33** **3%**	9 1%	24 4% a	8 3%	8 2%	6 2%	11 3%	4 1%	19 4%	6 2%	3 3%	22 3%	11 2%	10 3%	31 3% u	2 2%	7 4%	7 3%	11 2%
Don't know	**9** **1%**	5 1%	4 1%	-	5 1%	4 1%	-	2 1%	-	2 1%	3 3% k	8 1%	1 *	-	8 1%	1 1%	-	2 1%	4 1%
Did not have PMI	**225** **17%**	122 20%	103 15%	26 10%	38 10%	50 15%	112 33% cde	40 15%	107 21% m	49 16%	12 11%	85 10%	140 31% n	120 33% n	200 17%	25 25% t	30 18%	42 15%	133 20% q

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (ALL) Which insurer provided your private medical insurance at the time?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
AXA PPP Healthcare	**253** **20%**	115 18%	78 21%	62 16%	113 22% x	49 16%	33 22%	57 22%	87 20%	37 28% G	35 15%	22 18%	72 19%	118 18%	135 21%	232 20%	33 20%	62 17%	188 21%
Aviva	**144** **11%**	67 10%	46 12%	44 11%	56 11%	30 10%	24 16%	31 12%	56 13% F	5 4%	22 10%	19 16% F	42 11% F	81 13%	64 10%	134 11%	20 12%	32 9%	112 12%
BUPA	**405** **31%**	187 29%	124 33%	116 30%	162 32%	90 29%	44 29%	89 34%	130 30%	36 28%	81 35%	32 26%	127 34%	191 30%	215 33%	373 31%	62 38%	69 19%	334 37% N
PRU Health	**65** **5%**	30 5%	25 7%	19 5%	29 6%	14 5%	11 7%	15 6%	22 5%	3 2%	16 7%	5 4%	19 5%	34 5%	30 5%	57 5%	5 3%	10 3%	53 6%
Simply Health	**66** **5%**	35 5%	16 4%	21 5%	23 5%	14 5%	7 4%	11 4%	16 4%	10 8%	7 3%	12 10% EG	21 6%	30 5%	36 6%	60 5%	9 5%	11 3%	55 6%
WPA	**28** **2%**	12 2%	6 2%	3 1%	14 3%	3 1%	3 2%	6 2%	14 3%	1 1%	3 1%	2 2%	7 2%	8 1%	20 3%	24 2%	3 2%	2 *	26 3% N
CIGNA	**38** **3%**	15 2%	15 4%	4 1%	23 5% x	4 1%	8 6% z	10 4%	12 3%	6 5%	5 2%	4 3%	10 3%	13 2%	24 4%	32 3%	6 4%	5 1%	33 4%
CS Health Care	**8** **1%**	2 *	4 1%	1 *	5 1%	-	2 1%	4 1%	6 1%	-	1 *	-	1 *	5 1%	3 *	8 1%	1 *	2 *	7 1%
Beneden Health Care	**7** **1%**	5 1%	1 *	3 1%	2 *	3 1%	-	1 *	-	-	3 1% E	3 2% EI	2 *	3 *	5 1%	7 1%	2 1%	6 2% O	2 *

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G2 (ALL) Which insurer provided your private medical insurance at the time?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Exeter Family Friendly	**7** **1%**	2 *	3 1%	1 *	5 1%	- -	2 1%	3 1%	3 1%	- -	2 1%	1 1%	1 *	2 *	5 1%	6 1%	- -	2 *	6 1%
Other (specify)	**33** **3%**	15 2%	13 3%	8 2%	14 3%	6 2%	3 2%	9 4%	11 3%	6 5%	6 2%	2 2%	8 2%	9 1%	23 4% J	28 2%	8 5%	7 2%	25 3%
Don't know	**9** **1%**	4 1%	3 1%	4 1%	4 1%	4 1%	- -	3 1%	3 1%	- -	3 1%	- -	3 1%	6 1%	3 1%	7 1%	1 1%	1 *	8 1%
Did not have PMI	**225** **17%**	155 24% w	37 10%	102 26% y	54 11%	87 28% AB	15 10%	25 10%	72 17%	27 21%	45 20%	20 16%	62 16%	141 22% K	84 13%	218 18% M	14 9%	156 43% O	66 7%

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O**
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G2 (ALL) Which insurer provided your private medical insurance at the time?

Base: All

	Total	See private consultant Yes (a)	Yes AND referred (b)	Referral GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Prior knowledge consultant Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Prior hospital knowledge Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	Number of consultants 0 (m)	1 (n)	2 or more (o)	Number of hospitals 0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
AXA PPP Healthcare	253 20%	248 20%	192 20%	158 21%	26 17%	12 26%	29 19%	56 21%	75 20%	117 20%	146 20%	200 20%	53 20%	48 17%	106 22%	36 20%	68 22%	143 19%	41 19%
Aviva	144 11%	143 11%	109 11%	89 12%	14 9%	8 15%	15 10%	29 11%	42 11%	67 12%	98 13% l	125 12% l	19 7%	38 14%	53 11%	17 9%	35 11%	89 12%	20 9%
BUPA	405 31%	392 31%	309 32%	245 32% f	61 39% f	12 25%	30 20%	82 30%	123 33%	186 32%	232 32%	317 31%	85 32%	82 30%	154 32%	68 38%	99 32%	232 31%	67 31%
PRU Health	65 5%	61 5%	48 5%	42 5%	6 4%	1 1%	6 4%	14 5%	21 6%	28 5%	35 5%	49 5%	13 5%	14 5%	25 5%	9 5%	15 5%	41 5%	6 3%
Simply Health	66 5%	64 5%	52 5%	42 5%	12 7%	1 1%	5 3%	17 6%	24 6%	28 5%	44 6%	55 5%	11 4%	14 5%	26 5%	12 6%	21 7%	34 5%	10 5%
WPA	28 2%	27 2%	23 2%	21 3%	2 1%	1 2%	2 1%	6 2%	7 2%	16 3%	14 2%	22 2%	6 2%	4 2%	12 3%	6 3%	6 2%	20 3%	1 1%
CIGNA	38 3%	38 3%	34 4%	29 4%	5 3%	-	3 2%	8 3%	9 2%	25 4%	26 4%	31 3%	7 3%	16 6% n	12 2%	5 3%	16 5% q	16 2%	6 3%
CS Health Care	8 1%	8 1%	8 1%	6 1%	2 1%	-	-	1 *	4 1% g	4 1%	5 1%	8 1%	-	2 1%	5 1%	1 1%	2 *	7 1%	-
Beneden Health Care	7 1%	7 1%	4 *	4 1%	-	-	-	-	-	4 1%	1 *	4 * j	3 1%	3 1%	-	2 1%	2 1%	3 *	3 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (ALL) Which insurer provided your private medical insurance at the time?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Exeter Family Friendly	**7** **1%**	7 1%	5 1%	4 *	1 *	1 1%	2 1%	1 *	1 *	4 1%	3 *	7 1%	- -	1 *	4 1%	- -	3 1%	3 *	2 1%
Other (specify)	**33** **3%**	32 3%	24 3%	15 2%	9 6% c	1 2%	5 3%	2 1%	4 1%	20 3% gh	16 2%	27 3%	5 2%	11 4%	10 2%	3 1%	8 3%	17 2%	6 3%
Don't know	**9** **1%**	8 1%	7 1%	6 1%	2 1%	1 1%	1 *	- -	2 *	6 1%	7 1%	8 1%	1 *	- -	4 1%	3 2% m	2 1%	3 *	4 2% q
Did not have PMI	**225** **17%**	224 18% b	139 15%	111 14%	17 11%	12 25% d	54 36% cd	55 20% i	66 17%	74 13%	108 15%	164 16%	61 23% jk	43 15%	74 15%	19 10%	36 11%	142 19% p	46 22% p

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G2 (ALL) Which insurer provided your private medical insurance at the time?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
AXA PPP Healthcare	**253** **20%**	160 19%	28 22%	7 11%	135 20%	89 19%	18 17%	253 24% D	-	83 22% D	167 25% D
Aviva	**144** **11%**	104 12%	18 14%	4 6%	64 10%	58 12%	15 14%	144 14% DE	-	35 9% D	109 16% CDE
BUPA	**405** **31%**	278 33%	39 30%	14 23%	191 29%	158 34%	40 37%	405 38% DF	-	177 46% CDF	225 34% D
PRU Health	**65** **5%**	43 5%	2 2%	1 1%	35 5%	21 5%	6 6%	65 6% D	-	20 5% D	43 6% D
Simply Health	**66** **5%**	45 5%	3 2%	4 7%	33 5%	30 6%	2 2%	66 6% D	-	18 5% D	48 7% D
WPA	**28** **2%**	18 2%	3 2%	-	16 2%	10 2%	-	28 3%	-	11 3%	16 2%
CIGNA	**38** **3%**	26 3%	5 4%	1 1%	16 2%	14 3%	7 6% v	38 4% DE	-	3 1%	35 5% CDE
CS Health Care	**8** **1%**	7 1%	-	-	2 *	6 1%	-	8 1% F	-	8 2% CF	-
Beneden Health Care	**7** **1%**	4 *	1 1%	2 3%	2 *	5 1%	1 1%	7 1% F	-	4 1%	2 *

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G2 (ALL) Which insurer provided your private medical insurance at the time?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Exeter Family Friendly	7 1%	5 1%	1 *	- -	4 1%	2 *	1 1%	7 1% F	- -	7 2% CF	- -
Other (specify)	33 3%	22 3%	1 1%	- -	14 2%	13 3%	4 4%	33 3%	- -	11 3%	17 2%
Don't know	9 1%	7 1%	- -	1 1%	5 1%	1 *	2 1%	9 1% F	- -	4 1%	3 *
Did not have PMI	225 17%	116 14% s	28 22%	29 47% st	145 22% AB	62 13%	10 9%	4 *	221 100% CEF	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

8 Feb 2013

G2 (ALL) Which insurer provided your private medical insurance at the time?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
AXA PPP Healthcare	253 20%	253 100% HIJKL MN	-	-	-	-	253 38% HIJKM N	-	-	164 24% R	84 22% R	5 2%	248 24% R	68 14% U	20 17%	32 10%	30 22% SU	6 23%
Aviva	144 11%	-	144 100% GIJKL MN	-	-	-	144 22% GIJK M	144 18% GIJK	144 36% GIJK LM	98 15% R	46 12% R	-	144 14% R	23 5%	19 17% SUV	9 3%	9 7%	4 14%
BUPA	405 31%	-	-	405 100% GHJKL MN	-	-	-	405 50% GHJKL N	-	241 36% R	164 44% PRw	-	405 39% PR	106 22% U	49 42% SU	47 15%	45 32% SU	14 50%
PRU Health	65 5%	-	-	-	65 100% GHIKL MN	-	65 10% GHIK	65 8% GHIK	65 16% GHIKL M	42 6% R	20 5% R	3 1%	62 6% R	17 3%	5 4%	9 3%	7 5%	1 3%
Simply Health	66 5%	-	-	-	-	66 100% GHIJ LMN	66 10% GHIJ	66 8% GHIJ	66 16% GHIJL M	43 6%	18 5%	5 2%	61 6%	15 3%	7 6%	10 3%	5 3%	1 3%
WPA	28 2%	-	-	-	-	-	28 4% GHI	28 3% GHI	28 7% GHIJK LM	20 3%	8 2%	-	28 3%	5 1% U	3 2% U	1 *	4 3%	1 3%
CIGNA	38 3%	-	-	-	-	-	38 6% GHI	38 5% GHI	38 9% GHIJK LM	23 3% R	15 4% R	-	38 4% R	12 3%	3 2%	5 2%	8 5% S	-
CS Health Care	8 1%	-	-	-	-	-	8 1% I	8 1% I	8 2% GIM	-	8 2% Pw	-	8 1% P	5 1%	3 3%	2 *	4 3%	-
Beneden Health Care	7 1%	-	-	-	-	-	7 1% I	7 1%	7 2% GIM	6 1%	-	2 1%	6 1%	2 *	-	2 *	-	-

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G2 (ALL) Which insurer provided your private medical insurance at the time?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Exeter Family Friendly	**7** **1%**	- -	- -	- -	- -	- -	7 1% I	7 1%	7 2% GIM	5 1%	2 *	- -	7 1%	2 *	- -	1 *	1 1%	- -
Other (specify)	**33** **3%**	- -	- -	- -	- -	- -	33 5% GHI	33 4% GHI	33 8% GHIJK LM	22 3%	8 2%	3 1%	30 3%	7 1%	4 3%	5 1%	3 2%	- -
Don't know	**9** **1%**	- -	- -	- -	- -	- -	9 1% I	9 1% I	9 2% GILM	6 1%	1 *	3 1%	6 1%	3 1%	- -	3 1%	- -	- -
Did not have PMI	**225** **17%**	- -	- -	- -	- -	- -	- -	- -	- -	3 *	1 *	221 92% PQw	4 *	217 45% TV	4 4%	192 61% STV	23 17% T	2 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents paying partially via PMI

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**426**	195	231	77	119	116	114	97	166	98	30	282	144	122	394	32	47	107	219
Weighted Base	**374**	165	209	70*	102	100*	103*	89*	144	88*	25**	245	130	110	345	29**	57*	87*	186
Effective Base	**364**	167	197	66	102	99	96	83	142	84	26	244	120	102	337	27	45	94	184
My insurance includes an excess (fixed amount payable)	**273** **73%**	125 76%	148 71%	54 78%	78 77% f	75 75%	65 64%	60 67%	108 75%	66 75%	22 85%	179 73%	95 73%	77 70%	248 72% s	25 87%	33 58%	66 76% s	143 77% qs
My insurance includes a coinsurance (percentage of cost payable)	**28** **7%**	11 6%	17 8%	4 6%	10 9%	5 5%	9 9%	9 11%	11 8%	3 3%	3 10%	18 7%	10 8%	10 9%	27 8%	1 4%	2 3%	7 9%	14 8%
My insurance did not fully cover the tests or treatment I needed	**81** **22%**	30 18%	51 24%	11 16%	14 14%	25 25% d	30 29% d	23 26%	28 20%	19 22%	6 24%	54 22%	27 21%	26 23%	77 22%	4 12%	16 29%	14 16%	43 23%
I chose a private consultant that was not fully covered by my insurance	**47** **12%**	18 11%	28 14%	5 7%	10 10%	14 14%	18 17%	12 14%	20 14%	7 8%	2 9%	28 12%	19 14%	16 15%	47 14% t	-	14 24% qtu	5 6%	21 11%
I chose a private hospital that was not fully covered by my insurance	**1** *****	-	1 *	-	-	1 1%	-	-	-	1 1%	-	1 *	-	-	1 *	-	-	-	1 *
The treatment/tests I had were covered by my insurance, but my claim was only partially approved by my insurer	**14** **4%**	6 3%	8 4%	2 3%	4 4%	4 4%	4 4%	7 7% k	3 2%	3 3%	1 4%	10 4%	4 3%	4 3%	14 4%	-	3 4%	2 2%	8 4%
I had reached the financial limit of my policy	**15** **4%**	8 5%	7 3%	3 4%	3 3%	8 8% f	2 2%	5 6%	3 2%	5 6%	-	11 5%	4 3%	2 2%	13 4%	2 5%	2 4%	3 3%	8 4%
Other (specify)	**6** **1%**	2 1%	4 2%	-	2 2%	2 2%	2 2%	1 1%	3 2%	1 1%	-	4 2%	2 1%	2 2%	5 1%	1 2%	-	4 5% qu	1 *
Don't know - I was not given this information	**2** *****	-	2 1%	-	-	1 1%	1 1%	1 1%	-	1 1%	-	1 1%	1 *	1 1%	2 1%	-	-	-	1 *
Don't know/can't remember	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents paying partially via PMI

	Total	Affect on life		Severity		Affect/severity			Hospital group				Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	426	198	119	110	185	86	55	87	74	38	129	161	196	230	392	56	103	319
Weighted Base	374	177	107	96*	162	75*	51*	77*	115*	48*	73	115	180	194	342	47*	84*	287
Effective Base	364	170	101	93	159	73	46	75	74	38	129	161	167	198	335	46	88	273
My insurance includes an excess (fixed amount payable)	273 73%	119 67%	83 78%	70 73%	119 73%	52 69%	34 67%	59 77%	91 80% F	19 39%	54 74% F	91 79% F	124 69%	149 77%	244 71%	36 75%	70 83% O	200 70%
My insurance includes a coinsurance (percentage of cost payable)	28 7%	16 9%	8 8%	10 10%	15 9%	10 13%	5 9%	7 10%	8 7%	3 5%	7 9%	8 7%	13 7%	15 8%	27 8%	3 6%	7 8%	21 7%
My insurance did not fully cover the tests or treatment I needed	81 22%	46 26% w	16 15%	20 21%	34 21%	15 20%	13 26%	11 15%	25 22%	14 29%	16 22%	22 19%	47 26%	34 17%	79 23%	9 20%	16 19%	64 22%
I chose a private consultant that was not fully covered by my insurance	47 12%	22 13%	11 10%	14 15%	15 9%	11 14%	5 9%	8 10%	5 4%	18 37% EGI	10 14% E	11 10%	27 15%	20 10%	44 13%	7 15%	5 6%	42 15% N
I chose a private hospital that was not fully covered by my insurance	1 *	1 *	-	-	-	-	-	-	-	-	-	1 1%	-	1 *	1 *	-	1 1%	-
The treatment/tests I had were covered by my insurance, but my claim was only partially approved by my insurer	14 4%	9 5%	4 4%	4 4%	6 4%	3 4%	4 8%	3 3%	2 1%	4 8%	4 5%	5 4%	10 5%	5 2%	14 4%	2 4%	3 4%	11 4%
I had reached the financial limit of my policy	15 4%	7 4%	4 3%	3 3%	10 6%	3 4%	5 9%	2 3%	8 7%	-	1 2%	5 4%	10 5%	5 3%	13 4%	3 7%	3 4%	12 4%
Other (specify)	6 1%	2 1%	2 2%	-	3 2%	-	-	1 2%	-	-	-	4 3%	1 *	5 3%	6 2%	-	2 3%	3 1%
Don't know - I was not given this information	2 *	1 1%	1 1%	1 1%	-	-	1 1%	-	-	1 3%	1 1%	-	2 1%	-	2 1%	-	-	2 1%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents paying partially via PMI

	Total	See private consultant		Referral			Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	426	411	331	274	51	40	82	129	202	242	339	83	96	159	73	120	244	56
Weighted Base	374	360	282	228	50*	37*	71*	113	169	208	294	76*	81*	138	61*	105	217	47*
Effective Base	364	352	283	235	44	34	70	109	175	206	288	73	84	135	62	104	208	47
My insurance includes an excess (fixed amount payable)	273 73%	259 72%	208 74%	175 77% d	30 61%	26 71%	48 67%	80 71%	128 76%	158 76% l	223 76% l	47 61%	56 69%	104 75%	47 78%	72 68%	162 75%	35 73%
My insurance includes a coinsurance (percentage of cost payable)	28 7%	27 8%	21 8%	16 7%	5 10%	1 2%	6 8%	8 7%	13 8%	14 7%	23 8%	5 6%	10 12%	9 7%	2 4%	11 10%	13 6%	4 9%
My insurance did not fully cover the tests or treatment I needed	81 22%	78 22%	57 20%	43 19%	13 26%	12 32%	15 21%	23 20%	34 20%	44 21%	63 21%	18 23%	11 14%	30 22%	16 26%	21 20%	48 22%	12 24%
I chose a private consultant that was not fully covered by my insurance	47 12%	46 13%	34 12%	23 10%	10 21% c	4 12%	11 15%	16 14%	18 11%	17 8%	25 8%	22 28% jk	5 6%	18 13%	11 17% m	10 9%	30 14%	6 14%
I chose a private hospital that was not fully covered by my insurance	1 *	1 *	1 *	1 *	-	-	-	-	1 *	-	1 *	-	-	-	1 1%	-	1 *	-
The treatment/tests I had were covered by my insurance, but my claim was only partially approved by my insurer	14 4%	14 4%	13 5%	9 4%	3 6%	1 2%	4 6%	5 4%	8 5%	5 3%	10 3%	4 6%	2 3%	10 7%	1 1%	3 3%	8 4%	4 8%
I had reached the financial limit of my policy	15 4%	13 4%	9 3%	6 3%	2 5%	2 6%	5 6%	5 5%	4 2%	9 4%	12 4%	3 4%	-	8 5% m	2 3%	3 3%	10 5%	2 5%
Other (specify)	6 1%	6 2%	5 2%	5 2%	-	-	3 4% i	4 4% i	1 *	4 2%	6 2%	-	1 1%	1 1%	3 5% n	2 2%	2 1%	1 2%
Don't know - I was not given this information	2 *	2 1%	2 1%	1 *	1 3%	-	1 1%	1 *	1 1%	1 *	1 *	1 2%	-	1 1%	-	-	2 1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents paying partially via PMI

	Total	See private consultant		Referral			Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**374**	360	282	228	50*	37*	71*	113	169	208	294	76*	81*	138	61*	105	217	47*
Effective Base	**364**	352	283	235	44	34	70	109	175	206	288	73	84	135	62	104	208	47
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents paying partially via PMI

	Total	Diversion		Relative importance			PMI		
		Private hospital (s)	PPU (t)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	Private policy (E)	Corporate policy (F)
Unweighted Base	426	269	43	228	131	45	426	169	253
Weighted Base	374	235	36*	205	117	36*	374	149	223
Effective Base	364	231	36	196	110	39	364	144	217
My insurance includes an excess (fixed amount payable)	273 73%	175 74%	28 76%	135 66%	90 78% v	33 91% v	273 73%	108 72%	163 73%
My insurance includes a coinsurance (percentage of cost payable)	28 7%	14 6%	2 6%	16 8%	10 9%	1 2%	28 7%	9 6%	19 9%
My insurance did not fully cover the tests or treatment I needed	81 22%	51 22%	8 23%	50 24% B	27 23%	4 10%	81 22% F	43 29% CF	37 17%
I chose a private consultant that was not fully covered by my insurance	47 12%	30 13%	3 9%	37 18% AB	8 7%	1 2%	47 12%	24 16%	22 10%
I chose a private hospital that was not fully covered by my insurance	1 *	1 *	- -	1 *	- -	- -	1 *	1 *	- -
The treatment/tests I had were covered by my insurance, but my claim was only partially approved by my insurer	14 4%	8 3%	2 5%	9 4%	4 3%	1 2%	14 4%	9 6%	6 3%
I had reached the financial limit of my policy	15 4%	9 4%	1 2%	9 4%	5 4%	1 2%	15 4%	5 3%	10 5%
Other (specify)	6 1%	5 2%	- -	5 2%	1 1%	- -	6 1%	2 2%	3 1%
Don't know - I was not given this information	2 *	1 1%	- -	2 1%	- -	- -	2 *	1 *	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents paying partially via PMI

	Total	Diversion		Relative importance			PMI		
		Private hospital (s)	PPU (t)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	Private policy (E)	Corporate policy (F)
Weighted Base	**374**	235	36*	205	117	36*	374	149	223
Effective Base	**364**	231	36	196	110	39	364	144	217
Don't know/can't remember	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents paying partially via PMI

	Total	Insurance coverage						Treatment paid for		Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	426	91	51	192	232	333	141	426	426	280	125	123	126	31
Weighted Base	374	84*	46*	164	210	289	126	374	374	245	113	106	112	26**
Effective Base	364	78	43	165	198	284	120	364	364	238	107	104	107	26
My insurance includes an excess (fixed amount payable)	273 73%	63 75%	41 90% GILM N	117 72%	155 74%	209 72%	92 73%	273 73%	273 73%	173 71% V	88 78% V	83 78% SV	71 64%	19 71%
My insurance includes a coinsurance (percentage of cost payable)	28 7%	8 10% HI	- -	2 1%	26 12% HIM	20 7% I	18 14% HIM	28 7%	28 7%	20 8% U	7 7%	5 4%	15 13% SU	1 3%
My insurance did not fully cover the tests or treatment I needed	81 22%	18 22% N	4 10%	48 29% HLMN	32 15% N	62 21% HLN	14 11%	81 22%	81 22%	56 23%	23 20%	21 20%	29 26%	6 25%
I chose a private consultant that was not fully covered by my insurance	47 12%	12 14% LN	2 4%	28 17% HLMN	19 9% N	35 12% N	7 5%	47 12%	47 12%	32 13%	11 10%	9 9%	18 16%	5 18%
I chose a private hospital that was not fully covered by my insurance	1 *	- -	- -	1 *	- -	1 *	- -	1 *	1 *	1 *	- -	- -	1 1%	- -
The treatment/tests I had were covered by my insurance, but my claim was only partially approved by my insurer	14 4%	1 1%	- -	12 7% GLMN	3 1%	14 5% LN	2 2%	14 4%	14 4%	10 4%	4 3%	3 3%	7 7%	- -
I had reached the financial limit of my policy	15 4%	3 4%	- -	10 6%	5 3%	12 4%	2 2%	15 4%	15 4%	9 4%	6 5%	2 2%	7 6%	- -
Other (specify)	6 1%	- -	- -	3 2%	2 1%	6 2%	2 2%	6 1%	6 1%	4 2%	2 2%	2 2%	2 2%	- -
Don't know - I was not given this information	2 *	- -	- -	2 1%	- -	2 1%	- -	2 *	2 *	1 *	- -	- -	1 1%	- -

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents paying partially via PMI

	Total	Insurance coverage						Treatment paid for		Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**374**	84*	46*	164	210	289	126	374	374	245	113	106	112	26**
Effective Base	**364**	78	43	165	198	284	120	364	364	238	107	104	107	26
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
*** small base; ** very small base (under 30) ineligible for sig testing**
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents with PMI

	Total	Gender Female (a)	Gender Male (b)	Age 18-44 (c)	Age 45-54 (d)	Age 55-64 (e)	Age 65+ (f)	Social grade A (j)	Social grade B (k)	Social grade C1 (l)	Social grade C2DE (m)	Working status Working - full or part time (n)	Working status Not working (o)	Working status Retired (p)	Country England (q)	Country Rest of UK (r)	Country Greater London (s)	Country UK minus Greater London - urban (t)	Country UK minus Greater London - mixed/rural (u)
Unweighted Base	1168	557	611	254	364	312	238	248	448	274	105	837	331	261	1090	78	107	286	621
Weighted Base	1063	500	563	235	324	276	228	231	402	253	97*	754	309	245	989	74*	140*	242	544
Effective Base	988	475	513	218	308	262	201	213	377	230	90	713	276	221	924	65	99	250	520
My insurance includes an excess (fixed amount payable)	272 26%	125 25%	147 26%	54 23%	78 24%	75 27%	65 29%	60 26%	108 27%	66 26%	22 22%	178 24%	94 30% n	77 31% n	247 25%	25 34%	33 24%	65 27%	143 26%
My insurance includes a coinsurance (percentage of cost payable)	28 3%	11 2%	17 3%	4 2%	10 3%	5 2%	9 4%	9 4% l	11 3%	3 1%	3 3%	18 2%	10 3%	10 4%	27 3%	1 2%	2 1%	7 3%	14 3%
My insurance did not fully cover the tests or treatment I needed	80 8%	30 6%	50 9%	11 5%	14 4%	25 9% d	30 13% cd	23 10%	28 7%	19 7%	6 6%	53 7%	27 9%	26 10% o	76 8%	4 5%	16 12%	13 6%	43 8%
I chose a private consultant that was not fully covered by my insurance	47 4%	18 4%	28 5%	5 2%	10 3%	14 5%	18 8% cd	12 5%	20 5%	7 3%	2 2%	28 4%	19 6%	16 7%	47 5% t	-	14 10% qrtu	5 2%	21 4%
I chose a private hospital that was not fully covered by my insurance	1 *	-	1 *	-	-	1 *	-	-	-	1 *	-	1 *	-	-	1 *	-	-	-	1 *
The treatment/tests I had were covered by my insurance, but my claim was only partially approved by my insurer	14 1%	6 1%	8 2%	2 1%	4 1%	4 1%	4 2%	7 3% k	3 1%	3 1%	1 1%	10 1%	4 1%	4 1%	14 1%	-	3 2%	2 1%	8 1%
I had reached the financial limit of my policy	15 1%	8 2%	7 1%	3 1%	3 1%	8 3%	2 1%	5 2%	3 1%	5 2%	-	11 2%	4 1%	2 1%	13 1%	2 2%	2 2%	3 1%	8 1%
Other (specify)	6 1%	2 *	4 1%	-	2 1%	2 1%	2 1%	1 *	3 1%	1 *	-	4 1%	2 1%	2 1%	5 *	1 1%	-	4 2% qu	1 *
Don't know - I was not given this information	2 *	-	2 *	-	-	1 *	1 *	1 1%	-	1 *	-	1 *	1 *	1 *	2 *	-	-	-	1 *
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents with PMI

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1063**	500	563	235	324	276	228	231	402	253	97*	754	309	245	989	74*	140*	242	544
Effective Base	**988**	475	513	218	308	262	201	213	377	230	90	713	276	221	924	65	99	250	520
Fully paid for by PMI	**670 63%**	329 66%	341 61%	162 69% f	216 67% f	173 63% f	120 53%	139 60%	250 62%	159 63%	69 71%	496 66% op	174 56%	132 54%	625 63% s	45 60%	75 53%	153 63%	352 65% s
Paid entirely themselves	**20 2%**	7 1%	13 2%	4 2%	6 2%	4 2%	5 2%	3 1%	9 2%	5 2%	3 3%	14 2%	6 2% p	3 1%	20 2% u	-	8 6% qtu	3 1%	6 1%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents with PMI

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1168	537	355	320	493	244	148	253	231	80	323	101	433	531	637	1068	161	244	917
Weighted Base	1063	488	333	287	451	218	136	236	360	104*	183	103	313	500	563	970	150	208	848
Effective Base	988	448	306	269	422	204	126	219	230	77	320	101	428	446	543	902	130	204	779
My insurance includes an excess (fixed amount payable)	272 26%	118 24%	83 25%	70 24%	119 26%	51 23%	34 25%	59 25%	91 25%	19 18%	53 29% FH	18 18%	90 29% FH	123 25%	149 27%	243 25%	36 24%	69 33% O	200 24%
My insurance includes a coinsurance (percentage of cost payable)	28 3%	16 3%	8 2%	10 3%	15 3%	10 4%	5 4%	7 3%	8 2%	3 2%	7 4%	3 3%	8 3%	13 3%	15 3%	27 3%	3 2%	7 3%	21 2%
My insurance did not fully cover the tests or treatment I needed	80 8%	45 9% w	16 5%	19 7%	34 8%	15 7%	13 10%	11 5%	25 7%	14 13% H	16 9%	4 4%	21 7%	46 9%	34 6%	79 8%	9 6%	15 7%	64 8%
I chose a private consultant that was not fully covered by my insurance	47 4%	22 5%	11 3%	14 5%	15 3%	11 5%	5 3%	8 3%	5 1%	18 17% EGHI	10 6% E	3 3%	11 4%	27 5%	20 3%	44 5%	7 5%	5 2%	42 5%
I chose a private hospital that was not fully covered by my insurance	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	1 *	- -	1 *	- -
The treatment/tests I had were covered by my insurance, but my claim was only partially approved by my insurer	14 1%	9 2%	4 1%	4 1%	6 1%	3 1%	4 3%	3 1%	2 *	4 4% E	4 2% E	- -	5 2%	10 2%	5 1%	14 1%	2 1%	3 2%	11 1%
I had reached the financial limit of my policy	15 1%	7 1%	4 1%	3 1%	10 2%	3 1%	5 3%	2 1%	8 2%	- -	1 1%	1 1%	5 2%	10 2%	5 1%	13 1%	3 2%	3 1%	12 1%
Other (specify)	6 1%	2 *	2 1%	- -	3 1%	- -	- -	1 1%	- -	- -	- -	2 2% EG	4 1%	1 *	5 1%	6 1%	- -	2 1%	3 *
Don't know - I was not given this information	2 *	1 *	1 *	1 *	- -	- -	1 *	- -	- -	1 1%	1 *	- -	- -	2 *	- -	2 *	- -	- -	2 *
Don't know/can't remember	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents with PMI

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	1063	488	333	287	451	218	136	236	360	104*	183	103	313	500	563	970	150	208	848
Effective Base	988	448	306	269	422	204	126	219	230	77	320	101	428	446	543	902	130	204	779
Fully paid for by PMI	670 63%	297 61%	225 68%	183 64%	285 63%	135 62%	85 62%	158 67%	242 67% F	49 47%	109 59%	78 76% FGI	193 61% F	312 62%	358 64%	610 63%	95 63%	116 56%	550 65% N
Paid entirely themselves	20 2%	16 3% w	1 *	9 3% y	4 1%	9 4% AB	- -	1 1%	3 1%	8 8% EGHI	2 1%	- -	6 2%	9 2%	11 2%	20 2%	8 5% L	8 4% O	12 1%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents with PMI

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1168	1139	918	747	150	42	95	242	348	571	691	945	215	266	456	184	305	668	178
Weighted Base	1063	1035	815	661	139	37*	98*	216	312	504	627	855	202	233	411	162	277	606	166
Effective Base	988	964	785	638	128	36	76	206	296	490	584	801	181	229	389	158	260	566	148
My insurance includes an excess (fixed amount payable)	272 26%	258 25%	207 25%	174 26%	30 22%	13 37%	26 27%	47 22%	78 25%	128 25%	157 25%	222 26%	47 23%	55 24%	103 25%	47 29%	71 26%	162 27%	34 20%
My insurance includes a coinsurance (percentage of cost payable)	28 3%	27 3%	21 3%	16 2%	5 4%	1 2%	1 1%	6 3%	8 3%	13 3%	14 2%	23 3%	5 2%	10 4%	9 2%	2 1%	11 4%	13 2%	4 2%
My insurance did not fully cover the tests or treatment I needed	80 8%	78 7%	56 7%	42 6%	13 9%	3 8%	12 12%	15 7%	22 7%	34 7%	43 7%	62 7%	18 9%	11 5%	29 7%	16 10%	20 7%	48 8%	12 7%
I chose a private consultant that was not fully covered by my insurance	47 4%	46 4%	34 4%	23 4%	10 7% c	-	4 4%	11 5%	16 5%	18 4%	17 3%	25 3%	22 11% jk	5 2%	18 4%	11 7% m	10 4%	30 5%	6 4%
I chose a private hospital that was not fully covered by my insurance	1 *	1 *	1 *	1 *	-	-	-	-	-	1 *	-	1 *	-	-	-	1 *	-	1 *	-
The treatment/tests I had were covered by my insurance, but my claim was only partially approved by my insurer	14 1%	14 1%	13 2%	9 1%	3 2%	1 2%	1 1%	4 2%	5 1%	8 2%	5 1%	10 1%	4 2%	2 1%	10 2%	1 *	3 1%	8 1%	4 2%
I had reached the financial limit of my policy	15 1%	13 1%	9 1%	6 1%	2 2%	2 6% c	2 2%	5 2%	5 2%	4 1%	9 1%	12 1%	3 1%	-	8 2% m	2 1%	3 1%	10 2%	2 1%
Other (specify)	6 1%	6 1%	5 1%	5 1%	-	-	-	3 1% i	4 1% i	1 *	4 1%	6 1%	-	1 *	1 *	3 2% n	2 1%	2 1%	1 1%
Don't know - I was not given this information	2 *	2 *	2 *	1 *	1 1%	-	-	1 *	1 *	1 *	1 *	1 *	1 1%	-	1 *	-	-	2 *	-

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents with PMI

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	1063	1035	815	661	139	37*	98*	216	312	504	627	855	202	233	411	162	277	606	166
Effective Base	988	964	785	638	128	36	76	206	296	490	584	801	181	229	389	158	260	566	148
Don't know/can't remember	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Fully paid for by PMI	670 63%	656 63%	531 65% a	432 65% f	88 63%	21 58%	52 53%	145 67%	201 64%	331 66%	410 65%	550 64%	117 58%	151 65%	273 66%	98 61%	167 60%	379 63%	114 69%
Paid entirely themselves	20 2%	20 2% b	4 1%	3 *	2 1%	- -	9 9% cd	- -	- -	4 1%	10 2%	12 1%	8 4% k	2 1%	- -	3 2% n	5 2%	10 2%	5 3%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents with PMI

	Total	Diversion			Relative importance			PMI		
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1168**	778	113	41	578	432	110	1168	408	745
Weighted Base	**1063**	716	101*	32*	518	407	97*	1063	383	663
Effective Base	**988**	660	94	36	490	364	94	988	340	639
My insurance includes an excess (fixed amount payable)	**272** **26%**	174 24%	28 27%	9 27%	135 26%	89 22%	33 34% A	272 26%	108 28%	163 25%
My insurance includes a coinsurance (percentage of cost payable)	**28** **3%**	14 2%	2 2%	2 6%	16 3%	10 3%	1 1%	28 3%	9 2%	19 3%
My insurance did not fully cover the tests or treatment I needed	**80** **8%**	51 7%	8 8%	2 8%	50 10%	26 6%	4 4%	80 8% F	43 11% CF	37 6%
I chose a private consultant that was not fully covered by my insurance	**47** **4%**	30 4%	3 3%	1 2%	37 7% AB	8 2%	1 1%	47 4% F	24 6% F	22 3%
I chose a private hospital that was not fully covered by my insurance	**1** *****	1 *	- -	- -	1 *	- -	- -	1 *	1 *	- -
The treatment/tests I had were covered by my insurance, but my claim was only partially approved by my insurer	**14** **1%**	8 1%	2 2%	1 2%	9 2%	4 1%	1 1%	14 1%	9 2%	6 1%
I had reached the financial limit of my policy	**15** **1%**	9 1%	1 1%	2 5%	9 2%	5 1%	1 1%	15 1%	5 1%	10 2%
Other (specify)	**6** **1%**	5 1%	- -	- -	5 1%	1 *	- -	6 1%	2 1%	3 *
Don't know - I was not given this information	**2** *****	1 *	- -	- -	2 *	- -	- -	2 *	1 *	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents with PMI

	Total	Diversion			Relative importance			PMI		
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	Private policy (E)	Corporate policy (F)
Weighted Base	**1063**	716	101*	32*	518	407	97*	1063	383	663
Effective Base	**988**	660	94	36	490	364	94	988	340	639
Don't know/can't remember	**-**	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
Fully paid for by PMI	**670** **63%**	467 65%	62 61%	20 62%	298 57%	288 71% v	60 62%	670 63% E	222 58%	438 66% CE
Paid entirely themselves	**20** **2%**	15 2%	3 3%	- -	15 3% A	3 1%	2 2%	20 2% F	11 3% F	2 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents with PMI

	Total	Insurance coverage								Treatment paid for			Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1168	268	157	464	74	70	704	900	436	734	424	1158	290	125	132	127	31
Weighted Base	1063	253	144	405	65*	66*	658	810	405	670	373	1043	265	113	124	115	26**
Effective Base	988	227	134	395	62	58	594	762	367	629	362	990	236	107	104	106	26
My insurance includes an excess (fixed amount payable)	272 **26%**	63 25%	41 29% N	117 29% MN	20 30%	12 18%	155 24%	209 26%	92 23%	- -	272 73% Pw	272 26% P	173 65%	88 78% SV	83 67%	71 62%	19 71%
My insurance includes a coinsurance (percentage of cost payable)	28 **3%**	8 3% HI	- -	2 *	- -	3 4% HI	26 4% HIM	20 2% I	18 4% HIM	- -	28 7% Pw	28 3% P	20 8% U	7 7%	5 4%	15 13% SU	1 3%
My insurance did not fully cover the tests or treatment I needed	80 **8%**	18 7% N	4 3%	48 12% HJKLM N	1 2%	2 3%	32 5% N	62 8% HLN	14 3%	- -	80 21% Pw	80 8% P	56 21%	23 20%	21 17%	29 25%	6 25%
I chose a private consultant that was not fully covered by my insurance	47 **4%**	12 5% LN	2 1%	28 7% HJLMN	- -	2 3%	19 3% N	35 4% HLN	7 2%	- -	47 13% Pw	47 4% P	32 12%	11 10%	9 8%	18 15%	5 18%
I chose a private hospital that was not fully covered by my insurance	1 *****	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *	1 *	- -	- -	1 1%	- -
The treatment/tests I had were covered by my insurance, but my claim was only partially approved by my insurer	14 **1%**	1 *	- -	12 3% GHLMN	1 1%	1 1%	3 *	14 2% LN	2 *	- -	14 4% Pw	14 1% P	10 4%	4 3%	3 2%	7 6%	- -
I had reached the financial limit of my policy	15 **1%**	3 1%	- -	10 2% LN	1 1%	- -	5 1%	12 1% N	2 1%	- -	15 4% Pw	15 1% P	9 3%	6 5%	2 2%	7 6%	- -
Other (specify)	6 **1%**	- -	- -	3 1%	1 2%	- -	2 *	6 1%	2 1%	- -	6 2% Pw	6 1%	4 1%	2 2%	2 1%	2 2%	- -
Don't know - I was not given this information	2 *****	- -	- -	2 *	- -	- -	- -	2 *	- -	- -	2 *	2 *	1 *	- -	- -	1 *	- -

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All respondents with PMI

	Total	Insurance coverage								Treatment paid for			Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	1063	253	144	405	65*	66*	658	810	405	670	373	1043	265	113	124	115	26**
Effective Base	988	227	134	395	62	58	594	762	367	629	362	990	236	107	104	106	26
Don't know/can't remember	- -	-	-	-	-	-	-	-	-	-	-	- -	-	-	-	-	-
Fully paid for by PMI	670 63%	164 65%	98 68%	241 60%	42 64%	43 66%	428 65%	506 62%	265 65%	670 100% Qw	- -	670 64% Q	- -	- -	- -	- -	- -
Paid entirely themselves	20 2%	5 2% I	- -	- -	3 4% HI	5 7% GHIM	20 3% HIM	15 2% I	15 4% HIM	- -	- -	- -	20 8% TV	- -	17 14% STV	3 2%	- -

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 (ALL) You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All

	Total	Gender Female (a)	Gender Male (b)	Age 18-44 (c)	Age 45-54 (d)	Age 55-64 (e)	Age 65+ (f)	Social grade A (j)	Social grade B (k)	Social grade C1 (l)	Social grade C2DE (m)	Working status Working - full or part time (n)	Working status Not working (o)	Working status Retired (p)	Country England (q)	Country Rest of UK (r)	Country Greater London (s)	Country UK minus Greater London - urban (t)	Country UK minus Greater London - mixed/rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
My insurance includes an excess (fixed amount payable)	**273** **21%**	125 20%	148 22%	54 21%	78 22%	75 23%	65 19%	60 22%	108 21%	66 22%	22 20%	179 21%	95 21%	77 21%	248 21%	25 26%	33 20%	66 23%	143 21%
My insurance includes a coinsurance (percentage of cost payable)	**28** **2%**	11 2%	17 3%	4 2%	10 3%	5 2%	9 3%	9 3%	11 2%	3 1%	3 2%	18 2%	10 2%	10 3%	27 2%	1 1%	2 1%	7 3%	14 2%
My insurance did not fully cover the tests or treatment I needed	**81** **6%**	30 5%	51 8%	11 4%	14 4%	25 8% d	30 9% d	23 8%	28 6%	19 6%	6 6%	54 6%	27 6%	26 7%	77 6%	4 4%	16 10%	14 5%	43 6%
I chose a private consultant that was not fully covered by my insurance	**47** **4%**	18 3%	28 4%	5 2%	10 3%	14 4%	18 5%	12 5%	20 4%	7 2%	2 2%	28 3%	19 4%	16 4%	47 4% t	-	14 8% qrtu	5 2%	21 3%
I chose a private hospital that was not fully covered by my insurance	**1** *	-	1 *	-	-	1 *	-	-	-	1 *	-	1 *	-	-	1 *	-	-	-	1 *
The treatment/tests I had were covered by my insurance, but my claim was only partially approved by my insurer	**14** **1%**	6 1%	8 1%	2 1%	4 1%	4 1%	4 1%	7 2% k	3 1%	3 1%	1 1%	10 1%	4 1%	4 1%	14 1%	-	3 1%	2 1%	8 1%
I had reached the financial limit of my policy	**15** **1%**	8 1%	7 1%	3 1%	3 1%	8 2%	2 *	5 2%	3 1%	5 2%	-	11 1%	4 1%	2 1%	13 1%	2 2%	2 1%	3 1%	8 1%
Other (specify)	**6** *	2 *	4 1%	-	2 1%	2 1%	2 1%	1 *	3 1%	1 *	-	4 *	2 *	2 *	5 *	1 1%	-	4 1% qu	1 *
Don't know - I was not given this information	**2** *	-	2 *	-	-	1 *	1 *	1 *	-	1 *	-	1 *	1 *	1 *	2 *	-	-	-	1 *
Don't know/can't remember	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 (ALL) You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Fully paid for by PMI	**673** **52%**	331 53%	342 51%	165 63% ef	216 60% f	173 53% f	120 35%	139 51%	251 49%	159 53%	69 63% jk	498 59% op	175 39% p	132 36%	628 53%	45 45%	75 44%	153 54%	354 52%
Paid entirely themselves	**241** **19%**	126 20%	115 17%	27 10%	44 12%	53 16%	117 34% cde	43 16%	114 22%	54 18%	15 14%	97 12%	144 32% n	122 34% n	216 18%	25 25%	38 22%	44 16%	138 20%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 (ALL) You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1288**	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
My insurance includes an excess (fixed amount payable)	**273** **21%**	119 *19%*	83 *23%*	70 *18%*	119 *24%*	52 *17%*	34 *23%*	59 *23%*	91 *21%*	19 *14%*	54 *24%*	18 *15%*	91 *24%* FH	124 *19%*	149 *23%*	244 *21%*	36 *22%*	70 *19%*	200 *22%*
My insurance includes a coinsurance (percentage of cost payable)	**28** **2%**	16 *2%*	8 *2%*	10 *2%*	15 *3%*	10 *3%*	5 *3%*	7 *3%*	8 *2%*	3 *2%*	7 *3%*	3 *2%*	8 *2%*	13 *2%*	15 *2%*	27 *2%*	3 *2%*	7 *2%*	21 *2%*
My insurance did not fully cover the tests or treatment I needed	**81** **6%**	46 *7%*	16 *4%*	20 *5%*	34 *7%*	15 *5%*	13 *9%*	11 *4%*	25 *6%*	14 *10%*	16 *7%*	4 *3%*	22 *6%*	47 *7%*	34 *5%*	79 *7%*	9 *6%*	16 *4%*	64 *7%*
I chose a private consultant that was not fully covered by my insurance	**47** **4%**	22 *3%*	11 *3%*	14 *4%*	15 *3%*	11 *3%*	5 *3%*	8 *3%*	5 *1%*	18 *13%* EGHI	10 *4%* E	3 *2%*	11 *3%*	27 *4%*	20 *3%*	44 *4%*	7 *4%*	5 *1%*	42 *5%* N
I chose a private hospital that was not fully covered by my insurance	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	1 *	- -	1 *	- -
The treatment/tests I had were covered by my insurance, but my claim was only partially approved by my insurer	**14** **1%**	9 *1%*	4 *1%*	4 *1%*	6 *1%*	3 *1%*	4 *3%*	3 *1%*	2 *	4 *3%* E	4 *2%*	-	5 *1%*	10 *2%*	5 *1%*	14 *1%*	2 *1%*	3 *1%*	11 *1%*
I had reached the financial limit of my policy	**15** **1%**	7 *1%*	4 *1%*	3 *1%*	10 *2%*	3 *1%*	5 *3%*	2 *1%*	8 *2%*	-	1 *	1 *1%*	5 *1%*	10 *2%*	5 *1%*	13 *1%*	3 *2%*	3 *1%*	12 *1%*
Other (specify)	**6** *	2 *	2 *1%*	-	3 *1%*	-	-	1 *1%*	-	-	-	2 *2%* E	4 *1%*	1 *	5 *1%*	6 *	-	2 *1%*	3 *
Don't know - I was not given this information	**2** *	1 *	1 *	1 *	-	-	1 *	-	-	1 *1%*	1 *	-	-	2 *	-	2 *	-	-	2 *
Don't know/can't remember	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 (ALL) You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Fully paid for by PMI	**673** **52%**	299 46%	226 61% v	184 47%	286 57% x	137 45%	85 56% z	159 61% z	243 56% FG	49 37%	109 48%	78 64% FGI	193 52% F	312 49%	361 56% J	612 52%	95 58%	116 32%	552 60% N
Paid entirely themselves	**241** **19%**	168 26% w	38 10%	109 28% y	57 11%	93 31% AB	15 10%	26 10%	74 17%	35 27%	46 20%	20 16%	66 18%	149 23% K	92 14%	233 20%	22 13%	164 45% O	75 8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G3 (ALL) You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All

	Total	See private consultant Yes (a)	Yes AND referred (b)	Referral GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Prior knowledge consultant Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Prior hospital knowledge Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	Number of consultants 0 (m)	1 (n)	2 or more (o)	Number of hospitals 0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1288**	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
My insurance includes an excess (fixed amount payable)	**273** *21%*	259 *21%*	208 *22%*	175 *23%*	30 *19%*	13 *27%*	26 *17%*	48 *18%*	80 *21%* g	128 *22%*	158 *22%*	223 *22%*	47 *18%*	56 *20%*	104 *21%*	47 *26%*	72 *23%*	162 *22%*	35 *16%*
My insurance includes a coinsurance (percentage of cost payable)	**28** *2%*	27 *2%*	21 *2%*	16 *2%*	5 *3%*	1 *1%*	1 ***	6 *2%*	8 *2%*	13 *2%*	14 *2%*	23 *2%*	5 *2%*	10 *4%*	9 *2%*	2 *1%*	11 *3%*	13 *2%*	4 *2%*
My insurance did not fully cover the tests or treatment I needed	**81** *6%*	78 *6%*	57 *6%*	43 *6%*	13 *8%*	3 *6%*	12 *8%*	15 *6%*	23 *6%*	34 *6%*	44 *6%*	63 *6%*	18 *7%*	11 *4%*	30 *6%*	16 *9%*	21 *7%*	48 *6%*	12 *5%*
I chose a private consultant that was not fully covered by my insurance	**47** *4%*	46 *4%*	34 *4%*	23 *3%*	10 *7%* c	-	4 *3%*	11 *4%*	16 *4%*	18 *3%*	17 *2%*	25 *2%*	22 *8%* jk	5 *2%*	18 *4%*	11 *6%* m	10 *3%*	30 *4%*	6 *3%*
I chose a private hospital that was not fully covered by my insurance	**1** ***	1 ***	1 ***	1 ***	-	-	-	-	-	1 ***	-	1 ***	-	-	-	1 ***	-	1 ***	-
The treatment/tests I had were covered by my insurance, but my claim was only partially approved by my insurer	**14** *1%*	14 *1%*	13 *1%*	9 *1%*	3 *2%*	1 *1%*	1 ***	4 *2%*	5 *1%*	8 *1%*	5 *1%*	10 *1%*	4 *2%*	2 *1%*	10 *2%*	1 ***	3 *1%*	8 *1%*	4 *2%*
I had reached the financial limit of my policy	**15** *1%*	13 *1%*	9 *1%*	6 *1%*	2 *1%*	2 *5%* c	2 *2%*	5 *2%*	5 *1%*	4 *1%*	9 *1%*	12 *1%*	3 *1%*	-	8 *2%*	2 *1%*	3 *1%*	10 *1%*	2 *1%*
Other (specify)	**6** ***	6 ***	5 *1%*	5 *1%*	-	-	-	3 *1%*	4 *1%*	1 ***	4 *1%*	6 *1%*	-	1 ***	1 ***	3 *2%* n	2 *1%*	2 ***	1 ***
Don't know - I was not given this information	**2** ***	2 ***	2 ***	1 ***	1 *1%*	-	-	1 ***	1 ***	1 ***	1 ***	1 ***	1 ***	-	1 ***	-	-	2 ***	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 (ALL) You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Don't know/can't remember	- -	- -	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fully paid for by PMI	673 52%	659 52%	532 56% a	432 56% f	89 57% f	21 44%	52 34%	145 54%	201 53%	331 57%	411 56% l	551 54% l	118 45%	151 55%	274 57%	98 54%	169 54%	380 51%	114 54%
Paid entirely themselves	241 19%	240 19% b	141 15%	112 14%	18 12%	12 25% d	63 41% cd	53 20% hi	64 17%	77 13%	115 16%	173 17%	68 26% jk	44 16%	72 15%	22 12%	39 13%	151 20% p	50 24% p

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 (ALL) You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1288	841	129	55	657	462	116	1173	115	408	745
Weighted Base	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
My insurance includes an excess (fixed amount payable)	273 21%	175 21%	28 21%	9 14%	135 20%	90 19%	33 31% vA	273 26% D	-	108 28% D	163 25% D
My insurance includes a coinsurance (percentage of cost payable)	28 2%	14 2%	2 2%	2 3%	16 2%	10 2%	1 1%	28 3%	-	9 2%	19 3%
My insurance did not fully cover the tests or treatment I needed	81 6%	51 6%	8 6%	2 4%	50 8%	27 6%	4 3%	81 8% DF	-	43 11% CDF	37 6% D
I chose a private consultant that was not fully covered by my insurance	47 4%	30 4%	3 3%	1 1%	37 6% AB	8 2%	1 1%	47 4% DF	-	24 6% DF	22 3% D
I chose a private hospital that was not fully covered by my insurance	1 *	1 *	-	-	1 *	-	-	1 *	-	1 *	-
The treatment/tests I had were covered by my insurance, but my claim was only partially approved by my insurer	14 1%	8 1%	2 1%	1 1%	9 1%	4 1%	1 1%	14 1%	-	9 2%	6 1%
I had reached the financial limit of my policy	15 1%	9 1%	1 1%	2 3%	9 1%	5 1%	1 1%	15 1%	-	5 1%	10 2%
Other (specify)	6 *	5 1%	-	-	5 1%	1 *	-	6 1%	-	2 1%	3 *
Don't know - I was not given this information	2 *	1 *	-	-	2 *	-	-	2 *	-	1 *	1 *

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 (ALL) You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Don't know/can't remember	**-**	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Fully paid for by PMI	**673** **52%**	468 56% u	62 48%	20 33%	299 45%	289 62% v	60 56%	673 63% DE	- -	222 58% D	438 66% CDE
Paid entirely themselves	**241** **19%**	129 16% s	31 24% s	29 47% st	159 24% AB	63 13%	11 11%	20 2% F	221 100% CEF	11 3% F	2 *

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 (ALL) You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
My insurance includes an excess (fixed amount payable)	273 21%	63 25%	41 29% N	117 29% MN	20 30%	12 18%	155 24%	209 26%	92 23%	-	273 73% PRw	-	273 26% PR	173 36% U	88 75% SUV	83 26%	71 52% SU	19 67%
My insurance includes a coinsurance (percentage of cost payable)	28 2%	8 3% HI	-	2 *	-	3 4% HI	26 4% HIM	20 2% I	18 4% HIM	-	28 7% PRw	-	28 3% P	20 4% U	7 6% U	5 1%	15 11% SU	1 3%
My insurance did not fully cover the tests or treatment I needed	81 6%	18 7% N	4 3%	48 12% HJKLM N	1 2%	2 3%	32 5% N	62 8% HLN	14 3%	-	81 22% PRw	-	81 8% PR	56 12% U	23 19% SU	21 7%	29 21% SU	6 23%
I chose a private consultant that was not fully covered by my insurance	47 4%	12 5% LN	2 1%	28 7% HJLMN	-	2 3%	19 3% N	35 4% HLN	7 2%	-	47 12% PRw	-	47 4% PR	32 7% U	11 9% U	9 3%	18 13% SU	5 17%
I chose a private hospital that was not fully covered by my insurance	1 *	-	-	1	-	-	-	1 *	-	-	1 *	-	1	1 *	-	-	1 1%	-
The treatment/tests I had were covered by my insurance, but my claim was only partially approved by my insurer	14 1%	1 *	-	12 3% GHLMN	1 1%	1 1%	3 *	14 2% LN	2 *	-	14 4% PRw	-	14 1% P	10 2%	4 3%	3 1%	7 5% SU	-
I had reached the financial limit of my policy	15 1%	3 1%	-	10 2% LN	1 1%	-	5 1%	12 1% N	2 1%	-	15 4% PRw	-	15 1% P	9 2% U	6 5% U	2 1%	7 5% SU	-
Other (specify)	6 *	-	-	3 1%	1 2%	-	2 *	6 1%	2 1%	-	6 1% Pw	-	6 1%	4 1%	2 1%	2 1%	2 2%	-
Don't know - I was not given this information	2 *	-	-	2 *	-	-	-	2 *	-	-	2 *	-	2 *	1 *	-	-	1 *	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G3 (ALL) You said that you paid/will pay for part of your treatment yourself. Why did you pay for part of it?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Don't know/can't remember	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Fully paid for by PMI	**673** **52%**	164 65%	98 68%	241 60%	42 64%	43 66%	428 65%	506 62%	265 65%	673 100% QRw	- -	- -	673 64% QR	- -	- -	- -	- -	- -
Paid entirely themselves	**241** **19%**	5 2% I	- -	- -	3 4% HI	5 7% GHIM	20 3% HIM	15 2% I	15 4% HIM	- -	- -	241 100% PQw	- -	237 49% TV	4 4%	209 66% STV	26 19% T	2 6%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G4 (ALL) You said that you paid/will pay for all of your treatment yourself. Which of these were reasons for you having to pay for all of it?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
I chose a private consultant that was not covered by my insurance	3 *	-	3 *	3 1%	-	-	-	-	3 1%	-	-	3 *	-	-	3 *	-	3 2% qu	-	-
I chose a private hospital that was not covered by my insurance	3 *	-	3 *	3 1%	-	-	-	-	3 1%	-	-	3 *	-	-	3 *	-	3 2% qu	-	-
The treatment/tests I had were not covered by my insurance	9 1%	-	9 1% a	4 2% f	3 1%	2 *	-	2 1%	8 1%	-	-	6 1%	3 1%	-	9 1%	-	3 2%	2 1%	5 1%
The treatment/tests I had were covered by my insurance, but my claim was not approved by my insurer	4 *	2 *	3 *	-	-	3 1%	2 *	2 1%	-	3 1%	-	3 *	2 *	2 *	4 *	-	3 2% u	2 1%	-
I decided not to claim, in spite of being partly or fully covered by my insurance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I had reached the financial limit of my policy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other (specify)	5 *	4 1%	2 *	-	2 *	-	4 1%	-	1 *	3 1%	2 1%	4 1%	1 *	1 *	5 *	-	3 2%	-	2 *
Don't know/can't remember	1 *	1 *	-	-	1 *	-	-	-	-	-	1 1% k	1 *	-	-	1 *	-	-	-	-
Did not have PMI / did not pay entirely themselves despite having PMI	1268 98%	615 99%	653 98%	257 98%	356 98%	322 99%	334 98%	268 99%	500 98%	296 98%	106 97%	825 98%	443 99%	362 99% o	1168 98% s	100 100%	162 95%	280 99% s	671 99% qs

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G4 (ALL) You said that you paid/will pay for all of your treatment yourself. Which of these were reasons for you having to pay for all of it?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
I chose a private consultant that was not covered by my insurance	3 *	3 *	- -	- -	- -	- -	- -	- -	- -	3 2% EI	- -	- -	- -	- -	3 *	3 *	3 2% L	- -	3 *
I chose a private hospital that was not covered by my insurance	3 *	3 *	- -	- -	- -	- -	- -	- -	- -	3 2% EI	- -	- -	- -	- -	3 *	3 *	3 2% L	- -	3 *
The treatment/tests I had were not covered by my insurance	9 1%	9 1% w	- -	3 1%	- -	3 1%	- -	- -	3 1%	3 2%	- -	- -	3 1%	5 1%	4 1%	9 1%	8 5% L	3 1%	6 1%
The treatment/tests I had were covered by my insurance, but my claim was not approved by my insurer	4 *	2 *	- -	2 *	3 1%	2 1%	- -	- -	- -	3 2% E	- -	- -	2 *	- -	4 1%	4 *	- -	3 1%	2 *
I decided not to claim, in spite of being partly or fully covered by my insurance	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
I had reached the financial limit of my policy	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other (specify)	5 *	5 1%	- -	4 1% y	- -	4 1%	- -	- -	- -	3 2% E	1 1%	- -	2 *	4 1%	1 *	5 *	- -	3 1%	3 *
Don't know/can't remember	1 *	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 1%	- -	- -	- -	1 *	1 *	- -	- -	1 *
Did not have PMI / did not pay entirely themselves despite having PMI	1268 98%	627 97%	369 100% v	381 98%	501 99%	296 97%	152 100%	260 100%	428 99% F	123 94%	226 99% F	122 100% F	369 98% F	632 99%	636 98%	1168 98% M	156 95%	356 98%	903 99%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G4 (ALL) You said that you paid/will pay for all of your treatment yourself. Which of these were reasons for you having to pay for all of it?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1288**	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
I chose a private consultant that was not covered by my insurance	3 *	3 *	- -	- -	- -	- -	3 2% c	- -	- -	- -	- -	- -	3 1% jk	- -	- -	- -	3 1% q	- -	- -
I chose a private hospital that was not covered by my insurance	3 *	3 *	- -	- -	- -	- -	3 2% c	- -	- -	- -	- -	- -	3 1% jk	- -	- -	- -	3 1% q	- -	- -
The treatment/tests I had were not covered by my insurance	9 1%	9 1% b	2 *	2 *	-	-	6 4% cd	-	-	2 *	5 1%	6 1%	3 1%	2 1%	-	-	3 1%	2 *	5 2% q
The treatment/tests I had were covered by my insurance, but my claim was not approved by my insurer	4 *	4 *	- -	- -	- -	- -	3 2% c	- -	- -	- -	2 *	2 *	3 1%	- -	- -	- -	2 *	3 *	- -
I decided not to claim, in spite of being partly or fully covered by my insurance	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
I had reached the financial limit of my policy	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other (specify)	5 *	5 * b	2 *	- -	2 1% c	- -	- -	- -	- -	2 *	3 *	3 *	3 1%	- -	- -	2 1%	- -	5 1%	- -
Don't know/can't remember	1 *	1 *	1 *	1 *	-	-	-	-	-	1	1 *	1 *	-	-	-	1 1%	1 *	-	-
Did not have PMI / did not pay entirely themselves despite having PMI	1268 98%	1238 98%	950 100% a	769 100% f	155 99%	49 100%	143 94%	270 100%	378 100%	573 99%	724 99%	1006 99%	255 97%	274 99%	484 100% o	178 98%	307 98%	739 99%	207 98%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G4 (ALL) You said that you paid/will pay for all of your treatment yourself. Which of these were reasons for you having to pay for all of it?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
I chose a private consultant that was not covered by my insurance	**3** *	- -	- -	- -	3 *	- -	- -	3 *	- -	- -	- -
I chose a private hospital that was not covered by my insurance	**3** *	- -	- -	- -	3 *	- -	- -	3 *	- -	- -	- -
The treatment/tests I had were not covered by my insurance	**9** 1%	6 1%	- -	- -	6 1%	3 1%	- -	9 1% F	- -	3 1%	2 *
The treatment/tests I had were covered by my insurance, but my claim was not approved by my insurer	**4** *	2 *	3 2% s	- -	4 1%	- -	- -	4 *	- -	4 1% CF	- -
I decided not to claim, in spite of being partly or fully covered by my insurance	**-** -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
I had reached the financial limit of my policy	**-** -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other (specify)	**5** *	5 1%	- -	- -	4 1%	- -	2 1% A	5 1%	- -	4 1% F	- -
Don't know/can't remember	**1** *	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	- -
Did not have PMI / did not pay entirely themselves despite having PMI	**1268** **98%**	817 98%	126 98%	61 100%	648 98%	466 99%	105 99%	1047 98%	221 100%	371 97%	661 100% CE

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G4 (ALL) You said that you paid/will pay for all of your treatment yourself. Which of these were reasons for you having to pay for all of it?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
I chose a private consultant that was not covered by my insurance	3 *	-	-	-	-	-	3 *	3 *	3 1%	-	-	3 1% Pw	-	3 1%	-	3 1%	-	-
I chose a private hospital that was not covered by my insurance	3 *	-	-	-	-	-	3 *	3 *	3 1%	-	-	3 1% Pw	-	3 1%	-	3 1%	-	-
The treatment/tests I had were not covered by my insurance	9 1%	-	-	-	-	5 7% GHIJL MN	9 1% I	9 1% I	9 2% GILM	-	-	9 4% PQw	-	9 2%	-	9 3%	-	-
The treatment/tests I had were covered by my insurance, but my claim was not approved by my insurer	4 *	3 1% I	-	-	2 2% IMN	-	4 1%	2 *	2 *	-	-	4 2% Pw	-	4 1%	-	2 *	3 2%	-
I decided not to claim, in spite of being partly or fully covered by my insurance	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I had reached the financial limit of my policy	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other (specify)	5 *	3 1% I	-	-	1 2% I	-	5 1%	3 *	3 1%	-	-	5 2% PQw	-	5 1%	-	5 2%	-	-
Don't know/can't remember	1 *	-	-	-	-	-	1 *	1 *	1 *	-	-	1 1%	-	1 *	-	1 *	-	-
Did not have PMI / did not pay entirely themselves despite having PMI	1268 98%	248 98% K	144 100% JKL N	405 100% GJKL MN	62 96%	61 93%	638 97%	795 98% KLN	390 96%	673 100% R	374 100% R	221 92%	1047 100% R	461 96%	117 100% SU	298 94%	135 98%	28 100%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G5 (i) You said you chose a private consultant whose fees were not fully covered by your insurance.
Were you aware or made aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All respondents paying partially via PMI because they chose a consultant that was not fully covered

	Total	Gender Male (b)	Working status Working - full or part time (n)	Country England (q)
Unweighted Base	**54**	32	32	54
Weighted Base	**47**	28**	28**	47*
Effective Base	**47**	28	28	47
Yes - I was made aware when I took out the policy	**6** **14%**	4 14%	4 13%	6 14%
Yes - I was made aware before I was referred to my private consultant/hospital	**14** **30%**	11 39%	9 32%	14 30%
Yes - I was made aware before the treatment/tests were done	**35** **75%**	22 78%	19 68%	35 75%
No - I was not aware until after the treatment/ costs had been incurred	**2** **5%**	- -	1 4%	2 5%
Don't know/can't remember	**1** **3%**	- -	1 4%	1 3%
NET: Yes - made aware before treatment/tests	**43** **92%**	28 100%	26 92%	43 92%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G5 (i) You said you chose a private consultant whose fees were not fully covered by your insurance.
Were you aware or made aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All respondents paying partially via PMI because they chose a consultant that was not fully covered

	Total	Overnight stay	Treatment type Surgery/ procedure under anaesthetic	Consider NHS
		Yes (J)	(L)	No (O)
Unweighted Base	**54**	30	51	47
Weighted Base	**47**	27**	44*	42*
Effective Base	**47**	27	45	41
Yes - I was made aware when I took out the policy	**6** **14%**	4 *14%*	6 *13%*	5 *12%*
Yes - I was made aware before I was referred to my private consultant/hospital	**14** **30%**	9 *33%*	13 *30%*	11 *27%*
Yes - I was made aware before the treatment/tests were done	**35** **75%**	20 *75%*	33 *75%*	31 *75%*
No - I was not aware until after the treatment/ costs had been incurred	**2** **5%**	1 *5%*	2 *5%*	2 *5%*
Don't know/can't remember	**1** **3%**	1 *5%*	1 *3%*	1 *3%*
NET: Yes - made aware before treatment/tests	**43** **92%**	25 *91%*	40 *92%*	38 *92%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G5 (i) You said you chose a private consultant whose fees were not fully covered by your insurance.
Were you aware or made aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All respondents paying partially via PMI because they chose a consultant that was not fully covered

	Total	See private consultant		Referral	Prior hospital knowledge	Number of hospitals
		Yes (a)	Yes AND referred (b)	GP (c)	Already knew/ had a good idea (k)	1 (q)
Unweighted Base	54	53	41	30	31	36
Weighted Base	47	46*	34*	23**	25**	30*
Effective Base	47	47	36	27	28	31
Yes - I was made aware when I took out the policy	6 14%	6 14%	5 15%	5 22%	5 18%	6 19%
Yes - I was made aware before I was referred to my private consultant/hospital	14 30%	14 30%	12 36%	9 38%	6 25%	11 36%
Yes - I was made aware before the treatment/tests were done	35 75%	35 75%	25 75%	16 69%	18 72%	22 74%
No - I was not aware until after the treatment/ costs had been incurred	2 5%	2 5%	2 7%	1 4%	1 4%	1 3%
Don't know/can't remember	1 3%	1 3%	- -	- -	1 5%	- -
NET: Yes - made aware before treatment/tests	43 92%	43 92%	31 93%	22 96%	22 91%	29 97%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G5 (i) You said you chose a private consultant whose fees were not fully covered by your insurance.
Were you aware or made aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All respondents paying partially via PMI because they chose a consultant that was not fully covered

	Total	Diversion Private hospital (s)	Relative importance Consultant more (v)	PMI PMI - yes (C)	PMI Private policy (E)
Unweighted Base	54	35	41	54	30
Weighted Base	47	30*	37*	47*	24**
Effective Base	47	31	36	47	27
Yes - I was made aware when I took out the policy	6 14%	3 10%	4 12%	6 14%	6 24%
Yes - I was made aware before I was referred to my private consultant/hospital	14 30%	7 25%	11 30%	14 30%	7 30%
Yes - I was made aware before the treatment/tests were done	35 75%	22 73%	27 72%	35 75%	17 71%
No - I was not aware until after the treatment/ costs had been incurred	2 5%	1 3%	2 6%	2 5%	1 5%
Don't know/can't remember	1 3%	1 4%	1 3%	1 3%	- -
NET: Yes - made aware before treatment/tests	43 92%	27 92%	34 91%	43 92%	23 95%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G5 (i) You said you chose a private consultant whose fees were not fully covered by your insurance.
Were you aware or made aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All respondents paying partially via PMI because they chose a consultant that was not fully covered

	Total	Insurance coverage		Treatment paid for		Stage of payment
		BUPA (I)	Not AXA (M)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)
Unweighted Base	54	33	41	54	54	39
Weighted Base	47	28**	35*	47*	47*	32*
Effective Base	47	29	36	47	47	34
Yes - I was made aware when I took out the policy	6 **14%**	4 *14%*	6 *16%*	6 *14%*	6 *14%*	5 *16%*
Yes - I was made aware before I was referred to my private consultant/hospital	14 **30%**	9 *32%*	11 *31%*	14 *30%*	14 *30%*	9 *28%*
Yes - I was made aware before the treatment/tests were done	35 **75%**	21 *74%*	26 *74%*	35 *75%*	35 *75%*	26 *82%*
No - I was not aware until after the treatment/ costs had been incurred	2 **5%**	1 *4%*	1 *3%*	2 *5%*	2 *5%*	- -
Don't know/can't remember	1 **3%**	1 *4%*	1 *4%*	1 *3%*	1 *3%*	- -
NET: Yes - made aware before treatment/tests	43 **92%**	26 *92%*	32 *93%*	43 *92%*	43 *92%*	32 *100%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G5 (ALL) You said you chose a private consultant whose fees were not fully covered by your insurance.
Were you aware or made aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Yes - I was made aware when I took out the policy	6 *	2 *	4 1%	- -	2 1%	1 *	4 1%	1 *	4 1%	- -	1 1%	4 *	3 1%	3 1%	6 1%	- -	3 2%	- -	3 *
Yes - I was made aware before I was referred to my private consultant/hospital	17 1%	3 *	14 2% a	5 2%	2 1%	3 1%	7 2%	4 2%	8 2%	2 1%	1 1%	12 1%	5 1%	5 1%	17 1% u	- -	8 5% qtu	1 *	5 1%
Yes - I was made aware before the treatment/tests were done	38 3%	13 2%	25 4%	6 2%	8 2%	10 3%	14 4%	10 4%	16 3%	6 2%	1 1%	22 3%	16 4%	15 4%	38 3%	- -	12 7% qrtu	5 2%	16 2%
No - I was not aware until after the treatment/ costs had been incurred	2 *	2 *	- -	- -	- -	2 1%	- -	- -	1 *	- -	1 1%	1 *	1 *	- -	2 *	- -	- -	- -	1 *
Don't know/can't remember	1 *	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 1%	- -	- -
All who did not choose a consultant/consultant who was not fully covered	1239 96%	603 97%	635 95%	253 97%	352 97%	312 96%	322 95%	259 95%	487 96%	295 98%	106 98%	808 96%	430 96%	348 96%	1139 96% s	100 100% s	153 90%	278 98% qs	657 97% s
NET: Yes - made aware before treatment/tests	46 4%	15 2%	31 5%	7 3%	10 3%	12 4%	18 5%	12 5%	20 4%	7 2%	1 1%	29 3%	17 4%	16 4%	46 4%	- -	15 9% qrtu	5 2%	20 3%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G5 (ALL) You said you chose a private consultant whose fees were not fully covered by your insurance.
Were you aware or made aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1288**	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Yes - I was made aware when I took out the policy	**6** *****	3 *	2 1%	1 *	3 1%	1 *	1 *	2 1%	-	3 2% E	2 1%	-	2 1%	4 1%	3 *	6 *	2 1%	1 *	5 1%
Yes - I was made aware before I was referred to my private consultant/hospital	**17** **1%**	10 1%	5 1%	5 1%	5 1%	2 1%	3 2%	3 1%	2 *	8 6% EHI	4 2%	-	4 1%	9 1%	8 1%	16 1%	5 3%	3 1%	14 2%
Yes - I was made aware before the treatment/tests were done	**38** **3%**	19 3%	8 2%	11 3%	11 2%	8 3%	4 3%	5 2%	5 1%	14 11% EGHI	8 3% E	2 2%	9 2%	20 3%	18 3%	36 3%	9 -5%	4 1%	34 4% N
No - I was not aware until after the treatment/ costs had been incurred	**2** *****	1 *	- -	- -	- -	- -	- -	- -	-	1 1%	-	1 1%	-	1 *	1 *	2 *	-	-	2 *
Don't know/can't remember	**1** *****	1 *	- -	1 *	- -	1 *	-	-	-	1 1%	-	-	-	1 *	-	1 *	-	-	1 *
All who did not choose a consultant/consultant who was not fully covered	**1239** **96%**	618 96%	359 97%	376 96%	490 97%	294 97%	147 97%	253 97%	427 99% FG	111 85%	218 96% F	119 98% F	363 97% F	614 96%	624 97%	1141 96%	154 94%	359 99% O	870 95%
NET: Yes - made aware before treatment/tests	**46** **4%**	23 3%	11 3%	13 3%	15 3%	9 3%	5 3%	8 3%	5 1%	18 13% EGHI	10 4% E	2 2%	11 3%	25 4%	21 3%	43 4%	10 6%	5 1%	41 4% N

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G5 (ALL) You said you chose a private consultant whose fees were not fully covered by your insurance.
Were you aware or made aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Yes - I was made aware when I took out the policy	6 *	6 1%	5 1%	5 1%	- -	- -	1 1%	2 1%	4 1%	1 *	3 *	5 *	2 1%	- -	3 1%	2 1%	- -	6 1%	1 *
Yes - I was made aware before I was referred to my private consultant/hospital	17 1%	17 1%	12 1%	9 1%	3 2%	- -	4 3%	3 1%	5 1%	7 1%	5 1%	6 1%	11 4% jk	2 1%	6 1%	4 2%	5 1%	11 1%	1 1%
Yes - I was made aware before the treatment/tests were done	38 3%	37 3%	25 3%	16 2%	9 6% c	- -	6 4%	9 3%	11 3%	14 2%	13 2%	18 2%	20 7% jk	5 2%	12 3%	8 4%	10 3%	22 3%	5 2%
No - I was not aware until after the treatment/ costs had been incurred	2 *	2 *	2 *	1 *	1 1%	- -	- -	- -	1 *	1 *	1 *	1 *	1 *	- -	1 *	1 1%	1 *	1 *	- -
Don't know/can't remember	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -
All who did not choose a consultant/consultant who was not fully covered	1239 96%	1209 96%	921 96%	748 97% d	146 93%	49 100%	145 95%	259 96%	362 96%	560 97%	718 98% l	994 98% l	238 91%	271 98% o	466 96%	170 94%	300 96%	719 96%	206 97%
NET: Yes - made aware before treatment/tests	46 4%	45 4%	31 3%	22 3%	9 6%	- -	7 5%	11 4%	15 4%	17 3%	16 2%	22 2%	23 9% jk	5 2%	17 4%	9 5%	10 3%	29 4%	6 3%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G5 (ALL) You said you chose a private consultant whose fees were not fully covered by your insurance.
Were you aware or made aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1288	841	129	55	657	462	116	1173	115	408	745
Weighted Base	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
Yes - I was made aware when I took out the policy	6 *	3 *	1 1%	1 1%	4 1%	2 *	- -	6 1% F	- -	6 1% CF	1 *
Yes - I was made aware before I was referred to my private consultant/hospital	17 1%	7 1%	1 1%	1 1%	14 2%	2 1%	- -	17 2%	- -	7 2%	7 1%
Yes - I was made aware before the treatment/tests were done	38 3%	22 3%	3 2%	1 1%	29 4% A	7 1%	1 1%	38 4% DF	- -	17 4% D	18 3%
No - I was not aware until after the treatment/ costs had been incurred	2 *	1 *	- -	- -	2 *	- -	- -	2 *	- -	1 *	1 *
Don't know/can't remember	1 *	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *
All who did not choose a consultant/consultant who was not fully covered	1239 96%	802 96%	126 97%	60 99%	624 94%	461 98% v	106 99% v	1018 95%	221 100% CEF	359 94%	640 97% CE
NET: Yes - made aware before treatment/tests	46 4%	27 3%	3 3%	1 1%	36 5% AB	8 2%	1 1%	46 4% DF	- -	23 6% DF	20 3%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G5 (ALL) You said you chose a private consultant whose fees were not fully covered by your insurance.
Were you aware or made aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Yes - I was made aware when I took out the policy	6 *	1 *	1 *	4 1%	- -	- -	3 *	6 1%	2 *	- -	6 2% Pw	- -	6 1%	5 1%	1 1%	2 1%	3 2%	- -
Yes - I was made aware before I was referred to my private consultant/hospital	17 1%	3 1%	1 1%	9 2%	- -	1 1%	8 1%	13 2%	5 1%	- -	14 4% Pw	3 1% P	14 1% P	12 2%	5 4%	5 2%	5 4%	1 5%
Yes - I was made aware before the treatment/tests were done	38 3%	10 4%	2 1%	21 5% HLMN	- -	1 2%	17 3%	28 3% N	8 2%	- -	35 9% PRw	3 1% P	35 3% P	29 6% U	8 7%	11 4%	13 10% U	4 14%
No - I was not aware until after the treatment/ costs had been incurred	2 *	1 *	- -	1 *	- -	- -	1 *	1 *	- -	- -	2 1% P	- -	2 *	- -	- -	- -	- -	- -
Don't know/can't remember	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -
All who did not choose a consultant/consultant who was not fully covered	1239 96%	241 95%	143 99% IM	377 93%	65 100% I	64 97%	636 97% I	773 95%	395 98% IM	673 100% QRw	328 88% Q	238 99% Q	1000 96% Q	447 93% V	106 91%	303 96% STV	120 87%	23 83%
NET: Yes - made aware before treatment/tests	46 4%	11 4%	2 1%	26 6% HJLMN	- -	2 3%	20 3%	35 4% HN	10 2%	- -	43 12% PRw	3 1% P	43 4% P	34 7% U	11 9% U	12 4%	18 13% SU	5 17%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G6 Who made you aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All respondents with PMI who chose a consultant that was not fully covered and were made aware of this before their treatment/tests

	Total	Gender Male (b)	Working status Working - full or part time (n)	Country England (q)
Unweighted Base	**52**	33	31	52
Weighted Base	**46**	31**	29**	46*
Effective Base	**43**	27	25	43
My private medical insurer	**41** **89%**	28 *89%*	24 *84%*	41 *89%*
GP	**-** **-**	- -	- -	- -
Consultant who carried out the treatment/procedure (including members of their staff)	**16** **34%**	10 *31%*	9 *30%*	16 *34%*
I checked my policy documents myself	**4** **9%**	3 *11%*	3 *11%*	4 *9%*
Other (specify)	**-** **-**	- -	- -	- -
Don't know/can't remember	**-** **-**	- -	- -	- -

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Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G6 Who made you aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All respondents with PMI who chose a consultant that was not fully covered and were made aware of this before their treatment/tests

	Total	Treatment type Surgery/ procedure under anaesthetic (L)	Consider NHS No (O)
Unweighted Base	**52**	49	45
Weighted Base	**46**	43*	41*
Effective Base	**43**	40	37
My private medical insurer	**41** **89%**	38 88%	36 89%
GP	**-** **-**	- -	- -
Consultant who carried out the treatment/procedure (including members of their staff)	**16** **34%**	16 37%	13 32%
I checked my policy documents myself	**4** **9%**	4 9%	4 10%
Other (specify)	**-** **-**	- -	- -
Don't know/can't remember	**-** **-**	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G6 Who made you aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All respondents with PMI who chose a consultant that was not fully covered and were made aware of this before their treatment/tests

	Total	See private consultant		Number of hospitals
		Yes (a)	Yes AND referred (b)	1 (q)
Unweighted Base	**52**	51	39	35
Weighted Base	**46**	45*	31*	29*
Effective Base	**43**	42	34	30
My private medical insurer	**41** **89%**	40 88%	30 94% a	26 91%
GP	**-** **-**	- -	- -	- -
Consultant who carried out the treatment/procedure (including members of their staff)	**16** **34%**	15 34%	10 31%	11 37%
I checked my policy documents myself	**4** **9%**	4 9% b	1 4%	1 4%
Other (specify)	**-** **-**	- -	- -	- -
Don't know/can't remember	**-** **-**	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G6 Who made you aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All respondents with PMI who chose a consultant that was not fully covered and were made aware of this before their treatment/tests

	Total	Diversion Private hospital (s)	Relative importance Consultant more (v)	PMI PMI - yes (C)
Unweighted Base	**52**	33	39	52
Weighted Base	**46**	27**	36*	46*
Effective Base	**43**	29	32	43
My private medical insurer	**41** **89%**	25 91%	31 86%	41 89%
GP	**-** **-**	- -	- -	- -
Consultant who carried out the treatment/procedure (including members of their staff)	**16** **34%**	12 42%	13 36%	16 34%
I checked my policy documents myself	**4** **9%**	1 5%	3 7%	4 9%
Other (specify)	**-** **-**	- -	- -	- -
Don't know/can't remember	**-** **-**	- -	- -	- -

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G6 Who made you aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All respondents with PMI who chose a consultant that was not fully covered and were made aware of this before their treatment/tests

	Total	Insurance coverage		Treatment paid for		Stage of payment
		BUPA (I)	Not AXA (M)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)
Unweighted Base	**52**	31	40	51	51	40
Weighted Base	**46**	26**	35*	43*	43*	34*
Effective Base	**43**	27	32	45	45	32
My private medical insurer	**41** **89%**	24 92%	30 87%	41 94%	41 94%	30 88%
GP	**-** **-**	- -	- -	- -	- -	- -
Consultant who carried out the treatment/procedure (including members of their staff)	**16** **34%**	12 46%	12 33%	16 37%	16 37%	11 32%
I checked my policy documents myself	**4** **9%**	- -	3 9%	1 3%	1 3%	4 12%
Other (specify)	**-** **-**	- -	- -	- -	- -	- -
Don't know/can't remember	**-** **-**	- -	- -	- -	- -	- -

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W**
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G6 (ALL) Who made you aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
My private medical insurer	41 3%	13 2%	28 4%	4 2%	8 2%	11 3%	18 5% c	11 4%	17 3%	6 2%	1 1%	24 3%	17 4%	16 4%	41 3%	-	11 7% rt	5 2%	19 3%
GP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Consultant who carried out the treatment/procedure (including members of their staff)	16 1%	6 1%	10 1%	1 *	4 1%	4 1%	6 2%	5 2%	5 1%	3 1%	1 1%	9 1%	7 2%	7 2%	16 1%	-	4 3%	1 *	8 1%
I checked my policy documents myself	4 *	1 *	3 1%	3 1%	1 *	- -	1 *	- -	3 1%	- -	- -	3 *	1 *	1 *	4 *	-	3 2%	- -	1 *
Other (specify)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know/can't remember	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
All who did not have PMI or had no restrictions on their PMI regarding the consultant fees	1242 96%	607 98%	635 95%	254 97%	352 97%	314 96%	322 95%	259 95%	489 96%	295 98%	108 99%	811 97%	432 96%	348 96%	1142 96% s	100 100% s	155 91%	278 98% s	658 97% s

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G6 (ALL) Who made you aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
My private medical insurer	41 3%	19 3%	11 3%	12 3%	14 3%	9 3%	5 3%	8 3%	5 1%	14 10% EGHI	10 4% E	2 2%	11 3%	23 4%	18 3%	38 3%	7 4%	4 1%	36 4% N
GP	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Consultant who carried out the treatment/procedure (including members of their staff)	16 1%	9 1%	3 1%	3 1%	8 2%	3 1%	1 1%	3 1%	2 *	5 4% E	4 2%	1 1%	4 1%	8 1%	7 1%	16 1%	1 *	3 1%	13 1%
I checked my policy documents myself	4 *	3 1%	1 *	- -	1 *	- -	1 *	1 *	- -	3 2% E	1 *	- -	1 *	1 *	3 *	4 *	3 2% L	- -	4 *
Other (specify)	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
All who did not have PMI or had no restrictions on their PMI regarding the consultant fees	1242 96%	621 97%	359 97%	377 97%	490 97%	296 97%	147 97%	253 97%	427 99% FG	114 87%	218 96% F	120 98% F	363 97% F	617 96%	625 97%	1145 96%	154 94%	359 99% O	873 96%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
small base
Significance testing has been carried out within each break.
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G6 (ALL) Who made you aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
My private medical insurer	41 3%	40 3%	30 3%	20 3%	9 6%	-	4 3%	10 4%	13 4%	16 3%	16 2%	22 2%	19 7% jk	5 2%	16 3%	9 5%	7 2%	26 4%	6 3%
GP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	-	-	-
Consultant who carried out the treatment/procedure (including members of their staff)	16 1%	15 1%	10 1%	9 1%	1 1%	-	2 1%	3 1%	5 1%	5 1%	6 1%	8 1%	8 3% jk	1 *	4 1%	6 3% mn	2 1%	11 1%	3 1%
I checked my policy documents myself	4 *	4 * b	1 *	1 *	-	-	3 2% c	-	1 *	1 *	1 *	1 *	3 1% k	-	-	1 1%	3 1%	1 *	-
Other (specify)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	-	-	-
Don't know/can't remember	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	-	-	-
All who did not have PMI or had no restrictions on their PMI regarding the consultant fees	1242 96%	1213 96%	923 97%	749 97%	147 94%	49 100%	145 95%	259 96%	363 96%	561 97%	719 98% l	996 98% l	240 91%	271 98%	467 96%	171 95%	303 97%	720 96%	206 97%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G6 (ALL) Who made you aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
My private medical insurer	**41** **3%**	25 3%	3 3%	1 1%	31 5% A	8 2%	1 1%	41 4% DF	- -	22 6% CDF	18 3%
GP	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Consultant who carried out the treatment/procedure (including members of their staff)	**16** **1%**	12 1%	1 1%	- -	13 2%	2 *	- -	16 1%	- -	6 2%	9 1%
I checked my policy documents myself	**4** *****	1 *	- -	- -	3 *	1 *	- -	4 *	- -	1 *	- -
Other (specify)	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know/can't remember	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
All who did not have PMI or had no restrictions on their PMI regarding the consultant fees	**1242** **96%**	805 97%	126 97%	60 99%	627 95%	461 98% v	106 99% v	1021 96%	221 100% CE	360 94%	643 97% CE

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G6 (ALL) Who made you aware of any monetary restrictions in your policy regarding the consultant fees?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
My private medical insurer	41 3%	10 4%	2 1%	24 6% HLMN	-	2 3%	17 3%	30 4% N	7 2%	-	41 11% PRw	-	41 4% PR	30 6% U	10 8% U	9 3%	17 12% SU	5 17%
GP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Consultant who carried out the treatment/procedure (including members of their staff)	16 1%	4 2% LN	-	12 3% HLMN	-	-	4 1%	12 1% N	-	-	16 4% PRw	-	16 2% P	11 2%	4 3%	4 1%	7 5% SU	-
I checked my policy documents myself	4 *	1 *	1 *	-	-	-	4 1%	3 *	3 1%	-	1 *	3 1% P	1 *	4 1%	-	4 1%	-	-
Other (specify)	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
All who did not have PMI or had no restrictions on their PMI regarding the consultant fees	1242 96%	242 96% IM	143 99% IM	380 94%	65 100% I	64 97%	638 97% I	775 96% I	395 98% IM	673 100% QRw	331 88%	238 99% Q	1004 96% Q	447 93% V	106 91%	303 96% STV	120 87%	23 83%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G7 (i) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy?

Base: All respondents with PMI paying fully/partially via PMI

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1158**	553	605	252	361	310	235	246	444	272	103	830	328	259	1080	78	104	284	618
Weighted Base	**1043**	493	550	231	318	272	222	228	394	247	94*	740	303	242	969	74*	132*	238	538
Effective Base	**990**	474	516	218	310	263	200	211	380	232	89	714	277	219	926	65	99	249	522
Yes	**28** **3%**	10 2%	18 3%	5 2%	8 3%	7 3%	8 3%	6 3%	13 3%	4 2%	4 4%	20 3%	8 3%	6 2%	27 3%	1 1%	4 3%	8 3%	13 2%
No	**962** **92%**	459 93%	503 92%	211 92%	288 91%	254 93%	209 94%	209 92%	357 91%	233 94%	85 90%	678 92%	284 94%	228 94%	895 92%	67 91%	123 93%	220 92%	496 92%
Don't know/can't remember	**53** **5%**	24 5%	28 5%	15 6%	21 7% f	11 4%	6 2%	13 6%	23 6%	10 4%	5 5%	42 6%	11 4%	8 3%	47 5%	6 8%	6 4%	11 4%	29 5%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G7 (i) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy?

Base: All respondents with PMI paying fully/partially via PMI

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/severe (z)	Affected AND not severe/Not affected AND severe (A)	Not affected/not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1158**	529	354	315	491	239	148	252	230	77	321	101	429	527	631	1058	158	240	911
Weighted Base	**1043**	472	332	278	447	209	136	235	356	96*	181	103	307	491	552	950	142	199	836
Effective Base	**990**	450	305	267	423	203	126	218	230	77	321	101	429	449	543	905	133	207	780
Yes	**28** **3%**	15 3%	7 2%	7 3%	12 3%	5 2%	3 2%	6 3%	6 2%	4 4%	8 4% H	-	10 3%	16 3%	12 2%	27 3%	3 2%	7 3%	21 3%
No	**962** **92%**	437 93%	312 94%	258 93%	408 91%	195 93%	126 92%	218 93%	327 92%	88 91%	167 92%	99 96%	283 92%	444 90%	518 94% J	873 92%	131 93%	175 88%	782 93% N
Don't know/can't remember	**53** **5%**	20 4%	12 4%	13 5%	28 6%	9 4%	7 5%	10 4%	23 7%	5 5%	6 3%	4 4%	14 5%	30 6%	22 4%	50 5%	7 5%	18 9% O	33 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G7 (i) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy?

Base: All respondents with PMI paying fully/partially via PMI

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1158**	1129	915	745	149	42	92	242	348	568	685	938	212	265	456	182	302	663	176
Weighted Base	**1043**	1015	811	658	138	37*	89*	216	312	500	616	843	193	231	411	159	271	597	161
Effective Base	**990**	966	782	637	127	36	80	206	296	488	584	800	184	228	389	156	259	566	151
Yes	**28** **3%**	27 3%	19 2%	17 3%	3 2%	-	3 3%	2 1%	12 4% g	8 2%	10 2%	18 2%	10 5% jk	4 2%	5 1%	9 6% mn	3 1%	18 3%	7 4%
No	**962** **92%**	938 92%	754 93%	613 93%	122 89%	35 97%	82 92%	206 96% h	287 92%	467 93%	581 94% l	788 93% l	168 87%	211 91%	389 95%	145 91%	241 89%	562 94% p	147 91%
Don't know/can't remember	**53** **5%**	49 5%	38 5%	28 4%	12 9% c	1 3%	4 5%	7 3%	14 4%	25 5%	25 4%	37 4%	16 8% jk	17 7%	16 4%	5 3%	27 10% q	16 3%	8 5%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G7 (i) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy?

Base: All respondents with PMI paying fully/partially via PMI

	Total	Diversion			Relative importance			PMI		
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1158**	770	112	41	570	431	109	1158	403	744
Weighted Base	**1043**	701	98*	32*	503	404	95*	1043	371	661
Effective Base	**990**	660	96	36	490	367	94	990	343	638
Yes	**28** **3%**	21 3%	2 2%	2 8%	18 4%	8 2%	1 1%	28 3%	10 3%	18 3%
No	**962** **92%**	654 93% u	94 96% u	26 82%	466 93%	382 95% B	84 88%	962 92%	347 94%	606 92%
Don't know/can't remember	**53** **5%**	27 4%	3 3%	3 10%	19 4%	14 3%	10 11% vA	53 5%	14 4%	37 6%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G7 (i) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy?

Base: All respondents with PMI paying fully/partially via PMI

	Total	Insurance coverage								Treatment paid for			Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1158	266	157	464	72	68	694	892	428	734	424	1158	280	125	123	126	31
Weighted Base	1043	248	144	405	62*	61*	638	795	390	670	373	1043	245	113	106	112	26**
Effective Base	990	229	134	395	61	60	596	762	367	629	362	990	238	107	104	107	26
Yes	28 3%	7 3%	1 1%	18 4% LMN	1 1%	-	10 2%	21 3% LN	3 1%	18 3%	10 3%	28 3%	7 3%	3 3%	4 4%	3 2%	- -
No	962 92%	229 92%	136 94%	363 89%	57 92%	58 95%	600 94% I	734 92% I	371 95% IM	622 93%	340 91%	962 92%	225 92% U	100 89%	93 87%	108 96% STU	25 95%
Don't know/can't remember	53 5%	12 5%	7 5%	25 6%	4 7%	3 5%	28 4%	41 5%	16 4%	30 4%	23 6%	53 5%	12 5% V	10 9% V	9 9% SV	1 1%	1 5%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G7 (iii) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy?

Base: All respondents with PMI

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1168**	557	611	254	364	312	238	248	448	274	105	837	331	261	1090	78	107	286	621
Weighted Base	**1063**	500	563	235	324	276	228	231	402	253	97*	754	309	245	989	74*	140*	242	544
Effective Base	**988**	475	513	218	308	262	201	213	377	230	90	713	276	221	924	65	99	250	520
Yes	**28** **3%**	10 2%	18 3%	5 2%	8 3%	7 3%	8 3%	6 3%	13 3%	4 2%	4 4%	20 3%	8 2%	6 2%	27 3%	1 1%	4 3%	8 3%	13 2%
No	**982** **92%**	466 93%	517 92%	216 92%	294 91%	258 93%	215 94%	212 92%	366 91%	238 94%	88 91%	692 92%	290 94%	231 94%	915 93%	67 91%	131 93%	223 92%	503 92%
Don't know/can't remember	**53** **5%**	24 5%	28 5%	15 6%	21 7% f	11 4%	6 2%	13 6%	23 6%	10 4%	5 5%	42 6%	11 4%	8 3%	47 5%	6 8%	6 4%	11 4%	29 5%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G7 (iii) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy?

Base: All respondents with PMI

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1168	537	355	320	493	244	148	253	231	80	323	101	433	531	637	1068	161	244	917
Weighted Base	1063	488	333	287	451	218	136	236	360	104*	183	103	313	500	563	970	150	208	848
Effective Base	988	448	306	269	422	204	126	219	230	77	320	101	428	446	543	902	130	204	779
Yes	28 3%	15 3%	7 2%	7 3%	12 3%	5 2%	3 2%	6 3%	6 2%	4 4%	8 4% H	- 	10 3%	16 3%	12 2%	27 3%	3 2%	7 3%	21 3%
No	982 92%	453 93%	314 94%	267 93%	412 91%	204 93%	126 92%	220 93%	330 92%	96 92%	169 92%	99 96%	289 92%	453 91%	529 94%	893 92%	139 93%	184 88%	794 94% N
Don't know/can't remember	53 5%	20 4%	12 4%	13 5%	28 6%	9 4%	7 5%	10 4%	23 6%	5 5%	6 3%	4 4%	14 5%	30 6%	22 4%	50 5%	7 5%	18 8% O	33 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G7 (iii) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy?

Base: All respondents with PMI

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/had a good idea (h)	Didn't know/DK (i)	Already knew (j)	Already knew/had a good idea (k)	Didn't know/DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1168**	1139	918	747	150	42	95	242	348	571	691	945	215	266	456	184	305	668	178
Weighted Base	**1063**	1035	815	661	139	37*	98*	216	312	504	627	855	202	233	411	162	277	606	166
Effective Base	**988**	964	785	638	128	36	76	206	296	490	584	801	181	229	389	158	260	566	148
Yes	**28** **3%**	27 3%	19 2%	17 3%	3 2%	-	3 3%	2 1%	12 4% g	8 2%	10 2%	18 2%	10 5% jk	4 2%	5 1%	9 6% mn	3 1%	18 3%	7 4%
No	**982** **92%**	958 93%	758 93%	616 93%	124 89%	35 97%	91 93%	206 96% h	287 92%	471 93%	592 94% l	799 94% l	176 87%	213 91%	389 95%	148 91%	246 89%	572 94% p	152 91%
Don't know/can't remember	**53** **5%**	49 5%	38 5%	28 4%	12 9% c	1 3%	4 4%	7 3%	14 4%	25 5%	25 4%	37 4%	16 8% j	17 7%	16 4%	5 3%	27 10% q	16 3%	8 5%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G7 (iii) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy?

Base: All respondents with PMI

	Total	Diversion			Relative importance			PMI		
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1168**	778	113	41	578	432	110	1168	408	745
Weighted Base	**1063**	716	101*	32*	518	407	97*	1063	383	663
Effective Base	**988**	660	94	36	490	364	94	988	340	639
Yes	**28** **3%**	21 3%	2 2%	2 8%	18 4%	8 2%	1 1%	28 3%	10 3%	18 3%
No	**982** **92%**	668 93% u	96 96% u	26 82%	481 93%	385 95% B	85 88%	982 92%	358 94%	608 92%
Don't know/can't remember	**53** **5%**	27 4%	3 3%	3 10%	19 4%	14 3%	10 11% vA	53 5%	14 4%	37 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G7 (iii) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy?

Base: All respondents with PMI

	Total	Insurance coverage								Treatment paid for			Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1168	268	157	464	74	70	704	900	436	734	424	1158	290	125	132	127	31
Weighted Base	1063	253	144	405	65*	66*	658	810	405	670	373	1043	265	113	124	115	26**
Effective Base	988	227	134	395	62	58	594	762	367	629	362	990	236	107	104	106	26
Yes	28 3%	7 3%	1 1%	18 4% LMN	1 1%	-	10 2%	21 3% LN	3 1%	18 3%	10 3%	28 3%	7 3%	3 3%	4 4%	3 2%	-
No	982 92%	234 93%	136 94%	363 89%	59 92%	63 95%	620 94% IM	748 92% I	386 95% IM	622 93%	340 91%	962 92%	245 93%	100 89%	110 89%	111 97% STU	25 95%
Don't know/can't remember	53 5%	12 5%	7 5%	25 6%	4 7%	3 5%	28 4%	41 5%	16 4%	30 4%	23 6%	53 5%	12 5% V	10 9% V	9 8% V	1 1%	1 5%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G7 (ALL) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**1288**	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Yes	**28** **2%**	10 2%	18 3%	5 2%	8 2%	7 2%	8 2%	6 2%	13 3%	4 1%	4 4%	20 2%	8 2%	6 2%	27 2%	1 1%	4 2%	8 3%	13 2%
No	**982** **76%**	466 75%	517 78%	216 83% f	294 81% f	258 79% f	215 63%	212 78%	366 72%	238 79% k	88 81%	692 83% op	290 65%	231 63%	915 77% u	67 68%	131 77%	223 79%	503 74%
Don't know/can't remember	**53** **4%**	24 4%	28 4%	15 6% f	21 6% f	11 3%	6 2%	13 5%	23 5%	10 3%	5 5%	42 5%	11 2%	8 2%	47 4%	6 6%	6 3%	11 4%	29 4%
Did not have PMI	**225** **17%**	122 20%	103 15%	26 10%	38 10%	50 15%	112 33% cde	40 15%	107 21% m	49 16%	12 11%	85 10%	140 31% n	120 33% n	200 17%	25 25% t	30 18%	42 15%	133 20% q

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G7 (ALL) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Yes	28 2%	15 2%	7 2%	7 2%	12 2%	5 2%	3 2%	6 2%	6 1%	4 3%	8 3% H	- 	10 3%	16 3%	12 2%	27 2%	3 2%	7 2%	21 2%
No	982 76%	453 70%	314 85% v	267 69%	412 82% x	204 67%	126 83% z	220 84% z	330 77%	96 73%	169 74%	99 81%	289 77%	453 71%	529 82% J	893 75%	139 85% L	184 50%	794 87% N
Don't know/can't remember	53 4%	20 3%	12 3%	13 3%	28 5%	9 3%	7 5%	10 4%	23 5%	5 4%	6 3%	4 3%	14 4%	30 5%	22 3%	50 4%	7 4%	18 5%	33 4%
Did not have PMI	225 17% w	155 24% w	37 10%	102 26% y	54 11%	87 28% AB	15 10%	25 10%	72 17%	27 21%	45 20%	20 16%	62 16%	141 22% K	84 13%	218 18% M	14 9%	156 43% O	66 7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G7 (ALL) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**1288**	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Yes	**28** **2%**	27 2%	19 2%	17 2%	3 2%	-	3 2%	2 1%	12 3% g	8 1%	10 1%	18 2%	10 4% j	4 1%	5 1%	9 5% mn	3 1%	18 2%	7 3%
No	**982** **76%**	958 76%	758 79% a	616 80% f	124 79% f	35 72%	91 60%	206 76%	287 76%	471 82%	592 81% kl	799 79% l	176 67%	213 77%	389 80%	148 82%	246 79%	572 76%	152 72%
Don't know/can't remember	**53** **4%**	49 4%	38 4%	28 4%	12 8% c	1 3%	4 3%	7 3%	14 4%	25 4%	25 3%	37 4%	16 6%	17 6%	16 3%	5 3%	27 9% qr	16 2%	8 4%
Did not have PMI	**225** **17%**	224 18% b	139 15%	111 14%	17 11%	12 25% d	54 36% cd	55 20% i	66 17%	74 13%	108 15%	164 16%	61 23% jk	43 15%	74 15%	19 10%	36 11%	142 19% p	46 22% p

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G7 (ALL) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Yes	**28** **2%**	21 2%	2 1%	2 4%	18 3%	8 2%	1 1%	28 3%	-	10 3%	18 3%
No	**982** **76%**	668 80% u	96 75% u	26 43%	481 72%	385 82% v	85 80%	982 92% D	-	358 94% D	608 92% D
Don't know/can't remember	**53** **4%**	27 3%	3 2%	3 5%	19 3%	14 3%	10 10% vA	53 5% D	-	14 4% D	37 6% D
Did not have PMI	**225** **17%**	116 14% s	28 22% s	29 47% st	145 22% AB	62 13%	10 9%	4 *	221 100% CEF	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G7 (ALL) Were there any private consultants that you wanted to see but couldn't because their fees were not fully covered by your policy?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Yes	28 2%	7 3%	1 1%	18 4% LMN	1 1%	- -	10 2%	21 3% LN	3 1%	18 3%	10 3%	- -	28 3%	7 1%	3 2%	4 1%	3 2%	- -
No	982 76%	234 93%	136 94%	363 89%	59 92%	63 95%	620 94% IM	748 92% I	386 95% IM	622 92% R	340 91% R	20 8%	962 92% R	245 51% U	100 86% SU	110 35%	111 80% SU	25 89%
Don't know/can't remember	53 4%	12 5%	7 5%	25 6%	4 7%	3 5%	28 4%	41 5%	16 4%	30 4% R	23 6% R	- -	53 5% R	12 3%	10 8% SUV	9 3%	1 1%	1 5%
Did not have PMI	225 17%	- -	- -	- -	- -	- -	- -	- -	- -	3 *	1 *	221 92% PQw	4 *	217 45% TV	4 4%	192 61% STV	23 17% T	2 6%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G8 You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All respondents paying partially via PMI or paying entirely themselves

		Gender		Age		Social grade		Working status			Country		
	Total	Female (a)	Male (b)	18-44 (c)	65+ (f)	B (k)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**551**	262	289	91	172	223	40	334	217	185	508	43	296
Weighted Base	**615**	291	324	97*	220	257	40*	341	274	233	561	55**	324
Effective Base	**408**	194	215	71	124	161	34	258	157	135	380	30	218
Yes - I got more than one quote (from different consultants/hospitals)	**37** **6%**	21 7%	16 5%	6 6%	15 7%	14 5%	-	21 6%	16 6%	11 5%	32 6%	5 8%	25 8%
Yes - I got only one quote	**301** **49%**	146 50%	155 48%	39 40%	135 61% c	138 54%	19 47%	136 40%	165 60% n	145 62% n	280 50%	21 38%	158 49%
No - I only found out about the cost of treatment after the treatment/tests had happened	**237** **38%**	102 35%	135 42%	45 47% f	58 26%	95 37%	16 39%	163 48% op	74 27%	63 27%	211 38%	26 47%	119 37%
Don't know/can't remember	**41** **7%**	22 8%	19 6%	7 7%	12 5%	11 4%	6 14% k	22 6%	19 7%	13 6%	37 7%	4 6%	22 7%
NET: Yes - got a quote	**338** **55%**	167 57%	170 53%	45 47%	150 68% c	152 59%	19 47%	157 46%	181 66% n	156 67% n	312 56%	25 46%	184 57%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G8 You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All respondents paying partially via PMI or paying entirely themselves

	Total	Affect on life Affected (4-5) (v)	Severity Severe (4-5) (x)	Severity Not severe (1-2) (y)	Affect/severity Affected/ severe (z)	Affect/severity Affected AND not severe/ Not affected AND severe (A)	Affect/severity Not affected/ not severe (B)	Hospital group Nuffield (G)	Hospital group Ramsay (H)	Hospital group Spire (I)	Overnight stay Yes (J)	Overnight stay No (K)	Treatment type Surgery/ procedure under anaesthetic (L)	Treatment type Medically supervised recovery (M)	Consider NHS Yes (N)	Consider NHS No (O)
Unweighted Base	**551**	285	166	219	136	65	103	167	33	204	270	281	512	64	186	360
Weighted Base	**615**	344	205	219	168	66*	103*	119	44**	182	329	286	575	69*	248	362
Effective Base	**408**	212	121	173	102	53	84	146	29	178	200	212	376	43	134	285
Yes - I got more than one quote (from different consultants/hospitals)	**37** **6%**	32 9%	25 12% y	6 3%	25 15% AB	2 4%	1 1%	12 10%	2 5%	9 5%	26 8%	11 4%	35 6%	7 10%	27 11% O	10 3%
Yes - I got only one quote	**301** **49%**	184 53%	104 51%	93 43%	84 50%	27 40%	47 46%	59 49%	23 51%	79 43%	173 52%	128 45%	292 51%	25 37%	149 60% O	151 42%
No - I only found out about the cost of treatment after the treatment/tests had happened	**237** **38%**	108 31%	63 31%	108 49% x	49 29%	34 51% z	48 46% z	40 34%	14 32%	80 44%	105 32%	132 46% J	211 37%	30 43%	63 25%	172 48% N
Don't know/can't remember	**41** **7%**	21 6%	13 6%	12 6%	10 6%	3 5%	6 6%	8 7%	5 12%	13 7%	25 8%	16 5%	37 6%	7 11%	9 4%	30 8%
NET: Yes - got a quote	**338** **55%**	215 62%	129 63% y	99 45%	109 65% AB	29 44%	49 47%	71 60%	25 56%	88 49%	199 60% K	139 49%	327 57%	32 46%	176 71% O	160 44%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G8 You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All respondents paying partially via PMI or paying entirely themselves

	Total	See private consultant		Referral			Prior knowledge consultant		Prior hospital knowledge			Number of consultants		Number of hospitals
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	Not referred (f)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	1 (n)	2 or more (o)	1 (q)
Unweighted Base	551	535	403	333	59	71	161	242	302	429	118	199	84	319
Weighted Base	615	599	422	340	68*	100*	177	246	323	467	144*	211	82*	369
Effective Base	408	395	296	245	45	53	116	181	222	316	90	151	62	234
Yes - I got more than one quote (from different consultants/hospitals)	37 **6%**	37 6% b	16 4%	12 3%	3 5%	17 17% c	4 2%	12 5%	12 4%	21 5%	16 11% jk	5 2%	4 5%	13 4%
Yes - I got only one quote	301 **49%**	297 49% b	194 46%	155 46%	27 40%	55 55%	92 52%	102 42%	159 49%	221 47%	79 55%	100 48%	37 44%	202 55%
No - I only found out about the cost of treatment after the treatment/tests had happened	237 **38%**	227 38%	182 43% a	152 45% f	29 43%	25 25%	68 39%	114 46%	126 39%	193 41%	41 29% l	90 43%	36 44%	134 36%
Don't know/can't remember	41 **7%**	39 6%	30 7%	20 6%	8 12%	3 3%	12 7%	18 7%	27 8%	32 7%	9 6%	15 7%	5 6%	19 5%
NET: Yes - got a quote	338 **55%**	333 56% b	210 50%	167 49%	30 45%	72 72% cd	96 54%	114 47%	171 53%	242 52%	94 65% jk	105 50%	41 50%	216 59%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G8 You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All respondents paying partially via PMI or paying entirely themselves

	Total	Diversion Private hospital (s)	Relative importance Consultant more (v)	Relative importance Hospital more (B)	PMI PMI - yes (C)	PMI PMI - no (D)	PMI Private policy (E)	PMI Corporate policy (F)
Unweighted Base	**551**	338	314	52	436	115	174	254
Weighted Base	**615**	364	364	47*	394	221*	160	224
Effective Base	**408**	257	238	43	361	98	140	218
Yes - I got more than one quote (from different consultants/hospitals)	**37** **6%**	26 7%	23 6%	4 8%	10 3%	27 12% CEF	6 4%	4 2%
Yes - I got only one quote	**301** **49%**	168 46%	206 57% B	8 18%	116 29% F	185 84% CEF	56 35% F	54 24%
No - I only found out about the cost of treatment after the treatment/tests had happened	**237** **38%**	147 40%	117 32%	32 67% v	228 58% D	9 4%	85 53% D	142 63% CD
Don't know/can't remember	**41** **7%**	24 7%	18 5%	3 7%	41 10% D	- -	13 8% D	25 11% D
NET: Yes - got a quote	**338** **55%**	194 53%	229 63% B	12 26%	126 32% F	212 96% CEF	62 39% CF	58 26%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G8 You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All respondents paying partially via PMI or paying entirely themselves

	Total	Insurance coverage						Treatment paid for			Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	551	93	51	192	242	341	149	426	125	426	403	127	234	137	32
Weighted Base	615	89*	46*	164	230	304	140	374	241	374	481	117	315	138	28**
Effective Base	408	76	43	165	197	284	121	364	107	364	296	107	176	101	27
Yes - I got more than one quote (from different consultants/hospitals)	37 / 6%	3 / 3%	- / -	2 / 1%	8 / 3%	7 / 2%	5 / 3%	2 / 1%	34 / 14% Qw	2 / 1%	36 / 8% TV	- / -	34 / 11% STV	2 / 2%	- / -
Yes - I got only one quote	301 / 49%	28 / 31%	10 / 23%	49 / 30%	67 / 29%	88 / 29%	39 / 28%	108 / 29%	193 / 80% Qw	108 / 29%	277 / 58% TV	23 / 19%	200 / 63% STV	61 / 44% T	16 / 56%
No - I only found out about the cost of treatment after the treatment/tests had happened	237 / 38%	53 / 59%	28 / 62%	94 / 57%	133 / 58%	175 / 57%	81 / 58%	225 / 60% R	12 / 5%	225 / 60% R	151 / 31% U	76 / 65% SU	68 / 22%	71 / 51% SU	12 / 44%
Don´t know/can´t remember	41 / 7%	6 / 7%	7 / 15%	18 / 11%	22 / 10%	34 / 11%	16 / 11%	39 / 10% R	2 / 1%	39 / 10% R	17 / 4%	19 / 16% SUV	14 / 4%	4 / 3%	- / -
NET: Yes - got a quote	338 / 55%	30 / 34%	10 / 23%	52 / 32%	74 / 32%	95 / 31%	44 / 31%	110 / 29%	228 / 95% Qw	110 / 29%	313 / 65% TV	23 / 19%	234 / 74% STV	64 / 46% T	16 / 56%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G8 You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All respondents paying partially via PMI

	Total	Gender		Age		Social grade		Working status			Country		
		Female (a)	Male (b)	18-44 (c)	65+ (f)	B (k)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**426**	195	231	77	114	166	30	282	144	122	394	32	219
Weighted Base	**374**	165	209	70*	103*	144	25**	245	130	110	345	29**	186
Effective Base	**364**	167	197	66	96	142	26	244	120	102	337	27	184
Yes - I got more than one quote (from different consultants/hospitals)	**2** **1%**	1 1%	1 1%	- -	2 2%	1 1%	- -	1 1%	1 1%	1 1%	2 1%	- -	1 1%
Yes - I got only one quote	**108** **29%**	43 26%	65 31%	18 26%	38 37%	43 30%	5 22%	64 26%	43 33%	40 37%	104 30%	3 11%	54 29%
No - I only found out about the cost of treatment after the treatment/tests had happened	**225** **60%**	99 60%	126 60%	45 65%	51 50%	89 62%	16 62%	158 65% op	67 51%	56 51%	203 59%	23 77%	111 60%
Don't know/can't remember	**39** **10%**	22 13%	17 8%	7 9%	12 12%	11 8%	4 16%	20 8%	19 15% p	13 12%	36 10%	4 12%	20 11%
NET: Yes - got a quote	**110** **29%**	44 27%	66 31%	18 26%	40 39%	44 31%	5 22%	66 27%	44 34%	41 37%	107 31%	3 11%	55 29%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G8 You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All respondents paying partially via PMI

	Total	Affect on life Affected (4-5) (v)	Severity Severe (4-5) (x)	Severity Not severe (1-2) (y)	Affect/severity Affected/ severe (z)	Affect/severity Affected AND not severe/ Not affected AND severe (A)	Affect/severity Not affected/ not severe (B)	Hospital group Nuffield (G)	Hospital group Spire (I)	Overnight stay Yes (J)	Overnight stay No (K)	Treatment type Surgery/ procedure under anaesthetic (L)	Treatment type Medically supervised recovery (M)	Consider NHS Yes (N)	Consider NHS No (O)
Unweighted Base	**426**	198	110	185	86	55	87	129	161	196	230	392	56	103	319
Weighted Base	**374**	177	96*	162	75*	51*	77*	73	115	180	194	342	47*	84*	287
Effective Base	**364**	170	93	159	73	46	75	129	161	167	198	335	46	88	273
Yes - I got more than one quote (from different consultants/hospitals)	**2** **1%**	1 1%	1 1%	1 1%	1 1%	-	-	1 2%	-	2 1%	-	2 1%	1 1%	-	2 1%
Yes - I got only one quote	**108** **29%**	55 31%	27 29%	47 29%	23 30%	15 30%	23 30%	26 36% I	26 23%	54 30%	54 28%	103 30%	10 21%	22 26%	85 30%
No - I only found out about the cost of treatment after the treatment/tests had happened	**225** **60%**	101 57%	57 59%	102 63%	43 58%	33 64%	48 62%	38 52%	77 67% G	100 56%	125 64%	200 59%	30 63%	53 63%	171 60%
Don't know/can't remember	**39** **10%**	20 11%	11 12%	12 7%	9 12%	3 6%	6 8%	8 11%	11 10%	24 13%	16 8%	36 10%	7 16%	9 10%	28 10%
NET: Yes - got a quote	**110** **29%**	56 32%	28 29%	48 29%	23 31%	15 30%	23 30%	27 37% I	26 23%	56 31%	54 28%	106 31%	10 22%	22 26%	88 31%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/f - k/m - n/o/p - q/r/u - x/y - z/A/B - C/D - G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G8 You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All respondents paying partially via PMI

	Total	See private consultant		Referral			Prior knowledge consultant		Prior hospital knowledge			Number of consultants		Number of hospitals
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	Not referred (f)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	1 (n)	2 or more (o)	1 (q)
Unweighted Base	426	411	331	274	51	40	129	202	242	339	83	159	73	244
Weighted Base	374	360	282	228	50*	37*	113	169	208	294	76*	138	61*	217
Effective Base	364	352	283	235	44	34	109	175	206	288	73	135	62	208
Yes - I got more than one quote (from different consultants/hospitals)	2 1%	2 1%	1 *	1 *	-	1 3%	1 *	1 *	1 1%	1 *	1 2%	-	1 2%	1 1%
Yes - I got only one quote	108 29%	105 29%	78 28%	61 27%	15 30%	10 28%	34 30%	43 26%	57 27%	78 27%	28 37%	39 28%	21 35%	70 32%
No - I only found out about the cost of treatment after the treatment/tests had happened	225 60%	216 60%	174 62%	146 64%	28 56%	22 60%	65 58%	109 64%	125 60%	185 63%	39 50%	84 61%	35 58%	129 59%
Don't know/can't remember	39 10%	37 10%	29 10%	20 9%	7 14%	3 8%	12 11%	16 10%	25 12%	31 10%	9 11%	15 11%	3 5%	17 8%
NET: Yes - got a quote	110 29%	107 30%	79 28%	62 27%	15 30%	12 31%	35 31%	44 26%	58 28%	79 27%	29 38%	39 28%	22 37%	71 33%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G8 You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All respondents paying partially via PMI

	Total	Diversion		Relative importance		PMI		
		Private hospital (s)	PPU (t)	Consultant more (v)	Hospital more (B)	PMI - yes (C)	Private policy (E)	Corporate policy (F)
Unweighted Base	**426**	269	43	228	45	426	169	253
Weighted Base	**374**	235	36*	205	36*	374	149	223
Effective Base	**364**	231	36	196	39	364	144	217
Yes - I got more than one quote (from different consultants/hospitals)	**2** **1%**	2 *1%*	-	1 *1%*	-	2 *1%*	-	2 *1%*
Yes - I got only one quote	**108** **29%**	65 *27%*	17 *47%* s	74 *36%* B	4 *10%*	108 *29%* F	53 *36%* CF	54 *24%*
No - I only found out about the cost of treatment after the treatment/tests had happened	**225** **60%**	146 *62%* t	16 *44%*	111 *54%*	30 *85%* v	225 *60%*	82 *55%*	142 *64%*
Don't know/can't remember	**39** **10%**	22 *10%*	3 *9%*	18 *9%*	2 *5%*	39 *10%*	13 *9%*	25 *11%*
NET: Yes - got a quote	**110** **29%**	67 *28%*	17 *47%* s	76 *37%* B	4 *10%*	110 *29%* F	53 *36%* CF	56 *25%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - h/i - j/k/l - n/o - s/t - v/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
*** small base; ** very small base (under 30) ineligible for sig testing**
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G8 You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All respondents paying partially via PMI

	Total	Insurance coverage						Treatment paid for		Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	**426**	91	51	192	232	333	141	426	426	280	125	123	126	31
Weighted Base	**374**	84*	46*	164	210	289	126	374	374	245	113	106	112	26**
Effective Base	**364**	78	43	165	198	284	120	364	364	238	107	104	107	26
Yes - I got more than one quote (from different consultants/hospitals)	**2** **1%**	- -	- -	2 1%	- -	2 1%	- -	2 1%	2 1%	2 1%	- -	1 1%	1 1%	- -
Yes - I got only one quote	**108** **29%**	28 33%	10 23%	49 30%	58 28%	80 28%	31 24%	108 29%	108 29%	86 35% T	20 18%	33 31% T	39 35% T	14 54%
No - I only found out about the cost of treatment after the treatment/tests had happened	**225** **60%**	50 59%	28 62%	94 57%	131 62%	175 60%	81 64%	225 60%	225 60%	141 58%	74 66%	61 57%	68 61%	12 46%
Don't know/can't remember	**39** **10%**	6 7%	7 15%	18 11%	21 10%	32 11%	14 11%	39 10%	39 10%	16 6% V	19 17% SV	12 11% SV	4 3%	- -
NET: Yes - got a quote	**110** **29%**	28 33%	10 23%	52 32%	58 28%	82 28%	31 24%	110 29%	110 29%	88 36% T	20 18%	34 32% T	40 36% T	14 54%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - h/i - j/k/l - n/o - s/t - v/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G8 You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All respondents paying entirely themselves

	Total	Gender		Age	Social grade	Working status			Country	
		Female (a)	Male (b)	65+ (f)	B (k)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	125	67	58	58	57	52	73	63	114	77
Weighted Base	241	126*	115*	117*	114*	97*	144*	122*	216*	138*
Effective Base	107	58	49	49	49	45	62	53	98	65
Yes - I got more than one quote (from different consultants/hospitals)	34 14%	20 16%	14 12%	13 11%	13 11%	19 20%	15 11%	10 8%	30 14%	24 18%
Yes - I got only one quote	193 80%	103 82%	90 79%	97 83%	95 84%	72 74%	122 84%	105 86%	176 82%	105 76%
No - I only found out about the cost of treatment after the treatment/tests had happened	12 5%	3 2%	9 8%	7 6%	6 5%	4 4%	7 5%	7 6%	8 4%	8 6%
Don't know/can't remember	2 1%	- -	2 1%	- -	- -	2 2%	- -	- -	2 1%	2 1%
NET: Yes - got a quote	228 95%	123 98%	105 91%	110 94%	108 95%	91 94%	137 95%	115 94%	206 95%	129 93%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/f - k/m - n/o/p - q/r/u - x/y - z/A/B - C/D - G/H/I - J/K - L/M - N/O
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G8 You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All respondents paying entirely themselves

	Total	Affect on life Affected (4-5) (v)	Severity Severe (4-5) (x)	Severity Not severe (1-2) (y)	Affect/ severity Affected/ severe (z)	Hospital group Nuffield (G)	Hospital group Spire (I)	Overnight stay Yes (J)	Overnight stay No (K)	Treatment type Surgery/ procedure under anaesthetic (L)	Consider NHS Yes (N)	Consider NHS No (O)
Unweighted Base	125	87	56	34	50	38	43	74	51	120	83	41
Weighted Base	241	168*	109*	57**	93*	46*	66*	149*	92*	233	164*	75*
Effective Base	107	75	48	29	43	38	43	64	43	103	71	35
Yes - I got more than one quote (from different consultants/hospitals)	34 14%	30 18%	25 23%	5 9%	25 26%	11 24%	9 14%	24 16%	11 12%	33 14%	27 17%	7 10%
Yes - I got only one quote	193 80%	128 77%	77 70%	47 82%	61 65%	33 71%	52 79%	119 80%	74 81%	189 81%	127 77%	65 87%
No - I only found out about the cost of treatment after the treatment/tests had happened	12 5%	7 4%	6 6%	5 10%	6 7%	2 5%	3 5%	5 3%	7 7%	10 4%	10 6%	1 2%
Don't know/can't remember	2 1%	2 1%	2 1%	- -	2 2%	- -	2 2%	2 1%	- -	2 1%	- -	2 2%
NET: Yes - got a quote	228 95%	159 95%	101 93%	52 90%	86 92%	44 95%	62 93%	143 96%	85 93%	222 95%	154 94%	72 96%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/f - k/m - n/o/p - q/r/u - x/y - z/A/B - C/D - G/H/I - J/K - L/M - N/O
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G8 You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All respondents paying entirely themselves

	Total	See private consultant		Referral		Prior knowledge consultant		Prior hospital knowledge			Number of consultants	Number of hospitals
		Yes (a)	Yes AND referred (b)	GP (c)	Not referred (f)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	1 (n)	1 (q)
Unweighted Base	125	124	72	59	31	32	40	60	90	35	40	75
Weighted Base	241	240	141*	112*	63**	64**	77*	115*	173*	68*	72*	151*
Effective Base	107	106	61	50	27	27	35	51	77	30	34	65
Yes - I got more than one quote (from different consultants/hospitals)	34 14%	34 14%	15 11%	10 9%	16 25%	4 6%	11 15%	11 9%	20 12%	14 21%	5 7%	12 8%
Yes - I got only one quote	193 80%	192 80%	117 83%	95 85%	45 71%	57 90%	59 77%	102 88% k	142 82%	51 75%	61 84%	132 87%
No - I only found out about the cost of treatment after the treatment/tests had happened	12 5%	12 5%	8 5%	6 6%	3 4%	3 4%	5 6%	1 1%	9 5% j	3 4%	6 9%	5 4%
Don't know/can't remember	2 1%	2 1%	2 1%	- -	- -	- -	2 2%	2 1%	2 1%	- -	- -	2 1%
NET: Yes - got a quote	228 95%	227 95%	132 93%	105 94%	60 96%	61 96%	71 92%	113 98% k	162 94%	65 96%	66 91%	144 95%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G8 You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All respondents paying entirely themselves

	Total	Diversion Private hospital (s)	Relative importance Consultant more (v)	PMI PMI - no (D)
Unweighted Base	**125**	69	86	115
Weighted Base	**241**	129*	159*	221*
Effective Base	**107**	60	74	98
Yes - I got more than one quote (from different consultants/hospitals)	**34** **14%**	23 *18%*	22 *14%*	27 *12%*
Yes - I got only one quote	**193** **80%**	103 *80%*	132 *83%*	185 *84%*
No - I only found out about the cost of treatment after the treatment/tests had happened	**12** **5%**	1 *1%*	5 *3%*	9 *4%*
Don't know/can't remember	**2** **1%**	2 *1%*	- -	- -
NET: Yes - got a quote	**228** **95%**	127 *98%*	153 *97%*	212 *96%*

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G8 You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All respondents paying entirely themselves

	Total	Treatment paid for Myself (R)	Stage of payment	
			Know - total (S)	Know/ have paid in full (U)
Unweighted Base	**125**	125	123	111
Weighted Base	**241**	241	237	209*
Effective Base	**107**	107	105	95
Yes - I got more than one quote (from different consultants/hospitals)	**34** **14%**	34 *14%*	34 *15%*	33 *16%*
Yes - I got only one quote	**193** **80%**	193 *80%*	191 *81%*	167 *80%*
No - I only found out about the cost of treatment after the treatment/tests had happened	**12** **5%**	12 *5%*	10 *4%*	7 *4%*
Don't know/can't remember	**2** **1%**	2 *1%*	2 *1%*	2 *1%*
NET: Yes - got a quote	**228** **95%**	228 *95%*	225 *95%*	200 *96%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - h/i - j/k/l - n/o - s/t - v/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G8 (ALL) You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Yes - I got more than one quote (from different consultants/hospitals)	37 / 3%	21 / 3%	16 / 2%	6 / 2%	10 / 3%	6 / 2%	15 / 4%	5 / 2%	14 / 3%	16 / 5% jm	-	21 / 2%	16 / 4%	11 / 3%	32 / 3%	5 / 5%	7 / 4%	3 / 1%	25 / 4%
Yes - I got only one quote	301 / 23%	146 / 23%	155 / 23%	39 / 15%	58 / 16%	69 / 21%	135 / 40% cde	63 / 23%	138 / 27% lm	59 / 20%	19 / 17%	136 / 16%	165 / 37% n	145 / 40% no	280 / 24%	21 / 21%	52 / 31%	64 / 23%	158 / 23%
No - I only found out about the cost of treatment after the treatment/tests had happened	237 / 18%	102 / 16%	135 / 20%	45 / 17%	70 / 19%	64 / 20%	58 / 17%	53 / 20%	95 / 19%	56 / 19%	16 / 14%	163 / 19%	74 / 16%	63 / 17%	211 / 18%	26 / 26%	32 / 19%	58 / 20%	119 / 18%
Don't know/can't remember	41 / 3%	22 / 4%	19 / 3%	7 / 3%	8 / 2%	14 / 4%	12 / 4%	11 / 4%	11 / 2%	11 / 4%	6 / 5%	22 / 3%	19 / 4%	13 / 4%	37 / 3%	4 / 4%	4 / 3%	5 / 2%	22 / 3%
Paid fully via PMI	673 / 52%	331 / 53%	342 / 51%	165 / 63% ef	216 / 60% f	173 / 53% f	120 / 35%	139 / 51%	251 / 49%	159 / 53%	69 / 63% jk	498 / 59% op	175 / 39% p	132 / 36%	628 / 53%	45 / 45%	75 / 44%	153 / 54%	354 / 52%
NET: Yes - got a quote	338 / 26%	167 / 27%	170 / 26%	45 / 17%	68 / 19%	75 / 23%	150 / 44% cde	68 / 25%	152 / 30% m	75 / 25%	19 / 17%	157 / 19%	181 / 40% n	156 / 43% n	312 / 26%	25 / 25%	59 / 35% qt	68 / 24%	184 / 27%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G8 (ALL) You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Yes - I got more than one quote (from different consultants/hospitals)	37 3%	32 5% w	3 1%	25 6% y	6 1%	25 8% AB	2 2%	1 *	7 2%	7 5%	12 5% EI	2 2%	9 2%	26 4% K	11 2%	35 3%	7 4%	27 7% O	10 1%
Yes - I got only one quote	301 23%	184 29% w	66 18%	104 27% y	93 18%	84 27% AB	27 18%	47 18%	90 21%	51 39% EGHI	59 26%	23 18%	79 21%	173 27% K	128 20%	292 25% M	25 16%	149 41% O	151 16%
No - I only found out about the cost of treatment after the treatment/tests had happened	237 18%	108 17%	69 19%	63 16%	108 21%	49 16%	34 22%	48 18%	79 18%	23 17%	40 18%	14 12%	80 21% H	105 16%	132 20%	211 18%	30 18%	63 17%	172 19%
Don't know/can't remember	41 3%	21 3%	7 2%	13 3%	12 2%	10 3%	3 2%	6 2%	12 3%	3 2%	8 3%	5 4%	13 3%	25 4%	16 2%	37 3%	7 5%	9 2%	30 3%
Paid fully via PMI	673 52%	299 46%	226 61% v	184 47%	286 57% x	137 45%	85 56% z	159 61% z	243 56% FG	49 37%	109 48%	78 64% FGI	193 52% F	312 49%	361 56% J	612 52%	95 58%	116 32%	552 60% N
NET: Yes - got a quote	338 26%	215 33% w	69 19%	129 33% y	99 20%	109 36% AB	29 19%	49 19%	97 22%	57 44% EGHI	71 31% EHI	25 20%	88 24%	199 31% K	139 21%	327 28% M	32 20%	176 48% O	160 18%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G8 (ALL) You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Yes - I got more than one quote (from different consultants/hospitals)	37 3%	37 3% b	16 2%	12 2%	3 2%	1 2%	17 11% cd	1 *	4 1%	12 2%	12 2%	21 2%	16 6% jk	7 2%	5 1%	4 2%	4 1%	13 2%	19 9% pq
Yes - I got only one quote	301 23%	297 24% b	194 20%	155 20%	27 17%	15 30%	55 36% cd	76 28% hi	92 24% i	102 18%	159 22%	221 22%	79 30% jk	54 20%	100 21%	37 20%	51 16%	202 27% p	46 22%
No - I only found out about the cost of treatment after the treatment/tests had happened	237 18%	227 18%	182 19%	152 20%	29 19%	8 16%	25 17%	41 15%	68 18% g	114 20%	126 17%	193 19% j	41 16%	54 20%	90 19%	36 20%	75 24% qr	134 18%	25 12%
Don't know/can't remember	41 3%	39 3%	30 3%	20 3%	8 5%	4 8%	3 2%	7 2%	12 3%	18 3%	27 4%	32 3%	9 3%	9 3%	15 3%	5 3%	14 5%	19 3%	7 3%
Paid fully via PMI	673 52%	659 52%	532 56% a	432 56% f	89 57% f	21 44%	52 34%	145 54%	201 53%	331 57%	411 56% l	551 54% l	118 45%	151 55%	274 57%	98 54%	169 54%	380 51%	114 54%
NET: Yes - got a quote	338 26%	333 27% b	210 22%	167 22%	30 19%	16 32%	72 47% cd	78 29% i	96 25%	114 20%	171 23%	242 24%	94 36% jk	61 22%	105 22%	41 23%	55 17%	216 29% p	66 31% p

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G8 (ALL) You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Yes - I got more than one quote (from different consultants/hospitals)	**37** **3%**	26 3%	5 4%	2 3%	23 3%	10 2%	4 3%	10 1%	27 12% CEF	6 2%	4 1%
Yes - I got only one quote	**301** **23%**	168 20% s	38 30%	26 42% s	206 31% AB	77 16% B	8 8%	116 11% F	185 84% CEF	56 15% CF	54 8%
No - I only found out about the cost of treatment after the treatment/tests had happened	**237** **18%**	147 18%	20 16%	13 21%	117 18%	77 16%	32 30% vA	228 21% D	9 4%	85 22% D	142 21% D
Don't know/can't remember	**41** **3%**	24 3%	3 2%	1 1%	18 3%	16 3%	3 3%	41 4% D	- -	13 4% D	25 4% D
Paid fully via PMI	**673** **52%**	468 56% u	62 48%	20 33%	299 45%	289 62% v	60 56%	673 63% DE	- -	222 58% D	438 66% CDE
NET: Yes - got a quote	**338** **26%**	194 23%	44 34% s	27 45% s	229 35% AB	87 19%	12 11%	126 12% F	212 96% CEF	62 16% CF	58 9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G8 (ALL) You said that you paid/will pay for some/all of your treatment yourself. Did you get a quote for it before it was carried out?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Yes - I got more than one quote (from different consultants/hospitals)	37 3%	3 1%	-	2 1%	-	5 7% GHIJL MN	8 1%	7 1%	5 1%	-	2 1% P	34 14% PQw	2 *	36 8% TV	-	34 11% STV	2 2%	-
Yes - I got only one quote	301 23%	28 11%	10 7%	49 12%	6 9%	3 5%	67 10%	88 11%	39 10%	-	108 29% Pw	193 80% PQw	108 10% P	277 58% TV	23 19%	200 63% STV	61 44% T	16 56%
No - I only found out about the cost of treatment after the treatment/tests had happened	237 18%	53 21%	28 20%	94 23%	17 26%	13 20%	133 20%	175 22%	81 20%	-	225 60% PRw	12 5% P	225 22% PR	151 31% U	76 65% SU	68 22%	71 51% SU	12 44%
Don´t know/can´t remember	41 3%	6 2%	7 5%	18 4%	1 1%	2 3%	22 3%	34 4%	16 4%	-	39 10% PRw	2 1%	39 4% P	17 4%	19 16% SUV	14 4%	4 3%	-
Paid fully via PMI	673 52%	164 65%	98 68%	241 60%	42 64%	43 66%	428 65%	506 62%	265 65%	673 100% QRw	-	-	673 64% QR	-	-	-	-	-
NET: Yes - got a quote	338 26%	30 12%	10 7%	52 13%	6 9%	8 12%	74 11%	95 12%	44 11%	-	110 29% Pw	228 95% PQw	110 10% P	313 65% TV	23 19%	234 74% STV	64 46% T	16 56%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G9 How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All respondents paying partially via PMI or paying entirely themselves

	Total	Gender Female (a)	Gender Male (b)	Age 18-44 (c)	Age 45-54 (d)	Age 55-64 (e)	Age 65+ (f)	Social grade A (j)	Social grade B (k)	Social grade C1 (l)	Social grade C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/rural (u)
Unweighted Base	551	262	289	91	143	145	172	122	223	124	40	334	217	185	508	43	61	130	296
Weighted Base	615	291	324	97*	146	153	220	133*	257	142*	40*	341	274	233	561	55**	95*	131*	324
Effective Base	408	194	215	71	111	109	124	96	161	91	34	258	157	135	380	30	50	97	218
GBP 100 or less	104 *17%*	42 *15%*	62 *19%*	32 *33%* ef	36 *25%* f	26 *17%* f	10 *4%*	18 *13%*	43 *17%*	29 *20%*	9 *22%*	84 *25%* op	20 *7%*	16 *7%*	95 *17%*	9 *17%*	16 *16%*	29 *22%*	50 *16%*
GBP 101-GBP 250	98 *16%*	47 *16%*	50 *15%*	20 *20%* f	31 *21%* f	27 *18%* f	20 *9%*	23 *17%*	34 *13%*	24 *17%*	8 *20%*	72 *21%* op	25 *9%*	22 *9%*	88 *16%*	10 *18%*	12 *13%*	22 *17%*	51 *16%*
GBP 251-GBP 1000	91 *15%*	30 *10%*	60 *19%* a	9 *9%*	15 *10%*	22 *14%*	45 *21%* cd	21 *16%*	38 *15%*	23 *16%*	3 *8%*	43 *12%*	48 *18%*	45 *19%*	88 *16%*	3 *5%*	14 *15%*	20 *16%*	48 *15%*
GBP 1001-GBP 5000	135 *22%*	69 *24%*	65 *20%*	18 *18%*	19 *13%*	35 *23%*	63 *29%* d	28 *21%*	55 *21%*	34 *24%*	11 *28%*	66 *19%*	69 *25%*	61 *26%*	126 *22%*	9 *17%*	21 *22%*	32 *25%*	69 *21%*
Over GBP 5000	92 *15%*	53 *18%*	39 *12%*	7 *7%*	22 *15%*	15 *10%*	49 *22%* ce	19 *15%* m	51 *20%* m	16 *11%*	- -	27 *8%*	66 *24%* n	51 *22%* n	78 *14%*	15 *27%*	16 *16%*	13 *10%*	57 *18%* q
Don't know	96 *16%*	48 *17%*	48 *15%*	12 *13%*	23 *15%*	28 *18%*	34 *15%*	24 *18%*	37 *14%*	17 *12%*	9 *23%*	50 *15%*	46 *17%*	38 *16%*	87 *16%*	9 *16%*	17 *18%*	14 *11%*	49 *15%*
Mean	2511.5	2807.4	2252.0	1413.5	1858.5	1926.5	3837.9 c de	2302.4	3079.2	2193.3	1002.5	1545.1	3743.1 n	3619.7 n	2341.1	4277.5	3188.6	1824.6	2745.2 q
Standard deviation	3735.85	3776.38	3687.22	2496.05	2830.07	3326.41	4551.23	3366.74	4275.90	3407.14	1242.73	2764.68	4399.02	4486.77	3445.62	5727.36	4484.03	2997.48	3916.66
Standard error	184.91	271.44	251.67	296.11	269.19	318.57	408.39	343.23	336.87	357.36	213.85	171.98	350.53	386.53	176.72	1050.82	631.00	303.77	265.31

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G9 How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All respondents paying partially via PMI or paying entirely themselves

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	551	285	141	166	219	136	65	103	96	51	167	33	204	270	281	512	64	186	360
Weighted Base	615	344	145	205	219	168	66*	103*	188*	83*	119	44**	182	329	286	575	69*	248	362
Effective Base	408	212	111	121	173	102	53	84	84	44	146	29	178	200	212	376	43	134	285
GBP 100 or less	104 **17%**	41 *12%*	37 *26% v*	18 *9%*	50 *23% x*	15 *9%*	9 *14%*	28 *27% z*	26 *14%*	11 *14%*	21 *18%*	9 *21%*	36 *20%*	44 *13%*	60 *21% J*	97 *17%*	10 *15%*	32 *13%*	71 *20%*
GBP 101-GBP 250	98 **16%**	51 *15%*	24 *17%*	25 *12%*	41 *19%*	24 *14%*	9 *14%*	20 *20%*	31 *16%*	10 *12%*	19 *16%*	5 *12%*	33 *18%*	43 *13%*	54 *19%*	88 *15%*	11 *15%*	26 *11%*	71 *20% N*
GBP 251-GBP 1000	91 **15%**	47 *14%*	23 *16%*	20 *10%*	39 *18% x*	14 *8%*	18 *28% z*	16 *15%*	34 *18%*	8 *9%*	18 *15%*	7 *16%*	24 *13%*	44 *13%*	46 *16%*	83 *14%*	12 *18%*	17 *7%*	72 *20% N*
GBP 1001-GBP 5000	135 **22%**	87 *25%*	27 *18%*	57 *28%*	43 *20%*	47 *28%*	16 *25%*	19 *19%*	43 *23%*	17 *21%*	27 *23%*	12 *27%*	35 *19%*	57 *17%*	78 *27% J*	127 *22% M*	5 *7%*	85 *35% O*	48 *13%*
Over GBP 5000	92 **15%**	75 *22% w*	6 *4%*	50 *24% y*	8 *4%*	42 *25% AB*	1 *2%*	3 *3%*	27 *14%*	22 *26%*	17 *14%*	2 *5%*	25 *14%*	87 *27% K*	5 *2%*	92 *16%*	19 *28% L*	64 *26% O*	28 *8%*
Don't know	96 **16%**	43 *13%*	27 *19%*	35 *17%*	38 *17%*	27 *16%*	12 *18%*	17 *16%*	27 *14%*	15 *18%*	17 *14%*	8 *19%*	28 *16%*	54 *16%*	42 *15%*	88 *15%*	13 *18%*	23 *9%*	72 *20% N*
Mean	2511.5	3410.4 *w*	1143.2	3794.3 *y*	1092.1	3962.8 *AB*	1067.7	1111.7	2614.7	4160.2 *GI*	2426.1	1313.8	2013.0	3623.2 *K*	1256.4	2631.3	4441.0 *L*	3876.1 *O*	1470.2
Standard deviation	3735.85	4323.08	2061.18	4157.73	1936.34	4323.74	1417.59	2204.07	3914.55	4777.94	3677.92	1651.72	3169.60	4240.25	2546.86	3819.10	5575.18	4380.36	2753.53
Standard error	184.91	297.00	195.41	377.59	147.12	428.87	195.59	240.02	428.02	717.98	304.87	308.80	237.35	299.88	174.72	196.88	846.70	379.08	163.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G9 How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All respondents paying partially via PMI or paying entirely themselves

	Total	See private consultant		Referral			Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	551	535	403	333	59	71	109	161	242	302	429	118	116	199	84	143	319	83
Weighted Base	615	599	422	340	68*	100*	125*	177	246	323	467	144*	124*	211	82*	144	369	98*
Effective Base	408	395	296	245	45	53	78	116	181	222	316	90	83	151	62	114	234	60
GBP 100 or less	104 17%	100 17%	76 18%	66 19%	8 12%	11 11%	17 14%	23 13%	53 22%	56 17%	85 18%	19 13%	25 20%	34 16%	17 20%	30 21%	60 16%	12 13%
GBP 101-GBP 250	98 16%	92 15%	72 17%	61 18%	10 14%	8 8%	15 12%	27 15%	45 18%	62 19%	79 17%	17 12%	21 17%	38 18%	13 16%	29 20%	57 16%	10 10%
GBP 251-GBP 1000	91 15%	90 15%	73 17% a	61 18%	11 16%	10 10%	20 16%	32 18%	41 17%	51 16%	75 16%	16 11%	22 18%	34 16%	16 19%	18 13%	63 17%	9 10%
GBP 1001-GBP 5000	135 22%	134 22% b	80 19%	66 19%	11 16%	29 29%	33 26% h	36 20%	44 18%	73 23% k	92 20%	43 30% k	23 19%	38 18%	19 23%	28 20%	84 23%	23 24%
Over GBP 5000	92 15%	92 15% b	48 11%	35 10%	9 14%	29 29% c	20 16%	25 14%	23 9%	31 10%	64 14% j	28 19% j	18 15% o	30 14% o	-	15 10%	53 14%	25 25% pq
Don't know	96 16%	92 15%	73 17%	51 15%	18 27% c	14 14%	19 15%	34 19%	40 16%	49 15%	72 15%	22 15%	14 11%	37 17%	18 21%	23 16%	52 14%	18 19%
Mean	2511.5	2562.1 b	2006.3	1739.9	2476.1	4264.2 c	2742.7 i	2436.0	1708.6	1868.0	2187.4 j	3581.3 j k	2406.3 o	2149.7 o	958.4	2234.8	2352.1	3644.9 q
Standard deviation	3735.85	3763.62	3264.66	2657.17	3368.63	4604.61	4094.27	3870.46	2739.43	2843.20	3256.94	4850.68	4266.29	2978.29	1248.04	4346.61	3349.50	4068.47
Standard error	184.91	189.28	189.82	169.68	500.94	631.49	462.57	360.00	203.50	191.02	183.16	512.70	469.17	242.70	158.67	407.90	219.16	523.56

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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G9 How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All respondents paying partially via PMI or paying entirely themselves

	Total	Diversion		Relative importance			PMI			
		Private hospital (s)	PPU (t)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	551	338	60	314	159	52	436	115	174	254
Weighted Base	615	364	67*	364	180	47*	394	221*	160	224
Effective Base	408	257	44	238	112	43	361	98	140	218
GBP 100 or less	104 17%	70 19%	8 11%	52 14%	31 17%	14 29% v	104 26% DE	- -	16 10% D	88 39% CDE
GBP 101-GBP 250	98 16%	64 17%	12 17%	47 13%	33 18%	12 26% v	98 25% D	- -	38 24% D	59 26% D
GBP 251-GBP 1000	91 15%	54 15%	11 17%	49 14%	34 19%	6 13%	86 22% DF	5 2%	52 32% CDF	34 15% D
GBP 1001-GBP 5000	135 22%	75 21%	18 27%	99 27% A	28 16%	7 15%	28 7% F	106 48% CEF	13 8%	11 5%
Over GBP 5000	92 15%	53 14%	10 15%	63 17% B	25 14% B	- -	5 1%	87 40% CEF	3 2% F	- -
Don't know	96 16%	48 13%	9 13%	53 15%	29 16%	8 16%	74 19% DF	22 10%	38 23% DF	32 14%
Mean	2511.5	2436.9	2112.6	2929.4 B	2203.5 B	681.6	583.2 F	5629.0 CE F	781.3 F	298.4
Standard deviation	3735.85	3927.23	2601.07	4043.65	3365.80	1179.12	1534.13	4124.56	1686.94	537.02
Standard error	184.91	245.18	394.14	261.85	317.98	180.33	80.72	416.27	142.69	36.40

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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8 Feb 2013

**G9 How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance
but including any excess or coinsurance you had to pay? Please also include VAT (if payable).**

Base: All respondents paying partially via PMI or paying entirely themselves

	Total	Insurance coverage						Treatment paid for			Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	551	93	51	192	242	341	149	426	125	426	403	127	234	137	32
Weighted Base	615	89*	46*	164	230	304	140	374	241	374	481	117	315	138	28**
Effective Base	408	76	43	165	197	284	121	364	107	364	296	107	176	101	27
GBP 100 or less	104 17%	21 23%	21 47% GILM N	41 25%	63 28%	83 27%	43 30%	104 28% R	-	104 28% R	72 15% U	28 24% SU	35 11%	30 22% SU	7 24%
GBP 101-GBP 250	98 16%	26 29%	14 30%	39 24%	58 25%	72 24%	33 23%	98 26% R	-	98 26% R	69 14% U	26 22% U	30 9%	30 22% SU	10 34%
GBP 251-GBP 1000	91 15%	21 24% H	4 8%	37 23% H	49 21% H	65 21% H	28 20% H	86 23% R	5 2%	86 23% R	63 13% U	26 22% SU	25 8%	35 25% SU	3 11%
GBP 1001-GBP 5000	135 22%	8 9%	1 1%	8 5%	20 9% H	20 7%	12 9% H	15 4%	120 50% Qw	15 4%	131 27% TV	3 2%	106 34% STV	24 17% T	1 2%
Over GBP 5000	92 15%	-	-	-	5 2%	5 2%	5 3% I	-	92 38% Qw	-	88 18% TV	4 4%	84 27% STV	4 3%	-
Don´t know	96 16%	14 15%	6 14%	39 24% LMN	34 15%	59 19%	20 14%	72 19% R	24 10%	72 19% R	58 12%	30 26% SUV	35 11%	15 11%	8 29%
Mean	2511.5	501.3 H	184.2	336.0	740.7 HI	608.4 I	890.7 HI M	326.5	5556.6 Qw	326.5	2897.1 TV	859.8	3967.5 ST V	887.2	225.6
Standard deviation	3735.85	786.96	212.08	529.05	1902.41	1699.73	2336.77	484.51	4143.52	484.51	3849.64	2714.00	4227.86	1573.28	228.43
Standard error	184.91	90.14	32.35	41.25	135.46	100.88	212.40	25.40	400.56	25.40	223.94	262.51	319.05	156.64	43.88

GfK

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G9 How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All respondents paying partially via PMI

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	426	195	231	77	119	116	114	97	166	98	30	282	144	122	394	32	47	107	219
Weighted Base	374	165	209	70*	102	100*	103*	89*	144	88*	25**	245	130	110	345	29**	57*	87*	186
Effective Base	364	167	197	66	102	99	96	83	142	84	26	244	120	102	337	27	45	94	184
GBP 100 or less	104 28%	42 26%	62 29%	32 46% ef	36 35% f	26 27% f	10 9%	18 20%	43 30%	29 32%	9 35%	84 34% op	20 15%	16 14%	95 27%	9 32%	16 27%	29 34%	50 27%
GBP 101-GBP 250	98 26%	47 29%	50 24%	20 28%	31 30%	27 27%	20 19%	23 26%	34 23%	24 28%	8 31%	72 29% o	25 20%	22 20%	88 25%	10 33%	12 21%	22 26%	51 27%
GBP 251-GBP 1000	86 23%	30 18%	56 27%	8 11%	15 15%	22 22%	42 41% cde	21 23%	37 25%	21 23%	2 7%	41 17%	45 34% n	41 37% n	83 24%	3 10%	14 25%	20 24%	43 23%
GBP 1001-GBP 5000	15 4%	6 3%	9 4%	1 2%	4 3%	4 4%	6 5%	5 6%	6 4%	2 2%	1 2%	9 4%	6 4%	5 5%	15 4%	-	3 4%	2 3%	7 4%
Over GBP 5000	- -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	72 19%	39 24% b	33 16%	9 14%	16 16%	21 21%	26 25%	23 25%	25 18%	13 15%	6 24%	38 16%	34 26% n	26 24%	65 19%	7 25%	13 22%	13 14%	35 19%
Mean	326.5	295.8	348.3	196.8	307.3	288.1	489.5 ce	437.7	294.8	301.8	198.9	283.7	418.7 n	433.9 n	335.6	209.4	307.7	264.3	351.2
Standard deviation	484.51	431.92	518.77	231.83	633.22	318.73	542.70	681.91	317.13	536.44	214.48	490.42	460.58	476.75	499.65	177.64	317.94	272.08	592.89
Standard error	25.40	33.41	36.94	28.44	62.56	32.06	55.26	74.90	26.64	58.59	42.28	31.39	42.00	47.20	27.20	34.42	47.59	28.04	43.72

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

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8 Feb 2013

G9 How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All respondents paying partially via PMI

	Total	Affect on life		Severity		Affect/severity			Hospital group				Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	426	198	119	110	185	86	55	87	74	38	129	161	196	230	392	56	103	319
Weighted Base	374	177	107	96*	162	75*	51*	77*	115*	48*	73	115	180	194	342	47*	84*	287
Effective Base	364	170	101	93	159	73	46	75	74	38	129	161	167	198	335	46	88	273
GBP 100 or less	104 28%	41 23%	37 35% v	18 19%	50 31% x	15 20%	9 18%	28 36% zA	26 23%	11 24%	21 29%	36 32%	44 24%	60 31%	97 29%	10 21%	32 38% O	71 25%
GBP 101-GBP 250	98 26%	51 29%	24 22%	25 26%	41 25%	24 32%	9 18%	20 26%	31 27%	10 21%	19 26%	33 29%	43 24%	54 28%	88 26%	11 22%	26 31%	71 25%
GBP 251-GBP 1000	86 23%	47 27%	21 20%	20 20%	38 23%	14 18%	18 36% zB	15 19%	34 30%	8 16%	16 22%	24 20%	44 25%	42 21%	78 23%	12 26%	17 20%	67 23%
GBP 1001-GBP 5000	15 4%	7 4%	4 3%	7 8%	5 3%	5 7%	2 4%	2 3%	3 3%	6 13% EI	3 4%	1 1%	10 5%	5 2%	14 4%	2 4%	1 1%	13 5%
Over GBP 5000	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	72 19%	30 17%	21 19%	26 27%	29 18%	17 23%	12 24%	12 15%	20 18%	13 26%	15 20%	21 18%	39 22%	33 17%	64 19%	13 27%	8 9%	64 22% N
Mean	326.5	329.3	324.2	427.6	300.0	378.2	435.7	293.6	350.8 I	586.3	313.6 I	228.6	358.4	298.5	326.3	429.6	246.6	352.0
Standard deviation	484.51	416.63	518.43	598.30	419.80	581.59	440.42	513.78	438.10	980.21	431.90	220.75	498.46	471.74	496.92	663.76	348.45	522.24
Standard error	25.40	31.97	51.49	62.20	33.34	67.97	64.89	59.48	50.93	159.01	38.03	17.40	38.58	33.54	27.14	98.01	37.20	31.58

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/I - J/K - L/M - N/O
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G9 How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All respondents paying partially via PMI

	Total	See private consultant		Referral			Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	426	411	331	274	51	40	82	129	202	242	339	83	96	159	73	120	244	56
Weighted Base	374	360	282	228	50*	37*	71*	113	169	208	294	76*	81*	138	61*	105	217	47*
Effective Base	364	352	283	235	44	34	70	109	175	206	288	73	84	135	62	104	208	47
GBP 100 or less	104 28%	100 28%	76 27%	66 29%	8 17%	11 29%	17 24%	23 20%	53 31% h	56 27%	85 29%	19 24%	25 31%	34 25%	17 27%	30 29%	60 28%	12 26%
GBP 101-GBP 250	98 26%	92 26%	72 26%	61 27%	10 20%	8 22%	15 21%	27 24%	45 27%	62 30%	79 27%	17 22%	21 26%	38 27%	13 22%	29 28%	57 26%	10 20%
GBP 251-GBP 1000	86 23%	85 24%	71 25%	60 26%	11 22%	7 19%	20 28%	32 28%	40 24%	48 23%	70 24%	16 20%	21 26%	34 25%	16 26%	18 17%	58 27%	9 20%
GBP 1001-GBP 5000	15 4%	15 4% b	8 3%	4 2%	4 8% c	3 7%	3 4%	5 5%	3 2%	4 2%	7 2%	8 10% jk	4 5%	2 1%	2 3%	4 4%	8 4%	3 7%
Over GBP 5000	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	72 19%	68 19%	54 19%	38 16%	17 34% c	9 24%	16 22%	26 23%	28 17%	38 18%	53 18%	17 22%	9 12%	31 22%	13 21%	23 22%	34 15%	13 27%
Mean	326.5	331.2	315.1	296.1	434.8	334.0	404.3 i	422.6 i	248.4	291.5	287.7	486.7 jk	341.3	273.1	373.0	313.1	311.1	454.3
Standard deviation	484.51	491.68	447.17	437.53	506.24	371.21	578.72	624.05	269.70	377.19	380.89	761.55	555.55	249.21	594.07	494.32	372.58	862.65
Standard error	25.40	26.22	26.57	28.56	76.28	63.22	69.30	59.84	20.40	26.29	22.45	89.35	60.75	21.46	75.20	48.57	25.83	125.37

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G9 How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All respondents paying partially via PMI

	Total	Diversion		Relative importance			PMI		
		Private hospital (s)	PPU (t)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	Private policy (E)	Corporate policy (F)
Unweighted Base	426	269	43	228	131	45	426	169	253
Weighted Base	374	235	36*	205	117	36*	374	149	223
Effective Base	364	231	36	196	110	39	364	144	217
GBP 100 or less	104 28%	70 30%	8 21%	52 25%	31 26%	14 39%	104 28% E	16 11%	88 39% CE
GBP 101-GBP 250	98 26%	64 27%	12 32%	47 23%	33 28%	12 35%	98 26%	38 26%	59 27%
GBP 251-GBP 1000	86 23%	52 22%	11 31%	49 24%	30 26%	5 14%	86 23% F	52 35% CF	34 15%
GBP 1001-GBP 5000	15 4%	9 4%	1 3%	13 6% A	1 1%	1 2%	15 4%	5 3%	10 4%
Over GBP 5000	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	72 19%	40 17%	5 13%	44 21%	22 19%	4 11%	72 19% F	38 25% CF	32 14%
Mean	326.5	327.7	296.0	408.8 AB	257.2	195.1	326.5	388.4	290.4
Standard deviation	484.51	544.22	263.51	618.91	238.13	208.38	484.51	384.92	531.68
Standard error	25.40	35.80	43.83	44.19	22.72	33.17	25.40	32.13	36.10

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G9 How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All respondents paying partially via PMI

	Total	Insurance coverage								Treatment paid for		Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	Partly PMI/ partly myself (Q)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	426	91	51	192	24	20	232	333	141	426	426	280	125	123	126	31
Weighted Base	374	84*	46*	164	20**	18**	210	289	126	374	374	245	113	106	112	26**
Effective Base	364	78	43	165	20	17	198	284	120	364	364	238	107	104	107	26
GBP 100 or less	104 28%	21 25%	21 47% GILM N	41 25%	6 28%	9 48%	63 30%	83 29%	43 34%	104 28%	104 28%	72 29%	28 25%	35 33%	30 27%	7 25%
GBP 101-GBP 250	98 26%	26 31%	14 30%	39 24%	7 35%	5 29%	58 28%	72 25%	33 26%	98 26%	98 26%	69 28%	26 23%	30 28%	30 27%	10 36%
GBP 251-GBP 1000	86 23%	21 25% H	4 8%	37 23% H	2 12%	2 11%	49 23% H	65 22% H	28 22% H	86 23%	86 23%	59 24%	26 23%	20 19%	35 31% SU	3 12%
GBP 1001-GBP 5000	15 4%	3 3%	1 1%	8 5%	1 3%	1 7%	7 3%	12 4%	4 3%	15 4%	15 4%	11 4%	3 2%	4 4%	6 6%	1 2%
Over GBP 5000	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	72 19%	14 16%	6 14%	39 24% L	5 22%	1 4%	32 15%	57 20%	18 15%	72 19%	72 19%	34 14% V	30 27% SV	17 16%	10 9%	6 25%
Mean	326.5	337.7 H	184.2	336.0	334.7	267.5	319.7 H	323.1	308.0 H	326.5	326.5	341.7	283.0	301.4	399.8	225.6
Standard deviation	484.51	374.94	212.08	529.05	653.76	402.14	451.96	513.66	497.19	484.51	484.51	543.22	291.41	450.39	647.77	228.43
Standard error	25.40	42.41	32.35	41.25	144.88	96.17	32.12	30.47	45.41	25.40	25.40	35.20	28.12	44.07	62.51	44.48

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G9 How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All respondents paying entirely themselves

	Total	Gender		Age	Working status			Country
		Female (a)	Male (b)	65+ (f)	Working - full or part time (n)	Not working (o)	Retired (p)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	**125**	67	58	58	52	73	63	77
Weighted Base	**241**	126*	115*	117*	97*	144*	122*	138*
Effective Base	**107**	58	49	49	45	62	53	65
GBP 100 or less	**-**	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
GBP 101-GBP 250	**-**	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
GBP 251-GBP 1000	**5**	-	5	3	1	3	3	5
	2%		4%	3%	1%	2%	3%	3%
GBP 1001-GBP 5000	**120**	64	56	57	57	64	56	62
	50%	51%	49%	49%	59%	44%	46%	45%
Over GBP 5000	**92**	53	39	49	27	66	51	57
	38%	42%	34%	42%	28%	45%	42%	41%
Don't know	**24**	9	15	8	12	12	12	15
	10%	7%	13%	7%	13%	8%	10%	11%
Mean	**5556.6**	5503.9	5618.3	6186.7	4631.8	6145.6	6031.3	5687.4
Standard deviation	**4143.52**	3916.50	4413.81	4654.79	3520.92	4407.57	4660.01	4252.78
Standard error	**400.56**	515.45	628.06	664.63	522.28	560.75	639.86	528.01

Proportions/Means: Columns Tested (5% risk level) - a/b - n/o/p - x/y - G/I - J/K - N/O
*small base; ** very small base (under 30) ineligible for sig testing*
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G9 How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All respondents paying entirely themselves

	Total	Affect on life — Affected (4-5) (v)	Severity — Severe (4-5) (x)	Severity — Not severe (1-2) (y)	Affect/ severity — Affected/ severe (z)	Hospital group — Nuffield (G)	Hospital group — Spire (I)	Overnight stay — Yes (J)	Overnight stay — No (K)	Treatment type — Surgery/ procedure under anaesthetic (L)	Consider NHS — Yes (N)	Consider NHS — No (O)
Unweighted Base	125	87	56	34	50	38	43	74	51	120	83	41
Weighted Base	241	168*	109*	57**	93*	46*	66*	149*	92*	233	164*	75*
Effective Base	107	75	48	29	43	38	43	64	43	103	71	35
GBP 100 or less	- -	-	-	-	-	-	-	-	-	-	-	-
GBP 101-GBP 250	- -	-	-	-	-	-	-	-	-	-	-	-
GBP 251-GBP 1000	5 2%	-	-	1 2%	-	2 5%	-	-	5 5%	5 2%	-	5 6% N
GBP 1001-GBP 5000	120 50%	80 48%	49 45%	38 67%	42 44%	24 53%	34 51%	47 32%	73 80% J	113 48%	84 51%	34 45%
Over GBP 5000	92 38%	75 45%	50 46%	8 14%	42 45%	17 37%	25 37%	87 59% K	5 5%	92 39%	64 39%	28 37%
Don't know	24 10%	13 8%	10 9%	9 17%	10 10%	2 5%	8 12%	15 10%	9 10%	24 10%	15 9%	9 11%
Mean	5556.6	6327.7	6191.6	3311.5	6442.3	5228.1	4886.6	7052.9 K	3125.2	5689.4	5733.1	5219.5
Standard deviation	4143.52	4326.97	3938.15	2674.56	4041.28	4189.03	3579.02	3689.94	3675.96	4149.95	4330.35	3733.60
Standard error	400.56	500.41	568.30	495.05	615.31	679.55	545.80	461.74	558.06	409.66	514.43	627.40

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

G9 How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All respondents paying entirely themselves

	Total	See private consultant		Referral		Prior knowledge consultant		Prior hospital knowledge			Number of consultants	Number of hospitals
		Yes (a)	Yes AND referred (b)	GP (c)	Not referred (f)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	1 (n)	1 (q)
Unweighted Base	125	124	72	59	31	32	40	60	90	35	40	75
Weighted Base	241	240	141*	112*	63**	64**	77*	115*	173*	68*	72*	151*
Effective Base	107	106	61	50	27	27	35	51	77	30	34	65
GBP 100 or less	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
GBP 101-GBP 250	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
GBP 251-GBP 1000	5	5	1	1	3	-	1	3	5	-	-	5
	2%	2%	1%	1%	5%		2%	3%	3%			3%
GBP 1001-GBP 5000	120	119	72	62	26	31	41	69	85	35	36	76
	50%	50%	51%	55%	42%	48%	54%	60% k	49%	52%	50%	50%
Over GBP 5000	92	92	48	35	29	25	23	31	64	28	30	53
	38%	38%	34%	32%	46%	39%	30%	27%	37% j	41%	41%	35%
Don't know	24	24	19	13	5	8	11	11	19	5	6	18
	10%	10%	14%	12%	7%	12%	15%	10%	11%	7%	9%	12%
Mean	5556.6	5578.9	5174.2	4525.9	6169.4	5580.7	4829.4	4445.3	5170.3 j	6498.4	5217.0	5170.5
Standard deviation	4143.52	4144.50	3858.84	2923.63	4503.64	4655.88	3019.37	3222.51	3533.45	5263.16	2844.67	3582.87
Standard error	400.56	402.14	492.57	412.85	872.40	902.20	511.57	451.70	403.41	956.37	486.50	445.79

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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8 Feb 2013

G9 How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All respondents paying entirely themselves

	Total	Diversion Private hospital (s)	Relative importance Consultant more (v)	PMI PMI - no (D)
Unweighted Base	125	69	86	115
Weighted Base	241	129*	159*	221*
Effective Base	107	60	74	98
GBP 100 or less	- -	- -	- -	- -
GBP 101-GBP 250	- -	- -	- -	- -
GBP 251-GBP 1000	5 2%	2 2%	- -	5 2%
GBP 1001-GBP 5000	120 50%	66 51%	87 55%	106 48%
Over GBP 5000	92 38%	53 41%	63 40%	87 40%
Don't know	24 10%	8 6%	9 6%	22 10%
Mean	5556.6	5826.4	5645.0	5629.0
Standard deviation	4143.52	4598.26	4399.77	4124.56
Standard error	400.56	592.93	511.39	416.27

Proportions/Means: Columns Tested (5% risk level) - a/b - c/f - h/i - j/k/l - S/U
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G9 How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All respondents paying entirely themselves

	Total	Treatment paid for — Myself (R)	Stage of payment — Know - total (S)	Stage of payment — Know/ have paid in full (U)
Unweighted Base	**125**	125	123	111
Weighted Base	**241**	241	237	209*
Effective Base	**107**	107	105	95
GBP 100 or less	**-** **-**	- -	- -	- -
GBP 101-GBP 250	**-** **-**	- -	- -	- -
GBP 251-GBP 1000	**5** **2%**	5 2%	5 2%	5 2%
GBP 1001-GBP 5000	**120** **50%**	120 50%	120 51%	102 49%
Over GBP 5000	**92** **38%**	92 38%	88 37%	84 40% S
Don´t know	**24** **10%**	24 10%	24 10%	17 8%
Mean	**5556.6**	5556.6	5426.3	5671.5 S
Standard deviation	**4143.52**	4143.52	4042.78	4115.13
Standard error	**400.56**	400.56	394.27	421.41

Proportions/Means: Columns Tested (5% risk level) - a/b - c/f - h/i - j/k/l - S/U
*small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G9 (ALL) How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
GBP 100 or less	104 8%	42 7%	62 9%	32 12% f	36 10% f	26 8% f	10 3%	18 6%	43 8%	29 9%	9 8%	84 10% op	20 4%	16 4%	95 8%	9 10%	16 9%	29 10%	50 7%
GBP 101-GBP 250	98 8%	47 8%	50 8%	20 8%	31 9%	27 8%	20 6%	23 8%	34 7%	24 8%	8 7%	72 9%	25 6%	22 6%	88 7%	10 10%	12 7%	22 8%	51 8%
GBP 251-GBP 1000	91 7%	30 5%	60 9% a	9 3%	15 4%	22 7%	45 13% cde	21 8%	38 7%	23 8%	3 3%	43 5%	48 11% n	45 12% n	88 7%	3 3%	14 8%	20 7%	48 7%
GBP 1001-GBP 5000	135 10%	69 11%	65 10%	18 7%	19 5%	35 11% d	63 18% cde	28 10%	55 11%	34 11%	11 10%	66 8%	69 15% n	61 17% n	126 11%	9 9%	21 12%	32 11%	69 10%
Over GBP 5000	92 7%	53 9%	39 6%	7 3%	22 6%	15 5%	49 14% cde	19 7% m	51 10% lm	16 5% m	- -	27 3%	66 15% n	51 14% n	78 7%	15 15% qt	16 9%	13 4%	57 8% qt
Don't know	96 7%	48 8%	48 7%	12 5%	23 6%	28 8%	34 10% c	24 9%	37 7%	17 6%	9 8%	50 6%	46 10% n	38 10% n	87 7%	9 9%	17 10%	14 5%	49 7%
Paid fully via PMI	673 52%	331 53%	342 51%	165 63% ef	216 60% f	173 53% f	120 35%	139 51%	251 49%	159 53%	69 63% jk	498 59% op	175 39% p	132 36%	628 53%	45 45%	75 44%	153 54%	354 52%
Mean	2511.5	2807.4	2252.0	1413.5	1858.5	1926.5	3837.9 c de	2302.4	3079.2	2193.3	1002.5	1545.1	3743.1 n	3619.7 n	2341.1	4277.5	3188.6	1824.6	2745.2 q
Standard deviation	3735.85	3776.38	3687.22	2496.05	2830.07	3326.41	4551.23	3366.74	4275.90	3407.14	1242.73	2764.68	4399.02	4486.77	3445.62	5727.36	4484.03	2997.48	3916.66
Standard error	117.63	170.75	161.76	167.11	159.77	203.08	307.70	226.47	218.41	223.83	126.39	102.91	253.47	288.67	111.96	712.43	443.03	190.76	168.55

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G9 (ALL) How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
GBP 100 or less	104 **8%**	41 6%	37 10%	18 5%	50 10% x	15 5%	9 6%	28 11% z	26 6%	11 9%	21 9%	9 7%	36 10%	44 7%	60 9%	97 8%	10 6%	32 9%	71 8%
GBP 101-GBP 250	98 **8%**	51 8%	24 6%	25 6%	41 8%	24 8%	9 6%	20 8%	31 7%	10 8%	19 8%	5 4%	33 9%	43 7%	54 8%	88 7%	11 6%	26 7%	71 8%
GBP 251-GBP 1000	91 **7%**	47 7%	23 6%	20 5%	39 8%	14 5%	18 12% zB	16 6%	34 8%	8 6%	18 8%	7 6%	24 6%	44 7%	46 7%	83 7%	12 8%	17 5%	72 8%
GBP 1001-GBP 5000	135 **10%**	87 14% w	27 7%	57 15% y	43 9%	47 15% B	16 11%	19 7%	43 10%	17 13%	27 12%	12 10%	35 9%	57 9%	78 12%	127 11% M	5 3%	85 23% O	48 5%
Over GBP 5000	92 **7%**	75 12% w	6 2%	50 13% y	8 2%	42 14% AB	1 1%	3 1%	27 6%	22 16% EGHI	17 7% H	2 2%	25 7%	87 14% K	5 1%	92 8%		19 12%	64 18% O	28 3%
Don't know	96 **7%**	43 7%	27 7%	35 9%	38 8%	27 9%	12 8%	17 6%	27 6%	15 12%	17 7%	8 7%	28 8%	54 8%	42 6%	88 7%	13 8%	23 6%	72 8%
Paid fully via PMI	673 **52%**	299 46%	226 61% v	184 47%	286 57% x	137 45%	85 56% z	159 61% z	243 56% FG	49 37%	109 48%	78 64% FGI	193 52% F	312 49%	361 56% J	612 52%	95 58%	116 32%	552 60% N
Mean	2511.5	3410.4 w	1143.2	3794.3 y	1092.1	3962.8 AB	1067.7	1111.7	2614.7	4160.2 GI	2426.1	1313.8	2013.0	3623.2 K	1256.4	2631.3	4441.0 L	3876.1 O	1470.2
Standard deviation	3735.85	4323.08	2061.18	4157.73	1936.34	4323.74	1417.59	2204.07	3914.55	4777.94	3677.92	1651.72	3169.60	4240.25	2546.86	3819.10	5575.18	4380.36	2753.53
Standard error	117.63	198.73	116.36	247.97	92.77	290.95	123.76	145.96	256.67	533.34	203.04	163.96	152.03	196.78	108.49	125.89	496.94	287.90	98.05

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G9 (ALL) How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
GBP 100 or less	104 8%	100 8%	76 8%	66 9%	8 5%	6 13%	11 7%	17 6%	23 6%	53 9%	56 8%	85 8%	19 7%	25 9%	34 7%	17 9%	30 10%	60 8%	12 6%
GBP 101-GBP 250	98 8%	92 7%	72 8%	61 8%	10 6%	6 12%	8 5%	15 6%	27 7%	45 8%	62 8%	79 8%	17 7%	21 8%	38 8%	13 7%	29 9%	57 8%	10 5%
GBP 251-GBP 1000	91 7%	90 7%	73 8%	61 8%	11 7%	2 4%	10 7%	20 8%	32 8%	41 7%	51 7%	75 7%	16 6%	22 8%	34 7%	16 9%	18 6%	63 8%	9 4%
GBP 1001-GBP 5000	135 10%	134 11% b	80 8%	66 9%	11 7%	4 9%	29 19% cd	33 12% h	36 10%	44 8%	73 10%	92 9%	43 16% jk	23 8%	38 8%	19 10%	28 9%	84 11%	23 11%
Over GBP 5000	92 7%	92 7% b	48 5%	35 5%	9 6%	3 7%	29 19% cd	20 8%	25 7%	23 4%	31 4%	64 6% j	28 11% jk	18 7% o	30 6% o	- -	15 5%	53 7%	25 12% p
Don't know	96 7%	92 7%	73 8%	51 7%	18 12% c	6 12%	14 9%	19 7%	34 9%	40 7%	49 7%	72 7%	22 8%	14 5%	37 8%	18 10%	23 7%	52 7%	18 9%
Paid fully via PMI	673 52%	659 52%	532 56% a	432 56% f	89 57% f	21 44%	52 34%	145 54%	201 53%	331 57%	411 56%	551 54%	118 45% l	151 55%	274 57%	98 54%	169 54%	380 51%	114 54%
Mean	2511.5	2562.1 b	2006.3	1739.9	2476.1	3687.8	4264.2 c	2742.7 i	2436.0	1708.6	1868.0	2187.4 j	3581.3 jk	2406.3 o	2149.7 o	958.4	2234.8	2352.1	3644.9 q
Standard deviation	3735.85	3763.62	3264.66	2657.17	3368.63	7199.27	4604.61	4094.27	3870.46	2739.43	2843.20	3256.94	4850.68	4266.29	2978.29	1248.04	4346.61	3349.50	4068.47
Standard error	117.63	120.01	116.80	105.04	300.65	1210.64	477.26	284.35	225.29	124.00	117.14	114.46	348.60	287.28	149.03	100.77	264.93	140.33	323.05

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

G9 (ALL) How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1288	841	129	55	657	462	116	1173	115	408	745
Weighted Base	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
GBP 100 or less	104 8%	70 8%	8 6%	2 3%	52 8%	31 7%	14 13% A	104 10% DE	- -	16 4% D	88 13% CDE
GBP 101-GBP 250	98 8%	64 8%	12 9%	5 8%	47 7%	33 7%	12 12%	98 9% D	- -	38 10% D	59 9% D
GBP 251-GBP 1000	91 7%	54 7%	11 9%	2 4%	49 7%	34 7%	6 6%	86 8% DF	5 2%	52 14% CDF	34 5%
GBP 1001-GBP 5000	135 10%	75 9%	18 14%	9 15%	99 15% AB	28 6%	7 7%	28 3% F	106 48% CEF	13 3%	11 2%
Over GBP 5000	92 7%	53 6%	10 8%	18 30% st	63 9% AB	25 5% B	- -	5 *	87 40% CEF	3 1% F	- -
Don´t know	96 7%	48 6%	9 7%	4 7%	53 8%	29 6%	8 7%	74 7% F	22 10% F	38 10% CF	32 5%
Paid fully via PMI	673 52%	468 56% u	62 48%	20 33%	299 45%	289 62% v	60 56%	673 63% DE	- -	222 58% D	438 66% CDE
Mean	2511.5	2436.9	2112.6	5106.8	2929.4 B	2203.5 B	681.6	583.2 F	5629.0 CE F	781.3 F	298.4
Standard deviation	3735.85	3927.23	2601.07	4004.82	4043.65	3365.80	1179.12	1534.13	4124.56	1686.94	537.02
Standard error	117.63	151.09	261.02	651.37	178.74	177.30	119.31	48.71	416.27	91.54	21.24

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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G9 (ALL) How much did/will you pay yourself for your treatment in total, excluding what was paid by your insurance but including any excess or coinsurance you had to pay? Please also include VAT (if payable).

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
GBP 100 or less	104 / 8%	21 8%	21 15% GLN	41 10%	6 9%	9 13%	63 10%	83 10%	43 10%	-	104 28% PRw	-	104 10% PR	72 15% U	28 24% SU	35 11%	30 22% SU	7 24%
GBP 101-GBP 250	98 / 8%	26 10%	14 9%	39 10%	7 11%	5 8%	58 9%	72 9%	33 8%	-	98 26% PRw	-	98 9% PR	69 14% U	26 22% U	30 9%	30 22% SU	10 34%
GBP 251-GBP 1000	91 / 7%	21 8% H	4 3%	37 9% H	2 4%	2 3%	49 7% H	65 8% H	28 7% H	-	86 23% PRw	5 2% P	86 8% PR	63 13% U	26 22% SU	25 8%	35 25% SU	3 11%
GBP 1001-GBP 5000	135 / 10%	8 3%	1 *	8 2%	3 5% H	3 4%	20 3% H	20 3%	12 3% H	-	15 4% Pw	120 50% PQw	15 1% P	131 27% TV	3 2%	106 34% STV	24 17% T	1 2%
Over GBP 5000	92 / 7%	-	-	-	-	3 5% GHILM N	5 1%	5 1%	5 1% I	-	-	92 38% PQw	-	88 18% TV	4 4%	84 27% STV	4 3%	-
Don´t know	96 / 7%	14 5%	6 4%	39 10% KLMN	5 7%	1 1%	34 5%	59 7% LN	20 5%	-	72 19% PRw	24 10% P	72 7% P	58 12%	30 26% SUV	35 11%	15 11%	8 29%
Paid fully via PMI	673 / 52%	164 65%	98 68%	241 60%	42 64%	43 66%	428 65%	506 62%	265 65%	673 100% QRw	-	-	673 64% QR	-	-	-	-	-
Mean	2511.5	501.3 H	184.2	336.0	570.4	1807.1	740.7 HI	608.4 I	890.7 HIM	-	326.5	5556.6 Qw	326.5	2897.1 TV	859.8	3967.5 ST V	887.2	225.6
Standard deviation	3735.85	786.96	212.08	529.05	834.44	3550.65	1902.41	1699.73	2336.77	-	484.51	4143.52	484.51	3849.64	2714.00	4227.86	1573.28	228.43
Standard error	117.63	52.26	18.30	26.61	105.64	466.95	78.06	61.59	121.94	-	25.40	400.56	15.36	223.94	262.51	319.05	156.64	43.88

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

H1 When you said that none of the choices offered was acceptable to you, which of these would you have been more likely to do?

Base: All respondents selecting a 'None' option during the conjoint exercise

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	964	483	481	201	292	263	208	207	371	220	82	658	306	243	898	66	85	232	515
Weighted Base	944	469	474	191	271	247	235	204	373	212	75*	614	330	268	871	72*	118*	210	492
Effective Base	763	389	375	165	239	210	158	169	288	176	70	541	231	185	717	49	75	188	405
Look at options to have the tests/treatment on the NHS	248 26%	114 24%	135 28%	66 35% f	74 27%	63 25%	45 19%	50 24%	101 27%	57 27%	24 32%	177 29% op	71 22% p	50 19%	225 26%	23 32%	27 23%	67 32% q	130 26%
Look for other options in private hospitals	616 65%	300 64%	316 67%	119 62%	175 65%	174 70%	148 63%	130 64%	258 69% m	139 65%	40 53%	393 64%	223 67%	182 68%	573 66%	43 60%	92 78% qrtu	133 63%	315 64%
Look for other options in private units/private wings in NHS hospitals	347 37%	166 35%	181 38%	65 34%	82 30%	117 47% cdf	84 36%	76 37% m	156 42% lm	65 31%	16 21%	217 35%	130 39%	107 40%	323 37%	24 33%	55 47% t	70 33%	180 37%
Not have the tests/treatment at all	10 1%	3 1%	7 1%	4 2%	4 1%	3 1%	- -	2 1%	5 1%	1 *	2 2%	9 1%	1 *	- -	10 1%	1 1%	1 1%	2 1%	5 1%
Don't know	115 12%	63 13%	52 11%	19 10%	40 15% e	15 6%	41 17% e	26 13%	36 10%	28 13%	13 18% k	67 11%	48 15%	39 15%	108 12%	7 9%	5 4%	27 13% s	62 13% s
NET: Private hospital/private unit in NHS hospital	725 77%	355 76%	371 78%	137 72%	199 73%	212 86% cdf	178 76%	156 76% m	303 81% m	158 75% m	45 60%	465 76%	260 79%	212 79%	675 78%	50 69%	107 90% qrtu	153 73%	373 76%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

H1 When you said that none of the choices offered was acceptable to you, which of these would you have been more likely to do?

Base: All respondents selecting a 'None' option during the conjoint exercise

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	964	474	264	278	393	213	122	189	188	64	281	77	354	452	512	897	117	233	724
Weighted Base	944	473	258	272	378	211	115	185	315	93*	176	83*	277	465	478	877	115*	248	689
Effective Base	763	367	222	214	325	164	104	162	175	57	256	73	327	354	412	706	87	170	595
Look at options to have the tests/treatment on the NHS	248 26%	114 24%	73 28%	59 22%	119 31% x	41 19%	32 28%	56 31% z	88 28% F	14 15%	48 27% F	24 28%	74 27%	107 23%	141 30% J	229 26%	30 26%	101 41% O	143 21%
Look for other options in private hospitals	616 65%	328 69%	161 62%	181 66%	231 61%	144 68%	70 61%	117 63%	195 62%	72 77% E	115 65%	57 69%	177 64%	315 68%	301 63%	581 66%	75 65%	151 61%	461 67%
Look for other options in private units/private wings in NHS hospitals	347 37%	167 35%	100 39%	83 31%	134 35%	61 29%	35 31%	67 36%	117 37%	41 45%	67 38%	25 31%	97 35%	154 33%	193 40% J	313 36%	37 32%	99 40%	244 35%
Not have the tests/treatment at all	10 1%	2 *	3 1%	1 *	7 2%	1 *	1 1%	3 1%	- -	1 1%	3 2% E	1 1%	5 2% E	6 1%	4 1%	9 1%	1 1%	4 2%	6 1%
Don't know	115 12%	65 14% w	20 8%	45 17% y	40 11%	34 16% B	18 16% B	13 7%	37 12%	4 4%	24 14% F	10 13%	39 14% F	52 11%	62 13%	108 12%	12 10%	27 11%	87 13%
NET: Private hospital/private unit in NHS hospital	725 77%	372 79%	197 77%	205 75%	276 73%	161 76%	82 71%	141 76%	238 76%	87 93% EGHI	135 76%	63 76%	202 73%	364 78%	361 76%	674 77%	88 76%	175 71%	544 79% N

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

H1 When you said that none of the choices offered was acceptable to you, which of these would you have been more likely to do?

Base: All respondents selecting a 'None' option during the conjoint exercise

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	**964**	945	743	609	112	37	89	209	293	451	569	781	179	210	368	153	258	539	154
Weighted Base	**944**	925	707	575	111*	36**	102*	204	284	424	548	755	185	200	355	141	240	534	159
Effective Base	**763**	747	586	483	88	28	72	163	227	361	450	623	138	163	294	123	217	419	121
Look at options to have the tests/treatment on the NHS	**248** **26%**	240 26%	194 28%	158 27%	24 21%	19 52%	27 26%	41 20%	70 25% g	124 29% g	131 24%	195 26%	51 28%	50 25%	92 26%	47 33%	54 22%	140 26%	51 32%
Look for other options in private hospitals	**616** **65%**	607 66%	458 65%	372 65%	74 67%	19 54%	69 68%	137 67%	190 67%	268 63%	356 65%	508 67% jl	107 58%	130 65%	221 62%	100 71%	140 58%	357 67% p	113 71% p
Look for other options in private units/private wings in NHS hospitals	**347** **37%**	343 37%	258 36%	213 37%	37 34%	10 29%	36 35%	62 30%	87 31%	171 40% gh	185 34%	278 37% j	68 37%	72 36%	128 36%	54 39%	86 36%	199 37%	58 36%
Not have the tests/treatment at all	**10** **1%**	10 1%	8 1%	6 1%	1 1%	2 4%	1 1%	1 *	4 1% g	4 1%	3 *	5 1%	6 3% jk	3 2%	2 1%	2 1%	2 1%	4 1%	4 3%
Don't know	**115** **12%**	112 12%	79 11%	65 11%	14 13%	3 8%	12 12%	26 13%	33 12%	47 11%	68 12%	88 12%	27 14%	25 13%	43 12%	8 6%	37 15%	62 12%	14 9%
NET: Private hospital/private unit in NHS hospital	**725** **77%**	714 77%	543 77%	441 77%	88 79%	22 62%	78 77%	161 79%	220 78%	322 76%	420 77%	588 78%	135 73%	150 75%	269 76%	116 82%	176 73%	419 78%	124 78%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

H1 When you said that none of the choices offered was acceptable to you, which of these would you have been more likely to do?

Base: All respondents selecting a 'None' option during the conjoint exercise

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**964**	625	98	39	489	356	77	887	77	297	577
Weighted Base	**944**	605	99*	41**	479	354	73*	798	146*	275	510
Effective Base	**763**	509	75	28	389	278	65	755	66	253	494
Look at options to have the tests/treatment on the NHS	**248** **26%**	118 19%	41 41% s	22 56%	121 25%	86 24%	24 33%	205 26% E	44 30%	58 21%	142 28% E
Look for other options in private hospitals	**616** **65%**	449 74% t	53 53%	20 49%	310 65%	243 69%	45 62%	509 64%	107 74%	187 68%	314 62%
Look for other options in private units/private wings in NHS hospitals	**347** **37%**	208 34%	51 51% s	12 30%	186 39%	129 36%	21 28%	295 37%	53 36%	105 38%	187 37%
Not have the tests/treatment at all	**10** **1%**	10 2%	- -	- -	3 1%	4 1%	- -	10 1%	- -	3 1%	7 1%
Don't know	**115** **12%**	55 9%	7 7%	4 11%	56 12%	40 11%	8 11%	95 12%	20 14%	32 12%	60 12%
NET: Private hospital/private unit in NHS hospital	**725** **77%**	507 84% t	74 74%	20 50%	375 78%	281 79% B	50 68%	609 76% F	116 80%	224 82% CF	377 74%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

H1 When you said that none of the choices offered was acceptable to you, which of these would you have been more likely to do?

Base: All respondents selecting a 'None' option during the conjoint exercise

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Unweighted Base	964	207	127	338	53	57	546	677	339	569	313	82	882	282	95	164	95
Weighted Base	944	190	116	297	44*	51*	499	606	309	516	274	154*	790	327	87*	213	93*
Effective Base	763	177	109	287	45	51	466	575	288	485	269	70	753	209	79	123	71
Look at options to have the tests/treatment on the NHS	248 **26%**	54 28% K	28 24%	74 25% K	10 23%	5 11%	130 26% K	150 25% K	76 25% K	120 23%	81 29%	48 31%	200 25%	105 32%	19 22%	69 33%	28 31%
Look for other options in private hospitals	616 **65%**	126 66%	85 73% IMN	179 60%	26 58%	37 73%	330 66%	382 63%	203 66%	332 64%	170 62%	114 74%	502 64%	219 67% V	56 64%	152 72% V	53 57%
Look for other options in private units/private wings in NHS hospitals	347 **37%**	67 35%	44 38%	113 38%	18 40%	13 25%	182 36%	227 37%	114 37%	174 34%	116 42% Pw	58 38%	289 37% P	131 40%	40 46%	82 39%	39 42%
Not have the tests/treatment at all	10 **1%**	3 2%	1 1%	5 2%	1 2%	-	5 1%	7 1%	2 1%	9 2%	1 *	-	10 1%	1 *	-	1 1%	-
Don't know	115 **12%**	20 11%	9 8%	35 12%	8 19%	7 14%	59 12%	74 12%	39 13%	58 11%	36 13%	21 14%	94 12%	44 13%	11 13%	30 14%	14 15%
NET: Private hospital/private unit in NHS hospital	725 **77%**	145 77%	94 81%	223 75%	34 76%	43 83%	386 77%	464 77%	240 78%	394 76%	209 76%	122 80%	603 76%	253 78%	68 78%	168 79%	68 73%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

H1 (ALL) When you said that none of the choices offered was acceptable to you, which of these would you have been more likely to do?

Base: All

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Look at options to have the tests/treatment on the NHS	**248** **19%**	114 18%	135 20%	66 25% f	74 21% f	63 19%	45 13%	50 18%	101 20%	57 19%	24 22%	177 21% p	71 16% p	50 14%	225 19%	23 23%	27 16%	67 24% q	130 19%
Look for other options in private hospitals	**616** **48%**	300 48%	316 47%	119 46%	175 48%	174 53% f	148 44%	130 48%	258 51% m	139 46%	40 36%	393 47%	223 50%	182 50%	573 48%	43 43%	92 54%	133 47%	315 46%
Look for other options in private units/private wings in NHS hospitals	**347** **27%**	166 27%	181 27%	65 25%	82 23%	117 36% cdf	84 25%	76 28% m	156 31% lm	65 22%	16 15%	217 26%	130 29%	107 29%	323 27%	24 24%	55 33%	70 25%	180 27%
Not have the tests/treatment at all	**10** **1%**	3 1%	7 1%	4 1%	4 1%	3 1%	- -	2 1%	5 1%	1 *	2 2%	9 1%	1 *	- -	10 1%	1 1%	1 1%	2 1%	5 1%
Don't know	**115** **9%**	63 10%	52 8%	19 7%	40 11% e	15 5%	41 12% e	26 10%	36 7%	28 9%	13 12%	67 8%	48 11%	39 11%	108 9% s	7 7%	5 3%	27 10% s	62 9% s
Did not select 'none' option during conjoint	**344** **27%**	153 25%	192 29%	70 27%	91 25%	79 24%	104 31%	67 25%	136 27%	90 30%	34 31%	226 27%	119 26%	97 27%	317 27%	27 27%	52 30%	73 26%	185 27%
NET: Private hospital/private unit in NHS hospital	**725** **56%**	355 57%	371 56%	137 52%	199 55%	212 65% cdf	178 52%	156 57% m	303 60% m	158 52%	45 41%	465 55%	260 58%	212 58%	675 57%	50 50%	107 63%	153 54%	373 55%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

H1 (ALL) When you said that none of the choices offered was acceptable to you, which of these would you have been more likely to do?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Look at options to have the tests/treatment on the NHS	248 19%	114 18%	73 20%	59 15%	119 24% x	41 13%	32 21%	56 22% z	88 20%	14 11%	48 21% F	24 19%	74 20% F	107 17%	141 22% J	229 19%	30 18%	101 28% O	143 16%
Look for other options in private hospitals	616 48%	328 51% w	161 43%	181 46%	231 46%	144 47%	70 46%	117 45%	195 45%	72 55%	115 50%	57 47%	177 47%	315 49%	301 47%	581 49%	75 46%	151 42%	461 50% N
Look for other options in private units/private wings in NHS hospitals	347 27%	167 26%	100 27%	83 21%	134 27%	61 20%	35 23%	67 26%	117 27%	41 32%	67 29%	25 21%	97 26%	154 24%	193 30% J	313 26%	37 23%	99 27%	244 27%
Not have the tests/treatment at all	10 1%	2 *	3 1%	1 *	7 1%	1 *	1 1%	3 1%	- -	1 1%	3 1% E	1 1%	5 1% E	6 1%	4 1%	9 1%	1 1%	4 1%	6 1%
Don't know	115 9%	65 10% w	20 6%	45 12%	40 8%	34 11% B	18 12% B	13 5%	37 9%	4 3%	24 11% F	10 9%	39 10% F	52 8%	62 10%	108 9%	12 7%	27 8%	87 10%
Did not select 'none' option during conjoint	344 27%	170 26%	113 30%	117 30%	126 25%	94 31%	37 25%	76 29%	117 27%	38 29%	52 23%	39 32%	98 26%	176 27%	168 26%	311 26%	48 30%	116 32% O	226 25%
NET: Private hospital/private unit in NHS hospital	725 56%	372 58%	197 53%	205 53%	276 55%	161 53%	82 54%	141 54%	238 55%	87 66% I	135 59%	63 52%	202 54%	364 57%	361 56%	674 57%	88 54%	175 48%	544 59% N

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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H1 (ALL) When you said that none of the choices offered was acceptable to you, which of these would you have been more likely to do?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Look at options to have the tests/treatment on the NHS	248 **19%**	240 19%	194 20%	158 20%	24 15%	19 39% cdf	27 18%	41 15%	70 19% g	124 22%	131 18%	195 19%	51 20%	50 18%	92 19%	47 26%	54 17%	140 19%	51 24%
Look for other options in private hospitals	616 **48%**	607 48%	458 48%	372 48%	74 47%	19 40%	69 46%	137 51%	190 50%	268 46%	356 48%	508 50% l	107 41%	130 47%	221 46%	100 55% n	140 45%	357 48%	113 53%
Look for other options in private units/private wings in NHS hospitals	347 **27%**	343 27%	258 27%	213 28%	37 24%	10 21%	36 24%	62 23%	87 23%	171 30% h	185 25%	278 27% j	68 26%	72 26%	128 26%	54 30%	86 28%	199 27%	58 27%
Not have the tests/treatment at all	10 **1%**	10 1%	8 1%	6 1%	1 *	2 3%	1 *	1 *	4 1% g	4 1%	3 *	5 *	6 2% jk	3 1%	2 *	2 1%	2 1%	4 *	4 2%
Don't know	115 **9%**	112 9%	79 8%	65 8%	14 9%	3 6%	12 8%	26 10%	33 9%	47 8%	68 9%	88 9%	27 10%	25 9%	43 9%	8 5%	37 12%	62 8%	14 7%
Did not select 'none' option during conjoint	344 **27%**	333 26%	248 26%	197 25%	46 29%	13 26%	49 33%	66 24%	94 25%	154 27%	187 25%	264 26%	77 29%	76 27%	130 27%	40 22%	72 23%	215 29%	53 25%
NET: Private hospital/private unit in NHS hospital	725 **56%**	714 57%	543 57%	441 57%	88 56%	22 46%	78 52%	161 60%	220 58%	322 56%	420 57%	588 58%	135 51%	150 54%	269 56%	116 64%	176 56%	419 56%	124 59%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

H1 (ALL) When you said that none of the choices offered was acceptable to you, which of these would you have been more likely to do?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Look at options to have the tests/treatment on the NHS	**248** **19%**	118 14%	41 32% s	22 37% s	121 18%	86 18%	24 23%	205 19% E	44 20%	58 15%	142 21% CE
Look for other options in private hospitals	**616** **48%**	449 54% tu	53 41%	20 32%	310 47%	243 52%	45 42%	509 48%	107 49%	187 49%	314 47%
Look for other options in private units/private wings in NHS hospitals	**347** **27%**	208 25%	51 39% su	12 20%	186 28%	129 27%	21 19%	295 28%	53 24%	105 27%	187 28%
Not have the tests/treatment at all	**10** **1%**	10 1%	- -	- -	3 *	4 1%	- -	10 1%	- -	3 1%	7 1%
Don't know	**115** **9%**	55 7%	7 6%	4 7%	56 9%	40 9%	8 8%	95 9%	20 9%	32 8%	60 9%
Did not select 'none' option during conjoint	**344** **27%**	226 27%	29 23%	20 33%	184 28%	115 25%	34 32%	269 25% F	75 34% F	108 28%	152 23%
NET: Private hospital/private unit in NHS hospital	**725** **56%**	507 61% u	74 57% u	20 33%	375 57%	281 60% B	50 46%	609 57%	116 52%	224 59%	377 57%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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8 Feb 2013

H1 (ALL) When you said that none of the choices offered was acceptable to you, which of these would you have been more likely to do?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	**1288**	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Look at options to have the tests/treatment on the NHS	**248** **19%**	54 21% K	28 19%	74 18%	10 16%	5 8%	130 20% K	150 18% K	76 19% K	120 18%	81 22%	48 20%	200 19%	105 22%	19 16%	69 22%	28 21%	8 27%
Look for other options in private hospitals	**616** **48%**	126 50%	85 59% IJLM N	179 44%	26 40%	37 56%	330 50%	382 47%	203 50%	332 49%	170 45%	114 47%	502 48%	219 46%	56 48%	152 48%	53 38%	14 51%
Look for other options in private units/private wings in NHS hospitals	**347** **27%**	67 27%	44 30%	113 28%	18 28%	13 20%	182 28%	227 28%	114 28%	174 26%	116 31%	58 24%	289 28%	131 27%	40 34%	82 26%	39 28%	11 38%
Not have the tests/treatment at all	**10** **1%**	3 1%	1 1%	5 1%	1 1%	-	5 1%	7 1%	2 *	9 1%	1 *	-	10 1%	1 *	-	1 *	-	-
Don't know	**115** **9%**	20 8%	9 6%	35 9%	8 13%	7 11%	59 9%	74 9%	39 10%	58 9%	36 10%	21 9%	94 9%	44 9%	11 10%	30 9%	14 10%	-
Did not select 'none' option during conjoint	**344** **27%**	63 25%	28 20%	108 27%	20 31%	15 23%	158 24%	204 25%	96 24%	157 23%	100 27%	87 36% Pw	257 25%	155 32%	30 25%	102 32%	45 33%	7 24%
NET: Private hospital/private unit in NHS hospital	**725** **56%**	145 57%	94 65% IM	223 55%	34 53%	43 64%	386 59%	464 57%	240 59%	394 59%	209 56%	122 51%	603 58%	253 53%	68 58%	168 53%	68 49%	18 63%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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I1How much was/is the condition for which you had your treatment affecting your ability to lead a full life?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Not affected at all 1	124 10%	55 9%	69 10%	23 9%	36 10%	28 9%	37 11%	24 9%	44 9%	30 10%	13 12%	79 9%	44 10%	39 11%	113 10%	11 11%	17 10%	22 8%	68 10%
2	247 19%	93 15%	154 23% a	47 18%	68 19%	69 21%	63 19%	53 20%	106 21%	53 18%	20 18%	171 20%	75 17%	70 19% o	227 19%	19 20%	40 24%	47 17%	125 18%
3	254 20%	119 19%	135 20%	49 19%	75 21%	76 23%	55 16%	65 24% k	87 17%	66 22%	17 15%	176 21%	78 17%	63 17%	237 20%	17 17%	27 16%	69 25% q	137 20%
4	270 21%	139 22%	131 20%	60 23%	85 24%	57 18%	68 20%	49 18%	109 21%	69 23%	21 19%	181 22%	90 20%	75 20%	241 20%	30 30%	36 21%	57 20%	142 21%
Affected a great deal 5	373 29%	207 33% b	166 25%	78 30%	94 26%	89 27%	112 33%	78 29%	158 31%	78 26%	32 30%	222 26%	151 34% np	113 31%	353 30%	20 20%	47 28%	82 29%	197 29%
Don't know	11 1%	3 *	8 1%	2 1%	2 *	3 1%	5 1%	1 *	3 1%	3 1%	3 3% jk	6 1%	6 1%	4 1%	9 1%	2 2%	2 1%	5 2%	5 1%
Prefer not to say	9 1%	6 1%	3 *	2 1%	2 1%	5 1%	- -	1 *	3 1%	2 1%	2 2%	4 *	5 1% p	1 *	9 1%	- -	- -	1 *	5 1%
NET: Affected	643 50%	346 56% b	297 45%	138 53%	179 49%	146 45%	180 53%	127 47%	267 52%	147 49%	53 49%	403 48%	241 54%	187 51%	594 50%	50 50%	84 49%	139 49%	339 50%
NET: Not affected	370 29%	148 24%	223 33% a	70 27%	104 29%	97 30%	100 29%	78 29%	150 29%	83 28%	33 31%	251 30%	120 27%	109 30% o	340 29%	30 30%	58 34%	69 24%	193 28%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I1How much was/is the condition for which you had your treatment affecting your ability to lead a full life?

Base: All

		Gender		Age				Social grade				Working status			Country				
	Total	Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I1How much was/is the condition for which you had your treatment affecting your ability to lead a full life?

Base: All

	Total	Affect on life — Affected (4-5) (v)	Affect on life — Not affected (1-2) (w)	Severity — Severe (4-5) (x)	Severity — Not severe (1-2) (y)	Affect/severity — Affected/severe (z)	Affect/severity — Affected AND not severe/Not affected AND severe (A)	Affect/severity — Not affected/not severe (B)	Hospital group — BMI (E)	Hospital group — HCA (F)	Hospital group — Nuffield (G)	Hospital group — Ramsay (H)	Hospital group — Spire (I)	Overnight stay — Yes (J)	Overnight stay — No (K)	Treatment type — Surgery/procedure under anaesthetic (L)	Treatment type — Medically supervised recovery (M)	Consider NHS — Yes (N)	Consider NHS — No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Not affected at all 1	124 **10%**	- -	124 33% v	16 4%	87 17% x	-	16 11% z	87 33% zA	41 9%	13 10%	23 10%	12 10%	35 9%	37 6%	86 13% J	109 9%	8 5%	22 6%	100 11% N
2	247 **19%**	- -	247 67% v	29 7%	174 34% x	-	29 19% z	174 67% zA	88 20%	25 19%	34 15%	29 24%	70 19%	93 14%	154 24% J	212 18%	29 18%	61 17%	182 20%
3	254 **20%**	- -	- -	32 8%	136 27% x	-	-	-	80 19%	27 20%	47 21%	27 22%	74 20%	108 17%	146 23% J	236 20%	36 22%	59 16%	193 21%
4	270 **21%**	270 42% w	- -	77 20% y	68 13%	77 25% B	68 45% zB	-	96 22%	21 16%	51 23%	26 21%	76 20%	143 22%	127 20%	252 21%	37 23%	83 23%	187 20%
Affected a great deal 5	373 **29%**	373 58% w	- -	228 59% y	39 8%	228 75% AB	39 26% B	-	118 27%	46 35%	68 30%	29 24%	112 30%	249 39% K	124 19%	361 30%	50 31%	133 36% O	240 26%
Don't know	11 **1%**	- -	- -	5 1%	1 *	-	-	-	6 1%	-	1 *	-	4 1%	8 1%	4 1%	11 1%	1 1%	4 1%	7 1%
Prefer not to say	9 **1%**	- -	- -	3 1%	1 *	-	-	-	2 *	-	3 1%	-	4 1%	4 1%	5 1%	8 1%	1 1%	2 1%	7 1%
NET: Affected	643 **50%**	643 100% w	- -	305 78% y	107 21%	305 100% AB	107 70% B	-	214 50%	67 51%	120 53%	55 45%	188 50%	392 61% K	252 39%	613 52%	87 53%	215 59% O	427 47%
NET: Not affected	370 **29%**	- -	370 100% v	45 12%	261 52% x	-	45 30% z	261 100% zA	129 30%	38 29%	57 25%	41 33%	105 28%	130 20%	240 37% J	321 27%	37 23%	84 23%	281 31% N

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I1How much was/is the condition for which you had your treatment affecting your ability to lead a full life?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

I1How much was/is the condition for which you had your treatment affecting your ability to lead a full life?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Not affected at all 1	124 10%	114 9%	91 10%	82 11%	12 8%	4 7%	14 10%	20 7%	28 7%	63 11%	62 8%	93 9%	26 10%	32 12%	39 8%	18 10%	29 9%	75 10%	15 7%
2	247 19%	238 19%	208 22% a	177 23% f	28 18%	10 21%	15 10%	46 17%	73 19%	136 24%	148 20%	203 20%	42 16%	61 22%	112 23%	34 19%	50 16%	152 20%	41 19%
3	254 20%	253 20%	198 21%	168 22%	24 16%	6 13%	26 17%	52 19%	81 21%	117 20%	152 21%	201 20%	54 20%	54 19%	98 20%	41 23%	82 26% qr	140 19%	30 14%
4	270 21%	268 21%	196 20%	146 19%	39 25%	13 26%	33 22%	56 21%	75 20%	121 21%	158 21%	224 22%	47 18%	54 20%	103 21%	36 20%	65 21%	150 20%	54 25%
Affected a great deal 5	373 29%	366 29% b	248 26%	189 24%	50 32%	15 31%	58 38% c	91 34% hi	114 30% i	134 23%	205 28%	280 28%	91 35% k	70 25%	125 26%	50 28%	82 26%	218 29%	71 34%
Don't know	11 1%	11 1%	8 1%	7 1%	1 *	1 1%	3 2%	4 2%	4 1%	3 1%	4 1%	11 1% j	1 *	4 1%	3 1%	1 *	2 1%	7 1%	1 1%
Prefer not to say	9 1%	9 1%	7 1%	5 1%	2 1%	-	2 1%	1 *	4 1%	3 1%	6 1%	7 1%	2 1%	1 *	5 1%	1 *	3 1%	5 1%	1 *
NET: Affected	643 50%	634 50% b	443 46%	334 43%	89 57% c	28 57%	91 60% c	147 54% hi	189 50%	255 44%	363 49%	504 49%	138 52%	124 45%	228 47%	86 48%	147 47%	368 49%	125 59% pq
NET: Not affected	370 29%	351 28%	299 31% a	258 33% f	40 26%	14 29%	29 19%	66 24%	100 27%	199 35% gh	210 29%	296 29%	68 26%	93 34%	151 31%	52 29%	80 25%	228 30%	55 26%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I1How much was/is the condition for which you had your treatment affecting your ability to lead a full life?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I1How much was/is the condition for which you had your treatment affecting your ability to lead a full life?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Not affected at all 1	**124** **10%**	83 10%	12 9%	5 8%	54 8%	47 10%	18 17% v	111 10%	13 6%	40 10%	67 10%
2	**247** **19%**	173 21%	19 14%	8 13%	117 18%	93 20%	31 29% vA	223 21% D	24 11%	80 21% D	140 21% D
3	**254** **20%**	151 18%	29 23%	5 8%	115 17%	104 22%	21 20%	225 21%	29 13%	73 19%	152 23% D
4	**270** **21%**	187 22%	22 17%	18 29%	148 22% B	99 21%	14 13%	228 21%	42 19%	84 22%	144 22%
Affected a great deal 5	**373** **29%**	232 28%	44 34%	25 41%	222 33% AB	118 25%	20 19%	263 25% F	110 50% CEF	100 26%	150 23%
Don't know	**11** **1%**	4 *	1 1%	-	5 1%	4 1%	1 1%	8 1%	3 2%	3 1%	5 1%
Prefer not to say	**9** **1%**	3 *	1 1%	1 1%	2 *	4 1%	1 1%	9 1%	-	3 1%	5 1%
NET: Affected	**643** **50%**	418 50%	67 52%	42 70% s	370 56% AB	217 46% B	34 32%	492 46%	152 69% CEF	184 48%	294 44%
NET: Not affected	**370** **29%**	256 31%	31 24%	13 21%	171 26%	139 30%	49 46% vA	334 31% D	37 17%	120 31% D	207 31% D

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I1How much was/is the condition for which you had your treatment affecting your ability to lead a full life?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
*** small base; ** very small base (under 30) ineligible for sig testing**
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

I1How much was/is the condition for which you had your treatment affecting your ability to lead a full life?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Not affected at all 1	124 10%	26 10%	12 9%	42 10%	7 11%	9 14%	68 10%	84 10%	42 10%	71 11%	38 10%	14 6%	109 10%	43 9%	8 7%	28 9%	14 10%	1 5%
2	247 19%	52 21%	34 23% K	82 20%	18 28% K	7 10%	141 21% K	171 21% K	89 22% K	154 23% R	69 18% R	24 10%	223 21% R	68 14%	22 19%	40 13%	22 16%	6 22%
3	254 20%	55 22%	30 21%	87 21%	9 14%	15 23%	139 21%	170 21%	83 21%	137 20%	85 23% R	32 13%	222 21% R	88 18%	26 22%	47 15%	32 23%	9 32%
4	270 21%	48 19%	30 21%	89 22%	18 29%	18 27%	139 21%	180 22%	91 22%	138 20%	86 23%	47 19%	224 21%	101 21%	28 24%	62 20%	36 26%	4 13%
Affected a great deal 5	373 29%	67 26%	37 26%	99 24%	12 18%	18 27%	162 25%	194 24%	95 24%	161 24%	91 24%	121 50% PQw	252 24%	174 36% V	32 27%	133 42% STV	33 24%	7 26%
Don't know	11 1%	4 1%	1 *	3 1%	- -	- -	5 1%	4 1%	1 *	5 1%	3 1%	3 1%	8 1%	3 1%	2 2%	3 1%	- -	- -
Prefer not to say	9 1%	1 1%	1 1%	4 1%	1 1%	- -	4 1%	7 1%	3 1%	5 1%	3 1%	- -	9 1%	3 1%	- -	2 *	1 1%	1 2%
NET: Affected	643 50%	115 45%	67 46%	187 46%	30 47%	35 53%	301 46%	374 46%	186 46%	299 44%	177 47%	168 70% PQw	476 45%	275 57%	60 51%	195 62%	69 50%	11 39%
NET: Not affected	370 29%	78 31%	46 32%	124 31%	25 39%	16 24%	209 32%	255 31%	131 32%	226 34% R	107 28% R	38 16%	332 32% R	111 23%	30 25%	68 22%	35 26%	8 27%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I1How much was/is the condition for which you had your treatment affecting your ability to lead a full life?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I2 How would you describe the severity of the health problem for which you were at the hospital?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Not severe at all 1	203 16%	85 14%	118 18%	50 19%	55 15%	50 15%	49 15%	39 14%	74 15%	55 18%	20 19%	138 16%	66 15%	53 15%	189 16%	14 14%	21 12%	41 15%	115 17%
2	301 23%	134 22%	167 25%	71 27% f	101 28% ef	65 20%	65 19%	69 26%	119 23%	74 25%	18 17%	226 27% op	75 17%	61 17%	276 23%	25 25%	43 25%	72 25%	149 22%
3	366 28%	179 29%	186 28%	80 31%	95 26%	96 29%	95 28%	71 26%	149 29%	86 28%	34 32%	246 29%	120 27%	101 28%	337 28%	28 28%	58 34%	78 27%	190 28%
4	248 19%	116 19%	131 20%	31 12%	68 19% c	62 19% c	87 25% c	63 23%	91 18%	50 17%	19 17%	136 16%	112 25% n	96 26% n	231 19%	17 17%	30 18%	60 21%	128 19%
Very severe 5	142 11%	85 14% b	57 9%	25 9%	37 10%	39 12%	41 12%	23 9%	66 13%	32 11%	12 11%	84 10%	58 13%	41 11%	134 11%	8 8%	15 9%	30 10%	79 12%
Don't know	22 2%	17 3% b	5 1%	3 1%	5 1%	12 4%	3 1%	5 2%	9 2%	4 1%	2 2%	7 1%	15 3% n	12 3% n	15 1%	7 7% qtu	3 2%	3 1%	14 2% q
Prefer not to answer	6 *	4 1%	2 *	1 *	1 *	4 1%	-	2 1%	1 *	-	2 2% kl	3 *	3 1% p	1 *	6 1%	-	-	-	3 *
NET: Severe	390 30%	202 32%	188 28%	56 21%	106 29% c	100 31% c	128 38% cd	86 32%	157 31%	83 27%	31 28%	220 26%	170 38% n	137 38% n	365 31%	25 25%	45 26%	89 32%	207 30%
NET: Not severe	505 39%	219 35%	286 43% a	121 46% ef	156 43% f	114 35%	114 34%	108 40%	193 38%	130 43%	39 36%	364 43% op	141 31%	114 31%	465 39%	39 39%	64 38%	113 40%	264 39%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I2 How would you describe the severity of the health problem for which you were at the hospital?

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	**1009**	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I2 How would you describe the severity of the health problem for which you were at the hospital?

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1288**	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Not severe at all 1	**203** **16%**	20 3%	147 40% v	-	203 40% x	-	20 13% z	147 56% zA	64 15%	18 14%	35 15%	27 22%	59 16%	54 8%	149 23% J	190 16% M	15 9%	49 14%	152 17%
2	**301** **23%**	86 13%	114 31% v	-	301 60% x	-	86 57% zB	114 44% z	95 22%	34 26%	55 24%	30 24%	87 23%	119 19%	182 28% J	275 23% M	25 15%	82 23%	216 24%
3	**366** **28%**	223 35% w	56 15%	-	-	-	-	-	127 30%	42 32%	60 26%	33 27%	103 28%	186 29%	179 28%	335 28%	52 32%	84 23%	278 30% N
4	**248** **19%**	192 30% w	25 7%	248 64% y	-	192 63% AB	25 17% B	-	79 18%	18 14%	46 20%	20 16%	85 23%	163 25% K	84 13%	231 19%	30 18%	93 26% O	154 17%
Very severe 5	**142** **11%**	113 18% w	20 5%	142 36% y	-	113 37% AB	20 13% B	-	53 12%	20 15% I	29 13% I	11 9%	28 8%	103 16% K	39 6%	133 11%	38 23% L	46 13%	96 10%
Don't know	**22** **2%**	9 1%	8 2%	-	-	-	-	-	11 3%	-	2 1%	-	9 2%	14 2%	8 1%	19 2%	2 1%	8 2%	13 1%
Prefer not to answer	**6** *****	-	-	-	-	-	-	-	2 *	-	1 *	1 1%	3 1%	2 *	4 1%	5 *	2 1%	1 *	5 1%
NET: Severe	**390** **30%**	305 47% w	45 12%	390 100% y	-	305 100% AB	45 30% B	-	133 31%	38 29%	75 33%	31 25%	113 30%	266 41% K	123 19%	364 31%	68 41% L	139 38% O	250 27%
NET: Not severe	**505** **39%**	107 17%	261 71% v	-	505 100% x	-	107 70% z	261 100% zA	159 37%	52 39%	90 40%	57 47%	146 39%	173 27%	331 51% J	465 39% M	40 25%	132 36%	367 40%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I2 How would you describe the severity of the health problem for which you were at the hospital?

Base: All

		Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
	Total	Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I2 How would you describe the severity of the health problem for which you were at the hospital?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Not severe at all 1	203 *16%*	195 *15%*	153 *16%*	145 *19%* d	10 *6%*	6 *12%*	19 *13%*	32 *12%*	46 *12%*	107 *19%* gh	116 *16%*	165 *16%*	37 *14%*	48 *17%*	68 *14%*	36 *20%*	51 *16%*	116 *15%*	35 *16%*
2	301 *23%*	297 *24%*	244 *26%* a	207 *27%* f	29 *19%*	11 *23%*	23 *15%*	66 *24%*	97 *26%*	148 *26%*	178 *24%*	237 *23%*	64 *24%*	70 *25%*	129 *27%*	41 *23%*	83 *27%*	167 *22%*	47 *22%*
3	366 *28%*	359 *29%*	271 *28%*	215 *28%*	44 *28%*	15 *31%*	41 *27%*	77 *29%*	105 *28%*	166 *29%*	211 *29%*	285 *28%*	78 *30%*	79 *29%*	139 *29%*	51 *28%*	87 *28%*	219 *29%*	56 *26%*
4	248 *19%*	243 *19%* b	162 *17%*	117 *15%*	37 *23%* c	12 *24%* c	44 *29%* c	50 *18%*	69 *18%*	92 *16%*	132 *18%*	198 *19%*	50 *19%*	42 *15%*	88 *18%*	29 *16%*	53 *17%*	147 *20%*	47 *22%*
Very severe 5	142 *11%*	137 *11%*	102 *11%*	64 *8%*	35 *22%* c	5 *10%*	23 *15%* c	36 *13%*	47 *12%*	55 *9%*	77 *11%*	109 *11%*	31 *12%*	22 *8%*	53 *11%*	23 *12%*	27 *8%*	87 *12%*	25 *12%*
Don't know	22 *2%*	21 *2%*	17 *2%*	19 *2%*	- -	- -	2 *1%*	9 *3%*	11 *3%*	6 *1%*	16 *2%*	19 *2%*	4 *1%*	12 *4%* no	4 *1%*	1 *	10 *3%*	10 *1%*	1 *1%*
Prefer not to answer	6 *	6 *	5 *1%*	4 *	2 *1%*	- -	1 *	1 *	3 *1%*	2 *	5 *1%*	6 *1%*	- -	2 *1%*	3 *1%*	1 *	1 *	4 *	1 *
NET: Severe	390 *30%*	380 *30%* b	263 *28%*	182 *24%*	72 *46%* c	17 *34%*	66 *44%* c	86 *32%*	116 *31%*	147 *25%*	209 *28%*	307 *30%*	80 *31%*	64 *23%*	141 *29%*	51 *28%*	79 *25%*	234 *31%*	72 *34%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I2 How would you describe the severity of the health problem for which you were at the hospital?

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	**1009**	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
NET: Not severe	**505** **39%**	492 39%	397 42% a	352 46% df	39 25%	17 35%	43 28%	98 36%	142 38%	256 44% g	294 40%	402 39%	101 38%	118 43%	196 41%	77 43%	134 43%	282 38%	82 39%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I2 How would you describe the severity of the health problem for which you were at the hospital?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
Not severe at all 1	**203** **16%**	131 16%	24 19%	9 15%	82 12%	81 17% v	32 30% vA	179 17%	24 11%	60 16%	117 18%
2	**301** **23%**	196 24% u	30 23%	5 9%	153 23%	104 22%	31 29%	272 26% D	29 13%	84 22% D	186 28% CDE
3	**366** **28%**	236 28%	34 26%	18 30%	184 28%	147 31% B	21 20%	307 29%	58 26%	112 29%	187 28%
4	**248** **19%**	160 19%	28 22%	26 43% st	152 23% AB	81 17% B	9 9%	179 17%	68 31% CEF	74 19%	100 15%
Very severe 5	**142** **11%**	94 11%	10 8%	2 3%	88 13% A	41 9%	10 9%	110 10%	32 14%	45 12%	61 9%
Don't know	**22** **2%**	12 1%	3 3%	- -	4 1%	11 2% v	3 3% v	13 1%	10 4% CF	5 1%	8 1%
Prefer not to answer	**6** *****	3 *	- -	- -	- -	4 1% v	- -	6 1%	- -	2 1%	4 1%
NET: Severe	**390** **30%**	254 31%	38 30%	28 46% s	241 36% AB	121 26%	19 18%	290 27% F	100 45% CEF	119 31% CF	161 24%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I2 How would you describe the severity of the health problem for which you were at the hospital?

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
NET: Not severe	**505** **39%**	327 39%	54 42%	15 24%	234 35%	185 39%	63 59% vA	451 42% DE	53 24%	144 38% D	303 46% CDE

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I2 How would you describe the severity of the health problem for which you were at the hospital?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Not severe at all 1	203 16%	42 17%	23 16%	68 17%	9 15%	13 20%	111 17%	137 17%	69 17%	118 17%	60 16%	26 11%	178 17%	62 13%	21 18%	42 13%	15 11%	4 14%
2	301 23%	71 28%	33 23%	94 23%	19 30%	10 15%	178 27% K	201 25%	107 27% K	168 25% R	102 27% R	32 13%	270 26% R	99 21% U	32 27% U	52 16%	43 31% SU	5 19%
3	366 28%	74 29%	42 29%	117 29%	16 24%	22 33%	189 29%	232 29%	115 28%	193 29%	108 29%	65 27%	300 29%	136 28%	33 28%	81 26%	42 30%	13 45%
4	248 19%	40 16%	21 15%	71 18%	14 21%	15 23%	107 16%	138 17%	67 17%	115 17%	61 16%	72 30% PQw	176 17%	109 23%	19 16%	82 26%	24 18%	2 8%
Very severe 5	142 11%	22 9%	23 16% GLMN	45 11%	6 9%	6 9%	64 10%	87 11%	41 10%	69 10%	35 9%	37 15%	105 10%	60 12%	12 10%	45 14%	11 8%	4 14%
Don't know	22 2%	2 1%	2 1%	6 2%	1 1%	-	7 1%	11 1%	4 1%	6 1%	6 2%	10 4% Pw	13 1%	14 3%	1 1%	12 4%	2 2%	-
Prefer not to answer	6 *	1 1%	-	4 1%	-	-	2 *	5 1%	1 *	4 1%	2 1%	-	6 1%	2 *	-	2 *	1 1%	-
NET: Severe	390 30%	62 25%	44 31%	116 29%	19 30%	21 31%	171 26%	225 28%	109 27%	184 27%	96 26%	109 45% PQw	281 27%	169 35% V	31 26%	127 40% STV	36 26%	6 22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
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GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I2 How would you describe the severity of the health problem for which you were at the hospital?

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
NET: Not severe	**505** **39%**	113 45%	56 39%	162 40%	29 45%	23 35%	289 44%	338 42%	177 44%	286 42% R	162 43% R	57 24%	448 43% R	161 33%	52 45% SU	94 30%	58 42% SU	9 33%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I3 Working status

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
Employed full time (30+ hours per week)	569 44%	225 36%	345 52% a	190 73% def	221 61% ef	138 42% f	20 6%	97 36%	230 45% j	158 52% j	52 48% j	569 68% op	-	-	521 44%	49 49%	73 43%	143 50% qu	286 42%
Employed part-time (less than 30 hours per week)	115 9%	95 15% b	20 3%	29 11% f	41 11% f	30 9%	16 5%	22 8%	46 9%	23 8%	18 17% jkl	115 14% op	-	-	106 9%	9 9%	10 6%	22 8%	67 10%
Self-employed full time (30+ hours per week)	96 7%	29 5%	66 10% a	16 6%	31 9%	31 10% f	16 5%	26 10%	37 7%	18 6%	9 8%	96 11% op	-	-	89 7%	7 7%	17 10%	17 6%	53 8%
Self-employed part-time (less than 30 hours per week)	59 5%	36 6%	23 3%	11 4%	9 2%	23 7% d	17 5%	13 5%	24 5%	11 4%	4 4%	59 7% op	-	-	58 5%	1 1%	14 8% t	8 3%	27 4%
In full time higher education	2 *	2 *	1 *	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	2 1%	- -	2 *	- -	- -	- -	1 *
Retired	365 28%	169 27%	196 29%	- -	10 3% c	86 26% cd	269 79% cde	98 36% km	133 26% m	84 28% m	11 10%	- -	365 81% n	365 100% no	337 28%	28 28%	41 24%	75 26%	203 30%
Not able to work	16 1%	12 2%	4 1%	3 1%	7 2%	6 2%	1 *	3 1%	4 1%	3 1%	5 5% jkl	- -	16 3% np	- -	16 1%	- -	2 1%	7 2% u	5 1%
Unemployed and seeking work	13 1%	6 1%	7 1%	3 1%	7 2% f	3 1%	- -	1 *	7 1%	1 *	5 4% jkl	- -	13 3% np	- -	10 1%	2 2%	5 3% qu	1 *	5 1%
Not working for other reason	53 4%	49 8% b	4 1%	7 3% f	35 10% cef	10 3% f	1 *	11 4% l	28 6% l	4 1%	4 3%	- -	53 12% np	- -	50 4%	3 3%	8 5%	9 3%	30 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I3 Working status

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
NET: Working (full/part time)	839 65%	385 62%	454 68% a	246 94% def	302 84% ef	221 68% f	69 20%	158 58%	336 66%	210 70% j	84 77% jk	839 100% op	-	-	773 65%	66 66%	114 67%	191 67%	433 64%
NET: Not working (including retired)	449 35%	237 38% b	212 32%	15 6%	60 16% c	104 32% cd	270 80% cde	113 42% lm	173 34% m	92 30%	25 23%	-	449 100% n	365 100% n	415 35%	33 34%	56 33%	92 33%	245 36%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I3 Working status

Base: All

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Unweighted Base	**1288**	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
Employed full time (30+ hours per week)	**569** **44%**	286 45%	162 44%	144 37%	250 50% x	114 37%	74 49% z	123 47% z	173 40%	59 45%	92 40%	59 49%	186 50% EG	275 43%	294 45%	524 44%	84 52%	144 40%	419 46%
Employed part-time (less than 30 hours per week)	**115** **9%**	46 7%	40 11%	30 8%	44 9%	24 8%	11 7%	25 10%	36 8%	3 2%	26 11% F	15 12% F	36 10% F	55 9%	61 9%	105 9%	16 10%	32 9%	82 9%
Self-employed full time (30+ hours per week)	**96** **7%**	40 6%	34 9%	28 7%	42 8%	22 7%	7 5%	26 10%	27 6%	19 14% EG	14 6%	7 6%	29 8%	40 6%	56 9%	85 7%	10 6%	22 6%	74 8%
Self-employed part-time (less than 30 hours per week)	**59** **5%**	31 5%	14 4%	17 4%	27 5%	14 5%	7 5%	12 5%	18 4%	13 10% EGH	6 3%	2 2%	20 5%	23 4%	36 6%	56 5% M	2 1%	21 6%	38 4%
In full time higher education	**2** *****	2 *	1 *	-	1 *	-	-	1 *	-	-	2 1%	-	1 *	1 *	1 *	2 *	-	-	2 *
Retired	**365** **28%**	187 29%	109 29%	137 35% y	114 23%	102 33% B	44 29%	65 25%	151 35% FI	25 19%	72 32% FI	34 28%	83 22%	204 32% K	161 25%	339 29%	44 27%	126 35% O	237 26%
Not able to work	**16** **1%**	14 2% w	- -	13 3% y	1 *	12 4% B	1 *	- -	3 1%	4 3%	4 2%	1 1%	4 1%	10 2%	6 1%	12 1%	3 2%	5 1%	11 1%
Unemployed and seeking work	**13** **1%**	6 1%	- -	4 1%	4 1%	4 1%	1 *	- -	5 1%	4 3% G	1 *	- -	4 1%	7 1%	6 1%	13 1%	1 *	1 *	12 1%
Not working for other reason	**53** **4%**	32 5%	10 3%	16 4%	21 4%	13 4%	7 4%	10 4%	21 5%	5 4%	11 5%	3 2%	13 3%	27 4%	26 4%	52 4%	4 3%	14 4%	39 4%

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8 Feb 2013

I3 Working status
Base: All

		Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
	Total	Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Weighted Base	**1288**	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	**1009**	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
NET: Working (full/part time)	**839** **65%**	403 63%	251 68%	220 56%	364 72% x	175 57%	100 66%	186 71% z	252 59%	94 71% E	138 61%	84 69%	271 72% EG	392 61%	447 69% J	770 65%	111 68%	219 60%	614 67% N
NET: Not working (including retired)	**449** **35%**	241 37%	120 32%	170 44% y	141 28%	130 43% B	52 34%	75 29%	179 41% FI	38 29%	90 39%	38 31%	104 28%	249 39% K	200 31%	418 35%	52 32%	145 40% O	301 33%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I3 Working status

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
Employed full time (30+ hours per week)	569 44%	553 44%	427 45%	355 46%	68 43%	16 32%	55 36%	89 33%	133 35%	294 51% gh	320 44%	442 43%	124 47%	131 48%	203 42%	87 48%	151 48%	309 41%	100 47%
Employed part-time (less than 30 hours per week)	115 9%	109 9%	89 9%	72 9%	12 8%	10 20% cdf	9 6%	26 9%	32 8%	58 10%	76 10%	96 9%	17 7%	24 9%	48 10%	16 9%	29 9% r	75 10% r	9 4%
Self-employed full time (30+ hours per week)	96 7%	93 7%	75 8%	63 8%	9 6%	4 7%	12 8%	24 9%	31 8%	44 8%	47 6%	69 7%	26 10%	19 7%	43 9%	12 7%	20 6%	68 9% r	8 4%
Self-employed part-time (less than 30 hours per week)	59 5%	59 5%	47 5%	32 4%	9 6%	5 10%	10 7%	17 6%	21 6%	25 4%	23 3%	35 3%	24 9% jk	15 5%	18 4%	13 7%	15 5%	34 5%	10 5%
In full time higher education	2 *	2 *	2 *	2 *	1 *	-	-	2 1%	2 *	1 *	1 *	1 *	1 *	-	2 *	-	-	2 *	-
Retired	365 28%	361 29% b	256 27%	203 26%	43 27%	13 27%	52 34%	98 36% i	137 36% i	119 21%	219 30% l	312 31% l	52 20%	71 26%	142 29%	39 21%	75 24%	223 30%	66 31%
Not able to work	16 1%	15 1%	11 1%	6 1%	5 3% c	1 2%	1 1%	3 1%	6 1%	6 1%	5 1%	8 1%	8 3% jk	-	7 1%	4 2% m	3 1%	10 1%	2 1%
Unemployed and seeking work	13 1%	13 1%	9 1%	8 1%	1 *	-	4 3%	2 1%	3 1%	6 1%	9 1%	9 1%	3 1%	4 2%	3 1%	2 1%	4 1%	8 1%	1 1%
Not working for other reason	53 4%	53 4%	39 4%	30 4%	9 6%	1 1%	9 6%	10 4%	13 3%	26 5%	35 5%	46 4%	8 3%	11 4%	18 4%	8 5%	16 5%	21 3%	16 7% q

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

I3 Working status

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Weighted Base	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
NET: Working (full/part time)	**839** **65%**	815 65%	637 67% a	523 68% f	98 63%	34 69%	86 57%	156 58%	217 58%	421 73% gh	466 63%	642 63%	191 73% jk	190 69%	312 64%	128 71%	214 69%	486 65%	127 60%
NET: Not working (including retired)	**449** **35%**	444 35% b	317 33%	249 32%	58 37%	15 31%	66 43% c	115 42% i	160 42% i	157 27%	269 37% l	376 37% l	72 27%	86 31%	172 36%	53 29%	98 31%	263 35%	85 40%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I3 Working status

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	1288	841	129	55	657	462	116	1173	115	408	745
Weighted Base	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	1009	676	99	38	512	360	98	992	98	340	639
Employed full time (30+ hours per week)	569 44%	371 45%	63 49%	20 34%	278 42%	186 40%	76 71% vA	533 50% DE	37 17%	83 22%	441 67% CDE
Employed part-time (less than 30 hours per week)	115 9%	68 8%	12 9%	8 13%	48 7%	58 12% v	6 5%	104 10% E	11 5%	20 5%	84 13% CDE
Self-employed full time (30+ hours per week)	96 7%	74 9% t	4 3%	2 3%	59 9%	27 6%	8 8%	83 8% F	12 6%	45 12% CF	31 5%
Self-employed part-time (less than 30 hours per week)	59 5%	39 5%	4 3%	2 4%	37 6%	16 3%	2 2%	36 3% F	23 10% CF	24 6% CF	12 2%
In full time higher education	2 *	1 *	- -	1 2% s	1 *	1 *	- -	1 *	1 1%	- -	- -
Retired	365 28%	229 28%	40 31%	21 35%	193 29% B	151 32% B	15 14%	245 23% F	120 54% CF	184 48% CF	58 9%
Not able to work	16 1%	6 1%	2 2%	2 3%	13 2%	2 *	- -	11 1%	4 2%	6 1%	6 1%
Unemployed and seeking work	13 1%	9 1%	1 *	- -	6 1%	5 1%	- -	10 1%	3 1%	6 2%	4 1%
Not working for other reason	53 4%	36 4%	3 2%	4 6%	28 4% B	24 5% B	- -	43 4%	10 5%	16 4%	27 4%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I3 Working status

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
NET: Working (full/part time)	**839** **65%**	551 66%	83 64%	33 54%	422 64%	287 61%	92 86% vA	756 71% DE	83 37%	171 45%	568 86% CDE
NET: Not working (including retired)	**449** **35%**	281 34%	46 36%	28 46%	242 36% B	182 39% B	15 14%	311 29% F	138 63% CF	211 55% CF	94 14%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

I3 Working status

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/partly myself (Q)	Myself (R)	In full/partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/have paid in full (U)	Know/paid some (V)	Know/not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
Employed full time (30+ hours per week)	569 44%	120 48%	87 60% GILMN	195 48%	31 48%	42 63% GILM	337 51%	412 51%	216 53%	368 55% QRw	159 43% R	42 18%	527 50% QR	149 31% U	42 36%	84 27%	50 36%	16 57%
Employed part-time (less than 30 hours per week)	115 9%	32 13% I	18 12% I	28 7%	8 12%	6 9%	76 12% IM	73 9% I	45 11% I	65 10%	39 10%	11 5%	104 10%	38 8%	11 9%	19 6%	16 11%	3 9%
Self-employed full time (30+ hours per week)	96 7%	21 8%	9 6%	27 7%	9 14%	3 5%	55 8%	61 8%	34 8%	45 7%	33 9%	18 7%	78 7%	44 9%	7 6%	28 9%	13 9%	4 15%
Self-employed part-time (less than 30 hours per week)	59 5%	11 4%	4 3%	16 4%	2 3%	1 2%	20 3%	25 3%	9 2%	21 3%	13 3%	26 11% PQw	33 3%	32 7%	5 5%	20 6%	12 9%	-
In full time higher education	2 *	-	-	-	-	-	-	-	-	1 *	-	1 1%	1 *	1 *	-	1 *	-	-
Retired	365 28%	55 22% K	21 15%	116 29% HJKLMN	11 16%	7 10%	129 20% K	190 23% HKLN	74 18%	132 20%	110 29% Pw	122 51% PQw	242 23% P	182 38%	48 41%	130 41%	47 34%	5 20%
Not able to work	16 1%	3 1%	1 *	4 1%	-	2 3%	7 1%	8 1%	4 1%	8 1%	3 1%	4 2%	11 1%	6 1%	1 *	6 2%	-	-
Unemployed and seeking work	13 1%	3 1%	1 1%	5 1%	1 1%	-	5 1%	7 1%	2 *	6 1%	4 1%	3 1%	10 1%	6 1%	1 1%	5 2%	1 *	-
Not working for other reason	53 4%	8 3%	3 2%	14 3%	3 5%	5 7%	29 4%	35 4%	21 5%	27 4%	12 3%	14 6%	40 4%	22 5% V	3 3%	21 7% SV	1 1%	-

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I3 Working status

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Weighted Base	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	**1009**	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
NET: Working (full/part time)	**839** **65%**	184 73% ILMN	118 82% ILMN	266 66%	50 78%	53 80% I	488 74% IM	570 70% I	304 75% IM	498 74% QRw	245 65% R	97 40%	742 71% QR	264 55% U	65 55%	151 48%	90 65% SU	22 80%
NET: Not working (including retired)	**449** **35%**	69 27%	26 18%	139 34% HKLM N	14 22%	14 20%	170 26% H	240 30% HLN	101 25% H	175 26%	130 35% Pw	144 60% PQw	305 29% P	217 45% V	52 45%	164 52% SV	48 35%	5 20%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I4 Social grade

Base: All

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Unweighted Base	1288	623	665	270	385	340	293	271	502	299	113	884	404	322	1199	89	118	308	696
Weighted Base	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Effective Base	1009	489	520	223	314	268	219	221	383	232	97	722	301	242	947	65	102	247	540
A	271 21%	122 20%	149 22%	23 9%	80 22% c	70 22% c	98 29% c	271 100% klm	-	-	-	158 19%	113 25% n	98 27% n	253 21%	18 18%	41 24%	57 20%	148 22%
B	509 40%	215 35%	293 44% a	120 46%	139 38%	121 37%	129 38%	-	509 100% jlm	-	-	336 40%	173 39%	133 36%	459 39%	50 50% t	62 36%	103 36%	301 44% qt
C1	302 23%	159 26%	143 21%	66 25%	85 23%	75 23%	76 22%	-	-	302 100% jkm	-	210 25%	92 20%	84 23% o	287 24% u	15 15%	55 33% qru	77 27% r	145 21%
C2	84 7%	51 8% b	34 5%	27 10% f	28 8% f	20 6%	9 3%	-	-	-	84 77% jkl	70 8% op	14 3%	8 2%	75 6%	9 9%	6 3%	27 9% qs	42 6%
D	18 1%	6 1%	12 2%	7 3%	6 2%	3 1%	2 1%	-	-	-	18 16% jkl	14 2%	4 1%	2 1%	18 1%	-	3 2%	5 2%	6 1%
E	7 1%	3 *	4 1%	-	2 1%	4 1%	1 *	-	-	-	7 6% jkl	-	7 2% np	1 *	6 1%	1 1%	1 1%	2 1%	3 *
Unable to classify	97 8%	66 11% b	32 5%	20 8%	22 6%	32 10%	24 7%	-	-	-	-	51 6%	47 10% n	38 10% n	91 8% stu	7 7% s	2 1%	13 5%	33 5%

**Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O**
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I4 Social grade
Base: All

	Total	Affect on life Affected (4-5) (v)	Not affected (1-2) (w)	Severity Severe (4-5) (x)	Not severe (1-2) (y)	Affect/severity Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	Hospital group BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Overnight stay Yes (J)	No (K)	Treatment type Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Consider NHS Yes (N)	No (O)
Unweighted Base	1288	620	377	373	526	291	158	269	253	90	361	110	474	603	685	1183	166	324	955
Weighted Base	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Effective Base	1009	473	314	281	436	221	131	228	233	80	328	101	435	464	551	920	126	231	789
A	271 21%	127 20%	78 21%	86 22%	108 21%	64 21%	34 22%	50 19%	91 21%	28 21%	47 21%	30 24%	76 20%	138 21%	134 21%	252 21%	34 21%	59 16%	210 23% N
B	509 40%	267 42%	150 40%	157 40%	193 38%	126 41%	58 38%	109 42%	170 39%	51 39%	88 39%	43 35%	156 42%	253 39%	256 40%	469 40%	71 43%	159 44%	350 38%
C1	302 23%	147 23%	83 23%	83 21%	130 26%	68 22%	36 24%	63 24%	105 24%	36 27%	53 23%	29 24%	79 21%	155 24%	147 23%	279 23%	33 20%	95 26%	202 22%
C2	84 7%	42 7%	25 7%	23 6%	34 7%	19 6%	9 6%	19 7%	26 6%	3 2%	13 6%	14 12% FG	28 8%	40 6%	44 7%	77 6%	13 8%	19 5%	63 7%
D	18 1%	7 1%	8 2%	4 1%	4 1%	3 1%	2 1%	2 1%	6 1%	- -	5 2%	1 1%	6 2%	6 1%	12 2%	16 1%	1 *	9 2%	9 1%
E	7 1%	4 1%	1 *	3 1%	1 *	3 1%	1 *	- -	2 *	1 1%	2 1%	1 1%	1 *	3 1%	4 1%	5 *	2 1%	1 *	6 1%
Unable to classify	97 8%	49 8%	26 7%	33 8%	35 7%	23 7%	13 9%	17 6%	31 7%	13 10%	21 9% H	4 3%	28 8%	47 7%	50 8%	89 7%	11 7%	22 6%	74 8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I4 Social grade

Base: All

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/had a good idea (h)	Didn't know/DK (i)	Already knew (j)	Already knew/had a good idea (k)	Didn't know/DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Unweighted Base	1288	1258	991	807	158	48	123	271	383	609	748	1031	249	286	498	193	327	739	204
Weighted Base	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Effective Base	1009	984	781	640	126	35	93	207	295	488	589	810	194	221	399	153	269	570	159
A	271 21%	264 21%	205 21%	166 21%	33 21%	12 25%	34 23%	74 27% i	97 26% i	107 19%	159 22%	209 21%	61 23%	41 15%	124 26% m	39 21%	58 19%	173 23%	38 18%
B	509 40%	501 40%	394 41%	317 41%	67 43%	17 35%	47 31%	99 37%	147 39%	247 43%	288 39%	410 40%	97 37%	130 47% n	185 38%	72 40%	117 37%	305 41%	83 39%
C1	302 23%	293 23% b	205 21%	165 21%	34 22%	11 23%	48 32% c	50 19%	65 17%	139 24% h	155 21%	233 23% j	65 25%	57 21%	103 21%	44 24%	85 27% q	152 20%	61 29% q
C2	84 7%	82 7%	62 7%	54 7%	6 4%	4 9%	14 9%	16 6%	20 5%	42 7%	54 7%	69 7%	15 6%	20 7%	30 6%	12 6%	24 8%	48 6%	9 4%
D	18 1%	16 1%	12 1%	13 2%	- -	1 1%	2 1%	8 3% i	8 2%	4 1%	9 1%	11 1%	6 2%	6 2%	3 1%	3 1%	5 2%	9 1%	3 1%
E	7 1%	6 1%	6 1%	5 1%	1 *	1 1%	1 *	1 *	3 1% g	3 *	3 *	4 *	3 1%	1 *	4 1%	- -	1 *	5 1%	1 *
Unable to classify	97 8%	96 8%	71 7%	53 7%	17 11%	3 5%	6 4%	22 8%	37 10%	35 6%	66 9%	82 8%	15 6%	20 7%	34 7%	13 7%	22 7%	56 8%	17 8%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I4 Social grade

Base: All

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Unweighted Base	**1288**	841	129	55	657	462	116	1173	115	408	745
Weighted Base	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Effective Base	**1009**	676	99	38	512	360	98	992	98	340	639
A	**271** **21%**	174 21%	27 21%	9 14%	165 25% A	83 18%	17 16%	231 22% F	40 18%	98 26% CF	126 19%
B	**509** **40%**	320 39%	59 45%	28 46%	252 38%	190 40%	44 41%	404 38%	105 48% E	136 36%	260 39%
C1	**302** **23%**	207 25%	25 19%	13 21%	156 24%	108 23%	31 29%	253 24%	48 22%	88 23%	163 25%
C2	**84** **7%**	53 6%	8 6%	7 11%	28 4%	41 9% v	9 9%	75 7%	9 4%	21 5%	50 8%
D	**18** **1%**	12 1%	2 2%	1 1%	10 1%	6 1%	2 2%	15 1%	3 1%	2 1%	13 2%
E	**7** **1%**	3 *	1 *	- -	4 1%	2 *	- -	7 1%	- -	4 1%	3 *
Unable to classify	**97** **8%**	63 8%	8 6%	4 7%	49 7%	40 8%	4 3%	82 8%	15 7%	34 9%	47 7%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

I4 Social grade

Base: All

	Total	Insurance coverage								Treatment paid for				Stage of payment				
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)	Know/ not paid (W)
Unweighted Base	1288	268	157	464	74	70	704	900	436	737	426	125	1163	403	127	234	137	32
Weighted Base	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138	28**
Effective Base	1009	227	134	395	62	58	594	762	367	631	364	107	995	296	107	176	101	27
A	271 / 21%	53 / 21%	23 / 16%	97 / 24% H	20 / 31% HLN	13 / 20%	134 / 20%	178 / 22%	81 / 20%	139 / 21%	89 / 24%	43 / 18%	228 / 22%	99 / 21%	28 / 24%	61 / 19%	31 / 23%	7 / 24%
B	509 / 40%	94 / 37%	63 / 44%	151 / 37%	22 / 35%	24 / 36%	251 / 38%	308 / 38%	157 / 39%	251 / 37%	144 / 38%	114 / 47%	395 / 38%	209 / 43%	43 / 37%	145 / 46%	52 / 38%	12 / 43%
C1	302 / 23%	71 / 28%	37 / 26%	92 / 23%	14 / 21%	14 / 21%	161 / 24%	182 / 22%	90 / 22%	159 / 24%	88 / 24%	54 / 22%	248 / 24%	111 / 23%	29 / 25%	65 / 21%	39 / 28%	8 / 27%
C2	84 / 7%	20 / 8%	12 / 8% J	21 / 5%	1 / 1%	4 / 6%	54 / 8% J	55 / 7%	34 / 8% J	57 / 8% Qw	15 / 4%	12 / 5%	72 / 7% Q	21 / 4%	6 / 5%	15 / 5%	5 / 3%	1 / 3%
D	18 / 1%	1 / *	- / -	7 / 2%	2 / 2%	2 / 3% G	8 / 1% G	14 / 2%	8 / 2%	10 / 2%	5 / 1%	3 / 1%	15 / 1%	7 / 1%	1 / 1%	3 / 1%	3 / 2%	- / -
E	7 / 1%	- / -	1 / 1%	3 / 1%	1 / 1%	1 / 1%	4 / 1%	7 / 1%	4 / 1%	2 / *	5 / 1% P	- / -	7 / 1% P	4 / 1%	1 / 1%	3 / 1%	1 / 1%	- / -
Unable to classify	97 / 8%	15 / 6%	8 / 5%	34 / 8%	6 / 9%	9 / 13%	46 / 7%	66 / 8%	32 / 8%	54 / 8%	28 / 8%	15 / 6%	82 / 8%	31 / 6%	9 / 8%	24 / 8%	7 / 5%	1 / 3%

Proprortions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/rural (u)
Total	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Gender																			
Female	622 48%	622 100% b	-	147 56% ef	205 57% ef	138 42%	133 39%	122 45%	215 42%	159 53% k	60 55% k	385 46%	237 53% np	169 46%	577 49%	45 45%	73 43%	144 51%	313 46%
Male	666 52%	-	666 100% a	114 44%	157 43%	188 58% cd	207 61% cd	149 55%	293 58% lm	143 47%	49 45%	454 54% o	212 47%	196 54% o	611 51%	55 55%	97 57%	139 49%	364 54%
Age																			
18-44	261 20%	147 24% b	114 17%	261 100% def	-	-	-	23 8%	120 24% j	66 22% j	33 31% j	246 29% op	15 3% p	-	236 20% u	25 25%	46 27% qu	62 22%	114 17%
45-54	362 28%	205 33% b	157 24%	-	362 100% cef	-	-	80 30%	139 27%	85 28%	36 33%	302 36% op	60 13% p	10 3%	341 29%	21 21%	39 23%	91 32%	193 28%
55-64	326 25%	138 22%	188 28% a	-	-	326 100% cdf	-	70 26%	121 24%	75 25%	28 25%	221 26%	104 23%	86 23%	294 25% s	32 32% s	28 16%	62 22%	186 27% qs
65+	339 26%	133 21%	207 31% a	-	-	-	339 100% cde	98 36% klm	129 25% m	76 25% m	12 11%	69 8%	270 60% n	269 74% no	317 27%	22 22%	57 33%	68 24%	184 27%
Social grade																			
A	271 21%	122 20%	149 22%	23 9%	80 22% c	70 22% c	98 29% c	271 100% klm	-	-	-	158 19%	113 25% n	98 27% n	253 21%	18 18%	41 24%	57 20%	148 22%
B	509 40%	215 35%	293 44% a	120 46%	139 38%	121 37%	129 38%	-	509 100% jlm	-	-	336 40%	173 39%	133 36%	459 39%	50 50% t	62 36%	103 36%	301 44% qt
C1	302 23%	159 26%	143 21%	66 25%	85 23%	75 23%	76 22%	-	-	302 100% jkm	-	210 25%	92 20%	84 23% o	287 24% u	15 15%	55 33% qru	77 27% r	145 21%
C2DE	109 8%	60 10%	49 7%	33 13% f	36 10% f	28 8% f	12 4%	-	-	-	109 100% jkl	84 10% op	25 5% p	11 3%	99 8%	10 10%	10 6%	33 12% qu	50 7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Total	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Working status																			
Working - full or part time	**839** **65%**	385 62%	454 68% a	246 94% def	302 84% ef	221 68% f	69 20%	158 58%	336 66%	210 70% j	84 77% jk	839 100% op	-	-	773 65%	66 66%	114 67%	191 67%	433 64%
Not working	**449** **35%**	237 38% b	212 32%	15 6%	60 16% c	104 32% cd	270 80% cde	113 42% lm	173 34% m	92 30%	25 23%	-	449 100% n	365 100% n	415 35%	33 34%	56 33%	92 33%	245 36%
Retired	**365** **28%**	169 27%	196 29%	-	10 3% c	86 26% cd	269 79% cde	98 36% km	133 26% m	84 28% m	11 10%	-	365 81% n	365 100% no	337 28%	28 28%	41 24%	75 26%	203 30%
Country																			
England	**1188** **92%**	577 93%	611 92%	236 90%	341 94%	294 90%	317 94%	253 93%	459 90%	287 95% k	99 91%	773 92%	415 93%	337 92%	1188 100% rtu	-	170 100% rtu	261 92% r	608 90% r
Rest of UK	**100** **8%**	45 7%	55 8%	25 10%	21 6%	32 10%	22 6%	18 7%	50 10% l	15 5%	10 9%	66 8%	33 7%	28 8%	-	100 100% qstu	-	22 8% qs	70 10% qs
Greater London	**170** **13%**	73 12%	97 15%	46 18% de	39 11%	28 8%	57 17% e	41 15%	62 12%	55 18% km	10 9%	114 14%	56 12%	41 11%	170 14% rtu	-	170 100% qrtu	-	-
UK minus Greater London - urban	**283** **22%**	144 23%	139 21%	62 24%	91 25%	62 19%	68 20%	57 21%	103 20%	77 26%	33 30% k	191 23%	92 21%	75 21%	261 22% su	22 22% su	-	283 100% qrsu	-
UK minus Greater London - mixed/ rural	**678** **53%**	313 50%	364 55%	114 44% c	193 53% c	186 57% c	184 54% c	148 55% lm	301 59% lm	145 48%	50 46%	433 52%	245 55%	203 56%	608 51% st	70 70% qst	-	-	678 100% qrst

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Total	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Affect on life Affected (4-5)	643 50%	346 56% b	297 45%	138 53%	179 49%	146 45%	180 53%	127 47%	267 52%	147 49%	53 49%	403 48%	241 54%	187 51%	594 50%	50 50%	84 49%	139 49%	339 50%
Not affected (1-2)	370 29%	148 24%	223 33% a	70 27%	104 29%	97 30%	100 29%	78 29%	150 29%	83 28%	33 31%	251 30%	120 27%	109 30% o	340 29%	30 30%	58 34%	69 24%	193 28%
Severity Severe (4-5)	390 30%	202 32%	188 28%	56 21%	106 29% c	100 31% c	128 38% cd	86 32%	157 31%	83 27%	31 28%	220 26%	170 38% n	137 38% n	365 31%	25 25%	45 26%	89 32%	207 30%
Not severe (1-2)	505 39%	219 35%	286 43% a	121 46% ef	156 43% f	114 35%	114 34%	108 40%	193 38%	130 43%	39 36%	364 43% op	141 31%	114 31%	465 39%	39 39%	64 38%	113 40%	264 39%
Affect/severity Affected/ severe	305 24%	173 28% b	132 20%	49 19%	88 24%	69 21%	99 29% ce	64 23%	126 25%	68 23%	24 22%	175 21%	130 29% n	102 28% n	284 24%	21 21%	38 22%	72 25%	155 23%
Affected AND not severe/ Not affected AND severe	152 12%	70 11%	82 12%	35 14%	41 11%	36 11%	40 12%	34 12%	58 11%	36 12%	11 10%	100 12%	52 12%	44 12%	137 12%	15 15%	17 10%	34 12%	85 13%
Not affected/ not severe	261 20%	102 16%	159 24% a	55 21%	80 22%	65 20%	62 18%	50 19%	109 21%	63 21%	22 20%	186 22% o	75 17%	65 18%	242 20%	19 19%	36 21%	47 17%	137 20%
Hospital group BMI	431 34%	198 32%	234 35%	78 30%	108 30%	106 33%	140 41% cd	91 33%	170 33%	105 35%	34 31%	252 30%	179 40% n	151 41% n	374 32%	57 57% qstu	69 41% qt	75 27%	236 35% qt
HCA	131 10%	56 9%	75 11%	37 14% d	31 9%	28 9%	35 10%	28 10% m	51 10% m	36 12% m	4 3%	94 11% p	38 8% p	25 7%	130 11% rtu	1 1%	84 50% qrtu	5 2%	27 4%
Nuffield	228 18%	110 18%	118 18%	35 14%	64 18%	70 22% c	58 17%	47 17%	88 17%	53 17%	19 17%	138 16%	90 20%	72 20%	212 18% st	16 16% s	1 *	36 13% s	161 24% qst

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Total	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Ramsay	**122** **10%**	67 *11%*	56 *8%*	28 *11%*	42 *12%*	28 *9%*	25 *7%*	30 *11%*	43 *9%*	29 *10%*	16 *15%*	84 *10%*	38 *9%*	34 *9%*	122 *10%* rs	-	3 *2%*	36 *13%* rs	72 *11%* rs
Spire	**375** **29%**	191 *31%*	184 *28%*	83 *32%*	117 *32%* f	93 *29%*	81 *24%*	76 *28%*	156 *31%*	79 *26%*	36 *33%*	271 *32%* op	104 *23%*	83 *23%*	349 *29%* s	25 *26%* s	13 *8%*	131 *46%* qrsu	183 *27%* s
Overnightstay																			
Yes	**641** **50%**	303 *49%*	339 *51%*	103 *40%*	182 *50%* c	173 *53%* c	184 *54%* c	138 *51%*	253 *50%*	155 *51%*	49 *45%*	392 *47%*	249 *56%* n	204 *56%* n	581 *49%*	60 *61%* t	98 *58%* t	128 *45%*	338 *50%*
No	**647** **50%**	319 *51%*	327 *49%*	158 *60%* def	180 *50%*	153 *47%*	155 *46%*	134 *49%*	256 *50%*	147 *49%*	60 *55%*	447 *53%* op	200 *44%*	161 *44%*	607 *51%*	39 *39%*	72 *42%*	155 *55%* rs	340 *50%*
Treatment type																			
Surgery/ procedure under anaesthetic	**1188** **92%**	573 *92%*	615 *92%*	240 *92%*	339 *94%*	297 *91%*	312 *92%*	252 *93%*	469 *92%*	279 *92%*	98 *91%*	770 *92%*	418 *93%*	339 *93%*	1095 *92%*	92 *93%*	156 *92%*	254 *90%*	635 *94%*
Medically supervised recovery	**164** **13%**	70 *11%*	94 *14%*	36 *14%*	38 *10%*	51 *16%*	39 *11%*	34 *13%*	71 *14%*	33 *11%*	16 *15%*	111 *13%*	52 *12%*	44 *12%*	152 *13%*	11 *11%*	22 *13%*	34 *12%*	91 *13%*
ConsiderNHS																			
Yes	**364** **28%**	191 *31%*	173 *26%*	85 *33%* de	81 *22%*	77 *24%*	120 *35%* de	59 *22%*	159 *31%* j	95 *31%* j	29 *26%*	219 *26%*	145 *32%* n	126 *35%* n	325 *27%*	39 *39%* qu	44 *26%*	102 *36%* qu	180 *27%*
No	**914** **71%**	428 *69%*	487 *73%*	174 *66%*	279 *77%* cf	244 *75%* cf	217 *64%*	210 *78%* kl	350 *69%*	202 *67%*	78 *71%*	614 *73%* op	301 *67%*	237 *65%*	854 *72%* rt	60 *60%*	124 *73%*	182 *64%*	492 *73%* rt

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Total	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Gender																			
Female	622 48%	346 54% w	148 40%	202 52% y	219 43%	173 57% B	70 46%	102 39%	198 46%	56 43%	110 48%	67 55%	191 51%	303 47%	319 49%	573 48%	70 43%	191 53%	428 47%
Male	666 52%	297 46%	223 60% v	188 48%	286 57% x	132 43%	82 54%	159 61% z	234 54%	75 57%	118 52%	56 45%	184 49%	339 53%	327 51%	615 52%	94 57%	173 47%	487 53%
Age																			
18-44	261 20%	138 22%	70 19%	56 14%	121 24% x	49 16%	35 23%	55 21%	78 18%	37 28% G	35 15%	28 23%	83 22% G	103 16%	158 24% J	240 20%	36 22%	85 23%	174 19%
45-54	362 28%	179 28%	104 28%	106 27%	156 31%	88 29%	41 27%	80 31%	108 25%	31 24%	64 28%	42 34%	117 31%	182 28%	180 28%	339 29%	38 23%	81 22%	279 31% N
55-64	326 25%	146 23%	97 26%	100 26%	114 23%	69 23%	36 23%	65 25%	106 25%	28 21%	70 31%	28 23%	93 25%	173 27%	153 24%	297 25%	51 31%	77 21%	244 27%
65+	339 26%	180 28%	100 27%	128 33% y	114 23%	99 33% B	40 26%	62 24%	140 32% HI	35 27%	58 26%	25 20%	81 22%	184 29%	155 24%	312 26%	39 24%	120 33% O	217 24%
Social grade																			
A	271 21%	127 20%	78 21%	86 22%	108 21%	64 21%	34 22%	50 19%	91 21%	28 21%	47 21%	30 24%	76 20%	138 21%	134 21%	252 21%	34 21%	59 16%	210 23% N
B	509 40%	267 42%	150 40%	157 40%	193 38%	126 41%	58 38%	109 42%	170 39%	51 39%	88 39%	43 35%	156 42%	253 39%	256 40%	469 40%	71 43%	159 44%	350 38%
C1	302 23%	147 23%	83 23%	83 21%	130 26%	68 22%	36 24%	63 24%	105 24%	36 27%	53 23%	29 24%	79 21%	155 24%	147 23%	279 23%	33 20%	95 26%	202 22%
C2DE	109 8%	53 8%	33 9%	31 8%	39 8%	24 8%	11 7%	22 8%	34 8%	4 3%	19 8%	16 13% F	36 10% F	49 8%	60 9%	98 8%	16 10%	29 8%	78 9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Total	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Working status																			
Working - full or part time	**839** **65%**	403 63%	251 68%	220 56%	364 72% x	175 57%	100 66%	186 71% z	252 59%	94 71% E	138 61%	84 69%	271 72% EG	392 61%	447 69% J	770 65%	111 68%	219 60%	614 67% N
Not working	**449** **35%**	241 37%	120 32%	170 44% y	141 28%	130 43% B	52 34%	75 29%	179 41% FI	38 29%	90 39% I	38 31%	104 28%	249 39% K	200 31%	418 35%	52 32%	145 40% O	301 33%
Retired	**365** **28%**	187 29%	109 29%	137 35% y	114 23%	102 33% B	44 29%	65 25%	151 35% FI	25 19%	72 32% FI	34 28%	83 22%	204 32% K	161 25%	339 29%	44 27%	126 35% O	237 26%
Country																			
England	**1188** **92%**	594 92%	340 92%	365 94%	465 92%	284 93%	137 90%	242 93%	374 87%	130 99% EGI	212 93% E	122 100% EGI	349 93% E	581 91%	607 94% J	1095 92%	152 93%	325 89%	854 93% N
Rest of UK	**100** **8%**	50 8%	30 8%	25 6%	39 8%	21 7%	15 10%	19 7%	57 13% FGHI	1 1%	16 7% FH	- -	25 7% FH	60 9% K	39 6%	92 8%	11 7%	39 11% O	60 7%
Greater London	**170** **13%**	84 13%	58 16%	45 12%	64 13%	38 12%	17 11%	36 14%	69 16% GHI	84 64% EGHI	1 *	3 3% G	13 3% G	98 15%	72 11%	156 13%	22 13%	44 12%	124 14%
UK minus Greater London - urban	**283** **22%**	139 22%	69 19%	89 23%	113 22%	72 24%	34 22%	47 18%	75 17% F	5 4%	36 16% F	36 29% EFG	131 35% EFG	128 20%	155 24%	254 21%	34 21%	102 28% O	182 20%
UK minus Greater London - mixed/ rural	**678** **53%**	339 53%	193 52%	207 53%	264 52%	155 51%	85 56%	137 52%	236 55% F	27 20%	161 71% EFHI	72 59% F	183 49% F	338 53%	340 53%	635 53%	91 56%	180 49%	492 54%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

GfK

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	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Total	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Affect on life Affected (4-5)	643 50%	643 100% w	-	305 78% y	107 21%	305 100% AB	107 70% B	-	214 50%	67 51%	120 53%	55 45%	188 50%	392 61% K	252 39%	613 52%	87 53%	215 59% O	427 47%
Not affected (1-2)	370 29%	-	370 100% v	45 12%	261 52% x	-	45 30% z	261 100% zA	129 30%	38 29%	57 25%	41 33%	105 28%	130 20%	240 37% J	321 27%	37 23%	84 23%	281 31% N
Severity Severe (4-5)	390 30%	305 47% w	45 12%	390 100% y	-	305 100% AB	45 30% B	-	133 31%	38 29%	75 33%	31 25%	113 30%	266 41% K	123 19%	364 31%	68 41% L	139 38% O	250 27%
Not severe (1-2)	505 39%	107 17%	261 71% v	-	505 100% x	-	107 70% z	261 100% zA	159 37%	52 39%	90 40%	57 47%	146 39%	173 27%	331 51% J	465 39% M	40 25%	132 36%	367 40%
Affect/severity Affected/ severe	305 24%	305 47% w	-	305 78% y	-	305 100% AB	-	-	96 22%	31 24%	61 27%	23 19%	94 25%	220 34% K	85 13%	288 24%	44 27%	120 33% O	185 20%
Affected AND not severe/ Not affected AND severe	152 12%	107 17%	45 12%	45 12%	107 21% x	-	152 100% zB	-	58 13%	10 8%	31 14%	12 10%	40 11%	67 10%	85 13%	142 12%	21 13%	34 9%	118 13%
Not affected/ not severe	261 20%	-	261 71% v	-	261 52% x	-	-	261 100% zA	82 19%	29 22%	41 18%	33 27%	76 20%	80 12%	181 28% J	232 20% M	20 12%	62 17%	194 21%
Hospital group BMI	431 34%	214 33%	129 35%	133 34%	159 31%	96 32%	58 38%	82 31%	431 100% FGHI	-	-	-	-	237 37% K	194 30%	400 34%	62 38%	113 31%	314 34%
HCA	131 10%	67 10%	38 10%	38 10%	52 10%	31 10%	10 7%	29 11%	-	131 100% EGHI	-	-	-	82 13% K	49 8%	116 10%	21 13%	25 7%	106 12% N
Nuffield	228 18%	120 19%	57 15%	75 19%	90 18%	61 20%	31 21%	41 16%	-	-	228 100% EFHI	-	-	105 16%	123 19%	210 18%	33 20%	72 20%	155 17%

GfK

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	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Total	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Ramsay	122 10%	55 9%	41 11%	31 8%	57 11%	23 7%	12 8%	33 13%	-	-	-	122 100% EFGI	-	48 7%	75 12% J	113 10%	15 9%	40 11%	83 9%
Spire	375 29%	188 29%	105 28%	113 29%	146 29%	94 31%	40 27%	76 29%	-	-	-	-	375 100% EFGH	170 26%	205 32%	348 29% M	32 20%	114 31%	256 28%
Overnightstay Yes	641 50%	392 61% w	130 35%	266 68% y	173 34%	220 72% AB	67 44% B	80 31%	237 55% GHI	82 63% GHI	105 46%	48 39%	170 45%	641 100% K	- -	629 53%	100 61%	199 55%	439 48%
No	647 50%	252 39%	240 65% v	123 32%	331 66% x	85 28%	85 56% z	181 69% zA	194 45%	49 37%	123 54% EF	75 61% EF	205 55% EF	- -	647 100% J	559 47%	64 39%	165 45%	475 52%
Treatment type Surgery/ procedure under anaesthetic	1188 92%	613 95% w	321 87%	364 93%	465 92%	288 94% B	142 94%	232 89%	400 93%	116 89%	210 92%	113 93%	348 93%	629 98% K	559 86%	1188 100% M	124 76%	336 92%	844 92%
Medically supervised recovery	164 13%	87 14%	37 10%	68 17% y	40 8%	44 14% B	21 14%	20 8%	62 14% I	21 16% I	33 14% I	15 12%	32 9%	100 16% K	64 10%	124 10%	164 100% L	45 12%	118 13%
ConsiderNHS Yes	364 28%	215 33% w	84 23%	139 36% y	132 26%	120 39% AB	34 23%	62 24%	113 26%	25 19%	72 32% F	40 32% F	114 31% F	199 31%	165 26%	336 28%	45 28%	364 100% O	- -
No	914 71%	427 66%	281 76% v	250 64%	367 73% x	185 61%	118 77% z	194 74% z	314 73%	106 81% GHI	155 68%	83 68%	256 68%	439 68%	475 74%	844 71%	118 72%	- -	914 100% N

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	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Total	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Gender Female	**622** **48%**	603 48%	453 47%	368 48%	72 46%	29 58%	69 46%	140 52% h	179 47%	275 48%	370 50%	506 50%	112 43%	136 49%	224 46%	87 48%	169 54% q	336 45%	108 51%
Male	**666** **52%**	655 52%	501 53%	404 52%	85 54%	20 42%	82 54%	130 48%	199 53% g	303 52%	364 50%	512 50%	151 57%	140 51%	260 54%	94 52%	143 46%	412 55% p	105 49%
Age 18-44	**261** **20%**	252 20%	205 21% a	160 21% f	40 25% f	12 24% f	15 10%	45 16%	61 16%	144 25% gh	143 19%	190 19%	68 26% k	77 28% n	85 18%	41 23%	81 26% q	135 18%	39 18%
45-54	**362** **28%**	356 28%	278 29%	238 31%	36 23%	10 20%	37 24%	65 24%	93 25%	185 32% gh	216 29%	291 29%	71 27%	73 26%	142 29%	57 31%	99 32%	201 27%	60 28%
55-64	**326** **25%**	317 25%	235 25%	185 24%	44 28%	13 27%	43 29%	67 25%	99 26%	136 24%	180 25%	259 25%	65 25%	64 23%	124 26%	43 24%	71 23%	195 26%	56 27%
65+	**339** **26%**	334 27% b	236 25%	189 24%	37 24%	14 29%	56 37% cd	94 35% i	124 33% i	112 19%	195 26%	278 27%	59 23%	62 22%	133 28%	41 23%	62 20%	218 29% p	56 27%
Social grade A	**271** **21%**	264 21%	205 21%	166 21%	33 21%	12 25%	34 23%	74 27% i	97 26% i	107 19%	159 22%	209 21%	61 23%	41 15%	124 26% m	39 21%	58 19%	173 23%	38 18%
B	**509** **40%**	501 40%	394 41%	317 41%	67 43%	17 35%	47 31%	99 37%	147 39%	247 43%	288 39%	410 40%	97 37%	130 47% n	185 38%	72 40%	117 37%	305 41%	83 39%
C1	**302** **23%**	293 23% b	205 21%	165 21%	34 22%	11 23%	48 32% c	50 19%	65 17%	139 24% h	155 21%	233 23% j	65 25%	57 21%	103 21%	44 24%	85 27% q	152 20%	61 29% q
C2DE	**109** **8%**	105 8%	80 8%	72 9% d	6 4%	5 11%	16 11%	24 9%	31 8%	48 8%	66 9%	85 8%	24 9%	27 10%	38 8%	14 8%	31 10%	63 8%	13 6%

GfK

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	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/had a good idea (h)	Didn't know/DK (i)	Already knew (j)	Already knew/had a good idea (k)	Didn't know/DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Total	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Working status																			
Working - full or part time	**839** **65%**	815 65%	637 67% a	523 68% f	98 63%	34 69%	86 57%	156 58%	217 58%	421 73% gh	466 63%	642 63%	191 73% jk	190 69%	312 64%	128 71%	214 69%	486 65%	127 60%
Not working	**449** **35%**	444 35% b	317 33%	249 32%	58 37%	15 31%	66 43% c	115 42% i	160 42% i	157 27%	269 37% l	376 37% l	72 27%	86 31%	172 36%	53 29%	98 31%	263 35%	85 40%
Retired	**365** **28%**	361 29% b	256 27%	203 26%	43 27%	13 27%	52 34%	98 36% i	137 36% i	119 21%	219 30%	312 31% l	52 20%	71 26%	142 29%	39 21%	75 24%	223 30%	66 31%
Country																			
England	**1188** **92%**	1163 92% b	873 91%	705 91%	144 92%	44 91%	142 94%	246 91%	343 91%	531 92%	672 92%	934 92%	249 95%	246 89%	447 92%	167 92%	284 91%	695 93%	197 93%
Rest of UK	**100** **8%**	95 8%	81 9% a	67 9%	13 8%	4 9%	10 6%	24 9%	35 9%	47 8%	62 8%	84 8%	14 5%	30 11%	38 8%	14 8%	29 9%	54 7%	15 7%
Greater London	**170** **13%**	166 13% b	106 11%	91 12%	16 10%	3 5%	38 25% cde	30 11%	42 11%	64 11%	65 9%	104 10%	64 24% jk	35 13%	50 10%	22 12%	29 9%	104 14%	35 17% p
UK minus Greater London - urban	**283** **22%**	280 22%	208 22%	165 21%	35 23%	10 21%	38 25%	60 22%	80 21%	128 22%	175 24% l	242 24% l	41 16%	58 21%	101 21%	43 24%	84 27% q	154 21%	43 20%
UK minus Greater London - mixed/ rural	**678** **53%**	662 53%	526 55% a	432 56% f	75 48%	30 61%	66 43%	156 58%	215 57%	311 54%	400 55%	548 54%	125 48%	141 51%	282 58%	102 56%	159 51%	402 54%	108 51%

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	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Total	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Affect on life Affected (4-5)	**643** *50%*	634 *50%*	443 *46%*	334 *43%*	89 *57% c*	28 *57%*	91 *60% c*	147 *54% hi*	189 *50%*	255 *44%*	363 *49%*	504 *49%*	138 *52%*	124 *45%*	228 *47%*	86 *48%*	147 *47%*	368 *49%*	125 *59% pq*
Not affected (1-2)	**370** *29%*	351 *28%*	299 *31% a*	258 *33% f*	40 *26%*	14 *29%*	29 *19%*	66 *24%*	100 *27%*	199 *35% gh*	210 *29%*	296 *29%*	68 *26%*	93 *34%*	151 *31%*	52 *29%*	80 *25%*	228 *30%*	55 *26%*
Severity Severe (4-5)	**390** *30%*	380 *30% b*	263 *28%*	182 *24%*	72 *46% c*	17 *34%*	66 *44% c*	86 *32%*	116 *31%*	147 *25%*	209 *28%*	307 *30%*	80 *31%*	64 *23%*	141 *29%*	51 *28%*	79 *25%*	234 *31%*	72 *34%*
Not severe (1-2)	**505** *39%*	492 *39%*	397 *42% a*	352 *46% df*	39 *25%*	17 *35%*	43 *28%*	98 *36%*	142 *38%*	256 *44% g*	294 *40%*	402 *39%*	101 *38%*	118 *43%*	196 *41%*	77 *43%*	134 *43%*	282 *38%*	82 *39%*
Affect/severity Affected/ severe	**305** *24%*	298 *24% b*	200 *21%*	145 *19%*	49 *31% c*	11 *23%*	51 *34% c*	68 *25%*	87 *23%*	112 *19%*	166 *23%*	243 *24%*	60 *23%*	50 *18%*	104 *21%*	41 *23%*	64 *20%*	178 *24%*	62 *29% p*
Affected AND not severe/ Not affected AND severe	**152** *12%*	148 *12%*	111 *12%*	76 *10%*	28 *18% c*	10 *20%*	17 *12%*	34 *12%*	47 *12%*	64 *11%*	95 *13%*	123 *12%*	28 *11%*	28 *10%*	67 *14%*	15 *8%*	33 *10%*	90 *12%*	28 *13%*
Not affected/ not severe	**261** *20%*	250 *20%*	214 *22% a*	197 *26% df*	17 *11%*	9 *19%*	14 *9%*	42 *15%*	66 *17%*	149 *26% gh*	143 *19%*	208 *20%*	51 *19%*	68 *25%*	101 *21%*	43 *24%*	62 *20%*	151 *20%*	44 *21%*
Hospital group BMI	**431** *34%*	418 *33%*	315 *33%*	260 *34%*	48 *31%*	18 *36%*	56 *37%*	98 *36%*	142 *38%*	173 *30%*	276 *38% l*	372 *36% l*	57 *22%*	88 *32%*	161 *33%*	60 *33%*	98 *31%*	258 *34%*	72 *34%*
HCA	**131** *10%*	129 *10% b*	86 *9%*	46 *6%*	40 *25% cef*	3 *5%*	21 *14% c*	20 *7%*	30 *8%*	56 *10%*	29 *4%*	53 *5% j*	78 *30% jk*	24 *9%*	48 *10%*	14 *8%*	28 *9%*	76 *10%*	25 *12%*

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	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Total	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Nuffield	**228** **18%**	221 18%	177 19%	144 19%	27 17%	11 23%	20 13%	52 19%	74 19%	104 18%	128 17%	177 17%	49 19%	47 17%	95 20%	32 18%	57 18%	129 17%	38 18%
Ramsay	**122** **10%**	120 10%	92 10%	83 11% d	4 3%	7 15% d	15 10% d	24 9%	27 7%	66 11% h	79 11%	106 10%	16 6%	32 12%	45 9%	14 8%	35 11%	73 10%	14 7%
Spire	**375** **29%**	371 29%	283 30%	238 31%	37 24%	10 21%	40 27%	76 28%	106 28%	178 31%	223 30%	310 30%	63 24%	84 31%	136 28%	62 34%	95 31%	213 28%	62 29%
Overnightstay Yes	**641** **50%**	628 50% b	450 47%	353 46%	86 55%	21 43%	99 65% ce	133 49%	194 51%	256 44%	358 49%	510 50%	128 49%	128 46%	233 48%	85 47%	144 46%	380 51%	111 52%
No	**647** **50%**	631 50%	504 53% a	419 54% f	70 45%	28 57% f	52 35%	138 51%	183 49%	322 56%	377 51%	509 50%	134 51%	148 54%	252 52%	96 53%	169 54%	369 49%	102 48%
Treatment type Surgery/ procedure under anaesthetic	**1188** **92%**	1166 93% b	870 91%	715 93% d	131 84%	43 88%	146 96% d	250 93%	347 92%	522 90%	678 92%	941 92%	244 93%	251 91%	434 90%	174 96% n	289 93%	695 93%	196 92%
Medically supervised recovery	**164** **13%**	158 13%	116 12%	77 10%	31 20% c	10 21% c	27 18% c	22 8%	41 11% g	75 13%	97 13%	131 13%	30 11%	32 12%	57 12%	24 13%	29 9%	96 13%	33 16%
ConsiderNHS Yes	**364** **28%**	346 28% b	238 25%	201 26% d	21 14%	31 63% cdf	60 40% cd	66 24%	93 25%	146 25%	171 23%	271 27% j	91 35% jk	86 31% no	111 23%	34 19%	75 24%	218 29%	65 31%
No	**914** **71%**	902 72%	707 74% a	562 73% ef	134 86% cef	18 37%	92 60% e	203 75%	282 75%	425 74%	560 76% kl	743 73% l	168 64%	189 69%	368 76% m	143 79% m	237 76%	524 70%	145 68%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Total	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Gender											
Female	622 48%	400 48%	65 51%	37 60%	326 49% B	233 50% B	41 38%	503 47%	119 54%	179 47%	313 47%
Male	666 52%	432 52%	64 49%	24 40%	338 51%	236 50%	66 62% vA	565 53%	102 46%	203 53%	350 53%
Age											
18-44	261 20%	173 21%	29 23%	13 21%	119 18%	88 19%	28 26%	238 22% DE	23 10%	39 10%	191 29% CDE
45-54	362 28%	229 28%	30 23%	19 31%	189 28%	123 26%	43 40% vA	324 30% DE	38 17%	61 16%	258 39% CDE
55-64	326 25%	222 27% u	30 23%	7 12%	164 25%	127 27%	24 23%	277 26% F	49 22%	117 31% CF	156 24%
65+	339 26%	208 25%	40 31%	22 36%	192 29% B	131 28% B	12 11%	228 21% F	112 51% CF	165 43% CF	58 9%
Social grade											
A	271 21%	174 21%	27 21%	9 14%	165 25% A	83 18%	17 16%	231 22% F	40 18%	98 26% CF	126 19%
B	509 40%	320 39%	59 45%	28 46%	252 38%	190 40%	44 41%	404 38%	105 48% E	136 36%	260 39%
C1	302 23%	207 25%	25 19%	13 21%	156 24%	108 23%	31 29%	253 24%	48 22%	88 23%	163 25%
C2DE	109 8%	68 8%	11 8%	7 12%	41 6%	49 10% v	11 10%	97 9%	12 5%	27 7%	66 10%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Total	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Working status											
Working - full or part time	**839** **65%**	551 66%	83 64%	33 54%	422 64%	287 61%	92 86% vA	756 71% DE	83 37%	171 45%	568 86% CDE
Not working	**449** **35%**	281 34%	46 36%	28 46%	242 36% B	182 39% B	15 14%	311 29% F	138 63% CF	211 55% CF	94 14%
Retired	**365** **28%**	229 28%	40 31%	21 35%	193 29% B	151 32% B	15 14%	245 23% F	120 54% CF	184 48% CF	58 9%
Country											
England	**1188** **92%**	777 93%	115 90%	52 85%	613 92%	433 92%	97 91%	993 93%	195 89%	358 93%	613 93%
Rest of UK	**100** **8%**	55 7%	13 10%	9 15%	51 8%	36 8%	9 9%	74 7%	25 11%	25 7%	49 7%
Greater London	**170** **13%**	116 14%	12 10%	10 16%	124 19% AB	41 9%	5 4%	140 13%	30 14%	51 13%	84 13%
UK minus Greater London - urban	**283** **22%**	173 21%	28 21%	14 24%	143 22%	106 23%	24 23%	242 23%	41 19%	81 21%	159 24%
UK minus Greater London - mixed/ rural	**678** **53%**	446 54%	73 56%	33 54%	325 49%	250 53%	71 66% vA	546 51%	132 60%	193 50%	345 52%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Total	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Affect on life											
Affected (4-5)	**643** **50%**	418 50%	67 52%	42 70% s	370 56% AB	217 46% B	34 32%	492 46%	152 69% CEF	184 48%	294 44%
Not affected (1-2)	**370** **29%**	256 31%	31 24%	13 21%	171 26%	139 30%	49 46% vA	334 31% D	37 17%	120 31% D	207 31% D
Severity											
Severe (4-5)	**390** **30%**	254 31%	38 30%	28 46% s	241 36% AB	121 26%	19 18%	290 27% F	100 45% CEF	119 31% CF	161 24%
Not severe (1-2)	**505** **39%**	327 39%	54 42%	15 24%	234 35%	185 39%	63 59% vA	451 42% DE	53 24%	144 38% D	303 46% CDE
Affect/severity											
Affected/ severe	**305** **24%**	198 24%	29 23%	26 42% st	188 28% AB	94 20%	16 15%	220 21% F	85 38% CEF	88 23%	123 19%
Affected AND not severe/ Not affected AND severe	**152** **12%**	107 13%	16 12%	6 9%	79 12%	58 12%	11 11%	136 13%	15 7%	43 11%	93 14% D
Not affected/ not severe	**261** **20%**	180 22%	22 17%	8 12%	119 18%	94 20%	39 37% vA	237 22% D	24 11%	85 22% D	147 22% D
Hospital group											
BMI	**431** **34%**	272 33%	41 32%	20 32%	181 27%	202 43% vB	31 29%	361 34%	70 32%	144 38%	211 32%
HCA	**131** **10%**	93 11%	9 7%	1 2%	103 16% AB	25 5%	3 2%	104 10%	27 12%	38 10%	63 9%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Total	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Nuffield	228 18%	135 16%	29 23%	11 19%	129 19%	70 15%	19 18%	184 17%	44 20%	67 17%	114 17%
Ramsay	122 10%	79 10%	15 12%	6 10%	53 8%	48 10%	19 17% v	103 10%	20 9%	36 9%	66 10%
Spire	375 29%	254 30%	34 26%	22 37%	197 30%	123 26%	35 33%	315 29%	60 27%	98 26%	209 32%
Overnightstay Yes	641 50%	412 49%	61 47%	41 68% st	343 52% B	235 50% B	40 37%	501 47%	140 63% CEF	184 48%	306 46%
No	647 50%	420 51% u	68 53% u	19 32%	320 48%	234 50%	67 63% vA	566 53% D	81 37%	199 52% D	357 54% D
Treatment type Surgery/ procedure under anaesthetic	1188 92%	770 93%	115 89%	58 95%	616 93%	429 92%	96 90%	974 91%	213 97% E	344 90%	609 92%
Medically supervised recovery	164 13%	108 13%	19 15%	7 12%	76 12%	72 15%	11 10%	150 14% D	14 6%	51 13% D	90 14% D
ConsiderNHS Yes	364 28%	193 23%	49 38% s	43 71% st	203 31% A	108 23%	32 30%	208 20%	156 70% CEF	66 17%	136 20%
No	914 71%	633 76% tu	80 62% u	18 29%	459 69%	354 75% v	75 70%	851 80% D	64 29%	312 82% D	523 79% D

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/partly myself (Q)	Myself (R)	In full/partly by PMI (w)	Know-total (S)	Do not know yet (T)	Know/have paid in full (U)	Know/paid some (V)
Total	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138
Gender Female	**622** **48%**	130 51%	73 51%	183 45%	27 41%	33 50%	317 48%	370 46%	188 46%	331 49%	165 44%	126 52%	496 47%	238 49% T	44 38%	170 54% T	60 43%
Male	**666** **52%**	123 49%	71 49%	222 55%	38 59%	33 50%	341 52%	440 54%	217 54%	342 51%	209 56%	115 48%	551 53%	243 51%	73 62% SU	145 46%	79 57%
Age 18-44	**261** **20%**	62 24%	36 25%	85 21%	9 15%	19 29%	150 23%	173 21%	89 22%	165 24% QRw	70 19%	27 11%	234 22% QR	77 16%	14 12%	50 16%	20 14%
45-54	**362** **28%**	73 29%	45 31%	116 29%	24 37%	27 40%	209 32%	251 31%	135 33%	216 32% R	102 27%	44 18%	318 30% R	120 25%	24 20%	77 24%	36 26%
55-64	**326** **25%**	54 21%	48 34% GLN	116 29% G	15 24%	15 22%	160 24%	222 27%	106 26%	173 26%	100 27%	53 22%	273 26%	110 23%	36 30%	68 22%	33 24%
65+	**339** **26%**	64 25% HK	14 10%	89 22% HK	16 24% HK	6 9%	139 21% HKN	164 20% HK	75 19% HK	120 18%	103 27% Pw	117 49% PQw	222 21% P	174 36%	44 37%	120 38%	49 36%
Social grade A	**271** **21%**	53 21%	23 16%	97 24% H	20 31% HLN	13 20%	134 20%	178 22%	81 20%	139 21%	89 24%	43 18%	228 22%	99 21%	28 24%	61 19%	31 23%
B	**509** **40%**	94 37%	63 44%	151 37%	22 35%	24 36%	251 38%	308 38%	157 39%	251 37%	144 38%	114 47%	395 38%	209 43%	43 37%	145 46%	52 38%
C1	**302** **23%**	71 28%	37 26%	92 23%	14 21%	14 21%	161 24%	182 22%	90 22%	159 24%	88 24%	54 22%	248 24%	111 23%	29 25%	65 21%	39 28%
C2DE	**109** **8%**	20 8%	13 9%	31 8%	3 5%	7 10%	66 10%	76 9%	46 11%	69 10%	25 7%	15 6%	94 9%	31 6%	8 6%	21 7%	9 7%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/partly myself (Q)	Myself (R)	In full/partly by PMI (w)	Know-total (S)	Do not know yet (T)	Know/have paid in full (U)	Know/paid some (V)
Total	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138
Working status																	
Working - full or part time	839 65%	184 73% ILMN	118 82%	266 66%	50 78%	53 80% I	488 74% IM	570 70% I	304 75% IM	498 74% QRw	245 65% R	97 40%	742 71% QR	264 55% U	65 55%	151 48%	90 65% SU
Not working	449 35%	69 27%	26 18%	139 34% HKLM N	14 22%	14 20%	170 26% H	240 30% HLN	101 25% H	175 26%	130 35% Pw	144 60% PQw	305 29% P	217 45% V	52 45%	164 52% SV	48 35%
Retired	365 28%	55 22% K	21 15%	116 29% HJKL MN	11 16%	7 10%	129 20% K	190 23% HKLN	74 18%	132 20%	110 29% Pw	122 51% PQw	242 23% P	182 38%	48 41%	130 41%	47 34%
Country																	
England	1188 92%	234 93% H	124 86%	379 94% H	62 96% H	65 99% HLN	609 93% H	754 93% H	375 93% H	628 93%	345 92%	216 89%	973 93%	437 91%	108 92%	282 89%	131 95%
Rest of UK	100 8%	19 7%	20 14% GIJKL MN	26 6%	3 4%	1 1%	49 7% K	56 7%	30 7% K	45 7%	29 8%	25 11%	74 7%	45 9%	9 8%	34 11%	7 5%
Greater London	170 13%	44 18% HKLMN	12 8%	51 13%	5 8%	4 6%	89 13% HN	96 12%	44 11%	75 11%	57 15%	38 16%	132 13%	72 15%	22 19%	46 15%	20 15%
UK minus Greater London - urban	283 22%	57 23%	33 23%	96 24%	11 17%	14 21%	145 22%	184 23%	88 22%	153 23%	87 23%	44 18%	239 23%	110 23%	17 14%	64 20%	37 27% T
UK minus Greater London - mixed/ rural	678 53%	127 50%	86 60% LMN	209 52%	32 49%	36 54%	335 51%	418 52%	209 52%	354 53%	186 50%	138 57%	540 52%	257 53%	61 53%	172 55%	74 54%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Total	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138
Affect on life																	
Affected (4-5)	**643** *50%*	115 45%	67 46%	187 46%	30 47%	35 53%	301 46%	374 46%	186 46%	299 44%	177 47%	168 70% PQw	476 45%	275 57%	60 51%	195 62%	69 50%
Not affected (1-2)	**370** *29%*	78 31%	46 32%	124 31%	25 39%	16 24%	209 32%	255 31%	131 32%	226 34% R	107 28% R	38 16%	332 32% R	111 23%	30 25%	68 22%	35 26%
Severity																	
Severe (4-5)	**390** *30%*	62 25%	44 31%	116 29%	19 30%	21 31%	171 26%	225 28%	109 27%	184 27%	96 26%	109 45% PQw	281 27%	169 35% V	31 26%	127 40% STV	36 26%
Not severe (1-2)	**505** *39%*	113 45%	56 39%	162 40%	29 45%	23 35%	289 44%	338 42%	177 44%	286 42% R	162 43% R	57 24%	448 43% R	161 33%	52 45% SU	94 30%	58 42% SU
Affect/severity																	
Affected/ severe	**305** *24%*	49 19%	30 21%	90 22%	14 22%	14 22%	129 20%	169 21%	79 20%	137 20%	75 20%	93 39% PQw	212 20%	139 29% V	24 21%	108 34% STV	25 18%
Affected AND not severe/ Not affected AND severe	**152** *12%*	33 13%	24 17%	44 11%	11 17%	7 10%	92 14%	104 13%	60 15%	85 13%	51 14% R	15 6%	136 13% R	50 10%	15 13%	26 8%	24 17% SU
Not affected/ not severe	**261** *20%*	57 22%	31 21%	89 22%	15 22%	11 16%	148 22%	180 22%	91 22%	159 24% R	77 21% R	26 11%	235 22% R	77 16%	23 20%	52 17%	20 15%
Hospital group																	
BMI	**431** *34%*	87 34%	56 39% K	130 32%	22 34%	16 24%	230 35%	273 34%	143 35% K	243 36%	115 31%	74 31%	358 34%	151 31%	36 30%	91 29%	54 39% S
HCA	**131** *10%*	37 14% HIJLM N	5 3%	36 9% H	3 4%	10 15% HJN	68 10% HN	68 8% H	31 8% H	49 7%	48 13% Pw	35 15% P	96 9% P	61 13%	18 15%	40 13%	15 11%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/partly myself (Q)	Myself (R)	In full/partly by PMI (w)	Know-total (S)	Do not know yet (T)	Know/have paid in full (U)	Know/paid some (V)
Total	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138
Nuffield	228 18%	35 14%	22 15%	81 20%	16 25% GL	7 11%	103 16%	148 18%	68 17%	109 16%	73 19%	46 19%	182 17%	96 20%	19 16%	65 21%	24 18%
Ramsay	122 10%	22 9%	19 13%	32 8%	5 8%	12 18% GIM	71 11%	80 10%	49 12% I	78 12% Qw	24 7%	20 8%	103 10% Q	33 7%	9 8%	26 8%	7 5%
Spire	375 29%	72 29%	42 29%	127 31%	19 30%	21 32%	187 28%	241 30%	114 28%	193 29%	115 31%	66 28%	308 29%	140 29%	36 31%	94 30%	37 27%
Overnightstay Yes	641 50%	118 47%	81 56% LMN	191 47%	34 53%	30 45%	310 47%	382 47%	191 47%	312 46%	180 48%	149 62% PQw	492 47%	257 53%	62 53%	170 54%	74 54%
No	647 50%	135 53%	64 44%	215 53%	30 47%	36 55%	348 53% H	428 53% H	214 53% H	361 54% R	194 52% R	92 38%	555 53% R	224 47%	55 47%	145 46%	64 46%
Treatment type Surgery/ procedure under anaesthetic	1188 92%	232 92%	134 93%	373 92%	57 89%	60 91%	597 91%	738 91%	365 90%	612 91%	342 91%	233 97% PQw	954 91%	455 94%	104 89%	302 96% T	131 95%
Medically supervised recovery	164 13%	33 13%	20 14%	62 15%	5 7%	9 13%	88 13%	116 14%	54 13%	95 14%	47 13%	22 9%	142 14%	44 9%	22 19% SUV	28 9%	12 8%
ConsiderNHS Yes	364 28%	62 24% IM	32 22%	69 17%	10 16%	11 17%	139 21% M	146 18%	77 19%	116 17%	84 22%	164 68% PQw	200 19%	221 46% TV	25 22%	164 52% STV	49 35% T
No	914 71%	188 74%	112 78%	334 82% G	53 82%	55 83%	514 78%	660 81% GL	326 80%	552 82% QRw	287 77% R	75 31%	839 80% QR	257 53% U	90 77% SUV	148 47%	89 65% SU

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Total	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
See private consultant Yes	1258 98%	603 97%	655 98%	252 96%	356 98%	317 97%	334 98%	264 97%	501 98%	293 97%	105 97%	815 97%	444 99%	361 99%	1163 98%	95 96%	166 98%	280 99%	662 98%
Yes AND referred	954 74%	453 73%	501 75%	205 79% f	278 77%	235 72%	236 70%	205 75%	394 77% l	205 68%	80 73%	637 76%	317 71%	256 70%	873 73% s	81 82% s	106 63%	208 73% s	526 78% qs
Referral GP	772 60%	368 59%	404 61%	160 61%	238 66% ef	185 57%	189 56%	166 61%	317 62%	165 55%	72 66%	523 62% o	249 55%	203 56%	705 59%	67 67%	91 53%	165 58%	432 64% qs
Private consultant	156 12%	72 12%	85 13%	40 15%	36 10%	44 13%	37 11%	33 12%	67 13% m	34 11%	6 6%	98 12%	58 13%	43 12%	144 12%	13 13%	16 9%	35 13%	75 11%
NHS consultant	49 4%	29 5%	20 3%	12 4%	10 3%	13 4%	14 4%	12 5%	17 3%	11 4%	5 5%	34 4%	15 3%	13 4%	44 4%	4 4%	3 1%	10 4%	30 4%
Not referred	152 12%	69 11%	82 12%	15 6%	37 10%	43 13% c	56 17% cd	34 13%	47 9%	48 16% k	16 15%	86 10%	66 15% n	52 14%	142 12% u	10 10%	38 22% qrtu	38 13%	66 10%
Prior knowledge consultant Already knew	270 21%	140 23%	130 19%	45 17%	65 18%	67 21%	94 28% cd	74 27% kl	99 20%	50 17%	24 22%	156 19%	115 26% n	98 27% n	246 21%	24 24%	30 17%	60 21%	156 23%
Already knew/ had a good idea	378 29%	179 29%	199 30%	61 23%	93 26%	99 31%	124 37% cd	97 36% l	147 29% l	65 22%	31 29%	217 26%	160 36% n	137 37% n	343 29%	35 35%	42 25%	80 28%	215 32% q
Didn't know/ DK	577 45%	275 44%	303 45%	144 55% ef	185 51% ef	136 42% f	112 33%	107 40%	247 49% j	139 46%	48 45%	421 50% op	157 35%	119 33%	531 45%	47 47%	64 38%	128 45%	311 46%
Priorhospitalknowledge Already knew	735 57%	370 60%	364 55%	143 55%	216 60%	180 55%	195 57%	159 59%	288 57%	155 51%	66 61%	466 55%	269 60%	219 60%	672 57% s	62 62% s	65 38%	175 62% s	400 59% s

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* **small base**
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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8 Feb 2013

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Total	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Already knew/ had a good idea	1018 *79%*	506 *81%*	512 *77%*	190 *73%*	291 *80%* c	259 *80%*	278 *82%* c	209 *77%*	410 *81%*	233 *77%*	85 *78%*	642 *77%*	376 *84%* n	312 *85%* n	934 *79%* s	84 *84%* s	104 *61%*	242 *86%* qs	548 *81%* s
Didn't know/ DK	263 *20%*	112 *18%*	151 *23%*	68 *26%* f	71 *20%*	65 *20%*	59 *17%*	61 *23%*	97 *19%*	65 *22%*	24 *22%*	191 *23%* op	72 *16%*	52 *14%*	249 *21%* tu	14 *14%*	64 *38%* qrtu	41 *14%*	125 *18%*
Number of consultants 0	276 *21%*	136 *22%*	140 *21%*	77 *29%* def	73 *20%*	64 *20%*	62 *18%*	41 *15%*	130 *25%* j	57 *19%*	27 *25%* j	190 *23%*	86 *19%*	71 *19%*	246 *21%*	30 *30%*	35 *20%*	58 *21%*	141 *21%*
1	484 *38%*	224 *36%*	260 *39%*	85 *33%*	142 *39%*	124 *38%*	133 *39%*	124 *46%* kl	185 *36%*	103 *34%*	38 *35%*	312 *37%*	172 *38%*	142 *39%*	447 *38%*	38 *38%*	50 *29%*	101 *36%*	282 *42%* qs
2 or more	181 *14%*	87 *14%*	94 *14%*	41 *16%*	57 *16%*	43 *13%*	41 *12%*	39 *14%*	72 *14%*	44 *14%*	14 *13%*	128 *15%*	53 *12%*	39 *11%*	167 *14%*	14 *14%*	22 *13%*	43 *15%*	102 *15%*
Number of hospitals 0	313 *24%*	169 *27%* b	143 *22%*	81 *31%* ef	99 *27%* f	71 *22%*	62 *18%*	58 *22%*	117 *23%*	85 *28%*	31 *28%*	214 *26%*	98 *22%*	75 *21%*	284 *24%*	29 *29%*	29 *17%*	84 *30%* qs	159 *23%*
1	749 *58%*	336 *54%*	412 *62%* a	135 *52%*	201 *55%*	195 *60%*	218 *64%* cd	173 *64%* l	305 *60%* l	152 *50%*	63 *58%*	486 *58%*	263 *59%*	223 *61%*	695 *58%*	54 *54%*	104 *61%*	154 *54%*	402 *59%*
2 or more	212 *16%*	108 *17%*	105 *16%*	39 *15%*	60 *17%*	56 *17%*	56 *17%*	38 *14%*	83 *16%*	61 *20%*	13 *12%*	127 *15%*	85 *19%*	66 *18%*	197 *17%*	15 *15%*	35 *21%*	43 *15%*	108 *16%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Total	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Diversion Private hospital	**832** **65%**	400 64%	432 65%	173 66%	229 63%	222 68%	208 61%	174 64%	320 63%	207 68%	68 63%	551 66%	281 62%	229 63%	777 65%	55 55%	116 68%	173 61%	446 66%
PPU	**129** **10%**	65 10%	64 10%	29 11%	30 8%	30 9%	40 12%	27 10%	59 11%	25 8%	11 10%	83 10%	46 10%	40 11%	115 10%	13 14%	12 7%	28 10%	73 11%
NHS	**61** **5%**	37 6%	24 4%	13 5%	19 5%	7 2%	22 6% e	9 3%	28 5%	13 4%	7 7%	33 4%	28 6%	21 6%	52 4%	9 9%	10 6%	14 5%	33 5%
Relative importance Consultant more	**663** **52%**	326 52%	338 51%	119 45%	189 52%	164 50%	192 57% c	165 61% km	252 50% m	156 52% m	41 38%	422 50%	242 54%	193 53%	613 52% u	51 51%	124 73% qrtu	143 51%	325 48%
Equally	**469** **36%**	233 37%	236 35%	88 34%	123 34%	127 39%	131 39%	83 31%	190 37%	108 36%	49 45% j	287 34%	182 41%	151 41% n	433 36% s	36 36%	41 24%	106 37% s	250 37% s
Hospital more	**107** **8%**	41 7%	66 10%	28 11% f	43 12% f	24 7% f	12 3%	17 6%	44 9%	31 10%	11 10%	92 11% op	15 3%	15 4%	97 8% s	9 9%	5 3%	24 9% s	71 10% qs
PMI PMI - yes	**1067** **83%**	503 81%	565 85%	238 91% ef	324 90% f	277 85% f	228 67%	231 85%	404 79%	253 84%	97 89% k	756 90% op	311 69%	245 67%	993 84% u	74 75%	140 82%	242 86% r	546 81%
PMI - no	**221** **17%**	119 19%	102 15%	23 9%	38 10%	49 15% c	112 33% cde	40 15%	105 21% m	48 16%	12 11%	83 10%	138 31% n	120 33% n	195 16%	25 25% t	30 18%	41 14%	132 19% q
Private policy	**383** **30%**	179 29%	203 31%	39 15%	61 17%	117 36% cd	165 49% cde	98 36% km	136 27%	88 29%	27 25%	171 20%	211 47% n	184 50% no	358 30%	25 25%	51 30%	81 28%	193 28%
Corporate policy	**663** **51%**	313 50%	350 53%	191 73% ef	258 71% ef	156 48% f	58 17%	126 47%	260 51%	163 54%	66 61% j	568 68% op	94 21% p	58 16%	613 52%	49 50%	84 50%	159 56%	345 51%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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8 Feb 2013

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Total	**1288**	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Insurance coverage																			
AXA	**253** **20%**	130 21%	123 19%	62 24%	73 20%	54 17%	64 19%	53 20%	94 18%	71 23%	20 19%	184 22% op	69 15%	55 15%	234 20%	19 19%	44 26%	57 20%	127 19%
Aviva	**144** **11%**	73 12%	71 11%	36 14% f	45 12% f	48 15% f	14 4%	23 8%	63 12%	37 12%	13 12%	118 14% op	26 6%	21 6%	124 10%	20 20% qs	12 7%	33 12%	86 13% q
BUPA	**405** **31%**	183 29%	222 33%	85 32%	116 32%	116 36% f	89 26%	97 36%	151 30%	92 30%	31 28%	266 32%	139 31%	116 32%	379 32%	26 26%	51 30%	96 34%	209 31%
PRU Health	**65** **5%**	27 4%	38 6%	9 4%	24 7%	15 5%	16 5%	20 7%	22 4%	14 5%	3 3%	50 6%	14 3%	11 3%	62 5%	3 3%	5 3%	11 4%	32 5%
Simply Health	**66** **5%**	33 5%	33 5%	19 7% f	27 7% f	15 5%	6 2%	13 5%	24 5%	14 5%	7 6%	53 6% op	14 3% p	7 2%	65 6%	1 1%	4 2%	14 5%	36 5%
Not BUPA	**658** **51%**	317 51%	341 51%	150 58% f	209 58% ef	160 49%	139 41%	134 49%	251 49%	161 53%	66 61% k	488 58% op	170 38%	129 35%	609 51%	49 49%	89 52%	145 51%	335 49%
Not AXA	**810** **63%**	370 60%	440 66% a	173 66% f	251 69% f	222 68% f	164 48%	178 65%	308 61%	182 60%	76 70%	570 68% op	240 53%	190 52%	754 63%	56 56%	96 56%	184 65%	418 62%
Not BUPA or AXA	**405** **31%**	188 30%	217 33%	89 34% f	135 37% f	106 32% f	75 22%	81 30%	157 31%	90 30%	46 42% jkl	304 36% op	101 23%	74 20%	375 32%	30 30%	44 26%	88 31%	209 31%
Treatment paid for																			
In full by PMI	**673** **52%**	331 53%	342 51%	165 63% ef	216 60% f	173 53% f	120 35%	139 51%	251 49%	159 53%	69 63% jk	498 59% op	175 39% p	132 36%	628 53%	45 45%	75 44%	153 54%	354 52%
Partly PMI/ partly myself	**374** **29%**	165 27%	209 31%	70 27%	102 28%	100 31%	103 30%	89 33%	144 28%	88 29%	25 23%	245 29%	130 29%	110 30%	345 29%	29 30%	57 34%	87 31%	186 27%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

	Total	Gender		Age				Social grade				Working status			Country				
		Female (a)	Male (b)	18-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	A (j)	B (k)	C1 (l)	C2DE (m)	Working - full or part time (n)	Not working (o)	Retired (p)	England (q)	Rest of UK (r)	Greater London (s)	UK minus Greater London - urban (t)	UK minus Greater London - mixed/ rural (u)
Total	1288	622	666	261	362	326	339	271	509	302	109*	839	449	365	1188	100*	170	283	678
Myself	241 19%	126 20%	115 17%	27 10%	44 12%	53 16%	117 34% cde	43 16%	114 22%	54 18%	15 14%	97 12%	144 32% n	122 34% n	216 18%	25 25%	38 22%	44 16%	138 20%
In full/ partly by PMI	1047 81%	496 80%	551 83%	234 90% f	318 88% f	273 84% f	222 66%	228 84%	395 78%	248 82%	94 86%	742 88% op	305 68%	242 66%	973 82%	74 75%	132 78%	239 84%	540 80%
Stage of payment Know - total	481 37%	238 38%	243 36%	77 30%	120 33%	110 34%	174 51% cde	99 36%	209 41% m	111 37%	31 29%	264 31%	217 48% n	182 50% n	437 37%	45 45%	72 42%	110 39%	257 38%
Do not know yet	117 9%	44 7%	73 11% a	14 5%	24 7%	36 11% c	44 13% cd	28 10%	43 9%	29 10%	8 7%	65 8%	52 12% n	48 13% n	108 9% t	9 9%	22 13% t	17 6%	61 9%
Know/ have paid in full	315 24%	170 27% b	145 22%	50 19%	77 21%	68 21%	120 36% cde	61 22%	145 28%	65 22%	21 20%	151 18%	164 37% n	130 36% n	282 24%	34 34%	46 27%	64 23%	172 25%
Know/ paid some	138 11%	60 10%	79 12%	20 8%	36 10%	33 10%	49 15% c	31 12%	52 10%	39 13%	9 8%	90 11%	48 11%	47 13% o	131 11%	7 7%	20 12%	37 13%	74 11%
Know/ not paid	28 2%	9 1%	19 3%	7 3%	8 2%	9 3%	4 1%	7 2%	12 2%	8 3%	1 1%	22 3%	5 1%	5 2%	24 2%	4 4%	6 4%	8 3%	11 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Total	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
See private consultant Yes	1258 98%	634 99% w	351 95%	380 98%	492 97%	298 98%	148 97%	250 96%	418 97%	129 98%	221 97%	120 98%	371 99%	628 98%	631 98%	1166 98%	158 97%	346 95%	902 99% N
Yes AND referred	954 74%	443 69%	299 81% v	263 68%	397 79% x	200 65%	111 73%	214 82% z	315 73%	86 65%	177 78% F	92 76%	283 76%	450 70%	504 78% J	870 73%	116 71%	238 65%	707 77% N
Referral GP	772 60%	334 52%	258 70% v	182 47%	352 70% x	145 47%	76 50%	197 76% zA	260 60% F	46 35%	144 63% F	83 68% F	238 63% F	353 55%	419 65% J	715 60% M	77 47%	201 55%	562 62%
Private consultant	156 12%	89 14%	40 11%	72 18% y	39 8%	49 16% B	28 19% B	17 7%	48 11% H	40 30% EGHI	27 12% H	4 3%	37 10% H	86 13%	70 11%	131 11%	31 19% L	21 6%	134 15% N
NHS consultant	49 4%	28 4%	14 4%	17 4%	17 3%	11 4%	10 6%	9 3%	18 4%	3 2%	11 5%	7 6%	10 3%	21 3%	28 4%	43 4%	10 6%	31 8% O	18 2%
Not referred	152 12%	91 14% w	29 8%	66 17% y	43 8%	51 17% B	17 12% B	14 5%	56 13%	21 16%	20 9%	15 12%	40 11%	99 15% K	52 8%	146 12%	27 16%	60 16% O	92 10%
Prior knowledge consultant Already knew	270 21%	147 23%	66 18%	86 22%	98 19%	68 22%	34 22%	42 16%	98 23%	20 15%	52 23%	24 19%	76 20%	133 21%	138 21%	250 21% M	22 14%	66 18%	203 22%
Already knew/ had a good idea	378 29%	189 29%	100 27%	116 30%	142 28%	87 29%	47 31%	66 25%	142 33% H	30 23%	74 32% H	27 22%	106 28%	194 30%	183 28%	347 29%	41 25%	93 25%	282 31%
Didn't know/ DK	577 45%	255 40%	199 54% v	147 38%	256 51% x	112 37%	64 42%	149 57% zA	173 40%	56 42%	104 46%	66 54% E	178 48%	256 40%	322 50% J	522 44%	75 46%	146 40%	425 47%
Priorhospitalknowledge Already knew	735 57%	363 56%	210 57%	209 54%	294 58%	166 55%	95 63%	143 55%	276 64% F	29 22%	128 56% F	79 65% F	223 59% F	358 56%	377 58%	678 57%	97 59%	171 47%	560 61% N

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8 Feb 2013

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Total	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Already knew/ had a good idea	1018 79%	504 78%	296 80%	307 79%	402 80%	243 80%	123 81%	208 80%	372 86% FG	53 41%	177 78% F	106 87% FG	310 83% F	510 79%	509 79%	941 79%	131 80%	271 74%	743 81% N
Didn't know/ DK	263 20%	138 21%	68 18%	80 21%	101 20%	60 20%	28 19%	51 20%	57 13%	78 59% EGHI	49 21% E	16 13%	63 17%	128 20%	134 21%	244 21%	30 18%	91 25% O	168 18%
Number of consultants																			
0	276 21%	124 19%	93 25%	64 17%	118 23% x	50 16%	28 18%	68 26% z	88 20%	24 19%	47 21%	32 26%	84 22%	128 20%	148 23%	251 21%	32 20%	86 24%	189 21%
1	484 38%	228 35%	151 41%	141 36%	196 39%	104 34%	67 44%	101 38%	161 37%	48 36%	95 42%	45 37%	136 36%	233 36%	252 39%	434 37%	57 35%	111 30%	368 40% N
2 or more	181 14%	86 13%	52 14%	51 13%	77 15%	41 13%	15 10%	43 16%	60 14%	14 10%	32 14%	14 12%	62 16%	85 13%	96 15%	174 15%	24 15%	34 9%	143 16% N
Number of hospitals																			
0	313 24%	147 23%	80 21%	79 20%	134 27%	64 21%	33 21%	62 24%	98 23%	28 21%	57 25%	35 28%	95 25%	144 22%	169 26%	289 24%	29 18%	75 21%	237 26%
1	749 58%	368 57%	228 62%	234 60%	282 56%	178 58%	90 59%	151 58%	258 60%	76 58%	129 57%	73 60%	213 57%	380 59%	369 57%	695 59%	96 59%	218 60%	524 57%
2 or more	212 16%	125 19%	55 15%	72 19%	82 16%	62 20%	28 19%	44 17%	72 17%	25 19%	38 17%	14 12%	62 17%	111 17%	102 16%	196 16%	33 20%	65 18%	145 16%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Total	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Diversion																			
Private hospital	832 65%	418 65%	256 69%	254 65%	327 65%	198 65%	107 71%	180 69%	272 63%	93 71% G	135 59%	79 65%	254 68% G	412 64%	420 65%	770 65%	108 66%	193 53%	633 69% N
PPU	129 10%	67 10%	31 8%	38 10%	54 11%	29 10%	16 10%	22 8%	41 10%	9 7%	29 13%	15 13%	34 9%	61 10%	68 10%	115 10%	19 12%	49 14% O	80 9%
NHS	61 5%	42 7%	13 3%	28 7% y	15 3%	26 8% B	6 4%	8 3%	20 5%	1 1%	11 5%	6 5%	22 6%	41 6% K	19 3%	58 5%	7 4%	43 12% O	18 2%
Relative importance																			
Consultant more	663 52%	370 57% w	171 46%	241 62% y	234 46%	188 62% B	79 52%	119 45%	181 42%	103 79% EGHI	129 57% EH	53 43%	197 53% E	343 54%	320 50%	616 52%	76 47%	203 56%	459 50%
Equally	469 36%	217 34%	139 38%	121 31%	185 37%	94 31%	58 38%	94 36%	202 47% FGI	25 19%	70 31% F	48 39% F	123 33% F	235 37%	234 36%	429 36%	72 44%	108 30%	354 39% N
Hospital more	107 8%	34 5%	49 13% v	19 5%	63 13% x	16 5%	11 7%	39 15% zA	31 7%	3 2%	19 8% F	19 15% EF	35 9% F	40 6%	67 10% J	96 8%	11 7%	32 9%	75 8%
PMI																			
PMI - yes	1067 83%	492 76%	334 90% v	290 74%	451 89% x	220 72%	136 90% z	237 91% z	361 84%	104 79%	184 81%	103 84%	315 84%	501 78%	566 87% J	974 82%	150 91% L	208 57%	851 93% N
PMI - no	221 17%	152 24% w	37 10%	100 26% y	53 11%	85 28% AB	15 10%	24 9%	70 16%	27 21%	44 19%	20 16%	60 16%	140 22% K	81 13%	213 18% M	14 9%	156 43% O	64 7%
Private policy	383 30%	184 29%	120 32%	119 31%	144 28%	88 29%	43 29%	85 33%	144 33%	38 29%	67 29%	36 29%	98 26%	184 29%	199 31%	344 29%	51 31%	66 18%	312 34% N
Corporate policy	663 51%	294 46%	207 56% v	161 41%	303 60% x	123 40%	93 61% z	147 56% z	211 49%	63 48%	114 50%	66 54%	209 56%	306 48%	357 55% J	609 51%	90 55%	136 37%	523 57% N

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Total	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Insurance coverage																			
AXA	253 **20%**	115 18%	78 21%	62 16%	113 22% x	49 16%	33 22%	57 22%	87 20%	37 28% G	35 15%	22 18%	72 19%	118 18%	135 21%	232 20%	33 20%	62 17%	188 21%
Aviva	144 **11%**	67 10%	46 12%	44 11%	56 11%	30 10%	24 16%	31 12%	56 13% F	5 4%	22 10%	19 16% F	42 11% F	81 13%	64 10%	134 11%	20 12%	32 9%	112 12%
BUPA	405 **31%**	187 29%	124 33%	116 30%	162 32%	90 29%	44 29%	89 34%	130 30%	36 28%	81 35%	32 26%	127 34%	191 30%	215 33%	373 31%	62 38%	69 19%	334 37% N
PRU Health	65 **5%**	30 5%	25 7%	19 5%	29 6%	14 5%	11 7%	15 6%	22 5%	3 2%	16 7%	5 4%	19 5%	34 5%	30 5%	57 5%	5 3%	10 3%	53 6%
Simply Health	66 **5%**	35 5%	16 4%	21 5%	23 5%	14 5%	7 4%	11 4%	16 4%	10 8%	7 3%	12 10% EG	21 6%	30 5%	36 6%	60 5%	9 5%	11 3%	55 6%
Not BUPA	658 **51%**	301 47%	209 56% v	171 44%	289 57% x	129 42%	92 61% z	148 57% z	230 53%	68 52%	103 45%	71 58% G	187 50%	310 48%	348 54%	597 50%	88 54%	139 38%	514 56% N
Not AXA	810 **63%**	374 58%	255 69% v	225 58%	338 67% x	169 55%	104 68% z	180 69% z	273 63%	68 52%	148 65% F	80 66%	241 64% F	382 60%	428 66% J	738 62%	116 71% L	146 40%	660 72% N
Not BUPA or AXA	405 **31%**	186 29%	131 35%	109 28%	177 35% x	79 26%	60 39% z	91 35% z	143 33%	31 24%	68 30%	49 40% F	114 30%	191 30%	214 33%	365 31%	54 33%	77 21%	326 36% N
Treatment paid for																			
In full by PMI	673 **52%**	299 46%	226 61% v	184 47%	286 57% x	137 45%	85 56% z	159 61% z	243 56% FG	49 37%	109 48%	78 64% FGI	193 52% F	312 49%	361 56% J	612 52%	95 58%	116 32%	552 60% N
Partly PMI/ partly myself	374 **29%**	177 27%	107 29%	96 25%	162 32% x	75 25%	51 34%	77 29%	115 27%	48 36% H	73 32% H	24 20%	115 31% H	180 28%	194 30%	342 29%	47 29%	84 23%	287 31% N

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m - n/o/p - q/r/s/t/u - v/w - x/y - z/A/B - C/D - E/F/G/H/I - J/K - L/M - N/O
* small base
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Affect on life		Severity		Affect/severity			Hospital group					Overnight stay		Treatment type		Consider NHS	
		Affected (4-5) (v)	Not affected (1-2) (w)	Severe (4-5) (x)	Not severe (1-2) (y)	Affected/ severe (z)	Affected AND not severe/ Not affected AND severe (A)	Not affected/ not severe (B)	BMI (E)	HCA (F)	Nuffield (G)	Ramsay (H)	Spire (I)	Yes (J)	No (K)	Surgery/ procedure under anaesthetic (L)	Medically supervised recovery (M)	Yes (N)	No (O)
Total	1288	643	370	390	505	305	152	261	431	131*	228	122	375	641	647	1188	164	364	914
Myself	241 **19%**	168 26% w	38 10%	109 28% y	57 11%	93 31% AB	15 10%	26 10%	74 17%	35 27%	46 20%	20 16%	66 18%	149 23% K	92 14%	233 20%	22 13%	164 45% O	75 8%
In full/ partly by PMI	1047 **81%**	476 74%	332 90% v	281 72%	448 89% x	212 69%	136 90% z	235 90% z	358 83%	96 73%	182 80%	103 84%	308 82%	492 77%	555 86% J	954 80%	142 87%	200 55%	839 92% N
Stage of payment Know - total	481 **37%**	275 43% w	111 30%	169 43% y	161 32%	139 45% AB	50 33%	77 30%	151 35%	61 47% H	96 42% H	33 27%	140 37% H	257 40%	224 35%	455 38% M	44 27%	221 61% O	257 28%
Do not know yet	117 **9%**	60 9%	30 8%	31 8%	52 10%	24 8%	15 10%	23 9%	36 8%	18 13%	19 8%	9 7%	36 10%	62 10%	55 9%	104 9%	22 13%	25 7%	90 10%
Know/ have paid in full	315 **24%**	195 30% w	68 18%	127 33% y	94 19%	108 35% AB	26 17%	52 20%	91 21%	40 30%	65 29% E	26 21%	94 25%	170 26%	145 22%	302 25% M	28 17%	164 45% O	148 16%
Know/ paid some	138 **11%**	69 11%	35 10%	36 9%	58 11%	25 8%	24 16% zB	20 8%	54 12%	15 12%	24 11%	7 6%	37 10%	74 12%	64 10%	131 11%	12 7%	49 13%	89 10%
Know/ not paid	28 **2%**	11 2%	8 2%	6 2%	9 2%	6 2%	1 *	5 2%	6 1%	6 5% H	7 3%	-	9 2%	13 2%	15 2%	22 2%	4 3%	7 2%	20 2%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Total	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
See private consultant																			
Yes	**1258** **98%**	1258 *100%*	954 *100%*	761 *99%* e	156 *100%* ef	37 *76%*	145 *96%* e	270 *100%*	378 *100%*	577 *100%*	725 *99%*	1004 *99%*	255 *97%*	276 *100%*	484 *100%*	181 *100%*	303 *97%*	740 *99%*	208 *98%*
Yes AND referred	**954** **74%**	954 *76%*	954 *100%* a	761 *99%* ef	156 *100%* ef	37 *76%* f	-	270 *100%*	378 *100%*	577 *100%*	558 *76%*	765 *75%*	189 *72%*	276 *100%*	484 *100%*	181 *100%*	227 *73%*	571 *76%*	151 *71%*
Referral																			
GP	**772** **60%**	761 *60%*	761 *80%* a	772 *100%* def	-	-	-	238 *88%* i	326 *86%* i	434 *75%*	477 *65%* l	646 *63%* l	126 *48%*	215 *78%*	384 *79%*	150 *83%*	188 *60%*	464 *62%*	114 *54%*
Private consultant	**156** **12%**	156 *12%*	156 *16%* a	-	156 *100%* cef	-	-	21 *8%*	35 *9%*	121 *21%* gh	70 *10%*	105 *10%*	52 *20%* jk	50 *18%*	79 *16%*	26 *14%*	38 *12%*	88 *12%*	30 *14%*
NHS consultant	**49** **4%**	37 *3%*	37 *4%* a	-	-	49 *100%* cdf	-	12 *4%*	16 *4%*	22 *4%*	21 *3%*	29 *3%*	20 *7%* jk	10 *4%*	21 *4%*	5 *3%*	10 *3%*	28 *4%*	11 *5%*
Not referred	**152** **12%**	145 *12%* b	-	-	-	-	152 *100%* cde	-	-	-	82 *11%*	119 *12%*	26 *10%*	-	-	-	29 *9%*	85 *11%*	31 *15%*
Prior knowledge consultant																			
Already knew	**270** **21%**	270 *21%*	270 *28%* a	238 *31%* df	21 *13%* f	12 *24%* f	-	270 *100%* hi	270 *72%* i	-	207 *28%* kl	242 *24%* l	28 *11%*	51 *18%*	192 *40%* mo	27 *15%*	48 *15%*	183 *24%* p	37 *18%*
Already knew/ had a good idea	**378** **29%**	378 *30%*	378 *40%* a	326 *42%* df	35 *23%*	16 *32%* f	-	270 *100%* i	378 *100%* i	-	277 *38%* kl	337 *33%* l	41 *15%*	63 *23%*	245 *51%* mo	62 *34%* m	65 *21%*	251 *33%* p	60 *28%*
Didn't know/ DK	**577** **45%**	577 *46%*	577 *60%* a	434 *56%* f	121 *77%* cef	22 *44%* f	-	-	-	577 *100%* gh	281 *38%*	429 *42%* j	149 *57%* jk	213 *77%* no	240 *49%*	119 *66%* n	163 *52%* q	320 *43%*	91 *43%*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Total	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Priorhospitalknowledge Already knew	**735** **57%**	725 58%	558 58%	477 62% de	70 45%	21 42%	82 54%	207 76% i	277 73% i	281 49%	735 100% kl	735 72% l	-	140 51%	305 63% m	105 58%	190 61% r	466 62% r	76 36%
Already knew/ had a good idea	**1018** **79%**	1004 80%	765 80%	646 84% de	105 67%	29 60%	119 78% e	242 90% i	337 89% i	429 74%	735 100% l	1018 100% l	-	204 74%	406 84% m	144 80%	234 75%	607 81% p	172 81%
Didn't know/ DK	**263** **20%**	255 20%	189 20%	126 16%	52 33% cf	20 40% cf	26 17%	28 10%	41 11%	149 26% gh	-	-	263 100% jk	71 26% n	79 16%	37 20%	79 25% q	141 19%	40 19%
Number ofconsultants 0	**276** **21%**	276 22%	276 29% a	215 28% f	50 32% f	10 21% f	-	51 19%	63 17%	213 37% gh	140 19%	204 20%	71 27% jk	276 100% no	-	-	111 36% qr	130 17%	32 15%
1	**484** **38%**	484 38%	484 51% a	384 50% f	79 51% f	21 43% f	-	192 71% hi	245 65% i	240 41%	305 42% l	406 40% l	79 30%	-	484 100% mo	-	72 23%	324 43% p	86 40% p
2 or more	**181** **14%**	181 14%	181 19% a	150 19% f	26 16% f	5 10% f	-	27 10%	62 16% g	119 21% g	105 14%	144 14%	37 14%	-	-	181 100% mn	41 13%	108 14%	31 15%
Number ofhospitals 0	**313** **24%**	303 24%	227 24%	188 24%	38 25%	10 20%	29 19%	48 18%	65 17%	163 28% gh	190 26% k	234 23%	79 30% k	111 40% no	72 15%	41 23% n	313 100% qr	-	-
1	**749** **58%**	740 59%	571 60%	464 60%	88 56%	28 57%	85 56%	183 68% i	251 66% i	320 55%	466 63% kl	607 60%	141 54%	130 47%	324 67% m	108 60% m	-	749 100% pr	-
2 or more	**212** **16%**	208 17%	151 16%	114 15%	30 19%	11 23%	31 20%	37 14%	60 16%	91 16%	76 10%	172 17% j	40 15%	32 12%	86 18% m	31 17%	-	-	212 100% pq

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Total	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Diversion Private hospital	**832** **65%**	822 65%	629 66%	506 66% e	108 69% e	22 45%	88 58%	179 66%	249 66%	380 66%	467 64%	674 66% j	155 59%	197 71%	313 65%	113 63%	193 62%	468 63%	164 77% pq
PPU	**129** **10%**	126 10%	100 10%	81 10%	12 8%	10 20% d	13 9%	31 11%	40 11%	60 10%	81 11%	107 11%	21 8%	22 8%	57 12%	21 11%	17 5%	83 11% p	28 13% p
NHS	**61** **5%**	54 4%	37 4%	30 4%	4 3%	7 15% cd	14 9% cd	10 4%	14 4%	24 4%	40 5% l	55 5% l	3 1%	11 4%	20 4%	5 3%	17 5%	35 5%	6 3%
Relative importance Consultant more	**663** **52%**	650 52% b	460 48%	358 46%	89 57% c	24 50%	95 63% c	171 63% hi	221 58% i	240 41%	327 44%	477 47% j	184 70% jk	99 36%	275 57% mo	83 46%	138 44%	394 53% p	127 60% p
Equally	**469** **36%**	458 36%	360 38%	300 39%	52 33%	18 36%	49 32%	90 33%	139 37%	223 39%	321 44% l	430 42% l	36 14%	105 38%	178 37%	71 39%	111 36%	282 38%	70 33%
Hospital more	**107** **8%**	105 8%	95 10% a	85 11% f	10 6%	1 1%	6 4%	6 2%	14 4% g	81 14% gh	75 10% l	93 9% l	12 5%	49 18% n	23 5%	21 11% n	43 14% qr	54 7%	9 4%
PMI PMI - yes	**1067** **83%**	1039 83% a	818 86% a	663 86% f	140 89% ef	37 75%	98 64%	217 80%	314 83% g	505 87% g	630 86% l	857 84% l	203 77%	234 85%	412 85%	162 90%	279 89% qr	607 81%	167 79%
PMI - no	**221** **17%**	220 17% b	137 14%	109 14%	17 11%	12 25% d	54 36% cd	53 20% hi	64 17%	73 13%	105 14%	161 16%	60 23% jk	42 15%	72 15%	19 10%	34 11%	142 19% p	45 21% p
Private policy	**383** **30%**	373 30%	277 29%	212 27%	61 39% c	11 23%	46 30%	92 34% i	135 36% i	142 25%	232 32%	312 31%	69 26%	63 23%	158 33% m	55 30%	86 28%	226 30%	66 31%
Corporate policy	**663** **51%**	644 51%	530 55% a	442 57% f	76 49% f	25 52% f	48 31%	122 45%	175 46%	355 62% gh	386 52%	528 52%	129 49%	168 61% n	251 52%	102 56%	182 58% qr	374 50%	98 46%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Total	1288	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Insurance coverage																			
AXA	253 20%	248 20%	192 20%	158 21%	26 17%	12 26%	29 19%	56 21%	75 20%	117 20%	146 20%	200 20%	53 20%	48 17%	106 22%	36 20%	68 22%	143 19%	41 19%
Aviva	144 11%	143 11%	109 11%	89 12%	14 9%	8 15%	15 10%	29 11%	42 11%	67 12%	98 13% l	125 12% l	19 7%	38 14%	53 11%	17 9%	35 11%	89 12%	20 9%
BUPA	405 31%	392 31%	309 32%	245 32% f	61 39% f	12 25%	30 20%	82 30%	123 33%	186 32%	232 32%	317 31%	85 32%	82 30%	154 32%	68 38%	99 32%	232 31%	67 31%
PRU Health	65 5%	61 5%	48 5%	42 5%	6 4%	1 1%	6 4%	14 5%	21 6%	28 5%	35 5%	49 5%	13 5%	14 5%	25 5%	9 5%	15 5%	41 5%	6 3%
Simply Health	66 5%	64 5%	52 5%	42 5%	12 7%	1 1%	5 3%	17 6%	24 6%	28 5%	44 6%	55 5%	11 4%	14 5%	26 5%	12 6%	21 7%	34 5%	10 5%
Not BUPA	658 51%	643 51%	506 53% a	416 54%	78 50%	24 50%	68 45%	134 50%	189 50%	318 55%	395 54% l	538 53% l	117 44%	151 55%	257 53%	93 52%	178 57% r	374 50%	99 47%
Not AXA	810 63%	787 63%	623 65% a	503 65% f	113 72% ef	24 49%	68 45%	159 59%	237 63% g	387 67% g	481 65% l	654 64% l	149 57%	185 67%	305 63%	126 70%	209 67%	464 62%	125 59%
Not BUPA or AXA	405 31%	395 31%	314 33% a	258 33%	52 33%	12 25%	39 26%	78 29%	114 30%	201 35%	249 34% l	338 33% l	64 24%	103 37%	151 31%	58 32%	109 35%	231 31%	59 28%
Treatment paid for																			
In full by PMI	673 52%	659 52%	532 56% a	432 56% f	89 57% f	21 44%	52 34%	145 54%	201 53%	331 57%	411 56% l	551 54% l	118 45%	151 55%	274 57%	98 54%	169 54%	380 51%	114 54%
Partly PMI/ partly myself	374 29%	360 29%	282 30%	228 30%	50 32%	15 31%	37 25%	71 26%	113 30% g	169 29%	208 28%	294 29%	76 29%	81 29%	138 29%	61 34%	105 34% r	217 29%	47 22%

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	See private consultant		Referral				Prior knowledge consultant			Prior hospital knowledge			Number of consultants			Number of hospitals		
		Yes (a)	Yes AND referred (b)	GP (c)	Private consultant (d)	NHS consultant (e)	Not referred (f)	Already knew (g)	Already knew/ had a good idea (h)	Didn't know/ DK (i)	Already knew (j)	Already knew/ had a good idea (k)	Didn't know/ DK (l)	0 (m)	1 (n)	2 or more (o)	0 (p)	1 (q)	2 or more (r)
Total	**1288**	1258	954	772	156	49*	152*	270	378	577	735	1018	263	276	484	181	313	749	212
Myself	**241** **19%**	240 19% b	141 15%	112 14%	18 12%	12 25% d	63 41% cd	53 20% hi	64 17%	77 13%	115 16%	173 17%	68 26% jk	44 16%	72 15%	22 12%	39 13%	151 20% p	50 24% p
In full/ partly by PMI	**1047** **81%**	1019 81%	814 85% a	660 86% f	138 88% ef	37 75%	89 59%	217 80%	314 83% g	500 87% g	619 84% l	846 83% l	195 74%	232 84%	412 85%	159 88%	274 87% qr	597 80%	162 76%
Stage of payment Know - total	**481** **37%**	470 37% b	323 34%	264 34%	46 30%	20 41%	91 60% cd	100 37%	134 35%	189 33%	255 35%	366 36%	112 43%	96 35%	162 33%	61 34%	103 33%	294 39%	81 38%
Do not know yet	**117** **9%**	112 9%	85 9%	66 9%	16 10%	7 15%	9 6%	24 9%	38 10%	47 8%	61 8%	92 9%	25 10%	25 9%	42 9%	17 9%	31 10%	70 9%	15 7%
Know/ have paid in full	**315** **24%**	309 25% b	208 22%	169 22%	32 20%	13 26%	64 42% cd	62 23%	82 22%	126 22%	162 22%	236 23%	78 30% j	71 26%	98 20%	35 20%	69 22%	193 26%	53 25%
Know/ paid some	**138** **11%**	136 11% b	93 10%	80 10%	9 6%	5 11%	23 15% d	33 12%	42 11%	50 9%	77 10%	109 11%	29 11%	23 8%	48 10%	21 12%	30 10%	86 11%	23 11%
Know/ not paid	**28** **2%**	26 2%	22 2%	15 2%	5 3%	2 4%	4 3%	5 2%	9 2%	13 2%	16 2%	21 2%	5 2%	2 1%	15 3%	5 3%	5 1%	15 2%	5 3%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Total	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
See private consultant											
Yes	**1258** **98%**	822 99% u	126 97% u	54 89%	650 98%	458 98%	105 98%	1039 97%	220 99%	373 98%	644 97%
Yes AND referred	**954** **74%**	629 76%	100 78%	37 62%	460 69%	360 77% v	95 89% vA	818 77% DE	137 62%	277 72% D	530 80% CDE
Referral											
GP	**772** **60%**	506 61%	81 63%	30 50%	358 54%	300 64% v	85 79% vA	663 62% DE	109 49%	212 55%	442 67% CDE
Private consultant	**156** **12%**	108 13%	12 9%	4 7%	89 13%	52 11%	10 9%	140 13% F	17 8%	61 16% DF	76 11%
NHS consultant	**49** **4%**	22 3%	10 8% s	7 12% s	24 4%	18 4%	1 1%	37 3%	12 6%	11 3%	25 4%
Not referred	**152** **12%**	88 11%	13 10%	14 24% st	95 14% B	49 10%	6 6%	98 9% F	54 24% CEF	46 12% CF	48 7%
Prior knowledge consultant											
Already knew	**270** **21%**	179 21%	31 24%	10 16%	171 26% AB	90 19% B	6 6%	217 20% F	53 24%	92 24% CF	122 18%
Already knew/ had a good idea	**378** **29%**	249 30%	40 31%	14 22%	221 33% B	139 30% B	14 13%	314 29% F	64 29%	135 35% CF	175 26%
Didn't know/ DK	**577** **45%**	380 46%	60 46%	24 39%	240 36%	223 47% v	81 76% vA	505 47% DE	73 33%	142 37%	355 54% CDE

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Total	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Priorhospitalknowledge											
Already knew	735 57%	467 56%	81 63%	40 66%	327 49%	321 68% v	75 70% v	630 59% D	105 48%	232 61% D	386 58% D
Already knew/ had a good idea	1018 79%	674 81%	107 83%	55 91%	477 72%	430 92% v	93 87% v	857 80%	161 73%	312 82%	528 80%
Didn't know/ DK	263 20%	155 19% u	21 16%	3 6%	184 28% AB	36 8%	12 12%	203 19%	60 27%	69 18%	129 20%
Number ofconsultants											
0	276 21%	197 24%	22 17%	11 19%	99 15%	105 22% v	49 46% vA	234 22% E	42 19%	63 17%	168 25% CE
1	484 38%	313 38%	57 44%	20 34%	275 41% B	178 38% B	23 21%	412 39%	72 33%	158 41%	251 38%
2 or more	181 14%	113 14%	21 16%	5 8%	83 12%	71 15%	21 19%	162 15%	19 9%	55 14%	102 15%
Number ofhospitals											
0	313 24%	193 23% t	17 13%	17 28% t	138 21%	111 24%	43 40% vA	279 26% D	34 15%	86 22%	182 27% D
1	749 58%	468 56%	83 65%	35 58%	394 59%	282 60%	54 50%	607 57%	142 64%	226 59%	374 56%
2 or more	212 16%	164 20%	28 22%	6 11%	127 19% B	70 15%	9 8%	167 16%	45 21%	66 17%	98 15%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Total	1288	832	129*	61*	663	469	107*	1067	221*	383	663
Diversion											
Private hospital	832 65%	832 100% tu	-	-	418 63%	321 68%	71 66%	717 67% D	115 52%	262 69% D	444 67% D
PPU	129 10%	-	129 100% su	-	70 11%	46 10%	9 9%	101 9%	28 13%	39 10%	61 9%
NHS	61 5%	-	-	61 100% st	33 5%	21 4%	5 5%	32 3%	29 13% CEF	10 3%	22 3%
Relative importance											
Consultant more	663 52%	418 50%	70 54%	33 54%	663 100% AB	-	-	520 49% F	144 65% CF	209 55% CF	300 45%
Equally	469 36%	321 39%	46 36%	21 35%	-	469 100% vB	-	409 38% D	60 27%	148 39% D	253 38% D
Hospital more	107 8%	71 9%	9 7%	5 9%	-	-	107 100% vA	97 9% E	10 4%	16 4%	77 12% CDE
PMI											
PMI - yes	1067 83%	717 86% tu	101 78% u	32 53%	520 78%	409 87% v	97 91% v	1067 100% D	-	383 100% D	663 100% D
PMI - no	221 17%	115 14%	28 22% s	29 47% st	144 22% AB	60 13%	10 9%	-	221 100% CEF	-	-
Private policy	383 30%	262 32% u	39 30%	10 16%	209 32% B	148 32% B	16 15%	383 36% DF	-	383 100% CDF	-
Corporate policy	663 51%	444 53% u	61 47%	22 37%	300 45%	253 54% v	77 72% vA	663 62% DE	-	-	663 100% CDE

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Total	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Insurance coverage											
AXA	**253** **20%**	160 19%	28 22%	7 11%	135 20%	89 19%	18 17%	253 24% D	-	83 22% D	167 25% D
Aviva	**144** **11%**	104 12%	18 14%	4 6%	64 10%	58 12%	15 14%	144 14% DE	-	35 9% D	109 16% CDE
BUPA	**405** **31%**	278 33%	39 30%	14 23%	191 29%	158 34%	40 37%	405 38% DF	-	177 46% CDF	225 34% D
PRU Health	**65** **5%**	43 5%	2 2%	1 1%	35 5%	21 5%	6 6%	65 6% D	-	20 5% D	43 6% D
Simply Health	**66** **5%**	45 5%	3 2%	4 7%	33 5%	30 6%	2 2%	66 6% D	-	18 5% D	48 7% D
Not BUPA	**658** **51%**	438 53% u	62 48%	18 29%	327 49%	249 53%	57 53%	658 62% DE	-	205 54% D	438 66% CDE
Not AXA	**810** **63%**	556 67% tu	72 56%	25 42%	383 58%	318 68% v	79 74% v	810 76% D	-	299 78% D	496 75% D
Not BUPA or AXA	**405** **31%**	278 33%	33 26%	11 19%	192 29%	160 34%	39 36%	405 38% DE	-	122 32% D	271 41% CDE
Treatment paid for											
In full by PMI	**673** **52%**	468 56% u	62 48%	20 33%	299 45%	289 62% v	60 56%	673 63% DE	-	222 58% D	438 66% CDE
Partly PMI/ partly myself	**374** **29%**	235 28%	36 28%	12 20%	205 31%	117 25%	36 33%	374 35% D	-	149 39% D	223 34% D

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

	Total	Diversion			Relative importance			PMI			
		Private hospital (s)	PPU (t)	NHS (u)	Consultant more (v)	Equally (A)	Hospital more (B)	PMI - yes (C)	PMI - no (D)	Private policy (E)	Corporate policy (F)
Total	**1288**	832	129*	61*	663	469	107*	1067	221*	383	663
Myself	**241** **19%**	129 16%	31 24% s	29 47% st	159 24% AB	63 13%	11 11%	20 2% F	221 100% CEF	11 3% F	2 *
In full/ partly by PMI	**1047** **81%**	702 84% tu	98 76% u	32 53%	505 76%	406 87% v	95 89% v	1047 98% D	- -	371 97% D	661 100% CDE
Stage of payment Know - total	**481** **37%**	288 35%	52 40%	38 63% st	291 44% A	138 29%	37 35%	265 25% F	217 98% CEF	109 28% F	148 22%
Do not know yet	**117** **9%**	66 8%	13 10%	2 4%	64 10%	38 8%	9 8%	113 11% D	4 2%	49 13% D	64 10% D
Know/ have paid in full	**315** **24%**	183 22%	34 27%	31 51% st	199 30% A	85 18%	22 21%	124 12% F	192 87% CEF	49 13%	66 10%
Know/ paid some	**138** **11%**	87 10%	13 10%	4 7%	76 11%	46 10%	10 9%	115 11%	23 11%	47 12%	68 10%
Know/ not paid	**28** **2%**	18 2%	4 3%	3 4%	15 2%	7 1%	5 5% A	26 2%	2 1%	12 3%	14 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i - j/k/l - m/n/o - p/q/r - s/t/u - v/A/B - C/D/E/F - G/H/I/J/K/L/M/N - P/Q/R/w - S/T/U/V/W
* small base; ** very small base (under 30) ineligible for sig testing
Significance testing has been carried out within each break.
Each cell on the crossbreaks is labelled with a letter so that significant differences between cells can be identified.

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

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	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Total	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138
See private consultant																	
Yes	1258 98%	248 98%	143 99%	392 97%	61 95%	64 97%	643 98%	787 97%	395 97%	659 98%	360 96%	240 99%	1019 97%	470 98%	112 96%	309 98%	136 98%
Yes AND referred	954 74%	192 76%	109 76%	309 76%	48 74%	52 79%	506 77%	623 77%	314 78%	532 79% R	282 75% R	141 58%	814 78% R	323 67%	85 72%	208 66%	93 67%
Referral																	
GP	772 60%	158 63%	89 62%	245 60%	42 65%	42 64%	416 63%	503 62%	258 64%	432 64% R	228 61% R	112 46%	660 63% R	264 55%	66 57%	169 53%	80 58%
Private consultant	156 12%	26 10%	14 10%	61 15%	6 10%	12 17%	78 12%	113 14%	52 13%	89 13%	50 13%	18 8%	138 13%	46 10%	16 14%	32 10%	9 7%
NHS consultant	49 4%	12 5%	8 5%	12 3%	1 1%	1 1%	24 4%	24 3%	12 3%	21 3%	15 4%	12 5%	37 3%	20 4%	7 6%	13 4%	5 4%
Not referred	152 12%	29 11%	15 11%	30 7%	6 9%	5 8%	68 10%	68 8%	39 10%	52 8%	37 10%	63 26% PQw	89 8%	91 19% T	9 8%	64 20% T	23 16%
Prior knowledge consultant																	
Already knew	270 21%	56 22%	29 20%	82 20%	14 22%	17 26%	134 20%	159 20%	78 19%	145 22%	71 19%	53 22%	217 21%	100 21%	24 20%	62 20%	33 24%
Already knew/ had a good idea	378 29%	75 30%	42 29%	123 30%	21 32%	24 36%	189 29%	237 29%	114 28%	201 30%	113 30%	64 26%	314 30%	134 28%	38 32%	82 26%	42 31%
Didn't know/ DK	577 45%	117 46%	67 47%	186 46%	28 43%	28 42%	318 48%	387 48%	201 50%	331 49% R	169 45% R	77 32%	500 48% R	189 39%	47 40%	126 40%	50 36%

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Total	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138
Priorhospitalknowledge																	
Already knew	735 57%	146 58%	98 68% ILM	232 57%	35 54%	44 66%	395 60%	481 59%	249 62%	411 61% R	208 56%	115 48%	619 59% R	255 53%	61 52%	162 52%	77 56%
Already knew/ had a good idea	1018 79%	200 79%	125 87% I	317 78%	49 77%	55 84%	538 82%	654 81%	338 83%	551 82% R	294 79%	173 72%	846 81% R	366 76%	92 78%	236 75%	109 79%
Didn't know/ DK	263 20%	53 21%	19 13%	85 21%	13 20%	11 16%	117 18%	149 18%	64 16%	118 18%	76 20%	68 28% Pw	195 19%	112 23%	25 22%	78 25%	29 21%
Number ofconsultants																	
0	276 21%	48 19%	38 26%	82 20%	14 22%	14 21%	151 23%	185 23%	103 25%	151 23%	81 22%	44 18%	232 22%	96 20%	25 21%	71 22%	23 17%
1	484 38%	106 42%	53 37%	154 38%	25 38%	26 39%	257 39%	305 38%	151 37%	274 41% R	138 37%	72 30%	412 39%	162 34%	42 36%	98 31%	48 35%
2 or more	181 14%	36 14%	17 12%	68 17%	9 14%	12 17%	93 14%	126 16%	58 14%	98 15%	61 16%	22 9%	159 15%	61 13%	17 14%	35 11%	21 15%
Number ofhospitals																	
0	313 24%	68 27%	35 24%	99 25%	15 23%	21 32%	178 27%	209 26%	109 27%	169 25% R	105 28% R	39 16%	274 26% R	103 21%	31 26%	69 22%	30 22%
1	749 58%	143 56%	89 62%	232 57%	41 64%	34 51%	374 57%	464 57%	231 57%	380 57%	217 58%	151 63%	597 57%	294 61%	70 60%	193 61%	86 62%
2 or more	212 16%	41 16%	20 14%	67 16%	6 10%	10 15%	99 15%	125 15%	59 14%	114 17%	47 13%	50 21% Q	162 15%	81 17%	15 12%	53 17%	23 16%

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Total	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138
Diversion																	
Private hospital	832 65%	160 63%	104 72%	278 69%	43 66%	45 67%	438 67%	556 69%	278 69%	468 69% QRw	235 63%	129 54%	702 67% QR	288 60%	66 56%	183 58%	87 63%
PPU	129 10%	28 11%	18 12% JN	39 10%	2 3%	3 5%	62 9%	72 9%	33 8%	62 9%	36 10%	31 13%	98 9%	52 11%	13 12%	34 11%	13 10%
NHS	61 5%	7 3%	4 3%	14 3%	1 1%	4 6%	18 3%	25 3%	11 3%	20 3%	12 3%	29 12% PQw	32 3%	38 8% TV	2 2%	31 10% TV	4 3%
Relative importance																	
Consultant more	663 52%	135 53%	64 45%	191 47%	35 55%	33 50%	327 50%	383 47%	192 47%	299 45%	205 55% Pw	159 66% PQw	505 48% P	291 60%	64 55%	199 63%	76 55%
Equally	469 36%	89 35%	58 40%	158 39%	21 33%	30 46%	249 38%	318 39%	160 39%	289 43% QRw	117 31%	63 26%	406 39% QR	138 29%	38 33%	85 27%	46 34%
Hospital more	107 8%	18 7%	15 11%	40 10%	6 10%	2 4%	57 9%	79 10%	39 10%	60 9%	36 10%	11 5%	95 9%	37 8%	9 8%	22 7%	10 7%
PMI																	
PMI - yes	1067 83%	253 100%	144 100%	405 100%	65 100%	66 100%	658 100%	810 100%	405 100%	673 100% R	374 100% R	20 8%	1047 100% R	265 55% U	113 96% SUV	124 39%	115 83% SU
PMI - no	221 17%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	221 92% PQw	- -	217 45% TV	4 4%	192 61% STV	23 17% T
Private policy	383 30%	83 33%	35 24%	177 44% GHKL MN	20 31%	18 28%	205 31% H	299 37% HLN	122 30%	222 33% R	149 40% PRw	11 5%	371 35% PR	109 23% U	49 42% SU	49 16%	47 34% SU
Corporate policy	663 51%	167 66% I	109 75% ILMN	225 55%	43 66%	48 72% I	438 67% IM	496 61% I	271 67% IM	438 65% R	223 60% R	2 1%	661 63% R	148 31% U	64 54% SU	66 21%	68 49% SU

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An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

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8 Feb 2013

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Total	1288	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138
Insurance coverage																	
AXA	253 20%	253 100% HIJKL MN	-	-	-	-	253 38% HIJKM N	-	-	164 24% R	84 22% R	5 2%	248 24% R	68 14% U	20 17%	32 10%	30 22% SU
Aviva	144 11%	-	144 100% GIJKL MN	-	-	-	144 22% GIJK M	144 18% GIJK	144 36% GIJK LM	98 15% R	46 12% R	-	144 14% R	23 5%	19 17% SUV	9 3%	9 7%
BUPA	405 31%	-	-	405 100% GHJKL MN	-	-	-	405 50% GHJKL N	-	241 36% R	164 44% PRw	-	405 39% PR	106 22% U	49 42% SU	47 15%	45 32% SU
PRU Health	65 5%	-	-	-	65 100% GHIKL MN	-	65 10% GHIK	65 8% GHIK	65 16% GHIKL M	42 6% R	20 5% R	3 1%	62 6% R	17 3%	5 4%	9 3%	7 5%
Simply Health	66 5%	-	-	-	-	66 100% GHIJ LMN	66 10% GHIJ	66 8% GHIJ	66 16% GHIJL M	43 6%	18 5%	5 2%	61 6%	15 3%	7 6%	10 3%	5 3%
Not BUPA	658 51%	253 100% IM	144 100% IM	-	65 100% IM	66 100% IM	658 100% IM	405 50% I	405 100% IM	428 64% QRw	210 56% R	20 8%	638 61% QR	159 33% U	63 54% SU	77 24%	70 51% SU
Not AXA	810 63%	-	144 100% GL	405 100% GL	65 100% GL	66 100% GL	405 62% G	810 100% GL	405 100% GL	506 75% R	289 77% R	15 6%	795 76% R	196 41% U	93 79% SUV	92 29%	85 61% SU
Not BUPA or AXA	405 31%	-	144 100% GILM	-	65 100% GIL M	66 100% GILM	405 62% GIM	405 50% GI	405 100% GILM	265 39% R	126 34% R	15 6%	390 37% R	91 19% U	44 37% SU	45 14%	40 29% SU
Treatment paid for																	
In full by PMI	673 52%	164 65%	98 68%	241 60%	42 64%	43 66%	428 65%	506 62%	265 65%	673 100% QRw	-	-	673 64% QR	-	-	-	-
Partly PMI/ partly myself	374 29%	84 33%	46 32%	164 40% LMN	20 31%	18 27%	210 32%	289 36% LN	126 31%	-	374 100% PRw	-	374 36% PR	245 51% U	113 96% SUV	106 34%	112 81% SU

GfK

An Assessment of the Private Healthcare Market - Patient survey (PRIVATE HOSPITALS)

Fieldwork conducted 16th November - 16th December 2012

8 Feb 2013

	Total	Insurance coverage								Treatment paid for				Stage of payment			
		AXA (G)	Aviva (H)	BUPA (I)	PRU Health (J)	Simply Health (K)	Not BUPA (L)	Not AXA (M)	Not BUPA or AXA (N)	In full by PMI (P)	Partly PMI/ partly myself (Q)	Myself (R)	In full/ partly by PMI (w)	Know - total (S)	Do not know yet (T)	Know/ have paid in full (U)	Know/ paid some (V)
Total	**1288**	253	144	405	65*	66*	658	810	405	673	374	241	1047	481	117	315	138
Myself	**241** **19%**	5 2% I	-	-	3 4% HI	5 7% GHIM	20 3% HIM	15 2% I	15 4% HIM	-	-	241 100% PQw	-	237 49% TV	4 4%	209 66% STV	26 19% T
In full/ partly by PMI	**1047** **81%**	248 98% K	144 100% JKL N	405 100% GJKL MN	62 96%	61 93%	638 97%	795 98% KLN	390 96%	673 100% R	374 100% R	-	1047 100% R	245 51% U	113 96% SUV	106 34%	112 81% SU
Stage of payment Know - total	**481** **37%**	68 27% H	23 16%	106 26% H	17 26%	15 23%	159 24% H	196 24% H	91 22% H	-	245 65% Pw	237 98% PQw	245 23% P	481 100% T	-	315 100% T	138 100% T
Do not know yet	**117** **9%**	20 8%	19 13%	49 12%	5 8%	7 10%	63 10%	93 11%	44 11%	-	113 30% PRw	4 2% P	113 11% PR	-	117 100% SUV	-	-
Know/ have paid in full	**315** **24%**	32 13%	9 7%	47 12%	9 13%	10 15%	77 12% H	92 11% H	45 11% H	-	106 28% Pw	209 87% PQw	106 10% P	315 66% TV	-	315 100% STV	-
Know/ paid some	**138** **11%**	30 12%	9 6%	45 11%	7 11%	5 7%	70 11%	85 10%	40 10%	-	112 30% PRw	26 11% P	112 11% P	138 29% TU	-	-	138 100% STU
Know/ not paid	**28** **2%**	6 3%	4 3%	14 3%	1 1%	1 1%	12 2%	20 2%	6 1%	-	26 7% PRw	2 1%	26 3% P	28 6% TUV	-	-	-