



Department for  
Business, Energy  
& Industrial Strategy

<<Company Name>>  
<<Street Address Line 1>>  
<<Street Address Line 2>>  
<<Street Address Line 3>>  
<<Street Address Line 4>>  
<<Town>>  
<<County (including London)>>  
<<Full Postcode>>

November 2020

## ARE YOU READY FOR NEW RULES FOR BUSINESS WITH THE EU?

### Urgent message from the Business Secretary

There is now just over **a month to go** until the end of the transition period. As Business Secretary, I urge you to **TAKE ACTION** now to prepare for our new relationship with the EU.

As a business in the tourism and hospitality sector, you can find out what you need to do by going to [gov.uk/tourism-2021](https://gov.uk/tourism-2021). The top actions you can take now to prepare are:

**1. Prepare for changes relating to travel to the EU for leisure or business; hiring staff from the EU; and data protection and data flows with the EU / European Economic Area (EEA).**

You can find out what these are by visiting [gov.uk/tourism-2021](https://gov.uk/tourism-2021) and using the checker tool.

**2. Visiting the UK.**

Practical consumer focused communications about visiting the UK after January 2021 can be found at: [gov.uk/guidance/visiting-the-uk-after-brexit](https://gov.uk/guidance/visiting-the-uk-after-brexit)

**3. Travelling to the EU.**

Advice for UK nationals travelling to the EU can be found at: [gov.uk/visit-europe-1-january-2021](https://gov.uk/visit-europe-1-january-2021)

**4. If you are planning to recruit from overseas from 1 January 2021, you will need to register as a licensed visa sponsor.**

You may not be able to legally hire people from outside the UK if you do not have a licence. New employees from outside the UK will also need to meet new job, salary and language requirements. Irish citizens and those eligible under the EU Settlement Scheme are not affected.

**THE CHANGES CAN TAKE LONGER THAN YOU THINK, SO START TODAY**

**YOU NEED  
TO ACT  
NOW**



FIND OUT WHAT YOU  
NEED TO DO BY USING  
THE CHECKER TOOL



[GOV.UK/TOURISM-2021](https://gov.uk/tourism-2021)

- ✓ Check
- ✓ Change
- ✓ Go

Support is available, including webinars to walk you through the changes. These are available to watch on demand at: [gov.uk/transition-webinars](https://www.gov.uk/transition-webinars). Unless you take action, there is a risk your business operations will be interrupted. You should also check with your suppliers and customers that they are taking action.

These are challenging times, but the transition period is ending on 31 December 2020 and there will be **NO EXTENSION**. Unless you take action, there is a risk your business operations will be interrupted. The Government will be there to help you to take advantage of the many new opportunities that being an independent trading nation will bring.

Yours sincerely,



**The Rt Hon Alok Sharma MP**  
Secretary of State for Business,  
Energy & Industrial Strategy



**SCAN TO LISTEN TO**  
**OUR WEBINARS**  
[GOV.UK/TRANSITION-WEBINARS](https://www.gov.uk/transition-webinars)

- ✓ Check
- ✓ Change
- ✓ Go



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**NEW RULES FOR BUSINESS WITH**  
**EUROPE START ON 01 JAN 2021**

THERE ARE ACTIONS YOUR BUSINESS NEEDS  
TO TAKE NOW AT [GOV.UK/TOURISM-2021](https://www.gov.uk/tourism-2021)