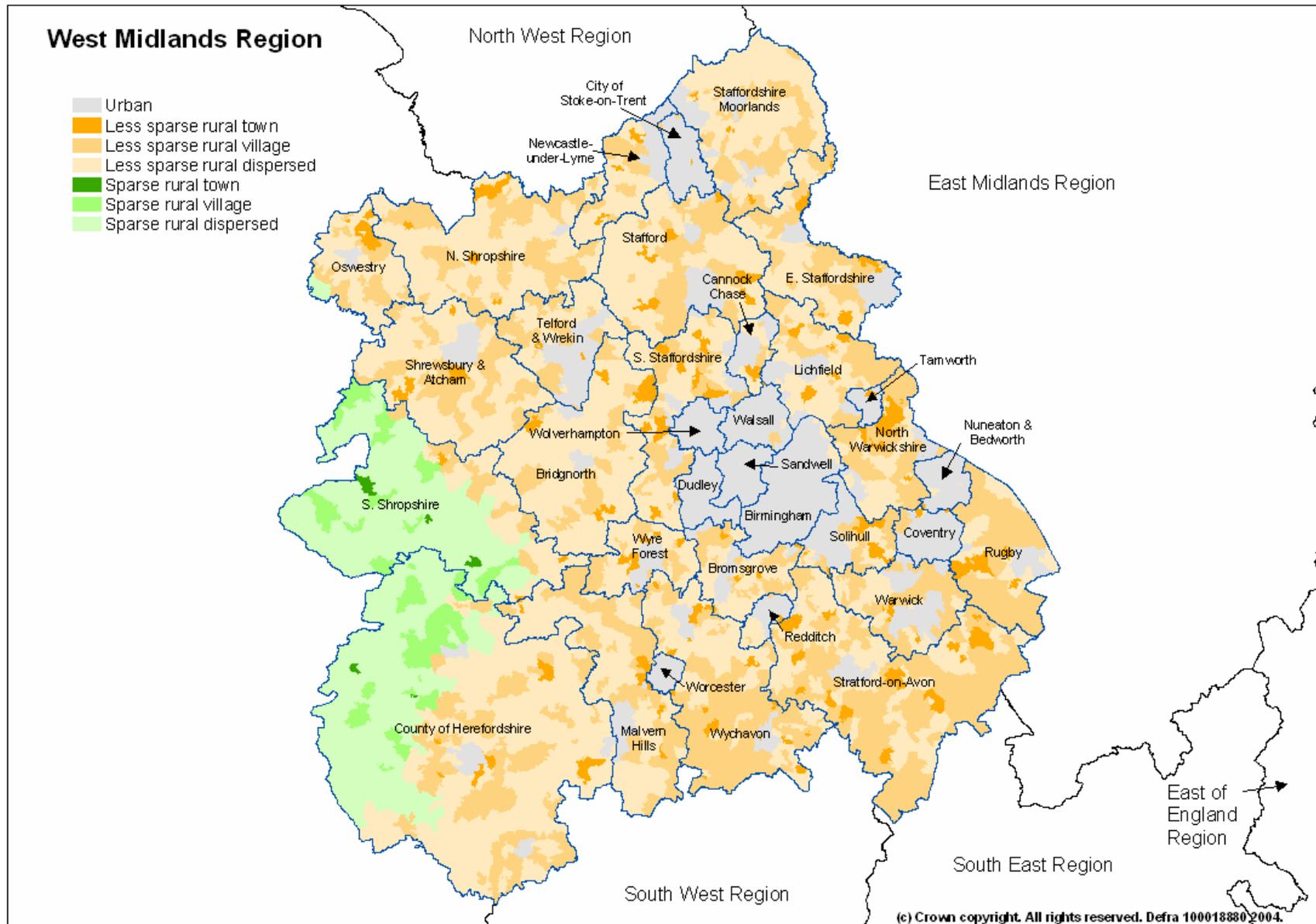


# **Stratford-on-Avon**

## **Census 2001 and Access to Services Focus on Rural Areas**

Stratford-on-Avon is in the West Midlands Government Office Region

Map of the Government Office Region showing Authority boundaries and shaded by Output Area according to the urban / rural definition.



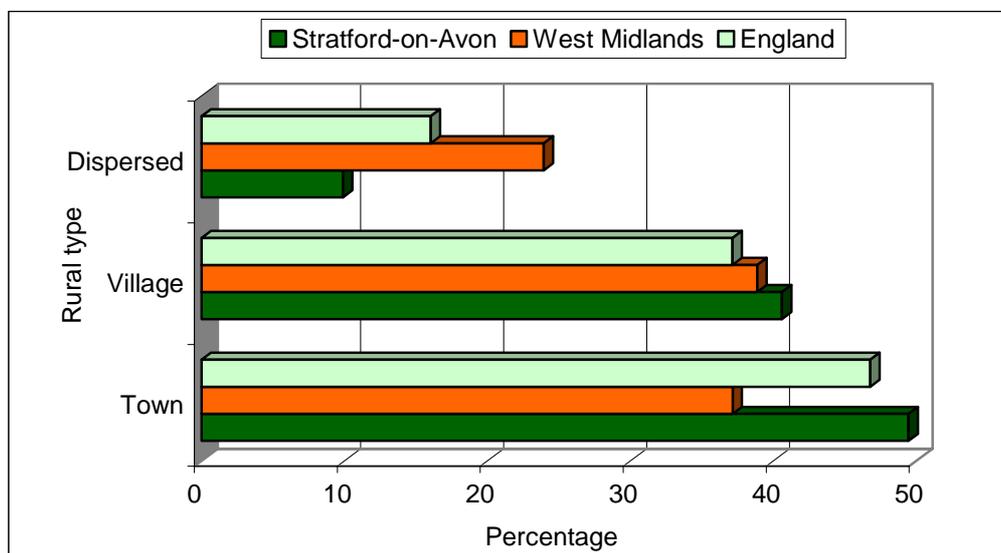
## Population

In Stratford-on-Avon 79.8% of people live in rural areas, compared with 15.7% in the Government Office Region. Within the rural areas all people live in less sparse areas

	Stratford-on-Avon			West Midlands		
	Male	Female	Total	Male	Female	Total
Urban	10,709	11,822	22,531	2,165,396	2,274,096	4,439,492
Rural	43,266	45,687	88,953	409,715	418,101	827,816
Less Sparse	43,266	45,687	88,953	383,437	391,125	774,562
Town	21,402	22,860	44,262	144,810	152,545	297,355
Village	17,575	18,371	35,946	152,407	153,903	306,310
Dispersed	4,289	4,456	8,745	86,220	84,677	170,897
Sparse	-	-	-	26,278	26,976	53,254
Town	-	-	-	7,477	8,038	15,515
Village	-	-	-	6,918	7,297	14,215
Dispersed	-	-	-	11,883	11,641	23,524
Total	53,975	57,509	111,484	2,575,111	2,692,197	5,267,308
Percentage rural	80.2	79.4	79.8	15.9	15.5	15.7

Source table from the Census: UV03 Gender

Proportion of the population of the Authority living in rural towns, villages and dispersed areas compared with the Government Office Region and England.



Source table from the Census: UV03 Gender

## Age

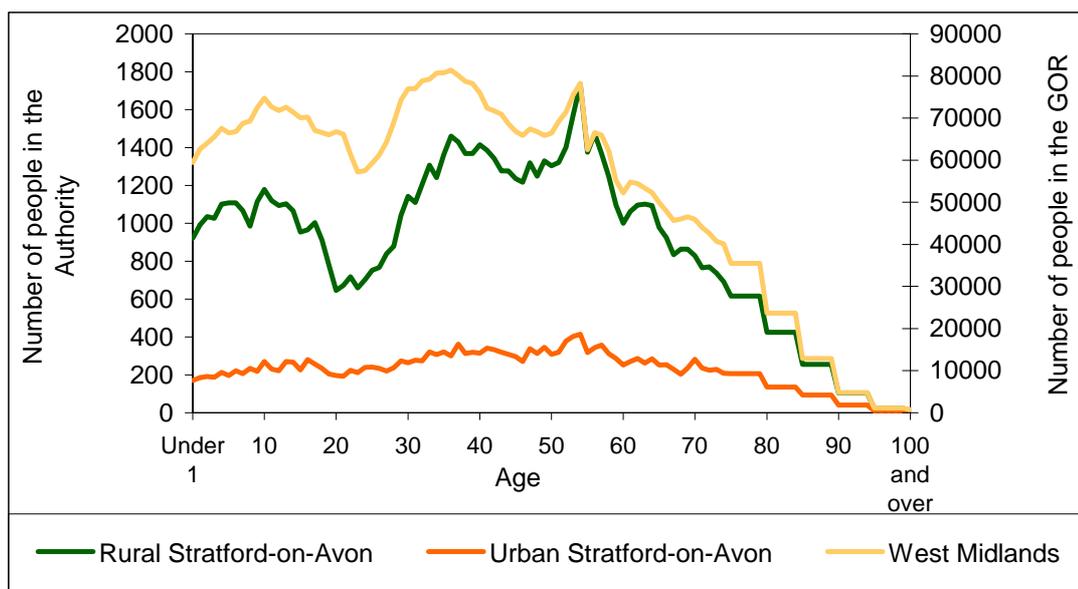
In Stratford-on-Avon 9.4% of the population live in rural areas and are under 10 years old. 18.5% of the Authority's population live in rural areas and are under 19 years of age. 9.8% are aged 70 or over and live in rural areas.

### Total population within the Authority, broken down by age.

Age	Total	Totals		Rural breakdown						% Rural
		Urban	Rural	Towns		Villages		Dispersed		
				Less sparse	Sparse	Less sparse	Sparse	Less sparse	Sparse	
Under 10	12,488	2,026	10,462	5,337	-	4,099	-	1,026	-	83.8
10 to 19	12,641	2,466	10,175	5,224	-	3,981	-	970	-	80.5
20 to 29	9,949	2,270	7,679	4,533	-	2,501	-	645	-	77.2
30 to 39	16,055	3,058	12,997	6,887	-	4,981	-	1,129	-	81.0
40 to 49	16,230	3,180	13,050	6,205	-	5,386	-	1,459	-	80.4
50 to 59	17,326	3,439	13,887	6,323	-	5,956	-	1,608	-	80.2
60 to 69	12,353	2,535	9,818	4,372	-	4,458	-	988	-	79.5
70 to 79	9,098	2,217	6,881	3,388	-	2,927	-	566	-	75.6
80 to 89	4,551	1,149	3,402	1,757	-	1,356	-	289	-	74.8
90 and over	924	269	655	332	-	262	-	61	-	70.9
	111,615	22,609	89,006	44,358	-	35,907	-	8,741	-	79.7

Source table from the Census: UV04 Age

### Age of the population in urban/rural parts of the Authority and totals for the Government Office Region.

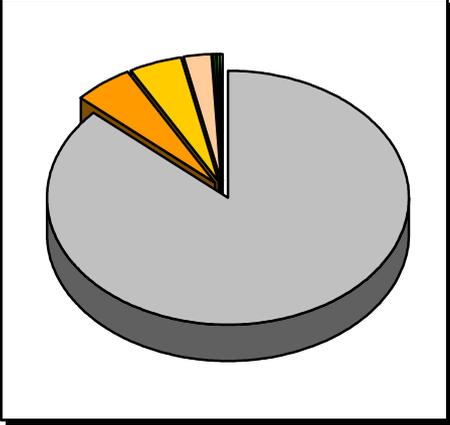
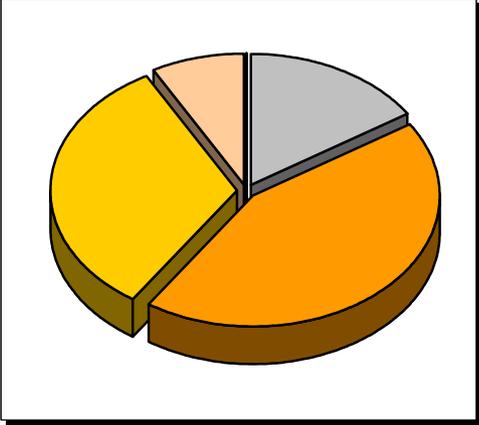


Source table from the Census: UV04 Age

Proportion of children under 5 split by the urban rural definition, for the Authority and the Government Office Region

Authority:  
Stratford-on-Avon  
Number of under 5's: 6,100

Government Office Region:  
West Midlands  
Number of under 5's: 319,200



- Urban
- Less Sparse Rural Town
- Less Sparse Rural Village
- Less Sparse Rural Dispersed
- Sparse Rural Town
- Sparse Rural Village
- Sparse Rural Dispersed

Source table from the Census: UV04 Age

## Marital Status

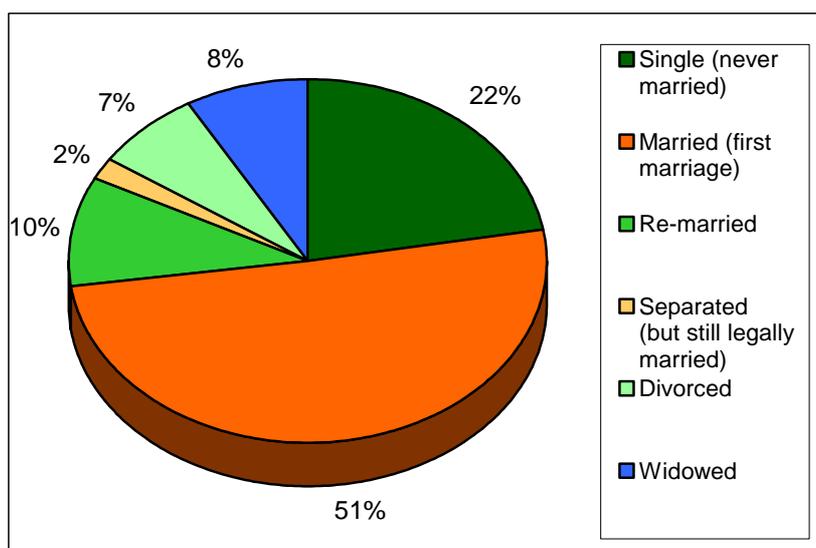
The 'Marital Status' table (UV07) classifies all people (i.e. from babies upwards) according to their marital status. To create the following table *it has been assumed* that all people aged under 16 would be in the "single – never married" category. All people under 16 years of age have been deducted from the original "single – never married" figures on the marital status to estimated figures on the marital status of people aged 16 or over.

### Estimated number of people in the Authority and Government Office Region aged 16 or over, by marital status

	Single (never married)	Married (first marriage)	Re-married	Separated (but still legally married)	Divorced	Widowed
<b>Stratford-on-Avon</b>						
Urban	5,004	8,489	1,546	405	1,620	1,957
Rural	15,908	36,500	6,921	1,370	5,370	5,905
Less Sparse	15,908	36,500	6,921	1,370	5,370	5,905
Town	8,520	17,251	3,156	729	2,809	3,104
Village	5,896	15,493	3,011	539	2,082	2,316
Dispersed	1,492	3,756	754	102	479	485
Sparse	-	-	-	-	-	-
Town	-	-	-	-	-	-
Village	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-
<b>Total</b>	<b>20,912</b>	<b>44,989</b>	<b>8,467</b>	<b>1,775</b>	<b>6,990</b>	<b>7,862</b>
<b>West Midlands</b>						
Urban	1,046,602	1,549,838	232,261	83,709	278,764	305,378
Rural	153,568	343,752	61,538	11,802	48,174	55,803
<b>Total</b>	<b>1,200,170</b>	<b>1,893,590</b>	<b>293,799</b>	<b>95,511</b>	<b>326,938</b>	<b>361,181</b>

Source tables from the Census: UV04 Age and UV07 Marital Status

### Estimated proportions of people aged 16 or over in rural parts of the Authority, by marital status.



Source tables from the Census: UV04 Age and UV07 Marital Status

## Household composition

In Stratford-on-Avon 78.2% of households are in rural areas. 25.2% of rural households are single person households. 6.2% of rural households are lone parent family households.

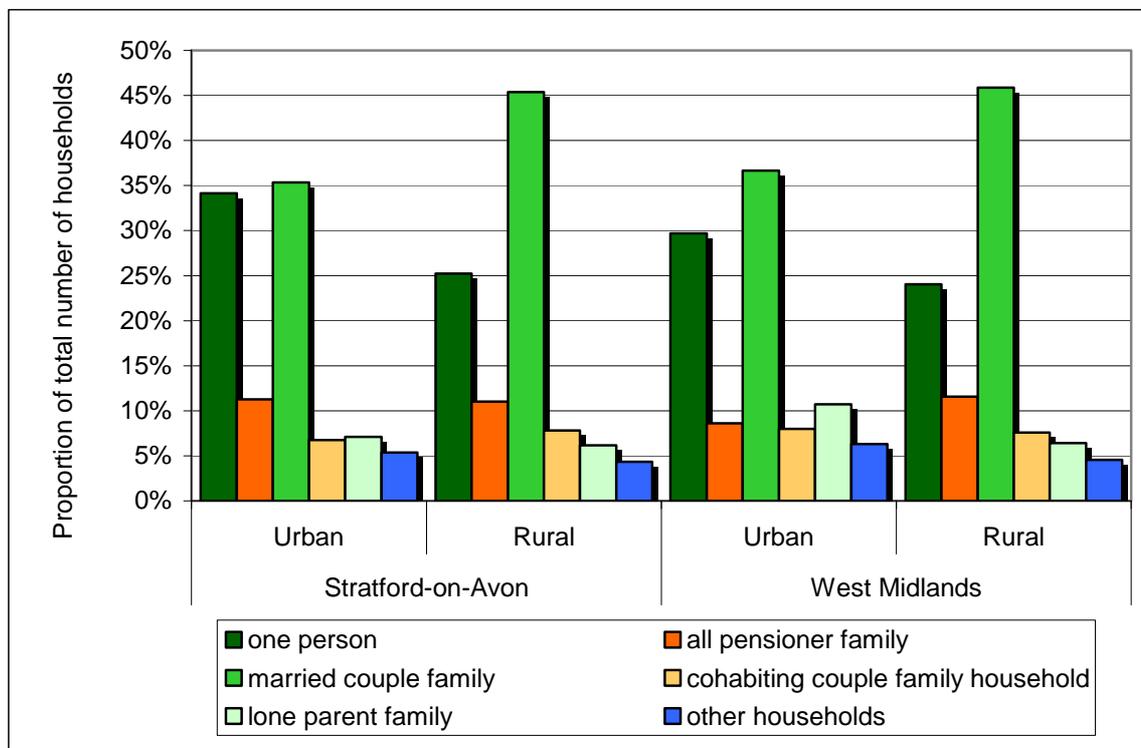
### Number of households, by composition of the household

	Urban Total	Rural						% rural	
		Total	Less sparse			Sparse			
			Town	Village	Dispersed	Town	Village	Dispersed	
Total number of households	10,262	36,910	18,639	14,876	3,395	-	-	-	78.2
One person household	3,504	9,312	5,125	3,491	696	-	-	-	72.7
pensioner	1,929	5,033	2,748	1,950	335	-	-	-	72.3
other	1,575	4,279	2,377	1,541	361	-	-	-	73.1
All pensioner family	1,157	4,069	1,921	1,804	344	-	-	-	77.9
Married couple family	3,627	16,756	7,923	7,076	1,757	-	-	-	82.2
no children	1,492	6,775	2,990	3,059	726	-	-	-	82.0
with one dependent child	581	2,611	1,320	1,036	255	-	-	-	81.8
with two or more dependent children	969	4,919	2,388	2,002	529	-	-	-	83.5
all children non-dependent	585	2,451	1,225	979	247	-	-	-	80.7
Cohabiting couple family	694	2,886	1,591	1,045	250	-	-	-	80.6
no children	492	1,769	935	661	173	-	-	-	78.2
with one dependent child	99	546	313	200	33	-	-	-	84.7
two or more dependent children	88	457	265	154	38	-	-	-	83.9
all children non-dependent	15	114	78	30	6	-	-	-	88.4
Lone parent family	729	2,279	1,362	776	141	-	-	-	75.8
with one dependent child	238	718	482	204	32	-	-	-	75.1
with two or more dependant children	196	633	389	212	32	-	-	-	76.4
all children non-dependent	295	928	491	360	77	-	-	-	75.9
Other households	551	1,608	717	684	207	-	-	-	74.5
with one dependent child	74	275	114	119	42	-	-	-	78.8
with two or more dependent children	69	266	107	129	30	-	-	-	79.4
all student	6	6	-	6	-	-	-	-	50.0
all pensioner	27	196	72	100	24	-	-	-	87.9
other	375	865	424	330	111	-	-	-	69.8

Source table from the Census: UV65 Household Composition (households)

A dependent child is a person in a household aged 0 to 15 (whether or not in a family) or a person aged 16 to 18 who is a full-time student in a family with parent(s).

Percentage of households by composition of household for the Authority and the Government Office Region.



Source table from the Census: UV65 Household Composition (households)

**Classification of household deprivation**

The classification of household deprivation on the Census is independent of the English Indices of Multiple Deprivation published by the Office of the Deputy Prime Minister. Four dimensions from the Census returns have been identified as giving an indication of household deprivation. Households are considered deprived if one or more of the following definitions applies to that household:

**Employment** – any member of the household aged 16-74 who is not a full-time student is classified as either unemployed or permanently sick.

**Education** – no member of the household aged 16 to pensionable age has at least 5 GCSE’s (grade A to C) or equivalent AND no member of the household aged 16 to 18 is in full-time education.

**Health and disability** – any member of the household has general health ‘not good’ in the year before the census or has a limiting long term illness.

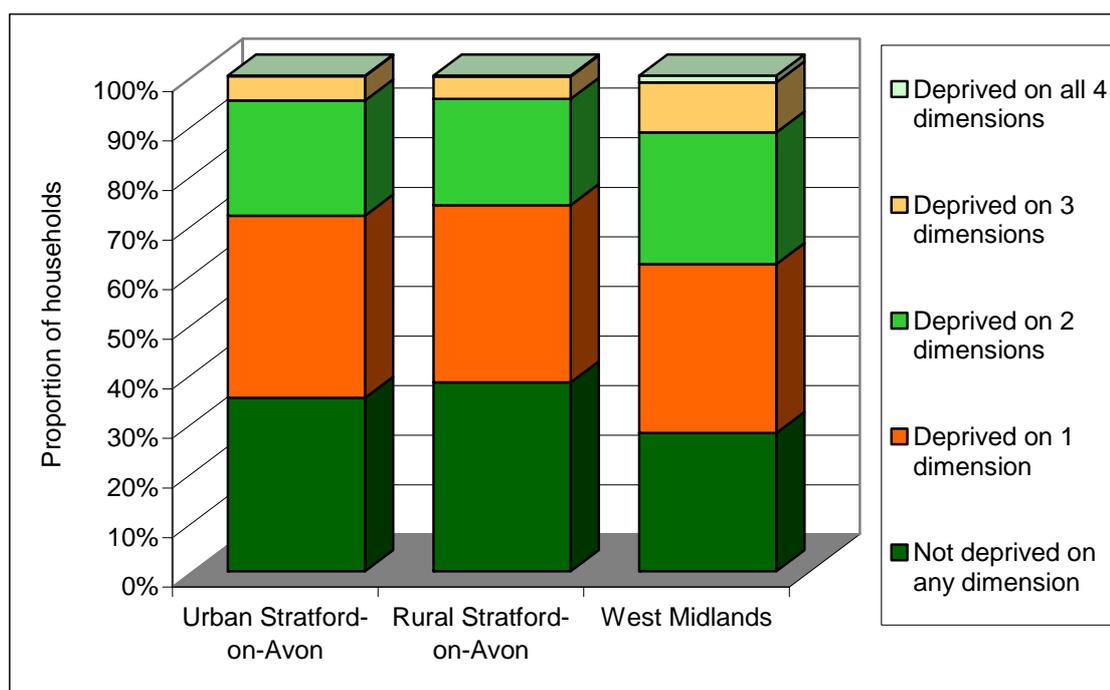
**Housing** – The household’s accommodation is either overcrowded, or is in a shared dwelling, or does not have sole use of bath/shower and toilet, or has no central heating.

### Classification of household deprivation (number of households)

	Stratford-on-Avon					West Midlands	
	Not deprived on any dimension	Deprived on 1 dimension	Deprived on 2 dimensions	Deprived on 3 dimensions	Deprived on all 4 dimensions	Not deprived on any dimension	Deprived on 1 or more dimensions
<b>Urban</b>	<b>3,586</b>	<b>3,764</b>	<b>2,387</b>	<b>498</b>	<b>15</b>	<b>485,054</b>	<b>1,333,560</b>
<b>Rural</b>	<b>14,063</b>	<b>13,223</b>	<b>7,908</b>	<b>1,646</b>	<b>87</b>	<b>116,277</b>	<b>218,629</b>
Less Sparse	14,063	13,223	7,908	1,646	87	109,776	202,379
Town	6,724	6,793	4,186	909	48	41,368	83,070
Village	5,827	5,303	3,082	610	27	43,926	77,863
Dispersed	1,512	1,127	640	127	12	24,482	41,446
Sparse	-	-	-	-	-	6,501	16,250
Town	-	-	-	-	-	1,680	5,260
Village	-	-	-	-	-	1,724	4,419
Dispersed	-	-	-	-	-	3,097	6,571

Source table from the Census: UV67 Classification of household deprivation

### Comparison of household deprivation in urban and rural parts of the Authority



Source table from the Census: UV67 Classification of household deprivation

### Health and provision of unpaid care

There were two measure of 'health' on the Census. In one measure respondents were asked to rate their general level of health over the last twelve months as 'good', 'fairly good' or 'not good'. The other measure was to ask respondents whether they (in their opinion) had a limiting long-term

illness (LLTI). LLTI covers any long-term illness, health problem or disability that limits daily activities or the work a person can do.

Perception of health over the 12 months preceding the Census (number of people)

	Stratford-on-Avon				West Midlands			
	Good	Fairly good	Not good	% not good	Good	Fairly good	Not good	% not good
Urban	15,762	5,078	1,691	7.5	2,957,090	1,035,442	446,963	10.1
Rural	63,947	18,853	6,155	6.9	583,275	178,975	65,571	7.9

Source table from the Census: UV20 General health

Occurrence of limiting long-term illnesses (LLTI) (number of people)

	Stratford-on-Avon			West Midlands			England
	No LLTI	LLTI	% with LLTI	No LLTI	LLTI	% with LLTI	% with LLTI
Urban	18,688	3,843	17.1	3,586,680	852,812	19.2	18.2
Rural	75,605	13,348	15.0	687,170	140,646	17.0	17.0

Source table from the Census: UV22 Long-term limiting illness

Number of people providing unpaid care

	Stratford-on-Avon			% providing some unpaid care	
	1 to 19 hours per week	20 to 49 hours per week	50 or more hours per week	Stratford-on-Avon	West Midlands
Urban	1,855	205	322	10.6	10.5
Rural	6,998	768	1,382	10.3	11.2
Towns	3,163	392	737	9.7	10.7
Villages	3,066	317	541	10.9	11.5
Dispersed	769	59	104	10.7	11.6

Source table from the Census: UV21 Provision of unpaid care

## Qualifications

In Stratford-on-Avon 24.1% of the people aged 16 to 74 have no academic, vocational or professional qualifications, compared with 34% in the Region as a whole. 81.1% of the people with no such qualifications are in rural parts of the Authority.

### Number of people aged 16 to 74 by qualification level

	Number of people aged 16-74 within the authority that responded to the questions on qualification levels. (please see the footnotes)						Percentage with no qualifications	
	None	Level 1	Level 2	Level 3	Level 4/5	Other	Authority	GOR
Urban	3,715	2,481	3,561	1,400	4,241	1,221	22.4	35.3
Rural	15,944	10,305	13,746	5,112	15,281	4,553	24.6	26.9
Less Sparse	15,944	10,305	13,746	5,112	15,281	4,553	24.6	26.8
Town	8,395	5,563	6,660	2,298	6,619	2,392	26.3	28.7
Village	6,279	3,809	5,584	2,204	6,915	1,723	23.7	25.5
Dispersed	1,270	933	1,502	610	1,747	438	19.5	25.9
Sparse	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-
Total	19,659	12,786	17,307	6,512	19,522	5,774	24.1	34.0
Percentage rural	81.1	80.6	79.4	78.5	78.3	78.9		

Source table from the Census: UV24 Qualifications

#### Footnotes

**None:** No academic, vocational or professional qualifications

**Level 1:** 1+ 'O' levels/CSE/GCSE (any grade), NVQ level 1, Foundation GNVQ

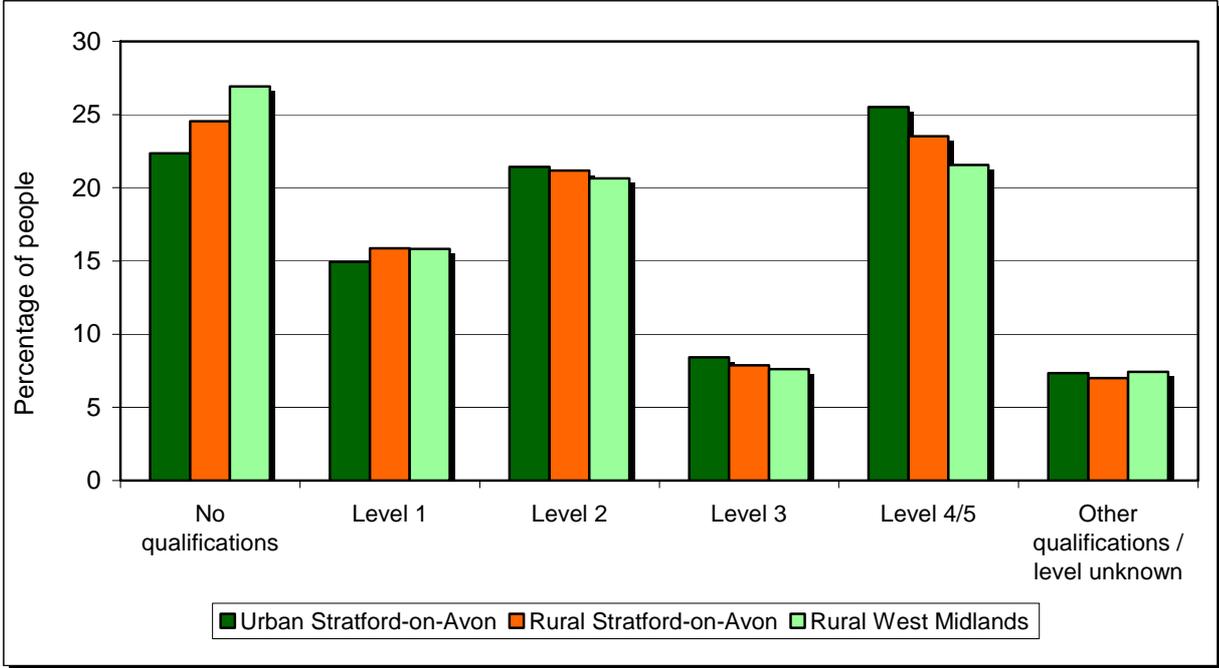
**Level 2:** 5+ 'O' levels, 5+ CSEs (grade 1), 5+ GCSEs (grade A to C), School Certificate, 1+ 'A' levels/AS levels, NVQ level 2, Intermediate GNVQ

**Level 3:** 2+ 'A' levels, 4+ AS levels, Higher School Certificate, NVQ level 3, Advanced GNVQ

**Level 4/5:** First degree, Higher degree, NVQ levels 4-5, HND, HNC, Qualified Teacher Status, Qualified Medical Doctor, Qualified Dentist, Qualified Nurse, Midwife, Health Visitor

**Other:** Other qualifications or level unknown e.g. City and Guilds, RSA/OCR, BTEC/Edexcel, other professional qualifications.

Percentage of people aged 16 to 74 with each level of qualification in the Authority and the rural part of the Government Office Region.



Source table from the Census: UV24 Qualifications

## National Statistics Socio-Economic Classification (NS-SeC)

In this table all people aged 16 to 74 are classified according to their type of occupation using the National Statistics Socio-Economic Classification. Further details of this classification system are available from the National Statistics web site at:

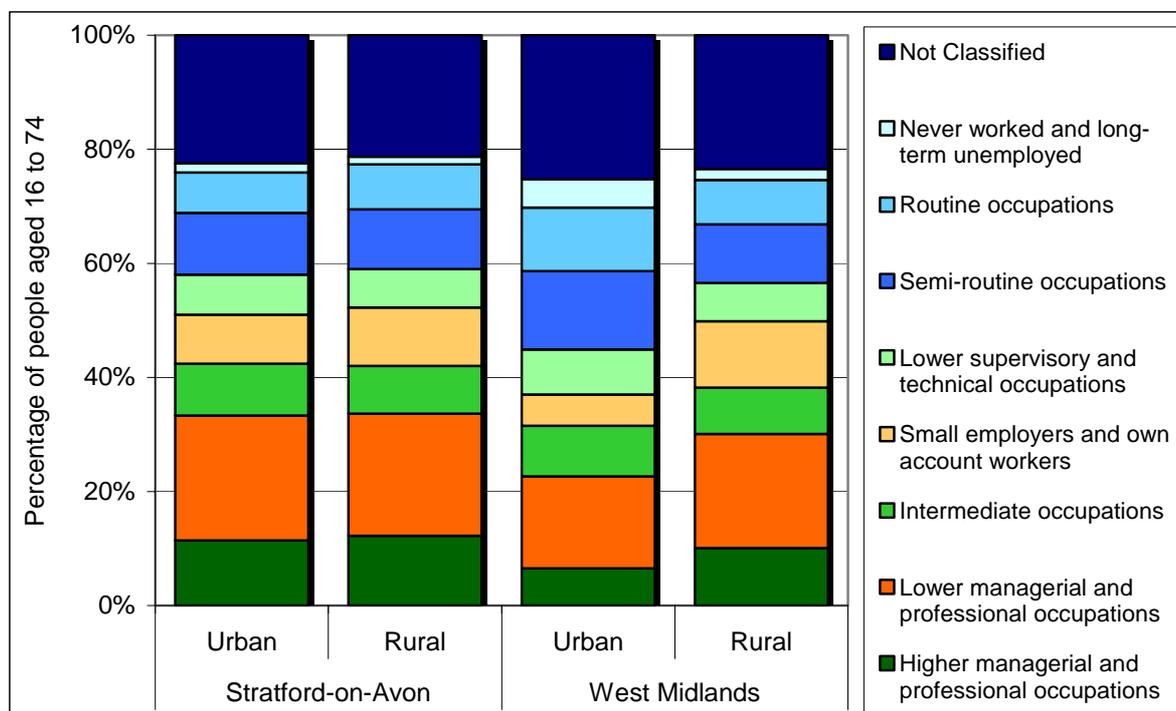
[http://www.statistics.gov.uk/methods\\_quality/ns\\_sec/default.asp](http://www.statistics.gov.uk/methods_quality/ns_sec/default.asp)

### Number of people in the Authority aged 16 to 74 by NS-SeC classification

	Stratford-on-Avon					West Midlands	
	Urban Total	Rural			Urban	Rural	
		Total	Towns	Villages			Dispersed
Higher managerial and professional occupations	1,903	7,973	3,396	3,645	932	207,982	61,115
Lower managerial and professional occupations	3,647	13,912	6,710	5,680	1,522	511,238	121,823
Intermediate occupations	1,507	5,420	2,986	1,964	470	280,647	49,224
Small employers and own account workers	1,436	6,655	2,484	3,151	1,020	174,333	71,108
Lower supervisory and technical occupations	1,167	4,417	2,581	1,542	294	250,547	40,626
Semi-routine occupations	1,804	6,770	3,902	2,358	510	435,853	62,479
Routine occupations	1,175	5,146	3,013	1,776	357	354,034	47,453
Never worked and long-term unemployed	266	895	471	335	89	157,173	11,413
Not Classified	3,743	13,820	6,421	6,066	1,333	801,993	142,700

Source table from the Census: UV31 National Statistics Socio-economic classification

### Percentage of people in the Authority aged 16 to 74 by NS-SeC classification



Source table from the Census: UV31 National Statistics Socio-economic classification

## Economic activity and average number of hours worked

In rural Stratford-on-Avon 28.5% of people aged 16 to 74 are economically inactive. 52.6% of those people are retired, 9.1% are students and 21.5% are looking after the home or family.

In comparison 28.8% of people aged 16 to 74 are economically inactive in urban Stratford-on-Avon and 31.3% are economically inactive in rural parts of the Government Office Region.

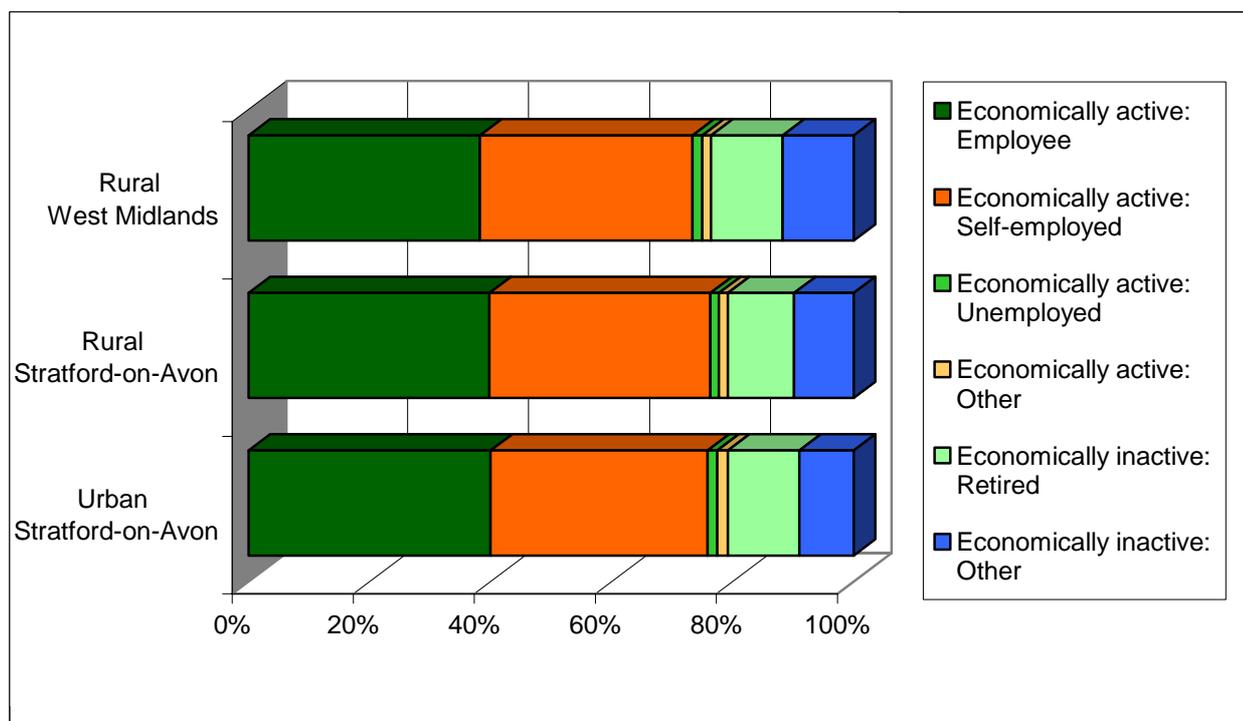
### Number of people aged 16 to 74 by economic activity

	Stratford-on-Avon					West Midlands	
	Urban Total	Rural				Urban	Rural
		Total	Towns	Villages	Dispersed		
Economically active	11,815	46,396	23,333	18,373	4,690	2,074,360	417,784
Employee	9,214	35,455	19,005	13,348	3,102	1,667,107	308,529
Part-time	2,216	8,258	4,239	3,255	764	375,589	76,199
Full-time	6,998	27,197	14,766	10,093	2,338	1,291,518	232,330
Self-employed with employees	572	3,041	909	1,587	545	72,407	33,474
Part-time	64	449	111	248	90	9,993	4,885
Full-time	508	2,592	798	1,339	455	62,414	28,589
Self-employed without employees	1,255	5,343	2,072	2,467	804	122,975	50,991
Part-time	416	1,727	639	835	253	32,150	14,756
Full-time	839	3,616	1,433	1,632	551	90,825	36,235
Unemployed	365	1,238	675	456	107	130,102	12,698
Full-time Students	409	1,319	672	515	132	81,769	12,092
Economically inactive	4,785	18,511	8,556	8,140	1,815	1,098,936	189,936
Retired	2,716	9,745	4,546	4,346	853	430,116	95,297
Student	475	1,689	730	759	200	152,939	20,621
Looking after home/family	806	3,971	1,691	1,800	480	211,043	36,046
Permanently sick/disabled	489	1,810	991	673	146	192,071	23,441
Other	299	1,296	598	562	136	112,767	14,531
% economically active	71.2	71.5	73.2	69.3	72.1	65.4	68.7
% economically inactive	28.8	28.5	26.8	30.7	27.9	34.6	31.3

Source table from the Census: UV28 Economic activity

For the Census part-time working is defined as working 30 hours a week or less. Full-time is defined as working 31 or more hours a week.

Percentage of people aged 16 to 74 by economic activity



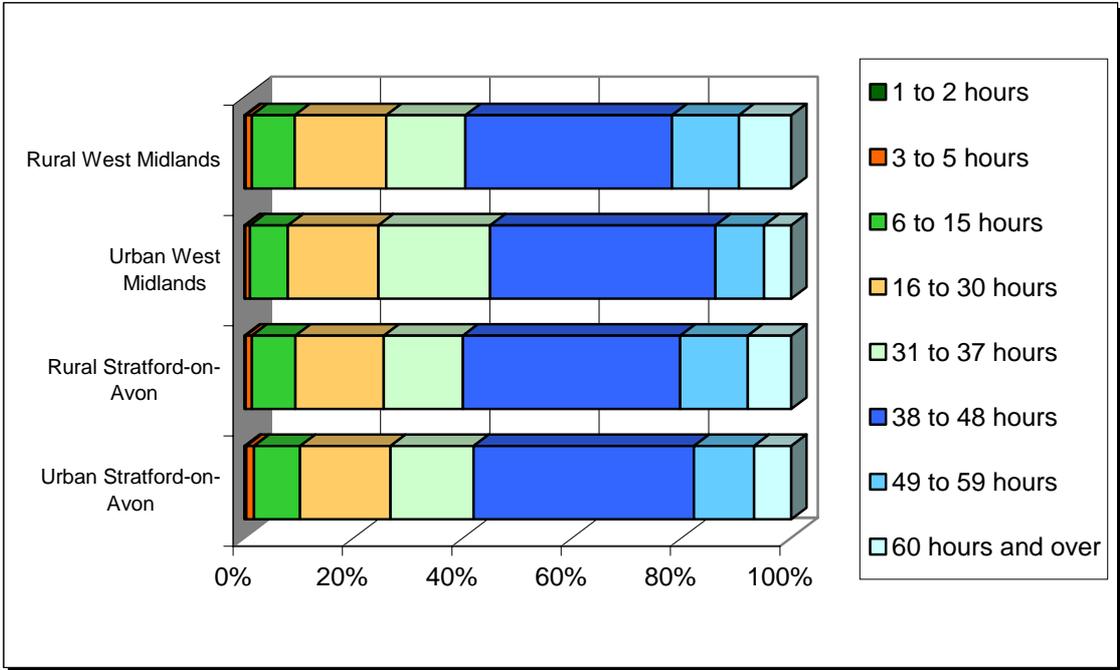
Source table from the Census: UV28 Economic activity

Number of people aged 16 to 74 in employment by number of hours worked per week

	Part-time				Full-time				Percent	
	1 to 2 hours	3 to 5 hours	6 to 15 hours	16 to 30 hours	31 to 37 hours	38 to 48 hours	49 to 59 hours	60 hours and over	Part-time	Full-time
<b>Stratford-on-Avon</b>										
Urban	36	162	969	1,892	1,739	4,619	1,254	783	26.7	73.3
Rural	90	507	3,609	7,286	6,521	17,936	5,566	3,601	25.5	74.5
Less Sparse	90	507	3,609	7,286	6,521	17,936	5,566	3,601	25.5	74.5
Town	39	225	1,700	3,580	3,768	9,640	2,443	1,252	24.5	75.5
Village	42	214	1,530	2,949	2,239	6,697	2,445	1,773	26.5	73.5
Dispersed	9	68	379	757	514	1,599	678	576	26.5	73.5
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Total	126	669	4,578	9,178	8,260	22,555	6,820	4,384	25.7	74.3
Percentage rural	71.4	75.8	78.8	79.4	78.9	79.5	81.6	82.1		
<b>West Midlands</b>										
Urban	2,792	16,572	134,099	318,967	394,960	795,478	171,845	95,765	24.5	75.5
Rural	870	4,643	31,583	67,658	58,446	152,577	49,375	38,739	25.9	74.1
Total	3,662	21,215	165,682	386,625	453,406	948,055	221,220	134,504	24.7	75.3

Source table from the Census: UV41 Hours worked

Percentage of people in rural and urban parts of the Authority aged 16 to 74 in employment by number of hours worked.



Source table from the Census: UV41 Hours worked

**Employment by industry type**

The three most common industries employing people aged 16 to 74 in rural Stratford-on-Avon are: "Manufacturing", "Real estate, renting and business activities" and "Wholesale and retail trade; repairs"

## Number of people aged 16 to 74 in employment by industry type

	Stratford-on-Avon					West Midlands	
	Urban	Rural			Dispersed	Urban	Rural
	Total	Total	Towns	Villages			
Agriculture, hunting and forestry	185	1,803	460	953	390	12,259	22,797
Fishing	-	3	-	3	-	72	60
Mining and quarrying	6	54	18	30	6	2,242	1,005
Manufacturing	1,430	7,546	4,314	2,624	608	417,478	68,071
Electricity, gas and water supply	85	301	156	103	42	17,267	2,765
Construction	651	2,859	1,422	1,159	278	124,877	28,579
Wholesale and retail trade; repairs	1,996	7,396	3,858	2,855	683	341,251	64,999
Hotels and restaurants	1,002	2,423	1,138	985	300	88,220	19,281
Transport, storage and communications	600	2,447	1,302	941	204	125,941	21,048
Financial Intermediation	677	1,629	853	629	147	67,819	11,792
Real estate, renting and business activities	1,817	7,435	3,488	3,069	878	207,945	49,441
Public administration and defence, social security	382	1,675	866	686	123	90,080	22,123
Education	900	3,339	1,686	1,342	311	148,832	33,409
Health and social work	861	3,874	2,044	1,474	356	206,119	40,598
Other community, social & personal service activities	840	2,225	997	975	253	79,516	17,306
Private households with employed persons	15	81	30	36	15	741	523
Extra-territorial organisations and bodies	-	3	-	3	-	159	54

Source table from the Census: UV34 Industry

## Accommodation and tenure

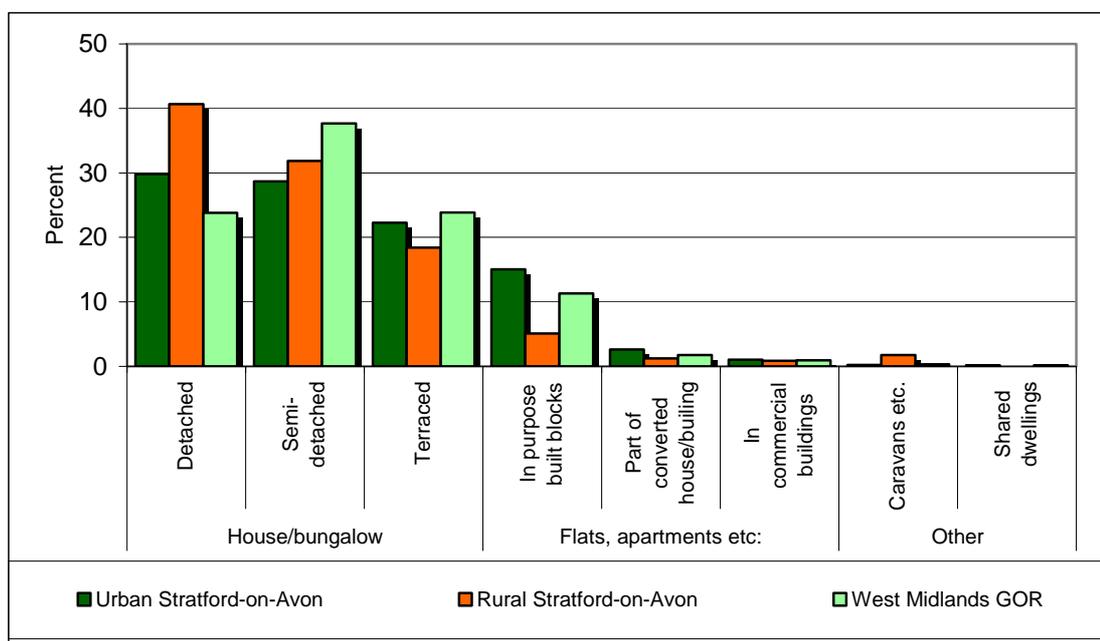
In rural Stratford-on-Avon 90.9% of households live in houses or bungalows, 7.2% live in flats, apartments (and other similar properties) and 1.8% live in other types of accommodation such as shared dwellings, caravans, mobile or temporary structures. In urban Stratford-on-Avon 80.8% of households live in houses or bungalows, 18.8% live in flats, apartments (and other similar properties) and 0.4% live in other types of accommodation such as shared dwellings, caravans, mobile or temporary structures.

## Number of households in the Authority and Government Office Region by accommodation type

	Stratford-on-Avon					West Midlands	
	Urban	Rural			Dispersed	Urban	Rural
	Total	Total	Towns	Villages			
<b>In an unshared dwelling</b>	<b>10,766</b>	<b>38,555</b>	<b>19,203</b>	<b>15,775</b>	<b>3,577</b>	<b>1,874,595</b>	<b>348,589</b>
House or bungalow	8,718	35,066	17,144	14,626	3,296	1,578,246	323,534
Detached	3,220	15,682	6,070	7,391	2,221	359,521	171,628
Semi-detached	3,096	12,284	6,942	4,521	821	731,907	107,041
Terraced (including end-terrace)	2,402	7,100	4,132	2,714	254	486,818	44,865
Flat; maisonette or apartment	2,024	2,795	2,047	564	184	293,490	19,954
In a purpose-built block of flats	1,627	1,974	1,655	252	67	239,660	12,194
Part of a converted or shared house	284	483	168	219	96	35,638	4,519
In a commercial building	113	338	224	93	21	18,192	3,241
Caravan, mobile or temporary structure	24	694	12	585	97	2,859	5,101
<b>In a shared dwelling</b>	<b>23</b>	<b>3</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>4,272</b>	<b>226</b>

Source table from the Census: UV56 Accommodation Type (Households)

Percentage of households in the Authority and the Government Office Region by type of accommodation.



Source table from the Census: UV56 Accommodation Type (Households)

In rural Stratford-on-Avon 76.6% of households live in owned accommodation, 12.7% live in social rented accommodation and 8.2% live in private rented accommodation.

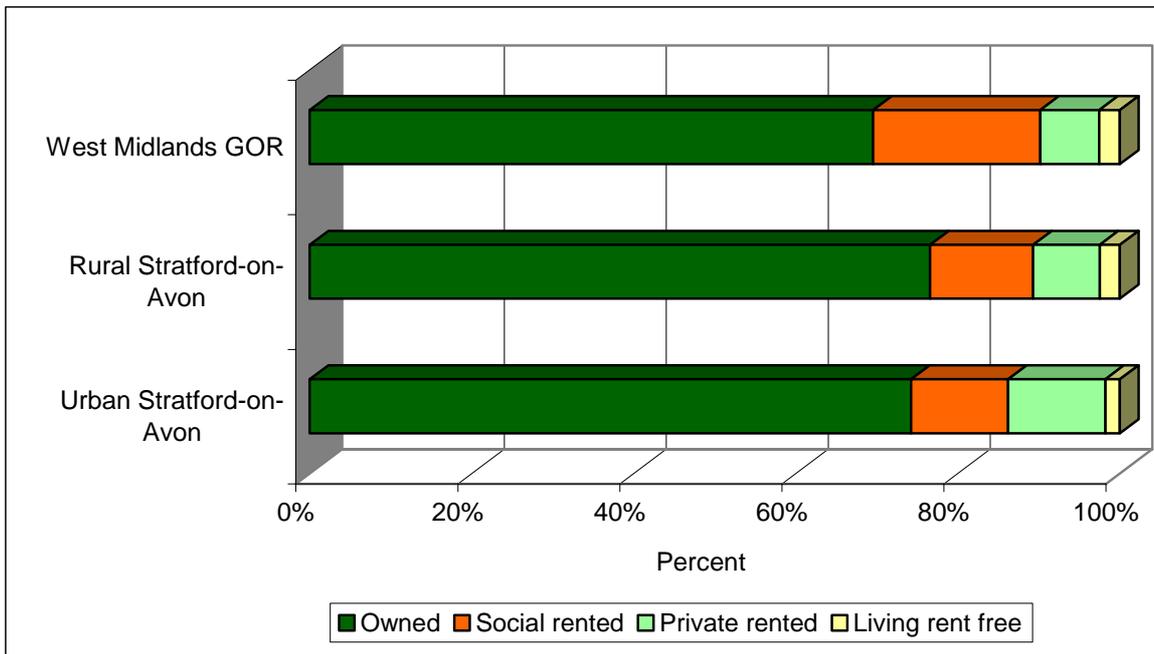
In urban Stratford-on-Avon 74.2% of households live in owned accommodation, 12% live in social rented accommodation and 12% live in private rented accommodation.

Number of households in the Authority and Government Office Region by tenure

	Stratford-on-Avon					West Midlands	
	Urban	Rural			Dispersed	Urban	Rural
	Total	Total	Towns	Villages			
<b>Owned</b>	<b>7,609</b>	<b>28,285</b>	<b>14,118</b>	<b>11,524</b>	<b>2,643</b>	<b>1,238,000</b>	<b>260,119</b>
Owns outright	3,826	12,775	5,680	5,743	1,352	523,695	127,710
Owns with a mortgage or loan	3,735	15,178	8,259	5,651	1,268	701,645	130,539
Shared ownership	48	332	179	130	23	12,660	1,870
<b>Social rented</b>	<b>1,228</b>	<b>4,695</b>	<b>2,987</b>	<b>1,562</b>	<b>146</b>	<b>407,125</b>	<b>36,595</b>
Rented from Council (Local Authority)	99	400	248	128	24	291,317	15,854
Other social rented	1,129	4,295	2,739	1,434	122	115,808	20,741
<b>Private rented</b>	<b>1,228</b>	<b>3,029</b>	<b>1,193</b>	<b>1,339</b>	<b>497</b>	<b>127,659</b>	<b>29,428</b>
Private landlord or letting agency	1,095	2,576	1,072	1,069	435	112,431	24,660
Employer of a household member	36	148	15	110	23	2,432	1,569
Relative or friend of a household member	67	194	88	82	24	8,657	1,958
Other	30	111	18	78	15	4,139	1,241
<b>Living rent free</b>	<b>185</b>	<b>921</b>	<b>362</b>	<b>425</b>	<b>134</b>	<b>46,044</b>	<b>8,787</b>

Source table from the Census: UV63 Tenure (Households)

Percentage of households by tenure



Source table from the Census: UV63 Tenure (Households)

**Car ownership**

11.7% of households in rural Stratford-on-Avon do not have a car or van available for private use. In urban parts of the Constituency it is 20.5%.

Number of households by car/van availability to the household and the total number of cars\*

	Stratford-on-Avon					West Midlands		Authority	GOR
	No car or van	1 car or van	2 cars or vans	3 cars or vans	4 or more cars or vans	No car or van	1 or more cars or vans	Total number of cars or vans	
Urban	2,104	4,528	2,887	548	198	536,289	1,282,381	12,861	1,889,949
Rural	4,321	14,008	14,079	3,311	1,202	40,163	294,636	57,520	516,204
Less Sparse	4,321	14,008	14,079	3,311	1,202	37,070	275,007	57,520	483,659
Town	2,819	7,781	6,414	1,291	349	20,659	103,861	26,022	168,522
Village	1,297	5,284	6,135	1,528	603	11,909	109,743	24,858	196,912
Dispersed	205	943	1,530	492	250	4,502	61,403	6,640	118,225
Sparse	-	-	-	-	-	3,093	19,629	-	32,545
Town	-	-	-	-	-	1,767	5,178	-	7,405
Village	-	-	-	-	-	703	5,427	-	9,034
Dispersed	-	-	-	-	-	623	9,024	-	16,106
<b>Total</b>	<b>6,425</b>	<b>18,536</b>	<b>16,966</b>	<b>3,859</b>	<b>1,400</b>	<b>576,452</b>	<b>1,577,017</b>	<b>70,381</b>	<b>2,406,153</b>
<b>Percentage rural</b>	<b>67.3</b>	<b>75.6</b>	<b>83.0</b>	<b>85.8</b>	<b>85.9</b>	<b>7.0</b>	<b>18.7</b>	<b>81.7</b>	<b>21.5</b>

Source table from the Census: UV62 Cars or Vans

\*(includes any company car or van if it is available for private use)

## **Access to Service**

The following tables give figures on the distance from rural households to ten types of services:

- 1.** Cash machines / ATMs
- 2.** Banks
- 3.** GPs
- 4.** Jobcentres
- 5.** Libraries
- 6.** Petrol stations
- 7.** Post offices
- 8.** Supermarkets
- 9.** Primary Schools
- 10.** Secondary Schools

## Distance to Cash Machines / ATMs and Banks

<b>Cash Machines / ATMs</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a cash machine / ATM										
Less Sparse	23,150	7,289	5,705	1,639	414	-	-	-	-	38,197
Town	18,064	567	312	241	337	-	-	-	-	19,521
Village	3,375	5,545	4,972	1,341	77	-	-	-	-	15,310
Dispersed	1,711	1,177	421	57	-	-	-	-	-	3,366
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>23,150</b>	<b>7,289</b>	<b>5,705</b>	<b>1,639</b>	<b>414</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>38,197</b>
% of rural households										
in the Authority	60.6	19.1	14.9	4.3	1.1	-	-	-	-	100.0
in the Government Office Region	56.6	24.1	13.0	4.7	0.9	0.4	0.1	0.2	0.1	100.0

<b>Banks</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a bank										
Less Sparse	18,385	5,849	9,765	3,036	1,159	3	-	-	-	38,197
Town	16,460	513	1,973	238	337	-	-	-	-	19,521
Village	777	4,207	6,994	2,518	811	3	-	-	-	15,310
Dispersed	1,148	1,129	798	280	11	-	-	-	-	3,366
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>18,385</b>	<b>5,849</b>	<b>9,765</b>	<b>3,036</b>	<b>1,159</b>	<b>3</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>38,197</b>
% of rural households										
in the Authority	48.1	15.3	25.6	7.9	3.0	-	-	-	-	100.0
in the Government Office Region	28.2	24.9	23.0	14.9	5.8	1.8	0.8	0.4	0.4	100.0

Source: Countryside Agency

## Distance to GPs and Jobcentres

<b>GPs</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a GP										
Less Sparse	21,127	8,312	7,598	1,124	13	23	-	-	-	38,197
Town	17,828	1,273	341	56	-	23	-	-	-	19,521
Village	2,035	5,640	6,626	996	13	-	-	-	-	15,310
Dispersed	1,264	1,399	631	72	-	-	-	-	-	3,366
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>21,127</b>	<b>8,312</b>	<b>7,598</b>	<b>1,124</b>	<b>13</b>	<b>23</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>38,197</b>
% of rural households										
in the Authority	55.3	21.8	19.9	2.9	-	0.1	-	-	-	100.0
in the Government Office Region	44.7	28.6	18.9	6.1	1.4	0.3	0.1	-	-	100.0

<b>Jobcentres</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a jobcentre										
Less Sparse	39	710	5,098	4,494	9,355	12,500	2,541	1,635	1,825	38,197
Town	-	2	2,770	1,265	4,778	7,946	803	1,195	762	19,521
Village	-	556	1,930	2,635	3,598	3,820	1,525	341	905	15,310
Dispersed	39	152	398	594	979	734	213	99	158	3,366
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>39</b>	<b>710</b>	<b>5,098</b>	<b>4,494</b>	<b>9,355</b>	<b>12,500</b>	<b>2,541</b>	<b>1,635</b>	<b>1,825</b>	<b>38,197</b>
% of rural households										
in the Authority	0.1	1.9	13.3	11.8	24.5	32.7	6.7	4.3	4.8	100.0
in the Government Office Region	5.7	12.1	25.5	20.7	14.3	11.1	4.5	2.7	3.4	100.0

Source: Countryside Agency

## Distance to Libraries and Petrol Stations

<b>Libraries</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a library										
Less Sparse	17,257	5,994	10,252	3,449	1,242	3	-	-	-	38,197
Town	15,721	1,274	1,833	151	542	-	-	-	-	19,521
Village	356	3,835	7,446	3,034	636	3	-	-	-	15,310
Dispersed	1,180	885	973	264	64	-	-	-	-	3,366
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>17,257</b>	<b>5,994</b>	<b>10,252</b>	<b>3,449</b>	<b>1,242</b>	<b>3</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>38,197</b>
% of rural households										
in the Authority	45.2	15.7	26.8	9.0	3.3	-	-	-	-	100.0
in the Government Office Region	34.9	24.8	22.5	11.9	4.1	1.1	0.5	0.2	-	100.0

<b>Petrol Stations</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a petrol station										
Less Sparse	24,421	8,310	4,388	1,054	24	-	-	-	-	38,197
Town	17,463	1,256	802	-	-	-	-	-	-	19,521
Village	5,418	5,761	3,143	964	24	-	-	-	-	15,310
Dispersed	1,540	1,293	443	90	-	-	-	-	-	3,366
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>24,421</b>	<b>8,310</b>	<b>4,388</b>	<b>1,054</b>	<b>24</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>38,197</b>
% of rural households										
in the Authority	63.9	21.8	11.5	2.8	0.1	-	-	-	-	100.0
in the Government Office Region	57.1	28.2	12.1	2.2	0.4	-	-	-	-	100.0

Source: Countryside Agency

## Distance to Post Offices and Supermarkets

<b>Post Offices</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a post office										
Less Sparse	27,171	8,640	2,386	-	-	-	-	-	-	38,197
Town	15,919	2,358	1,244	-	-	-	-	-	-	19,521
Village	9,601	4,780	929	-	-	-	-	-	-	15,310
Dispersed	1,651	1,502	213	-	-	-	-	-	-	3,366
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>27,171</b>	<b>8,640</b>	<b>2,386</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>38,197</b>
% of rural households										
in the Authority	71.1	22.6	6.2	-	-	-	-	-	-	100.0
in the Government Office Region	77.4	17.7	4.7	0.2	-	-	-	-	-	100.0

<b>Supermarkets</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a supermarket										
Less Sparse	20,537	5,958	7,530	3,181	991	-	-	-	-	38,197
Town	17,691	164	286	962	418	-	-	-	-	19,521
Village	1,743	4,667	6,480	1,915	505	-	-	-	-	15,310
Dispersed	1,103	1,127	764	304	68	-	-	-	-	3,366
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>20,537</b>	<b>5,958</b>	<b>7,530</b>	<b>3,181</b>	<b>991</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>38,197</b>
% of rural households										
in the Authority	53.8	15.6	19.7	8.3	2.6	-	-	-	-	100.0
in the Government Office Region	32.2	25.6	20.5	11.9	4.8	2.9	1.0	0.6	0.6	100.0

Source: Countryside Agency

## Distance to Primary Schools and Secondary Schools

<b>Primary Schools</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a primary school										
Less Sparse	31,342	6,274	581	-	-	-	-	-	-	38,197
Town	19,336	153	32	-	-	-	-	-	-	19,521
Village	9,601	5,160	549	-	-	-	-	-	-	15,310
Dispersed	2,405	961	-	-	-	-	-	-	-	3,366
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>31,342</b>	<b>6,274</b>	<b>581</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>38,197</b>
% of rural households										
in the Authority	82.1	16.4	1.5	-	-	-	-	-	-	100.0
in the Government Office Region	76.8	19.5	3.6	0.1	-	-	-	-	-	100.0

<b>Secondary Schools</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a secondary school										
Less Sparse	14,226	4,806	11,060	7,374	730	-	1	-	-	38,197
Town	12,354	501	3,441	3,192	32	-	1	-	-	19,521
Village	844	3,420	6,651	3,709	686	-	-	-	-	15,310
Dispersed	1,028	885	968	473	12	-	-	-	-	3,366
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>14,226</b>	<b>4,806</b>	<b>11,060</b>	<b>7,374</b>	<b>730</b>	<b>-</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>38,197</b>
% of rural households										
in the Authority	37.2	12.6	29.0	19.3	1.9	-	-	-	-	100.0
in the Government Office Region	30.5	24.7	23.6	13.8	4.5	2.0	0.3	0.4	0.3	100.0

Source: Countryside Agency

**Further information:**

All the information in this document, except the tables on “Access to Services”, has been calculated from the 2001 Census Univariate Tables for Census Output Areas published by the Office of National Statistics (<http://www.statistics.gov.uk>). Further information about the Census is available at: <http://www.statistics.gov.uk/census2001/default.asp>

There are slight differences (e.g. in total population) between tables because of imputation for non-response and disclosure issues when using Output Area data. Overall the 2001 Census achieved a 98% response rate. For further information on the quality of data at Local Authority level please see: <http://www.statistics.gov.uk/census2001/la.asp>

Each Output Area in England and Wales has been classified using the harmonised urban / rural definition published by the ONS on 2<sup>nd</sup> August 2004 in Bulletin 2004/14 ([http://www.statistics.gov.uk/geography/bulletins/bulletin2004\\_14.asp](http://www.statistics.gov.uk/geography/bulletins/bulletin2004_14.asp)). The Output Area urban/rural data was then aggregated to provide the urban / rural totals for the Local Authority, Government Office Regions and England. More information about the urban / rural definition is available at: <http://www.statistics.gov.uk/geography/nrudp.asp>

The “Access to Services” information comes from the Countryside Agency.

Defra’s website also has further information about rural affairs:  
<http://www.defra.gov.uk/rural/default.htm>

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