

Great British Railways

The Williams-Shapps Plan for Rail



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Cover image: Chester station.

This publication is the first to use the new typeface, Rail Alphabet 2. This is a continuation and evolution of Margaret Calvert and Jock Kinnear's original Rail Alphabet typeface, which was employed across the rail network from the mid-1960s.

Margaret Calvert has collaborated with designer Henrik Kubel to develop Rail Alphabet 2. It retains the overall proportions of the original but the letters are sharper and slightly more compact for maximum legibility.

Great British Railways will introduce Rail Alphabet 2 across the rail network, replacing the many different fonts used on railway signage.

Rail Alphabet 2 is used for the headings throughout this document.

Photo acknowledgment

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