

# Satellite Competition 2020

## Judging Criteria

The judging panel will be made up from the Satellite Challenge organisers and partners who will be assessing all the submissions based on the criteria below.

### **Use of Satellite or Space Data**

#### **Does the idea use satellite or space data?**

The idea does not have to totally rely on satellite or space data; however, there must be usage of data to enter the Satellite Challenge.

Entries should set out what data is being used, and how it is necessary to support their idea.

(Scored Yes or No)

### **Innovation**

#### **Is the idea new or an innovative adaptation?**

The idea does not have to be completely new, but can be an adaptation, combination or new interpretation of a solution.

(Scored out of 10)

### **Use in the Real World**

#### **Would this be useful to people, now?**

The panel will consider if this idea would be useful to people. The entry should show who the target audience is and how it will improve their lives. This could include thinking about cost, the potential audience and how it would be accessed.

(Scored out of 10)

### **Turning the idea into reality**

#### **How has the group developed their idea?**

There should be a clear planning process that helps the team think about how they turn their idea into a reality.

Entrants should be able to articulate how they came up with the idea, how they know there is a need for this development and what their next steps would be if they were to take this further.

(Scored out of 10)