



## Pro-Clean Yorkshire

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We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of:

**Pro-clean Yorkshire**

Signed:           *M. C.*          

Position:           Owner          

Date:           20<sup>th</sup> June 2020          



# The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom

Her Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

## Section 1: Principles Of The Armed Forces Covenant

1.1 We Pro-clean Yorkshire will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen*
- *in some circumstances special treatment may be appropriate especially for the injured or bereaved.*

## Section 2: Demonstrating our Commitment

2.1 Pro-clean Yorkshire recognises the value serving personnel, reservists, veterans and military families bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by:

- *promoting the fact that we are an armed forces-friendly organisation; through adding the covenant logo to our van's, website, leaflets & calling cards. Showing to all that we truly value all that have served Queen and country.*
- *seeking to support the employment of veterans young and old and working with the Career Transition Partnership (CTP), in order to establish a tailored employment pathway for Service Leavers; We would look to make contact with the Transition Partnership to discuss future employment opportunities with a view to consider those veterans on the pathway to leaving the armed forces, giving them the opportunity to come on board and train as a window technician and specialist cleaner.*
- *striving to support the employment of Service spouses and partners; Guaranteed interview and development opportunities for those without previous training or experience, if successful.*
- *endeavouring to offer a degree of flexibility in granting leave for Service spouses and partners before, during and after a partner's deployment; As with all aspects of work and home life and finding the happy balance, we would accommodate all requests for leave before partners deployment. We have the flexibility within our family run business to step up and fill voids to ensure work is completed when necessary.*

- *seeking to support our employees who choose to be members of the Reserve forces, including by accommodating their training and deployment where possible; We would look to fully accommodate leave to fit in with training and deployment, ensuring that the temporary cover is available guaranteeing their jobs on their return.*
- *offering support to our local cadet units, either in our local community or in local schools, where possible; We would look to contact the local cadet force to offer not only donations to fund raising, but also the specialist equipment to enable car washing fund raising, monument cleaning etc.*
- *aiming to actively participate in Armed Forces Day; We actively participate annual, with a large number of the family service and ex-service men across Army, Navy and RAF, this is a day we all truly enjoy and look forward to. If volunteers are needed, we would look to put ourselves forward.*
- *offering a discount to members of the Armed Forces Community; We would happily commit to a 20% discount on all services offered by Pro-clean Yorkshire.*
- *any additional commitments Pro-clean Yorkshire could make (based on local circumstances).*
- *We hope with the commitments listed above, that with contacts and progression working with Cadet units and Career Path Transition, there will become other opportunities to show to our veterans that we truly value their service to Queen and County.*

2.2 We will publicise these commitments through our literature and/or on our website, setting out how we will seek to honour them and inviting feedback from the Service community and our customers on how we are doing.

We will inform existing customers of our commitment to the covenant to ensure that all veterans can see our commitment and where appropriate take advantage of the discounts that we look to offer.

The Armed Forces covenant logo will be worn with pride on:

- All our vehicles
- Feature on the home page of our website; [www.procleanyorkshire.co.uk](http://www.procleanyorkshire.co.uk)
- Be shown on signatures on emails
- On calling cards left after services provide

Showing our true respect, support and fair treatment of all service men and women in the Naval Service, the Army and the Royal Air Force, together with their families by committing to upholding this covenant.