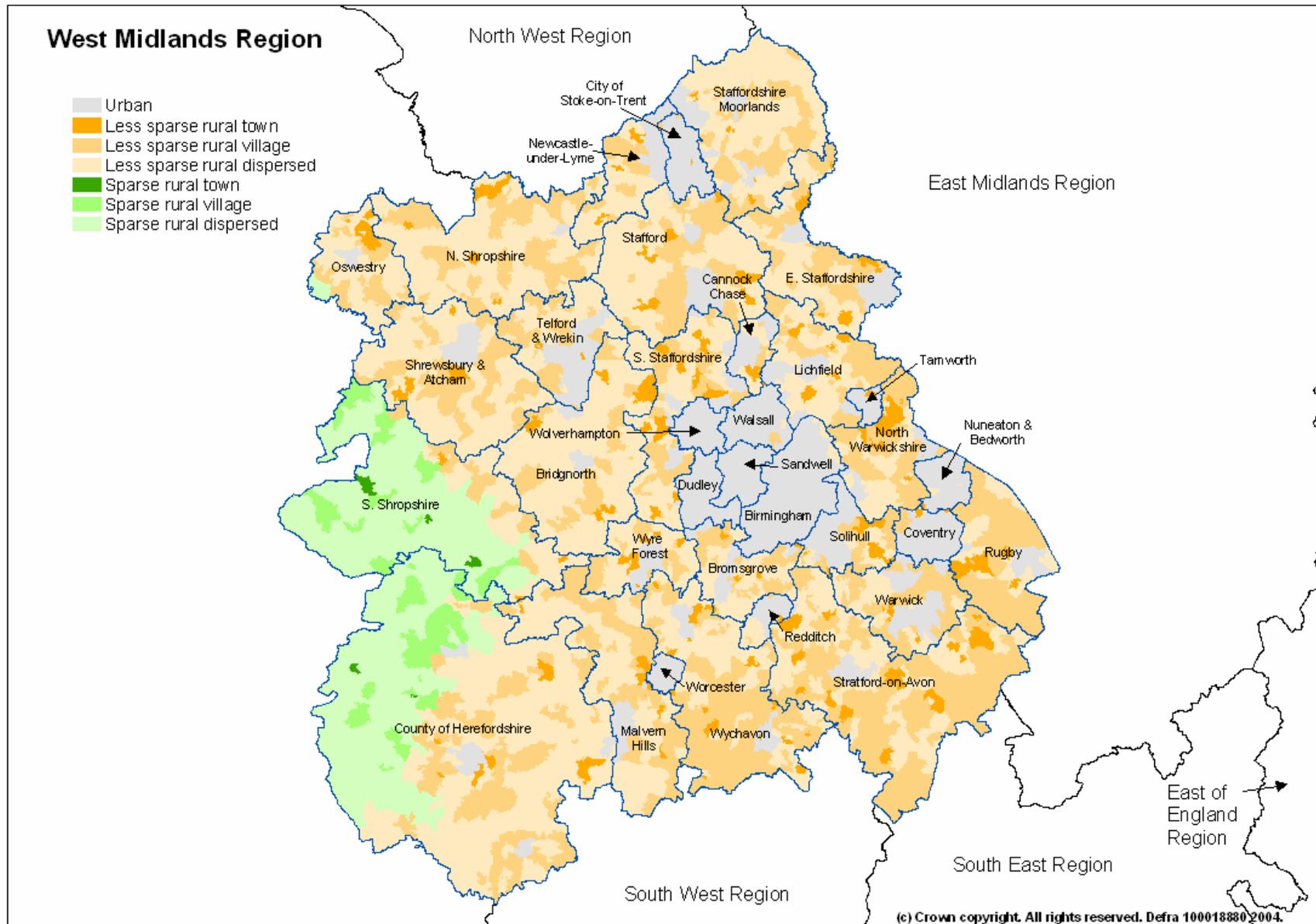


Malvern Hills

Census 2001 and Access to Services Focus on Rural Areas

Malvern Hills is in the West Midlands Government Office Region

Map of the Government Office Region showing Authority boundaries and shaded by Output Area according to the urban / rural definition.



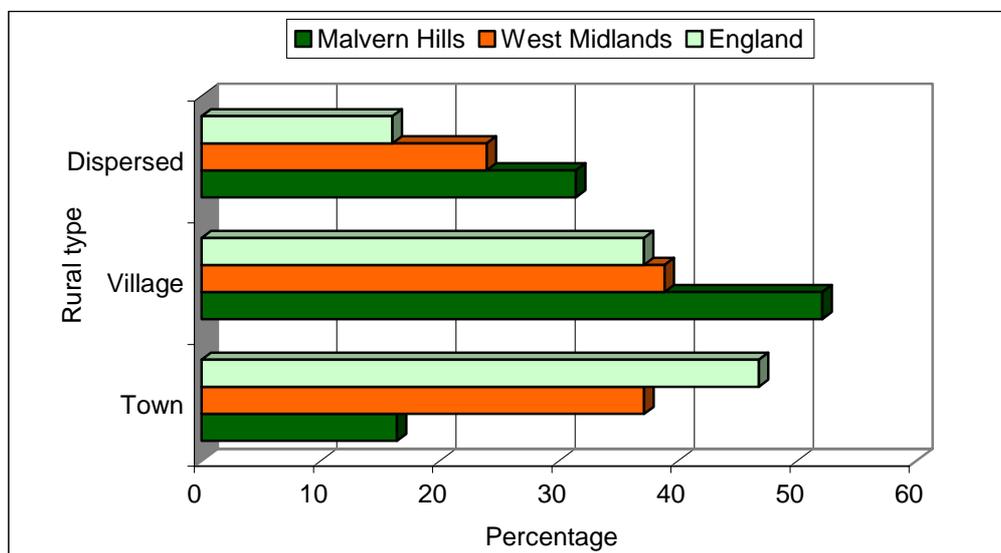
Population

In Malvern Hills 52.9% of people live in rural areas, compared with 15.7% in the Government Office Region. Within the rural areas all people live in less sparse areas

	Malvern Hills			West Midlands		
	Male	Female	Total	Male	Female	Total
Urban	16,308	17,718	34,026	2,165,396	2,274,096	4,439,492
Rural	18,734	19,412	38,146	409,715	418,101	827,816
Less Sparse	18,734	19,412	38,146	383,437	391,125	774,562
Town	3,075	3,429	6,504	144,810	152,545	297,355
Village	9,768	10,015	19,783	152,407	153,903	306,310
Dispersed	5,891	5,968	11,859	86,220	84,677	170,897
Sparse	-	-	-	26,278	26,976	53,254
Town	-	-	-	7,477	8,038	15,515
Village	-	-	-	6,918	7,297	14,215
Dispersed	-	-	-	11,883	11,641	23,524
Total	35,042	37,130	72,172	2,575,111	2,692,197	5,267,308
Percentage rural	53.5	52.3	52.9	15.9	15.5	15.7

Source table from the Census: UV03 Gender

Proportion of the population of the Authority living in rural towns, villages and dispersed areas compared with the Government Office Region and England.



Source table from the Census: UV03 Gender

Age

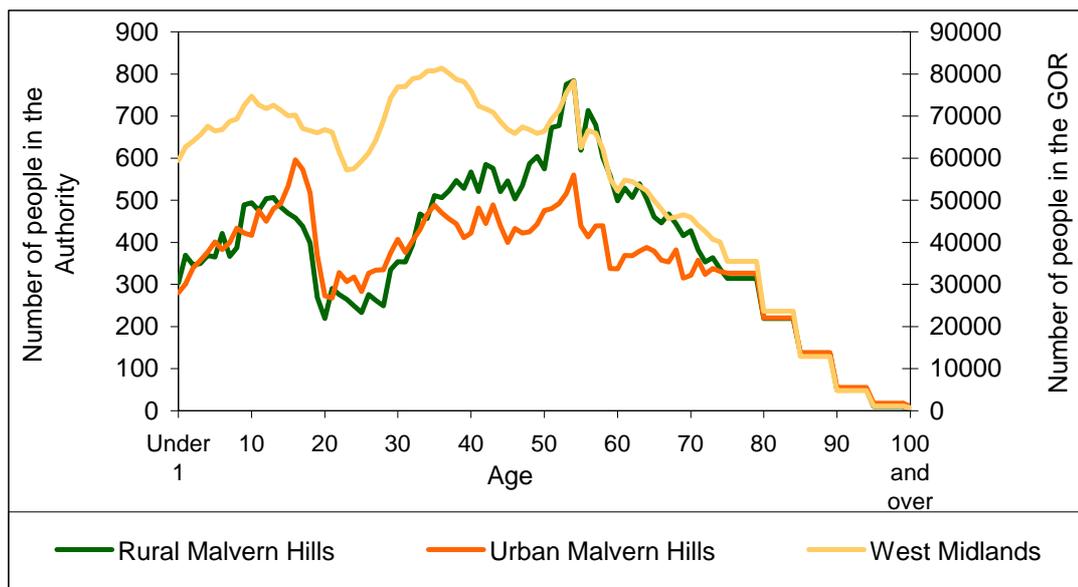
In Malvern Hills 5.2% of the population live in rural areas and are under 10 years old. 11.4% of the Authority's population live in rural areas and are under 19 years of age. 7.7% are aged 70 or over and live in rural areas.

Total population within the Authority, broken down by age.

Age	Total	Totals		Rural breakdown						% Rural
		Urban	Rural	Towns		Villages		Dispersed		
				Less sparse	Sparse	Less sparse	Sparse	Less sparse	Sparse	
Under 10	7,462	3,694	3,768	594	-	2,002	-	1,172	-	50.5
10 to 19	9,403	4,905	4,498	652	-	2,503	-	1,343	-	47.8
20 to 29	5,803	3,148	2,655	535	-	1,318	-	802	-	45.8
30 to 39	8,994	4,353	4,641	818	-	2,441	-	1,382	-	51.6
40 to 49	9,945	4,400	5,545	845	-	2,831	-	1,869	-	55.8
50 to 59	11,249	4,593	6,656	996	-	3,357	-	2,303	-	59.2
60 to 69	8,439	3,628	4,811	814	-	2,520	-	1,477	-	57.0
70 to 79	6,743	3,307	3,436	718	-	1,709	-	1,009	-	51.0
80 to 89	3,574	1,792	1,782	441	-	875	-	466	-	49.9
90 and over	691	377	314	95	-	137	-	82	-	45.4
	72,303	34,197	38,106	6,508	-	19,693	-	11,905	-	52.7

Source table from the Census: UV04 Age

Age of the population in urban/rural parts of the Authority and totals for the Government Office Region.

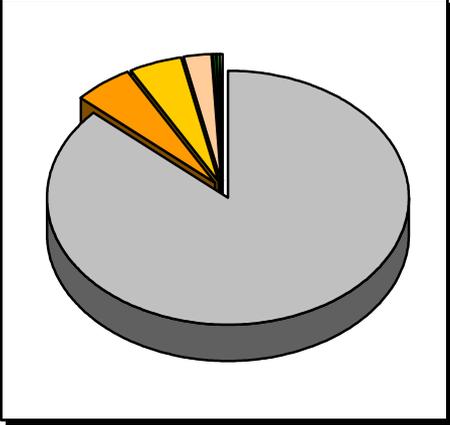
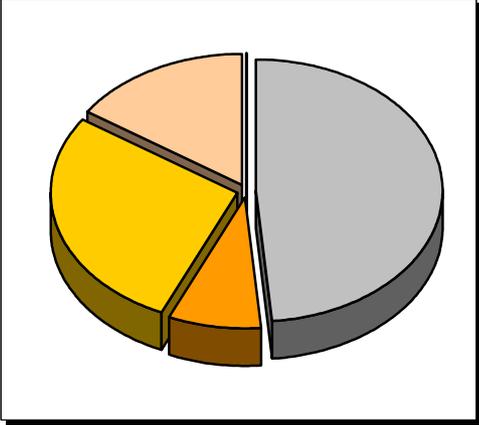


Source table from the Census: UV04 Age

Proportion of children under 5 split by the urban rural definition, for the Authority and the Government Office Region

Authority:
Malvern Hills
Number of under 5's: 3,400

Government Office Region:
West Midlands
Number of under 5's: 319,200



- Urban
- Less Sparse Rural Town
- Less Sparse Rural Village
- Less Sparse Rural Dispersed
- Sparse Rural Town
- Sparse Rural Village
- Sparse Rural Dispersed

Source table from the Census: UV04 Age

Marital Status

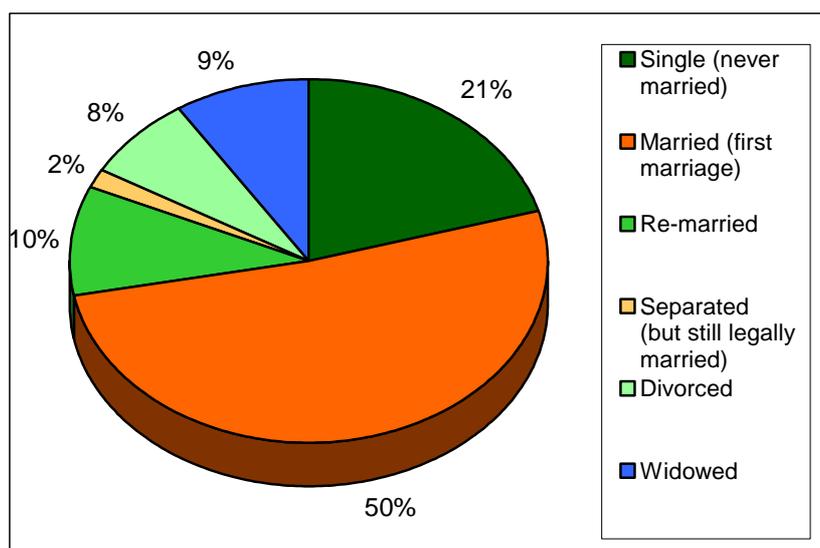
The 'Marital Status' table (UV07) classifies all people (i.e. from babies upwards) according to their marital status. To create the following table *it has been assumed* that all people aged under 16 would be in the "single – never married" category. All people under 16 years of age have been deducted from the original "single – never married" figures on the marital status to estimated figures on the marital status of people aged 16 or over.

Estimated number of people in the Authority and Government Office Region aged 16 or over, by marital status

	Single (never married)	Married (first marriage)	Re-married	Separated (but still legally married)	Divorced	Widowed
Malvern Hills						
Urban	7,371	12,118	2,358	515	2,459	2,660
Rural	6,483	16,156	3,083	483	2,373	2,874
Less Sparse	6,483	16,156	3,083	483	2,373	2,874
Town	1,197	2,568	451	103	493	695
Village	3,302	8,328	1,619	241	1,210	1,436
Dispersed	1,984	5,260	1,013	139	670	743
Sparse	-	-	-	-	-	-
Town	-	-	-	-	-	-
Village	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-
Total	13,854	28,274	5,441	998	4,832	5,534
West Midlands						
Urban	1,046,602	1,549,838	232,261	83,709	278,764	305,378
Rural	153,568	343,752	61,538	11,802	48,174	55,803
Total	1,200,170	1,893,590	293,799	95,511	326,938	361,181

Source tables from the Census: UV04 Age and UV07 Marital Status

Estimated proportions of people aged 16 or over in rural parts of the Authority, by marital status.



Source tables from the Census: UV04 Age and UV07 Marital Status

Household composition

In Malvern Hills 52.2% of households are in rural areas. 23.7% of rural households are single person households. 5.8% of rural households are lone parent family households.

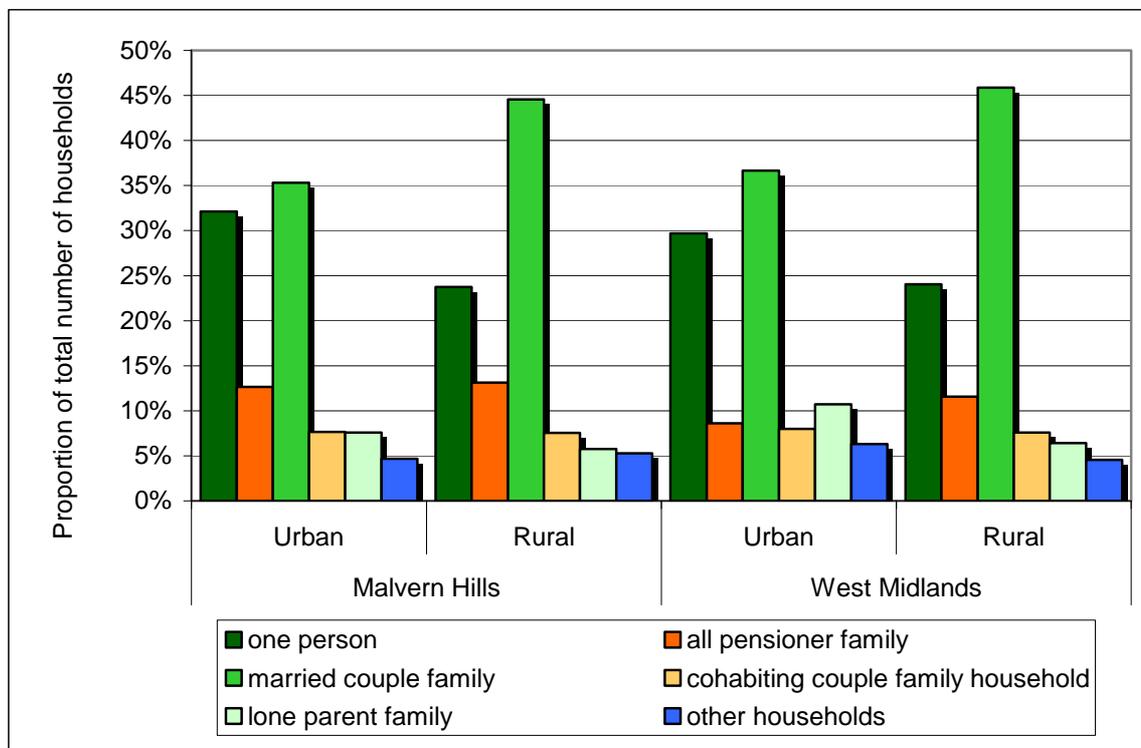
Number of households, by composition of the household

	Urban Total	Rural							% rural
		Total	Less sparse			Sparse			
			Town	Village	Dispersed	Town	Village	Dispersed	
Total number of households	14,389	15,736	2,971	8,011	4,754	-	-	-	52.2
One person household	4,619	3,734	984	1,824	926	-	-	-	44.7
pensioner	2,518	2,252	617	1,107	528	-	-	-	47.2
other	2,101	1,482	367	717	398	-	-	-	41.4
All pensioner family	1,818	2,065	393	1,073	599	-	-	-	53.2
Married couple family	5,082	7,013	1,037	3,658	2,318	-	-	-	58.0
no children	1,969	3,008	423	1,547	1,038	-	-	-	60.4
with one dependent child	777	1,096	179	574	343	-	-	-	58.5
with two or more dependent children	1,552	1,841	264	1,003	574	-	-	-	54.3
all children non-dependent	784	1,068	171	534	363	-	-	-	57.7
Cohabiting couple family	1,103	1,189	231	632	326	-	-	-	51.9
no children	602	694	145	353	196	-	-	-	53.5
with one dependent child	194	227	52	121	54	-	-	-	53.9
two or more dependent children	250	188	22	119	47	-	-	-	42.9
all children non-dependent	57	80	12	39	29	-	-	-	58.4
Lone parent family	1,093	906	185	453	268	-	-	-	45.3
with one dependent child	351	272	60	134	78	-	-	-	43.7
with two or more dependant children	385	216	46	106	64	-	-	-	35.9
all children non-dependent	357	418	79	213	126	-	-	-	53.9
Other households	674	829	141	371	317	-	-	-	55.2
with one dependent child	99	141	19	58	64	-	-	-	58.8
with two or more dependent children	121	140	24	57	59	-	-	-	53.6
all student	3	-	-	-	-	-	-	-	-
all pensioner	83	105	18	45	42	-	-	-	55.9
other	368	443	80	211	152	-	-	-	54.6

Source table from the Census: UV65 Household Composition (households)

A dependent child is a person in a household aged 0 to 15 (whether or not in a family) or a person aged 16 to 18 who is a full-time student in a family with parent(s).

Percentage of households by composition of household for the Authority and the Government Office Region.



Source table from the Census: UV65 Household Composition (households)

Classification of household deprivation

The classification of household deprivation on the Census is independent of the English Indices of Multiple Deprivation published by the Office of the Deputy Prime Minister. Four dimensions from the Census returns have been identified as giving an indication of household deprivation. Households are considered deprived if one or more of the following definitions applies to that household:

Employment – any member of the household aged 16-74 who is not a full-time student is classified as either unemployed or permanently sick.

Education – no member of the household aged 16 to pensionable age has at least 5 GCSE’s (grade A to C) or equivalent AND no member of the household aged 16 to 18 is in full-time education.

Health and disability – any member of the household has general health ‘not good’ in the year before the census or has a limiting long term illness.

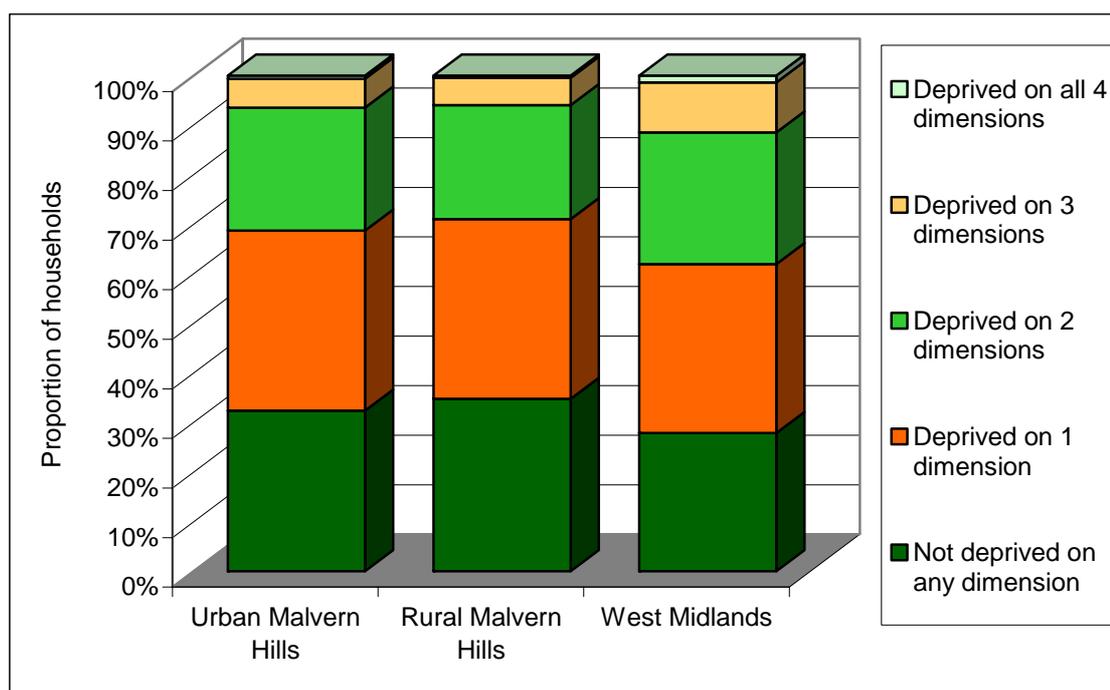
Housing – The household’s accommodation is either overcrowded, or is in a shared dwelling, or does not have sole use of bath/shower and toilet, or has no central heating.

Classification of household deprivation (number of households)

	Malvern Hills					West Midlands	
	Not deprived on any dimension	Deprived on 1 dimension	Deprived on 2 dimensions	Deprived on 3 dimensions	Deprived on all 4 dimensions	Not deprived on any dimension	Deprived on 1 or more dimensions
Urban	4,658	5,220	3,569	837	91	485,054	1,333,560
Rural	5,463	5,693	3,611	860	75	116,277	218,629
Less Sparse	5,463	5,693	3,611	860	75	109,776	202,379
Town	854	1,110	794	192	6	41,368	83,070
Village	2,843	2,908	1,795	415	39	43,926	77,863
Dispersed	1,766	1,675	1,022	253	30	24,482	41,446
Sparse	-	-	-	-	-	6,501	16,250
Town	-	-	-	-	-	1,680	5,260
Village	-	-	-	-	-	1,724	4,419
Dispersed	-	-	-	-	-	3,097	6,571

Source table from the Census: UV67 Classification of household deprivation

Comparison of household deprivation in urban and rural parts of the Authority



Source table from the Census: UV67 Classification of household deprivation

Health and provision of unpaid care

There were two measure of 'health' on the Census. In one measure respondents were asked to rate their general level of health over the last twelve months as 'good', 'fairly good' or 'not good'. The other measure was to ask respondents whether they (in their opinion) had a limiting long-term

illness (LLTI). LLTI covers any long-term illness, health problem or disability that limits daily activities or the work a person can do.

Perception of health over the 12 months preceding the Census (number of people)

	Malvern Hills				West Midlands			
	Good	Fairly good	Not good	% not good	Good	Fairly good	Not good	% not good
Urban	23,101	8,037	2,888	8.5	2,957,090	1,035,442	446,963	10.1
Rural	26,770	8,223	3,153	8.3	583,275	178,975	65,571	7.9

Source table from the Census: UV20 General health

Occurrence of limiting long-term illnesses (LLTI) (number of people)

	Malvern Hills			West Midlands			England
	No LLTI	LLTI	% with LLTI	No LLTI	LLTI	% with LLTI	% with LLTI
Urban	27,630	6,396	18.8	3,586,680	852,812	19.2	18.2
Rural	31,514	6,632	17.4	687,170	140,646	17.0	17.0

Source table from the Census: UV22 Long-term limiting illness

Number of people providing unpaid care

	Malvern Hills			% providing some unpaid care	
	1 to 19 hours per week	20 to 49 hours per week	50 or more hours per week	Malvern Hills	West Midlands
Urban	2,799	339	650	11.1	10.5
Rural	3,368	377	702	11.7	11.2
Towns	514	87	136	11.3	10.7
Villages	1,757	158	353	11.5	11.5
Dispersed	1,097	132	213	12.2	11.6

Source table from the Census: UV21 Provision of unpaid care

Qualifications

In Malvern Hills 24.9% of the people aged 16 to 74 have no academic, vocational or professional qualifications, compared with 34% in the Region as a whole. 55.7% of the people with no such qualifications are in rural parts of the Authority.

Number of people aged 16 to 74 by qualification level

	Number of people aged 16-74 within the authority that responded to the questions on qualification levels. (please see the footnotes)						Percentage with no qualifications	
	None	Level 1	Level 2	Level 3	Level 4/5	Other	Authority	GOR
Urban	5,675	3,572	4,812	1,760	6,280	1,597	23.9	35.3
Rural	7,125	4,082	5,808	2,081	6,662	2,047	25.6	26.9
Less Sparse	7,125	4,082	5,808	2,081	6,662	2,047	25.6	26.8
Town	1,317	721	968	336	900	377	28.5	28.7
Village	3,695	2,112	2,934	1,044	3,483	1,055	25.8	25.5
Dispersed	2,113	1,249	1,906	701	2,279	615	23.8	25.9
Sparse	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-
Total	12,800	7,654	10,620	3,841	12,942	3,644	24.9	34.0
Percentage rural	55.7	53.3	54.7	54.2	51.5	56.2		

Source table from the Census: UV24 Qualifications

Footnotes

None: No academic, vocational or professional qualifications

Level 1: 1+ 'O' levels/CSE/GCSE (any grade), NVQ level 1, Foundation GNVQ

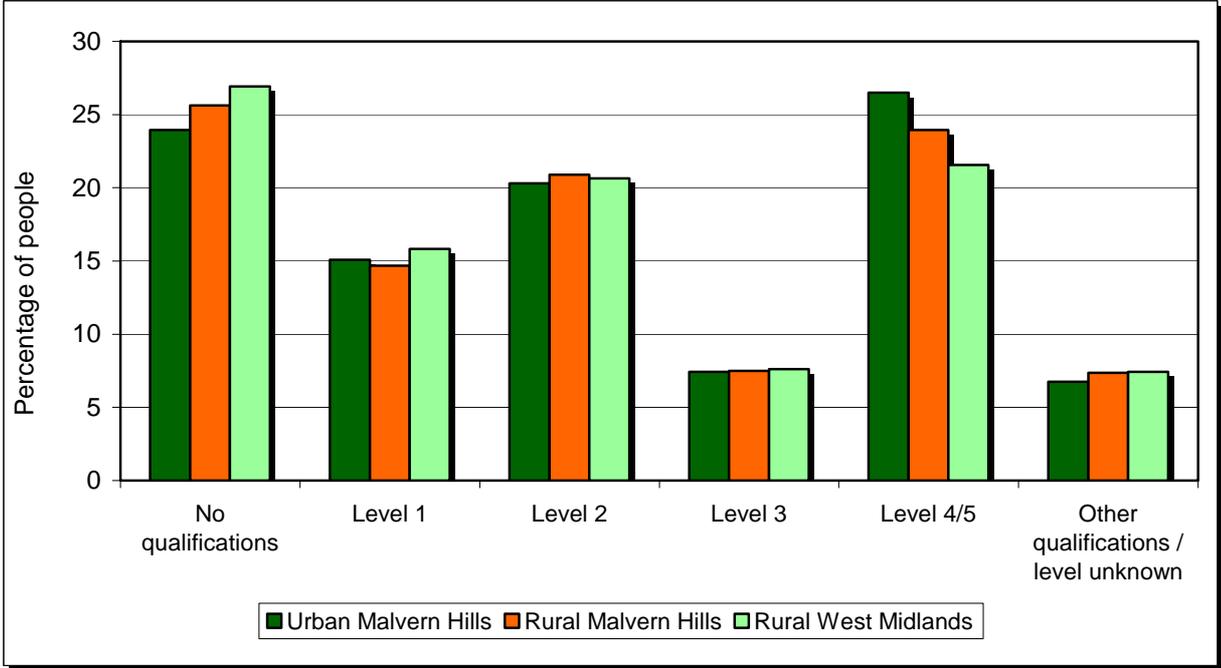
Level 2: 5+ 'O' levels, 5+ CSEs (grade 1), 5+ GCSEs (grade A to C), School Certificate, 1+ 'A' levels/AS levels, NVQ level 2, Intermediate GNVQ

Level 3: 2+ 'A' levels, 4+ AS levels, Higher School Certificate, NVQ level 3, Advanced GNVQ

Level 4/5: First degree, Higher degree, NVQ levels 4-5, HND, HNC, Qualified Teacher Status, Qualified Medical Doctor, Qualified Dentist, Qualified Nurse, Midwife, Health Visitor

Other: Other qualifications or level unknown e.g. City and Guilds, RSA/OCR, BTEC/Edexcel, other professional qualifications.

Percentage of people aged 16 to 74 with each level of qualification in the Authority and the rural part of the Government Office Region.



Source table from the Census: UV24 Qualifications

National Statistics Socio-Economic Classification (NS-SeC)

In this table all people aged 16 to 74 are classified according to their type of occupation using the National Statistics Socio-Economic Classification. Further details of this classification system are available from the National Statistics web site at:

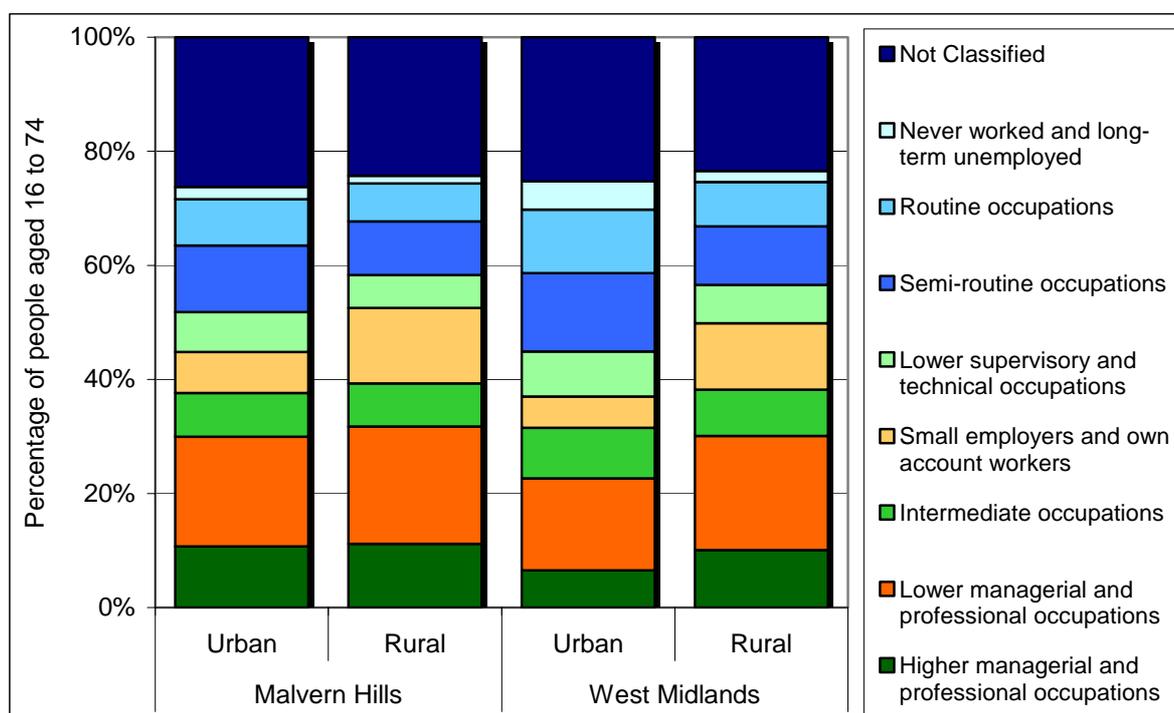
http://www.statistics.gov.uk/methods_quality/ns_sec/default.asp

Number of people in the Authority aged 16 to 74 by NS-SeC classification

	Malvern Hills					West Midlands	
	Urban Total	Rural			Urban	Rural	
		Total	Towns	Villages			Dispersed
Higher managerial and professional occupations	2,550	3,094	398	1,640	1,056	207,982	61,115
Lower managerial and professional occupations	4,546	5,703	871	3,008	1,824	511,238	121,823
Intermediate occupations	1,830	2,098	393	1,081	624	280,647	49,224
Small employers and own account workers	1,696	3,673	486	1,672	1,515	174,333	71,108
Lower supervisory and technical occupations	1,670	1,602	336	841	425	250,547	40,626
Semi-routine occupations	2,767	2,611	529	1,360	722	435,853	62,479
Routine occupations	1,915	1,836	385	992	459	354,034	47,453
Never worked and long-term unemployed	518	375	56	201	118	157,173	11,413
Not Classified	6,227	6,739	1,140	3,507	2,092	801,993	142,700

Source table from the Census: UV31 National Statistics Socio-economic classification

Percentage of people in the Authority aged 16 to 74 by NS-SeC classification



Source table from the Census: UV31 National Statistics Socio-economic classification

Economic activity and average number of hours worked

In rural Malvern Hills 31.8% of people aged 16 to 74 are economically inactive. 54.3% of those people are retired, 9.8% are students and 18.5% are looking after the home or family.

In comparison 34.3% of people aged 16 to 74 are economically inactive in urban Malvern Hills and 31.3% are economically inactive in rural parts of the Government Office Region.

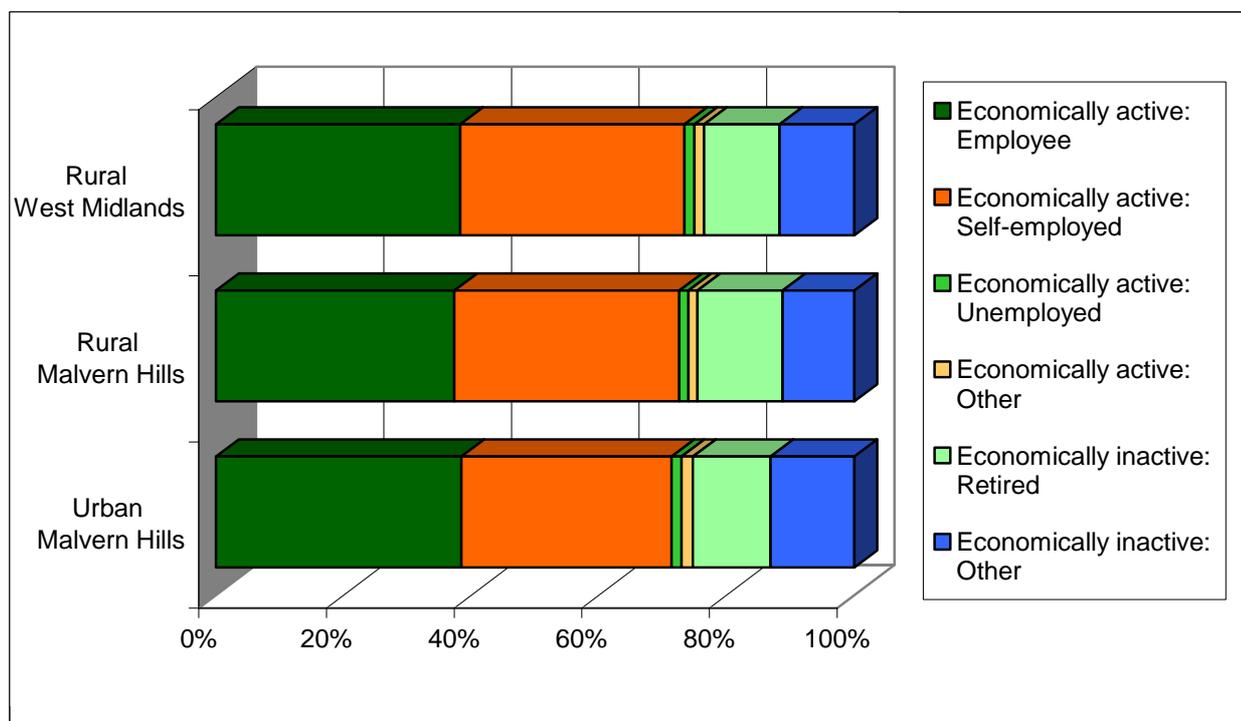
Number of people aged 16 to 74 by economic activity

	Malvern Hills					West Midlands	
	Urban Total	Rural				Urban	Rural
		Total	Towns	Villages	Dispersed		
Economically active	15,563	18,983	3,165	9,763	6,055	2,074,360	417,784
Employee	12,362	13,455	2,409	7,129	3,917	1,667,107	308,529
Part-time	3,248	3,519	588	1,899	1,032	375,589	76,199
Full-time	9,114	9,936	1,821	5,230	2,885	1,291,518	232,330
Self-employed with employees	666	1,745	227	803	715	72,407	33,474
Part-time	116	261	36	125	100	9,993	4,885
Full-time	550	1,484	191	678	615	62,414	28,589
Self-employed without employees	1,453	2,762	340	1,297	1,125	122,975	50,991
Part-time	500	894	117	423	354	32,150	14,756
Full-time	953	1,868	223	874	771	90,825	36,235
Unemployed	510	506	93	270	143	130,102	12,698
Full-time Students	572	515	96	264	155	81,769	12,092
Economically inactive	8,124	8,857	1,463	4,584	2,810	1,098,936	189,936
Retired	3,902	4,805	864	2,476	1,465	430,116	95,297
Student	1,163	870	126	473	271	152,939	20,621
Looking after home/family	1,406	1,642	200	831	611	211,043	36,046
Permanently sick/disabled	1,073	994	192	524	278	192,071	23,441
Other	580	546	81	280	185	112,767	14,531
% economically active	65.7	68.2	68.4	68.0	68.3	65.4	68.7
% economically inactive	34.3	31.8	31.6	32.0	31.7	34.6	31.3

Source table from the Census: UV28 Economic activity

For the Census part-time working is defined as working 30 hours a week or less. Full-time is defined as working 31 or more hours a week.

Percentage of people aged 16 to 74 by economic activity



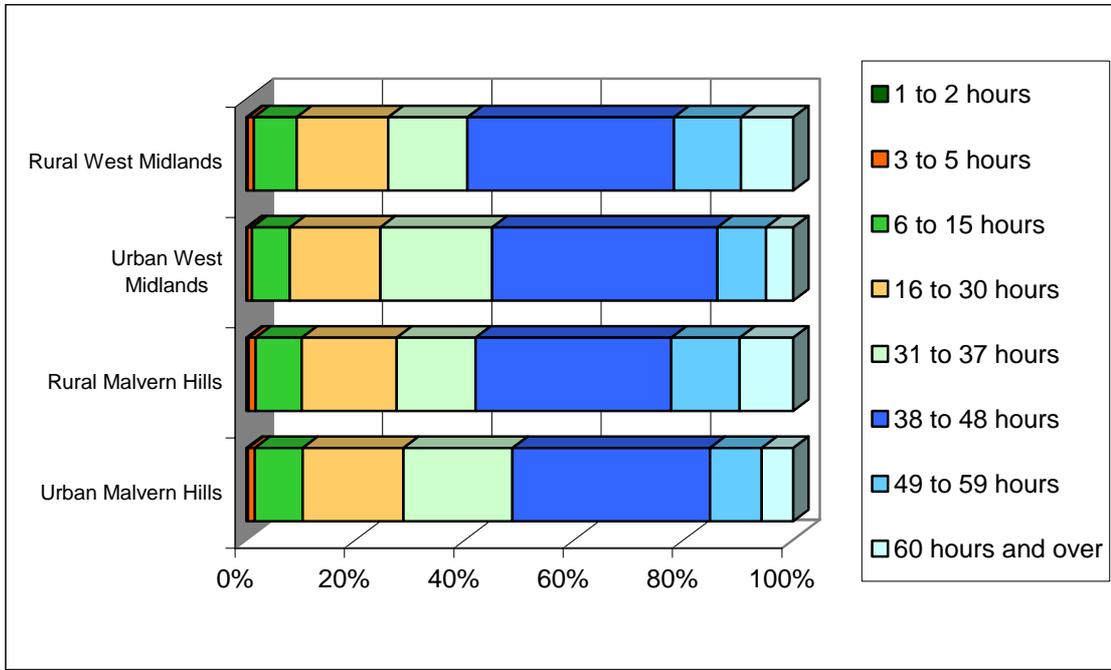
Source table from the Census: UV28 Economic activity

Number of people aged 16 to 74 in employment by number of hours worked per week

	Part-time				Full-time				Percent	
	1 to 2 hours	3 to 5 hours	6 to 15 hours	16 to 30 hours	31 to 37 hours	38 to 48 hours	49 to 59 hours	60 hours and over	Part-time	Full-time
Malvern Hills										
Urban	42	184	1,314	2,770	2,995	5,424	1,420	868	28.7	71.3
Rural	69	241	1,555	3,195	2,661	6,592	2,314	1,801	27.5	72.5
Less Sparse	69	241	1,555	3,195	2,661	6,592	2,314	1,801	27.5	72.5
Town	6	28	237	532	499	1,190	338	218	26.3	73.7
Village	30	124	815	1,667	1,372	3,397	1,181	876	27.9	72.1
Dispersed	33	89	503	996	790	2,005	795	707	27.4	72.6
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Total	111	425	2,869	5,965	5,656	12,016	3,734	2,669	28.0	72.0
Percentage rural	62.2	56.7	54.2	53.6	47.0	54.9	62.0	67.5		
West Midlands										
Urban	2,792	16,572	134,099	318,967	394,960	795,478	171,845	95,765	24.5	75.5
Rural	870	4,643	31,583	67,658	58,446	152,577	49,375	38,739	25.9	74.1
Total	3,662	21,215	165,682	386,625	453,406	948,055	221,220	134,504	24.7	75.3

Source table from the Census: UV41 Hours worked

Percentage of people in rural and urban parts of the Authority aged 16 to 74 in employment by number of hours worked.



Source table from the Census: UV41 Hours worked

Employment by industry type

The three most common industries employing people aged 16 to 74 in rural Malvern Hills are: "Wholesale and retail trade; repairs", "Manufacturing" and "Real estate, renting and business activities"

Number of people aged 16 to 74 in employment by industry type

	Malvern Hills					West Midlands	
	Urban	Rural			Dispersed	Urban	Rural
	Total	Total	Towns	Villages			
Agriculture, hunting and forestry	186	1,114	92	474	548	12,259	22,797
Fishing	3	6	3	3	-	72	60
Mining and quarrying	9	24	6	15	3	2,242	1,005
Manufacturing	2,075	2,877	546	1,484	847	417,478	68,071
Electricity, gas and water supply	79	108	12	51	45	17,267	2,765
Construction	858	1,293	217	658	418	124,877	28,579
Wholesale and retail trade; repairs	2,461	3,154	624	1,603	927	341,251	64,999
Hotels and restaurants	637	834	141	441	252	88,220	19,281
Transport, storage and communications	628	814	149	422	243	125,941	21,048
Financial Intermediation	346	478	71	242	165	67,819	11,792
Real estate, renting and business activities	2,520	2,530	346	1,301	883	207,945	49,441
Public administration and defence, social security	1,055	906	164	478	264	90,080	22,123
Education	1,679	1,548	230	851	467	148,832	33,409
Health and social work	1,713	1,902	314	1,006	582	206,119	40,598
Other community, social & personal service activities	759	775	131	388	256	79,516	17,306
Private households with employed persons	6	18	-	12	6	741	523
Extra-territorial organisations and bodies	3	3	3	-	-	159	54

Source table from the Census: UV34 Industry

Accommodation and tenure

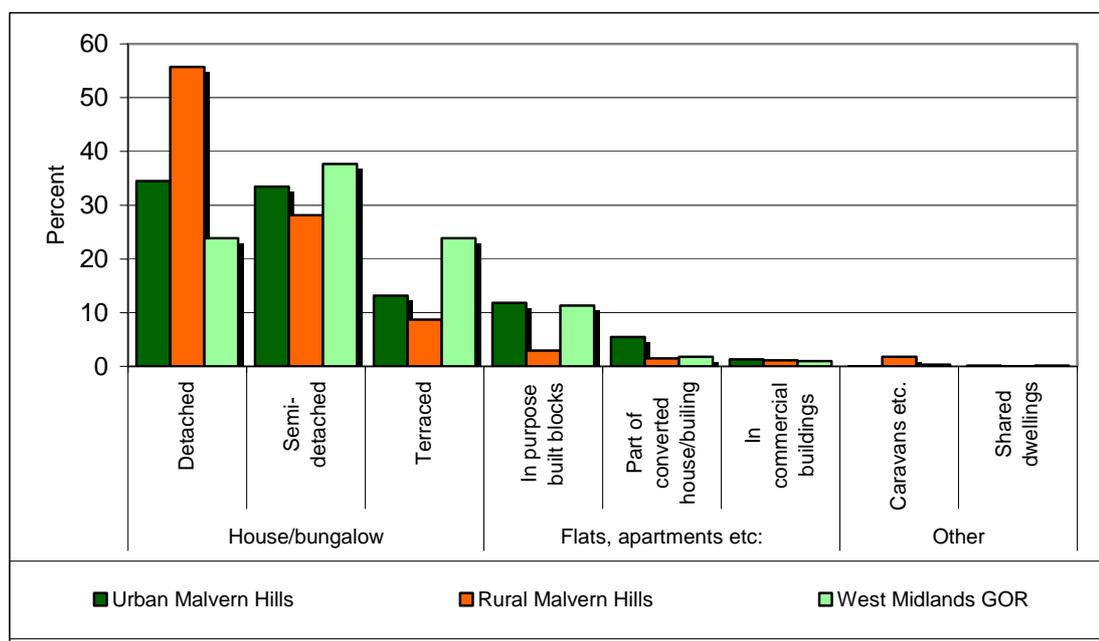
In rural Malvern Hills 92.6% of households live in houses or bungalows, 5.6% live in flats, apartments (and other similar properties) and 1.8% live in other types of accommodation such as shared dwellings, caravans, mobile or temporary structures. In urban Malvern Hills 81.1% of households live in houses or bungalows, 18.7% live in flats, apartments (and other similar properties) and 0.2% live in other types of accommodation such as shared dwellings, caravans, mobile or temporary structures.

Number of households in the Authority and Government Office Region by accommodation type

	Malvern Hills					West Midlands	
	Urban	Rural			Dispersed	Urban	Rural
	Total	Total	Towns	Villages			
In an unshared dwelling	14,814	16,467	3,083	8,391	4,993	1,874,595	348,589
House or bungalow	12,032	15,250	2,608	7,857	4,785	1,578,246	323,534
Detached	5,116	9,183	1,099	4,584	3,500	359,521	171,628
Semi-detached	4,963	4,630	979	2,585	1,066	731,907	107,041
Terraced (including end-terrace)	1,953	1,437	530	688	219	486,818	44,865
Flat; maisonette or apartment	2,772	924	463	341	120	293,490	19,954
In a purpose-built block of flats	1,756	488	259	193	36	239,660	12,194
Part of a converted or shared house	815	247	72	112	63	35,638	4,519
In a commercial building	201	189	132	36	21	18,192	3,241
Caravan, mobile or temporary structure	10	293	12	193	88	2,859	5,101
In a shared dwelling	25	9	-	6	3	4,272	226

Source table from the Census: UV56 Accommodation Type (Households)

Percentage of households in the Authority and the Government Office Region by type of accommodation.



Source table from the Census: UV56 Accommodation Type (Households)

In rural Malvern Hills 78.7% of households live in owned accommodation, 9.9% live in social rented accommodation and 9% live in private rented accommodation.

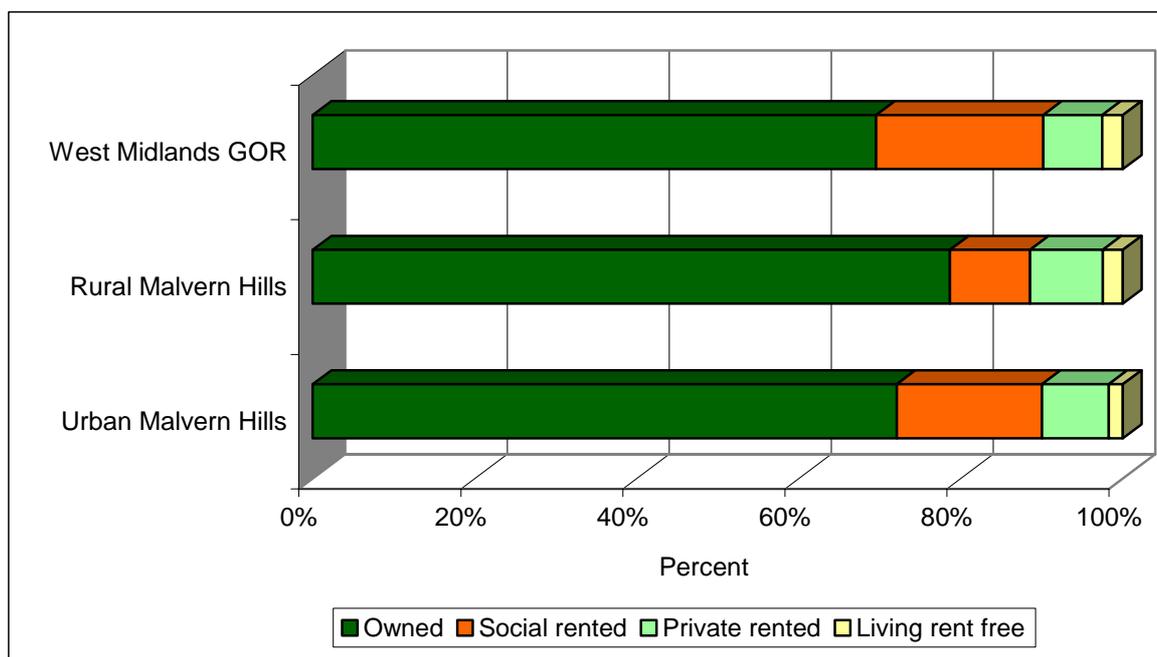
In urban Malvern Hills 72.1% of households live in owned accommodation, 17.9% live in social rented accommodation and 8.2% live in private rented accommodation.

Number of households in the Authority and Government Office Region by tenure

	Malvern Hills					West Midlands	
	Urban Total	Rural			Dispersed	Urban	Rural
		Total	Towns	Villages			
Owned	10,370	12,351	2,214	6,371	3,766	1,238,000	260,119
Owns outright	5,082	6,612	1,195	3,284	2,133	523,695	127,710
Owns with a mortgage or loan	5,122	5,684	1,003	3,057	1,624	701,645	130,539
Shared ownership	166	55	16	30	9	12,660	1,870
Social rented	2,582	1,549	420	877	252	407,125	36,595
Rented from Council (Local Authority)	199	118	18	67	33	291,317	15,854
Other social rented	2,383	1,431	402	810	219	115,808	20,741
Private rented	1,184	1,411	272	573	566	127,659	29,428
Private landlord or letting agency	1,053	1,181	233	465	483	112,431	24,660
Employer of a household member	45	43	6	25	12	2,432	1,569
Relative or friend of a household member	62	124	21	56	47	8,657	1,958
Other	24	63	12	27	24	4,139	1,241
Living rent free	252	389	55	166	168	46,044	8,787

Source table from the Census: UV63 Tenure (Households)

Percentage of households by tenure



Source table from the Census: UV63 Tenure (Households)

Car ownership

9.9% of households in rural Malvern Hills do not have a car or van available for private use. In urban parts of the Constituency it is 20.1%.

Number of households by car/van availability to the household and the total number of cars*

	Malvern Hills					West Midlands		Authority	GOR
	No car or van	1 car or van	2 cars or vans	3 cars or vans	4 or more cars or vans	No car or van	1 or more cars or vans	Total number of cars or vans	
Urban	2,896	6,789	3,717	742	238	536,289	1,282,381	17,542	1,889,949
Rural	1,561	5,629	6,096	1,780	627	40,163	294,636	26,027	516,204
Less Sparse	1,561	5,629	6,096	1,780	627	37,070	275,007	26,027	483,659
Town	540	1,305	863	202	50	20,659	103,861	3,858	168,522
Village	750	2,846	3,229	883	274	11,909	109,743	13,164	196,912
Dispersed	271	1,478	2,004	695	303	4,502	61,403	9,005	118,225
Sparse	-	-	-	-	-	3,093	19,629	-	32,545
Town	-	-	-	-	-	1,767	5,178	-	7,405
Village	-	-	-	-	-	703	5,427	-	9,034
Dispersed	-	-	-	-	-	623	9,024	-	16,106
Total	4,457	12,418	9,813	2,522	865	576,452	1,577,017	43,569	2,406,153
Percentage rural	35.0	45.3	62.1	70.6	72.5	7.0	18.7	59.7	21.5

Source table from the Census: UV62 Cars or Vans

*(includes any company car or van if it is available for private use)

Access to Service

The following tables give figures on the distance from rural households to ten types of services:

- 1.** Cash machines / ATMs
- 2.** Banks
- 3.** GPs
- 4.** Jobcentres
- 5.** Libraries
- 6.** Petrol stations
- 7.** Post offices
- 8.** Supermarkets
- 9.** Primary Schools
- 10.** Secondary Schools

Distance to Cash Machines / ATMs and Banks

Cash Machines / ATMs	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a cash machine / ATM										
Less Sparse	5,991	5,761	2,605	1,319	63	-	-	-	-	15,739
Town	2,377	704	-	-	-	-	-	-	-	3,081
Village	2,942	3,401	1,072	562	-	-	-	-	-	7,977
Dispersed	672	1,656	1,533	757	63	-	-	-	-	4,681
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	5,991	5,761	2,605	1,319	63	-	-	-	-	15,739
% of rural households										
in the Authority	38.1	36.6	16.6	8.4	0.4	-	-	-	-	100.0
in the Government Office Region	56.6	24.1	13.0	4.7	0.9	0.4	0.1	0.2	0.1	100.0

Banks	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a bank										
Less Sparse	3,214	3,716	4,431	2,566	1,318	494	-	-	-	15,739
Town	1,686	452	943	-	-	-	-	-	-	3,081
Village	1,208	2,576	2,361	988	605	239	-	-	-	7,977
Dispersed	320	688	1,127	1,578	713	255	-	-	-	4,681
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	3,214	3,716	4,431	2,566	1,318	494	-	-	-	15,739
% of rural households										
in the Authority	20.4	23.6	28.2	16.3	8.4	3.1	-	-	-	100.0
in the Government Office Region	28.2	24.9	23.0	14.9	5.8	1.8	0.8	0.4	0.4	100.0

Source: Countryside Agency

Distance to GPs and Jobcentres

GPs	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a GP										
Less Sparse	3,730	5,324	5,461	1,166	43	15	-	-	-	15,739
Town	1,634	767	665	-	-	15	-	-	-	3,081
Village	1,587	3,013	2,985	392	-	-	-	-	-	7,977
Dispersed	509	1,544	1,811	774	43	-	-	-	-	4,681
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	3,730	5,324	5,461	1,166	43	15	-	-	-	15,739
% of rural households										
in the Authority	23.7	33.8	34.7	7.4	0.3	0.1	-	-	-	100.0
in the Government Office Region	44.7	28.6	18.9	6.1	1.4	0.3	0.1	-	-	100.0

Jobcentres	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a jobcentre										
Less Sparse	19	1,213	4,141	3,547	3,313	2,344	696	359	107	15,739
Town	15	338	779	358	705	886	-	-	-	3,081
Village	4	670	2,747	1,683	1,582	786	438	67	-	7,977
Dispersed	-	205	615	1,506	1,026	672	258	292	107	4,681
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	19	1,213	4,141	3,547	3,313	2,344	696	359	107	15,739
% of rural households										
in the Authority	0.1	7.7	26.3	22.5	21.0	14.9	4.4	2.3	0.7	100.0
in the Government Office Region	5.7	12.1	25.5	20.7	14.3	11.1	4.5	2.7	3.4	100.0

Source: Countryside Agency

Distance to Libraries and Petrol Stations

Libraries	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a library										
Less Sparse	3,049	2,885	5,267	2,450	1,671	417	-	-	-	15,739
Town	1,633	651	794	3	-	-	-	-	-	3,081
Village	1,167	1,571	3,348	848	910	133	-	-	-	7,977
Dispersed	249	663	1,125	1,599	761	284	-	-	-	4,681
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	3,049	2,885	5,267	2,450	1,671	417	-	-	-	15,739
% of rural households										
in the Authority	19.4	18.3	33.5	15.6	10.6	2.6	-	-	-	100.0
in the Government Office Region	34.9	24.8	22.5	11.9	4.1	1.1	0.5	0.2	-	100.0

Petrol Stations	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a petrol station										
Less Sparse	6,952	6,908	1,613	266	-	-	-	-	-	15,739
Town	1,878	1,203	-	-	-	-	-	-	-	3,081
Village	4,093	3,201	573	110	-	-	-	-	-	7,977
Dispersed	981	2,504	1,040	156	-	-	-	-	-	4,681
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	6,952	6,908	1,613	266	-	-	-	-	-	15,739
% of rural households										
in the Authority	44.2	43.9	10.2	1.7	-	-	-	-	-	100.0
in the Government Office Region	57.1	28.2	12.1	2.2	0.4	-	-	-	-	100.0

Source: Countryside Agency

Distance to Post Offices and Supermarkets

Post Offices	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a post office										
Less Sparse	9,862	4,334	1,540	3	-	-	-	-	-	15,739
Town	2,195	-	886	-	-	-	-	-	-	3,081
Village	5,669	2,044	264	-	-	-	-	-	-	7,977
Dispersed	1,998	2,290	390	3	-	-	-	-	-	4,681
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	9,862	4,334	1,540	3	-	-	-	-	-	15,739
% of rural households										
in the Authority	62.7	27.5	9.8	-	-	-	-	-	-	100.0
in the Government Office Region	77.4	17.7	4.7	0.2	-	-	-	-	-	100.0

Supermarkets	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a supermarket										
Less Sparse	2,198	5,171	2,273	2,234	1,564	1,921	378	-	-	15,739
Town	889	1,228	78	-	-	886	-	-	-	3,081
Village	1,160	3,219	1,273	873	783	529	140	-	-	7,977
Dispersed	149	724	922	1,361	781	506	238	-	-	4,681
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	2,198	5,171	2,273	2,234	1,564	1,921	378	-	-	15,739
% of rural households										
in the Authority	14.0	32.9	14.4	14.2	9.9	12.2	2.4	-	-	100.0
in the Government Office Region	32.2	25.6	20.5	11.9	4.8	2.9	1.0	0.6	0.6	100.0

Source: Countryside Agency

Distance to Primary Schools and Secondary Schools

Primary Schools	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a primary school										
Less Sparse	11,411	3,776	528	24	-	-	-	-	-	15,739
Town	3,027	47	7	-	-	-	-	-	-	3,081
Village	6,033	1,716	228	-	-	-	-	-	-	7,977
Dispersed	2,351	2,013	293	24	-	-	-	-	-	4,681
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	11,411	3,776	528	24	-	-	-	-	-	15,739
% of rural households										
in the Authority	72.5	24.0	3.4	0.2	-	-	-	-	-	100.0
in the Government Office Region	76.8	19.5	3.6	0.1	-	-	-	-	-	100.0

Secondary Schools	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a secondary school										
Less Sparse	1,880	5,151	4,857	2,262	987	602	-	-	-	15,739
Town	1,052	987	1,042	-	-	-	-	-	-	3,081
Village	429	3,646	2,258	957	290	397	-	-	-	7,977
Dispersed	399	518	1,557	1,305	697	205	-	-	-	4,681
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	1,880	5,151	4,857	2,262	987	602	-	-	-	15,739
% of rural households										
in the Authority	11.9	32.7	30.9	14.4	6.3	3.8	-	-	-	100.0
in the Government Office Region	30.5	24.7	23.6	13.8	4.5	2.0	0.3	0.4	0.3	100.0

Source: Countryside Agency

Further information:

All the information in this document, except the tables on “Access to Services”, has been calculated from the 2001 Census Univariate Tables for Census Output Areas published by the Office of National Statistics (<http://www.statistics.gov.uk>). Further information about the Census is available at: <http://www.statistics.gov.uk/census2001/default.asp>

There are slight differences (e.g. in total population) between tables because of imputation for non-response and disclosure issues when using Output Area data. Overall the 2001 Census achieved a 98% response rate. For further information on the quality of data at Local Authority level please see: <http://www.statistics.gov.uk/census2001/la.asp>

Each Output Area in England and Wales has been classified using the harmonised urban / rural definition published by the ONS on 2nd August 2004 in Bulletin 2004/14 (http://www.statistics.gov.uk/geography/bulletins/bulletin2004_14.asp). The Output Area urban/rural data was then aggregated to provide the urban / rural totals for the Local Authority, Government Office Regions and England. More information about the urban / rural definition is available at: <http://www.statistics.gov.uk/geography/nrudp.asp>

The “Access to Services” information comes from the Countryside Agency.

Defra’s website also has further information about rural affairs:
<http://www.defra.gov.uk/rural/default.htm>

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