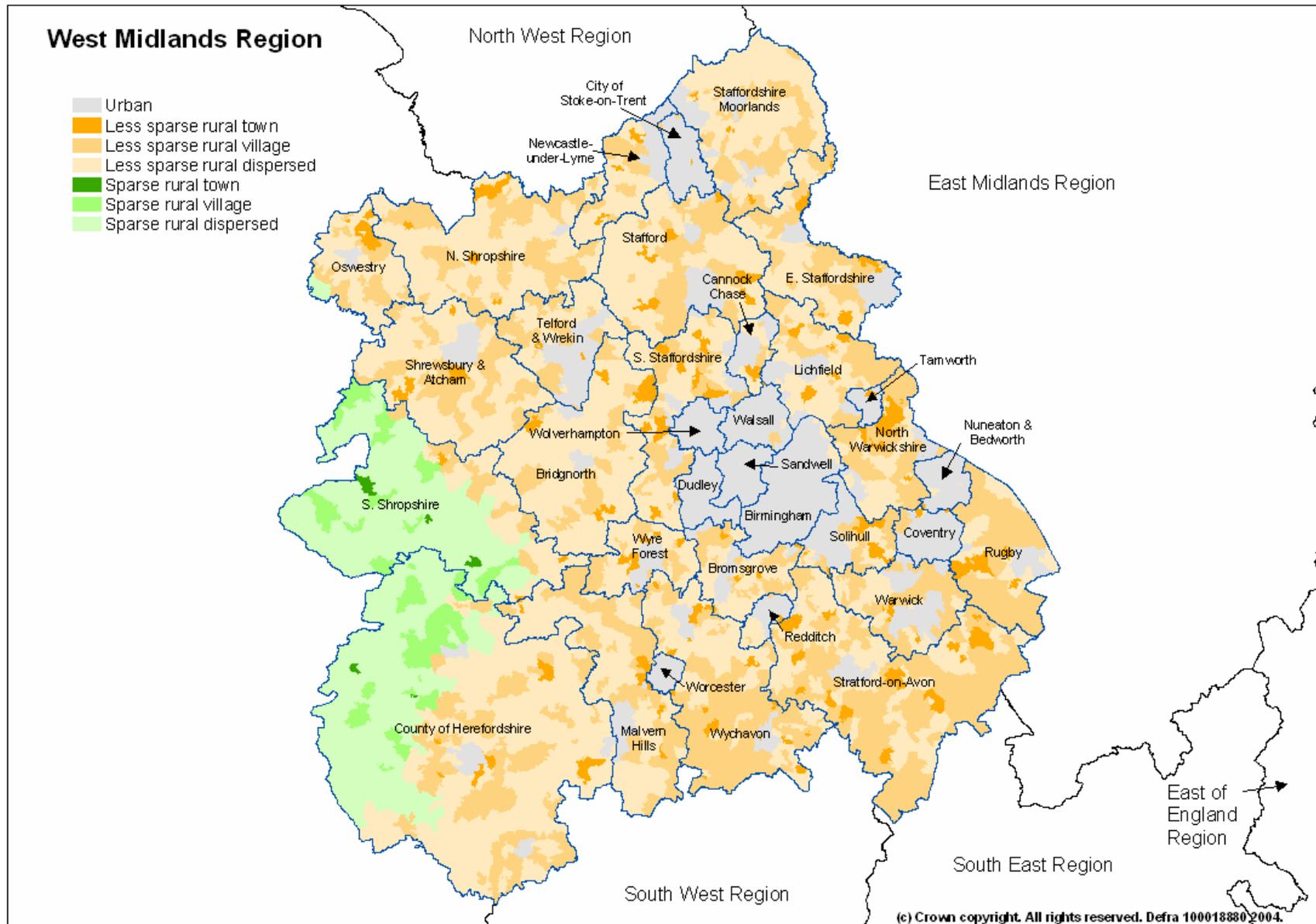


# East Staffordshire

## Census 2001 and Access to Services Focus on Rural Areas

East Staffordshire is in the West Midlands Government Office Region

Map of the Government Office Region showing Authority boundaries and shaded by Output Area according to the urban / rural definition.



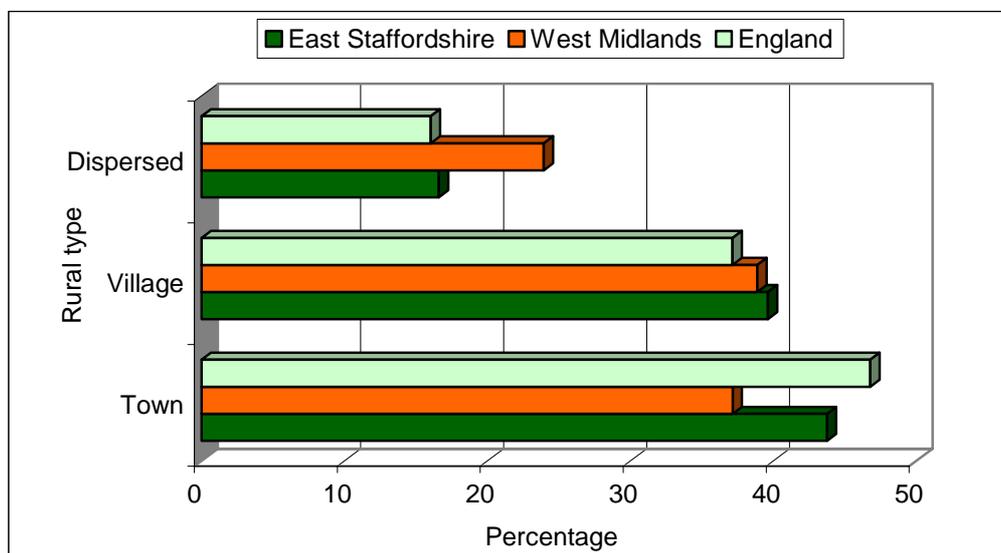
## Population

In East Staffordshire 25.9% of people live in rural areas, compared with 15.7% in the Government Office Region. Within the rural areas all people live in less sparse areas

	East Staffordshire			West Midlands		
	Male	Female	Total	Male	Female	Total
Urban	37,470	39,439	76,909	2,165,396	2,274,096	4,439,492
Rural	13,112	13,749	26,861	409,715	418,101	827,816
Less Sparse	13,112	13,749	26,861	383,437	391,125	774,562
Town	5,738	6,122	11,860	144,810	152,545	297,355
Village	5,196	5,361	10,557	152,407	153,903	306,310
Dispersed	2,178	2,266	4,444	86,220	84,677	170,897
Sparse	-	-	-	26,278	26,976	53,254
Town	-	-	-	7,477	8,038	15,515
Village	-	-	-	6,918	7,297	14,215
Dispersed	-	-	-	11,883	11,641	23,524
Total	50,582	53,188	103,770	2,575,111	2,692,197	5,267,308
Percentage rural	25.9	25.8	25.9	15.9	15.5	15.7

Source table from the Census: UV03 Gender

Proportion of the population of the Authority living in rural towns, villages and dispersed areas compared with the Government Office Region and England.



Source table from the Census: UV03 Gender

## Age

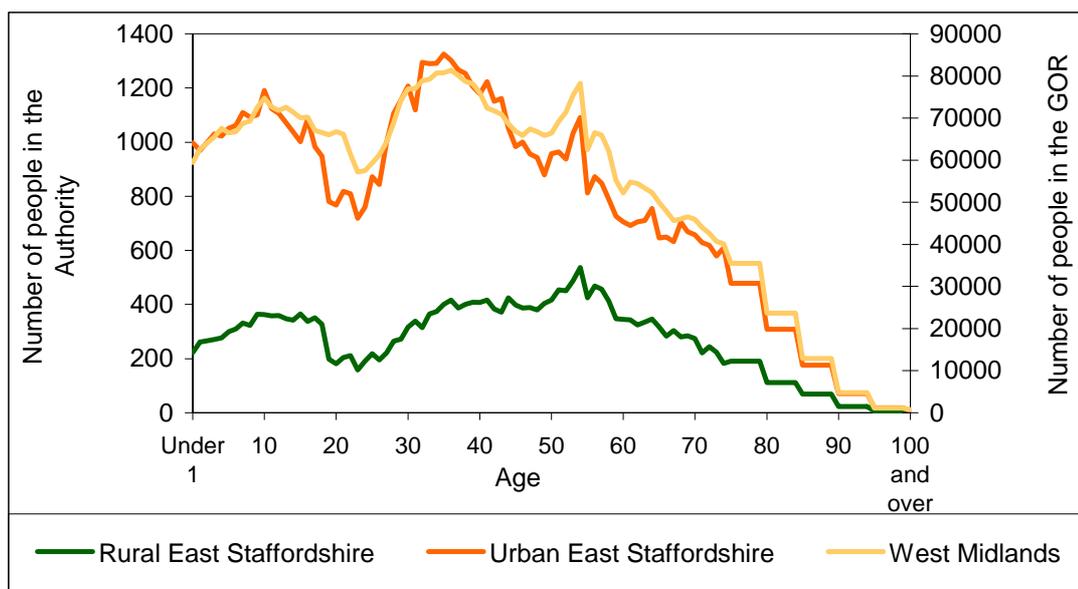
In East Staffordshire 2.8% of the population live in rural areas and are under 10 years old. 6% of the Authority's population live in rural areas and are under 19 years of age. 3% are aged 70 or over and live in rural areas.

### Total population within the Authority, broken down by age.

Age	Total	Totals		Rural breakdown						% Rural
		Urban	Rural	Towns		Villages		Dispersed		
				Less sparse	Sparse	Less sparse	Sparse	Less sparse	Sparse	
Under 10	13,364	10,437	2,927	1,302	-	1,099	-	526	-	21.9
10 to 19	13,677	10,329	3,348	1,478	-	1,341	-	529	-	24.5
20 to 29	10,966	8,851	2,115	961	-	812	-	342	-	19.3
30 to 39	16,275	12,555	3,720	1,733	-	1,415	-	572	-	22.9
40 to 49	14,490	10,528	3,962	1,646	-	1,600	-	716	-	27.3
50 to 59	13,488	9,030	4,458	1,806	-	1,930	-	722	-	33.1
60 to 69	10,031	6,868	3,163	1,438	-	1,197	-	528	-	31.5
70 to 79	7,586	5,487	2,099	975	-	803	-	321	-	27.7
80 to 89	3,316	2,420	896	427	-	329	-	140	-	27.0
90 and over	612	456	156	32	-	74	-	50	-	25.5
	103,805	76,961	26,844	11,798	-	10,600	-	4,446	-	25.9

Source table from the Census: UV04 Age

### Age of the population in urban/rural parts of the Authority and totals for the Government Office Region.

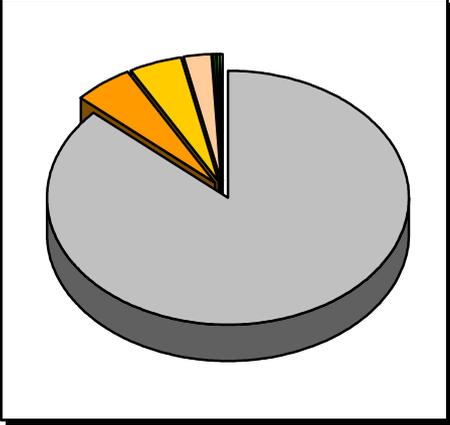
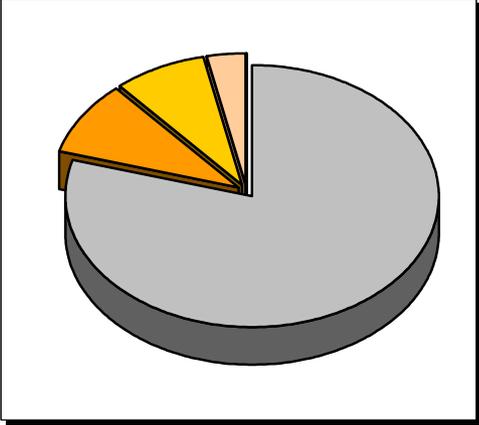


Source table from the Census: UV04 Age

Proportion of children under 5 split by the urban rural definition, for the Authority and the Government Office Region

Authority:  
 East Staffordshire  
 Number of under 5's: 6,400

Government Office Region:  
 West Midlands  
 Number of under 5's: 319,200



- Urban
- Less Sparse Rural Town
- Less Sparse Rural Village
- Less Sparse Rural Dispersed
- Sparse Rural Town
- Sparse Rural Village
- Sparse Rural Dispersed

Source table from the Census: UV04 Age

## Marital Status

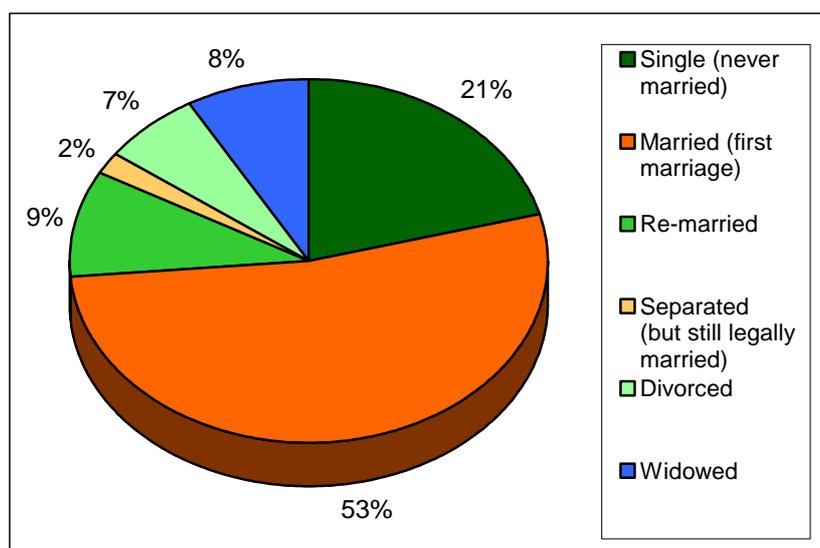
The 'Marital Status' table (UV07) classifies all people (i.e. from babies upwards) according to their marital status. To create the following table *it has been assumed* that all people aged under 16 would be in the "single – never married" category. All people under 16 years of age have been deducted from the original "single – never married" figures on the marital status to estimated figures on the marital status of people aged 16 or over.

### Estimated number of people in the Authority and Government Office Region aged 16 or over, by marital status

	Single (never married)	Married (first marriage)	Re-married	Separated (but still legally married)	Divorced	Widowed
<b>East Staffordshire</b>						
Urban	15,706	27,232	4,882	1,585	5,197	5,333
Rural	4,542	11,517	2,067	420	1,433	1,818
Less Sparse	4,542	11,517	2,067	420	1,433	1,818
Town	2,089	4,885	839	217	721	871
Village	1,705	4,724	882	137	522	656
Dispersed	748	1,908	346	66	190	291
Sparse	-	-	-	-	-	-
Town	-	-	-	-	-	-
Village	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-
<b>Total</b>	<b>20,248</b>	<b>38,749</b>	<b>6,949</b>	<b>2,005</b>	<b>6,630</b>	<b>7,151</b>
<b>West Midlands</b>						
Urban	1,046,602	1,549,838	232,261	83,709	278,764	305,378
Rural	153,568	343,752	61,538	11,802	48,174	55,803
<b>Total</b>	<b>1,200,170</b>	<b>1,893,590</b>	<b>293,799</b>	<b>95,511</b>	<b>326,938</b>	<b>361,181</b>

Source tables from the Census: UV04 Age and UV07 Marital Status

### Estimated proportions of people aged 16 or over in rural parts of the Authority, by marital status.



Source tables from the Census: UV04 Age and UV07 Marital Status

## Household composition

In East Staffordshire 25.8% of households are in rural areas. 23.3% of rural households are single person households. 6.2% of rural households are lone parent family households.

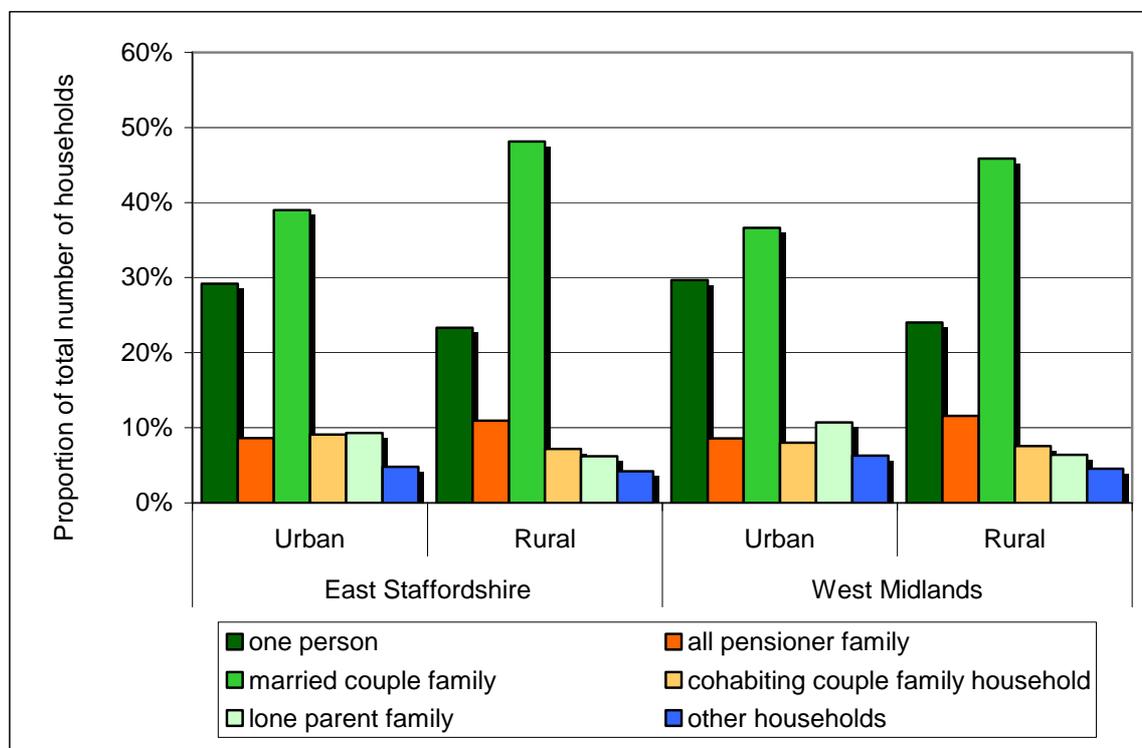
### Number of households, by composition of the household

	Urban Total	Rural							% rural
		Total	Less sparse			Sparse			
			Town	Village	Dispersed	Town	Village	Dispersed	
Total number of households	31,716	11,007	5,116	4,202	1,689	-	-	-	25.8
One person household	9,254	2,565	1,413	846	306	-	-	-	21.7
pensioner	4,501	1,454	814	463	177	-	-	-	24.4
other	4,753	1,111	599	383	129	-	-	-	18.9
All pensioner family	2,735	1,204	570	461	173	-	-	-	30.6
Married couple family	12,371	5,298	2,209	2,200	889	-	-	-	30.0
no children	4,448	2,187	911	935	341	-	-	-	33.0
with one dependent child	2,311	841	348	363	130	-	-	-	26.7
with two or more dependent children	3,877	1,462	620	579	263	-	-	-	27.4
all children non-dependent	1,735	808	330	323	155	-	-	-	31.8
Cohabiting couple family	2,885	794	368	289	137	-	-	-	21.6
no children	1,576	455	207	174	74	-	-	-	22.4
with one dependent child	641	146	66	58	22	-	-	-	18.6
two or more dependent children	572	142	74	39	29	-	-	-	19.9
all children non-dependent	96	51	21	18	12	-	-	-	34.7
Lone parent family	2,956	684	386	200	98	-	-	-	18.8
with one dependent child	995	210	132	54	24	-	-	-	17.4
with two or more dependant children	1,065	196	122	50	24	-	-	-	15.5
all children non-dependent	896	278	132	96	50	-	-	-	23.7
Other households	1,515	462	170	206	86	-	-	-	23.4
with one dependent child	297	96	33	42	21	-	-	-	24.4
with two or more dependent children	348	85	30	37	18	-	-	-	19.6
all student	18	9	3	6	-	-	-	-	33.3
all pensioner	99	49	15	27	7	-	-	-	33.1
other	753	223	89	94	40	-	-	-	22.8

Source table from the Census: UV65 Household Composition (households)

A dependent child is a person in a household aged 0 to 15 (whether or not in a family) or a person aged 16 to 18 who is a full-time student in a family with parent(s).

Percentage of households by composition of household for the Authority and the Government Office Region.



Source table from the Census: UV65 Household Composition (households)

**Classification of household deprivation**

The classification of household deprivation on the Census is independent of the English Indices of Multiple Deprivation published by the Office of the Deputy Prime Minister. Four dimensions from the Census returns have been identified as giving an indication of household deprivation. Households are considered deprived if one or more of the following definitions applies to that household:

**Employment** – any member of the household aged 16-74 who is not a full-time student is classified as either unemployed or permanently sick.

**Education** – no member of the household aged 16 to pensionable age has at least 5 GCSE’s (grade A to C) or equivalent AND no member of the household aged 16 to 18 is in full-time education.

**Health and disability** – any member of the household has general health ‘not good’ in the year before the census or has a limiting long term illness.

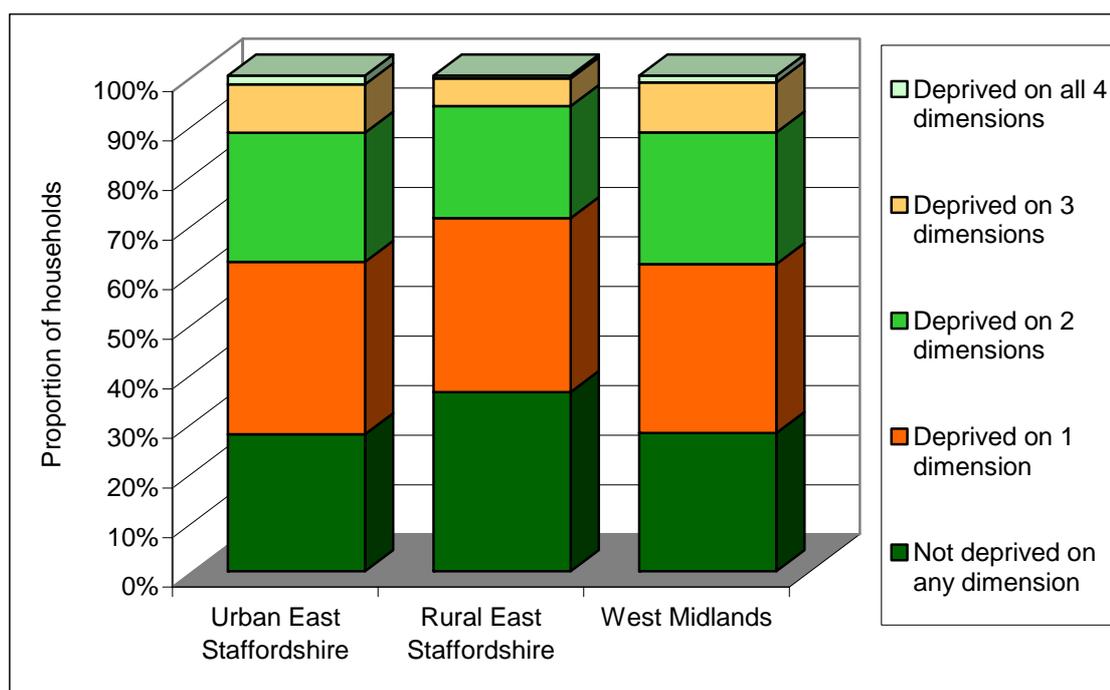
**Housing** – The household’s accommodation is either overcrowded, or is in a shared dwelling, or does not have sole use of bath/shower and toilet, or has no central heating.

### Classification of household deprivation (number of households)

	East Staffordshire					West Midlands	
	Not deprived on any dimension	Deprived on 1 dimension	Deprived on 2 dimensions	Deprived on 3 dimensions	Deprived on all 4 dimensions	Not deprived on any dimension	Deprived on 1 or more dimensions
<b>Urban</b>	<b>8,804</b>	<b>11,059</b>	<b>8,288</b>	<b>3,103</b>	<b>572</b>	<b>485,054</b>	<b>1,333,560</b>
<b>Rural</b>	<b>3,944</b>	<b>3,822</b>	<b>2,467</b>	<b>604</b>	<b>65</b>	<b>116,277</b>	<b>218,629</b>
Less Sparse	3,944	3,822	2,467	604	65	109,776	202,379
Town	1,628	1,763	1,291	346	42	41,368	83,070
Village	1,671	1,453	840	187	15	43,926	77,863
Dispersed	645	606	336	71	8	24,482	41,446
Sparse	-	-	-	-	-	6,501	16,250
Town	-	-	-	-	-	1,680	5,260
Village	-	-	-	-	-	1,724	4,419
Dispersed	-	-	-	-	-	3,097	6,571

Source table from the Census: UV67 Classification of household deprivation

### Comparison of household deprivation in urban and rural parts of the Authority



Source table from the Census: UV67 Classification of household deprivation

### Health and provision of unpaid care

There were two measure of 'health' on the Census. In one measure respondents were asked to rate their general level of health over the last twelve months as 'good', 'fairly good' or 'not good'. The other measure was to ask respondents whether they (in their opinion) had a limiting long-term

illness (LLTI). LLTI covers any long-term illness, health problem or disability that limits daily activities or the work a person can do.

Perception of health over the 12 months preceding the Census (number of people)

	East Staffordshire				West Midlands			
	Good	Fairly good	Not good	% not good	Good	Fairly good	Not good	% not good
Urban	52,693	17,815	6,401	8.3	2,957,090	1,035,442	446,963	10.1
Rural	19,349	5,669	1,843	6.9	583,275	178,975	65,571	7.9

Source table from the Census: UV20 General health

Occurrence of limiting long-term illnesses (LLTI) (number of people)

	East Staffordshire			West Midlands			England
	No LLTI	LLTI	% with LLTI	No LLTI	LLTI	% with LLTI	% with LLTI
Urban	63,451	13,458	17.5	3,586,680	852,812	19.2	18.2
Rural	22,596	4,265	15.9	687,170	140,646	17.0	17.0

Source table from the Census: UV22 Long-term limiting illness

Number of people providing unpaid care

	East Staffordshire			% providing some unpaid care	
	1 to 19 hours per week	20 to 49 hours per week	50 or more hours per week	East Staffordshire	West Midlands
Urban	4,921	814	1,556	9.5	10.5
Rural	2,280	260	521	11.4	11.2
Towns	930	114	242	10.8	10.7
Villages	951	94	214	11.9	11.5
Dispersed	399	52	65	11.6	11.6

Source table from the Census: UV21 Provision of unpaid care

## Qualifications

In East Staffordshire 31.8% of the people aged 16 to 74 have no academic, vocational or professional qualifications, compared with 34% in the Region as a whole. 21.9% of the people with no such qualifications are in rural parts of the Authority.

### Number of people aged 16 to 74 by qualification level

	Number of people aged 16-74 within the authority that responded to the questions on qualification levels. (please see the footnotes)						Percentage with no qualifications	
	None	Level 1	Level 2	Level 3	Level 4/5	Other	Authority	GOR
Urban	18,465	10,300	10,830	3,257	7,424	4,412	33.8	35.3
Rural	5,177	3,041	4,100	1,307	4,490	1,642	26.2	26.9
Less Sparse	5,177	3,041	4,100	1,307	4,490	1,642	26.2	26.8
Town	2,545	1,378	1,701	576	1,765	726	29.3	28.7
Village	1,818	1,199	1,692	517	1,977	643	23.2	25.5
Dispersed	814	464	707	214	748	273	25.3	25.9
Sparse	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-
Total	23,642	13,341	14,930	4,564	11,914	6,054	31.8	34.0
Percentage rural	21.9	22.8	27.5	28.6	37.7	27.1		

Source table from the Census: UV24 Qualifications

#### Footnotes

**None:** No academic, vocational or professional qualifications

**Level 1:** 1+ 'O' levels/CSE/GCSE (any grade), NVQ level 1, Foundation GNVQ

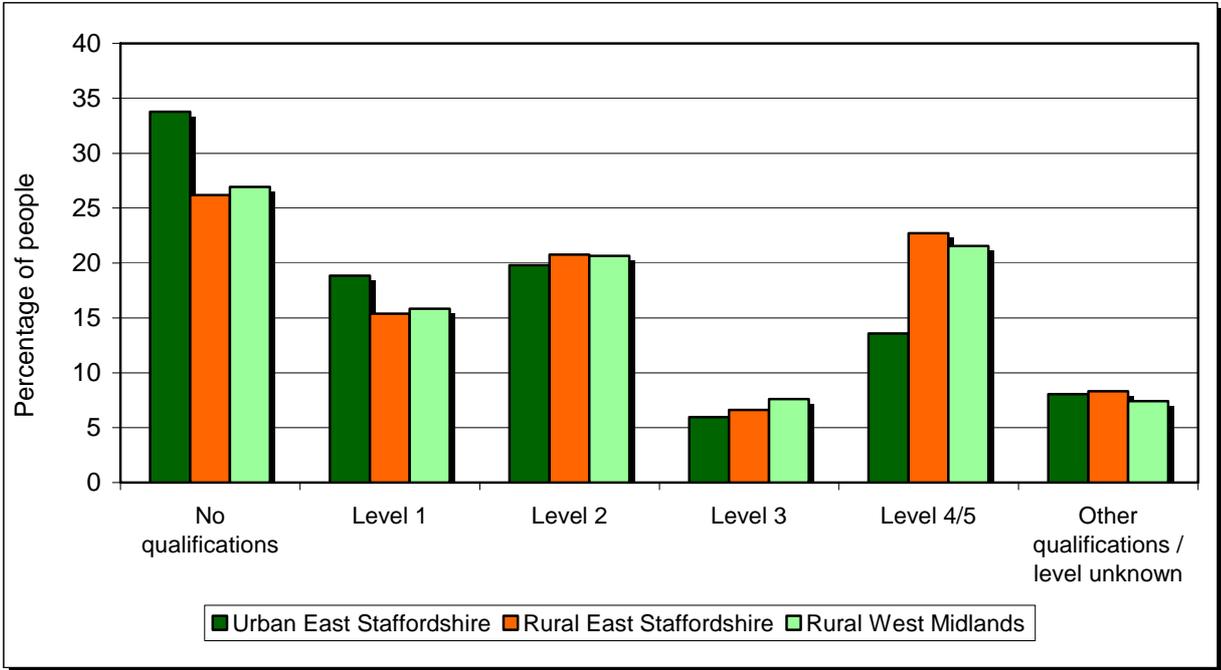
**Level 2:** 5+ 'O' levels, 5+ CSEs (grade 1), 5+ GCSEs (grade A to C), School Certificate, 1+ 'A' levels/AS levels, NVQ level 2, Intermediate GNVQ

**Level 3:** 2+ 'A' levels, 4+ AS levels, Higher School Certificate, NVQ level 3, Advanced GNVQ

**Level 4/5:** First degree, Higher degree, NVQ levels 4-5, HND, HNC, Qualified Teacher Status, Qualified Medical Doctor, Qualified Dentist, Qualified Nurse, Midwife, Health Visitor

**Other:** Other qualifications or level unknown e.g. City and Guilds, RSA/OCR, BTEC/Edexcel, other professional qualifications.

Percentage of people aged 16 to 74 with each level of qualification in the Authority and the rural part of the Government Office Region.



Source table from the Census: UV24 Qualifications

## National Statistics Socio-Economic Classification (NS-SeC)

In this table all people aged 16 to 74 are classified according to their type of occupation using the National Statistics Socio-Economic Classification. Further details of this classification system are available from the National Statistics web site at:

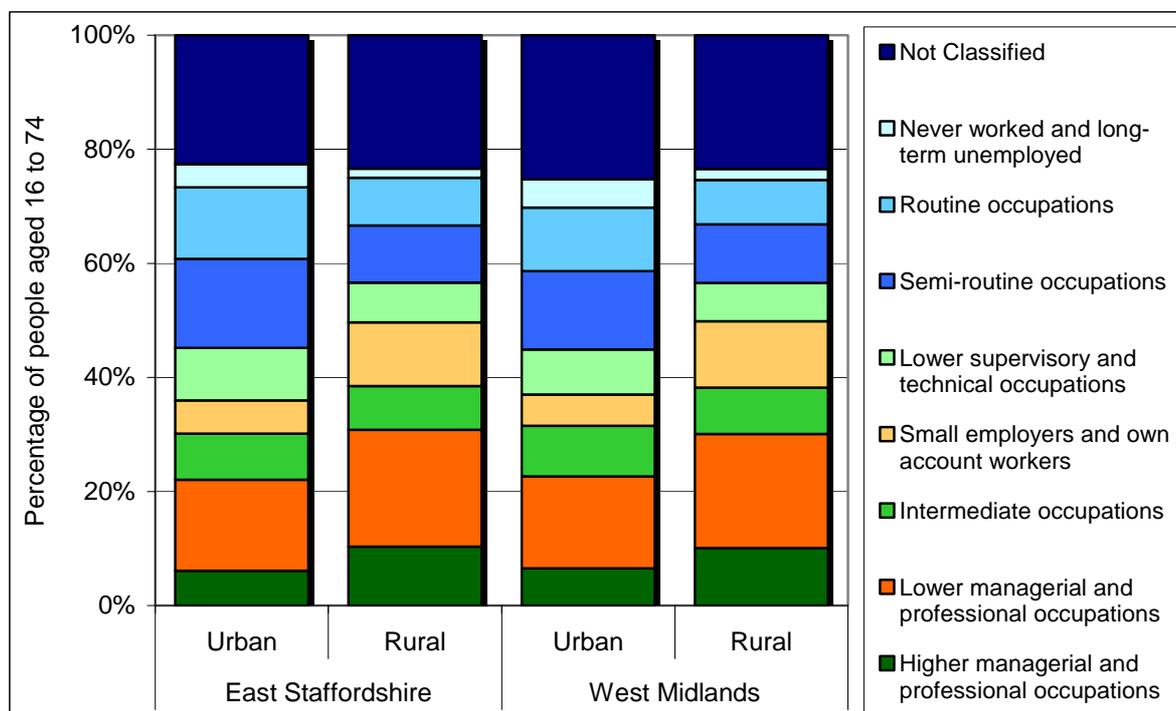
[http://www.statistics.gov.uk/methods\\_quality/ns\\_sec/default.asp](http://www.statistics.gov.uk/methods_quality/ns_sec/default.asp)

### Number of people in the Authority aged 16 to 74 by NS-SeC classification

	East Staffordshire					West Midlands	
	Urban Total	Rural			Urban	Rural	
		Total	Towns	Villages			Dispersed
Higher managerial and professional occupations	3,344	2,039	717	919	403	207,982	61,115
Lower managerial and professional occupations	8,699	4,053	1,636	1,773	644	511,238	121,823
Intermediate occupations	4,432	1,511	716	579	216	280,647	49,224
Small employers and own account workers	3,190	2,210	654	968	588	174,333	71,108
Lower supervisory and technical occupations	5,027	1,377	696	497	184	250,547	40,626
Semi-routine occupations	8,556	1,972	1,031	712	229	435,853	62,479
Routine occupations	6,857	1,663	951	499	213	354,034	47,453
Never worked and long-term unemployed	2,183	308	165	107	36	157,173	11,413
Not Classified	12,389	4,623	2,141	1,799	683	801,993	142,700

Source table from the Census: UV31 National Statistics Socio-economic classification

### Percentage of people in the Authority aged 16 to 74 by NS-SeC classification



Source table from the Census: UV31 National Statistics Socio-economic classification

## Economic activity and average number of hours worked

In rural East Staffordshire 31% of people aged 16 to 74 are economically inactive. 51.7% of those people are retired, 10.9% are students and 18.6% are looking after the home or family.

In comparison 31.9% of people aged 16 to 74 are economically inactive in urban East Staffordshire and 31.3% are economically inactive in rural parts of the Government Office Region.

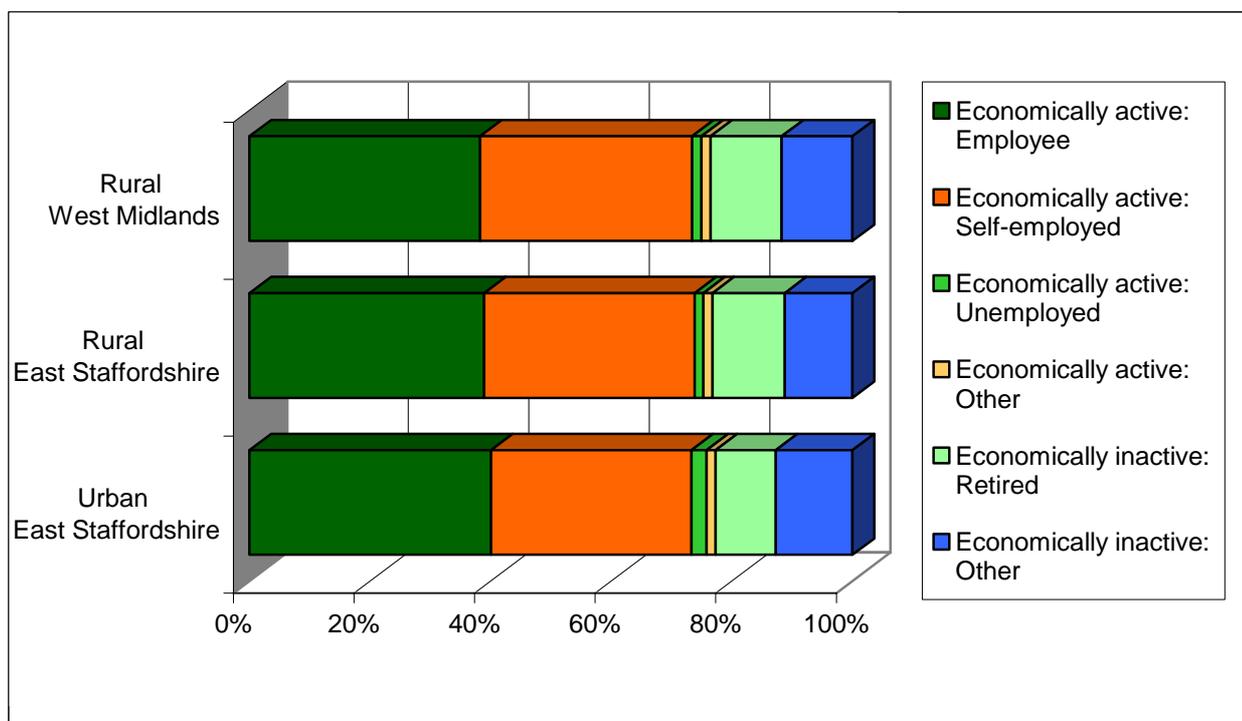
### Number of people aged 16 to 74 by economic activity

	East Staffordshire					West Midlands	
	Urban Total	Rural				Urban	Rural
		Total	Towns	Villages	Dispersed		
Economically active	37,281	13,633	5,861	5,467	2,305	2,074,360	417,784
Employee	30,778	10,258	4,698	4,037	1,523	1,667,107	308,529
Part-time	7,437	2,602	1,202	1,000	400	375,589	76,199
Full-time	23,341	7,656	3,496	3,037	1,123	1,291,518	232,330
Self-employed with employees	1,260	1,050	269	507	274	72,407	33,474
Part-time	170	147	29	87	31	9,993	4,885
Full-time	1,090	903	240	420	243	62,414	28,589
Self-employed without employees	2,148	1,537	483	631	423	122,975	50,991
Part-time	538	422	143	168	111	32,150	14,756
Full-time	1,610	1,115	340	463	312	90,825	36,235
Unemployed	1,913	391	226	129	36	130,102	12,698
Full-time Students	1,182	397	185	163	49	81,769	12,092
Economically inactive	17,432	6,121	2,831	2,383	907	1,098,936	189,936
Retired	7,645	3,162	1,514	1,201	447	430,116	95,297
Student	1,658	666	297	277	92	152,939	20,621
Looking after home/family	3,751	1,136	510	452	174	211,043	36,046
Permanently sick/disabled	2,636	571	283	217	71	192,071	23,441
Other	1,742	586	227	236	123	112,767	14,531
% economically active	68.1	69.0	67.4	69.6	71.8	65.4	68.7
% economically inactive	31.9	31.0	32.6	30.4	28.2	34.6	31.3

Source table from the Census: UV28 Economic activity

For the Census part-time working is defined as working 30 hours a week or less. Full-time is defined as working 31 or more hours a week.

Percentage of people aged 16 to 74 by economic activity



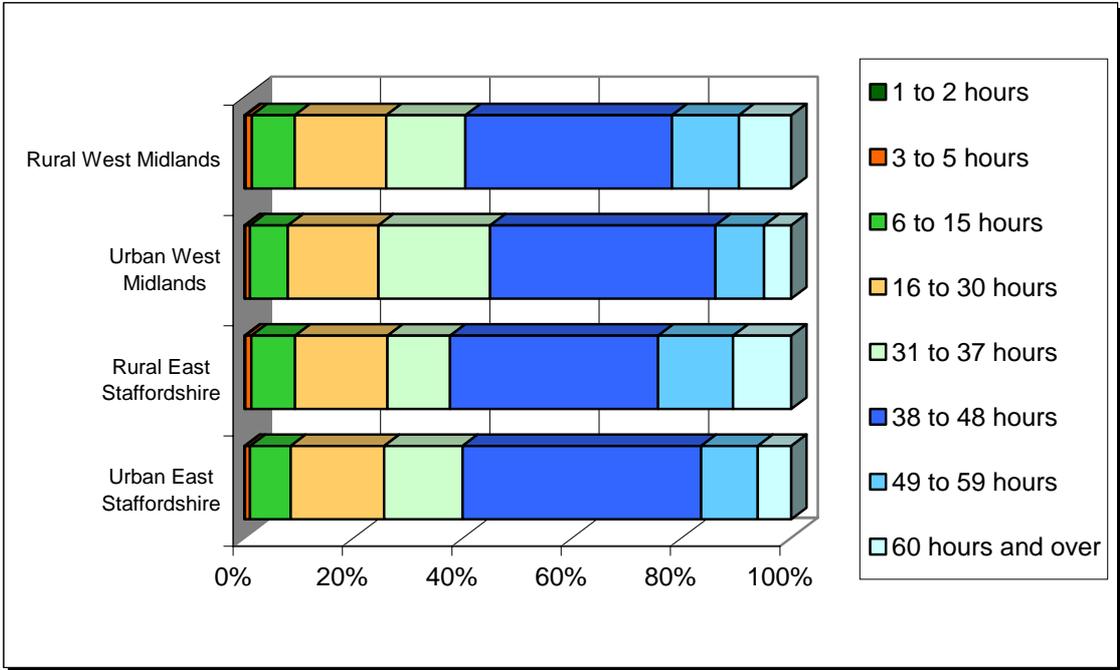
Source table from the Census: UV28 Economic activity

Number of people aged 16 to 74 in employment by number of hours worked per week

	Part-time				Full-time				Percent	
	1 to 2 hours	3 to 5 hours	6 to 15 hours	16 to 30 hours	31 to 37 hours	38 to 48 hours	49 to 59 hours	60 hours and over	Part-time	Full-time
<b>East Staffordshire</b>										
Urban	39	323	2,602	6,013	5,053	15,353	3,643	2,160	25.5	74.5
Rural	21	146	1,055	2,230	1,511	5,023	1,813	1,403	26.1	73.9
Less Sparse	21	146	1,055	2,230	1,511	5,023	1,813	1,403	26.1	73.9
Town	6	61	467	970	664	2,292	728	427	26.8	73.2
Village	6	52	414	895	618	1,957	775	598	25.7	74.3
Dispersed	9	33	174	365	229	774	310	378	25.6	74.4
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Total	60	469	3,657	8,243	6,564	20,376	5,456	3,563	25.7	74.3
Percentage rural	35.0	31.1	28.8	27.1	23.0	24.7	33.2	39.4		
<b>West Midlands</b>										
Urban	2,792	16,572	134,099	318,967	394,960	795,478	171,845	95,765	24.5	75.5
Rural	870	4,643	31,583	67,658	58,446	152,577	49,375	38,739	25.9	74.1
Total	3,662	21,215	165,682	386,625	453,406	948,055	221,220	134,504	24.7	75.3

Source table from the Census: UV41 Hours worked

Percentage of people in rural and urban parts of the Authority aged 16 to 74 in employment by number of hours worked.



Source table from the Census: UV41 Hours worked

**Employment by industry type**

The three most common industries employing people aged 16 to 74 in rural East Staffordshire are: "Manufacturing", "Wholesale and retail trade; repairs" and "Real estate, renting and business activities"

## Number of people aged 16 to 74 in employment by industry type

	East Staffordshire					West Midlands	
	Urban	Rural			Dispersed	Urban	Rural
	Total	Total	Towns	Villages			
Agriculture, hunting and forestry	348	706	134	285	287	12,259	22,797
Fishing	-	3	-	3	-	72	60
Mining and quarrying	100	50	12	29	9	2,242	1,005
Manufacturing	8,353	2,630	1,283	971	376	417,478	68,071
Electricity, gas and water supply	317	69	24	26	19	17,267	2,765
Construction	2,486	923	370	384	169	124,877	28,579
Wholesale and retail trade; repairs	6,529	1,861	828	766	267	341,251	64,999
Hotels and restaurants	1,717	660	320	249	91	88,220	19,281
Transport, storage and communications	2,383	773	321	323	129	125,941	21,048
Financial Intermediation	627	287	113	126	48	67,819	11,792
Real estate, renting and business activities	3,523	1,533	579	643	311	207,945	49,441
Public administration and defence, social security	1,195	514	211	249	54	90,080	22,123
Education	2,330	1,308	555	532	221	148,832	33,409
Health and social work	3,791	1,303	599	520	184	206,119	40,598
Other community, social & personal service activities	1,556	587	249	231	107	79,516	17,306
Private households with employed persons	15	18	6	12	-	741	523
Extra-territorial organisations and bodies	-	-	-	-	-	159	54

Source table from the Census: UV34 Industry

## Accommodation and tenure

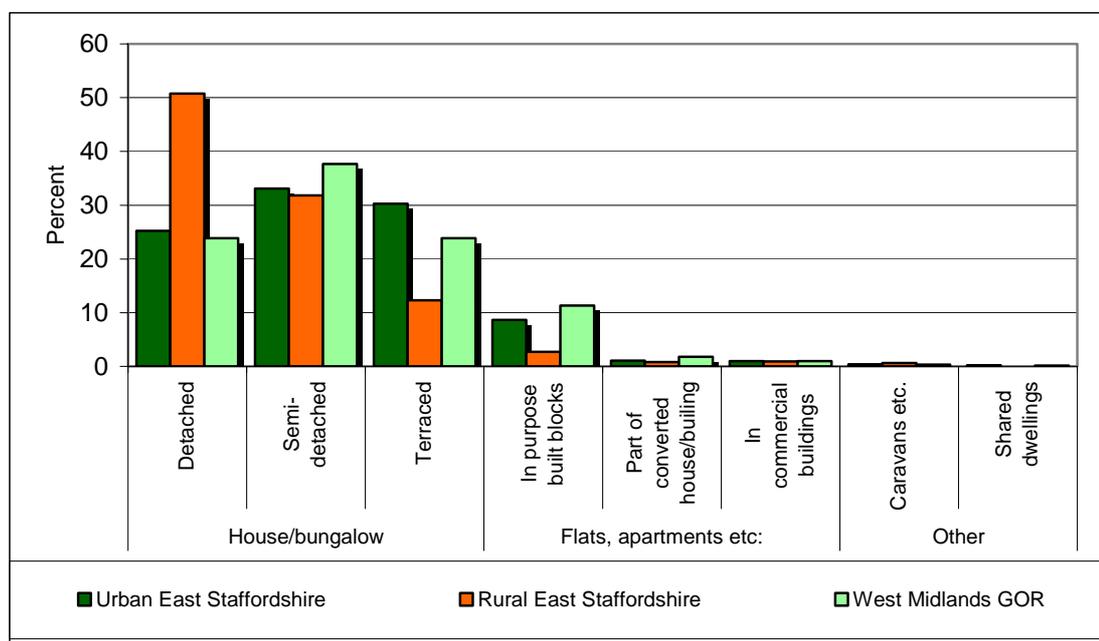
In rural East Staffordshire 94.9% of households live in houses or bungalows, 4.5% live in flats, apartments (and other similar properties) and 0.7% live in other types of accommodation such as shared dwellings, caravans, mobile or temporary structures. In urban East Staffordshire 88.6% of households live in houses or bungalows, 10.8% live in flats, apartments (and other similar properties) and 0.6% live in other types of accommodation such as shared dwellings, caravans, mobile or temporary structures.

## Number of households in the Authority and Government Office Region by accommodation type

	East Staffordshire					West Midlands	
	Urban	Rural			Dispersed	Urban	Rural
	Total	Total	Towns	Villages			
<b>In an unshared dwelling</b>	<b>33,065</b>	<b>11,289</b>	<b>5,244</b>	<b>4,294</b>	<b>1,751</b>	<b>1,874,595</b>	<b>348,589</b>
House or bungalow	29,364	10,712	4,845	4,173	1,694	1,578,246	323,534
Detached	8,355	5,731	1,926	2,642	1,163	359,521	171,628
Semi-detached	10,971	3,594	2,028	1,204	362	731,907	107,041
Terraced (including end-terrace)	10,038	1,387	891	327	169	486,818	44,865
Flat; maisonette or apartment	3,568	506	356	104	46	293,490	19,954
In a purpose-built block of flats	2,877	307	245	40	22	239,660	12,194
Part of a converted or shared house	373	93	53	28	12	35,638	4,519
In a commercial building	318	106	58	36	12	18,192	3,241
Caravan, mobile or temporary structure	133	71	43	17	11	2,859	5,101
<b>In a shared dwelling</b>	<b>79</b>	<b>3</b>	<b>3</b>	<b>-</b>	<b>-</b>	<b>4,272</b>	<b>226</b>

Source table from the Census: UV56 Accommodation Type (Households)

Percentage of households in the Authority and the Government Office Region by type of accommodation.



Source table from the Census: UV56 Accommodation Type (Households)

In rural East Staffordshire 80.8% of households live in owned accommodation, 9.1% live in social rented accommodation and 7.2% live in private rented accommodation.

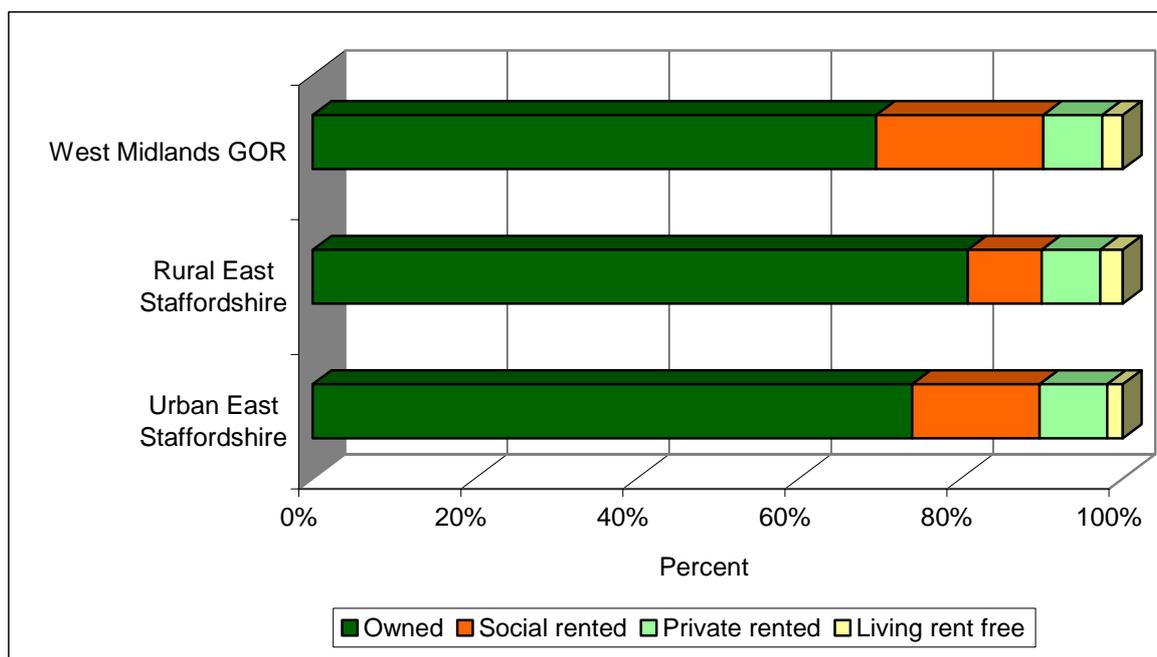
In urban East Staffordshire 74% of households live in owned accommodation, 15.8% live in social rented accommodation and 8.3% live in private rented accommodation.

Number of households in the Authority and Government Office Region by tenure

	East Staffordshire					West Midlands	
	Urban Total	Rural			Dispersed	Urban	Rural
		Total	Towns	Villages			
<b>Owned</b>	<b>23,503</b>	<b>8,856</b>	<b>3,976</b>	<b>3,521</b>	<b>1,359</b>	<b>1,238,000</b>	<b>260,119</b>
Owns outright	9,855	4,378	1,938	1,722	718	523,695	127,710
Owns with a mortgage or loan	13,535	4,439	2,011	1,790	638	701,645	130,539
Shared ownership	113	39	27	9	3	12,660	1,870
<b>Social rented</b>	<b>5,004</b>	<b>1,000</b>	<b>695</b>	<b>246</b>	<b>59</b>	<b>407,125</b>	<b>36,595</b>
Rented from Council (Local Authority)	2,923	512	347	127	38	291,317	15,854
Other social rented	2,081	488	348	119	21	115,808	20,741
<b>Private rented</b>	<b>2,642</b>	<b>791</b>	<b>291</b>	<b>295</b>	<b>205</b>	<b>127,659</b>	<b>29,428</b>
Private landlord or letting agency	2,318	639	249	229	161	112,431	24,660
Employer of a household member	60	48	12	18	18	2,432	1,569
Relative or friend of a household member	188	51	12	24	15	8,657	1,958
Other	76	53	18	24	11	4,139	1,241
<b>Living rent free</b>	<b>622</b>	<b>307</b>	<b>120</b>	<b>128</b>	<b>59</b>	<b>46,044</b>	<b>8,787</b>

Source table from the Census: UV63 Tenure (Households)

## Percentage of households by tenure



Source table from the Census: UV63 Tenure (Households)

## Car ownership

12.7% of households in rural East Staffordshire do not have a car or van available for private use. In urban parts of the Constituency it is 26.9%.

## Number of households by car/van availability to the household and the total number of cars\*

	East Staffordshire					West Midlands		Authority	GOR
	No car or van	1 car or van	2 cars or vans	3 cars or vans	4 or more cars or vans	No car or van	1 or more cars or vans	Total number of cars or vans	
Urban	8,544	14,575	7,254	1,126	318	536,289	1,282,381	33,829	1,889,949
Rural	1,386	4,267	4,065	896	291	40,163	294,636	16,346	516,204
Less Sparse	1,386	4,267	4,065	896	291	37,070	275,007	16,346	483,659
Town	920	2,232	1,582	257	77	20,659	103,861	6,505	168,522
Village	352	1,492	1,748	434	143	11,909	109,743	6,892	196,912
Dispersed	114	543	735	205	71	4,502	61,403	2,949	118,225
Sparse	-	-	-	-	-	3,093	19,629	-	32,545
Town	-	-	-	-	-	1,767	5,178	-	7,405
Village	-	-	-	-	-	703	5,427	-	9,034
Dispersed	-	-	-	-	-	623	9,024	-	16,106
<b>Total</b>	<b>9,930</b>	<b>18,842</b>	<b>11,319</b>	<b>2,022</b>	<b>609</b>	<b>576,452</b>	<b>1,577,017</b>	<b>50,175</b>	<b>2,406,153</b>
Percentage rural	14.0	22.6	35.9	44.3	47.8	7.0	18.7	32.6	21.5

Source table from the Census: UV62 Cars or Vans

\*(includes any company car or van if it is available for private use)

## **Access to Service**

The following tables give figures on the distance from rural households to ten types of services:

- 1.** Cash machines / ATMs
- 2.** Banks
- 3.** GPs
- 4.** Jobcentres
- 5.** Libraries
- 6.** Petrol stations
- 7.** Post offices
- 8.** Supermarkets
- 9.** Primary Schools
- 10.** Secondary Schools

## Distance to Cash Machines / ATMs and Banks

<b>Cash Machines / ATMs</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a cash machine / ATM										
Less Sparse	5,495	3,644	957	574	-	-	-	-	-	10,670
Town	3,883	1,206	-	140	-	-	-	-	-	5,229
Village	1,279	1,695	620	385	-	-	-	-	-	3,979
Dispersed	333	743	337	49	-	-	-	-	-	1,462
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	5,495	3,644	957	574	-	-	-	-	-	10,670
% of rural households										
in the Authority	51.5	34.2	9.0	5.4	-	-	-	-	-	100.0
in the Government Office Region	56.6	24.1	13.0	4.7	0.9	0.4	0.1	0.2	0.1	100.0

<b>Banks</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a bank										
Less Sparse	1,349	2,681	1,738	3,826	1,055	21	-	-	-	10,670
Town	1,323	1,248	343	2,076	239	-	-	-	-	5,229
Village	22	1,058	1,129	1,185	585	-	-	-	-	3,979
Dispersed	4	375	266	565	231	21	-	-	-	1,462
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	1,349	2,681	1,738	3,826	1,055	21	-	-	-	10,670
% of rural households										
in the Authority	12.6	25.1	16.3	35.9	9.9	0.2	-	-	-	100.0
in the Government Office Region	28.2	24.9	23.0	14.9	5.8	1.8	0.8	0.4	0.4	100.0

Source: Countryside Agency

## Distance to GPs and Jobcentres

<b>GPs</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a GP										
Less Sparse	5,262	4,088	1,267	53	-	-	-	-	-	10,670
Town	3,842	1,307	68	12	-	-	-	-	-	5,229
Village	1,060	2,087	819	13	-	-	-	-	-	3,979
Dispersed	360	694	380	28	-	-	-	-	-	1,462
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>5,262</b>	<b>4,088</b>	<b>1,267</b>	<b>53</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>10,670</b>
% of rural households										
in the Authority	49.3	38.3	11.9	0.5	-	-	-	-	-	100.0
in the Government Office Region	44.7	28.6	18.9	6.1	1.4	0.3	0.1	-	-	100.0

<b>Jobcentres</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a jobcentre										
Less Sparse	4	526	2,478	5,358	1,313	323	603	60	5	10,670
Town	-	-	928	3,628	290	-	358	25	-	5,229
Village	-	401	1,296	1,359	672	102	109	35	5	3,979
Dispersed	4	125	254	371	351	221	136	-	-	1,462
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>4</b>	<b>526</b>	<b>2,478</b>	<b>5,358</b>	<b>1,313</b>	<b>323</b>	<b>603</b>	<b>60</b>	<b>5</b>	<b>10,670</b>
% of rural households										
in the Authority	-	4.9	23.2	50.2	12.3	3.0	5.7	0.6	-	100.0
in the Government Office Region	5.7	12.1	25.5	20.7	14.3	11.1	4.5	2.7	3.4	100.0

Source: Countryside Agency

## Distance to Libraries and Petrol Stations

<b>Libraries</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a library										
Less Sparse	1,883	1,419	3,458	3,360	550	-	-	-	-	10,670
Town	1,652	383	1,490	1,704	-	-	-	-	-	5,229
Village	19	666	1,606	1,253	435	-	-	-	-	3,979
Dispersed	212	370	362	403	115	-	-	-	-	1,462
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>1,883</b>	<b>1,419</b>	<b>3,458</b>	<b>3,360</b>	<b>550</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>10,670</b>
% of rural households										
in the Authority	17.6	13.3	32.4	31.5	5.2	-	-	-	-	100.0
in the Government Office Region	34.9	24.8	22.5	11.9	4.1	1.1	0.5	0.2	-	100.0

<b>Petrol Stations</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a petrol station										
Less Sparse	4,781	3,426	1,884	579	-	-	-	-	-	10,670
Town	3,159	1,243	687	140	-	-	-	-	-	5,229
Village	1,387	1,500	707	385	-	-	-	-	-	3,979
Dispersed	235	683	490	54	-	-	-	-	-	1,462
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
<b>Rural Total</b>	<b>4,781</b>	<b>3,426</b>	<b>1,884</b>	<b>579</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>10,670</b>
% of rural households										
in the Authority	44.8	32.1	17.7	5.4	-	-	-	-	-	100.0
in the Government Office Region	57.1	28.2	12.1	2.2	0.4	-	-	-	-	100.0

Source: Countryside Agency

## Distance to Post Offices and Supermarkets

<b>Post Offices</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a post office										
Less Sparse	9,589	1,035	46	-	-	-	-	-	-	10,670
Town	5,218	11	-	-	-	-	-	-	-	5,229
Village	3,423	529	27	-	-	-	-	-	-	3,979
Dispersed	948	495	19	-	-	-	-	-	-	1,462
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	9,589	1,035	46	-	-	-	-	-	-	10,670
% of rural households										
in the Authority	89.9	9.7	0.4	-	-	-	-	-	-	100.0
in the Government Office Region	77.4	17.7	4.7	0.2	-	-	-	-	-	100.0

<b>Supermarkets</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a supermarket										
Less Sparse	1,408	4,588	2,429	2,013	232	-	-	-	-	10,670
Town	866	3,235	746	382	-	-	-	-	-	5,229
Village	397	913	1,267	1,248	154	-	-	-	-	3,979
Dispersed	145	440	416	383	78	-	-	-	-	1,462
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	1,408	4,588	2,429	2,013	232	-	-	-	-	10,670
% of rural households										
in the Authority	13.2	43.0	22.8	18.9	2.2	-	-	-	-	100.0
in the Government Office Region	32.2	25.6	20.5	11.9	4.8	2.9	1.0	0.6	0.6	100.0

Source: Countryside Agency

## Distance to Primary Schools and Secondary Schools

<b>Primary Schools</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a primary school										
Less Sparse	9,394	1,219	57	-	-	-	-	-	-	10,670
Town	5,188	29	12	-	-	-	-	-	-	5,229
Village	3,432	538	9	-	-	-	-	-	-	3,979
Dispersed	774	652	36	-	-	-	-	-	-	1,462
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	9,394	1,219	57	-	-	-	-	-	-	10,670
% of rural households										
in the Authority	88.0	11.4	0.5	-	-	-	-	-	-	100.0
in the Government Office Region	76.8	19.5	3.6	0.1	-	-	-	-	-	100.0

<b>Secondary Schools</b>	<2km	2-4km	4-6km	6-8km	8-10km	10-12km	12-14km	14-16km	>16km	Total
Number of rural households in the Authority within X km of a secondary school										
Less Sparse	3,815	2,208	2,883	845	919	-	-	-	-	10,670
Town	2,864	806	1,419	-	140	-	-	-	-	5,229
Village	624	893	1,229	538	695	-	-	-	-	3,979
Dispersed	327	509	235	307	84	-	-	-	-	1,462
Sparse	-	-	-	-	-	-	-	-	-	-
Town	-	-	-	-	-	-	-	-	-	-
Village	-	-	-	-	-	-	-	-	-	-
Dispersed	-	-	-	-	-	-	-	-	-	-
Rural Total	3,815	2,208	2,883	845	919	-	-	-	-	10,670
% of rural households										
in the Authority	35.8	20.7	27.0	7.9	8.6	-	-	-	-	100.0
in the Government Office Region	30.5	24.7	23.6	13.8	4.5	2.0	0.3	0.4	0.3	100.0

Source: Countryside Agency

**Further information:**

All the information in this document, except the tables on “Access to Services”, has been calculated from the 2001 Census Univariate Tables for Census Output Areas published by the Office of National Statistics (<http://www.statistics.gov.uk>). Further information about the Census is available at: <http://www.statistics.gov.uk/census2001/default.asp>

There are slight differences (e.g. in total population) between tables because of imputation for non-response and disclosure issues when using Output Area data. Overall the 2001 Census achieved a 98% response rate. For further information on the quality of data at Local Authority level please see: <http://www.statistics.gov.uk/census2001/la.asp>

Each Output Area in England and Wales has been classified using the harmonised urban / rural definition published by the ONS on 2<sup>nd</sup> August 2004 in Bulletin 2004/14 ([http://www.statistics.gov.uk/geography/bulletins/bulletin2004\\_14.asp](http://www.statistics.gov.uk/geography/bulletins/bulletin2004_14.asp)). The Output Area urban/rural data was then aggregated to provide the urban / rural totals for the Local Authority, Government Office Regions and England. More information about the urban / rural definition is available at: <http://www.statistics.gov.uk/geography/nrudp.asp>

The “Access to Services” information comes from the Countryside Agency.

Defra’s website also has further information about rural affairs:  
<http://www.defra.gov.uk/rural/default.htm>

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