DIGITAL ECONOMY COUNCIL 1400-1500, Wednesday 10th March 2021 (virtual meeting)

Department for Digital, Culture, Media & Sport

Attendees:

Ministers

The Rt Hon Oliver Dowden CBE MP (Chair)

Secretary of State, DCMS

Matt Warman MP

Minister for Digital Infrastructure, DCMS

Amanda Solloway MP

Minister for Science, Research and

Innovation, BEIS

Council members

Bill Kelleher IBM
Dan Korski CBE Public

David Dunn Sunderland Software City
Debbie Forster MBE Tech Talent Charter

Deborah Okenla YSYS
Dom Hallas Coadec
Gerard Grech Tech Nation

Helen Margetts OBE Oxford Internet Institute

Jeremy Silver Digital Catapult

John Boumphrey Amazon

Juergen Maier The Northern Powerhouse Partnership

Julian David Tech UK
Nicola Mendelsohn CBE Facebook
Olly Benzecry Accenture

Phil Smith CBE Digital Skills Partnership

Poppy Gustafsson OBE Darktrace

Priya Lakhani OBE CENTURY Tech

Helen Margetts OBE Oxford Internet Institute
Ron Kalifa OBE Network International

Ronan Harris Google

Sabby Gill Thomas International

Saul Klein CBELocalGlobeTabitha GoldstaubCogXTera Allas CBEMcKinsey

Apologies

Graham Stuart MP Minister for Exports, DIT

Cindy Rose OBE Microsoft
Eileen Burbidge MBE Passion Capital

Reshma Sohoni Seedcamp

Senior officials

Susannah Storey DCMS
Blake Bower DCMS
Rebecca Stephens DCMS
Oriel Petry DIT

Item 1: Secretary of State's Vision for UK Tech

- The Secretary of State welcomed new and returning members of the Council, and asked members to help shape future Council discussions. The Creative Industries Council has a member as co-Chair, and the Secretary of State invited members to think about how a similar model could be used for the Digital Economy Council to drive the agenda forward. [secretariat note: Members should contact the secretariat who are considering the process of member involvement outside the formal meeting structure].
- The Secretary of State outlined the government's <u>Ten Tech Priorities</u>, which underlined the UK's commitment to being unashamedly pro-tech and sought to bring coherence to a busy policy landscape. The Secretary of State noted that tech will be at the heart of the UK's recovery from COVID-19 and the Build Back Better agenda.
- Members welcomed the ten tech priorities and made several comments:
 - The Al Strategy [announced as part of the ten priorities] will build on the roadmap announced by the Al Council in January. Al will play an increasingly important role across tech ecosystems and within the general public.
 - Members strongly emphasised the importance of digital skills, which will help to close the digital divide across the UK.
 - Members encouraged collaboration with the devolved nations and local authorities to join up various digital strategies and initiatives, to bring about a coherent digital union of the four UK nations.
 - Members agreed that different initiatives are required in different regions of the UK in order to support the Government's levelling up agenda. A whole package of support is needed to nurture regional growth beyond superfast broadband and infrastructure commitments.
 - Members encouraged a greater focus on industrial deep-tech, which plays a significant role in driving greater prosperity, employment and productivity in the regions, and could play an important role in the government's Net Zero commitment.

Item 2: State of Play in the UK Tech Sector

- The Chair invited Ron Kalifa to present an overview of the <u>Kalifa Review of UK</u> <u>FinTech</u>. He made the following key points:
 - The UK has an impressive scorecard for fintech, representing over 10% of global market share. Total tech spend by UK financial services firms was £95bn in 2019, and investment in 2020 in UK fintech was greater than the next five European countries combined.
 - Heavy competition from abroad, and challenges presented by EU Exit and COVID-19, could impact the UK's dominant position in fintech. The prize immediate action included:
 - Creating high-income tech jobs spread across the UK (fintech has the potential to extend far beyond Shoreditch);
 - Enabling the UK to lead on shaping global regulation and standardsetting for fintech; and
 - Supporting citizens and businesses to access more, better and cheaper financial services.

- The report identifies recommendations in the following five areas to achieve this: Policy and Regulation, Skills, Investment, International, & National Connectivity.
- Members welcomed the report and stressed the importance of closing the £2 billion capital funding gap in the UK, which results in founders closing or selling their companies rather than developing them.
- There is £6 trillion in UK private pension schemes alone, a small portion of which could close the funding gap for fintech. If UK funds do not invest, foreign investment will fill the gap, and wealth creation from UK fintech will accrue elsewhere.
- The Secretary of State then invited Gerard Grech (Tech Nation) to present an overview of the <u>Tech Nation Report 2021</u> ahead of the formal launch on 16 March. He made the following key points:
 - UK tech investment reached a record high in 2020 at \$15 billion, placing it 3rd in the world behind the United States and China.
 - UK Deep Tech investment rose by 17% from 2019, and 63% of UK tech investment came from overseas, up from 50% in 2016.
 - However, there are major challenges ahead for the UK as we navigate out of COVID-19. The UK needed to continue to lean in onR&D, with some private companies investing more in R&D than the UK.
- Members welcomed the Tech Nation report, and encouraged a focus on supply-side R&D investment such as digital skills and full fibre / 5G infrastructure.

Item 3: Tech Support in Budget 2021

- The Chair and Minister Solloway (BEIS) highlighted the prominence of pro-tech measures in <u>Budget 2021</u>, which reflect the value the entire government places in the UK tech sector to drive the UK's recovery from COVID-19. The Budget included:
 - £375 million for the Future Fund: Breakthrough;
 - £12 billion for the new UK infrastructure Bank;
 - Reform of high-skilled visas, and a review of R&D tax credits and Enterprise
 Management Incentives (EMI) to support R&D intensive, high-growth firms;
 - £520 million for Help to Grow, which will offer management training and adoption vouchers to SMEs.
- DCMS and BEIS also stressed their commitment to work together and and join up on policy interventions and future strategies to ensure a coherent government approach.
- Members welcomed the Budget measures, which backed the UK's thriving sector.
 Key comments were as follows:
 - Members were keen to learn more about, and help shape, the digital adoptions measures announced in the Help to Grow scheme.
 - Members urged the Government to consider expansion of the superdeduction to cover software and innovation investments, which would complement investment in machinery.
 - Members suggested several policy areas for potential future interventions, including: a co-investment fund for AI startups; raising the SEIS / EIS caps to increase funding to early stage SMEs; measures to improve investment in impact tech; and incentivising mass apprenticeship programmes.

Item 4: AOB

 Updated Terms of Reference for the Digital Economy Council will be finalised after the meeting and published on gov.uk in due course, together with the updated list of members

ACTIONS

- Officials agreed to follow up on a number of points and suggestions from members following the meeting.
- Officials agreed to circulate a forward look of potential agenda items for comment by the membership.