A GUIDE FOR EMPLOYERS
WHAT IS IT?

The Kickstart Scheme is a £2 billion fund to create hundreds of thousands of high quality 6-month work placements for young people.

It was launched on the 8th July after the Chancellor announced the Kickstart Scheme as part of the Plan for Jobs.

Funding available for each job will cover the relevant National Minimum Wage for 25 hours a week, plus the associated employer National Insurance contributions and employer minimum automatic enrolment contributions. There will also be funding available to support young people to develop new skills and to help them move into sustained employment after they have completed their Kickstart funded job.

Through the scheme, you’ll be able to access a large pool of young people with potential, ready for an opportunity.

We will initially prioritise young people aged between 16 and 24 who are ready for an opportunity and will be supported by their Jobcentre Plus work coach to enrol in the scheme.
HOW TO GET INVOLVED?

Employers from all industries and across the private, public and voluntary sectors can get involved.

**ONLINE**
All the information you need to apply is available online: [gov.uk/kickstart](http://gov.uk/kickstart)

**INTERVIEWS**
Employers will interview applicants and select the best candidate for the role.

**BIDS**
Bids must be for a minimum of 30 job placements. If you are unable to offer this many vacancies, you can partner with other organisations to reach the minimum number.
The job placements created with Kickstart funding must be new jobs. They must not:
- replace existing or planned vacancies
- cause existing employees or contractors to lose or reduce their employment

The roles you are bidding for must be:
- a minimum of 25 hours per week, for 6 months
- paid at least the National Minimum Wage for their age group
- should not require people to undertake extensive training before they begin the job placement

All bids should include how you will help the participants to develop their skills and experience with:
- support to look for long-term work
- support with CV and interview preparation
- training to develop their skills, such as team work, organisation and communications as part of the role