



ELITE LEADERSHIP GLOBAL ACADEMY

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of:
Ministry of Defence

Signed on behalf of:
Elite Leadership Global Academy

Position: **SO1 DS (Reserves) at Army Division,
Joint Services Command and Staff College**

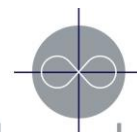
Date: **21 July 2020**



**Ministry
of Defence**

Position: **Founder**

Date: **21 July 2020**



eliteleadership
Global Academy

The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom

Her Majesty's Government

and

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles of the Armed Forces Covenant

1.1 We, Elite Leadership Global Academy will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *No member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen*
- *In some circumstances special treatment may be appropriate especially for the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1 Elite Leadership Global Academy recognises the value serving personnel, reservists, veterans and military families bring to business. We will seek to uphold the principles of the Armed Forces Covenant, by:

- **Promoting the Armed Forces:** promoting the fact that we are an Armed Forces-friendly organisation, to people we have direct contact with and the wider public. We will encourage other companies to embrace the Armed Forces Covenant, recognising that it is good for business;
- **Veterans:** advocate for flexible and sustainable ways of working with the aim of more Veterans being able to access suitable work that meets their needs and the needs of business by recognising military skills and qualifications in the recruitment and selection process with companies that we deal with;
- **Working with Companies:** provide advice and support to businesses to help implement flexible ways of working to enable more opportunities for business and veterans that are mutually beneficial; We pledge to offer our workshops at a discounted rate for those companies that have signed the Armed Forces Covenant;
- **Service Spouses & Partners:** supporting and advocating support for the employment of Service spouses and partners; encouraging companies to advertise vacancies with the Military Families Federations; providing flexibility in granting leave for Service spouses and partners before, during and after a partner's deployment;
- **National Events:** supporting Armed Forces Day, Reserves Day, the Poppy Appeal Day and Remembrance activities;
- **Armed Forces Charities:** supporting Armed Forces charities with fundraising.

2.2 We will publicise these commitments, where possible, through our literature and/or on our website, setting out how we will seek to honour them and inviting feedback from the Service community and our customers on how we are doing.