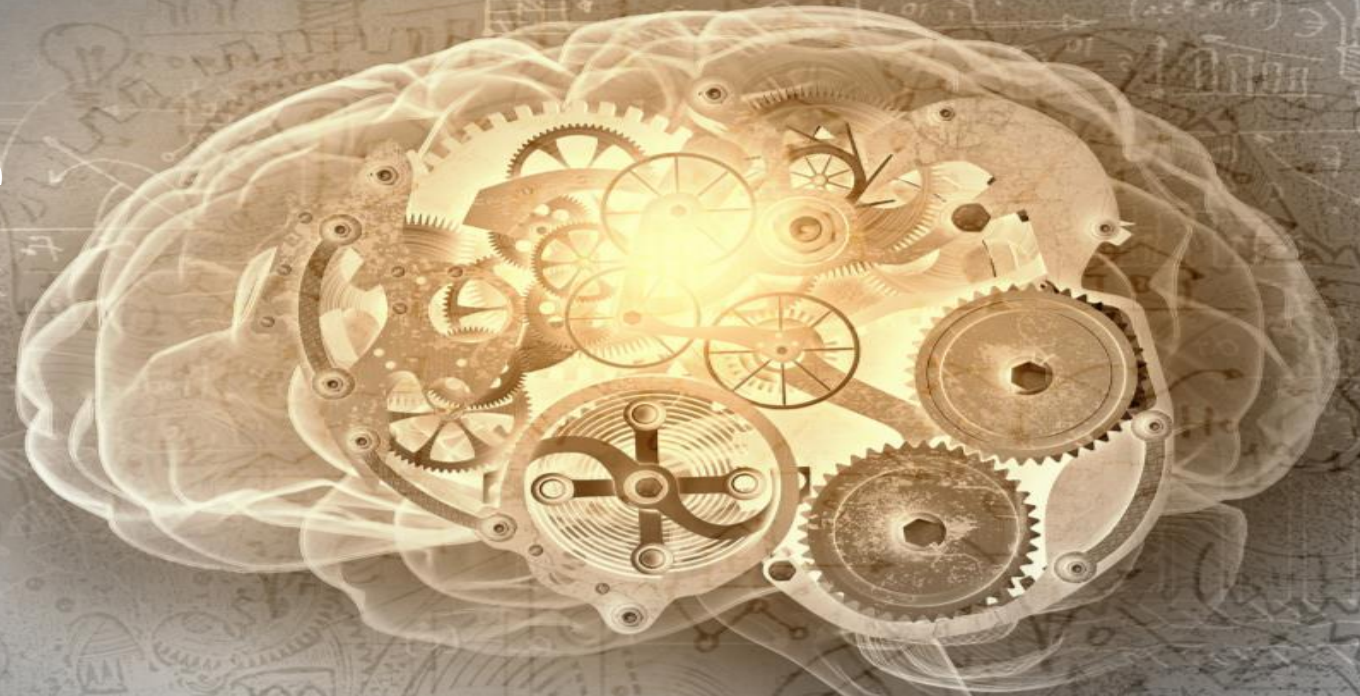


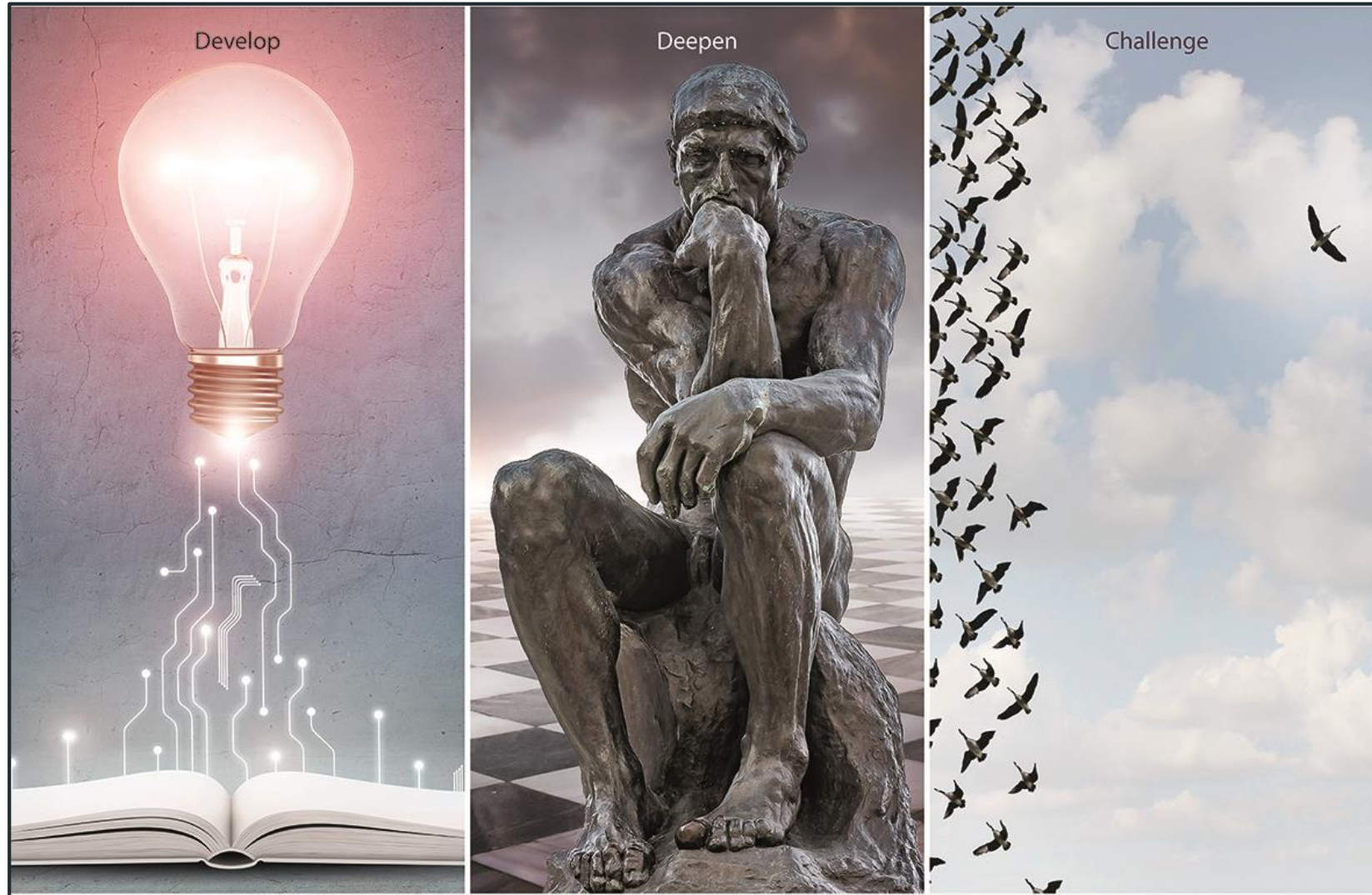
The Defence Value Framework

Assessing the Contribution of Defence to the UK Economy

Major General 'Mitch' Mitchell
Director, DCDC
5 March 2020



Context – DCDC's Think Tank role to



Develop

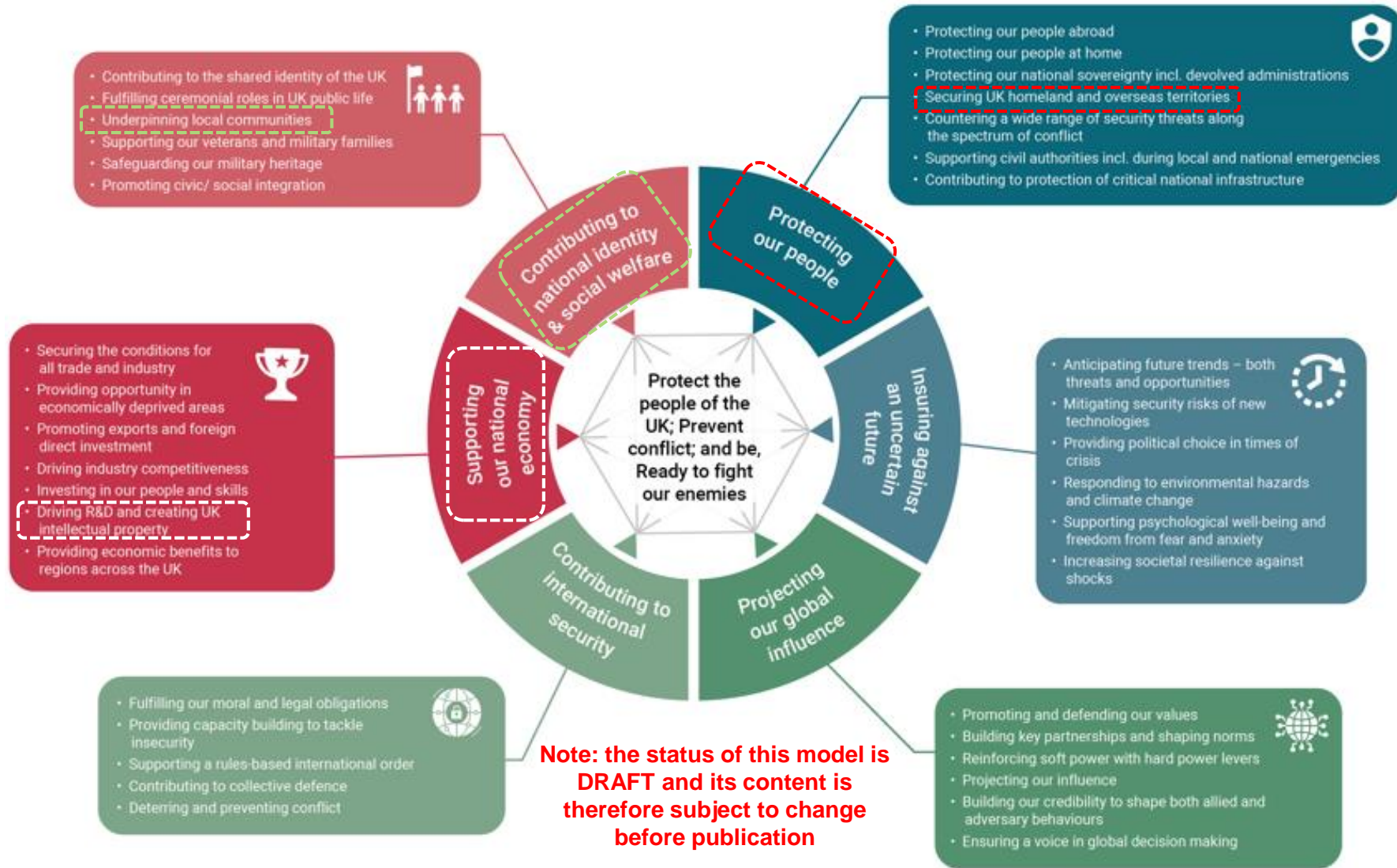
Deepen

Challenge

Defence Value Framework

DRAFT

DRAFT



Why is this important?

- Articulation of the value of Defence is inescapably linked to any explanation of its purpose
- Defence must be able to develop more nuanced and sophisticated narratives tailored to many different audiences, including HM Treasury.
- Climate change will require Defence to future-proof its value proposition, or risk being (seen as) of less value going forward

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